

Wieczorek, Chris AGRI:EX

From: Popham, Lana AGRI:EX
Sent: January 31, 2019 1:54 PM
To: Godfrey, Sam AGRI:EX
Subject: Re: Feed BC Stakeholder materials -poster for hospitals and tray card for patient meal trays

I think it's awesome! I think FeedBC font should be consistent.

Cheers,
Lana

On Jan 31, 2019, at 1:31 PM, Godfrey, Sam AGRI:EX <Sam.Godfrey@gov.bc.ca> wrote:

Hi,

What do you think?

Jess and I both like the content. Note rack card is two-sided.

Jess queries the look of the 'Feed BC' font, suggesting we consider going with our regular Feed BC font as it is more appropriate and would build brand continuity.

Sam

Sam Godfrey

Senior Ministerial Assistant to the Honourable Lana Popham
Minister of Agriculture, British Columbia

s.17 | Office: 250 387 1023
Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

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From: McRae, Meghan GCPE:EX

Sent: January 31, 2019 1:20 PM

To: Godfrey, Sam AGRI:EX <Sam.Godfrey@gov.bc.ca>; Smith, Jessica C AGRI:EX <Jessica.C.Smith@gov.bc.ca>

Cc: Milne, Jillian GCPE:EX <Jillian.Milne@gov.bc.ca>

Subject: Feed BC Stakeholder materials -poster for hospitals and tray card for patient meal trays

FYI-here are the materials that were developed between IH, Health and AGRI for internal/patient/client communication.

These are printed and actual copies will be at the event on Monday. We're hoping we can get one printed for an easel to flank the podium announcement.

<6608_FeedBC_Poster_print.pdf>

<6547_FeedBC_Rack Card_Print.pdf>

Wieczorek, Chris AGRI:EX

From: Popham, Lana AGRI:EX
Sent: January 31, 2019 1:07 PM
To: Godfrey, Sam AGRI:EX
Subject: Re: Feb 4th RT

Reschedule

Cheers,
Lana

On Jan 31, 2019, at 12:52 PM, Godfrey, Sam AGRI:EX <Sam.Godfrey@gov.bc.ca> wrote:

Would you like to cancel or shoehorn it in somewhere, perhaps for less time.....?

Sam Godfrey

Senior Ministerial Assistant to the Honourable Lana Popham
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From: Oldham, Lisa E AGRI:EX
Sent: January 31, 2019 10:27 AM
To: Godfrey, Sam AGRI:EX <Sam.Godfrey@gov.bc.ca>
Subject: Feb 4th RT

Hi Sam,

We will need to reschedule Feb 4th RT, that week is quite full, should we cancel it?

Thanks,
Lisa

<image001.jpg> | Lisa Oldham
Administrative Coordinator to the
Honourable Lana Popham
Minister of Agriculture
t 778.974.5911 f 250.387.1522

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Wieczorek, Chris AGRI:EX

From: Popham, Lana AGRI:EX
Sent: January 29, 2019 5:46 PM
To: Godfrey, Sam AGRI:EX
Subject: Re: stakeholder messaging for Feed BC-needs review by tomorrow pls!

Looks good! Can we use a photo of a hospital tray with an apple on it?

On Jan 29, 2019, at 5:13 PM, Godfrey, Sam AGRI:EX <Sam.Godfrey@gov.bc.ca> wrote:

FYI

Sam Godfrey

Senior Ministerial Assistant to the Honourable Lana Popham
Minister of Agriculture, British Columbia

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From: McRae, Meghan GCPE:EX
Sent: January 28, 2019 4:21 PM
To: Smith, Jessica C AGRI:EX <Jessica.C.Smith@gov.bc.ca>; Godfrey, Sam AGRI:EX
<Sam.Godfrey@gov.bc.ca>
Subject: stakeholder messaging for Feed BC-needs review by tomorrow pls!

Hi there, below is some of the messaging the Ministry has created for Interior Health staff to use when communicating to stakeholders regarding Feed BC. We've made some edits^{s.13} and have tweaked a bit, but wanted to run it by you to see if you're okay with this as a baseline of key messaging?

Information for Interior Health staff on Feed BC

What is Feed BC?

Feed BC is a strategic initiative led by the Ministry of Agriculture, in collaboration with the other government and industry partners, to increase the use of BC-produced and BC-processed foods in health care facilities, post-secondary institutions and other government-supported facilities.

Why is buying more BC food important?

Many British Columbians are asking for more local food to be used in publicly funded institutions, such as health care facilities, which procure large amount of foods for their patient foodservices.

A balanced diet supports patients' healthy recovery, and fresh and local foods are often looked at by patients as appetizing and healthy options for their meals and snacks.

Buying more BC food is good for the economy. Food production and processing in BC supports farming, preserves agricultural land and, employs more than 60,000 British Columbians , which helps build and sustain healthy communities.

Feed BC supports a more resilient and sustainable food supply with ongoing demand for local foods

BC food procurement is important to achieving the health, economic and sustainability objectives of Interior Health.

Wieczorek, Chris AGRI:EX

From: Popham, Lana AGRI:EX
Sent: January 21, 2019 2:04 PM
To: Godfrey, Sam AGRI:EX
Subject: Re: Opening Laurel St Food Hub

AM would be best.

Cheers,
Lana

On Jan 21, 2019, at 1:55 PM, Godfrey, Sam AGRI:EX <Sam.Godfrey@gov.bc.ca> wrote:

Hi,

GCPE is suggesting Monday Feb 11, the day before the session starts. Your calendar is free, other than ELUC at 2pm. So we could do it in the AM or see about you getting leave?

Sam Godfrey

Senior Ministerial Assistant to the Honourable Lana Popham
Minister of Agriculture, British Columbia

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Wieczorek, Chris AGRI:EX

From: Popham, Lana AGRI:EX
Sent: January 18, 2019 12:46 PM
To: Shoemaker, Wes AGRI:EX
Subject: Re: Letter to the Minister regarding Key Note Address

Sounds great!

Cheers,
Lana

On Jan 18, 2019, at 11:20 AM, Shoemaker, Wes AGRI:EX <Wes.Shoemaker@gov.bc.ca> wrote:

Minister,

What do you think?

Wes

From: Parm Bains <parm@westberryfarms.com>
Sent: January 18, 2019 11:16 AM
To: Shoemaker, Wes AGRI:EX <Wes.Shoemaker@gov.bc.ca>
Cc: 'Lauren Wallace' <Lauren@bcblueberry.com>; Teasdale, Carolyn AGRI:EX <Carolyn.Teasdale@gov.bc.ca>; 'Anju Gill' <anju@bcblueberry.com>
Subject: FW: Letter to the Minister regarding Key Note Address

Hello Wes,
Happy new year to you and the family.
Wes, one of the presentations we were considering for the IBO summit is on, "Women in Agriculture".
We feel Minister Popham is the right speaker for this.
Please see the attached request letter and let us know the way forward.

Regards,
Parm Bains
Parm Bains

<image001.jpg>

Westberry Farms Ltd.

34488 Bateman Road
Abbotsford, BC - V2S 7Y8

Tel: 604-850-0377

Fax: 604-855-1625

E-mail: parm@westberryfarms.com

Website: <http://westberryfarms.com/>

<Speaker Request - Minister V1.pdf>

Wieczorek, Chris AGRI:EX

From: Popham, Lana AGRI:EX
Sent: January 16, 2019 2:59 PM
To: Godfrey, Sam AGRI:EX
Subject: Re: Medal of Good Citizenship Presentation Ceremony - January 30, 2019 - Victoria

Okay!

Cheers,
Lana

On Jan 16, 2019, at 2:54 PM, Godfrey, Sam AGRI:EX <Sam.Godfrey@gov.bc.ca> wrote:

Hi,

This is at 1pm so you could do it after cabinet. Your flight to Vancouver is at 7pm.

S.

Sam Godfrey

Senior Ministerial Assistant to the Honourable Lana Popham
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From: Popham, Lana AGRI:EX
Sent: January 16, 2019 2:51 PM
To: Godfrey, Sam AGRI:EX <Sam.Godfrey@gov.bc.ca>
Subject: Re: Medal of Good Citizenship Presentation Ceremony - January 30, 2019 - Victoria

In Vancouver!

Cheers,
Lana

On Jan 16, 2019, at 1:35 PM, Godfrey, Sam AGRI:EX <Sam.Godfrey@gov.bc.ca> wrote:

Hi,

Would you like to do this?

Sam

Sam Godfrey

Senior Ministerial Assistant to the Honourable Lana Popham
Minister of Agriculture, British Columbia
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The Honourable Lana Popham

<image001.jpg>,

PRESENTATION DETAILS:
Wednesday, January 30, 2019
1:00 p.m. (Please arrive by 12:30 p.m.)
Parliament Buildings, 501 Belleville St, Victoria – Hall of Honour

This ceremony will honour the following recipients with the Medal of Good Citizenship:

Alberta Billy of Quathiaski Cove
Ronald Greene of Victoria
Michael Langridge of Victoria
The Laur Family (Darren, Beth and Brandon) of Langford
Kris Patterson of Port Alberni

All visitors to the Parliament Buildings may be subject to security screening. Seating is open unless otherwise specified. This invitation is valid for the person whose name appears above. **Please do not forward this invitation as a guest list has been established.** For directions, please click [here](#). To facilitate your arrival at the Parliament Buildings, we ask you to show a copy of your invitation on your electronic device or print it and bring it with you. The ceremony will be approximately one hour in length followed by a light reception until 2:30 p.m.

For information on the Medal of Good Citizenship, please visit our website at <http://www.gov.bc.ca/medalofgoodcitizenship> **If you are having trouble viewing this email, please call 250-356-1105. Thank you.*

Wieczorek, Chris AGRI:EX

From: Popham, Lana AGRI:EX
Sent: January 2, 2019 10:12 AM
To: Jonathan.Wilkinsor S.16
Subject: Re: Victoria

Morning Jonathan!

Wondering if we could do the call at 11:15am this morning instead of 11am? And could I have your cell #?

Thanks,

Lana

> On Dec 31, 2018, at 6:22 PM, "Jonathan.Wilkinson S.16

wrote:

>

> Sure. How about Wednesday? I am pretty flexible that day. 10 or 11am?

>

> From: "Popham, Lana AGRI:EX" <Lana.Popham@gov.bc.ca>

> Sent: Monday, December 31, 2018 18:16

> To: "Wilkinson, Jonathan - S.16

> Subject: Re: Victoria

>

>

> Hi Jonathan,

> Happy New Years!

> I'm just checking in with my staff to try and understand the situation.

> I'm actually out of town on the 6th to the 15th but can be available to talk anytime. Can I have a call with you over the next couple days?

> Cheers,

> Lana

>

>> On Dec 31, 2018, at 3:17 PM, "Jonathan.Wilkinsons.16

wrote:

>>

>> Lana

>>

s.16

>>

>> Would likely be good for you and I to discuss as well. I will likely be in Victoria Thurs Jan 10. Will you be around?

>>

>> Jonathan