

Services Campaign – Invoice Detail by Supplier and Service Category

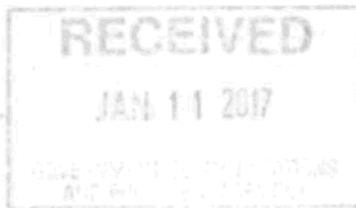
2016-12-21 - 2017-03-15

GCP-2017-71003

Vendor	Invoice #	Invoice Date	Client Services	Creative Services	Production Services	Media Buying	New Media Buying	Total
Response	GCPE 2017 - C32	2017-01-05	\$14,875.00	\$26,000.00	\$18,900.00			\$59,775.00
Response	GCPE2017-C35	2017-03-13	\$13,500.00	\$21,375.00	\$15,050.00			\$49,925.00
	Total:		\$28,375.00	\$47,375.00	\$33,950.00	\$0.00	\$0.00	\$109,700.00

INVOICE

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 SCANNED
 JAN 20 2017

 STOB \$6701 \$59,775.00
 GST 2,988.75

r>spons<

 1157-409 Granville St
 Vancouver, BC V6C 1T2
 T. 604-684-4282
 www.responseadvertising.ca

DATE: 1/5/2017			
INV GCPE 2017 - C32			
CLIENT: GCPE			
			P.O. W1740
PROJECT: Housing Affordability campaign			
Description - Planning, strategic direction, creative development and production in Chinese and South Asian	Number of Units	Cost per Unit	Cost
CLIENT SERVICES			
Account Services (primary day-to-day contact)	20	\$ 150.00	\$ 3,000.00 ✓
Creative Director (or Agency Head)	30	\$ 250.00	\$ 7,500.00 ✓
Junior Account Personnel	35	\$ 125.00	\$ 4,375.00 ✓
CREATIVE SERVICES			
Art/Creative Direction	60	\$ 125.00	\$ 7,500.00 ✓
Copy Writing Services	65	\$ 100.00	\$ 6,500.00 ✓
Broadcast Development	60	\$ 75.00	\$ 4,500.00 ✓
Digital Design Services	40	\$ 75.00	\$ 3,000.00 ✓
New Media Development	35	\$ 75.00	\$ 2,625.00 ✓
Promotional Planning Services			\$ -
Research/Strategic Planning Services	15	\$ 125.00	\$ 1,875.00 ✓
			\$ -
PRODUCTION SERVICES			\$ -
Print Production		\$ 75.00	\$ -
Broadcast Production (TV and Radio)	120	\$ 95.00	\$ 11,400.00 ✓
Digital/Online Production	75	\$ 100.00	\$ 7,500.00 ✓
Promotional Executions		\$ 70.00	\$ -
HARD COSTS			
SUB-CONTRACTED SERVICES			
Sub Total			\$ 59,775.00 ✓
GST 5%			\$ 2,988.75 ✓
Total			\$ 62,763.75 ✓

 Make all cheques payable to Response Advertising Inc.
 GST# 867101750 RT 0001

 INVOICE
 AUDITED

17.01.11 UK

QUALIFIED RECEIVER

DATE: January 18, 2017SIGNATURE: Mary DilaPRINT NAME: Mary Dila

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P.O. W1749

Cost

2,250.00

7,500.00

3,750.00

6,250.00

4,500.00

4,500.00

2,625.00

2,250.00

1,250.00

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10

8,550.00

6,500.00

Sub Total	
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49,925.00

2,496.25

52,421.25

SIGNATURE:

Hide Ozawa