

RE: Work Location Today

From: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
To: Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>
Sent: November 15, 2021 8:40:45 AM PST
Attachments: image001.png, image002.png
50/50 - I already asked and decision to be made tomorrow.

Brendan Ralfs | Director, Operations
Emergency Management BC
Ph: 250-419-8598 Cell: 778-676-2061
24 Hour Emergency: 1-800-663-3456

From: Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>
Sent: November 15, 2021 8:40 AM
To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Subject: RE: Work Location Today

Hi Brendan:

I'm here. I have an Alert test meeting at 9:30. What are the chances, due to the current situation, that we will decided not to do the test?

Take care,
Beverly Duthie | Public Alerting
Ph: 778-974-3730 | e: Beverly.Duthie@gov.bc.ca

From: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Sent: November 15, 2021 6:14 AM
To: Ewanyshyn, Ron EMBC:EX <Ron.Ewanyshyn@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>
Cc: Woolford, Sonia M EMBC:EX <Sonia.Woolford@gov.bc.ca>; EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>
Subject: Work Location Today

Ron & Bev,

I was wondering how difficult it would be to have you both work from Keating today? We will be standing up the PECC and, while I don't think we'll need you in there immediately, we could as the day goes on. What I'm more focussed on though, is if the flooding here at Keating begins to impact the PECC (it doesn't look to but we can't be sure) then we will need to relocate to Seymour, and that will likely be benefitted by having several hands on deck.

Let me know - thank you.

Brendan Ralfs | Director, Operations
Emergency Management BC
Block A - Suite 200, 2261 Keating Cross Rd
Saanichton, BC CANADA V8M 2A5

Ph: 250-419-8598 Cell: 778-676-2061 Fax: 250-952-4872
24 Hour Emergency: 1-800-663-3456

Follow PreparedBC



RE: Alert Ready - is anything changing given current events?

From: Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>
To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>, Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>, Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>, O'Higgins-Wilson, Jane EMBC:EX <Jane.OHigginsWilson@gov.bc.ca>
Cc: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
Sent: November 15, 2021 5:06:03 PM PST
Attachments: image002.png, image003.png, image004.png
Sounds good sir!

Ryan Turcot | Public Education & Online Communications Officer (*he/him/his*)
[Emergency Management BC](#)
Phone: 250 893-2724

Follow PreparedBC



From: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Sent: November 15, 2021 5:06 PM
To: Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; O'Higgins-Wilson, Jane EMBC:EX <Jane.OHigginsWilson@gov.bc.ca>
Cc: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
Subject: RE: Alert Ready - is anything changing given current events?

Yes, I flagged for our DM and ADM Maley this morning. They are going to make a go/no-go decision either tonight or first thing tomorrow.

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[Emergency Management BC](#)
Ph: 250-419-8598 Cell: 778-676-2061
24 Hour Emergency: 1-800-663-3456

From: Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>
Sent: November 15, 2021 5:04 PM
To: Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; O'Higgins-Wilson, Jane EMBC:EX <Jane.OHigginsWilson@gov.bc.ca>
Cc: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>; McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
Subject: Alert Ready - is anything changing given current events?

Hey all, just saw this tweet and thought it was relevant - are there any plans to adjust or cancel the communications around Alert Ready given current flooding/weather events? Or is everything still moving ahead? I was away last week when the communications were being planned out so just wondering.

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RE: Alert Ready - is anything changing given current events?

From: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>
To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>, Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>, Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>, O'Higgins-Wilson, Jane EMBC:EX <Jane.OHigginsWilson@gov.bc.ca>
Cc: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
Sent: November 15, 2021 5:06:25 PM PST
Attachments: image002.png, image003.png, image001.png
The notification NR was supposed to go out at 4pm today but I moved to tomorrow. Waiting on next steps as below

From: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Sent: November 15, 2021 5:06 PM
To: Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; O'Higgins-Wilson, Jane EMBC:EX <Jane.OHigginsWilson@gov.bc.ca>
Cc: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
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Cc: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>; McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
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Ryan Turcot | Public Education & Online Communications Officer (*he/him/his*)
Emergency Management BC
Phone: 250 893-2724

Follow PreparedBC



Re: Nov. 17 Alert Ready Test Cancelation

From: Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>
To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Cc: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>, McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>, Curll, Jennifer EMBC:EX <Jennifer.Curll@gov.bc.ca>, Woolford, Sonia M EMBC:EX <Sonia.Woolford@gov.bc.ca>, O'Higgins-Wilson, Jane EMBC:EX <Jane.OHigginsWilson@gov.bc.ca>, Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>, EMBC PECC Online Communications 2 EMBC:EX <pecc.oncom2@gov.bc.ca>, Rincon, Ivan EMBC:EX <Ivan.Rincon@gov.bc.ca>, Harper, Aimee GCPE:EX <Aimee.Harper@gov.bc.ca>, Wey, Melody GCPE:EX <Melody.Wey@gov.bc.ca>
Sent: November 16, 2021 7:35:46 AM PST
Attachments: image001.png, image002.png
Yes you bet re: the online comms piece.

I've already stripped out references to the Nov 17 test date on EmergencyInfoBC.ca webpage and there is no scheduled social media content to do with Alert Ready on any of our channels.

That said Bev and Jordan can certainly let me know if anything else needs to be done on the online comms front.

Sent from my iPhone

Ryan Turcot | Public Education & Online Communications Officer
Emergency Management BC
Cell: 250 893-2724

Follow PreparedBC
0da1dc36j
9ed53677.

On Nov 16, 2021, at 7:32 AM, Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca> wrote:

All,

Madeline and Tara have approved the cancelation of the Alert Ready test tomorrow.

Jordan,

Will your team be producing any specific messaging about this? An updated IB?

Jen, Ryan & Jenn,

Are you ok to work with Jordan & Bev on anything required to update our website and online communications?

I will work on a communication out to the regions (to forward to their FNs/LAs with any messaging produced by Jordan's team) and to EMBC ALL.

Anyone is welcome to chime in if they think we are missing some required channel of communications here.

Thanks for this.

Brendan Ralfs | Director, Operations

Emergency Management BC

Block A – Suite 200, 2261 Keating Cross Rd

Saanichton, BC CANADA V8M 2A5

Ph: 250-419-8598 Cell: 778-676-2061 Fax: 250-952-4872

24 Hour Emergency: 1-800-663-3456

Follow PreparedBC

<image001.png>

<image002.png>

RE: Nov. 17 Alert Ready Test Cancelation

From: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
To: Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>, Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Cc: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>, Curll, Jennifer EMBC:EX <Jennifer.Curll@gov.bc.ca>, Woolford, Sonia M EMBC:EX <Sonia.Woolford@gov.bc.ca>, O'Higgins-Wilson, Jane EMBC:EX <Jane.OHigginsWilson@gov.bc.ca>, Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>, EMBC PECC Online Communications 2 EMBC:EX <pecc.oncom2@gov.bc.ca>, Rincon, Ivan EMBC:EX <Ivan.Rincon@gov.bc.ca>, Harper, Aimee GCPE:EX <Aimee.Harper@gov.bc.ca>, Wey, Melody GCPE:EX <Melody.Wey@gov.bc.ca>
Sent: November 16, 2021 7:38:30 AM PST
Attachments: image001.jpg, image002.jpg
Jenn,

Only thing that needs to come down on www.gov.bc.ca/embc is the test promo box, right?

Please do that first thing.

Thx!

Jennifer McLarty

A/ Director Engagement, Education & Digital Services
[Emergency Management BC](#)
Cell: 250 217-0950

Follow PreparedBC



From: Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>
Sent: November 16, 2021 7:36 AM
To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Cc: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>; Curll, Jennifer EMBC:EX <Jennifer.Curll@gov.bc.ca>; Woolford, Sonia M EMBC:EX <Sonia.Woolford@gov.bc.ca>; O'Higgins-Wilson, Jane EMBC:EX <Jane.OHigginsWilson@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 2 EMBC:EX <pecc.oncom2@gov.bc.ca>; Rincon, Ivan EMBC:EX <Ivan.Rincon@gov.bc.ca>; Harper, Aimee GCPE:EX <Aimee.Harper@gov.bc.ca>; Wey, Melody GCPE:EX <Melody.Wey@gov.bc.ca>
Subject: Re: Nov. 17 Alert Ready Test Cancelation

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Sent from my iPhone

Ryan Turcot | Public Education & Online Communications Officer
[Emergency Management BC](#)
Cell: [250 893-2724](tel:2508932724)

Follow PreparedBC

Oda1dc36j

9ed52677.

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Anyone is welcome to chime in if they think we are missing some required channel of communications here.

Thanks for this.

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Emergency Management BC
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Saanichton, BC CANADA V8M 2A5

Ph: 250-419-8598 Cell: 778-676-2061 Fax: 250-952-4872
24 Hour Emergency: 1-800-663-3456

Follow PreparedBC

<image001.png>

<image002.png>

Re: Nov. 17 Alert Ready Test Cancellation

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To: Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>
Cc: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>, Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>, McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>, Curll, Jennifer EMBC:EX <Jennifer.Curll@gov.bc.ca>, Woolford, Sonia M EMBC:EX <Sonia.Woolford@gov.bc.ca>, O'Higgins-Wilson, Jane EMBC:EX <Jane.OHigginsWilson@gov.bc.ca>, EMBC PECC Online Communications 2 EMBC:EX <pecc.oncom2@gov.bc.ca>, Rincon, Ivan EMBC:EX <Ivan.Rincon@gov.bc.ca>, Harper, Aimee GCPE:EX <Aimee.Harper@gov.bc.ca>, Wey, Melody GCPE:EX <Melody.Wey@gov.bc.ca>
Sent: November 16, 2021 8:37:14 AM PST

Bev I think that's good messaging at least for social media questions, but I will defer to Jordan and wait for confirmation of what/when is coming down the pipe in terms of an IB or "official" announcement.

Sent from my iPhone

Ryan Turcot | Public Education & Online Communications Officer
Emergency Management BC
Cell: 250 893-2724

Follow PreparedBC
Oda1dc36j
9ed452677.

On Nov 16, 2021, at 8:28 AM, Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca> wrote:

Thank you.

I would suggest we let the regions, the PDM, and the ECC know that we are cancelling the test.

Are we using the following message for any questions?

"The province doesn't want to add stress and confusion to the still quickly moving emergency situation in southern BC so will not be issuing the broadcast intrusive Alert Ready Test to the province on Wednesday."

Take care,
Beverly Duthie | Public Alerting
Ph: 778-974-3730 | e: Beverly.Duthie@gov.bc.ca

From: Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>
Sent: November 16, 2021 7:36 AM
To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Cc: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>; Curll, Jennifer EMBC:EX <Jennifer.Curll@gov.bc.ca>; Woolford, Sonia M EMBC:EX <Sonia.Woolford@gov.bc.ca>; O'Higgins-Wilson, Jane EMBC:EX <Jane.OHigginsWilson@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 2 EMBC:EX <pecc.oncom2@gov.bc.ca>; Rincon, Ivan EMBC:EX <Ivan.Rincon@gov.bc.ca>; Harper, Aimee GCPE:EX <Aimee.Harper@gov.bc.ca>; Wey, Melody GCPE:EX <Melody.Wey@gov.bc.ca>
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Sent from my iPhone

Ryan Turcot | Public Education & Online Communications Officer
Emergency Management BC
Cell: 250 893-2724

Follow PreparedBC
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Ph: 250-419-8598 Cell: 778-676-2061 Fax: 250-952-4872
24 Hour Emergency: 1-800-663-3456

Follow PreparedBC
<image001.png>
<image002.png>

RE: Nov. 17 Alert Ready Test Cancellation

From: Curll, Jennifer EMBC:EX <Jennifer.Curll@gov.bc.ca>
To: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>, Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>, Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Cc: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>, Woolford, Sonia M EMBC:EX <Sonia.Woolford@gov.bc.ca>, O'Higgins-Wilson, Jane EMBC:EX <Jane.OHigginsWilson@gov.bc.ca>, Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>, EMBC PECC Online Communications 2 EMBC:EX <pecc.oncom2@gov.bc.ca>, Rincon, Ivan EMBC:EX <Ivan.Rincon@gov.bc.ca>, Harper, Aimee GCPE:EX <Aimee.Harper@gov.bc.ca>, Wey, Melody GCPE:EX <Melody.Wey@gov.bc.ca>
Sent: November 16, 2021 8:51:18 AM PST
Attachments: image001.jpg, image002.jpg
Roger that, I can update the box to say that it was cancelled, or just take it down all-together.

Jenn Curll
Emergency Management BC
778-698-4785

Pronouns: she/hers

From: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
Sent: November 16, 2021 7:39 AM
To: Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Cc: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; Curll, Jennifer EMBC:EX <Jennifer.Curll@gov.bc.ca>; Woolford, Sonia M EMBC:EX <Sonia.Woolford@gov.bc.ca>; O'Higgins-Wilson, Jane EMBC:EX <Jane.OHigginsWilson@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 2 EMBC:EX <pecc.oncom2@gov.bc.ca>; Rincon, Ivan EMBC:EX <Ivan.Rincon@gov.bc.ca>; Harper, Aimee GCPE:EX <Aimee.Harper@gov.bc.ca>; Wey, Melody GCPE:EX <Melody.Wey@gov.bc.ca>
Subject: RE: Nov. 17 Alert Ready Test Cancellation

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Jennifer McLarty
A/ Director Engagement, Education & Digital Services
[Emergency Management BC](#)
Cell: 250 217-0950

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Emergency Management BC
Cell: 250 893-2724

Follow PreparedBC
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Saanichton, BC CANADA V8M 2A5

Ph: 250-419-8598 Cell: 778-676-2061 Fax: 250-952-4872
24 Hour Emergency: 1-800-663-3456

Follow PreparedBC
<image001.png>
<image002.png>

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Alert Ready Communications Committee:

We can confirm that BC is canceling their participation in the Alert Ready test tomorrow due to the flooding/mudslide situation in the province.

Below is the updated list of tests scheduled for tomorrow.

PROVINCE/TERRITORY

LOCAL TESTING TIME

Alberta

1:55 PM MST

British Columbia

NOT PARTICIPATING

Manitoba

1:55 PM CST

New Brunswick

10:55 AM AST

Northwest Territories

9:55 AM MST

Nova Scotia

1:55 PM AST

Newfoundland and Labrador

10:55 AM NST

Nunavut

2:00 PM EST

Ontario

12:55 PM EST

Prince Edward Island

12:55 PM AST

Quebec

1:55 PM EST

Saskatchewan

1:55 PM CST

Yukon

1:55 PM PDT

Many thanks,

--

Karen Kheder | Director, Communications & Administration

Pelmorex Corp.

T: 905.829.1159 x1223 M: s.22

E: kkheder@pelmorex.com

pelmorex.com

<<https://can01.safelinks.protection.outlook.com/?url=http://pelmorex.com/&data=04|01|Beverly.Duthie@gov.bc.ca|8e10faf4eae47442e5008d9a926044f|6fdb52003d0d4a8ab036d3685e359adc|0|0|637726803006340322|Unknown|TWFPbGZsb3d8eyJWljojMC4wLjAwMDAiLCJQljojV2luMzliLCJBTiI6lk1haWwiLCJXVCi6Mn0=|3000&sdata=E6rs0VEtmkfGn1rjqKYYhdfYZ69IZnr6SKMxlpunsZI=&reserved=0>>

From: NAADS Support
Subject: Re: November 2021 - Broadcast Immediate and Wireless Immediate Public Awareness Test // Novembre 2021 - Tests pour la sensibilisation du public à diffusion immédiate et pour le sans fil
Date: November 16, 2021 9:41:25 AM

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hello,

Please note that the British Columbia test has been **cancelled** for tomorrow.

The schedule has been updated to reflect the changes.

Thank you

	Local Date and Time UTC Date and Time Province/Territory Testing Date Local Testing Time Timezone code UTC Date UTC Time
Alberta	Wednesday, November 17, 2021 1:55 PM MST Wednesday, November 17, 2021 8:55 PM
British Columbia	Cancelled Cancelled Cancelled Cancelled Cancelled
Manitoba	Wednesday, November 17, 2021 1:55 PM CST Wednesday, November 17, 2021 7:55 PM
New Brunswick	Wednesday, November 17, 2021 10:55 AM AST Wednesday, November 17, 2021 2:55 PM
Newfoundland & Labrador	Wednesday, November 17, 2021 10:55 AM NST Wednesday, November 17, 2021 2:25 PM
Northwest Territories	Wednesday, November 17, 2021 9:55 AM MST Wednesday, November 17, 2021 4:55 PM
Nova Scotia	Wednesday, November 17, 2021 1:55 PM AST Wednesday, November 17, 2021 5:55 PM
Nunavut	Wednesday, November 17, 2021 2:00 PM EST Wednesday, November 17, 2021 7:00 PM
Ontario	Wednesday, November 17, 2021 12:55 PM EST Wednesday, November 17, 2021 5:55 PM
Prince Edward Island	Wednesday, November 17, 2021 12:55 PM AST Wednesday, November 17, 2021 4:55 PM
Quebec	Wednesday, November 17, 2021 1:55 PM EST Wednesday, November 17, 2021 6:55 PM
Saskatchewan	Wednesday, November 17, 2021 1:55 PM CST Wednesday, November 17, 2021 7:55 PM
Yukon	Wednesday, November 17, 2021 1:55 PM PDT Wednesday, November 17, 2021 8:55 PM

Province / Territoire	Date et heure locales			Date et heure (UTC)	
	Date de test	Temps de test local	Zone horaire locale	Date UTC	Heure UTC
Alberta	Mercredi 17 novembre 2021	13h55	HNR	Mercredi 17 novembre 2021	20h55
Colombie britannique	Cancelled	Cancelled	Cancelled	Cancelled	Cancelled
Île-du-Prince-Édouard	Mercredi 17 novembre 2021	12h55	HNA	Mercredi 17 novembre 2021	16h55
Manitoba	Mercredi 17 novembre 2021	13h55	HNC	Mercredi 17 novembre 2021	19h55
Nouveau-Brunswick	Mercredi 17 novembre 2021	10h55	HNA	Mercredi 17 novembre 2021	14h55
Nouvelle-Écosse	Mercredi 17 novembre 2021	13h55	HNA	Mercredi 17 novembre 2021	17h55
Nunavut	Mercredi 17 novembre 2021	14H00	HNE	Mercredi 17 novembre 2021	19H00
Ontario	Mercredi 17 novembre 2021	12h55	HNE	Mercredi 17 novembre 2021	17h55
Québec	Mercredi 17 novembre 2021	13h55	HNE	Mercredi 17 novembre 2021	18h55
Saskatchewan	Mercredi 17 novembre 2021	13h55	HNC	Mercredi 17 novembre 2021	19h55
Terre-Neuve-et-Labrador	Mercredi 17 novembre 2021	10h55	HNT	Mercredi 17 novembre 2021	14h25
Territoires du nord-ouest	Mercredi 17 novembre 2021	9h55	HNR	Mercredi 17 novembre 2021	16h55
Yukon	Mercredi 17 novembre 2021	13h55	HAP	Mercredi 17 novembre 2021	20h55

NAAD System Support Desk
Pelmorex Communications Inc.

On Tue, Oct 26, 2021 at 1:47 PM Support - Public Alerting <Support-PublicAlerting@pelmorex.com> wrote:
Hello,

Please note that the Yukon test will be at **1:55 pm PDT**, which is **8:55 pm UTC**, rather than 9:55 pm as previously stated.

The schedule has been updated to correct the issue.

Thank you

Bonjour,

Veuillez noter que le test du **Yukon** aura lieu à **13h55 HAP**, soit **20h55 UTC**, plutôt qu'à 21h55 comme indiqué précédemment.

Le calendrier a été mis à jour pour corriger le problème.

Merci,
NAAD System Support Desk
Pelmorex Communications Inc.
Support-PublicAlerting@pelmorex.com

On Tue, Oct 26, 2021 at 10:04 AM Support - Public Alerting <Support-PublicAlerting@pelmorex.com> wrote:

Attention: Last Mile Distributors / Broadcasters

This email is being sent out to all Last Mile Distributors/Vendors who have registered to our [Public Alerting website](#). Please feel free to pass this on to others.

November 2021 – Broadcast Immediate and Wireless Immediate Public Awareness Test

We would like to remind you that Public Awareness tests of the system are planned on **Wednesday, November 17, 2021**.

The test messages will be Broadcast intrusive (BI) and Wireless immediate (WI) and must be broadcast on all mediums.

Schedule for November 2021 :

Province/Territory	Local Date and Time			UTC Date and Time	
	Testing Date	Local Testing Time	Timezone code	UTC Date	UTC Time
Alberta	Wednesday, November 17, 2021	1:55 PM	MST	Wednesday, November 17, 2021	8:55 PM
British Columbia	Wednesday, November 17, 2021	1:55 PM	PST	Wednesday, November 17, 2021	9:55 PM
Manitoba	Wednesday, November 17, 2021	1:55 PM	CST	Wednesday, November 17, 2021	7:55 PM
New Brunswick	Wednesday, November 17, 2021	10:55 AM	AST	Wednesday, November 17, 2021	2:55 PM
Newfoundland & Labrador	Wednesday, November 17, 2021	10:55 AM	NST	Wednesday, November 17, 2021	2:25 PM
Northwest Territories	Wednesday, November 17, 2021	9:55 AM	MST	Wednesday, November 17, 2021	4:55 PM
Nova Scotia	Wednesday, November 17, 2021	1:55 PM	AST	Wednesday, November 17, 2021	5:55 PM
Nunavut	Wednesday, November 17, 2021	2:00 PM	EST	Wednesday, November 17, 2021	7:00 PM
Ontario	Wednesday, November 17, 2021	12:55 PM	EST	Wednesday, November 17, 2021	5:55 PM
Prince Edward Island	Wednesday, November 17, 2021	12:55 PM	AST	Wednesday, November 17, 2021	4:55 PM
Quebec	Wednesday, November 17, 2021	1:55 PM	EST	Wednesday, November 17, 2021	6:55 PM
Saskatchewan	Wednesday, November 17, 2021	1:55 PM	CST	Wednesday, November 17, 2021	7:55 PM
Yukon	Wednesday, November 17, 2021	1:55 PM	PDT	Wednesday, November 17, 2021	8:55 PM

As a reminder, after the test please provide your test validation feedback online on our [website](#) (the form will be enabled on the day of the test).

If you have any questions, please do not hesitate to contact our support team at Support-PublicAlerting@pelmorex.com.

Thank you,

Attention: Distributeurs de fin de ligne / radiodiffuseurs

** Ce courriel est envoyé à tous les distributeurs de fin de ligne / vendeurs qui se sont inscrits sur [notre site d'alerte au public](#). N'hésitez pas à faire circuler ce message. **

Novembre 2021 - Tests pour la sensibilisation du public à diffusion immédiate et pour le sans fil

Nous vous rappelons que des tests de sensibilisation du système sont prévus le **mercredi 17 novembre 2021**.

Les messages de test seront à diffusion immédiate (Broadcast intrusive - BI) et à diffusion sans fil (Wireless immédiate - WI) et doivent être diffusés sur tous les supports.

Calendrier pour novembre 2021:

Province / Territoire	Date et heure locales			Date et heure (UTC)	
	Date de test	Temps de test local	Zone horaire locale	Date UTC	Heure UTC
Alberta	Mercredi 17 novembre 2021	13h55	HNR	Mercredi 17 novembre 2021	20h55
Colombie britannique	Mercredi 17 novembre 2021	13h55	HNP	Mercredi 17 novembre 2021	21h55
Île-du-Prince-Édouard	Mercredi 17 novembre 2021	12h55	HNA	Mercredi 17 novembre 2021	16h55
Manitoba	Mercredi 17 novembre 2021	13h55	HNC	Mercredi 17 novembre 2021	19h55
Nouveau-Brunswick	Mercredi 17 novembre 2021	10h55	HNA	Mercredi 17 novembre 2021	14h55
Nouvelle-Écosse	Mercredi 17 novembre 2021	13h55	HNA	Mercredi 17 novembre 2021	17h55
Nunavut	Mercredi 17 novembre 2021	14H00	HNE	Mercredi 17 novembre 2021	19H00
Ontario	Mercredi 17 novembre 2021	12h55	HNE	Mercredi 17 novembre 2021	17h55
Québec	Mercredi 17 novembre 2021	13h55	HNE	Mercredi 17 novembre 2021	18h55
Saskatchewan	Mercredi 17 novembre 2021	13h55	HNC	Mercredi 17 novembre 2021	19h55
Terre-Neuve-et-Labrador	Mercredi 17 novembre 2021	10h55	HNT	Mercredi 17 novembre 2021	14h25
Territoires du nord-ouest	Mercredi 17 novembre 2021	9h55	HNR	Mercredi 17 novembre 2021	16h55
Yukon	Mercredi 17 novembre 2021	13h55	HAP	Mercredi 17 novembre 2021	20h55

Pour rappel, après le test, veuillez s'il-vous-plaît soumettre vos commentaires en ligne sur notre site [Internet](#) (le formulaire sera actif le jour du test).

N'hésitez pas à contacter notre équipe à Support-PublicAlerting@pelmorex.com pour toute question.

Merci

NAAD System Support Desk
Pelmorex Communications Inc.
Support-PublicAlerting@pelmorex.com

RE: Nov. 17 Alert Ready Test Cancelation

From: Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>
To: Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>
Cc: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>
Sent: November 16, 2021 11:29:45 AM PST
Attachments: image004.png, image005.png, image003.png
Update: Local Auth are starting to promote that the test is happening tomorrow. Could start running into misinformation conflicts if we don't get out on this soon

Copyright

Ryan Turcot | Public Education & Online Communications Officer (*he/him/his*)
Emergency Management BC
Phone: 250 893-2724

Follow PreparedBC



From: Turcot, Ryan EMBC:EX
Sent: November 16, 2021 11:21 AM
To: Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>
Subject: RE: Nov. 17 Alert Ready Test Cancelation

Nothing yet from Jordan but I assume it's because he's trying to keep afloat with all the current events going on. I don't envy his job right now haha.

To be honest there hasn't been a lot of questions about Alert Ready. One^{s.22} comment yesterday about "good thing we're testing Alert Ready on Wednesday but not using it for this event" that got a bit of engagement, but that's about it.

s.22

Best thing from my perspective would be for a GCPE announcement to come out sooner than later. Could push that out on EmergencyInfoBC if/when it comes out if you feel there's a need

Ryan Turcot | Public Education & Online Communications Officer (*he/him/his*)
Emergency Management BC
Phone: 250 893-2724

Follow PreparedBC



From: Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>
Sent: November 16, 2021 11:16 AM
To: Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>
Subject: Re: Nov. 17 Alert Ready Test Cancelation

Hi Ryan.

Have we seen anything from Jordan yet? And have you seen any questions about alerting that we need to talk about?

Beverly Duthie, Public Alerting
Emergency Management BC
Sent from my iPhone

On Nov 16, 2021, at 8:37 AM, Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca> wrote:

Bev I think that's good messaging at least for social media questions, but I will defer to Jordan and wait for confirmation of what/when is coming down the pipe in terms of an IB or "official" announcement.

Sent from my iPhone

Ryan Turcot | Public Education & Online Communications Officer
Emergency Management BC
Cell: 250 893-2724

Follow PreparedBC
Oda1dc36j
Qed53677.

On Nov 16, 2021, at 8:28 AM, Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca> wrote:

Thank you.

I would suggest we let the regions, the PDM, and the ECC know that we are cancelling the test.

Are we using the following message for any questions?

"The province doesn't want to add stress and confusion to the still quickly moving emergency situation in southern BC so will not be issuing the broadcast intrusive Alert Ready Test to the province on Wednesday."

Take care,

Beverly Duthie | Public Alerting
Ph: 778-974-3730 | e: Beverly.Duthie@gov.bc.ca

From: Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>
Sent: November 16, 2021 7:36 AM

To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Cc: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>; Curll, Jennifer EMBC:EX <Jennifer.Curll@gov.bc.ca>; Woolford, Sonia M EMBC:EX <Sonia.Woolford@gov.bc.ca>; O'Higgins-Wilson, Jane EMBC:EX <Jane.OHigginsWilson@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 2 EMBC:EX <pecc.oncom2@gov.bc.ca>; Rincon, Ivan EMBC:EX <Ivan.Rincon@gov.bc.ca>; Harper, Aimee GCPE:EX <Aimee.Harper@gov.bc.ca>; Wey, Melody GCPE:EX <Melody.Wey@gov.bc.ca>
Subject: Re: Nov. 17 Alert Ready Test Cancellation

Yes you bet re: the online comms piece.

I've already stripped out references to the Nov 17 test date on EmergencyInfoBC.ca webpage and there is no scheduled social media content to do with Alert Ready on any of our channels.

That said Bev and Jordan can certainly let me know if anything else needs to be done on the online comms front.

Sent from my iPhone

Ryan Turcot | Public Education & Online Communications Officer
Emergency Management BC
Cell: 250 893-2724

Follow PreparedBC
0da1dc36j
9ed53677.

On Nov 16, 2021, at 7:32 AM, Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca> wrote:

All,

Madeline and Tara have approved the cancellation of the Alert Ready test tomorrow.

Jordan,

Will your team be producing any specific messaging about this? An updated IB?

Jen, Ryan & Jenn,

Are you ok to work with Jordan & Bev on anything required to update our website and online communications?

I will work on a communication out to the regions (to forward to their FNs/LAs with any messaging produced by Jordan's team) and to EMBC ALL.

Anyone is welcome to chime in if they think we are missing some required channel of communications here.

Thanks for this.

Brendan Ralfs | Director, Operations
Emergency Management BC
Block A – Suite 200, 2261 Keating Cross Rd
Saanichton, BC CANADA V8M 2A5

Ph: 250-419-8598 Cell: 778-676-2061 Fax: 250-952-4872

24 Hour Emergency: 1-800-663-3456

Follow PreparedBC

<image001.png>

<image002.png>

RE: For review - EMBC Media Request: Alert Ready test

From: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
To: Harper, Aimee GCPE:EX <Aimee.Harper@gov.bc.ca>, EMBC PECC Director 1 EMBC:EX <pecc.dir1@gov.bc.ca>
Sent: November 16, 2021 2:32:48 PM PST
Approved.

Brendan Ralfs | Director, Operations
Emergency Management BC
Ph: 250-419-8598 Cell: 778-676-2061
24 Hour Emergency: 1-800-663-3456

From: Harper, Aimee GCPE:EX <Aimee.Harper@gov.bc.ca>
Sent: November 16, 2021 1:49 PM
To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>; EMBC PECC Director 1 EMBC:EX <pecc.dir1@gov.bc.ca>
Subject: For review - EMBC Media Request: Alert Ready test

Hi Brendan,

Media request for your review please.

Thanks,
Aimee

Reporter

Mike Smyth, Host
CKNW AM 980
nightlinebc@hotmail.com
250-896-3365

Deadline ASAP

Request

Can you check these tweets below, brought to my attention today. They say Emergency Management BC had planned a test of the Alert Ready system tomorrow (Wednesday) at 1:55 pm.
Follow-up tweet says the test was then dropped.

Can you confirm if this is accurate?
Was the system scheduled for a test tomorrow and the test was cancelled?

<https://twitter.com/micksweetman/status/1460411182221647872?s=21>

<https://twitter.com/micksweetman/status/1460501071072165892?s=21>

Recommendation

- B.C. had planned to take part in the Canada-wide Alert Ready test on Wednesday, Nov. 17.
- Given the current flooding situation in B.C., we made the decision to cancel the test.
- Wireless alerts are just one method to receive emergency information. The aim is to reach as many people as possible on as many communication platforms as possible.
- They also build on other alert tools in B.C. such as the Provincial Emergency Notification System (used for tsunami events), social media, and in a number of communities, subscription text alerts, sirens, and other tools.
- Other jurisdictions, such as Quebec during flooding, have also cancelled Alert Ready tests during emergencies to avoid confusion.

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hi everyone,

Please find below a short update on the latest public awareness test:

- A test alert was issued at 10:55 am NST (9:25 am EST) in Newfoundland and Labrador.
- The NAAD System successfully processed and distributed the test alert.
- We can confirm that the alert was received by all wireless service providers and it was made available to broadcasters through our alert feeds.
- All carriers with presence in the province have confirmed having distributed the alert over their respective networks and that devices have received the appropriate alert.
- There are no technical or distribution issues to report at this time for this specific alert.
- All Alert Ready partners are monitoring public feedback (e.g. social media, audience relations, etc.) and media coverage.

The next public test is scheduled for 10:55 am AST in New Brunswick.

Also, please note that British Columbia and Northwest Territories have cancelled their test today.

Thank you.

Martin

Martin Belanger | Director, Public Alerting

Pronouns: He, Him, His

Pelmorex Corp.

T: 905.829.1159 x1411 | M: s.22

E: mbelanger@pelmorex.com

Alert Ready Test: Cancellation Tweet/Post

From: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
To: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>, Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Cc: EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>, Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>, EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>, Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>, Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>
Sent: November 17, 2021 8:49:04 AM PST
Attachments: image001.jpg, image002.jpg, image003.jpg
Good morning.

Assuming we're good share the AlertReady test cancellation? Not sure if this has already gone out via BCGovNews?It's already out on @AlertReady. Recommend we also share on EmergencyInfoBC.

Copyright

Thanks,
Jen

Jennifer McLarty
A/ Director Engagement, Education & Digital Services
[Emergency Management BC](#)
Cell: 250 217-0950

Follow PreparedBC



Re: Alert Ready Test: Cancellation Tweet/Post

From: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>
To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Cc: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>, EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>, Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>, EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>, Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>, Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>, Nichols, Alisha EMBC:EX <Alisha.Nichols@gov.bc.ca>, Bosworth, Gemma EMBC:EX <Gemma.Bosworth@gov.bc.ca>
Sent: November 17, 2021 9:00:33 AM PST
Attachments: image001.jpg, image002.jpg, image003.jpg
Yes please send tweet.

Jordan Turner

Communications Director | EMBC

Cell: (250) 896-1928

On Nov 17, 2021, at 8:56 AM, Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca> wrote:

Jen,

Would your team have capacity to draft a simple message for EMBC ALL announcing the cancelation of the test and then forward to Alisha & Gemma to be sent out from Madeline's email?

Brendan Ralfs | Director, Operations
Emergency Management BC
Ph: 250-419-8598 Cell: 778-676-2061
24 Hour Emergency: 1-800-663-3456

From: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
Sent: November 17, 2021 8:53 AM
To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>; Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>
Cc: EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>
Subject: RE: Alert Ready Test: Cancellation Tweet/Post

Jordan?

We'll draft something and get set to send.

From: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Sent: November 17, 2021 8:51 AM
To: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>; Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>
Cc: EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>
Subject: RE: Alert Ready Test: Cancellation Tweet/Post

Agreed.

Brendan Ralfs | Director, Operations
Emergency Management BC
Ph: 250-419-8598 Cell: 778-676-2061
24 Hour Emergency: 1-800-663-3456

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Cc: EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>

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It's already out on @AlertReady. Recommend we also share on EmergencyInfoBC.

<image001.jpg>

Thanks,
Jen

Jennifer McLarty

A/ Director Engagement, Education & Digital Services

Emergency Management BC

Cell: 250 217-0950

Follow PreparedBC

<image002.jpg>

<image003.jpg>

RE: Alert Ready Test: Cancellation Tweet/Post

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Sent: November 17, 2021 9:52:49 AM PST
Attachments: image001.png, image002.png
Closing the loop. The loop is closed on Twitter and I updated our EIBC webpage as well to acknowledge the test isn't happening.

People aren't happy/impressed that we're not using alert ready as I think everyone is well aware but there's no getting around that at this point.

Ryan Turcot | Public Education & Online Communications Officer (*he/him/his*)
Emergency Management BC
Phone: 250 893-2724

Follow PreparedBC



From: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>
Sent: November 17, 2021 9:01 AM
To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Cc: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>; EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>; Nichols, Alisha EMBC:EX <Alisha.Nichols@gov.bc.ca>; Bosworth, Gemma EMBC:EX <Gemma.Bosworth@gov.bc.ca>
Subject: Re: Alert Ready Test: Cancellation Tweet/Post

Yes please send tweet.

Jordan Turner
Communications Director | EMBC
Cell: (250) 896-1928

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Cc: EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>

Subject: RE: Alert Ready Test: Cancellation Tweet/Post

Agreed.

Brendan Ralfs | Director, Operations
Emergency Management BC
Ph: 250-419-8598 Cell: 778-676-2061
24 Hour Emergency: 1-800-663-3456

From: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>

Sent: November 17, 2021 8:49 AM

To: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>

Cc: EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>

Subject: Alert Ready Test: Cancellation Tweet/Post

Good morning.

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It's already out on @AlertReady. Recommend we also share on EmergencyInfoBC.

<image001.jpg>

Thanks,
Jen

Jennifer McLarty
A/ Director Engagement, Education & Digital Services
[Emergency Management BC](#)
Cell: 250 217-0950

Follow PreparedBC
<image002.jpg>
<image003.jpg>

RE: Alert Ready Test: Cancellation Tweet/Post

From: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Cc: EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>, Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>, EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>, Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>, Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>, Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>, Nichols, Alisha EMBC:EX <Alisha.Nichols@gov.bc.ca>, Bosworth, Gemma EMBC:EX <Gemma.Bosworth@gov.bc.ca>
Sent: November 17, 2021 9:53:44 AM PST
Attachments: image007.jpg, image008.jpg, image002.jpg, image006.jpg
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Otherwise, it's just basically sharing a very short statement.

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Emergency Management BC
Ph: 250-419-8598 Cell: 778-676-2061
24 Hour Emergency: 1-800-663-3456

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Potential Issue with Public Alerting

From: Hewson, David EMBC:EX <David.Hewson@gov.bc.ca>
To: EMBC PECC Operations 1 EMBC:EX <pecc.ops1@gov.bc.ca>
Cc: Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>, Mailloux, Jameson EMBC:EX <Jameson.Mailloux@gov.bc.ca>
Sent: November 17, 2021 10:07:59 AM PST
Hi Martin/Sonia,

I just got off the phone with Kevin Hartley (ISED) who relayed a concern from TELUS regarding something they heard on a PREOC call about "cancelling" wireless public alerting in BC - not sure what is in the works on the front, or whether TELUS/Kevin misheard what was mentioned on the call, but the risk to cancelling it in B.C. would mean that some towers in Alberta would still generate the alerts (possibly leading to confusion for residents there).

Not sure if there is anyone working on this, so I'm sending it over to you for awareness and further distribution to the appropriate individual(s) in EMBC.

David

RE: Alert Ready Test: Cancellation Tweet/Post

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Sent: November 17, 2021 12:12:59 PM PST

Yes, I was obviously hurrying. Please correct/edit as required.

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Ph: 250-419-8598 Cell: 778-676-2061
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Good morning:

Can we say "many areas of the Province, we"?

Take care,
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Ph: 778-974-3730 | e: Beverly.Duthie@gov.bc.ca

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Alisha,

How about:

Subject Line:
Alert Ready test CANCELLED today

Content:
EMBC ALL,

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Sent: November 17, 2021 12:14:22 PM PST
Attachments: RE: Alert Ready Test: Cancellation Tweet/Post
Madeline just approved the one from Jen (attached for reference). We will send out shortly. Thanks very much everyone!

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Sent: November 17, 2021 11:59:24 AM PST
Suggested note below.

Good afternoon.

In light of current widespread flooding and our ongoing response, EMBC has made the decision not to participate in the national test of the Alert Ready system this afternoon.

We want to be mindful of not creating confusion during an evolving situation, or adding stress to affected British Columbians.

The next national test of the Alert Ready system will be in spring 2022. We'll share information to all staff in advance.

Thank you.

Madeline L. Maley (she/her)
Assistant Deputy Minister Regional Operations
Emergency Management BC
Phone: 250 704-3046 | Cell: 250 318-8441
24 Hour Emergency Reporting: 1-800-663-3456
Follow EMBC at [@EmergencyInfoBC](#) and [@PreparedBC](#)
Follow the OFC at [@BC_FireSafety](#) and [@BCFireSafety](#)

With gratitude, acknowledging I am working on the traditional territory of Tk'emlups Te Secwepemc people

From: Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>
Sent: November 17, 2021 9:56 AM
To: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
Cc: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>; EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>; EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>; Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>; Nichols, Alisha EMBC:EX <Alisha.Nichols@gov.bc.ca>; Bosworth, Gemma EMBC:EX <Gemma.Bosworth@gov.bc.ca>
Subject: Re: Alert Ready Test: Cancellation Tweet/Post

I think this message works. We need to keep it simple.

Beverly Duthie, Public Alerting
Emergency Management BC
Sent from my iPhone

On Nov 17, 2021, at 9:53 AM, McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca> wrote:

Do you have messaging for us to work from? An NR we can draw from? Wasn't part of the discussion, so not sure about KMs for an internal audience.

Otherwise, it's just basically sharing a very short statement.

<image002.jpg>

Jennifer McLarty

A/ Director Engagement, Education & Digital Services
Emergency Management BC
Cell: 250 217-0950

Follow PreparedBC

<image006.jpg>

<image007.jpg>

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Sent: November 17, 2021 8:56 AM
To: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
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Subject: RE: Alert Ready Test: Cancellation Tweet/Post

Jen,

Would your team have capacity to draft a simple message for EMBC ALL announcing the cancelation of the test and then forward to Alisha & Gemma to be sent out from Madeline's email?

Brendan Ralfs | Director, Operations
Emergency Management BC
Ph: 250-419-8598 Cell: 778-676-2061
24 Hour Emergency: 1-800-663-3456

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Cc: EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>
Subject: RE: Alert Ready Test: Cancellation Tweet/Post

Jordan?

We'll draft something and get set to send.

From: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Sent: November 17, 2021 8:51 AM
To: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>; Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>
Cc: EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>
Subject: RE: Alert Ready Test: Cancellation Tweet/Post

Agreed.

Brendan Ralfs | Director, Operations
Emergency Management BC
Ph: 250-419-8598 Cell: 778-676-2061
24 Hour Emergency: 1-800-663-3456

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Sent: November 17, 2021 8:49 AM
To: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Cc: EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>
Subject: Alert Ready Test: Cancellation Tweet/Post

Good morning.

Assuming we're good share the AlertReady test cancellation? Not sure if this has already gone out via BCGovNews?

It's already out on @AlertReady. Recommend we also share on EmergencyInfoBC.

<image008.jpg>

Thanks,
Jen

Jennifer McLarty
A/ Director Engagement, Education & Digital Services
[Emergency Management BC](#)
Cell: 250 217-0950

Follow PreparedBC
<image006.jpg>
<image007.jpg>

RE: Alert Ready Test: Cancellation Tweet/Post

From: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
To: Nichols, Alisha EMBC:EX <Alisha.Nichols@gov.bc.ca>, Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>, McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
Cc: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>, Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>, Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>, Bosworth, Gemma EMBC:EX <Gemma.Bosworth@gov.bc.ca>
Sent: November 17, 2021 12:16:17 PM PST

Yes, Jen's is great – thank you.

Brendan Ralfs | Director, Operations
Emergency Management BC
Ph: 250-419-8598 Cell: 778-676-2061
24 Hour Emergency: 1-800-663-3456

From: Nichols, Alisha EMBC:EX <Alisha.Nichols@gov.bc.ca>
Sent: November 17, 2021 12:14 PM
To: Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>; McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
Cc: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>; Bosworth, Gemma EMBC:EX <Gemma.Bosworth@gov.bc.ca>
Subject: RE: Alert Ready Test: Cancellation Tweet/Post

Madeline just approved the one from Jen (attached for reference). We will send out shortly. Thanks very much everyone!

From: Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>
Sent: November 17, 2021 12:10 PM
To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>; Nichols, Alisha EMBC:EX <Alisha.Nichols@gov.bc.ca>; McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
Cc: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>; Bosworth, Gemma EMBC:EX <Gemma.Bosworth@gov.bc.ca>
Subject: RE: Alert Ready Test: Cancellation Tweet/Post

Good morning:

Can we say “many areas of the Province, we”?

Take care,
Beverly Duthie | Public Alerting
Ph: 778-974-3730 | e: Beverly.Duthie@gov.bc.ca

From: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Sent: November 17, 2021 12:06 PM
To: Nichols, Alisha EMBC:EX <Alisha.Nichols@gov.bc.ca>; McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
Cc: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>; Bosworth, Gemma EMBC:EX <Gemma.Bosworth@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>
Subject: RE: Alert Ready Test: Cancellation Tweet/Post

Alisha,

How about:

Subject Line:
Alert Ready test CANCELLED today

Content:
EMBC ALL,

Please be advised the broadcast intrusive Alert Ready test previously scheduled for 13:55 (1:55 PM) today has been cancelled. Given the quickly evolving emergency situation in many areas of the, the Province does not want to add stress and confusion for the public.

At this time, the test has not been rescheduled.

Brendan Ralfs | Director, Operations
Emergency Management BC
Ph: 250-419-8598 Cell: 778-676-2061
24 Hour Emergency: 1-800-663-3456

From: Nichols, Alisha EMBC:EX <Alisha.Nichols@gov.bc.ca>
Sent: November 17, 2021 11:59 AM
To: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>; Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Cc: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>; Bosworth, Gemma EMBC:EX <Gemma.Bosworth@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>
Subject: RE: Alert Ready Test: Cancellation Tweet/Post

Hi everyone,

Where did we land on this? What do Gemma and I need to send out from Madeline's email to EMBC ALL?

My apologies for the delay; it's been all-out this morning.

Thanks,
Alisha

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Sent: November 17, 2021 9:56 AM
To: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
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Sent from my iPhone

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<image002.jpg>

Jennifer McLarty

A/ Director Engagement, Education & Digital Services
Emergency Management BC
Cell: 250 217-0950

Follow PreparedBC
<image006.jpg>
<image007.jpg>

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Emergency Management BC
Ph: 250-419-8598 Cell: 778-676-2061
24 Hour Emergency: 1-800-663-3456

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Agreed.

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Emergency Management BC
Ph: 250-419-8598 Cell: 778-676-2061
24 Hour Emergency: 1-800-663-3456

From: McLarty, Jennifer EMBC:EX <Jennifer.McLarty@gov.bc.ca>
Sent: November 17, 2021 8:49 AM

To: Turner, Jordan GCPE:EX <Jordan.Turner@gov.bc.ca>; Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>

Cc: EMBC PDM EMBC:EX <EMBCPDM@gov.bc.ca>; Duthie, Beverly EMBC:EX <Beverly.Duthie@gov.bc.ca>; EMBC PECC Online Communications 1 EMBC:EX <pecc.oncom1@gov.bc.ca>; Turcot, Ryan EMBC:EX <Ryan.Turcot@gov.bc.ca>; Swan, Vicki EMBC:EX <Vicki.Swan@gov.bc.ca>

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<image008.jpg>

Thanks,
Jen

Jennifer McLarty

A/ Director Engagement, Education & Digital Services

Emergency Management BC

Cell: 250 217-0950

Follow PreparedBC

<image006.jpg>

<image007.jpg>

Alert Ready test CANCELLED today

From: Cunnings, Ian EMBC:EX <Ian.Cunnings@gov.bc.ca>
To: Cunnings, Ian EMBC:EX <Ian.Cunnings@gov.bc.ca>, Lolacher, Lorraine EMBC:EX <Lorraine.Lolacher@gov.bc.ca>, Haley, Tyler EMBC:EX <Tyler.Haley@gov.bc.ca>, Ewen, Shelly EMBC:EX <Shelly.Ewen@gov.bc.ca>, Oakley, John EMBC:EX <John.Oakley@gov.bc.ca>, Meeks, Ken EMBC:EX <Ken.Meeks@gov.bc.ca>, Owens, Jeff EMBC:EX <Jeff.Owens@gov.bc.ca>, Bhalla, Amrita EMBC:EX <Amrita.Bhalla@gov.bc.ca>, Bland, Craig W EMBC:EX <Craig.Bland@gov.bc.ca>, Hurley, Alan EMBC:EX <Alan.Hurley@gov.bc.ca>
Cc: EMBC SWE PREOC Operations 1 EMBC:EX <preoc2.ops1@gov.bc.ca>
Sent: November 17, 2021 12:31:25 PM PST
Attachments: image001.jpg, image002.jpg

SW EM Partners, please be advised the broadcast intrusive Alert Ready test previously scheduled for today at 13:55 (1:55 PM) has been cancelled. The province does not want to add stress and confusion for the public as a result of the quickly evolving emergency situation in many areas of the province. At this time, the test has not been rescheduled.

Sonia Woolford

Ian Cunnings | Senior Regional Manager

Emergency Management BC

14292 Green Timbers Way

Surrey, B.C. CANADA V3T 0J4

Ph: 236-468-1780 Cell: 604-785-7669

24 Hour Emergency Reporting: 1 800 663-3456

With gratitude, acknowledging I am working on the traditional territory of the Kwantlen, Semiahmoo and Katzie people

Follow PreparedBC



Follow EmergencyInfoBC



Fwd: INFO: Alert Ready test CANCELLED today

From: Maley, Madeline L EMBC:EX <Madeline.Maley@gov.bc.ca>
To: Ralfs, Brendan R EMBC:EX <Brendan.Ralfs@gov.bc.ca>
Sent: November 17, 2021 1:04:43 PM PST

Madeline L. Maley, RPF

Assistant Deputy Minister Response Operations

Emergency Management BC

Phone: 250 704-3046 | Cell: 250 318-8441

24 Hour Emergency Reporting: 1-800-663-3456

Follow us on Twitter [@EmergencyInfoBC](#) and [@PreparedBC](#)

Begin forwarded message:

From: "Rincon, Ivan EMBC:EX" <Ivan.Rincon@gov.bc.ca>
Date: November 17, 2021 at 12:59:49 PM PST
To: "Maley, Madeline L EMBC:EX" <Madeline.Maley@gov.bc.ca>
Subject: RE: INFO: Alert Ready test CANCELLED today

Madeline: FYI. Interestingly enough, the Premier was interrupted at 12:55 PM by an alert. Not sure where he is, but it was clear in the webcast.

Ivan Rincon, B.Eng., PMP, PgMP
Director BI Alerting Pilot Project
Emergency Management BC
ivan.rincon@gov.bc.ca
Cell: 778-587-5583

From: Nichols, Alisha EMBC:EX <Alisha.Nichols@gov.bc.ca> **On Behalf Of** Maley, Madeline L EMBC:EX
Sent: November 17, 2021 12:19 PM
To: EMBC ALL STAFF <PSSGEMBCALLEMSTAFF@Victoria1.gov.bc.ca>
Subject: INFO: Alert Ready test CANCELLED today

Good afternoon,

In light of current widespread flooding and our ongoing response, EMBC has made the decision not to participate in the national test of the [Alert Ready](#) system this afternoon.

We want to be mindful of not creating confusion during an evolving situation, or adding stress to affected British Columbians.

The next national test of the Alert Ready system will be in early 2022. We'll share information to all staff in advance.

Thank you,

Madeline L. Maley (she/her)
Assistant Deputy Minister Regional Operations
Emergency Management BC

Phone: 250 704-3046 | Cell: 250 318-8441

24 Hour Emergency Reporting: 1-800-663-3456

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Follow the OFC at [@BC_FireSafety](#) and [@BCFireSafety](#)

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