

BC Government

Media Spend - Feb 1, 2017 through March 15, 2017

Total Media \$ 1,139,989.27

Client Name	Campaign Name	Media Desc	Media Month	Client Invoice	Client Invoice Date	Total Net Media
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2915 Work BC January - March	TELEVISION	17-02	T508844	2/17/2017	52,937.62
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2915 Work BC January - March	TELEVISION	17-03	T508856	3/1/2017	266,816.80
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2921-Work BC Multicultural Radio	RADIO	17-03	R504845	3/1/2017	109,888.00
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2921-Work BC Multicultural TV	TELEVISION	17-02	T508845	2/17/2017	1,441.05
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2921-Work BC Multicultural TV	TELEVISION	17-03	T508857	3/1/2017	66,016.00
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2922-Job Makers Multicultural	TELEVISION	17-01	T508840	2017-02-17	18,566.25
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2922-Job Makers Multicultural	TELEVISION	17-01	T508846	2017-02-17	74,265.00
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2922-Job Makers Multicultural	TELEVISION	17-01	T508858	2017-03-01	74,265.00
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2925 Welcome BC 2017	Out of Home	17-02	M530639	2/17/2017	24,617.50
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2925 Welcome BC 2017	Out of Home	17-03	M530629	3/1/2017	8,147.50
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2926 Welcome BC Multicultural Print	Newspaper	17-02	M530691	2/17/2017	1,371.52
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2926 Welcome BC Multicultural Print	Newspaper	17-03	M530688	3/1/2017	16,428.36
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2926 Welcome BC Multicultural Print	Newspaper	17-03	M530689	3/1/2017	19,066.36
MIN OF JOBS, TOURISM & SKILLS TRAINING	A2926 Welcome BC Multicultural Print	Newspaper	17-03	M530690	3/1/2017	36,389.60
MIN OF TRANSPORTATION & INFRASTRUCTURE	A2807 MoTI #1190 Hired Equipment Reg	Newspaper	17-02	M530641	2/17/2017	1,000.00
MIN OF TRANSPORTATION & INFRASTRUCTURE	A2807 MoTI #1190 Hired Equipment Reg	Newspaper	17-03	M530630	3/1/2017	1,268.00
MIN OF TRANSPORTATION & INFRASTRUCTURE	A2807 MoTI#1191-Hired Equipment Selkirk	Newspaper	17-02	M530642	2/17/2017	632.00
MIN OF TRANSPORTATION & INFRASTRUCTURE	A2807 MoTI#1191-Hired Equipment Selkirk	Newspaper	17-03	M530631	3/1/2017	632.00
MIN OF TRANSPORTATION & INFRASTRUCTURE	A2807-MoTI#1186 Hired Equipment Bulkley	Newspaper	17-02	M530645	2/17/2017	1,781.60
MIN OF TRANSPORTATION & INFRASTRUCTURE	A2807-MoTI#1187 Load Restrictions Howe Sound	Newspaper	17-02	M530640	2/17/2017	226.80
MIN OF TRANSPORTATION & INFRASTRUCTURE	A2807-MoTI#1188 Hired Equipment Okanagan	Newspaper	17-02	M530647	2/17/2017	4,956.95
MIN OF TRANSPORTATION & INFRASTRUCTURE	A2807-MoTI#1189 Hired Equipment West	Newspaper	17-02	M530646	2/17/2017	1,551.00
MIN OF TRANSPORTATION & INFRASTRUCTURE	A2808 MoTI#1192 - NOI Skeena Undedicated	Newspaper	17-02	M530649	2/17/2017	1,690.65
MIN OF TRANSPORTATION & INFRASTRUCTURE	A2808 MoTI#1192 - NOI Skeena Undedicated	Newspaper	17-03	M530632	3/1/2017	563.55
MIN OF TRANSPORTATION & INFRASTRUCTURE	A2808-MoTI #1185 Hired Equipment Quesnel	Newspaper	17-02	M530643	2/17/2017	745.20
MIN OF TRANSPORTATION & INFRASTRUCTURE	A2808-MoTI#1184 Hired Equipment Cariboo	Newspaper	17-02	M530644	2/17/2017	2,756.40
MINISTRY OF ABORIGINAL RELATIONS & RECON	A2919-MARR Public Open House	Newspaper	17-02	M530651	2/17/2017	327.60
MINISTRY OF CHILDREN & FAMILY DEVELOPMENT	A2915 Becoming Foster Caregiver	Magazine	17-03	M530633	3/1/2017	330.00
MINISTRY OF CHILDREN & FAMILY DEVELOPMENT	A2915 Becoming Foster Caregiver	Newspaper	17-02	M530653	2/17/2017	399.00
MINISTRY OF CITIZENS' SERVICES AND	A2908-MTIC Project	Newspaper	17-02	M530656	2/17/2017	373.24
MINISTRY OF FORESTS, LANDS AND	A2814 FLNRO 4774-Opportunity for Review	Newspaper	17-02	M530663	2/17/2017	221.13
MINISTRY OF FORESTS, LANDS AND	A2836 - 4964 FLNRO Straight of Georgia	Newspaper	17-02	M530664	2/17/2017	898.56
MINISTRY OF HEALTH	A2870 Opioid Overdose Awareness	TELEVISION	17-02	T508784	2/1/2017	47,402.14
MINISTRY OF HEALTH	A2937 Opioid Overdose Awareness	Out of Home	17-02	M530477	2/1/2017	393.32
MINISTRY OF HEALTH	A2937 Opioid Overdose Awareness	Out of Home	17-03	M530625	3/1/2017	393.32
MINISTRY OF HEALTH	A2812 Marriage Commissioner-Lake Cowichan	Newspaper	17-02	M530667	2/17/2017	37.40
MINISTRY OF NATURAL GAS DEVELOPMENT	A2924 - BC Housing	RADIO	17-02	R504837	2/17/2017	1,874.25
MINISTRY OF NATURAL GAS DEVELOPMENT	A2928: BC Housing Phase 3	TELEVISION	17-02	T508843	2/17/2017	15,818.78
MINISTRY OF NATURAL GAS DEVELOPMENT	A2928: BC Housing Phase 3	TELEVISION	17-03	T508855	3/1/2017	8,877.83
MINISTRY OF NATURAL GAS DEVELOPMENT	A2911 BC Housing Phase 2	TELEVISION	17-02	T508842	2/17/2017	274,621.99