From:

McAndrews, Caroline GCPE:EX

Sent:

Friday, March 2, 2012 10:50 AM

To:

MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX; Johnson, Sheldon GCPE:EX; Lansdell, Hayden GCPE:EX;

Mason, Clare GCPE:EX

Subject:

TELUS ad in VSun p D3

Attachments:

2012 03-02 TELUS ad in VSun p D3.pdf

FYI, ad in Vancouver Sun today, Graham sent it over - it was news to them.

Caroline McAndrews
Communications Manager
Ministry of Jobs, Tourism and Innovation
T: (250) 356-0613 |C: (250) 208-3254
caroline.mcandrews@gov.bc.ca

Page 002

Withheld pursuant to/removed as

From:

McAndrews, Caroline GCPE:EX

Sent:

Monday, March 5, 2012 8:03 AM

To:

'GRAMSAY@bcpavco.com'; Gordon, Matt GCPE:EX

Cc:

'DBlomfield@bcpavco.com'; 'TPancoust@pacegroup.com'; Johnson, Sheldon GCPE:EX

Subject:

Re: News 1130 Telus in talks with province for naming rights to BC Place?

Thanks Graham, just heading in so will call when I get there.

---- Original Message -----

From: Graham Ramsay [mailto:GRAMSAY@bcpavco.com]

Sent: Monday, March 05, 2012 07:53 AM

To: McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX

Cc: Duncan Blomfield <DBlomfield@bcpavco.com>; 'Trevor Pancoust"

<TPancoust@pacegroup.com>' <TPancoust@pacegroup.com>

Subject: FW: News 1130 Telus in talks with province for naming rights to BC Place?

Here is the story.

Subject: News 1130

Telus in talks with province for naming rights to BC Place?

Telus has an "open file" with the province but won't comment on what it is

Dan Burritt m Mar 05, 2012 06:13:25 AM

From:

McAndrews, Caroline GCPE:EX

Sent:

Monday, March 5, 2012 8:05 AM Johnson, Sheldon GCPE:EX

To: Subject:

Fw: News 1130 Telus in talks with province for naming rights to BC Place?

---- Original Message -----

From: Graham Ramsay [mailto:GRAMSAY@bcpavco.com]

Sent: Monday, March 05, 2012 07:53 AM

To: McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX

Cc: Duncan Blomfield < DBlomfield@bcpavco.com>; 'Trevor Pancoust"

<TPancoust@pacegroup.com>' <TPancoust@pacegroup.com>

Subject: FW: News 1130 Telus in talks with province for naming rights to BC Place?

Here is the story.

Subject: News 1130

Telus in talks with province for naming rights to BC Place?

Telus has an "open file" with the province but won't comment on what it is

Dan Burritt. Mar 05, 2012 06:13:25 AM

From:

Duncan Blomfield [DBlomfield@bcpavco.com]

Sent:

Wednesday, March 7, 2012 12:35 PM

To:

Johnson, Sheldon GCPE:EX

Cc:

McAndrews, Caroline GCPE:EX; Graham Ramsay; 'tpancoust@pacegroup.com'

Subject:

RE: TELUS media inquiries so far

Thanks Sheldon. Will MPB respond to each of these enquiries, or just a statement?

From: Johnson, Sheldon GCPE:EX [mailto:Sheldon.Johnson@gov.bc.ca]

Sent: Wednesday, March 07, 2012 12:32 PM

To: Duncan Blomfield

Cc: McAndrews, Caroline GCPE:EX; Graham Ramsay

Subject: RE: TELUS media inquiries so far

Minister will respond.

From: Duncan Biomfield [mailto:DBlomfield@bcpavco.com]

Sent: Wednesday, March 7, 2012 12:30 PM

To: Johnson, Sheldon GCPE:EX

Cc: McAndrews, Caroline GCPE:EX; Graham Ramsay

Subject: FW: TELUS media inquiries so far

Importance: High

Hi Sheldon,

As discussed, our chair is traveling and unavailable to take calls today. If the MO is to respond, the outstanding enquiries are below – let me know how you would like to proceed.

So far:

- CKNW News Jordan Armstrong 604 331-2766
- Devin (CKNW TALK) 604-331-2856 called to ask Karen if David would be on the Simi Sara show today at 12:30 p.m. re; naming of BC Place.
- CBC Radio Stephanie Mercier 604-662-6910
- News 1130 Jessie Johnston 604 877-4400
- OMNI BC Randeep 604 360 4751
- City-tv Mike Bow 604 872 8122
- Global Marisa

From:

Duncan Biomfield [DBlomfield@bcpavco.com]

Sent:

Wednesday, March 7, 2012 12:30 PM

To:

Johnson, Sheldon GCPE:EX

Cc:

McAndrews, Caroline GCPE:EX; Graham Ramsay

Subject:

FW: TELUS media inquiries so far

Importance:

High

Hi Sheldon,

As discussed, our chair is traveling and unavailable to take calls today. If the MO is to respond, the outstanding enquiries are below—let me know how you would like to proceed.

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- CBC Radio Stephanie Mercier 604-662-6910
- News 1130 Jessie Johnston 604 877-4400
- OMNI BC Randeep 604 360 4751
- City-tv Mike Bow 604 872 8122
- Global -- Marisa

From:

Stagg, Linda R GCPE:EX

Sent:

Wednesday, March 7, 2012 12:28 PM

To:

Gordon, Matt GCPE:EX; Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX;

Gleeson, Keily T GCPE:EX; Chant, Jon GCPE:EX

Subject:

FW: 2nd Edition - ST - Statement on a naming rights agreement for BC Place - News

Release Item for 2012JTI0033-000252

Attachments:

2012JTI0033-000252.docx; 2012JTI0033-000252.pdf; 2012JTI0033-000252.txt

Please make sure the correct version has taken hold in The System -

And then give me the green light to get this moving prov-wide.

Linda Stagg

Direct: 250 387-4534 Mobile:

S17

From: Stagg, Linda R PAB:EX [mailto:Linda.Stagg@gov.bc.ca]

Sent: Wednesday, March 7, 2012 12:27 PM

To: Stagg, Linda R GCPE:EX

Subject: News Release Item for 2012JTI0033-000252

Please refer to the files attached to this email. The following is the summary of the News Release

Document Name: 2012JTI0033-000252.docx

NR Number: 2012JTI0033-000252

NR Type: Statement State: Released

Release Date: 2012-03-07

Lead Organization: Jobs, Tourism and Innovation

Headline: Statement on a naming rights agreement for BC Place Created By: Stagg, Linda R

PAB:EX

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STATEMENT For Immediate Release 2012JTI0033-000252

March 7, 2012

Ministry of Jobs, Tourism and Innovation

Statement on a naming rights agreement for BC Place

VICTORIA - Jobs, Tourism and Innovation Minister Pat Bell released the following statement on a naming rights agreement for BC Place:

"Government decided not to approve a naming rights agreement for BC Place following extensive discussions between the BC Pavilion Corporation and TELUS. This decision was made after determining that the proposed agreement did not provide best value for taxpayers. We also believe British Columbians have a strong attachment to the BC-2012 000044 name.

ravco will negotiate a technology agreement with IELOS for the equipment that has been installed in BC Place. The revitalized stadium provides visitors with some of the most advanced technology in any stadium in North America and helps to create a truly unique experience for guests when they attend events at BC Place."

Contact:
Sheldon Johnson
Communications
Ministry of Jobs, Tourism and Innovation 250 213-5811

Connect with the Province of B.C. at: www.gov.bc.ca/connect



STATEMENT

For Immediate Release 2012JTI0033-000252 March 7, 2012

Ministry of Jobs, Tourism and Innovation

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Contact:

Sheldon Johnson

Communications

Ministry of Jobs, Tourism and Innovation

250 213-5811

Connect with the Province of B.C. at: www.gov.bc.ca/connect

From:

Gordon, Matt GCPE:EX

Sent:

Wednesday, March 7, 2012 12:22 PM

To:

Stagg, Linda R GCPE:EX

Cc:

Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX; Gleeson, Kelly T

GCPE:EX

Subject: Attachments: BCPlace naming rights statement_Mar 2011 BCPlace naming rights statement_Mar 2011.docx

Importance:

High

This is the approved version – for immediate release please. Tks again



STATEMENT

For Immediate Release [release number] [date]

[Ministry]

VICTORIA – Jobs, Tourism and Innovation Minister Pat Bell released the following statement on a naming rights agreement for BC Place:

"Government decided not to approve a naming rights agreement for BC Place following extensive discussions between the BC Pavilion Corporation and TELUS. This decision was made after determining that the proposed agreement did not provide best value for taxpayers. We also believe British Columbians have a strong attachment to the BC Place name.

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Contact:
Sheldon Johnson
Jobs, Tourism and Innovation Communications
250 213-5811

From:

Gordon, Matt GCPE:EX

Sent:

To:

Cc:

Wednesday, March 7, 2012 12:00 PM
MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX
Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX
BCPlace naming rights statement_Mar 2011
BCPlace naming rights statement_Mar 2011.docx

Subject: Attachments:

\$13



STATEMENT

For Immediate Release [release number] [date]

[Ministry]

VICTORIA – Jobs, Tourism and Innovation Minister Pat Bell released the following statement on a naming rights agreement for BC Place:

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Contact:
Sheldon Johnson
Jobs, Tourism and Innovation Communications
250-213-5811

From:

Duncan Blomfield [DBlomfield@bcpavco.com]

Sent:

Wednesday, March 7, 2012 11:54 AM

To:

Graham Ramsay; Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX

Subject:

Jeff Lee - Naming

Attachments:

image001.gif; image003.png

FYf

B.C. cancels \$40-million BC Place renaming deal with Telus

By Jeff Lee, Vancouver Sun March 7, 2012 11:48 AM

Read more:

http://www.vancouversun.com/cancels+million+Place+renaming+deal+with+Telus/6265948/story.html#ixzz1oSjz57 kL

Duncan Blomfield

Manager, Marketing and Communications

D.604 661 7360

777 Pacific Blvd

P.604 669 2300

Vancouver, BC

W.www.bcplace.com

Canada V6B 4Y8

BCPLACE

BC Place is a Division of PavCo, a Grown Corporation of the Province of British Columbia

From:

Gordon, Matt GCPE:EX

Sent:

Wednesday, March 7, 2012 11:40 AM

To:

Stagg, Linda R GCPE:EX; Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX;

Chant, Jon GCPE:EX

Subject:

HOLD STATEMENT

HOLD please - sorry

Matt Gordon|Communications Director
Ministry of Jobs, Tourism & Innovation
Government Communications & Public Engagement Government of British Columbia 5th floor,
800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

----Original Message----

From: Stagg, Linda R GCPE:EX

Sent: Wednesday, March 7, 2012 11:36 AM

To: Gordon, Matt GCPE:EX; Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX; Chant,

Jon GCPE:EX

Subject: FW: Good 2 Go? For Final Edits/Approval - Statement on a naming rights agreement

for BC Place - News Release Item for 2012JTI0033-000252

Are we sending this at 11:45? We're losing daylight if we are.

Linda Stagg

Direct: 250 387-4534 Mobile:

S17

----Original Message----

From: Stagg, Linda R GCPE:EX

Sent: Wednesday, March 7, 2012 11:23 AM

To: Gordon, Matt GCPE:EX; Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX; Chant,

Jon GCPE:EX

Subject: FW: For Final Edits/Approval - Statement on a naming rights agreement for BC

Place - News Release Item for 2012JTI0033-000252

For your review -

Please phone me with any edits @ 7-4534.

When we get to Approval, I'll set this up for 11:45 or ASAP, whichever seems better at the time.

Linda Stagg

Direct: 250 387-4534 Mobile:

From: Stagg, Linda R PAB:EX [mailto:Linda.Stagg@gov.bc.ca]

S17

Sent: Wednesday, March 7, 2012 11:20 AM

To: Stagg, Linda R GCPE:EX

Subject: News Release Ttem for 20127TT0033-000252

Page 16 GCP-2012-00044 Milease refer to the files attached to this email. The following is the summary of the News Release

Document Name: 2012JTI0033-000252.docx

NR Number: 20123TI0033-000252

NR Type: Statement State: In Progress

Release Date: 2012-03-07

Lead Organization: Jobs, Tourism and Innovation

Headline: Statement on a naming rights agreement for BC Place Created By: Stagg, Linda R

PAB:EX

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STATEMENT For Immediate Release 2012JTI0033-000252 March 7, 2012

Ministry of Jobs, Tourism and Innovation

Statement on a naming rights agreement for BC Place

VICTORIA - Jobs, Tourism and Innovation Minister Pat Bell released the following statement on a naming rights agreement for BC Place:

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Contact:
Sheldon Johnson
Communications
Ministry of Jobs, Tourism and Innovation 250 213-5811

Connect with the Province of B.C. at: www.gov.bc.ca/connect

From:

Gordon, Matt GCPE:EX

Sent:

Wednesday, March 7, 2012 11:36 AM

To:

Stagg, Linda R GCPE:EX; Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX;

Chant, Jon GCPE:EX

Subject:

RE: Good 2 Go? For Final Edits/Approval - Statement on a naming rights agreement for

BC Place - News Release Item for 2012JTI0033-000252

? 11:45AM - YES

Matt Gordon|Communications Director
Ministry of Jobs, Tourism & Innovation
Government Communications & Public Engagement Government of British Columbia 5th floor,
800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

----Original Message---From: Stagg, Linda R GCPE:EX

Sent: Wednesday, March 7, 2012 11:36 AM

To: Gordon, Matt GCPE:EX; Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX; Chant,

Jon GCPE:EX

Subject: FW: Good 2 Go? For Final Edits/Approval - Statement on a naming rights agreement

for BC Place - News Release Item for 2012JTI0033-000252

Are we sending this at 11:45? We're losing daylight if we are.

Linda Stagg

Direct: 250 387-4534 Mobile:

\$17

----Original Message----From: Stagg, Linda R GCPE:EX

Sent: Wednesday, March 7, 2012 11:23 AM

To: Gordon, Matt GCPE:EX; Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX; Chant,

Jon GCPE:EX

Subject: FW: For Final Edits/Approval - Statement on a naming rights agreement for BC

Place - News Release Item for 2012JTI0033-000252

For your review -

Please phone me with any edits @ 7-4534.

When we get to Approval, I'll set this up for 11:45 or ASAP, whichever seems better at the time.

Linda Stagg

Direct: 250 387-4534 Mobile:

S17

From: Stagg, Linda R PAB:EX [mailto:Linda.Stagg@gov.bc.ca]

Sent: Wednesday, March 7, 2012 11:20 AM

To: Stagg. Linda R GCPE:EX

Page 18 GCP-2012-00044 Please refer to the files attached to this email. The following is the summary of the News Release

Document Name: 2012JTI0033-000252.docx

NR Number: 2012JTI0033-000252

NR Type: Statement State: In Progress

Release Date: 2012-03-07

Lead Organization: Jobs, Tourism and Innovation

Headline: Statement on a naming rights agreement for BC Place Created By: Stagg, Linda R

PAB:EX

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STATEMENT For Immediate Release 2012JTI0033-000252 March 7, 2012

Ministry of Jobs, Tourism and Innovation

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Contact:
Sheldon Johnson
Communications
Ministry of Jobs, Tourism and Innovation 250 213-5811

Connect with the Province of B.C. at: www.gov.bc.ca/connect

From:

Stagg, Linda R GCPE:EX

Sent:

Wednesday, March 7, 2012 11:36 AM

To:

Gordon, Matt GCPE:EX; Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX;

Chant, Jon GCPE;EX

Subject:

FW: Good 2 Go? For Final Edits/Approval - Statement on a naming rights agreement for

BC Place - News Release Item for 2012JTI0033-000252

Attachments:

2012JTI0033-000252.docx; 2012JTI0033-000252.pdf; 2012JTI0033-000252.txt

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Linda Stagg

Direct: 250 387-4534 Mobile:

----Original Message----From: Stagg, Linda R GCPE:EX

Sent: Wednesday, March 7, 2012 11:23 AM

To: Gordon, Matt GCPE:EX; Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX; Chant,

Jon GCPE:EX

Subject: FW: For Final Edits/Approval - Statement on a naming rights agreement for BC

Place - News Release Item for 2012JTI0033-000252

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Linda Stagg

Direct: 250 387-4534 Mobile:

S17

From: Stagg, Linda R PAB:EX [mailto:Linda.Stagg@gov.bc.ca]

Sent: Wednesday, March 7, 2012 11:20 AM

To: Stagg, Linda R GCPE:EX

Subject: News Release Item for 2012JTI0033-000252

Please refer to the files attached to this email. The following is the summary of the News

Release

Document Name: 2012JTI0033-000252.docx

NR Number: 2012JTI0033-000252

NR Type: Statement State: In Progress

Release Date: 2012-03-07

Lead Organization: Jobs, Tourism and Innovation

Headline: Statement on a naming rights agreement for BC Place Created By: Stagg, Linda R

PAB:EX

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Page 20 GCP-2012-00044 STATEMENT For Immediate Release 2012JTI0033-000252 March 7, 2012

Ministry of Jobs, Tourism and Innovation

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Contact:
Sheldon Johnson
Communications
Ministry of Jobs, Tourism and Innovation 250 213-5811

Connect with the Province of B.C. at: www.gov.bc.ca/connect



STATEMENT

For Immediate Release 2012JTI0033-000252 March 7, 2012

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Contact:

Sheldon Johnson

Communications

Ministry of Jobs, Tourism and Innovation

250 213-5811

Connect with the Province of B.C. at: www.gov.bc.ca/connect

From:

MacInnis, Matthew JTI:EX

Sent:

Wednesday, March 7, 2012 11:33 AM

To:

Gordon, Matt GCPE:EX; Johnson, Sheldon GCPE:EX

Cc:

McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; Parhar, TJ S JTI:EX

Subject:

Re: Jeff Lee Vancouver Sun request

Mpb talking to jeff lee.

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 07, 2012 11:22 AM

To: MacInnis, Matthew JTI:EX; Johnson, Sheldon GCPE:EX

Cc: McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; Parhar, TJ S 3T1:EX

Subject: RE: Jeff Lee Vancouver Sun request

Tks – Sheldon is going to keep track as they come in. We will give you a list after statement is out – based on number we can either set up con call or do one-offs

Matt Gordon | Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 7, 2012 11:20 AM

To: Gordon, Matt GCPE:EX

Cc: McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; Parhar, TJ S JTI:EX

Subject: RE: Jeff Lee Vancouver Sun request

Jeff Lee media request, MPB has been in cabinet until just now.

From: Scott, Rebecca PREM:EX

Sent: Wednesday, March 7, 2012 10:11 AM **To:** MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX **Subject:** FW: Jeff Lee Vancouver Sun request

Over to you guys:

From: Mills, Shane PREM:EX

Sent: Wednesday, March 7, 2012 10:10 AM

To: Scott, Rebecca PREM:EX; MacIntyre, Sara PREM:EX **Cc:** Halford, Trevor M PREM:EX; Sproule, Spencer PREM:EX

Subject: Re: Jeff Lee Vancouver Sun request

This should go to Pat's office.

From: Scott, Rebecca PREM:EX

Sent: Wednesday, March 07, 2012 10:09 AM

To: Mills, Shane PREM;EX; MacIntyre, Sara PREM;EX
Co: Halford, Travor M PREM;EY: Sproule, Spencer PREM;EY

Page 23 GCP-2012-00044 Just talked to Jeff.

He's working on a story following a conversation with David Podmore. David informed Jeff that the naming rights for BC Place are now off the table \$13

S13

The Sun will be printing the Podmore angle "very soon."

Let me know if there's anything I can do.

R

Jeff Lee: 604 605-2197

From:

Gordon, Matt GCPE:EX

Sent:

Wednesday, March 7, 2012 11:28 AM

To:

Johnson, Sheldon GCPE:EX

Cc:

McAndrews, Caroline GCPE:EX

Subject:

FW: BC Naming Rights

Might find this useful for some background (older but gives you some number details and advice that was provided

Matt Gordon Communications Director

From: Jacobs, Murray TTI:EX

Sent: Tuesday, June 28, 2011 11:30 AM

To: Heiman, Carolyn GCPE:EX

Cc: Adair, Marisa GCPE:EX; Johnson, Sheldon GCPE:EX; Hall, Cheryl CSCD:EX

Subject: RE: BC Naming Rights

Hi Carolyn,

Some reading material as requested...... ©

Here's the TB Sub that was signed by MPB back on May 5th.



#03-12 Naming Rights - Final -...

This TB Sub got hung up with TB Staff – they had a number of issues/questions. As a result of some of their concerns,

S12 Here is a copy of

their report.



BC Place Naming Rights Report ...

At that point, the intent was to go to Cabinet, Submission attached.

\$12

Cabinet



brought to TB yesterday, and the decision is going to Cabinet for ratification today. For the TB meeting, we used the original TB Sub from May 5th, as the Minister had signed it already. Any other updates, such as S12 were incorporated into the TB Staff note, attached below.



TBS Briefing Note

S12

If you don't have the time or inclination to read all of the above, I'd suggest that you read the TB Staff bn. It is factually correct,

We can fill in the blanks and answer your questions when we meet.

Murray

Murray Jacobs
Chief Financial Officer & Director of Crown Initiatives
Finance & Administrative Services
Ministry of Jobs, Tourism and Innovation
3rd Floor, 800 Johnson Street
Victoria, B.C. V8W 9W1

phone: (250) 356-6950 fax: (250) 387-1590

email: Murray.Jacobs@gov.bc.ca

From: Heiman, Carolyn GCPE:EX Sent: Tuesday, June 28, 2011 10:37 AM

To: Jacobs, Murray TTI:EX

Cc: Adair, Marisa GCPE:EX; Johnson, Sheldon GCPE:EX

Subject: RE: BC Naming Rights

Murray

Do you have the updated TB or Cab sub. I think the version we have is out of date. Helpful to have when discussing this. Carolyn

Carolyn Heiman Communications Manager Ministry of Jobs, Tourism and Innovation Phone: 250 387-2799

Cell: \$17

Email: Carolyn.Heiman @gov.bc.ca

From: Jacobs, Murray TTI:EX

Sent: Tuesday, June 28, 2011 10:29 AM

To: Johnson, Sheldon GCPE:EX; Adair, Marisa GCPE:EX; Heiman, Carolyn GCPE:EX

Subject: RE: BC Naming Rights

Could you also please invite Cheryl Hall to this meeting. Thanks.

Murray Jacobs

Chief Financial Officer & Director of Crown Initiatives

Finance & Administrative Services Ministry of Jobs, Tourism and Innovation 3rd Floor, 800 Johnson Street Victoria, B.C. V8W 9W1

phone: (250) 356-6950 fax: (250) 387-1590

email: Murray.Jacobs@gov.bc.ca

-----Original Appointment----From: Johnson, Sheldon GCPE:EX
Sent: Tuesday, June 28, 2011 9:50 AM

To: Jacobs, Murray TTI:EX; Adair, Marisa GCPE:EX; Heiman, Carolyn GCPE:EX

Subject: New Time Proposed: BC Naming Rights

When: Thursday, June 30, 2011 1:00 PM-1:30 PM (GMT-08:00) Pacific Time (US & Canada).

Where: 5th Floor - Former Executive Offices Boardroom

New Meeting Time Proposed:

Thursday, June 30, 2011 9:00 AM-10:00 AM (GMT-08:00) Pacific Time (US & Canada).



Treasury Board Submission Request for Decision

S12



\$12

Background / Context:

PavCo is midway through a renewal project for BC Place including: structural upgrades, improvements to operations infrastructure, replacement of equipment through a deferred maintenance program, and replacement of the roof. The overall renewal budget is \$563 million. BC Place will be ready to host its first event September 30, 2011.

The vision for the renewed BC Place is a facility with state of the art infrastructure that will showcase technology in British Columbia, attract new revenues to the Province, and attract new visitors through its offerings.

Pages 30 through 103 redacted for the following reasons:

S12



Cabinet Submission Request for Decision

S12



S12

Background / Context:

PavCo is completing a \$563M renewal project for the Stadium including: structural upgrades, improvements to operations infrastructure, replacement of equipment through a deferred maintenance program, and replacement of the air suspended roof with a retractable one. The Stadium will be ready to host its first event in September 2011.

Pages 106 through 113 redacted for the following reasons:

S12

S12

CONTEXT:

BC Place Roof Replacement/Upgrade Project

• In October 2009, Cabinet approved an increase to the total capital budget for the BC Place roof replacement and upgrade project from \$365 million to a maximum of \$563

million (increase of \$198 m).¹ The budget increase accommodated various scope changes (e.g., 30% increase to the size of the retractable opening), contractor valuation of project risk, additional project contingency funds, and increased soft costs (e.g., insurance, legal and engineering fees).

S12

¹ This revised capital cost estimate does not include tenant relocation/compensation costs of \$15 million since these are operational costs.

Pages 116 through 124 redacted for the following reasons:

S12

From:

Stagg, Linda R GCPE:EX

Sent:

Wednesday, March 7, 2012 11:23 AM

To:

Gordon, Matt GCPE:EX; Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX;

Chant, Jon GCPE:EX

Subject:

FW: For Final Edits/Approval - Statement on a naming rights agreement for BC Place -

News Release Item for 2012JTI0033-000252

Attachments:

2012JT10033-000252.docx; 2012JT10033-000252.pdf; 2012JT10033-000252.txt

For your review -

Please phone me with any edits @ 7-4534.

When we get to Approval, I'll set this up for 11:45 or ASAP, whichever seems better at the time.

Linda Stagg

Direct: 250 387-4534 Mobile:

S17

From: Stagg, Linda R PAB:EX [mailto:Linda.Stagg@gov.bc.ca]

Sent: Wednesday, March 7, 2012 11:20 AM

To: Stagg, Linda R GCPE:EX

Subject: News Release Item for 2012JTI0033-000252

Please refer to the files attached to this email. The following is the summary of the News Release

Document Name: 2012JTI0033-000252.docx

NR Number: 2012JTI0033-000252

NR Type: Statement State: In Progress

Release Date: 2012-03-07

Lead Organization: Jobs, Tourism and Innovation

Headline: Statement on a naming rights agreement for BC Place Created By: Stagg, Linda R

PAB: EX

This email was auto-generated.

Visit us online at: www.pss.gov.bc.ca

Committed to our customers... always working for you!

STATEMENT For Immediate Release 2012JTI0033-000252 March 7, 2012

Ministry of Jobs, Tourism and Innovation

Statement on a naming rights agreement for BC Place

VICTORIA - Jobs, Tourism and Innovation Minister Pat Bell released the following statement on a naming rights agreement for BC Place:

Page 125
GCP-2012-00044

extensive discussions between the BC Pavillon Corporation and LELUS. This decision was made after determining that the proposed agreement did not provide best value for taxpayers, and we also believe British Columbians have a strong attachment to the BC Place name.

"PavCo, on behalf of government, will negotiate a technology partnership agreement with TELUS for the equipment that has been installed in BC Place. The revitalized stadium provides visitors with some of the most advanced technology in any stadium in North America and helps to create a truly unique experience for guests when they attend events at BC Place."

Contact:
Sheldon Johnson
Communications
Ministry of Jobs, Tourism and Innovation 250 213-5811

Connect with the Province of B.C. at: www.gov.bc.ca/connect



STATEMENT

For Immediate Release 2012JTI0033-000252 March 7, 2012

Ministry of Jobs, Tourism and Innovation

Statement on a naming rights agreement for BC Place

VICTORIA – Jobs, Tourism and Innovation Minister Pat Bell released the following statement on a naming rights agreement for BC Place:

"Government has decided not to approve a naming rights agreement for BC Place following extensive discussions between the BC Pavilion Corporation and TELUS. This decision was made after determining that the proposed agreement did not provide best value for taxpayers, and we also believe British Columbians have a strong attachment to the BC Place name.

"PavCo, on behalf of government, will negotiate a technology partnership agreement with TELUS for the equipment that has been installed in BC Place. The revitalized stadium provides visitors with some of the most advanced technology in any stadium in North America and helps to create a truly unique experience for guests when they attend events at BC Place."

Contact:

Sheldon Johnson Communications

Ministry of Jobs, Tourism and Innovation

250 213-5811

Connect with the Province of B.C. at: www.gov.bc.ca/connect

From:

Gordon, Matt GCPE:EX

Sent:

Wednesday, March 7, 2012 11:22 AM

To:

MacInnis, Matthew JTI:EX; Johnson, Sheldon GCPE:EX

Cc:

McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; Parhar, TJ S JTI:EX

Subject:

RE: Jeff Lee Vancouver Sun request

Tks – Sheldon is going to keep track as they come in. We will give you a list after statement is out – based on number we can either set up con call or do one-offs

Matt Gordon Communications Director

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 7, 2012 11:20 AM

To: Gordon, Matt GCPE:EX

Cc: McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; Parhar, TJ S JTI:EX

Subject: RE: Jeff Lee Vancouver Sun request

Jeff Lee media request. MPB has been in cabinet until just now.

From: Scott, Rebecca PREM:EX

Sent: Wednesday, March 7, 2012 10:11 AM **To:** MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX **Subject:** FW: Jeff Lee Vancouver Sun request

Over to you guys:

From: Mills, Shane PREM:EX

Sent: Wednesday, March 7, 2012 10:10 AM

To: Scott, Rebecca PREM:EX; MacIntyre, Sara PREM:EX **Cc:** Halford, Trevor M PREM:EX; Sproule, Spencer PREM:EX

Subject: Re: Jeff Lee Vancouver Sun request

This should go to Pat's office.

From: Scott, Rebecca PREM:EX

Sent: Wednesday, March 07, 2012 10:09 AM

To: Mills, Shane PREM:EX; MacIntyre, Sara PREM:EX

Cc: Halford, Trevor M PREM:EX; Sproule, Spencer PREM:EX

Subject: Jeff Lee Vancouver Sun request

Just talked to Jeff.

He's working on a story following a conversation with David Podmore. David informed Jeff that the naming rights for BC Place are now off the table.

S13

Page 128

GCP-2012-00044

The Sun will be printing the Podmore angle "very soon."

Let me know if there's anything I can do.

R

Jeff Lee: 604 605-2197

From:

Gordon, Matt GCPE:EX

Sent:

Wednesday, March 7, 2012 11:14 AM

To:

Stagg, Linda R GCPE:EX

Cc:

Gleeson, Kelly T GCPE:EX; Chant, Jon GCPE:EX; Johnson, Sheldon GCPE:EX; Chiarelli,

Nina GCPE:EX; McAndrews, Caroline GCPE:EX

Subject:

BCPlace naming rights statement_Mar 2011

Attachments:

BCPlace naming rights statement Mar 2011.docx

Importance:

High

Hi, MO and PO wants this statement out today at 11:45am. Can this happen? Ok'd by Nina also.



STATEMENT

For Immediate Release [release number] [date]

[Ministry]

VICTORIA – Jobs, Tourism and Innovation Minister Pat Bell released the following statement on a naming rights agreement for BC Place:

Government decided not to approve a naming rights agreement for BC Place following extensive discussions between the BC Pavilion Corporation and TELUS. This decision was made after determining that the proposed agreement did not provide best value for taxpayers. We also believe British Columbians have a strong attachment to the BC Place name.

"PavCo, on behalf of government, will negotiate a technology partnership agreement with TELUS for the equipment that has been installed in BC Place. The revitalized stadium provides visitors with some of the most advanced technology in any stadium in North America and helps to create a truly unique experience for guests when they attend events at BC Place."

Contact:
Sheldon Johnson
Jobs, Tourism and Innovation Communications
250 213-5811

From: Sent:

Gordon, Matt GCPE:EX Wednesday, March 7, 2012 10:53 AM Johnson, Sheldon GCPE:EX McAndrews, Caroline GCPE:EX

S13

To: Cc:

Subject:

Draft Statement

Importance:

High

From:

Duncan Blomfield [DBlomfield@bcpavco.com]

Sent:

Wednesday, March 7, 2012 12:48 PM

To:

Johnson, Sheldon GCPE:EX

Cc:

McAndrews, Caroline GCPE:EX; Graham Ramsay; 'tpancoust@pacegroup.com'

Subject:

RE: TELUS media inquiries so far

OK.

A couple more to add: Cari Stevenson at CTV (609-5800) and Chad Verhog at CKNW World Today (687-5177).

From: Johnson, Sheldon GCPE:EX [mailto:Sheldon.Johnson@gov.bc.ca]

Sent: Wednesday, March 07, 2012 12:36 PM

To: Duncan Blomfield

Cc: McAndrews, Caroline GCPE:EX; Graham Ramsay; 'tpancoust@pacegroup.com'

Subject: RE: TELUS media inquiries so far

We may do a conference call...stay tuned.

From: Duncan Blomfield [mailto:DBlomfield@bcpavco.com]

Sent: Wednesday, March 7, 2012 12:35 PM

To: Johnson, Sheldon GCPE:EX

Cc: McAndrews, Caroline GCPE:EX; Graham Ramsay; 'tpancoust@pacegroup.com'

Subject: RE: TELUS media inquiries so far

Thanks Sheldon. Will MPB respond to each of these enquiries, or just a statement?

From: Johnson, Sheldon GCPE:EX [mailto:Sheldon.Johnson@gov.bc.ca]

Sent: Wednesday, March 07, 2012 12:32 PM

To: Duncan Blomfield

Cc: McAndrews, Caroline GCPE:EX; Graham Ramsay

Subject: RE: TELUS media inquiries so far

Minister will respond.

From: Duncan Blomfield [mailto:DBlomfield@bcpavco.com]

Sent: Wednesday, March 7, 2012 12:30 PM

To: Johnson, Sheldon GCPE:EX

Cc: McAndrews, Caroline GCPE:EX; Graham Ramsay

Subject: FW: TELUS media inquiries so far

Importance: High

Hi Sheldon,

As discussed, our chair is traveling and unavailable to take calls today. If the MO is to respond, the outstanding enquiries are below – let me know how you would like to proceed.

So far:

- CKNW News Jordan Armstrong 604 331-2766
- Devin (CKNW TALK) 604-331-2856 called to ask Karen if David would be on the Simi Sara show today at 12:30 p.m. re: naming of BC Place.
- CBC Radio Stephanie Mercier 604-662-6910
- News 1130 Jessie Johnston 604 877-4400

Page 133

- City-tv Mike Bow 604 872 8122 Global Marisa

From:

GCPE News GCPE:EX

Sent:

Wednesday, March 7, 2012 12:51 PM

To:

Johnson, Sheldon GCPE:EX

Subject:

Statement on a naming rights agreement for BC Place

STATEMENT
For Immediate Release
2012JTI0033-000252
March 7, 2012

Ministry of Jobs, Tourism and Innovation

Statement on a naming rights agreement for BC Place

VICTORIA - Jobs, Tourism and Innovation Minister Pat Bell released the following statement on a naming rights agreement for BC Place:

"Government decided not to approve a naming rights agreement for BC Place following extensive discussions between the BC Pavilion Corporation and TELUS. This decision was made after determining that the proposed agreement did not provide best value for taxpayers. We also believe British Columbians have a strong attachment to the BC Place name.

"PavCo will negotiate a technology agreement with TELUS for the equipment that has been installed in BC Place. The revitalized stadium provides visitors with some of the most advanced technology in any stadium in North America and helps to create a truly unique experience for guests when they attend events at BC Place."

Contact:

Sheldon Johnson Communications Ministry of Jobs, Tourism and Innovation 250 213-5811

Connect with the Province of B.C. at: www.gov.bc.ca/connect

From:

MacInnis, Matthew JTI:EX

Sent:

Wednesday, March 7, 2012 1:59 PM

To:

Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX

Subject:

Re: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

He can do 5-10 between 1030-11, but not at that time.

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 07, 2012 01:56 PM

To: Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

Subject: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Reporter / Outlet: Jessica Gares, Bill Good Show CKNW, 604 331 2795

Deadline: 3pm.

Background: Reporter hoping Minister Bell can spare 10 minutes for a chat on the Bill Good Show tomorrow morning at 10:05am to discuss BC Place and how it's remaining BC Place. No callers.

Recommendation: Minister do call in.

Messaging:

From:

MacInnis, Matthew JTI:EX

Sent:

Wednesday, March 7, 2012-2:38 PM

To:

Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE; EX; Sawatsky, Kim JTI:EX

Subject:

RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Okay, we'll do 10:05.

Kim - please adjust our 10am meeting to a 10:15 start to accomdate this

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 7, 2012 2:02 PM

To: MacInnis, Matthew JTI:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

Subject: RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Het her know, but they can't move the slot. So they've asked for just 5 min at 10:05am. Het her know it's not likely.

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 7, 2012 1:59 PM

To: Johnson, Sheldon GCPE; EX; Ehl, Cameron JTI; EX; Parhar, TJ S JTI; EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

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To: Ehl, Cameron JTT:EX; MacInnis, Matthew JTT:EX; Parhar, TJ S JTT:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

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Messaging:

From:

Sawatsky, Kim JTI:EX

Sent:

Wednesday, March 7, 2012 3:23 PM

To:

MacInnis, Matthew JTI:EX; Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar,

TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX

Subject:

RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Entered. Just awaiting call-in details? Thx! Kim

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 7, 2012 2:38 PM

To: Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Sawatsky, Kim JTI:EX

Subject: RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

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From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 7, 2012 2:02 PM

To: MacInnis, Matthew JTT:EX; Ehl, Cameron JTT:EX; Parhar, TJ S JTT:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

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Sent: Wednesday, March 7, 2012 1:59 PM

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Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

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Sent: Wednesday, March 07, 2012 01:56 PM

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Page 139 GCP-2012-00044

From:

Sawatsky, Kim JTI:EX

Sent:

Wednesday, March 7, 2012 3:27 PM

To:

Johnson, Sheldon GCPE:EX

Subject:

RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Thanks!

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 7, 2012 3:24 PM

To: Sawatsky, Kim JTI:EX; MacInnis, Matthew JTI:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

Subject: RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

The call in number is \$\sigma_{3.15}\sigma_{17}\$ and if Minister Bell can call in at 10:02, they'll be all set.

From: Sawatsky, Kim JTI:EX

Sent: Wednesday, March 7, 2012 3:23 PM

To: MacInnis, Matthew JTI:EX; Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

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Subject: RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

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Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

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To: Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

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Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

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Subject: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Reporter / Outlet: Jessica Gares, Bill Good Show CKNW, 604 331 2795

Deadline: 3pm.

Background: Reporter hoping Minister Bell can spare 10 minutes for a chat on the Bill Good Show tomorrow morning at 10:05am to discuss BC Place and how it's remaining BC Place. No callers.

Recommendation: Minister do call in.

Messaging:

From:

Lansdell, Hayden GCPE:EX

Sent:

Thursday, March 8, 2012 6:56 AM

To:

McAndrews, Caroline GCPE:EX; Johnson, Sheldon GCPE:EX

Subject: Fw: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee - Vancouver Sun

Can you flip?

From: Gleeson, Kelly T GCPE:EX

Sent: Thursday, March 08, 2012 06:45 AM

To: Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

Subject: FW: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee - Vancouver Sun

'morning guys,

Do you have a note on this issue?

thx

From: Sent:

McAndrews, Caroline GCPE:EX Thursday, March 8, 2012 6:58 AM

To:

'kelly.gleeson@gov.b.ca'

Cc:

Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX; Johnson, Sheldon GCPE:EX Fw: Naming Rights IN

Subject: Attachments:

IN BC Place Naming 02 2012.docx

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 07, 2012 01:22 PM

To: MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX; Ehl, Cameron JTI:EX

Cc: McAndrews, Caroline GCPE:EX; Mason, Clare GCPE:EX; Lansdell, Hayden GCPE:EX

Subject: Naming Rights IN

Hey guys,

Please see attached.

Sheldon Johnson

Senior Public Affairs Officer Government Communications and Public Engagement Ministry of Jobs, Tourism and Innovation 250 213-5811

ADVICE TO MINISTER

CONFIDENTIAL **ISSUES NOTE**

Ministry of Jobs, Tourism and Innovation Updated: March 7, 2012 Minister Responsible: Hon. Pat Bell

BC Place – Naming Rights

Advice and Recommended Response:

S13

KEY FACTS:

S12, S17

From:

Gleeson, Kelly T GCPE:EX

Sent:

Thursday, March 8, 2012 6:57 AM

To:

Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

Cc:

Johnson, Sheldon GCPE:EX

Subject:

RE: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee -

Vancouver Sun

thx

From: Gordon, Matt GCPE:EX

Sent: Thursday, March 8, 2012 6:56 AM

To: Gleeson, Kelly T GCPE:EX; Lansdell, Hayden GCPE:EX

Cc: Johnson, Sheldon GCPE:EX

Subject: Re: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee - Vancouver Sun

S12, S13

S13

KEY FACTS:

\$12

S12, S17

From: Gleeson, Kelly T GCPE:EX

Sent: Thursday, March 08, 2012 06:45 AM

To: Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX
Subject: FW: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee - Vancouver Sun

'morning guys,

Do you have a note on this issue?

thx

2

From:

Gordon, Matt GCPE:EX

Sent:

To:

Thursday, March 8, 2012 6:56 AM Gleeson, Kelly T GCPE:EX; Lansdell, Hayden GCPE:EX Johnson, Sheldon GCPE:EX

Cc:

Subject:

Re: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee -

Vancouver Sun

S13

KEY FACTS:

S12

S12, S17

S12

S12, S17

Sent: Thursday, March 08, 2012 06:45 AM
To: Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX
Subject: FW: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee - Vancouver Sun

'morning guys,

Do you have a note on this issue?

thx

S3

From:

MacInnis, Matthew JTI:EX

Sent:

Thursday, March 8, 2012 10:20 AM

To:

Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc:

McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

Subject:

RE: MEDIA REQUEST - Dave Dixson, CFAX

Can we find out if sometime between 11:50-12 might work? We often get out of QP prep early and might be able to pre-tape it then.

From: Johnson, Sheldon GCPE:EX Sent: Thursday, March 8, 2012 9:51 AM

To: Ehl, Cameron JTI:EX: MacInnis, Matthew JTI:EX: Parhar, TJ S JTI:EX

Cc: McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

Subject: MEDIA REQUEST - Dave Dixson, CFAX

Reporter / Outlet:

Dave Dixson, CFAX, 250.920.4614

Deadline: 1:10pm for 5 min (need to know in the next hour for show programming), they've also offered to

pretape.

Background: Naming rights

Recommendation: Refer to statement and yesterday's conference call.

Messaging:

Sheldon Johnson

Senior Public Affairs Officer Government Communications and Public Engagement Ministry of Jobs, Tourism and Innovation 250 213-5811

From:

Gordon, Matt GCPE:EX

Sent:

Thursday, March 8, 2012 8:56 AM

To:

MacInnis, Matthew JTI:EX

Cc:

McAndrews, Caroline GCPE:EX; Johnson, Sheldon GCPE:EX; Parhar, TJ S JTI:EX

Subject:

IN_BC Place Naming_02 2012 (2)

Attachments:

IN_BC Place Naming_02 2012 (2).docx

Importance:

High

S12, S13

ADVICE TO MINISTER

CONFIDENTIAL **ISSUES NOTE**

Ministry of Jobs, Tourism and Innovation Updated: March 8, 2012

Minister Responsible: Hon. Pat Bell

BC Place – Naming Rights

ADVICE AND RECOMMENDED RESPONSE:

\$13

KEY FACTS:

\$12

\$12, \$17

S12

S12, S17



From:

Johnson, Sheldon GCPE:EX

Sent:

Thursday, March 8, 2012 8:52 AM

To:

Johnson, Sheldon GCPE:EX; 'Duncan Blomfield'

Cc:

McAndrews, Caroline GCPE:EX; 'Graham Ramsay'; Gordon, Matt GCPE:EX

Subject:

RE: URGENT: Qs

Sorry, Nelson Bennett's story, not Mackin.

http://bivinteractive.com/index.php?option=com_content&view=article&id=5476:telus-to-invest-3b-in-bc-over-three-years&catid=14:daily-news&Itemid=46

From: Johnson, Sheldon GCPE:EX Sent: Thursday, March 8, 2012 8:49 AM

To: 'Duncan Blomfield'

Cc: McAndrews, Caroline GCPE:EX; 'Graham Ramsay'; Gordon, Matt GCPE:EX

Subject: RE: URGENT: Qs

FYI - As per question 1, I don't think its confidential anymore based on this bit from Mackin's story in BIV:

Entwistle used Friday's press conference to unveil the investment Telus has already made at BC Place. The company has installed 800 wi-fl access points in the stadium, 100 wireless sites and 1,150 high-definition digital screens, at a cost of between \$10 million and \$15 million.

From: Duncan Blomfield [mailto:DBlomfield@bcpavco.com]

Sent: Wednesday, March 7, 2012 11:49 AM

To: Johnson, Sheldon GCPE:EX

Cc: McAndrews, Caroline GCPE:EX; Graham Ramsay

Subject: RE: URGENT: Qs

From:

Duncan Blomfield [DBlomfield@bcpavco.com]

Sent:

Thursday, March 8, 2012 12:40 PM

To:

McAndrews, Caroline GCPE:EX; Johnson, Sheldon GCPE:EX

Subject:

Jeff Lee Blog: Scrapped \$40 million Telus deal for BC Place raises lots of questions

Attachments:

image001.jpg; image002.gif; image004.png

Updated Jeff Lee blog below; let me know if you have a chance to catch up on next steps

http://blogs.vancouversun.com/2012/03/08/scrapped-telus-deal-for-bc-place-raises-lots-of-questions/

Scrapped \$40 million Telus deal for BC Place raises lots of questions

March 8, 2012. 9:40 am • Section: Civic Lee Speaking

Copyright

Duncan Blomfield

Manager, Marketing and Communications

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777 Pacific Blvd

P.604 669 2300

Vancouver, BC

W.www.bcplace.com

Canada V6B 4Y8



BC Place is a Division of PavCo, a Crown Corporation of the Province of British Columbia

From:

Ehl, Cameron JTI:EX

Sent:

Thursday, March 8, 2012 12:44 PM

To:

Johnson, Sheldon GCPE:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX; Carne, Courtney

GCPE:EX

Subject:

RE: MEDIA REQUEST - Mark Hume, Globe and Mail

What different question does he have from what was covered in the media avail yesterday? His calendar is booked solid back to back.

From: Johnson, Sheldon GCPE:EX

Sent: Thursday, March 8, 2012 12:22 PM

To: Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX

Subject: MEDIA REQUEST - Mark Hume, Globe and Mail

Importance: High

Reporter / Outlet:

Mark Hume, Globe and Mail, 604-631-6667

Deadline: 4pm for 5 min.

Background: Naming rights

Recommendation:

Messaging:

Sheldon Johnson

Senior Public Affairs Officer Government Communications and Public Engagement Ministry of Jobs, Tourism and Innovation 250 213-5811

From:

Gordon, Matt GCPE:EX

Sent:

Thursday, March 8, 2012 12:45 PM

To:

Ehl, Cameron JTI:EX; Johnson, Sheldon GCPE:EX; MacInnis, Matthew JTI:EX; Parhar,

TJ S JTI:EX

Cc:

McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX

Subject:

RE: MEDIA REQUEST - Mark Hume, Globe and Mail

I think that is a fair question - not sure the value of going over it again. Unless he has a more specific ask

Matt Gordon Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia......... 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

From: Ehl, Cameron JTI:EX

Sent: Thursday, March 8, 2012 12:44 PM

To: Johnson, Sheldon GCPE:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX **Subject:** RE: MEDIA REQUEST - Mark Hume, Globe and Mail

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To: Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

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Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX

Subject: MEDIA REQUEST - Mark Hume, Globe and Mail

Importance: High

Reporter / Outlet: Mark Hume, Globe and Mail, 604-631-6667

Deadline: 4pm for 5 min.

Background: Naming rights

Recommendation:

Messaging:

S13

Sheldon Johnson

From:

MacInnis, Matthew JTI:EX

Sent:

Thursday, March 8, 2012 1:11 PM

To:

Johnson, Sheldon GCPE:EX

Subject:

RE: MEDIA REQUEST - Mark Hume, Globe and Mail

Perfect.

From: Johnson, Sheldon GCPE:EX Sent: Thursday, March 8, 2012 1:11 PM

To: Gordon, Matt GCPE:EX; Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and Innovation Media Requests

GCPE:EX; Carne, Courtney GCPE:EX

Subject: RE: MEDIA REQUEST - Mark Hume, Globe and Mail

Justine told him she got something from him in the hall, so he might be good.

From: Gordon, Matt GCPE:EX

Sent: Thursday, March 8, 2012 12:45 PM

To: Ehl, Cameron JTT:EX; Johnson, Sheidon GCPE:EX; MacInnis, Matthew JTT:EX; Parhar, TJ S JTT:EX

Cc: McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and Innovation Media Requests

GCPE:EX; Carne, Courtney GCPE:EX

Subject: RE: MEDIA REQUEST - Mark Hume, Globe and Mail

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Matt Gordon | Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

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To: Johnson, Sheldon GCPE:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

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Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX

Subject: MEDIA REQUEST - Mark Hume, Globe and Mail

Importance: High

Reporter / Outlet: Mark Hume, Globe and Mail, 604-631-6667

Deadline: 4pm for 5 min.

Background: Naming rights

Recommendation:

Messaging:

\$13

Sheldon Johnson

From:

MacInnis, Matthew JTI:EX

Sent:

Thursday, March 8, 2012 1:37 PM

To:

Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX: McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX; Carne, Courtney

GCPE:EX

Subject:

RE: MEDIA REQUEST - Jeff Lee, Vancouver Sun

You can tell Jeff that MPB will call him after QP, which should end around 2:20, but it will be later if there is media interest in the halls afterwards.

From: Johnson, Sheldon GCPE:EX

Sent: Thursday, March 8, 2012 1:18 PM

To: Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX

Subject: MEDIA REQUEST - Jeff Lee, Vancouver Sun

Reporter / Outlet: Jeff Lee, Vancouver Sun, 604-605-2197

Deadline: ASAP, leaving office at 5ish, but will wait around as long as possible for the Minister.

Background: Naming rights, Jeff provided specific questions below.

Recommendation: Jeff has had the scoop on this from the start, so it would be good to provide him comment. Suggested responses are provided in bold.

From:

Gordon, Matt GCPE:EX

Sent:

Thursday, March 8, 2012 2:38 PM

To:

Johnson, Sheldon GCPE:EX

Subject:

RE: MEDIA REQUEST - Stephen Quinn, CBC

Can you let jeremy know we are still working on it? cheers

Matt Gordon Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

From: Johnson, Sheldon GCPE:EX Sent: Thursday, March 8, 2012 2:38 PM

To: Gordon, Matt GCPE:EX

Subject: Fw: MEDIA REQUEST - Stephen Quinn, CBC

That's this one - haven't heard back

From: Johnson, Sheldon GCPE:EX

Sent: Thursday, March 08, 2012 11:20 AM

To: Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX

Subject: MEDIA REQUEST - Stephen Quinn, CBC

Reporter / Outlet Stephen Quinn, CBC, via Jeremy Allingham, Associate Producer, 604-662-6467

Deadline: 5:10pm for 8 min - Can we confirm by 1:30pm?

Background: Naming rights

Recommendation: May need to propose different time based on availability.

S13

Sheldon Johnson

From:

Johnson, Sheldon GCPE:EX

Sent:

Thursday, March 8, 2012 2:41 PM

To:

Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar,

TJS JTFFX

Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX; Carne, Courtney

GCPE:EX

Subject:

RE: MEDIA REQUEST - Stephen Quinn, CBC

Is this one doable?

From: Johnson, Sheldon GCPE:EX

Sent: Thursday, March 8, 2012 11:21 AM

To: Ehl, Cameron JTT:EX; MacInnis, Matthew JTT:EX; Parhar, TJ S JTT:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX

Subject: MEDIA REQUEST - Stephen Quinn, CBC

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Deadline: 5:10pm for 8 min - Can we confirm by 1:30pm?

Background: Naming rights

Recommendation: May need to propose different time based on availability.

From:

Ehl. Cameron JTI:EX

Sent:

Thursday, March 8, 2012 2:41 PM

To:

Johnson, Sheldon GCPE;EX; MacInnis, Matthew JTi;EX; Parhar, TJ S JTI;EX

Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX; Carne, Courtney

GCPF:FX

Subject:

RE: MEDIA REQUEST - Stephen Quinn, CBC

Decline. Minister's schedule does not permit.

From: Johnson, Sheldon GCPE:EX Sent: Thursday, March 8, 2012 2:41 PM

To: Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX

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Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

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Subject: MEDIA REQUEST - Stephen Quinn, CBC

Reporter / Outlet Stephen Quinn, CBC, via Jeremy Allingham, Associate Producer, 604-662-6467

Deadline: 5:10pm for 8 min - Can we confirm by 1:30pm?

Background: Naming rights

Recommendation: May need to propose different time based on availability.

From:

Johnson, Sheldon GCPE:EX

Sent:

Thursday, March 8, 2012 2:42 PM

To:

Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX; Carne, Courtney

CODELEY

Subject:

RE: MEDIA REQUEST - Stephen Quinn, CBC

Done

From: Ehl, Cameron JTI:EX

Sent: Thursday, March 8, 2012 2:41 PM

To: Johnson, Sheidon GCPE:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX

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Innovation Media Reguests GCPE:EX; Carne, Courtney GCPE:EX

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Subject: MEDIA REQUEST - Stephen Quinn, CBC

Reporter / Outlet Stephen Quinn, CBC, via Jeremy Allingham, Associate Producer, 604-662-6467

Deadline: 5:10pm for 8 min - Can we confirm by 1:30pm?

Background: Naming rights

Recommendation: May need to propose different time based on availability.

\$13

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Thursday, March 8, 2012 2:42 PM

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Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and innovation Media Requests GCPE:EX; Carne, Courtney

GCPE:EX

Subject:

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Reporter / Outlet Stephen Quinn, CBC, via Jeremy Allingham, Associate Producer, 604-662-6467

Deadline: 5:10pm for 8 min – Can we confirm by 1:30pm?

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GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX; Carne, Courtney

GCPE:EX

Subject:

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GCPE:EX

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Background: Naming rights

Recommendation: May need to propose different time based on availability.

From:

Johnson, Sheldon GCPE:EX

Sent:

Thursday, March 8, 2012 2:40 PM

To:

Gordon, Matt GCPE:EX

Subject:

RE: MEDIA REQUEST - Stephen Quinn, CBC

yup

From: Gordon, Matt GCPE:EX

Sent: Thursday, March 8, 2012 2:38 PM

To: Johnson, Sheldon GCPE:EX

Subject: RE: MEDIA REQUEST - Stephen Quinn, CBC

Can you let jeremy know we are still working on it? cheers

Matt Gordon Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

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That's this one - haven't heard back

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Background: Naming rights

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From:

Johnson, Sheldon GCPE:EX

Sent:

Thursday, March 8, 2012 1:39 PM

To:

MacInnis, Matthew JTI:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX; Carne, Courtney

GCPE:EX

Subject:

RE: MEDIA REQUEST - Jeff Lee, Vancouver Sun

Done.

From: MacInnis, Matthew JTI:EX Sent: Thursday, March 8, 2012 1:37 PM

To: Johnson, Sheldon GCPE:EX: Ehl, Cameron JTI:EX: Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX: Carne, Courtney GCPE:EX

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Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX

Subject: MEDIA REQUEST - Jeff Lee, Vancouver Sun

Reporter / Outlet: Jeff Lee, Vancouver Sun, 604-605-2197

Deadline: ASAP, leaving office at 5ish, but will wait around as long as possible for the Minister.

Background: Naming rights, Jeff provided specific questions below.

Recommendation: Jeff has had the scoop on this from the start, so it would be good to provide him comment. Suggested responses are provided in bold.

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Sheldon Johnson

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MacInnis, Matthew JTI:EX

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Thursday, March 8, 2012 1:37 PM

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Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX; Carne, Courtney

GCPE:EX

Subject:

RE: MEDIA REQUEST - Jeff Lee, Vancouver Sun

You can tell Jeff that MPB will call him after QP, which should end around 2:20, but it will be later if there is media interest in the halls afterwards.

From: Johnson, Sheldon GCPE:EX

Sent: Thursday, March 8, 2012 1:18 PM

To: Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX

Subject: MEDIA REQUEST - Jeff Lee, Vancouver Sun

Reporter / Outlet: Jeff Lee, Vancouver Sun, 604-605-2197

Deadline: ASAP, leaving office at 5ish, but will wait around as long as possible for the Minister.

Background: Naming rights, Jeff provided specific questions below.

Recommendation: Jeff has had the scoop on this from the start, so it would be good to provide him comment. Suggested responses are provided in bold.

From:

Johnson, Sheldon GCPE;EX

Sent:

Thursday, March 8, 2012 1:18 PM

To: Cc: Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX; Carne, Courtney

GCPE:EX

Subject:

MEDIA REQUEST - Jeff Lee, Vancouver Sun

Reporter / Outlet:

Jeff Lee, Vancouver Sun, 604-605-2197

Deadline: ASAP, leaving office at 5ish, but will wait around as long as possible for the Minister.

Background: Naming rights, Jeff provided specific questions below.

Recommendation: Jeff has had the scoop on this from the start, so it would be good to provide him comment. Suggested responses are provided in bold.

Messaging:

S13

From:

Murry, Karen GCPE:EX

Sent:

Thursday, March 8, 2012 1:14 PM

To:

Paine, Alison GCPE:EX; Mentzelopoulos, Athana GCPE:EX; Bhullar, Barinder PREM:EX; Hann, Caeli GCPE:EX; Karn, David GCPE:EX; Lawrie, Hannah GCPE:EX; Fraser, John Paul GCPE:EX; Murry, Karen GCPE:EX; Gleeson, Kelly T GCPE:EX; McDonald, Mike PREM:EX; Lo, Mary GCPE:EX; Leamy, Michelle T PREM:EX; Sweeney, Neil PREM:EX; Bains, Parm GCPE:EX; Scott, Rebecca PREM:EX; Wharf, Sandy PREM:EX; MacIntyre, Sara PREM:EX; Mills, Shane PREM:EX; Sproule, Spencer PREM:EX; Halford, Trevor M PREM:EX; Ehl, Cameron JTI:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; Gordon, Matt GCPE:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX; Sutherland, Aaron FIN:EX; Dickinson, Carolyn FIN:EX; Loiacono, Catherine GCPE:EX; Heyman, David GCPE:EX; Plummer, Glen GCPE:EX; Dickson, Greg GCPE:EX; Edwardson, Jamie GCPE:EX; Stewart, Janet GCPE:EX; Robertson, Janis GCPE:EX;

Kristofferson, Kristie L GCPE:EX; Howard, Samantha A FIN:EX

Subject:

Scrum Summary - Bell on BC Place

Naming rights off table?Yes. We are interested in retaining name as part of stadium. Look at selling ad rights inside and outside.

Entertain in indl agreements

What was on table?

35 mil over 20 years, 1.75 per year. Telus had right to sell ind'l ad activities.

We will be able to pick up this revenue in ad sales in sorts of locations that would have gone to Telus.

Telus compensated for money on this believing?
Technology investments - we are entering into negotiations right now.
We anticipated that if we dont come into agreement we'd enter into this.

Signs - compensate? That was on their own perogative. Those their own costs.

Pavco came to them...?

Not correct. Originally we went out to market and who we thought would be likely proponents. We talked to finance, telecommunications. About 20 approached - shortlisted - single proponent - Telus.

Dollar aspect wasnt the important aspect - retaining name was the important aspect.

David has done incredible job for govt and concluding the construction. Cabinet reviewed and decided the importance of keeping name was more important than money. Cabinet decided. Everyone supported that we wanted to keep BC Place.

Worth 35 million?

35 million over 20. And we now have ability to sell ind'l. Argue it would work itself self.

Premeir and Falcon mentined deal for taxpayers and not name? Key element was wanting to retain the name and thats why decision was made.

From:

Johnson, Sheldon GCPE:EX

Sent:

Thursday, March 8, 2012 1:11 PM

To:

Gordon, Matt GCPE:EX; Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S

JTI:EX

Cc:

McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX

Subject:

RE: MEDIA REQUEST - Mark Hume, Globe and Mail-

Justine told him she got something from him in the hall, so he might be good.

From: Gordon, Matt GCPE:EX

Sent: Thursday, March 8, 2012 12:45 PM

To: Ehl, Cameron JTI:EX; Johnson, Sheldon GCPE:EX; MacInnis, Matthew JTT:EX; Parhar, TJ S JTI:EX

Cc: McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and Innovation Media Requests

GCPE:EX; Carne, Courtney GCPE:EX

Subject: RE: MEDIA REQUEST - Mark Hume, Globe and Mail

I think that is a fair question - not sure the value of going over it again. Unless he has a more specific ask

Matt Gordon Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

From: Ehl, Cameron JTI:EX

Sent: Thursday, March 8, 2012 12:44 PM

To: Johnson, Sheldon GCPE:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX **Subject:** RE: MEDIA REQUEST - Mark Hume, Globe and Mail

What different question does he have from what was covered in the media avail yesterday? His calendar is booked solid back to back.

From: Johnson, Sheldon GCPE:EX

Sent: Thursday, March 8, 2012 12:22 PM

To: Ehl, Cameron JTT:EX; MacInnis, Matthew JTT:EX; Parhar, TJ S JTT:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Carne, Courtney GCPE:EX

Subject: MEDIA REQUEST - Mark Hume, Globe and Mail

Importance: High

Reporter / Outlet: Mark Hume, Globe and Mail, 604-631-6667

Deadline: 4pm for 5 min.

Page 197 GCP-2012-00044

¹²⁻⁰⁰⁰⁴⁴ 103 of 217

Messaging:

S13

Sheldon Johnson

From:

Ehl, Cameron JTI:EX

Sent:

Thursday, March 8, 2012 12:44 PM

To:

Johnson, Sheldon GCPE:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX: Carne, Courtney

GCPE:EX

Subject:

RE: MEDIA REQUEST - Mark Hume, Globe and Mail

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Sent: Thursday, March 8, 2012 12:22 PM

To: Ehi, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE; EX; Carne, Courtney GCPE; EX Subject: MEDIA REQUEST - Mark Hume, Globe and Mail

Importance: High

Reporter / Outlet: Mark Hume, Globe and Mail, 604-631-6667

Deadline: 4pm for 5 min.

Background: Naming rights

Recommendation:

From:

Johnson, Sheldon GCPE:EX

Sent:

Thursday, March 8, 2012 12:22 PM

To: Cc:

Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX; Carne, Courtney

GCPE:EX

Subject:

MEDIA REQUEST - Mark Hume, Globe and Mail

Importance:

High

Reporter / Outlet: Mark Hume, Globe and Mail, 604-631-6667

Deadline: 4pm for 5 min.

Background: Naming rights

Recommendation:

From:

Johnson, Sheldon GCPE:EX

Sent:

Thursday, March 8, 2012 11:44 AM

To:

Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX

Subject:

NEW NUMBER: MEDIA REQUEST - Dave Dixson, CFAX

Importance:

Dave just gave me a new number:

250.920.4631

From: Johnson, Sheldon GCPE:EX

Sent: Thursday, March 8, 2012 10;31 AM

To: MacInnis, Matthew JTI:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: McAndrews, Caroline GCPE:EX: Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

Subject: RE: MEDIA REQUEST - Dave Dixson, CFAX

The number for Minister Bell at 11:50am to call is 250.920,4630

From: MacInnis, Matthew JTI:EX

Sent: Thursday, March 8, 2012 10:20 AM

To: Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

Subject: RE: MEDIA REQUEST - Dave Dixson, CFAX

Can we find out if sometime between 11:50-12 might work?

We often get out of QP prep early and might be able to pre-tape it then.

From: Johnson, Sheldon GCPE:EX Sent: Thursday, March 8, 2012 9:51 AM

To: Ehi, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

Subject: MEDIA REQUEST - Dave Dixson, CFAX

Reporter / Outlet: Dave Dixson, CFAX, 250.920.4614

Deadline: 1:10pm for 5 min (need to know in the next hour for show programming), they've also offered to

pretape.

Background: Naming rights

Recommendation: Refer to statement and yesterday's conference call.

Messaging:

S13

Sheldon Johnson

From:

Johnson, Sheldon GCPE:EX

Sent:

Thursday, March 8, 2012 11:21 AM

To:

Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

S13

Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX; Carne, Courtney

GCPE:EX

Subject:

MEDIA REQUEST - Stephen Quinn, CBC

Reporter / Outlet Stephen Quinn, CBC, via Jeremy Allingham, Associate Producer, 604-662-6467

Deadline: 5:10pm for 8 min - Can we confirm by 1:30pm?

Background: Naming rights

Recommendation: May need to propose different time based on availability.

Messaging:

Sheldon Johnson

From:

MacInnis, Matthew JTI:EX

Sent:

Thursday, March 8, 2012 11:07 AM

To:

Gordon, Matt GCPE:EX

C¢:

McAndrews, Caroline GCPE;EX; Johnson, Sheldon GCPE;EX; Lansdell, Hayden

GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Subject:

PavCo Media requests

Just a heads up that we've asked PavCo to redirect all media requests to your shop for Minister Bell.

Thanks.

Matt MacInnis Ministerial Assistant Minister of Jobs, Tourism and Innovation t: (250) 387-8122

\$17

From:

Johnson, Sheldon GCPE:EX

Sent:

Thursday, March 8, 2012 10:31 AM

To:

MacInnis, Matthew JTI:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc:

McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

Subject:

RE: MEDIA REQUEST - Dave Dixson, CFAX

The number for Minister Bell at 11:50am to call is 250,920.4630

From: MacInnis, Matthew JTI:EX

Sent: Thursday, March 8, 2012 10:20 AM

To: Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: McAndrews, Caroline GCPE:EX: Gordon, Matt GCPE:EX: Lansdell, Hayden GCPE:EX

Subject: RE: MEDIA REQUEST - Dave Dixson, CFAX

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Cc: McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

Subject: MEDIA REQUEST - Dave Dixson, CFAX

Reporter / Outlet: Dave Dixson, CFAX, 250.920.4614

Deadline: 1:10pm for 5 min (need to know in the next hour for show programming), they've also offered to

pretape.

Background: Naming rights

Recommendation: Refer to statement and yesterday's conference call.

. Messaging:

Sheldon Johnson

From:

Johnson, Sheldon GCPE:EX

Sent:

Thursday, March 8, 2012 10:23 AM

To:

MacInnis, Matthew JTI:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc:

McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

Subject:

RE: MEDIA REQUEST - Dave Dixson, CFAX

Reporter says that'll work, but he'll have to get back to us with call in number. Will send when I get it...

From: MacInnis, Matthew JTI:EX

Sent: Thursday, March 8, 2012 10:20 AM

To: Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

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Subject: MEDIA REQUEST - Dave Dixson, CFAX

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Deadline: 1:10pm for 5 min (need to know in the next hour for show programming), they've also offered to

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Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

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McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

Subject:

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Reporter / Outlet:

Dave Dixson, CFAX, 250.920.4614

Deadline: 1:10pm for 5 min (need to know in the next hour for show programming), they've also offered to

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Background: Naming rights

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McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

Subject:

MEDIA REQUEST - Dave Dixson, CFAX

Reporter / Outlet:

Dave Dixson, CFAX, 250.920.4614

Deadline: 1:10pm for 5 min (need to know in the next hour for show programming), they've also offered to

pretape.

Background: Naming rights

Recommendation: Refer to statement and yesterday's conference call.

Messaging:

Sheldon Johnson

From:

Johnson, Sheldon GCPE:EX

Sent:

Thursday, March 8, 2012 8:52 AM

To:

Johnson, Sheldon GCPE:EX; 'Duncan Blomfield'

Cc:

McAndrews, Caroline GCPE:EX; 'Graham Ramsay'; Gordon, Matt GCPE:EX

Subject:

RE: URGENT: Qs

Sorry. Nelson Bennett's story, not Mackin.

 $\frac{http://bivinteractive.com/index.php?option=com_content\&view=article\&id=5476:telus-to-invest-3b-in-bc-over-three-years\&catid=14:daily-news\&itemid=46$

From: Johnson, Sheldon GCPE:EX Sent: Thursday, March 8, 2012 8:49 AM

To: 'Duncan Blomfield'

Cc: McAndrews, Caroline GCPE:EX; 'Graham Ramsay'; Gordon, Matt GCPE:EX

Subject: RE: URGENT: Qs

FYI - As per question 1, I don't think its confidential anymore based on this bit from Mackin's story in BIV:

Entwistle used Friday's press conference to unveil the investment Telus has already made at BC Place. The company has installed 800 wi-fi access points in the stadium, 100 wireless sites and 1,150 high-definition digital screens, at a cost of between \$10 million and \$15 million.

From: Duncan Blomfield [mailto:DBlomfield@bcpavco.com]

Sent: Wednesday, March 7, 2012 11:49 AM

To: Johnson, Sheldon GCPE:EX

Cc: McAndrews, Caroline GCPE:EX; Graham Ramsay

Subject: RE: URGENT: Os

From:

Johnson, Sheldon GCPE;EX

Sent:

Thursday, March 8, 2012 8:49 AM

To:

'Duncan Blomfield'

Cc:

McAndrews, Caroline GCPE:EX; 'Graham Ramsay'; Gordon, Matt GCPE:EX

Subject:

RE: URGENT: Qs

FYI - As per question 1, I don't think its confidential anymore based on this bit from Mackin's story in BIV:

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From: Duncan Blomfield [mailto:DBlomfield@bcpavco.com]

Sent: Wednesday, March 7, 2012 11:49 AM

To: Johnson, Sheldon GCPE:EX

Cc: McAndrews, Caroline GCPE:EX; Graham Ramsay

Subject: RE: URGENT: Qs

S12, S17

S12

From:

Farkas, George CSCD:EX

Sent:

Thursday, March 8, 2012 8:39 AM

To:

Gordon, Matt GCPE:EX

Subject:

FW: Urgent Media Question on Revenues from BC Place Naming Rights Deal

George Farkas

Assistant Deputy Minister

Ministries of Community, Sport and Cultural Development and Jobs, Tourism, and Innovation

(250) 213-3010 George.Farkas@gov.bc.ca

----Original Message----

From: Krista Freeman [mailto:KFreeman@bcpavco.com]

Sent: Thursday, March 8, 2012 8:19 AM

To: Manderville, Brad W FIN: EX; XT: Harding, John CASe: IN

Cc: Farkas, George CSCD:EX; Jacobs, Murray JTI:EX; Hall, Cheryl CSCD:EX; XT:Buckley,

Warren CASe: IN

Subject: Re: Urgent Media Question on Revenues from BC Place Naming Rights Deal

Hi Brad -

\$12, \$17

~Krista

---- Original Message -----

From: Manderville, Brad W FIN: EX [mailto:Brad.Manderville@gov.bc.ca]

Sent: Thursday, March 08, 2012 07:16 AM

To: Krista Freeman; John Harding

Cc: Fankas, George CSCD:EX <George.Fankas@gov.bc.ca>; Jacobs, Murray JTI:EX

<<u>Murray.Jacobs@gov.bc.ca</u>>; Hall, Cheryl CSCD:EX <Cheryl.Hall@gov.bc.ca>; Warren Buckley

Subject: RE: Urgent Media Question on Revenues from BC Place Naming Rights Deal

S12, S17

Thanks, Brad

From: Krista Freeman [KFreeman@bcpavco.com]

Sent: March 7, 2012 7:16 PM

To: Manderville, Brad W FIN: EX; XT: Harding, John CASe: IN

Cc: Farkas, George CSCD:EX; Jacobs, Murray JTI:EX; Hall, Cheryl CSCD:EX; XT:Buckley,

Warren CASe:IN

Subject: RE: Urgent Media Question on Revenues from BC Place Naming Rights Deal

Sorry but in meetings all afternoon, and just getting to my emails now.

PavCo's service plan (budget) does include Telus Naming rights revenue, recognice 2012/08044 evnected term of deal

Trust this assists, and sorry for the delay!

Krista Freeman
Director of Finance
BC Pavilion Corporation
Direct: 604.484.5152

Email: kfreeman@bcpavco.com

From: Manderville, Brad W FIN: EX [mailto:Brad.Manderville@gov.bc.ca]

Sent: Wednesday, March 07, 2012 15:52

To: John Harding

Cc: Krista Freeman; Farkas, George CSCD:EX; Jacobs, Murray JTI:EX; Hall, Cheryl CSCD:EX

Subject: Urgent Media Question on Revenues from BC Place Naming Rights Deal

Importance: High

Hi John,

Our communications staff have just received a question from the media as to whether or not the revenues from the proposed BC Place naming rights deal were included in PAVCO's annual revenue forecast for Budget 2012. Can you please confirm?

Thanks, Brad

From:

Johnson, Sheldon GCPE:EX

Sent:

Thursday, March 8, 2012 8:00 AM

To:

McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX

Cc:

Lansdell, Hayden GCPE:EX

Subject: Attachments: RE: Naming Rights IN IN_BC Place Naming 02 2012.docx

I've updated this one with Matt's additions. I fully anticipate more changes coming this morning.

From: McAndrews, Caroline GCPE:EX Sent: Thursday, March 8, 2012 7:22 AM

To: Gordon, Matt GCPE:EX

Cc: Johnson, Sheldon GCPE:EX; Lansdell, Hayden GCPE:EX

Subject: Re: Naming Rights IN

Can u send me yours?

From: Gordon, Matt GCPE:EX

Sent: Thursday, March 08, 2012 07:11 AM

To: McAndrews, Caroline GCPE:EX; 'kelly.gleeson@gov.b.ca' < kelly.gleeson@gov.b.ca>; Gleeson, Kelly T GCPE:EX

Cc: Lansdell, Hayden GCPE:EX; Johnson, Sheldon GCPE:EX

Subject: Re: Naming Rights IN

Use mine kel - this one hasnt been updated

From: McAndrews, Caroline GCPE:EX Sent: Thursday, March 08, 2012 06:57 AM

To: 'kelly.gleeson@gov.b.ca' < kelly.gleeson@gov.b.ca>

Cc: Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX; Johnson, Sheldon GCPE:EX

Subject: Fw: Naming Rights IN

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 07, 2012 01:22 PM

To: MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX; Ehl, Cameron JTI:EX

Cc: McAndrews, Caroline GCPE:EX; Mason, Clare GCPE:EX; Lansdell, Hayden GCPE:EX

Subject: Naming Rights IN

Hey guys,

Please see attached.

Sheldon Johnson

ADVICE TO MINISTER

CONFIDENTIAL **ISSUES NOTE**

Ministry of Jobs, Tourism and Innovation Updated: March 8, 2012

Minister Responsible: Hon. Pat Bell

BC Place – Naming Rights

Advice and Recommended Response:

\$13

\$12

S12, S17

S12

S12, S17

From: Sent: McAndrews, Caroline GCPE:EX Thursday, March 8, 2012 7:29 AM

To:

Gordon, Matt GCPE:EX

Subject:

Re: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee -

Vancouver Sun

Not Responsive

From: Gordon, Matt GCPE:EX

Sent: Thursday, March 08, 2012 07:24 AM

To: McAndrews, Caroline GCPE:EX

Subject: Fw: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee - Vancouver Sun

From: Gordon, Matt GCPE:EX

Sent: Thursday, March 08, 2012 06:55 AM

To: Gleeson, Kelly T GCPE:EX; Lansdell, Hayden GCPE:EX

Cc: Johnson, Sheldon GCPE:EX

Subject: Re: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee - Vancouver Sun

S12

S12, S17

S12

S12, S17

From: Gleeson, Kelly T GCPE:EX

Sent: Thursday, March 08, 2012 06:45 AM

To: Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX Subject: FW: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee - Vancouver Sun

'morning guys,

Do you have a note on this issue?

thx

From:

McAndrews, Caroline GCPE:EX Thursday, March 8, 2012 6:58 AM

Sent: To:

'kelly.gleeson@gov.b.ca'

Cc:

Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX; Johnson, Sheldon GCPE:EX

Subject:

Fw: Naming Rights IN

Attachments:

IN BC Place Naming 02 2012.docx

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 07, 2012 01:22 PM

To: MacInnls, Matthew JTI:EX; Parhar, TJ S JTI:EX; Ehl, Cameron JTI:EX

Cc: McAndrews, Caroline GCPE:EX; Mason, Clare GCPE:EX; Lansdell, Hayden GCPE:EX

Subject: Naming Rights IN

Hey guys,

Please see attached.

Sheldon Johnson

ADVICE TO MINISTER

CONFIDENTIAL **ISSUES NOTE**

Ministry of Jobs, Tourism and Innovation Updated: March 7, 2012

1-2004994

Minister Responsible: Hon. Pat Bell

BC Place – Naming Rights

Advice and Recommended Response:

.48456755

Y.,3-45.

 $e^{i \frac{1}{2} \frac{1}{2} \sqrt{N}}$

S13

S12

Saturage

S12, S17

S12

S12, S17

From:

Gleeson, Kelly T GCPE:EX:

Sent:

Thursday, March 8, 2012 6:57 AM

To:

Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX

Cc:

Johnson, Sheldon GCPE:EX

Subject:

RE: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee -

Vancouver Sun

thx

From: Gordon, Matt GCPE:EX

Sent: Thursday, March 8, 2012 6:56 AM

To: Gleeson, Kelly T GCPE:EX; Lansdell, Hayden GCPE:EX

Cc: Johnson, Sheldon GCPE:EX

Subject: Re: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee - Vancouver Sun

S12, S13

S13

S12

S12, S17

From: Gleeson, Kelly T GCPE:EX

Sent: Thursday, March 08, 2012 06:45 AM

Tó: Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX **Subject**: FW: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee - Vancouver Sun

'morning guys,

Do you have a note on this issue?

thx

2

From:

Sent:

To:

Subject:

Gleeson, Kelly T GCPE;EX
Thursday, March 8, 2012 6:46 AM
Gordon, Matt GCPE;EX; Lansdell, Hayden GCPE;EX
FW: B.C. cancels multimillion-dollar deal with Telus to rename BC Place - Jeff Lee -

Vancouver Sun

'morning guys,

Do you have a note on this issue?

thx

From:

Hayden, Dana JTI:EX

Sent:

Wednesday, March 7, 2012 9:18 PM

To: Cc: Gordon, Matt GCPE:EX

Subject:

Farkas, George CSCD:EX
Re: Urgent Media Question on Revenues from BC Place Naming Rights Deal

\$12, \$13

S13

Dana Hayden Deputy Minister Ministry of Jobs, Tourism and Innovation

On 2012-03-07, at 9:16 PM, "Gordon, Matt GCPE:EX" < Matt. Gordon@gov.bc.ca > wrote:

S13

From: Hayden, Dana JTI:EX

Sent: Wednesday, March 07, 2012 09:14 PM

To: Farkas, George CSCD:EX **Cc:** Gordon, Matt GCPE:EX

Subject: Re: Urgent Media Question on Revenues from BC Place Naming Rights Deal

S13

Dana Hayden
Deputy Minister
Ministry of Jobs, Tourism and Innovation

On 2012-03-07, at 8:59 PM, "Farkas, George CSCD:EX" < George.Farkas@gov.bc.ca> wrote:

George Farkas

Begin forwarded message:

From: Krista Freeman < KFreeman@bcpavco.com>

Date: March 7, 2012 7:16:01 PM PST To: "Manderville, Brad W FIN:EX"

< Brad. Manderville@gov.bc.ca >, "XT: Harding, John

CASe:IN" < jharding@bcpayco.com>

Cc: "Farkas, George CSCD:EX" < George.Farkas@gov.bc.ca>, "Jacobs, Murray JTI:EX" < Murray.Jacobs@gov.bc.ca>, "Hall, Cheryl CSCD:EX" < Cheryl.Hall@gov.bc.ca>, "XT:Buckley,

Warren CASe; IN" < WBuckley@BCPavco.com>

Subject: RE: Urgent Media Question on Revenues from BC Place Naming Rights Deal

Page 284 GCP-2012-00044 PavCo's service plan (budget) does include Telus Naming rights revenue, recognized over expected term of deal.

S17

Trust this assists, and sorry for the delay!

Krista Freeman

Director of Finance

BC Pavilion Corporation

Direct: 604.484.5152

Email: kfreeman@bcpavco.com

From: Manderville, Brad W FIN:EX [mailto:Brad.Manderville@gov.bc.ca]
Sent: Wednesday, March 07, 2012 15:52

To: John Harding

Cc: Krista Freeman; Farkas, George CSCD:EX; Jacobs, Murray

JTI:EX; Hall, Cheryl CSCD:EX

Subject: Urgent Media Question on Revenues from BC Place

Naming Rights Deal **Importance:** High

Hi John,

Our communications staff have just received a question from the media as to whether or not the revenues from the proposed BC Place naming rights deal were included in PAVCO's annual revenue forecast for Budget 2012. Can you please confirm?

Thanks,

Brad

From:

Hayden, Dana JTI:EX

Sent:

Wednesday, March 7, 2012 9:15 PM

To: Cc: Farkas, George CSCD:EX Gordon, Matt GCPE:EX

Subject:

Re: Urgent Media Question on Revenues from BC Place Naming Rights Deal

S13

Dana Hayden
Deputy Minister
Ministry of Jobs, Tourism and Innovation

On 2012-03-07, at 8:59 PM, "Farkas, George CSCD:EX" < George Farkas@gov.bc.ca > wrote:

George Farkas

Begin forwarded message:

From: Krista Freeman < KFreeman@bcpavco.com>

Date: March 7, 2012 7:16:01 PM PST

To: "Manderville, Brad W FIN:EX" < Brad Manderville@gov.bc.ca>,

"XT:Harding, John CASe:IN" < jharding@bcpavco.com>

Ce: "Farkas, George CSCD:EX" < George.Farkas@gov.bc.ca >, "Jacobs, Murray JTI:EX" < Murray.Jacobs@gov.bc.ca >, "Hall, Cheryl CSCD:EX"

< Cheryl. Hall@gov.bc.ca>, "XT:Buckley, Warren CASe:IN"

<WBuckley@BCPavco.com>

Subject: RE: Urgent Media Question on Revenues from BC Place Naming Rights Deal

Hi all,

Sorry but in meetings all afternoon, and just getting to my emails now.

PavCo's service plan (budget) does include Telus Naming rights revenue, recognized over expected term of deal.

S17

BC Pavilion Corporation Direct: 604.484.5152 Email: kfreeman@bcpayco.com From: Manderville, Brad W FIN:EX [mailto:Brad.Manderville@gov.bc.ca] Sent: Wednesday, March 07, 2012 15:52 To: John Harding Cc: Krista Freeman; Farkas, George CSCD; EX; Jacobs, Murray JTT: EX; Hall, Cheryl CSCD:EX Subject: Urgent Media Question on Revenues from BC Place Naming Rights Deal Importance: High Hi John, Our communications staff have just received a question from the media as to whether or not the revenues from the proposed BC Place naming rights deal were included in PAVCO's annual revenue forecast for Budget 2012. Can you please confirm? Thanks, Brad

Krista Freeman

Director of Finance

From:

Farkas, George CSCD:EX

Sent:

Wednesday, March 7, 2012 9:00 PM

To: Cc: Gordon, Matt GCPE:EX Hayden, Dana JTI:EX

Subject:

Fwd: Urgent Media Question on Revenues from BC Place Naming Rights Deal

George Farkas

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Date: March 7, 2012 7:16:01 PM PST

To: "Manderville, Brad W FIN:EX" < Brad.Manderville@gov.bc.ca>, "XT:Harding, John

CASe:IN" < jharding@bcpavco.com>

Cc: "Farkas, George CSCD; EX" < George Farkas@gov.bc.ca >, "Jacobs, Murray JTI: EX"

<<u>Murray.Jacobs@gov.bc.ca</u>>, "Hall, Cheryl CSCD:EX" <<u>Cheryl.Hall@gov.bc.ca</u>>,

"XT:Buckley, Warren CASe:IN" < WBuckley@BCPavco.com>

Subject: RE: Urgent Media Question on Revenues from BC Place Naming Rights Deal

Hi all,

Sorry but in meetings all afternoon, and just getting to my emails now.

PavCo's service plan (budget) does include Telus Naming rights revenue, recognized over expected term of deal.

S17

Trust this assists, and sorry for the delay!

Krista Freeman

Director of Finance

BC Pavilion Corporation

Direct: 604.484.5152

Email: kfreeman@bcpavco.com

Page 289 GCP-2012-00044 From: Manderville, Brad W FIN:EX [mailto:Brad.Manderville@gov.bc.ca]
Sent: Wednesday, March 07, 2012 15:52
To: John Harding
Cc: Krista Freeman; Farkas, George CSCD:EX; Jacobs, Murray JTI:EX; Hall, Cheryl CSCD:EX
Subject: Urgent Media Question on Revenues from BC Place Naming Rights Deal
Importance: High

Hi John,

Our communications staff have just received a question from the media as to whether or not the revenues from the proposed BC Place naming rights deal were included in PAVCO's annual revenue forecast for Budget 2012. Can you please confirm?

Brad

From:

Edwardson, Jamie GCPE:EX

Senta

Wednesday, March 7, 2012 4:37 PM

To:

'sleslie@cknw.com'

Cc:

Gordon, Matt GCPE:EX

Subject:

Re: quick question!

Hey Sean - Matt will connect with you as it would be PAVCO's budget. Thanks,

Jamie Edwardson

Director, Communication

Ministry of Finance | Province of British Columbia Phone: (250) 356-2821 | Cell: (250) 888-0021

jamie.edwardson@gov.bc.ca

From: Sean Leslie [mailto:sleslie@cknw.com] **Sent**: Wednesday, March 07, 2012 03:17 PM

To: Edwardson, Jamie GCPE:EX

Subject: quick question!

Hey Jamie, we scrummed Dix in the halls about the BC Place/Telus deal, he says gov actually booked \$40m from this deal in the budget already---true or not true?

Thanx! Sean

From:

Sent:

Stagg, Linda R GCPE:EX Wednesday, March 7, 2012 3:48 PM GCPE NR

To:

Subject:

Releases for March 6 and 7, 2012

Not Responsive

Statement on a naming rights agreement for BC Place



2012JTI0033-0002 52,pdf

Not Responsive

Not Responsive

Linda Stagg
Editor, Writing and Editorial Services
Government Communications and Public Engagement 4th fir, 617 Government Street PO Box 9409 Stn Prov Govt Victoria BC V8W 9V1 250 387-4534 Desk Tel: Business Cel: S17

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STATEMENT

For Immediate Release 2012JTI0033-000252 March 7, 2012

Ministry of Jobs, Tourism and Innovation

Statement on a naming rights agreement for BC Place

VICTORIA – Jobs, Tourism and Innovation Minister Pat Bell released the following statement on a naming rights agreement for BC Place:

"Government decided not to approve a naming rights agreement for BC Place following extensive discussions between the BC Pavilion Corporation and TELUS. This decision was made after determining that the proposed agreement did not provide best value for taxpayers. We also believe British Columbians have a strong attachment to the BC Place name.

"PavCo will negotiate a technology agreement with TELUS for the equipment that has been installed in BC Place. The revitalized stadium provides visitors with some of the most advanced technology in any stadium in North America and helps to create a truly unique experience for guests when they attend events at BC Place."

Contact:

Sheldon Johnson Communications

Ministry of Jobs, Tourism and Innovation

250 213-5811

Connect with the Province of B.C. at: www.gov.bc.ca/connect

From:

Johnson, Sheldon GCPE:EX

Sent:

Wednesday, March 7, 2012 3:42 PM

To:

Edwardson, Jamie GCPE:EX

Cc:

Gordon, Matt GCPE:EX

Subject:

FW: quick question!

Sorry Jamie,

Meant to cc you as well...

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 7, 2012 3:41 PM

To: Gordon, Matt GCPE:EX; MacInnis, Matthew JTI:EX

Subject: RE: quick question!

\$13, \$17

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 7, 2012 3:26 PM

To: MacInnis, Matthew JTI:EX **Cc:** Johnson, Sheldon GCPE:EX **Subject:** RE: quick question!

S13

Matt Gordon | Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, 8C 250 356-9869 office 250 896-4923 mobile

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 7, 2012 3:26 PM

To: Gordon, Matt GCPE:EX
Cc: Johnson, Sheldon GCPE:EX
Subject: Re: quick question!

S13

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 07, 2012 03:19 PM

To: MacInnis, Matthew JTI:EX Cc: Johnson, Sheldon GCPE:EX Subject: FW: quick question!

S13

Government of British Columbia
5th floor, 800 Johnson Street
Victoria, BC
250 356-9869 office
250 896-4923 mobile

From: Edwardson, Jamie GCPE:EX

Sent: Wednesday, March 7, 2012 3:18 PM

To: Gordon, Matt GCPE:EX Subject: FW: quick question!

Importance: High

Do you know?

Thanks,

Jamie Edwardson

Director, Communications | Ministry of Finance | Province of British Columbia Phone: (250) 356-2821 | Cell: (250) 888-0021 | <u>jamle.edwardson@gov.bc.ca</u>

From: Sean Leslie [mailto:sleslie@cknw.com]
Sent: Wednesday, March 7, 2012 3:17 PM

To: Edwardson, Jamie GCPE:EX

Subject: quick question!

Hey Jamie, we scrummed Dix in the halls about the BC Place/Telus deal, he says gov actually booked \$40m from this deal in the budget already---true or not true?

Thanx! Sean

From:

Edwardson, Jamie GCPE:EX

Sent:

Wednesday, March 7, 2012 3:41 PM

To: Subject: Gordon, Matt GCPE:EX RE: quick question!

Apparently it would be part of PAVCO's forecast.

Thanks,

Jamie Edwardson

Director, Communications | Ministry of Finance | Province of British Columbia Phone: (250) 356-2821 | Cell: (250) 888-0021 | jamle.edwardson@gov.bc.ca

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 7, 2012 3:21 PM

To: Edwardson, Jamie GCPE:EX **Subject:** RE: quick question!

I put it in with staff

Matt Gordon | Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

From: Edwardson, Jamie GCPE:EX

Sent: Wednesday, March 7, 2012 3:20 PM

To: Gordon, Matt GCPE:EX Subject: RE: quick question!

Am checking with them too

Thanks,

Jamie Edwardson

Director, Communications | Ministry of Finance | Province of British Columbia Phone: (250) 356-2821 | Cell: (250) 888-0021 | jamie.edwardson@gov.bc.ca

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 7, 2012 3:19 PM

To: Edwardson, Jamle GCPE:EX **Subject:** RE: quick question!

No - TB staff wouldn't have that? I can ask our folks

Sth floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

From: Edwardson, Jamie GCPE:EX .

Sent: Wednesday, March 7, 2012 3:18 PM

To: Gordon, Matt GCPE:EX **Subject:** FW: quick question!

Importance: High

Do you know?

Thanks.

Jamie Edwardson

Director, Communications | Ministry of Finance | Province of British Columbia Phone: (250) 356-2821 | Cell: (250) 888-0021 | jamle.edwardson@gov.bc.ca

From: Sean Leslie [mailto:sleslie@cknw.com]
Sent: Wednesday, March 7, 2012 3:17 PM

To: Edwardson, Jamie GCPE:EX

Subject: quick question!

Hey Jamie, we scrummed Dix in the halls about the BC Place/Telus deal, he says gov actually booked \$40m from this deal in the budget already---true or not true?

Thanx! Sean

From:

Johnson, Sheldon GCPE:EX

Sent:

Wednesday, March 7, 2012 3:41 PM

To:

Gordon, Matt GCPE:EX; MacInnis, Matthew JTI;EX

Subject:

RE: quick question!

\$13, \$17

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 7, 2012 3:26 PM

To: MacInnis, Matthew JTI:EX Cc: Johnson, Sheldon GCPE:EX Subject: RE: quick question!

S13

Matt Gordon | Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 7, 2012 3:26 PM

To: Gordon, Matt GCPE:EX
Cc: Johnson, Sheldon GCPE:EX
Subject: Re: quick question!

S13

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 07, 2012 03:19 PM

To: MacInnis, Matthew JTI:EX Cc: Johnson, Sheldon GCPE:EX Subject: FW: quick question!

S13

Matt Gordon Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

From: Edwardson, Jamie GCPE:EX

Sent: Wednesday March 7, 2012 3:18 PM

Page 299 GCP-2012-00044

Subject: Fvv: quick question!

Importance: High

Do you know?

Thanks,

Jamie Edwardson

Director, Communications | Ministry of Finance | Province of British Columbia Phone: (250) 356-2821 | Cell: (250) 888-0021 | jamie.edwardson@gov.bc.ca

From: Sean Leslie [mailto:sleslie@cknw.com]
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Hey Jamie, we scrummed Dix in the halfs about the BC Place/Telus deal, he says gov actually booked \$40m from this deal in the budget already—true or not true?

Thanx! Sean

From:

Johnson, Sheldon GCPE:EX

Sent:

Wednesday, March 7, 2012 3:27 PM

To: Subject: Gordon, Matt GCPE:EX
Re: Budget question

On it

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 07, 2012 03:26 PM

To: Johnson, Sheldon GCPE:EX **Subject**: FW: Budget question

See below - maybe PAVCo Knows - can you check asap?

Matt Gordon | Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 7, 2012 3:21 PM

To: Farkas, George CSCD:EX Subject: Budget question Importance: High

Opposition leader in the halls was asked about the BC Place/Telus deal, he says gov actually booked \$40m from this deal in the budget already—true or not true?

From:

MacInnis, Matthew JTI:EX

Sent:

Wednesday, March 7, 2012 3:26 PM

To: Cc: Gordon, Matt GCPE:EX Johnson, Sheldon GCPE:EX

Subject:

Re: quick question!

S13

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 07, 2012 03:19 PM

To: MacInnis, Matthew JTI:EX Cc: Johnson, Sheldon GCPE:EX Subject: FW: quick question!

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Matt Gordon | Communications Director

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Do you know?

Thanks;

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Thanx! Sean

From:

Johnson, Sheldon GCPE;EX

Sent:

Wednesday, March 7, 2012 3:24 PM

To:

Sawatsky, Kim JTI:EX; MacInnis, Matthew JTI:EX; Ehl, Cameron JTI:EX; Parhar, TJ S

JTI:EX

Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX

Subject:

RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

The call in number is S15, S17 and if Minister Bell can call in at 10:02, they'll be all set.

From: Sawatsky, Kim JTI:EX .

Sent: Wednesday, March 7, 2012 3:23 PM

To: MacInnis, Matthew JTI:EX; Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

Subject: RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Entered, Just awaiting call-in details? Thx! Kim

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 7, 2012 2:38 PM

To: Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX; Sawatsky, Kim JTI:EX

Subject: RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Okay, we'll do 10:05.

Kim – please adjust our 10am meeting to a 10:15 start to accommodate this

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 7, 2012 2:02 PM

To: MacInnis, Matthew JTI:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

Subject: RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Het her know, but they can't move the slot. So they've asked for just 5 min at 10:05am. Het her know it's not likely.

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 7, 2012 1:59 PM

To: Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

Subject: Re: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

He can do 5-10 between 1030-11, but not at that time.

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 07, 2012 01:56 PM

To: Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc; Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Reguests GCPE:EX

Subject: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Page 306 GCP-2012-00044 Deadline: 3pm.

Background: Reporter hoping Minister Bell can spare 10 minutes for a chat on the Bill Good Show tomorrow morning at 10:05am to discuss BC Place and how it's remaining BC Place. No callers.

Recommendation: Minister do call in.

From:

Sawatsky, Kim JTI:EX

Sent:

Wednesday, March 7, 2012 3:23 PM

To:

MacInnis, Matthew JTI:EX; Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar,

TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX: McAndrews, Caroline GCPE:EX: Lansdell, Hayden GCPE:EX:

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX

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Innovation Media Requests GCPE;EX; Sawatsky, Kim JTI:EX

Subject: RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

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Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

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Subject: RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

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Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

Subject: Re: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

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Innovation Media Requests GCPE:EX

Subject: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Reporter / Outlet: Jessica Gares, Bill Good Show CKNW, 604 331 2795

Deadline: 3pm.

Background: Reporter hoping Minister Bell can spare 10 minutes for a chat on the Bill Good Show tomorrow morning at 10:05am to discuss BC Place and how it's remaining BC Place. No callers.

Recommendation: Minister do call in.

Page 308 GCP-2012-00044

From:

Murry, Karen GCPE:EX

Sent:

Wednesday, March 7, 2012 3:10 PM

To:

Bains, Parm GCPE:EX; Bhullar, Barinder PREM:EX; Fraser, John Paul GCPE:EX; Gleeson, Kelly T GCPE:EX; Halford, Trevor M PREM:EX; Hann, Caeli GCPE:EX; Karn, David GCPE:EX; Lawrie, Hannah GCPE:EX; Leamy, Michelle T .PREM:EX; Lo, Mary GCPE:EX; MacIntyre, Sara PREM:EX; McDonald, Mike PREM:EX; Mentzelopoulos, Athana GCPE:EX; Mills, Shane PREM:EX; Murry, Karen GCPE:EX; Paine, Alison GCPE:EX; Scott, Rebecca PREM:EX; Sproule, Spencer PREM:EX; Sweeney, Neil PREM:EX; Wharf, Sandy PREM:EX; Dickinson, Carolyn FIN:EX; Dickson, Greg

GCPE:EX; Edwardson, Jamie GCPE:EX; Heyman, David GCPE:EX; Howard, Samantha A FIN:EX; Kristofferson, Kristie L GCPE:EX; Loiacono, Catherine GCPE:EX; Plummer, Glen GCPE:EX; Robertson, Janis GCPE:EX; Stewart, Janet GCPE:EX; Sutherland, Aaron FIN:EX; Ehl, Cameron JTI:EX; Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX; MacInnis, Matthew JTI:EX; McAndrews, Caroline GCPE:EX; Parhar, TJ S

JTI:EX

Subject:

Scrum Summary - Minister Falcon with Jon Fowlie

Naming rights?

Has to be in interest of public at large and has to pass test of meeting interest of taxpayers. After long negotiation it did not meet the test.

What changed? Govt approached Telus

PAVCO went to the marketplace and approached a number of people. Began more discussion with Telus. They can negotiate the best they can and has to be acceptable to government. Public and taxpayer interest

Was it terms?

If an agreement is being negotiated and you can't come to agreement that acceptable to both sides, then there is no deal. Nothing more complicated.

\$40M?

Not sure about this number. Be careful. Not \$40M. Not just about the name. When you enter discussion re: naming rights you know it likely won't be called BC Place anymore

Koren Murry - Manager, Media Relations
Government Communication and Public Engagement

Direct: 250,387,0779 Cell: 250,889,3664

From:

MacInnis, Matthew JTI:EX

Sent:

Wednesday, March 7, 2012 2:38 PM

To:

Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc:

Subject:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX; Sawatsky, Kim JTI:EX

RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Okay, we'll do 10:05.

Kim - please adjust our 10am meeting to a 10:15 start to accomodate this

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 7, 2012 2:02 PM

To: MacInnis, Matthew JTI:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

Subject: RE: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Het her know, but they can't move the slot. So they've asked for just 5 min at 10:05am. Het her know it's not likely.

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 7, 2012 1:59 PM

To: Johnson, Sheldon GCPE:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE:EX

Subject: Re: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

He can do 5-10 between 1030-11, but not at that time.

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 07, 2012 01:56 PM

To: Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc: Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX; GCPE Jobs, Tourism and

Innovation Media Requests GCPE;EX

Subject: MEDIA REQUEST, Jessica Gares, Bill Good Show CKNW

Reporter / Outlet: Jessica Gares, Bill Good Show CKNW, 604 331 2795

Deadline: 3pm.

Background: Reporter hoping Minister Bell can spare 10 minutes for a chat on the Bill Good Show tomorrow morning at 10:05am to discuss BC Place and how it's remaining BC Place. No callers.

Recommendation: Minister do call in.

From:

McAndrews, Caroline GCPE:EX

Sent:

Wednesday, March 7, 2012 2:16 PM

To:

Parhar, TJ S JTI:EX; MacInnis, Matthew JTI:EX

Cc:

Ehl, Cameron JTI:EX; Gordon, Matt GCPE:EX; Mason, Clare GCPE:EX; Johnson,

Sheldon GCPE:EX

Subject:

NR BC Place - Lighting Scheme for Whitecaps First Kick

Attachments:

(draft 1) MEDIA ADVISORY - Whitecaps First Kick - BC Place Lighting_Whitecaps FC

edits.docx

FYI, draft from PAVCO - this will be going out tomorrow. No concerns.

Caroline McAndrews

Communications Manager
Ministry of Jobs, fourism and Innovation
T: (250) 356-0613 |C: (250) 208-3254
caroline.mcandrews@gov.bc.ca



MEDIA ADVISORY

BC PLACE LIT "WHITECAPS BLUE" ALL WEEK TO CELEBRATE VANCOUVER WHITECAPS FC FIRST KICK - SATURDAY, MARCH 10

Vancouver, B.C: The 36-foot tall *Northern Lights Display* at BC Place will be illuminated "blue" now through Saturday for Vancouver Whitecaps FC, as head coach Martin Rennie's side will open Round 2 at BC Place, at 3:00p.m. PT on Saturday, March 10 against MLS expansion side Montreal impact. This match is the only MLS regular season meeting between these two long-time Canadian rivals.

BC Place will be lit a "static" blue colour all this week, with an "animated" blue illumination program scheduled for match day on Saturday.

"BLUE" LIGHTING DISPLAY FOR VANCOUVER WHITECAPS FC "FIRST KICK"

Date:

Now through Saturday, March 10, 2012

Times:

MORNING 5:30AM to Sunrise

EVENING Sunset to 11:00PM

All home matches of the coming season will be played at the newly renovated BC Place in the heart of downtown Vancouver. The stadium is capable of hosting approximately 21,000 fans in its soccer-specific configuration, and features pitch side Loge seating, a secondary soccer roof, and the second largest HD center-hung scoreboard in North America, making it the perfect place to enjoy soccer at its highest level in North America.

Whitecaps FC 2012 season - first six home matches at BC Place:

- Saturday, March 10, 3 p.m. PT versus Montreal Impact
- Saturday, March 24, 7 p.m. PT versus D.C. United
- Wednesday, April 18, 7 p.m. PT versus Sporting Kansas City
- Saturday, April 21, 7 p.m. PT versus FC Dalias
- Saturday, May 5, 4 p.m. PT versus San Jose Earthquakes
- Wednesday, May 9, TBD, versus FC Edmonton (ACC)

About the "Northern Lights Display" at BC Place

The stadium roof façade – known as the *Northem Lights Display* - utilizes 1700 'ETFE' panels, stacked four rows high, and 6,800 linear feet of energy-efficient LED lights to create customizable lighting displays. ETFE is a semi-transparent material that allows sunlight into the stadium during the day, but it also contains metal dots called "frits" that reflect the LED light displays at night. Together with the new 38,000 square metre roof at BC Place roof, the *Northem Lights Display* enables a wide range of both static and dynamic programming, with a total of more than 26,000 addressable lighting elements.

(more)

About BC Place

BC Place is the largest sports, exhibition and entertainment venue of its kind in British Columbia, hosting the province's most notable events including the Opening and Closing Ceremonies of the Vancouver 2010 Olympic Winter Games.

An all-new BC Place reopened in September 2011 after completing a major revitalization that included the installation of the largest cable-supported retractable roof of its kind in the world. Today, BC Place is home to the Vancouver Whitecaps FC MLS franchise, the BC Lions Football Club and the BC Sports Hall of Fame. BC Place is an important generator of economic activity in British Columbia, hosting world-class entertainment events, professional and amateur sport, community gatherings and exhibitions. For more information, please visit www.bcplace.com

-30-

Media contact: Trevor Pancoust 604-646-3567 tpancoust@pacegroup.com

From:

Johnson, Sheldon GCPE:EX

Sent:

Wednesday, March 7, 2012 2:02 PM

To:

MacInnis, Matthew JTI:EX; Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX

Subject:

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Recommendation: Minister do call in.

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Johnson, Sheldon GCPE:EX

Sent:

Wednesday, March 7, 2012 1:57 PM

To:

Ehl, Cameron JTI:EX; MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX; McAndrews, Caroline GCPE:EX; Lansdell, Hayden GCPE:EX;

GCPE Jobs, Tourism and Innovation Media Requests GCPE:EX

Subject:

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Recommendation: Minister do call in.

From:

Johnson, Sheldon GCPE:EX

Sent:

Wednesday, March 7, 2012 1:19 PM Gordon, Matt GCPE:EX

To:

Attachments:

IN_BC Place Naming_02 2012.docx

Sheldon Johnson

Senior Public Affairs Officer Government Communications and Public Engagement Ministry of Jobs, Tourism and Innovation 250 213-5811

ADVICE TO MINISTER

CONFIDENTIAL **ISSUES NOTE**

LINESPE STORA

Ministry of Jobs, Tourism and Innovation Updated: March 7, 2012

Minister Responsible: Hon. Pat Bell

BC Place – Naming Rights

ADVICE AND RECOMMENDED RESPONSE:

\$13

S12

formal all Artist

S12, S17

S12

S12, S17

From:

MacInnis, Matthew JTI:EX

Sent:

Wednesday, March 7, 2012 1:11 PM

To:

Johnson, Sheldon GCPE:EX; Gordon, Matt GCPE:EX

Cc:

Ehl, Cameron JTI:EX; Parhar, TJ S JTI:EX; Sawatsky, Kim JTI:EX

Subject:

RE: Call to PavCo so far...

Let's set up a call for 3pm, but tell media to be on the line at 2:55 as we might be a little early.

All media on this will be done by MPB, not PavCo.

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 7, 2012 1:04 PM

To: MacInnis, Matthew JTI:EX; Gordon, Matt GCPE:EX

Cc: Ehl, Cameron JTI:EX

Subject: RE: Call to PavCo so far...

More calls below. I think we need to set up a call for this afternoon. That way PavCo can refer to it and we can manage all at once.

For Minister:

CityTV, Globe (Hume), CTV, CBC

For PavCo

Cari Stevenson at CTV (609-5800)

Chad Verhog at CKNW World Today (687-5177).

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 7, 2012 12:41 PM

To: MacInnis, Matthew JTI:EX; Gordon, Matt GCPE:EX

Subject: RE: Call to PavCo so far...

Calls are now coming into our office as well. I feel the conference call would be the best way to respond.

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 7, 2012 12:39 PM

To: Gordon, Matt GCPE:EX
Cc: Johnson, Sheldon GCPE:EX
Subject: RE: Call to PavCo so far...

Not sure.

S13

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 7, 2012 12:37 PM

To: MacInnis, Matthew JTI:EX
Cc: Johnson, Sheldon GCPE:EX
Subject: Fw: Call to PavCo so far...

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 07, 2012 12:32 PM

To: Gordon, Matt GCPE:EX
Cc: McAndrews, Caroline GCPE:EX
Subject: Call to PavCo so far...

Should we schedule con call?

- CKNW News Jordan Armstrong 604 331-2766
- Devin (CKNW TALK) 604-331-2856 called to ask Karen if David would be on the Simi Sara show today at 12:30 p.m. re: naming of BC Place.
- CBC Radio Stephanie Mercier 604-662-6910
- News 1130 Jessie Johnston 604 877-4400
- OMNI BC Randeep 604 360 4751
- City-tv Mike Bow 604 872 8122
- Global Marisa

Sheldon Johnson

Senior Public Affairs Officer Government Communications and Public Engagement Ministry of Jobs, Tourism and Innovation 250 213-5811

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Cc: Johnson, Sheldon GCPE:EX
Subject: Fw: Call to PavCo so far...

Matt?

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 07, 2012 12:32 PM

To: Gordon, Matt GCPE:EX

Cc: McAndrews, Caroline GCPE:EX **Subject**: Call to PavCo so far...

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- OMNI BC Randeep 604 360 4751
- City-tv Mike Bow 604 872 8122
- Global Marisa

Sheldon Johnson

Senior Public Affairs Officer Government Communications and Public Engagement Ministry of Jobs, Tourism and Innovation 250 213-5811

From:

Chiarelli, Nina GCPE:EX

Sent:

Wednesday, March 7, 2012 12:44 PM

To: Subject: Stagg, Linda R GCPE:EX; Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX RE: HOLD Statement to go at 11:45 AM to MINIS, MEDIA, LEGIS, PROVI, BUSIN, All

Ethnic

Why is this still held. MO just called me to ask why this isn't out. Needs to be out in next two minutes.

----Original Message----From: Stagg, Linda R GCPE:EX

Sent: Wednesday, March 7, 2012 11:41 AM

To: 'OPS@marketwire.com'

Cc: Chiarelli, Nina GCPE:EX; Karn, David GCPE:EX; Deacon, Rod GCPE:EX; Dila, Mary GCPE:EX; Fraser, John Paul GCPE:EX; Collicott, George GCPE:EX; Vrooman, Gillian GCPE:EX; Gleeson, Kelly T GCPE:EX; Haakstad, Kim PREM:EX; Hagerman, Shannon GCPE:EX; Lawrie, Hannah GCPE:EX; Chant, Jon GCPE:EX; Grimsrud, Jordan LASS:EX; Martin, Pamela PREM:EX; Mills, Shane PREM:EX; Murry, Karen GCPE:EX; Paine, Alison GCPE:EX

Subject: FW: HOLD Statement to go at 11:45 AM to MINIS, MEDIA, LEGIS, PROVI, BUSIN, All Ethnic

On advice from DTI Communications office.

Linda Stagg

Direct: 250 387-4534 Mobile:

S17

----Original Message-----From: Stagg, Linda R GCPE:EX

Sent: Wednesday, March 7, 2012 11:38 AM

To: 'OPS@marketwire.com'

Cc: Chiarelli, Nina GCPE:EX; Karn, David GCPE:EX; Deacon, Rod GCPE:EX; Dila, Mary GCPE:EX; Fraser, John Paul GCPE:EX; Collicott, George GCPE:EX; Vrooman, Gillian GCPE:EX; Gleeson, Kelly T GCPE:EX; Haakstad, Kim PREM:EX; Hagerman, Shannon GCPE:EX; Lawrie, Hannah GCPE:EX; Chant, Jon GCPE:EX; Grimsrud, Jordan LASS:EX; Martin, Pamela PREM:EX; Mills, Shane PREM:EX; Murry, Karen GCPE:EX; Paine, Alison GCPE:EX

Subject: FW: Statement to go at 11:45 AM to MINIS, MEDIA, LEGIS, PROVI, BUSIN, All Ethnic

STATEMENT For Immediate Release 2012JTI0033-000252 March 7, 2012

Ministry of Jobs, Tourism and Innovation

Statement on a naming rights agreement for BC Place

VICTORIA - Jobs, Tourism and Innovation Minister Pat Bell released the following statement on a naming rights agreement for BC Place:

"Government has decided not to approve a naming rights agreement for BC Place following extensive discussions between the BC Pavilion Corporation and TELUS. This decisions made after determining that the proposed agreement did not provide best value & CORP2012-000044

"PavCo, on behalf of government, will negotiate a technology partnership agreement with TELUS for the equipment that has been installed in BC Place. The revitalized stadium provides visitors with some of the most advanced technology in any stadium in North America and helps to create a truly unique experience for guests when they attend events at BC Place."

Contact:
Sheldon Johnson
Communications
Ministry of Jobs, Tourism and Innovation 250 213-5811

Connect with the Province of B.C. at: www.gov.bc.ca/connect

From:

Johnson, Sheldon GCPE:EX

Sent:

Wednesday, March 7, 2012 12:41 PM

To:

MacInnis, Matthew JTI:EX; Gordon, Matt GCPE:EX

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Cc: Johnson, Sheldon GCPE:EX
Subject: RE: Call to PavCo so far...

Not sure.

S13

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Sent: Wednesday, March 7, 2012 12:37 PM

To: MacInnis, Matthew JTI:EX
Co: Johnson, Sheldon GCPE:EX
Subject: Fw: Call to PavCo so far...

Matt?

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Sent: Wednesday, March 07, 2012 12:32 PM

To: Gordon, Matt GCPE:EX

Cc: McAndrews, Caroline GCPE:EX **Subject**: Call to PavCo so far...

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- City-tv Mike Bow 604 872 8122
- Global Marisa

Sheldon Johnson

Senior Public Affairs Officer Government Communications and Public Engagement Ministry of Jobs, Tourism and Innovation 250 213-5811

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Sent:

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To:

Gordon, Matt GCPE:EX

Cc:

Johnson, Sheldon GCPE:EX

Subject:

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Not sure.

S13

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Cc: Johnson, Sheldon GCPE:EX
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- City-tv Mike Bow 604 872 8122
- Global Marisa

Sheldon Johnson

Senior Public Affairs Officer
Government Communications and Public Engagement
Ministry of Jobs, Tourism and Innovation
250 213-5811

From:

Hayden, Dana JTI:EX

Sent:

Wednesday, March 7, 2012 12:34 PM

To:

Gordon, Matt GCPE:EX

Subject:

Re: Jeff Lee article

S13

Dana Hayden
Deputy Minister
Ministry of Jobs, Tourism and Innovation

On 2012-03-07, at 12:08 PM, "Gordon, Matt GCPE:EX" < Matt.Gordon@gov.bc.ca > wrote:

\$13

Matt Gordon|Communications Director

Ministry of Jobs, Tourism & Innovation

Government Communications & Public Engagement

Government of British Columbia

5th floor, 800 Johnson Street

Victoria, BC

250 356-9869 office

250 896-4923 mobile

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 7, 2012 12:04 PM

To: MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Subject: Jeff Lee article

See highlighted part.

S13

renaming deal with Telus

By Jeff Lee, Vancouver Sun March 7, 2012 11:48 AM

Matt Gordon|Communications Director

Ministry of Jobs, Tourism & Innovation

Government Communications & Public Engagement

Government of British Columbia

5th floor, 800 Johnson Street

Victoria, BC

250 356-9869 office

250 896-4923 mobile

From:

Johnson, Sheldon GCPE:EX

Sent:

Wednesday, March 7, 2012 12:33 PM

To:

Gordon, Matt GCPE:EX

Cc:

McAndrews, Caroline GCPE:EX

Subject:

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Sheldon Johnson

Senior Public Affairs Officer
Government Communications and Public Engagement
Ministry of Jobs, Tourism and Innovation
250 213-5811

From:

MIKE CLARKE [MIKE.CLARKE@CBC.CA]

Sent:

Wednesday, March 7, 2012 12:21 PM

To:

McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX

Subject:

Pavco Announcement

Attachments:

MIKE CLARKE.vcf

Caroline:

The Sun is reporting the naming deal between BC Place and Telus is off. Could you ring me at 778-822-2871?

Mike Clarke CBC News

Reporter

Vancouver, BC 604-662-6900 mike.clarke@cbc.ca

www.cbc.ca/bc Cel: 778-822-2871

From:

MacInnis, Matthew JTI:EX

Sent:

Wednesday, March 7, 2012 12:21 PM

To: Subject: Gordon, Matt GCPE:EX RE: THIS IS APPROVED

Yes. Send send.

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 7, 2012 12:19 PM

To: MacInnis, Matthew JTI:EX Subject: RE: THIS IS APPROVED

Good to go right away?

Matt Gordon | Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, 8C 250 356-9869 office 250 896-4923 mobile

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 7, 2012 12:03 PM

To: Gordon, Matt GCPE:EX **Subject:** THIS IS APPROVED

Jobs, Tourism and Innovation Minister Pat Bell released the following statement on a naming rights agreement for BC Place:

"Government decided not to approve a naming rights agreement for BC Place following extensive discussions between the BC Pavilion Corporation and TELUS. This decision was made after determining that the proposed agreement did not provide best value for taxpayers. We also believe British Columbians have a strong attachment to the BC Place name.

"PavCo will negotiate a technology agreement with TELUS for the equipment that has been installed in BC Place. The revitalized stadium provides visitors with some of the most advanced technology in any stadium in North America and helps to create a truly unique experience for guests when they attend events at BC Place."

-END-

From:

Johnson, Sheldon GCPE:EX

Sent:

Wednesday, March 7, 2012 12:12 PM

To:

Gordon, Matt GCPE:EX

Subject:

Lee's article??

Podmore said he expects PavCo won't have to find the foregone \$40 million elsewhere.

"Government will have to deal with that. If they have made a decision not to proceed then they would have to relieve Pavco of that responsibility (to find the money), he said.

"We believe (we have been relieved) but I haven't formally had any communication on that yet."

Read more:

 $\frac{http://www.vancouversun.com/cancels+million+Place+renaming+deal+with+Telus/6265948/story.html\#ixzz1oSmlpidh}{4h}$

Sheldon Johnson

Senior Public Affairs Officer Government Communications and Public Engagement Ministry of Jobs, Tourism and Innovation 250 213-5811

From:

McAndrews, Caroline GCPE:EX

Sent:

Wednesday, March 7, 2012 12:05 PM

To: Subject:

Gordon, Matt GCPE:EX FW: Jeff Lee - Naming

Attachments:

image001.gif; image002.png

Caroline McAndrews

Communications Manager
Ministry of Jobs, Tourism and Innovation
T: (250) 356-0613 | C: (250) 208-3254
caroline.mcandrews@gov.bc.ca

From: Duncan Biomfield [mailto:DBlomfield@bcpavco.com]

Sent: Wednesday, March 7, 2012 11:54 AM

To: Graham Ramsay; Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX

Subject: Jeff Lee - Naming

FY

B.C. cancels \$40-million BC Place renaming deal with Telus

By Jeff Lee, Vancouver Sun March 7, 2012 11:48 AM

Copyright

Duncan Blomfield

Manager, Marketing and Communications

D.604 661 7360

777 Pacific Blvd

P.604 669 2300

Vancouver, BC

W.www.bcplace.com

Canada V6B 4Y8

BC PLACE

BC Place is a Division of PavCo, a Crown Corporation of the Province of British Columbia

From:

MacInnis, Matthew JTI:EX

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Wednesday, March 7, 2012 12:03 PM

To: Subject: Gordon, Matt GCPE:EX THIS IS APPROVED

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-END-

From:

Johnson, Sheldon GCPE:EX

Sent:

Wednesday, March 7, 2012 12:01 PM

To:

Gordon, Matt GCPE:EX

Cç:

McAndrews, Caroline GCPE:EX

Subject:

RE: Statement

S13

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 7, 2012 12:00 PM

To: Johnson, Sheldon GCPE:EX **Cc:** McAndrews, Caroline GCPE:EX

Subject: RE: Statement

S13

Matt Gordon | Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

From: Johnson, Sheldon GCPE:EX

Sent: Wednesday, March 7, 2012 11:55 AM

To: Gordon, Matt GCPE:EX

Cc: McAndrews, Caroline GCPE:EX

Subject: Statement

\$13

Sheldon Johnson

Senior Public Affairs Officer
Government Communications and Public Engagement
Ministry of Jobs, Tourism and Innovation
250 213-5811

From:

Johnson, Sheldon GCPE:EX

Sent:

Wednesday, March 7, 2012 11:56 AM

To: Subject: Gordon, Matt GCPE:EX Fw: Jeff Lee - Naming

Attachments:

image001.gif; image003.png

From: Duncan Blomfield [mailto:DBlomfield@bcpavco.com]

Sent: Wednesday, March 07, 2012 11:54 AM

To: Graham Ramsay < GRAMSAY@bcpavco.com>; Johnson, Sheldon GCPE:EX; McAndrews, Caroline GCPE:EX

Subject: Jeff Lee - Naming

FYI

B.C. cancels \$40-million BC Place renaming deal with Telus

By Jeff Lee, Vancouver Sun March 7, 2012 11:48 AM

Copyright

Read more:

 $\underline{http://www.vancouversun.com/cancels+million+Place+renaming+deal+with+Telus/6265948/story.html \#ixzz1oSjz57 \\ \underline{kL}$

Duncan Blomfield

Manager, Marketing and Communications

D.604 661 7360

777 Pacific Blvd

P.604 669 2300

Vancouver, BC

W.www.bcplace.com

Canada V6B 4Y8

BCPLACE

BC Place is a Division of PavCo, a Crown Corporation of the Province of British Columbia

From:

MacInnis, Matthew JTI:EX

Sent:

Wednesday, March 7, 2012 11:43 AM

To:

Gordon, Matt GCPE:EX; Parhar, TJ S JTI:EX

Subject:

Re: STATEMENT ISSUE

Hold the statement

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 07, 2012 11:42 AM **To**: MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Subject: STATEMENT ISSUE

S13

S12, S13

S13

Matt Gordon Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

From:

MacInnis, Matthew JTI:EX

Sent:

Wednesday, March 7, 2012 11:13 AM

To:

Mills, Shane PREM:EX; MacIntyre, Sara PREM:EX

Cc:

Gordon, Matt GCPE:EX; Parhar, TJ S JTI:EX

Subject:

RE: Draft Statement

Spoke with Nina.

De Jong has a NR going at 11:15 and a media avail at 11:30.

Nina is okay with our statement going at 11:45, which sounds fine to me. Any concerns?

From: Mills, Shane PREM:EX

Sent: Wednesday, March 7, 2012 11:08 AM

To: MacInnis, Matthew JTT:EX; MacIntyre, Sara PREM:EX

Cc: Gordon, Matt GCPE:EX; Parhar, TJ S JTI:EX

Subject: Re: Draft Statement

Co-ordinate with centre - delong also planning something for 11:30 am.

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 07, 2012 11:06 AM

To: MacIntyre, Sara PREM:EX; Mills, Shane PREM:EX Cc: Gordon, Matt GCPE:EX; Parhar, TJ S JTT:EX

Subject: RE: Draft Statement

Sounds like we have the okay from everyone to move ahead.

What time do we want to send this out? Pat's in Cabinet until 11:30 but we can always queue up media until he's available.

Also, in terms of dealing with media response, the gallery will be easy, i'm sure they'll just want to scrum him and that's not a major concern.

For non gallery media, do you want us to just do one-off interviews or (if there is significant interest) do a telephone availability/conference call?

From: MacIntyre, Sara PREM:EX

Sent: Wednesday, March 7, 2012 10:49 AM

To: MacInnis, Matthew JTI:EX; Mills, Shane PREM:EX Cc: Gordon, Matt GCPE:EX; Parhar, TJ S JTT:EX

Subject: RE: Draft Statement

Can you give me a call on my cell 250-580-7701

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 7, 2012 10:44 AM

To: MacIntyre, Sara PREM:EX; Mills, Shane PREM:EX Cc: Gordon, Matt GCPE:EX; Parhar, TJ S JTT:EX

Subject: Draft Statement

Page 280 redacted for the following reason:

From:

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Sent:

Wednesday, March 7, 2012 11:08 AM

To:

MacInnis, Matthew JTI:EX; MacIntyre, Sara PREM:EX

Cc:

Gordon, Matt GCPE:EX; Parhar, TJ S JTI:EX

Subject:

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Subject: RE: Draft Statement

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From: MacIntyre, Sara PREM: EX

Sent: Wednesday, March 7, 2012 10:49 AM

To: MacInnis, Matthew JTI:EX; Milis, Shane PREM:EX **Cc:** Gordon, Matt GCPE:EX; Parhar, TJ S JTI:EX

Subject: RE: Draft Statement

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Subject: Draft Statement

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Cc:

Gordon, Matt GCPE:EX; Parhar, TJ S JTI:EX

Subject:

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From: MacIntyre, Sara PREM:EX

Sent: Wednesday, March 7, 2012 10:49 AM

To: MacInnis, Matthew JTI:EX; Mills, Shane PREM:EX Cc: Gordon, Matt GCPE:EX; Parhar, TJ S JTI:EX

Subject: RE: Draft Statement

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Subject: Draft Statement

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MacIntyre, Sara PREM:EX

Sent:

To:

Wednesday, March 7, 2012 10:49 AM MacInnis, Matthew JTI:EX; Mills, Shane PREM:EX

Cc:

Gordon, Matt GCPE:EX; Parhar, TJ S JTI:EX

Subject:

RE: Draft Statement

Can you give me a call on my cell 250-580-7701

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 7, 2012 10:44 AM

To: MacIntyre, Sara PREM:EX; Mills, Shane PREM:EX Cc: Gordon, Matt GCPE:EX; Parhar, TJ S JTI:EX

Subject: Draft Statement

S13

-END-

From:

Mills, Shane PREM:EX

Sent:

To:

Wednesday, March 7, 2012 10:48 AM
MacInnis, Matthew JTI:EX; MacIntyre, Sara PREM:EX
Gordon, Matt GCPE:EX; Parhar, TJ S JTI:EX

Cc:

Subject:

Re: Draft Statement

S13

From: MacInnis, Matthew JTI:EX

Sent: Wednesday, March 07, 2012 10:44 AM

To: MacIntyre, Sara PREM:EX; Mills, Shane PREM:EX Cc: Gordon, Matt GCPE:EX; Parhar, TJ S JTI:EX

Subject: Draft Statement

From: Sent:

To:

Macinnis, Matthew JTI:EX Wednesday, March 7, 2012 10:44 AM Macintyre, Sara PREM:EX; Mills, Shane PREM:EX Gordon, Matt GCPE:EX; Parhar, TJ S JTI:EX Draft Statement

Cc:

Subject:

S13

-END-

From:

Johnson, Sheldon GCPE:EX

Sent:

Wednesday, March 7, 2012 10:30 AM

To:

Gordon, Matt GCPE:EX; Lansdell, Hayden GCPE:EX; McAndrews, Caroline GCPE:EX

Subject:

RE: PAVCo naming rights

Caroline?

From: Gordon, Matt GCPE:EX

Sent: Wednesday, March 7, 2012 10:26 AM

To: Johnson, Sheldon GCPE:EX; Lansdell, Hayden GCPE:EX

Subject: PAVCo naming rights

Is there an existing IN? If yes can you flip to me and I will update?

Matt Gordon | Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

From: Sent:

MacInnis, Matthew JTt:EX Wednesday, March 7, 2012 10:00 AM Gordon, Matt GCPE:EX Key points

To:

Subject:

S13

Matt MacInnis Ministerial Assistant Minister of Jobs, Tourism and Innovation t: (250) 387-8122

\$17

```
Parhar, TJ S JTI:EX
 From:
                        Monday, March 5, 2012 9:01 AM
 Sent:
                        Gordon, Matt GCPE:EX
 To:
                        MacInnis, Matthew JTI:EX
 Cc:
 Subject:
                        Re; News 1130 Telus in talks with province for naming rights to BC Place?
 I'll fill you in on a convo I had with the min this am at our 10 am mtg.
 Sent from my iPhone
 On 2012-03-05, at 8:58 AM, "Gordon, Matt GCPE:EX" < Matt.Gordon@gov.bc.ca > wrote:
 > Have you chatted with MPB about this now that the assumption publicly is the 'file is
 closed' and by that people are assuming either we have a deal with telus or not?
 > Matt Gordon | Communications Director
 > Ministry of Jobs, Tourism & Innovation Government Communications &
 > Public Engagement Government of British Columbia 5th floor, 800
 > Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile
 >
 >
 > ----Original Message----
 > From: Graham Ramsay [mailto:GRAMSAY@bcpayco.com]
 > Sent: Monday, March 5, 2012 7:54 AM
 > To: McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX
 > Cc: Duncan Blomfield; 'Trevor Pancoust' <TPancoust@pacegroup.com>'
 > Subject: FW: News 1130 Telus in talks with province for naming rights to BC Place?
 > Here is the story.
  Subject: News 1130
 > Telus in talks with province for naming rights to BC Place?
 > Telus has an "open file" with the province but won't comment on what
 > it is
 > Dan Burritt
                 Mar 05, 2012 06:13:25 AM
Copyright
```

From:

Gleeson, Kelly T GCPE:EX

Sent:

Monday, March 5, 2012 8:25 AM

To:

Gordon, Matt GCPE:EX

Subject:

Re: Telus in talks with province for naming rights to BC Place Stadium?

Thx

From: Gordon, Matt GCPE:EX

Sent: Monday, March 05, 2012 08:20 AM

To: Gleeson, Kelly T GCPE:EX

Subject: Re: Telus in talks with province for naming rights to BC Place Stadium?

Very tricky - no paper. Will call in a bit.

From: Gleeson, Kelly T GCPE:EX

Sent: Monday, March 05, 2012 08:15 AM

To: Gordon, Matt GCPE:EX

Subject: Fw: Telus in talks with province for naming rights to BC Place Stadium?

From: Greer, David GCPE:EX

Sent: Monday, March 05, 2012 08:13 AM

To: Gleeson, Kelly T GCPE:EX

Subject: RE: Telus in talks with province for naming rights to BC Place Stadium?

This would be JTI.

I'll check to see where the bill was/is/. I'm down 2 staff today.

From: Gleeson, Kelly T GCPE:EX Sent: Monday, March 5, 2012 7:44 AM

To: Greer, David GCPE:EX

Subject: FW: Telus in talks with province for naming rights to BC Place Stadium?

Can you think about potential questions the Opp may raise about the naming rights issue? (would not be surprised to see them try to play on this today).

Not Responsive

Thx

From:

Gleeson, Kelly T GCPE:EX

Sent:

Monday, March 5, 2012 8:16 AM

To:

Gordon, Matt GCPE:EX

Subject:

Fw: Telus in talks with province for naming rights to BC Place Stadium?

From: Greer, David GCPE:EX

Sent: Monday, March 05, 2012 08:13 AM

To: Gleeson, Kelly T GCPE:EX

Subject: RE: Telus in talks with province for naming rights to BC Place Stadium?

This would be JTI.

I'll check to see where the bill was/is/. I'm down 2 staff today.

From: Gleeson, Kelly T GCPE:EX Sent: Monday, March 5, 2012 7:44 AM

To: Greer, David GCPE:EX

Subject: FW: Telus in talks with province for naming rights to BC Place Stadium?

Can you think about potential questions the Opp may raise about the naming rights issue? (would not be surprised to see them try to-play on this today).

Not Responsive

Thx

From:

McAndrews, Caroline GCPE:EX

Sent:

Monday, March 5, 2012 8:03 AM

To:

Cc:

'GRAMSAY@bcpavco.com'; Gordon, Matt GCPE:EX
'DBlomfield@bcpavco.com'; 'TPancoust@pacegroup.com'; Johnson, Sheldon GCPE:EX

Subject:

Re: News 1130 Telus in talks with province for naming rights to BC Place?

Thanks Graham, just heading in so will call when I get there.

---- Original Message -----

From: Graham Ramsay [mailto:GRAMSAY@bcpavco.com]

Sent: Monday, March 05, 2012 07:53 AM

To: McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX

Cc: Duncan Blomfield < DBlomfield@bcpavco.com>; 'Trevor Pancoust"

<TPancoust@pacegroup.com>' <TPancoust@pacegroup.com>

Subject: FW: News 1130 Telus in talks with province for naming rights to BC Place?

Here is the story.

Subject: News 1130

Telus in talks with province for naming rights to BC Place?

Telus has an "open file" with the province but won't comment on what it is

Dan Burritt # Mar 05, 2012 06:13:25 AM

Copyright

From:

Graham Ramsay [GRAMSAY@bcpavco.com]

Sent:

Monday, March 5, 2012 7:54 AM

To:

McAndrews, Caroline GCPE:EX; Gordon, Matt GCPE:EX

Cc:

Duncan Blomfield; 'Trevor Pancoust" < TPancoust@pacegroup.com>'

Subject:

FW: News 1130 Telus in talks with province for naming rights to BC Place?

Here is the story.

Subject: News 1130

Telus in talks with province for naming rights to BC Place?

Telus has an "open file" with the province but won't comment on what it is

Dan Burritt @ Mar 05, 2012 06:13:25 AM

Copyright

From:

McAndrews, Caroline GCPE:EX

Sent:

Friday, March 2, 2012 10:50 AM

To:

Macinnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX; Johnson, Sheldon GCPE:EX; Lansdell, Hayden GCPE:EX;

Mason, Clare GCPE:EX

Subject:

TELUS ad in VSun p D3

Attachments:

2012 03-02 TELUS ad in VSun p D3.pdf

FYI, ad in Vancouver Sun today, Graham sent it over - it was news to them.

Caroline McAndrews
Communications Manager
Ministry of Jobs, Tourism and Innovation
T: (250) 356-0613 |C: (250) 208-3254
caroline.mcandrews@gov.bc.ca

Page 207

Withheld pursuant to/removed as

Copyright

From:

McAndrews, Caroline GCPE:EX

Sent:

Friday, March 2, 2012 10:48 AM

To:

MacInnis, Matthew JTI:EX; Parhar, TJ S JTI:EX

Cc:

Gordon, Matt GCPE:EX; Johnson, Sheldon GCPE:EX; Mason, Clare GCPE:EX; Lansdell,

Hayden GCPE EX

Subject:

PACE response - VAN SUN BC Place in the "If you Build It" piece this morning

Hi Matt/TJ: FYI Pace's response to Van Sun article today (attached below).

From: Trevor Pancoust [mailto:TPancoust@pacegroup.com]

Sent: Friday, March 02, 2012 10:15 AM **To:** dbramham@vancouversun.com

Subject: Some comments re BC Place in the "If you Build It" piece this morning

Hi Daphne,

Regarding your piece on stadium and arena development in the Issues and Ideas section this morning, dropping you a quick line just to point out a few things regarding the section on BC Place:

- Total renovation cost for BC Place is \$563 million dollars under a fixed price contract, not \$583 million and that covers renovations to the entire building, not just the roof. The cost of the roof component itself is roughly \$240 million of that.
- Although revenue contributions from lease or sale of the PavCo-owned properties adjacent to BC Place for an entertainment complex would provide a steady annual income of several million dollars, that revenue would not cover the entire cost of the renovation.
- Revenues from such things as an increase in business at BC Place owing to the revitalization will
 contribute more to recovering that cost over time.
- Thus to say the "bill simply got handed to the provincial taxpayer" because of the City of Vancouver decision on the entertainment complex is misleading.
- Also, unlike other "sports only" stadium or arena developments, BC Place is multi-purpose and an
 asset to all British Columbians which generates millions of dollars in economic activity every year.
 Without BC Place, for example, we would not have been able to host 100,000 spectators in January
 for the CONCACAF Women's Olympic Qualifying Tournament, or be a serious contender in the bid
 to have Vancouver host the 2015 Women's World Cup.
- Final note: A deal is nearing approval in Minneapolis to build a new stadium to replace the existing
 one which is very similar to BC Place, at a much greater cost of \$975 million, and will be used
 mainly for football.

See http://www.reuters.com/article/2012/03/01/us-nfl-vikings-stadium-idUSTRE8201NR20120301

If you need any further details, let me know and I can put you in touch with someone from PavCo.

Regards,
TREVOR PANCOUST
Vice President, Media Relations
PACE GROUP Communications Inc.
Suite 200 - 55 Water Street
Vancouver, BC | V6B 1A1 | Canada
Tel: 604.646.3567 | Fax: 604.689.1808
tpancoust@pacegroup.com
www.pacegroup.com

If you build it, will they come?

Vancouver Sun Friday, March 02, 2012

Page A11

By Daphne Bramham

Copyright

From:

MacInnis, Matthew JTI:EX

Sent:

Thursday, March 1, 2012 8:35 AM

To:

Gordon, Matt GCPE:EX Ehl. Cameron JTI:EX

Cc: Subject:

RE: BC Place Funding

S13

From: Gordon, Matt GCPE:EX

Sent: Thursday, March 1, 2012 8:34 AM

To: MacInnis, Matthew JTI:EX **Subject:** RE: BC Place Funding

No we didn't - i received the confirmed numbers this am.

Matt Gordon Communications Director

Ministry of Jobs, Tourism & Innovation Government Communications & Public Engagement Government of British Columbia 5th floor, 800 Johnson Street Victoria, BC 250 356-9869 office 250 896-4923 mobile

From: MacInnis, Matthew JTI:EX

Sent: Thursday, March 1, 2012 8:32 AM

To: Gordon, Matt GCPE:EX **Subject:** RE: BC Place Funding

Sorry message below isn't clear as I think there is a word missing. Did we not get the #s to the reporter yesterday?

From: Gordon, Matt GCPE:EX

Sent: Thursday, March 1, 2012 7:25 AM

To: MacInnis, Matthew JTI:EX Subject: Fw: BC Place Funding

See below. Obviously could get to reporter but will follow up this am

From: Graham Ramsay [mailto:GRAMSAY@bcpavco.com]

Sent: Thursday, March 01, 2012 07:23 AM

To: Gordon, Matt GCPE:EX

Cc: 'Trevor Pancoust'' < TPancoust@pacegroup.com > ' < TPancoust@pacegroup.com > ; Mason, Clare GCPE:EX

Subject: BC Place Funding

Hi Matt,

The numbers from yesterday are correct per below. Probably need some clarification on the Naming messaging.

\$150 million loan from Province

- \$96 million from PavCo reserves
- \$40 million covering deferred maintenance

From:

MacInnis, Matthew JTI:EX

Sent:

Thursday, March 1, 2012 8:32 AM

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Cc: 'Trevor Pancoust' < TPancoust@pacegroup.com>' < TPancoust@pacegroup.com>; Mason, Clare GCPE; EX

Subject: BC Place Funding

Hi Matt,

The numbers from yesterday are correct per below. Probably need some clarification on the Naming messaging.

• \$150 million loan from Province

S13

- \$277 million capital grant from Province
- \$96 million from PavCo reserves
- \$40 million covering deferred maintenance

From:

Ehl, Cameron JTI:EX

Sent:

Thursday, March 1, 2012 7:34 AM Gordon, Matt GCPE:EX

To:

Subject:

RE: Bc place breakdown

Thanks. Please confirm when this has been sent to the reporter so I can inform MPB. Thanks Matt!

----Original Message-----From: Gordon, Matt GCPE:EX

Sent: Thursday, March 1, 2012 7:33 AM

To: Ehl, Cameron JTI:EX Subject: Bc place breakdown

The numbers from yesterday are correct per below. Probably need some clarification on the Naming messaging which i'll work on.

\$150 million loan from Province

S13

S13

\$277 million capital grant from Province

\$96 million from PavCo reserves

\$40 million covering deferred maintenance

From:

Graham Ramsay [GRAMSAY@bcpavco.com]

Sent:

Thursday, March 1, 2012 7:28 AM

To:

Gordon, Matt GCPE:EX

Subject:

RE: BC Place Funding

Sure, just want to chat about Naming messaging. Thanks,

From: Gordon, Matt GCPE:EX [mailto:Matt.Gordon@gov.bc.ca]

Sent: Thursday, March 01, 2012 7:27 AM

To: Graham Ramsay

Subject: Re: BC Place Funding

Im just on a call will po - i can call after?

From: Graham Ramsay [mailto:GRAMSAY@bcpavco.com]

Sent: Thursday, March 01, 2012 07:25 AM

To: Gordon, Matt GCPE:EX Subject: RE: BC Place Funding

Can you give me a quick call at 6046613403

From: Gordon, Matt GCPE:EX [mailto:Matt.Gordon@gov.bc.ca]

Sent: Thursday, March 01, 2012 7:24 AM

To: Graham Ramsay

Cc: 'TPancoust@pacegroup.com'; Mason, Clare GCPE:EX

Subject: Re: BC Place Funding

Tks for this cheers

From: Graham Ramsay [mailto:GRAMSAY@bcpavco.com]

Sent: Thursday, March 01, 2012 07:23 AM

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Cc: 'Trevor Pancoust'' < TPancoust@pacegroup.com > ' < TPancoust@pacegroup.com > ; Mason, Clare GCPE:EX

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S13

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Cc: 'TPancoust@pacegroup.com'; Mason, Clare GCPE:EX

Subject: Re: BC Place Funding

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- \$96 million from PavCo reserves
- \$40 million covering deferred maintenance

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Sent:

Thursday, March 1, 2012 7:23 AM

To:

Cc:

Gordon, Matt GCPE:EX
'Trevor Pancoust" <TPancoust@pacegroup.com>'; Mason, Clare GCPE:EX

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- \$40 million covering deferred maintenance