

**MINISTRY OF EDUCATION  
BRIEFING NOTE**

**DATE:** March 9, 2015

**CLIFF #:** 180283

**PREPARED FOR:** Dave Byng, Deputy Minister

**SUBJECT:** Minister of Education's Trade Mission to China, South Korea and Japan

**BACKGROUND:**

Trade and investment are key drivers of job growth in British Columbia. International trade and investment has enabled a high level of economic growth in British Columbia; one in five jobs is directly linked to exports; inbound investment drives job creation and increases productivity and research and development; strategic investments make British Columbia's key sectors globally competitive, grow clusters and drive exports.

The *BC Jobs Plan* identifies International Education as one of eight jobs plan sectors. International education is now British Columbia's fourth largest export industry.

The Throne Speech 2015 specifically referenced the value of international education to British Columbia's economy in terms of spending and job creation and acknowledged the importance of international relationships and overseas partnerships. The Throne Speech 2015 also referenced the British Columbia Offshore School Program, indicating government's commitment to this important component of international education.

British Columbia's international education strategy (launched in 2012) identifies China, South Korea, and Japan as among the top 10 priority countries.

Ben Stewart, British Columbia's Special Representative in Asia is responsible for leading the development of agreements with other governments and maximizing strategic opportunities resulting from trade and investment missions. Mr. Stewart is keenly aware of the British Columbia Offshore School Program and was supportive of the Offshore School application for the new Offshore School opening in Japan in September. Through his overseas connections, he has indicated that there is high interest in Asia for the British Columbia Offshore School Program.

The students of these three nations make up 65 percent of K-12 international students studying in British Columbia and 85 percent of British Columbia's Offshore School Students.

Country	Onshore International Students	BC Offshore School Program International Students
China	4,300	8,082
Korea	3,200	783
Japan	700	1 (School to begin operation in April 2015)
	*2012/13 data	*2013/14 data

The British Columbia K-12 International Education Strategic Action Plan identifies four key pillars to further international education in British Columbia. Critical to program success is the ongoing establishment and cultivation of strong global relationships. In support of the *BC Jobs Plan* and the BC International Education Strategy, Minister Fassbender is planning a nine day mission to China, South Korea, and Japan in late May/early June 2015.

## DISCUSSION:

The purpose of the Mission is to promote trade relationships between British Columbia and key trading partners by developing relationships and signing partnership agreements regarding international education.

It is important for British Columbia to maintain and expand the education relationship with China, Korea and Japan. As the first mission for Minister Fassbender as Minister of Education, it will also signal his recognition and ongoing commitment of the long standing relations with our Asian priority counties in promoting mutual interests in the education sector. This mission is supported by the consulate generals from China, Japan and Korea.

The Ministries of International Trade and Advanced Education, and the British Columbia Council for International Education have been engaged to provide expertise and planning support.

**Mission Dates (proposed):** May 30 to June 6, 2015

### Rationale for change of dates:

- Dates originally proposed (June 13 to 21, 2015) limit in-country support for mission. Specifically:
  - the Ministry of International Trade has advised that the in-market Education Marketing Managers are unavailable during these dates as they will be in British Columbia;
  - support from British Columbia Council for International Education is unavailable as the organization hosts British Columbia's flagship international education event, which takes place June 21 to 24, 2015. This conference brings together over 300 participants from British Columbia, Canada and internationally,



including foreign consul generals, trade commissioners and other high profile delegates. The Ministers of Education and Advanced Education were both speakers at the 2014 event.

An alternate June 13 to 21, 2015 agenda has been included as an attachment.

**Countries/Cities to visit (proposed):**

- China: Guangzhou, Beijing, Dalian and Harbin
- South Korea: Seoul and Gyeonggi
- Japan: Tokyo and Yokohama

**Objectives/Activities/Outcomes**

Minister Fassbender's mission to Asia is an important opportunity to enhance awareness of British Columbia's world-class education system through supporting British Columbia Offshore School programs, highlight and strengthen British Columbia's relations with China, South Korea and Japan, and to develop new education collaborations with potential partners.

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**Key Objectives (proposed):**

- To strengthen existing government relations;
- To establish new government to government relationships in key second-tier cities;
- To highlight education pathways for students (British Columbia offshore schools to British Columbia K-12 sector, post-secondary, and within post-secondary from colleges to universities);
- To support and encourage British Columbia educational institutions' partnership development in second-tier cities in China;
- To highlight the 20<sup>th</sup> anniversary of the British Columbia – Guangdong sister province relationship and showcase the robust education ties between government and institutions in the two provinces;
- To deliver on key aspects of British Columbia's International Education Strategy, including:
  - Achieve the *BC Jobs Plan* target to increase the number of international students in studying in British Columbia by 50 percent by 2016;
  - Promote British Columbia as a high quality education destination;
  - Promote the two-way global flow of students and ideas between countries; and

- To provide cross-sector support for additional trade and investment engagement.

**Key Activities (proposed):**

- Signing of formal government to government education MOUs with China, Japan and Korea;
- Signing of pathways partnership agreements between British Columbia post-secondary institutions and Chinese institutions/offshore schools;
- Renewing certification agreements between British Columbia and British Columbia Offshore Schools;
- Meeting with senior education officials from the Ministry of Education, Provincial Departments of Education, and Municipal Education Commissions;
- Meeting with senior officials from the Canadian Embassy and Canadian Consulate General Offices;
- Meeting with Offshore school owners;
- Visiting offshore schools, including a visit to Dalian Maple Leaf to acknowledge its 20<sup>th</sup> anniversary;
- Briefing with British Columbia Trade and Investment Representative Offices;
- Participating in Friends of British Columbia receptions;
- Participating in educational site visits and cultural events; and
- Supporting other key British Columbia trade and investment sectors.

**Outcomes (proposed):**

- Demonstrated commitment to maintenance of strong relationship with established priority markets;
- New and renewed government to government Memorandum of Understanding (MOU) frameworks for further collaboration between British Columbia and China, Korea and Japan including:
  - Commitment to renew the 2008 MOU between the Ministry of Education, the Ministry of Advanced Education, and the Gyeonggi Provincial Office of Education of Gyeonggi Province through a signed Letter of Intent (LOI);
  - Renewal of the 2008 MOU between the Ministry of Education, the Ministry of Advanced Education, and the Seoul Metropolitan Office of Education;
  - Renewal of the 2004 MOU between the Ministry of Education and the Ministry of Education for Beijing;
  - Signing of a dual ministry LOI with the Ministry of Advanced Education and the provincial Department of Education in Harbin regarding mutual education cooperation; and
  - Signing of an MOU with the Tokyo Metropolitan Government Office Education;

- Promotion of British Columbia as a high-quality education destination through governmental meetings, Friends of British Columbia receptions and networking opportunities;
- Acquisition of significant market intelligence about China's, Japan's and South Korea's education system and policy goals;
- Increased opportunities for further education collaboration and partnerships in a range of areas, including student, faculty and staff exchange;
- Offshore school partnership agreements with educational institutions;
- Letter of Congratulations to Sherman Jen in acknowledgement of Maple Leaf Education Systems 20<sup>th</sup> anniversary; and
- Fulfilment of International Education Strategy commitments.

**CONCLUSION:**

The following documents are comprehensive planning documents that support the information in this briefing note:

1. May 30 to June 6, 2015 Recommended Itinerary
2. June 13 to June 21, 2015 Alternate Itinerary
3. Education Delegation Participants
4. Potential Announcements

The following attachment is to be forwarded to the Premier's Office after appropriate approvals:

5. Minister Fassbender Mission to China May 30 to June 6, 2015 Discussion Paper

Contact Information	Approvals / Date signed
250 216-7168	EAA: Catherine Patterson March 10, 2015
Director: Brenda Neufeld	Approved – March 9, 2015
ADM AVED: Ramona Soares	Approved – March 9, 2015
A/ADM: Darlene Therrien	Approved – March 10, 2015
DM: Dave Byng	

WORKING DRAFT: CHINA, JAPAN, KOREA MISSION 2015

May 30 – June 7 Itinerary

**May 30, 2015**

**Saturday**

- 12:10 pm     **Depart Vancouver**  
YVR-PEK  
\*Note: need Victoria leg added.

**May 31, 2015**

**Sunday**

- 14:10 pm     **Arrive Beijing**

**June 1, 2015**

**Monday**

Beijing

Morning

- Municipal Education Commission (MOU)
- National Department of Education (LOI to renew MOU)

Afternoon

- Possible Scholarship Announcement
- BC Offshore School
- Local media interviews
- Canadian Consul General
- BC Trade and Investment Office
- BC Special Representative in Asia

Evening

- Friends of BC

**June 2, 2015**

**Tuesday**

Beijing / Harbin

Morning

- Travel to Harbin (Air = 2 hours)

## WORKING DRAFT: CHINA, JAPAN, KOREA MISSION 2015

### May 30 – June 7 Itinerary

- Heilongjiang Provincial Department of Education (LOI for new MOU)
- Education outreach to explore opportunities for short-term programs and teacher training programs
- Local media interviews

#### Afternoon / Evening

- Travel to Dalian (high speed train = 5.5 hours)

### **June 3, 2015**

#### **Wednesday**

Dalian / Guangzhou

#### Morning

- Meet with Dalian Municipal Education Commission (LOI to renew MOU)
- Visit Dalian International School
- Signing of certification agreements
- Presentation of 20th anniversary acknowledgement
- (Potential) signing of pathways agreement
- Local media interviews (potentially with Sherman Jen)

#### Afternoon / Evening

- Travel to Guangzhou (Flight = 3.5 hours)

### **June 4, 2015**

#### **Thursday**

#### Morning

- Guangdong Provincial Department of Education
- Canadian Consul General
- BC Trade and Investment Office
- Education outreach could include meetings with BC-China institutional partners and witness signing of potential agreements
- Education outcalls to local high schools
- Local media interviews

## WORKING DRAFT: CHINA, JAPAN, KOREA MISSION 2015

### May 30 – June 7 Itinerary

#### Afternoon

- Travel to Seoul

#### **June 5, 2015**

#### **Friday**

Seoul / Gyeonggi

#### Morning

- Municipal Education Commission (MOU)
- National Department of Education (LOI to enter into a new MOU)
- Meet with National Department of Trade and Investment
- Travel to Gyeonggi

#### Afternoon

- BC Offshore School visit
- Gyeonggi Provincial Office of Education
- Return to Seoul
- Local media
- Canadian Ambassador
- BC Trade and Investment Office

#### Evening

- Travel to Tokyo

#### **June 6, 2015**

#### **Saturday**

Tokyo / Yokohama

#### Morning

- National Department of Education (LOI to enter new MOU)
- Metropolitan Government of Tokyo Education Office (MOU)
- BC Offshore School visit

## WORKING DRAFT: CHINA, JAPAN, KOREA MISSION 2015

### May 30 – June 7 Itinerary

#### Afternoon

- Train to Yokohama
- Kanagawa Prefectural Board of Education
- Train to Tokyo
- Local media
- Canadian Ambassador
- BC Trade and Investment Office

#### Evening

- Friends of BC

#### **June 7, 2015**

#### **Sunday**

- Return to Vancouver (flight = 18 hours)

## WORKING DRAFT: CHINA, JAPAN, KOREA MISSION 2015

### June 13 – June 21 Itinerary (not recommended)

The June 13 - 21 proposed dates limit in-county support for the mission. Specifically,

- the Ministry of International Trade has advised that the in-market Education Marketing Managers are unavailable during these dates as they will be in BC;
- support from BC Council for International Education is unavailable as the organization hosts BC's flagship international education event, which takes place June 21 – 24. This conference brings together over 300 participants from BC, Canada and internationally including foreign consul generals, trade commissioners and other high profile delegates. The Ministers of Education and Advanced Education were both speakers at the 2014 event.

#### **June 13, 2015**

##### **Saturday**

12:10 Depart Vancouver  
\*Note: need Victoria leg added.

#### **June 14, 2015**

##### **Sunday**

14:10 Arrive Beijing

#### **June 15, 2015**

##### **Monday**

Beijing

##### Morning

- Municipal Education Commission (MOU)
- National Department of Education (LOI to renew MOU)

##### Afternoon

- Possible Scholarship Announcement
- BC Offshore School
- Local media interviews
- Canadian Consul General
- BC Trade and Investment Office
- BC Special Representative in Asia

##### Evening



## WORKING DRAFT: CHINA, JAPAN, KOREA MISSION 2015

June 13 – June 21 Itinerary (not recommended)

- Friends of BC

### **June 16, 2015**

#### **Tuesday**

Beijing / Harbin

##### Morning

- Travel to Harbin (Air = 2 hours)
- Heilongjiang Provincial Department of Education (LOI for new MOU)
- Education outreach to explore opportunities for short-term programs and teacher training programs
- Local media interviews

##### Afternoon / Evening

- Travel to Dalian (high speed train = 5.5 hours)

### **June 17, 2015**

#### **Wednesday**

Dalian / Guangzhou

##### Morning

- Meet with Dalian Municipal Education Commission (LOI to renew MOU)
- Visit Dalian International School
- Signing of certification agreements
- Presentation of 20th anniversary acknowledgement
- (Potential) signing of pathways agreement
- Local media interviews (potentially with Sherman Jen)

##### Afternoon / Evening

- Travel to Guangzhou (Flight = 3.5 hours)

### **June 18, 2015**

#### **Thursday**

##### Morning

## WORKING DRAFT: CHINA, JAPAN, KOREA MISSION 2015

June 13 – June 21 Itinerary (not recommended)

- Guangdong Provincial Department of Education
- Canadian Consul General
- BC Trade and Investment Office
- Education outreach could include meetings with BC-China institutional partners and witness signing of potential agreements
- Education outcalls to local high schools
- Local media interviews

### Afternoon

- Travel to Seoul

## **June 19, 2015**

### **Friday**

Seoul / Gyeonggi

### Morning

- Municipal Education Commission (MOU)
- National Department of Education (LOI to enter into a new MOU)
- Meet with National Department of Trade and Investment
- Travel to Gyeonggi

### Afternoon

- BC Offshore School visit
- Gyeonggi Provincial Office of Education
- Return to Seoul
- Local media
- Canadian Ambassador
- BC Trade and Investment Office

### Evening

- Travel to Tokyo

## **June 20, 2015**

### **Saturday**

Tokyo / Yokohama

## WORKING DRAFT: CHINA, JAPAN, KOREA MISSION 2015

June 13 – June 21 Itinerary (not recommended)

### Morning

- National Department of Education (LOI to enter new MOU)
- Metropolitan Government of Tokyo Education Office (MOU)
- BC Offshore School visit

### Afternoon

- Train to Yokohama
- Kanagawa Prefectural Board of Education
- Train to Tokyo
- Local media
- Canadian Ambassador
- BC Trade and Investment Office

### Evening

- Friends of BC

## **June 21, 2015**

### **Sunday**

17:30 Depart Tokyo

10:15 Arrive Vancouver

\*Note: need Victoria leg added.



## EDUCATION DELEGATION PARTICIPANTS

Organization	Name	Title
<b>Official Delegation</b>		
Ministry of Education	Peter Fassbender	Minister of Education
Ministry of Education	Dave Byng	Deputy Minister of Education
Ministry of Education	Mario Miniaci	Chief of Staff, Office of the Minister of Education
Ministry of Education	Ian Rongve	Assistant Deputy Minister
<b>Support Delegation</b>		
BC Council for International Education	Randall Martin	Executive Director
BC Council for International Education	Colin Doerr	Director
BC Trade and Investment Representative Office, Beijing	Vicky Song	Education Marketing Manager <i>Unavailable June 13 to 21</i>
BC Trade and Investment Representative Office, Seoul	Yun Ju Jung	Education Marketing Manager <i>Unavailable June 13 to 21</i>
BC Trade and Investment Representative Office, Guangzhou	Galahad Gao	Education Marketing Manager <i>Unavailable June 13 to 21</i>
<b>Other Delegates</b>		
TBD		
<b>Educational Institutions</b>		
TBD		

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**BC MINISTRY OF EDUCATION ANNOUNCEMENTS:  
CHINA, JAPAN, SOUTH KOREA MISSION 2015 (DRAFT)**

**June 1, 2015 - Beijing**

Monday

- Meet with the Beijing Municipal Education Commission (BMEC) to follow-up Minister Wilkonson's announcement regarding intention to sign an MOU between BMEC and Ministries of Advanced Education and Education in support of education collaboration across education sectors to facilitate two-way flow of students, etc. The purpose of this MOU is to open doors for BC institutions to continue to develop and deepen institutional partnerships and collaboration with China.
- Meet with Beijing Municipal Education Commission to sign an MOU
- Possible scholarship announcement

**June 2, 2015 – Harbin**

Tuesday

- Signing of a dual ministry LOI with the Ministry of Advanced Education, the Ministry of Education and the provincial department of Education in Harbin regarding mutual education cooperation

**June 3, 2015 – Dalian**

Wednesday

- Celebration of Maple Leaf Education Systems 20<sup>th</sup> anniversary
- Minister to formally acknowledge and congratulate Maple Leaf Education Systems on 20<sup>th</sup> anniversary of their founding (congratulatory letters to be presented)

**June 4, 2015 – Guangzhou**

Thursday

- Highlight of the 20<sup>th</sup> anniversary of the BC – Guangdong sister province relationship and pave the way for the Premier's mission in the fall.

**June 5, 2015 – Seoul/Gyeonggi**

Friday

- Renewal of the 2008 MOU between the Ministry of Education, the Ministry of Advanced Education and Seoul Metropolitan Office of Education.
- Renewal of the 2008 MOU between the BC Ministry of Education, the Ministry of Advanced Education and the Gyeonggi Provincial Office of Education of Gyeonggi Province

**June 6, 2015 – Tokyo/Yokohama**

Saturday

- Meet with national Department of Education and announce intention (LOI) to sign an MOU in support of education collaboration across education sectors to facilitate two-way flow of students.
- Meet with Tokyo Metropolitan Government of Tokyo Education Office and announce MOU in support of education collaboration across education sectors to facilitate two-way flow of students.

BC MINISTRY OF EDUCATION ANNOUNCEMENTS:  
CHINA, JAPAN, SOUTH KOREA MISSION 2015 (DRAFT)

- Media opportunity to meet with Yokohama municipal government to deliver letter of appreciation from Superintendents of all Metro Vancouver districts to Yokohama as sister city.

DRAFT

## **MINISTER FASSBENDER**

### **MISSION TO ASIA – May 30 – June 6 2015**

**(China: Guangzhou, Beijing, Dalian and Harbin;**

**South Korea: Seoul and Gyeonggi;**

**Japan: Tokyo and Yokohama)**

### **DISCUSSION PAPER**

#### **I. Background**

Trade and investment are key drivers of job growth in British Columbia. International trade and investment has enabled a high level of economic growth in British Columbia; one in five jobs is directly linked to exports; inbound investment drives job creation and increases productivity and research and development; strategic investments make British Columbia's key sectors globally competitive, grow clusters and drive exports.

The *BC Jobs Plan* identifies International Education as one of eight jobs plan sectors. International education is now British Columbia's fourth largest export industry. British Columbia's international education strategy (launched in 2012) identifies China, South Korea, and Japan as among the top 10 priority countries.

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The Throne Speech 2015 specifically referenced the value of international education to BC's economy in terms of spending and job creation and acknowledged the importance of international relationships and overseas partnerships. The Throne Speech 2015 also referenced the BC Offshore School Program, indicating government's commitment to this important component of international education.

Ben Stewart, BC's Special Representative in Asia is responsible for leading the development of agreements with other governments and maximizing strategic opportunities resulting from trade and investment missions. Mr. Stewart is keenly aware of the BC Offshore School Program and was supportive of the Offshore School application for the new Offshore School opening in Japan in September. Through his overseas connections, he has indicated that there is high interest in Asia for the BC Offshore School Program.

In the 2012/13 academic year, international students in BC spent \$2.3 billion on tuition, accommodation, food and discretionary items. This sum is equivalent to a direct contribution of \$1.63 billion in provincial GDP, it creates close to 25,500 jobs and provides almost \$80 million in direct government revenue generated.

The students of these three nations make up almost 50 percent of all international students studying in British Columbia, 65 percent of K-12 international students studying in British Columbia and 85 percent of British Columbia’s Offshore School Students.

Country	Onshore International Students	BC Offshore School Program International Students
China	4,300	8,670
Korea	3,200	789
Japan	700	1 (School to begin operation in April 2015)
	*2012/13 data	*2014/15 data

Critical to international education program success is the ongoing establishment and cultivation of strong global relationships. It is important for British Columbia to maintain and expand the education relationship with China, South Korea and Japan, which is the impetus for the planned trade mission to Asia Asia. As the first mission for Minister Fassbender as the Minister of Education, it will also signal his recognition and ongoing commitment of the long standing relationship with Asia Asian countries in promoting and furthering further mutual education interests.

### China

China is British Columbia’s second-largest trading partner, and accounts for 18.1 per cent of British Columbia’s commodity exports - a total value of more than \$5.7 billion. China is the world’s second largest economy, the most populous country, and home to the largest education system in the world. The largest human migration in world history is also taking place in the country with approximately 300 million people moving from rural areas to urban centers in search of better economic opportunities and education.

Although the admission rate into universities in China has increased over the last two decades, the demand for post-secondary education is immense and the country cannot keep pace with this compelling need. As a result, an increasing number of Chinese students choose to study abroad every year, which is encouraged by the Chinese Government. Information provided by the Chinese Ministry of Education shows that in 2012, 399,600 Chinese students went to study abroad, an increase of 17.7 percent from 2011. Many Chinese parents choose to send their children abroad at the K-12 level in order to advantage them for entry into post-secondary.

The implementation of China’s *National Plan for Medium and Long-term Education Reform and Development (2010-2020)* also presents opportunities to partner with China to expand and improve specific aspects of the Chinese education system such as vocational training. This has



long been an objective for China. Improving access to skills training is a priority for the Government of British Columbia.

In 2012/13, British Columbia hosted 25,800 students from China including 13,300 in public post-secondary institutions, 5,800 in private post-secondary institutions, 2,400 in private language schools and 4,300 in the K-12 system. This ranked China as the number one source country for international students in the province. It is also identified as a key partner under British Columbia's International Education Strategy.

China is also home to 31 British Columbia Certified Offshore schools with an enrollment of over 8,500 students. The Offshore School Program has resulted in the development of strong collaborative relationships with Chinese owners and has positively influenced BC's reputation in China. Three new offshore schools will begin operation in China in the fall.

Education cooperation and exchanges between British Columbia and China's first-tier cities have been flourishing during the last few years. Many of China's second-tier cities are expanding rapidly with enormous investment in housing, commercial real estate, transport and power infrastructure. These cities present new opportunities for expanded engagement with this partner.

#### **South Korea**

South Korea is the world's 13<sup>th</sup> largest economy and eighth largest trading nation. As British Columbia's fourth-ranked trading partner, South Korea enjoys good relations with British Columbia.

South Korea's population is well educated, well-travelled and has a strong global orientation. There is good potential to increase the number of South Korean students in British Columbia and to expand the availability of the British Columbia education curriculum at schools operating in South Korea.

In 2012/13, British Columbia hosted 14,000 students from South Korea including 1,800 in public post-secondary institutions, 500 in private post-secondary institutions, 8,500 in private language schools and 3,200 in the K-12 system. This ranked Korea as the number two source country (after China) for international students in the province. It is also identified as a key partner under British Columbia's International Education Strategy.

Similar to BC, at the Korean national level, the Minister of Education in 2014/15 has been focussed on curricular innovation, emphasizing creativity, and an increased role for trades and vocational training. There is the potential for mutually beneficial conversations in this area.

South Korea has 5 British Columbia Certified Offshore schools with an enrollment of over close to 800 students.

## Japan

Japan and British Columbia have a long and significant history of cultural and economic links. Japan is the world's third-largest economy, a leading importer of energy resources and a steady customer for wood products. It is also a world-leading market for clean technologies, digital media and international education.

BC is the largest exporter to Japan amongst the provinces, representing a 38.5% of the Canadian total. Japanese imports to BC comprised 6.1% of British Columbia's total imports. Current education reforms in Japan focus on diversifying education, promoting information technologies, and encouraging internationalisation. In recent years there is an increased focus on English education and study abroad.

In 2012/13, British Columbia hosted 12,900 students from Japan including 1,600 in public post-secondary institutions, 700 in private post-secondary institutions, 9,900 in private language schools and 700 in the K-12 system. This ranked Japan as the number three source country for international students in the province. It is also identified as a key partner under British Columbia's International Education Strategy.

British Columbia has approved its first offshore school in Japan, the Bunka Gakuen University Sugunami Junior and Senior High School in Tokyo. The school is expected to start offering BC curriculum programs in April 2015.

## II: Missions Objectives, Activities, Outcomes

Minister Fassbender's mission to Asia is an important opportunity to enhance awareness of British Columbia's world-class education system through supporting British Columbia Offshore School programs, highlight and strengthen British Columbia's relations with China, South Korea and Japan, and to develop new education collaborations with potential partners.

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### Key Objectives (proposed):

- To strengthen existing government relations;
- To establish new government to government relationships in key second-tier cities;
- To highlight education pathways for students (British Columbia offshore schools to British Columbia K-12 sector, post-secondary, and within post-secondary from colleges to universities);
- To support and encourage British Columbia educational institutions' partnership development in second-tier cities in China;

- To highlight the 20<sup>th</sup> anniversary of the British Columbia – Guangdong sister province relationship and showcase the robust education ties between government and institutions in the two provinces;
- To deliver on key aspects of British Columbia’s International Education Strategy, including:
  - Achieve the *BC Jobs Plan* target to increase the number of international students in studying in British Columbia by 50 percent by 2016;
  - Promote British Columbia as a high quality education destination; and
  - Promote the two-way global flow of students and ideas between countries
- To provide cross-sector support for additional trade and investment engagement.

#### Key Activities (proposed):

- Signing of formal government to government education MOUs with China, Japan and Korea;
- Signing of pathways partnership agreements between British Columbia Post-Secondary Institutions and Chinese institutions/Offshore schools;
- Renewing certification agreements between British Columbia and British Columbia Offshore Schools;
- Meeting with senior education officials from the Ministry of Education, Provincial Departments of Education, and Municipal Education Commissions;
- Meeting with senior officials from the Canadian Embassy and Canadian Consulate General Offices;
- Meeting with Offshore school owners;
- Visiting offshore schools, including a visit to Dalian Maple Leaf to acknowledge its 20<sup>th</sup> anniversary;
- Briefing with British Columbia Trade and Investment Representative Offices;
- Participating in Friends of British Columbia receptions;
- Participating in educational site visits and cultural events;
- Supporting other key British Columbia trade and investment sectors.

#### Outcomes (proposed):

- Demonstrated commitment to maintenance of strong relationship with established priority markets;
- New and renewed government to government MOU frameworks for further collaboration between British Columbia and China, Korea and Japan including:
  - Commitment to renew the 2008 MOU between the Ministry of Education, the Ministry of Advanced Education and the Gyeonggi Provincial Office of Education of Gyeonggi Province through a signed Letter of Intent (LOI);
  - Renewal of the 2008 MOU between the Ministry of Education, The Ministry of

- Renewal of the 2004 MOU between the Ministry of Education and the Ministry of Education for Beijing;
- Signing of a dual ministry LOI with the Ministry of Advanced Education and the provincial Department of Education in Harbin regarding mutual education cooperation; and
- Signing of an MOU with the Tokyo Metropolitan Government Office Education;
- Promotion of British Columbia as a high-quality education destination through governmental meetings, Friends of British Columbia receptions and networking opportunities;
- Acquisition of significant market intelligence about China's, Japan's and South Korea's education system and policy goals;
- Increased opportunities for further education collaboration and partnerships in a range of areas, including student, faculty and staff exchange;
- Offshore school partnership agreements with educational institutions;
- Letter of Congratulations to Sherman Jen in acknowledgement of Maple Leaf Education Systems 20<sup>th</sup> anniversary;
- Fulfilment of International Education Strategy commitments.

### **III. Mission Outline (Proposed)**

#### **China**

The mission will begin in Beijing, where meetings will center on renewal and maintenance of existing relationships with the Ministry of Education and the Beijing Municipal Education Commission, as well as consultation with Canadian Embassy and British Columbia Trade and Investment Office representatives. A Friends of B.C. event will demonstrate the ongoing commitment and recognition of British Columbia institution alumni and key stakeholders as ambassadors for the province in China.

Following this, the program will go to Harbin, a second-tier city in Northern China. Education outreach will include meetings with British Columbia-China institutional partners and with the Provincial Department of Education to advance a government level relationship. This is an opportunity to advance school district and institutional equity in BC by promoting northern school districts and post-secondary institutions as desirable British Columbia destinations for study. There is also opportunity to sign a dual ministry LOI on behalf of the Ministry of Education and the Ministry of Advanced Education regarding mutual education cooperation.

After Harbin, the delegation will travel to Dalian to strengthen and renew relationships with Maple Leaf Education Systems (MLES). MLES started the first BC offshore school and is celebrating its 20-year anniversary. The mission will visit BC's flagship offshore school, Maple Leaf International School - Dalian. The mission will also meet with the MLES founder, Dr. Sherman Jen, to sign school certification agreements for all MLES BC offshore schools.

The delegation will then travel to Guangzhou, Guangdong Province in the southern part of China to highlight the sister-province relations and pave the way for the Premier's mission to Guangdong in the fall to celebrate the 20<sup>th</sup> anniversary of the Sister-Province relationship. The overall focus in Guangzhou will be on partnership recognition and marking the 20th anniversary of the sister-province relationship with a Friends of B.C. event.

#### **South Korea**

In Seoul, meetings with the BC Trade and Investment Representatives office (BCTIR) and the Canadian Embassy will strengthen working relationships with partners in key markets. Meetings with the Municipal Education authority in Seoul will strengthen working relationships with Korean education partners. This is an opportunity to renew the 2008 MOU between the Ministry of Education, The Ministry of Advanced Education and the Seoul Metropolitan Office of Education.

In Gyeonggi, meeting with provincial and municipal education authorities will strengthen British Columbia-Gyeonggi sister-province relations and further develop opportunities on education collaboration. A school visit to BIS Canada, a BC Offshore school, will show support for BC's offshore school program as well as raise awareness of BC quality education and welcome international students to study in BC. This is an opportunity to renew the 2008 MOU between the BC Ministry of Education, the Ministry of Advanced Education and the Gyeonggi Provincial Office of Education of Gyeonggi Province.

#### **Japan**

In Tokyo, the mission will meet with the Ministry of Education, Culture, Sports, Science and Technology; there may be an opportunity to sign an MOU. The Mission will also meet with the Tokyo Metropolitan Government's Education Office, where there could be another opportunity to sign a new MOU. The mission will also be meeting with Canadian Embassy staff, BC's Trade Commissioner and the BCTIR office. Finally, the mission will visit BC's first certified offshore school in Japan, Bunka Gakuen University Sugunami Junior and Senior High School. The BC program is commencing operations in April and the mission's visit will assist the school to recruit students and rapidly to grow to a sustainable enrolment level.

From Tokyo, the mission will make a quick trip to Yokohama city, acknowledging BC's relationship to this city, which is a sister city to Vancouver. The mission will return to Tokyo to fly back to Vancouver.

## **IV. Mission Elements (Proposed)**

### **Beijing, China**

Beijing is one of the four municipalities in China with a direct reporting relationship to the central government.<sup>1</sup>

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<sup>1</sup> Direct controlled municipalities include: Beijing, Chongqing Shanghai and Tianjin

Population: 19.6 million

Beijing is the capital of the People's Republic of China and one of the most populous cities in the world. It is the nation's cultural, educational and political center. It is home to the national government and the headquarters of most of China's largest state-owned companies. Beijing is the base of some of the largest government and non-government education organizations in China, including top ranked universities. It includes a significant portion of education agent companies in China. Beijing is the location of a BCTIR office. British Columbia's Special Representative in Asia, Mr. Ben Stewart, and Education Marketing Manager, Ms. Vicky Song, are also located in this office.

**Programming:**

- Meet with Beijing Municipal Education Commission (MOU)
- Meet with National Department of Education (LOI to renew MOU)
- Meet with Canadian Consul General
- Meet with BC Trade and Investment Office
- Meet with BC Special Representative in Asia
- Visit Sino-Bright BC Offshore School
- Possible Scholarship Announcement
- Host alumni / networking reception (Friends of BC)
- Education outreach could include meetings with BC-China institutional partners
- Local media interviews
- Cultural Tour: Great Wall of China/Forbidden City

**Harbin, China**

Province: Heilongjiang

Population: 9.47 million

Harbin is the eighth most populous Chinese city and the most populous city in Northeast China. Harbin is the economic development center of Heilongjiang Province. Harbin serves as an important military industrial base and is home to several key universities. These universities mainly focus on the science and technology service of the national military and aerospace industry.

**Programming:**

- Meet with Heilongjiang Provincial Department of Education (LOI for new MOU)
- Education outreach to explore opportunities for short-term programs and teacher training programs
- Local media interviews

## Dalian, China

Province: Liaoning

Population: 3.245 million

Dalian is a major city and seaport in the south of Liaoning Province, People's Republic of China. It is the southernmost city of Northeast China and China's northernmost warm water port, at the tip of the Liaodong Peninsula. Dalian is the province's second largest city and has sub-provincial administrative status; only the provincial capital (Shenyang) is larger. Dalian has been given many benefits by the PRC government, which allows it to receive considerable foreign investment. The Development Zone was established in Jinzhou District. There were 23 general institutions of higher education (and another 7 privately run colleges), 108 secondary vocational schools, 80 ordinary middle high schools, 1,049 schools for nine-year compulsory education and 1,432 kindergartens in Dalian. The students on campus of all levels (including kindergartens) totaled 1108 thousand.

### **Programming:**

- Meet with Dalian Municipal Education Commission (LOI to renew MOU)
- Visit Dalian International School
  - o signing of certification agreements
  - o presentation of 20<sup>th</sup> anniversary acknowledgement
  - o (potential) signing of pathways agreement
- Local media interviews (potentially with Sherman Jen)

## Guangzhou, China

Province: Guangdong

Population: 12.7 million

Guangzhou is the capital of Guangdong province and the sister city of Vancouver, British Columbia. Guangdong province and British Columbia are celebrating the 20th anniversary of their sister province relationship in 2014/15. The region boasts strong family ties with Cantonese speaking residents in the province. There are numerous partnerships between institutions in British Columbia and Guangdong province. Guangzhou is also the location of a BCTIR office, in which there is a dedicated Education Marketing Manager, Galahad Gao.

### **Programming:**

- Meet with Guangdong Provincial Department of Education
- Meet with Canadian Consul General
- Meet with BC Trade and Investment Office
- Host alumni / networking reception (Friends of BC)
- Education outreach could include meetings with BC-China institutional partners and witness signing of potential agreements
- Education outcalls to local high schools

- Local media interviews

### Seoul, South Korea

Special City in the Seoul Capital Area

Population: 9.82 million

Seoul – officially the Seoul Special City – is the capital and largest metropolis of South Korea, forming the heart of the Seoul Capital Area, which includes the surrounding Incheon metropolis and Gyeonggi province, the world's second largest metropolitan area with over 25.6 million people. It is home to over half of South Koreans along with 678,102 international residents. Seoul is the business and financial hub of South Korea, a large concentration of international companies is headquartered in Seoul. Also Seoul is home to the majority of South Korea's most prestigious universities and Seoul Metropolitan Office of Education comprises 235 college-preparatory high schools, 80 vocational schools, 377 middle schools, and 33 special education schools as of 2009. A BC Trade and Investment office is located in Seoul. Education Marketing Manager, Yun Ju Jung is located in this office.

#### **Programming:**

- Meet with Municipal Education Commission (MOU)
- Meet with National Department of Education (LOI to enter into a new MOU)
- Meet with National Department of Trade and Investment
- Meet with Canadian Ambassador
- Meet with BC Trade and Investment Office
- Host alumni / networking reception (Friends of BC)
- Local media interviews

### Seongnam, South Korea

Province: Gyeonggi

Population: 914,590

Seongnam is the second largest city in South Korea's Gyeonggi Province after Suwon and the 10th largest city in the country. Its population is approximately one million. Seongnam is a satellite city of Seoul. It is largely a residential city located immediately Asia of Seoul and belongs to the Seoul National Capital Area. To accelerate the dispersion of Seoul's population to its suburbs and relieve the congested Seoul metropolitan area, the Korean government has provided stimulus packages to large public corporations and private companies to be headquartered in the Bundang district.

#### **Programming:**

- Visit to BIS Offshore school for signing of agreement of certification
- Meet with Gyeonggi Provincial Office of Education
- Agent reception
- Local media interviews



### Tokyo, Japan

Prefecture: Tokyo

Population: 13.35 million

Tokyo is the capital of Japan, the center of the Greater Tokyo Area, and the most populous metropolitan area in the world. Tokyo is often referred to and thought of as a city, but is officially known and governed as a "metropolitan prefecture", which differs from and combines elements of both a city and a prefecture; a characteristic unique to Tokyo. Tokyo has the largest metropolitan economy in the world and it is a major international finance center, houses the headquarters of several of the world's largest investment banks and insurance companies, and serves as a hub for Japan's transportation, publishing, electronics and broadcasting industries. Tokyo has many universities, junior colleges, and vocational schools. Many of Japan's most prestigious universities are in Tokyo. A BC Trade and Investment office is located in Tokyo.

#### **Programming:**

- Meet with National Department of Education (LOI to enter new MOU)
- Meet with Metropolitan Government of Tokyo Education Office (MOU)
- Meet with Canadian Ambassador
- Meet with BC Trade and Investment Office
- Local media interviews
- Friends of BC reception

### Yokohama, Japan

Prefecture: Kanagawa

Population: 3.7 million

Yokohama is a sister city of Vancouver, BC since 1965 and a sister port of Vancouver, BC since 1981. It is the second largest city in Japan by population after Tokyo, and most populous municipality of Japan. It is the capital city of Kanagawa Prefecture. It lies on Tokyo Bay, south of Tokyo, in the Kantō region of the main island of Honshu. It is a major commercial hub of the Greater Tokyo Area. The city has a strong economic base, especially in the shipping, biotechnology, and semiconductor industries. Public elementary and middle schools are operated by the city of Yokohama. There are nine public high schools which are operated by the Yokohama City Board of Education, and a number of public high schools which are operated by the Kanagawa Prefectural Board of Education.

#### **Programming:**

- Meet with Kanagawa Prefectural Board of Education
- Local school visit
- Deliver letter of appreciation from Superintendents of all Metro Vancouver districts
- Meet with Municipal government
- Local media interviews
- Local media interviews (potentially with Sherman Jen)

**British Columbia K-12 Education Mission to China, South Korea and Japan:  
June 13 to 21, 2015**

**Work and Briefing Plan  
Draft**

<b>Mission Planning Team</b>		
<b>Name</b>	<b>Title</b>	<b>Organization</b>
Ian Rongve,	ADM, Knowledge Management and Accountability	Education
Barrinder Bhuller	Senior Director, International Missions and Corporate Events	International Trade
Ramona Soares	ADM, Strategic Initiatives	Advanced Education
Randall Martin	Executive Director	BCCIE
Don Haney	Executive Director	Intergovernmental Relations
Robert Pauliszyn	Director, Communications	GCAPE
Brenda Neufeld	Director, International Education	Education

<b>Work and Briefing Plan</b>		
<b>Week</b>	<b>Deliverables</b>	<b>Status/Notes</b>
<b>March 2 - 6</b>	<ul style="list-style-type: none"> <li>• Planning Meeting (EDUC, MIT)</li> <li>• Briefing Note update</li> </ul>	
<b>March 9 - 13</b>	<ul style="list-style-type: none"> <li>• Draft proposal: Mission dates, delegation, locations, objectives, outcomes</li> </ul>	
<b>March 16 - 20</b>	<ul style="list-style-type: none"> <li>• Review - DM:               <ul style="list-style-type: none"> <li>○ Mission dates</li> <li>○ Mission Delegation</li> <li>○ Mission Locations</li> <li>○ Mission objectives/outcomes</li> </ul> </li> <li>• Highlight changes</li> </ul>	
<b>March 23 - 27</b>	<ul style="list-style-type: none"> <li>• Key decision points DM/MPF:               <ul style="list-style-type: none"> <li>○ Mission dates</li> <li>○ Mission Delegation</li> <li>○ Mission Cities</li> <li>○ Mission objectives/outcomes</li> </ul> </li> </ul>	Ministers Wilkinson and Wat – Mission Departures: March 27 to April 6
<b>March 30 - April 3</b>	<ul style="list-style-type: none"> <li>• Invitations to Mission Delegates if applicable</li> <li>• Drafting of outcome materials (MOUs, LOIs, etc.)</li> <li>• EDUC/MIT/BCCIE to draft itinerary</li> <li>• Drafting of outcome materials</li> </ul>	

<b>April 6 - 10</b>	<ul style="list-style-type: none"> <li>• EDUC/MIT/BCCIE to draft itinerary</li> <li>• Drafting of outcome materials</li> </ul>	Ministers Wilkinson and Wat – Mission Return: April 6
<b>April 13 - 17</b>	<ul style="list-style-type: none"> <li>• Review detailed draft itinerary – DM</li> <li>• Review outcome materials - DM</li> <li>• Highlight changes</li> </ul>	
<b>April 20 - 24</b>	<ul style="list-style-type: none"> <li>• Review detailed draft itinerary – DM/MPF <ul style="list-style-type: none"> <li>○ Key Decision Points, as required</li> </ul> </li> <li>• Review education delegation – DM/MPF</li> </ul>	
<b>April 27 - May 1</b>	<ul style="list-style-type: none"> <li>• Develop draft table of contents/templates for binder – DM/MPF</li> </ul>	
<b>May 4 - May 7</b>	<ul style="list-style-type: none"> <li>• Briefing with DM/MPF – review detailed draft itinerary <ul style="list-style-type: none"> <li>○ Highlight changes</li> <li>○ Key Decision Points, as required</li> </ul> </li> <li>• Review draft table of contents/templates for binder – DM/MPF</li> </ul>	
<b>May 11 - 15</b>	<ul style="list-style-type: none"> <li>• Finalize draft Mission briefing materials</li> <li>• Finalize binders</li> <li>• Draft Communications Plan</li> </ul>	
<b>May 18 - 22</b>	<ul style="list-style-type: none"> <li>• Finalize draft Mission briefing materials</li> <li>• Finalize binders</li> <li>• Draft Communications Plan</li> </ul>	
<b>May 25 - 29</b>	<ul style="list-style-type: none"> <li>• Review detailed draft itinerary – DM <ul style="list-style-type: none"> <li>○ Highlight changes</li> </ul> </li> <li>• Review draft Communications Plan – DM</li> <li>• Pre-departure cultural briefing (if required) – IGRS/MPF</li> </ul>	
<b>June 1 - 5</b>	<ul style="list-style-type: none"> <li>• Briefing with DM/MPF – review detailed draft itinerary <ul style="list-style-type: none"> <li>○ Highlight changes</li> <li>○ Key Decision Points, as required</li> </ul> </li> <li>• Review draft Mission briefing materials – DM/MPF</li> <li>• Review final Communications Plan – DM/MPF</li> </ul>	
<b>June 8 - 12</b>	<ul style="list-style-type: none"> <li>• Review detailed draft itinerary <ul style="list-style-type: none"> <li>○ Highlight changes</li> <li>○ Key Decision Points, as required</li> </ul> </li> <li>• Final Mission briefing materials – DM/MPF</li> <li>• Media – Editorial Board – GCPE/MPF (TBC)</li> <li>• News release – Mission departure announcement – GCPE</li> </ul>	
<b>DEPARTURE – June 13</b>		
<b>MISSION – June 13 to June 21</b>		
<b>POST MISSION EVALUATION – June 22 to July 31</b>		

**MINISTRY OF EDUCATION  
DECISION NOTE**

**DATE:** April 24, 2015  
**CLIFF:** 181484

**PREPARED FOR:** Honourable Peter Fassbender, Minister, for **Decision**, at the request of Knowledge Management and Accountability Division

**SUBJECT:** Proposal: British Columbia-China Award for Excellence in Chinese

**BACKGROUND:**

Through the winter and spring of 2015, the Ministry of Education and the Chinese Consulate in Vancouver have had preliminary discussions regarding the development of a jointly-funded award for British Columbia students in recognition of excellence at the K-12 level in the study of Mandarin.

In 2013, the province of Alberta and the Chinese Consulate in Vancouver developed and implemented a similar award, the China-Alberta Award for Excellence in Chinese. In 2014, there was one recipient of the award. The 2015 awards will be disbursed in June.

Alberta's award is valued at \$500, funded in equal parts by the Albertan and Chinese governments.

To be eligible for the Alberta-China award, students and their parents must be Canadian citizens or residents of Alberta. Students must also:

- have completed Chinese 10 and 11 with a minimum course grade of 90 percent or higher;
- be enrolled in or have completed Chinese 12;
- have an overall GPA of 80 percent (all courses); and
- be currently enrolled in Grade 12.

To apply, students must:

- complete an application form by April 30;
- write a two-paragraph essay describing how Chinese language study applies to their future goals; and
- provide a transcript and a letter of reference.

Alberta Education selects applicants. Applicants are notified of decisions by the end of June.

**DISCUSSION:**

British Columbia's proposed award will be modelled on the existing Alberta-China award. Ministry staff will work with Chinese consular staff in Vancouver to agree upon major details. High level details should be decided by the middle of May 2015, which will enable the award to

**MINISTRY OF EDUCATION  
DECISION NOTE**

be announced during the Minister's 2015 trade mission to China. A proposal of high-level details is attached.

Specific details of the proposed award should be agreed upon as part of the follow-up work associated with the to-be-signed Memorandum of Understanding (MOU) between the Ministry of Education and the Chinese National Ministry of Education. This MOU is tentatively scheduled to be signed by Minister Fassbender on June 1, 2015 in Beijing. A work plan of cooperative education activities will be agreed upon by both parties within six months of the date of signing, i.e. December 1, 2015.

Funding for the award will be drawn from cost-recoveries drawn from the *BC Global Education Offshore School Program (OSP)*. In 2012, when the Treasury Board approved the current OSP fee structure, it approved the use of cost recoveries in support of British Columbia's international education sector.

An important area for discussion with the Chinese consulate will be each government's maximum total financial contribution. It is suggested that the British Columbia Government cap its maximum contribution at \$15,000 annually. At \$250 per scholarship, this would allow British Columbia to provide of up to 50 awards per year. It is likely the award would be undersubscribed, at least in the initial years after implementation, and that the full budget would not be required.

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**LINKS TO OTHER MINISTRIES:**

Ministry of Advanced Education

**OPTIONS:**

- Option 1: Enter into discussions with Chinese consular officials in Vancouver to develop a British Columbia Award for Excellence in Chinese
- Option 2: Do not enter into discussions with Chinese consular officials in Vancouver to develop a British Columbia Award for Excellence in Chinese



**RECOMMENDATION:**

- Option 1: Enter into discussions with Chinese consular officials in Vancouver to develop a British Columbia Award for Excellence in Chinese

**MINISTRY OF EDUCATION  
DECISION NOTE**

**ATTACHMENT:**

1. Proposal for British Columbia - China Award for Excellence in Chinese

<u>Contact Information</u>  Knowledge Management and Accountability Division  250-356-6760	<b>IR</b>	Agree / Disagree:	Agree / Disagree:
	<b>ADM initial</b>	<b>Dave Byng</b> <b>Deputy Minister</b>  	<b>Honourable Peter Fassbender</b> <b>Minister</b>  
		Date signed: May 4/13	Date signed: 2013/05/07

## **Draft Proposal: British Columbia-China Award for Excellence in Chinese**

### **Overview**

A collaborative scholarship program rewarding excellence in the study of Chinese language at the K-12 level in British Columbia supported by the British Columbia Ministry of Education and the Education Office in the Consulate-General of The People's Republic of China in Vancouver.

### **Funding Arrangement**

The British Columbia Ministry of Education and the Chinese Consulate in Vancouver (the Participants) will provide matching award funding. The British Columbia Ministry of Education will cover the cost of award administration, i.e. evaluation and distribution of awards.

### **Scholarship Value (per Scholarship)**

\$500 (i.e. \$250 contribution from each Participant)

### **Annual Maximum Number of Scholarships**

Fifty (50)

### **Annual Maximum Award Budget**

\$12,500 per Participant for the funding of awards (i.e. \$250 X 50 students). British Columbia may incur additional costs associated with award administration.

### **Terms of Participation**

Propose that the terms of participation between the Participants be specified in the follow-up work plan to the Memorandum of Understanding (MOU) between the British Columbia Ministry of Education and the Chinese National Ministry of Education, scheduled to be signed in June 2015.

### **Announcement**

High-level details of the award will be jointly announced in June 2015 in Beijing during a meeting between British Columbia's Minister of Education and representatives of the Chinese National Ministry of Education.

### **Implementation**

The first awards will be disbursed in June 2016.

### **Student Eligibility**

- Students and parents must be Canadian citizens (or permanent residents) and residents of British Columbia.
- Students will:
  - have completed Mandarin 10 and 11 with a minimum course grade of 90 percent or higher;
  - be enrolled in or have completed Chinese 12;
  - have an overall GPA of 80 percent (all courses); and
  - be currently enrolled in Grade 12.

### **Student Application for Award**

- Eligible students will submit an application by April 30 each year.
- Requirements will also include:
  - an essay written by the student;
  - a reference letter from the student's school; and
  - a copy of the student's transcript.

### **Award Administration**

- British Columbia's Ministry of Education or its designate will evaluate and select award recipients.
- Decisions on award recipients and notification will be made by June 30 each year.



**MINISTRY OF EDUCATION  
DECISION NOTE**

**DATE:** May 8, 2015  
**CLIFF:** 181744

**PREPARED FOR:** Honourable Peter Fassbender, Minister, for **Decision**, at the request of Knowledge Management and Accountability Division

**SUBJECT:** Proposal: British Columbia International Education Scholarships

**BACKGROUND:**

Currently, there is no provincial-level K-12 scholarship for international students studying in British Columbia. Some provincial and federal-level funding exists for post-secondary level scholarships; these are described in Appendix A. There are no known school district scholarships for international students.

The *BC Jobs Plan*, *British Columbia's International Education Strategy* and the *2015 Throne Speech* set Provincial direction to support international education and assist the sector to increase enrolment by 50 percent by 2015/16.

China, Japan and South Korea are priority international education markets. These markets account for 85 percent of all Offshore School students and 66 percent of all K-12 and post-secondary international students in British Columbia.

International Education is the province's fourth largest export industry. Annually, it generates \$2.3 billion in international student spending and creates 25,500 jobs. This is equivalent to \$1.63 billion in provincial GDP and provides almost \$80 million in direct government revenue.

In 2014/15, there are 17,000 international students in British Columbia K-12. Each student that remains to complete post-secondary represents between \$150,000 - \$200,000 in tuition and living expenses. Over seven years (grades 10 to 12 and a four-year degree) these students spend up to \$1.15 billion on tuition and living costs.

**DISCUSSION:**

It is proposed that the Ministry of Education create a scholarship program for international students from China, Korea and Japan studying at the K-12 and post-secondary level.

Under this proposal \$50,000 scholarship envelopes would be allocated for each of the three countries, with the total scholarship envelope totaling \$150,000 annually. Scholarship funding would come from the British Columbia Global Education Offshore Schools Program recoveries and would not require a supplemental budget request.

The purpose of the scholarships would be twofold.

First, from an international relations and trade point of view, the scholarships will augment British Columbia's relationships with these three important trading partners. The Chinese and

Japanese scholarships would be announced during the Minister's upcoming Mission to China and Japan in May and June 2015. Scholarship development would be written into the Memorandums of Understanding which are currently being developed for the missions. The Korean scholarships could be announced in a Minister's event with the Korean Consulate General in Vancouver upon the Minister's return from the Mission.

Involving our foreign government partners in the scholarship announcement and discussion of award criteria, will amplify the marketing efforts around the scholarship program and will contribute to the scholarships second purpose – which is international student recruitment.

From a strategic international student enrollment perspective, and in support of British Columbia's *International Education Strategy* to increase international student enrolment by 50 percent by 2015/16, the scholarships will be designed to attract new Chinese, Korean and Japanese international students to British Columbia at the K-12 level, and retain top-level K-12 international students who have already chosen a British Columbia K-12 education, but who might not have otherwise chosen a British Columbia post-secondary education.

It is proposed that individual scholarship values be \$1,250, which would enable 40 scholarships per country (120 scholarships in total). Of this number, 20 scholarship per market (total of 60 scholarships) be devoted to attracting new students into British Columbia K-12 education and that the same number be devoted to graduating British Columbia international high school students (including British Columbia offshore school students) to improve the transition rate for entry into British Columbia post-secondary education.

In terms of the value of the scholarships, multiple international education sector experts, including a contracted consultant, international student recruiters, and offshore school representatives, have advised the Ministry that relatively low-dollar value awards – roughly equivalent to the cost of airfare – hold high-prestige value for international families and are sufficient to convert some international students who were considering British Columbia as a study destination, but who would ultimately have picked an alternate destination.

This scholarship program is also an opportunity to incent or leverage harder-to-market areas of British Columbia's international education sector, for example, rural K-12 school districts and colleges through application of specific award and administrative criteria.

The introduction of an international scholarship program would require careful management of the optics around the program. The provision of scholarships for international students may face resistance from some internal British Columbia stakeholders, as funding allocated to international students may be incorrectly perceived to displace support for domestic students' access to education opportunities.

However, British Columbia K-12 international education stakeholders, including school district international education program managers and the International Public School Education Association, which represents most British Columbia public school district international education programs, have communicated to the Ministry of Education that the provision of scholarships would assist in marketing British Columbia to international students.

In order to ensure that scholarship design aligns with British Columbia school district and post-secondary institutions' international education objectives, a committee comprising

representatives of British Columbia's international education programs at the K-12 and post-secondary levels will design the scholarship.

**LINKS TO OTHER MINISTRIES:**

Ministry of Advanced Education

**OPTIONS:**

**Option 1:** Announce a \$150,000 scholarship program for Chinese, Japanese and Korean students during or shortly after the Minister's mission in May/June of 2015.


**Option 2:** Do not announce a scholarship program for international students.

**RECOMMENDATION:**

Option 1: Announce a \$150,000 scholarship program for Chinese, Japanese and Korean students during or shortly after the Minister's mission in May/June of 2015.

**ATTACHMENT:**

1. International Education Scholarship - Environmental Scan

<b>Contact Information</b>  Knowledge Management and Accountability Division  250-356-6760	<i>IR</i>	Agree / Disagree:	Agree / Disagree:
	ADM initial	Dave Byng Deputy Minister  <i>DB</i>	Honourable Peter Fassbender Minister  
		Date signed:	Date signed: <i>May 27/15</i>

**Environmental Scan:  
K-12 and Post-Secondary Scholarships for International Students**

	Entity	K-12 Scholarships for International Students	Post-Secondary Scholarships for International Students	Scholarships Included in Government International Education Strategy
British Columbia	BC Provincial Government	No	\$9 million to Mitacs for international undergraduate and graduate students to study in BC	Yes
	BC School Districts	Unknown	Unknown	NA
	BC Independent Schools	Unknown	Unknown	NA
	BC Post-Secondary Schools	No	Yes – institution specific	NA
Canada	Canada: Federal Government	No	e.g. \$14 million to Mitacs	Yes
	Alberta Provincial Government	No	Unknown	Strategy not updated
Main Provincial Comparators	Alberta K-12 Schools	Unknown	Unknown	NA
	Alberta Post-Secondary Schools	No	Yes – institution specific	NA
	Provincial Government of Ontario	No	Yes – e.g. \$3 million annually for Trillium Scholarships for PhD students	No strategy
	Ontario K-12 Schools	Unknown	Unknown	NA
	Ontario Post-Secondary Schools	No	Yes – institution specific	NA

As announced in the *British Columbia International Education Strategy*, the Province provided \$2.3 million to the Mitacs-Accelerate program (supporting British Columbia and international students pursuing graduate education and industry internships in British Columbia) and \$700,000 for the Mitacs Globalink (supporting international students from specified countries participating in research internships at British Columbia universities). An additional \$2 million was provided under the strategy to the Irving K. Barber British Columbia Scholarship Society to help British Columbia post-secondary students study abroad.

At the federal level, Canada's International Education Strategy includes \$13 million, allocated over two years (commencing in 2013) to the Mitacs Globalink Program (described above). An additional \$13 million annually in scholarship funding exists for post-secondary undergraduate and graduate level students through various federal scholarship initiatives. Canada's International Education Strategy also includes an unspecified commitment "to strengthen cooperation to leverage scholarships in order to achieve Strategy goals".

At the school district level in British Columbia, the Ministry is not aware of any school district that provides scholarships for international students. At the post-secondary level, some individual institutions offer scholarships for international students. The University of British Columbia, for example, annually offers \$10 million in awards, scholarships and other supports for international students.

Other province's post-secondary institutions are active in recruiting international students through the use of scholarships. For example, the University of Alberta has country-specific scholarships for Chinese, Indian and American students. It also provides scholarships for international students who are currently studying elsewhere in Canada.

## MINISTER OF EDUCATION'S MISSION TO ASIA

May 29 – June 4, 2015

Minister Fassbender's mission to Asia is an important opportunity to enhance awareness of BC's world-class education system through supporting BC Offshore School programs, highlighting and strengthening BC's relations with China and Japan, and developing new education collaborations with potential partners.

### Summary

- The mission will visit 2 countries (2 cities) over 7 days (May 29 – June 4).
- Anticipated cost of mission is expected to be less than \$80,000
- The return on this investment is expected to yield over \$1.915 million within 24 months through expanding the offshore program, promoting recruitment of international students into BC-based K-12 programs and increasing the number of Maple Leaf Educational Systems' graduates entering BC post-secondary institutions.

### Key Objectives:

- To strengthen and renew existing government relations;
- To highlight education pathways for students
- To support and encourage British Columbia educational partnerships
- To deliver on key aspects of British Columbia's International Education Strategy, including:
  - *BC Jobs Plan* target to increase the number of international students in studying in British Columbia by 50 percent by 2016;
  - Promote British Columbia as a high quality education destination; and
  - Promote the two-way global flow of students and ideas between countries.

### Cities:

#### Beijing, China (May 30, May 31, June 1, June 2)

#### Programming:

- BC Special Representative in Asia
- Maple Leaf Education Systems meeting – President Sherman Jen
- GROK Education Services meeting
- Briefing with Canadian Ambassador to China – Guy Saint Jacques
- Meet with Beijing Municipal Commission of Education (MOU)
- Meet with National Ministry of Education (MOU)
- Visit Sino-Bright BC Offshore School
- Chinese Education Association for International Exchange (CEAIE)

**Tokyo, Japan (June 2, June 3, June 4)**

**Programming:**

- BC Offshore School Site Visit, Bunka Suginami Canadian International
- Meet with Ministry of Education, Culture, Sports, Science and Technology
- Meet with Canadian Ambassador to Japan – Mackenzie Clugston
- Meet with Tokyo Metropolitan Government Board of Education
- Local media interviews

WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

**May 29, 2015**  
**Friday**

**TRAVEL**

8:00am-8:24am

**Travel from Victoria to Vancouver (DM, ADM, COS)**  
**AC8056 – AIR CANADA EXPRESS-JAZZ**  
DEPARTURE: VICTORIA (YYJ) /08:00  
ARRIVAL: VANCOUVER (YVR)/08:24  
DURATION: 00:24

12:10pm

**Travel to Beijing (MPF, DM, ADM, COS)**  
DEPARTURE: VANCOUVER (YVR)/12:10  
ARRIVAL: BEIJING (PEK)/14:10 MAY30

**May 30, 2015**  
**Saturday**

**BEIJING**

2:10pm

**Arrive Beijing**

2:10pm-3:30pm

**Travel to hotel**

3:30pm-5:00pm

**Private time**

5:15pm-5:30pm

**Debrief with DM**

**Location:** Executive floor meeting room

**Attendance:** Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

5:30pm-5:45pm

**DM briefing with Minister**

**Location:** Executive floor meeting room

**Attendance:** Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS, Mr. Colin Doerr, Director, BCCIE, Kevin Tsui, Managing Director, TIR

5:45pm-6:00pm

**Travel to restaurant**

6:00pm-8:00pm

**Dinner meeting with Sherman Jen, President and Jim Beeke, Superintendent (Maple Leaf Educational Systems) (confirmed)**

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WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

**Location:** Xi He Ya Yuan (confirmed)

**Lead:** MIT- TIR office

**Meeting purpose:**

- To present a 20<sup>th</sup> anniversary acknowledgement of the MLES provincial partnership.
- Demonstrates a commitment to strong relationships with established offshore school partner (currently 9 schools in China with 2 to open in fall 2015)

**Attendance:** Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

**May 31, 2015**

**BEIJING**

**Sunday**

7:30am-7:45am

**Daily DM Briefing**

BCCIE and Kevin Tsui, Managing Director, TIR, to provide an overview of daily activities.

**Location:** Executive floor meeting room

**Attendance:** Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

7:45am-8:00am

**DM Briefing with Minister**

**Location:** Executive floor meeting room

**Attendance:** Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS, Kevin Tsui, Managing Director, TIR

8:00am-4:00pm

**Private Program**

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WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

4:00pm-5:30pm

**Meeting with Grok Education Services, Mr. James Aldridge, China Executive Director, Grok Education Services, Mr. Benjamin Barth, Associate Director, Grok Education Services (confirmed)**

**Location:** s.15

**Lead to set up meeting:** BCCIE

BCCIE and the BC's education sector have worked for several years with Grok to deliver China market intelligence to BC stakeholders. Last year, Grok delivered a workshop to BC attendees in Beijing at BC's Trade and Investment Office. Ben Stewart, BC's Special Representative in Asia was in attendance. Grok has also delivered numerous sessions in BC during the annual BCCIE Summer Seminar. Most recently, Grok delivered an intelligence session for Minister Andrew Wilkinson's delegation to China.

**Meeting Purpose:**

- To deliver a market briefing on education trends and developments, and share insights from recent market research projects
- Discuss China's recent policy changes shaping future IE engagement

**Attendance:** Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

7:00pm-7:30pm

**Debrief with DM for next day**

**Attendance:** Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

**June 1, 2015**

**BEIJING**

**Monday**

**Note: International Children's Day**

7:00am-7:15am

**Daily DM Briefing**

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## WORKING DRAFT: CHINA & JAPAN MISSION 2015

### May 29 – June 4 Itinerary

BCCIE and Kevin Tsui, Managing Director, TIR, to provide an overview of daily activities.

**Location:** Executive floor meeting room

**Attendance:** Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

7:15am-7:30am

#### **DM Briefing with Minister**

**Location:** Executive floor meeting room

**Attendance:** Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS

7:30am-8:30am

#### **Country Overview with Canadian Ambassador to China - Guy Saint-Jacques (confirmed)**

**Location:** Breakfast meeting s.15

**Lead to set up meeting:** MIT

**Attendance:** Mr. Guy Saint-Jacques, Canadian Ambassador to China, Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

8:30am-9:30am

#### **Travel time**

9:30am-10:00am

#### **Meeting with Beijing Municipal Commission of Education (BMCE), Xian Lianping, Director General**

**Location:** BMCE

**Lead to set up meeting:** MIT

#### **Meeting purpose:**

- Follows-up on Minister Wilkinson's visit in March where he announced BC's intention to sign an MOU between AVED, EDUC and BMCE
- To build and strengthen government to government relationships

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## WORKING DRAFT: CHINA & JAPAN MISSION 2015

### May 29 – June 4 Itinerary

- To discuss education collaboration opportunities
- To renew an education sector MOU (AVED and EDUC) that:
  - Enables information exchange
  - Facilitates connections between the two jurisdictions' education sectors
  - Priority areas for collaboration including scholarships, student and teacher exchanges
  - Deepen institutional partnerships and collaboration with China

*Note: past MOU with EDUC March 2004*

**Attendance:** Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS, Mr. Ben Stewart, BC Special Representative in Asia, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

10:00am-10:15am

**MOU signing with Beijing Municipal Commission of Education, Xian Lianping, Director General**

**Location:** BMCE

**Attendance:** Minister Peter Fassbender, Deputy Minister Dave Byng, Mr. Ben Stewart, BC Special Representative in Asia

10:15am-11:00am

**Travel time**

11:00am-12:00pm

**Meeting with National Ministry of Education (MOU signing), Limin Liu, Vice Minister of Education; Fang Jun, Deputy Director General of Department of International Cooperation and Exchanges (MOU Signatory); Du Kewei, Deputy Director General, Department of Basic Education 1; Sheng Jianxue, Secretary General, China Education Association for International Exchange; Chen Dali, Director, Division of American and Oceanic Affairs; Department of International Cooperation and Exchanges; Hu Yi, Senior Program Officer, Division of American and Oceanic Affairs, Department of International Cooperation and Exchanges**

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WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

**Location:** National Ministry of Education

**Lead to set up meeting:** MIT

**Meeting purpose:**

- To build and strengthen government to government relationships
- To discuss education collaboration opportunities
- To sign an education sector MOU (AVED and EDUC) that:
  - Enables information exchange
  - Facilitates connections between the two jurisdictions' education sectors
  - Priority areas for collaboration including scholarships, student and teacher exchanges
  - Deepen institutional partnerships and collaboration with China
  - Recognition of and support for the BC Offshore School Program
  - Potential scholarship in partnership with the Chinese government for China – BC Award for Excellence

*Note: past MOU with EDUC March 2003*

**Attendance:** Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS, Mr. Guy Saint-Jacques, Canadian Ambassador to China, Mr. Ben Stewart, BC Special Representative in Asia , ADM Ian Rongve, Kevin Tsui, Managing Director, TIR

12:15pm-1:15pm

**Travel time**

1:30pm-2:30pm

**Lunch Meeting with Quan Ouyang, CEO; Yufang Sun, Director & Superintendent, BC Offshore School Sino Bright (confirmed)  
SBS Headquarters visit TBC**

**Location:**<sup>s.15</sup>

**Lead:** MIT

**Meeting purpose:**

- Demonstrates a commitment to strong relationships with established offshore school partners

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## WORKING DRAFT: CHINA & JAPAN MISSION 2015

### May 29 – June 4 Itinerary

- Meet with and tour the school of an established Offshore School partner
- Meet with students, BC administrators and teachers

**Attendance:** Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS, Mr. Guy Saint-Jacques, Canadian Ambassador to China, Mr. Ben Stewart, BC Special Representative in Asia, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

2:30pm-3:30pm

**BC Offshore School Tour with Quan Ouyang, CEO; Yufang Sun, Director & Superintendent (Sino Bright School)**  
**Possible media opportunity (TBC)**

**Location:** Sino Bright No.8 High School Yihai Campus

**Attendance:** Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS Mr. Guy Saint-Jacques, Canadian Ambassador to China, Mr. Ben Stewart, BC Special Representative in Asia, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

3:30pm-4:30pm

**Travel time to hotel**

4:30pm-5:30pm

**Private Time**

5:30pm-6:00pm

**Travel to Ambassador's residence**

6:00pm-8:00pm

**Stakeholder Dinner Meeting**

**Location:** Ambassador's Residence (confirmed)

**Lead:** MIT

8:30pm-9:00pm

**Debrief with DM for next day**

**Location:** Executive floor meeting room

WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

**Attendance:** Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

**June 2, 2015**

**BEIJING → TOKYO**

**Tuesday**

7:15am-7:30am

**Daily DM Briefing**

BCCIE and Kevin Tsui, Managing Director, TIR to provide an overview of daily activities.

**Location:** Executive floor meeting room

**Attendance:** Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

7:30am-7:45am

**DM Briefing with Minister**

**Location:** Executive floor meeting room

**Attendance:** Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS

8:00am-9:00am

**Travel time**

9:00am-10:00am

**Meeting with Chinese Education Association for International Exchange (CEAIE), (confirmed) Wa Zong, Deputy Secretary-General; Yougen Yu, Director, Department of International Cooperation; Qian Zhang, Deputy Program Director, Department of International Cooperation (attendees TBC)**

**Location:** CEAIE

**Lead to set up meeting:** BCCIE

*CEAIE has an existing MOU with BCCIE and this relationship has proved beneficial on multiple fronts for advancing cooperation between BC stakeholders and those in China at all levels. CEAIE holds one of China's*

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## WORKING DRAFT: CHINA & JAPAN MISSION 2015

### May 29 – June 4 Itinerary

*largest multi-city recruitment fairs where BC's K-12 representatives consistently participate. CEAIE launched an academic forum on "International Early years Education Development" in 2013. CEAIE has also participated in BCCIE's annual Summer Seminar.*

#### **Meeting Purpose:**

- To discuss how and to what extent expertise can be shared and developed with our partners in China and CEAIE's role

**Attendance:** Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS, Mr. Ben Stewart, BC Special Representative in Asia, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

10:00am-10:40am **Travel time**

10:40am-11:30am **Media event: Scholarship announcement**

11:30am-12:30pm **Heilongjiang Provincial Department of Education (MOU), Mei XU, Director General (MOU Signatory), Dazhu ZHANG, Director (confirmed)**

**Location:** BC TIR Beijing Office

**Lead to set up meeting:** MIT

*Harbin is a key second tier city in the province of Heilongjiang in northern China. This is MOU presents an opportunity for partnership-building, market familiarization, student recruitment, student and teacher exchanges and language and cultural learning.*

- To build and strengthen government to government relationships
- To discuss education collaboration opportunities
- To sign an education sector MOU (AVED and EDUC) that:
  - Enables information exchange
  - Facilitates connections between the two jurisdictions' education sectors
  - Priority areas for collaboration including scholarships, student and teacher exchanges
  - Deepen institutional partnerships and collaboration with China

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WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

- Recognition of and support for the BC Offshore School Program

**Attendance:** Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS, Mr. Ben Stewart, BC Special Representative in Asia, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR, Vicky Song, Education Marketing Manager, TIR

12:30pm-1:30pm

**Lunch with Heilongjiang Provincial Department of Education**

**Lunch Host:** Education

**Location:** s.15

1:30pm-3:00pm

**Travel to airport**

3:00pm-4:40pm

**Check in at airport**

4:40pm-9:10pm

**Travel to Tokyo**

**JL 022 - JAPAN AIRLINES**

DEPARTURE: BEIJING (PEK)/16:40

ARRIVAL: TOKYO (HND)/21:10

9:10pm-10:00pm

**Travel** s.15

10:00pm-10:30pm

**Debrief with DM for next day**

**Location:** Hotel Lobby

**Attendance:** Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avrom Salsberg, Managing Director, TIR, Michiko Aoshima, Education Marketing Manager, TIR

**June 3, 2015**

**TOKYO**

**Wednesday**

7:15am-7:30am

**Daily DM Briefing**

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## WORKING DRAFT: CHINA & JAPAN MISSION 2015

### May 29 – June 4 Itinerary

**Location:** Hotel Lobby

BCCIE and Avrom Salsberg, Managing Director, TIR to provide an overview of daily activities

**Attendance:** Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avrom Salsberg, Managing Director, BC TIR, Michiko Aoshima, Education Marketing Manager, TIR

7:30am-7:40am

#### **DM Briefing with Minister**

**Location:** Minister's hotel room

**Attendance:** Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS,

7:40am-8:00am

#### **Travel time**

8:00am-9:00am

#### **Breakfast Meeting with Canadian Ambassador to Japan – Mackenzie Clugston**

**Location:** Ambassador's Residence

**Lead to set up meeting:** MIT

**Attendance:** Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avrom Salsberg, Managing Director, BC TIR, Michiko Aoshima, Education Marketing Manager, TIR

9:05am-10:00am

#### **Travel time**

10:00am-10:20am

#### **Arrive Bunka Suginami Canadian International – welcoming reception and Official Opening Ceremony/Presentation of gift**

**Sunao Onuma, Chairman; Makiyo Aizawa, Board of Directors; Shigeru Matsutani, Principal of Bunka Gakuen Suginami Junior & Senior High School; Shizuo Aoi, Vice-Principal of Bunka Gakuen Suginami Junior & Senior High School; Dan Miles, Principal of Bunka Suginami Canadian International School; Margaret Compo, Offshore Program**

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WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

**Consultant Embassy Officials** s.15 **Hotel events only):** Laurie Peters, Counsellor, Public Affairs; Cael Husband, 2nd Secretary, Education; Alan Schroeder. Information and Education Promotions Officer, Illya Shimizu, media Relations Officer (confirmed)

**Location:** Bunka Suginami Canadian International School

**Lead to set up meeting:** MIT

**Meeting purpose:**

- Grand opening of the first BC Offshore School in Japan
- Demonstrates a commitment to strong relationships with offshore school partners
- Meet with and tour the school
- Meet with students, BC administrators and teachers

**Attendance:** Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Avrom Salsberg, Managing Director, BC TIR, Michiko Aoshima, Education Marketing Manager, TIR

10:20am-10:40am **School Tour - BSCIS**

10:40am-11:15am **Travel to** s.15 **Hotel** s.15

11:30am-12:10pm **Ceremony/Short Speeches, Presentation of certificate**

12:10pm-12:30pm **Media scrum or interview**

12:30pm-1:15pm **Toast by Mr. Susumu Yoshida (Head of Japan Private School Association) followed by Main Hall Buffet Lunch and Short Remarks.**

**Note: 12:35pm – 12:55pm Minister plus two to eat in a private room, while guests eat in the main dining room; other delegation members eat in main dining room with guests**

## WORKING DRAFT: CHINA & JAPAN MISSION 2015

### May 29 – June 4 Itinerary

**Attendees:** approximately 50 Japanese attendees including Japanese cram school senior officials, university executive and Board of Directors, Tokyo Metropolitan Government

1:20 pm-1:30pm **Transit to the car**

1:30pm-4:15pm **Private program**

4:15pm-4:30pm **Travel to Hotel** s.15

5:10pm-5:30pm **Travel to Embassy**

5:30pm-6:30pm **Meeting with Hiroshima Prefectural Board of Education, Ryukichi Sato, Deputy Superintendent, Kenichi Kato, Prefectural Education Center Teacher's consultant, Fumi Hayashi, Learning Innovation Promotion Division Teacher's consultant**

**Location:** Embassy Executive Dining Room

**Lead to set up meeting:** MIT

**Meeting Purpose:**

- Follow-up on BCCIE's visit and MOU signed in November, 2014 with Hiroshima Prefectural Board of Education
- strengthen the existing government-level relationship;
- discuss BC's work with Japanese partners to promote international education, for example:
  - collaborative activity with the Japanese Consulate General in Vancouver to promote Shugaku Ryoko study-tours in British Columbia; and
  - the opening of *Bunka Suginami Canadian International School* – BC's first Offshore School in Japan – and the school's innovative double Japan – BC diploma program.
- discuss the possibility of:
  - entering into discussions to develop a collaborative Memorandum of Understanding to promote and establish details for further international education collaboration.
  - BC's Minister of Education is working with BC's Minister for Advanced Education on this initiative as BC sees opportunities

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WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

for collaboration for all ages of British Columbian and Japanese students.

**Attendance:** Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avrom Salsberg, Managing Director, BC TIR, Michiko Aoshima, Education Marketing Manager, TIR, Laurie Peters and/or Cael Husband, Embassy Officials

6:30pm-8:30pm

**Stakeholder Dinner Meeting**

**Location:** Ambassador's residence

9:00pm-9:30pm

**Debrief with DM for next day**

**Attendance:** Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avrom Salsberg, Managing Director, BC TIR, Michiko Aoshima, Education Marketing Manager, TIR

**June 4, 2015**

**TOKYO**

**Thursday**

7:30am-8:00am

**DM Briefing with Minister**

**Location:** Minister's hotel room

**Attendance:** Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS

8:00am-8:30am

**Breakfast**

8:30am-8:50am

Settle room charges, keep room key

9:00am-9:20am

Travel time to MEXT

**9:20am-9:40am**

**Meeting with Ministry of Education, Culture, Sports, Science and Technology Japan (MOU), Hakubun Shimomura, Minister (MOU)**

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WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

**signatory); Motoyuki Fujii, Senior Vice Minister; Hideki Niwa, Senior Vice Minister (Time TBC)**

**Location:** Ministry of Education, Culture, Sports, Science and Technology

**Lead to set up meeting:** MIT

**Meeting purpose:**

- To build and strengthen government to government relationships
- To discuss education collaboration opportunities
- To enter into discussions regarding education sector MOU (AVED and EDUC) that:
  - Enables information exchange
  - Facilitates connections between the two jurisdictions' education sectors
  - Priority areas for collaboration including scholarships, student and teacher exchanges
  - Recognition of and support for the BC Offshore School Program

**Attendance:** Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Mr. Mackenzie Clugston, Canadian Ambassador to Japan, Deputy Minister Dave Byng, Mario Miniaci, COS, Avrom Salsberg, Managing Director, BC TIR (to take notes)

9:40am-10:30am

**Travel time**

10:30am-11:15am

**Tokyo Metropolitan Government Board of Education, Keizo Nakai, Director General (confirmed) and others**

**Location:** Board of Education Office

**Lead to set up meeting:** MIT

**Meeting purpose:**

- To build and strengthen government to government relationships
- To discuss education collaboration opportunities
- To enter into discussions regarding education sector MOU (AVED and EDUC) that:

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## WORKING DRAFT: CHINA & JAPAN MISSION 2015

### May 29 – June 4 Itinerary

- Enables information exchange
- Facilitates connections between the two jurisdictions' education sectors
- Priority areas for collaboration including scholarships, student and teacher exchanges
- Recognition of and support for the BC Offshore School Program

**Attendance:** Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avrom Salsberg, Managing Director, BC TIR, Michiko Aoshima, Education Marketing Manager, TIR

11:15am-11:45pm	<b>Travel to the hotel</b>
11:45pm-12:15pm	<b>Private time (refresh, transfer luggage to lobby)</b>
12:15pm-1:00pm	<b>Lunch (TBC)</b>
1:00pm-2:30pm	<b>Travel to Narita airport</b>
4:00pm	<b>Return flight to Calgary</b> <b>AC10 – AIR CANADA</b> DEPARTURE: TOKYO (NRT)/16:00 ARRIVAL: CALGARY (YYC)/10:45
10:45am	<b>Arrival in Calgary</b>
12:15pm	<b>Flight from Calgary to Vancouver (MPF)</b> <b>AC213 – AIR CANADA</b> DEPARTURE: CALGARY (YYC)/12:15 ARRIVAL: VANCOUVER (YVR)/12:45
12:45pm	<b>Arrival in Vancouver (MPF)</b>

WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

2:15pm

**Flight from Calgary to Victoria (DM, ADM, COS)**

**AC8555 – AIR CANADA EXPRESS-JAZZ**

DEPARTURE: CALGARY (YYC)/14:15

ARRIVAL: VICTORIA (YYJ)/14:55

2:55pm

**Arrival in Victoria (DM, ADM, COS)**

DRAFT



WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

**May 29, 2015**  
**Friday**

**TRAVEL**

12:10 pm            **Depart Vancouver**  
YVR-PEK  
\*Note: need Victoria leg added.

**May 30, 2015**  
**Saturday**

**BEIJING**

14:10 pm            **Arrive Beijing**

2:10pm-3:30pm    **Travel to hotel**

3:30pm-5:00pm    **Private time**

5:30pm-5:45pm    **Debrief with DM**

**Location:** s.15            **at hotel**

Attendance: Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR

5:45pm-6:00pm    **DM briefing with Minister**

Attendance: Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS, Mr. Colin Doerr, Director, BCCIE, Kevin Tsui, Managing Director, TIR

**Location:** s.15            **at hotel**

6:00pm-8:00pm    **Dinner meeting with Sherman Jen, President and Jim Beeke, Superintendent (Maple Leaf Education Systems)**

**Location:** s.15

**Lead: BCCIE and EDUC**

**Meeting purpose:**

- To present a 20<sup>th</sup> anniversary acknowledgement of the MLES provincial partnership.

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## WORKING DRAFT: CHINA & JAPAN MISSION 2015

### May 29 – June 4 Itinerary

- Demonstrates a commitment to strong relationships with established offshore school partner (currently 9 schools in China with 2 to open in fall 2015)

Attendance: Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Kevin Tsui, Managing Director, TIR

**May 31, 2015**

(All meetings and attendees are TBC)

**BEIJING**

**Sunday**

7:30am-7:45am

#### **Daily DM Briefing**

BCCIE and Kevin Tsui, Managing Director, TIR, to provide an overview of daily activities.

**Location:** s.15 **at hotel**

Attendance: Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR

7:45am-8:00am

#### **DM Briefing with Minister**

**Location:** s.15 **at hotel**

Attendance: Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS, Kevin Tsui, Managing Director, TIR

8:00am – 12:00pm

**Grok Education Services Ms. Kim Morrison, CEO, Grok China, Mr. Joseph Morrison, Managing Director, Business Development, Grok China, Mr. James Aldridge, China Executive Director, Grok China and Ms. Mu-Yuan, Grok China (confirmed)**

**Location: breakfast meeting in** s.15

**Lead to set up meeting: BCCIE**

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## WORKING DRAFT: CHINA & JAPAN MISSION 2015

### May 29 – June 4 Itinerary

BCCIE and the BC's education sector have worked for several years with Grok to deliver China market intelligence to BC stakeholders. Last year, Grok delivered a workshop to BC attendees in Beijing at BC's Trade and Investment Office. Ben Stewart, BC's Special Representative in Asia was in attendance. Grok has also delivered numerous sessions in BC during the annual BCCIE Summer Seminar. Most recently, Grok delivered an intelligence session for Minister Andrew Wilkinson's delegation to China.

#### Meeting Purpose:

- To deliver a market briefing on education trends and developments, and share insights from recent market research projects
- Discuss China's recent policy changes shaping future IE engagement

Attendance: Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR

12:00pm – 5:00pm

#### Private Program

7:00pm-7:30pm

#### Debrief with DM for next day

Attendance: Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR

**June 1, 2015**

(All meetings and attendees are TBC)

**BEIJING**

**Monday**

7:00am – 7:15am

#### Daily DM Briefing

BCCIE and Kevin Tsui, Managing Director, TIR, to provide an overview of daily activities.

**Location:** s.15 **at hotel**

Attendance: Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR

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WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

7:15am-7:30am

**DM Briefing with Minister**

**Location:** s.15 **at hotel**

Attendance: Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS

7:30am-8:30am

**Country Overview with Canadian Ambassador to China - Guy Saint Jacques (confirmed)**

**Location:** breakfast meeting at s.15 **hotel (TBC)**  
**Lead to set up meeting:** MIT

Attendance: Mr. Guy Saint-Jacques, Canadian Ambassador to China, Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS ADM Ian Rongve, Kevin Tsui, Managing Director, TIR

8:30am – 9:00am

Travel time

9:00am – 10:00am

**Beijing Municipal Commission of Education (BMCE), Xian Lian-ping, Director General; Luo Jie, Member (Director General Level)**

**Location:** BMCE  
**Lead to set up meeting:** MIT

**Meeting purpose:**

- Follows-up on Minister Wilkinson's visit in March where he announced BC's intention to sign an MOU between AVED, EDUC and BMCE
- To build and strengthen government to government relationships
- To discuss education collaboration opportunities
- To renew an education sector MOU (AVED and EDUC) that:
  - Enables information exchange
  - Facilitates connections between the two jurisdictions' education sectors
  - Priority areas for collaboration including scholarships, student and teacher exchanges
  - Deepen institutional partnerships and collaboration with

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## WORKING DRAFT: CHINA & JAPAN MISSION 2015

### May 29 – June 4 Itinerary

#### China

- Recognition of and support for the BC Offshore School Program

*Note: past MOU with EDUC March 2004*

**Attendance:** Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS, Mr. Guy Saint-Jacques, Canadian Ambassador to China, Mr. Ben Stewart, BC Special Representative in Asia, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR

10:00am -10:30am **MOU signing with Beijing Municipal Commission of Education (Director General, Xian Lian-ping & Deputy Minister Dave Byng)**

**Location: BMCE**

**Attendance:** Minister Peter Fassbender, Deputy Minister Dave Byng, Mr. Ben Stewart, BC Special Representative in Asia

10:30am-11:30am **Travel time**

11:30am – 12:30pm **Meet with National Ministry of Education (MOU signing), Yuan Guiren, Minister of Education; Du Yubo, Vice Minister of Education; Lu Xin, Vice Minister of Education**

**Location: National Ministry of Education**

**Lead to set up meeting: MIT**

**Meeting purpose:**

To build and strengthen government to government relationships

- To discuss education collaboration opportunities
- To sign an education sector MOU (AVED and EDUC) that:
  - Enables information exchange
  - Facilitates connections between the two jurisdictions' education sectors
  - Priority areas for collaboration including scholarships, student and teacher exchanges

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## WORKING DRAFT: CHINA & JAPAN MISSION 2015

### May 29 – June 4 Itinerary

- Deepen institutional partnerships and collaboration with China
- Recognition of and support for the BC Offshore School Program

*Note: past MOU with EDUC March 2003*

**Attendance:** Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS, Mr. Guy Saint-Jacques, Canadian Ambassador to China, Mr. Ben Stewart, BC Special Representative in Asia, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR

12:30pm-1:30pm

**Travel time**

1:30pm-2:30pm

**Lunch Meeting with Quan Ouyang, CEO; Yufang Sun, Director & Superintendent, BC Offshore School Sino Bright**

***Location: Sino Bright to host Lunch at school***

***Lead: BCCIE and EDUC***

**Meeting purpose:**

- Demonstrates a commitment to strong relationships with established offshore school partners
- Meet with and tour the school of an established Offshore School partner
- Meet with students, BC administrators and teachers
- Potential opportunity to witness a pathways agreement between Sino Bright and Powell River and/or Vancouver Island University
- Possible scholarship announcement targeted for BC offshore school students

**Attendance:** Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS Mr. Guy Saint-Jacques, Canadian Ambassador to China, Mr. Ben Stewart, BC Special Representative in Asia, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR

WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

2:30pm-3:30pm **BC Offshore School Tour with Quan Ouyang, CEO; Yufang Sun, Director & Superintendent (Sino Bright School)**

**Note: Media opportunity?**

**Attendance:** Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS Mr. Guy Saint-Jacques, Canadian Ambassador to China, Mr. Ben Stewart, BC Special Representative in Asia, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR

3:30pm – 4:30pm **Travel time to hotel**

4:30pm-6:00pm **Private time**

6:00pm – 8:00pm **Stakeholder Dinner**

**Location:** s.15 **Hotel (TBC)**  
**Lead: MIT**

8:00pm-8:30pm **Debrief with DM for next day**

**Location:** s.15 **at hotel**

**Attendance:** Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR

**June 2, 2015** (All meetings and attendees are TBC) **BEIJING → TOKYO**  
**Tuesday**

7:15am – 7:30am **Daily DM Briefing**  
BCCIE and Kevin Tsui, Managing Director, TIR, to provide an overview of daily activities.

**Location:** s.15 **at hotel**

**Attendance:** Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR

7:30am-7:45am **DM Briefing with Minister**

WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

**Location:** <sup>s.15</sup> **at hotel**

Attendance: Minister Peter Fassbender, Mr. Ben Stewart, BC Special Representative in Asia, Deputy Minister Dave Byng, Mario Miniaci, COS

8:00am-9:00am **Travel time**

9:00am – 10:00am **Meeting with Chinese Education Association for International Exchange (CEAIE), Mr. Zhang Xinsheng, President of CEAIE**

**Location: CEAIE**

**Lead to set up meeting: BCCIE**

*CEAIE has an existing MOU with BCCIE and this relationship has proved beneficial on multiple fronts for advancing cooperation between BC stakeholders and those in China at all levels. CEAIE holds one of China's largest multi-city recruitment fairs where BC's K-12 representatives consistently participate. CEAIE launched an academic forum on "International Early years Education Development" in 2013. CEAIE has also participated in BCCIE's annual Summer Seminar.*

**Meeting Purpose:**

- To discuss how and to what extent expertise can be shared and developed with our partners in China and CEAIE's role

Attendance: Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS, Mr. Ben Stewart, BC Special Representative in Asia, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Kevin Tsui, Managing Director, TIR

10:00am -11:00pm **Travel time**

11:00pm-12:00pm Option: Heilongjiang Provincial Department of Education (MOU) to travel to Beijing to sign an education sector MOU. This MOU has already been negotiated.

**Lead to set up meeting: BCCIE**

*Harbin is a key second tier city in the province of Heilongjiang in northern China. This is MOU presents an opportunity for partnership-building,*



## WORKING DRAFT: CHINA & JAPAN MISSION 2015

### May 29 – June 4 Itinerary

*market familiarization, student recruitment, student and teacher exchanges and language and cultural learning.*

- To build and strengthen government to government relationships
- To discuss education collaboration opportunities
- To sign an education sector MOU (AVED and EDUC) that:
  - Enables information exchange
  - Facilitates connections between the two jurisdictions' education sectors
  - Priority areas for collaboration including scholarships, student and teacher exchanges
  - Deepen institutional partnerships and collaboration with China
  - Recognition of and support for the BC Offshore School Program

12:00pm-1:30pm **Lunch with Heilongjiang Provincial Department of Education (TBC)**

1:30pm – 3:00pm **Travel to airport**

4:30pm – 6:30pm **Travel to Tokyo**

6:30pm-8:00pm **Travel to Hotel and check in,** s.15

8:00pm-8:30pm **Debrief with DM for next day**  
**Location:** s.15 **at hotel**

Attendance: Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avi Salsberg, Managing Director, TIR

**June 3, 2015**  
**Wednesday**

(All meetings and attendees are TBC)

**TOKYO**

8:15am -8:30am

**Daily DM Briefing**

**Location:** s.15 **at hotel**

BCCIE and Avi Salsberg, Managing Director, TIR to provide an overview of daily activities

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WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

Attendance: Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avi Salsberg, Managing Director, BC TIR

8:30am-8:45am

**DM Briefing with Minister**

**Location:** s.15 **at hotel**

Attendance: Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS

8:45am-10:00am

**Travel time**

10:00am-11:00am

**Bunka Suginami Canadian International- Official Opening Ceremony  
Sunao Onuma, Chairman; Margaret Compo, Offshore Program  
Consultant**

**Location:** *Bunka Suginami Canadian International School*

**Lead to set up meeting:** *EDUC/BCCIE*

11:00am-12:00pm

**Tour of BC Offshore School - Bunka Suginami Canadian International,  
Sunao Onuma, Chairman; Margaret Compo, Offshore Program  
Consultant**

**Location:** *Bunka Suginami Canadian International School*

**Lead to set up meeting:** *EDUC/BCCIE*

**Meeting purpose:**

- Grand opening of the first BC Offshore School in Japan
- Demonstrates a commitment to strong relationships with offshore school partners
- Meet with and tour the school
- Meet with students, BC administrators and teachers
- Potential opportunity to witness a pathways agreement between BSCI and member of the business delegation.

12:00pm-1:00pm

**Hosted lunch by Bunka Suginami Canadian International**

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WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

**Location: Bunka Suginami Canadian International School**

**Lead to set up meeting: EDUC/BCCIE**

Attendance: Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avi Salsberg, Managing Director, BC TIR

**Lead to set up meeting: MIT/EDUC**

1:00pm-2:00pm

**Travel time**

2:00pm -3:30pm

**Meeting with Ministry of Education, Culture, Sports, Science and Technology Japan (MOU), Hakubun Shimomura, Minister; Motoyuki Fujii, Senior Vice Minister; Hideki Niwa, Senior Vice Minister**

**Location: At Ministry of Education, Culture, Sports, Science and Technology**

**Lead to set up meeting: MIT**

**Meeting purpose:**

- To build and strengthen government to government relationships
- To discuss education collaboration opportunities
- To sign an education sector MOU (AVED and EDUC) that:
  - Enables information exchange
  - Facilitates connections between the two jurisdictions' education sectors
  - Priority areas for collaboration including scholarships, student and teacher exchanges
  - Recognition of and support for the BC Offshore School Program

*Note: This is a new MOU*

Attendance: Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avi Salsberg, Managing Director, BC TIR

WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

- 3:30pm-4:30pm **Travel time**
- 4:30pm-5:30pm **Private Program**
- 5:30pm-8:00pm **Stakeholder Dinner**
- 8:00pm-8:30pm **Debrief with DM for next day**  
Attendance: Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avi Salsberg, Managing Director, BC TIR

**June 4, 2015** (All meetings and attendees are TBC) **TOKYO**  
**Thursday**

- 7:30am-7:45am **Daily DM Briefing**  
  
BCCIE and Avi Salsberg, Managing Director, TIR to provide an overview of daily activities  
**Location:** s.15 **at hotel**  
Attendance: Deputy Minister Dave Byng, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avi Salsberg, Managing Director, BC TIR
- 7:45am-8:00am **DM Briefing with Minister**  
  
**Location:** s.15 **at hotel**  
Attendance: Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS
- 8:00am-9:00am **Travel time**
- 9:00am-9:30am **Meeting with Canadian Ambassador to Japan – Mackenzie Clugston**  
Attendance: Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS ADM Ian Rongve  
  
**Location: TBD**

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WORKING DRAFT: CHINA & JAPAN MISSION 2015

May 29 – June 4 Itinerary

**Lead to set up meeting: MIT**

9:30am-10:30am **Travel time**

10:30am -11:30pm **Tokyo Metropolitan Government Board of Education Office (MOU),  
Keizo Nakai, Director General**

**Location: Board of Education Office**

**Lead to set up meeting: MIT**

**Meeting purpose:**

- To build and strengthen government to government relationships
- To discuss education collaboration opportunities
- To sign an education sector MOU (AVED and EDUC) that:
  - Enables information exchange
  - Facilitates connections between the two jurisdictions' education sectors
  - Priority areas for collaboration including scholarships, student and teacher exchanges
  - Recognition of and support for the BC Offshore School Program

*Note: This is a new MOU*

Attendance: Minister Peter Fassbender, Deputy Minister Dave Byng, Mario Miniaci, COS, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avi Salsberg, Managing Director, BC TIR

11:30pm-12:00pm Local media and/or media call backs

12:00pm-7:00pm Private Program – depending on flight option out

Departure: Return flight to Vancouver (flight = 9 hours)

**Options for flight departures home**

**ANA: 9:50pm**

**AC: 5:30pm**

**JAL: 6:20**

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DRAFT

# MISSION PROPOSAL

Updated: April 24, 2015

Ministry of Education

## MINISTER OF EDUCATION MISSION TO CHINA, SOUTH KOREA, AND JAPAN (MAY 29 – JUNE 4, 2015)

### 1. INTRODUCTION

Between May 29 – June 4, 2015, it is proposed that the Minister of Education conduct a 7 day trade mission in support of international education to China and Japan.

In each country the **Minister will sign national and provincial education agreements to facilitate expansion of the BC Offshore School Program**, increase the number of international students studying in BC, and increase the two-way flow of students to and from BC on exchange. In addition, the **Minister will anchor meetings** with key international education partners, including with **Maple Leaf Educational Systems**, the largest offshore school partner (representing 40 percent of BC offshore students) and with **international student agents**, who assist students to choose study destinations. **The estimated cost of the mission will be \$80,000** which includes travel for four (Minister, Chief of Staff, Deputy Minister, and Assistant Deputy Minister) to two cities. s.17

s.17 through expanding the offshore program, promoting recruitment of international students into BC-based K-12 programs and increasing the number of Maple Leaf Educational Systems' graduates entering British Columbia post-secondary institutions. The mission will **signal the high value that British Columbia places on partnerships with these two nations** s.13,s.16

### 2. ECONOMIC IMPACT OF MISSION<sup>1</sup>

	<b>Indirect Impact</b> (ie. int'l students to BC for study)	<b>Direct Impact</b> (ie. Offshore Program Admin.)
<b>CHINA</b>		
Offshore School Program	+ \$400,000 within 1.5 years	s.17
Onshore Int'l Education	+ \$480,000 within 4 months + \$4 million within 7 years	
<b>Japan</b>		
Offshore School Program	Increase school enrolment	s.17
Onshore Int'l Education	+\$240,000 within 4 months +\$2 million within 7 years	

<sup>1</sup> Impacts have been estimated based on recruitment, expansion and transition to post-secondary targets which have been multiplied by dollar values extrapolated on the economic analysis of Dr. Roslyn Kunin. Roslyn Kunin, "An Update on the Economic Impact of International Education in British Columbia," Roslyn Kunin & Associates, November, 2013, available from British Columbia Council for International Education ([www.bbcie.bc.ca](http://www.bbcie.bc.ca)).

### 3. ADVANCEMENT OF BC INTERNATIONAL EDUCATION STRATEGY

The *BC Jobs Plan*, *British Columbia's International Education Strategy* and the **2015 Throne Speech** set Provincial direction to support international education and assist the sector to **increase enrolment by 50 percent** by 2015/16. The Minister's mission ties in with these strategic priorities. China and Japan are priority international education markets. **These markets account for 79 percent of all Offshore School students and 34 percent of all K-12 and post-secondary international students in British Columbia.**

The Minister's mission will **launch the Ministry of Education's strategy to increase offshore school graduates' transition rates into British Columbia post-secondary education by 15 percent over four years.** This target will **add \$36.3 million annually** in international student spending in British Columbia. The Minister will advance work on several initiatives, including **partnerships between offshore schools and British Columbia post-secondary institutions** and a **scholarship program** for offshore school students to study in British Columbia.

The Minister's mission will demonstrate support for **Maple Leaf Educational Systems** in China. Maple Leaf plans to double enrolment within five years, which, if achieved, will annually **add 1,200 graduates and create an added \$88 million** in spending in British Columbia.

International Education is the province's fourth largest export industry. Annually, it generates **\$2.3 billion in international student spending and creates 25,500 jobs.** This is equivalent to **\$1.63 billion in provincial GDP and provides almost \$80 million in direct government revenue.**<sup>2</sup>

**In 2014/15, there are 17,000 international students in British Columbia K-12.** Each student that remains to complete post-secondary represents between \$150,000 - \$200,000 in tuition and living expenses. **Over seven years** (grades 10 – 12 and a 4 year degree) these students **spend up to \$1.15 billion on tuition and living costs.**

### 4. KEY INTERNATIONAL EDUCATION MEETINGS

	Meetings and Visits	Improved Economic Outcome
<b>China</b>	20th anniversary Maple Leaf Educational Systems	Offshore, New Schools
	MOU - with Beijing Municipal Commission of Education	Onshore
	MOU - Chinese National Ministry of Education	Onshore, Offshore, New Schools
	BC Offshore Program School Visit	Offshore
	Chinese Education Association for International Exchange	Onshore
	(MOU - with Heilongjiang Prov. Department of Education)	(Onshore)
<b>Japan</b>	BC Offshore Program School Visit	Offshore
	MOU with Ministry of Education, Culture, Sports, Science and Technology	Onshore, Offshore
	MOU with Tokyo Metropolitan Government Board of Education	Onshore, Offshore

<sup>2</sup> Roslyn Kunin, "An Update on the Economic Impact of International Education in British Columbia,"



# MISSION PROPOSAL

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Offshore School Program	+ \$400,000 within 1.5 years	
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<b>Japan</b>		
Offshore School Program	Increase school enrolment	
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	Meetings and Visits	Improved Economic Outcome
<b>China</b>	20th anniversary Maple Leaf Educational Systems	Offshore, New Schools
	MOU - with Beijing Municipal Commission of Education	Onshore
	MOU - Chinese National Ministry of Education	Onshore, Offshore, New Schools
	BC Offshore Program School Visit	Offshore
	Chinese Education Association for International Exchange (MOU - with Heilongjiang Prov. Department of Education)	Onshore
<b>Japan</b>	BC Offshore Program School Visit	(Onshore) Offshore
	MOU with Ministry of Education, Culture, Sports, Science and Technology	Onshore, Offshore
	MOU with Tokyo Metropolitan Government Board of Education	Onshore, Offshore

<sup>2</sup> Roslyn Kunin, "An Update on the Economic Impact of International Education in British Columbia,"

## **MINISTER FASSBENDER**

### **MISSION TO ASIA – May 29 – June 8, 2015**

**China:, Beijing and Dalian;**

**South Korea: Seoul and Gyeonggi;**

**Japan: Tokyo and Yokohama**

### **DISCUSSION PAPER**

#### **I. Background**

Trade and investment are key drivers of job growth in British Columbia (BC). International trade and investment enables a high level of economic growth in BC; one in five jobs is directly linked to exports; inbound investment drives job creation and increases productivity and research and development; and, strategic investments make BC's key sectors globally competitive, grow clusters and drive exports.

The *BC Jobs Plan* identifies International Education as one of eight jobs plan sectors. International education is now BC's fourth largest export industry. BC's international education strategy identifies China, South Korea, and Japan as among the top 10 priority countries.

The Throne Speech 2015 specifically referenced the value of international education to BC's economy in terms of spending and job creation and acknowledged the importance of international relationships and overseas partnerships. The Throne Speech 2015 also referenced the BC Offshore School Program, indicating government's commitment.

Ben Stewart, BC's Special Representative in Asia, is responsible for leading the development of agreements with other governments and maximizing opportunities resulting from trade missions. Mr. Stewart is keenly aware of the BC Offshore School Program and was supportive of the Offshore School application for the new Offshore School opening in Japan in September. He has indicated that there is high interest in Asia for the BC Offshore School Program.

In the 2012/13 academic year, international students in BC spent \$2.3 billion on tuition, accommodation, food and discretionary items. This sum is equivalent to a direct contribution of \$1.63 billion in provincial GDP, it creates close to 25,500 jobs and provides almost \$80 million in direct government revenue generated.

The students of these three nations make up almost 50 percent of all international students studying in BC, 65 percent of K-12 international students studying in BC and 85 percent of BC's Offshore School Students.

Country	Onshore International Students	BC Offshore School Program International Students
China	4,300	8,670
Korea	3,200	789
Japan	700	1 (School to begin operation in April 2015)
	*2012/13 data	*2014/15 data

Critical to international education program success is the ongoing establishment and cultivation of strong global relationships. It is important for BC to maintain and expand the education relationship with China, South Korea and Japan, which is the impetus for the planned trade mission to Asia. As the first mission for Minister Fassbender as the Minister of Education, it will also signal his recognition and ongoing commitment of the long standing relationship with Asia countries in promoting and furthering mutual education interests.

#### China

- China is BC's second-largest trading partner, and accounts for 18.1 percent of BC's commodity exports - a total value of more than \$5.7 billion.
- Demand for post-secondary education is immense and the country cannot keep pace with this compelling need.
- Increasing numbers of Chinese students choose to study abroad every year, which is encouraged by the Chinese Government.
- **In 2012, 399,600 Chinese students went to study abroad, an increase of 17.7 percent from 2011.**
- Many Chinese parents send their children abroad for K-12 to help gain entry to post-secondary.
- China's National Plan for Medium and Long-term Education Reform and Development (2010-2020) presents opportunities to partner with China to expand and improve aspects of China's education system, e.g. vocational training. This has long been an objective for China. Improving access to skills training is a priority for the Government of BC.
- China is the number one source country for international students in the province. It is identified as a key partner under BC's International Education Strategy.
- **In 2012/13, BC hosted 25,800 Chinese students** including 13,300 in public post-secondary institutions, 5,800 in private post-secondary institutions, 2,400 in private language schools and 4,300 in the K-12 system.
- China is home to 31 BC Certified Offshore schools with over 8,500 students.
- Three new offshore schools will begin operation in China in the fall.
- Many of China's second-tier cities are expanding rapidly and present new opportunities for expanded engagement.

## South Korea

- South Korea is BC's fourth-ranked trading partner.
- Korea is the number two source country for international students in the province. It is identified as a key partner under BC's International Education Strategy.
- **In 2012/13, BC hosted 14,000 students** from South Korea including 1,800 in public post-secondary institutions, 500 in private post-secondary institutions, 8,500 in private language schools and 3,200 in the K-12 system.
- South Korea has five BC Certified Offshore schools with an enrolment of close to 800 students.
- South Korea's population has a strong global orientation. There is good potential to increase the number of South Korean students in BC and to expand the availability of the BC education curriculum at schools operating in South Korea.
- At the Korean national level, the Minister of Education in 2014/15 has been focussed on curricular innovation, emphasizing creativity, and an increased role for trades and vocational training. There is the potential for mutually beneficial conversations in this area.

## Japan

- BC is the largest exporter to Japan amongst the provinces, representing a 38.5 percent of the Canadian total. Japanese imports to BC comprised 6.1 percent of BC's total imports.
- Japan is the number three source country for international students in the province. It is identified as a key partner under BC's International Education Strategy.
- **In 2012/13, BC hosted 12,900 students** from Japan including 1,600 in public post-secondary institutions, 700 in private post-secondary institutions, 9,900 in private language schools and 700 in the K-12 system.
- BC has approved its first offshore school in Japan to start in April – the Bunka Gakuen University Sugunami Junior and Senior High School in Tokyo.
- Education reforms in Japan focus on diversifying education, promoting information technologies, and encouraging internationalisation, including study abroad.

## II: Missions Objectives, Activities, Outcomes

Minister Fassbender's mission to Asia is an important opportunity to enhance awareness of BC's world-class education system through supporting BC Offshore School programs, highlighting and strengthening BC's relations with China, South Korea and Japan, and to develop new education collaborations with potential partners.

s.13,s.16

### Key Objectives (proposed):

- To strengthen existing government relations;
- To establish new government to government relationships in key second-tier cities;
- To highlight education pathways for students (BC offshore schools to BC K-12 sector, post-secondary, and within post-secondary from colleges to universities);
- To support and encourage BC educational institutions' partnership development in second-tier cities in China;
- To highlight the 20<sup>th</sup> anniversary of the BC – Guangdong sister province relationship and showcase the robust education ties between government and institutions in the two provinces;
- To deliver on key aspects of BC's International Education Strategy, including:
  - Achieve the *BC Jobs Plan* target to increase the number of international students in studying in BC by 50 percent by 2016;
  - Promote BC as a high quality education destination; and
  - Promote the two-way global flow of students and ideas between countries
- To provide cross-sector support for additional trade and investment engagement.

### Key Activities (proposed):

- Signing of formal education Memoranda of Understanding (MOUs) with China, Japan and Korea;
- Signing of pathways partnership agreements between BC Post-Secondary Institutions and Chinese institutions/Offshore schools;
- Renewing certification agreements with BC Offshore Schools;
- Meeting with senior education officials from the Ministry of Education, Provincial Departments of Education, and Municipal Education Commissions;
- Meeting with Canadian Embassy and Canadian Consulate General officials;
- Meeting with Offshore school owners;
- Visiting offshore schools, including Dalian Maple Leaf to acknowledge its 20<sup>th</sup> anniversary;
- Briefing with BC Trade and Investment Representative Offices;
- Participating in Friends of BC receptions;
- Participating in educational site visits and cultural events; and
- Supporting other key BC trade and investment sectors.

### Possible Outcomes:

- Demonstrated commitment to strong relationships with established priority markets;
- New and renewed government to government MOU frameworks for further collaboration between BC and China, Korea and Japan including:

- Commitment to renew the 2008 MOU between the Ministry of Education, the Ministry of Advanced Education and the Gyeonggi Provincial Office of Education of Gyeonggi Province through a signed Letter of Intent (LOI);
- Renewal of the 2008 MOU between the Ministry of Education, The Ministry of Advanced Education and the Seoul Metropolitan Office of Education;
- Renewal of the 2004 MOU between the Ministry of Education and the Ministry of Education for Beijing;
- Signing of an MOU with the Tokyo Metropolitan Government Office Education;
- Promotion of BC as a high-quality education destination through governmental meetings, Friends of BC receptions and networking;
- Acquisition of significant market intelligence about China's, Japan's and South Korea's education system and policy goals;
- Increased opportunities for further education collaboration and partnerships in a range of areas, including student, faculty and staff exchange;
- Offshore school partnership agreements with educational institutions;
- Letter of Congratulations to Sherman Jen in acknowledgement of Maple Leaf Educational Systems (MLES) 20<sup>th</sup> anniversary;
- Fulfilment of International Education Strategy commitments; and
- Support for key education accounts in these markets, is in alignment with the International trade strategy.

### **III. Mission Outline (Proposed)**

#### **China**

The mission will begin in Beijing. Meetings will center on renewal and maintenance of existing relationships with the Ministry of Education and the Beijing Municipal Education Commission, as well as consultation with Canadian Embassy and BC Trade and Investment Office representatives.

Following this, the program will go to Dalian to strengthen and renew relationships with MLES. MLES started the first BC offshore school and is celebrating its 20-year anniversary. The mission will visit BC's flagship offshore school, Maple Leaf International School - Dalian. The mission will also meet with the MLES founder, Dr. Sherman Jen, to sign school certification agreements for all MLES BC offshore schools.

#### **South Korea**

In Seoul, meetings with the BC Trade and Investment Representatives office (BCTIR) and the Canadian Embassy will strengthen relationships with partners in key markets. Meetings with the Municipal Education authority in Seoul will strengthen relationships with Korean education partners. This is an opportunity to renew the 2008 MOU between the Ministry of Education, the Ministry of Advanced Education and the Seoul Metropolitan Office of Education.

In Gyeonggi, meeting with provincial and municipal education authorities will strengthen BC-Gyeonggi sister-province relations and further develop opportunities on education collaboration. A BC Offshore School visit (BIS Canada) will show support for BC's offshore school program and welcome international students to study in BC. This is an opportunity to renew the 2008 MOU between the BC Ministry of Education, the Ministry of Advanced Education and the Gyeonggi Provincial Office of Education of Gyeonggi Province.

#### **Japan**

In Tokyo, the mission will meet with the Ministry of Education, Culture, Sports, Science and Technology; there may be an opportunity to sign an MOU. The Mission will meet with the Tokyo Metropolitan Government's Education Office, where there could be another opportunity to sign a new MOU. The mission will meet with Canadian Embassy staff, BC's Trade Commissioner and the BCTIR office. The mission will visit BC's first Japanese certified offshore school, Bunka Gakuen University Sugunami Junior and Senior High School, which will start in April. The visit will assist the school to recruit students and rapidly reach sustainable enrolment.

From Tokyo, the mission will make a quick trip to Yokohama city, acknowledging BC's relationship as a sister city to Vancouver. The mission will return to Tokyo and Vancouver.

## **IV. Mission Elements (Proposed)**

### **Beijing, China**

Beijing is one of the four municipalities in China reporting directly to the central government.<sup>1</sup>  
Population: 19.6 million

Beijing is the capital of the People's Republic of China (PRC). It is home to the national government and the headquarters of most of China's largest state-owned companies. Beijing hosts a significant portion of education agent companies in China. Beijing is the location of a BCTIR office. BC's Special Representative in Asia, Mr. Ben Stewart, and Education Marketing Manager, Ms. Vicky Song, are also located in this office.

#### **Programming:**

- Meet with Beijing Municipal Education Commission (MOU)
- Meet with National Department of Education (LOI to renew MOU)
- Meet with Canadian Consul General
- Meet with BC Trade and Investment Office
- Meet with BC Special Representative in Asia
- Visit Sino-Bright BC Offshore School
- Possible Scholarship Announcement
- Host alumni / networking reception (Friends of BC)

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<sup>1</sup> Direct controlled municipalities include: Beijing, Chongqing Shanghai and Tianjin



- Education outreach could include meetings with BC-China institutional partners
- Local media interviews
- Cultural Tour: Great Wall of China/Forbidden City

### Dalian, China

Province: Liaoning

Population: 3.245 million

Dalian is a major city and seaport in the south of Liaoning Province. Dalian is the province's second largest city. It is the location of MLES' first BC Offshore School. Dalian has been given many benefits by the PRC government, which allows it to receive considerable foreign investment. There are 23 general institutions of higher education (and another seven privately run colleges), 108 secondary vocational schools, 80 ordinary middle high schools, 1,049 schools for nine-year compulsory education and 1,432 kindergartens in Dalian.

#### **Programming:**

- Meet with Dalian Municipal Education Commission (LOI to renew MOU)
- Visit Dalian International School
  - o signing of certification agreements
  - o presentation of 20<sup>th</sup> anniversary acknowledgement
  - o (potential) signing of pathways agreement
- Local media interviews (potentially with Sherman Jen)

### Seoul, South Korea

Special City in the Seoul Capital Area

Population: 9.82 million

Seoul is the capital and largest metropolis of South Korea. Half of all South Koreans live there. Seoul is home to the majority of South Korea's most prestigious universities and as well as 235 college-preparatory high schools, 80 vocational schools, 377 middle schools, and 33 special education schools as of 2009. A BC Trade and Investment office is located in Seoul. Education Marketing Manager, Yun Ju Jung is located in this office.

#### **Programming:**

- Meet with Municipal Education Commission (MOU)
- Meet with National Department of Education (LOI to enter into a new MOU)
- Meet with National Department of Trade and Investment
- Meet with Canadian Ambassador
- Meet with BC Trade and Investment Office
- Host alumni / networking reception (Friends of BC)

### Seongnam, South Korea

Province: Gyeonggi

Population: 914,590

Seongnam is the second largest city in South Korea's Gyeonggi Province with a population of approximately one million. Seongnam is a satellite city of Seoul. A BC Offshore School is located there.

**Programming:**

- Visit to BIS Offshore school for signing of agreement of certification
- Meet with Gyeonggi Provincial Office of Education
- Agent reception
- Local media interviews

**Tokyo, Japan**

Prefecture: Tokyo

Population: 13.35 million

Tokyo is the capital of Japan and the most populous metropolitan area in the world. Tokyo is governed as a "metropolitan prefecture" – equivalent to a Province. Tokyo has many universities, junior colleges, and vocational schools. Many of Japan's most prestigious universities are in Tokyo. A BC Offshore School will open in Tokyo in April. A BC Trade and Investment office is located in Tokyo.

**Programming:**

- Meet with National Department of Education (LOI to enter new MOU)
- Meet with Metropolitan Government of Tokyo Education Office (MOU)
- Meet with Canadian Ambassador
- Meet with BC Trade and Investment Office
- Local media interviews
- Friends of BC reception

**Yokohama, Japan**

Prefecture: Kanagawa

Population: 3.7 million

Yokohama is a sister city of Vancouver, BC since 1965. It is the second largest city in Japan by population after Tokyo. It is the capital city of Kanagawa Prefecture. It lies on Tokyo Bay, south of Tokyo. There are nine public high schools which are operated by the Yokohama City Board of Education, and a number of public high schools which are operated by the Kanagawa Prefectural Board of Education.

**Programming:**

- Meet with Kanagawa Prefectural Board of Education
- Local school visit
- Deliver letter of appreciation from Superintendents of all Metro Vancouver districts
- Meet with Municipal government
- Local media interviews

## Craib, Patrick MTIC:EX

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**From:** Patterson, Catherine M EDUC:EX  
**Sent:** Wednesday, May 27, 2015 4:51 PM  
**To:** Henry, David A FIN:EX; VIP Services  
**Cc:** Robbins, Lia EDUC:EX; Shaw, Courtney EDUC:EX; Neufeld, Brenda EDUC:EX; Carnegie, Lynn EDUC:EX; Shea, Megan EDUC:EX  
**Subject:** Mission eBinder  
**Attachments:** TAB 1.pdf; TAB 2.pdf; TAB 3 - A - Overview Itinerary.pdf; TAB 3 - B - May 30 - Beijing.pdf; TAB 3 - C - May 31 - Beijing.pdf; TAB 3 - D - June 1 - Beijing.pdf; TAB 3 - E - June 2 - Beijing Tokyo.pdf; TAB 3 - F - June 3 - Tokyo.pdf; TAB 3 - G - June 4 - Tokyo.pdf; TAB 4.pdf; TAB 5.pdf; TAB 6.pdf; TABLE OF CONTENTS - May 27 2015.pdf

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Hi David,

My apologies for the delay in providing to you. Attached please find the eBinder materials for loading onto the iPads belonging to Minister Fassbender, Deputy Minister Dave Byng, and ADM Ian Rongve.

Materials are:

Table of Contents  
TAB 1  
TAB 2  
TAB 3 A, B, C, D, E, F, G  
TAB 4  
TAB 5  
TAB 6

Thank you for your assistance in getting this information uploaded on the three iPads.

Regards,

Catherine



**Catherine Patterson**  
Executive Administrative Assistant  
Knowledge Management and Accountability Division  
Ministry of Education  
2<sup>nd</sup> Floor, 620 Superior Street  
Victoria BC V8V 1X4  
Tel: 250 356-6760 Email: [Catherine.Patterson@gov.bc.ca](mailto:Catherine.Patterson@gov.bc.ca)

# MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

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Meeting Scenario: National Ministry of Education

Meeting Scenario: Sino Bright B.C. Offshore School

Biographies: Sino Bright

Sino Bright Offshore School Profile

Ministers Speaking Notes/ Key Messages – Sino Bright

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Confucius Institutes Note

Chinese Service Center for Scholarship Exchange

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Meeting Scenario: Chinese Education Association for International Exchange

Biography: CEAIE – Wa Zong

Meeting Scenario: Media Event

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### F June 3 (Tokyo)

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Meeting Scenario: Canadian Ambassador to Japan

Biography: Canadian Ambassador to Japan – Mackenzie Clugston

Meeting Scenario: Bunka Sugunami Canadian International B.C. Offshore School

Biographies: Bunka Biographies

Bunka Offshore School Profile

Minister Speaking Notes / Key Messages

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Reciprocal Meeting Proposal Bullets

Meeting Scenario: Hiroshima Board of Education

Meeting Scenario: Stakeholder Dinner

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Meeting Scenario: Tokyo Metropolitan Government Board of Education

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

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- B China's Education System
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- D Local in Market Education Priorities – China
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- K International Student Program / Education Quality Assurance
- L s.13,s.16

#### MIT MARKET STRATEGY:

- M Canada-China Bilateral Relations
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#### OTHER:

- Q s.16
- R Fact Sheet – International Trade and Investment (MIT)

### TAB 5 DATA

- A International Students from China
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- C Key Messages **CHINA RECEIVED, JAPAN RECEIVED**
- D Media Advisory for B.C. – Pre – and post-mission **THREE RECEIVED TO DATE**
- E Q&A **TO BE PROVIDED**

# Itinerary / Receipt

Your booking is confirmed. Thank you for choosing Air Canada.  
Please bring your itinerary-receipt to the airport.

## Main Contact Information

Booking reference: MTXT5A

Name: Mr Heinzpeter Fassbender  
E-mail: ANNETTE.JORDAN@GOV.BC.CA  
Form of payment: s.17

**Customer Care**  
Air Canada Reservations  
1-888-247-2262  
Air Canada Flight Information  
1-888-422-7533

[International Reservations](#)

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## Flight Itinerary

Flight	From	To	Aircraft	Cabin (Booking class)	Status
AC29	Vancouver (YVR)	Beijing (PEK)	77W	Business (P)	Confirmed
	Fri 29-May 2015 12:10 - TERMINAL M -MAIN	Sat 30-May 2015 14:10 - TERMINAL 3			
Seat number(s) requested: 6A					
AC10	Tokyo Narita (NRT)	Calgary (YYC)	763	Business (P)	Confirmed
	Thu 04-Jun 2015 16:00 - TERMINAL 1	Thu 04-Jun 2015 10:45			
Seat number(s) requested: 3A					
AC213	Calgary (YYC)	Vancouver (YVR)	E90	Business (P)	Confirmed
	Thu 04-Jun 2015 12:15	Thu 04-Jun 2015 12:45 - TERMINAL M -MAIN			
Seat number(s) requested: 2A					

## Passenger Information

Passenger 1

Name: Mr Heinzpeter Fassbender

Ticket number: 014 2147 996850

## Purchase Summary

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Passenger: 1 Ticket number 014 2147 996850

Date of issue	01-May 2015
Fare Amount in Canadian dollars:	3,000.00
<i>(including navigational &amp; other charges)</i>	
<b>Taxes, Fees &amp; Charges</b>	
Canada Security Charge (CA)	25.91
Canada Goods and Services Tax (GST/HST #10009-2287) (XG)	1.00
Combined Taxes *see fare calculation below (XT)	396.61
<b>Total Fare in Canadian dollars:</b>	<b>3,423.52</b>

Ticket particularities:  
REFUNDABLE/CXLFEE/CHGFEE-BG:A  
C

*\*Fare calculation:*

29MAY15YVR AC BJS Q15.00R1485.00/-TYO AC X/YVC AC YVR  
M1500.00CAD3000.00 END ROE1.00 XT20.00SQ350.00YQ21.31SW5.300I

*Canadian tax registration numbers:*

XG Canada Goods and Service Tax (GST) #10009-2287  
RC Canada Harmonized Sales Tax (HST) #10009-2287  
XQ Quebec Sales Tax (QST) #1000-043-172

## Fare Rules Summary

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- Voluntary changes to your itinerary may require the payment of additional fees and fare upgrades.
- If you are travelling on a non-refundable ticket, Air Canada will be unable to make exceptions in the event of an unexpected trip cancellation or medical emergency. We recommend the purchase of travel insurance.
- Tickets are non transferable and name changes are not permitted.
- Advance seat assignments are not guaranteed and may be changed without notice. If your pre-assigned seat is unavailable, we will try to accommodate you in a comparable seat in the same class of service and will refund any applicable refundable fees.

Please read important information and notices regarding Air Canada's [general conditions of carriage](#).

## Baggage Information

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Please see below for details on the bags you plan on checking at the baggage counter.



<b>Baggage Information for: Mr Heinzpeter Fassbender</b>	
Air Canada baggage rules apply. For flight(s): AC29	1st bag: Complimentary 2nd bag: Complimentary
Air Canada baggage rules apply. For flight(s): AC10,AC213	1st bag: Complimentary 2nd bag: Complimentary
Max. weight per bag: 32 KG (70 lb)	Max. linear dimensions: 158 CM (62 in)

\* For travel within Canada or between Canada and the United States, a Canadian tax of \$3.00 CAD may apply to bag fees. For travel between Canada or the United States and Mexico, the Dominican Republic and Barbados, an applicable local sales tax of \$4.00 CAD may apply to bag fees. For all other itineraries to/from Mexico, the Dominican Republic and Barbados as well as itineraries to/from South America, an applicable local sales tax of \$21.00 CAD may apply to bag fees. All above tax amounts are based on the maximum applicable tax amounts per itinerary type. Actual amounts may vary and will be charged in the currency used in your departure airport. Tax amounts are subject to change without notice by local government.

Customers may be reassessed checked baggage fees when itineraries include an enroute stopover in excess of 24 hours.

## Baggage Policy

### Baggage Allowance for Altitude and Star Alliance Members

Baggage check-in must occur with Air Canada, Air Canada Express (flights operated by Jazz, Sky Regional, Air Georgian, Exploits Valley Air) or Air Canada rouge. Air Canada Altitude status level must be valid at time of check-in to qualify for waiver of charges related to baggage.

Frequent Flyer Status	Economy Class	Premium Economy	Business Class
Air Canada Altitude Super Elite 100k, Elite 75k, Elite 50k & Elite 35k	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)
Air Canada Altitude Prestige 25k	2 complimentary bags 23 kg (50 lb)	2 complimentary bags 23 kg (50 lb)	2 complimentary bags 32 kg (70 lb)
Star Alliance Gold	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)
Star Alliance Silver	1 complimentary bag 23 kg (50 lb)	2 complimentary bags 23 kg (50 lb)	2 complimentary bags 32 kg (70 lb)

### Excess Baggage

If your baggage exceeds the free allowance (in number, size and/or weight), additional checked baggage charges will apply. The policy and fees will be those of the carrier identified in the checked baggage information section. For specific terms and conditions of Air Canada codeshare and interline partners oversized and excess rules, visit the carrier's website.

View the [additional checked baggage policy of Air Canada's codeshare and interline partners](#).

View [Air Canada's additional checked baggage policy](#).

**Embargos:** Certain restrictions apply for travel to Mexico City (Mexico) as well as Kingston and Montego Bay (Jamaica). For details, please visit [Air Canada's additional checked baggage policy](#).

### Currency of Fees

Fee amounts are displayed in the currency of the first departure city on your ticket. On the day of travel, applicable fees will be assessed in the local currency of the country you are travelling from. Certain exceptions may apply where the departure airport does not charge in local currency. The currency exchange rate will be determined by the date of travel.

**Carry-On Baggage Allowance**

Oversized carry-on bags are not permitted on our aircraft and may cause flight delays for all passengers. Please ensure your carry-on bags are within the maximum allowed size as indicated below; **they are required to fit in the double-size verification device** at check-in and boarding gates.

You may carry onboard items which fall within the two (2) piece carry-on allowance: one (1) carry-on bag or suitcase (wheels and handles included in the size) and one (1) personal article such as a briefcase, laptop computer, diaper bag, camera case, cartons or other similar item. Learn more about Air Canada's Carry-on Baggage restrictions.

	Maximum Size	Maximum Weight
1 standard article	23cm x 40cm x 55cm 9" x 15.5" x 21.5"	10 kg 22 lb
1 personal article	16cm x 33cm x 43cm 6" x 13" x 17"	10 kg 22 lb

It is recommended that documents and medication be packed in your carry-on baggage. All prescription medications must be properly labelled with the names of the patient, the medication and the issuing medical office or pharmacy.

For safety reasons, dangerous goods must not be packed in checked or carry-on baggage, except as specifically permitted. Dangerous goods \* include, but are not limited to compressed gases (e.g. oxygen bottles or tear gas), corrosives, explosives (e.g. fireworks), flammable liquids and solids (e.g. paints and lighter fluid), radioactive materials (e.g. radio-pharmaceuticals), oxidizing materials, poisons, infectious substances and briefcases with installed alarm devices. For security reasons, other restrictions may apply. Please refer to the [Security Requirements and Dangerous Goods](#) page for more information.

There are special exceptions for small quantities (up to 70 ounces total) of medication and toiletry articles carried in your luggage and certain smoking materials carried on your person. United States federal law forbids the carriage of hazardous materials aboard the aircraft in your baggage or on your person. A violation can result in five years' imprisonment and penalties of \$250,000 or more.

\*also referred as hazardous materials

**Codeshare Flights and Other Airlines**

Passengers with itineraries that include flights operated by other airlines or codeshare flights may be subject to the carry-on rules and fees of the other airline, which may be different from Air Canada's baggage policy.

For specific terms and conditions of Air Canada [codeshare and interline partners](#) carry-on rules, visit the carrier's website.

**Important Information & Conditions**

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Please review this itinerary/receipt and should you have any questions, please call 1-888-247-2262 within 24 hours of receipt.

**Before You Go: A 'To-Do' List**

All passengers are advised to view the [Travel documentation](#) and US Secure Flight Program for important information on documents and identification required for travel.

**Travel Insurance**

Canadian Residents - RBC Travel Insurance Company offers Canadian travellers an easy way to purchase travel insurance. Whether you're traveling by yourself or with your family, it's important to get protection against the high cost of medical expenses, trip cancellation or other unforeseen circumstances. Residents of Canada can purchase travel insurance from RBC Travel Insurance Company via [www.aircanada.com/insurance](http://www.aircanada.com/insurance) or by calling 1-866-530-6021. To make sure you get the best possible protection, purchase insurance prior to your departure.

U.S. Residents - CSA Travel Protection offers American travellers an easy way to purchase travel insurance. Whether you're traveling by yourself or with your family, it's important to get protection against the high cost of medical expenses, trip cancellation or other unforeseen circumstances. Residents of the United States can purchase travel insurance from CSA Travel Protection via [www.aircanada.com/us/en/insurance](http://www.aircanada.com/us/en/insurance) or by calling 1-866-473-3315. To make sure you get the best possible protection, purchase insurance prior to your departure.

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Would you like to comment on a past travel experience? Your comments, compliments and complaints will help us improve the

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## Schedules and Timetables

Time and aircraft type shown in timetables or elsewhere are approximate and not guaranteed, and form no part of the contract. Schedules are subject to change without notice and carrier assumes no responsibility for passenger making connections not included as part of the itinerary set out in the ticket. Carrier is not responsible for changes, errors or omissions either in timetables or other representations of schedules.

## Check-in and Boarding Times

You can check in for your flight at any time within 24 hours of departure when you use our convenient Web check-in or Mobile check-in options, or within 12 hours at one of our self-service check-in kiosks located in most of the airports Air Canada serves.

You must obtain your boarding pass and check in any baggage by the check-in deadline shown below.

Additionally, you must be available for boarding at the boarding gate by the boarding gate deadline shown below. Failure to respect check-in and boarding gate deadlines may result in the reassignment of any pre-reserved seats, the cancellation of reservations, and/or ineligibility for denied boarding compensation.

Travel	Recommended Check-in Time	Check-in Deadline	Boarding Gate Deadline
Within Canada	90 min.	45 min.	20 min.
To/From the US	120 min.	60 min.	20 min.
International (incl. Mexico & Caribbean)	120 min.	60 min.	30 min.
From Toronto City Airport, Ontario Canada	60 min.	20 min.	20 min.
From Caracas, Venezuela	180 min.	90 min.	60 min.
From Tel Aviv, Israel	180 min.	75 min.	60 min.

## NOTICE - SOLD SUBJECT TO TARIFF REGULATIONS

## CONDITIONS OF CONTRACT AND OTHER IMPORTANT NOTICES

PASSENGERS ON A JOURNEY INVOLVING AN ULTIMATE DESTINATION OR A STOP IN A COUNTRY OTHER THAN THE COUNTRY OF DEPARTURE ARE ADVISED THAT INTERNATIONAL TREATIES KNOWN AS THE MONTREAL CONVENTION, OR ITS PREDECESSOR, THE WARSAW CONVENTION, INCLUDING ITS AMENDMENTS (THE WARSAW CONVENTION SYSTEM), MAY APPLY TO THE ENTIRE JOURNEY, INCLUDING ANY PORTION THEREOF WITHIN A COUNTRY. FOR SUCH PASSENGERS, THE APPLICABLE TREATY, INCLUDING SPECIAL CONTRACTS OF CARRIAGE EMBODIED IN ANY APPLICABLE TARIFFS, GOVERNS AND MAY LIMIT THE LIABILITY OF THE CARRIER.

### NOTICE of Liability Limitations

The Montreal Convention or the Warsaw Convention system may be applicable to your journey and these Conventions govern and may limit the liability of air carriers for death or bodily injury, for loss of or damage to baggage, and for delay.

Where the Montreal Convention applies, the limits of liability are as follows:

1. There are no financial limits in respect of death or bodily injury.
2. In respect of destruction, loss of, or damage or delay to baggage, 1,131 Special Drawing Rights (approximately EUR 1,357; US \$1,663) per passenger in most cases.
3. For damage occasioned by delay to your journey, 4,694 Special Drawing Rights (approximately EUR 5,655; US \$6,786) per passenger in most cases.

Where the Warsaw Convention system applies, the following limits of liability may apply:

1. 16,600 Special Drawing Rights (approximately EUR 20,000; US \$20,000) in respect of death or bodily injury if the Hague Protocol to the Convention applies, or 8,300 Special Drawing Rights (approximately EUR 10,000; US \$10,000) if only the Warsaw Convention applies. Many carriers have voluntarily waived these limits in their entirety, and US regulations require that, for journeys to, from or with an agreed stopping place in the US, the limit may not be less than US \$75,000.
2. 17 Special Drawing Rights (approximately EUR 20; US \$20) per kg for loss of or damage or delay to checked baggage, and 332 Special Drawing Rights (approximately EUR 400; US \$400) for unchecked baggage.
3. The carrier may also be liable for damage occasioned by delay.

**Where neither the Montreal Convention nor the Warsaw Convention system applies:** For travel wholly between points in Canada, the liability limit is \$1,500 CAD per passenger.

Further information may be obtained from the carrier as to the limits applicable to your journey. If your journey involves carriage by different carriers, you should contact each carrier for information on the applicable limits of liability.

Regardless of which Convention applies to your journey, you may benefit from a higher limit of liability for loss of, damage or delay to baggage by making at check-in a special declaration of the value of your baggage and paying any supplementary fee that may apply. Alternatively, if the value of your baggage exceeds the applicable limit of liability, you should fully insure it before you travel.

Time limit for action: Any action in court to claim damages must be brought within two years from the date of arrival of the aircraft, or from the date on which the aircraft ought to have arrived. Baggage claims: Written notice to the carrier must be made within 7 days of the receipt of checked baggage in the case of damage, and, in the case of delay, within 21 days from the date on which it was placed at the disposal of the passenger.

#### Notice of Contract Terms Incorporated by Reference

1. Your contract of carriage with the carrier that provides you with carriage by air, whether international, domestic or a domestic portion of an international journey is subject to this notice; to any notice or receipt of the carrier; and to the carrier's individual terms and conditions (Conditions), related rules, regulations and policies (Regulations) and any applicable tariffs.
2. If your carriage is by more than one carrier, different Conditions, Regulations and any applicable tariffs may apply for each carrier.
3. The Conditions, Regulations and any applicable tariffs of each carrier are, by this notice, incorporated by reference into and made part of your contract of carriage.
4. The Conditions may include, but are not restricted to:
  - Conditions and limits on the carrier's liability for the bodily injury or death of passengers.
  - Conditions and limits on the carrier's liability for the loss of, damage to or delay of goods and baggage, including fragile or perishable goods.
  - Rules for declaring a higher value for baggage and for paying any supplementary fee that may apply.
  - Application of the carrier's Conditions and limits of liability to the acts of the carrier's agents, servants and representatives, including any person providing either equipment or services to the carrier.
  - Claims restrictions, including time limits by which passengers must file claims or bring actions against the carrier.
  - Rules about reconfirmations or reservations; check in times; the use, duration and validity of air transportation services; and the carrier's right to refuse carriage.
  - Rights of the carrier and limits on the carrier's liability for delay or failure to perform a service, including schedule changes, substitution of alternative carriers or aircraft and re-routing, and, when required by applicable law, the obligation of the carrier to notify passengers of the identity of the operating carrier or substituted aircraft.
  - Rights of the carrier to refuse carriage to passengers who fail to comply with applicable laws or who fail to present all necessary travel documents.
5. You can obtain more information about your contract of carriage, and find out how to request a copy, at places where transportation on the carrier is sold. Many carriers also have this information on their websites. When required by applicable law, you have the right to inspect the full text of your contract of carriage at the carrier's airport and sales offices, and upon request, to receive a copy by mail or other delivery service from each carrier free of charge.
6. If a carrier sells air transportation services or checks baggage specifying carriage with another carrier, it does so only as agent for the other carrier.

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#### OVERBOOKING NOTICE

Airline flights may be overbooked, and there is a slight chance that a seat will not be available on a flight for which a person has a confirmed reservation. If the flight is overbooked, no one will be denied a seat until airline personnel first ask for volunteers willing to give up their reservation in exchange for a payment of the airline's choosing. If there are not enough volunteers, the airline will deny boarding to other persons in accordance with its particular boarding priority. With few exceptions, persons denied boarding involuntarily are entitled to compensation. The complete rules for the payment of compensation and boarding priorities are available at airport ticket counters and boarding locations.



AGENT NR/NR BOOKING REF 5DDYXT  
285098  
FASSBENDER/HEINZ PETER MR

MINISTRY OF INTERNATIONAL TRADE  
SUITE 288 - 800 HORNBY STREET  
VANCOUVER BC V6Z 2C5

DATE: MAY 05 2015 20490

SERVICE	DATE	FROM	TO	DEPART	ARRIVE
JAPAN AIRLINES	02JUN	BEIJING	TOKYO	1640	2110
JL 22	TUESDAY	CAPITAL INTL	TOKYO INTL HAN		
L ECONOMY		TERMINAL 3	TERMINAL INTL		
	NON SMOKING	MEAL		NON STOP	
		RESERVATION CONFIRMED		3:30 DURATION	
AIRCRAFT OWNER: JL JAPAN AIRLINES					
COCKPIT CREW: JL JAPAN AIRLINES					
CABIN CREW: JL JAPAN AIRLINES					
AIRCRAFT: BOEING 787-8 DREAMLINER					
SEAT 27A NO SMOKING CONFIRMED					

	AIR FARE: CAD	500.00
	TAXES AND AIRLINE IMPOSED FEES:	43.76
SERVICE FEE: 30.00	TOTAL CAD	31.50
TAX DETAILS:	GST/HST: 1.50	
SERVICE FEE DETAILS:		
	SERVICE FEE / PAID BY MASTER CARD/THANKS CAD	-31.50
	PAID BY MASTER CARD/THANKS CAD	-543.76
	INVOICE TOTAL CAD	0.00

TICKET PAYMENT: s.17  
SVCFEE PAYMENT:

RESERVATION NUMBER(S) JL/XMNABQ

ETKT: JL 131 8941901018  
SVC: 954 0069772563

PLEASE NOTE YOUR TICKET IS REFUNDABLE PRIOR TO DEPARTURE  
FOR A FEE OF CNY1000. NONREFUNDABLE ONCE TRAVEL HAS COMMENCED.  
CHANGES TO ITINERARY ARE NOT PERMITTED.  
- CHANGES SUBJECT TO AVAILABILITY.  
PLEASE CHECK IN AT LEAST 3 HOURS PRIOR TO  
DEPARTURE. PASSPORT VALIDITY MUST BE AT LEAST  
6 MONTHS AFTER YOUR SCHEDULED RETURN DATE.  
ENSURE YOU HAVE PROPER ENTRY VISA REQUIREMENT

\*\*\*\*\*  
DURING BUSINESS HOURS CALL US ON 1800 6639787  
INVOICE NUMBER 0000285098

1/ 2



ctms - Corporate Travel Management Solutions  
1600 Steeles Avenue West, Suite 312  
Toronto (Concord), Ontario L4K 4M2  
P 416 665 CTMS (2867) F 905 738 0867  
info.ca@ctmstravel.com www.ctmstravel.com





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285098  
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MINISTRY OF INTERNATIONAL TRADE  
SUITE 288 - 800 HORNBY STREET  
VANCOUVER BC V6Z 2C5

DATE: MAY 05 2015 20490

SERVICE DATE FROM TO DEPART ARRIVE

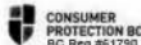
AFTER HOURS CALL HUME TRAVEL EMERGENCY SERVICE  
PLEASE QUOTE MEMBERSHIP CODE YVRC42121  
\*\*\*PLEASE NOTE\*\*\* ADDITIONAL CHARGES MAY APPLY

MOST CARRIERS' E-TICKETS HAVE EXPIRATION DATES AND CONDITIONS OF USE.  
CHECK THE CARRIER'S FARE RULES FOR MORE INFORMATION.

BAGGAGE POLICY - FOR TRAVEL TO/FROM, WITHIN THE US/CA, PLEASE VISIT:  
[HTTPS://BAGS.AMADEUS.COM?R=5DDYXT&N=FASSBENDER](https://bags.amadeus.com?R=5DDYXT&N=FASSBENDER)

INVOICE NUMBER 0000285098

2/ 2



ctms - Corporate Travel Management Solutions  
1600 Steeles Avenue West, Suite 312  
Toronto (Concord), Ontario L4K 4M2  
P 416 665 CTMS (2867) F 905 738 0867  
info.ca@ctmstravel.com www.ctmstravel.com



# Itinerary / Receipt

Your booking is confirmed. Thank you for choosing Air Canada.  
Please bring your itinerary-receipt to the airport.

## Main Contact Information

Booking reference: MUZH25

Name: Mr Davidalan Byng  
E-mail: ANNETTE.JORDAN@GOV.BC.CA  
Form of payment: S.17

**Customer Care**  
Air Canada Reservations  
1-888-247-2262  
Air Canada Flight Information  
1-888-422-7533

[International Reservations](#)

Alert me of flight changes  
[Flight notification](#)

## Flight Itinerary

Flight	From	To	Aircraft	Cabin (Booking class)	Status
AC8056	Victoria (YYJ)	Vancouver (YVR)	DH3	Economy (Y)	Confirmed
<i>Operated by:</i>	Fri 29-May 2015	Fri 29-May 2015			
<i>Air Canada Express-Jazz</i>	08:00	08:24 - TERMINAL M -MAIN			
Seat number(s) requested:	7A 7C				
AC29	Vancouver (YVR)	Beijing (PEK)	77W	Business (P)	Confirmed
	Fri 29-May 2015	Sat 30-May 2015			
	12:10 - TERMINAL M -MAIN	14:10 - TERMINAL 3			
Seat number(s) requested:	9A 10A				
AC10	Tokyo Narita (NRT)	Calgary (YYC)	763	Business (P)	Confirmed
	Thu 04-Jun 2015	Thu 04-Jun 2015			
	16:00 - TERMINAL 1	10:45			
Seat number(s) requested:	7A 7F				



Flight	From	To	Aircraft	Cabin (Booking class)	Status
AC8555	Calgary (YYC)	Victoria (YJY)	DH4	Economy (Y)	Confirmed
<i>Operated by:</i>		Thu 04-Jun 2015	Thu 04-Jun 2015		
<i>Air Canada Express- Jazz</i>		14:15	14:55		
Seat number(s) requested:		9A 9C			

## Passenger Information

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**Passenger 1**  
 Name: Mr Davidalan Byng      Ticket number: 014 2147 996903-904

**Passenger 2**  
 Name: Mr Mariorobert Miniaci      Ticket number: 014 2147 996905-906

## Purchase Summary

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### Passenger: 1 Ticket number 014 2147 996903-904

Date of issue	01-May 2015
Fare Amount in Canadian dollars: <i>(including navigational &amp; other charges)</i>	3,000.00
<b>Taxes, Fees &amp; Charges</b>	
Canada Security Charge (CA)	25.91
Canada Goods and Services Tax (GST/HST #10009-2287) (XG)	0.50
Combined Taxes *see fare calculation below (XT)	386.61
<b>Total Fare in Canadian dollars:</b>	<b>3,413.02</b>

Ticket particularities:  
 NONREF/CHGFEE -BG:AC

### Passenger: 2 Ticket number 014 2147 996905-906

Date of issue	01-May 2015
Fare Amount in Canadian dollars: <i>(including navigational &amp; other charges)</i>	3,000.00
<b>Taxes, Fees &amp; Charges</b>	
Canada Security Charge (CA)	25.91
Canada Goods and Services Tax (GST/HST #10009-2287) (XG)	0.50
Combined Taxes *see fare calculation below (XT)	386.61
<b>Total Fare in Canadian dollars:</b>	<b>3,413.02</b>

\*Fare calculation:

29MAY15YYJ AC X/YVR AC BJS Q15.00M1485.00/-TYO AC X/YYC AC  
 YYJ R1500.00CAD3000.00 END ROE1.00 XT350.00YQ10.00SQ21.31SW  
 5.300I

*Canadian tax registration numbers:*

XG Canada Goods and Service Tax (GST) #10009-2287

RC Canada Harmonized Sales Tax (HST) #10009-2287

XQ Quebec Sales Tax (QST) #1000-043-172

## Fare Rules Summary

- Voluntary changes to your itinerary may require the payment of additional fees and fare upgrades.
- If you are travelling on a non-refundable ticket, Air Canada will be unable to make exceptions in the event of an unexpected trip cancellation or medical emergency. We recommend the purchase of travel insurance.
- Tickets are non transferable and name changes are not permitted.
- Advance seat assignments are not guaranteed and may be changed without notice. If your pre-assigned seat is unavailable, we will try to accommodate you in a comparable seat in the same class of service and will refund any applicable refundable fees.

Please read important information and notices regarding Air Canada's [general conditions of carriage](#).

## Baggage Information

Please see below for details on the bags you plan on checking at the baggage counter.

<b>Baggage Information for: Mr Davidalan Byng</b>	
Air Canada baggage rules apply. For flight(s): AC8056,AC29	1st bag: Complimentary 2nd bag: Complimentary
Air Canada baggage rules apply. For flight(s): AC10,AC8555	1st bag: Complimentary 2nd bag: Complimentary
Max. weight per bag: 32 KG (70 lb)	Max. linear dimensions: 158 CM (62 in)

<b>Baggage Information for: Mr Mariorobert Miniaci</b>	
Air Canada baggage rules apply. For flight(s): AC8056,AC29	1st bag: Complimentary 2nd bag: Complimentary
Air Canada baggage rules apply. For flight(s): AC10,AC8555	1st bag: Complimentary 2nd bag: Complimentary
Max. weight per bag: 32 KG (70 lb)	Max. linear dimensions: 158 CM (62 in)

\* For travel within Canada or between Canada and the United States, a Canadian tax of \$3.00 CAD may apply to bag fees. For travel between Canada or the United States and Mexico, the Dominican Republic and Barbados, an applicable local sales tax of \$4.00 CAD may apply to bag fees. For all other itineraries to/from Mexico, the Dominican Republic and Barbados as well as itineraries to/from South America, an applicable local sales tax of \$21.00 CAD may apply to bag fees. All above tax amounts are based on the maximum applicable tax amounts per itinerary type. Actual amounts may vary and will be charged in the currency used in your departure airport. Tax amounts are subject to change without notice by local government.

Customers may be reassessed checked baggage fees when itineraries include an enroute stopover in excess of 24 hours.

## Baggage Policy

### Baggage Allowance for Altitude and Star Alliance Members

Baggage check-in must occur with Air Canada, Air Canada Express (flights operated by Jazz, Sky Regional, Air Georgian, Exploits Valley Air) or Air Canada rouge. Air Canada Altitude status level must be valid at time of check-in to qualify for waiver of charges related to baggage.

Frequent Flyer Status	Economy Class	Premium Economy	Business Class
Air Canada Altitude Super Elite 100k, Elite 75k, Elite 50k & Elite 35k	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)
Air Canada Altitude Prestige 25k	2 complimentary bags 23 kg (50 lb)	2 complimentary bags 23 kg (50 lb)	2 complimentary bags 32 kg (70 lb)
Star Alliance Gold	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)
Star Alliance Silver	1 complimentary bag 23 kg (50 lb)	2 complimentary bags 23 kg (50 lb)	2 complimentary bags 32 kg (70 lb)

### Excess Baggage

If your baggage exceeds the free allowance (in number, size and/or weight), additional checked baggage charges will apply. The policy and fees will be those of the carrier identified in the checked baggage information section. For specific terms and conditions of Air Canada codeshare and interline partners oversized and excess rules, visit the carrier's website.

View the [additional checked baggage policy of Air Canada's codeshare and interline partners](#).

View [Air Canada's additional checked baggage policy](#).

**Embargos:** Certain restrictions apply for travel to Mexico City (Mexico) as well as Kingston and Montego Bay (Jamaica). For details, please visit [Air Canada's additional checked baggage policy](#).

### Currency of Fees

Fee amounts are displayed in the currency of the first departure city on your ticket. On the day of travel, applicable fees will be assessed in the local currency of the country you are travelling from. Certain exceptions may apply where the departure airport does not charge in local currency. The currency exchange rate will be determined by the date of travel.

### Carry-On Baggage Allowance

Oversized carry-on bags are not permitted on our aircraft and may cause flight delays for all passengers. Please ensure your carry-on bags are within the maximum allowed size as indicated below; **they are required to fit in the double-size verification device** at check-in and boarding gates.

You may carry onboard items which fall within the two (2) piece carry-on allowance: one (1) carry-on bag or suitcase (wheels and handles included in the size) and one (1) personal article such as a briefcase, laptop computer, diaper bag, camera case, cartons or other similar item. Learn more about Air Canada's Carry-on Baggage restrictions.

	Maximum Size	Maximum Weight
1 standard article	23cm x 40cm x 55cm 9" x 15.5" x 21.5"	10 kg 22 lb
1 personal article	16cm x 33cm x 43cm 6" x 13" x 17"	10 kg 22 lb

It is recommended that documents and medication be packed in your carry-on baggage. All prescription medications must be properly labelled with the names of the patient, the medication and the issuing medical office or pharmacy.

For safety reasons, dangerous goods must not be packed in checked or carry-on baggage, except as specifically permitted. Dangerous goods \* include, but are not limited to compressed gases (e.g. oxygen bottles or tear gas), corrosives, explosives (e.g. fireworks), flammable liquids and solids (e.g. paints and lighter fluid), radioactive materials (e.g. radio-pharmaceuticals), oxidizing

materials, poisons, infectious substances and briefcases with installed alarm devices. For security reasons, other restrictions may apply. Please refer to the [Security Requirements and Dangerous Goods](#) page for more information.

There are special exceptions for small quantities (up to 70 ounces total) of medication and toiletry articles carried in your luggage and certain smoking materials carried on your person. United States federal law forbids the carriage of hazardous materials aboard the aircraft in your baggage or on your person. A violation can result in five years' imprisonment and penalties of \$250,000 or more.

\*also referred as hazardous materials

## Codeshare Flights and Other Airlines

Passengers with itineraries that include flights operated by other airlines or codeshare flights may be subject to the carry-on rules and fees of the other airline, which may be different from Air Canada's baggage policy.

For specific terms and conditions of Air Canada [codeshare and interline partners](#) carry-on rules, visit the carrier's website.

## Important Information & Conditions

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Please review this itinerary/receipt and should you have any questions, please call 1-888-247-2262 within 24 hours of receipt.

### Before You Go: A 'To-Do' List

All passengers are advised to view the [Travel documentation](#) and US Secure Flight Program for important information on documents and identification required for travel.

### Travel Insurance

Canadian Residents - RBC Travel Insurance Company offers Canadian travellers an easy way to purchase travel insurance. Whether you're traveling by yourself or with your family, it's important to get protection against the high cost of medical expenses, trip cancellation or other unforeseen circumstances. Residents of Canada can purchase travel insurance from RBC Travel Insurance Company via [www.aircanada.com/insurance](http://www.aircanada.com/insurance) or by calling 1-866-530-6021. To make sure you get the best possible protection, purchase insurance prior to your departure.

U.S. Residents - CSA Travel Protection offers American travellers an easy way to purchase travel insurance. Whether you're traveling by yourself or with your family, it's important to get protection against the high cost of medical expenses, trip cancellation or other unforeseen circumstances. Residents of the United States can purchase travel insurance from CSA Travel Protection via [www.aircanada.com/us/en/insurance](http://www.aircanada.com/us/en/insurance) or by calling 1-866-473-3315. To make sure you get the best possible protection, purchase insurance prior to your departure.

### Comments, Compliments and Complaints

Would you like to comment on a past travel experience? Your comments, compliments and complaints will help us improve the services we offer. Send us an e-mail ([aircanada.com/customerrelations](mailto:aircanada.com/customerrelations)) or write to us at: Air Canada - Customer Relations, PO Box 64239, RPO Thorncliffe, Calgary, AB, Canada T2K 6J7.

### Schedules and Timetables

Time and aircraft type shown in timetables or elsewhere are approximate and not guaranteed, and form no part of the contract. Schedules are subject to change without notice and carrier assumes no responsibility for passenger making connections not included as part of the itinerary set out in the ticket. Carrier is not responsible for changes, errors or omissions either in timetables or other representations of schedules.

## Check-in and Boarding Times

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You can check in for your flight at any time within 24 hours of departure when you use our convenient Web check-in or Mobile check-in options, or within 12 hours at one of our self-service check-in kiosks located in most of the airports Air Canada serves.

You must obtain your boarding pass and check in any baggage by the check-in deadline shown below.

Additionally, you must be available for boarding at the boarding gate by the boarding gate deadline shown below. Failure to respect check-in and boarding gate deadlines may result in the reassignment of any pre-reserved seats, the cancellation of reservations, and/or ineligibility for denied boarding compensation.

**NOTICE - SOLD SUBJECT TO TARIFF REGULATIONS**

**CONDITIONS OF CONTRACT AND OTHER IMPORTANT NOTICES**

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2. If your carriage is by more than one carrier, different Conditions, Regulations and any applicable tariffs may apply for each carrier.

3. The Conditions, Regulations and any applicable tariffs of each carrier are, by this notice, incorporated by reference into and made part of your contract of carriage.
4. The Conditions may include, but are not restricted to:
  - Conditions and limits on the carrier's liability for the bodily injury or death of passengers.
  - Conditions and limits on the carrier's liability for the loss of, damage to or delay of goods and baggage, including fragile or perishable goods.
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  - Rights of the carrier to refuse carriage to passengers who fail to comply with applicable laws or who fail to present all necessary travel documents.
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AGENT NR/NR BOOKING REF 5DDYXT  
285096  
BYNG/DAVID ALAN MR

MINISTRY OF INTERNATIONAL TRADE  
SUITE 288 - 800 HORNBY STREET  
VANCOUVER BC V6Z 2C5

DATE: MAY 05 2015 20490

SERVICE	DATE	FROM	TO	DEPART	ARRIVE
JAPAN AIRLINES	02JUN	BEIJING	TOKYO	1640	2110
JL 22	TUESDAY	CAPITAL INTL	TOKYO INTL HAN		
L ECONOMY		TERMINAL 3	TERMINAL INTL		
	NON SMOKING	MEAL		NON STOP	
		RESERVATION CONFIRMED		3:30 DURATION	
AIRCRAFT OWNER: JL JAPAN AIRLINES					
COCKPIT CREW: JL JAPAN AIRLINES					
CABIN CREW: JL JAPAN AIRLINES					
AIRCRAFT: BOEING 787-8 DREAMLINER					
SEAT 26A NO SMOKING CONFIRMED					

	AIR FARE:CAD	500.00
	TAXES AND AIRLINE IMPOSED FEES:	43.76
SERVICE FEE: 30.00	TOTAL CAD	31.50
TAX DETAILS:	GST/HST: 1.50	
SERVICE FEE DETAILS:		
	SERVICE FEE / PAID BY MASTER CARD/THANKS CAD	-31.50
	PAID BY MASTER CARD/THANKS CAD	-543.76
	INVOICE TOTAL CAD	0.00

TICKET PAYMENT: s.17  
SVCFEE PAYMENT:

RESERVATION NUMBER(S) JL/XMNABQ

ETKT:JL 131 8941901016  
SVC: 954 0069772561

PLEASE NOTE YOUR TICKET IS REFUNDABLE PRIOR TO DEPARTURE  
FOR A FEE OF CNY1000. NONREFUNDABLE ONCE TRAVEL HAS COMMENCED.  
CHANGES TO ITINERARY ARE NOT PERMITTED.  
- CHANGES SUBJECT TO AVAILABILITY.  
PLEASE CHECK IN AT LEAST 3 HOURS PRIOR TO  
DEPARTURE. PASSPORT VALIDITY MUST BE AT LEAST  
6 MONTHS AFTER YOUR SCHEDULED RETURN DATE.  
ENSURE YOU HAVE PROPER ENTRY VISA REQUIREMENT

\*\*\*\*\*  
DURING BUSINESS HOURS CALL US ON 1800 6639787  
INVOICE NUMBER 0000285096

1/ 2



ctms - Corporate Travel Management Solutions  
1600 Steeles Avenue West, Suite 312  
Toronto (Concord), Ontario L4K 4M2  
P 416 665 CTMS (2867) F 905 738 0867  
info.ca@ctmstravel.com www.ctmstravel.com





AGENT NR/NR BOOKING REF 5DDYXT  
285096  
BYNG/DAVID ALAN MR

MINISTRY OF INTERNATIONAL TRADE  
SUITE 288 - 800 HORNBY STREET  
VANCOUVER BC V6Z 2C5

DATE: MAY 05 2015 20490

SERVICE DATE FROM TO DEPART ARRIVE

AFTER HOURS CALL HUME TRAVEL EMERGENCY SERVICE  
PLEASE QUOTE MEMBERSHIP CODE YVRC42121  
\*\*\*PLEASE NOTE\*\*\* ADDITIONAL CHARGES MAY APPLY

MOST CARRIERS' E-TICKETS HAVE EXPIRATION DATES AND CONDITIONS OF USE.  
CHECK THE CARRIER'S FARE RULES FOR MORE INFORMATION.

BAGGAGE POLICY - FOR TRAVEL TO/FROM, WITHIN THE US/CA, PLEASE VISIT:  
[HTTPS://BAGS.AMADEUS.COM?R=5DDYXT&N=BYNG](https://bags.amadeus.com?R=5DDYXT&N=BYNG)

INVOICE NUMBER 0000285096

2/ 2



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[info.ca@ctmstravel.com](mailto:info.ca@ctmstravel.com) [www.ctmstravel.com](http://www.ctmstravel.com)





# Itinerary / Receipt

Your booking is confirmed. Thank you for choosing Air Canada.  
Please bring your itinerary-receipt to the airport.

## Main Contact Information

Booking reference: MVA6CM

Name: Mr Ianwillard Rongve  
E-mail: ANNETTE.JORDAN@GOV.BC.CA  
Form of payment: s.17

**Customer Care**  
Air Canada Reservations  
1-888-247-2262  
Air Canada Flight Information  
1-888-422-7533

[International Reservations](#)

Alert me of flight changes

[Flight notification](#)

## Flight Itinerary

Flight	From	To	Aircraft	Cabin (Booking class)	Status
AC8056	Victoria (YYJ)	Vancouver (YVR)	DH3	Economy (Y)	Confirmed
<i>Operated by:</i>	Fri 29-May 2015	Fri 29-May 2015			
<i>Air Canada Express-Jazz</i>	08:00	08:24 - TERMINAL M -MAIN			
Seat number(s) requested:	7D				
AC29	Vancouver (YVR)	Beijing (PEK)	77W	Business (P)	Confirmed
	Fri 29-May 2015	Sat 30-May 2015			
	12:10 - TERMINAL M -MAIN	14:10 - TERMINAL 3			
Seat number(s) requested:	6K				
AC10	Tokyo Narita (NRT)	Calgary (YYC)	763	Business (P)	Confirmed
	Thu 04-Jun 2015	Thu 04-Jun 2015			
	16:00 - TERMINAL 1	10:45			
Seat number(s) requested:	7K				

Flight	From	To	Aircraft	Cabin (Booking class)	Status
AC8555	Calgary (YYC)	Victoria (YYJ)	DH4	Economy (Y)	Confirmed
<i>Operated by:</i>		Thu 04-Jun 2015	Thu 04-Jun 2015		
<i>Air Canada Express- Jazz</i>		14:15	14:55		
Seat number(s) requested:		9D			

## Passenger Information

---

**Passenger 1**

Name: **Mr Ianwillard Rongve** Ticket number: **014 2147 996741-742**

## Purchase Summary

---

Passenger: 1 Ticket number 014 2147 996741-742

<b>Date of issue</b>	01-May 2015
<b>Fare Amount in Canadian dollars:</b> <i>(including navigational &amp; other charges)</i>	3,000.00
<b>Taxes, Fees &amp; Charges</b>	
Canada Security Charge (CA)	25.91
Canada Goods and Services Tax (GST/HST #10009-2287) (XG)	0.50
Combined Taxes *see fare calculation below (XT)	386.61
<b>Total Fare in Canadian dollars:</b>	<b>3,413.02</b>

Ticket particularities:  
REFUNDABLE/CXLFFEE/CHGFEE-BG:A  
C

*\*Fare calculation:*  
29MAY15YYJ AC X/YVR AC BJS Q15.00M1485.00/-TYO AC X/YYC AC  
YYJ R1500.00CAD3000.00 END ROE1.00 XT10.00SQ350.00YQ21.31SW  
5.300I

*Canadian tax registration numbers:*  
XG Canada Goods and Service Tax (GST) #10009-2287  
RC Canada Harmonized Sales Tax (HST) #10009-2287  
XQ Quebec Sales Tax (QST) #1000-043-172

## Fare Rules Summary

---

- Voluntary changes to your itinerary may require the payment of additional fees and fare upgrades.
- If you are travelling on a non-refundable ticket, Air Canada will be unable to make exceptions in the event of an unexpected trip cancellation or medical emergency. We recommend the purchase of travel insurance.
- Tickets are non transferable and name changes are not permitted.
- Advance seat assignments are not guaranteed and may be changed without notice. If your pre-assigned seat is unavailable, we will try to accommodate you in a comparable seat in the same class of service and will refund any applicable refundable fees.

Please read important information and notices regarding Air Canada's [general conditions of carriage](#).

## Baggage Information

Please see below for details on the bags you plan on checking at the baggage counter.

<b>Baggage Information for: Mr Ianwillard Rongve</b>	
Air Canada baggage rules apply. For flight(s): AC8056,AC29	1st bag: Complimentary 2nd bag: Complimentary
Air Canada baggage rules apply. For flight(s): AC10,AC8555	1st bag: Complimentary 2nd bag: Complimentary
Max. weight per bag: 32 KG (70 lb)	Max. linear dimensions: 158 CM (62 in)

\* For travel within Canada or between Canada and the United States, a Canadian tax of \$3.00 CAD may apply to bag fees. For travel between Canada or the United States and Mexico, the Dominican Republic and Barbados, an applicable local sales tax of \$4.00 CAD may apply to bag fees. For all other itineraries to/from Mexico, the Dominican Republic and Barbados as well as itineraries to/from South America, an applicable local sales tax of \$21.00 CAD may apply to bag fees. All above tax amounts are based on the maximum applicable tax amounts per itinerary type. Actual amounts may vary and will be charged in the currency used in your departure airport. Tax amounts are subject to change without notice by local government.

Customers may be reassessed checked baggage fees when itineraries include an enroute stopover in excess of 24 hours.

## Baggage Policy

### Baggage Allowance for Altitude and Star Alliance Members

Baggage check-in must occur with Air Canada, Air Canada Express (flights operated by Jazz, Sky Regional, Air Georgian, Exploits Valley Air) or Air Canada rouge. Air Canada Altitude status level must be valid at time of check-in to qualify for waiver of charges related to baggage.

Frequent Flyer Status	Economy Class	Premium Economy	Business Class
Air Canada Altitude Super Elite 100k, Elite 75k, Elite 50k & Elite 35k	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)
Air Canada Altitude Prestige 25k	2 complimentary bags 23 kg (50 lb)	2 complimentary bags 23 kg (50 lb)	2 complimentary bags 32 kg (70 lb)
Star Alliance Gold	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)
Star Alliance Silver	1 complimentary bag 23 kg (50 lb)	2 complimentary bags 23 kg (50 lb)	2 complimentary bags 32 kg (70 lb)

### Excess Baggage

If your baggage exceeds the free allowance (in number, size and/or weight), additional checked baggage charges will apply. The policy and fees will be those of the carrier identified in the checked baggage information section. For specific terms and conditions of Air Canada codeshare and interline partners oversized and excess rules, visit the carrier's website.

View the [additional checked baggage policy of Air Canada's codeshare and interline partners](#).

View [Air Canada's additional checked baggage policy](#).

**Embargos:** Certain restrictions apply for travel to Mexico City (Mexico) as well as Kingston and Montego Bay (Jamaica). For details, please visit [Air Canada's additional checked baggage policy](#).

### Currency of Fees

Fee amounts are displayed in the currency of the first departure city on your ticket. On the day of travel, applicable fees will be assessed in the local currency of the country you are travelling from. Certain exceptions may apply where the departure airport does not charge in local currency. The currency exchange rate will be determined by the date of travel.

### Carry-On Baggage Allowance

Oversized carry-on bags are not permitted on our aircraft and may cause flight delays for all passengers. Please ensure your carry-on bags are within the maximum allowed size as indicated below; **they are required to fit in the double-size verification device** at check-in and boarding gates.

You may carry onboard items which fall within the two (2) piece carry-on allowance: one (1) carry-on bag or suitcase (wheels and handles included in the size) and one (1) personal article such as a briefcase, laptop computer, diaper bag, camera case, cartons or other similar item. Learn more about Air Canada's Carry-on Baggage restrictions.

	Maximum Size	Maximum Weight
1 standard article	23cm x 40cm x 55cm 9" x 15.5" x 21.5"	10 kg 22 lb
1 personal article	16cm x 33cm x 43cm 6" x 13" x 17"	10 kg 22 lb

It is recommended that documents and medication be packed in your carry-on baggage. All prescription medications must be properly labelled with the names of the patient, the medication and the issuing medical office or pharmacy.

For safety reasons, dangerous goods must not be packed in checked or carry-on baggage, except as specifically permitted. Dangerous goods \* include, but are not limited to compressed gases (e.g. oxygen bottles or tear gas), corrosives, explosives (e.g. fireworks), flammable liquids and solids (e.g. paints and lighter fluid), radioactive materials (e.g. radio-pharmaceuticals), oxidizing materials, poisons, infectious substances and briefcases with installed alarm devices. For security reasons, other restrictions may apply. Please refer to the [Security Requirements and Dangerous Goods](#) page for more information.

There are special exceptions for small quantities (up to 70 ounces total) of medication and toiletry articles carried in your luggage and certain smoking materials carried on your person. United States federal law forbids the carriage of hazardous materials aboard the aircraft in your baggage or on your person. A violation can result in five years' imprisonment and penalties of \$250,000 or more.

\*also referred as hazardous materials

### Codeshare Flights and Other Airlines

Passengers with itineraries that include flights operated by other airlines or codeshare flights may be subject to the carry-on rules and fees of the other airline, which may be different from Air Canada's baggage policy.

For specific terms and conditions of Air Canada [codeshare and interline partners](#) carry-on rules, visit the carrier's website.

## Important Information & Conditions

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Please review this itinerary/receipt and should you have any questions, please call 1-888-247-2262 within 24 hours of receipt.

### Before You Go: A 'To-Do' List

All passengers are advised to view the [Travel documentation](#) and US Secure Flight Program for important information on documents and identification required for travel.

### Travel Insurance

Canadian Residents - RBC Travel Insurance Company offers Canadian travellers an easy way to purchase travel insurance. Whether you're traveling by yourself or with your family, it's important to get protection against the high cost of medical expenses, trip cancellation or other unforeseen circumstances. Residents of Canada can purchase travel insurance from RBC Travel Insurance Company via [www.aircanada.com/insurance](http://www.aircanada.com/insurance) or by calling 1-866-530-6021. To make sure you get the best possible protection, purchase insurance prior to your departure.

U.S. Residents - CSA Travel Protection offers American travellers an easy way to purchase travel insurance. Whether you're

traveling by yourself or with your family, it's important to get protection against the high cost of medical expenses, trip cancellation or other unforeseen circumstances. Residents of the United States can purchase travel insurance from CSA Travel Protection via [www.aircanada.com/us/en/insurance](http://www.aircanada.com/us/en/insurance) or by calling 1-866-473-3315. To make sure you get the best possible protection, purchase insurance prior to your departure.

**Comments, Compliments and Complaints**

Would you like to comment on a past travel experience? Your comments, compliments and complaints will help us improve the services we offer. Send us an e-mail ([aircanada.com/customerrelations](mailto:aircanada.com/customerrelations)) or write to us at: Air Canada - Customer Relations, PO Box 64239, RPO Thorncliffe, Calgary, AB, Canada T2K 6J7.

**Schedules and Timetables**

Time and aircraft type shown in timetables or elsewhere are approximate and not guaranteed, and form no part of the contract. Schedules are subject to change without notice and carrier assumes no responsibility for passenger making connections not included as part of the itinerary set out in the ticket. Carrier is not responsible for changes, errors or omissions either in timetables or other representations of schedules.

**Check-in and Boarding Times**

You can check in for your flight at any time within 24 hours of departure when you use our convenient Web check-in or Mobile check-in options, or within 12 hours at one of our self-service check-in kiosks located in most of the airports Air Canada serves.

You must obtain your boarding pass and check in any baggage by the check-in deadline shown below.

Additionally, you must be available for boarding at the boarding gate by the boarding gate deadline shown below. Failure to respect check-in and boarding gate deadlines may result in the reassignment of any pre-reserved seats, the cancellation of reservations, and/or ineligibility for denied boarding compensation.

Travel	Recommended Check-in Time	Check-in Deadline	Boarding Gate Deadline
Within Canada	90 min.	45 min.	20 min.
To/From the US	120 min.	60 min.	20 min.
International (incl. Mexico & Caribbean)	120 min.	60 min.	30 min.
From Toronto City Airport, Ontario Canada	60 min.	20 min.	20 min.
From Caracas, Venezuela	180 min.	90 min.	60 min.
From Tel Aviv, Israel	180 min.	75 min.	60 min.

**NOTICE - SOLD SUBJECT TO TARIFF REGULATIONS**

**CONDITIONS OF CONTRACT AND OTHER IMPORTANT NOTICES**

PASSENGERS ON A JOURNEY INVOLVING AN ULTIMATE DESTINATION OR A STOP IN A COUNTRY OTHER THAN THE COUNTRY OF DEPARTURE ARE ADVISED THAT INTERNATIONAL TREATIES KNOWN AS THE MONTREAL CONVENTION, OR ITS PREDECESSOR, THE WARSAW CONVENTION, INCLUDING ITS AMENDMENTS (THE WARSAW CONVENTION SYSTEM), MAY APPLY TO THE ENTIRE JOURNEY, INCLUDING ANY PORTION THEREOF WITHIN A COUNTRY. FOR SUCH PASSENGERS, THE APPLICABLE TREATY, INCLUDING SPECIAL CONTRACTS OF CARRIAGE EMBODIED IN ANY APPLICABLE TARIFFS, GOVERNS AND MAY LIMIT THE LIABILITY OF THE CARRIER.

**NOTICE of Liability Limitations**

The Montreal Convention or the Warsaw Convention system may be applicable to your journey and these Conventions govern and may limit the liability of air carriers for death or bodily injury, for loss of or damage to baggage, and for delay.

Where the Montreal Convention applies, the limits of liability are as follows:

1. There are no financial limits in respect of death or bodily injury.

2. In respect of destruction, loss of, or damage or delay to baggage, 1,131 Special Drawing Rights (approximately EUR 1,357; US \$1,663) per passenger in most cases.
3. For damage occasioned by delay to your journey, 4,694 Special Drawing Rights (approximately EUR 5,655; US \$6,786) per passenger in most cases.

Where the Warsaw Convention system applies, the following limits of liability may apply:

1. 16,600 Special Drawing Rights (approximately EUR 20,000; US \$20,000) in respect of death or bodily injury if the Hague Protocol to the Convention applies, or 8,300 Special Drawing Rights (approximately EUR 10,000; US \$10,000) if only the Warsaw Convention applies. Many carriers have voluntarily waived these limits in their entirety, and US regulations require that, for journeys to, from or with an agreed stopping place in the US, the limit may not be less than US \$75,000.
2. 17 Special Drawing Rights (approximately EUR 20; US \$20) per kg for loss of or damage or delay to checked baggage, and 332 Special Drawing Rights (approximately EUR 400; US \$400) for unchecked baggage.
3. The carrier may also be liable for damage occasioned by delay.

Where neither the Montreal Convention nor the Warsaw Convention system applies: For travel wholly between points in Canada, the liability limit is \$1,500 CAD per passenger.

Further information may be obtained from the carrier as to the limits applicable to your journey. If your journey involves carriage by different carriers, you should contact each carrier for information on the applicable limits of liability.

Regardless of which Convention applies to your journey, you may benefit from a higher limit of liability for loss of, damage or delay to baggage by making at check-in a special declaration of the value of your baggage and paying any supplementary fee that may apply. Alternatively, if the value of your baggage exceeds the applicable limit of liability, you should fully insure it before you travel.

Time limit for action: Any action in court to claim damages must be brought within two years from the date of arrival of the aircraft, or from the date on which the aircraft ought to have arrived. Baggage claims: Written notice to the carrier must be made within 7 days of the receipt of checked baggage in the case of damage, and, in the case of delay, within 21 days from the date on which it was placed at the disposal of the passenger.

#### Notice of Contract Terms Incorporated by Reference

1. Your contract of carriage with the carrier that provides you with carriage by air, whether international, domestic or a domestic portion of an international journey is subject to this notice; to any notice or receipt of the carrier; and to the carrier's individual terms and conditions (Conditions), related rules, regulations and policies (Regulations) and any applicable tariffs.
2. If your carriage is by more than one carrier, different Conditions, Regulations and any applicable tariffs may apply for each carrier.
3. The Conditions, Regulations and any applicable tariffs of each carrier are, by this notice, incorporated by reference into and made part of your contract of carriage.
4. The Conditions may include, but are not restricted to:
  - Conditions and limits on the carrier's liability for the bodily injury or death of passengers.
  - Conditions and limits on the carrier's liability for the loss of, damage to or delay of goods and baggage, including fragile or perishable goods.
  - Rules for declaring a higher value for baggage and for paying any supplementary fee that may apply.
  - Application of the carrier's Conditions and limits of liability to the acts of the carrier's agents, servants and representatives, including any person providing either equipment or services to the carrier.
  - Claims restrictions, including time limits by which passengers must file claims or bring actions against the carrier.
  - Rules about reconfirmations or reservations; check in times; the use, duration and validity of air transportation services; and the carrier's right to refuse carriage.
  - Rights of the carrier and limits on the carrier's liability for delay or failure to perform a service, including schedule changes, substitution of alternative carriers or aircraft and re-routing, and, when required by applicable law, the obligation of the carrier to notify passengers of the identity of the operating carrier or substituted aircraft.
  - Rights of the carrier to refuse carriage to passengers who fail to comply with applicable laws or who fail to present all necessary travel documents.
5. You can obtain more information about your contract of carriage, and find out how to request a copy, at places where transportation on the carrier is sold. Many carriers also have this information on their websites. When required by applicable

law, you have the right to inspect the full text of your contract of carriage at the carrier's airport and sales offices upon request, to receive a copy by mail or other delivery service from each carrier free of charge.

6. If a carrier sells air transportation services or checks baggage specifying carriage with another carrier, it does so only as agent for the other carrier.

GOVERNMENTS MAY REQUIRE YOUR CARRIER TO PROVIDE INFORMATION ON OR PERMIT ACCESS TO PASSENGER DATA.

**OVERBOOKING NOTICE**

Airline flights may be overbooked, and there is a slight chance that a seat will not be available on a flight for which a person has a confirmed reservation. If the flight is overbooked, no one will be denied a seat until airline personnel first ask for volunteers willing to give up their reservation in exchange for a payment of the airline's choosing. If there are not enough volunteers, the airline will deny boarding to other persons in accordance with its particular boarding priority. With few exceptions, persons denied boarding involuntarily are entitled to compensation. The complete rules for the payment of compensation and boarding priorities are available at airport ticket counters and boarding locations.



AGENT NR/NR BOOKING REF 5DDYXT  
285101  
RONGVE/IAN WILLARD MR

MINISTRY OF INTERNATIONAL TRADE  
SUITE 288 - 800 HORNBY STREET  
VANCOUVER BC V6Z 2C5

DATE: MAY 05 2015 20490

SERVICE	DATE	FROM	TO	DEPART	ARRIVE
JAPAN AIRLINES	02JUN	BEIJING	TOKYO	1640	2110
JL 22	TUESDAY	CAPITAL INTL	TOKYO INTL HAN		
L ECONOMY		TERMINAL 3	TERMINAL INTL		
	NON SMOKING	MEAL		NON STOP	
		RESERVATION CONFIRMED		3:30 DURATION	
AIRCRAFT OWNER: JL JAPAN AIRLINES					
COCKPIT CREW: JL JAPAN AIRLINES					
CABIN CREW: JL JAPAN AIRLINES					
AIRCRAFT: BOEING 787-8 DREAMLINER					
SEAT 28C NO SMOKING CONFIRMED					

	AIR FARE: CAD	500.00
	TAXES AND AIRLINE IMPOSED FEES:	43.76
SERVICE FEE: 30.00	TOTAL CAD	31.50
TAX DETAILS:	GST/HST: 1.50	
SERVICE FEE DETAILS:		
	SERVICE FEE / PAID BY MASTER CARD/THANKS CAD	-31.50
	PAID BY MASTER CARD/THANKS CAD	-543.76
	INVOICE TOTAL CAD	0.00

TICKET PAYMENT: s.17  
SVCFEE PAYMENT:

RESERVATION NUMBER(S) JL/XMNABQ

ETKT: JL 131 8941901021  
SVC: 954 0069772566

PLEASE NOTE YOUR TICKET IS REFUNDABLE PRIOR TO DEPARTURE  
FOR A FEE OF CNY1000. NONREFUNDABLE ONCE TRAVEL HAS COMMENCED.  
CHANGES TO ITINERARY ARE NOT PERMITTED.  
- CHANGES SUBJECT TO AVAILABILITY.  
PLEASE CHECK IN AT LEAST 3 HOURS PRIOR TO  
DEPARTURE. PASSPORT VALIDITY MUST BE AT LEAST  
6 MONTHS AFTER YOUR SCHEDULED RETURN DATE.  
ENSURE YOU HAVE PROPER ENTRY VISA REQUIREMENT

\*\*\*\*\*  
DURING BUSINESS HOURS CALL US ON 1800 6639787  
INVOICE NUMBER 0000285101

1/ 2



ctms - Corporate Travel Management Solutions  
1600 Steeles Avenue West, Suite 312  
Toronto (Concord), Ontario L4K 4M2  
P 416 665 CTMS (2867) F 905 738 0867  
info.ca@ctmstravel.com www.ctmstravel.com







AGENT NR/NR BOOKING REF 5DDYXT  
 285101  
 RONGVE/IAN WILLARD MR

MINISTRY OF INTERNATIONAL TRADE  
 SUITE 288 - 800 HORNBY STREET  
 VANCOUVER BC V6Z 2C5

DATE: MAY 05 2015 20490

SERVICE DATE FROM TO DEPART ARRIVE

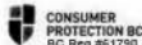
AFTER HOURS CALL HUME TRAVEL EMERGENCY SERVICE  
 PLEASE QUOTE MEMBERSHIP CODE YVRC42121  
 \*\*\*PLEASE NOTE\*\*\* ADDITIONAL CHARGES MAY APPLY

MOST CARRIERS' E-TICKETS HAVE EXPIRATION DATES AND CONDITIONS OF USE.  
 CHECK THE CARRIER'S FARE RULES FOR MORE INFORMATION.

BAGGAGE POLICY - FOR TRAVEL TO/FROM, WITHIN THE US/CA, PLEASE VISIT:  
[HTTPS://BAGS.AMADEUS.COM?R=5DDYXT&N=RONGVE](https://bags.amadeus.com?R=5DDYXT&N=RONGVE)

INVOICE NUMBER 0000285101

2/ 2



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 1600 Steeles Avenue West, Suite 312  
 Toronto (Concord), Ontario L4K 4M2  
 P 416 665 CTMS (2867) F 905 738 0867  
[info.ca@ctmstravel.com](mailto:info.ca@ctmstravel.com) [www.ctmstravel.com](http://www.ctmstravel.com)



# Itinerary / Receipt

Your booking is confirmed. Thank you for choosing Air Canada.  
Please bring your itinerary-receipt to the airport.

## Main Contact Information

Booking reference: MVR8CE

Name: Ms Pavanpamela Nirwan  
E-mail: ANNETTE.JORDAN@GOV.BC.CA  
Form of payment: S.17

**Customer Care**  
Air Canada Reservations  
1-888-247-2262  
Air Canada Flight Information  
1-888-422-7533

[International Reservations](#)

Alert me of flight changes  
[Flight notification](#)

## Flight Itinerary

Flight	From	To	Aircraft	Cabin (Booking class)	Status
AC29	Vancouver (YVR)	Beijing (PEK)	77W	Business (P)	Confirmed
	Tue 26-May 2015 12:10 - TERMINAL M -MAIN	Wed 27-May 2015 14:10 - TERMINAL 3			
Seat number(s) requested: 6A					
AC10	Tokyo Narita (NRT)	Calgary (YYC)	763	Business (Z)	Confirmed
	Fri 05-Jun 2015 16:00 - TERMINAL 1	Fri 05-Jun 2015 10:45			
Seat number(s) requested: 6A					
AC213	Calgary (YYC)	Vancouver (YVR)	E90	Business (Z)	Confirmed
	Fri 05-Jun 2015 12:15	Fri 05-Jun 2015 12:45 - TERMINAL M -MAIN			
Seat number(s) requested: 1A					

## Passenger Information

Name: **Ms Pavanpamela Nirwan** Passenger **1** Ticket number: **014 2147 996799**

## Purchase Summary

---

Passenger: 1 Ticket number 014 2147 996799

Date of issue	01-May 2015
Fare Amount in Canadian dollars: <i>(including navigational &amp; other charges)</i>	3,000.00
<b>Taxes, Fees &amp; Charges</b>	
Canada Security Charge (CA)	25.91
Canada Goods and Services Tax (GST/HST #10009-2287) (XG)	1.00
Combined Taxes *see fare calculation below (XT)	371.61
<b>Total Fare in Canadian dollars:</b>	<b>3,398.52</b>

Ticket particularities:  
REFUNDABLE -BG:AC

*\* Fare calculation:*

26MAY15YVR AC BJS Q15.00R1485.00/-TYO AC X/YYC AC YVR  
M1500.00CAD3000.00 END ROE1.00 XT20.00SQ21.31SW325.00YQ5.300I

*Canadian tax registration numbers:*

XG Canada Goods and Service Tax (GST) #10009-2287

RC Canada Harmonized Sales Tax (HST) #10009-2287

XQ Quebec Sales Tax (QST) #1000-043-172

## Fare Rules Summary

---

- Voluntary changes to your itinerary may require the payment of additional fees and fare upgrades.
- If you are travelling on a non-refundable ticket, Air Canada will be unable to make exceptions in the event of an unexpected trip cancellation or medical emergency. We recommend the purchase of travel insurance.
- Tickets are non transferable and name changes are not permitted.
- Advance seat assignments are not guaranteed and may be changed without notice. If your pre-assigned seat is unavailable, we will try to accommodate you in a comparable seat in the same class of service and will refund any applicable refundable fees.

Please read important information and notices regarding Air Canada's [general conditions of carriage](#).

## Baggage Information

---

Please see below for details on the bags you plan on checking at the baggage counter.

<b>Baggage Information for: Ms Pavanpamela Nirwan</b>	
Air Canada baggage rules apply. For flight(s): AC29	1st bag: Complimentary 2nd bag: Complimentary
Air Canada baggage rules apply. For flight(s): AC10,AC213	1st bag: Complimentary 2nd bag: Complimentary
Max. weight per bag: 32 KG (70 lb)	Max. linear dimensions: 158 CM (62 in)

\* For travel within Canada or between Canada and the United States, a Canadian tax of \$3.00 CAD may apply to bag fees. For travel between Canada or the United States and Mexico, the Dominican Republic and Barbados, an applicable local sales tax of \$4.00 CAD may apply to bag fees. For all other itineraries to/from Mexico, the Dominican Republic and Barbados as well as itineraries to/from South America, an applicable local sales tax of \$21.00 CAD may apply to bag fees. All above tax amounts are based on the maximum applicable tax amounts per itinerary type. Actual amounts may vary and will be charged in the currency used in your departure airport. Tax amounts are subject to change without notice by local government.

Customers may be reassessed checked baggage fees when itineraries include an enroute stopover in excess of 24 hours.

## Baggage Policy

### Baggage Allowance for Altitude and Star Alliance Members

Baggage check-in must occur with Air Canada, Air Canada Express (flights operated by Jazz, Sky Regional, Air Georgian, Exploits Valley Air) or Air Canada rouge. Air Canada Altitude status level must be valid at time of check-in to qualify for waiver of charges related to baggage.

Frequent Flyer Status	Economy Class	Premium Economy	Business Class
Air Canada Altitude Super Elite 100k, Elite 75k, Elite 50k & Elite 35k	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)
Air Canada Altitude Prestige 25k	2 complimentary bags 23 kg (50 lb)	2 complimentary bags 23 kg (50 lb)	2 complimentary bags 32 kg (70 lb)
Star Alliance Gold	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)	3 complimentary bags 32 kg (70 lb)
Star Alliance Silver	1 complimentary bag 23 kg (50 lb)	2 complimentary bags 23 kg (50 lb)	2 complimentary bags 32 kg (70 lb)

### Excess Baggage

If your baggage exceeds the free allowance (in number, size and/or weight), additional checked baggage charges will apply. The policy and fees will be those of the carrier identified in the checked baggage information section. For specific terms and conditions of Air Canada codeshare and interline partners oversized and excess rules, visit the carrier's website.

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### Currency of Fees

Fee amounts are displayed in the currency of the first departure city on your ticket. On the day of travel, applicable fees will be assessed in the local currency of the country you are travelling from. Certain exceptions may apply where the departure airport does not charge in local currency. The currency exchange rate will be determined by the date of travel.

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Oversized carry-on bags are not permitted on our aircraft and may cause flight delays for all passengers. Please ensure your carry-on bags are within the maximum allowed size as indicated below; **they are required to fit in the double-size verification device** at check-in and boarding gates.

You may carry onboard items which fall within the two (2) piece carry-on allowance: one (1) carry-on bag or suitcase (wheels and handles included in the size) and one (1) personal article such as a briefcase, laptop computer, diaper bag, camera case, cartons or other similar item. Learn more about Air Canada's Carry-on Baggage restrictions.

	Maximum Size	Maximum Weight
1 standard article	23cm x 40cm x 55cm 9" x 15.5" x 21.5"	10 kg 22 lb
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It is recommended that documents and medication be packed in your carry-on baggage. All prescription medications must be properly labelled with the names of the patient, the medication and the issuing medical office or pharmacy.

For safety reasons, dangerous goods must not be packed in checked or carry-on baggage, except as specifically permitted. Dangerous goods \* include, but are not limited to compressed gases (e.g. oxygen bottles or tear gas), corrosives, explosives (e.g. fireworks), flammable liquids and solids (e.g. paints and lighter fluid), radioactive materials (e.g. radio-pharmaceuticals), oxidizing materials, poisons, infectious substances and briefcases with installed alarm devices. For security reasons, other restrictions may apply. Please refer to the [Security Requirements and Dangerous Goods](#) page for more information.

There are special exceptions for small quantities (up to 70 ounces total) of medication and toiletry articles carried in your luggage and certain smoking materials carried on your person. United States federal law forbids the carriage of hazardous materials aboard the aircraft in your baggage or on your person. A violation can result in five years' imprisonment and penalties of \$250,000 or more.

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**Comments, Compliments and Complaints**

Would you like to comment on a past travel experience? Your comments, compliments and complaints will help us improve the

services we offer. Send us an e-mail ([aircanada.com/customerrelations](http://aircanada.com/customerrelations)) or write to us at: Air Canada - Customer Relations, PO Box 64239, RPO Thorncliffe, Calgary, AB, Canada T2K 6J7.

## Schedules and Timetables

Time and aircraft type shown in timetables or elsewhere are approximate and not guaranteed, and form no part of the contract. Schedules are subject to change without notice and carrier assumes no responsibility for passenger making connections not included as part of the itinerary set out in the ticket. Carrier is not responsible for changes, errors or omissions either in timetables or other representations of schedules.

## Check-in and Boarding Times

You can check in for your flight at any time within 24 hours of departure when you use our convenient Web check-in or Mobile check-in options, or within 12 hours at one of our self-service check-in kiosks located in most of the airports Air Canada serves.

You must obtain your boarding pass and check in any baggage by the check-in deadline shown below.

Additionally, you must be available for boarding at the boarding gate by the boarding gate deadline shown below. Failure to respect check-in and boarding gate deadlines may result in the reassignment of any pre-reserved seats, the cancellation of reservations, and/or ineligibility for denied boarding compensation.

Travel	Recommended Check-in Time	Check-in Deadline	Boarding Gate Deadline
Within Canada	90 min.	45 min.	20 min.
To/From the US	120 min.	60 min.	20 min.
International (incl. Mexico & Caribbean)	120 min.	60 min.	30 min.
From Toronto City Airport, Ontario Canada	60 min.	20 min.	20 min.
From Caracas, Venezuela	180 min.	90 min.	60 min.
From Tel Aviv, Israel	180 min.	75 min.	60 min.

## NOTICE - SOLD SUBJECT TO TARIFF REGULATIONS

### CONDITIONS OF CONTRACT AND OTHER IMPORTANT NOTICES

PASSENGERS ON A JOURNEY INVOLVING AN ULTIMATE DESTINATION OR A STOP IN A COUNTRY OTHER THAN THE COUNTRY OF DEPARTURE ARE ADVISED THAT INTERNATIONAL TREATIES KNOWN AS THE MONTREAL CONVENTION, OR ITS PREDECESSOR, THE WARSAW CONVENTION, INCLUDING ITS AMENDMENTS (THE WARSAW CONVENTION SYSTEM), MAY APPLY TO THE ENTIRE JOURNEY, INCLUDING ANY PORTION THEREOF WITHIN A COUNTRY. FOR SUCH PASSENGERS, THE APPLICABLE TREATY, INCLUDING SPECIAL CONTRACTS OF CARRIAGE EMBODIED IN ANY APPLICABLE TARIFFS, GOVERNS AND MAY LIMIT THE LIABILITY OF THE CARRIER.

#### NOTICE of Liability Limitations

The Montreal Convention or the Warsaw Convention system may be applicable to your journey and these Conventions govern and may limit the liability of air carriers for death or bodily injury, for loss of or damage to baggage, and for delay.

Where the Montreal Convention applies, the limits of liability are as follows:

1. There are no financial limits in respect of death or bodily injury.
2. In respect of destruction, loss of, or damage or delay to baggage, 1,131 Special Drawing Rights (approximately EUR 1,357; US \$1,663) per passenger in most cases.
3. For damage occasioned by delay to your journey, 4,694 Special Drawing Rights (approximately EUR 5,655; US \$6,786) per passenger in most cases.

Where the Warsaw Convention system applies, the following limits of liability may apply:

1. 16,600 Special Drawing Rights (approximately EUR 20,000; US \$20,000) in respect of death or bodily injury if the Hague Protocol to the Convention applies, or 8,300 Special Drawing Rights (approximately EUR 10,000; US \$10,000) if only the Warsaw Convention applies. Many carriers have voluntarily waived these limits in their entirety, and US regulations require that, for journeys to, from or with an agreed stopping place in the US, the limit may not be less than US \$75,000.
2. 17 Special Drawing Rights (approximately EUR 20; US \$20) per kg for loss of or damage or delay to checked baggage, and 332 Special Drawing Rights (approximately EUR 400; US \$400) for unchecked baggage.
3. The carrier may also be liable for damage occasioned by delay.

**Where neither the Montreal Convention nor the Warsaw Convention system applies:** For travel wholly between points in Canada, the liability limit is \$1,500 CAD per passenger.

Further information may be obtained from the carrier as to the limits applicable to your journey. If your journey involves carriage by different carriers, you should contact each carrier for information on the applicable limits of liability.

Regardless of which Convention applies to your journey, you may benefit from a higher limit of liability for loss of, damage or delay to baggage by making at check-in a special declaration of the value of your baggage and paying any supplementary fee that may apply. Alternatively, if the value of your baggage exceeds the applicable limit of liability, you should fully insure it before you travel.

Time limit for action: Any action in court to claim damages must be brought within two years from the date of arrival of the aircraft, or from the date on which the aircraft ought to have arrived. Baggage claims: Written notice to the carrier must be made within 7 days of the receipt of checked baggage in the case of damage, and, in the case of delay, within 21 days from the date on which it was placed at the disposal of the passenger.

#### Notice of Contract Terms Incorporated by Reference

1. Your contract of carriage with the carrier that provides you with carriage by air, whether international, domestic or a domestic portion of an international journey is subject to this notice; to any notice or receipt of the carrier; and to the carrier's individual terms and conditions (Conditions), related rules, regulations and policies (Regulations) and any applicable tariffs.
2. If your carriage is by more than one carrier, different Conditions, Regulations and any applicable tariffs may apply for each carrier.
3. The Conditions, Regulations and any applicable tariffs of each carrier are, by this notice, incorporated by reference into and made part of your contract of carriage.
4. The Conditions may include, but are not restricted to:
  - Conditions and limits on the carrier's liability for the bodily injury or death of passengers.
  - Conditions and limits on the carrier's liability for the loss of, damage to or delay of goods and baggage, including fragile or perishable goods.
  - Rules for declaring a higher value for baggage and for paying any supplementary fee that may apply.
  - Application of the carrier's Conditions and limits of liability to the acts of the carrier's agents, servants and representatives, including any person providing either equipment or services to the carrier.
  - Claims restrictions, including time limits by which passengers must file claims or bring actions against the carrier.
  - Rules about reconfirmations or reservations; check in times; the use, duration and validity of air transportation services; and the carrier's right to refuse carriage.
  - Rights of the carrier and limits on the carrier's liability for delay or failure to perform a service, including schedule changes, substitution of alternative carriers or aircraft and re-routing, and, when required by applicable law, the obligation of the carrier to notify passengers of the identity of the operating carrier or substituted aircraft.
  - Rights of the carrier to refuse carriage to passengers who fail to comply with applicable laws or who fail to present all necessary travel documents.
5. You can obtain more information about your contract of carriage, and find out how to request a copy, at places where transportation on the carrier is sold. Many carriers also have this information on their websites. When required by applicable law, you have the right to inspect the full text of your contract of carriage at the carrier's airport and sales offices, and upon request, to receive a copy by mail or other delivery service from each carrier free of charge.
6. If a carrier sells air transportation services or checks baggage specifying carriage with another carrier, it does so only as agent for the other carrier.

GOVERNMENTS MAY REQUIRE YOUR CARRIER TO PROVIDE INFORMATION ON OR PERMIT ACCESS TO PASSENGER DATA.

#### OVERBOOKING NOTICE

Airline flights may be overbooked, and there is a slight chance that a seat will not be available on a flight for which a person has a confirmed reservation. If the flight is overbooked, no one will be denied a seat until airline personnel first ask for volunteers willing to give up their reservation in exchange for a payment of the airline's choosing. If there are not enough volunteers, the airline will deny boarding to other persons in accordance with its particular boarding priority. With few exceptions, persons denied boarding involuntarily are entitled to compensation. The complete rules for the payment of compensation and boarding priorities are available at airport ticket counters and boarding locations.





AGENT NR/NR BOOKING REF 5DDYXT  
285100  
NIRWAN/PAVAN PAMELA MS

MINISTRY OF INTERNATIONAL TRADE  
SUITE 288 - 800 HORNBY STREET  
VANCOUVER BC V6Z 2C5

DATE: MAY 05 2015 20490

SERVICE	DATE	FROM	TO	DEPART	ARRIVE
JAPAN AIRLINES	02JUN	BEIJING	TOKYO	1640	2110
JL 22	TUESDAY	CAPITAL INTL	TOKYO INTL HAN		
L ECONOMY		TERMINAL 3	TERMINAL INTL		
	NON SMOKING	MEAL		NON STOP	
		RESERVATION CONFIRMED		3:30 DURATION	
AIRCRAFT OWNER: JL JAPAN AIRLINES					
COCKPIT CREW: JL JAPAN AIRLINES					
CABIN CREW: JL JAPAN AIRLINES					
AIRCRAFT: BOEING 787-8 DREAMLINER					
SEAT 28A NO SMOKING CONFIRMED					

	AIR FARE: CAD	500.00
	TAXES AND AIRLINE IMPOSED FEES:	43.76
SERVICE FEE: 30.00	TOTAL CAD	31.50
TAX DETAILS:	GST/HST: 1.50	
SERVICE FEE DETAILS:		
	SERVICE FEE / PAID BY MASTER CARD/THANKS CAD	-31.50
	PAID BY MASTER CARD/THANKS CAD	-543.76
	INVOICE TOTAL CAD	0.00

TICKET PAYMENT: s.17  
SVCFEE PAYMENT:

RESERVATION NUMBER(S) JL/XMNABQ

ETKT: JL 131 8941901020  
SVC: 954 0069772565

PLEASE NOTE YOUR TICKET IS REFUNDABLE PRIOR TO DEPARTURE  
FOR A FEE OF CNY1000. NONREFUNDABLE ONCE TRAVEL HAS COMMENCED.  
CHANGES TO ITINERARY ARE NOT PERMITTED.  
- CHANGES SUBJECT TO AVAILABILITY.  
PLEASE CHECK IN AT LEAST 3 HOURS PRIOR TO  
DEPARTURE. PASSPORT VALIDITY MUST BE AT LEAST  
6 MONTHS AFTER YOUR SCHEDULED RETURN DATE.  
ENSURE YOU HAVE PROPER ENTRY VISA REQUIREMENT

\*\*\*\*\*  
DURING BUSINESS HOURS CALL US ON 1800 6639787  
INVOICE NUMBER 0000285100

1/ 2



ctms - Corporate Travel Management Solutions  
1600 Steeles Avenue West, Suite 312  
Toronto (Concord), Ontario L4K 4M2  
P 416 665 CTMS (2867) F 905 738 0867  
info.ca@ctmstravel.com www.ctmstravel.com





AGENT NR/NR BOOKING REF 5DDYXT  
 285100  
 NIRWAN/PAVAN PAMELA MS

MINISTRY OF INTERNATIONAL TRADE  
 SUITE 288 - 800 HORNBY STREET  
 VANCOUVER BC V6Z 2C5

DATE: MAY 05 2015 20490

SERVICE DATE FROM TO DEPART ARRIVE

AFTER HOURS CALL HUME TRAVEL EMERGENCY SERVICE  
 PLEASE QUOTE MEMBERSHIP CODE YVRC42121  
 \*\*\*PLEASE NOTE\*\*\* ADDITIONAL CHARGES MAY APPLY

MOST CARRIERS' E-TICKETS HAVE EXPIRATION DATES AND CONDITIONS OF USE.  
 CHECK THE CARRIER'S FARE RULES FOR MORE INFORMATION.

BAGGAGE POLICY - FOR TRAVEL TO/FROM, WITHIN THE US/CA, PLEASE VISIT:  
[HTTPS://BAGS.AMADEUS.COM?R=5DDYXT&N=NIRWAN](https://bags.amadeus.com?R=5DDYXT&N=NIRWAN)

INVOICE NUMBER 0000285100

2/ 2



ctms - Corporate Travel Management Solutions  
 1600 Steeles Avenue West, Suite 312  
 Toronto (Concord), Ontario L4K 4M2  
 P 416 665 CTMS (2867) F 905 738 0867  
[info.ca@ctmstravel.com](mailto:info.ca@ctmstravel.com) [www.ctmstravel.com](http://www.ctmstravel.com)



# Itinerary / Receipt

Your booking is confirmed. Thank you for choosing Air Canada.  
Please bring your itinerary-receipt to the airport.

## Main Contact Information

Booking reference: MUZH25

Name: Mr Davidalan Byng  
E-mail: ANNETTE.JORDAN@GOV.BC.CA  
Form of payment: s.17

**Customer Care**  
Air Canada Reservations  
1-888-247-2262  
Air Canada Flight Information  
1-888-422-7533

[International Reservations](#)

Alert me of flight changes  
[Flight notification](#)

## Flight Itinerary

Flight	From	To	Aircraft	Cabin (Booking class)	Status
AC8056	Victoria (YYJ)	Vancouver (YVR)	DH3	Economy (Y)	Confirmed
<i>Operated by:</i>	Fri 29-May 2015	Fri 29-May 2015			
<i>Air Canada Express- Jazz</i>	08:00	08:24 - TERMINAL M -MAIN			
Seat number(s) requested:	7A 7C				
AC29	Vancouver (YVR)	Beijing (PEK)	77W	Business (P)	Confirmed
	Fri 29-May 2015	Sat 30-May 2015			
	12:10 - TERMINAL M -MAIN	14:10 - TERMINAL 3			
Seat number(s) requested:	9A 10A				
AC10	Tokyo Narita (NRT)	Calgary (YYC)	763	Business (P)	Confirmed
	Thu 04-Jun 2015	Thu 04-Jun 2015			
	16:00 - TERMINAL 1	10:45			
Seat number(s) requested:	7A 7F				

Flight	From	To	Aircraft	Cabin (Booking class)	Status
AC8555	Calgary (YYC)	Victoria (YJ)	DH4	Economy (Y)	Confirmed
<i>Operated by:</i>		Thu 04-Jun 2015	Thu 04-Jun 2015		
<i>Air Canada Express- Jazz</i>		14:15	14:55		
Seat number(s) requested:		9A 9C			

## Passenger Information

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**Passenger 1**  
 Name: Mr Davidalan Byng      Ticket number: 014 2147 996903-904

**Passenger 2**  
 Name: Mr Mariorbert Miniaci      Ticket number: 014 2147 996905-906

## Purchase Summary

---

### Passenger: 1 Ticket number 014 2147 996903-904

Date of issue	01-May 2015
Fare Amount in Canadian dollars: <i>(including navigational &amp; other charges)</i>	3,000.00
<b>Taxes, Fees &amp; Charges</b>	
Canada Security Charge (CA)	25.91
Canada Goods and Services Tax (GST/HST #10009-2287) (XG)	0.50
Combined Taxes *see fare calculation below (XT)	386.61
<b>Total Fare in Canadian dollars:</b>	<b>3,413.02</b>

Ticket particularities:  
NONREF/CHGFEE -BG:AC

### Passenger: 2 Ticket number 014 2147 996905-906

Date of issue	01-May 2015
Fare Amount in Canadian dollars: <i>(including navigational &amp; other charges)</i>	3,000.00
<b>Taxes, Fees &amp; Charges</b>	
Canada Security Charge (CA)	25.91
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Combined Taxes *see fare calculation below (XT)	386.61
<b>Total Fare in Canadian dollars:</b>	<b>3,413.02</b>

\*Fare calculation:

29MAY15YYJ AC X/YVR AC BJS Q15.00M1485.00/-TYO AC X/YYC AC  
 YYJ R1500.00CAD3000.00 END ROE1.00 XT350.00YQ10.00SQ21.31SW  
 5.300I

*Canadian tax registration numbers:*

XG Canada Goods and Service Tax (GST) #10009-2287

RC Canada Harmonized Sales Tax (HST) #10009-2287

XQ Quebec Sales Tax (QST) #1000-043-172

## Fare Rules Summary

- Voluntary changes to your itinerary may require the payment of additional fees and fare upgrades.
- If you are travelling on a non-refundable ticket, Air Canada will be unable to make exceptions in the event of an unexpected trip cancellation or medical emergency. We recommend the purchase of travel insurance.
- Tickets are non transferable and name changes are not permitted.
- Advance seat assignments are not guaranteed and may be changed without notice. If your pre-assigned seat is unavailable, we will try to accommodate you in a comparable seat in the same class of service and will refund any applicable refundable fees.

Please read important information and notices regarding Air Canada's [general conditions of carriage](#).

## Baggage Information

Please see below for details on the bags you plan on checking at the baggage counter.

<b>Baggage Information for: Mr Davidalan Byng</b>	
Air Canada baggage rules apply. For flight(s): AC8056,AC29	1st bag: Complimentary 2nd bag: Complimentary
Air Canada baggage rules apply. For flight(s): AC10,AC8555	1st bag: Complimentary 2nd bag: Complimentary
Max. weight per bag: 32 KG (70 lb)	Max. linear dimensions: 158 CM (62 in)

<b>Baggage Information for: Mr Mariorobert Miniaci</b>	
Air Canada baggage rules apply. For flight(s): AC8056,AC29	1st bag: Complimentary 2nd bag: Complimentary
Air Canada baggage rules apply. For flight(s): AC10,AC8555	1st bag: Complimentary 2nd bag: Complimentary
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### Comments, Compliments and Complaints

Would you like to comment on a past travel experience? Your comments, compliments and complaints will help us improve the services we offer. Send us an e-mail ([aircanada.com/customerrelations](mailto:aircanada.com/customerrelations)) or write to us at: Air Canada - Customer Relations, PO Box 64239, RPO Thorncliffe, Calgary, AB, Canada T2K 6J7.

### Schedules and Timetables

Time and aircraft type shown in timetables or elsewhere are approximate and not guaranteed, and form no part of the contract. Schedules are subject to change without notice and carrier assumes no responsibility for passenger making connections not included as part of the itinerary set out in the ticket. Carrier is not responsible for changes, errors or omissions either in timetables or other representations of schedules.

## Check-in and Boarding Times

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You can check in for your flight at any time within 24 hours of departure when you use our convenient Web check-in or Mobile check-in options, or within 12 hours at one of our self-service check-in kiosks located in most of the airports Air Canada serves.

You must obtain your boarding pass and check in any baggage by the check-in deadline shown below.

Additionally, you must be available for boarding at the boarding gate by the boarding gate deadline shown below. Failure to respect check-in and boarding gate deadlines may result in the reassignment of any pre-reserved seats, the cancellation of reservations, and/or ineligibility for denied boarding compensation.

**NOTICE - SOLD SUBJECT TO TARIFF REGULATIONS**

**CONDITIONS OF CONTRACT AND OTHER IMPORTANT NOTICES**

PASSENGERS ON A JOURNEY INVOLVING AN ULTIMATE DESTINATION OR A STOP IN A COUNTRY OTHER THAN THE COUNTRY OF DEPARTURE ARE ADVISED THAT INTERNATIONAL TREATIES KNOWN AS THE MONTREAL CONVENTION, OR ITS PREDECESSOR, THE WARSAW CONVENTION, INCLUDING ITS AMENDMENTS (THE WARSAW CONVENTION SYSTEM), MAY APPLY TO THE ENTIRE JOURNEY, INCLUDING ANY PORTION THEREOF WITHIN A COUNTRY. FOR SUCH PASSENGERS, THE APPLICABLE TREATY, INCLUDING SPECIAL CONTRACTS OF CARRIAGE EMBODIED IN ANY APPLICABLE TARIFFS, GOVERNS AND MAY LIMIT THE LIABILITY OF THE CARRIER.

**NOTICE of Liability Limitations**

The Montreal Convention or the Warsaw Convention system may be applicable to your journey and these Conventions govern and may limit the liability of air carriers for death or bodily injury, for loss of or damage to baggage, and for delay.

Where the Montreal Convention applies, the limits of liability are as follows:

1. There are no financial limits in respect of death or bodily injury.
2. In respect of destruction, loss of, or damage or delay to baggage, 1,131 Special Drawing Rights (approximately EUR 1,357; US \$1,663) per passenger in most cases.
3. For damage occasioned by delay to your journey, 4,694 Special Drawing Rights (approximately EUR 5,655; US \$6,786) per passenger in most cases.

Where the Warsaw Convention system applies, the following limits of liability may apply:

1. 16,600 Special Drawing Rights (approximately EUR 20,000; US \$20,000) in respect of death or bodily injury if the Hague Protocol to the Convention applies, or 8,300 Special Drawing Rights (approximately EUR 10,000; US \$10,000) if only the Warsaw Convention applies. Many carriers have voluntarily waived these limits in their entirety, and US regulations require that, for journeys to, from or with an agreed stopping place in the US, the limit may not be less than US \$75,000.
2. 17 Special Drawing Rights (approximately EUR 20; US \$20) per kg for loss of or damage or delay to checked baggage, and 332 Special Drawing Rights (approximately EUR 400; US \$400) for unchecked baggage.
3. The carrier may also be liable for damage occasioned by delay.

Where neither the Montreal Convention nor the Warsaw Convention system applies: For travel wholly between points in Canada, the liability limit is \$1,500 CAD per passenger.

Further information may be obtained from the carrier as to the limits applicable to your journey. If your journey involves carriage by different carriers, you should contact each carrier for information on the applicable limits of liability.

Regardless of which Convention applies to your journey, you may benefit from a higher limit of liability for loss of, damage or delay to baggage by making at check-in a special declaration of the value of your baggage and paying any supplementary fee that may apply. Alternatively, if the value of your baggage exceeds the applicable limit of liability, you should fully insure it before you travel.

Time limit for action: Any action in court to claim damages must be brought within two years from the date of arrival of the aircraft, or from the date on which the aircraft ought to have arrived. Baggage claims: Written notice to the carrier must be made within 7 days of the receipt of checked baggage in the case of damage, and, in the case of delay, within 21 days from the date on which it was placed at the disposal of the passenger.

**Notice of Contract Terms Incorporated by Reference**

1. Your contract of carriage with the carrier that provides you with carriage by air, whether international, domestic or a domestic portion of an international journey is subject to this notice; to any notice or receipt of the carrier; and to the carrier's individual terms and conditions (Conditions), related rules, regulations and policies (Regulations) and any applicable tariffs.
2. If your carriage is by more than one carrier, different Conditions, Regulations and any applicable tariffs may apply for each carrier.



3. The Conditions, Regulations and any applicable tariffs of each carrier are, by this notice, incorporated by reference into and made part of your contract of carriage.
4. The Conditions may include, but are not restricted to:
  - Conditions and limits on the carrier's liability for the bodily injury or death of passengers.
  - Conditions and limits on the carrier's liability for the loss of, damage to or delay of goods and baggage, including fragile or perishable goods.
  - Rules for declaring a higher value for baggage and for paying any supplementary fee that may apply.
  - Application of the carrier's Conditions and limits of liability to the acts of the carrier's agents, servants and representatives, including any person providing either equipment or services to the carrier.
  - Claims restrictions, including time limits by which passengers must file claims or bring actions against the carrier.
  - Rules about reconfirmations or reservations; check in times; the use, duration and validity of air transportation services; and the carrier's right to refuse carriage.
  - Rights of the carrier and limits on the carrier's liability for delay or failure to perform a service, including schedule changes, substitution of alternative carriers or aircraft and re-routing, and, when required by applicable law, the obligation of the carrier to notify passengers of the identity of the operating carrier or substituted aircraft.
  - Rights of the carrier to refuse carriage to passengers who fail to comply with applicable laws or who fail to present all necessary travel documents.
5. You can obtain more information about your contract of carriage, and find out how to request a copy, at places where transportation on the carrier is sold. Many carriers also have this information on their websites. When required by applicable law, you have the right to inspect the full text of your contract of carriage at the carrier's airport and sales offices, and upon request, to receive a copy by mail or other delivery service from each carrier free of charge.
6. If a carrier sells air transportation services or checks baggage specifying carriage with another carrier, it does so only as agent for the other carrier.

GOVERNMENTS MAY REQUIRE YOUR CARRIER TO PROVIDE INFORMATION ON OR PERMIT ACCESS TO PASSENGER DATA.

#### **OVERBOOKING NOTICE**

Airline flights may be overbooked, and there is a slight chance that a seat will not be available on a flight for which a person has a confirmed reservation. If the flight is overbooked, no one will be denied a seat until airline personnel first ask for volunteers willing to give up their reservation in exchange for a payment of the airline's choosing. If there are not enough volunteers, the airline will deny boarding to other persons in accordance with its particular boarding priority. With few exceptions, persons denied boarding involuntarily are entitled to compensation. The complete rules for the payment of compensation and boarding priorities are available at airport ticket counters and boarding locations.



AGENT NR/NR BOOKING REF 5DDYXT  
285099  
MINIACI/MARIO ROBERT MR

MINISTRY OF INTERNATIONAL TRADE  
SUITE 288 - 800 HORNBY STREET  
VANCOUVER BC V6Z 2C5

DATE: MAY 05 2015 20490

SERVICE	DATE	FROM	TO	DEPART	ARRIVE
JAPAN AIRLINES	02JUN	BEIJING	TOKYO	1640	2110
JL 22	TUESDAY	CAPITAL INTL	TOKYO INTL HAN		
L ECONOMY		TERMINAL 3	TERMINAL INTL		
	NON SMOKING	MEAL		NON STOP	
		RESERVATION CONFIRMED		3:30 DURATION	
AIRCRAFT OWNER: JL JAPAN AIRLINES					
COCKPIT CREW: JL JAPAN AIRLINES					
CABIN CREW: JL JAPAN AIRLINES					
AIRCRAFT: BOEING 787-8 DREAMLINER					
SEAT 27C NO SMOKING CONFIRMED					

	AIR FARE: CAD	500.00
	TAXES AND AIRLINE IMPOSED FEES:	43.76
SERVICE FEE: 30.00	TOTAL CAD	31.50
TAX DETAILS:	GST/HST: 1.50	
SERVICE FEE DETAILS:		
	SERVICE FEE / PAID BY MASTER CARD/THANKS CAD	-31.50
	PAID BY MASTER CARD/THANKS CAD	-543.76
	INVOICE TOTAL CAD	0.00

TICKET PAYMENT: s.17  
SVCFEE PAYMENT:

RESERVATION NUMBER(S) JL/XMNABQ

ETKT: JL 131 8941901019  
SVC: 954 0069772564

PLEASE NOTE YOUR TICKET IS REFUNDABLE PRIOR TO DEPARTURE  
FOR A FEE OF CNY1000. NONREFUNDABLE ONCE TRAVEL HAS COMMENCED.  
CHANGES TO ITINERARY ARE NOT PERMITTED.  
- CHANGES SUBJECT TO AVAILABILITY.  
PLEASE CHECK IN AT LEAST 3 HOURS PRIOR TO  
DEPARTURE. PASSPORT VALIDITY MUST BE AT LEAST  
6 MONTHS AFTER YOUR SCHEDULED RETURN DATE.  
ENSURE YOU HAVE PROPER ENTRY VISA REQUIREMENT

\*\*\*\*\*  
DURING BUSINESS HOURS CALL US ON 1800 6639787  
INVOICE NUMBER 0000285099

1/ 2



ctms - Corporate Travel Management Solutions  
1600 Steeles Avenue West, Suite 312  
Toronto (Concord), Ontario L4K 4M2  
P 416 665 CTMS (2867) F 905 738 0867  
info.ca@ctmstravel.com www.ctmstravel.com





AGENT NR/NR BOOKING REF 5DDYXT  
 285099  
 MINIACI/MARIO ROBERT MR

MINISTRY OF INTERNATIONAL TRADE  
 SUITE 288 - 800 HORNBY STREET  
 VANCOUVER BC V6Z 2C5

DATE: MAY 05 2015 20490

SERVICE DATE FROM TO DEPART ARRIVE

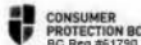
AFTER HOURS CALL HUME TRAVEL EMERGENCY SERVICE  
 PLEASE QUOTE MEMBERSHIP CODE YVRC42121  
 \*\*\*PLEASE NOTE\*\*\* ADDITIONAL CHARGES MAY APPLY

MOST CARRIERS' E-TICKETS HAVE EXPIRATION DATES AND CONDITIONS OF USE.  
 CHECK THE CARRIER'S FARE RULES FOR MORE INFORMATION.

BAGGAGE POLICY - FOR TRAVEL TO/FROM, WITHIN THE US/CA, PLEASE VISIT:  
[HTTPS://BAGS.AMADEUS.COM?R=5DDYXT&N=MINIACI](https://bags.amadeus.com?R=5DDYXT&N=MINIACI)

INVOICE NUMBER 0000285099

2/ 2



ctms - Corporate Travel Management Solutions  
 1600 Steeles Avenue West, Suite 312  
 Toronto (Concord), Ontario L4K 4M2  
 P 416 665 CTMS (2867) F 905 738 0867  
[info.ca@ctmstravel.com](mailto:info.ca@ctmstravel.com) [www.ctmstravel.com](http://www.ctmstravel.com)



# MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

## TRAVEL SUMMARY

<b>May 29, 2015</b>	<b>TRAVEL</b>
<b>Friday</b>	

8:00am                    **Travel from Victoria to Vancouver (DM, ADM, COS)**  
**AC8056 – AIR CANADA EXPRESS-JAZZ**  
DEPARTURE: VICTORIA (YYJ) /08:00  
ARRIVAL: VANCOUVER (YVR)/08:24  
DURATION: 00:24

12:10pm                **Travel to Beijing**  
**AC29 – AIR CANADA**  
DEPARTURE: VANCOUVER (YVR)/12:10  
ARRIVAL: BEIJING (PEK)/14:10 MAY30

<b>May 30, 2015</b>	<b>BEIJING</b>
<b>Saturday</b>	

2:10 pm                **Arrive Beijing**  
Met by Kevin Tsui, Managing Director, BC TIR Office Beijing  
Phone: Office: +86 (10) 8535-7788  
              Mobile: s.17

2:10pm-3:30pm        **Travel** s.15  
                                  s.15

<b>June 2, 2015</b>	<b>BEIJING → TOKYO</b>
<b>Tuesday</b>	

1:30pm – 3:00pm        **Travel to airport**

3:00pm-4:40pm        **Check in at airport**

4:40pm – 9:10pm        **Travel to Tokyo**  
**JL 022 - JAPAN AIRLINES**  
DEPARTURE: BEIJING (PEK)/16:40  
ARRIVAL: TOKYO (HND)/21:10

# MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

## TRAVEL SUMMARY

9:10pm **Arrive Tokyo**  
Met by Avrom Salsberg, Managing Director, BC TIR Office Tokyo  
Phone: Office: +81 (3) 3216-7181  
Mobile: s.17

9:10pm-10:00pm **Travel** s.15  
s.15

**June 4, 2015**  
**Thursday**

**TOKYO**

1:30-2:30pm **Travel to Narita airport**

4:00pm **Return flight to Calgary**  
**AC10 – AIR CANADA**  
DEPARTURE: TOKYO (NRT)/16:00  
ARRIVAL: CALGARY (YYC)/10:45

10:45am **Arrival in Calgary**

12:15pm **Flight from Calgary to Vancouver (MPF)**  
**AC213 – AIR CANADA**  
DEPARTURE: CALGARY (YYC)/12:15  
ARRIVAL: VANCOUVER (YVR)/12:45

12:45pm **Arrival in Vancouver (MPF)**

2:15pm **Flight from Calgary to Victoria (DM, ADM, COS)**  
**AC8555 – AIR CANADA EXPRESS-JAZZ**  
DEPARTURE: CALGARY (YYC)/14:15  
ARRIVAL: VICTORIA (YYJ)/14:55

2:55pm **Arrival in Victoria (DM, ADM, COS)**

# CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

## Accommodations

### Beijing

s.15,s.17

### Tokyo

s.15

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### Ministry of Education Contact Information

Name	Title	Office/Cell Number
<b>Ministry of Education</b>		
Ms. Brenda Neufeld	Director International Education	Office: (250) 387-8037 Cell: s.17
Mr. Grant Sheppard	Assistant Director International Education	Office: (250) 387-8037 Cell: s.17
Ms. Julie Turner	Executive Director Strategic Planning and Executive Operations	Office: (250) 387-2026 Cell: s.17
<b>Government Communications and Public Engagement</b>		
Mr. Brett Lowther	Communications Manager	Office: (250) 356-0187 Cell: s.17
Mr. Jason Keenan	Communications Director	Office: (250) 356-0187 Cell: s.17
Mr. Scott Sutherland	Media Relations	Office: (250) 356-8713 Cell: s.17

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### Contact Information and Ground Support in China

Name	Title	Cell Number
Peter Fassbender	Minister	s.17
Dave Byng	Deputy Minister	
Mario Miniaci	Chief of Staff	
Ian Rongve	Assistant Deputy Minister	
Pavan Nirwan	Manager International Education	
Colin Doerr	Director, Communications and Programs British Columbia Council for International Education	
<b>Ground Support in China</b>		
<b>Beijing</b>		
<b>March 28 – 30, 2015 and April 5 – 7, 2015</b>		
Kevin Tsui (Wai Loun)	Managing Director Beijing	s.17
Vicky Song	Education Marketing Manager Beijing	
<b>Tokyo</b>		
<b>March 31 – April 1, 2015</b>		
Avrom (Avi) Salsberg	Managing Director Tokyo	s.17
Michiko Aoshima	Education Marketing Manager Tokyo	



**British Columbia Trade and Investment Representative - China**



**Mr. Kevin TSUI [Pronunciation: SIEW]  
Managing Director  
North and East China**

**Role:**

- Lead on in-market trade promotion, investment attraction, strategic partnering and marketing of British Columbia business opportunities in North and East China
- Management of British Columbia Trade and Investment Office, Beijing and Shanghai
- Government relations with Canadian and Chinese organizations
- Lead for Mongolia market development and opportunities

**Sector Practices:**

- Natural Resources
- Information Communications and Technologies (ICT)
- Agriculture and Seafood
- Intl. Education and Training

**Contact Information:**

O: +86 (10) 8535-7788

s.17

[ktsui@britishcolumbia.ca](mailto:ktsui@britishcolumbia.ca)

**British Columbia Trade and Investment Representative – Japan**



**Mr. Avrom (Avi) SALSBERG**  
**Managing Director**  
**Japan**

**Role:**

- Lead on in-market trade promotion, investment attraction, strategic partnering and marketing of British Columbia business opportunities in Japan
- Management of British Columbia Trade and Investment Office in Tokyo
- Liaise with Embassy

**Sector Practices:**

- Oil & Gas
- Forestry
- Infrastructure & Services

**Contact Information:**

O: +81 (3) 3216-7181

s.17

[asalsberg@britishcolumbia.ca](mailto:asalsberg@britishcolumbia.ca)

**British Columbia Education Marketing Manager- China**



**Ms. Vicky SONG**  
**Education Marketing Manager**

**Role:**

- Trade and Investment research
- Business development for North China Trade and Investment Program
- Work with North China business communities, associations, partners to identify and pursue opportunities/sources of investments for British Columbia companies

**Sector Practices:**

- International Education & Training
- Marine

**Contact Information:**

O: +86 (10) 8535-7737

s.17

[vsong@britishcolumbia.ca](mailto:vsong@britishcolumbia.ca)

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### British Columbia Education Marketing Manager – Japan



**Michiko AOSHIMA [Pronunciation: MEE-chi-ko OW-she-ma]  
Education Marketing Manager, Research Partnerships**

**Role:**

- Lead on Education and Research Partnerships
- Business development Japan Education and Innovation partnership programs
- Work with Japanese Educational institutes, organizations, local governments, research networks, and partners to identify and pursue opportunities/sources of education and innovation partnerships

**Sector Practices:**

- International Education
- Technology/Innovation partnerships
- Life Sciences

**Contact Information:**

O: +81 (3) 3216-7180

s.17

[maoshima@britishcolumbia.ca](mailto:maoshima@britishcolumbia.ca)



## BEN STEWART

### BRITISH COLUMBIA SPECIAL REPRESENTATIVE IN ASIA

Ben Stewart was appointed British Columbia Special Representative in Asia on October 28, 2013. Premier Christy Clark appointed Mr. Stewart to act as the province's official on-the-ground representative in Asia. Mr. Stewart works to further strengthen British Columbia's government-to-government relationships in China, Japan, Korea, India and Southeast Asia.

Mr. Stewart's responsibilities include leading the development of agreements with other governments, maximizing strategic opportunities resulting from trade and investment missions, and building strategic relationships with companies interested in developing, investing in or exporting BC's natural gas opportunities.

Mr. Stewart previously served as the Minister of Citizens' Services and Open Government, Minister of Agriculture, Minister of Community and Rural Development, Minister of Citizens' Services, and Minister Responsible for Multiculturalism and the Public Affairs Bureau, and as MLA for Westside-Kelowna from 2009 until 2013.

As an entrepreneur, in 1989 Mr. Stewart founded and built Quails' Gate into one of Canada's leading estate wineries. Mr. Stewart has been instrumental in developing international trade for the Canadian Wine Industry, entering the UK and Asian markets in the early 1990's. He was also chair of VQA Canada, where they successfully resolved a number of significant international issues such as trademark protection and international mutual recognition agreements including national wine and health standards. He participated in a trade mission to South America in 2001 where significant progress on international wine agreements was reached.



## **Contact Info for 24 Hour IT Services:**

VIP Services Tel: s.15

VIP Services Email: [finits@victoria1.gov.bc.ca](mailto:finits@victoria1.gov.bc.ca)

### **Protect Your Data While Travelling**

Both personal and government information may be at risk when you travel, especially overseas. Hackers, organized crime, and some foreign governments could target you, hack your devices and steal sensitive data. Your data could also be harvested if your device is inspected, confiscated, stolen, or lost.

Take steps now to ensure your data is secure when travelling.

### **At Home Or Abroad**

Use government devices for government work.

Use complex passwords.

Use VPN or DTS to connect to government systems and networks.

Avoid public WiFi.

Travelling Outside  
North America?

OR

Senior Executive?  
(ADMs +)

### **Stay Secure**

Backup your devices before travel and restore them upon return.

Disable Bluetooth and GPS.

Don't text or use SMS.

Don't use gifted USB devices, CDs or DVDs.

Reset passwords upon return.

### **Think Secure**

Use government loaner devices.

Avoid hotel and semi-private WiFi access points.

Use smartphone hotspots for WiFi.

Purchase a roaming data plan.

Avoid unnecessary storage, transmission and communication of electronic information.

Keep screens protected from onlookers.

Don't discuss government business on non-government phones.

Avoid confidential conversation in hotel rooms, taxis, airplanes or restaurants.

# CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

## KEY OBJECTIVES AND ACTIVITIES

### Key Objectives:

- To strengthen existing government relations
- To establish and renew government-to-government relationships
- To reinforce Government's commitment to international education
- To support existing educational partners and encourage future partnerships in other cities
- To deliver on key aspects of British Columbia's International Education Strategy, including:
  - Achieve the *BC Jobs Plan* target to increase the number of international students studying in British Columbia by 50 percent by 2016;
  - Promote British Columbia as a high quality education destination; and
  - Promote the two-way global flow of students and ideas between countries
- To provide cross-sector support for additional trade and investment engagement

### Key Activities:

- Signing of formal education Memoranda of Understanding (MOUs) with China
- Establishing relationships with Japanese government officials nationally and locally to move forward the future development and signing of MOUs
- Meeting with senior education officials from Chinese and Japanese national ministries responsible for education, provincial departments of education, and municipal education commissions
- Meeting with senior officials from the Canadian Embassy
- Briefings by:
  - British Columbia Trade and Investments Representatives
  - British Columbia Special Representative in Asia
  - In-country market intelligence and recruitment (GROK and CEAIE)
- Briefings with Canadian Ambassadors to China and Japan
- Meeting with Offshore school owners
- Tour of offshore schools in Beijing and Tokyo
- Acknowledgment of Maple Leaf Education Systems 20<sup>th</sup> anniversary with the British Columbia Offshore School Program
- Grand opening of the first British Columbia Offshore School in Japan
- Participating in Stakeholder dinners

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### Key messages – International Education

#### Advice and Recommended Response:

##### General:

- British Columbia’s educational system is among the most respected in the world.
- We are very proud of our world-class education system and the strong reputation we have in Canada and around the world. Our students continue to perform near the top in a number of international assessments, and this success has not gone unnoticed.
- Each year more than 100,000 students come here to study at all levels and many choose to stay. Here’s why:
  - Our commitment to investing in quality education makes British Columbia a natural choice for international students;
  - British Columbia is a welcoming and exciting place to study. We have a vibrant economy and young, diverse population;
  - Cosmopolitan cities and small towns in every region of our geographically diverse province offer a world-class standard of living with exciting learning and work opportunities; and
  - British Columbia’s cultural diversity and reputation for safety and security make it a popular choice for international students.

##### If asked about International education (specific to China):

- International Education is a key priority of the British Columbia government.
- China is identified as a key partner under the Province’s International Education Strategy, which was released in 2012.
- In 2012/13, there were 25,800 international students from China studying in British Columbia including:
  - 13,300 in public post-secondary institutions
  - 5,800 in private post-secondary institutions
  - 2,400 in private Languages Canada schools
  - 4,300 in the kindergarten to grade 12 level
- China is one of the fastest growing student recruitment markets for British Columbia with a 68 percent increase in the number of students in the province over three years.
- The Province has three dedicated Education Marketing Managers located in the British Columbia Trade and Investment Representatives’ Offices in Beijing, Shanghai and Guangzhou.
- There are 31 British Columbia Offshore Schools in China offering the British Columbia education program and graduation credential. Three more schools have been approved to open in September, 2015.



## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### **If asked about International education (specific to Japan):**

- International Education is a key priority of the British Columbia government.
- Japan is identified as a key partner under the Province's International Education Strategy, which was released in 2012.
- In 2012/13, there were 12,900 international students from Japan studying in British Columbia including:
  - 1,600 in public post-secondary institutions
  - 700 in private post-secondary institutions
  - 9,900 in private Languages Canada schools
  - 700 in the kindergarten to grade 12 level
- The Province has one dedicated Education Marketing Manager located in the British Columbia Trade and Investment Representatives' Offices in Tokyo.
- British Columbia has certified its first offshore school in Japan, the Bunka Sugunami Canadian International School in Tokyo. The school began offering the British Columbia curriculum program in April 2015.

### **If asked about our Post-Secondary Education System:**

- British Columbia's high quality universities, colleges and institutes offer short-term courses to degree programs in a wide-variety of professional and academic areas, from health, business and engineering to the arts and social sciences
- In British Columbia, students have the opportunity to gain internationally recognized credentials and work with world-renowned teachers, professors and scientists.

### **If asked about our K-12 Education System:**

- British Columbia is a first-choice study destination in Canada for many K-12 international students. In 2014/15, we welcomed almost 17,000 international students into our K-12 system.
- British Columbia is a world leader in elementary and secondary (K-12) education.
- At the K-12 level, students in British Columbia have some of the highest scores in the world on international measures of literacy and numeracy, such as the OECD's Program for International Student Assessment (PISA).

### **If asked about Quality Assurance or Homestay (K-12):**

- The Province of British Columbia and British Columbia school district and independent school international student programs are proud of British Columbia's world class education, our welcoming communities and our incredible natural environment.
- The well-being of international students while studying in British Columbia is important.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- Recognizing that the families that international students live with while in British Columbia are critical to a positive experience, British Columbia is committed to high-quality homestay experiences for all students.
- British Columbia is publishing K-12 Homestay Guidelines to provide consistent, province-wide best practice standards for British Columbia's K-12 homestay sector. These standards will be in place by September 2015.
- This will help to ensure that international students are living in a safe, supportive environment while studying in British Columbia.

### **If asked about Education Quality Assurance (post-secondary):**

- British Columbia's Education Quality Assurance Designation (EQA) is Canada's first provincial brand of quality for post-secondary education.
- It identifies high quality post-secondary institutions and language schools in the province that meet or exceed government's quality standards and offer consumer protection.
- Post-secondary institutions in British Columbia wishing to host international students with study permits are required to achieve the EQA designation. This confirms Government's commitment to remain among the world's best.
- The EQA designation eliminates the need for students, parents and agents to understand the different provincial quality assurance processes that govern each type of British Columbia post-secondary institution.

s.13,s.16

### **If asked about Labour Market, Shortages and Work Opportunities for International Students**

- There are critical labour shortages in key sectors and regions of British Columbia.

## **CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015**

- International students studying at the post-secondary level may be able to work while studying in British Columbia in the in-demand occupations under Citizenship and Immigration Canada's (CIC's) work programs for students.



## EDUCATION DELEGATION PARTICIPANTS

Organization	Name	Title
<b>Official Delegation</b>		
Ministry of Education	Peter Fassbender	Minister of Education
Ministry of Education	Dave Byng	Deputy Minister of Education
Ministry of Education	Mario Miniaci	Chief of Staff, Office of the Minister of Education
<b>Support Delegation</b>		
Ministry of Education	Ian Rongve	Assistant Deputy Minister
Ministry of Education	Pavan Nirwan	Manager
BC Council for International Education	Colin Doerr	Director
<b>BC Government Delegate</b>		
Government of British Columbia	Ben Stewart	B.C.'s Special Representative in Asia
<b>In-Country Business Delegates China</b>		
Maple Leaf Education Systems	Dr. Sherman Jen	CEO/President
Maple Leaf Education Systems	Jim Beeke	Superintendent
Sino Bright BC Offshore School	Yufang Sun	Director & Superintendent
Sino Bright BC Offshore School	Quan Ouyang	CEO
<b>In-Country Business Delegates Japan</b>		
Bunka Suginami Canadian International School	Sunao Onuma	Chairman
Bunka Suginami Canadian International School	Margaret Compo	Offshore Program Consultant

## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

### May 30, 2015 - BEIJING

#### Saturday

2:10 pm	Arrive Beijing
3:30pm-5:00pm	Private time
5:15pm-5:45pm	Daily Debrief
6:00pm-8:00pm	Dinner meeting with Maple Leaf Educational Systems

### May 31, 2015 – BEIJING

#### Sunday

7:30am-8:00am	Daily Briefing
8:00am-4:00pm	Private Program
4:00pm-5:30pm	Meeting with Grok Education Services
7:00pm-7:30pm	Debrief with DM for next day

### June 1, 2015 - BEIJING

#### Monday

Note: International Children's Day

7:00am-7:30am	Daily Briefing
7:30am-8:30am	Country Overview with Canadian Ambassador to China - Guy Saint-Jacques
9:30am-10:15am	Meeting with Beijing Municipal Commission of Education (BMCE) (MOU signing)
11:00am-12:00pm	Meeting with National Ministry of Education (MOU signing)
1:30pm-3:30pm	Lunch Meeting/Tour with BC Offshore School Sino Bright
4:30pm-5:30pm	Private time

## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

6:00pm-8:00pm **Stakeholder Dinner Meeting at Ambassador Residence**

8:30pm-9:00pm **Debrief with DM for next day**

### June 2, 2015 - BEIJING → TOKYO

#### Tuesday

7:15am-7:45am **Daily Briefing**

9:00am-10:00am **Meeting with Chinese Education Association for International Exchange (CEAIE)**

11:30am-1:30pm **Meeting/Lunch with Heilongjiang Provincial Department of Education (MOU)**

4:40pm-9:10pm **Travel to Tokyo**

10:00pm-10:30pm **Debrief with DM**

### June 3, 2015 - TOKYO

#### Wednesday

7:15am-7:55am **Daily Briefing**

8:15am-9:00am **Breakfast Meeting with Canadian Ambassador to Japan – Mackenzie Clugston**

10:00am-10:40am **Welcoming Reception, Official Opening Ceremony, and School Tour/Bunka Sugunami Canadian International School (BSCIS)**

10:40am-11:15am **Travel to s.15**

11:30am-12:10pm **Ceremony/Short Speeches, Presentation of certificate**

12:10pm-12:30pm **Media scrum and interview**

12:30pm-1:15pm **Main hall buffet lunch and short remarks – BSCIS**

## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

1:30pm-3:20pm	Private program
3:50pm-4:10pm	Meeting with Ministry of Education, Culture, Sports, Science and Technology Japan (MOU) (Time TBC)
5:30pm-6:30pm	Meeting with Hiroshima Prefectural Board of Education
6:30pm-8:30pm	Stakeholder Dinner Meeting at Ambassador's Residence
9:00pm-9:30pm	Debrief with DM

### June 4, 2015 - TOKYO

#### Thursday

8:00am-8:15am	Daily Briefing
8:15am-9:15am	Breakfast (TBC)
9:15am-9:30am	Check out
10:30am-11:30am	Meeting with Tokyo Metropolitan Government Board of Education
11:30am-12:00pm	Travel to the hotel
12:00pm-12:30pm	Private time
1:00pm-2:30pm	Travel to Narita airport
4:00pm	Return flight to Calgary
10:45am	Arrival in Calgary
12:15pm	Flight from Calgary to Vancouver (MPF)
12:45pm	Arrival in Vancouver (MPF)
2:15pm	Flight from Calgary to Victoria (DM, ADM, COS)
2:55pm	Arrival in Victoria (DM, ADM, COS)

## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

### May 29, 2015 - TRAVEL

#### Friday

- 8:00am-8:24am      **Travel from Victoria to Vancouver (DM, ADM, COS)**  
**AC8056 – AIR CANADA EXPRESS-JAZZ**  
DEPARTURE: VICTORIA (YYJ) /08:00  
ARRIVAL: VANCOUVER (YVR)/08:24  
DURATION: 00:24
- 12:10pm            **Travel to Beijing (MPF, DM, ADM, COS)**  
**AC29 – AIR CANADA**  
DEPARTURE: VANCOUVER (YVR)/12:10  
ARRIVAL: BEIJING (PEK)/14:10 MAY30



## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

**May 30, 2015 - BEIJING**

**Saturday**

**Note: Rex Chen to provide translation services for Minister in China**

2:10pm	<b>Arrive Beijing</b>
2:10pm-3:30pm	<b>Travel to hotel</b> s.15
3:30pm-5:00pm	<b>Private time</b>
5:15pm-5:30pm	<b>Debrief with DM</b>
5:30pm-5:45pm	<b>DM briefing with Minister</b>
5:45pm-6:00pm	<b>Travel to restaurant</b>
6:00pm-8:00pm	<b>Dinner meeting with Sherman Jen, President and Jim Beeke, Superintendent (Maple Leaf Educational Systems)</b>

**Location:** Xi He Ya Yuan  
*3<sup>rd</sup> Floor of City Mall, No. 1-3 Xiyuannan Road, Chaoyang District*

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### Maple Leaf Educational Systems

<b>DATE:</b>	May 30, 2015
<b>TIME:</b>	6:00pm – 8:00pm
<b>LOCATION:</b>	<b>Xi He Ya Yuan Restaurant</b> <i>3<sup>rd</sup> Floor of City Mall, No. 1-3 Xiyuannan Road, Chaoyang District</i>
<b>MEETING WITH:</b>	<ul style="list-style-type: none"> <li>• <b>Mr. Sherman Jen</b>, President</li> <li>• <b>Mr. Jim Beeke</b>, Superintendent, Maple Leaf Education Systems (Mobile: s.17)</li> </ul> <b>British Columbia Delegates:</b> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> </ul>
<b>SUPPORT DELEGATION:</b>	<ul style="list-style-type: none"> <li>• <b>Ian Rongve</b>, Assistant Deputy Minister, Ministry of Education</li> <li>• <b>Colin Doerr</b>, Director, British Columbia Council for International Education</li> <li>• <b>Pavan Nirwan</b>, Manager, International Education, Ministry of Education</li> </ul>
<b>IN-COUNTRY SUPPORT:</b>	<ul style="list-style-type: none"> <li>• <b>Kevin Tsui</b>, Managing Director, Trade and Investment Representative Office in Beijing</li> <li>• <b>Vicky Song</b>, Education Marketing Manager, British Columbia Trade and Investment Representative Office in Beijing</li> </ul>
<b>HOSTED BY:</b>	<b>Colin Doerr</b>
<b>GIFT:</b>	Colin Doerr to transport - Letter of acknowledgement; 20 <sup>th</sup> anniversary plaque
<b>INTERPRETER:</b>	No

### SCENARIO: MLES Dinner

Time	Details
<b>5:45pm-6:00pm</b>	Travel to the restaurant from the hotel
<b>6:00pm</b>	Arrive at the restaurant Colin Doerr welcomes guests and invites to be seated
<b>6:10pm</b>	Colin Doerr introduces key guests
<b>6:10pm-6:20pm</b>	Introductory remarks by Minister Fassbender; Dr. Sherman Jen
<b>6:20pm-7:30pm</b>	Dinner
<b>7:30pm-7:40pm</b>	Colin Doerr to invite the Minister to present congratulatory letter and plaque
<b>7:40pm-8:00pm</b>	Event wraps up

### MEETING OBJECTIVES:

- Demonstrates a commitment to strong relationships with established offshore school partner
- Demonstrate support for initiatives that support the *BC Jobs Plan* goal of increasing the number of international students in British Columbia by 50 percent by 2016.
- Highlight importance of pathway for international students from British Columbia certified offshore schools to post-secondary studies in British Columbia.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- Acknowledgement of MLES key contributions to the British Columbia Offshore School Program
- Presentation of a 20<sup>th</sup> anniversary letter and plaque

### DESIRED OUTCOMES:

- Strengthen international relationships
- Increase Offshore School partnership agreements with educational institutions
- Enhanced marketing opportunities for British Columbia schools
- Promote British Columbia as a study destination
- Increased opportunities for further education collaboration and partnerships in a range of areas, including student, faculty and staff exchange

### KEY MESSAGES:

- MLES is a valued partner in the British Columbia Global Education Program

### BACKGROUND:

- MLES was founded by Dr. Sherman Jen in 1995.
- 2015 marks the 20<sup>th</sup> anniversary for MLES in China.
- It has grown from 14 students in 1995 to more than 15,000 students in 2014, including 6,500 that are part of the British Columbia Graduation program.
- MLES is part of the British Columbia Global Education Program and operates nine British Columbia Certified Offshore Schools in seven cities in China.
- Maple Leaf International School-Dalian was the first British Columbia Offshore School, founded in 1998.
- MLES will open two additional schools in September 2015.
- Since the first graduating class in 1999, nearly 7,000 students have graduated from MLES high schools with the British Columbia Certificate of Graduation (Dogwood Diploma).
- Each year many MLES high school graduates choose to continue their education and pursue post-secondary studies in Canada and British Columbia.

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### Dr. Sherman Jen – Maple Leaf Educational Systems



#### Highlights:

- Founder and Chairman, Maple Leaf Educational Systems and Maple Leaf International Schools.
  - Recognized leader in providing education that connects Chinese and Canadian communities.
  - Born and raised in China, Dr. Jen has worked in Hong Kong and Vancouver and developed the idea of creating an educational system that blends the best of Canadian and Chinese models.
  - Opened first school, Dalian Maple Leaf International School, in Dalian, Liaoning Province in 1995 with 14 students – School marked introduction of British Columbia grade 10-12 curriculum to China.
- Maple Leaf Educational Systems expanded to 40 schools (of which nine are the British Columbia program) spanning preschool to high school with a student population of more than 16,000. Programs are delivered by more than 1,600 staff; including more than 350 teachers and principals certified by the British Columbia Ministry of Education.
  - Maple Leaf Educational Systems opened the first international school recognized by the Chinese Ministry of Education; first offshore school accredited by British Columbia Ministry of Education; first international school to be recognized by the Chinese Ministry of Education; first to fully blend the delivery of Chinese and British Columbia high school curriculum learning outcomes, and first to offer dual Chinese and British Columbia government graduation diplomas.
  - As the largest foreign-China joint venture school network, Maple Leaf Educational Systems has become a recognized and respected education brand in China.
  - For his outstanding contributions to China's modernization, Dr. Jen was conferred with the 2014 Chinese Government's Friendship Award.
  - Dr. Jen was presented with an honorary degree from Royal Roads University in the spring of 2013 for his ground-breaking work in education and for promoting international and cross-cultural understanding.
  - In 2011, Dr. Jen was identified as one of China Times' Top Ten News Figures and was elected as Honorary Deputy Chair of the Liaoning Society of World Economy.
  - In 2008, Dr. was presented the award of recognition from the Province of British Columbia for 10 years of Excellence in Education.
  - In 2005, Dr. Jen received the Overseas Chinese Professionals' Outstanding Entrepreneurship Award granted by Overseas Chinese Affairs Office of the State Council of China and the Liaoning Friendship award granted by Liaoning Provincial Government.
  - In 2003, he was named in the first session of Top 10 Figures of All China Private Education and in 2001 he was awarded Dalian Honorary Citizenship by the Dalian Municipal Government.
- Jen holds a BA in English studies from Beijing Foreign Languages University and an MBA from the University of Wales, Newport College.

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### James W. Beeke – Maple Leaf Educational Systems



#### Highlights:

- Vice President/Board of Directors, Superintendent of Schools/British Columbia Programs, Liaison/British Columbia Ministry of Education – Maple Leaf Educational Systems.
- Served two years as Deputy Inspector and seven years as the Inspector of Independent Schools – British Columbia Ministry of Education – as Inspector, Mr. Beeke administered the *Independent School Act* on behalf of the Minister of Education – Mr. Beeke oversaw the inspection and certification of more than 350 schools and the issuance of provincial funding to eligible schools.
- As Inspector, Mr. Beeke was also responsible for such items as the issuance, suspension and revocation of Ministry of Education independent school teacher certificates; provincial home-schooling policies; independent school distributed learning (electronic/distance-delivered) programs; and British Columbia's offshore school certification program.
- Served four years in the People's Republic of China as Superintendent of Maple Leaf Schools that deliver British Columbia certified K-12 programs.
- 21 years as a school Principal – including both K-9 and high school grades 10-12.
- 25 years of teaching experience in grades 4-12, in public and independent schools.
- Authored seven published textbooks for elementary and high school students, and several articles for different periodicals.
- Authored six Ministry of Education Reports analyzing six different curricula.
- Earned Bachelor of Arts (in Education) and Master of Arts (in Educational Administration) degrees from Western Michigan University.
- Delivered speeches at numerous conventions, conferences and professional development workshops in British Columbia/Canada, United States, China, etc.
- Received several awards including Certificates of Recognition from British Columbia's Minister of Education, the Education Consul: Consulate General of the People's Republic of China in Vancouver and the People's Government of Liaoning Province, China.
- Five years of educational consultant work in British Columbia, Ontario, United States, and internationally as President of Signum International Educational Services, Inc.

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

**British Columbia Global Education Program – Offshore School  
Maple Leaf International School – Dalian, China**

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### **SCHOOL OVERVIEW:**

- British Columbia's flagship school opened in 1998
- Owner/Operator – Dr. Sherman Jen, Maple Leaf Educational Systems;
- CEO – Dr. Sherman Jen;
- Offshore Program Consultant – James W. Beeke;
- School was certified in 1998, with Grades 10-12;
- Number of students in the British Columbia program for 2014/15 is 1,849;
- MLIS, Dalian provides Foundations, Bridging and full British Columbia Graduation programs;
- Foundations Program focuses on English language skill development and provides a limited number of credits towards the British Columbia Graduation Program;
- Bridging Program focuses on English listening, speaking, reading and writing skills and provides 12-16 credits towards the British Columbia Graduation Program;
- MLIS, Dalian has two separate campuses, one for boys and one for girls – both consist of an academic building, dorm building, auditorium, British Columbia and Chinese libraries and cafeteria;
- Approximately 90% of students live on campus.

### **POINTS OF INTEREST:**

- MLIS, Dalian offers winter and summer short-term international camps to Canada, the United States and Australia, including popular universities tours;
- MLIS, Dalian partners with Thompson Rivers University and sends a large group of students to their British Columbia Onshore Schools Summer Program in Kamloops;
- Activities such as Destination Imagination and Model UN Clubs bring students together from other international schools within China and around the world;
- MLES organizes an annual Student Recruitment Fair in November – approximately 60 PSIs from Canada and the United States attend this event;
- This year, Maple Leaf Educational Systems purchased ProQuest: Canadian Curriculum Edition E-library and TumbleBook Cloud E-book Collection to build up their library resources to enable students to conduct meaningful research and to encourage them to read and develop their English language skills;
- This year, the School added an Environmental Wildlife 12 course to the British Columbia program and launched a Destination Imagination club to participate in activities both within China and internationally.

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### British Columbia Global Education Program – Offshore School Maple Leaf Educational Systems

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Maple Leaf Educational Systems currently operates nine British Columbia certified offshore schools. Maple Leaf International School – Dalian was the first school to open in 1995 with 14 students and marked the introduction of British Columbia grade 10-12 curriculum to China. Maple Leaf Educational Systems has expanded to 40 schools spanning preschool to high school with student population of more than 16,000. Programs are delivered by more than 1,600 staff which includes more than 350 teachers and principals certified by the British Columbia Ministry of Education.

Maple Leaf Educational Systems opened the first international school recognized by the Chinese Ministry of Education; first offshore school accredited by British Columbia Ministry of Education; first international school to be recognized by the Chinese Ministry of Education; first to fully blend the delivery of Chinese and British Columbia high school curriculum learning outcomes, and first to offer dual Chinese and British Columbia government graduation diplomas.

In September 2015, two new pre-certified British Columbia offshore schools will begin operations in Yiwu, Zhejiang Province.

#### **Maple Leaf International School – Dalian**

- Located in Liaoning Province
- Certified since 1998
- Grades 10-12
- 2014/2015 enrolment: 1845 students

#### **Maple Leaf Foreign Nationals School – Dalian**

- Located in Liaoning Province
- Certified since 2006
- Grades K-9
- 2014/2015 enrolment: 161 students
- Over 30 nationalities are represented by the student body

#### **Maple Leaf International School – Chongqing**

- Located in Sichuan Province
- Certified since 2010
- Grades 10-12
- 2014/2015 enrolment: 348

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### **Maple Leaf International School – Henan**

- Located in the city of Luoyang in Henan Province
- Certified 2014
- Grades 10-11
- 2014/2015 enrolment: 59

### **Maple Leaf International School – Shanghai**

- Certified since 2014
- Grades 10-11
- 2014/2015 enrolment: 269

### **Maple Leaf International School – Tianjin**

- Certified since 2008
- Grades 10-12
- 2014/2015 enrolment: 805

### **Maple Leaf International School – Wuhan**

- Located in Hubei Province
- Certified 2008
- Grades 10-12
- 2014/2015 enrolment: 1202

### **Maple Leaf Foreign Nationals School – Wuhan**

- Located in Hubei Province
- Certified 2008
- Grades 1-9
- 2014/2015 enrolment: 28

### **Maple Leaf International School – Zhenjiang**

- Located in Shandong Province
- Certified since 2011
- Grades 10-11
- 2014/2015 enrolment: 200

### **Maple Leaf International School – Yiwu**

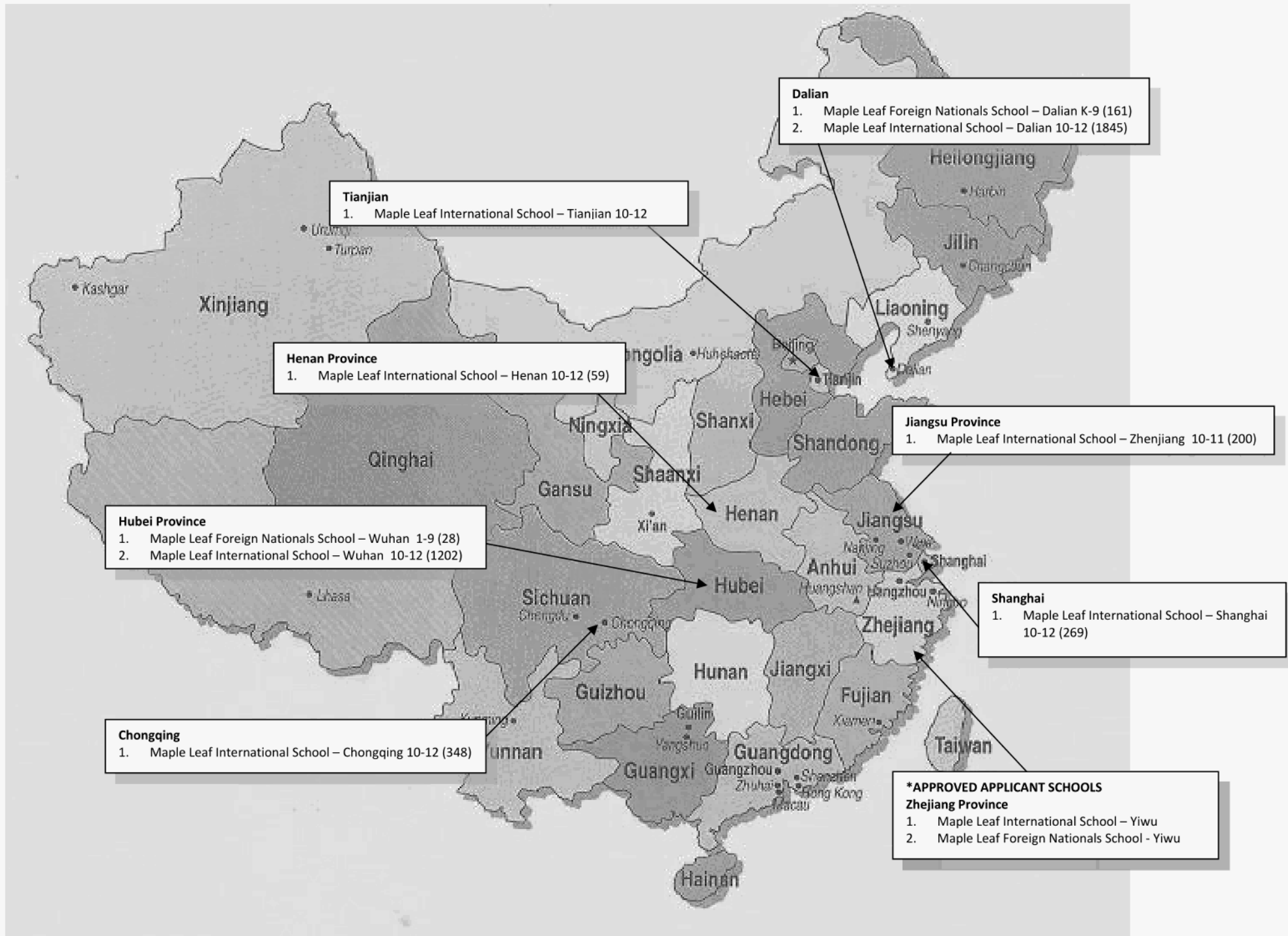
- Located in Zhejiang Province
- Pre-Certification Agreement to be signed in June 2015

### **Maple Leaf Foreign National School – Yiwu**

- Located in Zhejiang Province
- Pre-Certification Agreement to be signed in June 2015



# MAPLE LEAF EDUCATIONAL SYSTEM BC OFFSHORE SCHOOLS 2014/2015



## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

### May 31, 2015 – BEIJING

#### Sunday

**Note: Rex Chen to provide translation services for Minister in China**

- 7:30am-7:45am      **Daily Briefing**  
BCCIE and TIR to provide DM with an overview of daily activities.
- 7:45am-8:00am      **Daily Briefing**  
DM to provide Minister with an overview of daily activities
- 8:00am-4:00pm      **Private Program**
- 4:00pm-5:30pm      **Meeting with Grok Education Services, Mr. James Aldridge, China Executive Director, Grok Education Services, Mr. Benjamin Barth, Associate Director, Grok Education Services (confirmed)**
- Location:** s.15  
s.15
- 7:00pm-7:30pm      **Debrief with DM for next day**

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### Grok Education Services

<b>DATE:</b>	May 31, 2015
<b>TIME:</b>	4:00pm – 5:30pm
<b>LOCATION:</b>	s.15
<b>MEETING WITH:</b>	<ul style="list-style-type: none"> <li>• <b>Mr. James Aldridge</b>, China Executive Director, Grok Education Services</li> <li>• <b>Mr. Benjamin Barth</b>, Associate Director, Grok Education Services</li> </ul> <b>British Columbia Delegates:</b> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> </ul>
<b>SUPPORT DELEGATION:</b>	<ul style="list-style-type: none"> <li>• <b>Ian Rongve</b>, Assistant Deputy Minister, Ministry of Education</li> <li>• <b>Colin Doerr</b>, Director, British Columbia Council for International Education</li> <li>• <b>Pavan Nirwan</b>, Manager, International Education, Ministry of Education</li> </ul>
<b>IN-COUNTRY SUPPORT:</b>	<ul style="list-style-type: none"> <li>• <b>Kevin Tsui</b>, Managing Director, British Columbia Trade and Investment Representative Office in Beijing</li> <li>• <b>Vicky Song</b>, Education Marketing Manager, British Columbia Trade and Investment Representative Office in Beijing</li> </ul>
<b>HOSTED BY:</b>	<b>Colin Doerr</b>
<b>GIFT:</b>	No
<b>INTERPRETER:</b>	No

### SCENARIO: May 31 Grok China Breakfast Meeting

Time	Details
<b>8:00am</b>	Welcome and Introductions – Colin Doerr
<b>8:10am-8:20am</b>	General Overview of British Columbia’s Trade and Strategic Relationships with China by Ben Stewart, British Columbia’s Special Representative in Asia
<b>8:20am-9:15am</b>	Presentation by Grok China
<b>9:15am-9:30am</b>	Qs and As
<b>9:30am-10:00am</b>	Breakfast

### MEETING OBJECTIVES:

- Receive a comprehensive China market briefing on education trends, developments and opportunities
- Understand key issues identified in recent research projects in the China market
- Discuss China’s recent education policy changes and the implications for international education engagement in British Columbia

### DESIRED OUTCOMES:

- Support for British Columbia International Education sector interests
- Gather sophisticated market intelligence
- Develop / strengthen international partnerships
- Increased opportunities for further education collaboration and partnerships

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### BACKGROUND:

- Grok China is a leader in market intelligence and research.
- The company name “Grok” comes from a word coined by novelist Robert Heinlein and means understanding something thoroughly, deeply and intimately.
- Grok was established in 2005 by CEO Kim Morrison.
- Other key personnel include:
  - Joseph Morrison, Managing Director, Business Development
  - James Aldridge, China Executive Director
- Provides intelligence and consultation services in China, Southeast Asia, the United States, India and Brazil.
- Delivers solutions for education institutions and governments to better engage in international education sectors.
- Primary work includes interviewing schools, cataloguing Chinese research organizations and advanced government training institutions.
- Most recently, GROK delivered an intelligence session for Minister Andrew Wilkinson’s delegation to China.

### ADDITIONAL INFORMATION:

- Long-standing connection with British Columbia Council for International Education (BCCIE) and British Columbia’s education sector.
- Delivers China market intelligence to British Columbia stakeholders, including numerous sessions in British Columbia during the annual BCCIE Summer Seminar
- In October 2014, delivered workshop for British Columbia institution participants in conjunction with China Education Expo.
  - Mr. Ben Stewart, British Columbia Special Representative in Asia, attended this workshop.

**James Aldridge – GROK Biography**



**Highlights:**

- Former Country Director, China, for the Canadian Education Centre Network for four years before joining Grok Education Services as Executive Director, China, in 2012.
- Former Chair of the Board of Directors of the Beijing chapter of the Canada-China Business Council (CCBC).
- Participated in 'China 2006', representing the Northern Alberta Institute of Technology (NAIT) on student recruitment and partnership initiatives after working in international marketing and recruitment at NAIT in Edmonton for four years.
- Mr. Aldridge has worked in the international education sector for 20 years – has also taught English in Japan and worked on incoming trade delegations in Edmonton, Alberta.
- Holds a B.Sc. from the University of Alberta and International Executive MBA from Rutgers University.
- Currently lives in Beijing, China with his family, since 2006, and is an active member of Beijing's hockey community.

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### Benjamin Barth – GROK Biography

#### Highlights:

- Associate Director, Grok Education Services since 2014, and currently oversees a portfolio of global clients engaging in China, India and Southeast Asia.
- Prior to Grok, Mr. Barth was Trade Commissioner and Acting Vice-Consul at the Canadian Consulate in Guangzhou, China, and Trade Commissioner at the Canadian Embassy in Beijing, China.
- During his tenure with the Canadian government, Mr. Barth was responsible for advising Canadian institutions, school boards and governments on China's education sector.
- Mr. Barth is a native of Toronto, Ontario and graduate of the Schulich School of Business at York University.

## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

### June 1, 2015 - BEIJING

#### Monday

Note: International Children's Day

Note: Rex Chen to provide translation services for Minister in China

- |                 |   |
|-----------------|---|
| 7:00am-7:15am   | <b>Daily Briefing</b><br>BCCIE and TIR to provide DM with an overview of daily activities.  |
| 7:15am-7:30am   | <b>Daily Briefing</b><br>DM to provide Minister with an overview of daily activities.   |
| 7:30am-8:30am   | <b>Country Overview with Canadian Ambassador to China - Guy Saint Jacques</b><br><b>Location:</b> Breakfast Meeting s.15  |
| 8:30am-9:30am   | <b>Travel time</b>  |
| 9:30am-10:00am  | <b>Meeting with Beijing Municipal Commission of Education (BMCE)</b><br><b>Location:</b> BMCE<br><i>No. 109, Qianmenxi Danjie, Xicheng District, Beijing, China 100031</i>  |
| 10:00am-10:15am | <b>MOU signing with Beijing Municipal Commission of Education</b><br><b>Location:</b> BMCE<br><i>No. 109, Qianmenxi Danjie, Xicheng District, Beijing, China 100031</i>   |
| 10:15am-11:00am | <b>Travel time</b>  |
| 11:00am-12:00pm | <b>Meeting with National Ministry of Education (MOU signing)</b><br><b>Location:</b> National Ministry of Education<br><i>No.37 Damucang Hutong, Xidan, Beijing, 100816</i><br><u>Meeting: Room 201</u><br><u>MOU signing: Room 201</u> |
| 12:15pm-1:15pm  | <b>Travel time</b>  |
| 1:30pm-2:30pm   | <b>Lunch Meeting with BC Offshore School Sino Bright</b><br><b>Location</b> s.15  |

## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

- 2:30pm-3:30pm      **BC Offshore School Tour**  
**Location:** Sino Bright No.8 High School Yihai Campus  
*No. 129 Yihai Huayuan, West Road, South Fourth Ring Road, Fengtai District, Beijing, 100070*
- 3:30pm-4:30pm      **Travel time to hotel**
- 4:30pm-5:30pm      **Private time**
- 5:30pm-6:00pm      **Travel to Ambassador's residence**
- 6:00pm-8:00pm      **Stakeholder Dinner Meeting**  
  
**Location:** Ambassador's Residence  
*19 Dongzhimenwai Dajie, Chao Yang District, Beijing, 100600*
- 8:30pm-9:00pm      **Debrief with DM for next day**



## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### National Children’s Day in China

- International Children's Day celebrates children and draws attention to children's issues. It is celebrated by many countries around the world, although the date varies by country.
- The concept of a Children’s Day was first introduced in 1925 at the ‘World Conference for the Well Being of Children’ in Geneva, Switzerland.
- In 1949, at the Women’s International Democratic Federation congress in Moscow, it was decided that June 1 is International Children’s Day.
- In 1954, the United Nations General Assembly recommended that all countries institute a Universal Children's Day, to be observed as a day of worldwide fraternity and understanding between children. On November 20, 1959, the United Nations adopted the *Declaration of the Rights of the Child* and designated November 20 as a Universal Children's Day, and recommended that each nation celebrate on an "appropriate" day.
- The People’s Republic of China celebrates “The June 1 International Children's Day” on June 1.
- China first established “The June 1 International Children's Day” in 1949 (the same year the People's Republic of China was officially established). In 1950, China celebrated its first “The June 1 International Children’s Day”. It was originally a half-day holiday for all primary schools, and became full-day in 1956.
- Celebrations for Children’s Day may include events with activities for children and free (or discounted) admission for entertainment and museums. As well, schools may hold children's performances, camping trips, or other events, and children may receive money and treats from family members and family friends.
- In National Annual Leaves and Memorial Days announced by State Council, it states that Children’s Day is a one day holiday for children under 14 years old.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### Country Overview with Canadian Ambassador to China – Guy Saint Jacques

<b>DATE:</b>	June 1, 2015
<b>TIME:</b>	7:30am – 8:30am
<b>LOCATION:</b>	s.15
<b>MEETING WITH:</b>	<ul style="list-style-type: none"><li>• <b>Mr. Guy Saint-Jacques</b>, Canadian Ambassador to China</li></ul> <b>British Columbia Delegates:</b> <ul style="list-style-type: none"><li>• <b>Official delegation</b></li><li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li></ul>
<b>SUPPORT DELEGATION:</b>	<ul style="list-style-type: none"><li>• <b>Ian Rongve</b>, Assistant Deputy Minister, Ministry of Education</li><li>• <b>Colin Doerr</b>, Director, British Columbia Council for International Education</li><li>• <b>Pavan Nirwan</b>, Manager, International Education, Ministry of Education</li></ul>
<b>IN-COUNTRY SUPPORT:</b>	<ul style="list-style-type: none"><li>• <b>Kevin Tsui</b>, Managing Director, British Columbia Trade and Investment Representative Office in Beijing</li><li>• <b>Vicky Song</b>, Education Marketing Manager, British Columbia Trade and Investment Representative Office in Beijing</li></ul>
<b>GIFT:</b>	No gift
<b>INTERPRETER:</b>	No

#### MEETING OBJECTIVE:

- Meet with Canadian Ambassador to China
- Receive a country overview

#### DESIRED OUTCOMES:

- Gather sophisticated market intelligence
- Strengthen federal-provincial relationships
- Information sharing

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### BACKGROUND:

- Guy Saint-Jacques joined the Foreign Affairs Department in 1977.
- His postings have included Beijing, Hong Kong, Kinshasa, Washington and London. (In his most recent assignments to Washington and, just prior to that, London, he served as Deputy Head of Mission).
- At Headquarters, he has held numerous positions including: Deputy Director, Environment and Energy Division; Director, Assignments Division; and Director General, Personnel Management Bureau.
- Prior to his appointment as Ambassador to China in October 2012, Mr. Saint-Jacques was Canada's Chief Negotiator and Ambassador for Climate Change.
- Fluent in Mandarin, this is his fourth posting to the People's Republic of China.
- Mr. Saint-Jacques holds a BA [Geology], from Université de Montréal; and an MA [Land Planning and Regional Development] from Laval University.
- He is married to Sylvie Cameron and they have two daughters and one grandchild.

**Ambassador of Canada to the People's Republic of China**



**Ambassador Guy Saint-Jacques**

**Biography:**

Guy Saint-Jacques joined the Foreign Affairs Department in 1977. His postings have included Beijing, Hong Kong, Kinshasa, Washington and London. (In his most recent assignments to Washington and, just prior to that, London, he served as Deputy Head of Mission). At Headquarters, he has held numerous positions including: Deputy Director, Environment and Energy Division; Director, Assignments Division; and Director General, Personnel Management Bureau. Prior to his appointment as Ambassador to China in October 2012, Mr. Saint-Jacques was Canada's Chief Negotiator and Ambassador for Climate Change. Fluent in Mandarin, this is his fourth posting to the People's Republic of China. Mr. Saint-Jacques holds a BA [Geology], from Université de Montréal; and an MA [Land Planning and Regional Development] from Laval University. He is married to Sylvie Cameron and they have two daughters and one grandchild.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### CHINA: Beijing Municipal Commission of Education (BMCE)

<b>DATE:</b>	June 1, 2015
<b>TIME:</b>	9:30am – 10:15am
<b>LOCATION:</b>	<b>Beijing Municipal Commission of Education</b> <i>No. 109, Qianmenxi Danjie, Xicheng District, Beijing, China 100031</i>
<b>MEETING WITH:</b>	<b>Xian Lianping</b> , Director General <b>British Columbia Delegates:</b> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> </ul>
<b>SUPPORT DELEGATION:</b>	<b>Ian Rongve</b> , Assistant Deputy Minister, Ministry of Education <b>Colin Doerr</b> , Director, British Columbia Council for International Education <b>Pavan Nirwan</b> , Manager, International Education, Ministry of Education
<b>IN-COUNTRY SUPPORT:</b>	<b>Kevin Tsui</b> , Managing Director, British Columbia Trade and Investment Representative Office <b>Vicky Song</b> , Education Marketing Manager, British Columbia Trade and Investment Representative Office
<b>GIFT:</b>	Native Design Silver Plate in Wooden Box– Vicky Song to provide
<b>INTERPRETER:</b>	Rex Chen
<b>MOU</b>	Vicky Song or Colin Doerr to Transport (TBD)

#### SCENARIO: June 1 Beijing Municipal Commission of Education – Meeting and MOU signing

Time	Details
<b>8:30am-9:30am</b>	Travel to BMCE from the hotel
<b>9:30am-10:00am</b>	Meeting with BMCE
<b>10:00am-10:15am</b>	MOU signing by Xian Lianping, Director General and Minister Fassbender

#### MEETING OBJECTIVES:

- Follows-up on Minister Wilkinson’s visit in March where he announced British Columbia’s intention to sign an MOU between AVED, EDUC and BMCE
- To build and strengthen government to government relationships
- To discuss education collaboration opportunities
- Renewal of March 2004 education sector MOU (AVED and EDUC) that:
  - Enables information exchange
  - Facilitates connections between the two jurisdictions’ education sectors
  - Identifies priority areas for collaboration including scholarships, student and teacher exchanges
  - Deepens institutional partnerships and collaboration with China

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### DESIRED OUTCOMES:

- Signed MOU
- Strengthen international relationships
- Increased exposure of British Columbia's world-class education system
- Gather sophisticated market intelligence
- Develop / strengthen international partnerships
- Information sharing
- Showcase British Columbia's Global Education Program

### BACKGROUND:

- Beijing Municipality has over 18 million residents. It is the capital of the People's Republic of China and one of the most populous cities in the world.
- Beijing is one of four cities (also Tianjin, Shanghai and Chongqing) with Municipal status, which is equivalent to provincial status.
- It is home to the national government and the headquarters of most of China's largest state-owned companies.
- Beijing is the base of some of the largest government and non-government education organizations in China, including top-ranked universities. It includes a significant portion of education agent companies in China.
- The BMCE is responsible for over two million students; kindergarten – PhD.
- Promotion of education exchange is area of focus for BMCE.

### Beijing International Education Exchange (BIEE)

- BIEE is the international agency affiliated with the BMCE.
- Through funding from BMCE, BIEE has supported the participation of approximately 100 British Columbia high school students in the Beijing International Summer Camp since 2009.
- BIEE works closely with the British Columbia Council for International Education (BCCIE) to coordinate summer camps in Beijing and British Columbia.

### British Columbia Offshore Schools – Beijing

- There is one British Columbia Certified Offshore school in Beijing: Sino Bright School No. 8

### Successful Partnerships Examples – British Columbia Public Post-Secondary Institutions

#### SFU and Communication University of China

- Memorandum of Understanding for Double/Dual Degree program for a Master's Degree in Global Communication Policy
- Double/Dual Degree program for a Master's Degree in Global Communication

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### UBC and Peking University

- Cooperation Agreements (4)
- Student Mobility Agreements (4)

### University of Victoria and Chinese Academy of Sciences

- Memorandum of Understanding to enhance Cooperation in Clean Energy Systems (Institute of Electrical Engineering - Chinese Academy of Sciences)

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### CHINA: National Ministry of Education, PRC

<b>DATE:</b>	June 1, 2015
<b>TIME:</b>	11:00am – 12:00pm
<b>LOCATION:</b>	<b>National Ministry of Education</b> <i>No.37 Damucang Hutong, Xidan, Beijing, 100816</i> <i>Meeting: Room 201</i> <i>MOU signing: Room 201</i>
<b>MEETING WITH:</b>	<ul style="list-style-type: none"> <li>• <b>Mr. Limin Liu</b>, Vice Minister of Education</li> <li>• <b>Mr. Fang Jun</b>, Deputy Director General, Department of International Cooperation and Exchanges</li> <li>• <b>Du Kewei</b>, Deputy Director General, Department of Basic Education 1</li> <li>• <b>Sheng Jianxue</b>, Secretary General, China Education Association for International Exchange</li> <li>• <b>Chen Dali</b>, Director, Division of American and Oceanic Affairs, Department of International Cooperation and Exchanges</li> <li>• <b>Hu Yi</b>, Senior Program Officer, Division of American and Oceanic Affairs, Department of International Cooperation and Exchanges</li> </ul> <p><b>British Columbia Delegates:</b></p> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Mr. Guy Saint-Jacques</b>, Canadian Ambassador to China</li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> </ul>
<b>SUPPORT DELEGATION:</b>	<b>Ian Rongve</b> , Assistant Deputy Minister, Ministry of Education
<b>IN-COUNTRY SUPPORT:</b>	<b>Kevin Tsui</b> , Managing Director, British Columbia Trade and Investment Representative Office
<b>GIFT:</b>	Native Design Glass Totems – Vicky Song to provide
<b>INTERPRETER:</b>	Rex Chen
<b>MOU:</b>	Vicky Song or Colin Doerr to Transport (TBD)
<b>NOTE:</b>	Pavan, Colin and Vicky to wait downstairs

### SCENARIO: June 1 National Ministry of Education – Meeting and MOU signing

Time	Details
10:15am-11:00am	Travel to NME from BMCE
11:00am-11:45am	Meeting with NME
11:45am-12:00pm	<ul style="list-style-type: none"> <li>• MOU signings by <b>Mr. Fang Jun</b>, Deputy Director General of Department of International Cooperation and Exchanges and EDUC signatory <b>Deputy Minister Dave Byng</b></li> </ul>

### MEETING OBJECTIVES:

- To build and strengthen government to government relationships
- To discuss education collaboration opportunities



## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- Renewal of March 2003 education sector MOU (AVED and EDUC) that:
  - Enables information exchange
  - Facilitates connections between the two jurisdictions' education sectors
  - Identifies priority areas for collaboration including scholarships, student and teacher exchanges
  - Deepens institutional partnerships and collaboration with China
  - Recognizes and supports the British Columbia Offshore School Program
- Discuss scholarship partnership opportunity with China: China-BC Award for Excellence

### DESIRED OUTCOMES:

- Signed MOU
- Strengthen international relationships
- Gather sophisticated market intelligence
- Develop / strengthen international partnerships
- Increased exposure of British Columbia's world-class education system
- Information sharing
- Showcase British Columbia's Global Education Program
- Announcement of scholarship partnership opportunity with China: China-BC Award for Excellence
- Announcement of the June 29 Scholarship Alumni Event in Vancouver

### BACKGROUND:

#### China's Education System:

- China's education system is the largest in the world with almost 9.5 million students.
- Investment in education accounts for over 4 percent of total GDP.
- Education in China is compulsory up to grade 10. Approximately 99.7 percent of the population of the country has achieved universal nine-year basic education.
- In 2014, China announced it would turn at least half of its public general universities (600) into institutions of applied learning or polytechnics to produce more technically trained graduates.
- The new applied institutions would focus on training engineers, senior technicians and other highly skilled workers rather than pursuing academic and highly theoretical studies.
- China plans to increase the total number of students at vocational education institutions to 38.3 million by 2020.

#### International Education in China:

- China hosts one of the largest populations of foreign students. In 2014, 203 countries sent almost 400,000 students to China, an increase of 5.8 percent from 2013.
- China has announced a target to host over 500,000 foreign students by 2020.
- China's top source countries are South Korea, United States, Thailand, Russia and Japan.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- China is also the largest source country of international students in the world. Over 450,000 Chinese students went abroad for study in 2014, an increase of 11.1 percent from the 2013.
- From 1978 to 2014, a total of over 3.51 million Chinese have studied abroad. Top destinations are the United States, United Kingdom, Australia and Canada.

### British Columbia Offshore Schools in China

- There are 31 offshore schools in China; 3 more offshore schools will open in September 2015.
- There is one British Columbia Certified Offshore school in Beijing: **Sino Bright School No. 8.**
- Maple Leaf Dalian School was the first British Columbia Offshore School, founded in 1998.

### British Columbia – China Award for Excellence in Chinese

- The British Columbia-China Award for Excellence in Chinese is a collaborative scholarship program rewarding excellence in the study of Chinese language at the K-12 level in British Columbia.
- The British Columbia Ministry of Education and the Chinese Consulate in Vancouver will provide matching award funding.
- The value of each award is \$500 (i.e. \$250 contribution from each Participant); the annual maximum number of scholarships is fifty (50) for a contribution of \$12,500 per participant for the funding of awards (i.e. \$250 X 50 students).
- The terms of participation between the Participants will be specified in the follow-up work plan to the Memorandum of Understanding (MOU) between the British Columbia Ministry of Education and the Chinese National Ministry of Education, June 2015.
- High-level details of the award will be jointly announced in June 2015 in Beijing during this meeting between British Columbia's Minister of Education and representatives of the Chinese National Ministry of Education.
- The first awards will be disbursed in June 2016.
- Eligibility: Students and parents must be Canadian citizens (or permanent residents) and residents of British Columbia.
- Students will:
  - have completed Mandarin 10 and 11 with a minimum course grade of 90 percent or higher;
  - be enrolled in or have completed Chinese 12;
  - have an overall GPA of 80 percent (all courses); and
  - be currently enrolled in Grade 12.

### June 29 Scholarship Alumni Event (Vancouver)

- The Consulate General of the People's Republic of China, supported by the BC Ministry of Education and Ministry of Advanced Education, will host an event for past alumni and current recipients of a Chinese Government Scholarship.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- Since 2006, the Chinese Government has made approximately 100 full or partial scholarships available to B.C. students to pursue language and/or post-secondary studies in China.
- The event will be held in Vancouver on June 29, 2015 at the Consulate General of the People's Republic of China in Vancouver.
- Invitees will include:
  - Chinese Government Scholarship (CGS) recipients (2006-2015), approximately 100 students
  - B.C. students who have participated in a study abroad program in China
  - Representatives of the Consulate General of the PRC, Vancouver B.C.
  - Representatives of the Government of British Columbia, Canada
    - Ministry of Education
    - Ministry of Advanced Education
    - British Columbia Council for International Education
- Purpose:
  - Strengthen government-to-government ties between the Government of British Columbia and the Government of the People's Republic of China.
  - Celebrate and strengthen the cultural and educational ties between the people of British Columbia and the People's Republic of China.
  - Promote opportunities for British Columbia students to study abroad to gain valuable exposure to Chinese language, culture and business practices, as well as a chance to develop enriching life-long relationships across the Pacific.

### Scholarship for Chinese students studying in British Columbia

- B.C.'s Ministry of Education will create a scholarship for international students from China studying at the K-12 and post-secondary level.
- A \$50,000 envelope will be allocated to the scholarship.
- Scholarship funding will come from B.C. Offshore School Program recoveries.
- Scholarship development will be written into the work plans being developed as part of B.C.'s Memorandums of Understanding with Chinese governments.
- 20 scholarships will be available to Chinese international K-12 students to study in B.C.
- An additional 20 scholarships will be available for current Chinese K-12 international students already studying in a B.C. K-12 school for tuition fees at a B.C. post-secondary school.
- Individual scholarship values will be \$1,250.
- A committee including British Columbia K-12 and post-secondary level representatives will help the Ministry of Education to design scholarship criteria.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### CHINA: British Columbia Offshore School Sino Bright

<b>DATE:</b>	June 1, 2015
<b>TIME:</b>	1:30pm-3:30pm
<b>LOCATION:</b>	<b>Lunch at Bian Yi Fang (address TBC)</b> <b>Sino Bright No.8 High School Yihai Campus</b> <i>No. 129 Yihai Huayuan, West Road, South Fourth Ring Road, Fengtai District, Beijing, 100070</i>
<b>MEETING WITH:</b>	<ul style="list-style-type: none"> <li>• <b>Quan Ouyang</b>, CEO</li> <li>• <b>Yufang Sun</b>, Director &amp; Superintendent, BC Offshore School Sino Bright</li> </ul> <b>British Columbia Delegates:</b> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Mr. Guy Saint-Jacques</b>, Canadian Ambassador to China</li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> </ul>
<b>SUPPORT DELEGATION:</b>	<b>Ian Rongve</b> , Assistant Deputy Minister, Ministry of Education <b>Colin Doerr</b> , Director, British Columbia Council for International Education <b>Pavan Nirwan</b> , Manager, International Education, Ministry of Education
<b>IN-COUNTRY SUPPORT:</b>	<b>Kevin Tsui</b> , Managing Director, British Columbia Trade and Investment Representative Office in Beijing <b>Vicky Song</b> , Education Marketing Manager, British Columbia Trade and Investment Representative Office in Beijing
<b>GIFT:</b>	Letter of acknowledgement transported by Colin Doerr or Pavan Nirwan
<b>INTERPRETER:</b>	No
<b>HOST</b>	Lunch is hosted by Sino Bright

#### SCENARIO: June 1 Sino Bright – lunch, school tour, and meeting

Time	Details
<b>12:15pm-1:15pm</b>	Travel to <b>Bian Yi Fang</b> from NME
<b>1:30pm-2:30pm</b>	Lunch
<b>2:30pm-3:00pm</b>	Drive to School
<b>3:00pm-3:30pm</b>	Tour of the school

#### MEETING OBJECTIVES:

- Demonstrates a commitment to strong relationships with established offshore school partners
- Demonstrate support for initiatives that support the *BC Jobs Plan* goal of increasing the number of international students in British Columbia by 50 percent by 2016.
- Highlight importance of pathway for international students from British Columbia certified offshore schools to post-secondary studies in British Columbia.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### DESIRED OUTCOMES:

- Strengthen international relationships
- Increased exposure of British Columbia's world-class education system
- Increase Offshore School partnership agreements with educational institutions
- Enhanced marketing opportunities for British Columbia schools
- Promote British Columbia as a study destination
- Increased opportunities for further education collaboration and partnerships in a range of areas, including student, faculty and staff exchange
- Acknowledgement of Sino Bright's key contributions to the BC Offshore School Program

### KEY MESSAGES:

- Sino Bright is a valued partner in the British Columbia Global Education Program.
- Sino Bright has built strong and innovative partnerships with British Columbia school districts, for example, School District 47 (Powell River) in British Columbia.
- British Columbia is proud of the 31 British Columbia certified offshore schools in China, including Sino Bright. These schools do a fantastic job sharing British Columbia's culture and education techniques with the world.
- Offshore schools help British Columbia and British Columbians to become more outward facing – to learn more about the global world and to better understand other culture's perspectives and approaches to education and education innovation.

### BACKGROUND:

#### SCHOOL OVERVIEW:

- Owner/Operator – Madame Yufang Sun, Sino Bright Education Ltd.
- CEO – Quan Ouyang.
- Sino Bright #8 was certified in 2007 and offers Grades 10-12.
- The number of students in the British Columbia program for 2014/15 is 157.
- British Columbia program is co-located within Yihai No.8 Middle School.
- The campus consists of eight classrooms (each is equipped with a multimedia station), an auditorium, a library, a computer lab, and sporting facilities.
- The school provides student dormitories – around 30 percent of British Columbia program students live on campus.
- Owners, administration and staff of the British Columbia program deliver flexible teaching strategies which foster student engagement, participation, collaboration and discovery, rather than rote learning.

### POINTS OF INTEREST:

- Sino Bright School No. 8 cooperates with School District 47 (Powell River) in British Columbia – it sends students to School District 47 during summer and winter vacations. Powell River works

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

with the School to develop programs to promote British Columbia as a final destination for work and study.

- Sino Bright has plans to establish an Alumni Centre in Gastown, Vancouver, British Columbia, to offer a variety of student services to support students after they arrive at British Columbia post-secondary institutions.
- Sino Bright School encourages social responsibility – students are required to work during winter break and must complete a certain amount of community service hours – social events include art sales for charity and community clean ups.
- Student council plans weekly and monthly activities such as a Pajama day, a Cops and Robbers day, and a Yellow day – they also design activities to build the community such as a student-staff basketball game, a spelling competition and a music competition.
- Students are offered an intensive 4-week English Program during summer and winter vacations.

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### Quan Ouyang – Sino Bright Schools

[Pronunciation – Kwan Ow-yung]

s.22

#### Career Summary:

- CEO/President, Sino Bright Schools, and appointed Chairman of the Board of Directors;
- s.22

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## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### Yufang Sun – Sino Bright Schools

[Pronunciation – You-fang Sun]

s.22

#### Career Summary:

- Director and Superintendent, Sino Bright School No.8, Beijing, China;
- s.22

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**Iris Chan – Sino Bright Schools**

s.22

**Career Summary:**

- Assistant Superintendent and British Columbia Ministry Liaison for Sino Bright Schools, responsible for supporting daily operations;
- s.22
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## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

**British Columbia Global Education Program – Offshore School  
Sino Bright School No.8 – Beijing, China**

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### **SCHOOL OVERVIEW:**

- Owner/Operator – Yufang Sun, Sino Bright Education Ltd.;
- CEO – Quan Ouyang;
- Offshore Program Consultant – Iris Chan;
- Principal – Shannon Behan;
- School was certified in 2007, with Grades 10-12;
- Number of students in the British Columbia program for 2014/15 is 157;
- British Columbia program is co-located within Yihai No.8 Middle School;
- Campus consists of eight classrooms (each is equipped with a multimedia station), an auditorium, a library, a computer lab, sporting facilities and dormitories;
- School provides student dormitories – around 30 percent of British Columbia program students live on campus;
- Owners, administration and staff of the British Columbia program deliver flexible teaching strategies which foster student engagement, participation, collaboration and discovery, rather than rote learning.

### **POINTS OF INTEREST:**

- Sino Bright School No. 8 cooperates with School District 47 (Powell River) in British Columbia – it sends students to School District 47 during summer and winter vacations. Powell river works with the School to develop programs to promote British Columbia as a final destination for work and study;
- School has plans to establish an Alumni Centre in Gastown, Vancouver, British Columbia, to offer a variety of student services to support students after they arrive at British Columbia PSIs;
- School encourages social responsibility – students are required to work during winter break and must complete a certain amount of community service hours – social events include art sales for charity and community clean ups;
- Student Council plans weekly and monthly activities such as a Pajama day, a Cops and Robbers day, and a Yellow day – they also design activities to build the community such as a student staff basketball game, a spelling competition and a music competition;
- School plans to change PE into an English course to increase the coverage of English;
- Students are offered an intensive 4-week English Program during summer and winter vacations.

**Event:** Lunch meeting and tour of Sino Bright School in China

**When:** June 1, 2015, 1:30- 3:30 p.m.

**Where:** Sino Bright School, Beijing, China

**Length:** 2 hours total (lunch meeting 1:30-2:30 p.m. with the CEO, director & superintendent of Sino Bright School; school tour 3:00-3:30 p.m.)

**Key Participants:** Sino Bright School CEO Quan Ouyang, director & superintendent Yufang Sun, Canadian Ambassador to China Guy Saint-Jacques, BC Special Representative in Asia Ben Stewart

BC Trade and Investment managing director Kevin Tsui, Education Marketing Manager Vicky Song

Deputy Minister Dave Byng, Mario Minaci, COS, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager

**Other Attendees:** Students, BC administrators, teachers

**Audience – what do they want to hear:**

International education is a priority for the Government of British Columbia, and for our partner China as well, as outlined in China's National Plan for Medium and Long-term Education Reform and Development (2010-2020).

Our international education partnership with China gives B.C. and Chinese students very wonderful opportunities to learn about the world, to study new languages and cultures.

We are very proud of the 31 BC certified offshore schools in China, including Sino Bright School. This school has formed successful partnerships with our school districts to create educational opportunities for the benefit of all of our students.

**Itinerary:**

<b>Time</b>	<b>Itinerary</b>
<b>12:15-1:15 p.m.</b>	Minister Fassbender and staff travel to Bian Yi Fang restaurant for lunch meeting with Sino Bright School representatives.
<b>1:30-2:30 p.m.</b>	Lunch meeting at Bian Yi Fang restaurant.
<b>2:30-3:00 p.m.</b>	Minister and staff travel to Sino Bright School No. 8 for a school tour.
<b>3:00-3:30 p.m.</b>	Minister, staff and Sino Bright School representatives tour the school, meet students and school staff.

**Lunch meeting: Bian Yi Fang Restaurant**

**School tour: Sino Bright School No. 8**

Tel: 010-65537171

Fax: 010-65538727

No. 129 Yihai Huayuan West Road, South 4<sup>th</sup> Ring Road,

FengTai District, Beijing, China 100070

Speaking Notes  
for the

Hon. Peter Fassbender  
Minister of Education

Sino Bright School lunch meeting and school tour

Monday, June 1, 2015

**CHECK AGAINST DELIVERY**

## KEY MESSAGES:

- International education is a priority for China and the Government of British Columbia.
- It is integral to China's National Plan for Medium and Long-term Education Reform and Development (2010-2020) and B.C.'s International Education strategy.
- Our education partnership with China gives B.C. and Chinese students opportunities to learn about the world, study new languages and cultures.
- There are approximately 25,800 Chinese students that come to our province each year to study at our schools and colleges.
- We are very proud of the 31 BC certified offshore schools in China, including Sino Bright School.

- This school has formed successful partnerships with our school districts to create educational opportunities for the benefit of all of our students.
- This school's students are eligible for one of two international education scholarships that are being announced today and could be used to attend a B.C. post-secondary institution.

International education is a priority for The People's Republic of China and the Province of British Columbia.

China announced its National Plan for Medium and Long-term Education Reform in 2010, which encourages schools to reach out to resources outside of China to strengthen English-language education programs.

And our Province launched the International Education Strategy in 2012.

Working together, we can achieve our shared goals to benefit all our students.

B.C.'s offshore schools help students in British Columbia and China become more outward facing – to learn more about the global world and to better understand other culture's perspectives and approaches to education and education innovation.

Giving young people the opportunity to learn about the world, to study new languages and cultures is vital to building peaceful, successful societies.

It is for this reason that British Columbia encourages our students and teachers to study, travel and work abroad.

It is also why we invite students and teachers from around the world to study and teach in British Columbia's elementary, secondary, post-secondary and language schools.



China is an important country for British Columbia. The People's Republic of China and the Province of British Columbia, Canada have enjoyed a close relationship over many years. Our two jurisdictions collaborate in trade, culture and education.

Our province is home to the second-largest Chinese community in Canada.

Over 460,000 British Columbians, 11% of the population, identify as being Chinese.

And China was the top source country for immigrants settling in B.C. in 2013, with 8,600 immigrants.

About 25,800 Chinese students come to British Columbia each year to study at our schools and colleges.

I am happy to share the good news with you that we have two new scholarships to benefit Chinese students and B.C. students.

We have created the British Columbia International Education Scholarships, which will provide a total of \$50,000 every year for Chinese students to learn in B.C.

A total of 40 students who are eligible for the scholarship will receive \$1,250 each to help them pursue an education in our kindergarten to grade 12 schools or in our post-secondary institutions in B.C.

Sino Bright No. 8 students and other BC certified offshore school students in China will be eligible to receive these scholarships.

To promote the cultural and social exchanges between B.C. and China, we have partnered with your Consulate-General in Vancouver to create the British-Columbia-China Award for Excellence in Chinese.

My ministry and the Consulate-General will provide a total of \$12,500 to encourage 50 students in B.C. in their study of Chinese.

We are very proud of the 31 B.C. certified offshore schools in China. These schools do a fantastic job sharing British Columbia's culture and education techniques with the world.

Sino Bright School No. 8 was first certified as a B.C. offshore school in 2007. The school resulted from the extraordinary vision of Mr. Quan Ouyang (ow-yung) and has thrived under Mr. Ouyang's and Ms. Yufang Sun's guidance and leadership.

It gives me great pleasure to visit this school today, to see first-hand what a successful school it has become and to learn of the accomplishments of students here.

Your school has built strong and innovative partnerships with British Columbia school districts and I have been impressed by the way that Sino Bright School truly embraces the learning and educational opportunities that come from cross-cultural collaboration.

I wish your school and its students great success.

I invite Sino Bright School students to come to British Columbia to further explore the educational and cultural opportunities open to them

I hope that many of your students will come to British Columbia for further study and that many British Columbian students and teachers will begin a life-long association with China by working with or coming on exchange to your school.

Thank you for having me at your school today. It is a tremendous pleasure and I wish you all much success with your studies.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### CHINA: Stakeholder Dinner Meeting

<b>DATE:</b>	June 1, 2015
<b>TIME:</b>	5:30pm – 8:00pm
<b>LOCATION:</b>	<b>Ambassador’s Residence</b> <i>19 Dongzhimenwai Dajie, Chao Yang District, Beijing, 100600</i>
<b>HOSTED BY:</b>	<b>Mr. Guy Saint-Jacques</b> , Canadian Ambassador to China
<b>ATTENDANCE:</b>	<b>British Columbia Delegates:</b> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> </ul>
<b>SUPPORT DELEGATION:</b>	<ul style="list-style-type: none"> <li>• <b>Ian Rongve</b>, Assistant Deputy Minister, Ministry of Education</li> <li>• <b>Colin Doerr</b>, Director, British Columbia Council for International Education</li> <li>• <b>Pavan Nirwan</b>, Manager, International Education, Ministry of Education</li> </ul>
<b>IN-COUNTRY SUPPORT:</b>	<ul style="list-style-type: none"> <li>• <b>Kevin Tsui</b>, Managing Director, British Columbia Trade and Investment Representative Office</li> <li>• <b>Vicky Song</b>, Education Marketing Manager, British Columbia Trade and Investment Representative Office</li> </ul>
<b>GIFT:</b>	Native Design Silver Plated Frog Bowl – Vicky Song to provide
<b>INTERPRETER:</b>	No

#### SCENARIO: June 1 Stakeholder Dinner

Time	Details
<b>5:30pm-6:00pm</b>	Travel to Ambassador’s residence from hotel
<b>6:00pm-8:00pm</b>	Dinner

#### MEETING OBJECTIVES:

- To strengthen important government and stakeholder relationships
- Encourage and promote the two-way exchange of students and ideas between China and British Columbia

#### DESIRED OUTCOMES:

- Relationship building
- Increased exposure of British Columbia’s world-class education system
- Strengthen international relationships
- Gather sophisticated market intelligence
- Develop / strengthen international partnerships
- Information sharing
- Showcase British Columbia’s Global Education Program

#### GUESTS (TBC):

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

<u>Name</u>	<u>Organization</u>	<u>Title</u>
Xian Lianping <i>[Shi-Ann Li-ann-ping]</i>	Beijing Municipal Education Commission	Director General
Pan Fangfang	Beijing Municipal Education Commission	Deputy Director, Department of International Relations
Xu Lin <i>[Shoo Lin]</i>	Confucius Institute Headquarters (Hanban)	Director General
Chen Mo	Confucius Institute Headquarters (Hanban)	Director, Division of International Exchanges
Fang Jun	Ministry of Education	Deputy Director General, Dep. of Intl. Cooperation and Exchanges
Che Weimin <i>[Cheh Way-min]</i>	Chinese Service Center for Scholarly Exchange	Deputy Director General
Quan Ouyang <i>[Kwan Ow-yung]</i>	Sino Bright School	CEO
Yufang Sun <i>[Yoo-fang Sun]</i>	Sino Bright School	Superintendent
Xu Mei <i>[Shoo May]</i>	Education Department of Heilongjiang Province	Director General
Zhang Dazhu <i>[Jong Da-Shoo]</i>	Education Department of Heilongjiang Province	Director, Division of International Cooperation & Exchange

### BC REPRESENTATIVES:

<u>Name</u>	<u>Organization</u>	<u>Title</u>
Mr. Guy Saint-Jacques	Embassy of Canada to China	Ambassador
Ms. Sylvie Cameron	Embassy of Canada to China	
Minister Peter Fassbender	Ministry of Education	Minister
Mr. Ben Stewart	Government of British Columbia	BC Special Representative in Asia
Deputy Minister Dave Byng	Ministry of Education	Deputy Minister
Mario Miniaci	Ministry of Education	Chief of Staff
Ian Rongve	Ministry of Education	Assistant Deputy Minister
Colin Doerr	BC Council for International Education	Director
Pavan Nirwan	Ministry of Education	Manager
Kevin Tsui	BC Trade and Investment Representative Office in China	Managing Director
Vicky Song	BC Trade and Investment Representative Office in China	Education Marketing Manager

# CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

## Confucius Institutes

### June 1 Beijing Stakeholder Dinner Guests:

- Xu Lin, Director General, Confucius Institute Headquarters (Hanban)
- Chen Mo, Director, Division of International Exchanges, Confucius Institute Headquarters (Hanban)

### BACKGROUND:

- Confucius Institutes are non-profit institutes aligned with the Government of the People's Republic of China that promote the Chinese language and culture and support local Chinese teaching internationally.
- Confucius Institute headquarters are located in Beijing, and the program is overseen by the Office of the Chinese Language Council International (Hanban), a non-profit organization affiliated with the Ministry of Education of the PRC.
- The majority of Confucius Institutes operate in cooperation with local post-secondary institutes around the world.
- There are 11 Confucius Institutes in Canada and more than 250 around the world.
- In July 2005, the British Columbia Institute of Technology (BCIT) was awarded the first Confucius Institute in Canada by the Hanban. The Institute operates on a cost recovery basis with funding assistance from China.
- The BCIT Confucius Institute is mandated to promote cultural exchange, economic and business development, international trade, Chinese language, and commercial cooperation between Canada and China through programs for Canadians intending to do business with China.
- To further strengthen education and cultural ties between the Province of British Columbia and the People's Republic of China, an agreement was signed with Hanban in May 2008. It provided funding to the BCIT Confucius Institute to work with the Ministry of Education to develop on-line Chinese language and Culture courses for grades 10, 11 and 12 to meet provincial learning outcomes.
- The participants also agreed to enter into discussion concerning the development of other ministry approved Mandarin language courses and teaching and learning resources, including the establishment of Confucius Classrooms in the Province.
- A Confucius Classroom provides an opportunity for students to learn the Mandarin language and aspects of Chinese culture and is designed for students from four years to adult.
- School District No. 43 (Coquitlam) in partnership with South China Normal University, applied for and received a grant to operate a Confucius Classroom in April 2008. Enrollment has grown from 10 students to 1000 students – adults and children taking mandarin in the district.
- In December 2011, the Board of Education of School District No. 43 (Coquitlam) was successful in its application to the Hanban to re-classify from a Confucius Classroom to a Confucius Institute Status.
- In October 2013, School District No. 36 (Surrey) opened two Confucius Classrooms affiliated with the BCIT Confucius Institute: one in North Surrey Secondary School and the other in Earl Marriott Secondary School. The Chinese partner schools are No. 171 High School and No. 80 High School in Beijing respectively.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### Chinese Service Center for Scholarly Exchange (CSCSE)

**June 1 Beijing Stakeholder Dinner Guest:** Che Weimin, Deputy Director General, Chinese Service Center for Scholarly Exchange

#### BACKGROUND:

- The Chinese Service Centre for Scholarly Exchange was founded in 1989.
- CSCSE is a public organization under the Ministry of Education (MOE), People's Republic of China.
- The CSCSE:
  - Promotes education opportunities for Chinese students and scholars going abroad, returning from abroad and students and scholars from other countries coming to study in China
  - Fosters dialogue between education organizations in international exchange and cooperation.
  - Assists MOE to construct and manage the recommendation list of quality overseas higher education institutions for prospective Chinese students and Scholars. All British Columbia public post-secondary institutions as well as Trinity Western University are included on the list.
  - Provides overseas qualification accreditation services for returning Chinese students according to the recommendation list.
- More than 10,000 students participate in the CSCSE program each year.
- CSCSE has a head office in Beijing and branch offices in over 30 cities.
- CSCSE hosts China's largest international student recruitment fair, China International Education Exhibition Tour (CIEET), which is approved by MOE. The fair has hosted more than 2,000 overseas schools and institutions from 55 countries and regions since 1999. In 2014, over 50,000 visitors from across China attended it.
- In 2008, BCCIE and CSCSE signed an MOU that facilitates the exchange of teachers between Chinese and British Columbia universities, student exchange and support the discussion of mutual recognition of credits. It also works to strengthen the international understanding and promotion of cross-cultural communication, and enhances awareness and understanding of different cultures for student learning.
- The CSCSE – SQA Higher National Diploma (HND) was introduced into China by CSCSE in 2003.
  - Designed for high school graduates to study three years at Chinese universities then advance into universities in other countries for top-up degrees. 25 Chinese universities operate this program.

## **CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015**

- By the end of 2013, more than 18,000 Chinese students completed their study in China and continued undergraduate study overseas.
- More than 11,000 Chinese students are currently participating in the program in China. Royal Roads University, University of the Fraser Valley and Trinity Western University signed agreements and are operating the SQA HND Program, which allows graduates 3<sup>rd</sup> year entry to applicable Degree disciplines.



## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

**June 2, 2015 - BEIJING → TOKYO**

**Tuesday**

**Note: Rex Chen to provide translation services for Minister in China**

- |                 |  |
|-----------------|--|
| 7:15am-7:30am   | <b>Daily Briefing</b><br>BCCIE and TIR to provide DM with an overview of daily activities.   |
| 7:30am-7:45am   | <b>Daily Briefing</b><br>DM to provide Minister with an overview of daily activities.  |
| 8:00am-9:00am   | <b>Travel time</b>   |
| 9:00am-10:00am  | <b>Meeting with Chinese Education Association for International Exchange (CEAIE)</b><br><b>Location:</b> CEAIE<br><i>No. 160 Fuxingmennei Street, Beijing 100031</i>   |
| 10:00am-10:40am | <b>Travel time</b>   |
| 10:40am-11:30am | Media event: Scholarship announcement  |
| 11:30am-12:30pm | <b>Meeting with Heilongjiang Provincial Department of Education (MOU)</b><br><b>Location:</b> BC TIR Beijing Office<br><i>Suite 2323, South Tower, Kerry Centre, 1 Guanghua Road, Chaoyang District, Beijing, China 100020</i> |
| 12:30pm-1:30pm  | <b>Lunch with Heilongjiang Provincial Department of Education</b><br><b>Location:</b> Horizon Restaurant<br><i>Lobby Level, Beijing Kerry Centre, 1 Guanghua Road, Chaoyang District, Beijing, China 100020</i>                |
| 1:30pm-3:00pm   | <b>Travel to airport</b>   |
| 3:00pm-4:40pm   | <b>Check in at airport</b>   |
| 4:40pm-9:10pm   | <b>Travel to Tokyo</b><br><b>JL 022 - JAPAN AIRLINES</b><br>DEPARTURE: BEIJING (PEK)/16:40<br>ARRIVAL: TOKYO (HND)/21:10   |

## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

9:10pm-10:00pm     **Travel** <sup>s.15</sup>  
   s.15

10:00pm-10:30pm     **Debrief with DM for next day**

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### CHINA: Chinese Education Association for International Exchange

<b>DATE:</b>	June 2, 2015
<b>TIME:</b>	9:00am – 10:00am
<b>LOCATION:</b>	<b>Chinese Education Association for International Exchange</b> <i>No. 160 Fuxingmennei Street, Beijing 100031</i>
<b>MEETING WITH:</b>	<ul style="list-style-type: none"> <li>• <b>Mr. Wa Zong</b>, Deputy Secretary-General</li> <li>• <b>Mr. Yougen Yu</b>, Director, Department of International Cooperation</li> <li>• <b>Ms. Qian Zhang</b>, Deputy Program Director, Department of International Cooperation (attendees TBC)</li> </ul> <b>British Columbia Delegates:</b> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> </ul>
<b>SUPPORT DELEGATION:</b>	<ul style="list-style-type: none"> <li>• <b>Ian Rongve</b>, Assistant Deputy Minister, Ministry of Education</li> <li>• <b>Colin Doerr</b>, Director, British Columbia Council for International Education</li> <li>• <b>Pavan Nirwan</b>, Manager, International Education, Ministry of Education</li> </ul>
<b>IN-COUNTRY SUPPORT:</b>	<ul style="list-style-type: none"> <li>• <b>Kevin Tsui</b>, Managing Director, British Columbia Trade and Investment Representative Office in Beijing</li> <li>• <b>Vicky Song</b>, Education Marketing Manager, British Columbia Trade and Investment Representative Office in Beijing</li> </ul>
<b>GIFT:</b>	Native Design Silver Plate in Wooden Box – Vicky Song to provide
<b>INTERPRETER:</b>	No

#### SCENARIO: June 2 CEAIE

Time	Details
8:00am-9:00am	Travel to CEAIE from the hotel
9:00am-10:00am	Meeting

#### MEETING OBJECTIVE:

- To discuss and forge further collaboration on basic education
- To formulate strategies and plans to work in the non-governmental educational cooperation and exchanges area
- To consider authorized governmental cooperation programs and conducting non-governmental bilateral and multilateral exchange programs
- To organize and facilitate two-way governmental and non-governmental delegation visits and study tours
- To maintain contact and invite teachers, principals and administrators to visit China or British Columbia for academic exchanges
- To discuss collaboration on overseas training programs for educators and administrators from departments and institutes affiliated to Ministry of Education of PRC

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- To facilitate sponsoring and organizing international conferences, forums and seminars on various key issues and major topics in international education
- To discuss how and to what extent expertise can be shared and developed with our partners in China and CEAIÉ's role

### DESIRED OUTCOMES:

- Support for British Columbia International Education sector interests
- Gather sophisticated market intelligence
- Develop / strengthen international partnerships
- Increased opportunities for further education collaboration and partnerships

### BACKGROUND:

- Founded in 1981 by the National Ministry of Education, China Education Association for International Exchange (CEAIÉ) is China's nationwide not-for-profit organization conducting and supporting international educational exchange and cooperation.
- It promotes the advancement of education, culture, science and technology, and works to strengthen understanding and friendship among the peoples of all countries and regions across the world.
- CEAIÉ is based in Beijing and has provincial branches locating in 31 provinces, autonomous regions and municipalities as well as local chapters in 16 major cities in China.
- Its members include institutions from entire education sector in China, including both K-12 and PSE.
- CEAIÉ has established partnership and working relationship with over 170 educational organizations from more than 50 countries.
- CEAIÉ and BCCIE signed an Education MOU in 2011 (witnessed by the Deputy Director of Education for China) to develop activities in institutional exchange, education exchange, teacher and administrator training, and marketing and promotion.
- CEAIÉ is the host of one of the largest Chinese International Education exhibitions, China Education Expo (CEE). BCCIE-led BC Team Missions have attended the CEE for years. The fair attracted around 66,000 visitors in five cities across China in 2014. Participation at the fair further advanced British Columbia participants' engagement in student recruitment and partnership development in China market.
- CEAIÉ-led Chinese education delegations to British Columbia every year to attend BCCIE Summer Seminar. The delegation consisted representatives from Chinese post-secondary institutions from across the country. BCCIE facilitated and supported itineraries for the delegations to meet with British Columbia government officials and stakeholder.
- CEAIÉ and BCCIE co-hosted the Study in China Fair in May 2014 in Langara College. Over 25 Chinese top universities and institutes attended the fair as exhibitors and met with British Columbia students from Vancouver. This event provided information to British Columbia students to learn study opportunities in China.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- In 2014, CEAIE organized three delegations to British Columbia, including a kindergarten principle delegation, a K-12 principal delegation to British Columbia and a vocational college president delegation.
- CEAIE is increasingly focused on K-12 and early childhood education. In 2013, CEAIE launched an academic forum on “International Early Years Education Development”.

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### Wa Zong – Deputy Secretary General of Chinese Education Association for International Exchange (CEAIE)



#### Highlights:

- Deputy Secretary of CEAIE and Secretary General of Chinese Fulbright Alumni Association
- Holds extensive knowledge and experience in the field of international education.
- Obtained his Bachelor Degree of Mechanical Engineering in Shanghai Jiao Tong University in 1985. From August 1997 to May 1999, he did postgraduate studies on education leadership and administration, and gained the Master Degree at New York University as a Fulbright scholar, and gained his Master of Education
- Worked at the Foreign Affairs Department of Ministry of Education, People's Republic of China from 1985 to 1994
- Was assigned to work at the Education Office of Chinese Embassy in Canada as Third Secretary from 1988 to 1991
- Joined CEAIE in January 1995, where he has held the following titles: Deputy Director of External Liaison Office; Director of China Center for International Education Exchange; and, Director of Department of Cooperation Projects of CEAIE

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### CHINA: Media Event: Scholarship Announcement China

<b>DATE:</b>	June 2, 2015
<b>TIME:</b>	10:40am – 11:25am
<b>LOCATION:</b>	<b>Media Event: Scholarship Announcement-BC TIR Beijing Office</b> <i>Suite 2323, South Tower, Kerry Centre, 1 Guanghua Road, Chaoyang District, Beijing, China 100020</i>
<b>MEETING WITH:</b>	<b>British Columbia Delegates:</b> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> </ul>
<b>SUPPORT DELEGATION:</b>	<ul style="list-style-type: none"> <li>• <b>Ian Rongve</b>, Assistant Deputy Minister, Ministry of Education</li> <li>• <b>Colin Doerr</b>, Director, British Columbia Council for International Education</li> <li>• <b>Pavan Nirwan</b>, Manager, International Education, Ministry of Education</li> </ul>
<b>IN-COUNTRY SUPPORT:</b>	<ul style="list-style-type: none"> <li>• <b>Kevin Tsui</b>, Managing Director, British Columbia Trade and Investment Representative Office in Beijing</li> <li>• <b>Vicky Song</b>, Education Marketing Manager, British Columbia Trade and Investment Representative Office in Beijing</li> </ul>
<b>GIFT:</b>	N/A
<b>INTERPRETER:</b>	Rex Chen

#### SCENARIO: June 2 Media Event: Scholarship Announcement

Time	Details
<b>10:00am-10:40am</b>	Travel to British Columbia TIR Beijing Office from CEAI
<b>10:30am</b>	Media arrival & registration at British Columbia TIR Beijing Office
<b>10:45am</b>	General remarks by Ben Stewart on British Columbia and Education
<b>10:55am</b>	Minister Fassbender remarks & announces British Columbia International Education Scholarships
<b>11:10am</b>	Q&A with media representatives
<b>11:25am</b>	End of Media event and transition to room for meeting and signing with Heilongjiang Provincial Department of Education

#### OBJECTIVES:

- Develop and strengthen international relationships

#### DESIRED OUTCOMES:

- Showcase British Columbia's Global Education Program
- Announcement of scholarship partnership opportunity with China: China-British Columbia Award for Excellence
- Announcement of International Student Scholarship for Chinese students

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### BACKGROUND:

#### British Columbia – China Award for Excellence in Chinese

- The British Columbia-China Award for Excellence in Chinese is a collaborative scholarship program rewarding excellence in the study of Chinese language at the K-12 level in British Columbia.
- The British Columbia Ministry of Education and the Chinese Consulate in Vancouver will provide matching award funding.
- The value of each award is \$500 (i.e. \$250 contribution from each Participant); the annual maximum number of scholarships is fifty (50) for a contribution of \$12,500 per participant for the funding of awards (i.e. \$250 X 50 students).
- The terms of participation between the Participants will be specified in the follow-up work plan to the Memorandum of Understanding (MOU) between the British Columbia Ministry of Education and the Chinese National Ministry of Education, June 2015.
- High-level details of the award will be jointly announced in June 2015 in Beijing during this meeting between British Columbia's Minister of Education and representatives of the Chinese National Ministry of Education.
- The first awards will be disbursed in June 2016.
- Eligibility: Students and parents must be Canadian citizens (or permanent residents) and residents of British Columbia.
- Students will:
  - have completed Mandarin 10 and 11 with a minimum course grade of 90 percent or higher;
  - be enrolled in or have completed Chinese 12;
  - have an overall GPA of 80 percent (all courses); and
  - be currently enrolled in Grade 12.

#### Scholarship for Chinese students studying in British Columbia

- British Columbia's Ministry of Education will create a scholarship for international students from China studying at the K-12 and post-secondary level.
- A \$50,000 envelope will be allocated to the scholarship.
- Scholarship funding will come from British Columbia Offshore School Program recoveries.
- Scholarship development will be written into the work plans being developed as part of British Columbia's Memorandums of Understanding with Chinese governments.
- 20 scholarships will be available to Chinese international K-12 students to study in British Columbia
- An additional 20 scholarships will be available for current Chinese K-12 international students already studying in a British Columbia K-12 school for tuition fees at a British Columbia post-secondary school.



## **CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015**

- Individual scholarship values will be \$1,250.
- A committee including British Columbia K-12 and post-secondary level representatives will help the Ministry of Education to design scholarship criteria.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### British Columbia-China Award for Excellence in Chinese

#### Status

CONFIRMED

#### Overview

A collaborative scholarship program rewarding excellence in the study of Chinese language at the K-12 level in British Columbia supported by the British Columbia Ministry of Education and the Education Office in the Consulate-General of The People's Republic of China in Vancouver.

#### Funding Arrangement

The British Columbia Ministry of Education and the Chinese Consulate in Vancouver (the Participants) will provide matching award funding. The British Columbia Ministry of Education will cover the cost of award administration, i.e. evaluation and distribution of awards.

#### Scholarship Value (per Scholarship)

\$500 (i.e. \$250 contribution from each Participant)

#### Annual Maximum Number of Scholarships

Fifty (50)

#### Annual Maximum Award Budget

\$12,500 per Participant for the funding of awards (i.e. \$250 X 50 students). British Columbia may incur additional costs associated with award administration.

#### Terms of Participation

Propose that the terms of participation between the Participants be specified in the follow-up work plan to the Memorandum of Understanding (MOU) between the British Columbia Ministry of Education and the Chinese National Ministry of Education, scheduled to be signed in June 2015.

#### Announcement

High-level details of the award will be jointly announced in June 2015 in Beijing during a meeting between British Columbia's Minister of Education and representatives of the Chinese National Ministry of Education.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### Implementation

The first awards will be disbursed in June 2016.

### Student Eligibility

- Students and parents must be Canadian citizens (or permanent residents) and residents of British Columbia.
- Students will:
  - have completed Mandarin 10 and 11 with a minimum course grade of 90 percent or higher;
  - be enrolled in or have completed Chinese 12;
  - have an overall GPA of 80 percent (all courses); and
  - be currently enrolled in Grade 12.

### Award Context

- Recipients would be encouraged to apply the award toward further study of the Chinese language at a post-secondary institution in British Columbia or China.
- It is intended that this award be used to promote new language learners of Chinese.

### Student Application for Award

- Eligible students will submit an application by April 30 each year.
- Requirements will also include:
  - an essay written by the student;
  - a reference letter from the student's school; and
  - a copy of the student's transcript.

### Award Administration

- British Columbia's Ministry of Education or its designate will evaluate and select award recipients.
- Decisions on award recipients and notification will be made by June 30 each year.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### Overview: British Columbia International Education Scholarships

- The Ministry of Education is creating a scholarship program for international students from China, Korea and Japan studying at the K-12 and post-secondary level.
- \$50,000 scholarship envelopes would be allocated for each of the three countries, China, Korea, and Japan, with the total scholarship envelope totaling \$150,000 annually.
- Scholarship funding will come entirely from the British Columbia Global Education Offshore Schools Program recoveries.
- In recognition of the important role that international students play by adding global perspectives to British Columbia schools, institutions, students and communities, the purpose of the scholarship is
  - to encourage top-level international students living abroad to choose to study in British Columbia at the K-12 level; and
  - to encourage top-level international students already studying in a British Columbia K-12 school to choose to study at a British Columbia post-secondary institution.
- The Chinese and Japanese scholarships will be announced during the Minister's upcoming Mission to China and Japan in May and June 2015.
  - Scholarship development will be written into the Memorandums of Understanding which are currently being developed for the missions.
- The Korean scholarships could be announced in a Minister's event with the Korean Consulate General in Vancouver upon the Minister's return from the Mission.
- Individual scholarship values be \$1,250, which would enable 40 scholarships per country (120 scholarships in total).
  - 20 scholarships per country (total of 60 scholarships) will be devoted to attracting top-level new students into British Columbia K-12 education
  - 20 scholarships per country (total of 60 scholarships) will be devoted to attracting top-level graduating British Columbia international high school students (including British Columbia offshore school students) into British Columbia post-secondary education.
- Details of the scholarships will be worked out with international governments and with internal British Columbia stakeholders and will be announced in the winter of 2016.
- The first awards will be issued in the spring of 2016 for study in British Columbia commencing in September 2016.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### CHINA: Heilongjiang Provincial Department of Education

<b>DATE:</b>	June 2, 2015
<b>TIME:</b>	11:30am – 1:30pm
<b>LOCATION:</b>	<p><b>Meeting and MOU signing-BC TIR Beijing Office</b>  <i>Suite 2323, South Tower, Kerry Centre, 1 Guanghua Road, Chaoyang District, Beijing, China 100020</i></p> <p><b>Lunch-Horizon Restaurant</b>  <i>Lobby Level, Beijing Kerry Centre, 1 Guanghua Road, Chaoyang District, Beijing, China 100020</i></p>
<b>MEETING WITH:</b>	<ul style="list-style-type: none"> <li>• <b>Ms. Mei Xu</b>, Director General</li> <li>• <b>Mr. Dazhu Zhang</b>, Director</li> </ul> <p><b>British Columbia Delegates:</b></p> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> </ul>
<b>SUPPORT DELEGATION:</b>	<ul style="list-style-type: none"> <li>• <b>Ian Rongve</b>, Assistant Deputy Minister, Ministry of Education</li> <li>• <b>Colin Doerr</b>, Director, British Columbia Council for International Education</li> <li>• <b>Pavan Nirwan</b>, Manager, International Education, Ministry of Education</li> </ul>
<b>IN-COUNTRY SUPPORT:</b>	<ul style="list-style-type: none"> <li>• <b>Kevin Tsui</b>, Managing Director, British Columbia Trade and Investment Representative Office in Beijing</li> <li>• <b>Vicky Song</b>, Education Marketing Manager, British Columbia Trade and Investment Representative Office in Beijing</li> </ul>
<b>GIFT:</b>	Native Design Silver Plate in Wooden Box – Vicky Song to provide
<b>INTERPRETER:</b>	Rex Chen
<b>LUNCH HOSTED BY</b>	EDUC (Pavan Nirwan)

#### SCENARIO: June 2 Heilongjiang Provincial Department of Education – Meeting, MOU signing, Lunch

Time	Details
<b>11:30am-12:30pm</b>	Meeting and MOU signing with Heilongjiang Provincial Department of Education Signatories: Xu Mei, Director General and Minister Fassbender
<b>12:30pm-1:30pm</b>	Lunch with Heilongjiang Provincial department of Education: Horizon Restaurant

#### MEETING OBJECTIVES:

- To build and strengthen government to government relationships
- To discuss education collaboration opportunities
- To sign an education sector MOU (AVED and EDUC) that:
  - Enables information exchange
  - Facilitates connections between the two jurisdictions' education sectors
  - Identifies priority areas for collaboration including **student and teacher exchanges and language and cultural learning.**

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- Deepens institutional partnerships and collaboration with China
- Recognizes and supports the British Columbia Offshore School Program

### DESIRED OUTCOMES:

- Signed MOU
- Increased exposure of British Columbia's world-class education system
- Develop and strengthen international relationships
- Gather sophisticated market intelligence
- Information sharing, market familiarization

### BACKGROUND:

- Heilongjiang is a province of the People's Republic of China located in the northeastern part of the country.
- Harbin is the capital city and a key second tier city in the province of Heilongjiang in northern China. Heilongjiang has a population of over 38 million (about 3% of China's population)
- Harbin is an important educational centre, especially in engineering and applied science. The Harbin Institute of Technology was founded in 1920 to train technical personnel for the Chinese Eastern Railway. It offers specialized programs in departments of engineering and technology as well as a graduate school.
- Also noteworthy in the city is Harbin Medical University (1926) and Heilongjiang University of Chinese Medicine (1959). Heilongjiang has numerous other postsecondary educational institutions and a large corps of scientists and technicians.
- Almost all school-age children are enrolled in schools, and the province's literacy rate is substantially above the national norm.
- There is a natural affinity between Harbin and British Columbia given Harbin's northern location and winter climates. Harbin is one of three cities to host China's only official professional hockey team called the "China Dragon".
- Heilongjiang and Harbin align with the provincial strategy to identify and partner with 2<sup>nd</sup> and 3<sup>rd</sup> tier markets in China.
- Alberta and Heilongjiang are Sister Provinces (35 year relationship in 2016).



### MEMORANDUM OF UNDERSTANDING:

- The MOU presents an opportunity for partnership-building, market familiarization, student recruitment, student and teacher exchanges and language and cultural learning.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- The MOU helps fulfill British Columbia’s “Canada Starts Here: BC Jobs Plan” which asks for an increased focus on foreign language instruction, especially Mandarin instruction, in British Columbia’s K-12 curriculum.

### **B.C. ENGAGEMENT:**

- In 2012 and 2014 BCCIE in collaboration with Hanban coordinated K-12 superintendent missions to Harbin, Heilongjiang Province, to strengthen engagement with educational leaders and government.
- The mission provided key opportunities for public and private institutions from across British Columbia to make advances towards partnership-building, market familiarization, student recruitment, student and teacher exchanges and development of Chinese language and cultural learning.
- These close partnerships not only promote student mobility, but also lead to new ideas and curricular change -- one outcome of which may be additional Confucius Classrooms across British Columbia.
- Heilongjiang Education Center for International Exchange is a key partner. HECIE is under the provincial education department and is responsible for operating programs such as Heilongjiang English Teacher Training Program.
- The British Columbia Trade and Investment Office visited Harbin No.2 High School and Harbin American-Canadian Foreign Language School under the arrangement of HECIE.
- Vicky Song of the British Columbia Trade and Investment Office in Beijing visited Harbin with the Canadian Embassy in March and October 2014.

## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

**June 3, 2015 - TOKYO**

**Wednesday**

**Note: xxxxx to provide translation services for Minister in Japan**

- 7:15am-7:45am      **Daily Briefing**  
BCCIE and TIR to provide DM with an overview of daily activities.
- 7:45am-7:55am      **Daily Briefing**  
DM to provide Minister with an overview of daily activities.
- 7:55am-8:15am      **Travel time**
- 8:15am-9:00am      **Breakfast Meeting with Canadian Ambassador to Japan – Mackenzie Clugston**  
**Location:** Ambassador's Residence  
*7-3-38 Akasaka, Minato-ku, Tokyo*
- 9:05am-10:00am      **Travel time**
- 10:00am-10:20am      **Arrive Bunka Suginami Canadian International- Welcoming Reception and Official Opening Ceremony/Presentation of gift**  
**Location:** Bunka Suginami Canadian International School  
*3-48-16 Asagaya-Minami, Suginami-ku, Tokyo*
- 10:20am-10:40am      **School Tour- BSCIS**
- 10:40am-11:15am      **Travel to Keio Plaza Hotel**
- 11:30am-12:10pm      **Ceremony/Short Speeches, Presentation of certificate**  
**Location:** Keio Plaza Hotel  
*2-2-1 Nishi-Shinjuku, Shinjuku-Ku, Tokyo*
- 12:10pm-12:30pm      **Media scrum and interview**
- 12:30pm-1:15pm      **Toast by Mr. Susumu Yoshida (Head of Japan Private School Association) followed by Main Hall Buffet Lunch and Short Remarks**
- Note: 12:35pm – 12:55pm Minister plus two to eat in a private room, while guests eat in the main dining room; other delegation members eat in main dining room with guests**



## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

**Attendees:** approximately 50 Japanese attendees including Japanese cram school senior officials, university executive and Board of Directors, Tokyo Metropolitan Government

- 1:20 pm-1:30pm      **Transit to the car**
- 1:30pm-3:20pm      **Private Program**
- 3:20pm-3:40pm      **Travel time**
- 3:50pm-4:10pm      **Meeting with Ministry of Education, Culture, Sports, Science and Technology Japan**  
**Location:** Ministry of Education, Culture, Sports, Science and Technology (Address TBC)
- Note: Meeting is for 20 minutes – exact meeting time TBC
- 4:15pm-4:30pm      **Travel** <sup>s.15</sup>
- 5:10pm-5:30pm      **Travel to Embassy**
- 5:30pm-6:30pm      **Meeting with Hiroshima Prefectural Board of Education**  
**Location:** Embassy Executive Dining Room  
*7-3-38 Akasaka, Minato-ku, Tokyo*
- 6:30pm-8:30pm      **Stakeholder Dinner Meeting**  
**Location:** Ambassador's residence (Address TBC)
- 9:00pm-9:30pm      **Debrief with DM for next day**

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### JAPAN: Breakfast Meeting with Canadian Ambassador to Japan – Mackenzie Clugston

<b>DATE:</b>	June 3, 2015
<b>TIME:</b>	8:15am – 9:00am
<b>LOCATION:</b>	<b>Ambassador’s residence</b> <i>Site address TBC</i>
<b>MEETING WITH:</b>	<ul style="list-style-type: none"> <li>• <b>Mr. Mackenzie Clugston</b>, Canadian Ambassador to Japan</li> <li><b>British Columbia Delegates:</b></li> <li>• <b>Official delegation</b></li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> </ul>
<b>SUPPORT DELEGATION:</b>	<ul style="list-style-type: none"> <li>• <b>Ian Rongve</b>, Assistant Deputy Minister, Ministry of Education</li> <li>• <b>Colin Doerr</b>, Director, British Columbia Council for International Education</li> <li>• <b>Pavan Nirwan</b>, Manager, International Education, Ministry of Education</li> </ul>
<b>IN-COUNTRY SUPPORT:</b>	<ul style="list-style-type: none"> <li>• <b>Avrom Salsberg</b>, Managing Director, British Columbia Trade and Investment Representative Office in Japan</li> <li>• <b>Michiko Aoshima</b>, Education Marketing Manager, British Columbia Trade and Investment Representative Office in Japan</li> </ul>
<b>GIFT:</b>	Ice Wine – TIR to provide
<b>INTERPRETER:</b>	No

#### SCENARIO: June 3 Breakfast Meeting

Time	Details
<b>7:55am-8:15am</b>	Travel to the Ambassador’s residence from the hotel
<b>8:15am-9:00am</b>	Breakfast meeting

#### MEETING OBJECTIVE:

- Meet with Canadian Ambassador to Japan
- Receive a country overview

#### DESIRED OUTCOMES:

- Gather sophisticated market intelligence
- Strengthen federal-provincial relationships
- Information sharing

#### BACKGROUND:

- Mackenzie Clugston joined the Department of Foreign Affairs and International Trade in 1982. Between 1985 and 1997, he served abroad twice in Tokyo as a Public Affairs Officer as well as Trade Commissioner.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- In 2000, he was appointed Consul General in Osaka and in 2003, moved back to Tokyo to become Minister and Deputy Head of Mission in Tokyo.
- From 2009–2012, Mr. Clugston was Ambassador of Canada to Republic of Indonesia, Democratic Republic of Timor Leste and the Association of Southeast Asian Nations (ASEAN).
- Mr. Clugston has also held a number of positions in Ottawa, including assignments with the Southern Africa Task Force, the International Financial and Investment Affairs Division, the United States Trade and Economic Policy Division, and the International Economic Relations Division.
- In 1997, he accepted a secondment to the Privy Council Office as Policy Adviser. His most recent assignment was that of Director General of the Assignments and Executive Management Bureau.
- Mr. Clugston was appointed as Ambassador of Canada to Japan on September 19, 2012 and presented his credentials to His Majesty the Emperor of Japan on December 14, 2012.
- Mr. Clugston graduated from Trent University with a Bachelor Degree in Arts in 1974, and a Masters of Public Administration from Queen's University in 1977. He is fluent in English, French and Japanese.
- He and his spouse, Paula Bowers, have two sons: Angus and Duncan. Mr. Clugston was born in Kobe, Japan.

## Ambassador of Canada to Japan



### Ambassador Mackenzie Clugston

#### Biography:

Mackenzie Clugston joined the Department of Foreign Affairs and International Trade in 1982. Between 1985 and 1997, he served abroad twice in Tokyo as a Public Affairs Officer as well as Trade Commissioner. In 2000, he was appointed Consul General in Osaka and in 2003, moved back to Tokyo to become Minister and Deputy Head of Mission in Tokyo. From 2009–2012, Mr. Clugston was Ambassador of Canada to Republic of Indonesia, Democratic Republic of Timor Leste and the Association of Southeast Asian Nations (ASEAN).

Mr. Clugston has also held a number of positions in Ottawa, including assignments with the Southern Africa Task Force, the International Financial and Investment Affairs Division, the United States Trade and Economic Policy Division, and the International Economic Relations Division. In 1997, he accepted a secondment to the Privy Council Office as Policy Adviser. His most recent assignment was that of Director General of the Assignments and Executive Management Bureau.

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Mr. Clugston was appointed as Ambassador of Canada to Japan on September 19, 2012 and presented his credentials to His Majesty the Emperor of Japan on December 14, 2012.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### JAPAN: Bunka Suginami Canadian International School

<b>DATE:</b>	June 3, 2015
<b>TIME:</b>	10:00am-1:30pm
<b>LOCATION:</b>	<p><b>Welcoming Reception and Opening Ceremony-Bunka Suginami Canadian International School</b>  <i>3-48-16 Asagaya-Minami, Suginami-ku, Tokyo</i></p> <p><b>Media and Reception-Keio Plaza Hotel</b>  <i>2-2-1 Nishi-Shinjuku, Shinjuku-Ku, Tokyo</i></p>
<b>MEETING WITH:</b>	<ul style="list-style-type: none"> <li>• <b>Mr. Sunao Onuma</b>, Chairman (reception only)</li> <li>• <b>Ms. Makiyo Aizawa</b>, Board of Directors</li> <li>• <b>Mr. Shigeru Matsutani</b>, Principal of Bunka Gakuen Suginami Junior &amp; Senior High School</li> <li>• <b>Mr. Shizuo Aoi</b>, Vice-Principal of Bunka Gakuen Suginami Junior &amp; Senior High School</li> <li>• <b>Mr. Dan Miles</b>, Principal of Bunka Suginami Canadian International School</li> <li>• <b>Ms. Margaret Compo</b>, Offshore Program Consultant</li> </ul> <p><b>British Columbia Delegates:</b></p> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> <li>• <b>Embassy representative, Martial Pagè</b>, Deputy Head of Mission or <b>Laurie Peters</b>, Head of Public Affairs (TBC)</li> </ul>
<b>SUPPORT DELEGATION:</b>	<ul style="list-style-type: none"> <li>• <b>Ian Rongve</b>, Assistant Deputy Minister, Ministry of Education</li> <li>• <b>Colin Doerr</b>, Director, British Columbia Council for International Education</li> </ul>
<b>IN-COUNTRY SUPPORT:</b>	<ul style="list-style-type: none"> <li>• <b>Avrom Salsberg</b>, Managing Director, British Columbia Trade and Investment Representative Office in Japan</li> <li>• <b>Michiko Aoshima</b>, Education Marketing Manager, British Columbia Trade and Investment Representative Office in Japan</li> </ul>
<b>GIFT:</b>	First Nations Art – Framed Certification Document
<b>INTERPRETER:</b>	YES

### SCENARIO: June 3 Bunka Suginami Canadian International School

Time	Details
<b>9:05am-10:00am</b>	Travel to BSCIS from Ambassador's residence
<b>10:00am-10:05am</b>	Arrive at gates, receive flowers from students, and photo with children under banner
<b>10:05am-10:20am</b>	<p>Official Opening Ceremony</p> <p>Introductions:</p> <ul style="list-style-type: none"> <li>• Principal - Mr. Matsutani (2 minute greeting and intro of members) + interpretation</li> <li>• Minister Fassbender (2 minutes remarks and intro of delegation) + interpretation</li> </ul> <p>Presentation of Gift – Minister Fassbender to Mr. Shigeru Matsutani (TBC)</p>

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

<b>10:20am-10:40am</b>	Tour of BSCIS facilities
<b>10:40am-11:15am</b>	Travel to Keio Plaza Hotel
<b>11:00am-11:30am</b>	Arrival of guests and press
<b>11:30am-12:10pm</b>	<p>Ceremony/Short Speeches</p> <p>Mr. Aoi – Opening remarks (1 min)            Mr. Onuma – Remarks (1.5 mins) + Interpretation            Minister Fassbender (7 mins) + Interpretation</p> <p><b>Present certificate to Mr. Sunao Onuma + Mr. Miles (photos taken)</b></p> <p>Mr. Matsutani remarks (3 min)            Ms. Margaret Compo remarks (2 min)            Dan Miles remarks (3 min) + Intro to BSCIS Staff &amp; Students            Student speech (3 min)</p>
<b>12:10pm-12:30pm</b>	Media scrum and interview (separate room)
<b>12:30pm</b>	Toast given by Mr. Susumu Yoshida (Head of Japan Private School Association)
<b>12:35pm-12:55pm</b>	Minister + 2 to eat in private room, while guests begin eating in main dining room (delegation members to mingle with guests)
<b>12:55pm-1:15pm</b>	<p>Main Hall Buffet lunch and Short Remarks</p> <ul style="list-style-type: none"> <li>• Ben Stewart (2 minutes) + Interpretation</li> <li>• MEXT Official (Mr. Yuzuru Imazato, Manager)</li> <li>• Tokyo Government Official (Ms. Reiko Takeichi, Section Head)</li> </ul> <p>Minister meets and takes photos with guests</p>
<b>1:20pm-1:30pm</b>	Transit to car

### MEETING PURPOSE:

- Grand opening of the first British Columbia Offshore School in Japan
- Demonstrates a commitment to strong relationships with offshore school partners
- Demonstrate support for initiatives that support the *BC Jobs Plan* goal of increasing the number of international students in British Columbia by 50 percent by 2016.
- Highlight importance of pathway for international students from British Columbia certified offshore schools to post-secondary studies in British Columbia
- Announcement of \$50,000 scholarship for Japanese international students to study in British Columbia

### DESIRED OUTCOMES:

- Increased exposure of British Columbia's world-class education system
- Showcase the British Columbia Global Education Program in Japan
- Strengthen international relationships
- Develop new relationships
- Increase Offshore School partnership agreements with educational institutions
- Enhanced marketing opportunities for British Columbia schools
- Promote British Columbia as a study destination

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- Increased opportunities for further education collaboration and partnerships in a range of areas, including student, faculty and staff exchange

### KEY MESSAGES:

- Bunka Suginami is the first British Columbia Offshore School in Japan
- This is an exciting milestone for the British Columbia program which has offshore schools in a number of countries around the world.
- This is an opportunity for British Columbia and Japan to deepen their relationship and explore further opportunities for education collaboration
- Japan is an important education partner
- The exchange of culture and ideas is beneficial to both jurisdictions in this increasingly complex global environment.
- The scholarship announced today has the potential to benefit Bunka Suginami students should they choose to pursue post-secondary education in British Columbia.

### BACKGROUND:

#### SCHOOL OVERVIEW:

- Owner/Operator – Dr. Sunao Onuma, Chairman of the Educational Foundation Bunka Suginami Gakuen;
- Offshore Program Consultant – Margaret Compo;
- Application for the British Columbia Offshore School was accepted in September 2014 – the School opened in April 2015 with an enrolment of 15 students;
- Number of students pre-registered in the British Columbia program for enrolment for 2016 is 43;
- Strong focus on English immersion to support student entrance at international English speaking universities;
- Offers delivery of Honours English Development Program from Grades 8/9;
- Host school has been in operation since 1974, with Grades 7-12;
- Total number of students at the host School is 1,109 (99% national);
- School operates as a foundation with a board of administration directors, faculty group and planning committee.

### HIGHLIGHTS:

- Bunka Suginami Canadian International School is the first British Columbia Offshore School in Japan;
- School delivers innovative timetabling and a co-teaching model for math and science –some blocks are taught by both Japanese and BC teachers to ensure English language readiness for British Columbia provincial exams;
- School programming blends the best of both cultures and systems to fully meet the requirements of both Japanese and British C governments;

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- School also provides educational and cultural opportunities for British Columbia schools and communities through exchanges and other collaborative ventures – Homestay, twinning and schooling in Qualicum, British Columbia for Social Studies credits during the summer.

### TIMELINE FOR CERTIFICATION:

- September 2014: Application accepted
- April 2015: Start-up for the School
- April 2015: First Certification Inspection
- May 2015: Full Certification Status



## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### Sunao Onuma – Bunka Suginami Canadian International School

[Pronunciation: Soo-now OH-noo-ma]

s.22

#### Highlights:

- Chairman of the Board of Directors (current) and President (current) – Bunka Suginami Canadian International School/Bunka Suginami Gakuen Educational Foundation, Tokyo, Japan – first British Columbia offshore school in Japan;
- s.22
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## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### Margaret Compo – Bunka Suginami Canadian International School

s.22

#### Highlights:

- British Columbia Offshore Program Consultant – Bunka Suginami Canadian International School, Tokyo, Japan – first British Columbia offshore school in Japan (current);
- Offshore Program Consultant – British Columbia Canadian International School, Cairo, Egypt (current);
- s.22
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#### Career Summary:

- British Columbia Certified Educator 43 years (1972 – present);

s.22

- Keynote Speaker: British Columbia Ministry of Education/Offshore Schools
  - Major Conference: *BC Brand Program Development*;
- Instructor: Simon Fraser University International Programs;
- Author: *BC Offshore Teacher Resource Manual*;
- Winner: *BC Government Award of Excellence*.

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### Senior Administration – Bunka Suginami Canadian International School

- **Shigeru Matsutani** [Shee-gay-roo Mah-tsu-tah-nee], Principal, Bunka Suginami Junior and Senior High School, Board Member, and Visionary behind the British Columbia Offshore School Project for bringing Western methods to the Japanese education system, an initiative now being espoused by the Japanese Ministry of Education;
- **Ms. Aizawa** [Aye-ee-zah-wah], Board Member and Financial Comptroller;
- **Shizuo Aoi** [Shee-zoo-oh Ah-oh-ee], Vice President, promotion and development of the BSCIS Project;
- **Masako Sakamoto** [Mah-sah-koh Sah-kah-mo-toe], Professor, Bunka Suginami Gakuen University, providing translation and coordination services, and met with officials in British Columbia and Japan to initiate the British Columbia Offshore School Project;
- **Dan Miles**, first Principal of BSCIS (recently retired British Columbia Principal), instrumental in delivering the successful co-teaching model for Math and Science, a unique feature of the BSCIS dual diploma program;
- **Chris Davidson**, VP, and teacher for English 10 at BSCIS, and former Principal of British Columbia offshore school in Nanning, China;
- **Atsushi Kubota** [At-soo-shi Koo-boh-ta], Japanese liaison and home room teacher for the first Grade 10 cohort at BSCIS.

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

**British Columbia Global Education Program – Offshore School**  
**Bunka Suginami Canadian International School – Tokyo, Japan**  
[Pronunciation: Boon-ka Soo-ghee-nah-mee]

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### SCHOOL OVERVIEW:

- Owner/Operator – Dr. Sunao Onuma, Chairman of the Educational Foundation Bunka Suginami Gakuen;
- Offshore Program Consultant – Margaret Compo;
- Application for the British Columbia Offshore School was accepted in September 2014 – the School opened in April 2015 with an enrolment of 15 students;
- Number of students pre-registered in the British Columbia program for enrolment for 2016 is 43;
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- Offers delivery of Honours English Development Program from Grades 8/9;
- Host school has been in operation since 1974, with Grades 7-12;
- Total number of students at the host School is 1,109 (99% national);
- School operates as a foundation with a board of administration directors, faculty group and planning committee.

### HIGHLIGHTS:

- Bunka Suginami Canadian International School is the first British Columbia Offshore School in Japan;
- School delivers innovative timetabling and a co-teaching model for math and science –some blocks are taught by both Japanese and British Columbia teachers to ensure English language readiness for British Columbia provincial exams;
- School programming blends the best of both cultures and systems to fully meet the requirements of both Japanese and British Columbia governments;
- School also provides educational and cultural opportunities for British Columbia schools and communities through exchanges and other collaborative ventures – Homestay, twinning and schooling in Qualicum, British Columbia for Social Studies credits during the summer.

### TIMELINE:

- April 2015: Start-up for the School and first Certification Inspection
- May 2015: Full Certification Status

**Event:** Bunka Suginami Canadian International School Official Opening Ceremony

**When:** June 3, 2015, 10:00 a.m.- 1:30 p.m.

**Where:** Bunka Suginami Canadian International School, Toyko, Japan and Keio Plaza Hotel

**Length:** 3 hours 30 minutes total:

20 minutes for welcoming reception and school tour, 40 minutes for opening ceremony and presentation of certificate at the hotel, 20 minutes for press conference at hotel, 20 minutes for lunch, 20 minutes for short remarks and photo-op and 30-45 minutes of travel between school and hotel

**Key Participants:** Chairman Mr. Sunao Onuma, board of director Ms. Makiyo Aizawa, principal of Bunka Gakuen Suginami Jr. & Sr. High School Mr. Shigeru Matsutani, vice-principal Mr. Shizuo Aoi, principal of Bunka Suginami Canadian International School Mr. Dan Miles.

BC Special Representative in Asia Mr. Ben Stewart, Deputy Minister Dave Byng, Mario Minaci, COS, ADM Ian Rongve, Mr. Colin Doerr, Director, BCCIE, Pavan Nirwan, Manager, IEB, Avrom Salsberg, Managing Director, BC TIR, Michiko Aoshima, Education Marketing Manager, TIR

**Other Attendees:** Martial Pagè, Deputy Head of Mission or Laurie Peters, Head of Public Affairs [TBC], Students, BC administrators, teachers

**Audience Size:** 50 approximately

**Audience – what do they want to hear:** Bunka Suginami Canadian International School is the first BC Offshore School in Japan.

Our Trade and Investment office in Tokyo supports Japanese companies wishing to explore business opportunities in our province and BC businesses looking to export to Japan.

The network also plays a critical role in bringing international students to BC universities, colleges and high schools.

***This school's students are eligible the international education scholarship being announced today and could be used to attend a B.C. post-secondary institution.***

**Itinerary:**

<b>Time</b>	<b>Itinerary</b>
<b>10:00 – 10:20 a.m.</b>	Arrive at gates of BSCIS. Receive flowers from students and tour the school.
<b>10:20- 10:40 a.m.</b>	Official opening ceremony (attended by school officials only.) Introductions: <ul style="list-style-type: none"><li>• Minister Fassbender</li><li>• Board of Directors, Mrs. Aizawa</li><li>• BSCIS principal, Mr. Matsutani</li><li>• Vice principal, Mr. Aoi</li><li>• Off-shore school principal, Mr. Dan Miles</li><li>• Ms. Margaret Compo, Offshore Program Consultant</li></ul> Minister Fassbender presents gift to Mr. Matsutani
<b>10:45- 11:15 a.m.</b>	Travel to <sup>s.15</sup> Hotel for media and lunch reception
<b>11:00- 11:30 a.m.</b>	Press and guests arrive at hotel. Attendees include: <ul style="list-style-type: none"><li>• Japanese cram school senior officials</li><li>• University executive and Board of Directors for the school</li><li>• Tokyo Metropolitan Government</li></ul>
<b>11:30 a.m.- 12:10 p.m.</b>	Official ceremony begins: <ul style="list-style-type: none"><li>• Mr. Aoi provides opening remarks (1 min)</li><li>• Mr. Onuma provides remarks (3 min)</li><li>• Minister Fassbender (7 min)</li><li>• Minister Fassbender presents certificate to Mr. Sunao Onuma, Chairman</li></ul>

	<ul style="list-style-type: none"> <li>• Mr. Matsutani provides remarks (3 min)</li> <li>• Ms. Margaret Compo remarks (2 min)</li> <li>• Mr. Miles provides remarks and introduces Bunka Suginami Canadian International School staff and students (3 min)</li> <li>• Student representative speaks (3 min)</li> </ul>
<b>12:10- 12:30 p.m.</b>	Media scrum and interview
<b>12:30-12:35 p.m.</b>	Head of Japan Private School, Mr. Susumu Yoshida, gives a toast.
<b>12:35-12:55 p.m.</b>	Minister retires to private room for short lunch break.
<b>12:55-1:15p.m.</b>	<p>Main hall for buffet lunch.Short remarks from:</p> <ul style="list-style-type: none"> <li>• B.C. Special Representative in Asia Ben Stewart</li> <li>• Tokyo government official</li> <li>• Ministry of Foreign Affairs representative (TBC)</li> </ul> <p>Minister Fassbender meets and have photos taken with guests.</p>
<b>1:20-1:30 p.m.</b>	Reception ends.

s.15

**Media scrum location:**

Banquet Hall, 43<sup>rd</sup> floor

Speaking Notes  
for the

Hon. Peter Fassbender  
Minister of Education

Bunka Suginami Canadian International School  
Official Opening and Banquet

Wednesday, June 3, 2015

**CHECK AGAINST DELIVERY**



## KEY MESSAGES:

- The Offshore Schools Program benefits both Japan and B.C., supporting the two-way flow of students, ideas and knowledge.
- As B.C.'s third largest export market, Japan continues to be one of the most important export destinations for British Columbia.
- International education continues to deepen our connection with Japan and we are focused on creating more opportunities for Japanese and B.C. students
- This school's students are eligible the international education scholarship being announced today and could be used to attend a B.C. post-secondary institution.

International Education is a priority for both Japan and British Columbia.

Giving young people the opportunity to learn about the world, to study new languages and cultures is vital to building peaceful, successful societies.

It is for this reason that British Columbia encourages BC students and teachers to study, travel and work abroad.

It is also for this reason that British Columbia invites students and teachers from around the world to study and teach in British Columbia's elementary, secondary, post-secondary and language schools.

Japan is an important country for British Columbia. We have enjoyed a close relationship over many years. Our two jurisdictions collaborate in trade, culture and education.

There are approximately 13,000 Japanese students that come to British Columbia each year to study at our schools and colleges.

Many more also choose BC as a destination for Shugaku Ryoko [*Shoo-Gah-Koo Ree-Oh-Koh*] study tours.

As part of our commitment to international education, British Columbia certifies schools in selected countries around the world.

It gives me great pleasure to visit Bunka Suginami Canadian International School. Bunka Suginami Canadian International School is the first BC Offshore School in Japan. For this reason this school is very special to me.

Bunka Suginami Canadian International School is very clearly a first-rate school. The Province of British Columbia's Ministry of Education was impressed by the application that Bunka Suginami Canadian International School put forward to enter the British Columbia Offshore School Program.

The application demonstrated a real commitment to our shared values of education, innovation and cultural learning.

I'm excited to announce that the Province of British Columbia's Ministry of Education has created a scholarship program for international students from Japan.

We will provide a total of \$50,000 each year: forty students will receive \$1,250 each year to help them pursue an education at our kindergarten to grade 12 schools or post-secondary institutions.

Bunka Suginami students will be eligible to receive these scholarships.

We want to recognize the important role that international students play by adding global perspectives to British Columbia schools, institutions, students and communities.

I would like to acknowledge the pivotal role that Mr. Ben Stewart, British Columbia's Special Representative in Asia played in working with the school while the application was being submitted.

I would also like to acknowledge the fine work of Ms. Margaret Compo, the schools Offshore Program Consultant, who has worked tirelessly to oversee the school's start-up.

I commend the school's innovative educational approach which will enable students to graduate with both the Japanese and British Columbia graduation certificates.

Your school has just completed its first certification inspection and I am pleased to tell you that inspection report was excellent and the inspectors were very impressed with how well the school is operating.

On that note, I am pleased to present Bunka Suginami Canadian International School with its first Certification credential

I wish your school and its students great success. I hope that many of your students will come to British Columbia for further study and that many British Columbian students and teachers will begin a life-long association with Japan, either working in the country or as part of an exchange program.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### JAPAN: Ministry of Education, Culture, Sports, Science and Technology Japan (MEXT)

<b>DATE:</b>	June 3, 2015
<b>TIME:</b>	3:50pm-4:10pm
<b>LOCATION:</b>	<b>Ministry of Education, Culture, Sports, Science and Technology</b> <i>Site Address TBD</i>
<b>MEETING WITH (TBC):</b>	<ul style="list-style-type: none"> <li>• <b>Mr. Hakubun Shimomura</b>, Minister</li> <li>• <b>Mr. Motoyuki Fujii</b>, Senior Vice Minister (TBC)</li> <li>• <b>Mr. Hideki Niwa</b>, Senior Vice Minister (TBC)</li> </ul> <b>British Columbia Delegates:</b> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> <li>• <b>Mr. Mackenzie Clugston</b>, Canadian Ambassador to Japan</li> </ul>
<b>SUPPORT DELEGATION:</b>	<ul style="list-style-type: none"> <li>• None</li> </ul>
<b>IN-COUNTRY SUPPORT:</b>	<ul style="list-style-type: none"> <li>• <b>Avrom Salsberg</b>, Managing Director, British Columbia Trade and Investment Representative Office in Japan (to take notes)</li> </ul>
<b>GIFT:</b>	No gift exchange
<b>INTERPRETER:</b>	YES
<b>NOTE:</b>	Rest of the delegation to travel to meeting and stand by

#### SCENARIO: June 3 Ministry of Education, Culture, Sports, Science and Technology Japan

Time	Details
<b>3:20pm-3:40pm</b>	Travel to MEXT
<b>3:50pm-4:10pm</b>	Meeting; MOU signing (Signatories: Minister Shimomura- Japan; Minister Fassbender-BC)

#### MEETING OBJECTIVES:

- Recognizing the role that Japan’s Ministry of Education, Culture, Sports, Science and Technology (MEXT) plays in the oversight of education in Japan and in promoting internationalization within Japan’s education system, British Columbia’s Minister of Education would like to meet with MEXT representatives in order to:
  - strengthen the existing government-level relationship;
  - discuss British Columbia’s work with Japanese partners to promote international education, for example:
    - collaborative activity with the Japanese Consulate General in Vancouver to promote Shugaku Ryoko study-tours in British Columbia; and

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- the opening of *Bunka Suginami Canadian International School* – British Columbia’s first Offshore School in Japan – and the school’s innovative double Japan – British Columbia diploma program.
- discuss the possibility of:
  - entering into discussions with MEXT to develop a collaborative Memorandum of Understanding to promote and establish details for further international education collaboration.
  - British Columbia’s Minister of Education is working with British Columbia’s Minister for Advanced Education on this initiative as British Columbia sees opportunities for collaboration for all ages of British Columbian and Japanese students.

### DESIRED OUTCOMES:

- Secure an agreement to enter into an MOU
- Secure an agreement to host reciprocal meeting in British Columbia
- Increased exposure of British Columbia’s world-class education system
- Gather sophisticated market intelligence
- Develop / strengthen international partnerships
- Information sharing
- Showcase British Columbia’s Global Education Program

### BACKGROUND:

#### Japan’s Education System

- There are almost 20 million students enrolled in Japan’s education system (from Kindergarten to University). Investment in education accounts for over 5.1 percent of total GDP.
- The school system in Japan consists of three years of optional Kindergarten, six years of elementary school, three years of junior high school, and three years of optional high school.
- The nine years of elementary and junior high school are mandatory.
- Approximately 95 percent of Japanese students choose to continue to the optional senior high schools, and the graduation rate from these upper secondary schools is 95 percent.

#### International Education in Japan

- In 2012, there were over 60,000 Japanese students studying overseas, with the largest number of student attending school in the People's Republic of China, the United States, and the United Kingdom.
- Japan is host to almost 200,000 international students, the majority of which come from the People's Republic of China, Vietnam, and the Republic of Korea.
- In 2008, the Government of Japan announced the "300,000 Foreign Students Plan," which calls to increase the number of foreign students in Japan from the 140,000 to 300,000 students by 2020.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### **British Columbia's Relationship with Japan in International Education**

- British Columbia's International Education Strategy categorizes Japan as a priority country.
- British Columbia and Japan have long had a strong relationship through international education.
- For years, British Columbia graduates have taught in Japan through Japan Exchange and Teaching (JET) program.
- For years, Japanese international students in BC have made important contributions to elementary, secondary, and post-secondary schools.
- Currently, Japan sends the third highest number of international students to British Columbia.
- In 2012/13, there were close to 13,000 Japanese students studying in BC – with 700 studying at the elementary and secondary level.
- British Columbia is currently collecting information on the number of British Columbia students who study and travel in Japan. Data will be available in the fall of 2015.

### **Scholarship for Japanese Students Studying In British Columbia**

- B.C.'s Ministry of Education will create a scholarship for international students from Japan studying at the K-12 and post-secondary level.
- A \$50,000 envelope will be allocated to the scholarship.
- Scholarship funding will come from B.C. Offshore School Program recoveries.
- Scholarship development will either be written into Memorandums of Understanding with Japanese governments or with the Japanese Consulate General in Vancouver.
- 20 scholarships will be available to Japanese international K-12 students to study in B.C.
- An additional 20 scholarships will be available for current Japanese K-12 international students already studying in a B.C. K-12 school for tuition fees at a B.C. post-secondary school.
- Individual scholarship values will be \$1,250.
- A committee including British Columbia K-12 and post-secondary level representatives will help the Ministry of Education to design scholarship criteria.

### **British Columbia Offshore Schools in Japan**

- Bunka Sugunami Canadian International School is the first British Columbia Offshore School in Japan.
- BSCIS began operation in April 2015 and is now a fully certified school offering the BC Graduation Program.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### Key Messages – British Columbia Offshore Schools

- British Columbia's Offshore School Program has authorized schools outside Canada since 1997 to offer the British Columbia graduation program. Students are awarded Dogwood diplomas upon successful program completion.
- In addition to the provision of high-quality education to international students, the Offshore School Program provides educational, social and economic benefits to British Columbia students, teachers, schools and communities, and increases the number of international students choosing to study in British Columbia.
- The British Columbia Offshore School Program also promotes the two-way flow of students and ideas as British Columbia teachers work and engage with local teachers and programs. Students from British Columbia benefit from the cultural and educational exchanges as British Columbia schools welcome offshore students for short-term educational programs in British Columbia.
- To ensure students in offshore schools receive a high standard of education, the British Columbia Ministry of Education sets rigorous standards for schools, teachers and administrators. These standards apply to all British Columbia teachers, whether they are working in a school in British Columbia or in a British Columbia Certified Offshore School.
- Teachers and principals in British Columbia Certified Offshore Schools are required to have a teaching certificate issued by British Columbia's Ministry of Education Teacher Regulation Branch. To be certified, British Columbia teachers must meet all of the British Columbia Teacher Regulation Branch's criteria for certification under the British Columbia Teacher's Act.
- British Columbia Certified Offshore Schools are inspected annually by British Columbia education experts to ensure that British Columbia Offshore Schools provide quality education programming in an educationally supportive environment.



## **CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015**

CONFIDENTIAL ADVICE TO THE MINISTER

### **Proposal for a Reciprocal Meeting Invitation**

- British Columbia's Minister of Education will meet with officials from Japan's Ministry of Education, Culture, Sports, Science and Technology (MEXT) in Tokyo on June 3, 2015.
- During the meeting, the discussion will create a relationship with MEXT officials and, it is hoped, secure MEXT agreement to enter into an MOU with British Columbia's Ministries of Education and Advanced Education over education collaboration, focussing on student and teacher mobility between the two jurisdictions.

s.13

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### JAPAN: Hiroshima Board of Education

<b>DATE:</b>	June 3, 2015
<b>TIME:</b>	5:30pm-6:30pm
<b>LOCATION:</b>	<b>Embassy Executive Dining Room</b> <i>7-3-38 Akasaka, Minato-Ku, Tokyo</i>
<b>MEETING WITH:</b>	<ul style="list-style-type: none"> <li>• <b>Mr. Ryukichi Sato</b>, Deputy Superintendent</li> <li>• <b>Mr. Kenichi Kato</b>, Prefectural Education Center Teacher’s consultant</li> <li>• <b>Ms. Fumi Hayashi</b>, Learning Innovation Promotion division Teacher’s consultant</li> </ul> <b>British Columbia Delegates:</b> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> </ul>
<b>OTHER PARTICIPANTS</b>	<ul style="list-style-type: none"> <li>• <b>Laurie Peters and/or Cael Husband</b>, Embassy Officials</li> </ul>
<b>SUPPORT DELEGATION:</b>	<ul style="list-style-type: none"> <li>• <b>Ian Rongve</b>, Assistant Deputy Minister, Ministry of Education</li> <li>• <b>Colin Doerr</b>, Director, British Columbia Council for International Education</li> <li>• <b>Pavan Nirwan</b>, Manager, International Education, Ministry of Education</li> </ul>
<b>IN-COUNTRY SUPPORT:</b>	<ul style="list-style-type: none"> <li>• <b>Avrom Salsberg</b>, Managing Director, British Columbia Trade and Investment Representative Office in Japan</li> <li>• <b>Michiko Aoshima</b>, Education Marketing Manager, British Columbia Trade and Investment Representative Office in Japan</li> </ul>
<b>GIFT:</b>	Glass Coasters provided by TIR Office
<b>HOSTED BY:</b>	N/A
<b>INTERPRETER:</b>	YES

### SCENARIO: June 3 Hiroshima Board of Education

Time	Details
<b>5:10pm-5:30pm</b>	Travel to Embassy from hotel
<b>5:30pm-6:30pm</b>	Meeting

### MEETING PURPOSE:

British Columbia’s Minister of Education would like to meet with Hiroshima Board of Education representatives in order to:

- follow-up on BCCIE’s visit and MOU signed in November, 2014 with Hiroshima Prefectural Board of Education
- strengthen the existing government-level relationship;
- discuss British Columbia’s work with Japanese partners to promote international education
- discuss the possibility of:
  - entering into discussions to develop a collaborative Memorandum of Understanding to promote and establish details for further international education collaboration.

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

- British Columbia's Minister of Education is working with British Columbia's Minister for Advanced Education on this initiative as British Columbia sees opportunities for collaboration for all ages of British Columbian and Japanese students.

### DESIRED OUTCOMES:

- Secure an agreement to enter into an MOU
- Secure an agreement to host reciprocal meeting in British Columbia
- Increased exposure of British Columbia's world-class education system
- Gather sophisticated market intelligence
- Develop / strengthen international partnerships
- Information sharing
- Showcase British Columbia's Global Education Program

### BACKGROUND:

- Japan is geographically divided into 47 prefectures (sub-national jurisdictions). Hiroshima Prefecture is the 12th most populated prefecture in Japan, and the largest (in terms of population and economy) prefecture in Japan's Chugoku and Shikoku Regions (consisting of nine prefectures in total).
- Population: 2.83 million (City of Hiroshima: 1.19 million / City of Fukuyama: 0.47 million)
- Number of High School Students (Grades 10-12): 78,739
- Number of High Schools (for Grades 10-12): 134 (of which 2 are national, 92 are public, 40 are private)
- Hiroshima Prefectural BoE has set a goal of rapidly increasing the number of high school students who study abroad in the coming year: about 1,000 students per year, including short-term programs. The BoE has launched various initiatives, including provision of study-abroad scholarships and student loans, and organization of an annual "high school study abroad" fair for local students, parents and teachers.
- In summer 2014, Hiroshima Prefectural Government's Board of Education launched a short-term study program for selected 20 public school students in each destination.
- British Columbia is identified as one of its destinations for government-approved overseas study programs.
- Sister school: Abbotsford and Langley each has a sister school of a public school in Hiroshima.
- Hiroshima Prefecture Board of Education visited Vancouver in October 2014.
- BCCIE (Randall Martin) visited Hiroshima in November 2014 and signed an education cooperation MOU with Hiroshima Prefectural Board of Education. Areas for collaboration include sister schools, study tours and teacher exchanges.



STATEMENT OF INTENT ON EDUCATION COOPERATION  
BETWEEN  
THE BRITISH COLUMBIA COUNCIL FOR INTERNATIONAL EDUCATION (BCCIE)  
BRITISH COLUMBIA, CANADA  
AND  
THE HIROSHIMA PREFECTURAL BOARD OF EDUCATION  
JAPAN

1. Purpose

- 1.1 The British Columbia Council for International Education (BCCIE), British Columbia, Canada and the Hiroshima Prefectural Board of Education, Japan (the Parties) acknowledge the many cultural and educational bilateral benefits that may be gained through the formation of sister-school relationships, study tours, teacher exchange and other relevant activities.
- 1.2 This Statement of Intent sets forth these understandings and signifies the reciprocal intentions of the Parties to investigate possible collaboration in the area of international education according to the principals of equality and mutual benefit.

2. Guiding principals

- 2.1 The Parties agree to work cooperatively to the fullest possible extent, and to investigate the potential for developing key alliances based on reciprocal advantage and cordiality and in compliance with the laws prevailing in the respective countries.
- 2.2 This Statement of Intent is not legally binding and merely constitutes a statement of the mutual intentions of the Parties with respect to the document's contents.

3. Areas of Possible Cooperation

- 3.1 Collaborative opportunities to be explored under the Statement of Intent are:
- capitalizing on the benefits gained from Short Term Study Tours and Study Abroad by introducing participating schools from the Hiroshima Prefecture to suitable British Columbia's public schools looking to form linkages to Japan.
  - establishing avenues for communication with the intent of exploring the development of sister-school relationships, teacher training and exchange, and other relevant activities.
- 3.2 If a sister-school relationship or an agreement on teacher training and exchange is eventually formed, the Parties agree that these will be governed by separate documentation (and not this State of Intent).

4. Term

- 4.1 Subject to item 4.2 below, this Statement of Intent will commence on the date the last party signs this document and be in effect for three (3) years.

4.2 This Statement of Intent may be terminated by either Party at any time by notice in writing to the other Party specifying an effective date of termination. The Parties request that a Party wishing to exit this Statement of Intent give the other Party three months' notice if possible. However, unless either Party refers to the cancellation of this Statement of Intent, the contract period will be extended for another three (3) years.

## 5. Variation

5.1 This Statement of Intent may be modified, amended or extended by agreement in writing by the Parties, and that modification, amendment or extension will come into effect on the date of mutual agreement.

## 6. Effect of Document

This State of Intent:

- does not create a legally binding relationship between the Parties of impose legal obligations on either Party;
- does not constitute or create and promise, representation, right or obligation biding on or in favor of either Party;
- contains no commitment or obligation on either Party to proceed with negotiations for or to enter into any agreement or other relationship; and
- does not preclude the Parties from signing other collaborative agreements.

Nothing in this Statement of Intent will be taken to constitute any relationship between the Parties of principal and contractor, principal and agent, partnership, or any joint venture between the Parties, and the Parties must not represent their relationship as such.

This document is potentially subject to disclosure under the laws prevailing in the respective countries.

This document is written in English and in Japanese. Both versions have equal validity.

## 7. Signed on behalf of the Parties:

British Columbia Council for  
International Education (BCCIE)

Date: 4 / 11 / 2014

Hiroshima Prefectural Board of Education

Date: 4 / 11 / 2014



## 日本国広島県教育委員会と カナダ ブリティッシュ・コロンビア州国際教育委員会 (BCCIE) との 教育分野の協力に関する覚書

### 1 目的

- 1.1 日本国広島県教育委員会とカナダ ブリティッシュ・コロンビア州国際教育委員会 (BCCIE) (以下「両者」という。)は、姉妹校、スタディ・ツアー、教員交流などの関係作りを通じて得られる数多くの文化的及び教育的な相互の利益を確認するものとする。
- 1.2 この覚書は、こうした理解を明確にするとともに、平等と互惠の原則に基づき、国際的な教育分野で見込まれる協力関係を模索しようとする両者の意思表示を行うものである。

### 2 基本原則

- 2.1 両者は、最大限、協力的に業務を遂行すること、また、両国の法令に則って相互の利益と信心に基づく連帯関係を発展させる可能性を追究することに合意するものである。
- 2.2 この覚書は、法的な拘束力を有するものではなく、単に書面の内容をもって両者の意向を公に表現するものである。

### 3 見込まれる協力分野

- 3.1 この覚書より追究されるべき協働的事項
  - ・ 広島県から参加する学校を、日本との関係を構築しようとしているブリティッシュ・コロンビア州立学校に紹介することにより、教育旅行および留学から得られる利益を増進する。
  - ・ 両者は、姉妹校の関係、教員の研修・交流やその他関連する活動を発展させることを追求する意図を持って、コミュニケーションを図る方策を確立する。
- 3.2 最終的に、姉妹校提携が締結された場合、又は、教員研修・交流について合意する場合は、両者は、この覚書ではなく、これとは別の文書によりこれらが管理されることに合意する。

### 4 期間

- 4.1 次の 4.2 項を前提として、この覚書は一方が最後にこの文書に署名する日に開始され、3年間有効とするものとする。
- 4.2 この覚書は、一方が、終了時期を規定した書面によりもう一方に対して通知することにより終了する。この覚書を終了する意向のある者は、もう一方に対して可能であれば3ヶ月前に通知することを求めるものである。しかしながら、いずれか一方がこの覚書を終了させることに言及しない限りは、さらに3年間延長するものとする。

## 5 特記事項

- 5.1 この覚書は、両者が書面により合意することにより、改正、修正又は延長されるものとする。その場合の改正、修正又は延長は、両者が合意した日をもって効力が発生する。

## 6 書面の効果

この覚書は、

- ・ 両者間の関係を法的に拘束するものではなく、また、一方に対して法的な義務を課すものではない。
- ・ もう一方に対し、又は、もう一方のために、いかなる約束、表明、権利、義務を規定させ、又は生じさせるものではない。
- ・ もう一方に対し、いかなる合意、その他関係に至らしめる、又はそれに向けた交渉を進めるための意思や義務を含むものではない。
- ・ 両者が他の協力関係の合意書に署名することを妨げるものではない。

この覚書には、何ら両者自身と契約者、両者自身とエージェント、協働関係者又は両者のジョイント・ベンチャーの間のいかなる関係をも規定するための措置はない。また、両者は上記のような関係を代表してはならない。

この文書は、両国の法令に則って、公開される可能性を有するものである。  
この文書は、英語版及び日本語版が存在し、双方が同等の価値を有する。

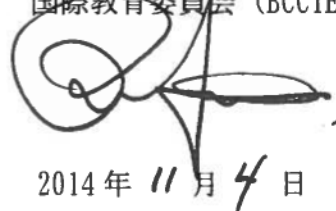
## 7 両者代表の署名

広島県教育委員会

下崎 邦明

2014年11月4日

ブリティッシュ・コロンビア州  
国際教育委員会 (BCCIE)



2014年11月4日

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### JAPAN: Stakeholder Dinner Meeting - Japan

<b>DATE:</b>	June 3, 2015
<b>TIME:</b>	6:30pm – 8:30pm
<b>LOCATION:</b>	<b>Ambassador's Residence</b> <i>7-3-38, Akasaka, Minato-ku, Tokyo</i>
<b>HOSTED BY:</b>	<b>Mr. Mackenzie Clugston</b> , Canadian Ambassador to Japan + <b>Embassy staff</b>
<b>ATTENDANCE:</b>	<b>British Columbia Delegates:</b> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> </ul>
<b>SUPPORT DELEGATION:</b>	<ul style="list-style-type: none"> <li>• <b>Ian Rongve</b>, Assistant Deputy Minister, Ministry of Education</li> <li>• <b>Colin Doerr</b>, Director, British Columbia Council for International Education</li> <li>• <b>Pavan Nirwan</b>, Manager, International Education, Ministry of Education</li> </ul>
<b>IN-COUNTRY SUPPORT:</b>	<ul style="list-style-type: none"> <li>• <b>Avrom Salsberg</b>, Managing Director, British Columbia Trade and Investment Representative Office in Japan</li> <li>• <b>Michiko Aoshima</b>, Education Marketing Manager, British Columbia Trade and Investment Representative Office in Japan</li> </ul>
<b>GIFT:</b>	No
<b>INTERPRETER:</b>	YES

#### SCENARIO: June 3 Stakeholder Dinner Meeting

Time	Details
<b>6:30pm</b>	Travel to Ambassador's residence from Executive Dining Room in Embassy
<b>6:30pm-8:30pm</b>	Dinner meeting

#### MEETING OBJECTIVES:

- To strengthen important government and stakeholder relationships
- Encourage and promote the two-way exchange of students and ideas between China and British Columbia

#### DESIRED OUTCOMES:

- Relationship building
- Increased exposure of British Columbia's world-class education system
- Strengthen international relationships
- Gather sophisticated market intelligence
- Develop / strengthen international partnerships
- Information sharing
- Showcase British Columbia's Global Education Program



## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### GUESTS:

<u>Name</u>	<u>Organization</u>	<u>Title/Role</u>
Mr. Hideo Ishizuki	Ministry of Foreign Affairs	Director, First North America Division
Mr. Shigeru Matsutani <i>[Shee-gay-roo Mah-tsu-tah-nee]</i>	Bunka Suginami	Principal
Mr. Dan Miles	Bunka Suginami	Principal
Mr. Shizuo Aoi <i>[Shee-zoo-oh Ah-oh-ee]</i>	Bunka Suginami	Vice Principal
Mr. Ryukichi Sato <i>[Ryoo-kee-chee Sa-toh]</i>	Hiroshima Board of Education	Deputy Superintendent
Mr. Kenichi Kato <i>[Ken-ee-chee Ka-toh]</i>	Hiroshima Board of Education	Prefectural Education Center Teacher's Consultant
Ms. Fumi Hayashi	Hiroshima Board of Education	Teacher's Consultant, learning Innovation Promotion Division
Mr. Takao Yoshihara	Ministry of Education, Culture, Sports, Science and Technology	Unit Chief, International Affairs Division, Minister's Secretariat
Ms. Tamako Yonemura	Tokyo Metropolitan Board of Education	Chief Supervisor of International Education
Mr. Shuichi Takeuchi	Japan Schools Tours Bureau	Director
TBC	Yokohama	
Mr. Yasuo Sone <i>[Yah-soo-oh Soh-nay]</i>	International Cross-Cultural Committee (ICC)	CEO

### BC REPRESENTATIVES:

<u>Name</u>	<u>Organization</u>	<u>Title</u>
Mr. Mackenzie Clugston	Embassy of Canada to Japan	Ambassador
Ms. Laurie Peters	Embassy of Canada to Japan	Head of Public Affairs
Minister Peter Fassbender	Ministry of Education	Minister
Mr. Ben Stewart	Government of British Columbia	BC Special Representative in Asia
Deputy Minister Dave Byng	Ministry of Education	Deputy Minister
Mario Miniaci	Ministry of Education	Chief of Staff
Ian Rongve	Ministry of Education	Assistant Deputy Minister
Colin Doerr	BC Council for International Education	Director
Pavan Nirwan	Ministry of Education	Manager
Avrom Salsberg	BC Trade and Investment Representative Office in Japan	Managing Director
Michiko Aoshima	BC Trade and Investment Representative Office in Japan	Education Marketing Manager

## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

**June 4, 2015 - TOKYO**

**Thursday**

**Note: xxxxx to provide translation services for Minister in Japan**

- |                 |   |
|-----------------|---|
| 8:00am-8:15am   | <b>Daily Briefing</b><br>DM to provide Minister with an overview of daily activities.   |
| 8:15am-9:15am   | <b>Breakfast (TBC)</b>  |
| 9:15am-9:30am   | <b>Check out</b>  |
| 9:40am-10:30am  | <b>Travel time</b>  |
| 10:30am-11:30am | <b>Meeting with Tokyo Metropolitan Government Board of Education</b><br><b>Location:</b> Board of Education Office (Address TBC)                                    |
| 11:30am-12:00pm | <b>Travel to the hotel</b>  |
| 12:00pm-12:30pm | <b>Private time</b>   |
| 1:00pm-2:30pm   | <b>Travel to Narita airport</b>   |
| 4:00pm          | <b>Return flight to Calgary</b><br><b>AC10 – AIR CANADA</b><br>DEPARTURE: TOKYO (NRT)/16:00<br>ARRIVAL: CALGARY (YYC)/10:45   |
| 10:45am         | <b>Arrival in Calgary</b>   |
| 12:15pm         | <b>Flight from Calgary to Vancouver (MPF)</b><br><b>AC213 – AIR CANADA</b><br>DEPARTURE: CALGARY (YYC)/12:15<br>ARRIVAL: VANCOUVER (YVR)/12:45                      |
| 12:45pm         | <b>Arrival in Vancouver (MPF)</b>   |
| 2:15pm          | <b>Flight from Calgary to Victoria (DM, ADM, COS)</b><br><b>AC8555 – AIR CANADA EXPRESS-JAZZ</b><br>DEPARTURE: CALGARY (YYC)/14:15<br>ARRIVAL: VICTORIA (YYJ)/14:55 |

## CHINA & JAPAN MISSION ITINERARY MAY 29 – JUNE 4, 2015

2:55pm

**Arrival in Victoria (DM, ADM, COS)**

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### JAPAN: Tokyo Metropolitan Government Board of Education

<b>DATE:</b>	June 4, 2015
<b>TIME:</b>	10:30am – 11:30am
<b>LOCATION:</b>	<b>Tokyo Metropolitan Government Board of Education</b> Site address TBC
<b>MEETING WITH:</b>	<ul style="list-style-type: none"> <li>• <b>Mr. Keizo Nakai</b>, Director General + Others</li> </ul> <b>British Columbia Delegates:</b> <ul style="list-style-type: none"> <li>• <b>Official delegation</b></li> <li>• <b>Ben Stewart</b>, British Columbia Special Representative in Asia</li> </ul>
<b>SUPPORT DELEGATION:</b>	<ul style="list-style-type: none"> <li>• <b>Ian Rongve</b>, Assistant Deputy Minister, Ministry of Education</li> <li>• <b>Colin Doerr</b>, Director, British Columbia Council for International Education</li> <li>• <b>Pavan Nirwan</b>, Manager, International Education, Ministry of Education</li> </ul>
<b>IN-COUNTRY SUPPORT:</b>	<ul style="list-style-type: none"> <li>• <b>Avrom Salsberg</b>, Managing Director, British Columbia Trade and Investment Representative Office in Japan</li> <li>• <b>Michiko Aoshima</b>, Education Marketing Manager, British Columbia Trade and Investment Representative Office in Japan</li> </ul>
<b>GIFT:</b>	No gift exchange
<b>INTERPRETER:</b>	YES

#### SCENARIO: June 3 Ministry of Education, Culture, Sports, Science and Technology Japan

Time	Details
9:40am-10:30am	Travel to Tokyo MBE from S.15
10:30am-11:30am	Meeting

#### MEETING PURPOSE:

British Columbia's Minister of Education would like to meet with Tokyo Metropolitan Government Board of Education representatives in order to:

- strengthen the existing government-level relationship;
- discuss British Columbia's work with Japanese partners to promote international education, for example:
  - collaborative activity with the Japanese Consulate General in Vancouver to promote Shugaku Ryoko study-tours in British Columbia; and
  - the opening of *Bunka Sugunami Canadian International School* – British Columbia's first Offshore School in Japan – and the school's innovative double Japan – British Columbia diploma program.
- discuss the possibility of:
  - entering into discussions to develop a collaborative Memorandum of Understanding to promote and establish details for further international education collaboration.

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- British Columbia’s Minister of Education is working with British Columbia’s Minister for Advanced Education on this initiative as British Columbia sees opportunities for collaboration for all ages of British Columbian and Japanese students.

### DESIRED OUTCOMES:

- Secure an agreement to enter into an MOU
- Secure an agreement to host reciprocal meeting in British Columbia
- Increased exposure of British Columbia’s world-class education system
- Gather sophisticated market intelligence
- Develop / strengthen international partnerships
- Information sharing
- Showcase British Columbia’s Global Education Program

### BACKGROUND

- Tokyo, in the Kanto region on the south-eastern side of the main island Honshu, is the capital of Japan and is officially known as “Tokyo Metropolis”.
- Tokyo prefecture is governed by a popularly elected governor and assembly.
- Tokyo is home to the Japanese Government, the Imperial Palace, and the Japanese Imperial Family.
- The city is a major international finance center and houses the headquarters of several of the world’s largest investment banks and insurance companies.
- Tokyo is the center for Japan’s transportation, publishing, and broadcasting industries.
- Tokyo is home to 47 of Japan’s 57 Global 500 companies (eg. Honda, Hitachi, Sony, Toshiba, Mitsubishi, Fujitsu, Canon, etc).
- Tokyo sits near the boundary of three tectonic plates, and was hit by powerful earthquakes in 1703, 1782, 1812, 1855, and 1923. Tokyo was affected by the 2011 Tohoku earthquake; transportation systems shut down and power outages occurred.
- Yoichi Masuzoe was elected as Tokyo’s Governor in February 2014. He previously served as federal health minister.

### Japan’s Education System

- There are almost 20 million students enrolled in Japan’s education system (from Kindergarten to University). Investment in education accounts for over 5.1 percent of total GDP.
- The school system in Japan consists of three years of optional Kindergarten, six years of elementary school, three years of junior high school, and three years of optional high school.
- The nine years of elementary and junior high school are mandatory.
- Approximately 95 percent of Japanese students choose to continue to the optional senior high schools, and the graduation rate from these upper secondary schools is 95 percent.

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### International Education in Japan

- In 2012, there were over 60,000 Japanese students studying overseas, with the largest number of student attending school in the People's Republic of China, the United States, and the United Kingdom.
- Japan is host to almost 200,000 international students, the majority of which come from the People's Republic of China, Vietnam, and the Republic of Korea.
- In 2008, the Government of Japan announced the "300,000 Foreign Students Plan," which calls to increase the number of foreign students in Japan from the 140,000 to 300,000 students by 2020.

### British Columbia's Relationship with Japan in International Education

- British Columbia's International Education Strategy categorizes Japan as a priority country.
- British Columbia and Japan have long had a strong relationship through international education.
- For years, British Columbia graduates have taught in Japan through Japan Exchange and Teaching (JET) program.
- For years, Japanese international students in British Columbia have made important contributions to elementary, secondary, and post-secondary schools.
- Currently, Japan sends the third highest number of international students to British Columbia.
- In 2012/13, there were close to 13,000 Japanese students studying in British Columbia – with 700 studying at the elementary and secondary level.
- British Columbia is currently collecting information on the number of British Columbia students who study and travel in Japan. Data will be available in the fall of 2015.

### Scholarship for Japanese students studying in British Columbia

TBC

### British Columbia Offshore Schools in Japan

- Bunka Sugunami Canadian International School is the first British Columbia Offshore School in Japan.
- BSCIS began operation in April 2015 and is now a fully certified school offering the British Columbia Graduation Program.

### Key Messages – British Columbia Offshore Schools

- British Columbia's Offshore School Program has authorized schools outside Canada since 1997 to offer the British Columbia graduation program. Students are awarded Dogwood diplomas upon successful program completion.
- In addition to the provision of high-quality education to international students, the Offshore School Program provides educational, social and economic benefits to British Columbia students, teachers, schools and communities, and increases the number of international students choosing to study in British Columbia.

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- The British Columbia Offshore School Program also promotes the two-way flow of students and ideas as British Columbia teachers work and engage with local teachers and programs. Students from British Columbia benefit from the cultural and educational exchanges as British Columbia schools welcome offshore students for short-term educational programs in British Columbia.
- To ensure students in offshore schools receive a high standard of education, the British Columbia Ministry of Education sets rigorous standards for schools, teachers and administrators. These standards apply to all British Columbia teachers, whether they are working in a school in British Columbia or in a British Columbia Certified Offshore School.
- Teachers and principals in British Columbia Certified Offshore Schools are required to have a teaching certificate issued by British Columbia's Ministry of Education Teacher Regulation Branch. To be certified, British Columbia teachers must meet all of the British Columbia Teacher Regulation Branch's criteria for certification under the British Columbia *Teacher's Act*.
- British Columbia Certified Offshore Schools are inspected annually by British Columbia education experts to ensure that British Columbia Offshore Schools provide quality education programming in an educationally supportive environment.



# International Profile:



# CHINA



## Quick Facts

Total Area:	9,640,820 km2
Population:	1.39 billion (2014 est.)
Capital	Beijing
Type of Government:	Communist state
Head of State:	President XI Jinping (since March 2013)
Head of Government:	Premier LI Keqiang (since March 2013)
Administrative Divisions:	23 provinces, 5 autonomous regions, 4 municipalities, 2 special administrative
GDP (2014)	US \$14.5 trillion
National Currency:	Yuan Remnibi
Language(s):	Mandarin Chinese, with regional dialects such as Shanghainese and Cantonese
Religions:	Atheist (Official Religion), Daoist (Taoist), Buddhist, Christian 3-4%, Muslim 1-2%
National Day:	Chinese National Day - October 1

## Government

- ▶ Under China's governing system, the Communist Party of China determines the policy direction and personnel changes, while the Central People's Government is responsible for party policy implementation and day-to-day governance.
- ▶ There is overlap between the two sides allowing the Party to exert influence at every level.
- ▶ The Party is led by the 7 members of the Standing Committee of the Politburo (with Xi Jinping as the head of the Party).
- ▶ The government is led by President Xi Jinping who also holds the positions of General Secretary of the Communist Party of China and Chairman of the Central Military Commission.

## China's Key Priorities

- ▶ Maintaining economic growth, improving people's livelihoods, safeguarding social justice, and tackling corruption.
- ▶ Increase national food security and safety.
- ▶ Improve industry structures, develop new growth drivers, and cut excess capacity.
- ▶ Control and tackle local government debt risks.
- ▶ Promote balanced growth in different regions.
- ▶ Improve social welfare with focus on providing jobs to college graduates and workers laid off in industries with excess capacity and increasing supply of social housing.
- ▶ Raising the level of openness by speeding up talks on free trade zones and investment treaties.





## British Columbia — China Relations

China is a significant source of investment, immigrants, tourists and students for British Columbia.

### Twinning

- ▶ Since 1995, BC has had an active sister province relationship with China's Guangdong Province. Guangdong Province is one of BC's two sister provinces.
- ▶ 19 BC municipalities have 32 friendship, sister city, or other MOUs with communities in China.

### Community

- ▶ According to the 2011 census, 464,805 British Columbians (11% of BC's population) identify themselves as being of Chinese ethnic origin. Over 64,000 report Chinese citizenship, and more than 343,000 (8% of BC's population) speak a Chinese language dialect as their mother tongue.
- ▶ China was the top source country for immigrants settling in British Columbia in 2013, with 8,598 immigrants.

### Education

- ▶ China is the primary market for K-12 international students in British Columbia.
- ▶ China supplies the greatest number of international students to BC schools (approximately 5000 students per 2012 data).
- ▶ The Ministry of Education certifies 31 BC Offshore Schools in China. These schools deliver educational programs taught by BC certified teachers and offer grades K-12, serving approximately 8500 students.

### Diplomatic Relations

- ▶ Consul General of the People's Republic of China in Vancouver: LIU Fei (Rank of Ambassador).
- ▶ Ambassador of the People's Republic of China to Canada: LUO Zhaohui.
- ▶ Ambassador of Canada to the People's Republic of China to Canada: Guy St. Jacques.

## Trade Relations

- ▶ Mainland China ranked #2 as a destination for BC origin exports in 2014 with 17.7% of BC's commodity exports shipped there.
- ▶ BC leads Canadian provinces in trade with China (\$6.3 billion of Canada's \$18.8 billion in exports to China in 2014).
- ▶ China was BC's second largest international market in terms of direct customs entries in 2013; up two spots from 2012.
- ▶ Visitor volume from China has increased steadily (53,000 in 2001 to 130,000 in 2011 to 203,100 in 2013).
- ▶ British Columbia's total goods exports to China (2014): \$6.3 billion.
  - Top exports:
    - Chemical woodpulp (\$1.5 billion)
    - Lumber (\$1.4 billion)
    - Coal and fuels from coal (\$845.2 million)
    - Copper ores (\$712.1 million)
- ▶ In 2013, China brought online a number of regasification terminals, increasing its LNG import capacity significantly.
- ▶ Since BC released its LNG strategy in February 2012, China's major energy companies, PetroChina, Sinopec and CNOOC, have all made major investments in BC's natural gas sector.
- ▶ The Canada-China Foreign Investment Promotion and Protection Agreement (FIPA) was ratified on Sept. 12, 2014 and went into effect on Oct. 1, 2014
- ▶ In November, China announced Canada's designation as an RMB trading hub. A Canadian hub will help expand the range of financial products and services denominated in the Chinese currency, helping B.C. firms do business in China.





## International Profile:

# BEIJING



### Quick Facts

Total Area:	1,040 km <sup>2</sup> (Vancouver: 114 km <sup>2</sup> )
Population:	19,612,368 (floating population of ~2,000,000)
Administrative divisions:	8 administrative districts
Mayor:	WANG Anshun
Party Secretary:	GUO Jinlong
Languages:	Mandarin; Beijing Dialect



### Background

- ▶ Beijing, translated literally as “northern capital”, is China’s third-largest city (by population) and the centre of government. While Shanghai and Hong Kong dominate China’s economic and commercial sphere, Beijing is China’s political, cultural, and educational centre.
- ▶ Beijing is situated at the northern tip of the triangular North China Plain, surrounded by mountains and the Great Wall of China to the north and northwest.
- ▶ Beijing is classified as a municipality with provincial-level status. The municipality is 16,808 km<sup>2</sup> in area, and is home to 8 districts.
- ▶ Beijing is the seat of China’s Central Government and home to the Great Hall of the People, where China’s National People’s Congress sits. Although membership in the National People’s Congress is largely determined by Communist Party committees, it is the highest state body in China and is the country’s equivalent to a parliament.
- ▶ The Beijing Subway consists of 18 lines and is the second longest subway system in the world after the Shanghai Metro.
- ▶ Beijing is the northern point of the Grand Canal of China, the longest manmade waterway in the world (1,794 km) which stretches from Hangzhou to Beijing.

### Economy

- ▶ Beijing is home to 52 Fortune Global 500 companies, the most in the world, and over 100 of the largest companies in China.
- ▶ Beijing’s nominal GDP in 2014 was 2.1 trillion RMB (\$US 343 billion)
- ▶ Beijing’s GDP per capita in 2013 was 99,995 RMB (\$US \$15,967).
- ▶ Beijing is among the most developed cities in China; tertiary industry (services) generated 76.9% of output.
- ▶ Financial services, whole-sale trade and retail trade, information technology services were the three biggest sectors, composing 14.5%, 12.2%, and 9% of the GDP respectively.



## 2011-2015 Beijing 5 Year Plan

- ▶ **Economy:** Promote steady and rapid development of economy, boost domestic demand, focus on increasing the consumption capacity of urban/rural residents, and keep investment growth levels at an appropriate pace. Accelerate economic transformation.
- ▶ **Development:** increase urban, rural, and regional development, emphasis on strengthening agriculture, resolving conflicts in development, rural reform, and a balanced development of regions.
- ▶ **Social:** Greater emphasis on maintaining/improving the quality of people's lives: stabilize/increase employment, acceleration of the creation of a unified social safety net, promotion of equal education opportunities, raise public health administration services and health awareness, "healthy Beijingers".
- ▶ **Environmental:** Tackle pollution, reduce, recycle and harmlessly dispose of household waste, and improve oversight of workplaces that use/produce hazardous waste.
- ▶ **Energy:** Secure adequate supplies of natural and energy sources. Maintain strict system for managing water resources and study how to build a water-efficient city.
- ▶ **Housing:** Beijing plans to build 35 million square meters of green buildings and plans to have green buildings account for 10% of the total number of buildings in Beijing by 2015.

## Culture

- ▶ Beijing is the home of Chinese cultural activities such as Beijing Opera (*jingju*) and Chinese acrobatics. Beijing Opera, performed through a combination of song, spoken dialogue, and codified action sequences, is seen as one of the highest achievements of Chinese culture.
- ▶ Beijing is home to several of China's top colleges and universities, including Beijing (Peking) University and Tsinghua University. The city is also home to 26 libraries and over 100 museums.
- ▶ Architecture in Beijing features three prominent styles: traditional imperial (Forbidden City, Temple of Heaven), Sino-Soviet (1950s-1970s Russian influenced), and modern.

## British Columbia -Beijing Relations

- ▶ B.C. maintains several education-related agreements with Beijing and its institutions, including a sub-national level memorandum of understanding on educational cooperation, and agreements on student mobility between the University of British Columbia and Beijing University.
- ▶ Several B.C. companies, including Aslchem International, Ritchie Brothers, Westport Innovations, Advanced Cultural Technologies, VendTek, Wex Pharmaceuticals, Vancouver Port Authority, and Drucker have offices in Beijing.
- ▶ BC opened a Trade and Investment Representative office in Beijing in 2009.



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### China’s Education System

China’s education system is the largest in the world. In June 2014 there were 9.39 million students taking the National Higher Education Entrance Examination (Gao Kao). Investment in education accounts for over 4% of total GDP.

In 1986, the Chinese government passed a compulsory education law, making nine years of education mandatory for all Chinese children. Today, the Ministry of Education estimates that 99.7% of the population of the country has achieved universal nine-year basic education.

In China, the education is divided into three categories: basic education, higher education, and adult education. The structure of China’s education system is shown in the chart below.

### Structure of the education system

Ending age of nine-year basic education schooling →

Age (Years)	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21						
School year				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
	Pre-primary			Primary						General Junior secondary			General Senior secondary			University			Master’s degree		Doctorate degree				
										Vocational junior secondary			Vocational senior secondary			Vocational post-secondary									

### Basic Education

Basic education in China includes pre-school education, primary education and regular secondary education.

Preschool, or kindergarten, can last up to three years, with children entering as early as age three, until age six, when they typically enter elementary school. Secondary education is divided into academic secondary education and specialized/vocational/technical secondary education.

Lower middle school graduates wishing to continue their education take a locally administered entrance exam, after which they will have the option either of continuing in an academic upper middle school or entering a vocational secondary school.

Vocational schools offer programs ranging from two to four years and train medium-level skilled workers, farmers, and managerial and technical personnel. Technical schools typically offer four-year programs to train intermediate technical personnel. “Schools for Skilled Workers” train junior middle school graduates for positions requiring production and operation skills. The length of training is usually three years.

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### Higher Education

Higher education at the undergraduate level includes two-and three-year junior colleges (sometimes called short-cycle colleges), four-year colleges, and universities offering programs in both academic and vocational subjects. Many colleges and universities also offer graduate programs leading to Master's and Ph.D. degrees.

Chinese higher education at the undergraduate level is divided into three-year and four-year programs. Three-year programs are offered at both short-cycle colleges and at four-year colleges and universities. Four-year programs are offered at four-year colleges and universities but do not always lead to a bachelor's degree.

### Reform for Vocational Education

In February 2014, to reduce the huge number of university graduates with similar academic degrees competing with each other for the same jobs, China announced it would turn at least half of its public general universities (600) into institutions of applied learning or polytechnics to produce more technically trained graduates. The new applied institutions would focus on training engineers, senior technicians and other highly skilled workers rather than pursuing academic and highly theoretical studies.

The government called for more attention, investment and policy support to push the development of modern vocational education and boost employment. It also advocated curricula reforms to make sure students are obtaining the necessary skills to "open more career opportunities." The plan is to increase the total number of students at vocational education institutions to 38.3 million by 2020.

### International Students from/to China

China has been the largest source country of international students in the world. According to newly released statistics by the Ministry of Education of PRC, 459,800 Chinese students went abroad for study in 2014. Of these students, 21,300 were sponsored with public funds, 15,500 received funding from their employers, and the other 423,000 (92%) studied at their own expense.

From 1978 to 2014, a total of over 3.51 million Chinese went abroad for study; by the end of 2014, almost 1.7 million Chinese students were studying abroad. Top destinations are the United States, United Kingdom, Australia and Canada.

China also hosts one of the largest populations of foreign students. In 2014, 203 countries sent 377,054 students to China, an increase of 5.8% from 2013. China has announced a target to host over 500,000 foreign students by 2020. The top source countries are South Korea, United States, Thailand, Russia and Japan.

In 2014, 43.6% of these students were studying towards degree programs (an 11.2% increase from 2013). Medicine, business, economics and management programs are popular areas of study. 9.8% of these international students received funding support from the Chinese Government while 90.2% were fee-paying.

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## Education-Related Issues for Beijing and China

### *Issues Overview*

There are two education-related sensitive issues:

1. Teacher experience requirements

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### **Relevant Offshore School Program Context**

- In 2015/16 there will be 31 certified and three pre-certified British Columbia offshore schools in China.
- There is only one British Columbia certified offshore school in Beijing
- British Columbia offshore schools in China serve 8600 students and employ approximately 500 teachers.

### **1. Chinese Government Experience Requirements for Foreign Teachers**

#### Issue

- In September 2014 Beijing introduced legislation requiring foreign teachers to have at least five-years teaching experience.
- At the national level, China has long had a requirement that foreign teachers have two-years of teaching experience to be eligible to teach in China.
- Offshore school owners are concerned Beijing's five-year experience requirement may be followed by other Chinese provinces.
- Recruiting enough qualified teachers can be an issue for British Columbia offshore schools.
- Most British Columbia certified teachers working at British Columbia offshore schools are either newly certified teachers with little teaching experience or retired.

#### Response

- British Columbia supports the Chinese governments' efforts to ensure international teachers residing and working in China are fully qualified, skilled education practitioners.
- British Columbia offshore school owners would like to see an exemption for British Columbia offshore schools to Beijing's five-year requirement.
- They feel that British Columbia's stringent quality assurance processes ensure quality teaching and are concerned that the five-year requirement impedes the recruitment of British Columbia teachers.
- British Columbia Offshore School Program Quality Assurance Standards:
  - British Columbia's Ministry of Education sets rigorous standards for teachers, administrators, and schools; standards apply to all British Columbia teachers i.e. schools in British Columbia and British Columbia offshore schools.
  - British Columbia offshore schools must employ British Columbia-certified teachers and principals.

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- British Columbia Government requirements to become a certified teacher:
  - a four-year university bachelor's degree;
  - a teacher training program;
  - regular criminal record checks;
  - confidential character references; and
  - notarized personal identification documents.
- British Columbia Government requirements for British Columbia Offshore Schools:
  - must employ an experienced British Columbia-certified Principal;
  - must annually demonstrate that all British Columbia-teacher certifications are valid;
  - must annually ensure the principal evaluates all teachers;
  - must annually provide professional development for teachers; and
  - ensure all courses meet British Columbia's curriculum standards for content, planning, student assessment and desired learning outcomes.
- British Columbia's Ministry of Education annually inspects British Columbia certified offshore schools:
  - Most inspectors are retired school administrators, including former Superintendents of some of British Columbia's largest school districts.

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### In-Market Educational Priorities Document – China

#### Students from China in British Columbia

Institution Type	2009/10	2010/11	2011/12	2012/13	Increase in # of Students 2009/10 -2012/13	% Growth 2009/10 -2012/13
Public post-secondary	9,000	11,200	11,700	13,300	4,300	48%
Private post-secondary	3,500	3,600	5,000	5,800	2,300	66%
Language schools	1,000	1,500	1,700	2,400	1,400	140%
K – 12	1,900	2,300	4,300	4,300	2,400	126%
<b>Total</b>	<b>15,400</b>	<b>18,600</b>	<b>22,700</b>	<b>25,800</b>	<b>10,400</b>	<b>68%</b>

#### A Blueprint for Educational Modernization

In July 2010, China announced its Outline of China's National Plan for Medium and Long-term Education Reform and Development (2010-2020) (hereinafter referred to as the Plan, presenting a blueprint for achieving the modernization of education in the next ten years in accordance with China's overall strategy of reform and opening up and socialist modernization. For more than six decades, and especially in the last three decades of reform and opening up, China has scored remarkable achievements from various aspects—establishing the world's largest education system to ensure the people's right to education, universalizing free compulsory education in urban and rural areas, promoting the rapid development of vocational education, popularizing higher education, achieving equal access to education and improving educational quality.

#### China increases subsidy to support compulsory education

China requires children to receive nine-year compulsory education with the age range normally from 6 to 15. A subsidy of 130.58 billion yuan (\$21.35 billion) has been given to support compulsory education mostly in rural areas. The volume marked a rise of 6.6 percent, or 8.09 billion yuan, from last year. The subsidy was allocated from the central government's budget. A large part of the subsidy will go to schools in the central and western regions in renovating school buildings and dormitories and raising teachers' salaries.

#### Gaokao reform significant for enhancing social equity

China's fresh plans to overhaul the National Higher Education Entrance Examination (commonly known as Gaokao) system, which is seen by many students as a fair path forward in society, are a key part of its efforts to safeguard social fairness. The

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measures rolled out include discarding "extra" scores awarded for sporting or artistic achievement, such as playing a musical instrument, from 2015. The moves are responses to society's concerns. Problems with "extra" scores are often at the center of recruitment scandals. Due to lack of supervision, the policy turned out to be tradable privileges for those who could afford them and led to corrupt admission procedures in many places, generating public outcry. Scrapping extra scores will help stem scandals during enrolment, providing examinees, especially the underprivileged, a more fair environment.

The new rules, which will be the biggest change to the national college entrance exam since it was reintroduced in 1977, following the Cultural Revolution, will tip the scale more toward the underprivileged groups by expanding enrolment quotas for students from the less developed central, western parts of China. A special arrangement requiring the nations' universities in the more developed east part to recruit certain number of examinees from the less developed regions benefited 200,000 people in 2014, compared with the 25,000 people in 2008 when it was initiated.

The plan says the policy should be continued and the government will also help students from poorer provinces get into top universities. This year, enrolment at top universities by students from rural areas grew by 11.4 percent, with roughly 50,000 students from 832 impoverished counties in 22 provinces gaining entrance to top universities. The document, issued by the State Council, also required educational authorities to provide assistance for physically disadvantaged examinees when they are attending the examination usually held in early June.

But gaokao reform will carry far more significance than promoting fairness in education, since it is linked to other aspects of society. The reform is closely related to reforms on hukou, or household registration system, which could finally put an end to a system that has divided the nation into rural and urban populations since the 1950s. Currently, the children of some 200 million migrant workers have to attend gaokao in their parents' hometowns because of hukou restrictions.

Gaokao reform is also affected by an ongoing income distribution reform which seeks to close the gap between urban and rural residents, because there will never be a level playing field between urban and rural student due to income gap of their parents.

### **Revolutionary Reform in China's Higher Education**

Premier Li Keqiang said in his Government Work Report in March that the country will encourage local colleges to become "applied colleges". "We will work comprehensively to promote the development of a modern vocational education system. We will guide a number of local undergraduate institutions to transform themselves into applied colleges," he said. Figures from the Ministry of Education last year showed that the country has 2,542 higher education institutions and more

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than 1,300 higher vocational colleges, with 1,200 of them offering bachelor's degrees, and 600 of them administered by local governments. During a forum in May, Lu Xin, vice-minister of education, said that more than 600 local undergraduate institutions will gradually transform into "applied colleges". Lu called the move "revolutionary reform in China's higher education".

### **15 billion yuan annually spent on vocational education**

The Chinese government has spent an annual average of 15 billion yuan (\$2.4 billion) on vocational education since 2011. The money has gone on improving basic schooling conditions, teacher training and financial aid for students. Vocational schools have become the main suppliers of skilled labor. Around 80 million students have graduated from vocational schools since 2006, 60 percent of new entrants into labor force. The number of students at vocational institutions will be over 38 million by 2020, according to a guideline issued by the State Council on Sunday. Currently 29.3 million study at 13,600 vocational schools and colleges.

### **China attracts more foreign students in 2014**

According to the Ministry of Education, more than 377,000 foreign students arrived in China for studies last year, a 6% increase over 2013. China's economic development and financial support from governments and universities were key factors in attracting the overseas students. The number of students from Oceania and Africa increased dramatically year-over-year, while the number of students from the Americas dropped by 2 percent versus a year earlier. A total of 6,000 students came from Oceania, up 32 percent from 2013, while the number from Africa increased 25 percent to 42,000.

### **Accelerated growth in Chinese students studying abroad**

The latest data released by the National Bureau of Statistics of China reported that 460,000 Chinese students studied abroad in 2014. This represented an increase of 12 percent year-over-year, which was triple the 4 percent annual growth witnessed in 2013. As for returnees, overseas students returning to China numbered 365,000 in 2014, up 3 percent from 2013.

### **Chinese students going abroad at earlier ages**

The China Study Abroad Development Report (2014) was released by the Center for China and Globalization. As for level of study, the statistics revealed a continuing shift toward undergraduate study, as students pursuing Bachelor's degrees now account for 40 percent of Chinese students in the United States vs. 42 percent in 2012-2013, while those studying in graduate programs decreased to 42 percent vs. 44 percent the prior year. Further, the number of high school students studying abroad is rising rapidly, with Canada being the most popular destination for this demographic (31 percent share), followed by the United States, Australia and the United Kingdom.

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### **China to sponsor more students studying abroad**

The government-sponsored China Scholarship Council (CSC) announced that it will sponsor 25,000 students to study abroad in 2015, 17 percent more than in 2014. An official with the CSC said the expanded number will include up to 8,000 graduate and doctorate students. The organization sent 20,400 students abroad in 2014, resulting in a total of 46,000 students in 85 countries being supported by the CSC.

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### International Education Strategy – Activities in China

- International education is a key priority for the Government of British Columbia.
- In 2012, the Ministry of Advanced Education launched British Columbia’s International Education Strategy, which promotes the two-way global flow of students, educators and ideas between countries.
- China is identified as a key partner under the Strategy.

**Our Vision:** A high quality international education system in British Columbia that fosters social benefits and economic prosperity for all citizens.

#### Our Goals

1. Create a globally oriented education system in British Columbia.
2. Ensure that all students receive quality learning and life experiences.
3. Maximize the benefits of international education — social, cultural and economic — for all British Columbia communities, families and businesses.

#### Status Update

##### BC Global Education Program – Offshore Schools

- There are 46 offshore schools in 9 countries enrolling over 11,000 students and employing over 600 British Columbia certified educational professionals.
- There are now 31 fully certified British Columbia offshore schools in China. Three new pre-certified British Columbia offshore schools will open for the 2015/16 school year.

#### Scholarships

##### Post-Secondary Level

- Since 2012, Government has provided \$11 million in funding to Mitacs Globalink and Accelerate Programs (\$9M), and Irving K. Barber British Columbia Scholarship Society (\$2M) (One World Scholarship Program) - to give more British Columbian students the chance to study abroad and to bring more international students to British Columbia.
  - To date over 825 students have benefited from this funding.

##### K-12 Level

- On the mission, the Ministry of Education will announce two new K-12 level scholarships with China:
  - The British Columbia-China Award for Excellence in Chinese
    - A collaborative scholarship program rewarding excellence in the study of Chinese language at the K-12 level in British Columbia supported by the British Columbia Ministry of Education and the Education Office in the Consulate-General of The People’s Republic of China in Vancouver.

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- Awards will be valued at \$500, with \$250 being paid by each government.
- There will be a total of up to 50 awards offered per year.
  
- British Columbia International Education Scholarships
  - Scholarships will be available for top-level K-12 Chinese international students to come to British Columbia for study at the K-12 level and for Chinese students currently studying at a BC K-12 school who will attend a British Columbia post-secondary institution.
  - Individual scholarship will be valued at \$1,250.
  - There will be a total of 40 scholarships, with 20 dedicated for Chinese international students currently attending a British Columbia K-12 school and 20 dedicated to Chinese international students for entry to a British Columbia K-12 school.

### Education Marketing Managers

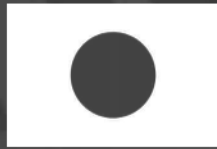
- Eight dedicated Education Marketing Managers (EMMs) were hired in British Columbia's overseas trade and investment offices in China (Shanghai, Beijing, Guangzhou), Korea (Seoul), Japan (Tokyo), the UK (London) and India (Bangalore, Mumbai).
- The EMMs are actively advancing British Columbia's international education interests by providing support for incoming and outgoing delegations, partnership formation and participating in education fairs.

### Marketing Strategy Initiatives

- In 2012, marketing initiatives were implemented in a number of British Columbia's key markets, including China, to promote British Columbia as a world class education destination. Activities included:
  - Domestic media print campaigns
  - Outreach to global media outlets, including China to promote the EQA brand;
  - Online Search Engine Marketing campaigns;
  - British Columbia's refreshed LearnLiveBC international education website; and
  - Marketing materials were produced and are distributed by the EMMs in China.



# International Profile:



# Japan



## Quick Facts

Total Area:	377,835 km <sup>2</sup>
Population:	127 million
Capital:	Tokyo
Type of Government:	Constitutional monarchy, parliamentary government
Administrative Divisions:	47 prefectures
Head of State:	Emperor AKIHITO (since 7 January 1989)
Head of Government:	Prime Minister Shinzo ABE (since December 2012)
GDP (2012):	US \$5 trillion
National Currency:	Yen
Language (s):	Japanese
Religions:	Shinto and Buddhist 91%, other 9%
National Holiday:	Birthday of Emperor AKIHITO, 23 December (1933) , National Foundation Day – February 11

## Government

- ▶ National Diet of Japan has two houses: House of Representatives (480 members) and House of Councillors (242 members). The House of Representatives is the lower house and is more powerful.
- ▶ House of Representatives is dominated by the Liberal Democratic Party (294 members) and its coalition partner New Komei Party (31 members).
- ▶ Japan's general election held in December 2012 resulted in the election victory of Japan's main conservative party, the Liberal Democratic Party (LDP).

## Japan's Key Priorities

- ▶ In September, 2014, the Abe cabinet was reshuffled and given the priority task of pulling the country out of chronic deflation. Other priorities:
  - ▶ Speed up the recovery in Tohoku.
  - ▶ Reinvigorate regional economies.
- ▶ "A society in which women shine" is a central part of Abe's economic recovery plan.



# British Columbia — Japan Relations

## Community

- ▶ According to the 2011 census, 45,895 British Columbians identify themselves as being of Japanese descent.
- ▶ Japan was the 12th source country for immigrants settling in British Columbia in 2013, with 467 immigrants.

## Twinning

- ▶ 37 communities in BC have sister city and friendship agreements with Japanese communities.

## Tourism

- ▶ Japan was BC's fifth largest international market in terms of direct customs entries in 2013; this ranking remains unchanged from 2012.
- ▶ In 2013, over 224,000 Japanese visitors travelled to Canada; 48% entered directly through BC.

## Visits

- ▶ BC Premiers have led missions to Japan 3 times (2006, 2010, and 2012).
- ▶ A highlight in the BC-Japan relationship was a visit to BC by Their Majesties Emperor Akihito and Empress Michiko of Japan in 2009.

## Education

- ▶ Japan is an important market for international K-12 students in British Columbia.
- ▶ Japan is currently the third-largest source country of K-12-age international students in British Columbia (following only China and Korea), with approximately 900 students in BC.
- ▶ The Bunka Gakuen University Sugunami Junior and Senior High School in Tokyo will start offering the BC curriculum in 2015.

## Diplomatic Relations

- ▶ Consul General of Japan in Vancouver: Seiji OKADA.
- ▶ Ambassador of Japan to Canada: His Excellency Norihiro OKUDA.
- ▶ Ambassador of Canada to Japan: His Excellency Mackenzie Clugston



## Trade Relations

- ▶ Japan ranked #3 as a destination for BC origin exports in 2013 with 12.1% of BC's commodity exports shipped there.
- ▶ BC leads Canadian provinces in trade with Japan (\$4 billion of Canada's \$10.5 billion in exports to Japan in 2012). BC's exports to Japan are 2 times higher than the next leading province.
- ▶ Japan was BC's fifth largest international market in terms of direct customs entries in 2011 (86,000 visitors in 2011).
- ▶ British Columbia's top goods exports to Japan: Coal and fuels from coal (\$1.3 billion), Copper ores (\$924million), and Lumber (\$826 million)
- ▶ BC and Japan's Ministry of Economy, Trade and Industry signed a Memorandum on Energy Cooperation and Development in 2013.

## LNG

- ▶ Japan has the largest demand for LNG in the world, importing 87.3 million tonnes in 2012.
- ▶ The power sector now represents 64% of demand following the Fukushima disaster.
- ▶ Japan leads the way for on-stream regasification terminals with 28. They also have three under construction and two others in the planning phase
- ▶ To secure additional LNG, Japanese buyers have been actively signing contracts
- ▶ Mitsubishi has a 20% stake in the proposed Shell-led LNG Canada project in Kitimat.
- ▶ In March 2013, JAPEX acquired a 10% stake in PETRONAS' Pacific NorthWest LNG.





# International Profile:

# Tokyo



## Quick Facts

Total Area:	2,187.66 km <sup>2</sup>
Population:	13,282,271 (2013)
Governor:	Yoichi Masuzoe
Language(s):	Japanese
GDP (2013):	US \$1,520 billion



## Background

- ▶ Tokyo, in the Kanto region on the south-eastern side of the main island Honshu, is the capital of Japan and is officially known as "Tokyo Metropolis".
- ▶ On July 1, 1943, Tokyo City was merged with Tokyo Prefecture forming the current "metropolitan prefecture."
- ▶ Tokyo prefecture is governed by a popularly elected governor and assembly. The wards and other subsidiary units of the city have their own assemblies.
- ▶ Tokyo is home to the Japanese Government, the Imperial Palace, and the Japanese Imperial Family.
- ▶ The city is a major international finance center and houses the headquarters of several of the world's largest investment banks and insurance companies.
- ▶ Tokyo is the center for Japan's transportation, publishing, and broadcasting industries.
- ▶ Home to 47 of Japan's 57 Global 500 companies (eg. Honda, Hitachi, Sony, Toshiba, Mitsubishi, Fujitsu, Canon, etc).
- ▶ Tokyo sits near the boundary of three tectonic plates, and was hit by powerful earthquakes in 1703, 1782, 1812, 1855, and 1923. Tokyo was affected by the 2011 Tohoku earthquake; transportation systems shut down and power outages occurred.
- ▶ Yoichi Masuzoe was elected as Tokyo's Governor in February 2014. He previously served as federal health minister.

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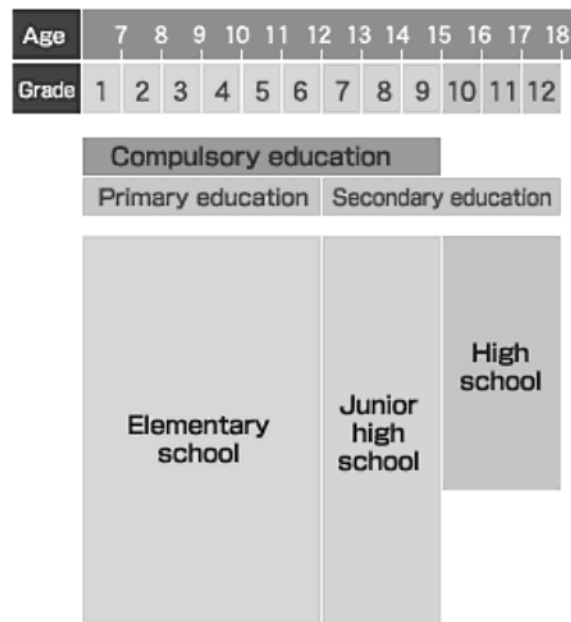
### Japan's Education System

In 2012, there were almost 20 million students enrolled in Japan's education system (from Kindergarten to University). Investment in education accounts for over 5.1% of total GDP.

The school system in Japan consists of three years of optional Kindergarten, six years of elementary school, three years of junior high school, and three years of optional high school. The nine years of elementary and junior high school are mandatory.

Approximately 95% of Japanese students choose to continue to the optional senior high schools, and the graduation rate from these upper secondary schools is 95%. The structure of the primary and secondary education system in Japan is shown below.

### Structure of the primary and secondary education system



### Higher Education

There are four types of higher education options in Japan: junior colleges, special training colleges, colleges of technology, and universities.

Junior colleges are two or three year programs depending on the department. The majority of departments are related to home economics, humanities, education and sociology. Special training colleges offer vocational and technical education in a variety of degree programs, typically through the bachelor's or master's level.

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Colleges of technology (Kosen colleges) generally offer five-year programs in different occupational areas. Students who complete five years of training are considered an 'associate' in their field.

Universities in Japan consist of national, public and private institutions. The length of study in an undergraduate university is four years with the exception of medicine, dentistry and veterinary science department, which require six years of study.

Master's programs are two years of study, while Doctor's programs are five years.

### **Lifelong Learning**

The Ministry of Education, Culture, Sports, Science, and Technology wants to improve opportunities for lifelong learning, access to diverse types of learning, such as school education, social education, and home education.

They are working to enhance the functions of facilities at the Open University of Japan, through which people can receive university education at home. They also promote specialized training colleges that provide practical vocational education, and are enhancing libraries, museums, and community learning centres as sites for learning.

In addition, the Ministry holds the national lifelong learning festival in order to encourage individual interest in lifelong learning.

### **International Students from/to Japan**

In 2012, were over 60,000 Japanese students studying overseas, with the largest number of student attending school the People's Republic of China, the United States, and the United Kingdom.

As of May 1, 2014, there were 184,155 international students in Japan, with the largest number of students coming from the People's Republic of China, Vietnam, and the Republic of Korea.

In 2008, the Government of Japan announced the "300,000 Foreign Students Plan," which calls to increase the number of foreign students in Japan from the 140,000 to 300,000 students by 2020.

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### In-Market Educational Priorities Document – Japan

#### Students from Japan in British Columbia

Institution Type	2009/10	2010/11	2011/12	2012/13	Increase in # of Students 2009/10 -2012/13	% Growth 2009/10 -2012/13
Public post-secondary	1,500	1,400	1,500	1,600	100	6.7%
Private post-secondary	1,200	1,000	600	700	-500	-41.7%
Language schools	7,600	7,800	8,600	9,900	2,300	30.3%
K – 12	800	600	800	700	-100	-12.5%
<b>Total</b>	<b>11,100</b>	<b>10,800</b>	<b>11,500</b>	<b>12,900</b>	<b>1,800</b>	<b>16.2%</b>

#### **MEXT (Ministry of Education, Culture, Sports, Science and Technology)**

- MEXT plays the largest role in overseeing education in Japan and in promoting internationalization within Japan’s education system.
- MEXT launched a project last October called “Tobitake! Ryugaku Japan”, which promotes study-abroad programs to cultivate global human resources. This project is supported by the Government as well as private companies. The target number for study-abroad is 120,000 university students (currently 60,000) and 60,000 High School students (currently 30,000) by the year of 2020.
- In 2008, the Government of Japan announced the “300,000 Foreign Students Plan”, which calls for an increase in the number of foreign students coming to Japan from 140,000 to 300,000 by 2010.

#### **Tokyo Metropolitan Government Board of Education (TMG)**

- According to statistics in 2014, there are 431 full-time High Schools (G10-12) – 194 publics and 237 private and 817 Junior High schools (G7-9) – 629 publics and 188 private in Tokyo.
- TMG offers teachers study-abroad training programs. Until two years ago, they sent four teachers to the University of Northern British Columbia for a year. Last year, they sent 70 teachers each to Australia and the United States, and they added New Zealand for this year. (This information was provided by TIR contact at TMG )

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- TMG selected ten Tokyo Metropolitan schools (Junior High School and High School) as “Tokyo Global 10,” which is a group of leading schools to cultivate global human resources. The designated schools carry out an action plan to improve foreign language classes and to promote international exchange activities. (Tokyo Global 10 project will continue until 2018)

### Hiroshima Prefectural Board of Education

- BCCIE visited Hiroshima in November 2014 and signed an education cooperation MOU with Hiroshima Prefectural BoE. Areas for collaboration includes sister schools, study tours and teacher exchange.
- Hiroshima Prefectural BoE has set a goal of rapidly increasing the number of high school students who study abroad in the coming year: about 1,000 students per year, including short-term programs. The BoE has launched various initiatives, including provision of study-abroad scholarships and student loans, and organization of an annual “high school study abroad” fair for local students, parents and teachers.
- Sister schools: Abbotsford, Langley and Aldergrove
  - ✧ Aldergrove and one of the high schools in Hiroshima (Saijo Shisui High School) made a sister-school contract in March 2015.
- In summer 2014, Hiroshima prefectural Government’s BoE launched a short-term study program for 20 selected public school students to go to one of its approved destinations. British Columbia is identified as one of its destinations for government-approved overseas study programs.
- Hiroshima Prefecture BoE visited Vancouver in October 2014.

### Yokohama

- Yokohama started a study-abroad support project for high school students in 2014.
- Yokohama offers subsidies to high schools, associations (who arrange study-abroad programs) and individual high school students to promote sister school activities, study abroad programs as a group and individual in 2015.
  - ① For Schools and associations, Yokohama will support JPY200,000 per student for short-term programs and JPY400,000 per student for long-term programs.
  - ② For Individual high school student, Yokohama will support JPY400,000 per student for five applicants who wants to join a year program.

## International Education Strategy – Activities in Japan

- International education is a key priority for the Government of British Columbia.
- In 2012, the Ministry of Advanced Education launched British Columbia’s International Education Strategy, which promotes the two-way global flow of students, educators and ideas between countries.
- Japan is identified as a key partner under the Strategy.

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### Status Update

#### BC Global Education Program – Offshore Schools

- There are 46 offshore schools in nine countries enrolling over 11,000 students and employing over 600 British Columbia certified educational professionals.
- As of April 2015, there is now one (1) British Columbia offshore school in Japan.

### Scholarships

#### Post-Secondary Level

- Since 2012, Government has provided \$2 million in funding to the Irving K. Barber British Columbia Scholarship Society (One World Scholarship Program) - to give more British Columbian students the chance to study abroad, including Japan.

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- On the mission, the Ministry of Education will announce a new K-12 level scholarships with Japan:
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    - Scholarships will available for top-level K-12 Japanese international students to come to British Columbia for study at the K-12 level and for Japanese students currently studying at a British Columbia K-12 school (including BC certified offshore schools) who will attend a British Columbia post-secondary institution.
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- In 2012, marketing initiatives were implemented in a number of British Columbia's key markets, including Japan, to promote British Columbia as a world class education destination. Activities included:
  - Domestic media print campaigns Outreach to global media outlets, including China to promote the EQA brand;
  - Online Search Engine Marketing campaigns;
  - British Columbia's refreshed LearnLiveBC international education website; and
  - Marketing materials were produced and are distributed by the EMM in Japan.

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### British Columbia Offshore School Program – Ministry of Education

- British Columbia's Offshore School Program has authorized schools outside Canada since 1997 to offer the British Columbia graduation program. Students are awarded Dogwood diplomas upon successful program completion.
- Over 11,000 students are enrolled in the British Columbia education program across the 46 schools with over 600 British Columbia educational professionals employed at these schools.
- There are 41 fully certified British Columbia Offshore schools in China (31), Thailand (1), South Korea (5), Qatar (1), Egypt (1), Colombia (1) and Japan (1). There are two pre-certified British Columbia Offshore Schools in India and France, and three in China.
- In addition to the provision of high-quality education to international students, the Offshore School Program provides educational, social and economic benefits to British Columbia students, teachers, schools and communities, and increases the number of international students choosing to study in British Columbia.
- The British Columbia Offshore School Program also promotes the two-way flow of students and ideas as British Columbia teachers work and engage with local teachers and programs. Students from British Columbia benefit from the cultural and educational exchanges as British Columbia schools welcome offshore students for short-term educational programs in British Columbia.
- Students attending British Columbia offshore schools have the opportunity to graduate with a British Columbia Dogwood Diploma without leaving their home country. Offshore school graduates often come to British Columbia for post-secondary education, but have also been accepted into many prestigious universities world-wide.
- To ensure students in offshore schools receive a high standard of education, the British Columbia Ministry of Education sets rigorous standards for schools, teachers and administrators. These standards apply to all British Columbia teachers, whether they are working in a school in British Columbia or in a British Columbia Certified Offshore School.
- Teachers and principals in British Columbia Certified Offshore Schools are required to have a teaching certificate issued by British Columbia's Ministry of Education Teacher Regulation Branch. To be certified, British Columbia teachers must meet all of the British Columbia Teacher Regulation Branch's criteria for certification under the British Columbia *Teacher's Act*.
- British Columbia Certified Offshore Schools are inspected annually by British Columbia education experts to ensure that British Columbia Offshore Schools provide quality education programming in an educationally supportive environment.



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### International Student Program – Education Quality Assurance

- On June 1, 2014, federal regulation changes affecting Citizenship and Immigration Canada's International Student Program (ISP) came into force. The ISP encompasses the issuance of study and work permits to international students including off-campus and co-op work.
- The federal changes address concerns where international students have been misled, charged excessive fees, and received a poor quality education. Changes to federal regulations will assist in better monitoring students on study permits in Canada.
- The new federal requirements support Government's commitment under the BC Jobs Plan and International Education Strategy to expand and strengthen British Columbia's quality assurance.
- The key change was a requirement for provinces and territories to provide CIC with a list of post-secondary institutions eligible to accept international students on study permits. Study permits are required for international students in programs longer than six months.
- In response to the federal regulation changes, British Columbia determined that
  - All post-secondary institutions and language schools that accept international students on study permits are required to have British Columbia's Education Quality Assurance (EQA) designation in order to be on the province's ISP Designated List.
  - All British Columbia K-12 schools that accept international students on study permits are not required to have EQA designation as these schools already meet rigorous British Columbia Government standards for operation.
- Post-secondary institutions and language schools have until December 31, 2015 to take the necessary steps to achieve EQA designation. British Columbia's ISP Designated List, available on the CIC website, lists 280+ post-secondary institutions, of which 164 have attained EQA designation for 2014-15, and the rest are working towards achieving the designation by December 2015.

### Education Quality Assurance (EQA)

- The EQA designation is Canada's first provincial brand of quality for post-secondary education. The EQA seal allows students to easily identify provincial institutions the Government of British Columbia recognizes as having met quality assurance standards and that offer consumer protection to learners. EQA provides a standard provincial seal recognized globally as a symbol of quality.
- EQA requires all public and private institutions to meet standards in educational quality, institutional financial viability and student protection.



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## **CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015**

### **CANADA-CHINA BILATERAL RELATIONS**

Canada and China have had diplomatic relations since 1970. The sale of Canadian wheat to China during the 1960s laid the foundation for official ties between the two countries. Today, Canada maintains an embassy in Beijing, four consulates-general (Shanghai, Guangzhou, Hong Kong and Chongqing) and ten trade offices (Chengdu, Nanjing, Qingdao, Shenyang, Shenzhen and Wuhan, as well as the newly announced offices in Hangzhou, Xi'an, Xiamen and Tianjin), bringing Canada's network to a total of 15 locations across the country.

This long-standing and comprehensive relationship operates at many levels and includes political, commercial, scientific, cultural and academic ties. Bilateral cooperation is dynamic, with many Canadian government departments having productive cooperation programs and memoranda of understanding with their Chinese counterparts, and regular exchanges at various levels. Both countries enjoy an active working relationship in international fora, such as the G-20, the United Nations, the Asia-Pacific Economic Cooperation forum, and the World Trade Organization.

### **TRADE AND INVESTMENT**

From 2000 to 2013, the International Monetary Fund (IMF) estimates that China more than tripled its share of the global economy from 3.6% to almost 12.7%. In 2013, the Chinese economy was larger than the other three BRIC economies (Brazil, Russia and India) combined (most recent data). China is now a key link in global value chains across many sectors.

China has become Canada's second-largest single nation trading partner, as well as the second-largest source of merchandise imports and destination for merchandise exports. In 2014, two-way merchandise trade amounted to \$77.9 billion, accounting for 7.5% of Canada's total merchandise trade, and representing almost 6.4% increase over 2013. Imports were valued at over \$58.6 billion, an increase of approximately 11.0% over 2013, and exports fell to almost \$19.3 billion, a 6.0% decrease over 2013.

Canada's two-way foreign direct investment (FDI) relationship with China is also deepening, having tripled from \$7.0 billion in 2007 to almost \$21.6 billion in 2013. At the end of 2013, the stock of Canadian FDI in China stood at \$4.9 billion, while the stock of Chinese FDI in Canada stood at \$16.7 billion. The rise in Chinese investment is due in large part to major acquisitions in Canada's energy and mining sectors. In 2012, the Government of Canada approved the sale of Nexen to the China National Offshore Oil Corporation – China's largest ever overseas acquisition. The Canada-China Foreign Investment Promotion and Protection Agreement came into force in October 2014.

### **PEOPLE-TO-PEOPLE TIES**

Strong people-to-people ties exist between the two countries. There are about 1.5 million Canadian residents of Chinese descent, accounting for approximately 4.5% of Canada's total

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population. Chinese (including Cantonese and other dialects) is Canada's third most spoken language after English and French. Immigrants born in China also form one of the largest groups within Canada's immigrant population. Data from the Department of Citizenship and Immigration Canada (CIC) indicate that China, which was always among the top three sources countries for permanent residents to Canada between 2004 and 2012, ranked first in 2013.

China is a priority country in Canada's International Education Strategy. Furthermore, the Canada-China Joint List of Outcomes of 2012, announced by Prime Minister Harper and former Chinese Premier Wen Jiabao, set an objective of 100,000 students studying in each other's countries by 2017. By end of 2013, Canada hosted 95,731 students with Chinese citizenship, accounting for over 30% of our international student population. In addition, over 16,500 students attend the nearly 60 elementary/secondary schools in China licensed to teach a Canadian curriculum. Almost 4,000 Canadian students studied in China in 2013.

In 2013, China was Canada's fourth largest source foreign visitors. In 2009, China granted Canada Approved Destination Status, a designation that makes it easier for Chinese nationals to visit Canada. According to CIC, Canada issued a record 235,000 visitor visas to Chinese applicants, an increase of 158% compared to 2004. The Canadian Tourism Commission estimates that the average Chinese visitor to Canada spent \$1,805 per trip (the second highest among all nationalities), which translated into a \$603 million injection into the Canadian economy in 2013. The increase in the number of Chinese outbound tourists is expected to continue. By 2020, outbound Chinese tourists will reach 200 million, and tourist spending will triple.

### RECENT VISITS AND KEY OUTCOMES

Since 2006, there have been some 70 visits to China by Canadian ministers, while former President HU Jintao conducted a state visit to Canada in June 2010.

The Prime Minister's third visit to China, in November 2014, reiterated that Canada and China have a shared objective in developing a comprehensive and mutually beneficial partnership. The Prime Minister met with President XI Jinping and discussed the broad direction of the bilateral relationship and international issues of mutual interest. The Prime Minister and China's Premier LI Keqiang agreed to a series of initiatives under the Canada-China Joint List of Outcomes 2014, including: plans to implement two new ministerial dialogue mechanisms (Foreign Affairs Ministers Dialogue and an Economic and Financial Strategic Dialogue), a currency swap agreement and renminbi clearing arrangement, as well as commitments on further cooperation on market access for Canadian goods, nuclear energy, air transport, health, and cultural exchanges. It was also announced that 2015 to 2016 will be the Year of People-to-People and Cultural Exchanges between Canada and China (partly in recognition of the 45th anniversary of diplomatic relations).

Recent ministerial-level visits to China include former Foreign Affairs Minister Baird, Minister Fast (International Trade), Minister Alexander (Citizenship and Immigration), Minister Ambrose

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(Health), Minister Leitch (Labour), Minister Moore (Industry), Minister Rickford (Natural Resources), Minister Ritz (Agriculture and Agri-food), Minister Shea (Fisheries and Oceans), Minister of State Yelich (Foreign Affairs and Consular), Minister of State Wong (Seniors) and His Excellency Governor General David Johnston.

In addition to visits by high-level elected officials, both governments continue to promote trade and investment through regular working-level dialogue. The Canada-China Joint Economic and Trade Commission (JETC) met in Beijing on February 9, 2015. It met previously in Ottawa in February 2014. The JETC was established in 1973 and is chaired annually by Canada's Deputy Minister of International Trade and the Chinese Vice-Minister of Commerce. Created in 2005, the Canada-China Strategic Working Group (SWG) is chaired by the Canadian Deputy Ministers of Foreign Affairs, International Trade, and Natural Resources, and their Chinese counterparts. The fourth meeting of the SWG took place in Beijing, China, on September 10, 2014.

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### GOVERNANCE

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Canada and China hold regular dialogues and exchanges in the field of governance, including legal, judicial and law enforcement cooperation. In 2013, Canada and China concluded negotiations on the Agreement on the Sharing of Forfeited Assets and the Return of Property that will allow Canada and China to share the proceeds of crime seized from criminals in investigations involving Canadian and Chinese investigators. The two countries participate in

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the Canada-China Law Enforcement and Judicial Cooperation Consultations, an expert legal forum established in 2008 and led by both countries' foreign ministries to encourage exchange on legal cooperation matters. In addition, law enforcement officials continue to co-chair the Canada-China Working Group on Law Enforcement and Judicial Cooperation to strengthen cooperation. Canada will continue to work in concert with Chinese civil society and government organizations to strengthen the rule of law in China, advance labor rights and occupational health and safety for migrant workers, support legal-aid capacity building, and promote the rights of marginalized groups in China.

### **HEALTH**

Canada and China have had a long-standing cooperative relationship in the field of health since the days of Canadian medical missionaries over 100 years ago. Dr. Norman Bethune, a Canadian doctor, is well known and respected by the Chinese for his medical services during China's struggle against Japan in the 1930s. Canada and China signed a Memorandum of Understanding in 1995 for cooperation in the field of health, which has since been reinforced by five Plans of Action (2001-2004, 2005-2008, 2009-2011, 2011-2014 and 2014-2016) signed by health ministers. A Canada-China Joint Committee on Health was established in 2007 to establish collaborative work plans and to monitor progress. The numerous collaborative projects and activities conducted over the years under the action plans include cooperation during the 2009 H1N1 pandemic; regular communication on infectious diseases; a project on health policy evaluation; seminars/workshops on emerging infectious disease and chronic disease prevention and control; joint health research funding, projects and scholarships; and professional exchanges and visits related to health and hospital systems, health professional training, food fortification, food inspection and safety, and consumer product safety.

### **ENERGY AND ENVIRONMENT**

Canada and China's interests in the energy sector are complementary, not only in relation to primary sources of energy, but also with respect to energy efficiency and renewable energy technology, including solar, wind, geothermal, hydro-electric and biomass-related technology. With growing oil and natural gas output, Canada is considering creating export capacity for these commodities to Asian markets. As a large consumer of primary energy and an emerging leader in technology for traditional and clean energy, China represents a promising partner for long-term collaboration. Formal Canada-China energy relations have taken a number of forms, including the Canada-China Joint Working Group on Energy Cooperation, which was established by a 2001 Memorandum of Understanding and was renewed in 2006. This Working Group is co-chaired by Canada's Department of Natural Resources and China's National Energy Administration, which operates under the National Development and Reform Commission, a "super-ministry" of the Chinese government and a comprehensive policy making agency that is responsible for strategic overview of the national social and (macro) economic development. This Working Group last met in Ottawa in July 2012.

## **CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015**

Canada and China have a long-standing history of cooperation on environmental matters, including ongoing programs of technological cooperation and knowledge exchange on issues such as climate change and clean energy, science and technology, chemicals, as well as air and water quality. Cooperation occurs through various bilateral and multilateral cooperative mechanisms. Most important among these is the China Council for International Cooperation on Environment and Development (CCICED), a high-level advisory body that provides the Chinese government with research-based policy recommendations on environment and development issues and to which Canada is a leading contributor. The CCICED is chaired by ZHANG Gaoli, Vice Premier of the State Council. Canada is represented as International Executive Vice Co-Chair along with ZHOU Shengxian, Minister for the Ministry of Environmental Protection. Other mechanisms include the Canada-China Joint Committee on Environmental Cooperation and the Canada-China Climate Change Working Group. Through these mechanisms, Canada has been working with China to encourage the development and use of environmentally-friendly technologies and the transfer of best Canadian practices in environmental management.

### **PROVINCIAL REPRESENTATION IN CHINA**

Several Canadian provinces maintain representation in China. Ontario has international marketing centres in Beijing, Shanghai and Chongqing. Quebec has representation in Beijing, Hong Kong (immigration) and Shanghai. British Columbia has trade and investment representatives in Beijing, Shanghai and Guangzhou (services are provided by a consultancy). Alberta has representatives in Beijing, Hong Kong and Shanghai, and soon in Guangzhou. Finally, Saskatchewan, Alberta and British Columbia have opened a joint trade and investment office in Shanghai under the New West Partnership.

The October 2014 visit of the Premiers of Ontario, Quebec and Prince Edward Island under the auspices of the Council of the Federation resulted in the signing of multiple agreements between Canadian and Chinese businesses.

# CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

## CANADA-CHINA COMMERCIAL RELATIONS

### SUMMARY

China is the world's second largest economy and Canada's second largest trading partner. Two-way merchandise trade amounted to \$77.9 billion in 2014, accounting for 7.5% of Canada's total. This represented a 6.4% increase over 2013 and a 53.3% increase over 2009. China is the second largest source of merchandise imports to Canada, valued at \$58.6 billion in 2014, up 11.1% over 2013. Top imports from China are electrical and electronic machinery and equipment (phones, televisions, etc.), machinery, furniture and bedding, toys and sports equipment, woven or knitted apparel, and iron or steel products.

At the same time, Canada's merchandise exports to China was \$19.3 billion in 2014, making China our second largest merchandise export trading partner. Top Canadian merchandise exports in 2014 were mineral ores, wood pulp, oilseeds, wood products, mineral fuels and oils.

Canada's two-way foreign direct investment (FDI) relationship with China is also deepening. Statistics Canada data show that the stock of Chinese FDI in Canada stood at \$16.7 billion at the end of 2013, a four-fold increase since 2007. s.16,s.17

s.16,s.17

s.16,s.17

The Heritage Foundation, an American think-tank, estimates that Canada ranked as the third largest destination for Chinese outbound capital flows between 2005 and 2012. Within the last decade, Chinese firms have increased their interests throughout the Canadian economy, largely concentrated in the natural resources sectors, highlighted by China National Offshore Oil Corporation's (CNOOC) \$15.1 billion acquisition of Canadian firm Nexen Inc. at the end of 2012. This deal exemplifies China's need for a secure supply of resources to meet its rising demand.

The stock of Canadian direct investment abroad in China stood at \$4.9 billion at the end of 2013, an increase of 79.1% over 2007. Canadian investment in China is challenged by investment restrictions in areas of Canadian strength such as mining. s.16,s.17

s.16,s.17



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s.16,s.17

China is a priority market under the Global Markets Action Plan and we are seeking to increase opportunities in the key sectors of aerospace, agriculture and processed food, automotive, education, infrastructure, information and communications technologies, life sciences, ocean industries, oil and gas, sustainable technologies, and transportation. There are over 400 Canadian firms active in China, including large multinationals (e.g. Bombardier, Manulife, Power Corp.) and small- and medium-sized enterprises. Canadian companies operate in diverse sectors, including life sciences, automobiles, aerospace, transportation, financial services, information and communication technologies, and clean technology. Like most foreign operations in China, Canadian investments are primarily focused in Beijing, the Yangtze River Delta (Shanghai) and the Pearl River Delta (Guangzhou and Shenzhen).

### RECENT DEVELOPMENTS

Increased high-level visits in both directions since 2009 have elevated the bilateral trade and investment relationship. Most notable were visits to China by Prime Minister Harper in December 2009, February 2012 and November 2014, a visit to Canada by former President HU Jintao in June 2010, and visits to China by the Governor General in 2010 (Michaël Jean) and 2013 (David Johnston). Deliverables from the Prime Minister's November 2014 visit are summarized in the *2014 Canada-China Joint List of Outcomes*. These include:

- Agreement to establish a Foreign Affairs Ministers Dialogue and an Economic and Financial Strategic Dialogue.
- Signing of a MOU to establish renminbi clearing arrangements in Canada which will promote development of a Canadian renminbi market.
- Signing of an expanded Memorandum of Understanding on Nuclear Cooperation.
- Signing of an amended Canada-China Air Transport Agreement, allowing airlines from both countries to offer more travel options.
- Commitment to establish new direct air links between Calgary and Montreal to Beijing.
- Agreement to enhance track two (i.e., academic) dialogue to explore deepened bilateral trade and economic relations.

During his November 2014 visit, Prime Minister Harper also announced the expansion of Canada's network of trade offices in China with the opening of new offices in the cities of Hangzhou, Tianjin, Xiamen and Xi'an. Canada's network of diplomatic missions and trade offices in China now totals 15 locations. A variety of other memoranda of understanding and

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commercial signings, and a new wave of science and technology cooperation projects, also resulted from this visit.

A robust program of ministerial visits to China has helped sustain momentum in the bilateral relationship. In 2014, Ministers Fast, Baird, Ritz, Alexander, Ambrose, Rickford, Shea and Oliver, as well as Ministers of State Yelich and Wong, all paid one or more visits to China.

In addition to visits by high-level elected officials, both governments continue to promote trade and investment through regular working-level dialogue. The Canada-China Joint Economic and Trade Commission (JETC) met in Beijing on February 9, 2015. It met previously in Ottawa in February 2014. The JETC was established in 1973 and is chaired annually by Canada's Deputy Minister of International Trade and the Chinese Vice-Minister of Commerce. Created in 2005, the Canada-China Strategic Working Group (SWG) is chaired by the Canadian Deputy Ministers of Foreign Affairs, International Trade, and Natural Resources, and their Chinese counterparts. The fourth meeting of the SWG took place in Beijing, China, on September 10, 2014.

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# CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

## CHINA POLITICAL AND ECONOMIC OVERVIEW

### KEY POINTS

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- To bolster his authority and implement this agenda, President Xi Jinping has consolidated his power base through personnel appointments, bureaucratic changes and a vigorous anti-corruption campaign.

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- The Party held its fourth plenary session of the current (18th) central committee from October 20 to 23, 2014, where it focused on reinforcing the rule of law and making changes to China's legal system, likely in support of the anti-corruption campaign and creating a more stable and predictable environment for business. State media report this was the first time a Party plenary session addressed rule of law issues, underscoring the importance Xi and the Party place on the corruption challenge.

### BACKGROUND

More than thirty-five years after the introduction of Deng Xiaoping's "Reform and Opening Up" policy in 1978, China's rapid economic development has had a profound impact on the country's economic and social landscape. Data from the International Monetary Fund (IMF) indicate that China's Gross Domestic Product (GDP) grew between 1983 and 2013 at an average annual rate of 10.1%, and nominal GDP per capita grew 66.2% as millions emerged from

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poverty. Global Insight estimates that China's economy could overtake that of the United States in size by the beginning of the next decade, and its influence reaches every continent as never before.

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In short, China's reform and opening to the world delivered rapid economic growth, but also created many of the imbalances with which its leaders now struggle, all while subjecting the country to external influences Beijing cannot easily regulate. Within China and abroad, the country's future trajectory is the subject of intense speculation but little certainty.

### RECENT DEVELOPMENTS

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**Anti-Corruption Campaign:** Xi Jinping's anti-corruption campaign has been the most important recent political development in China. Billed as a matter of survival for the Party and state, with a promise to take down "tigers" (senior officials) as well as "flies" (junior civil servants), it aims to transform China's bureaucracy and clear the decks for economic reform. The most senior "tiger" affected thus far is Zhou Yongkang, the former domestic security chief and thus far the only former member of the Politburo Standing Committee ever to face corruption charges. Other senior officials detained include General Xu Caihou, formerly the second-highest ranking officer in the Chinese military; Jiang Jiemin, head of the State-Owned Assets and Supervision and Administration Commission; and Su Rong, former vice chair of the Chinese People's Political Consultative Committee, a quasi-upper legislative chamber. Tens of thousands of junior civil servants have been penalized for such offences as embezzlement, bribery and personal extravagance with public funds. Given the absence of an independent judiciary, free media and other bottom-up checks on power, many analysts believe that the disciplinary pressure on Party members will have to extend for several years if it is to have the desired transformative effect. At the same time, it will have to be carefully calibrated so as not to produce excessive fear or resentment among Party officials.

**Economic Growth:** China's GDP growth slowed to 7.4% in 2014 according to the IMF, continuing a pattern of decline from a recent high of 10.1% in 2010. The IMF forecasts a growth rate of 7.1% for 2015 and, assuming no change in exchange rate and a continuation of current policy plans, further decline for the next five years, possibly reaching as low as 3.5% by 2020. Weakness in China's major export markets following the 2008 crisis drove industrial production down, and while this may be returning slowly, private consumption continues to be constrained by slowing real income growth. Slowing growth is also related to government restrictions on the purchase of investment properties, which have led to a large drop in home purchases and a fall in construction activity. Given the massive growth in size of the overall Chinese economy over the past 30 years, however, the Chinese government will likely be comfortable with slower growth as long as the labour market remains healthy. In fact, de-emphasizing growth could give China the opportunity to address other pressing issues, such as a rapidly growing debt bubble (particularly among local governments) and the contracting real-estate market.

**Environmental Protection:** Recognizing the mixed results achieved under its 12th Five-Year Plan (2011-2015) and in response to mounting public pressure, the current government has raised the profile of environmental issues on its agenda. Declaring a "war on pollution," Premier Li Keqiang announced in a March 2014 session of the National People's Congress that environmental protection would be a main goal in his annual work plan – a status it has never held under previous Premiers. The government has amended the Environmental Protection Law (for the first time in 25 years) to strengthen enforcement and expand the role of civil society and the judiciary, adopted (in September 2013) a national air pollution control plan with an estimated budget of \$275 billion, begun release of soil pollution data previously considered a state secret, and launched carbon emission trading schemes in Beijing, Shanghai, Guangdong, Shenzhen, Tianjin, Chongqing and Hubei (making China the second-largest carbon market in the world behind the EU). Given the conflict facing local officials between environmental protection

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mandates and incentives (including illicit) for furthering economic growth, the political will to meet environmental targets will be a deciding factor in their success.

**Judicial Reform:** In June 2014, state media announced government plans to launch pilot judicial reform programs in six provinces, experimenting with changes that will centralize control of the judiciary at the provincial level. According to the Central Judicial Reform Leading Small Group Office, these reforms will separate the judiciary from administrative authorities, improve judicial accountability, protect the job security of judicial officers and improve the management of sub-provincial court finances. This includes the removal of two key levers of power over the courts – personnel decisions and budgeting – from local control, and is intended to prevent interference in the judicial process by local officials. The program will be tested in Shanghai, Guangdong, Jilin, Hubei, Hainan and Qinghai. The court system in China remains answerable to political authorities, but the changes are important as part of the broader campaign to impose discipline and reduce corruption within the Party. The changes will significantly enhance the power of provincial leaders, in particular to address issues such as local governments ignoring pollution laws or failing to compensate property owners after demolitions. They are likely also intended to foster a judiciary loyal to provincial and central leadership.

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**Military Modernization:** China's military modernization program continues apace and from 2004 to 2013, China's officially disclosed military budget grew at an annual average of 9.4% with 2013 spending estimated at above \$145 billion. At the March 2014 gathering of the National People's Congress, the Party announced a 12.2% increase in military spending.

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s.16 Thus, in concert with its expanding global interests, China has placed a greater focus on build-up of naval and air assets for missions related to sea lane security and counter-piracy. China also continues to participate in UN peacekeeping and maintains approximately 1,900 military observers and troops in 10 operations, mostly in sub-Saharan Africa and the Middle East. This level of support has been consistent since 2008 and is the highest among the permanent members of the Security Council.

# Japan Market Strategy 2014-15

Ministry of International Trade  
International Business Development Division

## I. Overview

- BC leads Canada in trade with Japan, and is BC's third largest destination for exports (\$4.1 billion in 2013), more than double that of the next leading province.
- Top BC exports to Japan (2013): bituminous coal (\$1.3 billion), copper ore (\$925 million), and lumber (\$827 million). MIT is highly active in promoting LNG, ICT/digital media and clean technology subsectors as well as value added secondary export sectors such as agrifoods.
- Japan is the world's largest consumer of liquefied natural gas (LNG) and is investing in BC's LNG industry.

## II. Objectives

- Promote BC as a safe, desirable place to invest; Increase BC's visibility in key markets (*BC Jobs Plan*).
- Attract major Asian firms to invest in BC and locate their North American presence in our province (*Minister's Mandate letter*).
- Open and expand priority markets for BC goods and services; Attract increased investment to BC's priority sectors (*Ministry Service Plan*).

## III. Priority Sectors

Sector	Overview	Key Activities
<b>Natural Resources</b>		
LNG	Japan is looking to diversify its LNG supply. Demand is expected to grow resulting from reduction in the use of nuclear power.	Attract and increase Japanese investment in BC LNG terminals, pipelines and natural gas resources; Assist Japanese LNG proponents.
Mining	Coal is a huge export commodity from BC to Japan amounting to \$1.3 bn in 2013. Japan continues to identify and invest in mineral projects in BC to improve its resource security.	Facilitate bilateral discussions with senior Japanese government officials and corporate leaders on mining trade and investment.
Forestry	Japan is a key market for BC cedar and hemlock. Japan's domestic energy policy is favourable for BC wood pellets as a source for power generation.	Work with Canada Wood Group and Forestry Innovation and Investment (FII) to diversify wood and wood products exports; Engage with Japanese buyers; Support BC producers in market.
<b>Technology</b>		
Information Communication Technology (ICT) and Digital Media	Japan is a global leader in ICT infrastructure. As an ICT and digital media hub, BC is ideally placed as a launch pad for companies looking to establish a North American presence.	Promote investment in BC's digital media cluster; Advance and support innovation and R&D; Facilitate exports from BC to systems integrators, product distributors and business partners
Clean Technology	An importer of 96% of its energy, Japan looks to renewables and clean technology for future energy needs, presenting opportunities for BC-based companies in the areas of solar, wind, geothermal and biomass.	Promote investment in new ventures; Support R&D partnerships; Help BC companies export to the Japanese market.
Life Sciences	Japan is the 2nd largest pharmaceutical market in the world. Japanese pharma companies look abroad for acquisitions and develop research partnerships .	Work to promote R&D and promote opportunities for partnership with Japanese pharma. Identify new opportunities in tech/life sciences convergence;. Support partnerships between research institutes and CDRD.







International Education		
	Japan is BC's third largest source for international students. Japan aims to double the number of students abroad by 2020. The number of Japanese students in BC increased from 2009/10 (11,100) and 2012/13 (12,900).	Raises awareness of BC's system and programs; Facilitate partnerships between educational institutions. (A detailed market strategy proposal is being prepared).
Agrifoods		
	BC has a strong reputation for quality and food safety. Japanese consumers have interest in western foods and opportunities exist for BC in a variety of agrifoods subsectors (e.g. seafood).	Support BC Ministry of Agriculture; Support BC agrifood companies in export development.

#### IV. Key Events

Q1	Q2
<ul style="list-style-type: none"> <li>• Japan Herring Roe Mission to BC (Trade)</li> <li>• Canada Food West (Calgary/Vancouver) (Trade)</li> <li>• LNG in BC Conference (Vancouver) (Investment)</li> <li>• Wireless Japan 2014 (Trade)</li> </ul>	<ul style="list-style-type: none"> <li>• Renewable Energy 2014 (Trade)</li> <li>• SIGGRAPH 2014 (Vancouver) (Trade/Investment)</li> <li>• AdTech Tokyo 2014 (Trade/Investment)</li> <li>• Aeromart Japan (Trade)</li> </ul>
Q3	Q4
<ul style="list-style-type: none"> <li>• Mining Investment Seminar (Investment)</li> <li>• Bio Japan 2014 (Partnership)</li> <li>• RISCOON Japan 2014 (TBC) (Trade/Investment)</li> <li>• Study in Canada Fair (Partnership)</li> </ul>	<ul style="list-style-type: none"> <li>• Fuel Cell Expo 2015 (Trade/Investment)</li> <li>• FoodEx Japan 2015 (Trade)</li> <li>• Study in Canada Fair (Partnership)</li> <li>• Game Developers Conference (San Francisco) (Trade/Investment)</li> </ul>

#### V. Key Partners

Partner	Role
<b>British Columbia</b>	
BC Council for International Education (BCCIE)	BCCIE is a Provincial Crown Corporation that reports to Ministry of Advanced Education. BCCIE develops and undertakes activities and initiatives in support of Government priorities for International Education and the Province's International Education Strategy.
Canada-Japan Society of British Columbia	Works to encourage and to increase the opportunities in BC for the extension of friendship and understanding between the people of Canada and Japan.
Consulate-General of Japan in Vancouver (Consul General Seiji OKADA)	Proactive conduit into Japanese government for senior engagement around the Premier's visits to Japan; also actively committed to highlighting Japan as a strong trade and investment partner for British Columbia.
Department of Foreign Affairs, Trade and Development (DFATD) Trade Commissioner Service – Vancouver Regional Office	Manages Canada's diplomatic relations and international trade policy and advocates international trade between Japan and Canada. IBD staff and BC's Trade and Investment Representatives (TIRs) work closely with DFATD for lead generation, investment attraction and trade promotion.
Japan External Trade Organization (JETRO) – Vancouver Office	JETRO Vancouver provides Canadian and Japanese companies in Western Canada with business development and investment support in both countries by sharing business intelligence and facilitating business connections and partnerships. MIT works with JETRO to coordinate programming around key trade events.





<b>Japan</b>	
Embassy of Canada to Japan (His Excellency Mackenzie Clugston)	The embassy provides visa services, manages diplomatic relations and provides on-the-ground services to Canadians visiting or living in Japan. BC TIRs work with embassy staff to promote the province as an ideal trade and investment destination.
Japan External Trade Organization (JETRO)	Promotes mutual trade and investment between Japan and world. Funded by METI.
Ministry of Economy, Trade & Industry (METI)	BC Government signed a MOU with METI to expand cooperation and strengthen energy-related business opportunities.
Ministry of Education, Sports, Culture, Science & Technology (MEXT)	Japanese government ministry responsible for education. Works with MOFA on international initiatives.
Ministry of Foreign Affairs (MOFA)	Japanese government ministry responsible for foreign relations. Works with BC on economic and cultural exchanges.
New Energy and Industrial Technology Development Organization (NEDO)	Responsible for alternative energy technologies and initiatives. Potential for clean energy collaborations.
Prefectural Governments	Promote trade and investment of a regional level. Work with BC on business and cultural exchanges.



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**HONOURABLE PETER FASSBENDER  
CHINA& JAPAN MISSION  
MAY 30 – JUNE 4, 2015**

**Fact Sheet - International Trade and Investment – (MIT)**

- The opening and expansion of markets for British Columbia goods and services, particularly in Asia, and attracting investment to grow British Columbia's priority sectors are pillars of Canada Starts Here: The BC Jobs Plan.
- In that plan Government made a commitment to double British Columbia's international presence.
- Since the Jobs Plan was released in September of 2011, British Columbia's international network has grown to 64 people based in priority markets across Asia, Europe and the United States.
- The Province has 11 Trade and Investment Representative Offices based in Japan, Korea, India, China, Europe, and the United States.
- This international network connects British Columbia businesses with new markets and trade opportunities and promotes British Columbia as a stable and attractive destination for investment, tourists and international students.
- The network of trade and investment experts abroad and here in British Columbia has played a key role in facilitating and supporting over 160 inbound and outbound international missions involving British Columbia companies and organizations in 2014-15.
- The Trade and Investment Representatives are trade and investment experts who oversee 13-plus offices and points of service often co-located with other Canadian jurisdictions and organizations to provide cost savings from these strategic locations:
  - Japan
    - Tokyo; office opened July 2007
  - Korea
    - Seoul; office opened May 2008
  - China
    - North China: Beijing; office opened February 2009
    - East China: Shanghai; office opened February 2007
    - South China: Guangzhou; office opened February 2009
    - Hong Kong: office opened January 2013
  - India
    - Bangalore: office opened September 2009
    - Mumbai: offices opened December 2012
    - Chandigarh: office opened December 2012

- United States
  - Palo Alto: office opened 2007
  - Satellite locations include Los Angeles, San Francisco and Boston
- Europe
  - London: expanded office opened February 2013
  - Sector specialists work from multiple locations across Europe, including Germany.
- The Government has also delivered on its Jobs Plan commitment to ensure it has staff dedicated to education in priority international markets.
  - Seven education marketing managers are now in place in British Columbia's trade and investment offices in China, India, Korea, and Japan, with additional positions engaged on the international education file in the Province's United States and European Union offices.
  - This network supports the international education sector by promoting British Columbia's competitive advantages to potential students and identifying and coordinating partnerships between British Columbia institutions and international organizations.
- BritishColumbia.ca, the province's international trade and investment website, provides contact information for our Representatives and sector specialists around the world: <http://www.britishcolumbia.ca/Global/Trade-and-Investment-Representatives.aspx>

Top 5 BC Origin Exports to China & Hong Kong, 2014	Cdn \$Millions	Share of total
1. Chemical wood pulp, soda or sulphate, other than dissolving grades	\$1,532.8	23%
2. Lumber, of a thickness exceeding 6 mm	\$1,433.4	22%
3. Coal and solid fuels manufactured from coal	\$845.2	13%
4. Copper ores and concentrates	\$712.1	11%
5. Wood in the rough	\$414.6	6%
<b>Total</b>	<b>\$6,544.0</b>	<b>100%</b>

Top 5 Canadian Exports to China & Hong Kong, 2014	Cdn \$Millions	Share of total
1. Gold	\$2,421.0	10%
2. Rape or colza seeds, whether or not broken	\$2,286.0	10%
3. Chemical wood pulp, soda or sulphate, other than dissolving grades	\$1,796.1	8%
4. Lumber, of a thickness exceeding 6 mm	\$1,508.3	7%
5. Iron ores and concentrates	\$1,123.7	5%
<b>Total</b>	<b>\$23,100.4</b>	<b>100%</b>

Top 5 Canadian Imports from China & Hong Kong, 2014	Cdn \$Millions	Share of total
1. Telephone sets; other apparatus for transmission/reception of voice/image/data, nes	\$6,009.7	10%
2. Automatic data processing machines; optical readers, machines for transcribing data, etc. nes	\$5,456.1	9%
3. Motor vehicle parts (excluding body, chassis and engines)	\$1,395.3	2%
4. Wheeled toys; dolls/their carriages; other toys; reduced-size models; puzzles	\$1,133.6	2%
5. Seats	\$1,077.1	2%
<b>Total</b>	<b>\$58,907.1</b>	<b>100%</b>

Top 5 Exports from China & Hong Kong to the Rest of the World, 2013*	US \$Millions	Share of total
1. Other manufactures not elsewhere specified	\$675,708.8	25%
2. Other machinery	\$402,036.3	15%
3. Telecommunications equipment	\$342,365.8	12%
4. Electronic data processing and office equipment	\$277,488.2	10%
5. Clothing	\$199,372.1	7%
<b>Total</b>	<b>\$2,744,554.7</b>	<b>100%</b>

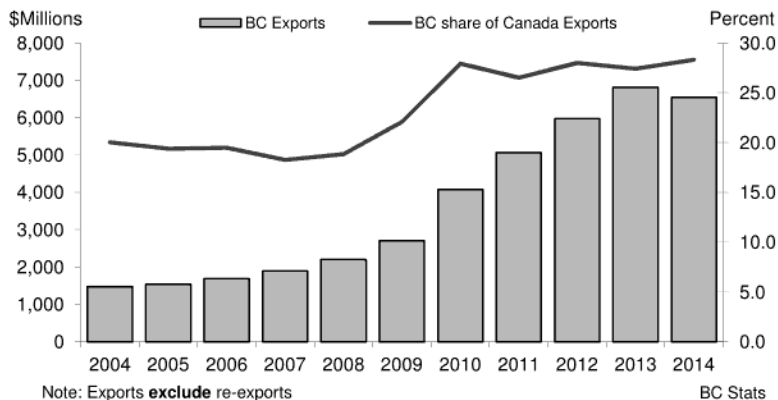
Data Source: World Trade Organization

Top 5 Imports into China & Hong Kong from the Rest of the World, 2013*	US \$Millions	Share of total
1. Electrical, electronic equipment	\$736,071.7	28%
2. Mineral fuels, oils, distillation products, etc	\$336,237.3	13%
3. Nuclear reactors, boilers, machinery, etc	\$248,012.5	9%
4. Ores, slag and ash	\$148,704.3	6%
5. Optical, photo, technical, medical, etc apparatus	\$141,816.1	5%
<b>Total</b>	<b>\$2,653,806.4</b>	<b>100%</b>

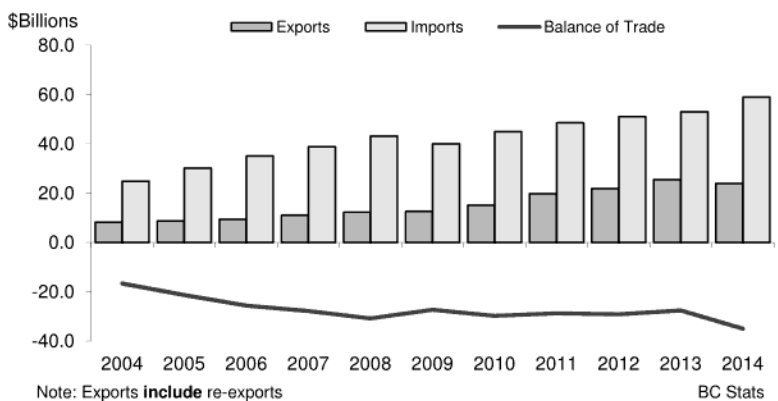
Data Source: International Trade Centre

Provincial Distribution of Exports to China & Hong Kong, 2014	Cdn \$Millions	Share of total
1. British Columbia	\$6,544.0	28.3%
2. Ontario	\$5,350.5	23.2%
3. Alberta	\$3,128.4	13.5%
4. Quebec	\$3,027.3	13.1%
5. Saskatchewan	\$2,844.5	12.3%
6. Manitoba	\$1,136.2	4.9%
7. Newfoundland & Lab.	\$633.0	2.7%
8. Nova Scotia	\$323.4	1.4%
9. New Brunswick	\$95.2	0.4%
10. Prince Edward Is.	\$15.3	0.1%
11. Nunavut	\$1.4	0.0%
12. Northwest Terr.	\$1.1	0.0%
13. Yukon	\$0.1	0.0%
<b>Canada Total</b>	<b>\$23,100.4</b>	<b>100.0%</b>

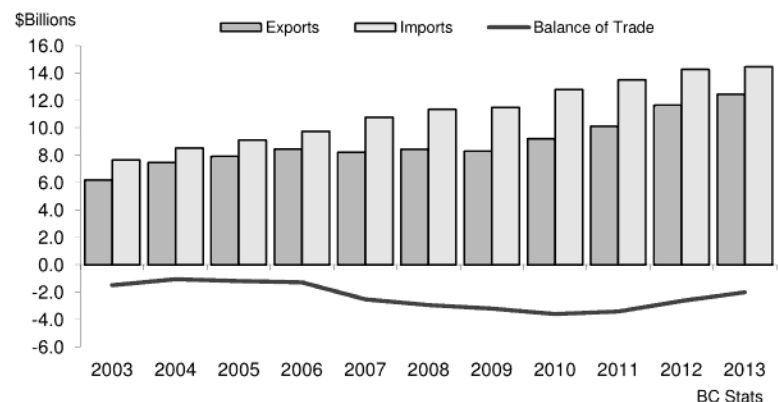
### BC Origin Exports to China & Hong Kong



### Canada's Balance of Trade in Goods with China & Hong Kong



### Canada's Balance of Trade in Services with China & Hong Kong



\*China and Hong Kong export and import data include trade between China and Hong Kong

How important is China & Hong Kong to BC and Canada?

China & Hong Kong ranked #30 as a destination for BC origin exports in 2014 with 18.4% of BC's commodity exports shipped there. It was ranked #2 as a destination for Canadian exports with 4.7% of Canadian goods exports shipped there and #2 as a source of imports into Canada with 11.5% of Canadian imports originating from China & Hong Kong.

How important is Canada to China & Hong Kong?

Canada was the source of approximately 0.9% of imports into China & Hong Kong in 2013. Approximately 1.9% of exports from China & Hong Kong were destined for Canada in that year.

# CHINA & HONG KONG

# Fact Sheet

## Continued

### China & Hong Kong General Information

Population	1,362,805,264 (2014)
Annual Population Growth Rate	0.4% (2014)
GDP (US\$)*	\$12.985 trillion (2013)
Per Capita GDP (US\$)*	\$10,150 (2013)
GDP Real Growth	7.6% (2013)

\*Purchasing Power Parity  
Source: CIA

### BC's High Technology Trade with China & Hong Kong (Cdn\$ Millions)

Year	Domestic Exports	Re-Exports	Imports	Trade Balance
2004	\$25.3	\$52.2	\$493.3	-\$415.8
2005	\$38.1	\$76.7	\$675.7	-\$560.8
2006	\$27.5	\$61.8	\$797.9	-\$708.7
2007	\$19.4	\$71.7	\$980.8	-\$889.8
2008	\$30.2	\$34.1	\$1,121.4	-\$1,057.1
2009	\$28.4	\$8.6	\$1,052.9	-\$1,015.9
2010	\$42.1	\$11.2	\$1,416.3	-\$1,363.0
2011	\$38.4	\$23.0	\$1,605.8	-\$1,544.4
2012	\$38.0	\$17.3	\$1,713.6	-\$1,658.2
2013	\$40.0	\$13.3	\$1,686.6	-\$1,633.4

Source: BC Stats

### Canada's Investment Position with China & Hong Kong (Cdn\$ Millions)

Year	Canadian Direct Investment in China & Hong Kong	Direct Investment in Canada by China & Hong Kong
2004	\$4,167	\$5,429
2005	\$4,643	\$7,102
2006	\$6,565	x
2007	\$7,049	x
2008	\$10,154	x
2009	\$9,692	x
2010	\$10,757	x
2011	\$8,694	x
2012	\$7,623	x
2013	\$10,006	x

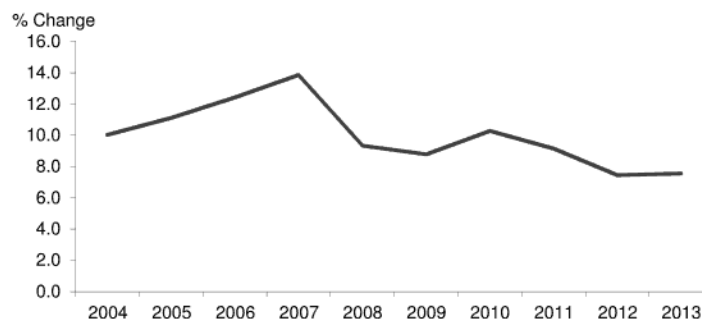
Source: Statistics Canada

### Travellers from China & Hong Kong Entering Canada Through BC and Immigration to BC from China & Hong Kong

Year	Travellers (Persons)	Immigrants (Persons)
2005	156,535	14,404
2006	167,221	11,522
2007	169,977	8,697
2008	196,665	10,465
2009	180,940	9,694
2010	199,880	9,583
2011	217,666	7,759
2012	243,147	8,657
2013	291,519	8,981
2014	350,335	-

Source: Statistics Canada

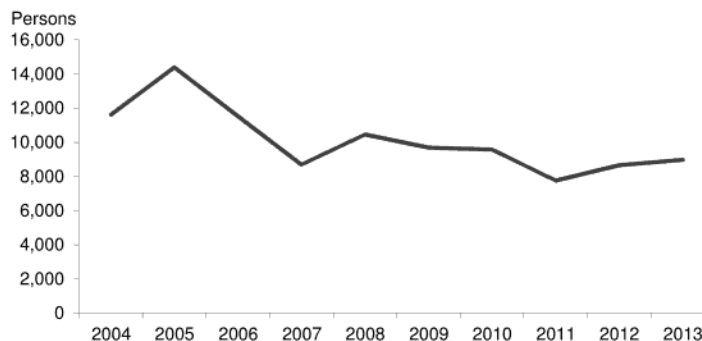
### Year-Over-Year % Growth in GDP of China & Hong Kong



Source: International Monetary Fund

BC Stats

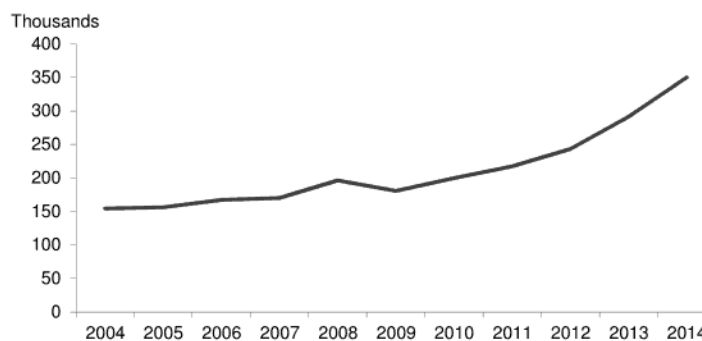
### Immigrants to BC from China & Hong Kong



Source: Statistics Canada

BC Stats

### Travellers from China & Hong Kong Entering Canada Through BC



Source: Statistics Canada

BC Stats



Top 5 BC Origin Exports to Japan, 2014	Cdn \$Millions	Share of total
1. Copper ores and concentrates	\$1,003.2	28%
2. Coal and solid fuels manufactured from coal	\$907.4	25%
3. Lumber, of a thickness exceeding 6 mm	\$732.6	20%
4. Chemical wood pulp, soda or sulphate, other than dissolving grades	\$194.3	5%
5. Wood in the rough	\$194.2	5%
<b>Total</b>	<b>\$3,644.8</b>	<b>100%</b>

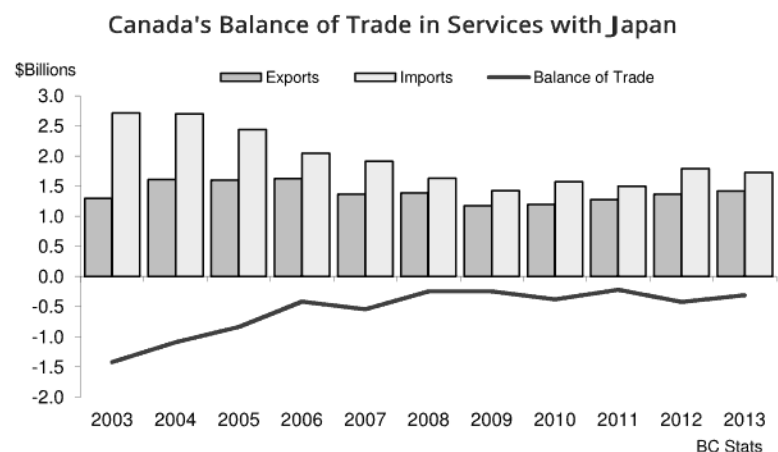
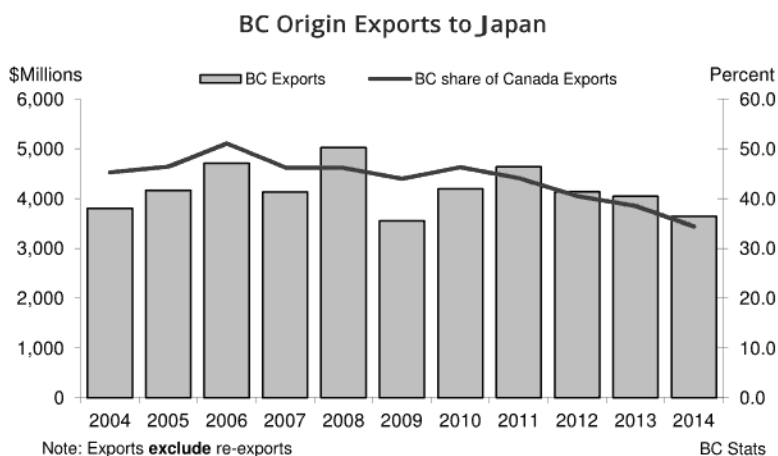
Top 5 Canadian Exports to Japan, 2014	Cdn \$Millions	Share of total
1. Rape or colza seeds, whether or not broken	\$1,229.4	12%
2. Coal and solid fuels manufactured from coal	\$1,080.8	10%
3. Copper ores and concentrates	\$1,003.2	9%
4. Meat of swine, fresh, chilled or frozen	\$833.0	8%
5. Lumber, of a thickness exceeding 6 mm	\$782.8	7%
<b>Total</b>	<b>\$10,591.7</b>	<b>100%</b>

Top 5 Canadian Imports from Japan, 2014	Cdn \$Millions	Share of total
1. Motor vehicles for passenger transport (other than buses/public transport)	\$2,663.5	20%
2. Motor vehicle parts (excluding body, chassis and engines)	\$1,435.0	11%
3. Transmission shafts and cranks, bearing housing; gearing; flywheels and pulleys	\$729.2	5%
4. Self-propelled bulldozers/scrappers/graders/levelers/shovel loaders/tamping machines & the like	\$712.8	5%
5. Printing machinery for printing by plates/ cylinders/etc; mach. for uses ancillary to printing	\$442.6	3%
<b>Total</b>	<b>\$13,281.1</b>	<b>100%</b>

Top 5 Exports from Japan to the Rest of the World, 2013	US \$Millions	Share of total
1. Vehicles other than railway, tramway	\$148,549.3	21%
2. Nuclear reactors, boilers, machinery, etc	\$135,210.9	19%
3. Electrical, electronic equipment	\$108,269.7	15%
4. Optical, photo, technical, medical, etc apparatus	\$40,113.7	6%
5. Commodities not specified according to kind	\$35,791.4	5%
<b>Total</b>	<b>\$715,097.2</b>	<b>100%</b>

Top 5 Imports into Japan from the Rest of the World, 2013	US \$Millions	Share of total
1. Mineral fuels, oils, distillation products, etc	\$281,585.3	34%
2. Electrical, electronic equipment	\$96,790.5	12%
3. Nuclear reactors, boilers, machinery, etc	\$62,315.6	7%
4. Ores, slag and ash	\$32,122.6	4%
5. Optical, photo, technical, medical, etc apparatus	\$24,542.9	3%
<b>Total</b>	<b>\$833,166.1</b>	<b>100%</b>

Provincial Distribution of Exports to Japan, 2014	Cdn \$Millions	Share of total
1. British Columbia	\$3,644.8	34.4%
2. Ontario	\$1,983.7	18.7%
3. Alberta	\$1,706.1	16.1%
4. Quebec	\$1,179.9	11.1%
5. Saskatchewan	\$967.1	9.1%
6. Manitoba	\$714.4	6.7%
7. Newfoundland & Lab.	\$216.6	2.0%
8. Nova Scotia	\$80.2	0.8%
9. New Brunswick	\$74.2	0.7%
10. Prince Edward Is.	\$24.0	0.2%
11. Nunavut	\$0.4	0.0%
12. Yukon	\$0.1	0.0%
13. Northwest Terr.	\$0.0	0.0%
<b>Canada Total</b>	<b>\$10,591.7</b>	<b>100.0%</b>



#### How important is Japan to BC and Canada?

Japan ranked #3 as a destination for BC origin exports in 2014 with 10.3% of BC's commodity exports shipped there. It was ranked #4 as a destination for Canadian exports with 2.2% of Canadian goods exports shipped there and #5 as a source of imports into Canada with 2.6% of Canadian imports originating from Japan.

#### How important is Canada to Japan?

Canada was the source of approximately 1.2% of imports into Japan in 2013. Approximately 1.9% of exports from Japan were destined for Canada in that year.

# JAPAN

## Continued

# Fact Sheet

### Japan General Information

Population	127,103,388 (2014)
Annual Population Growth Rate	-0.1% (2014)
GDP (US\$)*	\$4.729 trillion (2013)
Per Capita GDP (US\$)*	\$37,100 (2013)
GDP Real Growth	2.0% (2013)

\*Purchasing Power Parity  
Source: CIA

### BC's High Technology Trade with Japan (Cdn\$ Millions)

Year	Domestic Exports	Re-Exports	Imports	Trade Balance
2004	\$11.1	\$22.8	\$248.7	-\$214.9
2005	\$20.0	\$30.2	\$282.0	-\$231.8
2006	\$19.7	\$24.0	\$234.4	-\$190.6
2007	\$16.1	\$20.1	\$262.0	-\$225.7
2008	\$23.3	\$5.7	\$265.9	-\$237.0
2009	\$11.1	\$2.7	\$191.0	-\$177.3
2010	\$9.7	\$2.1	\$232.0	-\$220.2
2011	\$10.5	\$2.1	\$233.2	-\$220.6
2012	\$23.7	\$3.0	\$248.6	-\$221.8
2013	\$22.1	\$6.9	\$229.3	-\$200.3

Source: BC Stats

### Canada's Investment Position with Japan (Cdn\$ Millions)

Year	Canadian Direct Investment in	Direct Investment in Canada by
	Japan	Japan
2004	\$8,367	\$9,939
2005	\$6,559	\$10,523
2006	\$3,780	\$13,439
2007	\$2,592	\$13,572
2008	\$4,242	\$12,411
2009	\$6,777	\$14,524
2010	\$7,551	\$12,659
2011	\$7,294	\$14,410
2012	\$6,542	\$16,253
2013	\$4,715	\$17,305

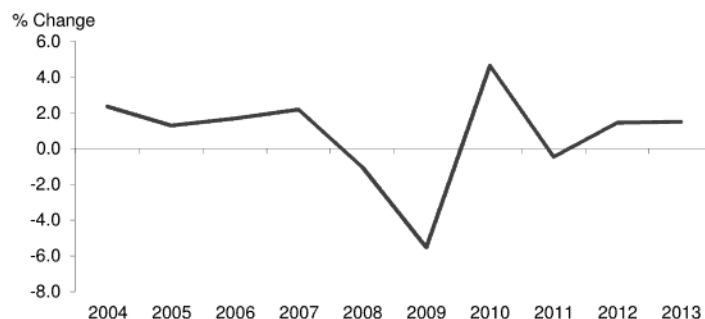
Source: Statistics Canada

### Travellers from Japan Entering Canada Through BC and Immigration to BC from Japan

Year	Travellers (Persons)	Immigrants (Persons)
2005	243,488	554
2006	217,995	567
2007	194,177	592
2008	159,550	601
2009	115,968	577
2010	129,679	538
2011	106,964	666
2012	113,830	626
2013	109,600	467
2014	122,342	-

Source: Statistics Canada

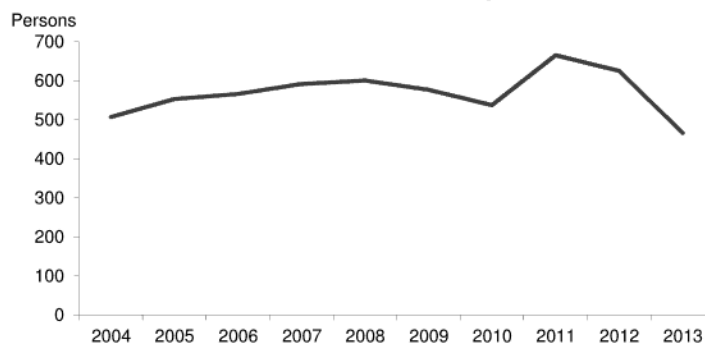
### Year-Over-Year % Growth in GDP of Japan



Source: International Monetary Fund

BC Stats

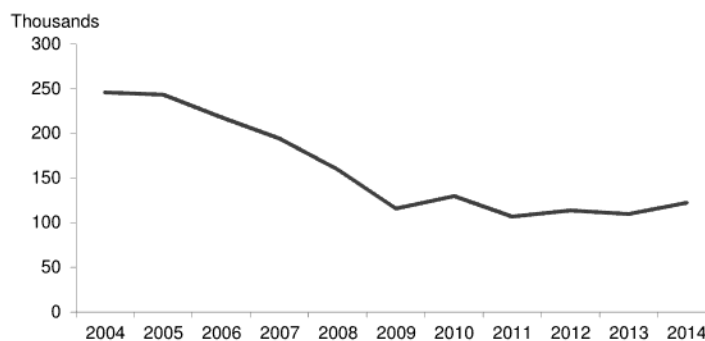
### Immigrants to BC from Japan



Source: Statistics Canada

BC Stats

### Travellers from Japan Entering Canada Through BC



Source: Statistics Canada

BC Stats

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### International Students from China

Data sets included in this note:

- Table A. All International Students in British Columbia
- Table B. Ministry of Education All K-12 International Student Enrolment Data
- Table C. Students from China in British Columbia
- Table D. Top Ten Source Countries for International Students in British Columbia
- Table E. Total British Columbia Global Education Offshore School Program Student Enrolment

#### Table A. All International Students in British Columbia

- The British Columbia Government reports out on international student enrolment numbers using a combination of data sources, including **federal Government Citizenship and Immigration Canada data**. There is an approximate two-year lag time in reporting data.

Institution Type	2009/10	2010/11	2011/12	2012/13	Increase in # of Students 2009/10 - 2011/12	% Growth 2009/10 - 2011/12
Public post-secondary	28,000	32,000	33,500	35,600	5,500	27%
Private post-secondary	11,000	11,400	12,800	15,000	1,800	36%
Language schools	43,000	45,300	47,300	49,200	4,300	14%
K – 12	12,000	12,000	13,000	13,000	1,000	8%
<b>Total</b>	<b>94,000</b>	<b>100,700</b>	<b>106,600</b>	<b>112,800</b>	<b>18,800</b>	<b>20%</b>

#### Table B. Ministry of Education K-12 International Student Enrolment Data

- **The Ministry of Education annually collects international student enrolment data** directly from public, independent and offshore schools. K-12 enrolment numbers, therefore, **are more current than the other data sets**.
- Currently, the Ministry of Education enrolment data does not include source country data for international students.

Institution Type	2011/12	2012/13	2013/14	2014/15	Increase in # of Students 2011/12 - 2014/15	% Growth 2011/12 - 2014/15
Public K-12	9,782	10,259	11,073	13,127	3,345	34%
Independent K-12	2,806	2,781	3,062	3,830	1,024	36%
<b>Total K-12 International Students in BC</b>	<b>12,588</b>	<b>13,040</b>	<b>14,135</b>	<b>16,957</b>	<b>4,369</b>	<b>35%</b>

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

**Table C. Students from China in British Columbia**

Institution Type	2009/10	2010/11	2011/12	2012/13	Increase in # of Students 2009/10 - 2012/13	% Growth 2009/10 - 2012/13
Public post-secondary	9,000	11,200	11,700	13,300	4,300	48%
Private post-secondary	3,500	3,600	5,000	5,800	2,300	66%
Language schools	1,000	1,500	1,700	2,400	1,400	140%
K – 12	1,900	2,300	4,300	4,300	2,400	126%
<b>Total</b>	<b>15,400</b>	<b>18,600</b>	<b>22,700</b>	<b>25,800</b>	<b>10,400</b>	<b>68%</b>

**Table D. Top Ten Source Countries for International Students in British Columbia**

Source Country	2009/10	2010/11	2011/12	2012/13	% Growth Since 2009/10
1. China	15,400	18,600	22,700	25,800	68%
2. South Korea	17,900	17,500	15,200	14,000	-22%
3. Japan	11,100	10,800	11,500	12,900	16%
4. Brazil	5,500	7,700	8,500	9,100	65%
5. Saudi Arabia	6,600	7,600	7,600	7,000	6%
6. India	1,600	2,800	3,700	4,300	188%
7. Mexico	5,300	4,100	4,200	4,600	-19%
8. Taiwan	3,700	3,200	3,200	3,100	-16%
9. United States	2,500	2,800	2,800	2,700	8%
10. Switzerland	2,200	2,300	2,200	2,300	5%
<b>Total Top 10</b>	<b>71,800</b>	<b>77,400</b>	<b>81,600</b>	<b>85,800</b>	<b>299%</b>
<b>Total</b>	<b>94,000</b>	<b>100,700</b>	<b>106,600</b>	<b>112,800</b>	<b>20%</b>

**Table E. Total BC Global Education Offshore School Program Student Enrolment**

Institution Type	2011/12	2012/13	2013/14	2014/15	Increase in # of Students 2011/12 - 2014/15	% Growth 2011/12 - 2014/15
BC Offshore Schools in China	7,489	8751	7832	8,670	1,181	16%
All other BC Offshore Schools (not in China)	1,050	1777	2314	2,333	1,283	122%
<b>Total BC Offshore School</b>	<b>8,539</b>	<b>10,528</b>	<b>10,146</b>	<b>11,003</b>	<b>2,464</b>	<b>29%</b>

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

### International Students from Japan

Data sets included in this note:

- Table A. All International Students in British Columbia
- Table B. Ministry of Education K-12 International Student Enrolment Data
- Table C. Students from Japan in British Columbia
- Table D. Top Ten Source Countries for International Students in British Columbia
- Table E. Total British Columbia Global Education Offshore School Program Student Enrolment

#### Table A. All International Students in British Columbia

- The British Columbia Government reports out on international student enrolment numbers using a combination of data sources, including **federal Government Citizenship and Immigration Canada data**. There is an approximate two-year lag time in reporting data.

Institution Type	2009/10	2010/11	2011/12	2012/13	Increase in # of Students 2009/10 - 2011/12	% Growth 2009/10 - 2011/12
Public post-secondary	28,000	32,000	33,500	35,600	5,500	27%
Private post-secondary	11,000	11,400	12,800	15,000	1,800	36%
Language schools	43,000	45,300	47,300	49,200	4,300	14%
K – 12	12,000	12,000	13,000	13,000	1,000	8%
<b>Total</b>	<b>94,000</b>	<b>100,700</b>	<b>106,600</b>	<b>112,800</b>	<b>18,800</b>	<b>20%</b>

#### Table B. Ministry of Education K-12 International Student Enrolment Data

- The Ministry of Education annually collects international student enrolment data directly from public, independent and offshore schools. **K-12 enrolment numbers, therefore, are more current than the other data sets.**
- Currently, the Ministry of Education enrolment data does not include source country data for international students.

Institution Type	2011/12	2012/13	2013/14	2014/15	Increase in # of Students 2011/12 - 2014/15	% Growth 2011/12 - 2014/15
Public K-12	9,782	10,259	11,073	13,127	3,345	34%
Independent K-12	2,806	2,781	3,062	3,830	1,024	36%
<b>Total K-12 International Students in BC</b>	<b>12,588</b>	<b>13,040</b>	<b>14,135</b>	<b>16,957</b>	<b>4,369</b>	<b>35%</b>

## CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015

**Table C. Students from Japan in British Columbia**

Institution Type	2009/10	2010/11	2011/12	2012/13	Increase in # of Students 2009/10 - 2012/13	% Growth 2009/10 - 2012/13
Public post-secondary	1,500	1,400	1,500	1,600	100	6.7%
Private post-secondary	1,200	1,000	600	700	-500	-41.7%
Language schools	7,600	7,800	8,600	9,900	2,300	30.3%
K – 12	800	600	800	700	-100	-12.5%
<b>Total</b>	<b>11,100</b>	<b>10,800</b>	<b>11,500</b>	<b>12,900</b>	<b>1,800</b>	<b>16.2%</b>

**Table D. Top Ten Source Countries for International Students in British Columbia (All levels of study)**

Source Country	2009/10	2010/11	2011/12	2012/13	% Growth Since 2009/10
1. China	15,400	18,600	22,700	25,800	68%
2. South Korea	17,900	17,500	15,200	14,000	-22%
3. Japan	11,100	10,800	11,500	12,900	16%
4. Brazil	5,500	7,700	8,500	9,100	65%
5. Saudi Arabia	6,600	7,600	7,600	7,000	6%
6. India	1,600	2,800	3,700	4,300	188%
7. Mexico	5,300	4,100	4,200	4,600	-19%
8. Taiwan	3,700	3,200	3,200	3,100	-16%
9. United States	2,500	2,800	2,800	2,700	8%
10. Switzerland	2,200	2,300	2,200	2,300	5%
<b>Total Top 10</b>	<b>71,800</b>	<b>77,400</b>	<b>81,600</b>	<b>85,800</b>	<b>299%</b>
<b>Total</b>	<b>94,000</b>	<b>100,700</b>	<b>106,600</b>	<b>112,800</b>	<b>20%</b>

**Table E. Total British Columbia Global Education Offshore School Program Student Enrolment**

Institution Type	2011/12	2012/13	2013/14	2014/15	Increase in # of Students 2011/12 - 2014/15	% Growth 2011/12 - 2014/15
BC Offshore Schools in Japan	0	0	0	0	N/A	N/A
All other BC Offshore Schools (not in Japan)	8,539	10,528	10,146	11,003	2,464	29%
<b>Total BC Offshore School</b>	<b>8,539</b>	<b>10,528</b>	<b>10,146</b>	<b>11,003</b>	<b>2,464</b>	<b>29%</b>

**CHINA & JAPAN MISSION MAY 29 – JUNE 4, 2015**

## MISSION TO CHINA & JAPAN MAY 29 – JUNE 4, 2015

### British Columbia Results on International Assessments

#### PISA (Programme for International Student Assessment)

- The Programme for International Student Assessment measures the skills and knowledge of 15-year-old students in the key areas of mathematics, reading, and science.
- PISA is a collaborative effort among member countries of the Organisation for Economic Co-operation and Development (OECD) and takes place every three years.
- In the most recent administration of PISA, in 2012, approximately 510,000 students from 65 international jurisdictions participated.
- British Columbia students performed very well on PISA 2012:
  - Reading – 1 international jurisdiction above British Columbia
  - Science – 2 international jurisdictions above British Columbia
  - Math – 8 international jurisdictions above British Columbia

#### China

Very few provinces in China participated in PISA; Beijing did not participate in PISA.

#### Japan

- Students in Japan performed very well:
  - Reading – 1 international jurisdiction above Japan
  - Science – 1 international jurisdiction above Japan
  - Math – 5 international jurisdictions above Japan

#### PIRLS (Progress in International Student Assessment)

- The Progress in International Reading Literacy Study (PIRLS) is an international assessment that measures trends in the reading achievement of Grade 4 students.
- Grade 4 is an important point when students are making the transition from learning to read to reading to learn (i.e. they need to be able to read well to understand materials in other subject area.)
- PIRLS is administered every five years and is carried out by the International Association for the Evaluation of Educational Achievement (IEA).
- In the most recent administration, in 2011, approximately 325,000 students from 45 international jurisdictions participated in PIRLS.
- British Columbia students performed very well on PIRLS 2011:
  - Reading – only 4 international jurisdictions above BC
- China did not participate in PIRLS 2011.
- Japan did not participate in PIRLS 2011.

*Note: All results refer to statistically significant differences between jurisdictions*

Updated: May 7, 2015



# PLACEHOLDER

Asia Mission Fact Sheet

**TO BE PROVIDED**

# PLACEHOLDER

International Education Fact Sheet

**TO BE PROVIDED**

**KEY MESSAGES**  
**China Tour**  
**May 2015**

**Trade and Investment**

Trade and investment in Asia is critical to ensuring we grow our economy at home in B.C.

China is BC's second-largest trading partner and accounts for 17.7 percent of BC's commodity exports (a total value of \$6.3 billion)

As part of the BC Jobs Plan, British Columbia is working hard to increase investment and promote our province's diverse export market. Our efforts are paying off – 40% of B.C.'s exports went to Asia in 2014.

Over the past five years, B.C. has seen Chinese investors move from mining and forestry, to more targeted investment in other sectors like agrifoods such as dairy farms and food processing.

Chinese investment in real estate, resorts and hotels is also growing.

**Education**

We know international education is a priority for China.

We want to partner with them on international education for the mutual benefit of both countries and their students.

The BC jobs plan identifies International Education as one of eight job plan sectors. International education is BC's fourth largest export industry.

BC's international education strategy launched in 2012 identifies China as among the top 10 priority countries.

As the world becomes increasingly globally competitive, it is critical for BC and its partners to develop graduates with international and intercultural awareness and experience.

The two-way exchange created by international education creates valuable social and cultural opportunities for Chinese and B.C. students alike.

International education provides opportunities for B.C. and China to realize mutual benefits and strengthen what is already a productive relationship.

International education creates a globally oriented education system and provides all students with invaluable learning and life experiences

China is one of our key partners in international education both through students coming to this province and offshore schools in China teaching the B.C. curriculum.

There are more than 25,000 students from China attending k-12 and post-secondary schools in B.C.

As well, there are 31 offshore schools in China, with three more set to start this fall. More than 8,500 students are enrolled in BC offshore schools in China, working towards a B.C. Dogwood Diploma.

International education continues to create jobs and grow the economy in communities throughout the province.

In 2012-13, just over \$2 billion was spent by international students in B.C.

About 25,500 - jobs are generated as a result of international education in B.C.

We want to grow and continue the two-way flow of students and ideas between B.C. and China.

We also want to deepen institutional partnerships and educational collaboration with China and increase the recognition of and support for the BC Offshore School Program.

**KEY MESSAGES**  
**Japan Tour**  
**May 2015**

**Trade and Investment**

BC is the largest exporter to Japan amongst the provinces, representing a 34 percent of the Canadian total in 2014.

Japanese imports to BC comprised 6.1 percent of BC's total imports.

As B.C.'s third largest export market, Japan continues to be one of the most important export destinations for British Columbia.

Our Trade and Investment office in Tokyo supports Japanese companies wishing to explore business opportunities in our province and BC businesses looking to export to Japan.

**Education**

We know international education is a priority for Japan.

We want to partner with them on international education for the mutual benefit of both countries and their students.

Education in Japan is focused on promoting information technologies and encouraging studying abroad.

As the world becomes increasingly globally competitive, it is critical for BC and its partners to develop graduates with international and intercultural awareness and experience.

The two-way exchange created by international education creates valuable social and cultural opportunities for Japanese and B.C. students alike.

Japan is the number three source country for international students in the province. It is identified as a key partner under BC's International Education Strategy.

In 2012/13, BC hosted 12,900 students from Japan including 1,600 in public post-secondary institutions, 700 in private post-secondary institutions, 9,900 in private language schools and 700 in the K-12 system.

Education reforms in Japan focus on diversifying education, promoting information

technologies, and encouraging internationalisation, including study abroad.

This April, we opened the first offshore school in Japan, reinforcing the B.C. government's commitment to international education and the exchange of students between B.C. and host countries.

Bunka Suginami Canadian International School in Tokyo gives Japanese students the opportunity to graduate with a Dogwood diploma, expand their global horizons and attend B.C. post-secondary institutions.

In 2012-13, just over \$2 billion was spent by international students in B.C.

International education continues to create jobs and grow the economy in communities throughout the province.

About 25,500 - jobs are generated as a result of international education in B.C.

We want to grow and continue the two-way flow of students and ideas between B.C. and Japan.

We also want to deepen institutional partnerships and educational collaboration with Japan and increase the recognition of and support for the BC Offshore School Program.

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## INFORMATION BULLETIN

For Immediate Release  
2015EDUC0033-000771  
May 29, 2015

Ministry of Education

### **Education mission to bolster ties with China and Japan**

VANCOUVER – Education Minister Peter Fassbender is taking B.C.'s world-class education system on the road as he embarks on a five-day mission to Asia until June 4.

With stops in Beijing and Tokyo, Fassbender will be promoting British Columbia's education programs and services, reinforcing the Province's commitment to international education and strengthening the relationships with governments and education partners in both countries.

The mission supports the BC Jobs Plan's International Education Strategy, which looks to increase the two-way flow of students and the social, cultural and economic opportunities that emerge from international education.

In Beijing, Fassbender will meet with Maple Leaf Education Systems to celebrate a strong, 20-year partnership with the B.C. offshore school provider. He will also renew a 2003 memorandum of understanding with the National Ministry of Education, which will identify priority areas for co-operation, including scholarships and student/teacher exchanges.

In Tokyo, Fassbender will officially open Bunka Sugunami Canadian International School, the first B.C. offshore school in Japan. The school has a strong focus on English immersion to support student entrance at English-speaking universities around the globe. It also offers educational and cultural opportunities for both B.C. and Japanese students through exchanges and by twinning with schools in Qualicum during the summer.

The mission follows a similar trip to Asia by Advanced Education Minister Andrew Wilkinson. That delegation, which included representatives from a number of local post-secondary institutions, explored research and commercial prospects, promoted exchange opportunities and announced nearly \$1.4 million in scholarships for students in B.C. and China.

The estimated travel and accommodation cost for the minister and his chief of staff is approximately \$11,500. Detailed information on final amounts will be made available.

#### **Quick Facts:**

- In 2014-15, there are nearly 17,000 international students in B.C.'s K-12 system – more than 13,100 in 50 school districts and more than 3,800 in 101 independent schools – contributing an estimated \$400 million annually to the provincial economy.
- The number of international students in B.C.'s K-12 system has increased by nearly 45% to 16,957 in 2014-15 from 11,713 in 2009-10.
- There are currently 41 certified B.C. offshore schools in China, Japan, Columbia, Egypt, South Korea, Thailand and Qatar. Five new schools have been approved to open in France, India and China this fall.

- The number of students enrolled at B.C. offshore schools has increased by nearly 93% to 11,000 in 2014-15 from 5,705 in 2009-10.
- The B.C. Offshore Schools Program looks to foster international relationships with educational partners by promoting B.C.'s world-class education system. A key goal is to develop and strengthen cultural and economic ties with other countries while creating more pathways for students to come to B.C. to study in both the K-12 and post-secondary systems.
- Students who graduate from B.C. offshore schools receive a Dogwood Diploma, making it easier to enter B.C.'s post-secondary system.
- Trade and investment in Asia is critical to economic growth in B.C. In 2014, 40% of B.C.'s goods exports went to Asia.
- China is B.C.'s second-largest trading partner and accounts for 18% of B.C.'s goods exports, a total value of more than \$6.4 billion.
- As B.C.'s third-largest export market, Japan continues to be one of the most important export destinations for the province. In 2014, 10.2% of B.C.'s goods exports shipped to Japan.

**Learn More:**

BC Jobs Plan, International Education Strategy:

[www.aved.gov.bc.ca/internationaleducation/welcome.htm](http://www.aved.gov.bc.ca/internationaleducation/welcome.htm)

Mission to China, Ministry of Advanced Education (April 2015):

[http://www2.news.gov.bc.ca/news\\_releases\\_2013-2017/2015AVED0029-000473.htm](http://www2.news.gov.bc.ca/news_releases_2013-2017/2015AVED0029-000473.htm)

B.C. Offshore Schools:

[http://www2.gov.bc.ca/gov/topic.page?](http://www2.gov.bc.ca/gov/topic.page?id=ED64DCA20D62461EA971C1AF8CC314EF&title=Offshore%20Schools)

[id=ED64DCA20D62461EA971C1AF8CC314EF&title=Offshore%20Schools](http://www2.gov.bc.ca/gov/topic.page?id=ED64DCA20D62461EA971C1AF8CC314EF&title=Offshore%20Schools)

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## BACKGROUND

Ministry of Education

### **New scholarships help Chinese and B.C. students expand their education**

BEIJING – British Columbia’s Education Minister Peter Fassbender and British Columbia Special Representative in Asia Ben Stewart announced two new scholarships today that will benefit Chinese international students and students in B.C.

Education Minister Peter Fassbender, along with the Ministry of Education and British Columbia Council for International Education executives are currently in China to meet with representatives from the Beijing Municipal Commission, China’s National Ministry of Education, the Heilongjiang Provincial Department of Education and other educational partners.

The goals of Minister Fassbender’s visit are to strengthen and expand B.C.’s international education partnerships with national, provincial and local governments in China.

Stronger collaboration paves the way for greater exchange of ideas and opportunities that will benefit students in British Columbia and China. Giving youth the chance to gain educational, social and cultural experience in other countries is a key goal of China’s National Plan for Medium and Long-term Education Reform and Development as well as B.C.’s International Education strategy.

On this trade mission, Minister Fassbender and executives celebrated the 20th anniversary of the partnership between British Columbia and Maple Leaf Educational Systems. The Minister also toured a B.C. offshore school Sino Bright School No. 8 in Beijing and met with students and staff at the school.

#### **British Columbia International Education Scholarships:**

- The Ministry of Education has created a new annual scholarship program to provide a total of \$150,000 that will benefit 120 students from China, Japan and South Korea.
- Each country will receive awards totalling \$50,000: forty students from each country will receive \$1,250 to study in British Columbia.
- This includes 20 students who will attend kindergarten to grade 12 schools and 20 grade 12 students who will attend post-secondary institutions in B.C.
- The ministry will work with government partners with China, Japan and South Korea, as well as B.C. K-12 and post-secondary sector representatives on the scholarship program.
- Details of the scholarship including eligibility criteria will be announced next winter.
- The goal is to issue the first awards in spring for eligible students to commence their studies in B.C. in fall 2016.

#### **British Columbia-China Award for Excellence in Chinese scholarship:**

- This is a joint-scholarship program between the British Columbia Ministry of Education and the education office in the Consulate-General of The People's Republic of China in Vancouver.
- This annual scholarship awards B.C. students (Canadian citizens or permanent residents) in Grade 12 for their excellence in the study of Chinese language.
- A total of 50 students will receive \$500 each by June 30 each year. The ministry will evaluate and select the award recipients based on the eligibility criteria.
- The ministry and the Chinese Consulate in Vancouver will each contribute \$12,500, for a combined total of \$25,000 per year to the scholarship.

#### **Benefits of the B.C. offshore school program to China:**

- Providing youth with the opportunity to gain valuable educational, social and cultural experiences abroad is a mutual goal for the Province of British Columbia and China.
- In 2010, China launched its National Plan for Medium and Long-term Education Reform and Development (2010-2020) to modernize its education for the next 10 years.
- An important objective of the plan is to open up Chinese education to the outside world through student exchanges and collaboration. Schools are encouraged to reach out to resources outside of the country to strengthen English-language education programs.
- British Columbia's offshore school program helps meet these objectives: B.C.-certified offshore schools in China provide a valuable opportunity for Chinese students to gain English language skills and study B.C.'s quality curriculum in their local environment.
- They also facilitate social and cultural exchange opportunities for students through study abroad terms and twinning relationships (schools partnering with each other).
- Students who graduate from a B.C. offshore school receive a B.C. Dogwood Diploma, making it easier to enter B.C.'s post-secondary system.

#### **B.C. offshore schools in China:**

- The first B.C. offshore school was opened by Maple Leaf Educational Systems and Schools in Dalian, 1998.
- There are currently 31 B.C. offshore schools in China that offer B.C. education program and graduation credential.
- Three more schools have been approved to open in September 2015:
  - Canada Yantai Secondary School in Yantai, Shandong Province;
  - Maple Leaf International School in Yiwu, Zhejiang Province; and
  - Maple Leaf Foreign Nationals School in Yiwu, Zhejiang Province.

#### **Chinese students in B.C.:**

- B.C.'s International Education Strategy identifies China as among the top 10 priority countries.
- In 2012-13, 25,800 international students from China studied in B.C. schools. This includes 4,300 students enrolled in the kindergarten to grade 12 level and 2,400 in private language schools

### **B.C.-China relations:**

- Trade and investment in Asia is critical to economic growth in B.C. In 2014, 40% of B.C.'s goods exports went to Asia.
- China is B.C.'s second-largest trading partner and accounts for 17.7% of B.C.'s goods exports, a total value of more than \$6.3 billion.

### **International education in B.C.:**

- In 2014-15, there are nearly 17,000 international students in B.C.'s K-12 system – more than 13,100 in 50 school districts and more than 3,800 in 101 independent schools – contributing an estimated \$400 million annually to the provincial economy.
- The number of international students in B.C.'s K-12 system has increased by nearly 45% to 16,957 in 2014-15 from 11,713 in 2009-10.
- There are currently 41 certified B.C. offshore schools in China, Japan, Columbia, Egypt, South Korea, Thailand and Qatar. Five new schools have been approved to open in France, India and China this fall.
- The number of students enrolled at B.C. offshore schools has increased by nearly 93% to 11,000 in 2014-15 from 5,705 in 2009-10.
- The B.C. Offshore Schools Program looks to foster international relationships with educational partners by promoting B.C.'s world-class education system. A key goal is to develop and strengthen cultural and economic ties with other countries while creating more pathways for students to come to B.C. to study in both the K-12 and post-secondary systems.
- Students who graduate from B.C. offshore schools receive a Dogwood Diploma, making it easier to enter B.C.'s post-secondary system.

### **For more information:**

- Trade & Invest BC: <http://www.britishcolumbia.ca/>
- BC Market Monitor Newsletter: <http://www.britishcolumbia.ca/global/b-c-market-monitor.aspx#.VVzNhBztV8F>
- B.C.'s Ministry of International Trade: <http://www.gov.bc.ca/mit/>

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# BACKGROUND

Ministry of Education

## **First B.C. offshore school in Japan officially opens**

TOKYO – British Columbia’s Education Minister Peter Fassbender joined students, staff and distinguished guests today to celebrate the official opening of the Bunka Sugunami Canadian International School. At the opening ceremony, the minister also announced the new British Columbia International Education Scholarships which will benefit Japanese international students.

### **British Columbia International Education Scholarships:**

- The Ministry of Education has created a new annual scholarship program to provide a total of \$150,000 that will benefit 120 students from China, Japan and South Korea.
- Each country will receive awards totalling \$50,000: forty students from each country will receive \$1,250 to study in British Columbia.
- This includes 20 Japanese students who will attend kindergarten to grade 12 schools and 20 grade 12 Japanese students who will attend post-secondary institutions in B.C.
- The ministry will work with government partners in China, Japan and South Korea, as well as B.C. K-12 and post-secondary sector representatives, on the scholarship program.
- Details of the scholarship including eligibility criteria will be announced next winter.
- The goal is to issue the first awards in spring for eligible students to commence their studies in B.C. in fall 2016.

### **Bunka Sugunami Canadian International School:**

- First B.C. offshore school to open in Japan.
- The B.C. program operates out of a larger school that has been in operation since 1974.
- Total number of students at the school is 1,109 (Grades 7-12) with 15 students enrolled in the B.C. program in April 2015. Forty-three (43) students are pre-registered in the program for 2015-16.
- Strong focus on English immersion to support student entrance at international English-speaking universities.
- Offers delivery of Honours English Development Program for Grades 8 and 9.
- School delivers innovative timetabling and a co-teaching model for math and science – some blocks are taught by both Japanese and B.C. teachers to ensure English language readiness for B.C. provincial exams.
- School programming blends both cultures and systems to fully meet the requirements of both Japanese and B.C. curriculum.
- School provides educational and cultural opportunities for B.C. schools and communities through exchanges and other collaborative ventures, including homestays and twinning in Qualicum Beach, B.C. for social studies credits during the summer.

### **Benefits of the B.C. offshore school program to Japan:**

- Like Japan, British Columbia believes strongly in international education.
- Education reforms in Japan focus on diversifying education and encouraging internationalisation, including study abroad. The B.C. offshore school program helps meet these objectives by promoting B.C.'s quality education program and encouraging social and cultural exchange through study abroad and twinning relationships (schools partnering with each other).
- In addition to a high school diploma from their home jurisdiction, students who graduate from a B.C. offshore school receive a B.C. Dogwood Diploma, making it easier to enter B.C.'s post-secondary system.

### **B.C.-Japan relations:**

- Collaboration between B.C. and Japan began nearly 100 years ago.
- According to Canada's 2011 census, nearly 46,000 British Columbians identify themselves as being of Japanese descent.
- Thirty-seven (37) communities in B.C. have sister city and friendship agreements with Japanese communities, including Yokohama City and Vancouver that have been sister cities since 1965.
- In 2013, more than 224,000 Japanese visitors travelled to Canada, 48% entering directly through B.C.
- As B.C.'s third largest export market, Japan continues to be one of the most important export destinations for British Columbia. In 2014, 10.3% of B.C.'s goods exports shipped to Japan.
- A dedicated Trade and Investment Office in Tokyo supports Japanese companies wishing to explore business opportunities in our province and B.C. businesses looking to export to Japan.
- B.C. is the largest exporter to Japan amongst Canadian provinces, representing 38.5% of the total. Japanese imports to B.C. comprised 6.1% of B.C.'s total imports.
- In 2012-13, B.C. hosted 12,900 students from Japan, including 700 in the K-12 system.
- Japan is the number three source country for international students in B.C., after China and South Korea.

### **For more information:**

- Trade & Invest BC: <http://www.britishcolumbia.ca/>
- BC Market Monitor Newsletter: <http://www.britishcolumbia.ca/global/b-c-market-monitor.aspx#.VVzNhBztV8F>
- B.C.'s Ministry of International Trade: <http://www.gov.bc.ca/mit/>

# PLACEHOLDER

Questions & Answers

**TO BE PROVIDED**