

# VANCITYBUZZ

## BC Government - WorkBC Campaign

Prepared for: Lace Kessler, KIMBO Design

Prepared by: Manny Bahia

Campaign Dates: Nov 30 to March 31, 2016

### Monthly Value

Item	Quantity	Value per	Total Value
Advertorial/Sponsored Content	NR		
• Facebook post (incl)			
• Tweet (incl)			
Facebook Boost			
• Fee (20%)			
Instagram Post			
Discount			
<b>Total Price</b>			<b>\$31,000 ✓</b>

\_\_\_\_\_  
Manny Bahia, Vancity Buzz

\_\_\_\_\_  
Lace Kessler, KIMBO Design

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Date

\_\_\_\_\_  
Date

# VANCITYBUZZ

## BC Government - Services Campaign

Prepared for: Lace Kessler, KIMBO Design

Prepared by: Manny Bahia

Campaign Dates: Nov 30 to March 31, 2016

### Monthly Value

Item	Quantity	Value per	Total Value
Advertorial/Sponsored Content	NR		
• Facebook post (incl)			
• Tweet (incl)			
Facebook Boost			
• Fee (20%)			
Instagram Post			
Discount			
Total Price			\$10,000 ✓

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Manny Bahia, Vancity Buzz

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Lace Kessler, KIMBO Design

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

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Sent:30 Mar 2016 21:33:57 +0000

To:'kenneth@vancitybuzz.com'

Subject: Van City Buzz article regarding Robson Square

Hi Kenneth – left you a message earlier. Here is background information to clarify that no decisions have been made regarding the proposals being considered for Robson Square. Would like to request having your article updated with the background info? Can you let me know? Best, Joanne

**Background information:**

- The B.C. government is exploring proposal options for a new entryway to the lower plaza level of Robson Square, however, no decisions have been finalized.
- The objective is to improve public access to UBC's downtown campus, including the Sauder School of Business, while buffering noise from the ice rink.
- The province is in discussions with the City of Vancouver, UBC, members of the community and key stakeholders.
- Any new entryway design will integrate with the architectural style of Robson Square.

Joanne Whittier

Communications Manager

Ministry of Technology, Innovation and Citizens' Services

office: 250-387-0172 / cell: 250-893-5650

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<http://www.vancitybuzz.com/2016/03/ubc-robson-square-glass-atrium/>

New glass atrium entrances into UBC Robson Square to be built

The provincial government is set to begin another round of improvements to Robson Square that will improve access to the lower plaza level and ice rink and the University of British Columbia's satellite campus.

Documents and drawings submitted by Stantec Architecture to the City of Vancouver indicate that there are plans to construct glass-enclosed atriums with stairwells on the western perimeter of the plaza space, on either side of Robson Street, to provide new vertical access and circulation.

The north atrium structure, next to the Vancouver Art Gallery, will be larger than the south structure and boast new six-foot-tall "UBC" stainless steel signage mounted to the existing concrete planter edge. The letters will be a miniature version of larger UBC letters also found at the intersection of Wesbrook Mall and University Boulevard.

UBC has an 80,000-square-foot satellite campus under Robson Square, which is currently accessible through entrances on Hornby Street and the lower plaza level. The campus is mainly used by UBC Continuing Studies and the Sauder School of Business for part-time credit and non-credit programmes.

Just in time for the 2010 Olympics, Robson Square underwent a multimillion-dollar retrofit that included a new ice rink, new glass pagodas, new stone paving, improved accessibility and lighting.

Rosenburg, Kaitlyn GCPE:EX

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From:Rosenburg, Kaitlyn GCPE:EX

Sent:19 Jul 2016 13:31:48 -0700

To:Sorochan, Craig GCPE:EX

Subject:FW: Ministry of Education, BC Training & Education Savings Grant Event

**From:** Manny Bahia [mailto:manny@vancitybuzz.com]

**Sent:** Tuesday, February 2, 2016 5:42 PM

**To:** Rosenberg, Kaitlyn GCPE:EX

**Cc:** Ozawa, Hide GCPE:EX; Farhan Mohamed; Daniel Bettridge

**Subject:** Re: Ministry of Education, BC Training & Education Savings Grant Event

Hi Kaitlyn,

I've cc'd Farhan (Editor-In-Chief) and Daniel (Online Editor) who can take a look.

**Manny Bahia** | CBDO & Co-Founder

**VANCITYBUZZ**

E [manny@vancitybuzz.com](mailto:manny@vancitybuzz.com)

P 604.764.8745

W [vancitybuzz.com](http://vancitybuzz.com)

On Tue, Feb 2, 2016 at 3:40 PM, Rosenberg, Kaitlyn GCPE:EX

<[Kaitlyn.Rosenburg@gov.bc.ca](mailto:Kaitlyn.Rosenburg@gov.bc.ca)> wrote:

Hi Manny,

Hide passed on your email to me.

On Thursday morning Minister of Education Mike Bernier will be Vancouver announcing the \$1,200 B.C. Training and Education Savings Grant is now available at the Bank of Montreal. Since launching in August 2015, the Province has already approved \$8.1 million in grants!

All parents and grandparents of children born in 2007 or later have to do to access the grant is open a RESP and apply for the \$1,200. With the \$1,200 grant and an investment of \$50 a month, savings could grow to \$12,000 in 13 years!

If Van City Buzz is interested, I can give you advanced access to our news release and arrange an interview with Minister Bernier directly following the event, held at BMO's downtown

location. BMO is also making a financial planner available and the branch manager will be leading a grandmother and her granddaughter through the easy application process. All three would also be on hand for interviews. We can also send you photos if needed.

The B.C. Training and Education Savings Grant continues to perform well with online audiences, and BMO boasts nearly 100K followers on Facebook and 40K followers on Twitter.

Looking forward to talking further, let me know if you have any questions.

Cheers,

**Kaitlyn Rosenberg** | Public Affairs Officer

Government Communications & Public Engagement

Ministry of Education

C 778-677-9132

O 250-387-6940

Rosenburg, Kaitlyn GCPE:EX

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From:Rosenburg, Kaitlyn GCPE:EX

Sent:19 Jul 2016 13:32:00 -0700

To:Sorochan, Craig GCPE:EX

Subject:FW: Ministry of Education, BC Training & Education Savings Grant Event

**From:** Daniel Bettridge [mailto:daniel@vancitybuzz.com]

**Sent:** Wednesday, February 3, 2016 1:08 PM

**To:** Manny Bahia; Rosenberg, Kaitlyn GCPE:EX

**Cc:** Farhan Mohamed; Lauren Sundstrom

**Subject:** Re: Ministry of Education, BC Training & Education Savings Grant Event

Thanks Manny. Hi Kaitlyn - I'm assigning one of our writers Lauren Sundstrom (CC'd here) to this. I'll leave Lauren to get in touch with you to finalise details.

Thanks for the opportunity.

Daniel

On Tue, Feb 2, 2016 at 5:41 PM, Manny Bahia <manny@vancitybuzz.com> wrote:

Hi Kaitlyn,

I've cc'd Farhan (Editor-In-Chief) and Daniel (Online Editor) who can take a look.

**Manny Bahia** | CBDO & Co-Founder

**VANCITYBUZZ**

E [manny@vancitybuzz.com](mailto:manny@vancitybuzz.com)

P 604.764.8745

W [vancitybuzz.com](http://vancitybuzz.com)

On Tue, Feb 2, 2016 at 3:40 PM, Rosenberg, Kaitlyn GCPE:EX

<[Kaitlyn.Rosenburg@gov.bc.ca](mailto:Kaitlyn.Rosenburg@gov.bc.ca)> wrote:

Hi Manny,

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Cheers,

**Kaitlyn Rosenburg** | Public Affairs Officer

Government Communications & Public Engagement

Ministry of Education

C 778-677-9132

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**Daniel Bettridge**

Online Editor

T: [@DanielBettridge](#)

[VancityBuzz.com](#) | [@VancityBuzz](#) | [fb.com/VCBuzz](#)

Rosenburg, Kaitlyn GCPE:EX

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From:Rosenburg, Kaitlyn GCPE:EX

Sent:19 Jul 2016 13:32:09 -0700

To:Sorochan, Craig GCPE:EX

Subject:FW: Ministry of Education, BC Training and Education Savings Grant Event

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**From:** Lauren Sundstrom [mailto:[lauren@vancitybuzz.com](mailto:lauren@vancitybuzz.com)]

**Sent:** Thursday, February 4, 2016 8:53 AM

**To:** Rosenberg, Kaitlyn GCPE:EX

**Subject:** Re: Ministry of Education, BC Training and Education Savings Grant Event

Ok, great! I might just grab some photos of him while he's making the announcement.

**Lauren Sundstrom** | Staff Writer



E [lauren@vancitybuzz.com](mailto:lauren@vancitybuzz.com)

P 604.607.4784

W [vancitybuzz.com](http://vancitybuzz.com)

T [@LaurenS\\_Buzz](https://twitter.com/LaurenS_Buzz)

On Feb 4, 2016, at 8:50 AM, Rosenberg, Kaitlyn GCPE:EX  
<[Kaitlyn.Rosenburg@gov.bc.ca](mailto:Kaitlyn.Rosenburg@gov.bc.ca)> wrote:

Yes, today directly following the official presentation. The Minister's assistant, Matt Holme, will connect with you at the event. It's already been arranged. Will you require photos?

Call me with any questions!

Cheers,

**Kaitlyn Rosenberg** | Public Affairs Officer

Government Communications & Public Engagement

Ministry of Education

C 778-677-9132

O 250-387-6940

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**From:** Lauren Sundstrom [<mailto:lauren@vancitybuzz.com>]  
**Sent:** Thursday, February 4, 2016 8:50 AM  
**To:** Rosenberg, Kaitlyn GCPE:EX  
**Subject:** Re: Ministry of Education, BC Training and Education Savings Grant Event  
**Importance:** High

Hi Kaitlyn,

Am I interviewing Mike Bernier today at the event? Or is that scheduled for next week?

**Lauren Sundstrom** | Staff Writer

E [lauren@vancitybuzz.com](mailto:lauren@vancitybuzz.com)  
P 604.607.4784  
W [vancitybuzz.com](http://vancitybuzz.com)  
T [@LaurenS\\_Buzz](https://twitter.com/LaurenS_Buzz)

On Feb 4, 2016, at 8:43 AM, Rosenberg, Kaitlyn GCPE:EX  
<[Kaitlyn.Rosenburg@gov.bc.ca](mailto:Kaitlyn.Rosenburg@gov.bc.ca)> wrote:

Hi Lauren,

Hoping you can still make it today.

Event officially starts at 11:00 a.m., 595 Burrard Street, downtown Vancouver, BMO Bank of Montreal main branch.

I've attached our news release, embargoed until 11:15 a.m.

My colleagues Mary Lo and Karen Geiger will be at the event if you require anything further.

Cheers,  
**Kaitlyn Rosenberg** | Public Affairs Officer  
Government Communications & Public Engagement  
Ministry of Education  
C 778-677-9132  
O 250-387-6940

<2016EDUC0009-000139.pdf>

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Subject:Statement - Pickton book

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**From:** Ustina, Barb GCPE:EX  
**Sent:** Monday, February 22, 2016 9:11 AM  
**To:** McAndrews, Caroline GCPE:EX; Carpenter, Elissa GCPE:EX  
**Cc:** Sitter, Donna GCPE:EX; Kuzminski, Jason GCPE:EX; Nelson, Tiffany GCPE:EX  
**Subject:** RE: Statement - Pickton book

So far, these outlets have received the statement:

Matt Lee, NW  
Andrea Hopkins, Reuters  
Joanne Lee-Young, Vancouver Sun  
Chad Pawson, CBC  
Jon Woodward, Bellmedia  
Beth Leighton, CP  
Elise Palmer, Global  
Van City Buzz

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**From:** McAndrews, Caroline GCPE:EX  
**Sent:** Monday, February 22, 2016 9:06 AM  
**To:** Carpenter, Elissa GCPE:EX  
**Cc:** Ustina, Barb GCPE:EX; Sitter, Donna GCPE:EX; Kuzminski, Jason GCPE:EX; Nelson, Tiffany GCPE:EX  
**Subject:** FW: Statement - Pickton book

Sent statement to Van City Buzz, for wrap. Let's keep JAG on the loop on these too. Cc:ing here

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**From:** McAndrews, Caroline GCPE:EX  
**Sent:** Monday, February 22, 2016 9:04 AM  
**To:** 'lauren@vancitybuzz.com'  
**Subject:** Statement - Pickton book

Statement from Minister of Public Safety and Solicitor General Mike Morris:

**"It is deeply disturbing to hear that a book about Robert Pickton's story is being sold. We are taking this very seriously and investigating every means available to ensure that the families involved are protected from further harm and that Robert Pickton will not profit in any way from this book.**

**We are appealing to Amazon to stop selling this book. It is not right that a person who has caused so much harm and hurt so many people could profit from his behaviour.**

**Our government believes that crime should not pay, so all British Columbians are safe. We are very clear on this."**

**CAROLINE MCANDREWS**

**Communications Director**

Ministry of Public Safety and Solicitor General

Ph: 250 356-1195