

From: Stewart, Melanie CSCD:EX
To: Wood, Gillian CSCD:EX; Blewett, Tyann M CSCD:EX
Cc: Shatzko, Pam J CSCD:EX
Subject: RE: America's Masters
Date: Wednesday, May 11, 2016 8:34:24 AM

Thanks Tyann. No need to join call -

From: Wood, Gillian CSCD:EX
Sent: Tuesday, May 10, 2016 8:55 PM
To: Blewett, Tyann M CSCD:EX
Cc: Stewart, Melanie CSCD:EX; Shatzko, Pam J CSCD:EX
Subject: Re: America's Masters
Just to be clear, Marg Specht works for Vancouver's City Manager.

Thanks,
Gillian

On May 10, 2016, at 8:43 PM, Blewett, Tyann M CSCD:EX <Tyann.Blewett@gov.bc.ca> wrote:

Not a lot has happened since the last call I joined a few weeks ago.
Gillian had further conversations with Marg Spect, Director of Special Events at the City of Victoria. She confirmed that rather than a showcase for BC Artists, it's really just going to be a party zone after the days events. She said they are seasoned organizers and don't need a lot of guidance getting this together. s.13,s.17
s.13,s.17

Where we left it on the call was that they would keep us informed as their plans developed. s.13,s.17
s.13,s.17

s.13,s.1
7 but it seems there is very little happening during this week in August/Sept.
The summer events have wrapped up and the new seasons have not begun.
s.13,s.17

I'm assuming they are calling to give you an update. Would you like me to join you on the call?

From: Stewart, Melanie CSCD:EX
Sent: Tuesday, May 10, 2016 4:45 PM
To: Blewett, Tyann M CSCD:EX
Cc: Wood, Gillian CSCD:EX; Shatzko, Pam J CSCD:EX
Subject: America's Masters

Hi Tyann,

I have a follow-up call on this tomorrow that was just scheduled. Can you advise what further actions have been taken related to this?

thanks,
Melanie

From: Wood, Gillian CSCD:EX
To: "Collens, Michelle"; Vaux, Shelagh CSCD:EX
Subject: RE: Masters Games
Date: Monday, May 16, 2016 10:50:00 AM

Hello Michelle,

I'd be happy to meet on Wednesday 18 May. 16, 16

My colleague Shelagh Vaux will suggest a couple of options.

Thanks,

Gillian

-----Original Message-----

From: Collens, Michelle [mailto:Michelle.Collens@vancouver.ca]
Sent: Thursday, May 12, 2016 12:09 PM
To: Wood, Gillian CSCD:EX
Subject: RE: Masters Games

Hi Gillian,

I understand from Ken Cretney (PavCo CEO) that he spoke with Melanie Stewart last night in follow-up to our meetings regarding the Celebration Plaza for the Americas Masters Games.

s.13

s.13 Ken and I are scheduling a few meetings in Victoria next week, so he suggested that we could meet with you to give the update in person if you were available? He had discussed with Melanie Aboriginal artist (music) content for the main stage, and she had said that might be of interest to the Province. We would like to learn what sort of programming or opportunities may exist, as we would like for the content to be provincially represented from all regions/communities.

Would you be available next week Wednesday - May 18th to meet with Ken and I?

Thanks,
Michelle

Michelle Collens
Manager, Sport Hosting Vancouver
CITY OF VANCOUVER, Office of the City Manager
604.871.6491 | michelle.collens@vancouver.ca

-----Original Message-----

From: Wood, Gillian CSCD:EX [mailto:Gillian.Wood@gov.bc.ca]
Sent: Thursday, April 14, 2016 3:24 PM
To: Collens, Michelle
Cc: Gallant, Jacqueline
Subject: Re: Masters Games

I am works well.

Thanks,

Gillian

> On Apr 14, 2016, at 3:21 PM, Collens, Michelle <Michelle.Collens@vancouver.ca> wrote:
>
> Hi Gillian,
>
> I'm not available until after 11am tomorrow. I have a morning meeting with my sport hosting partners that I can't move.
> Does 11am work for you?
>
> Michelle
>
>
> Michelle Collens
> Manager, Sport Hosting Vancouver
> CITY OF VANCOUVER, Office of the City Manager
> 604.871.6491 | michelle.collens@vancouver.ca
>
> -----Original Message-----
> From: Wood, Gillian CSCD:EX [mailto:Gillian.Wood@gov.bc.ca]
> Sent: Thursday, April 14, 2016 2:45 PM
> To: Collens, Michelle
> Cc: Gallant, Jacqueline
> Subject: Re: Masters Games
>
> Hi,
>
> I'm in meetings all afternoon. Could you phone me on s.22 at 9:30am tomorrow?
>
> Thanks,
>
> Gillian
>
> On Apr 14, 2016, at 1:50 PM, Collens, Michelle
> <Michelle.Collens@vancouver.ca<<mailto:Michelle.Collens@vancouver.ca>>> wrote:
>
> I'm happy to assist. What's the best number to reach you at Gillian?
>
> Michelle
>
> Michelle Collens
> Manager, Sport Hosting Vancouver
> CITY OF VANCOUVER, Office of the City Manager
> 604.871.6491 | michelle.collens@vancouver.ca<<mailto:michelle.collens@vancouver.ca>>
>
> From: Gallant, Jacqueline
> Sent: Thursday, April 14, 2016 12:06 PM
> To: Collens, Michelle
> Cc: 'gillian.wood@gov.bc.ca'<<mailto:gillian.wood@gov.bc.ca>>
> Subject: FW: Masters Games
>
> Hi Michelle,
>
> Are you able to assist with the below request?
>
> Thank you,
>

> Jackie
>
> Jacqueline Gallant
> Administrative Assistant to the Managing Director | Cultural Services | City of Vancouver | 604-873-7451 |
jacqueline.gallant@vancouver.ca<<mailto:jacqueline.gallant@vancouver.ca>> |
vancouver.ca/culture<<http://vancouver.ca/culture>>
>
> From: Wood, Gillian CSCD:EX [<mailto:Gillian.Wood@gov.bc.ca>]
> Sent: Thursday, April 14, 2016 11:27 AM
> To: Gallant, Jacqueline
> Subject: Masters Games
>
> Hi Jacqueline,
>
> I sent the attached message to Marg Specht this morning, looking for information regarding the programming in
support of the Masters Games this summer.
>
> I wonder if you could redirect my inquiry to another colleague who could provide an outline of the plans for the
event.
>
> Let me know.
>
> Thanks,
>
> Gillian Wood
> Executive Director
> Arts and Cultural Development Branch
> Ministry of Community, Sport and Cultural Development Province of British Columbia
>

From: Carroll, Lora CSCD:EX
To: "Collens, Michelle"
Cc: Blewett, Tyann M CSCD:EX
Subject: RE: Masters
Date: Friday, May 27, 2016 8:05:15 AM

Thanks Michelle. That sounds great. If you could also outline what your needs are from the Province, in a brief proposal, I would greatly appreciate it.

All the very best,

Lora

Lora Carroll, MA

Senior Analyst

Arts & Culture Development Branch

Ministry of Community, Sport and Cultural Development

(T): 250.356.7148 (F): 250.356.2842

"A nation's culture resides in the hearts and in the soul of its people." ~ Gandhi

Please consider the environment before printing this e-mail

From: Collens, Michelle [mailto:Michelle.Collens@vancouver.ca]

Sent: Friday, May 27, 2016 8:00 AM

To: Carroll, Lora CSCD:EX

Cc: Blewett, Tyann M CSCD:EX

Subject: RE: Masters

Hi Lora,

I'm currently out of the office in Winnipeg for some meetings.

I will be back in the office first thing on Monday and can collect all the detailed documents to send to your attention.

(I don't have access to my desktop hard drive where all the documents are saved).

Thanks so much for your email. I will followup ASAP.

Michelle

Michelle Collens

Sport Hosting Vancouver

City of Vancouver

From: Carroll, Lora CSCD:EX [Lora.Carroll@gov.bc.ca]

Sent: Thursday, May 26, 2016 2:59 PM

To: Collens, Michelle

Cc: Blewett, Tyann M CSCD:EX

Subject: Masters

Hello Michelle,

My name is Lora Carroll. I am with the Arts and Cultural Development Branch. My colleague, Gillian Wood, asked me to contact you. Do you have any information on the cultural component of the Masters that you could send to me?

Many thanks,

Lora

Lora Carroll, MA

Senior Analyst

From: Carroll, Lora CSCD:EX
To: "Collens, Michelle"
Subject: RE: Masters
Date: Wednesday, June 8, 2016 4:25:00 PM

Hi Michelle,

I hope that you are well. I have not received anything from you on the Masters arts and culture element. Would you be able to resend it to me?

Sincerely,

Lora Carroll

Lora Carroll, MA

Senior Analyst

Arts & Culture Development Branch

Ministry of Community, Sport and Cultural Development

(T): 250.356.7148 (F): 250.356.2842

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From: Collens, Michelle [mailto:Michelle.Collens@vancouver.ca]

Sent: Friday, May 27, 2016 8:00 AM

To: Carroll, Lora CSCD:EX

Cc: Blewett, Tyann M CSCD:EX

Subject: RE: Masters

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Michelle

Michelle Collens

Sport Hosting Vancouver

City of Vancouver

From: Carroll, Lora CSCD:EX [Lora.Carroll@gov.bc.ca]

Sent: Thursday, May 26, 2016 2:59 PM

To: Collens, Michelle

Cc: Blewett, Tyann M CSCD:EX

Subject: Masters

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Many thanks,

Lora

Lora Carroll, MA

From: Carroll, Lora CSCD:EX
To: Blewett, Tyann M CSCD:EX
Cc: Wood, Gillian CSCD:EX
Subject: Masters
Date: Thursday, June 9, 2016 3:52:00 PM
Attachments: AMG 2016 - Plaza.pdf
AMG 2016 Celebration Site BC Opportunities.pdf

Tyann,

I will set us a time to discuss this on Monday.

All the best,

Lora

From: Collens, Michelle [mailto:Michelle.Collens@vancouver.ca]
Sent: Thursday, June 9, 2016 3:51 PM
To: Carroll, Lora CSCD:EX
Subject: RE: Masters

I'm so sorry, I had asked Judy Mah, Ken Cretney's assistant to send it directly to you and cc: me on it.

If figured she had forgotten to add me.

Here are some of the documents and images that have been produced. I have a meeting tomorrow morning with the team and will ask for the latest details and where they are in the process. I can have a specific ask and information to you soon after. I know that the conversation with Gillian was asking the Province about the interest in making it a 'province wide' entertainment stage. We can get content and artists for the stage from Vancouver, but there was a real push to make this a provincial showcase and have artists from various regions of BC on stage each night. We would also like to highlight aboriginal artists and culture in the nightly entertainment. We have local nations engaged for the opening and closing ceremonies.

We were asking for guidance of who to speak to or what programs/grants may be available from the BC Music Fund or any other sources to help get artists from around the province to Vancouver to participate in the AMG celebration plaza. Or provide content from the artists that the BC Music Fund supports or features?

Please see attached documents, and I'll get an update form the committee first thing tomorrow morning.

Michelle

Michelle Collens

Manager, Sport Hosting Vancouver

CITY OF VANCOUVER, Office of the City Manager

604.871.6491 | michelle.collens@vancouver.ca

From: Carroll, Lora CSCD:EX [mailto:Lora.Carroll@gov.bc.ca]

Sent: Wednesday, June 08, 2016 4:25 PM

To: Collens, Michelle

Subject: RE: Masters

Hi Michelle,

I hope that you are well. I have not received anything from you on the Masters arts and culture element. Would you be able to resend it to me?

Sincerely,

Lora Carroll

Lora Carroll, MA
Senior Analyst

Arts & Culture Development Branch
Ministry of Community, Sport and Cultural Development
(T): 250.356.7148 (F): 250.356.2842

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From: Collens, Michelle [mailto:Michelle.Collens@vancouver.ca]

Sent: Friday, May 27, 2016 8:00 AM

To: Carroll, Lora CSCD:EX

Cc: Blewett, Tyann M CSCD:EX

Subject: RE: Masters

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I'm currently out of the office in Winnipeg for some meetings.

I will be back in the office first thing on Monday and can collect all the detailed documents to send to your attention.

(I don't have access to my desktop hard drive where all the documents are saved).

Thanks so much for your email. I will followup ASAP.

Michelle

Michelle Collens
Sport Hosting Vancouver
City of Vancouver

From: Carroll, Lora CSCD:EX [Lora.Carroll@gov.bc.ca]

Sent: Thursday, May 26, 2016 2:59 PM

To: Collens, Michelle

Cc: Blewett, Tyann M CSCD:EX

Subject: Masters

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Many thanks,

Lora

Lora Carroll, MA

Senior Analyst

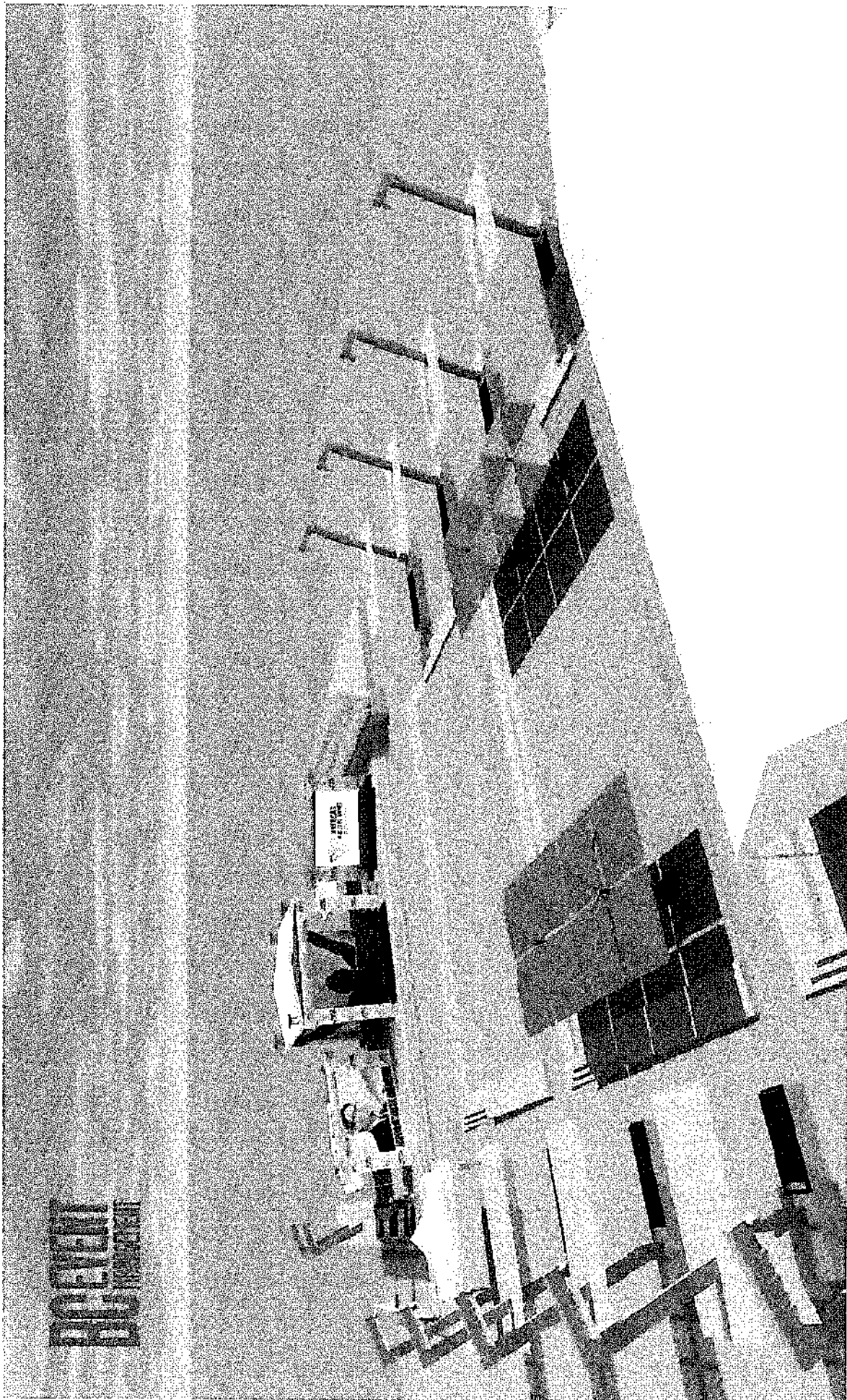
Arts & Cultural Development Branch

Ministry of Community, Sport and Cultural Development

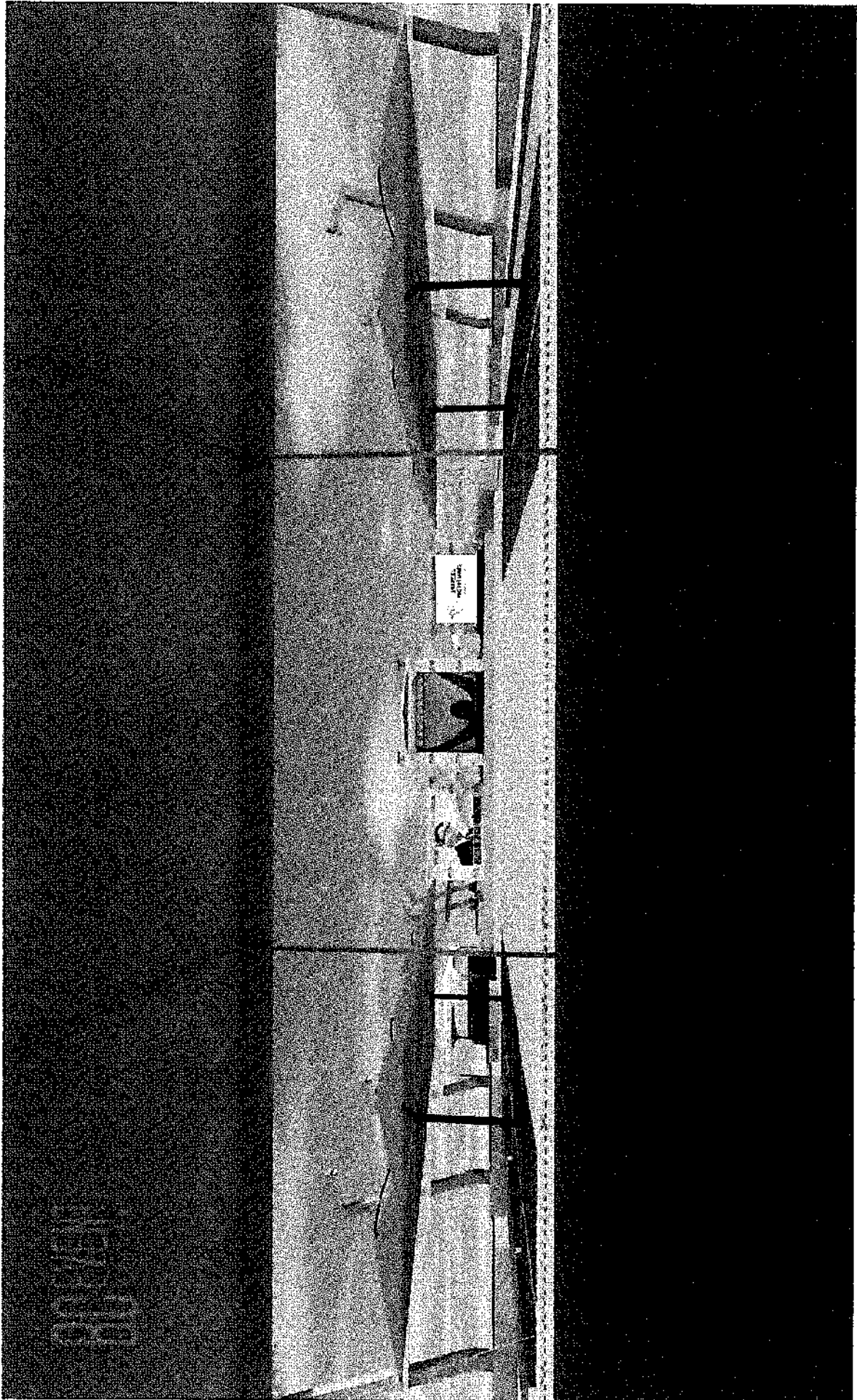
250-356-7148

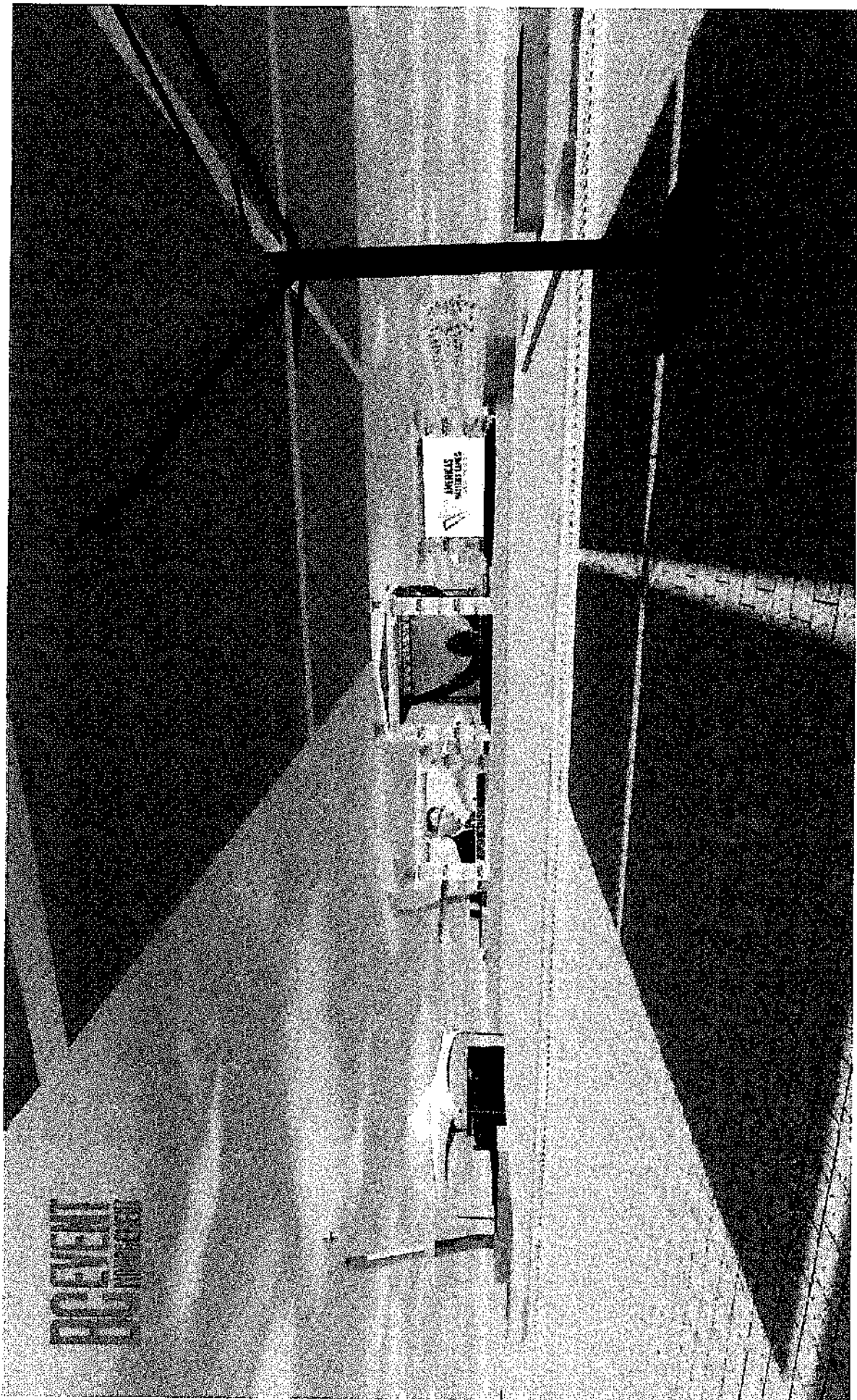
BCEVENT
MANAGEMENT

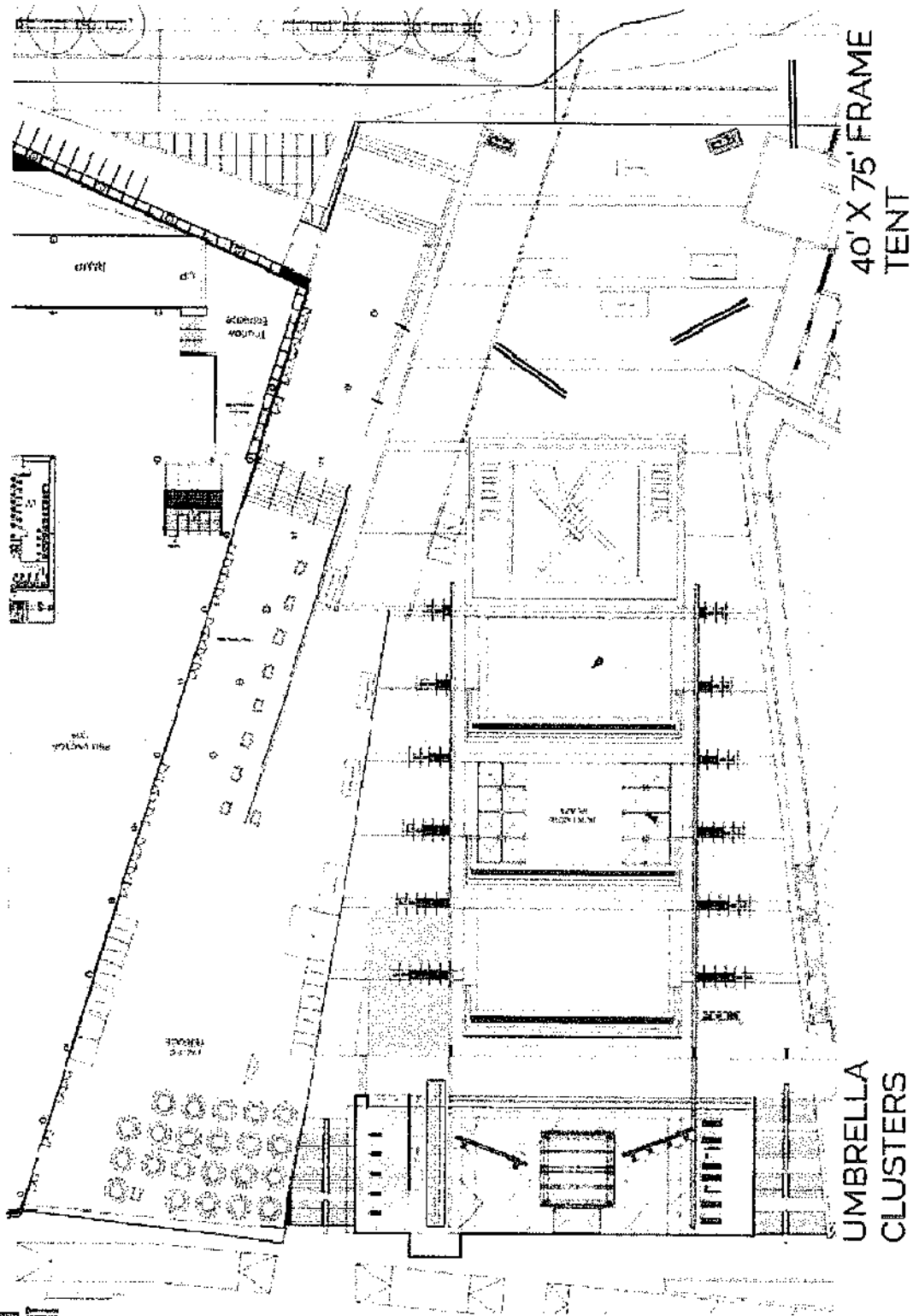




DOVER
MASSACHUSETTS







AMG 2016 Celebration Site Opportunities



Overview – the 2016 Americas Masters Games

In 95 days Vancouver will host the largest masters sporting event that Canada has ever produced as we invite the world to the 2016 Americas Masters Games (AMG 2016), August 27 to September 4, 2016. The inaugural Masters Games in the Pan-American region, the nine-day multi-sport competition is open to athletes from around world who meet the minimum age requirement of 30 years. The event is designed to complement the World Masters Games and create a regular opportunity for Masters athletes to compete in the Americas region.

Theme

The Masters Games promotes an active and healthy lifestyle by encouraging any and all participants aged 30 to 100+ to continue to strive towards sporting success, and to have fun in the process. The AMG 2016 theme is 'Sport Without Limits.'

Participants

Total number of participants is estimated to be between 7,500 and 10,000, primarily from Canada (60%) and the USA (30%) with the remaining 10% drawn from Australia, South America and Europe. We anticipate family members will accompany many competitors to the event.

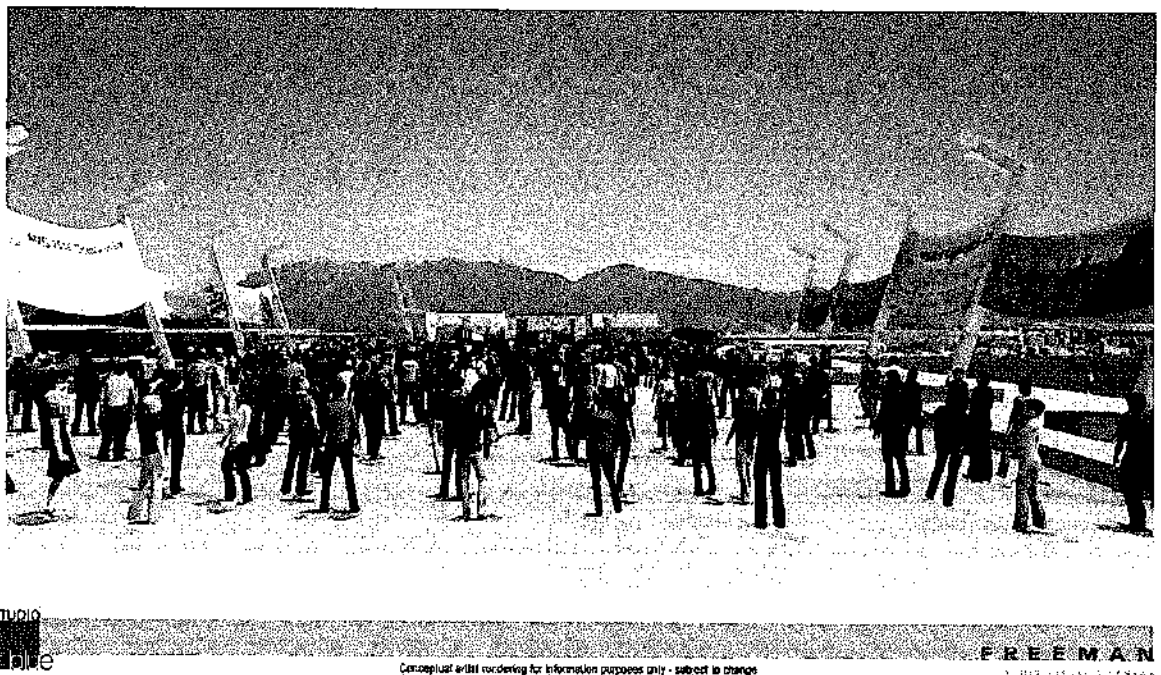
Stakeholders and Partners

AMG 2016 is organized by Sport BC with the support of the City of Vancouver, Vancouver Hotel Destination Association, BC Pavilion Corporation, and Tourism Vancouver. The Games' sporting events will be held at venues throughout and around Vancouver, and local sport organizations will deliver the field of play and competition details for their respective sport.

Partners include Global BC, Save On Foods, Westjet, Delta Land Development Ltd and Uniglobe One Travel, with additional sponsorships under development and soon to be announced.

s.17,s.21

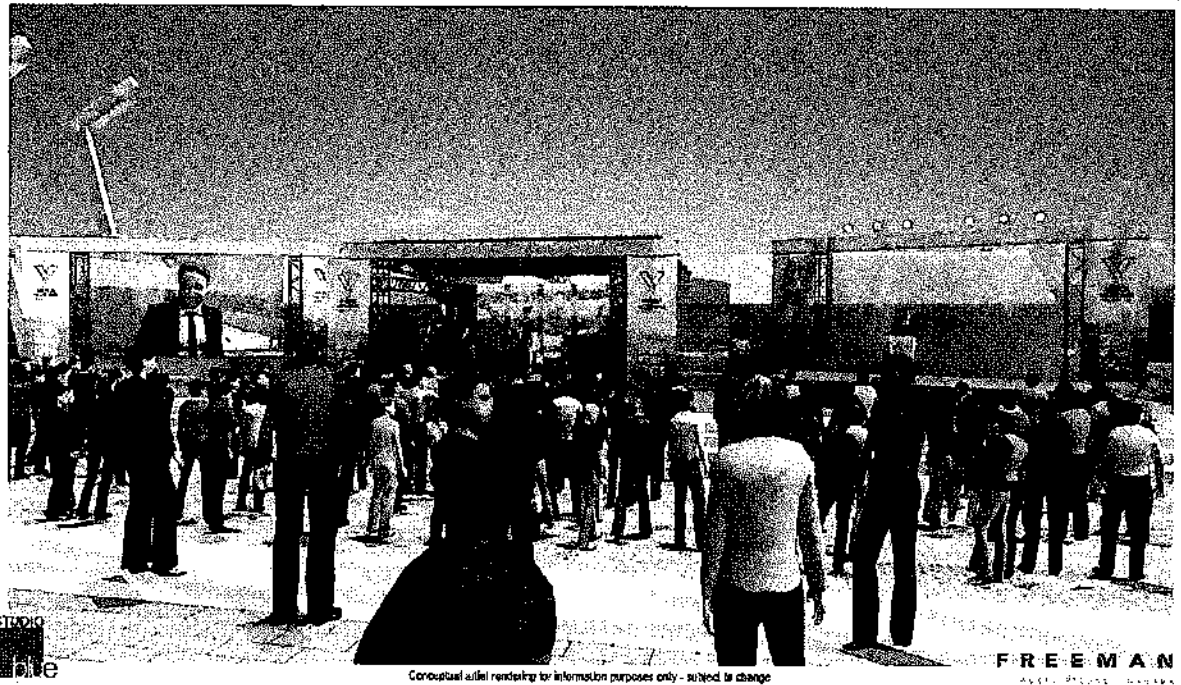








Conceptual artist rendering for information purposes only - subject to change



From: Carroll, Lora CSCD:EX
To: "Collens, Michelle"
Subject: RE: Masters
Date: Thursday, June 9, 2016 3:52:00 PM

Thanks Michelle. I will share this with my colleagues and get back to you shortly.

All the best,

Lora

Lora Carroll, MA
Senior Analyst
Arts & Cultural Development Branch
Ministry of Community, Sport and Cultural Development
250-356-7148

From: Collens, Michelle [mailto:Michelle.Collens@vancouver.ca]
Sent: Thursday, June 9, 2016 3:51 PM
To: Carroll, Lora CSCD:EX
Subject: RE: Masters

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Please see attached documents, and I'll get an update from the committee first thing tomorrow morning.

Michelle

Michelle Collens
Manager, Sport Hosting Vancouver
CITY OF VANCOUVER, Office of the City Manager
604.871.6491 | michelle.collens@vancouver.ca

From: Carroll, Lora CSCD:EX [mailto:Lora.Carroll@gov.bc.ca]
Sent: Wednesday, June 08, 2016 4:25 PM
To: Collens, Michelle
Subject: RE: Masters

Hi Michelle,

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Sincerely,

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Lora Carroll, MA

Senior Analyst

Arts & Culture Development Branch

Ministry of Community, Sport and Cultural Development

(T): 250.356.7148 (F): 250.356.2842

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From: Collens, Michelle [<mailto:Michelle.Collens@vancouver.ca>]

Sent: Friday, May 27, 2016 8:00 AM

To: Carroll, Lora CSCD:EX

Cc: Blewett, Tyann M CSCD:EX

Subject: RE: Masters

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(I don't have access to my desktop hard drive where all the documents are saved).

Thanks so much for your email. I will followup ASAP.

Michelle

Michelle Collens

Sport Hosting Vancouver

City of Vancouver

From: Carroll, Lora CSCD:EX [Lora.Carroll@gov.bc.ca]

Sent: Thursday, May 26, 2016 2:59 PM

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Cc: Blewett, Tyann M CSCD:EX

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Many thanks,

Lora

Lora Carroll, MA

Senior Analyst

Arts & Cultural Development Branch

Ministry of Community, Sport and Cultural Development

250-356-7148

From: Collens, Michelle
To: Carroll, Lora CSCD:EX
Subject: Re: Masters
Date: Thursday, June 9, 2016 4:03:12 PM

For sure, will do.

Michelle

Sent from my iPhone

On Jun 9, 2016, at 3:57 PM, Carroll, Lora CSCD:EX <Lora.Carroll@gov.bc.ca> wrote:

Hi Michelle,
s.13,s.17

s.13,s.17 Can you please send this to me by tomorrow, after you meet with your colleagues?

Many thanks,

Lora

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Sent: Thursday, June 9, 2016 3:51 PM

To: Carroll, Lora CSCD:EX

Subject: RE: Masters

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Manager, Sport Hosting Vancouver

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Lora Carroll, MA

Senior Analyst

Arts & Culture Development Branch

Ministry of Community, Sport and Cultural Development

(T): 250.356.7148 (F): 250.356.2842

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Sent: Friday, May 27, 2016 8:00 AM

To: Carroll, Lora CSCD:EX

Cc: Blewett, Tyann M CSCD:EX

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Sport Hosting Vancouver

City of Vancouver

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Lora Carroll, MA

Senior Analyst

Arts & Cultural Development Branch

Ministry of Community, Sport and Cultural Development

250-356-7148

From: Carroll, Lora CSCD:EX
To: "Collens, Michelle"
Subject: RE: Masters
Date: Tuesday, June 14, 2016 8:56:00 AM

Hi Michelle,

I hope that you are well. Do you have any further information on this request that you could send my way?

All the best,

Lora

Lora Carroll, MA

Senior Analyst

Arts & Culture Development Branch

Ministry of Community, Sport and Cultural Development

(T): 250.356.7148 (F): 250.356.2842

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CITY OF VANCOUVER, Office of the City Manager

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City of Vancouver

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Sent: Thursday, May 26, 2016 2:59 PM

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Many thanks,

Lora

Lora Carroll, MA

Senior Analyst

Arts & Cultural Development Branch

Ministry of Community, Sport and Cultural Development

250-356-7148

From: Collens, Michelle
To: Carroll, Lora CSCD:EX
Subject: Re: Masters
Date: Thursday, June 16, 2016 7:41:00 AM

Hi Lora,

Yes, the letter has been drafted but with the Masters Games CEO as the ask is coming from them. He's been away at some KidSport meetings in Halifax and just returned yesterday. I will have him send it over this morning.

Michelle

Sent from my iPhone

On Jun 14, 2016, at 8:56 AM, Carroll, Lora CSCD:EX <Lora.Carroll@gov.bc.ca> wrote:

Hi Michelle,

I hope that you are well. Do you have any further information on this request that you could send my way?

All the best,

Lora

Lora Carroll, MA

Senior Analyst

Arts & Culture Development Branch

Ministry of Community, Sport and Cultural Development

(T): 250.356.7148 (F): 250.356.2842

"A nation's culture resides in the hearts and in the soul of its people." ~ Gandhi

Please consider the environment before printing this e-mail

From: Collens, Michelle [<mailto:Michelle.Collens@vancouver.ca>]

Sent: Thursday, June 9, 2016 3:51 PM

To: Carroll, Lora CSCD:EX

Subject: RE: Masters

I'm so sorry, I had asked Judy Mah, Ken Cretney's assistant to send it directly to you and cc: me on it.

If figured she had forgotten to add me.

Here are some of the documents and images that have been produced. I have a meeting tomorrow morning with the team and will ask for the latest details and where they are in the process. I can have a specific ask and information to you soon after. I know that the conversation with Gillian was asking the Province about the interest in making it a 'province wide' entertainment stage. We can get content and artists for the stage from Vancouver, but there was a real push to make this a provincial showcase and have artists from various regions of BC on stage each night. We would also like to highlight aboriginal artists and culture in the nightly entertainment. We have local nations engaged for the opening and closing ceremonies.

We were asking for guidance of who to speak to or what programs/grants may be

available from the BC Music Fund or any other sources to help get artists from around the province to Vancouver to participate in the AMG celebration plaza. Or provide content from the artists that the BC Music Fund supports or features?
Please see attached documents, and I'll get an update from the committee first thing tomorrow morning.

Michelle

Michelle Collens

Manager, Sport Hosting Vancouver

CITY OF VANCOUVER, Office of the City Manager

604.871.6491 | michelle.collens@vancouver.ca

From: Carroll, Lora CSCD:EX [<mailto:Lora.Carroll@gov.bc.ca>]

Sent: Wednesday, June 08, 2016 4:25 PM

To: Collens, Michelle

Subject: RE: Masters

Hi Michelle,

I hope that you are well. I have not received anything from you on the Masters arts and culture element. Would you be able to resend it to me?

Sincerely,

Lora Carroll

Lora Carroll, MA

Senior Analyst

Arts & Culture Development Branch

Ministry of Community, Sport and Cultural Development

(T): 250.356.7148 (F): 250.356.2842

"A nation's culture resides in the hearts and in the soul of its people." ~ Gandhi

Please consider the environment before printing this e-mail

From: Collens, Michelle [<mailto:Michelle.Collens@vancouver.ca>]

Sent: Friday, May 27, 2016 8:00 AM

To: Carroll, Lora CSCD:EX

Cc: Blewett, Tyann M CSCD:EX

Subject: RE: Masters

Hi Lora,

I'm currently out of the office in Winnipeg for some meetings.

I will be back in the office first thing on Monday and can collect all the detailed documents to send to your attention.

(I don't have access to my desktop hard drive where all the documents are saved).

Thanks so much for your email. I will followup ASAP.

Michelle

Michelle Collens

Sport Hosting Vancouver

City of Vancouver

From: Carroll, Lora CSCD:EX [Lora.Carroll@gov.bc.ca]
Sent: Thursday, May 26, 2016 2:59 PM
To: Collens, Michelle
Cc: Blewett, Tyann M CSCD:EX
Subject: Masters

Hello Michelle,

My name is Lora Carroll. I am with the Arts and Cultural Development Branch. My colleague, Gillian Wood, asked me to contact you. Do you have any information on the cultural component of the Masters that you could send to me?

Many thanks,
Lora

Lora Carroll, MA
Senior Analyst
Arts & Cultural Development Branch
Ministry of Community, Sport and Cultural Development
250-356-7148

From: [Rob Newman](#)
To: [Carroll, Lora CSCD:EX](#)
Subject: Americas Masters Games 2016 - Celebration Site
Date: Friday, June 17, 2016 8:41:15 AM
Attachments: [BC Arts Council - AMG 2016 Letter.pdf](#)
[AMG 2016 - Plaza.pdf](#)
[AMG 2016 Celebration Site BC Opportunities.pdf](#)

Good Morning Lora,

I understand you have been reviewing the Americas Masters Games celebration site opportunity with my colleague Michelle Collens. We are very excited to be hosting another world class event in British Columbia and look forward to blending the celebration of sport with cultural and musical variety from our province. Attached is a description of what we are planning for the celebration site.

s.21 s.17

s.17

We are happy to meet with you and discuss what opportunity there may be and how best we can promote the BC Arts Council and your strategic priorities utilizing the celebration site of AMG. s.21
s.21 will be a main attraction not only for the athletes, but also the thousands of visitors to our province walking by as they explore everything BC has to offer.

Thank you for the opportunity in sharing this information.

Regards,

Rob Newman

President & CEO, Sport BC

☎: 604.340.8432 | ✉: rob.newman@sportbc.com
sportbc.com | twitter.com/sportbc | twitter.com/kidsport
230 – 3820 Cessna Drive, Richmond, BC V7B 0A2



June 15, 2016

Gillian Wood
Executive Director, BC Arts Council
PO Box 9819, Stn Prov Govt
Victoria, BC
V8W 9W3

Dear Gillian,

The Americas Masters Games (AMG) is a nine day 'sport for all' festival that will attract thousands of visiting and local masters athletes aged 30+ from around the world to compete in 24 sport disciplines. In addition to it's significant sport competitions, AMG 2016 s.17,s.21

s.17,s.21

s.21

s.17



s.13,s.17,s.21

We thank you for the continued support of the Province in amateur sport and the arts, and look forward to enhancing the Games sport competition by celebrating British Columbia's cultures, heritage and creativity.

Sincerely,

A handwritten signature in black ink, appearing to read 'Rob Newman'.

Rob Newman
President & CEO, Sport BC
2016 Americas Masters Games

cc: Lora Carroll, Arts & Culture Development Branch

Whitelock, Riley CSCD:EX

From: Gedney, Vanessa R CSCD:EX
Sent: Wednesday, March 30, 2016 11:53 AM
To: Dick, Joan L CSCD:EX
Cc: Sandur, Parveen CSCD:EX; Whitelock, Riley CSCD:EX; Robbins, Lia CSCD:EX; Welgush, Lindsey CSCD:EX; Lawrence, Raya CSCD:EX; Restall, Emma CSCD:EX
Subject: FOR DECISION: Funding Request for the Americas Masters Games (August, 2016) - CLIFF #166418

Good morning, please find attached, the above-noted DBN for Minister's formal sign-off; Minister Fassbender verbally approved last week (as per Melanie Stewart).



-30-2016_166418)N
DBN_Fund...

Thank you,

VANESSA R. GEDNEY

Director, Executive Operations

Office of the Deputy Minister
Ministry of Community, Sport and Cultural Development
6th Floor, 800 Johnson St | Victoria BC V8W 9N7
Desk: 250.356.7152 | Cell: 250.361.5403 | Fax: 250.387.7973

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Ministry of Community, Sport and Cultural Development
BRIEFING NOTE FOR MINISTER

Ref #: 166418

FOR DECISION

Date: March 30, 2016

Title: Funding Request for the Americas Masters Games (August, 2016).

Issue: A group of stakeholders including: the City of Vancouver; the BC Pavilion Corporation (PAVCO); Sport BC; Tourism Vancouver; UBC and the Vancouver Destination Hotel Association (VDHA) are seeking financial assistance of s.13,s.17 to support the inaugural Vancouver 2016 Americas Masters Games (AMG).

Background: AMG is a regional version of the World Masters Games open to athletes from 25 years of age and up (average is 50 years of age) to compete in a wide variety of individual and team sports.

The 2016 Games is estimated to attract 8,000-10,000 amateur athletes from North and Central America, and will have a positive impact on the economy, tourism, and sport development in Vancouver and the province. Discussions on leveraging the health benefits derived from continued participation in physical activity and organized sport at this age group level have been initiated with Ministry of Health, and there is potential interest in staging a health conference in conjunction with the event. Funding for games operations would be raised from a combination of participants (pay to play), corporations, sponsors and government.

MCSCD staff are confident the current AMG leadership team will be able to secure the required corporate, community and public sector partnerships to successfully stage the event.

Mandate Considerations: Major events increase the profile of sport and encourage healthy and active living for BC families.
--

Liquefied Natural Gas Considerations: n/a
--

Fiscal Considerations: s.13,s.17
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First Nations Considerations: s.13,s.16

Communications: These events are key to the Sport, Arts and Culture hosting program – a commitment to supporting communities in making BC the destination of choice for event hosting.

Discussion:

CSCD and JTST have both analyzed this event and agree that it meets program criteria for government support (see Appendix for Sport Branch analysis). Reasons for this include:

- The 2016 AMG meets the goals of MCSCD hosting program including enhancing B.C.'s reputation as a leading jurisdiction and destination of choice for event hosting;
- s.13,s.17

-

● s.12,s.13,s.17

s.13,s.17

- **Timing** - Ministry officials believe that there is sufficient time to organize an event of this size and attract the corporate sponsors needed to make it viable.
- **Participation Estimates** - Attendance estimates of 10,000 participants are achievable.
- **Leadership and Event Experience** -

s.13,s.17

JTST Staff have confirmed with AMG that \$350k will be provided from the Tourism Events Program. Ministry of Health staff have confirmed that no funding will be provided by Health.

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Option 1 – Provide \$50,000 from the Major Events program.

\$50k would increase government's total investment to \$400k.

Option 2 s.13,s.17

Recommendation: Option 1

Peter Fassbender, Minister

Date:

Approved / Not Approved

Contact: Margo Ross
Telephone: 250.356.7168

https://cscdeapprovals.gov.bc.ca/prod/documents/770/amg_briefing_note_march_09_2016.docx \ Cliff #166418

Last update:09/03/2016 - Wasylik, Bruce CSCD:EX

	Appendix: Sport Branch Analysis of Americas Masters Games	
Major Theme	Considerations	Score
Economic Impact/ Job Creation	s.13,s.17	27/40
Sport Development		12/20
Targeted Demographic		13/20
Regional Distribution and/or Community Development		11/20
Total Score:		63/100
Total Score Converted to Percentage*		63%

Sandur, Parveen CSCD:EX

From: Dick, Joan L CSCD:EX
Sent: Wednesday, March 23, 2016 4:21 PM
To: Stewart, Melanie CSCD:EX
Cc: Dawes, Jacquie CSCD:EX; Sandur, Parveen CSCD:EX; Gedney, Vanessa R CSCD:EX
Subject: Re: America's Master's

Thanks. Will pass on to MPF.
J.

Sent from my BlackBerry 10 smartphone on the TELUS network.

Original Message

From: Stewart, Melanie CSCD:EX
Sent: Wednesday, March 23, 2016 3:31 PM
To: Dick, Joan L CSCD:EX
Cc: Dawes, Jacquie CSCD:EX; Sandur, Parveen CSCD:EX; Gedney, Vanessa R CSCD:EX
Subject: America's Master's

Hi Joan,
s.13,s.17

Melanie

Dick, Joan L CSCD:EX

From: Stewart, Melanie CSCD:EX
Sent: Thursday, March 24, 2016 4:56 PM
To: Dick, Joan L CSCD:EX
Cc: Dawes, Jacquie CSCD:EX; Sandur, Parveen CSCD:EX; Gedney, Vanessa R CSCD:EX
Subject: Re: America's Master's

s.13,s.17

Thanks

> On Mar 23, 2016, at 3:31 PM, Stewart, Melanie CSCD:EX <Melanie.J.Stewart@gov.bc.ca> wrote:

>

> Hi Joan,
s.13,s.17

> Melanie

Dick, Joan L CSCD:EX

From: Robbins, Lia CSCD:EX
Sent: Monday, December 7, 2015 3:08 PM
To: Dick, Joan L CSCD:EX
Subject: RE: American Masters DN

Hi Joan,

That's what we figured as well, but I guess now that the briefing isn't happening until January they are wanting a signature sooner. I'm happy to let them know that they won't get a signature until the briefing (January 14th).

Lia Robbins | Administrative Coordinator
Minister's Office of Community Sport & Cultural Development
Minister Responsible for Translink
Room 310 – Parliament Buildings
Tel: 250 387-6478
Website: www.gov.cscd.bc.ca

From: Dick, Joan L CSCD:EX
Sent: Monday, December 7, 2015 3:05 PM
To: Robbins, Lia CSCD:EX
Subject: RE: American Masters DN

Okay...so... he was supposed to have a briefing on this tomorrow. The briefing need to be moved. When has that been rescheduled to? It seems to be it would be best if he was briefed first.
J.

From: Robbins, Lia CSCD:EX
Sent: Monday, December 7, 2015 2:38 PM
To: Dick, Joan L CSCD:EX
Subject: American Masters DN

Hi Joan,

That's why – this is the correct DN for the American Masters and Rugby 7s.

Thank you,

Lia Robbins | Administrative Coordinator
Minister's Office of Community Sport & Cultural Development
Minister Responsible for Translink
Room 310 – Parliament Buildings
Tel: 250 387-6478
Website: www.gov.cscd.bc.ca