

**From:** [Harrison, Veronica EDUC:EX](#)  
**To:** ["Marijke Wortman"](#)  
**Cc:** [Hahn, Andra EDUC:EX](#)  
**Subject:** RE: PR Campaign  
**Date:** Wednesday, April 11, 2018 3:48:38 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)

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Now cc'd.

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**From:** Harrison, Veronica EDUC:EX  
**Sent:** Wednesday, April 11, 2018 3:48 PM  
**To:** 'Marijke Wortman' <marijke.wortman@stratcom.ca>  
**Subject:** RE: PR Campaign

Hi Marijke,

I'll connect you with our Admin Coordinator, Andra Hahn (cc'd here) who handles the Minister's schedule.

Veronica Harrison  
Senior Ministerial Assistant  
Ministry of Education

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**From:** Marijke Wortman [<mailto:marijke.wortman@stratcom.ca>]  
**Sent:** Wednesday, April 11, 2018 3:45 PM  
**To:** Harrison, Veronica EDUC:EX <[Veronica.Harrison@gov.bc.ca](mailto:Veronica.Harrison@gov.bc.ca)>  
**Subject:** FW: PR Campaign

Hello Veronica,

I am following up on this email string between Bob Penner of Stratcom and Rob Fleming. They have agreed to meet next week in Victoria. Could you kindly provide some windows that might work for Rob? Bob and Stephanie Lynn will be in Victoria on Wednesday.

Thank you.

Regards,

**Marijke Wortman** - Executive Assistant to CEO/Office Coordinator  
T 604.681.3030 x 53 E [marijke.wortman@stratcom.ca](mailto:marijke.wortman@stratcom.ca)

Vancouver Office / Bureau à Vancouver:

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**From:** Rob Fleming<sup>s.22</sup>

**Sent:** Wednesday, April 11, 2018 9:38 AM

**To:** Bob Penner <[bob.penner@stratcom.ca](mailto:bob.penner@stratcom.ca)>

**Subject:** Re: PR Campaign

Hi Bob. Indeed I have been given this task and I would be great to meet over the phone or Victoria when you are available next week. All the best, Rob

Sent from my iPhone

**From:** Bob Penner  
**Subject:** Tyee column: Advice to the BC NDP Government Ministers and MLA's.  
**Date:** Monday, September 18, 2017 12:32:17 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)  
[image005.png](#)  
[image006.png](#)  
[image007.png](#)  
[image008.png](#)

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Dear Friends,

Below is a link to an article I wrote that appeared in The Tyee, offering some advice to our friends in the new BCNDP government. Of course this advice could be applied to any level of government when progressives are elected. I hope you would find it interesting, and of course feel free to share. I'd also be interested in any comments you might have. The piece is also available in French on our blog, link below.

Regards,

Bob

<https://thetyee.ca/Opinion/2017/09/08/Formula-for-BC-Government-Success/>.

Chères amies, chers amis,

Vous trouverez ci-dessous un lien vers la traduction d'un article que j'ai écrit et qui est paru dans The Tyee. J'y propose quelques conseils à nos camarades du nouveau gouvernement NPd de la Colombie-Britannique. En fait, ces conseils pourraient être utiles à des gouvernements de n'importe quel niveau, quand des progressistes sont portés au pouvoir. J'espère que vous les trouverez intéressants, et bien sûr, je vous invite à les partager. Je suis aussi curieux de lire tout commentaire que cet article vous inspirera. La version originale en anglais du texte est aussi disponible sur notre blog, lien ci-dessous.

Salutations

Bob

<http://www.stratcom.ca/fr/2017/09/une-recette-en-neuf-etapes-pour-le-succes-dun-gouvernement-neo-democrate/>

**Bob Penner**

CEO | Directeur Général

T 604.681.3030 x 50 E [bob.penner@stratcom.ca](mailto:bob.penner@stratcom.ca)

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**From:** [Hahn, Andra EDUC:EX](#)  
**To:** [Sampson, Laura EDUC:EX](#)  
**Subject:** RE: MRF Meeting request  
**Date:** Thursday, February 15, 2018 1:03:54 PM

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Yes, done  
a

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**From:** Sampson, Laura EDUC:EX  
**Sent:** Thursday, February 15, 2018 12:59 PM  
**To:** Hahn, Andra EDUC:EX  
**Subject:** MRF Meeting request

Hi Andra,

Got a call from a Marijke Wortman, assistant to Bob Penner (political consultant s.22  
s.22 Apparently Bob is in town Mon/Tues next week and would like to connect with MRF.

Can you please get in touch with Marijke about this? Her email is [Marijke.wortman@stratcom.ca](mailto:Marijke.wortman@stratcom.ca)

Thanks,

**Laura Sampson | Senior Executive Assistant**  
Deputy Minister's Office | Ministry of Education  
Ph: 250-387-2026 E: [laura.sampson@gov.bc.ca](mailto:laura.sampson@gov.bc.ca)

**From:** [Hahn, Andra EDUC:EX](#)  
**To:** [Sampson, Laura EDUC:EX](#)  
**Subject:** RE: Meeting request  
**Date:** Friday, April 13, 2018 9:28:31 AM

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L,  
Done and awaiting reply back from Marijke to confirm a date.  
Andra

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**From:** Sampson, Laura EDUC:EX  
**Sent:** Wednesday, April 11, 2018 1:36 PM  
**To:** Hahn, Andra EDUC:EX  
**Subject:** Meeting request

Hi Andra,

Just received a call from Bob Penner's office (of StratComm). Apparently Bob is in town next and has already been in touch with MRF to set up a meeting.  
His assistant (Marijke) just called me to set up the meeting. Could you please give her a call back? #  
os 604-681-3030, ext. 53.

**Laura Sampson | Senior Executive Assistant**  
Deputy Minister's Office | Ministry of Education  
Ph: 250-387-2026 E: [laura.sampson@gov.bc.ca](mailto:laura.sampson@gov.bc.ca)