

DECISION NOTE

Advice to Minister Sims

DATE: May 17, 2019

CLIFF#: 111611

ISSUE: Naming Opportunity

BACKGROUND:

- A potential naming opportunity (Appendix 1) has been submitted by the Vancouver Coastal Health Authority under the Naming Privileges Policy that falls within the decision-making authority of the Minister of Citizens' Services.
- An online search of the donors (Appendix 2) was conducted by Intellectual Property Program staff and s.13 has been identified.

DISCUSSION:

s.21; s.22

- A request was received to name the Stress Testing Innovation lab located within the Centre for Cardiovascular Excellence on the 2nd floor of the Koerner Pavilion at UBC Hospital in Vancouver.

s.21; s.22

s.22

OPTIONS:**Option 1:** Approve the naming opportunity.*Implications:*

- The health authority/hospital foundation will benefit from the financial contribution and reduce the amount of funding they require from government for programs and services.
- The donor will receive the naming opportunity to recognize their financial contribution.

Option 2: Do not approve the naming opportunity.*Implications:*

- Depending on the circumstances, the health authority/hospital foundation may be required to return the donation.
- The donor does not receive a naming opportunity to recognize their financial contribution.
- There is a potential for a strained relationship between the donor and the health authority/hospital foundation and possible negative media attention.

RECOMMENDATION:

s.13

_____/_____
DECISION and SIGNATURE

Honourable Jinny Jogindera Sims
 Minister of Citizens' Services

DATE SIGNED

Attachment(s): Appendix 1 – s.21; s.22 Naming Request Form
 Appendix 2 – Summary and Scan Results s.22

Contact: Bobbi Sadler, ADM – Procurement and Supply, 250 896-2182

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s.21; s.22

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s.22; s.21

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s.21; s.22

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Withheld pursuant to/removed as

s.21

Effective Date	February 10, 2016
Approved By	Board of Directors, VGH & UBC Hospital Foundation
Date of Most Recent Approval	February 10, 2016
Position Responsible for Developing & Maintaining Policy	Associate Director, Donor Relations

1. Background

- 1.1. VGH & UBC Hospital Foundation (the Foundation) is Vancouver Coastal Health (VCH)'s philanthropic partner raising funds for a number of VCH facilities, programs and research initiatives, specifically, but not limited to Vancouver General Hospital, UBC Hospital, GF Strong Rehabilitation Centre, Vancouver Coastal Health Research Institute and Vancouver Community Services including the Pearson/Dogwood site.
- 1.2. The Foundation, through agreement with VCH, has sole responsibility for fundraising on behalf of the VCH entities listed above, plus any others which may be mutually agreed upon by VCH and the Foundation. The Foundation has the exclusive right to issue charitable tax receipts on behalf of these entities and institutions. The Foundation is responsible and has exclusive rights for gift solicitation, transactions, receipting and gift acknowledgment, naming and recognition, and donor relations for the VCH entities listed above, plus any others which may be mutually agreed upon by VCH and the Foundation.

2. Purpose and Scope

- 2.1. In instances where significant donations are made, naming and recognition opportunities may be bestowed upon the donor(s) as acknowledgement of the impact and effect their contribution has on the VCH entities for which the Foundation raises funds. The intent of this policy is to ensure that those who support VCH through charitable contributions to the Foundation receive naming recognition that is appropriate, equitable and consistent within and between gift levels.
- 2.2. Under exceptional circumstances, the Foundation may confer naming to honour a donor whose cumulative philanthropic support has significantly impacted a VCH facility, department/division, equipment, centre of

excellence, program and/or research initiative.

- 2.3. This policy outlines guidelines for all significant gifts, with the assumption that any naming opportunity that falls within the criteria of the Province of British Columbia's Naming Privileges Policy will be subject to cabinet approval. This criteria includes:
 - the size or visibility of the asset is of particular significance;
 - the value of the contribution is greater than five million dollars;
 - the asset is or will likely be the object of media attention, or is otherwise in the public eye;
 - the proposed name is inconsistent with the government's values and objectives; or
 - the proposed name is likely to harm the integrity and reputation of the government.
- 2.4. This policy, as amended from time to time, sets forth the criteria and procedures for naming of physical spaces; research, clinical, education, and administrative programs and activities; and academic (research and clinical) and administrative positions to honour philanthropic gifts to VCH.
- 2.5. In general, the Foundation will only provide naming to honour philanthropic gifts. However, under exceptional circumstances, naming may be conferred to honour a party for a reason other than philanthropy. On such occasions, written approval from both VCH and the Foundation boards are required.
- 2.6. Notwithstanding any other provisions of this policy, no naming will be approved, or once approved, continued, that will call into question the integrity and/or reputation of VCH/the Foundation. See Section 8, "Changes in and Revocation of Naming".
- 2.7. Recognition expenses will not exceed 1% of the value of the gift. Included within these percentages are event, signage and plaquing costs along with any other expenses associated with recognizing a gift.
- 2.8. No name will be approved that will imply VCH/the Foundation endorsement of a partisan political or ideological position or of a commercial product or that involves naming an asset after an elected official who is currently in office. This does not include naming with a name of an individual who at one time held public office or the name of an individual, foundation, company or other entity that manufactures or distributes commercial products.
- 2.9. Commercial logos, wordmarks, and other corporate branding (specifically, but not limited to fonts and pantones) will not be incorporated into naming

or other recognition signage.

- 2.10. Naming privileges do not entitle the donor to control of any details of construction and/or furnishing of the facility to be named. The donor may be invited to participate in the planning dialogue, where appropriate.
- 2.11. The rights of recognition of a future donor, as set out in this policy, as from time to time amended, may not be altered by any specific agreement with another donor.
- 2.12. The Foundation's naming opportunities are for current gifts and irrevocable fixed estate and planned gifts that are not affected by annuities. The Foundation will treat all revocable estate and planned gifts with naming elements as documentation of donor wishes and intent, to be finalized respecting these wishes in alignment with the Foundation policy in place at the time of receipt of the gift. The Foundation will incorporate the donor wishes and intent at the final distribution of the gift, considering the appropriateness of the naming and whether the gift meets the minimum funding for the named opportunity at the time of distribution/receipt of gift.
- 2.13. The Foundation reserves the right to decline gifts with naming requests that fall outside this policy, cannot be reasonably met, infringe upon the rights of other donors, or bring the reputation of VCH and the Foundation into disrepute.
- 2.14. Naming privileges negotiated and agreed to prior to adoption of this policy will be grandfathered. All terms will be honoured.

3. Naming Opportunities

- 3.1. The Foundation's naming opportunities can be divided into five main categories:
 - **Physical spaces**, including external and internal whole or parts of buildings, green spaces, clinics, lounges, wings, rooms, laboratories, hallways, auditoriums, et cetera.
 - **Equipment**
 - **Centres of excellence**/institutes, campuses, programs, departments and divisions and other administrative, clinical, research and academic units or groupings or subgroupings of such activities, and clinical, research, education or administrative activities within these areas such as symposia, patient or staff programs, or administrative functions or activities.
 - **Research and departmental chairs, fellowships, and awards.** Similar opportunities offered in partnership with the University of

British Columbia or other academic institutions shall take into consideration policies and procedures of said institutions as appropriate.

- **Special and endowed funds** to honour those whose generous financial support has contributed to the Foundation's fulfillment of its mission.

4. Duration of Naming Rights

4.1. Duration for naming rights of **physical spaces** shall be:

- for the full useful life of a facility before capital redevelopment occurs, or, alternatively,
- A minimum ten-year period for term gifts.
- Replacement or substantial renovation of the named building space or facility will be considered as the end of the useful life of the named building space or facility. Such time periods will be considered a minimum level of recognition, extended at the discretion of the Board, with documented circumstances.
- For clarity and protection of donors, "full life of facility" shall mean a minimum of twenty-five years. If redevelopment or other material change occurs within the twenty-five year period, an alternate naming or naming of the redeveloped facility shall occur for the balance of the minimum twenty-five year naming period. This will be undertaken in consultation with the donor, or the donor's heirs or designated representatives, and with approval of the Foundation's President & CEO.
- Donors' gifts honoured through naming of a physical space, the term of naming of which is ending, shall have the first right of opportunity to provide a new gift to continue to name the space upon expiration of the original gift (for a ten-year or other defined period gift).
- When re-development occurs, the Foundation will provide appropriate recognition of past philanthropy while honouring those whose more recent gifts are integral to the future mission of the Foundation. Without limiting the ability of future Boards to act, such recognition is contemplated to be in the form of an "historical donor listing" to be placed in the re-developed area that appropriately recognizes the importance and presence of historical donors.
- No physical space shall be named in perpetuity. Where such commitments have been made in historical agreements, or in the absence of a written agreement, those namings shall be honoured as long as the physical space continues to exist.

4.2. Duration of naming rights for perpetually **endowed funds, endowed academic positions, and endowed awards** shall be in perpetuity.

- Should a named endowed fund, endowed academic position, or endowed award be discontinued or come to a natural conclusion, the Foundation

will consult with the donor, or the donor's heirs or designated representatives to the best of their abilities, to redirect their philanthropic support and ensure appropriate recognition and naming.

- 4.3. Duration of naming rights for **termed academic positions and awards** shall usually be for a period of funding of five years, except for professorships and chairs, which usually shall be for a period of ten years.
- Donors' gifts honoured through naming of a termed academic position or award, the term of naming of which is ending, shall have the first right of opportunity to provide a new gift to continue to name the position or award upon expiration of the original gift (for a five, ten year, or other defined period gift).
- 4.4. Duration of naming rights for **centres of excellence/institutes, campuses, programs, departments and divisions** shall be for the period of time for which the centres of excellence/institutes, programs, departments, and/or divisions is funded by the donor.
- Donors' gifts honoured through naming of a termed centre of excellence/institute, program, department or division, the term of naming of which is ending, shall have the first right of opportunity to provide a new gift to continue to name the centre of excellence/institute, program, department, or division on expiration of the original gift (for a ten-year or other defined period gift).
 - No centre of excellence/institute, program, department or division shall be named in perpetuity
- 4.5. Duration of naming rights for **academic, education, clinical and administrative activities** such as a staff or patient programs shall be for the period of time for which the activity is funded by the donor.
- Donors' gifts honoured through naming of an academic, education, clinical or administrative activity, the term of naming of which is ending, shall have the first right of opportunity to provide a new gift to continue to name the academic, education, clinical or administrative activity on expiration of the original gift (for a ten-year or other defined period gift).
 - No academic, education, clinical or administrative activity shall be named in perpetuity
 - Should a named academic, education, clinical or administrative activity come to its conclusion prior to the term of naming ending, the Foundation will consult with the donor, or the donor's heirs or designated representatives to the best of their abilities, to redirect their philanthropic support and ensure appropriate recognition and naming for the balance of the term.

5. Financial Investment Required

- 5.1. Donations must represent a significant portion of the cost or replacement cost of the facility/function/program to be honoured with a naming; however, a naming is not restricted to the facility/function/program to which the gift is bestowed.
- 5.2. Valuation of naming opportunities is based on consideration of the following criteria: market conditions; campaign goal/project cost; location and/or visibility (number/quality/duration of unique impressions, public or internal audience); size/square footage of space (for physical spaces); and relevance to organizational mission (flagship programs, for example).
- 5.3. Recognition signage will be installed upon payment of the first pledge installment, or a minimum of 10% of total pledge, whichever is greater. Where naming is for a physical space either to be built, or being renovated, signage will be installed as soon as is practicable. In these instances, to ensure the optimal experience for donors, interim measures may be negotiated on a case by case basis, with approval by the Foundation President & CEO.

6. Naming Conventions

- 6.1. Named physical spaces will be recognized with signage that is graduated in size and visibility based on giving levels. Location of signage and its relationship to way finding will be complementary to and not impede on the efficacy in safely directing patients, visitors, staff and physicians, while demonstrating gratitude and offering appropriate recognition to the donor. Namings shall not contravene any agreements that the Foundation may have with other parties such as lease space agreements or landlord standards in off-site leased space.
- 6.2. Any external signage will be done in accordance with City of Vancouver bylaws. Where appropriate, recognition will include treatment of the named unit with text, font and visual elements consistent with the brand architecture and standards of VCH and the Foundation.
- 6.3. Naming shall not preclude naming of other areas within the physical spaces, centres of excellence/institutes, programs, departments and divisions.
- 6.4. For academic positions (term and endowed, including, but not limited to, research and departmental chairs, awards), recognition shall be in all places, uses, and publications of the holder of the academic position, such as, but not limited to, business cards, stationery, email signatures, presentation footers, articles citing the holder, and in a plaque outside the position's office.

7. Documentation

- 7.1. An agreement to confer any naming must be in writing and be signed by the benefactor and the Foundation.
- 7.2. The agreement shall refer to this Policy with applicable provisions addressing the following:
- The specific time period of naming.
 - That the naming to honour the gift is contingent upon the gift being fulfilled.
 - For pledges that involve naming, the agreement shall include a provision that the donor will instruct their estate by a codicil to their will to complete any outstanding payments due should the donor predecease the completion of the pledge.
 - That recognition signage will be installed upon payment of the first pledge installment, or a minimum of 10% of total pledge, whichever is greater. Where naming is for a physical space either to be built, or being renovated, signage will be installed as soon as is practicable. In these instances, to ensure the optimal experience for donors, interim measures may be negotiated on a case by case basis, with approval by the Foundation President & CEO.

8. Changes in and Revocation of Naming

- 8.1. Donors may wish to change the recognition name conferred to recognize a gift. Such changes initiated by the donor will be reviewed by the Foundation for approval. The donor will bear all associated costs in the replacement of signage and other materials related to the change of recognition name.
- 8.2. If a benefactor ceases payment on a pledged donation, a naming may be changed or removed on the recommendation of the Foundation Executive and with approval from the Foundation Board of Directors. Every attempt will be made to re-schedule and extend payment periods to allow a donor to fulfill their philanthropic intent. If a donor is unwilling or unable to fulfill a pledge for which the naming was conferred, the Foundation Executive will recommend alternative naming to honour that portion of the gift fulfilled.
- 8.3. The Foundation may require termination of an agreement for naming recognition where, in the joint opinion of the Foundation President & CEO and VCH CEO, any action or association by the naming benefactor calls into serious question the integrity and reputation of the Foundation or VCH. In such cases, it is the position of the Foundation that any funds received and used in good faith under the gift terms up to the revocation will not be returned, but that the donor will be relieved of any future pledge payments.

9. Authority and Approvals

9.1. For the purposes of this section the following definitions apply:

- Recommender: Those who do the work to achieve the naming.
- Consultant: Those whose opinions are sought, typically subject matter experts; and with whom there is two-way communication.
- Approver: The one ultimately answerable for the correct and thorough completion of the naming, and the one who delegates the work to those responsible. In other words, an approver must sign off on all namings.
- Informee: Those who are kept up-to-date on progress, only on completion of the naming; and with whom there is just one-way communication.

9.2. All proposals for naming should be forwarded to the Foundation's Senior Vice-President, Philanthropy, who shall make a determination whether the proposed naming conforms to this policy, is otherwise appropriate, and is of sufficient merit.

9.3. Where a naming of an asset meets the Province of BC's Naming Privileges Policy approval requirement criteria as outlined in section 2.3, the following stakeholders are to be involved:

- Recommender(s): Associate Director, Donor Relations
- Consultant(s): The Foundation's Senior Vice-President, Philanthropy; VCH executive and clinical leadership where appropriate (to be determined by the Foundation's Senior Vice-President, Philanthropy)
- Approver: The Foundation's President & CEO, The Foundation's Board of Directors, VCH Board of Directors, Province of British Columbia
- Informee(s): Foundation staff

9.4. Where a naming of a building (or substantial parts of a building), centre of excellence, institute, research or departmental chair, fellowship, award, endowed fund, department, or division is proposed, the following stakeholders are to be involved:

- Recommender(s): Associate Director, Donor Relations
- Consultant(s): The Foundation's Senior Vice-President, Philanthropy; VCH executive and clinical leadership where appropriate (to be determined by the Foundation's Senior Vice-President, Philanthropy)
- Approver: The Foundation's President & CEO
- Informee(s): Foundation Board of Directors, VCH Board of Directors, Foundation staff

9.5. Where a naming of an internal physical space, outdoor green space, piece of equipment, administrative, clinical, research or academic units, or groupings or subgroupings of activities such as symposia, patient, clinical or staff programs is proposed, the following stakeholders are to be involved:

- Recommender(s): Associate Director, Donor Relations
- Consultant(s): The Foundation's Senior Vice-President, Philanthropy; most senior accountable administrative and/or medical leader where appropriate (to be determined by the Foundation's Senior Vice-President, Philanthropy)
- Approver: The Foundation's President & CEO
- Informee(s): VCH Executive, Foundation Board of Directors, VCH Board of Directors, Foundation staff

Summary _s.21; s.22

Donors: s.21; s.22

s.21; s.22

s.22

s.21; s.22

s.21

Asset

- The Stress Testing Innovation Lab in the UBC Hospital Centre for Cardiovascular Excellence located on the 2nd floor of Koerner Pavilion at UBC Hospital in Vancouver.

s.21

Donation

s.21; s.22

Media Scan Results – s.21; s.22		
<i>Company/ Individual</i>	<i>Press Details</i>	<i>Relationship</i>
s.22	No bad press detected.	Donor.
	No bad press detected.	s.22
	No bad press detected.	
	s.13; s.22	Donor. s.22
	No bad press detected.	s.22
	No bad press detected.	

DECISION NOTE

Advice to Minister Sims

DATE: May 17, 2019

CLIFF#: 111613

ISSUE: Naming Opportunity

BACKGROUND:

- A potential naming opportunity (Appendix 1) has been submitted by the Vancouver Coastal Health Authority under the Naming Privileges Policy that falls within the decision-making authority of the Minister of Citizens' Services.
- An online search of the donors (Appendix 2) was conducted by Intellectual Property Program staff and no potential issues were found.

DISCUSSION:

s.21; s.22

- A request to name the green space adjacent to Blusson Spinal Cord Centre and the Joseph & Rosalie Segal & Family Health Centre on the Vancouver General Hospital campus in Vancouver.

s.21; s.22

s.22

OPTIONS:**Option 1:** Approve the naming opportunity.*Implications:*

- The health authority/hospital foundation will benefit from the financial contribution and reduce the amount of funding they require from government for programs and services.
- The donor will receive the naming opportunity to recognize their financial contribution.

Option 2: Do not approve the naming opportunity.*Implications:*

- Depending on the circumstances, the health authority/hospital foundation may be required to return the donation.
- The donor does not receive a naming opportunity to recognize their financial contribution.
- There is a potential for a strained relationship between the donor and the health authority/hospital foundation and possible negative media attention.

RECOMMENDATION:

s.13

_____/_____
DECISION and SIGNATURE
 Honourable Jinny Jogindera Sims
 Minister of Citizens' Services

DATE SIGNED

Attachment(s): Appendix 1 -s.21; s.22 Naming Request Form
 Appendix 2 – Summary and Scan Results -s.22

Contact: Bobbi Sadler, ADM – Procurement and Supply, 250 896-2182

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s.22; s.21

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s.21; s.22

Page 11 of 23

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s.21

Effective Date	February 10, 2016
Approved By	Board of Directors, VGH & UBC Hospital Foundation
Date of Most Recent Approval	February 10, 2016
Position Responsible for Developing & Maintaining Policy	Associate Director, Donor Relations

1. Background

- 1.1. VGH & UBC Hospital Foundation (the Foundation) is Vancouver Coastal Health (VCH)'s philanthropic partner raising funds for a number of VCH facilities, programs and research initiatives, specifically, but not limited to Vancouver General Hospital, UBC Hospital, GF Strong Rehabilitation Centre, Vancouver Coastal Health Research Institute and Vancouver Community Services including the Pearson/Dogwood site.
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- **Special and endowed funds** to honour those whose generous financial support has contributed to the Foundation's fulfillment of its mission.

4. Duration of Naming Rights

4.1. Duration for naming rights of **physical spaces** shall be:

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- A minimum ten-year period for term gifts.
- Replacement or substantial renovation of the named building space or facility will be considered as the end of the useful life of the named building space or facility. Such time periods will be considered a minimum level of recognition, extended at the discretion of the Board, with documented circumstances.
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- 5.3. Recognition signage will be installed upon payment of the first pledge installment, or a minimum of 10% of total pledge, whichever is greater. Where naming is for a physical space either to be built, or being renovated, signage will be installed as soon as is practicable. In these instances, to ensure the optimal experience for donors, interim measures may be negotiated on a case by case basis, with approval by the Foundation President & CEO.

6. Naming Conventions

- 6.1. Named physical spaces will be recognized with signage that is graduated in size and visibility based on giving levels. Location of signage and its relationship to way finding will be complementary to and not impede on the efficacy in safely directing patients, visitors, staff and physicians, while demonstrating gratitude and offering appropriate recognition to the donor. Namings shall not contravene any agreements that the Foundation may have with other parties such as lease space agreements or landlord standards in off-site leased space.
- 6.2. Any external signage will be done in accordance with City of Vancouver bylaws. Where appropriate, recognition will include treatment of the named unit with text, font and visual elements consistent with the brand architecture and standards of VCH and the Foundation.
- 6.3. Naming shall not preclude naming of other areas within the physical spaces, centres of excellence/institutes, programs, departments and divisions.
- 6.4. For academic positions (term and endowed, including, but not limited to, research and departmental chairs, awards), recognition shall be in all places, uses, and publications of the holder of the academic position, such as, but not limited to, business cards, stationery, email signatures, presentation footers, articles citing the holder, and in a plaque outside the position's office.

7. Documentation

- 7.1. An agreement to confer any naming must be in writing and be signed by the benefactor and the Foundation.
- 7.2. The agreement shall refer to this Policy with applicable provisions addressing the following:
- The specific time period of naming.
 - That the naming to honour the gift is contingent upon the gift being fulfilled.
 - For pledges that involve naming, the agreement shall include a provision that the donor will instruct their estate by a codicil to their will to complete any outstanding payments due should the donor predecease the completion of the pledge.
 - That recognition signage will be installed upon payment of the first pledge installment, or a minimum of 10% of total pledge, whichever is greater. Where naming is for a physical space either to be built, or being renovated, signage will be installed as soon as is practicable. In these instances, to ensure the optimal experience for donors, interim measures may be negotiated on a case by case basis, with approval by the Foundation President & CEO.

8. Changes in and Revocation of Naming

- 8.1. Donors may wish to change the recognition name conferred to recognize a gift. Such changes initiated by the donor will be reviewed by the Foundation for approval. The donor will bear all associated costs in the replacement of signage and other materials related to the change of recognition name.
- 8.2. If a benefactor ceases payment on a pledged donation, a naming may be changed or removed on the recommendation of the Foundation Executive and with approval from the Foundation Board of Directors. Every attempt will be made to re-schedule and extend payment periods to allow a donor to fulfill their philanthropic intent. If a donor is unwilling or unable to fulfill a pledge for which the naming was conferred, the Foundation Executive will recommend alternative naming to honour that portion of the gift fulfilled.
- 8.3. The Foundation may require termination of an agreement for naming recognition where, in the joint opinion of the Foundation President & CEO and VCH CEO, any action or association by the naming benefactor calls into serious question the integrity and reputation of the Foundation or VCH. In such cases, it is the position of the Foundation that any funds received and used in good faith under the gift terms up to the revocation will not be returned, but that the donor will be relieved of any future pledge payments.

9. Authority and Approvals

9.1. For the purposes of this section the following definitions apply:

- Recommender: Those who do the work to achieve the naming.
- Consultant: Those whose opinions are sought, typically subject matter experts; and with whom there is two-way communication.
- Approver: The one ultimately answerable for the correct and thorough completion of the naming, and the one who delegates the work to those responsible. In other words, an approver must sign off on all namings.
- Informee: Those who are kept up-to-date on progress, only on completion of the naming; and with whom there is just one-way communication.

9.2. All proposals for naming should be forwarded to the Foundation's Senior Vice-President, Philanthropy, who shall make a determination whether the proposed naming conforms to this policy, is otherwise appropriate, and is of sufficient merit.

9.3. Where a naming of an asset meets the Province of BC's Naming Privileges Policy approval requirement criteria as outlined in section 2.3, the following stakeholders are to be involved:

- Recommender(s): Associate Director, Donor Relations
- Consultant(s): The Foundation's Senior Vice-President, Philanthropy; VCH executive and clinical leadership where appropriate (to be determined by the Foundation's Senior Vice-President, Philanthropy)
- Approver: The Foundation's President & CEO, The Foundation's Board of Directors, VCH Board of Directors, Province of British Columbia
- Informee(s): Foundation staff

9.4. Where a naming of a building (or substantial parts of a building), centre of excellence, institute, research or departmental chair, fellowship, award, endowed fund, department, or division is proposed, the following stakeholders are to be involved:

- Recommender(s): Associate Director, Donor Relations
- Consultant(s): The Foundation's Senior Vice-President, Philanthropy; VCH executive and clinical leadership where appropriate (to be determined by the Foundation's Senior Vice-President, Philanthropy)
- Approver: The Foundation's President & CEO
- Informee(s): Foundation Board of Directors, VCH Board of Directors, Foundation staff

9.5. Where a naming of an internal physical space, outdoor green space, piece of equipment, administrative, clinical, research or academic units, or groupings or subgroupings of activities such as symposia, patient, clinical or staff programs is proposed, the following stakeholders are to be involved:

- Recommender(s): Associate Director, Donor Relations
- Consultant(s): The Foundation's Senior Vice-President, Philanthropy; most senior accountable administrative and/or medical leader where appropriate (to be determined by the Foundation's Senior Vice-President, Philanthropy)
- Approver: The Foundation's President & CEO
- Informee(s): VCH Executive, Foundation Board of Directors, VCH Board of Directors, Foundation staff

Summary – s.21; s.22

Donor: s.21; s.22
s.22

- Appointments/ Boards/ Community involvement includes:
s.22

- Recognition:
s.22

- Philanthropy:
s.22

Asset

- The green space adjacent to the Blusson Spinal Cord Centre and the Joseph & Rosalie Segal & Family Health Centre of the Vancouver General Hospital campus in Vancouver.
s.21

Page 22 of 23

Withheld pursuant to/removed as

s.21; s.22

Media Scan Results –s.21; s.22		
<i>Company/ Individual</i>	<i>Press Details</i>	<i>Relationship</i>
s.22	No bad press detected.	Donor.
	No bad press detected.	s.22
	No bad press detected.	
	No bad press detected.	
	No bad press detected.	
	No bad press detected.	
	No bad press detected.	
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	No bad press detected.	
	No bad press detected.	

DECISION NOTE

Advice to Minister Sims

DATE: May 17, 2019

CLIFF#: 111614

ISSUE: Naming Opportunity

BACKGROUND:

- A potential naming opportunity (Appendix 1) has been submitted by the Provincial Health Services Authority under the Naming Privileges Policy that falls within the decision-making authority of the Minister of Citizens' Services.
- An online search of the donors (Appendix 2) was conducted by Intellectual Property Program staff and no potential issues were found.

DISCUSSION:

- A request to name the Perinatal Research Imaging Evaluation (PRIME) Ultrasound and Women's Health Research Institute (WHRI) lab at the BC Women's Hospital in Vancouver.

s.21; s.22

OPTIONS:**Option 1:** Approve the naming opportunity.*Implications:*

- The health authority/hospital foundation will benefit from the financial contribution and reduce the amount of funding they require from government for programs and services.
- The donor will receive the naming opportunity to recognize their financial contribution.

Option 2: Do not approve the naming opportunity.*Implications:*

- Depending on the circumstances, the health authority/hospital foundation may be required to return the donation.
- The donor does not receive a naming opportunity to recognize their financial contribution.
- There is a potential for a strained relationship between the donor and the health authority/hospital foundation and possible negative media attention.

RECOMMENDATION:

s.13

DECISION and SIGNATURE

Honourable Jinny Jogindera Sims
Minister of Citizens' Services

DATE SIGNED

Attachment(s): Appendix 1 – s.21; s.22
Appendix 2 – Summary and Scan Results s.22

Naming Request Form

Contact: Bobbi Sadler, ADM – Procurement and Supply 250 896-2182

Page 03 of 12 to/à Page 05 of 12

Withheld pursuant to/removed as

s.21; s.22

Page 06 of 12

Withheld pursuant to/removed as

s.21

Page 07 of 12 to/à Page 08 of 12

Withheld pursuant to/removed as

s.21; s.22

NAMING ASSETS POLICY

1. PURPOSE

The purpose of this policy is to:

- A. Govern and provide guiding principles for creating recognition signage and for attaching the name of an individual and/or organization to a particular asset, in recognition of significant contributions.
- B. Define the roles and responsibilities within the Foundation for the naming of assets and creating recognition signage.

2. SCOPE

This policy applies to all gifts received by and through staff and Directors of BC Women's Hospital & Health Centre Foundation.

3. GUIDING PRINCIPLES FOR GIFT NAMING ASSETS

- A. A significant contribution for consideration of recognition by the naming of an asset can be a cash gift or a gift-in-kind.
- B. Assets may be named after a donor, or a third party at the wish of the donor.
- C. A naming must not imply the Foundation's endorsement of a particular political or ideological position, or of a commercial product or service.
- D. When the use of a building, room, or facility is changed such that it must be demolished, substantially renovated, or rebuilt, the Foundation may retain the use of the name, name another comparable room or facility, or discontinue the use of the name.
- E. In the case of corporate name recognition, the Foundation reserves the right to amend a naming where a name change occurs or to discontinue the use of the name if the corporation ceases to exist.

4. DUTIES AND RESPONSIBILITIES

- A. Foundation staff will work in concert with the appropriate Hospital authority to ensure that the naming is desired and can be received.
- B. The Foundation CEO will recommend to the Hospital President the minimum funding requirements for naming buildings.
- C. The Hospital President has sole authority for approving any naming rights at the Hospital.

- D. The Foundation Board has the sole authority to approve any discontinuance of a naming.
- E. The Foundation CEO is responsible for ensuring the necessary approvals of the provincial government have been acquired.

Summary – s.21; s.22

Donor – s.21; s.22 s.22

Philanthropy s.22

Asset

- The Perinatal Research IMaging Evaluation (PRIME) Ultrasound and Women's Health Research Institute (WHRI) lab at the BC Women's Hospital in Vancouver.
- s.21

Donation s.21; s.22

Honourees s.22

Note: Media searches for various business holdings restricted to possible negative press prior to the businesses being acquired by third parties.

<i>Company / Individual</i>	<i>Press Details</i>	<i>Relationship</i>
s.22	No bad press detected.	
	No bad press detected.	s.22
	No bad press detected.	
	No bad press detected.	
	No bad press detected.	
	No bad press detected.	
	No bad press detected.	
	No bad press detected.	
	No bad press detected.	

MEETING NOTE

Advice to Minister Sims

MEETING DATE: June 6, 2019

CLIFF#: 111665

ATTENDEES: Philip Lind, Co-founder (and retired Vice-Chairman), Advisor and Director; Dean Prevost, President Enterprise Business Unit; Rick Sellers, President, Rogers BC; James Rajotte, Vice President Government Relations; Jorge Fernandes, Chief Technology Officer; and Cindy Grauer, Senior Consultant, Government Relations. **(Note: Attendees TBC).**

ISSUE: Rogers' interest in expanding its presence and level of investment in BC.

BACKGROUND:

Rogers' executive is seeking to align investments with government priorities and build a relationship with the Province. Rogers will raise the following items during the meeting: Network update, Kelowna update, BC Tech Summit, Corporate Social Responsibility, and the University of British Columbia (UBC) 5G projects. See ATT-1 for biographies.

BC represents 10% (\$1.4B) in annual revenue for Rogers. Rogers grew by 4.4% to 1,670 employees in 2019 from 1,600 in 2005. By comparison, staff numbers decreased by an average of 4.3% for the three largest players: TELUS, Shaw Communications and Bell Canada. See ATT-2 for company profile.

The Province has a master corporate supply arrangement with Rogers for cellular equipment and service rate plans. The supply arrangement is available to government ministries and the broader public sector. The contract was initially signed on June 1, 2012, for a three-year term ending May 31, 2015. The contract has since been extended for two consecutive three-year terms, ending May 31, 2021.

DISCUSSION:

Rogers Network Update

Rogers is increasing its investment in digital infrastructure in BC. Most of the company's investments will be in the Lower Mainland with some in northern and rural communities.

- In March 2019, the company announced its plans to invest \$100 million over five years to bring cellular coverage to over 1,000 km of unserved highway corridors across Canada.
- Rogers is one of only three cellular providers in the province, Shaw and TELUS being the other two. Smaller communities need cellular for tsunami and wildfire alerting, and the CRTC has called for cellular service along primary and secondary highways for safety.
- In rural BC, Rogers is heavily reliant on aging microwave radio systems to enable cellular service. The aging infrastructure is a major constraint to cellular expansion. To remain competitive and position for a 5G future,^{s.13}
- In the past year, Rogers enabled cellular for Witset First Nation on Highway 16 and Sproat Lake on Highway 4, has a shared service arrangement with the Nisga'a Nation, and will support future efforts to expand cellular along Highway 16.

s.13

- In April 2019, Rogers announced it had invested \$1.7 billion acquiring 5G spectrum² licenses from the federal government.

Kelowna Update

Rogers has plans to invest in a call centre in the Kelowna area and will be providing Minister Sims with an update as to the status of this initiative.

BCTECH Summit Title Sponsor

Rogers was the Title Sponsor at the 2019 BCTECH Summit. The company is seeking ongoing support to secure the position of Title Sponsor at future summits.

Corporate Social Responsibility Update

Rogers makes every effort to locate their cell towers in areas that minimize the impact of surrounding neighbourhoods while providing reliable cell service to customers. The company co-locates antennas on existing towers and mounting equipment on existing structures on rooftops before proposing to erect a stand-alone structure and follows the federal government tower siting guidelines.

UBC 5G Projects

In September 2018, Rogers and the University of British Columbia announced a three year, multi-million-dollar partnership deal to build a real-world 5G Hub on the UBC Campus. The investment will benefit BC and Vancouver in the development of autonomous vehicles, smart energy efficient lighting and other related technologies.

CONCLUSION:

An increase in connectivity investment by Rogers will increase competition and significantly expand options to expand cellular to more rural parts of the province. Connectivity has a direct impact on public safety, health services, access to education, and economic opportunities for communities. Key messages for Rogers:

- **Whole of province approach:** Rogers needs to strike a balance between the profitable centres around Vancouver and rural opportunities.
- **BC is a smart place to invest in digital:** British Columbians have the highest consumption of connectivity per capita. We are a natural location to test and deploy new digital technologies and infrastructure throughout the province.
- **Work with Citizens' Services:** Align investments with provincial programs and work with the Ministry to address policies related to passive infrastructure.
 - The Connected Coast project, led by CityWest in the north and the Strathcona Regional District in the south, is an opportunity for Rogers to provide last mile services.
 - Rogers has expressed interest in expanding cellular along sections of Highway 16 once power is brought to the area.
 - Encourage Rogers to work with eligible applicants to apply to the Connecting British Columbia program to expand new fibre transport systems that allow network diversity and reliability.
 - Encourage Rogers to share their spectrum and consider roaming arrangements in rural BC with small internet service providers like ABC Communications.

Attachment(s): ATT-1 Company Biographies

ATT-2 Company Profile

Contact: Susan Stanford, ADM Information Communication and Technologies Division, 778 698-2349

² Spectrum is a range of frequencies used to transmit sound and data to our cell/smart phones. It is a precious and scarce resource that is allocated (usually by auction) by the federal government. The recent acquisition of 5G spectrum in the 600-Megahertz (MHz) frequency will be combined with future 3500-MHz and millimeter wave spectrum to create a 5G network across Canada.

Rogers Biographies

Dean Prevost President, Enterprise



Dean Prevost joined Rogers as President of the Enterprise business in September, 2017. He is responsible for delivering Wireless, Wireline and Data Centre products and solutions to small, medium, large and public sector businesses across Canada.

An industry veteran, Dean spent 17 years at AT&T/MTS Allstream in nearly every senior executive position, including five years as President. While he was President of the Enterprise Solutions Division, Dean rebuilt the customer experience journey and focused on a long-term growth strategy for the company. Dean is a well-respected executive with deep experience in technology and telecom, and a proven track record of delivering operating results in Enterprise.

Dean came to Rogers from a Birch Hill private equity company, Hi-Pro Feeds, where he was CEO for three years, and left after the successful sale to an industry player. Prior to telecom, he worked with a variety of companies driving growth and expansion as a strategy consultant with Monitor Company.

Dean volunteers his time on the board for JUMP Math, a charitable organization that helps children love and succeed at math, and previously YMCA of Greater Toronto. He holds a Masters in Business Administration from Harvard and a Bachelor of Commerce with distinction, from the University of Calgary. Dean and his family currently live in Calgary and plan to relocate to Toronto over time.

Phil Lind Founder (and retired Vice-Chairman), Advisor, Board Director



Mr. Lind has been with Rogers for 50 years, and worked closely with company founder, President and Chief Executive Officer, E. S. "Ted" Rogers since 1969 when the company owned two radio stations and had a mere 15,000 cable subscribers. Today, the company has grown to become Canada's largest cable operator with 2.5 million subscribers and 8 million cellular customers. It also owns and operates television and radio stations, cable channels, and is the largest magazine publisher in Canada.

A graduate of UBC, Phil has maintained and deepened his ties to the province. In 2002, Mr. Lind received a degree of Doctor of Laws, honoris causa from the University of British Columbia, for his substantial contribution to the diversity of our culture and his generous support of liberal arts education through broadcasting and technology. Mr. Lind Co-Chaired the University of British Columbia's \$1.5 billion capital campaign and has endowed the Phil Lind Chair in Canada US Studies and the Phil Lind Initiative, an annual dialogue series and

course both at UBC. The Lind Initiative invites prominent scholars, writers and intellectuals to UBC to share ideas on some of the most urgent issues of our time.

He serves on many Boards including those of: Rogers Communications Inc., Council for the Business and the Arts, Art Gallery of Ontario, Vancouver Art Gallery Board, the Atlantic Salmon Federation, Central Canadian Public Television Association, Power Plant Contemporary Museum and the U.S. Cable Center, Denver.

An outdoor enthusiast and fly fisherman, Mr. Lind is the founding chairman of The Sierra Club of Ontario and has served on the Boards of the Canadian Nature Federation, The Royal Canadian Geographical Society where he has been recognized as a “fellow”, and The Centre for The Great Lakes. In his adventures, Mr. Lind has climbed the Chilkoot Trail (the “Trail of '98” in Alaska-Yukon) and challenged the white water of the Zambezi River in Africa. Mr. Lind collects antiquarian books on the subject of the Klondike Gold Rush.

Rick Sellers

Vice President, BC Enterprise Business, Rogers Communications



Rick Sellers joined Rogers as Vice President of the British Columbia Enterprise business in November 2016. He is responsible for delivering Wireless, Wireline and Data Centre products and solutions to small, medium, large and public sector businesses in British Columbia.

Rick has over 20 years of Business to Business sales and operations experience across multiple verticals. Prior to Rogers he was the President of Creatix Business Solutions where he was responsible for executing Xerox Canada’s go-to-market strategy. Rick spent 15 years with Xerox Canada in various positions as General Manager, National Director of Sales Operations and Vice President and General Manager.

James Rajotte

Vice President, Government Relations, Rogers Communications



James Rajotte currently works as a Vice President at Rogers Communications, responsible for Provincial and Municipal Government Affairs.

He serves on the Board of Directors of the Canadian Chamber of Commerce, Go Productivity, Imagine Canada, and the Wood Buffalo Economic Development Corporation.

James Rajotte was a member of the House of Commons for 15 years. He was elected to the House of Commons in 2000 as the Member of Parliament for Edmonton-Southwest and was re-elected as the Member of Parliament for Edmonton-Leduc in 2004, 2006, 2008 and 2011.

He served as the Chair of the Standing Committee on Finance during the 40th and 41st Parliaments (2008-2015) and was Chair of the Parliamentary Committee on Industry Science and Technology in the 39th Parliament (2006-08).

Mr. Rajotte had three private member's bills/ motions adopted by the House of Commons: Bill (C-299) on combatting Identity Theft (pretexting); Motion (M-574) on supporting funding for Alzheimer's Disease and other forms of dementia; and Motion (M-269), aimed at improving Financial Literacy in Canada.

He also served on many inter-parliamentary groups; notably as the Chair of the Canada-United Kingdom Inter-parliamentary Association and the Vice-Chair of the Canada-United States Inter-parliamentary Group.

He was born and raised in Edmonton and received a Bachelor of Social Sciences from the University of Ottawa, a Bachelor of Arts from the University of Alberta, and completed the coursework at that same institution for a Master of Arts. He is an avid reader of history, literature, philosophy; and still plays hockey, although his skills have noticeably declined in recent years.

Jorge Fernandes **Chief Technology Officer**



Jorge Fernandes joined Rogers as Chief Technology Officer in February, 2018. Jorge is responsible for Technology across Rogers, leading the strategy, planning, development and operations of the Rogers wireless and wireline networks and IT systems.

With senior executive leadership experience in the U.K., Portugal and Turkey, Jorge brings a strong international perspective to Rogers. Prior to joining, Jorge was Chief Technology Officer at Vodafone, U.K., one of its largest operating companies. He oversaw the company's IT and Network transformation, leading a team of 4,000 employees delivering wireless, voice, internet and home broadband services to 19 million customers. He also led a Managed Services organization that designs and delivers customized unified communications to the U.K.'s largest enterprise, public and energy sector clients. Prior to that, Jorge was Chief Technology Officer for Vodafone's operating companies in Portugal and Turkey, where he led end-to-end technology services. During his 15-year career at Vodafone,

Jorge has gained deep experience in mobile, residential and enterprise services. In both Portugal and the U.K., he oversaw the development and launch of converged technologies including fibre to the home and IPTV. He also delivered the first Mediaroom IPTV service and Fibre to the Home solution for Vodafone in Portugal. He has led the 5G technology strategy for Vodafone in the U.K. Jorge started his career as an engineer working for South African companies before joining Cisco, where he worked on network implementation programs for the world's largest operators.

Jorge holds a Licentiate degree in Economics and Business Management from Autonomous University of Lisbon and he completed the Católica Lisbon/Kellogg School of Management Advanced Management Program.

Cindy Grauer

Government Relations BC, Rogers Communications



Cindy has over 25 years of experience at senior levels of government and business, with expertise in identifying opportunities to align interests and leverage strengths across sectors to achieve impact and results.

Cindy has extensive experience working in and with government at both provincial and federal level and as a Commissioner of Canadian Radio-Television and Telecommunications Commission (CRTC). She was Chief of Staff to Minister of Culture and Communications for the Province of Ontario where she received broad exposure to a range of policy and operational issues in the Communications and Cultural sectors. She was also a senior political advisor to Senator Jack Austin, Minister of State for Social Development and Minister Responsible for Expo '86.

Active in the community, Cindy has deep roots in and an extensive network in British Columbia. Board and community involvement includes/has included service as a member of the Board of Directors of: Ecomm (Emergency Communications for Southwest British Columbia Incorporated), British Columbia Lottery Corporation, Writers Trust of Canada, Vancouver Public Library, Viacom Canada Limited, British Columbia Trade Development Corporation, Architectural Institute of BC and as a member of the (Federal) Ministers Advisory Board on Judicial appointments, the (B.C.) Ministers Advisory Council on Information Technology, and the Vancouver Chinatown Revitalization Committee.

Profile of Rogers Communications Inc. in BC

Overview

- \$14.1B revenue (2017) with an estimated \$1.4B in BC
- 1,670 employees in BC (2019); 26,100 across Canada
- \$87M in annual payroll in BC (2017)
- 4 offices including main sites at:
 - Burnaby Metrotown Tower – Corporate offices
 - Burnaby Call Centre, Rogers/Fido/Cityfone
 - Media buildings: 180 West 2nd Avenue Vancouver & 2440 Ash Street, Vancouver
- Media assets:
 - 3 TV Stations
 - CityNews Vancouver (Launched September 3, 2018), Breakfast Television, OMNI BC
 - 9 Radio stations
 - Vancouver; Sportsnet 650, NEWS 1130, 96.9 JACKFM, KiSS Radio
 - Victoria; KiSS 103.1, 98.5 The Ocean
 - Abbotsford; Country 107.1
 - Hope/Chilliwack; Star FM
 - Whistler; MOUNTAIN FM
- Wireless network covers 96.3% of the BC population
- Overall network investment of \$1.5 billion since 2015
- Distributes its products using various channels, including Rogers, Fido, chatr, WOW!, Wireless Wave and TBooth Wireless.

Rogers 5G Lab with UBC

- Initial investment of \$3 million over three years to develop 5G research projects and applications
 - **Wireless cellular data research:** Study daily network usage and use insightful data, machine learning and artificial intelligence to guide the development of Internet of Things (IoT) such as smart city applications.
 - **UBC's Clean, Connected and Safe Transportation Testbed:** Contribute to a city-scale living laboratory powered by 5G that's focused on improving mobility, safety, energy consumption in smart cities.

Rogers as Title Sponsor of the 2019 BCTECH Summit

- Rogers committed \$150,000 to be the Title Sponsor for the 2019 BCTECH Summit.
- Rogers saw this investment as the launch of their return to investing in BC.

MEETING NOTE

Advice to Minister Sims

MEETING DATE: June 14, 2019

CLIFF#: 111708

ATTENDEES: Josh Blair, Group President and Chief Corporate Officer; Tony Geheran, Chief Customer Officer; Dave Geske, Director Enterprise Solutions; Kyle Marsh, Director of BC Government Affairs (Note: Attendees TBC).

ISSUE: TELUS Quarterly Meeting to Discuss Recent Investments in British Columbia

BACKGROUND:

This is the next quarterly meeting with TELUS to maintain executive-level relationship and will highlight TELUS' presence and contribution in BC with a focus on activities to support connectivity. TELUS will provide an update on: Fibre and wireless builds; support for the Connected Coast project; Highway 16 cellular expansion opportunity; and introduce the new government relations team.

Minister Sims previously met with company executives in December 2018 in Vancouver. A post meeting letter was sent regarding TELUS' commitment to provide maps which would detail the location of TELUS fibre assets in the province. TELUS also committed to providing a connectivity update on Indigenous communities that benefitted from the CRTC Deferral Account program as well as an update on plans to address regions in need of better connectivity shared with TELUS last summer as well as the company's expansion plans for provincial highways. See ATT-2 for a letter dated February 4, 2019. These requests have not been met.

On July 29, 2011, the Province entered into a strategic relationship with TELUS, which is described as a series of three agreements collectively referred to as "the TELUS deal." The deal expires on July 29, 2021 and there are options to extend. Two of the three agreements are non-monetary agreements, one on governance and one on social benefits.

DISCUSSION:

Fibre and Wireless (Cellular) Builds Update

- TELUS has committed to increasing connectivity to British Columbians, and it is expected to provide an update on their connectivity outlook for 2019-2020 and potential rural connectivity opportunities.
 - Connecting British Columbia program: TELUS has applied to the Connecting British Columbia program current intake. To date, TELUS has received a program grant to assist with fibre expansion in Williams Lake Indian Band. The ministry intends to announce the grant on June 17, 2019.
 - Pathways to Technology Project led by All Nations Trust Company: TELUS has committed to expanding fibre connections in nine First Nations and 11 communities along Highway 20 in Tsilhqot'in and Northern Shuswap areas. This work is projected to be complete in 2020.
 - Expedited Nelson / Rossland coverage to support economic development: Preliminary discussions have occurred with the Province on improving Nelson / Rossland broadband coverage. However, no details have been shared with Network BC on the timelines for when this work will occur.

- Ahousaht First Nation has repeatedly requested cellular coverage for their community. TELUS is expected to provide an update on recent cellular builds, including for Ahousaht First Nation on Flores Island in the Clayoquot Sound.

Support for Connected Coast Project

- TELUS has indicated an intention to work with City West and invest in the Connected Coast project in place of the North Coast Fibre Connection project previously contemplated.

Highway 16 Cellular Expansion Opportunity

- TELUS committed to providing a confirmation of support to provide the required cellular infrastructure to allow for contiguous cellular coverage along the Highway of Tears by January 18, 2019.

New TELUS Government Relations Team

TELUS will provide an overview of organizational restructuring and introduce new government relations team members.

SUMMARY:

Key messages for TELUS:

- **Whole of province approach:** The Province is committed to accelerating the expansion of high-speed internet access to all British Columbians, including First Nations.
 - Thank TELUS for their recent fibre investments in rural BC, including Nanaimo, Prince George.
 - To support this goal, we encourage TELUS to continue investing in programs and projects to improve high-speed internet connectivity throughout BC. This would include working with and supporting smaller providers in the province.
 - Acknowledge TELUS' recent commitment to poverty reduction activities such as the expanding Internet and Mobile for Good programs in BC.
- **Work with Citizens' Services:** Align investments with provincial programs and work with the Ministry to address policies related to passive infrastructure.
 - The Connected Coast project, led by CityWest in the north and the Strathcona Regional District in the south, is an opportunity for TELUS to provide last mile services.
 - Encourage TELUS to work with eligible applicants to apply to the Connecting British Columbia program to expand new fibre transport systems that allow network diversity and reliability.
 - Encourage TELUS to share their spectrum and consider roaming arrangements in rural BC with small internet service providers.
 - Determine if TELUS intends to apply to the CRTC Broadband Fund to improve internet in their Deferral Account communities across the province.

Attachment(s): ATT-1 Letter to TELUS

Contact: Susan Stanford, ADM Information Communication Technologies Division, 778 698-2349



February 4 2019

Ref: 111122

Josh Blair
Group President and Chief Corporate Officer, TELUS
510 W Georgia St (Telus Gardens) 23rd Floor
Vancouver BC V6B 0M3
email: josh.blair@telus.com

Dear Josh Blair:

It was a pleasure to meet with you and the TELUS team on December 14, 2018, in Vancouver. I appreciate the time you took to meet and continue the dialogue between my Ministry and TELUS regarding your key initiatives in the province.

At our meeting there was agreement that TELUS would provide maps which would detail the location of your fibre assets in the province. Please convey the materials to Howard Randell, Executive Director of Network BC, by email at NetworkBC@gov.bc.ca. Also, as discussed at our meeting you agreed to provide a connectivity update on Indigenous communities that benefitted from the CRTC Deferral Account program as well as an update on TELUS' plans to address regions in need of better connectivity shared with your company last summer.

We look forward to future meetings. In this context, staff working together to set the agenda and exchange supporting materials well in advance has been most helpful. For our next meeting, I would like to learn more about TELUS' cellular expansion plans for provincial highways.

As mentioned in our meeting, expanding connectivity to rural and Indigenous communities is a priority for my ministry. The Province remains committed to engaging with the private sector to facilitate access to all British Columbians. In addition, expanding cellular connectivity along provincial highways is an important undertaking by the private sector as an enabler of public safety and economic expansion. In this regard, the Province sees TELUS as an important player to enable the expansion of connectivity, either directly or through your collaborative arrangements.

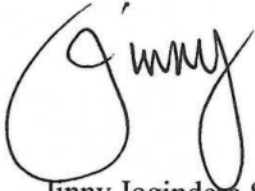
.../2

Also, I would like to bring to your attention the importance of Highway 16, specifically the Highway of Tears between Prince George and Prince Rupert, and the additional work required to complete cellular coverage for the remaining unconnected highway segments. The Province is committed not only to public safety, we are committed to reconciliation with First Nations and to providing access to expanded cellular coverage along this highway. In this regard, we are inviting cellular providers to consider and commit to expanding cellular coverage to the remaining gaps if power was extended along the highway by the government to the vicinity of the required sites.

We would appreciate your consideration of this proposed initiative with confirmation of support to provide the required cellular infrastructure to allow for contiguous cellular coverage along the Highway of Tears by January 18, 2019. Please contact Susan Stanford, Assistant Deputy Minister at (250) 580-7459 if you have any questions regarding this proposed initiative.

Thank you again for taking the time to meet with me in Vancouver. I look forward to continuing our dialogue at future meetings.

Sincerely,



Jinny Jogindera Sims
Minister

pc: Tony Geheran, Executive Vice-President and President Broadband Networks, TELUS
tony.geheran@telus.com

David Geske, Director, Enterprise Solutions, TELUS
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Howard Randell, Executive Director, Network BC Ministry of Citizens' Services
Howard.Randell@gov.bc.ca

MEETING NOTE

Advice to Minister Sims

MEETING DATE: June 26, 2019

CLIFF#: 111747

ATTENDEES: Chima Nkemdirim, Vice President Government Relations; Phil Murray, Vice President Government and Education; Claire Auroi, Director, Government and Education; Todd Musat, Director, Critical Network Infrastructure; Kiersten Enemark, Manager, Government Relations for BC.

ISSUE: Shaw's 1st Quarterly Meeting to discuss recent investments in British Columbia

BACKGROUND:

This is the 1st quarterly meeting with Shaw Communications Inc. to maintain executive-level relationship and will highlight Shaw's presence and contribution in BC with a focus on activities to support connectivity. Shaw will provide an update on its network expansion activities in BC and its position on spectrum¹ acquisitions.

Shaw has revised their initial agenda and the topic of 'telecommunications services opportunities' will not be discussed.

The Province signed a master telecommunications services agreement with Shaw on January 4, 2005, which expired on December 31, 2017. The ministry (CITZ) has no more circuits with Shaw. In 2016, the ministry issued a Request for Qualifications on BC Bid (RFQ NCCS 008) to pre-qualify suppliers for data and voice services. The RFQ has an open intake that closes December 31, 2021. Shaw recently responded to RFQ, and the company's response is being evaluated. No new agreements have been signed with Shaw at this time.

DISCUSSION:

Cellular expansion: In March 2019, Shaw announced the expansion of Freedom Mobile in Victoria, Vancouver Island, the Okanagan, northern BC and the Kootenays.

Shaw will provide an update of specific cellular builds occurring in BC and potential future announcement opportunities.

Provincially funded connectivity (Broadband) expansion: Shaw was conditionally awarded funding for two fibre transport projects in BC under the federal Connect to Innovate program and the provincially funded Connecting British Columbia program. The two projects require extensive consultations with First Nations and will ultimately lead to additional future opportunities for joint announcements.

- Prince George to Dawson Creek Fibre Transport Build. With the approval of the federal contribution agreement, Northern Development is now in the process of finalizing an agreement with additional social benefits included.

¹ Some spectrum used in telecommunications is allocated to applicants through an auction process managed by the federal department of Innovation, Science and Economic Development. Spectrum is a precious commodity.

- Whistler to Cache Creek Fibre Transport Build. A federal contribution agreement has not yet been approved for this project.
- The company is also considering new last-mile builds for communities like Mackenzie.
- Finally, Shaw is in touch with Strathcona Regional District to discuss opportunities for last-mile projects in coastal communities that will benefit from new fibre connections after the subsea cable is built.

Spectrum Acquisition Rights: Shaw is laying the groundwork for deploying the next generation of cellular technology. The company is collaborating with Nokia and has completed its first 5G technical trials in Calgary.

- **Completed Federal Spectrum action - 600 Megahertz (MHz).** In April 2019, Shaw announced that its wireless subsidiary Freedom Mobile Inc. had successfully acquired **600 MHz spectrum** for a total price of \$492 million. The 600 MHz low band spectrum will be used to improve Shaw's current services as well as serve as a foundational element of its 5G strategy.
- **Upcoming Federal Spectrum action - 3500 MHz.** In preparation for the upcoming federal auction in 2020, Shaw has submitted recommendations to the federal government to support it gaining its share in the auction as a secondary provider in the market.
 - In its submission, Shaw contends that due to market domination and network sharing agreements, the 'Big 3' incumbents (Bell, Rogers and TELUS) have a significant advantage in 5G deployments. The company's recommendation to the federal government is that the auction framework should prevent the Big 3 from using their dominant position to block access by others.
 - Shaw is also concerned the Big 3 incumbents will be economically incentivized to acquire all or most of the 3500 MHz spectrum. Shaw's recommendation to the federal government is to include a set-aside for a portion of the 3,500 MHz band for bid by providers that are not the Big 3 incumbents and have an established cellular wireless market in the country.

SUMMARY:

Key messages for Shaw:

- **Whole of province approach:** The Province is committed to accelerating the expansion of high-speed internet access to all British Columbians, including First Nations.
 - Thank Shaw for their recent Freedom Mobile investments in BC.
 - Congratulate Shaw on their two federally funded CTI projects and on their successful acquisition of 600 MHz spectrum.
 - Encourage Shaw to continue investing in programs and projects to improve high-speed internet and cellular connectivity throughout BC. This would include working with and supporting smaller providers in the province.
- **Work with Citizens' Services:** Align investments with government funding.
 - The Connected Coast project, led by CityWest in the north and the Strathcona Regional District in the south, is an opportunity for Shaw to provide last-mile services.
 - Encourage Shaw to work with eligible applicants to apply to the Connecting British Columbia program to expand new fibre transport systems that allow network diversity and reliability.
 - Determine if Shaw intends to apply to the CRTC Broadband Fund to improve internet and cellular across the province.
 - Ask Shaw to provide insight into its 5G strategy.

Attachment(s): N/A.

Contacts: Howard Randell, ED, Network BC, 250 415-6867

Susan Stanford, ADM, Information Communication Technologies (ICT) Division, 778 698-2349

INFORMATION NOTE

Advice to Minister Sims

DATE: June 28, 2019

CLIFF#: 111777

ISSUE: First Nations Technology Council Capacity Building

BACKGROUND:

s.13; s.16

DISCUSSION:

s.13; s.16

NEXT STEP:

s.13; s.16

Attachment(s): ATT-1 ~~s.16~~
Contact: Susan Stanford, ADM ICT, 778 698-2349

and ATT-2 FNTC email.pdf

Page 02 of 37 to/à Page 03 of 37

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s.16; s.21

Page 04 of 37

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s.21; s.16

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s.16; s.21

Page 34 of 37

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s.13; s.16; s.22

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s.13; s.16

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s.16; s.22

Page 37 of 37

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s.16

DECISION NOTE

Advice to Minister Sims

DATE: May 17, 2019

CLIFF#: 111610

ISSUE: Naming Opportunity

BACKGROUND:

- A potential naming opportunity (Appendix 1) has been submitted by the Provincial Health Services Authority under the Naming Privileges Policy that falls within the decision-making authority of the Minister of Citizens' Services.
- An online search of the donors (Appendix 2) was conducted by Intellectual Property Program staff and no potential issues were found.

DISCUSSION:

s.21; s.22

- A request to name the Mature Women's Health Clinic located within the Women's Specialized Health Centre of the BC Women's Hospital in Vancouver.

ss.21

OPTIONS:**Option 1:** Approve the naming opportunity.*Implications:*

- The health authority/hospital foundation will benefit from the financial contribution and reduce the amount of funding they require from government for programs and services.
- The donor will receive the naming opportunity to recognize their financial contribution.

Option 2: Do not approve the naming opportunity.*Implications:*

- Depending on the circumstances, the health authority/hospital foundation may be required to return the donation.
- The donor does not receive a naming opportunity to recognize their financial contribution.
- There is a potential for a strained relationship between the donor and the health authority/hospital foundation and possible negative media attention.

RECOMMENDATION:

s.13

DECISION and SIGNATURE

Honourable Jinny Jogindera Sims
Minister of Citizens' Services

DATE SIGNED

Attachment(s): Appendix 1 – s.21; s.22 Naming Request Form
Appendix 2 – Summary and Scan Results s.22

Contact: Bobbi Sadler, ADM – Procurement and Supply, 250 896-2182

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s.21; s.22

Page 06 of 13

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s.21

Page 07 of 13 to/à Page 09 of 13

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s.21; s.22

NAMING ASSETS POLICY

1. PURPOSE

The purpose of this policy is to:

- A. Govern and provide guiding principles for creating recognition signage and for attaching the name of an individual and/or organization to a particular asset, in recognition of significant contributions.
- B. Define the roles and responsibilities within the Foundation for the naming of assets and creating recognition signage.

2. SCOPE

This policy applies to all gifts received by and through staff and Directors of BC Women's Hospital & Health Centre Foundation.

3. GUIDING PRINCIPLES FOR GIFT NAMING ASSETS

- A. A significant contribution for consideration of recognition by the naming of an asset can be a cash gift or a gift-in-kind.
- B. Assets may be named after a donor, or a third party at the wish of the donor.
- C. A naming must not imply the Foundation's endorsement of a particular political or ideological position, or of a commercial product or service.
- D. When the use of a building, room, or facility is changed such that it must be demolished, substantially renovated, or rebuilt, the Foundation may retain the use of the name, name another comparable room or facility, or discontinue the use of the name.
- E. In the case of corporate name recognition, the Foundation reserves the right to amend a naming where a name change occurs or to discontinue the use of the name if the corporation ceases to exist.

4. DUTIES AND RESPONSIBILITIES

- A. Foundation staff will work in concert with the appropriate Hospital authority to ensure that the naming is desired and can be received.
- B. The Foundation CEO will recommend to the Hospital President the minimum funding requirements for naming buildings.
- C. The Hospital President has sole authority for approving any naming rights at the Hospital.

- D. The Foundation Board has the sole authority to approve any discontinuance of a naming.
- E. The Foundation CEO is responsible for ensuring the necessary approvals of the provincial government have been acquired.

Summary – s.21; s.22

Donor – s.21; s.22
s.22

Asset

- The Mature Women's Health Clinic in the Women's Specialized Health Centre at the BC Women's Hospital in Vancouver.

s.21

Donation

s.21; s.22

Media Scan Results – s.21; s.22		
<i>Company/ Individual</i>	<i>Press Details</i>	<i>Relationship</i>
s.22	No bad press detected.	Donor
	No bad press detected.	s.22
	No bad press detected.	
	No bad press detected.	
	No bad press detected.	
	No bad press detected.	
	No bad press detected.	
	No bad press detected.	
	No bad press detected.	