

# INFORMATION NOTE Advice to Minister Beare

**Date:** June 7, 2021 **CLIFF#:** 115179

ISSUE: govTogetherBC survey on information access and protection privacy

#### **BACKGROUND:**

As highlighted in the *Freedom of Information and Protection of Privacy Act* (FOIPPA) 2021 Amendments Engagement and Consultation Plan (eApprovals 13347), the Ministry of Citizens' Services (CITZ) plans to build on the productive 2017-2019 FOIPPA consultations and re-engage with stakeholder groups to confirm previous input and to socialize the proposed amendments to gain an understanding of potential impacts.

As part of this engagement, CITZ will host a public govTogetherBC survey to gain insight on how the public's perception of information access and protection of privacy may have changed since the last survey on the topic in 2018; especially in light of the pandemic shifting many of government's services online.

#### DISCUSSION:

The CITZ Corporate Information and Records Management Office (CIRMO) is working with the CITZ Government Digital Experience Division (GDX) to leverage the 2018 govTogetherBC online discussion and develop an updated online presence.

The survey (see Attachment 1) will be open to the public for 4 weeks (approximately June 15-July 15). Promotion of the survey will be completed through upcoming public body FOIPPA roundtables, stakeholder outreach through newsletter content, as well as social medial channels (see draft outreach plan below). The survey results will inform implementation of legislative change.

#### **NEXT STEPS:**

Pending finalization of the survey, CIRMO and GDX will confirm site contents (see Attachment 1 and 2), post the survey and implement a communication plan in partnership with GCPE to encourage participation.

#### Attachments:

- govTogetherBC survey content FOIPPA
- 2. govTogetherBC project page template FOIPPA

Contact: Matt Reed, Executive Director, CIRMO

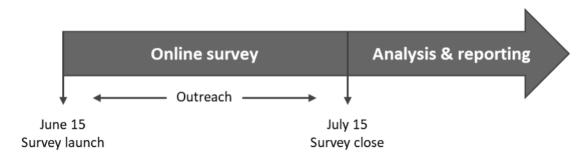
778-698-5855

# Outreach Plan – govTogetherBC survey on information access and privacy

## Purpose

To increase participation in the Information and Data Management public engagement process through direct and indirect outreach.

#### Timeline



#### Outreach channels

- govTogetherBC site
- Social media
  - Twitter (@lisabeare, @govTogetherBC)

#### **Outreach Tools**

- govTogetherBC content
- GCPE MLA Kit messaging and social media to encourage MLAs to raise awareness of the survey
- GCPE social media for Minister and govTogetherBC accounts
- GCPE key messages and a media plan for targeted media pitches
- Newsletter and website wording to send to stakeholders
- Speaking notes for any stakeholder meetings, roundtables

## govTogetherBC website template

(sample: https://engage.gov.bc.ca/govtogetherbc/consultation/french-immersion-programs-in-b-c/)

#### Information and data management in B.C. during COVID-19

#### Get Involved [link to survey]

What is this engagement about?

The COVID-19 pandemic has shifted how government does business, with technology being used more than ever to provide safe and convenient services to people. The Ministry of Citizens' Services has created a short survey to better understand your thoughts on access to government information and the protection of privacy.

How can my contribution make a difference?

Responses from this survey [link] will be used to inform steps to improve information access and privacy.

The survey will be open until 4 pm PST on July 15 [TBC].

**Details of the Consultation:** 

Date: July 15 [TBC] (open 4 weeks)

Status: Open

Location: Province-wide

Category: Government

Type: Survey

Get Involved [link to survey]



## **Information Access and Privacy 2021 Survey**

#### Get Involved

What is this engagement about?

The COVID-19 pandemic has shifted how government does business, with technology being used more than ever to provide safe and convenient services to people. The Ministry of Citizens' Services has created a short survey to better understand your thoughts on access to government information and the protection of privacy.

Previous engagement: In Spring 2018, we asked for your ideas to improve the rules that govern both access to information and the protection of your personal information. A summary of the results can be found here.

How can my contribution make a difference?

Responses from this survey [link] will be used to inform steps to improve information access and privacy.

The online survey will be open until 4 pm PT on [July 15].

**Details of the Engagement** 

Date: June 15th- July 15, 2021

Status: Open

Location: Province-wide

Category: Government

Type: Online Survey

#### Get Involved



Commented [WKC1]: insert survey link

Commented [WKC2]: This is where you briefly describe WHAT the project is and HOW people can get involved. Also please include something like: Feedback will be accepted until 4 pm on DATE.

Commented [WKC3]: This is where you let people know what they can expect the timelines to be and what will happen to their feedback. For example: will it inform a specific report or piece of legislation and when can they expect to see that by?

Also please include here when and if people can expect to see a "What we Heard Report" following the engagement

Commented [WKC4]: Date: (please write: open to close

Status: Open

Location: (Province-wide or specific region - see list on govTogetherBC if you are unsure)

Category: (again see govTogetherBC to see categories) Type: (how will people be engaged online, In person, mail

Commented [WKC5]: Insert survey link

## **Twitter Intake Form**

Initial Questions	
Can this engagement be promoted on social media (@govTogether BC Twitter channel)?	Response: yes
Can this engagement be promoted on both; @govTogetherBC and your media channels? (is there an opportunity for cross promotion on your organization/group's media channels?)	Response: yes – will be promoted on minister's social media
Are there hashtags or partner handles that should be mentioned?	#AccessToInformation, #PrivacyProtection, #OpenGov, #BC

#### **Follow up Questions**

Thank you for completing the initial questionnaire. Please see below your drafted tweets for the engagement (include name) for the promotion between (include the duration of the engagement).

#### Please note:

- Text has been set to a max 280-character limit.
- We have [insert # of tweets] and recommend a frequency of [# of time] over the duration of the engagement.

#### Twitter options:

#1 The pandemic has shifted the way government does business, and technology is being used more than ever to provide the services people depend on. What improvements would you like to see? [GovTogetherBC link] #OpenGov

**#2** We want people in #BC to provide their ideas about access to government information and protection of privacy so we can improve services in the future. Share your thoughts at: [GovTogetherBC link] #OpenGov

Please let us know any feedback or	Response: Please insert your response here	
changes you propose to the tweets		
or any specific requests you have for		
the promotion, timing or frequency.		

Are there any pre-approved images	1] https://www.flickr.com/photos/bcgovphotos/albums
for this engagement? If not, please	2] http://gdu.gcpe.gov.bc.ca/Content/Photos/index.html
let us know any preferred images	
here:	

## MINISTRY OF CITIZENS' SERVICES FOIPPA 2021 AMENDMENTS

#### Stakeholder Engagement Approach

#### Background

British Columbia's *Freedom of Information and Protection of Privacy Act* (FOIPPA) balances government's accountability to the public through access to information with a person's right to privacy.

There are a very large number of stakeholders who have an interest in FOIPPA including the over 2,900 public bodies covered by the act as well as Indigenous peoples, professional associations, special interest groups, the Office of the Information and Privacy Commissioner (OIPC), political parties and the media/public.

s.12

#### Discussion

The Ministry of Citizens' Services (CITZ) will build on the productive 2017-2019 consultations and re-engage with these stakeholder groups to confirm previous input and to socialize the proposed amendments to gain an understanding of potential impacts. Effort will be made to select a representative sample of participants from each sector to ensure feedback is heard from organizations of all sizes; |s.13 | s.13

Those unable to provide comments on draft amendments will be able to provide input through a public govTogetherBC survey. This survey will focus on topics not covered during the 2018 engagement, including hearing from the public their thoughts on government information and data management during COVID. The pandemic has shifted how government does business, with new technology being put in place very quickly to provide safe and convenient services to British Columbians. s.13

```
s.13
s.13 s.12; s.13
s.12; s.13
```

These engagements will provide opportunities for Minister Beare to liaise with key stakeholders including discussions with the Information and Privacy Commissioner, leadership of several roundtables (with the B.C. tech sector, post-secondary institutions, and health organizations) and a welcome message for the govTogetherBC public engagement.

A new FOIPPA Special Committee was struck in December 2020 and may be undertaking public consultation at the same time as the Ministry's planned consultation. This could lead to some consultation fatigue as the same stakeholders would be engaged by both CITZ and the Special Committee.

#### **MINISTRY OF CITIZENS' SERVICES FOIPPA 2021 AMENDMENTS**

#### **Engagement and Consultation Plan**

## **Engagement Objectives**

- Re-engage with key stakeholders, including the public as well as health, education and technology sectors and select FOIPPA public bodies to:
  - re-affirm previous input;
  - o proactively socialize potential impacts; and
  - o discuss implementation planning to support a smooth transition to operations.
- Continue to keep the OIPC apprised of the details of the proposed amendments.
- Meaningfully engage with Indigenous groups.

#### Overview

Below is a phased approach to engagement on the FOIPPA amendments. Phase 1 as outlined below has been completed  $\mathfrak{s}.12$ ;  $\mathfrak{s}.13$ 

s.12; s.13

Phase 2 will build on the problem and priorities identified in Phase 1 with a re-engagement of the general public through a survey on govTogetherBC as well as sector and issue specific engagements through small group roundtables and 1:1 sessions.

As the proposed amendments are confidential, any engagement with audiences will require a non-disclosure agreement to be signed. This means engagement with the public will need to be focused on confirming previous input and gauging agreement with the principles we are aiming to achieve with the FOIPPA amendments.

Phase 1: Problem & Priority Identification (Completed 2017 – 2019)	Phase 2: Design & Validatio  (April – June 2021)		Phase 4: Implementation (August – December 2021)
Minister Roundtables Minister Bi-Laterals  govTogetherBC online discussion  Review of Special Committee Recommendations  Review of OIPC Recommendations	Sector-Specific Engagements  Issue-Specific Engagements  govTogetherBC online survey	Awareness Raising	Education and Training
	Ongoing internal gov	ernment engagement	

## **Target Audiences**

The audiences will include those previously engaged in 2017-2019 consultations supplemented by additional organizations where needed (e.g. additional Crown corporations, municipalities, and the tech sector).

The below table outlines the target audiences and topics of discussion. Please see Appendix 2 for further detail.

Sector/Organization	Key Discussion Topic(s)
	s.13
General public	
Office of the Information and Privacy Commissioner	+
BC Government	
	T
Ministries	
Central Government Agencies	
Public Bodies	-
School Districts	T
	_
Post-secondary Institutions	
Health Authorities & Groups	
Local governments	
Crown corporations	†
FOIPPA schedule 2 & 3 public bodies	
Indigenous Partners	
Union of BC Indian Chiefs	
First Nations Summit	
BC Assembly of First Nations	
First Nations Leadership Council	
Indigenous communities	
Special Interest & Advocacy Groups	
BC Civil Liberties Association	
Freedom of Information and Privacy Association	
Professional Associations & Unions	†
Tech Industry Associations	†
InnovateBC	_

## **Proposed Approach**

Office of the Information and Privacy Commissioner

#### Purpose:

CITZ wants to understand OIPC concerns regarding the overall package as well as the proposed drafting to inform content development (e.g. Minister's Q/As; House and Section notes, etc.) where appropriate.

s.13

#### General Public

Purpose:

s.12; s.13

Public Bodies, Special Interest & Advocacy Groups

#### Purpose:

CITZ wants to understand the potential impacts and implementation requirements for public bodies, special interest groups and the tech sector to prepare support materials for implementing the proposed 2021 FOIPPA amendments.

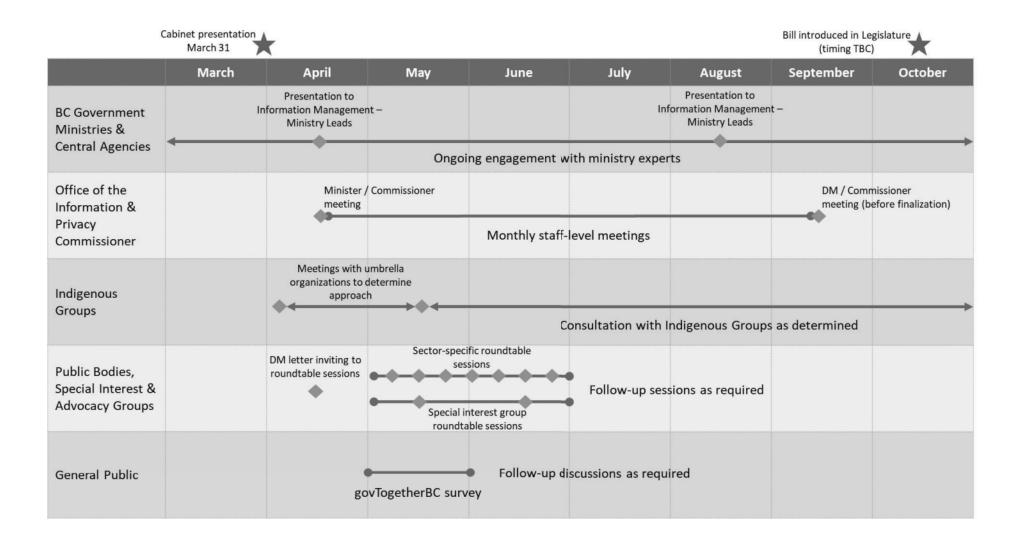
s.13

## Indigenous Groups

#### Purpose:

CITZ wants to receive input from Indigenous groups regarding the proposed FOIPPA amendments related to Indigenous interests as well as the broader package to inform implementation of the proposed 2021 FOIPPA amendments.

## **Engagement Rollout**



#### Appendix 1 - 2018/19 FOIPPA Package Consultation Summary

#### General

- Minister Sims hosted 6 roundtables with 35 stakeholder groups between November 2017 and April 2018 to discuss access to information & privacy.
  - Participants included representatives from a range of organizations including Health
    Authorities, Ministries, K-12 and Post-Secondary Institutions, the BC Civil Liberties Association
    and the BC Freedom of Information and Privacy Association.
- In spring 2018, CITZ conducted a 6-week public engagement on the govTogetherBC online forum focused on access to information and privacy.
  - As part of this engagement, stakeholder organizations, subject matter experts, and individuals
    were invited to provide a formal, written submission, or participate in public dialogue on a
    series of topics related to access and privacy including:
    - 1. General thoughts on how to improve the roles governing FOI and the protection of personal information
    - 2. The FOI process Tell us how you think we can improve FOI service?
    - 3. Protecting privacy Have you ever had to correct personal information or contacted the privacy commissioner? What was your impression of the process? Would you contact the privacy commissioner now that you know more?
    - 4. Proactive disclosure What kinds of information should ministries make available regularly?
    - 5. Fees for FOI requests What do you think of the fees charged in B.C. are they fair? Are there other jurisdiction fee models that may work for British Columbia?
    - 6. Reporting privacy breaches Some other provinces have laws that say privacy breach notifications and reporting are mandatory. What do you think?
    - 7. Offences and penalties in FOIPPA Do you think the current penalties in FOIPPA are an effective deterrent? Should B.C. consider changes to these offences and penalties?
  - Responses included:
    - 29 written submissions
    - 38 individuals commented on related blog posts
    - 1 individual wrote a letter to the Minister
  - A summary of the results can be found at\_ https://engage.gov.bc.ca/govtogetherbc/impact/information-access-and-privacy-results/.
- The Minister and the Strategic Policy & Legislation Branch (SPL) staff met with the Information and Privacy Commissioner and his staff numerous times.

#### Indigenous Engagement

- The Union of British Columbia Indian Chiefs (UBCIC) provided a written submission to the govTogetherBC engagement asking government to consider the unique impacts that access to information has on Indigenous peoples.
- Following the Minister's formal response to UBCIC's submission in September 2018, SPL reached out to contacts within UBCIC, the First Nations Summit (FNS) and the BC Assembly of First Nations to set up a staff-level discussion.
  - o UBCIC and FNS participated in a teleconference with SPL on October 31, 2018.

- Feedback included the suggestion that government needs to make an effort to connect with Indigenous communities throughout B.C. to adequately ensure that Indigenous people are provided with an opportunity to provide meaningful input.
- On December 27, 2019, a 2-page engagement document was mailed out to ~200 Indigenous communities requesting their feedback on potential improvements to access to information rules and how the Freedom of Information (FOI) system can be changed to better support the needs of Indigenous people.
  - One submission was received from the Samahquam First Nation.

#### BC Government Ministry Engagement

• SPL met with subject matter experts and decision makers from the following ministries:

Education	Finance	Health	Advanced Education
FLNRO	Municipal Affairs and Housing	CITZ	Attorney General

Page 16 of 29

Withheld pursuant to/removed as

## List of Stakeholder Groups and Interests

	Organization sub-group (if applicable)	S.
BC Government		
	Advanced Education & Skills Training	
		_
	Agriculture, Food and Fisheries Attorney General	$\dashv$
	Accorney deficial	$\dashv$
	Children & Family Development	
	Citizens' Services	
	Education	
	Energy, Mines and Low Carbon Innovation	
	Environment & Climate Change Strategy	
	Finance	
Ministries	Forests, Lands, Natural Resource Operations & Rural	
WIII II SCI 163	Development	
	Health	
	Indigenous Relations & Reconciliation	
	Jobs, Economic Recovery and Innovation	
	Labour	
	Mental Health & Addictions	
	Municipal Affairs	
	Public Safety & Solicitor General & Emergency B.C.	
	Social Development & Poverty Reduction	
	Tourism, Arts, Culture and Sport	
	Transportation & Infrastructure	
Central	BC Public Service Agency	
Government	Crown Agencies and Board Resourcing Office	
Agencies	Government Communications and Public Engagement	
Public Bodies		
School Districts	British Columbia School Trustees Association	
Jenoor Districts	BC School Superintendents	

	Engaged in 2018?
	Yes
_	103
_	Yes
_	Yes
	Yes
_	
-	Yes
-	
_	Yes
_	Yes
-	Yes
_	
_	
_	Yes
_	Yes
-	
	Yes
_	Yes
_	
	Yes
_	Yes

	Organization sub-group (if applicable)	s.13
	Selection of Small/Medium/Large school districts	
	University of British Columbia	
	Simon Fraser University	
	University of Victoria	
<b>5</b>	University of Northern British Columbia	
Post-secondary	Thompson Rivers University	
Institutions	Royal Roads University	
	Research Universities' Council of British Columbia	
	BC Colleges	
	BC Association of Institutes and Universities	
	Fraser Health Authority	
	Northern Health Authority	
	Vancouver Island Health Authority	
Health Authorities	Vancouver Coastal Health Authority	
& Groups	Interior Health Authority	
	Provincial Health Services Authority	
	Doctors of BC	
	British Columbia College of Nurses and Midwives	
	Local Government Management Association	
Local Governments	Union of British Columbia Municipalities	
	Selection of small/medium/large municipalities	
	TransLink	
	BC Transit	
Cuarra	ICBC	
Crown	BC Hydro	
corporations	BCLC	
	BC Assessment	
	BC Ferries	
FOIPPA schedule 2 & 3 public bodies	Selection of small/medium/large organizations	

Enga	ged in 2018?
No	
Yes	
No	
No	
Yes	
No	
Yes	
Yes	
No	
Yes	
No	

	Organization sub-group (if applicable)
Indigenous Groups	Organization sub-group (ii applicable)
Union of BC Indian	
Chiefs	
First Nations	
Summit	
BC Assembly of	
First Nations	
First Nations	
Leadership Council	
Modern Treaty	
Alliance	
Metis Nation BC	
Indigenous Health	
Authority	
Indigenous	List to be informed by Ministry engagement / results from
communities	umbrella Indigenous group discussions
Special Interest	
Groups	
BC Civil Liberties	
Association	
Freedom of	
Information &	
Privacy Association	
	Canadian Bar Association
	BC Government Employees Union
Professional	Professional Employees Association
Associations & Unions	Canadian Union of Public Employees
Unions	BC Teachers Federation
	BC Law Society
OIPC	
Information and	
Privacy	
Commissioner	
OIPC Staff	

	Engaged in 2018?
	Yes
	Yes
	Yes
	No
	No
	Yes
	No
	Yes (letter)
	Yes
	Yes
	Yes
	Yes
	No
,	No
	No
	No
	Yes
	Yes

	Organization sub-group (if applicable)	s.13	Engaged in 2018?
BC Tech Sector			
Industry	BC Tech Association		No
Associations	VIATEC		No
Crown Agency	Innovate BC		No
Other			
BC Human Rights	(in newtoneship with Digital Digital Data Division)	-	No
Commissioner	(in partnership with Digital Platforms and Data Division)		No

Appendix 3 – govTogetherBC survey proposal - Information management during COVID

#### Background

In spring 2018, CITZ conducted a 6-week public engagement on the govTogetherBC online forum focussed on access to information and privacy.

As part of this engagement, stakeholder organizations, subject matter experts, and individuals were invited to provide a formal, written submission, or participate in public dialogue on a series of topics related to access and privacy including:

- 1. General thoughts on how to improve the roles governing FOI and the protection of personal information
- 2. The FOI process Tell us how you think we can improve FOI service?
- 3. Protecting privacy Have you ever had to correct personal information or contacted the privacy commissioner? What was your impression of the process? Would you contact the privacy commissioner now that you know more?
- 4. Proactive disclosure What kinds of information should ministries make available regularly?
- 5. Fees for FOI requests What do you think of the fees charged in B.C. are they fair? Are there other jurisdiction fee models that may work for British Columbia?
- 6. Reporting privacy breaches Some other provinces have laws that say privacy breach notifications and reporting are mandatory. What do you think?
- 7. Offences and penalties in FOIPPA Do you think the current penalties in FOIPPA are an effective deterrent? Should B.C. consider changes to these offences and penalties?

#### Responses included:

- 29 written submissions
- 38 individuals commented on related blog posts
- 1 individual wrote a letter to the Minister

A summary of the results can be found at <a href="https://engage.gov.bc.ca/govtogetherbc/impact/information-access-and-privacy-results/">https://engage.gov.bc.ca/govtogetherbc/impact/information-access-and-privacy-results/</a>.

Discussion

s.12; s.13

s.12; s.13

SPL recognizes public engagement

should be included as part of the engagement plan; however, there is limited opportunity to revise the current amendment content.

Data and information management in the context of the pandemic is an area that has yet to be explored in public engagement. COVID significantly shifted most government services online with very little consultation on information management during this shift. s.12; s.13

s.12; s.13

The target audience is the general public; however, we recognize that most respondents will likely have a special interest in FOIPPA. We will work with public bodies and ministries to encourage responses from a broad range of individuals and organizations.

## Survey [draft – content under development]

#### Minister's Message

#### To be developed - merge with background content

#### Background

In Spring 2018 we reached out for ideas on potential improvements to the rules that govern both access to information and the protection of your personal information. A summary of the results can be found here.

We recognize things have changed since those discussions took place. The pandemic has shifted how government does business, with technology being used more than ever before to provide safe and convenient services to British Columbians. We also recognize the pandemic has highlighted the need to improve our collection and use of demographic and race-based data to support social equality.

Thanks for participating! We look forward to hearing from you so we can improve our services in the future.

Section 1 – Information access and privacy during COVID response

The pandemic has changed the way government serves British Columbians. In a very short timeframe, we have had to find new digital communication tools to make sure government business can carry on without the standard, in-person interactions we previously relied upon.

- 1. How has the pandemic changed the way you try to get information and services in your community? (Please select all that apply)
  - I am using gov.bc.ca to access government information/services
  - I am using apps on my mobile phone (BC Services Card) to get government information/services
  - I am requesting information/services by phone
  - I am requesting information/services by email
  - I am waiting for the pandemic to be over before I access information/services in my community
- 2. In the past year, which of the following online tools to access government services in B.C.? (Please select all that apply.)
  - Virtual doctor's appointment (e.g. Telus Babylon Health)
  - Online file sharing
  - Video conferencing (Zoom, Skype, GoToMeeting, etc.)
  - BC Services Card app (mobile card)
  - Virtual Schools (K-12 or post-secondary)
  - Booking an appointment (ICBC, Government Agency)
  - Online health services (Health Gateway)
  - Laboratory test results (MyHealth Island Health)
  - BC Billing & Payment Services
  - Applying for COVID-19 benefits or supports
  - Other [text entry]
- 3. Once it is safer to access government services in person, will you continue to use the online services?
  - o I want to access all government services online
  - I want to be able to choose between online and in-person services
  - I don't want to access government services online

- 4. Do you have any concerns about your privacy or personal information when accessing government services online?
  - o Yes
  - o No
  - o Sometimes [please describe]
- 5. How confident are you that government is effectively safeguarding your privacy?
  - o Rate from 1-5

Page 24 of 29

Withheld pursuant to/removed as

## **Target Audiences**

The audiences will include those previously engaged in 2017-2019 consultations supplemented by additional organizations where needed (e.g. additional Crown corporations, municipalities, and the tech sector).

The below table outlines the target audiences and topics of discussion.

Sector/Organization	Key Discussion Topic(s)
General public	s.13
Office of the Information and Privacy Commissioner	
BC Government	
Ministries	
Central Government Agencies	
Public Bodies	
School Districts	
Post-secondary Institutions	
Health Authorities & Groups	
Local governments	
Crown corporations	
FOIPPA schedule 2 & 3 public bodies	
Indigenous Partners	
Union of BC Indian Chiefs	
First Nations Summit	
BC Assembly of First Nations	
First Nations Leadership Council	
Indigenous communities	
Special Interest & Advocacy Groups	
BC Civil Liberties Association	
Freedom of Information and Privacy Association	
Professional Associations & Unions	†
Industry Associations	
InnovateBC	

## Proposed Approach

Office of the Information and Privacy Commissioner

#### Purpose.

CITZ wants to understand OIPC concerns regarding the overall package as well as the proposed drafting to inform content development (e.g. Minister's Q/As; House and Section notes, etc.) where appropriate.

s.13

## General Public

Purpose:

s.12; s.13

Page 27 of 29 to/à Page 29 of 29

Withheld pursuant to/removed as