

From: [Haslam, David GCPE:EX](#)
To: [Renneberg, Tim FLNR:EX](#); [Kristianson, Eric PREM:EX](#); [Aaron, Sage PREM:EX](#)
Cc: [Allan, John FLNR:EX](#); [Zadravec, Don GCPE:EX](#); [Plummer, Glen GCPE:EX](#); [Lowther, Brett GCPE:EX](#); [Uppenborn, Jeremy GCPE:EX](#); [Kennedy, Christine PREM:EX](#); [Basi, Selena PREM:EX](#); [McCaffrey, Julianne GCPE:EX](#); [Badger, Joleen GCPE:EX](#); [Schollen, Tasha GCPE:EX](#); [Banfield, Elena GCPE:EX](#)
Subject: RE: CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement
Date: Thursday, September 12, 2019 2:55:16 PM
Attachments: [SN_MDD_Interior Forest Worker Transition Funding_Sept 12_DRAFT_2 PM.docx](#)
[NR Transition Release_Sept 12_2 PM.docx](#)
[EP_Interior Forest Workers Transition Funding_Sept 12_2 PM.docx](#)
[CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement_Sept 12_2 PM.docx](#)
[QA_Funding to support mill workers impacted by permanent and indefinite mill closures_Sept 12_DRAFT_2 PM.docx](#)

s.13; s.17

Please find attached:

- Comms Plan
- News Release
- Q&A
- MDD speaking points
- Event Plan

From: Haslam, David GCPE:EX
Sent: September 11, 2019 4:47 PM
To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca) <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric GCPE:EX <Eric.Kristianson@gov.bc.ca>
Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Lowther, Brett GCPE:EX <Brett.Lowther@gov.bc.ca>; Jeremy GCPE:EX Uppenborn (Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Basi, Selena PREM:EX <Selena.Basi@gov.bc.ca>; McCaffrey, Julianne GCPE:EX <Julianne.McCaffrey@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>
Subject: RE: CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement

s.13; s.17

- Communications Plan
- News Release
- Q & A
- MDD Speaking Notes (notes for MDB and PSRK to follow).

Additional products to follow:

- Event Plan
- Media Plan
- Social Media plan

Cheers - David

From: Haslam, David GCPE:EX

Sent: September 10, 2019 4:37 PM

To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca) <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric GCPE:EX <Eric.Kristianson@gov.bc.ca>

Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Lowther, Brett GCPE:EX <Brett.Lowther@gov.bc.ca>; Jeremy GCPE:EX Uppenborn (Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>

Subject: RE: CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement_Aug 09_230 PM

Tim/Eric – Here are the latest drafts of the comms materials. As requested by Eric his critical path has been weaved into the com plan. John – note calls to local government are in the critical path. Attached documents:

- Communications Plan
- News Release
- Q & A
- MDD Speaking Notes (notes for MDB and PSRK to follow).

From: Haslam, David GCPE:EX

Sent: September 9, 2019 3:32 PM

To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca) <Tim.Renneberg@gov.bc.ca>

Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX

<Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Lowther, Brett GCPE:EX <Brett.Lowther@gov.bc.ca>; Jeremy GCPE:EX Uppenborn (Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>

Subject: FW: CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement_Aug 09_230 PM

Importance: High

Tim – as requested here’s the first cut of the communications plan/rollout for mill worker supports. We’ll put more meat on the bones as we get more details. Including John Allan and Don Zadravec.
Cheers - D

SPEAKING NOTES

Doug Donaldson

Minister of Forests, Lands, Natural Resource Operations and Rural
Development

Interior Forest Workers Transition Funding

**CN Intermodal Terminal
Prince George, BC**

Tuesday, Sept. 17, 2019

10 a.m.

(Check Against Delivery)

DRAFT 1

ADVICE FOR SPEAKER:

Summary: Minister Donaldson will provide an overview of a new series of measures aimed at supporting BC forest workers impacted by mill closures and shift reductions in several BC Interior communities.

Audience and Anticipated Size:

Speaking Time: Approx. 5-10 minutes

Contact Person:

Glen Plummer – A/Communications Manager, FLNRORD – s.22

Agenda:

Times are approximate:

Time	
8:00 a.m.	GCPE events arrives onsite for event set up with CN Rail representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by XXX GCPE Events Location: TBD <ul style="list-style-type: none"> • Minister FLNR Doug Donaldson • Minister LBR Harry Bains • Parliamentary Secretary Ravi Kahon • P.G. Mayor Lyn Hall (TBD) • Mackenzie Mayor Joan Atkinson (TBD) • BC Council of Forest Industries (COFI) President & CEO Susan Yurkovich (TBD) • Union reps (TBD)

10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall (TBD) welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:22 a.m.	MC thanks Minister Bains and introduces P.S. Kahon
10:24 a.m.	P.S. Kahon makes remarks
10:29 a.m.	MC thanks P.S. Kahon and introduces Mackenzie Mayor Joan Atkinson (TBD)
10:31 a.m.	Mackenzie Mayor Joan Atkinson speaks (TBD)
10:36 a.m.	MC thanks Mayor Atkinson and introduces COFI President and CEO Susan Yurkovich (TBD)
10:38 a.m.	COFI President and CEO Susan Yurkovich speaks (TBD)
10:43 a.m.	Media availability
11:00 a.m.	Event concludes

- Good morning, everybody,
- Respectfully, I want to acknowledge that we are on the traditional territory of the XXX First Nations.
- All of you here today are unfortunately all too aware of the challenges facing our forestry sector.
- Those industry challenges have resulted in job losses for many workers in communities throughout the Interior.
- Our government has consistently said we are committed to supporting you and other Interior forestry workers dealing with job losses.
- Today, I'm here to let you know what that support looks like.
- We recognize the urgency of the situation, so our government is making more than \$69 million available to implement a new approach to worker, contractor and community transition.
- To do this, we are realigning our worker and community support programs and establishing capacity to ensure that workers like you have access to the services you need, from training to work placement to early retirement.
- Our new approach includes (1) job placement coordination, (2) cost shared support for incremental early retirement opportunities, (3) short-term work opportunity creation, (4) enhanced worker training and mental health support and (5) transition funding for communities to provide services to workers.

Job Placement Coordination:

- We have allocated \$2 million for a B.C. Interior Forest Industry Placement Coordination Office, which will:

- Provide fair and equitable treatment of workers impacted by permanent and indefinite closures, with a focus on individual worker needs and circumstances.
- Facilitate placement opportunities within and outside the forest sector.
- Ensure that workers are receiving needed support services – ranging from employee and family assistance programs delivered by your companies, tuition support for training programs, job search assistance and support for resume-writing services where needed.
- We are also calling on the federal government to add to the available funding, to make it accessible to more workers.

Early Retirement Bridging

- We have allocated \$40 million over two years toward a B.C. Interior Forest Industry Adjustment Program.
- Based on the early retirement coverage your employers are offering, our government will establish an early retirement bridging opportunity program for age-eligible workers impacted by a permanent or indefinite mill closure or for age-eligible workers whose position could be filled by an impacted worker from another facility.

Short-Term Work Opportunity Creation

- We are providing \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects.
- My ministry is prioritizing forest enhancement and wildfire prevention initiatives that can offer interim employment for impacted workers and contractors.

Enhanced Worker Training and Mental Health Support

- A further \$12 million will be used to fund new worker training, and enhanced community mental health support programs.

Support for Communities

- We are also providing municipalities with funding to assist workers, families and businesses impacted by change.
- Municipalities impacted by a permanent closure will be eligible to receive immediate funds of \$100,000 and municipalities responding to a publicly-announced indefinite closure will be eligible to receive funds of \$75,000, where more than 1/3 of the workforce remains in need of permanent or temporary employment.
- Municipalities responding to a shift reduction will have access to a pool of funding to provide defined services for workers and families, based on identified need.
- Additional funding will be available, including through the \$10 million Labour Market Partnerships Fund which helps municipalities transition to new economic opportunities and the Cooperative Marketing Funding Program for communities looking to further develop the tourism industry.

WHAT WE'RE ASKING INDUSTRY TO DO

- We are asking industry to stand with us and step up to support the worker programming I've outlined here. We want industry to be partners in this.
- Company approaches to closures and curtailments have varied, and we need to work together to create a uniform, fair and organized response those impacted by closures.
- I'm standing here today and asking all Interior forest companies to step up and throw your support behind these initiatives.

- This is about doing the right thing for your employees through whose hard work your companies saw record profits – they were there for you, now it's your turn to be there for them.
- Our government is committed to supporting the people impacted by this change, but we need to forest industry and the federal government to step-up and do their part as well.
- Thank you.

Government Outlines New Forest Worker Support Programs

VICTORIA –The provincial government today announced \$69 million to fund a new series of measures aimed at supporting BC forest workers impacted by mill closures and shift reductions in several BC Interior communities. The Interior forest industry has been reducing in an effort to adjust to the end of the Mountain Pine Beetle harvest and the devastating 2017 and 2018 fire seasons.

“While the previous government knew that the end of Mountain Pine Beetle harvest would disrupt the lives of forest workers, contractors and communities, they did little to prepare for this inevitable transition,” said Premier John Horgan. “While the forest sector must reduce surplus milling capacity to remain competitive, it cannot do so at the expense of the workers who built the industry. Our government will ensure that forests workers impacted by mill closures are supported.”

Horgan and Doug Donaldson, Minister of Forests, Lands, Natural Resource Operations and Rural Development met with the chief executive officers of the major interior forest companies to set out measures to support forest workers in the months and years ahead. Those measures include:

- \$2 million to establish a new job placement coordination office that will track the transition and employment of impacted forest workers on an individual basis;
- \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
- \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
- \$12 million to fund new worker training, and enhanced community mental health support programs.
- Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

“The province is committed to supporting the people impacted by this change, but we need to forest industry and the federal government to step-up and do their part as well,” said Doug Donaldson, Minister of Forests, Lands, Natural Resource Operations and Rural Development. “I’m hopeful that the Interior forest sector recognizes that the new industry that will arise from this transition will need skilled-experienced workers to produce new forest products that can compete in global markets.”

Donaldson called on the forest industry increase supports for impacted workers, ensure key corporate leaders are working on the industry transition and ensuring that its does a better job of communicating effectively with impacted workers and communities.

Minister Bains quote

Industry Quote

Minister Mark quote

Labour quote

Learn More:

Contact:

Jen Holmwood
Deputy Communications Director
Office of the Premier
250 818-4881

David Haslam
Government Communications and Public Engagement
Ministry of Forests, Lands, Natural Resource
Operations and Rural Development

Event Title: Government announces \$69 million New Forest Worker Support Programs

(Min/MLA): Minister Doug Donaldson, Minister Harry Bains, Parliamentary Secretary Ravi Kahlon

Date: September 17, 2019 10:00am	Media Market: Province-wide
Location: CN Intermodal Terminal Prince George, B.C.	English Media Spokesperson: Minister Donaldson
	Multicultural Media Spokesperson: Minister Bains, P.S. Kahlon

THE EVENT

EVENT

- Government will be announcing \$69 million dollars to fund a new series of measures aimed at supporting BC forest workers impacted by mill closures and shift reductions in several BC Interior communities.

WHO'S ORGANIZING?

- GCPE Events

STRATEGIC CONSIDERATIONS / RECOMMENDATIONS and THEME:

- Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors. Support for impacted workers will include:
 - \$2 million to establish a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
 - \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
 - \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
 - \$12 million to fund worker training and provide and enhanced community mental health support programs.
 - Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

VENUE DESCRIPTION

- CN Rail Intermodal Terminal, Prince George TBD

KEY STAKEHOLDERS / PARTICIPANTS

- Minister Donaldson- speaking
- Minister Bains-speaking
- Parliamentary Secretary Kahlon - speaking
- Prince George Mayor Lyn Hall – speaking (MC) TBD
- Mackenzie Mayor Joan Atkinson – speaking (TBD)
- West Fraser CEO Ray Ferris – speaking (TBD)
- Union reps (TBD)

LIST OF VALIDATORS FOR POST-EVENT ROLLOUT

Name	Organization	Contact
Jeff Bromley	United Steel Workers (USW)	s.22 Jbromley@usw.ca
Brian O'Rourke	United Steel Workers (USW) P.G. Local President	250 565-3641

Gary Fiege	Public and Private Workers of Canada (PPWC)	Office 604 731-1909 s.22 Gfiege@ppwc.ca
Lynn Lindeman	Public and Private Workers of Canada (PPWC)	s.22
Jon Hawkins	Unifor	250 640 0993 Jon.hawkins@unifor.org

MEDIA INVITED?

- Yes

AUDIENCE SIZE AND DESCRIPTION / TARGET AUDIENCES

- Invited guests include local government reps, industry reps, labour reps, ministry staff.
- Media

Contacts:

David Haslam (FLNR GCPE Director)	Office: 250 952-0509 s.22
Julianne McCaffrey (LBR GCPE Director)	Office: 778 698-8964 s.22
Glen Plummer (FLNR GCPE Manager)	Office: 250 952-0559 s.22
Tim Renneberg (Ministerial Assistant - MDD)	Office: 778 974-5997
Dawn Makarowski FLNR Communications – Media	Office: 778 698-8395 s.22
Elena Banfield (GCPE Events)	Cell: 604 842-0984

Draft Itinerary:

Time	
8:00 a.m.	GCPE events arrives onsite for event set up with CN Rail representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by Elena Banfield GCPE Events Location: TBD <ul style="list-style-type: none"> • Minister FLNR Doug Donaldson • Minister LBR Harry Bains • Parliamentary Secretary Ravi Kahlon • P.G. Mayor Lyn Hall (TBD) • Mackenzie Mayor Joan Atkinson (TBD) • West Fraser CEO Ray Ferris (TBD) • Union reps (TBD)

10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall (TBD) welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:22 a.m.	MC thanks Minister Bains and introduces P.S. Kahlon
10:24 a.m.	P.S. Kahlon makes remarks
10:29 a.m.	MC thanks P.S. Kahlon and introduces Mackenzie Mayor Joan Atkinson (TBD)
10:31 a.m.	Mackenzie Mayor Joan Atkinson speaks (TBD)
10:36 a.m.	MC thanks Mayor Atkinson and introduces West Fraser CEO Ray Ferris (TBD)
10:38 a.m.	West Fraser CEO Ray Ferris speaks (TBD)
10:43 a.m.	Media availability
11:00 a.m.	Event concludes

Objective:

To ensure British Columbians, especially those in forest dependent communities, are aware of the \$69 million the provincial government is providing to support mill workers and contractors impacted by mill closures/curtailments.

Overview:

Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors. Support for impacted workers will include:

- \$2 million to establish a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
- \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
- \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
- \$12 million to fund worker training and provide and enhanced community mental health support programs.
- Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

It is proposed that Minister Donaldson and Minister Bains announce the new programs with Parliamentary Secretary Ravi Kahlon.

Mill Closure/Curtailment Summary

- Currently there are **24 mills** that have adjusted their output through indefinite or temporary curtailments and shift reductions.
- There have been four permanent mill closures.
- More than **4,000 workers** are currently affected across **23 communities**

Mill closures and curtailments are primarily the result of impacts to timber supply as a result of the Mountain Pine Beetle (MPB) and related fire losses. The MPB outbreak in B.C. began in the early 2000's with impacts peaking in 2005. By 2012, MPB had killed 53% of merchantable pine forests in the B.C. Interior.

British Columbia's forest industry is facing difficult times. In the Interior, the end of the pine beetle cut, lower prices for lumber, and back-to-back catastrophic wildfire seasons have led to a number of sawmill closures. This has created hardship for workers and uncertainty for the

communities that depend on forestry for their livelihoods.

For more than a decade, industry experts predicted the mountain pine beetle epidemic would result in multiple mill closures. Despite this, the previous government failed to take the necessary action to help workers, industry and communities adapt. This failure to act has compounded the difficulties forest workers and communities are facing today.

Strategic Approach:

The approach will consist of pro-active/ reactive communications, stakeholder outreach, and issues management supported by earned media

Tactics:

Earned Media

- Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson, Minister of Labour Harry Bains and Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will announce the funding at a mill (Prince George or Maple Ridge) where workers have been impacted by recent closures/curtailments.
- Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will visit multiple locations impacted by the closures/curtailments, meet with workers, local government and First Nations to personally deliver the news.
- Minister Donaldson will reiterate government's funding announcement at a number of confirmed speaking engagements and any future speaking opportunities.
- One week following the funding announcement Minister Donaldson and/or PS Kahlon will announce the launch of the government's one-stop web portal for impacted workers/contractors/communities. The web portal will include details regarding how impacted workers/contractors may access funding.

Communications Tools:

News Release	First draft – Sept. 10
Communications Plan	First draft – Sept. 10
Q&As	TBD – CVK knows what the program is intended to be but

	open to who develops the Q&A
Speaking Notes <ul style="list-style-type: none"> • MDD • MHB • PSRK 	These can be adapted from the Premier's speaking notes for September 6 meeting with industry leaders
MLA Package <ul style="list-style-type: none"> • QA • KMs 	
Event Plan/agenda	

Critical Path:

Sept 17, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson announces \$69 million to support workers/contractors.

Location:

- Prince George – TBD staff are scoping out sites – possible location CN Intermodal Terminal.

Sept. 17, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Mackenzie Rec Centre

Sept. 18, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Vanderhoof
- Fort St. James

Sept. 18, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson attends Forestry Innovation Centre Grand Opening.

Location:

- Quesnel – Forestry Innovation Centre, City Hall, 410 Kinchant Street.

Sept. 19, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Fort St. John

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson delivers keynote address at Future of Forestry Think Tank.

Location:

- Quesnel – North Cariboo Community Campus, 100 Campus Way.

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson provides welcoming remarks at the Council of Forest Industries annual community dinner.

Location:

- Prince George – Courtyard Marriott Hotel, 900 Brunswick Street.

Sept. 20, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- 100 Mile House
- Chasm
- Clinton

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Clearwater

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Merritt
- Kelowna

Sept. 23, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson speaks at Truck Loggers Association Mayoral Dinner.

Location:

- Vancouver – Terminal City Club

Sept. 23-27, 2019 – annual Union of BC Municipalities convention.

Location:

- Vancouver Convention Centre

Sept. 23, 2019 – MDD launches web portal.

BRIEFINGS		
Done	Deputy Ministers	<ul style="list-style-type: none"> ✓ John Allan ✓ Trevor Hughes ✓ Shannon Baskerville • David Galbraith (tomorrow) • Stephen Brown (tomorrow) • Scott MacDonald (tomorrow) • Kaye Krishna (tomorrow)
	Ministers	<ul style="list-style-type: none"> ✓ MDD and Ravi Kahlon (done) • ALL OTHERS REMAINING
Done	Industry Briefing	<ul style="list-style-type: none"> ✓ Major companies involved in mill closures or tenure transfers briefed by Premier and Minister Donaldson September 6, 2019 (Canfor, Conifex, Interfor, Tolko, West Fraser)
	Municipal Briefings	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to call Mayors of impacted communities • Kaye Krishna to call UBCM
	COFI Interior Industry Not Involved in Closures / Tenure Transfers	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to arrange a call for COFI and smaller companies
	Unions	<ul style="list-style-type: none"> • John Allan and Larry Pedersen to brief unions during their weekly call.

FUNDING AND PROGRAM STRUCTURE

IN PLACE	Funding Sources	Program supported through internal reallocations with no impact to fiscal plan.
ESTABLISHED	Program Structure	<ul style="list-style-type: none"> • FLNRO: provides community transition coordination, job fair coordination, temporary forestry work opportunities coordination, administration of funding for municipal delivery of services to impacted workers. • LABOUR: will deliver early retirement program and oversee the worker placement coordination function. • AEST: oversees designated worker retraining programs in communities and operates WorkBC website in conjunction with other ministries • SDPR: delivers community economic development programs. • HEALTH / EDUC: will scale up of counseling and mental health services in impacted communities through the K-12 and local health care system in impacted communities. • CITZ: connectivity investments • TAC: tourism program investments
This week	Eligibility Criteria and Application Method	Criteria can be quickly re-established from previous industry transition programs, including one in place for the forest sector from 2008-2011. Application forms and processes from that period will be updated and will be available next week.
Next week, subject to decisions on placement coordination office	Delivery Capacity	s.13; s.17

s.13; s.17

s.13; s.17

Page 023 of 288

Withheld pursuant to/removed as

s.13 ; s.17

Objective:

To ensure British Columbians, especially those in forest dependent communities, are aware of the \$69 million the provincial government is providing to support mill workers and contractors impacted by mill closures/curtailments.

Overview:

Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors. Support for impacted workers will include:

- \$2 million to establish a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
- \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
- \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
- \$12 million to fund worker training and provide and enhanced community mental health support programs.
- Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

It is proposed that Minister Donaldson and Minister Bains announce the new programs with Parliamentary Secretary Ravi Kahlon.

Mill Closure/Curtailment Summary

- Currently there are **24 mills** that have adjusted their output through indefinite or temporary curtailments and shift reductions.
- There have been four permanent mill closures.
- More than **4,000 workers** are currently affected across **23 communities**

Mill closures and curtailments are primarily the result of impacts to timber supply as a result of the Mountain Pine Beetle (MPB) and related fire losses. The MPB outbreak in B.C. began in the early 2000's with impacts peaking in 2005. By 2012, MPB had killed 53% of merchantable pine forests in the B.C. Interior.

British Columbia's forest industry is facing difficult times. In the Interior, the end of the pine beetle cut, lower prices for lumber, and back-to-back catastrophic wildfire seasons have led to a number of sawmill closures. This has created hardship for workers and uncertainty for the

communities that depend on forestry for their livelihoods.

For more than a decade, industry experts predicted the mountain pine beetle epidemic would result in multiple mill closures. Despite this, the previous government failed to take the necessary action to help workers, industry and communities adapt. This failure to act has compounded the difficulties forest workers and communities are facing today.

Strategic Approach:

The approach will consist of pro-active/ reactive communications, stakeholder outreach, and issues management supported by earned media

Tactics:

Earned Media

- Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson, Minister of Labour Harry Bains and Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will announce the funding at a mill (Prince George or Maple Ridge) where workers have been impacted by recent closures/curtailments.
- Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will visit multiple locations impacted by the closures/curtailments, meet with workers, local government and First Nations to personally deliver the news.
- Minister Donaldson will reiterate government's funding announcement at a number of confirmed speaking engagements and any future speaking opportunities.
- One week following the funding announcement Minister Donaldson and/or PS Kahlon will announce the launch of the government's one-stop web portal for impacted workers/contractors/communities. The web portal will include details regarding how impacted workers/contractors may access funding.

Communications Tools:

News Release	First draft – Sept. 10
Communications Plan	First draft – Sept. 10
Q&As	TBD – CVK knows what the program is intended to be but

	open to who develops the Q&A
Speaking Notes <ul style="list-style-type: none"> • MDD • MHB • PSRK 	These can be adapted from the Premier's speaking notes for September 6 meeting with industry leaders
MLA Package <ul style="list-style-type: none"> • QA • KMs 	
Event Plan/agenda	

Critical Path:

Sept 17, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson announces \$69 million to support workers/contractors.

Location:

- Prince George – TBD staff are scoping out sites – possible location CN Intermodal Terminal.

Sept. 17, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Mackenzie Rec Centre

Sept. 18, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Vanderhoof
- Fort St. James

Sept. 18, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson attends Forestry Innovation Centre Grand Opening.

Location:

- Quesnel – Forestry Innovation Centre, City Hall, 410 Kinchant Street.

Sept. 19, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Fort St. John

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson delivers keynote address at Future of Forestry Think Tank.

Location:

- Quesnel – North Cariboo Community Campus, 100 Campus Way.

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson provides welcoming remarks at the Council of Forest Industries annual community dinner.

Location:

- Prince George – Courtyard Marriott Hotel, 900 Brunswick Street.

Sept. 20, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- 100 Mile House
- Chasm
- Clinton

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Clearwater

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Merritt
- Kelowna

Sept. 23, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson speaks at Truck Loggers Association Mayoral Dinner.

Location:

- Vancouver – Terminal City Club

Sept. 23-27, 2019 – annual Union of BC Municipalities convention.

Location:

- Vancouver Convention Centre

Sept. 23, 2019 – MDD launches web portal.

BRIEFINGS		
Done	Deputy Ministers	<ul style="list-style-type: none"> ✓ John Allan ✓ Trevor Hughes ✓ Shannon Baskerville • David Galbraith (tomorrow) • Stephen Brown (tomorrow) • Scott MacDonald (tomorrow) • Kaye Krishna (tomorrow)
	Ministers	<ul style="list-style-type: none"> ✓ MDD and Ravi Kahlon (done) • ALL OTHERS REMAINING
Done	Industry Briefing	<ul style="list-style-type: none"> ✓ Major companies involved in mill closures or tenure transfers briefed by Premier and Minister Donaldson September 6, 2019 (Canfor, Conifex, Interfor, Tolko, West Fraser)
	Municipal Briefings	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to call Mayors of impacted communities • Kaye Krishna to call UBCM
	COFI Interior Industry Not Involved in Closures / Tenure Transfers	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to arrange a call for COFI and smaller companies
	Unions	<ul style="list-style-type: none"> • John Allan and Larry Pedersen to brief unions during their weekly call.

FUNDING AND PROGRAM STRUCTURE

IN PLACE	Funding Sources	Program supported through internal reallocations with no impact to fiscal plan.
ESTABLISHED	Program Structure	<ul style="list-style-type: none"> • FLNRO: provides community transition coordination, job fair coordination, temporary forestry work opportunities coordination, administration of funding for municipal delivery of services to impacted workers. • LABOUR: will deliver early retirement program and oversee the worker placement coordination function. • AEST: oversees designated worker retraining programs in communities and operates WorkBC website in conjunction with other ministries • SDPR: delivers community economic development programs. • HEALTH / EDUC: will scale up of counseling and mental health services in impacted communities through the K-12 and local health care system in impacted communities. • CITZ: connectivity investments • TAC: tourism program investments
This week	Eligibility Criteria and Application Method	Criteria can be quickly re-established from previous industry transition programs, including one in place for the forest sector from 2008-2011. Application forms and processes from that period will be updated and will be available next week.
Next week, subject to decisions on placement coordination office	Delivery Capacity	s.13; s.17

s.13; s.17

s.13; s.17

Page 031 of 288 to/à Page 039 of 288

Withheld pursuant to/removed as

s.13 ; s.17

From: [Haslam, David GCPE:EX](#)
To: [Allan, John FLNR:EX](#); [Plummer, Glen GCPE:EX](#)
Cc: [Willms, Lori FLNR:EX](#); [Renneberg, Tim FLNR:EX](#); [Jones, Tristan FLNR:EX](#)
Subject: Briefing for unions
Date: Friday, September 13, 2019 11:15:45 AM

John – in our discussion this am with Tim about Tues announcement we agreed Tim will reach out to the unions to invite them. However, he wants to know the timing of when they will be briefed. According to the briefing below from the critical path it will happen by you and Larry Pedersen during your weekly call. Can you confirm when that is. thanks

s.13; s.17

From: Allan, John FLNR:EX

Sent: September 12, 2019 1:18 PM

To: Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>

Cc: Willms, Lori FLNR:EX <Lori.Willms@gov.bc.ca>; Haslam, David GCPE:EX <David.Haslam@gov.bc.ca>

Subject: Re: CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement

Hi Glen
s.13; s.17

J.

On Sep 12, 2019, at 1:12 PM, Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca> wrote:

Hi John,

Looking for your thoughts/recommendations as to whom from labour we should put forward as a potential speaker/validator for this announcement.

s.13; s.17

Given the tight timelines, I'm hoping you can get back to me ASAP.

Thanks,

Glen

Glen Plummer
A/Communications Manager
Ministry of Forests, Lands, Natural Resource Operations and Rural Development
250 952-0559 office
250 213-5667 cell

From: Allan, John FLNR:EX

Sent: September 12, 2019 6:42 AM

To: Haslam, David GCPE:EX <David.Haslam@gov.bc.ca>

Cc: Renneberg, Tim FLNR:EX <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric PREM:EX <Eric.Kristianson@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Lowther, Brett GCPE:EX <Brett.Lowther@gov.bc.ca>; Uppenborn, Jeremy GCPE:EX <Jeremy.Uppenborn@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Basi, Selena PREM:EX <Selena.Basi@gov.bc.ca>;

McCaffrey, Julianne GCPE:EX <Julianne.McCaffrey@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>

Subject: Re: CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement

USW.

Jeff Bromley.

jbromley@usw.ca

s.22

PG local president Brian O'Rourke

PPWC

Gary Fiege

Gfiege@ppwc.ca

604 731 1909

s.22

Lynn Lindeman

llindeman@shaw.ca

s.22

UNIFOR

Jon Hawkins

Jon.hawkins@unifor.org

250 640 0993.

On Sep 11, 2019, at 4:47 PM, Haslam, David GCPE:EX <David.Haslam@gov.bc.ca> wrote:

s.13; s.17

- Communications Plan
- News Release
- Q & A
- MDD Speaking Notes (notes for MDB and PSRK to follow).

Additional products to follow:

- Event Plan
- Media Plan
- Social Media plan

Cheers - David

From: Haslam, David GCPE:EX
Sent: September 10, 2019 4:37 PM
To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca)
 <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric GCPE:EX
 <Eric.Kristianson@gov.bc.ca>
Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX
 <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX
 <Glen.Plummer@gov.bc.ca>; Lowther, Brett GCPE:EX
 <Brett.Lowther@gov.bc.ca>; Jeremy GCPE:EX Uppenborn
 (Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>
Subject: RE: CP_Funding to support mill workers impacted by Interior
 Forest Sector mill closures-curtailment_Aug 09_230 PM

Tim/Eric – Here are the latest drafts of the comms materials. As requested by Eric his critical path has been weaved into the com plan. John – note calls to local government are in the critical path. Attached documents:

- Communications Plan
- News Release
- Q & A
- MDD Speaking Notes (notes for MDB and PSRK to follow).

From: Haslam, David GCPE:EX
Sent: September 9, 2019 3:32 PM
To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca)
 <Tim.Renneberg@gov.bc.ca>
Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX
 <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX
 <Glen.Plummer@gov.bc.ca>; Lowther, Brett GCPE:EX
 <Brett.Lowther@gov.bc.ca>; Jeremy GCPE:EX Uppenborn

(Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>

Subject: FW: CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailment_Aug 09_230 PM

Importance: High

Tim – as requested here's the first cut of the communications plan/rollout for mill worker supports. We'll put more meat on the bones as we get more details. Including John Allan and Don Zadravec. Cheers - D

<NR Transition Release_Sept 11_420 PM.docx>

<SN_MDD_Interior Forest Worker Transition Funding_Sept 11_DRAFT_420 PM.docx>

<CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailment_Sept 11_420 PM.docx>

<QA_Funding to support mill workers impacted by permanent and indefinite mill closures_Sept 11_DRAFT_420 PM.docx>

From: [Renneberg, Tim FLNR:EX](#)
To: [Farmer, Leila GCPE:EX](#)
Subject: FW: CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailment
Date: Friday, September 13, 2019 1:59:00 PM
Attachments: [SN_MDD_Interior Forest Worker Transition Funding_Sept 12_DRAFT_2 PM.docx](#)
[NR Transition Release_Sept 12_2 PM.docx](#)
[EP_Interior Forest Workers Transition Funding_Sept 12_2 PM.docx](#)
[CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailment_Sept 12_2 PM.docx](#)
[QA_Funding to support mill workers impacted by permanent and indefinite mill closures_Sept 12_DRAFT_2 PM.docx](#)

Tim Renneberg
Ministerial Assistant
Minister of Forests, Lands, Natural Resource Operations and Rural Development
250-387-6240
tim.renneberg@gov.bc.ca

The contents of this e-mail message and any attachments are confidential and are intended solely for addressee. The information may also be legally privileged. This transmission is sent in trust, for the sole purpose of delivery to the intended recipient. If you have received this transmission in error, any use, reproduction or dissemination of this transmission is strictly prohibited. If you are not the intended recipient, please immediately **notify** the sender by reply e-mail or phone and **delete** this message and its attachments, if any.

From: Haslam, David GCPE:EX
Sent: Thursday, September 12, 2019 2:55 PM
To: Renneberg, Tim FLNR:EX <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric PREM:EX <Eric.Kristianson@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>
Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Lowther, Brett GCPE:EX <Brett.Lowther@gov.bc.ca>; Uppenborn, Jeremy GCPE:EX <Jeremy.Uppenborn@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Basi, Selena PREM:EX <Selena.Basi@gov.bc.ca>; McCaffrey, Julianne GCPE:EX <Julianne.McCaffrey@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>; Schollen, Tasha GCPE:EX <Tasha.Schollen@gov.bc.ca>; Banfield, Elena GCPE:EX <Elena.Banfield@gov.bc.ca>
Subject: RE: CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailment

s.13; s.17

Please find attached:

- Comms Plan
- News Release
- Q&A
- MDD speaking points
- Event Plan

From: Haslam, David GCPE:EX

Sent: September 11, 2019 4:47 PM

To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca) <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric GCPE:EX <Eric.Kristianson@gov.bc.ca>

Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX

<Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Lowther, Brett GCPE:EX <Brett.Lowther@gov.bc.ca>; Jeremy GCPE:EX Uppenborn (Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Basi, Selena PREM:EX <Selena.Basi@gov.bc.ca>; McCaffrey, Julianne GCPE:EX <Julianne.McCaffrey@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>

Subject: RE: CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement

s.13; s.17

- Communications Plan
- News Release
- Q & A
- MDD Speaking Notes (notes for MDB and PSRK to follow).

Additional products to follow:

- Event Plan
- Media Plan
- Social Media plan

Cheers - David

From: Haslam, David GCPE:EX

Sent: September 10, 2019 4:37 PM

To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca) <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric GCPE:EX <Eric.Kristianson@gov.bc.ca>

Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Lowther, Brett GCPE:EX <Brett.Lowther@gov.bc.ca>; Jeremy GCPE:EX Uppenborn (Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>

Subject: RE: CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement_Aug 09_230 PM

Tim/Eric – Here are the latest drafts of the comms materials. As requested by Eric his critical path has been weaved into the com plan. John – note calls to local government are in the critical path. Attached documents:

- Communications Plan
- News Release
- Q & A
- MDD Speaking Notes (notes for MDB and PSRK to follow).

From: Haslam, David GCPE:EX

Sent: September 9, 2019 3:32 PM

To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca) <Tim.Renneberg@gov.bc.ca>

Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Lowther, Brett GCPE:EX <Brett.Lowther@gov.bc.ca>; Jeremy GCPE:EX Uppenborn (Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>

Subject: FW: CP_Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement_Aug 09_230 PM

Importance: High

Tim – as requested here's the first cut of the communications plan/rollout for mill worker supports. We'll put more meat on the bones as we get more details. Including John Allan and Don Zadravec. Cheers - D

SPEAKING NOTES

Doug Donaldson

Minister of Forests, Lands, Natural Resource Operations and Rural
Development

Interior Forest Workers Transition Funding

**CN Intermodal Terminal
Prince George, BC**

Tuesday, Sept. 17, 2019

10 a.m.

(Check Against Delivery)

DRAFT 1

ADVICE FOR SPEAKER:

Summary: Minister Donaldson will provide an overview of a new series of measures aimed at supporting BC forest workers impacted by mill closures and shift reductions in several BC Interior communities.

Audience and Anticipated Size:

Speaking Time: Approx. 5-10 minutes

Contact Person:

Glen Plummer – A/Communications Manager, FLNRORD – s.22

Agenda:

Times are approximate:

Time	
8:00 a.m.	GCPE events arrives onsite for event set up with CN Rail representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by XXX GCPE Events Location: TBD <ul style="list-style-type: none"> • Minister FLNR Doug Donaldson • Minister LBR Harry Bains • Parliamentary Secretary Ravi Kahon • P.G. Mayor Lyn Hall (TBD) • Mackenzie Mayor Joan Atkinson (TBD) • BC Council of Forest Industries (COFI) President & CEO Susan Yurkovich (TBD) • Union reps (TBD)

10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall (TBD) welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:22 a.m.	MC thanks Minister Bains and introduces P.S. Kahon
10:24 a.m.	P.S. Kahon makes remarks
10:29 a.m.	MC thanks P.S. Kahon and introduces Mackenzie Mayor Joan Atkinson (TBD)
10:31 a.m.	Mackenzie Mayor Joan Atkinson speaks (TBD)
10:36 a.m.	MC thanks Mayor Atkinson and introduces COFI President and CEO Susan Yurkovich (TBD)
10:38 a.m.	COFI President and CEO Susan Yurkovich speaks (TBD)
10:43 a.m.	Media availability
11:00 a.m.	Event concludes

- Good morning, everybody,
- Respectfully, I want to acknowledge that we are on the traditional territory of the XXX First Nations.
- All of you here today are unfortunately all too aware of the challenges facing our forestry sector.
- Those industry challenges have resulted in job losses for many workers in communities throughout the Interior.
- Our government has consistently said we are committed to supporting you and other Interior forestry workers dealing with job losses.
- Today, I'm here to let you know what that support looks like.
- We recognize the urgency of the situation, so our government is making more than \$69 million available to implement a new approach to worker, contractor and community transition.
- To do this, we are realigning our worker and community support programs and establishing capacity to ensure that workers like you have access to the services you need, from training to work placement to early retirement.
- Our new approach includes (1) job placement coordination, (2) cost shared support for incremental early retirement opportunities, (3) short-term work opportunity creation, (4) enhanced worker training and mental health support and (5) transition funding for communities to provide services to workers.

Job Placement Coordination:

- We have allocated \$2 million for a B.C. Interior Forest Industry Placement Coordination Office, which will:

- Provide fair and equitable treatment of workers impacted by permanent and indefinite closures, with a focus on individual worker needs and circumstances.
- Facilitate placement opportunities within and outside the forest sector.
- Ensure that workers are receiving needed support services – ranging from employee and family assistance programs delivered by your companies, tuition support for training programs, job search assistance and support for resume-writing services where needed.
- We are also calling on the federal government to add to the available funding, to make it accessible to more workers.

Early Retirement Bridging

- We have allocated \$40 million over two years toward a B.C. Interior Forest Industry Adjustment Program.
- Based on the early retirement coverage your employers are offering, our government will establish an early retirement bridging opportunity program for age-eligible workers impacted by a permanent or indefinite mill closure or for age-eligible workers whose position could be filled by an impacted worker from another facility.

Short-Term Work Opportunity Creation

- We are providing \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects.
- My ministry is prioritizing forest enhancement and wildfire prevention initiatives that can offer interim employment for impacted workers and contractors.

Enhanced Worker Training and Mental Health Support

- A further \$12 million will be used to fund new worker training, and enhanced community mental health support programs.

Support for Communities

- We are also providing municipalities with funding to assist workers, families and businesses impacted by change.
- Municipalities impacted by a permanent closure will be eligible to receive immediate funds of \$100,000 and municipalities responding to a publicly-announced indefinite closure will be eligible to receive funds of \$75,000, where more than 1/3 of the workforce remains in need of permanent or temporary employment.
- Municipalities responding to a shift reduction will have access to a pool of funding to provide defined services for workers and families, based on identified need.
- Additional funding will be available, including through the \$10 million Labour Market Partnerships Fund which helps municipalities transition to new economic opportunities and the Cooperative Marketing Funding Program for communities looking to further develop the tourism industry.

WHAT WE'RE ASKING INDUSTRY TO DO

- We are asking industry to stand with us and step up to support the worker programming I've outlined here. We want industry to be partners in this.
- Company approaches to closures and curtailments have varied, and we need to work together to create a uniform, fair and organized response those impacted by closures.
- I'm standing here today and asking all Interior forest companies to step up and throw your support behind these initiatives.

- This is about doing the right thing for your employees through whose hard work your companies saw record profits – they were there for you, now it's your turn to be there for them.
- Our government is committed to supporting the people impacted by this change, but we need to forest industry and the federal government to step-up and do their part as well.
- Thank you.

Government Outlines New Forest Worker Support Programs

VICTORIA –The provincial government today announced \$69 million to fund a new series of measures aimed at supporting BC forest workers impacted by mill closures and shift reductions in several BC Interior communities. The Interior forest industry has been reducing in an effort to adjust to the end of the Mountain Pine Beetle harvest and the devastating 2017 and 2018 fire seasons.

“While the previous government knew that the end of Mountain Pine Beetle harvest would disrupt the lives of forest workers, contractors and communities, they did little to prepare for this inevitable transition,” said Premier John Horgan. “While the forest sector must reduce surplus milling capacity to remain competitive, it cannot do so at the expense of the workers who built the industry. Our government will ensure that forests workers impacted by mill closures are supported.”

Horgan and Doug Donaldson, Minister of Forests, Lands, Natural Resource Operations and Rural Development met with the chief executive officers of the major interior forest companies to set out measures to support forest workers in the months and years ahead. Those measures include:

- \$2 million to establish a new job placement coordination office that will track the transition and employment of impacted forest workers on an individual basis;
- \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
- \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
- \$12 million to fund new worker training, and enhanced community mental health support programs.
- Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

“The province is committed to supporting the people impacted by this change, but we need to forest industry and the federal government to step-up and do their part as well,” said Doug Donaldson, Minister of Forests, Lands, Natural Resource Operations and Rural Development. “I’m hopeful that the Interior forest sector recognizes that the new industry that will arise from this transition will need skilled-experienced workers to produce new forest products that can compete in global markets.”

Donaldson called on the forest industry increase supports for impacted workers, ensure key corporate leaders are working on the industry transition and ensuring that its does a better job of communicating effectively with impacted workers and communities.

Minister Bains quote

Industry Quote

Minister Mark quote

Labour quote

Learn More:

Contact:

Jen Holmwood
Deputy Communications Director
Office of the Premier
250 818-4881

David Haslam
Government Communications and Public Engagement
Ministry of Forests, Lands, Natural Resource
Operations and Rural Development

Event Title: Government announces \$69 million New Forest Worker Support Programs

(Min/MLA): Minister Doug Donaldson, Minister Harry Bains, Parliamentary Secretary Ravi Kahlon

Date: September 17, 2019 10:00am	Media Market: Province-wide
Location: CN Intermodal Terminal Prince George, B.C.	English Media Spokesperson: Minister Donaldson
	Multicultural Media Spokesperson: Minister Bains, P.S. Kahlon

THE EVENT

EVENT

- Government will be announcing \$69 million dollars to fund a new series of measures aimed at supporting BC forest workers impacted by mill closures and shift reductions in several BC Interior communities.

WHO'S ORGANIZING?

- GCPE Events

STRATEGIC CONSIDERATIONS / RECOMMENDATIONS and THEME:

- Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors. Support for impacted workers will include:
 - \$2 million to establish a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
 - \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
 - \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
 - \$12 million to fund worker training and provide and enhanced community mental health support programs.
 - Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

VENUE DESCRIPTION

- CN Rail Intermodal Terminal, Prince George TBD

KEY STAKEHOLDERS / PARTICIPANTS

- Minister Donaldson- speaking
- Minister Bains-speaking
- Parliamentary Secretary Kahlon - speaking
- Prince George Mayor Lyn Hall – speaking (MC) TBD
- Mackenzie Mayor Joan Atkinson – speaking (TBD)
- West Fraser CEO Ray Ferris – speaking (TBD)
- Union reps (TBD)

LIST OF VALIDATORS FOR POST-EVENT ROLLOUT

Name	Organization	Contact
Jeff Bromley	United Steel Workers (USW)	s.22 Jbromley@usw.ca
Brian O'Rourke	United Steel Workers (USW) P.G. Local President	250 565-3641

Gary Fiege	Public and Private Workers of Canada (PPWC)	Office 604 731-1909 s.22 Gfiege@ppwc.ca
Lynn Lindeman	Public and Private Workers of Canada (PPWC)	s.22
Jon Hawkins	Unifor	250 640 0993 Jon.hawkins@unifor.org

MEDIA INVITED?

- Yes

AUDIENCE SIZE AND DESCRIPTION / TARGET AUDIENCES

- Invited guests include local government reps, industry reps, labour reps, ministry staff.
- Media

Contacts:

David Haslam (FLNR GCPE Director)	Office: 250 952-0509 s.22
Julianne McCaffrey (LBR GCPE Director)	Office: 778 698-8964 s.22
Glen Plummer (FLNR GCPE Manager)	Office: 250 952-0559 s.22
Tim Renneberg (Ministerial Assistant - MDD)	Office: 778 974-5997
Dawn Makarowski FLNR Communications – Media	Office: 778 698-8395 s.22
Elena Banfield (GCPE Events)	Cell: 604 842-0984

Draft Itinerary:

Time	
8:00 a.m.	GCPE events arrives onsite for event set up with CN Rail representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by Elena Banfield GCPE Events Location: TBD <ul style="list-style-type: none"> • Minister FLNR Doug Donaldson • Minister LBR Harry Bains • Parliamentary Secretary Ravi Kahlon • P.G. Mayor Lyn Hall (TBD) • Mackenzie Mayor Joan Atkinson (TBD) • West Fraser CEO Ray Ferris (TBD) • Union reps (TBD)

10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall (TBD) welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:22 a.m.	MC thanks Minister Bains and introduces P.S. Kahlon
10:24 a.m.	P.S. Kahlon makes remarks
10:29 a.m.	MC thanks P.S. Kahlon and introduces Mackenzie Mayor Joan Atkinson (TBD)
10:31 a.m.	Mackenzie Mayor Joan Atkinson speaks (TBD)
10:36 a.m.	MC thanks Mayor Atkinson and introduces West Fraser CEO Ray Ferris (TBD)
10:38 a.m.	West Fraser CEO Ray Ferris speaks (TBD)
10:43 a.m.	Media availability
11:00 a.m.	Event concludes

Objective:

To ensure British Columbians, especially those in forest dependent communities, are aware of the \$69 million the provincial government is providing to support mill workers and contractors impacted by mill closures/curtailments.

Overview:

Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors. Support for impacted workers will include:

- \$2 million to establish a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
- \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
- \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
- \$12 million to fund worker training and provide and enhanced community mental health support programs.
- Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

It is proposed that Minister Donaldson and Minister Bains announce the new programs with Parliamentary Secretary Ravi Kahlon.

Mill Closure/Curtailment Summary

- Currently there are **24 mills** that have adjusted their output through indefinite or temporary curtailments and shift reductions.
- There have been four permanent mill closures.
- More than **4,000 workers** are currently affected across **23 communities**

Mill closures and curtailments are primarily the result of impacts to timber supply as a result of the Mountain Pine Beetle (MPB) and related fire losses. The MPB outbreak in B.C. began in the early 2000's with impacts peaking in 2005. By 2012, MPB had killed 53% of merchantable pine forests in the B.C. Interior.

British Columbia's forest industry is facing difficult times. In the Interior, the end of the pine beetle cut, lower prices for lumber, and back-to-back catastrophic wildfire seasons have led to a number of sawmill closures. This has created hardship for workers and uncertainty for the

communities that depend on forestry for their livelihoods.

For more than a decade, industry experts predicted the mountain pine beetle epidemic would result in multiple mill closures. Despite this, the previous government failed to take the necessary action to help workers, industry and communities adapt. This failure to act has compounded the difficulties forest workers and communities are facing today.

Strategic Approach:

The approach will consist of pro-active/ reactive communications, stakeholder outreach, and issues management supported by earned media

Tactics:

Earned Media

- Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson, Minister of Labour Harry Bains and Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will announce the funding at a mill (Prince George or Maple Ridge) where workers have been impacted by recent closures/curtailments.
- Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will visit multiple locations impacted by the closures/curtailments, meet with workers, local government and First Nations to personally deliver the news.
- Minister Donaldson will reiterate government's funding announcement at a number of confirmed speaking engagements and any future speaking opportunities.
- One week following the funding announcement Minister Donaldson and/or PS Kahlon will announce the launch of the government's one-stop web portal for impacted workers/contractors/communities. The web portal will include details regarding how impacted workers/contractors may access funding.

Communications Tools:

News Release	First draft – Sept. 10
Communications Plan	First draft – Sept. 10
Q&As	TBD – CVK knows what the program is intended to be but

	open to who develops the Q&A
Speaking Notes <ul style="list-style-type: none"> • MDD • MHB • PSRK 	These can be adapted from the Premier's speaking notes for September 6 meeting with industry leaders
MLA Package <ul style="list-style-type: none"> • QA • KMs 	
Event Plan/agenda	

Critical Path:

Sept 17, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson announces \$69 million to support workers/contractors.

Location:

- Prince George – TBD staff are scoping out sites – possible location CN Intermodal Terminal.

Sept. 17, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Mackenzie Rec Centre

Sept. 18, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Vanderhoof
- Fort St. James

Sept. 18, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson attends Forestry Innovation Centre Grand Opening.

Location:

- Quesnel – Forestry Innovation Centre, City Hall, 410 Kinchant Street.

Sept. 19, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Fort St. John

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson delivers keynote address at Future of Forestry Think Tank.

Location:

- Quesnel – North Cariboo Community Campus, 100 Campus Way.

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson provides welcoming remarks at the Council of Forest Industries annual community dinner.

Location:

- Prince George – Courtyard Marriott Hotel, 900 Brunswick Street.

Sept. 20, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- 100 Mile House
- Chasm
- Clinton

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Clearwater

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Merritt
- Kelowna

Sept. 23, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson speaks at Truck Loggers Association Mayoral Dinner.

Location:

- Vancouver – Terminal City Club

Sept. 23-27, 2019 – annual Union of BC Municipalities convention.

Location:

- Vancouver Convention Centre

Sept. 23, 2019 – MDD launches web portal.

BRIEFINGS		
Done	Deputy Ministers	<ul style="list-style-type: none"> ✓ John Allan ✓ Trevor Hughes ✓ Shannon Baskerville • David Galbraith (tomorrow) • Stephen Brown (tomorrow) • Scott MacDonald (tomorrow) • Kaye Krishna (tomorrow)
	Ministers	<ul style="list-style-type: none"> ✓ MDD and Ravi Kahlon (done) • ALL OTHERS REMAINING
Done	Industry Briefing	<ul style="list-style-type: none"> ✓ Major companies involved in mill closures or tenure transfers briefed by Premier and Minister Donaldson September 6, 2019 (Canfor, Conifex, Interfor, Tolko, West Fraser)
	Municipal Briefings	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to call Mayors of impacted communities • Kaye Krishna to call UBCM
	COFI Interior Industry Not Involved in Closures / Tenure Transfers	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to arrange a call for COFI and smaller companies
	Unions	<ul style="list-style-type: none"> • John Allan and Larry Pedersen to brief unions during their weekly call.

FUNDING AND PROGRAM STRUCTURE

IN PLACE	Funding Sources	Program supported through internal reallocations with no impact to fiscal plan.
ESTABLISHED	Program Structure	<ul style="list-style-type: none"> • FLNRO: provides community transition coordination, job fair coordination, temporary forestry work opportunities coordination, administration of funding for municipal delivery of services to impacted workers. • LABOUR: will deliver early retirement program and oversee the worker placement coordination function. • AEST: oversees designated worker retraining programs in communities and operates WorkBC website in conjunction with other ministries • SDPR: delivers community economic development programs. • HEALTH / EDUC: will scale up of counseling and mental health services in impacted communities through the K-12 and local health care system in impacted communities. • CITZ: connectivity investments • TAC: tourism program investments
This week	Eligibility Criteria and Application Method	Criteria can be quickly re-established from previous industry transition programs, including one in place for the forest sector from 2008-2011. Application forms and processes from that period will be updated and will be available next week.
Next week, subject to decisions on placement coordination office	Delivery Capacity	s.13; s.17

s.13; s.17

s.13; s.17

Page 067 of 288

Withheld pursuant to/removed as

s.13 ; s.17

Objective:

To ensure British Columbians, especially those in forest dependent communities, are aware of the \$69 million the provincial government is providing to support mill workers and contractors impacted by mill closures/curtailments.

Overview:

Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors. Support for impacted workers will include:

- \$2 million to establish a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
- \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
- \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
- \$12 million to fund worker training and provide and enhanced community mental health support programs.
- Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

It is proposed that Minister Donaldson and Minister Bains announce the new programs with Parliamentary Secretary Ravi Kahlon.

Mill Closure/Curtailment Summary

- Currently there are **24 mills** that have adjusted their output through indefinite or temporary curtailments and shift reductions.
- There have been four permanent mill closures.
- More than **4,000 workers** are currently affected across **23 communities**

Mill closures and curtailments are primarily the result of impacts to timber supply as a result of the Mountain Pine Beetle (MPB) and related fire losses. The MPB outbreak in B.C. began in the early 2000's with impacts peaking in 2005. By 2012, MPB had killed 53% of merchantable pine forests in the B.C. Interior.

British Columbia's forest industry is facing difficult times. In the Interior, the end of the pine beetle cut, lower prices for lumber, and back-to-back catastrophic wildfire seasons have led to a number of sawmill closures. This has created hardship for workers and uncertainty for the

communities that depend on forestry for their livelihoods.

For more than a decade, industry experts predicted the mountain pine beetle epidemic would result in multiple mill closures. Despite this, the previous government failed to take the necessary action to help workers, industry and communities adapt. This failure to act has compounded the difficulties forest workers and communities are facing today.

Strategic Approach:

The approach will consist of pro-active/ reactive communications, stakeholder outreach, and issues management supported by earned media

Tactics:

Earned Media

- Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson, Minister of Labour Harry Bains and Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will announce the funding at a mill (Prince George or Maple Ridge) where workers have been impacted by recent closures/curtailments.
- Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will visit multiple locations impacted by the closures/curtailments, meet with workers, local government and First Nations to personally deliver the news.
- Minister Donaldson will reiterate government's funding announcement at a number of confirmed speaking engagements and any future speaking opportunities.
- One week following the funding announcement Minister Donaldson and/or PS Kahlon will announce the launch of the government's one-stop web portal for impacted workers/contractors/communities. The web portal will include details regarding how impacted workers/contractors may access funding.

Communications Tools:

News Release	First draft – Sept. 10
Communications Plan	First draft – Sept. 10
Q&As	TBD – CVK knows what the program is intended to be but

	open to who develops the Q&A
Speaking Notes <ul style="list-style-type: none"> • MDD • MHB • PSRK 	These can be adapted from the Premier's speaking notes for September 6 meeting with industry leaders
MLA Package <ul style="list-style-type: none"> • QA • KMs 	
Event Plan/agenda	

Critical Path:

Sept 17, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson announces \$69 million to support workers/contractors.

Location:

- Prince George – TBD staff are scoping out sites – possible location CN Intermodal Terminal.

Sept. 17, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Mackenzie Rec Centre

Sept. 18, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Vanderhoof
- Fort St. James

Sept. 18, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson attends Forestry Innovation Centre Grand Opening.

Location:

- Quesnel – Forestry Innovation Centre, City Hall, 410 Kinchant Street.

Sept. 19, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Fort St. John

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson delivers keynote address at Future of Forestry Think Tank.

Location:

- Quesnel – North Cariboo Community Campus, 100 Campus Way.

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson provides welcoming remarks at the Council of Forest Industries annual community dinner.

Location:

- Prince George – Courtyard Marriott Hotel, 900 Brunswick Street.

Sept. 20, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- 100 Mile House
- Chasm
- Clinton

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Clearwater

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Merritt
- Kelowna

Sept. 23, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson speaks at Truck Loggers Association Mayoral Dinner.

Location:

- Vancouver – Terminal City Club

Sept. 23-27, 2019 – annual Union of BC Municipalities convention.

Location:

- Vancouver Convention Centre

Sept. 23, 2019 – MDD launches web portal.

BRIEFINGS

Done	Deputy Ministers	<ul style="list-style-type: none"> ✓ John Allan ✓ Trevor Hughes ✓ Shannon Baskerville • David Galbraith (tomorrow) • Stephen Brown (tomorrow) • Scott MacDonald (tomorrow) • Kaye Krishna (tomorrow)
	Ministers	<ul style="list-style-type: none"> ✓ MDD and Ravi Kahlon (done) • ALL OTHERS REMAINING
Done	Industry Briefing	<ul style="list-style-type: none"> ✓ Major companies involved in mill closures or tenure transfers briefed by Premier and Minister Donaldson September 6, 2019 (Canfor, Conifex, Interfor, Tolko, West Fraser)
	Municipal Briefings	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to call Mayors of impacted communities • Kaye Krishna to call UBCM
	COFI Interior Industry Not Involved in Closures / Tenure Transfers	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to arrange a call for COFI and smaller companies
	Unions	<ul style="list-style-type: none"> • John Allan and Larry Pedersen to brief unions during their weekly call.

FUNDING AND PROGRAM STRUCTURE

IN PLACE	Funding Sources	Program supported through internal reallocations with no impact to fiscal plan.
ESTABLISHED	Program Structure	<ul style="list-style-type: none"> • FLNRO: provides community transition coordination, job fair coordination, temporary forestry work opportunities coordination, administration of funding for municipal delivery of services to impacted workers. • LABOUR: will deliver early retirement program and oversee the worker placement coordination function. • AEST: oversees designated worker retraining programs in communities and operates WorkBC website in conjunction with other ministries • SDPR: delivers community economic development programs. • HEALTH / EDUC: will scale up of counseling and mental health services in impacted communities through the K-12 and local health care system in impacted communities. • CITZ: connectivity investments • TAC: tourism program investments
This week	Eligibility Criteria and Application Method	Criteria can be quickly re-established from previous industry transition programs, including one in place for the forest sector from 2008-2011. Application forms and processes from that period will be updated and will be available next week.
Next week, subject to decisions on placement coordination office	Delivery Capacity	s.13; s.17

s.13; s.17

s.13; s.17

Page 075 of 288 to/à Page 083 of 288

Withheld pursuant to/removed as

s.13 ; s.17

Balsom, Tami FLNR:EX

From: Haslam, David GCPE:EX
Sent: Monday, September 16, 2019 12:44 PM
To: Kristianson, Eric PREM:EX; Kennedy, Christine PREM:EX; Renneberg, Tim FLNR:EX
Cc: Plummer, Glen GCPE:EX; Uppenborn, Jeremy GCPE:EX; Makarowski, Dawn GCPE:EX; Zadravec, Don GCPE:EX
Subject: RE: For Final review/Approval - FLNR MA - DRAFT: MEDIA ADVISORY – Ministry of Forests, Lands, Natural Resource Operations and Rural Development – Prince George; teleconference

Great. We've corrected the time of the event. Apologies for that. And we're sending out at 140 pm so we can start reaching out to media to set up post announcement interviews for MDD. Cheers - d

-----Original Message-----

From: Kristianson, Eric PREM:EX
Sent: September 16, 2019 12:34 PM
To: Haslam, David GCPE:EX <David.Haslam@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Renneberg, Tim FLNR:EX <Tim.Renneberg@gov.bc.ca>
Cc: Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Uppenborn, Jeremy GCPE:EX <Jeremy.Uppenborn@gov.bc.ca>; Makarowski, Dawn GCPE:EX <Dawn.Makarowski@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>
Subject: RE: For Final review/Approval - FLNR MA - DRAFT: MEDIA ADVISORY – Ministry of Forests, Lands, Natural Resource Operations and Rural Development – Prince George; teleconference

Works for me

Eric Kristianson
ADM, Strategic Initiatives
Office of the Premier, Deputy Minister's Office
778-698-8511 (office)
778-584-1248 (cel)

-----Original Message-----

From: Haslam, David GCPE:EX
Sent: September 16, 2019 11:57 AM
To: Kristianson, Eric PREM:EX <Eric.Kristianson@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Renneberg, Tim FLNR:EX <Tim.Renneberg@gov.bc.ca>
Cc: Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Uppenborn, Jeremy GCPE:EX <Jeremy.Uppenborn@gov.bc.ca>; Makarowski, Dawn GCPE:EX <Dawn.Makarowski@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>
Subject: FW: For Final review/Approval - FLNR MA - DRAFT: MEDIA ADVISORY – Ministry of Forests, Lands, Natural Resource Operations and Rural Development – Prince George; teleconference

Eric/Christine/Tim - attached is the media advisory for tomorrow's announcement which includes a dial-in. It specifically says the announcement is about help for workers in the interior impacted by mill closures. The plan is to send it out at 140 pm. Do you have any concerns?

From: [Haslam, David GCPE:EX](#)
To: [Jones, Tristan FLNR:EX](#)
Cc: [Renneberg, Tim FLNR:EX](#); [Plummer, Glen GCPE:EX](#); [Uppenborn, Jeremy GCPE:EX](#)
Subject: FW: SN_MC_PG Mayor Lyn Hall_Interior Forest Worker Transition Funding_Sept 16_DRAFT_139 PM
Date: Monday, September 16, 2019 3:23:25 PM
Attachments: [SN_MC_PG Mayor Lyn Hall_Interior Forest Worker Transition Funding_Sept 16_DRAFT_209 PM.docx](#)

Tristan – attached are MC speaking notes for Mayor Lyn Hall. Glen is still nailing down the pre-brief location. I will send a complete suite of com materials by EOD. Cheers - D

EMCEE NOTES

Lyn Hall

Mayor, Prince George

Interior Forest Workers Transition Funding

**CN Intermodal Terminal
Prince George, BC**

Tuesday, Sept. 17, 2019

10 a.m.

(Check Against Delivery)

DRAFT 1

ADVICE FOR SPEAKER:

Summary: Minister Donaldson will provide an overview of a new series of measures aimed at supporting B.C. forest workers impacted by mill closures and shift reductions in several B.C. Interior communities.

Audience and Anticipated Size:

Speaking Time: Approx. 1-2 minutes

Contact Person:

Glen Plummer – A/Communications Manager, FLNRORD –^{s.22}

Agenda:

Times are approximate:

Time	
8:00 a.m.	GCPE events arrives onsite for event set up with Colin Wood, Northern Mat and Bridge representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by Elena Banfield GCPE Events Location: TBD <ul style="list-style-type: none"> • Minister FLNR Doug Donaldson • Minister LBR Harry Bains • Parliamentary Secretary Ravi Kahlon • P.G. Mayor Lyn Hall • USW rep (TBD)
10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:27 a.m.	MC thanks Minister Bains – thanks attendees
10:28 a.m.	Glen Plummer GCPE informs attendees of media availability
10:30 a.m.	Media availability
10:45 a.m.	Event concludes

- Good morning, everybody.
- I think you all know me but, for those of you that might not, I'm Prince George Mayor Lyn Hall and I'll be your emcee this morning.
- Thank you all for being here with us today on the traditional territory or the Lheidli T'enneh (clayt-clay den-ay) First Nation for this incredibly important announcement for Interior forest sector workers, their families and their communities
- As mayor of a city where forestry is a major economic driver, I know just how difficult it is for some of the families, workers and businesses being impacted by these market-driven reductions in production.
- We know how hard community transition teams are working to get the **right supports** in the **right places** in each impacted community.
- And I want to recognize the efforts of everyone involved in these community transition teams – you are doing great work.
- With that said, I would like to welcome Doug Donaldson, Minister of Forests, Lands, Natural Resource Operations and Rural Development to come and provide some remarks on help for impacted forest workers.

[Minister Donaldson provides remarks]

- Thank you, Minister Donaldson.
- That is some incredible news and I know it's welcome by everyone who has been impacted by recent mill closures and curtailments.
- Minister of Labour Harry Bains is also with us today and I'd like to welcome him to come and say a few words.

[Minister Bains provides remarks]

- Thank you, Minister Bains.
- These jobs are indeed important to families and communities in the Interior.
- We appreciate you and Minister Donaldson coming here today with this good news for the Interior forest sector workers impacted by these mill closures and curtailments.
- And I also want to recognize and extend my appreciation to Ravi Kahlon who is here with us, today.
- Ravi is the Parliamentary Secretary for Forests, Lands, Natural Resource Operations and Rural Development.
- Ravi – I know you’ve been pounding the streets in impacted communities over the last couple of weeks, talking with municipal and Indigenous leaders, industry, unions, impacted workers and other stakeholders.
- I want to recognize your work on the ground and say that I look forward to continued conversation with you about longer-term solutions and community transition supports.
- With that, I’d like to thank you all for being here, today.
- Before you all leave, Glen, did you have something to pass on?

[Glen Plummer provides info on media availability.]

From: [Haslam, David GCPE:EX](#)
To: [Renneberg, Tim FLNR:EX](#); [Kristianson, Eric PREM:EX](#); [Aaron, Sage PREM:EX](#); [Jones, Tristan FLNR:EX](#); [Aaron, Sage PREM:EX](#)
Cc: [Allan, John FLNR:EX](#); [Zadravec, Don GCPE:EX](#); [Plummer, Glen GCPE:EX](#); [Kennedy, Christine PREM:EX](#); [Basi, Selena PREM:EX](#); [McCaffrey, Julianne GCPE:EX](#); [Badger, Joleen GCPE:EX](#); [Schollen, Tasha GCPE:EX](#); [Banfield, Elena GCPE:EX](#); [Farmer, Leila GCPE:EX](#); [Byers, Lindsay GCPE:EX](#); [Uppenborn, Jeremy GCPE:EX](#); [Makarowski, Dawn GCPE:EX](#); [Roscoe, Lisa GCPE:EX](#)
Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement
Date: Monday, September 16, 2019 4:02:52 PM
Attachments: [MA NEWS-20604.pdf](#)
[SN MC PG Mayor Lyn Hall Interior Forest Worker Transition Funding Sept 16 DRAFT 209 PM.docx](#)
[SN - MHB FLNR early retirement announcement - Sept 17 2019.docx](#)
[SN Ravi Kahlon Narrative Sept 16 1030 AM.docx](#)
[SN MDD Interior Forest Worker Transition Funding Sept 16 DRAFT 1140 AM.docx](#)
[EP Interior Forest Workers Transition Funding Sept 16 1223 PM.docx](#)
[MP Interior Forest Workers Transition Funding Sept 16 DRAFT2 927 AM.docx](#)
[QA Funding to support mill workers impacted by permanent and indefinite mill closures Sept 16 DRAFT 224 PM.docx](#)
[NR Transition Release Sept 16 342 PM.docx](#)
[CP Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement Sept 16 1030 AM.docx](#)

All - attached are the comms materials for tomorrow's 10 am announcement in PG on support programs for interior mill workers:

- Comms Plan
- News Release – Jving underway
- Q&A – a few additional QA from Leila
- Media Advisory – distributed 240 pm – PG media tweeting heavily. We expect a good turn out
- Media Plan – calls being booked for MDD
- Event Plan – pre-brief location still TBD. Glen Plummer will determine late today
- MDD speaking notes
- Ravi Kahlon speaking notes
- MHB speaking notes
- MC PG Mayor Lyn Hall speaking notes – confirmed as MC

Outstanding Items:

- Labour/union quotes for news release – USW only outstanding.
- IN/Messaging on COFI report released today underway and to be completed by EOD
- Arrange for PG FLNR staff to print copies of final news release (Shawn Rice or John Huybers)
Office is 2000 South Ospika

MEDIA ADVISORY

For Immediate Release

Ministry of Forests, Lands, Natural Resource Operations
and Rural Development

Sept. 16, 2019

MEDIA ADVISORY – Ministry of Forests, Lands, Natural Resource Operations and Rural Development – Prince George; teleconference

PRINCE GEORGE – Media are invited to join Doug Donaldson, Minister of Forests, Lands, Natural Resource Operations and Rural Development; Harry Bains, Minister of Labour; and Parliamentary Secretary Ravi Kahlon for an announcement about helping B.C.'s Interior forestry workers affected by mill closures.

Event Date: Tuesday, Sept. 17, 2019

Time: 10 a.m. (Pacific Time)

Location:
CN Railyards
1637 River Rd.
Prince George

Media unable to attend are invited to dial in and listen to the announcement.

Dial-in information (listen only):
From Greater Vancouver: 604 681-0260
From elsewhere in Canada and the U.S., (toll-free): 1 877 353-9184
Participant Pass Code: s.15

Contact:

Ministry of Forests, Lands, Natural Resource
Operations and Rural Development
Media Relations
250 356-7506

Connect with the Province of B.C. at: news.gov.bc.ca/connect

EMCEE NOTES

Lyn Hall

Mayor, Prince George

Interior Forest Workers Transition Funding

**CN Intermodal Terminal
Prince George, BC**

Tuesday, Sept. 17, 2019

10 a.m.

(Check Against Delivery)

DRAFT 1

ADVICE FOR SPEAKER:

Summary: Minister Donaldson will provide an overview of a new series of measures aimed at supporting B.C. forest workers impacted by mill closures and shift reductions in several B.C. Interior communities.

Audience and Anticipated Size:

Speaking Time: Approx. 1-2 minutes

Contact Person:

Glen Plummer – A/Communications Manager, FLNRORD –s.22

Agenda:

Times are approximate:

Time	
8:00 a.m.	GCPE events arrives onsite for event set up with Colin Wood, Northern Mat and Bridge representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by Elena Banfield GCPE Events Location: TBD <ul style="list-style-type: none"> • Minister FLNR Doug Donaldson • Minister LBR Harry Bains • Parliamentary Secretary Ravi Kahlon • P.G. Mayor Lyn Hall • USW rep (TBD)
10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:27 a.m.	MC thanks Minister Bains – thanks attendees
10:28 a.m.	Glen Plummer GCPE informs attendees of media availability
10:30 a.m.	Media availability
10:45 a.m.	Event concludes

- Good morning, everybody.
- I think you all know me but, for those of you that might not, I'm Prince George Mayor Lyn Hall and I'll be your emcee this morning.
- Thank you all for being here with us today on the traditional territory or the Lheidli T'enneh (clayt-clay den-ay) First Nation for this incredibly important announcement for Interior forest sector workers, their families and their communities
- As mayor of a city where forestry is a major economic driver, I know just how difficult it is for some of the families, workers and businesses being impacted by these market-driven reductions in production.
- We know how hard community transition teams are working to get the **right supports** in the **right places** in each impacted community.
- And I want to recognize the efforts of everyone involved in these community transition teams – you are doing great work.
- With that said, I would like to welcome Doug Donaldson, Minister of Forests, Lands, Natural Resource Operations and Rural Development to come and provide some remarks on help for impacted forest workers.

[Minister Donaldson provides remarks]

- Thank you, Minister Donaldson.
- That is some incredible news and I know it's welcome by everyone who has been impacted by recent mill closures and curtailments.
- Minister of Labour Harry Bains is also with us today and I'd like to welcome him to come and say a few words.

[Minister Bains provides remarks]

- Thank you, Minister Bains.
- These jobs are indeed important to families and communities in the Interior.
- We appreciate you and Minister Donaldson coming here today with this good news for the Interior forest sector workers impacted by these mill closures and curtailments.
- And I also want to recognize and extend my appreciation to Ravi Kahlon who is here with us, today.
- Ravi is the Parliamentary Secretary for Forests, Lands, Natural Resource Operations and Rural Development.
- Ravi – I know you’ve been pounding the streets in impacted communities over the last couple of weeks, talking with municipal and Indigenous leaders, industry, unions, impacted workers and other stakeholders.
- I want to recognize your work on the ground and say that I look forward to continued conversation with you about longer-term solutions and community transition supports.
- With that, I’d like to thank you all for being here, today.
- Before you all leave, Glen, did you have something to pass on?

[Glen Plummer provides info on media availability.]

SPEAKING NOTES FOR

MINISTER HARRY BAINS

MINISTER OF LABOUR

**NEW FOREST WORKER
SUPPORT PROGRAM**

CN Rail Intermodal Terminal
1637 River Road, Prince George

September 17, 2019
10:00 a.m.

Speaking length – 3 minutes

CHECK AGAINST DELIVERY

EVENT DETAILS & LOGISTICS

Event: New Forest Worker Support Program

When: Sept 17, 2019 at 10 a.m.

- Minister requested to arrive by 9:40 a.m. for pre-brief
- Minister Donaldson to speak on the details of the new program and investment, as well as an overview of new measures aimed at supporting forestry workers impacted by mill closures in B.C.'s Interior
- Minister Bains to follow and speak 2-3 minutes re-emphasize the value and commitment to the forest sector why this matters for workers and communities around the province.

Where: CN Rail Intermodal Terminal, 1637 River Road, Prince George

Contact: Onsite person: Elena Banfield (GCPE Events)
s.22

Key Participants:

- Minister Donaldson- speaking
- Minister Bains-speaking
- Parliamentary Secretary Kahlon - speaking
- Prince George Mayor Lyn Hall – speaking (MC)
- Mackenzie Mayor Joan Atkinson – speaking (TBD)
- West Fraser CEO Ray Ferris – speaking (TBD)

Post Event Validators:

Jeff Bromley	United Steel Workers (USW)	s.22	/ Jbromley@usw.ca
Brian O'Rourke	United Steel Workers (USW) P.G. Local President	250 565-3641	
Gary Fiege	Public and Private Workers of Canada (PPWC)	s.22	/ Gfiege@ppwc.ca
Lynn Lindeman	Public and Private Workers of Canada (PPWC)	s.22	

EVENT DETAILS:

Media Attending: Yes

Audience: local government reps, industry reps, labour reps, ministry staff.

Event Context: Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers and the supports include:

- \$2M for a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
- \$40M for a cost-shared early-retirement bridging program for older forest workers;
- \$15M for a short-term forest employment program focussed on fire prevention and community resiliency projects;
- \$10M for worker training and community mental health support programs; and
- Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

Mill Closure/Curtailment Summary

- Currently, there are 24 mills that have adjusted their output through indefinite or temporary curtailments and shift reductions.
- There have been four permanent mill closures.
- More than 6,000 workers are being affected across 23 communities.

Mill closures and curtailments are primarily the result of impacts to timber supply as a result of the Mountain Pine Beetle (MPB) and related fire losses. The MPB outbreak in B.C. began in the early 2000's with impacts peaking in 2005. By 2012, MPB had killed 53% of merchantable pine forests in the B.C. Interior.

British Columbia's forest industry is facing difficult times. In the Interior, the end of the pine beetle cut, lower prices for lumber, and back-to-back catastrophic wildfire seasons have led to a number of sawmill closures. This has created hardship for workers and uncertainty for the communities that depend on forestry for their livelihoods.

For more than a decade, industry experts predicted the mountain pine beetle epidemic would result in multiple mill closures. Despite this, the previous government failed to take the necessary action to help workers, industry and communities adapt. This failure to act has compounded the difficulties forest workers and communities are facing today.

Logistics notes: Theatre style set up with a riser, podium. Minister to be seated in the front row.

Clothing: Business casual.

ITINERARY: TBC

8:00 a.m.	GCPE events arrives onsite for event set up with CN Rail representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by Elena Banfield GCPE Events Location: TBD <ul style="list-style-type: none"> • Minister FLNR Doug Donaldson • Minister LBR Harry Bains • Parliamentary Secretary Ravi Kahlon • P.G. Mayor Lyn Hall (MC) • Mackenzie Mayor Joan Atkinson (TBD) • West Fraser CEO Ray Ferris (TBD) • Union reps (TBD)
10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:22 a.m.	MC thanks Minister Bains and introduces P.S. Kahlon
10:24 a.m.	P.S. Kahlon makes remarks
10:29 a.m.	MC thanks P.S. Kahlon, introduces Mackenzie Mayor Joan Atkinson (TBD)
10:31 a.m.	Mackenzie Mayor Joan Atkinson speaks (TBD)
10:36 a.m.	MC thanks Mayor Atkinson, introduces West Fraser CEO Ray Ferris (TBD)
10:38 a.m.	West Fraser CEO Ray Ferris speaks (TBD)
10:43 a.m.	Media availability
11:00 a.m.	Event concludes

PARTICIPANT INTEL:

Copyright

P.G. Mayor Lyn Hall (TBD)

Copyright

Copyright

Mackenzie Mayor Joan Atkinson (TBD)

Copyright

Copyright

West Fraser CEO Ray Ferris (TBD)

Copyright

SPEAKING NOTES

- **Thank you Mayor Hall.**
- **I want to begin by saying that behind every productive business and viable industry, in fact, driving their success and sustainability...**
- **Is a workforce that is also, at the same time, contributing to the social fabric of their communities...**
 - **Workers who coach hockey and lead girl guides or boy scouts;**
 - **Or that serve on school committees and volunteer in local service clubs like the Rotary.**
- **And let's not forget, it's workers that built B.C.'s forestry sector...**
- **That built an industry that has fueled our economy for decades.**
- **And now it's these same forestry workers who are suffering in the wake of historic job losses, particularly in B.C.'s Interior.**
- **Our communities, B.C. businesses and their workers are strong and resilient, innovative and industrious...**
- **But even still, they need a helping-hand sometimes.**
 - **And that's what today's announcement is about...**
 - **It's about working with industry to provide a helping-hand.**
- **Because when an industry like forestry takes a downturn, family supporting jobs and wages become threatened.**
- **And in turn, communities like Prince George, Mackenzie and so many others with deep roots in forestry, also suffer.**
 - **Young workers need family supporting wages to make ends meet or they leave to find work elsewhere.**

- **Today's announcement helps prevent the hollowing-out of rural communities hardest hit by the curtailments and closings.**
 - **It supports impacted workers, their families and the communities that are their home.**
 - **It helps provide incentives for early retirement so that we can retain workers with a long career still ahead of them.**
 - **And it provides training, job placement assistance and mental health supports for those reeling from job losses.**
- **Because our government believes that our purpose is to make life better and easier for people in the province.**
- **And because it's not lost on us that forestry is an important economic driver in B.C. and our industry is in crisis.**
 - **That log costs and market conditions...**
 - **Trade sanctions and timber supply issues caused by things like wildfires and beetle infestations...**
 - **Has led to market uncertainty and instability...**
 - **As well as operational slow-downs and shut-downs...**
 - **And they are having real, tangible and personal impacts.**
- **It matters.**
 - **It matters to those working or benefiting from the forestry sector – and let's be clear – that's all of us in B.C.**
 - **This is not just a rural problem, it's merely where the impacts are most often, or most profoundly seen.**
 - **So, let me also be clear: it matters to your government and we're all working together to find solutions.**

- Stealing from a June headline in the Vancouver Sun, we all recognize that there is no quick fix to our forestry situation.
 - It was created over time and without an eye towards the future or how to mitigate the impacts to come.
 - Today we are investing for both today and tomorrow.
- And I am glad to have our ministry help deliver solutions and provide direct support to help sustain family-supporting jobs.
- I'm glad mayors like Lyn and Joan are here (TBC), because they see the direct impacts on friends and neighbours in their communities.
- And perhaps nowhere is it more greatly felt or recognized than in Joan's own family, since her husband and sons work in forestry.
- Let me add that I'm happy to be part of something that even the B.C. Council of Forest Industries president said is needed:
 - A systematic, collaborative approach to the industry's transition by industry, government, First Nations, communities and workers combined.
- And since Ray is here today (TBC), I'd like to say that I'm grateful too for the support of industry leaders like West Fraser.
 - He once said that their past and future success is built on the strengths of their people and that together, they're driven to deliver a better today than yesterday as a company.
- Lastly, I'd like to offer thanks to my cabinet colleague for allowing me to aid in his forest worker support plan; it is important work.
- I know Minister Donaldson shares my concern for the health and prosperity of the industry and its workers...
- Because like me, he has first-hand working experience in forestry.

- And maybe it's because of my forestry roots or that I began my career in sawmills, that I feel so proud of today's announcement...
 - But today we outlined how we'll help workers continue to participate and be proud of their forestry jobs;
 - And when they can't work, providing additional supports to help them get back on their feet and back to work;
 - So that like me, while working in a mill, they too can build a good and stable life, family and future in this province.
- Be assured that while standing up here, we're also standing along side our forest industry partners and shoulder-to-shoulder with the people working in forest industries who are worried or have been impacted by mill closures or curtailments.
- We understand how important these jobs are to you...
- To your families, your communities and to the province.
- They're important to us too.
- Thank you.

-30-

Page 105 of 288

Withheld pursuant to/removed as

s.13 ; s.17

SPEAKING NOTES

Doug Donaldson

Minister of Forests, Lands, Natural Resource Operations and Rural
Development

Interior Forest Workers Transition Funding

**CN Intermodal Terminal
Prince George, BC**

Tuesday, Sept. 17, 2019

10 a.m.

(Check Against Delivery)

DRAFT 1

ADVICE FOR SPEAKER:

Summary: Minister Donaldson will provide an overview of a new series of measures aimed at supporting BC forest workers impacted by mill closures and shift reductions in several BC Interior communities.

Audience and Anticipated Size:

Speaking Time: Approx. 5-10 minutes

Contact Person:

Glen Plummer – A/Communications Manager, FLNRORD –s.22

Agenda:

Times are approximate:

Time	
8:00 a.m.	GCPE events arrives onsite for event set up with Colin Wood, Northern Mat and Bridge representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by Elena Banfield GCPE Events Location: TBD <ul style="list-style-type: none"> • Minister FLNR Doug Donaldson • Minister LBR Harry Bains • Parliamentary Secretary Ravi Kahlon • P.G. Mayor Lyn Hall • USW rep (TBD)
10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:27 a.m.	MC thanks Minister Bains – thanks attendees
10:28 a.m.	Glen Plummer GCPE informs attendees of media availability
10:30 a.m.	Media availability
10:45 a.m.	Event concludes

- Good morning, everybody, and thank you Mayor Hall.
- Respectfully, I want to acknowledge that we are on the traditional territory of the Lheidli T'enneh (clayt-clay den-ay) First Nations.
- All of you here today are unfortunately all too aware of the challenges facing our Interior forestry sector.
- Those industry challenges have resulted in job losses for many workers in communities throughout the Interior.
- Our government has consistently said we are committed to supporting you and other Interior forestry workers dealing with job losses.
- Today, I'm here to let you know what that support looks like.
- We recognize the urgency of the situation, so our government is making more than \$69 million available to implement a new approach to worker, contractor and community transition.
- To do this, we are realigning our worker and community support programs and establishing capacity to ensure that workers like you have access to the services you need, from training to work placement to early retirement.
- Our new approach includes (1) job placement coordination, (2) cost shared support for incremental early retirement opportunities, (3) short-term work opportunity creation, (4) enhanced worker training and mental health support and (5) transition funding for communities to provide services to workers.
- This is for Interior forestry sector only, not the coastal sector.
- We are aware of the situation on the coast and are watching it closely, but for the time being these supports are for Interior mill workers only.

Job Placement Coordination:

- We have allocated \$2 million for a B.C. Interior Forest Industry Placement Coordination Office, which will:
- Provide fair and equitable treatment of workers impacted by permanent and indefinite closures, with a focus on individual worker needs and circumstances.
- Facilitate placement opportunities within and outside the forest sector.
- Ensure that workers are receiving needed support services – ranging from employee and family assistance programs delivered by your companies, tuition support for training programs, job search assistance and support for resume-writing services where needed.
- We are also calling on the federal government to add to the available funding, to make it accessible to more workers.

Early Retirement Bridging

- We have allocated \$40 million over two years toward a B.C. Interior Forest Industry Adjustment Program.
- Based on the early retirement coverage your employers are offering, our government will establish an early retirement bridging opportunity program for age-eligible workers impacted by a permanent or indefinite mill closure or for age-eligible workers whose position could be filled by an impacted worker from another facility.

Short-Term Work Opportunity Creation

- We are providing \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects.
- My ministry is prioritizing forest enhancement and wildfire prevention initiatives that can offer interim employment for impacted workers and contractors.

Enhanced Worker Training and Mental Health Support

- A further \$12 million will be used to fund new worker training, and enhanced community mental health support programs.

Support for Communities

- We are also providing municipalities with funding to assist workers, families and businesses impacted by change.
- Municipalities impacted by a permanent closure will be eligible to receive immediate funds of \$100,000 and municipalities responding to a publicly-announced indefinite closure will be eligible to receive funds of \$75,000, where more than 1/3 of the workforce remains in need of permanent or temporary employment.
- Municipalities responding to a shift reduction will have access to a pool of funding to provide defined services for workers and families, based on identified need.
- Additional funding will be available, including through the \$10 million Labour Market Partnerships Fund which helps municipalities transition to new economic opportunities and the Cooperative Marketing Funding Program for communities looking to further develop the tourism industry.

WHAT WE'RE ASKING INDUSTRY TO DO

- We are asking industry to stand with us and step up to support the worker programming I've outlined here. We want industry to be partners in this.
- Company approaches to closures and curtailments have varied, and we need to work together to create a uniform, fair and organized response those impacted by closures.
- I'm standing here today and asking all Interior forest companies to step up and throw your support behind these initiatives.

- This is about doing the right thing for your employees through whose hard work your companies saw record profits – they were there for you, now it's your turn to be there for them.
- Our government is committed to supporting the people impacted by this change, but we need to forest industry and the federal government to step-up and do their part as well.
- Thank you.

Event Title: Government announces \$69 million New Forest Worker Support Programs

(Min/MLA): Minister Doug Donaldson, Minister Harry Bains, Parliamentary Secretary Ravi Kahlon

Date: September 17, 2019 10:00am	Media Market: Province-wide
Location: Northern Mat and Bridge Lot 1637 River Road Prince George, B.C.	English Media Spokesperson: Minister Donaldson
	Multicultural Media Spokesperson: Minister Bains, P.S. Kahlon

THE EVENT

EVENT

- Government will be announcing \$69 million dollars to fund a new series of measures aimed at supporting BC forest workers impacted by mill closures and shift reductions in several BC Interior communities.

WHO'S ORGANIZING?

- GCPE Events

STRATEGIC CONSIDERATIONS / RECOMMENDATIONS and THEME:

- Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors. Support for impacted workers will include:
 - \$2 million to establish a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
 - \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
 - \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
 - \$12 million to fund worker training and provide and enhanced community mental health support programs.
 - Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

VENUE DESCRIPTION

- CN Rail Intermodal Terminal, Prince George TBD

KEY STAKEHOLDERS / PARTICIPANTS

- Minister Donaldson- speaking
- Minister Bains-speaking
- Parliamentary Secretary Kahlon - speaking
- Prince George Mayor Lyn Hall – speaking (MC)
- Union reps (TBD)

LIST OF VALIDATORS FOR POST-EVENT ROLLOUT

Name	Organization	Contact
Jeff Bromley	United Steel Workers (USW)	s.22 Jbromley@usw.ca
Brian O'Rourke	United Steel Workers (USW) P.G. Local President	250 565-3641
Gary Fiege	Public and Private Workers of	Office 604 731-1909

	Canada (PPWC)	s.22 Gfiege@ppwc.ca
Lynn Lindeman	Public and Private Workers of Canada (PPWC)	s.22
Jon Hawkins	Unifor	250 640 0993 Jon.hawkins@unifor.org

MEDIA INVITED?

- Yes

AUDIENCE SIZE AND DESCRIPTION / TARGET AUDIENCES

- Invited guests include local government reps, industry reps, labour reps, ministry staff.
- Media

Contacts:

David Haslam (FLNR GCPE Director)	Office: 250 952-0509 s.22
Julianne McCaffrey (LBR GCPE Director)	Office: 778 698-8964 s.22
Glen Plummer (FLNR GCPE Manager)	Office: 250 952-0559 s.22
Tim Renneberg (Ministerial Assistant - MDD)	Office: 778 974-5997 s.22
Tristan Jones (Executive Assistant – MDD and PSK)	s.22
Dawn Makarowski FLNR Communications – Media	Office: 778 698-8395 s.22
Elena Banfield (GCPE Events)	Cell: 604 842-0984
Harrison Wicks, Plant Manager, Lakeland Mills (Onsite contact)	s.22
Shawn Rice FLNR Resource Manager 2000 South Ospika	s.22

Draft Itinerary:

Time	
8:00 a.m.	GCPE events arrives onsite for event set up with Colin Wood, Northern Mat and Bridge representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by Elena Banfield GCPE Events Location: TBD <ul style="list-style-type: none">• Minister FLNR Doug Donaldson• Minister LBR Harry Bains• Parliamentary Secretary Ravi Kahlon• P.G. Mayor Lyn Hall• USW rep (TBD)
10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:27 a.m.	MC thanks Minister Bains – thanks attendees
10:28 a.m.	Glen Plummer GCPE informs attendees of media availability
10:30 a.m.	Media availability
10:45 a.m.	Event concludes

Interior Forest Workers Transition Funding

Media Plan

Date: 17 Sept 2019

Time: 10 a.m. – 11 a.m.

Location: CN Intermodal Terminal, Prince George

Media Outreach:

Media outreach will focus primarily on regional outlets in communities affected by mill closures, curtailments and shift reductions. However, provincial outreach will also be made to the press gallery via the radio room, select outlets (CKNW) and radio talk shows (CBC, CHNL). We will be looking to pro-actively book MDD on various B.C. talk shows post-event from noon of Sept. 17 until noon of Sept. 18 (to be extended to print as well). PSRK will be doing Mackenzie media as he is in the community Sept. 17

Media will be invited to attend the event and call-arounds will be done to drum up the maximum amount of media attendance followed by targeted media outreach.

Announcement Summary:

The provincial government is announcing \$69 million to fund a series of measures that will support British Columbia forest workers impacted by mill closures and shift reductions in B.C. communities. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors and include:

- \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
- \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
- \$12 million to fund new worker training, and enhanced community mental health support programs; and
- \$2 million to establish a new job placement co-ordination office that will track the transition and employment of impacted forest workers on an individual basis.

The announcement is being made by Ministers Donaldson and Bains, with support from Parliamentary Secretary for Forests, Lands, Natural Resource Operations and Rural Development Ravi Kahlon at CN Rail's Intermodal Terminal in Prince George.

The event is to be videoed and photographed for use in social media from @BCGovNews, @DonaldsonDoug, @HarryBainsSN and @KahlonRav. Media interviews will be set up, and a provincial news release distributed.

Rollout:

Date/ Time	Task
One day prior	Media advisory and outreach to targeted media
10 a.m.-11 a.m.	On-site event with photo-op and media availability for interviews with MDD/MHB/union reps/industry rep Event includes a listen-only provincial media dial-in
Post announcement	Schedule call-in interviews with targeted talk radio and other media. Minister Donaldson to provide interviews from Sept. 17 @ noon – Sept.

	18 @ noon PSRK to provide interviews with Mackenzie media
Sept. 18-21	PSRK visits impacted communities (Clearwater, 100 Mile House, Quesnel, Fort St. John, Prince George), re-announces the funding in each community and provides interviews with interested local media (call rounds prior to his visit in each community as listed below)

Media List:

Television

- **CKPG TV** – Cheryl Jahn (Reporter); 250 961-4827 / newsroom 250 563-0111

Radio

- **CBC North** – Nicole Oud (Reporter); 250 562-6701 x223, 250 917-8583
- **Vista Radio** – Brendon Pawliw (Reporter); 250 564-2524 x234, 306 530-0984
- **CFIS 93.1 FM** – Allan Wishart (Reporter); 250 617-9939

Print/Online

- **Prince George Citizen** – Mark Nielsen (Reporter) 250 562-2441 x3838, 778 281-1635
- **Caledonia Courier (Black Press – Fort St. James)** – Aman Parhar (Editor) 250 567-9258, 416 629-8491

To call and line up MDD interviews following the announcement (outside of Prince George)

Press Gallery – Radio Room: 250 387-6084

- **Vancouver Sun** – Rob Shaw (Reporter) 250 893-0841 / Vaughn Palmer (Reporter) 250 920-6677
- **Global TV** – Keith Baldrey (Reporter) 250 387-1572, 250 360-7658 / Richard Zussman (Reporter) 250 216-7328
- **Black Press** – Tom Fletcher (Reporter) 250 888-3438
- **Times Colonist** – Les Leyne (Reporter) 250 889-4138 / Lindsay Kines (Reporter) 250 380-5364, 250 812-9877
- **Globe and Mail** – Justine Hunter (Reporter) 250 220-2718, 250 857-4779
- **Canadian Press** – Dirk Meissner (Reporter) 250 984-4912, 250 418-5779
- **The Province** – Mike Smyth (Reporter) 250 812-6462
- **Liza Yuzda** – News 1130 (Reporter) 250 508-6479
- **The Tyee** – Andrew MacLeod (Reporter) 250 885-7662
- **BC Today** – Shannon Waters (Reporter) 236 882-7149
- **The Narwhal** – Carol Linnitt (Editor) 250 858-1329
- **CBC Radio-Canada** – Adrien Blanc (Reporter) 604 404-4042
- **CBC** – Tanya Fletcher (Reporter) 250 384-2685
- **CHEK News** – Mary Griffin (Reporter) 250 480-3700, 250 213-8979
- **CTV Vancouver** – Bhinder Sajan (Reporter) 250 383-2480, 250 418-5207

Talk Radio:

- **CKNW**

- The Jon McComb Show (Morning) (Vancouver) – Pippa Reed (Producer); 778 233-7541
- The Lynda Steele Show (Afternoon) (Vancouver) – Sara Hyde (Producer); 604 331-2838, 604 725-0810
- **CBC**
 - CBC Daybreak North (Prince George) – Robert Doane (Producer) 250 596-1856
 - CBC Daybreak South (Kelowna) – Marion Barschel (Producer) 250 469-0354
 - CBC Daybreak Kamloops (Kamloops) – Tom Popyk (Producer/Reporter) 250 861-3781 x223, 416 875-5968
- **CHNL** (Kamloops) – Brett Mineer (Host) 250 374-1610, 778 789-1664
- **AM 1150** (Kelowna) – Phil Johnson (Host) 250 861-0639

Print/Online:

- **Merritt Herald** – Cole Wagner (editor) 250 378-4241, 604 880-9203
- **Kelowna Capital News (Black Press)** – Barry Gerding (Editor) 250 738-1053, 250 878-7575
- **Kelowna Daily Courier** – Ben Verkerk (Editor) / Ron Seymour (Reporter) 250 470-0750
- **Castanet (Kelowna)** – Darren Handschuh (Reporter) 250 826-5829
- **InfoNews (Kelowna)** – Adam Proskiw (Reporter) 250 718-0428

Radio:

- **CKMQ Merritt (Q101)** – Michael Reeve (Reporter) 250 508-7321
- **GOAT FM (Williams Lake)** – Rebecca Dyok (Host/Reporter) 250 392-6551 x224

For call-arounds regarding PSRK visits:

Mackenzie:

- **Caledonia Courier (Black Press – Fort St. James)** – Aman Parhar (Editor) 250 567-9258, cell 416 629-8491
- **Macktown Buzzette** – Janice Nelson (Reporter) 250 997-5038
- **Mackenzie Times** – Jackie Benton (Editor) 250 997-6675 (weekly print)

Clearwater:

- **Clearwater Times (Black Press)** – Jaime Polmateer (Editor) 250 674-3343

100 Mile House:

- **100 Mile House Free Press** – Max Winkelman (Editor) 250 395-2219
- **CKBX Country 840 AM Radio** – Chris Adams (Host/Reporter) 250 395-3848

Quesnel:

- **Quesnel Cariboo Observer (Black Press)** – Lindsay Chung (editor) 250 992-2121 x204
- **GOAT FM (Quesnel)** – George Henderson (Reporter) 250 992-7046 x224

Fort St. John:

- **Moose FM** – Chris Newton / Scott Brooks / Tracy Teves (Reporters) 250 787-7100
- **Alaska Highway News (shares content with BiV)** – Matt Preprost (Editor) 250 271-0724, 250 785-5631
- **Sun FM/Bear FM/CJDC TV** – Myron Mayne (Reporter) 641 982-9216

Page 118 of 288 to/à Page 132 of 288

Withheld pursuant to/removed as

s.13 ; s.17

“The forest industry and its workers have built the success of the industry and bolstered BC’s economy for decades,” said Harry Bains, Minister of Labour. “I am pleased that my ministry can help deliver solutions that provide direct and tangible support to workers impacted by current challenges in the forest industry and that will help sustain family-supporting jobs in communities that are home to the industry and its workers.”

Quotes:

Ravi Kahlon, Parliamentary Secretary for Forests, Lands, Natural Resource Operations and Rural Development –

“Over the summer, I met with workers, industry and elected officials in many of the Interior communities impacted by permanent and indefinite mill closures. The \$69 million our government is providing to support impacted workers and families and enable resilient forest communities is a direct result of my discussions with the people who live and work in these Interior communities.”

Ray Ferris, CEO, West Fraser –

"We appreciate the Province recognizing these supportive measures needed for impacted workers as industry adapts to declining timber supply. This funding for workers' support aligns with our efforts at West Fraser to ensure continuing employment and opportunity for our hard-working employees and their families as industry works together with government on longer-term solutions to our current challenges."

Melanie Mark, Minister of Advanced Education, Skills and Training –

“We’re ensuring that impacted forestry workers and their communities have access to retraining and supports they need to assist them with this transition. We’re providing funding for skills training programs and employer and community grants that will give people the new skills they need to prepare for sustainable employment and good family-supporting jobs.”

Gary Fiege, President, Public and Private Workers of Canada –

“The Public and Private Workers of Canada stands with the provincial government, today. In doing so, we recognize the value of what is being offered to the people of rural British Columbia. It was through communication, co-operation and compassion with, and for, the affected forestry workers and the communities they call home that relief will be forthcoming. We will continue to work to save jobs but have to be realistic with the situation at hand and help people transition in a changed landscape. This funding announced today is just a start in the effort needed to accomplish this transition.”

Gavin McGarrigle, Western Regional Director, Unifor –

"Taking this step to support workers and their families is the right thing for the B.C. government to do. Forestry workers are facing enormous challenges across the Interior right now and we

know that with the right supports for these workers and with the right investments by corporations, the forestry sector can rise to meet these challenges and be a vital part of our sustainable future."

Contact:

Jen Holmwood
Deputy Communications Director
Office of the Premier
250 818-4881

Ministry of Forests, Lands, Natural
Resource Operations and Rural
Development
Media Relations
250 356-7506

Connect with the Province of B.C. at: news.gov.bc.ca/connect

Objective:

To ensure British Columbians, especially those in forest dependent communities, are aware of the \$69 million the provincial government is providing to support mill workers and contractors impacted by mill closures/curtailments.

Overview:

Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors. Support for impacted workers will include:

- \$2 million to establish a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
- \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
- \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
- \$12 million to fund worker training and provide and enhanced community mental health support programs.
- Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

It is proposed that Minister Donaldson and Minister Bains announce the new programs with Parliamentary Secretary Ravi Kahlon.

Mill Closure/Curtailment Summary

s.13; s.17

Mill closures and curtailments are primarily the result of impacts to timber supply as a result of the Mountain Pine Beetle (MPB) and related fire losses. The MPB outbreak in B.C. began in the early 2000's with impacts peaking in 2005. By 2012, MPB had killed 53% of merchantable pine forests in the B.C. Interior.

British Columbia's forest industry is facing difficult times. In the Interior, the end of the pine beetle cut, lower prices for lumber, and back-to-back catastrophic wildfire seasons have led to a number of sawmill closures. This has created hardship for workers and uncertainty for the

communities that depend on forestry for their livelihoods.

For more than a decade, industry experts predicted the mountain pine beetle epidemic would result in multiple mill closures. Despite this, the previous government failed to take the necessary action to help workers, industry and communities adapt. This failure to act has compounded the difficulties forest workers and communities are facing today.

Strategic Approach:

The approach will consist of pro-active/ reactive communications, stakeholder outreach, and issues management supported by earned media

Tactics:

Earned Media

- Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson, Minister of Labour Harry Bains and Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will announce the funding at a mill (Prince George or Maple Ridge) where workers have been impacted by recent closures/curtailments.
- Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will visit multiple locations impacted by the closures/curtailments, meet with workers, local government and First Nations to personally deliver the news.
- Minister Donaldson will reiterate government's funding announcement at a number of confirmed speaking engagements and any future speaking opportunities.
- One week following the funding announcement Minister Donaldson and/or PS Kahlon will announce the launch of the government's one-stop web portal for impacted workers/contractors/communities. The web portal will include details regarding how impacted workers/contractors may access funding.

Communications Tools:

News Release	First draft – Sept. 10
Communications Plan	First draft – Sept. 10
Q&As	TBD – CVK knows what the program is intended to be but

	open to who develops the Q&A
Speaking Notes <ul style="list-style-type: none"> • MDD • MHB • PSRK 	These can be adapted from the Premier's speaking notes for September 6 meeting with industry leaders
MLA Package <ul style="list-style-type: none"> • QA • KMs 	
Event Plan/agenda	

Critical Path:

Sept 17, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson announces \$69 million to support workers/contractors.

Location:

- Prince George – TBD staff are scoping out sites – possible location CN Intermodal Terminal.

Sept. 17, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Mackenzie Rec Centre

Sept. 18, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Vanderhoof
- Fort St. James

Sept. 18, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson attends Forestry Innovation Centre Grand Opening.

Location:

- Quesnel – Forestry Innovation Centre, City Hall, 410 Kinchant Street.

Sept. 19, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Fort St. John

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson delivers keynote address at Future of Forestry Think Tank.

Location:

- Quesnel – North Cariboo Community Campus, 100 Campus Way.

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson provides welcoming remarks at the Council of Forest Industries annual community dinner.

Location:

- Prince George – Courtyard Marriott Hotel, 900 Brunswick Street.

Sept. 20, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- 100 Mile House
- Chasm
- Clinton

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Clearwater

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Merritt
- Kelowna

Sept. 23, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson speaks at Truck Loggers Association Mayoral Dinner.

Location:

- Vancouver – Terminal City Club

Sept. 23-27, 2019 – annual Union of BC Municipalities convention.

Location:

- Vancouver Convention Centre

Sept. 23, 2019 – MDD launches web portal.

BRIEFINGS		
Done	Deputy Ministers	<ul style="list-style-type: none"> ✓ John Allan ✓ Trevor Hughes ✓ Shannon Baskerville • David Galbraith (tomorrow) • Stephen Brown (tomorrow) • Scott MacDonald (tomorrow) • Kaye Krishna (tomorrow)
	Ministers	<ul style="list-style-type: none"> ✓ MDD and Ravi Kahlon (done) • ALL OTHERS REMAINING
Done	Industry Briefing	<ul style="list-style-type: none"> ✓ Major companies involved in mill closures or tenure transfers briefed by Premier and Minister Donaldson September 6, 2019 (Canfor, Conifex, Interfor, Tolko, West Fraser)
	Municipal Briefings	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to call Mayors of impacted communities • Kaye Krishna to call UBCM
	COFI Interior Industry Not Involved in Closures / Tenure Transfers	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to arrange a call for COFI and smaller companies
	Unions	<ul style="list-style-type: none"> • John Allan and Larry Pedersen to brief unions during their weekly call.

FUNDING AND PROGRAM STRUCTURE

IN PLACE	Funding Sources	Program supported through internal reallocations with no impact to fiscal plan.
ESTABLISHED	Program Structure	<ul style="list-style-type: none"> • FLNRO: provides community transition coordination, job fair coordination, temporary forestry work opportunities coordination, administration of funding for municipal delivery of services to impacted workers. • LABOUR: will deliver early retirement program and oversee the worker placement coordination function. • AEST: oversees designated worker retraining programs in communities and operates WorkBC website in conjunction with other ministries • SDPR: delivers community economic development programs. • HEALTH / EDUC: will scale up of counseling and mental health services in impacted communities through the K-12 and local health care system in impacted communities. • CITZ: connectivity investments • TAC: tourism program investments
This week	Eligibility Criteria and Application Method	Criteria can be quickly re-established from previous industry transition programs, including one in place for the forest sector from 2008-2011. Application forms and processes from that period will be updated and will be available next week.
Next week, subject to decisions on placement coordination office	Delivery Capacity	s.13; s.17

s.13; s.17

s.13; s.17

Page 142 of 288

Withheld pursuant to/removed as

s.13 ; s.17

Objective:

To ensure British Columbians, especially those in forest dependent communities, are aware of the \$69 million the provincial government is providing to support mill workers and contractors impacted by mill closures/curtailments.

Overview:

Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors. Support for impacted workers will include:

- \$2 million to establish a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
- \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
- \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
- \$12 million to fund worker training and provide and enhanced community mental health support programs.
- Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

It is proposed that Minister Donaldson and Minister Bains announce the new programs with Parliamentary Secretary Ravi Kahlon.

Mill Closure/Curtailment Summary

s.13; s.17

Mill closures and curtailments are primarily the result of impacts to timber supply as a result of the Mountain Pine Beetle (MPB) and related fire losses. The MPB outbreak in B.C. began in the early 2000's with impacts peaking in 2005. By 2012, MPB had killed 53% of merchantable pine forests in the B.C. Interior.

British Columbia's forest industry is facing difficult times. In the Interior, the end of the pine beetle cut, lower prices for lumber, and back-to-back catastrophic wildfire seasons have led to a number of sawmill closures. This has created hardship for workers and uncertainty for the

communities that depend on forestry for their livelihoods.

For more than a decade, industry experts predicted the mountain pine beetle epidemic would result in multiple mill closures. Despite this, the previous government failed to take the necessary action to help workers, industry and communities adapt. This failure to act has compounded the difficulties forest workers and communities are facing today.

Strategic Approach:

The approach will consist of pro-active/ reactive communications, stakeholder outreach, and issues management supported by earned media

Tactics:

Earned Media

- Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson, Minister of Labour Harry Bains and Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will announce the funding at a mill (Prince George or Maple Ridge) where workers have been impacted by recent closures/curtailments.
- Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will visit multiple locations impacted by the closures/curtailments, meet with workers, local government and First Nations to personally deliver the news.
- Minister Donaldson will reiterate government's funding announcement at a number of confirmed speaking engagements and any future speaking opportunities.
- One week following the funding announcement Minister Donaldson and/or PS Kahlon will announce the launch of the government's one-stop web portal for impacted workers/contractors/communities. The web portal will include details regarding how impacted workers/contractors may access funding.

Communications Tools:

News Release	First draft – Sept. 10
Communications Plan	First draft – Sept. 10
Q&As	TBD – CVK knows what the program is intended to be but

	open to who develops the Q&A
Speaking Notes <ul style="list-style-type: none"> • MDD • MHB • PSRK 	These can be adapted from the Premier's speaking notes for September 6 meeting with industry leaders
MLA Package <ul style="list-style-type: none"> • QA • KMs 	
Event Plan/agenda	

Critical Path:

Sept 17, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson announces \$69 million to support workers/contractors.

Location:

- Prince George – TBD staff are scoping out sites – possible location CN Intermodal Terminal.

Sept. 17, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Mackenzie Rec Centre

Sept. 18, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Vanderhoof
- Fort St. James

Sept. 18, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson attends Forestry Innovation Centre Grand Opening.

Location:

- Quesnel – Forestry Innovation Centre, City Hall, 410 Kinchant Street.

Sept. 19, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Fort St. John

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson delivers keynote address at Future of Forestry Think Tank.

Location:

- Quesnel – North Cariboo Community Campus, 100 Campus Way.

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson provides welcoming remarks at the Council of Forest Industries annual community dinner.

Location:

- Prince George – Courtyard Marriott Hotel, 900 Brunswick Street.

Sept. 20, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- 100 Mile House
- Chasm
- Clinton

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Clearwater

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Merritt
- Kelowna

Sept. 23, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson speaks at Truck Loggers Association Mayoral Dinner.

Location:

- Vancouver – Terminal City Club

Sept. 23-27, 2019 – annual Union of BC Municipalities convention.

Location:

- Vancouver Convention Centre

Sept. 23, 2019 – MDD launches web portal.

BRIEFINGS		
Done	Deputy Ministers	<ul style="list-style-type: none"> ✓ John Allan ✓ Trevor Hughes ✓ Shannon Baskerville • David Galbraith (tomorrow) • Stephen Brown (tomorrow) • Scott MacDonald (tomorrow) • Kaye Krishna (tomorrow)
	Ministers	<ul style="list-style-type: none"> ✓ MDD and Ravi Kahlon (done) • ALL OTHERS REMAINING
Done	Industry Briefing	<ul style="list-style-type: none"> ✓ Major companies involved in mill closures or tenure transfers briefed by Premier and Minister Donaldson September 6, 2019 (Canfor, Conifex, Interfor, Tolko, West Fraser)
	Municipal Briefings	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to call Mayors of impacted communities • Kaye Krishna to call UBCM
	COFI Interior Industry Not Involved in Closures / Tenure Transfers	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to arrange a call for COFI and smaller companies
	Unions	<ul style="list-style-type: none"> • John Allan and Larry Pedersen to brief unions during their weekly call.

FUNDING AND PROGRAM STRUCTURE

IN PLACE	Funding Sources	Program supported through internal reallocations with no impact to fiscal plan.
ESTABLISHED	Program Structure	<ul style="list-style-type: none"> • FLNRO: provides community transition coordination, job fair coordination, temporary forestry work opportunities coordination, administration of funding for municipal delivery of services to impacted workers. • LABOUR: will deliver early retirement program and oversee the worker placement coordination function. • AEST: oversees designated worker retraining programs in communities and operates WorkBC website in conjunction with other ministries • SDPR: delivers community economic development programs. • HEALTH / EDUC: will scale up of counseling and mental health services in impacted communities through the K-12 and local health care system in impacted communities. • CITZ: connectivity investments • TAC: tourism program investments
This week	Eligibility Criteria and Application Method	Criteria can be quickly re-established from previous industry transition programs, including one in place for the forest sector from 2008-2011. Application forms and processes from that period will be updated and will be available next week.
Next week, subject to decisions on placement coordination office	Delivery Capacity	s.13; s.17

s.13; s.17

s.13; s.17

Page 150 of 288

Withheld pursuant to/removed as

s.13 ; s.17

From: [Aaron, Sage PREM:EX](#)
To: [Haslam, David GCPE:EX](#); [Renneberg, Tim FLNR:EX](#)
Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailment
Date: Monday, September 16, 2019 4:04:28 PM

Thanks very much for this. Quick Q – will there be an MLA kit as well?

From: Haslam, David GCPE:EX
Sent: September 16, 2019 4:03 PM
To: Renneberg, Tim FLNR:EX <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric PREM:EX <Eric.Kristianson@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>; Jones, Tristan FLNR:EX <Tristan.Jones@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>
Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Basi, Selena PREM:EX <Selena.Basi@gov.bc.ca>; McCaffrey, Julianne GCPE:EX <Julianne.McCaffrey@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>; Schollen, Tasha GCPE:EX <Tasha.Schollen@gov.bc.ca>; Banfield, Elena GCPE:EX <Elena.Banfield@gov.bc.ca>; Farmer, Leila GCPE:EX <Leila.Farmer@gov.bc.ca>; Byers, Lindsay GCPE:EX <Lindsay.Byers@gov.bc.ca>; Uppenborn, Jeremy GCPE:EX <Jeremy.Uppenborn@gov.bc.ca>; Makarowski, Dawn GCPE:EX <Dawn.Makarowski@gov.bc.ca>; Roscoe, Lisa GCPE:EX <Lisa.Roscoe@gov.bc.ca>
Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailment

All - attached are the comms materials for tomorrows 10 am announcement in PG on support programs for interior mill workers:

- Comms Plan
- News Release – J Ving underway
- Q&A – a few additional QA from Leila
- Media Advisory – distributed 240 pm – PG media tweeting heavily. We expect a good turn out
- Media Plan – calls being booked for MDD
- Event Plan – pre-brief location still TBD. Glen Plummer will determine late today
- MDD speaking notes
- Ravi Kahlon speaking notes
- MHB speaking notes
- MC PG Mayor Lyn Hall speaking notes – confirmed as MC

Outstanding Items:

- Labour/union quotes for news release – USW only outstanding.
- IN/Messaging on COFI report released today underway and to be completed by EOD
- Arrange for PG FLNR staff to print copies of final news release (Shawn Rice or John Huybers)
Office is 2000 South Ospika

From: [Haslam, David GCPE:EX](#)
To: [Aaron, Sage PREM:EX](#); [Renneberg, Tim FLNR:EX](#)
Cc: [Uppenborn, Jeremy GCPE:EX](#); [Roscoe, Lisa GCPE:EX](#); [Plummer, Glen GCPE:EX](#)
Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailment
Date: Monday, September 16, 2019 4:05:22 PM

Yes.

From: Aaron, Sage PREM:EX
Sent: September 16, 2019 4:04 PM
To: Haslam, David GCPE:EX <David.Haslam@gov.bc.ca>; Renneberg, Tim FLNR:EX <Tim.Renneberg@gov.bc.ca>
Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailment

Thanks very much for this. Quick Q – will there be an MLA kit as well?

From: Haslam, David GCPE:EX
Sent: September 16, 2019 4:03 PM
To: Renneberg, Tim FLNR:EX <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric PREM:EX <Eric.Kristianson@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>; Jones, Tristan FLNR:EX <Tristan.Jones@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>
Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Basi, Selena PREM:EX <Selena.Basi@gov.bc.ca>; McCaffrey, Julianne GCPE:EX <Julianne.McCaffrey@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>; Schollen, Tasha GCPE:EX <Tasha.Schollen@gov.bc.ca>; Banfield, Elena GCPE:EX <Elena.Banfield@gov.bc.ca>; Farmer, Leila GCPE:EX <Leila.Farmer@gov.bc.ca>; Byers, Lindsay GCPE:EX <Lindsay.Byers@gov.bc.ca>; Uppenborn, Jeremy GCPE:EX <Jeremy.Uppenborn@gov.bc.ca>; Makarowski, Dawn GCPE:EX <Dawn.Makarowski@gov.bc.ca>; Roscoe, Lisa GCPE:EX <Lisa.Roscoe@gov.bc.ca>
Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailment

All - attached are the comms materials for tomorrow's 10 am announcement in PG on support programs for interior mill workers:

- Comms Plan
- News Release – J Ving underway
- Q&A – a few additional QA from Leila
- Media Advisory – distributed 240 pm – PG media tweeting heavily. We expect a good turnout
- Media Plan – calls being booked for MDD
- Event Plan – pre-brief location still TBD. Glen Plummer will determine late today
- MDD speaking notes
- Ravi Kahlon speaking notes

- MHB speaking notes
- MC PG Mayor Lyn Hall speaking notes – confirmed as MC

Outstanding Items:

- Labour/union quotes for news release – USW only outstanding.
- IN/Messaging on COFI report released today underway and to be completed by EOD
- Arrange for PG FLNR staff to print copies of final news release (Shawn Rice or John Huybers)
Office is 2000 South Ospika

From: [Haslam, David GCPE:EX](#)
To: [Renneberg, Tim FLNR:EX](#); [Kristianson, Eric PREM:EX](#); [Aaron, Sage PREM:EX](#); [Jones, Tristan FLNR:EX](#); [Aaron, Sage PREM:EX](#)
Cc: [Allan, John FLNR:EX](#); [Zadravec, Don GCPE:EX](#); [Plummer, Glen GCPE:EX](#); [Kennedy, Christine PREM:EX](#); [Basi, Selena PREM:EX](#); [McCaffrey, Julianne GCPE:EX](#); [Badger, Joleen GCPE:EX](#); [Schollen, Tasha GCPE:EX](#); [Banfield, Elena GCPE:EX](#); [Farmer, Leila GCPE:EX](#); [Byers, Lindsay GCPE:EX](#); [Uppenborn, Jeremy GCPE:EX](#); [Makarowski, Dawn GCPE:EX](#); [Roscoe, Lisa GCPE:EX](#)
Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement
Date: Monday, September 16, 2019 4:21:15 PM
Attachments: [Forestry web copy.docx](#)
[image001.png](#)

Attached is the website copy for the temporary landing page. Below are the FB and Tweet messages:

Facebook

To make sure interior forestry workers and communities impacted by mill closures are supported, we're taking actions including:

- A new job placement coordination office that will help match up workers with new opportunities
- A bridging program to help people transition to retirement
- A new, short-term forest employment program focused on fire prevention & community resiliency projects
- New worker training and better community mental health support programs
- Community support grants

<link to forestry website or news article>

Twitter

To support interior forest workers & communities impacted by mill closures, we're taking actions including:

- Job placement coordination office
- Early retirement bridging program
- Short-term forest employment program
- Mental health support

<link to forestry website or news article>

From: Haslam, David GCPE:EX
Sent: September 16, 2019 4:03 PM
To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca) <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric GCPE:EX <Eric.Kristianson@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>; Tristan FLNR:EX Jones (Tristan.Jones@gov.bc.ca) <Tristan.Jones@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>
Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Basi, Selena PREM:EX <Selena.Basi@gov.bc.ca>;

McCaffrey, Julianne GCPE:EX <Julianne.McCaffrey@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>; Schollen, Tasha GCPE:EX <Tasha.Schollen@gov.bc.ca>; Banfield, Elena GCPE:EX <Elena.Banfield@gov.bc.ca>; Leila GCPE:EX Farmer (Leila.Farmer@gov.bc.ca) <Leila.Farmer@gov.bc.ca>; Byers, Lindsay GCPE:EX <Lindsay.Byers@gov.bc.ca>; Jeremy GCPE:EX Uppenborn (Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>; Dawn GCPE:EX Makarowski (Dawn.Makarowski@gov.bc.ca) <Dawn.Makarowski@gov.bc.ca>; Lisa GCPE:EX Roscoe (Lisa.Roscoe@gov.bc.ca) <Lisa.Roscoe@gov.bc.ca>

Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement

All - attached are the comms materials for tomorrow's 10 am announcement in PG on support programs for interior mill workers:

- Comms Plan
- News Release – J Ving underway
- Q&A – a few additional QA from Leila
- Media Advisory – distributed 240 pm – PG media tweeting heavily. We expect a good turn out
- Media Plan – calls being booked for MDD
- Event Plan – pre-brief location still TBD. Glen Plummer will determine late today
- MDD speaking notes
- Ravi Kahlon speaking notes
- MHB speaking notes
- MC PG Mayor Lyn Hall speaking notes – confirmed as MC

Outstanding Items:

- Labour/union quotes for news release – USW only outstanding.
- IN/Messaging on COFI report released today underway and to be completed by EOD
- Arrange for PG FLNR staff to print copies of final news release (Shawn Rice or John Huybers)
Office is 2000 South Ospika

Header: Supports for forestry workers

This site will be updated with resources to support interior forestry workers and communities impacted by mill closures.

Supports are currently being put into place and will include:

- A new job placement coordination office that will help match up workers with new opportunities;
- establishing a new, short-term forest employment program focused on fire prevention and community resiliency projects;
- an early-retirement bridging program to help people transition to retirement;
- new training and better community mental health support programs;
- Community transition and response teams to address the unique needs in each impacted community;
- and grants to help impacted communities stay afloat where forestry is the main source of employment.

Changes are also being made to help the forestry industry adapt to changing circumstances. From moving ahead with taller wood building construction to doing more to motivate local companies, municipalities and First Nations to use B.C. engineered wood products for their projects.

From: [Renneberg, Tim FLNR:EX](#)
To: [Kahlon, Ravi PREM:EX](#)
Subject: Fwd: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement
Date: Monday, September 16, 2019 4:35:14 PM
Attachments: [MA NEWS-20604.pdf](#)
[ATT00001.htm](#)
[SN_MC_PG Mayor Lyn Hall Interior Forest Worker Transition Funding Sept 16 DRAFT 209 PM.docx](#)
[ATT00002.htm](#)
[SN - MHB FLNRO early retirement announcement - Sept 17 2019.docx](#)
[ATT00003.htm](#)
[SN_Ravi Kahlon Narrative Sept 16 1030 AM.docx](#)
[ATT00004.htm](#)
[SN_MDD Interior Forest Worker Transition Funding Sept 16 DRAFT 1140 AM.docx](#)
[ATT00005.htm](#)
[EP Interior Forest Workers Transition Funding Sept 16 1223 PM.docx](#)
[ATT00006.htm](#)
[MP Interior Forest Workers Transition Funding Sept 16 DRAFT2 927 AM.docx](#)
[ATT00007.htm](#)
[QA Funding to support mill workers impacted by permanent and indefinite mill closures Sept 16 DRAFT 224 PM.docx](#)
[ATT00008.htm](#)
[NR Transition Release Sept 16 342 PM.docx](#)
[ATT00009.htm](#)
[CP Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement Sept 16 1030 AM.docx](#)
[ATT00010.htm](#)

Tim Renneberg • Ministerial Assistant • Ministry of Forests, Lands, Natural Resource Operations and Rural Development
Tim.Renneberg@gov.bc.ca
250.387.6240

Begin forwarded message:

From: "Haslam, David GCPE:EX" <David.Haslam@gov.bc.ca>
Date: September 16, 2019 at 4:02:50 PM PDT
To: "Renneberg, Tim FLNR:EX" <Tim.Renneberg@gov.bc.ca>, "Kristianson, Eric PREM:EX" <Eric.Kristianson@gov.bc.ca>, "Aaron, Sage PREM:EX" <Sage.Aaron@gov.bc.ca>, "Jones, Tristan FLNR:EX" <Tristan.Jones@gov.bc.ca>, "Aaron, Sage PREM:EX" <Sage.Aaron@gov.bc.ca>
Cc: "Allan, John FLNR:EX" <John.Allan@gov.bc.ca>, "Zadravec, Don GCPE:EX" <Don.Zadravec@gov.bc.ca>, "Plummer, Glen GCPE:EX" <Glen.Plummer@gov.bc.ca>, "Kennedy, Christine PREM:EX" <Christine.Kennedy@gov.bc.ca>, "Basi, Selena PREM:EX" <Selena.Basi@gov.bc.ca>, "McCaffrey, Julianne GCPE:EX" <Julianne.McCaffrey@gov.bc.ca>, "Badger, Joleen GCPE:EX" <Joleen.Badger@gov.bc.ca>, "Schollen, Tasha GCPE:EX" <Tasha.Schollen@gov.bc.ca>, "Banfield, Elena GCPE:EX" <Elena.Banfield@gov.bc.ca>, "Farmer, Leila GCPE:EX" <Leila.Farmer@gov.bc.ca>, "Byers, Lindsay GCPE:EX" <Lindsay.Byers@gov.bc.ca>, "Uppenborn, Jeremy GCPE:EX" <Jeremy.Uppenborn@gov.bc.ca>, "Makarowski, Dawn GCPE:EX"

<Dawn.Makarowski@gov.bc.ca>, "Roscoe, Lisa GCPE:EX"

<Lisa.Roscoe@gov.bc.ca>

Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailment

All - attached are the comms materials for tomorrow's 10 am announcement in PG on support programs for interior mill workers:

- Comms Plan
- News Release – J'ving underway
- Q&A – a few additional QA from Leila
- Media Advisory – distributed 240 pm – PG media tweeting heavily. We expect a good turn out
- Media Plan – calls being booked for MDD
- Event Plan – pre-brief location still TBD. Glen Plummer will determine late today
- MDD speaking notes
- Ravi Kahlon speaking notes
- MHB speaking notes
- MC PG Mayor Lyn Hall speaking notes – confirmed as MC

Outstanding Items:

- Labour/union quotes for news release – USW only outstanding.
- IN/Messaging on COFI report released today underway and to be completed by EOD
- Arrange for PG FLNR staff to print copies of final news release (Shawn Rice or John Huybers) Office is 2000 South Ospika

MEDIA ADVISORY

For Immediate Release

Ministry of Forests, Lands, Natural Resource Operations
and Rural Development

Sept. 16, 2019

MEDIA ADVISORY – Ministry of Forests, Lands, Natural Resource Operations and Rural Development – Prince George; teleconference

PRINCE GEORGE – Media are invited to join Doug Donaldson, Minister of Forests, Lands, Natural Resource Operations and Rural Development; Harry Bains, Minister of Labour; and Parliamentary Secretary Ravi Kahlon for an announcement about helping B.C.'s Interior forestry workers affected by mill closures.

Event Date: Tuesday, Sept. 17, 2019

Time: 10 a.m. (Pacific Time)

Location:
CN Railyards
1637 River Rd.
Prince George

Media unable to attend are invited to dial in and listen to the announcement.

Dial-in information (listen only):
From Greater Vancouver: 604 681-0260
From elsewhere in Canada and the U.S., (toll-free): 1 877 353-9184
Participant Pass Code: 5.15

Contact:

Ministry of Forests, Lands, Natural Resource
Operations and Rural Development
Media Relations
250 356-7506

Connect with the Province of B.C. at: news.gov.bc.ca/connect

EMCEE NOTES

Lyn Hall

Mayor, Prince George

Interior Forest Workers Transition Funding

**CN Intermodal Terminal
Prince George, BC**

Tuesday, Sept. 17, 2019

10 a.m.

(Check Against Delivery)

DRAFT 1

ADVICE FOR SPEAKER:

Summary: Minister Donaldson will provide an overview of a new series of measures aimed at supporting B.C. forest workers impacted by mill closures and shift reductions in several B.C. Interior communities.

Audience and Anticipated Size:

Speaking Time: Approx. 1-2 minutes

Contact Person:

Glen Plummer – A/Communications Manager, FLNRORD –^{s.22}

Agenda:

Times are approximate:

Time	
8:00 a.m.	GCPE events arrives onsite for event set up with Colin Wood, Northern Mat and Bridge representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by Elena Banfield GCPE Events Location: TBD <ul style="list-style-type: none"> • Minister FLNR Doug Donaldson • Minister LBR Harry Bains • Parliamentary Secretary Ravi Kahlon • P.G. Mayor Lyn Hall • USW rep (TBD)
10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:27 a.m.	MC thanks Minister Bains – thanks attendees
10:28 a.m.	Glen Plummer GCPE informs attendees of media availability
10:30 a.m.	Media availability
10:45 a.m.	Event concludes

- Good morning, everybody.
- I think you all know me but, for those of you that might not, I'm Prince George Mayor Lyn Hall and I'll be your emcee this morning.
- Thank you all for being here with us today on the traditional territory or the Lheidli T'enneh (clayt-clay den-ay) First Nation for this incredibly important announcement for Interior forest sector workers, their families and their communities
- As mayor of a city where forestry is a major economic driver, I know just how difficult it is for some of the families, workers and businesses being impacted by these market-driven reductions in production.
- We know how hard community transition teams are working to get the **right supports** in the **right places** in each impacted community.
- And I want to recognize the efforts of everyone involved in these community transition teams – you are doing great work.
- With that said, I would like to welcome Doug Donaldson, Minister of Forests, Lands, Natural Resource Operations and Rural Development to come and provide some remarks on help for impacted forest workers.

[Minister Donaldson provides remarks]

- Thank you, Minister Donaldson.
- That is some incredible news and I know it's welcome by everyone who has been impacted by recent mill closures and curtailments.
- Minister of Labour Harry Bains is also with us today and I'd like to welcome him to come and say a few words.

[Minister Bains provides remarks]

- Thank you, Minister Bains.
- These jobs are indeed important to families and communities in the Interior.
- We appreciate you and Minister Donaldson coming here today with this good news for the Interior forest sector workers impacted by these mill closures and curtailments.
- And I also want to recognize and extend my appreciation to Ravi Kahlon who is here with us, today.
- Ravi is the Parliamentary Secretary for Forests, Lands, Natural Resource Operations and Rural Development.
- Ravi – I know you’ve been pounding the streets in impacted communities over the last couple of weeks, talking with municipal and Indigenous leaders, industry, unions, impacted workers and other stakeholders.
- I want to recognize your work on the ground and say that I look forward to continued conversation with you about longer-term solutions and community transition supports.
- With that, I’d like to thank you all for being here, today.
- Before you all leave, Glen, did you have something to pass on?

[Glen Plummer provides info on media availability.]

SPEAKING NOTES FOR

MINISTER HARRY BAINS

MINISTER OF LABOUR

**NEW FOREST WORKER
SUPPORT PROGRAM**

CN Rail Intermodal Terminal
1637 River Road, Prince George

September 17, 2019
10:00 a.m.

Speaking length – 3 minutes

CHECK AGAINST DELIVERY

EVENT DETAILS & LOGISTICS

Event: New Forest Worker Support Program

When: Sept 17, 2019 at 10 a.m.

- Minister requested to arrive by 9:40 a.m. for pre-brief
- Minister Donaldson to speak on the details of the new program and investment, as well as an overview of new measures aimed at supporting forestry workers impacted by mill closures in B.C.'s Interior
- Minister Bains to follow and speak 2-3 minutes re-emphasize the value and commitment to the forest sector why this matters for workers and communities around the province.

Where: CN Rail Intermodal Terminal, 1637 River Road, Prince George

Contact: Onsite person: Elena Banfield (GCPE Events)
s.22

Key Participants:

- Minister Donaldson- speaking
- Minister Bains-speaking
- Parliamentary Secretary Kahlon - speaking
- Prince George Mayor Lyn Hall – speaking (MC)
- Mackenzie Mayor Joan Atkinson – speaking (TBD)
- West Fraser CEO Ray Ferris – speaking (TBD)

Post Event Validators:

Jeff Bromley	United Steel Workers (USW)	s.22	/ Jbromley@usw.ca
Brian O'Rourke	United Steel Workers (USW) P.G. Local President	250 565-3641	
Gary Fiege	Public and Private Workers of Canada (PPWC)	s.22	/ Gfiege@ppwc.ca
Lynn Lindeman	Public and Private Workers of Canada (PPWC)	s.22	

EVENT DETAILS:

Media Attending: Yes

Audience: local government reps, industry reps, labour reps, ministry staff.

Event Context: Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers and the supports include:

- \$2M for a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
- \$40M for a cost-shared early-retirement bridging program for older forest workers;
- \$15M for a short-term forest employment program focussed on fire prevention and community resiliency projects;
- \$10M for worker training and community mental health support programs; and
- Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

Mill Closure/Curtailment Summary

- Currently, there are 24 mills that have adjusted their output through indefinite or temporary curtailments and shift reductions.
- There have been four permanent mill closures.
- More than 6,000 workers are being affected across 23 communities.

Mill closures and curtailments are primarily the result of impacts to timber supply as a result of the Mountain Pine Beetle (MPB) and related fire losses. The MPB outbreak in B.C. began in the early 2000's with impacts peaking in 2005. By 2012, MPB had killed 53% of merchantable pine forests in the B.C. Interior.

British Columbia's forest industry is facing difficult times. In the Interior, the end of the pine beetle cut, lower prices for lumber, and back-to-back catastrophic wildfire seasons have led to a number of sawmill closures. This has created hardship for workers and uncertainty for the communities that depend on forestry for their livelihoods.

For more than a decade, industry experts predicted the mountain pine beetle epidemic would result in multiple mill closures. Despite this, the previous government failed to take the necessary action to help workers, industry and communities adapt. This failure to act has compounded the difficulties forest workers and communities are facing today.

Logistics notes: Theatre style set up with a riser, podium. Minister to be seated in the front row.

Clothing: Business casual.

ITINERARY: TBC

8:00 a.m.	GCPE events arrives onsite for event set up with CN Rail representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by Elena Banfield GCPE Events Location: TBD <ul style="list-style-type: none"> • Minister FLNR Doug Donaldson • Minister LBR Harry Bains • Parliamentary Secretary Ravi Kahlon • P.G. Mayor Lyn Hall (MC) • Mackenzie Mayor Joan Atkinson (TBD) • West Fraser CEO Ray Ferris (TBD) • Union reps (TBD)
10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:22 a.m.	MC thanks Minister Bains and introduces P.S. Kahlon
10:24 a.m.	P.S. Kahlon makes remarks
10:29 a.m.	MC thanks P.S. Kahlon, introduces Mackenzie Mayor Joan Atkinson (TBD)
10:31 a.m.	Mackenzie Mayor Joan Atkinson speaks (TBD)
10:36 a.m.	MC thanks Mayor Atkinson, introduces West Fraser CEO Ray Ferris (TBD)
10:38 a.m.	West Fraser CEO Ray Ferris speaks (TBD)
10:43 a.m.	Media availability
11:00 a.m.	Event concludes

PARTICIPANT INTEL:

Copyright

P.G. Mayor Lyn Hall (TBD)

Copyright

Copyright

Mackenzie Mayor Joan Atkinson (TBD)

Copyright

Copyright

West Fraser CEO Ray Ferris (TBD)

Copyright

SPEAKING NOTES

- **Thank you Mayor Hall.**
- **I want to begin by saying that behind every productive business and viable industry, in fact, driving their success and sustainability...**
- **Is a workforce that is also, at the same time, contributing to the social fabric of their communities...**
 - **Workers who coach hockey and lead girl guides or boy scouts;**
 - **Or that serve on school committees and volunteer in local service clubs like the Rotary.**
- **And let's not forget, it's workers that built B.C.'s forestry sector...**
- **That built an industry that has fueled our economy for decades.**
- **And now it's these same forestry workers who are suffering in the wake of historic job losses, particularly in B.C.'s Interior.**
- **Our communities, B.C. businesses and their workers are strong and resilient, innovative and industrious...**
- **But even still, they need a helping-hand sometimes.**
 - **And that's what today's announcement is about...**
 - **It's about working with industry to provide a helping-hand.**
- **Because when an industry like forestry takes a downturn, family supporting jobs and wages become threatened.**
- **And in turn, communities like Prince George, Mackenzie and so many others with deep roots in forestry, also suffer.**
 - **Young workers need family supporting wages to make ends meet or they leave to find work elsewhere.**

- **Today's announcement helps prevent the hollowing-out of rural communities hardest hit by the curtailments and closings.**
 - **It supports impacted workers, their families and the communities that are their home.**
 - **It helps provide incentives for early retirement so that we can retain workers with a long career still ahead of them.**
 - **And it provides training, job placement assistance and mental health supports for those reeling from job losses.**
- **Because our government believes that our purpose is to make life better and easier for people in the province.**
- **And because it's not lost on us that forestry is an important economic driver in B.C. and our industry is in crisis.**
 - **That log costs and market conditions...**
 - **Trade sanctions and timber supply issues caused by things like wildfires and beetle infestations...**
 - **Has led to market uncertainty and instability...**
 - **As well as operational slow-downs and shut-downs...**
 - **And they are having real, tangible and personal impacts.**
- **It matters.**
 - **It matters to those working or benefiting from the forestry sector – and let's be clear – that's all of us in B.C.**
 - **This is not just a rural problem, it's merely where the impacts are most often, or most profoundly seen.**
 - **So, let me also be clear: it matters to your government and we're all working together to find solutions.**

- Stealing from a June headline in the Vancouver Sun, we all recognize that there is no quick fix to our forestry situation.
 - It was created over time and without an eye towards the future or how to mitigate the impacts to come.
 - Today we are investing for both today and tomorrow.
- And I am glad to have our ministry help deliver solutions and provide direct support to help sustain family-supporting jobs.
- I'm glad mayors like Lyn and Joan are here (TBC), because they see the direct impacts on friends and neighbours in their communities.
- And perhaps nowhere is it more greatly felt or recognized than in Joan's own family, since her husband and sons work in forestry.
- Let me add that I'm happy to be part of something that even the B.C. Council of Forest Industries president said is needed:
 - A systematic, collaborative approach to the industry's transition by industry, government, First Nations, communities and workers combined.
- And since Ray is here today (TBC), I'd like to say that I'm grateful too for the support of industry leaders like West Fraser.
 - He once said that their past and future success is built on the strengths of their people and that together, they're driven to deliver a better today than yesterday as a company.
- Lastly, I'd like to offer thanks to my cabinet colleague for allowing me to aid in his forest worker support plan; it is important work.
- I know Minister Donaldson shares my concern for the health and prosperity of the industry and its workers...
- Because like me, he has first-hand working experience in forestry.

- And maybe it's because of my forestry roots or that I began my career in sawmills, that I feel so proud of today's announcement...
 - But today we outlined how we'll help workers continue to participate and be proud of their forestry jobs;
 - And when they can't work, providing additional supports to help them get back on their feet and back to work;
 - So that like me, while working in a mill, they too can build a good and stable life, family and future in this province.
- Be assured that while standing up here, we're also standing along side our forest industry partners and shoulder-to-shoulder with the people working in forest industries who are worried or have been impacted by mill closures or curtailments.
- We understand how important these jobs are to you...
- To your families, your communities and to the province.
- They're important to us too.
- Thank you.

-30-

Page 174 of 288

Withheld pursuant to/removed as

s.13 ; s.17

SPEAKING NOTES

Doug Donaldson

Minister of Forests, Lands, Natural Resource Operations and Rural
Development

Interior Forest Workers Transition Funding

**CN Intermodal Terminal
Prince George, BC**

Tuesday, Sept. 17, 2019

10 a.m.

(Check Against Delivery)

DRAFT 1

ADVICE FOR SPEAKER:

Summary: Minister Donaldson will provide an overview of a new series of measures aimed at supporting BC forest workers impacted by mill closures and shift reductions in several BC Interior communities.

Audience and Anticipated Size:

Speaking Time: Approx. 5-10 minutes

Contact Person:

Glen Plummer – A/Communications Manager, FLNRORD –^{s.22}

Agenda:

Times are approximate:

Time	
8:00 a.m.	GCPE events arrives onsite for event set up with Colin Wood, Northern Mat and Bridge representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by Elena Banfield GCPE Events Location: TBD <ul style="list-style-type: none"> • Minister FLNR Doug Donaldson • Minister LBR Harry Bains • Parliamentary Secretary Ravi Kahlon • P.G. Mayor Lyn Hall • USW rep (TBD)
10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:27 a.m.	MC thanks Minister Bains – thanks attendees
10:28 a.m.	Glen Plummer GCPE informs attendees of media availability
10:30 a.m.	Media availability
10:45 a.m.	Event concludes

- Good morning, everybody, and thank you Mayor Hall.
- Respectfully, I want to acknowledge that we are on the traditional territory of the Lheidli T'enneh (clayt-clay den-ay) First Nations.
- All of you here today are unfortunately all too aware of the challenges facing our Interior forestry sector.
- Those industry challenges have resulted in job losses for many workers in communities throughout the Interior.
- Our government has consistently said we are committed to supporting you and other Interior forestry workers dealing with job losses.
- Today, I'm here to let you know what that support looks like.
- We recognize the urgency of the situation, so our government is making more than \$69 million available to implement a new approach to worker, contractor and community transition.
- To do this, we are realigning our worker and community support programs and establishing capacity to ensure that workers like you have access to the services you need, from training to work placement to early retirement.
- Our new approach includes (1) job placement coordination, (2) cost shared support for incremental early retirement opportunities, (3) short-term work opportunity creation, (4) enhanced worker training and mental health support and (5) transition funding for communities to provide services to workers.
- This is for Interior forestry sector only, not the coastal sector.
- We are aware of the situation on the coast and are watching it closely, but for the time being these supports are for Interior mill workers only.

Job Placement Coordination:

- We have allocated \$2 million for a B.C. Interior Forest Industry Placement Coordination Office, which will:
- Provide fair and equitable treatment of workers impacted by permanent and indefinite closures, with a focus on individual worker needs and circumstances.
- Facilitate placement opportunities within and outside the forest sector.
- Ensure that workers are receiving needed support services – ranging from employee and family assistance programs delivered by your companies, tuition support for training programs, job search assistance and support for resume-writing services where needed.
- We are also calling on the federal government to add to the available funding, to make it accessible to more workers.

Early Retirement Bridging

- We have allocated \$40 million over two years toward a B.C. Interior Forest Industry Adjustment Program.
- Based on the early retirement coverage your employers are offering, our government will establish an early retirement bridging opportunity program for age-eligible workers impacted by a permanent or indefinite mill closure or for age-eligible workers whose position could be filled by an impacted worker from another facility.

Short-Term Work Opportunity Creation

- We are providing \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects.
- My ministry is prioritizing forest enhancement and wildfire prevention initiatives that can offer interim employment for impacted workers and contractors.

Enhanced Worker Training and Mental Health Support

- A further \$12 million will be used to fund new worker training, and enhanced community mental health support programs.

Support for Communities

- We are also providing municipalities with funding to assist workers, families and businesses impacted by change.
- Municipalities impacted by a permanent closure will be eligible to receive immediate funds of \$100,000 and municipalities responding to a publicly-announced indefinite closure will be eligible to receive funds of \$75,000, where more than 1/3 of the workforce remains in need of permanent or temporary employment.
- Municipalities responding to a shift reduction will have access to a pool of funding to provide defined services for workers and families, based on identified need.
- Additional funding will be available, including through the \$10 million Labour Market Partnerships Fund which helps municipalities transition to new economic opportunities and the Cooperative Marketing Funding Program for communities looking to further develop the tourism industry.

WHAT WE'RE ASKING INDUSTRY TO DO

- We are asking industry to stand with us and step up to support the worker programming I've outlined here. We want industry to be partners in this.
- Company approaches to closures and curtailments have varied, and we need to work together to create a uniform, fair and organized response those impacted by closures.
- I'm standing here today and asking all Interior forest companies to step up and throw your support behind these initiatives.

- This is about doing the right thing for your employees through whose hard work your companies saw record profits – they were there for you, now it's your turn to be there for them.
- Our government is committed to supporting the people impacted by this change, but we need to forest industry and the federal government to step-up and do their part as well.
- Thank you.

Event Title: Government announces \$69 million New Forest Worker Support Programs

(Min/MLA): Minister Doug Donaldson, Minister Harry Bains, Parliamentary Secretary Ravi Kahlon

Date: September 17, 2019 10:00am	Media Market: Province-wide
Location: Northern Mat and Bridge Lot 1637 River Road Prince George, B.C.	English Media Spokesperson: Minister Donaldson
	Multicultural Media Spokesperson: Minister Bains, P.S. Kahlon

THE EVENT

EVENT

- Government will be announcing \$69 million dollars to fund a new series of measures aimed at supporting BC forest workers impacted by mill closures and shift reductions in several BC Interior communities.

WHO'S ORGANIZING?

- GCPE Events

STRATEGIC CONSIDERATIONS / RECOMMENDATIONS and THEME:

- Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors. Support for impacted workers will include:
 - \$2 million to establish a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
 - \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
 - \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
 - \$12 million to fund worker training and provide and enhanced community mental health support programs.
 - Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

VENUE DESCRIPTION

- CN Rail Intermodal Terminal, Prince George TBD

KEY STAKEHOLDERS / PARTICIPANTS

- Minister Donaldson- speaking
- Minister Bains-speaking
- Parliamentary Secretary Kahlon - speaking
- Prince George Mayor Lyn Hall – speaking (MC)
- Union reps (TBD)

LIST OF VALIDATORS FOR POST-EVENT ROLLOUT

Name	Organization	Contact
Jeff Bromley	United Steel Workers (USW)	s.22 Jbromley@usw.ca
Brian O'Rourke	United Steel Workers (USW) P.G. Local President	250 565-3641
Gary Fiege	Public and Private Workers of	Office 604 731-1909

	Canada (PPWC)	s.22 Gfiege@ppwc.ca
Lynn Lindeman	Public and Private Workers of Canada (PPWC)	s.22
Jon Hawkins	Unifor	250 640 0993 Jon.hawkins@unifor.org

MEDIA INVITED?

- Yes

AUDIENCE SIZE AND DESCRIPTION / TARGET AUDIENCES

- Invited guests include local government reps, industry reps, labour reps, ministry staff.
- Media

Contacts:

David Haslam (FLNR GCPE Director)	Office: 250 952-0509 s.22
Julianne McCaffrey (LBR GCPE Director)	Office: 778 698-8964 s.22
Glen Plummer (FLNR GCPE Manager)	Office: 250 952-0559 s.22
Tim Renneberg (Ministerial Assistant - MDD)	Office: 778 974-5997 s.22
Tristan Jones (Executive Assistant – MDD and PSK)	s.22
Dawn Makarowski FLNR Communications – Media	Office: 778 698-8395 s.22
Elena Banfield (GCPE Events)	Cell: 604 842-0984
Harrison Wicks, Plant Manager, Lakeland Mills (Onsite contact)	s.22
Shawn Rice FLNR Resource Manager 2000 South Ospika	s.22

Draft Itinerary:

Time	
8:00 a.m.	GCPE events arrives onsite for event set up with Colin Wood, Northern Mat and Bridge representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by Elena Banfield GCPE Events Location: TBD <ul style="list-style-type: none">• Minister FLNR Doug Donaldson• Minister LBR Harry Bains• Parliamentary Secretary Ravi Kahlon• P.G. Mayor Lyn Hall• USW rep (TBD)
10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:27 a.m.	MC thanks Minister Bains – thanks attendees
10:28 a.m.	Glen Plummer GCPE informs attendees of media availability
10:30 a.m.	Media availability
10:45 a.m.	Event concludes

Interior Forest Workers Transition Funding

Media Plan

Date: 17 Sept 2019

Time: 10 a.m. – 11 a.m.

Location: CN Intermodal Terminal, Prince George

Media Outreach:

Media outreach will focus primarily on regional outlets in communities affected by mill closures, curtailments and shift reductions. However, provincial outreach will also be made to the press gallery via the radio room, select outlets (CKNW) and radio talk shows (CBC, CHNL). We will be looking to pro-actively book MDD on various B.C. talk shows post-event from noon of Sept. 17 until noon of Sept. 18 (to be extended to print as well). PSRK will be doing Mackenzie media as he is in the community Sept. 17

Media will be invited to attend the event and call-arounds will be done to drum up the maximum amount of media attendance followed by targeted media outreach.

Announcement Summary:

The provincial government is announcing \$69 million to fund a series of measures that will support British Columbia forest workers impacted by mill closures and shift reductions in B.C. communities. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors and include:

- \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
- \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
- \$12 million to fund new worker training, and enhanced community mental health support programs; and
- \$2 million to establish a new job placement co-ordination office that will track the transition and employment of impacted forest workers on an individual basis.

The announcement is being made by Ministers Donaldson and Bains, with support from Parliamentary Secretary for Forests, Lands, Natural Resource Operations and Rural Development Ravi Kahlon at CN Rail's Intermodal Terminal in Prince George.

The event is to be videoed and photographed for use in social media from @BCGovNews, @DonaldsonDoug, @HarryBainsSN and @KahlonRav. Media interviews will be set up, and a provincial news release distributed.

Rollout:

Date/ Time	Task
One day prior	Media advisory and outreach to targeted media
10 a.m.-11 a.m.	On-site event with photo-op and media availability for interviews with MDD/MHB/union reps/industry rep Event includes a listen-only provincial media dial-in
Post announcement	Schedule call-in interviews with targeted talk radio and other media. Minister Donaldson to provide interviews from Sept. 17 @ noon – Sept.

	18 @ noon PSRK to provide interviews with Mackenzie media
Sept. 18-21	PSRK visits impacted communities (Clearwater, 100 Mile House, Quesnel, Fort St. John, Prince George), re-announces the funding in each community and provides interviews with interested local media (call rounds prior to his visit in each community as listed below)

Media List:

Television

- **CKPG TV** – Cheryl Jahn (Reporter); 250 961-4827 / newsroom 250 563-0111

Radio

- **CBC North** – Nicole Oud (Reporter); 250 562-6701 x223, 250 917-8583
- **Vista Radio** – Brendon Pawliw (Reporter); 250 564-2524 x234, 306 530-0984
- **CFIS 93.1 FM** – Allan Wishart (Reporter); 250 617-9939

Print/Online

- **Prince George Citizen** – Mark Nielsen (Reporter) 250 562-2441 x3838, 778 281-1635
- **Caledonia Courier (Black Press – Fort St. James)** – Aman Parhar (Editor) 250 567-9258, 416 629-8491

To call and line up MDD interviews following the announcement (outside of Prince George)

Press Gallery – Radio Room: 250 387-6084

- **Vancouver Sun** – Rob Shaw (Reporter) 250 893-0841 / Vaughn Palmer (Reporter) 250 920-6677
- **Global TV** – Keith Baldrey (Reporter) 250 387-1572, 250 360-7658 / Richard Zussman (Reporter) 250 216-7328
- **Black Press** – Tom Fletcher (Reporter) 250 888-3438
- **Times Colonist** – Les Leyne (Reporter) 250 889-4138 / Lindsay Kines (Reporter) 250 380-5364, 250 812-9877
- **Globe and Mail** – Justine Hunter (Reporter) 250 220-2718, 250 857-4779
- **Canadian Press** – Dirk Meissner (Reporter) 250 984-4912, 250 418-5779
- **The Province** – Mike Smyth (Reporter) 250 812-6462
- **Liza Yuzda** – News 1130 (Reporter) 250 508-6479
- **The Tyee** – Andrew MacLeod (Reporter) 250 885-7662
- **BC Today** – Shannon Waters (Reporter) 236 882-7149
- **The Narwhal** – Carol Linnitt (Editor) 250 858-1329
- **CBC Radio-Canada** – Adrien Blanc (Reporter) 604 404-4042
- **CBC** – Tanya Fletcher (Reporter) 250 384-2685
- **CHEK News** – Mary Griffin (Reporter) 250 480-3700, 250 213-8979
- **CTV Vancouver** – Bhinder Sajan (Reporter) 250 383-2480, 250 418-5207

Talk Radio:

- **CKNW**

- The Jon McComb Show (Morning) (Vancouver) – Pippa Reed (Producer); 778 233-7541
- The Lynda Steele Show (Afternoon) (Vancouver) – Sara Hyde (Producer); 604 331-2838, 604 725-0810
- **CBC**
 - CBC Daybreak North (Prince George) – Robert Doane (Producer) 250 596-1856
 - CBC Daybreak South (Kelowna) – Marion Barschel (Producer) 250 469-0354
 - CBC Daybreak Kamloops (Kamloops) – Tom Popyk (Producer/Reporter) 250 861-3781 x223, 416 875-5968
- **CHNL** (Kamloops) – Brett Mineer (Host) 250 374-1610, 778 789-1664
- **AM 1150** (Kelowna) – Phil Johnson (Host) 250 861-0639

Print/Online:

- **Merritt Herald** – Cole Wagner (editor) 250 378-4241, 604 880-9203
- **Kelowna Capital News (Black Press)** – Barry Gerding (Editor) 250 738-1053, 250 878-7575
- **Kelowna Daily Courier** – Ben Verkerk (Editor) / Ron Seymour (Reporter) 250 470-0750
- **Castanet (Kelowna)** – Darren Handschuh (Reporter) 250 826-5829
- **InfoNews (Kelowna)** – Adam Proskiw (Reporter) 250 718-0428

Radio:

- **CKMQ Merritt (Q101)** – Michael Reeve (Reporter) 250 508-7321
- **GOAT FM (Williams Lake)** – Rebecca Dyok (Host/Reporter) 250 392-6551 x224

For call-arounds regarding PSRK visits:

Mackenzie:

- **Caledonia Courier (Black Press – Fort St. James)** – Aman Parhar (Editor) 250 567-9258, cell 416 629-8491
- **Macktown Buzzette** – Janice Nelson (Reporter) 250 997-5038
- **Mackenzie Times** – Jackie Benton (Editor) 250 997-6675 (weekly print)

Clearwater:

- **Clearwater Times (Black Press)** – Jaime Polmateer (Editor) 250 674-3343

100 Mile House:

- **100 Mile House Free Press** – Max Winkelman (Editor) 250 395-2219
- **CKBX Country 840 AM Radio** – Chris Adams (Host/Reporter) 250 395-3848

Quesnel:

- **Quesnel Cariboo Observer (Black Press)** – Lindsay Chung (editor) 250 992-2121 x204
- **GOAT FM (Quesnel)** – George Henderson (Reporter) 250 992-7046 x224

Fort St. John:

- **Moose FM** – Chris Newton / Scott Brooks / Tracy Teves (Reporters) 250 787-7100
- **Alaska Highway News (shares content with BiV)** – Matt Preprost (Editor) 250 271-0724, 250 785-5631
- **Sun FM/Bear FM/CJDC TV** – Myron Mayne (Reporter) 641 982-9216

Page 187 of 288 to/à Page 203 of 288

Withheld pursuant to/removed as

s.13 ; s.17

Objective:

To ensure British Columbians, especially those in forest dependent communities, are aware of the \$69 million the provincial government is providing to support mill workers and contractors impacted by mill closures/curtailments.

Overview:

Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors. Support for impacted workers will include:

- \$2 million to establish a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
- \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
- \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
- \$12 million to fund worker training and provide and enhanced community mental health support programs.
- Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

It is proposed that Minister Donaldson and Minister Bains announce the new programs with Parliamentary Secretary Ravi Kahlon.

Mill Closure/Curtailment Summary

- Currently there are **24 mills** that have adjusted their output through indefinite or temporary curtailments and shift reductions.
- There have been four permanent mill closures.
- More than **4,000 workers** are currently affected across **23 communities**

Mill closures and curtailments are primarily the result of impacts to timber supply as a result of the Mountain Pine Beetle (MPB) and related fire losses. The MPB outbreak in B.C. began in the early 2000's with impacts peaking in 2005. By 2012, MPB had killed 53% of merchantable pine forests in the B.C. Interior.

British Columbia's forest industry is facing difficult times. In the Interior, the end of the pine beetle cut, lower prices for lumber, and back-to-back catastrophic wildfire seasons have led to a number of sawmill closures. This has created hardship for workers and uncertainty for the

communities that depend on forestry for their livelihoods.

For more than a decade, industry experts predicted the mountain pine beetle epidemic would result in multiple mill closures. Despite this, the previous government failed to take the necessary action to help workers, industry and communities adapt. This failure to act has compounded the difficulties forest workers and communities are facing today.

Strategic Approach:

The approach will consist of pro-active/ reactive communications, stakeholder outreach, and issues management supported by earned media

Tactics:

Earned Media

- Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson, Minister of Labour Harry Bains and Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will announce the funding at a mill (Prince George or Maple Ridge) where workers have been impacted by recent closures/curtailments.
- Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will visit multiple locations impacted by the closures/curtailments, meet with workers, local government and First Nations to personally deliver the news.
- Minister Donaldson will reiterate government's funding announcement at a number of confirmed speaking engagements and any future speaking opportunities.
- One week following the funding announcement Minister Donaldson and/or PS Kahlon will announce the launch of the government's one-stop web portal for impacted workers/contractors/communities. The web portal will include details regarding how impacted workers/contractors may access funding.

Communications Tools:

News Release	First draft – Sept. 10
Communications Plan	First draft – Sept. 10
Q&As	TBD – CVK knows what the program is intended to be but

	open to who develops the Q&A
Speaking Notes <ul style="list-style-type: none"> • MDD • MHB • PSRK 	These can be adapted from the Premier's speaking notes for September 6 meeting with industry leaders
MLA Package <ul style="list-style-type: none"> • QA • KMs 	
Event Plan/agenda	

Critical Path:

Sept 17, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson announces \$69 million to support workers/contractors.

Location:

- Prince George – TBD staff are scoping out sites – possible location CN Intermodal Terminal.

Sept. 17, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Mackenzie Rec Centre

Sept. 18, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Vanderhoof
- Fort St. James

Sept. 18, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson attends Forestry Innovation Centre Grand Opening.

Location:

- Quesnel – Forestry Innovation Centre, City Hall, 410 Kinchant Street.

Sept. 19, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Fort St. John

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson delivers keynote address at Future of Forestry Think Tank.

Location:

- Quesnel – North Cariboo Community Campus, 100 Campus Way.

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson provides welcoming remarks at the Council of Forest Industries annual community dinner.

Location:

- Prince George – Courtyard Marriott Hotel, 900 Brunswick Street.

Sept. 20, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- 100 Mile House
- Chasm
- Clinton

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Clearwater

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Merritt
- Kelowna

Sept. 23, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson speaks at Truck Loggers Association Mayoral Dinner.

Location:

- Vancouver – Terminal City Club

Sept. 23-27, 2019 – annual Union of BC Municipalities convention.

Location:

- Vancouver Convention Centre

Sept. 23, 2019 – MDD launches web portal.

BRIEFINGS		
Done	Deputy Ministers	<ul style="list-style-type: none"> ✓ John Allan ✓ Trevor Hughes ✓ Shannon Baskerville • David Galbraith (tomorrow) • Stephen Brown (tomorrow) • Scott MacDonald (tomorrow) • Kaye Krishna (tomorrow)
	Ministers	<ul style="list-style-type: none"> ✓ MDD and Ravi Kahlon (done) • ALL OTHERS REMAINING
Done	Industry Briefing	<ul style="list-style-type: none"> ✓ Major companies involved in mill closures or tenure transfers briefed by Premier and Minister Donaldson September 6, 2019 (Canfor, Conifex, Interfor, Tolko, West Fraser)
	Municipal Briefings	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to call Mayors of impacted communities • Kaye Krishna to call UBCM
	COFI Interior Industry Not Involved in Closures / Tenure Transfers	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to arrange a call for COFI and smaller companies
	Unions	<ul style="list-style-type: none"> • John Allan and Larry Pedersen to brief unions during their weekly call.

FUNDING AND PROGRAM STRUCTURE

IN PLACE	Funding Sources	Program supported through internal reallocations with no impact to fiscal plan.
ESTABLISHED	Program Structure	<ul style="list-style-type: none"> • FLNRO: provides community transition coordination, job fair coordination, temporary forestry work opportunities coordination, administration of funding for municipal delivery of services to impacted workers. • LABOUR: will deliver early retirement program and oversee the worker placement coordination function. • AEST: oversees designated worker retraining programs in communities and operates WorkBC website in conjunction with other ministries • SDPR: delivers community economic development programs. • HEALTH / EDUC: will scale up of counseling and mental health services in impacted communities through the K-12 and local health care system in impacted communities. • CITZ: connectivity investments • TAC: tourism program investments
This week	Eligibility Criteria and Application Method	Criteria can be quickly re-established from previous industry transition programs, including one in place for the forest sector from 2008-2011. Application forms and processes from that period will be updated and will be available next week.
Next week, subject to decisions on placement coordination office	Delivery Capacity	s.13; s.17

s.13; s.17

s.13; s.17

Page 211 of 288

Withheld pursuant to/removed as

s.13 ; s.17

Objective:

To ensure British Columbians, especially those in forest dependent communities, are aware of the \$69 million the provincial government is providing to support mill workers and contractors impacted by mill closures/curtailments.

Overview:

Government is providing \$69 million to support mill workers and contractors impacted by permanent and indefinite mill closures in the B.C. interior. The funds are aimed at addressing short-term challenges faced by impacted workers/contractors. Support for impacted workers will include:

- \$2 million to establish a new job placement coordination office that will track the transition of and assist the re-employment of impacted forest workers on an individual basis;
- \$40 million to establish a new cost-shared early-retirement bridging program for older forest workers;
- \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
- \$12 million to fund worker training and provide and enhanced community mental health support programs.
- Community support grants aimed at providing short term assistance to communities more profoundly impacted by the closure of a major forest employer.

It is proposed that Minister Donaldson and Minister Bains announce the new programs with Parliamentary Secretary Ravi Kahlon.

Mill Closure/Curtailment Summary

- Currently there are **24 mills** that have adjusted their output through indefinite or temporary curtailments and shift reductions.
- There have been four permanent mill closures.
- More than **4,000 workers** are currently affected across **23 communities**

Mill closures and curtailments are primarily the result of impacts to timber supply as a result of the Mountain Pine Beetle (MPB) and related fire losses. The MPB outbreak in B.C. began in the early 2000's with impacts peaking in 2005. By 2012, MPB had killed 53% of merchantable pine forests in the B.C. Interior.

British Columbia's forest industry is facing difficult times. In the Interior, the end of the pine beetle cut, lower prices for lumber, and back-to-back catastrophic wildfire seasons have led to a number of sawmill closures. This has created hardship for workers and uncertainty for the

communities that depend on forestry for their livelihoods.

For more than a decade, industry experts predicted the mountain pine beetle epidemic would result in multiple mill closures. Despite this, the previous government failed to take the necessary action to help workers, industry and communities adapt. This failure to act has compounded the difficulties forest workers and communities are facing today.

Strategic Approach:

The approach will consist of pro-active/ reactive communications, stakeholder outreach, and issues management supported by earned media

Tactics:

Earned Media

- Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson, Minister of Labour Harry Bains and Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will announce the funding at a mill (Prince George or Maple Ridge) where workers have been impacted by recent closures/curtailments.
- Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon will visit multiple locations impacted by the closures/curtailments, meet with workers, local government and First Nations to personally deliver the news.
- Minister Donaldson will reiterate government's funding announcement at a number of confirmed speaking engagements and any future speaking opportunities.
- One week following the funding announcement Minister Donaldson and/or PS Kahlon will announce the launch of the government's one-stop web portal for impacted workers/contractors/communities. The web portal will include details regarding how impacted workers/contractors may access funding.

Communications Tools:

News Release	First draft – Sept. 10
Communications Plan	First draft – Sept. 10
Q&As	TBD – CVK knows what the program is intended to be but

	open to who develops the Q&A
Speaking Notes <ul style="list-style-type: none"> • MDD • MHB • PSRK 	These can be adapted from the Premier's speaking notes for September 6 meeting with industry leaders
MLA Package <ul style="list-style-type: none"> • QA • KMs 	
Event Plan/agenda	

Critical Path:

Sept 17, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson announces \$69 million to support workers/contractors.

Location:

- Prince George – TBD staff are scoping out sites – possible location CN Intermodal Terminal.

Sept. 17, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Mackenzie Rec Centre

Sept. 18, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Vanderhoof
- Fort St. James

Sept. 18, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson attends Forestry Innovation Centre Grand Opening.

Location:

- Quesnel – Forestry Innovation Centre, City Hall, 410 Kinchant Street.

Sept. 19, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Fort St. John

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson delivers keynote address at Future of Forestry Think Tank.

Location:

- Quesnel – North Cariboo Community Campus, 100 Campus Way.

Sept. 19, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson provides welcoming remarks at the Council of Forest Industries annual community dinner.

Location:

- Prince George – Courtyard Marriott Hotel, 900 Brunswick Street.

Sept. 20, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- 100 Mile House
- Chasm
- Clinton

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Location:

- Clearwater

Sept. 21, 2019 – Parliamentary Secretary for Forests, Lands, Natural Resources Operations and Rural Development Ravi Kahlon community announcement - \$69 million to support workers/contractors.

Locations:

- Merritt
- Kelowna

Sept. 23, 2019 – Minister of Forests, Lands, Natural Resources Operations and Rural Development Doug Donaldson speaks at Truck Loggers Association Mayoral Dinner.

Location:

- Vancouver – Terminal City Club

Sept. 23-27, 2019 – annual Union of BC Municipalities convention.

Location:

- Vancouver Convention Centre

Sept. 23, 2019 – MDD launches web portal.

BRIEFINGS		
Done	Deputy Ministers	<ul style="list-style-type: none"> ✓ John Allan ✓ Trevor Hughes ✓ Shannon Baskerville • David Galbraith (tomorrow) • Stephen Brown (tomorrow) • Scott MacDonald (tomorrow) • Kaye Krishna (tomorrow)
	Ministers	<ul style="list-style-type: none"> ✓ MDD and Ravi Kahlon (done) • ALL OTHERS REMAINING
Done	Industry Briefing	<ul style="list-style-type: none"> ✓ Major companies involved in mill closures or tenure transfers briefed by Premier and Minister Donaldson September 6, 2019 (Canfor, Conifex, Interfor, Tolko, West Fraser)
	Municipal Briefings	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to call Mayors of impacted communities • Kaye Krishna to call UBCM
	COFI Interior Industry Not Involved in Closures / Tenure Transfers	<ul style="list-style-type: none"> • John Allan and / or Larry Pedersen to arrange a call for COFI and smaller companies
	Unions	<ul style="list-style-type: none"> • John Allan and Larry Pedersen to brief unions during their weekly call.

FUNDING AND PROGRAM STRUCTURE

IN PLACE	Funding Sources	Program supported through internal reallocations with no impact to fiscal plan.
ESTABLISHED	Program Structure	<ul style="list-style-type: none"> • FLNRO: provides community transition coordination, job fair coordination, temporary forestry work opportunities coordination, administration of funding for municipal delivery of services to impacted workers. • LABOUR: will deliver early retirement program and oversee the worker placement coordination function. • AEST: oversees designated worker retraining programs in communities and operates WorkBC website in conjunction with other ministries • SDPR: delivers community economic development programs. • HEALTH / EDUC: will scale up of counseling and mental health services in impacted communities through the K-12 and local health care system in impacted communities. • CITZ: connectivity investments • TAC: tourism program investments
This week	Eligibility Criteria and Application Method	Criteria can be quickly re-established from previous industry transition programs, including one in place for the forest sector from 2008-2011. Application forms and processes from that period will be updated and will be available next week.
Next week, subject to decisions on placement coordination office	Delivery Capacity	s.13; s.17

s.13; s.17

s.13; s.17

Page 219 of 288

Withheld pursuant to/removed as

s.13 ; s.17

From: [Haslam, David GCPE:EX](#)
To: [Renneberg, Tim FLNR:EX](#); [Kristianson, Eric PREM:EX](#); [Aaron, Sage PREM:EX](#); [Jones, Tristan FLNR:EX](#); [Aaron, Sage PREM:EX](#)
Cc: [Allan, John FLNR:EX](#); [Zadravec, Don GCPE:EX](#); [Plummer, Glen GCPE:EX](#); [Kennedy, Christine PREM:EX](#); [Basi, Selena PREM:EX](#); [McCaffrey, Julianne GCPE:EX](#); [Badger, Joleen GCPE:EX](#); [Schollen, Tasha GCPE:EX](#); [Banfield, Elena GCPE:EX](#); [Farmer, Leila GCPE:EX](#); [Byers, Lindsay GCPE:EX](#); [Uppenborn, Jeremy GCPE:EX](#); [Makarowski, Dawn GCPE:EX](#); [Roscoe, Lisa GCPE:EX](#)
Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement
Date: Monday, September 16, 2019 4:47:56 PM
Attachments: [SN_MDD_Interior Forest Worker Transition Funding_Sept 16_DRAFT_1140 AM.docx](#)
[image001.png](#)

Minor edit to MDD speech at request of Selena. Final attached.

From: Haslam, David GCPE:EX
Sent: September 16, 2019 4:21 PM
To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca) <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric GCPE:EX <Eric.Kristianson@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>; Tristan FLNR:EX Jones (Tristan.Jones@gov.bc.ca) <Tristan.Jones@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>
Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Basi, Selena PREM:EX <Selena.Basi@gov.bc.ca>; McCaffrey, Julianne GCPE:EX <Julianne.McCaffrey@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>; Schollen, Tasha GCPE:EX <Tasha.Schollen@gov.bc.ca>; Banfield, Elena GCPE:EX <Elena.Banfield@gov.bc.ca>; Leila GCPE:EX Farmer (Leila.Farmer@gov.bc.ca) <Leila.Farmer@gov.bc.ca>; Byers, Lindsay GCPE:EX <Lindsay.Byers@gov.bc.ca>; Jeremy GCPE:EX Uppenborn (Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>; Dawn GCPE:EX Makarowski (Dawn.Makarowski@gov.bc.ca) <Dawn.Makarowski@gov.bc.ca>; Lisa GCPE:EX Roscoe (Lisa.Roscoe@gov.bc.ca) <Lisa.Roscoe@gov.bc.ca>
Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement

Attached is the website copy for the temporary landing page. Below are the FB and Tweet messages:

Facebook

To make sure interior forestry workers and communities impacted by mill closures are supported, we're taking actions including:

- A new job placement coordination office that will help match up workers with new opportunities
- A bridging program to help people transition to retirement
- A new, short-term forest employment program focused on fire prevention & community resiliency projects
- New worker training and better community mental health support programs
- Community support grants

<link to forestry website or news article>

Twitter

To support interior forest workers & communities impacted by mill closures, we're taking actions including:

Job placement coordination office
Early retirement bridging program
Short-term forest employment program
Mental health support

<link to forestry website or news article>

From: Haslam, David GCPE:EX

Sent: September 16, 2019 4:03 PM

To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca) <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric GCPE:EX <Eric.Kristianson@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>; Tristan FLNR:EX Jones (Tristan.Jones@gov.bc.ca) <Tristan.Jones@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>

Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zdravec, Don GCPE:EX <Don.Zdravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Basi, Selena PREM:EX <Selena.Basi@gov.bc.ca>; McCaffrey, Julianne GCPE:EX <Julianne.McCaffrey@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>; Schollen, Tasha GCPE:EX <Tasha.Schollen@gov.bc.ca>; Banfield, Elena GCPE:EX <Elena.Banfield@gov.bc.ca>; Leila GCPE:EX Farmer (Leila.Farmer@gov.bc.ca) <Leila.Farmer@gov.bc.ca>; Byers, Lindsay GCPE:EX <Lindsay.Byers@gov.bc.ca>; Jeremy GCPE:EX Uppenborn (Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>; Dawn GCPE:EX Makarowski (Dawn.Makarowski@gov.bc.ca) <Dawn.Makarowski@gov.bc.ca>; Lisa GCPE:EX Roscoe (Lisa.Roscoe@gov.bc.ca) <Lisa.Roscoe@gov.bc.ca>

Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailment

All - attached are the comms materials for tomorrows 10 am announcement in PG on support programs for interior mill workers:

- Comms Plan
- News Release – JVing underway
- Q&A – a few additional QA from Leila
- Media Advisory – distributed 240 pm – PG media tweeting heavily. We expect a good turn out
- Media Plan – calls being booked for MDD
- Event Plan – pre-brief location still TBD. Glen Plummer will determine late today
- MDD speaking notes
- Ravi Kahlon speaking notes
- MHB speaking notes
- MC PG Mayor Lyn Hall speaking notes – confirmed as MC

Outstanding Items:

- Labour/union quotes for news release – USW only outstanding.
- IN/Messaging on COFI report released today underway and to be completed by EOD
- Arrange for PG FLNR staff to print copies of final news release (Shawn Rice or John Huybers)
Office is 2000 South Ospika

SPEAKING NOTES

Doug Donaldson

Minister of Forests, Lands, Natural Resource Operations and Rural
Development

Interior Forest Workers Transition Funding

**CN Intermodal Terminal
Prince George, BC**

Tuesday, Sept. 17, 2019

10 a.m.

(Check Against Delivery)

FINAL

ADVICE FOR SPEAKER:

Summary: Minister Donaldson will provide an overview of a new series of measures aimed at supporting BC forest workers impacted by mill closures and shift reductions in several BC Interior communities.

Audience and Anticipated Size:

Speaking Time: Approx. 5-10 minutes

Contact Person:

Glen Plummer – A/Communications Manager, FLNRORD –s.22

Agenda:

Times are approximate:

Time	
8:00 a.m.	GCPE events arrives onsite for event set up with Colin Wood, Northern Mat and Bridge representative
9:40 a.m. Pre-brief	Pre-brief with stage guests, led by Elena Banfield GCPE Events Location: TBD <ul style="list-style-type: none"> • Minister FLNR Doug Donaldson • Minister LBR Harry Bains • Parliamentary Secretary Ravi Kahlon • P.G. Mayor Lyn Hall • USW rep (TBD)
10:00 a.m.	Event begins. MC P.G. Mayor Lyn Hall welcomes everyone, introduces Minister Doug Donaldson
10:05 a.m.	Minister Donaldson makes remarks, announces \$69 million in funding
10:15 a.m.	MC thanks Minister Donaldson and introduces Minister Bains
10:17 a.m.	Minister Bains makes remarks
10:27 a.m.	MC thanks Minister Bains – thanks attendees
10:28 a.m.	Glen Plummer GCPE informs attendees of media availability
10:30 a.m.	Media availability
10:45 a.m.	Event concludes

- Good morning, everybody, and thank you Mayor Hall.
- Respectfully, I want to acknowledge that we are on the traditional territory of the Lheidli T'enneh (clayt-clay den-ay) First Nations.
- All of you here today are unfortunately all too aware of the challenges facing our Interior forestry sector.
- Those industry challenges have resulted in job losses for many workers in communities throughout the Interior.
- Our government has consistently said we are committed to supporting you and other Interior forestry workers dealing with job losses.
- Today, I'm here to let you know what that support looks like.
- We recognize the urgency of the situation, so our government is making more than \$69 million available to implement a new approach to worker, contractor and community transition.
- To do this, we are realigning our worker and community support programs and establishing capacity to ensure that workers like you have access to the services you need, from training to work placement to early retirement.
- Our new approach includes (1) job placement coordination, (2) cost shared support for incremental early retirement opportunities, (3) short-term work opportunity creation, (4) enhanced worker training and mental health support and (5) transition funding for communities to provide services to workers.
- This is for Interior forestry sector only, not the coastal sector.
- We are aware of the situation on the coast and are watching it closely, but for the time being these supports are for Interior mill workers only.

Job Placement Coordination:

- We have allocated \$2 million for a B.C. Interior Forest Industry Placement Coordination Office, which will:
- Provide fair and equitable treatment of workers impacted by permanent and indefinite closures, with a focus on individual worker needs and circumstances.
- Facilitate placement opportunities within and outside the forest sector.
- Ensure that workers are receiving needed support services – ranging from employee and family assistance programs delivered by your companies, tuition support for training programs, job search assistance and support for resume-writing services where needed.
- We are also calling on the federal government to add to the available funding, to make it accessible to more workers.

Early Retirement Bridging

- We have allocated \$40 million over two years toward a B.C. Interior Forest Industry Adjustment Program.
- Based on the early retirement coverage your employers are offering, our government will establish an early retirement bridging opportunity program for age-eligible workers impacted by a permanent or indefinite mill closure or for age-eligible workers whose position could be filled by an impacted worker from another facility.

Short-Term Work Opportunity Creation

- We are providing \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects.
- My ministry is prioritizing forest enhancement and wildfire prevention initiatives that can offer interim employment for impacted workers and contractors.

Enhanced Worker Training and Mental Health Support

- A further \$12 million will be used to fund new worker training, and enhanced community mental health support programs.

Support for Communities

- We are also providing municipalities with funding to assist workers, families and businesses impacted by change.
- Municipalities impacted by a permanent closure will be eligible to receive immediate funds of \$100,000 and municipalities responding to a publicly-announced indefinite closure will be eligible to receive funds of \$75,000, where more than 1/3 of the workforce remains in need of permanent or temporary employment.
- Municipalities responding to a shift reduction will have access to a pool of funding to provide defined services for workers and families, based on identified need.
- Additional funding will be available, including through the \$10 million Labour Market Partnerships Fund which helps municipalities transition to new economic opportunities and the Cooperative Marketing Funding Program for communities looking to further develop the tourism industry.

WHAT WE'RE ASKING INDUSTRY TO DO

- We are asking industry to stand with us and step up to support the worker programming I've outlined here. We want industry to be partners in this.
- Company approaches to closures and curtailments have varied, and we need to work together to create a uniform, fair and organized response those impacted by closures.
- I'm standing here today and asking all Interior forest companies to step up and throw your support behind these initiatives.

- Our government is committed to supporting the people impacted by this change, but we need to forest industry and the federal government to step-up and do their part as well.
- Thank you.

.

From: [Howlett, Tim GCPE:EX](#)
To: [Haslam, David GCPE:EX](#); [Renneberg, Tim FLNR:EX](#)
Subject: Details on present supports for Coastal Forest workers
Date: Monday, September 16, 2019 5:41:44 PM

s.13; s.17

Tim Howlett
Director of Issues Management
250.208.4828

From: [Haslam, David GCPE:EX](#)
To: [Howlett, Tim GCPE:EX](#)
Cc: [Renneberg, Tim FLNR:EX](#)
Subject: Re: Details on present supports for Coastal Forest workers
Date: Monday, September 16, 2019 6:00:19 PM

Checking.

Sent from my iPhone

On Sep 16, 2019, at 5:41 PM, Howlett, Tim GCPE:EX <Tim.Howlett@gov.bc.ca> wrote:

s.13; s.17

Tim Howlett
Director of Issues Management
250.208.4828

From: [Howlett, Tim GCPE:EX](#)
To: [Haslam, David GCPE:EX](#)
Cc: [Renneberg, Tim FLNR:EX](#)
Subject: RE: Details on present supports for Coastal Forest workers
Date: Monday, September 16, 2019 6:02:40 PM

We will need as much detail as possible to respond to potential questions tomorrow.

From: Haslam, David GCPE:EX
Sent: Monday, September 16, 2019 6:00 PM
To: Howlett, Tim GCPE:EX <Tim.Howlett@gov.bc.ca>
Cc: Renneberg, Tim FLNR:EX <Tim.Renneberg@gov.bc.ca>
Subject: Re: Details on present supports for Coastal Forest workers

Checking.

Sent from my iPhone

On Sep 16, 2019, at 5:41 PM, Howlett, Tim GCPE:EX <Tim.Howlett@gov.bc.ca> wrote:

s.13; s.17

Tim Howlett
Director of Issues Management
250.208.4828

From: [Aaron, Sage PREM:EX](#)
To: [Dalzell, Danielle GCPE:EX](#); [Renneberg, Tim FLNR:EX](#); [Haslam, David GCPE:EX](#)
Cc: [McGregor, Cara GCPE:EX](#); [Stagg, Linda R GCPE:EX](#); [Dunnett, Jennifer TAC:EX](#); [Haslam, David GCPE:EX](#)
Subject: Re: FOR APPROVAL: Premier's quote - For approval - FW: DRAFT: Government outlines new forest worker support programs
Date: Monday, September 16, 2019 11:04:03 PM

Hi all,
Terribly sorry about the late note. However.

Please change the Premier's quote to:

s.13

.S

From: Dalzell, Danielle GCPE:EX
Sent: September-16-19 4:50 PM
To: Aaron, Sage PREM:EX
Cc: McGregor, Cara GCPE:EX; Stagg, Linda R GCPE:EX; Dunnett, Jennifer PREM:EX; Haslam, David GCPE:EX
Subject: FOR APPROVAL: Premier's quote - For approval - FW: DRAFT: Government outlines new forest worker support programs

Hello Sage,

Attached for your approval is the forestry release for tomorrow with the quote from the Premier included.

Please let us know if you would like any changes.

Thank you,

Danielle

-----Original Message-----

From: Kerr, Grant GCPE:EX
Sent: September 16, 2019 4:44 PM
To: Uppenborn, Jeremy GCPE:EX <Jeremy.Uppenborn@gov.bc.ca>
Cc: Haslam, David GCPE:EX <David.Haslam@gov.bc.ca>; Stagg, Linda R GCPE:EX <Linda.Stagg@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Dalzell, Danielle GCPE:EX <Danielle.Dalzell@gov.bc.ca>
Subject: Premier's quote - For approval - FW: DRAFT: Government outlines new forest worker support programs

Hi Jeremy,
On your and Danielle's approval, going tomorrow provincewide, to the business/industry list and cultural community media at 10:15 a.m.

I bumped up MMM's quote one notch to just under PS Secretary Kahlon's to get it higher, as a cabinet minister.

I'll be shutting the shop soon but if you need anything tonight, Linda is on call.

And if approvals can wait until tomorrow, we're ready to go around 7:30 a.m.

Grant

-----Original Message-----

From: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>

Sent: September 16, 2019 4:38 PM

To: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>

Subject: DRAFT: Government outlines new forest worker support programs

Please refer to the files attached to this email. The following is the summary of the News Release

NR Number: Not Approved

NR Type: News Release

State: Planned

Planned Release Date: September 17, 2019 at 10:15 am

Media Distribution Lists: BUSIN_BUSINESS, ETHALL_ALL ETHNIC, LEGIS_PRESS GALLERY, MEDIA,

MMVAN_MMVAN, PROVI_PROVINCE WIDE

No Lead Organization

Headline: Government outlines new forest worker support programs

This email was auto-generated.

Not Approved

Sept. 17, 2019

Office of the Premier

Ministry of Forests, Lands, Natural Resource Operations and Rural Development

NEWS RELEASE

Government outlines new forest worker support programs

PRINCE GEORGE - The provincial government has announced \$69 million to fund a new series of measures aimed at supporting British Columbia forest workers impacted by mill closures and shift reductions in several B.C. Interior communities.

The Interior forest industry has been reducing production in an effort to adjust to the end of the mountain pine beetle harvest and the devastating 2017 and 2018 fire seasons.

s.13

Horgan and Doug Donaldson, Minister of Forests, Lands, Natural Resource Operations and Rural Development, met with the chief executive officers of the major Interior forest companies to set out measures to support forest workers in the months and years ahead. Those measures include:

- * \$40 million to establish a new cost-shared, early-retirement bridging program for older forest workers;

- * \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;

- * \$12 million for workers to access skills training, and for employer and community grants for training;

* \$2 million to establish a new job placement co-ordination office that will track the transition and employment of impacted forest workers on an individual basis; and

* Community support grants aimed at providing short-term assistance to communities more profoundly impacted by the closure of a major forest employer.

"The Province is committed to supporting the people impacted by this change, but we need the forest industry and the federal government to step up and do their part as well," Donaldson said. "I'm hopeful that the Interior forest sector recognizes that the new industry that will arise from this transition will need skilled, experienced workers to produce new forest products that can compete in global markets."

Donaldson called on the forest industry to increase supports for impacted workers, ensure key corporate leaders are working on the industry transition and ensure that it does a better job of communicating effectively with affected workers and communities.

"The forest industry and its workers have built the success of the industry and bolstered B.C.'s economy for decades," said Harry Bains, Minister of Labour. "I am pleased that my ministry can help deliver solutions that provide direct and tangible support to workers impacted by current challenges in the forest industry and that will help sustain family-supporting jobs in communities that are home to the industry and its workers."

Quotes:

Ravi Kahlon, Parliamentary Secretary for Forests, Lands, Natural Resource Operations and Rural Development -

"Over the summer, I met with workers, industry and elected officials in many of the Interior communities impacted by permanent and indefinite mill closures. The \$69 million our government is providing to support impacted workers and families and enable resilient forest communities is a direct result of my discussions with the people who live and work in these Interior communities."

Melanie Mark, Minister of Advanced Education, Skills and Training -

"We're ensuring that impacted forestry workers and their communities have access to retraining and supports they need to assist them with this transition. We're providing funding for skills training programs and employer and community grants that will give people the new skills they need to prepare for sustainable employment and good family-supporting jobs."

Ray Ferris, CEO, West Fraser -

"We appreciate the Province recognizing these supportive measures needed for impacted workers as industry adapts to declining timber supply. This funding for workers' support aligns with our efforts at West Fraser to ensure continuing employment and opportunity for our hard-working employees and their families as industry works together with government on longer-term solutions to our current challenges."

Gary Fiege, president, Public and Private Workers of Canada -

"The Public and Private Workers of Canada stands with the provincial government today. In doing so, we recognize the value of what is being offered to the people of rural British Columbia. It was through communication, co-operation and compassion with and for the affected forestry workers and the communities they call home that relief will be forthcoming. We will continue to work to save jobs, but have to be realistic with the situation at hand and help people transition in a changed landscape. This funding announced today is just a start in the effort needed to accomplish this transition."

Gavin McGarrigle, western regional director, Unifor -

"Taking this step to support workers and their families is the right thing for the B.C. government to do. Forestry workers are facing enormous challenges across the Interior right now and we know that with the right supports for

these workers and with the right investments by corporations, the forestry sector can rise to meet these challenges and be a vital part of our sustainable future."

Contacts:

Jen Holmwood
Press Secretary
Deputy Communications Director
Office of the Premier
250 818-4881

Ministry of Forests, Lands, Natural
Resource Operations and Rural Development Media Relations
250 356-7506

Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>

From: [Renneberg, Tim FLNR:EX](#)
To: [Cooling, Karen LBR:EX](#); [Donaldson, Doug FLNR:EX](#); [Kahlon, Ravi PREM:EX](#)
Subject: Fwd: DRAFT - forest worker support programs.docx
Date: Tuesday, September 17, 2019 7:44:44 AM
Attachments: s.13; s.17
[ATT00001.htm](#)

Selena will be on the call at 9 to answer any other questions. Karen I will send you details of where we are meeting

Tim Renneberg • Ministerial Assistant • Ministry of Forests, Lands, Natural Resource Operations and Rural Development
Tim.Renneberg@gov.bc.ca
250.387.6240

Begin forwarded message:

From: "Basi, Selena PREM:EX" <Selena.Basi@gov.bc.ca>
Date: September 17, 2019 at 7:10:29 AM PDT
To: "Renneberg, Tim FLNR:EX" <Tim.Renneberg@gov.bc.ca>
Subject: DRAFT - forest worker support programs.docx

Here you go. I would be on my cell phone at 9am s.22

Page 238 of 288 to/à Page 241 of 288

Withheld pursuant to/removed as

s.13 ; s.17

From: [Haslam, David GCPE:EX](#)
To: [Renneberg, Tim FLNR:EX](#); [Kristianson, Eric PREM:EX](#); [Aaron, Sage PREM:EX](#); [Jones, Tristan FLNR:EX](#); [Aaron, Sage PREM:EX](#)
Cc: [Allan, John FLNR:EX](#); [Zadravec, Don GCPE:EX](#); [Plummer, Glen GCPE:EX](#); [Kennedy, Christine PREM:EX](#); [Basi, Selena PREM:EX](#); [McCaffrey, Julianne GCPE:EX](#); [Badger, Joleen GCPE:EX](#); [Schollen, Tasha GCPE:EX](#); [Banfield, Elena GCPE:EX](#); [Farmer, Leila GCPE:EX](#); [Byers, Lindsay GCPE:EX](#); [Uppenborn, Jeremy GCPE:EX](#); [Makarowski, Dawn GCPE:EX](#); [Roscoe, Lisa GCPE:EX](#); [Howlett, Tim GCPE:EX](#); [Aaron, Sage PREM:EX](#)
Subject: Updated QA
Date: Tuesday, September 17, 2019 7:50:53 AM
Attachments: [QA Funding to support mill workers impacted by permanent and indefinite mill closures Sept 16 DRAFT 224 PM.docx](#)

All – I've added two QA to the attached QA doc to address the supports for coastal workers (QA 17) and COFI's report released yesterday afternoon (QA 21). Including Sage Aaron and Tim Howlett on this email:

s.13; s.17

-

From: Haslam, David GCPE:EX
Sent: September 16, 2019 4:03 PM
To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca) <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric GCPE:EX <Eric.Kristianson@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>; Tristan FLNR:EX Jones (Tristan.Jones@gov.bc.ca) <Tristan.Jones@gov.bc.ca>; Aaron, Sage PREM:EX

<Sage.Aaron@gov.bc.ca>

Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Basi, Selena PREM:EX <Selena.Basi@gov.bc.ca>; McCaffrey, Julianne GCPE:EX <Julianne.McCaffrey@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>; Schollen, Tasha GCPE:EX <Tasha.Schollen@gov.bc.ca>; Banfield, Elena GCPE:EX <Elena.Banfield@gov.bc.ca>; Leila GCPE:EX Farmer (Leila.Farmer@gov.bc.ca) <Leila.Farmer@gov.bc.ca>; Byers, Lindsay GCPE:EX <Lindsay.Byers@gov.bc.ca>; Jeremy GCPE:EX Uppenborn (Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>; Dawn GCPE:EX Makarowski (Dawn.Makarowski@gov.bc.ca) <Dawn.Makarowski@gov.bc.ca>; Lisa GCPE:EX Roscoe (Lisa.Roscoe@gov.bc.ca) <Lisa.Roscoe@gov.bc.ca>

Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailment

All - attached are the comms materials for tomorrows 10 am announcement in PG on support programs for interior mill workers:

- Comms Plan
- News Release – J Ving underway
- Q&A – a few additional QA from Leila
- Media Advisory – distributed 240 pm – PG media tweeting heavily. We expect a good turn out
- Media Plan – calls being booked for MDD
- Event Plan – pre-brief location still TBD. Glen Plummer will determine late today
- MDD speaking notes
- Ravi Kahlon speaking notes
- MHB speaking notes
- MC PG Mayor Lyn Hall speaking notes – confirmed as MC

Outstanding Items:

- Labour/union quotes for news release – USW only outstanding.
- IN/Messaging on COFI report released today underway and to be completed by EOD
- Arrange for PG FLNR staff to print copies of final news release (Shawn Rice or John Huybers)
Office is 2000 South Ospika

Page 244 of 288 to/à Page 259 of 288

Withheld pursuant to/removed as

s.13 ; s.17

From: [Haslam, David GCPE:EX](#)
To: [Renneberg, Tim FLNR:EX](#); [Kristianson, Eric PREM:EX](#); [Aaron, Sage PREM:EX](#); [Jones, Tristan FLNR:EX](#); [Aaron, Sage PREM:EX](#)
Cc: [Allan, John FLNR:EX](#); [Zadravec, Don GCPE:EX](#); [Plummer, Glen GCPE:EX](#); [Kennedy, Christine PREM:EX](#); [Basi, Selena PREM:EX](#); [McCaffrey, Julianne GCPE:EX](#); [Badger, Joleen GCPE:EX](#); [Schollen, Tasha GCPE:EX](#); [Banfield, Elena GCPE:EX](#); [Farmer, Leila GCPE:EX](#); [Byers, Lindsay GCPE:EX](#); [Uppenborn, Jeremy GCPE:EX](#); [Makarowski, Dawn GCPE:EX](#); [Roscoe, Lisa GCPE:EX](#); [Howlett, Tim GCPE:EX](#); [Aaron, Sage PREM:EX](#)
Subject: RE: Updated QA
Date: Tuesday, September 17, 2019 8:36:23 AM
Attachments: [2019PREM0105-001795.pdf](#)
[QA_Funding to support mill workers impacted by permanent and indefinite mill closures_Sept 16_DRAFT_224 PM \(002\).docx](#)

s.13; s.17

From: Haslam, David GCPE:EX
Sent: September 17, 2019 7:51 AM
To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca) <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric GCPE:EX <Eric.Kristianson@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>; Tristan FLNR:EX Jones (Tristan.Jones@gov.bc.ca) <Tristan.Jones@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>
Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Basi, Selena PREM:EX <Selena.Basi@gov.bc.ca>; McCaffrey, Julianne GCPE:EX <Julianne.McCaffrey@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>; Schollen, Tasha GCPE:EX <Tasha.Schollen@gov.bc.ca>; Banfield, Elena GCPE:EX <Elena.Banfield@gov.bc.ca>; Leila GCPE:EX Farmer (Leila.Farmer@gov.bc.ca)

<Leila.Farmer@gov.bc.ca>; Byers, Lindsay GCPE:EX <Lindsay.Byers@gov.bc.ca>; Jeremy GCPE:EX Uppenborn (Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>; Dawn GCPE:EX Makarowski (Dawn.Makarowski@gov.bc.ca) <Dawn.Makarowski@gov.bc.ca>; Lisa GCPE:EX Roscoe (Lisa.Roscoe@gov.bc.ca) <Lisa.Roscoe@gov.bc.ca>; Howlett, Tim GCPE:EX <Tim.Howlett@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>

Subject: Updated QA

s.13; s.17

From: Haslam, David GCPE:EX

Sent: September 16, 2019 4:03 PM

To: Tim FLNR:EX Renneberg (Tim.Renneberg@gov.bc.ca) <Tim.Renneberg@gov.bc.ca>; Kristianson, Eric GCPE:EX <Eric.Kristianson@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>; Tristan FLNR:EX Jones (Tristan.Jones@gov.bc.ca) <Tristan.Jones@gov.bc.ca>; Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>

Cc: Allan, John FLNR:EX <John.Allan@gov.bc.ca>; Zadravec, Don GCPE:EX

<Don.Zadravec@gov.bc.ca>; Plummer, Glen GCPE:EX <Glen.Plummer@gov.bc.ca>; Kennedy, Christine PREM:EX <Christine.Kennedy@gov.bc.ca>; Basi, Selena PREM:EX <Selena.Basi@gov.bc.ca>; McCaffrey, Julianne GCPE:EX <Julianne.McCaffrey@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>; Schollen, Tasha GCPE:EX <Tasha.Schollen@gov.bc.ca>; Banfield, Elena GCPE:EX <Elena.Banfield@gov.bc.ca>; Leila GCPE:EX Farmer (Leila.Farmer@gov.bc.ca) <Leila.Farmer@gov.bc.ca>; Byers, Lindsay GCPE:EX <Lindsay.Byers@gov.bc.ca>; Jeremy GCPE:EX Uppenborn (Jeremy.Uppenborn@gov.bc.ca) <Jeremy.Uppenborn@gov.bc.ca>; Dawn GCPE:EX Makarowski (Dawn.Makarowski@gov.bc.ca) <Dawn.Makarowski@gov.bc.ca>; Lisa GCPE:EX Roscoe (Lisa.Roscoe@gov.bc.ca) <Lisa.Roscoe@gov.bc.ca>

Subject: RE: Communications Materials - Funding to support mill workers impacted by Interior Forest Sector mill closures-curtailement

All - attached are the comms materials for tomorrow's 10 am announcement in PG on support programs for interior mill workers:

- Comms Plan
- News Release – J Ving underway
- Q&A – a few additional QA from Leila
- Media Advisory – distributed 240 pm – PG media tweeting heavily. We expect a good turn out
- Media Plan – calls being booked for MDD
- Event Plan – pre-brief location still TBD. Glen Plummer will determine late today
- MDD speaking notes
- Ravi Kahlon speaking notes
- MHB speaking notes
- MC PG Mayor Lyn Hall speaking notes – confirmed as MC

Outstanding Items:

- Labour/union quotes for news release – USW only outstanding.
- IN/Messaging on COFI report released today underway and to be completed by EOD
- Arrange for PG FLNR staff to print copies of final news release (Shawn Rice or John Huybers)
Office is 2000 South Ospika

NEWS RELEASE

For Immediate Release
2019PREM0105-001795
Sept. 17, 2019

Office of the Premier
Ministry of Forests, Lands, Natural Resource Operations
and Rural Development

Government outlines new forest worker support programs

PRINCE GEORGE – The provincial government has announced \$69 million to fund a new series of measures aimed at supporting British Columbia forest workers impacted by mill closures and shift reductions in several B.C. Interior communities.

The Interior forest industry has been reducing production in an effort to adjust to the end of the mountain pine beetle harvest and the devastating 2017 and 2018 fire seasons.

“The previous government knew that the end of mountain pine beetle harvest would disrupt the lives of forest workers, contractors and communities, but they did little to prepare for this inevitable transition,” said Premier John Horgan. “While the forest sector must reduce surplus milling capacity to remain competitive, it cannot do so at the expense of the workers, contractors and communities who built the industry. Our government will ensure that forest workers impacted by mill closures are supported.”

Horgan and Doug Donaldson, Minister of Forests, Lands, Natural Resource Operations and Rural Development, met with the chief executive officers of the major Interior forest companies to set out measures to support forest workers in the months and years ahead. Those measures include:

- \$40 million to establish a new cost-shared, early-retirement bridging program for older forest workers;
- \$15 million to establish a new short-term forest employment program, focused on fire prevention and community resiliency projects;
- \$12 million for workers to access skills training, and for employer and community grants for training;
- \$2 million to establish a new job placement co-ordination office that will track the transition and employment of impacted forest workers on an individual basis; and
- Community support grants aimed at providing short-term assistance to communities more profoundly impacted by the closure of a major forest employer.

“The Province is committed to supporting the people impacted by this change, but we need the forest industry and the federal government to step up and do their part as well,” Donaldson said. “I’m hopeful that the Interior forest sector recognizes that the new industry that will arise from this transition will need skilled, experienced workers to produce new forest products that can compete in global markets.”

Donaldson called on the forest industry to increase supports for impacted workers, ensure key corporate leaders are working on the industry transition and ensure that it does a better job of

communicating effectively with affected workers and communities.

“The forest industry and its workers have built the success of the industry and bolstered B.C.’s economy for decades,” said Harry Bains, Minister of Labour. “I am pleased that my ministry can help deliver solutions that provide direct and tangible support to workers impacted by current challenges in the forest industry and that will help sustain family-supporting jobs in communities that are home to the industry and its workers.”

Quotes:

Ravi Kahlon, Parliamentary Secretary for Forests, Lands, Natural Resource Operations and Rural Development –

“Over the summer, I met with workers, industry and elected officials in many of the Interior communities impacted by permanent and indefinite mill closures. The \$69 million our government is providing to support impacted workers and families and enable resilient forest communities is a direct result of my discussions with the people who live and work in these Interior communities.”

Melanie Mark, Minister of Advanced Education, Skills and Training –

“We’re ensuring that impacted forestry workers and their communities have access to retraining and supports they need to assist them with this transition. We’re providing funding for skills training programs and employer and community grants that will give people the new skills they need to prepare for sustainable employment and good family-supporting jobs.”

Ray Ferris, CEO, West Fraser –

"We appreciate the Province recognizing these supportive measures needed for impacted workers as industry adapts to declining timber supply. This funding for workers' support aligns with our efforts at West Fraser to ensure continuing employment and opportunity for our hard-working employees and their families as industry works together with government on longer-term solutions to our current challenges."

Gary Fiege, president, Public and Private Workers of Canada –

“The Public and Private Workers of Canada stands with the provincial government today. In doing so, we recognize the value of what is being offered to the people of rural British Columbia. It was through communication, co-operation and compassion with and for the affected forestry workers and the communities they call home that relief will be forthcoming. We will continue to work to save jobs, but have to be realistic with the situation at hand and help people transition in a changed landscape. This funding announced today is just a start in the effort needed to accomplish this transition.”

Gavin McGarrigle, western regional director, Unifor –

“Taking this step to support workers and their families is the right thing for the B.C. government to do. Forestry workers are facing enormous challenges across the Interior right now and we know that with the right supports for these workers and with the right investments by corporations, the forestry sector can rise to meet these challenges and be a vital part of our sustainable future.”

Contacts:

Jen Holmwood
Press Secretary
Deputy Communications Director
Office of the Premier
250 818-4881

Ministry of Forests, Lands, Natural
Resource Operations and Rural Development
Media Relations
250 356-7506

Connect with the Province of B.C. at: news.gov.bc.ca/connect

Page 266 of 288 to/à Page 285 of 288

Withheld pursuant to/removed as

s.13 ; s.17

impacted workers to help identify outcome preferences, clarify skills and qualifications, identify any information or support needs and assist in matching workers with placements (directly or through WorkBC offices), training services (through AEST), early retirement programming or other services;

- The coordinators will seek out information about job vacancies in the local area, through a series of outreach and information scanning methods and interaction with other transition services including WorkBC offices – and help to match impacted workers accordingly.
- The coordinators will not function as “career counsellors” rather will match opportunities and track worker outcomes, reporting to the lead contractor and to the ministry for tracking purposes.
- The role in linking workers to government programs and services is important, as workers may not be aware of existing government supports or may be reluctant to access services that are provided through what will locally be perceived as a social assistance office.
- The work of this office will augment the existing services and programs provided by government and provide a specialized focus on individual worker outcomes, through people that understand the industry and have been personally impacted by closures themselves.

3) \$15 million to establish a short-term forest employment program, focused on fire prevention and community resiliency projects

Responsible agency: FLNRORD

- The ministry will work with other agencies/ministries to identify projects that can provide work opportunities for impacted contractors.
- Details of the process for contractors to access this work will be established and communicated by end of September.
- Note that ministries have been asked to determine if there is additional funding or project ideas that can be contributed to this effort.

4) \$12 million to fund new worker training, and enhanced community mental health support programs
Responsible agencies: AEST, SDPR, with some coordination support through Labour and CITZ (ServiceBC)

- No new programs will be created, rather a dedicated allocation of funding for impacted workers will be communicated through the main Forest Worker Support page (Ministry of Labour/FLNRORD joint page, links to specific programs of relevance).
- The goal of making the dedicated funding available is to highlight the most relevant areas of training and support for the workers, and provide links to these specific sites through the main worker support website
- Some workers may be sensitive about accessing funding through the regular stream, as they are typically high wage earners self-sufficient and not in need of government assistance programs. Providing dedicated programs for forest industry transition makes this clearly a support tailored for their circumstances.
- For workers that have been out of school for many years, navigating programs in the general stream can be confusing – this provides a level of way-finding and “concierge” support.
- WorkBC and ServiceBC staff in the regions will also receive information and briefing to ensure they can provide tailored support to forest workers and direct them to relevant programming.
- May wish to consider a dedicated staff person within each ministry that can talk through the program options, how to apply and what the opportunities are (either in the Labour program staff or elsewhere in ministries/regional offices).

5) Community support grants aimed at providing short-term assistance to communities more profoundly impacted by the closure of a major forest employer, including permanent mill closure, indefinite curtailment or permanent / indefinite shift reduction.

Responsible agency: FLNRORD

- This work links with the ongoing work of FLNRORD's regional teams.
- Work of this branch will continue to include community transition/adjustment.
- The direct funding to heavily impacted communities will acknowledge and support the additional resource/services that communities have been providing to workers/citizens since impact.
- Currently three communities have permanent closures: Clearwater / Vavenby, Quesnel and Clinton (Chasm)
- 4 communities have indefinite curtailments: 100 Mile – Kelowna – Mackenzie - Fort St. John, and many others are dealing with a shift reduction.

Sent from my iPhone