

Fraser, John Paul GCPE:EX

From: Fraser, John Paul GCPE:EX
Sent: Monday, October 19, 2015 6:38 AM
To: Gleeson, Kelly T GCPE:EX
Subject: RE: FOR APPROVAL: SBRT RRTBC launch -->PosterBoard language

No concerns.

From: Gleeson, Kelly T GCPE:EX
Sent: Monday, October 19, 2015 6:26 AM
To: Fraser, John Paul GCPE:EX
Subject: FW: FOR APPROVAL: SBRT RRTBC launch -->PosterBoard language
Importance: High

Hi —

Janet wanted to run the poster board and podium by us
Denise has already suggested the look is consistent with other products – so I am fine
Concerns?

From: Stewart, Janet GCPE:EX
Sent: Sunday, October 18, 2015 6:33 PM
To: Champion, Denise GCPE:EX; Gleeson, Kelly T GCPE:EX
Cc: Stewart, Janet GCPE:EX; Peters, Melissa GCPE:EX; Carwithen, Kelsie GCPE:EX; May, Michelle GCPE:EX
Subject: FOR APPROVAL: SBRT RRTBC launch -->PosterBoard language
Importance: High

Denise/Kelly – are you fine with the attached poster board and podium sign for Thursday's RRTBC launch at the Leg Reception Hall? The poster board will be featured at the kiosk where MCO will use a laptop to log on to the engagement website. These two items go to print by 4pm on Monday to guarantee they will be produced on time for the event. I'll send up to MO for final signoff once I hear back from you. Tx

Fraser, John Paul GCPE:EX

From: Fraser, John Paul GCPE:EX
Sent: Tuesday, October 20, 2015 7:31 AM
To: Dila, Mary GCPE:EX; Mentzelopoulos, Athana JTST:EX
Subject: RE: Promoting Travel within BC

Agreed, this is good. Mary, when we meet today, keen to get an update on TEP for this FY (your work with Okenge). Also, the fact noted at the bottom (that US bound visits is down but not necessarily converting into BC 'staycations') is core validation to make the investment effort to keep those travellers here.

From: Dila, Mary GCPE:EX
Sent: Monday, October 19, 2015 2:35 PM
To: Mentzelopoulos, Athana JTST:EX
Cc: Fraser, John Paul GCPE:EX
Subject: Re: Promoting Travel within BC

This is great.

We are currently booking big media buys and I'd like to see what we might get from Global as PSA, overage or very low cost inventory for DBC this fiscal. s.13,s.17
s.17

I agree with Marsha re ExploreBC and think it is broader than Staycation and more in keeping with overall pride of place KM discussed with PO.

I'll discuss with JP.

Sent from my iPhone

On Oct 19, 2015, at 2:22 PM, "Mentzelopoulos, Athana JTST:EX" <Athana.Mentzelopoulos@gov.bc.ca> wrote:

fyi

From: Walden, Marsha DBC:EX
Sent: Friday, October 16, 2015 6:06 PM
To: Mentzelopoulos, Athana JTST:EX
Subject: Promoting Travel within BC

Good afternoon Athana,

Further to the high-level deck I provided to you Tuesday regarding the BC marketing program for 2016/17, we are currently arranging a time to meet with you and John Paul in the next 2-3 weeks to go over our marketing plans for BC next year. At that time, we can hopefully share with you the next level of detail on our media plan as well as our nascent discussions with potential marketing partners (media, RDMOs and BC Ferries/Parks).

Plan Overview

At a high level, our plan to promote travel within BC has two key goals:

1. To inspire British Columbians to explore more of their province;
2. To encourage British Columbians (and visitors to BC) to share their BC vacation experiences with family, friends and colleagues.

To address goal #1, our campaign will build the brand story while also introducing residents to a variety of captivating travel ideas, particularly in the shoulder seasons (spring/fall) when we have industry capacity and generally low accommodation occupancy. Shoulder seasons offer excellent experiential opportunities -- with migrating wildlife (i.e. whales, bears, salmon runs), seasonal festivals and events (i.e. Cornucopia, Fall Wine Festivals, Rugby Sevens World Cup), and natural wonders (i.e. harvest, storm watching, fall colours). We may focus primarily on statutory holidays (Family Day, Easter/Spring vacation, Victoria Day, Thanksgiving, Remembrance Day).

To support both goals, while further strengthening our global marketing program, we want to maintain and leverage our existing "explore BC" messaging across all of our short-haul marketing properties. This will maximize the synergies and impact of our collective marketing activities and investments to date.

Budgets

As you may recall, the previous Gaining the Edge clearly delineated markets where DBC and partners should focus; namely, DBC would market in medium/long-haul markets, RDMOs and CDMOs in short-haul (BC, AB, WA). With the updated Gaining the Edge, for next fiscal, we moved BC into our 'Invest' top tier of markets and notionally allocated about 15% more to its budget so that we will now be close to \$1M in direct DBC spending in BC against consumers (vs. trade). Two years ago, we invested \$0.

In our current fiscal 2015/16, DBC *indirectly* invested almost \$6 Million through the funding it provides to Regional DMOs (\$2.9M), CDMOs (\$965K), Sectors (\$875K), and Aboriginal Tourism BC (\$1M). With MRDT/RMI/DMF and other sources (not including private sector), we estimate about \$15M is being spent in BC annually. For DBC to invest significantly more funding *directly* into BC ourselves is a pretty big challenge without dismantling critical medium/long-haul marketing programs or reneging on some that are underway. We are working hard to find new money for this or to build partnerships that extend our dollars. Both BC Ferries and BC Parks are very engaged in positive conversations with us. We are also looking to major media partners.

s.13,s.17

Headlines & Calls-to-Action

s.13

Some Stats

Also, Athana, as further background on the topic of travel within BC, I thought I'd share the following statistics with you:

- British Columbians currently take on average five trips per year; four of those are within BC. Canadians as a whole are frequent travellers.
- Due to the high American dollar, early forecasts show a 6% decrease in trips to the US by British Columbians this year, which translates to 150,000 fewer trips to the US (though those trips are not necessarily translating to trips within BC).
- 80% of travel decisions are influenced by recommendations from friends and family, hence our focus on social media and NPS recommendations.

I look forward to chatting with you further on Monday at 9:00.

Regards,

MW

Marsha Walden

President and CEO

Destination British Columbia

12th Floor, 510 Burrard Street

Vancouver, British Columbia

Canada V6C 3A8

T 604.660.3676

F 604.660.3383

E Marsha.Walden@DestinationBC.ca

Consumer HelloBC.com

Corporate DestinationBC.ca

<image001.gif><image002.gif><image003.gif><image004.png><image005.gif>

Sign up [here](#) for our industry newsletter, *Destination BC News*.

Receive updates on our marketing campaigns, hear about travel trade partnerships and media coverage, get industry insights from our research team, read news you can use about upcoming events and much more, right to your inbox.

Fraser, John Paul GCPE:EX

From: Fraser, John Paul GCPE:EX
Sent: Thursday, October 22, 2015 7:28 AM
To: Gordon, Matt GCPE:EX; Gleeson, Kelly T GCPE:EX
Subject: RE: thoughts?

Very good

From: Gordon, Matt GCPE:EX
Sent: Thursday, October 22, 2015 7:28 AM
To: Gleeson, Kelly T GCPE:EX; Fraser, John Paul GCPE:EX
Subject: thoughts?

On what happened:

- I can confirm an email intended for government officials was inadvertently sent to a reporter
- The email has attachments which were draft materials to assist government in the preparation of a response to the OIPC report scheduled for release October 21st, 2015
- As a courtesy, we called the OIPC to advise of the error

On attachments:

- An important role of government communications staff is to provide advice and support to government on how best to manage issues & challenges
- This particular instance is no different.... Staff have a role to play in ensuring a Minister is prepared for the anticipated questions by media
- These documents reflect these supports that staff provide

Matt Gordon
Assistant Deputy Minister
Corporate Priorities & Communications Operations
Government of British Columbia
250 356.7398 office | 250 896.4923 mobile

Fraser, John Paul GCPE:EX

From: Fraser, John Paul GCPE:EX
Sent: Wednesday, October 21, 2015 8:47 PM
To: Gordon, Matt GCPE:EX; Plecas, Bobbi PREM:EX; Jacobson, John MTIC:EX; Carroll, Sandra AVED:EX; Main, Grant TRAN:EX
Subject: RE: Statement_Virk_Report Response_Oct2215_Latest1

Good

From: Gordon, Matt GCPE:EX
Sent: Wednesday, October 21, 2015 8:36 PM
To: Plecas, Bobbi PREM:EX; Jacobson, John MTIC:EX; Fraser, John Paul GCPE:EX; Carroll, Sandra AVED:EX; Main, Grant TRAN:EX
Subject: Statement_Virk_Report Response_Oct2215_Latest1
Importance: High

Here is the latest statement.

Based on more conversations this evening during our briefing for MAV plan is a 9:45am response to the Report. MAV will be available to media in the Press Theatre, offer opening remarks (largely based on the statement) and take questions.

I am working with MTICS CD on KMs, Speaking Notes & QAs.... She will send these docs to Ben and others in PO once Min is ok. I'll ensure this group has that package.

matt

Fraser, John Paul GCPE:EX

From: Fraser, John Paul GCPE:EX
Sent: Thursday, October 22, 2015 5:39 PM
To: Champion, Denise GCPE:EX
Subject: FW: It's been 9 hours :)

From: Fraser, John Paul GCPE:EX
Sent: Thursday, October 22, 2015 5:38 PM
To: Ahmed, Sarf MTIC:EX
Cc: Jacobson, John MTIC:EX
Subject: RE: It's been 9 hours :)

Thank you. JPF

From: Ahmed, Sarf MTIC:EX
Sent: Thursday, October 22, 2015 5:29 PM
To: Fraser, John Paul GCPE:EX
Cc: Jacobson, John MTIC:EX
Subject: Re: It's been 9 hours :)

It has been. We will process the budget transfer. Staff is checking the numbers. Will need the back up for the amount. We will talk about how DevEX will be managed going forward. I believe you and JJ have had an initial conversation.

Sent from my BlackBerry 10 smartphone on the TELUS network.

From: Fraser, John Paul GCPE:EX
Sent: Thursday, October 22, 2015 3:55 PM
To: Ahmed, Sarf MTIC:EX
Subject: It's been 9 hours :)

John Paul Fraser
Deputy Minister
Government Communications and Public Engagement
Government of British Columbia

T: 250-356-8527

Fraser, John Paul GCPE:EX

From: Fraser, John Paul GCPE:EX
Sent: Tuesday, October 27, 2015 2:50 PM
To: Plecas, Bobbi PREM:EX
Subject: Fwd: FW:

Simpler

Begin forwarded message:

From: "Woods, Emily GCPE:EX" <Emily.Woods@gov.bc.ca>
Date: October 27, 2015 at 2:48:38 PM PDT
To: "Fraser, John Paul GCPE:EX" <JohnPaul.Fraser@gov.bc.ca>
Subject: FW:

Updated.

From: Edwardson, Jamie GCPE:EX
Sent: Tuesday, October 27, 2015 2:48 PM
To: Woods, Emily GCPE:EX
Subject:

- It is expected that appropriate government documents and records be retained according to the appropriate retention schedule outlined in legislation.
- Government has asked David Loukidelis to advise government on how to address the recommendations from the most recent report of the Information and Privacy Commissioner, as well as FOI training for staff.
- We also recognize the public's desire to fully understand what took place in regard to the issue of the health firings.
- That's why the matter was referred to the Ombudsperson for investigation.
- That investigation has begun, and I expect such questions will be answered through that process – including those related to records management if the Ombudsperson feels it is relevant.
- We now need to let those processes unfold.

Fraser, John Paul GCPE:EX

From: Fraser, John Paul GCPE:EX
Sent: Tuesday, October 27, 2015 4:26 PM
To: Edwardson, Jamie GCPE:EX; Plank, Sarah GCPE:EX
Cc: Woods, Emily GCPE:EX
Subject: RE: Lines

G2G, subject to MTL MO approval

From: Edwardson, Jamie GCPE:EX
Sent: Tuesday, October 27, 2015 4:25 PM
To: Plank, Sarah GCPE:EX
Cc: Woods, Emily GCPE:EX; Fraser, John Paul GCPE:EX
Subject: RE: Lines

Minor shift of the also. Should also send to Lindsay and Andrew MacLeod.

From: Plank, Sarah GCPE:EX
Sent: Tuesday, October 27, 2015 4:23 PM
To: Edwardson, Jamie GCPE:EX; Woods, Emily GCPE:EX; Fraser, John Paul GCPE:EX
Subject: RE: Lines

It's the same, I would just flip it around as far as order. And also took out the reference to records management and the Ombudsperson investigation.

- We recognize the public's desire to fully understand what took place in regard to the issue of the health firings.
- That's why the matter was referred to the Ombudsperson for investigation.
- That investigation has begun, and given its broad scope, I expect all pertinent questions will be answered through that process – on any issue the Ombudsperson feels is relevant to the matter at hand.
- It is an expectation that appropriate government documents and records be retained according to the appropriate retention schedule outlined in legislation.
- Government has also asked David Loukidelis to advise government on how to address the recommendations from the most recent report of the Information and Privacy Commissioner, as well as FOI training for staff.
- We now need to let those processes unfold.

From: Edwardson, Jamie GCPE:EX
Sent: Tuesday, October 27, 2015 4:17 PM
To: Plank, Sarah GCPE:EX; Woods, Emily GCPE:EX; Fraser, John Paul GCPE:EX
Subject: Lines
Importance: High

Can you please send around the lines you were thinking of for your minister? Per Rob's story?

Fraser, John Paul GCPE:EX

From: Fraser, John Paul GCPE:EX
Sent: Wednesday, October 28, 2015 3:26 PM
To: Safarik, Melissa GCPE:EX
Cc: Champion, Denise GCPE:EX
Subject: Re: RFP/AV - #BCTECH Summit

Ok to proceed

> On Oct 28, 2015, at 3:00 PM, Safarik, Melissa GCPE:EX <Melissa.Safarik@gov.bc.ca> wrote:

>

> Not sure if JP is back - OK to proceed with award?

>

> -----Original Message-----

> From: Fraser, John Paul GCPE:EX

> Sent: Wednesday, October 28, 2015 10:49 AM

> To: Gleeson, Kelly T GCPE:EX

> Cc: Champion, Denise GCPE:EX; Safarik, Melissa GCPE:EX

> Subject: Re: RFP/AV - #BCTECH Summit

>

> Thanks all. Please hold til I get back.

>

>> On Oct 28, 2015, at 10:33 AM, Gleeson, Kelly T GCPE:EX <Kelly.Gleeson@gov.bc.ca> wrote:

>>

>> Thx

>>

>> All good then

>>

>> -----Original Message-----

>> From: Champion, Denise GCPE:EX

>> Sent: Wednesday, October 28, 2015 10:28 AM

>> To: Gleeson, Kelly T GCPE:EX; Safarik, Melissa GCPE:EX

>> Cc: Fraser, John Paul GCPE:EX

>> Subject: RE: RFP/AV - #BCTECH Summit

>>

>> Oh my. Yes, we can defend it. Proshow was the successful proponent in a competitive process over and above the process they went through to get on the Standing Offer list. We sent an RFP out to vendors on the standing offer list. They submitted proposals that were evaluated by an assessment committee (representation from GCPE Events, ministry program and Purchasing Services). The committee was unanimous in their evaluation. As indicated below, I recommend we proceed with the award. JP is good. Sounds like you are good, as long as we are...

>>

>> Thanks!

>>

>> -----Original Message-----

>> From: Gleeson, Kelly T GCPE:EX

>> Sent: Wednesday, October 28, 2015 10:22 AM

>> To: Safarik, Melissa GCPE:EX

>> Cc: Fraser, John Paul GCPE:EX; Champion, Denise GCPE:EX

>> Subject: RE: RFP/AV - #BCTECH Summit

>>

>> Not my call

>> Joint call

>> If we can defend it - not a problem

>> JP/Denise?

>>

>> -----Original Message-----

>> From: Safarik, Melissa GCPE:EX

>> Sent: Wednesday, October 28, 2015 10:15 AM

>> To: Gleeson, Kelly T GCPE:EX

>> Cc: Fraser, John Paul GCPE:EX; Champion, Denise GCPE:EX

>> Subject: RE: RFP/AV - #BCTECH Summit

>>

>> Ok to proceed with award?

>>

>> -----Original Message-----

>> From: Fraser, John Paul GCPE:EX

>> Sent: Wednesday, October 28, 2015 9:23 AM

>> To: Champion, Denise GCPE:EX

>> Cc: Safarik, Melissa GCPE:EX; Gleeson, Kelly T GCPE:EX

>> Subject: Re: RFP/AV - #BCTECH Summit

>>

>> Thanks MC. If Kelly also agrees, then G2G

>>

>>> On Oct 28, 2015, at 9:05 AM, Champion, Denise GCPE:EX <Denise.Champion@gov.bc.ca> wrote:

>>>

>>> Hi Melissa.

>>>

>>> Thanks for the update on the selection process. From my perspective, no concerns with proceeding with the award to ProShow.

>>>

>>> JP, I recommend we proceed and with your okay we will award the contract and advise the unsuccessful proponents.

>>>

>>> Thank you!

>>>

>>> Denise

>>>

>>> -----Original Message-----

>>> From: Safarik, Melissa GCPE:EX

>>> Sent: Tuesday, October 27, 2015 7:51 PM

>>> To: Fraser, John Paul GCPE:EX; Champion, Denise GCPE:EX

>>> Cc: Gleeson, Kelly T GCPE:EX

>>> Subject: RFP/AV - #BCTECH Summit

>>>

>>> RFP/AV - #BCTECH Summit -- evaluation committee met this afternoon and evaluated 5 proposals.

>>>

>>> Final evaluations/scoring conclude ProShow will be awarded the contract to provide AV Services at the #BCTECH Summit. Please confirm if ok to proceed with award.

>>>

>>> Thanks

>>> Melissa

>>>

Fraser, John Paul GCPE:EX

From: Fraser, John Paul GCPE:EX
Sent: Wednesday, October 21, 2015 6:37 PM
To: Chin, Ben PREM:EX; Kay, Maclean PREM:EX
Subject: FW: Maarten Wetselaar Transcription

For your reading pleasure.

From: Laurence, Katherine GCPE:EX
Sent: Wednesday, October 21, 2015 6:34 PM
To: Fraser, John Paul GCPE:EX
Cc: Woolley, Paul GCPE:EX
Subject: Maarten Wetselaar Transcription

Hi John Paul,

Below is the transcript from Maarten Wetselaar. I have highlighted the most relevant points. I think a quick summary is this:

- A billion people are without any access to electricity and another 2 billion only have access to intermittent electricity.
- Energy is a human right and something industry can do something about.
- Combined with the need for energy, our duty is also to avoid the effects of climate change and help to clean the air in Asian cities.
- LNG has a unique role to play and a long-term partner for renewables as the world transitions.
- Developing countries cry out for affordable, stable, non-intermittent energy supply that doesn't pollute their air and that helps them reduce the kind of energy poverty that should have been extinguished long ago.
- These can be our common purposes as we drive the creation of this industry.

Does this help?

Let me know if you need anything further.

Thanks

Katherine

From: Ryckman, Scott GCPE:EX <Scott.Ryckman@gov.bc.ca>
Sent: Thursday, October 15, 2015 6:29 PM
To: Laurence, Katherine GCPE:EX
Cc: Woolley, Paul GCPE:EX
Subject: Re: robert johansen shared "BRYCE" with you

Maarten Wetselaar: Thank you very much. Good evening, ladies and gentlemen. My name is Maarten Wetselaar. I am extremely pleased to be with you tonight. It is a privilege to be at this gala dinner in the wonderful city of Vancouver. As I get on stage tonight I am acutely aware that all of you had a choice between going to the Madonna concert and joining this dinner and listening to this speech.

So no pressure, we will try to make it worth your while. I will be joined by Minister Coleman in a moment for a fireside chat without the fireside to talk about LNG and BC in the world and anything else that's on our minds. Let me start with a few opening comments. Competing with Madonna is one thing, competing with the beautiful picture; the beautiful film about BC is quite something else. I was in the audience yesterday.

2015-54332

I visited the amazingly beautiful town of Kitimat and its environment. I saw it on land; I saw it on water. I saw it by air. I was greeted by four whales or by one whale four times. We weren't quite sure but we felt very welcome. I was able to connect to our staff at LNG Canada and at some of the communities who have welcomed us in [inaudible] as we progress this project with our partners. Coming away from it last night on the plane, the conclusion I reached was that the opportunity must be bigger than the challenge when it comes to developing LNG projects in BC and particularly the LNG Canada project in Kitimat.

Developing, liquefying and exporting natural gas resources to the world is a massive opportunity for BC to get right. That's the reason we're all here, isn't it? A lot has progressed over the last few years but also we're acutely aware of course that the context has changed. The markets have changed around us and that isn't a particularly comfortable place for everybody but it won't stay like this.

Here's why. Global demand for energy continues to rise. At Shell we see global demand for energy rise about 40% between now and 2040, in the next 25 years. So that massive global energy system that we have now needs to grow by another 40% in order to meet demand, and not just your and my demand to fly around the world and heat our homes. A billion people on this planet today are without any access to electricity and another 2b have only intermittent access to electricity. Such energy access is a human right that we can do something about as an industry.

But on top of meeting that energy challenge, the phenomenal growth and the need for energy, we will need to change that energy mix in order to avoid the worst affects of climate change and to clear up the air of Asian cities, that increasingly cities around the world are being polluted.

LNG has a unique role to play and a long-term partner for renewables as the world transitions, as it must, to a future with much more energy and far fewer emissions and far smaller impacts on the environment. Natural gas, as you all know, I am preaching to the converted, is abundant; it's versatile. A gas-fired power plant takes much less time to start up and to start again than a coal-fire plant, so it is uniquely well-positioned to be the partner for renewables in the future.

Even after liquefying, transporting, degasifying gas for power, it's CO2 footprint is more than 40% less than if you burn coal for power. I am aware that CO2 is a sensitive issue in BC and rightly so and there are concerns in the province that the birth of an LNG industry could raise emissions for the state but I think it is important that we take a holistic view of this and recognize the opportunity that LNG from BC exported into the world, displacing coal in Asia would make a massive, positive difference to the CO2 billows in the world, even if you add a bit of emissions to your account here.

That to me highlights the opportunity for Canada and for BC to play a role in decarbonizing the energy system.

Back to my [inaudible] for LNG. We see demand for LNG grow by about five percent per year. This is faster than gas, which is about two percent per year, and fossil energy. There are three main reasons why. Reason number one is the increasing number of countries that are choosing LNG as a base load form of energy.

At the turn of the century we talked about roughly 10, 12 countries importing LNG; today there are 30, by 2030 there will be 50. Only this year we have started to deliver LNG to the shores of Pakistan, Jordan, Lithuania, Poden later on this year. So the market is diversifying and growing fast. Secondly, the range of use for LNG is increasing rapidly. It used to be a trim lined value chain from an LNG plant to a power plant that is quickly becoming a global commodity, finding new sources of demand, new uses, for example, in heavy transport, as you're doing here in Canada, on water but also on road.

Number three; although carbon has been espied as an issue on the global agenda a bit, particularly since the global financial crisis gave everybody something more urgent to think about, carbon is back. At the UN summit in Paris in November world leaders will consider how to create a sustainable, long-term decarbonized future for energy. Gas and LNG will be critical to any affordable and pragmatic plan that decarbonizes both the developing and the developed world energy systems. So there is a massive opportunity for LNG there, that's the good news. But, and isn't there always a but when you've just told the good news, and the but is about competitive costs. In the current climate before any LNG project in the world gets sanctioned it will need to prove that it is competitive, that its cost are competitive, so that it can survive in any market outcome, prices high or prices low. Lower costs for gas doesn't only mean that the project is more competitive, it also allows the gas to be priced at a competitive level, at the kind of level that allows gas to penetrate deeply into the energy mix in the world.

High gas prices may sometimes seem good news for producers like us. But high gas prices can also displace demand, destroy gas demand and drive consumers to coal or to other alternatives. Despite that being clear, and if we specifically look at LNG projects, at the moment costs aren't competitive enough. Over the last decade, unit costs of LNG projects have crept up to a level where LNG projects are no longer competitive and a value chain of contractors, regulators and investors needs to collaborate much more strongly in order to bring the costs back down again for LNG projects to become competitive.

The current market affects us all so we need to work together and call out when our behaviours, in terms of bureaucracy or our behaviours in terms of gold-plating standards, are causing unnecessary costs. We need to call out when regulators or contractors behave in a way that drives up the costs of LNG unnecessarily. In Canada, a significant amount of cost cutting and fiscal improvements have actually happened over the last 12 months. The accelerated capital cost allowance, the extension of LNG export licenses, having the LNG export tax, all these are critical to the viability of LNG export projects from BC. But we need to do more and when we look at ways to improve the collaboration in order to do more everybody has to play a part in this room. One good example is when it comes to labour, in BC we have seen authorities, First Nations and their representatives, and the industry to work together to really have a labour agenda that allows local communities, regional communities and Canada to take full advantage of the surge of jobs in LNG that we hope will take place once this industry really takes off.

Boosting the skills of local workers, successful apprenticeships are just a few examples of work that has gone on in this area and will really strengthen the robustness of the case for this industry to get born.

While all these efforts are positive, it's important that we are not complacent about it. They must continue to ensure the survival of this industry in BC, or actually more timely the birth of this industry. When I conclude, I want to go back to the benefits of collaboration between all those different players. Collectively I do think we know what needs to be done. We know more or less who needs to do it and when it needs to be done. But deep collaboration needs a bit more than the what, the how and the when. In my experience the most successful energy projects have the kind of deep collaboration because all the elements of the projects, all the stakeholders are engaged on the why. Why are we doing this? Why are we creating LNG here in BC? Why do we pursue this cause? First and foremost, as a participant from the private sector we do so because of course for investors like Shell, we want to get a fair return on our investment, our technology, our expertise. It's business, after all. So that's one reason why. The other reason why is because we are creating a new industry for British Columbia and Canada, which at skill will make a huge difference to jobs, to opportunities for talent, to revenue for government, by connecting Canada's abundant gas resources to world markets, so that's another good why.

These two reasons why to me are both honourable and compelling reasons to pursue this industry. But perhaps the most honourable and compelling reason for pursuing the birth of LNG export from Canada is that the delivery at skill of cheap burning natural gas to the shores of developing countries can be a game

changer. These developing countries cry out for affordable, stable, non-intermittent energy supply that doesn't pollute their air and that helps them reduce the kind of energy poverty that should have been extinguished long ago. So tonight in this room I call on all of you to hold hands and adopt these three reasons why as our common purpose as we drive the creation of this industry.

It would give me enormous pleasure to come back to Vancouver, anyway to get the weather and maybe Madonna will be there again. But it would give me even more pleasure to return to Vancouver to celebrate a positive investment decision on the LNG Canada joint venture, further underlining the bond between Shell and Canada that's more than 100 years old. But I challenge you; if we look back in 10 years time on this crucial period of 2016/2017 will we conclude that we missed the opportunity because we weren't sharp enough? Or will we jointly be proud of having created an industry that will do good for this planet, good for BC and good for the investors for decades to come? I know which side of that story I want to be part of and I hope you will join that side of the story too.

Thank you for your time. I look forward to discussing that I just said and perhaps many other expected and unexpected topics together with Minister Coleman, who will join me on stage. Please welcome him.

Rich Coleman: Succinctly put and very enjoyable to listen to. It brings questions, but before I get started, I first want to sort of thank you in front of this audience, because there's been a number of companies, yours included, who four years ago welcomed into their office a wet-behind-the-ears new Energy minister from British Columbia who was exploring on behalf of the province how British Columbia might be able to enter the LNG industry and how we could do it competitively without trying to make the mistakes that maybe may be learned from mistakes in the past. It was companies like yourselves and many of them in this room that gave us the time to be able to start to build the structure that you mentioned in your comments with the capital cost allowance federally, the tax and the things that we're doing. So I want to make sure that you knew how much we appreciated, and all the companies here appreciated, that time that they gave us early on to try and build a platform basis so we could be here having this conversation today.

Your remarks lead to many questions. Obviously, I'm a little bit parochial when it comes to British Columbia, and I must say Madonna's got nothing on you. I went to one of her concerts once, lasted half the concert, and I felt I really wasted my money. I have not wasted my money here tonight, I can tell you.

I think we have grown into this as a province, so I think our biggest question is, and it's one that maybe you can help us with, that, you know, we know where our largest markets are for British Columbia, because it's direct access and a clear shot to and a shorter time to Asia. So from our perspective, where do you see Asia, ten, 20, 40 years from now with regards to this opportunity facing us that would be a long-term investment, obviously, for the companies that make it here, and how can we make that work successfully to be part of that Asian piece of the business?

Wetselaat: Thanks, Minister. Perhaps just in the context of the mutual admiration society I won't go to the Madonna comparison, but.... You're better dressed than she is. But I do want to say I think the BC government under your leadership and coordination has been a tremendous partner for the industry, and if this industry takes off, you will have a lot to be proud about.

Anyone who plays in the LNG industry plays the long game. There is no short game in LNG apart from perhaps a few traders who try to arbitrage, but people who invest in LNG are used to looking decades ahead. The region you talk about, Asia, is a place that we have been in for 125 years. It was actually where Royal Dutch Shell was born, trading kerosene in Singapore and drilling oil wells in Indonesia, so we know the place, and we are confident to invest in long-term energy supplies to Asia, because although it's always a little bit tricky to project where it will be next year, it's usually the case that we can be quite confident in

terms of projecting where it will be in ten years. There is a kind of local volatility as the economy develops, but overall, it's actually a reasonably predictable economic machine, and it's huge, and it's growing fast.

I live in Asia, and I tour the cities of Asia regularly, and I think CO2 is not actually a big issue at the moment in Asia. It depends on.... Some countries are; some countries aren't. The big driver for adopting gas as a fuel is really air quality. Much more than anywhere else in the world where you go, where it tends to be CO2 driven, here it is really quality-driven, and it's a big issue. Seven million people a year die from the results of poor air quality, most of them in Asia, some of them in Africa, so I think there are societal trends that drive towards cleaner energy. There are growing economies that are starting to import LNG in Asia, and there's a massive economic potential still to pick up that growth further.

The role you can play is if you are an energy importer.... Just imagine you're in charge of keeping the lights on in Tokyo. If the lights ever go out for five minutes, you're fired. Even for one minute, that's it. These economies.... Many economies in Asia no longer accept intermittency, and Japan has been in that place for decades. Now, if you're an LNG importer, every LNG tank you build is going to cost you hundred millions dollars of investment, so you build as few as you can. Typically, you have only a few days of storage of LNG on your shore. For the rest, you depend on reliable supply, reliable suppliers like Shell and some of our competitors, and you worry about the supply source. Is there going to be a sustainable supply source?

I think you can be uniquely differentiated in terms of being nearby, in terms of having an enormous amount of political stability and in terms of being a place that people like doing business with, so I think LNG supplies from British Columbia will be very welcome into that market as a new, diverse source of stable and reliable energy supply.

Coleman: We always like to hear good things about British Columbia.

I find as we've come through and I've learned things on this file, we tend to focus on the fact that LNG can go into a country like China and change its dynamics in and around its power production, because it can be a stable fuel. It can keep the lights on, as you describe. But earlier, when you and I were having a conversation, you talked briefly about the other aspects of LNG in the future -- things like the shipping and the transportation...basically shipping and commercial transportation -- and you had a very, very interesting statistic that I was quite compelled by. Maybe you'd like to share that.

Wetselaat: Absolutely. Thanks. The Premier this morning said, you know, we probably can't even imagine the uses that LNG might have decades from now. One that we can imagine is indeed an adoption of LNG into heavy transport. Already in Canada there are examples of trucks driving on LNG, and ships, ferries and others, starting to...having been ordered to actually float on LNG. In China more than 120,000 trucks are already LNG powered. More than 1,000 LNG stations, service stations, have been built. Even in Europe, where it's very nascent, there's already more than 1,000 trucks that drive on LNG, and it's growing fast.

The reasons for this are simple. LNG is cheaper than diesel, it's cheaper than fuel oil, and it's the most clean. It's a home run, like the one that your Toronto Blue Jays hit tonight to great effect.

I think that's an unstoppable new use of LNG, and indeed, the statistic I shared with you, which gives me great confidence, is that if tomorrow the heavy transport market, road and water together, would switch to LNG on one day -- which is optimistic, but if it did so -- it would require 750 million tonnes of LNG to go around globally. The total amount of LNG supply at the moment on stream is 250 million tonnes. So if that heavy transport market.... If we only achieved 10% penetration, which, given the obvious advantages that we talked about, should be a walk in the park, that's 750 million tonnes of LNG demand right there, and it's LNG demand that cannot be electrified. You cannot run a boat, a big boat, on a battery. You cannot run a big boat.... Well, you can run them on coal. We used to, of course, but no longer is that Page 5 of 12 CP-2015-54332

competitor is diesel and fuel oil, and that tends to be well priced. It creates a segment of LNG demand that has basically liquid competition and that has a lot of growth ahead of it.

We are working hard with regulators around the world to first of all establish a level playing field to make sure that, from a duty system, etc., LNG is not disadvantaged from fuels but then secondly to work with them to say can we create more economic or ecologically controlled areas like we have in the Gulf of Mexico, in the North Sea and in the European rivers, where basically now the specifications for shipping are such that people can't really use heavy fuel oil anymore and increasingly are switching to LNG. We did a deal three weeks ago with a big cruise liner who are adopting LNG as their fuel -- to save money, yes, but more, actually, as part of their sustainable development narrative. So I think this story about LNG to transport has a long way to go and has a massive potential for Canada, as well, to adopt on your own roads.

Coleman: Maarten, you've been working in the energy sector for most of your life. I sort of watched it from the sideline for years, obviously, because I wasn't involved in it and having been through the last four years of trying to build an industry or a platform for an industry to attract the investment. There must be some interesting aspects of the industry that keep you engaged as an individual and for a company. What keeps you engaged as an industry and personally with this industry that you're such a big part of?

Wetselaat: The thing that drew me into the industry was its political relevance and its societal relevance. As you come out of university, you have a broad range of career choices, and at some point I narrowed it down to selling diapers or getting into this industry. It occurred to me that for the long-term intellectual satisfaction, the energy industry would probably be more compelling, and it has been.

So the political and societal relevance of what we do is enormous. When I joined the industry, though, the mix of energy was relatively stable, and quite interestingly, the mix between coal, hydrocarbons and renewables has been stable for about 40 years in terms of their market share and the energy mix. So I grew up in this industry accepting that sort of stable mix and enjoying its political and societal relevance.

What today gives me extra engagement and excitement is actually this energy transition we need to make. How do we help this energy system -- on the one hand, you know, growth by 40% in order to really solve energy poverty and continue to help economic growth but on the other hand really deliver clean energy, less CO₂, less air pollution? That's not the only answer to that, but just from a systems perspective, thinking what it will look like in 2050 and what we need to invest in now in terms of R&D assets and global footprint in order to be part of that success. It's an enormously challenging and satisfying activity to be part of, and it brings me in contact with lots of interesting people like yourself.

Coleman: You know, Maarten, if you'd gone into the diaper side, it would have required petroleum products to make the diapers, so I think you made the right choice in the end anyway.

We have a little timer up here tells when we're done. I want to thank you for taking the time to be with us tonight. I think it's been instructive for everyone here. I really enjoyed the opportunity to have the chat with you, and on behalf of everybody here and the conference and particularly on behalf of the Premier and the province of BC, thank you for coming and being part of this evening.

On 2015-10-15, at 4:02 PM, Laurence, Katherine GCPE:EX wrote:

Hi Scott,

Here is the link of what we need transcribed. Can you please just send to Paul and I and not post?

Thank you so much!
Katherine

Sent from my iPhone

Begin forwarded message:

From: Erika Borgerson <eborgerson@inventaworld.com>
Date: October 15, 2015 at 3:59:45 PM PDT
To: "Katherine.Laurence@gov.bc.ca" <Katherine.Laurence@gov.bc.ca>, "Alexa Freudigmann" <alexaf@inventaworld.com>
Subject: Fwd: robert johansen shared "BRYCE" with you

See below!

Sent from my iPhone

Begin forwarded message:

From: Bryce MacDiarmid <Bryce.Macdiarmid@freemanco.com>
Date: October 15, 2015 at 3:59:16 PM PDT
To: "Erika Borgerson (eborgerson@inventaworld.com)" <eborgerson@inventaworld.com>
Subject: FW: robert johansen shared "BRYCE" with you

Many thanks,

Bryce

Bryce G MacDiarmid | Account Executive | FREEMAN AV Canada | Vancouver, BC |
604-255-1151 x236

From: Robert via Dropbox [mailto:no-reply@dropbox.com]
Sent: Thursday, October 15, 2015 3:57 PM
To: Bryce MacDiarmid
Subject: robert johansen shared "BRYCE" with you



From Robert:

"MP3"

[Click here to view BRYCE](#)

(Robert shared these files using Dropbox. Enjoy!)

© 2015 Dropbox

Fraser, John Paul GCPE:EX

From: Fraser, John Paul GCPE:EX
Sent: Tuesday, October 27, 2015 3:50 PM
To: McEwan, Tim SBRT:EX; Champion, Denise GCPE:EX; Little, Christine SBRT:EX
Subject: RE: Red Tape, concrete idea we received from an employee - as fyi

Yes, I like too

From: McEwan, Tim SBRT:EX
Sent: Tuesday, October 27, 2015 3:04 PM
To: Champion, Denise GCPE:EX; Fraser, John Paul GCPE:EX; Little, Christine SBRT:EX
Subject: Re: Red Tape, concrete idea we received from an employee - as fyi

Great! Thanks for sharing.

Sent from my BlackBerry 10 smartphone on the TELUS network.

From: Champion, Denise GCPE:EX
Sent: Tuesday, October 27, 2015 2:03 PM
To: Fraser, John Paul GCPE:EX; McEwan, Tim SBRT:EX; Little, Christine SBRT:EX
Subject: FW: Red Tape, concrete idea we received from an employee - as fyi

Thought I would share this with you. A great idea and a nice compliment as well...

From: Twynstra, Tanya L GCPE:EX
Sent: Tuesday, October 27, 2015 1:38 PM
To: Hume, David GCPE:EX; Champion, Denise GCPE:EX; Little, Christine SBRT:EX; MacLennan, Alex GCPE:EX; Guglielmi, Irene Z GCPE:EX; Roberts, Paul A GCPE:EX; Champion, Denise GCPE:EX; Guiney, Lisa GCPE:EX; Seiterle, Dominic GCPE:EX; Stewart, Janet GCPE:EX; Peters, Melissa GCPE:EX
Subject: Red Tape, concrete idea we received from an employee - as fyi

Just thought I would share this example of an idea we received from an employee via email. It's a nice, concrete idea and makes sense:

Here at Service BC – my biggest confusion and frustration for clients is the following scenario:

We came up with BC Services Cards – a new medical card which can be combined with your Driver's Licence. It provides photo ID as well as a future capability to access online services and information – an excellent concept.

The only way to issue a card with a driver's licence is if the names on the ICBC system align exactly with the medical system. The problem lies for client's – mostly female – who wish to hyphenate their maiden-married surnames. ICBC has no issues with this – but Medical Services does not allow it and in fact has forced women who wish to use this surname to do a legal name change and actually permanently change their birth records. As a woman I find this quite barbaric and although I do not choose to use a combined surname – if I did I certainly would not want my birth records changed.

Medical services needs to look into their policy regarding surnames and align these policies with current times to ease the issuance of these mandatory Service Cards. The red tape and cost of doing a legal name change for this is not appropriate in my opinion and as it is legal to use a combined last name after marriage, I think the policies should allow for this.

And also, I would like to applaud this initiative. As it has become a very busy fast-paced world, it is wonderful to have an avenue to assist the people of BC in getting easier, faster service. I wish this program all the success in the world!

Fraser, John Paul GCPE:EX

From: Fraser, John Paul GCPE:EX
Sent: Thursday, October 29, 2015 5:24 PM
To: Chin, Ben PREM:EX
Subject: Fwd: Government's Accomplishments
Attachments: Open Government KMs.doc; ATT00001.htm

Begin forwarded message:

From: "Woods, Emily GCPE:EX" <Emily.Woods@gov.bc.ca>
Date: October 27, 2015 at 8:50:01 AM PDT
To: "Mills, Shane LASS:EX" <Shane.Mills@leg.bc.ca>
Cc: "Fraser, John Paul GCPE:EX" <JohnPaul.Fraser@gov.bc.ca>, "Gordon, Matt GCPE:EX" <Matt.Gordon@gov.bc.ca>
Subject: Government's Accomplishments

Added one line: In its 2015 National Freedom of Information Audit, the Canadian Newspaper Association gave B.C. the **3rd strongest disclosure record** among all of the provinces – earning a B.

Emily Woods
Executive Director, Communications Operations
Government Communications and Public Engagement
Cell: 250-896-4125

Government's Accomplishments

Proactive & Open Government

B.C. was **first** province in Canada to launch an Open Information website making government data easier to find. There are now over 1,500 datasets available for use.

B.C. became the **first** province in Canada to release its provincial budget numbers as open data.

Information that was previously only available through FOI, such as corporate Purchasing Card data and Ministers' and Deputy Ministers' travel expenses now proactively published as open data.

Transparent Government

B.C. was **first** province in Canada to launch an Open Information website where we post FOI requests online.

In 2013-14, BC received more FOI requests than Alberta, Saskatchewan and Manitoba **combined**. Let's break that down: BC received 9,600 FOI requests. Alberta, Saskatchewan and Manitoba received 7,973 **combined**.

Not only that, we actually **completed** more FOI requests than Alberta, Manitoba and Saskatchewan received, completing more than 8,000 requests with an on-time performance rate of almost 80 per cent.

Over the last five years government has responded to over **43,000** Freedom of Information requests.

Government has retained almost **1-million boxes of records** securely stored in its possession, and every year, an additional 40,000 boxes of records are created.

FOI is accessible to all. **Fewer than 2% of FOI requests collect a fee.**

In its 2015 National Freedom of Information Audit, the Canadian Newspaper Association gave B.C. the **3rd strongest disclosure record** among all of the provinces – earning a B.

Public Engagement

The Government of BC has been **recognized for its open government** by organizations across the country and abroad, bringing home awards in Open Government Transformation and receiving a top ranking for Engagement by the Stratford Institute, who made special note of the province's "proactive attitude towards Open Government policies".

Since launching the government's public engagement website three years ago, GovTogetherBC, the government has posted **196 public engagement** opportunities.

Public engagement changes government policy. Here are some examples:

In 2013, the Liquor Policy Review saw over four thousand online comments, over three thousand emails, and over forty thousand comment ratings, which turned into 73 recommendations that have modernized our liquor laws in ways that families and industry have welcomed.

In 2013, 16 500 letters were mailed to British Columbians inviting them to serve on a panel of randomly selected citizens and make recommendations on the future of how the BC Services Card can improve access to services, a process the Privacy Commissioner commended, saying: *"I want to commend government for its fulsome public consultation on the BC Services Card. Government engaged technical experts, civil society groups, and citizens in an effort to identify the guiding principles and practices for future phases of the program."*

Public engagement during the 2013 Rural Highway Safety and Speed review resulted in a change in speed limits on approximately 1,300 kilometres of provincial highway

Background on Awards

- 2011 Deloitte/IPAC Public Sector Leadership Award –Silver- for BC's Open Government Transformation
<http://www.leadershipawards.ca/en/winners/Pages/2011winnerscommentary.aspx>
- 2012 GTEC Award for Excellence in Public Service Delivery, Transforming the Business of Government, for creating delivering DataBC(<http://www.bloomberg.com/article/2012-09-04/aThL.BgJgbE0.html>)
- 2012 Top Canadian Ranking for E-Government by the Stratford Institute, specifically the provision of online services and information and online engagement of citizens. The news release said: "Of special note is the province's proactive attitude towards Open Government policies"
(<http://www.cdmn.ca/british-columbia-takes-top-spot-in-egovernment-study-announced-today-by-the-stratford-institute/>)