

**Event Proposal – For Minister Consideration  
MINISTRY OF SMALL BUSINESS AND RED TAPE REDUCTION**

**Event Title: Release of Regulatory Reform Annual Report**

<b>Date:</b> Tuesday, June 28 <b>Time:</b> 1:45-2:15pm	<b>Media Market:</b> Vancouver, lower mainland, ethnic media, business media
<b>Location:</b> Appnovation Technologies #300 - 152 West Hastings St, Vancouver, BC	<b>English Media Spokesperson:</b> Minister Coralee Oakes
<b>Author/Ministry:</b> Bill Anderson, GCPE - SBRT	<b>Multicultural Media Spokesperson:</b> Minister Coralee Oakes

## THE EVENT

### PROACTIVE EVENT OR INVITATION

- Proactive, GCPE-led event

### EVENT

- Release of the Regulatory Reform Annual Report, highlighting the work the Province has done across government over the last year to streamline programs and improve service delivery for British Columbians.

### WHO'S ORGANIZING?

- Ministry of Small Business and Red Tape Reduction GCPE

### STRATEGIC CONSIDERATIONS

- The Province is planning a social media promotional campaign in June to promote the red tape suggestion button.
- The legislated due date for the annual report is June 30.
- Minister Oakes will be in Vancouver for a meeting on June 29.

### VENUE DESCRIPTION

**Appnovation Technologies**  
**#300 - 152 West Hastings St, Vancouver, BC**

Visual: Tech company  
Streamlining Project: iMapBC4 Mobile, BC Bid and OpenDrive 511

Appnovation is a company that would benefit from the Open Government License which makes information like Open511 and iMap available to third party developers. From the information on Appnovation's website, we can't confirm that they have used this particular set of Open Data but if a client needed access to that type of information, then Appnovation would benefit by being able to use the data in the software application being developed. Appnovation is no longer a small business but is an example of a small business that has successfully grown.

From Appnovation website:

Founded in 2007 in Vancouver, BC, Appnovation now has over 200 employees. "Appnovation builds web and mobile cross-platform applications using open technologies. Leveraging other open technologies, we provide a plethora of services and solutions to meet enterprise level entities needs for integration, enterprise content management, business intelligence, big data, identity management, cloud, testing and much more."

Appnovation also did work on the Procure and Supply Services website, a precursor to BC Bid. There may be an additional tie-in with the BC Bid Resources story on page 17 if BC Bid is still using the Drupal platform.

### EVENT PARTICIPANTS (SPEAKERS)

- Coralee Oakes, Minister Small Business and Red Tape Reduction
- Laura Jones, Executive Vice-President, Canadian Federation of Independent Business
- Iain MacNeil, Vice President of Global Sales, Appnovation Technologies

### KEY VALIDATORS & STAKEHOLDERS

- Canadian Federation of Independent Business
- BC Chambers of Commerce
- Small Business Roundtable

#### TARGET AUDIENCE

- British Columbians
- Small business community
- Technology sector
- Local governments

#### VISUAL MESSAGE(S)

##### DESIRED PICTURE (STILL)

- Minister Oakes with a representative from CFIB and Appnovation Technologies at the company's head office, holding copies of the report.

##### DESIRED PICTURE (VIDEO)

- Appnovation Technologies representative showing Minister Oakes and a CFIB representative an example of technology or an application they've developed using Open Data.

##### ACTUAL SPEAKING BACKDROP

- Appnovation Technology head office



#### WRITTEN MESSAGE(S)

##### DESIRED SOUNDBITE / KEY NEWS RELEASE SOUNDBITE

- British Columbians now have less red tape and easier access to services thanks to the work the Province has done to streamline programs and services this year.

##### KEY MESSAGES

- Since 2001, we've reduced the number of regulatory requirements in British Columbia by almost half (47%).

- This report outlines the progress we've made over the past year, including eliminating more than 500 regulatory requirements.
- This year alone, Ministries completed over 35 streamlining projects to improve service delivery for British Columbians.
- Our goal is to make government services easier to access and simpler to use, and to reduce the compliance burden on citizens and businesses
- I encourage everyone to share their idea to help cut red tape on our suggestion button on our homepage.

DRAFT



## **The Honourable Coralee Oakes**

Minister of Small Business, Red Tape Reduction and Responsible for the Liquor  
Distribution Branch

invites you to attend an event highlighting the  
release of the Province's Regulatory Reform Annual Report

**1:45 p.m.**  
**Tuesday, June 28<sup>th</sup>, 2016**

Appnovation Technologies – 2<sup>nd</sup> Floor  
#300 – 152 West Hastings Street  
Vancouver, BC

Parking is available along Cambie Street and at 150 West Pender Street

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Please RSVP to Emily Young – Events Coordinator  
[emily.young@gov.bc.ca](mailto:emily.young@gov.bc.ca)

June. 27, 2016

**MEDIA ADVISORY – Ministry of Small Business, Red Tape Reduction and Responsible for the Liquor Distribution Branch – Vancouver**

VANCOUVER – Minister of Small Business, Red Tape Reduction and Responsible for the Liquor Distribution Branch Coralee Oakes will be joined by representatives from B.C.'s small business and technology sectors to provide an update on the Province's efforts to cut red tape for British Columbians.

Minister Oakes will be available for interviews and photos after the event.

Date: Tuesday, June 28, 2016

Time: 1:45 to 2:15p.m.

Location:

Appnovation Technologies  
#300-152 West Hastings  
Vancouver

Parking is available along Cambie Street and at 150 West Pender Street

Contact:

Ministry of Small Business, Red Tape Reduction  
and Responsible for the Liquor Distribution Branch  
Media Relations  
778 678-1572



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## NEWS RELEASE

For Immediate Release  
2016SBRT0034-001159  
June 28, 2016

Ministry of Small Business and Red Tape Reduction  
and Responsible for the Liquor Distribution Branch

### **Red tape reduction improves government services for British Columbians**

**VANCOUVER** – The Province has taken significant action to modernize British Columbia's regulatory regime, streamline processes and enhance access to services, according to the fifth annual report on regulatory reform released today by Minister of Small Business and Red Tape Reduction and Minister Responsible for the Liquor Distribution Branch Coralee Oakes.

The report, *Achieving a Modern Regulatory Environment: B.C.'s Regulatory Reform Initiative*, highlights government's progress to reduce red tape for British Columbians over the past year and reinforces the Province's commitment to efficient regulations and processes that reduce the burden on citizens and businesses and support economic growth.

Highlights from the report include:

- Implementation of more than half of the 73 recommendations from the liquor policy review to improve consumer convenience, such as removing the need for a separate lounge area for manufacturer licensees.
- Making traffic event and webcam data available to the public with the open government license, which enhances borderless traveller information with other jurisdictions and provides entrepreneurs and software engineers access to data that can improve apps and services available to the public.
- Improving online services for British Columbians, such as an enhanced map that helps parents find child care in their communities and the new Aging Well website that helps seniors access essential health programs and services.
- Creating the small business resources hand-out to increase new business owners' awareness of the supports available to help them succeed. Available through the OneStop Business Registry, more than 13,000 new businesses have received the information.

In addition to maintaining its net-zero increase commitment, the Province eliminated more than 500 unnecessary or outdated requirements last year, a 47% reduction in regulatory requirements since 2001. For example, the Province replaced the need for sworn statements with a simple signed statement in more than 20 instances.

#### **Quotes:**

**Coralee Oakes, Minister of Small Business and Red Tape Reduction and Minister Responsible for the Liquor Distribution Branch –**

"Reducing red tape is about making it easier to access and simpler to use government services. It's about changes that ensure children, youth and families now have convenient access to reliable, timely and consistent service options wherever they reside in the province. It's about a

one-stop website that helps connect people to many of the services they may need, whether it's housing, transportation, health care, education or skills training. This report shows that our B.C. government is working across the board to streamline programs and services to make life better for British Columbians."

**Laura Jones, executive vice-president and chief strategic officer, Canadian Federation of Independent Business (CFIB) –**

"British Columbia continues to demonstrate leadership on the fight against red tape. This year marks another momentous year with B.C. leading the way with the inaugural Red Tape Reduction Day and the only province to receive an A grade on the regulatory report card from CFIB."

**Iain MacNeil, vice-president of global sales, Appnovation –**

"The Province's focus on cutting red tape has helped Appnovation grow from a small B.C. start-up to a global technology company with over 200 employees. Our company was built on a strong passion for open source, open data and open technology, and it's so great to see government initiatives like open government license align so well with what inspires and drives us. We expect this to continue to help Appnovation drive growth and innovation for our employees, partners and customers."

**Quick Facts:**

- Since 2001, the Province has completed more than 275 streamlining initiatives to reduce red tape for citizens and businesses in B.C.
- In fall 2015, the Province held a six-week online consultation on reducing red tape for British Columbians. More than 5,900 people visited the engagement site and shared more than 400 ideas.
- The Province listened and committed to more than 60 actions to reduce red tape. Since March 2, 2016, the Province has completed more than 40% of those actions.
- In 2015 the Province has extended its commitment to a net-zero increase in regulatory requirements until 2019. A net-zero increase means eliminating one existing requirement when a new requirement is needed.

**Learn More:**

B.C.'s Regulatory Reform Fifth Annual Report: <http://ow.ly/byWR301H9a1>

Share your idea to help cut red tape: <http://ow.ly/VIEL301IQOh>

Red Tape Reduction Engagement Report: <http://ow.ly/sloG301IR73>

**Media Contact:**

Media Relations

Ministry of Small Business and Red Tape

Reduction

and Responsible for the Liquor Distribution

Branch

778 678-1572

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Connect with the Province of B.C. at: [www.gov.bc.ca/connect](http://www.gov.bc.ca/connect)



**Ministry of Small Business and Red Tape Reduction**  
**Reducing Red Tape for British Columbians**  
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**Key Messages**

- We want to make government services easier to access and simpler to use.
- Since 2001, we've reduced the total amount of regulatory requirements by 47%.
- This report highlights more than 35 ways we've improved service delivery for British Columbians over the last year.
- Improving citizens' interactions with government - whether it's a form, a website or at a front counter –makes their lives easier.
- These changes are thanks to our ongoing engagement with British Columbians– and our work to keep making improvements is ongoing.
- I encourage everyone to share their idea to help cut red tape on the new suggestion button on our homepage.

**Validator Messaging**

- We listened during our public engagement. Now we're taking action on British Columbians ideas to help cut red tape. For example:
  - **Karen** suggested the Province implement a call back system for Child Care Subsidy telephone service so people don't have to wait on hold. The Ministry of Children and Family Development is working on this right now.
  - **Anastasia** said the process for booking an immunization for her child was cumbersome and suggested more options. Island Health invited her to be part of a focus group to look at booking options.

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***Regulatory Reform Annual Report – June 28, 2016***

**Regulatory Reform Annual Report**

**What is the Regulatory Reform Annual Report?**

- The Regulatory Reform Annual Report highlights more than 35 ways we've improved service delivery for British Columbians over the last year.
- Since 2001, we've reduced the total amount of regulatory requirements by 47% - that's more than 500 requirements off the books this year alone!
- Whether it's modernizing regulations, streamlining processes or enhancing access, we're making interactions with government easier for British Columbians.
- We're always looking for new ways to reduce red tape. I encourage everyone to share their idea to help cut red tape on our new suggestion button on the B.C. government homepage.

**Why is it necessary?**

- We want to save people time and frustration.
- Our goal is to make government services easier to access and simpler to use.
- This report lets British Columbians know that we are working across government to modernize regulations, streamline processes and enhance access.
- Our commitment to regulatory reform and public accountability has made B.C. the national leader for five years in a row.

**What is new in the report this year?**

- In fall 2015 we took a new step and asked British Columbians directly for their ideas to reduce red tape. The online public engagement received more than 400 ideas.
- One of the ideas we heard was the need to keep the engagement open year-round. We listened and we've launched a suggestion button on our homepage.
- Plus, in the last year we've reduced the number of unnecessary regulations by another 500- bringing us to a reduction of 47% since 2001.

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**How is the Province modernizing B.C.'s regulatory regime?**

- We've improved pension plan coverage and security for more than 1.1 million British Columbians covered by employer sponsored pension plans.
- We've completed more than half of the 73 recommendations from the Liquor Policy Review, improving consumer convenience.
- We've made fish and wildlife applications available online along with limited entry hunting applications, making it easier for clients to access.

**How is the Province streamlining processes?**

- Military personnel and veterans can now transfer their truck driver credentials to commercial licenses without additional testing.
- Child and spousal support decisions from other provinces, territories and countries can now be more efficiently processed in B.C.
- Park permits for low risk activities such as research, educational courses and guide outfitting are being simplified,

**How is the Province enhancing access to services?**

- We've improved online services for tenants and landlords. Now anyone can apply online and pay at a Service BC Centre or the residential tenancy branch office within three days – a credit card is not required.
- We're streamlining the process for businesses to submit applications and citizens submitting comments on projects to the Environmental Assessment Office.
- We're supporting affordability for B.C. families with an easy-to-use online portal that brings together information about a number of federal, provincial and community based supports and services.

**How is the Province reducing regulatory requirements?**

- Last year we eliminated more than 500 unnecessary or outdated requirements:
  - Replaced the need for many sworn statements, with a simple signed statement. This makes it easier for citizens to follow provincial requirements.
  - Removed the need for parental consent for Canadian Armed Forces members under 19 years of age in order to apply for a BCID card. This change aligns with recent changes to drivers licences.

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- Reduced the number of regulations under the Assessment Act from 32 to 19, making the Act more user-friendly.
- Plus, last year we extended our commitment to a net zero increase in regulatory requirements until 2019.

**How is the Province streamlining services and programs?**

- Last year we completed more than 35 streamlining projects:
  - Modernizing Regulation – More than half of the 73 recommendations from the Liquor Policy Review have been implemented.
  - Streamlining Processes – simplified process to make it easier for military drivers to transfer their truck driving credentials to the commercial sector.
  - Enhancing Services – Co-location of SDSI front counter services at ServiceBC offices.

**How is regulatory reform helping citizens?**

- We're making it easier to access and simpler to use government services. For example:
  - Increasing convenience for consumers by allowing B.C. wine in grocery stores.
  - Improving an interactive online map that helps parents find child care in their communities
  - Launching the new Aging Well website that helps seniors access essential health programs and services.

**How is regulatory reform helping businesses?**

- We know red tape causes small businesses frustration and costs them time and money.
- We're reducing red tape for small businesses by:
  - Expanding the Mobile Business Licence and BizPaL programs to more communities.
  - Improving the B.C. Bid Resources website to make it easier to bid on government contract opportunities.

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- Creating the small business resources handout through the OneStop Business Registry to increase awareness of new business owners of the supports available to help them succeed.

**You've only reduced the regulatory count by 2% since 2004. Why so little? Is it even worth tracking anymore?**

- In 2001 the Province set the goal of reducing the number of regulatory requirements by a third in three years.
- Once this was accomplished, a new baseline was set and the commitment made not to increase the number of requirements above the new 2004 baseline.
- The regulatory cap, known as the net zero increase commitment ensures that B.C.'s extensive body of regulations is kept current by removing unnecessary regulatory requirements when new ones need to be added.
- In 2015/16, not only did the Province hold the line on regulatory requirements, there was a small net decrease of over 500 to the total number.

**Why should I care about reducing red tape/regulations?**

- An efficient regulatory regime that avoids placing undue burden on citizens and businesses is in the best interest of British Columbians, and a key pillar for economic growth.
- An efficient regulatory regime is especially important for small businesses, which are challenged to keep track of and comply with provincial requirements due to their limited staff size.
- This point is especially important as the overwhelming majority of businesses in B.C. are small and medium, with approximately 75% of businesses employing under five staff.

**How do you respond to those who criticize the Province's work to reduce red tape as a public relations exercise, lacking substance?**

- I think our record speaks for itself.
- We are clear leaders in reducing red tape: we've reduced unnecessary regulations by 47% since 2001 and received five 'A' grades from CFIB.
- We are the first and only Canadian jurisdiction to legislate and celebrate Red Tape Reduction Day.

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**Government has been cutting red tape since 2001. When will you be finished?**

- Cutting red tape is a continuous process, that's why we've extended the Net Zero Increase commitment to 2019.
- And we established the Ministry of Small Business and Red Tape Reduction this past year to make sure that we continue to make government services easier to access and simpler to use.

**Some of these projects don't really sound like what most people think of as 'red tape'. Why do they count as red tape reduction?**

- Red tape reduction isn't just about what we do, it's also about how we do it.
- Red tape reduction includes everything from modernizing regulations to enhancing access and streamlining processes.
- Cutting red tape can be as simple as creating a shorter form or reducing duplication.
- Our goal is to make government services easier to access and simpler to use for citizens and businesses.

**What has the Province done in the last year to support red tape reduction?**

- In the last year we have completed the following actions:
  - In July, the Province renewed its commitment to regulatory reform by creating the new Ministry of Small Business and Red Tape Reduction.
  - In October, the Province created the new Red Tape Reduction Day to highlight its commitment to regulatory reform.
  - From October to December, the Province held a public consultation on reducing red tape for British Columbians and received more than 400 ideas.
  - In March, on the inaugural Red Tape Reduction Day, we repealed 37 items resulting in 215 fewer regulatory requirements, we released our report on the Province's actions to implement the ideas we received through the consultation, and launched a new suggestion button on the BC Government homepage so that British Columbians can share their ideas to help cut red tape all year long.
  - In June, we completed the Regulatory Reform Refresh by updating our policy to include a focus on small business.
- And today we're publically reporting out on the Province's efforts to reduce red tape by releasing the Annual Report on Regulatory Reform.

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**Public Engagement**

**Why did the Province hold an engagement to reduce red tape for British Columbians?**

- We want to make government services easier to access and simpler to use.
- We want to save people time and frustration.
- We asked British Columbians directly for their ideas about how we might create easier access to services or programs.
- The consultation was a success. More than 5,900 people participated and we received more than 400 ideas.
- Thank you to everyone who submitted ideas and joined in the conversation, your ideas are making a difference.

**Can you give me some specific examples of ideas people submitted and what you are doing with them?**

- We've heard some great ideas, including:
  - **Karen** suggested the Province implement a call back system for Child Care Subsidy telephone service so people don't have to wait on hold. The Ministry of Children and Family Development is working on this right now.
  - **Anastasia** said the process for booking an immunization for her child was cumbersome and suggested more options. Island Health invited her to be part of a focus group to look at booking options.
- We listened and we're taking action on your ideas to help cut red tape.
- All of the ideas submitted through the blog remain on the website: [www.gov.bc.ca/helpcutredtape](http://www.gov.bc.ca/helpcutredtape). I encourage you to go and read through the conversation.

**What are you doing with the ideas you've received?**

- On March 2 we released our report detailing more than 60 actions we're taking based on British Columbians' ideas.
- We've already completed a number of the actions we committed to in the report, for example:
  - Online drivers' abstracts
  - Extended hours at select ServiceBC locations

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Reducing Red Tape for British Columbians**

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- Online hunting licences
- Reduced paperwork for people with disabilities
- By streamlining processes, improving access and putting your needs first, we're making interactions with government better for all British Columbians.
- We're still listening. You can share your idea by visiting <http://www.gov.bc.ca/helpcutredtape> and clicking on the suggestion button.

**You say you received over 400 ideas in the public engagement, why are you only taking action on 60?**

- We chose to take action on those ideas that we could implement right away – that's the 60 actions in the engagement report.
- We continue to review the remaining and new ideas we received from businesses, stakeholder groups, and citizens to see how we can put them into action.
- You can see our progress on every single idea on the engagement website.
- Plus, we launched a new suggestion button on our homepage, so that British Columbians can share their ideas to help cut red tape all year long.
- While not every idea can be implemented, we are considering all of them.
- You will continue to see improvements based on these ideas over the coming months.

**How much did this public engagement cost taxpayers?**

- We did a small targeted social media information campaign that aligned with the engagement process.
- The campaign was aimed at encouraging participation from British Columbians in communities throughout the Province.
- The budget for the campaign was \$5,000.
- The website itself is hosted on the Province's public engagement web toolkit and was built with staff time, at no extra cost to taxpayers.
- The rest of the consultation was managed through existing resources and staff time, at no extra cost to taxpayers.



**Ministry of Small Business and Red Tape Reduction**  
**Reducing Red Tape for British Columbians**  
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**Reducing Red Tape**

**What does reducing red tape mean?**

- Red Tape refers to burdensome and often unnecessary government administrative processes and regulatory requirements.
- Red Tape refers to a complex, convoluted or lengthy process that makes it difficult to access a program or service – when a simplified process may do.
- We know red tape can cause frustration and waste time.
- We want government services to be easier to access and simpler to use.

**Why is B.C. considered a leader in reducing red tape?**

- British Columbia is a recognized leader in cutting red tape.
- In the past 15 years, the Province has achieved a 47% total reduction in regulatory requirements totaling more than 157,000 fewer requirements.
- For the fifth year in a row, the Province has received an “A” in red tape reduction for small business – the only Province in Canada to receive an “A”.
- We are the first and only Canadian jurisdiction to legislate and celebrate Red Tape Reduction Day.

**Doesn't focusing on red tape reduction actually increase the amount of red tape?**

- We know that improving how we deliver services reduces frustration – that is why we continue to make it a priority.
- We want every single regulatory requirement in British Columbia to be necessary, meaningful and serve a purpose.
- Often this means reducing duplication or getting rid of outdated regulations – which actually strengthen and clarify our existing regulatory framework and protect health, safety, and the environment.

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**Not all regulation is bad regulation. Is your focus on reducing red tape making B.C. more unsafe?**

- Public safety is our first priority. We review every regulation and process to ensure that removing it won't impact public health and safety or our environment.
- When regulations are needed, the Province brings regulations into force. For example in 2015/16, new regulations were introduced related to the Greenhouse Gas Industrial Reporting and Control Act, the Water Sustainability Act, the Pharmaceutical Services Act, and the Missing Persons Act.
- For example, WorkSafeBC is making it easier for businesses to register for workplace insurance. They are streamlining supporting materials as well as upgrading the WorkSafeBC website to reduce complexity and clarify requirements.
- We apply the B.C. regulatory reform policy framework to all changes in statutes, regulations, and associated policies and forms.
- Using the framework helps reduce duplication or gets rid of outdated regulations – which actually strengthen and clarify our existing regulations and protect British Columbians.

**Zero Net Increase Commitment**

**You made a commitment last year to extend the net zero increase of regulatory requirements until 2019. What have you done this past year to meet this commitment?**

- Over the past year the Province has eliminated more than 500 unnecessary or outdated regulatory requirements.
- Since 2001, we've reduced the total amount of regulatory requirements by 47%.
- Our goal is to ensure that every single regulatory requirement in B.C. is necessary, meaningful and serves a purpose.

**What does a net zero increase to regulatory requirements mean?**

- A net zero increase means eliminating one existing requirement when a new requirement is needed up to 2019. We call it the "one in, one out" rule.
- We want every single regulatory requirement in British Columbia to be necessary, meaningful and serve a purpose.

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- We have held our commitment to net zero increase in regulations since 2004.

**Other**

**What is Red Tape Reduction Day?**

- We established the first Wednesday in March each year as Red Tape Reduction Day.
- Red Tape Reduction Day is an opportunity to highlight our commitment to regulatory reform.
- Red Tape Reduction Day shows British Columbians that we are listening and taking action on their ideas.

**What did you do to celebrate the first Red Tape Reduction Day?**

- To celebrate Red Tape Reduction Day we:
  - Repealed 37 items, resulting in 215 fewer regulatory requirements.
  - Released our report on the Reducing Red Tape for British Columbians consultation we held this fall.
  - Launched a new suggestion button on the BC Government homepage so that British Columbians can share their ideas to help cut red tape all year long.

**What is Red Tape Awareness Week?**

- Red Tape Awareness Week is a **national event**, hosted by the Canadian Federation of Independent Business.
- Red Tape Awareness Week is focused on cutting red tape for small businesses.
- Each year CFIB compares and grades the provinces' commitment to reducing red tape for small businesses.
- For the fifth year in a row B.C. received top marks from CFIB – the only 'A' grade in Canada.



**Speaking Notes for**

**Honourable Coralee Oakes**

**Minister of Small Business and Red Tape Reduction  
Responsible for the Liquor Distribution Branch**

**Annual Regulatory Reform Report**

**Appnovation Technologies  
#300 - 152 West Hastings Street  
Vancouver, BC**

**Tuesday, June 28, 2016**

**1:45-2:15 PM**

**Please check against delivery**

**Event Profile:****Background:**

Release of the Regulatory Reform Annual Report, highlighting the work the Province has done across government over the last year to streamline programs and improve service delivery for British Columbians.

**Audience:**

- Appnovation employees
- Small business stakeholders
- MLAs

**Key Attendees:**

- Coralee Oakes, Minister Small Business and Red Tape Reduction
- Laura Jones, Executive Vice-President, Canadian Federation of Independent Business
- Iain MacNeil, Vice President of Global Sales, Appnovation Technologies

**Dress:** Business attire

**Contact:** Bill Anderson, Communications Director (cell: 250-888-3381)

Emily Young, Events Coordinator (250-812-3471)

## Event Roll-out:

Time	Event Itinerary
11:45 a.m.	Emily Young and AV Specialists on site for technical setup.
Event Summary:	The event will take place on the second floor of Appnovation Technologies. Active computer work stations highlighting technology development create the backdrop.
1:15 p.m.	Media Relations: Bill Anderson Photographer/Videographer: Kyle Surovy
1:15 p.m.	Visual pre-brief with Photographer/Videographer and media relations.
1:30 p.m.	Pre-brief with guest speakers, led by Emily Young, Events Coordinator. Location: Main Foyer of Office <ul style="list-style-type: none"> <li>• <b>Minister Coralee Oakes</b>, Minister of Small Business and Red Tape Reduction</li> <li>• <b>Laura Jones</b>, Executive Vice President and Chief Strategic Officer – Canadian Federation of Independent Business</li> <li>• <b>Iain MacNeil</b>, Vice President of Global Sales – Appnovation Technologies – Emcee</li> </ul>
1:44 p.m.	Speakers move to staging area.
1:45 p.m.	<b>Iain MacNeil</b> welcomes everyone, introduces himself, guest speakers and invites Minister Oakes to speak.
1:48 p.m.	<b>Minister Oakes</b> gives her remarks.
1:52 p.m.	<b>Iain MacNeil</b> thanks Minister Oakes and invites Laura Jones to speak.
1:55 p.m.	<b>Laura Jones</b> gives her remarks.
1:58 p.m.	<b>Iain MacNeil</b> thanks Laura Jones, gives closing remarks and invites speaking guests to gather for a group photo. <b>PHOTO-OP.</b>
2:00 p.m.	Media availability – scrum setting.
2:05 p.m.	Interview clips with GCPE Videographer.
2:15 p.m.	Event Concludes.

## Welcome

- Thank you, Iain.
- Good afternoon everyone, and thank you for joining us here today!
- I'd like to start by recognizing the traditional territory of the Coast Salish peoples.
- And would like to thank Iain and Appnovation Technologies for hosting us here today...
- And thanks to Laura with CFIB for being here with us today, and the work you do advocating for red tape reduction and small businesses across the country.
- Appnovation is an inspiring example of what we're trying to do here in BC to support small businesses.
- This company started as a small development firm back in 2007...
- Since then, it has grown to employ over 200 people, and has become one of the world's leading open technology solution providers.
- Their story is a true testament to the importance of creating an environment that allows small businesses to thrive, grow, and expand into a global marketplace.
- Tech is a high-demand market, and competition for the best and brightest is fierce.
- The impact of this sector can't be overstated.
- Tech is diversifying and expanding our economy, and companies like Appnovation are leading the charge.

- Supporting and growing the innovative tech work happening in our province is a priority for the B.C. government.
- That's why earlier this year we launched the BCTECH Strategy – which is our vision for British Columbia's tech sector in every region of the province – with a focus on making easier to do business with government so that companies can expand and sell to new markets.
- In government, we also recognize that a streamlined regulatory environment that gives small businesses the tools they need to succeed is critical to encouraging economic growth and diversity.
- But regulatory reform goes further than that...
- It's about making sure that **all** British Columbians have easy access to government services and information.
- This is a priority for our government.
- So much so, that this government's commitment to reducing red tape is highlighted as an important part of every single Minister's mandate letter.
- I have worked closely with my cabinet colleagues to reduce red tape in their ministries...
- **And today, I am proud to announce the release of our fifth annual regulatory reform report, which highlights the progress we've made to reduce red tape for British Columbians over the past year.**
- It also reinforces our commitment to efficient regulations and processes that reduce the burden on citizens and businesses and support economic growth.



- Appnovation is an example of a company that would benefit from the Open Government License which makes information like Open511 and iMap available to third party developers.
- This is just one example of how we're cutting red tape across all ministries that supports the growth of businesses in BC and improves the lives of real people.
- It's about the changes made in the Ministry of Children and Family Development to ensure children, youth and families now have convenient access to reliable, timely and consistent service options wherever they reside in the province.
- It's about making it easier for British Columbians to access a government services through a one-stop website where people can get the information they need – whether it's housing, transportation, health care, education or skills training.
- These actions build on the work we've been doing to reduce red tape over the last 15 years.
- Since 2001, our government has completed more than 275 streamlining initiatives to reduce red tape for citizens and businesses across the province.
- We have also achieved a 47% reduction in regulatory requirements over the same time frame.
- We've heard from folks all across our province that they don't want to fill out 20 page forms and jump through hoops to access the government services they need, and we're taking action.
- These actions are only possible thanks to the participation of British Columbians.

- Your ideas are helping to reduce red tape and improve service delivery across this province, and we want you to keep them coming.
- Anyone can log on to [www.gov.bc.ca](http://www.gov.bc.ca), click on the Help Cut Red Tape button, and submit their ideas to government 24 hours a day, 7 days a week.
- Together we will continue to make government services easier to access and simpler to use.
- Thank you.

**[END]**

## Venue ideas for Regulatory Reform Annual Report launch

### 1. iMapBC4 Mobile and OpenDrive511

Appnovation Technologies

Website: <https://www.appnovation.com/>

152 West Hastings

Vancouver, BC

Appnovation is a company that would benefit from the Open Government License which makes information like Open511 and iMap available to third party developers. From the information on Appnovation's website, we can't confirm that they have used this particular set of Open Data but if a client needed access to that type of information, then Appnovation would benefit by being able to use the data in the software application being developed. Appnovation is no longer a small business but is an example of a small business that has successfully grown.

#### **From Appnovation website:**

*Founded in 2007 in Vancouver, BC, Appnovation now has over 200 employees. "Appnovation builds web and mobile cross-platform applications using open technologies. Leveraging other open technologies, we provide a plethora of services and solutions to meet enterprise level entities needs for integration, enterprise content management, business intelligence, big data, identity management, cloud, testing and much more."*

Appnovation also did work on the Procure and Supply Services website, a precursor to BC Bid. There may be an additional tie-in with the BC Bid Resources story on page 17 if BC Bid is still using the Drupal platform.

#### **From the Appnovation website:**

*The Procure and Supply Services website needed to be easily navigable with the ability to deliver content to multiple user groups. The website also had a large number of content pages that needed to be ported to the Drupal platform. Appnovation assisted with the creation of the website and the creation of a user-friendly information architecture.*

Page 028

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[NAME]  
[TITLE]  
[ORGANIZATION]  
[ADDRESS]  
[CITY]  
[POSTAL CODE]

Dear [NAME]:

Today we released the Province's fifth annual report on regulatory reform: *Achieving a Modern Regulatory Environment: B.C.'s Regulatory Reform Initiative*. The report highlights government's progress to reduce red tape for British Columbians over the past year, and reinforces our commitment to efficient regulations and processes that reduce the burden on citizens and businesses and support economic growth.

Reducing red tape is about making it easier to access and simpler to use government services. It's about changes that ensure children, youth and families now have convenient access to reliable, timely and consistent service options wherever they reside in the province. It's about a one-stop website that helps connect people to many of the services they may need, whether it's housing, transportation, health care, education or skills training. It's about changes that eliminate cumbersome paperwork and unnecessary regulations for small businesses so they can focus on what they do best; creating jobs and growing our economy.

In the last year alone, our government has:

- Implemented more than half of the 73 recommendations from the Liquor Policy Review to improve consumer convenience, such as removing the need for a separate lounge area for manufacturing licencees.
- Made traffic event and webcam data available to the public with the Open Government License, which enhances borderless traveller information with other jurisdictions and provides entrepreneurs and software engineers access to data that can improve apps and services available to the public.
- Improved online services for British Columbians, such as an enhanced map that helps parents find child care in their communities and the new Aging Well website that helps seniors access essential health programs and services.
- Created the small business resources hand-out to increase new business owners' awareness of the supports available to help them succeed. Available through the OneStop Business Registry, so far, more than 13,000 new businesses have received the information.

In addition to maintaining its zero net increase commitment, the Province eliminated more than 500 unnecessary or outdated requirements last year – a total 47% reduction in regulatory requirements since 2001.

Our government is focused on making services easy to access and regulations easy to follow, and we know there's more work to do. We want you to be part of the conversation. I encourage you to share this report with your network, and to continue the conversation by sharing your ideas to help cut red tape through our Engagement Button.

Sincerely,

Coralee Oakes  
Minister

**Join the conversation!**

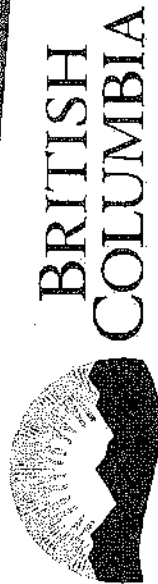
You can tweet me **@coraleeoakes** or use hashtag **#cutredtape**

B.C.'s Regulatory Reform Fifth Annual Report: [LINK](#)

Report Highlights: [LINK](#)

Share your idea to help cut red tape: <https://engage.gov.bc.ca/helpcutredtape/>

# Regulatory Reform: Reducing Red Tape for British Columbians



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Advantage BC	Colin Hansen	<a href="mailto:info@advantagebc.ca">info@advantagebc.ca</a>	
Asia Pacific Foundation	Stewart Beck	<a href="mailto:Stewart.Beck@asiapacific.ca">Stewart.Beck@asiapacific.ca</a>	
Association for Mineral Exploration BC (AMEBC)	Gavin Diron	<a href="mailto:gdirom@amebc.ca">gdirom@amebc.ca</a>	
Association of British Columbia Land Surveyors	R. Chad Rintoul	<a href="mailto:crintoul@abcls.ca">crintoul@abcls.ca</a>	
Association of Consulting Engineering Companies of BC	Keith Sashaw	<a href="mailto:info@acec-bc.ca">info@acec-bc.ca</a>	
Association of Professional Engineers and Geoscientists of B.C.	Ms. Ann English, P.Eng	<a href="mailto:aenglish@apeg.bc.ca">aenglish@apeg.bc.ca</a>	
Backcountry Horsemen of BC	Ybo Plante, President	<a href="mailto:president@bchorsemen.org">president@bchorsemen.org</a>	
Backcountry Lodges of BC Association	Ron Andrews Brad Harrison	<a href="mailto:rga@shaw.ca">rga@shaw.ca</a>	
BC & Yukon Territory Building and Construction Trade Council	Tom Sigurdson	<a href="mailto:tsigurdson@bcbuildingtrades.org">tsigurdson@bcbuildingtrades.org</a>	
BC Agriculture Council (BCAC)	Stan Vander Waal Bob For	s. 22 <a href="mailto:ron@bcac.bc.ca">ron@bcac.bc.ca</a>	
BC Association of Farmers' Markets	Jon Bell	<a href="mailto:president@bcfarmersmarket.org">president@bcfarmersmarket.org</a>	
BC Business Council	Greg D'Avignon	<a href="mailto:info@bccbc.com">info@bccbc.com</a>	
BC Chamber of Commerce	Maureen Kirkbride	<a href="mailto:mkirkbride@bccchamber.org">mkirkbride@bccchamber.org</a>	
BC Coalition of Motorcyclists	Ernie Dau	<a href="mailto:office@bccom-bc.com">office@bccom-bc.com</a>	
BC Conservation Foundation	Deborah Gibson Barb Webster	<a href="mailto:dgibson@bcdf.com">dgibson@bcdf.com</a>	
BC Council of Marketing Boards	Derek Janzen	s. 22	
BC Cycling Coalition	Arno Schortinghuis	<a href="mailto:arno.schortinghuis@bccc.bc.ca">arno.schortinghuis@bccc.bc.ca</a>	
BC Economic Development Association (BCEDA)	Dale Wheeldon	<a href="mailto:dwheeldon@bceda.ca">dwheeldon@bceda.ca</a>	
BC Environment Industry Association	John Hibbard	<a href="mailto:jhibbard@tervita.com">jhibbard@tervita.com</a>	
BC Fishing Resorts & Outfitters Association	Barbara Lewko	<a href="mailto:bcfroa@bcfroa.ca">bcfroa@bcfroa.ca</a>	
BC Food Processors Association (BCFPA)	Rick Gagner James Donaldson	s. 22 <a href="mailto:jamex@bcfpa.ca">jamex@bcfpa.ca</a>	
BC Fruit Growers' Association	Fred Steele	s. 22	
BC Grapegrowers' Association	Manfred Freese	<a href="mailto:bcga@nethop.net">bcga@nethop.net</a>	
BC Lung Association	Scott McDonald	<a href="mailto:mcdonald@bc.lung.ca">mcdonald@bc.lung.ca</a>	
BC Restaurant & Foodservices Association (BCRFA)	Ian Tostenson	<a href="mailto:itostenson@bcrfa.com">itostenson@bcrfa.com</a>	
BC Road Builders and Heavy Construction Association	Jack Davidson	<a href="mailto:jack@roadbuilders-bc.ca">jack@roadbuilders-bc.ca</a>	
BC Seniors Games	Wayne Naka	<a href="mailto:info@55plusbcgames.org">info@55plusbcgames.org</a>	
BC Technology Industry Association (BCTIA)	Bill Tam	<a href="mailto:btam@bctia.org">btam@bctia.org</a>	
BC Trappers Association	Mike Morris Brian Dark	s. 22	
BC Trucking Association	Trevor Sawkins	<a href="mailto:bcta@bc trucking.com">bcta@bc trucking.com</a>	
BC Wildlife Federation		s. 22	
BC Wine Grape Council (BCAC member)	Mike Watson	s. 22	



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BCIC (BC Innovation Council)	Greg Caws	gcaws@bcic.ca	
Better Business Bureau – Mainland British Columbia	Mark Fernandes	mark@mbc.bbb.org	
BIOTEC Canada	Andrew Casey	andrew.casey@biotech.ca	
British Columbia Hotel Association	James Chase	james@bchotelassociation.com	
Canada California Business Association	Lee Fraser	lee@cabusinesscouncil.com	
Canada China Business Council – BC	Lotta Ygartua	lotta@ccbc.com	
Canada India Business Council – BC Chapter	Vivek A. Savkur	s.22	
Canada Korea Business Association	John Kim	jkim@fasken.com	
Canada-Japan Society of BC	Angela Hollinger	s.22	
Canadian Agri-Food Trade Alliance (CAFTA)	Kathleen Sullivan	sullivan@cafta.org	
Canadian Federation of Independent Businesses	Laura Jones	laura.jones@cib.ca	
Canadian Manufacturers and Exporters (CME)	bc@cme-mec.ca	Marcus left and no regional lead as of now	
Canadian Overseas Log and Lumber Ltd.	Ron Andersen	randersen@coll.bc.ca	
Canadian Parks & Wilderness Society	Sabine Jensen	sabine@cpawsbc.org	
Canadian Trucking Alliance	David Bradley	No email	
Canadian Wildlife Service	Barry Smith	Barry.Smith@ec.gc.ca	
Cariboo Chilcotin Guide Outfitters Association	Stuart Maitland	old_stu@eurekapeak.com	
Cariboo Mining Association	Chris Winther	s.22	
Cariboo Woodlot Licence Association		s.22	
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Coalition of BC Businesses	James Chase	info@coalitionbcbusiness.ca	
Coast Forest Products Association	Rick Jeffery	jeffery@coastforest.org	
Coastal BC Guide Outfitters Association	Kathy Sievers	s.22	
Community Futures Development Association of BC	Marie Gallant	mgallant@communityfutures.ca	
Council of Forest Industries	Doug Routledge	routledge@cofi.org	
Cranbrook West Recreation Access Committee	Larry Hall		
Creston Valley Wildlife Management Area c/o Canadian Wildlife Service	Andre Breault	andre.breault@ec.gc.ca	
Digi BC	Howard Donaldson	howard@digibc.org	
Economic Development Association of BC	Dale Wheeldon	wheeldon@edabc.com	
Explorers and Producers Association of Canada		info@explorersandproducers.ca	
Federation of BC Woodlot Associations	Brian McNaughton	gen_manager@woodlot.bc.ca	
First Nations Agricultural Association	Chief Harold Aljam	trevor@fnla.com	
Futurpreneur	Jill Earthy	jeorthy@futurpreneur.ca	

Globe Foundation	John Weihe	info@globe.ca	
Guide Outfitters Association of BC	Mark Werner Scott Ellis	president@goabc.org ellis@goabc.org	
Integrated Cadastral Information Society	Barry Logan	blogan@icisociety.ca	
Inzana Outfitters	Paul and Marilyn Trepus	s.22	
Italian Chamber of Commerce in Canada (BC)	Elizabeth Iachelli	elizabeth.iachelli@iccbc.com	
Japan External Trade Organization	Gayle Oyama	reference@jetrovancouver.org	
Land Title and Survey Authority	Godfrey Archbold	Godfrey.Archbold@ltsa.ca	
Landlord BC	David Hutniak	davidh@landlordbc.ca	
Local Government Management Association of BC	Kelly Ridley	kelly.ridley@cultuslake.bc.ca	
Mining Association of Canada	Pierre Gratton	kpiron@mining.bc.ca pgratton@mining.bc.ca	
Mining Watch BC/Canada	Ramsey Hart	info@miningwatch.ca	
Moose Lake Lodge and Fawnie Mountain Outfitters	John Blackwell	s.22	
Mountain Bike Tourism Association	Martin Littlejohn	martin@mbta.ca	
Muskwa-Kechika Area Management Advisory Board	Stephanie Gale Killam	coordinator@muskwa-kechika.com	
Retail Council of Canada	Mark Startup	mstartup@retailcouncil.org	
Nechako Valley Woodlot Association	Mark Churchill	mchurchill@uniserve.com	
Northern BC Trucking Association		nbcta@shawcable.com	
Outdoor Recreation Council of BC	Jeremy McCall, Executive Director		
Pacific Gateway Alliance	Linda Harmon	linda.harmon@gov.bc.ca	
Prospectors and Developers Association of Canada	Glenn Nolan, President	info@pdac.ca	
Quesnel Woodlot Association	Paul Galliazo		
Resident Hunters' Association of BC	Judy Banas	s.22	
Resources North Association	Kathi Zimmerman	s.22 kzimmer@resourcesnorth.org	
Small Business BC	George Hunter	hunter.george@smallbusinessbc.ca	
Surrey Board of Trade	Anita Huberman	anita@businessinsurrey.com	
Tenants Resource Advisory Centre	Jane Mayfield		
Tourism Industry Association of BC	Lana Denoni, Chair	info@tiabc.ca	
Union of BC Chiefs	Don Bain, Executive Director	Donb@ubcic.bc.ca	
Union of BC Municipalities	Mary Sjostrom Garry Mackay	msjostrom@quesnel.ca gmac6235@ubcm.ca	
Vancouver Board of Trade	Iain Black	ceo@boardoftrade.com	
Vancouver Economic Commission	Ian Mackay	info@vancouvereconomic.com	
Vancouver Island Economic Alliance (VIEA)	George Hansen	george@viea.ca	
Vancouver Regional Construction Association	Fiona Famulak		
VIATec	Dan Gunn	dgunn@viatec.ca	

Western Professional Truckers' Association		mail@wpta.ca	
Wilderness Tourism Association of BC	Evan Loveless, Executive Director	executivedirector@wilderness-tourism.bc.ca	
Chartered Professional Accountants of BC	Richard Rees, CEO	info@bccpa.ca	
Western Convenience Store Association	Andrew Klukas	andrew@conveniencestores.ca	
Central 1 Credit Union	Anna Hardy	communications@central1.com	
BC Craft Brewers Guild		info@bccraftbeer.com	
Small Business Roundtable	Angie Barnard	s.22	
Small Business Roundtable	Ashley Ramsay	a.ramsay@yetifarmcreative.com	
Small Business Roundtable	Bob Redden	bredden@edynamics.com	
Small Business Roundtable	Chief Judy Wilson	s.22	
Small Business Roundtable	Cybele Negres	s.22	
Small Business Roundtable	Ellis Ross	ellisross@haisla.ca	
Small Business Roundtable	Ian Tostenson	itostenson@bcra.com	
Small Business Roundtable	Ingrid Hope	ingrid@hallprinting.ca	
Small Business Roundtable	Jill Doucette	jill@synergyenterprises.ca	
Small Business Roundtable	John Cameron	s.22	
Small Business Roundtable	Mark Startup	mstartup@retailcouncil.org	
Small Business Roundtable	MJ Whitemarsh	mj@whitemarsh.ca	
Small Business Roundtable	Randy Richmond	randy@spearhead.ca	
Small Business Roundtable	Samantha Howard	Samantha.Howard@cfib.ca	
Small Business Roundtable	Sean Surerus	s.22	
Small Business Roundtable	Sue Adams	s.22	

**Event Proposal – For Minister Consideration  
MINISTRY OF SMALL BUSINESS AND RED TAPE REDUCTION**

**Event Title: Release of Regulatory Reform Annual Report**

<b>Date:</b> Tuesday, June 28 <b>Time:</b> 1-2:30pm TBD	<b>Media Market:</b> Vancouver
<b>Location:</b> Vancouver	<b>English Media Spokesperson:</b> Minister Coralee Oakes
	<b>Multicultural Media Spokesperson:</b> Minister Coralee Oakes
<b>Author/Ministry:</b> Bill Anderson	

## THE EVENT

### PROACTIVE EVENT OR INVITATION

- Proactive, GCPE-led event

### EVENT

- Release of the Regulatory Reform Annual Report, highlighting the work the Province has done across government over the last year to streamline programs and improve service delivery for British Columbians.

### WHO'S ORGANIZING?

- Ministry of Small Business and Red Tape Reduction GCPE

### STRATEGIC CONSIDERATIONS

- The Province is planning a social media promotional campaign in June to promote the red tape suggestion button.
- The legislated due date for the annual report is June 30.
- Minister Oakes will be in Vancouver for a meeting on June 29.

### VENUE DESCRIPTION

**Appnovation Technologies**  
**#300 - 152 West Hastings St, Vancouver, BC**

Visual: Tech company  
Streamlining Project: iMapBC4 Mobile, BC Bid and OpenDrive 511

Appnovation is a company that would benefit from the Open Government License which makes information like Open511 and iMap available to third party developers. From the information on Appnovation's website, we can't confirm that they have used this particular set of Open Data but if a client needed access to that type of information, then Appnovation would benefit by being able to use the data in the software application being developed. Appnovation is no longer a small business but is an example of a small business that has successfully grown.

From Appnovation website:

Founded in 2007 in Vancouver, BC, Appnovation now has over 200 employees. "Appnovation builds web and mobile cross-platform applications using open technologies. Leveraging other open technologies, we provide a plethora of services and solutions to meet enterprise level entities needs for integration, enterprise content management, business intelligence, big data, identity management, cloud, testing and much more."

Appnovation also did work on the Procure and Supply Services website, a precursor to BC Bid. There may be an additional tie-in with the BC Bid Resources story on page 17 if BC Bid is still using the Drupal platform.

### EVENT PARTICIPANTS (SPEAKERS)

- Coralee Oakes, Minister of Small Business and Red Tape Reduction
- WHO, MLA/Minister (Emcee)
- Laura Jones, executive vice president and chief strategic officer of the Canadian Federation of Independent Business TBC
- WHO, validator

### KEY VALIDATORS & STAKEHOLDERS

- Canadian Federation of Independent Business
- BC Chambers of Commerce
- Small Business Roundtable

#### **TARGET AUDIENCE**

- British Columbians
- Small business community
- Local governments

#### **VISUAL MESSAGE(S)**

##### **DESIRED PICTURE (STILL)**

- Describe desired still photo, and photo-op (if there is one)

##### **DESIRED PICTURE (VIDEO)**

- Describe action or demonstration for TV cameras

##### **ACTUAL SPEAKING BACKDROP**

- Describe actual backdrop and podium sign. Please provide picture, if possible.

#### **WRITTEN MESSAGE(S)**

##### **DESIRED SOUNDBITE / KEY NEWS RELEASE SOUNDBITE**

- British Columbians now have less red tape and easier access to services thanks to the work the Province has done to streamline programs and services this year.

##### **KEY MESSAGES**

- Since 2001, we've reduced the number of regulatory requirements in British Columbia by almost half (47%).
- This report outlines the progress we've made over the past year, including eliminating more than 500 regulatory requirements.
- This year alone, Ministries completed over 35 streamlining projects to improve service delivery for British Columbians.
- Our goal is to make government services easier to access and simpler to use, and to reduce the compliance burden on citizens and businesses.
- I encourage everyone to share their idea to help cut red tape on our suggestion button on our homepage.

Page 038 to/à Page 039

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## INFORMATION BULLETIN

Ministry of Small Business and Red Tape  
Reduction and Responsible for the Liquor  
Distribution Branch

[release number]  
[Date]

### Province eases regulatory burden, cuts red tape

VICTORIA – The Province is taking steps to ensure all new or updated government laws and regulations consider the regulatory impact on citizens and small businesses, as part of its commitment to cut red tape and improve the way British Columbians interact with their government.

Delivering on an important commitment made in the 2014/15 Regulatory Reform BC annual report, B.C.'s updated Regulatory Reform Policy requires any changes to provincial legislation, regulations, policies and forms to consider the impact on small businesses, which can be disproportionately affected by red tape. More than 80% of small businesses in B.C. have less than five employees, meaning they often do not have the resources to meet burdensome compliance requirements.

The revised policy is consistent with international regulatory reform best practices and was developed after significant cross-government consultation. It also incorporates input from key regulatory reform partners, including the Canadian Federation of Independent Business and the B.C. Small Business Roundtable.

The centrepiece of the revised policy is an updated Regulatory Impact Assessment Checklist, aimed at supporting government analysts and decision-makers in assessing the impact of potential changes on British Columbians.

The revised policy is also accompanied by a Companion Guide, which contains tools and examples to assist policy and legislation analysts in applying the policy.

Regulatory Reform Policy and Companion Guide: [LINK](#)

Regulatory Reform Refresh Factsheet: [LINK](#)

Contact:  
Media Relations  
Ministry of Small Business and Red Tape Reduction  
and Responsible for the Liquor Distribution Branch  
778-678-1572

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**Updated Regulatory Reform Policy**  
**KEY MESSAGES**  
**Confidential**  
June XX, 2016

- This updated Regulatory Reform Policy and Companion Guide will help ensure the regulatory burden on businesses and citizens does not increase.
- Updating this policy completes all seven actions we committed to in 2014 to strengthen regulatory reform in B.C.
- Our goal is to ensure that every regulatory requirement in B.C. is necessary, meaningful and serves a purpose.
- The policy includes a checklist that supports policy and legislative analysts as well as decision-makers in considering the impacts on citizens, small businesses, and government.
- The Companion Guide features best practices, tools, and examples to help provincial staff consistently apply the policy.
- The updated policy is consistent with international regulatory reform best practices.

**Net Zero Commitment:**

- We committed to a net zero increase in regulatory requirements until 2019.
- A net zero increase means eliminating one existing requirement when a new requirement is needed.
- As part of this commitment we repealed 37 unnecessary and outdated regulations on Red Tape Reduction Day, removing over 200 regulatory requirements.
- We will release an updated regulatory count in our annual regulatory reform report this June.



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## NEWS RELEASE

For Immediate Release  
[release number]  
[Date]

Ministry of Small Business and Red Tape  
Reduction and Responsible for the Liquor  
Distribution Branch

### **Red tape reduction improves government services for British Columbians**

VANCOUVER – The Province has taken significant action to modernize British Columbia's regulatory regime, streamline processes and enhance access to services, according to the fifth annual report on regulatory reform released today by Minister of Small Business and Red Tape Reduction Coralee Oakes.

The report, *Achieving a Modern Regulatory Environment: B.C.'s Regulatory Reform Initiative*, highlights government's progress to reduce red tape for British Columbians over the past year, and reinforces the Province's commitment to efficient regulations and processes that reduce the burden on citizens and businesses and support economic growth.

Highlights from the report include:

- Implementation of more than half of the 73 recommendations from the Liquor Policy Review to improve consumer convenience, such as removing the need for a separate lounge area for manufacturing licencees.
- Making traffic event and webcam data available to the public with the Open Government License, which enhances borderless traveller information with other jurisdictions and provides entrepreneurs and software engineers access to data that can improve apps and services available to the public.
- Improving online services for British Columbians, such as an enhanced map that helps parents find child care in their communities and the new Aging Well website that helps seniors access essential health programs and services.
- Creating the small business resources hand-out to increase new business owners' awareness of the supports available to help them succeed. Available through the OneStop Business Registry, so far, more than 13,000 new businesses have received the information.

In addition to maintaining its zero net increase commitment, the Province eliminated more than 500 unnecessary or outdated requirements last year – a total 47% reduction in regulatory requirements since 2001. For example, the Province replaced the need for sworn statements with a simple signed statement in more than 20 instances.

#### **Quotes:**

**Coralee Oakes, Minister of Small Business and Red Tape Reduction: UNAPPROVED**

"Reducing red tape is about making it easier to access and simpler to use government services. It's about changes that ensure children, youth and families now have convenient access to reliable, timely and consistent service options wherever they reside in the province. It's about a one-stop website that helps connect people to many of the services they may need, whether

it's housing, transportation, health care, education or skills training. This report shows that our B.C. government is working across the board to streamline programs and services to make life better for British Columbians."

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**NAME, validator: UNAPPROVED**

"Quote."

**Quick Facts:**

- Since 2001, the Province has completed more than 275 streamlining initiatives to reduce red tape for citizens and businesses in B.C.
- In Fall 2015, the Province held a six-week online consultation on reducing red tape for British Columbians. More than 5,900 people visited the engagement site and shared more than 400 ideas.
- The Province listened and committed to more than 60 actions to reduce red tape. Since March 2, the Province has completed more than 40% of those actions.
- In 2015 the Province has extended its commitment to a net zero increase in regulatory requirements until 2019. A net zero increase means eliminating one existing requirement when a new requirement is needed.

**Learn More:**

B.C.'s Regulatory Reform Fifth Annual Report: [LINK](#)

Report Highlights: [LINK](#)

Share your idea to help cut red tape: <https://engage.gov.bc.ca/helpcutredtape/>

Red Tape Reduction Engagement Report:

<https://engage.gov.bc.ca/helpcutredtape/files/2016/03/Red-Tape-Reduction-Engagement-Report.pdf>

Contact:

Media Relations

Ministry of Small Business and Red Tape Reduction

778 678-1572

**Ministry of Small Business and Red Tape Reduction**  
**Reducing Red Tape for British Columbians**  
***Regulatory Reform Annual Report – June 28, 2016***

**Key Messages**

- We want to make government services easier to access and simpler to use.
- Since 2001, we've reduced the total amount of regulatory requirements by 47%.
- This report highlights more than 35 ways we've improved service delivery for British Columbians over the last year.
- Improving citizens' interactions with government - whether it's a form, a website or at a front counter –makes their lives easier.
- These changes are thanks to our ongoing engagement with British Columbians– and our work to keep making improvements is ongoing.
- I encourage everyone to share their idea to help cut red tape on the new suggestion button on our homepage.

**Validator Messaging**

- We listened during our public engagement. Now we're taking action on British Columbians ideas to help cut red tape. For example:
  - **Karen** suggested the Province implement a call back system for Child Care Subsidy telephone service so people don't have to wait on hold. The Ministry of Children and Family Development is working on this right now.
  - **Anastasia** said the process for booking an immunization for her child was cumbersome and suggested more options. Island Health invited her to be part of a focus group to look at booking options.

**Ministry of Small Business and Red Tape Reduction**  
**Reducing Red Tape for British Columbians**  
***Regulatory Reform Annual Report – June 28, 2016***

**Regulatory Reform Annual Report**

**What is the Regulatory Reform Annual Report?**

- The Regulatory Reform Annual Report highlights more than 35 ways we've improved service delivery for British Columbians over the last year.
- Since 2001, we've reduced the total amount of regulatory requirements by 47% - that's more than 500 requirements off the books this year alone!
- Whether it's modernizing regulations, streamlining processes or enhancing access, we're making interactions with government easier for British Columbians.
- We're always looking for new ways to reduce red tape. I encourage everyone to share their idea to help cut red tape on our new suggestion button on the B.C. government homepage.

**Why is it necessary?**

- We want to save people time and frustration.
- Our goal is to make government services easier to access and simpler to use.
- This report lets British Columbians know that we are working across government to modernize regulations, streamline processes and enhance access.
- Our commitment to regulatory reform and public accountability has made B.C. the national leader for five years in a row.

**What is new in the report this year?**

- In fall 2015 we took a new step and asked British Columbians directly for their ideas to reduce red tape. The online public engagement received more than 400 ideas.
- One of the ideas we heard was the need to keep the engagement open year-round. We listened and we've launched a suggestion button on our homepage.
- Plus, in the last year we've reduced the number of unnecessary regulations by another 500- bringing us to a reduction of 47% since 2001.

**How is the Province modernizing B.C.'s regulatory regime?**

- We've improved pension plan coverage and security for more than 1.1 million British Columbians covered by employer sponsored pension plans.

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**Reducing Red Tape for British Columbians**  
***Regulatory Reform Annual Report – June 28, 2016***

- We've completed more than half of the 73 recommendations from the Liquor Policy Review, improving consumer convenience.
- We've made fish and wildlife applications available online along with limited entry hunting applications, making it easier for clients to access.

**How is the Province streamlining processes?**

- Military personnel and veterans can now transfer their truck driver credentials to commercial licenses without additional testing.
- Child and spousal support decisions from other provinces, territories and countries can now be more efficiently processed in B.C.
- Park permits for low risk activities such as research, educational courses and guide outfitting are being simplified.

**How is the Province enhancing access to services?**

- We've improved online services for tenants and landlords. Now anyone can apply online and pay at a Service BC Centre or the residential tenancy branch office within three days – a credit card is not required.
- We're streamlining the process for businesses to submit applications and citizens submitting comments on projects to the Environmental Assessment Office.
- We're supporting affordability for B.C. families with an easy-to-use online portal that brings together information about a number of federal, provincial and community based supports and services.

**How is the Province reducing regulatory requirements?**

- Last year we eliminated more than 500 unnecessary or outdated requirements:
  - Replaced the need for many sworn statements, with a simple signed statement. This makes it easier for citizens to follow provincial requirements.
  - Removed the need for parental consent for Canadian Armed Forces members under 19 years of age in order to apply for a BCID card. This change aligns with recent changes to drivers licences.
  - Reduced the number of regulations under the Assessment Act from 32 to 19, making the Act more user-friendly.
- Plus, last year we extended our commitment to a net zero increase in regulatory requirements until 2019.

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**How is the Province streamlining services and programs?**

- Last year we completed more than 35 streamlining projects:
  - Modernizing Regulation – More than half of the 73 recommendations from the Liquor Policy Review have been implemented.
  - Streamlining Processes – simplified process to make it easier for military drivers to transfer their truck driving credentials to the commercial sector.
  - Enhancing Services – Co-location of SDSI front counter services at ServiceBC offices.

**How is regulatory reform helping citizens?**

- We're making it easier to access and simpler to use government services. For example:
  - Increasing convenience for consumers by allowing B.C. wine in grocery stores.
  - Improving an interactive online map that helps parents find child care in their communities
  - Launching the new Aging Well website that helps seniors access essential health programs and services.

Comment [RS1]: Find?

**How is regulatory reform helping businesses?**

- We know red tape causes small businesses frustration and costs them time and money.
- We're reducing red tape for small businesses by:
  - Expanding the Mobile Business Licence and BizPaL programs to more communities.
  - Improving the B.C. Bid Resources website to make it easier to bid on government contract opportunities.
  - Creating the small business resources handout through the OneStop Business Registry to increase awareness of new business owners of the supports available to help them succeed.

**You've only reduced the regulatory count by 2% since 2004. Why so little? Is it even worth tracking anymore?**

- In 2001 the Province set the goal of reducing the number of regulatory requirements by a third in three years.

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- Once this was accomplished, a new baseline was set and the commitment made not to increase the number of requirements above the new 2004 baseline.
- The regulatory cap, known as the net zero increase commitment ensures that B.C.'s extensive body of regulations is kept current by removing unnecessary regulatory requirements when new ones need to be added.
- In 2015/16, not only did the Province hold the line on regulatory requirements, there was a small net decrease of over 500 to the total number.

**Why should I care about reducing red tape/regulations?**

- An efficient regulatory regime that avoids placing undue burden on citizens and businesses is in the best interest of British Columbians, and a key pillar for economic growth.
- An efficient regulatory regime is especially important for small businesses, which are challenged to keep track of and comply with provincial requirements due to their limited staff size.
- This point is especially important as the overwhelming majority of businesses in B.C. are small and medium, with approximately 75% of businesses employing under five staff.

**How do you respond to those who criticize the Province's work to reduce red tape as a public relations exercise, lacking substance?**

- I think our record speaks for itself.
- We are clear leaders in reducing red tape: we've reduced unnecessary regulations by 47% since 2001 and received five 'A' grades from CFIB.
- We are the first and only Canadian jurisdiction to legislate and celebrate Red Tape Reduction Day.

**Government has been cutting red tape since 2001. When will you be finished?**

- Cutting red tape is a continuous process, that's why we've extended the Net Zero Increase commitment to 2019.
- And we established the Ministry of Small Business and Red Tape Reduction this past year to make sure that we continue to make government services easier to access and simpler to use.

**Some of these projects don't really sound like what most people think of as 'red tape'. Why do they count as red tape reduction?**

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- Red tape reduction isn't just about what we do; it's also about how we do it.
- Red tape reduction includes everything from modernizing regulations to enhancing access and streamlining processes.
- Cutting red tape can be as simple as creating a shorter form or reducing duplication.
- Our goal is to make government services easier to access and simpler to use for citizens and businesses.

**What has the Province done in the last year to support red tape reduction?**

- In the last year we have completed the following actions:
  - In July, the Province renewed its commitment to regulatory reform by creating the new Ministry of Small Business and Red Tape Reduction.
  - In October, the Province created the new Red Tape Reduction Day to highlight its commitment to regulatory reform.
  - From October to December, the Province held a public consultation on reducing red tape for British Columbians and received more than 400 ideas.
  - In March, on the inaugural Red Tape Reduction Day, we repealed 37 items resulting in 215 fewer regulatory requirements, we released our report on the Province's actions to implement the ideas we received through the consultation, and launched a new suggestion button on the BC Government homepage so that British Columbians can share their ideas to help cut red tape all year long.
  - In June, we completed the Regulatory Reform Refresh by updating our policy to include a focus on small business.
- And today we're publically reporting out on the Province's efforts to reduce red tape by releasing the Annual Report on Regulatory Reform.



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**Public Engagement**

**Why did the Province hold an engagement to reduce red tape for British Columbians?**

- We want to make government services easier to access and simpler to use.
- We want to save people time and frustration.
- We asked British Columbians directly for their ideas about how we might create easier access to services or programs.
- The consultation was a success. More than 5,900 people participated and we received more than 400 ideas.
- Thank you to everyone who submitted ideas and joined in the conversation, your ideas are making a difference.

**Can you give me some specific examples of ideas people submitted and what you are doing with them?**

- We've heard some great ideas, including:
  - Karen suggested the Province implement a call back system for Child Care Subsidy telephone service so people don't have to wait on hold. The Ministry of Children and Family Development is working on this right now.
  - Anastasia said the process for booking an immunization for her child was cumbersome and suggested more options. Island Health invited her to be part of a focus group to look at booking options.
- We listened and we're taking action on your ideas to help cut red tape.
- All of the ideas submitted through the blog remain on the website: [www.gov.bc.ca/helpcutredtape](http://www.gov.bc.ca/helpcutredtape). I encourage you to go and read through the conversation.

**What are you doing with the ideas you've received?**

- On March 2 we released our report detailing more than 60 actions we're taking based on British Columbians' ideas.
- We've already completed a number of the actions we committed to in the report, for example:
  - Online drivers' abstracts
  - Extended hours at select ServiceBC locations

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- Online hunting licences
- Reduced paperwork for people with disabilities
- By streamlining processes, improving access and putting your needs first, we're making interactions with government better for all British Columbians.
- We're still listening. You can share your idea by visiting <http://www.gov.bc.ca/helpcutredtape> and clicking on the suggestion button.

**You say you received over 400 ideas in the public engagement, why are you only taking action on 60?**

- We chose to take action on those ideas that we could implement right away – that's the 60 actions in the engagement report.
- We continue to review the remaining and new ideas we received from businesses, stakeholder groups, and citizens to see how we can put them into action.
- You can see our progress on every single idea on the engagement website.
- Plus, we launched a new suggestion button on our homepage, so that British Columbians can share their ideas to help cut red tape all year long.
- While not every idea can be implemented, we are considering all of them.
- You will continue to see improvements based on these ideas over the coming months.

**How much did this public engagement cost taxpayers?**

- We did a small targeted social media information campaign that aligned with the engagement process.
- The campaign was aimed at encouraging participation from British Columbians in communities throughout the Province.
- The budget for the campaign was \$5,000.
- The website itself is hosted on the Province's public engagement web toolkit and was built with staff time, at no extra cost to taxpayers.
- The rest of the consultation was managed through existing resources and staff time, at no extra cost to taxpayers.

**Comment [MP2]:** Will need new numbers for June campaign.

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- Public safety is our first priority. We review every regulation and process to ensure that removing it won't impact public health and safety or our environment.
- When regulations are needed, the Province brings regulations into force. For example in 2015/16, new regulations were introduced related to the Greenhouse Gas Industrial Reporting and Control Act, the Water Sustainability Act, the Pharmaceutical Services Act, and the Missing Persons Act.
- For example, WorkSafeBC is making it easier for businesses to register for workplace insurance. They are streamlining supporting materials as well as upgrading the WorkSafeBC website to reduce complexity and clarify requirements.
- We apply the B.C. regulatory reform policy framework to all changes in statutes, regulations, and associated policies and forms.
- Using the framework helps reduce duplication or gets rid of outdated regulations – which actually strengthen and clarify our existing regulations and protect British Columbians.

**Zero Net Increase Commitment**

**You made a commitment last year to extend the net zero increase of regulatory requirements until 2019. What have you done this past year to meet this commitment?**

- Over the past year the Province has eliminated more than 500 unnecessary or outdated regulatory requirements.
- Since 2001, we've reduced the total amount of regulatory requirements by 47%.
- Our goal is to ensure that every single regulatory requirement in B.C. is necessary, meaningful and serves a purpose.

**What does a net zero increase to regulatory requirements mean?**

- A net zero increase means eliminating one existing requirement when a new requirement is needed up to 2019. We call it the "one in, one out" rule.
- We want every single regulatory requirement in British Columbia to be necessary, meaningful and serve a purpose.
- We have held our commitment to net zero increase in regulations since 2004.

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**Reducing Red Tape**

**What does reducing red tape mean?**

- Red Tape refers to burdensome and often unnecessary government administrative processes and regulatory requirements.
- Red Tape refers to a complex, convoluted or lengthy process that makes it difficult to access a program or service – when a simplified process may do.
- We know red tape can cause frustration and waste time.
- We want government services to be easier to access and simpler to use.

**Why is B.C. considered a leader in reducing red tape?**

- British Columbia is a recognized leader in cutting red tape.
- In the past 15 years, the Province has achieved a 47% total reduction in regulatory requirements totaling more than 157,000 fewer requirements.
- For the fifth year in a row, the Province has received an "A" in red tape reduction for small business – the only Province in Canada to receive an "A".
- We are the first and only Canadian jurisdiction to legislate and celebrate Red Tape Reduction Day.

**Doesn't focusing on red tape reduction actually increase the amount of red tape?**

- We know that improving how we deliver services reduces frustration – that is why we continue to make it a priority.
- We want every single regulatory requirement in British Columbia to be necessary, meaningful and serve a purpose.
- Often this means reducing duplication or getting rid of outdated regulations – which actually strengthen and clarify our existing regulatory framework and protect health, safety, and the environment.

**Not all regulation is bad regulation. Is your focus on reducing red tape making B.C. more unsafe?**

**Ministry of Small Business and Red Tape Reduction**  
**Reducing Red Tape for British Columbians**  
***Regulatory Reform Annual Report – June 28, 2016***

**Other**

**What is Red Tape Reduction Day?**

- We established the first Wednesday in March each year as Red Tape Reduction Day.
- Red Tape Reduction Day is an opportunity to highlight our commitment to regulatory reform.
- Red Tape Reduction Day shows British Columbians that we are listening and taking action on their ideas.

**What did you do to celebrate the first Red Tape Reduction Day?**

- To celebrate Red Tape Reduction Day we:
  - Repealed 37 items, resulting in 215 fewer regulatory requirements.
  - Released our report on the Reducing Red Tape for British Columbians consultation we held this fall.
  - Launched a new suggestion button on the BC Government homepage so that British Columbians can share their ideas to help cut red tape all year long.

**What is Red Tape Awareness Week?**

- Red Tape Awareness Week is a **national event**, hosted by the Canadian Federation of Independent Business.
- Red Tape Awareness Week is focused on cutting red tape for small businesses.
- Each year CFIB compares and grades the provinces' commitment to reducing red tape for small businesses.
- For the fifth year in a row B.C. received top marks from CFIB – the only 'A' grade in Canada.

## Anderson, Bill GCPE:EX

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Tuesday, June 28, 2016 9:41 AM  
**To:** Hynes, Colin GCPE:EX  
**Subject:** Re: W/ new links - Red tape reduction improves government services for British Columbians

Thanks for doing this Colin!!

Bill Anderson  
Director of Communications  
250.888.3381

> On Jun 28, 2016, at 9:33 AM, Hynes, Colin GCPE:EX <Colin.Hynes@gov.bc.ca> wrote:

>

> Looks great!

>

> Thanks again! I appreciate your help this morning :)

>

> Colin

>

> -----Original Message-----

> From: Kerr, Grant GCPE:EX

> Sent: Tuesday, June 28, 2016 9:13 AM

> To: Hynes, Colin GCPE:EX

> Cc: Anderson, Bill GCPE:EX; Harbord, Chris GCPE:EX; Chant, Jon GCPE:EX; Stagg, Linda R GCPE:EX; Boudreau, Marc GCPE:EX; Carruthers, Dana GCPE:EX

> Subject: FW: W/ new links - Red tape reduction improves government services for British Columbians

>

> Hi Colin,

> Shorter links added.

> Have a great day!

> Grant

>

> Grant Kerr

> Writing and Editorial Services

> Communications

> Government of British Columbia

> 250 387-0760

> C: 250 216-2496

>

>

>

>

> -----Original Message-----

> From: Kerr, Grant GCPE:EX [mailto:Grant.Kerr@gov.bc.ca]

> Sent: Tuesday, June 28, 2016 9:10 AM

> To: Kerr, Grant GCPE:EX

> Subject: Red tape reduction improves government services for British Columbians

>

> Please refer to the files attached to this email. The following is the summary of the News Release

>

> Permalink: <https://news.gov.bc.ca/11392>

>

> News ID: NEWS-11392

> NR Number: 2016SBRT0034-001159

> NR Type: News Release

> State: Planned

> Planned Release Date: June 28, 2016 at 2:00 pm Lead Organization: Ministry of Small Business and Red Tape Reduction

> Headline: Red tape reduction improves government services for British Columbians

>

> This email was auto-generated.

>

> For Immediate Release

> 2016SBRT0034-001159

> June 28, 2016

>

> Ministry of Small Business and Red Tape Reduction and Responsible for the Liquor Distribution Branch

>

> NEWS RELEASE

> Red tape reduction improves government services for British Columbians

>

> VANCOUVER - The Province has taken significant action to modernize British Columbia's regulatory regime, streamline processes and enhance access to services, according to the fifth annual report on regulatory reform released today by Minister of Small Business and Red Tape Reduction and Minister Responsible for the Liquor Distribution Branch Coraiee Oakes.

>

> The report, Achieving a Modern Regulatory Environment: B.C.'s Regulatory Reform Initiative, highlights government's progress to reduce red tape for British Columbians over the past year and reinforces the Province's commitment to efficient regulations and processes that reduce the burden on citizens and businesses and support economic growth.

>

> Highlights from the report include:

>

> \* Implementation of more than half of the 73 recommendations from the liquor policy review to improve consumer convenience, such as removing the need for a separate lounge area for manufacturer licensees.

>

> \* Making traffic event and webcam data available to the public with the open government license, which enhances borderless traveller information with other jurisdictions and provides entrepreneurs and software engineers access to data that can improve apps and services available to the public.

>

> \* Improving online services for British Columbians, such as an enhanced map that helps parents find child care in their communities and the new Aging Well website that helps seniors access essential health programs and services.

>

> \* Creating the small business resources hand-out to increase new business owners' awareness of the supports available to help them succeed. Available through the OneStop Business Registry, more than 13,000 new businesses have received the information.

>

> In addition to maintaining its net-zero increase commitment, the Province eliminated more than 500 unnecessary or outdated requirements last year, a 47% reduction in regulatory requirements since 2001. For example, the Province replaced the need for sworn statements with a simple signed statement in more than 20 instances.

- >
- > Quotes:
- >
- > Coralee Oakes, Minister of Small Business and Red Tape Reduction and Minister Responsible for the Liquor Distribution Branch -
- >
- > "Reducing red tape is about making it easier to access and simpler to use government services. It's about changes that ensure children, youth and families now have convenient access to reliable, timely and consistent service options wherever they reside in the province. It's about a one-stop website that helps connect people to many of the services they may need, whether it's housing, transportation, health care, education or skills training. This report shows that our B.C. government is working across the board to streamline programs and services to make life better for British Columbians."
- >
- > Laura Jones, executive vice-president and chief strategic officer, Canadian Federation of Independent Business (CFIB) -
- >
- > "British Columbia continues to demonstrate leadership on the fight against red tape. This year marks another momentous year with B.C. leading the way with the inaugural Red Tape Reduction Day and the only province to receive an A grade on the regulatory report card from CFIB."
- >
- > Iain MacNeil, vice-president of global sales, Appnovation -
- >
- > "The Province's focus on cutting red tape has helped Appnovation grow from a small B.C. start-up to a global technology company with over 200 employees. Our company was built on a strong passion for open source, open data and open technology, and it's so great to see government initiatives like open government license align so well with what inspires and drives us. We expect this to continue to help Appnovation drive growth and innovation for our employees, partners and customers."
- >
- > Quick Facts:
- >
- > \* Since 2001, the Province has completed more than 275 streamlining initiatives to reduce red tape for citizens and businesses in B.C.
- >
- > \* In fall 2015, the Province held a six-week online consultation on reducing red tape for British Columbians. More than 5,900 people visited the engagement site and shared more than 400 ideas.
- >
- > \* The Province listened and committed to more than 60 actions to reduce red tape. Since March 2, 2016, the Province has completed more than 40% of those actions.
- >
- > \* In 2015 the Province has extended its commitment to a net-zero increase in regulatory requirements until 2019. A net-zero increase means eliminating one existing requirement when a new requirement is needed.
- >
- > Learn More:
- >
- > B.C.'s Regulatory Reform Fifth Annual Report: <http://ow.ly/byWR301H9a1>
- >
- > Share your idea to help cut red tape: <http://ow.ly/VIEL301IQOh>
- >
- > Red Tape Reduction Engagement Report: <http://ow.ly/sloG301IR73>
- >
- > Media Contact:
- >
- > Media Relations



- > Ministry of Small Business and Red Tape Reduction and Responsible for the Liquor Distribution Branch
- > 778 678-1572
- >
- > Connect with the Province of B.C. at: [www.gov.bc.ca/connect](http://www.gov.bc.ca/connect)

## Anderson, Bill GCPE:EX

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**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 1:50 PM  
**To:** Young, Emily GCPE:EX  
**Subject:** FW: Updated Materials  
**Attachments:** Invitation SBRT June 28.doc; Itinerary SBRT June 28.docx; Stakeholder List - 16-06-22.xlsx

Hey!

Don't know whether or not you've already sent these.

There was one error on the stakeholder list I provided you. Our contact for the BC Chamber of Commerce is Maureen Kirkbride, not Jon Garson. The attached list has been updated to reflect that!

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 12:52 PM  
**To:** Young, Emily GCPE:EX  
**Subject:** RE: Updated Materials

Haha... with attachments

---

**From:** Young, Emily GCPE:EX  
**Sent:** Monday, June 27, 2016 10:49 AM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** Updated Materials

Here you go.

I made a note regarding parking on the invite... it is sparse in the area, so thought that encouraging people we allow for extra time might be a good idea. But I can always take it out.

Best regards,

Emily Young  
Event Coordinator, Event Services  
Corporate Planning and Events  
Government Communications and Public Engagement  
☎ 250 812-3471 (cell) ✉ [Emily.Young@gov.bc.ca](mailto:Emily.Young@gov.bc.ca)

## Anderson, Bill GCPE:EX

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**From:** Anderson, Bill GCPE:EX  
**Sent:** Tuesday, June 28, 2016 8:20 AM  
**To:** Cummings, Derek SBRT:EX  
**Cc:** Petryshyn, Yarko SBRT:EX; Bertrand, Francois SBRT:EX; Hynes, Colin GCPE:EX  
**Subject:** Re: UPDATE: Annual Regulatory Reform Report Communications

No report highlights, that was an error from the old template.

Colin, can you please pull the links out of the NR and provide to Derek?

Bill Anderson  
Director of Communications  
250.888.3381

On Jun 28, 2016, at 8:17 AM, Cummings, Derek SBRT:EX <[Derek.Cummings@gov.bc.ca](mailto:Derek.Cummings@gov.bc.ca)> wrote:

Bill – have you the links for the report and the report highlights?

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 1:49 PM  
**To:** Cummings, Derek SBRT:EX  
**Cc:** Petryshyn, Yarko SBRT:EX; McEwan, Tim SBRT:EX; Jang, Monica SBRT:EX; Little, Christine SBRT:EX; Bertrand, Francois SBRT:EX; Hynes, Colin GCPE:EX  
**Subject:** RE: UPDATE: Annual Regulatory Reform Report Communications

Hi Derek,

Here are the latest materials for tomorrow's event.

Speaking notes include an updated version of the itinerary that you saw earlier, and reflects the fact that the start time has been pushed back 45 minutes.

Only piece we have outstanding on the comms side is quote approval from the Appnovation validator, which we're expecting shortly.

I know we discussed the stakeholder correspondence last week, but I just wanted to confirm that your office has everything you need to push that out after the announcement tomorrow afternoon (communicate and list re-attached for your convenience).

Bill

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Thursday, June 23, 2016 2:28 PM  
**To:** Cummings, Derek SBRT:EX  
**Cc:** Petryshyn, Yarko SBRT:EX; McEwan, Tim SBRT:EX; Jang, Monica SBRT:EX; Little, Christine SBRT:EX; Bertrand, Francois SBRT:EX; Hynes, Colin GCPE:EX  
**Subject:** UPDATE: Annual Regulatory Reform Report Communications  
**Importance:** High

Good afternoon Derek,

Further to the communications materials we sent up to your office for the Minister's binder, I wanted to provide an overview of where we're at in terms of some of the moving pieces ahead of the Regulatory Reform Annual Report event on Tuesday, June 28.

Event venue: We're still working to confirm Appnovation Technologies, hope to have this or another tech company who benefits from the Open Government Licence by tomorrow.

<< File: EP\_Reg\_Reform\_Annual\_Report\_June282016\_DRAFT4.doc >>

Communications products: Same drafts we provided yesterday, these are ready to go pending the confirmed event itinerary and validator quotes.

<< File: NR\_Reg\_Reform\_Annual\_Report\_June28\_2016\_DRAFT.docx >> << File:

QA\_KM\_Reg\_Reform\_Annual\_Report\_June28\_2016\_FINAL.docx >> << File:

SN\_MCO\_Reg\_Reform\_Annual\_Report\_June 28\_2016\_DRAFT.docx >>

Validators: We've reached out to CFIB to see if Laura Jones can attend and offer a quote for the news release, it's looking good but we're still working to confirm that. We'll also have a representative from Appnovation (likely their VP) speak at the event and offer a quote for the news release.

Stakeholder outreach: We've worked with Christine and Francois to develop a comprehensive list of stakeholders, and drafted correspondence that will go out to that list following the event which will outline what's being announced and a call to action to amplify the message to their industry contacts and engage with us online.

<< File: Stakeholder List - 16-06-22.xlsx >> << File: Stakeholder

Communique\_Reg\_Reform\_Annual\_Report\_June28\_2016\_DRAFT1.docx >>

**At this point, all we need is:**

1. Any edits/feedback on the communications materials (deadline to make changes to the NR is 3:00pm Monday)
2. To figure out the logistics of distributing the stakeholder correspondence. Is this something that can be managed from your office? I expect we'll get the most bang for our buck if the letter goes out from MCO.

Bill Anderson  
Director of Communications  
Government Communications and Public Engagement  
Ministry of Small Business and Red Tape Reduction  
Cell: 250.888.3381

**Anderson, Bill GCPE:EX**

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**From:** Anderson, Bill GCPE:EX  
**Sent:** Thursday, June 16, 2016 12:02 PM  
**To:** Cummings, Derek SBRT:EX  
**Subject:** Reg Reform Announcement Venue  
**Attachments:** EP\_Reg\_Reform\_Annual\_Report\_June282016\_DRAFT4.doc; Venue ideas for Regulatory Reform Annual Report launch.docx

**Importance:** High

Here's the EP, and the venue options presented by us/program.

The key here is making sure there is a strong tie in to the validator/venue and how one of the actions in the report is supporting their business.

The recommended venue is Appnovation Technologies (#300 - 152 West Hastings St, Vancouver, BC)

Appnovation is visual technology company that would benefit from the Open Government License which makes information like Open511 and iMap available to third party developers. From the information on Appnovation's website, we can't confirm that they have used this particular set of Open Data but if a client needed access to that type of information, then Appnovation would benefit by being able to use the data in the software application being developed. Appnovation is no longer a small business but is an example of a small business that has successfully grown thanks to BC's streamlined regulatory regime and small business friendly environment.

Bill Anderson  
Director of Communications  
Government Communications and Public Engagement  
Ministry of Small Business and Red Tape Reduction  
Cell: 250.888.3381

## Anderson, Bill GCPE:EX

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**From:** Anderson, Bill GCPE:EX  
**Sent:** Thursday, June 23, 2016 1:37 PM  
**To:** Hynes, Colin GCPE:EX  
**Subject:** RE: podium sign brain dump

Fingers crossed

---

**From:** Hynes, Colin GCPE:EX  
**Sent:** Thursday, June 23, 2016 1:37 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** RE: podium sign brain dump

I guess "soon" means when he wakes up and checks his emails first thing? 6am his time maybe?

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Thursday, June 23, 2016 1:36 PM  
**To:** Hynes, Colin GCPE:EX  
**Subject:** RE: podium sign brain dump

4:35am on Friday...

---

**From:** Hynes, Colin GCPE:EX  
**Sent:** Thursday, June 23, 2016 1:31 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** RE: podium sign brain dump

We will see.<sup>s.22</sup> ... what time is even over there?

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Thursday, June 23, 2016 1:31 PM  
**To:** Hynes, Colin GCPE:EX  
**Subject:** RE: podium sign brain dump

Great work man, I'll have a look.

Hopefully their CEO is on board re: Isabel's email

---

**From:** Hynes, Colin GCPE:EX  
**Sent:** Thursday, June 23, 2016 1:29 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** podium sign brain dump

I was playing on the sign you mentioned (below), and thought that maybe there might be other interesting ways to frame it.

I've take a few cuts at this... well, quite a few.

Let me know if any of these stand out to you, or parts you like. Some may be too long.

From Bill:  
Regulatory Reform;  
Cutting red tape for British Columbians

Regulatory Reform;  
Reducing frustration by Cutting Red Tape

Could end with "for British Columbians".

Modernizing B.C.'s Regulatory environment;  
Easing frustration by Cutting Red Tape for British Columbians.

Reducing Red Tape;  
Creating a leaner regulatory environment in B.C.

Regulatory Reform;  
Making it easier for B.C. to access government

Reducing Red Tape and Regulatory Reform;  
Government services made easier

Regulatory Reform;  
Streamlining government

Colin Hynes

Public Affairs Officer  
Government Communications and Public Engagement  
Ministry of Small Business and Red Tape Reduction  
Cell: 250 208-1638

## **Anderson, Bill GCPE:EX**

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 6:05 PM  
**To:** Hynes, Colin GCPE:EX  
**Subject:** RE: new version - DRAFT: Red tape reduction improves government services for British Columbians

Just so you know the process, we always save a copy of the final release on the LAN in the same event folder.

Thanks again for all your help on this one.

-----Original Message-----

**From:** Hynes, Colin GCPE:EX  
**Sent:** Monday, June 27, 2016 4:54 PM  
**To:** Kerr, Grant GCPE:EX  
**Cc:** Anderson, Bill GCPE:EX; Harbord, Chris GCPE:EX; Chant, Jon GCPE:EX; Stagg, Linda R GCPE:EX; Carruthers, Dana GCPE:EX; Boudreau, Marc GCPE:EX  
**Subject:** RE: new version - DRAFT: Red tape reduction improves government services for British Columbians

Looks great, thanks Grant.

-----Original Message-----

**From:** Kerr, Grant GCPE:EX  
**Sent:** Monday, June 27, 2016 4:09 PM  
**To:** Hynes, Colin GCPE:EX  
**Cc:** Anderson, Bill GCPE:EX; Harbord, Chris GCPE:EX; Chant, Jon GCPE:EX; Stagg, Linda R GCPE:EX; Carruthers, Dana GCPE:EX; Boudreau, Marc GCPE:EX  
**Subject:** FW: new version - DRAFT: Red tape reduction improves government services for British Columbians

This time with the ministry name tweaked.

-----Original Message-----

**From:** Kerr, Grant GCPE:EX [mailto:Grant.Kerr@gov.bc.ca]  
**Sent:** Monday, June 27, 2016 4:07 PM  
**To:** Kerr, Grant GCPE:EX  
**Subject:** DRAFT: Red tape reduction improves government services for British Columbians

Please refer to the files attached to this email. The following is the summary of the News Release

NR Number: Not Approved  
NR Type: News Release  
State: Planned  
Planned Release Date: June 28, 2016 at 2:00 pm No Lead Organization  
Headline: Red tape reduction improves government services for British Columbians

This email was auto-generated.



Ministry of Small Business and Red Tape Reduction and Responsible for the Liquor Distribution Branch

NEWS RELEASE

Red tape reduction improves government services for British Columbians

VANCOUVER - The Province has taken significant action to modernize British Columbia's regulatory regime, streamline processes and enhance access to services, according to the fifth annual report on regulatory reform released today by Minister of Small Business and Red Tape Reduction and Minister Responsible for the Liquor Distribution Branch Coralee Oakes.

The report, *Achieving a Modern Regulatory Environment: B.C.'s Regulatory Reform Initiative*, highlights government's progress to reduce red tape for British Columbians over the past year and reinforces the Province's commitment to efficient regulations and processes that reduce the burden on citizens and businesses and support economic growth.

Highlights from the report include:

- \* Implementation of more than half of the 73 recommendations from the liquor policy review to improve consumer convenience, such as removing the need for a separate lounge area for manufacturer licensees.
- \* Making traffic event and webcam data available to the public with the open government license, which enhances borderless traveller information with other jurisdictions and provides entrepreneurs and software engineers access to data that can improve apps and services available to the public.
- \* Improving online services for British Columbians, such as an enhanced map that helps parents find child care in their communities and the new Aging Well website that helps seniors access essential health programs and services.
- \* Creating the small business resources hand-out to increase new business owners' awareness of the supports available to help them succeed. Available through the OneStop Business Registry, more than 13,000 new businesses have received the information.

In addition to maintaining its net-zero increase commitment, the Province eliminated more than 500 unnecessary or outdated requirements last year, a 47% reduction in regulatory requirements since 2001. For example, the Province replaced the need for sworn statements with a simple signed statement in more than 20 instances.

Quotes:

Coralee Oakes, Minister of Small Business and Red Tape Reduction and Minister Responsible for the Liquor Distribution Branch -

"Reducing red tape is about making it easier to access and simpler to use government services. It's about changes that ensure children, youth and families now have convenient access to reliable, timely and consistent service options wherever they reside in the province. It's about a one-stop website that helps connect people to many of the services they may need, whether it's housing, transportation, health care, education or skills training. This report shows that our B.C. government is working across the board to streamline programs and services to make life better for British Columbians."

Laura Jones, executive vice-president and chief strategic officer, Canadian Federation of Independent Business (CFIB) -

"British Columbia continues to demonstrate leadership on the fight against red tape. This year marks another momentous year with B.C. leading the way with the inaugural Red Tape Reduction Day and the only province to receive an A grade on the regulatory report card from CFIB."

Iain MacNeil, vice-president of global sales, Appnovation -

"The Province's focus on cutting red tape has helped Appnovation grow from a small B.C. start-up to a global technology company with over 200 employees. Our company was built on a strong passion for open source, open data and open technology, and it's so great to see government initiatives like open government license align so well with what inspires and drives us. We expect this to continue to help Appnovation drive growth and innovation for our employees, partners and customers."

#### Quick Facts:

\* Since 2001, the Province has completed more than 275 streamlining initiatives to reduce red tape for citizens and businesses in B.C.

\* In fall 2015, the Province held a six-week online consultation on reducing red tape for British Columbians. More than 5,900 people visited the engagement site and shared more than 400 ideas.

\* The Province listened and committed to more than 60 actions to reduce red tape. Since March 2, 2016, the Province has completed more than 40% of those actions.

\* In 2015 the Province has extended its commitment to a net-zero increase in regulatory requirements until 2019. A net-zero increase means eliminating one existing requirement when a new requirement is needed.

#### Learn More:

B.C.'s Regulatory Reform Fifth Annual Report: <http://ow.ly/byWR301H9a1>

Share your idea to help cut red tape: <https://engage.gov.bc.ca/helpcutredtape/>

Red Tape Reduction Engagement Report: <https://engage.gov.bc.ca/helpcutredtape/files/2016/03/Red-Tape-Reduction-Engagement-Report.pdf>

#### Media Contact:

##### Media Relations

Ministry of Small Business and Red Tape Reduction and Responsible for the Liquor Distribution Branch  
778 678-1572

Connect with the Province of B.C. at: [www.gov.bc.ca/connect](http://www.gov.bc.ca/connect)

## Anderson, Bill GCPE:EX

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**From:** Anderson, Bill GCPE:EX  
**Sent:** Friday, June 10, 2016 3:03 PM  
**To:** Peters, Melissa GCPE:EX; Harbord, Chris GCPE:EX  
**Subject:** RE: Missie's Work - Where it's At

Thanks Melissa. And thank you for leaving every one of your files in such excellent shape, really helps Chris and I.

We're going to miss you!

---

**From:** Peters, Melissa GCPE:EX  
**Sent:** Friday, June 10, 2016 2:56 PM  
**To:** Anderson, Bill GCPE:EX; Harbord, Chris GCPE:EX  
**Subject:** Missie's Work - Where it's At

Here's a list of upcoming work/tasks on the RT file and where the work is at:

### Regulatory Reform Report

Program Contact: Tracy Olsen (snr. Policy analyst)

File: G:\SBRTR\Operations\Red Tape 2016\Announcements 2016\Reg Reform Annual Report - June 28 2016

- Target date: June 28
- Report is final and has been sent to printers
- Comms package is with Francois for review
- Event Plan -s.13
- Idea: Could update the 2-pager factsheet or create a new support doc

### Reg Reform Policy and Guide

Program Contact: Roseanne Sovka/Jesal

File: G:\SBRTR\Operations\Red Tape 2016\Announcements 2016\Red Tape Policy Guide Pilot - June 2016

- Comms package is with Francois for review
- Policy and guide ready to post on SBRT website<sup>s.13</sup>

s.13

Note also that I've put a bunch of random facts, summaries, emails to validators etc into **Miscellaneous folder on the LAN** (could help Colin when he comes):

G:\SBRTR\Operations\Red Tape 2016\Miscellaneous 2016

Cheers,

---

**Melissa Peters**  
Government Communications  
Ministry of Small Business and Red Tape Reduction  
P: 250-387-1693  
C: 250 213-1634

## Anderson, Bill GCPE:EX

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 6:36 PM  
**To:** Alaimo, Marie GCPE:EX  
**Subject:** RE: Materials - SBRT

Any time ☺

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**From:** Alaimo, Marie GCPE:EX  
**Sent:** Wednesday, June 22, 2016 6:20 PM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Chawrun, Jessica GCPE:EX; Harbord, Chris GCPE:EX  
**Subject:** Re: Materials - SBRT

You are great! Thanks, Bill :)

Sent from my iPhone

On Jun 22, 2016, at 5:52 PM, Anderson, Bill GCPE:EX <[Bill.Anderson@gov.bc.ca](mailto:Bill.Anderson@gov.bc.ca)> wrote:

Hi Marie,

Thanks for following up. Status update below, let me know if you have any questions!

---

**From:** Alaimo, Marie GCPE:EX  
**Sent:** Wednesday, June 22, 2016 5:45 PM  
**To:** Anderson, Bill GCPE:EX; Harbord, Chris GCPE:EX  
**Cc:** Chawrun, Jessica GCPE:EX  
**Subject:** Materials - SBRT

Good afternoon,

By noon tomorrow, could you please send the latest draft materials you may have on the following:

- June 27 – New concession strategy → Updated the CC just now, looks like the new concession strategy isn't being presented to the Parks Board on Monday anymore. This is just a Vancouver municipal liquor policy we're following, so no materials at this point
- June 28 – Regulatory reform annual report (I believe you already sent these materials, so please disregard if nothing to add) → You have our latest and greatest, will let you know if anything changes substantially
- s.13
- July 5 – BCWI AGM → PS Yap will be speaking about the liquor policy changes we've made, success of wine-in-grocery, and provincial supports of BC's wine industry. We'll have a draft to share in the next week or so

**In addition**, please highlight any notable releases, avails or events you are working towards over the next two weeks. Should you have draft materials, please share.

- I've attached an updated version of the red tape reduction blog entry we're planning to post tomorrow... but we still have a few levels of approval so we'll post Friday if not tomorrow
- I've attached our IN from last month's CFIB small business confidence numbers. We'll be updating it and sending around once the new numbers come out on the morning of June 30

Please give me a call if helpful to discuss these items further.

**Marie Alaimo** | Corporate Planning Officer  
Corporate Planning & Events  
Government Communications & Public Engagement

Cell: 778.677.6436 | Email: [Marie.Alaimo@gov.bc.ca](mailto:Marie.Alaimo@gov.bc.ca)

<17\_Blog Post\_June ba edits.docx>

<SB\_Small Business Confidence\_IN\_26May2016\_Final.docx>

## Anderson, Bill GCPE:EX

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**From:** Anderson, Bill GCPE:EX  
**Sent:** Thursday, June 23, 2016 1:59 PM  
**To:** Young, Emily GCPE:EX  
**Cc:** Hynes, Colin GCPE:EX  
**Subject:** RE: Materials  
**Attachments:** Stakeholder List - 16-06-22.xlsx; Invitation SBRT June 28 ba edits.doc; Itinerary SBRT June 28 ba edits.docx

Beauty, thanks for these!

I've tracked a few changes, and included a list some of the folks we would like to invite to the event.

Status update on the venue: Appnovation is asking their CEO for permission,<sup>s.22</sup> ... we're told we should hear back this afternoon.

In the event that the Appnovation doesn't work out, we're also<sup>s.13</sup>  
s.13

For podium sign language, we'll go with:

*Regulatory Reform:  
Reducing Red Tape for British Columbians*

---

**From:** Young, Emily GCPE:EX  
**Sent:** Thursday, June 23, 2016 11:31 AM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** Materials

Best regards,

Emily Young  
Event Coordinator, Event Services  
Corporate Planning and Events  
Government Communications and Public Engagement  
☎ 250 812-3471 (cell) ✉ [Emily.Young@gov.bc.ca](mailto:Emily.Young@gov.bc.ca)

## Anderson, Bill GCPE:EX

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**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 8:15 PM  
**To:** Schollen, Tasha GCPE:EX  
**Cc:** Whittier, Joanne GCPE:EX  
**Subject:** Re: Looking for tech sector language

Great advice, we'll make that change

Thanks again!

Bill Anderson  
Director of Communications  
250.888.3381

On Jun 22, 2016, at 8:13 PM, Schollen, Tasha GCPE:EX <[Tasha.Schollen@gov.bc.ca](mailto:Tasha.Schollen@gov.bc.ca)> wrote:

Hey Bill. I would, in the last bullet, include the \$100 million BC tech Fund for promising new tech companies and that we are improving talent.

The Tech Fund is the biggest part of the Strategy and all businesses need good solid talent.

Otherwise, thing of beauty!

Sent from my iPhone

On Jun 22, 2016, at 6:54 PM, Anderson, Bill GCPE:EX <[Bill.Anderson@gov.bc.ca](mailto:Bill.Anderson@gov.bc.ca)> wrote:

Thanks again Joanne/Tasha,

Here are the updated remarks. We may end up trimming them again before Tuesday (not sure anyone wants to hear about regulatory reform for more than 6 minutes at a time...)

We just plugged in the following bullets at the front end of the speech. Thanks again!

- Tech is a high-demand market, and competition for the best and brightest is fierce.
- The impact of this sector can't be overstated.
- Tech is diversifying and expanding our economy, and companies like Appnovation are leading the charge.
- Supporting and growing the innovative tech work happening in our province is a priority for the B.C. government.
- That's why earlier this year we launched the BCTECH Strategy – which is our vision for British Columbia's tech sector in every region of the province – with a focus on making easier to do business with government so that companies can expand and sell to new markets.



**From:** Whittier, Joanne GCPE:EX  
**Sent:** Wednesday, June 22, 2016 2:47 PM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Schollen, Tasha GCPE:EX  
**Subject:** RE: Looking for tech sector language

Hi Bill – I've plucked a few points from recent speeches and adapted so that you can weave in the points that you like. I've taken out the # in #BCTECH Strategy to make it more readable. Let me know if this works - Jo

- The impact of technology today can't be overstated.
- Tech is diversifying and expanding our economy – companies such as Appnovation are leading the charge.
  - With innovations to help meet important challenges and make it easier to do business.
- Supporting and growing the innovative tech work happening in our province is a priority for the B.C. government.
- The BCTECH Strategy is our vision for British Columbia's tech sector in every region of the province.
- The BCTECH Strategy grew out of the fact that B.C.'s technology sector has come into its own as a major engine of economic growth.
- Our multi-year strategy focuses on three key pillars; access to capital for promising companies, market access and talent development.
- We've created the \$100 million BC Tech Fund so growing tech companies have access to the capital needed to take their business to the next level.
- We're making it easier to do business with government so that companies can expand and sell to new markets.
- We're also working hard to build our talent pool ...
- Tech is a high-demand market, and competition for the best and brightest is fierce.
- Ensuring you have the workers you need to grow and succeed is essential.
- We want to ensure our students are equipped to enter the workforce and be first in line for tech jobs ...
- To be ready when you need them.
- Because the continued growth of this sector will diversify our economy, strengthen our business landscape and create jobs in communities throughout the province.

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 2:15 PM  
**To:** Schollen, Tasha GCPE:EX; Whittier, Joanne GCPE:EX  
**Subject:** Looking for tech sector language

Happy Wednesday!

We're working towards an event on Tuesday of next week in Vancouver, where Minister Oakes will release the Regulatory Reform Annual Report highlighting all of the exciting things government has done over the last year to cut red tape and streamline our regulatory environment.

We've landed on a tech company in Vancouver (Appnovation Technologies) for a validator, because 1) they're a neat example of a small business who's grown to employ over 200 people, and 2) they stand to benefit from one of the items we highlight in the annual report around the Open Government License which makes information like Open511 and iMap available to third party developers.

The reason I'm writing all this is to check and see if there is any #bctech language you'd like us to work into MCO's remarks?

Lemme know!

Bill Anderson  
Director of Communications  
Government Communications and Public Engagement  
Ministry of Small Business and Red Tape Reduction  
Cell: 250.888.3381

<SN\_MCO\_Reg\_Reform\_Annual\_Report\_June 28\_2016\_DRAFT.docx>

## **Anderson, Bill GCPE:EX**

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**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 2:33 PM  
**To:** Hynes, Colin GCPE:EX  
**Subject:** RE: Link within the NR

The link in the NR should be to the report itself, the equivalent of this document from last year:  
[http://www2.gov.bc.ca/assets/gov/government/about-the-bc-government/regulatory-reform/pdfs/regulatory\\_reform\\_annual\\_report\\_201415\\_for\\_web.pdf](http://www2.gov.bc.ca/assets/gov/government/about-the-bc-government/regulatory-reform/pdfs/regulatory_reform_annual_report_201415_for_web.pdf)

---

**From:** Hynes, Colin GCPE:EX  
**Sent:** Monday, June 27, 2016 2:28 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** Link within the NR

Do you want to like to the AR itself, or to a page that has both the AR and a text-only accessible version. I have come to understand that the Minister wanted a text-only version included on the web, but I'm not sure it needs to be linked to?

Colin Hynes

Public Affairs Officer  
Government Communications and Public Engagement  
Ministry of Small Business and Red Tape Reduction  
Cell: 250 208-1638

## **Anderson, Bill GCPE:EX**

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**From:** Anderson, Bill GCPE:EX  
**Sent:** Thursday, June 16, 2016 10:38 AM  
**To:** Bertrand, Francois SBRT:EX  
**Cc:** Shah, Jesal SBRT:EX; Sovka, Roseanne SBRT:EX; Harbord, Chris GCPE:EX  
**Subject:** RE: For Review: Reg Reform Report - Comms Package  
**Attachments:** NR\_Reg\_Reform\_Annual\_Report\_June28\_2016\_DRAFT5.docx

Good feedback, Francois.

I've generalized the lead so it doesn't look like the sum of our progress is limited to 35 actions, and adjusted the Minister's quote.

In terms of reaching out to Appnovation, we're more than happy to do it from our shop, but agree that we should present the Minister with venue options before we proceed.

---

**From:** Bertrand, Francois SBRT:EX  
**Sent:** Thursday, June 16, 2016 9:16 AM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Shah, Jesal SBRT:EX; Sovka, Roseanne SBRT:EX; Harbord, Chris GCPE:EX  
**Subject:** RE: For Review: Reg Reform Report - Comms Package

Bill:

See my two comments on this revised draft – attached – and summarized below:

- s.13
- s.13

Unfortunately, we don't have a contact at Appnovation. Happy to discuss who is best positioned to approach them/timing for reaching out in relation to MCO briefing next week.

Cheers,  
Francois

**Francois Bertrand**  
Executive Director, Regulatory Reform  
Small Business and Red Tape Reduction  
Phone: 604-660-2759  
Cell: 250-415-1970

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 15, 2016 3:25 PM  
**To:** Bertrand, Francois SBRT:EX  
**Cc:** Shah, Jesal SBRT:EX; Sovka, Roseanne SBRT:EX; Harbord, Chris GCPE:EX  
**Subject:** RE: For Review: Reg Reform Report - Comms Package

Hi Francois,

Thanks again for your review of these products! QA and EP look good.

I had a few further tweaks to the news release that I'm hoping you can check out. Also, I really like the idea of going with Appnovation Technologies as a venue/validator for the announcement. The bullet I included about the Open Data piece in the NR likely needs adjusting (I don't know much about it).

Also wondering if anyone in the branch has a contact at Appnovation? I'd like to reach out to them to explore their willingness/availability soon.

Thanks!

---

**From:** Harbord, Chris GCPE:EX  
**Sent:** Monday, June 13, 2016 8:46 AM  
**To:** Bertrand, Francois SBRT:EX  
**Cc:** Anderson, Bill GCPE:EX; Shah, Jesal SBRT:EX; Sovka, Roseanne SBRT:EX  
**Subject:** FW: For Review: Reg Reform Report - Comms Package

Thanks Francois

---

**From:** Bertrand, Francois SBRT:EX  
**Sent:** Monday, June 13, 2016 8:41 AM  
**To:** Harbord, Chris GCPE:EX  
**Cc:** Shah, Jesal SBRT:EX; Sovka, Roseanne SBRT:EX  
**Subject:** FW: For Review: Reg Reform Report - Comms Package

Chris:

A few comments on the attached package, tracked.

Jesal is collating a list of stakeholders, to support widespread dissemination/robust rollout of the report later this month. We hope to be in a position to share something before the end of the month.

Thank you,  
Francois

**Francois Bertrand**  
Executive Director, Regulatory Reform  
Small Business and Red Tape Reduction  
Phone: 604-660-2759  
Cell: 250-415-1970

---

**From:** Peters, Melissa GCPE:EX  
**Sent:** Friday, June 10, 2016 12:51 PM  
**To:** Bertrand, Francois SBRT:EX  
**Cc:** Sovka, Roseanne SBRT:EX; Harbord, Chris GCPE:EX  
**Subject:** For Review: Reg Reform Report - Comms Package

Francois,

Please see the attached communications package for the annual regulatory reform report. Please track any changes. Roseanne and Bill Anderson have already reviewed.

Note – we're still working with MO to determine a location for the event (thanks to Roseanne's team for suggestions). You can see the three options we're suggesting in the Event Plan.

Thank you,

---

**Melissa Peters**

Government Communications

Ministry of Small Business and Red Tape Reduction

P: 250-387-1693

C: 250 213-1634

## **Anderson, Bill GCPE:EX**

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, May 25, 2016 3:39 PM  
**To:** Peters, Melissa GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX  
**Subject:** RE: For Review: Reg Reform Report - Comms Materials  
**Attachments:** KM\_Reg\_Reform\_Annual\_Report\_June28\_2016\_DRAFT2 ba edits.docx

These look really good Melissa. Can't say enough how much Chris and I value your looking forward on this file.

I made some slight edits to the top messages in the KMs.

Rather than break down the KM sheet into different sections, can you please:

- Migrate all the top messages onto the first page of the QA (no need for 2 messaging docs... talk about cutting red tape),
- Move the secondary messaging into the QA document where appropriate, and
- Include "validator messaging" right under the top messages in the QA doc (along the lines of the examples from Karen and Anastasia that are already in the QA).

---

**From:** Peters, Melissa GCPE:EX  
**Sent:** Tuesday, May 24, 2016 9:38 AM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX  
**Subject:** For Review: Reg Reform Report - Comms Materials

Bill,

Here is the DRAFT communications package, and the latest draft of the Reg Reform Annual Report – tentatively scheduled for Jun 28<sup>th</sup> in Vancouver. Let me know if there's been a change in timing.

This is bare bones, as I anticipate the examples used throughout will change as this goes through approvals. Chris has already reviewed. Once you're comfortable I'll send to program for review.

PS – I'm looking into 2 options for events:<sup>s.13</sup> Nothing firm on either yet.

Not a rush.

Thanks,

---

**Melissa Peters**  
Government Communications  
Ministry of Small Business and Red Tape Reduction  
P: 250-387-1693  
C: 250 213-1634

## **Anderson, Bill GCPE:EX**

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 1:29 PM  
**To:** Boudreau, Marc GCPE:EX  
**Subject:** RE: for final edits/approval - For V5ing - Reg Reform Report Media Advisory

Thanks again man.

-----Original Message-----

**From:** Boudreau, Marc GCPE:EX  
**Sent:** Monday, June 27, 2016 1:28 PM  
**To:** Anderson, Bill GCPE:EX; Carruthers, Dana GCPE:EX; Chant, Jon GCPE:EX; Kerr, Grant GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX; Hynes, Colin GCPE:EX  
**Subject:** RE: for final edits/approval - For V5ing - Reg Reform Report Media Advisory

I'll get this out ASAP, thanks!

-----Original Message-----

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 1:26 PM  
**To:** Boudreau, Marc GCPE:EX; Carruthers, Dana GCPE:EX; Chant, Jon GCPE:EX; Kerr, Grant GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX; Hynes, Colin GCPE:EX  
**Subject:** RE: for final edits/approval - For V5ing - Reg Reform Report Media Advisory

Looks awesome, thanks Marc!

-----Original Message-----

**From:** Boudreau, Marc GCPE:EX  
**Sent:** Monday, June 27, 2016 1:22 PM  
**To:** Anderson, Bill GCPE:EX; Carruthers, Dana GCPE:EX; Chant, Jon GCPE:EX; Kerr, Grant GCPE:EX; Boudreau, Marc GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX; Hynes, Colin GCPE:EX  
**Subject:** RE: for final edits/approval - For V5ing - Reg Reform Report Media Advisory

Hi Bill,

Please find your MA attached for final edits and approval.

Once approved we'll queue this to go ASAP to the Lower Mainland media.

Please call with any edits.

Thanks!  
Marc  
6-7397

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 1:19 PM  
**To:** GCPE Editors



Cc: Harbord, Chris GCPE:EX; Hynes, Colin GCPE:EX  
Subject: For V5ing - Reg Reform Report Media Advisory

Good afternoon Editors!

This MA for tomorrow's release of the Regulatory Reform Annual Report in Vancouver (SBRT-68750) can go out any time this afternoon to lower mainland, business and ethnic media.

Will try to get the NR to you later this afternoon.

Thanks!

Bill Anderson  
Director of Communications  
Government Communications and Public Engagement Ministry of Small Business and Red Tape Reduction  
Cell: 250.888.3381

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June. 27, 2016

**MEDIA ADVISORY – Ministry of Small Business, Red Tape Reduction and Responsible for the Liquor Distribution Branch – Vancouver**

**VANCOUVER – Minister of Small Business, Red Tape Reduction and Responsible for the Liquor Distribution Branch**  
Coralee Oakes will be joined by representatives from B.C.'s small business and technology sectors to provide an update on the Province's efforts to cut red tape for British Columbians.

Oakes will be available for interviews and photos after the event.

Date: Tuesday, June 28, 2016

Time: 1:45 p.m. to 2:15p.m.

Location:  
Appnovation Technologies  
#300-152 West Hastings St.  
Vancouver

Parking is available along Cambie Street and at 150 West Pender Street.

Contact:  
Ministry of Small Business, Red Tape Reduction and Responsible for the Liquor Distribution Branch Media Relations  
778 678-1572

## Anderson, Bill GCPE:EX

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Tuesday, June 21, 2016 3:11 PM  
**To:** Little, Christine SBRT:EX  
**Subject:** RE: FOR A/DM REVIEW: Reg Reform Annual Report Comms

Beauty!

---

**From:** Little, Christine SBRT:EX  
**Sent:** Tuesday, June 21, 2016 3:10 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** RE: FOR A/DM REVIEW: Reg Reform Annual Report Comms

Thanks I saw this one and the distribution list as well and have provided some feedback on other groups for distribution.

Christine Little  
Assistant Deputy Minister  
Small Business and Red Tape Reduction  
Phone: 250-387-0661

***Warning:** This email is intended only for the use of the individual or organization to whom it is addressed. It may contain information that is privileged or confidential. Any distribution, disclosure, copying, or other use by anyone else is strictly prohibited. If you have received this in error, please telephone or e-mail the sender immediately and delete the message.*

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Tuesday, June 21, 2016 12:11 PM  
**To:** Little, Christine SBRT:EX  
**Subject:** RE: FOR A/DM REVIEW: Reg Reform Annual Report Comms

Awesome, thanks Christine!

Francois and I have also worked together on a stakeholder communique piece (attached). His team is also putting together a robust distribution list. I'm optimistic this will help amplify the message!

---

**From:** Little, Christine SBRT:EX  
**Sent:** Tuesday, June 21, 2016 12:01 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** RE: FOR A/DM REVIEW: Reg Reform Annual Report Comms

Thanks for this – looks good to me. Hopefully we can get stakeholders to amplify the message and why these types of initiatives are important.

Christine Little  
Assistant Deputy Minister  
Small Business and Red Tape Reduction  
Phone: 250-387-0661

***Warning:** This email is intended only for the use of the individual or organization to whom it is addressed. It may contain information that is privileged or confidential. Any distribution, disclosure, copying, or other use by anyone else is strictly prohibited. If you have received this in error, please telephone or e-mail the sender immediately and delete the message.*

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 20, 2016 3:48 PM  
**To:** Little, Christine SBRT:EX  
**Subject:** FW: FOR A/DM REVIEW: Reg Reform Annual Report Comms  
**Importance:** High

Hey!

I forgot you were back today, otherwise I would have sent these on to you as well.

Your staff have reviewed them a few times, but I wanted to make sure you had a view. They're still with Doug for A/ADM review as well.

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 20, 2016 1:34 PM  
**To:** Scott, Douglas S SBRT:EX  
**Cc:** Jang, Monica SBRT:EX  
**Subject:** FOR A/DM REVIEW: Reg Reform Annual Report Comms  
**Importance:** High

Hi Doug,

Please find attached the comms products for next Tuesday's announcement highlighting the release of the Regulatory Reform Annual Report in Vancouver.

These have been signed off by the ED and A/ADM of the Regulatory Reform Branch. Over to you for review before we send up to MO.

Bill Anderson  
Director of Communications  
Government Communications and Public Engagement  
Ministry of Small Business and Red Tape Reduction  
Cell: 250.888.3381

## **Anderson, Bill GCPE:EX**

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 6:29 AM  
**To:** Scott, Douglas S SBRT:EX  
**Cc:** Jang, Monica SBRT:EX  
**Subject:** Re: FOR A/DM REVIEW: Reg Reform Annual Report Comms

Thanks for this!!

Bill Anderson  
Director of Communications  
250.888.3381

On Jun 22, 2016, at 6:25 AM, Scott, Douglas S SBRT:EX <[Douglas.S.Scott@gov.bc.ca](mailto:Douglas.S.Scott@gov.bc.ca)> wrote:

Morning Bill – very small comments – approved thanks

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 20, 2016 1:34 PM  
**To:** Scott, Douglas S SBRT:EX  
**Cc:** Jang, Monica SBRT:EX  
**Subject:** FOR A/DM REVIEW: Reg Reform Annual Report Comms  
**Importance:** High

Hi Doug,

Please find attached the comms products for next Tuesday's announcement highlighting the release of the Regulatory Reform Annual Report in Vancouver.

These have been signed off by the ED and A/ADM of the Regulatory Reform Branch. Over to you for review before we send up to MO.

Bill Anderson  
Director of Communications  
Government Communications and Public Engagement  
Ministry of Small Business and Red Tape Reduction  
Cell: 250.888.3381

<Intent Doc - Adulteration - May 19 markeddss.docx>

<NR\_Reg\_Reform\_Annual\_Report\_June28\_2016\_DRAFT5dss.docx>

## Anderson, Bill GCPE:EX

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 5:46 PM  
**To:** Chant, Jon GCPE:EX  
**Cc:** Hynes, Michelle MEM:EX; Harbord, Chris GCPE:EX; Boudreau, Marc GCPE:EX; Carruthers, Dana GCPE:EX; Kerr, Grant GCPE:EX  
**Subject:** Re: Finals: Red tape reduction improves government services for British Columbians

Thanks Jon!!

Bill Anderson  
Director of Communications  
250.888.3381

> On Jun 27, 2016, at 4:58 PM, Chant, Jon GCPE:EX <Jon.Chant@gov.bc.ca> wrote:

>

> For 2 p.m. tomorrow.

> Cheers,

> Jon

>

> -----Original Message-----

> From: Chant, Jon GCPE:EX [mailto:Jon.Chant@gov.bc.ca]

> Sent: Monday, June 27, 2016 4:56 PM

> To: Chant, Jon GCPE:EX

> Subject: Red tape reduction improves government services for British  
> Columbians

>

> Please refer to the files attached to this email. The following is the  
> summary of the News Release

>

> Permalink: <https://news.gov.bc.ca/11392>

>

> News ID: NEWS-11392

> NR Number: 2016SBRT0034-001159

> NR Type: News Release

> State: Planned

> Planned Release Date: June 28, 2016 at 2:00 pm Lead Organization:

> Ministry of Small Business and Red Tape Reduction

> Headline: Red tape reduction improves government services for British  
> Columbians

>

> This email was auto-generated.

>

> For Immediate Release

> 2016SBRT0034-001159

> June 28, 2016

>

> Ministry of Small Business and Red Tape Reduction and Responsible for  
> the Liquor Distribution Branch

- >
- > NEWS RELEASE
- > Red tape reduction improves government services for British Columbians
- >
- > VANCOUVER - The Province has taken significant action to modernize British Columbia's regulatory regime, streamline processes and enhance access to services, according to the fifth annual report on regulatory reform released today by Minister of Small Business and Red Tape Reduction and Minister Responsible for the Liquor Distribution Branch Coralee Oakes.
- >
- > The report, Achieving a Modern Regulatory Environment: B.C.'s Regulatory Reform Initiative, highlights government's progress to reduce red tape for British Columbians over the past year and reinforces the Province's commitment to efficient regulations and processes that reduce the burden on citizens and businesses and support economic growth.
- >
- > Highlights from the report include:
- >
- > \* Implementation of more than half of the 73 recommendations from the liquor policy review to improve consumer convenience, such as removing the need for a separate lounge area for manufacturer licensees.
- >
- > \* Making traffic event and webcam data available to the public with the open government license, which enhances borderless traveller information with other jurisdictions and provides entrepreneurs and software engineers access to data that can improve apps and services available to the public.
- >
- > \* Improving online services for British Columbians, such as an enhanced map that helps parents find child care in their communities and the new Aging Well website that helps seniors access essential health programs and services.
- >
- > \* Creating the small business resources hand-out to increase new business owners' awareness of the supports available to help them succeed. Available through the OneStop Business Registry, more than 13,000 new businesses have received the information.
- >
- > In addition to maintaining its net-zero increase commitment, the Province eliminated more than 500 unnecessary or outdated requirements last year, a 47% reduction in regulatory requirements since 2001. For example, the Province replaced the need for sworn statements with a simple signed statement in more than 20 instances.
- >
- > Quotes:
- >
- > Coralee Oakes, Minister of Small Business and Red Tape Reduction and
- > Minister Responsible for the Liquor Distribution Branch -
- >
- > "Reducing red tape is about making it easier to access and simpler to use government services. It's about changes that ensure children, youth and families now have convenient access to reliable, timely and consistent service options wherever they reside in the province. It's about a one-stop website that helps connect people to many of the services they may need, whether it's housing, transportation, health care, education or skills training. This report shows that our B.C. government is working across the board to streamline programs and services to make life better for British Columbians."
- >
- > Laura Jones, executive vice-president and chief strategic officer,
- > Canadian Federation of Independent Business (CFIB) -
- >
- > "British Columbia continues to demonstrate leadership on the fight against red tape. This year marks another momentous year with B.C. leading the way with the inaugural Red Tape Reduction Day and the only province to receive an A grade on the regulatory report card from CFIB."
- >

> Iain MacNeil, vice-president of global sales, Appnovation -

>

> "The Province's focus on cutting red tape has helped Appnovation grow from a small B.C. start-up to a global technology company with over 200 employees. Our company was built on a strong passion for open source, open data and open technology, and it's so great to see government initiatives like open government license align so well with what inspires and drives us. We expect this to continue to help Appnovation drive growth and innovation for our employees, partners and customers."

>

> Quick Facts:

>

> \* Since 2001, the Province has completed more than 275 streamlining initiatives to reduce red tape for citizens and businesses in B.C.

>

> \* In fall 2015, the Province held a six-week online consultation on reducing red tape for British Columbians. More than 5,900 people visited the engagement site and shared more than 400 ideas.

>

> \* The Province listened and committed to more than 60 actions to reduce red tape. Since March 2, 2016, the Province has completed more than 40% of those actions.

>

> \* In 2015 the Province has extended its commitment to a net-zero increase in regulatory requirements until 2019. A net-zero increase means eliminating one existing requirement when a new requirement is needed.

>

> Learn More:

>

> B.C.'s Regulatory Reform Fifth Annual Report: <http://ow.ly/byWR301H9a1>

>

> Share your idea to help cut red tape:

> <https://engage.gov.bc.ca/helpcutredtape/>

>

> Red Tape Reduction Engagement Report:

> <https://engage.gov.bc.ca/helpcutredtape/files/2016/03/Red-Tape-Reduction-Engagement-Report.pdf>

>

> Media Contact:

>

> Media Relations

> Ministry of Small Business and Red Tape Reduction and Responsible for

> the Liquor Distribution Branch

> 778 678-1572

>

> Connect with the Province of B.C. at: [www.gov.bc.ca/connect](http://www.gov.bc.ca/connect)

> <2016SBRT0034-001159.pdf>

**Anderson, Bill GCPE:EX**

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Tuesday, June 28, 2016 10:32 AM  
**To:** Samantha Howard  
**Subject:** Final NR  
**Attachments:** 2016SBRT0034-001159.pdf; ATT00001.txt

Embargoed until 2:00pm.



**Anderson, Bill GCPE:EX**

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Tuesday, June 28, 2016 10:34 AM  
**To:** isabel@appnovation.com  
**Cc:** Hynes, Colin GCPE:EX  
**Subject:** Final NR  
**Attachments:** 2016SBRT0034-001159.pdf; ATT00001.txt

Hi Isabel,

Here's our final NR, embargoed until 2:00pm today.

I'll distribute to media on-site. The release will also be available online here: <https://news.gov.bc.ca>

## **Anderson, Bill GCPE:EX**

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 12:16 PM  
**To:** Cummings, Derek SBRT:EX  
**Cc:** Petryshyn, Yarko SBRT:EX; Quigley, Janta M SBRT:EX; Hynes, Colin GCPE:EX  
**Subject:** Event itinerary/invitation  
**Attachments:** Stakeholder List - 16-06-22.xlsx; Itinerary SBRT June 28.docx; Invitation SBRT June 28.doc

**Importance:** High

Hi Derek,

Here is the event itinerary for tomorrow, and the invite for stakeholders (distribution list attached, will also go to lower mainland MLAs).

**Please let me know ASAP if you have any concerns,** we'd like to get these invitations out the door early this afternoon.

I'll have updated speaking notes and a final news release to share shortly.

Bill Anderson  
Director of Communications  
Government Communications and Public Engagement  
Ministry of Small Business and Red Tape Reduction  
Cell: 250.888.3381

## Anderson, Bill GCPE:EX

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 3:58 PM  
**To:** Hynes, Colin GCPE:EX  
**Subject:** Re: Change made- DRAFT: Red tape reduction improves government services for British Columbians

Thanks man

Bill Anderson  
Director of Communications  
250.888.3381

> On Jun 27, 2016, at 3:54 PM, Hynes, Colin GCPE:EX <Colin.Hynes@gov.bc.ca> wrote:

>

> Definitely! I'm just going through it now. I called him when I saw it is titled "news you can use" and got him to send it back to me.

>

> -----Original Message-----

> From: Anderson, Bill GCPE:EX

> Sent: Monday, June 27, 2016 3:53 PM

> To: Hynes, Colin GCPE:EX

> Subject: Re: Change made- DRAFT: Red tape reduction improves

> government services for British Columbians

>

> Please work with Grant to make sure the Ministry's title is consistent throughout the release...

>

> Bill Anderson

> Director of Communications

> 250.888.3381

>

>> On Jun 27, 2016, at 3:49 PM, Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca> wrote:

>>

>> Hi Colin,

>> Now that this looks like a news release, please give this another peek.

>> Thanks,

>> Grant

>>

>> -----Original Message-----

>> From: Kerr, Grant GCPE:EX [mailto:Grant.Kerr@gov.bc.ca]

>> Sent: Monday, June 27, 2016 3:48 PM

>> To: Kerr, Grant GCPE:EX

>> Subject: DRAFT: Red tape reduction improves government services for

>> British Columbians

>>

>> Please refer to the files attached to this email. The following is

>> the summary of the News Release

>>

>>

>> NR Number: Not Approved  
 >> NR Type: News Release  
 >> State: Planned  
 >> Planned Release Date: June 28, 2016 at 2:00 pm No Lead Organization  
 >> Headline: Red tape reduction improves government services for British  
 >> Columbians  
 >>  
 >> This email was auto-generated.  
 >>  
 >> Not Approved  
 >> June 28, 2016  
 >>  
 >> Ministry of Small Business and Red Tape Reduction and Responsible for  
 >> the Liquor Distribution Branch  
 >>  
 >> NEWS RELEASE  
 >> Red tape reduction improves government services for British  
 >> Columbians  
 >>  
 >> VANCOUVER - The Province has taken significant action to modernize British Columbia's regulatory regime,  
 streamline processes and enhance access to services, according to the fifth annual report on regulatory reform released  
 today by Minister of Small Business and Red Tape Reduction Coralee Oakes.  
 >>  
 >> The report, Achieving a Modern Regulatory Environment: B.C.'s Regulatory Reform Initiative, highlights government's  
 progress to reduce red tape for British Columbians over the past year and reinforces the Province's commitment to  
 efficient regulations and processes that reduce the burden on citizens and businesses and support economic growth.  
 >>  
 >> Highlights from the report include:  
 >>  
 >> \* Implementation of more than half of the 73 recommendations from the liquor policy review to improve consumer  
 convenience, such as removing the need for a separate lounge area for manufacturer licensees.  
 >>  
 >> \* Making traffic event and webcam data available to the public with the open government license, which enhances  
 borderless traveller information with other jurisdictions and provides entrepreneurs and software engineers access to  
 data that can improve apps and services available to the public.  
 >>  
 >> \* Improving online services for British Columbians, such as an enhanced map that helps parents find child care in  
 their communities and the new Aging Well website that helps seniors access essential health programs and services.  
 >>  
 >> \* Creating the small business resources hand-out to increase new business owners' awareness of the supports  
 available to help them succeed. Available through the OneStop Business Registry, more than 13,000 new businesses  
 have received the information.  
 >>  
 >> In addition to maintaining its net-zero increase commitment, the Province eliminated more than 500 unnecessary or  
 outdated requirements last year, a 47% reduction in regulatory requirements since 2001. For example, the Province  
 replaced the need for sworn statements with a simple signed statement in more than 20 instances.  
 >>  
 >> Quotes:  
 >>  
 >> Coralee Oakes, Minister of Small Business, Red Tape Reduction and  
 >> Minister Responsible for the Liquor Distribution Branch -  
 >>

>> "Reducing red tape is about making it easier to access and simpler to use government services. It's about changes that ensure children, youth and families now have convenient access to reliable, timely and consistent service options wherever they reside in the province. It's about a one-stop website that helps connect people to many of the services they may need, whether it's housing, transportation, health care, education or skills training. This report shows that our B.C. government is working across the board to streamline programs and services to make life better for British Columbians."

>>

>> Laura Jones, executive vice-president and chief strategic officer,

>> Canadian Federation of Independent Business (CFIB) -

>>

>> "British Columbia continues to demonstrate leadership on the fight against red tape. This year marks another momentous year with B.C. leading the way with the inaugural Red Tape Reduction Day and the only province to receive an A grade on the regulatory report card from CFIB."

>>

>> Iain MacNeil, vice-president of global sales, Appnovation -

>>

>> "The Province's focus on cutting red tape has helped Appnovation grow from a small B.C. start-up to a global technology company with over 200 employees. Our company was built on a strong passion for open source, open data and open technology, and it's so great to see government initiatives like open government license align so well with what inspires and drives us. We expect this to continue to help Appnovation drive growth and innovation for our employees, partners and customers."

>>

>> Quick Facts:

>>

>> \* Since 2001, the Province has completed more than 275 streamlining initiatives to reduce red tape for citizens and businesses in B.C.

>>

>> \* In fall 2015, the Province held a six-week online consultation on reducing red tape for British Columbians. More than 5,900 people visited the engagement site and shared more than 400 ideas.

>>

>> \* The Province listened and committed to more than 60 actions to reduce red tape. Since March 2, 2016, the Province has completed more than 40% of those actions.

>>

>> \* In 2015 the Province has extended its commitment to a net-zero increase in regulatory requirements until 2019. A net-zero increase means eliminating one existing requirement when a new requirement is needed.

>>

>> Learn More:

>>

>> B.C.'s Regulatory Reform Fifth Annual Report:

>> <http://ow.ly/byWR301H9a1>

>>

>> Share your idea to help cut red tape:

>> <https://engage.gov.bc.ca/helpcutredtape/>

>>

>> Red Tape Reduction Engagement Report:

>> <https://engage.gov.bc.ca/helpcutredtape/files/2016/03/Red-Tape-Reduct>

>> i

>> on-Engagement-Report.pdf

>>

>> Media Contact:

>>

>> Media Relations

>> Ministry of Small Business and Red Tape Reduction  
>> 778 678-1572  
>>  
>> Connect with the Province of B.C. at: [www.gov.bc.ca/connect](http://www.gov.bc.ca/connect)  
>> <DRAFT.pdf>

## **Anderson, Bill GCPE:EX**

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 13, 2016 2:39 PM  
**To:** Bertrand, Francois SBRT:EX  
**Subject:** RE: Annual Report - Venues for Launch

Thanks for this.

---

**From:** Bertrand, Francois SBRT:EX  
**Sent:** Monday, June 13, 2016 2:39 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** FW: Annual Report - Venues for Launch

As discussed.

**Francois Bertrand**  
Executive Director, Regulatory Reform  
Small Business and Red Tape Reduction  
Phone: 604-660-2759  
Cell: 250-415-1970

---

**From:** Olsen, Tracy SBRT:EX  
**Sent:** Monday, June 13, 2016 2:38 PM  
**To:** Bertrand, Francois SBRT:EX  
**Subject:** Annual Report - Venues for Launch

As requested.

**Tracy Olsen R.P.P.**  
Senior Advisor, Regulatory Reform Branch  
Ministry of Small Business & Red Tape Reduction  
7th Floor, 1810 Blanshard Street, Victoria, BC V8T 4J1  
Phone: (250) 952-0157 e-mail: [Tracy.Olsen@gov.bc.ca](mailto:Tracy.Olsen@gov.bc.ca)

## Anderson, Bill GCPE:EX

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 29, 2016 12:21 PM  
**To:** Shah, Jesal SBRT:EX  
**Cc:** Bertrand, Francois SBRT:EX; Olsen, Tracy SBRT:EX; Pack, Lynn R PSA:EX  
**Subject:** RE: Annual Report - Stakeholder List for Communications Push

Thanks Jesal! Your team was instrumental in pushing out yesterday's news to our stakeholders, really appreciate it.

**From:** Shah, Jesal SBRT:EX  
**Sent:** Tuesday, June 28, 2016 3:37 PM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Bertrand, Francois SBRT:EX; Olsen, Tracy SBRT:EX; Pack, Lynn R PSA:EX  
**Subject:** RE: Annual Report - Stakeholder List for Communications Push

Hi Bill,

Here are the updated addresses for the emails that were bounced back. I've also attached the updated Stakeholder List spreadsheet.

<a href="mailto:bounce@startlogic.com">bounce@startlogic.com</a>	This is not on the original list? This is a company that develops websites. No contact email was found from the website.	
Cariboo Woodlot Licence Association	Ian Lanki	<a href="mailto:ilanki@telus.net">ilanki@telus.net</a>
Canada China Business Council - BC	Lotta Ygartua	<a href="mailto:lotta@ccbc.com">lotta@ccbc.com</a>
Union of BC Municipalities	Gary MacIsaac	<a href="mailto:gmacisaac@ubcm.ca">gmacisaac@ubcm.ca</a>
Resources North Association	Closed operations September 30, 2015	
Stuart Nechako Woodlot Association	Peet Vahi	<a href="mailto:peetvahi@telus.net">peetvahi@telus.net</a>
Wilderness Tourism Association of BC	Evan Loveless, Executive Director	<a href="mailto:admin@wilderness-tourism.bc.ca">admin@wilderness-tourism.bc.ca</a>

Thanks to Lynn for pulling this together.

Jesal

**From:** Bertrand, Francois SBRT:EX  
**Sent:** Monday, June 27, 2016 6:23 PM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Shah, Jesal SBRT:EX  
**Subject:** Re: Annual Report - Stakeholder List for Communications Push

Bill:

Thank you for the loop in - and your help with this exercise.

Jesal will work with our team to troubleshoot so we have an accurate list for future events/stakeholder outreach.



Francois

Sent from my iPhone

On Jun 27, 2016, at 6:17 PM, Anderson, Bill GCPE:EX <[Bill.Anderson@gov.bc.ca](mailto:Bill.Anderson@gov.bc.ca)> wrote:

Hi Francois,

Just looping back. These email addresses were deemed "undeliverable" when our events coordinator sent out the invitations to stakeholders... might be worth double checking the addresses on the distribution list you shared.

I took the liberty of changing Jon Garson's info on the list I sent up to MO. Derek also confirmed that they're totally set to push out the correspondence tomorrow following the event.

Thanks again for all your help getting ready for tomorrow!

Bill

**Delivery has failed to these recipients or groups:**

[bounce@startlogic.com](mailto:bounce@startlogic.com)

A communication failure occurred during the delivery of this message. Please try to resend the message later. If the problem continues, contact your helpdesk.

[cariboowoodlots@hotmail.com](mailto:cariboowoodlots@hotmail.com)

A communication failure occurred during the delivery of this message. Please try to resend the message later. If the problem continues, contact your helpdesk.

[lotta@ccbc.ocom](mailto:lotta@ccbc.ocom)

The recipient's email address isn't correct. Please check the email address and try to resend the message. If the problem continues, contact your helpdesk.

[msjostrom@quesnel.ca](mailto:msjostrom@quesnel.ca)

The email address you entered couldn't be found. Please check the recipient's email address and try to resend the message. If the problem continues, please contact your helpdesk.

[kathi@resourcesnorth.org](mailto:kathi@resourcesnorth.org)

The recipient's email address isn't correct. Please check the email address and try to resend the message. If the problem continues, contact your helpdesk.

[melanie@resourcesnorth.org](mailto:melanie@resourcesnorth.org)

The recipient's email address isn't correct. Please check the email address and try to resend the message. If the problem continues, contact your helpdesk.

[mchurchill@uniserve.com](mailto:mchurchill@uniserve.com)

The email address you entered couldn't be found. Please check the recipient's email address and try to resend the message. If the problem continues, please contact your helpdesk.

[executivedirector@wilderness-tourism.bc.ca](mailto:executivedirector@wilderness-tourism.bc.ca)

The email address you entered couldn't be found. Please check the recipient's email address and try to resend the message. If the problem continues, please contact your helpdesk.

The following organization rejected your message: [ccbc.ocom](mailto:ccbc.ocom), [mail.guesnel.ca](mailto:mail.guesnel.ca), [resourcesnorth.org](mailto:resourcesnorth.org), [mx0.uniserve.ca](mailto:mx0.uniserve.ca), [wilderness-tourism.bc.ca](mailto:wilderness-tourism.bc.ca).

**Diagnostic information for administrators:**

Generating server: outbound-cal-1.dmz

[lotta@ccbc.ocom](mailto:lotta@ccbc.ocom)

[ccbc.ocom](mailto:ccbc.ocom), [mail.guesnel.ca](mailto:mail.guesnel.ca), [resourcesnorth.org](mailto:resourcesnorth.org), [mx0.uniserve.ca](mailto:mx0.uniserve.ca), [wilderness-tourism.bc.ca](mailto:wilderness-tourism.bc.ca)

Remote Server returned '<[ccbc.ocom](mailto:ccbc.ocom) #5.1.2 SMTP; 550 Host unknown>'

[msjostrom@quesnel.ca](mailto:msjostrom@quesnel.ca)

[ccbc.ocom](mailto:ccbc.ocom), [mail.guesnel.ca](mailto:mail.guesnel.ca), [resourcesnorth.org](mailto:resourcesnorth.org), [mx0.uniserve.ca](mailto:mx0.uniserve.ca), [wilderness-tourism.bc.ca](mailto:wilderness-tourism.bc.ca)

Remote Server returned '<[mail.guesnel.ca](mailto:mail.guesnel.ca) #5.1.1 SMTP; 550 Address not present in directory>'

[kathi@resourcesnorth.org](mailto:kathi@resourcesnorth.org)

[ccbc.ocom](mailto:ccbc.ocom), [mail.guesnel.ca](mailto:mail.guesnel.ca), [resourcesnorth.org](mailto:resourcesnorth.org), [mx0.uniserve.ca](mailto:mx0.uniserve.ca), [wilderness-tourism.bc.ca](mailto:wilderness-tourism.bc.ca)

Remote Server returned '<[resourcesnorth.org](mailto:resourcesnorth.org) #5.1.2 SMTP; 550 Host unknown>'

[melanie@resourcesnorth.org](mailto:melanie@resourcesnorth.org)

[ccbc.ocom](mailto:ccbc.ocom), [mail.guesnel.ca](mailto:mail.guesnel.ca), [resourcesnorth.org](mailto:resourcesnorth.org), [mx0.uniserve.ca](mailto:mx0.uniserve.ca), [wilderness-tourism.bc.ca](mailto:wilderness-tourism.bc.ca)

Remote Server returned '<[resourcesnorth.org](mailto:resourcesnorth.org) #5.1.2 SMTP; 550 Host unknown>'

[mchurchill@uniserve.com](mailto:mchurchill@uniserve.com)

[ccbc.ocom](mailto:ccbc.ocom), [mail.guesnel.ca](mailto:mail.guesnel.ca), [resourcesnorth.org](mailto:resourcesnorth.org), [mx0.uniserve.ca](mailto:mx0.uniserve.ca), [wilderness-tourism.bc.ca](mailto:wilderness-tourism.bc.ca)

Remote Server returned '<[mx0.uniserve.ca](mailto:mx0.uniserve.ca) #5.1.1 SMTP; 550 Sorry, unknown recipient>'

[executivedirector@wilderness-tourism.bc.ca](mailto:executivedirector@wilderness-tourism.bc.ca)

[ccbc.ocom](mailto:ccbc.ocom), [mail.guesnel.ca](mailto:mail.guesnel.ca), [resourcesnorth.org](mailto:resourcesnorth.org), [mx0.uniserve.ca](mailto:mx0.uniserve.ca), [wilderness-tourism.bc.ca](mailto:wilderness-tourism.bc.ca)

Remote Server returned '<[wilderness-tourism.bc.ca](mailto:wilderness-tourism.bc.ca) #5.1.1 SMTP; 550 No Such User Here>'

**Original message headers:**

Return-Path: <[Emily.Young@gov.bc.ca](mailto:Emily.Young@gov.bc.ca)>

Received: from E3PMBX09.idir.BCGOV ([142.34.67.195])  
by outbound-cal-1.dmz (8.14.4/8.13.1) with ESMTP id u5RLNTPD033384;  
Mon, 27 Jun 2016 14:23:30 -0700

Received: from E3PMBX11.idir.BCGOV ([142.34.67.196]) by E3PMBX09.idir.BCGOV  
([142.34.67.195]) with Microsoft SMTP Server (TLS) id 15.0.1178.4; Mon, 27 Jun  
2016 14:22:43 -0700

Received: from E3PMBX11.idir.BCGOV ([:1]) by E3PMBX11.idir.BCGOV ([:1])  
with

mapid id 15.00.1178.000; Mon, 27 Jun 2016 14:22:43 -0700

From: "Young, Emily GCPE:EX" <[Emily.Young@gov.bc.ca](mailto:Emily.Young@gov.bc.ca)>

Subject: June 28th - Provincial Government Event Invitation

Thread-Topic: June 28th - Provincial Government Event Invitation

Thread-Index: AdHQuOLkvbAfeKraS4G11drTaYK4AQ==

Date: Mon, 27 Jun 2016 21:22:43 +0000  
Message-ID: <b033130c78d3451d864a52e78d3fb9ee@E3PMBX11.idir.BCGOV>  
Accept-Language: en-US  
Content-Language: en-US  
X-MS-Has-Attach: yes  
X-MS-TNEF-Correlator:  
x-ms-exchange-transport-fromentityheader: Hosted  
x-originating-ip: [142.32.28.246]  
Content-Type: multipart/mixed;  
boundary="\_004\_b033130c78d3451d864a52e78d3fb9eeE3PMBX11idirBCGOV\_"  
MIME-Version: 1.0  
X-Scanned-By: MIMEDefang 2.70 on 142.34.74.136

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 12:30 PM  
**To:** Bertrand, Francois SBRT:EX  
**Cc:** Shah, Jesal SBRT:EX  
**Subject:** RE: Annual Report - Stakeholder List for Communications Push

Hey Francois,

Quick heads up that Jon Garson is still the contact for the Chamber.

---

**From:** Bertrand, Francois SBRT:EX  
**Sent:** Thursday, June 23, 2016 8:29 AM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Albrecht, Christine SBRT:EX; Shah, Jesal SBRT:EX; Sovka, Roseanne SBRT:EX; Hynes, Colin GCPE:EX  
**Subject:** RE: Annual Report - Stakeholder List for Communications Push

Bill:

Further to your request, see the attached:

- The combined list is the list of stakeholders we are proposing to target for annual report dissemination;
- The ministry-specific lists include contact information for most of the stakeholders on the list.

Feel free to use this list as a tool to develop your distribution list for the event but please circle back with us once you have direction from MO on desired sender for annual report communication, so we can route this one up through the proper channels.

Happy to discuss if this is unclear, thank you.

Francois

**Francois Bertrand**  
Executive Director, Regulatory Reform  
Small Business and Red Tape Reduction  
Phone: 604-660-2759  
Cell: 250-415-1970

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 5:32 PM  
**To:** Bertrand, Francois SBRT:EX

**Cc:** Albrecht, Christine SBRT:EX; Shah, Jesal SBRT:EX; Sovka, Roseanne SBRT:EX; Hynes, Colin GCPE:EX  
**Subject:** RE: Annual Report - Stakeholder List for Communications Push

Awesome. If you can flip that over tomorrow, we'll provide it to our event coordinator who is helping pull invitations together.

---

**From:** Bertrand, Francois SBRT:EX  
**Sent:** Wednesday, June 22, 2016 5:31 PM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Albrecht, Christine SBRT:EX; Shah, Jesal SBRT:EX; Sovka, Roseanne SBRT:EX; Hynes, Colin GCPE:EX  
**Subject:** Re: Annual Report - Stakeholder List for Communications Push

Yes, we have contact information for most of them.

Sent from my iPhone

On Jun 22, 2016, at 5:11 PM, Anderson, Bill GCPE:EX <[Bill.Anderson@gov.bc.ca](mailto:Bill.Anderson@gov.bc.ca)> wrote:

Hi Francois,

Do we have contact information for these folks as well? I think we should include them on the invitation list for our event on the 28<sup>th</sup>.

---

**From:** Bertrand, Francois SBRT:EX  
**Sent:** Wednesday, June 22, 2016 4:31 PM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Albrecht, Christine SBRT:EX; Shah, Jesal SBRT:EX; Sovka, Roseanne SBRT:EX  
**Subject:** Annual Report - Stakeholder List for Communications Push

Bill:

Further to our discussion earlier today, Christine Albrecht has a copy of our proposed, ADM-approved stakeholder list for the upcoming annual report communications push.

To give you a sense of the scope, I have pasted the list of organizations and contacts for each organization below. We have emails for every organization and/or contact on the list. I think you will agree the list is well aligned with the content of the report.

Let us know when MO weighs in on the question of the sender (MCO as per your template or a Ministry alternate) and we will take the appropriate steps to get the template finalized and routed through correspondence for send out, looping back with your office as appropriate.

Thank you for your continued support, Bill.

Francois

STAKEHOLDER	CONTACT NAME
Advantage BC	Colin Hansen
Asia Pacific Foundation	Stewart Beck

Association for Mineral Exploration BC (AMEBC)	Gavin Dirom
Association of British Columbia Land Surveyors	R. Chad Rintoul
Association of Consulting Engineering Companies of BC	Keith Sashaw
Association of Professional Engineers and Geoscientists of B.C.	Ms. Ann English, P.Eng
Backcountry Horsemen of BC	Ybo Plante, President
Backcountry Lodges of BC Association	Ron Andrews Brad Harrison
BC & Yukon Territory Building and Construction Trade Council	Tom Sigundson
BC Agriculture Council (BCAC)	Stan Vander Waal Reg Ens
BC Association of Farmers' Markets	Jon Bell
BC Business Council	Greg D'Avignon
BC Chamber of Commerce	John Garson
BC Coalition of Motorcyclists	Ernie Dau
BC Conservation Foundation	Deborah Gibson Barb Waters
BC Council of Marketing Boards	Derek Janzen
BC Cycling Coalition	Arno Schortinghuis
BC Economic Development Association (BCEDA)	Dale Wheeldon
BC Environment Industry Association	John Hibbard
BC Fishing Resorts & Outfitters Association	Barbara Lewko
BC Food Processors Association (BCFPA)	Rick Gagner James Donaldson
BC Fruit Growers' Association	Fred Steele
BC Grapegrowers' Association	Manfred Freese
BC Lung Association	Scott McDonald
BC Restaurant & Foodservices Association (BCRFA)	Ian Tostenson
BC Road Builders and Heavy Construction Association	Jack Davidson
BC Seniors Games	Wayne Naka
BC Technology Industry Association (BCTIA)	Bill Tam
BC Trappers Association	Mike Morris Brian Dack
BC Trucking Association	Trevor Sawkins
BC Wildlife Federation	Bill Bosch
BC Wine Grape Council (BCAC member)	Mike Watson
BC Wine Institute	Miles Prodan
BCIC (BC Innovation Council)	Greg Caws
Better Business Bureau – Mainland British Columbia	Mark Fernandes
BIOTEC Canada	Andrew Casey
British Columbia Hotel Association	James Chase
Canada California Business Association	Lee Fraser
Canada China Business Council - BC	Lotta Ygartua
Canada India Business Council - BC Chapter	Vivek A. Savkur
Canada Korea Business Association	John Kim

Canada-Japan Society of BC	Angela Hollinger
Canadian Agri-Food Trade Alliance (CAFTA)	Kathleen Sullivan
Canadian Federation of Independent Businesses	Laura Jones
Canadian Manufacturers and Exporters (CME)	
Canadian Overseas Log and Lumber Ltd.	Ron Andersen
Canadian Parks & Wilderness Society	Sabine Jessen
Canadian Trucking Alliance	David Bradley
Canadian Wildlife Service	Barry Smith
Cariboo Chilcotin Guide Outfitters Association	Stuart Maitland
Cariboo Mining Association	Chris Winther
Cariboo Woodlot Licence Association	
Chamber of Mines of Eastern British Columbia	Jack Denny
Coalition of BC Businesses	James Chase
Coast Forest Products Association	Rick Jeffery
Coastal BC Guide Outfitters Association	Kathy Sievers
Community Futures Development Association of BC	Marie Gallant
Council of Forest Industries	Doug Routledge
Cranbrook West Recreation Access Committee	Larry Hall
Creston Valley Wildlife Management Area c/o Canadian Wildlife Service	Andre Breault
Digi BC	Howard Donaldson
Economic Development Association of BC	Dale Wheeldon
Explorers and Producers Association of Canada	
Federation of BC Woodlot Associations	Brian McNaughton
First Nations Agricultural Association	Chief Harold Aljam
Futurpreneur	Jill Earthy
Globe Foundation	John Weibe
Guide Outfitters Association of BC	Mark Werner Scott Ellis
Integrated Cadastral Information Society	Barry Logan
Inzana Outfitters	Paul and Marilyn Trepus
Italian Chamber of Commerce in Canada (BC)	Elizabeth Iachelli
Japan External Trade Organization	Gayle Oyama
Land Title and Survey Authority	Godfrey Archbold
Landlord BC	David Hutniak
Local Government Management Association of BC	Kelly Ridley
Mining Association of Canada	Pierre Gratton
Mining Watch BC Canada	Ramsey Hart
Moose Lake Lodge and Fawnie Mountain Outfitters	John Blackwell
Mountain Bike Tourism Association	Martin Littlejohn
Muskwa-Kechika Area Management Advisory Board	Stephanie Gale Killam
Retail Council of Canada	Mark Startup
Nechako Valley Woodlot Association	Mark Churchill
Northern BC Trucking Association	



Outdoor Recreation Council of BC	Jeremy McCall, Executive Director
Pacific Gateway Alliance	Linda Harmon
Prospectors and Developers Association of Canada	Glenn Nolan, President
Quesnel Woodlot Association	Paul Galliazo
Resident Hunters' Association of BC	Judy Banas
Resources North Association	Kathi Zimmerman,
Small Business BC	George Hunter
Surrey Board of Trade	Anita Huberman
Tenants Resource Advisory Centre	Jane Mayfield
Tourism Industry Association of BC	Lana Denoni, Chair
Union of BC Chiefs	Don Bain, Executive Director
Union of BC Municipalities	Mary Sjostrom Gary MacIsaac
Vancouver Board of Trade	Iain Black
Vancouver Economic Commission	Ian MacKay
Vancouver Island Economic Alliance (VIEA)	George Hansen
Vancouver Regional Construction Association	Fiona Famulak
VIATec	Dan Gunn
Western Professional Truckers' Association	
Wilderness Tourism Association of BC	Evan Loveless, Executive Director
Chartered Professional Accountants of BC	Richard Rees, CEO
Western Convenience Store Association	Andrew Klukas
Central 1 Credit Union	Anna Hardy
BC Craft Brewers Guild	
Small Business Roundtable	Angie Barnard
Small Business Roundtable	Ashley Ramsay
Small Business Roundtable	Bob Redden
Small Business Roundtable	Chief Judy Wilson
Small Business Roundtable	Cybele Negres
Small Business Roundtable	Ellis Ross
Small Business Roundtable	Ian Tostenson
Small Business Roundtable	Ingrid Hope
Small Business Roundtable	Jill Doucette
Small Business Roundtable	John Cameron
Small Business Roundtable	Mark Startup
Small Business Roundtable	MJ Whitemarsh
Small Business Roundtable	Randy Richmond
Small Business Roundtable	Samantha Howard
Small Business Roundtable	Sean Surerus
Small Business Roundtable	Sue Adams

## **Anderson, Bill GCPE:EX**

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**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 1:45 PM  
**To:** Bertrand, Francois SBRT:EX  
**Subject:** RE: Annual Report

Way ahead of you dude ;)

Touched base with them early next week, they love the #bctech tie-in.

---

**From:** Bertrand, Francois SBRT:EX  
**Sent:** Monday, June 27, 2016 1:44 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** Annual Report

Bill:

If you have not already, Christine recommended giving your colleagues at MTICS a flag re annual report release tomorrow – for tracking purposes given Appnovation's involvement.

Plan to be there – see you around 13:30 (for 13:45 start).

Francois

**Francois Bertrand**  
Executive Director, Regulatory Reform  
Small Business and Red Tape Reduction  
Phone: 604-660-2759  
Cell: 250-415-1970



## Anderson, Bill GCPE:EX

---

**From:** Alaimo, Marie GCPE:EX  
**Sent:** Wednesday, June 22, 2016 4:51 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** RE: IB on regulatory reform policy

You can confirm this time in the CC if it works for you- will let you know if this changes on my end.

Marie

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 4:47 PM  
**To:** Alaimo, Marie GCPE:EX  
**Subject:** RE: IB on regulatory reform policy

Got distracted, thanks for the reminder. Here you go!

---

**From:** Alaimo, Marie GCPE:EX  
**Sent:** Wednesday, June 22, 2016 4:46 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** IB on regulatory reform policy

Hey Bill, are you able to pass the draft along?

Thx!

M

Marie Alaimo | Corporate Planning Officer  
Corporate Planning & Events  
Government Communications & Public Engagement

Cell: 778.677.6436 | Email: [Marie.Alaimo@gov.bc.ca](mailto:Marie.Alaimo@gov.bc.ca)

## Anderson, Bill GCPE:EX

---

**From:** Alaimo, Marie GCPE:EX  
**Sent:** Monday, June 27, 2016 4:29 PM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX; Chawrun, Jessica GCPE:EX; Kerr, Carleen GCPE:EX  
**Subject:** RE: Tomorrow's Materials - SBRT

Ignore me, I'm going crazy! It says 145, all is good☺  
M

---

**From:** Alaimo, Marie GCPE:EX  
**Sent:** Monday, June 27, 2016 4:28 PM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX; Chawrun, Jessica GCPE:EX; Kerr, Carleen GCPE:EX  
**Subject:** RE: Tomorrow's Materials - SBRT

Hey Bill – I'm changing the new time in the CC. It currently says 2, but I believe it's been changed to 1:45/ Please correct me if this is incorrect. Thanks!  
Marie

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 1:36 PM  
**To:** Alaimo, Marie GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX; Chawrun, Jessica GCPE:EX; Kerr, Carleen GCPE:EX  
**Subject:** RE: Tomorrow's Materials - SBRT

Here are the updated materials. They reflect the time change I discussed with Carleen.

Only thing outstanding at this point is quote approval from our validator, and getting that darn report posted online!

Let me know if you have any other questions.

---

**From:** Alaimo, Marie GCPE:EX  
**Sent:** Monday, June 27, 2016 12:33 PM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX; Chawrun, Jessica GCPE:EX; Kerr, Carleen GCPE:EX  
**Subject:** Re: Tomorrow's Materials - SBRT

Great, thanks Bill!

Sent from my iPhone

On Jun 27, 2016, at 12:12 PM, Anderson, Bill GCPE:EX <[Bill.Anderson@gov.bc.ca](mailto:Bill.Anderson@gov.bc.ca)> wrote:

I have slightly updated versions of the speaking notes and news release that I'll be able to share shortly.

---

**From:** Alaimo, Marie GCPE:EX  
**Sent:** Monday, June 27, 2016 12:12 PM  
**To:** Harbord, Chris GCPE:EX; Anderson, Bill GCPE:EX

**Cc:** Chawrun, Jessica GCPE:EX; Kerr, Carleen GCPE:EX  
**Subject:** Tomorrow's Materials - SBRT

Good afternoon,

Can you please share your latest materials and media plan for the following:

- Regulatory Reform (are attached the latest?)

Kind regards,

**Marie Alaimo** | Corporate Planning Officer  
Corporate Planning & Events  
Government Communications & Public Engagement

**Cell:** 778.677.6436 | **Email:** [Marie.Alaimo@gov.bc.ca](mailto:Marie.Alaimo@gov.bc.ca)

## Anderson, Bill GCPE:EX

---

**From:** Young, Emily GCPE:EX  
**Sent:** Tuesday, June 28, 2016 9:21 AM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** Re: UPDATE: Annual Regulatory Reform Report Communications

Much appreciated my friend.

Sent from my iPhone

On Jun 28, 2016, at 9:19 AM, Anderson, Bill GCPE:EX <[Bill.Anderson@gov.bc.ca](mailto:Bill.Anderson@gov.bc.ca)> wrote:

Bill Anderson  
Director of Communications  
250.888.3381

Begin forwarded message:

From: "Anderson, Bill GCPE:EX"  
<[Bill.Anderson@gov.bc.ca](mailto:Bill.Anderson@gov.bc.ca)<<mailto:Bill.Anderson@gov.bc.ca>>>  
To: "Cummings, Derek SBRT:EX"  
<[Derek.Cummings@gov.bc.ca](mailto:Derek.Cummings@gov.bc.ca)<<mailto:Derek.Cummings@gov.bc.ca>>>  
Cc: "Petryshyn, Yarko SBRT:EX"  
<[Yarko.Petryshyn@gov.bc.ca](mailto:Yarko.Petryshyn@gov.bc.ca)<<mailto:Yarko.Petryshyn@gov.bc.ca>>>, "McEwan, Tim  
SBRT:EX" <[Tim.McEwan@gov.bc.ca](mailto:Tim.McEwan@gov.bc.ca)<<mailto:Tim.McEwan@gov.bc.ca>>>, "Jang, Monica  
SBRT:EX" <[Monica.Jang@gov.bc.ca](mailto:Monica.Jang@gov.bc.ca)<<mailto:Monica.Jang@gov.bc.ca>>>, "Little, Christine  
SBRT:EX" <[Christine.Little@gov.bc.ca](mailto:Christine.Little@gov.bc.ca)<<mailto:Christine.Little@gov.bc.ca>>>, "Bertrand,  
Francois SBRT:EX" <[Francois.Bertrand@gov.bc.ca](mailto:Francois.Bertrand@gov.bc.ca)<<mailto:Francois.Bertrand@gov.bc.ca>>>, "Hynes, Colin GCPE:EX" <[Colin.Hynes@gov.bc.ca](mailto:Colin.Hynes@gov.bc.ca)<<mailto:Colin.Hynes@gov.bc.ca>>>  
Subject: RE: UPDATE: Annual Regulatory Reform Report Communications

Hi Derek,

Here are the latest materials for tomorrow's event.

Speaking notes include an updated version of the itinerary that you saw earlier, and reflects the fact that the start time has been pushed back 45 minutes.

Only piece we have outstanding on the comms side is quote approval from the Appnovation validator, which we're expecting shortly.

I know we discussed the stakeholder correspondence last week, but I just wanted to confirm that your office has everything you need to push that out after the announcement tomorrow afternoon (communicate and list re-attached for your convenience).

Bill

---

From: Anderson, Bill GCPE:EX  
Sent: Thursday, June 23, 2016 2:28 PM  
To: Cummings, Derek SBRT:EX  
Cc: Petryshyn, Yarko SBRT:EX; McEwan, Tim SBRT:EX; Jang, Monica SBRT:EX; Little, Christine SBRT:EX; Bertrand, Francois SBRT:EX; Hynes, Colin GCPE:EX  
Subject: UPDATE: Annual Regulatory Reform Report Communications  
Importance: High

Good afternoon Derek,

Further to the communications materials we sent up to your office for the Minister's binder, I wanted to provide an overview of where we're at in terms of some of the moving pieces ahead of the Regulatory Reform Annual Report event on Tuesday, June 28.

Event venue: We're still working to confirm Appnovation Technologies, hope to have this or another tech company who benefits from the Open Government Licence by tomorrow.

<< File: EP\_Reg\_Reform\_Annual\_Report\_June282016\_DRAFT4.doc >>

Communications products: Same drafts we provided yesterday, these are ready to go pending the confirmed event itinerary and validator quotes.

<< File: NR\_Reg\_Reform\_Annual\_Report\_June28\_2016\_DRAFT.docx >> << File:

QA\_KM\_Reg\_Reform\_Annual\_Report\_June28\_2016\_FINAL.docx >> << File:

SN\_MCO\_Reg\_Reform\_Annual\_Report\_June28\_2016\_DRAFT.docx >>

Validators: We've reached out to CFIB to see if Laura Jones can attend and offer a quote for the news release, it's looking good but we're still working to confirm that. We'll also have a representative from Appnovation (likely their VP) speak at the event and offer a quote for the news release.

Stakeholder outreach: We've worked with Christine and Francois to develop a comprehensive list of stakeholders, and drafted correspondence that will go out to that list following the event which will outline what's being announced and a call to action to amplify the message to their industry contacts and engage with us online.

<< File: Stakeholder List - 16-06-22.xlsx >> << File: Stakeholder

Communique\_Reg\_Reform\_Annual\_Report\_June28\_2016\_DRAFT1.docx >>

At this point, all we need is:

1. Any edits/feedback on the communications materials (deadline to make changes to the NR is 3:00pm Monday)
2. To figure out the logistics of distributing the stakeholder correspondence. Is this something that can be managed from your office? I expect we'll get the most bang for our buck if the letter goes out from MCO.

Bill Anderson  
Director of Communications  
Government Communications and Public Engagement  
Ministry of Small Business and Red Tape Reduction  
Cell: 250.888.3381

<SN\_MCO\_Reg\_Reform\_Annual\_Report\_June 28 2016\_FINAL.DOCX>

## Anderson, Bill GCPE:EX

---

**From:** Young, Emily GCPE:EX  
**Sent:** Thursday, June 23, 2016 4:04 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** RE: #Ticket#4206: New project submitted - Podium Sign - SBRT Event June 28 Event: SBRT event - Regulatory Reform

Off to print.  
Thnx

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Thursday, June 23, 2016 4:00 PM  
**To:** Young, Emily GCPE:EX  
**Subject:** Re: #Ticket#4206: New project submitted - Podium Sign - SBRT Event June 28 Event: SBRT event - Regulatory Reform

Approved!

Bill Anderson  
Director of Communications  
250.888.3381

On Jun 23, 2016, at 3:55 PM, Young, Emily GCPE:EX <[Emily.Young@gov.bc.ca](mailto:Emily.Young@gov.bc.ca)> wrote:

---

**From:** Miller, Carie GCPE:EX  
**Sent:** Thursday, June 23, 2016 3:55 PM  
**To:** Young, Emily GCPE:EX  
**Subject:** Re: #Ticket#4206: New project submitted - Podium Sign - SBRT Event June 28 Event: SBRT event - Regulatory Reform

Draft attached.

Thanks!  
Carie

---

**Carie L. Miller**  
Government Communications and Public Engagement  
Designer, Graphic Communications  
T: 250 953-4087  
F: 250 387-6070  
E: [carie.miller@gov.bc.ca](mailto:carie.miller@gov.bc.ca)  
4th floor, 617 Government Street, Victoria, BC V8W 9V1

Graphic Design Requests  
BCID Website  
Graphics 411 Information and Resources

**From:** GCPE Graphics Request <GCPEGRAR@Victoria1.gov.bc.ca>  
**Date:** Thursday, June 23, 2016 at 3:40 PM  
**To:** Carie Miller <Carie.Miller@gov.bc.ca>  
**Subject:** #Ticket#4206: New project submitted - Podium Sign - SBRT Event June 28 Event: SBRT event - Regulatory Reform

--reply above this line--

## **New ticket: Podium Sign - SBRT Event June 28**

Event: SBRT event - Regulatory Reform Announcement  
Date: Tuesday June 28th  
Delivery to: Mike Fuoco, MediaCo.  
Delivery by: Monday June 27th  
Messaging:  
*Regulatory Reform:*  
*Reducing Red Tape for British Columbians*  
Theme: SBRT - red tap reduction  
Logos: BCid.

**<http://gdu.gcpe.gov.bc.ca/Ticket/4206>**

*NOTE: When replying to this email please leave the subject-line intact.*

<4206\_SBRTEvent\_0628\_Podium.pdf>



## **Anderson, Bill GCPE:EX**

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 11:34 AM  
**To:** Quigley, Janta M SBRT:EX  
**Cc:** Hynes, Colin GCPE:EX  
**Subject:** RE: Comms material for next week  
**Attachments:** QA\_KM\_Reg\_Reform\_Annual\_Report\_June28\_2016\_FINAL.docx;  
SN\_MCO\_Reg\_Reform\_Annual\_Report\_June 28\_2016\_FINAL.docx;  
EP\_Reg\_Reform\_Annual\_Report\_June282016\_DRAFT4.doc;  
NR\_Reg\_Reform\_Annual\_Report\_June28\_2016\_FINAL.docx

Here are the materials for Tuesday's event.

We're still working on the itinerary and event plan, and will send updates closer to the event once those logistical pieces are confirmed.

---

**From:** Quigley, Janta M SBRT:EX  
**Sent:** Wednesday, June 22, 2016 9:36 AM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** Comms material for next week

Hi Bill,

We are shipping MCO's binder to Quesnel at 1pm today.

Can you send us all the materials you have for the Report out on Annual Report by noon?

Thank you!

Janta Quigley  
Administrative Coordinator to the Honourable Coralee Oakes  
Minister of Small Business, Red Tape Reduction & Minister Responsible for Liquor Distribution Branch  
P: 250-387-0896  
F: 250-356-8250  
E: [Janta.Quigley@gov.bc.ca](mailto:Janta.Quigley@gov.bc.ca)

## Anderson, Bill GCPE:EX

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 3:30 PM  
**To:** Samantha Howard  
**Cc:** Hynes, Colin GCPE:EX  
**Subject:** Re: Confidential not for distribution

Colin can you please forward Sam what info we have on the open government licence ASAP? (Sorry I haven't done so yet)

Also - Sam, meet Colin (our new Melissa!) I'm sure this won't be the last time your paths cross on the red tape reduction file!

Bill Anderson  
Director of Communications  
250.888.3381

> On Jun 27, 2016, at 3:25 PM, Samantha Howard <Samantha.Howard@cfib.ca> wrote:

>

> Hey, do you have any info yet you could send my way on open gov license thing?

>

>> On Jun 27, 2016, at 3:22 PM, Anderson, Bill GCPE:EX <Bill.Anderson@gov.bc.ca> wrote:

>>

>> You're a saint. Thanks Sam.

>>

>> Bill Anderson

>> Director of Communications

>> 250.888.3381

>>

>>> On Jun 27, 2016, at 3:11 PM, Samantha Howard <Samantha.Howard@cfib.ca> wrote:

>>>

>>> We've made that work. Thanks

>>>

>>>> On Jun 27, 2016, at 2:41 PM, Anderson, Bill GCPE:EX <Bill.Anderson@gov.bc.ca> wrote:

>>>>

>>>> Hi Sam,

>>>>

>>>> Sorry for the last minute notice. We just got word that our event got bumped back a few minutes tomorrow to a 1:45pm start time (I'm sure you know well how that goes). Please find attached the updated itinerary. Hope this doesn't create a huge inconvenience on your end, please give me a shout if there are any issues!

>>>>

>>>> -----Original Message-----

>>>> From: Anderson, Bill GCPE:EX

>>>> Sent: Monday, June 27, 2016 12:18 PM

>>>> To: 'Samantha Howard'

>>>> Subject: RE: Confidential not for distribution

>>>>

>>>> Awesome.

>>>>

>>>> See you tomorrow afternoon!

>>>>

>>>> -----Original Message-----

>>>> From: Samantha Howard [mailto:Samantha.Howard@cfib.ca]

>>>> Sent: Monday, June 27, 2016 12:17 PM

>>>> To: Anderson, Bill GCPE:EX

>>>> Subject: Re: Confidential not for distribution

>>>>

>>>> No concerns. Thanks

>>>>

>>>>> On Jun 27, 2016, at 11:56 AM, Anderson, Bill GCPE:EX <Bill.Anderson@gov.bc.ca> wrote:

>>>>>

>>>>> As promised! Let me know if you have any questions or concerns.

>>>>>

>>>>> -----Original Message-----

>>>>> From: Samantha Howard [mailto:Samantha.Howard@cfib.ca]

>>>>> Sent: Monday, June 27, 2016 10:42 AM

>>>>> To: Anderson, Bill GCPE:EX

>>>>> Subject: Re: Confidential not for distribution

>>>>>

>>>>> Great. Thanks

>>>>>

>>>>>> On Jun 27, 2016, at 10:41 AM, Anderson, Bill GCPE:EX <Bill.Anderson@gov.bc.ca> wrote:

>>>>>>

>>>>>> Hey Sam,

>>>>>>

>>>>>> Just checking in ahead of tomorrow's event.

>>>>>>

>>>>>> We're still shooting for a 1pm start time, I should have an itinerary for you and Laura shortly!

>>>>>>

>>>>>> -----Original Message-----

>>>>>> From: Samantha Howard [mailto:Samantha.Howard@cfib.ca]

>>>>>> Sent: Friday, June 24, 2016 2:24 PM

>>>>>> To: Anderson, Bill GCPE:EX

>>>>>> Subject: RE: Confidential not for distribution

>>>>>>

>>>>>> And she just sent me her quote. Hope this works

>>>>>>

>>>>>> British Columbia continues to demonstrate leadership on the fight against red tape. This year marks another momentous year with BC leading the way with the inaugural Red Tape Reduction Day and the only province to receive an A grade on the regulatory report card from CFIB.

>>>>>>

>>>>>> -----Original Message-----

>>>>>> From: Anderson, Bill GCPE:EX [mailto:Bill.Anderson@gov.bc.ca]

>>>>>> Sent: Friday, June 24, 2016 2:22 PM

>>>>>> To: Samantha Howard

>>>>>> Subject: Re: Confidential not for distribution

>>>>>>

>>>>>> That's awesome news, thrilled to hear it.

>>>>>>

>>>>>> We have until Monday afternoon for the quote, so no rush.

>>>>>>

>>>>> In terms of itinerary, we will provide one ASAP. Our events coordinator is doing a site visit today, will keep you posted.

>>>>>

>>>>> Bill Anderson

>>>>> Director of Communications

>>>>> 250.888.3381

>>>>>

>>>>> On Jun 24, 2016, at 2:18 PM, Samantha Howard

<Samantha.Howard@cfib.ca<mailto:Samantha.Howard@cfib.ca>> wrote:

>>>>>

>>>>> Hi Bill,

>>>>>

>>>>> Laura would be happy to provide a few remarks. She hasn't sent me back her quote yet, but I'll try to get it to you by the end of day.

>>>>>

>>>>> I will likely pop down with her.

>>>>>

>>>>> When you have an event roll out could you please send it to me?

>>>>>

>>>>> Thanks

>>>>>

>>>>> From: Anderson, Bill GCPE:EX [mailto:Bill.Anderson@gov.bc.ca]

>>>>> Sent: Thursday, June 23, 2016 10:05 AM

>>>>> To: Samantha Howard

>>>>> Subject: Confidential not for distribution

>>>>> Importance: High

>>>>>

>>>>> Hi Sam,

>>>>>

>>>>> Thanks for the chat, it was good to catch up! Here's an embargoed copy of our news release and the report we're looking to release on Tuesday, June 28.

>>>>>

>>>>> The venue we're working towards is Appnovation Technologies (#300 - 152 West Hastings St, Vancouver). We've chosen this business as a venue because:

>>>>>

>>>>> 1. it's an example of a business that has grown from <50 employees to >200 employees, which speaks to the importance of a streamlined regulatory environment for independent businesses, and

>>>>>

>>>>> 2. it's a company that stands to benefit from the Open Government License which makes information like Open511 and iMap available to third party developers, something that's highlighted in the report (p. 22).

>>>>>

>>>>> The venue isn't confirmed yet, hopefully we'll have that locked down today.

>>>>>

>>>>> Ideally we'd get the event started between 1-2pm.

>>>>>

>>>>> Minister Oakes and a representative from Appnovation will be speaking, we would love Laura or whoever you think is most appropriate to have a speaking role at the event and a quote in the news release. I threw this together for ease of reference, but please feel free to edit or tweak however you deem necessary!

>>>>>

>>>>>

>>>>> Laura Jones, executive vice president and chief strategic officer, Canadian Federation of Independent Business:  
UNAPPROVED "British Columbia is at the head of the class when it comes to cutting red tape for small businesses,

earning an A grade from CFIB for the fifth consecutive year. BC's grade reflects outstanding political leadership: it's the first province to declare a 'Red Tape Reduction Day' and it also renewed its no-net-new regulation commitment through to 2019."

>>>>>

>>>>> Please give me a shout if you have any questions!

>>>>>

>>>>> Bill Anderson

>>>>> Director of Communications

>>>>> Government Communications and Public Engagement Ministry of Small Business and Red Tape Reduction

>>>>> Cell: 250.888.3381

>>>>>

>>>>>

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>>>>> <Itinerary SBRT June 28.docx>

>>>>> <MA\_Reg\_Reform\_Annual\_Report\_Event\_DRAFT.docx>

>>>>>

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hereby notified that any retention, dissemination, distribution or copying of this email or any information contained herein is strictly prohibited. Please notify us if you have received this in error. Thank you for your co-operation and assistance.

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>>>> <Itinerary SBRT June 28.docx>

>>>

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>>>

>>> Ce courriel est destiné exclusivement à la(aux) personne(s) mentionnées ci-dessus car il peut contenir des informations de nature personnelle, privilégiée ou confidentielle. Si vous n'êtes pas le destinataire visé, nous vous informons par la présente que toute conservation, diffusion, distribution ou reproduction de ce courriel ou des informations qui y figurent est strictement interdite. Si vous avez reçu ce message par erreur, veuillez nous en aviser immédiatement. Nous vous remercions de votre collaboration.

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> Ce courriel est destiné exclusivement à la(aux) personne(s) mentionnées ci-dessus car il peut contenir des informations de nature personnelle, privilégiée ou confidentielle. Si vous n'êtes pas le destinataire visé, nous vous informons par la présente que toute conservation, diffusion, distribution ou reproduction de ce courriel ou des informations qui y figurent est strictement interdite. Si vous avez reçu ce message par erreur, veuillez nous en aviser immédiatement. Nous vous remercions de votre collaboration.

**Anderson, Bill GCPE:EX**

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Tuesday, June 7, 2016 10:57 AM  
**To:** Bertrand, François SBRT:EX  
**Subject:** Re: Couple of Items

I'm on my cell today in Vancouver for an event. Just let me know what time Thursday (only noon doesn't work) and I'll make it work

Bill Anderson  
Director of Communications  
250.888.3381

On Jun 7, 2016, at 10:55 AM, Bertrand, Francois SBRT:EX <[Francois.Bertrand@gov.bc.ca](mailto:Francois.Bertrand@gov.bc.ca)> wrote:

Thanks, Bill.

Also hoping for feedback on another issue - branding for LeanBC as we integrate the team into our operation.

Let's aim for Thursday - tomorrow is crazy. My calendar is up to date, do you want to block some time?

Francois

Sent from my iPhone

On Jun 7, 2016, at 10:30 AM, Anderson, Bill GCPE:EX <[Bill.Anderson@gov.bc.ca](mailto:Bill.Anderson@gov.bc.ca)> wrote:

Let's touch base on how my office can support yours on the stakeholder piece.

Do you have any time before the RTR call tomorrow?

Bill Anderson  
Director of Communications  
250.888.3381

On Jun 7, 2016, at 10:28 AM, McEwan, Tim SBRT:EX  
<[Tim.McEwan@gov.bc.ca](mailto:Tim.McEwan@gov.bc.ca)> wrote:

Francois/Bill:

We also need to build a very robust stakeholder list for broad distribution to business associations and other Ministry stakeholder groups. This a key opportunity to share the good work we have all done - together - on this important file.

Thanks. T

Sent from my BlackBerry 10 smartphone on the TELUS network.

**From:** Anderson, Bill GCPE:EX  
**Sent:** Tuesday, June 7, 2016 10:17 AM  
**To:** McEwan, Tim SBRT:EX  
**Cc:** Bertrand, Francois SBRT:EX  
**Subject:** Re: Couple of Items

-Annual Regulatory Reform Report will be released at a message event in Vancouver with minister Oakes  
-event venue will be based around a supportive citizen/business validator who can speak to the positive impact of red tape reduction and regulatory reform in their life/business  
-GCPE still working to determine which supportive validator works best for announcement purposes, those plans should be in place in the next week or so

Bill Anderson  
Director of Communications  
250.888.3381

On Jun 7, 2016, at 10:06 AM, McEwan, Tim SBRT:EX  
<[Tim.McEwan@gov.bc.ca](mailto:Tim.McEwan@gov.bc.ca)> wrote:

Hi...

Can I get some bullets from each of you on a PRIORITY basis on the following....

\* Francois, remind me with the count how the count is done...i.e. ...is it "musts" and "shoulds" or how is it evaluated.

\* Francois...when are we sending the Regulatory Reform Policy out to DM's and others in government again....target date?

\* Bill....need some bullets on the roll out of the annual report in case I am asked at Cabinet; JP will be there too, but I could use some "go to" bullets in case I need them.

Thank you both. T

Sent from my BlackBerry 10 smartphone on the TELUS network.



## Anderson, Bill GCPE:EX

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 10:11 AM  
**To:** 'Isabel Da Costa'  
**Subject:** RE: Event at Appnovation

thanks

---

**From:** Isabel Da Costa [mailto:[isabel@appnovation.com](mailto:isabel@appnovation.com)]  
**Sent:** Monday, June 27, 2016 9:27 AM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** RE: Event at Appnovation

Hi Bill,

Just running it through my team. Will get back to you shortly.

--

**Isabel Da Costa**  
Senior Manager, Field Marketing

**Office:** [6045680313](tel:6045680313) ext 112

**Fax:** [6045680314](tel:6045680314)

**Skype:** [imdacosta](https://www.skype.com/user/imdacosta)

**Twitter:** [@appidc](https://twitter.com/appidc)

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On June 25, 2016 at 5:28:53 PM, Anderson, Bill GCPE:EX ([bill.anderson@gov.bc.ca](mailto:bill.anderson@gov.bc.ca)) wrote:

Sure! We need approval on the quote by 2:00pm Monday in order to finalize the release in time for the event.

Spoke with Emily yesterday, sounds like the site visit went well! We should chat again Monday morning about visuals to make sure the backdrop is awesome ☺

**Iain MacNeil, Vice President of Global Sales, Appnovation: UNAPPROVED**

"Government's focus on cutting red tape has created a streamlined regulatory environment in B.C. that helped Appnovation grow from a small start-up to a global business with over 200 employees. Improving the way companies like ours access data

through the Open Government License not only support entrepreneurs in the province's growing tech sector, it means that ultimately we're able to develop innovative tech solutions that are available to the public."

---

**From:** Isabel Da Costa [mailto:[isabel@appnovation.com](mailto:isabel@appnovation.com)]  
**Sent:** Saturday, June 25, 2016 4:15 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** RE: Event at Appnovation

Hi Bill,

We'd prefer if you created a quote and sent it to us for approval.

Thanks,

**Isabel Da Costa**  
Senior Manager, Field Marketing

**Office:** [6045680313](tel:6045680313) ext 112  
**Fax:** [6045680314](tel:6045680314)  
**Skype:** [indacosta](https://www.skype.com/user/indacosta)  
**Twitter:** [@appidc](https://twitter.com/appidc)

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On June 24, 2016 at 4:01:21 PM, Anderson, Bill GCPE:EX ([bill.anderson@gov.bc.ca](mailto:bill.anderson@gov.bc.ca)) wrote:

Hey Isabel,

## Anderson, Bill GCPE:EX

---

**From:** Hynes, Colin GCPE:EX  
**Sent:** Thursday, June 23, 2016 9:31 AM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX  
**Subject:** FW: Event at Appnovation

FYI to think on

---

**From:** Isabel Da Costa [<mailto:isabel@appnovation.com>]  
**Sent:** Thursday, June 23, 2016 9:09 AM  
**To:** Hynes, Colin GCPE:EX  
**Cc:** [colinb@appnovation.com](mailto:colinb@appnovation.com)  
**Subject:** Re: Event at Appnovation

Hi Colin,

Thanks for sending this over. Can you actually also send a paragraph on what the event is about?

Also, is there a way we can do this later in the day, say around 4:30pm? Holding it in the middle of the afternoon would be pretty disruptive to our business.

I've just CC'd our Operations Manager, Colin Brown, on this email as he would be the one dealing with most of the logistical details.

Regards,

--

**Isabel Da Costa**  
Senior Manager, Field Marketing

**Office:** [6045680313](tel:6045680313) ext 112  
**Fax:** [6045680314](tel:6045680314)  
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On June 22, 2016 at 4:28:57 PM, Hynes, Colin GCPE:EX ([colin.hynes@gov.bc.ca](mailto:colin.hynes@gov.bc.ca)) wrote:

Hi Isabel,

Thanks for the call today. I know that all this is out of the blue and appreciate that Appnovation is willing to discuss this opportunity.

I will highlight below what this event will look like, but I wanted to say that this is a good news event 😊

Before event:

- Quote from Appnovation stakeholder.
  - Either we can draft something up and send it to you for review, or you guys can draft something and send it to us, but we would like it to be in the "Appnovation voice". Quote would revolve around how access to open data is important, things like open511 and iMaps help business. As well as how Appnovation has grown from a small company to a large multi-office company under the low-regulatory environment of British Columbia.
- Site visit by events coordinator:
  - Our events coordinator would visit you and check out your space. This is non-intrusive. Time >1 hour

The event on Tuesday: length of time ~1.5 hour

- Events coordinator and government communications staff would set up podium at Appnovation
- Minister and CFIB rep arrive at Appnovation – Minister may have a few aides with them.
- Media arrives at Appnovation and sets up (Bill, Communications Director, will be on site to facilitate this)
- Appnovation representative welcomes everyone and introduces the Minister and CFIB rep
- Minister speaks and announces the 2016 BC Government Annual Regulatory Reform Report. Speaks on cutting red tape for British Columbians and businesses
- CFIB rep speaks
- Appnovation rep speaks
- Minister will take questions from media (if they're interested)... they may be interested in asking questions to CFIB and Appnovation as well, but Bill will be on site to help manage this if there are any concerns
- Photo Op/ Video Op?
- Event finishes
- Pack up and go home

Post event:

- BC Gov news social media will tweet/facebook event
- Opportunity for Appnovation and CFIB to social media by tweeting/posting pictures of the event/RT's.

Colin Hynes

Public Affairs Officer

Government Communications and Public Engagement

Ministry of Small Business and Red Tape Reduction

Cell: 250 208-1638

Thanks for the great chat just now, really appreciate you taking the time to coordinate with us on this event. The Minister will be very grateful!

I've attached embargoed copies of the news release and the Minister's draft speaking notes for your reference (strictly confidential and not for circulation).

We'd love to include a quote from your VP in the news release, let us know if you'd like us to provide you a draft or if you'd rather put one together on your end. Ideally it would speak to how Appnovation benefits from the Open Government License that makes makes information like Open511 and iMap available to third party developers.

In terms of key messages for his remarks, it would be great if he would touch on:

- The importance of cutting red tape and a streamlined regulatory environment for businesses to grow and succeed
- Government's focus on the BC Tech Strategy is critical to driving innovation and future economic growth
- Regulatory reform has a real impact on businesses like Appnovation, which benefits from the Open Government License that makesmakes information like Open511 and iMap available to third party developers.

Would you be able to confirm your VP's name and title for us to include in our event products?

Thanks again for your help, let me know if you have questions or want to come to touch base on any of these communications pieces.

Bill Anderson

Director of Communications

Government Communications and Public Engagement

Ministry of Small Business and Red Tape Reduction

Any word on whether you'd like a quote from us? Happy to provide one, but also welcome one from your end! We're hoping to have the NR finalized by Monday afternoon.

---

**From:** Isabel Da Costa [<mailto:isabel@appnovation.com>]  
**Sent:** Friday, June 24, 2016 1:12 PM  
**To:** [colinb@appnovation.com](mailto:colinb@appnovation.com); Anderson, Bill GCPE:EX  
**Cc:** Young, Emily GCPE:EX; Hynes, Colin GCPE:EX  
**Subject:** RE: Event at Appnovation

Hi Bill,

His name is Iain MacNeil and he is our Vice President of Global Sales.

I'll let you know shortly if we'll be drafting a quote or having you draft one for our approval.

**Isabel Da Costa**  
Senior Manager, Field Marketing

**Office:** [6045680313](tel:6045680313) ext 112  
**Fax:** [6045680314](tel:6045680314)  
**Skype:** [indacosta](https://www.skype.com/user/indacosta)  
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On June 24, 2016 at 9:50:45 AM, Anderson, Bill GCPE:EX ([bill.anderson@gov.bc.ca](mailto:bill.anderson@gov.bc.ca)) wrote:

Hi Isabel/Colin,

**Anderson, Bill GCPE:EX**

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 12:02 PM  
**To:** Hynes, Colin GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX  
**Subject:** RE: Event Coordinator Request

Nice, thanks!

---

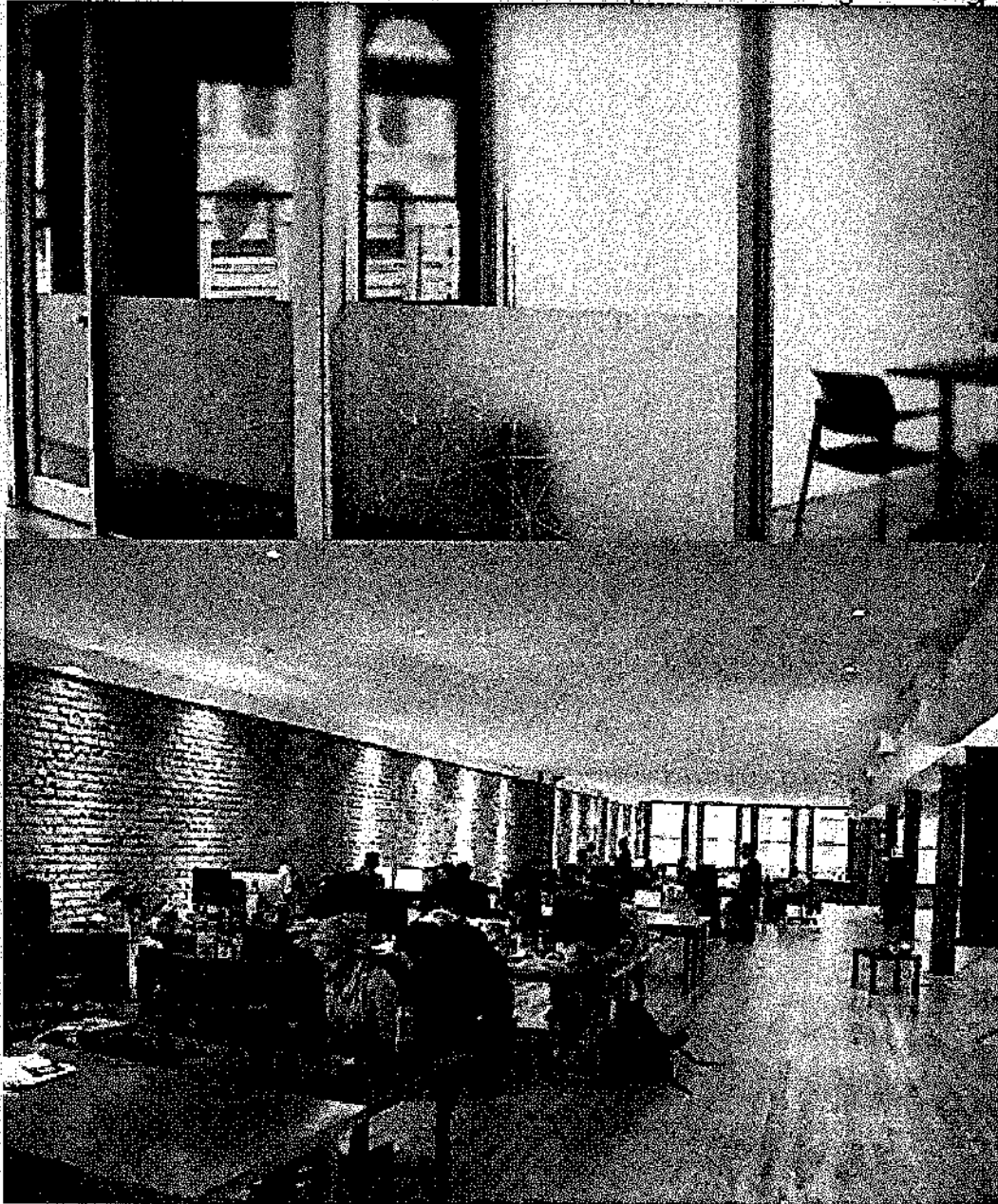
**From:** Hynes, Colin GCPE:EX  
**Sent:** Wednesday, June 22, 2016 12:01 PM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX  
**Subject:** RE: Event Coordinator Request

I updated the event plan with some backdrop visuals.



## ACTUAL SPEAKING BACKDROP

- Appnovation Technology head office; visual TBC.
- The Appnovation office is a modern tech start-up within a heritage building. Glass, open seating,



## WRITTEN MESSAGE(S)

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 11:46 AM  
**To:** Alaimo, Marie GCPE:EX  
**Cc:** Hynes, Colin GCPE:EX; Chawrun, Jessica GCPE:EX  
**Subject:** RE: Event Coordinator Request

You bet

---

**From:** Alaimo, Marie GCPE:EX  
**Sent:** Wednesday, June 22, 2016 11:45 AM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Hynes, Colin GCPE:EX; Chawrun, Jessica GCPE:EX  
**Subject:** RE: Event Coordinator Request

Hey Bill – when you get a chance, could you update the CC to reflect an event is now taking place? Many thanks!  
SBRT-68750.

Marie

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 11:25 AM  
**To:** Brendeland, Deb GCPE:EX  
**Cc:** Hynes, Colin GCPE:EX; Young, Emily GCPE:EX; Chawrun, Jessica GCPE:EX; Alaimo, Marie GCPE:EX  
**Subject:** RE: Event Coordinator Request

Awesome, thank you!

---

**From:** Brendeland, Deb GCPE:EX  
**Sent:** Wednesday, June 22, 2016 11:25 AM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Hynes, Colin GCPE:EX; Young, Emily GCPE:EX; Chawrun, Jessica GCPE:EX; Alaimo, Marie GCPE:EX  
**Subject:** FW: Event Coordinator Request

Hi Bill:

Thanks for your email. Emily will assist you with your event in Vancouver on June 28. She will be in touch with you shortly.

Thanks,  
Deb

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 11:06 AM  
**To:** Brendeland, Deb GCPE:EX  
**Cc:** Hynes, Colin GCPE:EX  
**Subject:** Event Coordinator Request

Hi Deb,

Hoping we can request an event coordinator to support our office in planning a public message event in Vancouver on June 28 highlighting the release of the Regulatory Reform Annual Report.

NR, QA and EP attached for context.

Bill Anderson  
Director of Communications  
Government Communications and Public Engagement  
Ministry of Small Business and Red Tape Reduction  
Cell: 250.888.3381

## **Anderson, Bill GCPE:EX**

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 5:41 PM  
**To:** Gleeson, Kelly T GCPE:EX  
**Subject:** RE: Regulatory reform policy - tomorrow release

Np, sorry for any confusion! So much regulatory reform... so little time ;)

---

**From:** Gleeson, Kelly T GCPE:EX  
**Sent:** Wednesday, June 22, 2016 5:41 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** Re: Regulatory reform policy - tomorrow release

thx for clarification

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 5:38 PM  
**To:** Gleeson, Kelly T GCPE:EX  
**Subject:** RE: Regulatory reform policy - tomorrow release

This is totally separate from the Regulatory Reform Annual Report we're putting out on Tuesday next week.

This is very bureaucratic, basically it's a guide for policy makers to make sure they're developing regulations in a way that doesn't create red tape and considers the impact on citizens/businesses. It was posted online today, and a letter went out to DMs and MLAs this morning.

---

**From:** Gleeson, Kelly T GCPE:EX  
**Sent:** Wednesday, June 22, 2016 5:36 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** Fw: Regulatory reform policy - tomorrow release

so no event?

---

**From:** Alaimo, Marie GCPE:EX  
**Sent:** Wednesday, June 22, 2016 4:50 PM  
**To:** Merrifield, Katy PREM:EX  
**Cc:** Gleeson, Kelly T GCPE:EX; Chawrun, Jessica GCPE:EX  
**Subject:** Regulatory reform policy - tomorrow release

Just got word SBRT would like this to go out tomorrow 2:30pm. Let me know if you have any concerns/thoughts.

Cheers!

Marie

## **Anderson, Bill GCPE:EX**

---

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 2:27 PM  
**To:** Gleeson, Kelly T GCPE:EX  
**Subject:** RE: SBRT event - Reg Reform

Sure thing!

We're still in the process of engaging the validator/host venue. Their a company called Appnovation Technologies – a company that's grown from a small business to a company of over 200 employees (speaks to the streamlined regulatory environment in BC that encourages business diversity and growth). They stand to benefit (we're confirming whether or not they already have) from the Open Government License which makes information like Open511 and iMap available to third party developers (an item highlighted in the Regulatory Reform Annual Report we're releasing). So they'll say something like *"thanks to government's streamlined regulatory environment and focus on red tape reduction, we've been able to grow our business to over 200 people in just a few years. The report released today highlights an important way government is reducing red tape for companies like ours, who's businesses depend on access to open data."*

It's a tech company, so I've reached out to Tasha to check and see if there are some cool #bctech pieces she wants us to highlight.

We're also lining up CFIB to validate, talk about the strength of the small business sector, and the good work our government has done on cutting red tape/regulatory reform. Gotta go after those golden scissors!

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**From:** Gleeson, Kelly T GCPE:EX  
**Sent:** Wednesday, June 22, 2016 1:53 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** FW: SBRT event - Reg Reform

Bill –

Further to our back and forth – if there is a good hook involving the company, let's discuss and use that as leverage for the advisory.

Do you know at this point what the biz validator is going to say?

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**From:** Brendeland, Deb GCPE:EX  
**Sent:** Wednesday, June 22, 2016 11:25 AM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Hynes, Colin GCPE:EX; Young, Emily GCPE:EX; Chawrun, Jessica GCPE:EX; Alaimo, Marie GCPE:EX  
**Subject:** FW: Event Coordinator Request

Hi Bill:

Thanks for your email. Emily will assist you with your event in Vancouver on June 28. She will be in touch with you shortly.

Thanks,  
Deb

**From:** Anderson, Bill GCPE:EX  
**Sent:** Wednesday, June 22, 2016 11:06 AM  
**To:** Brendeland, Deb GCPE:EX  
**Cc:** Hynes, Colin GCPE:EX  
**Subject:** Event Coordinator Request

Hi Deb,

Hoping we can request an event coordinator to support our office in planning a public message event in Vancouver on June 28 highlighting the release of the Regulatory Reform Annual Report.

NR, QA and EP attached for context.

Bill Anderson  
Director of Communications  
Government Communications and Public Engagement  
Ministry of Small Business and Red Tape Reduction  
Cell: 250.888.3381

## **Anderson, Bill GCPE:EX**

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**From:** Anderson, Bill GCPE:EX  
**Sent:** Thursday, June 16, 2016 1:58 PM  
**To:** Bertrand, Francois SBRT:EX  
**Subject:** RE: Stakeholder Communique - Reg Reform Annual Report

Beauty.

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**From:** Bertrand, Francois SBRT:EX  
**Sent:** Thursday, June 16, 2016 1:58 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** RE: Stakeholder Communique - Reg Reform Annual Report

Perfect – will proceed as proposed, targeting end of day tomorrow for list.

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**From:** Anderson, Bill GCPE:EX  
**Sent:** Thursday, June 16, 2016 1:56 PM  
**To:** Bertrand, Francois SBRT:EX  
**Subject:** RE: Stakeholder Communique - Reg Reform Annual Report

Thanks Francois.

I agree it's good to have these pieces travel together. Christine hasn't seen any of the event products yet, why don't you let me run them all up to her at once (NR, QA, EP, stakeholder correspondence/list).

If that plan works, just fire the list over to me once you have it.

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**From:** Bertrand, Francois SBRT:EX  
**Sent:** Thursday, June 16, 2016 1:54 PM  
**To:** Anderson, Bill GCPE:EX  
**Subject:** RE: Stakeholder Communique - Reg Reform Annual Report

Bill:

I think this is very good.

My team has asked for a bit more time to get a solid list of stakeholders together, but I expect we will have a solid list in place shortly.

Christine is back in the office on Monday – will you run this communication to her or shall I do this given our discussion about roles and responsibilities concerning stakeholder communications? Happy to proceed either way but may be good to include the draft communication and list of stakeholders in the same package.

Thank you,  
Francois

**Francois Bertrand**  
Executive Director, Regulatory Reform

Small Business and Red Tape Reduction

Phone: 604-660-2759

Cell: 250-415-1970

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**From:** Anderson, Bill GCPE:EX

**Sent:** Thursday, June 16, 2016 12:29 PM

**To:** Bertrand, Francois SBRT:EX

**Subject:** Stakeholder Communique - Reg Reform Annual Report

Here's my first cut at a stakeholder communications template to support our outreach and promotion of the annual regulatory reform report.

Let me know if you think this works.

Bill Anderson

Director of Communications

Government Communications and Public Engagement

Ministry of Small Business and Red Tape Reduction

Cell: 250.888.3381

## **Anderson, Bill GCPE:EX**

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**From:** Anderson, Bill GCPE:EX  
**Sent:** Monday, June 27, 2016 1:36 PM  
**To:** Alaimo, Marie GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX; Chawrun, Jessica GCPE:EX; Kerr, Carleen GCPE:EX  
**Subject:** RE: Tomorrow's Materials - SBRT  
**Attachments:** SN\_MCO\_Reg\_Reform\_Annual\_Report\_June\_28\_2016\_FINAL.docx;  
EP\_Reg\_Reform\_Annual\_Report\_June282016\_FINAL.doc;  
NR\_Reg\_Reform\_Annual\_Report\_June28\_2016\_DRAFT.docx;  
QA\_KM\_Reg\_Reform\_Annual\_Report\_June28\_2016\_FINAL.docx

Here are the updated materials. They reflect the time change I discussed with Carleen.

Only thing outstanding at this point is quote approval from our validator, and getting that darn report posted online!

Let me know if you have any other questions.

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**From:** Alaimo, Marie GCPE:EX  
**Sent:** Monday, June 27, 2016 12:33 PM  
**To:** Anderson, Bill GCPE:EX  
**Cc:** Harbord, Chris GCPE:EX; Chawrun, Jessica GCPE:EX; Kerr, Carleen GCPE:EX  
**Subject:** Re: Tomorrow's Materials - SBRT

Great, thanks Bill!

Sent from my iPhone

On Jun 27, 2016, at 12:12 PM, Anderson, Bill GCPE:EX <[Bill.Anderson@gov.bc.ca](mailto:Bill.Anderson@gov.bc.ca)> wrote:

I have slightly updated versions of the speaking notes and news release that I'll be able to share shortly.

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**From:** Alaimo, Marie GCPE:EX  
**Sent:** Monday, June 27, 2016 12:12 PM  
**To:** Harbord, Chris GCPE:EX; Anderson, Bill GCPE:EX  
**Cc:** Chawrun, Jessica GCPE:EX; Kerr, Carleen GCPE:EX  
**Subject:** Tomorrow's Materials - SBRT

Good afternoon,

Can you please share your latest materials and media plan for the following:

- Regulatory Reform (are attached the latest?)

Kind regards,

**Marie Alaimo** | Corporate Planning Officer  
Corporate Planning & Events  
Government Communications & Public Engagement

Cell: 778.677.6436 | Email: [Marie.Alaimo@gov.bc.ca](mailto:Marie.Alaimo@gov.bc.ca)