

Thiessen, Conrad D FLNR:EX

From: Ketcheson, Kelly FLNR:EX
Sent: Monday, January 12, 2015 2:49 PM
To: sean@anglersatlas.com; Thiessen, Conrad D FLNR:EX; reisses@2paths.com; iparfitt@selkirk.ca; Mahood, Carole FLNR:EX; Gunning, Terry NRTS:EX; Hugh Bawtree (hugh.bawtree@bawtreesoftware.com); Say, Doug M CSNR:EX; Glover, Todd E CSNR:EX; Muma, Andy FLNR:EX; 'Dean Prelazzi (dprelazzi@bcic.ca)' (dprelazzi@bcic.ca)
Subject: Mobile Advance Devices

Hi folks,

Thank you for attending. From our discussion today, here is a list of attendees, minutes and decisions.

Attendees:

Doug Say
Terry Gunning
Andy Muma
Carole Mahood
Representatives from 2paths
Representatives from Goldstream publishing for AnglersAtlas
Representatives from Hugh Bawtree Software/Selkirk College
Kelly Ketcheson

Minutes and Decisions:

- 1) We will be proceeding with the Moose Mobile application short form request for proposal (SRFP)
- 2) Proponents will receive the Short form Request for Proposal and provide an electronic submission to that response.
- 3) Submissions will be reimbursed \$2K provided they meet the minimum score for the weighted criteria
- 4) Submissions should be short and concise (10 pages max)
- 5) The successful Proponent will proceed with the application development to a maximum of \$44K
- 6) Proponents will own the intellectual property of the application
- 7) Each Proponent will have equal access to the business area to ask questions. A conference call will be set up for Wednesday January 14, 2015
- 8) Proponent submissions must be received via email by Friday January 23rd at 2:00 PM. (*note changed time from 12noon to 2pm) Submissions received after this time will not be evaluated.
- 9) The submissions will be reviewed and ranked and a Proponent selected by January 30th at 2:00 PM.
- 10) At the conclusion of the SRFP process, all Proponents will be notified. Unsuccessful Proponents may request a debriefing meeting with the Province.
- 11) All deliverables from this procurement must be received by March 31st, 2015.

Regards,

Kelly Ketcheson

Sr. Business Portfolio Manager, Client Business Solutions
Information Management Branch | Corporate Services for the Natural Resource Sector

(778)677-6078 | Kelly.Ketcheson@gov.bc.ca

Thiessen, Conrad D FLNR:EX

From: Ketcheson, Kelly FLNR:EX
Sent: Wednesday, January 14, 2015 12:12 PM
To: 'Ian Parfitt'; Robert Eisses; Thiessen, Conrad D FLNR:EX
Cc: sean@anglersatlas.com; Hugh Bawtree (hugh.bawtree@bawtreesoftware.com); Muma, Andy FLNR:EX; Mahood, Carole FLNR:EX; Say, Doug M CSNR:EX; Gunning, Terry NRTS:EX; Glover, Todd E CSNR:EX
Subject: RE: Mobile Application Business discussion

Hello all,

Looking at my notes from our January 12th discussion. Submissions to be received by **Friday January 23 at 2pm**, (we had originally said noon).

IMB would take 5 days to evaluate and a decision made on the successful proponent by **January 30 at 2pm**.

Contract to end and final deliverables by fiscal year end March 31, 2015

From my email to all dated Mon 2015-01-12 2:49 PM

- Proponent submissions must be received via email by Friday January 23rd at 2:00 PM. (*note changed time from 12noon to 2pm) Submissions received after this time will not be evaluated.
- The submissions will be reviewed and ranked and a Proponent selected by January 30th at 2:00 PM.
- All deliverables from this procurement must be received by March 31st, 2015.

Regards,

Kelly

From: Ian Parfitt [mailto:iparfitt@selkirk.ca]
Sent: Wednesday, January 14, 2015 11:44 AM
To: Robert Eisses; Thiessen, Conrad D FLNR:EX; Ketcheson, Kelly FLNR:EX
Cc: sean@anglersatlas.com; Hugh Bawtree (hugh.bawtree@bawtreesoftware.com); Muma, Andy FLNR:EX; Mahood, Carole FLNR:EX; Say, Doug M CSNR:EX; Gunning, Terry NRTS:EX; Glover, Todd E CSNR:EX
Subject: Re: Mobile Application Business discussion

Works for me. Would be good to get clarification on due date for proposals: on our last call the closing date was Friday Feb 23, and this was confirmed in Kelly's email on Tuesday. Moose_sighting_SRFP.pdf on the other hand has closing date of Feb 9 before 2pm. The PDF also states on page 1 that the work must be completed by March 31 while on page 2 under contract format it states that the term of the contract will be for 3 months.

Thanks

Ian

>>> Robert Eisses <reisses@2paths.com> 1/14/2015 11:36 AM >>>

As it may be hard to reschedule quickly... can i suggest doing a emailed Q&A...that NRS can send back to all vendors.

May be a more expeditious way to move forward

Cheers

Robert Eisses

reisses@2paths.com

+1 604 724 3719

On Jan 14, 2015, at 11:23 AM, Thiessen, Conrad D FLNR:EX <Conrad.Thiessen@gov.bc.ca> wrote:

Looks like we will have to reschedule. Kelly we'll await your meeting request.

From: Ian Parfitt [<mailto:iparfitt@selkirk.ca>]

Sent: Wednesday, January 14, 2015 11:15 AM

To: reisses@2paths.com; sean@anglersatlas.com; Hugh Bawtree (hugh.bawtree@bawtreesoftware.com); Muma, Andy FLNR:EX; Mahood, Carole FLNR:EX; Thiessen, Conrad D FLNR:EX; Say, Doug M CSNR:EX; Ketcheson, Kelly FLNR:EX; Gunning, Terry NRTS:EX; Glover, Todd E CSNR:EX

Subject: Re: Mobile Application Business discussion

Hi: Still on hold at 11:15: are we still on for today?

Thanks

Ian

>>> Ketcheson, Kelly FLNR:EX 1/13/2015 8:17 AM >>>

Sorry folks, rescheduling again to accommodate schedules

This meeting is to make the business area available for questions and answers to the vendors regarding the Moose Sighting Mobile application.

-

Conference call s.17

Participant ID s.17

Regards,

Kelly Ketcheson

Sr. Business Portfolio Manager, Client Business Solutions

Information Management Branch | Corporate Services for the Natural Resource Sector

(778)677-6078 | Kelly.Ketcheson@gov.bc.ca

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This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

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This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

Thiessen, Conrad D FLNR:EX

From: Sean Simmons <sean@anglersatlas.com>
Sent: Monday, February 2, 2015 12:29 PM
To: Ketcheson, Kelly FLNR:EX
Cc: Thiessen, Conrad D FLNR:EX; Joel Knudsen; Clayton Green
Subject: Re: Mobile Moose Sighting

Hi Kelly,

I can do Tuesday at 10:00. I've got a meeting Thursday (10:00 am) but can have one afterwards.

Cheers,
Sean

On Mon, Feb 2, 2015 at 12:01 PM, Ketcheson, Kelly FLNR:EX <Kelly.Ketcheson@gov.bc.ca> wrote:

Hi Sean,

I'll let Conrad confirm but I think hes thinking Thursday.

Im around if we can get some of it done sooner. Perhaps Tuesday after 10

Cheers,

Kelly

From: Sean Simmons [mailto:sean@anglersatlas.com]
Sent: Monday, February 2, 2015 11:38 AM
To: Ketcheson, Kelly FLNR:EX; Thiessen, Conrad D FLNR:EX; Joel Knudsen; Clayton Green

Subject: Re: Mobile Moose Sighting

Good Morning Kelly and Conrad!

Yes we're very excited to get moving on this project. I just had a meeting with our technical team we're ready to go. Does Tuesday at 9:00 am work for and Conrad? If that doesn't work, please suggest an alternative time.

I'd suggest we cover three core topics at the meeting:

- (1) Core requirements from RFP
- (2) Game models for crowd sourcing
- (3) Timelines

Please let me know you're availability early this week, and we'll get the ball rolling. We can do a conference call or Skype meeting (preferable if we need to do any screen shares).

Cheers,

Sean

On Mon, Feb 2, 2015 at 9:13 AM, Ketcheson, Kelly FLNR:EX <Kelly.Ketcheson@gov.bc.ca> wrote:

Hi Sean, yes Im looking forward to it too. Congratulations once again!

I will start the contract details and get the ball rolling here.

How do you want to proceed?

The timeline is short as you know, so will need to discuss your high level plan going forward.

I will also connect you with our business area lead Conrad Thiessen and set up a time for us to connect via conference call.

Please feel free to contact Conrad as needed but if you could keep me cc'd on communications, that would be great and don't hesitate to drop me a line if you need anything.

Regards,

Kelly

From: Sean Simmons [mailto:sean@anglersatlas.com]
Sent: Thursday, January 29, 2015 9:07 PM
To: Ketcheson, Kelly FLNR:EX
Cc: Joel Knudsen; Clayton Green
Subject: Re: Mobile Moose Sighting response

Thanks for the notice Kelly. I look forward to working with you.

Cheers

Sean

On Thursday, January 29, 2015, Ketcheson, Kelly FLNR:EX <Kelly.Ketcheson@gov.bc.ca> wrote:

Hello Sean

We've evaluated your proposal regarding the Mobile Moose Sighting application and have selected yours as the successful response. Congratulations.

We will be touching base with you next week to discuss the contract and moving forward.

Great response and well thought out.

Regards,

Kelly Ketcheson

Sr. Business Portfolio Manager, Client Business Solutions

Information Management Branch | Corporate Services for the Natural Resource Sector

(778)677-6078 | Kelly.Ketcheson@gov.bc.ca

--

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Thiessen, Conrad D FLNR:EX

From: Thiessen, Conrad D FLNR:EX
Sent: Monday, March 2, 2015 1:50 PM
To: Sean Simmons
Cc: Ketcheson, Kelly FLNR:EX; Muma, Andy FLNR:EX
Subject: Re: Mobile Moose Demo

That would be great. How would 4:30 tomorrow work?

From: Sean Simmons <sean@anglersatlas.com>
Sent: March-02-15 2:45 PM
To: Thiessen, Conrad D FLNR:EX
Cc: Ketcheson, Kelly FLNR:EX; Muma, Andy FLNR:EX
Subject: Re: Mobile Moose Demo

Hi Conrad,

We'd be happy to have you come into our office when you are in PG. That way you can meet us in person.

If you have some time, please let me know when and we will make ourselves available. Perhaps Doug would also like to visit as well.

Cheers,
Sean

On Mon, Mar 2, 2015 at 1:41 PM, Thiessen, Conrad D FLNR:EX <Conrad.Thiessen@gov.bc.ca> wrote:
Sorry, folks I won't be able to make the meeting. I'm on the road to PG this afternoon.

From: Ketcheson, Kelly FLNR:EX
Sent: March-02-15 2:30 PM
To: 'Sean Simmons'
Cc: Thiessen, Conrad D FLNR:EX; Muma, Andy FLNR:EX
Subject: RE: Mobile Moose Demo

Sure Sean

lets use yours. Thanks

kelly

From: Sean Simmons [mailto:sean@anglersatlas.com]

Sent: Monday, March 2, 2015 1:30 PM
To: Ketcheson, Kelly FLNR:EX
Cc: Thiessen, Conrad D FLNR:EX; Muma, Andy FLNR:EX
Subject: Re: Mobile Moose Demo

I have a conference call number if that helps.

It is s.17
Code: s.17

Let me know if you want to use this one.

Sean

On Mon, Mar 2, 2015 at 1:27 PM, Ketcheson, Kelly FLNR:EX
<Kelly.Ketcheson@gov.bc.ca<<mailto:Kelly.Ketcheson@gov.bc.ca>>> wrote:
Looks like my conference # was hijacked. Let me track down another

From: Sean Simmons [<mailto:sean@anglersatlas.com><<mailto:sean@anglersatlas.com>>]
Sent: Monday, March 2, 2015 1:19 PM
To: Ketcheson, Kelly FLNR:EX
Cc: Thiessen, Conrad D FLNR:EX; Muma, Andy FLNR:EX
Subject: Re: Mobile Moose Demo

Hi Everyone,

I have an updated PDF and Invision demo for you to look at during our meeting. I've attached the PDF and provided the link below.

s.17,s.21

Talk to you in a few minutes.

Cheers,
Sean

On Mon, Feb 23, 2015 at 2:29 PM, Ketcheson, Kelly FLNR:EX
<Kelly.Ketcheson@gov.bc.ca<<mailto:Kelly.Ketcheson@gov.bc.ca>>> wrote:

Review Mobile Moose Sighting application development to date with Business area and Development team.

Conference # s.17
Participant ID s.17

Cheers,

Kelly

--

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Thiessen, Conrad D FLNR:EX

From: Sean Simmons <sean@anglersatlas.com>
Sent: Wednesday, March 4, 2015 4:36 PM
To: Ketcheson, Kelly FLNR:EX
Cc: Thiessen, Conrad D FLNR:EX; Joel Knudsen; Clayton Green; Muma, Andy FLNR:EX
Subject: Re: Mobile Moose Demo

Hi Kelly,

We had a good meeting with Conrad and got to learn more about the requirements from a data quality perspective. s.13
s.13

We also discussed promotion of the app and s.13
s.13 though no promises. So all in all a good meeting.

Let me know if you have any questions, otherwise we'll pick it up next Monday at 1:30 PM.

Cheers,
Sean

On Wed, Mar 4, 2015 at 4:11 PM, Ketcheson, Kelly FLNR:EX <Kelly.Ketcheson@gov.bc.ca> wrote:

How did the demo/drop in go this week fellas? Conrad was going to stop into the PG office.

I'd still like to set up a meeting for Monday to review the new changes that you've pulled together, and Im hoping Andy can attend this time.

Cheers,

Kelly

From: Sean Simmons [mailto:sean@anglersatlas.com]
Sent: Monday, March 2, 2015 2:06 PM
To: Thiessen, Conrad D FLNR:EX; Joel Knudsen; Clayton Green

Cc: Ketcheson, Kelly FLNR:EX; Muma, Andy FLNR:EX
Subject: Re: Mobile Moose Demo

Sure, that works for us.

We are located at 500 Victoria St. (Barton Insurance Building).

Entrance is through the Fifth Ave. parking lot. Go through the door that says Goldstream Publishing and come up to the second floor.

I look forward to meeting you.

Cheers,

Sean

On Mon, Mar 2, 2015 at 1:49 PM, Thiessen, Conrad D FLNR:EX <Conrad.Thiessen@gov.bc.ca> wrote:

That would be great. How would 4:30 tomorrow work?

From: Sean Simmons <sean@anglersatlas.com>

Sent: March-02-15 2:45 PM

To: Thiessen, Conrad D FLNR:EX

Cc: Ketcheson, Kelly FLNR:EX; Muma, Andy FLNR:EX

Subject: Re: Mobile Moose Demo

Hi Conrad,

We'd be happy to have you come into our office when you are in PG. That way you can meet us in person.

If you have some time, please let me know when and we will make ourselves available. Perhaps Doug would also like to visit as well.

Cheers,

Sean

On Mon, Mar 2, 2015 at 1:41 PM, Thiessen, Conrad D FLNR:EX
<Conrad.Thiessen@gov.bc.ca<<mailto:Conrad.Thiessen@gov.bc.ca>>> wrote:
Sorry, folks I won't be able to make the meeting. I'm on the road to PG this afternoon.

From: Ketcheson, Kelly FLNR:EX
Sent: March-02-15 2:30 PM
To: 'Sean Simmons'
Cc: Thiessen, Conrad D FLNR:EX; Muma, Andy FLNR:EX
Subject: RE: Mobile Moose Demo

Sure Sean

lets use yours. Thanks

kelly

From: Sean Simmons [<mailto:sean@anglersatlas.com><<mailto:sean@anglersatlas.com>>]
Sent: Monday, March 2, 2015 1:30 PM
To: Ketcheson, Kelly FLNR:EX
Cc: Thiessen, Conrad D FLNR:EX; Muma, Andy FLNR:EX
Subject: Re: Mobile Moose Demo

I have a conference call number if that helps.

It is ^{s.17}
Code ^{s.17}

Let me know if you want to use this one.

Sean

On Mon, Mar 2, 2015 at 1:27 PM, Ketcheson, Kelly FLNR:EX
<Kelly.Ketcheson@gov.bc.ca<<mailto:Kelly.Ketcheson@gov.bc.ca>><<mailto:Kelly.Ketcheson@gov.bc.ca><<mailto:Kelly.Ketcheson@gov.bc.ca>>>> wrote:
Looks like my conference # was hijacked. Let me track down another

From: Sean Simmons
[<mailto:sean@anglersatlas.com><<mailto:sean@anglersatlas.com>><<mailto:sean@anglersatlas.com><<mailto:sean@anglersatlas.com>>>]
Sent: Monday, March 2, 2015 1:19 PM
To: Ketcheson, Kelly FLNR:EX
Cc: Thiessen, Conrad D FLNR:EX; Muma, Andy FLNR:EX
Subject: Re: Mobile Moose Demo

Hi Everyone,

I have an updated PDF and Invision demo for you to look at during our meeting. I've attached the PDF and provided the link below.

s.17,s.21

Talk to you in a few minutes.

Cheers,
Sean

On Mon, Feb 23, 2015 at 2:29 PM, Ketcheson, Kelly FLNR:EX
<Kelly.Ketcheson@gov.bc.ca<<mailto:Kelly.Ketcheson@gov.bc.ca>><<mailto:Kelly.Ketcheson@gov.bc.ca><<mailto:Kelly.Ketcheson@gov.bc.ca>>>> wrote:

Review Mobile Moose Sighting application development to date with Business area and Development team.

Conference # ^{s.17}
Participant ID s.17

Cheers,
Kelly

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Thiessen, Conrad D FLNR:EX

From: Sean Simmons <sean@anglersatlas.com>
Sent: Monday, March 16, 2015 3:29 PM
To: Thiessen, Conrad D FLNR:EX
Subject: Fwd: Moose Hunter Survey
Attachments: 2012SEMOoseApp.pdf; 2014SEMOoseApp.pdf; MooseAppLetter.docx; Boyce_etal_TPB2012.pdf

Hi Conrad,

Thought I'd send along some of the information Mark Boyce sent me regarding the Alberta app. Perhaps we can use it for inspiration.

s.13

Did you want to take a first stab at the wording or should I?

Cheers,
Sean

----- Forwarded message -----

From: **Mark Boyce** <boyce@ualberta.ca>
Date: Wed, Feb 25, 2015 at 10:31 AM
Subject: Re: Moose Hunter Survey
To: Sean Simmons <sean@anglersatlas.com>

see attached. There is another article in Fair Chase (Boone & Crockett Club) and in Conservation (ACA), but they largely overlap with these from the Alberta Outdoorsmen.

Best
Mark

On Wed, Feb 25, 2015 at 11:06 AM, Sean Simmons <sean@anglersatlas.com> wrote:
Hello Dr. Boyce,

I am working with the Ministry of Forests in BC on a crowd sourcing project similar to your Moose Hunter Survey and was wondering if you might have a few moments to speak with me about your experience with the app in Alberta?

Thanks,
Sean

--

Sean Simmons
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--

Mark S. Boyce
Professor of Ecology, and
Alberta Conservation Association Chair in Fisheries & Wildlife
Department of Biological Sciences
CCIS 1-271
University of Alberta
Edmonton T6G 2E9
CANADA
tel. [780-492-0081](tel:780-492-0081)
cell [780-913-3474](tel:780-913-3474)
website: http://www.biology.ualberta.ca/faculty/mark_boyce/

--

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Thiessen, Conrad D FLNR:EX

From: Sean Simmons <sean@anglersatlas.com>
Sent: Wednesday, March 18, 2015 10:16 AM
To: Ketcheson, Kelly FLNR:EX; Clayton Green; Joel Knudsen
Cc: Muma, Andy FLNR:EX; Thiessen, Conrad D FLNR:EX
Subject: Re: Moose Demo
Attachments: WebUI.pdf

Oops - forgot the attachment. Here it is.

On Wed, Mar 18, 2015 at 10:15 AM, Sean Simmons <sean@anglersatlas.com> wrote:
Here is the web UI mockup. Very simple but should be sufficient for our initial needs.

Cheers,
Sean

On Wed, Mar 18, 2015 at 10:04 AM, Ketcheson, Kelly FLNR:EX <Kelly.Ketcheson@gov.bc.ca> wrote:
Hi folks,

Demo today at 11 – Sorry for the short notice. Hopefully you can make it. If not, we'll have another next week.

s.17

Participant ID s.17

Regards,
Kelly

--

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Thiessen, Conrad D FLNR:EX

From: Thiessen, Conrad D FLNR:EX
Sent: Thursday, March 19, 2015 1:36 PM
To: 'Sean Simmons'
Cc: Ketcheson, Kelly FLNR:EX
Subject: RE: Moose Demo

Hi Sean.

Can you send me the latest mock up from yesterday?

Here is a list of people to test the first version:

Becky.cadsand@gov.bc.ca
Helen.schwantje@gov.bc.ca
Patrick.stent@gov.bc.ca
Krystal.dixon@gov.bc.ca
Chris.procter@gov.bc.ca
Gerald.kuzyk@gov.bc.ca
Adrian.batho@gov.bc.ca
Daniel.lirette@gov.bc.ca
Andrew.walker@gov.bc.ca
s.22

Here's some draft wording for the front end of the app:

You can help inform management of moose populations!

BC is a big province and counting moose with aerial surveys is very expensive ^{s.17}, so some moose populations are surveyed every 5 years and many only every 10 – 15 years. The more information wildlife biologists have, the better they can manage moose populations in BC, and that's where you come in. By recording your sightings of moose on this app while you're hunting you will be monitoring trends in the population that will help inform moose management.

Rules for contributing data include:

1. Record the number of hours spent in the MU when moose might be seen, whether in a vehicle or on foot.
2. Only record moose seen on that day. Do not report anything if you did not hunt on a particular day.
3. Do not record observations of tracks, spoor, or moose beds. Only report moose actually seen.
4. Record the number of bulls, cows, and calves observed during the day as well as any moose for which age/sex classification was not possible. If uncertain whether the moose was a cow or a calf, report "unidentified" on the App form.
5. If you don't see any moose some days it is important to record that information as well. Reporting not seeing moose is just as important as reporting when you see one.
6. Record moose observations even if outside the range of cellular communication. The date-stamped observations will be sent up when the hunter returns to an area with cellular or WiFi coverage.

s.13

Also I'm wondering if you can change the background image. I was thinking a moose might be more fitting.

Thiessen, Conrad D FLNR:EX

From: Sean Simmons <sean@anglersatlas.com>
Sent: Friday, March 20, 2015 3:41 PM
To: Thiessen, Conrad D FLNR:EX
Cc: Ketcheson, Kelly FLNR:EX
Subject: Re: Moose Demo
Attachments: WebUI.pdf

Hi Conrad,

Here is the mockup for the web UI, and we can use that site to include the background info about why we are doing this project and the goals.

The app mockup hasn't changed since we last spoke, as we're directly coding the minor changes that spoke about.

I think the wording looks good. I'll get the guys to add it to the app tutorial view.

I'll touch base with the designer and see if he can come up with another background image that might fit better.

Have a good weekend and we'll pick it up next week.

Cheers,
Sean

DUPLICATE

Page 23 to/à Page 24

Withheld pursuant to/removed as

DUPLICATE

Thiessen, Conrad D FLNR:EX

From: Thiessen, Conrad D FLNR:EX
Sent: Monday, March 23, 2015 4:28 PM
To: Ketcheson, Kelly FLNR:EX; Sean Simmons
Subject: RE: Mobile Moose notes 03/20/15

Looks like I can do the call on Wednesday now.

From: Ketcheson, Kelly FLNR:EX
Sent: Monday, March 23, 2015 12:20 PM
To: Sean Simmons
Cc: Thiessen, Conrad D FLNR:EX
Subject: Re: Mobile Moose notes 03/20/15

Yes fellas, let me know and I will try and change up the meeting request. As I mentioned I'm in a course all week so will have to sneak out likely

Cheers
Kelly

Sent from my iPhone

On Mar 23, 2015, at 10:45 AM, Sean Simmons <sean@anglersatlas.com> wrote:

Hi Conrad,

The developers are planning to have the app ready for testing on Wednesday, so I probably won't bug them until then. Maybe us three can touch base tomorrow afternoon and get working on a plan for the testing program.

What time works or you?

Sean

On Mon, Mar 23, 2015 at 6:26 AM, Thiessen, Conrad D FLNR:EX
<Conrad.Thiessen@gov.bc.ca> wrote:
Tuesday afternoon works best for me for a meeting this week.

From: Ketcheson, Kelly FLNR:EX
Sent: March-20-15 4:42 PM
To: 'Sean Simmons'; Thiessen, Conrad D FLNR:EX
Subject: Mobile Moose notes 03/20/15

Re Mobile Moose Application

FYI Notes from our last touch base meeting. Im in a course all next week, so will be skipping

out of the class to set up our meeting. Please let me know if you cant make it Conrad, or if there is a better time. Thanks.

list of testers from Conrad - complete.

Wrap up and deliver by the 25th.

March 23-27 Sean work with Conrad to draft up one page test plan. Test plan from Sean to be sent out.

March 30-April 3 Testing

April 10 follow up with the group and discuss:

Overview of the experience

s.13,s.17

Cheers,

Kelly Ketcheson

Sr. Business Portfolio Manager, Client Business Solutions

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Sean Simmons

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Thiessen, Conrad D FLNR:EX

From: Thiessen, Conrad D FLNR:EX
Sent: Wednesday, March 25, 2015 8:55 AM
To: 'Sean Simmons'; Ketcheson, Kelly FLNR:EX
Cc: Joel Knudsen; Clayton Green; Muma, Andy FLNR:EX
Subject: RE: demo wednesday

Sorry for flip flopping guys. I'm now available today for the call (it's raining so our mountain goat survey has been cancelled). Talk to you at 11.

From: Sean Simmons [<mailto:sean@anglersatlas.com>]
Sent: Wednesday, March 25, 2015 7:42 AM
To: Ketcheson, Kelly FLNR:EX
Cc: Thiessen, Conrad D FLNR:EX; Joel Knudsen; Clayton Green; Muma, Andy FLNR:EX
Subject: Re: demo wednesday

Sounds good. I'll speak with you at 11:00.

Sean

On Wed, Mar 25, 2015 at 7:36 AM, Ketcheson, Kelly FLNR:EX <Kelly.Ketcheson@gov.bc.ca> wrote:

I can still call in Sean and as I won't be able to view the app on my cell, we'll keep it short.

Please send the link and whatever you can show. I will be sharing this out with our executive sponsors when I return to the office.

Thanks,

Kelly

From: Thiessen, Conrad D FLNR:EX
Sent: Tuesday, March 24, 2015 5:01 PM
To: 'Sean Simmons'; Ketcheson, Kelly FLNR:EX; Joel Knudsen; Clayton Green
Cc: Muma, Andy FLNR:EX
Subject: RE: demo wednesday

Sorry guys, I won't be able to make it tomorrow now. Year end hustle is on here, so I'll be in the heli for a few days.

From: Sean Simmons [<mailto:sean@anglersatlas.com>]
Sent: Tuesday, March 24, 2015 4:31 PM
To: Ketcheson, Kelly FLNR:EX; Joel Knudsen; Clayton Green
Cc: Thiessen, Conrad D FLNR:EX; Muma, Andy FLNR:EX
Subject: Re: demo wednesday

Sure thing.

Time: 11:00 am, March 25, 2015

Number: s.17

Code: s.17

Talk to you then.

Cheers,

Sean

On Tue, Mar 24, 2015 at 4:28 PM, Ketcheson, Kelly FLNR:EX <Kelly.Ketcheson@gov.bc.ca> wrote:

Hi fellas,

Im in my course this week still, and was wondering if someone else could set up their conference call that we could all dial into?

Sean, would you be able to send out your number?

Thanks and sorry for the trouble.

Cheers,

Kelly Ketcheson

Sr. Business Portfolio Manager, Client Business Solutions

Information Management Branch | Corporate Services for the Natural Resource Sector

(778)677-6078 | Kelly.Ketcheson@gov.bc.ca

--

Sean Simmons

Publisher, The Angler's Atlas

www.AnglersAtlas.com

Ph: 250-596-6277

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Sean Simmons

Publisher, The Angler's Atlas

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Ph: 250-596-6277

Thiessen, Conrad D FLNR:EX

From: Thiessen, Conrad D FLNR:EX
Sent: Wednesday, March 25, 2015 5:28 PM
To: Sean Simmons
Subject: Re: iTunes Account

s.22

From: Sean Simmons <sean@anglersatlas.com>
Sent: March-25-15 5:59:18 PM
To: Ketcheson, Kelly FLNR:EX; Thiessen, Conrad D FLNR:EX; Muma, Andy FLNR:EX
Subject: iTunes Account

Hi Guys,

s.13,s.21

Cheers,
Sean

--

Sean Simmons
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www.AnglersAtlas.com
Ph: 250-596-6277

Thiessen, Conrad D FLNR:EX

From: Sean Simmons <sean@anglersatlas.com>
Sent: Wednesday, March 25, 2015 5:47 PM
To: s.22 Thiessen, Conrad D FLNR:EX
Cc: Ketcheson, Kelly FLNR:EX; Muma, Andy FLNR:EX; Joel Knudsen; Clayton Green
Subject: Fwd: Instructions for beta

Hi Conrad,

s.13

Let me know if you have any questions.

Sean

----- Forwarded message -----

From: **Joel Knudsen** <joel@anglersatlas.com>
Date: Wed, Mar 25, 2015 at 5:20 PM
Subject: Instructions for beta
To: Sean Simmons <sean@anglersatlas.com>

s.21

--

Sean Simmons
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Ph: 250-596-6277

Thiessen, Conrad D FLNR:EX

From: Sean Simmons <sean@anglersatlas.com>
Sent: Wednesday, March 25, 2015 5:58 PM
To: Thiessen, Conrad D FLNR:EX; Ketcheson, Kelly FLNR:EX; Muma, Andy FLNR:EX; Joel Knudsen; Clayton Green
Subject: Fwd: MyMoose Android Beta Testing Instructions
Attachments: GoogleGroup-1-LinkScreen-press ApplyLink.png; GoogleGroup-2-apply.png; GoogleGroup-3-pending.png; GoogleGroup-4-confirmed.png

s.13

Let me know if you have any questions.

Cheers,
Sean

----- Forwarded message -----

From: **Clayton Green** <clayton@anglersatlas.com>
Date: Wed, Mar 25, 2015 at 5:47 PM
Subject: MyMoose Android Beta Testing Instructions
To: Sean Simmons <sean@anglersatlas.com>

s.21

Thanks,
Clayton

--

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Ph: 250-596-6277

Thiessen, Conrad D FLNR:EX

From: Sean Simmons <sean@anglersatlas.com>
Sent: Thursday, March 26, 2015 10:17 AM
To: Thiessen, Conrad D FLNR:EX
Cc: Ketcheson, Kelly FLNR:EX; Muma, Andy FLNR:EX; Joel Knudsen; Clayton Green
Subject: Re: MyMoose Android Beta Testing Instructions

Hi Conrad,

s.13,s.21

Thanks,
Sean

On Wed, Mar 25, 2015 at 9:10 PM, Thiessen, Conrad D FLNR:EX <Conrad.Thiessen@gov.bc.ca> wrote:
s.13,s.21

From: Sean Simmons <sean@anglersatlas.com>
Sent: March-25-15 6:57 PM
To: Thiessen, Conrad D FLNR:EX; Ketcheson, Kelly FLNR:EX; Muma, Andy FLNR:EX; Joel Knudsen; Clayton Green
Subject: Fwd: MyMoose Android Beta Testing Instructions

s.13

Let me know if you have any questions.

Cheers,
Sean

----- Forwarded message -----

From: Clayton Green <clayton@anglersatlas.com<<mailto:clayton@anglersatlas.com>>>

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Thiessen, Conrad D FLNR:EX

From: Ketcheson, Kelly FLNR:EX
Sent: Monday, March 30, 2015 2:59 PM
To: 'Sean Simmons'
Cc: Thiessen, Conrad D FLNR:EX; Ketcheson, Kelly FLNR:EX
Subject: Mobile MyMoose Application.
Attachments: Mobile MyMoose Documentation.docx

Hi Sean,

Im looking to have the MyMoose application details captured in one document for the Ministry.

I put together this general guideline of what we've built so far. You'd be able to provide this to the Biologists and a portion of it to the Hunting association as a helpfile if you so decided later. Basically an overview of what was constructed. How it operates and where it resides.

Can you take a look at it and add to it where I haven't been able? Your opinion and attention to detail will make it better for sure. I will use it for going through the application and test for clarity and ease of use if that helps you.

Let me know if you have any questions or need any help.

Thanks,

Kelly Ketcheson

Sr. Business Portfolio Manager, Client Business Solutions
Information Management Branch | Corporate Services for the Natural Resource Sector

(778)677-6078 | Kelly.Ketcheson@gov.bc.ca

Thiessen, Conrad D FLNR:EX

From: Thiessen, Conrad D FLNR:EX
Sent: Wednesday, April 1, 2015 1:48 PM
To: 'Sean Simmons'; Ketcheson, Kelly FLNR:EX; Muma, Andy FLNR:EX
Subject: feedback

Had fun playing around with the app today Sean! I have a number of comments/recommendations below in no particular order (please don't take the number of things I'm mentioning as a slight against the app, I think it's great, just needs to be refined a bit).

s.13

Conrad Thiessen, M.Sc., R.P.Bio.
Senior Wildlife Biologist
Skeena Region
Natural Resource Operations
Bag 5000
3726 Alfred Avenue
Smithers, BC V0J 2N0
phone: 250.847.7299
fax: 250.847.7728
conrad.thiessen@gov.bc.ca

Thiessen, Conrad D FLNR:EX

From: Thiessen, Conrad D FLNR:EX
Sent: Wednesday, April 8, 2015 8:55 AM
To: 'Sean Simmons'; Ketcheson, Kelly FLNR:EX
Cc: Muma, Andy FLNR:EX
Subject: RE: Beta version available

1 is good for me.

From: Sean Simmons [<mailto:sean@anglersatlas.com>]
Sent: Wednesday, April 8, 2015 8:19 AM
To: Ketcheson, Kelly FLNR:EX
Cc: Thiessen, Conrad D FLNR:EX; Muma, Andy FLNR:EX
Subject: Re: Beta version available

1:00 should work for me.

Sean

On Wednesday, April 8, 2015, Ketcheson, Kelly FLNR:EX <Kelly.Ketcheson@gov.bc.ca> wrote:

Hi Sean,

Im double booked for 11 but free at 10 and 1!

Hope that works for everyone.

Kelly

From: Sean Simmons [<mailto:sean@anglersatlas.com>]
Sent: Wednesday, April 1, 2015 4:46 PM
To: Ketcheson, Kelly FLNR:EX
Cc: Thiessen, Conrad D FLNR:EX; Muma, Andy FLNR:EX
Subject: Re: Beta version available

OK, maybe we should set Wednesday at 11:00 am as that will give us time to review Conrad's comments and discuss internally.

Let me know if that time works for everyone.

Cheers,

Sean

On Wed, Apr 1, 2015 at 1:26 PM, Ketcheson, Kelly FLNR:EX <Kelly.Ketcheson@gov.bc.ca> wrote:

Im s.22 I back Tuesday...so next week works for me.

Happy Easter.

From: Sean Simmons [mailto:sean@anglersatlas.com]

Sent: Wednesday, April 1, 2015 12:17 PM

To: Ketcheson, Kelly FLNR:EX; Thiessen, Conrad D FLNR:EX; Muma, Andy FLNR:EX

Subject: Beta version available

hi everyone

s.13

I'd like to regroup with everyone to go over next steps. Does Thursday or early next week work for everyone?

Cheers

Sean

--

Sean Simmons

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Ph: 250-596-6277

Thiessen, Conrad D FLNR:EX

From: Thiessen, Conrad D FLNR:EX
Sent: Wednesday, April 8, 2015 1:19 PM
To: 'Sean Simmons'
Subject: RE: feedback

Maybe I'll call you directly. Andy is here with me.

From: Sean Simmons [mailto:sean@anglersatlas.com]
Sent: Wednesday, April 8, 2015 1:19 PM
To: Thiessen, Conrad D FLNR:EX
Subject: Re: feedback

Hi Conrad,

We are on the call right now.

Sean

On Wed, Apr 8, 2015 at 1:17 PM, Thiessen, Conrad D FLNR:EX <Conrad.Thiessen@gov.bc.ca> wrote:

May have to reschedule this, Kelly does not seem to be around.

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Thiessen, Conrad D FLNR:EX

From: Sean Simmons <sean@anglersatlas.com>
Sent: Thursday, April 16, 2015 12:50 PM
To: Thiessen, Conrad D FLNR:EX; Cadsand, Becky FLNR:EX; Stent, Patrick FLNR:EX; Dixon, Krystal FLNR:EX; Kuzyk, Gerald FLNR:EX; Batho, Adrian FLNR:EX; Lirette, Daniel FLNR:EX; Walker, Andrew FLNR:EX S.22 Baccante, Nick FLNR:EX
Subject: Crowd Sourcing Moose App
Attachments: RegionalBiologists.pdf

Hello everyone,

My name is Sean Simmons and I am working with Conrad Thiessen on a crowd sourcing app for moose in BC. He has passed along your names as potential beta testers, and so I am reaching out to you now to see who would like to get started testing the app.

I've attached a one page overview of the objectives, steps to get it loaded, and goals for testing. If you have any questions, please let me know and I can speak with you directly.

I'll follow up again by the end of the month.

Cheers,
Sean

--

Sean Simmons
Publisher, The Angler's Atlas
www.AnglersAtlas.com
Ph: 250-596-6277

Thiessen, Conrad D FLNR:EX

From: Thiessen, Conrad D FLNR:EX
Sent: Wednesday, May 27, 2015 9:47 AM
To: 'Sean Simmons'; Ketcheson, Kelly FLNR:EX; Muma, Andy FLNR:EX; Clayton Green; Joel Knudsen; Jessica Yuki; Shanthini Felba; Andrew Toms; Ben Armstrong; MacIver, Stephen FLNR:EX
Subject: RE: My Moose meeting prep

Hi folks.

As far as the agenda goes I would like to put a discussion on the business model on the top of the list.^{s.13,s.17}
s.13,s.17

Conrad.

From: Sean Simmons [<mailto:sean@anglersatlas.com>]
Sent: Wednesday, May 27, 2015 8:58 AM
To: Thiessen, Conrad D FLNR:EX; Ketcheson, Kelly FLNR:EX; Muma, Andy FLNR:EX; Clayton Green; Joel Knudsen; Jessica Yuki; Shanthini Felba; Andrew Toms; Ben Armstrong
Subject: My Moose meeting prep

Good morning everyone,

In preparation for this morning's meeting at 11:00 am, I have attached a few docs to this email. They are for the user testing portion of the project which we will begin next week. We have received interest from two interior clubs (Spruce City and Vanderhoof fish and game).

I am not sure if we have a conference call number set yet (I can't find an email for it). If not, we can use ours. It is ^{s.17} passcode is ^{s.17}

Talk to everyone at 11.

Cheers,
Sean

--

Sean Simmons
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Ph: 250-596-6277

Thiessen, Conrad D FLNR:EX

From: Thiessen, Conrad D FLNR:EX
Sent: Tuesday, June 9, 2015 4:17 PM
To: Ketcheson, Kelly FLNR:EX; Say, Doug M CSNR:EX; Muma, Andy FLNR:EX; 'Sean Simmons'
Subject: call tomorrow

Folks,

I will not be able to make the call tomorrow due to other commitments that have come up.

s.13,s.17

I am keen to continue this discussion, but felt it important to make our concerns explicit.

Conrad.

Conrad Thiessen, M.Sc., R.P.Bio.
Senior Wildlife Biologist
Skeena Region
Ministry of Forests, Lands and
Natural Resource Operations
Bag 5000
3726 Alfred Avenue
Smithers, BC V0J 2N0
phone: 250.847.7299
fax: 250.847.7728
conrad.thiessen@gov.bc.ca

Thiessen, Conrad D FLNR:EX

Subject: Mobile Moose discussion
Location: conference call.

Start: Thu 2015-06-11 3:00 PM
End: Thu 2015-06-11 4:00 PM
Show Time As: Tentative

Recurrence: (none)

Meeting Status: Not yet responded

Organizer: Ketcheson, Kelly FLNR:EX
Required Attendees: Thiessen, Conrad D FLNR:EX; Muma, Andy FLNR:EX; 'Sean Simmons'

Hi folks, will need to reschedule again,s.22 and I'm out today.

Conference call number s.17

Participant^{s.17}

Rough agenda for discussion.

- New version 0.3 and release updates.
- Testing plan reviews
- New information from Goldstream regarding development and marketing. Outreach plans to hunters
- Future considerations and timelines.
- Funding and licensing models continued?
- Additional agenda items to be determined.

Thiessen, Conrad D FLNR:EX

From: Sean Simmons <sean@anglersatlas.com>
Sent: Thursday, June 11, 2015 8:48 AM
To: Thiessen, Conrad D FLNR:EX
Cc: Ketcheson, Kelly FLNR:EX; Say, Doug M CSNR:EX; Muma, Andy FLNR:EX
Subject: Re: call tomorrow

Hi Conrad,

Thanks for the explanation of your position, and I am happy you are pleased with the quality of our work. Now that I better understand the source of your concern regarding the Ministry's fiscal considerations, I think there is a way we can resolve this issue.

s.13,s.17,s.21

How does that sound?

Sean

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Thiessen, Conrad D FLNR:EX

From: Sean Simmons <sean@anglersatlas.com>
Sent: Friday, June 26, 2015 1:33 PM
To: Thiessen, Conrad D FLNR:EX; Ketcheson, Kelly CSNR:EX
Subject: My Moose Follow up

hi Conrad

I haven't heard back from you lately so I thought I'd reach out and see if you have some time to chat early next week?

Please let me know.

Thanks
Sean

--

Sean Simmons
Publisher, The Angler's Atlas
www.AnglersAtlas.com
Ph: 250-596-6277

Thiessen, Conrad D FLNR:EX

From: MacIver, Stephen FLNR:EX
Sent: Tuesday, June 30, 2015 12:20 PM
To: 'sean@anglersatlas.com'
Cc: Thiessen, Conrad D FLNR:EX; Kuzyk, Gerald FLNR:EX
Subject: Moose Application

Sean Simmons
Goldstream Publishing
Prince George, BC

Hello Sean,

s.13

We will be in touch soon to discuss further.

Regards,



Stephen MacIver | A/Manager, Wildlife Management Section | Fish & Wildlife Branch | Ministry of Forests, Lands, and Natural Resource Operations | Phone (250) 387-9792 | Mobile (250) 889-9497 | Email: stephen.maciver@gov.bc.ca

Thiessen, Conrad D FLNR:EX

From: MacIver, Stephen FLNR:EX
Sent: Wednesday, July 8, 2015 12:15 PM
To: 'Sean Simmons'
Cc: Thiessen, Conrad D FLNR:EX; Kuzyk, Gerald FLNR:EX; Ketcheson, Kelly CSNR:EX
Subject: RE: Moose Application

Hi Sean,

Thanks for the response. We will standby for your follow up early next week.

Regards,



Stephen MacIver | A/Manager, Wildlife Management Section | Fish & Wildlife Branch | Ministry of Forests, Lands, and Natural Resource Operations | Phone (250) 387-9792 | Mobile (250) 889-9497 | Email: stephen.maciver@gov.bc.ca

From: Sean Simmons [<mailto:sean@anglersatlas.com>]
Sent: Wednesday, July 8, 2015 10:44 AM
To: MacIver, Stephen FLNR:EX
Cc: Thiessen, Conrad D FLNR:EX; Kuzyk, Gerald FLNR:EX; Ketcheson, Kelly CSNR:EX
Subject: Re: Moose Application

Hello Stephen,

I apologize for the delay s.22, but am now heading back to Prince George.

Once I am back in the office, I'd like to regroup with everyone to discuss what has happened over the past month. Our firm has already committed significant resources to this project and we are working with many key partners from across BC already.s.13,s.21
s.13,s.21

I think it is important that everyone is aware of how our firm got involved in this project and the vision that was originally outlined in the advanced devices strategy.

I will follow up with all of you early next week.

Thanks,
Sean

On Tue, Jun 30, 2015 at 12:19 PM, MacIver, Stephen FLNR:EX <Stephen.MacIver@gov.bc.ca> wrote:

Sean Simmons

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