

FYI - Kershaw: Child care, housing & intergenerational budgeting

From: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>, Spilker, Robyn MUNI:EX <Robyn.Spilker@gov.bc.ca>
To: Robinson, Selina FIN:EX <Selina.Robinson@gov.bc.ca>
Cc: Ashbourne, Jade MUNI:EX <Jade.Ashbourne@gov.bc.ca>, Liu, Ange FIN:EX <Ange.Liu@gov.bc.ca>, Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>, Ashbourne, Jade FIN:EX
Sent: January 21, 2021 12:34:27 PM PST
Attachments: Kershaw 2020_HiAP review of Canadian Public Finance.pdf, Ask Adopt the CMHC 2030 Goal.pdf, PK GS_Briefing with BC Finance_2021-01-14.pdf

As discussed, Paul asked me to share the attached presentation material, BN and journal article.

Top asks:

- Child care funding
- Adopting the 2030 CMHC goal that “by 2030, everyone has a home that they can afford and that meets their needs”
- Inter-generational and age-based metrics in the fiscal plan

From: Kershaw, Paul
Sent: January 14, 2021 4:45 PM
To: Spilker, Robyn FIN:EX
Cc: Liu, Ange FIN:EX
Subject: Child care, housing & intergenerational budgeting

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hello Robyn and Angela,

Thank you for the time this afternoon. As a follow up, please find:

1. A pdf of the slides I shared
2. A short briefing note about the Housing Ask: Adopt the 2030 CMHC goal in the next BC budget
3. The 2020 paper published in the Canadian Journal of Public Health to which I referred. This paper summarizes evidence showing that governments promote health when they grow social spending faster than medical spending; and then compares how Canadian governments have aligned their budget decisions with this evidence over the last decades. Punch line: for younger generations, governments have not followed this evidence. These findings capture BC provincial budget trends too.

I would welcome the chance to meet with Minister Robinson directly. Perhaps there is an opening in early February in her schedule. All the best in the work involved in preparing the budget for April 20.

Paul

Dr. Paul Kershaw
University of British Columbia, School of Population & Public Health
Director, Master of Public Health Program
paul.kershaw@ubc.ca; 604 761 4583
Founder, Generation Squeeze
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From: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>
Sent: Thursday, January 7, 2021 10:06 AM
To: Kershaw, Paul <paul.kershaw@ubc.ca>
Cc: Liu, Ange FIN:EX <Ange.Liu@gov.bc.ca>
Subject: RE: please pass on my regards to Minister Robinson for her new role in Finance
[CAUTION: Non-UBC Email]
A zoom link works. Thank you!

From: Kershaw, Paul <paul.kershaw@ubc.ca>
Sent: January 7, 2021 10:02 AM
To: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>
Cc: Liu, Ange FIN:EX <Ange.Liu@gov.bc.ca>
Subject: RE: please pass on my regards to Minister Robinson for her new role in Finance

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

I'll send you a zoom link for video meeting, unless something about Gov of BC firewalls prevents you from using zoom. If the latter, then sure, let's go with Microsoft teams.

P

Dr. Paul Kershaw
604 761 4583

From: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>
Sent: Thursday, January 7, 2021 9:59 AM
To: Kershaw, Paul <paul.kershaw@ubc.ca>
Cc: Liu, Ange FIN:EX <Ange.Liu@gov.bc.ca>
Subject: RE: please pass on my regards to Minister Robinson for her new role in Finance
[CAUTION: Non-UBC Email]

Yes, we can make that work.

Does MS teams work for you, or do you prefer keeping the dial in?

From: Kershaw, Paul <paul.kershaw@ubc.ca>
Sent: January 7, 2021 9:58 AM
To: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>
Cc: Liu, Ange FIN:EX <Ange.Liu@gov.bc.ca>
Subject: RE: please pass on my regards to Minister Robinson for her new role in Finance

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Hello Robyn and Angela,

Might 2pm on the 14th be an option?

Dr. Paul Kershaw
604 761 4583

From: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>
Sent: Thursday, January 7, 2021 9:56 AM
To: Kershaw, Paul <paul.kershaw@ubc.ca>
Cc: Liu, Ange FIN:EX <Ange.Liu@gov.bc.ca>
Subject: RE: please pass on my regards to Minister Robinson for her new role in Finance
[CAUTION: Non-UBC Email]

Hi Paul,

Thanks for your note and hope you are taking care.

Would 1:30pm next Thursday the 14th work for you? I could event send an MS Teams invite so we can do a video meeting, if you like.

I'm going to include Angela Liu in the meeting as well. Not sure if you've met before - she's an MA in our office who works with more Minister Robinson and PS Grace Lore.

Many thanks,

Robyn

Robyn Spilker
Senior Ministerial Advisor
Minister of Finance
Pronouns: she/her/hers
778-677-9020

From: Kershaw, Paul <paul.kershaw@ubc.ca>
Sent: January 7, 2021 9:47 AM
To: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>
Cc: Lund, Rose SDPR:EX <Rose.Lund@gov.bc.ca>
Subject: RE: please pass on my regards to Minister Robinson for her new role in Finance

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Dear Robyn,

I had been looking forward to our meeting today.

s.22

Could we reschedule for next week. I apologize

for the last minute notice.s.22

I hope 2021 is off to a fine start for you. Best,

P

Dr. Paul Kershaw

604 761 4583

From: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>

Sent: Tuesday, December 8, 2020 4:38 PM

To: Kershaw, Paul <paul.kershaw@ubc.ca>

Cc: Lund, Rose FIN:EX <Rose.Lund@gov.bc.ca>

Subject: RE: please pass on my regards to Minister Robinson for her new role in Finance

[CAUTION: Non-UBC Email]

Hi Paul,

I'm happy to connect by video or phone in January. I've copied Rose who can help set up a time in my calendar. I'll see if my colleague Angela Liu, who works with Parliamentary Secretary Grace Lore, is available to join as well.

Thanks,

Robyn

From: Kershaw, Paul <paul.kershaw@ubc.ca>

Sent: December 8, 2020 9:56 AM

To: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>

Subject: RE: please pass on my regards to Minister Robinson for her new role in Finance

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Thanks Robyn.

I wish you all the best as your office transitions to a new, and talented, Minister. I look forward to working with you in the months ahead as well. Perhaps we could book a zoom meeting for early January to connect on issues related to housing, child care, and intergenerational fairness in government budgeting.

All the best,

P

Dr. Paul Kershaw

University of British Columbia, School of Population & Public Health

Director, Master of Public Health Program

paul.kershaw@ubc.ca; 604 761 4583

Founder, Generation Squeeze

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From: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>

Sent: Monday, December 7, 2020 3:25 PM

To: Kershaw, Paul <paul.kershaw@ubc.ca>

Subject: RE: please pass on my regards to Minister Robinson for her new role in Finance

[CAUTION: Non-UBC Email]

Hi Paul,

Thank you for your note below to Minister Robinson. I wanted you to know Matt sent it our way and we've shared it with her.

I'm helping Minister Robinson as she transitions into her new role and starts preparing for budget. As you noted, she brings a wealth of experience to the job! We're lucky to have her.

All the best, and look forward to working with you in the months ahead.

Robyn

Robyn Spilker

Senior Ministerial Advisor

Minister of Finance

Pronouns: she/her/hers

778-677-9020

From: Djonlic, Matt MMHA:EX <Matt.Djonlic@gov.bc.ca>

Sent: November 30, 2020 2:22 PM

To: Minister, FIN FIN:EX <FIN.Minister@gov.bc.ca>

Subject: Fwd: please pass on my regards to Minister Robinson for her new role in Finance
A congratulatory message for Minister Robinson.

Matt Djonlic

Ministerial Assistant to

Hon. Sheila Malcolmson

Minister of Mental Health and Addictions

C: 778-584-4398 | E: Matt.Djonlic@gov.bc.ca

Begin forwarded message:

From: "Kershaw, Paul" <paul.kershaw@ubc.ca>

Date: November 26, 2020 at 3:46:50 PM PST

To: "Djonlic, Matt MMHA:EX" <Matt.Djonlic@gov.bc.ca>

Subject: please pass on my regards to Minister Robinson for her new role in Finance

[EXTERNAL] This email came from an external source. Only open attachments or links that you are expecting from a known sender.

Dear Matt,

I'd be grateful if you would pass on my congratulations to Minister Robinson for her new role as Finance Minister. I wish her much success in this new role amid a very challenging time imposed by the pandemic. And I'm delighted that she will bring such rich expertise about housing affordability into the Finance Ministry.

All the best,

Paul

Dr. Paul Kershaw

University of British Columbia, School of Population & Public Health

Director, Master of Public Health Program

paul.kershaw@ubc.ca; 604 761 4583

Founder, Generation Squeeze

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From: Djonlic, Matt MAH:EX <Matt.Djonlic@gov.bc.ca>

Sent: Friday, February 8, 2019 10:02 AM

To: Kershaw, Paul <paul.kershaw@ubc.ca>

Subject: RE: short meeting on Feb 20

Thanks Paul. We'll be in touch.

Matt Djonlic

Executive Assistant to

Hon. Selina Robinson

Minister of Municipal Affairs and Housing

and Minister responsible for TransLink

C: 778-584-4398 | E: Matt.Djonlic@gov.bc.ca

From: Kershaw, Paul <paul.kershaw@ubc.ca>

Sent: February 8, 2019 9:27 AM

To: Djonlic, Matt MAH:EX <Matt.Djonlic@gov.bc.ca>

Subject: RE: short meeting on Feb 20

Thanks Matt. I've attached the request. Cheers,

Paul

Dr. Paul Kershaw

604 761 4583

From: Djonlic, Matt MAH:EX <Matt.Djonlic@gov.bc.ca>

Sent: February 7, 2019 7:38 PM

To: Kershaw, Paul <paul.kershaw@ubc.ca>

Subject: RE: short meeting on Feb 20

Hey Paul,

Attached is our office's meeting request form. Can you fill this out and send it back to me with the meeting information and we'll review it.

Thanks,

Matt Djonlic

Executive Assistant to

Hon. Selina Robinson

Minister of Municipal Affairs and Housing

and Minister responsible for TransLink

C: 778-584-4398 | E: Matt.Djonlic@gov.bc.ca

From: Kershaw, Paul <paul.kershaw@ubc.ca>

Sent: February 7, 2019 5:44 PM

To: Djonlic, Matt MAH:EX <Matt.Djonlic@gov.bc.ca>

Subject: short meeting on Feb 20

Hi Matt and Minister Robinson,

I was hoping I could schedule a short meeting on February 20 in Victoria. I will be in Victoria the previous day to attend the budget lock up. I'd like to connect with the Minister about that budget, and how Generation Squeeze may be able to help fulfill the goals she has for her multifaceted housing strategy for the province.

Kind regards,

Paul

Dr. Paul Kershaw

604 761 4583

From: Djonlic, Matt MAH:EX <Matt.Djonlic@gov.bc.ca>

Sent: August 30, 2018 12:03 PM

To: Kershaw, Paul <paul.kershaw@ubc.ca>

Subject: RE: Practicum Students to work on the provincial housing strategy

Hey Paul,

That sounds like an exciting opportunity. Let me look into this and see what I can find out in terms of opportunities.

Matt Djonlic

Executive Assistant to

Hon. Selina Robinson

Minister of Municipal Affairs and Housing

and Minister responsible for TransLink

C: 778-584-4398 | E: Matt.Djonlic@gov.bc.ca

From: Kershaw, Paul [<mailto:paul.kershaw@ubc.ca>]

Sent: Thursday, August 30, 2018 9:57 AM

To: Djonlic, Matt MAH:EX

Subject: Practicum Students to work on the provincial housing strategy

Hello Matt and Minister Robinson,

I have taken on a new role at UBC as the Director of our Masters of Public Health program. It's a professional program with a minimum 12-week Practicum (which can be paid or unpaid). In our program, students learn that health doesn't start with health care. Health starts with the conditions into which we are born, grow, live, work and age. Since the problem of housing prices leaving earnings behind is a fundamental factor shaping those conditions, I'm encouraging students to consider pursuing Practicums with the Ministry of Housing, and other housing organizations. Given this, I'm reaching out to ask whether you can imagine any opportunities where a Masters level student with solid quantitative skills could contribute to projects, program development, or policy work in support of your multi-faceted provincial housing strategy.

Learning objectives require that the practicum expose students to opportunities to:

- Identify the information and sources of information necessary for analyzing factors that shape the conditions into which we are born, grow, live, work and age (what we call in our field the "social determinants of health").
- Apply student skills to needs assessment and/or the investigation of an issue/project on which your unit is working.

- While the field experience should include the analysis of quantitative or qualitative data or literature reviews, other opportunities to apply public health principles or knowledge about the social determinants of health are an asset and anticipated.
- Gain experience using commonly available statistical/database computer packages such as R, Epi-Info, SAS, SPSS, Excel, Lotus, D-Base, FoxPro, etc or qualitative software such as NVivo, or other relevant analytic tools for working in your field.
- Communicate information to non-medical and/or professional audiences in written formats, for example, the writing and layout of a report or a part thereof, and/or the preparation of other documents pertaining to work conducted during the practicum. In addition, each student is expected to make an oral presentation to an appropriate audience in the field setting, and an oral presentation at the University.
- Understand the structure, roles, and functioning of one or more agencies that contribute to shaping the conditions into which we are born, grow, live, work and age, including the roles of various professionals, and in particular, the opportunities/roles for public health professionals to collaborate or work within such an agency.
- Acquire in-depth knowledge on specific issues related to the determinants of health, as well as general knowledge about current factors that shape population health in Canadian communities, and strategies to influence those factors.

In sum, the provincial housing strategy is so fundamentally important to the well-being and health of British Columbians, I'm hoping your Ministry would find it mutually beneficial to host a Practicum Student(s).

Kind regards,

Paul

Dr. Paul Kershaw

UBC School of Population & Public Health

Director, Masters of Public Health program

604 761 4583

From: Djonlic, Matt MAH:EX <Matt.Djonlic@gov.bc.ca>

Sent: May 11, 2018 11:24 AM

To: Kershaw, Paul <paul.kershaw@ubc.ca>

Subject: RE: A Tax Shift to benefit the vast majority

Hey Paul,

Absolutely. And of course we will honour that embargo. I would like to share the media release with Minister Robinson's Chief of Staff Craig Ashbourne, if that is okay with you.

Matt Djonlic

Executive Assistant to

Hon. Selina Robinson

Minister of Municipal Affairs and Housing

and Minister responsible for TransLink

C: 778-584-4398 | E: Matt.Djonlic@gov.bc.ca

From: Kershaw, Paul [<mailto:paul.kershaw@ubc.ca>]

Sent: Friday, May 11, 2018 10:18 AM

To: Djonlic, Matt MAH:EX

Subject: A Tax Shift to benefit the vast majority

Hello Matt,

As discussed at our briefing last month, given all the heated debate about taxing high value homes, Gen Squeeze is going to launch a new study and campaign next Wednesday called the #TaxShift. Less tax on local income, more tax on unhealthy housing gains, and better investments in young and old alike.

If you will honour the embargo until May 16, I can send you an advance media release. Interested?

Hope all is well.

P

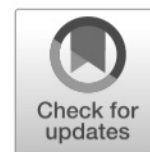
Dr. Paul Kershaw

University of British Columbia, School of Population & Public Health

paul.kershaw@ubc.ca; 604 761 4583

Founder, Generation Squeeze

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A “health in all policies” review of Canadian public finance

Paul Kershaw¹ 

Received: 4 April 2019 / Accepted: 20 December 2019 / Published online: 19 February 2020
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BC Housing Ask: Adopt CMHC's 2030 Goal

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Recommendations for the BC 2021 Budget

Dr. Paul Kershaw,

UBC School of Population & Public Health.

Founder, Generation Squeeze

Briefing with Robyn Spilker and Ange Liu, BC Ministry of Finance

January 14, 2021

Agenda

1. Child care: Ensure the 2020 campaign promise of \$500 & \$750 million more for child care are implemented for 2021 and 2022
2. Housing: Embrace the 2030 housing affordability goal in the 2021 budget
3. Integrate Age and Intergenerational reporting into the 2021 and future budgets

Child Care

	2020 2021	2021 2022	2022 2023
Priority 2 - Affordability & security in your home and community			
A recovery benefit for British Columbians	(1,450)	N/A	N/A
Making housing more affordable	(12)	(144)	(144)
Better access to affordable, quality child care	(250)	(500)	(750)

If the intention for the 2021 budget is to follow through with these promises, then Gen Squeeze will be at the front of the line among groups applauding the ambitious level of investment.

Housing

The Ask

In the BC Budget, commit to adopt/align with the Canada Mortgage and Housing Corporation goal that “**by 2030, everyone has a home that they can afford and that meets their needs.**”

- **It sets a clear timeline** – aligning with Canada’s National Housing Strategy, the 2030 UN Sustainable Development Goals, 2030 climate targets, etc.
- **It includes clear and widely-accepted definitions** – progress can currently be measured via the “core housing need” statistic that captures affordability, adequacy (state of repair) and suitability (enough bedrooms).² This is a well-established metric and can be improved upon over time.³
- **It is fully inclusive** – no one in BC is left out. It spans the elimination of homelessness all the way to alleviating the crushing pressure felt by many middle-income residents.
- **It’s bold but doable** – it would require persistent, coordinated action spanning all aspects of the housing system and its intersections, which is what the situation calls for.

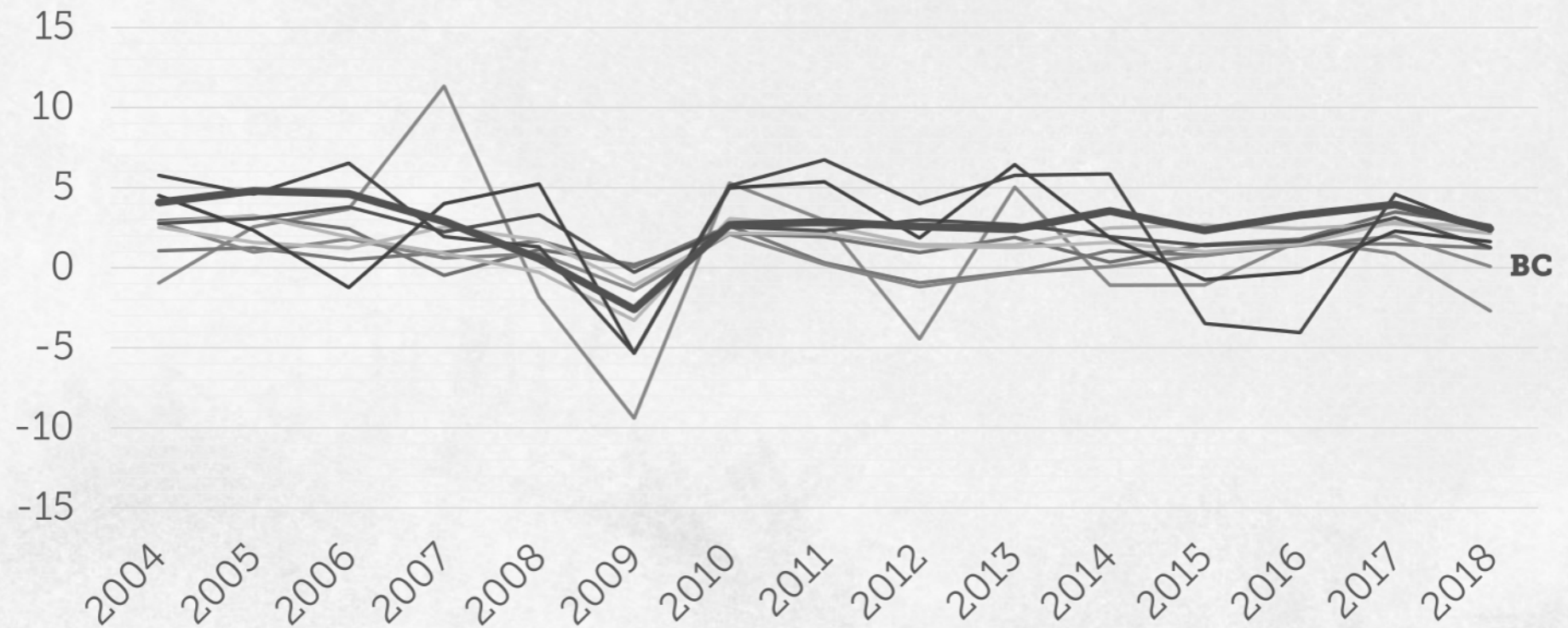
Current Endorsements

Eric Swanson, Co-Executive Director Generation Squeeze	
Jill Atkey, Executive Director BC Non-Profit Housing Association	
Thom Armstrong, CEO Co-operative Housing Federation of BC	
Greater Victoria Acting Together	

Provincial Economic Growth Rates

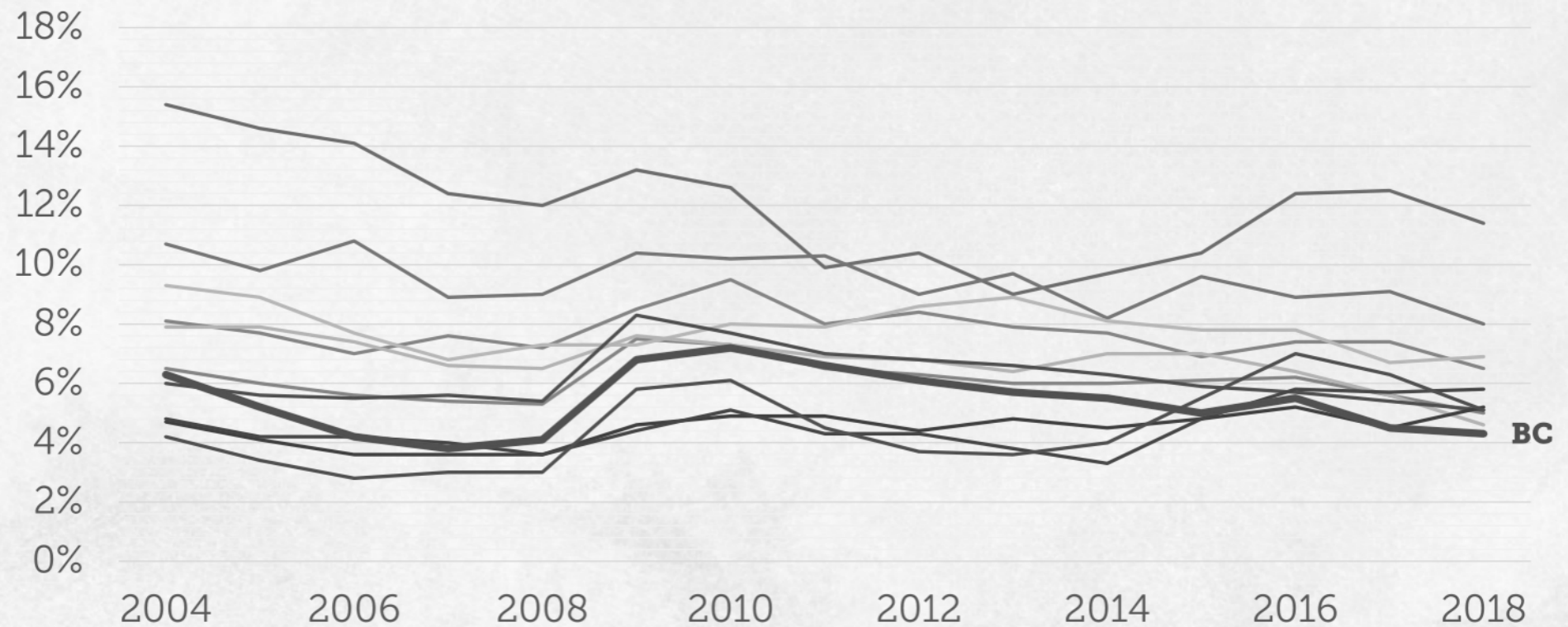
(2004-2018)

— Newfoundland and Labrador — Prince Edward Island — Nova Scotia
 — New Brunswick — Quebec — Ontario
 — Manitoba — Saskatchewan — Alberta

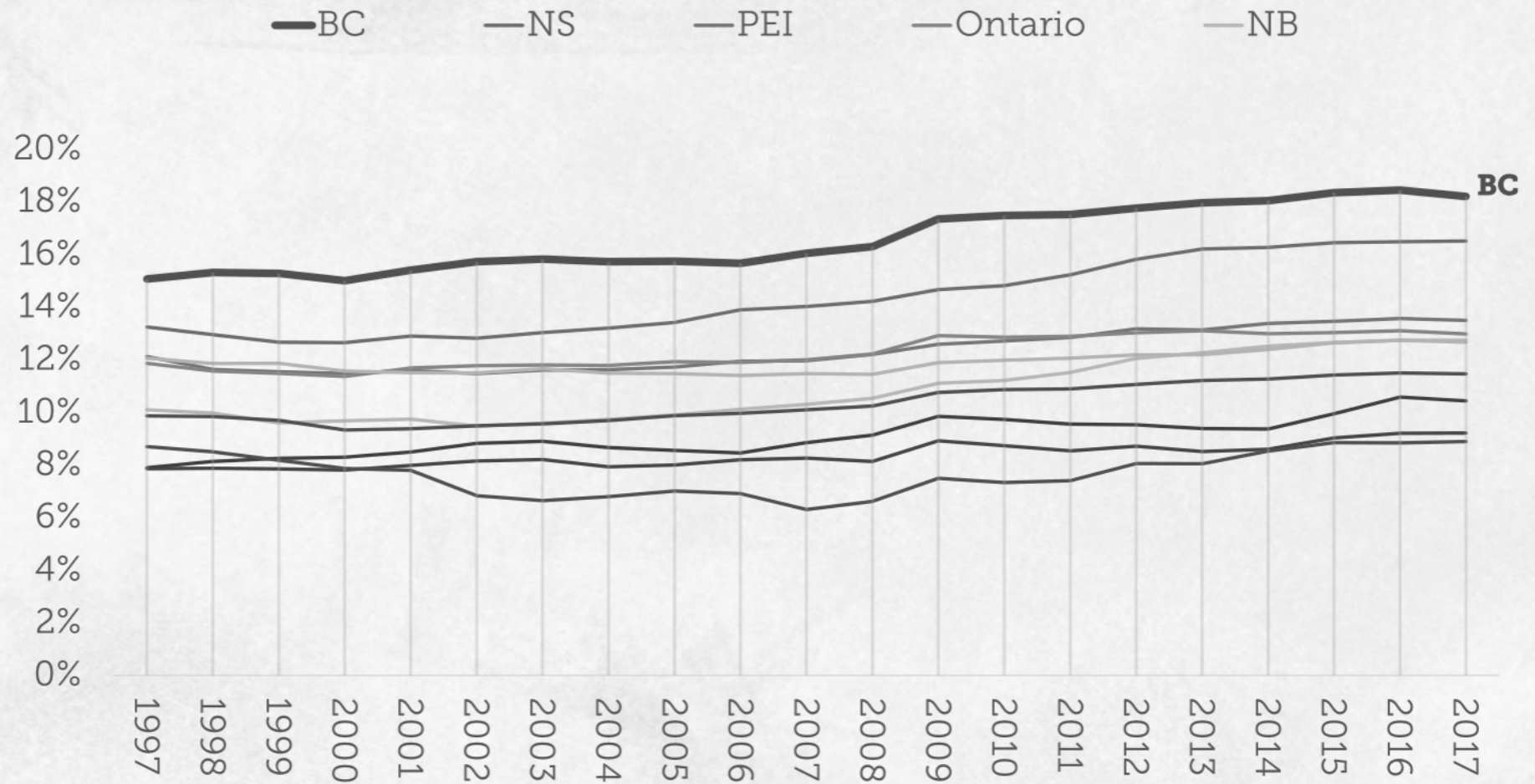


Canadian Unemployment Rates (%)

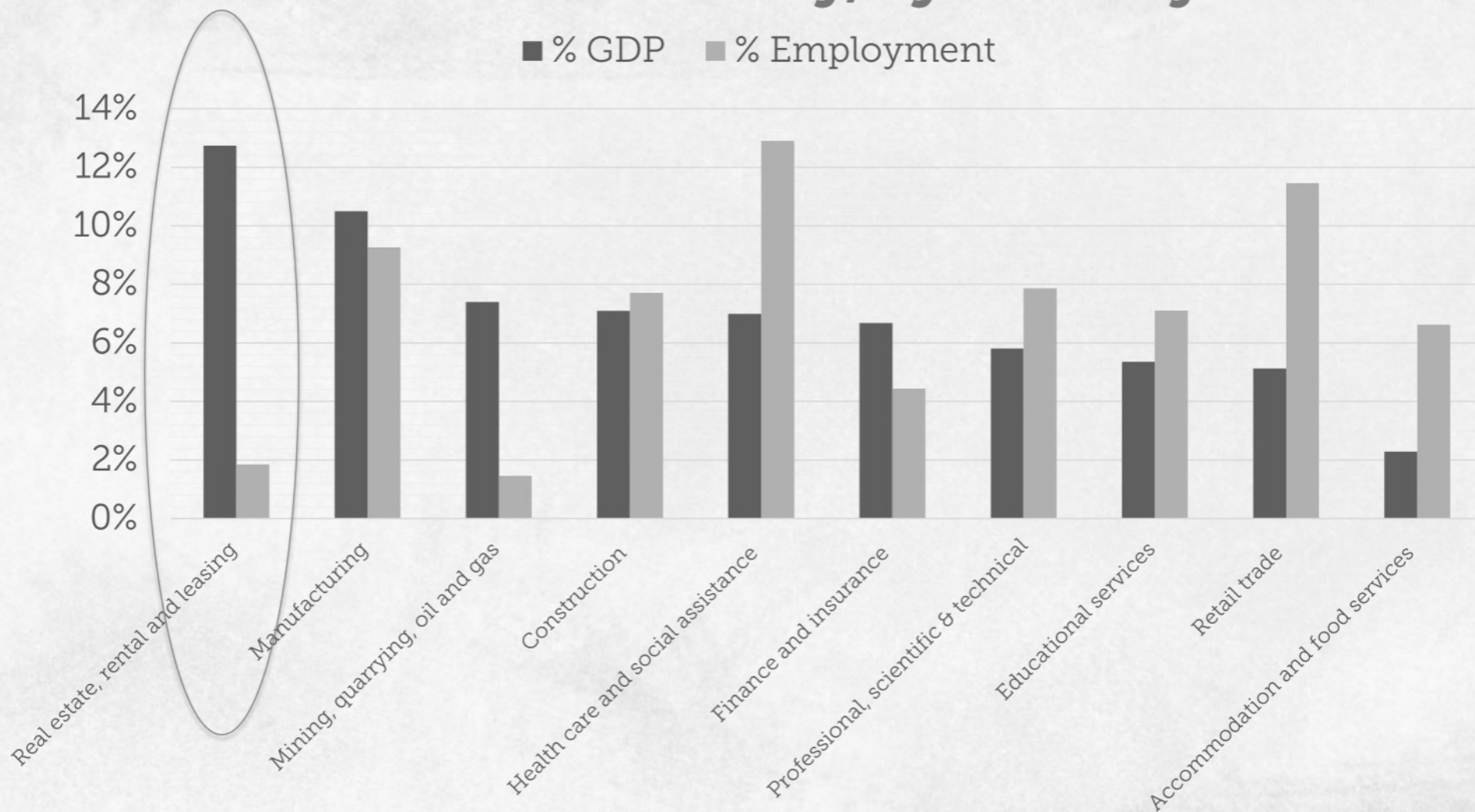
— Canada
— Prince Edward Island
— New Brunswick
— Newfoundland and Labrador
— Nova Scotia
— Quebec



Real Estate as % of GDP



Canadian Economy, by Industry



BC's approach to growing the economy has grown the industry that drives up our major cost of living – housing – without producing jobs in #s in that industry to ensure earnings keep pace

Intergenerational Budgeting

Gen Squeeze Intergenerational Budgeting Framework:



INVEST FAIRLY



KEEP AGE SPENDING
RATIOS FAIR

INVEST IN
PREVENTING ILLNESS

↑ PREVENTION SPENDING
FASTER THAN MEDICAL CARE
SPENDING

Table A11 Expense by Function – 2013/14 to 2022/23 ^{1,2}

(\$ millions)	Actual 2013/14	Actual 2014/15	Actual 2015/16	Actual 2016/17	Actual 2017/18	Actual 2018/19	Updated Forecast 2019/20	Budget Estimate 2020/21	Plan 2021/22	Plan 2022/23	Average annual change (per cent)
Function:											
Health:											
Medical Services Plan	4,114	4,136	4,345	4,573	4,623	4,861	5,092	5,275	5,495	5,725	4.3
Pharmacare	1,130	1,120	1,335	1,284	1,400	1,494	1,471	1,561	1,595	1,639	4.3
Regional services	11,960	12,410	12,811	13,079	14,094	14,996	15,527	16,541	17,249	17,657	4.6
Other healthcare expenses	658	704	712	753	810	800	897	908	914	917	3.2
	<u>17,862</u>	<u>18,370</u>	<u>19,203</u>	<u>19,689</u>	<u>20,927</u>	<u>22,151</u>	<u>22,987</u>	<u>24,285</u>	<u>25,253</u>	<u>25,938</u>	4.5
Education:											
Elementary and secondary	6,133	6,064	6,303	6,422	6,917	7,253	7,465	7,618	7,671	7,681	2.8
Post-secondary	5,284	5,349	5,502	5,672	5,998	6,390	6,900	7,125	7,275	7,420	4.2
Other education expenses	410	414	407	374	176	442	428	435	420	438	0.4
	<u>11,827</u>	<u>11,827</u>	<u>12,212</u>	<u>12,468</u>	<u>13,091</u>	<u>14,085</u>	<u>14,793</u>	<u>15,178</u>		<u>539</u>	3.4
Social services:											
Social assistance	1,572	1,589	1,641	1,692	1,988	2,202	-	-	-	78	5.0
Child welfare	1,097	1,129	1,301	1,358	1,507	1,650	-	-	-	9	9.0
Low income tax credit transfers	279	248	247	244	239	-	-	-	-	-	-3.0
Community living and other services	857	881	917	949	-	-	-	-	-	-	5.6
	<u>3,805</u>	<u>3,847</u>	<u>4,106</u>	<u>4,243</u>							5.6
Protection of persons and property	1,520	1,451	1,572	1,655							2.1
Transportation	1,580	1,608	1,670	1,784							4.0
Natural resources & economic development	1,755	2,191	2,477	2,485							5.3
Other	1,184	1,288	1,264	2,260						2,220	5.7
Contingencies	-	-	-	-					400	400	n/a
Contingencies - Sustainable Services Negotiating Mandate	-	-	-	-					706	653	n/a
Priority spending initiatives and caseload pressures	-	-	-	-					-	600	n/a
General government	1,386	1,359	1,501	1,532	1,541	1,645	1,645	1,430	1,423	1,419	1.3
Debt servicing	2,482	2,498	2,786	2,587	2,623	-	2,695	2,723	2,777	2,853	2.0
Total expense	43,401	44,439	46,791	48,683	51,706	55,593	58,823	60,058	61,887	63,537	

There has been a dubious trade-off between investments in doctor remuneration and less spending on programs like child care in BC & across Canada.

Carry on with the positive *tax shift*

RAISE REVENUE FAIRLY



REBALANCE TAXES ON INCOME
vs. HOUSING WEALTH



IF PHARMACARE PROCEEDS, PAY
FOR IT IN WAYS THAT ARE FAIR

LEAVE FEWER DEBTS



DON'T GROW PER CAPITA DEBT ON
YOUNG PEOPLE



PUT A HIGH ENOUGH PRICE ON
POLLUTION (TO REDUCE
ENVIRONMENTAL DEBTS)

The 2020 budget made positive steps toward a Tax Shift in the way the BC government collects revenue. The additional \$294 million collected by pricing pollution helps to pay for the elimination of Medical Services Premiums. This revenue collection trend contributes to a positive tax shift where governments aim to tax “bads” more – like pollution – while taxing “goods” less – like earnings for middle and lower-income workers.

The 2020 budget also includes efforts to raise revenue by taxing the wealthy more. But the government continues to define “wealthy” almost exclusively in terms of income, increasing the tax rate on residents who earn more than \$220,000. By contrast, the budget forgoes opportunities to reduce income taxes on middle- and lower- earners by increasing taxes on unhealthy home values. For example, no changes were made to the minor surtax on \$3 million dollar homes. Thus, its revenue projection is stalled at \$200 million per year – a tiny piece of the overall \$61 billion revenue collection plan for the BC government.