

**From:** [Shoemaker, Wes AGRI:EX](#)  
**To:** [Popham, Lana AGRI:EX](#); [Godfrey, Sam AGRI:EX](#)  
**Subject:** Fwd: speaking notes for Cabinet  
**Date:** July 2, 2019 6:31:45 PM  
**Attachments:** [Document1.docx](#)  
[ATT00001.htm](#)

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Minister,

Hopefully these work for you.

Wes

**W.H. (Wes) Shoemaker, MBA**

**Deputy Minister**

**Ministry of Agriculture**

**5<sup>th</sup> Floor, 808 Douglas Street**

**Victoria, BC V8W 9B4**

**Tel: 250.356.1800 | Cell: <sup>s.17</sup>**

**| Fax: 250.356.7279**

**E-mail: [wes.shoemaker@gov.bc.ca](mailto:wes.shoemaker@gov.bc.ca)**

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Begin forwarded message:

**From:** "Mack, James AGRI:EX" <[James.Mack@gov.bc.ca](mailto:James.Mack@gov.bc.ca)>  
**Date:** July 2, 2019 at 6:05:29 PM PDT  
**To:** "Shoemaker, Wes AGRI:EX" <[Wes.Shoemaker@gov.bc.ca](mailto:Wes.Shoemaker@gov.bc.ca)>  
**Cc:** "Lyttle, Shawna AGRI:EX" <[Shawna.Lyttle@gov.bc.ca](mailto:Shawna.Lyttle@gov.bc.ca)>  
**Subject:** speaking notes for Cabinet

Wes

A bit long, but I separated the context and proposal sections in case she needs to cut to the chase.

**From:** Carolyn Orr  
**To:** Popham, Lana AGRI:EX  
**Subject:** See you in Calgary  
**Date:** July 7, 2019 7:57:14 AM

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Just a few reminders before you leave for Calgary

1) If a US Citizen:

- a) Do not forget your passport. Take a picture of it on your phone then if anything happens to it you have the number.
- b) Make sure your credit card charges no foreign exchange fees, they add up!
- c) Make sure your phone has a Canadian plan of some sort so that you aren't paying roaming fees, and make sure you connect to the internet in the hotel. Our contract includes free internet.

2) Please check the sarl.us website. The agenda is on and updated, a printable agenda is included. If you are a moderator or speaker:

- a) if you are a moderator and would like to contact your speakers, I can provide their emails.
- b) every breakout session is 75 minutes, please save close to half that time for open discussion, questions & answers. You can then calculate how much time each speaker has. But the fact is, today, people do not listen more than 10 minutes at a time, if that, if they are not involved in the discussion with you.
- c) if you have a handout you would like provided electronically, send it by Wednesday. It will be uploaded to the website under your name for people to access. If you would like to bring copies for your session, 70 copies should be plenty.

3) If you go to the housing section of the sarl.us 2019 Ag chairs website, under each hotel name is a rooming link, you can make sure your hotel dates are correct and get your confirmation number. Those are the lists direct from the hotel. Let me know of any issues.

4) The weather has been rainy in Calgary (sound familiar) but it is supposed to be partly cloudy the whole time we are there, with no rain on Sunday! Highs are looking in the high 70s, lows in the 50s with low humidity (i am not sure what that is anymore). You will not need a suit coat/tie/heels for any activity. You could be doing a lot of walking at the Stampede. Dress accordingly.

4) If your travel plans change - please let me know!!

5) The final Executive Director candidates will be joining us on Monday. Please be sure to welcome them.

I am looking forward to seeing you all and enjoying the Calgary Stampede. Make sure my cell phone is in your telephone in case you have travel problems.

Please let me know if you have any questions or concerns.

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You are receiving this email because you requested to be part of the Ag Chairs Advisory Planning Board

Unsubscribe Lana.Popham@gov.bc.ca from this list:

[https://sarl.us4.list-manage.com/unsubscribe?  
u=78eee4ccbef5884f6ef3e5d98&id=d09589cec1&e=f42de40bc2&c=7154730b36](https://sarl.us4.list-manage.com/unsubscribe?u=78eee4ccbef5884f6ef3e5d98&id=d09589cec1&e=f42de40bc2&c=7154730b36)

Our mailing address is:

SARL  
6181 West State Rd 28  
West Lebanon, IN 47991  
USA

Our telephone:

Forward this email to a friend:

<http://us4.forward-to-friend.com/forward?u=78eee4ccbef5884f6ef3e5d98&id=7154730b36&e=f42de40bc2>

Update your profile:

<https://sar1.us4.list-manage.com/profile?u=78eee4ccbef5884f6ef3e5d98&id=d09589cee1&e=f42de40bc2>

**From:** [Popham, Lana AGRI:EX](#)  
**To:** [Craik, Jason AGRI:EX](#)  
**Subject:** Re: FOR APPROVAL: Buy BC partnership with White Spot news release and Minister quote  
**Date:** July 3, 2019 10:52:19 AM

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I think we should mention potatoes

Sent from my iPad

On Jul 3, 2019, at 10:49 AM, Craik, Jason AGRI:EX <[Jason.Craik@gov.bc.ca](mailto:Jason.Craik@gov.bc.ca)> wrote:

s.13

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**From:** Popham, Lana AGRI:EX  
**Sent:** July 3, 2019 10:48 AM  
**To:** Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)>  
**Cc:** Craik, Jason AGRI:EX <[Jason.Craik@gov.bc.ca](mailto:Jason.Craik@gov.bc.ca)>  
**Subject:** Re: FOR APPROVAL: Buy BC partnership with White Spot news release and Minister quote

s.13

Cheers,  
Lana

On Jul 3, 2019, at 10:42 AM, Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)> wrote:

Looks good to me. Input?

Sent from my iPhone

Begin forwarded message:

**From:** "Milne, Jillian GCPE:EX" <[Jillian.Milne@gov.bc.ca](mailto:Jillian.Milne@gov.bc.ca)>  
**Date:** July 3, 2019 at 9:33:59 AM PDT  
**To:** "Godfrey, Sam AGRI:EX" <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)>, "Craik, Jason AGRI:EX" <[Jason.Craik@gov.bc.ca](mailto:Jason.Craik@gov.bc.ca)>, "Wieczorek, Chris AGRI:EX" <[Chris.Wieczorek@gov.bc.ca](mailto:Chris.Wieczorek@gov.bc.ca)>  
**Cc:** "Boelens, Robert GCPE:EX" <[Robert.Boelens@gov.bc.ca](mailto:Robert.Boelens@gov.bc.ca)>  
**Subject:** **FOR APPROVAL: Buy BC partnership with White Spot news release and Minister quote**

Good morning,

Below is the news release for the White Spot event

tomorrow in Vancouver.

For approval:

**“This partnership means more support for our agricultural industry and reaching new markets and consumers all over the province,” said Lana Popham, Minister of Agriculture. “Working alongside White Spot and Triple O’s will help highlight the Buy BC brand, which encourages British Columbians to purchase products grown or produced here at home.”**

News release for approval:

### **B.C. blueberries featured at White Spot and Triple O’s this summer**

VANCOUVER – Families in British Columbia can add a blueberry milkshake or blueberry pie to their orders at over 100 White Spot and Triple O’s participating locations this summer, as part of a new Buy BC partnership with the popular restaurants to promote B.C. blueberries.

“This partnership means more support for our agricultural industry and reaching new markets and consumers all over the province,” said Lana Popham, Minister of Agriculture. “Working alongside White Spot and Triple O’s will help highlight the Buy BC brand, which encourages British Columbians to purchase products grown or produced here at home.”

Popham joined White Spot President, Warren Erhart, White Spot suppliers and industry members to kick-off the Buy BC campaign at the White Spot Home Office in Vancouver. This partnership highlights White Spot and Triple O’s continuing commitment to supporting local farmers and producers and to raising awareness of the Buy BC brand. White Spot and Triple O’s are the first restaurant chains to join the Buy BC program.

White Spot will allocate a portion of the Buy BC partnership program funds to support internal initiatives that take graduates of its in-house Red Seal training program on tours of farms, fields and pastures across the province to further their learning on the importance of supporting and buying BC products.

“We are excited to enter into this partnership with the Ministry of Agriculture,” says Erhart. “It not only reinforces one of our core beliefs in supporting the many people and companies in BC that provide us with fresh, local ingredients but also gives our Red Seal Chefs the opportunity to make a direct, personal connection with the people behind the products first-hand.”

Starting on July 8, blueberry milkshakes made with B.C. berries and Island Farms ice cream will be available at 102 Triple O’s and White Spot locations. And, starting on July 15, White Spot will begin featuring their popular B.C. blueberry pie. The Buy BC logo will be featured on menus and point of sale materials, reaching as many as one million guests that visit the restaurants located around the province each month.

Established in 1928, White Spot has been leading the way in serving their guests more fresh, locally-grown ingredients than any other full-service restaurant chain in the province. Their menus feature B.C. produce and products such as chicken, artisan greens, eggs and locally baked buns. The restaurant’s support of buying local also includes their 100% BC VQA wine list and B.C. craft beer offerings.

The Buy BC Partnership Program is providing \$2 million per year until March 2021 to help eligible applicants with their marketing efforts using the Buy BC logo on their products or promotional materials to help consumers easily identify their product as a B.C. product.

Increasing the demand for local products means B.C.’s farmers, seafood producers and processors are providing British Columbians with high-quality, great tasting products and contributing to local economies and food security in communities all over B.C.

Thanks,  
Jill

Jillian Milne  
Public Affairs Officer  
Government Communications and Public Engagement  
Ministry of Agriculture  
Ph: 778.676.4460

<NR\_Buy BC partners with White Spot Jun 25\_19 DRAFT 4.docx>

**From:** [Popham, Lana AGRI:EX](#)  
**To:** [Godfrey, Sam AGRI:EX](#)  
**Subject:** Re: Urgent  
**Date:** July 5, 2019 12:49:25 PM

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Good!

On Jul 5, 2019, at 12:40 PM, Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)> wrote:

Media statement due by noon. Ok?

-

Advice to Minister

Draft statement

s.13

### **Sam Godfrey**

Senior Ministerial Assistant to the Honourable Lana Popham

Minister of Agriculture, British Columbia

Mobile: s.17 | Office: 250 387 1023

Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

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**From:** Godfrey, Sam AGRI:EX  
**Sent:** July 5, 2019 11:18 AM  
**To:** Marriott, Sarah GCPE:EX <[Sarah.Marriott@gov.bc.ca](mailto:Sarah.Marriott@gov.bc.ca)>  
**Subject:** FW: Media Request - CTV VI on Breeder Regs

**Sam Godfrey**

Senior Ministerial Assistant to the Honourable Lana Popham  
Minister of Agriculture, British Columbia  
Mobile: s.17 | Office: 250 387 1023  
Rm 325, Parliament Buildings, 501 Belleville St., Victoria, B.C. V8V 1X4

*This message, including any attachments to it, is not to be disclosed outside of the Provincial Government without prior written approval from the Ministry of Agriculture. If you have received this communication in error, please destroy the email message and any attachments immediately and notify me by telephone or by email.*

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**From:** Townsend, Dave H GCPE:EX  
**Sent:** July 5, 2019 10:47 AM  
**To:** Godfrey, Sam AGRI:EX <[Sam.Godfrey@gov.bc.ca](mailto:Sam.Godfrey@gov.bc.ca)>; Craik, Jason AGRI:EX <[Jason.Craik@gov.bc.ca](mailto:Jason.Craik@gov.bc.ca)>  
**Cc:** Shoemaker, Wes AGRI:EX <[Wes.Shoemaker@gov.bc.ca](mailto:Wes.Shoemaker@gov.bc.ca)>; Mack, James AGRI:EX <[James.Mack@gov.bc.ca](mailto:James.Mack@gov.bc.ca)>; Boelens, Robert GCPE:EX <[Robert.Boelens@gov.bc.ca](mailto:Robert.Boelens@gov.bc.ca)>; Marriott, Sarah GCPE:EX <[Sarah.Marriott@gov.bc.ca](mailto:Sarah.Marriott@gov.bc.ca)>  
**Subject:** Media Request - CTV VI on Breeder Regs

Hi Sam and Jason,

The producer below writes online content for CTV Vancouver Island. Suggest we send him the same information we sent the reporter yesterday (Gord Kurbis who also works for CTV Vancouver Island).

If preferred, we could instead draft a MLP statement. DL on this one is 1 PM today. Thanks.

**Reporter**

Todd Coyne, Producer  
CTV Vancouver Island - Victoria  
[todd.coyne@bellmedia.ca](mailto:todd.coyne@bellmedia.ca)  
250-414-6506

**Deadline ASAP**

**Request**

I'm wondering if your ministry has any response to this claim from MLA Thornthwaite saying the government is 'dragging its feet' on enforcing animal

welfare, in light of the surrender of sick animals from a Vancouver Island breeder?

Animals continue to suffer as NDP fail to fund enforcement of stricter animal breeder regulations

NORTH VANCOUVER (July 5, 2019) – North Vancouver-Seymour MLA Jane Thornthwaite is raising concerns more than two years after passing the Prevention of Cruelty to Animals Amendment Act that John Horgan and the NDP government continue to drag their feet on funding a regulatory agency to enforce standards of care for animal welfare.

“This week the BC SPCA was again called to confiscate animals from a Vancouver Island breeder demonstrating the immediate need for licensing or registration to be put in place to save animals from harm across the Province,” says Thornthwaite. “The dogs surrendered to the BC SPCA on July 2 are in serious condition. This is not the first time this breeder has been suspected of neglecting animals in their care. This situation could have been prevented if the NDP weren’t dragging their feet on yet another long consultation process.”

The BC SPCA renewed their call for the immediate implementation and funding for breeder regulations that would outline standards of care for dogs and cats in what is a largely unregulated industry.

“The problem is consultations have actually stalled with the BC SPCA and the responsible breeders in addition to the creation of a regulatory enforcement team being put on hold because of a lack of funding,” adds Thornthwaite. “Puppy mills and unscrupulous breeders continue to operate with impunity because the legislation is not being enforced.”

John Horgan and the NDP’s failure to provide the BC SPCA with necessary funds means puppy mills, unregulated rescue centres and unethical breeders continue to operate throughout the province.

### **Recommendation**

Suggest we send the info below on background.

s.13