
From: Janelle Roger <janelle.roger@fwwc2015.ca>
Sent: Wednesday, June 17, 2015 1:10 PM
To: Woodcock, Danielle CSCD:EX
Cc: Dawn Binnington
Subject: Re: FIFA Tickets June 27, 2015

Hi Danielle,

I can pass you on to our ticketing manager, Dawn Binnington (copied here) who might be able to assist you in purchasing an additional ticket in the general vicinity. Unfortunately, we are at capacity in our VIP space so the seats wouldn't be together and her additional guest would not have access to the VIP lounge. Tickets are going quickly for that match so I am not sure what is available at this point. Please let Dawn know if you would still like to proceed knowing they will not be together.

Thanks,

Janelle.

Sent from my BlackBerry 10 smartphone.

From: Woodcock, Danielle CSCD:EX
Sent: Wednesday, June 17, 2015 1:05 PM
To: Janelle Roger
Subject: FIFA Tickets June 27, 2015

Hi Janelle,

Thank you again for the pair of tickets you supplied to DM Becky Denlinger.
Becky wanted me to ask you if it would be at all possible for her to purchase an additional ticket for June 27, 2015.

s.22

Please let me know.

Thank you.

Danielle Woodcock, Senior Executive Assistant
Office of the Deputy Minister
Ministry of Community, Sport and Cultural Development
6th Floor 800 Johnson Street
Victoria, BC V8W 9N7
Phone: 250-387-9108 Fax: 250-387-7973
Email: Danielle.Woodcock@gov.bc.ca

D'Argis, Krista CSCD:EX

From: FIFA Women's World Cup Canada 2015 - Vancouver
<alix.davidson=fwwc2015.ca@mail8.atl11.rsgsv.net> on behalf of FIFA Women's World Cup Canada 2015 - Vancouver <alix.davidson@fwwc2015.ca>
Sent: Friday, June 26, 2015 7:57 PM
To: Wasylik, Bruce CSCD:EX
Subject: #BeThere for the Round of 16 | Me + 3 | Fan Zone

Round of 16 | Me + 3 | Fan Zone

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Vancouver Hosts Two Round of 16 Matches - #BeThere!

BC Place Stadium will host two FIFA Women's World Cup Canada 2015™ Round of 16 matches. The first features host-country Canada against Switzerland on Sunday, 21 June. Then on Tuesday, 23 June, reigning champions Japan will kick-off against the Netherlands. Winners of each match-up will advance to the quarterfinal round of the competition!

Check out this video featuring some well-known Vancouverites who will all #BeThere at upcoming matches! Click [here](#).

The FIFA Women's World Cup Canada 2015™ Vancouver venue team would again like to remind those attending to arrive early and avoid long lines. Doors open to public two hours before kick-off. Please also note outside food and drink – including all plastic and refillable water bottles – is not permitted in the stadium.



Me + 3

Don't miss out on your chance to attend the largest women's sporting event in the world! The **Me + 3** deal gets you four tickets for the price of three! It's the perfect way to enjoy a match with family or friends. For more information, click [here](#)!



Cheer On Your Favourite Team

The USA/Nigeria match on 16 June saw over 16,000 fans visit the Vancouver Fan Zone located in the downtown core. Fans are invited to check out the Fan Zone pre- and post-match, or even gather at the large viewing tent to take in the action! Operational hours for this week are:

Sunday June 21 12:00 PM to 8:00 PM
Tuesday June 23 3:00 PM to 10:00 PM
Visit <http://vancouver.fwwc2015.ca/fifa-fan-zone/>

for more information.

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D'Argis, Krista CSCD:EX

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Sunday, June 21, 2015 8:59 PM
To: Ballem, Penny; Collens, Michelle; Silva, Octavio; Wasylik, Bruce CSCD:EX; Ty Speer; Graham Ramsay (GRAMSAY@bcpavco.com); David Crawford; Jason Elligott
Subject: Biggest crowd EVER for Men's or Women's National team game!

<https://twitter.com/FIFAWWC/status/612791229772922880>



HISTORY! This is what biggest crowd EVER for men's or women's national team game (in any sport) in

#CAN  looks like.

Rita

Rita Rogers

Venue General Manager Vancouver
Directrice générale du site, Vancouver
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W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca
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D'Argis, Krista CSCD:EX

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Tuesday, May 26, 2015 4:25 PM
To: Wasylik, Bruce CSCD:EX; Collens, Michelle; Silva, Octavio; Ty Speer; David Crawford; Jason Elligott; Graham Ramsay (GRAMSAY@bcpavco.com)
Subject: Coca Cola Trophy Tour

Good afternoon,



As we count down the final 11 days until the start of the FIFA Women's World Cup Canada 2015™, we are pleased to welcome the Coca-Cola Trophy Tour to town this week! The Coca-Cola Trophy Tour has made its way across the country starting in April, and it will finally arrive to its final destination and host city for the Final Match of the FIFA Women's World Cup Canada 2015™ this Thursday.

We are pleased to invite you to TWO upcoming Coca-Cola Trophy Tour Events:

TROPHY UNVEILING IN VANCOUVER

Join us as the Coca-Cola Trophy Tour finally lands in Vancouver, the host city of the Final Match, and we unveil the Trophy where it will be given away with the help of Acting Mayor Louie of the City of Vancouver.

Date: Thursday 28 May

Time: 300 – 400 PM

Location: Creekside Community Centre Gymnasium – 1 Athletes Way, Vancouver

COCA-COLA TROPHY TOUR FAN EXPERIENCE

The Trophy Tour Fan Experience has travelled across Canada and will set up its final stop in Metropolis and Metrotown in the Grand Court. Take your photo with the Trophy, challenge the Robo Keeper, and walk through a real FIFA Women's World Cup replica Locker Room – all at the mall! Find out more and see all the great pictures here:

<http://trophytour.coca-cola.ca/>

Dates: May 29 – 31

Times: 11 AM – 700 PM each day

Location: Metropolis at Metrotown

Tickets: ARE FREE – [get them HERE](#)

As always thank you for your support.

Rita

Rita Rogers

Venue General Manager Vancouver

Directrice générale du site, Vancouver

FIFA Women's World Cup Canada 2015

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D'Argis, Krista CSCD:EX

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Tuesday, May 19, 2015 2:15 PM
To: Rita Rogers
Subject: FIFA Live Your Goals Festival

Good afternoon,



On behalf of the FIFA Women's World Cup Canada 2015™ and BC Soccer, you are invited to attend the *FIFA Live Your Goals Festival* at Trillium Park on May 23. The *FIFA Live Your Goals Festival* is a global FIFA initiative, held in Canada in partnership with Canada Soccer and BC Soccer. The festival is a sport development event for young girls who are involved in soccer to develop their skills under the guidance of female soccer coaches from across the province. The *Live Your Goals Festival* has visited all Official Host Cities for the FIFA Women's World Cup™, and is part of the legacy programme for Canada 2015.

Live Your Goals Festival
May 23, 2015
Trillium Park

Programme:
10:30am Opening speeches
11:00am Official walkout to start the event, including flags and FIFA anthem
FIFA Live Your Goals Festival begins

Hope to see you there!

Rita

Rita Rogers

Venue General Manager Vancouver
Directrice générale du site, Vancouver
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W www.FIFA.com/Canada2015 or www.vancouver.fwwc2015.ca
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D'Argis, Krista CSCD:EX

From: FIFA Women's World Cup Canada 2015 - Vancouver
<alix.davidson=fwwc2015.ca@mail8.atl11.rsgsv.net> on behalf of FIFA Women's World Cup Canada 2015 - Vancouver <alix.davidson@fwwc2015.ca>
Sent: Friday, June 26, 2015 7:51 PM
To: Wasylik, Bruce CSCD:EX
Subject: FIFA WWC Knockout in a Nutshell

Knockout Round Recap | Volunteer Voices | Fan Zone

[View this email in your browser](#)



Knockout in a Nutshell

BC Place Stadium hosted two incredible Knockout Stage matches this past week which saw Japan and Canada advance to the quarterfinals over the Netherlands and Switzerland. Both were close matches with [Canada taking their match 1-0](#) and [Japan winning theirs 2-1](#). The Canada vs. Switzerland match saw a new record established in the country for the highest attendance at a national team match, men's or women's, of any sport.

We can't wait to see more supporters out at our remaining matches: Quarterfinal on Saturday, 27 June featuring host nation Canada against Commonwealth rivals England; and the Final Match on Sunday, 5 July with teams to be determined. We expect large crowds for these matches, so ticket holders are encouraged to arrive early for bag and security checks. As well, no outside food and drink are permitted.

In the meantime, [check out some photos of the fantastic crowd cheering on four of the top 16 FIFA Women's World Cup Canada 2015™'s teams during the Knockout Stage.](#)



Volunteer Voices

The FIFA Women's World Cup Canada 2015™ volunteer work force is made up of an amazing group of people. So we've asked some of them to guest blog on our microsite. Read about their experiences and how they contribute to the competition [here](#).



Vancouver Fan Zone

Fans are invited to visit the Vancouver Fan Zone located at Larwill Park in the heart of Downtown Vancouver. The Fan Zone is open on all of Vancouver's match days, every day Canada's Women's National Team plays, as well as on Canada Day. For more details, click [here](#).

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D'Argis, Krista CSCD:EX

From: FIFA Women's World Cup Canada 2015 - Vancouver
<alix.davidson=fwwc2015.ca@mail47.atl71.mcdlv.net> on behalf of FIFA Women's
World Cup Canada 2015 - Vancouver <alix.davidson@fwwc2015.ca>
Sent: Friday, May 29, 2015 6:34 PM
To: Wasylik, Bruce CSCD:EX
Subject: Getting to the FIFA Women's World Cup Canada 2015™

Wayfinding at Canada 2015

[View this email in your browser](#)



Getting to the FIFA Women's World Cup Canada 2015™ in Vancouver

Planning on attending a Canada 2015™ match or heading to the Fan Zone? Check out some helpful wayfinding tips on [our website](#). We look forward to seeing you all at Larwill Park and BC Place Stadium!



See the Trophy!

The FIFA Women's World Cup Trophy Tour by Coca-Cola™ will be in the Lower Mainland this weekend! Visit Metropolis at Metrotown 29-31 May and check it out! For more information, click [here](#)*!

*Please note this is a free, but ticketed event.



One Week to Go!

We are just one week away from kick-off of the FIFA Women's World Cup Canada 2015™, and it's not too late for you to join in on the festivities! Group Stage matches at BC Place Stadium feature Cameroon, Ecuador, Switzerland, and defending champions Japan. Tickets start at just \$20.15 for select matches. Click [here](#) for more information.

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D'Argis, Krista CSCD:EX

From: FIFA Women's World Cup Canada 2015 - Vancouver
<alix.davidson=fwwc2015.ca@mail138.wdc02.mcdlv.net> on behalf of FIFA Women's
World Cup Canada 2015 - Vancouver <alix.davidson@fwwc2015.ca>
Sent: Monday, June 15, 2015 2:33 PM
To: Wasylik, Bruce CSCD:EX
Subject: Spectator Notes for those Attending FIFA WWC Matches in Vancouver

Spectator Guidelines at BC Place | Vancouver Match Day Photos

[View this email in your browser](#)



Note to Fans Attending Matches at BC Place

We are looking forward to welcoming a large crowd on Tuesday, 16 June as USA takes on Nigeria in the Final Group Stage Match for Group D. Reminder to those attending to come early, beat the line-up, and ensure you don't miss a moment of the action! Doors open from 3pm.

The National Organising Committee for the FIFA Women's World Cup Canada 2015™ wants to advise there is no outside food or beverage permitted at BC Place Stadium. This includes all plastic and refillable water bottles.



Vancouver Match Days 1 & 2 in Photos

The FIFA Women's World Cup Canada 2015™ welcomed tens of thousands of amazing and passionate soccer fans to BC Place Stadium for its first two match days of the competition. [Check out this mini-gallery of fans](#) ... did we capture you in action?

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D'Argis, Krista CSCD:EX

From: FIFA Women's World Cup Canada 2015™
<alix.davidson=fwwc2015.ca@mail68.us4.mcsv.net> on behalf of FIFA Women's World Cup Canada 2015™ <alix.davidson@fwwc2015.ca>
Sent: Tuesday, June 9, 2015 5:19 PM
To: Wasylik, Bruce CSCD:EX
Subject: Vancouver fans welcome FIFA Women's World Cup Canada 2015

Competition underway at BC Place Stadium

[View this email in your browser](#)



Vancouver fans unite for opening matches at BC Place Stadium

More than 25,000 cheering fans filled BC Place Stadium on 8 June for the first of nine FIFA Women's World Cup Canada 2015™ matches here in Vancouver. The double-header united our city with soccer fans from around the world as they watched the first four nations lace up in BC: Cameroon, Ecuador, Japan and Switzerland.

These four countries will go head-to-head again this **Friday, June 12** for another double header at **4 pm and 7 pm PT**. Kick your weekend off right! Tickets starting at \$30: fifa.com/canada2015



Looking ahead...

There are seven matches still to come here at BC Place Stadium including two Round of 16 matches, a Quarter-Final and of course, the coveted Final match!

Make sure to visit the full [match schedule](#) for a list of all upcoming games. Tickets are selling fast! Secure your seats today to ensure you don't miss a moment of the action.



Share the spirit: Vancouver Fan Zone

Come join us at the Vancouver Fan Zone to **share the spirit!** Cheer on your favourite teams on the big screen, take part in the interactive games and giveaways, and listen to live entertainment while enjoying international food and drink.

Visit the Vancouver Fan Zone schedule of open days and detailed activities at:

vancouver.fwwc2015.ca/fifa-fan-zone

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D'Argis, Krista CSCD:EX

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Thursday, July 9, 2015 10:43 AM
To: Ballem, Penny; Collens, Michelle; Specht, Margeret; Swanigan, Sandi; malcolm.bromley@vancouver.ca; john.coupar@vancouver.ca; Silva, Octavio; Wasylik, Bruce CSCD:EX; Ken Cretney; Graham Ramsay (GRAMSAY@bcpavco.com); Ty Speer; David Crawford; Rachel Lewis; blenarduzzi@whitecapsfc.com; Harrison, Peter DBC:EX
Subject: What a month!!!

Hello everyone,

I have had a few days now to reflect upon the past month, which has been the culmination of a four year journey in organising the FIFA Women's World Cup Canada 2015™. From the record breaking crowds at BC Place Stadium, to the hundreds of volunteers who gave their time over the 30 day competition window and beyond, from the highly attended Vancouver Fanzone to the incredible media interest and support of our partners, I believe we achieved what we set out to do: To host the most successful Women's World Cup in history!

I am so proud to have been part of the Vancouver Venue team. Our city and province put on their very best and showed the world how hosting an international event is done! I wanted to take a moment to thank you all for your support and guidance. Without strong partnerships, it is impossible to host an event of this magnitude and I truly appreciated your help in getting us across the finish line. I hope you enjoyed the experience.

Please see below for an excerpt of a FIFA Media release on key facts and figures for the tournament:

Key figures from the FIFA Women's World Cup Canada 2015™

The FIFA Women's World Cup Canada 2015™ has come to an end after 52 matches played over 30 days and with a total attendance of more than 1.35 million. Plenty of records have fallen along the way - not least of which was the USA claiming a historic third title. Key quotes from the tournament organisers are available on FIFA.com, while below is a summary of the statistical highlights.

Attendance Stats

- Total attendance: 1,353,506
- Average attendance: 26,029
- Biggest attendance: 54,027 for the Canada vs. England quarter-final in Vancouver
- Seven matches had over 50,000 spectators in attendance
- Canada 2015 set a new total attendance record for a FIFA competition other than the FIFA World Cup™

Competition Stats

- Total of 146 goals scored
- Average of 2.81 goals per match compared to 2.69 in 2011

- Average of 173.7 duels per match compared to 155.5 in 2011 (source: Prozone Sports GmbH, as at the quarter-final stage)
- Average of 374.3 short passes per match compared to 332.2 in 2011 (source: Prozone Sports GmbH, as at the quarter-final stage)
- England achieved a historic first victory over Germany after 18 defeats and two draws.
- USA vs. Japan beat the previous record set in 2011 for the highest scoring Final in FIFA Women's World Cup™ history
- Carli LLOYD (USA) scored the first ever hat-trick in a FIFA Women's World Cup™ Final
- USA surpassed Germany as the top scoring team in FIFA Women's World Cup™ history with 112 goals
- For more tournament statistics see the [Stats of the Day](#)
- A full report of game-related data from Prozone Sports GmbH will be finalised in the coming weeks
- The tournament [Technical Report](#) compiled by the Technical Study Group and drawn up by the FIFA Technical Team, which contains various reports (i.e. technical and tactical analysis, trends, refereeing report, medical report). In addition, a physical analysis report

TV stats

- Canada: CTV and RDS broke the Canadian viewing record for any FIFA Women's World Cup™ match (quarter-final: average audience 3.2 million)
- USA: FOX scored its biggest ever audience for a football match (semi-final: average audience 8.4 million)
- France: W9 achieved its best figures on record and set a new French digital terrestrial viewing record (quarter-final: average audience 4.1 million)
- Japan: Fuji TV attracted more than twice the number of viewers for the semi-final than in 2011 (semi-final: 9.3 million)
- Broadcasters in the following countries beat the highest TV audience for any match from the 2011 edition of the FIFA Women's World Cup™: Australia, Brazil, China, Korea Republic and Norway
- Additional TV statistics, including audience figures from the FIFA Women's World Cup™ Final, will be available in the coming days

Digital Stats

- 20 million unique visitors to [FIFA.com](#) FIFA Women's World Cup™ section, consuming 225 million pages and spending 7.8 billion seconds engaged
- 178% increase in daily visitors to FIFA.com FIFA Women's World Cup™ section compared to 2011
- 130% increase in followers for the FIFA Women's World Cup™ [Facebook Page](#) to 662,000
- 81% increase in Twitter followers for [@FIFAWWC](#) to 222,000

- 37% increase in followers for FIFA on [Instagram](#) to 1.37 million



- 9 billion [impressions](#) of Tweets about the FIFA Women's World Cup™
- FIFA's YouTube [channel](#) smashed its all-time monthly views record in June (28 million views vs. 19 million in June 2014 during the 2014 FIFA World Cup Brazil™)
- Canada 2015 attracted 19 million views on FIFA's YouTube channel, with 38 million minutes of content consumed. 7 million views in the United States, 2 million in Canada and 1.75 million in Japan during the competition. Plus, 15 hours of the 6th FIFA Women's Football Symposium [live streamed](#)

Fan Zones

The Fan Zone areas have been a great success for FIFA, the National Organising Committee, and the FIFA Partners and National Supporters. All six Fan Zones were well attended, with the Vancouver site proving the most popular destination with over 100,000 fans attending over the course of the tournament.

Thank you again and I look forward to when our paths cross again in the future,

Rita

Rita Rogers

Venue General Manager Vancouver

Directrice générale du site, Vancouver

FIFA Women's World Cup Canada 2015

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D'Argis, Krista CSCD:EX

From: Rita Rogers <rita.rogers@fwwc2015.ca>
Sent: Sunday, June 14, 2015 3:11 PM
To: Rita Rogers
Subject: Women's World Cup Canada 2015

Hello,



We are now one week into the Women's World Cup competition and have hosted Japan, Switzerland, Cameroon and Ecuador in two doubleheader match days to enthusiastic crowds in Vancouver. We are thrilled to be welcoming US and Nigeria in our next match to a sold out crowd at BC Place Stadium on June 16th! We have had such great success on and off the pitch at BC Place Stadium and in and around Vancouver. None of this would be possible without the amazing Vancouver venue team made up of 20 staff and over 400 volunteers!

While the excitement for the remaining matches continues to build, we are planning our Volunteer Recognition Party and I am hoping you would be able to contribute a prize that we can extend to our volunteers to help thank them for their tireless efforts. Please let me know if there is anything that you can provide.

Once again, thank you for your continued support and I hope you are able to take in some Women's World Cup action over the coming weeks.

Regards,

Rita

Rita Rogers

Venue General Manager Vancouver
Directrice générale du site, Vancouver
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