

From: [Sampson, Laura EDUC:EX](#)
To: [Sures, Lauren EDUC:EX](#)
Cc: [Bertrand, Julie EDUC:EX](#)
Subject: FW: Meeting Material | BC School Fruits and Veggies 2018.02.26
Date: Wednesday, February 21, 2018 11:01:00 AM
Attachments: [200609 - BN BC School Fruit and Vegetable Program.pdf](#)

Hi Lauren,

FYI – Jennifer is welcome to meet Minister at his office on Monday before heading over to s.15 s.15 for this meeting.

Please confirm what Jennifer would like to do. Thanks!

From: Hahn, Andra EDUC:EX
Sent: Wednesday, February 21, 2018 10:58 AM
To: Sampson, Laura EDUC:EX
Subject: FW: Meeting Material | BC School Fruits and Veggies 2018.02.26

Hi Laura,

Please let Jenn know that this meeting is in s.15
come here and walk over. Whatever is easiest.
Andra

She is welcome to

From: Bertrand, Julie EDUC:EX
Sent: Wednesday, February 21, 2018 10:46 AM
To: Harrison, Veronica EDUC:EX
Cc: Hahn, Andra EDUC:EX; Maartman, William EDUC:EX; Farrance, Melissa EDUC:EX; McCrea, Jennifer EDUC:EX; O'Callaghan, Jacqueline EDUC:EX; Silletta, Janie EDUC:EX
Subject: Meeting Material | BC School Fruits and Veggies 2018.02.26

Hi Veronica,

Please see attached the DM approved I-BN regarding the BC School Fruit and Vegetable Nutritional Program for Minister's meeting next week.

Thanks—

Julie Bertrand | Documents Coordinator

Deputy Minister's Office | Ministry of Education

Phone: (250) 356-1234

Email: Julie.Bertrand@gov.bc.ca

From: [Hahn, Andra EDUC:EX](#)
To: [Sampson, Laura EDUC:EX](#)
Subject: FW: Feb. 26 - RE: BC School Fruit and Vegetable Nutritional Program - BC Agriculture in the Classroom
Date: Thursday, February 22, 2018 1:28:09 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

Just in case Jenn goes straight to the meeting, the room number has changed to s.15

Andra

From: Johnson, Lisa E AGRI:EX
Sent: Thursday, February 22, 2018 1:21 PM
To: Hahn, Andra EDUC:EX
Subject: Feb. 26 - RE: BC School Fruit and Vegetable Nutritional Program - BC Agriculture in the Classroom

Hi Andra

The meeting will now take place in s.15

Thanks LJ

From: Hahn, Andra EDUC:EX
Sent: Tuesday, February 20, 2018 2:52 PM
To: Johnson, Lisa E AGRI:EX
Subject: RE: BC School Fruit and Vegetable Nutritional Program - BC Agriculture in the Classroom

THanks,
ANdra

From: Johnson, Lisa E AGRI:EX
Sent: Tuesday, February 20, 2018 2:50 PM
To: Hahn, Andra EDUC:EX
Subject: RE: BC School Fruit and Vegetable Nutritional Program - BC Agriculture in the Classroom

Hi Andra,

Please see attached BN.

Cheers,
LJ

From: Hahn, Andra EDUC:EX
Sent: Monday, February 5, 2018 10:55 AM
To: Johnson, Lisa E AGRI:EX
Subject: RE: BC School Fruit and Vegetable Nutritional Program - BC Agriculture in the Classroom

Thanks, Lisa.
Andra

From: Johnson, Lisa E AGRI:EX

Sent: Monday, February 5, 2018 10:37 AM

To: Hahn, Andra EDUC:EX

Subject: FW: BC School Fruit and Vegetable Nutritional Program - BC Agriculture in the Classroom

Hi Andra,

Please see attached attendees list. I tried to book a meeting room but they are booked at this time so we will have meeting here it may be a little cramped but we'll make it work.

I have not heard from MAD office yet.

Cheers,

LJ

From: Tonn, Patricia AGRI:EX

Sent: Monday, February 5, 2018 9:07 AM

To: Johnson, Lisa E AGRI:EX; Smith, Jessica C AGRI:EX

Subject: RE: BC School Fruit and Vegetable Nutritional Program - BC Agriculture in the Classroom

Hello

Thank you for the update.

The group that will be coming over for the meeting representing BC Agriculture in the Classroom Foundation will be:

Pat Tonn: Executive Director, BCAITC

Joe Massie: President, BCAITC

Julie Dickson: Save On Foods program partner

Sydney Massey: Dietician and Board member and BC Dairy Association program partner

We would be interested in attending Question Period at 1:30pm depending on how long it is, we would be taking the ferry back to the mainland that day.

Good day,

Pat

Pat Tonn
Executive Director



(604) 556-3088 | cell (604) 302-9804 | www.aitc.ca/bc | Pat.Tonn@gov.bc.ca |



**MINISTRY OF EDUCATION
INFORMATION BRIEFING NOTE**

DATE: February 20, 2018
CLIFF: 200609

PREPARED FOR: Hon. Rob Fleming - **FOR INFORMATION**

SUBJECT: BC School Fruit and Vegetable Nutritional Program

PURPOSE: Meeting with Ministers of Agriculture and Health, and Pat Tonn, Executive Director of BC Agriculture in the Classroom Foundation on February 26, 2018 to discuss continued funding for the BC School Fruit and Vegetable Nutritional Program.

BACKGROUND:

- The BC School Fruit and Vegetable Nutritional Program (SFVNP) aims to improve the nutritional health of students by delivering fresh B.C. fruits and vegetables, milk and healthy eating resources to public and First Nations schools. The program provides 12 servings of fruits and vegetables per student per year, and also supports a small number of schools to use additional fruits and vegetables for healthy fundraisers. The SFVNP is part of a suite of provincial programs and resources that support healthy eating as part of the Healthy Schools BC initiative led by Ministry of Health.
- The SFVNP involves a partnership between the Ministries of Health, Agriculture, Education, and the Provincial Health Services Authority, and is administered by BC Agriculture in the Classroom Foundation. The program works with distribution partners including Overwaitea Food Group and Save-On Foods, Saputo Dairy Products Canada, and regional carriers in remote locations representing 526 BC fruit and vegetable growers, and 500 dairy producers.
- The SFVNP was initiated as a 10 school pilot in the 2005/06 school year, and has since expanded to 1,374 public schools and 82 First Nations schools in the 2017/18 school year, serving over 500,000 students from K-12.
- In March 2008, the Province provided one-time funding of \$7.7 million to support delivery of the program through to June 2010, including \$2.2M from the Ministry of Education.
- Since 2009/10, the Ministry of Health has provided annual funding of \$2.5M for the SFVNP, in addition to several one-time funding contributions.
- A 2012/13 evaluation of the program reported a positive impact on the number of fruits and vegetables tried at school for elementary and secondary students, and the number of fruits and vegetables tried at home for elementary students only. The program is scheduled to be evaluated again in the latter half of the 2017/18 school year.
- Consumption of fruits and vegetables among BC youth is low, with only 28.9% of youth aged 12-17 in 2015 indicating they consume a sufficient amount.¹ The 2013 McCreary Adolescent Healthy Survey also found that among students in grades 7-12, approximately one-third consumed fruits or vegetables only once or twice a day (34 percent).

¹ Statistics Canada, Canadian Community Health Survey (CCHS). CANSIM table 105-0508

DISCUSSION:

- The annual cost to operate the current SFVNP model is \$4.8M. Remaining funds can carry the program through until the end of the 2017/18 school year.
- BC Agriculture in the Classroom has secured \$2.9M in additional funding commitments from the Ministry of Health, Provincial Health Services Authority, BC Dairy Association, and the First Nations Health Authority, and is requesting another \$2M annually with a three year commitment to support the program.
- The Ministry of Education has supported the SFVNP primarily by promoting the program to schools. The Ministry has not provided funding to the program outside of the one-time funding contribution in 2008.
- The SFVNP program objectives primarily focus on agriculture and health related outcomes:
 - Increase the acceptability of, exposure to, and willingness to try fruits and vegetables
 - Increase the awareness of local fruits and vegetables
 - Increase the availability of local fruits and vegetables in BC Schools
 - Increase the awareness of safe handling practices for fresh produce
 - Support the local economy through business for farmers and distributors
 - Build relationships with produce partners
- The 2005/06 pilot of the SFVNP funded a paid coordinator position for each participating school and delivered fruits and vegetables twice per week for 32 weeks – a total of 64 servings per student. As the program expanded, the paid coordinator position was eliminated and the number of deliveries was eventually reduced to the current model of one every other week over 24 weeks – a total of 12 servings per student. Some nutritionists have acknowledged that the current volume of servings is too low to achieve a positive impact on student eating behaviours.
- The Office of the Auditor General is conducting an audit in the area of chronic disease prevention, focusing on how the Ministries of Health and Education are working together to support healthy eating and physical activity in the school setting.

s.13

CONCLUSION:

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Program ADM/Branch: Jennifer McCrea, ADM, Safety and Wellness Branch

Program Contact: Scott Beddall

Drafter: Katy Winship

Date: February 20, 2018