ELEVATE
CONSULTING

November 27, 2017

Tanya Twynstra
Director, Citizen Engagement
Government Communications and Public Engagement
Victoria, BC

Re: Project Management Support and Advice for Electoral Reform Initiative

Dear Tanya,

Thank you for the opportunity to provide a quote for senior advisor support services associated with the development of an overall workplan for the implementation and governance of the Electoral Reform project.

OUR UNDERSTANDING OF YOUR REQUIREMENTS

We understand that this project would take place between December 1, 2017 through to March 15, 2018 and would encompass the following services:

- Review partnership agreement with components of the work plan currently agreed to;
- Review agreements that have been drafted for contractors, assist with putting in place contractors / subcontractors;
- Review the communications strategy and plan, and current web site material;
- Review all documents to ensure they align to overall work and budget and timeliness;
- Assists GCPE Citizen engagement director with planning the budget and provide advice on gaps or issues;
- Facilitate roles clarification for the GCPE citizen engagement team, Ministry of Attorney General and Ministry Communications shop to ensure we will get to the desired project goals and outcomes on time;
- Provide expert advice and guidance on the best approach to project managing decisions and approvals;
- Prepare a workplan and roles clarification document;
- Create a way to help manage approval processes for deliverables and sub deliverables;
- Provide the team with weekly status reports;
- Set up and attend weekly project team meetings and or other meetings as needed;
- Project manage the work until Feb 28 and support the team on project close out through to March 15; and
- Provide advice to the GCPE Citizen Engagement team on how they can improve processes for future projects of this scope.

OUR APPROACH

Our proposed approach and methodology is proven, realistic and actionable. Each engagement is treated as unique. Our approach for this engagement is based on the following key principals:

1. **Expectation Management** – expectation management will be a focus throughout the project, ensuring your expectations are being addressed appropriately. This includes regular status updates and jointly working with you on appropriate next steps.
2. **Facilitated Engagement** – a facilitated approach will be used to work with the GCPE Citizen engagement staff, the Ministry of Attorney General and Ministry Communications staff throughout the project.
3. **Outcome Focused** – continually focusing on achieving the objectives and outcome you are looking for while being agile, flexible and proactive in the adjustment of planned activities to accommodate this changing environment.
4. **Proactive Project Management** – utilize project management practices to manage the scope, timelines, and budget to achieve the project objectives. Utilize the skills, experience and knowledge of both Elevate and GCPE resources in the most effective manner possible to perform tasks and activities to complete the deliverables and achieve outcome.
5. **Clear and Consistent Communication** – provide regular communication to GCPE leadership and staff to keep them informed and ensure consistent messaging. Being positive and progressive in all interactions in support of the objectives.

Team

Elevate is proposing Denise Walker and Morgan Shields to support you on this engagement. The following is a brief summary of each team member.

Denise Walker

Denise is an associate of Elevate Consulting and has developed an extensive background in strategic and business planning, project management, public sector procurement, complex policy development and performance management. Over her eighteen years in the public sector, she has worked in a senior management capacity in areas that touch upon most aspects of public sector policy, procurement and service delivery. She has worked with all levels of government and engaged with industry and citizens and craft documents to facilitate and support informed decision-making processes. She has been involved in numerous projects that require the ability to gather, analyze and interpret complicated information in order to present it in a way that enables an effective decision.

Morgan Shields

Morgan is a Senior Lead and Management Consultant at Elevate. He has extensive experience leading large, diverse teams in the public and private sectors. Morgan's core strengths are his ability to facilitate

discussions, effectively communicate the vision and purpose of an engagement to a wide range of stakeholders and his dedication to ensuring quality results are met or exceeded in every project he oversees. Morgan is truly invested in working with clients to identify and implement solutions to their increasingly complex business environments. Using an approach that is both structured and flexible, he employs clear and consistent communication to ensure expectations are met and the project delivers its intended purpose.

Timelines and Prices for Services

We are available to begin this work on December 1, 2017. Project timelines have been identified to be from December 1, 2017 – March 15, 2018.

We estimate the total level of effort associated with this work to be 31 days, calculated as follows:

Time Period	Estimated Hours
December 1, 2017 – February 28, 2018	228 hours (20 hours / week)
March 1, 2018 – March 15, 2018	20 hours (10 hours / week)
TOTAL	**248 hours**

Our estimated fees are **$39,680.00** based on an hourly rate of $160. All invoices will be supported by a timesheet. This amount reflects the anticipated maximum cost of the engagement.

Please do not hesitate to contact me should you have any questions regarding this process. We look forward to working with you on this important initiative.

Sincerely,



Jae Cooper
Managing Partner,
Elevate Consulting, Inc.

Deliverables & Expenses	Anticipated Scheduled	Anticipated Schedule	Cost	Purpose
Initial Planning and Design by GCPE (internal)	Oct, 2017	March, 2018	$0	Walk Ministry and Comm Shop through intiial design session to scope out budget
Electoral Reform and expertise	Oct, 2017	March, 2018	$0	To have available SME on electoral reform throughout the process.
Overall Project Management and Governance (cost recovered for external contractor)	November 30, 2017	March 31, 2018	$36,000	Hire an external contractor to advise and track all the projects and sub-projects as well as approvals.
Engagement Site Build and Questionairre Phase 1 (internal)	October 31, 2017	November 22, 2017	$3,500	Engagement team creates web site and questionairre as a first step in the process.
Translation of engagement materials Phase 1 (external contracted through Mosaic)	November 22, 2017	November 30, 2017	$30,000	Request from MO to translate into 4 languages. Need to confirm direction.
Web site Hosting Phase 1 for 6 months (internal)	November 22, 2017	March, 2018	$2,100	Standard cost of $350 a month for hosting while the web site/engagement is live
Outreach for Phase 1 (internal)	November 22, 2017	December, 2017	$2,500	December focus is on letting stakeholders and enthusiasts know through organic social media and letters.

Online panel	Early Janaury	End of January	$30,000	Ask a demographically balanced sample of British Columbians to assess levels of understanding about the issue and to answer questions comparable to the online questionnaire
Develop a mailer to inform citizens of the process	January 15, 2018	January 30, 2018	$400,000	Print and mailout about Phase 1 to all 200K households
Indigenous Council and Outreach (external contractor)	November 22, 2017	February 28, 2018	$25,000	Work to be determined in cooperation between AG and MIRR
Feedback analysis and reporting on Phase 1 questionairre and online panel	January, 2018	April, 2018	$35,000	Preparation of a report on what we have heard in both methodologies.
Creative planning and advice on phase 2 (contractor creative)	November 30, 2017	February 28, 2017	$80,000	
Web Site Build Phase 2 (contractor creative)	November 30, 2017	January 15, 2018	$65,000	
Web site hosting Phase 2 (contractor creative)	January, 2018	January 1, 2019	$4,200	
Produce Videos (contractor, creative)	November 30, 2018	January 15, 2018	$90,000	
Online Campaign and paid advertising, phase 1 (contractor, creative)	January, 2018	February 28, 2017	$100,000	

Translation of Web content phase 2 (contracted with Mosaic)	January, 2018	January 15, 2018	$30,000	
Contracted creative development of educational	January, 2018	March, 2018	$75,000	
Total Budget			**$1,008,300**	
		Creative Sub budget	$80,000	
			$65,000	
			$4,200	
			$90,000	
			$100,000	
			$30,000	
			$369,200	

Who
David, Tanya, Dominic
Peter MacLeod ($18Kcoming from GCPE budget)
Denise Walker (confirmed available)
Dominic/Katrina
Contract with Mosaic with Amy's support
GCPE via Justin Hewitts team
Ministry with small amount of support of Amy Bronee

Ipsos (confirmed available)
Creative team and BC Mail
AG and MIRR
Ipsos (confirmed available)
Creative contractor
Creative contractor
Creative contractor
Creative contractor
Creative contractor

Creative contractor
Mass LBP

RE: ON - 002550 Draw Down Form

October 2, 2017

Further to the client services description on the drawn down form:

Peter Macleod of MASS LBP (Inc.) as offerer will provide:

Policy development support for the province's electoral reform strategy, which will include:

- Domestic best practices drawing on his experience and knowledge from all three levels of government as well as from other public organizations;
- International best practices drawing on his knowledge from the UK, Australia, and the USA,
- Process design;
- Communications and public education campaign advice; and
- Technical considerations for the determination of an electoral system and public referendum.

MASS LBP
3A Gilead Place
Toronto, Ontario
M5A 3C8

1-800-369-7136
masslbp.com

BRITISH COLUMBIA

Government Communications and Public Engagement
Citizen Engagement Services
Draw Down Form

Offeror: Elevate Consulting **Standing Offer #**

Project: Project Management Support and Advice for Electoral Reform Initiative

Term: December 1, 2017 - March 15, 2018 **Order/Quote No:**

detailed quotes outlining project deliverables, sub-contractor estimates to accompany all workorders, if applicable

Description	Quantity	Unit Price	Total
CLIENT SERVICES: (itemized and totalled by SO Rates)		$160/hour	
Review partnership agreement with components of the work plan currently agreed to;		$160/hour	
Review agreements that have been drafted for contractors, assist with putting in place contractors / subcontractors;		$160/hour	
Review the communications strategy and plan, and current web site material;		$160/hour	
Review all documents to ensure they align to overall work and budget and timeliness;		$160/hour	
Assists GCPE Citizen engagement director with planning the budget and provide advice on gaps or issues;		$160/hour	
Facilitate roles clarification for the GCPE citizen engagement team, Ministry of Attorney General and Ministry Communications shop to ensure we will get to the desired project goals and outcomes on time;		$160/hour	
Provide expert advice and guidance on the best approach to project managing decisions and approvals;		$160/hour	
Prepare a workplan and roles clarification document;		$160/hour	
Create a way to help manage approval processes for deliverables and sub deliverables;		$160/hour	
Provide the team with weekly status reports;		$160/hour	
Set up and attend weekly project team meetings and or other meetings as needed;		$160/hour	
Project manage the work until Feb 28 and support the team on project close out through to March 15; and		$160/hour	
Provide advice to the GCPE Citizen Engagement team on how they can improve processes for future projects of this scope.			
Total anticipated work effort	248 hours	$160/hour	$39,680
SUB-CONTRACTOR SERVICES: (include total, attach details)			
N/A	0	$ -	$ -
	0	$ -	$ -
	0	$ -	$ -
TRAVEL ***(in accordance with Group 1 Rates Expenses for Contractors. Copies of all receipts required, with the exception of perdiems, when submitting invoices)***			
Mileage:	0	$ -	$ -
Perdiems:	0	$ -	$ -
Hotel:	0	$ -	$ -
Ferry:	0	$ -	$ -
Airfare:	0	$ -	$ -
Misc. (ie Parking)	0	$ -	$ -
Sub-Total	**248 hours**	**$160/hour**	**$ 39,680.00**
PST (if applicable)			$ -
Total			**$ 39,680.00**

To be completed by OFFEROR

Jae Cooper 27-Nov-17

Authorized Signatory Approval **Print Name** **Date**

To be completed by GCPE

Executive Director, Citizen Engagement Approval **Print Name** **Date**

To be completed by MINISTRY OR GCPE EXPENSE AUTHORITY

Expense Authority Approval **Print Name** **Date**

MASSLBP

INVOICE

Citizen Engagement at Province of British Columbia
Attention: Project: Engagement Advice / Electoral Reform
PO BOX 9409 STN PROV GOVT
Government Digital Experience Division
VICTORIA BRITISH COLUMBIA V8W 9V1
CANADA

Invoice Date
21 Nov 2017

Invoice Number
BC-1701

Reference
ON #-002550

MASS LBP
82966 6213 RT0001

MASS LBP INC
3A Gilead Place
TORONTO ONTARIO M5A 3C8
CANADA

Description	Quantity	Unit Price	Tax	Amount CAD
Development: Engagement options: Calls / Emails	6.00	210.00	12%	1,260.00
Team Call: Engagement options	1.00	210.00	12%	210.00
Development: Advisors Group	1.00	210.00	12%	210.00
Development: Survey	6.00	210.00	12%	1,260.00
Round #1 Review and Refine: Survey	3.00	210.00	12%	630.00
Round #1 Team Call: Survey	2.00	210.00	12%	420.00
Briefings: Advisors	2.00	210.00	12%	420.00
Review Client Feedback and Team Call	2.00	210.00	12%	420.00
Round #2 Review and Refine: Survey	3.00	210.00	12%	630.00
Round #2 Team Call: Survey	1.00	210.00	12%	210.00
Team Meeting	3.00	210.00	12%	630.00
Expenses Flight #1: Carbon Offset, Flight, Terminal Fee	1.00	197.15	5%	197.15
Expenses Flight #2: Terminal Fee, Carbon Offset, Flight	1.00	125.72	5%	125.72
Hotel - 11/10/17	1.00	135.72	5%	135.72

Subtotal	6,758.59
TOTAL TAX 5%	22.92
TOTAL TAX 12%	756.00
TOTAL CAD	**7,537.51**

Due Date: 21 Dec 2017

APPENDIX 2: STANDING OFFER PROCESS

Government Communications and Public Engagement
Citizen Engagement Services
Offeror Standing Offer Process

1. In accordance with Section 2.3 Selection Process of the Request for Standing Offer, GCPE's Executive Director, Citizen Engagement or a designate alternate, will contact the Offeror for a Drawdown on the project. The Offeror will complete the Drawdown Form itemizing the costs of the project. Costs to be based on the rates, included in the Standing Offer.

    - All travel costs are to be estimated based on the attached Appendix 1 – Group 1 Rate *Expenses for Contractors. Link to Business Travel Accommodation Listing:* http://pss.gov.bc.ca/csa/categories/accommodation/search/.
      The Agency must be outside their headquarters area (32 kilometres from where they ordinarily perform their duties) to be eligible to claim travel, meal and accommodation expenses.

2. Authorized signatory for Offeror signs the Drawdown and the Drawdown is e-mailed to GCPE's Executive Director, Citizen Engagement, or designated alternate.

3. Upon approval by GCPE's Executive Director, Citizen Engagement or designated alternate ***(unless you have approval from the GCPE Executive Director, Citizen Engagement, work is not authorized to proceed and will not be approved)***, GCPE Expense Authority and or Ministry Expense Authority, the approved Drawdown will be emailed to the Offeror. Approved Drawdown forms contract for Standing Offer. The Contract will be on the terms and conditions set out in the Province's General Services Agreement, which may be found at http://www.pss.gov.bc.ca/psb/gsa/gsa_index.html

A **Change Order** is completed when the scope of the project has increased and the original Drawdown has been approved and signed.

- In cases where the approved Drawdown amount exceeds the original Drawdown amount, the Offeror must advise GCPE's Executive Director, Citizen Engagement, or designated alternate, as soon as possible so that GCPE can review costs and determine how to proceed.

- If additional costs are approved, the Offeror will initiate Change Order and will capture the additional work/costs to those documented in the initial Drawdown. The Change Order will become an addendum to the Drawdown.

…/2

BILLING:

In order to obtain payment of any fees and expenses under this Standing Offer, the Offeror must deliver to the Province at the end of each month, or, if the Offeror completes the Services before that time, on completion of the Project, a written statement of account/invoice in a form satisfactory to the Province containing:

- The Agency's legal name and address;
- The date of the invoice and the month to which the invoice pertains;
- Invoice number for identification;
- Standing Offer Number;
- Copy of the applicable '**approved**' Drawdown and/or Change Order form to be attached;
- Brief description of services rendered;
- Itemized breakdown of fees being charged; to include hours and days worked or attach detailed time sheets which must include this information. Services and Rates being billed must be in accordance with Standing Offer Pricing Schedule;
- Travel expenses to be claimed in accordance with the Appendix 1 – Group 1 Rate Expenses for Contractors, copy of all receipts required with the exception of per diems. Receipts need to match what is itemized on the invoice;
- All other expenses are to be itemized in chronological order, receipts are required. Receipts need to match what is itemized on the invoice;
- The Contractor's calculation of all applicable taxes payable by the Province in relation to the Services;
- Invoices to be sent to Dawn Stewart via e-mail to dawn.stewart@gov.bc.ca or by mail to Government Communications and Public Engagement, 4th Floor 617 Government Street, PO BOX 9409 Stn Govt, Victoria BC V8W 9V1.

PAYMENT DUE:

Within 30 days of our receipt of your written statement, we must pay you the fees (plus all applicable taxes) and expenses, claimed in the statement if they are in accordance with this Schedule. Statements of account or invoices offering an early payment discount may be paid by us as required to obtain the discount.

APPENDIX 3: SAMPLE WORK ORDER (DRAW DOWN)



Offeror: MASS LBP Inc. **Standing Offer # ON - 002550**

Project: Engagement Advice RE: Electoral Reform

Date: Sept 29, 2017 **Order/Quote No:**

Description	Quantity	Unit Price	Total
CLIENT SERVICES:			
Senior advice and strategy / Policy advice	10	$1,522 -	$ 15,222 -
	0	$ -	$ -
	0	$ -	$ -
	0	$ -	$ -
	0	$ -	$ -
	0	$ -	$ -
	0	$ -	$ -
	0	$ -	$ -
	0	$ -	$ -
HARD COSTS: (include total, attach details)			
	0	$ -	$ -
	0	$ -	$ -
SUB-CONTRACTOR SERVICES: (include total, attach details)			
	0	$ -	$ -
	0	$ -	$ -
	0	$ -	$ -
TRAVEL ***(in accordance with Group 1 Rates Expenses for Contractors. Copies of all receipts required, with the exception of perdiems, when submitting invoices)***			
Mileage:	0	$ -	$ -
Perdiems:	0	$ -	$ -
Hotel: 2 x nights	2	$100 -	$200 -
Ferry:	0	$ -	$ -
Airfare: 2 x Toronto > Victoria (Return)	2	$ 650 -	$1,300 -
Misc.: Airport Taxi	4	$20 -	$80 -
Sub-Total			**$** 16,800 -
PST (if applicable)			**$** 2,016 -
Total			**$** 18,816 -

To be completed by OFFEROR		
	Peter MacLeod	Oct 2 2017
Authorized Signatory Approval	**Print Name**	**Date**

To be completed by GCPE		
Executive Director, Citizen Engagement Approval	**Print Name**	**Date**

To be completed by MINISTRY OR GCPE EXPENSE AUTHORITY		
Expense Authority Approval	**Print Name**	**Date**

Translation costs and timelines for print and web copy

Language	Timeline	Rates
French	Regular service (5-7 business days) Rush service (3-4 business days) Hot service (24-48 hours)	Regular service ($0.42/word) • Minimum charge $86 Rush service ($0.57/word) • Minimum charge $129 Hot service ($0.68/word) • Minimum charge $172
Chinese (Simplified)	*same as above*	*same as above*
Chinese (Traditional)	*same as above*	*same as above*
Punjabi	*same as above*	*same as above*

* Same timelines and rates apply to translation of citizen feedback after engagement period closes
* Discounts available on volumes over 5,000 words
* Graphic services available for $40-$172 per page depending on complexity of layout

Provider:

MOSAIC, 1522 Commercial Drive, Vancouver, BC V5L 3Y2

Contact: Tanja Krzman 604 254-0469 local 225

Pricing/Schedule B, Mosaic (PDF, 250 KB) *

CS-000677**

Accepts pCard

Languages (translators certified by STIBC, CTTIC, ATIO or ATA): Bosnian, Catalan, Chinese (Simplified), Chinese (Traditional), Croatian, Czech, Dutch, Finnish, French, German, Hindi, Hungarian, Indonesian, Italian, Japanese, Korean, Malay, Persian (Farsi), Polish, Portuguese, Punjabi, Romanian, Russian, Serbian, Serbo-Croatian, Slovak, Spanish, Turkish, Ukrainian, Vietnamese

Additional Languages: Afrikaans, Albanian, Amharic, Arabic, Armenian, Azari, Bengali, Bulgarian, Creole, Danish, Dari, Estonian, Flemish, Georgian, Greek, Gujarati, Hebrew, Icelandic, Khmer (Cambodian), Kurdish, Latin, Lithuanian, Macedonian, Nepali, Norwegian, Pashtu, Sinhalese, Somali, Swahili, Swedish, Tagalog (Filipino), Tamil, Thai, Tigrigna, Urdu

Electoral Reform engagement
Launch Day Report –November 23, 2017

1. Site statistics

	Launch Day
Site visits	3,968
Average site visit duration	11m04s
Number of Questionnaires Received	1,700

NOTE: These statistics are based on visits to the home page of the engagement site. Site visits are not unique visitors, so may include repeat visitors.

2. Comparison to other engagements:

On launch day, the Cannabis Engagement had **7,073 questionnaires** completed and Your Kid's Progress had **541**.

For a comparison on site visits, on launch day, the Cannabis Engagement had **15,589,** and Your Kid's Progress had **2,336.**

3. Top referring sites

Over 39% of citizens came to the site directly. The most popular referral site was Facebook with **just over 31%** of referrals, and Twitter with **nearly 16%.**

4. Most popular pages

The most popular page on the site was the home page, followed by the *Voting Systems* page, the *List of Proportional Representation.* (The 'share' page is the redirect page from the questionnaire)



5. Sample quotes from the comments (from Q9):

"BC-STV with 5-member districts regardless of area gives greater equity and reasonable proportionality. Contrary to comments on number of parties likely to win seats, such a model REDUCES the number of parties winning seats. Both Tasmania and Australian Capital Territory use this system. Both have only three parties in the house, fewer than other states and the House of Reps with their single seat systems. Reason is parties put up diverse teams in STV contests. Robson rotation puts all candidates on equal footing. ACT 1976 Assembly result was 13 women to 12 men."

"Don't take away the voice of rural residents."

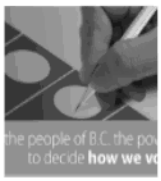
"I prefer BC STV as it was decided by the Citizen's Assembly."

"I struggled to answer the question of how the referendum should be worded: First Past The Post vs Proportional Representation. If you were to ask most younger voters if they support PR voting, I think you would get a strong response but the subtleties of what system might be lost on the general public. I believe the current government is capable of looking at what works around the world and coming to a consensus on what specific election system would work best in BC."

"The new voting system should be a part of changing the legislature to be more collaborative and less adversarial. The new system should encourage a diversity of voices to work together to solve issues through compromise and understanding other viewpoints."

6. Social Media (sample)

Samara @SamaraCDA · 31m
#BC just released an online survey consultation on #electoralreform. Our report was cited as an entry point for high-quality, nonpartisan info about the options CDNs have before them: samaracanada.com/electoralreform **#howwevote**



BC Government News @BCGovNews
We need your input to help shape key elements of the 2018 referendum on #ElectoralReform. Have your say no
engage.gov.bc.ca/howwevote/ #howwevote #bcpoli

1

LizaCKNW980 @lizaCKNW980 · 21h
Replying to @lizaCKNW980 @Dave_Eby
Why consult? @Dave_Eby says they want a fair process so BCers to develop the process - could do this unilaterally but want input. #bcpoli

1

metronews.ca/news/vancouver...

4

Judy Darcy @DarcyJudy · 8m
Have heard lots from people in #newwest about our #firstpastthepost voting system. Here's your chance to have your say about the 2018 referendum on **#electoralreform!** #bcpoli



BC Government News @BCGovNews
We need your input to help shape key elements of the 2018 referendum on #ElectoralReform. Have your say now: engage.gov.bc.ca/howwevote/ #howwevote #bcpoli

2 1



John Horgan @jjhorgan · 19h
I encourage all British Columbians to get involved in the engagement process to help determine the question of next year's #electoralreform referendum. engage.gov.bc.ca/howwevote/ **#HowWeVote**



BC Government News @BCGovNews
We need your input to help shape key elements of the 2018 referendum on #ElectoralReform. Have your say now: engage.gov.bc.ca/howwevote/ #howwevote #bcpoli

130 158



Anne Kang @AnneKangMLA · 16h
We need your input to help shape key elements of the 2018 referendum on **#ElectoralReform**. Have your say now: engage.gov.bc.ca/howwevote/ #howwevote #bcpoli #betterbc #BritishColumbia engage.gov.bc.ca/howwevote/

2 4



CBCEarlyEdition @CBCEarlyEdition · 3h
Interested in electoral reform? @Dave_Eby wants British Columbians to weigh in on what next year's referendum should look like engage.gov.bc.ca/howwevote #bcpoli

My Prince George Now @mypgnow · 11h
.@bcndp is hoping to hear from rural and first nation communities when it comes to the referendum on electoral reform as part of a public engagement strategy | goo.gl/QcSusH #NorthernBC



7. News Articles:

British Columbians asked to help shape referendum on electoral reform
BC Gov News | November 23, 2017

B.C. New Democrats invite public electoral reform vote; Liberals cry foul
Vancouver Sun | November 23, 2017

Province calling for public input on BC electoral reform
News1130 | November 23, 2017

BC NDP seeks public input ahead of electoral reform referendum
CHEK | November 23, 2017

B.C. NDP solicits ideas for electoral reform
Kamloops This Week | November 23, 2017

Public asked to weigh in on B.C.'s proportional representation referendum
Global News | November 23, 2017

B.C. NDP referendum plan sparks legislature battle
Aggisiz-Harrison Observer | November 23, 2017

B.C. government invites public to help shape voting system referendum
Time Colonist | November 23, 2017

A disproportionate referendum on proportional representation
Business In Vancouver | November 23, 2017

Your say on voting changes
Castanet | November 23, 2017

Public invited to help shape referendum on electoral reform
CFJC | November 23, 2017

British Columbia Voting Systems Questionnaire

Nov. 21, 2017

The B.C. government is holding a referendum in the fall of 2018 to ask voters whether the province should keep the current First Past the Post system or change to a Proportional Representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters about the referendum.

There are two parts to this survey. Part one asks key questions about your values and general outlook as to how we vote for Members of the Legislative Assembly (MLAs), and for how the legislature functions. Part two asks more detailed questions about your preferences regarding electoral reform, voting systems and the referendum process. At the end of each part, you will have the opportunity to provide further written feedback.

Each part of the questionnaire will take approximately 5-8 minutes to complete. We ask that you complete this survey only once.

Privacy Statement

Personal information collected through this feedback form will inform the development of a ballot for a November 2018 electoral reform referendum by the Ministry of Attorney General, under the authority of s.26 of the Freedom of Information and Protection of Privacy Act. If you have any questions about the collection, use and disclosure of your personal information, please contact:

Neil Reimer
Director, Director, Strategic Initiatives
Ministry of Justice
Victoria BC
Neil.Reimer@gov.bc.ca

Part 1

Section 1: Profile

Please provide this general profile information. Your identity cannot be determined by answering these questions.

Profile_Q2 – What are the first three characters in your postal code *(this is a required field)*?

- [3 character field]

Profile_Q3 - How old are you?

- Under 18
- 18 - 39 years
- 40 - 64 years
- 65 - 75 years
- Over 75 years
- Prefer not to answer

Profile_Q1 - Please indicate your gender:

- _____
- Prefer not to answer

Comment [NTG1]: Open text box

Profile_Q5 - Do you identify with any of the following groups? Please select all that apply

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)
- None of the above (7)
- Prefer not to answer

Please answer the following questions to help us understand your interest in, and familiarity with, current affairs and voting in elections.

Outlook_Q1 - Generally speaking, how interested are you in politics and current affairs?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)
- Prefer not to answer

Outlook _Q4 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)

- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)
- First time voter in 2017 (7)
- Prefer not to answer

Outlook _ Which, if any, of the following have been barriers that have kept you from voting?
(Please select all that apply.)

- Not enough time (1)
- Not enough information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Not interested in politics (9)
- I feel like my vote doesn't count (10)
- Prefer not to answer

Outlook_Q6 – If you were to vote in a referendum to choose a voting system today, how confident are you that you would make an informed choice?

- Not at all confident (1)
- Not very confident (2)
- Somewhat confident (3)
- Very confident (4)
- Don't know (5)
- Prefer not to answer

Preferences_Q1 Please select up to five values from the list below that are most important to you.
(sequence of value statements below will be rotated randomly for each user.)
I value most:

Members of the Legislative Assembly (MLAs) who focus primarily on what is best for the province as a whole
Members of the Legislative Assembly (MLAs) who focus primarily on the interests of their local community
A voting system that is easy to understand
Better representation of groups that are currently under-represented in the Legislative Assembly
Increasing the number of political parties in the Legislative Assembly to represent more points of view

A Legislative Assembly in which the share of seats each party holds closely matches the share of the votes it receives across the province
A Legislative Assembly in which the share of seats each party holds is fairly similar to the share of the votes it receives across the province
A voting system that encourages political parties to appeal as broadly as possible to voters
A voting system that makes it easier for independent candidates (those not running for a political party) to be elected
A voting system that allows a voter to rank a political party's candidates (1, 2, 3, etc.)
Single-party majority governments that are clearly accountable for their decisions
A Legislative Assembly where two or more parties co-operate to make decisions
Other:

Please answer the following questions to help us understand your values and preferences regarding how MLAs are elected, how governments are formed and how the Legislative Assembly operates.

Preferences_Q6 Which would you prefer?

- The number of MLAs should remain the same (1)
- There should be more MLAs to better reflect voters' interests (2)
- Prefer not to answer

Preferences_Q7 There should be greater diversity of views represented in the Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q12 The party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its campaign commitments.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q13 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Please answer the following question to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 1 Which would you prefer?

- The referendum ballot should offer voters the choice between the current First Past the Post voting system and ONE Proportional Representation voting system.
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and MORE THAN ONE Proportional Representation voting system
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and Proportional Representation, with a specific voting system to be established by legislation after the referendum.
- Prefer not to answer

[Text box]
Are there any other comments you would like to make about voting systems or the upcoming referendum? [Limit to 200 characters]

This is the end of Part 1 of the questionnaire. Part 2 asks further questions about your preferences regarding electoral reform and the referendum ballot. You may submit your responses to Part 1 now and leave the survey, or continue on to Part 2.

SUBMIT **CONTINUE TO PART 2**

Part 2

Please answer the following questions to help us understand your interest in electoral reform.

Outlook _Q2 - How closely have you followed public debate on electoral reform?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)
- Prefer not to answer

Outlook _Q3 - Did you vote in either the 2005 or 2009 B.C. referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)
- Prefer not to answer

Please answer the following questions to help us understand your values and preferences regarding how Members of the Legislative Assembly (MLAs) are elected, how governments are formed and how the Legislative Assembly operates.

Preferences _Q2 Which would you prefer?
Having more small parties represented in the Legislature or a few big parties?

- A few big parties (1)
- More small parties (2)
- Prefer not to answer

Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) who do what their party promised.
- MLAs who do what their constituents want.
- Prefer not to answer

Preferences _Q4 Ballots should allow voters to support more than one candidate or political party by ranking them in order of preference.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q8 A ballot should give voters lots of choices, even if it's less clear how votes get turned into seats.

- Strongly disagree (1)
- Somewhat disagree (2)

- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q10 An election ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q11 It is better for several parties to co-operate and govern together rather than one party to govern alone, even if it sometimes takes longer to form government after an election.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q14 - Please indicate which you prefer:

- Each electoral district is represented by one MLA
- Each electoral district is represented by several MLAs
- Some MLAs represent an electoral district, while other MLAs represent larger regions or the province as a whole.
- Prefer not to answer

Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 2 If the government offers voters a choice of more than one Proportional Representation voting system, which do you prefer?

- Voters should indicate their support for only one proposed system
- Voter should rank order their support for all the proposed systems
- Prefer not to answer

Ballot Options_Q 3: Alongside the option of keeping the First Past the Post voting system, which system or systems of Proportional Representation would you like to see on the ballot? Please select all that apply.

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian

- Other: *Please describe*
- Prefer not to answer

Comment [NTG2]: With mouse-ove summary text from web 101 pages that does not click to a new page

Ballot Options_Q 4: If B.C. changes to a system of Proportional Representation, there should be a second referendum after a trial period (for example, two elections) on whether to keep the new system.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Section 5: Public funding and advertising in the referendum

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising for particular voting systems during the referendum.

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Public Funding_Q 3 The provincial government should provide the public with impartial information during the referendum campaign period.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the referendum campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

[Text box]
Are there any other comments you would like to make about voting systems or the upcoming referendum? [Limit to 200 characters]

SUBMIT

Comment [NTG3]: Question from MO: will the option exist to click "submit" and leave mid-way through part two, with the responses offered being captured.

From:	Seiterle, Dominic GCPE:EX
To:	Hewitt, Justin GCPE:EX
Cc:	Stewart, Jeff D GCPE:EX; Howard, Steve M GCPE:EX; Citizen Engagement GCPE:EX
Subject:	RE: Error saving results
Date:	Friday, November 24, 2017 10:45:11 AM
Attachments:	Error saving results.msg Error saving results.msg Error saving results.msg Error saving results.msg

Hi Justin-
There have been 4 – attached. They are not a predictable time intervals, but they have the same listed numbers.
DS

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Hewitt, Justin GCPE:EX
Sent: Friday, November 24, 2017 10:33 AM
To: Seiterle, Dominic GCPE:EX
Cc: Stewart, Jeff D GCPE:EX; Howard, Steve M GCPE:EX
Subject: Re: Error saving results

Hey Dom!

Is this number two? If we into are getting one per day or at a specific interval, it will help tell the story. These won't be skewing your results IMO. We'll have to look at the totals and make sure everything adds up. From what I'm seeing, these errors aren't added into your totals.

I have a feeling this might just be a system setting that we are learning together, and maybe something that's causing these hits. I don't think these are actually people. We'll definitely look into it.

Cheers,
J

From: "Citizen Engagement GCPE:EX" <CitizenEngagement@gov.bc.ca>
Date: Friday, November 24, 2017 at 10:30 AM
To: Justin Hewitt <justin.hewitt@gov.bc.ca>
Cc: "Stewart, Jeff D GCPE:EX" <Jeff.Stewart@gov.bc.ca>, Steve Howard <Steve.M.Howard@gov.bc.ca>, "Citizen Engagement GCPE:EX" <CitizenEngagement@gov.bc.ca>

Subject: RE: Error saving results

Hi Justin,
Thanks - I would appreciate a look, if you don't mind. Here is the latest one.
Thanks,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Hewitt, Justin GCPE:EX
Sent: Friday, November 24, 2017 10:29 AM
To: Seiterle, Dominic GCPE:EX
Cc: Stewart, Jeff D GCPE:EX; Howard, Steve M GCPE:EX; Citizen Engagement GCPE:EX
Subject: Re: Error saving results

Sure thing Dom!

Have you seen anymore come in? Please let us know. Jeff/Steve can work together to peak into the log files to see if there were any errors. Please keep sending them our way as you get them.

Cheers,
J

From: "Seiterle, Dominic GCPE:EX" <Dominic.Seiterle@gov.bc.ca>
Date: Thursday, November 23, 2017 at 3:07 PM
To: Justin Hewitt <justin.hewitt@gov.bc.ca>
Cc: "Stewart, Jeff D GCPE:EX" <Jeff.Stewart@gov.bc.ca>, Steve Howard <Steve.M.Howard@gov.bc.ca>, "Citizen Engagement GCPE:EX" <CitizenEngagement@gov.bc.ca>
Subject: Re: Error saving results

Okay- I'll do some research on this end, if we could be 100% sure at some point that would make DH happy.

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

On Nov 23, 2017, at 3:04 PM, Hewitt, Justin GCPE:EX <Justin.Hewitt@gov.bc.ca> wrote:

We're not worried yet. This looks like a one off when something wanted to save an empty survey (which shouldn't be possible). It's a guess.

We just logged into the production, looked at your survey results, and it's going very well. You've had 513 total, 163 partial and 350 full. Looked at the stats and it's looking good.

From: "Seiterle, Dominic GCPE:EX" <Dominic.Seiterle@gov.bc.ca>
Date: Thursday, November 23, 2017 at 2:59 PM
To: Justin Hewitt <justin.hewitt@gov.bc.ca>, "Stewart, Jeff D GCPE:EX" <Jeff.Stewart@gov.bc.ca>, Steve Howard <Steve.M.Howard@gov.bc.ca>
Cc: "Citizen Engagement GCPE:EX" <CitizenEngagement@gov.bc.ca>
Subject: Fwd: Error saving results

Hi folks- should this worry me?
DS

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

Begin forwarded message:

> **From:** "Citizen Engagement GCPE:EX" <CitizenEngagement@gov.bc.ca>
> **Date:** November 23, 2017 at 2:47:08 PM PST
> **To:** "Seiterle, Dominic GCPE:EX" <Dominic.Seiterle@gov.bc.ca>
> **Subject: FW: Error saving results**
>
> FYI
>
> -----Original Message-----
> From: CitizenEngagement@gov.bc.ca [mailto:CitizenEngagement@gov.bc.ca]
> Sent: Thursday, November 23, 2017 2:44 PM
> To: Citizen Engagement GCPE:EX
> Subject: Error saving results
>
> An error occurred saving a response to survey id British Columbia

Voting Systems Questionnaire - 726382

DATA TO BE ENTERED:
token: N/A
726382X3X28: N/A
726382X3X33: N/A
726382X3X38SQ002: N/A
726382X3X38SQ003: N/A
726382X3X38SQ004: N/A
726382X3X38SQ005: N/A
726382X3X38SQ006: N/A
726382X3X38SQ007: N/A
726382X3X38SQ008: N/A
726382X3X38SQ009: N/A
726382X3X38SQ010: N/A
726382X3X38SQ011: N/A
726382X3X38SQ012: N/A
726382X3X43: N/A
726382X3X48SQ002: N/A
726382X3X48SQ003: N/A
726382X3X48SQ004: N/A
726382X3X48SQ005: N/A
726382X3X48SQ006: N/A
726382X3X48SQ007: N/A
726382X3X48SQ008: N/A
726382X3X48SQ009: N/A
726382X3X48SQ010: N/A
726382X3X48SQ011: N/A
726382X3X48SQ012: N/A
726382X3X48SQ013: N/A
726382X3X48other: N/A
726382X3X123: N/A
726382X3X128SQ002: N/A
726382X3X128SQ003: N/A
726382X3X128SQ004: N/A
726382X3X168: N/A
726382X3X173: N/A
726382X3X3: N/A
726382X3X3other: N/A
726382X3X13: N/A
726382X3X23SQ002: N/A

726382X3X23SQ003: N/A
726382X3X23SQ004: N/A
726382X3X23SQ005: N/A
726382X3X23SQ006: N/A
726382X3X23SQ007: N/A
726382X3X23SQ008: N/A
726382X3X23SQ009: N/A
726382X3X18: N/A
726382X3X178: N/A
726382X8X193: N/A
726382X8X198: N/A
726382X8X203: N/A
726382X8X208: N/A
726382X8X213SQ001: N/A
726382X8X213SQ002: N/A
726382X8X213SQ003: N/A
726382X8X213SQ004: N/A
726382X8X218: N/A
726382X8X223: N/A
726382X8X228SQ002: N/A
726382X8X228SQ003: N/A
726382X8X228SQ004: N/A
726382X8X228SQ005: N/A
726382X8X228SQ007: N/A
726382X8X228other: N/A
726382X8X233SQ001: N/A
726382X8X238SQ001: N/A
726382X8X238SQ002: N/A
726382X8X238SQ003: N/A
726382X8X238SQ004: N/A
726382X8X243: N/A
726382X8X1213: N/A

SQL CODE THAT FAILED:

UPDATE {{survey_726382}} SET `lastpage`=0, `datestamp`='2017-11-23 14:44:15', `ipaddr`='207.194.253.26', ``=NULL WHERE ID=2268

ERROR MESSAGE:

From:	Ralph, Jamie GCPE:EX
To:	Citizen Engagement GCPE:EX
Subject:	RE: How We Vote
Date:	Monday, November 27, 2017 8:53:16 AM

This is done.

From: Citizen Engagement GCPE:EX
Sent: Sunday, November 26, 2017 11:31 AM
To: Ralph, Jamie GCPE:EX
Subject: FW: How We Vote

Can you please follow up, you can send the PDF version to s.22 Thanks.

From: s.22
Sent: Saturday, November 25, 2017 11:15 AM
To: Citizen Engagement GCPE:EX
Subject: How We Vote

Thank you for this opportunity.

I have looked at the website https://engage.gov.bc.ca/howwevote/ways-to-participate/ and would like to read and know the questions being asked before I complete the questionnaire. In an attempt to do so I find I am stopped from going to the next question until I have answered the one on screen.
Where can I read all the questions without answering first?

Thanks for your attention to this,

s.22

From:	Citizen Engagement GCPE:EX
To:	"Margaret Hodgins"
Subject:	RE: Library Question - Patron Requesting .pdf copy of questionnaire
Date:	Monday, November 27, 2017 2:58:00 PM

Hi Margaret,

Thank you for your interest in helping to shape a referendum that will give the people of B.C. the power to decide how we vote.

Referendum information kits will be sent out in January to all libraries.

No specific date in January has been confirmed but stay tuned on our website where we will post up to date information.

Thank you,

The Citizen Engagement Team

From: Margaret Hodgins [mailto:mhodgins@secheltlibrary.ca]
Sent: Monday, November 27, 2017 1:11 PM
To: Citizen Engagement GCPE:EX
Subject: Library Question - Patron Requesting .pdf copy of questionnaire

Hello,

A library patron heard information on CBC radio that they could pick up a copy of the questionnaire at their local public library.

Is there a .pdf version that we can access online and print?

Thank you,
Sincerely,

--
Margaret Hodgins
Chief Librarian

Sechelt Public Library
Phone: 604-885-3260
Email: mhodgins@secheltlibrary

Visit the Sechelt Library Website

Inspire Learn Grow Give – Sechelt Library Capital Campaign

From:	Howard, Steve M GCPE:EX
To:	Seiterle, Dominic GCPE:EX; Stewart, Jeff D GCPE:EX; Hewitt, Justin GCPE:EX
Cc:	Citizen Engagement GCPE:EX
Subject:	Re: More on Lime - sorry
Date:	Monday, November 27, 2017 9:06:35 AM

Hey Dominic,

I looked through the logs but that IP didn't come up at all. Any chance you were using VPN at the time?

Steve

From: Dominic Seiterle <Dominic.Seiterle@gov.bc.ca>
Date: Saturday, November 25, 2017 at 3:29 PM
To: Jeff Stewart <Jeff.Stewart@gov.bc.ca>, Justin Hewitt <Justin.Hewitt@gov.bc.ca>, Steve Howard <Steve.M.Howard@gov.bc.ca>
Cc: "Citizen Engagement GCPE:EX" <CitizenEngagement@gov.bc.ca>
Subject: More on Lime - sorry

Hi – I was doing some testing with Lime in some different libraries and I ran into a problem with IE, I couldn't move forward through the survey (past Q1). Stupidly I didn't get the IE version, but, if there is other snooping around the logs, I was wondering if something might come up. The IP for the computer is: s.15
And the attempts (FYI: many more attempts show in the LIME console than I thought I had made) were around 2:50 today (Nov 25th).
I'm away next week, so I wanted to flag this, just in case.
Thanks,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From:	Citizen Engagement GCPE:EX
To:	Fainstein, Judy LASS:EX
Subject:	RE: question from constituent
Date:	Monday, November 27, 2017 11:19:00 AM
Attachments:	Electoral Reform Final Survey.pdf image001.png

Hello Judy,

Thank you for taking the time to participate and help shape a referendum that will give the people of B.C. the power to decide how we vote.

I have attached a hard copy of the questionnaire as requested.

You can either scan and email the completed questionnaire back to us or send a hard copy to the following address:

Mailing Address:
PO Box 9049 Stn Prov Govt
Victoria, BC V8W 9V1

Location: 4th Flr, 617 Government St.

Best Regards,

Jamie Ralph
Citizen Engagement Analyst
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-896-2440

To find out more about BC government citizen engagement opportunities please visit:

govTogetherBC

From: Fainstein, Judy [mailto:Judy.Fainstein@leg.bc.ca]
Sent: Sunday, November 26, 2017 9:32 PM
To: Citizen Engagement GCPE:EX
Subject: question from constituent

Would you kindly advise how someone can obtain a hard copy of the questionnaire on proportional representation? We have a constituent who does not wish to engage online and will only fill out a hardcopy version.

Please let me know the process for getting the hardcopy to complete and where to submit the questionnaire.

Thank you,

Judy Fainstein
Director of Operations
Office of Andrew Weaver, MLA
Oak Bay-Gordon Head
219-3930 Shelbourne St
Victoria, BC V8P5P6
(250) 472-8528
judy.fainstein@leg.bc.ca

From:	Citizen Engagement GCPE:EX
To:	"SA Reference"
Subject:	RE: Referendum Information Kits
Date:	Monday, November 27, 2017 2:57:00 PM

Hi James,

Thank you for your interest in helping to shape a referendum that will give the people of B.C. the power to decide how we vote.

The referendum information kits will be sent out in January.

No specific date in January has been given but stay tuned on our website where we will post up to date information.

Thank you,

The Citizen Engagement Team

From: SA Reference [mailto:sareference@orl.bc.ca]
Sent: Friday, November 24, 2017 6:53 PM
To: Citizen Engagement GCPE:EX
Subject: Referendum Information Kits

Do you have a timeline on when the referendum information kits will be sent out to public libraries? From what I can see, it will be early 2018.

We've had a library patron ask already about the kits.

Thanks,

James Laitinen
Branch Head Librarian
Salmon Arm Branch
Okanagan Regional Library
Piccadilly Mall
#285 - 1151 10th Ave. SW
Salmon Arm, BC. V1E 1T3
250- 832-6161
http://www.orl.bc.ca/hours-locations/salmon-arm

This e-mail is confidential and may be privileged. Any use of this e-mail by an unintended recipient is prohibited. If you receive this e-mail in error please notify me immediately and delete it.

Seiterle, Dominic GCPE:EX

From: Twynstra, Tanya L GCPE:EX
Sent: Monday, November 27, 2017 1:11 PM
To: Summers, Katrina GCPE:EX; Guiney, Lisa GCPE:EX; Seiterle, Dominic GCPE:EX; Ralph, Jamie GCPE:EX; Massoud, Simone GCPE:EX; Bronee, Amy GCPE:EX
Subject: FW: Description of an online panel

Follow Up Flag: Follow up
Flag Status: Flagged

Here is a good description of the online panel in case you ever need it.

From: Kyle Braid [mailto:Kyle.Braid@Ipsos.com]
Sent: Monday, November 27, 2017 1:06 PM
To: Twynstra, Tanya L GCPE:EX
Subject: RE: Description of an online panel

Here's something I just wrote …

An online panel is a group of selected research participants who have agreed to respond to surveys over an extended period of time. Panelists provide additional information about themselves and their household, such as demographics, ownership and lifestyle information. This information is used both to target specific segments of the panel, as well as to ensure that survey samples accurately reflect the makeup of the broader population based on Census and other reliable data.

Ipsos uses a variety of quality procedures to ensure our panelists are:

- Real - They are who they say (Double Opt-In approach, Country validation via Geo-IP, Mismatch between device settings and geo location).
- Fresh - They have not participated recently in similar surveys (Strict panel usage rules, Duplicate devices through digital Fingerprinting).
- Engaged - They complete surveys seriously (Detection of speeders, straight liners, regular purge)
- Unique - They can only take the survey once (Duplicates, digital Fingerprinting)

A growing number of panelists prefer to take surveys using a mobile device (smartphones, tablets and laptop). For this reason, most Ipsos panel surveys are designed to be Device Agnostic, meaning they can be taken on a variety of platforms including desktops, laptops, smartphones and tablets.

In addition to traditional panels, Ipsos also makes an effort to complete surveys with online respondents who are not necessarily willing to join panels. We use a tool called Ampario to reach out to various websites (social networks, gaming etc.) to help recruit respondents via a reward and
bonus system that attracts new survey respondents. This extends our sample reach and improves the representativeness of results.

From: Twynstra, Tanya L GCPE:EX [mailto:Tanya.Twynstra@gov.bc.ca]
Sent: Monday, November 27, 2017 12:46 PM
To: Kyle Braid <Kyle.Braid@Ipsos.com>

Subject: RE: Description of an online panel
Importance: High

Quick question, media is on the line.

How many do we think we will ask in the online panel on electoral reform, if our budget is say 30K.

From: Kyle Braid [mailto:Kyle.Braid@Ipsos.com]
Sent: Monday, November 27, 2017 12:41 PM
To: Twynstra, Tanya L GCPE:EX
Subject: RE: Description of an online panel

Working on it. It's been a long time since anyone has asked for one, as they have become very industry standard.

From: Twynstra, Tanya L GCPE:EX [mailto:Tanya.Twynstra@gov.bc.ca]
Sent: Monday, November 27, 2017 12:07 PM
To: Kyle Braid <Kyle.Braid@Ipsos.com>
Subject: Description of an online panel

Hey there can you please send me a quick description of an online panel?

Tanya Twynstra
Director, Citizen Engagement
GDX – Government Digital Experience Division
Government Communications and Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-507-2163

To find out more about BC government citizen engagement opportunities please visit:

govTogetherBC

Seiterle, Dominic GCPE:EX

From: Butler, Liam GCPE:EX
Sent: Thursday, November 23, 2017 9:32 AM
To: Ralph, Jamie GCPE:EX
Cc: Twynstra, Tanya L GCPE:EX; Seiterle, Dominic GCPE:EX; Nelson, Tiffany GCPE:EX
Subject: RE: Draft glossary
Attachments: Engagment Glossary v.0.2.pdf

Yes, here you go.

From: Ralph, Jamie GCPE:EX
Sent: Thursday, November 23, 2017 9:24 AM
To: Butler, Liam GCPE:EX
Cc: Twynstra, Tanya L GCPE:EX; Seiterle, Dominic GCPE:EX; Nelson, Tiffany GCPE:EX
Subject: RE: Draft glossary

Hi Liam,

The title still says DRAFT, are you able to remove that as well?

Thank you!!

Jamie

From: Butler, Liam GCPE:EX
Sent: Thursday, November 23, 2017 9:11 AM
To: Ralph, Jamie GCPE:EX
Cc: Twynstra, Tanya L GCPE:EX; Seiterle, Dominic GCPE:EX; Nelson, Tiffany GCPE:EX
Subject: RE: Draft glossary

Sorry Jamie, here it is.

Liam

From: Ralph, Jamie GCPE:EX
Sent: Thursday, November 23, 2017 9:00 AM
To: Butler, Liam GCPE:EX
Cc: Twynstra, Tanya L GCPE:EX; Butler, Liam GCPE:EX; Seiterle, Dominic GCPE:EX; Nelson, Tiffany GCPE:EX
Subject: RE: Draft glossary

Hi Liam,

Can you please remove the DRAFT imprint and save to a PDF, we need to upload this to the site within the next 30 mins.

Thank you,

Jamie

From: Nelson, Tiffany GCPE:EX
Sent: Wednesday, November 22, 2017 5:40 PM

To: Ralph, Jamie GCPE:EX
Cc: Twynstra, Tanya L GCPE:EX; Butler, Liam GCPE:EX; Seiterle, Dominic GCPE:EX
Subject: FW: Draft glossary

Hi – adding Jamie who will connect with Tanya on where to load to the site. Thanks

---

From: Butler, Liam GCPE:EX
Sent: Wednesday, November 22, 2017 4:26 PM
To: Twynstra, Tanya L GCPE:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: Draft glossary

Hi Tanya,

Attached is the draft glossary from Neil.

Thanks,

Liam Butler
Public Affairs Officer
Ministry of Attorney General
Government Communications and Public Engagement
Email: Liam.Butler@gov.bc.ca
Phone: 778 584-2433

Glossary

Term	Proposed definition
Citizens' Assembly	An independent assembly of randomly selected individuals with a mandate to examine an issue over an extended period of time and make a recommendation to the Legislative Assembly. The B.C. Citizens' Assembly on Electoral Reform was mandated in 2004 to look at how votes cast in provincial elections translate into seats in the Legislative Assembly. The Assembly's final report was submitted in December 2004, and the recommended BC-STV voting system was put to provincial referendum in 2005 and again in 2009. The Ontario Citizens' Assembly on Electoral Reform was given a similar mandate in 2006. Its final report was submitted in May 2007, and its recommended MMP system was put to provincial referendum in October 2007.
Closed List Proportional Representation (Closed List PR)	A form of List PR in which voters vote for a political party and the seats that party receives are filled based on a list prepared by the political party at the start of the election – for example, if the party receives 5 seats, then the first 5 candidates on the party list are elected.
Coalition government	Two or more political parties that form government by formally sharing power in the Legislative Assembly. Usually, the cabinet ministers will be drawn from all coalition parties.
Electoral district	A geographic area that elects one or more members of the Legislative Assembly. Sometimes referred to as a "constituency" or "riding".
Electoral district seats	Seats that are won by candidates or filled by candidates of political parties on the basis of the results of the vote in an electoral district.
First Past the Post (FPTP)	British Columbia's current voting system. Also called Single Member Plurality (SMP). See First Past the Post **[link to voting systems info page]**
Governing party	A political party whose leader is called upon by the Lieutenant Governor to form a government because the party can maintain the confidence of the Legislative Assembly in order to govern.
Legislative Assembly	The lawmaking body of British Columbia, consisting of all the elected Members.
Legislature	The Legislative Assembly as well as the Lieutenant Governor, who represents the Crown in British Columbia.
Lieutenant Governor	The representative of the Queen in British Columbia who carries out constitutional, vice-regal and ceremonial duties on behalf of the Crown. The Lieutenant Governor selects the Premier, summons and prorogues the Legislature, and gives Royal Assent to bills.
List Proportional Representation (List PR)	A proportional voting system. See List PR **[link to voting systems info page]**
List seats	Seats that are filled by candidates of political parties in proportion to the percentage of the vote the party receives. Seats are filled based on lists of candidates prepared by parties. See "closed list" and "open list".
Majority	A single governing party or a formal coalition of like-minded parties holds more than

government	half of the seats in the Legislative Assembly.
Minority government	The governing political party holds fewer than half of the total number of seats in the Legislative Assembly.
Mixed voting system	Voting system in which both First Past the Post and List PR are used to allocate seats in the Legislative Assembly. Voters have a separate vote under each method. MMP and MMM/Parallel are examples of mixed voting systems. **[link to voting systems info page]**
Mixed Member Majoritarian voting system (MMM)	Also referred to as Parallel Voting System. See "Mixed voting system"
Mixed Member Proportional voting system (MMP)	See "Mixed voting system"
Open List Proportional Representation (Open List PR)	A form of List PR in which voters have the option of voting for a candidate from a list prepared by a political party. Voters also may have the option of simply endorsing the party's list as presented. The political party receives a share of seats equal to the percentage of the vote received by all of the candidates for the party. The party's seats are filled in the order of the number of votes each candidate received – for example, if the party receives 5 seats, then the 5 candidates from that party who got the most votes are elected.
Parallel voting system	See "Mixed Member Majoritarian voting system"
Plurality voting systems	Voting systems in which the winning candidate or political party is the one that has obtained more votes than any other candidate or political party, even if it is not more than 50% of the total votes cast. First Past the Post is an example of a plurality voting system.
Proportional	In regard to voting systems, a measure of how closely a political party's share of the votes it receives matches the share of seats it receives in the Legislative Assembly.
Proportional voting system	A voting system that allocates seats in the Legislative Assembly in proportion to the percentage of the votes cast for political parties. In a perfectly proportional system, a political party would receive, for example, 30 per cent of the seats if it won 30 per cent of the votes cast.
Quota	The minimum number of votes that a candidate must receive in order to be elected under the STV voting system. The quota is determined by a formula based on the number of seats in the electoral district and the total number of valid votes cast.
Semi-proportional voting system	A voting system that allocates seats in the Legislative Assembly relatively but not closely in proportion to the percentage of the votes cast for political parties. Mixed Member Majoritarian or Parallel is an example of a semi-proportional voting system.
Single Member Plurality voting system	See "First Past the Post".
Single Transferable Vote voting	A preferential voting system. See Single Transferable Vote **[link to voting systems info page]**

system	
Threshold	The minimum percentage of votes that a political party must receive in order to be eligible for to win a seat under some proportional systems – for example a party list seat under List PR or MMP.
Voting system	A system for electing members to a legislative body, including the rules that govern how ballots are marked and counted, and how votes are turned into seats.

Seiterle, Dominic GCPE:EX

From: Nelson, Tiffany GCPE:EX
Sent: Wednesday, November 22, 2017 5:40 PM
To: Ralph, Jamie GCPE:EX
Cc: Twynstra, Tanya L GCPE:EX; Butler, Liam GCPE:EX; Seiterle, Dominic GCPE:EX
Subject: FW: Draft glossary
Attachments: Draft engagment glossary v.0.2.docx

Hi – adding Jamie who will connect with Tanya on where to load to the site. Thanks

---

From: Butler, Liam GCPE:EX
Sent: Wednesday, November 22, 2017 4:26 PM
To: Twynstra, Tanya L GCPE:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: Draft glossary

Hi Tanya,

Attached is the draft glossary from Neil.

Thanks,

Liam Butler
Public Affairs Officer
Ministry of Attorney General
Government Communications and Public Engagement
Email: Liam.Butler@gov.bc.ca
Phone: 778 584-2433

Seiterle, Dominic GCPE:EX

From: Seiterle, Dominic GCPE:EX
Sent: Wednesday, November 22, 2017 4:15 PM
To: Reimer, Neil JAG:EX; Nelson, Tiffany GCPE:EX; Harris, Megan A GCPE:EX; Hume, David GCPE:EX
Cc: Twynstra, Tanya L GCPE:EX
Subject: Online Questionnaire - Final request for changes
Attachments: Feedback - Nov 22-2017 V2 - British Columbia Voting Systems Questionnaire.pdf

Importance: High

Hi-
Here's is the link to the online questionnaire:
https://feedback.engage.gov.bc.ca/index.php?r=survey/index&sid=557272&lang=en

I had to make some small adjustments to make it work for the web and tweaks to the demographic questions to be consistent with previous engagements. I have also attached a pdf version, if that is easier.

- Any links will not work, as the site is not yet live.
- All questions, but the comment questions are mandatory, though they all have "prefer not to answer" options, with the exception of the request for the first 3 digits of the postal code. I would like to make this not mandatory, as we are going to get garbage data as a result.
- Finally, I feel strongly we need to remove the line in the introduction "We ask that you complete this survey only once." This is just inviting issues.

Please provide me any edits before 10am tomorrow.

Thanks,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

Nov 22-2017 V2 - British Columbia Voting Systems Questionnaire

The B.C. government is holding a referendum in the fall of 2018 to ask voters whether the province should keep the current First Past the Post system or change to a Proportional Representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters about the referendum.

There are two parts to this survey. Part one asks key questions about your values and general outlook as to how we vote for Members of the Legislative Assembly (MLAs), and for how the legislature functions. Part two asks more detailed questions about your preferences regarding electoral reform, voting systems and the referendum process. At the end of each part, you will have the opportunity to provide further written feedback.

Each part of the questionnaire will take approximately 5-8 minutes to complete. We ask that you complete this survey only once.

Privacy Statement

Personal information collected through this feedback form will inform the development of a ballot for a November 2018 electoral reform referendum by the Ministry of Attorney General, under the authority of s.26 of the Freedom of Information and Protection of Privacy Act. If you have any questions about the collection, use and disclosure of your personal information, please contact:

Neil Reimer
Director, Strategic Initiatives
Ministry of Justice
Victoria BC
Neil.Reimer@gov.bc.ca

There are 25 questions in this survey

Part 1

[]
Please answer the following questions to help us understand your interest in, and familiarity with, current affairs and voting in elections.

Q1) Generally speaking, how interested are you in politics and current affairs?

*

Choose one of the following answers

Please choose **only one** of the following:

◯ Not interested at all

- ◯ Not very interested
- ◯ Somewhat interested
- ◯ Very interested
- ◯ Prefer not to answer

[]Q2) How often do you vote in provincial elections? *

Choose one of the following answers

Please choose **only one** of the following:

- ◯ I am not eligible to vote
- ◯ Never
- ◯ Rarely
- ◯ Sometimes
- ◯ Most of the time
- ◯ All of the time
- ◯ First time voter in 2017
- ◯ Prefer not to answer

[]Q3) Which, if any, of the following have been barriers that have kept you from voting? *

Check all that apply

Please choose **all** that apply:

- ☐ Not enough time
- ☐ Not enough information
- ☐ Disability or mobility issues
- ☐ Voting location isn't convenient
- ☐ Do not feel included
- ☐ Frustration with politics
- ☐ Don’t like the voting system
- ☐ I was not eligible to vote
- ☐ Not interested in politics
- ☐ I feel like my vote doesn’t count
- ☐ Prefer not to answer / Not applicable

[]Q4) If you were to vote in a referendum to choose a voting system today, how confident are you that you would make an informed choice? *

Choose one of the following answers

Please choose **only one** of the following:

- ○ Not at all confident
- ○ Not very confident
- ○ Somewhat confident
- ○ Very confident
- ○ Don't know
- ○ Prefer not to answer

[]

Q5) Please select up to five values from the list below that are most important to you.

I value most: *

Check all that apply
Please select at most 5 answers

Please choose **all** that apply:

- ☐ Members of the Legislative Assembly (MLAs) who focus primarily on what is best for the province as a whole
- ☐ Members of the Legislative Assembly (MLAs) who focus primarily on the interests of their local community
- ☐ A voting system that is easy to understand
- ☐ Better representation of groups that are currently under-represented in the Legislative Assembly
- ☐ Increasing the number of political parties in the Legislative Assembly to represent more points of view
- ☐ A Legislative Assembly in which the share of seats each party holds closely matches the share of the votes it receives across the province
- ☐ A Legislative Assembly in which the share of seats each party holds is fairly similar to the share of the popular vote it receives across the province
- ☐ A voting system that encourages political parties to appeal as broadly as possible to voters
- ☐ A voting system that makes it easier for independent candidates (those not running for a political party) to be elected
- ☐ A voting system that allows a voter to rank a political party's candidates (1, 2, 3, etc.)
- ☐ Single-party majority governments that are clearly accountable for their decisions
- ☐ A Legislative Assembly where two or more parties co-operate to make decisions
- ☐ Other: _____

[]

Please answer the following questions to help us

understand your values and preferences regarding how MLAs are elected, how governments are formed and how the Legislative Assembly operates.

Q6) Which would you prefer? *

Choose one of the following answers

Please choose **only one** of the following:

- ◯ The number of MLAs should remain the same
- ◯ There should be more MLAs to better reflect voters' interests
- ◯ Prefer not to answer

[]

Q7) Please select your level of agreement for the following statements. *

Please choose the appropriate response for each item:

	1 - Strongly Disagree	2	3 - Neither Agree nor Disagree	4	5 - Strongly Agree	Prefer not to answer
There should be greater diversity of views represented in the Legislative Assembly.	◯	◯	◯	◯	◯	◯
The party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its campaign commitments.	◯	◯	◯	◯	◯	◯
It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.	◯	◯	◯	◯	◯	◯

[]

Please answer the following question to help us understand the choices you would like to see on the referendum ballot.

Q8) Which would you prefer? *

Choose one of the following answers

Please choose **only one** of the following:

- ◯ The referendum ballot should offer voters the choice between the current First Past the Post voting system and ONE Proportional Representation voting system.
- ◯ The referendum ballot should offer voters the choice between the current First Past the Post voting system and MORE THAN ONE Proportional Representation voting system
- ◯ The referendum ballot should offer voters the choice between the current First Past the Post voting system and Proportional Representation, with a specific voting system to be established by legislation after the referendum.
- ◯ Prefer not to answer

[]Q9) Are there any other comments you would like to make about voting systems or the upcoming referendum? [Limited to 1000 characters]

Please write your answer here:

[]

NOTE: This question is used to understand who is responding to the feedback form. Your responses are voluntary and will be confidential. All responses will be compiled and analyzed as a group. Responses will not be identified by individual.

Q10) Please indicate your gender: *

Choose one of the following answers

Please choose **only one** of the following:

- ◯ Male
- ◯ Female
- ◯ Other

- ◯ Prefer not to answer

[]

NOTE: This question is used to understand who is responding to the feedback form. Your responses are voluntary and will be confidential. All responses will be compiled and analyzed as a group. Responses will not be identified by individual.

Q11) What age range best describes you? *

Choose one of the following answers

Please choose **only one** of the following:

- ◯ Under 18
- ◯ 18 - 39 years
- ◯ 40 - 64 years
- ◯ 65 - 75 years
- ◯ Over 75 years
- ◯ Prefer not to answer

[]

NOTE: This question is used to understand who is responding to the feedback form. Your responses are voluntary and will be confidential. All responses will be compiled and analyzed as a group. Responses will not be identified by individual.

Q12) Do you identify with any of the following groups? (Please select all that apply) *

Check all that apply

Please choose **all** that apply:

- ☐ Visible minority
- ☐ First Nations
- ☐ Inuit
- ☐ Métis
- ☐ Persons with disabilities
- ☐ LGBTQ2
- ☐ None of the above
- ☐ Prefer not to answer

[]

NOTE: This question is used to understand who is responding to the feedback form. Your responses are voluntary and will be confidential. All responses will be compiled and analyzed as a group. Responses will not be identified by individual.

Q13) What are the first three characters in your postal code (e.g. V9E)? *

Please write your answer here:

[]

This is the end of Part 1 of the questionnaire. Part 2 asks further questions about your preferences regarding electoral reform and the referendum ballot.

Would you like to end the survey and submit your responses to Part 1 or continue on to Part 2? *

Choose one of the following answers

Please choose **only one** of the following:

- ◯ Complete Questionnaire - Take me to the Submit page
- ◯ Continue to Part 2

Part 2

[]
Please answer the following questions to help us understand your interest in electoral reform.

Q14) How closely have you followed public debate on electoral reform? *

Please choose **only one** of the following:

- ◯ Not closely at all
- ◯ Somewhat closely
- ◯ Very closely
- ◯ Prefer not to answer

[]Q15) Did you vote in either the 2005 or 2009 B.C. referendum on electoral reform? *

Please choose **only one** of the following:

- ◯ Yes
- ◯ No
- ◯ Not sure
- ◯ Not eligible
- ◯ Prefer not to answer

[]
Please answer the following questions to help us understand your values and preferences regarding how Members of the Legislative Assembly (MLAs) are elected, how governments are formed and how the Legislative Assembly operates.

Q16) Having more small parties represented in the Legislature or a few big parties? *

Please choose **only one** of the following:

- ◯ A few big parties
- ◯ More small parties
- ◯ Prefer not to answer

[]Q17) Which would you prefer? *

Please choose **only one** of the following:

- ◯ Members of the Legislative Assembly (MLAs) who do what their party promised.
- ◯ MLAs who do what their constituents want

◯ Prefer not to answer

[]

Q18) Please select your level of agreement for the following statements. *

Please choose the appropriate response for each item:

	1 - Strongly Disagree	2	3 - Neither Agree nor Disagree	4	5 - Strongly Agree	Prefer not to answer
Ballots should allow voters to support more than one candidate or political party by ranking them in order of preference.	◯	◯	◯	◯	◯	◯
A ballot should give voters lots of choices, even if it's less clear how votes get turned into seats.	◯	◯	◯	◯	◯	◯
An election ballot should be easy to understand, even if it means voters have fewer options to express their preferences.	◯	◯	◯	◯	◯	◯
It is better for several parties to co-operate and govern together rather than one party to govern alone, even if it sometimes takes longer to form government after an election.	◯	◯	◯	◯	◯	◯

[]

Q19) Please indicate which you prefer: *

Please choose **only one** of the following:

◯ Each electoral district is represented by one MLA

- ◯ Each electoral district is represented by several MLAs
- ◯ Some MLAs represent an electoral district, while other MLAs represent larger regions or the province as a whole.
- ◯ Prefer not to answer

[]

Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Q20) If the government offers voters a choice of more than one Proportional Representation voting system, which do you prefer? *

Please choose **only one** of the following:

- ◯ Voters should indicate their support for only one proposed system
- ◯ Voters should rank order their support for all the proposed systems
- ◯ Prefer not to answer

[]

Q21) Alongside the option of keeping the First Past the Post voting system, which system or systems of Proportional Representation would you like to see on the ballot? (Please select all that apply)

For more information on voting system options, please refer to: engage.gov.bc.ca/howwevote/votingsystems/ (https://engage.gov.bc.ca/howwevote/votingsystems/) *

Please choose **all** that apply:

- ☐ List Proportional Representation
- ☐ Mixed Member Proportional
- ☐ Single Transferable Vote
- ☐ Mixed Member Majoritarian
- ☐ Other: Please describe
- ☐ Prefer not to answer
- ☐ Other, please describe: _____

[]Q22) Please select your level of agreement for the following statement. *

Please choose the appropriate response for each item:

	1 - Strongly Disagree	2	3 - Neither Agree nor Disagree	4	5 - Strongly Agree	Prefer not to answer
If B.C. changes to a system of proportional representation, there should be a second referendum after a trial period (for example, two elections) on whether to keep the new system.	○	○	○	○	○	○

[]

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising for particular voting systems during the referendum.

Q23) Please select your level of agreement with the following statements.

*

Please choose the appropriate response for each item:

	1 - Strongly Disagree	2	3 - Neither Agree nor Disagree	4	5 - Strongly Agree	Prefer not to answer
The government should provide public funds to designated groups to campaign for their preferred voting system	○	○	○	○	○	○
There should be spending limits imposed on any group that campaigns for its preferred voting system	○	○	○	○	○	○

	1 - Strongly Disagree	2	3 - Neither Agree nor Disagree	4	5 - Strongly Agree	Prefer not to answer
The provincial government should provide the public with impartial information during the referendum campaign period.	○	○	○	○	○	○
The provincial government should ensure that paid advertisements that appear during the referendum campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.	○	○	○	○	○	○

[]Q24) Are there any other comments you would like to make about voting systems or the upcoming referendum? [Limited to 1000 characters]

Please write your answer here:

Thank you for your feedback. This information will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters about the referendum.

Submit your survey.
Thank you for completing this survey.

Seiterle, Dominic GCPE:EX

From: Twynstra, Tanya L GCPE:EX
Sent: Wednesday, November 22, 2017 11:34 AM
To: Nelson, Tiffany GCPE:EX
Cc: Butler, Liam GCPE:EX; Seiterle, Dominic GCPE:EX; Ralph, Jamie GCPE:EX
Subject: RE: Approved content: for Electoral Reform site

I have asked Andrew for the jpeg files to be inserted on the site.

From: Nelson, Tiffany GCPE:EX
Sent: Wednesday, November 22, 2017 11:14 AM
To: Twynstra, Tanya L GCPE:EX
Cc: Butler, Liam GCPE:EX
Subject: RE: Approved content: for Electoral Reform site

Thanks Tanya. I haven't had a chance to review the test site yet but will be out of meetings in about 1.5 hrs. Liam in the meantime is giving it all a look and can suggest something more dynamic to me based on poverty example.

Had you offered to also draft the purpose & scope page based on our QAs or am I imagining that? Let us know if Liam should draft. We also weren't aware a "Minister's Message" is standard. Part of all engagements? I'll check if we want to do this given his more 'neutral' role in this phase.

Thanks

From: Twynstra, Tanya L GCPE:EX
Sent: Wednesday, November 22, 2017 8:54 AM
To: Nelson, Tiffany GCPE:EX
Subject: RE: Approved content: for Electoral Reform site

Tiffany we have been advised for other engagements that we should have something more interesting than "Welcome to…." as an opening first line. Something to attract people to read on.

Here is an example on poverty reduction: https://engage.gov.bc.ca/bcpovertyreduction/

From: Nelson, Tiffany GCPE:EX
Sent: Tuesday, November 21, 2017 5:08 PM
To: Twynstra, Tanya L GCPE:EX; Seiterle, Dominic GCPE:EX; Ralph, Jamie GCPE:EX
Cc: Summers, Katrina GCPE:EX; Reimer, Neil JAG:EX
Subject: RE: Approved content: for Electoral Reform site

Great. Here is draft main page copy. Will review the other pages.

From: Twynstra, Tanya L GCPE:EX
Sent: Tuesday, November 21, 2017 5:01 PM
To: Nelson, Tiffany GCPE:EX; Seiterle, Dominic GCPE:EX; Ralph, Jamie GCPE:EX
Cc: Summers, Katrina GCPE:EX; Reimer, Neil JAG:EX
Subject: RE: Approved content: for Electoral Reform site

I had 30 minutes here waiting for another meeting so I have put the content in the site so we can keep things moving tomorrow.

http://test.engage.gov.bc.ca/howwevote/

There are a few pages on engagement process that I assume are coming still with the home page content. Otherwise we can work that out tomorrow.

The 101 content is in.

From: Nelson, Tiffany GCPE:EX
Sent: Tuesday, November 21, 2017 4:24 PM
To: Seiterle, Dominic GCPE:EX; Ralph, Jamie GCPE:EX
Cc: Summers, Katrina GCPE:EX; Twynstra, Tanya L GCPE:EX; Reimer, Neil JAG:EX
Subject: Approved content: for Electoral Reform site

Hi – attached is the approved web copy and sample ballots. A few notes:

- Web copy: I will send the main page text in the morning. It may need tweaks based on MO edits to our news release and KMs and I want to get you the final.
- Ballot samples: I've let Andrew Pratt know these are approved but am not clear if graphics or your team would divide the ballots into individual documents (as each ballot sample will be placed on the web page it corresponds to). I've asked Andrew as well.
- Question: should each 101 section include the helpful links at the base, as we have it, or would these be captured on a separate links page?

Please call with any questions.

Thank you,

Tiffany
250 858-4680

From: Seiterle, Dominic GCPE:EX
Sent: Tuesday, November 21, 2017 1:19 PM
To: Nelson, Tiffany GCPE:EX; Reimer, Neil JAG:EX
Cc: Summers, Katrina GCPE:EX; Twynstra, Tanya L GCPE:EX; Ralph, Jamie GCPE:EX
Subject: Content for Electoral Reform site

Hi Tiffany-
When you have the final site content, can you ensure Jamie is cc'd on the email, as she will most likely be entering it onto the site.
Thanks,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

Seiterle, Dominic GCPE:EX

From: Hume, David GCPE:EX
Sent: Tuesday, November 21, 2017 4:45 PM
To: Reimer, Neil JAG:EX; Twynstra, Tanya L GCPE:EX; Nelson, Tiffany GCPE:EX
Cc: Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Bronee, Amy GCPE:EX
Subject: RE: Translation on Electoral Reform

FYI the meeting is not cancelled tomorrow. It is definitely going ahead.

From: Reimer, Neil JAG:EX
Sent: Tuesday, November 21, 2017 3:59 PM
To: Twynstra, Tanya L GCPE:EX; Hume, David GCPE:EX; Nelson, Tiffany GCPE:EX
Cc: Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Bronee, Amy GCPE:EX
Subject: RE: Translation on Electoral Reform

Assume translating materials twice means twice the cost? Single translation cost I think is currently estimated at $30K?

From: Twynstra, Tanya L GCPE:EX
Sent: Tuesday, November 21, 2017 3:56 PM
To: Reimer, Neil JAG:EX; Hume, David GCPE:EX; Nelson, Tiffany GCPE:EX
Cc: Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Bronee, Amy GCPE:EX
Subject: Translation on Electoral Reform

Hey there, since our meeting is cancelled this week I have a number of decision items to meet the timelines we are committing to. I need to start to set up the contract for Mosaic to do translation. I have a decision point:

Option A: Do you want the current web content and questionnaire translated after Thursday, then the new content will also have to be translated in January?

Option B: Or do you want to go for translation one time only, once we have the new look and feel in January?

Thoughts?

Tanya Twynstra
Director, Citizen Engagement
GDX – Government Digital Experience Division
Government Communications and Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-507-2163

To find out more about BC government citizen engagement opportunities please visit:

govTogetherBC

Seiterle, Dominic GCPE:EX

From: Twynstra, Tanya L GCPE:EX
Sent: Tuesday, November 21, 2017 4:00 PM
To: Reimer, Neil JAG:EX; Hume, David GCPE:EX; Nelson, Tiffany GCPE:EX
Cc: Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Bronee, Amy GCPE:EX
Subject: RE: Translation on Electoral Reform

Yes that is correct.

From: Reimer, Neil JAG:EX
Sent: Tuesday, November 21, 2017 3:59 PM
To: Twynstra, Tanya L GCPE:EX; Hume, David GCPE:EX; Nelson, Tiffany GCPE:EX
Cc: Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Bronee, Amy GCPE:EX
Subject: RE: Translation on Electoral Reform

Assume translating materials twice means twice the cost? Single translation cost I think is currently estimated at $30K?

From: Twynstra, Tanya L GCPE:EX
Sent: Tuesday, November 21, 2017 3:56 PM
To: Reimer, Neil JAG:EX; Hume, David GCPE:EX; Nelson, Tiffany GCPE:EX
Cc: Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Bronee, Amy GCPE:EX
Subject: Translation on Electoral Reform

Hey there, since our meeting is cancelled this week I have a number of decision items to meet the timelines we are committing to. I need to start to set up the contract for Mosaic to do translation. I have a decision point:

Option A: Do you want the current web content and questionnaire translated after Thursday, then the new content will also have to be translated in January?

Option B: Or do you want to go for translation one time only, once we have the new look and feel in January?

Thoughts?

Tanya Twynstra
Director, Citizen Engagement
GDX – Government Digital Experience Division
Government Communications and Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-507-2163

To find out more about BC government citizen engagement opportunities please visit:

govTogetherBC

Seiterle, Dominic GCPE:EX

From: Seiterle, Dominic GCPE:EX
Sent: Tuesday, November 21, 2017 11:48 AM
To: Ralph, Jamie GCPE:EX
Subject: FW: Final questionnaire - voting systems
Attachments: Questionnaire - Voting System Engagement - 21NOV17 - FINAL.docx

Here's the final approved.

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Nelson, Tiffany GCPE:EX
Sent: Tuesday, November 21, 2017 11:34 AM
To: Seiterle, Dominic GCPE:EX; Hume, David GCPE:EX; Twynstra, Tanya L GCPE:EX; Summers, Katrina GCPE:EX
Cc: Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Harris, Megan A GCPE:EX; Butler, Liam GCPE:EX
Subject: Final questionnaire - voting systems

Hi everyone – attached is the MO-approved questionnaire to load to the site. The question #s will need to be adjusted of course.

Neil, you'll see the decision landed on upper-casing FPTP and PR. I'll call you shortly to discuss and will let the editors know.

Thanks,

Tiffany Nelson | Communications Manager
Ministry of Attorney General
Ph: 250 356-6334 | **Cell: 250 858-4680**

British Columbia Voting Systems Questionnaire

Nov. 21, 2017

The B.C. government is holding a referendum in the fall of 2018 to ask voters whether the province should keep the current First Past the Post system or change to a Proportional Representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters about the referendum.

There are two parts to this survey. Part one asks key questions about your values and general outlook as to how we vote for Members of the Legislative Assembly (MLAs), and for how the legislature functions. Part two asks more detailed questions about your preferences regarding electoral reform, voting systems and the referendum process. At the end of each part, you will have the opportunity to provide further written feedback.

Each part of the questionnaire will take approximately 5-8 minutes to complete. We ask that you complete this survey only once.

Privacy Statement

Personal information collected through this feedback form will inform the development of a ballot for a November 2018 electoral reform referendum by the Ministry of Attorney General, under the authority of s.26 of the Freedom of Information and Protection of Privacy Act. If you have any questions about the collection, use and disclosure of your personal information, please contact:

Neil Reimer
Director, Director, Strategic Initiatives
Ministry of Justice
Victoria BC
Neil.Reimer@gov.bc.ca

Part 1

Section 1: Profile

Please provide this general profile information. Your identity cannot be determined by answering these questions.

Profile_Q2 – What are the first three characters in your postal code *(this is a required field)*?

- [3 character field]

Profile_Q3 - How old are you?

- Under 18
- 18 - 39 years
- 40 - 64 years
- 65 - 75 years
- Over 75 years
- Prefer not to answer

Profile_Q1 - Please indicate your gender:

- _____
- Prefer not to answer

Comment [NTG1]: Open text box

Profile_Q5 - Do you identify with any of the following groups? Please select all that apply

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)
- None of the above (7)
- Prefer not to answer

Please answer the following questions to help us understand your interest in, and familiarity with, current affairs and voting in elections.

Outlook_Q1 - Generally speaking, how interested are you in politics and current affairs?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)
- Prefer not to answer

Outlook _Q4 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)

- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)
- First time voter in 2017 (7)
- Prefer not to answer

Outlook _ Which, if any, of the following have been barriers that have kept you from voting?
(Please select all that apply.)

- Not enough time (1)
- Not enough information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Not interested in politics (9)
- I feel like my vote doesn't count (10)
- Prefer not to answer

Outlook_Q6 – If you were to vote in a referendum to choose a voting system today, how confident are you that you would make an informed choice?

- Not at all confident (1)
- Not very confident (2)
- Somewhat confident (3)
- Very confident (4)
- Don't know (5)
- Prefer not to answer

Preferences_Q1 Please select up to five values from the list below that are most important to you.
(sequence of value statements below will be rotated randomly for each user.)
I value most:

Members of the Legislative Assembly (MLAs) who focus primarily on what is best for the province as a whole
Members of the Legislative Assembly (MLAs) who focus primarily on the interests of their local community
A voting system that is easy to understand
Better representation of groups that are currently under-represented in the Legislative Assembly
Increasing the number of political parties in the Legislative Assembly to represent more points of view

A Legislative Assembly in which the share of seats each party holds closely matches the share of the votes it receives across the province
A Legislative Assembly in which the share of seats each party holds is fairly similar to the share of the votes it receives across the province
A voting system that encourages political parties to appeal as broadly as possible to voters
A voting system that makes it easier for independent candidates (those not running for a political party) to be elected
A voting system that allows a voter to rank a political party's candidates (1, 2, 3, etc.)
Single-party majority governments that are clearly accountable for their decisions
A Legislative Assembly where two or more parties co-operate to make decisions
Other:

Please answer the following questions to help us understand your values and preferences regarding how MLAs are elected, how governments are formed and how the Legislative Assembly operates.

Preferences_Q6 Which would you prefer?

- The number of MLAs should remain the same (1)
- There should be more MLAs to better reflect voters' interests (2)
- Prefer not to answer

Preferences_Q7 There should be greater diversity of views represented in the Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q12 The party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its campaign commitments.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q13 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Please answer the following question to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 1 Which would you prefer?

- The referendum ballot should offer voters the choice between the current First Past the Post voting system and ONE Proportional Representation voting system.
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and MORE THAN ONE Proportional Representation voting system
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and Proportional Representation, with a specific voting system to be established by legislation after the referendum.
- Prefer not to answer

[Text box]
Are there any other comments you would like to make about voting systems or the upcoming referendum? [Limit to 200 characters]

This is the end of Part 1 of the questionnaire. Part 2 asks further questions about your preferences regarding electoral reform and the referendum ballot. You may submit your responses to Part 1 now and leave the survey, or continue on to Part 2.

SUBMIT **CONTINUE TO PART 2**

Part 2

Please answer the following questions to help us understand your interest in electoral reform.

Outlook _Q2 - How closely have you followed public debate on electoral reform?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)
- Prefer not to answer

Outlook _Q3 - Did you vote in either the 2005 or 2009 B.C. referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)
- Prefer not to answer

Please answer the following questions to help us understand your values and preferences regarding how Members of the Legislative Assembly (MLAs) are elected, how governments are formed and how the Legislative Assembly operates.

Preferences _Q2 Which would you prefer?

Having more small parties represented in the Legislature or a few big parties?

- A few big parties (1)
- More small parties (2)
- Prefer not to answer

Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) who do what their party promised.
- MLAs who do what their constituents want.
- Prefer not to answer

Preferences _Q4 Ballots should allow voters to support more than one candidate or political party by ranking them in order of preference.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q8 A ballot should give voters lots of choices, even if it's less clear how votes get turned into seats.

- Strongly disagree (1)
- Somewhat disagree (2)

- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q10 An election ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q11 It is better for several parties to co-operate and govern together rather than one party to govern alone, even if it sometimes takes longer to form government after an election.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q14 - Please indicate which you prefer:

- Each electoral district is represented by one MLA
- Each electoral district is represented by several MLAs
- Some MLAs represent an electoral district, while other MLAs represent larger regions or the province as a whole.
- Prefer not to answer

Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 2 If the government offers voters a choice of more than one Proportional Representation voting system, which do you prefer?

- Voters should indicate their support for only one proposed system
- Voter should rank order their support for all the proposed systems
- Prefer not to answer

Ballot Options_Q 3: Alongside the option of keeping the First Past the Post voting system, which system or systems of Proportional Representation would you like to see on the ballot? Please select all that apply.

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian

- Other: *Please describe*
- Prefer not to answer

Comment [NTG2]: With mouse-over summary text from web 101 pages that does not click to a new page

Ballot Options_Q 4: If B.C. changes to a system of Proportional Representation, there should be a second referendum after a trial period (for example, two elections) on whether to keep the new system.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Section 5: Public funding and advertising in the referendum

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising for particular voting systems during the referendum.

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Public Funding_Q 3 The provincial government should provide the public with impartial information during the referendum campaign period.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the referendum campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

[Text box]
Are there any other comments you would like to make about voting systems or the upcoming referendum? [Limit to 200 characters]

SUBMIT

Comment [NTG3]: Question from MO: will the option exist to click "submit" and leave mid-way through part two, with the responses offered being captured.

Seiterle, Dominic GCPE:EX

From: Nelson, Tiffany GCPE:EX
Sent: Tuesday, November 21, 2017 11:34 AM
To: Seiterle, Dominic GCPE:EX; Hume, David GCPE:EX; Twynstra, Tanya L GCPE:EX; Summers, Katrina GCPE:EX
Cc: Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Harris, Megan A GCPE:EX; Butler, Liam GCPE:EX
Subject: Final questionnaire - voting systems
Attachments: Questionnaire - Voting System Engagement - 21NOV17 - FINAL.docx

Hi everyone – attached is the MO-approved questionnaire to load to the site. The question #s will need to be adjusted of course.

Neil, you'll see the decision landed on upper-casing FPTP and PR. I'll call you shortly to discuss and will let the editors know.

Thanks,

Tiffany Nelson | Communications Manager
Ministry of Attorney General
Ph: 250 356-6334 | **Cell: 250 858-4680**

Seiterle, Dominic GCPE:EX

From: Nelson, Tiffany GCPE:EX
Sent: Tuesday, November 21, 2017 10:59 AM
To: Hume, David GCPE:EX; Twynstra, Tanya L GCPE:EX; Seiterle, Dominic GCPE:EX
Cc: Butler, Liam GCPE:EX
Subject: For review: QA - voting system
Attachments: QA - Voting System Engagement - 20NOV17 - DRAFT.DOCX

Importance: High

Hi all – sharing with your our draft QA, which I'd like to send to the MO ASAP.

Would you have a chance now to review quickly, specifically questions concerning the questionnaire and assessment of engagement results?

Thank you,

Tiffany Nelson | Communications Manager
Ministry of Attorney General
Ph: 250 356-6334 | **Cell: 250 858-4680**

CONFIDENTIAL ADVICE TO MINISTER – NOV. 20, 2017 (DRAFT)

Voting System Public Engagement
Questions & Answers

Key messages:

- British Columbians deserve a say in the fundamental question of how we elect our Members of the Legislative Assembly, and how our society is governed.
- Our government has introduced legislation to hold a referendum next fall to determine B.C.'s voting system and now we need your input on a number of key questions: *How should the referendum ballot look? Which systems should be included on it? What do you value most about voting systems? Should government fund groups to campaign both for and against the different systems?*
- Today, we have launched a public engagement to hear from British Columbians that will run until the end of February 2018.
- Go online to **engage.gov.bc.ca/HowWeVote** to complete a questionnaire, submit your feedback, and learn about different voting systems in use around the world.
- This engagement and the referendum are about giving people the power to decide how we vote.

Neutrality

1. **Minister, you say you will be "neutral" in this process but the positions of your party are known. What does neutral mean in a practical sense?**
    - The Attorney General is often called on to be a neutral arbiter and is statutorily required to ensure the laws of B.C. are respected, regardless of party policy.
    - In terms of this engagement process and referendum, I will act as an independent official to ensure the process is fair and properly run.
    - Once the public input from the engagement is assessed and drafted into a report, I will make this report public before including it in a submission for Cabinet consideration.
    - Then, I will recuse myself from any and all Cabinet debate on the matter.
    - I will not take a public position for or against proportional representation systems generally, or any one voting system, during this engagement process or during the referendum itself.
    - Information reviewed by four academic experts on all major proportional representation systems is available to British Columbians on the website launched today.
    - I encourage all British Columbians to take part in the engagement underway, and of course, to vote next fall in the referendum.

2. **How will you ensure that the engagement process does not favour one system over another? Which academics have reviewed the content?**
    - A number of academic experts have reviewed our engagement material in the interest of neutrality and accuracy.
    - The website presents information on, and the questionnaire inquires about, both the current voting system and systems of proportional representation.

- The experts were consulted based on their knowledge and interest in voting systems and were not paid for their services.
- They are not ultimately responsible for the content, but we have certainly taken their advice into consideration.
- I would like to thank the following individuals for their expertise and assistance:
  - Dr. Maxwell A. Cameron, Director of the Centre for the Study of Democratic Institutions and Professor in the Dept. of Political Science, University of British Columbia
  - Dr. Genevieve Fuji Johnson, Professor in the Dept. of Political Science, Simon Fraser University
  - Dr. Peter Loewen, Director of the School of Public Policy and Governance and Associate Professor in Dept. of Political Science, University of Toronto
  - Dr. Jonathan Rose, Associate Professor for the Dept. of Political Studies, Queen's University

s.13

3. How can the AG be neutral when writing and/or approving the report that goes to Cabinet?

- The report to Cabinet will convey the views of British Columbians and be publicly posted.
- The report will incorporate what is heard through the public engagement process and any additional research conducted by ministry staff.
- Cabinet will consider the report and make decisions independently of me.

4. During the referendum campaign period, will government take a pro-PR position in the information conveyed to British Columbians?

- Government has taken a position on this matter and during the referendum campaign period in the fall of 2018, may campaign on the merits of proportional representation.
- MLAs, likewise, may share their opinions on the voting systems as they engage with their constituents on this fundamental question about our democracy.
- As Attorney General, I will refrain from participating in any of these discussions and will ensure the process is fair and properly run for the benefit of all British Columbians.

Engagement Basics:

5. Tell me about engagement – how and when can people participate?

- The engagement launches today, titled "How We Vote", and runs until Feb. 28, 2018.
- The website (engage.bc.ca/HowWeVote) contains factual information on several different voting systems, including First Past the Post (FPTP) and a number of proportional representation (PR) voting systems.
- British Columbians are asked to provide feedback there – through a questionnaire and open-ended questions.
- The online questionnaire will help determine which voting systems are included on the referendum ballot in fall 2018, whether government funds advocacy groups and whether there should be limits on advertising.
- The website will also provide the opportunity for stakeholder organizations to submit proposals that will be published publicly.
- Content will continue to be added to the site, including graphics and videos.

- The goal is to gather input to help shape the referendum, and to raise awareness of the importance of its outcome.

6. **How much will this engagement cost? How does that cost compare to past referenda?**
   - The public engagement will be run in-house by government staff, with the support of outside expertise, and is estimated at just over $1 million.

7. **What will materials include?**
   - The website and questionnaire are the central engagement tools but other materials will be released in the coming weeks.
   - This will include the production of videos and information kits to be shared with all libraries and available to community organizations to help inform the public on this important topic.
   - It will also include a mail-out to all B.C. homes to encourage British Columbians to complete the questionnaire and vote in the referendum.
   - This referendum will decide the future of our democratic institution and it is important this process receive appropriate supports.

8. **What model is the questionnaire based on?**
   - This questionnaire has been developed specifically for this engagement exercise.
   - Some other surveys, such as the Canadian Election Study, sponsored in part by Elections Canada, were reviewed for reference.

9. **How balanced is the questionnaire in terms of voting systems represented?**
   - All of the voting systems have been represented in a balanced fashion.
   - All of the materials have been reviewed by academic experts to ensure accuracy and neutrality.

10. **Why is the questionnaire divided into two sections?**
    - The first section allows key questions to be answered right away.
    - We recognize some people will have more of an interest in this field than others will.
    - Those who want to answer more in-depth questions will have that opportunity with part two.
    - Each section should take about 5-8 minutes to complete.

11. **How will you prevent the individuals or groups filling in multiple online feedback forms?**
    - Our current questionnaire meets industry standards in terms of balancing the need to accept multiple entries from locations such as libraries, while preventing multiple responses from campaigns aiming to influence the results.
    - We ask that British Columbians complete the questionnaire only once.
    - The questionnaire is not a poll and responses will be considered along with other input received from stakeholders and academics.
    - We will also be administering the questionnaire to a demographically balanced group of British Columbians to assess the mix of responses with the online survey.

12. **How will the engagement data be assessed and decided upon?**
    - Government's Digital Experience Unit assesses all public input received as part of engagements underway.

- A summary of this data will be provided to the Ministry of Attorney General for compilation in a report.
- As Attorney General, I will review this report and make it publicly available before submitting it to Cabinet for debate and decision.
- Feedback will be used to inform the design of the referendum ballot – along with other sources of information such as past Citizen Assemblies and academic work.

13. Are you going to share the results of the questionnaire?

- The findings of the engagement will be made public before the Attorney General's report is submitted to Cabinet.

14. Will a specific breakdown be provided as to how the public answered each question?

- The public engagement is designed to inform and stimulate consideration and discussion on many topics, including what people value in their democratic process, what their preferences are for how they are vote and elect representatives and how society is governed.
- Detailed breakdowns will not be provided for each piece of the questionnaire.

15. Will the engagement materials be in other languages besides English?

- Yes, the web content and questionnaire will be available in French, Chinese Simplified, Chinese Traditional and Punjabi.
- The translated materials will be available post-winter holidays.

16. Will you consult with First Nations in this process?

- We will be speaking with First Nations to ensure they bring forward their preferences and opinions about this important question.
- I encourage public to participate in the engagement process in all corners of the province, and that includes in First Nations' communities.

17. How effective is it to hold this engagement over the winter holidays?

- There is going to be plenty of opportunity for British Columbians to provide their opinions and thoughts outside of the holiday period.
- The engagement period will continue to the end of February 2018 and we will push public awareness of the engagement after the holiday period with new multi-media content on the website.

<u>Referendum:</u>

18. Will the referendum ballot be a ranked ballot with more than one PR system? If so, is that not 'stacking the deck' so that PR wins the referendum?

- The ballot will be designed following the public engagement process.
- The public engagement questionnaire asks British Columbians whether the ballot should contain a choice between the current voting system and only one system of proportional representation or more than one.

- All feedback will be considered by Cabinet based on the input of British Columbians.

19. Why did government lower the threshold to 50% +1 for the referendum to pass, from past referenda that required at least 60%?

- 50%+1 is a majority of voters and has been used in other referenda on electoral reform – notably in PEI's recent PR referendum (2016) and in New Zealand (1993 and 2011).
- Most of B.C.'s majority governments in the past were elected with less than 50% of the popular – often times significantly less than this threshold.
- 50%+1 is also the threshold required to pass laws in the House.

20. There is a belief that the referendum will be decided by the Lower Mainland and that rural communities will not have a say. Is that true?

- No one is going to be left out of this process.
- The purpose of this referendum is to give all British Columbians the opportunity to decide our democratic future – not just those in metropolitan areas.
- I encourage all British Columbians to have their voices heard and participate in the engagement process, especially those in rural and Northern communities.

21. Do you think proportional representation gives fringe parties a better opportunity to win seats?

- I will not be commenting on the benefits or drawbacks of any particular voting system as Attorney General and the neutral arbiter of this process.

.

22. Haven't British Columbians already rejected PR twice? Why are we going through this again?

- The last referendum on this issue was nearly a decade ago. There has been considerable further discussion of changing the voting sytsem federally and in other provinces since then.
- We should always be open to examining our democratic process and British Columbians should have their say, including on whether to consider voting systems that were not on the ballot in the past.

23. Why aren't you using a citizen assembly to come up with options for the referendum?

- There is an opportunity to build on the work completed by the B.C. Citizen's Assembly but we don't think we need to re-do its work.
- We are happy to hear from the public as to whether any of the assembly's proposals should be included on the ballot.

24. Is there going to be a minimum turnout threshold to make the results of the referendum binding?

- **TBD by MO**

<u>Other topics:</u>

25. You say the people deserve a say in their own democracy, but what about the people in the former Premier's riding of Kelowna West? Why haven't you called a by-election yet?

- We will hold a by-election within the time the Constitution Act provides.

Seiterle, Dominic GCPE:EX

From: Summers, Katrina GCPE:EX
Sent: Tuesday, November 21, 2017 10:42 AM
To: Seiterle, Dominic GCPE:EX; Ralph, Jamie GCPE:EX
Subject: RE: Latest timeline: electoral reform engagement

Thank you!

Jamie – if you need help in the afternoon with this let me know ☺

From: Seiterle, Dominic GCPE:EX
Sent: Tuesday, November 21, 2017 10:42 AM
To: Ralph, Jamie GCPE:EX; Summers, Katrina GCPE:EX
Subject: FW: Latest timeline: electoral reform engagement

FYI – all stuff should be to us by noon today.

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Nelson, Tiffany GCPE:EX
Sent: Tuesday, November 21, 2017 10:39 AM
To: Hume, David GCPE:EX; Twynstra, Tanya L GCPE:EX; Summers, Katrina GCPE:EX; Seiterle, Dominic GCPE:EX; 'Peter MacLeod'; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX
Cc: Harris, Megan A GCPE:EX; Butler, Liam GCPE:EX
Subject: Latest timeline: electoral reform engagement

Hi everyone – with launch day Thursday (at noon), here is the latest task list and status. Let me know if I've missed anything key.

Thanks!

DETAILED ROLL-OUT – Materials and Timeline (in development)

Activity/product	Deadline	Responsible
Questionnaire		
Questionnaire – incorporate MO edits	Nov. 21, ASAP	Neil and Kevin
Questionnaire – approve final and send to GDX	Nov. 21, before noon	GCPE
Questionnaire – load to the site	Nov. 21	Dominic
Web copy		
Web copy – final approval	Nov. 21, ASAP	With MO
Web copy – load to the site	Nov. 21	Dominic
Web copy – link to glossary	Nov. 21	Dominic
Web copy – acknowledgements	Done	With Dominic
Web copy – key links	Nov. 21, noon	GCPE and Neil

Web copy – FAQs	In draft	GCPE
Graphics		
Graphics – finalize six ballot samples	Nov. 21, ASAP	Andrew Pratt
Graphics – approve final ballots	Nov. 21, ASAP	GCPE
Graphics – load ballot examples to site	Nov. 21	Dominic
Event – Nov. 21 (TBC)		
Event – confirm Reception Hall as venue	Nov. 21	Rick
Event – NR, QA approved	Nov. 22	With MO, HQ approved
Event – briefing with MO	Nov. 22	GCPE, JSB
Event – issue media advisory with call-arounds	Nov. 22	GCPE
Event – test website pre-launch	Nov. 23, morning	GDX
Engagement		
Engagement – build outreach plan		
Engagement – build social media plan		
Engagement - finalize PIA		
Engagement – stakeholder outreach		
Engagement – public outreach		
Engagement period closes	Feb. 28	FYI

Seiterle, Dominic GCPE:EX

From: Johnson, David B GCPE:EX
Sent: Friday, November 17, 2017 4:36 PM
To: Seiterle, Dominic GCPE:EX; Ralph, Jamie GCPE:EX
Cc: Wrate, David GCPE:EX
Subject: RE: Electoral Reform PIA

Sounds good,

I'll find a time in our calendars and connect up with Jamie on Monday to get started.

Thanks all, have a great weekend ☺

Cheers,

DJ

From: Seiterle, Dominic GCPE:EX
Sent: Friday, November 17, 2017 12:28 PM
To: Johnson, David B GCPE:EX
Cc: Ralph, Jamie GCPE:EX; Wrate, David GCPE:EX
Subject: Electoral Reform PIA

Hi David – The Electoral Reform online questionnaire is launching next Wednesday, I was hoping you might be able to help Jamie put together the PIA for this. As discussed, based on your meeting with the privacy folks last week, we are writing the PIA from the perspective of the engagement activities with the tools used (not the tool itself). That said, we may launch this in Lime and we may launch this with Interceptum – we're building them both in parallel and I will make a decision Tuesday morning. From my perspective, we have everything we need to put this together relatively quickly:

1) The draft LIME PIA which probably gets into too much detail about the technology and that it is hosted internally, but has good coverage on the other stuff.
2) The project comms plan – on the network folder, Jamie.
3) Previous PIAs – Your Kids progress might be a good one.

Are you both able to connect on this?
Thanks, in advance,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

Seiterle, Dominic GCPE:EX

From: Reimer, Neil JAG:EX
Sent: Friday, November 17, 2017 4:23 PM
To: Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX
Cc: Seiterle, Dominic GCPE:EX
Subject: My updates based on advisor input
Attachments: BCVSS Version 3.0.docx

It's attached with changes tracked. This is just my analysis as Kevin is away and Peter MacLeod unavailable.

I will forward a second doc for reference by MO, etc. that shows all the advisor comments on the previous draft so they can see what was said.

Neil Reimer
Director, Strategic Initiatives
Justice Services Branch | British Columbia Ministry of Attorney General
1001 Douglas St., Victoria, BC Tel: 250 356-8303

British Columbia Voting Systems Questionnaire

Version 3 | Nov. 17, 2017 |

The B.C. government is holding a referendum in the fall of 2018 to ask voters whether the province should keep the current first-past-the-post voting system or change to a proportional representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters about the referendum.

There are two parts to this survey. Part one asks key questions about your values and general outlook as to how we vote for Members of the Legislative Assembly (MLAs), and for how the legislature functions. Part two asks more detailed questions about your preferences regarding electoral reform, voting systems and the referendum process. At the end of each part, you will have the opportunity to provide further written feedback.

Each part of the questionnaire will take approximately 5-8 minutes to complete. We ask that you complete this survey only once.

Privacy Statement

Personal information collected through this feedback form will inform the development of a ballot for a November 2018 electoral reform referendum by the Ministry of Attorney General, under the authority of s.26 of the Freedom of Information and Protection of Privacy Act. If you have any questions about the collection, use and disclosure of your personal information, please contact:

Neil Reimer
Director, Director, Strategic Initiatives
Ministry of Justice
Victoria BC
Neil.Reimer@gov.bc.ca

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Part 1

Section 1: Profile

Please provide this general profile information. Your identity cannot be determined by answering these questions.

Profile_Q2 – What are the first three characters in your postal code (this is a required field)?

- [3 character field]

Profile_Q3 - How old are you?

- Under 18
- 18 - 39 years
- 40 - 64 years
- 65 - 75 years
- Over 75 years
- Prefer not to answer

Profile_Q1 - Please indicate your gender:

- Man (1)
- Woman (2)
- X: _____[text box] (3)
- Prefer not to answer

Profile_Q5 - Do you identify with any of the following groups? Please select all that apply

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)
- None of the above (7)
- Prefer not to answer

Please answer the following questions to help us understand your interest in, and familiarity with, current affairs and voting in elections.

Outlook_Q1 - Generally speaking, how interested are you in politics and current affairs?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)
- Prefer not to answer

Outlook _Q4 - How often do you vote in provincial elections?

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- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)
- First time voter in 2017 (7)
- Prefer not to answer

Outlook _ Which, if any, of the following have been barriers that have kept you from voting?
(Please select all that apply.)

- Not enough time (1)
- Not enough information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Not interested in politics (9)
- I feel like my vote doesn't count (10)
- Prefer not to answer

Outlook_Q6 – If you were to vote in a referendum to choose a voting system today, how confident are you that you would make ~~would you feel about making~~ an informed choice?

- Not at all confident (1)
- Not very confident (2)
- Somewhat confident (3)
- Very confident (4)
- Don't know (5)
- Prefer not to answer

Preferences_Q1 Please select up to five values from the list below that are most important to you. I value most:
[note to reviewers: the sequence of value statements below will be rotated randomly for each user.]

Members of the Legislative Assembly (MLAs) who focus primarily on what is best for the province as a whole
Members of the Legislative Assembly (MLAs) who focus primarily on the interests of their local community
A voting system that is easy to understand
Better representation of groups that are currently under-represented in the Legislative Assembly

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Increasing the number of political parties in the Legislative Assembly to represent more points of view
A Legislative Assembly ~~where~~in which the share of seats each party holds closely matches the share of the popular vote it receives across the province
A Legislative Assembly ~~where~~in which the share of seats each party holds is fairly similar to the share of the popular vote it receives across the province
A voting system that encourages political parties to appeal ~~to other parties' voters~~as broadly as possible to voters
A voting system that makes it easier for independent candidates (those not running for a political party) to be elected
A voting system that allows a voter to rank a political party's candidates (1, 2, 3, etc.)
Single-party majority governments that are clearly accountable for their decisions
A Legislative Assembly where two or more parties co-operate to make decisions
Other:

Please answer the following questions to help us understand your values and preferences regarding how MLAs are elected, how governments are formed and how the Legislative Assembly operates.

Preferences_Q6 Which would you prefer?

- The number of MLAs should remain the same (1)
- There should be more MLAs to better reflect voters' interests (2)
- Prefer not to answer

Preferences_Q7 There should be greater diversity of views represented in the Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q12 The party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its campaign commitments.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

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Preferences_Q13 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Please answer the following question to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 1 Which would you prefer?

- The referendum ballot should offer voters the choice between the current first-past-the-post voting system and ONE proportional representation voting system.
- The referendum ballot should offer voters the choice between the current first-past-the-post voting system and MORE THAN ONE proportional representation voting system
- The referendum ballot should offer voters the choice between the current first-past-the-post voting system and proportional representation, with a specific voting system to be established by legislation after the referendum.
- Prefer not to answer

[Text box]
Are there any other comments you would like to make about voting systems or the upcoming referendum? [Limit to 200 characters]

This is the end of Part 1 of the questionnaire. Part 2 asks further questions about your preferences regarding electoral reform and the referendum ballot. You may submit your responses to Part 1 now and leave the survey, or continue on to Part 2.

SUBMIT ~~AND LEAVE~~ **CONTINUE TO PART 2**

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Part 2

Please answer the following questions to help us understand your interest in electoral reform.

Outlook _Q2 - How closely have you followed public debate on electoral reform?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)
- Prefer not to answer

Outlook _Q3 - Did you vote in either the 2005 or 2009 B.C. referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)
- Prefer not to answer

Please answer the following questions to help us understand your values and preferences regarding how Members of the Legislative Assembly (MLAs) are elected, how governments are formed and how the Legislative Assembly operates.

Preferences _Q2 Which would you prefer?

Having more small parties represented in the Legislature or a few~~er~~ big parties?

- A few big parties (1)
- More small parties (2)
- Prefer not to answer

Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) who do what their party promised.
- MLAs who do what their constituents want.
- Prefer not to answer

Preferences _Q4 Ballots should allow voters to ~~choose~~support more than one candidate or political party by ranking them in order of preference.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q8 ~~All votes should contribute to electing an MLA, even~~A ballot should give voters lots of choices, even if it~~'~~s less clear how votes get turned into seats.~~ means the ballot is longer or more complicated.~~

- Strongly disagree (1)

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- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q10 An election ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q11 It is better for several parties to co-operate and ~~have to~~ govern together rather than ~~for~~ one party to govern alone, ~~make all the decisions in government,~~ even if it sometimes takes longer to form government after an election.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q14 - Please indicate which you prefer:

- Each electoral district is represented by one MLA
- Each electoral district is represented by several MLAs
- Some MLAs represent an electoral district, while other MLAs represent larger regions or the province as a whole.
- Prefer not to answer

Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 2 If the government offers voters a choice of more than one proportional representation voting system, which do you prefer?

- Voters should indicate their support for only one proposed system
- Voter should rank order their support for all the proposed systems
- Prefer not to answer

Ballot Options_Q 3: Alongside the option of keeping the first-past-the-post voting system, which system or systems of proportional representation would you like to see on the ballot? Please select all that apply. (With mouse-over summary text from web 101 pages that does not click to a new page)

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- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian
- Other: *Please describe*
- Prefer not to answer

Ballot Options_Q 4: If B.C. changes to a system of proportional representation, there should be a second referendum after a trial period (for example, two elections) on whether to keep the new system.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Section 5: Public funding and advertising in the referendum

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising for particular voting systems during the referendum.

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Public Funding_Q 3 The provincial government should provide the public with impartial information during the referendum campaign period.

- Strongly disagree (1)
- Somewhat disagree (2)

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- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the referendum campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

[Text box]
Are there any other comments you would like to make about voting systems or the upcoming referendum? [Limit to 200 characters]

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Seiterle, Dominic GCPE:EX

From: Kyle Braid <Kyle.Braid@Ipsos.com>
Sent: Friday, November 17, 2017 12:39 PM
To: Twynstra, Tanya L GCPE:EX
Cc: Seiterle, Dominic GCPE:EX
Subject: RE: Availability

Hi Tanya, I'm available and interested. That is such a good topic for public input.

Kyle

From: Twynstra, Tanya L GCPE:EX [mailto:Tanya.Twynstra@gov.bc.ca]
Sent: Friday, November 17, 2017 12:10 PM
To: Kyle Braid <Kyle.Braid@Ipsos.com>
Cc: Seiterle, Dominic GCPE:EX <Dominic.Seiterle@gov.bc.ca>
Subject: Availability

Kyle, hey there, I am just doing some early scoping on a project around engaging on a new project on electoral reform.

We are looking at doing an online panel in early January, assessing people's understanding of the issues and answering questions comparable to the online questionnaire. We want all the usual suspects, demographically representative, balanced for gender, age. We would do this in early January.

Also included in this project is the analysis of the results of the online questionnaire (a high estimate would be 5,000)and preparing a report on back to us on the results of the questionnaire. The questionnaire has already been designed and will go live next week, closing at the end of February. There are yes/no answers with 3 open text fields. The report would be required by the end of March.

Mainly I am just checking if you are available during this time to help on this one – January – March.

'

Tanya Twynstra
Director, Citizen Engagement
GDX – Government Digital Experience Division
Government Communications and Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-507-2163

To find out more about BC government citizen engagement opportunities please visit:

govTogetherBC

Seiterle, Dominic GCPE:EX

From: Seiterle, Dominic GCPE:EX
Sent: Friday, November 17, 2017 12:28 PM
To: Johnson, David B GCPE:EX
Cc: Ralph, Jamie GCPE:EX; Wrate, David GCPE:EX
Subject: Electoral Reform PIA

Hi David – The Electoral Reform online questionnaire is launching next Wednesday, I was hoping you might be able to help Jamie put together the PIA for this. As discussed, based on your meeting with the privacy folks last week, we are writing the PIA from the perspective of the engagement activities with the tools used (not the tool itself). That said, we may launch this in Lime and we may launch this with Interceptum – we're building them both in parallel and I will make a decision Tuesday morning. From my perspective, we have everything we need to put this together relatively quickly:

1) The draft LIME PIA which probably gets into too much detail about the technology and that it is hosted internally, but has good coverage on the other stuff.
2) The project comms plan – on the network folder, Jamie.
3) Previous PIAs – Your Kids progress might be a good one.

Are you both able to connect on this?
Thanks, in advance,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

Seiterle, Dominic GCPE:EX

From: Nelson, Tiffany GCPE:EX
Sent: Friday, November 17, 2017 8:47 AM
To: Seiterle, Dominic GCPE:EX; Reimer, Neil JAG:EX
Subject: RE: Questionnaire
Attachments: Web copy - voting system public engagement - 16NOV17 - For MO.DOCX; BCVSS Version 2.1.docx

Hi Dominic – the questionnaire attached shows mine and Neil's edits based on our MO earlier meeting this week. Neil can send the clean version that went to the experts (and is due back to us by noon today with final comments before I send to MO).

Also attached FYI is the latest web copy, with MO for approval.

Thanks

From: Seiterle, Dominic GCPE:EX
Sent: Friday, November 17, 2017 8:35 AM
To: Reimer, Neil JAG:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: Questionnaire

Hi Neil – Can you send me the current version of the questionnaire. Could we expect tracked changes on any future versions? I just want to create a framework for the questions over the next few.
Thanks,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

British Columbia Voting Systems Questionnaire

Version ~~2a~~2.1 | Nov. ~~10~~15, 2017 |

The B.C. government is holding a referendum in the fall of 2018 to ask voters whether the province should keep the current ~~First Past the Post~~first-past-the-post voting system or change to a proportional representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters about the referendum~~, as well as the campaign leading up to it~~.

There are two parts to this survey. Part one asks key questions about your values and general outlook as to how we vote for Members of the Legislative Assembly (MLAs), and for how the legislature functions. Part two asks more detailed questions about your preferences regarding electoral reform, voting systems and the referendum process. At the end of each part, you will have the opportunity to provide further written feedback.

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Neil Reimer
Director, Director, Strategic Initiatives
Ministry of Justice
Victoria BC
Neil.Reimer@gov.bc.ca

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Part 1

Section 1: Profile

Please provide this general profile information. Your identity cannot be determined by answering these questions.

~~**Profile_Q1 - What is your gender?**~~

- ~~Man (1)~~
- ~~Woman (2)~~
- ~~Other (3)~~
- ~~Prefer not to answer~~

Profile_Q2 – What are the first three characters in your postal code (this is a required field)?

- [3 character field]

Profile_Q3 - How old are you?

- Under 18
- 18 - 39 years
- 40 - 64 years
- 65 - 75 years
- Over 75 years
- Prefer not to answer

Profile_Q1 - ~~What is~~ Please indicate your gender:~~?~~

- Man (1)
- Woman (2)
- ~~Other~~X: [text box] (3)
- Prefer not to answer

Profile_Q5 - Do you identify with any of the following groups? Please select all that apply

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)
- None of the above (7)
- Prefer not to answer

Please answer the following questions to help us understand your interest in, and familiarity with, current affairs and voting in elections.

Outlook_Q1 - Generally speaking, how interested are you in politics and current affairs?

- Not interested at all (1)

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- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)
- Prefer not to answer

Outlook _Q4 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)
- First time voter in 2017 (7)
- Prefer not to answer

Outlook _~~Q4b [only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4] - Why don't you vote?~~Which, if any, of the following have been barriers that have kept you from voting? (Please select all that apply.)

- Not enough time (1)
- Not enough information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Not interested in politics (9)
- I feel like my vote doesn't count (10)
- Prefer not to answer

Outlook_Q6 – If you were to vote in a referendum to choose a voting system today, how confident would you feel about making an informed choice?

- Not at all confident (1)
- Not very confident (2)
- Somewhat confident (3)
- Very confident (4)
- Don't know (5)
- Prefer not to answer

Preferences_Q1 Please select up to five values from the list below that are most important to you. I value most:

[note to reviewers: the sequence of value statements below will be rotated randomly for each user.]

Members of the Legislative Assembly (MLAs) who focus primarily on what is best for the province as a whole

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Members of the Legislative Assembly (MLAs) who focus primarily on the interests of their local community
A voting system that is easy to understand
Better representation of groups that are currently under-represented in the Legislative Assembly
Increasing the number of political parties in the Legislative Assembly to represent more points of view
A Legislative Assembly where the share of seats each party holds closely matches the share of the popular vote it receives across the province
A Legislative Assembly where the share of seats each party holds is fairly similar to the share of the popular vote it receives across the province
A voting system that encourages political parties to appeal to other parties' voters
A voting system that makes it easier for independent candidates (those not running for a political party) to be elected
A voting system that allows a voter to rank a political party's candidates (1, 2, 3, etc.)
Single-party majority governments that are clearly accountable for their decisions
A Legislative Assembly where two or more parties co-operate to make decisions
Other:

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Please answer the following questions to help us understand your values and preferences regarding how MLAs are elected, how governments are formed and how the Legislative Assembly operates.

Preferences_Q6 Which would you prefer?

- The number of MLAs should remain the same ~~(currently 87)~~ (1)
- There should be more MLAs to better reflect voters' interests (2)
- Prefer not to answer

Preferences_Q7 There should be greater diversity of views represented in the Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q12 The party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its ~~promises~~campaign commitments~~policies~~.

- Strongly disagree (1)

- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q13 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Please answer the following question to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 1 Which ~~do~~would you prefer?

- The referendum ballot should offer voters the choice between the current ~~First Past the Post~~first-past-the-post voting system and ONE proportional representation voting system.
- The referendum ballot should offer voters the choice between the current ~~First Past the Post~~first-past-the-post voting system and MORE THAN ONE proportional representation voting system
- The referendum ballot should offer voters the choice between the current ~~First Past the Post~~first-past-the-post voting system and proportional representation, with a specific voting system to be established by legislation~~decided by government~~ after the referendum.
- Prefer not to answer

[Text box]
Are there any other comments you would like to make about voting systems or the upcoming referendum? [Limit to 200 words]

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This is the end of Part 1 of the questionnaire. Part 2 asks further questions about your preferences regarding ~~voting systems~~electoral reform and the referendum ballot. You may submit your responses to Part 1 now and leave the survey, or continue on to Part 2.

SUBMIT AND LEAVE **CONTINUE TO PART 2**

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Part 2

Please answer the following questions to help us understand your interest in electoral reform.

Outlook _Q2 - How closely have you followed public debate on electoral reform?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)
- Prefer not to answer

Outlook _Q3 - Did you vote in either the 2005 or 2009 B.C. referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)
- Prefer not to answer

Please answer the following questions to help us understand your values and preferences regarding how Members of the Legislative Assembly (MLAs) are elected, how governments are formed and how the Legislative Assembly operates.

Preferences _Q2 Which would you prefer?

Having several ~~small~~ parties represented in the Legislature or fewer big parties?

- ~~Several small parties (1)~~
- A few big parties (1~~2~~)
- More smaller parties (2)
- ~~—~~
- Prefer not to answer

Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) who do what their party promised~~, even if it means going against what their constituents want~~.
- MLAs who do what their constituents want~~, even if it means going against what their party promised~~.
- Prefer not to answer

Preferences _Q4 ~~Which best describes your views?~~Ballots should allow voters to choose more than one candidate or political party by ranking them in order of preference.

- ~~Ballots should allow voters to select one candidate or political party.~~
- ~~Ballots should allow votes to rank more than one candidate or political party.~~
- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)

Comment [NTG1]: I didn't understand the direction to be that we include two Qs on ballot structure when given multiple choice. Disregard my comment if this was clear to you.

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- Prefer not to answer

Preferences_Q8 ~~**All views of British Columbians, even those that are unpopular, should be represented in the Legislative Assembly.**~~ **All votes should contribute to electing an MLA, even if it means the ballot is longer or more complicated.**

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q10 An election ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q11 It is better for several parties to have to govern together than for one party to make all the decisions in government, even if it sometimes takes longer **to form government after an election.**~~**for government to make decisions.**~~

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q14 - Please indicate which you prefer:

- Each electoral district is represented by one MLA
- Each electoral district is represented by several MLAs
- Some MLAs represent an electoral district, while other MLAs represent larger regions or the province as a whole.
- Prefer not to answer

~~**Preferences_Q15 Please indicate which you prefer:**~~

- ~~Voters vote with a single 'X' for the candidate or political party of their choice~~
- ~~Voters can rank the candidates or parties in order of preference~~
- ~~Prefer not to answer~~

Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

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Ballot Options_Q 2 If the government offers voters a choice of more than one proportional representation voting system, which do you prefer?

- Voters should indicate their support for only one proposed system
- Voter should rank order their support for all the proposed systems
- Prefer not to answer

Ballot Options_Q 3: Alongside the option of keeping the ~~First Past the Post~~first-past-the-post voting system, which system or systems of proportional representation would you like to see on the ballot? Please select all that apply. (With mouse-over summary text from web 101 pages that does not click to a new page)

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian
- Other: *Please describe*
- Prefer not to answer

Ballot Options_Q 4: If B.C. changes to a system of proportional representation, there should be a second referendum after a trial period (of one year or more) on whether to keep the new system.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Comment [NTG2]: Should we not specify somewhat?

Section 5: Public funding and advertising in the referendum

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising for particular voting systems during the referendum.

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)

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- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Public Funding_Q 3 The provincial government should provide ~~voters~~ the public with ~~high-quality and~~ impartial information ~~prior to~~during the referendum campaign period.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the referendum campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

[Text box]
Are there any other comments you would like to make about voting systems or the upcoming referendum? [Limit to 200 words]

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Seiterle, Dominic GCPE:EX

From: Reimer, Neil JAG:EX
Sent: Friday, November 10, 2017 12:05 PM
To: Hume, David GCPE:EX; Nelson, Tiffany GCPE:EX; Seiterle, Dominic GCPE:EX; Twynstra, Tanya L GCPE:EX
Subject: RE: draft note to AG MO

Thanks David. That's a good summary of how to approach this, I think.

From: Hume, David GCPE:EX
Sent: Friday, November 10, 2017 11:47 AM
To: Nelson, Tiffany GCPE:EX; Reimer, Neil JAG:EX; Seiterle, Dominic GCPE:EX; Twynstra, Tanya L GCPE:EX
Subject: RE: draft note to AG MO

s.13

Best,

David

From: Nelson, Tiffany GCPE:EX
Sent: Friday, November 10, 2017 11:36 AM
To: Hume, David GCPE:EX; Reimer, Neil JAG:EX; Seiterle, Dominic GCPE:EX; Twynstra, Tanya L GCPE:EX
Subject: RE: draft note to AG MO

Thanks David. I have a few questions for your team in red below but the note to MO looks good if you'd like to send up. We can discuss those questions at the afternoon meeting.

From: Hume, David GCPE:EX
Sent: Friday, November 10, 2017 10:11 AM

To: Nelson, Tiffany GCPE:EX; Reimer, Neil JAG:EX; Seiterle, Dominic GCPE:EX; Twynstra, Tanya L GCPE:EX
Subject: draft note to AG MO

Hi all—I've put together this draft note to George at the AG MO to provide an update on where things on a couple of the technical questions my team has been working on. In an effort to stay in synch, I wanted to share before I send.

s.13

I know Tiffany is keeping you updated on the status of other elements of the project. Let me know if you have any questions about the above.

Best,

David

David Hume
Acting Assistant Deputy Minister – Government Digital Experience Division (GDX)

Government Communications and Public Engagement
Province of British Columbia
+1 250 589 9043 | david.hume@gov.bc.ca | @dbhume

Seiterle, Dominic GCPE:EX

From: Hume, David GCPE:EX
Sent: Friday, November 10, 2017 11:50 AM
To: Seiterle, Dominic GCPE:EX; Nelson, Tiffany GCPE:EX; Reimer, Neil JAG:EX; Twynstra, Tanya L GCPE:EX
Subject: RE: draft note to AG MO

Thanks, Dominic. Will reframe.

From: Seiterle, Dominic GCPE:EX
Sent: Friday, November 10, 2017 11:45 AM
To: Nelson, Tiffany GCPE:EX; Hume, David GCPE:EX; Reimer, Neil JAG:EX; Twynstra, Tanya L GCPE:EX
Subject: RE: draft note to AG MO

Hi David –
s.13

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Nelson, Tiffany GCPE:EX
Sent: Friday, November 10, 2017 11:36 AM
To: Hume, David GCPE:EX; Reimer, Neil JAG:EX; Seiterle, Dominic GCPE:EX; Twynstra, Tanya L GCPE:EX
Subject: RE: draft note to AG MO

Thanks David. I have a few questions for your team in red below but the note to MO looks good if you'd like to send up. We can discuss those questions at the afternoon meeting.

From: Hume, David GCPE:EX
Sent: Friday, November 10, 2017 10:11 AM
To: Nelson, Tiffany GCPE:EX; Reimer, Neil JAG:EX; Seiterle, Dominic GCPE:EX; Twynstra, Tanya L GCPE:EX
Subject: draft note to AG MO

Hi all—I've put together this draft note to George at the AG MO to provide an update on where things on a couple of the technical questions my team has been working on. In an effort to stay in synch, I wanted to share before I send.

s.13

s.13

I know Tiffany is keeping you updated on the status of other elements of the project. Let me know if you have any questions about the above.

Best,

David

David Hume
Acting Assistant Deputy Minister – Government Digital Experience Division (GDX)
Government Communications and Public Engagement
Province of British Columbia
+1 250 589 9043 | david.hume@gov.bc.ca | @dbhume

Seiterle, Dominic GCPE:EX

From: Seiterle, Dominic GCPE:EX
Sent: Thursday, November 9, 2017 5:16 PM
To: Reimer, Neil JAG:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: RE: Latest version of questionnaire
Attachments: BCVSS Version 2_DS NR comments_DS.docx

Hi- Here are my thoughts. I like it. I'm still figuring out the technical feasibility, but I am confident we are fine. Looks like there was some question repetition (4 and 4b) – I noted it.
DS

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Reimer, Neil JAG:EX
Sent: Thursday, November 9, 2017 3:55 PM
To: Seiterle, Dominic GCPE:EX
Subject: FW: Latest version of questionnaire

Dominic, here's the latest version so you can see what I have in mind re: the sections and the question choices. Hopefully the structure of this will work on the web as we discussed. I've left the Q numbers the same for ease of reference to previous versions.

Tiffany and I will be going over it later today, and then it will be forwarded to our MO. If you have anything to comment, please do so at your earliest opportunity. Thanks.

From: Reimer, Neil JAG:EX
Sent: Thursday, November 9, 2017 3:32 PM
To: Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX
Subject: Latest version of questionnaire
Importance: High

It's attached with my changes. It will look quite different from Peter's version of this morning. I haven't changed the Q numbers for ease of comparing with previous versions.

I'm available to discuss whenever.

Should I also forward now to Dominic or wait until we've discussed?

Neil Reimer
Director, Strategic Initiatives

British Columbia Voting Systems Questionnaire

Version 2a | Nov. 9, 2017 | 33 questions

The B.C. government is holding a referendum in the Fall of 2018 to ask voters whether ~~Government~~the province should keep the current First Past the Post voting system or change to a proportional representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters about~~regarding~~ the referendum as well as the campaign leading up to it.

There are two parts to this survey. -Part One asks general questions about your outlook on current events and what you value most in voting for Members of the Legislative Assembly (MLAs) and how governments function. Part Two asks more detailed questions about your interests and preferences respecting electoral reform, voting systems and the referendum process.

Each part of the questionnaire will take approximately 5-8 minutes to complete.

The information you provide will help the Attorney General to:

- Understand what voters value about different voting systems;
- Determine whether the referendum ballot should offer the choice between two voting systems, or more than two voting systems;
- Determine whether government should provide public funds to registered advocacy campaigns, both for and against voting system reform; and
- Determine if and how to regulate advertising activities during the referendum period..

Repeat Usage

We ~~are~~ asking that you ~~to act honourably and only~~ complete this survey once only. Attempting to tamper with this survey or circumvent controls deprives others of their voices and skews the results ~~unfairly~~.

~~*(What do we do about families and shared access centres, like libraries, where legitimately more than one person will use the same computer to complete the survey?)*~~

~~A randomly -selected, representative panel of BC residents will also complete another version of this survey that will be used to provide a benchmark against which to assess responses from this survey. {NR: not sure we want this? Won't it just raise questions from respondents about why, make them think their responses aren't going to count as much?}~~

Comment [DAS1]: Don't put this in.

Privacy Statement

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Personal information collected through this feedback form will inform the development of a ballot for a November 2018 ~~E~~electoral ~~R~~reform ~~Ballot~~referendum by the Ministry of ~~Justice~~ Attorney General, under the authority of s.26 of the Freedom of Information and Protection of Privacy Act. If you have any questions about the collection, use and disclosure of your personal information, please contact:

Neil Reimer
Director, Director, Strategic Initiatives
Ministry of Justice
Victoria BC
Neil.Reimer@gov.bc.ca

Sections:

1. Profile
2. General outlook
3. Voting system preferences
4. Ballot options
5. Public funding and advertising

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Part 1

~~*After further reflection, I don't know how we make this work in terms of stitching responses from both modules together, analyzing the results, or preventing individuals from completing both. This would seem to make the exercise more, not less complicated and I'm concerned that providing a shorter version will significantly lower the response rate to the longer version.*~~

Section 1: Profile
~~**(11 questions):**~~
Please provide basic information to help us better understand the preferences of British Columbians across the province. Your identity cannot be determined by answering these questions.

Profile_Q1 - What is your gender?

- Male (1)
- Female (2)
- Other (3)
- Prefer not to answer

Profile_Q2 – What are the first three characters in your postal code?

- [3 character field]

Profile_Q3 - How old are you?

- Under 18
- 18 - 39 years
- 40 - 64 years
- 65 - 75 years
- Over 75 years
- Prefer not to answer~~[insert standard age ranges used by BC]~~

Outlook _Q4 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)
- Prefer not to answer

Outlook _Q4b [only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4] - Why don't you vote? (Please select all that apply.)

- Not enough time (1)

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- Not enough information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Not interested in politics (9)
- I feel like my vote doesn't count (10)
- Other (9) [Open text]
- Prefer not to answer

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Profile_Q5 - Do you identify with any of the following groups? Please select all that apply

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)
- None of the above
- Prefer not to answer

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~~**Section 2: General outlook**~~

Please answer the following questions to help us understand your interest in, and familiarity with, current affairs and voting ~~systems~~ in elections.

Outlook_Q1 - Generally speaking, how interested are you in politics and current affairs?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)
- Prefer not to answer

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Outlook _Q4 - How often do you vote in provincial elections?

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- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)

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- All of the time (6)
- Prefer not to answer

Outlook _Q4b [only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4] - Why don't you vote? (Please select all that apply.)

- Not enough time (1)
- Not enough information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Not interested in politics (9)
- I feel like my vote doesn't count (10)
- Prefer not to answer

Outlook_Q6 – If you were to vote in a referendum to choose a voting system today, how confident would you feel about making an informed choice?

- Not at all confident (1)
- Not very confident (2)
- Somewhat confident (3)
- Very confident (4)
- Don't know (5)
- Prefer not to answer

~~**Section 3 - Preferences**~~

Preferences_Q1 Please select up to five values from the list below that are most important to you.

Peter comment: (With a shorter list, I'm beginning to think the best route is a likert-scale based on "Not important, Somewhat important, Important, Very important") [NR: Downside is we get a lot of "somewhats". Better I think to make people choose.

I value most:

Members of the Legislative Assembly (MLAs) who focus on what is best for the province as a whole
Members of the Legislative Assembly (MLAs) who focus primarily on the interests of their local community

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Comment [DAS2]: These two are the same as 4 and 4b above?

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A voting system that is easy to understand
Better representation of groups that are currently under-represented in the Legislative Assembly
Increasing the number of political parties in the Legislative Assembly to represent more points of view
A Legislative Assembly where the share of seats each party holds closely matches the share of the popular vote it receives across the province
A Legislative Assembly where the share of seats each party holds somewhat matches the share of the popular vote it receives across the province
A voting system that encourages political parties to appeal to other parties' voters
A voting system that makes it easier for independent candidates (those not running for a political party) to be elected
A voting system that allows a voter to rank a political party's candidates (1, 2, 3, etc.)
Single-party majority governments that are clearly accountable for their decisions
A Legislative Assembly where two or more parties co-operate to make decisions
Other:

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Please answer the following questions to help us understand your values and preferences regarding how MLAs are elected, how governments are formed and how the ~~l~~Legislative ~~a~~Assembly operates.

Preferences_Q6 Which would you prefer?

- The number of MLAs should remain the same (currently 87) (1)
- There should be more MLAs to better reflect voters' interests~~preferences~~ (2)
- Prefer not to answer

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Preferences_Q7 There should be greater diversity of views represented in the ~~provincial legislature~~Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- ~~Neutral~~ Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

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Preferences_Q12 ~~A~~The party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its policies.

- Strongly disagree (1)

- Somewhat disagree (2)
- ~~Neutral~~ Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

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Preferences_Q13 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- ~~Neutral (3)~~
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

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~~**Section 4: Referendum Ballot Options**~~

~~In Fall 2018, B.C. voters will have the opportunity to vote for either keeping the current First Past the Post voting system used to elect provincial MLAs or adopting a proportional voting system.~~ Please answer the following question~~s~~ to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 1 Which do you prefer?

- The referendum ballot should offer voters the choice between the current First Past the Post voting system and ONE proportional representation voting system.
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and MORE THAN ONE proportional representation voting system
- Prefer not to answer

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This is the end of Part 1 of the questionnaire. Part 2 asks further questions about your preferences regarding voting systems and the referendum ballot. You may submit your responses to Part 1 now and leave the survey, or continue on to Part 2.

SUBMIT AND LEAVE **CONTINUE TO PART 2**

Part 2

~~**Section 2: General outlook**~~

Please answer the following questions to help us understand your interest in electoral reform~~, and familiarity with, voting systems~~.

Outlook _Q2 - How closely have you followed public debate on electoral reform?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)
- Prefer not to answer

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Outlook _Q3 - Did you vote in either the 2005 or 2009 BC referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)
- Prefer not to answer

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~~**Outlook_Q5 - In general, how satisfied are you with how the current First Past the Post voting system works to elect Members of the Legislative Assembly (MLAs) in British Columbia?**~~

- ~~Not at all satisfied (1)~~
- ~~Not very satisfied (2)~~
- ~~Somewhat satisfied (3)~~
- ~~Very satisfied (4)~~
- ~~Don't know (5)~~

Comment [NSR3]: This question looks awkward here and I'm not sure what it tells us that we can't glean from the values table in part 1 and other questions.

~~**Section 3: Voting system preferences**~~

Please answer the following questions to help us understand your values and preferences regarding how Members of the Legislative Assembly (MLAs) are elected, how governments are formed and how the ~~l~~Legislative ~~a~~Assembly operates.

Preferences _Q2 Which would you prefer?

Having several small parties in the Legislature or fewer big parties?

- Several small parties (1)
- A few big parties (2)
- Prefer not to answer

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Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) ~~should~~who do what their party promised, even if it means going against what their constituents want.
- MLAs ~~should~~who do what their constituents want, even if it means going against what their party promised.
- Prefer not to answer
-

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Preferences _Q4 Which best describes your views?

- Ballots should allow voters to select one candidate or political party.
- Ballots should allow votes to rank more than one candidate or political party.
- Prefer not to answer
-

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~~**Preferences_Q5 Which would you prefer?**~~

- ~~A Legislative Assembly where one party governs, without requiring the support of another party to make decisions.~~
- ~~A Legislative Assembly where two or more parties must cooperate to make decisions.~~

Comment [NSR4]: This question is covered in the values table in Part 1, and is very similar to Q11 below.

Preferences_Q8 All views of British Columbians, even ~~if~~those that are unpopular, should be represented in the Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- ~~Neutral~~ Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer
-

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Preferences_Q10 An election ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)~~Neutral (3)~~
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer
-

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Preferences_Q11 It is better for several parties to have to govern together than for one party to make all the decisions in government, even if it sometimes takes longer for government to make decisions.

- Strongly disagree (1)

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- Somewhat disagree (2)
- ~~Neither agree nor disagree (3)Neutral (3)~~
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Preferences_Q14 - Please indicate which you prefer:

- Each electoral district is represented by one MLA
- Each electoral district is represented by several MLAs
- Some MLAs ~~Each~~ represent an electoral district, ~~is represented by one MLA,~~ while other MLAs represent larger regions or the province as a whole.
- Prefer not to answer

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Preferences_Q15 Please indicate which you prefer:

- Voters vote with a single 'X' for the candidate or political party of their choice
- Voters can rank the candidates or parties in order of preference
- Prefer not to answer

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~~**Section 4: Referendum Ballot Options**~~

~~In Fall 2018, B.C. voters will have the opportunity to vote for either keeping the current First Past the Post voting system used to elect provincial MLAs or adopting a proportional voting system.~~ Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 2 If the government offers voters a choice of more than one proportional representation voting system, which do you prefer?

- Voters should indicate their support for only one proposed system
- Voter should rank order their support for all the proposed systems
- Prefer not to answer

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Ballot Options_Q 3: Alongside the option of keeping the First Past the Post voting system, which system or systems of proportional representation would you like to see on the ballot? Please select all that apply. (With mouse-over summary text from web 101 pages))

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian
- Other: *Please describe*
- Prefer not to answer

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Section 5: Public funding and advertising in the referendum

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising for particular voting systems during the referendum.

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- ~~Neutral~~ Neither agree nor disagree (3)
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

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Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- ~~Neutral (3)~~
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

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Public Funding_Q 3 The provincial government should provide voters with high-quality and impartial information prior to the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neither agree nor disagree (3)
- ~~Neutral (3)~~
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)

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- Neither agree nor disagree (3)
- ~~Neutral (3)~~
- Somewhat agree (4)
- Strongly agree (5)
- Prefer not to answer

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Seiterle, Dominic GCPE:EX

From: Seiterle, Dominic GCPE:EX
Sent: Thursday, November 9, 2017 2:09 PM
To: Twynstra, Tanya L GCPE:EX
Subject: Re: Electoral Reform - Options for reducing duplicates / short form questionnaire

s.13

DS

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

On Nov 9, 2017, at 1:12 PM, Twynstra, Tanya L GCPE:EX <Tanya.Twynstra@gov.bc.ca> wrote:

s.13

From: Hume, David GCPE:EX
Sent: Thursday, November 9, 2017 11:39 AM
To: Seiterle, Dominic GCPE:EX
Cc: Twynstra, Tanya L GCPE:EX
Subject: RE: Electoral Reform - Options for reducing duplicates / short form questionnaire

Thanks for this Dominic. What do you think we should tell the Minister's Office? We'll need to bring recommendations rather than options.

I need us to bundle this information plus the information on the translation into a single email that we can send through, ideally this afternoon.

Not sure whether you have time to do that right now. Tanya, perhaps one of the other team members can help there?

Best,

David

From: Seiterle, Dominic GCPE:EX
Sent: Monday, November 6, 2017 12:39 PM
To: Hume, David GCPE:EX
Cc: Twynstra, Tanya L GCPE:EX
Subject: Electoral Reform - Options for reducing duplicates / short form questionnaire

Hi David –
Here is what you asked me to pull together this morning.

s.13

Tell me if you need anything else.
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

Seiterle, Dominic GCPE:EX

From: Seiterle, Dominic GCPE:EX
Sent: Thursday, November 9, 2017 12:57 PM
To: Hume, David GCPE:EX
Cc: Twynstra, Tanya L GCPE:EX
Subject: Re: Electoral Reform - Options for reducing duplicates / short form questionnaire

Hi David-
I'll connect with Tanya about putting the recs together thus afternoon. I didn't know what was budget dependent and whether the info below had been sent somewhere for decision yet.
Thanks,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

On Nov 9, 2017, at 11:39 AM, Hume, David GCPE:EX <David.Hume@gov.bc.ca> wrote:

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>
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>
> ---
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> s.13

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Dominic

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GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

Seiterle, Dominic GCPE:EX

From: Seiterle, Dominic GCPE:EX
Sent: Thursday, November 9, 2017 11:15 AM
To: Reimer, Neil JAG:EX; Nelson, Tiffany GCPE:EX; Atcheson, Kevin AG:EX; Hume, David GCPE:EX; Butler, Liam GCPE:EX; Harris, Megan A GCPE:EX
Cc: 'Peter MacLeod'; Summers, Katrina GCPE:EX
Subject: Re: updated survey
Attachments: BCVSS Version 2_DS.docx

Hi-
Here's the current draft.
Peter wants to know when he can send it to the advisors along with the current version of the web content. Tiffany - can you forward the most recent content. I believe what we have on file is from Nov 3.
Also, there is still some clarity needed around how the short form will work. I think the only option is to have a Part 1 and part 2 that doesn't overlap. This could be accomplished one of two ways, in my mind:
1) Sections 1 or 2 completed as Part 1 and the rest completed as Part 2
2) Select questions (priority Qs) from each section pulled into a Part 1 and the remaining questions offered in Part 2.
I'm favoring option 2 above, as I think we want some questions from each section in any short form and not be limited to just a couple of sections.

The attached has a complete long form and a short form made up of select questions from the long form. I don't think this will work if they are being posted on the same site.
Per the multiple response challenge - Peter brought up a valid point that if we are trying to get Libraries or similar to host sessions with this, our efforts to avoid duplicate completions will work against us. The only thought in my mind is the preamble language proposed by Peter in the survey and a random/demographically balanced questionnaire to the public.

Cheers,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis GDX – Government Digital Experience Division Government Communications & Public Engagement 4th floor, 617 Government Street | Victoria BC | 250-415-8743

-----Original Message-----
From: Seiterle, Dominic GCPE:EX
Sent: Thursday, November 9, 2017 10:14 AM
To: 'Peter MacLeod'
Subject: RE: updated survey

Hi Peter - Did a read through in between meetings and made a few tweaks - mostly to the intro material.
Although I know there hasn't been a tremendous amount of clarity about this, I think the only way the short form will work will be to represent the first half of the long form survey. There would be no overlap of questions. That said, I hope we have clarity on this tomorrow. My thought is we land on the long survey and then if we need to turn it into a Part 1 and 2 (with no overlap) then it is realtiviley straight-forward.
DS

Dominic Seiterle

Engagement Specialist, Measurement and Analysis GDX – Government Digital Experience Division Government Communications & Public Engagement 4th floor, 617 Government Street | Victoria BC | 250-415-8743

-----Original Message-----
From: Peter MacLeod [mailto:peter@masslbp.com]
Sent: Thursday, November 9, 2017 8:11 AM
To: Seiterle, Dominic GCPE:EX
Subject: updated survey

Hi Dominic,

Can you review this prior to forwarding it to your colleagues?

Am I right, that pending your review, I should also draft a note today and send it to the advisors?

Broadly speaking, I think it's quite strong — and better for everyone's contributions. I am concerned about creating a two module or short version, as well as the fraud issues we discussed yesterday — these to me remain the biggest hurdles now.

Thanks, P.

British Columbia Voting Systems Questionnaire

Version 2 | Nov. 9, 2017 | 33 questions

B.C. is holding a referendum in the Fall of 2018 to ask voters whether Government should keep the current First Past the Post voting system or change to a proportional representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters regarding the referendum ~~and~~ as well as the campaign leading up to it.

~~We appreciate you taking the time to fill out the survey, which should take about 10 minutes to complete.~~There are two ~~sections~~parts to this survey. Each will take approximately 5-8 minutes to complete.

The information you provide will help the Attorney General to:

- Understand what voters value about different voting systems;
- Determine whether the referendum ballot should offer the choice between two voting systems, or more than two voting systems;
- Determine whether government should provide public funds to registered advocacy campaigns, both for and against voting system reform; and
- Determine if and how to regulate advertising activities during the referendum period..

Repeat Usage

We are asking you to act honourably and only complete this survey once.

Attempting to tamper with this survey or circumvent controls deprives others of their voice and skews the results unfairly.

~~To help prevent individuals from completing this survey more than once, this survey uses cookies and IP detection.~~

(What do we do about families and shared access centres, like libraries, where legitimately more than one person will use the same computer to complete the survey?)

A randomly selected, representative panel of BC residents will also complete another version of this survey that will be used to provide a benchmark against which to assess responses from this survey.

Privacy ~~information~~Statement ~~/~~

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Comment [Johnson1]: Too many questions. See my comments for which questions can/should be cut.

Please ensure that this survey and the referendum are very well publicized and accompanied by impartial, accurate, and impartial information about electoral systems.

Comment [Johnson2]: Are you sending this out to a representative sample or are you encouraging anyone to respond. In either case, for the highest possible response rate, which is very important, this survey needs to go out via Canada post along with a return envelope (postage paid). There should also be an option to fill out the survey on-line. In other words, you need both a paper and on-line survey. To reach young voters, there should be a sustained social media campaign to encourage them to participate in the survey. This survey should absolutely not be simply posted on-line, with little advertising of it and information about it.

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Comment [Cameron3]: I'm not sure voters have "values about voting systems" so much as values that could inform their views on what would be the best system. Alternative wording: "Values as they relate to the choice of voting systems".

Comment [Cameron4]: good

Comment [Cameron5]: as well as non-partisan civic education activities?

Comment [Cameron6]: good

Comment [Rose7]: This is a lot to ask in a ten minute survey!

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Personal information collected through this feedback form will inform the development of a ballot for a November 2018 Electoral Reform Ballot by the Ministry of Justice, under the authority of s.26 of the Freedom of Information and Protection of Privacy Act. If you have any questions about the collection, use and disclosure of your personal information, please contact:

Neil Reimer
Director, Director, Strategic Initiatives
Ministry of Justice
Victoria BC
Neil.Reimer@gov.bc.ca

~~You will not be asked to provide any personal information that could be used to identify you or your responses. The results of this survey will be made public this spring.How do we prevent people from filling out the survey multiple times?~~

s.13,s.15

Sections:

1. Profile
2. General outlook
3. Voting system preferences
4. Ballot options
5. Public funding and advertising

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Section 1: Your profile

Please provide ~~your~~ basic ~~demographic~~ information to help us better understand the preferences of British Columbians throughout the province. Your identity cannot be determined by answering these questions.

Profile_Q1 - What is your gender?

- Male (1)
- Female (2)
- Other (3)
- ~~Prefer not to say (4)~~

Profile_Q2 – What are the first three characters in your postal code?

- [3 character field]

Profile_Q3 - How old are you?

- [insert standard age ranges used by BC]

Profile_Q4 - What is the highest level of education that you have completed?

- Some high school, elementary school~~,~~ or home schooling (~~2~~1)
- High school (~~3~~2)
- Apprenticeship or trades certificate (3)~~4~~)
- College diploma or degree(~~5~~4)
- Bachelor's degree (~~6~~5)
- Master's degree (~~7~~6)
- Professional degree (~~8~~7)
- Doctorate (~~8~~9)

Comment [Johnson9]: Missing 1?

Profile_Q5 - Do you identify with any of the following groups? Please select all that apply

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)
- None of the above

Comment [Johnson10]: A respondent should be able to check all that apply.

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Section 2: General outlook

Please answer the following questions to help us understand your interest in, and familiarity with, voting systems.

Outlook_Q1 - Generally speaking, how interested are you in politics and current affairs?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)

~~**Outlook_Q2 - How frequently do you follow news and current affairs?**~~

- ~~Never (1)~~
- ~~Rarely (2)~~
- ~~Several times each month (3)~~
- ~~Once a week~~
- ~~Several times each week (4)~~
- ~~Daily (5)~~

Outlook _Q2~~3~~ - How closely have you followed ~~the~~ public debate on electoral reform? ~~in B. C.?~~

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)

Outlook _Q3~~4~~ - Did you vote in either the 2005 or 2009 ~~provincial~~ BC referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)

~~**Outlook_Q5 - How often have you discussed provincial electoral reform with others?**~~

- ~~Not at all (1)~~
- ~~Occasionally~~
- ~~Somewhat often (2)~~
- ~~Very often (3)~~

Outlook _Q4~~6~~ - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)

Comment [Johnson11]: I'm not sure how useful data collected re: this question will be. I think it's safe to assume that most voters won't know that much about electoral systems. Getting a sense of how much people know would be important information because it would give you an indication of how widely publicized information about electoral systems will need to be. But, general interest in politics? Not sure how useful.

Comment [Johnson12]: Currently, this debate isn't really in the media.

Comment [Loewen13]: Why limit Q3 to electoral reform in BC? I understand that you want it to be for this process, but I think you are missing an opportunity to hear to gauge general interest as well.

Comment [Johnson14]: In advance of running the survey, there should be a very large media campaign to explain the issues with the current FPP system and to outline possible PR alternatives.

Comment [Loewen15]: Q4 - you will have major problems of recall here

Comment [Cameron16]: Maybe say "Have you discussed electoral reform with others during or since the BC election?"

Comment [Loewen17]: Q5 - again, missing more general interest here, though I understand why you want it to be specific.

Comment [Loewen18]: if you can ask about turnout in electoral reform contests, why not gauge actual turnout in the last election?

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Outlook _Q~~46~~b [only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4] - ~~What are the biggest barriers preventing you from voting~~Why don't you vote? (Please select all that apply.)

- ~~Lack of time~~Not enough time (1)
- ~~Lack of~~Not enough information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- ~~Lack of interest~~Not interested in politics (9)
- I feel like my vote doesn't count (10)
- Other (9) [Open text]

~~**Outlook_Q7 – Have you read the background information on this website regarding the various voting systems?**~~

- ~~Yes~~
- ~~No~~
- ~~Somewhat~~

Outlook_Q~~5~~8 - In general, how satisfied are you with how the current First Past the Post voting system works ~~to elect MLAs to the BC legislature~~in~~to~~ to elect Members of the Legislative Assembly (MLAs) in British Columbia?

- Not at all satisfied~~satisfied~~~~all~~~~satisfied~~ (1)
- Not very satisfied (2)
- Somewhat satisfied (3)
- Very satisfied (4)
- Don't know (5)

~~**Do you think the current First Past the Post System should be changed?**~~

~~**(If yes above) Do you prefer a some form of proportional representation?**~~

~~**(If yes) Which of the following systems do you prefer?**~~

- ~~List Proportional Representation~~
- ~~Mixed Member Proportional~~
- ~~Single Transferable Vote~~
- ~~Mixed Member Majoritarian~~
- ~~Other: *Please describe*~~

~~**Outlook_Q9 - How knowledgeable do you feel about the differences between~~~~among~~~~between voting systems??**~~

- ~~Not at all knowledgeable (1)~~
- ~~Not very knowledgeable (2)~~

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Comment [Johnson19]: Add something along the lines of "Do not feel like my vote counts" – which is true especially for young voters who feel disaffected. Not feeling like your vote counts is a fact about the FPP system, and this fact shouldn't be shied away from.

Comment [Johnson20]: Please be sure that there's lots of messaging about the existence of this website! This website needs to be really well designed and accessible.

Comment [Cameron21]: What kind of background information will be provided?

Comment [Rose22]: First-past-the-post

Comment [Cameron23]: Why these systems? See note below.

Comment [Johnson24]: Please ensure that the website includes lots of accurate information about the different PR systems.

Comment [Rose25]: Or do you want to ask about how knowledgeable they are about the different ways politicians can be elected? I wonder if voting systems is too jargony?

- ~~Somewhat knowledgeable (3)~~
- ~~Very knowledgeable (4)~~
- ~~Don't know (5)~~

Outlook_ ~~Q10~~ Q6 – If you were to vote in ~~the~~ a referendum to choose a voting system today, how confident would you feel about ~~selecting a voting system and~~ making an informed choice ~~about the ideal voting system~~?

- Not at all confident (1)
- Not very confident (2)
- Somewhat confident (3)
- Very confident (4)
- Don't know (5)

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Section 3: Voting system preferences

~~Please~~~~Voting systems influence~~ Please answer the following questions to help us understand your values and preferences regarding how MLAs are elected, how governments are formed~~,~~ and how the legislative assembly operates. ~~Please answer the following questions to help us understand your values and preferences on these issues.~~

Preferences_Q1 Please select up to five values from the list below that are most important to you.

(With a shorter list, I'm beginning to think the best route is a likert-scale based on "Not important, Somewhat important, Important, Very important")

~~I value most: :~~

~~What is the rationale for having 5 values rather than ranking the importance of each?~~

~~. It is important~~~~Governments~~~~Governments that cooperate~~~~governments collaborate with other parties in the legislature. Legislature~~
~~A voting system should allow~~~~that~~~~that allows you to select your preferred candidate or party,~~~~,~~ ~~without having to consider strategically who is most likely to win~~
~~Single-party majority governments ensure greater accountability. where it is clear who is accountable for decisions~~
~~MLAs should~~~~who~~~~who focus on the interests of~~~~what~~~~what is best for the province as a whole instead of his or her riding.~~
~~It's important that the~~~~A voting process~~~~ballot~~~~voting process~~~~voting system~~~~process~~ ~~that is easy to understand.~~
~~'Governments with MLAs need to represent~~~~representing~~~~representing every region in the province.~~
~~Voters should be allowed to vote for a party and a candidate. Allowing voters to express several preferences for candidates or political parties when voting~~

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Comment [Rose26]: These need to be statements they can agree on.

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s.13

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Comment [Rose28]: These are really two questions; one about choice and the other about strategic voting. They can't be conflated. Also, strategic voting is a complex idea and every system embodies strategic voting.

Comment [Loewen29]: YOU WILL HAVE STRATEGIC VOTING IN ANY SYSTEM. SO, I DON'T KNOW WHAT THIS GETS YOU

Comment [Cameron30]: strategic voting

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Comment [Cameron31]: majority – double barreled.

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Comment [Cameron32]: ?

Comment [Loewen33]: IS THERE A SYSTEM THAT WOULD DO BETTER ON THIS?

Comment [Rose34]: Youre not interested in voting process but system I think.

Comment [Rose35]: Youre not interested in voting process but system I think.

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Comment [Cameron36]: Yes – where choices are easy to make

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Comment [Cameron37]: This seems to obliquely raise the issue of malapportionment. I think the issue needs to be addressed more directly

Comment [Rose38]: This is a bit of a meaningless question. Unless there was list PR where candidates were not from all regions, (ie, the Israeli and Dutch models) every electoral system ensures regional representation. I'd delete this.

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Comment [Rose39]: This is also another question that won't yield much as mixed systems, STV and open list PR all allow this. I'm not sure wh ... [1]

Comment [Rose40]: This is also another question that won't yield ... [2]

Comment [Loewen41]: WHY NOT JUST SAY RANK?

Comment [Cameron42]: double barrelled

~~A voting system should ensure governments are able to act decisively.Governments that make decisions quickly~~

~~The legislature should help ensureBetterBetter representation of groups currently underrepresented groups. in the Legislative Assembly, such as women, visible minorities, Aboriginals, and people with disabilities.~~

~~It is important for MLAs whotowho focus primarily on the interests of their local community.~~

~~. A voting system should encourageIncreasingIncreasing the presence of smaller parties in the Legislature.~~

~~A voting system should ensure that a party's vote share matches its seat share in the Legislature. A legislature where the number share of seats each party holds closely matches their support across the provincethe share of votes they receive~~

~~A voting system that encourages political parties to reach beyond their supporters and appeal to other parties' voters~~

~~A voting system should providethatthat provides opportunities for Independent candidates. (not running for a political party) to be elected~~

~~AMinorityA voting system that produces minority or coalition governments are desirable.~~

~~MLAs who continue to represent the same number of citizens as they do now~~

~~AA. It is importantA voting system that allows a voter to rank a political party's candidates.~~

~~A voting system that allows a voter should be allowed to vote for a~~

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Comment [Rose43]: I think speed (quickly) is the wrong thing. You are interested in governments acting decisively.

Comment [Rose44]: I think speed (quickly) is the wrong thing. You are interested in governments acting decisively.

Comment [Johnson45]: No one wants a government that is too hasty or one that's too slow. Also, the speed at which any government responds is often issue dependent (as opposed to being dependent on being a maj., min., or coalition government). I'm not sure how useful including this value is.

Comment [Cameron46]: good

Comment [Johnson47]: No one wants a government that is too hasty or one that's too slow. Also, the speed at which any government responds is often issue dependent (as opposed to being dependent on being a maj., min., or coalition government). I'm not sure how useful including this value is.

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Comment [Loewen48]: DO YOU WANT TO BE EXPLICIT HERE ABOUT ... [3]

Comment [Cameron50]: good

Comment [Johnson49]: These ... [4]

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Comment [Cameron51]: Or "M ... [5]

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Comment [Loewen52]: WHAT ... [6]

Comment [Cameron53]: good

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Comment [Cameron54]: good

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Comment [Cameron55]: This ... [8]

Comment [Loewen56]: WHAT ... [9]

Comment [Rose57]: This is ca ... [7]

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Comment [Johnson58]: Here ... [10]

Comment [Cameron59]: good

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Comment [Cameron60]: San ... [11]

Comment [Cameron61]: good

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Comment [Cameron62]: yes

Comment [Rose63]: Bad que ... [12]

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Comment [Cameron64]: good

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~~political party.~~

I value:

~~Nothing about rural ridings.~~

MLAs who focus on what is best for the province as a whole
MLAs who focus primarily on the interests of their local community
A voting system that is easy to understand
Better representation of groups that are currently under-represented in the Legislative Assembly
Increasing the number of political parties in the Legislative Assembly to represent more points of view
A Legislative Assembly where the share of seats each party holds closely matches the share of the popular vote it receives across the province
A Legislative Assembly where the share of seats each party holds somewhat matches the share of the popular vote it receives across the province
A voting system that encourages political parties to appeal to other parties' voters
A voting system that makes it easier for independent candidates (those not running for a political party) to be elected
A voting system that allows a voter to rank a political party's candidates (1, 2, 3, etc.)
Single-party majority governments that are clearly accountable for their decisions
A Legislative Assembly where two or more parties co-operate to make decisions

Preferences _Q2 Which would you prefer?

Having ~~several~~ several small parties in the Legislature ~~representing a diversity of views~~ or fewer big parties ~~that try to appeal to a broad range of people~~?

- Several small parties (1)
- A few big parties (2)

~~good~~

Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) ~~who~~ should do what their party promised, even if it means going against what their constituents want.
- MLAs who ~~do~~ should do what their constituents want, even if it means going against what their party promised.

~~good.~~

Preferences _Q4 Which best describes your views?

- Ballots should allow voters to select one candidate or political party.
- Ballots should allow ~~voters~~votes~~votes~~ to ~~select~~ rank ~~or rank~~ more than one candidate or political party.

Comment [Johnson65]: Useful? Voters vote for parties in both FPP and PR systems. In FPP, voters may have a stronger identification to candidates in their ridings, but the party label still matters (and is often the dominant consideration for a voter).

Comment [Cameron66]: Seems odd. I don't think we're contemplating an alternative to choosing parties.

Comment [Loewen67]: Pref Q2 - I don't think this is a very well framed tradeoff. I think you should just ask them whether they want more parties or less, without assuming that we know how the aggregation of interests will play out in that new system.

Comment [Rose68]: I would change this to:
An MLA should do what the party promised.
An MLA should follow the wishes of their constituents.

Comment [Johnson69]: This question more about party discipline and not electoral systems per se? Useful.

Comment [Loewen70]: Pref Q4 - the use of "selects" here is not very helpful, because they really aren't selecting as individuals. I think it's better to use the language of ranking.

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~~good~~

Preferences_Q5 Which would you prefer?

- A Legislative Assembly where one party governs, without requiring the support of another party to make decisions.
- A Legislative Assembly where two or more -parties ~~may need to~~must ~~collaborate~~must cooperate ~~collaborate~~ to make decisions.

Preferences_Q6 Which would you prefer?

- The number of MLAs should remain the same (currently 87) (1)
- There should be more MLAs ~~to if necessary~~ to ~~ensure more proportional representation~~better~~better~~ reflect voters' preferences (2)
- ~~There should be fewer MLAs.~~

Preferences_Q7 There should be greater diversity of views in the provincial legislature.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q8 All views of British Columbians, ~~no matter how marginal~~even if unpopular, should be represented in the Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

~~**Preferences_Q9 Voters should be able to express multiple preferences on the election ballot, even if this means that it takes longer to count the ballots and announce the election result.**~~

- ~~Strongly disagree (1)~~
- ~~Somewhat disagree (2)~~
- ~~Neutral (3)~~
- ~~Somewhat agree (4)~~
- ~~Strongly agree (5)~~

Preferences_Q10 A ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Comment [Loewen71]: Pref q6 - what about more MLAs generally? Why assume they will better represent preferences?

Comment [Loewen72]: pref q8 - replace marginal with "rare" or something like that. marginal is only non-pejorative among economists.

Comment [Cameron73]: I don't like this question. What is a marginal view? How could all views be represented anyway. I think the last question gets at this anyway.

Comment [Loewen74]: pref q9 - is this really a trade off? Can't we count them pretty fast now?

Comment [Rose75]: This latter point is a red herring. It's a bit irrelevant.

Comment [Rose76]: Id delete this question. I cant imagine a complex ballot that decreases voters' preferences. I don't understand what it's getting at.

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Preferences_Q11 It is better for several parties to have to govern together than for one party to make all the decisions in government, even if it sometimes takes longer for government to make decisions.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q12 A party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its policies.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q13 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q14 - Please indicate which you prefer:

- Each electoral district is represented by one MLA
- Each electoral district is represented by several MLAs~~, possibly from different parties~~
- ~~One MLA represents a specific~~Each electoral district is represented by one MLA, ~~and~~ while other MLAs~~, possibly from different parties,~~ represent ~~a~~ larger regions or the province as a whole.

~~**Will people understand this? What about asking whether people prefer to have one representative in a smaller riding or a few representatives in a larger riding?**~~

Preferences_Q15 Please indicate which you prefer:

- Voters vote with a single 'X' for the candidate or political party of their choice
- Voters can rank the candidates or parties in order of preference

Comment [Cameron77]: good

Comment [Cameron78]: good

Comment [Rose79]: The important tradeoff of the size of districts is not communicated in this. So I might want several MLAs but wouldn't choose this if the districts were much larger.

Comment [Rose80]: This last one is, I think a description of a mixed system but does not get at it adequately. Maybe: One MLA represents a specific district and the other MLAs represent a region or the province as a whole.

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Section 4: Referendum Ballot Options

In Fall 2018, B.C. voters will have the opportunity to vote for either ~~keepingretainingkeeping~~ the current First- Past- the- Post voting system used to elect provincial MLAs or adopting a proportional voting system. Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 1 Which do you prefer?

- The referendum ballot should offer voters the choice between the current ~~first-past-~~First Past the~~-post~~ Post voting system and ONE proportional representation voting system.
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and MORE THAN ONE proportional representation voting system

Ballot Options_Q 2 If the government offers a choice of more than one proportional representation voting system, which do you prefer?

- Voters should indicate their support for only one system
- Voter should rank order their support for all the proposed systems

Ballot Options~~_Q 3_ Q 3 Should the ballot have two questions?~~

- ~~**Voters should indicate whether they wish to keep the current First Past the Post system or change it in favor of a more proporational system. Voters who indicate they prefer a more proportional system would then indicate or rank which of the different proportional representation systems they prefer.**~~

~~Ballot Options_Q 4~~**: Alongside the option of keeping the First Past the Post voting system, which system or systems of proportional representation would you like to see on the ballot? Please select all that apply. (With mouse-over summary text from web 101 pages))**

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian
- Other: *Please describe*

~~I would propose:~~
~~A ballot with a closed list of candidates chosen by the parties~~
~~A ballot with an open lists of candidates that voters can choose from~~
~~A single transferable vote~~
~~A mixed-member proportional~~
~~A combination of different systems~~
~~Other: please describe~~

- ~~List Proportional Representation~~
- ~~Mixed Member Proportional~~
- ~~Single Transferable Vote~~
- ~~Mixed Member Majoritarian~~
- ~~Other: *Please describe*~~

Comment [Rose81]: This is usually hyphenated.

Comment [Cameron82]: good

Comment [Cameron83]: good

Comment [Rose84]: This is far too early to ask these sorts of questions when voters haven't given much thought to 'other systems' let alone whether they'd like to rank them or chose one.

Comment [Johnson85]: It's absolutely critical that the public has accurate information concerning the different types of PR system in advance of this survey. Most voters simply won't know the details re: each of these.

Comment [Rose86]: The summary text will be key here but I suspect that you will capture those who understand the system (ie reform advocates) and those who may not fully. Why ask this before a public education campaign? Shouldn't this be asked later?

Comment [Cameron87]: Why these systems? STV and MMP have to be there. STV because it was the recommendation of the Citizens' Assembly, MMP because it is, I believe, viewed most favorably by people in the NDP. Beyond that, it is not clear which systems would have to be included. Maybe "Other" or some "Made in BC" compromise solution. Or leave open and see if people csn generate their own preferences.

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Section 5: Public funding and advertising in the referendum

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising during the referendum.

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 3 The provincial government should provide voters with high-quality and impartial information prior to the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

~~**Government should involve voters in public consultations such as:**~~

- ~~**town halls (meetings convened by MLAs in their ridings)**~~
- ~~**deliberative polls (randomly selected representative cross-section of voters participate in a deliberation after which they present their recommendation)**~~
- ~~**citizens' juries (small groups of citizens debate the pros and cons of the ballot question and make a recommendation)**~~

~~**other (pleased describe**~~

~~**Perhaps these options could be described in the accompanying website?**~~

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the campaign period are produced only by groups that must register, disclose their identity in their advertising, and disclose their contributors and expenses after the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)

Comment [Johnson88]: This is an inappropriate question. There is no question that the government should do this. The very success of the referendum – in terms of soliciting informed preferences re: electoral referendum -- is contingent on "high-quality and impartial information" about electoral systems. Please do not have a referendum without lots of high-quality, accurate, comprehensive, and impartial information. Please. Don't.

In addition, consider conducting a well-publicized Citizen's Initiative Review panel that produces a Citizen's Statement including pro-, con-, and a consensus claims. This Statement could then distributed to all voters. The CIR has been very effective in Oregon, Arizona, Massachusetts, and elsewhere. I'm very happy to advise further on this.

Comment [Johnson89]: Again, this is an inappropriate question. There is no question that this should happen.

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- Somewhat agree (4)
- Strongly agree (5)

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Short version

After further reflection, I don't know how we make this work in terms of stitching responses from both modules together, analyzing the results, or preventing individuals from completing both. This would seem to make the exercise more, not less complicated and I'm concerned that providing a shorter version will significantly lower the response rate to the longer version.

(11 questions):

Profile_Q2 – What are the first three characters in your postal code?

- [3 character field]

Profile_Q3 - How old are you?

- [insert standard age ranges used by BC]

Outlook_Q4 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)

Outlook_Q4b [only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4] - Why don't you vote? (Please select all that apply.)

- Not enough time (1)
- Not enough information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Not interested in politics (9)
- I feel like my vote doesn't count (10)
- Other (9) [Open text]

Outlook_Q5 - In general, how satisfied are you with how the current First Past the Post voting system works to elect Members of the Legislative Assembly (MLAs) in British Columbia?

- Not at all satisfied (1)
- Not very satisfied (2)
- Somewhat satisfied (3)
- Very satisfied (4)

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Comment [Loewen90]: if you can ask about turnout in electoral reform contests, why not gauge actual turnout in the last election?
Comment [Johnson91]: Add something along the lines of "Do not feel like my vote counts" – which is true especially for young voters who feel who feel disaffected. Not feeling like your vote counts is a fact about the FPP system, and this fact shouldn't be shied away from.
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Comment [Rose92]: First-past-the-post

- Don't know (5)

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Preferences_Q1 Please select up to five values from the list below that are most important to you.

(With a shorter list, I'm beginning to think the best route is a likert-scale based on "Not important, Somewhat important, Important, Very important")
I value:

MLAs who focus on what is best for the province as a whole
MLAs who focus primarily on the interests of their local community
A voting system that is easy to understand
Better representation of groups that are currently under-represented in the Legislative Assembly
Increasing the number of political parties in the Legislative Assembly to represent more points of view
A Legislative Assembly where the share of seats each party holds closely matches the share of the popular vote it receives across the province
A Legislative Assembly where the share of seats each party holds somewhat matches the share of the popular vote it receives across the province
A voting system that encourages political parties to appeal to other parties' voters
A voting system that makes it easier for independent candidates (those not running for a political party) to be elected
A voting system that allows a voter to rank a political party's candidates (1, 2, 3, etc.)
Single-party majority governments that are clearly accountable for their decisions
A Legislative Assembly where two or more parties co-operate to make decisions

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Preferences_Q5 Which would you prefer?

- A Legislative Assembly where one party governs, without requiring the support of another party to make decisions.
- A Legislative Assembly where two or more parties must cooperate to make decisions.

Preferences_Q6 Which would you prefer?

Comment [Loewen93]: Pref q6 - what about more MLAs generally? Why assume they will better represent preferences?

- The number of MLAs should remain the same (currently 87) (1)
- There should be more MLAs to better reflect voters' preferences (2)

Preferences_Q7 There should be greater diversity of views in the provincial legislature.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)

- Somewhat agree (4)
- Strongly agree (5)

Preferences Q12 A party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its policies.

Comment [Cameron94]: good

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences Q13 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

Comment [Cameron95]: good

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

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Page 7: [1] Comment [Rose39] Atcheson, Kevin AG:EX 2017-11-06 4:36:00 PM

This is also another question that won't yield much as mixed systems, STV and open list PR all allow this. I'm not sure what an answer would contribute to narrowing options.

Page 7: [2] Comment [Rose40] Atcheson, Kevin AG:EX 2017-11-06 4:36:00 PM

This is also another question that won't yield much as mixed systems, STV and open list PR all allow this. I'm not sure what an answer would contribute to narrowing options.

Page 8: [3] Comment [Loewen48] Peter Loewen 2017-11-07 10:37:00 AM

DO YOU WANT TO BE EXPLICIT HERE ABOUT DESCRIPTIVE REPRESENTATION? PROBABLY NOT, BUT THIS QUESTION HAS A FEW ANGLES.

Page 8: [4] Comment [Johnson49] Atcheson, Kevin AG:EX 2017-11-06 4:30:00 PM

These are the four official groups recognized in human rights law. Why not spell it out? PR systems can be more effective in addressing gender gaps (and other demographic gaps). So, when this value is checked or not, it will give you a sense of preferences.

Page 8: [5] Comment [Cameron51] Atcheson, Kevin AG:EX 2017-11-06 4:36:00 PM

Or "MLAs who focus on what is best for their constituents"

Page 8: [6] Comment [Loewen52] Peter Loewen 2017-11-07 10:37:00 AM

WHAT DOES THIS MEAN? GIVING THEM MORE SAY OR GIVING THEM MORE SEATS?

Page 8: [7] Comment [Rose57] Atcheson, Kevin AG:EX 2017-11-06 4:36:00 PM

This is called bridging vs. bonding parties and is a consequence of an electoral system. It's an esoteric question to ask.

Page 8: [8] Comment [Cameron55] Atcheson, Kevin AG:EX 2017-11-06 4:36:00 PM

This is double-barreled. I would just say "beyond their supporters." They may, for example, appeal ot new or undecided voters too.

Page 8: [9] Comment [Loewen56] Peter Loewen 2017-11-07 10:38:00 AM

WHAT SYSTEM DOES THIS BETTER? STV, I SUPPOSE?

Page 8: [10] Comment [Johnson58] Atcheson, Kevin AG:EX 2017-11-06 4:30:00 PM

Here again I'm not sure how useful data on this value will be. Independents can run in both FPP and PR systems.

Page 8: [11] Comment [Cameron60] Atcheson, Kevin AG:EX 2017-11-06 4:36:00 PM

Same point here as regards majority government. In addition to this question, mirror the questions suggested regarding majority governments. A voting system that encourages cooperation (we already have that). A voting system that creates a less adversarial politics. A voting system that encourages longer-term coalitions.

Page 8: [12] Comment [Rose63] Atcheson, Kevin AG:EX 2017-11-06 4:36:00 PM

Bad question as not ranking it could be because you want more politicians or fewer politicians. But if you did keep it I would say: "I think the number of MLAs in the Legislature is about right"

Seiterle, Dominic GCPE:EX

From: Seiterle, Dominic GCPE:EX
Sent: Thursday, November 9, 2017 10:14 AM
To: 'Peter MacLeod'
Subject: RE: updated survey
Attachments: BCVSS Version 2_DS.docx

Hi Peter - Did a read through in between meetings and made a few tweaks - mostly to the intro material.
Although I know there hasn't been a tremendous amount of clarity about this, I think the only way the short form will work will be to represent the first half of the long form survey. There would be no overlap of questions. That said, I hope we have clarity on this tomorrow. My thought is we land on the long survey and then if we need to turn it into a Part 1 and 2 (with no overlap) then it is realtiviley straight-forward.
DS

Dominic Seiterle
Engagement Specialist, Measurement and Analysis GDX – Government Digital Experience Division Government Communications & Public Engagement 4th floor, 617 Government Street | Victoria BC | 250-415-8743

-----Original Message-----
From: Peter MacLeod [mailto:peter@masslbp.com]
Sent: Thursday, November 9, 2017 8:11 AM
To: Seiterle, Dominic GCPE:EX
Subject: updated survey

Hi Dominic,

Can you review this prior to forwarding it to your colleagues?

Am I right, that pending your review, I should also draft a note today and send it to the advisors?

Broadly speaking, I think it’s quite strong — and better for everyone’s contributions. I am concerned about creating a two module or short version, as well as the fraud issues we discussed yesterday — these to me remain the biggest hurdles now.

Thanks, P.

Seiterle, Dominic GCPE:EX

From: Seiterle, Dominic GCPE:EX
Sent: Thursday, November 9, 2017 9:21 AM
To: Summers, Katrina GCPE:EX; Nelson, Tiffany GCPE:EX; 'Peter MacLeod'
Subject: Building Electoral Reform Agenda

Hi – this is what I have so far for Friday agenda:
15 min: Review of funding decision and what that means for overall timelines and pieces
20 min: Workback through November 2018
10 min: Roles and Responsibility Matrix
20 min: Short form survey option and discussion on risk of repeated completions/campaigns, translation
20 min: Workback plan for initial launch - finalizing questions, website, graphical pieces
20 min: Outreach discussion

Thanks,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

Seiterle, Dominic GCPE:EX

From: Reimer, Neil JAG:EX
Sent: Tuesday, November 7, 2017 3:54 PM
To: Nelson, Tiffany GCPE:EX; Atcheson, Kevin AG:EX; Seiterle, Dominic GCPE:EX; Hume, David GCPE:EX
Cc: Summers, Katrina GCPE:EX
Subject: RE: PR items

And to clarify, the experts haven't yet received the 101 web copy, so they will be seeing that for the first time late this week. If we get comments back from MO on that copy and can incorporate before sending then we will do so.

From: Reimer, Neil JAG:EX
Sent: Tuesday, November 7, 2017 3:51 PM
To: Nelson, Tiffany GCPE:EX; Atcheson, Kevin AG:EX; Seiterle, Dominic GCPE:EX; Hume, David GCPE:EX
Cc: Summers, Katrina GCPE:EX
Subject: RE: PR items

Yes, we will send you the next version once we get it from Peter MacLeod, who has the pen on the next draft version. It will incorporate comments from the experts and MO. We expect that by tomorrow afternoon. The goal is to send out to the experts on Thursday, along with the web copy drafted so far.

From: Nelson, Tiffany GCPE:EX
Sent: Tuesday, November 7, 2017 3:24 PM
To: Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Seiterle, Dominic GCPE:EX; Hume, David GCPE:EX
Cc: Summers, Katrina GCPE:EX
Subject: PR items

Hi all – I understand David wants a quick call Friday to finalize the matrix on roles, responsibilities and timelines. This works for me. In the meantime, I want to clarify a few items now:

- **For the questionnaire:** please do not send the next version to the external experts until I have reviewed. Neil/Kevin, will you be sending me the recommended edits and cuts, based on the group review of expert and MO input?
- **Web copy:** same as above. Confirming JSB will be reviewing the compiled feedback from the experts and sending my way to secure MO reviews and approval.
- **Event timing:** I will report back on date and time (the week of Nov. 20) after discussing with MO and HQ.
- **Graphics – banner:** I will discuss with Andrew Pratt direct.
- **Graphics – website:** I will discuss with MO expectations for web graphical elements now that we have a later launch date, and will connect with the group on next steps.

Thanks

From: Atcheson, Kevin AG:EX
Sent: Tuesday, November 7, 2017 11:27 AM
To: Seiterle, Dominic GCPE:EX; Reimer, Neil JAG:EX
Cc: Nelson, Tiffany GCPE:EX; Harris, Megan A GCPE:EX; Hume, David GCPE:EX; peter@masslbp.com
Subject: RE: Survey comments

Per this morning's call, here are 3 documents for this afternoon's call – all based on Nov 3 version of the questionnaire:

1. Consolidated draft with all four experts' comments and edits
2. MO comments
3. Draft "answer key" to section 3 of the questionnaire
    - Intended to ensure internal agreement of each question/answer's meaning prior to starting analysis
    - Shows where a question may be of lesser value (i.e. single answer ties to most/all PR systems) and whether our questionnaire is balanced (i.e. is it possible for respondents to indicate a preference for each of the systems)
    - Once we have another draft of the questionnaire to share with academics, a new key should be shared with them too

Note, when we send documents around for review in future, please do not use Word's "remove personal information from file properties" feature as this strips their name from the track changes and means we can't easily see who is saying what when we get them back. Thanks!
K

Kevin Atcheson
Senior Policy and Legislation Analyst
Justice Services Branch | British Columbia Ministry of Attorney General
1001 Douglas St., Victoria, BC Tel: 250 213-6382

From: Seiterle, Dominic GCPE:EX
Sent: Tuesday, November 7, 2017 10:10 AM
To: Atcheson, Kevin AG:EX; Reimer, Neil JAG:EX
Cc: Nelson, Tiffany GCPE:EX; Harris, Megan A GCPE:EX; Hume, David GCPE:EX; peter@masslbp.com
Subject: FW: Survey comments

Final set of comments.
DS

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Peter MacLeod [mailto:peter@masslbp.com]
Sent: Tuesday, November 7, 2017 9:15 AM
To: Peter Loewen
Subject: Re: Survey comments

Not at all. Greatly appreciate you making the time for pitch in. I'll loop back with a new draft shortly.

All best, P.

Peter MacLeod
Principal, MASS LBP

3A Gilead Place

Toronto, ON M5A 3C8
T: (416) 833-3194

masslbp.com

On Nov 7, 2017, at 12:13 PM, Peter Loewen s.22 > wrote:

Hi Peter,

The following are my comments.

Sorry for being down to the last minute.

Peter

1. Why limit Q3 to electoral reform in BC? I understand that you want it to be for this process, but I think you are missing an opportunity to hear to gauge general interest as well.
2. Q4 - you will have major problems of recall here.
3. Q5 - again, missing more general interest here, though I understand why you want it to be specific.
4. Q6 - if you can ask about turnout in electoral reform contests, why not gauge actual turnout in the last election?

Comments on particular values:

Governments that collaborate with other parties in the Legislature
A voting system that allows you to select your preferred candidate or party, without having to consider strategically who is most likely to win YOU WILL HAVE STRATEGIC VOTING IN ANY SYSTEM. SO, I DON'T KNOW WHAT THIS GETS YOU
Single-party majority governments where it is clear who is accountable for decisions
MLAs who focus on what is best for the province as a whole IS THERE A SYSTEM THAT

WOULD DO BETTER ON THIS?
A voting process that is easy to understand
Governments with MLAs representing every region in the province
Allowing voters to express several preferences for candidates or political parties when voting WHY NOT JUST SAY RANK?
Governments that make decisions quickly
Better representation of groups currently underrepresented in the Legislative Assembly DO YOU WANT TO BE EXPLICIT HERE ABOUT DESCRIPTIVE REPRESENTATION? PROBABLY NOT, BUT THIS QUESTION HAS A FEW ANGLES.
MLAs who focus primarily on the interests of their local community
Increasing the presence of smaller parties in the Legislature WHAT DOES THIS MEAN? GIVING THEM MORE SAY OR GIVING THEM MORE SEATS?
A legislature where the SHARE of seats each party holds closely MATCHES THE SHARE OF VOTES THEY RECEIVED
A voting system that encourages political parties to reach beyond their supporters and appeal to

other parties' voters WHAT SYSTEM DOES THIS BETTER? STV, I SUPPOSE?
A voting system that provides opportunities for Independent candidates (not running for a political party) to be elected
A voting system that produces minority or coalition governments
MLAs who continue to represent the same number of citizens as they do now
A voting system that allows a voter to rank a political party's candidates
A voting system that allows a voter to vote for a political party

5. Pref Q2 - I don't think this is a very well framed tradeoff. I think you should just ask them whether they want more parties or less, without assuming that we know how the aggregation of interests will play out in that new system.

6. Pref Q4 - the use of "selects" here is not very helpful, because they really aren't selecting as individuals. I think it's better to use the language of ranking.
7. Pref q6 - what about more MLAs generally? Why assume they will better represent preferences?
8. pref q8 - replace marginal with "rare" or something like that. marginal is only non-pejorative among economists.
9. pref q9 - is this really a trade off? Can't we count them pretty fast now?
10. pref q11 - "even if it sometimes takes longer for government to make decisions"
11.

British Columbia Voting Systems Questionnaire

B.C. is holding a referendum in the Fall of 2018 to ask voters whether Government should keep the current First Past the Post voting system or change to a proportional representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters regarding the referendum and campaign leading up to it.

We appreciate you taking the time to fill out the survey, which should take about 10 minutes to complete.

The information you provide will help the Attorney General to:

- Understand what voters value about different voting systems;
- Determine whether the referendum ballot should offer the choice between two voting systems, or more than two voting systems;
- Determine whether government should provide public funds to registered advocacy campaigns, both for and against voting system reform; and
- Determine if and how to regulate advertising activities during the referendum period..

Privacy information / How do we prevent people from filling out the survey multiple times?

Sections:

1. Profile
2. General outlook
3. Voting system preferences
4. Ballot options
5. Public funding and advertising

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Comment [Johnson1]: Too many questions. See my comments for which questions can/should be cut.

Please ensure that this survey and the referendum are very well publicized and accompanied by impartial, accurate, and impartial information about electoral systems.

Comment [Johnson2]: Are you sending this out to a representative sample or are you encouraging anyone to respond. In either case, for the highest possible response rate, which is very important, this survey needs to go out via Canada post along with a return envelope (postage paid). There should also be an option to fill out the survey on-line. In other words, you need both a paper and on-line survey. To reach young voters, there should be a sustained social media campaign to encourage them to participate in the survey. This survey should absolutely not be simply posted on-line, with little advertising of it and information about it.

Comment [Cameron3]: I'm not sure voters have "values about voting systems" so much as values that could inform their views on what would be the best system. Alternative wording: "Values as they relate to the choice of voting systems".

Comment [Cameron4]: good

Comment [Cameron5]: as well as non-partisan civic education activities?

Comment [Cameron6]: good

Comment [Rose7]: This is a lot to ask in a ten minute survey!

s.13,s.15

Section 1: Your profile

Please provide your basic demographic information to help us better understand the preferences of British Columbians throughout the province. Your identity cannot be determined by answering these questions.

Profile_Q1 - What is your gender?

- Male (1)
- Female (2)
- Other (3)
- Prefer not to say (4)

Profile_Q2 – What are the first three characters in your postal code?

- [3 character field]

Profile_Q3 - How old are you?

- [insert standard age ranges used by BC]

Profile_Q4 - What is the highest level of education that you have completed?

- Some high school, elementary school, or home schooling (2)
- High school (3)
- Apprenticeship or trades certificate (4)
- College diploma or degree(5)
- Bachelor's degree (6)
- Master's degree (7)
- Professional degree (8)
- Doctorate (9)

Comment [Johnson9]: Missing 1?

Profile_Q5 - Do you identify with any of the following groups?

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)
- None of the above

Comment [Johnson10]: A respondent should be able to check all that apply.

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Section 2: General outlook

Please answer the following questions to help us understand your interest in, and familiarity with, voting systems.

Outlook_Q1 - Generally speaking, how interested are you in politics?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)

Outlook_Q2 - How frequently do you follow news and current affairs?

- Never (1)
- Rarely (2)
- Several times each month (3)
- Once a week
- Several times each week (4)
- Daily (5)

Outlook _Q3 - How closely have you followed the public debate on electoral reform in B.C.?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)

Outlook _Q4 - Did you vote in either the 2005 or 2009 provincial referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)

Outlook _Q5 - How often have you discussed provincial electoral reform with others?

- Not at all (1)
- Occasionally
- Somewhat often (2)
- Very often (3)

Outlook _Q6 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)

Comment [Johnson11]: I'm not sure how useful data collected re: this question will be. I think it's safe to assume that most voters won't know that much about electoral systems. Getting a sense of how much people know would be important information because it would give you an indication of how widely publicized information about electoral systems will need to be. But, general interest in politics? Not sure how useful.

Comment [Johnson12]: Currently, this debate isn't really in the media.

Comment [Loewen13]: Why limit Q3 to electoral reform in BC? I understand that you want it to be for this process, but I think you are missing an opportunity to hear to gauge general interest as well.

Comment [Johnson14]: In advance of running the survey, there should be a very large media campaign to explain the issues with the current FPP system and to outline possible PR alternatives.

Comment [Loewen15]: Q4 - you will have major problems of recall here

Comment [Cameron16]: Maybe say "Have you discussed electoral reform with others during or since the BC election?"

Comment [Loewen17]: Q5 - again, missing more general interest here, though I understand why you want it to be specific.

Comment [Loewen18]: if you can ask about turnout in electoral reform contests, why not gauge actual turnout in the last election?

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Outlook _Q6b [only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4] - What are the biggest barriers preventing you from voting? (Please select all that apply.)

- Lack of time (1)
- Lack of information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Lack of interest
- Other (9) [Open text]

Outlook_Q7 – Have you read the background information on this website regarding the various voting systems?

- Yes
- No
- Somewhat

Outlook_Q8 - In general, how satisfied are you with how the current First Past the Post voting system works ~~to elect MLAs to the BC legislature in~~ in British Columbia?

- Not at all satisfied~~satisfied~~all~~satisfied~~ (1)
- Not very satisfied (2)
- Somewhat satisfied (3)
- Very satisfied (4)
- Don't know (5)

~~**Do you think the current First Past the Post System should be changed?**~~

~~**(If yes above) Do you prefer a some form of proportional representation?**~~

~~**(If yes) Which of the following systems do you prefer?**~~

- ~~List Proportional Representation~~
- ~~Mixed Member Proportional~~
- ~~Single Transferable Vote~~
- ~~Mixed Member Majoritarian~~
- ~~Other: *Please describe*~~

Outlook_Q9 - How knowledgeable do you feel about the differences ~~between~~among~~between~~ voting systems?~~?~~

- Not at all knowledgeable (1)
- Not very knowledgeable (2)
- Somewhat knowledgeable (3)
- Very knowledgeable (4)
- Don't know (5)

Comment [Johnson19]: Add something along the lines of "Do not feel like my vote counts" – which is true especially for young voters who feel who feel disaffected. Not feeling like your vote counts is a fact about the FPP system, and this fact shouldn't be shied away from.

Comment [Johnson20]: Please be sure that there's lots of messaging about the existence of this website! This website needs to be really well designed and accessible.

Comment [Cameron21]: What kind of background information will be provided?

Comment [Rose22]: First-past-the-post

Comment [Cameron23]: Why these systems? See note below.

Comment [Johnson24]: Please ensure that the website includes lots of accurate information about the different PR systems.

Comment [Rose25]: Or do you want to ask about how knowledgeable they are about the different ways politicians can be elected? I wonder if voting systems is too jargony?

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Outlook_Q10 – If you were to vote in the referendum today, how confident would you feel about selecting a voting system and making an informed choice ~~about the ideal voting system~~?

- Not at all confident (1)
- Not very confident (2)
- Somewhat confident (3)
- Very confident (4)
- Don't know (5)

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Section 3: Voting system preferences

~~Please~~Voting systems influence~~Please~~ answer the following questions to help us understand your values and preferences regarding how MLAs are elected, how governments are formed~~,~~ and how the legislative assembly operates. ~~Please answer the following questions to help us understand your values and preferences on these issues.~~

Preferences_Q1 Please select up to five values from the list below that are most important to you. I value most:~~-~~:
~~What is the rationale for having 5 values rather than ranking the importance of each?~~

~~. It is important~~Governments~~Governments~~ that cooperate~~governments~~ collaborate with other parties in the ~~legislature.~~ Legislature
A voting system ~~should allow~~that~~that~~ allows you to select your preferred candidate or party~~,~~, without having to consider strategically who is most likely to win
Single-party majority governments ensure greater accountability. where it is clear who is accountable for decisions
MLAs ~~should~~who~~who~~ focus on ~~the interests of~~what~~what~~ is best for the province as a whole ~~instead of his or her riding.~~
~~It's important that the~~A ~~voting process~~ballot~~voting process~~voting system~~process~~ that is easy to understand~~.~~
Governments with MLAs ~~need to represent~~representing~~representing~~ every region in the province~~.~~
Voters should be allowed to vote for a party and a candidate. Allowing voters to express several preferences for candidates or political parties when voting
~~A voting system should ensure governments are able to act decisively.~~Governments that make decisions quickly

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Comment [Rose26]: These need to be statements they can agree on.

s.13

Comment [Rose28]: These are really two questions; one about choice and the other about strategic voting. They can't be conflated. Also, strategic voting is a complex idea and every system embodies strategic voting.

Comment [Loewen29]: YOU WILL HAVE STRATEGIC VOTING IN ANY SYSTEM. SO, I DON'T KNOW WHAT THIS GETS YOU

Comment [Cameron30]: strategic voting

Comment [Cameron31]: majority – double barreled.

Comment [Cameron32]: ?

Comment [Loewen33]: IS THERE A SYSTEM THAT WOULD DO BETTER ON THIS?

Comment [Rose34]: Youre not interested in voting process but system I think.

Comment [Rose35]: Youre not interested in voting process but system I think.

Comment [Cameron36]: Yes – where choices are easy to make

Comment [Cameron37]: This seems to obliquely raise the issue of malapportionment. I think the issue needs to be addressed more directly

Comment [Rose38]: This is a bit of a meaningless question. Unless there was list PR where candidates were not from all regions, (ie, the Israeli and Dutch models) every electoral system ensures regional representation. I'd delete this.

Comment [Rose39]: This is also another question that won't yield much as mixed systems, STV and open list PR all allow this. I'm not sure wh ... [1]

Comment [Rose40]: This is also another question that won't yield ... [2]

Comment [Loewen41]: WHY NOT JUST SAY RANK?

Comment [Cameron42]: double barrelled

Comment [Rose43]: I think speed (quickly) is the wrong thing. You ... [3]

Comment [Rose44]: I think speed (quickly) is the wrong thing. You ... [4]

Comment [Johnson45]: No one wants a government that is too ha ... [5]

Comment [Cameron46]: good

Comment [Johnson47]: No one wants a government that is too ha ... [6]

~~The legislature should help ensure~~Better~~Better~~ representation of groups currently underrepresented groups. in the Legislative Assembly~~, such as women, visible minorities, Aboriginals, and people with disabilities.~~

~~It is important for~~ MLAs ~~who~~to~~who~~ focus primarily on the interests of their local community~~.~~

~~. A voting system should encourage~~Increasing~~Increasing~~ the presence of smaller parties in the Legislature~~.~~

A voting system should ensure that a party's vote share matches its seat share in the Legislature. A legislature where the ~~number~~ share of seats each party holds closely matches ~~their support across the province~~the share of votes they receive

A voting system that encourages political parties to reach beyond their supporters and appeal to other parties' voters

~~A~~ voting system ~~should provide~~that~~that~~ provides opportunities for Independent candidates. (not running for a political party) to be elected

~~A~~Minority~~A~~ voting system that produces minority or coalition governments ~~are desirable.~~

MLAs who continue to represent the same number of citizens as they do now

~~A~~A It is important~~A~~ voting system that allows a voter to rank a political party's candidates~~.~~

~~A~~ voting system that allows a voter ~~should be allowed~~ to vote for a political party~~.~~

~~Nothing about rural ridings.~~

Preferences _Q2 Which would you prefer?

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Comment [Loewen48]: DO YOU WANT TO BE EXPLICIT HERE ABOUT DESCRIPTIVE REPRESENTATION? PROBABLY NOT, BUT THIS QUESTION HAS A FEW ANGLES.

Comment [Cameron50]: good

Comment [Johnson49]: These are the four official groups recognized in human rights law. Why not spell it out? PR systems can be more effective in addressing gender gaps (and other demographic gaps). So, when this value is checked or not, it will give you a sense of preferences.

Comment [Cameron51]: Or "MLAs who focus on what is best for their constituents"

Comment [Loewen52]: WHAT DOES THIS MEAN? GIVING THEM MORE SAY OR GIVING THEM MORE SEATS?

Comment [Cameron53]: good

Comment [Cameron54]: good

Comment [Cameron55]: This is double-barreled. I would just say "beyond their supporters." They may, for example, appeal ot new or undecided voters too.

Comment [Loewen56]: WHAT SYSTEM DOES THIS BETTER? STV, I SUPPOSE?

Comment [Rose57]: This is called bridging vs. bonding parties and is a consequence of an electoral system. It's an esoteric question to ask.

Comment [Johnson58]: Here again I'm not sure how useful data on this value will be. Independents can run in both FPP and PR systems.

Comment [Cameron59]: good

Comment [Cameron60]: Same point here as regards majority government. In addition to this question, mirror the questions suggested regarding majority governments. A voting system that encourages cooperation (we already have that). A voting system that creates a less adversarial politics. A votin ... [7]

Comment [Cameron61]: good

Comment [Cameron62]: yes

Comment [Rose63]: Bad question as not ranking it could be because you want more politicians or fewer ... [8]

Comment [Cameron64]: good

Comment [Johnson65]: Useful? Voters vote for parties in both FPP and PR systems. In FPP, voters may ... [9]

Comment [Cameron66]: Seems odd. I don't think we're contemplating an alternative to choosing parties.

Comment [Loewen67]: Pref Q2 - I don't think this is a very well framed tradeoff. I think you should just a ... [10]

Having several small parties in the Legislature representing a diversity of views or fewer big parties that try to appeal to a broad range of people?

- Several small parties (1)
- A few big parties (2)

~~good~~

Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) who do what their party promised, even if it means going against what their constituents want.
- MLAs who do what their constituents want, even if it means going against what their party promised.

~~good.~~

Preferences _Q4 Which best describes your views?

- Ballots should allow voters to select one candidate or political party.
- Ballots should allow ~~voters~~votes~~votes~~ to select ~~or rank~~ more than one candidate or political party.

~~good~~

Preferences_Q5 Which would you prefer?

- A Legislative Assembly where one party governs, without requiring the support of another party to make decisions.
- A Legislative Assembly where two or more parties ~~may need to~~must collaboratemust cooperatecollaborate to make decisions.

Preferences_Q6 Which would you prefer?

- The number of MLAs should remain the same (currently 87) (1)
- There should be more MLAs ~~to if necessary to ensure more proportional representation~~better~~better~~ reflect voters' preferences (2)
- ~~There should be fewer MLAs.~~

Preferences_Q7 There should be greater diversity of views in the provincial legislature.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q8 All views of British Columbians, no matter how marginal, should be represented in the Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Comment [Rose68]: I would change this to:
An MLA should do what the party promised.
An MLA should follow the wishes of their constituents.

Comment [Johnson69]: This question more about party discipline and not electoral systems per se? Useful.

Comment [Loewen70]: Pref Q4 - the use of "selects" here is not very helpful, because they really aren't selecting as individuals. I think it's better to use the language of ranking.

Comment [Loewen71]: Pref q6 - what about more MLAs generally? Why assume they will better represent preferences?

Comment [Loewen72]: pref q8 - replace marginal with "rare" or something like that. marginal is only non-pejorative among economists.

Comment [Cameron73]: I don't like this question. What is a marginal view? How could all views be represented anyway. I think the last question gets at this anyway.

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Preferences_Q9 Voters should be able to express multiple preferences on the election ballot, even if this means that it takes longer to count the ballots and announce the election result.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Comment [Loewen74]: pref q9 - is this really a trade off? Can't we count them pretty fast now?

Comment [Rose75]: This latter point is a red herring. It's a bit irrelevant.

Preferences_Q10 A ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Comment [Rose76]: Id delete this question. I cant imagine a complex ballot that decreases voters' preferences. I don't understand what it's getting at.

Preferences_Q11 It is better for several parties to have to govern together than for one party to make all the decisions in government, even if it sometimes takes longer for government to make decisions.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q12 A party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its policies.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Comment [Cameron77]: good

Preferences_Q13 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Comment [Cameron78]: good

Preferences_Q14 - Please indicate which you prefer:

- Each electoral district is represented by one MLA
- Each electoral district is represented by several MLAs, possibly from different parties

Comment [Rose79]: The important tradeoff of the size of districts is not communicated in this. So I might want several MLAs but wouldn't choose this if the districts were much larger.

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- One MLA represents a specific electoral district, and other MLAs, possibly from different parties, represent a larger region or the province as a whole.

~~**Will people understand this? What about asking whether people prefer to have one representative in a smaller riding or a few representatives in a larger riding?**~~

Preferences_Q15 Please indicate which you prefer:

- Voters vote with a single 'X' for the candidate or political party of their choice
- Voters can rank the candidates or parties in order of preference

Comment [Rose80]: This last one is, I think a description of a mixed system but does not get at it adequately. Maybe: One MLA represents a specific district and the other MLAs represent a region or the province as a whole.

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Section 4: Referendum Ballot Options

In Fall 2018, B.C. voters will have the opportunity to vote for either keepingretaining the current First- Past- the- Post voting system or adopting a proportional voting system. Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 1 Which do you prefer?

- The referendum ballot should offer voters the choice between the current ~~first-past-~~First Past the ~~post~~ Post voting system and ONE proportional representation voting system.
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and MORE THAN ONE proportional representation voting system

Ballot Options_Q 2 If the government offers a choice of more than one proportional representation voting system, which do you prefer?

- Voters should indicate their support for only one system
- Voter should rank order their support for all the proposed systems

Ballot Options~~_Q 3_ Q 3 Should the ballot have two questions?~~

- ~~**Voters should indicate whether they wish to keep the current First Past the Post system or change it in favor of a more proporational system. Voters who indicate they prefer a more proportional system would then indicate or rank which of the different proportional representation systems they prefer.**~~

~~Ballot Options_Q 4~~**: Alongside the option of keeping the First Past the Post voting system, which system or systems of proportional representation would you like to see on the ballot? Please select all that apply. (With mouse-over summary text from web 101 pages))**

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian
- Other: *Please describe*

~~I would propose:~~
~~A ballot with a closed list of candidates chosen by the parties~~
~~A ballot with an open lists of candidates that voters can choose from~~
~~A single transferable vote~~
~~A mixed-member proportional~~
~~A combination of different systems~~
~~Other: please describe~~

- ~~List Proportional Representation~~
- ~~Mixed Member Proportional~~
- ~~Single Transferable Vote~~
- ~~Mixed Member Majoritarian~~
- ~~Other: *Please describe*~~

Comment [Rose81]: This is usually hyphenated.

Comment [Cameron82]: good

Comment [Cameron83]: good

Comment [Rose84]: This is far too early to ask these sorts of questions when voters haven't given much thought to 'other systems' let alone whether they'd like to rank them or chose one.

Comment [Johnson85]: It's absolutely critical that the public has accurate information concerning the different types of PR system in advance of this survey. Most voters simply won't know the details re: each of these.

Comment [Rose86]: The summary text will be key here but I suspect that you will capture those who understand the system (ie reform advocates) and those who may not fully. Why ask this before a public education campaign? Shouldn't this be asked later?

Comment [Cameron87]: Why these systems? STV and MMP have to be there. STV because it was the recommendation of the Citizens' Assembly, MMP because it is, I believe, viewed most favorably by people in the NDP. Beyond that, it is not clear which systems would have to be included. Maybe "Other" or some "Made in BC" compromise solution. Or leave open and see if people csn generate their own preferences.

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Section 5: Public funding and advertising in the referendum

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising during the referendum.

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 3 The provincial government should provide voters with high-quality and impartial information prior to the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

~~**Government should involve voters in public consultations such as:**~~

- ~~**town halls (meetings convened by MLAs in their ridings)**~~
- ~~**deliberative polls (randomly selected representative cross-section of voters participate in a deliberation after which they present their recommendation)**~~
- ~~**citizens' juries (small groups of citizens debate the pros and cons of the ballot question and make a recommendation)**~~

~~**other (pleased describe**~~

~~**Perhaps these options could be described in the accompanying website?**~~

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the campaign period are produced only by groups that must register, disclose their identity in their advertising, and disclose their contributors and expenses after the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)

Comment [Johnson88]: This is an inappropriate question. There is no question that the government should do this. The very success of the referendum – in terms of soliciting informed preferences re: electoral referendum -- is contingent on "high-quality and impartial information" about electoral systems. Please do not have a referendum without lots of high-quality, accurate, comprehensive, and impartial information. Please. Don't.

In addition, consider conducting a well-publicized Citizen's Initiative Review panel that produces a Citizen's Statement including pro-, con-, and a consensus claims. This Statement could then distributed to all voters. The CIR has been very effective in Oregon, Arizona, Massachusetts, and elsewhere. I'm very happy to advise further on this.

Comment [Johnson89]: Again, this is an inappropriate question. There is no question that this should happen.

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- Strongly agree (5)

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Page 6: [1] Comment [Rose39]	Atcheson, Kevin AG:EX	2017-11-06 4:36:00 PM

This is also another question that won't yield much as mixed systems, STV and open list PR all allow this. I'm not sure what an answer would contribute to narrowing options.

Page 6: [2] Comment [Rose40]	Atcheson, Kevin AG:EX	2017-11-06 4:36:00 PM

This is also another question that won't yield much as mixed systems, STV and open list PR all allow this. I'm not sure what an answer would contribute to narrowing options.

Page 6: [3] Comment [Rose43]	Atcheson, Kevin AG:EX	2017-11-06 4:36:00 PM

I think speed (quickly) is the wrong thing. You are interested in governments acting decisively.

Page 6: [4] Comment [Rose44]	Atcheson, Kevin AG:EX	2017-11-06 4:36:00 PM

I think speed (quickly) is the wrong thing. You are interested in governments acting decisively.

Page 6: [5] Comment [Johnson45]	Atcheson, Kevin AG:EX	2017-11-06 4:30:00 PM

No one wants a government that is too hasty or one that's too slow. Also, the speed at which any government responds is often issue dependent (as opposed to being dependent on being a maj., min., or coalition government). I'm not sure how useful including this value is.

Page 6: [6] Comment [Johnson47]	Atcheson, Kevin AG:EX	2017-11-06 4:30:00 PM

No one wants a government that is too hasty or one that's too slow. Also, the speed at which any government responds is often issue dependent (as opposed to being dependent on being a maj., min., or coalition government). I'm not sure how useful including this value is.

Page 7: [7] Comment [Cameron60]	Atcheson, Kevin AG:EX	2017-11-06 4:36:00 PM

Same point here as regards majority government. In addition to this question, mirror the questions suggested regarding majority governments. A voting system that encourages cooperation (we already have that). A voting system that creates a less adversarial politics. A voting system that encourages longer-term coalitions.

Page 7: [8] Comment [Rose63]	Atcheson, Kevin AG:EX	2017-11-06 4:36:00 PM

Bad question as not ranking it could be because you want more politicians or fewer politicians. But if you did keep it I would say: "I think the number of MLAs in the Legislature is about right"

Page 7: [9] Comment [Johnson65]	Atcheson, Kevin AG:EX	2017-11-06 4:30:00 PM

Useful? Voters vote for parties in both FPP and PR systems. In FPP, voters may have a stronger identification to candidates in their ridings, but the party label still matters (and is often the dominant consideration for a voter).

Page 7: [10] Comment [Loewen67]	Peter Loewen	2017-11-07 10:38:00 AM

Pref Q2 - I don't think this is a very well framed tradeoff. I think you should just ask them whether they want more parties or less, without assuming that we know how the aggregation of interests will play out in that new system.

British Columbia Voting Systems Questionnaire

B.C. is holding a referendum in the Fall of 2018 to ask voters whether Government should keep the current First Past the Post voting system or change to a proportional representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters regarding the referendum and campaign leading up to it.

We appreciate you taking the time to fill out the survey, which should take about 10 minutes to complete.

The information you provide will help the Attorney General to:

- Understand what voters value about different voting systems;
- Determine whether the referendum ballot should offer the choice between two voting systems, or more than two voting systems;
- Determine whether government should provide public funds to registered advocacy campaigns, both for and against voting system reform; and
- Determine if and how to regulate advertising activities during the referendum period.

Privacy information / How do we prevent people from filling out the survey multiple times?

Sections:

1. Profile
2. General outlook
3. Voting system preferences
4. Ballot options
5. Public funding and advertising

Section 1: Your profile

Please provide your basic demographic information to help us better understand the preferences of British Columbians throughout the province. Your identity cannot be determined by answering these questions.

Profile_Q1 - What is your gender?

- ~~Male~~ Man (1)
- ~~Female~~ Woman (2)
- ~~Other~~ X (3)
- Prefer not to say

Profile_Q2 – What are the first three characters in your postal code?

- [3 character field]
- *Required field

Profile_Q3 - How old are you?

- [insert standard age ranges used by BC]
- Prefer not to say

Profile_Q4 - What is the highest level of education that you have completed?

- Some high school, elementary school or home schooling (2)
- High school (3)
- Apprenticeship or trades certificate (4)
- College diploma or degree(5)
- Bachelor's degree (6)
- Master's degree (7)
- Professional degree (8)
- Doctorate (9)
- Prefer not to say (10)

Profile_Q5 - Do you identify with any of the following groups?

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)
- None of the above (7)
- Prefer not to say (8)

Section 2: General outlook / values (can be completed independently)

Please answer the following questions to help us understand your interest in, and familiarity with, voting systems.

Outlook_Q1 - Generally speaking, how interested are you in politics?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)

Outlook_Q2 - How frequently do you follow news and current affairs?

- Never (1)
- Rarely (2)
- Several times each month (3)
- Once a week
- Several times each week (4)
- Daily (5)

Outlook _Q3 - How closely have you followed the public debate on electoral reform ~~in B.C.~~?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)

Outlook _Q4 - Did you vote in either the 2005 or 2009 provincial referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)

~~**Outlook _Q5 - How often have you discussed provincial electoral reform with others?**~~

- ~~Not at all (1)~~
- ~~Occasionally~~
- ~~Somewhat often (2)~~
- ~~Very often (3)~~

Outlook _Q6 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)
- First-time voter in 2017 (7)

Outlook _Q6b [~~only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4]~~ - What are the ~~biggest~~ barriers ~~preventing you from voting~~that make it difficult for you to vote? (Please select all that apply.)

- Lack of time (1)
- Lack of information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Lack of interest
- Other (9) [Open text]

Outlook_Q7 – Have you read the background information on this website regarding the various voting systems?

- Yes
- No
- Somewhat

Outlook_Q8 - In general, how satisfied are you with how the current First Past the Post voting system works in British Columbia?

- Not at all satisfied (1)
- Not very satisfied (2)
- Somewhat satisfied (3)
- Very satisfied (4)
- Don't know (5)

Outlook_Q9 - How knowledgeable do you feel about the differences between voting systems?

- Not at all knowledgeable (1)
- Not very knowledgeable (2)
- Somewhat knowledgeable (3)
- Very knowledgeable (4)
- Don't know (5)

Outlook_Q10 – If you were to vote in the referendum today, how confident would you feel about selecting a voting system and making an informed choice?

- Not at all confident (1)
- Not very confident (2)
- Somewhat confident (3)
- Very confident (4)
- Don't know (5)

Section 3: Voting system preferences

Please answer the following questions to help us understand your values and preferences regarding how MLAs are elected, how governments are formed and how the legislative assembly operates.

Currently-held views_Q1 – Do you have strong views when it comes to electoral reform? Please elaborate

- Open text

Preferences_Q1 Please select up to five values from the list below that are most important to you. I value most:

Governments that ~~collaborate~~ cooperate with other parties in the Legislature
A voting system that allows you to select your preferred candidate or party, without having to consider strategically who is most likely to win
Single-party majority governments where it is clear who is accountable for decisions
A voting system that advantages rural regions.~~MLAs who focus on what is best for the province as a whole~~
A voting process that is easy to understand
Governments with MLAs representing every region in the province
Allowing voters to express several preferences for candidates or political parties when voting
Governments that make decisions quickly
Better representation of groups currently underrepresented in the Legislative Assembly
MLAs who focus primarily on the interests of their local community
Increasing the presence of smaller parties in the Legislature

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A legislature where the number of seats each party holds closely matches their support across the province
A voting system that encourages political parties to reach beyond their supporters and appeal to other parties' voters
A voting system that provides opportunities for Independent candidates (not running for a political party) to be elected
A voting system that produces minority or coalition governments
MLAs who continue to represent the same number of citizens as they do now
A voting system that allows a voter to rank a political party's candidates
A voting system that allows a voter to vote for a political party

Preferences _Q2 Which would you prefer?

Having several small parties in the Legislature representing a diversity of views or fewer big parties that try to appeal to a broad range of people?

- ~~Several small parties (1)~~
- A few big parties (~~2~~1)
- More small parties (2)

Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) who do what their party promised, even if it means going against what their constituents want.
- MLAs who do what their constituents want, even if it means going against what their party promised.

Preferences _Q4 Which best describes your views?

- Ballots should allow voters to select one candidate or political party.
- Ballots should allow votes to select more than one candidate or political party.

Preferences_Q5 Which would you prefer?

- A Legislative Assembly where one party governs on their own~~, without requiring the support of another party to make decisions~~.

- A Legislative Assembly where two or more -parties must ~~collaborate~~ cooperated to make decisions.

Preferences_Q6 Which would you prefer?

- The number of MLAs should remain the same ~~(currently 87)~~ (1)
- There should be more MLAs to better reflect voters' preferences (2)

Preferences_Q7 There should be greater diversity of views in the provincial legislature.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q8 All views of British Columbians, ~~no matter how marginal~~even if, should be represented in the Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q9 Voters should be able to express multiple preferences on the election ballot, even if this means that it takes longer to ~~count the ballots and announce the election result~~know who will form government.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q10 A ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q11 It is better for several parties to have to compromise and govern together than for one party to make all the decisions in government~~, even if it takes longer~~.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)

- Strongly agree (5)

~~**Preferences_Q12 A party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its policies.**~~

- ~~Strongly disagree (1)~~
- ~~Somewhat disagree (2)~~
- ~~Neutral (3)~~
- ~~Somewhat agree (4)~~
- ~~Strongly agree (5~~)

Preferences_Q13 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q14 - Please indicate which you prefer:

- Each electoral district is represented by one MLA
- Each electoral district is represented by several MLAs, possibly from different parties
- One MLA represents a specific electoral district, and other MLAs, possibly from different parties, represent a larger region or the province as a whole.

Preferences_Q15 Please indicate which you prefer:

- Voters vote with a single 'X' for the candidate or political party of their choice
- Voters can rank the candidates or parties in order of preference

Section 4: Referendum Ballot Options

In Fall 2018, B.C. voters will have the opportunity to vote for either retaining the current First Past the Post voting system or adopting a proportional voting system. Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 1 Which do you prefer?

- The referendum ballot should offer voters the choice between the current First Past the Post voting system and ONE proportional representation voting system.
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and MORE THAN ONE proportional representation voting system.
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and proportional representation, with a specific system to be decided by ~~government~~legislation.

Ballot Options_Q 2 If the government offers a choice of more than one proportional representation voting system, which do you prefer?

- Voters should indicate their support for only one system
- Voter should rank order their support for all the proposed systems

Ballot Options_Q 3: Alongside the option of keeping the First Past the Post voting system, which system or electoral systems ~~of proportional representation~~ would you like to see on the ballot? Please select all that apply. (With mouse-over summary text from web 101 pages)

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian
- Other: *Please describe*

Section 5: Public funding and advertising in the referendum

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising during the referendum.

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 3 The provincial government should provide voters with high-quality and impartial information prior to the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Seiterle, Dominic GCPE:EX

From: Peter MacLeod <peter@masslbp.com>
Sent: Monday, November 6, 2017 3:11 PM
To: Atcheson, Kevin AG:EX
Cc: Seiterle, Dominic GCPE:EX
Subject: British Columbia Voting Systems Ballot Survey_Nov 3_MASTER.docx
Attachments: British Columbia Voting Systems Ballot Survey_Nov 3_MASTER.docx; ATT00001.txt

As requested, this is the clean doc that was supplied.

British Columbia Voting Systems Questionnaire

B.C. is holding a referendum in the Fall of 2018 to ask voters whether Government should keep the current First Past the Post voting system or change to a proportional representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters regarding the referendum and campaign leading up to it.

We appreciate you taking the time to fill out the survey, which should take about 10 minutes to complete.

The information you provide will help the Attorney General to:

- Understand what voters value about different voting systems;
- Determine whether the referendum ballot should offer the choice between two voting systems, or more than two voting systems;
- Determine whether government should provide public funds to registered advocacy campaigns, both for and against voting system reform; and
- Determine if and how to regulate advertising activities during the referendum period.

Privacy information / How do we prevent people from filling out the survey multiple times?

Sections:

1. Profile
2. General outlook
3. Voting system preferences
4. Ballot options
5. Public funding and advertising

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Section 1: Your profile

Please provide your basic demographic information to help us better understand the preferences of British Columbians throughout the province. Your identity cannot be determined by answering these questions.

Profile_Q1 - What is your gender?

- Male (1)
- Female (2)
- Other (3)

Profile_Q2 – What are the first three characters in your postal code?

- [3 character field]

Profile_Q3 - How old are you?

- [insert standard age ranges used by BC]

Profile_Q4 - What is the highest level of education that you have completed?

- Some high school, elementary school or home schooling (2)
- High school (3)
- Apprenticeship or trades certificate (4)
- College diploma or degree(5)
- Bachelor's degree (6)
- Master's degree (7)
- Professional degree (8)
- Doctorate (9)

Profile_Q5 - Do you identify with any of the following groups?

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)
- None of the above

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Section 2: General outlook

Please answer the following questions to help us understand your interest in, and familiarity with, voting systems.

Outlook_Q1 - Generally speaking, how interested are you in politics?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)

Outlook_Q2 - How frequently do you follow news and current affairs?

- Never (1)
- Rarely (2)
- Several times each month (3)
- Once a week
- Several times each week (4)
- Daily (5)

Outlook _Q3 - How closely have you followed the public debate on electoral reform in B.C.?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)

Outlook _Q4 - Did you vote in either the 2005 or 2009 provincial referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)

Outlook _Q5 - How often have you discussed provincial electoral reform with others?

- Not at all (1)
- Occasionally
- Somewhat often (2)
- Very often (3)

Outlook _Q6 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)

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Outlook _Q6b [only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4] - What are the biggest barriers preventing you from voting? (Please select all that apply.)

- Lack of time (1)
- Lack of information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Lack of interest
- Other (9) [Open text]

Outlook_Q7 – Have you read the background information on this website regarding the various voting systems?

- Yes
- No
- Somewhat

Outlook_Q8 - In general, how satisfied are you with how the current First Past the Post voting system works in British Columbia?

- Not at all satisfied (1)
- Not very satisfied (2)
- Somewhat satisfied (3)
- Very satisfied (4)
- Don't know (5)

Outlook_Q9 - How knowledgeable do you feel about the differences between voting systems?

- Not at all knowledgeable (1)
- Not very knowledgeable (2)
- Somewhat knowledgeable (3)
- Very knowledgeable (4)
- Don't know (5)

Outlook_Q10 – If you were to vote in the referendum today, how confident would you feel about selecting a voting system and making an informed choice?

- Not at all confident (1)
- Not very confident (2)
- Somewhat confident (3)
- Very confident (4)
- Don't know (5)

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Section 3: Voting system preferences

Please answer the following questions to help us understand your values and preferences regarding how MLAs are elected, how governments are formed and how the legislative assembly operates.

Preferences_Q1 Please select up to five values from the list below that are most important to you. I value most:

Governments that collaborate with other parties in the Legislature
A voting system that allows you to select your preferred candidate or party, without having to consider strategically who is most likely to win
Single-party majority governments where it is clear who is accountable for decisions
MLAs who focus on what is best for the province as a whole
A voting process that is easy to understand
Governments with MLAs representing every region in the province
Allowing voters to express several preferences for candidates or political parties when voting
Governments that make decisions quickly
Better representation of groups currently underrepresented in the Legislative Assembly
MLAs who focus primarily on the interests of their local community
Increasing the presence of smaller parties in the Legislature
A legislature where the number of seats each party holds closely matches their support across the province

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A voting system that encourages political parties to reach beyond their supporters and appeal to other parties' voters
A voting system that provides opportunities for Independent candidates (not running for a political party) to be elected
A voting system that produces minority or coalition governments
MLAs who continue to represent the same number of citizens as they do now
A voting system that allows a voter to rank a political party's candidates
A voting system that allows a voter to vote for a political party

Preferences _Q2 Which would you prefer?

Having several small parties in the Legislature representing a diversity of views or fewer big parties that try to appeal to a broad range of people?

- Several small parties (1)
- A few big parties (2)

Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) who do what their party promised, even if it means going against what their constituents want.
- MLAs who do what their constituents want, even if it means going against what their party promised.

Preferences _Q4 Which best describes your views?

- Ballots should allow voters to select one candidate or political party.
- Ballots should allow votes to select more than one candidate or political party.

Preferences_Q5 Which would you prefer?

- A Legislative Assembly where one party governs, without requiring the support of another party to make decisions.
- A Legislative Assembly where two or more parties must collaborate to make decisions.

Preferences_Q6 Which would you prefer?

- The number of MLAs should remain the same (currently 87) (1)
- There should be more MLAs to better reflect voters' preferences (2)

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Preferences_Q7 There should be greater diversity of views in the provincial legislature.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q8 All views of British Columbians, no matter how marginal, should be represented in the Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q9 Voters should be able to express multiple preferences on the election ballot, even if this means that it takes longer to count the ballots and announce the election result.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q10 A ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q11 It is better for several parties to have to govern together than for one party to make all the decisions in government, even if it takes longer.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q12 A party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its policies.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)

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- Strongly agree (5)

Preferences_Q13 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q14 - Please indicate which you prefer:

- Each electoral district is represented by one MLA
- Each electoral district is represented by several MLAs, possibly from different parties
- One MLA represents a specific electoral district, and other MLAs, possibly from different parties, represent a larger region or the province as a whole.

Preferences_Q15 Please indicate which you prefer:

- Voters vote with a single 'X' for the candidate or political party of their choice
- Voters can rank the candidates or parties in order of preference

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Section 4: Referendum Ballot Options

In Fall 2018, B.C. voters will have the opportunity to vote for either retaining the current First Past the Post voting system or adopting a proportional voting system. Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 1 Which do you prefer?

- The referendum ballot should offer voters the choice between the current First Past the Post voting system and ONE proportional representation voting system.
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and MORE THAN ONE proportional representation voting system

Ballot Options_Q 2 If the government offers a choice of more than one proportional representation voting system, which do you prefer?

- Voters should indicate their support for only one system
- Voter should rank order their support for all the proposed systems

Ballot Options_Q 3: Alongside the option of keeping the First Past the Post voting system, which system or systems of proportional representation would you like to see on the ballot? Please select all that apply. (With mouse-over summary text from web 101 pages)

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian
- Other: *Please describe*

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Section 5: Public funding and advertising in the referendum

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising during the referendum.

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 3 The provincial government should provide voters with high-quality and impartial information prior to the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

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Seiterle, Dominic GCPE:EX

From: Seiterle, Dominic GCPE:EX
Sent: Monday, November 6, 2017 11:52 AM
To: Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX
Cc: Nelson, Tiffany GCPE:EX; Harris, Megan A GCPE:EX; Butler, Liam GCPE:EX
Subject: Advisor comments so far
Attachments: GFJ Comments British Columbia Voting Systems Ballot Survey_Nov 3_MASTER.docx; Memo on BC Electoral Reform Survey - Cameron.doc; British Columbia Voting Systems Ballot Survey_Nov 3_MASTER.docx; British Columbia Voting Systems Ballot Survey ROSE EDIT.docx

Hi –
Here are the comments so far form the advisors. Having a chat with Peter, Neil, Kevin and David this afternoon at 2pm, to discuss. Sounds like we have some breathing room, so no need to have everybody at this conversation. We'll be talking tomorrow at 10am.
When Peter gets the last bit of feedback, I will forward.
DS

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Peter MacLeod [mailto:peter@masslbp.com]
Sent: Monday, November 6, 2017 6:15 AM
To: Seiterle, Dominic GCPE:EX
Cc: Hume, David GCPE:EX
Subject: comments so far

These are very helpful.

I agree with many of the wording selections, and Max's suggestion to convert the table to a five point scale.

But they do raise the very good and obvious point that conducting a poll as well as an open survey is the only way to get credible data — especially in the absence of any controls on repeat survey-takers. We could drop 10k+ of these in the mail in a random mail-out and ask for people to complete a paper copy, or engage a polling firm.

Dominic — we're still waiting on Peter's comments. Can I suggest a call late today to review, or first tomorrow?

P.

British Columbia Voting Systems Questionnaire

B.C. is holding a referendum in the Fall of 2018 to ask voters whether Government should keep the current First Past the Post voting system or change to a proportional representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters regarding the referendum and campaign leading up to it.

We appreciate you taking the time to fill out the survey, which should take about 10 minutes to complete.

The information you provide will help the Attorney General to:

- Understand what voters value about different voting systems;
- Determine whether the referendum ballot should offer the choice between two voting systems, or more than two voting systems;
- Determine whether government should provide public funds to registered advocacy campaigns, both for and against voting system reform; and
- Determine if and how to regulate advertising activities during the referendum period.

Comment [A1]: This is a lot to ask in a ten minute survey!

Privacy information / How do we prevent people from filling out the survey multiple times?

s.13,s.15

Sections:

1. Profile
2. General outlook
3. Voting system preferences
4. Ballot options
5. Public funding and advertising

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Section 1: Your profile

Please provide ~~your~~ basic demographic information to help us better understand the preferences of British Columbians throughout the province. Your identity cannot be determined by answering these questions.

Profile_Q1 - What is your gender?

- Male (1)
- Female (2)
- Other (3)
- Prefer not to say (4)

Profile_Q2 – What are the first three characters in your postal code?

- [3 character field]

Profile_Q3 - How old are you?

- [insert standard age ranges used by BC]

Profile_Q4 - What is the highest level of education that you have completed?

- Some high school, elementary school or home schooling (2)
- High school (3)
- Apprenticeship or trades certificate (4)
- College diploma or degree(5)
- Bachelor's degree (6)
- Master's degree (7)
- Professional degree (8)
- Doctorate (9)

Profile_Q5 - Do you identify with any of the following groups?

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)
- None of the above

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Section 2: General outlook

Please answer the following questions to help us understand your interest in, and familiarity with, voting systems.

Outlook_Q1 - Generally speaking, how interested are you in politics?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)

Outlook_Q2 - How frequently do you follow news and current affairs?

- Never (1)
- Rarely (2)
- Several times each month (3)
- Once a week
- Several times each week (4)
- Daily (5)

Outlook _Q3 - How closely have you followed the public debate on electoral reform in B.C.?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)

Outlook _Q4 - Did you vote in either the 2005 or 2009 provincial referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)

Outlook _Q5 - How often have you discussed provincial electoral reform with others?

- Not at all (1)
- Occasionally
- Somewhat often (2)
- Very often (3)

Outlook _Q6 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)

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Outlook _Q6b [only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4] - What are the biggest barriers preventing you from voting? (Please select all that apply.)

- Lack of time (1)
- Lack of information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Lack of interest
- Other (9) [Open text]

Outlook_Q7 – Have you read the background information on this website regarding the various voting systems?

- Yes
- No
- Somewhat

Outlook_Q8 - In general, how satisfied are you with how the current First Past the Post voting system works to elect MLAs to the BC legislature ~~in British Columbia~~?

- Not at all satisfied (1)
- Not very satisfied (2)
- Somewhat satisfied (3)
- Very satisfied (4)
- Don't know (5)

Outlook_Q9 - How knowledgeable do you feel about the differences among ~~between~~ voting systems?

- Not at all knowledgeable (1)
- Not very knowledgeable (2)
- Somewhat knowledgeable (3)
- Very knowledgeable (4)
- Don't know (5)

Outlook_Q10 – If you were to vote in the referendum today, how confident would you feel about ~~selecting a voting system and~~ making an informed choice about the ideal voting system?

- Not at all confident (1)
- Not very confident (2)
- Somewhat confident (3)
- Very confident (4)
- Don't know (5)

Comment [A3]: First-past-the-post

Comment [A4]: Or do you want to ask about how knowledgeable they are about the different ways politicians can be elected? I wonder if voting systems is too jargony?

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Section 3: Voting system preferences

Please answer the following questions to help us understand your values and preferences regarding how MLAs are elected, how governments are formed and how the legislative assembly operates.

Preferences_Q1 Please select up to five values from the list below that are most important to you. I value most:

- ~~Governments that collaborate with other parties in the Legislature~~. It is important that governments collaborate with other parties in the legislature.
- ~~A voting system that allows you to select your preferred candidate or party, without having to consider strategically who is most likely to win~~A voting system should allow you to select your preferred candidate or party.
- ~~Single-party majority governments where it is clear who is accountable for decisions~~Single-party majority governments ensure greater accountability.
- ~~MLAs who focus on what is best for the province as a whole~~MLAs should focus on the interests of the province as a whole instead of his or her riding.
- ~~A voting process that is easy to understand~~It's important that the voting system is easy to understand.
- ~~Governments with MLAs representing every region in the province~~MLAs need to represent every region in the province.
- ~~Allowing voters to express several preferences for candidates or political parties when voting~~Voters should be allowed to vote for a party and a candidate.
- ~~Governments that make decisions quickly~~A voting system should ensure governments are able to act decisively.

Comment [A5]: These need to be statements they can agree on.

Comment [A6]: These are really two questions; one about choice and the other about strategic voting. They can't be conflated. Also, strategic voting is a complex idea and every system embodies strategic voting.

Comment [A7]: Youre not interested in voting process but system I think.

Comment [A8]: This is a bit of a meaningless question. Unless there was list PR where candidates were not from all regions, (ie, the Israeli and Dutch models) every electoral system ensures regional representation. I'd delete this.

Comment [A9]: This is also another question that won't yield much as mixed systems, STV and open list PR all allow this. I'm not sure what an answer would contribute to narrowing options.

Comment [A10]: I think speed (quickly) is the wrong thing. You are interested in governments acting decisively.

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~~Better representation of groups currently underrepresented in the Legislative Assembly~~ The legislature should help ensure representation of underrepresented groups.

~~MLAs who focus primarily on the interests of their local community~~ It is important for MLAs to focus primarily on the interests of their local community.

~~Increasing the presence of smaller parties in the Legislature.~~ A voting system should encourage the presence of smaller parties in the Legislature.

~~A legislature where the number of seats each party holds closely matches their support across the province~~ A voting system should ensure that a party's vote share matches its seat share in the Legislature.

A voting system that encourages political parties to reach beyond their supporters and appeal to other parties' voters

~~A voting system that provides opportunities for Independent candidates (not running for a political party) to be elected~~ A voting system should provide opportunities for Independent candidates.

~~A voting system that produces M~~minority or coalition governments are desirable

MLAs who continue to represent the same number of citizens as they do now

~~A voting system that allows a voter to rank a political party's candidates~~ It is important to rank a party's candidates.

~~A voting system that allows a voter to vote for a political party~~ A voter should be allowed to vote for a political party.

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Comment [A11]: This is called bridging vs. bonding parties and is a consequence of an electoral system. It's an esoteric question to ask.

Comment [A12]: Bad question as not ranking it could be because you want more politicians or fewer politicians. But if you did keep it I would say: "I think the number of MLAs in the Legislature is about right"

Preferences _Q2 Which would you prefer?

Having several small parties in the Legislature representing a diversity of views or fewer big parties that try to appeal to a broad range of people?

- Several small parties (1)
- A few big parties (2)

Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) who do what their party promised, even if it means going against what their constituents want.
- MLAs who do what their constituents want, even if it means going against what their party promised.

Comment [A13]: I would change this to:
An MLA should do what the party promised.
An MLA should follow the wishes of their constituents.

Preferences _Q4 Which best describes your views?

- Ballots should allow voters to select one candidate or political party.
- Ballots should allow votes to select more than one candidate or political party.

Preferences_Q5 Which would you prefer?

- A Legislative Assembly where one party governs, without requiring the support of another party to make decisions.
- A Legislative Assembly where two or more parties must collaborate to make decisions.

Preferences_Q6 Which would you prefer?

- The number of MLAs should remain the same (currently 87) (1)
- There should be more MLAs to better reflect voters' preferences (2)
- There should be fewer MLAs

Preferences_Q7 There should be greater diversity of views in the provincial legislature.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q8 All views of British Columbians, no matter how marginal, should be represented in the Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q9 Voters should be able to express multiple preferences on the election ballot, even if this means that it takes longer to count the ballots and announce the election result.

- Strongly disagree (1)

Comment [A14]: This latter point is a red herring. It's a bit irrelevant.

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- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q10 A ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q11 It is better for several parties to have to govern together than for one party to make all the decisions in government, even if it takes longer.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q12 A party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its policies.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q13 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q14 - Please indicate which you prefer:

- Each electoral district is represented by one MLA
- Each electoral district is represented by several MLAs, possibly from different parties
- One MLA represents a specific electoral district, and other MLAs, possibly from different parties, represent a larger region or the province as a whole.

Preferences_Q15 Please indicate which you prefer:

- Voters vote with a single 'X' for the candidate or political party of their choice

Comment [A15]: Id delete this question. I cant imagine a complex ballot that decreases voters' preferences. I don't understand what it's getting at.

Comment [A16]: The important tradeoff of the size of districts is not communicated in this. So I might want several MLAs but wouldn't choose this if the districts were much larger.

Comment [A17]: This last one is, I think a description of a mixed system but does not get at it adequately. Maybe: One MLA represents a specific district and the other MLAs represent a region or the province as a whole.

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- Voters can rank the candidates or parties in order of preference

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Section 4: Referendum Ballot Options

In Fall 2018, B.C. voters will have the opportunity to vote for either retaining the current First--Past-the--Post voting system or adopting a proportional voting system. Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Comment [A18]: This is usually hyphenated.

Ballot Options_Q 1 Which do you prefer?

- The referendum ballot should offer voters the choice between the current ~~First Past the Post~~first-past-the-post -voting system and ONE proportional representation voting system.
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and MORE THAN ONE proportional representation voting system

Ballot Options_Q 2 If the government offers a choice of more than one proportional representation voting system, which do you prefer?

- Voters should indicate their support for only one system
- Voter should rank order their support for all the proposed systems

Comment [A19]: This is far too early to ask these sorts of questions when voters haven't given much thought to 'other systems' let alone whether they'd like to rank them or chose one.

Ballot Options_Q 3: Alongside the option of keeping the First Past the Post voting system, which system or systems of proportional representation would you like to see on the ballot? Please select all that apply. (With mouse-over summary text from web 101 pages)

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian
- Other: *Please describe*

Comment [A20]: The summary text will be key here but I suspect that you will capture those who understand the system (ie reform advocates) and those who may not fully. Why ask this before a public education campaign? Shouldn't this be asked later?

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Section 5: Public funding and advertising in the referendum

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising during the referendum.

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 3 The provincial government should provide voters with high-quality and impartial information prior to the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

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British Columbia Voting Systems Questionnaire

B.C. is holding a referendum in the Fall of 2018 to ask voters whether Government should keep the current First Past the Post voting system or change to a proportional representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters regarding the referendum and campaign leading up to it.

We appreciate you taking the time to fill out the survey, which should take about 10 minutes to complete.

The information you provide will help the Attorney General to:

- Understand what voters value about different voting systems;
- Determine whether the referendum ballot should offer the choice between two voting systems, or more than two voting systems;
- Determine whether government should provide public funds to registered advocacy campaigns, both for and against voting system reform; and
- Determine if and how to regulate advertising activities during the referendum period.

Privacy information / How do we prevent people from filling out the survey multiple times?

Sections:

1. Profile
2. General outlook
3. Voting system preferences
4. Ballot options
5. Public funding and advertising

Comment [A1]: Too many questions. See my comments for which questions can/should be cut.

Please ensure that this survey and the referendum are very well publicized and accompanied by impartial, accurate, and impartial information about electoral systems.

Comment [A2]: Are you sending this out to a representative sample or are you encouraging anyone to respond. In either case, for the highest possible response rate, which is very important, this survey needs to go out via Canada post along with a return envelope (postage paid). There should also be an option to fill out the survey on-line. In other words, you need both a paper and on-line survey. To reach young voters, there should be a sustained social media campaign to encourage them to participate in the survey. This survey should absolutely not be simply posted on-line, with little advertising of it and information about it.

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Section 1: Your profile

Please provide your basic demographic information to help us better understand the preferences of British Columbians throughout the province. Your identity cannot be determined by answering these questions.

Profile_Q1 - What is your gender?

- Male (1)
- Female (2)
- Other (3)

Profile_Q2 – What are the first three characters in your postal code?

- [3 character field]

Profile_Q3 - How old are you?

- [insert standard age ranges used by BC]

Profile_Q4 - What is the highest level of education that you have completed?

- Some high school, elementary school, or home schooling (2)
- High school (3)
- Apprenticeship or trades certificate (4)
- College diploma or degree(5)
- Bachelor's degree (6)
- Master's degree (7)
- Professional degree (8)
- Doctorate (9)

Comment [A3]: Missing 1?

Profile_Q5 - Do you identify with any of the following groups?

Comment [A4]: A respondent should be able to check all that apply.

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)
- None of the above

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Section 2: General outlook

Please answer the following questions to help us understand your interest in, and familiarity with, voting systems.

Outlook_Q1 - Generally speaking, how interested are you in politics?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)

Outlook_Q2 - How frequently do you follow news and current affairs?

- Never (1)
- Rarely (2)
- Several times each month (3)
- Once a week
- Several times each week (4)
- Daily (5)

Outlook _Q3 - How closely have you followed the public debate on electoral reform in B.C.?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)

Outlook _Q4 - Did you vote in either the 2005 or 2009 provincial referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)

Outlook _Q5 - How often have you discussed provincial electoral reform with others?

- Not at all (1)
- Occasionally
- Somewhat often (2)
- Very often (3)

Outlook _Q6 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)

Comment [A5]: I'm not sure how useful data collected re: this question will be. I think it's safe to assume that most voters won't know that much about electoral systems. Getting a sense of how much people know would be important information because it would give you an indication of how widely publicized information about electoral systems will need to be. But, general interest in politics? Not sure how useful.

Comment [A6]: Currently, this debate isn't really in the media.

Comment [A7]: In advance of running the survey, there should be a very large media campaign to explain the issues with the current FPP system and to outline possible PR alternatives.

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Outlook _Q6b [only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4] - What are the biggest barriers preventing you from voting? (Please select all that apply.)

- Lack of time (1)
- Lack of information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Lack of interest
- Other (9) [Open text]

Outlook_Q7 – Have you read the background information on this website regarding the various voting systems?

- Yes
- No
- Somewhat

Outlook_Q8 - In general, how satisfied are you with how the current First Past the Post voting system works in British Columbia?

- Not at all satisfied (1)
- Not very satisfied (2)
- Somewhat satisfied (3)
- Very satisfied (4)
- Don't know (5)

Outlook_Q9 - How knowledgeable do you feel about the differences between voting systems?

- Not at all knowledgeable (1)
- Not very knowledgeable (2)
- Somewhat knowledgeable (3)
- Very knowledgeable (4)
- Don't know (5)

Outlook_Q10 – If you were to vote in the referendum today, how confident would you feel about selecting a voting system and making an informed choice?

- Not at all confident (1)
- Not very confident (2)
- Somewhat confident (3)
- Very confident (4)
- Don't know (5)

Comment [A8]: Add something along the lines of "Do not feel like my vote counts" – which is true especially for young voters who feel who feel disaffected. Not feeling like your vote counts is a fact about the FPP system, and this fact shouldn't be shied away from.

Comment [A9]: Please be sure that there's lots of messaging about the existence of this website! This website needs to be really well designed and accessible.

Comment [A10]: Please ensure that the website includes lots of accurate information about the different PR systems.

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Section 3: Voting system preferences

Please answer the following questions to help us understand your values and preferences regarding how MLAs are elected, how governments are formed, and how the legislative assembly operates.

Preferences_Q1 Please select up to five values from the list below that are most important to you. I value most:

Governments that collaborate with other parties in the Legislature
A voting system that allows you to select your preferred candidate or party, without having to consider strategically who is most likely to win
Single-party majority governments where it is clear who is accountable for decisions
MLAs who focus on what is best for the province as a whole
A voting process that is easy to understand
Governments with MLAs representing every region in the province
Allowing voters to express several preferences for candidates or political parties when voting
~~Governments that make decisions quickly~~
Better representation of groups currently underrepresented in the Legislative Assembly, such as women, visible minorities, Aboriginals, and people with disabilities.
MLAs who focus primarily on the interests of their local community
Increasing the presence of smaller parties in the Legislature
A legislature where the number of seats each party holds closely matches their support across the province

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Comment [A11]: No one wants a government that is too hasty or one that's too slow. Also, the speed at which any government responds is often issue dependent (as opposed to being dependent on being a maj., min., or coalition government). I'm not sure how useful including this value is.

Comment [A12]: These are the four official groups recognized in human rights law. Why not spell it out? PR systems can be more effective in addressing gender gaps (and other demographic gaps). So, when this value is checked or not, it will give you a sense of preferences.

A voting system that encourages political parties to reach beyond their supporters and appeal to other parties' voters
A voting system that provides opportunities for Independent candidates (not running for a political party) to be elected
A voting system that produces minority or coalition governments
MLAs who continue to represent the same number of citizens as they do now
A voting system that allows a voter to rank a political party's candidates
A voting system that allows a voter to vote for a political party

Comment [A13]: Here again I'm not sure how useful data on this value will be. Independents can run in both FPP and PR systems.

Comment [A14]: Useful? Voters vote for parties in both FPP and PR systems. In FPP, voters may have a stronger identification to candidates in their ridings, but the party label still matters (and is often the dominant consideration for a voter).

Preferences _Q2 Which would you prefer?

Having several small parties in the Legislature representing a diversity of views or fewer big parties that try to appeal to a broad range of people?

- Several small parties (1)
- A few big parties (2)

Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) who do what their party promised, even if it means going against what their constituents want.
- MLAs who do what their constituents want, even if it means going against what their party promised.

Comment [A15]: This question more about party discipline and not electoral systems per se? Useful.

Preferences _Q4 Which best describes your views?

- Ballots should allow voters to select one candidate or political party.
- Ballots should allow voters to select more than one candidate or political party.

Preferences_Q5 Which would you prefer?

- A Legislative Assembly where one party governs, without requiring the support of another party to make decisions.
- A Legislative Assembly where two or more parties ~~must~~ may need to collaborate to make decisions.

Preferences_Q6 Which would you prefer?

- The number of MLAs should remain the same (currently 87) (1)
- There should be more MLAs to better reflect voters' preferences (2)

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Preferences_Q7 There should be greater diversity of views in the provincial legislature.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q8 All views of British Columbians~~, no matter how marginal,~~ should be represented in the Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q9 Voters should be able to express multiple preferences on the election ballot, even if this means that it takes longer to count the ballots and announce the election result.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q10 A ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q11 It is better for several parties to have to govern together than for one party to make all the decisions in government, even if it takes longer.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q12 A party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its policies.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)

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- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q13 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q14 - Please indicate which you prefer:

- Each electoral district is represented by one MLA
- Each electoral district is represented by several MLAs, possibly from different parties
- One MLA represents a specific electoral district, and other MLAs, possibly from different parties, represent a larger region or the province as a whole.

Preferences_Q15 Please indicate which you prefer:

- Voters vote with a single 'X' for the candidate or political party of their choice
- Voters can rank the candidates or parties in order of preference

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Section 4: Referendum Ballot Options

In Fall 2018, B.C. voters will have the opportunity to vote for either ~~retaining~~ keeping the current First Past the Post voting system or adopting a proportional voting system. Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 1 Which do you prefer?

- The referendum ballot should offer voters the choice between the current First Past the Post voting system and ONE proportional representation voting system.
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and MORE THAN ONE proportional representation voting system.

Ballot Options_Q 2 If the government offers a choice of more than one proportional representation voting system, which do you prefer?

- Voters should indicate their support for only one system
- Voter should rank order their support for all the proposed systems

Ballot Options_Q 3: Alongside the option of keeping the First Past the Post voting system, which system or systems of proportional representation would you like to see on the ballot? Please select all that apply. (With mouse-over summary text from web 101 pages)

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian
- Other: *Please describe*

Comment [A16]: It's absolutely critical that the public has accurate information concerning the different types of PR system in advance of this survey. Most voters simply won't know the details re: each of these.

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Section 5: Public funding and advertising in the referendum

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising during the referendum.

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 3 The provincial government should provide voters with high-quality and impartial information prior to the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the campaign period are produced only by groups that must register, disclose their identity in their advertising, and disclose their contributors and expenses after the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

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Comment [A17]: This is an inappropriate question. There is no question that the government should do this. The very success of the referendum – in terms of soliciting informed preferences re: electoral referendum -- is contingent on "high-quality and impartial information" about electoral systems. Please do not have a referendum without lots of high-quality, accurate, comprehensive, and impartial information. Please. Don't.

In addition, consider conducting a well-publicized Citizen's Initiative Review panel that produces a Citizen's Statement including pro-, con-, and a consensus claims. This Statement could then distributed to all voters. The CIR has been very effective in Oregon, Arizona, Massachusetts, and elsewhere. I'm very happy to advise further on this.

Comment [A18]: Again, this is an inappropriate question. There is no question that this should happen.

Page 221 to/à Page 223

Withheld pursuant to/removed as

s.13

Seiterle, Dominic GCPE:EX

From: Hume, David GCPE:EX
Sent: Monday, November 6, 2017 11:38 AM
To: Atcheson, Kevin AG:EX; Seiterle, Dominic GCPE:EX
Cc: Summers, Katrina GCPE:EX; Reimer, Neil JAG:EX; Butler, Liam GCPE:EX; Nelson, Tiffany GCPE:EX; Harris, Megan A GCPE:EX; peter@masslbp.com; Bronee, Amy GCPE:EX
Subject: RE: Electoral Reform - daily check-in

Hi folks---a quick summary of the conversation today, subject to others' impresssions:

- There is a need for answers about how we will deal with the fact that it is possible for an individual to fill out the questionnaire multiple times. There are two answers to this: 1) a description of what we could do technically (through IP address reviews or restrictions, for example) or through methodology, such as a parallel poll with the same questions as the questionnaire.
- Given we have more time, there is appetite to see a 'short form' option of the questionnaire, to encourage more people to fill it in
- There was interest in adding more text field boxes to the questionnaire so as to encourage detailed feedback, and help us ensure we have humans answering
- I need more detail about how we will be managing submissions, and where that will live on the web presence. I don't want us to forget about that.
- On content—we'd like another review for readability and balance
- There isn't appetite for all libraries to host meeting, however there is interest in sending libraries information kits to support their engagement with their communities. Information kits should be included as the recommended option for the submission.
- We need to emphasize that firms have experience with multi-cultural media to support creative development
- We need to expand the role of counsel around indigenous engagement

For the rest of the team—anything I'm missing?

I've spoken to Dominic about the short form questionnaire, so he'll be noodling that. I'll be reaching out for advice on indigenous counsel today. Peter—if you could do some thinking about what we might do with the Library information kits, I'd appreciate it.

Let's reconvene tomorrow.

Many thanks,

David

From: Atcheson, Kevin AG:EX
Sent: Monday, November 6, 2017 10:15 AM
To: Seiterle, Dominic GCPE:EX
Cc: Summers, Katrina GCPE:EX; Reimer, Neil JAG:EX; Butler, Liam GCPE:EX; Nelson, Tiffany GCPE:EX; Hume, David GCPE:EX; Harris, Megan A GCPE:EX; peter@masslbp.com; Bronee, Amy GCPE:EX
Subject: Re: Electoral Reform - daily check-in

Yes, timelines have shifted. Thursday is no longer roll out so we have some additional time to breathe and continue to refine. This afternoon's deadline for expert feedback should continue but there will be additional opportunity to review refined materials.

Kevin Atcheson
Senior Policy & Legislation Analyst
Justice Services Branch
Ministry of Attorney General
Mobile: 250-213-6382

On Nov 6, 2017, at 10:12 AM, Seiterle, Dominic GCPE:EX <Dominic.Seiterle@gov.bc.ca> wrote:

> For sure or if the afternoon works for you. Peter has received most of the feedback from the Advisors. Sooner rather than better unless timelines have shifted…
>
> **Dominic Seiterle**
> Engagement Specialist, Measurement and Analysis
> GDX – Government Digital Experience Division
> Government Communications & Public Engagement
> 4th floor, 617 Government Street | Victoria BC | 250-415-8743
>
> ---
>
> **From:** Atcheson, Kevin AG:EX
> **Sent:** Monday, November 6, 2017 10:11 AM
> **To:** Seiterle, Dominic GCPE:EX
> **Cc:** Summers, Katrina GCPE:EX; Reimer, Neil JAG:EX; Butler, Liam GCPE:EX; Nelson, Tiffany GCPE:EX; Hume, David GCPE:EX; Harris, Megan A GCPE:EX; peter@masslbp.com; Bronee, Amy GCPE:EX
> **Subject:** Re: Electoral Reform - daily check-in
>
> David, Neil and I just got out of AG. Lots came out so we should regroup on tomorrow's call.
> K
>
> Kevin Atcheson
> Senior Policy & Legislation Analyst
> Justice Services Branch
> Ministry of Attorney General
> Mobile: 250-213-6382
>
> On Nov 6, 2017, at 10:05 AM, Seiterle, Dominic GCPE:EX <Dominic.Seiterle@gov.bc.ca> wrote:
>
> > Hi – We are on the phone – are others planning on joining to touchbase?
> > DS
> >
> > **Dominic Seiterle**
> > Engagement Specialist, Measurement and Analysis
> > GDX – Government Digital Experience Division
> > Government Communications & Public Engagement
> > 4th floor, 617 Government Street | Victoria BC | 250-415-8743
> >
> > -----Original Appointment-----
> > **From:** Summers, Katrina GCPE:EX
> > **Sent:** Monday, October 30, 2017 3:58 PM
> > **To:** Summers, Katrina GCPE:EX; Seiterle, Dominic GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Nelson, Tiffany GCPE:EX; Hume, David GCPE:EX; Harris, Megan A GCPE:EX; 'peter@masslbp.com'; Bronee, Amy GCPE:EX
> > **Subject:** Electoral Reform - daily check-in

When: Monday, November 6, 2017 10:00 AM-10:15 AM (UTC-08:00) Pacific Time (US & Canada).
Where: conference call

Toll-Free: s.15,s.17
Conference ID: s.15,s.17

Mod: s.15,s.17

Seiterle, Dominic GCPE:EX

From: Seiterle, Dominic GCPE:EX
Sent: Monday, November 6, 2017 7:42 AM
To: Peter MacLeod
Cc: Hume, David GCPE:EX
Subject: Re: comments so far

Hi Peter-
Let me chat with David this morning, but let's chat this afternoon. Tell me what times work for you. Thinking the cheaper option might be an online random panel, but I would find a random mail drop interesting, just a fair bit more work and (I suspect) cost.
DS

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

On Nov 6, 2017, at 6:15 AM, Peter MacLeod <peter@masslbp.com> wrote:

> These are very helpful.
>
> I agree with many of the wording selections, and Max's suggestion to convert the table to a five point scale.
>
> But they do raise the very good and obvious point that conducting a poll as well as an open survey is the only way to get credible data — especially in the absence of any controls on repeat survey-takers. We could drop 10k+ of these in the mail in a random mail-out and ask for people to complete a paper copy, or engage a polling firm.
>
> Dominic — we're still waiting on Peter's comments. Can I suggest a call late today to review, or first tomorrow?
>
> P.
>
> <GFJ Comments British Columbia Voting Systems Ballot Survey_Nov 3_MASTER.docx>
>
> <Memo on BC Electoral Reform Survey - Cameron.doc>
>
> <British Columbia Voting Systems Ballot Survey_Nov 3_MASTER.docx>
>
> <British Columbia Voting Systems Ballot Survey ROSE EDIT.docx>

Seiterle, Dominic GCPE:EX

From: Harris, Megan A GCPE:EX
Sent: Friday, November 3, 2017 6:33 PM
To: Peter MacLeod
Cc: Nelson, Tiffany GCPE:EX; Reimer, Neil JAG:EX; Seiterle, Dominic GCPE:EX; Butler, Liam GCPE:EX; Atcheson, Kevin AG:EX; Hume, David GCPE:EX; Bronee, Amy GCPE:EX; Summers, Katrina GCPE:EX
Subject: Re: Hold on distribution

Ok thank you Peter.

On Nov 3, 2017, at 6:13 PM, Peter MacLeod <peter@masslbp.com> wrote:

> HI Tiffany,
>
> I'm afraid they were sent to three of our four advisors prior to receiving your email, and following direction from David which I received by phone.
>
> I will be speaking with Genevieve tomorrow.
>
> I can report that Max, Jonathan and Peter were enthusiastic and happy to assist, and have assured us that they will respect the terms and confidentiality of this exercise.
>
> All best, P.

> On Nov 3, 2017, at 9:05 PM, Nelson, Tiffany GCPE:EX <Tiffany.Nelson@gov.bc.ca> wrote:
>
> I've just spoken with Megan again. Please hold on sending the materials to the reviewers if not already out. She will advise the group on updates from the MO.
>
> If the materials have already gone, no major concern but timelines may shift.
>
> Again though, if they have not, please hold.
>
> ---
> **From:** Reimer, Neil JAG:EX
> **Sent:** Friday, November 3, 2017 5:45 PM
> **To:** Nelson, Tiffany GCPE:EX; Seiterle, Dominic GCPE:EX; Butler, Liam GCPE:EX; Atcheson, Kevin AG:EX; 'peter@masslbp.com'; Hume, David GCPE:EX; Harris, Megan A GCPE:EX
> **Cc:** Bronee, Amy GCPE:EX; Summers, Katrina GCPE:EX
> **Subject:** RE: Latest web copy

So we're all clear: this doc and the last version of the questionnaire distributed by Tiffany can now be forwarded by Peter to the outside experts, correct?

From: Nelson, Tiffany GCPE:EX
Sent: Friday, November 3, 2017 5:44 PM
To: Reimer, Neil JAG:EX; Seiterle, Dominic GCPE:EX; Butler, Liam GCPE:EX; Atcheson, Kevin AG:EX; 'peter@masslbp.com'; Hume, David GCPE:EX; Harris, Megan A GCPE:EX
Cc: Bronee, Amy GCPE:EX; Summers, Katrina GCPE:EX
Subject: Latest web copy

Hi all – the latest web copy is also attached, incorporating GCPE + Neil + Kevin's feedback.

Sending materials now to MO for weekend review.

Thanks to everyone for your great work on this so far! It's appreciated.

<< File: Draft engagement material voting systems v.0.5.docx >>

Tiffany
250 858-4680

From: Nelson, Tiffany GCPE:EX
Sent: Friday, November 3, 2017 4:53 PM
To: Reimer, Neil JAG:EX; Seiterle, Dominic GCPE:EX; Butler, Liam GCPE:EX; Atcheson, Kevin AG:EX; 'peter@masslbp.com'; Hume, David GCPE:EX; Harris, Megan A GCPE:EX
Cc: Bronee, Amy GCPE:EX; Summers, Katrina GCPE:EX
Subject: RE: November 3 Draft of Electoral Reform Questionnaire - clean version

We agree with Neil's final edits, and add one typo correction.

Here is the clean copy I will be sending to the MO, along with the web copy once back from Neil. These can then go to the experts with a request for feedback returned Monday afternoon.

<< File: British Columbia Voting Systems Ballot Survey_Nov 3_for MO.docx >>
Thanks

From: Reimer, Neil JAG:EX
Sent: Friday, November 3, 2017 4:44 PM
To: Seiterle, Dominic GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX; Atcheson, Kevin AG:EX; 'peter@masslbp.com'; Hume, David GCPE:EX; Harris, Megan A GCPE:EX
Cc: Bronee, Amy GCPE:EX; Summers, Katrina GCPE:EX
Subject: RE: November 3 Draft of Electoral Reform Questionnaire - clean version
Importance: High

Sorry, but there are a few minor corrections/changes that Kevin and I feel are necessary – one important one re: a response. See attached with changes tracked.

<< File: British Columbia Voting Systems Ballot Survey_Nov 3 (KA).docx >>

From: Seiterle, Dominic GCPE:EX
Sent: Friday, November 3, 2017 3:44 PM
To: Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; 'peter@masslbp.com'; Hume, David GCPE:EX; Harris, Megan A GCPE:EX
Cc: Bronee, Amy GCPE:EX; Summers, Katrina GCPE:EX
Subject: November 3 Draft of Electoral Reform Questionnaire - clean version

Hi-
Please find the clean version of the questionnaire. I have also attached a draft with the comments still attached, as they reference outstanding items. Following my conversation with Peter, he only suggested a tweak to the wording in the first sentence of section 3 – "values and preferences regarding" rather than just "values". I also adjusted the numbering where it went off and put in a footer/other minor formatting. The plan is that Peter will send the clean version to the advisors this afternoon/evening.
Thanks,
Dominic
<< File: British Columbia Voting Systems Ballot Survey_Nov 3.docx >> << File: British Columbia Voting Systems Ballot Survey_Nov 3_with comments.docx >>

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

-----Original Appointment-----
From: Summers, Katrina GCPE:EX
Sent: Monday, October 30, 2017 3:58 PM
To: Summers, Katrina GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Seiterle, Dominic GCPE:EX; 'peter@masslbp.com'; Hume, David GCPE:EX; Harris, Megan A GCPE:EX
Cc: Bronee, Amy GCPE:EX
Subject: Electoral Reform - daily check-in
When: Friday, November 3, 2017 10:30 AM-10:45 AM (UTC-08:00) Pacific Time (US & Canada).
Where: conference call

Toll-Free: s.15,s.17
Conference ID: s.15,s.17

Seiterle, Dominic GCPE:EX

From: Peter MacLeod <peter@masslbp.com>
Sent: Friday, November 3, 2017 6:14 PM
To: Nelson, Tiffany GCPE:EX
Cc: Reimer, Neil JAG:EX; Seiterle, Dominic GCPE:EX; Butler, Liam GCPE:EX; Atcheson, Kevin AG:EX; Hume, David GCPE:EX; Harris, Megan A GCPE:EX; Bronee, Amy GCPE:EX; Summers, Katrina GCPE:EX
Subject: Re: Hold on distribution

Importance: High

HI Tiffany,

I'm afraid they were sent to three of our four advisors prior to receiving your email, and following direction from David which I received by phone.

I will be speaking with Genevieve tomorrow.

I can report that Max, Jonathan and Peter were enthusiastic and happy to assist, and have assured us that they will respect the terms and confidentiality of this exercise.

All best, P.

On Nov 3, 2017, at 9:05 PM, Nelson, Tiffany GCPE:EX <Tiffany.Nelson@gov.bc.ca> wrote:

I've just spoken with Megan again. Please hold on sending the materials to the reviewers if not already out. She will advise the group on updates from the MO.

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Again though, if they have not, please hold.

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Sent: Friday, November 3, 2017 5:45 PM
To: Nelson, Tiffany GCPE:EX; Seiterle, Dominic GCPE:EX; Butler, Liam GCPE:EX; Atcheson, Kevin AG:EX; 'peter@masslbp.com'; Hume, David GCPE:EX; Harris, Megan A GCPE:EX
Cc: Bronee, Amy GCPE:EX; Summers, Katrina GCPE:EX
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Sent: Friday, November 3, 2017 3:44 PM
To: Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; 'peter@masslbp.com'; Hume, David GCPE:EX; Harris, Megan A GCPE:EX
Cc: Bronee, Amy GCPE:EX; Summers, Katrina GCPE:EX
Subject: November 3 Draft of Electoral Reform Questionnaire - clean version

Hi-
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The plan is that Peter will send the clean version to the advisors this afternoon/evening.
Thanks,
Dominic



Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
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-----Original Appointment-----
From: Summers, Katrina GCPE:EX
Sent: Monday, October 30, 2017 3:58 PM
To: Summers, Katrina GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Seiterle, Dominic GCPE:EX; 'peter@masslbp.com'; Hume, David GCPE:EX; Harris, Megan A GCPE:EX
Cc: Bronee, Amy GCPE:EX
Subject: Electoral Reform - daily check-in
When: Friday, November 3, 2017 10:30 AM-10:45 AM (UTC-08:00) Pacific Time (US & Canada).
Where: conference call

Toll-Free: s.15,s.17
Conference ID: s.15,s.17

British Columbia Voting Systems Questionnaire

B.C. is holding a referendum in the Fall of 2018 to ask voters whether Government should keep the current First Past the Post voting system or change to a proportional representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters regarding the referendum and campaign leading up to it.

We appreciate you taking the time to fill out the survey, which should take about 10 minutes to complete.

The information you provide will help the Attorney General to:

- Understand what voters value about different voting systems;
- Determine whether the referendum ballot should offer the choice between two voting systems, or more than two voting systems;
- Determine whether government should provide public funds to registered advocacy campaigns, both for and against voting system reform; and
- Determine if and how to regulate advertising activities during the referendum period.

Privacy information / How do we prevent people from filling out the survey multiple times?

Sections:

1. Profile
2. General outlook
3. Voting system preferences
4. Ballot options
5. Public funding and advertising

Section 1: Your profile

Please provide your basic demographic information to help us better understand the preferences of British Columbians throughout the province. Your identity cannot be determined by answering these questions.

Profile_Q1 - What is your gender?

- Male (1)
- Female (2)
- Other (3)

Profile_Q2 – What are the first three characters in your postal code?

- [3 character field]

Profile_Q3 - How old are you?

- [insert standard age ranges used by BC]

Profile_Q4 - What is the highest level of education that you have completed?

- Some high school, elementary school or home schooling (2)
- High school (3)
- Apprenticeship or trades certificate (4)
- College diploma or degree(5)
- Bachelor's degree (6)
- Master's degree (7)
- Professional degree Doctorate (9)

Profile_Q5 - Do you identify with any of the following groups?

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)
- None of the above

Section 2: General outlook

Please answer the following questions to help us understand your interest in, and familiarity with, voting systems.

Outlook_Q1 - Generally speaking, how interested are you in politics?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)

Outlook_Q2 - How frequently do you follow news and current affairs?

- Never (1)
- Rarely (2)
- Several times each month (3)
- Once a week
- Several times each week (4)
- Daily (5)

Outlook _Q3 - How closely have you followed the public debate on electoral reform in B.C.?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)

Outlook _Q4 - Did you vote in either the 2005 or 2009 provincial referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)

Outlook _Q5 - How often have you discussed provincial electoral reform with others?

- Not at all (1)
- Occasionally
- Somewhat often (2)
- Very often (3)

Outlook _Q6 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)

Outlook _Q6b [only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4] - What are the biggest barriers preventing you from voting? (Please select all that apply.)

- Lack of time (1)
- Lack of information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Lack of interest
- Other (9) [Open text]

Outlook_Q7 – Have you read the background information on this website regarding the various voting systems?

- Yes
- No
- Somewhat

Outlook_Q8 - In general, how satisfied are you with how the current First Past the Post voting system works in British Columbia?

- Not at all satisfied (1)
- Not very satisfied (2)
- Somewhat satisfied (3)
- Very satisfied (4)
- Don't know (5)

Outlook_Q9 - How knowledgeable do you feel about the differences between voting systems?

- Not at all knowledgeable (1)
- Not very knowledgeable (2)
- Somewhat knowledgeable (3)
- Very knowledgeable (4)
- Don't know (5)

Outlook_Q10 – If you were to vote in the referendum today, how confident would you feel about selecting a voting system and making an informed choice?

- Not at all confident (1)
- Not very confident (2)
- Somewhat confident (3)
- Very confident (4)
- Don't know (5)

Section 3: Voting system preferences

Please answer the following questions to help us understand your values and preferences regarding how MLAs are elected, how governments are formed and how the legislative assembly operates.

Preferences_Q1 Please select up to five values from the list below that are most important to you. I value most:

Governments that collaborate with other parties in the Legislature
A voting system that allows you to select your preferred candidate or party, without having to consider strategically who is most likely to win.
Single-party majority governments where it is clear who is accountable for decisions
MLAs who focus on what is best for the province as a whole
A voting process that is easy to understand
Governments with MLAs representing every region in the province
Allowing voters to express several preferences for candidates or political parties when voting
Governments that make decisions quickly
Better representation of groups currently underrepresented in the Legislative Assembly
MLAs who focus primarily on the interests of their local community
Increasing the presence of smaller parties in the Legislature
A legislature where the number of seats each party holds closely matches their support across the province

A voting system that encourages political parties to reach beyond their supporters and appeal to other parties' voters.
A voting system that provides opportunities for Independent candidates (not running for a political party) to be elected.
A voting system that produces minority or coalition governments.
MLAs who continue to represent the same number of citizens as they do now
A voting system that allows a voter to rank a political party's candidates.
A voting system that allows a voter to select a political party alone.

Preferences _Q2 Which would you prefer?

Having several small parties in the Legislature representing a diversity of views or fewer big parties that try to appeal to a broad range of people?

- Many small parties (1)
- A few big parties (2)

Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) who do what their party promised, even if it means going against what their constituents want.
- MLAs who do what their constituents want, even if it means going against what their party promised.

Preferences _Q4 Which best describes your views?

- Ballots should allow voters to select one candidate or political party.
- Ballots should allow votes to select more than one candidate or political party.

Preferences_Q5 Which would you prefer?

- A Legislative Assembly where one party governs, without requiring the support of another party to make decisions.
- A Legislative Assembly where two or more parties must collaborate to make decisions.

Preferences_Q6 Which would you prefer?

- The number of MLAs should remain the same (currently 87) (1)
- There should be more MLAs to better reflect voters' preferences (2)

Preferences_Q7 There should be greater diversity of views in the provincial legislature.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q8 All views of British Columbians, no matter how marginal, should be represented in the Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q9 Voters should be able to express multiple preferences on the election ballot. even if this means that it takes longer to count the ballots and announce the election result.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q10 A ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q11 It is better for several parties to have to govern together than for one party to make all the decisions in government, even if it takes longer.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q12 A party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its policies.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)

- Strongly agree (5)

Preferences_Q13 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q14 - Please indicate which you prefer:

- Each electoral district is represented by one MLA
- Each electoral district is represented by several MLAs, possibly from different parties
- One MLA represents a specific electoral district, and other MLAs, possibly from different parties, represent a larger region or the province as a whole.

Preferences_Q15 Please indicate which you prefer:

- Voters can vote once for either a candidate or a party in each race
- Voters can rank the candidates or parties in order of preference
- A mix of both options using two ballots

Section 4: Referendum Ballot Options

In Fall 2018, B.C. voters will have the opportunity to vote for either retaining the current First Past the Post voting system or adopting a proportional voting system. Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 1 Which do you prefer?

- The referendum ballot should offer voters the choice between the current First Past the Post voting system and ONE proportional representation voting system.
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and MORE THAN ONE proportional representation voting system

Ballot Options_Q 2 If the government offers a choice of up to three PR voting systems, which do you prefer?

- The voter should indicate their support for only one system
- The voter should rank order their support for up to three proposed systems

Ballot Options_Q 3: Which system or systems of proportional representation would you like to see appear on the ballot, alongside the option of keeping First Past the Post. Please select all that apply. (With mouse-over summary text)

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian
- Other: *Please describe*

Section 5: Public funding and advertising in the referendum

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising during the referendum.

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 3 The provincial government should provide voters with high-quality and impartial information prior to the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

British Columbia Voting Systems Questionnaire

Draft 4

B.C. is holding a referendum in the Fall of 2018 to ask voters whether Government should keep the current First Past the Post voting system or change to a proportional representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters regarding the referendum and campaign leading up to it.

Comment [NTG1]: Will survey text link to related explainer content?

We appreciate you taking the time to fill out the survey, which should take about 10 minutes to complete.

The information you provide will help the Attorney General to:

- Understand what voters value about different voting systems;
- Determine whether the referendum ballot should offer the choice between two voting systems, or more than two voting systems;
- Determine whether government should provide public funds to registered advocacy campaigns, both for and against voting system reform; and
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Privacy information / How do we prevent people from filling out the survey multiple times?

Comment [NTG2]: Engagement to fill out?

Sections:

1. Profile
2. General outlook
3. Voting system preferences
4. Ballot options
5. Public funding and advertising

Section 1: Your profile

Please provide your basic demographic information to help us better understand the preferences of British Columbians throughout the province. Your identity cannot be determined by answering these questions.

Profile_Q1 - What is your gender?

- Male (1)
- Female (2)
- Other (3)

Profile_Q2 – What are the first three characters in your postal code?

- [3 character field]

Profile_Q3 - How old are you?

- [insert standard age ranges used by BC]

Profile_Q4 - What is the highest level of education that you have completed?

- Some high school, elementary school or home schooling (2)
- High school (3)
- Apprenticeship or trades certificate (4)
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Profile_Q5 - Do you identify with any of the following groups?

- Visible minority (1)
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Section 2: General outlook

Please answer the following questions to help us understand your interest in, and familiarity with, voting systems.

Outlook_Q1 - Generally speaking, how interested are you in politics?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)

Comment [NTG3]: What is the rationale for listing all responses throughout from most negative to positive? I would prefer it the opposite to set a better tone.

Outlook_Q2 - How frequently do you follow news and current affairs?

- Never (1)
- Rarely (2)
- Several times each month (3)
- Once a week
- Several times each week (4)
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Outlook _Q6b [only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4] - What are the biggest barriers preventing you from voting? (Please select all that apply.)

- Lack of time (1)
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- Do not feel included (5)
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Outlook_Q7 – Have you read the background information on this website regarding the various voting systems?

- Yes
- No
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A voting process that is easy to understand
Governments with MLAs representing every region in the province
Allowing voters to express several preferences for candidates or political parties when voting
Governments that make decisions quickly
Better representation of groups currently underrepresented in the Legislative Assembly
MLAs who focus primarily on the interests of their local community
Increasing the presence of smaller parties in the Legislature
A legislature where the number of seats each party holds closely matches their support across the province

A voting system that encourages political parties to reach beyond their supporters and appeal to other parties' voters.
A voting system that provides opportunities for Independent candidates (not running for a political party) to be elected.
A voting system that produces minority or coalition governments.
MLAs who continue to represent the same number of citizens as they do now
A voting system that allows a voter to rank a political party's candidates.
A voting system that allows a voter to select a political party alone.

Comment [NTG4]: Still in draft

Comment [NTG5]: Still in draft

Preferences _Q2 Which would you prefer?

Comment [NTG6]: Need to review: still in draft

Having several small parties in the Legislature representing a diversity of views or fewer big parties that try to appeal to a broad range of people?

- Many small parties (1)
- A few big parties (2)

Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) who do what their party promised, even if it means going against what their constituents want.
- MLAs who do what their constituents want, even if it means going against what their party promised.

Comment [NTG7]: Suggest we remove these preambles as most often the bulleted questions match the text exact. It adds to the time it takes to read and complete the questionnaire.

Preferences _Q4 Which best describes your views?

- Ballots should allow voters to select one candidate or political party.
- Ballots should allow votes to select more than one candidate or political party.

Preferences_Q5 Which would you prefer?

- A Legislative Assembly where one party governs, without requiring the support of another party to make decisions.
- A Legislative Assembly where two or more parties must collaborate to make decisions.

Preferences_Q7 Which would you prefer?

Comment [NTG8]: Need to review: still in draft

- The number of MLAs should remain the same (currently 87) (1)
- There should be more MLAs to better reflect voters' preferences (2)

Preferences_Q9 There should be greater diversity of views in the provincial legislature.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q8 All views of British Columbians, no matter how marginal, should be represented in the Legislative Assembly.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q11 Voters should be able to express multiple preferences on the election ballot. even if this means that it takes longer to count the ballots and announce the election result.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q12 A ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q13 It is better for several parties to have to govern together than for one party to make all the decisions in government, even if it takes longer.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q14 A party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its policies.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)

- Strongly agree (5)

Preferences_Q16 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q17 - Please indicate which you prefer:

- Each electoral district is represented by one MLA
- Each electoral district is represented by several MLAs, possibly from different parties
- One MLA represents a specific electoral district, and other MLAs, possibly from different parties, represent a larger region or the province as a whole.

Preferences_Q19 Please indicate which you prefer:

- Voters can vote once for either a candidate or a party in each race
- Voters can rank the candidates or parties in order of preference
- A mix of both options using two ballots

Section 4: Referendum Ballot Options

In Fall 2018, B.C. voters will have the opportunity to vote for either retaining the current First Past the Post voting system or adopting a proportional voting system. Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Ballot Options_Q 2 Which do you prefer?

- The referendum ballot should offer voters the choice between the current First Past the Post voting system and ONE proportional representation voting system.
- The referendum ballot should offer voters the choice between the current First Past the Post voting system and MORE THAN ONE proportional representation voting system

Ballot Options_Q 3 If the government offers a choice of up to three PR voting systems, which do you prefer?

- The voter should indicate their support for only one system
- The voter should rank order their support for up to three proposed systems

Ballot Options: Which system or systems of proportional representation would you like to see appear on the ballot, alongside the option of keeping First Past the Post. Please select all that apply. (With mouse-over summary text)

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian
- Other: *Please describe*

Comment [NSR9]: After further review/discussion, we are planning to include information about this system, even though it is generally regarded as semi-proportional. We will flag it for the AG and MO staff and get their confirmation whether to include or not. Also will hear from experts. MMM has ways to configure that get it close to proportional.

Section 5: Public funding and advertising in the referendum

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising during the referendum.

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 3 The provincial government should provide voters with high-quality and impartial information prior to the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

==========

Seiterle, Dominic GCPE:EX

From: Seiterle, Dominic GCPE:EX
Sent: Friday, November 3, 2017 11:18 AM
To: Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; 'peter@masslbp.com'; Hume, David GCPE:EX; Harris, Megan A GCPE:EX
Cc: Bronee, Amy GCPE:EX; Summers, Katrina GCPE:EX; Ralph, Jamie GCPE:EX; Twynstra, Tanya L GCPE:EX
Subject: Electoral Reform - Summary of Discussion (Nov 3)

Hi- Just wanted to summarize our discussion this morning.

- Letter to Advisors is drafted – Neil needs the email addresses from Peter, so that Kurt can send them out. Suggestion is that the materials would follow soon after the letter is sent out.
- Tiffany has sent out the edits to the questionnaire. Dominic will discuss them with Peter at 3pm and get back to the group.
- Content has been drafted and is with GCPE comms for review by end of day Friday
- Timeline as it stands:
    - Letters go out to advisors Friday afternoon/evening
    - Materials (web copy and questionnaire) go to AG late this afternoon
    - Materials go to Advisors late this afternoon (after they receive letter)
    - AG responds with comments on materials by 9am Monday
    - Advisors respond with comments by end of day Monday
    - Tuesday Neil/team review comments
    - All approved questionnaire and web content due to CE by Tuesday 4pm (We had entertained Wednesday, but it isn't feasible if you want to review content once it is up).
    - Test engage site / questionnaire available for review at Wednesday at 4pm
    - All edits received by 8am Thursday
    - Edits made by 10am Thursday.
    - Site goes live at ~11am Thursday for noon launch

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

-----Original Appointment-----
From: Summers, Katrina GCPE:EX
Sent: Monday, October 30, 2017 3:58 PM
To: Summers, Katrina GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Seiterle, Dominic GCPE:EX; 'peter@masslbp.com'; Hume, David GCPE:EX; Harris, Megan A GCPE:EX
Cc: Bronee, Amy GCPE:EX
Subject: Electoral Reform - daily check-in
When: Friday, November 3, 2017 10:30 AM-10:45 AM (UTC-08:00) Pacific Time (US & Canada).
Where: conference call

Toll-Free s.15,s.17

Seiterle, Dominic GCPE:EX

From: Nelson, Tiffany GCPE:EX
Sent: Friday, November 3, 2017 10:30 AM
To: Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Hume, David GCPE:EX; Seiterle, Dominic GCPE:EX; 'peter@masslbp.com'; Summers, Katrina GCPE:EX; Butler, Liam GCPE:EX; Harris, Megan A GCPE:EX
Subject: Latest draft of the questionnaire
Attachments: British Columbia Voting Systems Ballot Survey draft 4.docx

Importance: High

For final review and comment, incorporating edits from Neil, Kevin, Megan and I.

Signing onto the call now.

Tiffany Nelson | Communications Manager
Ministry of Attorney General
Ph: 250 356-6334 | **Cell: 250 858-4680**

British Columbia Voting Systems ~~Survey~~Questionnaire

Draft ~~43~~

B.C. is holding a referendum in the Fall of 2018 to ask voters whether Government should keep the current First Past the Post voting system or change to a proportional representation voting system. This ~~survey~~ questionnaire ~~is intended to~~will help ~~the~~ B.C.'s ~~government~~Attorney General understand the preferences and expectations of B.C. voters regarding the referendum and campaign leading up to it.

~~regarding the a planned 2018 Fall 2018 provincial referendum on electoral reform. This referendum will be the third time since 2005 that voters have been asked to provide the provincial government with mandate to change the voting system used to allocate seats in the provincial legislature.~~

We appreciate you taking the time to fi~~ll~~ll out ~~T~~the survey, which ~~. It~~ should take ~~approximately~~ about ~~15~~ 10 minutes to complete.

The information you provide will help the ~~B.C. government~~Attorney General to:

- Understand what voters value about different voting systems;
- ~~Understand how ready voters feel to make an informed choice about their preferred voting system;~~
- Determine whether ~~government should offer~~ the referendum ballot should offer ~~voters~~ the choice between two voting systems, or ~~or~~ more than two voting systems; ~~on the referendum ballot~~
- Determine whether government ~~to~~ should provide public funds to registered advocacy campaigns, both for and against voting system reform; and
- Determine if and how ~~and~~ to regulate advertising activities during the referendum period.

Privacy information / How do we prevent people from filling out the survey multiple times?

Sections:

1. Profile
2. General o~~O~~utlook
3. Voting ~~S~~s~~S~~ystem ~~P~~preferences
4. Ballot o~~O~~ptions
5. Public f~~F~~unding and advertising

Comment [NTG1]: Will survey text link to related explainer content?

Comment [NSR2]: Wording changed.

Comment [NSR3]: Please use "voting system" throughout whenever referring to actual system(s), not "electoral system".

Comment [NSR4]: Changed to "voting system"

Comment [NSR5]: Wording change

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Comment [NTG6]: Engagement to fill out?

Section 1: Your pProfile

Please provide your basic demographic information to help us better understand the preferences of ~~people with different backgrounds, living in different parts of across the~~of British Columbians throughout the province. Your identity cannot be determined by answering these questions. ~~This information cannot be used to identify you.~~

Profile_Q1 - What is your gender?

- Male (1)
- Female (2)
- Other (3)

Profile_Q2 – What are the first three characters in your postal code?

- [3 character field]

Profile_Q3 - How old are you?

- [insert standard age ranges used by BC]

Profile_Q4 - What is the highest level of education that you have completed?

- ~~No schooling (1)~~
- Some high school, ~~or~~ elementary school or home schooling (2)
- High school (3)
- Apprenticeship or trades certificate ~~or diploma~~ (4)
- College diploma or degree~~, CEGEP, or college classique~~ (5)
- Bachelor's degree (6)
- Master's degree (7)
- Professional degree ~~Degree in medicine, dentistry, veterinary medicine, or optometry (8)~~
- Doctorate (9)

Profile_Q5 - Do you identify with any of the following groups?

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)
- None of the above

Section 2: General o~~O~~utlook

Please answer the following questions to help us understand your interest in, and familiarity with, ~~electoral~~ voting systems~~reform and interest in politics~~.

Outlook_Q1 - Generally speaking, how interested are you in politics?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)

Outlook_Q2 - How frequently do you follow news and current affairs?

- Never (1)
- Rarely (2)
- Several times each month (3)
- Once a week
- Several times each week (4)
- Daily (5)

Outlook _Q3 - How closely have you followed the public debate on electoral reform in B.C.?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)

Outlook _Q4 - Did you vote in either the 2005 or 2009 provincial referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)

Outlook _Q5 - How often have you discussed provincial electoral reform with others?

- Not at all (1)
- Occasionally
- Somewhat often (2)
- Very often (3)

Outlook _Q6 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)
- All of the time (6)

Comment [NTG7]: What is the rationale for listing all responses throughout from most negative to positive? I would prefer it the opposite to set a better tone.

Outlook _Q6b [only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4] - What are the biggest barriers preventing you from voting? (Please select all that apply.)

- Lack of time (1)
- Lack of information (2)
- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Lack of interest
- Other (9) [Open text]

Outlook_Q7 – Have you read the background information on this website regarding the various voting systems?

- Yes
- No
- Somewhat

Outlook_Q~~8~~7 - In general, how satisfied are you with ~~the way~~how the current First Past the Post voting system works in British Columbia?

- Not at all satisfied (1)
- Not very satisfied (2)
- Somewhat satisfied (3)
- Very satisfied (4)
- Don't know (5)

~~**Outlook_Q8 - How confident do you feel right now about selecting an electoral a voting system and making an informed choice in the 2018 referendum?**~~

- ~~Not at all satisfied (1)~~
- ~~Not very satisfied (2)~~
- ~~Somewhat satisfied (3)~~
- ~~Very satisfied (4)~~
- ~~Don't know (5)~~

Comment [NSR8]: Suggest adding "right now" to signal this is just the opening phase.

Outlook_Q9 - How knowledgeable do you feel about the differences between ~~electoral~~ voting systems?

- Not at all knowledgeable (1)
- Not very knowledgeable (2)
- Somewhat knowledgeable (3)
- Very knowledgeable (4)
- Don't know (5)

Outlook_Q10 ~~--~~ If you were to vote in the referendum today, ~~H~~how confident ~~do~~would you feel ~~right now~~ about selecting a voting system and making an informed choice?

- Not at all confident (1)
- Not very confident (2)
- Somewhat confident (3)
- Very confident (4)
- Don't know (5)

Section 3: Voting ~~S~~system p~~P~~references

Please answer the following questions to help us understand your values as to how MLAs are elected, how governments are formed and how the legislative assembly operates. ~~what you like and dislike about B.C.'s current electoral voting system and its proposed alternatives.~~

Preferences_Q1 ~~Voting systems have different characteristics that reflect a set of values based on the underlying values they seek to emphasize.~~ Please select up to five ~~priorities~~ values from the list below that are most important to you.
I value most:~~...:~~

~~Proposed BC statements~~
Governments that collaborate with other parties in the Legislature
~~Strengthening the link between voter intention and the election of representatives~~Strong links between
~~Governments that consider all viewpoints before making a decision~~
A voting system that allows you to select your preferred candidate or party, without having to consider strategically who is most likely to win.
Single-party majority governments where it is clear who is accountable for ~~unpopular~~ decisions
MLAs ~~that~~ who focus on what is best for the province as a whole
A voting process that is easy to understand
Governments with MLAs representing every region in the province
Allowing voters to express ~~a wide range of~~several preferences for candidates or political parties when voting
Governments that ~~can~~ make decisions quickly

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Comment [NSR9]: Wording change

Better representation of groups ~~that are~~ currently underrepresented in the ~~Legislature~~Legislative Assembly
MLAs who focus primarily on the interests of their local community
Increasing the presence of smaller parties in the Legislature
~~Single party, majority governments~~
A legislature where the number of seats each party ~~wins~~ holds closely matches their support across the province
A voting system that~~n~~ encourages political parties to reach beyond their ~~most loyal~~ supporters and appeal to other parties' voters.
A voting system that provides opportunities for independent candidates (not running for a political party) to be elected.
~~An electoral~~A voting system that produces minority or coalition governments.

Comment [NSR10]: Changed to "voting system"

Comment [NSR11]: Changed to voting system

Comment [NSR12]: Removed "more"

MLAs whothat continue to represent the same number of citizens as they do now
~~(something about open vs closed lists)~~ A voting system that allows a voter to rank a political party's candidates. ~~focuses on candidates, not political parties.~~
A voting system that allows a voter to select a political party alone.

Preferences _Q2 Which would you prefer?

Having ~~many~~ several small parties in the Legislature representing ~~many differenta~~ diversity of views or ~~having a few~~fewer big parties that try to appeal to a broad range of people?

- Many small parties (1)
- A few big parties (2)

Preferences _Q3 Which would you prefer?

- Members of the Legislative Assembly (MLAs) ~~that~~ who do what their party promised, even if it means going against what their constituents want.
- ~~or m~~MLAs ~~embers of the Legislative Assembly that~~ who do what their constituents want, even if it means going against what their party promised.~~?~~
- ~~MLAs that do what their party promised (1)~~
- ~~MLAs that do what their constituents want (2)~~

Preferences _Q4 Which best describes your views?

- Ballots should allow voters to select one candidate or political party.
- Ballots should allow votes to select more than one candidate or political party.

~~Ballots should be as simple as possible so that everybody understands how to vote, or ballots should allow everybody to express multiple preferences?~~

- ~~As simple as possible (1)~~
- ~~Allow everybody to express multiple preferences (2)~~

Preferences_Q5 Which would you prefer?

- A ~~legislature~~ Legislative Assembly where one party governs, without requiring the support of another party to~~and can~~ make decisions. ~~on its own~~
- ~~, or a~~A ~~legislature~~ Legislative Assembly where two or more ~~several~~ parties ~~have to~~must collaborate ~~to~~ to make ~~collectively agree before a~~ decision~~s is made~~.~~?~~
- ~~One party makes decisions on its own (1)~~
- ~~Several parties have to collectively agree (2)~~

~~**Preferences_Q6 Which would you prefer?**~~

Comment [NTG13]: Still in draft

Comment [NTG14]: Still in draft

Comment [NTG15]: Need to review: still in draft

Comment [NTG16]: Suggest we remove these preambles as most often the bulleted questions match the text exact. It adds to the time it takes to read and complete the questionnaire.

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Comment [NTG17]: Captured in Q17

- ~~A system where all MLAs represent an electoral district and are directly elected by local voters in a smaller, more localized electoral district, or a system where some MLAs are also elected by voters in a larger regional district, orwhile the other portion of MLAs are elected by all voters in the province as a whole? (1)~~
  - ~~A system where all MLAs represent an electoral district and are directly elected by local voters (2)~~
    - ~~A system where some MLAs are also elected by a larger region or the province as a whole (3)~~

Preferences_Q7 Which would you prefer?

- ~~The legislature should remain the same size, or there should be more MLAs to better reflect voters' preferences~~
- The number of MLAs ~~legislature~~ should remain the same (currently 87) ~~size~~ (1)
- There should be more MLAs to better reflect voters' preferences (2)

Preferences_Q9 There should be greater diversity of views in the provincial legislature.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q8 ~~There should be~~All views of British Columbians, no matter how marginal, should be represented in the Legislative Assembly. ~~parties in the provincial legislature that represent the views of all British Columbians, even if some are considered more radical or extreme.~~

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

~~**Preferences_Q9 There should be greater diversity of views in the provincial legislature.**~~

- ~~Strongly disagree (1)~~
- ~~Somewhat disagree (2)~~
- ~~Neutral (3)~~
- ~~Somewhat agree (4)~~
- ~~Strongly agree (5)~~

~~**Preferences_Q10 Members of the provincial legislature should always support the position of their party, even if it means going against the wishes of their constituents.**~~

- ~~Strongly disagree (1)~~
- ~~Somewhat disagree (2)~~
- ~~Neutral (3)~~
- ~~Somewhat agree (4)~~
- ~~Strongly agree (5)~~

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Comment [NTG18]: Need to review: still in draft

Comment [KA19]: To be clear, this does not tie to one particular system, but does provide advice to government about specific implementation of any PR system.

Comment [NTG20]: Repeat

Preferences_Q11 Voters should be able to express multiple preferences on the election ballot~~,~~ even if this means that it takes longer to count the ballots and announce the election result.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q12 A ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q13 It is better for several parties to have to govern together than for one party to make all the decisions in government, even if it takes longer ~~for government to get things done~~.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q14 A party that wins the most seats in an election should ~~still~~ have to compromise with other parties, even if it means changing some of its policies.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

~~**Preferences_Q15 Governments should have to negotiate their decisions with other parties in the Legislature, even if it is less clear who is accountable for the resulting law or policy.**~~

- ~~Strongly disagree (1)~~
- ~~Somewhat disagree (2)~~
- ~~Neutral (3)~~
- ~~Somewhat agree (4)~~
- ~~Strongly agree (5)~~

Comment [NSR21]: Wording change to insert "law" and remove "policy" from decisions above. I think policy is a difficult term for a lot of people to grasp outside of context.

Preferences_Q16 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)

- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q17 - Please indicate which you prefer:

- Each electoral district is represented by one MLA ~~represents a specific electoral district, or~~
- Each electoral district is represented by ~~S~~several MLAs, possibly from different parties~~s, represent a specific electoral district, or~~
- One MLA represents a specific electoral district, and other MLAs, possibly from different parties, represent a larger region or the province as a whole.

~~**Preferences_Q18** Please indicate which you prefer:~~

- ~~During an election, the winning candidate receives at least one more vote than ANY of the other candidates; or~~
- ~~During an election, the winning candidate, receives at least one more vote than ALL of the other candidates (50% +1 vote); or~~
- ~~During an election, the winning candidates are determined proportionally. Seats are allocated among the candidates in proportion to their party's shares of the vote.~~

Preferences_Q19 Please indicate which you prefer:

- Voters can vote once for either a candidate or a party in each race~~; or~~
- Voters can rank the candidates or parties in order of preference
- A mix of both options using two ballots

~~**Preferences_20** The B.C. government will hold a referendum in 2018 on changing the province's voting system. Based on what you know, which alternate system or systems would you like to see appear on the ballot. Please select all that apply. (With mouseover summary text)~~

- ~~List Proportional Representation~~
- ~~Mixed Member Proportional~~
- ~~Single Transferable Vote~~
- ~~Mixed Member Majoritarian~~
- ~~Other: Please describe~~

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Comment [NSR22]: Changed constituency to electoral district

Comment [KA23]: Plurality and Majority systems not an option, so what value in this question?

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Comment [NSR24]: Changed citizens to voters

Comment [NTG25]: Moved to next section.

Section 4: Referendum Ballot Options

In Fall 2018, B.C. ~~citizens~~ voters will have the opportunity to vote for either retaining the current First Past the Post voting system or adopting a ~~new~~ proportional voting system. Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Comment [NSR26]: Changed to "voting system"

~~**Referendum Ballot Options_Q 1 Which do you prefer?**~~

- ~~The referendum ballot should be as simple as possible~~
- ~~The referendum ballot should give voters as much choice as possible~~

Ballot Options_Q 2 Which do you prefer?

- The referendum ballot should offer voters the choice between the current ~~electoral~~ First Past the Post voting system and ONE ~~alternate~~ proportional representation voting system. ~~proposed by the government~~
- The referendum ballot should offer voters the choice between the current ~~electoral~~ First Past the Post voting system and ~~up to three~~MORE THAN ONE ~~alternate~~ proportional representation voting ~~s~~system ~~s proposed by the government~~

Comment [NSR27]: Kevin and I both think it's safer to have the more generic "more than one" rather than "up to three". Is there a particular logic to including a specific number?

Ballot Options_Q 3 If the government offers a choice of up to three ~~alternate~~ PR voting systems, which do you prefer?

- The voter should indicate their support for only one system
- The voter should rank order their support for up to three proposed systems
  -

Comment [NTG28]: Avoiding "alternative voting" as this can refer to the "alternative vote", which is not PR.

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Ballot Options: Which system or systems of proportional representation would you like to see appear on the ballot, alongside the option of keeping First Past the Post. Please select all that apply. (With mouse-over summary text)

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- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian
- Other: *Please describe*

Comment [NSR29]: After further review/discussion, we are planning to include information about this system, even though it is generally regarded as semi-proportional. We will flag it for the AG and MO staff and get their confirmation whether to include or not. Also will hear from experts. MMM has ways to configure that get it close to proportional.

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Section 5: Public funding and advertising in the referendum

Comment [NSR30]: Wording added

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising during the referendum.

Comment [NSR31]: Wording added

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

Comment [NSR32]: Designated is more precise

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

Comment [NSR33]: Changed to voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 3 The provincial government should ~~ensure that BC~~provide voters ~~have access to~~with high-quality and impartial information prior to the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.

Comment [NSR34]: Wording changed to distinguish from designated pro/opp groups, above.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

==========

~~Appendix: Additional system-specific preference statements~~

Comment [NTG35]: Cutting to keep survey neutral and doesn't cover all voting systems.

~~FPTP~~

- ~~A first past the post system is better because it creates strong majority governments that can implement their policies. (FPTP1)~~
- ~~A first past the post system is better because it makes sure that every Member of Provincial Parliament is elected from a constituency. (FPTP2)~~
- ~~A first past the post system is better because one ballot is less confusing than two. (FPTP3)~~
- ~~A first past the post system is better because it allows local party members to choose all of a party's candidates. (FPTP4)~~
- ~~A mixed member proportional system is worse because it will lead to unstable coalition governments. (FPTP5)~~
- ~~A mixed member proportional system is worse because it puts too much control in the hands of parties and political elites. (FPTP6)~~

~~MMP~~

- ~~A mixed member proportional system is better because it makes sure that parties that have support of some of the population still get some representation. (MMP1)~~
- ~~A mixed member proportional system is better because it lets voters indicate their preference for both a local representative and a party. (MMP2)~~
- ~~A mixed member proportional system is better because parties should get the same share of seats as their share of the vote. (MMP3)~~
- ~~A mixed member proportional system is better because it will lead to more diversity in the legislature. (MMP4)~~
- ~~A first past the post system is worse because it gives some parties a share of the seats much larger than their share of the vote. (MMP5)~~
- ~~A first past the post system is worse because it shuts out small parties. (MMP6)~~

~~STV~~

- ~~A single transferable vote system is better because it makes sure that parties that have support of some of the population still get some representation. (STV1)~~
- ~~A single transferable vote system is better because it lets voters rank their preference among several local representatives. (STV2)~~
- ~~A single transferable vote system is better because parties should get the same share of seats as their share of the vote. (STV3)~~
- ~~A single transferable vote system is better because it will lead to more diversity in the legislature. (STV4)~~

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Seiterle, Dominic GCPE:EX

From:	Reimer, Neil JAG:EX
Sent:	Thursday, November 2, 2017 5:54 PM
To:	Harris, Megan A GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX; Hume, David GCPE:EX; Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; 'Peter MacLeod'
Cc:	Atcheson, Kevin AG:EX
Subject:	Web content
Attachments:	Electoral Reform - Site Content - draft KA and NR input.docx; Draft engagement material voting systems v.0.4.docx; Draft engagment glossary v.0.2.docx
Importance:	High

Attached are the following from me and Kevin for the site:

- Proposed text for Home page
- 101 materials (information on voting systems and a glossary)

We envision the materials evolving over time, e.g. adding cross-jurisdictional information for each voting system and expanding the glossary. But this is what is doable for the launch.

I think this is all that is needed from us for content for now(?) If not, Tiffany please let us know. We can discuss on the call tomorrow. Also wondering whether the voting systems info will be sent to the experts – we're assuming it will be.

Neil Reimer
Director, Strategic Initiatives
Justice Services Branch | British Columbia Ministry of Attorney General
1001 Douglas St., Victoria, BC Tel: 250 356-8303

British Columbia Voting Systems Survey

Draft 3

This survey is intended to help the B.C. government understand the preferences and expectations of BC voters regarding a planned Fall 2018 provincial referendum on electoral reform. This referendum will be the third time since 2005 that voters have been asked to provide the provincial government with mandate to change the voting system used to allocate seats in the provincial legislature.

The survey should take approximately 15 minutes to complete.

The information you provide will help the BC government to:

- Understand what voters value about different voting systems
- Understand how ready voters feel to make an informed choice about their preferred voting system
- Determine whether government should offer voters the choice between two or more than two systems on the ballot
- Determine whether to provide public funds to registered advocacy campaigns and regulate advertising activities during the referendum period

Privacy information / How do we prevent people from filling out the survey multiple times?

Sections:

1. Profile
2. Outlook
3. System Preferences
4. Ballot Options
5. Public Funding and advertising

Comment [NSR1]: Wording changed.

Comment [NSR2]: Wording changed.

Comment [NSR3]: Please use "voting system" throughout whenever referring to actual system(s), not "electoral system".

Comment [NSR4]: Don't see the value in referring to past referenda right up front (although maybe I was the one who suggested it be mentioned somehwere…..). Would replace second sentence with something high level like, "In the referendum, BC voters will be asked whether to keep the current provincial voting system or change to a proportional representation system."

Comment [NSR5]: Changed to "voting system"

Comment [NSR6]: Is it about voter readiness or their current state of knowledge? Readiness is maybe less important a focus in this survey than how engaged/informed they are(?)

Comment [NSR7]: Wording change

Comment [NSR8]: Wording change

Section 1: Profile

Please provide your basic demographic information to help us understand the preferences of people with different backgrounds, living in different parts of the province. This information cannot be used to identify you.

Profile_Q1 - What is your gender?

- Male (1)
- Female (2)
- Other (3)

Profile_Q2 – What are the first three characters in your postal code?

- [3 character field]

Profile_Q3 - How old are you?

- [insert standard age ranges used by BC]

Profile_Q4 - What is the highest level of education that you have completed?

- No schooling (1)
- Some high school or elementary school (2)
- High school (3)
- Apprenticeship or trades certificate or diploma (4)
- College, CEGEP, or college classique (5)
- Bachelor's degree (6)
- Master's degree (7)
- Degree in medicine, dentistry, veterinary medicine, or optometry (8)
- Doctorate (9)

Profile_Q5 - Do you identify with any of the following groups?

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)

Comment [KA9]: I thought we agreed to move these to the end so as not to scare people off

Comment [NSR10]: Could we just say “across the province” rather than “with different….” etc?

Section 2: Outlook

Please answer the following questions to help us understand your familiarity with electoral reform and interest in politics.

Outlook_Q1 - Generally speaking, how interested are you in politics?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)

Outlook_Q2 - How frequently do you follow news and current affairs?

- Never (1)
- Rarely (2)
- Several times each month (3)
- Several times each week (4)
- Daily (5)

Outlook _Q3 - How closely have you followed the public debate on electoral reform in B.C.?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)

Outlook _Q4 - Did you vote in either the 2005 or 2009 provincial referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)

Outlook _Q5 - How often have you discussed provincial electoral reform with others?

- Not at all (1)
- Somewhat often (2)
- Very often (3)

Outlook _Q6 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)

Outlook _Q6b [only appears if "Never (2)" or "Rarely (3) or Sometimes (4)" are selected in Intro_Q4] - What are the biggest barriers preventing you from voting?
(Please select all that apply.)

- Lack of time (1)
- Lack of information (2)

- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don't like the voting system (7)
- I was not eligible to vote (8)
- Other (9) [Open text]

Outlook_Q7 - In general, how satisfied are you with the way the voting system works in British Columbia?

- Not at all satisfied (1)
- Not very satisfied (2)
- Somewhat satisfied (3)
- Very satisfied (4)
- Don't know (5)

Outlook_Q8 - How confident do you feel right now about selecting ~~an electoral~~ a voting system and making an informed choice in the 2018 referendum?

- Not at all satisfied (1)
- Not very satisfied (2)
- Somewhat satisfied (3)
- Very satisfied (4)
- Don't know (5)

Comment [NSR11]: Suggest adding "right now" to signal this is just the opening phase.

Comment [NSR12]: These should say "confident", not "satisfied".

Outlook_Q9 - How knowledgeable do you feel about the differences between ~~electoral~~ voting systems?

- Not at all knowledgeable (1)
- Not very knowledgeable (2)
- Somewhat knowledgeable (3)
- Very knowledgeable (4)
- Don't know (5)

Comment [KA13]: Swap the order of 8 and 9. Should also ask if they have read the backgrounder info on the website to help interpret this knowledge response.

Section 3: System Preferences

Please answer the following questions to help us understand what you like and dislike about B.C.'s current ~~electoral~~ voting system and its proposed alternatives.

Preferences_Q1 Voting systems have different characteristics based on the underlying values they seek to emphasize. Please select up to five ~~priorities~~ values from the list below that are most important to you. I value…:

myDemocracy / CES questions	Broadbent / Abacus questions	Proposed B.C. statements
Governments that collaborate with other parties in the Legislature		Governments that collaborate with other parties in the Legislature
Strengthening the link between voter intention and the election of representatives		~~Strengthening the link between voter intention and the election of representatives~~Strong links between
Governments that consider all viewpoints before making a decision		Governments that consider all viewpoints before making a decision
Increasing voter turnout		
Governments that can be easily held to account by voters	The system makes it easy to get rid of governments that are out of sync with the population	Single-party majority governments where it is clear who is accountable for unpopular decisions
MLAs that focus on what is best for the province		MLAs that focus on what is best for the province
Ensuring the voting process is easy to understand	The ballot is simple and easy to understand	A voting process that is easy to understand
Governments with strong representation from every region	The system ensures that the governments has MLAs from each region of the province	Governments with MLAs representing every region in the province
Allowing voters to express a wide range of preferences when voting		Allowing voters to express a wide range of preferences when voting
Governments that can make decisions quickly		Governments that can make decisions quickly
Better representation of groups that are currently underrepresented in the Legislature		Better representation of groups that are currently underrepresented in the Legislature
MLAs who focus primarily on the interests of their local community	The system allows you to directly elect MLAs who represent your community	MLAs who focus primarily on the interests of their local community

Comment [KA14]: We need to be clear amongst ourselves up front which values are tied to each potential system.
In fact, we should do this for every question in the survey so there is no ambiguity about how we analyze the responses after the fact. We should also share this "key" with the academics to ensure they agree.

Comment [KA15]: These statements read more clearly if prefaced with: "I value…"

Comment [KA16]: Needs to be more plain language

Comment [NSR17]: In fact, I don't understand what this statement means. Is it "strong link between voter and individual/local MLA"? Or is it getting at reducing "wasted votes"?

Comment [NSR18]: Not sure how this one relates to voting systems. Suggest cutting it.

Comment [NSR19]: Suggest removing "unpopular". Does it add anything?

Comment [NSR20]: Suggest adding "as a whole" at the end to make it clearer.

Comment [NSR21]: Wording change

Increasing the presence of smaller parties in the Legislature		Increasing the presence of smaller parties in the Legislature
	The system produces stable and strong governments	Single party, majority governments
	The system makes it easier to elect more women and people from diverse backgrounds to the legislature	
	The system ensures that the number of seats held by a party in legislature closely matches their actual level of support throughout the province.	A legislature where the number of seats each party wins closely matches their support across the province
	The system ensures seats in the legislature reflect the proportion of the vote a party receives provincially	
	The system prevents a party that did not receive a majority of the voted from passing laws without the support of other parties	
	The system ensures that more of the voters' first preferences are reflected in the legislature	
	The system produces majority governments — that is one party has a majority (More than 50% of the seats in the legislature)	
	The system ensures that a majority of voters in an electoral district (more than 50%) support the MP that is elected (meaning he or she could be their first, second or third choice)	
	The system encourages political parties to reach beyond their most loyal supporters appeal to other party's voters.	A voting system than encourages political parties to reach beyond their most loyal supporters and appeal to other parties' voters.
	The system provides opportunities for independent candidates (not running for a political party) to be elected.	A voting system that provides opportunities for independent candidates (not running for a political party) to be elected.
	The system produces minority or coalition governments.	An electoral system that produces minority or coalition governments.
		MLAs that continue to represent the same number of citizens as

Comment [KA22]: How does this differ from "Single party, majority governments where it is clear who is accountable for unpopular decisions"?

Comment [NSR23]: Changed to "voting system"

Comment [NSR24]: Changed to voting system

Comment [NSR25]: Removed "more"

		they do now
		[something about open vs closed lists] A voting system that focuses on candidates, not political parties.

Comment [KA26]: Or should this be in a question below?

Comment [NSR27]: Something like that?

Preferences _Q2 Which would you prefer?
Having many small parties in the Legislature representing many different views or having a few big parties that try to appeal to a broad range of people?

- Many small parties (1)
- A few big parties (2)

Preferences _Q3 Which would you prefer?
Members of the Legislative Assembly that do what their party promised, even if it means going against what their constituents want, or members of the Legislative Assembly that do what their constituents want, even if it means going against what their party promised?

- MLAs that do what their party promised (1)
- MLAs that do what their constituents want (2)

Preferences _Q4 Which best describes your views?
Ballots should be as simple as possible so that everybody understands how to vote, or ballots should allow everybody to express multiple preferences?

- As simple as possible (1)
- Allow everybody to express multiple preferences (2)

Preferences_Q5 Which would you prefer?
A legislature where one party governs and can make decisions on its own, or a legislature where several parties have to collectively agree before a decision is made?

- One party makes decisions on its own (1)
- Several parties have to collectively agree (2)

Preferences_Q6 Which would you prefer?

- A system where all MLAs represent an electoral district and are directly elected by local voters, or a system where some MLAs are also elected by a larger region or the province as a whole? (1)
- A system where all MLAs represent an electoral district and are directly elected by local voters (2)
- A system where some MLAs are also elected by a larger region or the province as a whole (3)

Preferences_Q7 Which would you prefer?

- The legislature should remain the same size, or there should be more MLAs to better reflect voters preferences
- The legislature should remain the same size (1)
- There should be more MLAs to better reflect voters preferences (2)

Comment [NSR28]: Electoral district is preferable to constituency; the latter can be interpreted to mean a group of individuals with common interests not related to geography.

Comment [NSR29]: Added larger region

Comment [KA30]: This suggests MMP. What about strictly List PR?

Alternate question to get at all options:

A system where all MLAs represent an electoral district and are directly elected by local voters, or a system where some or all MLAs are elected by a larger region or the province as a whole?

- A system where all MLAs represent an electoral district and are directly elected by local voters (1)
- A system where some MLAs are also elected by a larger region or the province as a whole (2)
- A system where all MLAs are elected by a larger region or the province as a whole (3)

Comment [KA31]: To be clear, this does not tie to one particular system, but does provide advice to government about specific implementation of any PR system.

Preferences_Q8 There should be parties in the provincial legislature that represent the views of all British Columbians, even if some are radical or extreme.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q9 There should be greater diversity of views in the provincial legislature.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q10 Members of the provincial legislature should always support the position of their party, even if it means going against the wishes of their constituents.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q11 Voters should be able to express multiple preferences on the ballot, even if this means that it takes longer to count the ballots and announce the election result

Comment [NSR32]: Do we need to explicitly refer to election ballots so people aren't confused that we're asking about the referendum ballot?

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q12 A ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q13 It is better for several parties to have to govern together than for one party to make all the decisions in government, even if it takes longer for government to get things done.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)

- Strongly agree (5)

Preferences_Q14 A party that wins the most seats in an election should still have to compromise with other parties, even if it means changing some of its policies.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q15 Governments should have to negotiate their decisions with other parties in the Legislature, even if it is less clear who is accountable for the resulting law or policy.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Comment [NSR33]: Wording change to insert "law" and remove "policy" from decisions above. I think policy is a difficult term for a lot of people to grasp outside of context.

Preferences_Q16 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q17 - Please indicate which you prefer:

- Each MLA represents a specific electoral district, or
- Several MLAs, possibly from different parties, represent a specific electoral district, or
- One MLA represents a specific electoral district, and other MLAs, possibly from different parties, represent a larger region or the province as a whole.

Comment [NSR34]: Changed constituency to electoral district

Preferences_Q18 Please indicate which you prefer:

Comment [KA35]: Plurality and Majority systems not an option, so what value in this question?

- During an election, the winning candidate receives at least one more vote than ANY of the other candidates; or
- During an election, the winning candidate, receives at least one more vote than ALL of the other candidates (50% +1 vote); or
- During an election, the winning candidates are determined proportionally. Seats are allocated among the candidates in proportion to their party's shares of the vote.

Preferences_Q19 Please indicate which you prefer:

- Voters can vote once for either a candidate or a party in each race; or
- Voters can rank the candidates or parties in order of preference
- A mix of both options using two ballots

Comment [NSR36]: Changed citizens to voters

Preferences_20 The B.C. government will hold a referendum in 2018 on changing the province's voting system. Based on what you know, which alternate system or systems

Comment [NSR37]: Wording change to "voting system"

would you like to see appear on the ballot. Please select all that apply. (With mouseover summary text)

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Mixed Member Majoritarian
- Other: Please describe

Comment [NSR38]: After further review/discussion, we are planning to include information about this system, even though it is generally regarded as semi-proportional. We will flag it for the AG and MO staff and get their confirmation whether to include or not. Also will hear from experts. MMM has ways to configure that get it close to proportional.

Section 4: Referendum Ballot Options

In 2018, B.C. citizens will have the opportunity to vote for either retaining the current voting system or adopting a new proportional voting system. Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Comment [NSR39]: Changed to "voting system"

Referendum Ballot Options_Q 1 Which do you prefer?

- The referendum ballot should be as simple as possible
- The referendum ballot should give voters as much choice as possible

Ballot Options_Q 2 Which do you prefer?

- The referendum ballot should offer voters the choice between the current electoral system and ONE alternate system proposed by the government
- The referendum ballot should offer voters the choice between the current electoral system and up to three alternate systems proposed by the government

Comment [NSR40]: Kevin and I both think it's safer to have the more generic "more than one" rather than "up to three". Is there a particular logic to including a specific number?

Ballot Options_Q 3 If the government offers a choice of up to three alternate voting systems, which do you prefer?

- The voter should indicate their support for only one system
- The voter should rank order their support for up to three proposed systems

Section 5: Public funding and advertising in the referendum

Comment [NSR41]: Wording added

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising during the referendum.

Comment [NSR42]: Wording added

Public Funding_Q 1 The government should provide public funds to designated groups to campaign for their preferred voting system

Comment [NSR43]: Designated is more precise

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 2 There should be spending limits imposed on any group that campaigns for its preferred voting system

Comment [NSR44]: Changed to voting system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 3 The provincial government should ensure that BC voters have access to high-quality and impartial information prior to the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.

Comment [NSR45]: Wording changed to distinguish from designated pro/opp groups, above.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

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Appendix: Additional system-specific preference statements

Comment [KA46]: I think we should cut these altogether. The rest of the survey is written as neutrally as possible, but these clearly contain leading/pejorative statements.

If keeping, need to come up with new statements for List PR

~~FPTP~~

- ~~A first past the post system is better because it creates strong majority governments that can implement their policies. (FPTP1)~~
- ~~A first past the post system is better because it makes sure that every Member of Provincial Parliament is elected from a constituency. (FPTP2)~~
- ~~A first past the post system is better because one ballot is less confusing than two. (FPTP3)~~
- ~~A first past the post system is better because it allows local party members to choose all of a party's candidates. (FPTP4)~~
- ~~A mixed member proportional system is worse because it will lead to unstable coalition governments. (FPTP5)~~
- ~~A mixed member proportional system is worse because it puts too much control in the hands of parties and political elites. (FPTP6)~~

MMP

- A mixed member proportional system is better because it makes sure that parties that have support of some of the population still get some representation. (MMP1)
- A mixed member proportional system is better because it lets voters indicate their preference for both a local representative and a party. (MMP2)
- A mixed member proportional system is better because parties should get the same share of seats as their share of the vote. (MMP3)
- A mixed member proportional system is better because it will lead to more diversity in the legislature. (MMP4)
- A first past the post system is worse because it gives some parties a share of the seats much larger than their share of the vote. (MMP5)
- A first past the post system is worse because it shuts out small parties. (MMP6)

STV

- A single transferable vote system is better because it makes sure that parties that have support of some of the population still get some representation. (STV1)
- A single transferable vote system is better because it lets voters rank their preference among several local representatives. (STV2)
- A single transferable vote system is better because parties should get the same share of seats as their share of the vote. (STV3)
- A single transferable vote system is better because it will lead to more diversity in the legislature. (STV4)

Glossary

Term	Proposed definition
Citizens' Assembly	An independent assembly of randomly selected individuals with a mandate to examine an issue over an extended period of time and make a recommendation to the Legislative Assembly. The B.C. Citizens' Assembly on Electoral Reform was mandated in 2004 to look at how votes cast in provincial elections translate into seats in the Legislative Assembly. The Assembly's final report was submitted in December 2004, and the recommended BC-STV voting system was put to provincial referendum in 2005 and again in 2009. The Ontario Citizens' Assembly on Electoral Reform was given a similar mandate in 2006. Its final report was submitted in May 2007, and its recommended MMP system was put to provincial referendum in October 2007.
Closed List Proportional Representation (Closed List PR)	A form of List PR in which voters vote for a political party and the seats that party receives are filled based on a list prepared by the political party at the start of the election – for example, if the party receives 5 seats, then the first 5 candidates on the party list are elected.
Coalition government	Two or more political parties that form government by formally sharing power in the Legislative Assembly. Usually, the cabinet ministers will be drawn from all coalition parties.
Electoral district	A geographic area that elects one or more members of the Legislative Assembly. Sometimes referred to as a "constituency" or "riding".
Electoral district seats	Seats that are won by candidates or filled by candidates of political parties on the basis of the results of the vote in an electoral district.
First Past the Post (FPTP)	British Columbia's current voting system. Also called Single Member Plurality (SMP). See First Past the Post **[link to voting systems info page]**
Governing party	A political party whose leader is called upon by the Lieutenant Governor to form a government because the party can maintain the confidence of the Legislative Assembly in order to govern.
Legislative Assembly	The lawmaking body of British Columbia, consisting of all the elected Members.
Legislature	The Legislative Assembly as well as the Lieutenant Governor, who represents the Crown in British Columbia.
Lieutenant Governor	The representative of the Queen in British Columbia who carries out constitutional, vice-regal and ceremonial duties on behalf of the Crown. The Lieutenant Governor selects the Premier, summons and prorogues the Legislature, and gives Royal Assent to bills.
List Proportional Representation (List PR)	A proportional voting system. See List PR **[link to voting systems info page]**
List seats	Seats that are filled by candidates of political parties in proportion to the percentage of the vote the party receives. Seats are filled based on lists of candidates prepared by parties. See "closed list" and "open list".
Majority	A single governing party or a formal coalition of like-minded parties holds more than

government	half of the seats in the Legislative Assembly.
Minority government	The governing political party holds fewer than half of the total number of seats in the Legislative Assembly.
Mixed voting system	Voting system in which both First Past the Post and List PR are used to allocate seats in the Legislative Assembly. Voters have a separate vote under each method. MMP and MMM/Parallel are examples of mixed voting systems. **[link to voting systems info page]**
Mixed Member Majoritarian voting system (MMM)	Also referred to as Parallel Voting System. See "Mixed voting system"
Mixed Member Proportional voting system (MMP)	See "Mixed voting system"
Open List Proportional Representation (Open List PR)	A form of List PR in which voters have the option of voting for a candidate from a list prepared by a political party. Voters also may have the option of simply endorsing the party's list as presented. The political party receives a share of seats equal to the percentage of the vote received by all of the candidates for the party. The party's seats are filled in the order of the number of votes each candidate received – for example, if the party receives 5 seats, then the 5 candidates from that party who got the most votes are elected.
Parallel voting system	See "Mixed Member Majoritarian voting system"
Plurality voting systems	Voting systems in which the winning candidate or political party is the one that has obtained more votes than any other candidate or political party, even if it is not more than 50% of the total votes cast. First Past the Post is an example of a plurality voting system.
Proportional	In regard to voting systems, a measure of how closely a political party's share of the votes it receives matches the share of seats it receives in the Legislative Assembly.
Proportional voting system	A voting system that allocates seats in the Legislative Assembly in proportion to the percentage of the votes cast for political parties. In a perfectly proportional system, a political party would receive, for example, 30 per cent of the seats if it won 30 per cent of the votes cast.
Quota	The minimum number of votes that a candidate must receive in order to be elected under the STV voting system. The quota is determined by a formula based on the number of seats in the electoral district and the total number of valid votes cast.
Semi-proportional voting system	A voting system that allocates seats in the Legislative Assembly relatively but not closely in proportion to the percentage of the votes cast for political parties. Mixed Member Majoritarian or Parallel is an example of a semi-proportional voting system.
Single Member Plurality voting system	See "First Past the Post".
Single Transferable Vote voting	A preferential voting system. See Single Transferable Vote **[link to voting systems info page]**

system	
Threshold	The minimum percentage of votes that a political party must receive in order to be eligible for to win a seat under some proportional systems – for example a party list seat under List PR or MMP.
Voting system	A system for electing members to a legislative body, including the rules that govern how ballots are marked and counted, and how votes are turned into seats.

Seiterle, Dominic GCPE:EX

From: Harris, Megan A GCPE:EX
Sent: Thursday, November 2, 2017 4:59 PM
To: 'Peter MacLeod'; Nelson, Tiffany GCPE:EX; Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Hume, David GCPE:EX; Reimer, Neil JAG:EX; Bronee, Amy GCPE:EX
Subject: RE: Materials tomorrow
Attachments: Draft letter to poli scientists NR comments (3).docx

Hello all,

Attached is the approved letter from MDE. In regards to getting them the draft questionnaire, I feel as though it should wait until Monday afternoon after we get MDE sign off as well.

Megan

-----Original Message-----
From: Peter MacLeod [mailto:peter@masslbp.com]
Sent: Thursday, November 2, 2017 4:47 PM
To: Harris, Megan A GCPE:EX
Cc: Nelson, Tiffany GCPE:EX; Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Hume, David GCPE:EX; Reimer, Neil JAG:EX; Bronee, Amy GCPE:EX
Subject: Re: Materials tomorrow

Great. Then I will contact them within the next half hour if I don't hear any objections.

I will explain that they will receive the draft survey in confidence by the end of tomorrow and we would be grateful to receive their comments by midday Monday.

Can I get a copy of the invitation letter on letterhead with an appropriate sig to follow tomorrow?

P.

> On Nov 2, 2017, at 7:44 PM, Harris, Megan A GCPE:EX <Megan.Harris@gov.bc.ca> wrote:
>
> I have received approval on the 4 from MDE.
>
> On Nov 2, 2017, at 4:35 PM, Peter MacLeod <peter@masslbp.com<mailto:peter@masslbp.com>> wrote:
>
> Any update concerning the involvement of advisors?
>
> P.
>
>
>
>
>
>

> On Nov 2, 2017, at 7:34 PM, Nelson, Tiffany GCPE:EX <Tiffany.Nelson@gov.bc.ca<mailto:Tiffany.Nelson@gov.bc.ca>> wrote:
>
> Hi everyone - as an update, we require more time on materials and you can expect to receive the web copy and questionnaire tomorrow for final flags and comment. MO staff are aware of the updated timeline.
>
> I've also proposed a new call time of 10:30 a.m. to accommodate an appointment of Neil's. We'll talk then.
>
> Thanks,
>
> Tiffany
> 250 858-4680
> _____
> From: Harris, Megan A GCPE:EX
> Sent: Thursday, November 2, 2017 11:41 AM
> To: Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Nelson, Tiffany GCPE:EX; Hume, David GCPE:EX; 'peter@masslbp.com<mailto:peter@masslbp.com>'; Bronee, Amy GCPE:EX
> Subject: RE: Discussion to finalize survey
> Importance: High
>
>
> After further reflection, can we please cancel this call? I will not be on the call and I need our team to focus. You will all receive the draft before the end of the day but unfortunately, none of us have time to discuss our changes at this time. My suggestion would be that you review our edits when you get them and let us know if you have questions. Once the questionnaire is done we will rushing to review Neil and Kevin's work on the web copy.
>
> If you approve of the changes to the questionnaire, let us know and we will get it approved by the minister asap.
>
> Megan
>
> -----Original Appointment-----
> From: Seiterle, Dominic GCPE:EX
> Sent: Thursday, November 2, 2017 10:47 AM
> To: Summers, Katrina GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Nelson, Tiffany GCPE:EX; Hume, David GCPE:EX; Harris, Megan A GCPE:EX; 'peter@masslbp.com<mailto:peter@masslbp.com>'; Bronee, Amy GCPE:EX
> Subject: Discussion to finalize survey
> When: Thursday, November 2, 2017 3:00 PM-4:00 PM (UTC-08:00) Pacific Time (US & Canada).
> Where: Online Meeting
>
>
>
> .....
> Join online meeting s.15,s.17
>s.15,s.17
>
> Join by Phone
> Local - Victoria: s.15,s.17
> Local - Vancouver: s.15,s.17
> Toll-Free: s.15,s.17
> Find a local number s.15,s.17

>
> Conference ID: s.15,s.17
>
> Forgot your dial-in PIN? s.15 | First online
s.15,s.17

> .....
>

Dear X,

As you may be aware, on Oct. 4, 2017 B.C.'s Attorney General David Eby took the first steps towards asking British Columbians if they want a change to the current voting system. The Bill sets out the terms for a provincewide referendum to be scheduled before the end of November 2018.

In order for all British Columbians to have their say, the Ministry of Attorney General is launching an education and awareness engagement process in the coming days.

I would like to formally invite you to provide your advice to the Attorney General and ministry staff on the content of its public engagement materials.

As a noted academic authority with expertise in electoral systems, survey design and/or public engagement, we would appreciate your review of a proposed online questionnaire and related materials, to help ensure the accuracy and neutrality of the information provided. The ministry intends to use these materials to consult with voters on the development of the referendum ballot question, among other topics, and to inform other communications and administrative elements of the referendum campaign.

You are one of four academics invited to provide advice and would be privy to confidential information, including draft materials and related commentary. As a condition of your participation, we ask that you agree to abstain from public comment or academic research related to the B.C. government's survey methodology, survey results or consultation process.

Your contribution to the development of the survey would be publicly credited, but not constitute an endorsement of the survey or related materials. We expect that your participation would require between four to eight hours over the next week, though this commitment could be extended at the invitation of the Minister and with your agreement.

Sincerely,
Kurt Sandstrom
Assistant Deputy Minister, Justice Services Branch
Ministry of Attorney General

Seiterle, Dominic GCPE:EX

From: Reimer, Neil JAG:EX
Sent: Wednesday, November 1, 2017 5:35 PM
To: Seiterle, Dominic GCPE:EX; Atcheson, Kevin AG:EX; Harris, Megan A GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX
Cc: Summers, Katrina GCPE:EX; Hume, David GCPE:EX; 'Peter MacLeod'
Subject: RE: Survey draft three
Attachments: British Columbia Voting Systems Ballot Survey draft 3 (KA NR).docx

Attached are my and Kevin's comments/suggestions/wording changes.

-----Original Message-----
From: Seiterle, Dominic GCPE:EX
Sent: Wednesday, November 1, 2017 10:01 AM
To: Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Harris, Megan A GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX
Cc: Summers, Katrina GCPE:EX; Hume, David GCPE:EX; 'Peter MacLeod'
Subject: Survey draft three

Hi -
Here is the revised draft from Peter integrating our discussion yesterday. As we discussed, it might be good to have Megan's team give it a look through next. If you could use the comment feature in Word (not tracked changes) to record your ideas. Please return to me ASAP, as David suggests getting it to the MO by Thursday end of day.
Thanks,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis GDX – Government Digital Experience Division Government Communications & Public Engagement 4th floor, 617 Government Street | Victoria BC | 250-415-8743

The major groups of information that complete the **Top Navigation** include:

1. **Home** – The front page of the engagement. This includes:
    - your purpose statement (Help people understand what they are voting for when they vote);
    - a summary of the engagement; and
    - critical dates.

2. **101** – Background information and often has sub links. Sub links for 101 might include:
    - Background on the referendum & why it is happening
    - Systems (what are they? What do they do? What do the Acronyms mean?)
    - What does proportional representation mean?
    - Spending: why? What are the rules currently? The role of advocates.
    - Jurisdictional comparisons (threshold for representation, etc..)

3. **Engagement Process** – This is where you tell people about what the engagement timelines, process and ultimate goals are. Sub menus under this could include:
    - Timelines (KS will write the content here)
    - In the News (we populate this with any stories that come up, you don't need to write content here)

4. **Ways to Participate** – This page lists the options people have to participate (KS will write content)

    Here are some current live engagements to look at for examples:

    https://engage.gov.bc.ca/BCcannabisregulation/
    http://engage.gov.bc.ca/bchumanrights/

HOME

A referendum on the province's voting system is coming in Fall 2018. We want to hear from British Columbians about what should be on the referendum ballot.

The provincial government will be holding a province-wide referendum in Fall 2018 on whether to change B.C.'s voting system from the current First-Past-the-Post system to a form of proportional representation.

Government is seeking feedback to help guide decisions on:

- what proportional representation voting system or systems should appear on the ballot;
- how the ballot questions should be structured; and
- other elements of the referendum such as communications and public funding for advocacy groups.

This feedback will help ensure that the referendum ballot and process can better reflect British Columbians' views.

There are several types of proportional representation voting systems that voters may wish to consider. To learn more about different voting systems and how they work, please see the background <linked> page.

The online feedback form [*questionnaire*???] will be open from November 9, 2017 to XXX, 2018.

Your feedback, along with input from other interested stakeholders and experts, will be considered in shaping the referendum process.

Voting Systems 101

Sub-theme: Background

Why is the referendum happening? What has been done in the past?

Why is spending important? What are the current rules? What are the roles of advocates?

Sub-theme: Systems

[See attached documents "Voting Systems" and "Glossary"]

Sub-theme: Jurisdictional Scan

[Content to come post-launch]

ENGAGEMENT PROCESS

Process and Timelines

The XXX engagement will be carried out between November 9, 2017 and XXX, 2018. Feedback is being received by:

1. An online feedback form <LINKED>; and
2. Interested individuals and organizations can provide a written statement by XX to <EMAIL>~~,~~>; written submissions will be posted publicly to this site.

For any questions about the engagement process please email: CitizenEngagement@gov.bc.ca

In the News

<This will be populated with news releases and articles as they are posted>

WRITTEN SUBMISSIONS

Individuals and organizations making submissions should be aware their submissions will be posted publicly, below.

For those providing written submissions:

You can submit your Word or PDF version to <EMAIL>

Please ensure your submission does not include third party information or personal information in the submission, such as personal telephone numbers or stories that identify specific citizens.

Please limit your submission to five pages. [Q: Is this necessary? Is it helpful to ask people to limit? In this case, we might get detailed proposals that are longer and maybe we should not request a limit.]

WAYS TO PARTICIPATE

Online Feedback Form

<LINK THROUGH TO FORM>

Sign up for Project Updates

If you are interested in getting more information on this project, you can sign up for email updates by providing your email address below:

<BUTTON> Sign up for Updates

If you would like to unsubscribe from project updates, please submit your email that you originally subscribed with:

<BUTTON> Unsubscribe

Privacy Policy: Personal information collected will inform the Ministry of Attorney General ~~B.C. Human Rights Commission~~Referendum 2018 Engagement under the authority of s.26 of the Freedom of Information and Protection of Privacy Act. If you have any questions about the collection, use and disclosure of your personal information, please contact David Hume, Executive Director, Citizen Engagement, PO BOX 9029, STN PROV GOV, Victoria BC V8V 9L9, ph: 250 589-9043

Seiterle, Dominic GCPE:EX

From:	Seiterle, Dominic GCPE:EX
Sent:	Wednesday, November 1, 2017 10:01 AM
To:	Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Harris, Megan A GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX
Cc:	Summers, Katrina GCPE:EX; Hume, David GCPE:EX; 'Peter MacLeod'
Subject:	Survey draft three
Attachments:	British Columbia Electoral Systems Ballot Survey.docx

Hi -
Here is the revised draft from Peter integrating our discussion yesterday. As we discussed, it might be good to have Megan's team give it a look through next. If you could use the comment feature in Word (not tracked changes) to record your ideas. Please return to me ASAP, as David suggests getting it to the MO by Thursday end of day.
Thanks,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis GDX – Government Digital Experience Division Government Communications & Public Engagement 4th floor, 617 Government Street | Victoria BC | 250-415-8743

British Columbia Electoral Systems Ballot Survey

Draft 3

This survey is intended to help the BC government understand the preferences and expectations of BC voters regarding this autumn's provincial referendum on electoral reform. This referendum will be the third time since 2005 that voters have been asked to provide the provincial government with mandate to change the electoral system used to allocate seats in the provincial legislature.

The survey should take approximately 15 minutes to complete.

The information you provide will help the BC government to:

- Understand what voters value about different electoral systems
- Understand how ready voters feel to make an informed choice about their preferred electoral system
- Determine whether it should offer voters the choice between two or more than two systems on the ballot
- Determine whether to provide public funds to registered advocacy campaigns and impose advertising restrictions during the referendum period

Privacy information / How do we prevent people from filling out the survey multiple times?

Sections:

1. Profile
2. Outlook
3. System Preferences
4. Ballot Options
5. Public Funding and advertising

Section 1: Profile

Please provide your basic demographic information to help us understand the preferences of people with different backgrounds, living in different parts of the province. This information cannot be used to identify you.

Profile_Q1 - What is your gender?

- Male (1)
- Female (2)
- Other (3)

Profile_Q2 – What are the first three characters in your postal code?

- [3 character field]

Profile_Q3 - How old are you?

- [insert standard age ranges used by BC]

Profile_Q4 - What is the highest level of education that you have completed?

- No schooling (1)
- Some high school or elementary school (2)
- High school (3)
- Apprenticeship or trades certificate or diploma (4)
- College, CEGEP, or college classique (5)
- Bachelor's degree (6)
- Master's degree (7)
- Degree in medicine, dentistry, veterinary medicine, or optometry (8)
- Doctorate (9)

Profile_Q5 - Do you identify with any of the following groups?

- Visible minority (1)
- First Nations (2)
- Inuit (3)
- Métis (4)
- Persons with disabilities (5)
- LGBTQ2 (6)

Section 2: Outlook

Please answer the following questions to help us understand your familiarity with electoral reform and interest in politics.

Outlook_Q1 - Generally speaking, how interested are you in politics?

- Not interested at all (1)
- Not very interested (2)
- Somewhat interested (3)
- Very interested (4)

Outlook_Q2 - How frequently do you follow news and current affairs?

- Never (1)
- Rarely (2)
- Several times each month (3)
- Several times each week (4)
- Daily (5)

Outlook _Q3 - How closely have you followed the public debate on electoral reform in BC?

- Not closely at all (1)
- Somewhat closely (2)
- Very closely (3)

Outlook _Q4 - Did you vote in either the 2005 or 2009 provincial referendum on electoral reform?

- Yes (1)
- No (2)
- Not sure (3)
- Not eligible (4)

Outlook _Q5 - How often have you discussed provincial electoral reform with others?

- Not at all (1)
- Somewhat often (2)
- Very often (3)

Outlook _Q6 - How often do you vote in provincial elections?

- I am not eligible to vote (1)
- Never (2)
- Rarely (3)
- Sometimes (4)
- Most of the time (5)

Outlook _Q6b [only appears if “Never (2)” or “Rarely (3) or Sometimes (4)” are selected in Intro_Q4] - What are the biggest barriers preventing you from voting?
(Please select all that apply.)

- Lack of time (1)
- Lack of information (2)

- Disability or mobility issues (3)
- Voting location isn't convenient (4)
- Do not feel included (5)
- Frustration with politics (6)
- Don’t like the voting system (7)
- I was not eligible to vote (8)
- Other (9) [Open text]

Outlook_Q7 - In general, how satisfied are you with the way the voting system works in British Columbia?

- Not at all satisfied (1)
- Not very satisfied (2)
- Somewhat satisfied (3)
- Very satisfied (4)
- Don't know (5)

Outlook_Q8 - How confident do you feel about selecting an electoral system and making an informed choice in the 2018 referendum?

- Not at all satisfied (1)
- Not very satisfied (2)
- Somewhat satisfied (3)
- Very satisfied (4)
- Don't know (5)

Outlook_Q9 - How knowledgeable do you feel about the differences between electoral systems?

- Not at all knowledgeable (1)
- Not very knowledgeable (2)
- Somewhat knowledgeable (3)
- Very knowledgeable (4)
- Don't know (5)

Section 3: System Preferences

Please answer the following questions to help us understand what you like and dislike about BC's current electoral system and its proposed alternatives.

Preferences_Q1 Voting systems have different characteristics. Please select up to five priorities from the list below that are most important to you.

myDemocracy / CES questions	Broadbent / Abacus questions	Proposed BC statements
Governments that collaborate with other parties in the Legislature		Governments that collaborate with other parties in the Legislature
Strengthening the link between voter intention and the election of representatives		Strengthening the link between voter intention and the election of representatives
Governments that consider all viewpoints before making a decision		Governments that consider all viewpoints before making a decision
Increasing voter turnout		
Governments that can be easily held to account by voters	The system makes it easy to get rid of governments that are out of sync with the population	Single party, majority governments where it is clear who is accountable for unpopular decisions
MLAs that focus on what is best for the province		MLAs that focus on what is best for the province
Ensuring the voting process is easy to understand	The ballot is simple and easy to understand	Ensuring the voting process is easy to understand
Governments with strong representation from every region	The system ensures that the governments has MLAs from each region of the province	Governments with MLAs representing every region in the province
Allowing voters to express a wide range of preferences when voting		Allowing voters to express a wide range of preferences when voting
Governments that can make decisions quickly		Governments that can make decisions quickly
Better representation of groups that are currently underrepresented in the Legislature		Better representation of groups that are currently underrepresented in the Legislature
MLAs who focus primarily on the interests of their local community	The system allows you to directly elect MLAs who represent your community	MLAs who focus primarily on the interests of their local community

Increasing the presence of smaller parties in the Legislature		Increasing the presence of smaller parties in the Legislature
	The system produces stable and strong governments	Single party, majority governments
	The system makes it easier to elect more women and people from diverse backgrounds to the legislature	
	The system ensures that the number of seats held by a party in legislature closely matches their actual level of support throughout the province.	A legislature where the number of seats each party wins closely matches their support across the province
	The system ensures seats in the legislature reflect the proportion of the vote a party receives provincially	
	The system prevents a party that did not receive a majority of the voted from passing laws without the support of other parties	
	The system ensures that more of the voters' first preferences are reflected in the legislature	
	The system produces majority governments — that is one party has a majority (More than 50% of the seats in the legislature)	
	The system ensures that a majority of voters in an electoral district (more than 50%) support the MP that is elected (meaning he or she could be their first, second or third choice)	
	The system encourages political parties to reach beyond their most loyal supporters appeal to other party's voters.	An electoral system than encourages political parties to reach beyond their most loyal supporters appeal to other party's voters.
	The system provides opportunities for independent candidates (not running for a political party) to be elected.	An electoral system that provides opportunities for independent candidates (not running for a political party) to be elected.
	The system produces minority or coalition governments.	An electoral system that produces more minority or coalition governments.

		MLAs that continue to represent the same number of citizens as they do now

Preferences _Q2 Which would you prefer?
Having many small parties in the Legislature representing many different views or having a few big parties that try to appeal to a broad range of people?

- Many small parties (1)
- A few big parties (2)

Preferences _Q3 Which would you prefer?
Members of the Legislative Assembly that do what their party promised, even if it means going against what their constituents want or members of the Legislative Assembly that do what their constituents want, even if it means going against what their party promised?

- MLAs that do what their party promised (1)
- MLAs that do what their constituents want (2)

Preferences _Q4 Which best describes your views?
Ballots should be as simple as possible so that everybody understands how to vote or ballots should allow everybody to express multiple preferences?

- As simple as possible (1)
- Allow everybody to express multiple preferences (2)

Preferences_Q5 Which would you prefer?
A legislature in which where one party governs and can make decisions on its own or a legislature where several parties have to collectively agree before a decision is made?

- One party makes decisions on its own (1)
- Several parties have to collectively agree (2)

Preferences_Q6 Which would you prefer?

- A system where all MLAs represent a constituency and are directly elected by local voters, or a system where some MLAs are also elected by the province as a whole? (1)
- A system where all MLAs represent a constituency and are directly elected by local voters (2)
- A system where some MLAs are also elected by the province as a whole (3)

Preferences_Q7 Which would you prefer?

- The legislature should remain the same size, or there should be more MLAs to better reflect voters preferences
- The legislature should remain the same size (1)
- There should be more MLAs to better reflect voters preferences (2)

Preferences_Q8 There should be parties in the provincial legislature that represent the views of all British Columbians, even if some are radical or extreme.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q9 There should be greater diversity of views in the provincial legislature.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q10 Members of the provincial legislature should always support the position of their party, even if it means going against the wishes of their constituents.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q11 Voters should be able to express multiple preferences on the ballot, even if this means that it takes longer to count the ballots and announce the election result

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q12 A ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q13 It is better for several parties to have to govern together than for one party to make all the decisions in government, even if it takes longer for government to get things done.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)

- Strongly agree (5)

Preferences_Q14 A party that wins the most seats in an election should still have to compromise with other parties, even if it means changing some of its policies.
- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q15 Governments should have to negotiate their policy decisions with other parties in the Legislature, even if it is less clear who is accountable for the resulting policy.
- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q16 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.
- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Preferences_Q17 - Please indicate which you prefer:
- Each MLA represents a specific constituency, or
- Several MLAs, possibly from different parties, represent a specific constituency, or
- One MLA represents each specific constituency and other MLAs, possibly from different parties, represent a larger region or the province-as-a-whole.

Preferences_Q18 Please indicate which you prefer:
- During an election, the winning candidate receives at least one more vote than ANY of the other candidates; or
- During an election, the winning candidate, receives at least one more vote than ALL of the other candidates (50% +1 vote); or
- During an election, the winning candidates are determined proportionally. Seats are allocated among the candidates in proportion to their party's shares of the vote.

Preferences_Q19 Please indicate which you prefer:
- Citizens can vote once for either a candidate or a party in each race; or
- Citizens can rank the candidates or parties in order of preference
- A mix of both options using two ballots

Preferences_20 The BC government will hold a referendum in 2018 on changing the province's electoral system. Based on what you know, which alternate system or systems

would you like to see appear on the ballot. Please select all that apply. (With mouseover summary text)

- List Proportional Representation
- Mixed Member Proportional
- Single Transferable Vote
- Other: Please describe

Section 4: Referendum Ballot Options

In 2018, BC citizens will have the opportunity to vote for either retaining the current electoral system or adopting new proportional electoral system. Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Referendum Ballot Options_Q 1 Which do you prefer?

- The referendum ballot should be as simple as possible
- The referendum ballot should give voters as much choice as possible

Ballot Options_Q 2 Which do you prefer?

- The referendum ballot should offer voters the choice between the current electoral system and ONE alternate system proposed by the government
- The referendum ballot should offer voters the choice between the current electoral system and up to three alternate systems proposed by the government

Ballot Options_Q 3 If the government offers a choice of up to three alternate electoral systems, which do you prefer?

- The voter should indicate their support for only one system
- The voter should rank order their support for up to three proposed systems

Section 5: Public funding and advertising

Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising.

Public Funding_Q 1 The government should provide public funds to registered groups to campaign for their preferred electoral system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 2 There should be spending limits imposed on any group which campaigns for their preferred electoral system

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 3 The provincial government should ensure that BC voters have access to high quality and impartial information prior to the referendum.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

Public Funding_Q 4 The provincial government should ensure that paid advertisements that appear during the campaign period are produced only by registered groups, which must disclose their identity in their advertising.

- Strongly disagree (1)
- Somewhat disagree (2)
- Neutral (3)
- Somewhat agree (4)
- Strongly agree (5)

==========

Appendix: Additional system-specific preference statements

FPTP

- A first past the post system is better because it creates strong majority governments that can implement their policies. (FPTP1)
- A first past the post system is better because it makes sure that every Member of Provincial Parliament is elected from a constituency. (FPTP2)
- A first past the post system is better because one ballot is less confusing than two. (FPTP3)
- A first past the post system is better because it allows local party members to choose all of a party's candidates. (FPTP4)
- A mixed member proportional system is worse because it will lead to unstable coalition governments. (FPTP5)
- A mixed member proportional system is worse because it puts too much control in the hands of parties and political elites. (FPTP6)

MMP

- A mixed member proportional system is better because it makes sure that parties that have support of some of the population still get some representation. (MMP1)
- A mixed member proportional system is better because it lets voters indicate their preference for both a local representative and a party. (MMP2)
- A mixed member proportional system is better because parties should get the same share of seats as their share of the vote. (MMP3)
- A mixed member proportional system is better because it will lead to more diversity in the legislature. (MMP4)
- A first past the post system is worse because it gives some parties a share of the seats much larger than their share of the vote. (MMP5)
- A first past the post system is worse because it shuts out small parties. (MMP6)

STV

- A single transferable vote system is better because it makes sure that parties that have support of some of the population still get some representation. (STV1)
- A single transferable vote system is better because it lets voters rank their preference among several local representatives. (STV2)
- A single transferable vote system is better because parties should get the same share of seats as their share of the vote. (STV3)
- A single transferable vote system is better because it will lead to more diversity in the legislature. (STV4)

Seiterle, Dominic GCPE:EX

From: Peter MacLeod <peter@masslbp.com>
Sent: Wednesday, November 1, 2017 8:22 AM
To: Seiterle, Dominic GCPE:EX
Cc: Hume, David GCPE:EX
Subject: Survey draft three
Attachments: British Columbia Electoral Systems Ballot Survey.docx

Hi Dominic,

Here's the latest version of the draft survey which should reflect most of the changes discussed yesterday.

Please request that people use the Word commenting feature to propose changes or make comments on this latest draft of the survey and refrain from editing / tracking changes directly to the text.

I'll leave it to you and yours to set a deadline for comments, and we can discuss the best way to review these changes and push out v4.

Thanks, P.

Seiterle, Dominic GCPE:EX

From: Peter MacLeod <peter@masslbp.com>
Sent: Monday, October 30, 2017 4:12 PM
To: Seiterle, Dominic GCPE:EX; Hume, David GCPE:EX
Subject: draft q survey
Attachments: BC Ballot Survey draft 1.docx; ATT00001.txt

Importance: High

Hey…

I've pulled together questions for all eight sections as I understand them… I've also asked Jonathan Rose to identify questions pertaining to features and trade-offs between systems.

I'll update this doc tomorrow am

I know you said short, but let's start with a long list of questions as I think you'll see how nuanced this can become — and I view this still as a very high level survey.

The questions come from my head, jr's quiz, and the mydemocracy survey which used questions from the Canadian Election Study which is the most authoritative source. We want to use CES questions wherever possible as precedence is the best defence and their questions capture nuances that are tough to wing.

Please review; look forward to the discussion tomorrow.

P.

BC Ballot Survey

Draft 1

Sections:

1. Profile
2. Quiz
3. Outlook
4. Preferences
5. Values
6. Systems
7. Public Funding
8. Ballot Options

Profile

Profile_Q1 - What is your gender?

Male (1)
Female (2)
Other (3)

Profile_Q2 - In which year were you born?

1916-2016

Profile_Q3 - What is the highest level of education that you have completed?

No schooling (1)
Some high school or elementary school (2)
High school (3)
Apprenticeship or trades certificate or diploma (4)
College, CEGEP, or college classique (5)
Bachelor's degree (6)
Master's degree (7)
Degree in medicine, dentistry, veterinary medicine, or optometry (8)
Doctorate (9)

Profile_Q4 - What occupational area do you work in?

Retired (1)
Student (without other employment) (2)
Stay-at-home parent (3)
Art, culture, recreation and sport (4)

Business, finance and administration (5)
Education, law and social, community and government services (6)
Health (7)
Management (8)
Manufacturing and utilities (9)
Natural and applied sciences (10)
Natural resources, agriculture and related production (11)
Sales and service (12)
Trades, transport and equipment operators (13)
Unemployed (14)

Profile_Q5 - Which of the following best describes your combined household income before taxes?

Less than $20,000 (1)
Between $20,000 - $29,999 (2)
Between $30,000 - $39,999 (3)
Between $40,000 - $49,999 (4)
Between $50,000 - $59,999 (5)
Between $60,000 - $69,999 (6)
Between $70,000 - $79,999 (7)
Between $80,000 - $89,999 (8)
Between $90,000 - $99,999 (9)
Between $100,000 - $109,999 (10)
Between $110,000 - $119,999 (11)
Between $120,000 - $129,000 (12)
Between $130,000 - $139,000 (13)
Between $140,000 - $149,999 (14)
Between $150,000 - $199,999 (15)
Between $200,000 - $500,000 (16)
Between $500,000 - $999,999 (17)
$1 million or more (18)

Profile_Q6 - What is the first language that you learned?

English (1)
French (2)
Other (3)

Profile_Q10 - Generally speaking, how interested are you in politics?

Not interested at all (1)
Not very interested (2)
Somewhat interested (3)
Very interested (4)

Profile_Q11 - How frequently do you follow news and current affairs?

Never (1)

Rarely (2)
Several times each month (3)
Several times each week (4)
Daily (5)

Profile_Q13 - Do you identify with any of the following groups?

Visible minority (1)
First Nations (2)
Inuit (3)
Métis (4)
Persons with disabilities (5)
LGBTQ2 (6)
Profile_Q14 - Please provide your postal code so we can determine your region.

Quiz

Quiz_Q1 - Name a country where the candidate with most vote wins
Quiz_Q2 - Name a country where you can vote for party & candidate
Quiz_Q3 - Name another country where you can vote for party & candidate
Quiz_Q4 - Name a country where voters rank candidates
Quiz_Q5 - Name a country with proportional representation
Quiz_Q6 - Name another country with proportional representation

---

Outlook

Intro_Q1 - In general, how satisfied are you with the way democracy works in British Columbia?

Not at all satisfied (1)
Not very satisfied (2)
Somewhat satisfied (3)
Very satisfied (4)
Don't know (4)

Intro_Q2 - How closely have you followed the public debate on electoral reform in BC?

Not closely at all (1)
Somewhat closely (2)
Very closely (3)

Intro_Q3 - How often have you discussed provincial electoral reform with others?

Not at all (1)
Somewhat often (2)

Very often (3)

Intro_Q4 - How often do you vote in provincial elections?

I am not eligible to vote (1)
Never (2)
Rarely (3)
Sometimes (4)
Most of the time (5)

Intro_Q5 [only appears if "Never (2)" or "Rarely (3)" are selected in Intro_Q4] - What are the biggest barriers preventing you from voting? (Please select all that apply.)

Lack of time (1)
Lack of information (2)
Disability or mobility issues (3)
Voting location isn't convenient (4)
Do not feel included (5)
Frustration with politics (6)
Don't like the voting system (7)
I was not eligible to vote (8)
Other (9)
Intro_Q6 [only appear if "Other (9)" is selected in Intro_Q5] - Please specify which other barriers prevent you from voting.

Preferences

Priorities_Q1 Please select the priorities from the list below that are most important to you.

Governments that collaborate with other parties in the Legislature (1)
Strengthening the link between voter intention and the election of representatives (2)
Governments that consider all viewpoints before making a decision (3)
Increasing voter turnout (4)
Governments that can be easily held to account by voters (5)
MLAs that focus on what is best for the province (6)
Ensuring the security of the voting process (7)
Ensuring the voting process is easy to understand (8)
Governments with strong representation from every region (9)
Allowing voters to express a wide range of preferences when voting (10)
Governments that can make decisions quickly (11)
Ability to vote online during elections (12)
Better representation of groups that are currently underrepresented in the Legislature (13)
MLAs who focus primarily on the interests of their local community (14)
Increasing the presence of smaller parties in the Legislature (15)

Preferences _Q1 Which would you prefer?

Having many small parties in the Legislature representing many different views or having a few big parties that try to appeal to a broad range of people?

Many small parties (1)
A few big parties (2)

Preferences _Q2 Which would you prefer?

Members of the Legislative Assembly that do what their party promised, even if it means going against what their constituents want or members of the Legislative Assembly that do what their constituents want, even if it means going against what their party promised?

MLAs that do what their party promised (1)
MLAs that do what their constituents want (2)

Preferences _Q3 Which best describes your views?

Ballots should be as simple as possible so that everybody understands how to vote or ballots should allow everybody to express their preferences in detail?

As simple as possible (1)
Allow everybody to express their preferences (2)

Preferences _Q4 Which would you prefer?

One party governs and is solely accountable for policy outcomes or several parties must cooperate to govern and they share accountability for policy outcomes?

One party is solely accountable (1)
Several parties share accountability (2)

Preferences_Q5 Which would you prefer?

A government where one party governs and can make decisions on its own or a government where several parties have to collectively agree before a decision is made?

One party makes decisions on its own (1)
Several parties have to collectively agree (2)

Values

Values_Q1 There should be parties in the Provincial Legislature that represent the views of all British Columbians, even if some are radical or extreme.

Strongly disagree (1)

Somewhat disagree (2)
Neutral (3)
Somewhat agree (4)
Strongly agree (5)

Values_Q2 There should be greater diversity of views in the Provincial Legislature.

Strongly disagree (1)
Somewhat disagree (2)
Neutral (3)
Somewhat agree (4)
Strongly agree (5)

Values_Q3 Members of the Legislative Assembly should always support the position of their party, even if it means going against the wishes of their constituents.

Strongly disagree (1)
Somewhat disagree (2)
Neutral (3)
Somewhat agree (4)
Strongly agree (5)

Values_Q4 Voters should be able to express multiple preferences on the ballot, even if this means that it takes longer to count the ballots and announce the election result

Strongly disagree (1)
Somewhat disagree (2)
Neutral (3)
Somewhat agree (4)
Strongly agree (5)

Values_Q5 A ballot should be easy to understand, even if it means voters have fewer options to express their preferences.

Strongly disagree (1)
Somewhat disagree (2)
Neutral (3)
Somewhat agree (4)
Strongly agree (5)

Values_Q6 It is better for several parties to have to govern together than for one party to make all the decisions in government, even if it takes longer for government to get things done.

Strongly disagree (1)
Somewhat disagree (2)
Neutral (3)
Somewhat agree (4)
Strongly agree (5)

Values_Q7 A party that wins the most seats in an election should still have to compromise with other parties, even if it means reconsidering some of its policies.

Strongly disagree (1)
Somewhat disagree (2)
Neutral (3)
Somewhat agree (4)
Strongly agree (5)

Values_Q8 Governments should have to negotiate their policy decisions with other parties in the Legislature, even if it is less clear who is accountable for the resulting policy.

Strongly disagree (1)
Somewhat disagree (2)
Neutral (3)
Somewhat agree (4)
Strongly agree (5)

Values_Q9 It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.

Strongly disagree (1)
Somewhat disagree (2)
Neutral (3)
Somewhat agree (4)
Strongly agree (5)

Systems

(Adapted from the Ontario CA learning materials)

Electoral Elements

All electoral systems have three basic elements.

Systems_Q1 - 1. District magnitude (DM) means the number of members elected in each electoral district (**constituency** or **riding**). There are three basic options. Please indicate which ballot type you prefer:

- citizens vote in **single-member** districts, or
- citizens vote in **multi-member** districts, or
- citizens vote in a single-member district and a national or regional multi-member district: this is called a **mixed system.**

Systems_Q2 - 2. Electoral Formula

The rules determining who wins the seat or seats is called the **electoral formula.** This element too has three basic options. Please indicate which ballot type you prefer:

- the winning margin is **plurality**: the successful candidate receives at least one more vote than any of the other candidates; or
- the winning margin is **majority**: the successful candidate receives at least one more vote than all of the other candidates (50% +1 vote); or
- the winners are determined by **proportionality** rules, which allocate seats among the candidates in proportion to their shares of the vote.

Systems_Q1 - 3. Ballot Type

The **ballot type** covers how the choices (candidate or party) are presented to the voters, and the options available for choosing between them. There are three basic possibilities. Please indicate which ballot type you prefer:

- voters use an **exclusive** ballot, which allows each voter to choose only one candidate or party in each race; or
- voters use a **preferential** ballot, which allows each voter to rank the candidates in order of preference; or
- voters use a ballot that is **categorical** in one respect (for example, in choosing between parties) and **preferential** in another respect (for example, in ranking the chosen party's candidates).

Electoral Families

There are four families of electoral systems.

Plurality and **majority** systems generally share elect one representative per electoral district but they differ in the electoral formulas that decide which candidate wins the seat. The two variations of majority systems (the Two-Round System and Alternative Vote) use different ballot types to reach their final results.

Proportional representation systems seek to minimize the differences between each party's share of the votes cast and its share of seats: they make the distribution of seats proportional to the distribution of votes. To do this, PR systems use multi-member districts which are constituencies that are represented by more than one elected politician. The difference between List Proportional Representation and Single Transferable Vote is in their types of ballots and their counting systems.

Mixed systems combine aspects of the majority family and the proportional family and feature a group of single- member seats (decided by plurality or by majority) with a second group of proportional seats. The two Mixed systems, Mixed Member Proportional (MMP) and Parallel or Mixed Member Majority (MMM), differ mainly in the relationships between the two groups of seats. In the Mixed Member Proportional system, the distribution of the proportional seats adjusts for the results of the single-member districts, so that the overall outcome is more proportional. When the second-tier seats are

used this way, they are identified as adjustment or compensatory seats. In the Parallel or MMM system the second tier of seats are distributed proportionally but in a non- compensatory way.

(6 comparison questions TK)

Final Systems_ QX - Please rank order the following electoral systems for use in British Columbia according to your preference (With mouseover summary text)

Alternative Vote
First-Past-the-Post
List Proportional Representation
Mixed Member Majoritarian
Mixed Member Proportional
Single Transferable Vote
Two-round system

Public funding

Public Funding_Q 1 The government should provide public funds to registered groups to campaign for their preferred electoral system within limits established by the Elections BC

Strongly disagree (1)
Somewhat disagree (2)
Neutral (3)
Somewhat agree (4)
Strongly agree (5)

Public Funding_Q 3 There should be spending limits imposed on any group which campaigns for their preferred electoral system within limits established by the Elections BC

Strongly disagree (1)
Somewhat disagree (2)
Neutral (3)
Somewhat agree (4)
Strongly agree (5)

Public Funding_Q 3 The provincial government is uniquely responsible for ensuring that BC voters have access to high quality and impartial information prior to the autumn referendum.

Strongly disagree (1)
Somewhat disagree (2)
Neutral (3)

Somewhat agree (4)
Strongly agree (5)

Referendum Ballot Options

During this autumn's referendum, voters will have the opportunity to vote for retaining the current electoral system or to vote for a new system.

Ballot Options_Q 1 Which do you prefer?

The ballot should be as simple as possible
The ballot should give voters as much choice as possible

Ballot Options_Q 2 Which do you prefer?

The ballot should offer voters the choice between the current electoral system and ONE alternate system proposed by the government
The ballot should offer voters the choice between the current electoral system and up to five alternate systems proposed by the government

Ballot Options_Q 3 If the government offers a choice of up to five electoral systems, which do you prefer?

The voter should indicate their support for only one system
The voter should rank order their support for up to five proposed systems

Seiterle, Dominic GCPE:EX

Subject:	Question Development - Electoral Reform
Location:	617 Government Street, 4th floor, Room N406
Start:	Mon 2017-10-30 12:30 PM
End:	Mon 2017-10-30 2:00 PM
Recurrence:	(none)
Meeting Status:	Meeting organizer
Organizer:	Seiterle, Dominic GCPE:EX
Required Attendees:	Nelson, Tiffany GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; 'peter@masslbp.com'; Summers, Katrina GCPE:EX
Optional Attendees:	Hume, David GCPE:EX; Harris, Megan A GCPE:EX
Resources:	GCPE R 617 Government Street, N406, Board Room 2 (Seats 14 people) GCPE:EX

Hi-
This needs to be moved slightly to accommodate some scheduling conflicts.
Thanks,
Dominic
==========
Hi – Given the meeting with the AG Thursday at 11:30, it sounds like it would be best to allow a bit more time to let any plan refinements to settle.
Hopefully, this timing works.
Cheers,
Doiminic
==========
Hi-
As discussed this morning, I want to get a meeting to starting looking at the development of the questions for Electoral Reform online feedback form.
I would prefer having fewer people than are listed during this initial drafting, so I've put David and Meghan as optional – they can review and provide feedback on the initial draft unless they are motivated to being part of this.
Outcomes for this meeting:

- Specific objectives for the feedback form questions. This will be informed by phase 1 scope and answers to some of the questions raised this morning.
- Initial draft of questions – time dependant. Clarifying bullet #1 will go a long way to giving an idea for the questions which could be developed offline using the subject area expertise we have at the table.

Get in touch, if you have any questions.
Happy to move this meeting to 1001 Douglas St (online info below for Peter), if you have a room/projector available.
Cheers,
Dominic

Join online meeting
s.15,s.17

Join by Phone
Local - Victoria: s.15,s.17

Local - Vancouver: s.15,s.17
Toll-Free: s.15,s.17
Find a local number

Conference ID: s.15,s.17

Forgot your dial-in PIN?|First online meeting?

From:	Seiterle, Dominic GCPE:EX
To:	Ralph, Jamie GCPE:EX; Summers, Katrina GCPE:EX
Subject:	FW: Approved: electoral reform graphic
Date:	Thursday, November 16, 2017 6:34:51 PM

Sorry, I don't think it attached.
DS

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Pratt, Andrew GCPE:EX
Sent: Thursday, November 16, 2017 3:33 PM
To: Nelson, Tiffany GCPE:EX
Cc: Seiterle, Dominic GCPE:EX
Subject: Re: Approved: electoral reform graphic

Andrew Pratt
Director, Graphic Communications
Government Communications and Public Engagement
4th floor, 617 Government Street, Victoria, BC V8W 9V1
T: **250 356-8120**
F: 250 387-6070

Graphic Design Requests
BCID Website
Graphics 411 Information and Resources

From: "Nelson, Tiffany GCPE:EX" <**Tiffany.Nelson@gov.bc.ca**>
Date: Thursday, November 16, 2017 at 3:20 PM
To: "Pratt , Andrew GCPE:EX" <**andrew.pratt@gov.bc.ca**>
Cc: "Seiterle, Dominic GCPE:EX" <**Dominic.Seiterle@gov.bc.ca**>
Subject: RE: Approved: electoral reform graphic

Sorry Andrew, one more on this one.

Can we bold only the name of the engagement: "Giving the people of B.C. the power to decide **how we vote".**

It looks great.

From: Pratt, Andrew GCPE:EX
Sent: Thursday, November 16, 2017 2:20 PM
To: Nelson, Tiffany GCPE:EX
Cc: Seiterle, Dominic GCPE:EX
Subject: Re: Approved: electoral reform graphic

New slogan in white text>

Andrew Pratt
Director, Graphic Communications
Government Communications and Public Engagement
4th floor, 617 Government Street, Victoria, BC V8W 9V1
T: **250 356-8120**
F: 250 387-6070

Graphic Design Requests
BCID Website
Graphics 411 Information and Resources

From: "Nelson, Tiffany GCPE:EX" <**Tiffany.Nelson@gov.bc.ca**>
Date: Thursday, November 16, 2017 at 1:33 PM
To: "Pratt , Andrew GCPE:EX" <**andrew.pratt@gov.bc.ca**>
Cc: "Seiterle, Dominic GCPE:EX" <**Dominic.Seiterle@gov.bc.ca**>
Subject: Re: Approved: electoral reform graphic

Thanks Andrew. If the new text fails readability, please change it to white. We had thought the new slogan approved yesterday opened an opportunity to add colour but of course won't proceed if accessibility is impacted. Thank you!

On Nov 16, 2017, at 12:32 PM, Pratt, Andrew GCPE:EX <**Andrew.Pratt@gov.bc.ca**> wrote:

> Hi Tiifany,
>
> GDX might point out a questionable colour combination, but as creator of a graphic it would lay with us to ensure it is acceptable. These concerns are always addressed within our designs— use of a colour in this particular example would have been suggested if it would improve the prominence of a part of the text, however, it was set in white to provide the maximum contrast.
> In aid of curtailing the back and forth, I decided to simply fulfill the request to make the text yellow, but mentioned the possible concern in my email. I believed it would make your job easier in not having to report the request is not recommended by Graphics. I now realize this was probably not helpful.
>
> It illustrates a difficulty we encounter frequently, where a client will suggest art

direction for improving a graphic, without knowing that we do not make design decisions arbitrarily. A colour choice, a photo, or any other detail was determined for a reason, supported by our years of experience and training. With respect, personal opinion, regardless of position, is largely irrelevant. As you will know, the reasons for including a hand holding a pencil vs no hand in the image, makes a difference and was considered in the design.

The grey message area on the header is a standards across all of the current engagement banners. There are a number of standardized items in these to allow quick production and turnaround. Variables add time and resources. The yellow does not provide sufficient contrast for readability in regard to accessibility concerns (see attached). I would be happy to change this back to white if you prefer.

Thanks,
Andrew

Andrew Pratt
Director, Graphic Communications
Government Communications and Public Engagement
4th floor, 617 Government Street, Victoria, BC V8W 9V1
T: **250 356-8120**
F: 250 387-6070

Graphic Design Requests
BCID Website
Graphics 411 Information and Resources

From: "Nelson, Tiffany GCPE:EX" <**Tiffany.Nelson@gov.bc.ca**>
Date: Thursday, November 16, 2017 at 12:12 PM
To: "Seiterle, Dominic GCPE:EX" <**Dominic.Seiterle@gov.bc.ca**>, "Pratt , Andrew GCPE:EX" <**andrew.pratt@gov.bc.ca**>
Subject: RE: Approved: electoral reform graphic

Thanks Dominic. One question for my own process knowledge: would GDX or graphics be responsible for confirming that a web banner meets any readability/accessibility tests? I just want to confirm the yellow font we requested in the message box is OK on that end.

If good, then consider this final from our perspective!

Thanks again

From: Seiterle, Dominic GCPE:EX
Sent: Thursday, November 16, 2017 9:10 AM
To: Nelson, Tiffany GCPE:EX; Pratt, Andrew GCPE:EX
Subject: RE: Approved: electoral reform graphic

Hi Tiffany – TO respond to your question below, Citizen Engagement is responsible for the questionnaire – graphics is not involved.
Thanks,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Nelson, Tiffany GCPE:EX
Sent: Thursday, November 16, 2017 9:06 AM
To: Pratt, Andrew GCPE:EX
Cc: Seiterle, Dominic GCPE:EX
Subject: Approved: electoral reform graphic

Hi Andrew – I wanted to send feedback on this one item re: the proportional representation engagement launch.

Our MO has approved the attached web banner, with a few requests:

- The URL will now be "HowWeVote" for the engagement. Can you please adjust the text to read "Giving people the power to decide how we vote" with the "how we vote" in the yellow so it stands out?
- There is a request to remove the "X" on the ballot as this suggests one type of voting system over others. The pencil could still be poised to mark that circle. Is that possible?
- MO commented on the hand, wishing it wasn't "white" and I explained that this was chosen for the very reason of not identifying race. Anything you'd suggest here? They started on about black & white vs. greyscale and lost me.

Otherwise, this one element is approved to go!

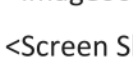
The other items I'd like to discuss include whether graphics has capacity in these next few days before the engagement launch (now Nov. 22) to design five sample ballots, the texts for which are moving through approvals ASAP this morning and would be very simple:

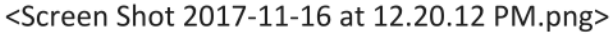
Example (without the French):
<image001.jpg>

Dominic, confirming too the next steps in “designing” the questionnaire once it is fully approve. Does engagement handle this in loading it to the site or is graphics involved?

Thank you!

Tiffany Nelson|Communications Manager
Ministry of Attorney General
Ph: 250 356-6334 | **Cell: 250 858-4680**





From:	Seiterle, Dominic GCPE:EX
To:	Ralph, Jamie GCPE:EX
Subject:	FW: Final questionnaire - voting systems
Date:	Tuesday, November 21, 2017 11:47:57 AM
Attachments:	Questionnaire - Voting System Engagement - 21NOV17 - FINAL.docx

Here's the final approved.

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Nelson, Tiffany GCPE:EX
Sent: Tuesday, November 21, 2017 11:34 AM
To: Seiterle, Dominic GCPE:EX; Hume, David GCPE:EX; Twynstra, Tanya L GCPE:EX; Summers, Katrina GCPE:EX
Cc: Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Harris, Megan A GCPE:EX; Butler, Liam GCPE:EX
Subject: Final questionnaire - voting systems

Hi everyone – attached is the MO-approved questionnaire to load to the site. The question #s will need to be adjusted of course.

Neil, you'll see the decision landed on upper-casing FPTP and PR. I'll call you shortly to discuss and will let the editors know.

Thanks,

Tiffany Nelson | Communications Manager
Ministry of Attorney General
Ph: 250 356-6334 | **Cell: 250 858-4680**

From:	Seiterle, Dominic GCPE:EX
To:	Ralph, Jamie GCPE:EX; Summers, Katrina GCPE:EX
Subject:	FW: Latest timeline: electoral reform engagement
Date:	Tuesday, November 21, 2017 10:41:50 AM

FYI – all stuff should be to us by noon today.

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Nelson, Tiffany GCPE:EX
Sent: Tuesday, November 21, 2017 10:39 AM
To: Hume, David GCPE:EX; Twynstra, Tanya L GCPE:EX; Summers, Katrina GCPE:EX; Seiterle, Dominic GCPE:EX; 'Peter MacLeod'; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX
Cc: Harris, Megan A GCPE:EX; Butler, Liam GCPE:EX
Subject: Latest timeline: electoral reform engagement

Hi everyone – with launch day Thursday (at noon), here is the latest task list and status. Let me know if I've missed anything key.

Thanks!

DETAILED ROLL-OUT – Materials and Timeline (in development)

Activity/product	Deadline	Responsible
Questionnaire		
Questionnaire – incorporate MO edits	Nov. 21, ASAP	Neil and Kevin
Questionnaire – approve final and send to GDX	Nov. 21, before noon	GCPE
Questionnaire – load to the site	Nov. 21	Dominic
Web copy		
Web copy – final approval	Nov. 21, ASAP	With MO
Web copy – load to the site	Nov. 21	Dominic
Web copy – link to glossary	Nov. 21	Dominic
Web copy – acknowledgements	Done	With Dominic
Web copy – key links	Nov. 21, noon	GCPE and Neil
Web copy – FAQs	In draft	GCPE
Graphics		
Graphics – finalize six ballot samples	Nov. 21, ASAP	Andrew Pratt
Graphics – approve final ballots	Nov. 21, ASAP	GCPE
Graphics – load ballot examples to site	Nov. 21	Dominic
Event – Nov. 21 (TBC)		
Event – confirm Reception Hall as venue	Nov. 21	Rick
Event – NR, QA approved	Nov. 22	With MO, HQ approved
Event – briefing with MO	Nov. 22	GCPE, JSB
Event – issue media advisory with call-arounds	Nov. 22	GCPE
Event – test website pre-launch	Nov. 23, morning	GDX
Engagement		
Engagement – build outreach plan		
Engagement – build social media plan		
Engagement - finalize PIA		
Engagement – stakeholder outreach		
Engagement – public outreach		
Engagement period closes	Feb. 28	FYI

-

From:	Pratt, Andrew GCPE:EX
To:	Twynstra, Tanya L GCPE:EX
Cc:	Nelson, Tiffany GCPE:EX
Subject:	BALLOT EXAMPLES
Date:	Wednesday, November 22, 2017 11:44:33 AM
Attachments:	FPP.png LPP_CLOSED.png LPR_OPEN_PARTY.png LPR_OPEN.png MMP-MMM_CLOSED.png MMP-MMM_OPEN.png STV.png
Importance:	High

I saved these as PNG files instead of JPG because these are smaller (faster), but same quality and compatibility.
Thanks,
Andrew

Andrew Pratt

Director, Graphic Communications
Government Communications and Public Engagement
4th floor, 617 Government Street, Victoria, BC V8W 9V1
T: **250 356-8120**
F: 250 387-6070

Graphic Design Requests
BCID Website
Graphics 411 Information and Resources

From:	Twynstra, Tanya L GCPE:EX
To:	Hume, David GCPE:EX
Cc:	Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX
Subject:	Draft budget breakdown for partnership with AG re Electoral Reform
Date:	Friday, November 17, 2017 1:58:00 PM
Attachments:	Draft budget.xlsx
Importance:	High

s.13,s.17

From:	Twynstra, Tanya L GCPE:EX
To:	Guiney, Lisa GCPE:EX
Subject:	FW: GCPE Electoral Reform Project Management Support Draw Down
Date:	Monday, November 27, 2017 1:07:00 PM
Attachments:	image001.png GCPE Electoral Reform Project Management Support Draw Down 20171127.pdf

Can you help me get this draw down signed off? I think you need to contact Kevin Atchesan (spelling not right) and ask him who would sign for Neil Reimer. Neil has given me email approval to proceed.

From: Denise Walker [mailto:denise@elevateconsulting.ca]
Sent: Monday, November 27, 2017 1:05 PM
To: Twynstra, Tanya L GCPE:EX
Cc: Jae Cooper
Subject: GCPE Electoral Reform Project Management Support Draw Down

Hi Tanya, attached is the Draw Down form. Please let me know if you need anything else from us on this front. Thanks!

ELEVATE CONSULTING

Denise Walker - Management Consultant

VICTORIA BC | P 250.483.6660 | C 250.686.3357
EDMONTON AB | P 780.250.4828
www.elevateconsulting.ca

Check out Elevate's website for more information on our company.

From:	Davison, Maurna GCPE:EX
To:	Twynstra, Tanya L GCPE:EX
Subject:	FW: Invoice BC-1701 from MASS LBP INC for Citizen Engagement at Province of British Columbia
Date:	Wednesday, November 22, 2017 12:05:35 PM
Attachments:	BC billing - flight.pdf Invoice BC-1701.pdf MASS LBP - Printer.pdf

Hi Tanya.

Can you please instruct me who the qualified receiver is for this expense?

Thanks,
m

From: Hume, David GCPE:EX
Sent: Tuesday, November 21, 2017 4:49 PM
To: Stewart, Dawn M GCPE:EX; Davison, Maurna GCPE:EX
Cc: Dale, Raman GCPE:EX; Twynstra, Tanya L GCPE:EX
Subject: FW: Invoice BC-1701 from MASS LBP INC for Citizen Engagement at Province of British Columbia

FYI Invoice came direct to me for work on electoral reform.

From: Joanna Massie [mailto:messaging-service@post.xero.com]
Sent: Tuesday, November 21, 2017 2:06 PM
To: Hume, David GCPE:EX
Subject: Invoice BC-1701 from MASS LBP INC for Citizen Engagement at Province of British Columbia

Hi David,

I hope you're well.

Please find attached BC-1701 for $7,537.51. Payment is due by 21 Dec 2017.

View the invoice online here:
s.15

I wanted to flag the tax - we've included the standard BC rate of PST + GST, however some items were GST only. I'd appreciate your guidance on whether it needs to be GST or PST+GST. I'd be happy to revise the invoice accordingly.

Aside from that, do get in touch with any further questions.

Our invoices sometimes get caught up in the system, so please confirm receipt of this email.

All the best,
Joanna

From:	Twynstra, Tanya L GCPE:EX
To:	Hume, David GCPE:EX
Subject:	Fwd: GCPE Electoral Reform Support - Letter of Proposal
Date:	Sunday, November 26, 2017 8:31:26 PM
Attachments:	image001.png ATT00001.htm BC GCPE Electoral Reform Support LOP 20171127.docx ATT00002.htm

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Oh this quote makes me so happy. Am I good to proceed, it's 3k over our budget but we can absorb.

Do I need approval from anyone? Megan? Neil is good with it.

Sent from my iPhone

Begin forwarded message:

> **From:** Denise Walker <denise@elevateconsulting.ca>
> **Date:** November 26, 2017 at 7:55:23 PM PST
> **To:** "Twynstra, Tanya L GCPE:EX" <Tanya.Twynstra@gov.bc.ca>
> **Cc:** Jae Cooper <jae@elevateconsulting.ca>
> **Subject: GCPE Electoral Reform Support - Letter of Proposal**
>
> Hi Tanya, I hope you are having a good weekend! Attached is Elevate's letter of proposal for the provision of support for the Electoral Reform initiative. If you have any questions on this, please let us know.
>
> Thanks Tanya!

From:	Nelson, Tiffany GCPE:EX
To:	Filion, Corinna GCPE:EX; Leslie, Sean GCPE:EX
Cc:	Harris, Megan A GCPE:EX; Twynstra, Tanya L GCPE:EX
Subject:	Library mention in our NR
Date:	Wednesday, November 22, 2017 3:33:00 PM
Attachments:	NR - Voting System engagement - 21NOV17 - DRAFT.DOCX

Hi Corinna and Sean – tomorrow we are launching the public engagement on electoral reform in advance of the fall 2018 referendum.

You'll see that one of the outreach tools involves creating information kits to send to libraries in the new year.

David Hume has been in touch with your "library ADM" about this and is happy to reach out again to notify him of where this is at.

Any concerns with this approach or language in the NR (which is still with our MO for approval).

Thanks,

Tiffany Nelson | Communications Manager
Ministry of Attorney General
Ph: 250 356-6334 | **Cell: 250 858-4680**

From:	Twynstra, Tanya L GCPE:EX
To:	LeSueur, Kathryn GCPE:EX; Hume, David GCPE:EX
Cc:	Bronee, Amy GCPE:EX
Subject:	Presentation to Creative Nov 27
Date:	Sunday, November 26, 2017 12:22:53 PM
Attachments:	Presentation to Creative Nov 27.pptx

I put together a quick deck for our meeting with the creative team tomorrow.

From:	Nelson, Tiffany GCPE:EX
To:	Twynstra, Tanya L GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX
Cc:	Butler, Liam GCPE:EX; Hume, David GCPE:EX; Seiterle, Dominic GCPE:EX
Subject:	Quick question: NR edits and libraries
Date:	Wednesday, November 22, 2017 3:16:42 PM
Attachments:	NR - Voting System engagement - 21NOV17 - DRAFT.DOCX
Importance:	High

Hi – I know how busy we all are, but I just wanted to triple-check the library outreach: the $30K budgeted refers to physical mail-outs of information kits to all (all?) B.C. libraries. Is that right?

Please see the tracked edits to the NR. Need to ensure we have this right, or if we revert to “added info will be available for download by libraries”.

Thank you

From:	Twynstra, Tanya L GCPE:EX
To:	"Kyle Braid <Kyle.Braid@Ipsos.com> (Kyle.Braid@Ipsos.com)"
Subject:	Request for quote
Date:	Saturday, November 25, 2017 5:27:00 PM
Attachments:	image001.png

Hi Kyle, as we have discussed a bit this week, I wondered if you could provide a quote for two things. One I would like you to set up an online panel for electoral reform. This would take place in early January and would manage for things like age, region, cultural heritage etc. The current online survey that we would use as a basis is posted to: https://engage.gov.bc.ca/howwevote/

Also as part of the quote if you can include the preparation of a final report on what we heard both from the questionnaire data and the online panel. We received 1,700 surveys on the first day of the engagement and it goes until the end of February with a mail out to 2M households. So I expect it would about 25,000 – 30,000 competed questionnaires with lots of quant and 3 text boxes.

If you could get me the quote by end of day Monday I would really appreciate that.

Thanks.

Tanya Twynstra
Director, Citizen Engagement
GDX – Government Digital Experience Division
Government Communications and Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-507-2163

To find out more about BC government citizen engagement opportunities please visit:

govTogetherBC

From:	Twynstra, Tanya L GCPE:EX
To:	Smith, Karen A GCPE:EX
Cc:	Bronee, Amy GCPE:EX
Subject:	Translation for Electoral Reform
Date:	Saturday, November 25, 2017 5:39:00 PM
Attachments:	image001.png

Karen please hold off asking for quotes for translation materials. I have a weird feeling we are getting creative to do that or at least we are going to ask first.

Thanks.

Tanya Twynstra
Director, Citizen Engagement
GDX – Government Digital Experience Division
Government Communications and Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-507-2163

To find out more about BC government citizen engagement opportunities please visit:

govTogetherBC

Electoral Reform engagement
Launch Day Report –November 23, 2017

1. Site statistics

	Launch Day
Site visits	3,968
Average site visit duration	11m04s
Number of Questionnaires Received	1,700

NOTE: These statistics are based on visits to the home page of the engagement site. Site visits are not unique visitors, so may include repeat visitors.

2. Comparison to other engagements:

On launch day, the Cannabis Engagement had **7,073 questionnaires** completed and Your Kid's Progress had **541**.

For a comparison on site visits, on launch day, the Cannabis Engagement had **15,589,** and Your Kid's Progress had **2,336.**

3. Top referring sites

Over 39% of citizens came to the site directly. The most popular referral site was Facebook with **just over 31%** of referrals, and Twitter with **nearly 16%.**

4. Most popular pages

The most popular page on the site was the home page, followed by the *Voting Systems* page, the *List of Proportional Representation.* (The 'share' page is the redirect page from the questionnaire)



5. Sample quotes from the comments (from Q9):

"BC-STV with 5-member districts regardless of area gives greater equity and reasonable proportionality. Contrary to comments on number of parties likely to win seats, such a model REDUCES the number of parties winning seats. Both Tasmania and Australian Capital Territory use this system. Both have only three parties in the house, fewer than other states and the House of Reps with their single seat systems. Reason is parties put up diverse teams in STV contests. Robson rotation puts all candidates on equal footing. ACT 1976 Assembly result was 13 women to 12 men."

"Don't take away the voice of rural residents."

"I prefer BC STV as it was decided by the Citizen's Assembly."

"I struggled to answer the question of how the referendum should be worded: First Past The Post vs Proportional Representation. If you were to ask most younger voters if they support PR voting, I think you would get a strong response but the subtleties of what system might be lost on the general public. I believe the current government is capable of looking at what works around the world and coming to a consensus on what specific election system would work best in BC."

"The new voting system should be a part of changing the legislature to be more collaborative and less adversarial. The new system should encourage a diversity of voices to work together to solve issues through compromise and understanding other viewpoints."

6. Social Media (sample)

Samara @SamaraCDA · 31m
#BC just released an online survey consultation on #electoralreform. Our report was cited as an entry point for high-quality, nonpartisan info about the options CDNs have before them: samaracanada.com/electoralreform **#howwevote**

BC Government News @BCGovNews
We need your input to help shape key elements of the 2018 referendum on #ElectoralReform. Have your say no
engage.gov.bc.ca/howwevote/ #howwevote #bcpoli

1

LizaCKNW980 @lizaCKNW980 · 21h
Replying to @lizaCKNW980 @Dave_Eby
Why consult? @Dave_Eby says they want a fair process so BCers to develop the process - could do this unilaterally but want input. #bcpoli

1

metronews.ca/news/vancouver...

4

Judy Darcy @DarcyJudy · 8m
Have heard lots from people in #newwest about our #firstpastthepost voting system. Here's your chance to have your say about the 2018 referendum on **#electoralreform!** #bcpoli

BC Government News @BCGovNews
We need your input to help shape key elements of the 2018 referendum on #ElectoralReform. Have your say now: engage.gov.bc.ca/howwevote/ #howwevote #bcpoli

2 1

John Horgan @jjhorgan · 19h
I encourage all British Columbians to get involved in the engagement process to help determine the question of next year's #electoralreform referendum. engage.gov.bc.ca/howwevote/ **#HowWeVote**

BC Government News @BCGovNews
We need your input to help shape key elements of the 2018 referendum on #ElectoralReform. Have your say now: engage.gov.bc.ca/howwevote/ #howwevote #bcpoli

130 158

Anne Kang @AnneKangMLA · 16h
We need your input to help shape key elements of the 2018 referendum on **#ElectoralReform**. Have your say now: engage.gov.bc.ca/howwevote/ #howwevote #bcpoli #betterbc #BritishColumbia engage.gov.bc.ca/howwevote/

2 4

CBCEarlyEdition @CBCEarlyEdition · 3h
Interested in electoral reform? @Dave_Eby wants British Columbians to weigh in on what next year's referendum should look like engage.gov.bc.ca/howwevote #bcpoli

My Prince George Now @mypgnow · 11h
.@bcndp is hoping to hear from rural and first nation communities when it comes to the referendum on electoral reform as part of a public engagement strategy | goo.gl/QcSusH #NorthernBC



7. News Articles:

British Columbians asked to help shape referendum on electoral reform
BC Gov News | November 23, 2017

B.C. New Democrats invite public electoral reform vote; Liberals cry foul
Vancouver Sun | November 23, 2017

Province calling for public input on BC electoral reform
News1130 | November 23, 2017

BC NDP seeks public input ahead of electoral reform referendum
CHEK | November 23, 2017

B.C. NDP solicits ideas for electoral reform
Kamloops This Week | November 23, 2017

Public asked to weigh in on B.C.'s proportional representation referendum
Global News | November 23, 2017

B.C. NDP referendum plan sparks legislature battle
Aggisiz-Harrison Observer | November 23, 2017

B.C. government invites public to help shape voting system referendum
Time Colonist | November 23, 2017

A disproportionate referendum on proportional representation
Business In Vancouver | November 23, 2017

Your say on voting changes
Castanet | November 23, 2017

Public invited to help shape referendum on electoral reform
CFJC | November 23, 2017

Electoral Reform engagement
Week 1 –November 23 -30, 2017

1. Site statistics

	Launch Day (Nov 23)	Week 1 (Nov 24-20)	Total
Site visits	3,968	14,747	18,715
Average site visit duration	11m04s	11m58s	11m31s
Number of Questionnaires Completed in Full	1,700	6852	8552

NOTE: These statistics are based on visits to the home page of the engagement site. Site visits are not unique visitors, so may include repeat visitors.

2. Comparison to other engagements:

In Week 1 of the Cannabis Engagement had 19,291 questionnaires completed and Your Kid's Progress had 2,161.

For a comparison on site visits from Week 1, the Cannabis Engagement had 45,405, and Your Kid's Progress had 8,691.

3. Top referring sites

Over 46% of citizens came to the site directly. The most popular referral site was Facebook with just over 19% of referrals, and CBC News with 4%.

4. Most popular pages

The most popular page on the site was the home page, followed by the Voting Systems page, the List of Proportional Representation. (The 'share' page is the redirect page from the questionnaire)



5. Sample quotes from the comments (from Q9):

"We have voted on this subject twice and still it appears again. If it goes ahead there should be a minimum of 67% from each of the current constituencies that currently make up the legislative assembly. 50% plus 1 of all the people who vote is definitely not a fair way of voting."

"There shouldn't be a referendum in the first place. The NDP campaigned on a promise to change the system. Just do it!"

"I hope to see a ballot that is clear and simple, and not biased. I also want to see a clear choice of the exact alternate system proposed, not a vague something other than what we have which would be worked out at a later date."

"I believe that voting should be encouraged and the first past the post system is not a bad system. The fact that some people may disagree that the system doesn't represent everyone, I don't think you'll find a system where everyone's views will be represented 100% of the time and having the first past the post system is part of the democracy of the country which we belong in."

"For what it's worth, I prefer mixed-member PR with multi-member districts using ranked ballots. I prefer open list to closed list, and am particularly favourable to the Baden-Wurtemburg "best-near-winner" MMPR system for selecting non-constituency MPs."

6. Social Media (sample)

Since launch the BC Government News tweet on Electoral Reform has 108 retweets, 73 likes and 14 comments.

Since launch John Horgan's tweet on Electoral Reform has 201 retweets, 238 likes and 35 comments.

Since launch CHEK News Facebook post on Electoral Reform has 22 likes, 5 dislikes and 22 comments.

Since launch The Province Facebook post on Electoral Reform has 41 likes, 2 dislikes 75 comments, and 1 share.

7. News Articles:

Electoral Reform Consultation Missing Key Options, Says Advocate
The Tyee | November 30, 2017

LETTERS: Fearmongering over electoral reform is all wrong
Burnaby Now | November 30, 2017

PREMIER CLAIMS ELECTORAL REFORM WILL LEAD TO MORE VOTER ENGAGEMENT
My Prince George Now | November 30, 2017

NDP, Greens unite to support electoral reform ahead of vote; Liberals opposed
The Tyee | November 29, 2017

Enough with electoral reform
Citizen | November 29, 2017

EDITORIAL: The move (or not) to electoral reform in BC
The rossland Telegraph | November 29, 2017

Parties Taking Hard Lines on Electoral Reform
The Tyee | November 27, 2017

Electoral Reform: Are there better ways to consult the public than opinion surveys?
Vancouver Sun | November 27, 2017

Provide input on electoral reform
The Optimist | November 26, 2017

Electoral-reform debate must be honest and open
Kamloops This Week | November 25, 2017

BC government seeks public input on electoral reform referendum
CBC News | November 24, 2017

Electoral Reform engagement
Week 2 –November 30 – December 6, 2017

1. Site statistics

	Launch Day (Nov 23)	Week 1 (Nov 23-29)	Week 2 (Nov 30-Dec 6)	Total
Site visits	3,968	17,730	5,498	23,228
Average site visit duration	11m04s	11m44s	11m10s	11m38s
Incomplete Surveys	423	1873	595	2468
P1 Completions	186	937	354	1291
P2 Completions	1363	6014	2237	8251
Number of Questionnaires Completed in Full	1549	6951	2591	9542

NOTE: These statistics are based on visits to the home page of the engagement site. Site visits are not unique visitors, so may include repeat visitors.

2. Comparison to other engagements:

In Week 2 of the Cannabis Engagement had 2,629 questionnaires completed and Your Kid's Progress had 650.

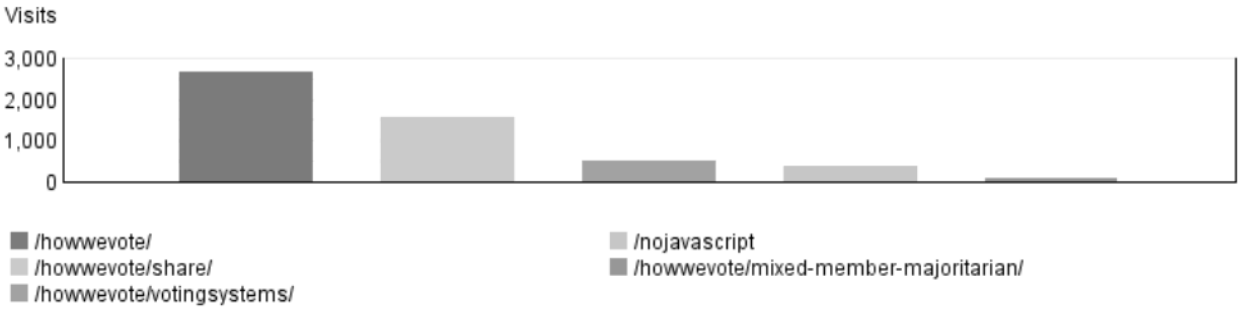
For a comparison on site visits from Week 2, the Cannabis Engagement had 7,459, and Your Kid's Progress had 3,137.

3. Top referring sites

In this week, 58% of citizens came to the site directly. The most popular referral site was Facebook with 7% of referrals, and Google with 6%.

4. Most popular pages

The most popular page on the site was the homepage, followed by the "Share" Page (the redirect page following completion of the questionnaire), the Voting Systems page and the List of Proportional Representation page.



5. Sample quotes from the comments (from Q9):

Proportional representation is the ONLY way to make sure that smaller parties are represented in the house. While the proportion of sitting MLAs is the way to go, there also needs to be a parallel representation of the provice's regions (ridings) as the Swiss direct democracy has established.

I would love to see Mixed-Member Proportional in BC, but even a ranked ballot in every riding instead of first-past-the-post would be an improvement on our current system. Also: using a first-past-the-post referendum to select between the current system and several alternatives would be pretty ironic, and would all but guarantee that the system does not change.

It is hard to answer the last question, as I do not know about what the government plans on changing, with the electoral system.

"I want to see two questions:
1 Do you want to change our electoral system?
2 please rank you choice of proportional voting systems"

Please make the question simple so that people may understand.

6. Social Media (sample)

Since launch the BC Government News tweet on Electoral Reform has 108 retweets, 73 likes and 12 comments.

Since launch John Horgan's tweet on Electoral Reform has 204 retweets, 239 likes and 35 comments.

Since launch CHEK News Facebook post on Electoral Reform has 22 likes, 5 dislikes and 23 comments.

Since launch The Province Facebook post on Electoral Reform has 41 likes, 2 dislikes 75 comments, and 1 share.

7. News Articles:

Electoral Reform Consultation Missing Key Options, Says Advocate
The Tyee | November 30, 2017

LETTERS: Fearmongering over electoral reform is all wrong
Burnaby Now | November 30, 2017

PREMIER CLAIMS ELECTORAL REFORM WILL LEAD TO MORE VOTER ENGAGEMENT
My Prince George Now | November 30, 2017

NDP, Greens unite to support electoral reform ahead of vote; Liberals opposed
The Tyee | November 29, 2017

Enough with electoral reform
Citizen | November 29, 2017

EDITORIAL: The move (or not) to electoral reform in BC
The rossland Telegraph | November 29, 2017

Parties Taking Hard Lines on Electoral Reform
The Tyee | November 27, 2017

Electoral Reform: Are there better ways to consult the public than opinion surveys?
Vancouver Sun | November 27, 2017

Provide input on electoral reform
The Optimist | November 26, 2017

Electoral-reform debate must be honest and open
Kamloops This Week | November 25, 2017

BC government seeks public input on electoral reform referendum
CBC News | November 24, 2017

Electoral Reform engagement
Week 3: December 7 – 13, 2017

1. Site statistics

	Launch Day (Nov 23)	Week 1 (Nov 23-29)	Week 2 (Nov 30-Dec 6)	Week 3 (Dec 7-13)	Total/Average
Site visits	3,968	17,730	5,498	1,671	24899
Average site visit duration	11m04s	11m44s	11m10s	10m59s	11m35s
Incomplete Surveys	423	1873	595	93	2561
P1 Completions	186	937	354	54	1345
P2 Completions	1363	6014	2237	356	8607
Number of Questionnaires Completed in Full	1549	6951	2591	410	9952

NOTE: These statistics are based on visits to the home page of the engagement site. Site visits are not unique visitors, so may include repeat visitors.

2. Comparison to other engagements:

In Week 3 of the Cannabis Engagement had 3478 questionnaires completed and Your Kid's Progress had 315.

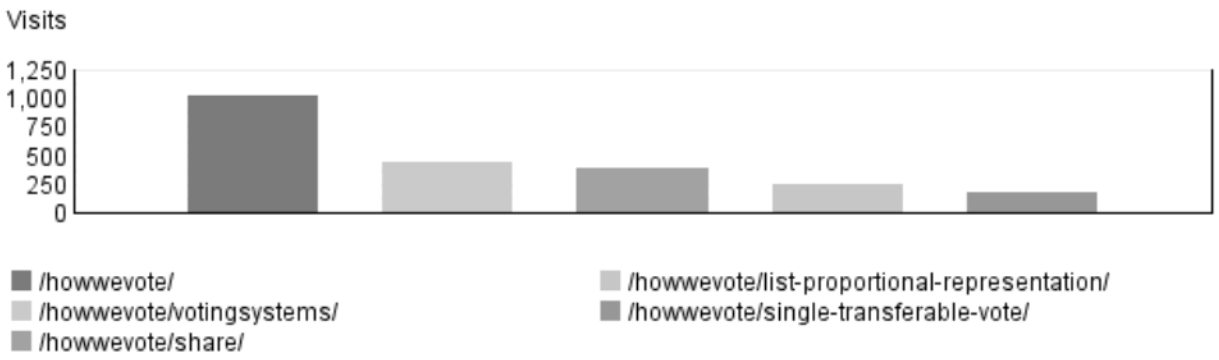
For a comparison on site visits from Week 3, the Cannabis Engagement had 8,703, and Your Kid's Progress had 1,719

3. Top referring sites

In this week, 49% of citizens came to the site directly. The most popular referral site was Facebook with 7% of referrals, and GovTogether with 7%.

4. Most popular pages

The most popular page on the site was the homepage, followed by the Voting Systems page, "Share" Page (the redirect page following completion of the questionnaire) and the List of Proportional Representation page.



5. Sample quotes from the comments (from Q9):

Definitely limit referendum to "FPTP or PR" to get a clear mandate for PR then determine actual voting system as next step - with public input.

The system we currently use doesn't work. Clearly rural communities don't matter in our current system. Metropolitan communities are guiding policy that is contrary to the needs of the entire province.

It is hard to answer the last question, as I do not know about what the government plans on changing, with the electoral system.

We have seen how the federal government clearly failed their election promise to end first past the post. Please do not mess this up with claims that no one is interested. Also please make the referendum very clear that we are voting to change from first past the post. Don't provide confusing options or sentences with double negatives a famous federal referendum from the past.

Proportional representation is closer to the ideal of representation by population. minority governments are go part way toward this. Good government needs to avoid the unstable left/right pendulum swings.

6. Social Media (sample)

Since launch the BC Government News tweet on Electoral Reform has 108 retweets, 73 likes and 12 comments.

Since launch John Horgan's tweet on Electoral Reform has 204 retweets, 239 likes and 35 comments.

Since launch Daily Hive Vancouver post on Electoral Reform has 86 likes, 7 dislikes, 7 comments and 3 shares.

Since launch CBC Politics Facebook post on Electoral Reform has 59 likes, 16 comments, and 13 share.

7. News Articles:

British Columbians asked to help shape referendum on electoral reform
BC Gov News | November 23, 2017

B.C. New Democrats invite public electoral reform vote; Liberals cry foul
Vancouver Sun | November 23, 2017

Province calling for public input on BC electoral reform
News1130 | November 23, 2017

BC NDP seeks public input ahead of electoral reform referendum
CHEK | November 23, 2017

B.C. NDP solicits ideas for electoral reform
Kamloops This Week | November 23, 2017

Public asked to weigh in on B.C.'s proportional representation referendum
Global News | November 23, 2017

B.C. NDP referendum plan sparks legislature battle
Aggisiz-Harrison Observer | November 23, 2017

B.C. government invites public to help shape voting system referendum
Time Colonist | November 23, 2017

A disproportionate referendum on proportional representation
Business In Vancouver | November 23, 2017

Your say on voting changes
Castanet | November 23, 2017

Public invited to help shape referendum on electoral reform
CFJC | November 23, 2017

BC government seeks public input on electoral reform referendum
CBC News | November 24, 2017

Electoral-reform debate must be honest and open
Kamloops This Week | November 25, 2017

Provide input on electoral reform
The Optimist | November 26, 2017

Parties Taking Hard Lines on Electoral Reform
The Tyee | November 27, 2017

Electoral Reform: Are there better ways to consult the public than opinion surveys?
Vancouver Sun | November 27, 2017

NDP, Greens unite to support electoral reform ahead of vote; Liberals opposed
The Tyee | November 29, 2017

Enough with electoral reform
Citizen | November 29, 2017

EDITORIAL: The move (or not) to electoral reform in BC
The rossland Telegraph | November 29, 2017

Electoral Reform Consultation Missing Key Options, Says Advocate
The Tyee | November 30, 2017

LETTERS: Fearmongering over electoral reform is all wrong
Burnaby Now | November 30, 2017

PREMIER CLAIMS ELECTORAL REFORM WILL LEAD TO MORE VOTER ENGAGEMENT
My Prince George Now | November 30, 2017

Why BC's latest electoral reform vote is probably doomed (again)
Macleans | December 8, 2017

Electoral Reform engagement
Week 4: December 14 – 20, 2017

1. Site statistics

	Launch Day (Nov 23)	Week 1 (Nov 23-29)	Week 2 (Nov 30-Dec 6)	Week 3 (Dec 7-13)	Week 3 (Dec 14-20)	Total/Average
Site visits	3,968	17,730	5,498	1,671	1,113	26,012
Average site visit duration	11m04s	11m44s	11m10s	10m59s	11m22s	11m35s
Incomplete Surveys	423	1873	595	93	50	2611
P1 Completions	186	937	354	54	23	1368
P2 Completions	1363	6014	2237	356	170	8777
Number of Questionnaires Completed in Full	1549	6951	2591	410	193	10,145

NOTE: These statistics are based on visits to the home page of the engagement site. Site visits are not unique visitors, so may include repeat visitors.

2. Comparison to other engagements:

In Week 4 of the Cannabis Engagement had **4547 questionnaires** completed and Your Kid's Progress had **283**.

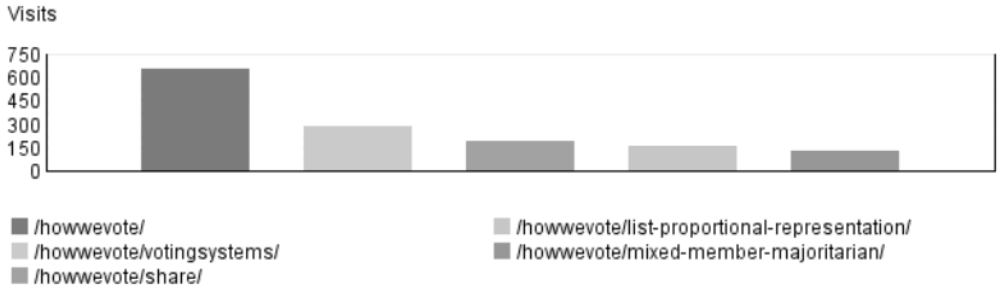
For a comparison on site visits from Week 3, the Cannabis Engagement had **13,826** and Your Kid's Progress had **1,853**

3. Top referring sites

In this week, **47%** of citizens came to the site directly. The most popular referral site was Google with **10%** of referrals, and GovTogether with **9%**.

4. Most popular pages

The most popular page on the site was the **homepage**, followed by the **Voting Systems** page, **"Share" Page** (the redirect page following completion of the questionnaire) and the **List of Proportional Representation** page.



5. Sample quotes from the comments (from Q9):

The new system needs to reflect the views of voters by giving proportional representation. The floor should be set low, maybe 5% for a party to be represented in the Legislature.

I'm concerned that there won't be enough consultation beforehand to build trust and educate voters - I hope there will be more coming than just this survey!

The current government does not have the support of the majority of voters and as such should not be embarking upon this referendum.

I believe that the question of proportionate representation takes away responsibility from the individual candidate. The question would not arise if there were no political parties. A vote is for our individual representative. Parties were handy when communication to the public was difficult. The party system is no longer needed. In fact it causes derision and non-co-operation.

Voting convenience needs to be addressed. It is 2017; we need to be able to vote online.

6. Social Media (sample)

Since launch the Fair Vote Canada BC tweet on Electoral Reform has 10 retweets, 14 likes and 3 comments.

Since launch John Horgan's tweet on Electoral Reform has 205 retweets, 239 likes and 35 comments.

Since launch The Tyee Facebook post on Electoral Reform has 13 likes, 2 dislikes, 22 comments and 2 shares.

7. News Articles:

British Columbians asked to help shape referendum on electoral reform
BC Gov News | November 23, 2017

B.C. New Democrats invite public electoral reform vote; Liberals cry foul
Vancouver Sun | November 23, 2017

Province calling for public input on BC electoral reform
News1130 | November 23, 2017

BC NDP seeks public input ahead of electoral reform referendum
CHEK | November 23, 2017

B.C. NDP solicits ideas for electoral reform
Kamloops This Week | November 23, 2017

Public asked to weigh in on B.C.'s proportional representation referendum
Global News | November 23, 2017

B.C. NDP referendum plan sparks legislature battle
Aggisiz-Harrison Observer | November 23, 2017

B.C. government invites public to help shape voting system referendum
Time Colonist | November 23, 2017

A disproportionate referendum on proportional representation
Business In Vancouver | November 23, 2017

Your say on voting changes
Castanet | November 23, 2017

Public invited to help shape referendum on electoral reform
CFJC | November 23, 2017

BC government seeks public input on electoral reform referendum
CBC News | November 24, 2017

Electoral-reform debate must be honest and open
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Provide input on electoral reform
The Optimist | November 26, 2017

Parties Taking Hard Lines on Electoral Reform
The Tyee | November 27, 2017

Electoral Reform: Are there better ways to consult the public than opinion surveys?
Vancouver Sun | November 27, 2017

NDP, Greens unite to support electoral reform ahead of vote; Liberals opposed
The Tyee | November 29, 2017

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PREMIER CLAIMS ELECTORAL REFORM WILL LEAD TO MORE VOTER ENGAGEMENT
My Prince George Now | November 30, 2017

Why BC's latest electoral reform vote is probably doomed (again)
Macleans | December 8, 2017

Electoral Reform engagement
Week 5: December 21 – 27, 2017

1. Site statistics

	Launch Day (Nov 23)	Week 1 (Nov 23-29)	Week 2 (Nov 30-Dec 6)	Week 3 (Dec 7-13)
Site visits	3,968	17,730	5,498	1,671
Average site visit duration	11m04s	11m44s	11m10s	10m59s
Incomplete Surveys	423	1873	595	93
P1 Completions	186	937	354	54
P2 Completions	1363	6014	2237	356
Number of Questionnaires Completed in Full	1549	6951	2591	410
	Week 4 (Dec 14-20)	Week 5 (Dec 21-27)		Total/Average
Site visits	1,113	563		26,575
Average site visit duration	11m22s	9m43s		11m33s
Incomplete Surveys	50	29		2640
P1 Completions	23	12		1380
P2 Completions	170	78		8855
Number of Questionnaires Completed in Full	193	90		10,235

NOTE: These statistics are based on visits to the home page of the engagement site. Site visits are not unique visitors, so may include repeat visitors.

2. Comparison to other engagements:

In Week5 of the Cannabis Engagement had **15,115 questionnaires** completed and Your Kid's Progress had **286**.

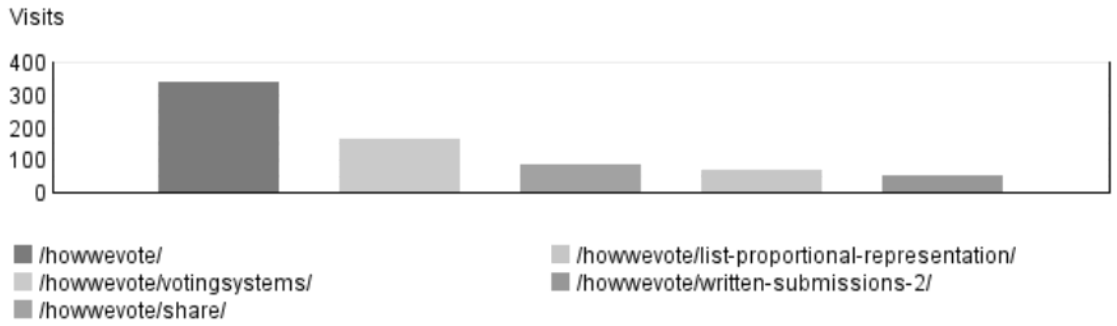
For a comparison on site visits from Week 5, the Cannabis Engagement had **37,405** and Your Kid's Progress had **2,258**

3. Top referring sites

In this week, **42%** of citizens came to the site directly. The most popular referral site was Google with **10%** of referrals, and govTogether BC with **9%**.

4. Most popular pages

The most popular page on the site was the **homepage**, followed by the **Voting Systems** page, **"Share" Page** (the redirect page following completion of the questionnaire) and the **List of Proportional Representation** page.



5. Sample quotes from the comments (from Q9):

"The information regarding the different electoral systems needs to be user friendly with graphs, charts, and numbers.

"I would like to see the referendum offer a two part question that ensures the principle of proportionality is included in the referendum question, but also gives voters a choice of proportional systems."

"In my opinion Proportional Representation is the best system for voting. I think the system is not that complex to use or explain to the public, gives very proportional and accurate results which are an important factor. Another significant advantage for using PR is that it encourages the bond of political parties or groups of candidates with similar ideas to put forward lists. Also it results in very few wasted votes. Even though there are other systems that may have similar advantages as PR, this particular system is still the simplest for everyone to understand."

6. Social Media (sample)

Since launch the Samara Canadas tweet on Electoral Reform has **6 retweets and 3 likes**.

Since launch John Horgan's tweet on Electoral Reform has 205 retweets, 238 likes and 35 comments.

Since launch Fair Vote Canada BC post on Electoral Reform has 6 likes and 12 shares.

7. News Articles:

British Columbians asked to help shape referendum on electoral reform
BC Gov News | November 23, 2017

B.C. New Democrats invite public electoral reform vote; Liberals cry foul
Vancouver Sun | November 23, 2017

Province calling for public input on BC electoral reform
News1130 | November 23, 2017

BC NDP seeks public input ahead of electoral reform referendum
CHEK | November 23, 2017

B.C. NDP solicits ideas for electoral reform
Kamloops This Week | November 23, 2017

Public asked to weigh in on B.C.'s proportional representation referendum
Global News | November 23, 2017

B.C. NDP referendum plan sparks legislature battle
Aggisiz-Harrison Observer | November 23, 2017

B.C. government invites public to help shape voting system referendum
Time Colonist | November 23, 2017

A disproportionate referendum on proportional representation
Business In Vancouver | November 23, 2017

Your say on voting changes
Castanet | November 23, 2017

Public invited to help shape referendum on electoral reform
CFJC | November 23, 2017

BC government seeks public input on electoral reform referendum
CBC News | November 24, 2017

Electoral-reform debate must be honest and open
Kamloops This Week | November 25, 2017

Provide input on electoral reform
The Optimist | November 26, 2017

Parties Taking Hard Lines on Electoral Reform
The Tyee | November 27, 2017

Electoral Reform: Are there better ways to consult the public than opinion surveys?
Vancouver Sun | November 27, 2017

NDP, Greens unite to support electoral reform ahead of vote; Liberals opposed
The Tyee | November 29, 2017

Enough with electoral reform
Citizen | November 29, 2017

EDITORIAL: The move (or not) to electoral reform in BC
The rossland Telegraph | November 29, 2017

Electoral Reform Consultation Missing Key Options, Says Advocate
The Tyee | November 30, 2017

LETTERS: Fearmongering over electoral reform is all wrong
Burnaby Now | November 30, 2017

PREMIER CLAIMS ELECTORAL REFORM WILL LEAD TO MORE VOTER ENGAGEMENT
My Prince George Now | November 30, 2017

Why BC's latest electoral reform vote is probably doomed (again)
Macleans | December 8, 2017

John Horgan says next year's electoral reform referendum likely B.C.'s last attempt
CBC News | December 25, 2017

Page 365 to/à Page 368

Withheld pursuant to/removed as

s.12;s.13;s.17

From:	Seiterle, Dominic GCPE:EX
To:	Atcheson, Kevin AG:EX; Reimer, Neil JAG:EX
Cc:	Hume, David GCPE:EX
Subject:	Draft survey
Date:	Tuesday, October 31, 2017 12:02:15 PM

Peter has put this draft together for us to discuss at 1.
s.15

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

On Oct 30, 2017, at 4:24 PM, Nelson, Tiffany GCPE:EX <Tiffany.Nelson@gov.bc.ca> wrote:

> For sure. Items and their related announcements are TBDD (dough dependent).
>
> **From:** Reimer, Neil JAG:EX
> **Sent:** Monday, October 30, 2017 4:20 PM
> **To:** Nelson, Tiffany GCPE:EX; Hume, David GCPE:EX; Seiterle, Dominic GCPE:EX; Atcheson, Kevin AG:EX; Summers, Katrina GCPE:EX; Sandstrom, Kurt JAG:EX
> **Cc:** Harris, Megan A GCPE:EX
> **Subject:** RE: Follow up on PR timing
> s.13,s.17
>
> **From:** Nelson, Tiffany GCPE:EX
> **Sent:** Monday, October 30, 2017 4:10 PM
> **To:** Hume, David GCPE:EX; Seiterle, Dominic GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Summers, Katrina GCPE:EX
> **Cc:** Harris, Megan A GCPE:EX
> **Subject:** Follow up on PR timing
> s.13
>
> Thanks,

Tiffany Nelson | Communications Manager
Ministry of Attorney General
Ph: 250 356-6334 | **Cell: 250 858-4680**

Electoral Reform engagement
Launch Day Report –November 23, 2017

1. Site statistics

	Launch Day
Site visits	3,968
Average site visit duration	11m04s
Number of Questionnaires Received	1,700

NOTE: These statistics are based on visits to the home page of the engagement site. Site visits are not unique visitors, so may include repeat visitors.

2. Comparison to other engagements:

On launch day, the Cannabis Engagement had **7,073 questionnaires** completed and Your Kid's Progress had **541**.

For a comparison on site visits, on launch day, the Cannabis Engagement had **15,589,** and Your Kid's Progress had **2,336.**

3. Top referring sites

Over 39% of citizens came to the site directly. The most popular referral site was Facebook with **just over 31%** of referrals, and Twitter with **nearly 16%.**

4. Most popular pages

The most popular page on the site was the home page, followed by the *Voting Systems* page, the *List of Proportional Representation.* (The 'share' page is the redirect page from the questionnaire)



5. Sample quotes from the comments (from Q9):

"BC-STV with 5-member districts regardless of area gives greater equity and reasonable proportionality. Contrary to comments on number of parties likely to win seats, such a model REDUCES the number of parties winning seats. Both Tasmania and Australian Capital Territory use this system. Both have only three parties in the house, fewer than other states and the House of Reps with their single seat systems. Reason is parties put up diverse teams in STV contests. Robson rotation puts all candidates on equal footing. ACT 1976 Assembly result was 13 women to 12 men."

"Don't take away the voice of rural residents."

"I prefer BC STV as it was decided by the Citizen's Assembly."

"I struggled to answer the question of how the referendum should be worded: First Past The Post vs Proportional Representation. If you were to ask most younger voters if they support PR voting, I think you would get a strong response but the subtleties of what system might be lost on the general public. I believe the current government is capable of looking at what works around the world and coming to a consensus on what specific election system would work best in BC."

"The new voting system should be a part of changing the legislature to be more collaborative and less adversarial. The new system should encourage a diversity of voices to work together to solve issues through compromise and understanding other viewpoints."

6. Social Media (sample)

Samara @SamaraCDA · 31m
#BC just released an online survey consultation on #electoralreform. Our report was cited as an entry point for high-quality, nonpartisan info about the options CDNs have before them: samaracanada.com/electoralreform **#howwevote**

BC Government News @BCGovNews
We need your input to help shape key elements of the 2018 referendum on #ElectoralReform. Have your say no
engage.gov.bc.ca/howwevote/ #howwevote #bcpoli

1

Judy Darcy @DarcyJudy · 8m
Have heard lots from people in #newwest about our #firstpastthepost voting system. Here's your chance to have your say about the 2018 referendum on **#electoralreform!** #bcpoli

BC Government News @BCGovNews
We need your input to help shape key elements of the 2018 referendum on #ElectoralReform. Have your say now: engage.gov.bc.ca/howwevote/ #howwevote #bcpoli

2 1

John Horgan @jjhorgan · 19h
I encourage all British Columbians to get involved in the engagement process to help determine the question of next year's #electoralreform referendum. engage.gov.bc.ca/howwevote/ **#HowWeVote**

BC Government News @BCGovNews
We need your input to help shape key elements of the 2018 referendum on #ElectoralReform. Have your say now: engage.gov.bc.ca/howwevote/ #howwevote #bcpoli

130 158

LizaCKNW980 @lizaCKNW980 · 21h
Replying to @lizaCKNW980 @Dave_Eby
Why consult? @Dave_Eby says they want a fair process so BCers to develop the process - could do this unilaterally but want input. #bcpoli

1

metronews.ca/news/vancouver...

4

Anne Kang @AnneKangMLA · 16h
We need your input to help shape key elements of the 2018 referendum on **#ElectoralReform**. Have your say now: engage.gov.bc.ca/howwevote/ #howwevote #bcpoli #betterbc #BritishColumbia engage.gov.bc.ca/howwevote/

2 4

CBCEarlyEdition @CBCEarlyEdition · 3h
Interested in electoral reform? @Dave_Eby wants British Columbians to weigh in on what next year's referendum should look like engage.gov.bc.ca/howwevote #bcpoli

My Prince George Now @mypgnow · 11h
.@bcndp is hoping to hear from rural and first nation communities when it comes to the referendum on electoral reform as part of a public engagement strategy | goo.gl/QcSusH #NorthernBC



7. News Articles:

British Columbians asked to help shape referendum on electoral reform
BC Gov News | November 23, 2017

B.C. New Democrats invite public electoral reform vote; Liberals cry foul
Vancouver Sun | November 23, 2017

Province calling for public input on BC electoral reform
News1130 | November 23, 2017

BC NDP seeks public input ahead of electoral reform referendum
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B.C. NDP referendum plan sparks legislature battle
Aggisiz-Harrison Observer | November 23, 2017

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Time Colonist | November 23, 2017

A disproportionate referendum on proportional representation
Business In Vancouver | November 23, 2017

Your say on voting changes
Castanet | November 23, 2017

Public invited to help shape referendum on electoral reform
CFJC | November 23, 2017

From:	Nelson, Tiffany GCPE:EX
To:	Seiterle, Dominic GCPE:EX; Hume, David GCPE:EX; Twynstra, Tanya L GCPE:EX; Summers, Katrina GCPE:EX
Cc:	Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Harris, Megan A GCPE:EX; Butler, Liam GCPE:EX
Subject:	Final questionnaire - voting systems
Date:	Tuesday, November 21, 2017 11:33:32 AM
Attachments:	Questionnaire - Voting System Engagement - 21NOV17 - FINAL.docx

Hi everyone – attached is the MO-approved questionnaire to load to the site. The question #s will need to be adjusted of course.
Neil, you'll see the decision landed on upper-casing FPTP and PR. I'll call you shortly to discuss and will let the editors know.
Thanks,

Tiffany Nelson | Communications Manager
Ministry of Attorney General
Ph: 250 356-6334 | **Cell: 250 858-4680**

From:	Summers, Katrina GCPE:EX
To:	Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Harris, Megan A GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX; Hume, David GCPE:EX
Cc:	Twynstra, Tanya L GCPE:EX; Seiterle, Dominic GCPE:EX; Ralph, Jamie GCPE:EX; Massoud, Simone GCPE:EX; Bronee, Amy GCPE:EX; Guiney, Lisa GCPE:EX; Hardin, Karl GCPE:EX; Gibbs, Robb GCPE:EX; LeSueur, Kathryn GCPE:EX
Subject:	How We Vote - Launch Day Report
Date:	Friday, November 24, 2017 4:34:53 PM
Attachments:	image001.png Electoral Reform - Launch Day Report.docx

Hey all!

Attached is the launch day report for How We Vote, I wasn't sure who is going to want to receive the weekly trending reports, so if you notice someone missing that you think should be on the distribution list, please feel free to share this report with them and let me know who they are so I can add them to next week's!

Thanks and have a great weekend!

Katrina

Katrina Summers
Citizen Engagement Analyst
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-812-4973
Find out more:
govTogetherBC

From:	Peter MacLeod
To:	Hume, David GCPE:EX
Subject:	next version
Date:	Wednesday, October 4, 2017 3:53:56 PM
Attachments:	bcgovDECK2.pdf

In haste, but worth talking against for initial reaction

Page 378 to/à Page 388

Withheld pursuant to/removed as

s.13

From:	Lloyd, Evan GCPE:EX
To:	Hume, David GCPE:EX
Subject:	Re: How We Vote - Launch Day Report
Date:	Saturday, November 25, 2017 11:49:33 AM
Attachments:	image001.png

David can you please add Sage Aaron to the weekly list.
Thx

Sent from my iPhone

On Nov 24, 2017, at 5:02 PM, Hume, David GCPE:EX <David.Hume@gov.bc.ca> wrote:

> Hi there - FYI about how the voting reform engagement went on day one.
>
> Best,
>
> David
>
> David Hume
> 250-589-9043
>
> -------- Original message --------
> From: "Summers, Katrina GCPE:EX" <Katrina.Summers@gov.bc.ca>
> Date: 2017-11-24 4:34 PM (GMT-08:00)
> To: "Reimer, Neil JAG:EX" <Neil.Reimer@gov.bc.ca>, "Atcheson, Kevin AG:EX" <Kevin.Atcheson@gov.bc.ca>, "Harris, Megan A GCPE:EX" <Megan.Harris@gov.bc.ca>, "Nelson, Tiffany GCPE:EX" <Tiffany.Nelson@gov.bc.ca>, "Butler, Liam GCPE:EX" <Liam.Butler@gov.bc.ca>, "Hume, David GCPE:EX" <David.Hume@gov.bc.ca>
> Cc: "Twynstra, Tanya L GCPE:EX" <Tanya.Twynstra@gov.bc.ca>, "Seiterle, Dominic GCPE:EX" <Dominic.Seiterle@gov.bc.ca>, "Ralph, Jamie GCPE:EX" <Jamie.Ralph@gov.bc.ca>, "Massoud, Simone GCPE:EX" <Simone.Massoud@gov.bc.ca>, "Bronee, Amy GCPE:EX" <Amy.Bronee@gov.bc.ca>, "Guiney, Lisa GCPE:EX" <Lisa.Guiney@gov.bc.ca>, "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "Gibbs, Robb GCPE:EX" <Robb.Gibbs@gov.bc.ca>, "LeSueur, Kathryn GCPE:EX" <Kathryn.LeSueur@gov.bc.ca>
> Subject: How We Vote - Launch Day Report
>
> Hey all!
> Attached is the launch day report for How We Vote, I wasn't sure who is going to want to receive the weekly trending reports, so if you notice someone missing that you think should be on the distribution list, please feel free to share this report with them and let me know who they are so I can add them to next week's!

Thanks and have a great weekend!
Katrina

Katrina Summers
Citizen Engagement Analyst
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-812-4973
Find out more:

From:	Twynstra, Tanya L GCPE:EX
To:	Reimer, Neil JAG:EX
Cc:	Seiterle, Dominic GCPE:EX; Hume, David GCPE:EX; Atcheson, Kevin AG:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX
Subject:	Re: How We Vote Survey
Date:	Friday, November 24, 2017 12:10:54 PM

Funny I know this person.

We can draft a general response for all of your input. I will ask Jamie to do so when she returns Monday.

We try to respond if we can, people are picky about their survey questions, always. Sometimes we just thank them when that makes sense.

Sent from my iPhone

On Nov 24, 2017, at 11:29 AM, Reimer, Neil JAG:EX <Neil.Reimer@gov.bc.ca> wrote:

> We've received this query via the website. Not sure who among you can answer my questions, but I'm wondering about a couple of things, mainly whether we should be providing answers to people that interpret the questions for them. That would seem to potentially skew those responses. Does GDX have a policy on this? Do you have standard response language?
> Also, because I'm away next week I won't see any of these emails during that time. Can whoever on the engagement team gets them please forward them to Kevin?
>
> **From:** s.22
> **Sent:** Friday, November 24, 2017 9:28 AM
> **To:** Citizen Engagement GCPE:EX; Reimer, Neil JAG:EX
> **Subject:** How We Vote Survey
> Hi. I went to the website How We Vote and completed the survey.
> I was puzzled about the choices presented to me in question 5, where I was asked to select up to five values from the list below that are most important to me. Specifically, I was asked to choose between:
> **A Legislative Assembly in which the share of seats each party holds is fairly similar to the share of the votes it receives across the province.**
> and
> **A Legislative Assembly in which the share of seats each party holds closely matches the share of the votes it receives across the province.**
> The difference between the two choices eludes me.
> I have three questions:
> I would appreciate knowing what the difference is between the two?
> Why you would choose to put two statements so similar in the list of choices?
> What are your plans to deal with the methodological issues when you go to aggregate and report the results?
> Thank you,
> s.22

From:	Reimer, Neil JAG:EX
To:	"Peter MacLeod"; Harris, Megan A GCPE:EX
Cc:	Nelson, Tiffany GCPE:EX; Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Hume, David GCPE:EX; Bronee, Amy GCPE:EX
Subject:	RE: Materials tomorrow
Date:	Thursday, November 2, 2017 5:37:23 PM

My two cents is that they see the same draft that is sent to the Minister's office tomorrow and we request their feedback by end of Monday. We incorporate any AGMO changes and experts' input Tuesday, re-send and ask for overnight response. I don't see any other way of giving them two looks at it and still be ready to go by Thursday.

The alternative, I think, is just to give them one look over the weekend.

Do we assume all our contact with the experts is by email, with docs flowing back and forth?

-----Original Message-----
From: Peter MacLeod [mailto:peter@masslbp.com]
Sent: Thursday, November 2, 2017 5:05 PM
To: Harris, Megan A GCPE:EX
Cc: Nelson, Tiffany GCPE:EX; Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Hume, David GCPE:EX; Reimer, Neil JAG:EX; Bronee, Amy GCPE:EX
Subject: Re: Materials tomorrow

How much time do you intend to give the advisors to complete the review?

Ideally, they will review two versions… The first, and a second that incorporates their recommendations and is near final.

P.

> On Nov 2, 2017, at 7:58 PM, Harris, Megan A GCPE:EX <Megan.Harris@gov.bc.ca> wrote:
>
> Hello all,
>
> Attached is the approved letter from MDE. In regards to getting them the draft questionnaire, I feel as though it should wait until Monday afternoon after we get MDE sign off as well.
>
> Megan
>
> -----Original Message-----
> From: Peter MacLeod [mailto:peter@masslbp.com]
> Sent: Thursday, November 2, 2017 4:47 PM
> To: Harris, Megan A GCPE:EX
> Cc: Nelson, Tiffany GCPE:EX; Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Hume, David GCPE:EX; Reimer, Neil JAG:EX; Bronee, Amy GCPE:EX
> Subject: Re: Materials tomorrow
>
> Great. Then I will contact them within the next half hour if I don't hear any objections.
>
> I will explain that they will receive the draft survey in confidence by the end of tomorrow and we would be grateful to receive their comments by midday Monday.
>
> Can I get a copy of the invitation letter on letterhead with an appropriate sig to follow tomorrow?

>
> P.
>
>> On Nov 2, 2017, at 7:44 PM, Harris, Megan A GCPE:EX <Megan.Harris@gov.bc.ca> wrote:
>>
>> I have received approval on the 4 from MDE.
>>
>> On Nov 2, 2017, at 4:35 PM, Peter MacLeod <peter@masslbp.com<mailto:peter@masslbp.com>> wrote:
>>
>> Any update concerning the involvement of advisors?
>>
>> P.
>>
>>
>>
>>
>>
>>
>> On Nov 2, 2017, at 7:34 PM, Nelson, Tiffany GCPE:EX
<Tiffany.Nelson@gov.bc.ca<mailto:Tiffany.Nelson@gov.bc.ca>> wrote:
>>
>> Hi everyone - as an update, we require more time on materials and you can expect to receive the web copy and questionnaire tomorrow for final flags and comment. MO staff are aware of the updated timeline.
>>
>> I've also proposed a new call time of 10:30 a.m. to accommodate an appointment of Neil's. We'll talk then.
>>
>> Thanks,
>>
>> Tiffany
>> 250 858-4680
>> _____
>> From: Harris, Megan A GCPE:EX
>> Sent: Thursday, November 2, 2017 11:41 AM
>> To: Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Nelson, Tiffany GCPE:EX; Hume, David GCPE:EX; 'peter@masslbp.com<mailto:peter@masslbp.com>'; Bronee, Amy GCPE:EX
>> Subject: RE: Discussion to finalize survey
>> Importance: High
>>
>>
>> After further reflection, can we please cancel this call? I will not be on the call and I need our team to focus. You will all receive the draft before the end of the day but unfortunately, none of us have time to discuss our changes at this time. My suggestion would be that you review our edits when you get them and let us know if you have questions. Once the questionnaire is done we will rushing to review Neil and Kevin's work on the web copy.
>>
>> If you approve of the changes to the questionnaire, let us know and we will get it approved by the minister asap.
>>
>> Megan
>>
>> -----Original Appointment-----
>> From: Seiterle, Dominic GCPE:EX
>> Sent: Thursday, November 2, 2017 10:47 AM
>> To: Summers, Katrina GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Nelson, Tiffany GCPE:EX; Hume, David GCPE:EX; Harris, Megan A GCPE:EX; 'peter@masslbp.com<mailto:peter@masslbp.com>'; Bronee, Amy GCPE:EX
>> Subject: Discussion to finalize survey
>> When: Thursday, November 2, 2017 3:00 PM-4:00 PM (UTC-08:00) Pacific Time (US & Canada).

>> Where: Online Meeting
>>
>>
>>
>> .....
>> Join online meeting s.15,s.17
> s.15,s.17
>>
>> Join by Phone
>> Local - Victoria: s.15,s.17
>> Local - Vancouver: s.15,s.17
>> Toll-Free: +s.15,s.17
>> Find a local number s.15,s.17
>>
>> Conference ID: s.15,s.17
>>
>> Forgot your dial-in PIN? s.15,s.17 | First online meeting? s.15,s.17

>> .....
>>
>
> <Draft letter to poli scientists NR comments (3).docx>

From:	Seiterle, Dominic GCPE:EX
To:	Nelson, Tiffany GCPE:EX
Cc:	Hume, David GCPE:EX; Twynstra, Tanya L GCPE:EX; Summers, Katrina GCPE:EX; Peter MacLeod; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Harris, Megan A GCPE:EX; Butler, Liam GCPE:EX
Subject:	Re: PR date change confirmed
Date:	Wednesday, November 15, 2017 10:43:30 PM

Hi Tiffany,
That timing works from this end.
DS

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

On Nov 15, 2017, at 5:39 PM, Nelson, Tiffany GCPE:EX <Tiffany.Nelson@gov.bc.ca> wrote:

> Hi all - good news that the PR engagement launch date is now Wednesday, Nov. 22 at noon, confirmed by PO.
>
> I will send the updated rollout/timeline doc in the morning. For now, Dominic can you confirm that Monday at noon works as the drop-dead deadline to upload questionnaire and web copy?
>
> Neil is sending questionnaire to experts now for round two of reviews.
>
> Thank you all,
>
> Tiffany
>
> On Nov 15, 2017, at 12:42 PM, Nelson, Tiffany GCPE:EX <Tiffany.Nelson@gov.bc.ca> wrote:
>
> > Hi - more updates to come but for now URL is confirmed as engage.bc.ca/HowWeVote.
> >
> > Thanks
> >
> > On Nov 15, 2017, at 9:11 AM, Nelson, Tiffany GCPE:EX <Tiffany.Nelson@gov.bc.ca> wrote:
> >
> > > Hi all – attached is the updated comm plan, clarifying the polling and approval process and with a detailed rollout of our deliverables over these next few days. Please review (pg.

4-5) and send back any edits.
Neil and I meet with MO this morning on a host of things (confirming event date, questionnaire content, URL, graphics, library approach, translations) and will update the group following.
Thanks,
Tiffany
250 858-4680

From:	Twynstra, Tanya L GCPE:EX
To:	Nelson, Tiffany GCPE:EX
Cc:	Seiterle, Dominic GCPE:EX; Hume, David GCPE:EX; Butler, Liam GCPE:EX
Subject:	RE: QA - Voting System Engagement - 20NOV17 - DRAFT
Date:	Tuesday, November 21, 2017 12:25:56 PM

The online panel is additional method for ensuring we hear the views of British Columbians. This panel will be made up of citizens from around the province of varying age, gender and ethnicity who will respond to the questions and ensure that we hear the views and perspectives of people beyond just those who have chosen to take the questionnaire. This data will be included in the final report.
Dominic anything to add on my words above?

From: Nelson, Tiffany GCPE:EX
Sent: Tuesday, November 21, 2017 12:21 PM
To: Twynstra, Tanya L GCPE:EX
Cc: Seiterle, Dominic GCPE:EX; Hume, David GCPE:EX; Butler, Liam GCPE:EX
Subject: RE: QA - Voting System Engagement - 20NOV17 - DRAFT

First Nations engagement is mentioned in Q16. Does the Ipsos panel simply track where info is coming from, by region and demographics? Anything else to say if we're highlighting that? Adding Liam who is reviewing all edits.
Thanks

From: Twynstra, Tanya L GCPE:EX
Sent: Tuesday, November 21, 2017 12:15 PM
To: Nelson, Tiffany GCPE:EX
Cc: Seiterle, Dominic GCPE:EX; Hume, David GCPE:EX
Subject: QA - Voting System Engagement - 20NOV17 - DRAFT

My changes are tracked.
I notice that we didn't mention anywhere the Ipsos Online panel that will ensure that we have heard from all regions of the province and all demographics like age and gender.
I also note there isn't anything here about approach to ensuring we are considering indigenous voices.

Nelson, Tiffany GCPE:EX

From: Nelson, Tiffany GCPE:EX
Sent: Wednesday, November 1, 2017 1:42 PM
To: Butler, Liam GCPE:EX
Subject: RE: For review: Survey draft three

You bet! I'll review and we can chat after QP.

-----Original Message-----
From: Butler, Liam GCPE:EX
Sent: Wednesday, November 1, 2017 1:41 PM
To: Nelson, Tiffany GCPE:EX
Subject: RE: For review: Survey draft three

Got it, will do from now on. Can I send you the Q&A and NR when you're free to take a look at?

-----Original Message-----
From: Nelson, Tiffany GCPE:EX
Sent: Wednesday, November 1, 2017 1:37 PM
To: Butler, Liam GCPE:EX
Subject: For review: Survey draft three
Importance: High

Hi Liam - as materials come to our shop for approval, please take the first review and send me your thoughts, edits and advice and I'll then review. Thanks!

-----Original Message-----
From: Seiterle, Dominic GCPE:EX
Sent: Wednesday, November 1, 2017 10:01 AM
To: Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Harris, Megan A GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX
Cc: Summers, Katrina GCPE:EX; Hume, David GCPE:EX; 'Peter MacLeod'
Subject: Survey draft three

Hi -
Here is the revised draft from Peter integrating our discussion yesterday. As we discussed, it might be good to have Megan's team give it a look through next. If you could use the comment feature in Word (not tracked changes) to record your ideas. Please return to me ASAP, as David suggests getting it to the MO by Thursday end of day.
Thanks,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis GDX – Government Digital Experience Division Government Communications & Public Engagement 4th floor, 617 Government Street | Victoria BC | 250-415-8743

From:	Seiterle, Dominic GCPE:EX
To:	Reimer, Neil JAG:EX
Cc:	Nelson, Tiffany GCPE:EX
Subject:	RE: Two quick questions
Date:	Tuesday, November 21, 2017 2:04:08 PM

That was my guess. About 200 words.
Thanks,
Dominic

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Reimer, Neil JAG:EX
Sent: Tuesday, November 21, 2017 2:00 PM
To: Seiterle, Dominic GCPE:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: RE: Two quick questions

1,000 characters is about 200 words, right? I think the average is 5 letters per word. I'm fine with that – if the limit is spelled out on the site maybe describe using words; I think people would have trouble understanding how much 1,000 characters is(?)

From: Seiterle, Dominic GCPE:EX
Sent: Tuesday, November 21, 2017 1:30 PM
To: Reimer, Neil JAG:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: RE: Two quick questions

Hi Neil – Back to your question about a character limit for comments. I was thinking of words (not characters). 200 characters is too few. What about 1000 characters?
DS

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Reimer, Neil JAG:EX
Sent: Wednesday, November 15, 2017 4:07 PM
To: Seiterle, Dominic GCPE:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: RE: Two quick questions

Okay thanks. MO was strong on wanting to provide the opportunity to everyone, including those who don't go on to Part 2, but we can discuss further.

From: Seiterle, Dominic GCPE:EX
Sent: Wednesday, November 15, 2017 4:02 PM
To: Reimer, Neil JAG:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: RE: Two quick questions

Yes
And
It depends – 200 is a fair bit of text (we don't tend to have a limit, but I'm open to it). Depends what you are asking . That aside, I would strongly suggest we only have it after part 2, because 1) short form folks that aren't going on to part 2 will most likely not be as informed as full survey folks, 2) if they leave a comment, it may be covered in Part 2, 3) it looks odd to have it twice and 4) we usually have it at the end of a survey, which won't be the case for those that move forward…

Dominic Seiterle
Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-415-8743

From: Reimer, Neil JAG:EX
Sent: Wednesday, November 15, 2017 3:47 PM
To: Seiterle, Dominic GCPE:EX
Cc: Nelson, Tiffany GCPE:EX
Subject: Two quick questions

I believe the "table of values" in part 1 of the survey, where they pick 5 of 12, will rotate the various values randomly so each user sees a different sequence, correct?

Also, our MO strongly wants additional text boxes, one at the end of each section, inviting further comments from users. These would be limited to a certain word/character length. What would be your suggestion for something workable? 200 characters, or…..?

Thanks.

Neil Reimer

Director, Strategic Initiatives
Justice Services Branch | British Columbia Ministry of Attorney General
1001 Douglas St., Victoria, BC Tel: 250 356-8303

Butler, Liam GCPE:EX

From: Butler, Liam GCPE:EX
Sent: Monday, November 20, 2017 12:27 PM
To: Reimer, Neil JAG:EX
Subject: RE: Questionnaire Qs

Thanks Neil, yeah if you could send me those figures, that would be great.

From: Reimer, Neil JAG:EX
Sent: Monday, November 20, 2017 12:26 PM
To: Butler, Liam GCPE:EX; Atcheson, Kevin AG:EX
Subject: RE: Questionnaire Qs

Kevin's tied up with some other things, so I'll respond. The questionnaire isn't based on any particular model, but we reviewed some other surveys such as the Canada Elections Survey which is done by Elections Canada. But it's really been developed specifically for this engagement exercise.

I'm not sure about the second question. Do you mean have we represented them in a balanced fashion? Because clearly we'd say yes to that.

We've gotten different questions from MO on this so I'm really not sure. We have provided info to the MO about different public engagements re: referenda specific to the voting system as well as some others. Do you want those figures?

From: Butler, Liam GCPE:EX
Sent: Monday, November 20, 2017 11:46 AM
To: Atcheson, Kevin AG:EX
Cc: Reimer, Neil JAG:EX
Subject: Questionnaire Qs

Hi Kevin,

Welcome back! I had a few questions about the questionnaire that I was hoping you could help me with.

1) What model is the questionnaire based on?
2) How would you describe the balance of the represented voting systems?
3) Tiffany mentioned the AG asked how the costs of this engagement compares to others. Did he mean comparison of costs to past referenda on this topic?

Thanks!

Liam Butler
Public Affairs Officer
Ministry of Attorney General
Government Communications and Public Engagement
Email: Liam.Butler@gov.bc.ca
Phone: 778 584-2433

Butler, Liam GCPE:EX

From: Butler, Liam GCPE:EX
Sent: Monday, November 20, 2017 2:53 PM
To: Nelson, Tiffany GCPE:EX
Subject: RE: To-do list PR

No worries, Kevin said they'd do their best.

From: Nelson, Tiffany GCPE:EX
Sent: Monday, November 20, 2017 2:52 PM
To: Butler, Liam GCPE:EX
Subject: RE: To-do list PR

Yes. Blurb, blurb, blurb. I will imagine this sound the next time I feel we're drowning in material. I will review the blurb after this NR.

Thanks again for applying some pressure to Neil and Kevin, recognizing they've only had the QA for a short time. Should just be an accuracy scan, not a re-writing exercise.

Thanks

From: Butler, Liam GCPE:EX
Sent: Monday, November 20, 2017 2:50 PM
To: Nelson, Tiffany GCPE:EX
Subject: RE: To-do list PR

Does the web copy include the "Home Blurb?"

From: Nelson, Tiffany GCPE:EX
Sent: Monday, November 20, 2017 2:48 PM
To: Butler, Liam GCPE:EX
Subject: To-do list PR

Hi – anything you see here I'm missing before I send to the group? Thanks

DETAILED ROLL-OUT – Materials and Timeline (in development)

Activity/product	Deadline	Responsible
Questionnaire		
Questionnaire – incorporate MO edits	Nov. 20, EOD	Neil
Questionnaire – approve final	Nov. 21, before noon	GCPE
Questionnaire – load to the site	Nov. 21, noon	Dominic
Web copy		
Web copy – incorporate MO edits	Nov. 20, EOD	Neil
Web copy – approval final	Nov. 21, before noon	GCPE
Web copy – load to the site	Nov. 21, noon	Dominic
Web copy – link to glossary	Nov. 21	Dominic
Web copy – acknowledgements	Done	With Dominic

Web copy – key links	Nov. 20, EOD	GCPE and Neil
Web copy – FAQs	TBD	GCPE and Neil
Graphics		
Graphics – finalize six ballot samples	Nov. 20, EOD	Andrew Pratt
Graphics – approve ballots	Nov. 21, before noon	GCPE
Graphics – load ballot examples to site	Nov. 21, noon	Dominic
Event – Nov. 21 (TBC)		
Event – confirm Reception Hall	Nov. 21	Rick
Event – issue media advisory with call-arounds	Nov. 22	GCPE
Event – NR, QA program approved	Nov. 20, EOD	JSB, GCPE
Event – NR and QAs MO approved	Nov. 21	MO, HQ
Event – test website pre-launch	Nov. 21, morning	GDX
Engagement		
Engagement – build outreach plan		
Engagement – build social media plan		
Engagement - finalize PIA		
Engagement – stakeholder outreach		
Engagement – public outreach		
Engagement period closes	Feb. 28	FYI

Tiffany Nelson | Communications Manager
Ministry of Attorney General
Ph: 250 356-6334 | **Cell: 250 858-4680**

Butler, Liam GCPE:EX

From: Butler, Liam GCPE:EX
Sent: Tuesday, November 21, 2017 11:58 AM
To: 'peter@masslbp.com'
Subject: PR Questionnaire model

Hi Peter,

I'm just going through a final review of our PR Q&A. We have a question about the model the questionnaire is based on. Neil mentioned the Canadian Election Study and Dominic mentioned that you pulled some questions from other sources. Would you mind sharing which sources you used?

Thanks!

Liam Butler
Public Affairs Officer
Ministry of Attorney General
Government Communications and Public Engagement
Email: Liam.Butler@gov.bc.ca
Phone: 778 584-2433

Butler, Liam GCPE:EX

From: Butler, Liam GCPE:EX
Sent: Thursday, November 23, 2017 11:42 AM
To: Nelson, Tiffany GCPE:EX
Subject: RE: Is website final?

Almost, I had an edit that they're fixing now. The questionnaire is still not up yet either.

From: Nelson, Tiffany GCPE:EX
Sent: Thursday, November 23, 2017 11:35 AM
To: Butler, Liam GCPE:EX
Subject: Is website final?

All added and look good? What has Dom decided on gender Q?

Butler, Liam GCPE:EX

Subject:	Review questionnaire
Location:	TN's office
Start:	Fri 2017-11-03 8:40 AM
End:	Fri 2017-11-03 9:30 AM
Show Time As:	Tentative
Recurrence:	(none)
Meeting Status:	Not yet responded
Organizer:	Nelson, Tiffany GCPE:EX
Required Attendees:	Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX

Booking 50 mins but may need much less. Thanks

Butler, Liam GCPE:EX

From: Reimer, Neil JAG:EX
Sent: Thursday, November 2, 2017 5:05 PM
To: Harris, Megan A GCPE:EX; 'Peter MacLeod'; Nelson, Tiffany GCPE:EX; Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Hume, David GCPE:EX; Bronee, Amy GCPE:EX
Subject: RE: Materials tomorrow

The questionnaire as drafted may change depending on the experts' input. Wouldn't it be better to get the same draft to both the AG and the experts for their initial reviews, and we can explain to the AG that there may be tweaks depending on what they say. Either way, it's going to have to go to the AG twice if he wants final sign-off because we won't have experts' comments before meeting with him Monday a.m.

-----Original Message-----
From: Harris, Megan A GCPE:EX
Sent: Thursday, November 2, 2017 4:59 PM
To: 'Peter MacLeod'; Nelson, Tiffany GCPE:EX; Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Hume, David GCPE:EX; Reimer, Neil JAG:EX; Bronee, Amy GCPE:EX
Subject: RE: Materials tomorrow

Hello all,

Attached is the approved letter from MDE. In regards to getting them the draft questionnaire, I feel as though it should wait until Monday afternoon after we get MDE sign off as well.

Megan

-----Original Message-----
From: Peter MacLeod [mailto:peter@masslbp.com]
Sent: Thursday, November 2, 2017 4:47 PM
To: Harris, Megan A GCPE:EX
Cc: Nelson, Tiffany GCPE:EX; Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Hume, David GCPE:EX; Reimer, Neil JAG:EX; Bronee, Amy GCPE:EX
Subject: Re: Materials tomorrow

Great. Then I will contact them within the next half hour if I don’t hear any objections.

I will explain that they will receive the draft survey in confidence by the end of tomorrow and we would be grateful to receive their comments by midday Monday.

Can I get a copy of the invitation letter on letterhead with an appropriate sig to follow tomorrow?

P.

> On Nov 2, 2017, at 7:44 PM, Harris, Megan A GCPE:EX <Megan.Harris@gov.bc.ca> wrote:
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> I have received approval on the 4 from MDE.
>

> On Nov 2, 2017, at 4:35 PM, Peter MacLeod <peter@masslbp.com<mailto:peter@masslbp.com>> wrote:
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> Any update concerning the involvement of advisors?
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> P.
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> On Nov 2, 2017, at 7:34 PM, Nelson, Tiffany GCPE:EX <Tiffany.Nelson@gov.bc.ca<mailto:Tiffany.Nelson@gov.bc.ca>> wrote:
>
> Hi everyone - as an update, we require more time on materials and you can expect to receive the web copy and questionnaire tomorrow for final flags and comment. MO staff are aware of the updated timeline.
>
> I've also proposed a new call time of 10:30 a.m.s.22 . We'll talk then.
>
> Thanks,
>
> Tiffany
> 250 858-4680
> _____
> From: Harris, Megan A GCPE:EX
> Sent: Thursday, November 2, 2017 11:41 AM
> To: Seiterle, Dominic GCPE:EX; Summers, Katrina GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Nelson, Tiffany GCPE:EX; Hume, David GCPE:EX; 'peter@masslbp.com<mailto:peter@masslbp.com>'; Bronee, Amy GCPE:EX
> Subject: RE: Discussion to finalize survey
> Importance: High
>
>
> After further reflection, can we please cancel this call? I will not be on the call and I need our team to focus. You will all receive the draft before the end of the day but unfortunately, none of us have time to discuss our changes at this time. My suggestion would be that you review our edits when you get them and let us know if you have questions. Once the questionnaire is done we will rushing to review Neil and Kevin's work on the web copy.
>
> If you approve of the changes to the questionnaire, let us know and we will get it approved by the minister asap.
>
> Megan
>
> -----Original Appointment-----
> From: Seiterle, Dominic GCPE:EX
> Sent: Thursday, November 2, 2017 10:47 AM
> To: Summers, Katrina GCPE:EX; Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX; Nelson, Tiffany GCPE:EX; Hume, David GCPE:EX; Harris, Megan A GCPE:EX; 'peter@masslbp.com<mailto:peter@masslbp.com>'; Bronee, Amy GCPE:EX
> Subject: Discussion to finalize survey
> When: Thursday, November 2, 2017 3:00 PM-4:00 PM (UTC-08:00) Pacific Time (US & Canada).
> Where: Online Meeting
>

>
>
> .....
> Join online meeting s.15,s.17
> s.15,s.17
>
> Join by Phone
> Local - Victoria: s.15,s.17
> Local - Vancouver: s.15,s.17
> Toll-Free: s.15,s.17
> Find a local number s.15,s.17
>
> Conference ID s.15,s.17
>
> Forgot your dial-in PIN? s.17 | First online meeting? s.15,s.17
s.15,s.17

> .....
>

Butler, Liam GCPE:EX

From: Nelson, Tiffany GCPE:EX
Sent: Friday, November 17, 2017 5:04 PM
To: Reimer, Neil JAG:EX; Butler, Liam GCPE:EX
Subject: RE: Outstanding web text

Yes.

From: Reimer, Neil JAG:EX
Sent: Friday, November 17, 2017 5:01 PM
To: Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX
Subject: RE: Outstanding web text

Thanks. Is MO aware that we need their final approval on questionnaire and web copy in the morning on Monday, i.e. it needs to get to GDX by noon. If MO has any changes they want, that will take us time to review and incorporate.

From: Nelson, Tiffany GCPE:EX
Sent: Friday, November 17, 2017 4:47 PM
To: Reimer, Neil JAG:EX; Butler, Liam GCPE:EX
Subject: RE: Outstanding web text

We are not drafting FAQs. Has MO asked for these? Maybe in future. Liam has done home page blurb I need to read and links sound good.

MO has the two questionnaire docs (your recommendations plus expert mark-up) plus the web copy for Minister's weekend review.

Neil, you'll likely receive QA and NR Sunday but it may be early Monday. MO and HQ are aware for expectations.

Thanks

From: Reimer, Neil JAG:EX
Sent: Friday, November 17, 2017 4:38 PM
To: Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX
Subject: Outstanding web text

I believe we still need to either draft or finalize the following:

- Home page text
- FAQs
- Links (should be one to the bill once it's passed, as well as to other electoral system resources such as Samara and ACE Project)

Anything else?

Neil Reimer
Director, Strategic Initiatives
Justice Services Branch | British Columbia Ministry of Attorney General
1001 Douglas St., Victoria, BC Tel: 250 356-8303

Butler, Liam GCPE:EX

From: Nelson, Tiffany GCPE:EX
Sent: Wednesday, November 22, 2017 9:27 PM
To: Twynstra, Tanya L GCPE:EX; Butler, Liam GCPE:EX; Reimer, Neil JAG:EX
Subject: RE: Sending emails

Hi Tanya – I'm compiling edits into one email for the morning. Please remove "by email" from the line: "… submitting your comments ~~by email~~…"

This will instead refer to the open field boxes in the questionnaire or the submission page for how to offer comments.

Thanks

From: Twynstra, Tanya L GCPE:EX
Sent: Wednesday, November 22, 2017 4:04 PM
To: Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX; Reimer, Neil JAG:EX
Subject: Sending emails

Hey there, I wondered if we were providing an email address for people to send us email on their feedback.

> Reason I ask is that it says You can participate by completing the online questionnaire, submitting your comments by email, reading the submissions of organizations, and learning about voting systems used here and elsewhere in the world.

But we don't indicate how people will do this. Any ideas for what people imagined?

Tanya Twynstra
Director, Citizen Engagement
GDX – Government Digital Experience Division
Government Communications and Public Engagement
4th floor, 617 Government Street | Victoria BC | 250-507-2163

To find out more about BC government citizen engagement opportunities please visit:

govTogetherBC

Butler, Liam GCPE:EX

From: Nelson, Tiffany GCPE:EX
Sent: Thursday, November 23, 2017 9:59 AM
To: Butler, Liam GCPE:EX
Subject: FW: your IM question
Attachments: Electoral Reform.docx

Hi Liam – pls review this copy and let me know of any edits. Thanks

---

From: Massoud, Simone GCPE:EX
Sent: Thursday, November 23, 2017 9:47 AM
To: Twynstra, Tanya L GCPE:EX; Nelson, Tiffany GCPE:EX
Subject: RE: your IM question

Here is a draft govTogether page for how we vote.

Let me know if there are any changes. Thanks

Simone

From: Twynstra, Tanya L GCPE:EX
Sent: Wednesday, November 22, 2017 10:21 PM
To: Nelson, Tiffany GCPE:EX
Cc: Massoud, Simone GCPE:EX
Subject: Fwd: your IM question

Tiffany, as per usual process we will post a page about electoral reform on govtogetherBC tomorrow. Simone will draft the page and pass it by you, straight from the home page content.

We will send out occasional tweets, and she will also pass those by you.

Sent from my iPhone

Begin forwarded message:

> **From:** "Hume, David GCPE:EX" <David.Hume@gov.bc.ca>
> **Date:** November 22, 2017 at 4:59:46 PM PST
> **To:** "Twynstra, Tanya L GCPE:EX" <Tanya.Twynstra@gov.bc.ca>
> **Subject: your IM question**
>
> I think we should post to GovTogether and do the usual stuff. Just flag for Tiffany so she understands what's happening.
>
> Cheers,
>
> D.
>
> David Hume
> Acting Assistant Deputy Minister – Government Digital Experience Division (GDX)
> Government Communications and Public Engagement

Province of British Columbia
+1 250 589 9043 | david.hume@gov.bc.ca | @dbhume

Butler, Liam GCPE:EX

From: Nelson, Tiffany GCPE:EX
Sent: Monday, November 27, 2017 3:33 PM
To: Butler, Liam GCPE:EX
Subject: FW: Questionnaire
Attachments: quexmlpdf_726382_en.pdf

Hi - to please save on LAN as FINAL questionnaire (live on the site). thx

-----Original Message-----
From: Nelson, Tiffany GCPE:EX
Sent: Thursday, November 23, 2017 5:37 PM
To: Smith, George AG:EX
Subject: Questionnaire

Hello George
Here is the questionnaire from the web team that reflects what's live now. I've requested the same for the web copy.
Tiffany

Electoral Reform – How we vote

Get Involved Here

What is this engagement about?

The B.C. Government has introduced legislation to hold a referendum in the fall of 2018, which will ask British Columbians to decide whether B.C. should keep its current voting system (First Past the Post) or move to a system of Proportional Representation. Countries around the world use different voting systems to elect their representatives. How a voting system is designed influences how a society is governed.

You can participate by completing the online questionnaire, submitting your comments by email, reading the submissions of organizations, and learning about voting systems used here and elsewhere in the world.

How can my contribution make a difference?

Your input will help shape key elements of the referendum, including ballot design, choice of voting systems included, and public funding distribution during the referendum campaign period.

The engagement closes **Feb. 28, 2018 at 4 p.m.** at which point results will be compiled into a report by the Ministry of Attorney General and posted to this site. Government will then deliberate and announce details of the referendum before it is held next fall.

Details of the Consultation:

Date: November 23, 2017 – February 28, 2018

Status: Open

Location: Provincewide

Category: Government

Type: Online

Get Involved Here

Page 418 to/à Page 428

Withheld pursuant to/removed as

s.13

The B.C. government is holding a referendum in the fall of 2018 to ask voters whether the province should keep the current First Past the Post system or change to a Proportional Representation voting system. This questionnaire will help B.C.'s Attorney General understand the preferences and expectations of B.C. voters about the referendum.

There are two parts to this survey. Part one asks key questions about your values and general outlook as to how we vote for Members of the Legislative Assembly (MLAs), and for how the legislature functions. Part two asks more detailed questions about your preferences regarding electoral reform, voting systems and the referendum process. At the end of each part, you will have the opportunity to provide further written feedback.

Each part of the questionnaire will take approximately 5-8 minutes to complete.

Privacy Statement

Personal information collected through this feedback form will inform the development of a ballot for a November 2018 electoral reform referendum by the Ministry of Attorney General, under the authority of s.26 of the Freedom of Information and Protection of Privacy Act. If you have any questions about the collection, use and disclosure of your personal information, please contact: Neil Reimer Director, Strategic Initiatives Ministry of Justice Victoria BC Neil.Reimer@gov.bc.ca

Section A: Part 1

A1. **Please answer the following questions to help us understand your interest in, and familiarity with, current affairs and voting in elections.**

Q1) Generally speaking, how interested are you in politics and current affairs?

- ☐ Not interested at all
- ☐ Not very interested
- ☐ Somewhat interested
- ☐ Very interested
- ☐ Prefer not to answer

A2. **Q2) How often do you vote in provincial elections?**

- ☐ I am not eligible to vote
- ☐ Never
- ☐ Rarely
- ☐ Sometimes
- ☐ Most of the time
- ☐ All of the time
- ☐ First time voter in 2017
- ☐ Prefer not to answer

A3. **Q3) Which, if any, of the following have been barriers that have kept you from voting?**

- ☐ Not enough time
- ☐ Not enough information
- ☐ Disability or mobility issues
- ☐ Voting location isn't convenient
- ☐ Do not feel included
- ☐ Frustration with politics
- ☐ Don't like the voting system
- ☐ I was not eligible to vote

Not interested in politics ☐

I feel like my vote doesn't count ☐

Not applicable / Prefer not to answer ☐

A4. Q4) If you were to vote in a referendum to choose a voting system today, how confident are you that you would make an informed choice?

Not at all confident ☐

Not very confident ☐

Somewhat confident ☐

Very confident ☐

Don't know ☐

Prefer not to answer ☐

A5. *Q5) Please select up to five values from the list below that are most important to you.*

I value most:

Members of the Legislative Assembly (MLAs) who focus primarily on what is best for the province as a whole ☐

Members of the Legislative Assembly (MLAs) who focus primarily on the interests of their local community ☐

A voting system that is easy to understand ☐

Better representation of groups that are currently under-represented in the Legislative Assembly ☐

Increasing the number of political parties in the Legislative Assembly to represent more points of view ☐

A Legislative Assembly in which the share of seats each party holds closely matches the share of the votes it receives across the province ☐

A Legislative Assembly in which the share of seats each party holds is fairly similar to the share of the votes it receives across the province ☐

A voting system that encourages political parties to appeal as broadly as possible to voters ☐

A voting system that makes it easier for independent candidates (those not running for a political party) to be elected ☐

A voting system that allows a voter to rank a political party's candidates (1, 2, 3, etc.) ☐

Single-party majority governments where it is clear who is accountable for decisions ☐

A Legislative Assembly where two or more parties co-operate to make decisions ☐

Other ☐

Other

A6. Please answer the following questions to help us understand your values and preferences regarding how MLAs are elected, how governments are formed and how the Legislative Assembly operates.

Q6) Which would you prefer?

The number of MLAs should remain the same ☐

There should be more MLAs to better reflect voters' interests ☐

Prefer not to answer ☐

A7. Q7) Please select your level of agreement with the following statements.

	1 - Strongly Disagree	2	3 - Neither Agree nor Disagree	4	5 - Strongly Agree	Prefer not to answer
There should be greater diversity of views represented in the Legislative Assembly.	☐	☐	☐	☐	☐	☐
The party that wins the most seats in an election should have to compromise with other parties, even if it means changing some of its campaign commitments.	☐	☐	☐	☐	☐	☐
It should always be clear which party is accountable for decisions made by government, even if this means that decisions are only made by one party.	☐	☐	☐	☐	☐	☐

A8. Please answer the following question to help us understand the choices you would like to see on the referendum ballot.

Q8) Which would you prefer?

The referendum ballot should offer voters the choice between the current First Past the Post voting system and ONE Proportional Representation voting system. ☐

The referendum ballot should offer voters the choice between the current First Past the Post voting system and MORE THAN ONE Proportional Representation voting system ☐

The referendum ballot should offer voters the choice between the current First Past the Post voting system and Proportional Representation, with a specific voting system to be established by legislation after the referendum. ☐

Prefer not to answer ☐

A9. **Q9) Are there any other comments you would like to make about voting systems or the upcoming referendum? [Please limit your response to 1000 characters]**

A10. ***NOTE: This and the following questions are used to understand who is responding to the feedback form. Your responses are confidential. All responses will be compiled and analyzed as a group. Responses will not be identified by individual.***

Q10) Please indicate your gender:

- Man ☐
- Woman ☐
- Prefer not to answer ☐
- Other ☐

Other

A11. ***NOTE: This question is used to understand who is responding to the feedback form. Your responses are confidential. All responses will be compiled and analyzed as a group. Responses will not be identified by individual.***

Q11) What age range best describes you?

- Under 18 ☐
- 18 - 39 years ☐
- 40 - 64 years ☐
- 65 - 75 years ☐
- Over 75 years ☐
- Prefer not to answer ☐

A12. ***NOTE: This question is used to understand who is responding to the feedback form. Your responses are confidential. All responses will be compiled and analyzed as a group. Responses will not be identified by individual.***

Q12) With which of the following groups do you identify?

- Visible minority ☐
- First Nations ☐
- Inuit ☐
- Métis ☐
- Persons with disabilities ☐
- LGBTQ2S+ ☐
- None of the above ☐
- Prefer not to answer ☐

A13. ***NOTE: This question is used to understand who is responding to the feedback form. Your responses are confidential. All responses will be compiled and analyzed as a group. Responses will not be identified by individual.***

Q13) What are the first three characters in your postal code (e.g. V9E)?

A14. **This is the end of Part 1 of the questionnaire. Part 2 asks further questions about your preferences regarding electoral reform and the referendum ballot.**

Would you like to end the survey and submit your responses to Part 1 or continue on to Part 2?

- End and Submit ☐
- Continue to Part 2 ☐

Section B: Part 2

Please click SUBMIT below to submit your responses.

Thank you for your feedback.

B1. **Please answer the following questions to help us understand your interest in electoral reform.**

Q14) How closely have you followed public debate on electoral reform?

- ☐ Not closely at all
- ☐ Somewhat closely
- ☐ Very closely
- ☐ Prefer not to answer

B2. **Q15) Did you vote in either the 2005 or 2009 B.C. referendum on electoral reform?**

- ☐ Yes
- ☐ No
- ☐ Not sure
- ☐ Not eligible
- ☐ Prefer not to answer

B3. **Please answer the following questions to help us understand your values and preferences regarding how Members of the Legislative Assembly (MLAs) are elected, how governments are formed and how the Legislative Assembly operates.**

Q16) Which would you prefer, having more small parties represented in the Legislature or a few big parties?

- ☐ A few big parties
- ☐ More small parties
- ☐ Prefer not to answer

B4. **Q17) Which would you prefer?**

- ☐ Members of the Legislative Assembly (MLAs) who do what their party promised.
- ☐ MLAs who do what their constituents want
- ☐ Prefer not to answer

B5. Q18) Please select your level of agreement with the following statements.

	1 - Strongly Disagree	2	3 - Neither Agree nor Disagree	4	5 - Strongly Agree	Prefer not to answer
Ballots should allow voters to support more than one candidate or political party by ranking them in order of preference.	☐	☐	☐	☐	☐	☐
A ballot should give voters lots of choices, even if it's less clear how votes get turned into seats.	☐	☐	☐	☐	☐	☐
An election ballot should be easy to understand, even if it means voters have fewer options to express their preferences.	☐	☐	☐	☐	☐	☐
It is better for several parties to co-operate and govern together rather than one party to govern alone, even if it sometimes takes longer to form government after an election.	☐	☐	☐	☐	☐	☐

B6. Q19) Please indicate which you prefer:

- ☐ Each electoral district is represented by one MLA
- ☐ Each electoral district is represented by several MLAs
- ☐ Some MLAs represent an electoral district, while other MLAs represent larger regions or the province as a whole.
- ☐ Prefer not to answer

B7. Please answer the following questions to help us understand the choices you would like to see on the referendum ballot.

Q20) If the government offers voters a choice of more than one Proportional Representation voting system, which do you prefer?

- ☐ Voters should indicate their support for only one proposed system
- ☐ Voters should rank order their support for all the proposed systems
- ☐ Prefer not to answer

B8. Q21) Alongside the option of keeping the First Past the Post voting system, which system or systems of Proportional Representation would you like to see on the ballot? (Please select all that apply)

For more information on voting system options, please refer to: engage.gov.bc.ca/howwevote/votingsystems/

- ☐ List Proportional Representation
- ☐ Mixed Member Proportional
- ☐ Single Transferable Vote
- ☐ Mixed Member Majoritarian
- ☐ Prefer not to answer

Other, please describe:

Other, please describe:

B9. Q22) Please select your level of agreement for the following statement.

	1 - Strongly Disagree	2	3 - Neither Agree nor Disagree	4	5 - Strongly Agree	Prefer not to answer
If B.C. changes to a system of proportional representation, there should be a second referendum after a trial period (for example, two elections) on whether to keep the new system.	☐	☐	☐	☐	☐	☐

B10. Please answer the following questions to help us understand your expectations with regards to public funding for advocacy groups and campaign advertising for particular voting systems during the referendum.

Q23) Please select your level of agreement with the following statements.

	1 - Strongly Disagree	2	3 - Neither Agree nor Disagree	4	5 - Strongly Agree	Prefer not to answer
The government should provide public funds to designated groups to campaign for their preferred voting system	☐	☐	☐	☐	☐	☐
There should be spending limits imposed on any group that campaigns for its preferred voting system	☐	☐	☐	☐	☐	☐
The provincial government should provide the public with impartial information during the referendum campaign period.	☐	☐	☐	☐	☐	☐
The provincial government should ensure that paid advertisements that appear during the referendum campaign period are produced only by groups that must register, disclose their identity in their advertising and disclose their contributors and expenses after the referendum.	☐	☐	☐	☐	☐	☐

B11. **Q24) Are there any other comments you would like to make about voting systems or the upcoming referendum? [Please limit your response to 1000 characters]**

Thank you for your feedback. The results will inform a report by the Attorney General with recommendations for Cabinet's consideration, and will help shape the 2018 referendum to determine B.C.'s voting system.

Butler, Liam GCPE:EX

Subject:	Review questionnaire
Location:	TN's office
Start:	Fri 2017-11-03 8:40 AM
End:	Fri 2017-11-03 9:30 AM
Show Time As:	Tentative
Recurrence:	(none)
Meeting Status:	Not yet responded
Organizer:	Nelson, Tiffany GCPE:EX
Required Attendees:	Reimer, Neil JAG:EX; Atcheson, Kevin AG:EX; Butler, Liam GCPE:EX

Booking 50 mins but may need much less. Thanks

Butler, Liam GCPE:EX

From: Butler, Liam GCPE:EX
Sent: Friday, November 3, 2017 2:07 PM
To: Nelson, Tiffany GCPE:EX
Subject: RE: Web content

I'll send in 5 minutes.

From: Nelson, Tiffany GCPE:EX
Sent: Friday, November 3, 2017 2:07 PM
To: Butler, Liam GCPE:EX
Subject: RE: Web content

Hi Liam – can you provide an ETA on when I'll have the web copy for review?

Thanks

From: Nelson, Tiffany GCPE:EX
Sent: Friday, November 3, 2017 8:00 AM
To: Butler, Liam GCPE:EX
Subject: Fwd: Web content

Hi Liam - in the interest of time "I" started reviewing these. Can you please take a look at what's here and add your edits and thoughts throughout? Please focus on this first thing and I'll meet with Neil and Kevin on the questionnaire changes and questions.

Thanks

Begin forwarded message:

From: "Reimer, Neil JAG:EX" <Neil.Reimer@gov.bc.ca>
Date: November 2, 2017 at 5:53:58 PM PDT
To: "Harris, Megan A GCPE:EX" <Megan.Harris@gov.bc.ca>, "Nelson, Tiffany GCPE:EX" <Tiffany.Nelson@gov.bc.ca>, "Butler, Liam GCPE:EX" <Liam.Butler@gov.bc.ca>, "Hume, David GCPE:EX" <David.Hume@gov.bc.ca>, "Seiterle, Dominic GCPE:EX" <Dominic.Seiterle@gov.bc.ca>, "Summers, Katrina GCPE:EX" <Katrina.Summers@gov.bc.ca>, 'Peter MacLeod' <peter@masslbp.com>
Cc: "Atcheson, Kevin AG:EX" <Kevin.Atcheson@gov.bc.ca>
Subject: Web content

Attached are the following from me and Kevin for the site:

- Proposed text for Home page
- 101 materials (information on voting systems and a glossary)

We envision the materials evolving over time, e.g. adding cross-jurisdictional information for each voting system and expanding the glossary. But this is what is doable for the launch.

I think this is all that is needed from us for content for now(?) If not, Tiffany please let us know. We can discuss on the call tomorrow. Also wondering whether the voting systems info will be sent to the experts – we're assuming it will be.

Neil Reimer
Director, Strategic Initiatives
Justice Services Branch | British Columbia Ministry of Attorney General
1001 Douglas St., Victoria, BC Tel: 250 356-8303

Butler, Liam GCPE:EX

From: Butler, Liam GCPE:EX
Sent: Thursday, November 9, 2017 1:29 PM
To: Nelson, Tiffany GCPE:EX
Subject: RE: updated survey

On it.

-----Original Message-----
From: Nelson, Tiffany GCPE:EX
Sent: Thursday, November 9, 2017 1:28 PM
To: Butler, Liam GCPE:EX
Subject: FW: updated survey

Further chatter about it.

-----Original Message-----
From: Peter MacLeod [mailto:peter@masslbp.com]
Sent: Thursday, November 9, 2017 11:49 AM
To: Reimer, Neil JAG:EX
Cc: Seiterle, Dominic GCPE:EX; Nelson, Tiffany GCPE:EX; Atcheson, Kevin AG:EX; Hume, David GCPE:EX; Butler, Liam GCPE:EX; Harris, Megan A GCPE:EX; Summers, Katrina GCPE:EX
Subject: Re: updated survey

On the two module option, perhaps whomever is responsible for the backend could assist by producing a small diagram that illustrates how the responses between both modules can or can't be linked and analyzed.

There may be some practical challenges here that are worth understanding.

P.

Peter MacLeod | MASS LBP
c: 416.833-3194

> On Nov 9, 2017, at 11:35 AM, Reimer, Neil JAG:EX <Neil.Reimer@gov.bc.ca> wrote:
>
> I'll look it over ASAP and reply re: the questions, but if I understand you correctly, I agree option 2 is better.
>
> As for next steps, we agreed on the Tuesday call that I would be sending out the next iteration of the questionnaire plus web copy to the experts, and that's consistent with discussions I've had with David. I will copy Peter on those messages. My understanding from Tiffany is that our MO wants to review the latest draft of the questionnaire before it goes back to the experts. But I think they're aware we need to send no later than tomorrow and ask for a response by Tuesday (Monday being a holiday).
>
>
>
> -----Original Message-----
> From: Seiterle, Dominic GCPE:EX
> Sent: Thursday, November 9, 2017 11:15 AM

> To: Reimer, Neil JAG:EX; Nelson, Tiffany GCPE:EX; Atcheson, Kevin AG:EX; Hume, David GCPE:EX; Butler, Liam GCPE:EX; Harris, Megan A GCPE:EX
> Cc: 'Peter MacLeod'; Summers, Katrina GCPE:EX
> Subject: Re: updated survey
>
> Hi-
> Here's the current draft.
> Peter wants to know when he can send it to the advisors along with the current version of the web content. Tiffany - can you forward the most recent content. I believe what we have on file is from Nov 3.
> Also, there is still some clarity needed around how the short form will work. I think the only option is to have a Part 1 and part 2 that doesn't overlap. This could be accomplished one of two ways, in my mind:
> 1) Sections 1 or 2 completed as Part 1 and the rest completed as Part 2
> 2) Select questions (priority Qs) from each section pulled into a Part 1 and the remaining questions offered in Part 2.
> I'm favoring option 2 above, as I think we want some questions from each section in any short form and not be limited to just a couple of sections.
>
> The attached has a complete long form and a short form made up of select questions from the long form. I don't think this will work if they are being posted on the same site.
> Per the multiple response challenge - Peter brought up a valid point that if we are trying to get Libraries or similar to host sessions with this, our efforts to avoid duplicate completions will work against us. The only thought in my mind is the preamble language proposed by Peter in the survey and a random/demographically balanced questionnaire to the public.
>
> Cheers,
> Dominic
>
> Dominic Seiterle
> Engagement Specialist, Measurement and Analysis GDX – Government Digital Experience Division Government Communications & Public Engagement 4th floor, 617 Government Street | Victoria BC | 250-415-8743
>
>
> -----Original Message-----
> From: Seiterle, Dominic GCPE:EX
> Sent: Thursday, November 9, 2017 10:14 AM
> To: 'Peter MacLeod'
> Subject: RE: updated survey
>
> Hi Peter - Did a read through in between meetings and made a few tweaks - mostly to the intro material.
> Although I know there hasn't been a tremendous amount of clarity about this, I think the only way the short form will work will be to represent the first half of the long form survey. There would be no overlap of questions. That said, I hope we have clarity on this tomorrow. My thought is we land on the long survey and then if we need to turn it into a Part 1 and 2 (with no overlap) then it is realtiviley straight-forward.
> DS
>
> Dominic Seiterle
> Engagement Specialist, Measurement and Analysis GDX – Government Digital Experience Division Government Communications & Public Engagement 4th floor, 617 Government Street | Victoria BC | 250-415-8743
>
> -----Original Message-----
> From: Peter MacLeod [mailto:peter@masslbp.com]
> Sent: Thursday, November 9, 2017 8:11 AM
> To: Seiterle, Dominic GCPE:EX

> Subject: updated survey
>
> Hi Dominic,
>
> Can you review this prior to forwarding it to your colleagues?
>
> Am I right, that pending your review, I should also draft a note today and send it to the advisors?
>
> Broadly speaking, I think it's quite strong — and better for everyone's contributions. I am concerned about creating a two module or short version, as well as the fraud issues we discussed yesterday — these to me remain the biggest hurdles now.
>
> Thanks, P.
>

BRITISH COLUMBIA

NEWS RELEASE

For Immediate Release
2017AG0042-001966
Nov. 23, 2017

Ministry of Attorney General

British Columbians asked to help shape referendum on electoral reform

VICTORIA – British Columbians can now provide input to help shape next year's provincial referendum on electoral reform as part of the *How We Vote* public engagement.

Today through Feb. 28, 2018, British Columbians can visit engage.gov.bc.ca/HowWeVote to learn about the characteristics of voting systems used here and elsewhere in the world, and to provide input on key elements of the referendum — including ballot design, choice of voting systems and public funding distribution during the referendum campaign period.

"British Columbians deserve a say in the question of how we elect our members of the legislative assembly, and how our society is governed," said Attorney General David Eby, who launched the engagement in the B.C. legislature today. "I encourage everyone to visit the engagement website to learn more and participate. We want to hear from all B.C. voters."

British Columbians are encouraged to visit the website to complete an online questionnaire, provide comments and review the submissions of organizations. In the new year, more information and resources will be added to the site, including educational videos and graphics, while libraries will be provided with information kits to help engage British Columbians in advance of the fall 2018 referendum.

"This is the first step towards asking voters if they want a change from our current voting system to a system of proportional representation," said Eby. "This is about giving British Columbians the power to decide how we vote."

Quick Facts:

- The Attorney General will serve as a neutral arbiter throughout the process to ensure the referendum is conducted fairly and in accordance with B.C. law.
- Following the public engagement, the Ministry of Attorney General will prepare a report with recommendations, which will be presented by the Attorney General to cabinet and made public in advance.
- The Attorney General will recuse himself from all cabinet and caucus debate and decisions regarding the referendum.
- Government introduced the Electoral Reform Referendum Act, 2018, on Oct. 4, 2017, to establish the referendum, which will be held no later than Nov. 30, 2018.
- The referendum will be conducted through a mail-in ballot, with results binding at 50%+1 of the vote provincewide.
- If a new voting system is approved, legislation will be introduced in time for the 2021 provincial general election.

Learn More:

How We Vote public engagement: engage.bc.ca/HowWeVote

Contact:

Government Communications and Public
Engagement
Ministry of Attorney General
778 678-1572

Connect with the Province of B.C. at: news.gov.bc.ca/connect

Speaking Notes for the

Hon. David Eby
Attorney General

Electoral Reform public engagement

Reception Hall – Parliament Buildings
Victoria, B.C.

Thurs., Nov. 23, 2017
Noon

Event Information / Speaking Notes

Event: Launch of the public engagement on electoral reform

When: Thursday, Nov. 23, 2017
12 p.m.

Where: Reception Hall, Parliament Buildings, Victoria

Length: Minister speaks for 3-4 minutes, as the engagement website shows beside him, followed by QAs from media in the room.

Key Participants:

Attorney General David Eby

Audience: Media only, including provincewide dial-in.

INTRO

- Good afternoon, and thank you for joining me.

- I would first like to acknowledge that we are gathered on the territories of the Lekwungen peoples, and of the Songhees and Esquimalt Nations.

- Today, our government launched a public engagement period asking British Columbians to help shape the 2018 referendum on electoral reform.

- Our government strongly believes that British Columbians deserve a say as to how their voice is represented in this building.

- There is no more fundamental a question to our democracy than how the will of the people is translated into the activity that goes on here in the legislature.

- Last month, we introduced legislation to hold a referendum by the end of November 2018 to determine B.C.'s voting system.

- Now, we want to hear from all British Columbians so that the people of our province can help shape key elements of the referendum, including:
    - What will the ballot look like?
    - What types of voting systems should be considered?
    - Should government fund advocacy groups, and if so, by how much?
    - What kinds of rules should there be on advertising during the referendum campaign period?

- The engagement begins with a website that you see on the screen beside me (engage *dot* gov *dot* BC *dot* CA *slash* How We Vote).

- There, readers are provided with educational information on voting systems used here and elsewhere in the world, including samples of ballots and how to use them.

- The website features a questionnaire to gather input on the key questions – and includes open areas to provide further comments.

- Political parties and all organizations are also encouraged to submit formal position papers through the site.

- These submissions will be posted publicly and could act as informal educational resources to those wanting to learn more.

- And after the holidays, more will be added to the site, including educational videos and graphics, and libraries will be provided with information kits to help engage British Columbians further.

- Much research and due diligence went into getting us here today and included consultations with four experts in this field of interest.

- I want to thank the academic experts we consulted in developing the engagement material for their knowledge and interest in voting systems.

- Dr. Max Cameron, Dr. Genevieve Fuji Johnson, Dr. Peter Loewen and Dr. Jonathan Rose… your expertise and input were appreciated.

- The engagement is open until Feb. 28, 2018 and we want to hear from British Columbians in every corner of the province.

- Your input will inform the report that is presented to Cabinet to shape the 2018 referendum.

- This represents the next step in our government's plan to modernize B.C.'s political system and

bring people back into the heart of our democratic institutions.

- Thank you – I will now take your questions.

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