

Page 001

Withheld pursuant to/removed as

DUPLICATE

| LICENumber | LICENAME | NAME | ADDRESS1 | ADDRESS2 | POSTALCODE | NAME | Offsite Type |
|------------|----------|--|----------------------------------|---------------------------------------|------------|-----------------|------------------------------------|
| 1 | 302874 | BC Wine Information Centre | British Columbia Wine Institute | 553 Railway Street | V2A8S3 | PENTICTON | BC VQA Wine Store |
| 2 | 302875 | BC Wine Museum & VQA Wine Shop | British Columbia Wine Institute | 1304 Ellis Street | V1Y1Z8 | KELOWNA | BC VQA Wine Store |
| 3 | 302967 | BC Wineguys - Nelson | British Columbia Wine Institute | 410 Kootenay St | V1L1K8 | NELSON | BC VQA Wine Store |
| 4 | 302884 | BC Wineguys - VQA Wine Store Cadboro Bay Roa | British Columbia Wine Institute | 2579 Cadboro Bay Road | V8R5J1 | OAK BAY | BC VQA Wine Store |
| 5 | 302886 | BelleVue Wine Company | British Columbia Wine Institute | 1471 Bellevue Avenue | V7T1C3 | WEST VANCOUVER | BC VQA Wine Store |
| 6 | 302876 | Courtenay BC VQA Wine Store | British Columbia Wine Institute | 7 - 3195 Cliffe Ave | V9N2L9 | COURTENAY | BC VQA Wine Store |
| 7 | 302891 | Discover Wines | British Columbia Wine Institute | 2080C Springfield Road | V1Y9N7 | KELOWNA | BC VQA Wine Store |
| 8 | 302887 | Kensington Square Wines | British Columbia Wine Institute | 6626B Hastings Street | V5B1S2 | BURNABY | BC VQA Wine Store |
| 9 | 302885 | Mud Bay Wines | British Columbia Wine Institute | 107 - 1315 56th St | V4L2A6 | DELTA | BC VQA Wine Store |
| 10 | 304059 | Sardis Park VQA Wine Store | British Columbia Wine Institute | 100G - 6640 Vedder Road | V2R0J2 | CHILLIWACK | BC VQA Wine Store |
| 11 | 302889 | Sip Wines | British Columbia Wine Institute | 1030 11660 Steveston Hwy | V7A1N6 | RICHMOND | BC VQA Wine Store |
| 12 | 302890 | Swirl Wine Store - Maple Ridge | British Columbia Wine Institute | 22286 Dewdney Trunk Rd | V2X3H9 | MAPLE RIDGE | BC VQA Wine Store |
| 13 | 302966 | Swirl Wine Store - White Rock | British Columbia Wine Institute | 15222 North Bluff Rd | V4B3E6 | WHITE ROCK | BC VQA Wine Store |
| 14 | 302881 | Swirl Wine Store -Yaletown | British Columbia Wine Institute | 1185 Mainland Street | V6B5P2 | VANCOUVER | BC VQA Wine Store |
| 15 | 302882 | The Wine Emporium | British Columbia Wine Institute | 500 - 22259 48th Avenue | V3A8T1 | LANGLEY | BC VQA Wine Store |
| 16 | 302878 | VQA Wine Shop at Mattick's Farm | British Columbia Wine Institute | 133 5325 Cordova Bay Road | V8Y2L3 | SAANICH | BC VQA Wine Store |
| 17 | 302883 | Village VQA Wines - Dunbar | British Columbia Wine Institute | 3536 West 41st Ave | V6N3E6 | VANCOUVER | BC VQA Wine Store |
| 18 | 302877 | Village VQA Wines - Edgemont | British Columbia Wine Institute | 3050 Edgemont Blvd | V7R2N4 | NORTH VANCOUVER | BC VQA Wine Store |
| 19 | 302888 | Village VQA Wines - Kitsilano | British Columbia Wine Institute | 1811 West 1st Ave | V6J5B8 | VANCOUVER | BC VQA Wine Store |
| 20 | 302880 | Westwood Wines | British Columbia Wine Institute | B4 - 1410 Parkway Blvd. | V3E2X8 | COQUITLAM | BC VQA Wine Store |
| 21 | 302879 | Wine Barrel (The) | British Columbia Wine Institute | 644 Broughton St | V8W1C9 | VICTORIA | BC VQA Wine Store |
| 22 | 302915 | Everything Wine | Mark Anthony Group Inc. | 998 Marine Drive | V7P3C4 | NORTH VANCOUVER | Commercial Winery Store |
| 23 | 302843 | Everything Wine | Mark Anthony Group Inc. | 131 - 2401C Millstream Road | V9B3R5 | LANGFORD | Commercial Winery Store |
| 24 | 302917 | Everything Wine (Surrey) | Mark Anthony Group Inc. | 112 - 15735 Croydon Drive | V3S2L5 | SURREY | Commercial Winery Store |
| 25 | 302920 | MA Artisan Wine Shop @ Lonsdale | Mark Anthony Group Inc. | #119 - 123 Carrie Cates Court | V7M3K7 | NORTH VANCOUVER | Commercial Winery Store |
| 26 | 302916 | MA Artisan Wine Shop @ Alder Crossing | Mark Anthony Group Inc. | Unit 5, 3268 King George Highway | V4P1A5 | SURREY | Commercial Winery Store |
| 27 | 302921 | MA Artisan Wine Shop @ Metrotown | Mark Anthony Group Inc. | #1140 - 4700 Kingsway | V5H4M1 | BURNABY | Commercial Winery Store |
| 28 | 302919 | MA Artisan Wine Shop @ Victoria | Mark Anthony Group Inc. | 1007 Government Street | V8W1X6 | VICTORIA | Commercial Winery Store |
| 29 | 302918 | Mark Anthony Wine Shop | Mark Anthony Group Inc. | Unit 1281 - 2695 Guildford Towne Ctr. | V3R7C1 | SURREY | Commercial Winery Store |
| 30 | 302969 | Master Winery Agency Store | Canrim Packaging Ltd. | 1441 Cartwright Street | V6H3R7 | VANCOUVER | Commercial Winery Store |
| 31 | 302949 | Westbank Wine Store | Okanagan Wine Shops Limited | 100 - 2130 Louie Drive | V4T3E5 | West Kelowna | Commercial Winery Store |
| 32 | 302948 | Westbank Wine Store | Okanagan Wine Shops Limited | 100 - 2130 Louie Drive | V4T3E5 | West Kelowna | Commercial Winery Store |
| 33 | 302904 | Liberty Wine Merchants | Okanagan Estate Cellars Ltd. | L1 - 3065 152nd Street | V4P3K1 | SURREY | Commercial/Land Based Winery Store |
| 34 | 302908 | Okanagan Estate Wine Cellars | Okanagan Estate Cellars Ltd. | 3669 West 4th Avenue | V6R1P2 | VANCOUVER | Commercial/Land Based Winery Store |
| 35 | 302906 | Okanagan Estate Wine Cellars | Okanagan Estate Cellars Ltd. | #8 - 5533 Kelowna Airport | V1V1S1 | KELOWNA | Commercial/Land Based Winery Store |
| 36 | 302907 | The Bay Market Square | Okanagan Estate Cellars Ltd. | 674 Granville Street | V6C1Z6 | VANCOUVER | Commercial/Land Based Winery Store |
| 37 | 302905 | Broadway International Wine Shop | Divino Estate Winery Ltd. | 36 - 1610 Robson Street | V6G1C7 | VANCOUVER | Land Based Winery Store |
| 38 | 302902 | Divino's Quayside Wine Cellar | Divino Estate Winery Ltd. | 151 Morison Street | V9P2H2 | PARKSVILLE | Land Based Winery Store |
| 39 | 302897 | Dundarave Wine Cellar | Gehring Bros. Enterprises Ltd. | 1937 Gordon Avenue | V1Y3H8 | KELOWNA | Land Based Winery Store |
| 40 | 302893 | Everything Wine | Divino Estate Winery Ltd. | 2345 Island Highway | V0R1M0 | COOMBS | Land Based Winery Store |
| 41 | 302894 | Everything Wine | Vincor International Inc. | 3240 Village Way | V0E5N0 | SUN PEAKS | Land Based Winery Store |
| 42 | 302892 | Everything Wine (Surrey) | Kearney, Ross & Kearney, Beverly | 205 Dallas Rd., Ogden Point Terminal | V8W2X2 | VICTORIA | Tourist Wine Store |
| 43 | 302896 | Kitsilano Wine Cellar | | | | | |
| 44 | 302898 | Liberty Wine Merchants | | | | | |
| 45 | 302900 | Liberty Wine Merchants | | | | | |
| 46 | 302899 | Liberty Wine Merchants | | | | | |
| 47 | 302903 | Liberty Wine Merchants | | | | | |
| 48 | 302895 | Marquis Wine Cellar | | | | | |
| 49 | 302912 | Corks 'N Candles | | | | | |
| 50 | 302911 | Divino Wine Shop | | | | | |
| 51 | 302913 | Illichmann's Sausage & Deli | | | | | |
| 52 | 302910 | Island Wines | | | | | |
| 53 | 302909 | Sumac Ridge Estate Winery Store | | | | | |
| 54 | 302901 | Barrts Crafts - Beaver Gift Shop | | | | | |

From: [Gervais, Monica MIT:EX](#)
To: [Bieller, Barry JAG:EX](#); [Carlson, Janice JAG:EX](#)
Subject: RE: Off-site wine stores
Date: Tuesday, July 14, 2015 1:00:00 PM

Thank you.

From: Bieller, Barry JAG:EX
Sent: Tuesday, July 14, 2015 12:35 PM
To: Gervais, Monica MIT:EX; Carlson, Janice JAG:EX
Subject: RE: Off-site wine stores

Hi Monica,

The 42 stores is still the right number. The list you provided may not be up to date as stores do relocate, e.g. a VQA store moved into a grocery store in April.

From: Gervais, Monica MIT:EX
Sent: Monday, July 13, 2015 10:15 AM
To: Carlson, Janice JAG:EX
Cc: Bieller, Barry JAG:EX
Subject: Off-site wine stores

Hi Janice,

As discussed, we negotiated a total of 60 of private wine outlets (that sell only BC wine), in the Canada-EU Comprehensive Economic and Trade Agreement (the CETA), which was based on the measures in existence under the Canada-US FTA (1987), NAFTA (1994) and Canada-EU Wine and Spirits Agreements (2004). The attached list has 42 such outlets, therefore there are 18 dormant licenses.

Barry, is the attached information still correct?

Thanks,
Monica

From: Bieller, Barry SG:EX
Sent: Thursday, January 12, 2012 8:57 AM
To: Quiring, Janel JTI:EX; Gervais, Monica JTI:EX
Cc: Hall, Gord LDB:EX
Subject: Off-site wine stores minus IWS.xlsx

Hi Janel and Monica,

Here's the list of wine store appointments restricted to BC wines. There are 42 appointments.

From: [Gervais, Monica MIT:EX](#)
To: [Quiring, Janel MIT:EX](#)
Cc: [Musgrave, Robert MIT:EX](#)
Subject: FW: s.13,s.14,s.17
Date: Wednesday, July 22, 2015 9:34:00 AM
Attachments: s.13,s.14,s.17
Importance: High

Hi Janel,

Please see attached. s.13,s.14,s.17
s.13,s.14,s.17

s.13,s.14,s.17

Robert, do you have any concerns from AIT/NWPTA perspective?

Monica

From: Bieller, Barry JAG:EX
Sent: Tuesday, July 21, 2015 11:13 AM
To: Gervais, Monica MIT:EX; Prisiak, Tim AGRI:EX
Subject: s.13,s.14,s.17

Hi Monica and Tim,

Attached is a first cut of a BN I've written on s.13,s.14,s.17 Would you please take a look
at it and provide me with your comments. I'd appreciate these by end of day tomorrow if possible.
Sorry for the rush but s.22 and I'd like to get
this to him in time for his review.
If you have any questions please don't hesitate to ask.

Cheers,
Barry
952-5755

Page 005 to/à Page 008

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From: [Gervais, Monica MIT:EX](#)
To: "[Jeff Thomas](#)"
Subject: FW: s.13,s.14,s.17
Date: Wednesday, July 22, 2015 10:23:00 AM
Attachments: s.13,s.14,s.17
Importance: High

Hi Jeff,

Would you please review the attached and let me know if you have any concerns. Janel, Robert and I believe the trade implications are adequately addressed. s.13,s.14,s.17

If possible, could you provide comments today.

Thank you,
Monica

From: Bieller, Barry JAG:EX
Sent: Tuesday, July 21, 2015 11:13 AM
To: Gervais, Monica MIT:EX; Prisiak, Tim AGRI:EX
Subject: s.13,s.14,s.17

Hi Monica and Tim,

Attached is a first cut of a BN I've written on s.13,s.14,s.17. Would you please take a look at it and provide me with your comments. I'd appreciate these by end of day tomorrow if possible. Sorry for the rush but s.22 and I'd like to get this to him in time for his review. If you have any questions please don't hesitate to ask.

Cheers,
Barry
952-5755

Cliff: XXXXXX
Date Prepared: July 21, 2015
Date Decision Required:

**MINISTRY OF JUSTICE
LIQUOR CONTROL AND LICENSING BRANCH
BRIEFING NOTE**

PURPOSE: For **DECISION** for Honourable Suzanne Anton, Attorney General

ISSUE: s.13,s.17

BACKGROUND:

Amendments to the Liquor Control and Licensing Act (LCLA) regulations earlier this year provided authority for wine stores to relocate to grocery stores and sell BC wine on grocery shelves. Also earlier this year, the Special Wine Store Licence Auction Act was approved to provide authority to issue, by way of auction, a limited number of licences for the sale of BC wine on grocery store shelves. It is expected the auction will be conducted this Fall.

s.13,s.17

s.13,s.17

s.13,s.17

s.13,s.17

s.13,s.17

OTHER MINISTRIES IMPACTED/CONSULTED:
Ministry of International Trade, Ministry of Agriculture

Prepared by:
Barry Bieller
Director Policy
LCLB
250 952-5755

Approved by:
Doug Scott
ADM and General Manager
LCLB
250 508-7802

From: [Gervais, Monica MIT:EX](#)
To: [Bieller, Barry JAG:EX](#)
Subject: FW: s.13,s.14,s.17
Date: Wednesday, July 29, 2015 10:24:00 AM
Attachments: s.13,s.14,s.17

Hi Barry,

Just wondering if you had made any changes to the final note and if possible, we could see it.

Thanks!
Monica

From: Gervais, Monica MIT:EX
Sent: Thursday, July 23, 2015 1:12 PM
To: Bieller, Barry JAG:EX
Subject: FW: s.13,s.14,s.17

Not sure if you've sent your note but our ADM Christine Little added a piece in the attached about s.13,s.14,s.17

She also wasn't sure what stores you were talking about—the VQA or the 18 dormant [s.13,s.14](#),
[s.13,s.14,s.17](#)

[s.13,s.17](#)

She wanted to know when this will go ahead for decision as we need to brief our min.

Thanks!
Monica

From: Gervais, Monica MIT:EX
Sent: Wednesday, July 22, 2015 10:58 AM
To: Bieller, Barry JAG:EX
Cc: Quiring, Janel MIT:EX; Musgrave, Robert MIT:EX; Prisiak, Tim AGRI:EX
Subject: FW: s.13,s.14,s.17

Hi Barry,

Please see our comments in the attached. I've included a comment about the [s.13,s.14,s.17](#)
[s.13,s.14,s.17](#)

[s.13,s.14,s.17](#)

Regards,
Monica

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Barry

952-5755

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s.13,s.17

s.13,s.17

s.13,s.17

s.13,s.17

s.13,s.17

s.13,s.17

s.13,s.17

s.13,s.17

OTHER MINISTRIES IMPACTED/CONSULTED:

Ministry of International Trade, Ministry of Agriculture

Prepared by:

Barry Bieller
Director Policy
LCLB
250 952-5755

Approved by:

Doug Scott
ADM and General Manager
LCLB
250 508-7802

From: [Gervais, Monica MIT:EX](#)
To: [Bieller, Barry JAG:EX](#)
Subject: RE s.13,s.14,s.17
Date: Wednesday, July 29, 2015 10:35:00 AM

Great. Thanks!

From: Bieller, Barry JAG:EX
Sent: Wednesday, July 29, 2015 10:32 AM
To: Gervais, Monica MIT:EX
Subject: RE s.13,s.14,s.17

Hi Monica,

The note's with Doug s.22 I recall pretty much accepting all of your track changes. Christine's comments haven't yet been added (note was sent to Doug prior to that) but I did verbally alert him to her additional comments. Once it's finished (and hopefully know where it's headed) I'll send you a copy.

Barry

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s.13,s.14,s.17

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s.13,s.14,s.17

Regards,
Monica

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Cheers,
Barry
952-5755

From: [Gervais, Monica MIT:EX](#)
To: [Quiring, Janel MIT:EX](#); [Little, Christine MIT:EX](#)
Subject: FW: s.13,s.14,s.17
Date: Wednesday, July 29, 2015 10:37:00 AM

FYI.

From: Bieller, Barry JAG:EX
Sent: Wednesday, July 29, 2015 10:32 AM
To: Gervais, Monica MIT:EX
Subject: RE: s.13,s.14,s.17

Hi Monica,

The note's with Doug and s.22 I recall pretty much accepting all of your track changes. Christine's comments haven't yet been added (note was sent to Doug prior to that) but I did verbally alert him to her additional comments. Once it's finished (and hopefully know where it's headed) I'll send you a copy.

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s.13,s.14,s.17

s.13,s.17

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Cc: Quiring, Janel MIT:EX; Musgrave, Robert MIT:EX; Prisiak, Tim AGRI:EX
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s.13,s.14,s.17

s.13,s.14,s.17

Regards,
Monica

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If you have any questions please don't hesitate to ask.

Cheers,
Barry
952-5755

From: [Baskerville, Shannon MIT:EX](#)
To: [Quiring, Janel MIT:EX](#)
Subject: FW: Liquor meeting
Date: Thursday, October 1, 2015 7:18:46 AM
Attachments: [14206 - Signed MTW response to California Wine.pdf](#)
[14286 - MTW response to Australian Wine Authority.docx](#)
[IN BC California wine trade May 19 2015 FINAL \(3\).docx](#)
[s.13,s.14,s.17](#)
[14293 - MTW response to EU Ambassador Coninx re BC wine in grocery stores.docx](#)
[California Wine Institute letter to Premier Clark 3-12-15.pdf](#)
[6 March 2015 Letter to BC Premier.pdf](#)
[Wine Institute comments on BC grocery store VQA sales \(2\).pdf](#)
[2015 0320 Letter to Hon. Suzanne Anton - ARES.PDF](#)

From: Smollett, Debbie MIT:EX
Sent: Thursday, October 1, 2015 7:12 AM
To: Baskerville, Shannon MIT:EX
Subject: FW: Liquor meeting

Shannon, attached were current materials used to brief Minister Oakes on the liquor issue. I'm sending the full package, correspondence included.

From: Gervais, Monica MIT:EX
Sent: Monday, September 21, 2015 2:18 PM
To: Quiring, Janel MIT:EX
Subject: RE: Liquor meeting

Some notes and responses attached for Hayden. I don't think we did any recent notes on California Wine Institute. Seems to me they were more status updates. The incoming letters from CWI, EU and Australia Grape (attached), include concerns and positions of trading partners.

s.13,s.16

s.13,s.16 You should find the 2015 report at the link below. In the section for Canada there is a paragraph on wine and spirits. Page 59

<https://ustr.gov/sites/default/files/2015%20NTE%20Combined.pdf>

No follow up from Australia although they did bring up in context of TPP s.13,s.16
s.13,s.16

Monica

From: Quiring, Janel MIT:EX
Sent: Monday, September 21, 2015 1:26 PM
To: Gervais, Monica MIT:EX
Subject: Fwd: Liquor meeting

As discussed

Sent from my iPhone

Begin forwarded message:

From: "Lansdell, Hayden MIT:EX" <Hayden.Lansdell@gov.bc.ca>
Date: September 21, 2015 at 12:00:52 PM PDT
To: "Quiring, Janel MIT:EX" <Janel.Quiring@gov.bc.ca>
Cc: "Smollett, Debbie MIT:EX" <Debbie.Smollett@gov.bc.ca>
Subject: **Liquor meeting**

Hi Janel,

Shannon and Tim spoke this morning regarding s.13,s.16
s.13,s.16

s.13,s.16 Can you please coordinate with Monica Jang? s.13,s.16
s.13,s.16 so should be later this week.

As well, s.13,s.16
s.13,s.16

Thanks,
Hayden

Page 026 to/à Page 027

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Page 028 to/à Page 029

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s.13;s.17

ADVICE TO MINISTER

| | |
|---|---|
| <p>CONFIDENTIAL JOINT ISSUES NOTE</p> <p>Ministry of International Trade/Ministry of Justice Date: Jan. 27, 2015 Updated: May 19, 2015 Minister Responsible: Hon. Teresa Wat</p> | <p>B.C.- California Wine Trade</p> |
|---|---|

s.13,s.16,s.17

| | | |
|-------------------------|--|-------------------|
| Communications Contact: | Courtney Carne – 250 356-9801 (MIT) Caeli Turner – 250 387-0835 (JAG) | Lauren Mulholland |
| Program Area Contact: | Janel Quiring | |
| File Created: | Jan. 27, 2015 | |
| File Updated: | May 19, 2015 | |

MINISTRY OF INTERNATIONAL TRADE AND
MINISTER RESPONSIBLE FOR THE
ASIA PACIFIC STRATEGY AND MULTICULTURALISM

INFORMATION NOTE

Cliff #: 12766
Date: February 5, 2014

PREPARED FOR: Honourable Teresa Wat, Minister

ISSUE: British Columbia-Only Wine and Craft Beer Products in Grocery Stores

BACKGROUND: The British Columbia government undertook a review of the Province's liquor licensing and distribution laws in 2013. One recommendation received and released publicly in the final report was to allow sales of wine and beer in grocery stores.

DISCUSSION: s.13,s.14,s.16,s.17
s.13,s.14,s.16,s.17

Under international and domestic trade agreements, such as the World Trade Organization (WTO), the North American Free Trade Agreement (NAFTA) and the Agreement on Internal Trade, imported products "shall be accorded treatment no less favourable than that accorded to like products" in respect of "all laws, regulations and requirements affecting their internal sale, offering for sale, purchase, transportation, distribution or use."

s.13,s.14,s.16,s.17

Although NAFTA, and potentially the Canada-European Union Comprehensive Economic and Trade Agreement (CETA), include provisions that allow for outlets that sell "BC-only" wine, there are no such provisions for "BC-only" craft beer or spirits.

s.13,s.14,s.16,s.17

Legal Opinions

s.13,s.14,s.16,s.17

ATTACHMENTS: Appendix I: Suggested Messages

Prepared by: Monica Gervais, Senior Manager, Trade Initiatives Branch

Telephone: (office) 250-952-0702 (Cell) ^{s.17}

| Reviewed by | | | |
|-------------|--------|------|-----|
| Dir: JQ | ED: DW | ADM: | DM: |

s.13,s.14,s.16,s.17

Page 037 to/à Page 038

Withheld pursuant to/removed as

s.16;s.13;s.17



March 12, 2015

The Honourable Christy Clark, Premier
Government of British Columbia
Victoria, British Columbia, Canada

Subject: Grocery sales of 100% British Columbia wines

Dear Premier Clark:

We are writing to follow up on our letter to you of January 21, 2015. Wine Institute has since met with the B.C. Ministry of International Trade, private counsel, B.C. wineries and retailers, importers, agents and other stakeholders to learn the details and impacts of the government's wine in grocery store initiative. While your efforts to modernize retail distribution channels and promote the sale of B.C. wines are highly commendable, the initiative as currently outlined remains problematic for California wineries.

Our primary concern is the plan to relocate or move any existing or new VQA licenses to a shelf within grocery stores. Wine Institute believes that the Government's desire to promote B.C. wines can reasonably be achieved by modifying the initiative so that all wines, both local and imported, can equally access grocery store shelves. Although there are a number of other preferential benefits received by B.C. wineries that are concerning, our primary focus is on equal access.

For these reasons, we request that prior to April 1, the plan be modified to ensure equal access for imported wines on grocery store shelves and that VQA licenses not be relocated to grocery stores.

Thank you very much for your consideration for this request. We look forward to working with you in the coming days on this important matter.

Respectfully,

Robert P. Koch
President and CEO

cc: Hon. Suzanne Anton MLA, Minister of Justice
Hon. Teresa Wat MLA, Minister of International Trade
Hon. Rich Coleman MLA, Deputy Premier and Minister of Energy
Hon. John Yap MLA, Parliamentary Secretary to the Minister of Justice
Hon. Ed Fast, Minister of International Trade, Government of Canada

601 13th St., NW, Suite 330 South, Washington, D.C. 20005 • (202) 408-0870



5 March 2015

Honourable Christy Clark
Premier
Government of British Columbia
PO Box 9041 Stn. Prov. Govt.
Victoria, BC
V8W 9E1

Australian Grape and Wine Authority
ABN 89 636 749 924
Industry House - National Wine Centre
Cnr Hackney & Botanic Roads
Adelaide SA 5000
PO Box 2733, Kent Town SA 5071, Australia

Dear Premier Clark

Australia had the great pleasure of being the theme country for the recently concluded Vancouver International Wine Festival (VIWF). We were warmly welcomed by the city of Vancouver and believe the festival was an outstanding success.

During our visit we held a meeting with over 50 local agents representing Australian producers to discuss the proposal to allow BC grocery stores to exclusively sell BC VQA wines. All of the agents expressed strong concerns about this proposal. We also wish to register our concerns with this proposal for the reasons set out below and in doing so support the comments made by the Californian Wine Institute on 21 January 2015.

In 2014 BC VQA wines recorded gross sales of \$217m representing a 20.9% share of the total wine market with strong growth of 12% for the year resulting in \$24.2m of additional sales. In contrast, Australian wine sales declined by 6% or \$4.72m in 2014 to \$82.2m. Australian wine sales represent 7.9% of the total wine market. It is clear that BC consumers enjoy local BC wines and the BC industry is the market leader. This is no doubt partly due to the fact that BC wineries already enjoy significant preferential treatment as:

- BC wine that is "direct delivered" does not go through the BCLDB system and no LDB fees or mark-ups are applied;
- BC wineries are permitted to 'direct deliver' wine to customers straight from the winery;
- "Cellared in Canada" wines (which are imported wines bottled in Canada) can be delivered using the BC wine distribution system even though they are not BC wines;
- VQA Support Program or QEP (Quality Enhancement Program) provides rebates for BC wines that are sold through government BC liquor stores.

In addition, BC wineries enjoy flexibility regarding terms of sale, delivery options and discounts which are not open to imported wine.

In light of this, we query why the BC wine industry requires further preferential support as it clearly already competes very strongly in the BC market.

The proposal to allow BC VQA wines to be sold in the BC grocery stores will only serve to further cement the market leading position enjoyed by the BC wine industry and therefore should either be withdrawn or modified to ensure a level playing field is afforded to domestic and imported wines alike in accordance with Canada's obligations under World Trade Organisation (WTO) rules.

During my visit last week, I took the opportunity to taste many BC wines and I continue to be impressed with the high quality and style evolution of these wines. Our view is that the best way for BC wines to continue to thrive is for them to compete fairly with all the wines of the world, leading to future export opportunities.

Canada in general and British Columbia in particular, are important markets for Australian wine, underscored by our involvement in the VIWF and we work closely with the Canadian Government and industry in a number of fora including the World Wine Trade Group and the Asia-Pacific Economic Cooperation Wine Regulatory Forum with a shared goal of removing trade barriers and facilitating global trade in wine.

With this in mind, we respectfully urge the BC government to reconsider this proposal to ensure BC and imported wines receive equal treatment, in line with WTO obligations.

We would welcome the opportunity to discuss this further with you.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Brian Walsh', with a long, sweeping horizontal line extending to the right.

Brian Walsh
Chair

cc:

Hon. Suzanne Anton MLA
Minister of Justice

Hon. Rich Coleman
MLA, Deputy Premier and Minister of Energy

John Yap MLA
Parliamentary Secretary to the Minister of Justice

Hon. Ed Fast
Minister of International Trade
Government of Canada



January 21, 2015

The Honourable Christy Clark, Premier
Government of British Columbia
P.O. Box 9041 Stn. Prov. Govt.
Victoria, BC V8W 9E1

Subject: Grocery sales of British Columbia VQA wines

Dear Premier Clark:

Wine Institute submits the following comments on behalf of the California wine industry. We appreciate this opportunity to express our objections to the above referenced initiative.

Wine Institute is the public policy advocacy association of 1,000 California wineries and businesses supporting legislative and regulatory advocacy, international market development, media relations and education programs that benefit the California and United States (U.S.) wine industry. California represents more than 90 percent of U.S. wine production and 95 percent of U.S. wine exports. More than one hundred U.S. wineries, most of which are small and medium sized enterprises, export their products into the global marketplace, including British Columbia (B.C.) and other Canadian Provinces. U.S. wine is the largest import category in the B.C. market.

On December 19, 2014, your government announced a number of initiatives designed to create new opportunities for B.C. wineries, support B.C.'s local economy and address calls for added convenience for consumers:

1. Grocery stores will be able to sell 100% B.C. wine on designated shelves on April 1, 2015;
2. The second phase of the liquor-in-grocery model will allow existing VQA stores and independent wine stores to relocate or transfer their license to an eligible grocery store – as long as the license is only used to sell 100% B.C. wine. (These licenses are not subject to the one-kilometer restrictions, previously announced); and
3. A limited number of new licenses will be made available specifically for the 100% B.C. wine-on-shelves model.

We believe that the proposal allowing only B.C. Vintners Quality Alliance (VQA) wines to be sold at B.C. grocery stores should be withdrawn or modified to allow for the sale of imported wines. Since these new opportunities are not extended to imported wines, they violate Canada's international trade obligations including NAFTA, GATT and the EU-Canada Agreement on wine sales.

Existing government regulations already dramatically favor B.C. wineries. For example:

- B.C. wine that is "direct delivered" does not go through the BCLDB system and no LDB fees or markups are applied;
- B.C. wineries are permitted to "direct deliver" wine to customers (e.g., individuals, private stores, restaurants, etc.) straight from the winery;
- "Cellared in Canada" wines (which are imported wines bottled in Canada) can be delivered using the B.C. wine distribution system even though they actually are not B.C. wines; and
- VQA Support Program or QEP (Quality Enhancement Program) provides rebates for B.C. wines that are sold through government B.C. Liquor Stores.

In addition, B.C. wineries, unlike those from outside B.C., can:

- Provide terms to restaurants and retailers (all other wine comes through the B.C. Liquor Distribution Branch (BCLDB) and must be paid for upfront);
- Provide discounts and quantity discounts (this is not allowed through the BCLDB system);
- Provide next day delivery via their own trucks (a "spec" item could take 10 days to be delivered); and
- Deliver less than a case (all other wines need to be purchased in full cases).

The proposed initiative would even further disadvantage non-locally produced and imported wines, and in a particularly discriminatory manner.

By law, only a limited number of privately owned specialty wine stores may sell wine in B.C. The Province allows B.C. wineries to maintain a fixed number of off-site retail locations under a clause that was "grandfathered" into legislation when the Canada-U.S. Free Trade Agreement (FTA) came into effect in 1989. The Canada-U.S. FTA provides that: "... Ontario and British Columbia are not prevented from allowing private wine outlets existing on October 4, 1987 to favor their own wine." (*Emphasis added*)

Since only a limited number of privately owned specialty stores sold VQA wines in 1987, any new retail outlets for the exclusive benefit of B.C. vintners will be a clear violation of Canadian international obligations.

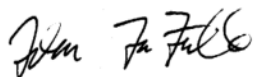
The proposed system would have B.C. VQA wines available in grocery stores on the regular store shelves. Imported wines would only be available in a 'store within a store' model; essentially a liquor store within the grocery store. Clearly, this scheme imposes an additional burden on our consumers and, as a result, does not provide the same type of revenue opportunity for import products that VQA wines would enjoy. Especially concerning is the fact that the liquor store within grocery store model is being promoted as a way to control abuse and under-age purchase. If this is the case, is there not the same concern with VQA wines on regular store shelves?

The Honourable Christy Clark
January 21, 2015
Page 3 of 3

Canada is a vitally important trading partner with the U.S., particularly in the wine sector, and we value this relationship. Our governments and wine industries work closely together in a variety of forums -- the World Wine Trade Group, the Asia-Pacific Economic Cooperation Wine Regulatory Forum and the U.S. Tax and Trade Bureau/Wine Institute International Technical Forum -- all with the goals of removing discriminatory barriers and facilitating international trade. Proposals that raise new barriers to trade, such as B.C.'s initiative, run counter to these important international cooperation efforts and must not be supported.

For these reasons, Wine Institute requests that the initiative be withdrawn or modified to allow for equal access of all wines at B.C. grocery stores. We appreciate the opportunity to provide comments on this proposal. Thank you very much for your consideration.

Respectfully Submitted,



Tom LaFaille
Vice President and International Trade Counsel

cc: Hon. Suzanne Anton MLA, Minister of Justice
Hon. Rich Coleman MLA, Deputy Premier and Minister of Energy
John Yap MLA, Parliamentary Secretary to the Minister of Justice
Hon. Ed Fast, Minister of International Trade, Government of Canada



EUROPEAN UNION/ UNION EUROPÉENNE
Delegation to Canada/ Délégation au Canada

Ambassador

Ottawa, 20 March 2015

The Honourable Suzanne Anton
Minister of Justice and Attorney General
Minister's Office
PO Box 9044
STN PROV GOVT
Victoria, BC V8W 9E2

Dear Minister Anton,

The European Union has been monitoring with great interest the policy developments in British Columbia following the launch of your liquor policy review last year. My staff has had the opportunity to meet representatives from your ministry to discuss the different aspects that affect also imported liquor products.

While the European Union welcomes initiatives to increase consumer access to liquor in a responsible way, recent developments are causing some concern that the actual implementation of the envisaged measures – notably those to be launched in April this year - may be disproportionately favoring BC products.

As you know, the European Union has been raising for some time a number of concerns regarding existing discriminatory practices by the different provincial liquor boards, mainly in the form of differential application of mark-ups, but also as regards preferential routes to market for local products.

These and other issues are discussed regularly with the Canadian federal authorities in the joint EU-Canada wines and spirits Committee, which met the last time in November 2014. The Committee will also be the place to look into some of the measures launched recently at provincial level as regards the facilitated market access for local wines and spirits.

Pending the full set of details and way of implementation, certain policy statements in relation to the implementation of the current BC liquor policy review have given the impression that part of the legal measures as well as their de facto implementation may not be covered by existing derogations granted under Canadian international trade commitments as regards the obligation of national treatment of imported products.

In particular, our concern regards the following points:

In June 2014, sale of BC liquor (wine, beer and spirits) was allowed at farmers markets in the province. Although small in scale, this constitutes a new discriminatory route-to-market that is exclusively opened to local products.

The two-model approach for sale of liquor in grocery stores allows for more flexibility and choice of locations for the part of the model which is limited to BC wines only as it is not subject to the one-kilometer restriction. It would also appear to be less costly to implement separate wine shelves within the grocery store than establishing a shop-in-shop solution. It seems not quite clear why there is a need for a two part model, where one part is limited to BC


wines only, if it is not with a clear objective of promoting local wines by providing them more favorable conditions on the expense of imported wines.

In our conversations with your staff it has been guaranteed that the announced issuing of "new licenses" allowing grocery stores to sell B.C. wines only, will be fully respecting the existing cap on 60 licenses for off-site private BC wine outlets. However, the additional guidelines released on February 26th allow for **private store licenses covering also imported products to be converted to a license for sale of BC wine only, in case of a transfer to a grocery store.** In our understanding this can in no way circumvent the cap of 60 on the licenses for off-site private BC wine outlets.

Respecting the legitimate policy objective to support the local wine industry, this needs to remain in line with international trade commitments.

I respectfully urge you to implement, and possibly amend, the current initiatives to allow for equal treatment of imported liquor products.

Yours Sincerely,

A handwritten signature in black ink, consisting of several overlapping loops and a vertical stroke, positioned above the name Marie-Anne Coninsx.

Marie-Anne Coninsx

Cc: The Honorable Mr. Ed Fast, Minister for International Trade
Mr. Jay Allen, Acting Director Technical Barriers and Regulations, DFATD
Mr. Douglas Scott, Assistant Deputy Minister, Ministry of Justice, BC

From: [Smollett, Debbie MIT:EX](#)
To: [Baskerville, Shannon MIT:EX](#)
Cc: [Quiring, Janel MIT:EX](#)
Subject: Fwd: IN_BC California wine trade_May 19 2015_FINAL (3)
Date: Thursday, October 1, 2015 7:45:24 AM
Attachments: [IN_BC California wine trade_May 19 2015_FINAL \(3\).docx](#)
[ATT00001.htm](#)

Shannon, Janel has provided the additional bullets below. Can I suggest you connect by phone to further clarify as needed?

s.13,s.17

Begin forwarded message:

From: "Smollett, Debbie MIT:EX" <Debbie.Smollett@gov.bc.ca>
To: "Baskerville, Shannon MIT:EX" <Shannon.Baskerville@gov.bc.ca>
Subject: IN_BC California wine trade_May 19 2015_FINAL (3)

s.13,s.17

Page 048 to/à Page 051

Withheld pursuant to/removed as

DUPLICATE

From: [Gervais, Monica MIT:EX](#)
To: [Burleigh, Jennifer MIT:EX](#)
Subject: More COOL FW: PLEASE REVIEW: IN on country of origin labelling
Date: Monday, December 7, 2015 1:39:00 PM
Attachments: [IN BC-California Wine Trade March 9 2015 DRAFT.docx](#)
[image001.png](#)

From: Quiring, Janel MIT:EX
Sent: Monday, March 9, 2015 12:04 PM
To: Mulholland, Lauren GCPE:EX
Cc: Carne, Courtney GCPE:EX; Gervais, Monica MIT:EX
Subject: RE: PLEASE REVIEW: IN on country of origin labelling

Here you go, and I discussed the points with MAGRI policy staff too.

From: Mulholland, Lauren GCPE:EX
Sent: Monday, March 9, 2015 11:44 AM
To: Quiring, Janel MIT:EX
Cc: Carne, Courtney GCPE:EX
Subject: PLEASE REVIEW: IN on country of origin labelling
Importance: High

Janel, can you please review the highlighted pieces in this IN asap please.

Many thanks,
Lauren

From: Boelens, Robert GCPE:EX
Sent: Monday, March 9, 2015 11:31 AM
To: Mulholland, Lauren GCPE:EX; Crebo, David GCPE:EX
Cc: Carne, Courtney GCPE:EX
Subject: RE: QUESTION: IN on country of origin labelling?

Hi Lauren, msg below, and Fed NR from 2013 that identified possible products for retaliation

-

COOL

- The B.C. government strongly supports the Government of Canada's efforts to ensure Canadian beef and pork producers have fair access to the markets.
- We have worked with our federal counterparts and B.C. cattlemen and hog producers to ensure our concerns B.C. producers are represented and we will continue to do so.
- The key thing in these negotiations is to ensure B.C. food products have fair access to US markets, and that the terms and spirit of all signed trade agreements are adhered to by both sides.

Federal NR below with a long list of products that Fed govt identified for possible retaliatory tariffs if endorsed by the WTO

June 7, 2013 - The Honourable Ed Fast, Minister of International Trade and Minister for the Asia-Pacific Gateway, and the Honourable Gerry Ritz, Minister of Agriculture and Agri-Food and Minister for the Canadian Wheat Board, today issued the following statement on U.S. Country of Origin Labelling (COOL):

“Despite consistent rulings by the World Trade Organization, the U.S. government continues its unfair trade practices, which are severely damaging to Canadian industry and jobs.

“Our government is extremely disappointed that the United States continues to uphold this protectionist policy, which the WTO has ruled to be unfair, and we call on the United States to abide by the WTO ruling.

“We are preparing to launch the next phase of the WTO dispute settlement process on the new U.S. rule, which we had hoped to avoid by the United States living up to its trade obligations.

“The Canadian government, with the full support and active engagement of Canadian industry, has fought against this unfair treatment, which is also hurting U.S. industry and consumers.

“When the United States failed to comply by the May 23 deadline, we said we would pursue all options available. Today, we are also releasing a list of U.S. commodities for possible retaliation, to be published as soon as possible in the *Canada Gazette*, as a way to formally launch the consultation process.

“Our government will continue to consult with stakeholders as we pursue a fair resolution of this issue through the WTO over the next 18 to 24 months. To respect Canada’s WTO obligations, our government will not act on these retaliatory measures until the WTO authorizes us to do so.”

- 30 -

Backgrounder - Possible Trade Retaliation Action Against the United States

The following list itemizes the products imported from the United States that may be targeted in response to the failure by the United States to comply with the WTO ruling on certain Country of Origin Labelling (COOL) requirements. The list will be published in the *Canada Gazette* for the purposes of consulting with interested Canadians. Numbers indicate the tariff heading, sub-heading or item under the World Customs Organization’s Harmonized Commodity Description and Coding System.

- 01.02: live bovine animals;
- 01.03: live swine;
- 02.01: meat of bovine animals, fresh or chilled;
- 02.02: meat of bovine animals, frozen;
- 02.03: meat of swine, fresh, chilled or frozen;
- 0207.13.10: cuts of offal, fresh or chilled, of spent fowl;
- 0406.90: cheese, not including the following: fresh (unripened or uncured) cheese, whey cheese or curd; grated or powdered; processed cheese; blue-veined cheese or cheese containing veins produced by *Penicillium roqueforti*;
- 0808.10: apples, fresh;
- 0809.29: cherries, other than sour cherries (*Prunus cerasus*);
- 0812.10: cherries, provisionally preserved (unsuitable in that state for immediate consumption);

- 10.05: corn (maize);
- 1006.30.00: semi-milled or wholly milled rice, whether or not polished or glazed;
- 1602.32.11: prepared or preserved-prepared meals of spent fowl; prepared meals of specially defined mixtures;
- 1602.32.92: prepared or preserved-specially defined mixtures, other than in cans or glass jars; spent fowl other than in cans or glass jars;
- 1602.49: prepared or preserved swine cuts, other than ham and cuts thereof; other than shoulder and cuts thereof;
- 1602.50: prepared or preserved meat of bovine animals;
- 1702.20: maple sugar and maple syrup;
- 1702.40.00: glucose and glucose syrup, containing in the dry state at least 20 percent but less than 50 percent by weight of fructose, excluding invert sugar;
- 1702.60.00: certain fructose and fructose syrup, containing in the dry state more than 50 percent by weight of fructose, excluding invert sugar;
- 1806.20: chocolate and other food preparations containing cocoa-preparations in blocks, slabs or bars weighing more than 2 kg or in liquid, paste, powder, granular or other bulk form in containers or immediate packings, of a content exceeding 2 kg;
- 1806.90: other chocolate and other food preparations containing cocoa-ice cream mix or ice milk mix; chocolates; chocolate coated nuts and other confectionery;
- 19.02: pasta, whether or not cooked or stuffed (with meat or other substances) or otherwise prepared, such as spaghetti, macaroni, noodles, lasagna, gnocchi, ravioli, cannelloni; couscous, whether or not prepared;
- 19.04: prepared foods obtained by the swelling or roasting of cereals or cereal products (for example, corn flakes); cereals (other than maize [corn] in grain form or in the form of flakes or other worked grains (except flour, groats and meal), pre-cooked or otherwise prepared, not elsewhere specified or included;
- 19.05: bread, pastry, cakes, biscuits and other bakers' wares, whether or not containing cocoa; communion wafers, empty cachets of a kind suitable for pharmaceutical use, sealing wafers, rice paper and similar products;
- 2004.10.00: certain potatoes, prepared or preserved otherwise than by vinegar or acetic acid, frozen;
- 2009.11: frozen orange juice;
- 2103.20: tomato ketchup and other tomato sauces;
- 22.04: wine of fresh grapes, including fortified wines; certain grape must;
- 2207.20: ethyl alcohol and other spirits, denatured, of any strength;
- 2940.00.00: certain sugars, chemically pure, other than sucrose, lactose, maltose, glucose and fructose; sugar ethers, sugar acetals and sugar esters, and their salts;
- 3504.00: peptones and their derivatives; other protein substances and their derivatives, not elsewhere specified or included; hide powder, whether or not chromed;
- 71.13: articles of jewellery and parts thereof, of precious metal or of metal clad with precious metal;

- 7306.40.00: certain tubes, pipes and hollow profiles, welded, of circular cross-section, of stainless steel;
- 7321.90: parts for non-electric heating appliances;
- 7326.11.00: grinding balls and similar articles for mills, forged or stamped, but not further worked, of iron or steel;
- 9401.30: swivel seats with variable height adjustment;
- 9403.30.00: wooden furniture of a kind used in offices; and
- 9404.29.00: mattresses of materials other than cellular rubber or plastics, whether or not covered.

From: Mulholland, Lauren GCPE:EX
Sent: Monday, March 9, 2015 11:25 AM
To: Crebo, David GCPE:EX; Boelens, Robert GCPE:EX
Cc: Carne, Courtney GCPE:EX
Subject: QUESTION: IN on country of origin labelling?

Do you have anything on this?

Assessment of impact of potential federal government decision to impose retaliatory tariffs on US wine due to Country of Origin Labelling (COOL) WTO dispute?
Or, just messaging about the COOL dispute?

Thanks,
Lauren

Lauren Mulholland
Communications Manager
Government Communications and Public Engagement
Ministry of International Trade
Off. 250 356-0613 Cell 250 889-3922

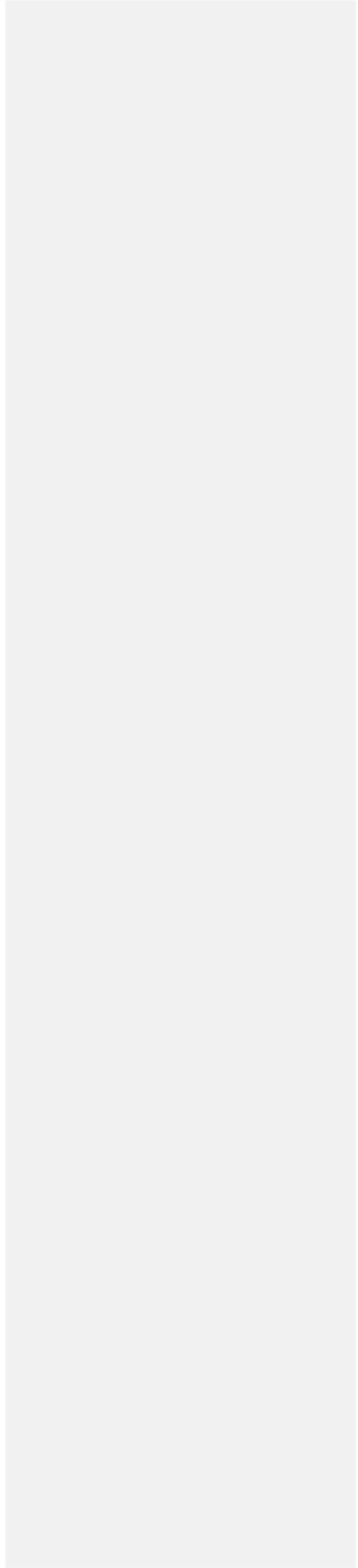


ADVICE TO MINISTER

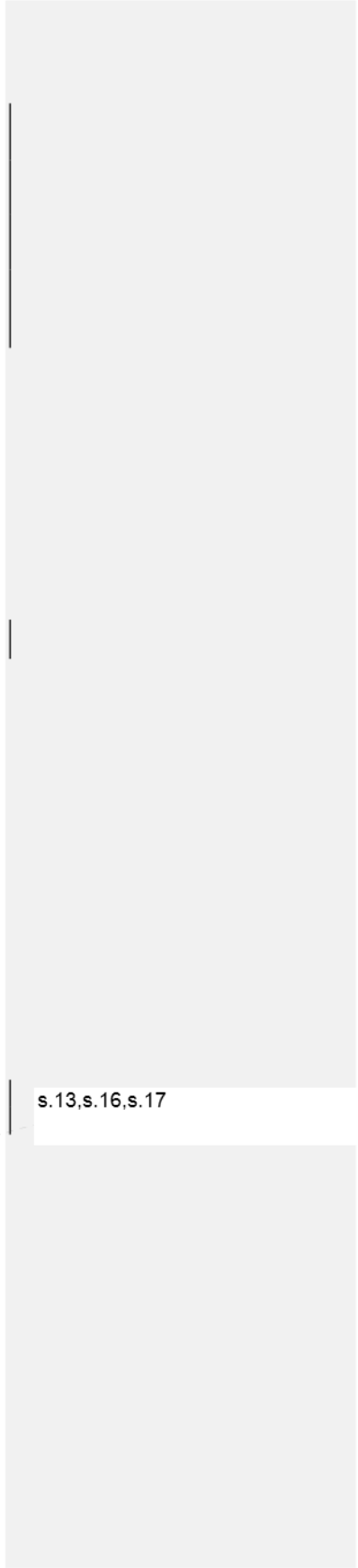
| | |
|--|---|
| <p>CONFIDENTIAL JOINT ISSUES NOTE</p> <p>Ministry of International Trade/Ministry of Justice Date: Jan. 27, 2015 Updated: March 9, 2015 Minister Responsible: Hon. Teresa Wat</p> | <p>B.C.- California Wine Trade</p> |
|--|---|

s.13,s.16,s.17

s.13,s.16,s.17

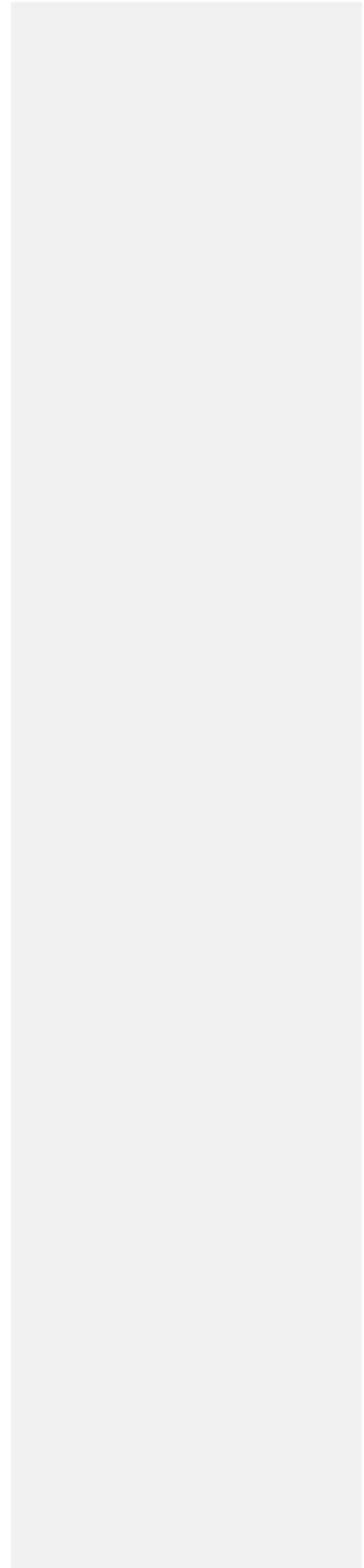


s.13,s.16,s.17



s.13,s.16,s.17

s.13,s.16,s.17



s.13,s.16,s.17

| | | |
|-------------------------|--|--|
| Communications Contact: | Courtney Carne – 250 356-9801 (MIT) Caeli Turner – 250 387-0835 (JAG) | |
| Program Area Contact: | Janel Quiring | |
| File Created: | Jan. 27, 2015 | |
| File Updated: | Feb. 20, 2015 | |

From: [Ahn, Sohee MIT:EX](#)
To: [Gervais, Monica MIT:EX](#)
Subject: Re: Follow up - Letter and Position Paper BC to Ministers Teresa Wat and Coralee Oakes
Date: Thursday, December 10, 2015 4:41:32 PM

Please send. Thanks.

Sent from my iPhone

On Dec 10, 2015, at 4:00 PM, Gervais, Monica MIT:EX <Monica.Gervais@gov.bc.ca> wrote:

Thanks. I just spoke to my contact, Barry Bieller, in MSBRT and let him know about the call today and our plan to [s.13,s.16,s.17](#)
[s.13,s.16,s.17](#)

Director, Elaine Vale, and ADM, Doug Scott? Or would you prefer to do that?
Monica

From: Ahn, Sohee MIT:EX
Sent: Thursday, December 10, 2015 1:51 PM
To: Gervais, Monica MIT:EX
Subject: FW: Follow up - Letter and Position Paper BC to Ministers Teresa Wat and Coralee Oakes
Okay so I know I asked you to keep it to three sentences...
Sohee Ahn
250-952-0708

From: Ahn, Sohee MIT:EX
Sent: Thursday, December 10, 2015 1:50 PM
To: Hammond, James MIT:EX
Cc: Wempe, Sarah MIT:EX
Subject: Follow up - Letter and Position Paper BC to Ministers Teresa Wat and Coralee Oakes
Jamie,
[s.13,s.16,s.17](#)

Let me know if you have any concerns with our approach or if you have any questions. Also, will let you know when the meeting with^{s.13,} takes place, in case you want to join us.
^{s.16.}

Sohee Ahn
250-952-0708

From: Ahn, Sohee MIT:EX

Sent: Wednesday, December 9, 2015 10:27 AM

To: Hammond, James MIT:EX

Subject: Re: Letter and Position Paper BC to Ministers Teresa Wat and Coralee Oakes

Will do - we have a meeting with^{s.13,s.16,s.17} later this week or early next - so will bootstrap this to the discussion ^{s.13,s.16,s.17}

Have asked Carlee to cliff to have a response ready by early January as I think we will need some time to coordinate a response and I am assuming Shannon will be away after next week so really no point in having it ready between Dec 21 and Jan 4.

From: Hammond, James MIT:EX

Sent: Wednesday, December 09, 2015 10:01 AM

To: Ahn, Sohee MIT:EX

Cc: Baskerville, Shannon MIT:EX

Subject: FW: Letter and Position Paper BC to Ministers Teresa Wat and Coralee Oakes

Sohee,
^{s.13,s.16,s.17}

Jamie
James W. Hammond
Assistant Deputy Minister
International Strategy and Competitiveness
Ministry of International Trade
250-952-0367

From: DROUIN Chantal (EEAS-OTTAWA) [<mailto:Chantal.DROUIN@eeas.europa.eu>]

Sent: Wednesday, December 9, 2015 5:22 AM

To: Minister, MIT MIT:EX; Minister, SBRT SBRT:EX

Cc: Baskerville, Shannon MIT:EX; McEwan, Tim SBRT:EX; Hammond, James MIT:EX; MELIA, Shendra (Foreign Affairs, Trade and Development Canada); QUEVEDO LEY Luis (AGRI); TRARIEUX Jean-Marc (AGRI); ABRAHAMSEN Karen Eva (EEAS-OTTAWA)

Subject: Letter and Position Paper BC to Ministers Teresa Wat and Coralee Oakes

Dear Ministers,

Please find attached a letter from Ambassador Marie-Anne Coninx. The original letter

will be sent shortly.

Sincerely,

Chantal Drouin

Assistant to the Head of Trade and Economic Section

Delegation of the European Union to Canada

Phone: +1 613 563 5261

Fax: +1 613 238 5191

Office: 1900-150 Metcalfe Street

Email: Chantal.drouin@eeas.europa.eu

From: [Quiring, Janel MIT:EX](#)
To: [Ahn, Sohee MIT:EX](#)
Cc: [Gervais, Monica MIT:EX](#)
Subject: FW: Wine
Date: Tuesday, January 5, 2016 3:08:32 PM
Attachments: [s.13,s.14,s.16,s.17](#)
[Wine legal.msg](#)
[Here's what irritates other countries about Canadian trade.msg](#)
[14293 - MTW response to EU Ambassador Coninx re BC wine in grocery stores.docx](#)
[14286 - MTW response to Australian Wine Authority.docx](#)
[14206 - Signed MTW response to California Wine.pdf](#)
[MTW BN BC Wine in Grocery Stores.docx](#)
[2015 1208 Letter to Ministers Wat and Oakes.pdf](#)
[Position Paper BC.PDF](#)
[FW FOR REVIEW Issue Note BC Products and International Trade Agreements.msg](#)
[FW Request for Legal Opinion.msg](#)
[RE Copy of letter sent to Minister Ed Fast .msg](#)
[s.13,s.14,s.16,s.17](#)
[RE FOR Christine s.13,s.14,s.16,s.17](#)
[FW s.13,s.14,s.16,s.17](#)
[RE](#)
[California wine letter.msg](#)

Can we discuss what to provide Jamie – perhaps a binder with key documents?

From: Gervais, Monica MIT:EX
Sent: Tuesday, January 5, 2016 1:16 PM
To: Quiring, Janel MIT:EX
Subject: RE: Wine
[s.13,s.14,s.16,s.17](#)

Cross government interested parties: (you might want to include IGRS).

MSBRT

Doug Scott, ADM, Liquor Control and Licensing

Elaine Vale, Director, Policy, Planning and Communications, Liquor Control and Licensing

Barry Bieller, Senior Advisor, Liquor Control and Licensing

Blain Lawson, General Manager and CEO, Liquor Distribution Branch

Audrey Wong, A/Director, Corporate Policy, Liquor Distribution Branch

Vince Cournoyer, Senior Advisor, Corporate Policy, Liquor Distribution Branch

AGRI

James Marshall

JAG

Anita Petkovic

Bruce Macallum

External Legal Counsel

Jeff Thomas

From: Quiring, Janel MIT:EX

Sent: Monday, December 21, 2015 2:29 PM

To: Gervais, Monica MIT:EX

Subject: RE: Wine

Spoke with Sohee, no rush, he wants material but can aim for early Jan

From: Gervais, Monica MIT:EX

Sent: Monday, December 21, 2015 2:09 PM

To: Quiring, Janel MIT:EX

Subject: RE: Wine

For when?

From: Quiring, Janel MIT:EX

Sent: Monday, December 21, 2015 2:00 PM

To: Gervais, Monica MIT:EX

Subject: FW: Wine

Can you help pull together materials

From: Ahn, Sohee MIT:EX

Sent: Monday, December 21, 2015 1:57 PM

To: Quiring, Janel MIT:EX; Musgrave, Robert MIT:EX

Subject: Wine

Jamie would like to get up to speed on the wine issue – domestic and international – and mentioned that Shannon said to him, much work has already been done on this front, most recently in relation tcs.16.s.17

He asked that we pull together all the letters / communications / legal advice we have gotten on this in the last year or so. He wants to have a meeting with our provincial colleagues with an interest in wine before s.16.s.17 Other than Small Business, who else is involved and what is their interest.

Thanks.

Sohee Ahn

Executive Director, Trade Policy and Negotiations

Ministry of International Trade

Tel: 250-952-0708

Cell: s.17

Page 066

Withheld pursuant to/removed as

NR

From: [Quiring, Janel MIT:EX](#)
To: [Baskerville, Shannon MIT:EX](#)
Cc: [Smollett, Debbie MIT:EX](#); [Hammond, James MIT:EX](#); [Gervais, Monica MIT:EX](#)
Subject: Wine legal
Date: Thursday, October 1, 2015 7:46:03 AM
Attachments: [Feb 4-2015-legal opinion-Macallum.pdf](#)
[ATT00001.txt](#)

s.13,s.14,s.16,s.17

Page 068 to/à Page 073

Withheld pursuant to/removed as

s.14;s.16;s.13;s.17

Lebrun, Matthew MIT:EX

From: Haney, Donald IGRS:EX
Sent: Wednesday, August 19, 2015 9:13 AM
To: Quiring, Janel MIT:EX; Gervais, Monica MIT:EX
Cc: Fairley, Bryant D IGRS:EX
Subject: Here's what irritates other countries about Canadian trade

I see BC's liquor policies were specifically identified by the US as a problem at the WTO meeting in June.

EMBASSY

Here's what irritates other countries about Canadian trade

Supply management, trade probes top list of complaints from WTO partners; Canada promises little change in response.

Peter Mazereeuw
Published: Friday, 08/14/2015 12:00 am EDT
Last Updated: Tuesday, 08/18/2015 6:52 pm EDT

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Page 075

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peter@embassynews.ca
@PJMazereeuw

Page 077 to/à Page 080

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DUPLICATE



Ref: 14206

Mr. Robert P. Koch
President and CEO

Mr. Tom LaFaille
Vice President and International Trade Counsel
The Wine Institute
Suite 330 South, 601 13th Street NW
Washington, DC 20005

Dear Sirs:

Thank you for your letters of January 21, 2015 and March 12, 2015, addressed to the Honourable Christy Clark, Premier of British Columbia (BC), regarding comments from the California Wine Institute on BC's initiative to allow liquor to be sold in grocery stores. As Minister of International Trade, I am pleased to respond.

As you know, BC is undertaking a number of liquor reforms as part of a larger initiative, driven by one of the most highly successful public consultations in the history of the Province of BC. In the public consultation, consumers asked for more convenient access to alcoholic beverages at concerts and events, in bars and restaurants, and in grocery stores. We are striving to provide improved access within our current regime.

We are satisfied that changes to liquor laws and regulations are being done in compliance with our obligations under our domestic agreement on internal trade, the North American Free Trade Agreement and the Canada-European Community Wine and Spirits Agreement.

Other changes to our liquor policies include the implementation of wholesale pricing, which eliminates the cost differential applied to imported wine. This provides a real benefit to California wine producers. As we are implementing our liquor reforms, we consider both our international trading partners and our local producers and strive to provide more access, better convenience and fairer pricing. This is a balanced outcome that will help to encourage an overall appreciation of wine, including those from California.

...2

Ministry of International Trade and Office of the Minister
Minister Responsible for Asia
Pacific Strategy and
Multiculturalism

Mailing Address:
PO Box 9063 Stn Prov Govt
Victoria BC V8W 9E2
Phone: 250 953-0910
Fax: 250 953-0928

Location:
Room 342
Parliament Buildings
Victoria BC

www.gov.bc.ca/mit

Mr. Robert Koch/Tom LaFaille

Page 2

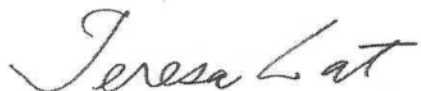
I believe we share the same sentiment that the success of local wine producers is important for the overall success of wine globally. I understand the United States of America wine industry has received tax credits and federal government support in its growth to be a leading seller internationally. BC's wine industry is a key component of our tourism and culinary sectors, creating an industry of connoisseurs, exporters and importers who are as externally focussed as they are locally.

I commend you on the growth and penetration of the California wine industry, including achieving the number one import category in the BC and Canadian markets. Recent sales numbers in British Columbia indicate that California wines have increased gross sales in the Province from \$56.4 million in 2009/10 to over \$93.5 million in 2013/14, an increase of over 65 per cent. In fiscal 2013/14, California wines captured almost 10 per cent of total wine sales in the Province. Our partial sales numbers for 2014/15 indicate that California wines will again be the number one selling import over all other countries in the Province.

If you have any further concerns or inquiries please contact Ms. Janel Quiring, Acting/Executive Director, Trade Policy and Negotiations Branch. Ms. Quiring can be reached by telephone at 250 356-5867 or by email to Janel.Quiring@gov.bc.ca.

Thank you again for your letters and your comments. I wish you and the California wine industry continued success.

Sincerely,



Teresa Wat
Minister

pc: Ms. Janel Quiring
Acting/Executive Director
Trade Policy and Negotiations Branch

MINISTRY OF INTERNATIONAL TRADE AND
MINISTER RESPONSIBLE FOR THE
ASIA PACIFIC STRATEGY AND MULTICULTURALISM

INFORMATION NOTE

Cliff #:

Date: February 16, 2015

PREPARED FOR: Honourable Teresa Wat, Minister of International Trade and Responsible for Asia Pacific Strategy and Multiculturalism

ISSUE: Selling BC wine in grocery stores

BACKGROUND: In December 2014, the BC government announced BC wine would be able to be sold directly on grocery store shelves as of April 1, 2015. This was one in a number of announcements of recommended liquor policy reforms arising from the 2013 BC Liquory Policy Review Final Report.

Certain stakeholders, such as the California Wine Institute (CWI), have expressed concern that this (and other practices in BC that support the domestic wine sector) is non-compliant with international trade obligations.

DISCUSSION:

The distribution and pricing of alcoholic beverages are covered under a number of domestic and international agreements¹. These agreements commit Canadian provinces and territories to treat imported alcoholic beverages as favourably as products from Canada. This means that the Province must: (1) treat the transportation and distribution of products from other jurisdictions at least as favourably as domestic products; and (2) not apply internal taxes or “other charges” on imported products that are in excess of those being applied on domestic products.

Two successful trade actions against Canada’s liquor boards have resulted in the provinces being required to make changes to their pricing and distribution practices:

- A 1984 World Trade Organization General Agreement on Tariffs and Trade (GATT) challenge launched by the European Commission against Canadian provinces’ differential listing practices and mark-ups applicable to domestic and imported alcoholic beverages resulted in the EU securing certain obligations in a bilateral agreement, the Canada-EU Wines and Spirit Agreement (CEWSA), such as protection for geographical indicators and a commitment to provide audits to justify differential pricing for handling imported product versus domestic product.

¹ These include the World Trade Organization’s General Agreement on Tariffs and Trade (GATT), as well as the North America Free Trade Agreement, the Agreement on Internal Trade and the New West Partnership Trade Agreement (NWPTA). In addition, provinces are bound by the 1989 Agreement between the Economic Community and Canada Concerning Trade and Commerce in Alcoholic Beverages and the 2004 Agreement Between Canada and the European Community on Trade in Wines and Spirit Drinks (Canada-Europe Agreement), which amended and further supplemented the 1989 Agreement.

- A 1993 GATT challenge by the US that targeted provincial requirements that limited self-distribution rights to their own province's breweries resulted in British Columbia and other provinces being forced to allow direct delivery of imported beer to bars and restaurants.

s.13,s.16,s.17

In the North American Free Trade Agreement (NAFTA), Canada negotiated for BC to be able to maintain measures which allowed private wine outlets to sell only BC wine. These private wine outlets are also protected in the CEWSA and the Canada-EU Comprehensive Economic and Trade Agreement (CETA). The difference between the NAFTA, the CEWSA and the CETA is that only the CETA has included a figure of 60 stores (the NAFTA and the CEWSA were silent on the number of stores and referenced "those private wine outlets in existence as of the date of the Canada-US Free Trade Agreement", which was October 4, 1987).^{s.13,s.16,s.17}

s.13,s.17

In a letter to the Premier, the CWI raised the BC wine on grocery store shelves and other practices as non-compliant with trade agreements (see **Appendix II: CWI letter**).

CONCLUSION: ^{s.13,s.16,s.17}

s.13,s.16,s.17

ATTACHMENTS: ^{s.13,s.16,s.17}

Appendix II: California Wine Institute Letter

Prepared by: Monica Gervais, A/Director, International Strategy and Competitiveness
Telephone: (office) 250-952-0702 (Cell) ^{s.17}

| Reviewed by | | | | |
|-------------|-----|------|-----|------|
| Dir: | ED: | ADM: | DM: | MIN: |

Page 085 to/à Page 086

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s.16;s.13;s.17

Appendix II: California Wine Institute Letter



January 21, 2015

The Honourable Christy Clark, Premier
Government of British Columbia
P.O. Box 9041 Stn. Prov. Govt.
Victoria, BC V8W 9E1

Subject: Grocery sales of British Columbia VQA wines

Dear Premier Clark:

Wine Institute submits the following comments on behalf of the California wine industry. We appreciate this opportunity to express our objections to the above referenced initiative.

Wine Institute is the public policy advocacy association of 1,000 California wineries and businesses supporting legislative and regulatory advocacy, international market development, media relations and education programs that benefit the California and United States (U.S.) wine industry. California represents more than 90 percent of U.S. wine production and 95 percent of U.S. wine exports. More than one hundred U.S. wineries, most of which are small and medium sized enterprises, export their products into the global marketplace, including British Columbia (B.C.) and other Canadian Provinces. U.S. wine is the largest import category in the B.C. market.

On December 19, 2014, your government announced a number of initiatives designed to create new opportunities for B.C. wineries, support B.C.'s local economy and address calls for added convenience for consumers:

1. Grocery stores will be able to sell 100% B.C. wine on designated shelves on April 1, 2015;
2. The second phase of the liquor-in-grocery model will allow existing VQA stores and independent wine stores to relocate or transfer their license to an eligible grocery store – as long as the license is only used to sell 100% B.C. wine. (These licenses are not subject to the one-kilometer restrictions, previously announced); and
3. A limited number of new licenses will be made available specifically for the 100% B.C. wine-on-shelves model.

We believe that the proposal allowing only B.C. Vintners Quality Alliance (VQA) wines to be sold at B.C. grocery stores should be withdrawn or modified to allow for the sale of imported wines. Since these new opportunities are not extended to imported wines, they violate Canada's international trade obligations including NAFTA, GATT and the EU-Canada Agreement on wine sales.

601 13th St., NW, Suite 330 South, Washington, D.C. 20005 • (202) 408-0870

The Honourable Christy Clark
January 21, 2015
Page 2 of 3

Existing government regulations already dramatically favor B.C. wineries. For example:

- B.C. wine that is "direct delivered" does not go through the BCLDB system and no LDB fees or markups are applied;
- B.C. wineries are permitted to "direct deliver" wine to customers (e.g., individuals, private stores, restaurants, etc.) straight from the winery;
- "Cellared in Canada" wines (which are imported wines bottled in Canada) can be delivered using the B.C. wine distribution system even though they actually are not B.C. wines; and
- VQA Support Program or QEP (Quality Enhancement Program) provides rebates for B.C. wines that are sold through government B.C. Liquor Stores.

In addition, B.C. wineries, unlike those from outside B.C., can:

- Provide terms to restaurants and retailers (all other wine comes through the B.C. Liquor Distribution Branch (BCLDB) and must be paid for upfront);
- Provide discounts and quantity discounts (this is not allowed through the BCLDB system);
- Provide next day delivery via their own trucks (a "spec" item could take 10 days to be delivered); and
- Deliver less than a case (all other wines need to be purchased in full cases).

The proposed initiative would even further disadvantage non-locally produced and imported wines, and in a particularly discriminatory manner.

By law, only a limited number of privately owned specialty wine stores may sell wine in B.C. The Province allows B.C. wineries to maintain a fixed number of off-site retail locations under a clause that was "grandfathered" into legislation when the Canada-U.S. Free Trade Agreement (FTA) came into effect in 1989. The Canada-U.S. FTA provides that: "... Ontario and British Columbia are not prevented from allowing private wine outlets existing on October 4, 1987 to favor their own wine." (Emphasis added)

Since only a limited number of privately owned specialty stores sold VQA wines in 1987, any new retail outlets for the exclusive benefit of B.C. vintners will be a clear violation of Canadian international obligations.

The proposed system would have B.C. VQA wines available in grocery stores on the regular store shelves. Imported wines would only be available in a "store within a store" model; essentially a liquor store within the grocery store. Clearly, this scheme imposes an additional burden on our consumers and, as a result, does not provide the same type of revenue opportunity for import products that VQA wines would enjoy. Especially concerning is the fact that the liquor store within grocery store model is being promoted as a way to control abuse and under-age purchase. If this is the case, is there not the same concern with VQA wines on regular store shelves?

The Honourable Christy Clark

January 21, 2015

Page 3 of 3

Canada is a vitally important trading partner with the U.S., particularly in the wine sector, and we value this relationship. Our governments and wine industries work closely together in a variety of forums – the World Wine Trade Group, the Asia-Pacific Economic Cooperation Wine Regulatory Forum and the U.S. Tax and Trade Bureau/Wine Institute International Technical Forum – all with the goals of removing discriminatory barriers and facilitating international trade. Proposals that raise new barriers to trade, such as B.C.'s initiative, run counter to these important international cooperation efforts and must not be supported.

For these reasons, Wine Institute requests that the initiative be withdrawn or modified to allow for equal access of all wines at B.C. grocery stores. We appreciate the opportunity to provide comments on this proposal. Thank you very much for your consideration.

Respectfully Submitted,



Tom LaFaille

Vice President and International Trade Counsel

cc: Hon. Suzanne Anton MLA, Minister of Justice
Hon. Rich Coleman MLA, Deputy Premier and Minister of Energy
John Yap MLA, Parliamentary Secretary to the Minister of Justice
Hon. Ed Fast, Minister of International Trade, Government of Canada

601 13th St., NW, Suite 330 South, Washington, D.C. 20005 • (202) 408-0870



EUROPEAN UNION/ UNION EUROPÉENNE
Delegation to Canada / Délégation au Canada

Ref. Ares(2015)5678603 - 08/12/2015

The Ambassador

Ottawa, 8 December 2015

Minister Teresa Wat
Minister of International Trade &
Minister Responsible for the Asia Pacific Strategy &
Multiculturalism
PO Box 9063 Stn Prov Govt
Victoria, BC V8W 9E2

Minister Coralee Oakes
Minister of Small Business, Red Tape Reduction &
Minister Responsible for the Liquor Distribution Branch
PO Box 9044 Stn Prov Govt
Victoria, BC V8W 9E2

Dear Ministers Wat and Oakes,

As you will know, I had the pleasure of meeting your respective deputies during my visit to Vancouver in late October. At this meeting we discussed, among others, the treatment of European wines and spirits in British Columbia.

Further to these discussions, please find attached a detailed elaboration on what the EU believes to be discriminatory practices towards non-local wines and spirits in your Province. We are particularly concerned about the increasing number of sales outlets offering additional possibilities for the sale of local liquor only, including access to lower mark-ups or mark-up exemptions. Canada's commitments under the WTO and its bilateral Wines and Spirits Agreement with the EU stipulate that imported goods must be treated in a way that is no less favourable than the most favourite treatment offered – we believe this is not the case right now.

I look forward to receiving your views on the issues raised in the attached document. Should you or your team have any questions, please do not hesitate to contact Ms Karen Eva Abrahamsen, Senior Adviser with the Delegation's Trade and Economic Section (Karen-eva.abrahamsen@eeas.europa.eu), or me directly.

Yours sincerely,

Marie-Anne Coninx

Enclosure (1)

Cc: Ms. Shannon Baskerville, Deputy Minister
Mr. Tim McEwan, Deputy Minister
Mr. James Hammond, Assistant Deputy Minister
Ms. Shendra Melia, Director, DFATD
Mr. Luis Quevedo Ley, DG AGRI

Page 091 to/à Page 094

Withheld pursuant to/removed as

s.16

Lebrun, Matthew MIT:EX

From: Ahn, Sohee MIT:EX
Sent: Thursday, December 17, 2015 1:00 PM
To: Carne, Courtney GCPE:EX; Heiman, Carolyn GCPE:EX
Cc: Quiring, Janel MIT:EX; Gervais, Monica MIT:EX
Subject: FW: FOR REVIEW: Issue Note: BC Products and International Trade Agreements
Attachments: Liquor_LCLB_BC Products_International Trade Agreements_IN_17Dec15_FINAL.docx; IN_CETA Wine Trade_Aug 20 2015_FINAL.DOCX

Courtney,
Monica and Janel have made some edits to be consistent with discussions we have had s.13,s.16,s.17 I have also attached the last version of our issue note that Carolyn shared with me yesterday. The messaging is similar in tone. Will leave to you guys to decide whether that's okay or if we are better off with same key messages – at least at a high level.

Sohee Ahn
Tel: 250-952-0708
Cell: s.17

From: Quiring, Janel MIT:EX
Sent: Thursday, December 17, 2015 12:30 PM
To: Ahn, Sohee MIT:EX
Subject: RE: FOR REVIEW: Issue Note: BC Products and International Trade Agreements

For approval and to send back to GCPE. Monica and I reviewed.

From: Carne, Courtney GCPE:EX
Sent: Thursday, December 17, 2015 10:18 AM
To: Quiring, Janel MIT:EX
Cc: Mulholland, Lauren GCPE:EX
Subject: FOR REVIEW: Issue Note: BC Products and International Trade Agreements

Hi Janel,

The Ministry of Small Business, Red Tape Reduction and Responsible for the Liquor Distribution Branch (that's a mouthful!) has sent over its latest IN on BC liquor & trade agreements. Would you like to take a look at it to make sure they're hitting the right notes?

Thanks,

Courtney

From: Carwithen, Kelsie GCPE:EX
Sent: Thursday, December 17, 2015 10:11 AM
To: Heiman, Carolyn GCPE:EX; Mulholland, Lauren GCPE:EX
Cc: Stewart, Janet GCPE:EX; Pinto, Morningstar GCPE:EX
Subject: Issue Note: BC Products and International Trade Agreements

Hi Carolyn and Lauren – here is our updated IN re: B.C. liquor and int'l trade agreements.

Cheers,

KC

**B.C. LIQUOR PRODUCTS AND SALES
INTERNATIONAL TRADE AGREEMENTS**

s.13,s.16,s.17

s.13,s.16,s.17

**B.C. LIQUOR PRODUCTS AND SALES
INTERNATIONAL TRADE AGREEMENTS**

s.13,s.16,s.17

B.C. LIQUOR PRODUCTS AND SALES
INTERNATIONAL TRADE AGREEMENTS

BACKGROUND:

s.13,s.16,s.17

**B.C. LIQUOR PRODUCTS AND SALES
INTERNATIONAL TRADE AGREEMENTS**

s.13,s.16,s.17

**B.C. LIQUOR PRODUCTS AND SALES
INTERNATIONAL TRADE AGREEMENTS**

s.13,s.16,s.17

|

ADVICE TO MINISTER

| | |
|---|--|
| <p>CONFIDENTIAL ISSUES NOTE</p> <p>Ministry of International Trade Date: Dec. 23, 2014 Updated: December 11, 2015 Minister Responsible: Teresa Wat</p> | <p>CETA & Wine Trade: Interprovincial & other</p> |
|---|--|

s.13,s.16,s.17

ADVICE TO MINISTER

s.13,s.16,s.17

| | | |
|-------------------------|----------------------------------|--------------|
| Communications Contact: | Kirsten Youngs | 250 356-7293 |
| Program Area Contact: | Robert Musgrave & Monica Gervais | |
| File Created: | June 29, 2012 | |
| File Updated: | Dec. 11, 15 | |

Page 105 to/à Page 112

Withheld pursuant to/removed as

NR

Lebrun, Matthew MIT:EX

From: Sarah.Geddes@international.gc.ca
Sent: Monday, July 27, 2015 11:19 AM
To: Gervais, Monica MIT:EX
Cc: alexander.vincic@international.gc.ca; Jay.Allen@international.gc.ca; Quiring, Janel MIT:EX; Victoria.Clark@international.gc.ca
Subject: RE: Copy of letter sent to Minister Ed Fast
Attachments: BC wine - response to EU Amb - 2015-07-27.docx

Hi Monica,

Please find attached a draft reply to EU Ambassador Coninx concerning the wine in grocery stores policy. As we have a tight timeline for submitting this letter, grateful if you could take a look and let us know if you have any comments so that we can send it for review by senior management tomorrow morning (Tuesday, July 28). Please let me know if you have any questions or wish to discuss anything.

Thanks in advance,

Sarah

Sarah Geddes

Senior Trade Policy Officer | Agent principale de politique commerciale

Technical Barriers and Regulations (TIB) | Règlements et obstacles techniques (TIB)

Tel : 343-203-4255

Fax : 613-943-0346

111 Sussex Drive, Ottawa, ON, Canada K1A 0G2

Foreign Affairs, Trade and Development Canada | Affaires étrangères, Commerce et Développement Canada

Government of Canada | Gouvernement du Canada



Foreign Affairs, Trade and
Development Canada

Affaires étrangères, Commerce
et Développement Canada

Canada

From: Gervais, Monica MIT:EX [mailto:Monica.Gervais@gov.bc.ca]
Sent: July 23, 2015 5:50 PM
To: Burden, Louise -TIB; Quiring, Janel MIT:EX
Cc: Geddes, Sarah -TIB; Vincic, Alexander -TIB; Allen, Jay -TIB; Clark, Victoria -JLTA
Subject: RE: Copy of letter sent to Minister Ed Fast

Further to our call, I've found out the following information from our liquor folks:

- There is only 1 grocery store in BC with wine on the shelf and it is the "BC wine on grocery store shelves" model. One other store has been approved for the "BC wine on grocery store shelves" model but is being ⁷s.13,s.16,s.17
- There are no "store within a store" models approved and s.13,s.16,s.17
- Anyone (foreign owners) can own the grocery store that has the BC wine on shelves or store within a store model.

- For the “BC wine on grocery store shelves” model, the person at the checkout will have to have “Serving it Right” designation and be 19 years of age s.13,s.16,s.17 s.13,s.16,s.17

Let me know if there are any more questions.

Regards,
Monica
Tel. 250-952-0702
Cell s.17

From: Louise.Burden@international.gc.ca [mailto:Louise.Burden@international.gc.ca]
Sent: Tuesday, July 21, 2015 9:42 AM
To: Quiring, Janel MIT:EX
Cc: Sarah.Geddes@international.gc.ca; alexander.vincic@international.gc.ca; Jay.Allen@international.gc.ca; Gervais, Monica MIT:EX; Victoria.Clark@international.gc.ca
Subject: Re: Copy of letter sent to Minister Ed Fast

Thanks. We will call you then.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Quiring, Janel MIT:EX
Sent: Tuesday, July 21, 2015 12:29 PM
To: Burden, Louise -TIB
Cc: Geddes, Sarah -TIB; Vincic, Alexander -TIB; Allen, Jay -TIB; Gervais, Monica MIT:EX; Clark, Victoria -JLTA
Subject: RE: Copy of letter sent to Minister Ed Fast

Yes Monica and I can take a call at that time, we can be reached at 250 356 5867

From: Louise.Burden@international.gc.ca [mailto:Louise.Burden@international.gc.ca]
Sent: Tuesday, July 21, 2015 6:23 AM
To: Quiring, Janel MIT:EX
Cc: Sarah.Geddes@international.gc.ca; alexander.vincic@international.gc.ca; Jay.Allen@international.gc.ca; Gervais, Monica MIT:EX; Victoria.Clark@international.gc.ca
Subject: RE: Copy of letter sent to Minister Ed Fast

Hi Janet,

Thank-you. Are you free at 2 pm EST? My colleague Victoria Clark will also join the call.

Louise

From: Quiring, Janel MIT:EX [mailto:Janel.Quiring@gov.bc.ca]
Sent: July-20-15 6:37 PM
To: Burden, Louise -TIB
Cc: Geddes, Sarah -TIB; Vincic, Alexander -TIB; Allen, Jay -TIB; Gervais, Monica MIT:EX
Subject: FW: Copy of letter sent to Minister Ed Fast

Hi Louise, happy to discuss this with you. I've copied Monica Gervais as well because she is likely to participate. Is there a time tomorrow that would work for you?

From: Louise.Burden@international.gc.ca [mailto:Louise.Burden@international.gc.ca]
Sent: Monday, July 20, 2015 6:55 AM
To: Quiring, Janel MIT:EX
Cc: Sarah.Geddes@international.gc.ca; alexander.vincic@international.gc.ca; Jay.Allen@international.gc.ca
Subject: FW: Copy of letter sent to Minister Ed Fast

Dear Janel,

Good Morning. I am covering the wine and spirits file for Sarah Geddes, s.22
For your information, we received the attached letter from the Delegation of the EU to Canada to Minister Fast this morning. It is in response to a letter dated May 7, 2015, from Minister Wat to EU Ambassador Coninsx. Once you have had the opportunity to review the letter, I would appreciate if we could set up a time to discuss it later this week as I anticipate that we will need to prepare a response to Amabassador Coninsx on a fairly short deadline once the letter is received by OMINT.

Thank you.

Best Regards,
Louise

Louise Burden
Senior Trade Policy Officer | Agente principale de la politique commerciale
Technical Barriers to Trade | Règlements et obstacles techniques
Email address: louise.burden@international.gc.ca
Telephone | Téléphone: 343-203-4252
Facsimile | Télécopieur
Teletypewriter | Téléimprimeur
Postal address: 111 Sussex Drive, Ottawa, Ontario
Foreign Affairs, Trade and Development Canada | Affaires étrangères, Commerce et Développement Canada
Government of Canada | Gouvernement du Canada



Foreign Affairs, Trade and
Development Canada

Affaires étrangères, Commerce
et Développement Canada

Canada

From: Allen, Jay -TIB
Sent: July-20-15 8:58 AM
To: Geddes, Sarah -TIB
Cc: Vincic, Alexander -TIB; Burden, Louise -TIB
Subject: Fw: Copy of letter sent to Minister Ed Fast

We'll have to prepare a response to this.

Sent from my mobile device, please ignore any typos.

From: DROUIN Chantal (EEAS-OTTAWA) <Chantal.DROUIN@eeas.europa.eu>
Sent: Monday, July 20, 2015 8:34 AM
To: Allen, Jay -TIB

Subject: Conv of letter sent to Minister Ed Fast

Dear Mr Allen,

Please find attached a copy of a letter from Ambassador Marie-Anne Coninx to Minister Ed Fast that will be delivered this morning.

Best regards,

Chantal Drouin

Assistant – Trade and Economic Section

Delegation of the European Union to Canada

Phone: +1 613 563 5261

Fax: +1 613 238 5191

Office: 1900-150 Metcalfe Street

Email: Chantal.drouin@eeas.europa.eu

Page 117

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s.16

Page 118 to/à Page 139

Withheld pursuant to/removed as

NR

Lebrun, Matthew MIT:EX

From: Sarah.Geddes@international.gc.ca
Sent: Tuesday, April 21, 2015 8:17 AM
To: Gervais, Monica MIT:EX
Cc: alexander.vincic@international.gc.ca; Jay.Allen@international.gc.ca; Louise.Burden@international.gc.ca
Subject: RE: Australia Wine Subsidies

Hi Monica,

I've been looking into your question on Australia. They do have a program that provides a tax rebate to local producers (see link below to the EU Market Access Database), s.13,s.16

http://madb.europa.eu/madb/barriers_details.htm?barrier_id=095282&version=4 I have also seen some references to the possibility that the Australia tax rebate program may be in the process of being reformed.

Otherwise, there does not appear to be much out there. There is some funding for promotion, but some if this comes from the industry through a series of levies.

I will let you know if we become aware of anything else.

Sarah

From: Gervais, Monica MIT:EX [<mailto:Monica.Gervais@gov.bc.ca>]
Sent: April 13, 2015 4:27 PM
To: Geddes, Sarah -TIB
Subject: Australia Wine Subsidies

Hi Sarah,

Just wondering if you know of any subsidies or other programs in Australia that support their local wine producers?

Thanks,
Monica

Lebrun, Matthew MIT:EX

From: Little, Christine SBRT:EX
Sent: Wednesday, April 8, 2015 7:59 AM
To: Quiring, Janel MIT:EX; Albrecht, Christine SBRT:EX
Cc: Wempe, Sarah MIT:EX; Gervais, Monica MIT:EX
Subject: RE: FOR Christine to send to s.13,s.16,s.17
s.13,s.16,s.
17
Attachments: s.13,s.16,s.17

Thanks Janel - I have sent to Shannon for her to send to Lori/Kim for their comments. Note that I did a little bit of editing to make the letter flow better, but didn't change anything substantive. Attached is the version I sent for your records/cliff.

From: Quiring, Janel MIT:EX
Sent: Tuesday, April 7, 2015 3:51 PM
To: Little, Christine MIT:EX; Albrecht, Christine MIT:EX
Cc: Wempe, Sarah MIT:EX; Gervais, Monica MIT:EX
Subject: FW: FOR Christine to send to s.13,s.16,s.17

Hi Christine,

s.13,s.14

Below is a short note for you or Shannon to send to Kim and Lori.

s.13,s.16,s.17

Janel

s.13,s.16,s.17

Page 143 to/à Page 144

Withheld pursuant to/removed as

DUPLICATE

Lebrun, Matthew MIT:EX

From: Quiring, Janel MIT:EX
Sent: Friday, February 28, 2014 1:40 PM
To: Gervais, Monica MIT:EX
Subject: FW:s.13,s.14,s.16,s.17

So you have it handy

s.13,s.14,s.16,s.17

s.13,s.14,s.16,s.17

Page 148 to/à Page 149

Withheld pursuant to/removed as

s.14;s.16;s.13;s.17

s.13,s.14,s.16,s.17

From: Quiring, Janel MIT:EX
Sent: Tuesday, January 27, 2015 2:26 PM
To: Gervais, Monica MIT:EX
Subject: Re: REQUEST: s.13,s.14,s.16,s.17

It said he has stuff he can send on hand

From: Gervais, Monica MIT:EX
Sent: Tuesday, January 27, 2015 02:24 PM Pacific Standard Time
To: Quiring, Janel MIT:EX
Subject: RE: REQUEST: s.13,s.14,s.16,s.17

Okay. Will do.

From: Quiring, Janel MIT:EX
Sent: Tuesday, January 27, 2015 2:24 PM
To: Gervais, Monica MIT:EX
Subject: Fw: REQUEST: s.13,s.14,s.16,s.17
Importance: High

Can you start

From: Carne, Courtney GCPE:EX
Sent: Tuesday, January 27, 2015 01:30 PM Pacific Standard Time
To: Quiring, Janel MIT:EX
Cc: Youngs, Kirsten R GCPE:EX
Subject: REQUEST: s.13,s.14,s.16,s.17

Hi Janel,

s.13,s.14,s.16,s.17

Thanks,

Courtney

Page 151 to/à Page 152

Withheld pursuant to/removed as

s.14;s.16;s.13;s.17

From: Bieller, Barry JAG:EX
Sent: Wednesday, January 29, 2014 9:45 AM
To: Quiring, Janel MIT:EX
Cc: White, Don D MIT:EX; Gervais, Monica MIT:EX
Subject: RE: follow-up s.13,s.14,s.16,s.17
Importance: High

Hi Janel,
s.13,s.14,s.16,s.17

Thanks!

Barry

From: Quiring, Janel MIT:EX
Sent: Tuesday, January 28, 2014 5:35 PM
To: Bieller, Barry JAG:EX
Cc: White, Don D MIT:EX; Gervais, Monica MIT:EX
Subject: RE: follow-up s.13,s.14,s.16,s.17

s.13,s.14,s.16,s.17

Lebrun, Matthew MIT:EX

From: Bieller, Barry SBRT:EX
Sent: Monday, January 26, 2015 12:48 PM
To: Gervais, Monica MIT:EX
Subject: California wine letter
Attachments: Wine Institute comments on BC grocery store VQA sales (2).pdf

Hi Monica,
Here's the letter I mentioned this morning.

Page 155 to/à Page 157

Withheld pursuant to/removed as

DUPLICATE

From: [Gervais, Monica MIT:EX](#)
To: [Quiring, Janel MIT:EX](#)
Subject: FW: FOR APPROVAL: KM and IN for session
Date: Wednesday, January 13, 2016 3:19:00 PM
Attachments: [IN BC Wine Trade Jan 16 2016 DRAFT.docx](#)
[image001.png](#)
[image003.png](#)

I did the wine note. Attached. I assume you have Robert working on AIT and Trevor on TPP?

From: Carne, Courtney GCPE:EX
Sent: Tuesday, January 12, 2016 2:52 PM
To: Quiring, Janel MIT:EX
Cc: Gervais, Monica MIT:EX; Paul, Trevor MIT:EX; Mulholland, Lauren GCPE:EX
Subject: FOR APPROVAL: KM and IN for session

Hi Janel,

We have a few updated KM/INs for your review for the upcoming session.

For the BC Wine Trade one, I used the messaging and background that was approved just before Christmas in partnership with the small biz ministry, just put it on our template. (We had two INs on essentially the same issue, so I figured it would be best to move forward using only one!) I also added a sentence in the background about the letter we're about to send in response to the EU ambassador.

If we could get these back by end of day tomorrow that would be great! The MO wants all our INs by Friday.

Thanks!

Courtney

Courtney Carne
Senior Public Affairs Officer | Government Communications and Public Engagement
Ministry of International Trade and Responsible for Asia Pacific Strategy and Multiculturalism
Ph: 250.356.9801 | Cell: 250.920.5104
courtney.carne@gov.bc.ca

ADVICE TO MINISTER

| | |
|---|-------------------------------|
| <p>CONFIDENTIAL ISSUES NOTE</p> <p>Ministry of International Trade Date: Jan. 11, 2016 Minister Responsible: Hon. Teresa Wat</p> | <p>B.C. Wine Trade</p> |
|---|-------------------------------|

s.13,s.16,s.17

KEY FACTS:

s.13,s.16,s.17

ADVICE TO MINISTER

| | | |
|-------------------------|------------------------------|--------------|
| Communications Contact: | Courtney Carne | 250 356-9801 |
| Program Area Contact: | Monica Gervais/Janel Quiring | |
| File Created: | Jan. 11, 2016 | |
| File Updated: | -- | |

From: [Gervais, Monica MIT:EX](#)
To: [Jessee, Janna L MIT:EX](#)
Subject: FW: IN_Wine Trade Disputes_Jan 19 2016_FINAL (1)
Date: Monday, February 1, 2016 9:40:00 AM
Attachments: [IN_Wine Trade Disputes_Jan 19 2016_FINAL \(1\).docx](#)
Importance: Low

Would you please keep me in the loop, considering its Wine.
Thanks.

From: Quiring, Janel MIT:EX
Sent: Monday, February 1, 2016 9:29 AM
To: Gervais, Monica MIT:EX
Subject: FW: IN_Wine Trade Disputes_Jan 19 2016_FINAL (1)
Importance: Low

From: Ahn, Sohee MIT:EX
Sent: Monday, February 1, 2016 8:22 AM
To: Hagerman, Shannon GCPE:EX
Cc: Quiring, Janel MIT:EX; [Jessee, Janna L MIT:EX](#)
Subject: FW: IN_Wine Trade Disputes_Jan 19 2016_FINAL (1)
Importance: Low
Shannon – for clarification,s.13,s.17
s.13,s.17

Sohee Ahn
Tel: 250-952-0708
Cell: s.17

From: Baskerville, Shannon MIT:EX
Sent: Sunday, January 31, 2016 6:29 PM
To: Hagerman, Shannon GCPE:EX
Cc: Smollett, Debbie MIT:EX; Hammond, James MIT:EX; Ahn, Sohee MIT:EX
Subject: IN_Wine Trade Disputes_Jan 19 2016_FINAL (1)
Importance: Low
s.13,s.16,s.17

ADVICE TO MINISTER

| | |
|--|---|
| <p style="text-align: center;">CONFIDENTIAL ISSUES NOTE</p> <p>Ministry of International Trade Date: Jan. 19, 2016 Minister Responsible: Hon. Teresa Wat</p> | <p style="text-align: center;">Wine – Trade Disputes</p> |
|--|---|

s.13,s.16,s.17

KEY FACTS:

s.13,s.16,s.17

ADVICE TO MINISTER

s.13,s.16,s.17

| | | |
|-------------------------|------------------------------|--------------|
| Communications Contact: | Courtney Carne | 250 356-9801 |
| Program Area Contact: | Monica Gervais/Janel Quiring | |
| File Created: | Jan. 19, 2016 | |
| File Updated: | -- | |

From: [Hagerman, Shannon GCPE:EX](#)
To: [Ahn, Sohee MIT:EX](#)
Cc: [Quiring, Janel MIT:EX](#); [Jessee, Janna L MIT:EX](#); [Carne, Courtney GCPE:EX](#); [Mulholland, Lauren GCPE:EX](#)
Subject: RE: IN_Wine Trade Disputes_Jan 19 2016_FINAL (1)
Date: Monday, February 1, 2016 2:25:36 PM
Attachments: [IN_Wine Trade Disputes_Jan 19 2016_FINAL.docx](#)
[image001.png](#)

Janna, can you update the background to get at what Shannon B. is asking for in this note? We need to get the revised note back by end of day tomorrow, as we need to send all notes to MO by Wednesday. Please copy Courtney Carne and myself on the response back, and thanks!

Shannon Hagerman
Director of Communications

Ministry of International Trade and Responsible for the Asia Pacific Strategy and Multiculturalism
Direct: 250-356-7104 Mobile: 250-889-0392



From: Ahn, Sohee MIT:EX
Sent: Monday, February 1, 2016 8:22 AM
To: Hagerman, Shannon GCPE:EX
Cc: Quiring, Janel MIT:EX; Jessee, Janna L MIT:EX
Subject: FW: IN_Wine Trade Disputes_Jan 19 2016_FINAL (1)
Importance: Low

Shannon – for clarification, s.13,s.17
s.13,s.17

Sohee Ahn
Tel: 250-952-0708
Cell: s.17

From: Baskerville, Shannon MIT:EX
Sent: Sunday, January 31, 2016 6:29 PM
To: Hagerman, Shannon GCPE:EX
Cc: Smollett, Debbie MIT:EX; Hammond, James MIT:EX; Ahn, Sohee MIT:EX
Subject: IN_Wine Trade Disputes_Jan 19 2016_FINAL (1)
Importance: Low

s.13,s.16,s.17

Page 169 to/à Page 172

Withheld pursuant to/removed as

DUPLICATE

From: [Gervais, Monica MIT:EX](#)
To: [Ahn, Sohee MIT:EX](#)
Cc: [Quiring, Janel MIT:EX](#)
Subject: FW: auction announcement
Date: Thursday, February 4, 2016 2:26:00 PM

I just talked to Elaine of Liquor Control and Licensing, MSBRT.

s.12,s.13,s.14,s.17

City of Vancouver has refused all licenses for wine in grocery stores until they finish their Liquor Policy Review. Not sure of timing of review.

s.12,s.13,s.17

From: Vale, Elaine SBRT:EX
Sent: Thursday, February 4, 2016 1:31 PM
To: Gervais, Monica MIT:EX
Subject: RE: auction announcement

Hi Monica

s.12,s.13,s.17

We don't have an announcement date yet, but maybe we will know tomorrow. I'll keep you posted.

s.12,s.13,s.17

s.12,s.13,s.17

Do you have a time set for it?

Thanks
Elaine

From: Gervais, Monica MIT:EX
Sent: Thursday, February 4, 2016 1:08 PM
To: Vale, Elaine SBRT:EX
Subject: RE: auction announcement

Hi Elaine,

Any news on this item?

Monica

From: Vale, Elaine SBRT:EX
Sent: Tuesday, January 26, 2016 9:28 AM
To: Gervais, Monica MIT:EX
Subject: auction announcement

Hi Monica,

s.12,s.13,s.17

updated announcement dates.

Cheers,

Elaine

Elaine Vale | A/Director, Policy, Planning & Communications
Liquor Control and Licensing Branch
3350 Douglas Street, Victoria, BC | (250) 952-7037

I'll let you know when we get

From: [Ahn, Sohee MIT:EX](#)
To: [Quiring, Janel MIT:EX](#); [Gervais, Monica MIT:EX](#)
Subject: Fwd: FOR Urgent response: clarification BC-wine grandfathering
Date: Wednesday, February 17, 2016 8:20:19 AM
Attachments: [image003.png](#)
[ATT00001.htm](#)
[IN Wine Trade Disputes Feb 1 2016 FINAL.docx](#)
[ATT00002.htm](#)

Timely. When are you here?

Sent from my iPhone

Begin forwarded message:

From: "Hagerman, Shannon GCPE:EX" <Shannon.Hagerman@gov.bc.ca>
Date: February 17, 2016 at 7:32:17 AM PST
To: "Ahn, Sohee MIT:EX" <Sohee.Ahn@gov.bc.ca>
Cc: "Mulholland, Lauren GCPE:EX" <Lauren.Mulholland@gov.bc.ca>, "Smollett, Debbie MIT:EX" <Debbie.Smollett@gov.bc.ca>, "Carne, Courtney GCPE:EX" <Courtney.Carne@gov.bc.ca>, "Youngs, Kirsten R GCPE:EX" <Kirsten.Youngs@gov.bc.ca>, "Musgrave, Robert MIT:EX" <Robert.Musgrave@gov.bc.ca>
Subject: FOR Urgent response: clarification BC-wine grandfathering

I mistakenly said Kelowna earlier, media issue below relates to a Penticton Council considering a bylaw that would limit the sale of wine in local grocery store to 100 per cent, following a 1KM rule.

Article is saying that the grandfathering that previously existed for BC-only wine sales will not apply to BC wine sold in new grocery store licenses, and to get around this Penticton council is considering a 1Km rule bylaw.

Our messaging says we are grandfathered, but winery owner below suggests this is not the case... need confirmation this line is solid for a potential QP response this morning in the House. I'll also loop in my colleagues at SBRT, but see this as being our issue to come to ground on.

Ingram - grocery store wine

CBTK

Tuesday, February 16, 2016, 07:19

By CBC Daybreak South₃

Copyright

Page 176 to/à Page 179

Withheld pursuant to/removed as

Copyright

Ingram - wine in groceries

CBYG

Tuesday, February 16, 2016, 10:03

By CBYG-3

Copyright

Shannon Hagerman

Director of Communications

Ministry of International Trade and Responsible for the Asia Pacific Strategy and
Multiculturalism

Direct: 250-356-7104 Mobile: 250-889-0392

ADVICE TO MINISTER

| | |
|--|---|
| <p style="text-align: center;">CONFIDENTIAL ISSUES NOTE</p> <p>Ministry of International Trade Date: Jan. 19, 2016 Updated: Feb 1, 2016 Minister Responsible: Hon. Teresa Wat</p> | <p style="text-align: center;">Wine – Trade Disputes</p> |
|--|---|

s.13,s.16,s.17

KEY FACTS:

s.13,s.16,s.17

ADVICE TO MINISTER

s.13,s.16,s.17

privately disseminated information

| | | |
|-------------------------|------------------------------|--------------|
| Communications Contact: | Courtney Carne | 250 356-9801 |
| Program Area Contact: | Monica Gervais/Janel Quiring | |
| File Created: | Jan. 19, 2016 | |
| File Updated: | Feb 1, 2016 | |

From: [Gervais, Monica MIT:EX](#)
To: [Bieller, Barry SBRT:EX](#)
Subject: Re: Special wine store licence letter
Date: Thursday, February 18, 2016 2:45:11 PM

I'm enroute to the office so will provide edits when I get there.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Bieller, Barry SBRT:EX
Sent: Thursday, February 18, 2016 2:03 PM
To: Gervais, Monica MIT:EX
Subject: Special wine store licence letter

Hi Monica,

Further to my voice mail, below is the excerpt from the letter I'm preparing for my Minister's signature to go out today. Would you please let me know what you think? Feel free to provide edit suggestions!

Cheers,
Barry

s.13,s.17

[EV1]Check wording with MIT

From: [Gervais, Monica MIT:EX](#)
To: [Mulholland, Lauren GCPE:EX](#); [Hagerman, Shannon GCPE:EX](#)
Cc: [Carne, Courtney GCPE:EX](#)
Subject: RE: Special wine store licence letter
Date: Thursday, February 18, 2016 3:56:00 PM

Of course.

From: Mulholland, Lauren GCPE:EX
Sent: Thursday, February 18, 2016 3:55 PM
To: Gervais, Monica MIT:EX; Hagerman, Shannon GCPE:EX
Cc: Carne, Courtney GCPE:EX
Subject: RE: Special wine store licence letter
Importance: High

Shannon is in a briefing at the moment – prefer to wait until she has a chance to respond.

Lauren

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 3:50 PM
To: Mulholland, Lauren GCPE:EX; Hagerman, Shannon GCPE:EX
Cc: Carne, Courtney GCPE:EX
Subject: FW: Special wine store licence letter

Are you okay with paragraph below to go into a letter from Ministers Fassbender and Oakes re: 1 KM rule. MSBRT would like to have back this afternoon if possible.

Thank you,
Monica

From: Ahn, Sohee MIT:EX
Sent: Thursday, February 18, 2016 3:48 PM
To: Gervais, Monica MIT:EX
Subject: RE: Special wine store licence letter

Yes, please run by Shannon H and crew before responding.

Thanks.

Sohee Ahn
Tel: 250-952-0708
Cell: s.17

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 3:13 PM
To: Ahn, Sohee MIT:EX
Subject: FW: Special wine store licence letter
Importance: High

This is for a letter from Oakes and Fassbender to the Mayors to address concerns raised about 1 KM rule and relation of trade. I have added the bullet GCPE provided to MSBRT on this issue yesterday. Let me know if you are okay with this. Do we send to GCPE too?

Barry would appreciate having back by end of day today.

From: Bieller, Barry SBRT:EX
Sent: Thursday, February 18, 2016 2:03 PM
To: Gervais, Monica MIT:EX
Subject: Special wine store licence letter
Importance: High

Hi Monica,

Further to my voice mail, below is the excerpt from the letter I'm preparing for my Minister's signature to go out today. Would you please let me know what you think? Feel free to provide edit suggestions!

Cheers,
Barry

s.13,s.17

Check wording with MIT

From: [Carne, Courtney GCPE:EX](#)
To: [Gervais, Monica MIT:EX](#)
Cc: [Mulholland, Lauren GCPE:EX](#); [Hagerman, Shannon GCPE:EX](#)
Subject: RE: Special wine store licence letter
Date: Thursday, February 18, 2016 3:57:50 PM

s.13,s.17

Courtney

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 3:50 PM
To: Mulholland, Lauren GCPE:EX; Hagerman, Shannon GCPE:EX
Cc: Carne, Courtney GCPE:EX
Subject: FW: Special wine store licence letter

Are you okay with paragraph below to go into a letter from Ministers Fassbender and Oakes re: 1 KM rule. MSBRT would like to have back this afternoon if possible.

Thank you,

Monica

From: Ahn, Sohee MIT:EX
Sent: Thursday, February 18, 2016 3:48 PM
To: Gervais, Monica MIT:EX
Subject: RE: Special wine store licence letter

Yes, please run by Shannon H and crew before responding.

Thanks.

Sohee Ahn

Tel: 250-952-0708

Cell s.17

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 3:13 PM
To: Ahn, Sohee MIT:EX
Subject: FW: Special wine store licence letter
Importance: High

This is for a letter from Oakes and Fassbender to the Mayors to address concerns raised about 1 KM rule and relation of trade. I have added the bullet GCPE provided to MSBRT on this issue yesterday. Let me know if you are okay with this. Do we send to GCPE too?

Barry would appreciate having back by end of day today.

From: Bieller, Barry SBRT:EX

Sent: Thursday, February 18, 2016 2:03 PM
To: Gervais, Monica MIT:EX
Subject: Special wine store licence letter
Importance: High
Hi Monica.
s.13.s.17

Check wording with MIT
Check wording with MIT

From: [Gervais, Monica MIT:EX](#)
To: [Carne, Courtney GCPE:EX](#); [Mulholland, Lauren GCPE:EX](#)
Cc: [Bieller, Barry SBRT:EX](#)
Subject: FW: Special wine store licence letter
Date: Thursday, February 18, 2016 4:34:00 PM
Importance: High

Hi Courtney and Lauren,

Has Shannon returned? Barry from Liquor is copied as he needs the wording soon.

Thanks!

Monica

From: Bieller, Barry SBRT:EX
Sent: Thursday, February 18, 2016 4:31 PM
To: Gervais, Monica MIT:EX
Subject: RE: Special wine store licence letter

Hi Monica. I really need that wording! Sorry.

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 2:45 PM
To: Bieller, Barry SBRT:EX
Subject: Re: Special wine store licence letter

I'm enroute to the office so will provide edits when I get there.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Bieller, Barry SBRT:EX
Sent: Thursday, February 18, 2016 2:03 PM
To: Gervais, Monica MIT:EX
Subject: Special wine store licence letter

Hi Monica,

Further to my voice mail, below is the excerpt from the letter I'm preparing for my Minister's signature to go out today. Would you please let me know what you think? Feel free to provide edit suggestions!

Cheers,
Barry

s.13.s.17

s.13,s.17

[EV1]Check wording with MIT

From: [Gervais, Monica MIT:EX](#)
To: [Bieller, Barry SBRT:EX](#)
Subject: FW: Special wine store licence letter
Date: Thursday, February 18, 2016 4:37:00 PM
Importance: High

This is what I suggested (see waaaay below) and we are waiting for approvals.

From: Mulholland, Lauren GCPE:EX
Sent: Thursday, February 18, 2016 3:55 PM
To: Gervais, Monica MIT:EX; Hagerman, Shannon GCPE:EX
Cc: Carne, Courtney GCPE:EX
Subject: RE: Special wine store licence letter
Importance: High

Shannon is in a briefing at the moment – prefer to wait until she has a chance to respond.

Lauren

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 3:50 PM
To: Mulholland, Lauren GCPE:EX; Hagerman, Shannon GCPE:EX
Cc: Carne, Courtney GCPE:EX
Subject: FW: Special wine store licence letter

Are you okay with paragraph below to go into a letter from Ministers Fassbender and Oakes re: 1 KM rule. MSBRT would like to have back this afternoon if possible.

Thank you,
Monica

From: Ahn, Sohee MIT:EX
Sent: Thursday, February 18, 2016 3:48 PM
To: Gervais, Monica MIT:EX
Subject: RE: Special wine store licence letter

Yes, please run by Shannon H and crew before responding.

Thanks.

Sohee Ahn
Tel: 250-952-0708
Cell s.17

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 3:13 PM
To: Ahn, Sohee MIT:EX
Subject: FW: Special wine store licence letter
Importance: High

This is for a letter from Oakes and Fassbender to the Mayors to address concerns raised about 1 KM rule and relation of trade. I have added the bullet GCPE provided to MSBRT on this issue yesterday. Let me know if you are okay with this. Do we send to GCPE too?

Barry would appreciate having back by end of day today.

From: Bieller, Barry SBRT:EX
Sent: Thursday, February 18, 2016 2:03 PM
To: Gervais, Monica MIT:EX
Subject: Special wine store licence letter
Importance: High

Hi Monica,

Further to my voice mail, below is the excerpt from the letter I'm preparing for my Minister's signature to go out today. Would you please let me know what you think? Feel free to provide edit suggestions!

Cheers,
Barry

s.13,s.17

Check wording with MIT

From: [Gervais, Monica MIT:EX](#)
To: [Mulholland, Lauren GCPE:EX](#)
Cc: [Carne, Courtney GCPE:EX](#); [Hagerman, Shannon GCPE:EX](#)
Subject: RE: Special wine store licence letter
Date: Thursday, February 18, 2016 4:38:00 PM

Great. Thanks!

From: Mulholland, Lauren GCPE:EX
Sent: Thursday, February 18, 2016 4:38 PM
To: Gervais, Monica MIT:EX
Cc: Carne, Courtney GCPE:EX; Hagerman, Shannon GCPE:EX
Subject: RE: Special wine store licence letter
Importance: High

As you are needing this ASAP...as long as this is okay with Sohee and Jamie Hammond...this language is okay with us.

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 3:57 PM
To: Mulholland, Lauren GCPE:EX; Hagerman, Shannon GCPE:EX
Cc: Carne, Courtney GCPE:EX
Subject: RE: Special wine store licence letter

Of course.

From: Mulholland, Lauren GCPE:EX
Sent: Thursday, February 18, 2016 3:55 PM
To: Gervais, Monica MIT:EX; Hagerman, Shannon GCPE:EX
Cc: Carne, Courtney GCPE:EX
Subject: RE: Special wine store licence letter
Importance: High

Shannon is in a briefing at the moment – prefer to wait until she has a chance to respond.

Lauren

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 3:50 PM
To: Mulholland, Lauren GCPE:EX; Hagerman, Shannon GCPE:EX
Cc: Carne, Courtney GCPE:EX
Subject: FW: Special wine store licence letter

Are you okay with paragraph below to go into a letter from Ministers Fassbender and Oakes re: 1 KM rule. MSBRT would like to have back this afternoon if possible.

Thank you,
Monica

From: Ahn, Sohee MIT:EX
Sent: Thursday, February 18, 2016 3:48 PM
To: Gervais, Monica MIT:EX
Subject: RE: Special wine store licence letter

Yes, please run by Shannon H and crew before responding.

Thanks.

Sohee Ahn
Tel: 250-952-0708
Cell s.17

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 3:13 PM
To: Ahn, Sohee MIT:EX
Subject: FW: Special wine store licence letter
Importance: High

This is for a letter from Oakes and Fassbender to the Mayors to address concerns raised about 1 KM rule and relation of trade. I have added the bullet GCPE provided to MSBRT on this issue yesterday. Let me know if you are okay with this. Do we send to GCPE too?

Barry would appreciate having back by end of day today.

From: Bieller, Barry SBRT:EX
Sent: Thursday, February 18, 2016 2:03 PM
To: Gervais, Monica MIT:EX
Subject: Special wine store licence letter
Importance: High

Hi Monica,

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Cheers,
Barry

s.13,s.17

s.13,s.17

Check wording with MIT

From: [Gervais, Monica MIT:EX](#)
To: [Bieller, Barry SBRT:EX](#)
Subject: FW: Special wine store licence letter
Date: Thursday, February 18, 2016 5:09:00 PM

Approved!

From: Hammond, James MIT:EX
Sent: Thursday, February 18, 2016 5:09 PM
To: Gervais, Monica MIT:EX; Baskerville, Shannon MIT:EX; Mulholland, Lauren GCPE:EX
Cc: Wempe, Sarah MIT:EX; Ahn, Sohee MIT:EX
Subject: RE: Special wine store licence letter

Fine by me

Jamie

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 4:39 PM
To: Hammond, James MIT:EX
Cc: Wempe, Sarah MIT:EX
Subject: FW: Special wine store licence letter
Importance: High

Hi Jamie,

Can you see the language waaaay below. Sohee has approved and GCPE approved if you are okay with it.

Monica

From: Mulholland, Lauren GCPE:EX
Sent: Thursday, February 18, 2016 4:38 PM
To: Gervais, Monica MIT:EX
Cc: Carne, Courtney GCPE:EX; Hagerman, Shannon GCPE:EX
Subject: RE: Special wine store licence letter
Importance: High

As you are needing this ASAP...as long as this is okay with Sohee and Jamie Hammond...this language is okay with us.

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 3:57 PM
To: Mulholland, Lauren GCPE:EX; Hagerman, Shannon GCPE:EX
Cc: Carne, Courtney GCPE:EX
Subject: RE: Special wine store licence letter

Of course.

From: Mulholland, Lauren GCPE:EX
Sent: Thursday, February 18, 2016 3:55 PM
To: Gervais, Monica MIT:EX; Hagerman, Shannon GCPE:EX
Cc: Carne, Courtney GCPE:EX
Subject: RE: Special wine store licence letter
Importance: High

Shannon is in a briefing at the moment – prefer to wait until she has a chance to respond.

Lauren

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 3:50 PM
To: Mulholland, Lauren GCPE:EX; Hagerman, Shannon GCPE:EX
Cc: Carne, Courtney GCPE:EX
Subject: FW: Special wine store licence letter

Are you okay with paragraph below to go into a letter from Ministers Fassbender and Oakes re: 1 KM rule. MSBRT would like to have back this afternoon if possible.

Thank you,
Monica

From: Ahn, Sohee MIT:EX
Sent: Thursday, February 18, 2016 3:48 PM
To: Gervais, Monica MIT:EX
Subject: RE: Special wine store licence letter

Yes, please run by Shannon H and crew before responding.

Thanks.

Sohee Ahn
Tel: 250-952-0708
Cell: ^{s.17}

From: Gervais, Monica MIT:EX
Sent: Thursday, February 18, 2016 3:13 PM
To: Ahn, Sohee MIT:EX
Subject: FW: Special wine store licence letter
Importance: High

This is for a letter from Oakes and Fassbender to the Mayors to address concerns raised about 1 KM rule and relation of trade. I have added the bullet GCPE provided to MSBRT on this issue yesterday. Let me know if you are okay with this. Do we send to GCPE too?

Barry would appreciate having back by end of day today.

From: Bieller, Barry SBRT:EX
Sent: Thursday, February 18, 2016 2:03 PM

To: Gervais, Monica MIT:EX
Subject: Special wine store licence letter
Importance: High

Hi Monica,

Further to my voice mail, below is the excerpt from the letter I'm preparing for my Minister's signature to go out today. Would you please let me know what you think? Feel free to provide edit suggestions!

Cheers,
Barry

s.13,s.17

Check wording with MIT

From: [Gervais, Monica MIT:EX](#)
To: [Ahn, Sohee MIT:EX](#)
Cc: [Quiring, Janel MIT:EX](#)
Subject: RE: Wine
Date: Tuesday, February 23, 2016 11:49:00 AM

From: Ahn, Sohee MIT:EX
Sent: Tuesday, February 23, 2016 11:07 AM
To: Gervais, Monica MIT:EX
Cc: Quiring, Janel MIT:EX
Subject: RE: Wine

Is this the IN that we revised last week? I based the text below on MSBRT's note we revised last week—their focus was the EU. I made the note below to focus on the US and the EU. I kept the key messages the same.

Can you tell me who from IGRS called you and by when, they want this information? Did they make a similar request to Liquor? Judi Sigurdson phoned and asked for the latest on wine that we sent^{s.22}. I asked why she needed the information and she said it was for a meeting between^{s.13,s.16,s.17}. I just emailed her to find out if she asked Liquor—she didn't say.

Put Shannon H in touch with IGRS's comms shop? That would be GCPE central so I'm sure Shannon already knows / will find out through her channels.^{s.13,s.16,s.17}

s.13,s.16,s.17

s.13,s.16,s.17

Finally, can you please connect with GAC and find out if there have been any developments since we met with them last week. ^{s.13,s.16,s.17}

s.13,s.16,s.17

Thanks.

Sohee Ahn
Tel: 250-952-0708
Cell:^{s.17}

From: Gervais, Monica MIT:EX
Sent: Tuesday, February 23, 2016 10:03 AM
To: Ahn, Sohee MIT:EX
Cc: Quiring, Janel MIT:EX
Subject: Wine

IGR called.^{s.13,s.16,s.17}
s.13,s.16,s.17

s.13,s.16,s.17 Let me know if I can send the following. I assume we should put Shannon Hagerman in touch with their comms shop.

Monica

TOP MESSAGES:

s.13,s.16,s.17

BACKGROUND:

s.13,s.16,s.17

›

s.13,s.16,s.17

s.13,s.16,s.17

From: [Gervais, Monica MIT:EX](#)
To: [Ahn, Sohee MIT:EX](#)
Cc: [Quiring, Janel MIT:EX](#); [Kubisheski, Carlee MIT:EX](#)
Subject: RE: Wine
Date: Tuesday, February 23, 2016 12:59:00 PM

Of course. Sorry—I just looked in your calendar.

From: Ahn, Sohee MIT:EX
Sent: Tuesday, February 23, 2016 12:59 PM
To: Gervais, Monica MIT:EX
Cc: Quiring, Janel MIT:EX; Kubisheski, Carlee MIT:EX
Subject: Re: Wine
My mtg with MTW does not end until 2, can we meet at 2:30?

Sent from my iPhone

On Feb 23, 2016, at 11:49 AM, Gervais, Monica MIT:EX <Monica.Gervais@gov.bc.ca> wrote:

From: Ahn, Sohee MIT:EX
Sent: Tuesday, February 23, 2016 11:07 AM
To: Gervais, Monica MIT:EX
Cc: Quiring, Janel MIT:EX
Subject: RE: Wine

Is this the IN that we revised last week? I based the text below on MSBRT's note we revised last week—their focus was the EU. I made the note below to focus on the US and the EU. I kept the key messages the same.

Can you tell me who from IGRS called you and by when, they want this information? Did they make a similar request to Liquor? Judi Sigurdson phoned and asked for the latest on wine that we sent.

s.22 I asked why she needed the information and she said it was for a meeting between s.13, s.16, s.17. I just emailed her to find out if she asked Liquor—she didn't say. Put Shannon H in touch with IGRS's comms shop? That would be GCPE central so I'm sure Shannon already knows / will find out through her channels. s.13, s.16, s.17

s.13, s.16, s.17

s.13, s.16, s.17

s.13, s.16, s.17

Finally, can you please connect with GAC and find out if there have been any developments since we met with them last week. s.13, s.16, s.17

s.13, s.16, s.17

Thanks.

Sohee Ahn

Tel: 250-952-0708

Cell: s.17

From: Gervais, Monica MIT:EX
Sent: Tuesday, February 23, 2016 10:03 AM
To: Ahn, Sohee MIT:EX
Cc: Quiring, Janel MIT:EX
Subject: Wine

IGR called. s.13,s.16,s.17
s.13,s.16,s.17

Monica

TOP MESSAGES:

s.13,s.16,s.17

s.13,s.16,s.17

s.13,s.16,s.17

s.13,s.16,s.17

From: [Gervais, Monica MIT:EX](#)
To: [Bieller, Barry SBRT:EX](#)
Subject: FW: Wine bullets for PCC
Date: Wednesday, February 24, 2016 4:16:00 PM
Attachments: [BC Wine in Grocery bullets for PCC.docx](#)
Importance: High

Approved by our ED, Sohee Ahn.

From: Quiring, Janel MIT:EX
Sent: Wednesday, February 24, 2016 2:54 PM
To: Ahn, Sohee MIT:EX
Cc: Gervais, Monica MIT:EX
Subject: FW: Wine bullets for PCC
Importance: High

Sohee, can you please review and let us know if ok to send back to Barry.

From: Gervais, Monica MIT:EX
Sent: Wednesday, February 24, 2016 2:27 PM
To: Quiring, Janel MIT:EX
Subject: FW: Wine bullets for PCC
Importance: High

My suggestions in attached.

From: Bieller, Barry SBRT:EX
Sent: Wednesday, February 24, 2016 1:06 PM
To: Gervais, Monica MIT:EX
Cc: Carlson, Janice SBRT:EX
Subject: FW: Wine bullets for PCC

Hi Monica,

Please see what I put together. Would you please review and get back to me. IGRS is hoping to have something from us later today or first thing in the morning at the latest.

Thanks,

Barry

From: Sigurdson, Judi IGRS:EX
Sent: Wednesday, February 24, 2016 11:55 AM
To: Vale, Elaine SBRT:EX
Cc: Carlson, Janice SBRT:EX; Bieller, Barry SBRT:EX
Subject: RE: Wine bullets for PCC

Thanks – Barry/Janice, can we talk? This is quite time sensitive.

From: Vale, Elaine SBRT:EX
Sent: Wednesday, February 24, 2016 11:46 AM
To: Sigurdson, Judi IGRS:EX

Cc: Carlson, Janice SBRT:EX; Bieller, Barry SBRT:EX
Subject: RE: Wine bullets for PCC

Hi Judi,

Barry will be able to help you out with this ^{s.22}
s.22 Janice Carlson will be acting for me.

Cheers,
Elaine

From: Sigurdson, Judi IGRS:EX
Sent: Wednesday, February 24, 2016 10:49 AM
To: Vale, Elaine SBRT:EX
Cc: Bieller, Barry SBRT:EX
Subject: Wine bullets for PCC

Hi Elaine. s.13,s.16,s.17
s.13,s.16,s.17

I am seeking some background and bullets to feed into that meeting and would need them quite soon. It is likely best we talk about what is currently available and can be provided.

I see you're in a meeting now, and I have to leave in a couple of minutes for a meeting until about 12.

Below is the information IGRS provided^{s.13,s.16,s.17}
s.13,s.16,s.17
background.

s.13,s.16,s.
I expect we want to include more

s.13,s.16,s.17

Please reply or call. Thanks in advance.

Judi

Judi Sigurdson - Manager, Intergovernmental Relations

Intergovernmental Relations Secretariat

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2nd Floor, 553 Superior Street (NEW)

ph (250) 387-3463; fax (250) 387-2064; mobile (250) 812-2844

NOTE: 10 digit dialing in effect for all BC gov internal calls to IGRS effective immediately

BC Wine on Grocery Store Shelves

s.13,s.16,s.17

s.13,s.16,s.17