

Campbell, Sarah GCPE:EX

From: Singbeil, Kelsey GCPE:EX
Sent: April 22, 2020 1:24 PM
To: Youngs, Kirsten R GCPE:EX
Cc: Leslie, Lisa GCPE:EX; Plan, Jakelene GCPE:EX; Rosenberg, Kaitlyn GCPE:EX
Subject: Re: Financial Supports Page
Attachments: Web language_BCEBW Approved - Clean for MO GDX edit.docx

Hi Kirsten –

Some suggestions attached – small edits to formatting and simple language tweaks.

Also mocked up on a duplicate page in CMS Lite if you want to see what this would look like on CMS Lite:
<https://www2.qa.gov.bc.ca/gov/content/governments/services-for-government/service-experience-digital-delivery/service-design/emergency-benefit-workers-clone-48032>

Thanks,
Kelsey

From: "Youngs, Kirsten R GCPE:EX"
Date: Wednesday, April 22, 2020 at 11:20 AM
To: "Singbeil, Kelsey GCPE:EX"
Cc: Lisa Leslie , "Plan, Jakelene GCPE:EX"
Subject: Fw: Financial Supports Page

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To: Rosenberg, Kaitlyn GCPE:EX
Cc: Plan, Jakelene GCPE:EX; Leslie, Lisa GCPE:EX; Singbeil, Kelsey GCPE:EX
Subject: RE: Financial Supports Page

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Have a great night, all!
Kirsten

Kirsten Youngs, MAIIC (she/her) | Communications Manager
Ministry of Finance | Government Communications & Public Engagement
T: (250) 356-0543 | C: (250) 858-0555

From: Rosenberg, Kaitlyn GCPE:EX
Sent: April 21, 2020 6:33 PM
To: Youngs, Kirsten R GCPE:EX
Cc: Plan, Jakelene GCPE:EX
Subject: Financial Supports Page

Our web team is wondering about the worker benefit content... we can see everything in QA but it has not officially come our way for review. Maybe tomorrow?

Thanks,
Kaitlyn

Campbell, Sarah GCPE:EX

From: Youngs, Kirsten R GCPE:EX
Sent: April 22, 2020 2:45 PM
To: Thomas, Dianne L FIN:EX; Rosenberg, Kaitlyn GCPE:EX
Cc: Luzzi, Kristina M FIN:EX; Singbeil, Kelsey GCPE:EX; Leslie, Lisa GCPE:EX; Plan, Jakelene GCPE:EX
Subject: Re: BC Emergency Benefit for Worker web page

Just got word that the NR will go live at 8:30am.
So all web content should be live and ready to go just prior.

Thank you for everyone's work on these pages over the last week.

From: Thomas, Dianne L FIN:EX
Sent: Wednesday, April 22, 2020 2:37 PM
To: Rosenberg, Kaitlyn GCPE:EX
Cc: Luzzi, Kristina M FIN:EX; Youngs, Kirsten R GCPE:EX
Subject: BC Emergency Benefit for Worker web page

Hi Kaitlyn,

The first update to our BC Emergency Benefit for Workers page will be going live tomorrow to correspond with a premier's or minister's announcement. The newsroom will also be publishing a news release. We don't know the exact timing yet, but we'll let you know when we find out. We will have everything ready for a 9am publish, just in case.

Could you please update the COVID 19 [Financial Supports page](#) with the following edit to also correspond with our update and the announcement and news release (again, timing to come as soon as we know).

- Online applications for the one-time payment will open May 1

This change must go live at the same time as our content and the news release.

If you prefer, we can make this change and publish the page for you. Let us know if you'd like us to do that.

Also, can you please ensure we know any time the content about the worker benefit changes on the Financial Supports page or the Provincial Supports page are made, as we weren't aware of changes that were made last Thursday. It's imperative that our division staff administering the benefit know what is being communicated to the public about the benefit. We'd appreciate your assistance in ensuring the program staff know what information is out there when they answer calls from citizens. Thanks very much.

Dianne Thomas

Manager, Public Information

Revenue Division

Ministry of Finance

Ph: 778 698-4819

Campbell, Sarah GCPE:EX

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Sent: April 22, 2020 1:34 PM
To: Singbeil, Kelsey GCPE:EX
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Kirsten Youngs, MAIIC (she/her) | Communications Manager

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Cc: Plan, Jakelene GCPE:EX

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Thanks,

Kaitlyn

Page 07 of 11

Withheld pursuant to/removed as

NR

Campbell, Sarah GCPE:EX

From: Rosenberg, Kaitlyn GCPE:EX
Sent: April 22, 2020 8:52 AM
To: Singbeil, Kelsey GCPE:EX
Subject: FW: Financial Supports Page

This was the back and forth with finance last night.

GCPE asked for a few updates last week which I added. Guess that created some internal drama.

K

From: "Youngs, Kirsten R GCPE:EX"
Date: Tuesday, April 21, 2020 at 6:21 PM
To: "Rosenburg, Kaitlyn GCPE:EX"
Cc: "Plan, Jakelene GCPE:EX"
Subject: Re: Financial Supports Page

Never mind! Found the approval emails and am ready for a fight with our web folks with my arsenal...

Thanks for being great, btw.

From: Youngs, Kirsten R GCPE:EX
Sent: Tuesday, April 21, 2020 5:52 PM
To: Rosenberg, Kaitlyn GCPE:EX
Subject: FW: Financial Supports Page

Hi Kaitlyn, I think you updated other sections on this page last week with Alexa or Jake, right? Pretty sure we have the Worker benefit eligibility bullets from before – maybe with the second bullet and sub-bullet?

People will need to state that they have filed or will file a 2019 B.C. income tax return to complete the application for the B.C. Emergency Benefit for Workers

- The CRA has up-to-date guides on [how to file your taxes quickly online](#)

This all goes live tomorrow morning, so I'm not worried. I may have even approved it.
#COVIDdays

Cheers, Kirsten

From: Thomas, Dianne L FIN:EX
Sent: April 21, 2020 5:13 PM
To: Youngs, Kirsten R GCPE:EX
Subject: Financial Supports Page

Hi Kirsten,

It has been brought to my attention that the COVID-19 Financial Supports page has been updated to include information about tax filing requirements for emergency workers benefit. This information hasn't been made public yet, so I am curious as to how they found out about this information and who authorized publication. According to CMS lite it was last modified by Kaitlyn at service design on April 16th.

<https://www2.gov.bc.ca/gov/content/employment-business/covid-19-financial-supports>

Dianne Thomas

Manager, Public Information

Revenue Division

Ministry of Finance

Ph: 778 698-4819

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From: Youngs, Kirsten R GCPE:EX
Sent: April 22, 2020 7:11 PM
To: Singbeil, Kelsey GCPE:EX
Cc: Leslie, Lisa GCPE:EX; Plan, Jakelene GCPE:EX; Rosenberg, Kaitlyn GCPE:EX
Subject: Re: Financial Supports Page

Looks like PICS came through! It should be live just before 8:30 tomorrow, when the NR is live.
Thanks for upping Finance's web-game, K&K.

From: Singbeil, Kelsey GCPE:EX
Sent: Wednesday, April 22, 2020 2:39 PM
To: Youngs, Kirsten R GCPE:EX
Cc: Leslie, Lisa GCPE:EX; Plan, Jakelene GCPE:EX; Rosenberg, Kaitlyn GCPE:EX
Subject: Re: Financial Supports Page

For sure – just let us know! We'll be on standby 😊

From: "Youngs, Kirsten R GCPE:EX"
Date: Wednesday, April 22, 2020 at 2:39 PM
To: "Singbeil, Kelsey GCPE:EX"
Cc: Lisa Leslie , "Plan, Jakelene GCPE:EX" , Kaitlyn Rosenberg
Subject: Re: Financial Supports Page

I'm hearing from our folks that PICS would prefer to do it. Though they hadn't opened the email at that point...
Possible to tap you lovely souls early tomorrow if they change their mind? We tentatively have the NR scheduled for 8:30am.

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To: Youngs, Kirsten R GCPE:EX
Cc: Leslie, Lisa GCPE:EX; Plan, Jakelene GCPE:EX; Rosenberg, Kaitlyn GCPE:EX
Subject: Re: Financial Supports Page

Great – thanks Kirsten.

We're fine with making edits/or having the web team them. Whatever option you think would be smoothest on your side.
Cheers,
K

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