Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

JUL 13 2016

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2804 - Services Campaign
REFERENCE / RÉFÉRENCE: 531219/17/01 **REVISION:** 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: / No DE FACTURE: T507675 C14GCPEOO1
INVOICE DATE: / DATE DE FACTURATION: 22 APR 16 **PAGE NUMBER: / No DE PAGE:** 1
DUE DATE: / DATE D'ECH: 22 APR 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
DAWSON CREEK					
CHAN-DAC	189	APR/16	4,590.00	4,590.00	
CJDC	156	APR/16	2,162.40	2,162.40	
Market Total	345				6,752.40
KAMLOOPS					
CFJC	61	APR/16	2,304.80	2,304.80	
CHANKAMP	83	APR/16	10,669.20	10,669.20	
CIVTKAMP	66	APR/16	3,608.25	3,608.25	
Market Total	210				16,582.25
KELOWNA					
CHANKELG	95	APR/16	10,497.26	10,497.26	
CHBC	54	APR/16	6,105.42	6,105.42	
Market Total	149				16,602.68
KOOTENAY					
CHANKOOG	47	APR/16	3,047.49	3,047.49	
Market Total	47				3,047.49
					Continued

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[connections]

INVOICE
FACTURE

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2804 - Services Campaign
REFERENCE / RÉFÉRENCE: 531219/17/01 **REVISION:** 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: No DE FACTURE: T507675
INVOICE DATE: DATE DE FACTURATION: 22 APR 16 **PAGE NUMBER: No DE PAGE:** 2
DUE DATE: DATE D'ECH: 22 APR 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
TERRACE					
CFTK	54	APR/16	1,361.70	1,361.70	
CHANTER	84	APR/16	4,416.60	4,416.60	
CIVTTER	60	APR/16	969.00	969.00	
Market Total 198					6,747.30
VANCOUVER					
CHAN	78	APR/16	75,967.38	75,967.38	
CHEK	47	APR/16	11,675.60	11,675.60	
CHNU	33	APR/16	1,463.70	1,463.70	
CIVI	37	APR/16	11,697.70	11,697.70	
CIVT	64	APR/16	63,578.30	63,578.30	
CKVU	41	APR/16	9,844.12	9,844.12	
SHAWINS	1	APR/16	39,100.00	39,100.00	
Market Total 301					213,326.80
Total for British Columbia					**263,058.92**
NETWORK					
CBCP		APR/16		8,644.52	
SNPA		APR/16		2,129.25	
					10,773.77
					10,773.77

Continued

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FACTURE

[connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2804 - Services Campaign
REFERENCE / RÉFÉRENCE: 531219/17/01 **REVISION:** 0
gcpe.financebilling@gov.bc.c
a
INVOICE NUMBER: / No DE FACTURE: T507675
INVOICE DATE: / DATE DE FACTURATION: 22 APR 16 **PAGE NUMBER: / No DE PAGE:** 3
DUE DATE: / DATE D'ECH: 22 APR 16

Market/Station	Month	Ordered	Station Total	AMOUNT MONTANT
MONTHLY TOTALS				
APR/16	273,832.69			
Invoice Totals				
Sub Total				273,832.69
GST Reg. No. 819655473 RT0001 on		273,832.69		13,691.63

				287,524.32

QUALIFIED RECEIVER
DATE: July 14/2016
SIGNATURE:
PRINT NAME: HIDE OZAWA

INVOICE AUDITED
16·07·13 UK

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7282

BRITISH COLUMBIA

2016/ 2017 TV COST ESTIMATE

CLIENT:	Government Communications & Public Engagement	DATE:	March 15, 2016
CAMPAIGN:	Services Campaign - TV - Phase One	CLIENT CODE:	531210
CAMPAIGN DATE:	April 4 - May 1, 2016	PRODUCT:	17
AUDIENCE:	A25-54	CAMPAIGN #:	TBD
UNIT:	:30s	APO:	A2804
		VERSION:	Original
Budget	$356,058	MEDIA BUYER:	Ryan MacDonald

FULL PROVINCE COVERAGE								
US SPECIALTY	CNN, TLC, A&E, SPACE, AMC, BBC, CNBC, GOLF, NFLN, SPIKE, FOXN	April 4 x 4 weeks	n/a	n/a	$11,500	4	$46,000.00	$39,100.00
				VANCOUVER / VICTORIA TOTAL			[illegible]	[illegible]
BC - VANCOUVER / VICTORIA								
VANCOUVER / VICTORIA (BBM People Meters)	CIVT, CHAN, CHEK, CHNM CBUT, CKVU, CIVI, CHNU SPORTSNET	April 4 x 1 week	$575	125	$71,911.76	1	$71,911.76	$61,125.00
		April 11 x 1 week	$575	125	$71,911.76	1	$71,911.76	$61,125.00
		April 18 X 1 week	$575	125	$71,911.76	1	$71,911.76	$61,125.00
		April 25 x 1 week	$575	125	$71,911.76	1	$71,911.76	$61,125.00
				VANCOUVER / VICTORIA TOTAL			[illegible]	[illegible]
BC - INTERIOR								
KELOWNA (BBM Diary)	CHBC, CHAN1	April 4 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 11 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 18 X 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 25 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
				OKANAGAN TOTAL			[illegible]	[illegible]
KAMLOOPS / PRINCE GEORGE (BBM Diary)	CKPG, GLOBAL, CTV CFJC	April 4 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 11 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 18 X 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 25 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
				KAMLOOPS / PRINCE GEORGE TOTAL			[illegible]	[illegible]
TERRACE / KITIMAT	CFTK, CIVI-T, CHAN-T	April 4 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 11 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 18 X 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 25 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
				TERRACE/KITIMAT TOTAL			[illegible]	[illegible]
DAWSON CREEK (BBM Diary)	CJDC, CHAN-D	April 4 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 11 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 18 X 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 25 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
				DAWSON CREEK TOTAL			[illegible]	[illegible]

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7282

BRITISH COLUMBIA

Vizeum

2016/ 2017 TV COST ESTIMATE

CLIENT: Government Communications & Public Engagement
CAMPAIGN: Services Campaign - TV - Phase One
CAMPAIGN DATE: April 4 - May 1, 2016
AUDIENCE: A25-54
UNIT: :30s

Budget $350,000

DATE: March 16, 2016
CLIENT CODE: 531219
PRODUCT: 17
CAMPAIGN #: TBD
APO: A2804
VERSION: Original
MEDIA BUYER: Ryan MacDonald

KOOTENAYS (BBM Diary)	CHANI - K	April 4 x 1 week	$16	75	$1,235.29	1	$1,235.29	$1,050.00
		April 11 x 1 week	$16	75	$1,235.29	1	$1,235.29	$1,050.00
		April 18 X 1 week	$16	75	$1,235.29	1	$1,235.29	$1,050.00
		April 25 x 1 week	$16	75	$1,235.29	1	$1,235.29	$1,050.00
				KOOTENAYS TOTAL:			[illegible]	[illegible]
Total:							$411,764.71	$350,000.00

* Television: Stations require written notice 4 weeks prior to campaign start date, and first 4 weeks are non-cancelable

TOTAL NET TELEVISION: $350,000.00

Approved by Ministry Expense Authority: ______ Date: MAR 24 2016

Approved by GCPE: ______ Date: MAR 24 2016

Material Contact Name: ______ Material Contact Number: ______

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2804	Campaign Name: Services Campaign - TV - Phase One
STOB/PROJECT INFORMATION:	BILLING CONTACT:	BILLING TO: *Ministry Branch Mailing Address*
STOB: GCPE 67 ✓ Ministry 67 ___ 68 ___	Name: Dawn Stewart	
CFA/Project No. N0234	Email: GCPE.FinanceBilling@gov.bc.ca	

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7259

INVOICE
FACTURE

[Connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

ATTN: Attn DAWN STEWART

JUL 13 2016

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2805 -Service Campaign Ethn
REFERENCE / RÉFÉRENCE: 531219/17/02 REVISION: 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: / No DE FACTURE: T507685
INVOICE DATE: / DATE DE FACTURATION: 02 MAY 16 PAGE NUMBER: / No DE PAGE: 1
DUE DATE: / DATE D'ECH: 02 MAY 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
Ontario					
TORONTO					
ALPH	12	MAY/16	420.00	420.00	
ATNAC	8	MAY/16	400.08	400.08	
ZEE	12	MAY/16	1,020.00	1,020.00	
Market Total	32				1,840.08
Total for Ontario					**1,840.08**
British Columbia					
VANCOUVER					
ATNMOV	8	MAY/16	200.00	200.00	
CHNM	5	MAY/16	2,018.75	2,018.75	
Market Total	13				2,218.75
Total for British Columbia					**2,218.75**
NETWORK					
ATNP		MAY/16		180.00	
ATNSO		MAY/16		480.00	
ATNSP		MAY/16		520.00	
CBN		MAY/16		120.00	
FTV		MAY/16		3,701.75	
PTC		MAY/16		233.75	
TALV		MAY/16		1,989.00	
TFC		MAY/16		1,200.00	

Continued

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT:	2016-2017 FISCAL
BRAND / MARQUE:	
CAMPAIGN / CAMPAGNE:	A2805 -Service Campaign Ethn
REFERENCE / RÉFÉRENCE:	531219/17/02 REVISION: 0
	gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: No DE FACTURE:	T507685
INVOICE DATE: DATE DE FACTURATION:	02 MAY 16
PAGE NUMBER: No DE PAGE:	2
DUE DATE: DATE D'ECH:	02 MAY 16

Market/Station	Month	Ordered	Station Total	AMOUNT MONTANT
				8,424.50
				8,424.50
MONTHLY TOTALS				
MAY/16	12,483.33			
Invoice Totals				
Sub Total				12,483.33 ✓
GST Reg. No. 819655473 RT0001 on 12,483.33				624.17 ✓
				13,107.50 ✓

QUALIFIED RECEIVER
DATE: July 14/2016
SIGNATURE:
PRINT NAME: HIDE OZAWA

INVOICE AUDITED
16.07.13 LK

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7282

BRITISH COLUMBIA

2016/ 2017 TV COST ESTIMATE

CLIENT: Government Communications & Public Engagement
CAMPAIGN: Services Campaign - Multicultural TV - Phase One
CAMPAIGN DATE: April 4 - May 1, 2016
AUDIENCE: A25-54
UNIT: :30s
REVISION COMMENT:

Budget $50,000

DATE: March 16, 2016
CLIENT CODE: 531210
PRODUCT: 17
CAMPAIGN #: TBD
APO: A2005
VERSION: Original
MEDIA BUYER: Ryan MacDonald

[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
SOUTH ASIAN								
SONY TV	Western Prime Time (Punjabi)	April 4 x 4 weeks	$70.59	8	$564.72	4	$2,258.88	$1,920.05
ZEE TV	Western Prime Time (Punjabi)	April 4 x 4 weeks	$100.00	12	$1,200.00	4	$4,800.00	$4,080.00
ATN B4U	Western Prime Time (Punjabi)	April 4 x 4 weeks	$29.41	8	$235.28	4	$941.12	$799.95
ATN STAR PLUS	Western Prime Time (Punjabi)	April 4 x 4 weeks	$76.47	8	$611.76	4	$2,447.04	$2,079.98
ATN - Alpha Punjabi	Western Prime Time (Punjabi)	April 4 x 4 weeks	$41.18	12	$494.16	4	$1,976.64	$1,680.14
ATN - GET PUNJABI	Western Prime Time (Punjabi)	April 4 x 4 weeks	$17.65	12	$211.80	4	$847.20	$720.12
ATN - CRICKET PLUS	Western Prime Time (Punjabi)	April 4 x 4 weeks	$17.65	8	$141.20	4	$564.80	$480.08
AAPKA COLOR	Western Prime Time (Punjabi)	April 4 x 4 weeks	$58.83	8	$470.64	4	$1,882.56	$1,600.18
PTC PUNJABI	Western Prime Time (Punjabi)	April 4 x 3 weeks	$25.00	12	$300.00	3	$900.00	$765.00
	Western Prime Time (Punjabi)	April 25 x 1 weeks	$25.00	11	$275.00	1	$275.00	$233.75
OMNI TV	MO-FR 7pm-7:30pm (Punjabi)	April 4 x 4 weeks	$475.00	5	$2,375.00	4	$9,500.00	$8,075.00
					SOUTH ASIAN TOTAL TOTAL:		[illegible]	[illegible]
CHINESE								
FAIRCHILD TV *Cantonese*	Prime time rotation (3A: 6pm - 11pm)	April 4 x 4 weeks	$335.00	13	$4,355.00	4	$17,420.00	$14,807.00
TALENTVISION *Mandarin*	Prime time rotation (3A: 6pm - 11pm)	April 4 x 4 weeks	$195.00	12	$2,340.00	4	$9,360.00	$7,956.00
					CHINESE TOTAL:		$26,780.00	$22,763.00

VIZEUM CANADA INC.

BRITISH COLUMBIA

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7282

Vizeum

2016/ 2017 TV COST ESTIMATE

CLIENT:	Government Communications & Public Engagement
CAMPAIGN:	Services Campaign - Multicultural TV - Phase One
CAMPAIGN DATE:	April 4 - May 1, 2016
AUDIENCE:	A25-54
UNIT:	:30s
REVISION COMMENT:	
Budget	$56,000

DATE: March 16, 2016
CLIENT CODE: 534219
PRODUCT: 17
CAMPAIGN #: TBD
APO: A2835
VERSION: Original
MEDIA BUYER: Ryan MacDonald

[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
FILIPINO								
FAIRCHILD TV *Tagalog*	Prime time rotation (6pm - 11pm)	April 4 x 4 weeks	$117.65	12	$1,411.80	4	$5,647.20	$4,800.12
				CHINESE TOTAL			[illegible]	[illegible]
Total:							$58,820.44	$49,997.37

* Television, Stations require written notice 4 weeks prior to campaign start date, and first 4 weeks are non-cancelable

TOTAL NET TELEVISION: $49,997.37

Approved by Ministry Expense Authority: Date: MAR 2 4 2016

Approved by GCPE: Date: MAR 2 4 2016

Material Contact Name: Material Contact Number:

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2835	Campaign Name: Services Campaign - Multicultural TV - Phase One
STOB/PROJECT INFORMATION:	BILLING CONTACT:	BILLING TO: *Ministry Branch Mailing Address*
STOB: GCPE 67 _✓_ Ministry 67 ___ 69 ___	Name: Dawn Stewart	
CPA/Project No. N0Z34	Email: GCPE.FinanceBilling@gov.bc.ca	

Instructions. This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7298

INVOICE FACTURE

[connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

JUL 13 2016

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2804 - Services Campaign
REFERENCE / RÉFÉRENCE: 531219/17/01 REVISION: 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: No DE FACTURE: T507684 C14CCPE001
INVOICE DATE: DATE DE FACTURATION: 02 MAY 16
PAGE NUMBER: No DE PAGE: 1
DUE DATE: DATE D'ECH: 02 MAY 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
DAWSON CREEK					
CHAN-DAC	63	MAY/16	1,530.00	1,530.00	
CJDC	51	MAY/16	717.40	717.40	
Market Total	114				2,247.40
KAMLOOPS					
CFJC	22	MAY/16	765.84	765.84	
CHANKAMP	29	MAY/16	3,553.00	3,553.00	
CIVTKAMP	22	MAY/16	1,202.75	1,202.75	
Market Total	73				5,521.59
KELOWNA					
CHANKELG	33	MAY/16	3,464.58	3,464.58	
CHBC	18	MAY/16	2,035.14	2,035.14	
Market Total	51				5,499.72
KOOTENAY					
CHANKOOG	17	MAY/16	1,145.50	1,145.50	
Market Total	17				1,145.50
					Continued

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7262
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2804 - Services Campaign
REFERENCE / RÉFÉRENCE: 531219/17/01 REVISION: 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: / No DE FACTURE: T507684
INVOICE DATE: / DATE DE FACTURATION: 02 MAY 16
PAGE NUMBER: / No DE PAGE: 2
DUE DATE: / DATE D'ECH: 02 MAY 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
TERRACE					
CFTK	18	MAY/16	453.90	453.90	
CHANTER	28	MAY/16	1,472.20	1,472.20	
CIVTTER	20	MAY/16	323.00	323.00	
Market Total	66				2,249.10
VANCOUVER					
CHAN	27	MAY/16	26,875.66	26,875.66	
CHEK	17	MAY/16	3,872.60	3,872.60	
CHNU	11	MAY/16	487.90	487.90	
CIVI	16	MAY/16	5,438.30	5,438.30	
CIVT	18	MAY/16	14,911.55	14,911.55	
CKVU	12	MAY/16	4,515.65	4,515.65	
Market Total	101				56,101.66
Total for British Columbia					**72,764.97**
NETWORK					
CBCP		MAY/16		1,800.25	
SNPA		MAY/16		471.75	
					2,272.00
					2,272.00

Continued

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2804 - Services Campaign
REFERENCE / RÉFÉRENCE: 531219/17/01 **REVISION:** 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: / No DE FACTURE: T507684
INVOICE DATE: / DATE DE FACTURATION: 02 MAY 16 **PAGE NUMBER: / No DE PAGE:** 3
DUE DATE: / DATE D'ECH: 02 MAY 16

Market/Station	Month	Ordered	Station Total	AMOUNT MONTANT
MONTHLY TOTALS				
MAY/16	75,036.97			
Invoice Totals				
Sub Total				75,036.97✓
GST Reg. No. 819655473 RT0001 on 75,036.97				3,751.85✓

				78,788.82✓

QUALIFIED RECEIVER
DATE: July 14/2016
SIGNATURE:
PRINT NAME: HIDE OZAWA

INVOICE AUDITED
16.07.13 LK

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

BRITISH COLUMBIA

V Z

2016/ 2017 TV COST ESTIMATE

CLIENT:	Government Communications & Public Engagement	DATE:	March 16, 2016
CAMPAIGN:	Services Campaign - TV - Phase One	CLIENT CODE:	51219
CAMPAIGN DATE:	April 4 - May 1, 2016	PRODUCT:	17
AUDIENCE:	A25-64	CAMPAIGN #:	TBD
UNIT:	:30s	APO:	A2804
		VERSION:	Original
Budget	$350,000	MEDIA BUYER:	Ryan MacDonald

FULL PROVINCE COVERAGE								
US SPECIALTY	CNN, TLC, A&E, SPACE, AMC, BBC, CNBC, GOLF, NFLN, SPIKE, FOXN	April 4 x 4 weeks	n/a	n/a	$11,500	4	$46,000.00	$39,100.00
				VANCOUVER / VICTORIA TOTAL			[illegible]	[illegible]
BC - VANCOUVER / VICTORIA								
VANCOUVER / VICTORIA (BBM People Meters)	*CIVT, CHAN, CHEK, CHNM CBUT, CKVU, CIVI, CHNU SPORTSNET*	April 4 x 1 week	$575	125	$71,911.76	1	$71,911.76	$61,125.00
		April 11 x 1 week	$575	125	$71,911.76	1	$71,911.76	$61,125.00
		April 18 X 1 week	$575	125	$71,911.76	1	$71,911.76	$61,125.00
		April 25 x 1 week	$575	125	$71,911.76	1	$71,911.76	$61,125.00
				VANCOUVER / VICTORIA TOTAL			[illegible]	[illegible]
BC - INTERIOR								
KELOWNA (BBM Diary)	*CHBC, CHAN1*	April 4 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 11 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 18 X 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 25 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
				OKANAGAN TOTAL			[illegible]	[illegible]
KAMLOOPS / PRINCE GEORGE (BBM Diary)	*CKPG, GLOBAL, CTV CFJC*	April 4 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 11 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 18 X 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 25 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
				KAMLOOPS / PRINCE GEORGE TOTAL			[illegible]	[illegible]
TERRACE / KITIMAT	*CFTK, CIVI-T, CHAN-T*	April 4 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 11 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 18 X 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 25 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
				TERRACE / KITIMAT TOTAL			[illegible]	[illegible]
DAWSON CREEK (BBM Diary)	*CJDC, CHAN-D*	April 4 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 11 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 18 X 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 25 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
				DAWSON CREEK TOTAL			[illegible]	[illegible]

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

BRITISH COLUMBIA

2016/ 2017 TV COST ESTIMATE

CLIENT: Government Communications & Public Engagement
CAMPAIGN: Services Campaign - TV - Phase One
CAMPAIGN DATE: April 4 - May 1, 2016
AUDIENCE: A25-64
UNIT: :30s

Budget: $350,000

DATE: March 16, 2016
CLIENT CODE: 531219
PRODUCT: 17
CAMPAIGN #: TBD
APO: A2804
VERSION: Original
MEDIA BUYER: Ryan MacDonald

[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
KOOTENAYS [BBM Diary]	CHAN1 - K	April 4 x 1 week	S16	75	$1,235.29	1	$1,235.29	$1,050.00
		April 11 x 1 week	S16	75	$1,235.29	1	$1,235.29	$1,050.00
		April 18 X 1 week	S16	75	$1,235.29	1	$1 235.29	$1,050.00
		April 25 x 1 week	S16	75	$1,235.29	1	$1.235.29	$1,050.00
				KOOTENAYS TOTAL			[illegible]	[illegible]
Total:							$411,764.71	$350,000.00

* Television Stations require written notice 4 weeks prior to campaign start date, and first 4 weeks are non-cancelable

TOTAL NET TELEVISION: $350,000.00

Approved by Ministry Expense Authority: ________ Date: MAR 2 4 2016

Approved by GCPE: ________ Date: MAR 2 4 2016

Material Contact Name: ________ Material Contact Number: ________

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2804	Campaign Name: Services Campaign - TV - Phase One
STOB/PROJECT INFORMATION:	BILLING CONTACT:	BILLING TO: *Ministry Branch Mailing Address*
STOB: GCPE 67 _✓__ Ministry 67 ___ 68 ___	Name: Dawn Stewart	
CPA/Project No. N0234	Email: GCPEFinanceBilling@gov.bc.ca	

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

RECEIVED
JUL 13 2016

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2805 -Service Campaign Ethn
REFERENCE / RÉFÉRENCE: 531219/17/02 REVISION: 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: No DE FACTURE: T507676 C14GCPE001
INVOICE DATE: DATE DE FACTURATION: 22 APR 16
PAGE NUMBER: No DE PAGE: 1
DUE DATE: DATE D'ECH: 22 APR 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
Ontario					
TORONTO					
ALPH	36	APR/16	1,260.00	1,260.00	
ATNAC	24	APR/16	1,200.24	1,200.24	
ZEE	36	APR/16	3,060.00	3,060.00	
Market Total	96				5,520.24
Total for Ontario					**5,520.24**
British Columbia					
VANCOUVER					
ATNMOV	24	APR/16	600.00	600.00	
CHNM	15	APR/16	6,056.25	6,056.25	
Market Total	39				6,656.25
Total for British Columbia					**6,656.25**
NETWORK					
ATNP		APR/16		540.00	
ATNSO		APR/16		1,440.00	
ATNSP		APR/16		1,560.00	
CBN		APR/16		360.00	
FTV		APR/16		11,105.25	
PTC		APR/16		765.00	
TALV		APR/16		5,967.00	
TFC		APR/16		3,600.00	

Continued

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2805 -Service Campaign Ethn
REFERENCE / RÉFÉRENCE: 531219/17/02 **REVISION:** 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: / No DE FACTURE: T507676
INVOICE DATE: / DATE DE FACTURATION: 22 APR 16 **PAGE NUMBER: / No DE PAGE:** 2
DUE DATE: / DATE D'ECH: 22 APR 16

Market/Station	Month	Ordered	Station Total	AMOUNT MONTANT
				25,337.25
				25,337.25
MONTHLY TOTALS				
APR/16	37,513.74			
Invoice Totals				
Sub Total				37,513.74
GST Reg. No. 819655473 RT0001 on 37,513.74				1,875.69
				39,389.43

QUALIFIED RECEIVER
DATE: July 14/2016
SIGNATURE:
PRINT NAME: HIDE OZAWA

INVOICE AUDITED
16.07.13 UK

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7262

2016/ 2017 TV COST ESTIMATE

BRITISH COLUMBIA

CLIENT: Government Communications & Public Engagement
CAMPAIGN: Services Campaign - Multicultural TV - Phase One
CAMPAIGN DATE: April 4 - May 1, 2016
AUDIENCE: A25-54
UNIT: :30s
REVISION COMMENT:

Budget $50,000

DATE: March 18, 2016
CLIENT CODE: 531219
PRODUCT: 17
CAMPAIGN #: TBD
APD: A2885
VERSION: Original
MEDIA BUYER: Ryan MacDonald

SOUTH ASIAN								
SONY TV	Western Prime Time (Punjabi)	April 4 x 4 weeks	$70.59	8	$564.72	4	$2,258.88	$1,920.05
ZEE TV	Western Prime Time (Punjabi)	April 4 x 4 weeks	$100.00	12	$1,200.00	4	$4,800.00	$4,080.00
ATN B4U	Western Prime Time (Punjabi)	April 4 x 4 weeks	$29.41	8	$235.28	4	$941.12	$799.95
ATN STAR PLUS	Western Prime Time (Punjabi)	April 4 x 4 weeks	$76.47	8	$611.76	4	$2,447.04	$2,079.98
ATN - Alpha Punjabi	Western Prime Time (Punjabi)	April 4 x 4 weeks	$41.18	12	$494.16	4	$1,976.64	$1,680.14
ATN - GET PUNJABI	Western Prime Time (Punjabi)	April 4 x 4 weeks	$17.65	12	$211.80	4	$847.20	$720.12
ATN - CRICKET PLUS	Western Prime Time (Punjabi)	April 4 x 4 weeks	$17.65	8	$141.20	4	$564.80	$480.08
AAPKA COLOR	Western Prime Time (Punjabi)	April 4 x 4 weeks	$58.83	8	$470.64	4	$1,882.56	$1,600.18
PTC PUNJABI	Western Prime Time (Punjabi)	April 4 x 3 weeks	$25.00	12	$300.00	3	$900.00	$765.00
	Western Prime Time (Punjabi)	April 25 x 1 weeks	$25.00	11	$275.00	1	$275.00	$233.75
OMNI TV	MO-FR 7pm-7:30pm (Punjabi)	April 4 x 4 weeks	$475.00	5	$2,375.00	4	$9,500.00	$8,075.00
				SOUTH ASIAN TOTAL TOTAL:			[illegible]	[illegible]
CHINESE								
FAIRCHILD TV *Cantonese*	Prime time rotation (3A: 6pm - 11pm)	April 4 x 4 weeks	$335.00	13	$4,355.00	4	$17,420.00	$14,807.00
TALENTVISION *Mandarin*	Prime time rotation (3A: 6pm - 11pm)	April 4 x 4 weeks	$195.00	12	$2,340.00	4	$9,360.00	$7,956.00
				CHINESE TOTAL:			$26,780.00	$22,763.00

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7282

2016/ 2017 TV COST ESTIMATE

BRITISH COLUMBIA

CLIENT:	Government Communications & Public Engagement
CAMPAIGN:	Services Campaign - Multicultural TV - Phase One
CAMPAIGN DATE:	April 4 - May 1, 2016
AUDIENCE:	A25-54
UNIT:	:30s
REVISION COMMENT:	
Budget	$50,000

DATE: March 16, 2016
CLIENT CODE: 531219
PRODUCT: 17
CAMPAIGN #: TBD
APO: A2805
VERSION: Original
MEDIA BUYER: Ryan MacDonald

[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
FILIPINO								
FAIRCHILD TV *Tagalog*	Prime time rotation (5pm - 11pm)	April 4 x 4 weeks	$117.65	12	$1,411.80	4	$5,647.20	$4,800.12
					[illegible]		[illegible]	[illegible]
Total:							$58,820.44	$49,997.37

* Television: Stations require written notice 4 weeks prior to campaign start date, and first 4 weeks are non-cancelable

TOTAL NET TELEVISION: $49,997.37

Approved by Ministry Expense Authority: Date: MAR 24 2016

Approved by GCPE: Date: MAR 24 2016

Material Contact Name: Material Contact Number:

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2805	Campaign Name: Services Campaign - Multicultural TV - Phase One
STOB/PROJECT INFORMATION:	BILLING CONTACT:	BILLING TO: *Ministry Branch Mailing Address*
STOB: GCPE 67 ✓ Ministry 67 ___ 68 ___	Name: Dawn Stewart	
CPA/Project No. N0234	Email: GCPE.FinanceBilling@gov.bc.ca	

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT:	2016-2017 FISCAL
BRAND / MARQUE:	
CAMPAIGN / CAMPAGNE:	A2804 - Services Campaign
REFERENCE / RÉFÉRENCE:	531219/17/01 REVISION: 0
	gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: No DE FACTURE:	T508034
INVOICE DATE: DATE DE FACTURATION:	22 JUL 16 PAGE NUMBER: No DE PAGE: 1
DUE DATE: DATE D'ECH:	22 JUL 16

Market/Station	Month	Ordered	Station Total	AMOUNT MONTANT
NETWORK				
CBCP	MAY/16		33.60	
				33.60
				33.60
MONTHLY TOTALS				
MAY/16	33.60			
Invoice Totals				
Sub Total				33.60
GST Reg. No. 819655473 RT0001 on 33.60				1.68
				35.28

QUALIFIED RECEIVER
DATE: SEP 0 1 2016
SIGNATURE:
PRINT NAME: Mani Dila

INVOICE AUDITED
16·08·15LK

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

Vizeum

2016/ 2017 TV COST ESTIMATE

CLIENT:	Government Communications & Public Engagement	DATE:	March 16, 2016
CAMPAIGN:	Services Campaign - TV - Phase One	CLIENT CODE:	53120
CAMPAIGN DATE:	April 4 - May 1, 2016	PRODUCT:	17
AUDIENCE:	A25-54	CAMPAIGN #:	780
UNIT:	:30s	APO:	A2804
		VERSION:	Original
Budget	$350,000	MEDIA BUYER:	Ryan MacDonald

[redacted]

FULL PROVINCE COVERAGE								
US SPECIALTY	CNN, TLC, A&E, SPACE, AMC, BBC, CNBC, GOLF, NFLN, SPIKE, FOXN	April 4 x 4 weeks	n/a	n/a	$11,500	4	$46,000.00	$39,100.00
					[redacted]			
BC - VANCOUVER / VICTORIA								
VANCOUVER / VICTORIA (BBM People Meters)	*CIVT, CHAN, CHEK, CHNM CBUT, CKVU, CIVI, CHNU SPORTSNET*	April 4 x 1 week	$575	125	$71,911.76	1	$71,911.76	$61,125.00
		April 11 x 1 week	$575	125	$71,911.76	1	$71,911.76	$61,125.00
		April 18 X 1 week	$575	125	$71,911.76	1	$71,911.76	$61,125.00
		April 25 x 1 week	$575	125	$71,911.76	1	$71,911.76	$61,125.00
					[redacted]			
BC - INTERIOR								
KELOWNA (BBM Diary)	*CHBC, CHAN1*	April 4 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 11 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 18 X 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 25 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
					[redacted]			
KAMLOOPS / PRINCE GEORGE (BBM Diary)	*CKPG, GLOBAL, CTV CFJC*	April 4 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 11 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 18 X 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
		April 25 x 1 week	$65	100	$6,500.00	1	$6,500.00	$5,525.00
					[redacted]			
TERRACE / KITIMAT	*CFTK, CIVI-T, CHAN-T*	April 4 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 11 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 18 X 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 25 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
					[redacted]			
DAWSON CREEK (BBM Diary)	*CJDC, CHAN-D*	April 4 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 11 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 18 X 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
		April 25 x 1 week	$35	75	$2,647.06	1	$2,647.06	$2,250.00
					[redacted]			

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7252

BRITISH COLUMBIA

Vizeum

2016/ 2017 TV COST ESTIMATE

CLIENT: Government Communications & Public Engagement
CAMPAIGN: Services Campaign - TV - Phase One
CAMPAIGN DATE: April 4 - May 1, 2016
AUDIENCE: A25-54
UNIT: :30s

Budget $250,000

DATE: March 16, 2016
CLIENT CODE: 531219
PRODUCT: 17
CAMPAIGN #: TBD
APO: A2864
VERSION: Original
MEDIA BUYER: Ryan MacDonald

KOOTENAYS (BSM Diary)	CHAN1 - K	April 4 x 1 week	$16	75	$1,235.29	1	$1,235.29	$1,050.00
		April 11 x 1 week	$16	75	$1,235.29	1	$1,235.29	$1,050.00
		April 18 X 1 week	$16	75	$1,235.29	1	$1,235.29	$1,050.00
		April 25 x 1 week	$16	75	$1,235.29	1	$1,235.29	$1,050.00
			KOOTENAYS TOTAL				[illegible]	[illegible]
Total:							$411,764.71	$350,000.00

* Television Stations require written notice 4 weeks prior to campaign start date, and first 4 weeks are non-cancelable

TOTAL NET TELEVISION: $350,000.00

Approved by Ministry Expense Authority: ____________ Date: MAR 24 2016

Approved by GCPE: ____________ Date: MAR 24 2016

Material Contact Name: ____________ Material Contact Number: ____________

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2864	Campaign Name: Services Campaign - TV - Phase One
STOB/PROJECT INFORMATION:	BILLING CONTACT:	BILLING TO: Ministry Branch Mailing Address
STOB: GCPE 67 ✓ Ministry 67 __ 68 ___	Name: Dawn Stewart	
CPA/Project No. N0234	Email: GCPE.FinanceBilling@gov.bc.ca	

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

Vizeum Canada Inc.
1205 - 1088 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

ATTN: Attn DAWN STEWART

RECEIVED
AUG 26 2016
GOVERNMENT COMMUNICATIONS AND PUBLIC ENGAGEMENT

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2804 - Services Campaign
REFERENCE / RÉFÉRENCE: 531219/17/01 **REVISION:** 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: / No DE FACTURE: T508030
INVOICE DATE: / DATE DE FACTURATION: 22 JUL 16 **PAGE NUMBER: / No DE PAGE:** 1
DUE DATE: / DATE D'ECH: 22 JUL 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
KAMLOOPS					
CFJC	12	APR/16	<0.06>	<0.06>	
Market Total	12				<0.06>
Total for British Columbia					<0.06>
NETWORK					
CBCP		APR/16		<33.60>	
					<33.60>
					<33.60>
MONTHLY TOTALS					
APR/16		<33.66>			
Invoice Totals					
Sub Total					<33.66> ✓
GST Reg. No. 819655473 RT0001 on <33.66>					<1.68> ✓
				** Credit Note **	<35.34> ✓

Vizsum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

RECEIVED
AUG 26 2016
GOVERNMENT COMMUNICATIONS AND PUBLIC ENGAGEMENT

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: ~~A2387~~ Econ&Serv Ethnic June
REFERENCE / RÉFÉRENCE: 531219/17/03 REVISION: 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: / No DE FACTURE: R504419
INVOICE DATE: / DATE DE FACTURATION: 17 JUN 16
PAGE NUMBER: / No DE PAGE: 1
DUE DATE: / DATE D'ECH: 17 JUN 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
VANCOUVER					
CHKGFM	140	JUN/16	7,735.00	7,735.00	
CHMBAM	160	JUN/16	7,888.00	7,888.00	
CJRJAM	200	JUN/16	11,730.00	11,730.00	
CJVBAM	160	JUN/16	8,840.00	8,840.00	
CKYEFM	200	JUN/16	11,560.00	11,560.00	
Market Total	860				47,753.00
Total for British Columbia					47,753.00
MONTHLY TOTALS					
JUN/16		47,753.00			
Invoice Totals					
Sub Total					47,753.00
GST Reg. No. 819655473 RT0001 on			47,753.00		2,387.65
					50,140.65

QUALIFIED RECEIVER
DATE: SEP 0 8 2016
SIGNATURE:
PRINT NAME: Mary Dila

INVOICE AUDITED
16.09.02 LK

VIZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7282

2016 / 17 RADIO COSTING ESTIMATE :30 seconds

CLIENT:	Government Communications & Public Engagement	DATE:	May 19 2016
CAMPAIGN:	Services Campaign - Multicultural Radio - Phase Two	CLIENT CODE:	531219
CAMPAIGN DATE:	May 30 - June 27, 2016	PRODUCT:	17
AUDIENCE:	A25#	CAMPAIGN #:	TBD
UNIT:	:30 Seconds	APO:	A2037
ROTATION:	BRDA/DREV	CPA:	TBD
REVISION COMMENT:		VERSION:	Original
		MEDIA BUYER:	Ryan MacDonald

MARKET	RECOMMENDED STATIONS	FLIGHT DATES	Cost per :30 CPP/SPOT	Weekly GRPs / Spots	COST PER WEEK	# OF Weeks	Total GROSS Radio	Total NET Radio
VANCOUVER / LOWER MAINLAND								
VANCOUVER (ASIAN)	CHMB (Cantonese, Mandarin) *Cantonese - MO-FR / 6A-7P* *Cantonese - SA / 8A-6P* *Mandarin - MO-SA / 7P-12A*	*May 30 x 4 weeks*	$58.00	40	$2,320.00	4	$9,280.00	$7,888.00
	CJVB (Cantonese)	*May 30 x 4 weeks*	$65.00	40	$2,600.00	4	$10,400.00	$8,840.00
	CHKGFM (Mandarin)	*May 30 x 4 weeks*	$65.00	35	$2,275.00	4	$9,100.00	$7,735.00
						ASIAN TOTAL:	$28,780.00	$24,463.00
VANCOUVER (PUNJABI)	SPICE RADIO	*May 30 x 4 weeks*	$69.00	50	$3,450.00	4	$13,800.00	$11,730.00
	RED FM *BREAKFAST / 7A-11A* *AFTERNOON DRIVE / 2P-6P*	*May 30 x 4 weeks*	$68.00	50	$3,400.00	4	$13,600.00	$11,560.00
						PUNJABI TOTAL:	$27,400.00	$23,290.00
						ETHNIC RADIO TOTAL:	$56,180.00	$47,753.00

* PLEASE NOTE / CANCELLATION REQUIREMENTS : Radio stations require written cancellation notice of 14 days prior to the start of all campaigns.*

TOTAL NET RADIO: $47,753.00

Approved by Ministry Expense Authority: __________ Date: __________

Approved by GCPE: __________ Date: MAY 20 2016

Material Contact Name: __________ Material Contact Number: __________

AGENCY OF RECORD
Advertising Placement Order

Campaign Name: Services Campaign - Multicultural Radio - Phase Two

STOB/PROJECT INFORMATION:

STOB: GCPE 67 ✓ Ministry 67 ___ 59 ___

CPA/Project No. N0234

BILLING CONTACT:

Name: Dawn Stewart

Email: GCPE.FinanceBilling@gov.bc.ca

BILLING TO: *Ministry Branch Mailing Address*

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7252
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

RECEIVED
AUG 26 2016
GOVERNMENT COMMUNICATIONS AND PUBLIC ENGAGEMENT

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2838 Econ & Serv June TV
REFERENCE / RÉFÉRENCE: 531219/17/05 REVISION: 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: / No DE FACTURE: T507911
INVOICE DATE: / DATE DE FACTURATION: 17 JUN 16
PAGE NUMBER: / No DE PAGE: 1
DUE DATE: / DATE D'ECH: 17 JUN 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
DAWSON CREEK					
CHAN-DAC	212	JUN/16	5,417.90	5,417.90	
CJDC	270	JUN/16	3,468.00	3,468.00	
Market Total	482				8,885.90
KAMLOOPS					
CFJC	105	JUN/16	3,941.42	3,941.42	
CHANKAMP	132	JUN/16	12,823.95	12,823.95	
CIVTKAMP	112	JUN/16	4,583.20	4,583.20	
Market Total	349				21,348.57
KELOWNA					
CHANKELG	147	JUN/16	12,362.81	12,362.81	
CHBC	107	JUN/16	9,677.10	9,677.10	
Market Total	254				22,039.91
KOOTENAY					
CHANKOOG	360	JUN/16	7,932.07	7,932.07	
Market Total	360				7,932.07

Continued

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2838 Econ & Serv June TV
REFERENCE / RÉFÉRENCE: 531219/17/05 **REVISION:** 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: / No DE FACTURE: T507911
INVOICE DATE: / DATE DE FACTURATION: 17 JUN 16 **PAGE NUMBER: / No DE PAGE:** 2
DUE DATE: / DATE D'ECH: 17 JUN 16

Market/Station		Month	Ordered	Station Total	AMOUNT / MONTANT
British Columbia					
TERRACE					
CFTK	88	JUN/16	1,917.60	1,917.60	
CHANTER	96	JUN/16	5,610.00	5,610.00	
CIVTTER	120	JUN/16	1,523.20	1,523.20	
Market Total	304				9,050.80
VANCOUVER					
CHAN	152	JUN/16	82,404.27	82,404.27	
CHEK	72	JUN/16	11,829.45	11,829.45	
CHNU	67	JUN/16	2,714.90	2,714.90	
CIVI	199	JUN/16	11,775.05	11,775.05	
CIVT	175	JUN/16	64,399.40	64,399.40	
CKVU	87	JUN/16	17,882.05	17,882.05	
Market Total	752				191,005.12
Total for British Columbia					**260,262.37**
NETWORK					
CBCP		JUN/16		18,451.69	
SNPA		JUN/16		4,483.14	
					22,934.83
					22,934.83

Continued

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2838 Econ & Serv June TV
REFERENCE / RÉFÉRENCE: 531219/17/05 **REVISION:** 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: / No DE FACTURE: T507911
INVOICE DATE: / DATE DE FACTURATION: 17 JUN 16 **PAGE NUMBER: / No DE PAGE:** 3
DUE DATE: / DATE D'ECH: 17 JUN 16

Market/Station	Month	Ordered	Station Total	AMOUNT MONTANT
MONTHLY TOTALS				
JUN/16	283,197.20			
Invoice Totals				
Sub Total				283,197.20
GST Reg. No. 819655473 RT0001 on		283,197.20		14,159.86

				297,357.06

QUALIFIED RECEIVER
DATE: SEP 01 2016
SIGNATURE:
PRINT NAME: Mary Dila

INVOICE AUDITED
16·08·26 LR

BRITISH COLUMBIA

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

2016 / 2017 TV COST ESTIMATE

CLIENT: Government Communications & Public Engagement
CAMPAIGN: Services Campaign - TV - Phase Three
CAMPAIGN DATE: May 30 - June 27 2016
AUDIENCE: A25-54
UNIT: :30s

DATE: May 19, 2016
CLIENT CODE: 531219
PRODUCT: 17
CAMPAIGN #: TBD
APO: A2636
VERSION: Original
MEDIA BUYER: Ryan MacDonald

MARKETS	STATIONS	FLIGHT DATES	ESTIMATED GROSS CPP	WEEKLY GRPS	WEEKLY COST GROSS	NUMBER OF WEEKS	TOTAL COST GROSS	TOTAL COST NET
BC - VANCOUVER / VICTORIA								
VANCOUVER / VICTORIA (BBM People Meters)	CIVT, CHAN, CHEK, CHNM CBUT, CKVU, CIVI, CHNU SPORTSNET	May 30 x 4 weeks	$575	130	$74,788.24	4	$299,152.94	$254,280.00
				VANCOUVER / VICTORIA TOTAL:			$299,152.94	$254,280.00
BC - INTERIOR								
KELOWNA (BBM Diary)	CHBC, CHAN1	May 30 x 4 weeks	$65	100	$6,500.00	4	$26,000.00	$22,100.00
				OKANAGAN TOTAL:			$26,000.00	$22,100.00
KAMLOOPS / PRINCE GEORGE (BBM Diary)	CKPG, GLOBAL, CTV CFJC	May 30 x 4 weeks	$65	100	$6,500.00	4	$26,000.00	$22,100.00
				KAMLOOPS / PRINCE GEORGE TOTAL:			$26,000.00	$22,100.00
TERRACE / KITIMAT	CFTK, CIVI-T, CHAN-T	May 30 x 4 weeks	$35	75	$2,647.06	4	$10,588.24	$9,000.00
				TERRACE / KITIMAT TOTAL:			$10,588.24	$9,000.00
DAWSON CREEK (BBM Diary)	CJDC, CHAN-D	May 30 x 4 weeks	$35	75	$2,647.06	4	$10,588.24	$9,000.00
				DAWSON CREEK TOTAL:			$10,588.24	$9,000.00

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

BRITISH COLUMBIA

2016 / 2017 TV COST ESTIMATE

CLIENT:	Government Communications & Public Engagement
CAMPAIGN:	Services Campaign - TV - Phase Three
CAMPAIGN DATE:	May 30 - June 27 2016
AUDIENCE:	A25-54
UNIT:	30s

DATE: May 19 2016
CLIENT CODE: 531219
PRODUCT: 17
CAMPAIGN #: TBD
APO: A2835
VERSION: Original
MEDIA BUYER: Ryan MacDonald

[illegible]	[illegible]	[illegible]	ESTIMATE GROSS CPR	[illegible]	WEEKLY COST GROSS	NUMBER OF WEEKS	TOTAL COST GROSS	TOTAL COST NET
KOOTENAYS (BBM Diary)	CHAN1 - K	May 30 x 4 weeks	$16	75	$1,235.29	4	$4,941.18	$4,200.00
				KOOTENAYS TOTAL:			$4,941.18	$4,200.00
Total:							$377,270.59	$320,680.00

* Television: Stations require written notice 4 weeks prior to campaign start date, and first 4 weeks are non-cancelable

TOTAL NET TELEVISION: $320,680.00

Approved by Ministry Expense Authority: ____________ Date: ____________

Approved by GCPE: ____________ Date: MAY 2 0 2016

Material Contact Name: ____________ Material Contact Number: ____________

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2838	Campaign Name: Services Campaign - TV - Phase Three
STOB/PROJECT INFORMATION:	BILLING CONTACT:	BILLING TO: *Ministry Branch Mailing Address*
STOB: GCPE 67 _✓_ Ministry 67 ___ 68 ___	Name: Dawn Stewart	
CPA/Project No. N0234	Email: GCPE.FinanceBilling@gov.bc.ca	

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

ATTN: Attn DAWN STEWART

RECEIVED
AUG 26 2016
GOVERNMENT COMMUNICATIONS AND PUBLIC ENGAGEMENT

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2839 Econ&Serv Jun Ethnic T
REFERENCE / RÉFÉRENCE: 531219/17/06 **REVISION:** 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: / No DE FACTURE: T507912
INVOICE DATE: / DATE DE FACTURATION: 17 JUN 16 **PAGE NUMBER: / No DE PAGE:** 1
DUE DATE: / DATE D'ECH: 17 JUN 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
Ontario					
TORONTO					
ALPH	24	JUN/16	840.00	840.00	
ATNAC	24	JUN/16	1,200.24	1,200.24	
ZEE	24	JUN/16	2,040.00	2,040.00	
Market Total	72				4,080.24
Total for Ontario					**4,080.24**
British Columbia					
VANCOUVER					
ATNMOV	24	JUN/16	600.00	600.00	
CHNM	16	JUN/16	6,120.00	6,120.00	
Market Total	40				6,720.00
Total for British Columbia					**6,720.00**
NETWORK					
ATNP		JUN/16		300.00	
ATNSO		JUN/16		1,920.00	
ATNSP		JUN/16		1,560.00	
CBN		JUN/16		360.00	
FTV		JUN/16		9,112.00	
PTC		JUN/16		510.00	
TALV		JUN/16		5,304.00	
					19,066.00

Continued

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[connections]

GOV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2839 Econ&Serv Jun Ethnic T
REFERENCE / RÉFÉRENCE: 531219/17/06 **REVISION:** 0
gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: / No DE FACTURE: T507912
INVOICE DATE: / DATE DE FACTURATION: 17 JUN 16
PAGE NUMBER: / No DE PAGE: 2
DUE DATE: / DATE D'ECH: 17 JUN 16

Market/Station	Month	Ordered	Station Total	AMOUNT MONTANT
				19,066.00
MONTHLY TOTALS				
JUN/16	29,866.24			
Invoice Totals				
Sub Total				29,866.24
GST Reg. No. 819655473 RT0001 on		29,866.24		1,493.31
				31,359.55

QUALIFIED RECEIVER
DATE: SEP 01 2016
SIGNATURE:
PRINT NAME: Mary Dila

INVOICE AUDITED
16.08.26LK

BRITISH COLUMBIA

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7282

2016/ 2017 TV COST ESTIMATE

CLIENT: Government Communications & Public Engagement
CAMPAIGN: Services Campaign - Multicultural TV - Phase Three
CAMPAIGN DATE: May 30, 2016 - June 27, 2016
AUDIENCE: A25-54
UNIT: 30s
REVISION COMMENT:

Budget $38,000

DATE: May 19, 2016
CLIENT CODE: 531219
PRODUCT: 17
CAMPAIGN #: TBD
APO: A2839
VERSION: Original
MEDIA BUYER: Ryan MacDonald

STATION	DAYPART	FLIGHT DATES	ESTIMATED GROSS CPP	WEEKLY SPOTS	WEEKLY COST GROSS	NUMBER OF WEEKS	TOTAL COST GROSS	TOTAL COST NET
SOUTH ASIAN								
SONY TV	Western Prime Time (Punjabi)	May 30 x 4 weeks	$70.59	8	$564.72	4	$2,258.88	$1,920.05
ZEE TV	Western Prime Time (Punjabi)	May 30 x 4 weeks	$100.00	6	$600.00	4	$2,400.00	$2,040.00
ATN MOVIE OK	Western Prime Time (Punjabi)	May 30 x 4 weeks	$29.41	6	$176.46	4	$705.84	$599.96
ATN STAR PLUS	Western Prime Time (Punjabi)	May 30 x 4 weeks	$76.47	6	$458.82	4	$1,835.28	$1,559.99
ATN - Alpha Punjabi	Western Prime Time (Punjabi)	May 30 x 4 weeks	$41.18	6	$247.08	4	$988.32	$840.07
ATN - PUNJABI PLUS	Western Prime Time (Punjabi)	May 30 x 4 weeks	$17.65	5	$88.25	4	$353.00	$300.05
ATN - CRICKET PLUS	Western Prime Time (Punjabi)	May 30 x 4 weeks	$17.65	6	$105.90	4	$423.60	$360.06
AAPKA COLOR	Western Prime Time (Punjabi)	May 30 x 4 weeks	$58.83	6	$352.98	4	$1,411.92	$1,200.13
PTC PUNJABI	Western Prime Time (Punjabi)	May 30 x 4 weeks	$25.00	6	$150.00	4	$600.00	$510.00
OMNI TV	MO-FR 7pm-7:30pm (Punjabi)	May 30 x 4 weeks	$450.00	4	$1,800.00	4	$7,200.00	$6,120.00
				SOUTH ASIAN TOTAL TOTAL:			$18,176.84	$15,450.31

VIZEUM CANADA INC.

Suite 1206, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7282

2016/ 2017 TV COST ESTIMATE

BRITISH COLUMBIA

CLIENT: Government Communications & Public Engagement
CAMPAIGN: Services Campaign - Multicultural TV - Phase Three
CAMPAIGN DATE: May 30, 2016 - June 27, 2016
AUDIENCE: A25-54
UNIT: 30s
REVISION COMMENT:

Budget $30,000

DATE: May 19 2016
CLIENT CODE: 531219
PRODUCT: 17
CAMPAIGN #: TBD
APO: A2839
VERSION: Original
MEDIA BUYER: Ryan MacDonald

[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CHINESE								
FAIRCHILD TV *Cantonese*	Prime time rotation (3A: 6pm - 11pm)	May 30 x 4 weeks	$335.00	8	$2,680.00	4	$10,720.00	$9,112.00
TALENTVISION *Mandarin*	Prime time rotation (3A: 6pm - 11pm)	May 30 x 4 weeks	$195.00	8	$1,560.00	4	$6,240.00	$5,304.00
				CHINESE TOTAL:			$16,960.00	$14,416.00
Total:							$35,136.84	$29,866.31

* Television: Stations require written notice 4 weeks prior to campaign start date, and first 4 weeks are non-cancelable

TOTAL NET TELEVISION: $29,866.31

Approved by Ministry Expense Authority: ______ Date: ______

Approved by GCPE: ______ Date: MAY 20 2016

Material Contact Name: ______ Material Contact Number: ______

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2839	Campaign Name: Services Campaign - Multicultural TV - Phase Three
STOB/PROJECT INFORMATION:	BILLING CONTACT:	BILLING TO: *Ministry Branch Mailing Address*
STOB: GCPE 67 ✓ Ministry 67 ___ 68 ___	Name: Dawn Stewart	
CPA/Project No. N0234	Email: GCPE.FinanceBilling@gov.bc.ca	

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

GCV COMMUNICATIONS & PUBLIC ENGAGE
4TH FLOOR, 617 GOVERNMENT ST
PO BOX 9409, STN PROV GOVT
VICTORIA BC V8W 9V1

RECEIVED
AUG 26 2016
GOVERNMENT COMMUNICATIONS AND PUBLIC ENGAGEMENT

ATTN: Attn DAWN STEWART

PRODUCT / PRODUIT:	2016-2017 FISCAL
BRAND / MARQUE:	
CAMPAIGN / CAMPAGNE:	A2838 Econ & Serv June TV
REFERENCE / RÉFÉRENCE:	531219/17/05 REVISION: 0
	gcpe.financebilling@gov.bc.ca
INVOICE NUMBER: No DE FACTURE:	T508041
INVOICE DATE: DATE DE FACTURATION:	22 JUL 16
PAGE NUMBER: No DE PAGE:	1
DUE DATE: DATE D'ECH:	22 JUL 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
VANCOUVER					
CHAN	17	JUN/16	<35.09>	<35.09>	
Market Total	17				<35.09>
Total for British Columbia					<35.09>

MONTHLY TOTALS

JUN/16	<35.09>

Invoice Totals

Sub Total	<35.09> ✓
GST Reg. No. 819655473 RT0001 on <35.09>	<1.75> ✓
** Credit Note **	<36.84> ✓

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

MINISTRY OF EDUCATION
5TH FLOOR 620 SUPERIOR ST
PO BOX 9150, STN PROV GOVT
VICTORIA BC V8W 9N3

RECEIVED
NOV - 9 2016
GOVERNMENT COMMUNICATIONS AND PUBLIC ENGAGEMENT

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2855 Sevices - TV -Curricul
REFERENCE / RÉFÉRENCE: 531210/17/01 REVISION: 0

INVOICE NUMBER:
No DE FACTURE: T508366

INVOICE DATE:
DATE DE FACTURATION: 03 OCT 16

PAGE NUMBER:
No DE PAGE: 1

DUE DATE:
DATE D'ECH: 03 OCT 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
DAWSON CREEK					
CHAN-DAC	210	OCT/16	3,735.75	3,735.75	
CJDC	210	OCT/16	1,972.00	1,972.00	
Market Total	420				5,707.75
KAMLOOPS					
CFJC	64	OCT/16	3,316.38	3,316.38	
CHANKAMP	126	OCT/16	11,609.30	11,609.30	
CIVTKAMP	15	OCT/16	246.50	246.50	
Market Total	205				15,172.18
KELOWNA					
CHANKELG	93	OCT/16	8,851.14	8,851.14	
CHBC	62	OCT/16	9,098.78	9,098.78	
Market Total	155				17,949.92
KOOTENAY					
CHANKOOG	96	OCT/16	3,361.11	3,361.11	
Market Total	96				3,361.11
					Continued

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

MINISTRY OF EDUCATION
5TH FLOOR 620 SUPERIOR ST
PO BOX 9150,, STN PROV GOVT
VICTORIA BC V8W 9N3

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2855 Sevices - TV -Curricul
REFERENCE / RÉFÉRENCE: 531210/17/01 **REVISION:** 0

INVOICE NUMBER: No DE FACTURE: T508366

INVOICE DATE: DATE DE FACTURATION: 03 OCT 16 **PAGE NUMBER: No DE PAGE:** 2

DUE DATE: DATE D'ECH: 03 OCT 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
TERRACE					
CFTK	180	OCT/16	2,652.00	2,652.00	
CHANTER	100	OCT/16	4,420.00	4,420.00	
CIVTTER	160	OCT/16	1,734.00	1,734.00	
Market Total	440				8,806.00
VANCOUVER					
CHAN	83	OCT/16	54,863.57	54,863.57	
CHEK	52	OCT/16	9,126.45	9,126.45	
CHNM	8	OCT/16	339.58	339.58	
CHNU	53	OCT/16	2,095.25	2,095.25	
CIVI	81	OCT/16	14,709.25	14,709.25	
CIVT	153	OCT/16	88,897.25	88,897.25	
CKVU	45	OCT/16	3,330.72	3,330.72	
Market Total	475				173,362.07
Total for British Columbia					**224,359.03**
NETWORK					
CBCP		OCT/16		33,748.62	
RSBC		OCT/16		24,093.04	
SNPA		OCT/16		3,150.08	
					60,991.74
					60,991.74

Continued

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

MINISTRY OF EDUCATION
5TH FLOOR 620 SUPERIOR ST
PO BOX 9150, STN PROV GOVT
VICTORIA BC V8W 9N3

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2855 Sevices - TV -Curricul
REFERENCE / RÉFÉRENCE: 531210/17/01 **REVISION:** 0

INVOICE NUMBER: / No DE FACTURE: T508366

INVOICE DATE: / DATE DE FACTURATION: 03 OCT 16 **PAGE NUMBER: / No DE PAGE:** 3

DUE DATE: / DATE D'ECH: 03 OCT 16

Market/Station	Month	Ordered	Station Total	AMOUNT MONTANT
MONTHLY TOTALS				
OCT/16	285,350.77			
Invoice Totals				
Sub Total				285,350.77
GST Reg. No. 819655473 RT0001 on		285,350.77		14,267.54

				299,618.31

QUALIFIED RECEIVER
DATE: NOV 17 2016
SIGNATURE:
PRINT NAME: Mary Dilas

VIZEUM CANADA INC.

Suite 1206, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

Vizeum

2016/ 2017 TV COST ESTIMATE

CLIENT:	Ministry of Education	DATE:	August 22, 2016
CAMPAIGN:	Services - TV - Curriculum	CLIENT CODE:	[illegible]
CAMPAIGN DATE:	Sep 14 - Oct 31, 2016	PRODUCT:	17
AUDIENCE:	A25-54, F25-54 [illegible]	CAMPAIGN #:	TBD
UNIT:	:30s	APO:	[illegible]
Budget	[illegible]	VERSION:	Original
		MEDIA BUYER:	Ryan MacDonald

BC - VANCOUVER / VICTORIA								
VANCOUVER / VICTORIA (BBM People Meters)	CIVT, CHAN, CHEK, CHNM CBUT, CKVU, CIVI, CHNU SPORTSNET	Sep 14 x 7 weeks	$575	95	$54,652.94	7	$382,570.59	$325,185.00
		VANCOUVER / VICTORIA TOTAL					[illegible]	[illegible]
BC - INTERIOR								
KELOWNA (BBM Diary)	CHBC, CHAN1	Sep 14 x 7 weeks	$65	65	$4,225.00	7	$29,575.00	$25,138.75
		KELOWNA TOTAL					[illegible]	[illegible]
KAMLOOPS / PRINCE GEORGE (BBM Diary)	CKPG, GLOBAL, CTV CFJC	Sep 14 x 7 weeks	$65	60	$3,900.00	7	$27,300.00	$23,205.00
		KAMLOOPS / PRINCE GEORGE TOTAL					[illegible]	[illegible]
TERRACE / KITIMAT	CFTK, CIVI-T, CHAN-T	Sep 14 x 7 weeks	$35	60	$2,117.65	7	$14,823.53	$12,600.00

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7262

BRITISH COLUMBIA

VIZEUM

2016/ 2017 TV COST ESTIMATE

CLIENT:	Ministry of Education	DATE:	August 22, 2016
CAMPAIGN:	Services - TV - Curriculum	CLIENT CODE:	531216 / 531216
CAMPAIGN DATE:	Sep 14 - Oct 31, 2016	PRODUCT:	77
AUDIENCE:	A25-34, F25-54 Skew	CAMPAIGN #:	TBD
UNIT:	:30s	APO:	A2656
Budget	[illegible]	VERSION:	Original
		MEDIA BUYER:	Ryan MacDonald

[redacted]

DAWSON CREEK (BBM Diary)	CJDC, CHAN-D	Sep 14 x 7 weeks	535	45	$1,588.24	7	$11,117.65	$9,450.00
[illegible]							[illegible]	[illegible]
KOOTENAYS (BBM Diary)	CHAN1 - K	Sep 14 x 7 weeks	516	45	$741.18	7	$5,188.24	$4,410.00
[illegible]							[illegible]	[illegible]
Total:							[illegible]	[illegible]

* Television: Stations require written notice 4 weeks prior to campaign start date, and first 4 weeks are non-cancellable.

TOTAL NET TELEVISION: [illegible]

Approved by Ministry Expense Authority: Date: Aug. 26/16

Approved by GCPE: Date: AUG 2 3 2016

Material Contact Name: Material Contact Number:

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2656	Blanket APO: Yes ___ No ___	Campaign Name: Services - TV - Curriculum
STOB/PROJECT INFORMATION:	BILLING CONTACT:		BILLING TO: Ministry Branch Billing Address
STOB: GCPE 67 ___ Ministry 67 ✓ ___ 68 ___	Name: Dawn Stewart		
CPA/Project No. ___	Email: GCPE.FinanceBilling@gov.bc.ca		

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

MINISTRY OF EDUCATION
5TH FLOOR 620 SUPERIOR ST
PO BOX 9150, STN PROV GOVT
VICTORIA BC V8W 9N3

RECEIVED
NOV - 9 2016
GOVERNMENT COMMUNICATIONS AND PUBLIC ENGAGEMENT

PRODUCT / PRODUIT:	2016-2017 FISCAL
BRAND / MARQUE:	
CAMPAIGN / CAMPAGNE:	A2855 Sevices - TV -Curricul
REFERENCE / RÉFÉRENCE:	531210/17/01 REVISION: 0
INVOICE NUMBER: No DE FACTURE:	T508357
INVOICE DATE: DATE DE FACTURATION:	23 SEP 16 PAGE NUMBER: No DE PAGE: 1
DUE DATE: DATE D'ECH:	23 SEP 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
DAWSON CREEK					
CHAN-DAC	84	SEP/16	1,494.30	1,494.30	
CJDC	84	SEP/16	788.80	788.80	
Market Total	168				2,283.10
KAMLOOPS					
CFJC	40	SEP/16	2,059.19	2,059.19	
CHANKAMP	49	SEP/16	4,331.60	4,331.60	
CIVTKAMP	6	SEP/16	98.60	98.60	
Market Total	95				6,489.39
KELOWNA					
CHANKELG	45	SEP/16	3,635.41	3,635.41	
CHBC	23	SEP/16	3,537.02	3,537.02	
Market Total	68				7,172.43
KOOTENAY					
CHANKOOG	43	SEP/16	1,475.34	1,475.34	
Market Total	43				1,475.34

Continued

Vizeum Canada Inc.
1206 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7290

INVOICE
FACTURE

[Connections]

MINISTRY OF EDUCATION
5TH FLOOR 620 SUPERIOR ST
PO BOX 9150, STN PROV GOVT
VICTORIA BC V8W 9N3

PRODUCT / PRODUIT:	2016-2017 FISCAL
BRAND / MARQUE:	
CAMPAIGN / CAMPAGNE:	A2855 Sevices - TV -Curricul
REFERENCE / RÉFÉRENCE:	531210/17/01 REVISION: 0
INVOICE NUMBER: No DE FACTURE:	T508357
INVOICE DATE: DATE DE FACTURATION:	23 SEP 16 PAGE NUMBER: No DE PAGE: 2
DUE DATE: DATE D'ECH:	23 SEP 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
TERRACE					
CFTK	72	SEP/16	1,060.80	1,060.80	
CHANTER	40	SEP/16	1,768.00	1,768.00	
CIVTTER	64	SEP/16	693.60	693.60	
Market Total	176				3,522.40
VANCOUVER					
CHAN	41	SEP/16	21,129.73	21,129.73	
CHEK	24	SEP/16	4,329.05	4,329.05	
CHNM	5	SEP/16	101.15	101.15	
CHNU	32	SEP/16	1,406.75	1,406.75	
CIVI	44	SEP/16	6,283.20	6,283.20	
CIVT	52	SEP/16	31,444.05	31,444.05	
CKVU	18	SEP/16	1,264.39	1,264.39	
Market Total	216				65,958.32
Total for British Columbia					86,900.98
NETWORK					
CBCP		SEP/16		12,512.88	
RSBC		SEP/16		6,007.81	
SNPA		SEP/16		5,778.05	
					24,298.74
					24,298.74

Continued

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
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Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

MINISTRY OF EDUCATION
5TH FLOOR 620 SUPERIOR ST
PO BOX 9150, STN PROV GOVT
VICTORIA BC V8W 9N3

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2855 Sevices - TV -Curricul
REFERENCE / RÉFÉRENCE: 531210/17/01 REVISION: 0

INVOICE NUMBER:
No DE FACTURE: T508357

INVOICE DATE:
DATE DE FACTURATION: 23 SEP 16 PAGE NUMBER: No DE PAGE: 3

DUE DATE:
DATE D'ECH: 23 SEP 16

Market/Station	Month	Ordered	Station Total	AMOUNT MONTANT
MONTHLY TOTALS				
SEP/16	111,199.72			
Invoice Totals				
Sub Total				111,199.72
GST Reg. No. 819655473 RT0001 on		111,199.72		5,559.99

				116,759.71

QUALIFIED RECEIVER
DATE: NOV 17 2016
SIGNATURE:
PRINT NAME: Mary Dila

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7262

2016/ 2017 TV COST ESTIMATE

CLIENT:	Ministry of Education	DATE:	August 22, 2016
CAMPAIGN:	Services - TV - Curriculum	CLIENT CODE:	531218 / 521218
CAMPAIGN DATE:	Sep 14 - Oct 31, 2016	PRODUCT:	17
AUDIENCE:	A25-54, F25-54 Skew	CAMPAIGN #:	TBD
UNIT:	:30s	APO:	A3469
Budget	$400,000	VERSION:	Original
		MEDIA BUYER:	Ryan MacDonald

BC - VANCOUVER / VICTORIA								
VANCOUVER / VICTORIA (BBM People Meters)	CIVT, CHAN, CHEK, CHNM CBUT, CKVU, CIVI, CHNU SPORTSNET	Sep 14 x 7 weeks	$575	95	$54,652.94	7	$382,570.59	$325,185.00
			VANCOUVER / VICTORIA TOTAL				[illegible]	[illegible]
BC - INTERIOR								
KELOWNA (BBM Diary)	CHBC, CHAN1	Sep 14 x 7 weeks	$65	65	$4,225.00	7	$29,575.00	$25,138.75
			OKANAGAN TOTAL				[illegible]	[illegible]
KAMLOOPS / PRINCE GEORGE (BBM Diary)	CKPG, GLOBAL, CTV CFJC	Sep 14 x 7 weeks	$65	60	$3,900.00	7	$27,300.00	$23,205.00
			KAMLOOPS / PRINCE GEORGE TOTAL				[illegible]	[illegible]
TERRACE / KITIMAT	CFTK, CIVI-T, CHAN-T	Sep 14 x 7 weeks	$35	60	$2,117.65	7	$14,823.53	$12,600.00

VIZEUM

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7282

BRITISH COLUMBIA

2016/ 2017 TV COST ESTIMATE

CLIENT:	Ministry of Education
CAMPAIGN:	Services - TV - Curriculum
CAMPAIGN DATE:	Sep 14 - Oct 31, 2016
AUDIENCE:	A25-54, F25-54 Skew
UNIT:	:30s
Budget	$400,000

DATE: August 22, 2016
CLIENT CODE: 531219 / 531810
PRODUCT: 17
CAMPAIGN #: TBD
APO: A2835
VERSION: Original
MEDIA BUYER: Ryan MacDonald

[redacted]

DAWSON CREEK (BBM Diary)	CJDC, CHAN-D	Sep 14 x 7 weeks	535	45	$1,588.24	7		$11,117.65	$9,450.00
				DAWSON CREEK TOTAL:				[illegible]	[illegible]
KOOTENAYS (BBM Diary)	CHAN - K	Sep 14 x 7 weeks	818	45	$741.18	7		$5,188.24	$4,410.00
				KOOTENAYS TOTAL:				[illegible]	[illegible]
Total:								$470,576.65	$399,988.75

* Television: Stations require written notice 4 weeks prior to campaign start date, and first 4 weeks are non-cancelable

TOTAL NET TELEVISION: $399,988.75

Approved by Ministry Expense Authority: ____________ Date: Aug. 26/16

Approved by GCPE: ____________ Date: AUG 2 3 2016

Material Contact Name: ____________ Material Contact Number: ____________

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2835	Blanket APO: Yes ___ No ___	Campaign Name: Services - TV - Curriculum
STOB/PROJECT INFORMATION:	BILLING CONTACT:		BILLING TO: Ministry Branch Mailing Address
STOB: GCPE 67 ___ Ministry 67 ✓ ___ 66 ___	Name: Dawn Stewart		
CPA/Project No. ____________	Email: GCPE.FinanceBilling@gov.bc.ca		

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

MINISTRY OF EDUCATION
5TH FLOOR 620 SUPERIOR ST
PO BOX 9150, STN PROV GOVT
VICTORIA BC V8W 9N3

RECEIVED
NOV - 9 2016
GOVERNMENT COMMUNICATIONS AND PUBLIC ENGAGEMENT

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: 2016 Fall Curriculum
REFERENCE / RÉFÉRENCE: 531210/17/01 **REVISION:** 0

INVOICE NUMBER: / No DE FACTURE: 62856 R504626

INVOICE DATE: / DATE DE FACTURATION: 23 SEP 16 **PAGE NUMBER: / No DE PAGE:** 1

DUE DATE: / DATE D'ECH: 23 SEP 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
VANCOUVER					
CHKGFM	80	SEP/16	4,420.00	4,420.00	
CHMBAM	80	SEP/16	3,944.00	3,944.00	
CJVBAM	80	SEP/16	4,420.00	4,420.00	
CKYEFM	90	SEP/16	5,202.00	5,202.00	
RIMJHIM	80	SEP/16	4,692.00	4,692.00	
Market Total	410				22,678.00
Total for British Columbia					22,678.00

MONTHLY TOTALS
SEP/16 22,678.00

Invoice Totals
Sub Total 22,678.00
GST Reg. No. 819655473 RT0001 on 22,678.00 1,133.90

QUALIFIED RECEIVER
DATE: NOV 17 2016
SIGNATURE:
PRINT NAME: Mary Dila

23,811.90

VIZEUM CANADA INC

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7322

BRITISH COLUMBIA

2016 / 17 RADIO COSTING ESTIMATE :30 seconds

CLIENT:	Ministry of Education	DATE:	August 22, 2016
CAMPAIGN:	Services - Multicultural Radio - Curriculum	CLIENT CODE:	[illegible]
DAYPARTS/DATE:	Sep 14 - Oct 17	PRODUCT:	17
AUDIENCE:	A25-54	CAMPAIGN #:	TBA
UNIT:	:30 Seconds	APO:	A[illegible]
ROTATION:	[illegible]	CPA:	TBD
		VERSION:	Original
		MEDIA BUYER:	Tyes MacDonald

REVISION COMMENT:

VANCOUVER / LOWER MAINLAND								
VANCOUVER (ASIAN)	CHMB (Cantonese, Mandarin) ROS	Sep 14 x 7 weeks	$58.00	40	$2,320.00	7	$16,240.00	$13,804.00
	CJVB (Cantonese) Mo-Fr 6am-11am MO-FR 3pm-7pm	Sep 14 x 7 weeks	$65.00	40	$2,600.00	7	$18,200.00	$15,470.00
	CHKG FM (Mandarin)	Sep 14 x 7 weeks	$65.00	40	$2,600.00	7	$18,200.00	$15,470.00
						ASIAN TOTAL:	[illegible]	[illegible]
VANCOUVER (PUNJABI)	SPICE RADIO	Sep 14 x 7 weeks	$69.00	40	$2,760.00	7	$19,320.00	$16,422.00
	RED FM BREAKFAST / 7A-11A AFTERNOON DRIVE / 3P-6P	Sep 14 x 7 weeks	$76.00	40	$3,060.00	7	$21,420.00	$18,207.00
						PUNJABI TOTAL:	[illegible]	[illegible]
						ETHNIC RADIO TOTAL:	$93,380.00	$79,373.00

* PLEASE NOTE / CANCELLATION ARRANGEMENTS / [illegible] 14 days prior to the start of all campaigns.*

TOTAL NET RADIO: $79,373.00

X Approved by Ministry Expense Authority: ____________ Date: Aug. 26/16

Approved by GCPE: Helen D ____________ Date: AUG 23 2016

Material Contact Name: ____________ Material Contact Number: ____________

AGENCY OF RECORD Advertising Placement Order	APO #: A[illegible]	Standard APO: Yes ___ No ___	Campaign Name: Services - Multicultural Radio - Curriculum
STOB/PROJECT INFORMATION:	BILLING CONTACT:		BILLING TO: Ministry Branch Mailing Address
STOB: GCPE 67___ Ministry 67__/__ 55__	Name: Dawn Stevens		
CPA/Project No. ____________	Email: GCPE.FinancialBilling@gov.bc.ca		

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax (604) 646-7299

INVOICE
FACTURE

[Connections]

MINISTRY OF EDUCATION
5TH FLOOR 620 SUPERIOR ST
PO BOX 9150, STN PROV GOVT
VICTORIA BC V8W 9N3

RECEIVED
NOV - 9 2016
GOVERNMENT COMMUNICATIONS AND PUBLIC ENGAGEMENT

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: 2016 Fall Curriculum
REFERENCE / RÉFÉRENCE: 531210/17/01 REVISION: 0

A6856

INVOICE NUMBER:
No DE FACTURE: R504630

INVOICE DATE:
DATE DE FACTURATION: 03 OCT 16

PAGE NUMBER:
No DE PAGE: 1

DUE DATE:
DATE D'ECH: 03 OCT 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
British Columbia					
VANCOUVER					
CHKGFM	200	OCT/16	11,050.00	11,050.00	
CHMBAM	200	OCT/16	9,860.00	9,860.00	
CJVBAM	200	OCT/16	11,050.00	11,050.00	
CKYEFM	225	OCT/16	13,005.00	13,005.00	
RIMJHIM	200	OCT/16	11,730.00	11,730.00	
Market Total1025					56,695.00
Total for British Columbia					**56,695.00**

MONTHLY TOTALS
OCT/16 56,695.00

Invoice Totals
Sub Total 56,695.00
GST Reg. No. 819655473 RT0001 on 56,695.00 2,834.75

QUALIFIED RECEIVER
DATE: NOV 1 7 2016
SIGNATURE:
PRINT NAME: Mary Dila

59,529.75

VIZEUM CANADA INC

Suite 1305, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7362

2016 / 17 RADIO COSTING ESTIMATE :30 seconds

BRITISH COLUMBIA

CLIENT:	Ministry of Education	DATE:	August 12, 2016
CAMPAIGN:	Services - Multicultural Radio - Conference	CLIENT CODE:	EDU16
CAMPAIGN DATE:	Sep 14 - Oct 31	PRODUCT:	17
AUDIENCE:	A18+	CAMPAIGN #:	750
UNIT:	:30 seconds	APO:	A3855
ROTATION:	[illegible]	CPPO:	TBD
		VERSION:	Original
REVISION COMMENT:		MEDIA BUYER:	Tyra MacDonald

VANCOUVER / LOWER MAINLAND								
VANCOUVER (ASIAN)	CHMB (Cantonese, Mandarin) ROS	Sep 14 x 7 weeks	$55.00	40	$2,320.00	7	$16,240.00	$15,604.00
	CJVB (Cantonese) Mo-Fr 6am-11am MO-FR 3pm-7pm	Sep 14 x 7 weeks	$65.00	40	$2,600.00	7	$18,200.00	$15,470.00
	CHKG FM (Mandarin)	Sep 14 x 7 weeks	$65.00	40	$2,600.00	7	$18,200.00	$15,470.00
						ASIAN TOTAL:	[illegible]	[illegible]
VANCOUVER (PUNJABI)	SPICE RADIO	Sep 14 x 7 weeks	$69.00	40	$2,760.00	7	$19,320.00	$16,422.00
	RED FM BREAKFAST / 7A-11A AFTERNOON DRIVE / 3P-6P	Sep 14 x 7 weeks	$66.00	46	$3,060.00	7	$21,420.00	$18,207.00
						PUNJABI TOTAL:	[illegible]	[illegible]
						ETHNIC RADIO TOTAL:	[illegible]	[illegible]

* PLEASE NOTE / CANCELLATION REQUIREMENTS / [illegible] 14 days prior to the start of all campaigns.*

TOTAL NET RADIO: $78,273.00

X Approved by Ministry Expense Authority: ____________ Date: Aug. 26/16

Approved by GCPE: ____________ Date: AUG 23 2016

Material Contact Name: ____________ Material Contact Number: ____________

AGENCY OF RECORD Advertising Placement Order	APO #: A3855	Revised APO: Yes ___ No ___	Campaign Name: Services - Multicultural Radio - Conference
STOB/PROJECT INFORMATION:	BILLING CONTACT:		BILLING TO: Ministry Branch Mailing Address
STOB: GCPE 57 ___ Ministry ___ / ___ 56 ___	Name: Dawn Stewart		
CP/Project No. ____________	Email: GCPE.[illegible]@gov.bc.ca		

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

MINISTRY OF EDUCATION
5TH FLOOR 620 SUPERIOR ST
PO BOX 9150, STN PROV GOVT
VICTORIA ~~BC V8W 9N3~~

RECEIVED
NOV - 9 2016
GOVERNMENT COMMUNICATIONS AND PUBLIC ENGAGEMENT

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2857-Multicultural TV-Curri
REFERENCE / RÉFÉRENCE: 531210/17/02 **REVISION:** 0

INVOICE NUMBER: / No DE FACTURE: T508367

INVOICE DATE: / DATE DE FACTURATION: 03 OCT 16 **PAGE NUMBER: / No DE PAGE:** 1

DUE DATE: / DATE D'ECH: 03 OCT 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
Ontario					
TORONTO					
ALPH	70	OCT/16	2,450.00	2,450.00	
ATNAC	80	OCT/16	4,000.80	4,000.80	
B4U	70	OCT/16	1,750.00	1,750.00	
ZEE	80	OCT/16	6,800.00	6,800.00	
Market Total	300				15,000.80
Total for Ontario					**15,000.80**
NETWORK					
ATNSO		OCT/16		4,800.00	
FTV		OCT/16		17,085.00	
OMNI		OCT/16		11,475.00	
PTC		OCT/16		1,487.50	
TALV		OCT/16		13,260.00	
					48,107.50
					48,107.50
MONTHLY TOTALS					
OCT/16		63,108.30			

Continued

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[connections]

MINISTRY OF EDUCATION
5TH FLOOR 620 SUPERIOR ST
PO BOX 9150, STN PROV GOVT
VICTORIA BC V8W 9N3

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2857-Multicultural TV-Curri
REFERENCE / RÉFÉRENCE: 531210/17/02 REVISION: 0

INVOICE NUMBER: No DE FACTURE: T508367

INVOICE DATE: DATE DE FACTURATION: 03 OCT 16 PAGE NUMBER: No DE PAGE: 2

DUE DATE: DATE D'ECH: 03 OCT 16

Market/Station	Month	Ordered	Station Total	AMOUNT MONTANT
Invoice Totals				
Sub Total				63,108.30
GST Reg. No. 819655473 RT0001 on 63,108.30				3,155.42

				66,263.72

QUALIFIED RECEIVER
DATE: NOV 17/16
SIGNATURE:
PRINT NAME: MARY DILA

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7282

2016/ 2017 TV COST ESTIMATE

BRITISH COLUMBIA

Vizeum

CLIENT:	Ministry of Education	DATE:	August 18, 2016
CAMPAIGN:	Services - Multicultural TV - Curriculum	CLIENT CODE:	571218
CAMPAIGN DATE:	Sep 14 - Oct 31	PRODUCT:	1T
AUDIENCE:	A25-54	CAMPAIGN #:	TBD
UNIT:	:30s	APO:	A2857
REVISION COMMENT:		VERSION:	Original
		MEDIA BUYER:	Ryan MacDonald
Budget	$95,000		

SOUTH ASIAN								
OMNI TV	Western Prime Time (Punjabi)	Sep 14 x 7 weeks	$70.39	16	$1,129.44	7	$7,906.08	$6,720.17
ZEE TV	Western Prime Time (Punjabi)	Sep 14 x 7 weeks	$100.00	16	$1,600.00	7	$11,200.00	$9,520.00
ATN B4U	Western Prime Time (Punjabi)	Sep 14 x 7 weeks	$29.41	14	$411.74	7	$2,882.18	$2,449.85
ATN - Alpha Punjabi	Western Prime Time (Punjabi)	Sep 14 x 7 weeks	$41.18	14	$576.52	7	$4,035.64	$3,430.29
APKA COLOR	Western Prime Time (Punjabi)	Sep 14 x 7 weeks	$58.23	16	$941.28	7	$6,588.96	$5,600.62
PTC PUNJABI	Western Prime Time (Punjabi)	Sep 14 x 7 weeks	$25.00	14	$350.00	7	$2,450.00	$2,082.50
OMNI TV	MO-FR 7pm-7:30pm (Punjabi)	Sep 14 x 7 weeks	$450.00	6	$2,700.00	7	$18,900.00	$16,065.00
			[illegible]					
CHINESE								
FAIRCHILD TV Cantonese	Prime time rotation (3A: 6pm - 11pm)	Sep 14 x 7 weeks	$335.00	12	$4,020.00	7	$28,140.00	$23,919.00

British Columbia

VIZEUM CANADA INC.

Suite 1208, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7282

2016/ 2017 TV COST ESTIMATE

Vizeum

CLIENT:	Ministry of Education	DATE:	August 18, 2016
CAMPAIGN:	Services - Multicultural TV - Curriculum	CLIENT CODE:	531210
CAMPAIGN DATE:	Sep 14 - Oct 31	PRODUCT:	17
AUDIENCE:	A25-54	CAMPAIGN #:	TBD
UNIT:	30s	APO:	A3857
REVISION COMMENT:		VERSION:	Original
		MEDIA BUYER:	Ryan MacDonald
Budget	$86,600		

TALENTVISION Mandarin	Prime time rotation (SA: 6pm - 11pm)	Sep 14 X 7 weeks	$195.00	16	$3,120.00	7	$21,840.00	$18,564.00
					[illegible]			
Total:							$103,942.00	$88,351.43

*** Television: Stations require written notice 4 weeks prior to campaign start date, and first 4 weeks are non-cancellable

TOTAL NET TELEVISION: $88,351.43

Approved by Ministry Expense Authority: ______ Date: Aug-26/16

Approved by GCPE: ______ Date: AUG 23 2016

Material Contact Name: ______ Material Contact Number: ______

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A3857	Musical APO: Yes ___ No ___	Campaign Name: Services - Multicultural TV - Curriculum
SECTOR/PROJECT INFORMATION:	BILLING CONTACT:		BILLING TO: Ministry Branch Mailing Address
SECTOR: GCPE 07 ___ Ministry 07 ___ 08 ___	Name: ______		______
GCPA/Project No. ______	Telephone: ______ , Fax: ______		______

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Connections]

MINISTRY OF EDUCATION
5TH FLOOR 620 SUPERIOR ST
PO BOX 9150, STN PROV GOVT
VICTORIA BC V8W 9N3

RECEIVED
NOV - 9 2016
GOVERNMENT COMMUNICATIONS AND PUBLIC ENGAGEMENT

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE: ~~2855~~ 2857
CAMPAIGN / CAMPAGNE: A~~2857~~-Multicultural TV-Curri
REFERENCE / RÉFÉRENCE: 531210/17/02 REVISION: 0

INVOICE NUMBER / No DE FACTURE: T508358

INVOICE DATE / DATE DE FACTURATION: 23 SEP 16 PAGE NUMBER / No DE PAGE: 1

DUE DATE / DATE D'ECH: 23 SEP 16

Market/Station		Month	Ordered	Station Total	AMOUNT MONTANT
Ontario					
TORONTO					
ALPH	28	SEP/16	980.00	980.00	
ATNAC	32	SEP/16	1,600.32	1,600.32	
B4U	28	SEP/16	700.00	700.00	
ZEE	32	SEP/16	2,720.00	2,720.00	
Market Total	*120*				6,000.32
Total for Ontario					**6,000.32**
NETWORK					
ATNSO		SEP/16		1,920.00	
FTV		SEP/16		6,834.00	
OMNI		SEP/16		4,590.00	
PTC		SEP/16		595.00	
TALV		SEP/16		5,304.00	
					19,243.00
					19,243.00
MONTHLY TOTALS					
SEP/16		25,243.32			

Continued

Vizeum Canada Inc.
1205 - 1066 West Hastings Street
Vancouver, BC, V6E 3X1
Tel: (604) 646-7282
Fax: (604) 646-7299

INVOICE
FACTURE

[Corrections]

MINISTRY OF EDUCATION
5TH FLOOR 620 SUPERIOR ST
PO BOX 9150, STN PROV GOVT
VICTORIA BC V8W 9N3

PRODUCT / PRODUIT: 2016-2017 FISCAL
BRAND / MARQUE:
CAMPAIGN / CAMPAGNE: A2857-Multicultural TV-Curri
REFERENCE / RÉFÉRENCE: 531210/17/02 **REVISION:** 0

INVOICE NUMBER: No DE FACTURE: T508358

INVOICE DATE: DATE DE FACTURATION: 23 SEP 16 **PAGE NUMBER: No DE PAGE:** 2

DUE DATE: DATE D'ECH: 23 SEP 16

Market/Station	Month	Ordered	Station Total	AMOUNT MONTANT
Invoice Totals				
Sub Total				25,243.32
GST Reg. No. 819655473 RT0001 on		25,243.32		1,262.17

				26,505.49

QUALIFIED RECEIVER
DATE: NOV 17 2016
SIGNATURE:
PRINT NAME: Mary Dla

BRITISH COLUMBIA

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings

Vancouver BC V6E 3X1 (604) 646-7252

2016/ 2017 TV COST ESTIMATE

Vizeum

CLIENT:	Ministry of Education	DATE:	August 19, 2016
CAMPAIGN:	Services - Multicultural TV - Curriculum	CLIENT CODE:	631210
CAMPAIGN DATE:	Sep 14 - Oct 31	PRODUCT:	17
AUDIENCE:	A25-54	CAMPAIGN #:	TBD
UNIT:	:30s	APO:	A2857
REVISION COMMENT:		VERSION:	Original
Budget	$95,000	MEDIA BUYER:	Ryan MacDonald

SOUTH ASIAN								
SONY TV	Western Prime Time (Punjabi)	Sep 14 x 7 weeks	$70.60	16	$1,129.44	7	$7,906.08	$6,720.17
ZEE TV	Western Prime Time (Punjabi)	Sep 14 x 7 weeks	$100.00	16	$1,600.00	7	$11,200.00	$9,520.00
ATN B4U	Western Prime Time (Punjabi)	Sep 14 x 7 weeks	$29.41	14	$411.74	7	$2,882.18	$2,449.85
ATN - Alpha Punjabi	Western Prime Time (Punjabi)	Sep 14 x 7 weeks	$41.18	14	$576.52	7	$4,035.64	$3,430.29
SANJHA COLOR	Western Prime Time (Punjabi)	Sep 14 x 7 weeks	$66.83	18	$941.28	7	$6,588.96	$5,600.52
PTC PUNJABI	Western Prime Time (Punjabi)	Sep 14 x 7 weeks	$25.00	14	$350.00	7	$2,450.00	$2,082.50
OMNI TV	MO-FR 7pm-7:30pm (Punjabi)	Sep 14 x 7 weeks	$450.00	6	$2,700.00	7	$18,900.00	$16,065.00
				SOUTH ASIAN TOTALS TOTALS			[illegible]	[illegible]
CHINESE								
FAIRCHILD TV Cantonese	Prime time rotation (3A: 6pm - 11pm)	Sep 14 x 7 weeks	$335.00	12	$4,020.00	7	$28,140.00	$23,919.00

VIZEUM CANADA INC.

Suite 1205, Oceanic Plaza, 1066 West Hastings
Vancouver BC V6E 3X1 (604) 646-7282

2016/ 2017 TV COST ESTIMATE

BRITISH COLUMBIA

Vizeum

CLIENT: Ministry of Education
CAMPAIGN: Services - Multicultural TV - Curriculum
CAMPAIGN DATE: Sep 14 - Oct 31
AUDIENCE: A2554
UNIT: :30s
REVISION COMMENT:

Budget: $90,000

DATE: August 18, 2016
CLIENT CODE: 531210
PRODUCT: 17
CAMPAIGN #: TBD
APO: A2857
VERSION: Original
MEDIA BUYER: Ryan MacDonald

TALENTVISION *Mandarin*	Prime time rotation (3A: 6pm - 11pm)	Sep 14 x 7 weeks	$195.00	16	$3,120.00	7	$21,840.00	$18,564.00
					CHANNEL TOTAL:		[illegible]	[illegible]
Total:							$103,942.00	$88,351.43

*** Television: Stations require written notice 4 weeks prior to campaign start date, and first 4 weeks are non-cancelable

TOTAL NET TELEVISION: $88,351.43

Approved by Ministry Expense Authority: ____________ Date: Aug. 26/16

Approved by GCPE: ____________ Date: AUG 23 2016

Material Contact Name: ____________ Material Contact Number: ____________

AGENCY OF RECORD Advertising Placement Order	APO# (Assigned by GCPE): A2857	Blanket APO: Yes No	Campaign Name: Services - Multicultural TV - Curriculum
STOB/PROJECT INFORMATION:	BILLING CONTACT:		BILLING TO: Ministry Branch Mailing Address
STOB: GCPE 87 ___ Ministry 87 ___ 88 ___	Name: ____________		
GCPA/Project No. ____________	Telephone: ____________ Fax: ____________		

Instructions: This order is to be authorized by Government Communications and Public Engagement. This order is subject to the terms and conditions of the contract agreement with the Agency of Record (AOR).