

157635

THE CITY OF VICTORIA



OFFICE OF THE MAYOR

The Honourable Coralee Oakes  
Minister of Community, Sport and Cultural Development  
Parliament Buildings  
Victoria, BC V8V 1X4

February 17, 2015

Dear Minister Oakes,

On behalf of City Council and the citizens of Victoria, I am writing to ask that the Provincial government undertake a study on regional governance, based on the enclosed guidelines.

Residents of our region have made it clear that there is a real and widespread interest in studying amalgamation. During the municipal elections last year, City of Victoria ballots included a question on governance review, to which voters responded resoundingly in favour. Six of the seven other municipalities in the Capital Regional District also included similar questions, and found that voters supported amalgamation, or the study thereof.

It is apparent that there is a strong mandate from the residents of Greater Victoria for this undertaking. I propose that the enclosed document guide this study which should evaluate the various models to achieve good municipal governance, follow sound methods to assess the merits of each, and to ensure inclusion of all interested parties and agencies, including members of the public.

Finally, I'm writing to reaffirm that, as I expressed to you in person last week, I look forward to working on this exciting and potential transformative governance project with you. And I'm happy to play a supportive role in your work on this important file.

Sincerely,

A handwritten signature in black ink, appearing to read 'Lisa Helps'.

Lisa Helps  
Victoria Mayor

Encl.

#### Guidelines for Study on Amalgamation

- 1) The study team must report to the Minister and must be instructed to carry out its task in a timely manner.
- 2) The study must be inclusive and engage all the municipal agencies in the Capital Region and the First Nations.
- 3) The study must examine the existing municipal structure (including the CRD) in the Capital Region and recommend changes to achieve good municipal governance across the region, including participation, accountability, efficiency and effectiveness.
- 4) The study process must include opportunities for the public to interface with the study team during the preparation of the report.
- 5) The study must consider more than one option for municipal boundaries in the Capital Region.
- 6) When evaluating each option, consideration must be given to providing consideration of residential, commercial, urban, and rural interests.
- 7) The study must evaluate the economic, social, environmental and cultural merits of each option.
- 8) The study must include a plan for public meetings to discuss the recommendations of the report.
- 9) The study must prescribe timelines for implementation of the study.
- 10) The study must identify implementation issues that need to be resolved.

<b>CORRESPONDENCE SERVICES</b>
Received:
FEB 26 2015
Sent: FEB 25 2015
<b>ASSIGN TO:</b>
✓ 1.61
<input checked="" type="checkbox"/> MINISTER'S RESPONSE
<input type="checkbox"/> DM RESPONSE
<input type="checkbox"/> DIRECT REPLY
<input type="checkbox"/> NECESSARY ACTION
<input type="checkbox"/> COMMENTS/ADVICE
<input type="checkbox"/> PREMIER'S RESPONSE
<input type="checkbox"/> INFO/FILE

XQ: BN 157525, 1527 of 46

## Weich, Rika I CSCD:EX

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**From:** Reddy, Arthi JTST:EX  
**Sent:** Monday, March 30, 2015 8:56 AM  
**To:** Weich, Rika I CSCD:EX  
**Subject:** Minister Oakes response OBO Minister Bond - City of Victoria Protective Services  
**Attachments:** 108334 Helps Minister Oakes response 150330.docx; 108334 incoming FW: Rush Urgent (Cliff 508060) FW: Letter from Mayor Helps regarding police and fire essential service wages

Hi Rika,

Please find attached the incoming and response for Minister Oakes' review/approval.

Thanks,  
Arthi

157760

<b>CORRESPONDENCE SERVICES</b>
Received: MAR 31 2015
Sent: MAR 31 2015
ASSIGN TO: CS
<input type="checkbox"/> MINISTER'S RESPONSE
<input type="checkbox"/> DEB RESPONSE
<input type="checkbox"/> DIRECT REPLY
<input checked="" type="checkbox"/> NECESSARY ACTION
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<input type="checkbox"/> PREMIER'S RESPONSE
<input type="checkbox"/> INFO/FILE

THE CITY OF VICTORIA



OFFICE OF THE MAYOR

The Honourable Suzanne Anton  
Minister of Justice and Attorney General  
Parliament Buildings  
Victoria, BC V8V 1X4

OFFICE OF THE MAYOR OFFICE OF PUBLIC SAFETY AND SOLICITOR GENERAL	
MAR 10 2015	
OTHER	
<input type="checkbox"/> DRAFT REPLY	REPLY DIRECT <input type="checkbox"/>
<input type="checkbox"/> FILE	INFORMATION <input type="checkbox"/>

February 26, 2015

Dear Minister Anton,

On behalf of City Council and the citizens of Victoria, I am writing to request that the compulsory arbitration procedure used for determination of pay levels of Protective Services employees be modified to reflect local conditions.

The system under which our fire and police essential services wages are arbitrated is resulting in great difficulty for our taxpayers. The current wage levels, when combined with pension benefits, have become higher than the earnings of most of our taxpayers, higher than those for comparable jobs in the private sector, and higher than the levels required to ensure recruitment of qualified people to fill these jobs.

The *Fire and Police Services Collective Bargaining Act* lays out a series of principles to which the arbitrator must have regard for in reaching a decision. It appears to us that arbitrators have been giving the greatest consideration to one particular principle

"(a) terms and conditions of employment for employees doing similar work;"

In addition, it appears that arbitrators have interpreted "employees" as being employees in other municipalities filling the identical jobs as police officers or firefighters. Arbitrators are using this principle even where conditions in those other municipalities may be far different from those prevailing locally. Thus in practice, we believe, arbitrators are uncritically following patterns of wage increase set in other communities. Typically, we observe that wage settlements in the capital region follow wage settlements in Vancouver, which in turn follow settlements in large, distant centres.

It is our view that the other principles outlined in the Act are not being given appropriate weight by arbitrators.

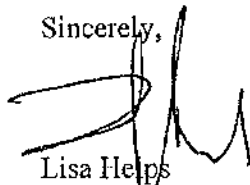
...../page 2

Page 2/

The Act gives considerable flexibility to the arbitrator, but also very clearly gives you the power as Minister to specify terms of reference for any arbitration. We would ask that as a first step that you, as Minister of Justice, request that arbitrators give equal weight to all of the terms specified under the Act, rather than, as at present, a single section interpreted in a specific way.

Thank you for your consideration of this request. Enclosed please find a copy of Victoria City Council's report on this subject. If you require further information, please contact my office at 250-361-0200.

Sincerely,



Lisa Helps  
Victoria Mayor

Encl.

Cc. Minister Coralee Oakes, Ministry of Community, Sport and Cultural Development



## Council Member Motion

For the Governance and Priorities Committee meeting of February 12, 2015

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Date: January 29, 2015

From: Council Geoff Young

Subject: Police and Fire Wage Increases

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### Background

I think we have to recognize that compensation in the protective services (police and fire) is becoming much greater than is typical for Victorians, and that constraint is necessary. I believe it would be worthwhile for the City to request the Provincial government to clarify that the principles of comparability with local wage levels and adequacy of wages to ensure satisfactory recruitment should be reflected in arbitrations on protective service wages.

### Proposed Letter to the Province

The system under which our fire and police essential services wages are arbitrated is resulting in great difficulty for our taxpayers. The current wage levels, when combined with pension benefits, have become higher than the earnings of most of our taxpayers, higher than those for comparable jobs in the private sector, and higher than the levels that are required to ensure recruitment of qualified people to fill these jobs. Besides producing inequities between our employees and our taxpayers, the system is also producing growing inequities among groups of our employees.

As you know, where agreement is not reached by bargaining, the wages of essential services employees are determined by an arbitrator appointed under the *FIRE AND POLICE SERVICES COLLECTIVE BARGAINING ACT*. The Act lays out a series of principles to which the arbitrator must have regard in reaching a decision. It appears to us that arbitrators have been giving the greatest consideration to one particular principle,

"(a) terms and conditions of employment for employees doing similar work;"

and have in addition interpreted "employees" as being employees in other municipalities filling the identical jobs as police officers or firefighters. Arbitrators are using this principle even where conditions in those other municipalities may be far different from those prevailing locally. Thus in practice, we believe, arbitrators are uncritically following patterns of wage increase set in other communities. Typically we observe that wage settlements in the capital region follow wage settlements in Vancouver, which in turn follow settlements in large distant centers.

It is our view that the *other* principles outlined in the *Act* are not being given appropriate weight by arbitrators.

Thus, under the *Act* arbitrators are instructed that they *must* have regard to:

"(b) the need to maintain internal consistency and equity amongst employees;

"(c) terms and conditions of employment for other groups of employees who are employed by the employer;"

yet it is easy to demonstrate that the use of arbitration has resulted in an *increase* in inequity among groups of employees; since 1984, for example, CUPE wages have approximately kept pace with average weekly wages in BC, both slightly exceeding the increase in the consumer price index. BCGEU wages, which have had several years of zero increase over the period, have actually fallen slightly behind inflation. Police and Fire wages, in contrast, have substantially exceeded both inflation and CUPE wages, exacerbating differences between protective service employees and other municipal employees.

While we have not carried out a study, it seems to us quite probable that the arbitration system, by increasing the wages of predominantly male essential services workers far more rapidly than those of other government employees, have done more to exacerbate male-female wage disparities than Pay Equity systems have done to address them.

The principles prescribed for arbitrators also include

"(d) the need to establish terms and conditions of employment that are fair and reasonable in relation to the qualifications required, the work performed, the responsibility assumed and the nature of the services rendered;

"(e) the interest and welfare of the community served by the employer and the employees as well as any factors affecting the community"

It seems to us that these principles, read together, are intended to ensure that the wages paid are generally consistent with those paid to other people of similar qualifications and doing similar work within the community. If they are, then these jobs will generally attract sufficient numbers of applicants of suitable qualifications from within the community. At the present time we observe that the earnings of many essential service workers are far higher than are required to attract sufficient numbers of qualified applicants, and in fact these jobs are available to only a tiny fraction of those who would be willing and able to carry out this work in an entirely satisfactory way. It is community members who are paying the wages of essential service workers, and it is important that they believe the wages paid are "fair and reasonable".

The Act does not explicitly require arbitrators to take into account the municipality's ability to pay, and indeed we recognize that it is very difficult to assess the ability to pay of a municipality with taxing powers. Nevertheless, the increasing disparity between the earnings of City employees (as published annually in our reports) and the earnings of our taxpayers is drawing unfavorable attention.

In summary, at this time it is our observation that there is not an appropriate balance being given to the principles set out in the Act. The Act gives considerable flexibility to the arbitrator, but also very clearly gives you the power as Minister to specify terms of reference for any arbitration. We would ask that as a first step you simply request that arbitrators give equal weight to all of the terms specified under the Act, rather than (as at present) a single section interpreted in a specific way.

#### **Summary of Past UBCM Motions**

Protective Services arbitration has been an issue for municipalities for many years. A 1985 resolution points out the problem ("when larger municipalities have settled and it is apparent that arbitration would result in a predetermined settlement awarding the same benefits") although it is not quite clear that the proposed solution ("that the Provincial Government be formally requested

to review and amend the Essential Services Disputes Act to the end that municipalities may invoke arbitration") would be useful.

A 1993 resolution again identified that under the existing system "bargaining groups working for one employer are treated differently, possibly resulting in inequitable treatment" and that "economic conditions in the jurisdiction setting wage increases may differ greatly from the smaller communities tied in a parity relationship, which may result in inappropriate and excessive wage increase, placing an unfair tax burden on taxpayers", and appears to have been aimed at the process itself, suggesting that the Province enact legislation which would "prohibit arbitration boards from granting wage parity between jurisdictions which would cause the employer to lose the right to negotiate wages with its employees" and that "where wage parity relationships have been established by an arbitration board, the employer's right to negotiate wages with its employees be re-established." The Province responded that they felt the Act was adequate.

In 2011 UBCM resolved that whereas the Act "has not lead to improved collective bargaining rather it has resulted in the parties invariably ending up at an impasse and the collective agreement being settled through binding arbitration with awards that are not in line with the economic reality of British Columbia communities" that it request "that the Minister of Labour review the impact of the Fire and Police Services Collective Bargaining Act on collective bargaining to determine if it has met its goals that were established at the time".

In its response the Province indicated it was satisfied with the Act, and noted that "where a party applies to the Minister for direction to proceed to arbitration in a particular dispute, it is free to request that the Minister consider specifying additional terms of reference." I am not aware to what extent municipalities have taken advantage of this provision to request these additional terms of reference, or what the Ministry response has been.

The response adds that "it should be noted that in applying the Act, arbitrators are to have regard to the terms and conditions of employment for other groups of the employer's employees. As a result, employers should be mindful about the outcome of freely negotiated collective agreements when engaging in collective bargaining with police and fire unions." I would argue that this is somewhat misleading, since of course there is no such thing as "freely negotiated collective agreements" when the threat of compulsory arbitration is ever-present.

In 2013 UBCM adopted Nelson's resolution to again request the Ministry of Labour to agree to review the impact of the Fire and Police Services Collective Bargaining Act on collective bargaining, "as to date results are still indicative that the Act has not met its established goal."

No response has yet been received.

#### **Recommendation**

The Mayor write to the appropriate Provincial Government Ministers on behalf of Council requesting that the compulsory arbitration procedure actually used for determination of pay levels of Protective Services employees be modified to reflect local conditions.

Respectfully submitted



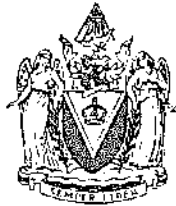
Councillor Geoff Young

Council Member Motion  
Police and Fire Wage Increases

January 29, 2015  
Page 3 of 3



THE CITY OF VICTORIA



OFFICE OF THE MAYOR

The Honourable Coralee Oakes  
Minister of Community, Sport and Cultural Development  
Parliament Buildings  
Victoria, BC V8V 1X4

MINISTRY OF COMMUNITY, SPORT AND CULTURAL DEVELOPMENT MINISTER'S OFFICE <b>RECEIVED</b> MAR 10 2015 ROUTE TO: _____ CC: _____ DRAFT REPLY <input type="checkbox"/> DM <input type="checkbox"/> FY/FILE <input type="checkbox"/> REPLY DIRECT <input type="checkbox"/> FNA <input type="checkbox"/>
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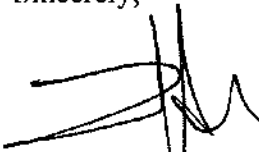
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Page 2/

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Sincerely,



Lisa Helps  
Victoria Mayor

Encl.

Cc. Minister Suzanne Anton, Ministry of Justice and Attorney General

**CORRESPONDENCE  
SERVICES**

Received:

MAR 11 2015

Sent: MAR 11 2015

ASSIGN TO:

CS

☐ IMMEDIATE RESPONSE  
☐ OWN RESPONSE  
☐ DIRECT REPLY  
☐ NECESSARY ACTION  
☐ COMMENTS/ADVICE  
☐ PREMIER'S RESPONSE  
☒ INFO/FILE

\*JTST will be  
responding to this incoming.



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For the Governance and Priorities Committee meeting of February 12, 2015

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#### **Recommendation**

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Respectfully submitted

  
Councillor Geoff Young



**APR 14 2015**

Ref: 108334

Her Worship Mayor Lisa Helps  
City of Victoria  
1 Centennial Square  
Victoria, BC V8W 1P6

Dear Mayor Helps: *Lisa*

Thank you for your letter of February 26, 2015 addressed to the Honourable Suzanne Anton, Minister of Justice and Attorney General, and me, regarding arbitration under the *BC Fire and Police Services Collective Bargaining Act*. The Act falls under the jurisdiction of the Minister of Jobs, Tourism and Skills Training and Minister Responsible of Labour.

In accordance with Order in Council No. 243/2013 and No. 092/2014, I have been appointed acting Minister of Jobs, Tourism and Skills Training and Minister Responsible for Labour in the event Minister Bond has a conflict or an apparent conflict of interest. With respect to issues arising under the Act, Minister Bond has exercised her discretion to have the acting Minister review and respond. Accordingly, I am pleased to respond to you directly.

The purpose of the Act is to provide access for unions and employers to binding interest arbitration to resolve a collective bargaining dispute. By proceeding to arbitration, the parties are able to maintain the ability to engage in face-to-face negotiations and avoid a strike or lockout which would interrupt the delivery of services critical to the protection of human life and property.

The majority of municipalities and fire fighter and police union locals have reached voluntary settlements without resorting to arbitration under the Act. Where arbitration is utilized, the Act contains specific criteria to which an arbitrator must have regard in making his/her decision. These criteria are purposely broad and allow the parties to raise before the arbitrator the appropriate weight to be given to each of them.

In your letter you raise concerns about the outcomes of interest arbitration conducted under the Act and you ask that the Minister responsible "request that arbitrators give equal weight to all of the terms specified under the Act, rather than, as at present, a single section interpreted in a specific way." The Minister responsible for ordering arbitration under the Act does not have broad authority to issue a general request to all arbitrators who may be appointed under the Act. Further, the vast majority of interest arbitration awards for fire and police in British Columbia are the result of the parties voluntarily agreeing to engage in the model set out under the Act (i.e., there is no involvement of the Minister).

.../2

It should be noted that in the past, requests to the Minister to issue specific direction to arbitrators regarding the weight afforded to each of the criteria in the Act have been declined for two reasons. First, Section 4 (6) indicates that the arbitrator "must have regard" to each of the specific terms in that Section. Second, the employer can, in the arbitration hearing, make submissions with respect to the application of the terms specified in Section 4 (6) and the weight to be accorded to each.

I hope this information is helpful to you and I appreciate you taking the time to write.

If you or your staff have any questions, please contact Mr. Trevor Hughes, Assistant Deputy Minister, Industrial Relations and Labour Programs, at: 250 356-1346.

Sincerely,



Coralee Oakes  
Minister

pc: Honourable Shirley Bond  
Minister of Jobs, Tourism and Skills Training  
and Minister Responsible for Labour

Honourable Suzanne Anton  
Minister of Justice and Attorney General

Mr. Trevor Hughes  
Assistant Deputy Minister  
Industrial Relations and Labour Programs  
Ministry of Jobs, Tourism and Skills Training



**Weich, Rika I CSCD:EX**

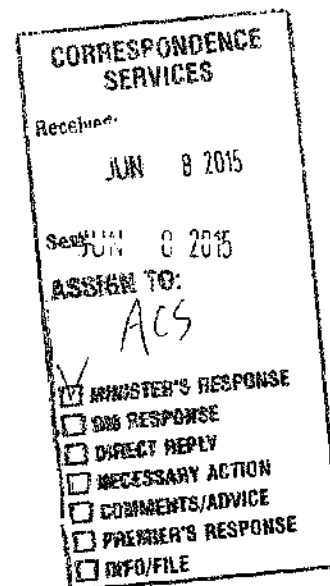
**From:** Hart, Emma CSCD:EX  
**Sent:** Monday, June 8, 2015 2:18 PM  
**To:** CSCD Minister's Correspondence Action Items CSCD:EX  
**Subject:** FW: Canada Day celebrations in the Capital City  
**Attachments:** CDay2015-Sponsorship Proposal.pdf

Emma Hart  
 Administrative Assistant  
 Office of the Minister  
 Community, Sport and Cultural Development  
 T: 250 387 2283 F: 250 387 4312  
 Email: [Emma.Hart@gov.bc.ca](mailto:Emma.Hart@gov.bc.ca)

ü Please consider the environment before printing this email.

-----Original Message-----

**From:** Charlayne Thornton-Joe (Councillor) (<mailto:cthorton-joe@victoria.ca>)  
**Sent:** Friday, June 5, 2015 3:20 PM  
**To:** Minister, CSCD CSCD:EX  
**Subject:** FW: Canada Day celebrations in the Capital City



Dear Minister Oakes,

My name is Charlayne Thornton-Joe and I am a Councillor for the City of Victoria, Capital of British Columbia. I have also been one of the organizers for Canada Day for the last 15 years.....and we met when you attended and spoke at our Canada Day reception at the Bateman Centre. Through the years, the Province, through the Provincial Capital Commission has provided funding to assist us in putting on this event. With the annual \$5000 sponsorship, we have been able to put a children's entertainer on our stage, and as well bring performers that reflect the diversity of our Province. Although, as the largest free event on the Island, we attract many locals in the Region, we also attract many tourists who want to participate in our Nation's birthday. With the PCC no longer in place, our team is unsure who we should be contacting to see if we can include the Province in support of this annual celebration. I hope you can provide some direction as to who I should be contacting. I would be happy to send more information about our event and our sponsorship package if it is desired.

Thank you for your assistance.

Sincerely,

Charlayne Thornton-Joe  
 Victoria City Councillor  
 Canada Day Organizer

Sent from my iPad

# VICTORIA CAN ADA DAY



2015  
SPONSORSHIP  
OPPORTUNITIES



## VICTORIA CELEBRATES CANADA DAY

Victoria Celebrates Canada Day is the largest Canada Day celebration on Vancouver Island. Each year we welcome over 50,000 attendees to Victoria's Inner Harbour to engage with Canada's multicultural heritage through live music, family activities, and a renowned, spectacular fireworks finale.

With a programme that features a wide variety of activities and performances and appeals to attendees of all age demographics, Victoria Celebrates Canada Day is the

single largest free public celebration in Victoria each year. Featuring community-centered activities like the Living Flag (Western Canada's largest!), the musically acclaimed main stage, aptly positioned on Victoria's legislature lawns, an ever growing international food village, and a recognition of Canada's Olympic athletes (since Victoria holds one of the largest concentrations of Olympians in the country), the celebrations have plenty to offer for families from both inside and outside of our ever-expanding community.

## SPONSOR HIGHLIGHTS

- An opportunity to align with Victoria Celebrates' well-established brand and mission to connect Vancouver Island's communities with Canada's multicultural heritage
- An opportunity to create partnerships with corporate citizens, community associations, and arts and culture organizations to create an impactful, result-bearing experience
- Multiple branding opportunities both pre-event and during the Canada Day celebrations around Victoria's Inner Harbour, with visibility to approximately 50,000 people during the event
- A newly expanded social media presence through Twitter and Facebook, to provide information to the public and further engage the community before, during and after the event, to compliment Victoria Celebrates' already-established presence in traditional media (newspaper, television)



The City of Victoria has been expanding the Canada Day celebrations in Victoria over the past five years, and in this time.....

## EVENTS & ENTERTAINMENT

We have hosted over 50 live bands on various stages in the downtown core. Headliners have included Knaan, Jon and Roy, Radio Radio, and Hey Ocean!. We have also provided over 60 family-friendly activities ranging from sponsor and community activities, bouncy castles, mural paintings and recreation and sport activities.

## MULTICULTURALISM

There has been added focus on Canada's diversity, with food and entertainment from Ireland, China, Guinea, Haiti, Cuba, Brazil, Mexico, the Metis First Nations, India, Mexico, Japan, the Songhees First Nation, Haida First Nations, Greece, Argentina, Salish First Nation, and Jewish and Quebecois cultures.

## GREEN INITIATIVE

The past five years have also seen the expansion of the green initiative to include a Bike Valet, Green Team Volunteers, and a waste system with over 80 different receptacles that differentiate between composte, recycling and garbage.

## COMMUNITY INVESTMENT

Canada Day 2014 garnered support from over 100 community groups and corporate sponsors.



## PROGRAMME HIGHLIGHTS

### MAIN STAGE PERFORMANCES

Featuring well-known local and national performers including multicultural acts, children's performers, Quebecois artists, established musicians, and up-and-coming musicians. Past artists have included Jon and Roy, Hey Ocean!, Charlotte Diamond, Fred Penner, Towers and Trees, Ootheque, and Kikeyambay, amongst many, many others.

### CELEBRATING CANADA'S OLYMPIC ATHLETES

Victoria is a hub for Olympic activity - with high level training facilities and a climate that allows many athletes to train year-round. With this in mind, Victoria Celebrates Canada Day launched an initiative in 2014 to celebrate Canada's Olympic Athletes as part of a programme to engage youth, and the public in general, in a more health-conscious approach to living.

In 2015 we are looking to expand this programming to include more athletes, more activations, and a wider array of information to both celebrate Canada's Olympic Athletes and tap into their knowledge around enjoying a healthy and balanced lifestyle.

### THE LIVING FLAG

Each year over 2,500 participants gather on the legislature lawns to animate a living flag, receiving coverage in both local and national media. Sponsor branded t-shirts are given to all participants for an amazing photo opportunity, which makes a wide circulation both during and after the event.



## COMMUNITY GROUPS & SPONSOR ACTIVATIONS ONSITE

An onsite presence allows sponsors and community groups a chance to set up for the day and connect with the public through activities and information booths.

In association with the Celebration of Canada's Olympic Athletes, sponsors and community groups will have the opportunity to come up with creative activities to educate and engage with the public while delivering meaningful programmes.

Each year we see a range of activations from sponsors and community groups, and we are always open to new and innovative ways to both engage and educate the community while giving credence to our history, our multiculturalism and our identity as a nation.

## A FLAVOUR OF CANADA

This year's multicultural offering at Government St. and Belleville St. incorporates multiple food vendors offering some of Canada's most loved international fare.

A secondary availability of food offerings will remain in conjunction with the Ska Fest celebrations down at Ship Point.

Both sites give sponsors an opportunity to show support for the multicultural heritage that makes Canada such a dynamic country.

## FIREWORKS SHOW

The highlight of the evening, a spectacular fireworks display, lights up Victoria's Inner Harbour, accompanied by a live broadcast soundtrack and radio announcement that recognizes contributing sponsors before the fireworks. The fireworks are visible from a number of areas in Greater Victoria, but are set off at the Inner Harbour.



The media presence for Canada Day 2014 was significant and boasted a number of mediums including websites, social media outlets, press releases, a television commercial, news editorials, print advertisements, posters at downtown locations and sponsor locations, and radio announcements. Below is a selection of marketing collateral from last year's event:

- 1 video commercial on CTV Vancouver Island, which ran for 2 weeks before the event
- 2 official press releases with contributions from Victoria Police Department and BC Transit, distributed by the City of Victoria
- 15 partners and community groups provided activations around the site
- Online mentions on websites like The City of Victoria, Downtown Victoria Business Association, The Times Colonist, Victoria News, The Zone 91-3, Tourism Victoria, Victoria Police Department, Duet Blog, Victoria Zumba, Jack FM, Play in Victoria, Victoria Harbour Festival, and Victoria Explorer
- 962 Twitter followers (increase from last year)
- 1,329 Facebook likes (increase from last year)
- Facebook posts reached over 7,000 viewer impressions
- Select photos were uploaded to Twitter and Facebook during the event to promote onsite activities
- Event day coverage in the Globe and Mail, the Times Colonist, CTV, Chek News and Vic News

## MEDIA COVERAGE





## CANADA DAY: RED, WHITE & GREEN

### OUR COMMITMENT

Being green is becoming an increasingly important focus for people of all ages and demographics. It's something that affects the future of all Canadians, including those who come to appreciate the picturesque surroundings of Victoria. By working to decrease our carbon footprint, this celebration prioritizes the longevity and health of our beautiful community and that of our planet.

### IN ACTION

- We work with food vendors to provide recyclable and compostable eating containers and utensils
- Water refill stations are placed around the site to accommodate refillable water bottles
- Recycling teams monitor the site, with participating local community groups, and receive all monies from returnable items
- Sponsors are encouraged to provide environmentally-friendly giveaways and prizes; styrofoam and plastic items are strongly discouraged
- Printed materials are closely reviewed for quantity printed, materials used, and proper recycling methods employed

- Information booths on site raise awareness among participants, staff, service providers and the community about the benefits of sustainable living and environmental practices
- Patrons are encouraged to ride their bicycles to the event; a free bike valet is provided

**Please inquire directly for sponsorship opportunities relating to the Canada Day Green Programme.**





# SPONSORSHIP

While several public partners contribute annually to the festivities, it is only through the additional support of community partners and sponsors that Victoria Celebrates Canada Day can become a reality. Sponsors who support the Canada Day celebrations receive access to the following benefits:

## SOCIAL MEDIA

With an aim to reach a wide cross-section of demographics through multiple avenues, sponsors have ample opportunity to engage with audiences before, during and after the event on Victoria Celebrates Canada Day social media channels including Facebook and Twitter.

## ADDITIONAL ONLINE PRESENCE

Sponsors will receive recognition on Victoria Celebrates Canada Day website with features including:

- Opportunity for video advertisement
- Corporate logo recognition
- Contest opportunities

## MEDIA

Victoria Celebrates Canada Day has long standing partnerships with local radio, TV, and print partners. Sponsors could receive recognition in the following areas:

- Three half-page colour print ads in newspaper
- Two quarter-page colour print ads in newspaper
- Radio/television promotion and on-air interviews

- Public service announcements and media releases

## ON-SITE

- Name/logo recognition on event banners
- Recognition through on-site media
- "Presenting Sponsor" opportunities related to programming

Specific opportunities are based on the sponsorship levels described on the next page.



A large, white banner with the words "CANADA DAY" in large, bold, black, sans-serif capital letters. Below this, in smaller black, sans-serif capital letters, is the text "PRESENTED BY". The banner is hanging from a pole and is partially obscured by a dark, leafy tree on the right side. In the background, a large, historic building with many windows and a flagpole is visible under a cloudy sky.

# SPONSORSHIP TIERS

Promotion	Presenting (negotiable)	Gold \$10,000-\$20,000	Silver \$5,000	Bronze \$2,500	Event Friend \$1,000
EXCLUSIVE BRAND CATEGORY RIGHTS (NO OTHER SPONSOR FOR A COMPETING CATEGORY)	Exclusive				
CUSTOMIZED ADVERTISING CAMPAIGN (LINKING BRAND TO A CANADA DAY PROGRAMMING ELEMENT)	Exclusive				
CORPORATE ADVERTISEMENT ON CANADA DAY WEBSITE	Predominant placement	Tier 2 placement			
NAME MENTION (WHERE POSSIBLE) IN RADIO PROMOTIONS	Predominant placement	Tier 2 placement	Tier 3 placement		
CORPORATE LOGO ON ALL NEWSPAPER ADVERTISING	Predominant placement	Tier 2 placement	Tier 3 placement	Tier 4 placement	
CORPORATE LOGO ON ALL DISPLAY AND DISTRIBUTION MATERIAL	Predominant placement	Tier 2 placement	Tier 3 placement	Tier 4 placement	
CORPORATE LOGO AND LINK FEATURED ON CANADA DAY WEBSITE	Predominant placement	Tier 2 placement	Tier 3 placement	Tier 4 sponsor page	Tier 4 sponsor page
On-Site Promotions					
ON-SITE MARKETING OPPORTUNITIES INCLUDING A 10 x 10 ACTIVATION TENT	Predominant placement	Tier 2 placement			
RECOGNITION IN ANNOUNCEMENT ON CANADA DAY EVENING STAGE	Minimum of 3	Minimum of 2	At least one mention		
INVITATION TO SPONSOR RECEPTION	10 VIP invitations	6 VIP invitations	4 VIP invitations	2 VIP invitations	
SIGNAGE AND BRAND RECOGNITION ON BANNERS AT KEY LOCATIONS AROUND THE INNER HARBOUR	Customized signage for sponsor and premier placement	Premier signage placement	Tier 3 placement	Tier 4 placement	On designated 'event friend' banner

Based in Victoria, The Fantan Group specializes in the management and execution of large-scale, outdoor sports and music productions, festivals and public celebrations for both live and television based audiences. With hundreds of successful events in North America, Europe and Asia to its credit, Fantan has a global reputation for balancing the execution of large-scale events with the needs of host communities. The international scope of Fantan's work brings leading ideas and practices to our projects at home and abroad.

Fantan has over 16 years of lasting relationships with regional suppliers and corporate partners, City services, local, and provincial government. The Fantan Group (under TNT Productions) was the Producer for the ICA FolkFest for eight years (1999–2006), the largest arts festival on the island with an annual attendance of 125,000. As TNT Productions, Fantan also produced the Open Air in Centennial Square (for its four-year lifespan), a summer-long arts program in Centennial Square, 2009's Olympic Torch Relay Celebrations, and has been Producing the Canada Day Fireworks since 2000. As well, Fantan, under TNT Productions, was the Project Manager for British Columbia's 150th anniversary celebration.

**For further information, please contact:**

Heather Lejeune  
Project Manager, Fantan Group  
250-414-0006 ext 208  
[heather.lejeune@fantangroup.com](mailto:heather.lejeune@fantangroup.com)



fantan

## EVENT PRODUCERS



## Weich, Rika I CSCD:EX

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**From:** Hart, Emma CSCD:EX  
**Sent:** Tuesday, June 16, 2015 9:47 AM  
**To:** CSCD Minister's Correspondence Action Items CSCD:EX  
**Subject:** FW: Canada Day celebrations in the Capital City  
**Attachments:** CDay2015-Sponsorship Proposal.pdf

This is the second request. Joan made note that DMO can draft response.

Emma Hart  
Administrative Assistant  
Office of the Minister  
Community, Sport and Cultural Development  
T: 250 387 2283 F: 250 387 4312  
Email: [Emma.Hart@gov.bc.ca](mailto:Emma.Hart@gov.bc.ca)  
ü Please consider the environment before printing this email.

-----Original Message-----

**From:** Charlayne Thornton-Joe (Councillor) [<mailto:cthorton-joe@victoria.ca>]  
**Sent:** Thursday, June 11, 2015 11:53 AM  
**To:** Minister, CSCD CSCD:EX  
**Subject:** RE: Canada Day celebrations in the Capital City

 Good Morning,

I thought I would send again, as I can imagine how busy Minister Oakes is.

Sincerely,  
Charlayne Thornton-Joe  
Victoria City Council

-----Original Message-----

**From:** Charlayne Thornton-Joe (Councillor)  
**Sent:** Friday, June 5, 2015 3:20 PM  
**To:** 'CSCD.minister@gov.bc.ca'  
**Subject:** FW: Canada Day celebrations in the Capital City

Dear Minister Oakes,

My name is Charlayne Thornton-Joe and I am a Councillor for the City of Victoria, Capital of British Columbia. I have also been one of the organizers for Canada Day for the last 15 years.....and we met when you attended and spoke at our Canada Day reception at the Bateman Centre. Through the years, the Province, through the Provincial Capital Commission has provided funding to assist us in putting on this event. With the annual \$5000 sponsorship, we have been able to put a children's entertainer on our stage, and as well bring performers that reflect the diversity of our Province. Although, as the largest free event on the Island, we attract many locals in the Region, we also attract many tourists who want to participate in our Nation's birthday. With the PCC no longer in place, our team is unsure who we should be contacting to see if we can include the Province in support of this annual celebration. I hope you can provide

CORRESPONDENCE SERVICES	
Received:	JUN 16 2015
Sent:	
ASSIGN TO:	
<input type="checkbox"/> MINISTER'S RESPONSE	
<input type="checkbox"/> DM RESPONSE	
<input type="checkbox"/> DIRECT REPLY	
<input type="checkbox"/> NECESSARY ACTION	
<input type="checkbox"/> COMMENTS/ADVICE	
<input type="checkbox"/> PREMIER'S RESPONSE	
<input type="checkbox"/> INFO/FILE	

*Additional to 158543*

some direction as to who I should be contacting. I would be happy to send more information about our event and our sponsorship package if it is desired.

Thank you for your assistance.

Sincerely,

Charlayne Thornton-Jor  
Victoria City Councillor  
Canada Day Organizer

Sent from my iPad

**From:** [Tubman, Tammy CSCD:EX](#) on behalf of [Deputy Minister, CSCD CSCD:EX](#)  
**To:** ["cth Thornton-joe@victoria.ca"](mailto:cth Thornton-joe@victoria.ca)  
**Cc:** [Minister, CSCD CSCD:EX](#)  
**Subject:** Ref. #158543: Canada Day celebrations in the Capital City  
**Date:** Thursday, July 16, 2015 9:10:00 AM  
**Attachments:** [CDay2015-Sponsorship Proposal.pdf](#)

---

Ref: 158543

Ms. Charlayne Thornton-Joe  
Councillor  
City of Victoria  
Canada Day Organizer

Email: CThornton-Joe@victoria.ca

cc: CSCD.Minister@gov.bc.ca

Dear Ms. Thornton-Joe:

Thank you for your emails addressed to Honourable Coralee Oakes, Minister, regarding Canada Day celebrations in Victoria. As Deputy Minister, I apologize for the delay in responding to your request seeking provincial funding for this wonderful annual event.

Unfortunately, the Ministry of Community, Sport and Cultural Development did not have any funding available to support Canada Day celebrations this year.

I would, however, like to extend the Ministry's sincere appreciation to the City of Victoria and the many organizers and volunteers for their dedication and talents in making this event such an ongoing success. I understand from all accounts that this important family-oriented celebration was extremely well attended again this year with appreciative crowds enjoying the entertainment, activities and fireworks. And thanks to you personally for your years of work in support of Victoria Celebrates Canada Day.

Best wishes to all concerned and congratulations for providing another safe and enjoyable Canada Day celebration.

Thank you again for writing.

Sincerely,

Rebecca F. Denlinger  
Deputy Minister  
Ministry of Community, Sport and Cultural Development

-----Original Message-----

From: Charlayne Thornton-Joe (Councillor) [<mailto:cth Thornton-joe@victoria.ca>]  
Sent: Friday, June 5, 2015 3:20 PM  
To: Minister, CSCD CSCD:EX  
Subject: FW: Canada Day celebrations in the Capital City

Dear Minister Oakes,

My name is Charlayne Thornton-Joe and I am a Councillor for the City of Victoria, Capital of British Columbia. I have also been one of the organizers for Canada Day for the last 15 years.....and we met when you attended and

spoke at our Canada Day reception at the Bateman Centre. Through the years, the Province, through the Provincial Capital Commission has provided funding to assist us in putting on this event. With the annual \$5000 sponsorship, we have been able to put a children's entertainer on our stage, and as well bring performers that reflect the diversity of our Province. Although, as the largest free event on the Island, we attract many locals in the Region, we also attract many tourists who want to participate in our Nation's birthday. With the PCC no longer in place, our team is unsure who we should be contacting to see if we can include the Province in support of this annual celebration. I hope you can provide some direction as to who I should be contacting. I would be happy to send more information about our event and our sponsorship package if it is desired.

Thank you for your assistance.

Sincerely,

Charlayne Thornton-Jor  
Victoria City Councillor  
Canada Day Organizer

Sent from my iPad

158919

## Tubman, Tammy CSCD:EX

**From:** Charlayne Thornton-Joe (Councillor) <cthorton-joe@victoria.ca>  
**Sent:** Monday, July 20, 2015 9:21 AM  
**To:** Deputy Minister, CSCD CSCD:EX  
**Subject:** RE: Ref. #158543: Canada Day celebrations in the Capital City

Good Morning Ms. Denlinger,

Thank you for your email. I am disappointed that with the PCC no longer in place that there wasn't an opportunity to include the Province as a sponsor for Canada Day celebrations in the Capital City. Do you know who I might be able to contact in the future?

Sincerely,  
Charlayne

-----Original Message-----

**From:** Deputy Minister, CSCD CSCD:EX [mailto:CSCD.deputyminister@gov.bc.ca]  
**Sent:** Thursday, July 16, 2015 9:10 AM  
**To:** Charlayne Thornton-Joe (Councillor)  
**Cc:** Minister, CSCD CSCD:EX  
**Subject:** Ref. #158543: Canada Day celebrations in the Capital City

Ref: 158543

Ms. Charlayne Thornton-Joe  
Councillor  
City of Victoria  
Canada Day Organizer

Email: [CThornton-Joe@victoria.ca](mailto:CThornton-Joe@victoria.ca)

cc: [CSCD.Minister@gov.bc.ca](mailto:CSCD.Minister@gov.bc.ca)

Dear Ms. Thornton-Joe:

Thank you for your emails addressed to Honourable Coralee Oakes, Minister, regarding Canada Day celebrations in Victoria. As Deputy Minister, I apologize for the delay in responding to your request seeking provincial funding for this wonderful annual event.

Unfortunately, the Ministry of Community, Sport and Cultural Development did not have any funding available to support Canada Day celebrations this year.

I would, however, like to extend the Ministry's sincere appreciation to the City of Victoria and the many organizers and volunteers for their dedication and talents in making this event such an ongoing success. I understand from all accounts that this important family-oriented celebration was extremely well attended again this year with appreciative crowds enjoying the entertainment, activities and fireworks. And thanks to you personally for your years of work in support of Victoria Celebrates Canada Day.

Best wishes to all concerned and congratulations for providing another safe and enjoyable Canada Day celebration.

<b>CORRESPONDENCE SERVICES</b>
Received:
JUL 20 2015
Sent:
JUL 20 2015
ASSIGN TO:
ACS
<input type="checkbox"/> MINISTER'S RESPONSE
<input type="checkbox"/> DM RESPONSE
<input checked="" type="checkbox"/> DIRECT REPLY
<input type="checkbox"/> NECESSARY ACTION
<input type="checkbox"/> COMMENTS/ADVICE
<input type="checkbox"/> PREMIER'S RESPONSE
<input type="checkbox"/> INFO/FILE

XPRef: 158543



Thank you again for writing.

Sincerely,

Rebecca F. Denlinger  
Deputy Minister  
Ministry of Community, Sport and Cultural Development

-----Original Message-----

From: Charlayne Thornton-Joe (Councillor) [<mailto:cth Thornton-Joe@victoria.ca>]  
Sent: Friday, June 5, 2015 3:20 PM  
To: Minister, CSCD CSCD:EX  
Subject: FW: Canada Day celebrations in the Capital City

Dear Minister Oakes,

My name is Charlayne Thornton-Joe and I am a Councillor for the City of Victoria, Capital of British Columbia. I have also been one of the organizers for Canada Day for the last 15 years.....and we met when you attended and spoke at our Canada Day reception at the Bateman Centre. Through the years, the Province, through the Provincial Capital Commission has provided funding to assist us in putting on this event. With the annual \$5000 sponsorship, we have been able to put a children's entertainer on our stage, and as well bring performers that reflect the diversity of our Province. Although, as the largest free event on the Island, we attract many locals in the Region, we also attract many tourists who want to participate in our Nation's birthday. With the PCC no longer in place, our team is unsure who we should be contacting to see if we can include the Province in support of this annual celebration. I hope you can provide some direction as to who I should be contacting. I would be happy to send more information about our event and our sponsorship package if it is desired.

Thank you for your assistance.

Sincerely,

Charlayne Thornton-Joe  
Victoria City Councillor  
Canada Day Organizer

Sent from my iPad



October 1, 2015

Mayor Lisa Helps  
City of Victoria  
No. 1 Centennial Square  
Victoria BC V8W 1P6

Dear Mayor Helps:

Thank you for your letter dated September 3, 2015 informing me that you have located the signed copy of the 1977 transfer of the Bastion Square Courthouse from the City to the Province of British Columbia.

Since this letter, the City Manager Mr. Johnson has also met with my Deputy Minister and Associate Deputy Minister regarding this matter. As I have mentioned publicly, our legal advice is that we have met our legal obligation under the agreement.

The Province is interested in the preservation of artifacts of provincial significance from the collection of Maritime Museum of BC and to this effect my senior staff and that of the Ministry of Community, Sports and Cultural Development are available to meet with the City staff and Royal BC Museum to achieve this objective for the long term.

As always, I am available to meet with you at an opportune time should you still consider it necessary.

Sincerely,

Amrik Virk  
Minister

MINISTRY OF COMMUNITY, SPORT AND CULTURAL DEVELOPMENT MINISTER'S OFFICE <b>RECEIVED</b> OCT 02 2015 ROUTE TO: _____ CC: _____ DRAFT REPLY <input type="checkbox"/> DM <input type="checkbox"/> FY/FILE <input type="checkbox"/> REPLY DIRECT <input type="checkbox"/> FNA <input type="checkbox"/>
--

Ref: 103192

*added to 159446*



Honourable Peter Fassbender  
Minister of Community, Sport and Cultural Development  
Parliament Buildings, Rm 124  
Victoria, BC V8V 1X4

MINISTRY OF COMMUNITY, SPORT AND CULTURAL DEVELOPMENT MINISTER'S OFFICE <b>RECEIVED</b> SEP 16 2015 ROUTE TO: _____ CC: _____ DRAFT REPLY <input type="checkbox"/> DM <input type="checkbox"/> FYW/RL <input type="checkbox"/> REPLY DIRECT <input type="checkbox"/> FMA <input type="checkbox"/>
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September 10, 2015

Dear Minister Fassbender,

On behalf of Council and the City of Victoria, I am writing in support of the opportunity for the Maritime Museum of British Columbia (MMBC) to relocate into leased space in the historic CPR Steamship building. This location will give life to the Museum's long-held aspiration of a waterfront location that combines floating exhibits with interpretive exhibits within the building.

The MMBC's world-class collection in a harbour front location will highlight Victoria as both the maritime gateway to Canada and its prominence on the Pacific Rim. The relocation of the MMBC to the Legislative Precinct will add another element to the political, historical and cultural institutions already found in this area. The Royal B.C. Museum, Parliament Buildings, Bateman Gallery, Helmcken House historic site, Thunderbird Park and the Empress Hotel already play host to a wide variety of locals, tourists and students.

Over many years the MMBC, with modest staffing and dedicated volunteers, has showcased the maritime history of British Columbia. In a refreshed location the MMBC will become a must-see attraction on the Inner Harbour, providing our international visitors with a showcase of our rich maritime history. Tourism numbers are on the upswing and a relocated MMBC will do much to meet the expectations of the discerning international travelers that we host in British Columbia's capital city.

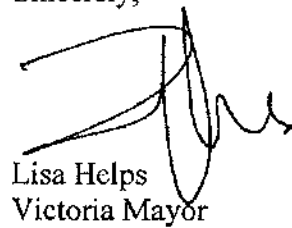
In recent months, the MMBC has been successful in raising funds and has received a \$500,000 letter of offer for improvement costs. The City of Victoria has also located the signed copy of the 1977 transfer of the Bastion Square Courthouse from the City to the Province of British Columbia; the terms of this transfer included an on-going obligation by the Province to house the collection of the Maritime Museum of BC and to retain the property in public ownership.

The Province's financial support of this relocation is both essential and urgent. In order to complete the project before next summer, the Greater Victoria Harbour Authority has requested an update on Provincial support for the MMBC before the start of business on Tuesday, September 15, 2015.

Page 2

I cannot overstate the City of Victoria's support of this opportunity and the ideal location that is provided by the CPR Terminal building, and respectfully request the Province's support of this valuable cultural institution.

Sincerely,

A handwritten signature in black ink, appearing to read 'Lisa Helps', with a stylized flourish at the end.

Lisa Helps  
Victoria Mayor

Cc. Honourable Christy Clark, Premier of British Columbia  
Honourable Amrik Virk, Minister of Technology, Innovation and Citizens' Services  
Honourable Todd Stone, Minister of Transportation and Infrastructure

**Legislative and  
Regulatory  
Services  
Department**

**Legislative Services**

#1 Centennial Square

Victoria

British Columbia

V8W 1P8

Tel (250) 361-0571

Fax (250) 361-0348

[www.victoria.ca](http://www.victoria.ca)

September 29, 2015



CITY OF VICTORIA		MINISTRY OF COMMUNITY, SPORT AND CULTURAL DEVELOPMENT MINISTER'S OFFICE	
<b>RECEIVED</b>			
OCT 05 2015			
ROUTE TO: _____			
CC: _____			
DRAFT REPLY <input type="checkbox"/>		DM <input type="checkbox"/>	FV/FILE <input type="checkbox"/>
REPLY DIRECT <input type="checkbox"/>		FNA <input type="checkbox"/>	

The Honourable Peter Fassbender  
Minister of Community, Sport and Cultural Development  
& Minister Responsible for TransLink  
PO Box 9056 STN PROV GOVT  
Victoria, BC V8W 9N7

Dear Minister Fassbender:

**Re: Lessons Learned from the 2014 Municipal Election and  
Proposed Improvements for 2018**

I am writing on behalf of Victoria City Council to advise you of a resolution passed at the September 10, 2015 Council meeting regarding municipal election legislation.

Based on a review of the City's experience during the 2014 election process, Council has identified a number of areas for improvement for the 2018 municipal election. One of these proposed improvements requires action on the part of the Province.

Victoria City Council respectfully requests that the Provincial government amend the *Local Government Act* to increase the time period between the end of the nomination period and the beginning of the advance voting opportunities. This would facilitate the mail ballot process by enabling ballots to be made available earlier to those voters who would be away during the voting period.

I would be pleased to work with Ministry staff on this matter. Please contact me at 250.361.0203 should further information regarding this request be required.

Yours truly,

A handwritten signature in black ink, appearing to read 'R. G. Woodland'.

Robert G. Woodland  
Corporate Administrator

jh

C: Mayor and Council



Ref: 164771

November 2, 2015

Robert G. Woodland  
Corporate Administrator  
Legislative and Regulatory Services Department  
City of Victoria  
#1 Centennial Square  
Victoria, BC V6W 1P6

Dear Mr. Woodland:

Thank you for your letter of September 29, 2015 requesting legislative improvements for the 2018 local government elections. I am writing to you on behalf of Honourable Peter Fassbender.

As you may know, the Ministry of Community, Sport and Cultural Development is currently in the process of introducing expense limits for the next local government elections in British Columbia in 2018. This work remains our priority.

The Ministry is committed to continuously improving local government elections in British Columbia. We will consider your request to increase the time period between the end of the nomination period and the beginning of the advance voting opportunities as we determine our next steps to fulfill our commitment.

Thank you for your interest in improving local government elections in British Columbia.

Sincerely,

Miriam Starkl-Moser  
A/Director Legislation

From: [Tubman, Tammy CSCD:EX](#) on behalf of [Minister, CSCD CSCD:EX](#)  
To: ["lhelps@victoria.ca"](mailto:lhelps@victoria.ca)  
Cc: ["jjohnson@victoria.ca"](mailto:jjohnson@victoria.ca)  
Subject: CRD Governance  
Date: Wednesday, July 8, 2015 3:32:00 PM

---

Ref: 157635

Her Worship Mayor Lisa Helps  
and Members of Council  
City of Victoria  
1 Centennial Square  
Victoria, BC V8W 1P6

Dear Mayor Helps and Councillors:

Thank you for your letter of February 17, 2015, regarding governance in the Capital region and your offer to support work on this issue.

I appreciate your patience as I consider how best to proceed with the questions of governance and services in the Capital area.

Given the complexity of this issue and the diversity of perspectives, I would like to hear directly from you and Council members about your interests and thoughts about service and governance integration in the Capital area. To this end, I would be pleased to arrange a meeting at my office in Victoria the week of July 13, 2015.

My staff will follow up in the coming days to arrange such a discussion.

Sincerely,

Coralee Oakes

Minister

pc: Mr. Jason Johnson, City Manager, City of Victoria

## D'Argis, Krista CSCD:EX

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**From:** Minister, CSCD CSCD:EX  
**Subject:** FW: Follow Up: Invitation from Mayor Helps to Minister Fassbender  
**Attachments:** TaskForce\_EconomicActionPlan.pdf

---

**From:** Fassbender.MLA, Peter [<mailto:Peter.Fassbender.MLA@leg.bc.ca>]  
**Sent:** Tuesday, September 15, 2015 10:53 AM  
**To:** Minister, CSCD CSCD:EX  
**Subject:** FW: Follow Up: Invitation from Mayor Helps to Minister Fassbender

---

**From:** Debbie Nadeau [<mailto:dnadeau@victoria.ca>]  
**Sent:** September 11, 2015 4:34 PM  
**To:** Fassbender.MLA, Peter <[Peter.Fassbender.MLA@leg.bc.ca](mailto:Peter.Fassbender.MLA@leg.bc.ca)>  
**Cc:** Debbie Nadeau <[dnadeau@victoria.ca](mailto:dnadeau@victoria.ca)>; Colleen Mycroft <[cmycroft@victoria.ca](mailto:cmycroft@victoria.ca)>  
**Subject:** Follow Up: Invitation from Mayor Helps to Minister Fassbender

Good afternoon Minister Fassbender,

Please find attached the Mayor's Task Force on Economic Development and Prosperity Draft Economic Action Plan for your review and input. This draft economic action plan has been launched for public input on September 11<sup>th</sup>.

Have a great afternoon.

Kind regards,

Debbie Nadeau  
Executive Secretary  
Mayor's Office  
City of Victoria  
1 Centennial Square, Victoria BC V8W 1P6

T 250.361.0597 F 250.361.0248



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**From:** Debbie Nadeau  
**Sent:** Wednesday, August 26, 2015 4:53 PM  
**To:** 'peter.fassbender.mla@leg.bc.ca'  
**Cc:** Debbie Nadeau; Colleen Mycroft  
**Subject:** Invitation from Mayor Helps to Minister Fassbender

Good afternoon Minister Fassbender,

Please see the invitation below, sent on behalf of Mayor Helps.



On behalf of the Mayor's Task Force on Economic Development and Prosperity, I would like to invite you to attend the *Thinklandia* kick-off event on Friday, September 11, 2015 at 7 p.m. on the rooftop of the Bastion Square Parkade on Yates Street. At the event, the Task Force will share its draft economic action plan, *Making Victoria: Unleashing Victoria's Potential* for public input.

The Task Force is seeking input to help strengthen and shape the draft plan – specifically what can be improved and what may be missing.

The role of the Task Force is to advise on how the City of Victoria can best use its available resources and act as a partner to fill downtown retail and commercial vacancies; support start-ups, “scale-ups” and business relocations to Victoria; foster entrepreneurship; support job creation in particular for college and university grads who want to remain in Victoria; and to support social enterprises and community economic development initiatives.

The draft economic action plan will be available at [www.victoria.ca/prosperity](http://www.victoria.ca/prosperity) on September 11 timed with the *Thinklandia* kick-off. There will be a variety of ways to provide feedback, including emailing your input to [prosperity@victoria.ca](mailto:prosperity@victoria.ca), completing an online survey, or tagging your ideas on Twitter at #VicProsperity by Wednesday, September 30.

Your input will help inform the draft economic action plan that will be presented to City Council for consideration on October 22.

*Thinklandia* takes place from September 11 – 17. Over seven days, *Thinklandia* transforms Victoria into a city of ideas and imagination; a place where thinkers, entrepreneurs, speakers, makers, artists, and creators can engage, share, enlighten and inspire. For more information, visit: [www.thinklandia.ca](http://www.thinklandia.ca)

Please forward this invitation to anyone you think might be interested in attending.

Thank you,

Debbie Nadeau  
Executive Secretary  
Mayor's Office  
City of Victoria  
1 Centennial Square, Victoria BC V8W 1P6

T 250.361.0597 F 250.361.0248



## D'Argis, Krista CSCD:EX

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**From:** Minister, CSCD CSCD:EX  
**Subject:** FW: Letter from Mayor Helps to Minister Virk - Maritime Museum of BC  
**Attachments:** Maritime Museum of BC - City of Victoria.pdf

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**From:** Phillips, Julia P CSCD:EX  
**Sent:** Tuesday, September 8, 2015 3:27 PM  
**To:** Minister, CSCD CSCD:EX  
**Subject:** FW: Letter from Mayor Helps to Minister Virk - Maritime Museum of BC

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**From:** Minister, MTIC MTIC:EX  
**Sent:** Tuesday, September 8, 2015 3:25 PM  
**To:** Phillips, Julia P CSCD:EX  
**Subject:** FW: Letter from Mayor Helps to Minister Virk - Maritime Museum of BC

Over to you

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**From:** Schaap, Samantha [<mailto:Samantha.Schaap@leg.bc.ca>]  
**Sent:** Friday, September 4, 2015 9:41 AM  
**To:** Minister, MTIC MTIC:EX  
**Cc:** Virk, Amrik  
**Subject:** FW: Letter from Mayor Helps to Minister Virk - Maritime Museum of BC

I think you've probably all already seen this, but I'm sending it over just in case.



Sam Schaap  
Constituency Assistant to  
**Hon. Amrik Virk, MLA**  
Surrey-Tynehead  
201-15135 101 Ave., Surrey, BC V3R 7Z1  
Tel: 604.586.3747 | Fax: 604.584.4741  
[www.amrikvirkmla.ca](http://www.amrikvirkmla.ca)

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**From:** Debbie Nadeau [<mailto:dnadeau@victoria.ca>]  
**Sent:** September 3, 2015 3:58 PM  
**To:** Virk.MLA, Amrik <[Amrik.Virk.MLA@leg.bc.ca](mailto:Amrik.Virk.MLA@leg.bc.ca)>; Ingram, Geoff MTIC:EX <[Geoff.Ingram@gov.bc.ca](mailto:Geoff.Ingram@gov.bc.ca)>  
**Cc:** Debbie Nadeau <[dnadeau@victoria.ca](mailto:dnadeau@victoria.ca)>; Colleen Mycroft <[cmycroft@victoria.ca](mailto:cmycroft@victoria.ca)>  
**Subject:** Letter from Mayor Helps to Minister Virk - Maritime Museum of BC

Good afternoon,

On behalf of Mayor Helps, please see the attached letter to Minister Virk.

Thank you,

Debbie Nadeau  
Executive Secretary  
Mayor's Office  
City of Victoria  
1 Centennial Square, Victoria BC V8W 1P6

**T** 250.361.0597 **F** 250.361.0248



**From:** [Marquis, Yvette FIN:EX](#)  
**To:** [Jones, Anthony CSCD:EX](#)  
**Subject:** FW: Meeting request from Mayor Helps  
**Date:** Monday, February 16, 2015 11:40:29 AM  
**Attachments:** [image001.gif](#)  
[image002.png](#)  
[image003.gif](#)  
[image004.gif](#)  
[image005.gif](#)

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Please add to the matrix and print. Thank you!

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**From:** Tiffany Gyles [<mailto:tgyles@victoria.ca>]

**Sent:** February 13, 2015 9:59 AM

**To:** Oakes.MLA, Coralee

**Subject:** Meeting request from Mayor Helps

Good morning,

Mayor Helps has requested a brief meeting with Minister Oakes to discuss regional amalgamation. It's our hope that Minister Oakes would be able to meet in the next few weeks, though we understand that she is very involved with the Canada Games and her time here in Victoria is limited.

Thank you in advance for assisting to set up this meeting. Mayor Helps is happy to meet at a Victoria location convenient to Minister Oakes.

Kind regards,

Tiffany Gyles

Executive Secretary

Mayor's Office

City of Victoria

1 Centennial Square, Victoria BC V8W 1P6

**T** 250.361.0597 **F** 250.361.0248



## D'Argis, Krista CSCD:EX

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**From:** Minister, CSCD CSCD:EX  
**Subject:** FW: Time Sensitive - Maritime Museum of BC  
**Attachments:** Minister Fassbender - Maritime Museum of BC.pdf

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**From:** Fassbender.MLA, Peter [<mailto:Peter.Fassbender.MLA@leg.bc.ca>]  
**Sent:** Friday, September 11, 2015 11:05 AM  
**To:** Minister, CSCD CSCD:EX  
**Subject:** FW: Time Sensitive - Maritime Museum of BC

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**From:** Lisa Helps (Mayor) [<mailto:mayor@victoria.ca>]  
**Sent:** September 10, 2015 2:59 PM  
**To:** Fassbender.MLA, Peter <[Peter.Fassbender.MLA@leg.bc.ca](mailto:Peter.Fassbender.MLA@leg.bc.ca)>  
**Subject:** Time Sensitive - Maritime Museum of BC

To the Honourable Peter Fassbender, Minister of Community, Sport & Cultural Development;

On behalf of Mayor Lisa Helps, City of Victoria, please find attached this time sensitive letter.

Best regards,

Pam Delaney  
Executive Secretary  
Mayor/Manager's Office  
City of Victoria  
1 Centennial Square, Victoria BC V8W 1P6

T 250.361.0200 F 250.361.0248



**From:** [Debbie Nadeau](#)  
**To:** [Minister, CSCD CSCD:EX](#)  
**Cc:** [Colleen Mycroft](#); [Debbie Nadeau](#)  
**Subject:** Meeting Request - Mayor Helps/Minister Oakes  
**Date:** Thursday, March 12, 2015 3:27:55 PM  
**Attachments:** [image001.gif](#)  
[image002.png](#)  
[image003.gif](#)  
[image004.gif](#)  
[image005.gif](#)

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Good afternoon Minister Oakes,

Mayor Helps would be interested in arranging a meeting with you. Are there a few dates/times in the near future that work for yourself and Mayor Helps to meet? Please advise.

Thank you,

Debbie Nadeau

Executive Secretary

Mayor/Manager's Office

City of Victoria

1 Centennial Square, Victoria BC V8W 1P6

**T** 250.361.1597 **F** 250.361.0248

