



November 1, 2016

Ref: 191189

Bryanna Baker, Director,
Business Development and Donor Engagement
Western Canada Office
WE Charity
Email: bryanna.baker@we.org

Dear Ms. Baker:

This letter confirms that WE Charity, Western Canada Office, is awarded a grant in the amount of \$200,000 to support WE Day and the WE Act Program, a school based program aimed at empowering youth's community involvement, volunteerism and global citizenship. More specifically, this grant is intended to support:

- WE Day Vancouver on November 3, 2016; and,
- The WE Act Program in British Columbia schools for the 2016/17 school year.

The grant is also intended to support promotion of British Columbia's Expect Respect and a Safe Education (ERASE) Bullying strategy at WE Day Vancouver.

A cheque will follow by mail.

As conditions for these funds, WE Charity, Western Canada Office, must:

- Use all grant funds for the intended purpose only;
- Provide the Ministry of Education with a report by March 31, 2017, on actual use of the grant, broken down by project area; and,
- Be aware that the Ministry will reclaim any portion of the grant should WE Charity, Western Canada Office, not use the funds received for the intended purpose as outlined in this letter.

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To discuss any questions or concerns you may have, please contact Lisa Dominato, A/Executive Director, Learning Division, at Lisa.Dominato@gov.bc.ca or (604) 817-3635.

Sincerely,

A handwritten signature in black ink, appearing to read "Bernier", with a stylized flourish at the end.

Mike Bernier
Minister

pc: Honourable Christy Clark, Premier



December 8, 2016

Bryanna Baker
WE Charity
300 - 228 East Georgia St
Vancouver BC V6A 1Z7

Email: WE.org

Dear Ms. Baker:

This letter confirms that WE Charity is awarded a grant in the amount of \$200,000 to support enhanced Canada 150 activities through WE Schools programming, an initiative offered in partnership with Canadian Heritage that will include educational resources, campaigns, and celebrations. More specifically, this grant is intended to support:

- Curriculum resource development in English and French, available for free from the WE.Ca website.
- Outreach and resources to school currently engaged in WE Schools programming, as well as new teachers.
- Connections to the Ministry of Education curriculum website, as appropriate.
- A WE Schools coordinator.
- Professional development opportunities for teachers to support the activation of Canada 150 in classrooms.
- Leadership workshops across the province

The grant is also intended to support local actions that equip young people with the tools and support to take part in a collective commitment to raise \$1 million and volunteer 1 million hours for local organizations that support social responsibility.

As condition for these funds, WE Charity must:

- Use all grant funds for the intended purpose only;
- Provide the Ministry with a report by March 31, 2017, on actual use of the grant, broken down by project area; and,
- Be aware that the Ministry will reclaim any portion of the grant should WE Charity not use the funds received for the intended purpose as outlined in this letter.

To discuss any question or concern you may have, please contact Tim Winkelmanns, Executive Director, Learning Division at Tim.Winkelmanns@gov.bc.ca or 250-217-6643.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Tim Winkelmanns', with a stylized, flowing script.

Tim Winkelmanns
Executive Director, Custom Programs and Projects



VIA COURIER

October 24, 2017

Ref. 196852

Jenna Quelch
Manager - Educational Partnerships, Western Canada
WE Charity, Western Canada Office
228 East Georgia St, Suite 300
Vancouver, BC V6A 1Z7
Email: jenna.quelch@we.org

Dear Ms. Quelch:

This letter confirms that WE Charity, Western Canada Office, is awarded a grant in the amount of \$200,000 to support WE Day and WE Schools, a school-based initiative aimed at empowering students' community involvement, volunteerism and global citizenship. More specifically, this grant is intended to support:

- WE Day Vancouver on October 18, 2017; and,
- The WE Schools Program in British Columbia schools for the 2017/18 school year.

The grant is also intended to support promotion of British Columbia's Expect Respect and a Safe Education (ERASE) Bullying strategy at WE Day Vancouver.

Please find a cheque enclosed.

As condition for these funds, WE Charity, Western Canada Office, must:

- Use all grant funds for the intended purpose only;
- Provide the Ministry with a report by March 31, 2018, on actual use of the grant, broken down by project area; and
- Be aware that the Ministry will reclaim any portion of the grant should WE Charity, Western Canada Office, not use the funds received for the intended purpose as outlined in this letter.

To discuss any question or concern you may have, please contact me at Scott.Beddall@gov.bc.ca or 250-514-4961.

Sincerely,

Scott Beddall
Director, Student Wellness and Safety

Ministry of Education

Learning Division
Student Wellness and Safety

Mailing Address:
PO Box 9887 Stn Prov Govt
Victoria BC V8W 9T6

Location:
563 Superior St. 1st Floor
Victoria BC



October 9, 2015

Ref: 183852

Marc Kielburger, LLB
Co-Founder
Free the Children
c/o Email: sarah.rushton@freethechildren.com

Dear Mr. Kielburger:

Thank you for your letter of July 13, 2015, requesting funding support for We Act and We Day programming for the 2015/16 academic year.

This letter confirms that Free The Children is awarded a grant in the amount of \$200,000 to support We Day and the We Act Program, a school based program aimed at empowering youth's community involvement, volunteerism and global citizenship. More specifically, this grant is intended to support:

- We Day Vancouver on October 21, 2015
- We Act Program in BC Schools for the 2015/16 school year

The grant is also intended to support promotion of British Columbia's Expect Respect and a Safe Education (ERASE) Bullying Strategy at We Day Vancouver. **A cheque will follow by mail.**

As condition for these funds, Free The Children must:

- Use all grant funds for the intended purpose only;
- Provide the Ministry with a report by March 31, 2016, on actual use of the grant, broken down by project area; and
- Be aware that the Ministry will reclaim any portion of the grant should Free The Children not use the funds received for the intended purpose as outlined in this letter.

To discuss any question or concern you may have, please contact Lisa Dominato, Acting Executive Director, Learning Division at Lisa.Dominato@gov.bc.ca or (604) 817-3635.

Sincerely,

Mike Bernier
Minister

An unprecedented opportunity to engage schools and young people across British Columbia.

BC Government & WE Charity
DECEMBER 5, 2016



Canada 150 Partnership Summary

We are grateful for the opportunity to partner with the British Columbia Ministry of Education to celebrate an incredible milestone in our country's history. Together we will mobilize, engage and empower students across the province, to leave a measurable legacy.

In celebration of Canada 150, WE Charity will be enhancing its WE Schools programing to include incremental educational resources, campaigns, and celebrations focused on building a legacy for our communities, provinces, nation and global community. We are proud to partner with Canadian Heritage on a signature initiative that will bring this vision to life. Our goal is to inspire this generation of young Canadians to get engaged in Canada 150, take the pledge and leave a measurable legacy. Our goals include:

- Inspire 1 million+ young Canadians to get engaged and take the WE are Canada pledge
- Raise \$1 million for local Canadian organizations and causes
- Volunteer 1 million+ hours in local communities

The support of the Ministry of Education will enable us to scale our profile and reach across the province through our celebration of and year-long focus on Canada. We are pleased to share with you an overview of our initiatives and ways we believe we can amplify our impacts across the province through the support of the Ministry.

Bringing Canada 150 to Life for Students

Recognizing this incredible milestone in Canada's history, WE Charity will engage young British Columbians in the province's history, culture and stories while promoting social responsibility and building a social legacy. With the support of the Ministry of Education we are pleased to provide incremental programming that will engage students across British Columbia in Canada 150. This will include:

1. Providing Canada 150 School Curriculum and Resources:

WE Charity will provide educators across British Columbia with WE are Canada curriculum packages for elementary, middle and secondary classrooms. With the support of the Ministry, WE Charity will ensure access and support for implementation of the service program and curriculum.

- Engage B.C. teachers to support in the development and writing of the curriculum resources. All curriculum and resources will be developed in both English and French.
- Outreach and resources will be provided to the 794 schools in the province currently engaged in WE Schools programming, and we seek to outreach and engage new 500 new teachers in the province.
 - Curriculum and resources will be available digitally for free and accessible to download at WE.Ca
 - Opportunity to link WE are Canada curriculum and resources to the Ministry of Education website and feature as a cross curricular resource for educators.



- Leverage reach and awareness of our WE are Canada partnership and resources in bi-weekly superintendent newsletters with a reoccurring section to profile different resources and tools available
- To increase engagement and participation of schools across British Columbia in WE are Canada we would be pleased to work with the Ministry to create a contesting opportunity leveraging social media
- B.C. educators and schools will have access to personalized support through a WE Schools Coordinator
- We will provide additional professional development opportunities for teachers in British Columbia to support the activation of Canada 150 in the classroom. The WE Schools program will coordinate with districts to align with professional development days where possible.

II. WE are Canada Leadership Workshops and Outreach Speeches

Funding will support WE are Canada leadership workshops and outreach speeches across the province including: Lower Mainland, Vancouver Island, Prince George, Kamloops, and Aboriginal and First Nations communities. Workshops and outreach speeches will be designed to support schools in deepening their learning on Canada 150 and supporting their local service actions.

III. Find, Celebrate, Share and Amplify Inspiring Stories of Youth

WE Charity will be sourcing, highlighting and amplifying stories of incredible youth who are taking action and leaving a legacy to make Canada and the province a better place. As a part of this initiative WE Charity will seek to highlight British Columbian youth and their actions to make their local community a better place. We will seek opportunities to amplify these stories to audiences across the province and country, including:

- Digital and social media platforms
- Engaging print and television media partners
- Integration into the school curriculum and resources delivered to schools across the province
- 2 B.C. youth ambassadors will be featured in a short vignette that will be celebrated on the WE Day stage and amplified through WE media channels
- WE Day in Vancouver

IV. Local Actions

The WE are Canada program will equip young people with the tools and support to take part in a collective commitment to raise \$1 million and volunteer 1 million hours for local organization, promoting social responsibility across the province.

V. Celebrations

WE Charity will celebrate B.C. youth and their role in making the province and world a better place. Celebrations will include:



- The WE are Canada program will encourage schools to host their own school based WE Day celebration, a WE Day X, to drive awareness and excitement around this milestone year.
- WE Charity will supply schools and principals with a how-to-guide providing a turn-key experience. The guide will also include access to custom and engaging videos that can be played as part of the celebration event.
- Bursary will be available for schools to support in their WE Day X celebration for guest speaker engagements. WE will support with speakers based on availability of guest speaker.
- 2017 WE Day Vancouver reaching nearly 20,000 students will not only include a strong degree of Canadian content, but will celebrate the collective actions of youth across the province.

VI. B.C. Ministry of Education Supports

Through the B.C. Ministry of Education, the Government of British Columbia will provide the following support for the Canada 150 initiative:

- \$200,000 financial contribution.
- Profile resources, tools, and activities in the ministry's bi-weekly newsletter to education leaders, and through social media channels.
- Facilitate connections between Ministry of Education website content and WE are Canada resources.
- Work with the BC Principals and Vice-Principals Association (BCPVPA) to activate their interest in WE are Canada as a student leadership project.

Program Reach

We are proud to partner with schools across the province to bring service-learning into classrooms and schools. We have long-standing partnerships with school boards who champion the WE Schools program with their students and educators. We have received strong interest and alignment from school board partners and educators to bring 150 programming into classrooms across the province. We have begun laying the foundation for impactful programming that will empower B.C. students to leave a tangible legacy through taking action in their local communities in the spirit of Canada 150.

Our aim is for our existing network of schools and educators to engage with the WE are Canada programming, and to use this program to add new schools into our networks further promoting social responsibility in the classroom.

Goals

- Engage our existing network of 794 B.C. Schools in WE are Canada programming
- Outreach and engage 500 new teachers in B.C. in WE are Canada programming
- Schools across the province holding WE Day X celebrations at the end of the 2016/2017 academic school year

Tracking and Reporting

WE Schools will track engagement and participation in WE are Canada throughout the duration of the program. We will continue to leverage our WE Schools educator reports to evaluate program impact and capture feedback from educators. In addition activities we will track includes:



- Number of WE are Canada kits distributed in British Columbia
- Number digital curriculum and resource downloads from WE.ca
- Number of digital kits distributed via USB
- Number of teachers receiving specialized professional development training in WE are Canada
- Actions taken by students as part of We are Canada



September 17, 2018

Ref: 204759

Marc Kielburger
Co-Founder
WE Charity
3rd Floor - 228 East Georgia St
Vancouver BC V6A 1Z7
Email: Marc Kielburger <marc.kielburger@we.org>

Dear Marc:

Thank you for your email of August 10, 2018 to the Honourable Rob Fleming, Minister of Education regarding your 2018/19 funding proposal for WE Day Vancouver 2018 and WE Schools programming in B.C. schools. I have been asked to respond on behalf of the Minister.

This letter confirms that WE Charity is awarded a grant in the amount of \$200,000 to support WE Day and the WE Schools program, aimed at increasing academic engagement, workplace and post-secondary readiness, and increased civic engagement at the local and global levels. More specifically, this grant is intended to support:

- WE Day Vancouver on November 22, 2018
- WE Schools Program in BC Schools for the 2018/19 school year
- Development of new WE Schools Mental Health Resources

The grant is also intended to support promotion of British Columbia's Expect Respect and a Safe Education (ERASE) Strategy at We Day Vancouver.

As condition for these funds, WE Charity will:

- Use all grant funds for the intended purposes only;
- Collaborate with the Ministry on development of WE Schools Mental Health Resources;
- Provide the Ministry with a report by March 31, 2019, on actual use of the grant, broken down by project area; and,
- Be aware that the Ministry will reclaim any portion of the grant should WE Charity not use the funds received for the intended purpose as outlined in this letter.

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To discuss any question or concern you may have, please contact Danielle Carter-Sullivan, Senior Manager, Divisional Priorities, at Danielle.CarterSullivan@gov.bc.ca or by phone at 250 588 7012.

Sincerely,

A handwritten signature in black ink, appearing to read 'J McCrea', with a long horizontal flourish extending to the right.

Jennifer McCrea
Assistant Deputy Minister
Learning Division
Ministry of Education



September 16, 2019

Ref: 210896

Marc Kielburger
Co-Founder
WE Charity
3rd Floor - 228 East Georgia St
Vancouver, BC V6A 1Z7
Email: marc.kielburger@we.org

Dear Marc:

This letter confirms that WE Charity is awarded a grant in the amount of \$200,000 to support WE Well-being, aimed at serving youth and educators and families, people of all ages with the tools they need to foster social, emotional, physical and mental well-being, and specifically, training for educators in the classroom. A cheque/EFT will follow shortly.

In accordance with conditions placed on all government grants, WE Charity will:

- Use all grant funds for the intended purposes only;
- Continue to collaborate with the Ministry on WE Well-being Mental Health Resources;
- Provide the Ministry with a preliminary summary on initial use of the grant, by December 15, 2019;
- Provide the Ministry with a report by March 15, 2020, on actual use of the grant, broken down by project area; and,
- Be aware that the Ministry will reclaim any portion of the grant should WE Charity not use the funds received for the intended purpose as outlined in this letter.

Further, we ask that you acknowledge the Province of British Columbia's assistance on written materials related to this grant. The following acknowledgement may be used:

"We acknowledge the financial support of the Province of British Columbia through the Ministry of Education."

To discuss any question or concern you may have, please contact Danielle Carter-Sullivan, Director, Strategic Priorities, at Danielle.CarterSullivan@gov.bc.ca or by phone at 250.588.7012.

Sincerely,

A handwritten signature in black ink, appearing to read 'J McCrea', with a stylized flourish at the end.

Jennifer McCrea
Assistant Deputy Minister, Learning Division
Ministry of Education