

**KIMBODESIGN**

T 604 738 6448 F 604 738 6468 kimbodesign.ca
 1251 - 409 Granville St. Vancouver BC V6C 1T2

RECEIVED**JUL - 5 2016**

GOVERNMENT COMMUNICATIONS
 AND PUBLIC ENGAGEMENT

Invoice

Date	Invoice #
6/30/2016	3213

PAYMENT METHODS:

KIMBO Design accepts cheque or bank wire.

Bank of Montreal
 Account # s.15
 Transit # 34880
 Institution # 001

Swift Code # BOFMCAM2
 ABA Routing # 026005092

Invoice To
Government Communications and Public Engagement Attn: Dawn Stewart

Terms
Net 30

Description	Qty	Rate	Amount	Tax
Government Communications & Public Engagement Services Online Campaign - June 2016 SO-GCPE 030 APO 2840 06.01.16 - 06.30.16				
Facebook Advertising		72,801.64	72,801.64 ✓	G
Niche Advertising		24,287.38	24,287.38 ✓	G
3% Service fee for media purchased GST 5% On Sales		2,912.67 5.00%	2,912.67 ✓ 5,000.08 ✓	G
INVOICE AUDITED 16-07-06 LK GST/HST No. 805287612 QUALIFIED RECEIVER DATE: <u>July 3/2016</u> SIGNATURE: <u>[Signature]</u> PRINT NAME: <u>DAWN STEWART</u>				

Service Charge of 3% per month will be applied to overdue accounts.

Subtotal	CAD 100,001.69 ✓
Total	CAD 105,001.77
Payments/Credits	CAD 0.00

P:604.738.6448 F:604.738.6468 info@kimbodesign.ca www.kimbodesign.ca

Balance Due CAD 105,001.77 ✓



KIMBO Design Inc.

1251-409 Granville Street, Vancouver, BC, V6C 1T2
604 738 6448

KIMBODESIGN

2016/2017 ONLINE COSTING ESTIMATE

CLIENT: Government Communications & Public Engagement
CAMPAIGN: Services Campaign - Online - Phase Three
CAMPAIGN DATE: 06.01.16 - 06.30.16
DESCRIPTION: British Columbia, 19+

DATE: 05.31.16
STANDING OFFER # SO-GCPE-030
APO: A2840
CPA:
MEDIA BUYER: Kim Pickett

REVISION COMMENT:

S/L	Product	Flight Date	Number of Days in Market	Unit Budget	Total Cost
Facebook Advertising	Website Clicks / Video Views	06.01.16 - 06.30.16	30	\$2,426.87	\$72,800.00
Niche Digital Advertising	Pre-Roll	06.01.16 - 06.30.16	30	\$806.58	\$24,267.33
3% Service Fee for Media Purchased					\$2,912.62
Subtotal					\$100,000.00

**Please note that FINAL COSTS MAY VARY +/- 10%*

TOTAL COST: \$100,000.00

The Contractor will receive immediate payment of \$97,067.38 for sub-contractor pre-payments. The Contractor will be required to submit proof of payment for the sum of the pre-payments, or repayment at the current interest rate will be required.

Approved by Ministry Expense Authority:

David Champion
Nemo

Date: 2016.06.01

Approved by GCPE HQ:

Date: MAY 31 2016

STANDING OFFER Advertising Placement Order	APO# (Assigned by GCPE): A2840	Campaign Name: Services Campaign - Online - Phase Three
STORY/PROJECT INFORMATION: STOB: GCPE \$7 ☒ Ministry \$7 ☐ 68 ☐ CPA/Project No. NE231	BILLING CONTACT: Name: Dawn Stewart Email: GCPE.Finance@gov.bc.ca	

Instructions: This Cost Estimate (Draw-Down) is subject to the terms and conditions of the Standing Offer.

Campaign: Services - Website Clicks APO 2840

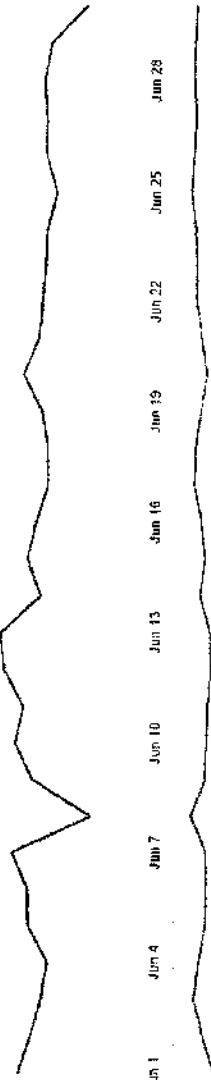
Search Filters Lifetime

Performance Demographics Placement

21,381 Results: Website Clicks \$1.08 Cost per Result 1.01% Result Rate

741,498 Results Reached

\$23,399.99 Amount Spent



Custom

Campaign On

Delivery

Objective

Amount Spent Today
\$404.51 of \$438.20

Total Schedule

Jun 01 2016 3:00pm - Jun 30 2016 4:00pm

Ad Sets in this Campaign + Create Ad Set

- RESIP Services - Website Clicks APO 2840
- MSP Services - Website Clicks APO 2840
- PTT Services - Website Clicks APO 2840

Results from 3 Ad Sets

Ad Set Name	Delivery #	Results #	Reach #	Cost \$	Budget \$
RESIP Services - Website Clicks APO 2840	Recently Completed	4,651	335,868	\$1.68	\$7,800.00
MSP Services - Website Clicks APO 2840	Recently Completed	9,143	243,708	\$0.85	\$7,800.00
PTT Services - Website Clicks APO 2840	Recently Completed	7,587	450,550	\$1.03	\$7,800.00
Results from 3 Ad Sets		21,381	741,493	\$1.09	

Columns: Performance Breakdown Export

Amount Spent \$	Schedule #
\$7,800.00	Jun 1, 2016 - Jun 30, 2016
\$7,800.00	Jun 1, 2016 - Jun 30, 2016
\$7,789.99	Jun 1, 2016 - Jun 30, 2016
\$23,399.99	

1,041,898

\$49,401.65

Amount Spent

Custom

Jun 1 Jun 3 Jun 5 Jun 7 Jun 8 Jun 9 Jun 11 Jun 13 Jun 15 Jun 17 Jun 19 Jun 21 Jun 23 Jun 25 Jun 27 Jun 29 Jun 1

Objective

Amount Spent Today

\$697.54

Total Schedule

Jun 1, 2016 - Jun 10, 2016

\$2.02

\$1.02

\$0.02

Ad Set Name	Delivery ID	Results	Reach	Cost	Budget	Amount Spent	Schedule
PIT - 30 Sec Spot Services - Video Clicks APO 2840	Not Delivering	3,704	338,800	\$1.72	\$8,355.43	\$8,355.43	Jun 1, 2016 - Jun 30, 2016
Home Ownership Grants Services - Video Clicks APO 2840	Not Delivering	7,357	430,188	\$0.86	\$8,352.43	\$8,351.43	Jun 1, 2016 - Jun 30, 2016
RESP NEW Services - Video Clicks APO 2840	Not Delivering	3,426	239,422	\$1.95	\$8,351.43	\$8,351.43	Jun 1, 2016 - Jun 30, 2016
PIT - 15 Sec Spot Services - Video Clicks APO 2840	Not Delivering	4,954	331,258	\$1.28	\$8,351.43	\$8,351.43	Jun 1, 2016 - Jun 30, 2016
PIT NEW Services - Video Clicks APO 2840	Not Delivering	6,391	431,288	\$0.99	\$8,351.43	\$8,350.08	Jun 1, 2016 - Jun 30, 2016
RESP - 30 Sec Spot Services - Video Clicks APO 2840	Not Delivering	2,954	282,044	\$2.06	\$8,351.88	\$8,113.80	Jun 1, 2016 - Jun 30, 2016
Father's Day (June 17 - 19) Services - Video Clicks APO 2840	Not Delivering	2,185	193,376	\$1.24	\$1,228.13	\$2,707.48	Jun 17, 2016 - Jun 19, 2016
Pie Father's Day (June 6 - 10) Services - Video Clicks APO 2840	Not Delivering	4,119	274,560	\$0.60	\$247.00	\$2,470.06	Jun 6, 2016 - Jun 10, 2016
MSP - 30 Sec Spot Services - Video Clicks APO 2840	Inactive	5,727	280,662	\$1.11	\$8,354.43	\$8,351.43	Jun 1, 2016 - Jun 30, 2016
Results from 9 Ad Sets		48,830	1,941,898	\$1.21		\$49,401.65	

Invoice No. 1312

Kim Pickett
Kimbo Design
1251-409 Granville St.
Vancouver
BC V6C 1T2
Canada



NichePlus Digital Inc.
323-1080 Mainland St.
Vancouver, B.C. V6B 2T4
GST# 844012336

Invoice

INVOICE DATE
30 Jun 2016

AMOUNT DUE
25,501.75

DUE DATE
30 Jun 2016

Services Pre-roll Extension June 1- June 30, 2016

Goal: Encourage British Columbian's to engage client video footage and subsequent website visits (target: clicks, video optimization completions) GEO: British Columbia Flight 2 Date: June 1, 2016 - June 30, 2016

	QTY	RATE	AMOUNT
NichePlus Premium Video Pre-Roll Network - Services Pre-Roll Extension Non-skippable Estimated Imp: 1,500,000	1500.00	10.00	15000.00
YouTube TruView Video Unit- Services Pre-Roll Extension Non-skippable Estimated views: 26536	26536.00	0.35	9287.60
Discount		0.22	- 0.22

Subtotal 24,287.38 ✓

Tax 5.00% 1,214.37

Total \$ 25,501.75

Terms: 14 Days from receipt of invoice

Invoices are generated upon acceptance of the advertising agreement and payment is due in full prior to the campaign start. Credit terms may be given subject to a complete credit application, a credit card to keep on file or deposit/retainer of 25% of total campaign. Failure of payment will result in campaign suspension. A 2% processing fee is charged for payment via credit card.

STOB 6701 2412.21
STOB 6705 97,073.63
GST STOB 1575 4,999.29



T 604 738 6448 F 604 738 6468 kimbodesign.ca
1251 - 409 Granville St. Vancouver BC V6C 1T2

Invoice

Date	Invoice #	Job #
10/31/2016	3260	

PAYMENT METHODS:

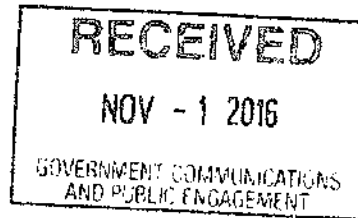
KIMBO Design accepts cheque or bank wire.

Bank of Montreal
Account # 8.15
Transit # 34880
Institution # 001

Swift Code # BOFMCAM2
ABA Routing # 026005092

GST/HST No. 805287612

Invoice To
Ministry of Education ATTN: Dawn Stewart gcpe.finance@gov.bc.ca



Description	Qty	Rate	Terms	
			Net 30	
			Amount	Tax
Ministry of Education SO-GCPE-030 APO 2858 Services - Online - Curriculum 08.29.16 - 10.31.16				
Facebook Advertising		58,486.25	58,486.25 ✓	G
Niche Advertising		38,587.38	38,587.38 ✓	G
3% Service fee for media purchased		2,912.21	2,912.21 ✓	G
GST 5% On Sales		5.00%	4,999.29 ✓	
INVOICE AUDITED 16-11-01 QUALIFIED RECEIVER DATE: NOV 17 2016 SIGNATURE: PRINT NAME: Mary Dila				

Service Charge of 3% per month will be applied to overdue accounts.

P:604.738.6448	F:604.738.6468	accounting@kimbodesign.ca	www.kimbodesign.ca	Subtotal	CAD 99,985.84 ✓
				Total	CAD 104,985.13
				Payments/Credits	CAD 0.00
				Balance Due	CAD 104,985.13 ✓



KIMBO Design Inc.
1251-409 Granville Street, Vancouver, BC, V6C 1T2
604 758 6448
2016/2017 ONLINE COSTING ESTIMATE

KIMBODESIGN

CLIENT:
CAMPAIGN:
CAMPAIGN DATE:
DESCRIPTION:

Ministry of Education
Services - Online - Curriculum
08.25.16 - 10.31.16

DATE: 08.25.16
STANDING OFFER # 20-GCPE-058
APO: AJMB
CPA:
MEDIA BUYER: Kim Pickett

REVISION COMMENT:

Item	Description	Start Date	End Date	Rate	Quantity	Total
Facebook Advertising	Video Views, Website Clicks	08.25.16	10.31.16	\$1,700.00	500	\$85,000.00
Website Advertising	600x900 Display	08.25.16	10.31.16	\$1,015.00	230	\$23,345.00
3% Service Fee for Media Purchased						\$2,912.50
Subtotal						\$109,257.50

Please note that FINAL COSTS MAY VARY +/- 10%

Approved by Ministry Expense Authority:

Approved by GCPE MC:

Material Contact Name:

TOTAL COST: \$109,257.50

Date: Aug 26/16

Date: AUG 23 2016

Material Contact Reviewer:

STANDING OFFER Advertising Placement Order	APO# Provided by GCPE: AJMB	Contractor Name: Services - Online - Curriculum
STOB#PROJECT INFORMATION: STOB# GCPE 57 Ministry 07 00 00	BILLING CONTACT: Name: Dawn Stewart Email: GCPE.Placement@bc.ca	BILLING TO: Ministry Branch Billing Address
CPA/Project No:		

Instructions: This Cost Estimate (Draw-Down) is subject to the terms and conditions of the Standing Offer.

Campaign: BC Services Education - Website Clicks APO 2858

Search Filters Lifetime

Performance Demographics Placement

Campaign On

28,971 Results: Link Clicks \$2.02 Cost per Result 0.57% Result Rate

BC Services Education - Website Clicks APO 2858

28,971 Results: Link Clicks
455,684 Results: Reach
\$58,486.25 Amount Spent

Set up a rule to monitor your campaign. Turn it off automatically or get email alerts when your rule conditions are met. Learn more

Create Rule

Custom Aug 28 Sep 4 Sep 11 Sep 18 Sep 25 Oct 2 Oct 9 Oct 16 Oct 23 Oct 30 Oct 31 Nov 5

Delivery
Objective

Ad Sets in this Campaign + Create Ad Set

Performance Breakdown Export

- BC, 18-65 VIDEO
BC Services Education - Website Clicks APO 2858
- BC, 18-65 STATIC
BC Services Education - Website Clicks APO 2858

Results from 2 Ad Sets

Delivery	Results	Reach	Cost	Budget	Amount Spent	Schedule
Recently Completed	21,514	394,388	\$1.81	\$39,000.00	\$38,986.25	Aug 30, 2016 - Oct 31, 2016
Recently Completed	7,457	308,648	\$2.61	\$19,500.00	\$19,500.00	Oct 4, 2016 - Oct 31, 2016
	28,971	455,684	\$2.02		\$58,486.25	

Kim Pickett
Kimbo Design
1251-409 Granville St.
Vancouver
BC V6C 1T2
Canada

Quoted By: Craig Brown

Insertion Order

INSERTION ORDER
DATE
29 Aug 2016



VALID TO
30 Sep 2016

Ministry of Education

Goal: Encourage British Columbian's to engage client video footage and subsequent website visits (target: clicks, video optimization completions) GEO: British Columbia URL Target: www.govt.bc.ca Flight Date: August 19 - October 15, 2016

	QTY	RATE	AMOUNT
NichePlus Premium Video Pre-Roll Network Skippable vide units. Estimated 57,159 completed views.	57159.00	0.35	20,005.65
Google Desktop SEM Estimated 1200 clicks	1200.00	5.00	6,000.00
Google Mobile SEM Estimated 800 clicks	800.00	5.00	4,000.00
NichePlus Desktop RTB Network Estimated Impressions 1,226,000	1226.00	7.00	8,582.00
Discount		0.27	- 0.27

Subtotal 38,587.38 ✓

Tax 5.00% 1,929.37

Total \$ 40,516.75

Terms: All proposals may vary +/-10%. Any deviation from original project scope as described in the overview in this document may result in a change in price. Should this occur, client will be made aware of change as soon as possible. Any alterations by the client of campaign specifications may result in price changes. All additional costs exceeding the original estimate will be approved by client before costs are incurred.

Invoices are generated upon acceptance of the agreement and payment is due in full prior to the campaign start. Credit terms may be given subject to a complete credit application, a credit card to keep on file or deposit/retainer of 25% of total campaign. Failure of payment will result in immediate campaign suspension.

Approved to proceed and have read and agree with terms and conditions.

Signature: _____ Date: _____

NichePlus Digital Inc.
323-1080 Mainland St.
Vancouver, B.C. V6B 2T4

This proposal contains proprietary and confidential information of NichePlus Digital Inc. and shall not be used, disclosed or reproduced, in whole or in part for any purpose other than to evaluate the proposal, without the prior consent of NichePlus Digital Inc.

**KIMBODESIGN**

T 604 738 6448 F 604 738 6468 kimbodesign.ca
 1251 - 409 Granville St. Vancouver BC V6C 1T2

Invoice

Date	Invoice #	Job #
11/23/2016	3333	A2881

PAYMENT METHODS:

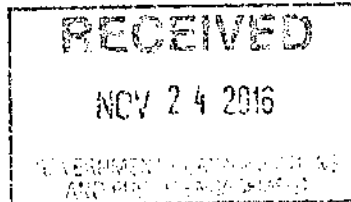
KIMBO Design accepts cheque
or bank wire.

Bank of Montreal
 Account # s.15
 Transit # 34880
 Institution # 001

Swift Code # BOFMCAM2
 ABA Routing # 026005092

GST/HST No. 805287612

Invoice To
Government Communications and Public Engagement Attn: Dawn Stewart gcpe.financebilling@gov.bc.ca



Terms
Due on receipt

Description	Amount	Tax
Government Communications & Public Engagement SPEI Program - Online APO 2881 Flight Date: 10.28.16 - 12.15.16		
Facebook Advertising	46,116.50 ✓	G
3% Service fee for media purchase	1,383.50 ✓	G
GST 5% On Sales	2,375.00 ✓	
INVOICE AUDITED 16.11.24 LK QUALIFIED RECEIVER DATE: <u>NOV 29 2016</u> SIGNATURE: <u>[Signature]</u> PRINT NAME: <u>Mary Dila</u>		

Service Charge of 3% per month will be applied to overdue accounts.		Subtotal	CAD 47,500.00 ✓
		Total	CAD 49,875.00
		Payments/Credits	CAD 0.00
		Balance Due	CAD 49,875.00 ✓
P 604.738.6448	F 604.738.6468	accounting@kimbodesign.ca	www.kimbodesign.ca



Kimbro Design Inc.

Campaign Name: Services - Single Parent Employment Initiative (SPEI) - Online
Flight Date: 10.28.16 - 11.15.16

Client Partner: Nick Seriovit

nseriovit@kb.com

647 299 7589

Campaigns	Target Audience	#PI/Action	Duration (days)	Budget Budget	
Services - Single Parent Employment Initiative (SPEI) - Online	British Columbia, 18+	Website Clicks & Video Views	76.00	\$46,116.50	✓
TOTAL				\$46,116.50	



KIMBODESIGN
1261-409 Granville Street, Vancouver, BC, V6C 1T2
604 739 8448



2016/2017 ONLINE COSTING ESTIMATE

CLIENT:
CAMPAIGN:
CAMPAIGN DATE:
DESCRIPTION:

Government Communications & Public Engagement
Services - Single Point Employment Initiative (SPEI) - Online
10/28/16 - 12/15/16
BC 18-

DATE: 10/28/16
STANDING OFFER # 90-GOPE-030
APO: A2841
CFA:
MEDIA BUYER: Kim Pickett

REVISION COMMENT:

Item	Description	Project Dates	Estimated Days on Market	Est. Charges	Total Cost
Facebook Advertising	Website Click & Video Ads	10/28/16 - 12/15/16	75	\$406.00	\$46,116.39
15% Service Fee for Media Purchased					\$7,282.50
Set-Up, Management & Reporting			Hours	Rate	\$2,582.00
Account Services			10	\$258.00	\$2,582.00
Media Planning/Buying			7	\$70.00	\$490.00
Creative Director or Agency Head			6	\$125.00	\$750.00
Online Ad Production			4	\$50.00	\$200.00
					\$58,000.00

Subtotal

Please note that PWA, COSTS MAY VARY +/- 10%

TOTAL COST: \$58,000.00

The Contractor will receive advance payment of \$40,116.39 (70% of total cost) prior to the start of the campaign. The Contractor will be required to submit proof of payment for the sum of the advance payment or repayment at the current contract rate will be required.

Approved by Ministry Expense Authority:

Approved by GOPE HR:

Ministerial Contact Name:

Date: OCT 27 2016

Date: OCT 27 2016

Media's Contact Number:

STANDING OFFER Advertising Placement Order	APO (Assigned by GOPE) Yes No	Current APO: Yes No	Campaign Name:
STOP/PROJECT INFORMATION:	BILLING CONTACT:	BILLING TO: Ministry Branch Billing Address	
STOR: GCP(1) - Ministry 18	Name: Dana Stewart		
CPA/Project No. 11234	Email: GCP@ministry.gov.bc.ca		

Instructions: This Cost Estimate (Price-Down) is subject to the terms and conditions of the Standing Offer.

DEC - 9 2016

SCANNED

STCB 6701 \$19.47
STCB 6705 649.09
GST STCB 1575 33.43

Invoice



T 604 738 6448 F 604 738 6468 kimbodesign.ca
1251 - 409 Granville St. Vancouver BC V6C 1T2

Date	Invoice #	Job #
11/30/2016	3351	A2899

PAYMENT METHODS:

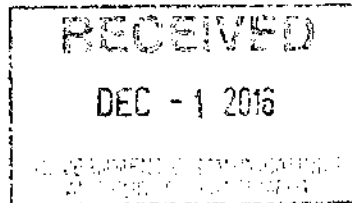
KIMBO Design accepts cheque or bank wire.

Bank of Montreal
Account #9.15
Transit # 34880
Institution # 001

Swift Code # BOFMCAM2
ABA Routing # 026005092

GST/HST No. 805287612

Invoice To
Ministry of Education ATTN: Dawn Stewart gcpe.financebilling@gov.bc.ca



Terms
Net 30

Description	Amount	Tax
Ministry of Education Your Kid's Progress - Online A2899 11.25.16 - 11.28.16		
Facebook Advertising	649.09 ✓	G
3% Service fee for media purchased	19.47 ✓	G
~~~~~ CHANGE ORDER ~~~~~ November 30, 2016 > Decreased price of Facebook from CAD 970.87 to CAD 649.09. (-CAD 321.78) > Decreased price of Service Fee for Media from CAD 29.13 to CAD 19.47. (-CAD 9.66) Total change to estimate -CAD 348.01		
GST 5% On Sales	33.43 ✓	
<b>INVOICE</b> <b>AUDITED</b> 16.12.01 UK       QUALIFIED RECEIVER DATE: DEC 06 2016 SIGNATURE:  PRINT NAME: Mary Dila		

<b>Service Charge of 3% per month will be applied to overdue accounts.</b>		Subtotal	CAD 668.56 ✓
		Total	CAD 701.99
		Payments/Credits	CAD 0.00
		Balance Due	CAD 701.99 ✓
P:604.738.6448	F:604.738.6468	accounting@kimbodesign.ca	www.kimbodesign.ca



**KIMBODESIGN**  
1251-405 Granville Street, Vancouver, BC, V6C 1T2  
604 738 6448



2016/2017 ONLINE COSTING ESTIMATE

CLIENT:	Ministry of Education	DATE:	11/24/16
CAMPAIGN:	New Curriculum - Ride Progress (Terrace) - Online	STANDING OFFER #	SC-GOPE-030
CAMPAIGN DATE:	11/25/16 - 11/25/16	APC:	A2259
DESCRIPTION:	Parents 25-45, Terrace BC	CPA:	Kim Pickett
REVISION COMMENT:	ENRAGE.DOV.BC.CA.YOUNGPROGRESS	MEDIA BUYER:	

Product	Product Code	Quantity of Days purchased	Unit Price	Total Cost
Facebook Advertising	WARRIOR CHICK ADS	11/25/16 - 11/25/16	\$242.72	\$242.72
3% Service Fee for Media Purchased				\$39.13
Subtotal				\$1,000.00

TOTAL COST: \$1,000.00

Approved by Ministry Expense Authority: George Farkas (email approval attached) Date: NOV 24 2016

Approved by GOPE HQ: [Signature] Date: NOV 24 2016

Material Contact Name: _____ Material Contact Number: _____

STANDING OFFER	Blanket APC:	Campaign Name:
Advertising Placement Order	Yes No	
BILLING TO: Ministry Branch Billing Address		
Name: John Stewart		
Telephone: GOPEHQ@BILLING@gov.bc.ca		

Search Filters Last 30 days

Campaign Off

Education Meetings - Website Clicks APO 2899

Setup a rule to monitor your campaign. Turn it off automatically or get email alerts when your rule conditions are met. Learn more

Create Rule

Delivery

Objective

See Post #9

Performance Breakdown Export

100

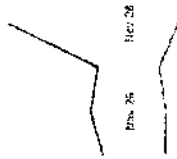
50

0

510.00

55.00

10.00



# Campaign: Education Meetings - Website Clicks APO 2899

Performance Demographics Placement

127 Results: Link Clicks \$5.11 Cost: 0.36% Result Rate

127 Results: Link Clicks

10,273

\$649.09

Custom

Nov 8

Nov 10

Nov 12

Nov 14

Nov 16

Nov 18

Nov 20

Ad Sets in this Campaign + Create Ad Set

Ad Set

Terrace Parents 25-45 Education Meetings Website Clicks APO 2899

Results from 1 Ad Set

Delivery

Not Delivering

Results

127

Reach

10,273

Cost

\$5.11

Budget

\$970.87

Amount Spent

\$649.09

Schedule

Nov 25 2016 - Nov 28 2016



**KIMBODESIGN**

T 604 738 6448 F 604 738 6468 kimbodesign.ca  
 1251 - 409 Granville St. Vancouver BC V6C 1T2

# Invoice

Date	Invoice #	Job #
11/30/2016	3349	A2881

**PAYMENT METHODS:**

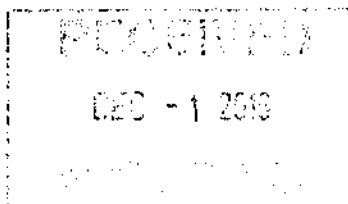
KIMBO Design accepts cheque  
or bank wire.

Bank of Montreal  
 Account # s.15  
 Transit # 34880  
 Institution # 001

Swift Code # BOFMCAM2  
 ABA Routing # 026005092

GST/HST No. 805287612

Invoice To
Government Communications and Public Engagement Attn: Dawn Stewart gcpe.financebilling@gov.bc.ca



Terms
2% 10 Net 30

Description	Amount	Tax
Government Communications & Public Engagement SPEI Program - Online APO 2881 Flight Date: 10.28.16 - 11.30.16		
Set-up, Management & Reporting Fees GST 5% On Sales	2,500.00 ✓ 125.00 ✓	G
<b>INVOICE</b> <b>AUDITED</b> 16.12.01		
<b>QUALIFIED RECEIVER</b> DATE: DEC 08 2016 SIGNATURE: <u>Mary Dila</u> PRINT NAME: <u>Mary Dila</u>		

**Service Charge of 3% per month will be applied to overdue accounts.**

				Subtotal	CAD 2,500.00 ✓
				Total	CAD 2,625.00
				Payments/Credits	CAD 0.00
P:604.738.6448	F:604.738.6468	accounting@kimbodesign.ca	www.kimbodesign.ca	Balance Due	CAD 2,625.00 ✓



**KIMBODESIGN**  
1251-409 Granville Street, Vancouver, BC, V6C 1T2  
604.738.6448  
2018/2017 ONLINE COSTING ESTIMATE



CLIENT:  
CAMPAIGN:  
CAMPAIGN DATE:  
DESCRIPTION:

Government Communications & Public Engagement  
Services - Single Parent Employment Initiative (SPEI) - Online  
10/21/16 - 12/15/16  
BC, IT*

DATE:  
STANDING OFFER #  
APO:  
CPR:

10/25/16  
SC-GCPE-000  
A2891  
Kim Pichette

REVISION COMMENT:

Item	Description	Quantity	Unit Price	Total Price
1	Freelance Advertising	76	\$406.80	\$31,118.40
2	Freelance Advertising	1	\$1,353.50	\$1,353.50
3	Freelance Advertising	1	\$2,500.00	\$2,500.00
4	Freelance Advertising	1	\$80.00	\$80.00
5	Freelance Advertising	1	\$70.00	\$70.00
6	Freelance Advertising	1	\$125.00	\$125.00
7	Freelance Advertising	1	\$80.00	\$80.00
8	Freelance Advertising	1	\$80.00	\$80.00
9	Freelance Advertising	1	\$80.00	\$80.00
10	Freelance Advertising	1	\$80.00	\$80.00
11	Freelance Advertising	1	\$80.00	\$80.00
12	Freelance Advertising	1	\$80.00	\$80.00
13	Freelance Advertising	1	\$80.00	\$80.00
14	Freelance Advertising	1	\$80.00	\$80.00
15	Freelance Advertising	1	\$80.00	\$80.00
16	Freelance Advertising	1	\$80.00	\$80.00
17	Freelance Advertising	1	\$80.00	\$80.00
18	Freelance Advertising	1	\$80.00	\$80.00
19	Freelance Advertising	1	\$80.00	\$80.00
20	Freelance Advertising	1	\$80.00	\$80.00
21	Freelance Advertising	1	\$80.00	\$80.00
22	Freelance Advertising	1	\$80.00	\$80.00
23	Freelance Advertising	1	\$80.00	\$80.00
24	Freelance Advertising	1	\$80.00	\$80.00
25	Freelance Advertising	1	\$80.00	\$80.00
26	Freelance Advertising	1	\$80.00	\$80.00
27	Freelance Advertising	1	\$80.00	\$80.00
28	Freelance Advertising	1	\$80.00	\$80.00
29	Freelance Advertising	1	\$80.00	\$80.00
30	Freelance Advertising	1	\$80.00	\$80.00
31	Freelance Advertising	1	\$80.00	\$80.00
32	Freelance Advertising	1	\$80.00	\$80.00
33	Freelance Advertising	1	\$80.00	\$80.00
34	Freelance Advertising	1	\$80.00	\$80.00
35	Freelance Advertising	1	\$80.00	\$80.00
36	Freelance Advertising	1	\$80.00	\$80.00
37	Freelance Advertising	1	\$80.00	\$80.00
38	Freelance Advertising	1	\$80.00	\$80.00
39	Freelance Advertising	1	\$80.00	\$80.00
40	Freelance Advertising	1	\$80.00	\$80.00
41	Freelance Advertising	1	\$80.00	\$80.00
42	Freelance Advertising	1	\$80.00	\$80.00
43	Freelance Advertising	1	\$80.00	\$80.00
44	Freelance Advertising	1	\$80.00	\$80.00
45	Freelance Advertising	1	\$80.00	\$80.00
46	Freelance Advertising	1	\$80.00	\$80.00
47	Freelance Advertising	1	\$80.00	\$80.00
48	Freelance Advertising	1	\$80.00	\$80.00
49	Freelance Advertising	1	\$80.00	\$80.00
50	Freelance Advertising	1	\$80.00	\$80.00
51	Freelance Advertising	1	\$80.00	\$80.00
52	Freelance Advertising	1	\$80.00	\$80.00
53	Freelance Advertising	1	\$80.00	\$80.00
54	Freelance Advertising	1	\$80.00	\$80.00
55	Freelance Advertising	1	\$80.00	\$80.00
56	Freelance Advertising	1	\$80.00	\$80.00
57	Freelance Advertising	1	\$80.00	\$80.00
58	Freelance Advertising	1	\$80.00	\$80.00
59	Freelance Advertising	1	\$80.00	\$80.00
60	Freelance Advertising	1	\$80.00	\$80.00
61	Freelance Advertising	1	\$80.00	\$80.00
62	Freelance Advertising	1	\$80.00	\$80.00
63	Freelance Advertising	1	\$80.00	\$80.00
64	Freelance Advertising	1	\$80.00	\$80.00
65	Freelance Advertising	1	\$80.00	\$80.00
66	Freelance Advertising	1	\$80.00	\$80.00
67	Freelance Advertising	1	\$80.00	\$80.00
68	Freelance Advertising	1	\$80.00	\$80.00
69	Freelance Advertising	1	\$80.00	\$80.00
70	Freelance Advertising	1	\$80.00	\$80.00
71	Freelance Advertising	1	\$80.00	\$80.00
72	Freelance Advertising	1	\$80.00	\$80.00
73	Freelance Advertising	1	\$80.00	\$80.00
74	Freelance Advertising	1	\$80.00	\$80.00
75	Freelance Advertising	1	\$80.00	\$80.00
76	Freelance Advertising	1	\$80.00	\$80.00
77	Freelance Advertising	1	\$80.00	\$80.00
78	Freelance Advertising	1	\$80.00	\$80.00
79	Freelance Advertising	1	\$80.00	\$80.00
80	Freelance Advertising	1	\$80.00	\$80.00
81	Freelance Advertising	1	\$80.00	\$80.00
82	Freelance Advertising	1	\$80.00	\$80.00
83	Freelance Advertising	1	\$80.00	\$80.00
84	Freelance Advertising	1	\$80.00	\$80.00
85	Freelance Advertising	1	\$80.00	\$80.00
86	Freelance Advertising	1	\$80.00	\$80.00
87	Freelance Advertising	1	\$80.00	\$80.00
88	Freelance Advertising	1	\$80.00	\$80.00
89	Freelance Advertising	1	\$80.00	\$80.00
90	Freelance Advertising	1	\$80.00	\$80.00
91	Freelance Advertising	1	\$80.00	\$80.00
92	Freelance Advertising	1	\$80.00	\$80.00
93	Freelance Advertising	1	\$80.00	\$80.00
94	Freelance Advertising	1	\$80.00	\$80.00
95	Freelance Advertising	1	\$80.00	\$80.00
96	Freelance Advertising	1	\$80.00	\$80.00
97	Freelance Advertising	1	\$80.00	\$80.00
98	Freelance Advertising	1	\$80.00	\$80.00
99	Freelance Advertising	1	\$80.00	\$80.00
100	Freelance Advertising	1	\$80.00	\$80.00

Subtotal: \$40,000.00  
TOTAL COST: \$40,000.00

The Contractor will receive immediate payment of \$40,000.00 for the current invoice. The Contractor will be required to submit proof of payment for the sum of this pre-payment, or replacement at the current invoice rate will be required.

Approved by Ministry Expense Authority:

Approved by GCP: MCL

Material Contact Name:

APR (Assigned by GCP):

BILLING CONTACT:

Name: JAMIE STEWART

Email: GCP@FreelanceAdvertising.com

Phone: 604-738-6448

Address: 1251-409 Granville Street, Vancouver, BC, V6C 1T2

Website: www.kimbo.design

Invoice: 2018/2017 ONLINE COSTING ESTIMATE

Invoice Date: 10/25/16

Invoice Due: 11/15/16

Invoice Status: Pending

Invoice Total: \$40,000.00

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

DATE: OCT 27 2016

**Dates:** 10.28.16 - 11.30.16  
**Client:** Government Communications & Public Engagement  
**Job:** A2881 (01468) SPEI Online  
**Group By:** Service Rendered

Account Services	10/28/16	90	2	\$180.00 ✓
Account Services	10/31/16	90	2	\$180.00 ✓
Account Services	11/01/16	90	1	\$90.00 ✓
Account Services	11 03 2016	90	1	\$90.00 ✓
Account Services	11/07/16	90	1	\$90.00 ✓
Account Services	11/15/16	90	1	\$90.00 ✓
Account Services	11/29/16	90	2	\$180.00 ✓
Creative Director or Agency Head	10/28/16	125	2	\$250.00 ✓
Creative Director or Agency Head	11/09/16	125	1	\$125.00 ✓
Creative Director or Agency Head	11/17/16	125	1	\$125.00 ✓
Creative Director or Agency Head	11/28/16	125	2	\$250.00 ✓
Media Planning/Buying	10/28/16	70	3	\$210.00 ✓
Media Planning/Buying	10/31/16	70	2	\$140.00 ✓
Media Planning/Buying	11/01/16	70	1	\$70.00 ✓
Media Planning/Buying	11/04/16	70	1	\$70.00 ✓
Online Ad Production	10/31/16	90	1	\$90.00 ✓
Online Ad Production	11/21/16	90	2	\$180.00 ✓
Online Ad Production	11/30/16	90	1	\$90.00 ✓
<b>Total</b>			<b>27</b>	<b>\$2,500.00 ✓</b>