

INVOICE

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NOV 23 2016

GOVERNMENT COMMUNICATIONS
AND PUBLIC ENGAGEMENT

SCANNED

NOV 30 2016

FEES

GST

44,925.00

2,496.25

SPONSOR

1157-408 Granville St
Vancouver, BC V6C 1T2
T. 604-684-4282
www.responseadvertising.ca

DATE: 10/12/2016			
INV Curriculum 2016 - C30			
CLIENT: Ministry of Education - Curriculum campaign			
P.O. W1722			
PROJECT: Curriculum campaign - Broadcast on TV and Radio			
Description - Planning, strategic direction, creative development, production and translation	Number of Units	Cost per Unit	Cost
CLIENT SERVICES			
Account Services (primary day-to-day contact)	10	\$ 150.00	\$ 1,500.00 ✓
Creative Director (or Agency Head)	30	\$ 250.00	\$ 7,500.00 ✓
Junior Account Personnel	45	\$ 125.00	\$ 5,625.00 ✓
CREATIVE SERVICES			
Art/Creative Direction	62	\$ 125.00	\$ 7,750.00 ✓
Copy Writing Services	60	\$ 100.00	\$ 6,000.00 ✓
Broadcast Development	65	\$ 75.00	\$ 4,875.00 ✓
Digital Design Services		\$ 75.00	\$ -
New Media Development	50	\$ 75.00	\$ 3,750.00 ✓
Promotional Planning Services			\$ -
Research/Strategic Planning Services	35	\$ 125.00	\$ 4,375.00 ✓
PRODUCTION SERVICES			
Print Production	0	\$ 75.00	\$ -
Broadcast Production (TV and Radio)	90	\$ 95.00	\$ 8,550.00 ✓
Digital/Online Production	0	\$ 100.00	\$ -
Promotional Executions		\$ 70.00	\$ -
HARD COSTS			
SUB-CONTRACTED SERVICES			
Sub Total			
			\$ 49,925.00 ✓
GST 5%			\$ 2,496.25 ✓
Total			\$ 52,421.25 ✓

Make all cheques payable to Response Advertising Inc.
GST# 867101750 RT 0001

QUALIFIED RECEIVER

DATE:

NOV 29 2016

SIGNATURE:

PRINT NAME:

Mary Dila

INVOICE
AUDITED

16.11.23