

## Thorkelson, Meaghan GCPE:EX

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**From:** Ozawa, Hide GCPE:EX  
**Sent:** Wednesday, May 31, 2017 2:30 PM  
**To:** Johnson, Nicholas GCPE:EX  
**Subject:** FW: Follow up - Crown Corporation communication during election period

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**From:** Ozawa, Hide GCPE:EX  
**Sent:** Wednesday, May 31, 2017 2:29 PM  
**To:** GCPE Comm Managers; GCPE Comm Directors  
**Cc:** Gordon, Matt GCPE:EX; Gleeson, Kelly T GCPE:EX; van Marum, Karen GCPE:EX; Johnson, Nicholas GCPE:EX; Moser, Walter GCPE:EX  
**Subject:** RE: Follow up - Crown Corporation communication during election period

Hi all -

A follow on to the thread pertaining to communication during the election period.

A quick update on where we stand with proactive online communication [ website/newsletter/social media content/branding ] post-writ. At this time, we will continue as we have been over the past several weeks. Each request should come to the GCPE Newsroom / myself and or Nicholas for consideration and approval. This procedure will continue until further notice.

We recognize that program area Facebook and Twitter pages may have language re: the Elections Act and being available to comment again on May 31st. We suggest leaving that message up for now until further direction.

Thank you for your patience.

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**From:** Ozawa, Hide GCPE:EX  
**Sent:** Wednesday, April 5, 2017 3:01 PM  
**To:** GCPE Comm Managers; GCPE Comm Directors  
**Cc:** Gordon, Matt GCPE:EX  
**Subject:** Follow up - Crown Corporation communication during election period

Hi all

I have received a number of questions regarding Crown Corporation communication during the election period. To clarify, as was the case in 2013, government communications guidelines during the election period extend to Crown Corporations.

Please do not hesitate to follow up if you have any further questions.

Hide  
778 677-1958

**From:** Dila, Mary GCPE:EX  
**Sent:** Friday, March 17, 2017 10:36 AM  
**To:** GCPE All Directors; GCPE - All Managers; Thorkelson, Meaghan GCPE:EX  
**Cc:** Fraser, John Paul GCPE:EX; Gleeson, Kelly T GCPE:EX; Gordon, Matt GCPE:EX; Champion, Denise GCPE:EX  
**Subject:** RE: Election Communications Guidelines

GCPE colleagues,

Many of you -- and your ministry program areas -- have had questions with regard to communications leading up to the election period, specifically around non-paid social media.

Please note the following correction:

Non paid communications including social media may continue until the issuance of the writs, April 11<sup>th</sup>. This is consistent with our approach during the 2013 election period.

Government has a responsibility to inform British Columbians about services, programs and policies that they and their families depend upon or may benefit from.

I regret any confusion the initial guidelines may have caused.

Mary

**From:** Dila, Mary GCPE:EX  
**Sent:** November 28, 2016 9:44 AM  
**To:** GCPE All Directors; GCPE - All Managers; Thorkelson, Meaghan GCPE:EX  
**Cc:** Fraser, John Paul GCPE:EX; Gleeson, Kelly T GCPE:EX; Gordon, Matt GCPE:EX; Champion, Denise GCPE:EX  
**Subject:** Election Communications Guidelines

Hello all,

Please see guidelines for communications during the election period.

I know many of you have had questions from program, and hopefully this helps answer them.

Don't hesitate to contact me should you want to discuss.

Mary

Mary Dila  
Executive Director  
Communication Support Services  
GCPE  
T: 250 356-7823  
C: 250 508-6478

## Thorkelson, Meaghan GCPE:EX

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**From:** McCray, Lindsay GCPE:EX  
**Sent:** Wednesday, June 28, 2017 9:02 AM  
**To:** van Marum, Karen GCPE:EX  
**Subject:** FW: Follow up - Crown Corporation communication during election period

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**From:** Ozawa, Hide GCPE:EX  
**Sent:** Wednesday, May 10, 2017 3:44 PM  
**To:** GCPE Comm Managers; GCPE Comm Directors  
**Cc:** Gordon, Matt GCPE:EX; Moser, Walter GCPE:EX; Johnson, Nicholas GCPE:EX; GCPE Social Media and Digital Services  
**Subject:** RE: Follow up - Crown Corporation communication during election period

Hi –

A quick follow up pertaining to this afternoon's brief meeting w/ Matt and JPF. The website blackout period / social media will continue until told otherwise. While it is anticipated that this will be around the end of May, we don't have a firm date as to when a cabinet may be sworn in. Every website update 'case' will be considered as unique and as such should come to myself and Nicholas – we will then interface w/ Matt as we have been doing.

Please pass this information on to your program areas as needed.

Thanks

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