

From: [Craig Campbell](#)
To: [Peter Larose](#); [Trent, Tennessee FLNR:EX](#)
Subject: Latest poster for trail school!
Date: January 30, 2017 4:34:02 PM
Attachments: [4130 poster 2017.pdf](#)

Mountain Bike Tourism & Trail Building

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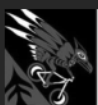
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- Trail master planning
- Trail layout, design and maintenance
- Introductory mountain bike skills development or instructor certification

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BC Aboriginal
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1MC122167

From: [Trent, Tennessee FLNR:EX](#)
To: ["Grant Lamont"](#)
Subject: RE: MBTA directors call
Date: April 26, 2017 9:32:00 AM

Hi Grant,

Interesting. Who has designated the trails as non-motorized? Is it a municipal bylaw? How does the ban get enforced and what mechanism made it legal?

RST is developing an e-bike policy. I'll keep you informed on developments there.

Cheers

TT

Tennessee Trent - Manager, Trails

Recreation Sites and Trails BC

Sea to Sky Office

101-42000 Loggers Lane

Squamish, BC

V8B 0H3

604.898.2194 office

tennessee.trent@gov.bc.ca

From: Grant Lamont [<mailto:gjlamont@gmail.com>]

Sent: Wednesday, April 26, 2017 9:19 AM

To: Martin Littlejohn

Cc: Andy Brown; Bennett, Marcia FLNR:EX; Blake Rowsell; Craig Campbell; Donna Green; Jesse Ferguson; Kelli Sherbinin; ; Meghan Tabor; Mike Crowe (WB); Russell Brewer; Trent, Tennessee FLNR:EX

Subject: Re: MBTA directors call

Thanks Martin,

A little update from our strategic planning session on Saturday.

WORCA has chosen to ban ebikes from all non-motorized trails we steward.

We would also like to see this move forward for the whole province as we agree with the BLM's stance in the US.

Thanks

G

Grant Lamont

Whistler Trail Solutions

Box 174, Whistler, B.C. VON 1B0

M 604-902-0054

email. gjlamont@gmail.com

www.whistlertrailsolutions.com- Partner

www.whistlerbikeguide.com- Managing Partner

www.bcbikerace.com- July 6-13 2017 Day 7 Course Director

www.thinkbikewhistler.com - June 1-4 2017 Whistler B.C.

On Wed, Apr 26, 2017 at 9:13 AM, Martin Littlejohn <martin@mbta.ca> wrote:

MBTA Directors,

Our next director's call is on Tuesday, May 2nd at 8am. Please reply with your availability.

For our next call on May 2nd, I will be requesting a motion that the MBTA contributes \$750 to

help compensate Scott Benton, ED with the Wilderness Tourism Association, for next steps of the AT strategy. See Brad Harrison's April 11th email (attached) for more details.

<<...>>

Call in details:

s.17 **Toll Free - North America**

s.17 **Vancouver local**

Access codes:

Participant Conference ID: s.17

Agenda:

1. Call to order
2. Approval of agenda
3. Approval of minutes from April 4th
4. Financial report – update from Martin
5. Committee reports
 - Marketing
 - Quick update on all campaigns
 - 1. 7-Day Giveaway 2017 – Bikes and Beer Tour
 - 2. Bike Parks BC – “The Air Up Here”
 - 3. Northern BC – “Ride North”
 - 4. Kootenay Rockies – “Kootenay Dirt”
 - 5. Sea to Sky Biking
 - 6. “The Moment”
- Community Engagement/Product Development
- Provincial Advocacy Committee

- New committee

- AJ Strawson / IMBA Canada

6. Other business arising from minutes

- Revelstoke symposium updates

- Partners / Sponsors

- Call for Presenters

- Registration

- Sea to Sky Study Update – Pemberton and North Shore reports/presentations

- MBTA AGM – Date and board turnover

7. New business

- MBTA support for continued work on AT Strategy – motion required

8. Director updates

9. Adjourn

<<...>>

----- Forwarded message -----

From: Brad Harrison <colwest@shaw.ca>

To: Dave Butler <dbutler@cmbhinc.com>

Cc: <ed@acmg.ca>, <colwest@shaw.ca>, <paul@tagwhistler.com>, <rick@kayakingtours.com>, <info@bcroa.com>, <dscottbenton@gmail.com>, <martin@mbta.ca>, <bsayer@wiegele.com>, <ian@helicat.org>, <matt@bcfroa.ca>, <ceo@cwsaa.org>, <ellis@goabc.org>, <wjudas@tiabc.ca>, <bcobta@ruralfutures.ca>, <birdo@sportfishing.bc.ca>, <Kevin@mapleleafadventures.com>, <htso@aboriginalbc.com>, <lisa@boatingbc.ca>

Bcc:

Date: Tue, 11 Apr 2017 09:09:49 -0700

Subject: A/T Strategy - Update, Reply Requested

Hello to all of the A/T Strategy partners.

Dave and I thought we would provide you with a bit of an update. We have been busy between a very busy ski season and fleshing out the details of our next steps. As always, we are both available if you have any questions or suggestions.

As you know, seven of us (*Craig Campbell, Walt Judas, Scott Benton, Ian Tomm,*

Henry Tso, Dave Butler and I) met with six provincial ministers and staff in January to present the adventure tourism strategy that we built together. Ministers *Bond*, *Thomson* and *Yamamoto* were there in person, while Ministers *Bennett*, *Rustad* and *Barnett* connected by phone.

We were pleased that Minister Shirley Bond profiled our A/T strategy in her keynote speech at the Tourism Industry Conference in February (I know that some of you were there). She complimented the A/T coalition on developing the strategy, discussed helping move this forward and assigned an Associate Deputy Minister to work with us to move the A/T strategy forward. Minister Bond and most of the other ministers mentioned how impressed they were with our industry coming together as a unified voice. This cohesion is at the backbone of the attention gov't is paying us.

The gov't has responded positively to our proposed A/T Strategy and have already answered some of our requests. Although gov't was very impressed with the diversity of our coalition, they have asked us to reach out to other groups (i.e. public rec, other users of the land base, etc.) in order to build even stronger support for moving ahead. We are in the midst of finalizing the outreach/engagement list now, along with developing strategies and tactics and messaging for that engagement.

We have asked Scott Benton to serve as our point person on this initiative. On our collective behalf, he's going to take on the following tasks. Dave and/or I will continue to oversee the project, and continue to serve as the conduit to gov't.

1. Identify key organizations and primary contacts for our engagement.
2. Identify and work with our team to develop messaging, tactical approaches, key interests and common ground.
3. Schedule and attend meetings with key reps from this A/T coalition (those who have the best relationships with each of the groups) to forward our messaging, understand their interests and concerns, attempt to reach common ground wherever possible, and build support for our initiative.
4. Report back to the A/T strategy group on the following:
 - Nature of conversations
 - Areas of concern expressed by groups
 - Areas of agreement/disagreement
 - Decisions we might need to make as a group based on that
 - Identify positive supporters while being cognizant of negative responses and how to address them

We will need to compensate Scott for his time and any incurred expenses. To that end, we have put together a budget in support of these next steps. We need to raise around \$10,000.00 in order to fully and effectively see this process through. We are asking that all of the participating sectors provide funding in the amount that they are able. We need at least \$750.00/sector in order to reach our budgeted target.

Please get back to me as soon as possible and let me know the amount that you are able to contribute. We will then let you know how to transfer your contribution to the coalition.

Timing and messaging are critical as we attempt to broaden our base of support for the A/T strategy. We ask that coalition members remain quiet about meeting with government and the strategy content. If you are questioned about this, your answer could be: "our adventure tourism collective of 18 organizations has developed a

growth strategy for adventure tourism, and we will be consulting with key organizations about how to move that strategy forward.”

Thanks for your attention, and we look forward to hearing from you as soon as possible.

Sincerely, Brad Harrison

Executive Director - Backcountry Lodges of BC Association

backcountrylodgesofbc.com / 250-819-9774

From: [Trent, Tennessee FLNR:EX](#)
To: [Villeneuve, Kirby A ENV:EX](#)
Subject: Re: MBTA reps
Date: November 6, 2018 6:55:35 AM

Wade is planning to stay on mbta. Sorry dude. We will get you on there.

Sent from my handheld device

On Nov 5, 2018, at 6:46 PM, Villeneuve, Kirby A ENV:EX <Kirby.Villeneuve@gov.bc.ca> wrote:

Thanks TT

Sent from my Samsung Galaxy smartphone.

----- Original message -----

From: "Trent, Tennessee FLNR:EX" <Tennessee.Trent@gov.bc.ca>
Date: 2018-11-05 6:38 PM (GMT-08:00)
To: "Villeneuve, Kirby A ENV:EX" <Kirby.Villeneuve@gov.bc.ca>
Subject: Re: MBTA reps

Not sure. I hadn't thought about it. I'll suggest you replace him to both Martin and wade.

Sent from my handheld device

On Nov 5, 2018, at 4:55 PM, Villeneuve, Kirby A ENV:EX
<Kirby.Villeneuve@gov.bc.ca> wrote:

Do you know if Martin is keeping Wade as the BCP rep now that Wade has left parks and is back in your ministry?

Sent from my Samsung Galaxy smartphone.

From: martin@mbta.ca
To: Trent, Tennessee FLNR:EX
Cc: "Grant Lamont"; meghan.tabor@seerevelstoke.com
Subject: RE: Trail Karma campaign
Date: November 6, 2018 8:56:58 AM

Great!

Meghan, does Nov 13 at 1pm work for you?

-----Original Message-----

From: Trent, Tennessee FLNR:EX <Tennessee.Trent@gov.bc.ca>
Sent: Tuesday, November 6, 2018 8:32 AM
To: martin@mbta.ca
Cc: Grant Lamont <gjlamont@gmail.com>; meghan.tabor@seerevelstoke.com
Subject: Re: Trail Karma campaign

Yes

Sent from my handheld device

On Nov 6, 2018, at 8:26 AM, "martin@mbta.ca<<mailto:martin@mbta.ca>>"
<martin@mbta.ca<<mailto:martin@mbta.ca>>> wrote:

Does next Tuesday Nov 13th at 1pm work for everyone?

Tennessee, I don't know if you originally volunteered for this committee, however you are more than welcome to join us if you would like.

Cheers,
Martin

From: Grant Lamont <gjlamont@gmail.com<<mailto:gjlamont@gmail.com>>>
Sent: Monday, November 5, 2018 6:23 PM
To: Martin Littlejohn <martin@mbta.ca<<mailto:martin@mbta.ca>>>
Cc: meghan.tabor@seerevelstoke.com<<mailto:meghan.tabor@seerevelstoke.com>>; Trent, Tennessee FLNR:EX <Tennessee.Trent@gov.bc.ca<<mailto:Tennessee.Trent@gov.bc.ca>>>
Subject: Re: Trail Karma campaign

yes
Grant Lamont
Whistler Trail Solutions
Box 174, Whistler, B.C. V0N 1B0
M 604-902-0054
email. gjlamont@gmail.com<<mailto:gjlamont@gmail.com>>

"Enjoy the ride, you only live once!"

www.whistlertrailsolutions.com<<http://www.whistlertrailsolutions.com>>- Partner
www.whistlerbikeguide.com<<http://www.whistlerbikeguide.com>>- Owner
www.bcbikerace.com<<http://www.bcbikerace.com>>- July 6-13 2018 Day 8 Business Development www.
<<http://www.valleyfondo.com>>thinkbikewhistler.com<<http://thinkbikewhistler.com>> - May 31-June 3, 2018
Whistler B.C.

On Mon, Nov 5, 2018 at 6:10 PM <martin@mbta.ca<<mailto:martin@mbta.ca>>> wrote:
Grant, would the afternoon of the 13th work? s.22

From: meghan.tabor@seerevelstoke.com<<mailto:meghan.tabor@seerevelstoke.com>>
<meghan.tabor@seerevelstoke.com<<mailto:meghan.tabor@seerevelstoke.com>>>
Sent: Monday, November 5, 2018 9:50 AM
To: martin@mbta.ca<<mailto:martin@mbta.ca>>; 'Grant Lamont'
<gjlamont@gmail.com<<mailto:gjlamont@gmail.com>>>
Cc: 'Trent, Tennessee FLNR:EX' <Tennessee.Trent@gov.bc.ca<<mailto:Tennessee.Trent@gov.bc.ca>>>
Subject: RE: Trail Karma campaign

s.22

s.22 So I likely won't be on the directors call either unfortunately.

From: martin@mbta.ca<<mailto:martin@mbta.ca>> <martin@mbta.ca<<mailto:martin@mbta.ca>>>
Sent: November 5, 2018 7:29 AM
To: 'Grant Lamont' <gjlamont@gmail.com<<mailto:gjlamont@gmail.com>>>
Cc: meghan.tabor@seerevelstoke.com<<mailto:meghan.tabor@seerevelstoke.com>>; 'Trent, Tennessee FLNR:EX'
<Tennessee.Trent@gov.bc.ca<<mailto:Tennessee.Trent@gov.bc.ca>>>
Subject: RE: Trail Karma campaign

How about after the directors call on the 14th? We have that scheduled for 8am and could just stay on the line after the board meeting ends.

From: Grant Lamont <gjlamont@gmail.com<<mailto:gjlamont@gmail.com>>>
Sent: Sunday, November 4, 2018 8:58 PM
To: Martin Littlejohn <martin@mbta.ca<<mailto:martin@mbta.ca>>>
Cc: meghan.tabor@seerevelstoke.com<<mailto:meghan.tabor@seerevelstoke.com>>; Trent, Tennessee FLNR:EX
<Tennessee.Trent@gov.bc.ca<<mailto:Tennessee.Trent@gov.bc.ca>>>
Subject: Re: Trail Karma campaign

s.22

Sent from my iPhone

On Nov 1, 2018, at 11:52 AM, Martin Littlejohn <martin@mbta.ca<<mailto:martin@mbta.ca>>> wrote:
No problem, late morning or anytime in the afternoon works for me.

Martin

On Nov 1, 2018 10:45 AM, meghan.tabor@seerevelstoke.com<<mailto:meghan.tabor@seerevelstoke.com>> wrote:

I'm booked up in the morning of the 13th but could do anytime after 11am. Let me know if that works for people!

Thanks,
Meghan

From: martin@mbta.ca<<mailto:martin@mbta.ca>> <martin@mbta.ca<<mailto:martin@mbta.ca>>>
Sent: October 31, 2018 3:13 PM
To: 'Grant Lamont' <gjlamont@gmail.com<<mailto:gjlamont@gmail.com>>>;
meghan.tabor@seerevelstoke.com<<mailto:meghan.tabor@seerevelstoke.com>>
Cc: 'Trent, Tennessee FLNR:EX' <Tennessee.Trent@gov.bc.ca<<mailto:Tennessee.Trent@gov.bc.ca>>>

Subject: RE: Trail Karma campaign

Thanks for the great comments, guys. Meghan, I agree that it's in the way we frame it in order to fit with DBC's guidelines. We'll have to jump on this when you're back Grant. Applications are due Nov 30th. In the meantime I'll try to find out what support Pinkbike is willing to commit to. It's interesting to see that the NSMBA, FVMBA, and WORCA are the top 3 clubs for Trail Karma donations <https://www.trailforks.com/karma/>. The total donations for 2018 so far is only \$54K – I'm assuming that's all registered clubs on Trail Karma. If so, there lots of room for improvement!

Let's chat on the 13th. How about 9am?

Cheers,

Martin

From: Grant Lamont <gilamont@gmail.com<<mailto:gilamont@gmail.com>>>
Sent: Wednesday, October 31, 2018 12:53 PM
To: meghan.tabor@seerevelstoke.com<<mailto:meghan.tabor@seerevelstoke.com>>
Cc: Martin Littlejohn <martin@mbta.ca<<mailto:martin@mbta.ca>>>; Trent, Tennessee FLNR:EX <Tennessee.Trent@gov.bc.ca<<mailto:Tennessee.Trent@gov.bc.ca>>>
Subject: Re: Trail Karma campaign

Hi Folks\$²² so unable to get on a call.

At the DBC meetings I attended and presented to there was an overwhelming willingness in the air to help support multi use trails in the province that they so well promote.

I would be willing to go to Victoria along with Martin and Meghan or maybe Cooper Quinn to meet with the Ministers and could probably set it up.

I could also use my contacts inside of the Greens to get them to push. Might be a great ally.

I don't think the money should come from RSTBC to promote and produce the project but they should certainly be part of the pipeline of delivery.

Funding should come from the Province MRDT along with the bicycle industry that profits from the infrastructure they use.

Trailforks is one way of helping but driving eyeballs towards a privately owned companies website is a sliipery slope in my eyes.

Ironically we just put the Trail Budget for La Ventana Baja into action and have raised close to \$8,000 usd to maintain the trails with local youth labour.

s.22

Cheers,

Grant

Grant Lamont
Whistler Trail Solutions
Box 174, Whistler, B.C. VON 1B0
M 604-902-0054

email. gjlamont@gmail.com<<mailto:gjlamont@gmail.com>>

"Enjoy the ride, you only live once!"

www.whistlertrailsolutions.com-<<http://www.whistlertrailsolutions.com>> Partner

www.whistlerbikeguide.com<<http://www.whistlerbikeguide.com>>- Owner
www.bcbikerace.com<<http://www.bcbikerace.com>>- July 6-13 2018 Day 8 Business Development

[www.<http://www.valleyfondo.com>](http://www.valleyfondo.com)thinkbikewhistler.com<<http://thinkbikewhistler.com>> - May 31-June 3, 2018
Whistler B.C.

On Wed, Oct 31, 2018 at 12:22 PM

<meghan.tabor@seerevelstoke.com<<mailto:meghan.tabor@seerevelstoke.com>>> wrote:

Hi Martin and gang,

Thanks for getting the conversation rolling! I find it a bit disheartening that DBC is hesitant, it makes it that much harder for us as DMO's to jump on board as well (although we are getting more and more pressure to do so from our

local clubs).

FYI – I'm stepping into the President position of the Revelstoke Cycling Association at our AGM in November so now I'm extremely involved in both sides; non profit trails group + tourism marketing.

I definitely think there could be a lot of momentum and a really solid mountain biking campaign surrounding trail karma that would bring more awareness to the sport and how BC is leading the charge.

I wonder if it would be worth it for us to jump on a call rather than email back and forth with what could be a lot of ideas. Happy to hop on the horn anytime next week.

Kind Regards,

Meghan Tabor

Marketing Manager

Office: 250.837.5345 ext. 3107

Toll Free: 1.800.487.1493

Cell: 250.814.9005

Fx: (250) 837-4223

Web: SeeRevelstoke.com<<http://SeeRevelstoke.com>>

#TheRealStoke

From: martin@mbta.ca<<mailto:martin@mbta.ca>> <martin@mbta.ca<<mailto:martin@mbta.ca>>>
Sent: October 30, 2018 4:57 PM
To: 'Trent, Tennessee FLNR:EX' <Tennessee.Trent@gov.bc.ca<<mailto:Tennessee.Trent@gov.bc.ca>>>
Cc: meghan.tabor@seerevelstoke.com<<mailto:meghan.tabor@seerevelstoke.com>>; 'Grant Lamont'
<gjlamont@gmail.com<<mailto:gjlamont@gmail.com>>>
Subject: RE: Trail Karma campaign

Hi Tennessee,

I've copied Meghan and Grant who volunteered to be on the committee to look into this. Consider this to be the launch of the conversation!

I imagine RSTBC would be in the same position as DBC when it comes to concern about using gov't money to support what could be seen as a fundraising campaign for mtb clubs across the province.

I'm imagining a campaign revolving around a series of short videos somewhat like the "return it" ads where we would guilt riders into donating in a fun and informative way ^{\$22} would be a good candidate to produce something like that. This would be backed up with trailhead signage as well as campaign graphics to share with clubs and DMO's around the province. The call to action is already in place more or less on Trailforks though I think it would be cool if the amount of donations each club receives through Trailforks was visible on their respective Trail Karma page – similar to how the total is shown on GoFundMe.

I'm going to continue to see if I can find support from other key industry players like BC Bike Race, BC Enduro Series, Crankworx, etc and perhaps see if the DMO's would be willing to chip in. The key thing would be to have this initiative supported by those that benefit from the trails as a tourism driver.

Cheers,

Martin

From: Trent, Tennessee FLNR:EX <Tennessee.Trent@gov.bc.ca<<mailto:Tennessee.Trent@gov.bc.ca>>>
Sent: Tuesday, October 30, 2018 4:32 PM
To: 'martin@mbta.ca<<mailto:martin@mbta.ca>>' <martin@mbta.ca<<mailto:martin@mbta.ca>>>
Subject: RE: Trail Karma campaign

Hi Martin,

I like the concept of Trail Karma and would like to see the program more frequently used. However I don't think there is a role for RSTBC to fund donations to Trail Karma.

What sort of promotion do you have in mind out of curiosity?

TT

Tennessee Trent - Manager, Trails

Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

4th Floor – 333 Victoria Street

Nelson, BC

250-354-6750

tennessee.trent@gov.bc.ca<<mailto:tennessee.trent@gov.bc.ca>>

From: martin@mbta.ca<<mailto:martin@mbta.ca>> [<mailto:martin@mbta.ca>]

Sent: Tuesday, October 30, 2018 3:28 PM

To: Trent, Tennessee FLNR:EX

Subject: Trail Karma campaign

Hi Tennessee,

I was speaking with Kim Hood at DBC the other day about support for a Trail Karma campaign and whether or not it would be eligible for funding through the coop marketing program. She was a bit hesitant since it could be seen as fundraising. We were wondering if RSTBC might have some interest or thoughts on this. The idea would be to come up with a concept to encourage riders to use Trail Karma through the Trailforks app and ultimately establish it as common practice. Pinkbike/Trailforks is keen of course and would be a partner in this initiative. At this point I'm just looking for potential partners and have not yet determined a budget or scope. Let me know if you think RSTBC has a mandate to support or be involved in an initiative such as this.

Thanks,

Martin

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

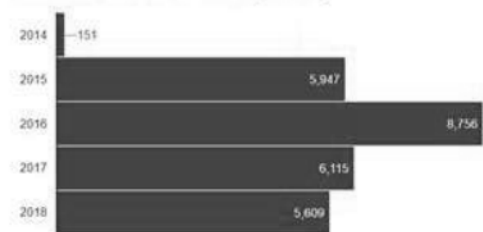
Phone/mobile: 604-351-0202

Email: martin@mbta.ca<<mailto:martin@mbta.ca>>

Skype: martin.littlejohn

Websites: www.mbta.ca<<http://www.mbta.ca>> (stakeholders) &
www.mountainbikingbc.ca<<http://www.mountainbikingbc.ca>> (consumers)

Donations Per Year (USD)



From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#); meghan.tabor@seerevelstoke.com; "Grant Lamont"
Subject: FW: Trail Karma
Date: November 14, 2018 9:54:38 AM

Hi guys, here is the response from Trevor May. Sounds like not much has been done to promote trail karma yet, but there are mechanisms within the app not currently utilized that could help encourage users to donate.

The contest option looks interesting. Ideally it would need to be connected to number of karma donations and not necessarily number of trails ridden (that might only make the problem worse!). Let me know if Trevor's response hatches any ideas or questions.

Thanks,
Martin

From: Trevor May
Sent: Tuesday, November 13, 2018 5:35 PM
To: martin@mbta.ca
Subject: Re: Trail Karma

You can see the BC totals in the bottom right of this page.
<https://www.trailforks.com/region/british-columbia/karma/>

It's really not that much, riders need to donate more!!

But we have not really done any promotion outside the links to donate on the Trailforks website and app.

Except for the promotion this summer in Sea 2 Sky with Whistler Brewing, \$1 from each 4-pack went to Trail Karma. There is talk about doing this again next summer with a much larger release.

We can do more on Trailforks to remind the user, which I will probably do this winter. Send out an email or site-message reminding them to donate and list the places they rode the most.

We also have push notification support in the Trailforks app now, which we have not really used except for a Red Bull Contest. Its mostly only Android users currently, as iPhone requires the user to give permission and we haven't been actively asking for it yet. But we could push some occasional Karma suggestions to users phones in future.

I have hoped we would do a big contest on Pinkbike to really promote Trail Karma, but its never been followed through. A bunch of false starts. PB guys were trying to go too big, with getting major brands backing it. I think just a normal kind of contest with a bunch of prizes like the Share the Ride promotion would be great. I just don't have the time personally to pursue it, so much on my development plate.

We have a new feature that would help with a BC localized contest promotion though. A contest gets promoted on homepage of TF website and the contests section of the app. And we can show a 1 time popup in the app for a contest, and this can be geo-targetted.

These are the 3 we have done so far <https://www.trailforks.com/contests/past/>

Thanks for the reminder, I hadn't remembered I was planning on sending out a notice to users this

fall about donating.

On 2018-11-13 4:54 PM, martin@mbta.ca wrote:

Hi Trevor,

I hope all is well!

We have been tossing an idea around about proposing a campaign to promoting Trail Karma. We are hearing concerns from mtb clubs around BC about lack of funding and volunteer capacity to keep up with trail maintenance. Trail Karma would appear to be an obvious part of the solution and we would like to help promote it if possible. I had a look at the Trail Karma page on Trailforks and I'm wondering how much does Trail Karma generate for clubs in BC and if any promotion has been done in the past to encourage riders to use it? If you have time to chat this week or next, please let me know.

Cheers,

Martin

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

Phone/mobile: 604-351-0202

Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (consumers)

From: Trent, Tennessee FLNR:EX
To: "martin@mbta.ca"; "Grant Lamont"; "meghan.tabor@seerevelstoke.com"
Subject: RE: Trail support committee - Monday, Dec 10 @ 1pm
Date: December 10, 2018 1:34:07 PM

ORC membership for potential engagement on this:

http://orc.bc.ca/about_members.htm

Tennessee Trent - *Manager, Trails*

Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

4th Floor – 333 Victoria Street

Nelson, BC

250-354-6750

tennessee.trent@gov.bc.ca

-----Original Appointment-----

From: martin@mbta.ca [<mailto:martin@mbta.ca>]

Sent: Wednesday, December 5, 2018 8:43 AM

To: martin@mbta.ca; Grant Lamont; megan.tabor@seerevelstoke.com; Trent, Tennessee FLNR:EX

Subject: Trail support committee - Monday, Dec 10 @ 1pm

When: Monday, December 10, 2018 1:00 PM-2:00 PM (UTC-08:00) Pacific Time (US & Canada).

Where:

Here are the call-in details for Monday

s.17 Toll Free - North America

s.17 Vancouver local

Participant Conference ID: ^{s.17}

From: martin@mbta.ca
To: ["Grant Lamont"](#)
Cc: ["Meghan Tabor"; Trent, Tennessee FLNR:EX](#)
Subject: FW: Mountain Biking & Public Land
Date: December 17, 2018 3:08:40 PM
Attachments: [image003.png](#)
[image004.png](#)

FYI - They're dealing with very similar issues in the US and using rural development as a key reason for why support for trails is important. Their Public Land Solutions website has some good resources and reference materials that could help support our position as well.

Martin

From: Ashley Korenblat
Sent: Monday, December 17, 2018 7:06 AM
To: martin@mbta.ca
Subject: Mountain Biking & Public Land



Mountain Biking and Public Land

Dear Martin,

As part of the Western Spirit family, we know that public lands are what make mountain biking possible! From our city, county, and state parks to our Bureau of Land Management Lands and National Forests— public land is where the trails are!

Yet these lands are under increasing pressures from a wide variety of sources. Many trails have almost no protections and could be mined or drilled at any time, while many other places are simply being loved to death by too many visitors.

To help solve these problems, I partnered with Jason Keith, former attorney for the Access Fund (the climbing and mountaineering equivalent to the International Mountain Bicycling Association) to create a non-profit called Public Land Solutions. We are working to spread the word about how well managed public lands can be kept in their natural state, while simultaneously bringing economic development to rural communities that need a boost. Inspired by all the great places Western Spirit goes, we are using techniques that have worked in established recreation economies to help communities that are just getting started.

We have learned that cities and towns who were previously entirely dependent on resource extraction, like coal or oil and gas, can work with their local and federal land managers to invest in recreation assets of all types, from trails, to river access, to cliffs and canyons to attract not just visitors, but quality of life companies who can locate wherever they choose. And more and more they are choosing places where their employees can get outside.

Much of our current work at Public Land Solutions is covered by a variety of grants, but as we look forward to 2019, we are receiving more requests from communities than our staff can handle. These are places where folks are thinking hard about how to diversify their economies, but they need support to create a plan. You can learn more about our work at publiclandsolutions.org —and if you find this work as inspirational as we do, we would welcome a [donation](#). We hope to grow our staff in 2019 to bring well designed policies to our public land and keep those trails coming!

Happy trails and happy holidays,

Ashley Korenblat

CEO Western Spirit Cycling, Managing Director Public Land Solutions

[**Donate To PLS**](#)

[Unsubscribe](#)

Western Spirit Cycling 478 Mill Creek Drive Moab, Utah 84532 United States (800) 845-2453

1



From: [Trent, Tennessee FLNR:EX](#)
To: martin@mbta.ca
Cc: [Donna Green](#)
Subject: Late this morning
Date: January 9, 2019 7:53:21 AM

I'll call in about 0820. Sorry guys.

Sent from my handheld device

From: martin@mbta.ca
To: "[Craig Campbell](#)"; "[Andy Brown](#)"; "[Annie Doran](#)"; "[Beth Holden](#)"; "[Blake Rowsell](#)"; "[Donna Green](#)"; "[Grant Lamont](#)"; "[Jesse Ferguson](#)"; "[Kelli Sherbinin](#)"; "[Meghan Tabor](#)"; "[Travis Fehr](#)"; [Trent, Tennessee FLNR:EX](#); [Anderson, Wade R FLNR:EX](#)
Subject: RE: Erroneous meeting request -Apologies
Date: January 9, 2019 2:19:09 PM

Thanks Craig, though I don't think I actually received a meeting request from you.
Just to confirm, our next directors call will be on Feb 14 at 8am Pacific Time. The agenda and other details will be sent the week prior to the meeting.
Cheers,
Martin

From: Craig Campbell
Sent: Wednesday, January 9, 2019 10:16 AM
To: martin@mbta.ca; 'Andy Brown'; 'Annie Doran'; 'Beth Holden'; 'Blake Rowsell'; 'Donna Green'; 'Grant Lamont'; 'Jesse Ferguson'; 'Kelli Sherbinin'; 'Meghan Tabor'; 'Travis Fehr'; 'Trent, Tennessee FLNR:EX'; wade.anderson@gov.bc.ca
Subject: Erroneous meeting request -Apologies

Hey Gang,
I apologize for sending a Feb meeting invite to everyone this am. I was just trying to lock it down in my calendar on my phone.
It is not my place to send the invite- I cancelled it so Martin can send in the future with agenda etc.
My apologies to Martin and all.
C
Craig Campbell
C: 250.320.7624



From: martin@mbta.ca <martin@mbta.ca>
Sent: Monday, January 07, 2019 5:13 PM
To: 'Andy Brown' <media@tourismgolden.com>; 'Annie Doran' <doran@tourismpg.com>; 'Beth Holden' <bholden@williamslake.ca>; 'Blake Rowsell' <blakerowsell@gmail.com>; Craig Campbell <ccampbell@tru.ca>; 'Donna Green' <donna@mbta.ca>; 'Grant Lamont' <gjlamont@gmail.com>; 'Jesse Ferguson' <jesse@tourismkimberley.com>; 'Kelli Sherbinin' <kelli@endlessbiking.com>; 'Meghan Tabor' <marketing@revelstokechamber.com>; 'Travis Fehr' <bikegeektrav@gmail.com>; 'Trent, Tennessee FLNR:EX' <Tennessee.Trent@gov.bc.ca>; wade.anderson@gov.bc.ca
Subject: MBTA minutes for Nov 14

Please find the minutes from our previous directors' call attached.

Thanks

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

Phone/mobile: 604-351-0202

Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (consumers)

From: [Martin Littlejohn \(via Google Docs\)](#)
To: [Trent, Tennessee FLNR:EX](#)
Cc: meghan.tabor@seerevelstoke.com
Subject: Trail funding
Date: January 10, 2019 4:59:06 PM

martin@mbta.ca has shared a link to the following document:



Trail funding



I've added a bit more to what Grant started. Please review and add what details you can to support our position.

Thanks,
Maritn

[Open in Docs](#)

Google Docs: Create and edit documents online.

Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

You have received this email because someone shared a document with you from Google Docs.



From: [Trent, Tennessee FLNR:EX](#)
To: ["martin@mbta.ca"](mailto:martin@mbta.ca)
Subject: RE: DBC Coop Funding approved
Date: January 31, 2019 2:00:28 PM

Hi Martin,

Congrats. Good news. Two thoughts from me:

1. Has there been a decision to go with Whistler over Powell River? My vote would be Powell River for what that is worth.
2. I hope there is some stewardship / trail maintenance activities represented in the approved application for funding to DBC.

Cheers

TT

Tennessee Trent - *Manager, Trails*
Ministry of Forests Lands Natural
Resource Operations and Rural Development
Recreation Sites and Trails BC
4th Floor – 333 Victoria Street
Nelson, BC
250-354-6750
tennessee.trent@gov.bc.ca

From: martin@mbta.ca [<mailto:martin@mbta.ca>]

Sent: Thursday, January 31, 2019 1:57 PM

To: 'Andy Brown'; 'Annie Doran'; 'Beth Holden'; 'Blake Rowsell'; 'Craig Campbell'; 'Donna Green'; 'Grant Lamont'; 'Jesse Ferguson'; 'Kelli Sherbinin'; 'Meghan Tabor'; 'Travis Fehr'; Trent, Tennessee FLNR:EX; Anderson, Wade R FLNR:EX

Subject: DBC Coop Funding approved

Hi folks,

I have some great news. I just received the notification of funding letter for the 2019/20 Co-operative Marketing Partnerships Program. We received everything requested so it will be another exciting year with lots of new initiatives!

Also regarding the symposium, I'm still waiting to see the Whistler Blackcomb (Vail resorts) contract for the venue – supposed to be sent this week. As soon as I have those details and feel comfortable with our obligations I will send out the official announcement.

Cheers,

Martin

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

Phone/mobile: 604-351-0202

Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (consumers)

From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#)
Subject: RE: RYC poster
Date: April 17, 2019 10:30:27 AM

Thanks Tennessee,
I'll ask Norma to share this on FB and Twitter.
Cheers,
Martin

From: Trent, Tennessee FLNR:EX
Sent: Wednesday, April 17, 2019 9:58 AM
To: martin@mbta.ca
Subject: FW: RYC poster

As discussed.

TT

Tennessee Trent - *Manager, Trails*
Ministry of Forests Lands Natural
Resource Operations and Rural Development
Recreation Sites and Trails BC
4th Floor – 333 Victoria Street
Nelson, BC
250-354-6750
tennessee.trent@gov.bc.ca

From: [Trent, Tennessee FLNR:EX](#)
To: martin@mbta.ca
Subject: Potential presentation for symposium
Date: April 17, 2019 9:02:54 PM

Daniel and I are considering preparing a presentation focused on the occupiers liability act, a risk assessment we are completing related to Mtb trails, ttfs, construction and maintenance and also including an overview on where we plan to go with new trail standards which will address changes in mtb interests since whistler trail standards first came out in the context of modern trail management.

I think it's really relevant to clubs. Any interest in discussing this as a possibility for the symposium?

Sent from my handheld device

From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#)
Subject: RE: Potential presentation for symposium
Date: April 18, 2019 8:29:08 AM

Hi Tennessee,

This is great! The symposium is the perfect forum for disseminating this kind of information. It could be relevant enough to the entire delegation to be a general session. Happy to chat about it whenever it suits you and Daniel.

Cheers,
Martin

-----Original Message-----

From: Trent, Tennessee FLNR:EX <Tennessee.Trent@gov.bc.ca>
Sent: Wednesday, April 17, 2019 9:03 PM
To: martin@mbta.ca
Subject: Potential presentation for symposium

Daniel and I are considering preparing a presentation focused on the occupiers liability act, a risk assessment we are completing related to Mtb trails, ttfs, construction and maintenance and also including an overview on where we plan to go with new trail standards which will address changes in mtb interests since whistler trail standards first came out in the context of modern trail management.

I think it's really relevant to clubs. Any interest in discussing this as a possibility for the symposium?

Sent from my handheld device

From: [Norma Ibarra](#)
To: [Martin Littlejohn](#)
Cc: [Knoll, Kelsey FLNR:EX](#); [Trent, Tennessee FLNR:EX](#)
Subject: Re: RYC poster
Date: April 25, 2019 10:46:15 AM

Hello Everyone
I have re-shared this on Facebook and Twitter today :)
Happy Thursday!

On Thu, 25 Apr 2019 at 09:44, <martin@mbta.ca> wrote:

Hi Kelsey,

Thanks for the update.

Norma, can you please post the updated application deadline.

Thanks,

Martin

From: Knoll, Kelsey FLNR:EX <Kelsey.Knoll@gov.bc.ca>
Sent: Wednesday, April 24, 2019 3:28 PM
To: 'martin@mbta.ca' <martin@mbta.ca>
Cc: Trent, Tennessee FLNR:EX <Tennessee.Trent@gov.bc.ca>
Subject: RE: RYC poster

Hi Martin,

The job application deadline has been extended to May 1, and a tentative hire date for May 21.

If you could please re-circulate through your networks, that would be much appreciated!

Thanks very much!

Kelsey Knoll

Recreation Technician

Columbia Shuswap District

250-805-6767

Kelsey.knoll@gov.bc.ca

www.sitesandtrailsbc.ca

From: Trent, Tennessee FLNR:EX
Sent: Wednesday, April 17, 2019 10:35 AM

To: 'martin@mbta.ca'
Cc: Knoll, Kelsey FLNR:EX
Subject: RE: RYC poster

Thanks

Tennessee Trent - *Manager, Trails*

Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

4th Floor – 333 Victoria Street

Nelson, BC

250-354-6750

tennessee.trent@gov.bc.ca

From: martin@mbta.ca [mailto:martin@mbta.ca]
Sent: Wednesday, April 17, 2019 10:30 AM
To: Trent, Tennessee FLNR:EX
Subject: RE: RYC poster

Thanks Tennessee,

I'll ask Norma to share this on FB and Twitter.

Cheers,

Martin

From: Trent, Tennessee FLNR:EX <Tennessee.Trent@gov.bc.ca>
Sent: Wednesday, April 17, 2019 9:58 AM
To: martin@mbta.ca
Subject: FW: RYC poster

As discussed.

TT

Tennessee Trent - *Manager, Trails*

Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

4th Floor – 333 Victoria Street

Nelson, BC

250-354-6750

tennessee.trent@gov.bc.ca

--

Norma Ibarra

Digital Community Manager



www.mountainbikingbc.ca

From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#); ["Jay Darby"](#); ["Aj Strawson"](#)
Cc: [Scott, Daniel FLNR:EX](#)
Subject: RE: RSTBC e-bike policy now live
Date: May 1, 2019 1:56:01 PM

Hi Tennessee,

Sorry for being so slow to respond – and now the link appears to have changed!

Seems like the word is out (CBC, Vancouver Sun, Squamish Chief, etc) and I'm looking forward to learning more. Is there a new link to the policy doc?

Thanks,

Martin

From: Trent, Tennessee FLNR:EX
Sent: Thursday, April 25, 2019 2:48 PM
To: Jay Darby (jay.darby@imbacanada.com) ; Aj Strawson (aj.strawson@imbacanada.com) ; martin@mbta.ca
Cc: Scott, Daniel FLNR:EX
Subject: RSTBC e-bike policy now live

Hi Guys,

I am happy to announce that the RSTBC e-Bike Policy is now in effect. Here is a link to policy on our website <https://www2.gov.bc.ca/gov/content/sports-culture/recreation/camping-hiking/sites-trails/program/trail-policies> Our government communications team will release an Information Bulletin tomorrow at 1430h PST. Feel free to review the policy but **please do not share to social media or other types of media until after our communications team has released its information bulletin.**

The policy was developed to classify and define e-bikes and to guide RSTBC staff decision-making when it comes to managing e-bikes on established recreation trails. If you have any questions about the policy or its implementation, please follow up with myself or Daniel Scott.

Implementation will be monitored and the policy may be amended as needed to ensure it is achieving its objectives.

Thanks for your patience on this.

best,

Tennessee Trent - *Manager, Trails*

Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

4th Floor – 333 Victoria Street

Nelson, BC

250-354-6750

tennessee.trent@gov.bc.ca

From: Trent, Tennessee FLNR:EX
To: "martin@mbta.ca"; "Jay Darby"; "Aj Strawson"
Cc: Scott, Daniel FLNR:EX
Subject: RE: RSTBC e-bike policy now live
Date: May 1, 2019 4:43:32 PM

Hi Guys,

This link should work. Martin, I used google chrome to access it. I believe Internet Explorer should work. I suppose some other browsers may not work.

<https://www2.gov.bc.ca/gov/content/sports-culture/recreation/camping-hiking/sites-trails/program/policies-strategies>

Looking forward to whatever feedback you might have.

Cheers

TT

Tennessee Trent - *Manager, Trails*
Ministry of Forests Lands Natural
Resource Operations and Rural Development
Recreation Sites and Trails BC
4th Floor – 333 Victoria Street
Nelson, BC
250-354-6750
tennessee.trent@gov.bc.ca

From: martin@mbta.ca [mailto:martin@mbta.ca]
Sent: Wednesday, May 1, 2019 1:56 PM
To: Trent, Tennessee FLNR:EX; 'Jay Darby'; 'Aj Strawson'
Cc: Scott, Daniel FLNR:EX
Subject: RE: RSTBC e-bike policy now live

Hi Tennessee,

Sorry for being so slow to respond – and now the link appears to have changed!

Seems like the word is out (CBC, Vancouver Sun, Squamish Chief, etc) and I'm looking forward to learning more. Is there a new link to the policy doc?

Thanks,

Martin

From: Trent, Tennessee FLNR:EX
Sent: Thursday, April 25, 2019 2:48 PM
To: Jay Darby (jay.darby@imbacanada.com) ; Aj Strawson (aj.strawson@imbacanada.com) ; martin@mbta.ca
Cc: Scott, Daniel FLNR:EX
Subject: RSTBC e-bike policy now live

Hi Guys,

I am happy to announce that the RSTBC e-Bike Policy is now in effect. Here is a link to policy on our website <https://www2.gov.bc.ca/gov/content/sports-culture/recreation/camping-hiking/sites-trails/program/trail-policies> Our government communications team will release an Information Bulletin tomorrow at 1430h PST. Feel free to review the policy but **please do not share to social media or other types of media until after our communications team has released its information bulletin.**

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Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

4th Floor – 333 Victoria Street

Nelson, BC

250-354-6750

tennessee.trent@gov.bc.ca

From: martin@mbta.ca
To: Trent, Tennessee FLNR:EX; "Jay Darby"; "Aj Strawson"
Cc: Scott, Daniel FLNR:EX
Subject: RE: RSTBC e-biike policy now live
Date: May 2, 2019 8:40:51 AM

Thanks Tennessee, that works! I'll get back to you soon with some feedback.

Cheers,
Martin

From: Trent, Tennessee FLNR:EX
Sent: Wednesday, May 1, 2019 4:44 PM
To: 'martin@mbta.ca'; 'Jay Darby'; 'Aj Strawson'
Cc: Scott, Daniel FLNR:EX
Subject: RE: RSTBC e-biike policy now live

Hi Guys,

This link should work. Martin, I used google chrome to access it. I believe Internet Explorer should work. I suppose some other browsers may not work.

<https://www2.gov.bc.ca/gov/content/sports-culture/recreation/camping-hiking/sites-trails/program/policies-strategies>

Looking forward to whatever feedback you might have.

Cheers

TT

Tennessee Trent - *Manager, Trails*
Ministry of Forests Lands Natural
Resource Operations and Rural Development
Recreation Sites and Trails BC
4th Floor – 333 Victoria Street
Nelson, BC
250-354-6750
tennessee.trent@gov.bc.ca

From: martin@mbta.ca [<mailto:martin@mbta.ca>]
Sent: Wednesday, May 1, 2019 1:56 PM
To: Trent, Tennessee FLNR:EX; 'Jay Darby'; 'Aj Strawson'
Cc: Scott, Daniel FLNR:EX
Subject: RE: RSTBC e-biike policy now live

Hi Tennessee,

Sorry for being so slow to respond – and now the link appears to have changed!

Seems like the word is out (CBC, Vancouver Sun, Squamish Chief, etc) and I'm looking forward to learning more. Is there a new link to the policy doc?

Thanks,
Martin

From: Trent, Tennessee FLNR:EX <Tennessee.Trent@gov.bc.ca>
Sent: Thursday, April 25, 2019 2:48 PM
To: Jay Darby (jay.darby@imbacanada.com) <jay.darby@imbacanada.com>; Aj Strawson (aj.strawson@imbacanada.com) <aj.strawson@imbacanada.com>; martin@mbta.ca

Cc: Scott, Daniel FLNR:EX <Daniel.Scott@gov.bc.ca>

Subject: RSTBC e-bike policy now live

Hi Guys,

I am happy to announce that the RSTBC e-Bike Policy is now in effect. Here is a link to policy on our website <https://www2.gov.bc.ca/gov/content/sports-culture/recreation/camping-hiking/sites-trails/program/trail-policies> Our government communications team will release an Information Bulletin tomorrow at 1430h PST. Feel free to review the policy but **please do not share to social media or other types of media until after our communications team has released its information bulletin.**

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Thanks for your patience on this.

best,

Tennessee Trent - *Manager, Trails*

Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

4th Floor – 333 Victoria Street

Nelson, BC

250-354-6750

tennessee.trent@gov.bc.ca

From: martin@mbta.ca
To: Villeneuve, Kirby A ENV:EX; Anderson, Wade R FLNR:EX; Trent, Tennessee FLNR:EX
Subject: RE: MBTA Directors call
Date: May 15, 2019 10:09:31 AM

Looks like fun!! And about 50 grand worth of bikes!

From: Villeneuve, Kirby A ENV:EX

Sent: Wednesday, May 15, 2019 8:56 AM

To: 'martin@mbta.ca'; Anderson, Wade R FLNR:EX; Trent, Tennessee FLNR:EX

Subject: RE: MBTA Directors call



-----Original Appointment-----

From: martin@mbta.ca [mailto:martin@mbta.ca]

Sent: Saturday, May 11, 2019 8:07 AM

To: martin@mbta.ca; Andy Brown; Annie Doran; Beth Holden; Blake Rowsell; Craig Campbell (Ccambell@tru.ca); Donna Green; Grant Lamont; Jesse Ferguson; Kelli Sherbinin; Meghan Tabor; Travis Fehr; Trent, Tennessee FLNR:EX; Villeneuve, Kirby A ENV:EX; Anderson, Wade R FLNR:EX

Subject: MBTA Directors call

When: Wednesday, May 15, 2019 8:00 AM-9:00 AM (UTC-08:00) Pacific Time (US & Canada).

Where:

Hello MBTA directors,

Our next conference call will be on Wednesday May 15 at 8am. Please advise your availability.

Here are the call in details:

Dial-in Phone Numbers:

S. 17 Toll Free - North America

6 17 Vancouver local

Access codes:

Participant Conference ID: S. 17

Agenda:

Call to order

Approval of agenda

Approval of minutes – April 17th minutes attached.

Financial report – Martin will provide updated financial summary for 2018/19 Yearend.

Committee reports

Marketing – contest results

Community Engagement/Product Development –

Provincial Advocacy – Trail karma campaign committee update

Symposium – website update, official launch, TW support

Other business arising from the minutes

MBTA AGM (Tues June 18 @ 11am) – board member terms, nominations, motions

New business

-Bike Policy

Director updates

Adjourn

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

Phone/mobile: 604-351-0202

Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (consumers)

<< File: MBTA Minutes April 17 2019.pdf >> << File: MBTA Board of Directors Nomination Form (2).pdf >> << File: MBTA Financial Summary - Year end results 2018-19.pdf >>

From: [MBTA](#)
To: [Trent, Tennessee FLNR:EX](#)
Subject: 2019 MTB Tourism Symposium - Registration is open
Date: June 13, 2019 1:04:05 PM

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Registration is open!



The MTB Tourism Symposium is a unique gathering of stakeholders that care about the future of mountain biking and what it means to our communities. Whether it is a critical issue, new trend, or opportunity, the symposium provides a forum to share ideas and knowledge about the topics impacting mountain biking today and in the future.

Reserve your spot to be part of the conversation by registering for the 2019 MTB Tourism Symposium.

Be sure to register early to take advantage of the special early bird rate \$235 + GST.

Full registration includes:

- 2 full days of sessions featuring knowledgeable and entertaining speakers and presentations
- Breakfast and lunch on each day of the symposium sessions (Thursday and Friday)
- Welcome reception and other social events (Wednesday and Thursday evenings)
- Pre-symposium Trail building workshop (Tuesday and Wednesday; limited spots available)

- Guided rides on some of the best trails in the province
- A chance to win great prizes

To find out more and to register go to mtbtourismsymposium.ca

Symposium Accommodation

Whistler Blackcomb's Lodging Ovations is providing great rates for delegates. Legends, Evolution, and First Tracks Lodge are all conveniently located in the heart of Whistler's Creekside Village and only few steps away from Dusty's, the main venue for the symposium. They offer 1, 2, 3 and 4 bedroom units so team up with your friends and colleagues and take advantage of their spacious units and amenities.



[Click here to check rates and availability](#)

Call for presenters

We have had some great response so far. As we prepare to release the initial list of speakers and presentations, we encourage anyone that would still like to present to please contact us by June 30th.

The topic categories that we are most interested in for 2019 are:

- Sustainable approaches to mountain bike recreation and tourism
- Trail management and funding models
- Working collaboratively / strategic partnerships
- Inclusivity / encouraging diversity / youth engagement
- Climate change impacts / Wildfire management / Wildlife management
- New opportunities / trends / case studies

Please email martin@mbta.ca

Thanks to our growing list of sponsors!



[Edit your subscription](#) | [Unsubscribe](#)

From: martin@mbta.ca
To: Trent, Tennessee FLNR:EX
Subject: RE: notification and request for comment - Trails Strategy for BC Review and Update
Date: July 5, 2019 8:01:16 AM

Hi Tennessee,
I would be more than happy to participate.
Cheers,
Martin

Martin Littlejohn – Executive Director
Western Canada Mountain Bike Tourism Association (MBTA)

Phone/mobile: 604-351-0202

Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

****Join us in Whistler, Oct 2-4, for the 2019 MTB Tourism Symposium powered by Trailforks**
www.mtbtourismsymposium.ca**

From: Trent, Tennessee FLNR:EX
Sent: Wednesday, July 3, 2019 3:36 PM
To: Trent, Tennessee FLNR:EX
Subject: notification and request for comment - Trails Strategy for BC Review and Update

Hello,

Your organization, club or interest has been identified as one that has important insight which will inform an upcoming project related to the [Trails Strategy for BC](#). Over the next 12-18 months the Provincial Trails Advisory Body will undertake a comprehensive formal review of the Trails Strategy for BC. The PTAB believes that you or your organization is in a position to inform this project through a targeted stakeholder engagement process.

If you are willing to provide information and share insights with a contractor, please do not reply to this email. If you are not willing to participate in stakeholder engagement please respond to this email saying so. There will be multiple opportunities for stakeholder input from both your organization and more broadly across the province.

Best,

Tennessee Trent - *Manager, Trails*
Ministry of Forests Lands Natural
Resource Operations and Rural Development
Recreation Sites and Trails BC
4th Floor – 333 Victoria Street
Nelson, BC
250-354-6750
tennessee.trent@gov.bc.ca

From: [MBTA](#)
To: [Trent, Tennessee FLNR:EX](#)
Subject: Symposium panel sessions preview
Date: August 8, 2019 8:40:26 AM

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Managing Success



The theme of this year's symposium is **Managing Success – The Path to Sustainable Mountain Biking**. It's a lofty goal and one that has numerous challenges. Participation in outdoor adventure activities is growing rapidly, particularly land based activities, including mountain biking. The growth has been a huge benefit to many communities trying to diversify their local economies and create meaningful jobs for local residents. However, it has become a delicate balance between encouraging growth and managing the impacts. We will be delving into the current challenges and the opportunities as well as those that lie on the horizon.

There has been a great response from speakers and the preliminary schedule will be announced soon. In the meantime, here is a preview of some of the panel discussions that we are working on for this year's symposium:

- **Managing Success at the Center of the MTB Universe** – Community leaders from Whistler will discuss their perspective on Whistler attaining global status as a mountain biking destination.
- **The Adventure Tourism Sector in BC; Challenges and Opportunities** – Advocates for

adventure tourism discuss what is needed to create a thriving and sustainable industry.

- **What Does Sustainable MTB Look Like?** – Hear what some of the most successful and established trail associations in the province have to say.
- **Influencers and the Quest for Eyeballs** – Learn about the growth of the social media influencer phenomenon. How is it changing destination marketing and who controls the message?
- **Treading Lightly; Eco-Systems of Concern Across the Province** – Ecology experts discuss the importance of protecting key eco-systems and how to reduce environmental impacts from mountain biking.
- **The Value of Research** – As big data transforms the research landscape, we discuss the value of academic research and how it is or can be relevant to mountain biking and trails.

If you have a stake in mountain biking and care about its future, please join us in Whistler and be part of the conversation. The focus may be on British Columbia, but many of the issues are universal to the broader mountain biking community. This is a chance to learn and to share ideas that will benefit the future of mountain biking and create a unified voice for the sector.

Be sure to register early to take advantage of the special early bird rate \$235 + GST.

Full registration includes:

- 2 full days of sessions featuring knowledgeable and entertaining speakers and presentations
- Breakfast and lunch on each day of the symposium sessions (Thursday and Friday)
- Welcome reception and other social events (Wednesday and Thursday evenings)
- Pre-symposium Trail building workshop (Tuesday and Wednesday; limited spots available)
- Guided rides on some of the best trails in the province
- A chance to win great prizes

To find out more and to register go to mtbtourismsymposium.ca

Symposium Accommodation

Whistler Blackcomb's Lodging Ovation is providing great rates for delegates. Legends, Evolution, and First Tracks Lodge are all conveniently located in the heart of Whistler's

Creekside Village and only few steps away

from Dusty's, the main venue for the symposium. They offer 1, 2, 3 and 4 bedroom units so team up with your friends and colleagues and take advantage of their spacious units and amenities.



[Click here to check rates and availability](#)

Thanks to our sponsors!



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From: martin@mbta.ca
To: ["Andy Brown"](#); ["Annie Doran"](#); ["Beth Holden"](#); ["Blake Rowsell"](#); ["Craig Campbell"](#); ["Donna Green"](#); ["Grant Lamont"](#); ["Ian Jenkins"](#); ["Kelli Sherbinin"](#); ["Meghan Tabor"](#); ["Travis Fehr"](#); [Trent, Tennessee FLNR:EX](#); [Villeneuve, Kirby A ENV:EX](#)
Subject: Special symposium rate for MBTA Directors
Date: August 19, 2019 4:38:50 PM

Hi everyone,

A couple of you have already contacted me about this so I wanted to let everyone know that Directors can get 30% off the current full symposium rate. When you register online, please use the coupon code **special30**.

Cheers,

Martin

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

Phone/mobile: 604-351-0202

Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

****Join us in Whistler, Oct 2-4, for the 2019 MTB Tourism Symposium powered by Trailforks**
www.mtbtourismsymposium.ca******

From: martin@mbta.ca
To: "Andy Brown"; "Annie Doran"; "Beth Holden"; "Blake Rowsell"; "Craig Campbell"; "Donna Green"; "Grant Lamont"; "Ian Jenkins"; "Kelli Sherbinin"; "Meghan Tabor"; "Travis Fehr"; Trent, Tennessee FLNR:EX; Villeneuve, Kirby A ENV:EX
Subject: RE: Special symposium rate for MBTA Directors
Date: August 20, 2019 9:32:28 AM

FYI – please use all caps for the coupon code...**SPECIAL30**

Cheers!

From: martin@mbta.ca
Sent: Monday, August 19, 2019 4:39 PM
To: 'Andy Brown' ; 'Annie Doran' ; 'Beth Holden' ; 'Blake Rowsell' ; 'Craig Campbell (Ccampbell@tru.ca)' ; 'Donna Green' ; 'Grant Lamont' ; 'Ian Jenkins' ; 'Kelli Sherbinin' ; 'Meghan Tabor' ; 'Travis Fehr' ; 'Trent, Tennessee FLNR:EX' ; 'Villeneuve, Kirby A ENV:EX'
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Martin

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www.mtbtourismsymposium.ca**

From: [MBTA](#)
To: [Trent, Tennessee FLNR:EX](#)
Subject: MTB Tourism Symposium - Last Chance to be an Early Bird
Date: August 29, 2019 10:03:01 AM

[Web Version](#) | [Update preferences](#) | [Unsubscribe](#)

 Like  Tweet  Forward



Only 2 Days Left for the Early Bird Rate



There are many reasons to attend the MTB Tourism Symposium in Whistler on October 2-4. It is a unique gathering of people from around British Columbia and beyond with a common interest in the progression of mountain biking and opportunities it creates for both recreation and tourism. British Columbia has long been on the leading edge of mountain biking's development. Our history is something to be proud of and the present opportunities are amazing, however our future needs to be carefully navigated as there is growing pressure on the great outdoors and from society's demand for sustainability. Join us in Whistler to be part of the conversation and the journey along the path to a sustainable future for mountain biking.

[Click here to register.](#)

Full Symposium includes:

- 2 full days of sessions featuring knowledgeable and entertaining speakers and presentations
- Breakfast and lunch on each day of the symposium sessions (Thursday and Friday)
- Welcome reception and other social events (Wednesday and Thursday evenings)

- Pre-symposium Trail building workshop (Tuesday and Wednesday; limited spots available)
- Guided rides on some of the best trails in the province
- A chance to win great prizes

Special Group Discount: Register a group of 5 online at one time (i.e. one person must register all 5) and receive an additional 20% off, that's 5 for the price of 4!

Pre-Symposium Trail Building Workshop Lead by IMBA Canada, October 1-2

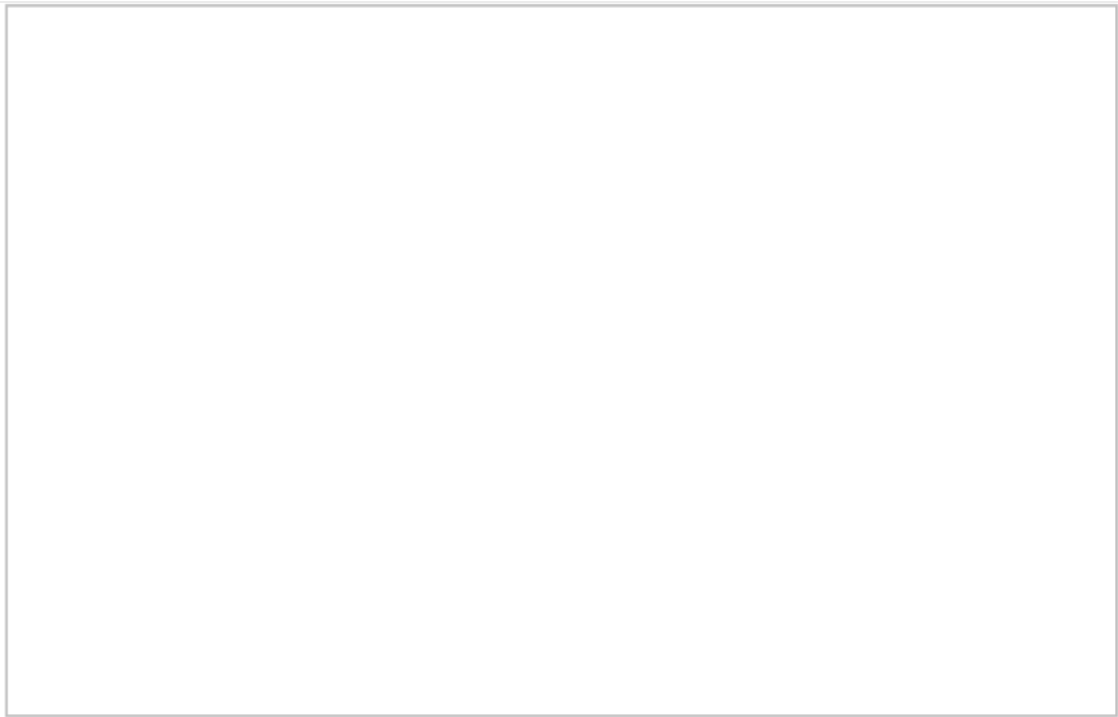
This intensive one and a half day workshop has always been a feature part of the Symposium. There is no denying that IMBA Canada is a champion of sustainable trail building. The organization has helped countless communities across the country learn about proper trail building techniques and stewardship since 2004.



The workshop starts at 9am on Tuesday, October 1st with a morning classroom session followed by hands on trail work in the Whistler trail system. This is a great chance to learn about modern trail building techniques and to also give something back to the trails of our host community.

The workshop is available to anyone registered for the Full Symposium. There is no additional fee for the workshop and lunch is included on the first day! If you would like to join this popular session, please sign up when you register online. (Not sure if you checked that box when you registered? Please contact martin@mbta.ca to confirm.) Full details will be emailed 1 week prior to the workshop to those that have signed up.

Thanks to our sponsors!



[Edit your subscription](#) | [Unsubscribe](#)

From: martin@mbta.ca
To: [Andy Brown](#); [Annie Doran](#); [Beth Holden](#); [Blake Rowsell](#); [Craig Campbell \(Ccampbell@tru.ca\)](#); [Donna Green](#); [Grant Lamont](#); [Ian Jenkins](#); [Kelli Sherbinin](#); [Meghan Tabor](#); [Travis Fehr](#); [Trent, Tennessee FLNR:EX](#); [Villeneuve, Kirby A ENV:EX](#)
Subject: MBTA Board meeting Sept 4th @ 8am PST
Attachments: [MBTA Mins May 15 2019.pdf](#)

Hello MBTA directors,

How time flies and what a great summer it has been for mtb! Although I've heard some complain that it wasn't hot and dry enough (mostly from non-mtn bikers) I think we would all agree the air quality and trail conditions have been exceptional.

Our next conference call will be on Wednesday, September 4th at 8am. Please advise your availability. Hopefully 8am PST calls continue to work for everyone, but if necessary we can discuss some alternatives. Please let me know.

Here are the call in details:

Dial-in Phone Numbers:

- s.17 Toll Free - North America
s.17 Vancouver local

Access codes:

Participant Conference ID: s.17

Agenda:

1. Call to order
2. Approval of agenda
3. Approval of minutes – May 15th minutes attached.
4. Financial report – Martin will provide current financial summary.
5. Committee reports
 - a. Marketing – brief review of tactics and results
 - b. Community Engagement/Product Development –
 - c. Provincial Advocacy – Trail karma committee
 - d. Symposium – brief update on progress
6. Other business arising from the minutes
 - a. Welcome new director, Ian Jenkins/Silver Star
 - b. Post AGM interest from stakeholders also wishing to be on the board – Brad Morgan/Tourism Penticton, Dana Wacker/Tourism Vancouver Island, András Lukács/Tourism Rossland
7. New business
 - a. Symposium volunteers needed
 - b. Should the MBTA expand to match sector growth?
8. Director updates
9. Adjourn

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

Phone/mobile: 604-351-0202

Email: martin@mbta.ca <<mailto:martin@mbta.ca>>

Skype: martin.littlejohn

Websites: www.mbta.ca <<http://www.mbta.ca>> (stakeholders) & www.mountainbikingbc.ca <<http://www.mountainbikingbc.ca>> (consumers)

Mountain Bike Tourism Association: Board of Directors Meeting
Minutes for May 15, 2019

Present: Andy Brown, Wade Anderson, Donna Green, Martin Littlejohn (Executive Director), Tennessee Trent, Beth Holden, Annie Doran, Blake Rowsell, Kirby Villeneuve, Kelli Sherbinin

Regrets: Jesse Ferguson, Travis Fehr, Grant Lamont, Meghan Tabor, Craig Campbell

1. Call to order: 8:04am

2. Approval of agenda: motion by Andy, seconded by Annie

3. Approval of minutes – from April 17, 2019 meeting motion by Annie, seconded by Beth

4. Financial report – Martin

2018 review:

- Bridge River and Panorama still to pay. Panorama is unlikely to pay
- Finished 2018 a little overbudget – a few community programs went a bit over
- \$6,500 closing balance, which is a little low (Martin would prefer closer to \$20k for 2019)
- The next DBC installment expected soon

5. Committee Reports

a. Marketing:

- Contest closed with 2,600 entries: 10 finalists will be invited to submit an essay. The deadline is May 18. The judges will review and decide on a winner on May 21. This year will include Castlegar, Cranbrook, Invermere, Radium, Kelowna, Merritt June 20-27.
- 3 campaigns have launched: Sea to Sky, Ride North, and Ride Island. Kamloops/Williams Lake is under development (late season launch).

b. Community Engagement/Product Development:

- nothing to report

c. Provincial Advocacy:

- nothing to report

d. Symposium – October 2019

- refreshed website ready and will be officially launched on May 21
- Tourism Whistler is supporting in several ways
- Planning committee to reconvene later in May

6. Other business arising from the minutes

a. MBTA AGM (Tuesday, June 18 @11am)

- Conference line is booked and announcement to partners has been sent.
- We need 5 board members on the call for quorum
- Please let Martin if you don't want to continue on the board.
- Proposed motions: new category for lodges catering to mountain biking (e.g. Chute Lake, Tyax). There will be a new webpage added for lodges. Proposed fee is \$500.

7. New business

- a. E-Bike Policy: Rec Sites & Trails has released its policy
- Class 1: pedal assist bikes, which are allowed on trails
- Class 2 and Class 3: are covered under the Motor Vehicle Act and are not allowed on trails
- Rec Sites & Trails is working with clubs to monitor the policy

8. Director updates –

-nothing to report

9. Adjourn – Kelli motioned to adjourn.

(Next call Wednesday, Sep 4 @ 8am)

From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#)
Subject: RE: receipt for symposium
Date: September 4, 2019 1:16:22 PM
Attachments: [Receipt_CCN.pdf](#)

Hi Tennessee,

I've attached your receipt. Some of the receipts seem to be getting caught in spam filters – especially the government ones.

While I have you, it is ok to send the invoice to you for RSTBC's annual marketing program contribution for Mountain Biking BC?

Thanks,

Martin

From: Trent, Tennessee FLNR:EX
Sent: Wednesday, September 4, 2019 12:04 PM
To: 'martin@mbta.ca'
Subject: receipt for symposium

Hi Martin,

I registered last week. Looking forward to it. I don't think I received a receipt via email. Any chance I can get one sent?

Thanks

Tennessee Trent – *Manager, Trails*

Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

4th Floor – 333 Victoria Street

Nelson, BC

250-354-6750

tennessee.trent@gov.bc.ca

Receipt

Order#^{s.22}

Thank you Tennessee, a summary of your transaction is included below.

Questions or concerns? [Contact us \(https://ccnbikes.com/#!/contact\)](https://ccnbikes.com/#!/contact)

Western Canada Mountain Bike Tourism Association - MBTA

Item	Quantity	Sub Total
FULL SYMPOSIUM: Mountain Bike Tourism Symposium 2019		
- Tennessee Trent	1	\$285.00
- Early Bird Rate		-\$50.00
30% OFF CURRENT REGISTRATION PRICE 30.00%		-\$85.50

Summary

Paid on: Aug 30, 2019, 12:00 AM

Total paid: CAD \$156.98

Credit Card Number:^{s.17}

Authorization Code:^{s.17}

Sub Total: \$149.50

5% GST: \$7.48

Total: \$156.98

Please note that CCN is a division of Interpodia. If your payment was made by credit card, your credit card statement will display charges from Interpodia or CCN.

BILLING ADDRESS

Tennessee Trent
4th Floor - 333 Victoria St
Nelson, V1L 4K3

PROCESSED BY

CCN, a division of Interpodia Technology Corp.
#217-2455 Dollarton Highway
North Vancouver, BC V7H 0A2

Canada

Tax^{s.15}

From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#)
Subject: Annual Marketing Support for Mountain Biking BC
Date: September 4, 2019 1:50:59 PM
Attachments: [MBTA Invoice 19-715 RSTBC - Annual Marketing Support 2019.pdf](#)

Hi Tennessee,

Please find the attached invoice for this year's marketing support. We currently work with 36 communities, 7 resorts, and 3 backcountry operators throughout the province. RSTBC's support is greatly appreciated!

All the best,

Martin

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

Phone/mobile: 604-351-0202

Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

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www.mtbtourismsymposium.ca **



Western Canada Mountain Bike Tourism Association

c/o 2654 Eton Street, Vancouver, BC V5K 1K1
Tel (604) 254-4266 Email info@mbta.ca

INVOICE

INVOICE # : s.22
DATE: September 4, 2019

TO: Tennessee Trent
Rec Sites and Trails BC
42000 Loggers Lane
Squamish BC

FOR: MTB Tourism Sector Marketing Program

DESCRIPTION	AMOUNT
Annual Marketing Program Contribution for Mountain Biking BC for period April 1, 2019 - March 31, 2020	\$ 10,000.00
GST 5%	\$ 500.00
TOTAL	\$ 10,500.00

GST#s.15

Make all cheques payable to MBTA.

Please make payment within 30 days.

If any questions about this invoice, please contact Martin Littlejohn at s.22

or martin@mbta.ca

From: martin@mbta.ca
To: "Andy Brown"; "Annie Doran"; "Beth Holden"; "Blake Rowsell"; "Craig Campbell"; "Donna Green"; "Grant Lamont"; "Ian Jenkins"; "Kelli Sherbinin"; "Meghan Tabor"; "Travis Fehr"; Trent, Tennessee FLNR:EX; Villeneuve, Kirby A ENV:EX
Subject: FW: Reminder: Nominations for outdoor recreation reps on Provincial Trails Advisory Body
Date: September 5, 2019 8:33:24 AM

Hi everyone,

I would like to nominate someone from the board to be on PTAB. If you are interested and would like to learn more about it, let me know.

Thanks,

Martin

From: Louise Pedersen

Sent: Thursday, September 5, 2019 7:41 AM

To: Martin Littlejohn

Subject: Fwd: Reminder: Nominations for outdoor recreation reps on Provincial Trails Advisory Body

Hi Martin,

We are keen to get a mountain biking rep on the PTAB and I hope MBTA will consider nominating someone.

I hope the conference planning is going well. I haven't signed up yet but I'm hoping to head up there for at least one day. Patrick Lucas suggested that I introduce him and I wonder if that's an opportunity?

Cheers,

Louise

Louise Pedersen

Executive Director | [Outdoor Recreation Council of BC](#)

#1101-207 W. Hasting Street, Vancouver, BC V6B 1H7

T: 604-873-5546 (office) | C: 778-833-2662 | E: louisepedersen@orc.bc.ca

[Sign up](#) for ORC's e-newsletter for outdoor recreation related news, information about public comment periods, campaigns, and more.



----- Forwarded message -----

From: **Louise Pedersen** <louisepedersen@orc.bc.ca>

Date: Thu, Sep 5, 2019 at 7:36 AM

Subject: Reminder: Nominations for outdoor recreation reps on Provincial Trails Advisory Body

To:

Hello ORC representatives and supporters,

We have started to receive nominations for the four available outdoor recreation seats on the [Provincial Trails Advisory Body](#) (PTAB) and I just wanted to remind you to **get your nominations in before the end of September** if your organization would like to be present at this table.

ORC's appointed representatives represent the broad outdoor recreation interests and this is a fantastic opportunity to work with other members of the outdoor recreation community and

government on helping to create a world class trail system for BC. Please see more info about the nomination process in my previous email below.

On behalf of ORC, I would like to thank 'expiring' PTAB members Orville Smith (Horse Council BC), Nick Heath (BC Marine Trails Network) and Bob Holland (Quad Rivers ATV Association of BC) for giving very generously of their time and knowledge to the PTAB since we got started in 2015. As all of ORC's seats have a 2 or 3 year term limit, the term is now up for these three seats (the same organizations are welcome to nominate new representatives).

Let me tell you a bit more about what's happening with the PTAB at the moment. The creation of the PTAB was a key action outlined in the 2015 [Provincial Trails Strategy](#) and it has turned an exciting new corner as we recently started a review of the current strategy in an effort to update and strengthen the strategy. The overall objective is to complete a detailed review of all aspects of the Trails Strategy and to make recommendations to the PTAB on improvements to the trails strategy. MNP LLP has been appointed by the Ministry of Forests, Lands & Natural Resource Operations (FLNRO) to lead the review. While the contract with MNP and the management of its consultants rests with FLNRO, the PTAB as a whole oversees the project and will use the final report to make a number of recommendations to government.

These are the rough phases and timelines for the review:

- Mid September: Review of proposed project plan and deliverables, goals and objectives (PTAB)
- Until end of November: Trails strategy review, info gathering and targeted consultation (consultant)
- Mid December: Review of draft report created by consultant (PTAB)
- Until end of February 2020: Broad stakeholder and public consultation and final report prepared (consultant)
- End of March 2020: Final report presented to the PTAB
- Summer 2020: Recommendations made to government (PTAB).

Please consider if this is something your organization would like to be part of and let me know if you have any questions.

Best wishes,

Louise

Louise Pedersen

Executive Director | [Outdoor Recreation Council of BC](#)

#1101-207 W. Hasting Street, Vancouver, BC V6B 1H7

T: 604-873-5546 (office) | C: 778-833-2662 | E: louisepedersen@orc.bc.ca

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----- Forwarded message -----

From: **Louise Pedersen** <louisepedersen@orc.bc.ca>

Date: Wed, Aug 14, 2019 at 2:21 PM

Subject: Call for Nominations for the Provincial Trails Advisory Body

To:

Hello ORC members,

If your organization would like to help influence how recreation and trail planning is carried out in BC, consider nominating a member of your organization to join the Provincial Trails Advisory Body (PTAB). Preference is given to those of ORC's member organizations who have a provincial scope. The deadline for submitting a nomination is **Monday, September 30**.

The PTAB got underway in 2015 and its main aim is to advise the BC Government on trails planning and management and provide recommendations on the implementation of the [Provincial Trails Strategy](#). Secondary aims are to provide a collaborative forum for trails organizations and other interests to ensure that the Trails Strategy continues to meet the needs of all trail users and to help to resolve provincial issues in trails management by providing input from a trail user and stakeholder perspective. The PTAB recently began to undertake a review of the trails strategy.

Learn more about the PTAB by reviewing the [website](#), [terms of reference](#) and [background](#).

The PTAB has a membership of 15 (recently increased from 13), including six representatives that are appointed by ORC to represent the broader outdoor recreation interests. ORC is the co-chair (executive director) along with Recreation Sites and Trails BC. ORC's representatives were initially appointed for a 2 or 3 year period in 2015. These are the current ORC representatives:

- Dave Wharton (Federation of Mountain Clubs of BC) - joined July 2019 after replacing Andrew Drouin who stepped down (will remain on PTAB)
- Kim Reeves (4WDABC) - joined in 2017 after replacing the BC Snowmobile Federation when they stepped down (will remain on PTAB)
- Nick Heath (BC Marine Trails Network) - initial member
- Robert Holland (ATVBC) - initial member
- Orville Smith (HCBC) - initial member
- New member added

Other members include Tennessee Trent and Daniel Scott (Recreation Sites and Trails), Alan Callander (Ministry of Transportation), Brian Farquhar (BC Parks and Recreation Association), Kirby Villeneuve (BC Parks), Ministry of Tourism (new rep, not named yet), Scott Benton (Wilderness Tourism Association of BC), David Oliver (BC Wildlife Federation) and myself (co-chair with Tennessee Trent).

Out of ORC's six seats, four of these are up for election this fall. We want to seek a good balance between outdoor recreation interests (non-motorized, motorized, equestrian and mountain biking). As well as being a member in good standing of a [provincial group member](#) of ORC, each applicant for nomination is requested to meet the following criteria:

- Have the time and willingness to commit to meetings and other PTAB activities (see [terms of reference](#) for information about meetings and reimbursement)
- Have a high interest and knowledge of trails in BC;
- Be interested in more than one trails-related activity and demonstrate an appreciation and understanding of the views of multiple user groups;
- Have a history of collaborating with groups having a variety of interests and working for the greater good of the trails community;
- Have an interest in public policy issues.

If you would like to be considered, please send your application by Monday, September 30 to

louisepedersen@orc.bc.ca with the following information:

- Your name, contact details and affiliation;
- The skills/experience that make you a strong candidate for the position;
- Your capacity to commit to a volunteer role and why you are interested in joining the PTAB;
- Full names of two current members of the organization that you are affiliated with who support your nomination.

All nominations will be reviewed by ORC's Board of Directors who will elect the four individuals. We expect to reach a decision in October.

Please let me know if you have any questions. We look forward to receiving your nominations.

Best regards,

Louise

Louise Pedersen

Executive Director | [Outdoor Recreation Council of BC](#)

#1101-207 W. Hasting Street, Vancouver, BC V6B 1H7

T: 604-873-5546 (office) | C: 778-833-2662 | E: louisepedersen@orc.bc.ca

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From: martin@mbta.ca
To: Villeneuve, Kirby A ENV:EX; Trent, Tennessee FLNR:EX
Subject: RE: Item 5.3 - Mountain Bike Community Profile (1).pdf
Date: September 19, 2019 2:04:48 PM

I remember that report. Jennifer Houiellebecq interviewed me somewhere along the line. A lot of work went into it. Most of it is probably still quite relevant.

Thanks,
Martin

From: Villeneuve, Kirby A ENV:EX
Sent: Thursday, September 19, 2019 12:53 PM
To: martin@mbta.ca; Trent, Tennessee FLNR:EX
Subject: FW: Item 5.3 - Mountain Bike Community Profile (1).pdf
I'd never seen this before today. Kind of cool to look back 12 years.....

From: Villeneuve, Kirby A ENV:EX
Sent: September 19, 2019 12:52 PM
To: Gilliland, Jim ENV:EX <Jim.Gilliland@gov.bc.ca>; Magnes, Wendy ENV:EX <Wendy.Magnes@gov.bc.ca>; Trehwitt, John ENV:EX <John.Trehwitt@gov.bc.ca>
Subject: FW: Item 5.3 - Mountain Bike Community Profile (1).pdf

s.22 Bike friendly forward thinking from the City of Kelowna
from 12 year ago which includes a few key provincial parks, intentions of partnering with BCP and even use of the most recently popular term "active transportation". s.22
s.22

From: jkkv ↩s.22
Sent: September 18, 2019 6:51 AM
To: Villeneuve, Kirby A ENV:EX <Kirby.Villeneuve@gov.bc.ca>
Subject: Item 5.3 - Mountain Bike Community Profile (1).pdf
Old doc but thought you might be interested
Judy Villeneuve

From: martin@mbta.ca
To: "[Andy Brown](#)"; "[Annie Doran](#)"; "[Beth Holden](#)"; "[Blake Rowsell](#)"; "[Craig Campbell](#)"; "[Donna Green](#)"; "[Grant Lamont](#)"; "[Ian Jenkins](#)"; "[Kelli Sherbinin](#)"; "[Meghan Tabor](#)"; "[Travis Fehr](#)"; [Trent, Tennessee FLNR:EX](#); [Villeneuve, Kirby A ENV:EX](#)
Subject: MBTA financial summary
Date: October 9, 2019 7:25:39 AM
Attachments: [MBTA Financial Summary - Sept 30 2019.pdf](#)

Hi everyone,

Here is the current financial summary for today's call.

Cheers,

Martin

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

Phone/mobile: 604-351-0202

Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

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www.mtbtourismsymposium.ca **

2018 Provincial Marketing Budget - Mountain Biking BC/Bike Parks BC (taxes not included)						
Revenue	partners	fee	total	s.17	actual 9/30/2019	remaining commitments s.17
Communities	30	1,500.00	45,000.00			
Resorts (\$2K min)	6	4,000.00	24,000.00			
Backcountry Operators	3	500.00	1,500.00			
Rec Sites and Trails BC			10,000.00			
Destination BC			69,000.00		58,650.00	
total			149,500.00		118,400.00	
Expenses			Budget	s.17	actual 9/30/2019	remaining commitments s.17
1 creative development (BPBC \$2k)			10,000.00			
2 paid advertising (BPBC \$15k-PB)			26,000.00			
3 contest			10,000.00			
4 social media			16,000.00			
5 website enhancements/maintenance (BPBC \$1k)			7,000.00			
6 content curation and creation (BPBC \$25K PB)			42,000.00			
7 media relations			2,500.00			
8 consumer shows/display/collateral			4,000.00			
9 Eblasts			500.00			
10 Sector coordination (BPBC \$5K)	14%		20,000.00			
Total			-		77,722.81	

Bike Parks BC ***allocated from within the Provincial marketing budget (taxes not included)						
			Budget	s.17	actual 9/30/2019	remaining commitments s.17
Revenue						
Whistler Mountain Bike Park			4,000.00			
Sun Peaks Resort Bike Park			4,000.00			
Silver Star Bike Park			4,000.00			
Big White Bike Park			4,000.00			
Kicking Horse Bike Park			4,000.00			
Fernie Alpine Resort Bike Park			4,000.00			
DBC			24,000.00			
Total Revenue			48,000.00			
Expenses						
1 Creative (design digital ads)			2,000.00			
2 PB Proposal - Advertising: 2months premium ads / site takeovers /			15,000.00			
6 PB proposal - Content: 3 articles by Free Rads (2 bike parks/article)			25,000.00			
5 Landing Page (upgrades and enhancements)			1,000.00			
MBTA Admin fee for DBC funding	10%		5,000.00			
			48,000.00		28,943.50	

Sea to Sky Biking (taxes not included)						
			Budget	s.17	actual 9/30/2019	remaining commitments s.17
Revenue						
Sunshine Coast			3,000.00			
Pemberton			1,500.00			
Whistler			3,000.00			
Squamish			3,000.00			

		s.17	s.17	
North Shore	3,000.00			3,000.00
Bridge River Valley (South Chilcotin)	1,500.00			1,500.00
				-
DBC	15,000.00			15,000.00
Total Revenue	30,000.00			30,000.00
Expenses				
1 Creative Development (design & production of digital ads)	7,000.00			4,000.00
5 Landing Page (existing landing page enhancements)	2,000.00			585.00
6 Content acquisition (photos)	3,000.00			2,000.00
2 Multi channel digital ad campaign	14,500.00			14,500.00
2 FB and IG Video boost - Fall				4,503.46
10 Admin/coordination fee* 12%	3,500.00			3,500.00
Total Expenses	30,000.00			29,088.46

Kootenay Dirt (taxes not included)				
	Budget	actual 9/30/2019	remaining commitments	total
KR Regional Campaign		s.17		
Revenue				
Tourism Fernie	2,000.00			2,000.00
Tourism Invermere/Panorama	2,000.00			2,000.00
Touirsm Revelstoke	2,000.00			2,000.00
Nelson Kootenay Lake Tourism	2,000.00			2,000.00
Tourism Cranbrook	2,000.00			2,000.00
Tourism Kimberley	2,000.00			2,000.00
Tourism Golden	2,000.00			2,000.00
Tourism Rossland	2,000.00		s.17	2,000.00
DBC	16,000.00			16,000.00
Total Revenue	32,000.00			32,000.00
6 Kootenay Dirt video series	18,000.00			18,000.00
2 Digital Ads (Google and FB)	8,000.00			8,000.00
5 Landing page (enhancements and updates)	1,500.00			1,500.00
				-
10 Admin fee - Region to implement 14%	4,500.00			4,500.00
Total Expenses	32,000.00			32,000.00

Ride North (taxes not included)				
	Budget	actual 9/30/2019	remaining commitments	total
Revenue				
Prince George	5,000.00	s.17		5,000.00
Burns Lake	1,500.00			1,500.00
Smithers	5,000.00			5,000.00
Terrace	2,000.00			2,000.00
Valemount	1,500.00			1,500.00
RDBN	5,000.00			
DBC	20,000.00		s.17	20,000.00
extra for Nate's travel exp				
NBC Tourism				
Prince George				
Burns Lake				
Smithers				
Terrace				
Valemount				
RDBN				
Total Revenue	40,000.00	37,400.00		42,800.00

Expenses		s.17	
1 Creative for ad campaign	4,000.00		4,200.00
5 Landing page enhancements	500.00		
6 Content Development - Route 16 branded video and itinerary	8,000.00		8,277.07
2 Digital ads (display, Facebook, native and search engine ads)	18,000.00		18,000.00
2 Billboard ad	5,000.00		5,272.00
extr: Nate Hills -travel expense		s.17	2,982.74
10 MBTA admin fee* 11%	4,500.00		4,500.00
Total Expenses	40,000.00		43,231.81

Ride Island (taxes not included)				
	Budget	actual 9/30/2019	remaining commitments	total
Revenue				
Cumberland	4,000.00	s.17		4,000.00
Nanaimo / Gabriola	5,000.00			5,000.00
Mt Washington Resort	4,000.00			4,000.00
Tourism Mount Washington	4,000.00			4,000.00
Campbell River	4,000.00			4,000.00
Hornby Island	2,500.00			2,500.00
Cowichan Valley	4,000.00			4,000.00
DBC	27,500.00		s.17	27,500.00
Total Revenue	55,000.00			55,000.00
Expenses				
1 Creative	7,000.00			6,425.00
5 Landing Page	2,000.00			135.00
6 Content Development - youtube influencer	10,000.00			10,996.53
2 Digital Advertising (Facebook, display, video, search)	30,000.00			30,000.00
10 Coordination 11%	6,000.00			6,000.00
Total Expenses	55,000.00			53,556.53

Okanagan Singletrack (taxes not included)				
	Budget	actual 9/30/2019	remaining commitments	total
Revenue				
Penticton	5,000.00	s.17		5,000.00
Kelowna	5,000.00			5,000.00
Vernon	5,000.00		s.17	5,000.00
DBC	15,000.00			15,000.00
Extra for athlete compensation				-
Penticton				
Kelowna				
Vernon (provided 2 nts accommodation)				
Total Revenue	30,000.00			31,000.00
Expenses				
1 Creative for advertising	4,000.00			4,000.00
5 Landing Page enhancements	500.00			500.00
6 Content development	7,000.00			11,646.70
2 Digital ad campaign	15,000.00			10,400.00
extr: Sonya Looney - athlete compensation				1,000.00
admin fee* 12%	3,500.00			3,500.00
Total Expenses	30,000.00			31,046.70

Kamloops / Williams Lake - Vast & Flowy (taxes not included)				
	Budget	actual 9/30/2019 s.17	remaining commitments	total
Revenue				
Kamloops	7,500.00			7,500.00
Williams Lake	7,500.00		s.17	7,500.00
DBC	15,000.00			15,000.00
Total Revenue	30,000.00			30,000.00
Expenses				
1 Creative (landing page and digital ads)	4,500.00			4,500.00
5 Landing Page development	2,500.00			2,500.00
6 Content creation and curation	7,500.00			9,500.00
2 Digital and social advertising	12,500.00			10,500.00
				-
10 MBTA admin fee 10%	3,000.00			3,000.00
Total Expenses	30,000.00			30,000.00

2019 MBTA Admin Budget (taxes not included)				
	Budget	actual 9/30/2019 s.17	remaining commitments	total
Revenue				
Coordination fees	40,500.00		s.17	40,500.00
Cash (opening balance)	7,110.01			7,110.01
Total Revenue	47,610.01			47,610.01
Expenses				
1 Memberships: IMBA Canada, TIABC, ORC	800.00			561.00
2 MBTA website	500.00			180.00
3 D&O insurance	1,100.00			1,197.00
4 General expenses	3,000.00			3,000.00
5 Capital expense	1,000.00			-
6 miscellaneous (simply measured)				-
7 Payroll expense	9,000.00			9,000.00
8 Executive Director compensation (net)	30,000.00			30,000.00
2019 Tax filing - BDO	3,000.00			3,000.00
Total Expense	48,400.00			46,938.00

Grand Totals (taxes not included)				
		actual 9/30/2019 s.17	remaining commitments	total
Marketing				
Revenue - Partnership Fees	366,500.00			370,300.00
Expenses	355,000.00			333,046.31
Total surplus/deficit	11,500.00			37,253.69
Admin				
Income	47,610.01			47,610.01
Expenses	48,400.00			46,938.00
Total surplus/deficit	- 789.99			672.01

From: martin@mbta.ca
To: "Andy Brown"; "Annie Doran"; "Beth Holden"; "Blake Rowsell"; "Craig Campbell"; "Donna Green"; "Grant Lamont"; "Ian Jenkins"; "Kelli Sherbinin"; "Meghan Tabor"; "Travis Fehr"; Trent, Tennessee FLNR:EX; Villeneuve, Kirby A ENV:EX
Subject: FW: New Executive Director Posting for UROC
Date: October 15, 2019 9:24:14 AM
Attachments: [ED Posting.pdf](#)

FYI – if you know anyone that may be interested in a job in Cumberland.

From: SPEIGEL, Adam (NANAIMO)
Sent: Sunday, October 13, 2019 11:51 AM
To: martin@mbta.ca
Subject: New Executive Director Posting for UROC
Hi Martin

Please find attached a copy of the Executive Director position for the United Riders of Cumberland. Would it be possible to circulate with the MBTA membership and the emailing list from the Whistler Symposium?

Many thanks in advance

Adam Speigel MBA

Senior Account Manager | Directeur principal

T 250-331-9570 C 250-702-4418 F 250-390-5753



bdc.ca



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Information confidentielle: Le présent message, ainsi que tout fichier qui y est joint, est (sont) envoyé(s) à l'intention exclusive de son ou (ses) destinataire(s); il est de nature confidentielle et peut faire l'objet d'une information privilégiée. Nous avisons toute personne autre que le destinataire prévu que tout examen, réacheminement, impression, copie, distribution ou toute autre utilisation de ce message et tout document joint est (sont) strictement interdit(s). Si vous n'êtes pas le destinataire prévu, veuillez en aviser immédiatement l'expéditeur par retour de courriel et supprimer ce message et tout document joint de votre système. Merci!



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United Riders of Cumberland

Box 960 Cumberland, BC V0R 1S0 Ph: (250) 702-1048; weride@unitedridersofcumberland.com; www.unitedridersofcumbeland.com



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From: [Trent, Tennessee FLNR:EX](#)
To: martin@mbta.ca
Subject: MBTA photos
Date: November 4, 2019 11:54:23 AM

Hi Martin,

Have a presentation coming up regarding MTB and RST and would like to borrow a few images from your website. The presentation is internal to RST (with a handful of external guests) and is speaking to updating our management approach in a number of ways. What do you think?

Hope fall is treating you well.

TT

Tennessee Trent – *Manager, Trails*

Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

4th Floor – 333 Victoria Street

Nelson, BC

250-354-6750

tennessee.trent@gov.bc.ca

From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#)
Subject: RE: MBTA photos
Date: November 4, 2019 2:31:12 PM

Hi Tennessee,

Sure no problem. If there is anything in particular that you're looking for, let me know. I have lots more photos that aren't on the website.

Cheers,

Martin

From: Trent, Tennessee FLNR:EX
Sent: Monday, November 4, 2019 11:54 AM
To: martin@mbta.ca
Subject: MBTA photos

Hi Martin,

Have a presentation coming up regarding MTB and RST and would like to borrow a few images from your website. The presentation is internal to RST (with a handful of external guests) and is speaking to updating our management approach in a number of ways. What do you think?

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250-354-6750

tennessee.trent@gov.bc.ca

From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#)
Subject: FW: User pay model
Date: November 8, 2019 9:26:52 AM

Hey Tennessee,

Are you available on Tuesday, Nov 12 at 1pm for a call? We'll keep the call brief. I have had some email exchanges with ORC members about this and sounds like plenty of hurdles. I'm sure you can provide some valuable insights!

Thanks,

Martin

From: martin@mbta.ca
Sent: Thursday, November 7, 2019 10:40 AM
To: 'Trent, Tennessee FLNR:EX' ; 'meghan.tabor@seerevelstoke.com' ; Ian Jenkins
Subject: User pay model

Hi Tennessee, Meghan, and Ian,

I haven't followed up about your interest in this topic since we discussed it briefly on our last directors call, but I'm wondering if you would have time for a brief call on Tuesday, Nov 12th before our next directors call on Wednesday. Let me know if 1 or 2pm would work on Tuesday or feel free to suggest an alternative time.

Louise Pederson/ORC is looking for stats or indications of the numbers of volunteer hours that go into trail building and maintenance as well as other metrics to support a greater government lobbying effort. I'm not convinced that's going to bear fruit anytime soon. I feel if we are going to make a concerted effort, educating users and promoting Trail Karma could be far more effective and could represent a source of funds with far greater leveraging potential. Anyway, just a few thoughts to prime the conversation!

Cheers,

Martin

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

Phone/mobile: 604-351-0202

Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

From: [Trent, Tennessee FLNR:EX](#)
To: ["martin@mbta.ca"](mailto:martin@mbta.ca)
Subject: RE: User pay model
Date: November 8, 2019 2:01:16 PM

Not available. Sorry.^{s.22}

Could we do the week after please?

Tennessee Trent – *Manager, Trails*

Ministry of Forests Lands Natural
Resource Operations and Rural Development
Recreation Sites and Trails BC
4th Floor – 333 Victoria Street
Nelson, BC
250-354-6750
tennessee.trent@gov.bc.ca

From: martin@mbta.ca
Sent: November 8, 2019 9:27 AM
To: Trent, Tennessee FLNR:EX
Subject: FW: User pay model

Hey Tennessee,

Are you available on Tuesday, Nov 12 at 1pm for a call? We'll keep the call brief. I have had some email exchanges with ORC members about this and sounds like plenty of hurdles. I'm sure you can provide some valuable insights!

Thanks,
Martin

From: martin@mbta.ca <martin@mbta.ca>
Sent: Thursday, November 7, 2019 10:40 AM
To: 'Trent, Tennessee FLNR:EX' <Tennessee.Trent@gov.bc.ca>; 'meghan.tabor@seerevelstoke.com' <meghan.tabor@seerevelstoke.com>; Ian Jenkins <ijenkins@skisilverstar.com>
Subject: User pay model

Hi Tennessee, Meghan, and Ian,

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Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

From: [Trent, Tennessee FLNR:EX](#)
To: martin@mbta.ca
Subject: Declined: MBTA Directors Call - November 13 @ 8am

Hi Martin,

s.22

Talk soon

From: meghan.tabor@seerevelstoke.com
To: [Trent, Tennessee FLNR:EX](#); martin@mbta.ca; "Ian Jenkins"
Subject: RE: User pay model
Date: November 8, 2019 5:25:30 PM

Works for me as well. Chat then.

Meg

From: Trent, Tennessee FLNR:EX
Sent: November 8, 2019 4:57 PM
To: 'martin@mbta.ca'; meghan.tabor@seerevelstoke.com; 'Ian Jenkins'
Subject: RE: User pay model
Works for me Martin.

Thanks

Tennessee Trent – *Manager, Trails*
Ministry of Forests Lands Natural
Resource Operations and Rural Development
Recreation Sites and Trails BC
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Nelson, BC
250-354-6750
tennessee.trent@gov.bc.ca

From: martin@mbta.ca <martin@mbta.ca>
Sent: November 8, 2019 4:46 PM
To: meghan.tabor@seerevelstoke.com; Trent, Tennessee FLNR:EX <Tennessee.Trent@gov.bc.ca>;
'Ian Jenkins' <ijenkins@skisilverstar.com>
Subject: RE: User pay model

Hi folks,

Tennessee is away next week and it would be good to have him on the call. Let's post pone it to the 19th at 10am, if that works for everyone?

Thanks,

Martin

From: meghan.tabor@seerevelstoke.com <meghan.tabor@seerevelstoke.com>
Sent: Friday, November 8, 2019 7:57 AM
To: martin@mbta.ca; 'Trent, Tennessee FLNR:EX' <Tennessee.Trent@gov.bc.ca>; Ian Jenkins <ijenkins@skisilverstar.com>
Subject: RE: User pay model

Hey All,

I'm working remotely next week but could probably hop on a call whenever works for the gang on the 12th. Let me know what time is selected.

Thanks!

M

From: martin@mbta.ca <martin@mbta.ca>
Sent: November 7, 2019 10:40 AM
To: 'Trent, Tennessee FLNR:EX' <Tennessee.Trent@gov.bc.ca>; meghan.tabor@seerevelstoke.com;

Ian Jenkins <ijenkins@skisilverstar.com>

Subject: User pay model

Hi Tennessee, Meghan, and Ian,

I haven't followed up about your interest in this topic since we discussed it briefly on our last directors call, but I'm wondering if you would have time for a brief call on Tuesday, Nov 12th before our next directors call on Wednesday. Let me know if 1 or 2pm would work on Tuesday or feel free to suggest an alternative time.

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Cheers,

Martin

Martin Littlejohn – Executive Director

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Phone/mobile: 604-351-0202

Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

From: martin@mbta.ca
To: "Grant Lamont"
Cc: "Meghan Tabor"; "Ian Jenkins"; Trent, Tennessee FLNR:EX
Subject: RE: User pay model / sustainable trail funding
Date: November 18, 2019 1:05:54 PM

Hi Grant,

Sorry, no outline for this initial discussion. I think at this point we want to determine what the sentiment is toward the idea so thanks for the comments from the WORCA retreat. "User pay" may not be the right way to frame it. A key assumption is that funds sourced from trail users (i.e. collected through donations or memberships) should be able to be leveraged for greater funding from government.

Looking forward to exploring the topic a bit more tomorrow.

Cheers,

Martin

From: Grant Lamont

Sent: Monday, November 18, 2019 12:37 PM

To: Martin Littlejohn

Cc: Meghan Tabor ; Ian Jenkins ; Trent, Tennessee FLNR:EX

Subject: Re: User pay model / sustainable trail funding

Do we have an outline or something?

Floated it at our WORCA retreat. Not many folks in support of this.

Consensus was that MTB puts tons of \$\$ in the provincial coffers and we are only asking for a portion of what we should have been getting all along. Numbers don't lie and we have the data to back it up for STS.

Cheers,

Grant Lamont

Whistler Trail Solutions

Box 174, Whistler, B.C. VON 1B0

M 604-902-0054

email. gilamont@gmail.com

"Enjoy the ride, you only live once!"

www.whistlertrailsolutions.com - Partner

www.whistlerbikeguide.com - Owner

www.bcbikerace.com - July 2-10, 2020

www.thinkbikewhistler.com - June 7-9, 2020 Whistler B.C.

On Tue, Nov 12, 2019 at 4:06 PM <martin@mbta.ca> wrote:

From: [Trent, Tennessee FLNR:EX](#)
To: ["martin@mbta.ca"](mailto:martin@mbta.ca)
Subject: RE: User pay model / sustainable trail funding
Date: November 19, 2019 10:02:40 AM

Hi

Also, FYI, I joined the call at 10 and interrupted a camping and rv coalition call that was just getting started. No harm done but slightly odd.

Cheers

Tennessee Trent – *Manager, Trails*

Ministry of Forests Lands Natural
Resource Operations and Rural Development
Recreation Sites and Trails BC
4th Floor – 333 Victoria Street
Nelson, BC
250-354-6750

tennessee.trent@gov.bc.ca

-----Original Appointment-----

From: martin@mbta.ca

Sent: November 12, 2019 4:06 PM

To: martin@mbta.ca; Meghan Tabor (meghan.tabor@seerevelstoke.com); Ian Jenkins; Trent, Tennessee FLNR:EX; Grant Lamont

Subject: User pay model / sustainable trail funding

When: November 19, 2019 9:00 AM-10:00 AM (UTC-08:00) Pacific Time (US & Canada).

Where:

...time changed from 10am to 9am on the 19th. Hope that works for everyone. Thanks.

Hi folks,

This is an invite for a discussion around sustainable trail funding and whether or not it is time to consider a user pay model. In other conversations I have had recently I have heard that trail passes increase the duty of care (legal obligation) placed on volunteers who maintain the trails. I'm not sure if government grants, Trail Karma donations or club memberships are viewed differently, but looking forward to brain storming some ideas with our collective wisdom.

Cheers,

Martin

Dial-in Phone Numbers:

s.17 **Toll Free - North America**

s.17 **Vancouver local**

Participant Conference ID s.17

From: martin@mbta.ca
To: "Grant Lamont"; meghan.tabor@seerevelstoke.com
Cc: Trent, Tennessee FLNR:EX; "Ian Jenkins"
Subject: RE: User pay model / sustainable trail funding - Notes from the call
Date: November 19, 2019 3:43:25 PM

It's great to see this! Hopefully it encourages other bike brands to do the same and hopefully they give priority to the applicants that can leverage it!

Here are some abbreviated notes from the call this morning:

Intro: The purpose of the call is to determine what role the MBTA can or should play in the on-going discussion around sustainable funding for trails in the province, trail maintenance being the primary concern.

At the symposium it was suggested that mtbers consider a user registration and permitting model like fishing or ORVs to raise funds. Grant – at the recent WORCA retreat the idea of a user pay model was discussed – concerns about how this would impact those with less financial means – could reinforce elitism – creates barrier to entry.

Public is currently contributing to trails through donations and club memberships – is this money being leveraged as well as it could be? If we were able to compile the public's support for trails through their donations, memberships and volunteer labour, etc could there be a mechanism to have it matched by private sector and government.

Many clubs lack knowhow or capacity to solicit funding. Best practices need to be shared.

Government seems to be ok with volunteer groups working on trails on crown and park land without any support from the province – can be viewed as a form of downloading? E.g. Vernon/Kal Park
Smaller communities, like Revy, trying to find stable long-term funding – need to have active advocacy role.

Easier to ask government for funding if funds from the public and private sector already in place.

How to proceed? What other conversations on this topic are happening in the province? It is better to be a united voice – we need to work together. Grant will reach out to AJ Strawson at IMBA Canada and Radek Burkat at Pinkbike. Maja Tait - mayor of Sooke, president of UBCM, and trail advocate (recently received sustainable funding for trails in Capital Regional District Parks) – it would be good to get her involved and also get trails onto the UBCM agenda in 2020.

Let me know if I missed any key points that were brought up.

We will have another call soon - TBD

Thanks,

Martin

From: Grant Lamont
Sent: Tuesday, November 19, 2019 2:31 PM
To: meghan.tabor@seerevelstoke.com
Cc: Trent, Tennessee FLNR:EX ; martin@mbta.ca; Ian Jenkins
Subject: Re: User pay model / sustainable trail funding

Yes

Seb is our trails director and told me about it a while back and we submitted WORCA for \$ 1 million for a CC Carbon xtr clubhouse.

We got It!

There is always next year

On Nov 19, 2019, at 2:05 PM, <meghan.tabor@seerevelstoke.com>
<meghan.tabor@seerevelstoke.com> wrote:

Interesting article that pinkbike just posted...

<https://www.pinkbike.com/news/santa-cruz-bicycles-pledges-to-give-1-million-to-the-trails-over-the-next-3-years.html>

From: Trent, Tennessee FLNR:EX <Tennessee.Trent@gov.bc.ca>

Sent: November 19, 2019 10:02 AM

To: 'martin@mbta.ca' <martin@mbta.ca>; Meghan Tabor
(meghan.tabor@seerevelstoke.com) <meghan.tabor@seerevelstoke.com>; Ian Jenkins
<ijenkins@skisilverstar.com>; Grant Lamont <gilamont@gmail.com>

Subject: RE: User pay model / sustainable trail funding

Hi Martin,

Apologies, but my calendar wasn't updated and I just joined the call. Sorry to have missed this one. Please keep me in the loop on any follow up.

TT

Tennessee Trent – *Manager, Trails*

Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

4th Floor – 333 Victoria Street

Nelson, BC

250-354-6750

tennessee.trent@gov.bc.ca

-----Original Appointment-----

From: martin@mbta.ca <martin@mbta.ca>

Sent: November 12, 2019 4:06 PM

To: martin@mbta.ca; Meghan Tabor (meghan.tabor@seerevelstoke.com); Ian Jenkins;
Trent, Tennessee FLNR:EX; Grant Lamont

Subject: User pay model / sustainable trail funding

When: November 19, 2019 9:00 AM-10:00 AM (UTC-08:00) Pacific Time (US & Canada).

Where:

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Cheers,

Martin

Dial-in Phone Numbers:

s.17

Toll Free - North America

s.17 **Vancouver local**
Participant Conference ID:^{s.17}

From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#)
Subject: RE: photos - Trails Strategy review
Date: December 17, 2019 12:46:41 PM

Hey Tennessee,

Here is a link to a selection of photos by Robin Munshaw.

<https://www.dropbox.com/sh/1d2543a6g5uv6xk/AAA1wlvnPvHnKot6-DTrSHTYa?dl=0>

Please let me know which ones you would like to use. If you could credit Robin, that would be appreciated. I also have these in higher resolution if needed. If there is anything specific that you are looking for, let me know, I have lots more to choose from.

Cheers,

Martin

From: Trent, Tennessee FLNR:EX
Sent: Monday, December 16, 2019 2:15 PM
To: 'martin@mbta.ca'
Subject: RE: photos - Trails Strategy review

This is the first review since the Trails Strategy was officially adopted by government in 2013. We have been going through a fairly comprehensive process since last summer completing a review. We did identify the MBTA as a targeted stakeholder so you should have received an invitation to comment last fall. Not to worry if it got missed since we're going out to broad public engagement in the new year (starting Jan 13).

This will all come out via official channels using the engageBC process so please don't forward this around. Not a secret but want to be strategic in how we engage. Hope there is a lot of comment. Thanks for the photos and best of the season!

TT

Tennessee Trent – *Manager, Trails*

Ministry of Forests Lands Natural
Resource Operations and Rural Development
Recreation Sites and Trails BC
4th Floor – 333 Victoria Street
Nelson, BC
250-354-6750

tennessee.trent@gov.bc.ca

From: martin@mbta.ca <martin@mbta.ca>
Sent: December 16, 2019 1:23 PM
To: Trent, Tennessee FLNR:EX <Tennessee.Trent@gov.bc.ca>
Subject: Re: photos - Trails Strategy review

Hi Tennessee,

Sure, no problem. I'll put a few photos in a Dropbox file and send you a link - probably tomorrow. Looking forward to hearing more about the review process. Has there been a review since the strategy was originally released?

Cheers,

Martin

On Dec 16, 2019 11:16 AM, "Trent, Tennessee FLNR:EX" <Tennessee.Trent@gov.bc.ca> wrote:

Hi Martin,

You remember a couple of months ago that I asked for permission to borrow some images from your website for a presentation. I think you also suggested you had many more that you would be willing to share. Do you have a few high quality images (specifically of trails that would fit within Whistler Trail Standards and on trails that are not contentious) that you are willing to share for use in a public engagement process regarding the review of the trails strategy for bc?

We plan to go live with an advertisement on Jan 13, 2020 for public input.

Thanks

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tennessee.trent@gov.bc.ca

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250-354-6750

tennessee.trent@gov.bc.ca

From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#)
Subject: FW: New submission from Contact Form
Date: December 17, 2019 4:34:07 PM

Hi Tennessee,

Are you aware of proposed changes to the definition for motor vehicles in BC to include all e-bikes? See thread below. Please let me know if there is anything here to be concerned about.

Thanks,
Martin

From: Sal DeMare

Sent: Tuesday, December 17, 2019 4:31 PM

To: chilcotingold@gmail.com; martin@mbta.ca; 'Patrick Dahle'; 'Oakley Steve'

Cc: 'Claude Carrier'; 'Dave Williamson'; 'Geoff Playfair'; 'Karen Playfair'; 'Kenneth Walker'; 'Sal DeMare'; 'Steven Patterson'; 'Tyler Rivard'

Subject: RE: New submission from Contact Form

Thanks John,

I have read the proposed regulation link to it: <https://apps.nrs.gov.bc.ca/ahte/content/e-bikes-areas-where-motor-vehicles-are-restricted-or-prohibited-under-wildlife-act> and don't see anywhere where they state the class of e-bikes in it. As we are aware Class 1 e-bikes can be used on trails on crown land and are not considered motorized. I will on my return to the valley make contact with the Fish and Wildlife manager and Recreations Sites and Trails officer for our area to clarify this new proposed regulation and get back to his group on my findings. If required the Trail Committee will submit a comment, as we have done in the past.

Ps I have also cc'd the Trail Committee members on this so they are kept in the loop.

Regards

From: chilcotingold@gmail.com [<mailto:chilcotingold@gmail.com>]

Sent: December 17, 2019 4:02 PM

To: martin@mbta.ca; Sal Demare <Saldemare27@gmail.com>; Patrick Dahle <patrick_dahle@yahoo.com>; Oakley Steve <SOakley@slrd.bc.ca>

Subject: Re: New submission from Contact Form

Thankyou for your prompt response Martin

I have copied our local representatives of our trails committee and President of our community association as well as our regional district rep on this.

I saw the policy released earlier this year which I though was reasonably progressive.

However two days ago the gov released proposed changes to the definition of motor vehicles to include ebikes in all areas of bc where motorized vehicles are prohibited. In my case I live part time in the south chilcotin where large areas were recently restricted. Mtn biking including ebikes is one of our biggest tourism draws in our valley. From past experience the gov has already made up their mind. That said there is zero rationale in doing this. It is being promoted by the bc guide outfitters association.

<https://apps.nrs.gov.bc.ca/ahte/> artin.

John Robins

On Dec 18, 2019, at 12:20 PM, martin@mbta.ca wrote:

Hi John,

Thanks for your message. Here is the policy for electric mountain bikes as it relates to established trails on crown land https://www2.gov.bc.ca/assets/gov/sports-recreation-arts-and-culture/outdoor-recreation/camping-and-hiking/rec-sites-and-trails/ebike_policy_final_04-25-2019.pdf. BC Parks released their policy in August and is basically the same as RSTBC. Class 1 e-bikes (500W max output, pedal assist) are not classified as motor vehicles.

If you have info about changes to the provincial policy, please send it to me.

Best regards,

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

Phone/mobile: 604-351-0202

Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

From: Mountain Bike Tourism Association <info@mbta.ca>

Sent: Tuesday, December 17, 2019 12:35 AM

To: martin@mbta.ca

Subject: New submission from Contact Form

Name
John Robins
Email
chilcotingold@gmail.com
Question:
BC is introducing legislation to treat ebikes as motor vehicles wrt motor vehicle closures This is bs. Pls advocate against. Comment period ends jan 17 2020. Contact me if you need more info
IP address of User
s.22
Submit date
12/17/2019
Website Origina
https://www.mbta.ca/about-mbta/contact-mtba/

From: Trent, Tennessee FLNR:EX
To: "martin@mbta.ca"
Subject: RE: New submission from Contact Form
Date: December 18, 2019 9:36:35 AM

Hi Martin,

I am looking into this.

If you take a look at our e-bike policy [here](#), you'll note that there is specific mention of motorized closures under the *Wildlife Act, Motor Vehicle Prohibition Regulation*. See section 5 e.

Government wildlife managers expressed concern about e-bike use in areas of motor vehicle prohibition when we engaged with them on the policy. This appears to reflect those concerns.

I will get back to you on this.

TT

Tennessee Trent – *Manager, Trails*

Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

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Nelson, BC

250-354-6750

tennessee.trent@gov.bc.ca

From: martin@mbta.ca

Sent: December 17, 2019 4:34 PM

To: Trent, Tennessee FLNR:EX

Subject: FW: New submission from Contact Form

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See thread below. Please let me know if there is anything here to be concerned about.

Thanks,

Martin

From: Sal DeMare <saldemare27@gmail.com>

Sent: Tuesday, December 17, 2019 4:31 PM

To: chilcotingold@gmail.com; martin@mbta.ca; 'Patrick Dahle' <patrick_dahle@yahoo.com>;

'Oakley Steve' <SOakley@slrd.bc.ca>

Cc: 'Claude Carrier' <claudephilipecarrier@gmail.com>; 'Dave Williamson' <dwilliamson@cerg.ca>;

'Geoff Playfair' <playfair@telus.net>; 'Karen Playfair' <karen.playfair@gmail.com>; 'Kenneth Walker'

<kennethleewalker57@gmail.com>; 'Sal DeMare' <saldemare27@gmail.com>; 'Steven Patterson'

<sjpatter@gmail.com>; 'Tyler Rivard' <sk8104s810@hotmail.com>

Subject: RE: New submission from Contact Form

Thanks John,

I have read the proposed regulation link to it: <https://apps.nrs.gov.bc.ca/ahte/content/e-bikes-areas-where-motor-vehicles-are-restricted-or-prohibited-under-wildlife-act> and don't see anywhere where they state the class of e-bikes in it. As we are aware Class 1 e-bikes can be used on trails on crown land and are not considered motorized. I will on my return to the valley make contact with the Fish and Wildlife manager and Recreations Sites and Trails officer for our area to clarify this new

proposed regulation and get back to his group on my findings. If required he Trail Committee will submit a comment, as we have done in the past.

Ps I have also cc'd the Trail Committee members on this so they are kept in the loop.

Regards

From: chilcotingold@gmail.com [<mailto:chilcotingold@gmail.com>]

Sent: December 17, 2019 4:02 PM

To: martin@mbta.ca; Sal Demare <Saldemare27@gmail.com>; Patrick Dahle <patrick_dahle@yahoo.com>; Oakley Steve <SOakley@slrd.bc.ca>

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<https://apps.nrs.gov.bc.ca/ahte/> artin.

John Robins

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If you have info about changes to the provincial policy, please send it to me.

Best regards,

Martin Littlejohn – Executive Director

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Phone/mobile: 604-351-0202

Email: martin@mbta.ca

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Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

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This is bs. Pls advocate against. Comment period ends jan 17 2020. Contact me if you
need more info

IP address of User

s.22

Submit date

12/17/2019

Website Origina

<https://www.mbt.ca/about-mbta/contact-mtba/>

FLNR FOI FLNR:EX

From: Trent, Tennessee FLNR:EX
Sent: January 7, 2020 5:08 PM
To: 'martin@mbta.ca'
Subject: Tentative: MBTA Directors Call - Jan 15 @ 8am

FLNR FOI FLNR:EX

From: Trent, Tennessee FLNR:EX
Sent: January 8, 2020 4:13 PM
To: 'martin@mbta.ca'
Subject: Tentative: MBTA Directors Call - Jan 15 @ 8am

From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#)
Subject: New Hunting regulations and e-bikes
Date: January 10, 2020 5:08:11 PM

Hi Tennessee,

Hope all is well and happy New Year.

I've been hearing concerns raised about proposed changes to the Wildlife Act that would ban all classes of e-bikes where ever motor vehicles are restricted.

<https://apps.nrs.gov.bc.ca/ahte/content/e-bikes-areas-where-motor-vehicles-are-restricted-or-prohibited-under-wildlife-act>

Do you have any insights as to how it may impact recreational e-bike users? It sounds like it applies only to hunters, but does it apply broader than that?

Thanks,

Martin

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Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

From: [Trent, Tennessee FLNR:EX](#)
To: martin@mbta.ca
Subject: Re: New Hunting regulations and e-bikes
Date: January 10, 2020 5:12:19 PM

Hi

Happy new year to you too Martin.

I hadn't forgotten about looking into this for you but I'm not hearing back from ecosystems.

My guess is that the closure would apply to all users.

I will look into this more next week.

Sent from my handheld device

On Jan 10, 2020, at 5:08 PM, "martin@mbta.ca" <martin@mbta.ca> wrote:

Hi Tennessee,

Hope all is well and happy New Year.

I've been hearing concerns raised about proposed changes to the Wildlife Act that would ban all classes of e-bikes where ever motor vehicles are restricted.

<https://apps.nrs.gov.bc.ca/ahte/content/e-bikes-areas-where-motor-vehicles-are-restricted-or-prohibited-under-wildlife-act>

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Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

From: martin@mbta.ca
To: martin@mbta.ca
Subject: FW: Trails Strategy for BC - public survey live
Date: January 14, 2020 11:09:29 AM

Hello to all mountain bike tourism stakeholders:

Please see the email below from Tennessee Trent/Recreation Sites and Trails BC regarding a review of BC's Trails Strategy. Trails are such an important aspect of recreation and tourism in BC. I encourage you to take a few minutes to review the current strategy and provide your comments in the online questionnaire. Please don't hesitate to share this with other trail advocates in your community. The feedback period is open until February 28th.

Thank you!

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

Phone/mobile: 604-351-0202

Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

From: Trent, Tennessee FLNR:EX

Sent: Monday, January 13, 2020 3:33 PM

To: Trent, Tennessee FLNR:EX

Subject: Trails Strategy for BC - public survey live

Hello,

The province is undertaking a review of the [Trails Strategy for BC](#). This project is being led by the [Provincial Trails Advisory Body](#) and includes participation from government and non-government organizations.

Trails are important to citizens and communities across the province as mechanisms for rural development, active transportation, reconciliation, economic and tourism development, citizen health and more. In updating this strategy, the province is confirming its commitment to the vision of developing a world-renowned, sustainable network of trails, with opportunities for all, which provides benefits for trails users, communities and the province. This strategy has implications across government and I would encourage you to share this survey link with your stakeholders.

<https://engage.gov.bc.ca/trailsstrategyreview/>

Thank you

Tennessee Trent – *Manager, Trails*

Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

4th Floor – 333 Victoria Street

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250-354-6750

tennessee.trent@gov.bc.ca

From: Trent, Tennessee FLNR:EX
To: "martin@mbta.ca"
Subject: e-bike discussion
Date: January 15, 2020 9:02:20 AM

If you would like to chat about the MBTA submission, feel free to give me a call.

Cheers

Tennessee Trent – *Manager, Trails*

Ministry of Forests Lands Natural

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tennessee.trent@gov.bc.ca

From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#)
Subject: RE: e-bike discussion
Date: January 15, 2020 9:08:10 AM

Thanks Tennessee, I'll try calling you later this morning.

From: Trent, Tennessee FLNR:EX
Sent: Wednesday, January 15, 2020 9:02 AM
To: 'martin@mbta.ca'
Subject: e-bike discussion

If you would like to chat about the MBTA submission, feel free to give me a call.

Cheers

Tennessee Trent – *Manager, Trails*
Ministry of Forests Lands Natural
Resource Operations and Rural Development
Recreation Sites and Trails BC
4th Floor – 333 Victoria Street
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From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#)
Cc: ["Andy Brown"; "Annie Doran"; "Beth Holden"; "Blake Rowsell"; "Craig Campbell"; "Donna Green"; "Grant Lamont"; "Ian Jenkins"; "Kelli Sherbinin"; "Meghan Tabor"; "Travis Fehr"; Villeneuve, Kirby A ENV:EX](#)
Subject: E-Bikes in Areas Where Motor Vehicles are Restricted or Prohibited Under the Wildlife Act
Date: January 17, 2020 11:03:48 AM

Hi Tennessee,

Can you please give me your thoughts on the following draft comment for the proposed regulation?

On behalf of the Western Canada Mountain Bike Tourism Association, I request greater clarity on what the proposed regulation will mean to recreational mountain biking. Mountain biking is a fast-growing recreational activity and e-bikes are quickly becoming a significant part of mountain biking's evolution. We support efforts to protect wildlife and habitat, but are concerned about the proposed regulations limiting opportunities for recreational users of class 1 e-bikes (motor assisted cycles) where the impact on wildlife is minimal. We understand that for hunting during certain times of the year and above certain elevations motor vehicle prohibition is necessary. However we ask that consideration be given to differentiate between hunting and non-hunting recreationalists especially where the presence of cyclists on class 1 e-bikes on established recreation trails have minimal impact on wildlife.

If any directors would like to comment, please do so. The proposed regulation can be found through this link <https://apps.nrs.gov.bc.ca/ahte/content/e-bikes-areas-where-motor-vehicles-are-restricted-or-prohibited-under-wildlife-act>

Comments must be submitted by midnight, Sunday, Jan 19th.

Thanks,

Martin

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

Phone/mobile: 604-351-0202

Email: martin@mbta.ca

Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

From: [Trent, Tennessee FLNR:EX](#)
To: ["martin@mbta.ca"](mailto:martin@mbta.ca)
Subject: FW: Wildlife and Backcountry
Date: January 17, 2020 11:37:01 AM

FYI,

Tennessee Trent – Manager, Trails
Ministry of Forests Lands Natural
Resource Operations and Rural Development
Recreation Sites and Trails BC
4th Floor – 333 Victoria Street
Nelson, BC
250-354-6750

tennessee.trent@gov.bc.ca

-----Original Message-----

From: Trent, Tennessee FLNR:EX <Tennessee.Trent@gov.bc.ca>
Sent: January 15, 2020 8:21 PM
To: Grant Lamont <gjlamont@gmail.com>
Subject: Re: Wildlife and Backcountry

Thanks Grant. Appreciate the perspective. Enjoy Skatin!

Sent from my handheld device

> On Jan 15, 2020, at 7:10 PM, Grant Lamont <gjlamont@gmail.com> wrote:
>
> Hi Double T
>
> After todays call I completely agree with limiting motorized traffic including class 1 ebikes in wilderness and
wildlife concern areas.
> It is the right thing to do.
> I am working in Skatin and hunters set up for a week in remote areas and I respect and celebrate their efforts.
> s.22
>
> Have a good weekend
>
> Grant

From: martin@mbta.ca
To: "Grant Lamont"
Cc: [Trent, Tennessee FLNR:EX](#); ["Andy Brown"](#); ["Annie Doran"](#); ["Beth Holden"](#); ["Blake Rowsell"](#); ["Craig Campbell"](#); ["Donna Green"](#); ["Ian Jenkins"](#); ["Kelli Sherbinin"](#); ["Meghan Tabor"](#); ["Travis Fehr"](#); [Villeneuve, Kirby A ENV:EX](#)
Subject: RE: E-Bikes in Areas Where Motor Vehicles are Restricted or Prohibited Under the Wildlife Act
Date: January 18, 2020 11:41:55 AM

Hi Grant,

I definitely want to be on the right side of this issue. I think we all agree that wildlife and habitat have much higher priority than recreational mountain biking. I see our objective here as seeking clarity and consistency in the definition and application of class 1 e-bikes and whether or not the regulation will differentiate between hunters and non-hunters using e-bikes in these areas.

Cheers,

Martin

From: Grant Lamont
Sent: Friday, January 17, 2020 1:15 PM
To: martin@mbta.ca
Cc: Trent, Tennessee FLNR:EX ; Andy Brown ; Annie Doran ; Beth Holden ; Blake Rowsell ; Craig Campbell ; Donna Green ; Ian Jenkins ; Kelli Sherbinin ; Meghan Tabor ; Travis Fehr ; Villeneuve, Kirby A ENV:EX
Subject: Re: E-Bikes in Areas Where Motor Vehicles are Restricted or Prohibited Under the Wildlife Act

I agree to it in principle.

Did anyone listen to the grizz presentation in October?

They were particularly highlighted in their disturbance observation.

Regards

Grant

On Jan 17, 2020, at 11:03 AM, martin@mbta.ca wrote:

Hi Tennessee,

Can you please give me your thoughts on the following draft comment for the proposed regulation?

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Thanks,

Martin

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Skype: martin.littlejohn

Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

From: Trent, Tennessee FLNR:EX
To: "martin@mbta.ca"
Subject: Silver Star contact
Date: January 30, 2020 4:24:17 PM

Hi Martin,

Can you remind me of the name of the guy on the MBTA that lives at Silver Star? Do you happen to have his contact details?

Tennessee Trent – *Manager, Trails*

Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

4th Floor – 333 Victoria Street

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250-354-6750

tennessee.trent@gov.bc.ca

From: martin@mbta.ca
To: [Trent, Tennessee FLNR:EX](#)
Subject: RE: Silver Star contact
Date: January 30, 2020 5:31:54 PM

Here you go...
s.22

From: Trent, Tennessee FLNR:EX
Sent: Thursday, January 30, 2020 4:24 PM
To: 'martin@mbta.ca'
Subject: Silver Star contact

Hi Martin,

Can you remind me of the name of the guy on the MBTA that lives at Silver Star? Do you happen to have his contact details?

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From: [Trent, Tennessee FLNR:EX](#)
To: ["tjenkins@silverstar.com"](mailto:tjenkins@silverstar.com)
Subject: Silver Star Bike Park inspection forms
Date: February 3, 2020 1:29:58 PM

Hi Ian,

Its Tennessee. We sit on the MBTA board together.

We are working within the RSTBC branch at updating our approach to risk management on public MTB trails. Our goal is in part to ensure we're providing good MTB opportunities while not exposing the province or our clubs to excessive levels of liability. Our discussion recently has gone towards discussion of field based risk assessment tools. Essentially forms and checklists.

We are aware of a number of forms both internal and external.^{s.22}

s.22 (Ryan McAllister, perhaps you know him) and he suggested we try to see what Silver Star is using. If you're able to share anything, please do. We will use it for reference only.

Cheers

Tennessee Trent – *Manager, Trails*

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Nelson, BC

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tennessee.trent@gov.bc.ca

From: [Trent, Tennessee FLNR:EX](#)
To: [Ian Jenkins](#)
Subject: MTB inspection form request
Date: February 3, 2020 1:31:31 PM

Hi Ian,

Its Tennessee. We sit on the MBTA board together.

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^{s.22} (Ryan McAllister, perhaps you know him) and he suggested we try to see what Silver Star is using. If you're able to share anything, please do. We will use it for reference only.

Cheers

Tennessee Trent – *Manager, Trails*

Ministry of Forests Lands Natural

Resource Operations and Rural Development

Recreation Sites and Trails BC

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Nelson, BC

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FLNR FOI FLNR:EX

From: Trent, Tennessee FLNR:EX
Sent: February 13, 2020 11:38 AM
To: 'martin@mbta.ca'
Subject: Tentative: MBTA Directors Call - Feb 19 at 8am

From: martin@mbta.ca
To: "Craig Campbell"; "Andy Brown"; "Annie Doran"; "Beth Holden"; "Blake Rowsell"; "Donna Green"; "Grant Lamont"; "Ian Jenkins"; "Kelli Sherbinin"; "Meghan Tabor"; "Travis Fehr"; Trent, Tennessee FLNR:EX; Villeneuve, Kirby A ENV:EX
Subject: RE: New DBC Corporate Strategy - Feb 20 meeting notes
Date: February 24, 2020 12:10:06 PM

Hi Craig,

Yes, the AT Coalition is moving forward this year. I plan to connect with Brad soon. We also have some Coop funding to market the coalition and the members in order to increase awareness for the range of adventure tourism opportunities available throughout the province and what it means to local economies.

Cheers,

Martin

From: Craig Campbell

Sent: Monday, February 24, 2020 9:07 AM

To: martin@mbta.ca; 'Andy Brown'; 'Annie Doran'; 'Beth Holden'; 'Blake Rowsell'; 'Donna Green'; 'Grant Lamont'; 'Ian Jenkins'; 'Kelli Sherbinin'; 'Meghan Tabor'; 'Travis Fehr'; 'Trent, Tennessee FLNR:EX'; 'Villeneuve, Kirby A ENV:EX'

Subject: RE: New DBC Corporate Strategy - Feb 20 meeting notes

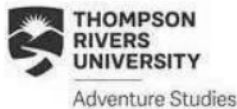
Martin,

This is a great update-thanks for sharing.

It is interesting to hear DBC call for more collective voices to lobby...Got me to wondering if there had been anymore going on with the AT strategy front from last year?

Craig Campbell

C: 250.320.7624



I acknowledge that where I live and work is within Secwépemc'ulucw, the traditional and unceded territory of the Secwépemc.

From: martin@mbta.ca <martin@mbta.ca>

Sent: Friday, February 21, 2020 2:43 PM

To: 'Andy Brown' <media@tourismgolden.com>; 'Annie Doran' <doran@tourismmpg.com>; 'Beth Holden' <bholden@williamslake.ca>; 'Blake Rowsell' <blakerowsell@gmail.com>; Craig Campbell <ccampbell@tru.ca>; 'Donna Green' <donna@mbta.ca>; 'Grant Lamont' <gilamont@gmail.com>; 'Ian Jenkins' <ijenkins@skisilverstar.com>; 'Kelli Sherbinin' <kelli@endlessbiking.com>; 'Meghan Tabor' <marketing@revelstokechamber.com>; 'Travis Fehr' <bikegeektrav@gmail.com>; 'Trent, Tennessee FLNR:EX' <Tennessee.Trent@gov.bc.ca>; 'Villeneuve, Kirby A ENV:EX' <Kirby.Villeneuve@gov.bc.ca>

Subject: New DBC Corporate Strategy - Feb 20 meeting notes

Hello MBTA directors,

I wanted to share a few notes from the DBC meeting that I was invited to yesterday to preview DBC's new corporate strategy.

DBC will be launching their new corporate strategy at the Tourism Industry Conference in a couple of

weeks. This meeting was a preview to gather feedback from the sectors (skiing, golfing, sport fishing, Indigenous tourism and mountain biking) plus several DBC senior staff were also there.

The goals of the strategy are:

- Maintain 6% annual growth for the tourism industry in BC – This will be difficult if the Corona virus situation continues and barring no other major catastrophic events. Currently the tourism industry is at 4.5 for the current fiscal which was tracking higher until the outbreak occurred.
- Encourage Seasonal and Geographic Dispersion – product development for shoulder and low seasons and more touring routes to promote travel to all regions of the province.

They plan is to develop iconic itineraries to drive dispersion that will be based on new place branding for at least 6 travel corridors in the province. We were asked not to disclose too much info about this before the official launch at TIC. I think it is a fairly sound strategy and they have done considerable research however I also believe our market is very much passion based and the new strategy will probably have a greater impact on leisure travelers mainly.

We had a very open discussion. Marsha Walden/CEO said that Tourism is not being given the credit it deserves and encouraged everyone to support greater lobbying efforts. She also believes that the current government is more pro-tourism than previous ones and that we have a good opportunity to make positive changes for the industry if we can build a strong voice. TIABC of course is the voice of the industry. There are over 12,000 tourism businesses in the province, but less than a quarter are members of TIABC (MBTA is a member).

Apparently government is starting to listen and would like tourism stakeholders to identify policies or regulations that may be impeding growth of the tourism industry. If any MBTA directors have any thoughts on this that pertain to specific policies or regulations, please let me know. I would be happy to compile a list to share with Marsha Walden at DBC and Walt Judas at TIABC.

Thanks,

Martin

Martin Littlejohn – Executive Director

Western Canada Mountain Bike Tourism Association (MBTA)

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Websites: www.mbta.ca (stakeholders) & www.mountainbikingbc.ca (mtbers)

FLNR FOI FLNR:EX

From: Trent, Tennessee FLNR:EX
Sent: March 16, 2020 1:27 PM
To: 'martin@mbta.ca'
Subject: Accepted: MBTA Directors Call - Wed, March 18 @ 8am