

## **Stewart, Katherine AVED:EX**

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**From:** Stewart, Katherine AVED:EX  
**Sent:** Monday, February 3, 2014 12:02 PM  
**To:** MacKenzie, Lori AVED:EX  
**Cc:** Marczyk, Connie L AVED:EX  
**Subject:** TCM Report Outline and Backgrounder  
**Attachments:** TCM Report Outline - For KPU.docx; TCM BACKGROUNDER.docx

Hi Lori,

I've attached an outline for the TCM Report together with an updated backgrounder.

I've incorporated the changes you made to the hard copy version of the backgrounder – there was a more recent version on the server, with some highlighted text added re: the Program Advisory Committee (I've kept the highlighted text).

About the backgrounder: I made some edits to the section on "Establishing a School of TCM in British Columbia" to reflect that the School has been announced already. Also, I'm wondering if you want to move the order of some of the sections around – the challenges & technical considerations are at the end of the document.

I can reformat the backgrounder once you've looked at the content for spacing etc.

Cheers,

**Katherine Stewart**  
**Research Officer**  
Research Universities, International Education and Health Programs Branch  
Ministry of Advanced Education  
Tel: 250. 387.6616

## **TCM Report Outline:**

### **1. Introduction/General information on TCM in British Columbia**

- a. Regulation
- b. Government commitment and appointment of a Parliamentary Secretary
- c. Short description of required steps to establish a School of TCM within the public post-secondary system (Host institution, Advisory Committee, development of a program proposal, implementation and opening the school).

### **2. Establishing the School of TCM - Considerations**

- a. Budget
  - i. Opportunities
  - ii. Challenges
- b. Curriculum Development and Delivery Model
  - i. Opportunities
  - ii. Challenges
- c. Clinical Education
  - i. Opportunities
  - ii. Challenges
- d. International Opportunities
  - i. Opportunities
  - ii. Challenges

## TCM Backgrounder

### 1. Government of British Columbia – Commitments

#### a. Throne Speech – February 12, 2013

*An innovative health-care system must respond to the changing needs of its citizens and embrace practices beyond traditional western medicine. In the months ahead, your government will begin work to create the environment for a school of traditional Chinese medicine at a British Columbian post-secondary institution.*

#### b. BC Liberal Party Spring 2013 Election Platform Document Wording

*As announced in Throne Speech 2013, the government will partner with a publicly funded post-secondary institution to develop a School of Traditional Chinese Medicine. Immediately following the election, a BC Liberal government will convene an advisory committee to help guide the development of this new school.*

### 2. Establishing a School of TCM in British Columbia

#### a. Project Description

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- TCM and Acupuncture are designated health professions in British Columbia (under the Health Professions Act and regulated by the College of Traditional Chinese Medicine Practitioners and Acupuncturists of British Columbia [CTCMA]).
- A valid registration (professional licence) issued by CTCMA is required in order to practise TCM and acupuncture in British Columbia (registration requires passing the CTCMA examination, two years of university and a specified number of hours of clinical and practicum hours;
- The current credential for entry-to-practice in British Columbia for TCM and/or acupuncture is a diploma;
- The *Entry-level Occupational Competencies for the Practice of TCM in Canada 2010* ("the Competencies") were developed by the Canadian Alliance of Regulatory Bodies for Traditional Chinese Medicine Practitioners and Acupuncturists.
- In August 2013, the Ministry issued a call of Expression of Interest (EOI) to all 25 public post-secondary institutions to determine interest in establishing a School of TCM.
- The EOI stated that there would be no additional funding available from government for start-up of the School and diploma program delivery.
- Two institutions submitted responses to the EOI - Langara and KPU. Langara withdrew its Expression of Interest in early January 2014, due to capacity concerns. KPU was publicly announced as the host institution on January 24, 2014.
- The host public post-secondary institution will establish a Program Advisory Committee to guide the development and implementation of the School.
- The School will establish a diploma program.
- KPU's EOI response indicated that the cost of establishing the school would create financial pressures for the institution.
- Procurement Services Branch has advised that public post-secondary institutions may use funding already provided by AVED in their block operating grants to support the School of TCM, as well as any existing buildings.

- Announcing new funding at this point contradicts the message in the EOI request. (If government wishes to provide new funding, either one-time or ongoing, a new competitive process should be launched).
- Establishing a new school at a public post-secondary institution is a complex and multi-phased process that may require several years before the school is fully operational and accepting students.

### **3. TCM Program Advisory Committee**

#### **a. Health Program Advisory Committees:**

- Program advisory committees for health education programs typically include subject matter experts in health care delivery, health education, finance, entry-to-practice education and practical experience criteria, the regulatory environment for the program, etc.
- Health Program Advisory Committees function according to Terms of Reference that are approved by the specific institution (Note: if the institution is a university, under legislation, the Minister cannot interfere with university policies and programs).
- The Program Advisory Committee for the School of TCM will be responsible for developing a full program proposal to be provided to the Ministry of Advanced Education for approval (as required by all new health programs in the public post-secondary system). Note that prior to submission to the Ministry, the institution will undertake its own review and approval processes (e.g. in the case of a university, the Senate and Board will approve the program proposal.)

#### **b. Membership on the Program Advisory Committee for the School of TCM**

- Participation on the Committee is viewed as service to the public and/or a professional opportunity and members will not be paid.
- Membership on the Program Advisory Committee is subject to final approval by the institution (i.e. suggestions can be put forward by the Ministry, but the institution will have the final approval on membership.)
- The Parliamentary Secretary for TCM will act as a special advisor on the Program Advisory Committee. The host institution has been informed of the Parliamentary Secretary's role and has been encouraged to work with the Parliamentary Secretary on development and implementation of the School of TCM.

#### **c. Processes and Duration of the Program Advisory Committee**

- The institution will bring forward agenda items to the Advisory Committee for discussion and consultation and feedback.
- The Program Advisory Committee is in place during the period of program development, but is generally dissolved prior to program implementation.

#### 4. The Parliamentary Secretary for TCM

- The Parliamentary Secretary for TCM will report to the Minister of Advanced Education, who has the lead in establishing the School of TCM.
- The Parliamentary Secretary is MLA Richard Lee. Appointed on December 20, 2013. Parliamentary Secretary responsibilities include:
  - i. Providing a report by May 31, 2014 outlining potential opportunities and challenges.
  - ii. Acting as a special advisor to the Program Advisory Committee and being a liaison to the broader community.
  - iii. Identifying international partnership opportunities to expand and enhance the Traditional Chinese Medicine program.

#### 5. Legal and Regulatory Framework of TCM in British Columbia

##### a. *Health Professions Act*

TCM is regulated under the *Health Professions Act* and the Traditional Chinese Medicine Practitioners and Acupuncturists Regulation since December 4, 2000. Acupuncture has been a designated health profession under the *Health Professions Act* since April 1, 1996.

##### b. Regulatory Body

- i. The College of Traditional Chinese Medicine Practitioners and Acupuncturists (CTCMA) of British Columbia is the regulatory body established for the health professions of traditional Chinese medicine (TCM) and acupuncture by the *Health Professions Act*.
- ii. Effective April 12, 2003, a valid registration (professional licence) issued by CTCMA is required in order to practise TCM and acupuncture in British Columbia.
- iii. CTCMA seeks to protect the public by ensuring that anyone holding themselves out as practicing or qualified to practice TCM or acupuncture is registered through the College. In addition to the restricted titles, the CTCMA has adopted and uses the following marks:
  - Dr. TCM, D.T.C.M., Registered D.T.C.M., Doctor of TCM, Registered D.P.C.M., Doctorate of Philosophy in Chinese Medicine
  - R. TCM. P., Registered TCM Practitioner
  - R. Ac., Acupuncturist, Registered Acupuncturist
  - R. TCM. H., Registered TCM Herbalist

##### c. CTCMA Registrations

The CTCMA Website lists 1,488 registrants (as at January 7, 2014). Registrant categories include Acupuncturist, Practitioner, Dr. TCM and Herbalist.

##### d. CTCMA Board

- i. The current Chair of the CTCMA Board is Dr. Ben Cao. The Board appointed Dr. Mary S. Watterson as Registrar, she is also the Chief Executive Officer in the operation of the College.
- ii. The composition of the board of CTCMA is:
  - six elected TCM practitioners; and
  - three public representatives appointed by the Minister of Health
- iii. CTCMA Board Members
  - Cao, Ben (Board Chair, Registrant Member) - Doctor of TCM. Dr. Cao obtained his Medical Doctor degree from the Medical School of Beijing University in China.
  - Chen, Chang-Jen Paul (Registrant Member) - Registered TCM Practitioner.
  - Ho, Paul Sit Cheong (Registrant Member) - Registered Acupuncturist
  - Kao, Te Cheng (Registrant Member) - Registered TCM Practitioner.

- Lee, BC (Vice-Chair, Public Member) Marketing professional specializing in business development, marketing communications, public & media relations and internal communications.
- MacLeod, William (Bill) D. (Public member) – Lawyer
- Pan, Xiaochuan (Registrant Member) – Doctor of Traditional Chinese Medicine
- Stewart, Vivienne (Public member) - Lawyer
- Tan, Weijia (Registrant Member) – Doctor of Traditional Chinese Medicine

**e. Ministry of Health**

The Ministry of Health is the Ministry responsible for liaison with the CTCMA.

**f. Other TCM/Acupuncture Regulatory Organizations in Canada**

- i. College & Association of Acupuncturists of Alberta. Acupuncture is regulated in Alberta under the Alberta *Health Professions Act*. Other Chinese Medicine professions are not included in the *Act*.
- ii. College of Traditional Chinese Medicine Practitioners and Acupuncturists of Ontario (Traditional Chinese Medicine Act passed in 2006 to create the CTCMPA; however, the CTCMPA only began regulating TCM on April 1, 2013).
- iii. Ordre des acupuncteurs du Québec (OAQ).
- iv. College of Traditional Chinese Medicine Practitioners and Acupuncturists of Newfoundland and Labrador (The Newfoundland and Labrador Health Professions Council is established in the Newfoundland and Labrador *Health Professions Act*. Acupuncture is a health profession established in the *Act*.) The Council works in consultation with the College of Traditional Chinese Medicine Practitioners and Acupuncturists of NL and the colleges of the other health professions established under the *Act*.

## **6. Public Funding**

**a. Funding for TCM Treatments in British Columbia**

- i. The British Columbia Medical Services Plan (MSP) began covering acupuncture treatments for individuals covered under premium assistance (low income assistance) (MSP pays \$23 per session for a maximum combination of 10 sessions from registered acupuncturists, physiotherapists, naturopaths, chiropractors, registered massage therapists, and non-surgical podiatrists).
- ii. The Ministry of Health does not have plans to include TCM treatments in regular MSP coverage (statement provided to the media as well as to AVED staff).

**b. Funding for TCM Education in British Columbia**

- i. The Call for Expressions of Interest for public institutions interested in establishing a School of TCM stated that there will be no new public funding for the School of TCM.

**c. Funding for TCM Treatments in other provinces (information found via internet searches— other services may or may not be covered)**

- i. Alberta: Services provided by a acupuncturist, licensed massage therapist, homeopath, naturopath are not covered
- ii. Ontario: Acupuncture is not covered

## **7. Educational Requirements**

**a. Competencies**

- i. The *Entry-level Occupational Competencies for the Practice of TCM in Canada 2010* ("the Competencies") were developed by the Canadian Alliance of Regulatory Bodies for Traditional Chinese Medicine Practitioners and Acupuncturists (CARB-TCMPA) over the period 2008-2010. CARB-TCMPA is the national organization of provincial and territorial regulatory bodies that govern and monitor the practice of Traditional Chinese Medicine Practitioners, Acupuncturists and/or Herbologists.
- ii. Ministry of Health is responsible for working with stakeholders to determine entry-to-practice competencies for health professionals.
- iii. Educators are responsible for determining the education required to meet the competencies.

**b. Competency Examinations Requirements:**

- i. R.Ac. (Registered Acupuncturist)
  - Acupuncture Written and Clinical Examination
  - Two-Year University Requirement, AND
  - 1,900 hrs including 450 hrs of practicum completed in a minimum of 3 academic years
- ii. R.TCM.H. (Registered Traditional Chinese Medicine Herbalist)
  - Herbology Written and Clinical Examination
  - Two-Year University Requirement, AND
  - 1,900 hrs including 450 hrs of practicum completed in a minimum of 3 academic years
- iii. R.TCM.P. (Registered Traditional Chinese Medicine Practitioner)
  - Practitioners Written and Clinical Examination, OR
  - Acupuncture Written and Clinical Examination, AND Herbology Written and Clinical Examination
  - Two-Year University Requirement, AND
  - 2,600 hrs including 650 hrs of practicum completed in a minimum of 4 academic years
- iv. Dr.TCM. (Doctor of Traditional Chinese Medicine)
  - Dr.TCM Written and Clinical Examination
  - Two-Year University Requirement, AND
  - 3,250 hrs including 1,050 hrs of practicum completed in a minimum of 5 academic years
  - Applicants applying to write this examination must already be registered as R.TCM.P or be eligible to apply for R.TCM.P title

**c. Entry to Practice Credential**

- i. A TCM Degree program is not currently offered in British Columbia.
- ii. The entry-to-practice credential for TCM in British Columbia is a diploma.
- iii. AVED recently consulted with the Ministry of Health (MoH) regarding an application from a private post-secondary institution to establish a Bachelor of TCM (Acupuncture), (new degree programs in the health field are required to submit proposals to AVED). MoH does not support an increase in the entry-to-practice credential for TCM and the application from the private institution did not proceed to full review by the Degree Quality Assessment Board.
- iv.

**d. Current Issues related to CTCMA Educational Requirements**

- i. In December 2009, the CTCMA amended its bylaws to introduce the following requirement for registration: *“successful completion of not less than two (2) years of liberal arts or sciences study (comprised of at least 60 credits) in an accredited college or chartered/approved university acceptable to the registration committee”*. The intent of this bylaw is not known and stakeholders, including students, educators and TCM professionals continue to challenge government and the CTCMA regarding this lack of clarity on the reasons for the requirement or how it contributes to the competencies required in the field.
- ii. Students either complete the two years before or after completing a TCM diploma. (Note that most current private TCM institutions do not require post-secondary for admission. This has resulted in student complaints, as although they have completed the full program at the institution, they cannot take the TCM examinations until they complete the 2 years of post-secondary credits.)
- iii. MoH staff are supportive of efforts to achieve greater clarity regarding education requirements for TCM.

## 8. Professional Associations

### a. Traditional Chinese Medicine Association of British Columbia

“The TCMABC exists to support practitioners of TCM in the spirit of open communication and cooperation. Support comes in the form of representation, education, and increased public awareness with the goal to create a unified, successful, and healthy TCM practitioner community.”

### b. Chinese Medicine and Acupuncture Association of Canada

CMAAC, the Chinese Medicine and Acupuncture Association of Canada, is a non-profit, charitable organization registered with the Federal Government. From its inception in 1983, its mandate has been to lobby for regulation of TCM and Acupuncture for the best interests of the public and to protect the high reputation of the TCM community. There are eight chapter offices across Canada along with chapters in Hong Kong.

### c. Canadian Alliance of Regulatory Bodies for Traditional Chinese Medicine Practitioners and Acupuncturists.

### d. Alberta Association of Traditional Chinese Medical Doctors

### e. Saskatchewan Acupuncture Association

### f. Manitoba Professional Acupuncture Association

### g. Ontario Council of Acupuncture and Chinese Medicine

### h. Nova Scotia Association of Acupuncturists

## 9. Labour Market NOC Code Information

### a. 3232 Practitioners of natural healing

Practitioners of natural healing provide health care to patients using traditional Chinese medicine techniques and other forms of treatment including acupuncture, herbology or reflexology to promote, maintain and restore the holistic health of patients. They usually work in private practice, including group or team practices, or are employed by clinics, health clubs and spas.

WorkBC Labour Market Navigator information for provided for NOC 3232 includes:

- 1) Average salary \$11,000-\$33,000
- 2) Unemployment rate 2.1 % by 2020



- 3) Estimated number of job openings in 2013 1,000
- 4) Estimated demand for workers in 2013 18,400

The following is a summary of the main duties for some occupations in this unit group:

- Traditional Chinese medicine practitioners diagnose the diseases, physiological disorders and injuries of patients and treat them using raw herbs and other medicines, dietary supplements or acupuncture.
- Acupuncturists diagnose symptoms, physiological disorders and injuries of patients and treat them by the insertion of acupuncture needles or through stimulation techniques such as acupressure, moxibustion, cupping or electrical current.
- Herbalists assess patients and advise them on the use of herbs for the treatment of conditions such as arthritis, rheumatism, asthma, skin disorders and stomach ailments and may cultivate herbs and manufacture and sell herbal compounds.
- Homeopaths diagnose illnesses and treat them by administering, in chemical or herbal form, a small dosage of the illness itself or by suggesting lifestyle changes.
- Reflexologists apply gentle finger pressure to specific spots on the clients' feet or hands to promote relaxation and better health and well-being.

#### 10. Tuition Fees:

- a. As the public institution program would be a cost-recovery program and a new program, the institution could set tuition at a level needed to support the full costs of the program. Once established, the tuition and other fees for the program would be subject to AVED's tuition policy (rate of inflation or 2 percent per year).
- b. Tuition for TCM programs varies at the private institutions offering TCM programs in British Columbia. For example, one-year of Doctor of TCM training has tuition ranging from approximately \$8,000 to \$11,000, plus other fees.

#### 11. Six PCTIA Registered and Accredited and CTCMA Recognized Private Institutions in British Columbia offer programs in TCM:

1. *Academy of Classical Oriental Sciences*, Nelson BC. [www.acos.org](http://www.acos.org)
  - a. PCTIA Registered and Accredited
  - b. CTCMA Recognized
  - c. 16 programs offered including: Acupuncturist (1, 2, 3, yr Diplomas); Doctor of Traditional Chinese Medicine (1, 2, 3, 4, 5 yr Diplomas); Traditional Chinese Medicine-Herbalist (1, 2, 3, yr Diplomas); Traditional Chinese Medicine Practitioner (1, 2, 3 yr Diplomas); and Distance Education/Continuing Education.
  - d. Tuition fees vary by program per year. Approximately \$9,000 to \$17,000.
  - e. Education Quality Assurance designated.
2. *International College of Traditional Chinese Medicine of Vancouver*, Vancouver BC. [www.tcmcollege.com](http://www.tcmcollege.com)
  - a. PCTIA Registered and Accredited
  - b. CTCMA Recognized
  - c. 17 programs offered including: Acupuncturist (1, 2, 3, yr Diplomas); Chinese Tui Na Massage Certificate; Doctor of Traditional Chinese Medicine (1, 2, 3, 4, 5 yr Diplomas); Traditional Chinese Medicine Herbalist (1, 2, 3, yr Diplomas);

- Traditional Chinese Medicine Practitioner (1, 2, 3, 4 yr Diplomas); and Home study various topics certificate.
- d. Tuition fees vary by program per year. Approximately \$9,000 to \$11,000.
  - e. Not Education Quality Assurance designated.
3. *Oshio College of Acupuncture and Herbology*, Victoria BC. [www.oshio.ca](http://www.oshio.ca)
    - a. PCTIA Registered and Accredited
    - b. CTCMA Recognized
    - c. 13 programs offered including: Acupuncturist (1, 2, 3, yr Diplomas); Chinese Tui Na Massage Certificate; Doctor of Traditional Chinese Medicine (1, 2, 3, 4, 5 yr Diplomas); and Practitioner of Traditional Chinese Medicine (1, 2, 3, 4 yr Diplomas).
    - d. Tuition fees are \$7,400 per program.
    - e. Not Education Quality Assurance Designated
  4. *Pacific Rim College*, Victoria BC. [www.pacificrimcollege.ca](http://www.pacificrimcollege.ca)
    - a. PCTIA Registered and Accredited
    - b. CTCMA Recognized
    - c. 26 programs offered including: Acupuncture (1, 2, 3, yr Diplomas); Acupuncture and Oriental Medicine (1, 2, 3, 4 yr Diplomas); Community Herbalist Certificate; Diploma of Holistic Nutrition; Doctor of Traditional Chinese Medicine (1, 2, 3, 4, 5 yr Diplomas); Eastern Therapies and Bodywork Diploma; Holistic Doula Certificate; Holistic Nutrition Certificate; Japanese Acupuncture Certificate; Natural Health (1, 2 yr Certificate); Phytotherapy Herbal Medicine (1, 2, 3 yr Diploma); Traditional Thai Massage Certificate; Yogatherapy Diploma; and Continuing Education.
    - d. Tuition fees vary by program per year. Most programs in the range of \$9,000, but up to \$27,000.
    - e. Education Quality Assurance designated.
  5. *PCU College of Holistic Medicine*, Burnaby BC. [www.pcucollege.ca](http://www.pcucollege.ca)
    - a. PCTIA Registered and Accredited
    - b. CTCMA Recognized
    - c. 13 programs offered including: Acupuncture (1, 2, 3, yr Diplomas); Doctor of Traditional Chinese Medicine Diploma; Registered Massage Therapy Diploma; Traditional Chinese Medicine Individual Courses; Traditional Chinese Medicine Herbalist (1, 2, 3 yr Diploma); Traditional Chinese Medicine Practitioner (1, 2, 3 yr Diploma); and TUINA/ANMO Diploma
    - d. Tuition fees vary by program per year. Approximately \$3,000 to \$27,000
    - e. Not Education Quality Assurance designated
  6. *Vancouver Beijing College of Chinese Medicine*, Richmond BC. [www.tcmvbc.com](http://www.tcmvbc.com)
    - a. PCTIA Registered and Accredited
    - b. CTCMA Recognized
    - c. 11 programs offered including: Acupuncturist (1, 2, yr Diplomas); Doctor of Traditional Chinese Medicine (1, 2, 3, 4 yr Diploma); Herbalist (1, 2 yr Diploma); and Traditional Chinese Medicine Practitioner (1, 2, 3 yr Diploma).
    - d. Tuition fees vary by program per year. Approximately \$8,000 to \$11,400
    - e. Education Quality Assurance designated

Other TCM Programs in BC:

1. *Central College Inc.* in New Westminster BC. <http://centralcollege.ca/>
  - a. PCTIA Registered and Accredited
  - b. Not currently CTCMA recognized – Currently under review by the CTCMA for addition to CTCMA bylaws.
  - c. 19 programs offered including: Acupuncturist (1, 2, yr Diplomas); Continuing Education Oriental Medicine Certificate; Doctor of Oriental Medicine (1, 2, 3, 4, 5 yr Diplomas); ESL Certificate; Herbology (1, 2, 3 yr Diploma); Oriental Tui-Na Massage Diploma; Practitioner of Oriental Medicine (1, 2, 3, 4 yr Diploma); and Sushi Chef Diploma.
  - d. Tuition fees – information not available
  - e. Not Education Quality Assurance designated
2. *Jireh CE International College of Holistic Medicine*, Vancouver, BC. <http://jcecollege.ca/>
  - a. PCTIA Registered – Not PCTIA Accredited
  - b. Not currently CTCMA recognized. Currently proceeding through CTCMA program review process.
  - c. 15 programs including: Acupuncturist (1, 2, yr Diplomas); Doctor of TCM (1, 2, 3, 4, 5 yr Diplomas); TCM Herbalist (1, 2, 3 yr Diploma); and TCM Practitioner (1, 2, 3, 4 yr Diploma).
  - d. Tuition fees – information not available
  - e. Not Education Quality Assurance designated

## 12. British Columbia Public Post-secondary Institutions with TCM related programs

- a. **Selkirk College - Associate of Arts Degree for Entry to Traditional Chinese Medicine.**  
Specifically designed for entrance into the Academy of Classical Oriental Sciences in Nelson, BC, the program meets the BC licensing requirements for two years of directed university study. Includes a blend of arts and sciences courses in subjects like: Anthropology, Sociology, Philosophy, Statistics, Mathematics for teachers, Addictions, Literature, Psychology, Chemistry, and Biology.
- b. **Langara College - TCM / Acupuncture Record Keeping**  
Learn proper record keeping; creating and managing patient records, risk management, informed consent and refusal, privacy and legalities. This course is offered through Continuing Studies at Langara College.

### **13. Previous Proposals to Establish a School of TCM at a public institution in British Columbia**

- a. In 1998, the British Columbia Health Professions Council recommended that the Minister of Health establish a College of Traditional Chinese Medicine.
- b. The British Columbia Institute of Technology planned to develop a proposal to offer degree programs in naturopathy, TCM and other alternative health therapies.
- c. The planned proposal was later cancelled. BCIT indicated that the reason was the difficulty in attracting students. (This information was taken from a media article. Ministry of Advanced Education staff do not have any further information on the proposal.)
- d. The British Columbia Medical Association raised concerns, in particular that BCIT's reputation for delivering quality health programs for other professions would be damaged.

### **14. Establishing Health programs in the British Columbia Public Post-Secondary System**

- a. Since 2008, an annual health education planning process has been established between the Ministry of Advanced Education and the Ministry of Health. The Ministry of Health is responsible for identifying priorities for health education program expansion while the Ministry of Advanced Education works with post-secondary institutions to facilitate and ensure alignment with available budgets; provincial coordination and system rationalisation; sufficient institutional capacity, student access, sufficient clinical placement capacity; and distribution to meet regional health human resource demand. A mix of recruitment, retention, education and other strategies is needed to address current and projected demand.
- b. The Ministry of Advanced Education reviews all new degree and non-degree health programs at public colleges and institutes based on priorities and direction provided by the Ministry of Health and other education program considerations.
- c. All new degree programs from private institutions first must undergo a quality assessment process overseen by the Degree Quality Assessment Board, who makes recommendations to the Minister of Advanced Education.
- e. British Columbia universities are not required to submit program proposals to AVED in order to establish a diploma program (However, universities are asked to consult with AVED when considering new health programs for the purpose of health human resource planning and system coordination). Therefore, a university could establish a TCM program whether or not they have responded to AVED's EOI request. Further, a university could establish TCM programs, even if AVED does not announce that university as the institution to house the new School of TCM.

### **15. AVED Reporting Requirements**

- a. Although information about the number of students and student full-time equivalents (FTE) in the new School of TCM could be requested by AVED, because funding will not be provided, AVED would not set student FTE targets and reporting requirements. AVED may wish to formalize reporting expectations with the host institution (s) given that this is a Throne Speech commitment.

## **16. TCM Schools in Other Provinces**

### **a. Alberta Acupuncture:**

In Alberta, the following institutions offer education programs in Acupuncture:

- i. Private: the Alberta College of Acupuncture and Traditional Chinese Medicine in Calgary offers a 117 week program. Admission requirements include a high school diploma with 60 per cent or better in Grade 12 English, math and science. Applicants must have been out of school for two years or have successfully completed one year of post-secondary education or equivalent training.
- ii. Private: the Calgary College of Traditional Chinese Medicine and Acupuncture in Calgary offers a 123 week program. Admission requirements include a high school diploma with at least 60 per cent in a Grade 12 English, math and science, or equivalent.
- iii. Private: the Canadian Institute of Traditional Chinese Medicine in Calgary offers a 208 week program. Admission requirements include a high school diploma or equivalent.
- iv. Private: Reeves College in Edmonton offers a 99 week program. Applicants must have completed at least two years of post-secondary education with a minimum GPA of 2.0/4.0 and submit an essay describing the applicant's abilities and reasons for entering the program.
- v. Public: Grant MacEwan University in Edmonton offers a three year program. Admission requirements include no course grade lower than 50 percent in English Language Arts 30-1 or 30-2, Biology 30 and Chemistry 30 or Science 30, one Group A, B or C course and at least two years of post-secondary education with a minimum grade point average (GPA) of 2.0/4.0. The three-year diploma prepares you to become a registered acupuncturist in Alberta. The program is offered to students who have completed at least two years of post-secondary education in any discipline. MacEwan Acupuncture graduates are able to transfer a maximum of 75 credits to Thompson Rivers University in British Columbia toward TRU's Online Learning Bachelor of Health Science degree or Bachelor of General Studies degree.

### **b. Alberta Herbology**

- i. The practice of herbology is not regulated in Alberta. There are no standard minimum education or training requirements. However, practising herbalists strongly recommend education or training in herbology, nutrition, anatomy and physiology.
- ii. Grant MacEwan University in Edmonton offers a two year Holistic Health Practitioner diploma program that includes courses in herbology.

### **c. Ontario Acupuncture:**

- i. Private: No information found (i.e. official list)
- ii. Public: McMaster University

### **d. Quebec Acupuncture:**

- i. Private: No information found (i.e. official list)
- ii. Public: Collège de Rosemont in Quebec. Three year acupuncture diploma. Offered in Montreal. Only French-language public acupuncture program in North America.

### **e. Newfoundland and Labrador - Acupuncture**

- i. Private: Eastern College (Acupuncture)
- ii. Private: Western College

## **17. Federal Initiatives on/related to TCM**

### **a. Advisory Council on Traditional Chinese Medicine**

- i. Mandate: to provide advice on current and emerging issues related to Traditional Chinese Medicines, including the importation, sale, and use of Traditional Chinese Medicines in Canada; the practice of Traditional Chinese Medicines in Canada, noting that this is subject to provincial jurisdiction; and novel Traditional Chinese Medicines. The Advisory Council was established in 2012 and members are appointed until 2014.
- ii. Members from British Columbia are Mr. John Blaževic, Past Chair, CTCMA of BC; Mr. Jackie Chong, General Manager at Wing Quon Enterprises Limited; Mr. Albert Fok, President of the Vancouver Chinatown Business Improvement Area Society; Ms. Nancy Ming Lan Hsu, Project Manager T&T Supermarket Inc.; Dr. John Yung-chou Lee, Lee's Chinese Medicine & Acupuncture Clinic; Mr. Steve K. Liao, President of Celex Laboratories Inc.; Dr. John Stan, Member of the Quality Assurance Committee for the College of Traditional Chinese Medicine and Acupuncturists; Mr. Hui Dong Wang, President of United Wings Enterprise Inc.; Dr. Sherry Xueju Xie, Chief Scientific Officer and Research and Development Manager in Viva Pharmaceutical Inc..

### **b. Health Canada (Regulates the sale of natural health products.**

- c. **Foreign Credential Recognition Program (support to implement pan-Canadian exams for Canadian and internationally trained acupuncturists and traditional Chinese medicine practitioners)** The first pan-Canadian exams were administered in October 2013.

## **18. Recognition of Foreign Credentials for TCM**

- a. The Canadian Information Centre for International Credentials directs individuals with respect to appropriate steps to take in terms of assessments of qualifications/educational credentials received in other countries.
- b. For more information on the practice of Traditional Chinese Medicine and acupuncture in Canada and membership in the national association, contact:

### **Chinese Medicine and Acupuncture Association of Canada (CMAAC)**

154 Wellington St.  
London ON N6B 2K8 Canada  
Phone : 519-642-1970  
Fax : 519-642-2932  
Email : [cmaac@execulink.com](mailto:cmaac@execulink.com)  
<http://www.cmaac.ca/>

- c. Although evaluation services offer expert advice on how qualifications obtained abroad compare with academic credentials obtained in Canada, their evaluations are advisory only and do not guarantee recognition of your qualifications for employment or certification purposes in Canada. Please note that evaluation services charge a fee for their assessments.

## **19. Challenges to Establishing a School of TCM**

### **a. Challenges identified in the Communications Plan and Communications materials**

- i. Questions may be asked about why government is undertaking the commitment given the labour market analysis shows that there is not a huge demand for a profession on the lower pay scale.
- ii. Questions may be asked about why government is not focusing on other health innovative approaches.
- iii. Currently there are six private career training institutions (Recognized by the CTCMA) that provide training so the need for a public institution may be questioned.
- iv. Students at private colleges have raised concerns about the registration requirements by the college as being confusing and potentially misleading (e.g. PCU College of Holistic Medicine in Burnaby and Central College in New Westminster).

## **20. Technical Considerations of Establishing a Public Post-secondary School of TCM**

- a. Tuition: Will be cost recovery – potentially in the range of \$10,000 to \$11,000 per year.
- b. Programs Offered: Which programs will the School open first? Will a degree program be developed?
- c. Budget:
  - i. Start-up costs: How will start-up costs be financed?
  - ii. FTE costs: Will other program funding be re-profiled?
  - iii. Capital costs: for classrooms and clinic (construction/rental etc.)?
  - iv. Advertising and Marketing:
- d. Student Enrolment numbers: Sustainable size of the program? (24 in Year 1 to 166 after fully established suggested in proposals)
- e. International Partner/International study exchanges: Who? When?
- f. Clinical practicum hours: How to address the challenges of supervision, attracting patients, insurance, etc?
- g. Location: One or more?
- h. Faculty: How many are needed?
- i. Research: Will the School have a research mandate/component?

## **Stewart, Katherine AVED:EX**

---

**From:** Stewart, Katherine AVED:EX  
**Sent:** Wednesday, February 5, 2014 3:44 PM  
**To:** MacKenzie, Lori AVED:EX  
**Subject:** RE: TCM draft estimates note

I've edited the section re: role of the Program Advisory Committee. I used wording from the most recent Q & A.

s.15

---

**From:** MacKenzie, Lori AVED:EX  
**Sent:** Monday, February 3, 2014 4:39 PM  
**To:** Stewart, Katherine AVED:EX  
**Subject:** RE: TCM draft estimates note

Looks great! See track changes.

---

**From:** Stewart, Katherine AVED:EX  
**Sent:** Monday, February 3, 2014 1:56 PM  
**To:** MacKenzie, Lori AVED:EX  
**Subject:** RE: TCM draft estimates note

Changes have been made (see attached).

The report to the Minister is due May 31, 2014 & I've removed the March 31<sup>st</sup> date for the announcement of the PAC since I can't find where I found it (or thought I saw it...)

---

**From:** MacKenzie, Lori AVED:EX  
**Sent:** Friday, January 31, 2014 2:20 PM  
**To:** Stewart, Katherine AVED:EX  
**Subject:** FW: TCM draft estimates note

Thank you Katherine. Suggested revisions are in track changes. Where did the March 31<sup>st</sup> date come from for the PAC announcement?

---

**From:** Stewart, Katherine AVED:EX  
**Sent:** Wednesday, January 29, 2014 1:52 PM  
**To:** MacKenzie, Lori AVED:EX  
**Subject:** TCM draft estimates note

Hi Lori,

Here's my draft of the TCM estimates note. I've kept it fairly high-level – maybe too much so?



**Katherine Stewart**  
**Research Officer**  
Research Universities, International Education and Health Programs Branch  
Ministry of Advanced Education  
Tel: 250. 387.6616

## Traditional Chinese Medicine

---

### KEY MESSAGES

- A public School of Traditional Chinese Medicine (TCM) with potential international partnerships will benefit British Columbians by expanding access to preventative, complementary health care education.
- We're making good progress on our commitment to open a school of TCM at a publicly funded post-secondary institution. We appointed MLA Richard Lee as Parliamentary Secretary for TCM in December 2013 and earlier this year we announced Kwantlen Polytechnic University (KPU) will house the School of TCM.

### KEY POINTS AND BACKGROUND

- The February 2013 Speech from the Throne commits that "government will begin work to create the environment for a School of Traditional Chinese Medicine (TCM) at a British Columbian post-secondary institution."
- Following a Request for Expressions of Interest in the summer of 2013, KPU was announced as the host institution for the School of TCM on January 24, 2014.
- KPU will establish a Program Advisory Committee to help to guide the development and implementation of the School.
- Program Advisory Committees for health education programs typically include subject matter experts in health care delivery, health education, finance, entry-to-practice education and clinical training. Participation on the Committee is viewed as service to the public and/or a professional opportunity and members will not be paid.
- Membership of the School's Program Advisory Committee will be publicly announced in the spring of 2014.
- Parliamentary Secretary Lee will serve as a special advisor to the Program Advisory Committee, act as a liaison to the broader community, support international partnership opportunities to expand and enhance opportunities for the School, and will provide a report to the Minister by May 31, 2014, outlining the opportunities and challenges associated with the establishment of the School.
- Government will not be providing any new or additional funding for the School of TCM.

- KPU will be developing the School's programming and budget over the next few months. Once these elements of the School are developed, KPU will determine how the School will be funded.
- As the School will be offering a new diploma program, KPU may set tuition fees in the first year of offering to whatever level they deem appropriate. However, once KPU has established program tuition fees, tuition will be subject to AVED's policy to limit annual increases to two percent, regardless of whether costs increase beyond the tuition limit.
- TCM is a designated health profession under the *Health Professions Act* (since 1999) and is regulated by the College of Traditional Chinese Medicine Practitioners and Acupuncturists of British Columbia (CTCMA).
- In order to practice Traditional Chinese Medicine and acupuncture in British Columbia, individuals must have a valid registration (professional licence) issued by the regulatory College. The CTCMA issues licences to practice in the following categories: Registered Acupuncturist (R.Ac), Registered TCM Herbalist (R. TCM.H), Registered TCM Practitioner (R. TCM. P) and Doctor of Traditional Chinese Medicine (Dr.TCM).
- Six private institutions are currently recognized by the CTCMA. These six are also accredited by the Private Career Training Institutions Agency.
- A school at a publicly funded institution will complement the private schools currently operating throughout the province and offer students an additional choice.

## Stewart, Katherine AVED:EX

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**From:** MacKenzie, Lori AVED:EX  
**Sent:** Wednesday, February 19, 2014 9:29 AM  
**To:** Marczyk, Connie L AVED:EX; Stewart, Katherine AVED:EX  
**Cc:** Clarke, Paul AVED:EX; Perrault, Kevin AVED:EX  
**Subject:** FW: s.22 - Re: Kwantlen Polytechnic - Chinese Medicine

FYI

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**From:** AVED ADM Institutions and Programs AVED:EX  
**Sent:** Wednesday, February 19, 2014 9:27 AM  
**To:** Loughran, Tony D AVED:EX  
**Cc:** Achadinha, Margaret AVED:EX; MacKenzie, Lori AVED:EX  
**Subject:** FW: s.22 - Re: Kwantlen Polytechnic - Chinese Medicine

FYI, Please let me know if a response is necessary.

Thanks.

Kathy Fountain  
Executive Administrative Assistant  
Institutions and Programs Division  
Ministry of Advanced Education  
ph (250) 952-0697 fax (250) 356-5468

s.22

---

**From:**  
**Sent:** Monday, February 17, 2014 8:37 PM  
**To:** AVED ADM Institutions and Programs AVED:EX  
**Subject:** s.22 - Re: Kwantlen Polytechnic - Chinese Medicine

Thank you for your letter. Unfortunately, it really does not address my concerns which were expressed in my email to the minister.

Unless there is proven, scientific justification for this endeavour, I do not know how you can justify supporting it in any way, and certainly not with tax dollars.

The fact that there may be 5, 10 or 20 "schools" teaching something does not add one iota to making it valid. Many people believe in witchcraft and spend considerable time around cauldrons. Does that in any way indicate validity for their beliefs?

I would like to suggest that you make the book "Do You Believe in Magic" compulsory reading for all decision makers in your department. Also, please consult experts in conventional Western Scientific based medicine and not those with vested interests in getting this unproven folklore established in BC, with government help, no less, for an informed opinion.

Sincerely

s.22

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**From:** AVED ADM Institutions and Programs AVED:EX [<mailto:AVED.ADMStudentsInstutionsProgsDiv@gov.bc.ca>]  
**Sent:** Monday, February 17, 2014 3:25 PM  
**To:** s.22

**Cc:** Minister, AVED AVED:EX

**Subject:** s.22 Re: Kwantlen Polytechnic - Chinese Medicine

s.22

Dear s.22

Thank you for your e-mail s.22 sent to the Honourable Amrik Virk, Minister of Advanced Education, regarding the announcement of the School of Traditional Chinese Medicine (the School) at Kwantlen Polytechnic University (KPU). Your e-mail has been forwarded to me for response on the Minister's behalf.

I would first like to acknowledge that there are varying opinions from within the medical establishment regarding the effectiveness of Traditional Chinese Medicine (TCM) and other complementary health services.

TCM has been a designated health profession under the provincial *Health Professions Act* since December 2000. Under the *Act*, TCM professions are regulated by the College of Traditional Chinese Medicine Practitioners and Acupuncturists (CTCMA). Individuals who wish to practice TCM and/or Acupuncture must be licensed by the College, and in order to be licensed, practitioners undertake extensive training and must meet the requirements of the College.

As you are likely aware, TCM is increasingly accepted by British Columbians. There are over 1,400 CTCMA registered TCM practitioners delivering TCM treatments and services to the public in our province.

Currently, six private TCM schools in British Columbia are accredited by the Private Career Training Institutions Agency and recognized by the CTCMA.

At this time, there are no TCM programs in the public system. A School of TCM in the public post-secondary system will complement the six private accredited schools already operating within the province.

All programs developed by KPU will have to meet entry-to-practice competencies for TCM and the requirements of the CTCMA.

There is no additional government funding available for the School. MLA Richard Lee, Parliamentary Secretary for TCM, will provide a report to the Honourable Amrik Virk, Minister of Advanced Education, by May 31, 2014, outlining the opportunities and challenges associated with the establishment of the School. Once the programming elements of the School are identified and costs better understood, KPU will determine how the School will be funded.

I appreciate that you have shared your thoughts with Government and trust that this information is helpful to you.

Sincerely,

Bobbi Plecas  
Assistant Deputy Minister

Institutions and Programs Division  
Ministry of Advanced Education

pc: Honourable Amrik Virk  
Minister of Advanced Education

**From:** s.22  
**Sent:**  
**To:** Virk.MLA, Amrik  
**Subject:** Kwantlen Polytechnic-Chinese Medicine

Dear Mr. Virk

As Minister of Advanced Education, I am sure that you are inundated with requests for funding. This is not such a request. Quite the contrary, I question the recent announcement of funding for a School of Chinese Medicine. I am a great believer in science based medicine. The majority of scientific literature that I have read over the past forty years does not support the superiority of or even the equivalence of Chinese Medicine over our scientifically based Western Medicine.

I recently read a book " Do You Believe in Magic" by Paul A. Offit, M.D. which reviews a number of ways in which the vulnerabilities of anxious patients have been exploited. I encourage you to read it.

Government has a role to play not only in the conservation of tax dollars but to ensure that inadvertently public perception of other less effective treatments are not deemed to be equivalent because they are financially supported through educational funding or Medicare.

Sincerely

s.22

Page 23 redacted for the following reason:

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s.12

## Stewart, Katherine AVED:EX

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**From:** Loughran, Tony D AVED:EX  
**Sent:** Thursday, February 27, 2014 1:42 PM  
**To:** MacKenzie, Lori AVED:EX; Stewart, Katherine AVED:EX  
**Subject:** FW: Re: Meeting Request to Minister Virk

fyi

**From:** Minister, AVED AVED:EX  
**Sent:** Thursday, February 27, 2014 11:58 AM  
**To:** s.22  
**Subject:** Re: Meeting Request to Minister Virk

Dear Tom,

On behalf of the Honourable Amrik Virk, Minister of Advanced Education, I would like to thank you for the request to meet with Minister Virk. While Minister Virk is unable to schedule a meeting, I have forwarded on your request to the Parliamentary Secretary for Traditional Chinese Medicine, Mr. Richard T. Lee, for his consideration to meet with you. His office will be in contact with you directly.

Kind Regards,

Office of the Minister  
Ministry of Advanced Education  
PO Box 9080 Stn Prov Govt  
Victoria, BC V8W 9E2

---

**From:** s.22  
**Sent:** January 29, 2014 11:01 PM  
**To:** Penland, Jared M  
**Subject:** Re: Photos of the opening ceremony  
**Importance:** High

Hi Jared,  
One more photo for the Minister.  
As for the subject we want to talk in the meeting is the private TCM school. I have mentioned something to Minister about this issue on Sunday, and we would like to have a detailed discussion with Minister in the meeting.  
Best regards,  
Tom Tornø  
Director of PR  
TZU CHI Foundation, Canada



## Stewart, Katherine AVED:EX

---

**From:** MacKenzie, Lori AVED:EX  
**Sent:** Thursday, March 20, 2014 4:45 PM  
**To:** Stewart, Katherine AVED:EX  
**Subject:** Fw: Mandate Priorities Document - TCM  
**Attachments:** TCM - Mandate Priorities Document.docx; 96175 - Final KPU Letter.pdf; 96256 - Letter to MLA Lee re PS Appointment.pdf

FYI

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**From:** Loughran, Tony D AVED:EX  
**Sent:** Thursday, March 20, 2014 04:29 PM  
**To:** Brown, Susan B AVED:EX  
**Cc:** MacKenzie, Lori AVED:EX; Achadinha, Margaret AVED:EX  
**Subject:** FW: Mandate Priorities Document - TCM

Hi Susan,

Please consider the TCM deliverables document approved.

Thanks,

Tony

---

**From:** MacKenzie, Lori AVED:EX  
**Sent:** Thursday, March 20, 2014 12:26 PM  
**To:** Loughran, Tony D AVED:EX  
**Cc:** Stewart, Katherine AVED:EX; Achadinha, Margaret AVED:EX; Marczyk, Connie L AVED:EX  
**Subject:** Mandate Priorities Document - TCM

Hello Tony,

Below is the link to the priorities document for TCM (also attached). This document is due to the DMO on April 4<sup>th</sup> and Susan Brown's branch is requesting that you approve by end of day today.

Lori

s.15

---

**Lori MacKenzie**  
**Director**  
**Research Universities, Health**  
**and International Programs Branch**  
**Ministry of Advanced Education**

t: 416-356-0054

f: 416-356-5962

 please consider the environment before printing this email



Our Ref: 96175

January 23, 2014

Dr. Alan R. Davis  
President and Vice-Chancellor  
Kwantlen Polytechnic University  
12666 - 72nd Avenue  
Surrey BC V3W 2M8

Dear Dr. Davis:

I am writing to formally convey my appreciation for your institution's submission to the Ministry of Advanced Education's (AVED) request for Expressions of Interest (EOI) in establishing a School of Traditional Chinese Medicine (TCM) within the public post-secondary education system.

Thank you very much for providing a well-developed response. Further to the informal approval conveyed to you by ministry staff in December 2013, I am pleased to confirm KPU as the host institution for the School of TCM.

KPU is well positioned to house the School of TCM. As indicated in your response to the request for EOI, KPU's existing range of programs allows the School to leverage strengths and encourage collaboration in the areas of agriculture, business and health care education. KPU's international connections will provide opportunities for cross-cultural learning, giving students a unique perspective on health promotion in a global context.

I have full confidence in KPU's ability to host British Columbia's first School of TCM at a public post-secondary institution. The School will undoubtedly benefit British Columbians and help position the province as a leader in TCM in Canada.

On December 20, 2013, government appointed MLA Richard Lee as Parliamentary Secretary for Traditional Chinese Medicine. In this role, Mr. Lee will serve as a special advisor to the program advisory committee for the School, support international partnerships and act as a community liaison. In this capacity, Parliamentary Secretary Lee will be working with you on the development and implementation of the School.

... /2

Tony Loughran, Executive Director, Research Universities, International Education and Health Programs Branch will be contacting you in the near future with additional information about the Ministry's expectations as you move forward with establishing the School of TCM.

Thank you again and congratulations on your important role in this exciting project.

Sincerely,



Amrik Virk  
Minister

pc: Mr. Richard Lee, MLA  
Parliamentary Secretary, Traditional Chinese Medicine

Ms. Sandra Carroll, Deputy Minister  
Ministry of Advanced Education

Dr. Salvador Ferreras  
Provost and Vice-President, Academic  
Kwantlen Polytechnic University

Dr. Tru Freeman, Dean  
Community and Health Studies  
Kwantlen Polytechnic University

Mr. Tony Loughran, Executive Director  
Research Universities, International Education and Health Programs Branch  
Ministry of Advanced Education

Mr. Rodney Porter, Communications Director  
Government Communications and Public Engagement  
Ministry of Advanced Education

## Stewart, Katherine AVED:EX

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**From:** MacKenzie, Lori AVED:EX  
**Sent:** Friday, March 21, 2014 1:23 PM  
**To:** Harriman, Rheannon AVED:EX  
**Cc:** Ryall, Jody AVED:EX; Loughran, Tony D AVED:EX; Stewart, Katherine AVED:EX  
**Subject:** RE: Mandate Priorities Document - TCM

Hi,

Unlike the SFA example, the Ministry is not leading the development and implementation of the School of TCM. Kwantlen as the host institution and a university is undertaking this work. KPU is in the process of establishing the Program Advisory Committee. The verb tense could be adjusted (see highlighted text).

- Program Advisory Committee:
  - KPU ~~will~~ is establishing a program advisory committee to guide the development and implementation of the School of TCM.
  - Program advisory committee members for health education programs are typically subject matter experts in health care delivery, health education, finance, clinical education and the regulatory framework for the profession.
  - The experts on the program advisory committee ~~will~~ be reviewing the program(s) and providing advice to ensure graduating students meet profession standards and are well-prepared to provide British Columbians with high quality TCM services.
  - The program advisory committee will be announced in the spring of 2014.
- Parliamentary Secretary Lee:
  - Under the direction of the Minister of Advanced Education, the Parliamentary Secretary ~~will~~ is serving as Special Advisor to the program advisory committee and will act as the liaison between the program advisory committee and the broader community.
  - Parliamentary Secretary Lee will provide a report to the Minister of Advanced Education by May 31, 2014 outlining the opportunities and challenges associated with the establishment of the School.

---

**From:** Harriman, Rheannon AVED:EX  
**Sent:** Friday, March 21, 2014 10:44 AM  
**To:** MacKenzie, Lori AVED:EX  
**Cc:** Ryall, Jody AVED:EX  
**Subject:** RE: Mandate Priorities Document - TCM

It's the process to develop the process that we should include details on (if that makes sense). Attached another priority that has a similar deliverable "Develop a process to inform implementation of key policy and program shifts." You may not have as much detail but this is the kind of information we'd be looking for.

---

**From:** MacKenzie, Lori AVED:EX  
**Sent:** Friday, March 21, 2014 8:15 AM  
**To:** Harriman, Rheannon AVED:EX  
**Subject:** Re: Mandate Priorities Document - TCM

The process is developed. But the actual planning has yet to be implemented.

---

**From:** Harriman, Rheannon AVED:EX  
**Sent:** Friday, March 21, 2014 08:07 AM  
**To:** MacKenzie, Lori AVED:EX  
**Cc:** Stewart, Katherine AVED:EX; Achadinha, Margaret AVED:EX; Ryall, Jody AVED:EX  
**Subject:** RE: Mandate Priorities Document - TCM

Hi Lori,  
Would you mind giving me a call when you get in about this? I'm a bit concerned about the future tense in the "Develop a process..." piece, I think it needs some more information on the development of the process as currently it sounds like we will be doing things in the future but haven't done anything in the past year.

Thanks!

Rheannon  
250-356-9095

---

**From:** MacKenzie, Lori AVED:EX  
**Sent:** Thursday, March 20, 2014 4:54 PM  
**To:** Ryall, Jody AVED:EX  
**Cc:** Harriman, Rheannon AVED:EX; Stewart, Katherine AVED:EX; Achadinha, Margaret AVED:EX  
**Subject:** Fw: Mandate Priorities Document - TCM

FYI

---

**From:** Loughran, Tony D AVED:EX  
**Sent:** Thursday, March 20, 2014 04:29 PM  
**To:** Brown, Susan B AVED:EX  
**Cc:** MacKenzie, Lori AVED:EX; Achadinha, Margaret AVED:EX  
**Subject:** FW: Mandate Priorities Document - TCM

Hi Susan,

Please consider the TCM deliverables document approved.

Thanks,

Tony

---

**From:** MacKenzie, Lori AVED:EX  
**Sent:** Thursday, March 20, 2014 12:26 PM  
**To:** Loughran, Tony D AVED:EX  
**Cc:** Stewart, Katherine AVED:EX; Achadinha, Margaret AVED:EX; Marczyk, Connie L AVED:EX  
**Subject:** Mandate Priorities Document - TCM

Hello Tony,

Below is the link to the priorities document for TCM (also attached). This document is due to the DMO on April 4<sup>th</sup> and Susan Brown's branch is requesting that you approve by end of day today.


Lori

---

**Lori MacKenzie**  
**Director**  
**Research Universities, Health**  
**and International Programs Branch**  
**Ministry of Advanced Education**

T 450-356-0054

F 450-356-5962

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#### 4.5 Implement our government's commitment to establish a School of Traditional Chinese Medicine at a publicly funded B.C. post-secondary institution.

##### Deliverables:

- A. Conclude Expression of Interest to all public post-secondary institutions.
- B. Develop a process to inform implementation of the School.

**Status: COMPLETE**

##### Outcomes Achieved

- Kwantlen Polytechnic University was publicly announced as the host institution for the School of Traditional Chinese Medicine on January 24, 2014.
- MLA Richard T. Lee was appointed Parliamentary Secretary for Traditional Chinese Medicine on December 20, 2013.



Minister Virk participates in a demonstration at the announcement of the School of Traditional Chinese Medicine at Kwantlen Polytechnic University

##### Activities Completed

- A. Conclude Expression of Interest to all public post-secondary institutions.
  - **August 2013:** The Request for Expressions of Interest was sent to all 25 public post-secondary institutions. The deadline for response was September 13, 2013.
  - **January 2014:** Kwantlen Polytechnic University was publicly announced as the host institution for the School of Traditional Chinese Medicine.

B. Develop a process to inform implementation of the School.

- **December 2013:** MLA Richard Lee appointed as Parliamentary Secretary for Traditional Chinese Medicine.
  - Under the direction of the Minister of Advanced Education, the Parliamentary Secretary will serve as Special Advisor to the program advisory committee and will act as the liaison between the program advisory committee and the broader community.
  - Parliamentary Secretary Lee will provide a report to the Minister of Advanced Education by May 31, 2014 outlining the opportunities and challenges associated with the establishment of the School.
- **January 2014:** Ministry sent letter to Kwantlen Polytechnic University confirming it as the host institution.
- **February 2014:** First meeting held between Kwantlen, Parliamentary Secretary Lee and ministry staff. The meeting included a discussion of the Program Advisory Committee that Kwantlen will establish. Specifics included the role of the program advisory committee, membership and draft timeline. The program advisory committee is scheduled to be announced in the spring of 2014.
  - The committee will guide the development and implementation of the School of Traditional Chinese Medicine.
  - Program advisory committee members for health education programs are typically subject matter experts in health care delivery, health education, finance, clinical education and the regulatory framework for the profession.
  - The experts on the program advisory committee will be reviewing the program(s) and providing advice to ensure graduating students meet profession standards and are well-prepared to provide British Columbians with high quality Traditional Chinese Medicine services.

**Reference Documents**

- Letter confirming Kwantlen Polytechnic University as host institution
- Letter of appointment for Parliamentary Secretary Lee
- Agenda for meeting between Kwantlen Polytechnic University, Parliamentary Secretary Lee and ministry staff





Wednesday, April 23<sup>rd</sup>, 2014

**RE: Traditional Chinese Medicine (TCM)  
Program Advisory Committee (PAC)**

On behalf of Kwantlen Polytechnic University, I would like to thank you again for agreeing to participate on our Traditional Chinese Medicine (TCM) Program Advisory Committee (PAC). As per the **"SAVE-the-DATE"**, the details of our first meeting are as follows *(with the restaurant being conveniently located within walking distance of the Canada Line)*:

**DATE:** Thursday, May 8<sup>th</sup>, 2014  
**TIME:** 1730-2100 hours  
**LOCATION:** Fisherman's Terrace Seafood Restaurant  
**Aberdeen Centre**  
4151 Hazelbridge Way  
Richmond, BC V6X 4J7  
(604) 303-9739  
**PUBLIC** Canada Line – Richmond Brighthouse  
**TRANSPORTATION:** Aberdeen Station

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As you are probably aware, the idea of a TCM program in a BC public post-secondary has generated a lot of interest. KPU will be releasing a news announcement about the TCM - PAC and its inaugural meeting and members on the morning of May 8<sup>th</sup>, 2014. We would like to include:

- a short bio on each of our TCM -PAC members; please provide a paragraph that describes you and your TCM professional background and experience
- a photo (head and shoulders shot) that we could include with your bio
- any photos that KPU uses requires a photo waiver; this has been attached for you to sign and return
- if you would prefer not to have your name and/or picture included as part of the news release, please let Davinder know

Please forward the above information to Davinder Cheema by Friday, May 2<sup>nd</sup>, 2014.

**Contact:** Davinder Cheema  
Dean's Assistant  
**Phone:** (604) 599-2102  
**Email:** [davinder.cheema@kpu.ca](mailto:davinder.cheema@kpu.ca)

I am very excited to let you know that Dr. Weidong Yu has agreed to Chair the TCM-PAC. KPU's President, Dr. Alan Davis will provide opening remarks and guests from Beijing University of Chinese Medicine (BUCM) will also be in attendance.

I am enclosing a DRAFT agenda and a copy of the KPU Advisory Committee policy for your review. We will bring copies of these documents to the PAC meeting.

Thank you, again, in advance for your willingness to be part of this important committee. We look forward to seeing you at the May 8<sup>th</sup> meeting.

Sincerely,

Tru Freeman, PhD  
Dean, Faculty of Health  
Kwantlen Polytechnic University

---

## ***POLICY***

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**TITLE:** Advisory Committees  
**APPROVED BY:** The President  
**EFFECTIVE:** 23 March 1988  
**REVISED:** September 2006, November 2008  
**RELATED POLICIES:**

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### **Purpose**

To establish the criteria for Kwantlen Polytechnic University advisory committees.

### **Scope**

All Kwantlen Polytechnic University advisory committee members and Kwantlen employees involved with the advisory committees.

### **Principles**

#### **A. Establishing Program Advisory Committees**

1. Kwantlen Polytechnic University may establish Program Advisory Committees to assist the University:
  - a. in establishing and maintaining programs relevant to the needs of the communities served by Kwantlen;
  - b. in ensuring a flow of well-trained and educated graduates into the community;
  - c. in providing advice concerning entrance requirements, standards for programs or services, curriculum content and other components of the learning situation that may arise from time to time;
  - d. in promoting Kwantlen's programs and services within the community and the province.

## **B. Functions**

1. The following specific functions apply to Program Advisory Committees:
  - a. to advise Kwantlen in defining the objectives of a program of study and the specific skills needed by students to achieve the program or service objectives;
  - b. to advise Kwantlen in the development of a curriculum to meet program or service objectives;
  - c. to assist in the evaluation of a program of study, the curriculum, and national, provincial or local requirements where applicable;
  - d. to assist Kwantlen in identifying work placements for students during the academic year and in the placement of students upon graduation;
  - e. to advise Kwantlen on changes in the labour market that may affect the employment of graduates;
  - f. to advise Kwantlen on requirements for new programs of study and services to meet new or emerging needs within the community.

## **C. Membership**

1. Program Advisory Committees draw their membership from business, industry, labour organizations and professions related to particular programs of study or services. Where possible, Committees should have a representative of an employer of program graduates, and a graduate of the program. Service Advisory Committees may have a current student as part of their membership.
2. Each Advisory Committee normally has from six to twelve members. The term of appointment may be one, two or three years and the maximum length of service preferably will not exceed six years.
3. Each Committee will elect its own chair from among the voting members of the Committee. Meetings will be initiated by the Committee Chair in consultation with a designated Kwantlen liaison person.
4. Kwantlen employees are not members of Program Advisory Committees, but serve as resource persons. Similarly, one or more student representatives may be invited to attend meetings, but they are not members of the Program Advisory Committee although they may be members of a Service Advisory Committee.
5. Appointments to Program Advisory Committees will be made by the Dean.

## **D. Meetings**

1. Each Committee is expected to meet at least twice each year.
2. Notice of meetings and agendas will be distributed at least two weeks before the meeting to all Committee Members.
3. Kwantlen will provide staffing for all Committees.

## **E. Reporting Relationships**

1. Each year the appropriate Dean will prepare a summary reply to members of the Program Advisory Committee, the President and the appropriate Vice President:
  - a. identifying which recommendations have been implemented,
  - b. which are still under consideration, and
  - c. which will not be implemented,along with the rationale.

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[Return to Kwantlen's Home Page](#)



**Faculty of Health**  
Traditional Chinese Medicine (TCM) Program Advisory Committee (PAC)

**DATE:** Thursday, May 8<sup>th</sup>, 2014

**TIME:** 1730-2100 hours

**LOCATION:** Fisherman's Terrace Seafood Restaurant  
Aberdeen Centre, Richmond, BC V6X 4J7

	PRIOR or DURING DINNER	RESPONSIBLE
1.	KPU Welcome	Dr. Alan Davis President/Chancellor, KPU
2.	Ministry of Advanced Education Welcome	Tony Loughran Executive Director
3.	KPU International Welcome	Stuart McIlmoyle Associate VP – International, KPU
4.	TCM – Program Advisory Committee Welcome	Dr. Weidong Yu PAC - Chair
5.	Beijing University of Chinese Medicine (BUCM) Welcome	Dr. Xu Anlong President, BUCM
6.	Introductions	All
<b>A.</b>	<b>REVIEW of AGENDA</b>	<b>RESPONSIBLE</b>
1.	Approval of Agenda	Dr. Weidong Yu PAC Chair
<b>B.</b>	<b>NEW BUSINESS</b>	
1.	KPU - Program Advisory Committee Policy	Dr. Tru Freeman Dean, KPU
2.	TCM Program Requirements	Dr. Jean Nicolson-Church Associate Dean, KPU
3.	DRAFT timeline of TCM Program	Dr. Jean-Nicolson-Church Associate Dean, KPU
4.	KPU Office of Advancement ( <i>Fundraising</i> )	Jeff Norris Chief Administrative Officer CEO – Foundation, KPU
5.	OTHER:	All
6.		
7.		
8.		
<b>C.</b>	<b>NEXT MEETING</b>	
<b>DATE:</b> November ____, 2014?? <b>LOCATION:</b> TBA		Dr. Weidong Yu PAC Chair

## **Stewart, Katherine AVED:EX**

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**From:** Stewart, Katherine AVED:EX  
**Sent:** Wednesday, April 16, 2014 2:43 PM  
**To:** Loughran, Tony D AVED:EX  
**Subject:** TCM Meeting Feb 5 2014 - Meeting Materials  
**Attachments:** AVED Background Materials Feb 5 2014.pdf; KPU Materials Feb 5 2014.pdf

As requested.

**Katherine Stewart**  
**Research Officer**  
Research Universities, International Education and Health Programs Branch  
Ministry of Advanced Education  
Tel: 250. 387.6616

**ESTABLISHING A SCHOOL OF TRADITIONAL CHINESE MEDICINE  
AT A PUBLIC POST-SECONDARY INSTITUTION IN BRITISH COLUMBIA  
BACKGROUND DOCUMENT**



## GOVERNMENT OF BRITISH COLUMBIA – COMMITMENTS

### **Throne Speech – February 12, 2013**

*An innovative health-care system must respond to the changing needs of its citizens and embrace practices beyond traditional western medicine. In the months ahead, your government will begin work to create the environment for a school of traditional Chinese medicine at a British Columbian post-secondary institution.*

### **BC Liberal Party Spring 2013 Election Platform Document Wording**

*As announced in Throne Speech 2013, the government will partner with a publicly funded post-secondary institution to develop a School of Traditional Chinese Medicine (TCM). Immediately following the election, a BC Liberal government will convene an advisory committee to help guide the development of this new school.*

## REGULATION of TCM

### **British Columbia:**

- Since December 4, 2000, TCM and Acupuncture are designated health professions in British Columbia (under the *Health Professions Act* and regulated by the College of Traditional Chinese Medicine Practitioners and Acupuncturists of British Columbia [CTCMA]).
- A valid registration (professional licence) issued by CTCMA is required in order to practise TCM and acupuncture in British Columbia (registration requires passing the CTCMA examination, two years of university and a specified number of hours of clinical and practicum hours;
- The current credential for entry-to-practice in British Columbia for TCM and/or acupuncture is a diploma;
- The *Entry-level Occupational Competencies for the Practice of TCM in Canada 2010* ("the Competencies") were developed by the Canadian Alliance of Regulatory Bodies for Traditional Chinese Medicine Practitioners and Acupuncturists.

#### **a. –CTCMA Role**

- i. The College of Traditional Chinese Medicine Practitioners and Acupuncturists (CTCMA) of British Columbia is the regulatory body established for the health professions of traditional Chinese medicine (TCM) and acupuncture by the *Health Professions Act*.
- ii. Effective April 12, 2003, a valid registration (professional licence) issued by CTCMA is required in order to practise TCM and acupuncture in British Columbia.

- iii. CTCMA seeks to protect the public by ensuring that anyone holding themselves out as practicing or qualified to practice TCM or acupuncture is registered through the College. In addition to the restricted titles, the CTCMA has adopted and uses the following marks:

- Dr. TCM, D.T.C.M., Registered D.T.C.M., Doctor of TCM, Registered D.P.C.M., Doctorate of Philosophy in Chinese Medicine
- R. TCM. P., Registered TCM Practitioner
- R. Ac., Acupuncturist, Registered Acupuncturist
- R. TCM. H., Registered TCM Herbalist

**b. Registrations**

The CTCMA Website lists 1,488 registrants (as at January 7, 2014). Registrant categories include Acupuncturist, Practitioner, Dr. TCM and Herbalist.

**c. CTCMA Board**

- i. The current Chair of the CTCMA Board is Dr. Ben Cao. The Board appointed Dr. Mary S. Watterson as Registrar, she is also the Chief Executive Officer in the operation of the College.
- ii. The composition of the board of CTCMA is:
  - six elected TCM practitioners; and
  - three public representatives appointed by the Minister of Health
- iii. CTCMA Board Members
  - Cao, Ben (Board Chair, Registrant Member) - Doctor of TCM. Dr. Cao obtained his Medical Doctor degree from the Medical School of Beijing University in China.
  - Chen, Chang-Jen Paul (Registrant Member) - Registered TCM Practitioner.
  - Ho, Paul Sit Cheong (Registrant Member) - Registered Acupuncturist
  - Kao, Te Cheng (Registrant Member) - Registered TCM Practitioner.
  - Lee, BC (Vice-Chair, Public Member) Marketing professional specializing in business development, marketing communications, public & media relations and internal communications.
  - MacLeod, William (Bill) D. (Public member) – Lawyer
  - Pan, Xiaochuan (Registrant Member) – Doctor of Traditional Chinese Medicine
  - Stewart, Vivienne (Public member) - Lawyer
  - Tan, Weijia (Registrant Member) – Doctor of Traditional Chinese Medicine

**Other TCM/Acupuncture Regulatory Organizations in Canada:**

- The College & Association of Acupuncturists of Alberta
- The College of Traditional Chinese Medicine Practitioners and Acupuncturists of Ontario
- Ordre des acupuncteurs du Québec (OAQ).
- College of Traditional Chinese Medicine Practitioners and Acupuncturists of Newfoundland and Labrador

**ESTABLISHING A SCHOOL OF TCM IN BRITISH COLUMBIA****Steps Taken to Date:**

- In August 2013, the Ministry issued a call of Expression of Interest (EOI) to all 25 public post-secondary institutions to determine interest in establishing a School of TCM.
- The EOI stated that there would be no additional funding available from government for the School.
- Two institutions submitted responses to the EOI - Langara College (Langara) and Kwantlen Polytechnic University (KPU). Langara withdrew its Expression of Interest in early January 2014.
- KPU was publicly announced as the host institution on January 24, 2014.
- KPU will establish a Program Advisory Committee to help guide the development and implementation of the School.
- The School will establish a diploma program.
- KPU's EOI response indicated that the cost of establishing the school would create financial pressures for the institution.
- Once the program and other elements of the School are better understood, KPU will determine how the School will be funded.
- Establishing a new school at a public post-secondary institution is a complex and multi-phased process that may require several years before the school is fully operational and accepting students.

**TCM PROGRAM ADVISORY COMMITTEE:****Health Program Advisory Committees:**

- Program advisory committee members for health education programs are typically subject matter experts in health care delivery, health education, finance, clinical education, the regulatory framework for the profession, etc.
- Health Program Advisory Committees function according to Terms of Reference that are approved by the specific institution (Note: if the institution is a university, under legislation, the Minister cannot interfere with university policies and programs).
- The Program Advisory Committee for the School of TCM will be responsible for developing a full program proposal to be provided to the Ministry of Advanced Education for review. Note that prior to submission to the Ministry, the institution will undertake its own review and approval processes (e.g. in the case of a university, the Senate and Board will approve the program proposal).

**Membership on the Program Advisory Committee for the School of TCM**

- Participation on the Committee is viewed as service to the public and/or a professional opportunity and members will not be paid.
- Membership on the Program Advisory Committee is subject to final approval by the institution (i.e. suggestions can be put forward, but the institution will have the final approval on membership.)

- The Parliamentary Secretary for TCM will act as a special advisor on the Program Advisory Committee.

**Program Advisory Committee Roles and Responsibilities – will be informed by KPU's Program Advisory Committee Terms of Reference**

**THE PARLIAMENTARY SECRETARY FOR TCM**

- The Parliamentary Secretary for TCM was appointed by government on December 20, 2014.
- Under the direction of the Minister of Advanced Education, the Parliamentary Secretary will be the Special Advisor to the Program Advisory Committee and will act as the liaison between the Program Advisory Committee and the broader community.
- The responsibilities of the Parliamentary Secretary are as follows:
  - Serve as a Special Advisor to the Program Advisory Committee. The Program Advisory Committee, established by the host institution(s), will ensure the TCM program is:
    - Aligned with the healthcare needs of British Columbians;
    - Aligned with the professional regulatory framework for TCM in British Columbia and Canada; and,
    - Aligned with British Columbia labour market needs.
  - Provide a report to the Minister of Advanced Education by May 31, 2014, that identifies:
  - Potential opportunities and challenges with the establishment of the School of TCM; and,
  - Support mechanisms government can provide to support the implementation of a sustainable and high quality TCM School.
  - Participate in public announcements concerning the establishment of the School of TCM in consultation with AVED's Governments Communication Public Engagement Director and the host institution(s), with approval of the Minister of Advanced of Education.
  - Support international partnership opportunities to expand and enhance opportunities for the School of TCM.
  - Act as the ongoing community liaison as the School of TCM is implemented.

**FUNDING FOR TCM TREATMENTS IN BRITISH COLUMBIA**

**Funding for TCM Services in British Columbia**

- The British Columbia Medical Services Plan (MSP) covers acupuncture treatments for individuals on premium assistance (low income assistance) (MSP pays \$23 per session for a maximum combination of 10 sessions per year from registered acupuncturists,

physiotherapists, naturopaths, chiropractors, registered massage therapists, and non-surgical podiatrists).

- The Ministry of Health does not have plans to include TCM treatments in regular MSP coverage.

## **TCM – EDUCATION REQUIREMENTS**

### **Competencies**

- The *Entry-level Occupational Competencies for the Practice of TCM in Canada 2010* ("the Competencies") were developed by the Canadian Alliance of Regulatory Bodies for Traditional Chinese Medicine Practitioners and Acupuncturists (CARB-TCMPA) over the period 2008-2010. CARB-TCMPA is the national organization of provincial and territorial regulatory bodies that govern and monitor the practice of Traditional Chinese Medicine Practitioners, Acupuncturists and/or Herbologists.
- Ministry of Health is responsible for working with stakeholders to determine entry-to-practice competencies for health professionals.
- Educators are responsible for determining the education required to meet the competencies.
- In 2010, the World Health Organization (WHO) published benchmarks to help ensure TCM practices meet minimum levels of adequate knowledge, skills and awareness of indications and contraindications. The Benchmarks also serve as a guide to establishing regulation and registration of providers of TCM. The Benchmarks are available here: <http://www.who.int/medicines/areas/traditional/BenchmarksforTraininginTraditionalChineseMedicine.pdf?ua=1>

### **Entry to Practice Credentials**

- A TCM Degree program is not currently offered in British Columbia.
- The entry-to-practice credential for TCM in British Columbia is a diploma.

### **CTCMA Requirements for Program Recognition**

CTCMA recognizes programs that meet specific requirements. Graduates from recognized programs are eligible to write the licensure examination. Requirements for licensure are as follows:

- i. R.Ac. (Registered Acupuncturist)
  - Acupuncture Written and Clinical Examination
  - Two-Year University Requirement, AND
  - 1,900 hrs including 450 hrs of practicum completed in a minimum of 3 academic years
- ii. R.TCM.H. (Registered Traditional Chinese Medicine Herbalist)
  - Herbology Written and Clinical Examination
  - Two-Year University Requirement, AND
  - 1,900 hrs including 450 hrs of practicum completed in a minimum of 3 academic years

- iii. R.TCM.P. (Registered Traditional Chinese Medicine Practitioner)
  - Practitioners Written and Clinical Examination, OR
  - Acupuncture Written and Clinical Examination, AND Herbology Written and Clinical Examination
  - Two-Year University Requirement, AND
  - 2,600 hrs including 650 hrs of practicum completed in a minimum of 4 academic years
- iv. Dr.TCM. (Doctor of Traditional Chinese Medicine)
  - Dr.TCM Written and Clinical Examination
  - Two-Year University Requirement, AND
  - 3,250 hrs including 1,050 hrs of practicum completed in a minimum of 5 academic years
  - Applicants applying to write this examination must already be registered as R.TCM.P or be eligible to apply for R.TCM.P title

#### **Current Issues related to CTCMA Educational Requirements**

- In December 2009, the CTCMA amended its bylaws to introduce the following requirement for registration: “successful completion of not less than two (2) years of liberal arts or sciences study (comprised of at least 60 credits) in an accredited college or chartered/approved university acceptable to the registration committee”. The intent of this bylaw is not known and stakeholders, including students, educators and TCM professionals continue to challenge government and the CTCMA regarding this lack of clarity on the reasons for the requirement or how it contributes to the competencies required in the field.
- Students either complete the two years before or after completing a TCM diploma. (Note that most current private TCM institutions do not require post-secondary for admission. This has resulted in student complaints, as although they have completed the full program at the institution, they cannot take the TCM examinations until they complete the 2 years of post-secondary credits.)

#### **TCM PROFESSIONAL ASSOCIATIONS**

##### **British Columbia:**

##### **Traditional Chinese Medicine Association of British Columbia**

“The TCMABC exists to support practitioners of TCM in the spirit of open communication and cooperation. Support comes in the form of representation, education, and increased public awareness with the goal to create a unified, successful, and healthy TCM practitioner community.”

##### **National Associations:**

##### **Chinese Medicine and Acupuncture Association of Canada**

CMAAC, the Chinese Medicine and Acupuncture Association of Canada, is a non-profit, charitable organization registered with the Federal Government. From its inception in

1983, its mandate has been to lobby for regulation of TCM and Acupuncture for the best interests of the public and to protect the high repute of the TCM community. There are eight chapter offices across Canada along with chapters in Hong Kong.

#### **Canadian Alliance of Regulatory Bodies for Traditional Chinese Medicine Practitioners and Acupuncturists**

The Canadian Alliance of Regulatory Bodies for Traditional Chinese Medicine Practitioners and Acupuncturists is a national group of provincial and territorial regulatory bodies that govern the practices of traditional Chinese Medicine. There are currently 5 members: British Columbia, Alberta, Ontario, Quebec and Newfoundland and Labrador.

#### **Other TCM Professional Associations in Canada:**

- Alberta Association of Traditional Chinese Medical Doctors
- Saskatchewan Acupuncture Association
- Manitoba Professional Acupuncture Association
- Ontario Council of Acupuncture and Chinese Medicine
- Nova Scotia Association of Acupuncturists

### **LABOUR MARKET INFORMATION**

Use of TCM has increased significantly in BC, particularly in the last decade.

The labour market analysis for the lower mainland shows an excess supply with a balanced demand in all other regions.

TCM Practitioners are included under the National Occupation Classification (NOC) grouping for "Practitioners of Natural Healing" (NOC Code 3232). Practitioners of Natural Healing provide health care to patients using traditional Chinese medicine techniques and other forms of treatment including acupuncture, herbology or reflexology to promote, maintain and restore the holistic health of patients. They usually work in private practice, including group or team practices, or are employed by clinics, health clubs and spas.

WorkBC Labour Market Navigator information for provided for NOC 3232 includes:

- 1) Average salary \$11,000-\$33,000
- 2) Unemployment rate 2.1 % by 2020
- 3) Estimated number of job openings in 2013 1,000
- 4) Estimated demand for workers in 2013 18,400

The following is a summary of the main duties for some occupations in this unit group:

- Traditional Chinese medicine practitioners diagnose the diseases, physiological disorders and injuries of patients and treat them using raw herbs and other medicines, dietary supplements or acupuncture.

- Acupuncturists diagnose symptoms, physiological disorders and injuries of patients and treat them by the insertion of acupuncture needles or through stimulation techniques such as acupressure, moxibustion, cupping or electrical current.
- Herbalists assess patients and advise them on the use of herbs for the treatment of conditions such as arthritis, rheumatism, asthma, skin disorders and stomach ailments and may cultivate herbs and manufacture and sell herbal compounds.
- Homeopaths diagnose illnesses and treat them by administering, in chemical or herbal form, a small dosage of the illness itself or by suggesting lifestyle changes.
- Reflexologists apply gentle finger pressure to specific spots on the clients' feet or hands to promote relaxation and better health and well-being.

### **TCM EDUCATION IN BC**

#### **Private TCM Training:**

Six PCTIA Registered and Accredited and CTCMA Recognized Private Institutions in British Columbia offer programs in TCM. Please see Appendix 1 for school list & program descriptions.

#### **BC Public Post-Secondary Institutions with TCM-Related Programs:**

##### Selkirk College - Associate of Arts Degree for Entry to Traditional Chinese Medicine

Specifically designed for entrance into the Academy of Classical Oriental Sciences in Nelson, BC, the program meets the BC licensing requirements for two years of directed university study. Includes a blend of arts and sciences courses in subjects like: Anthropology, Sociology, Philosophy, Statistics, Mathematics for teachers, Addictions, Literature, Psychology, Chemistry, and Biology.

##### Langara College - TCM / Acupuncture Record Keeping

Students learn proper record keeping; creating and managing patient records, risk management, informed consent and refusal, privacy and legalities. This course is offered through Continuing Studies at Langara College.

#### **Previous Proposals to Establish a School of TCM at a Public Institution in British Columbia:**

- In 1998, the British Columbia Health Professions Council recommended that the Minister of Health establish a College of Traditional Chinese Medicine.
- The British Columbia Institute of Technology (BCIT) planned to develop a proposal to offer degree programs in naturopathy, TCM and other alternative health therapies.
- The planned proposal was later cancelled. BCIT indicated that the reason was the difficulty in attracting students. (This information was taken from a media article. Ministry of Advanced Education staff do not have any further information on the proposal.)
- The British Columbia Medical Association raised concerns, in particular that BCIT's reputation for delivering quality health programs for other professions would be negatively impacted.



**Establishing Health Programs in the BC Public Post-Secondary System:**

- Since 2008, an annual health education planning process has been established between the Ministry of Advanced Education and the Ministry of Health. The Ministry of Health is responsible for identifying priorities for health education program expansion while the Ministry of Advanced Education works with post-secondary institutions to facilitate and ensure alignment with available budgets; provincial coordination and system rationalisation; sufficient institutional capacity, student access, sufficient clinical placement capacity; and distribution to meet regional health human resource demand. A mix of recruitment, retention, education and other strategies is needed to address current and projected demand.
- The Ministry of Advanced Education reviews all new degree and non-degree health programs at public colleges and institutes based on priorities and direction provided by the Ministry of Health and other education program considerations.
- All new degree programs from private institutions first must undergo a quality assessment process overseen by the Degree Quality Assessment Board, who makes recommendations to the Minister of Advanced Education.
- British Columbia universities are not required to submit program proposals to AVED in order to establish a non-degree program. However, universities are asked to consult with AVED when considering new health programs for the purpose of health human resource planning and system coordination. Therefore, a university could establish a TCM program whether or not they have responded to AVED's EOI request.

**Tuition Fees:**

As with any new program, KPU may set tuition at a level needed to support the costs of the program. Once established, the tuition and other fees for the program would be subject to AVED's tuition policy (rate of inflation or two percent per year).

Tuition for TCM programs varies at the private institutions offering TCM programs in British Columbia. For example, one-year of Doctor of TCM training has tuition ranging from approximately \$8,000 to \$11,000, plus other fees.

**Financial Costs and Funding:**

Once the programming and other elements of the School are identified and costs better understood, the host institution will determine how the School will be funded. Budgets for new programs typically address costs associated with planning, faculty recruitment, space needs, equipment, advertising and marketing, direct program costs, indirect program costs (to the institution for services such as library, student counselling, etc) and accreditation costs.

Program elements that will influence the program budget include program delivery model, student enrolment numbers, partnerships, clinical training, program location, number of faculty required, tuition and research activity.

**Accountability:**

KPU will work with AVED to establish a student full-time equivalent (FTE) target that reflects the capacity of the new TCM program. This capacity FTE target will be reflected in KPU's annual budget letter attachment and the Interim/Final FTE Report cycle.

**TCM EDUCATION IN OTHER CANADIAN JURISDICTIONS****Alberta (Acupuncture):**

In Alberta, the following institutions offer education programs in Acupuncture:

- **Public:** Grant MacEwan University in Edmonton offers a three year program. Admission requirements include no course grade lower than 50 percent in English Language Arts 30-1 or 30-2, Biology 30 and Chemistry 30 or Science 30, one Group A, B or C course and at least two years of post-secondary education with a minimum grade point average (GPA) of 2.0/4.0. The three-year diploma prepares you to become a registered acupuncturist in Alberta. The program is offered to students who have completed at least two years of post-secondary education in any discipline. MacEwan Acupuncture graduates are able to transfer a maximum of 75 credits to Thompson Rivers University in British Columbia toward TRU's Online Learning Bachelor of Health Science degree or Bachelor of General Studies degree.
- **Private:** the Alberta College of Acupuncture and Traditional Chinese Medicine in Calgary offers a 117 week program. Admission requirements include a high school diploma with 60 per cent or better in Grade 12 English, math and science. Applicants must have been out of school for two years or have successfully completed one year of post-secondary education or equivalent training.
- **Private:** the Calgary College of Traditional Chinese Medicine and Acupuncture in Calgary offers a 123 week program. Admission requirements include a high school diploma with at least 60 per cent in a Grade 12 English, math and science, or equivalent.
- **Private:** the Canadian Institute of Traditional Chinese Medicine in Calgary offers a 208 week program. Admission requirements include a high school diploma or equivalent.
- **Private:** Reeves College in Edmonton offers a 99 week program. Applicants must have completed at least two years of post-secondary education with a minimum GPA of 2.0/4.0 and submit an essay describing the applicant's abilities and reasons for entering the program.

**Alberta (Herbology):**

- The practice of herbology is not regulated in Alberta. There are no standard minimum education or training requirements. However, practising herbalists strongly recommend education or training in herbology, nutrition, anatomy and physiology.
- Grant MacEwan University in Edmonton offers a two year Holistic Health Practitioner diploma program that includes courses in herbology.

**Ontario:**

- Public: McMaster University offers a program in contemporary medical acupuncture, for eligible registered health care practitioners
- Private: No official list.

**Québec:**

- Private: No official list.
- Public: Collège de Rosemont in Montréal, Québec. Three year acupuncture diploma. Offered in Montréal. Only French-language public acupuncture program in North America.

**Newfoundland and Labrador:**

- Private: Eastern College (Acupuncture).

**FEDERAL INITIATIVES**

**Advisory Council on Traditional Chinese Medicine**

- Mandate: to provide advice on current and emerging issues related to Traditional Chinese Medicines, including the importation, sale, and use of Traditional Chinese Medicines in Canada; the practice of Traditional Chinese Medicines in Canada, noting that this is subject to provincial jurisdiction; and novel Traditional Chinese Medicines. The Advisory Council was established in 2012 and members are appointed until 2014.
- Members from British Columbia are Mr. John Blaževic, Past Chair, CTCMA of BC; Mr. Jackie Chong, General Manager at Wing Quon Enterprises Limited; Mr. Albert Fok, President of the Vancouver Chinatown Business Improvement Area Society; Ms. Nancy Ming Lan Hsu, Project Manager T&T Supermarket Inc.; Dr. John Yung-chou Lee, Lee's Chinese Medicine & Acupuncture Clinic; Mr. Steve K. Liao, President of Celex Laboratories Inc.; Dr. John Stan, Member of the Quality Assurance Committee for the College of Traditional Chinese Medicine and Acupuncturists; Mr. Hui Dong Wang, President of United Wings Enterprise Inc.; Dr. Sherry Xueju Xie, Chief Scientific Officer and Research and Development Manager in Viva Pharmaceutical Inc..

**Health Canada**

- Regulates the sale of natural health products.

**Foreign Credential Recognition Program**

- Provided support to implement pan-Canadian exams for Canadian and internationally trained acupuncturists and traditional Chinese medicine practitioners. The first pan-Canadian exams were administered in October 2013.



Meeting with TCM Parliamentary Secretary  
DATE: Wednesday, February 5, 2014  
TIME: 1500-1600 hours  
LOCATION: 1833 Willingdon Avenue  
Burnaby, BC

**PARTICIPANTS:**

Mr. Richard Lee, MLA (Burnaby North); TCM Parliamentary Secretary  
Mr. Tony Loughran, Executive Director, Ministry of Advanced Education  
Dr. Tru Freeman- Dean, Faculty of CAHS  
Dr. Jean Nicolson-Church, Associate Dean, Faculty of CAHS

**AGENDA**

	AGENDA ITEM	RESPONSIBLE
1.	Introduction	Tony Loughran
2.	KPU and CAHS <ul style="list-style-type: none"><li>• our programs</li><li>• experience with new programs</li><li>• process for approval and implementation</li></ul>	Tru Freeman Jean Nicolson-Church
3.	Program Advisory Committee (PAC) at KPU <ul style="list-style-type: none"><li>• role of PAC</li><li>• DRAFT timeline of first PAC meeting</li><li>• developing DRAFT list of potential PAC members</li></ul>	Tru Freeman
4.	DRAFT timeline re: potential start date of TCM program at KPU	Jean Nicolson-Church
5.	Potential international partnerships	Tru Freeman
6.	Other:	All
7.		
8.		
NEXT MEETING: ? how often will we meet?		



## Faculty of Community & Health Studies

### Kwantlen Polytechnic University

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Our academic curriculum is grounded in the concepts of caring, collaboration, inclusion and development of healthier communities. Programs vary in length from four year bachelor degrees to five month citations.

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#### **Bachelor of Science In Nursing (BSN)** *(full-time)*

This program prepares students to function as Registered Nurses (RNs) in acute care, intermediate and/or long term care, clinics, home care, and community agencies. Degree completion for practising RNs is included.

#### **Bachelor of Science in Nursing Post Baccalaureate (BSN-PB)** *(full-time)*

The BSN PB program is an alternative to the traditional four-year entry level nursing program. It serves a distinct group of mature, successful learners and recognizes their prior learning. The program is open to applicants who already have a four year degree as well as two first year Anatomy and Physiology courses and two first year English courses.

The 27 month long BSN-PB program is taught using a hybrid or blended approach. Most courses are taught online, augmented by the use of iPads and other innovative technologies. The program also includes two two-week long residencies on the Langley campus as well as two full-time practice semesters in various health care agencies in the Lower Mainland.

#### **Bachelor of Psychiatric Nursing (BPN)** *(full-time and part-time)*

This program prepares learners to function as Registered Psychiatric Nurses (RPNs) in a broad range of settings that provide challenging and exciting opportunities in health care. This program includes degree completion for practicing RPNs. BPN graduates may apply to enter Semester 3 of the Bachelor of Science in Nursing Post Baccalaureate (BSN-PB) program.

#### **Graduate Nurse Internationally Educated Re-Entry (GNIE)** *(certificate, full-time)*

Nurses from other countries will refresh, learn and apply nursing concepts and skills as they pertain to the Canadian health Care System. The program also prepares internationally educated nurses to write the Canadian Registered Nurse Examination (CRNE)

### **Graduate Nurse Qualifying (GNQU)** *(certificate, part-time)*

Nurses from other countries requiring one or more of the following courses, as required by the College of Registered Nurses of British Columbia (CRNBC), will learn about: Mental Health; Maternal Child; and/or Pediatric Nursing to qualify for registration in British Columbia.

### **Health Unit Coordinator (HAUC)** *(certificate, full-time)*

You will learn how to coordinate and communicate the various nursing unit activities in a hospital, which include maintaining patient chart records and how to process written doctor's orders.

### **Health Care Assistant Program (HCAP)** *(certificate, full-time)*

The Health Care Assistant Program is designed to provide students with opportunities to develop the knowledge, skills and values necessary to care for older adults and people with disabilities in their home and in facilities. HCAP graduates who complete the required co-requisite courses may apply to enter Semester 3 of the Bachelor of Psychiatric Nursing (BPN) program.

### **Professional Studies**

- Competency Assessment & Enhancement for Nurses (PNCA 1000)
- Canadian Registered Nurse Exam Preparation (PNUR 1199)
- Critical Thinking and Clinical Decision Making (PNUR 1122)
- Critical Care Nursing *(currently being revised)*
- Consolidated Clinical Course (PNUR 1130)
- Health & Physical Assessment (PNUR 1109)
- Medical Surgical Review (PNUR 1112)
- Nursing Documentation (PNUR 1114)
- Nursing in Canada (PNUR 1101)
- Pharmacology (PNUR 1100)
- Professional Communication (PNUR 1120)
- Psychomotor Skills Review (PNUR 1111)
- Fit Testing (PNUR 9001)
- Applied Behaviour Analysis - ABA (PNUR 9002)
- Pre-Clinical Course (NVCi Certification) (PNUR 9003)



Policy No. B.3  
Reviewed by: President's Group  
Responsibility: Vice President / Academic

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## ***POLICY***

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**TITLE:** Advisory Committees

**APPROVED BY:** The President

**EFFECTIVE:** 23 March 1988

**REVISED:** September 2006, November 2008

**RELATED POLICIES:**

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### **Purpose**

To establish the criteria for Kwantlen Polytechnic University (KPU) advisory committees.

### **Scope**

All KPU advisory committee members and Kwantlen employees involved with the advisory committees.

### **Principles**

#### **A. Establishing Program Advisory Committees**

1. KPU may establish Program Advisory Committees (PAC) to assist the University:
  - a. in establishing/maintaining programs relevant to the needs of the communities served by KPU;
  - b. in ensuring a flow of well-trained and educated graduates into the community;
  - c. in providing advice concerning entrance requirements, standards for programs or services, curriculum content and other components of the learning situation that may arise from time to time;
  - d. in promoting KPU's programs and services within the community and the province.

#### **B. Functions**

1. The following specific functions apply to PACs:
  - a. to advise KPU in defining the objectives of a program of study and the specific skills needed by students to achieve the program or service objectives;
  - b. to advise KPU in the development of a curriculum to meet program or service objectives;
  - c. to assist in the evaluation of a program of study, the curriculum, and national, provincial or local requirements where applicable;



- d. to assist KPU in identifying work placements for students during the academic year and in the placement of students upon graduation;
- e. to advise KPU on changes in the labour market that may affect the employment of graduates;
- f. to advise KPU on requirements for new programs of study and services to meet new or emerging needs within the community.

### **C. Membership**

- 1. PACs draw their membership from business, industry, labour organizations and professions related to particular programs of study or services. Where possible, Committees should have a representative of an employer of program graduates, and a graduate of the program. Service Advisory Committees may have a current student as part of their membership.
- 2. Each Advisory Committee normally has from six to twelve members. The term of appointment may be one, two or three years and the maximum length of service preferably will not exceed six years.
- 3. Each Committee will elect its own chair from among the voting members of the Committee. Meetings will be initiated by the Committee Chair in consultation with a designated KPU liaison person.
- 4. KPU employees are not members of PACs, but serve as resource persons. Similarly, one or more student representatives may be invited to attend meetings, but they are not members of the PAC although they may be members of a Service Advisory Committee.
- 5. Appointments to PAC will be made by the Dean.

### **D. Meetings**

- 1. Each Committee is expected to meet at least twice each year.
- 2. Notice of meetings and agendas will be distributed at least two weeks before the meeting to all Committee Members.
- 3. KPU will provide staffing for all Committees.

### **E. Reporting Relationships**

- 1. Each year the appropriate Dean will prepare a summary reply to members of the PAC, the President and the appropriate Vice President:
  - a. identifying which recommendations have been implemented,
  - b. which are still under consideration, and
  - c. which will not be implemented,
  - .... along with the rationale.



## MEMORANDUM

**To:** Senate

**From:** Tru Freeman, Dean, Faculty of Community and Health Studies  
Jean Nicolson-Church, Associate Dean, Community and Health Studies

**Date:** January 27, 2014

**RE:** Traditional Chinese Medicine

On Friday, January 24<sup>th</sup>, 2014 Advanced Education Minister Amrik Virk announced that Kwantlen Polytechnic University (KPU) will host the province's first public school of Traditional Chinese Medicine (TCM). The program of study for TCM will be within the Faculty of Community and Health Studies (CAHS).

We would like to take this opportunity to inform the KPU Senate of our intent to develop this program and offer an initial, tentative timeline for the program to proceed through the Senate approval process.

Our first step will be to establish an Advisory Committee with government and appointed Parliamentary Secretary for TCM, Richard Lee. Once this Committee is established, we will begin the development of a Program Concept and Full Program Proposal in accordance with the Program Approval Process approved by Board/Senate Task Force on Bi-cameral Governance agreed to September 30, 2011.

A report for the College of Traditional Chinese Medicine and Acupuncturists of B.C. will be developed concurrently. Recognition of this program by the regulatory body is a requirement under the Health Professions Act of British Columbia.

Our goal is to have a first draft of these documents completed for our CAHS Curriculum Committee and Faculty Council to review by September, 2014, with individual course outline development and approval following. This program will include a Health Foundations Year, which we are planning as part of the KPU Admissions strategy for CAHS programs. We are proposing that TCM students will begin to be enrolled into this Foundations Year, as part of the TCM program starting September, 2015 (*see DRAFT schedule; pg. 2*).

**DRAFT Schedule for TCM\***

Jan/14	Feb/14	Spring/14	Sept/14	Oct/14	Nov/14	Dates TBA		Sept/15	Sept/16
AVED announces KPU as host Institute for TCM	Discussions with Parliamentary Secretary  PAC Initiated	Development of Initial DRAFT Concept and FPP  Concept and FPP to CAHS Faculty Council	Concept paper and Draft FPP approved by CAHS Faculty Council and AP&P	Concept paper and FPP to S2C2	Concept paper and FPP to Senate  KPU Calendar reflects TCM program for Fall/15	Course Outline Development  Course Outlines to SCC	Course Outlines approved at Senate	TCM – HSF year begins	TCM – year begins

\* subject to discussions with Program Advisory Committee, international partnership agreements etc..

*Act goal*

## **Stewart, Katherine AVED:EX**

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**From:** Stewart, Katherine AVED:EX  
**Sent:** Wednesday, April 16, 2014 11:51 AM  
**To:** Loughran, Tony D AVED:EX  
**Subject:** TCM Holdback Measure Wording

This is the only Holdback Measure wording I could find:

“4.5 Implement our government’s commitment to establish a School of Traditional Chinese Medicine at a publicly funded B.C. post-secondary institution.

Deliverables:

- A. By September 30, 2013 – Conclude Expression of Interest to all public post-secondary institutions.
- B. By March 31, 2014 – Develop a process to inform implementation of the School.”

**Katherine Stewart**

**Research Officer**

Research Universities, International Education and Health Programs Branch

Ministry of Advanced Education

Tel: 250. 387.6616

## Stewart, Katherine AVED:EX

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**From:** Stewart, Katherine AVED:EX  
**Sent:** Wednesday, April 16, 2014 11:21 AM  
**To:** Loughran, Tony D AVED:EX  
**Subject:** TCM Mandate Priorities - wording

**Hi Tony – this is some deleted wording that may be useful:**

**February 2014:** First meeting held between Kwantlen, Parliamentary Secretary Lee and ministry staff. The meeting included a discussion of the Program Advisory Committee that Kwantlen will establish. Specifics included the role of the program advisory committee, membership and draft timeline. The program advisory committee is scheduled to be announced in the spring of 2014.

- The committee will guide the development and implementation of the School of Traditional Chinese Medicine.
- Program advisory committee members for health education programs are typically subject matter experts in health care delivery, health education, finance, clinical education and the regulatory framework for the profession.
- The experts on the program advisory committee will be reviewing the program(s) and providing advice to ensure graduating students meet profession standards and are well-prepared to provide British Columbians with high quality Traditional Chinese Medicine services.

**Katherine Stewart**  
**Research Officer**  
Research Universities, International Education and Health Programs Branch  
Ministry of Advanced Education  
Tel: 250. 387.6616

## **Stewart, Katherine AVED:EX**

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**From:** Stewart, Katherine AVED:EX  
**Sent:** Thursday, April 17, 2014 11:28 AM  
**To:** Loughran, Tony D AVED:EX  
**Cc:** MacKenzie, Lori AVED:EX  
**Subject:** RE: Call this morning

Thanks Tony.

FYI, I have some bio info on the Chair (Weidong Yu) that we pulled together in January, if needed.

Katherine

---

**From:** Loughran, Tony D AVED:EX  
**Sent:** Thursday, April 17, 2014 11:22 AM  
**To:** Stewart, Katherine AVED:EX  
**Cc:** MacKenzie, Lori AVED:EX  
**Subject:** FW: Call this morning

Katherine - fyi

Was also notified by GCPE earlier today of the following details:

KPU will issue NR to announce members of program advisory committee on May 8 in morning.

Chair and KPU will be available to media prior to meeting but no event.

NR to include quote from MTW, MAV and PSRTL.

---

**From:** Loughran, Tony D AVED:EX  
**Sent:** Thursday, April 17, 2014 7:54 AM  
**To:** Porter, Rodney GCPE:EX  
**Cc:** Facey, Nick AVED:EX; Plecas, Bobbi AVED:EX  
**Subject:** FW: Call this morning

Hi Rodney,

Please find attached Kwantlen's proposed Program Advisory Committee membership. The inaugural meeting of the committee is scheduled for May 8 in Richmond.

Nick, also copying you on this to let you know that PA Lee is unable to attend the May 8<sup>th</sup> meeting and to share the list of PAC members in case you have any questions or concerns. I will ask Kwantlen this morning to provide a brief bio on each of the candidates for the PAC and share that with you as soon as it's available.

Thanks,

Tony

**From:** Tru Freeman [<mailto:Tru.Freeman@kpu.ca>]

**Sent:** Thursday, April 17, 2014 7:22 AM

**To:** Loughran, Tony D AVED:EX

**Subject:** Call this morning

Thursday, April 17, 2014

Hi Tony,

In preparation for our call this morning, I thought it might be helpful to provide you with the DRAFT list of PAC members and a DRAFT agenda (which has been revised a couple of times).

Richard Lee is unable to attend the Advisory Committee meeting on May 8, 2014.

Talk to you at 1130 hours.

Thanks, Tru



---

**Tru Freeman, PhD**

Dean, Faculty of Health

Kwantlen Polytechnic University

t 604.599.2263 f 604.599.3130 e [tru.freeman@kpu.ca](mailto:tru.freeman@kpu.ca)

[www.kpu.ca](http://www.kpu.ca)

**Assistant: Davinder Cheema 604.599.2102**

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## Stewart, Katherine AVED:EX

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**From:** Stewart, Katherine AVED:EX  
**Sent:** Tuesday, April 29, 2014 1:29 PM  
**To:** Loughran, Tony D AVED:EX  
**Subject:** RE: TCM

Thanks – are you going to the dinner tomorrow as well?

---

**From:** Loughran, Tony D AVED:EX  
**Sent:** Tuesday, April 29, 2014 1:19 PM  
**To:** Stewart, Katherine AVED:EX  
**Subject:** FW: TCM

fyi

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**From:** Davinder Cheema [<mailto:Davinder.Cheema@kpu.ca>]  
**Sent:** Tuesday, April 29, 2014 8:26 AM  
**To:** Loughran, Tony D AVED:EX  
**Subject:** TCM

Good morning Tony,

Just to keep you in the loop...Richard Lee will be attending the TCM pre-dinner (tomorrow) and May 8th dinner.

Thank you,  
Davinder



**Davinder Cheema**

Dean's Assistant, Faculty of Health  
Kwantlen Polytechnic University  
t 604.599.2102 f 604.599.3130 e [davinder.cheema@kpu.ca](mailto:davinder.cheema@kpu.ca)  
[www.kpu.ca](http://www.kpu.ca)

-----Original Message-----

**From:** Klepsch, Kadagn [<mailto:Kadagn.Klepsch@leg.bc.ca>]  
**Sent:** Monday, April 28, 2014 5:41 PM  
**To:** Davinder Cheema  
**Subject:** RE: April 30 dinner

So sorry for the wait. The whip has approved leave for both the 30th dinner and the May 8th event.

Regards,

Kadagn Klepsch B.Sc. | Legislative Assistant MLA Scott Hamilton | Delta North MLA Richard T. Lee | Burnaby North MLA John Martin | Chilliwack Office 250.387.8158 Facsimile 250.387.9100

-----Original Message-----

**From:** Davinder Cheema [<mailto:Davinder.Cheema@kpu.ca>]  
**Sent:** April-28-14 4:34 PM  
**To:** Klepsch, Kadagn

Subject: RE: April 30 dinner

Hello kadagn  
do you have confirmation....?  
Davinder

---

From: Klepsch, Kadagn [Kadagn.Klepsch@leg.bc.ca]  
Sent: Friday, April 25, 2014 4:49 PM  
To: Davinder Cheema  
Subject: April 30 dinner

Hello Davinder,

Sorry to do this to you. The dinner on the 30th just got more likely. However, the Caucus whip has yet to approve the leave. I hope it is not too much of an inconvenience for me to email confirmation on Monday.

Regards,

Kadagn Klepsch B.Sc. | Legislative Assistant MLA Scott Hamilton | Delta North MLA Richard T. Lee | Burnaby North MLA John Martin | Chilliwack Office 250.387.8158 Facsimile 250.387.9100



## **Stewart, Katherine AVED:EX**

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**From:** Stewart, Katherine AVED:EX  
**Sent:** Monday, May 5, 2014 12:34 PM  
**To:** Loughran, Tony D AVED:EX  
**Subject:** TCM - PAC Dinner May 8

Hi Tony,

I spoke with Tru this morning to get a sense of how KPU sees AVED's role & identify potential issues that may come up for AVED. The media has been invited to the event and the Program Advisory Committee is quite keen for a photo op to help build awareness of the School.

Key concerns for KPU:

s.13

- Funding: initial interest in the School is strong, but prospective students, community members, potential partner institutions etc. have all asked how the School will be funded.
- A representative from Beijing University of Chinese Medicine will be at the dinner. KPU is working with BUCM to determine what their partnership with KPU will look like. As per CTCMA requirements, a portion of the BUCM has also partnered with Middlesex University in the UK re: TCM, so Tru will be contacting them for further info as well. Tru also mentioned a university in Shanghai as a potential partner.
- KPU & the community at large is eager to start fundraising for the School. KPU has advised potential donors that they will have the option to earmark / direct donations towards TCM bursaries etc.

I'll ask Tru to forward committee member bios along with any meeting packages / agendas that were prepared for committee members.

---

**Katherine Stewart**  
**Research Officer**  
Research Universities, International Education and Health Programs Branch  
Ministry of Advanced Education  
Tel: 250. 387.6616

## Stewart, Katherine AVED:EX

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**From:** Stewart, Katherine AVED:EX  
**Sent:** Wednesday, May 7, 2014 10:26 AM  
**To:** 'Hayley Woodin'; 'Davinder Cheema'  
**Subject:** RE: Bios

Thank you Hayley and Davinder!

---

**Katherine Stewart**  
**Research Officer**  
Research Universities, International Education and Health Programs Branch  
Ministry of Advanced Education  
Tel: 250. 387.6616

---

**From:** Hayley Woodin [mailto:Hayley.Woodin@kpu.ca]  
**Sent:** Wednesday, May 7, 2014 9:28 AM  
**To:** Davinder Cheema; Stewart, Katherine AVED:EX  
**Subject:** RE: Bios

Good morning Katherine – nice to e-meet you. Thanks Davinder for connecting us.

I've received directions from Rodney Porter as to what should be included in the release, and the appropriate changes have been made.

We're all set – thank you for your help!

Best,  
Hayley

---

**From:** Davinder Cheema  
**Sent:** Wednesday, May 07, 2014 9:06 AM  
**To:** 'Stewart, Katherine AVED:EX'  
**Cc:** Hayley Woodin  
**Subject:** Bios

Good morning Katherine,

Let me introduce you to Hayley Woodin (KPU External Relations), Hayley is collating the bio's.

Thank you,  
Davinder



**Davinder Cheema**  
Dean's Assistant, Faculty of Health  
Kwantlen Polytechnic University  
t 604.599.2102 f 604.599.3130 e [davinder.cheema@kpu.ca](mailto:davinder.cheema@kpu.ca)  
[www.kpu.ca](http://www.kpu.ca)

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**From:** Stewart, Katherine AVED:EX [<mailto:Katherine.Stewart@gov.bc.ca>]  
**Sent:** Monday, May 05, 2014 1:57 PM  
**To:** Tru Freeman  
**Cc:** Davinder Cheema  
**Subject:** RE: TCM PAC Meeting - May 8th

Thanks Tru & Davinder! I'll forward the info to Tony.

The bios can wait until they are ready to distribute to the group.

---

**Katherine Stewart**  
**Research Officer**  
Research Universities, International Education and Health Programs Branch  
Ministry of Advanced Education  
Tel: 250. 387.6616

---

**From:** Tru Freeman [<mailto:Tru.Freeman@kpu.ca>]  
**Sent:** Monday, May 5, 2014 1:14 PM  
**To:** Stewart, Katherine AVED:EX  
**Cc:** Davinder Cheema  
**Subject:** RE: TCM PAC Meeting - May 8th

Hi Katherine,

I am going to cc Davinder on this, as she's my assistant and has been pulling all this together. Hayley Wooden (External Relations) is pulling together the bios piece but Davinder is gathering all of the information.

She can send it to you, but we're just not quite there yet (missing one or two) and Davinder is following up. I believe that Tony was sent the package that the TM folks received about 2 weeks ago; it went out on April 22 or 23.

Thanks, Tru



---

**Tru Freeman, PhD**  
Dean, Faculty of Health  
Kwantlen Polytechnic University  
t 604.599.2263 f 604.599.3130 e [tru.freeman@kpu.ca](mailto:tru.freeman@kpu.ca)  
[www.kpu.ca](http://www.kpu.ca)  
Assistant: Davinder Cheema 604.599.2102

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**From:** Stewart, Katherine AVED:EX [<mailto:Katherine.Stewart@gov.bc.ca>]  
**Sent:** May-05-14 1:01 PM  
**To:** Tru Freeman  
**Subject:** RE: TCM PAC Meeting - May 8th

## Stewart, Katherine AVED:EX

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**From:** Stewart, Katherine AVED:EX  
**Sent:** Wednesday, May 7, 2014 2:08 PM  
**To:** Loughran, Tony D AVED:EX  
**Subject:** TCM - Program Advisory Committee Chair - Dr. Yu

Hi Tony – here is some background info on Dr. Yu.

**From:** Stewart, Katherine AVED:EX  
**Sent:** Thursday, January 16, 2014 2:22 PM  
**To:** MacKenzie, Lori AVED:EX  
**Subject:** RE: TCM Stakeholder

Dr. Yu is registered as a Dr. (TCM) & operates the Wellspring Clinic in Vancouver, which according to their website has a focus on treating Retinitis Pigmentosa (RP), a family of genetic diseases leading to progressive degeneration of the retina. RP is characterized by progressive night blindness and a loss of peripheral vision (so called 'tunnel vision'). The majority of patients become legally blind before the age of 60.

From a quick internet search, it appears that his clinic attracts patients from around the world. Dr. Yu has a YouTube channel, featuring client testimonials. <sup>s.17</sup>  
s.17

Dr. Yu's Bio (taken from website):

Dr. Weidong Yu graduated from Shandong College of Traditional Chinese Medicine in 1983, where he studied both Traditional Chinese Medicine and western medicine for five years, to earn a Bachelor of Medicine degree.

In 1991, he earned a Master's degree in Public Health from the School of Public Health, Free University of Brussels, Belgium.

Dr. Yu has practiced both Traditional Chinese Medicine and western medicine at Binzhou Medical College Hospital as a resident physician.

He also worked as an Assistant Research Fellow at the China Academy of Traditional Chinese Medicine in Beijing.

Dr. Yu has practiced Traditional Chinese Medicine in Belgium, the United States and Canada.

He is a Licensed Acupuncturist in the State of California and a Registered Doctor of Traditional Chinese Medicine in BC.

K

**From:** MacKenzie, Lori AVED:EX  
**Sent:** Thursday, January 16, 2014 1:58 PM  
**To:** Stewart, Katherine AVED:EX  
**Subject:** TCM Stakeholder

Would you please do an internet search for Dr. Weidong Yu...interesting in knowing his role in TCM.

**Speaking Notes**  
**Prepared for: Parliamentary Secretary Richard Lee**

**Kwantlen Polytechnic University – School of Traditional Chinese Medicine**  
**Program Advisory Committee Inaugural Meeting**

**May 8, 2014**

- On behalf of the Government of British Columbia, I offer my best wishes to Kwantlen Polytechnic University and the Program Advisory Committee for the new School of Traditional Chinese Medicine.
- For the guests from the Beijing University of Chinese Medicine, I also extend a warm welcome to our province.
- British Columbians are increasingly turning to complementary health care practices, including TCM, as part of their overall health care management.
- In Throne Speech 2013, Government committed to establish a school of TCM at a publicly funded post-secondary institution, in order to “respond to the changing needs of its citizens and embrace practices beyond traditional western medicine.”

**Speaking Notes**  
**Prepared for: Parliamentary Secretary Richard Lee**

**Kwantlen Polytechnic University – School of Traditional Chinese Medicine**  
**Program Advisory Committee Inaugural Meeting**

**May 8, 2014**

- Having a school in the public sector will complement the schools already operating within the province and will provide British Columbians with a wider range of education and treatment options in a growing area of health care.
- We are making good progress on our commitment to establish the province's first public School of Traditional Chinese Medicine.
- On Dec. 20, 2013, I was appointed as Parliamentary Secretary for Traditional Chinese Medicine, reporting to the Minister of Advanced Education, the Honourable Amrik Virk.
- On January 24, 2014, KPU was publicly announced as the host institution for the province's first School of TCM at a publicly funded post-secondary institution.
- One of the first steps to make the School of TCM a reality is the formation of Program Advisory Committee to help guide and implement the School.

## Speaking Notes

Prepared for: Parliamentary Secretary Richard Lee

Kwantlen Polytechnic University – School of Traditional Chinese Medicine  
Program Advisory Committee Inaugural Meeting

May 8, 2014

- As Parliamentary Secretary, my role is to be a special advisor to the Program Advisory Committee, act as a liaison to the broader community and support international partnership opportunities to expand and enhance opportunities for the School.
- I will also be providing a report to the Minister of Advanced Education by May 31, 2014 outlining the potential opportunities and challenges associated with the School.
- KPU's School of Traditional Chinese Medicine, with international partnerships will expand access to preventative, complementary health care education and provide students with a global perspective on health promotion.
- I am confident the School will undoubtedly benefit British Columbians and help position the province as a leader in TCM in Canada

**Speaking Notes**  
**Prepared for: Parliamentary Secretary Richard Lee**

**Kwantlen Polytechnic University – School of Traditional Chinese Medicine  
Program Advisory Committee Inaugural Meeting**

**May 8, 2014**

- This evening provides an excellent opportunity for the committee to connect, build relationships and explore opportunities for the new School of TCM at KPU.
- I am pleased to be a part of this exciting project and I hope everyone enjoys the evening.



## **Speaking notes; TCM Program Advisory Committee Launch, May 8 2014**

- Degree-level programming :The current credential for entry-to-practice in British Columbia for TCM and/or acupuncture is a diploma.
- Funding: initial interest in the School is strong, but prospective students, community members, potential partner institutions etc. have all asked how the School will be funded.
- A representative from Beijing University of Chinese Medicine will be at the dinner. KPU is working with BUCM to determine what their partnership with KPU will look like. As per CTCMA requirements, a portion of the BUCM has also partnered with Middlesex University in the UK re: TCM, so Tru will be contacting them for further info as well. Tru also mentioned a university in Shanghai as a potential partner.
- KPU & the community at large is eager to start fundraising for the School. KPU has advised potential donors that they will have the option to earmark / direct donations towards TCM bursaries etc.

### **1. Why does a B.C. public post-secondary institution need to house a School of Traditional Chinese Medicine?**

- Currently, there are no Traditional Chinese Medicine schools in the public post-secondary system.
- Having the school in the public sector will complement the six private accredited schools already operating within the province.
- The proposed school combined with potential international partnerships will benefit British Columbians by expanding access to preventative, holistic, health care education and by providing global learning opportunities.

### **2. What progress has the government made to follow up on its throne speech commitment?**

- We have begun the initial work needed to create the new school and we're working with the post-secondary sector to move this project forward.
- A request for expressions of interest closed on September 13, 2013.
- The request was sent to the presidents of all 25 publicly funded post-secondary institutions in B.C. on August 2, 2013.
- As with all new schools and post-secondary programs, there are a number of steps that need to occur before any new school can open and offer training.
- An important step will be to establish an advisory committee to help guide this work. Establishing a program advisory committee is standard practice for post-secondary institutions.

**3. Is there a labour market demand for traditional Chinese medicine and acupuncture?**

- Traditional Chinese medicine has come a long way in mainstream culture, especially in the last decade, increasing in popularity.
- The labour market analysis for the lower mainland shows an excess supply with a balanced demand in all other regions.

**4. Who will be on the program advisory committee?**

- Specific members have not yet been identified.
- Program advisory committee members for health education programs are typically subject matter experts in health care delivery, health education, finance, entry-to-practice education and practical experience criteria, the regulatory environment for the program, etc.

**5. What will be the role of the committee?**

- The committee will guide the development and implementation of the school of traditional Chinese medicine.
- For example, as with all new post-secondary programs, the host institution will be required to submit a new program proposal for each program to be established at the new school to the Minister for approval. The approval process includes a review of whether the appropriate regulatory and licencing bodies for students who complete the program have been consulted and that the program meets their respective criteria. The experts on the program advisory committee will be reviewing the programs and providing advice to ensure graduating students will be eligible to apply for professional licences issued by the College of Traditional Chinese Medicine Practitioners and Acupuncturists.
- The committee will guide the planning for and implementation of community consultations and stakeholder engagements that may occur during the period preceding the establishment of the School.

**6. How will the proposed school be funded? Will public money be used?**

- There is no additional funding available from government for the start-up of the school and diploma program delivery.
- In their submissions, institutions were asked to include information on how the institution has the capacity to establish a school of traditional Chinese medicine including physical space, financial resources etc.

**7. Is Traditional Chinese Medicine a recognized form of healthcare, or is it considered 'alternative' medicine?**

- Traditional Chinese Medicine is a designated health profession under the *Health Professions Act* (since 1999). It is regulated by the College of Traditional Chinese Medicine Practitioners and Acupuncturists of British Columbia.
- To practice TCM and acupuncture in B.C., individuals must have a valid registration (professional licence) issued by the regulatory College.

**8. Once the public post-secondary institution is chosen to house the proposed school, how long will it take to get the school up and running?**

- We have begun the initial work needed to create the new school and we're working with post-secondary and health partners to move this project forward.
- As with all new schools and post-secondary programs, there are a number of steps that need to occur before any new school can open and offer training.
- One of the first steps will be to establish an advisory committee to help guide and implement this work.
- Establishing a new school at a public post-secondary institution is a complex and multi-phased process that may require several years before the school is fully operational and accepting students.

**9. How will you chose an institution?**

- Ministry staff have reviewed the expressions of interest.
- Staff are working with the key proponents to determine the host institution.

**10. What criteria were institutions asked to address?**

- Criteria outlined in the expression of interest included:
  - Describe how this program is aligned with the mandate and expertise of your institution.
  - Describe how your institution has the capacity to establish a School of TCM (in terms of physical space, financial resources, faculty, etc).
  - Describe how this program would help address the needs of your institution's local community.
  - Describe the consultation to be undertaken with stakeholders.
  - Identify potential partnerships.
- The criteria were provided as a guideline for submitting the expression of interest and the submissions were reviewed to determine whether the institution had considered each area and submitted a full expression of interest.

**Parliamentary Secretary for TCM Q's and A's**

**11. Why is the government appointing a Parliamentary Secretary for TCM?**

- Work has already begun toward establishing the School of TCM as announced in the 2013 Speech from the Throne.
- Establishing the School of TCM at a public post-secondary institution will increase the number of TCM practitioners and doctors in British Columbia and therefore the government would like further consultation with the public to provide information that will inform the development of the school and its programs.
- A Parliamentary Secretary for TCM can lead the consultation on behalf of government and the Minister of Advanced Education.
- The consultation is expected to result in a better understanding of such topics as the socio-economic, health and cultural benefits of TCM, the barriers to access to TCM in British Columbia and opportunities to complement Western medicine.

## **12. What are the roles and responsibilities of the Parliamentary Secretary for TCM?**

- The Parliamentary Secretary for TCM will develop and undertake a public consultation process with a broad range of stakeholders, including representatives from industry, health profession associations, public and private post-secondary institutions, and health profession regulatory authorities.
- Findings of the consultation are expected to include information on opportunities and challenges of establishing a School of TCM.
- The Parliamentary Secretary for TCM will also serve as a Special Advisor on the Program Advisory Committee established by the host institution for the School of TCM.

## **13. What is the relationship of the parliamentary Secretary for TCM with the Minister of Advanced Education?**

- The Parliamentary Secretary for TCM will report to the Minister of Advanced Education.
- The Minister of Advanced Education has been given the lead in establishing the School of TCM.

December 2013: MLA Richard Lee appointed as Parliamentary Secretary for Traditional Chinese Medicine. (see letter below)

January 23, 2014: Letter from Minister Virk confirming Kwantlen Polytechnic University was announced as the host institution for the School of Traditional Chinese Medicine. (See announcement below)

February 5, 2014: Meeting between Kwantlen Polytechnic University, Parliamentary Secretary Lee and ministry staff regarding the establishment of the Program Advisory Committee in spring 2014.

The Program Advisory Committee is the mechanism post secondary institutions utilize to set the guidelines, develop and implement new programs – in this instance the School of Traditional Chinese Medicine. The Program Advisory Committee will provide advice on the scope and range of program, including research and clinical teaching, at the School of Traditional Chinese Medicine in order to ensure graduating students meet profession standards to provide Traditional Chinese Medicine services. The Committee will provide expertise regarding the alignment of learning outcomes with entry-to-practice competencies, space and equipment requirements, and educational best practices (i.e., faculty qualifications, curriculum and program delivery models).

Parliamentary Secretary Lee will provide a report to the Minister of Advanced Education by May 31, 2014 outlining the opportunities and challenges associated with the establishment of the School.

## **Loughran, Tony D AVED:EX**

---

**From:** Lee, Richard <RLee@leg.bc.ca>  
**Sent:** May 30, 2014 4:28 PM  
**To:** Loughran, Tony D AVED:EX  
**Subject:** FW: re: Report from PS Richard T Lee  
**Attachments:** TCM Report - Richard T Lee - Transmittal Letter May 30 2014.pdf; TCM Report - Richard T Lee - May 30 2014.pdf

FYI.

**From:** Lee, Richard  
**Sent:** May 30, 2014 4:27 PM  
**To:** Minister, AVED AED:EX  
**Cc:** Facey, Nick AVED:EX  
**Subject:** re: Report from PS Richard T Lee

Dear Minister Virk,

Please find a transmittal letter and my report to you.

Best regards,

### **Richard T. Lee, MLA**

**Member for Burnaby North**

**Parliamentary Secretary for Traditional Chinese Medicine**  
to the Minister of Advanced Education  
Province of British Columbia

Victoria Legislative Office - Telephone: 250-356-3052  
Burnaby Riding Office - Telephone: 604-775-0778  
Email Address: [richard.lee.mla@leg.bc.ca](mailto:richard.lee.mla@leg.bc.ca)  
Website: [www.richardleemla.bc.ca](http://www.richardleemla.bc.ca)  
News: [twitter.com/Richard\\_T\\_Lee](https://twitter.com/Richard_T_Lee)  
Photos: [flickr.com/richardtlee](https://www.flickr.com/photos/richardtlee/)

LEGISLATIVE OFFICE:  
RICHARD T. LEE, M.L.A.  
BURNABY NORTH  
EAST ANNEX  
PARLIAMENT BUILDINGS  
VICTORIA, B.C. V8V 1X4  
PHONE: 250 356-3052  
FAX: 250 387-9087



CONSTITUENCY OFFICE:  
1833 WILLINGDON AVENUE  
BURNABY, B.C. V5C 5T1  
PHONE: 604 775-0778  
FAX: 604 775-0893  
E-MAIL: richard.lee.mla@leg.bc.ca

May 30, 2014

Honourable Amrik Virk  
Minister of Advanced Education  
Parliament Buildings  
Victoria BC V8V 1X4

Dear Minister Virk:

s.13

Sincerely,

Richard T. Lee  
Parliamentary Secretary for Traditional Chinese Medicine

Pages 80 through 86 redacted for the following reasons:

-----

s.13



## Stewart, Katherine AVED:EX

---

**From:** Stewart, Katherine AVED:EX  
**Sent:** Wednesday, June 4, 2014 1:37 PM  
**To:** 'Tru Freeman'  
**Subject:** RE: School of TCM - faculty numbers

Great -- thanks Tru.

---

**Katherine Stewart**  
**Research Officer**  
Research Universities, International Education and Health Programs Branch  
Ministry of Advanced Education  
Tel: 250. 387.6616

---

**From:** Tru Freeman [<mailto:Tru.Freeman@kpu.ca>]  
**Sent:** Wednesday, June 4, 2014 12:43 PM  
**To:** Stewart, Katherine AVED:EX  
**Cc:** Jean Nicolson-Church  
**Subject:** RE: School of TCM - faculty numbers

Wednesday, June 04, 2014  
Hi Katherine,

Correct; that is once we reach full capacity... at this point, we're working through the numbers to find out a reasonable starting cohort.

Thanks, Tru



**Tru Freeman, PhD**  
Dean, Faculty of Health  
Kwantlen Polytechnic University  
t 604.599.2263 f 604.599.3130 e [tru.freeman@kpu.ca](mailto:tru.freeman@kpu.ca)  
[www.kpu.ca](http://www.kpu.ca)  
Assistant: Davinder Cheema 604.599.2102

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---

**From:** Stewart, Katherine AVED:EX [<mailto:Katherine.Stewart@gov.bc.ca>]  
**Sent:** June-04-14 12:38 PM  
**To:** Tru Freeman  
**Subject:** School of TCM - faculty numbers

Hello Tru, I hope all is well with you.

Quick question for you: I'm looking at the figures provided in the EOI regarding faculty requirements. Just to confirm: approximately 12 positions will be required once the cohort size expands to 48, not at the start of the program, correct?

Thanks in advance, Tru!

---

**Katherine Stewart**  
**Research Officer**  
Research Universities, International Education and Health Programs Branch  
Ministry of Advanced Education  
Tel: 250. 387.6616

## Perrault, Kevin AVED:EX

---

**From:** Loughran, Tony D AVED:EX  
**Sent:** Tuesday, June 24, 2014 5:02 PM  
**To:** Perrault, Kevin AVED:EX; Stewart, Katherine AVED:EX  
**Subject:** FW: Conference call on Thursday re: TCM  
**Attachments:** Richmond Campus map.docx; Letter to KPU v19Jun2014 fin.pdf

fyi

**From:** Tru Freeman [<mailto:Tru.Freeman@kpu.ca>]  
**Sent:** June 24, 2014 12:50 PM  
**To:** Loughran, Tony D AVED:EX  
**Subject:** Conference call on Thursday re: TCM

Tuesday, June-24-14

Hi Tony,

I understand we are having an update meeting via teleconference this Thursday, regarding TCM. Just thought I'd give you a bit of an update via Email, so you can think perhaps of anything else you want to ask about this:

1. **TCM – Subject matter expert:** We are almost at the point of hiring an individual for this program. We will be hiring this individual on a 60/40 % split between faculty and consultant. The faculty role will include curriculum/course development, and complete the required documents for approval/recognition (including Concept Paper, Full Program Proposal, and Self Report for the CTCMA).

The second would be the 40% consultant role for development of the business plan for the program and clinic, develop the plan and organize the clinic, and work with our Foundation in fund-raising activities.

2. **Richmond campus space:** Jean and I did a tour of the Richmond campus last week with the KPU Space Planning Coordinator. We are looking at space in the SW corner of the campus as our preferred spot. It has direct outside access for clients, is very visible and walkable from Landsdowne shopping centre (and the Canada line). It has a marvellous outdoor space attached (used to be the KPU Daycare) and I think it would provide a lovely holistic environment for clients. We might even be able to do Tai chi exercises out there (see attached map of potential space)
3. **Beijing University of Chinese Medicine:** I am off to China next week to work with BUCM re: the potential MOU with KPU. I am going with the VP, International to see if we can hammer out what they believe this agreement might look like. We are hoping to bring home a couple of potential options to provide our financial department with.
4. **UBC:** We have a letter of support from UBC (see attached) indicating their willingness to work with us on research. I will be taking this with me to BUCM
5. **KPU Fundraising:** Our KPU Foundation office has started to work with a couple of the interested TCM participants that indicated they would like to fundraise.<sup>s.22</sup> Our subject matter expert is also interested in fundraising and as soon as we get the contract signed and this individual informs their current employer, we will be able to get going on that in a big way.
6. **Business case:** We are just in the very early throws of getting the TCM – Business case started. Again.. the subject matter expert we hire will play a huge role in getting this going.

From AVED's side... any news on potential capital funding opportunities?

I think that's about all I have to report at this time, however, I'm sure you have other questions for me. This will at least give you a chance to review and may elicit some additional thoughts. Look forward to talking with you tomorrow.

Thanks, Tru



**Tru Freeman, PhD**  
Dean, Faculty of Health  
Kwantlen Polytechnic University  
t 604.599.2263 f 604.599.3130 e tru.freeman@kpu.ca  
www.kpu.ca  
Assistant: Davinder Cheema 604.599.2102

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June 19, 2014

Dr. Tru Freeman  
Dean, Faculty of Health  
Kwantlen Polytechnic University  
12666 75 Avenue  
Surrey, B.C. V3W 2M8

Dear Dean Freeman,

Thank you for the discussion on June 4<sup>th</sup> regarding the necessary internal dialogue around established research collaborations with Kwantlen Polytechnic University (KPU) in the area of Traditional Chinese Medicine. It was particularly appreciated that Dr. Jean Nicholson-Church, Associate Dean, attended the scientific workshop jointly organized by UBC and the Shanghai University of Traditional Chinese Medicine. The workshop stimulated a collaborative interest and participation from KPU was well received.

The UBC Faculty of Medicine feels there is a need for a strong scientific base in a Traditional Chinese Medicine program and this letter serves as a preliminary statement of support in the direction of establishing a research emphasis within the program. We are willing to allow our expressed interest to contribute to programmatic development for a TCM program.

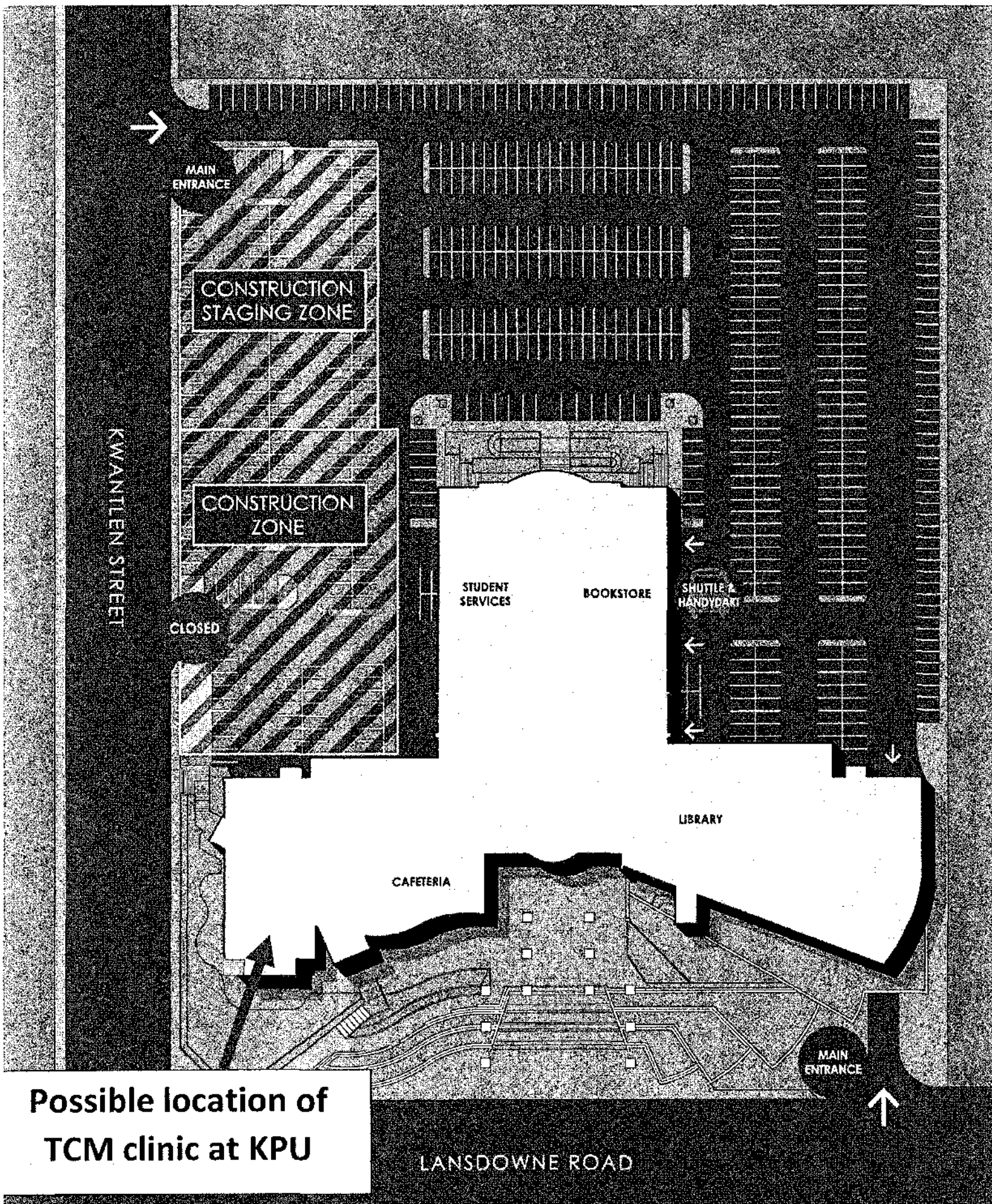
As the research opportunities extend beyond the Faculty of Medicine, there will need to be additional discussions with the Faculties of Pharmaceutical Sciences and Forestry which might best be facilitated by Dr. Gavin Stuart, in his role as Vice Provost, Health for UBC.

This is an exciting opportunity and I would be pleased to have follow-up discussions as the development of the TCM program continues at KPU.

Sincerely,

Howard Feldman

cc: Dr. David Farrar, Provost and Vice President, Academic, UBC  
Dr. John Hepburn, Vice President, Research and International, UBC  
Dr. Gavin Stuart, Dean, Faculty of Medicine, and Vice Provost Health, UBC



Possible location of  
TCM clinic at KPU

## Perrault, Kevin AVED:EX

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**From:** Loughran, Tony D AVED:EX  
**Sent:** Wednesday, June 25, 2014 10:57 PM  
**To:** Perrault, Kevin AVED:EX  
**Subject:** RE: institutional profiles

This looks good Kevin. Don't think it needs anything more at this time.

Thanks.

---

**From:** Perrault, Kevin AVED:EX  
**Sent:** Wednesday, June 25, 2014 3:00 PM  
**To:** Loughran, Tony D AVED:EX  
**Subject:** institutional profiles

Tony, this is contained in the priority issues attachment for KPU. I do not see much updating needed. Are you comfortable with it as is or would you like me to ask Katherine to review.

### School of Traditional Chinese Medicine (TCM)

KPU began exploring the possibility of offering TCM programming in 2012 and has since established links with potential international post-secondary partners, as well as the TCM community in BC. The February 2013 Speech from the Throne committed that "government will begin work to create the environment for a School of Traditional Chinese Medicine (TCM) at a British Columbian post-secondary institution" and in August 2013, AVED sent a Request for

Expressions of Interest (EOI) to 25 public-post secondary institutions. KPU submitted a response and was announced as the host institution for the School of TCM on January 24, 2014. A Program Advisory Committee will help guide the development and implementation of the School of TCM at KPU. KPU will establish the Committee with input from AVED. MLA Richard Lee, Parliamentary Secretary for TCM, will act as a special advisor to the Committee and will provide a report to the Minister of Advanced Education by May 31, 2014, outlining the opportunities and challenges associated with the establishment of the School. KPU will work with the Parliamentary Secretary as plans for the School move forward.

In their response to the EOI, KPU estimates that initial start up costs for the school will require additional funding. KPU has been advised that government will not be providing any new or additional funding for the School of TCM.

Kevin Perrault  
Director, Health Programs  
Research Universities and Health Programs Ministry of Advanced Education Province of British Columbia  
250-356-8257  
[kevin.perrault@gov.bc.ca](mailto:kevin.perrault@gov.bc.ca)

## Perrault, Kevin AVED:EX

---

**From:** Loughran, Tony D AVED:EX  
**Sent:** Friday, June 27, 2014 10:49 AM  
**To:** Stewart, Katherine AVED:EX  
**Cc:** Perrault, Kevin AVED:EX  
**Subject:** FW: Start and end date for September, 2015 applicants

fyi

---

**From:** Tru Freeman [<mailto:Tru.Freeman@kpu.ca>]  
**Sent:** June 27, 2014 10:48 AM  
**To:** Loughran, Tony D AVED:EX  
**Subject:** Start and end date for September, 2015 applicants

Friday, June-27-14

Hi Tony,

All applications for our Fall (September) intake begin in November 1. The deadline for Fall limited enrollment programs is March 31<sup>st</sup> annually.

However, because the Health Foundation year is not limited enrollment, then the applications close August 1<sup>st</sup> annually.

Please let me know if you have any other questions.

Thanks, Tru



---

**Tru Freeman, PhD**  
Dean, Faculty of Health  
Kwantlen Polytechnic University  
t 604.599.2263 f 604.599.3130 e [tru.freeman@kpu.ca](mailto:tru.freeman@kpu.ca)  
[www.kpu.ca](http://www.kpu.ca)  
Assistant: **Davinder Cheema 604.599.2102**

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## Stewart, Katherine AVED:EX

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**From:** McConnan, Kelly AVED:EX  
**Sent:** Thursday, July 3, 2014 4:33 PM  
**To:** Clarke, Paul AVED:EX  
**Cc:** Porter, Rodney GCPE:EX; Stewart, Katherine AVED:EX  
**Subject:** Re: Updated IN - TCM

Thanks Paul - I believe this is the version that Rodney sent me earlier. I have no comments/concerns.

Thanks  
Kelly

---

**From:** Clarke, Paul AVED:EX  
**Sent:** Thursday, July 03, 2014 04:27 PM  
**To:** McConnan, Kelly AVED:EX  
**Cc:** Porter, Rodney GCPE:EX; Stewart, Katherine AVED:EX  
**Subject:** FW: Updated IN - TCM

Hi Kelly;

Katherine I just touched-base and thought you may want to see the final version of this IN once complete. Can you please let us know if you want to review the final draft?

Thank you,  
Paul

---

Paul Clarke, MEd  
Health Education Coordinator  
Ministry of Advanced Education  
1-250-387-2041 | 250-388-8200  
paul.clarke@gov.bc.ca

---

**From:** Porter, Rodney GCPE:EX  
**Sent:** Thursday, July 3, 2014 9:16 AM  
**To:** Stewart, Katherine AVED:EX  
**Cc:** Clarke, Paul AVED:EX  
**Subject:** Updated IN - TCM

Hi Katherine; I confirmed the information with Langara yesterday.

Attached is an updated issues note for your review. I have asked the MO what's happening with the TCM report. Have you heard anything from your end?

Rodney Porter | Communications Director  
Government Communications & Public Engagement  
B.C. Ministry of Advanced Education

Mobile: s.17 | email: [rodney.porter@gov.bc.ca](mailto:rodney.porter@gov.bc.ca)

**From:** Stewart, Katherine AVED:EX  
**Sent:** Wednesday, July 2, 2014 12:23 PM  
**To:** Porter, Rodney GCPE:EX  
**Cc:** Clarke, Paul AVED:EX  
**Subject:** RE: Media request - public TCM school - 24 Hours

Hi Rodney,

Langara offered foundation-level courses in TCM and acupuncture from 2001-2004, through its department of Continuing Studies. Our understanding is that this was not a diploma program that would have qualified graduates for registration with CTCMA (the regulatory college), unlike the planned program at KPU.

Cheers,

---

**Katherine Stewart**  
**Research Officer**  
Research Universities, International Education and Health Programs Branch  
Ministry of Advanced Education  
Tel: 250. 387.6616

---

**From:** Porter, Rodney GCPE:EX  
**Sent:** Wednesday, July 2, 2014 11:28 AM  
**To:** Stewart, Katherine AVED:EX; Clarke, Paul AVED:EX  
**Subject:** Media request - public TCM school - 24 Hours

Hi Katherine; If you could review the statement below and also advise on whether or not Langara College ever had a similar program and what happened to it that would be great.

**Reporter:** Jeremy Nuttall  
**Media Outlet:** 24 Hours  
**Deadline:** 330pm  
**Topic:** Request to speak to the Minister. Reporter is following up on an FOI about Traditional Chinese Medicine in which communications between govt staffers acknowledge there is not a high demand for the school and there is no public funding. Questions:  
Q. Why this appears to be a private school put in a public facility considering there are six private schools in the province and staffers expressed concern about there being low demand for such a program.  
Q. Why, if Langara failed at a similar program a few years ago, is the government pushing for this?

**Recommended response:** Recommend a statement from the Minister. Draft statement and previous messaging on the topic below.

"Our government is delivering on its commitment to establish a public School of Traditional Chinese Medicine.

"Currently, there are no Traditional Chinese Medicine schools in the public post-secondary system. Having the school in the public sector will complement the six private accredited schools already operating within the province."

"The Ministry has been clear that there is no new funding available for start-up or operating costs.

"Kwantlen Polytechnic University is well-positioned to establish the province's first public School of Traditional Chinese Medicine, which is expected to open to students in fall 2016.

“Traditional Chinese medicine is a relatively new profession in British Columbia and is becoming more widely accepted as an alternative or complementary to western medicine. A school at a publicly funded institution will complement the private schools currently operating throughout the province and offer students an additional choice.”

**Q. Why does B.C. need a public School of Traditional Chinese Medicine?**

- Currently, there are no Traditional Chinese Medicine schools in the public post-secondary system.
- Having the school in the public sector will complement the six private accredited schools already operating within the province.
- The proposed school combined with potential international partnerships will benefit British Columbians by expanding access to preventative, holistic, health care education and by providing global learning opportunities.

**Q. How will the proposed school be funded? Will public money be used?**

- There is no additional funding available from government for the School.
- Once the programming and other elements of the School are identified and costs better understood, the host institution will determine how the School will be funded.

**Q. Is there a labour market demand for traditional Chinese medicine and acupuncture?**

- Traditional Chinese medicine has come a long way in mainstream culture, especially in the last decade, increasing in popularity.
- The labour market analysis for the lower mainland shows an excess supply with a balanced demand in all other regions.

**Q. Aren't there already private schools teaching Traditional Chinese Medicine in British Columbia? Why do we need one at a public post-secondary institution?**

- Traditional Chinese medicine is a relatively new profession in British Columbia and is becoming more widely accepted as an alternative or complementary to western medicine.
- Currently there are six private institutions in B.C. offering diploma programs in Traditional Chinese Medicine. These programs are recognized by the College of Traditional Chinese Medicine and Acupuncturists of B.C.
- These private institutions are also accredited by the Private Career Training Institutions Agency (PCTIA).
- A school at a publicly funded institution will complement the private schools currently operating throughout the province and offer students an additional choice.

## ADVICE TO MINISTER

### CONFIDENTIAL ISSUES NOTE

Ministry: Advanced Education

Date: June 5, 2014

Update: July 3, 2014

Minister Responsible: Amrik Virk

### TCM Report

#### ADVICE AND RECOMMENDED RESPONSE:

- Our government is delivering on its commitment to establish a TCM School.
- Kwantlen Polytechnic University is well-positioned to establish the province's first public School of Traditional Chinese Medicine, which is expected to open to students in fall 2016.
- A School of Traditional Chinese Medicine aligns with Kwantlen's polytechnic mandate and their expertise in the fields of community and health studies.
- The Ministry has been clear that there is no new funding available for start-up or operating costs.
- While the university will initially offer a diploma in TCM, it may in the future look at developing a degree level program if entry-to-practice requirements change.
- Overall, the school at Kwantlen is an opportunity to strengthen and consolidate British Columbia as the country's leader in Traditional Chinese Medicine. It will offer British Columbians additional options in complementary healthcare where east meets west and new meets old.

#### IF ASKED ABOUT LANGARA'S TCM PROGRAMS:

- Langara's program was not comparable as it offered foundation-level courses in TCM and acupuncture from 2001 until 2004, through its Department of Continuing Education.
- Langara did not offer a diploma program that would have qualified graduates for registration with the regulatory college, unlike the planned program at KPU.

#### IF ASKED ABOUT LABOUR MARKET DEMAND:

- Traditional Chinese medicine has come a long way in mainstream culture, especially in the last decade, increasing in popularity and is more widely accepted as an alternative or complementary to western medicine.
- There are six private institutions in B.C. offering diploma programs in Traditional Chinese Medicine. A public school will complement the private schools and offer students an additional choice.

## BACKGROUND REGARDING THE ISSUE:

- On May 30, 2014, the Parliamentary Secretary for Traditional Chinese Medicine (TCM) Richard T. Lee submitted his report to the Advanced Education Minister regarding the establishment of a School of TCM at Kwantlen Polytechnic University. The commitment to create a report was made on Dec. 20, 2013. **NOTE: The report has not been publicly released.**
- Challenges facing Kwantlen include funding, clinical education, faculty recruitment and degree level programming.
- The inaugural meeting of the Program Advisory Committee took place on May 8, 2014. The committee will be chaired by Dr. Weidong Yu and consists of a range of TCM experts including industry practitioners, business leaders and KPU representatives.
- KPU's Faculty of Health will offer a first year of Health Foundational programming in the fall of 2015, with an expected start date for the TCM curriculum in the fall of 2016.
- In terms of the faculty to student ratio, KPU advises that the 12 faculty positions estimate would only be once the program reaches full capacity, which is expected to take several years from start-up.
- KPU has signed a general MOU with Beijing University of Chinese Medicine, which has 22,000 students and is the only government-supported TCM university in China. KPU intends to incorporate a semester at BCUM. KPU has also been approached by other potential international partners including Shanghai University of TCM.
- The commitment to create an environment for a school of traditional Chinese medicine at a British Columbian publicly funded, post-secondary institution was included in the February 2013 speech from the throne and is a government platform commitment.

Communications Contact: Rodney Porter  
Program Area Contact: Tony Loughran  
File Created: June 5, 2014  
File Updated: July 3, 2014

File Location:

Minister's Office	Program Area	Deputy	Communications Director / Manager
	Bobbi Plecas	Sandra Carroll	Rodney Porter

**Perrault, Kevin AVED:EX**

---

**From:** Loughran, Tony D AVED:EX  
**Sent:** Friday, July 4, 2014 12:14 PM  
**To:** Lee.MLA, Richard LASS:EX; McConnan, Kelly AVED:EX; Perrault, Kevin AVED:EX; Stewart, Katherine AVED:EX  
**Cc:** Siddiqui, Fatima LASS:EX; Porter, Rodney GCPE:EX  
**Subject:** Re: Interview opportunity about Kwantlen Traditional Medicine school

Hi Richard,

s.22 I don't have a copy of the report referenced, but I presume it must relate to the labour market forecasting that the Ministry of Jobs, Tourism and Skills Training has responsibility for.

By copy of this email I'll ask ministry staff to follow up with their JTST colleagues and report back to you directly on what they're able to locate.

Tony

Sent from my iPhone

> On Jul 4, 2014, at 11:49 AM, "Lee.MLA, Richard" <[Richard.Lee.MLA@leg.bc.ca](mailto:Richard.Lee.MLA@leg.bc.ca)> wrote:  
>  
> Hi Tony, do you have a copy of the Market Labor Opinion report? When is the report published? Thanks. Richard.  
>  
> -----Original Message-----  
> From: Jacey S [<mailto:jaceys@ntdtv.ca>]  
> Sent: July 3, 2014 3:05 PM  
> To: Lee.MLA, Richard  
> Subject: Interview opportunity about Kwantlen Traditional Medicine school  
>  
> Hi Richard Lee,  
> This is Jacey from New Tang Dynasty TV. I'm emailing to ask for the interview opportunity regarding the issue of Kwantlen traditional medicine school. As the document NDP has obtained, it accused that before the announcement of opening the public TCM school, government already knew the Market Labor Opinion showing there are exceeding needs of TCM. I'd like to know the progress of the program and your response to this. I'm appreciated that you could spare some time to let our audiences to know the whole thing.  
>  
> Thank you.  
>  
> Sincerely,  
> Jacey Shi  
> Reporter  
> NTD Vancouver  
> C:604-816-6256  
> [www.ntdtv.com](http://www.ntdtv.com)  
>  
>  
> Watch NTD on SHAW 541/ Novus 340  
>  
> New Tang Dynasty Television (NTD) is the largest Chinese network outside of China. Headquartered in New York, NTD has news correspondents in over 70 cities worldwide.

**Stewart, Katherine AVED:EX**

---

**From:** Perrault, Kevin AVED:EX  
**Sent:** Monday, July 7, 2014 10:20 AM  
**To:** Stewart, Katherine AVED:EX  
**Subject:** RE: Interview opportunity about Kwantlen Traditional Medicine school

Thanks. If not can you talk to Kathy knight upstairs. She might have access to the opinion or can provide a contact at JTSD you can discuss with.

Kevin

Director, Health Programs  
Ministry of Advanced Education,  
Province of British Columbia

-----Original Message-----

**From:** Stewart, Katherine AVED:EX  
**Sent:** Monday, July 7, 2014 9:03 AM  
**To:** Perrault, Kevin AVED:EX  
**Subject:** RE: Interview opportunity about Kwantlen Traditional Medicine school

Hi Kevin,

I'll see if I can locate the report referenced - we may have a copy in our files.

---

Katherine Stewart  
Research Officer  
Research Universities, International Education and Health Programs Branch Ministry of  
Advanced Education  
Tel: 250. 387.6616

-----Original Message-----

**From:** Loughran, Tony D AVED:EX  
**Sent:** Friday, July 4, 2014 12:14 PM  
**To:** Lee.MLA, Richard LASS:EX; McConnan, Kelly AVED:EX; Perrault, Kevin AVED:EX; Stewart, Katherine AVED:EX  
**Cc:** Siddiqui, Fatima LASS:EX; Porter, Rodney GCPE:EX  
**Subject:** Re: Interview opportunity about Kwantlen Traditional Medicine school

Hi Richard,

s.22

I don't have a copy of the report referenced, but I presume it must relate to the labour market forecasting that the Ministry of Jobs, Tourism and Skills Training has responsibility for.

By copy of this email I'll ask ministry staff to follow up with their JTST colleagues and report back to you directly on what they're able to locate.

Tony

Sent from my iPhone

## **Stewart, Katherine AVED:EX**

---

**From:** Porter, Rodney GCPE:EX  
**Sent:** Monday, July 7, 2014 12:31 PM  
**To:** Stewart, Katherine AVED:EX  
**Subject:** RE: Labour market data for TCM practitioners

Makes sense for it to be routed through the MO as per any request.... ☺

---

**From:** Stewart, Katherine AVED:EX  
**Sent:** Monday, July 7, 2014 12:31 PM  
**To:** Porter, Rodney GCPE:EX  
**Subject:** RE: Labour market data for TCM practitioners

Thanks, Rodney. I'll emphasize that the site provides a snapshot at any given time & numbers may change.

I talked with Jennifer – she would like the info for Mr. Lee to be routed through her to the MO.

---

**Katherine Stewart**  
**Research Officer**  
Research Universities, International Education and Health Programs Branch  
Ministry of Advanced Education  
Tel: 250. 387.6616

---

**From:** Porter, Rodney GCPE:EX  
**Sent:** Monday, July 7, 2014 12:22 PM  
**To:** Stewart, Katherine AVED:EX  
**Subject:** FW: Labour market data for TCM practitioners

Katherine – See note below from my JTST counterparts....

---

**From:** Greek, Kendra GCPE:EX  
**Sent:** Monday, July 7, 2014 12:14 PM  
**To:** Porter, Rodney GCPE:EX; Keenan, Jason GCPE:EX; McAndrews, Caroline GCPE:EX  
**Subject:** RE: Labour market data for TCM practitioners

Hi Rodney, yes NOC 3232 is the broader category the TCM falls into. These numbers may change a bit in the coming weeks as the data from the 2012-2022 Labour Market Outlook gets migrated over to WorkBC.

Cheers,  
Kendra

---

**From:** Porter, Rodney GCPE:EX  
**Sent:** Monday, July 7, 2014 12:01 PM  
**To:** Greek, Kendra GCPE:EX; Keenan, Jason GCPE:EX; McAndrews, Caroline GCPE:EX  
**Subject:** Labour market data for TCM practitioners

Hi Kendra; Is the WorkBC.ca information on Practitioners of Natural Healing the best category for checking job demand for TCM practitioners?



<http://www.workbc.ca/Job-Seekers/Career-Profiles/3232#section-overview>

Employment outlook shows a 2.2% expected annual demand growth rate from 2010 to 2020 with 9,800 jobs openings expected.

Just want to ensure that I am looking at the right information.

Rodney Porter | Communications Director  
Government Communications & Public Engagement  
B.C. Ministry of Advanced Education

Mobile: s.17 | email: [rodney.porter@gov.bc.ca](mailto:rodney.porter@gov.bc.ca)

## **Perrault, Kevin AVED:EX**

---

**From:** McConnan, Kelly AVED:EX  
**Sent:** Monday, July 7, 2014 4:34 PM  
**To:** Porter, Rodney GCPE:EX; Plecas, Bobbi AVED:EX  
**Cc:** Cook, Jeannette AVED:EX; Fountain, Kathy B AVED:EX; Perrault, Kevin AVED:EX  
**Subject:** RE: FOR REVIEW: Interview opportunity about Kwantlen Traditional Medicine school

Additional information taken from recent IN, and point about no new funding added.

### **Background**

- Government is delivering on its commitment to establish a TCM School.
- Kwantlen Polytechnic University is well-positioned to establish the province's first public School of Traditional Chinese Medicine, which is expected to open to students in fall 2016.
- A School of Traditional Chinese Medicine aligns with Kwantlen's polytechnic mandate and their expertise in the fields of community and health studies.
- There is **no new funding** available for start-up or operating costs.

### **Labour Market Information**

- The labour market outlook information for TCM practitioners was taken from WorkBC.ca.
- WorkBC draws on provincial and federal data to provide a snapshot of current and anticipated labour market needs for various professions.
- Information on WorkBC.ca is subject to change, due to variations in economic growth forecasts and other labour market data.
- TCM practitioners fall into the "other technical occupations in health care (except dental)" grouping – which also include acupuncturists. The current analysis shows a "balanced" demand in all regions, with the number of projected openings predicted to match the number of graduates.
- Currently, the employment outlook for "other technical occupations in health care (except dental)" grouping shows a 2.2% expected annual demand growth rate from 2010 to 2020 with 9,800 jobs openings expected province-wide through to 2020.
- It should be noted that other health professions are included in the same category as TCM practitioners, making labour market forecasting for TCM practitioners somewhat challenging.
- Further information is available at the following page: <http://www.workbc.ca/Job-Seekers/Career-Profiles/3232#section-career-paths>

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**From:** Porter, Rodney GCPE:EX  
**Sent:** Monday, July 7, 2014 4:30 PM  
**To:** McConnan, Kelly AVED:EX; Plecas, Bobbi AVED:EX  
**Cc:** Cook, Jeannette AVED:EX; Fountain, Kathy B AVED:EX; Perrault, Kevin AVED:EX  
**Subject:** RE: FOR REVIEW: Interview opportunity about Kwantlen Traditional Medicine school

Yes, this matches what was discussed.

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**From:** McConnan, Kelly AVED:EX  
**Sent:** Monday, July 7, 2014 4:29 PM  
**To:** Plecas, Bobbi AVED:EX  
**Cc:** Cook, Jeannette AVED:EX; Fountain, Kathy B AVED:EX; Perrault, Kevin AVED:EX; Porter, Rodney GCPE:EX  
**Subject:** RE: FOR REVIEW: Interview opportunity about Kwantlen Traditional Medicine school

Will add the comment re: no funding and have cc'd Rodney here which I meant to do the first time. He and I did discuss earlier.

---

**From:** Plecas, Bobbi AVED:EX  
**Sent:** Monday, July 7, 2014 4:27 PM  
**To:** McConnan, Kelly AVED:EX  
**Cc:** Cook, Jeannette AVED:EX; Fountain, Kathy B AVED:EX; Perrault, Kevin AVED:EX  
**Subject:** RE: FOR REVIEW: Interview opportunity about Kwantlen Traditional Medicine school

This looks fine but I think we also need to have him comment that gov't is not funding. Have you shared these with Rodney?

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**From:** McConnan, Kelly AVED:EX  
**Sent:** Monday, July 7, 2014 4:22 PM  
**To:** Plecas, Bobbi AVED:EX  
**Cc:** Cook, Jeannette AVED:EX; Fountain, Kathy B AVED:EX; Perrault, Kevin AVED:EX  
**Subject:** FW: FOR REVIEW: Interview opportunity about Kwantlen Traditional Medicine school

Hi Bobbi - please see request from PS Lee below re: labour market information for TCM practitioners. Proposed bullets in response for your review.

My understanding is that Jennifer (DMO) would like this to be sent from MO.

Let me know if you have questions or would like changes.

Thanks,  
Kelly

- 
- The labour market outlook information for TCM practitioners was taken from WorkBC.ca.
  - WorkBC draws on provincial and federal data to provide a snapshot of current and anticipated labour market needs for various professions.
  - Information on WorkBC.ca is subject to change, due to variations in economic growth forecasts and other labour market data.

My understanding is that Jennifer (DMO) would like this to be sent from MO.

Let me know if you have questions or would like changes.

Thanks,  
Kelly

- 
- The labour market outlook information for TCM practitioners was taken from WorkBC.ca.
  - WorkBC draws on provincial and federal data to provide a snapshot of current and anticipated labour market needs for various professions.
  - Information on WorkBC.ca is subject to change, due to variations in economic growth forecasts and other labour market data.
  - TCM practitioners fall into the "other technical occupations in health care (except dental)" grouping – which also include acupuncturists. The current analysis shows a "balanced" demand in all regions, with the number of projected openings predicted to match the number of graduates.
  - Currently, the employment outlook for "other technical occupations in health care (except dental)" grouping shows a 2.2% expected annual demand growth rate from 2010 to 2020 with 9,800 jobs openings expected province-wide through to 2020.
  - It should be noted that other health professions are included in the same category as TCM practitioners, making labour market forecasting for TCM practitioners somewhat challenging.
  - Further information is available at the following page: <http://www.workbc.ca/Job-Seekers/Career-Profiles/3232#section-career-paths>

-----Original Message-----

From: Loughran, Tony D AVED:EX

Sent: Friday, July 4, 2014 12:14 PM

To: Lee.MLA, Richard LASS:EX; McConnan, Kelly AVED:EX; Perrault, Kevin AVED:EX; Stewart, Katherine AVED:EX

Cc: Siddiqui, Fatima LASS:EX; Porter, Rodney GCPE:EX

Subject: Re: Interview opportunity about Kwantlen Traditional Medicine school

Hi Richard,

s.22

I don't have a copy of the report referenced, but I presume it must relate to the labour market forecasting that the Ministry of Jobs, Tourism and Skills Training has responsibility for.

By copy of this email I'll ask ministry staff to follow up with their JTST colleagues and report back to you directly on what they're able to locate.

Tony

Sent from my iPhone

## **Perrault, Kevin AVED:EX**

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**From:** McConnan, Kelly AVED:EX  
**Sent:** Monday, July 14, 2014 9:17 AM  
**To:** Perrault, Kevin AVED:EX  
**Subject:** FW: Labour Force Survey

FYI

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**From:** Porter, Rodney GCPE:EX  
**Sent:** Monday, July 14, 2014 9:02 AM  
**To:** Meadows, Jennifer L AVED:EX; McConnan, Kelly AVED:EX; Stewart, Katherine AVED:EX  
**Subject:** FW: Labour Force Survey

FYI

---

**From:** Gill, Manjit AVED:EX  
**Sent:** Sunday, July 13, 2014 5:23 PM  
**To:** Porter, Rodney GCPE:EX; Facey, Nick AVED:EX  
**Cc:** Dolan, Chelsea AVED:EX  
**Subject:** FW: Labour Force Survey

This is what was sent to PS Lee – regarding his concern.  
M

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**From:** Knudsen, Mark JTST:EX  
**Sent:** Friday, July 11, 2014 12:41 PM  
**To:** XT:Lee, R LP:IN  
**Cc:** Gill, Manjit AVED:EX  
**Subject:** RE: Labour Force Survey

Hi Richard,

Just wanted to ensure you'd seen the messaging on the LFS as per my email earlier in the week. Please let me know if you have any questions or concerns.

### **Issue Alert: Labour Force Numbers for June**

*Statistics Canada has reported that B.C. added 6,700 jobs in June, but the unemployment rate increased from 6.1% to 6.2% due to more people entering the labour force. Nationally 9,400 jobs were lost and the unemployment rate climbed to 7.1%, from 7.0%.*

### **Lead: Ministry of Jobs, Tourism and Skills Training**

- We expect fluctuations month-to-month in the job numbers, which is why we remain focussed on creating an environment that fosters investment and business development by keeping taxes low, the budget balanced, and sticking to our long-term plan – the BC Jobs Plan.
- Since the launch of the BC Jobs Plan, our province has added 55,500 jobs.
- B.C. was second in job creation in Canada in June with an increase of 6,700 jobs, made up of gains of 2,500 full-time and 4,200 part-time jobs. This compared to a national loss of 9,400 jobs.

- B.C.'s unemployment rate rose by 0.1% to 6.2%, which continues to track below the national average of 7.1%, and remains the fourth lowest rate in the country. The slight increase in the rate was driven by more people being involved in labour market overall.
- Every region in our province continues to have single digit unemployment rates.
- In 2000 there were just over 1.9 million people working in B.C. Since then we have seen a steady rise to the current near-record employment of more than 2.3 million. And we have not only recovered from the recession in 2009 but have surpassed the employment levels of the pre-recession boom.
- In the first four months of the year, British Columbia exported \$14.5 billion worth of goods worldwide, an increase of 6.3% over the same period last year. In tourism we've seen rises in overnight entries from key markets, such as Europe being up 26.4%, the U.S. up 7.7%, and China up 20.9%.
- B.C. has strong fundamentals with a triple-A credit rating, low inflation and the highest small business confidence numbers in Canada.

**From:** Knudsen, Mark JTST:EX  
**Sent:** Friday, July 4, 2014 12:36 PM  
**To:** 'Richard Lee (R.Lee@leg.bc.ca)'  
**Cc:** Gill, Manjit AVED:EX  
**Subject:** Labour Force Survey

Hi Richard,

I understand you were asking when the Labour Force Survey will be release? This information will be next coming out Friday, July 11<sup>th</sup>. MSB will release a statement once we have all the info and we'll then communicate the info to you through an Issues Alert.

Please feel free to give me a shout if you have any follow up questions at <sup>s.17</sup>

Thanks,

Mark

**Mark Knudsen**  
 Executive Assistant to the Hon. Shirley Bond  
 Minister of Jobs, Tourism and Skills Training, and Minister Responsible for Labour  
**Office: (250) 356-2771**  
[Mark.Knudsen@gov.bc.ca](mailto:Mark.Knudsen@gov.bc.ca)

## Perrault, Kevin AVED:EX

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**From:** Stewart, Katherine AVED:EX  
**Sent:** Tuesday, July 15, 2014 1:32 PM  
**To:** Perrault, Kevin AVED:EX  
**Subject:** FW: Interview opportunity about Kwantlen Traditional Medicine school

As discussed – on WorkBC.ca, the employment outlook info provided for “Practitioners of Natural Healing” (NOC 3232), is the employment outlook for all NOC 323 professions (category includes optician, licenced practical nursing etc. )

---

Katherine Stewart  
Research Officer  
Research Universities, International Education and Health Programs Branch  
Ministry of Advanced Education  
Tel: 250. 387.6616

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**From:** Stewart, Katherine AVED:EX  
**Sent:** Monday, July 7, 2014 3:20 PM  
**To:** McConnan, Kelly AVED:EX  
**Subject:** RE: Interview opportunity about Kwantlen Traditional Medicine school

Hi Kelly, below are my draft bullets for Mr. Lee.

Rodney confirmed with his counterpart at JTST that the WorkBC.ca profile information for Practitioners of Natural Healing is the best category for checking job demand for TCM practitioners.

I do have one small concern about the data on the career profile page on WorkBC: in the “employment outlook” section, it lists 9,800 predicted openings province-wide but 10,800 further down in the same section. Also, I noted that the provincial and regional outlook data used for this occupation is based on the larger occupation grouping: “other technical occupations in health care (except dental) (NOC 323).” The NOC 323 category includes other professions such as optician, licenced practical nurse etc. I checked the WorkBC profiles for the other NOC 323 professions, and the employment figures are all the same. So, unless I’m missing something, it seems that the data provided, which shows a “balanced demand” etc. incorporates all other professions in the NOC 323 grouping.

- The labour market outlook information for TCM practitioners was taken from WorkBC.ca.
- WorkBC draws on provincial and federal data to provide a snapshot of current and anticipated labour market needs for various professions.
- Information on WorkBC.ca is subject to change, due to variations in economic growth forecasts and other labour market data.
- Occupation profiles on WorkBC.ca are grouped according to their National Occupation Code (NOC). Acupuncturists and other TCM practitioners fall into the “other technical occupations in health care (except dental)” grouping. The current analysis shows a “balanced” demand in all regions, with the number of projected openings predicted to match the number of graduates.
- Currently, the employment outlook for “other technical occupations in health care (except dental)” grouping shows a 2.2% expected annual demand growth rate from 2010 to 2020 with 9,800 jobs openings expected province-wide through to 2020.

- It should be noted that other health professions are included in the same NOC category as TCM practitioners, making labour market forecasting for TCM practitioners somewhat challenging.
- Further information is available at the following page:
- <http://www.workbc.ca/Job-Seekers/Career-Profiles/3232#section-career-paths>.

---

Katherine Stewart  
 Research Officer  
 Research Universities, International Education and Health Programs Branch  
 Ministry of Advanced Education  
 Tel: 250. 387.6616

-----Original Message-----

From: Loughran, Tony D AVED:EX  
 Sent: Friday, July 4, 2014 12:14 PM  
 To: Lee.MLA, Richard LASS:EX; McConnan, Kelly AVED:EX; Perrault, Kevin AVED:EX; Stewart, Katherine AVED:EX  
 Cc: Siddiqui, Fatima LASS:EX; Porter, Rodney GCPE:EX  
 Subject: Re: Interview opportunity about Kwantlen Traditional Medicine school

Hi Richard,

s.22

I don't have a copy of the report referenced, but I presume it must relate to the labour market forecasting that the Ministry of Jobs, Tourism and Skills Training has responsibility for.

By copy of this email I'll ask ministry staff to follow up with their JTST colleagues and report back to you directly on what they're able to locate.

Tony

Sent from my iPhone

> On Jul 4, 2014, at 11:49 AM, "Lee.MLA, Richard" <Richard.Lee.MLA@leg.bc.ca> wrote:

>

> Hi Tony, do you have a copy of the Market Labor Opinion report? When is the report published? Thanks. Richard.

>

> -----Original Message-----

> From: Jacey S [mailto:jaceys@ntdtv.ca]

> Sent: July 3, 2014 3:05 PM

> To: Lee.MLA, Richard

> Subject: Interview opportunity about Kwantlen Traditional Medicine school

>

> Hi Richard Lee,

> This is Jacey from New Tang Dynasty TV. I'm emailing to ask for the interview opportunity regarding the issue of Kwantlen traditional medicine school. As the document NDP has obtained, it accused that before the announcement of opening the public TCM school, government already knew the Market Labor Opinion showing there are exceeding needs of TCM. I'd like to know the progress of the program and your response to this. I'm appreciated that you could spare some time to let our audiences to know the whole thing.

>

> Thank you.

>

> Sincerely,

> Jacey Shi

> Reporter



## **Perrault, Kevin AVED:EX**

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**From:** Stewart, Katherine AVED:EX  
**Sent:** Tuesday, July 15, 2014 2:29 PM  
**To:** Perrault, Kevin AVED:EX  
**Subject:** FW: Update: School of TCM at KPU

Hi Kevin,

Brian is updating the Institutional Profile for KPU & has asked me to update the section on TCM.

My suggested changes are in red (& crossed out the section about AVED providing input on the PAC – to my knowledge, we did not). Please let me know if you approve or if you have any additional info to add/subtract.

Thanks

Katherine

---

**From:** Train, Brian R AVED:EX  
**Sent:** Tuesday, July 15, 2014 2:04 PM  
**To:** Stewart, Katherine AVED:EX  
**Subject:** Update: School of TCM at KPU

For the KPU Institutional profile – anything new?

### ***School of Traditional Chinese Medicine (TCM)***

KPU began exploring the possibility of offering TCM programming in 2012 and has since established links with potential international post-secondary partners, as well as the TCM community in BC. The February 2013 Speech from the Throne committed that “government will begin work to create the environment for a School of Traditional Chinese Medicine (TCM) at a British Columbian post-secondary institution” and in August 2013, AVED sent a Request for Expressions of Interest (EOI) to 25 public-post secondary institutions. KPU submitted a response and was announced as the host institution for the School of TCM on January 24, 2014.

KPU has established a Program Advisory Committee to help guide the development and implementation of the School of TCM. ~~KPU will establish the Committee with input from AVED.~~ MLA Richard Lee, Parliamentary Secretary for TCM, is acting as a special advisor to the Committee and provided a report to the Minister of Advanced Education on May 31, 2014, outlining the opportunities and challenges associated with the establishment of the School. Identified challenges include funding, clinical education and faculty recruitment. KPU will continue to work with the Parliamentary Secretary as plans for the School move forward. KPU’s Faculty of Health plans to offer a first year of Health Foundational programming in the fall of 2015, with an expected start date for the TCM curriculum in the fall of 2016.

In their response to the EOI, KPU estimates that initial start up costs for the school will require additional funding. KPU has been advised that government will not be providing any new or additional funding for the School of TCM.

Updated: July 11, 2014

Contact: Tony Loughran, Executive Director, Research Universities and Health Programs, 250 387-8871

Thanks,

Brian Train  
Education Officer  
Teaching Universities, Institutes and Aboriginal Programs Branch  
Ministry of Advanced Education  
phone (250) 387-3986  
fax (250) 356-5962  
Internet: [Brian.Train@gov.bc.ca](mailto:Brian.Train@gov.bc.ca)

## **Perrault, Kevin AVED:EX**

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**From:** Stewart, Katherine AVED:EX  
**Sent:** Wednesday, July 30, 2014 2:34 PM  
**To:** Perrault, Kevin AVED:EX  
**Subject:** FW: Updated IN - TCM  
**Attachments:** IN\_AVED\_TCM\_July3\_815am.docx

Hi Kevin – this is the most recent IN I have re: TCM. Kelly reviewed the info as well, in Tony's absence.

---

**Katherine Stewart**  
**Research Officer**  
Ministry of Advanced Education  
Tel: 250. 387.6616

---

**From:** Porter, Rodney GCPE:EX  
**Sent:** Thursday, July 3, 2014 9:16 AM  
**To:** Stewart, Katherine AVED:EX  
**Cc:** Clarke, Paul AVED:EX  
**Subject:** Updated IN - TCM

Hi Katherine; I confirmed the information with Langara yesterday.

Attached is an updated issues note for your review. I have asked the MO what's happening with the TCM report. Have you heard anything from your end?

Rodney Porter | Communications Director  
Government Communications & Public Engagement  
B.C. Ministry of Advanced Education

Mobile: s.17 | email: [rodney.porter@gov.bc.ca](mailto:rodney.porter@gov.bc.ca)

---

**From:** Stewart, Katherine AVED:EX  
**Sent:** Wednesday, July 2, 2014 12:23 PM  
**To:** Porter, Rodney GCPE:EX  
**Cc:** Clarke, Paul AVED:EX  
**Subject:** RE: Media request - public TCM school - 24 Hours

Hi Rodney,

Langara offered foundation-level courses in TCM and acupuncture from 2001-2004, through its department of Continuing Studies. Our understanding is that this was not a diploma program that would have qualified graduates for registration with CTCMA (the regulatory college), unlike the planned program at KPU.

Cheers,

**Perrault, Kevin AVED:EX**

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**From:** Lemmer, Nicola I AVED:EX  
**Sent:** Thursday, July 31, 2014 1:36 PM  
**To:** McGaghey Jones, Stacey GCPE:EX  
**Cc:** Perrault, Kevin AVED:EX  
**Subject:** RE: for ok please Core Messaging - TCM\_July\_draft

This looks fine. Thanks.

**From:** McGaghey Jones, Stacey GCPE:EX  
**Sent:** Thursday, July 31, 2014 9:50 AM  
**To:** Lemmer, Nicola I AVED:EX  
**Cc:** Perrault, Kevin AVED:EX  
**Subject:** for ok please Core Messaging - TCM\_July\_draft

Hi Nicola

Here's the updated core messaging on TCM. Kevin has reviewed/okayed.

Thanks.

---

## CORE MESSAGING

Updated: July 2014

Ministry of Advanced Education

### **School of Traditional Chinese Medicine (TCM)**

- **A School of Traditional Chinese Medicine with potential international partnerships will benefit British Columbians by expanding access to preventative, complementary health care education.**
- **We are making good progress on our commitment to establish the province's first public School of Traditional Chinese Medicine, including:**
  - **Appointing MLA Richard T. Lee as Parliamentary Secretary for Traditional Chinese Medicine.**
  - **Selecting a public post-secondary institution – Kwantlen Polytechnic University – to host the School of Traditional Chinese Medicine.**
- **Next steps include:**
  - **KPU has established a Program Advisory Committee to guide the development and implementation of the School of Traditional Chinese Medicine.**
  - **The ministry is reviewing a report received on May 30, 2014 from the Parliamentary Secretary on opportunities and challenges associated with the establishment of the school.**
  - **KPU will offer a first-year of health foundational programming in fall 2015 with an expected start date of TCM curriculum in fall 2016.**

### **Facts about TCM**

- **TCM is a designated health profession under the Health Professions Act and is regulated by the College of Traditional Chinese Medicine Practitioners and Acupuncturists of B.C.**
- **To practice TCM and acupuncture in B.C., individuals must have a valid registration (professional licence) issued by the regulatory College.**
- **Six private institutions are currently recognized by the College of Traditional Chinese Medicine Practitioners and Acupuncturists of B.C. These six are also accredited by the Private Career Training Institutions Agency (PCTIA).**

## Appendix A

### 2014/15 - 2016/17 Fiscal Plan

#### Ministry of Advanced Education (AVED)

	2014/15 Estimates	2015/16 Plan	2016/17 Plan
<b>Operating Expense (\$ million)</b>			
<i>June Budget Update 2013</i>	1,935.671	1,910.671	1,910.671
<b><u>Ministry Specific Budget 2014 Decisions:</u></b>			
	-	-	-
<i>Budget 2014</i>	<u>1,935.671</u>	<u>1,910.671</u>	<u>1,910.671</u>
<b>CRF Capital Expenditures (\$ million)</b>			
<i>June Budget Update 2013 - CRF Capital</i>	0.504	0.504	0.504
<i>Budget 2014 - CRF Capital</i>	<u>0.504</u>	<u>0.504</u>	<u>0.504</u>
<b>Capital Funding (\$ million)</b>			
<i>June Budget Update 2013 - Capital Funding Vote</i>	92.707	287,413	355.693

s.17

<i>Budget 2014 - Capital Funding</i>	<u>146.826</u>	<u>253.307</u>	<u>350.566</u>
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