



**SPEAKING POINTS FOR
HON. KATRINE CONROY, MINISTER OF CHILDREN AND
FAMILY DEVELOPMENT**

**10.45 a.m.
December 4, 2017**

**Woodwards YMCA Child Care
7th Floor, 111 West Hastings Street
Vancouver**

Event: Child Care Major Capital Funding – child-care space announcement

Time: 10.45 a.m.

Location: Woodward's YMCA Child Care, 7th Floor, 111 West Hastings Street, Vancouver

Parking: There are five designated child care spots in an underground parking lot. From the parking lot, there will be someone there to help provide Ministers with access to the elevator as there is a swipe card needed for access.

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On-site Contact: Karen Johnston, s.17

Key Participants/Program:

- Councillor Andrea Reimer, City of Vancouver
- Melanie Mark, MLA, Vancouver-Mount Pleasant

Audience: Parents, early childhood educators, City of Vancouver representatives, children

Speaking Time: 2 – 3 minutes

Background - Event:

This event is to announce the results of the fourth round of major capital funding, which will help support the creation of approximately 3,900 new licensed child-care spaces throughout the province.

Major Capital Funding Program:

Child Care Major Capital Funding is available to help with the costs associated with the creation of new licensed child care spaces. Under this program, non-profit, public sector, employer-based, and Indigenous organizations may receive up to a maximum of \$500,000 and private sector organizations may receive up to a maximum of \$250,000 to:

- Build a new child-care facility, including the cost of buying land or a building.
- Purchase and assemble a modular/portable building and site development.

- Renovate a building or classroom.
- Buy eligible equipment and furnishings to support new child care spaces in an existing facility or as part of the above activities to create new spaces.

Woodwards YMCA Child Care Centre

The Woodward's YMCA Child Care Centre serves children and families in the Gastown area of Vancouver, and provides extra supports so that children have a chance to be ready when the time comes for them to enter kindergarten. With daily breakfast and afternoon snacks, a hot lunch program and access to speech therapists, public health nurses, nutritionists and dentists, the YMCA is ensuring that every kid has a chance to reach their potential.

Stats/Facts –Event:

- This round of major capital funding will provide \$33 million funding to create a total of 3,806 new licensed child-care spaces – more than double the number of spaces created under previous capital funding intakes.
- 103 projects will be funded: 65 of these are for non-profit organizations, with 38 private organizations.

Stream	Non-Profit	Private	Total # of Projects	Provincial Funding Request (rounded \$M)	Spaces to be Created
On School Grounds	25	4	29	\$10.4	1,153
Co-Located or in a Hub	5	0	5	\$1.7	171
Child Development Centre	1	0	1	\$0.2	16
Indigenous	21	0	21	\$8.9	535
Employer-based	0	1	1	\$0.5	92
Regular	13	33	46	\$11.2	1,839
TOTAL	65	38	103	\$32.9	3,806

Itinerary (Timing Approximate):

Time	Event Itinerary
8:00 a.m.	Elena Banfield and SW AV on site for technical setup.
Event Summary	This is an indoor announcement. Speakers will deliver remarks while standing at a floor mic, with kids playing and doing activities around and behind them. Project renderings will be on display in the backdrop. Before the announcement and media Q&A, Minister Conroy and Minister Chen will participate in hands-on activities with the children.
10:15 a.m.	Photographer/Videographer: Nathan Skillen Media Relations: Karen Johnston, Communications Director, MCFD
10:30 a.m.	Pre-brief with guest speakers, led by Elena Banfield, Event Coordinator Location: YMCA office space (immediately past main entrance) <ul style="list-style-type: none"> • Katrine Conroy, Minister of Children and Family Development • Katrina Chen, Minister of State for Child Care • Melanie Mark, MLA for Vancouver-Mount Pleasant (EMCEE) • Andrea Reimer, Councillor, City of Vancouver • Parent (TBD)
10:42 a.m.	Speakers escorted to event area – led by Elena Banfield
10:45 a.m.	Ministers participate in informal activities with children.
10:59 a.m.	Speakers move to position for beginning of formal remarks.
11:00 a.m.	Event begins – MLA Mark delivers welcoming remarks. At conclusion, MLA Mark invites Minister Conroy to speak
11:02 a.m.	Minister Conroy delivers remarks.
11:05 a.m.	MLA Mark introduces Minister of State Chen.
11:06 a.m.	Minister of State Chen delivers remarks.
11:09 a.m.	MLA Mark introduces Councillor Andrea Reimer.
11:10 a.m.	Andrea Reimer delivers remarks.
11:13 a.m.	MLA Mark introduces parent validator (TBC)
11:14 a.m.	Parent validator speaks
11:17 a.m.	MLA Mark delivers concluding remarks and invites questions from media
11:18 a.m.	Media Q&A – moderated by Karen Johnston, Communications Director (MCFD)
11:28 a.m.	Event concludes.

Event

- Thank you Melanie, and good morning everybody.
- Before I started my political career I was an early childhood educator, so I know that I'm speaking to a tough crowd today.
- Kids, I'll try to be quick as I'm sure you'd rather be playing with your friends than listening to me!
- It's wonderful to be with you today.
- We've heard loud and clear that parents are struggling because of the child-care crisis.
- There are many who can't find spaces, or can't afford those that are available.
- We believe that every parent should have access to affordable, quality child care, and that's why we're making child care a key priority for our government.
- I know this announcement will make a difference for many families across the province.
- And it will particularly boost families in this area, including those that you serve here at Woodward's.
- This centre is exactly the kind of service that we need to support in B.C.
- In addition to receiving high quality, affordable care, children here receive culturally sensitive programming for Indigenous families, and extra supports, like daily meals and medical services.
- Families who are finding the cost of life unaffordable can rest a little easier, knowing their children are receiving quality care in your hands.

- Child-care providers are an essential part of every community.
- It's so important that we support you, and others across the province.
- That's why I'm so pleased to announce today that we are investing in more than 100 child-care providers across the province, who will be creating just over 3,800 new licensed child-care spaces across the province.
- We are investing \$33 million to support providers to build these new spaces.
- This investment will go towards expanding existing child-care facilities, and, in some cases, like here in downtown Vancouver, to build brand new facilities.
- And our government has committed to build on this investment by accelerating the creation of new licensed child-care spaces across the province.
- We'll have more details on how we will do that in February, but we know that we need to think big to hit our targets.
- For today though, let me tell you how this funding will be helping parents and child-care providers across B.C.
- We know that there's a need for infant and toddler spaces.
- I'm pleased to say that this money will create almost 900 new infant/toddler spaces.
- Wherever possible these spaces will be on school grounds, and co-located in community hubs.
- We also know that we need to do more for Indigenous child-care providers.
- This will require a fundamental shift in how we work with Indigenous families and communities across all of our policies and services.

- I'm delighted to announce that more than 20 Indigenous child-care providers are receiving funding to create over 500 new licensed spaces.
- And there will also be more inclusive spaces for children with special needs as a result of this program.
- All these spaces will open over the next year or two.
- In February, in our first full provincial budget, we will announce further steps to delivering accessible and affordable child care for B.C. families.
- I will pass over to my colleague, Katrina Chen, to speak more about our vision for child care in B.C.
- Thank you for hosting us today, and congratulations on your new spaces.



**SPEAKING POINTS FOR
HON. KATRINA CHEN, MINISTER OF STATE FOR CHILD
CARE**

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On-site Contact: Karen Johnston, s.17

Key Participants/Program:

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- Melanie Mark, MLA, Vancouver-Mount Pleasant

Audience: Parents, early childhood educators, City of Vancouver representatives, children

Speaking Time: 2 – 3 minutes

Background - Event:

This event is to announce the results of the fourth round of major capital funding, which will help support the creation of approximately 3,900 new licensed child-care spaces throughout the province.

Major Capital Funding Program:

Child Care Major Capital Funding is available to help with the costs associated with the creation of new licensed child care spaces. Under this program, non-profit, public sector, employer-based, and Indigenous organizations may receive up to a maximum of \$500,000 and private sector organizations may receive up to a maximum of \$250,000 to:

- Build a new child-care facility, including the cost of buying land or a building.
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11:28 a.m.	Event concludes.

Event

- Thank you, Katrine.
- It's so great to be here today, with so many people...
- ... some from City of Vancouver, representatives from YMCA, and most importantly, with you kids!
- I want to thank the staff here at Woodward's before I begin.
- You are a key part of this community, helping families who may be struggling by giving their kids the supports they need to thrive.
- From the daily breakfasts and lunches, to providing access to public health nurses, dentists and nutritionists...
- ... you're making a real difference to the lives of these amazing children.
- With the start you give them, they will have the chance to thrive throughout their life.
- The new licensed child-care spaces that we're announcing today will start to help make a difference to parents across B.C.
- These extra spaces will mean that more parents will have the peace of mind that comes with knowing that their kids are receiving quality care.
- But the spaces being announced today are not enough to solve the child-care crisis.
- We need to do much more to support B.C. families.

- We know that we need to create more spaces, and do it better and faster than the previous government.
- We'll be announcing a new process for creating child-care spaces next year.
- We believe that every parent should have access to affordable, quality care.
- I've been meeting with parents across the province since becoming minister of state for child care, and it's heartbreaking to hear so many speak about the struggles they've faced.
- From some mothers who can't return to work after their maternity leave finishes because they haven't found a suitable space in time...
- ... to others who have been placed on multiple waitlists by providers in their area.
- We can't let this continue.
- We have been consulting with a broad range of early learning and child-care experts, advocates and practitioners...
- ... asking them how we can create more spaces.
- We know that for parents who are struggling right now, answering their call for more child-care spaces can't happen fast enough.
- A change of this magnitude won't happen overnight.
- It will take time to introduce what will be one of the most significant social policy changes in B.C.'s history.
- But change is coming.
- We've already heard that local municipalities, school districts and non-profits want to be part of the solution to the child-care crisis...

- ... and I'm excited to partner with them as we work towards our new vision for child care in B.C.
- You'll see the first steps that we're taking in February's budget.
- For now, let's celebrate the great projects that we are supporting across the province with this funding today.
- I'm sure that there are many children who will spend happy years in these new spaces, here in Vancouver, and across the province.
- Congratulations to everybody involved in these projects with the City of Vancouver, I look forward to seeing your project come to life.
- Thank you.

SPEAKING NOTES FOR
MINISTER MELANIE MARK
MINISTRY OF ADVANCED EDUCATION, SKILLS AND
TRAINING

Vancouver Tech Innovation Hub Tour and
Industry Roundtable Discussion

887 Great Northern Way (Suite 101), Vancouver, BC

December 18, 2017

10:25am

Speaking Time: 2 mins

CHECK AGAINST DELIVERY

Contact at the event:

-Jill Tipping, CEO BC Tech Association s.22)
-Jeff Vasey, ADM, Institutions and Programs s.17
-Nicola Lemmer, ED, Colleges and Skills Development/Research Universities and Health Programs s.17

Getting there and parking: Parking available in front of the building

Audience: Members of the high tech industry – post-secondary partners, B.C.-based tech start-ups and small companies, multinational tech companies.

Confirmed Industry Attendees:**Large multinationals:**

Agnes Garaba – Head of Human Resources, SAP Canada
Edo De Martin – Director, Microsoft Vancouver
Francois Guay – Human Resources, Fortinet
Usman Khalid – Senior Software Development Manager, Amazon Canada

Scaleups and BC-headquartered Anchors

Helen Sheridan – Sr VP. Human Resources, Stemcell Technologies
Sascha Williams – COO, Unbounce

SMEs and Startups

Dr. Alexandra Greenhill – My Best Helper
Charlyne Fothergill – Director of Career Services, Lighthouse Labs

Associations and Universities

Denise Williams – Executive Director, First Nations Technology Council
Bethany Edmunds – Associate Dean, Computing, BCIT
Dr. Gail Murphy – VP Research & Innovation, UBC
Maria Lantin – Director, Emily Carr University

Event description: To meet with representatives of the technology industry, start-ups and co-op students in the tech industry to garner perspectives on talent, skills training and job opportunities in the sector.

Background:**Itinerary/agenda:**

Time allotted	Itinerary	Comment/Contact
10:25 am	Arrival at BC Tech Innovation Hub: 887 Great Northern Way, Vancouver, BC V5T 4T5 Suite 101	Parking available in front of building.
10:30 – 10:45 (15 minutes)	Welcome and Introductions with BC Tech Association Hosts	Jill Tipping, CEO BC Tech Association s.22 Bill Tam, Advisor BC Tech Association
10:45-11:30 (45 minutes)	Tour of the Hub and Visit with Companies: <ul style="list-style-type: none"> • Semios • Starling Minds • VR Squared • Geosim • EDP Software 	
11:30 – 1:00 (1.5 hours)	Industry Roundtable Discussion and Lunch: <ul style="list-style-type: none"> • Multinational tech companies • BC-based anchor tech companies • BC-based startups/small companies • Post-secondary partners <p>Minister Mark to make remarks after being introduced by Jill Tipping before the discussions.</p> <p>Minister to make closing comments after discussion.</p>	See attached agenda
1:00	Departure	

11:35am Minister's Remarks:

-
- Delighted to be here today and was inspired and amazed by the people I met on the tour.

- Thank you Bill and Jill for organizing.
- I'd like to acknowledge that we are meeting on the territories of the Coast Salish people, including the Musqueam Indian Band, Squamish Nation, and Tsleil-Waututh (Sail-wa-tooth) Nation.
- My goal for this roundtable discussion is to listen and learn from all of you about the field you're passionate about – technology.
- I want to better understand the challenges you're facing and hear your ideas on how things can be improved:
- I want to hear from you on what we can do to better meet the talent and training needs of the tech industry so that employers, students, post-secondary institutions and our economy benefits.
- I am committed to ramp up tech training and education in our public post-secondary institutions.
- Recently, I had opportunity to meet with tech enterprises and learn a bit about their businesses and how they employ co-op students.
- Tech is the future of our 21st century diversified economy and I want our citizens to be prepared with the education and training they need to enter and succeed in tech jobs

- I'm really looking forward to the discussion ahead so I can use your information and suggestions to inform my decisions around tech programming in public post-secondary institutions throughout the province.

12:50pm Minister's Closing Comments:

- Thanks everyone for taking the time to meet with me today.
- It's been very valuable and informative to hear directly from you about:
 - Challenges you're facing,
 - Suggestions for positive change,
 - Your vision for the future.
- I look forward to continuing to work with employers, post-secondary partners and other industry partners to ensure our education, training, and employment programs stay relevant and valuable in the ever-changing world of tech.
- I will continue working hard to further our government's commitments to:
 - Expand tech-related post-secondary programs throughout B.C.

- Partner with public post-secondary institutions to build technology and innovation centres in key areas of our economy.
- Thanks again for your time and have a great afternoon.

SPEAKING NOTES FOR
THE HONOURABLE LANA POPHAM
Minister of Agriculture

DELTA FARMERS' INSTITUTE
Fall Membership Meeting
s.15

Ladner

Thursday, December 7, 2017
Speaking Notes
10:30 AM for approx 8 to 10 minutes

Background:

The setting is the annual fall membership meeting for the Delta Farmers' Institute.

Minister Popham has been asked to provide approximately eight to ten minutes of remarks to the members in attendance.

The minister will be introduced by Delta Farmers' Institute President David Ryall.

Location:

s.17

Ladner

Organizer Contact:

Leisa Yee, Administration, Delta Farmers' Institute, 604 880-9936 (cell),^{s.22}

Introduction

- Thank you for that introduction.
- I would like to acknowledge we are gathered on the territory of the Coast Salish Peoples.
- Before I begin I do want to pass along greetings from Premier John Horgan.
- I want to thank your president David Ryall for the invitation to be with you this morning.
- It is great to be here celebrating our agriculture sector and food security in Delta.
- Last month we also had a celebration at the legislature for B.C. Agriculture Day.

- The Premier and I were joined by the BC Agriculture Council.
- Together we celebrated you. A sector that proudly puts food on our tables and brings jobs to our communities.
- The sector is well represented in every corner of the province including right here in Delta.
- There are 63,000 British Columbians working in our agriculture, seafood and food and beverage processing sectors.
- The industry generates more than \$14 billion a year.
- The stats are impressive.
- However, I like to focus on the people.

- Every one of you in this room gets up each day and works incredibly hard to put food on our tables that we can all enjoy.
- Forget the stats – you are the real story of B.C. Agriculture.
- And it is my honour to represent you as the new Minister of Agriculture.
- I have been a part of agriculture all my life.
- I grew up learning that growing food, raising animals and harvesting from the sea is a way of life.
- I entered into politics because of my love for agriculture and now I have my dream job.

Revitalization of the ALR

- My goal is to have the ministry help create opportunities for B.C. farmers and food producers.
- This includes revitalizing our Agricultural Land Reserve.
- In B.C. we have 5% of our land base designated as an agricultural land reserve.
- That's only about 47,000 square kilometers. It was put in place in 1973 to protect our food growing lands for the future and the future of agriculture.
- You are the future of farming and the reason why we need to revitalize the ALR for the 21st century.

- Work will kick off soon on the ALR revitalization and will look at how we can make the ALR work for farmers, and how the ALC can fulfill its mandate, of protecting farmland and encouraging farming.

Grow BC, Feed BC and Buy BC

- The B.C. government is also working hard to encourage farming.
- Over the past few months, you might have heard we are taking a three pillared approach to building opportunities and sales for the sector.

- I'd like to take a moment to tell you more about Grow BC, Feed BC and Buy BC.
- Grow BC is centered on policies, programs and services that support farmers and help B.C. producers expand local food production.
- British Columbians are so keen to grow and consume local products, and we need to create opportunities to help people do that.
- We need to support young people who are choosing farming as their livelihood, and we need to encourage them.
- Feed BC will include procurement activities aimed at increasing the use of B.C. foods in hospitals and other government facilities.

- The benefits will be obvious.
- Not only will we work to increase the sales of B.C. food products, we will work to ensure that barriers for small and medium sized processors are minimized.
- Feed BC will also ensure there are new opportunities for B.C. food processors.
- The third pillar is an enhanced Buy BC marketing program.
- The Buy BC brand and program was an incredible success in the 1990s, and even though it hasn't been supported in 16 years, British Columbians still recognize it and they still want it.
- That's the power of a successful brand, and that's why Buy BC is back!

Alcohol Producers on the ALR

- I understand your membership has interest in hearing more about a recent announcement we made regarding alcohol production on the ALR.
- The change in regulations will ensure that all alcohol producers in the ALR will be operating under the same rules.
- This action levels the playing field for B.C. brewers, mead makers and distillers.
- It will allow alcohol producers to operate within the ALR, providing they source at least 50% of the primary farm product used in their alcohol from their own and other B.C. farms.

- For example, barley for beer, grapes for wine, honey for mead.
- I am incredibly excited to meet people who are beginning or expanding their operations because they've identified a good business opportunity.
- And I believe the government has a role to play in encouraging that success.
- These changes reflect our commitment to make things better for farmers and food and beverage processors.
- The craft beer industry is made up of entrepreneurs that employ over 4,000 British Columbians.
- In October, I was invited to an event where the industry launched a new brew called Lumberjacked!

- We toasted a new trend in B.C.
- A beer made with B.C. grains and hops, manufactured by British Columbians in a B.C. craft brewery, and served in a B.C. venue that specializes in west coast cuisine.
- We are just getting started.
- We will continue to develop policies and programs that encourage British Columbians to Buy BC products,
- encourage businesses and farmers to Grow BC products,
- and help government institutions Feed BC by serving local products in their meals.

Conclusion

- In closing, I want everyone living here in Delta and throughout the province to understand the positive impacts that supporting local agriculture has on our farmers, and also on our local economies.
- Thanks to everyone in this room – together we are making that connection.
- I look forward to building on this momentum.
- Thank you.

SPEAKING NOTES FOR
THE HONOURABLE LANA POPHAM
Minister of Agriculture

BC DAIRY CONFERENCE

Gala Dinner

Fairmont Waterfront Hotel

900 Canada Place Way

Vancouver

Thursday, December 7, 2017

Speaking Notes

7 PM for approx 6 to 8 minutes

Background:

The 9th annual BC Dairy Industry Conference is a three-day event in Vancouver organized by BC Dairy Association and BC Milk Marketing Board.

Minister Popham has been asked to provide six to eight minutes of remarks to the members in attendance at the Gala dinner. The minister will be introduced by BC Dairy Association Chair Dave Taylor.

The organizers have suggested the audience would like Minister Popham to mention:

- General vision of agriculture (Grow BC, Buy BC, Feed BC),
- Discuss ALR review
- Recognition of dairy as a significant agricultural economic contributor within the province
- State support for Canadian dairy amidst NAFTA negotiation as well as potential market concessions under TPP.

The conference provides dairy producers and industry affiliates across B.C. the unique opportunity to gather under one roof. The event continues to grow each year, with over 500+ in attendance in 2016. Of the 500+ delegates, several farms were represented from all regions of BC. As well, many industry affiliates such as processors, bankers, feed companies and other provincial organizations were in attendance.

Location:

Fairmont Waterfront Hotel, Waterfront Ballroom, 900 Canada Place Way

Organizer Contact:

Trevor Hargreaves, BC Dairy Association, 604 294-3775, thargreaves@bcdairy.ca

The organizers have provided the following names of regional dairy farmers that Minister Popham could mention as part of her remarks:

People to Recognize:

s.22

Introduction

- Thank you for that introduction.
- I would like to acknowledge we are gathered on the Coast Salish territory of

the Musqueam, Tsleil-Waututh (sail-wha-tooth) and Squamish peoples.

- Before I begin I do want to pass along greetings from Premier John Horgan.
- I want to thank the BC Dairy Association and the BC Milk Marketing Board for the invitation to be with you this evening.
- It is great to be here celebrating our B.C. dairy sector!
- Last month we also had a celebration at the legislature for B.C. Agriculture Day.
- The Premier and I were joined by the BC Agriculture Council and together we celebrated a sector that puts food on our tables and brings jobs to our communities.

- The sector is well represented in every corner of the province including right here in the lower mainland and the Fraser Valley.
- There are 63,000 British Columbians working in our agriculture, seafood and food and beverage processing sectors.
- The industry generates more than \$14 billion a year.
- The stats are impressive.
- However, I like to focus on the people.
- Like the dairy farmer in the Fraser Valley, the egg producer on Vancouver Island, or all of you in this room!
- You work hard to put food on our tables that we can all enjoy.

- Forget the stats – you are the real story of B.C. Agriculture.
- And it is my honour to represent you as the new Minister of Agriculture.
- I have been a part of agriculture all my life.
- I grew up learning that growing food, raising animals and harvesting from the sea is a way of life.
- I entered into politics because of my love for agriculture and now I have my dream job.

Revitalization of the ALR

- My goal is to have the ministry help create opportunities for B.C. farmers and food producers.
- This includes revitalizing our Agricultural Land Reserve.
- In B.C. we have 5% of our land base designated as an agricultural land reserve.
- That's only about 47,000 square kilometers. It was put in place in 1973 to protect our food growing lands for the future and the future of agriculture.
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can make the ALR work for farmers, and how the ALC can fulfill its mandate, of protecting farmland and encouraging farming.

Grow BC

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- British Columbians are so keen to grow and consume local products, and we need to create opportunities to help people do that.
- We need to support young people who are choosing farming as their livelihood, and we need to encourage them.
- In terms of support, our government expects that Canada will negotiate trade deals that benefit all Canadians including producers in our supply managed commodities.

- We have urged that these interests be given due consideration and representation in Canada's negotiating position as part of TPP or other trade discussions.
- And we will continue to monitor the negotiations closely.

Feed BC

- Feed BC will include procurement activities aimed at increasing the use of B.C. foods in hospitals and other government facilities.
- The benefits will be obvious.
- Not only will we work to increase the sales of B.C. food products, we will work to ensure that barriers for small and medium sized processors are minimized.

- Feed BC will also ensure there are new opportunities for B.C. food processors.

Buy BC

- The third pillar is an enhanced Buy BC marketing program.
- The Buy BC brand and program was an incredible success in the 1990s, and even though it hasn't been supported in 16 years, British Columbians still recognize it and they still want it.
- That's the power of a successful brand, and that's why Buy BC is back!

Conclusion

- In closing, I want thank everyone here tonight for your contribution to BC agriculture.
- We appreciate your hard work and the trusted, consistent supply of the safe and high-quality dairy that you provide British Columbians.
- Ladies and gentlemen, thanks again for the invitation.
- On behalf of Premier Horgan and my colleagues, I wish you the best of the season.
- Have a great evening.



SPEAKING POINTS FOR
Lisa Beare
Minister of Tourism, Arts and Culture

**2019 IIHF World Junior Championship
One Year Countdown & Ticket Launch**
Thursday, Dec. 7, 2017
1:30 p.m. - 2:30 p.m.

TELUS Garden 5th floor,
510 W Georgia St, Vancouver, BC V6B 0M3

Please check against delivery

Event contact:
Aubrey Lavery
s.22

Event Summary

- Two simultaneous events will be hosted in Vancouver and Victoria
- Announce the World Junior Hockey is one year out, tickets are on sale and the name of the tournament director
- TSN will be livestreaming the news conference, and there is a high likelihood they will cut into it from their television broadcast as well.

DIRECTIONS & PARKING

- TELUS Garden 5th floor, 510 W Georgia St, Vancouver, BC V6B 0M3. Street parking and underground parking can be accessed from Richards Street.

Logistics

- Backdrop – 2019 WJC backdrop flanked by two screens displaying logos of HC premier partners and event partners, video screens on either side of main HC backdrop
- Speakers seated on stage/riser at front of room
- Podium
- Theatre-style seating for attending guests (20 chairs)

Dress Code: Business**Audience**

- Major media outlets – news and sports – attending.

Key Participants

- Emcee: Lisa Dorman, Director of Communications, Hockey Canada
- Minister Lisa Beare
- City of Vancouver representative TBC
- Scott Smith – President and COO, Hockey Canada
- Riley Wiwchar – Tournament Director Ron Toigo - Majority owner, Vancouver Giants and bid co-chair
- Ron Toigo – Co-chair, 2019 WJC Host Committee
<http://bchhf.com/portfolio-items/ron-toigo/>
- David Branch – President, CHL
- Jill Schnarr – Vice-president of Community Affairs, TELUS

Funding

- The Government of British Columbia has committed \$2.3 million to the operating budget of the event, with \$300,000 directed specifically to legacy initiatives.
- The Government of British Columbia has also committed a \$10 million guarantee to Hockey Canada.

Key Messages

- Events such as the IIHF's 2019 World Junior Championship reinforce B.C.'s international reputation as a world class host of major events and a destination of choice for sport tourism.
- Our successful bid is a result of many BC communities and stakeholders working collaboratively together to leverage our province's world-class hosting experience

BACKGROUND

- Just a few days following the one-year anniversary of Hockey Canada's announcement that Vancouver and Victoria will host the 2019 IIHF World Junior Championship, the organization is returning to the host cities to launch the event's ticket sales and supporting campaign.
- The public on-sale of full event ticket packages follows a private sale that exceeded event organizers' expectations. An inventory of great seats remain available, and full event ticket packages in both cities are available at a variety of price-points.
- A campaign to support the 2019 WJC is also being launched; the REPRESENT campaign speaks to the role players, coaches, and hockey fans play as part of their engagement with the World Junior Championship – on the ice, in the stands, and in our communities.

VANCOUVER ONLY:

- With TELUS hosting the news conference in their building, Hockey Canada is taking the opportunity to announce TELUS' renewal as a premier partner

Timing

- The announcement will be made via news conference the day prior to tickets being available to the public.

AGENDA

Itinerary	
12:45 p.m.	Speakers arrive – Review event scenario, ensure any/all 4 questions/concerns addressed; review any req'd messaging based on breaking events, if necessary. Lisa Dorman will provide a briefing to participants
1:00 p.m.	Media begin to arrive & set up
1:30 p.m.	MC welcomes media, acknowledges news conference participants and key guests; introduces
1:32 p.m.	Scott – Kicks off with thank-you to TELUS, reinforcing role partners play in supporting all that Hockey Canada does across the country from grassroots to national teams and international event-hosting, and announces TELUS has renewed their commitment [PRESENT JERSEY]
1:34 p.m.	Jill Schnarr speaks from TELUS
1:36 p.m.	Scott returns to podium <ul style="list-style-type: none"> • Tremendous amount of work done in the year since we announced B.C. would host 2019 WJC • Acknowledges host committee, province, two host cities, partners at Canucks, Giants, Royals for their support • Speaks to reception by fans so far – exceeding expectations • Introduces Riley as event director
1:38 p.m.	Riley speaks <ul style="list-style-type: none"> • Began with private sale to season ticket-holders and Hockey Canada Insiders in the spring - results exceeded expectations; underscores the uniqueness of this event, caliber of hockey, and the place this annual holiday tradition holds in the hearts of Canadians • As Canada gets ready to hit the ice in Buffalo, the team in Van/Vic ready to continue on the momentum seen through the private on-sale and make this more real for hockey fans in B.C. and around the world <ul style="list-style-type: none"> ○ Launch of event logo ○ Public can begin purchasing their ticket packages tomorrow • All of this will be supported by a campaign that we feel will resonate not only with Canadians, but with fans around the world (provide context to campaign)

	and roll video)
1:43 p.m.	MC introduces David Branch
1:44 p.m.	David Branch speaks <ul style="list-style-type: none"> • WJC an event like no other, puts the CHL-developed talent on the world stage • Looking forward to a great event in B.C., where the passion for its WHL teams is unparalleled – know that the fans will be out in full force to support
1:46 p.m.	MC introduced Hon. Lisa Beare
1:47 p.m.	Hon. Lisa Beare speaks
1:49 p.m.	MC introduces City of Vancouver Representative
1:50 p.m.	City of Vancouver Representative speaks
1:52 p.m.	MC introduces Ron Toigo
1:53 p.m.	Ron Toigo speaks to: Excitement of hosting once again, Impact extends beyond Vancouver and Victoria – a true B.C. event, with pre-tournament games to be held in different communities, and a lasting event legacy to support growth of the game across the province
1:55 p.m.	MC closes the event by inviting Scott, Riley, Ron, Min. Beare, City of Vancouver Representative, David Branch for photo with special guests
2:00 p.m.	Media scrum and 1:1 interviews Event closes at 2:15 p.m.

SPEAKING NOTES

INTRODUCTION

- Thank you
- I'm Lisa Beare, Minister for Tourism, Arts and Culture and I am delighted to be here today to offer greetings on behalf of Premier John Horgan and our government.
- I would like to take a moment to recognize that we are on the Coast Salish territory of the Musqueam, Tsleil-Waututh (SLAY-wa-tooth) and Squamish peoples.

Remarks

- What a thrill to be here today! I'm excited – are you?
- In just over a year, we will once again welcome hockey players from around the globe to the World Juniors here in British Columbia, in our host cities of Vancouver and Victoria.
- And what a great year to host this event. In 2018, we mark the 100th anniversary of Hockey BC! (LEAD APPLAUSE)

Hockey BC

- For the past century, Hockey BC has provided opportunities for youth to participate in hockey throughout the province.
- From the youngest players to high performance athletes, BC Hockey has been there to foster a love for the game.

- BC Hockey wants *everyone* to have the chance to play the sport. It's dedicated to creating opportunities that allow everyone to participate.
- And this is important to our government.

Funding

- That is why the Government of British Columbia invests \$50 million annually to support sports...
- ...And has committed \$2.3 million to support these upcoming World Junior Championships.
- \$300-thousand of that funding is directed specifically to legacy initiatives.
- Legacy initiatives that will support hockey throughout the province.
- Of course, the benefits of playing hockey go beyond the game itself.
- Athletes become strong role models and inspire others to pursue their dreams. Playing sports provides athletes with skills that last a lifetime – like teamwork and leadership.
- And we know that participating in sports improves the health of British Columbians and contributes to strong communities.
- Those are all things that our government wants to support.

Tourism

- BC knows how to welcome the world when it comes to sports events.
- And this one will be no exception.
- The World Juniors will bring THOUSANDS of people to our cities to watch the tournament in person... and MILLIONS of eyes to screens. In 2016 – more than 15 MILLION Canadians watched the World Juniors. And there's even more people watching around the world.
- Athletic excellence isn't the only thing those visitors and viewers will be seeing. They're going to see the tremendous heart and friendliness of British Columbians.
- That's important. Because we want more people from around the world to come and experience beautiful BC.
- And that BC welcome won't be just here in the host cities. As teams arrive from around the world to train and participate in exhibition games, these World Juniors will have events in communities throughout the province...
- ...Providing opportunities for young fans all across B.C. to see the best up-and-coming hockey players from around the globe...

- And for visiting players to experience BC's beauty and warmth – in every region of our province.
- It's going to be exciting!

CONCLUSION

- I'm looking forward to cheering these athletes on, and I know thousands of dedicated BC hockey fans are too.
- Because we *love* hockey in this province. And it's that love of the game that makes these World Junior Championships possible.
- I want to thank the volunteers in the host-communities for their dedication to hockey in British Columbia and in Canada.
- You're a huge part of what makes events like this tournament great.
- And we're proud of the tremendous job you do as ambassadors for our province and country. Your commitment, enthusiasm and heart are what earns us an international reputation as a world class host of major events and a destination of choice for sport tourism. Thank you.
- To the rest of the world - we look forward to welcoming you in one year, here in the land of hockey!

- Thank you for inviting me to speak with you today.

--30—

BACKGROUND

Tournament information

- 2019 IIHF World Junior Championships take place Dec. 26th 2018 – Jan. 5, 2019 at Vancouver Rogers Arena and Victoria Save On Foods Memorial Centre.
- 2018 marks the 100th anniversary of BC Hockey.
- 2006 – World Juniors event were held in Vancouver/Kamloops/Kelowna and Canada brought home Gold.
- Hockey Canada is operating the 2019 IIHF World Junior Championship in Canada on behalf of the IIHF.

2019 IIHF World Junior Championship

- 2018 - Buffalo NY starting Dec 26, 2017 – Jan 5, 2018
- 2017 - Montreal / Toronto: Gold - USA, Silver – Canada and Bronze - Russia

About Team Canada

- The final step in Hockey Canada's Program of Excellence, Canada's National Junior Team has found record-setting success at the IIHF World Junior Championship since the first year of the POE in 1982, winning 16 gold medals, including five-year runs from 1993-97 and 2005-09.



SPEAKING POINTS FOR
Hon. Lisa Beare
Minister of Tourism, Arts and Culture

**TOURISM EVENTS PROGRAM ANNOUNCEMENT
SKATE CANADA – 2018 CANADIAN TIRE NATIONAL SKATING
CHAMPIONSHIPS**

Friday, December 8, 2017
10:15a.m. – 11:00 a.m.

Location:
Robson Square Ice Rink

Please check against delivery

Event Contact on site:
Taunya Geelhoed
Assistant Manager, Sport Hosting Vancouver
Cell: s.22

Event summary:

- Photo opportunity on ice before the announcement.
- Minister Lisa Beare to announce \$110,000 funding to support the 2018 Canadian Tire National Skating Championships.
- Terry Sheahan, Skate Canada, speaks about the championships.

Time:

- 10:15am to 11:00am

Directions:

- Robson Square Ice Arena (Plaza Level)
- 800 Robson Street, Vancouver BC V6Z 3B7



Parking:

- Street parking available. Also paid parking underneath the Courthouse.

Logistics:

- Event to take place outdoors on South Side of arena at Robson Square Plaza Level (one level below street surface)
- Hosting space for briefing and reception (indoor) – South East corner of Robson Square Plaza Level
- Podium/Mic
- Tent will cover stage if raining

Key Participants:

- **Lisa Beare, Minister of Tourism, Arts & Culture**
- **Terry Sheahan, Skate Canada, Senior Director, Marketing and Events**
- **Mayor or City of Vancouver representative**

Dress Code:

- Casual

Key participants: (STILL UPDATING)**Terry Sheahan , Skate Canada**

A not-for-profit organization, Skate Canada is the oldest and largest figure skating organization in the world and is recognized by the Government of Canada and the Canadian Olympic Committee (COC) as the governing body for the sport of figure skating in Canada.

They are also the largest learn-to-skate teaching organization in Canada; dedicated to creating a nation of skaters both recreationally and competitively.

Media: (sourcing list of all invited guests)

- Media invited via Media Advisory by Sport Hosting Vancouver
- Media calls on December 7th by City of Vancouver and GCPE

Key Messages

- The Province recognizes the positive impact that sporting events have on the tourism industry.
- B.C. is acknowledged as one of the top sport hosting jurisdictions in the world, with the sport tourism industry valued at \$300 million annually.
- The Government of B.C. invests close to \$50 million in sport every year. This includes:
 - \$28 million from community gaming grants.
 - More than \$21 million in support of provincial sector programming.

2018 Canadian Tire National Skating Championship

- The Province is investing \$110,000 in the 2018 Canadian Tire National Skating Championship.
- The Ministry of Tourism, Arts and Culture awarded the event \$100,000 through the Tourism Events Program in addition to \$10,000 from Hosting BC through ViaSport.
- Ranked as a qualifier event to join Canada's team at the 2018 Olympic Winter Games in South Korea, the national skating championship will take place at the University of British Columbia from January 8 -12, 2018.
- The event will bring approximately 8,000 spectators, five international coaches and 785 athletes from across Canada to Vancouver.
- The event will be broadcast live by CTV which will draw viewers from across the country to Vancouver.
- The anticipated economic activity generated by the competition is \$6 million.

Tourism Events Program

- The Tourism Events Program supports events that raise awareness nationally and internationally of British Columbia's tourism experiences.
- Events that motivate Canadians and people from other countries to travel to British Columbia.
- And, events that bring economic benefits to all regions of the province.

Agenda

Time	Event Itinerary
10:00 a.m.	Minister Beare arrives at Robson Square Ice Rink for a quick photo opportunity on the rink with skaters. Follo'd by debrief in the hosting room.
10:15 a.m.	Media arrive.
10:30 a.m.	Emcee welcome. Introduces Minister Beare to the stage.
10:35 a.m.	Minister Beare makes announcement of government funding to Skate Canada Championships
10:40 a.m.	Emcee calls up Terry Sheahan to validate and provide thank you.
10:45 a.m.	Photo op on stage.
10:50 a.m.	Emcee makes closing remarks.
10:55 a.m.	Media Questions.
11:00 a.m.	Event Closes. Minister Beare leaves promptly to attend another event.

SPEAKING NOTES

Introduction

- Good morning and thank you for joining us.
- I would like to acknowledge that we are gathered on the Coast Salish territory of the Musqueam, Tsleil-Waututh (sail-wha-tooth) and Squamish peoples.
- It's a privilege to be the Minister of Tourism, Arts & Culture – particularly this morning, where I get to share great funding news.
- Through our Tourism Events Program, the Province is proud to support the 2018 Canadian Tire National Skating Championships with \$100,000 in funding.
****Lead Applause****
- That's not all – our government will be providing an additional \$10,000 in funding from Hosting BC through ViaSport (Vee-ah Sport).

National Skating Championships

- Hosting the National Skating Championships here in the city of Vancouver is a great honour... and a great opportunity.
- Event organizers project the championships will bring to our province:
 - About 8,000 spectators;
 - 785 of Canada's best skaters;
 - 5 international coaches; and
 - The whole event is anticipated to generate \$6 million in economic activity.
- For 7 days in January, we here in BC will have a front row seat to some of the most thrilling skating in Canada. Even... in the world.
- Spectators are in for a real treat this January because....
- ...The championships are also a qualifier event for our best skaters to get a place on Canada's team at

the 2018 Olympic Winter Games in South Korea!
We're going to get a preview of some future
Olympians!

Benefits of SPORT TOURISM

- The National Skating Championships are one part of an increasingly important sector for British Columbia – sport tourism. It's one of the fastest growing areas of tourism – and I'm proud to say that here in BC... we are world leaders.
- Sporting events like these championships bring jobs to communities....
- ...contribute significantly to the hospitality industry...
- ...And inspire British Columbians to increase their own participation in sport.
- Maybe we can't all do a triple sowkow... but we can still get out on the ice and have fun with our friends

and families.

- And I want to encourage you to do just that this weekend, for Canada 150 Skating Day....
- ...Where free skating will be offered at various rinks to anyone who wants to learn or enjoy skating.
- I encourage you to find a local rink and have some fun on ice!
- You know, I'm SO proud to be a part of a country that values sports, and a province that is seen as a world leader in hosting sporting events!

****Suggest Minister share a story about attending a sporting event or raising a family in a society that values the impact of sports on personal well-being ****

WRAP UP:

- I'm looking forward to enjoying the 2018 Canadian Tire National Skating Championships.
- I thank all the organizers who have worked hard to make this event happen.
- I hope the skaters achieve their personal best...
- ...and that everybody attending has the opportunity to #exploreBC!
- We look forward to welcoming and cheering you on!

Background / Facts:

Tourism Events Program:

The Tourism Events Program supports events that raise awareness nationally and internationally of British Columbia's tourism experiences and motivates Canadians and people from other countries to travel and experience British Columbia. The program also supports events that generate tourism and economic activity in communities and regions across the province.

Hosting BC:

The Province of BC invests and funds event hosting through the Hosting BC grant program to facilitate economic and community development brought forth through notable sporting events.

TEP Application Review: 2018 Canadian Tire National Skating Championship:

DATE: January 8-12, 2018

LOCATION: Vancouver (pop: 653,046)

EVENT DESCRIPTION: The 2018 Canadian Tire National Skating Championship is a qualifier event for the 2018 Olympic Winter Games team. It will be held at the University of British Columbia campus in Vancouver from January 8 to 12, 2018. This will be the first time the annual event has been hosted in B.C. since 2011. Organizers expect approximately 8,000 spectators, 5 international coaches, 785 athletes from across the country. The anticipated economic impact is \$6 million.

Analysis:

- **International Profile:** The international profile is moderate. Although there is no international broadcasting, the Championship will be televised nationally on CBC, CTV, TSN and RDS. Organizers anticipate 10 hours of live coverage, reaching an audience of over 1.4 million viewers nationally. International media will travel to the event to cover high profile athletes competing in the lead up the 2018 Olympic Games. Approximately 400 international spectators will be in attendance.
- **Tourism Impact:** The tourism impact is medium. The event will attract approximately 8,000 people, with 4,000 attending from outside Vancouver. The event is a week-long competition and occurs during Vancouver's low season. Skate Canada has booked 3,500 hotel rooms for athletes, coaches and officials (not including spectators).
- **Regional Impact:** There is no notable regional impact; however, many athletes will arrive in B.C. to train the week before the event and may stay in surrounding communities.
- **Economic Impact:** The economic impact is medium, estimated at \$4 million. The estimated impact does not include hotel room bookings by spectators.

- Relative Size of Funding Request: The funding request is high relative to the size of the event budget (20.47%), other funding requests and the overall program budget.

Other Considerations: The Championships are a qualifier event for the 2018 Olympics and considered an important segue to the World Grand Prix of Figure Skating in December 2018.

The national profile for this event is high. Vancouver will benefit from increased economic activity in a slower tourism period.



SPEAKING POINTS FOR
Hon. Lisa Beare
Minister of Tourism, Arts and Culture

**Golden Panda International Film Festival
Industry Forum**

Saturday, December 9, 2017
3:15 p.m. – 3:45 p.m.

Location:
Four Seasons Hotel Vancouver
791 W Georgia Street
Vancouver, BC
V6C 2T4

Please check against delivery

Event Contact on site:
Matthew Tang, Executive Director, Golden Panda
Cell: s.22

Event summary:

An annual celebration of the arts and talent of international emerging filmmakers, Golden Panda International Film Festival (GPIFF) aims to discover and support emerging filmmaking talent worldwide. There are two parts to this festival: an industry forum and industry awards/party.

For the awards/party, festival guests, filmmakers, and the audience will join the 5th GPIFF Red Carpet and Awards Ceremony for a night to celebrate the talent and craft of global filmmakers.

All 14 awards will be presented at the ceremony.

Time: Minister speaks at 3:25p.m.

Directions and Parking:

Four Seasons Hotel Vancouver



Directions: The event is being held on the 3rd floor. Once Minister arrives on the 3rd floor, please ask for Matthew Tang.

Parking: Valet parking is available or underground parking at Pacific Centre.

Logistics: Podium with mic

Audience: There will be approximately 200 people in the audience. Most of them are film producers and directors. The audience is made up of Canadian, American, Chinese and Japanese producers and directors.

Dress Code: Business casual

Key participants:

- Matthew Tang, Executive Director, Vancouver Golden Panda International Film Festival Committee
- Mr. Jiang Ping, president of the 5th GPIFF and general manager of China Film Co(the largest film enterprise in China)

Key Messages:

- Events like the Golden Panda International Short Film Festival help build closer cultural ties with China and other foreign investors from around the world, helping to make British Columbia's film industry more vibrant.
- British Columbia's motion picture industry supports approximately 25,000 direct and indirect quality jobs that make up a talented, highly experienced and knowledge-driven workforce.
- B.C. is one of the top centres for screen-production in North America, with a reputation for excellence in physical and post-production, visual effects, animation and interactive games as well as original content by B.C.-based production companies.
- The 5th annual 2017 Golden Panda International Short Film Festival will feature international emerging filmmakers from 25 countries and regions, fostering collaboration between international film industries.
- The Golden Panda International Short Film Festival was founded in June 2013, and is working towards its goal of becoming a North America-based, internationally-minded festival that serves as a springboard to the careers of young filmmaking talent around the world.

- This Short Film Festival is a wonderful opportunity to bring people together to enjoy and celebrate the art of film-making.
- The stories told in these films are a moving reflection of human experience that exists no matter where in the world they originate.

Agenda- coming from event organizer

Time	Event Itinerary
9:15 a.m.	Opening Remarks by Jan Walls
9:30 a.m.	Advantages of British Columbia in Film Making
9:45a.m.	Incubation of Emerging Filmmakers in China
10:00 a.m.	There are new rules, remarks by Stephen Nemeth
10:15 a.m.	Working with Telefilm
10:30 a.m.	Successful combination of art and commerce in Hollywood
10:45 a.m.	From script to film: filmmakers in Japan and the creative filmmaking
11:00 a.m.	A legal guide to Canadian co-production in film and television
11:15 a.m.	New versions of US-China Collaboration in Film Production
11:45 a.m.	Agreement Signing Ceremony
12:00 p.m.	Lunch
12:45 p.m.	Welcome speech by Deputy Mayor of Vancouver Tim Stevenson
12:50 p.m.	Project Pitch Event
15:25 p.m.	Greetings by Hon. Lisa Beare, Minister of Tourism, Arts and Culture
15:30 p.m.	International presence and global collaboration of China's film industry by Jiang Ping
15:45 p.m.	Project Pitch Awards Ceremony
16:00 p.m.	Closing Remarks

SPEAKING NOTES

INTRODUCTION

- Good afternoon and thank you for the kind introduction.
- I would like to acknowledge that we are gathered on the Coast Salish territory of the Musqueam, Tsleil-Waututh (tSLAY-wah-tooth) and Squamish peoples.
- It's an honour to be here as the Minister of Tourism, Arts and Culture.

SPEECH

- I'd like to congratulate the Vancouver Golden Panda International Film Festival Committee for organizing this international festival and industry forum.
- Your passion to deliver a great festival will support emerging filmmakers and foster collaboration in the global film industry.

- I'd also like to congratulate everyone involved in the "Co-production agreement" between Orient Star Media Inc. and China Guangxi (Gung-zee) TV Media Group for the film project "Vancouver Love Story"

****Lead applause****

Creative BC

- You may have noticed that British Columbians working in the creative industry are very passionate about their work.
- And they can be trusted to deliver exceptional productions that entertain people the world over.
- Because of their hard work, the industry in B.C. is booming.
- This sector contributed 2-point-six BILLION dollars to the economy last year.

- A huge achievement!
- Our province is one of the top centres for screen-production excellence in North America...
-with a long history of producing award-winning feature films, television series, documentaries and commercials.
- British Columbia has:
 - A talented, highly experienced and knowledge-driven workforce;
 - Extensive studio infrastructure and equipment suppliers;
 - World leading post-production visual effects and animation;
 - Competitive tax incentives; and
 - A diverse geography that's perfect for a wide range of location needs.
- One of our key strengths is that B.C. is known around the world as being a film-friendly -- full service production centre.

- BC's "production friendly" reputation extends from our cities... to local residents and businesses... to municipal film offices and provincial agencies that welcome and provide support to production.
- I have been working diligently on this portfolio and am so excited by the potential of this industry.
- Recently, I was in Los Angeles on a trade mission where I met with a number of industry leaders.
- A common theme in conversation with all of them was: B.C. is a great place to do business!

****Suggest Minister share a story****

Conclusion:

- The government of British Columbia is committed to strengthening a sustainable and competitive Creative

economy....

- One that will thrive well into the future;
- Since becoming Minister, I have seen again and again how resilient, hard-working and innovative people are in this industry. For those of you here from our BC industry, I congratulate you on your success.
- For those of you visiting from abroad, we welcome you to come do business with us.
- Personally, I look forward to seeing the results of your collaboration.
- Once again, thank you so much for inviting me to share my thoughts with you.

- On behalf of the Province, thank you and enjoy the rest of the Golden Panda International Film Festival.

BACKGROUND

Co-production agreement between Orient Star Media Inc. and China Guangxi (Gung-zee) TV Media Group for the film project "Vancouver Love Story"

- This is contract between Orient Star Media Inc and China Guangxi is being signed at this forum. The contract is for the feature film, "Vancouver Love Story," which will be produced in Vancouver and distributed online in China.

Golden Panda International Film Festival:

GPIFF's Red Carpet & Awards is an annual celebration of the arts and will present 14 awards to selected international emerging filmmakers participating in GPIFF. The 5th Vancouver Golden Panda International Film Festival (GPIFF) is an annual film festival held in Vancouver that features international emerging filmmakers from 25 countries and regions and fosters collaborations between international film industries.

This event, which runs from December 4 to 10, 2017 in Vancouver, provides an excellent opportunity to promote BC's thriving film and digital entertainment sector and support GPIFF's mission of fostering international collaborations and building a platform where professionals can exchange industry insights and experiences.

Founded in 2013 by Vancouver-based Orient Start Media Inc., GPIFF is a non-profit organization that has received funding from CreativevBC and the City of Vancouver Cultural Services.

Creative BC provided \$2,500 in sponsorship support last year to GPIFF, and committed \$5,000 for this year.

Matthew Tang is the Executive Director of the Vancouver Golden Panda International Film Festival Committee.

GPIFF has strong ties to Greater China and has engaged China's dominant film distributor, China Film Co., China's leading cultural investment group, Poly Culture North America, and Alibaba Group's flagship unit, Alibaba Pictures, in the Festival Jury and Industry Forum.



SPEAKING POINTS FOR
Hon. Lisa Beare
Minister of Tourism, Arts and Culture

**2018 Year of Canada-China Tourism
Celebration Party**

Saturday, December 9, 2017
6:00p.m. –

Location:
s.15

Vancouver, BC

Please check against delivery

Event Contact on site:

Colin Zuo, Director, Chinatour.com
Cell: s.22

Event summary:

The Canada-China Business Association and Chinatour.com are hosting this event to celebrate the 2018 Canada-China Year of Tourism, announced by Canadian Prime Minister Justin Trudeau and Chinese Premier Li Keqiang.

The audience is made up of people from different companies, organisations, schools etc., with a significant number involved in the tourism industry. (About 25% tour operators and tour guides, 30% individuals from ChinaTravel.com's clients database, 30% businesspeople in the community. We understand that a significant portion of the audience will be young people, aged 20-30.)

Minister Lisa Beare speaks about the 2018 Canada-China Year of Tourism and what that means for both countries.

Time:

Minister speaks at 7:25pm

Directions:

s.15

Parking:

- Suggest Minister uses valet parking

Logistics:

- Podium/Mic

Key Participants:

- Colin Zuo, Director, Chinatour.com & Intertrips Canada
- Jeffrey Chen, Chinatour.com, CEO USA

ChinaTour.com International, Inc. is a travel agency specializing in travel to China. Their mission is to provide high quality services at reasonable prices for world travelers.

- George Lian, Director, China-Canada Business Association

The China-Canada Business Association represents Canadian companies and individuals doing business in China, Chinese companies and citizens doing business in Canada, government agencies promoting both and families with strong cultural and business links across the Pacific.

- Lisa Beare, Minister of Tourism, Arts & Culture

Other MLAs Attending:

- Teresa Wat, MLA Richmond North may attend

Dress Code:

- Formal

Media Invited:

- The Vancouver Sun
- The Province
- China Daily
- Xinhuanet
- Dawa Business Press
- Global Chinese Press

- OMNI Television
- WOW TV
- Rogers Cable TV
- Telus Optik TV
- Bell TV
- vanpeople.com
- Lahoo.ca
- vansky.com
- BC Bay.com
- Rise Weekly Magazine

2018 Canada-China Year of Tourism Key Messages:

- Tourism is important to British Columbian jobs, contributing more than \$7B to the economy.
- 2018 will be the Canada-China Year of Tourism, as agreed by both Canada and China.
- In addition to the key strategies identified for this market, Destination BC will align with Destination Canada to promote awareness of the Canada-China Year of Tourism. Specific joint activities and tactics will be reviewed in the New Year.
- Destination BC is leading a Chinese New Year's promotion in February 2018, with a goal to bring up to 1000 Chinese consumers on travel packages to BC, and capitalize on the awareness created by the Canada-China Year of Tourism.
- China is Canada's fastest growing tourism market, with China representing the 3rd largest international tourism market in BC.
- In 2016, year over year growth in visits to BC from China was nearly 20%. In 2017, China is forecasted to be the second largest source of international visitors to BC (after the US), surpassing the UK.
- Vancouver has become the most connected city with China in North America and Europe, with over 61 flights to YVR connecting 11 mainland Chinese cities in the 2017 summer season.
- With the recent advent of the 10-year multiple entry visa (2015), and Approved Destination Status (ADS) (2010), Chinese tourists are able to visit Canada frequently. Over 50% of Chinese visitors to Canada visit BC at some point during their travels.

Agenda

Time	Event Itinerary
6:00 - 6:30p.m.	Entrance
6:30-7:00 p.m.	Event starts + snacks
7:00-7:10 p.m.	Canada National Anthem + China National Anthem
7:10-7:25 p.m.	Greetings from Colin Zuo, Director, Chinatour.com AND Jeffrey Chen, CEO, Chinatour.com USA
7:25-7:30 p.m.	Greetings from Hon. Minister Beare, Minister of Tourism, Arts & Culture
7:30-7:40 p.m.	MCEE thanks the Minister
7:40- 7:45 p.m.	Local Entrepreneur's speech regarding Canada-China Year of Tourism 2018 George Lian - Canada China Business Association, Director Representing the Canadian Chinese Businesses
7:45-7:55 p.m.	Dance Performance by local community #7
8:00-8:30 p.m.	Canada & China Tourism Video followed by Cocktail Party

Mandarin pronunciation for greetings, incl “good evening.”

<https://www.youtube.com/watch?v=Q75SI9HvZ3c>

SPEAKING NOTES

Introduction

Good evening. wǎnshàng hǎo. (wan-SHANG-how)

- Thank you for the warm welcome.
- It's a privilege to join you here as British Columbia's Minister of Tourism, Arts & Culture.

2018 Canada-China Year of Tourism

- I'm honoured to celebrate with you tonight as we count down the days to 2018 – the Canada-China Year of Tourism!
- British Columbia has a friendly, long-standing relationship with China....
- And we have a strong desire to strengthen that relationship and build on it even further.
- The 2018 Canada-China Year of Tourism is an opportunity for both of our countries to develop economic ties...
- And share our vibrant cultures.

Tourism Industry

- An important part of my job as Minister for Tourism, Arts and Culture is being an ambassador for this province. It's a job I love...
- And I see an opportunity right here in this room for you to join me in showcasing all that British Columbia has to offer.
- The tourism industry in this province is performing very well...and I'm working hard to make sure it continues to strengthen and grow.
- Because when tourism does well - we all do well!
- A healthy tourism industry means that British Columbia businesses have a steady stream of customers...

- ...Who want to have enjoyable experiences that they can tell their friends and families about back home.
- I know that many of you own those businesses and I thank you for the exceptional service that you provide.
- When our businesses do well, it also means stable jobs for British Columbians....
- And in particular, more opportunities for our youth to find sustainable employment.

Travel to Canada/BC/China

- Tourism is a sector that really matters to British Columbians. As you may know, it is one of BC's top industries – contributing more than \$7 billion to our economy and providing more than 120-thousand British Columbians with good paying jobs.
- China is Canada's fastest-growing tourism market.

- In 2016, visits to BC from China grew by nearly 20 per cent.
- In 2018 – with the Canada-China Year of Tourism – TOGETHER we will keep this momentum going...
- ...Building on our strong relationship with China, and creating jobs for British Columbians.
- Destination BC is working closely with Destination Canada to launch exciting tourist promotions...
- And Colin tells me that the Canada China Business Association is planning a series of events to market tourism to both nations.
- I sincerely thank the Association for their efforts.
- All of these initiatives are great news for stakeholders in the tourism industry, and for all of us as British Columbians.

Comment [VTG3]: Colin is the MC and will have been introduced to the audience.

- It is my wish that the 2018 Canada-China Year Tourism will be a successful year for all of us!
- I encourage everyone to promote the Canada-China Year of Tourism among your friends and family, and I look forward to sharing more information about how our government will be promoting the year through Destination BC in the coming weeks.

Closing

- Tourism builds people-to-people connections;
- It supports cultural exchange...
- And it brings all of us a richer appreciation and understanding of our world and its people.

- Tourism also enhances trade opportunities and foreign investment, which benefits both economies.
- Together, we are going to make sure that 2018 is our most successful year yet for tourism between Canada and China!
- Thank you so much again for inviting me - have a wonderful night!

Background / Facts:

2018 will be the year of Canada—China tourism

Federal Government Statement

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