

## Butler, Liam GCPE:EX

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**From:** Harris, Megan A GCPE:EX  
**Sent:** Wednesday, January 10, 2018 10:10 AM  
**To:** Rorison, Trish GCPE:EX; Schollen, Tasha GCPE:EX; Stewart, Courtney GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX  
**Subject:** RE: and now for something completely different

Perfect! Thanks Trish.

Megan

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**From:** Rorison, Trish GCPE:EX  
**Sent:** Wednesday, January 10, 2018 9:54 AM  
**To:** Harris, Megan A GCPE:EX; Schollen, Tasha GCPE:EX; Stewart, Courtney GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX  
**Subject:** RE: and now for something completely different

Hi Megan - Justine should contact Office of the Information and Privacy Commissioner on this as they are conducting an investigation into AggregatIQ. I'll share lines in a short while but here is background from our folks:

- UK Information Commissioner's Office (ICO) and B.C. Office of the Information and Privacy Commissioner (OIPC) are each investigating AggregatIQ Data Services, a small Victoria tech company, after it was revealed they played a key role in Vote Leave's successful June 2016 Brexit vote campaign by being hired to influence voters through campaigns on Google and Facebook.
- ICO's primary investigation is looking over 30 organizations (including AggregatIQ) to determine how personal information was analyzed to target people as part of political campaigning, specifically invisible processing – the 'behind the scenes' algorithms, analysis, data matching and profiling that involves personal information.
- BC's OIPC formally confirmed their investigation in a statement last week and are looking into whether AggregatIQ is compliant with BC's private-sector privacy legislation (PIPA - Personal Information Protection Act).
- Government developed and maintains the privacy legislation (PIPA) that governs organizations such as AggregatIQ, however, it is the job of the Information and Privacy Commissioner, as independent overseer of the legislation, to enforce privacy legislation.

Messaging:

- We are aware that the UK Information Commissioner's Office and the BC Office of the Information and Privacy Commissioner are each investigating AggregatIQ Data Services in relation to their role in the collection of personal information prior to the 2016 vote in the UK to leave the EU.
- This investigation on the part of the UK ICO includes over 30 organization of which, the BC-based AggregatIQ is one.
- According to BC's OIPC, they are investigating whether AggregatIQ is compliant with BC's private-sector privacy legislation (PIPA).
- Government developed and maintains the privacy legislation (PIPA) that governs organizations such as AggregatIQ, however, it is the job of the Information and Privacy Commissioner, as independent overseer of the legislation, to enforce privacy legislation.

Not much to say aside from this from ministry perspective as it's an OIPC investigation.

-----Original Message-----

From: Harris, Megan A GCPE:EX

Sent: Wednesday, January 10, 2018 9:40 AM

To: Rorison, Trish GCPE:EX; Schollen, Tasha GCPE:EX; Stewart, Courtney GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX

Subject: FW: and now for something completely different

Importance: High

Hi all... See below. I know this is in relation to elections but I'm feeling like the request doesn't reside with us.

Take a look at the link - thoughts? Her deadline is 2 p.m.

Megan

-----Original Message-----

From: Hunter, Justine [mailto:JHunter@globeandmail.com]

Sent: Wednesday, January 10, 2018 9:12 AM

To: Harris, Megan A GCPE:EX

Subject: and now for something completely different

Hi Megan, I have a completely different topic I want to ask about today! (still working on gambling but in the meantime....)

Elizabeth Denham, in her dec. blog post ( <https://iconewsblog.org.uk/2017/12/13/update-on-ico-investigation-into-data-analytics-for-political-purposes/> ) says she is seeking help from authorities overseas and I'm assuming she is talking about a matter concerning a BC company, AggregatIQ. Can you find out (and I'm supposed to write this one today) if her office has asked the province for assistance on this matter?

Many thanks, and sorry to be such a pain this week.

Jh

## Butler, Liam GCPE:EX

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**From:** Stewart, Courtney GCPE:EX  
**Sent:** Wednesday, January 10, 2018 9:47 AM  
**To:** Harris, Megan A GCPE:EX; Rorison, Trish GCPE:EX; Schollen, Tasha GCPE:EX; Nelson, Tiffany GCPE:EX; Butler, Liam GCPE:EX  
**Cc:** Densmore, Brad GCPE:EX  
**Subject:** RE: and now for something completely different

Hi Meghan,

I'm not sure it would reside with us either, but we can ask our tech and innovation branch if they know anything about this company and if they have been approached by Elizabeth Denham's branch?

Courtney

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