

Minister, FIN FIN:EX

From: Bob Penner <bob.penner@stratcom.ca>
Sent: Tuesday, September 5, 2017 12:03 PM
To: Minister, FIN FIN:EX
Subject: 360425 Congratulations

Categories: *MO: Meeting/Invite -Log in CLIFF

Hi Carole,

Congratulations on your appointment as a Minister of Finance and Deputy Premier. That is great news and I'm sure you'll do a great job there.

Of course, we are here to help and would like to do so. We have had roles as advisors and service provision roles to many successful politicians, including in recent years the Mayor of Vancouver, and NDP government in Alberta. We can help on strategies, issues and challenges you may have and strategies you'll need to invoke in your new role. We can also provide important tools such as polling and focus groups and broader communications and political strategies.

I'm sure you are very busy getting going in the new role, but if we could find a time to have a chat, we could discuss how might be able to be of service to you. I'll be in Victoria the 7th and 8th this week and would be happy to come by. If that doesn't work I'm of course happy to get on a call anytime. Let me know, thanks

In any case, good luck with it all!

Bob.

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Gillies, Jessica FIN:EX

From: Bob Penner <bob.penner@stratcom.ca>
Sent: Monday, September 18, 2017 12:32 PM
Subject: Tyee column: Advice to the BC NDP Government Ministers and MLA's.

Categories: *MO: Checking/Pending Direction -Log in CLIFF

Dear Friends,

Below is a link to an article I wrote that appeared in The Tyee, offering some advice to our friends in the new BCNDP government. Of course this advice could be applied to any level of government when progressives are elected. I hope you would find it interesting, and of course feel free to share. I'd also be interested in any comments you might have. The piece is also available in French on our blog, link below.

Regards,
Bob

<https://thetyee.ca/Opinion/2017/09/08/Formula-for-BC-Government-Success/>.

Chères amies, chers amis,

Vous trouverez ci-dessous un lien vers la traduction d'un article que j'ai écrit et qui est paru dans The Tyee. J'y propose quelques conseils à nos camarades du nouveau gouvernement NPD de la Colombie-Britannique. En fait, ces conseils pourraient être utiles à des gouvernements de n'importe quel niveau, quand des progressistes sont portés au pouvoir. J'espère que vous les trouverez intéressants, et bien sûr, je vous invite à les partager. Je suis aussi curieux de lire tout commentaire que cet article vous inspirera. La version [originale en anglais](#) du texte est aussi disponible sur notre blog, lien ci-dessous.

Salutations
Bob

<http://www.stratcom.ca/fr/2017/09/une-recette-en-neuf-etapes-pour-le-succes-dun-gouvernement-neo-democrate/>

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