

Subject: RE: Animation Voiceover for Approval/Feedback
Date: Friday, January 12, 2018 at 12:16:25 PM Pacific Standard Time
From: Frampton, Caelie ENV:EX
To: Ferguson, Stephanie GCPE:EX, Crebo, David GCPE:EX
CC: Hardin, Karl GCPE:EX, Ochudzawa, David GCPE:EX

Hi Stephanie,

We all love the write up for the first column. Thanks for pulling this together. It looks great!

Caelie

From: Ferguson, Stephanie GCPE:EX
Sent: Wednesday, January 10, 2018 2:11 PM
To: Crebo, David GCPE:EX; Frampton, Caelie ENV:EX
Cc: Hardin, Karl GCPE:EX; Ochudzawa, David GCPE:EX
Subject: Animation Voiceover for Approval/Feedback

Hello David and Caelie,

We are ready to proceed with recording the voiceover for the Climate solutions and Clean Growth Advisory Council animation and as such need sign off on the text.

In the attached treatment I have provided two versions of a potential voiceover. The intent in each section is similar but the wording is tweaked to give different options. Either could be used, or we could pick and choose from both. There are a couple of notes in the document where we need feedback in particular.

As soon as we can settle on a final version we can proceed with the recording and put together the final product!

Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

Subject: RE: Captioning Videos
Date: Monday, January 22, 2018 at 11:56:05 AM Pacific Standard Time
From: Williams, Haley ENV:EX
To: Ferguson, Stephanie GCPE:EX
CC: Ward, Allieren GCPE:EX
Attachments: image001.png, image002.png, image003.jpg, image004.jpg, image005.png, image006.png

Hi Stephanie and Allieren,

I'm not expecting to get the SRT files back with edits any time soon. That is currently sitting with the program area.

Thanks so much for your help,

Haley

From: Ferguson, Stephanie GCPE:EX
Sent: Monday, January 22, 2018 9:55 AM
To: Williams, Haley ENV:EX
Cc: Ward, Allieren GCPE:EX
Subject: RE: Captioning Videos

Hi Haley,

With the help of my colleague Allieren, we've finished the "Design of Shoreline" video captioning. We haven't yet had a chance to tackle the "Water Treatment & Reuse" video.

Do you have the SRT files that I sent you previously with edits? If so we can upload them to the remaining videos.

At present all the videos have automatic captions on them, with the exception of the Water Treatment & Reuse video which for some reason won't allow automatic captions and we'll need to do manually. Hopefully we can have that one started today.

Cheers,
Stephanie

Stephanie Ferguson
Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Williams, Haley ENV:EX
Sent: Monday, January 22, 2018 9:31 AM
To: Ferguson, Stephanie GCPE:EX <Stephanie.Ferguson@gov.bc.ca>
Subject: RE: Captioning Videos

Hi Stephanie,

I just wanted to follow up on the captions for the two BC Adapts videos. Do you think that they might be finished by today? I have a meeting tomorrow and would like to report on their status.

Thanks so much!

Haley

From: Ferguson, Stephanie GCPE:EX
Sent: Tuesday, January 9, 2018 1:23 PM
To: Williams, Haley ENV:EX
Subject: RE: Captioning Videos

Oh hey, that looks like it would work! Youtube sets all the timings, you press a button and wait, and then it's all set up and you just make corrections as necessary. So setting the timings is the easy part!

I'll tackle those two videos with this.

Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Williams, Haley ENV:EX
Sent: Tuesday, January 9, 2018 12:52 PM
To: Ferguson, Stephanie GCPE:EX
Subject: RE: Captioning Videos

Hi Stephanie,

Thank you so much! It has been an extremely long process to get to this point so thank you for making it happen.

In regards to the last two videos, we have a script so we wouldn't need to start from scratch. How difficult would it be to upload from the attached document? The scripts don't include the video timing at all and I'm not sure how the process works.

Thanks again,

Haley

From: Ferguson, Stephanie GCPE:EX
Sent: Tuesday, January 9, 2018 11:47 AM
To: Williams, Haley ENV:EX
Subject: RE: Captioning Videos

Hi Haley,

Here are the remaining caption files for you, should be enough to be getting on with! I might be able to give you a hand on with some of these depending on my workload.

For some mysterious reason that I've encountered before, YouTube refuses to generate captions for these two videos:

BC Adapts: Design of Raised Shorelines

BC Adapts: Water Treatment & Reuse

So I'll try to figure something out there, might just have to type them up from scratch.

Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Ferguson, Stephanie GCPE:EX
Sent: Tuesday, January 9, 2018 11:08 AM
To: Williams, Haley ENV:EX
Cc: Hurrell, Lara GCPE:EX; GCPE Digital Services
Subject: RE: Captioning Videos

I believe I've updated all the names. See here:[s.13](#)

As for captioning, I've attached a text file with the SRT (Subrip Subtitle) for this video [s.13](#). See if you think this would be easy to edit and I can download the rest of the automatic caption files and send them over. After you edit this and send it back, I'll upload it to the YouTube video, make sure all the timing matches up and publish.

As an alternative, you might want to watch the video on YouTube, but turn down the speed – hit the little gear icon on the bottom of the video. This will make it much easier to type out a transcript. Then I can upload that into Youtube and it automatically sets the timings. Then we just double check it and publish.

Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Ferguson, Stephanie GCPE:EX
Sent: Tuesday, January 9, 2018 10:33 AM
To: Williams, Haley ENV:EX; Hardin, Karl GCPE:EX; GCPE Digital Services
Cc: Hurrell, Lara GCPE:EX
Subject: RE: Captioning Videos

I can help with the name changing! I'll be in touch directly if I have questions.

Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Williams, Haley ENV:EX
Sent: Tuesday, January 9, 2018 10:01 AM
To: Hardin, Karl GCPE:EX; GCPE Digital Services
Cc: Hurrell, Lara GCPE:EX
Subject: RE: Captioning Videos

Hello Karl, Clare and Stephanie,

I completely understand that you want to minimize access to the social media accounts. That's not a problem at all. However, we would like to see the titles changed so just need someone's help to get that done as soon as possible. The email from November 9 includes an image showing how the titles on the YouTube account do not match the titles on the videos.

It was previously mentioned that it should be possible to download the auto-generated caption files. I tried to download the captions myself but did not succeed. Could the Digital Services team help me with that? I would really appreciate receiving a copy of the auto-generated text that the program area could then edit, and then I'll send back.

Thank you,

Haley Williams

Communications and Web Coordinator
Climate Action Secretariat
P: 778-698-5452



From: Hardin, Karl GCPE:EX
Sent: Tuesday, January 9, 2018 9:42 AM
To: Hurrell, Lara GCPE:EX
Cc: Williams, Haley ENV:EX; GCPE Digital Services
Subject: Re: Captioning Videos

Hi Lara,

Apologies. I thought I had closed the loop on this. I think it was a separate thread with a different shop asking a similar question.

YouTube currently auto-generates captions for videos like these. They're displayed by pressing the button to the left of the Settings button.



They're imperfect, because they're auto-generated, but they are there.

If these captions are not going to work given the imperfections of auto-generated text, then we can help.

Unfortunately, upon consideration, we're not able to give you access to the back end of YouTube, as social accounts with a high risk of being hacked need to have as few administrators with access as possible.

What we can do is upload a transcript of the video on your behalf. You will simply need to send us a word doc with each sentence on a separate line.

I'm copying 'GCPE Digital Services' on this thread. Clare or Stephanie can help with this and answer any additional questions.

Best
Karl

--

Karl Hardin

Executive Director | Digital Communications
Government Communications and Public Engagement
Cell: (778) 584 1251

From: "Hurrell, Lara GCPE:EX" <Lara.Hurrell@gov.bc.ca>
Date: Tuesday, January 9, 2018 at 9:11 AM
To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>
Cc: "Williams, Haley ENV:EX" <Haley.Williams@gov.bc.ca>
Subject: RE: Captioning Videos

Hi Karl,

I am checking in about getting a username and password for my program area to access their videos (links below). You were going to check with Clare Walton.

Thanks!

Lara Hurrell

Government Communications and Public Engagement
Ministry of Environment and Climate Change Strategy
W: 250.953.3698 / C: 778.679.8440
E: lara.hurrell@gov.bc.ca



From: Hurrell, Lara GCPE:EX
Sent: Monday, December 11, 2017 2:06 PM
To: Hardin, Karl GCPE:EX
Cc: Williams, Haley ENV:EX
Subject: FW: Captioning Videos

Hi Karl,

A little while back I was in contact with you regarding getting a username and password for my program area to access their videos:

The videos are here on the gov2 site: <https://www2.gov.bc.ca/gov/content/environment/climate-change/adaptation/bc-adapts>

s.13

They're also videos 12-25 in the ENVIRO YouTube playlist

s.13

You were going to talk with your colleague Clare Walton. We're curious, have you had any success?

Thanks,

Lara Hurrell

Government Communications and Public Engagement
Ministry of Environment and Climate Change Strategy
W: 250.953.3698 / C: 778.679.8440
E: lara.hurrell@gov.bc.ca



From: Williams, Haley ENV:EX
Sent: Tuesday, December 5, 2017 10:40 AM
To: Hurrell, Lara GCPE:EX

Subject: RE: Captioning Videos

Hi Lara,

I had meant to follow up on this email during our meeting yesterday.

The videos are here on the gov2 site: <https://www2.gov.bc.ca/gov/content/environment/climate-change/adaptation/bc-adapts>

s.13 They're also videos 12-25 in the ENVIRO YouTube playlist: s.13

I'll try to get connected to the Gov Social Meeting CoP and ask around about captioning. If Karl was able to track down a user name and password for me, it would be great to get those names changed!

Thanks,

Haley

From: Hurrell, Lara GCPE:EX
Sent: Friday, November 17, 2017 3:00 PM
To: Williams, Haley ENV:EX
Cc: Broad, Amanda ENV:EX
Subject: FW: Captioning Videos

Hi Haley,

I am checking in on this request. I tried locating your videos on You Tube. Do you have the link I can forward to Karl? I will see if he has been able to track down the user name and password for you.

So it appears that they agree with captioning videos off the website. What about providing a link to a script on the website right below the video? The other option is connecting you to a contact of mine over at TRAN – their social media director should be able to provide insight. In addition I could connect you with the government social media community of practice. They meet once a month? They are a group of people from across government who gather to talk about social media best practices. Somebody there should be able to provide you with details about what they've done to caption videos on websites.

Lara

From: Hardin, Karl GCPE:EX
Sent: Thursday, November 9, 2017 6:52 PM
To: Hurrell, Lara GCPE:EX; Williams, Haley ENV:EX
Cc: Walton, Clare GCPE:EX
Subject: Re: Captioning Videos

Hi Lara,

To be honest, I'm not sure if there is a policy around captioning, but given that it allows us to better comply with accessibility standards, I recommend we caption every video.

We use the built-in captioning features in YouTube to caption our videos, which also allows one to generate

.srt files for use for videos posted via Facebook.

These are the steps to follow: <https://support.google.com/youtube/answer/2734796?hl=en>

But it sounds like you do not have access to the YouTube back end. As I'm new, I'm not sure what the policy is on giving access to the YouTube backend. I'll check in with my colleague Clare Walton on this, and get back to you. If we can't give you access, we can probably apply the captions to your video.

Which video is it?

Thanks
Karl

--

Karl Hardin

Executive Director | Digital Communications
Government Communications and Public Engagement
Cell: (778) 584 1251

From: "Hurrell, Lara GCPE:EX" <Lara.Hurrell@gov.bc.ca>

Date: Thursday, November 9, 2017 at 2:22 PM

To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "Williams, Haley ENV:EX" <Haley.Williams@gov.bc.ca>

Subject: RE: Captioning Videos

Hi Karl,

One more question. In order to make some updates to the You Tube videos we need the sign-on and password. Who at your end has this?

Thanks,

Lara

From: Hurrell, Lara GCPE:EX

Sent: Thursday, November 9, 2017 1:53 PM

To: Hardin, Karl GCPE:EX; Williams, Haley ENV:EX

Cc: Cotton, Brian GCPE:EX

Subject: Captioning Videos

Hi Karl,

I'm not sure who to contact about this. Haley from my program area is looking to add text/captioning to some web videos as well to the videos which are also housed on You Tube. I recall from a while back that gov't is required to caption online videos. Is this still the case? How would Haley incorporate text/captioning to videos on a gov't website?

*I used to be the social media content manager for Health and Healthy Families BC. This is what we did for captioning our You Tube videos: <https://www.youtube.com/watch?v=YcSnCaPDfFs>

Thanks,

Lara Hurrell

Government Communications and Public Engagement
Ministry of Environment and Climate Change Strategy
W: 250.953.3698 / C: 778.679.8440
E: lara.hurrell@gov.bc.ca



From: Williams, Haley ENV:EX
Sent: Thursday, November 9, 2017 1:19 PM
To: Hurrell, Lara GCPE:EX
Cc: Broad, Amanda ENV:EX
Subject: BC Adapts Videos - Subtitle request

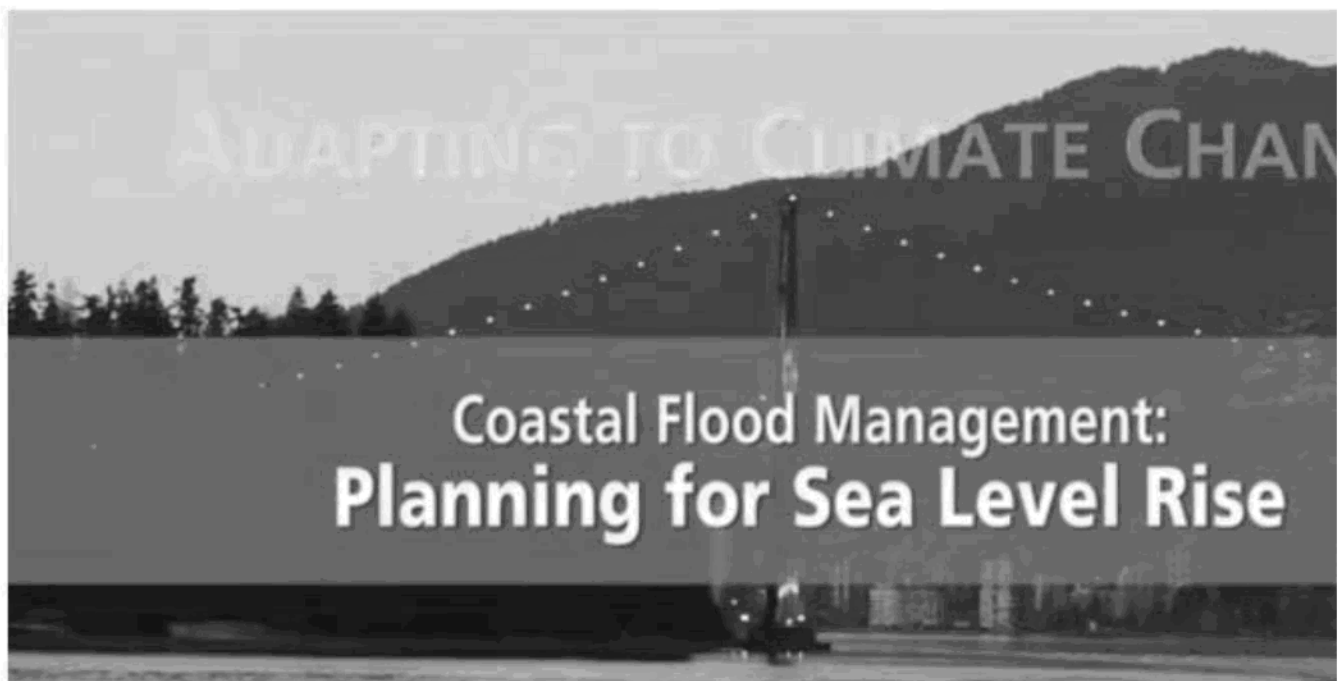
Hello Lara,

Following up on our conversation about the BC Adapts video series, this is a request for GCPE to add subtitles (script attached) to the videos for accessibility reasons, and we would like each video's name (on YouTube) to reflect the name on the attached script.

It is important to note the scripts do not include the comments by on-camera talent which have never been transcribed. There is likely also some variation between the narrative on the final video and the script – phrasing and ad-lib alteration.

The videos are saved [here](#) in both wmv and mp4 formats and can be found [embedded on our Adaptation page](#). They are part of the BC Gov's ENV YouTube channel.

For the title changes, please see the photo below:





BC Adapts: Coastal Flood Management 1

446 views

2



Province of BC

Published on Apr 7, 2016

Planning for Sea Level Rise: By planning ahead and building sea level rise adaptation into our projects now, we can save human lives and properly preserve our coastal ecosystems and minimize trauma and expense of disaster-response in coastal floodplains.

[SHOW MORE](#)

For example, it should say “BC Adapts: Planning for Sea Level Rise”

Thank you and let me know if you have any questions,

Haley Williams

Communications and Web Coordinator

Climate Action Secretariat

P: 778-698-5452



Ministry of
Environment and
Climate Change Strategy

Subject: RE: performance measure for SM?

Date: Friday, January 26, 2018 at 2:08:26 PM Pacific Standard Time

From: Smith, Mat GCPE:EX

To: Ferguson, Stephanie GCPE:EX, Hardin, Karl GCPE:EX

Agreed with Stephanie. Pulling some vanity stat that shows reach/impressions would help.

I have impressions/reach, engagement rate, and link clicks/media views as the recommended stats for Twitter.

Thoughts, Karl?

Mat Smith

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-896-9705

From: Ferguson, Stephanie GCPE:EX

Sent: Friday, January 26, 2018 1:19 PM

To: Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>; Smith, Mat GCPE:EX <Mat.Smith@gov.bc.ca>

Subject: RE: performance measure for SM?

What about, for Facebook at least, an average engagement rate of 4%? Succinct, singular number for the table and FB gives us the numbers to work with. 4% is somewhat ambitious, but this number has clearly improved since this time last year, and a number of our posts get between 4 and 10% engagement already.

If we are getting less than 1% they are posts we have already identified we don't want to do again, like advertising for a small business fair. Would be good justification as to why we can't use those kinds of posts for program areas/shops if they're giving us bad/mistargeted material. But I digress...

Will try to think of something similar for Twitter...

Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Hardin, Karl GCPE:EX

Sent: Friday, January 26, 2018 1:02 PM

To: Smith, Mat GCPE:EX <Mat.Smith@gov.bc.ca>; Ferguson, Stephanie GCPE:EX <Stephanie.Ferguson@gov.bc.ca>

Subject: Fwd: performance measure for SM?

Going to need your help with this.

Sent from my iPhone

Begin forwarded message:

From: "Lowe, Mike GCPE:EX" <Mike.Lowe@gov.bc.ca>
Date: January 26, 2018 at 12:31:09 PM PST
To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>
Subject: FW: performance measure for SM?

Hi Karl – any luck getting a PM for the Service Plan? I'd like to hand the plan to Evan for approval at 3:30 today with your PM included. (and any explanatory note to go with it as per the template)

Cheers.
Mike

From: Lowe, Mike GCPE:EX
Sent: Thursday, January 25, 2018 1:22 PM
To: Hardin, Karl GCPE:EX
Subject: FW: performance measure for SM?

Hi karl – are you going to be able to provide a PM for the Service Plan? Will need it today or will have to drop it. I know Evan would really like to include a measurable social media metric. FYI Draft plan is attached so you can see context.

Mike

From: Lowe, Mike GCPE:EX
Sent: Tuesday, January 23, 2018 12:40 PM
To: Hardin, Karl GCPE:EX
Subject: performance measure for SM?

Hi Karl – are you far enough along that you could define a performance measure on social media that we could set a target for and track over a 3-year period? For potential inclusion in the GCPE service plan.

Mike Lowe | ADM, Communications Operations
Government Communications and Public Engagement
Desk: 778-698-7411 Cell: 778-584-1247

Subject: FW: fyi - connxn for SM on Olympics - FW: Pyeongchang 2018 Social Media Content
Date: Thursday, February 1, 2018 at 11:10:53 AM Pacific Standard Time
From: Jones, Shannon GCPE:EX
To: Ferguson, Stephanie GCPE:EX
Attachments: image001.png, image002.gif, Rio 2016 Olympics - Social Media Plan.docx

Hi Stephanie,

Can we connect regarding the Olympics? We are in the process of finalizing our communication activities around the Olympics and we would like to actively engage using social media. I have attached the social media plan from the last Games.

In addition, we are finalizing the B.C. athlete lists including social media handles.

Give me a call when you are ready to chat.

Shannon

From: Jack, Carolyn GCPE:EX
Sent: Tuesday, January 30, 2018 4:48 PM
To: Jones, Shannon GCPE:EX; Infante, James TAC:EX
Cc: Venn, Tania GCPE:EX
Subject: fyi - connxn for SM on Olympics - FW: Pyeongchang 2018 Social Media Content

FYI



Carolyn Jack, Acting Director of Communications
Ministry of Tourism, Arts & Culture, Responsible for Sport
and Multiculturalism
☎ (250) 893-4449



Please consider the environment before printing this email.

From: Ferguson, Stephanie GCPE:EX
Sent: Tuesday, January 30, 2018 3:00 PM
To: Jack, Carolyn GCPE:EX
Subject: Pyeongchang 2018 Social Media Content

Hi Carolyn,

s.22

so I volunteered on my team to curate a bit of content for our BC Government channels during the Pyeongchang games and be on point to work with you folks if you have any content you would like posted or prepared for the main Government Facebook/Twtter/Instagram during this time.

At the least I can expect I'll be on the BC Gov News twitter retweeting major channels (eg. CBC Olympics, Minister Beare) if there are any features on BC athletes or they have some great achievements during the games. I also expect I will be alerting Premier's Office about any major athlete achievements or great stories in case the Premier would like to tweet congratulations.

Happy to discuss!

Cheers,
Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

Subject: RE: Need to update: Ministry annual report webpages
Date: Wednesday, February 7, 2018 at 11:05:50 AM Pacific Standard Time
From: Ferguson, Stephanie GCPE:EX
To: GCPE Digital Services

I have looked into this.

The 2016/17 Annual Service Plan Reports are located at:
http://www.bcbudget.gov.bc.ca/Annual_Reports/2016_2017/default.htm

We just need to add links into each of the Ministry Annual Report pages (an example:
<https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/agriculture/annual-report>)

Change "Current Annual Report" to 2016 Annual Report, and for the Current Annual Report, link to the appropriate 2017 report on the BC Budget website.

CMS Lite license holders could split this up by ministry or whoever among us has the most capacity could take them all on.

Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Ward, Allieren GCPE:EX
Sent: Thursday, February 1, 2018 2:16 PM
To: Funk, Richelle GCPE:EX <Richelle.Funk@gov.bc.ca>; GCPE Digital Services <GCPENEWSRM@Victoria1.gov.bc.ca>
Subject: RE: Need to update: Ministry annual report webpages

Oh wow, thanks for checking into that for us Richelle! We'll look into this.

Allieren Ward
Digital Communications Officer | Government Communications & Public Engagement
778-698-8235

From: Funk, Richelle GCPE:EX
Sent: Thursday, February 1, 2018 11:37 AM
To: GCPE Digital Services
Subject: Need to update: Ministry annual report webpages

Good morning,

My Ministry of Finance web leads are have realized that all but one of the “Annual Report” pages on each ministry webpage found on gov.bc.ca are not up-to-date.

Only the Ministry of Advanced Education, Skills and Training has an up-to-date annual report page:
<https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/advanced-education-skills-training/annual-report>

This leads me to wonder if in the transition period there was a technical glitch that occurred. It is odd that the first ‘ministry’ in the list is up-to-date but none of the others are.

The last posted annual reports on the pages below is 2015-16:

Needing update:

- Agriculture: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/agriculture/annual-report>
- Attorney General: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/justice-attorney-general/annual-report>
- Children and Family Development: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/children-and-family-development/annual-report>
- Citizens' Services: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/citizens-services/annual-report>
- Education: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/education/annual-report>
- Energy, Mines and Petroleum Resources: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/energy-mines-and-petroleum-resources/annual-report>
- Environment & Climate Change Strategy: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/environment-climate-change/annual-report>
- Finance: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/finance/annual-report>
- Forests, Lands and Natural Resource Operations and Rural Development: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/forests-lands-natural-resource-operations-and-rural-development/annual-report>
- Health: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/health/annual-report>
- Indigenous Relations & Reconciliation: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/indigenous-relations-reconciliation/annual-report>
- Jobs, Trade & Technology: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/jobs-trade-and-technology/annual-report>
- Labour: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/labour/annual-report>
- Municipal Affairs and Housing: <https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries->

[organizations/ministries/municipal-affairs-housing/annual-report](#)

- Social Development & Poverty Reduction:

[https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/social-development-poverty-reduction/annual-report](#)

- Transportation and Infrastructure:

[https://www2.gov.bc.ca/gov/content/governments/organizational-structure/ministries-organizations/ministries/social-development-poverty-reduction/annual-report](#)

New:

Mental Health & Addictions –Would not have any previous annual reports.

Public Safety and Solicitor General – Would not have any previous annual reports - but could it not list the annual reports from the former Ministry of Justice (which had PSSG); in terms of reporting to the public could these links not surface here? Throwing it out for discussion.

Tourism Arts and Culture – Would not have any previous annual reports.

Cheers,

Richelle

Richelle D. Funk

Ministry of Finance

250 387-3514 (landline) & 778 679-8203 (cell)

Subject: RE: Photos
Date: Tuesday, February 13, 2018 at 8:56:07 AM Pacific Standard Time
From: Smith, Mat GCPE:EX
To: Ferguson, Stephanie GCPE:EX
Attachments: image001.png

Thank you!

Mat Smith

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-896-9705

From: Ferguson, Stephanie GCPE:EX
Sent: Monday, February 12, 2018 4:04 PM
To: Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>; Smith, Mat GCPE:EX <Mat.Smith@gov.bc.ca>
Subject: RE: Photos

I've sent Dasun a Hightail link with zip files of the requested photos, hopefully this works!

Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Badger, Joleen GCPE:EX
Sent: Thursday, February 8, 2018 9:55 AM
To: Ferguson, Stephanie GCPE:EX <Stephanie.Ferguson@gov.bc.ca>; Smith, Mat GCPE:EX <Mat.Smith@gov.bc.ca>
Subject: Fwd: Photos

Sent from my iPhone

Begin forwarded message:

From: Kim Dasun -SEOUL -PA <dakim@britishcolumbia.ca>
Date: February 7, 2018 at 8:21:22 PM PST
To: "Badger, Joleen GCPE:EX" <Joleen.Badger@gov.bc.ca>
Subject: Photos

Hi Joleen,

I saw some photos on Flickr but our managers would like to have some photos of specific events.

1. Meeting with KOGAS
2. Meeting with POSCO
3. Meeting with Ambassador Eric Walsh

Could you send me some photos of those events if possible?

Thank you.

Best,
Dasun

Dasun Kim

Program Assistant
International Trade and Investment Office, Korea
GOVERNMENT OF BRITISH COLUMBIA, CANADA

26F Gangnam Finance Center
152, Teheran-ro, Gangnam-gu, Seoul, Korea 06236
T: +82 (0)2 3451 4947
F: +82 (0)2 3451 4955
M: +82 (0)10 6329 7470



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Subject: Re: Proposed Olympic Posts Thurs/Fri

Date: Thursday, February 8, 2018 at 5:42:49 PM Pacific Standard Time

From: Ferguson, Stephanie GCPE:EX

To: Jones, Shannon GCPE:EX

Nice! Retweeted. Probably won't do any more retweets this evening, gotta keep the government feed somewhat balanced! ;)

Sent from my iPhone

On Feb 8, 2018, at 5:30 PM, Jones, Shannon GCPE:EX <Shannon.Jones@gov.bc.ca> wrote:

Oh look at BC places post

Sent from my iPhone

On Feb 8, 2018, at 2:48 PM, Ferguson, Stephanie GCPE:EX <Stephanie.Ferguson@gov.bc.ca> wrote:

Hi Shannon,

Here is what I propose for social posts for today and tomorrow. Aside from these, most of my content will probably be reactive based on the athletes' accomplishments and whatever content is put out there by Team Canada/CBC. I can post the cauldron one as soon as I have access to the photos from Jinny, so this evening if that happens or tomorrow morning quite early. Let me know if this all works for you and I'll schedule in the top two, do the retweets and be ready for the cauldron photo tonight/tomorrow.

BC Gov Twitter (TW – Quote Tweet from CSI Pacific) (Feb 8 ~ 4pm)

Did you know more than one quarter of Canadian athletes competing at #PyeongChang2018 have a connection to BC?

<http://www.csipacific.ca/2018/02/07/more-than-a-quarter-of-team-canadas-athletes-are-from-bc/>

BC GOV Facebook (FB – share post from CSI Pacific) (Feb 8 ~ 4pm)

Did you know more than one quarter of Canadian athletes competing at #PyeongChang2018 have a connection to BC? Find out when BC athletes will be competing with this schedule of events from @CSIPacific.

<https://www.facebook.com/CSIPacific/photos/a.243770712435049.1073741825.212729002205887/1314533088692134>

BC GOV FB (posting with Cauldron photo) – probably as early as possible on Friday am.

Minister of Tourism, Arts and Culture Lisa Beare lit the Olympic Cauldron in Vancouver Thursday evening to honour BC athletes competing in #PyeongChang2018. We wish all the athletes the best of luck as they pursue personal bests and podium finishes at the Winter Olympic Games.

TW ALT (posting with Cauldron photo) – probably as early as possible on Friday

am.

Minister of Tourism, Arts and Culture Lisa Beare lit the Olympic Cauldron in Vancouver Thursday evening to honour BC athletes competing in #PyeongChang2018. We wish all the athletes the best of luck as they pursue personal bests and podium finishes at the Games. #TeamCanada

Instagram (IG) (posting with Cauldron photo) – probably as early as possible on Friday am.

Minister of Tourism, Arts and Culture Lisa Beare lit the Olympic Cauldron in Vancouver Thursday evening to honour BC athletes competing in #PyeongChang2018. We wish all the athletes the best of luck as they pursue personal bests and podium finishes at the Winter Olympic games. #TeamCanada #Olympics2018

Optional retweets as well:

<https://twitter.com/VanConventions/status/961665149777170432>

<https://twitter.com/TeamCanada/status/961636555927556098>

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

Subject: RE: Cauldron Timelapse -- Do we still want it?
Date: Thursday, February 8, 2018 at 3:26:21 PM Pacific Standard Time
From: Ferguson, Stephanie GCPE:EX
To: Hargreaves, Stephen GCPE:EX, GCPE Digital Services
CC: Hardin, Karl GCPE:EX

I would still totally love the time lapse If you are energetic enough for it and you feel it's worth the delay in Fair Wages (Karl or Heron may have a strong opinion on that one).

I'm on call tonight if the video is finished processing before the night is out.

Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Hargreaves, Stephen GCPE:EX
Sent: Thursday, February 8, 2018 3:19 PM
To: GCPE Digital Services <GCPENEWSRM@Victoria1.gov.bc.ca>
Cc: Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>
Subject: Cauldron Timelapse -- Do we still want it?

Hey all,

s.22 so I could run out to get the time lapse of the cauldron lighting if we still want it.
The only caveat is that it will take me a few hours to process after I finish shooting, and it will delay me in editing the Fair Wages piece.

Thoughts?

Thanks,

Stephen Hargreaves

Video Producer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250.886.7687

Subject: FW: Proposed Olympic Posts Thurs/Fri

Date: Thursday, February 8, 2018 at 3:20:46 PM Pacific Standard Time

From: Jones, Shannon GCPE:EX

To: Ferguson, Stephanie GCPE:EX

Good to go. Can you add in below

From: Ferguson, Stephanie GCPE:EX

Sent: Thursday, February 8, 2018 2:49 PM

To: Jones, Shannon GCPE:EX

Subject: Proposed Olympic Posts Thurs/Fri

Hi Shannon,

Here is what I propose for social posts for today and tomorrow. Aside from these, most of my content will probably be reactive based on the athletes' accomplishments and whatever content is put out there by Team Canada/CBC. I can post the cauldron one as soon as I have access to the photos from Jinny, so this evening if that happens or tomorrow morning quite early. Let me know if this all works for you and I'll schedule in the top two, do the retweets and be ready for the cauldron photo tonight/tomorrow.

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Did you know more than one quarter of Canadian athletes competing at #PyeongChang2018 have a connection to BC? Find out when BC athletes will be competing with this schedule of events from @CSIPacific.

<https://www.facebook.com/CSIPacific/photos/a.243770712435049.1073741825.212729002205887/1314533088692134>

BC GOV FB (posting with Cauldron photo) – probably as early as possible on Friday am.

Minister of Tourism, Arts and Culture Lisa Beare lit the Olympic Cauldron in Vancouver Thursday evening to honour BC athletes competing in #PyeongChang2018. We wish all the athletes the best of luck as they pursue personal bests and podium finishes at the Winter Olympic Games. #2010Cauldron #VanConventions

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Minister of Tourism, Arts and Culture Lisa Beare lit the Olympic Cauldron in Vancouver Thursday evening to honour BC athletes competing in #PyeongChang2018. We wish all the athletes the best of luck as they pursue personal bests and podium finishes at the Games. #TeamCanada #2010Cauldron #VanConventions

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Minister of Tourism, Arts and Culture Lisa Beare lit the Olympic Cauldron in Vancouver Thursday evening to honour BC athletes competing in #PyeongChang2018. We wish all the athletes the best of luck as they pursue personal bests and podium finishes at the Winter Olympic games. #TeamCanada #Olympics2018 #2010Cauldron #VanConventions

Optional retweets as well:

<https://twitter.com/VanConventions/status/961665149777170432>

<https://twitter.com/TeamCanada/status/961636555927556098>

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

Subject: RE: Torch lighting event - photos
Date: Thursday, February 8, 2018 at 6:33:13 PM Pacific Standard Time
From: Jinny Wu
To: Ferguson, Stephanie GCPE:EX, Jones, Shannon GCPE:EX
CC: Kim Grecia, Samantha Lazarte
Attachments: image001.png, image002.png, image003.png, image004.png, image013.png, image014.png, image015.png, image016.png, IMG_0739.JPG, IMG_0716.JPG, IMG_0757.JPG, IMG_0758.JPG

Some photos from tonight's event, Stephanie and Shannon.

Shannon, we had a slight delay with the cueing of the Cauldron today. We're looking into this with Fortis and will update you soon.

Thanks,
Jinny



1055 Canada Place, Vancouver
British Columbia, V6C 0C3, Canada
www.vancouverconventioncentre.com

Jinny Wu
Communications Manager

jwu@vancouverconventioncentre.com
Direct line 604 647 7353
Mobile 604 349 7143
Toll-free (North America) 866 785 8232
Fax 604 647 7232

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From: Ferguson, Stephanie GCPE:EX [mailto:Stephanie.Ferguson@gov.bc.ca]
Sent: February-07-18 5:12 PM
To: Jinny Wu <JWu@vancouverconventioncentre.com>; Jones, Shannon GCPE:EX <Shannon.Jones@gov.bc.ca>
Cc: Kim Grecia <KGrecia@vancouverconventioncentre.com>; Samantha Lazarte <SLazarte@vancouverconventioncentre.com>
Subject: RE: Torch lighting event - photos

Thanks Jinny! Looking forward to it.

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Jinny Wu [<mailto:JWu@vancouverconventioncentre.com>]
Sent: Wednesday, February 7, 2018 4:52 PM
To: Jones, Shannon GCPE:EX <Shannon.Jones@gov.bc.ca>
Cc: Ferguson, Stephanie GCPE:EX <Stephanie.Ferguson@gov.bc.ca>; Kim Grecia <KGrecia@vancouverconventioncentre.com>; Samantha Lazarte <SLazarte@vancouverconventioncentre.com>
Subject: RE: Torch lighting event - photos

Happy to!

Just to let you know, here are the hashtags we're using tomorrow:

#VanConventions
#2010Cauldron
#TeamCanada
#Pyeongchang2018

We will be active on social media too tomorrow. Our handle on Twitter is @VanConventions; Facebook <https://www.facebook.com/vancouverconventioncentre>; and Instagram <https://www.instagram.com/vanconventions/>

Cheers,
Jinny



1055 Canada Place, Vancouver
British Columbia, V6C 0C3, Canada
www.vancouverconventioncentre.com

Jinny Wu
Communications Manager

jwu@vancouverconventioncentre.com
Direct line 604 647 7353
Mobile 604 349 7143
Toll-free (North America) 866 785 8232
Fax 604 647 7232

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From: Jones, Shannon GCPE:EX [<mailto:Shannon.Jones@gov.bc.ca>]
Sent: February-07-18 11:29 AM
To: Jinny Wu <JWu@vancouverconventioncentre.com>
Cc: Ferguson, Stephanie GCPE:EX <Stephanie.Ferguson@gov.bc.ca>
Subject: Torch lighting event - photos

Hi Jinny,

When you have photos from the Torch Lighting, can you forward them to both Stephanie and me?

Stephanie will be activating social media on our side.

Shannon Jones

Government Communications and Public Engagement

Ministry of Tourism, Arts and Culture

Province of British Columbia

Phone: 250 356-0979 (office) 250 886-2449 (cell)

Email: Shannon.Jones@gov.bc.ca

Subject: RE: Access to Asia photos

Date: Tuesday, February 6, 2018 at 9:38:55 AM Pacific Standard Time

From: Badger, Joleen GCPE:EX

To: Ferguson, Stephanie GCPE:EX

Hey, sorry! Turns out I got stuck on calls from 3pm^{s.22}
Are you free today for a quick chat?

From: Ferguson, Stephanie GCPE:EX
Sent: Monday, February 5, 2018 1:06 PM
To: Badger, Joleen GCPE:EX
Subject: RE: Access to Asia photos

Anytime between 3 and 5 works for me.

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Badger, Joleen GCPE:EX
Sent: Monday, February 5, 2018 1:04 PM
To: Ferguson, Stephanie GCPE:EX <Stephanie.Ferguson@gov.bc.ca>
Subject: RE: Access to Asia photos

Let me know if you have a second today to talk. I'm free anytime.

From: Ferguson, Stephanie GCPE:EX
Sent: Monday, February 5, 2018 11:33 AM
To: Badger, Joleen GCPE:EX; Smith, Mat GCPE:EX
Subject: RE: Access to Asia photos

Hi Joleen,

Yes we should discuss. Mat and I uploaded only a handful of the overall photos (the best ones in our opinions) to the BC Gov Flickr account, primarily so we could use them in the NRs.

Since the photos from the last part of the trip were transferred in one big batch instead of a zip file, it will take a bit of time to download and sort through them all. A little direction as to which of the hundreds of photos you think are the most relevant for stakeholders would be helpful.

The alternative would be to simply email the relevant photos to the relevant stakeholders.

Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia

From: Badger, Joleen GCPE:EX
Sent: Monday, February 5, 2018 11:16 AM
To: Smith, Mat GCPE:EX <Mat.Smith@gov.bc.ca>; Ferguson, Stephanie GCPE:EX
<Stephanie.Ferguson@gov.bc.ca>
Subject: Access to Asia photos

Hey you two,

A lot of people in the different markets and ministries are asking for access to the photos from Asia. For example, James of DigiBC is looking for photos of the signing he was involved with in Gyeonggi. And the local trade offices are getting requests from different organizations for photos of them and the Premier.

Do you have time to talk about the best approach to dealing with these requests?

Thanks,
Joleen

Subject: RE: Potential Social media

Date: Tuesday, February 13, 2018 at 3:37:56 PM Pacific Standard Time

From: Jones, Shannon GCPE:EX

To: Ferguson, Stephanie GCPE:EX

Great example. Thanks!

From: Ferguson, Stephanie GCPE:EX

Sent: Tuesday, February 13, 2018 3:27 PM

To: Jones, Shannon GCPE:EX

Subject: RE: Potential Social media

Hi Shannon,

This is great, right along the lines of what I was thinking. I figured they all trained in BC somewhere but couldn't find that info online. I'll "Twitterize" these with some hashtags and mentions of the athletes, find a visual from somewhere, but probably won't happen until tomorrow what with the throne speech!

Here's another cool example from Nova Scotia:

<https://twitter.com/StephenMcNeil/status/963460743378161664>

I like how he's recognizing an athlete's non-medalling accomplishment, if there's any good moments like that that you see for our BC'ers let me know!

Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Jones, Shannon GCPE:EX

Sent: Tuesday, February 13, 2018 1:38 PM

To: Ferguson, Stephanie GCPE:EX <Stephanie.Ferguson@gov.bc.ca>

Subject: Potential Social media

Hi Stephanie,

This may be an approach for you to take with BC connected athletes.

Proposed Tweets

- DYK – To date, BC connected athletes have contributed to four of Canada's 10 medals in PyeongChang.
- DYK - in Snowboard Slopestyle Olympic medalists Laurie Blouin (Silver), Max Parrot (Silver), Mark McMorris (Bronze) all train with CSI Pacific in Whistler?
- DYK - Many Freestyle athletes use CSI Pacific and Whistler as their training base, including Mikaël Kingsbury (Gold) in Freestyle Skiing Moguls.

Information from Noah.

BC connected athletes have contributed to four of Canada's 10 medals so far in PyeongChang:

- Laurie Blouin (Silver), Max Parrot (Silver), Mark McMorris (Bronze) all in Snowboard Slopestyle, which trains with CSI Pacific in Whistler. Our Director, Performance Solutions, doubles as the Sport Science and Medicine Lead for Canada Snowboard. We also provide Strength & Conditioning, Mental Performance & Nutrition Service for them
- Mikaël Kingsbury (Gold) in Freestyle Skiing Moguls – Many Freestyle athletes use CSI Pacific and Whistler as their training base, including Mikael. We provide Strength & Conditioning and Performance Analysis service to this training group

Shannon Jones

Government Communications and Public Engagement

Ministry of Tourism, Arts and Culture

Province of British Columbia

Phone: 250 356-0979 (office) 250 886-2449 (cell)

Email: Shannon.Jones@gov.bc.ca

Subject: RE: Health Factsheets

Date: Wednesday, February 14, 2018 at 11:09:26 AM Pacific Standard Time

From: Ferguson, Stephanie GCPE:EX

To: Hardin, Karl GCPE:EX

CC: GCPE Digital Services

I will follow up with service desk.

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Hardin, Karl GCPE:EX

Sent: Wednesday, February 14, 2018 10:54 AM

To: GCPE Digital Communications <GCPEOLVC@Victoria1.gov.bc.ca>

Subject: Re: Health Factsheets

Is someone on this?

--

Karl Hardin

Executive Director | Digital Communications
Government Communications and Public Engagement
Cell: (778) 584 1251

From: "Belanger, Matthew GCPE:EX" <Matthew.Belanger@gov.bc.ca>

Date: Wednesday, February 14, 2018 at 8:50 AM

To: GCPE Digital Communications <GCPEOLVC@Victoria1.gov.bc.ca>

Cc: "Thistle-Walker, Carlene GCPE:EX" <Carlene.ThistleWalker@gov.bc.ca>

Subject: Health Factsheets

Good morning,

Can you please remove all of the factsheets from our site: <https://news.gov.bc.ca/ministries/health/factsheets>

Thanks,

Matt Belanger | Health Communications

Government Communications & Public Engagement

w: 250-952-1881 | s.22

| matthew.belanger@gov.bc.ca

Subject: RE: Waivers
Date: Wednesday, February 28, 2018 at 11:05:48 AM Pacific Standard Time
From: Hagglund, Jarrett GCPE:EX
To: Hargreaves, Stephen GCPE:EX, Ferguson, Stephanie GCPE:EX
CC: GCPE Digital Services

Thanks for that. I will relay to my team.

From: Hargreaves, Stephen GCPE:EX
Sent: Wednesday, February 28, 2018 11:02 AM
To: Ferguson, Stephanie GCPE:EX
Cc: Hagglund, Jarrett GCPE:EX; GCPE Digital Services
Subject: Re: Waivers

Agreed, thanks!

Sent from my iPhone

On Feb 28, 2018, at 11:01 AM, Ferguson, Stephanie GCPE:EX <Stephanie.Ferguson@gov.bc.ca> wrote:

Hi Jarrett,

Thanks, I've saved these in our LAN under Administration > Consent Forms > 2018.

As for process, I think sending them to GCPE Digital Services and copying in Stephen would be a good approach. Anyone on this email can suggest differently.

Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Hagglund, Jarrett GCPE:EX
Sent: Wednesday, February 28, 2018 10:58 AM
To: Ferguson, Stephanie GCPE:EX <Stephanie.Ferguson@gov.bc.ca>
Subject: FW: Waivers

Hi Stephanie,

Here are waivers from the children at the child care event last Friday. Are you the right person to send them to?

Thanks!

Jarrett

From: Geshia Flores [<mailto:geshia.pbfc@vnhs.net>]
Sent: Wednesday, February 28, 2018 10:48 AM
To: Hagglund, Jarrett GCPE:EX; Horacio Valle torres
Subject: Re: Waivers

Hi Jarett,

Please open the attached file.

Geshia

From: Horacio Valle torres <horacio.valle@ymail.com>
Sent: Monday, February 26, 2018 11:09:33 AM
To: Hagglund, Jarrett GCPE:EX
Cc: Geshia Flores
Subject: Re: Waivers

Yes, I am CC, Geshia in this reply.
She will send the consent forms today to you.
Thank you Geshia.

Horacio

Horacio Valle Torres, Program Manager Phil Bouvier Family Centre. 717 Princess Avenue Vancouver, BC V6A 1B7 Tel: 604 602-7558 Fax: 604- 602-7559

On Monday, February 26, 2018 9:07 AM, "Hagglund, Jarrett GCPE:EX" <Jarrett.Hagglund@gov.bc.ca> wrote:

?Good Morning Horacio,

Hope you had a great weekend. I was wondering if we were able to get scanned copy of those consent forms today or tomorrow.

Thanks so much,

Jarrett

From: Hagglund, Jarrett GCPE:EX
Sent: Friday, February 23, 2018 11:35 AM
To: 'Horacio Valle torres'
Subject: Waivers

Thank you again so much for today. Everyone was very pleased with how it went.

I forgot to get the waivers before I left. Is it possible for you to scan them and send them to me. If not let me know and I will pick them up next week.

Thanks so much!

Jarrett

Jarrett Hagglund | Manager, Event Services
Government Communications and Public Engagement
604-817-1458 | Jarrett.Hagglund@gov.bc.ca<mailto:Jarrett.Hagglund@gov.bc.ca>

Subject: Re: Climate Advisory Counsel Animation
Date: Monday, April 16, 2018 at 10:53:14 AM Pacific Daylight Time
From: Hardin, Karl GCPE:EX
To: Ferguson, Stephanie GCPE:EX
CC: Hanuman, Heron GCPE:EX, Ochudzawa, David GCPE:EX

Thanks Stephanie,

Have we run it by the comms shop? If they sign off on it, I'll run it by Robb and then we should be good for an Earth Day post.

k

--

Karl Hardin
Executive Director | Digital Communications
Government Communications and Public Engagement
Cell: (778) 584 1251

From: "Ferguson, Stephanie GCPE:EX" <Stephanie.Ferguson@gov.bc.ca>
Date: Monday, April 16, 2018 at 10:50 AM
To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>
Cc: "Hanuman, Heron GCPE:EX" <Heron.Hanuman@gov.bc.ca>, "Ochudzawa, David GCPE:EX" <David.Ochudzawa@gov.bc.ca>
Subject: RE: Climate Advisory Counsel Animation

I don't believe this was ever posted. There was a suggestion of publishing this on Earth Day, which is this upcoming Sunday?

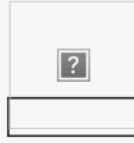
Karl does this need to go through any higher level approvals?

I'm happy to take on SRTs and copy writing if we have the go ahead to post on Sunday (or some other time).

Stephanie

Stephanie Ferguson
Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Hightail [mailto:delivery@u2418783.wl034.sendgrid.net]
Sent: Wednesday, March 14, 2018 12:59 PM
To: GCPE Digital Services <GCPENEWSRM@Victoria1.gov.bc.ca>
Subject: File Delivered: Climate Advisory Counsel Anim



Your files have been sent!

1 file was delivered to the following recipients:

Karl.Hardin@gov.bc.ca

stephanie.ferguson@gov.bc.ca

Heron.Hanuman@gov.bc.ca

[VIEW FILES](#)

[Terms](#) | [Privacy](#)



Subject: For Review: Climate Advisory Council Animation
Date: Monday, April 16, 2018 at 1:35:20 PM Pacific Daylight Time
From: Ferguson, Stephanie GCPE:EX
To: Crebo, David GCPE:EX
CC: Hardin, Karl GCPE:EX

Hello David,

For your review, here is the finished Climate Advisory Council Animation. We were thinking of posting this on Sunday for Earth Day.

Cheers,
Stephanie

Stephanie Ferguson

Digital Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-889-3745

From: Hightail [mailto:delivery@u2418783.wl034.sendgrid.net]
Sent: Wednesday, March 14, 2018 12:59 PM
To: GCPE Digital Services <GCPENEWSRM@Victoria1.gov.bc.ca>
Subject: File Delivered: Climate Advisory Counsel Anim

Hightail Spaces

Your files have been sent!

1 file was delivered to the following recipients:

Karl.Hardin@gov.bc.ca

stephanie.ferguson@gov.bc.ca

Heron.Hanuman@gov.bc.ca

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DC Team >

Thu, Feb 22, 8:20 AM

David Ochudzawa

DO

I'll be in around 9

Heron Hanuman

Same.

s.22

s.22

HH

Karl Hardin

s.22



I'm on my way in too,

s.22

s.22

Fri, Feb 23, 9:28 AM

Heron Hanuman

Are we scrumming now or save it for look ahead?



iMessage





Karl Hardin



Sorry, look ahead!

Heron Hanuman



K

Wed, Feb 28, 8:19 AM

David Ochudzawa

s.22



Karl Hardin



NP

Mat Smith



Ditto

Same here

Herman Thind

s.22



iMessage





DC Team >

Mon, Mar 5, 9:29 AM

Herman Thind

HT

Hey all... Which phone should I call?

Sun, Mar 11, 7:32 PM

s.22

Sun, Mar 11, 8:43 PM

Mat Smith

s.22

MS

Stephen Hargreaves

Hey all, surprisingly I've not



iMessage





DC Team >

SH

Hahaha, ok, ok! Thanks team.
Happy Monday.

Tue, Mar 13, 6:51 AM

s.22



Heron Hanuman

s.22

HH



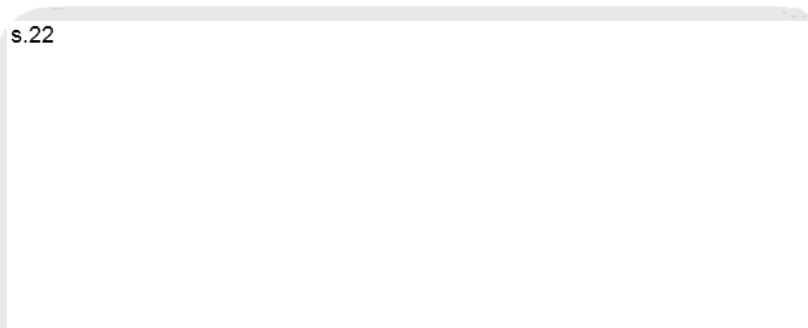
Karl Hardin

s.22



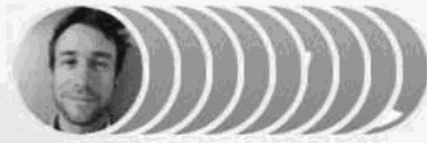
Mat Smith

s.22



iMessage





DC Team >

Herman Thind

s.22

s.22

I'll see

HT

y'all around 9:45/10?

s.22

Karl Hardin

s.22



Stephen Hargreaves

s.22

SH

Herman Thind

Well... I guess I'll see SOME of



iMessage





DC Team >

Mat Smith

MS

No thanks!

Wed, Mar 28, 8:56 AM

s.22

I'll be in for 9:30 and the morning check-in, with brownies for later in the day. 😊

Karl Hardin



Haha. Sounds good.

Herman Thind

HT

Brownies?

Wed, Mar 28, 3:00 PM

David Ochudzawa

Can someone call me or message me with the updated HT password?

DO

Please



iMessage





DC Team >

Thu, Apr 26, 8:16 AM

Mat Smith

s.22

MS

Around 930.

Karl Hardin



I'm at the event this morning in the press theatre, just FYI.

Herman Thind

HT

Ok

Roger that

Thu, Apr 26, 11:44 AM

Stephen Hargreaves

SH

I think the best spot to shoot is Min of education - room 124

Herman Thind

HT

Was this for me?

Stephen Hargreaves



iMessage





Mat >

iMessage

Tue, Jan 16, 3:40 PM

Brief update re: Danielle's email

Mon, Jan 22, 2:00 PM

Latest pics are in, they're so much better!!!!



Tue, Jan 23, 8:26 AM

s.22

be
in by 9 if anyone asks/cares.

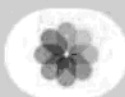
Also I have LaCroix

Haha amazing. I'm taking a call at home so I'll be late as well.

Fri, Jan 26, 4:52 PM



iMessage





MS

Mat >

Mon, Jan 29, 3:42 PM

Karl is wondering if you've let MAH comma shop (Laura Cascadin) know that the photos from your event today are on Flickr

*lori, not Laura lol

He made me send the email, FYI lol

Haha he just called and said you could do it? Do you mind?

No worries already taken care of ;)

You da best

I'll post the photos tonight on FB and TW



iMessage





MS

Mat >

Wed, Feb 14, 12:51 PM

How do I get into Test McTestface? Karl wants the statement screenshot asap.

I put the screenshot in the Trello card if you can try it out from your phone?

I'll test it now

Thaaaaaanks!



Testy McTestFace 🔒

@Te5tyMcTest

1 Following

1 Follower

Tweets

Tweets & replies

Media

Likes



Testy McTestFace 🔒 @Te5tyMc... · 6s ✓

Test

missing, and to support their loved ones. It is with heartfelt regret that we cannot



iMessage





Mat >

s.22

s.22

Would you be able to give me a hand with filming some MLAs tomorrow? The first one is MCJ at 9am!

Mon, Mar 5, 6:43 PM

Thanks! Shouldn't be an issue. What are the other times?

Tue, Mar 6, 8:45 AM

You going to make it for 9? I'm getting nervous!

Thu, Mar 29, 9:37 AM

Where ya at today?

s.22

Karl knows!

Ah! Haha he didn't tell us. Will you be in later?



iMessage





Mat >

first one is MMS at 5am!

Mon, Mar 5, 6:43 PM

Thanks! Shouldn't be an issue.
What are the other times?

Tue, Mar 6, 8:45 AM

You going to make it for 9? I'm
getting nervous!

Thu, Mar 29, 9:37 AM

Where ya at today?

s.22

Karl knows!

Ah! Haha he didn't tell us. Will
you be in later?

Wed, Apr 11, 3:32 PM

Turn your Lync on!



iMessage





Sheena >

iMessage

Sat, Jan 20, 9:58 AM

Hey Sheena this is Stephanie from Digital, so you have my number.

Mon, Mar 26, 3:47 PM

Karl should have sent you the PW for Twitter, let me know if you have access now! Do you also have access to The FB page for later?

K got it. Yep I do, just don't know who is sending the pictures?

Stephen just sent the first few to me a few minutes ago, more are on the way. I'll pick a few and attach them to the Trello card for you.



iMessage





Karl >

iMessage

Mon, Jan 22, 12:24 PM

Video with baked in captions is ready, sent to Stephanie
Sherlock with embargo till it goes on PJH's channels first.

Thu, Feb 8, 9:21 AM

Just call my cell for the meeting

Just about to check in

Give me 5, sorry

Call me when you're ready!

Mon, Feb 12, 8:46 AM

s.22

s.22

will be in around 9:30, if you're still working today?



iMessage





Karl >

Sun, Feb 18, 2:11 PM

Hey Karl, I'm not too keen on coming down to the office but let me know if things are dire or if I can help from home.

Thanks Stephanie. No need to come in, all good. :)

s.22



Mon, Mar 26, 3:06 PM

s.22



iMessage





Karl >

Mon, Mar 26, 3:06 PM

s.22

Just landed

Can do so in 15

Sent

THANK YOU!!!

Thank YOU

Mon, Apr 16, 3:48 PM

s.22



iMessage

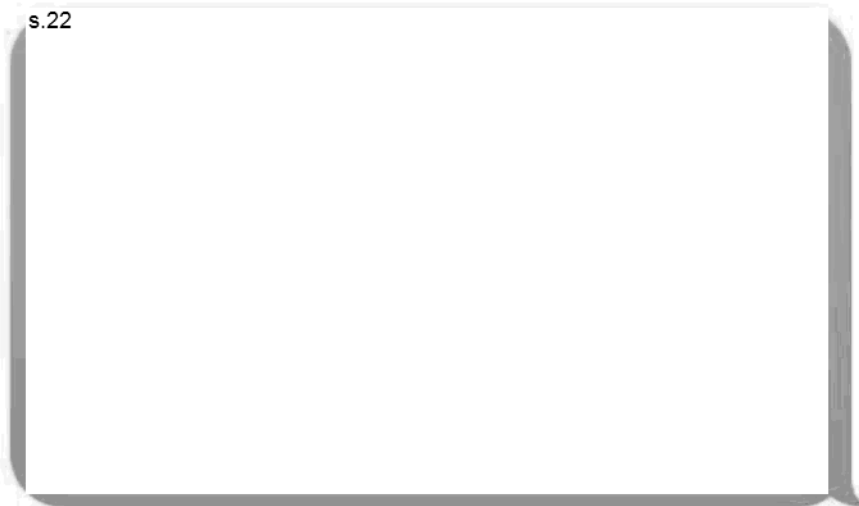




Karl >

Mon, Apr 16, 3:48 PM

s.22



1000%



Super! Thanks!

Thu, Apr 26, 9:23 AM

In case you need social content for the Q right away, I noticed the NR just went out.

Asana - Log In



iMessage





Karl >

Daaaaagh!

Lol

Very much appreciate your
quick work on this

Can we adapt that copy for
B.C. Gov?

Not really, was going for PJH
voice

Understood

My sincere apologies- I
communicated that I was on
this, but did not to you

Apologies

To Mat rather



iMessage





Karl >

Is getting a tweet out early still the plan or are you waiting until it's safe for PJH to be on his phone?

The latter



Sage preferred

Really sorry again for not looping you in

Fri, May 4, 4:14 PM

Have a quick question for you if you can swing by my desk when you have a mo.

Fri, May 11, 6:10 PM



iMessage





Herman >

iMessage
Thu, Jan 18, 4:08 PM

Your Lync is off

Yeah... my wifi just died

Awww

I'm tethered now

Working on it, it'll be easier to just show you in FB

Ok

I am going to reboot my router...

I was just looking at the post preview in FB, and both looked odd.



iMessage





HT

Herman >

Ok I think I've set up the two versions in the scheduled posts

Mobile and desktop

Ah lol that's why I was having issues, both looking at the same time

I am unable to access it right now. Will look in a few mins...

You'll see the difference between posting a link with a thumbnail where I just replaced the photo with the rectangular graphic and the other one where it's a graphic post and the link is merely in the post copy.

I think what happened was replacing the link thumbnail



iMessage





Herman >

I think what happened was replacing the link thumbnail photo with the wrong size graphic?

Anyway both are scheduled so delete the one you don't want

Thanks!

I was about to try the wider version image to replace the thumb. Nice!

Yeah! 🤞

(That's one half of a fist bump)

Lol

I'm about to take off, but I don't want to leave both posts scheduled, did you have a



iMessage





HT

Herman >

I'm about to take off, but I don't want to leave both posts scheduled, did you have a preference?

I picked I

I'm back online

Thanks!!!

Mon, Feb 19, 9:34 AM

Call my phone whenever you want to join the meeting

Thanks

Wed, Feb 28, 9:30 AM

Just getting set up here
Herman, you can call me when you're ready.



iMessage





HT

Herman >

Fri, Apr 13, 1:55 PM

Can you email Stephen a couple of the AI Gore photos raw? IMG2759 and IMG2766?

Did you get any more with Paul Stamets?

*happen to get any more :)

I do have more with Paul. Need them?

Yesss! I have a killer tweet to go with it if you've got it

Ok

Fri, Apr 27, 10:03 PM

I should be fine. Going to schedule video for 10am, and link to the YouTube video



iMessage





Heron >

iMessage
Mon, Feb 26, 12:27 PM

Go for livestream

Now?

Yes

Starting

K

Looks good



Can you give me another text
when it's time to kill the
livestream?



iMessage





Heron >

Can you give me another text
when it's time to kill the
livestream?

Yes will do

Kill it

Done

Mon, Mar 5, 3:02 PM

We have two videos that need
shooting this afternoon if you
still have time!

See you in a bit

Is 4pm too late for you?

I can accommodate



iMessage





Heron >

Rachna Singh at 3:45 and Katrina Chen at 4 is what I have right now, will confirm with Kim if that works

Thu, Mar 15, 2:14 PM

s.22



Thu, Mar 15, 3:50 PM

Thanks for the update.

s.22

s.22

s.22

We will be ok tomorrow.



iMessage





Stephen >

iMessage
Fri, Jan 26, 3:39 PM

Hey Stephanie, no luck with the other photos. The two where she had both in the shot he was out of focus.

Mon, Feb 5, 12:04 PM

Hey Stephen has anyone contacted you about having a photographer at BC Place for the lighting of the cauldron on Thurs? I'm in a call about it early this afternoon, I'll find out if another stakeholder is getting photos or if we need to.

Thu, Feb 8, 3:31 PM

You're my hero re: Olympic Cauldron! 😊

Hehe yes!



iMessage





Stephen >

Haha yes!

Ok two angles I can get, which to go for?



iMessage



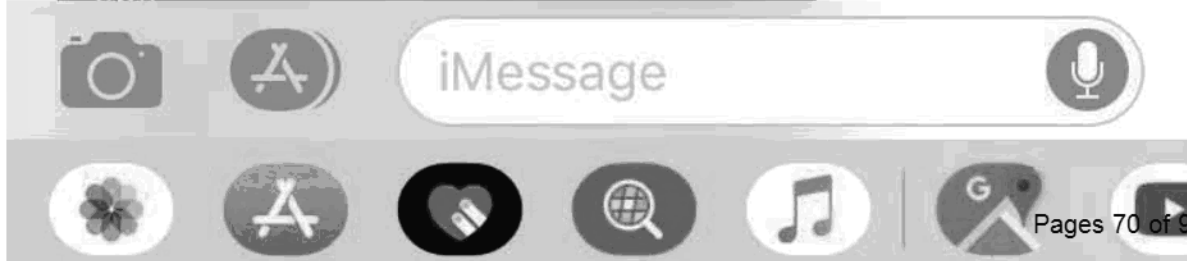


Either is pretty good but I think I'm tending towards the roof

Thu, Feb 8, 5:52 PM

I think tilting up to some text that says "Let the games begin" or something would be cool. Whatchu think?

Over the time lapse you mean?





SH

Stephen >



I changed positions, so the frames will start like this and then tilt up. So text on top.

Let the games begin isn't quite the right phrase but let me think on it

Yeah, this is why I ask you! :)

Good luck to BC's athletes?

Not bad... I like where this is going

Cheering on our athletes in Pyeongchang?

Go Canada Go?



iMessage





Stephen >

Lol maybe not that one

Cheering on BC's athletes and
all of Team Canada

I applaud your stoke.

Some variation within those
there should work methinks

Thu, Feb 8, 9:21 PM

Hey, stand down for the night.
It's still going to take me at
least another 2 hrs to process
the time lapse. Maybe we can
do like a latergram posty thingy
tomorrow.

In any case, I'll have something
to you tonight.

No worries, we'll post
tomorrow morning.



iMessage





No worries, we'll post tomorrow morning. I anticipated this would likely be the case anyway!

I don't know why I didn't apply the film rule to this project. Take however long you think it will to finish and double it. Maybe going on triple at this point.

will take*

Awww...hope it looks awesome though!

Fri, Feb 9, 9:42 AM

Stephen! The time lapse looks superb! It's on FB and TW and we're working on getting it to Instagram right now





Stephen >

So awesome!! It was worth all the hours of hair pulling! My computer was literally shutting down every minute while working on that.

OMG we owe you one!

Nah, it was so much fun to shoot and I'm thrilled we have something about the olympics.

Aww me too!!!

Say, you left the extra laptop signed in...any chance you can tell me the pw so we can sign in and watch Olympics?

Fri, Feb 9, 12:40 PM

How do I unlock this extra computerrrr?



iMessage





Stephen >

You should be able to login in with your idir

Oh believe me it does not work

Haha, why does mine?

Because the computer is locked to your idir

Won't let anyone else on

What?!

Till you sign out all the way

Yah

What if you just shut it down?

Good suggestion, trying a hard reboot



iMessage





SH

Stephen >

Won't let anyone else on

What?!

Till you sign out all the way

Yah

What if you just shut it down?

Good suggestion, trying a hard reboot

Sorry to bug you, I'll figure this out!

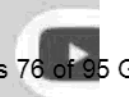
Nah, it's cool!

Holy bananas that worked.

Turn it off and on again for the win.



iMessage





SH

Stephen >

Thu, Feb 22, 10:42 AM

Hey Stephanie, I just spoke with Nevin and he said you're all set for the livestream this aft. Is that correct?

Also, would you be able to confirm the start time of the announcement with Rick?

Believe so. Just switch on at 2pm?

Lol yes I can confirm the time

Awesome, thanks

Rick says 2:30, hall of honour

Oh geez

Thanks for that!



iMessage





Stephen >

Thu, Feb 22, 2:22 PM

All set?

Standing by



?

I'll tell you when

Go

Out?

??

Mon, Feb 26, 12:16 PM

All set for the live stream?



iMessage





Stephen >

Mon, Feb 26, 12:16 PM

All set for the live stream?

Standing by...

How's the sound?

Fine

Thats the second time the mic has cut out but I don't think it's anything you can control

It is, but not by my hand... ugh

Mon, Mar 26, 3:48 PM

Hey Stephanie, keep an eye on the tour Dropbox folder.

Tour Photos
dropbox.com



iMessage





Thanks!

Mon, Mar 26, 6:21 PM

Are there "pointing at things" photos from the port tour, or was it just the presentation in the meeting room? I'll wait if there's more.

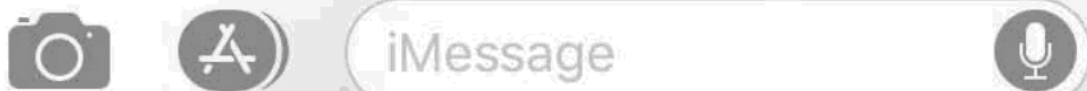
Yep

Sorry, I have literally had no time

No worries at all

The tour (very liberal use of that word) are just coming up in Dropbox now.

So many other photos to go through. Do you want them ASAP?





SH

Stephen >

Let's go with the port tour photos first, just so Sheena and I can deal with that post and get it online asap

Sounds good, if you're not going to post the next bunch ASAP, I'd rather get on the road back to Terrace while I still have some light.

Ok all shots from the port are up now

Perfect! Was there one good photo of him and the mayor of Terrace?

I can post the friendship centre stuff tomorrow

Sure, let me find a mayor one -- unfortunately no singular (ie.



iMessage





SH

Stephen >

I can post the friendship centre stuff tomorrow

Sure, let me find a mayor one -- unfortunately no singular (ie. handshake) one, but one where they are in talks

That's perfect

Cool. I'll have something for you in 20min.

Brilliant, thanks!

Ok, coming up soon!

My suggestion would be to use the tighter group shot (if you want a group shot).

Wide was soft :(



iMessage





SH

Stephen >

Tue, Mar 27, 9:19 AM

Lol yes my phone was on silent!

We do only need photos at
NWCC.

Great, thanks

I'm only seeing two folders in
the Dropbox link you sent me
yesterday, are the remaining
photos in a different link?

Sorry, up on Flickr

Oh ha! Gotcha

Tue, Mar 27, 2:34 PM

NWCC photos up

Flickr



iMessage





Stephen >

Flickr

Tue, Mar 27, 3:37 PM

We don't think we should do a live tomorrow, Joleen is still looking for a location, and not having event details like that nailed down at this point makes us nervous.

Ok.

So just photos then?

Mmm, stand by, Karl and Joleen are just finalizing

The event is cancelled!

s.22

Fri, Jul 6, 8:39 AM



iMessage





2 People >

iMessage

Wed, Apr 4, 1:45 PM

Karl Hardin

May be late for our meeting.
Have been pulled into a meeting.



Thu, Apr 12, 2:19 PM

Caucus photo did not turn out well. Is education photo still on and is it likely that PJH can make it?

Karl Hardin

No :(

Maaaaybe



Actually

Thu, Apr 26, 9:44 AM

Mat Smith

Hev Karl - Joleen iust came by



iMessage





Allieren >

iMessage

Wed, Feb 14, 9:36 AM

You can call me if you want to be in the meeting this morning!

s.22

Thu, Feb 15, 9:36 AM

Wanna call me for the meeting?

Tue, Feb 27, 9:31 AM

Someone can call me if we're meeting at 9:30

Tue, Feb 27, 12:03 PM

s.22

s.22



iMessage





AW

Allieren >

s.22

Tue, Feb 27, 2:15 PM

Do you want me to loop you into this budget debrief?

That's ok I think I can just get the update later

Ok, yeah Karl is writing notes

Perfect

Wed, Feb 28, 1:08 PM

Meeting on budget in the small boardroom if you're around!

Thu, Mar 1, 8:23 AM

I'm so late I'm just going to do



iMessage





AW

Allieren >

Do you want me to loop you into this budget debrief?

That's ok I think I can just get the update later

Ok, yeah Karl is writing notes

Perfect

Wed, Feb 28, 1:08 PM

Meeting on budget in the small boardroom if you're around!

Thu, Mar 1, 8:23 AM

I'm so late I'm just going to do the NR cow photo upload from home and then come in. 🐮

Smart thinking!



iMessage





2 People >

Wed, Mar 28, 1:25 PM

Stephen Hargreaves

SH

Hey guys, working on kids photos now. Should have them ready in the next hour.

Awesome, can't wait!

Stephen Hargreaves

SH

But you must!!

Lol....

Are you planning to upload straight to Flickr? I've got some cut lines almost ready if so.

Stephen Hargreaves

SH

Sure thing, send me an email!

K



iMessage





2 People >



Tue, Apr 3, 9:18 AM

Stephen Hargreaves

Hey Stephanie and Mat, seeing that video is requested for the lakeside resort tour. Do we want to get b-roll of PJH taking tour to lay over the standup? Or do we just need the standup?

SH

There isn't a photo label on the card, do we want/need photos?

For the lakeside tour, I'm happy if we just get the stand up, for expediency and because it's a private tour. We've done so many photo posts lately a stand up video would be a nice change.

A few photos probably wouldn't be a bad idea, but emphasis on the stand up if



iMessage





SH MS

2 People >

SH

There isn't a photo label on the card, do we want/need photos?

For the lakeside tour, I'm happy if we just get the stand up, for expediency and because it's a private tour. We've done so many photo posts lately a stand up video would be a nice change.

A few photos probably wouldn't be a bad idea, but emphasis on the stand up, if PJH is amenable.

Tue, Apr 3, 10:50 AM

Stephen Hargreaves

SH

Sounds good. Photos from the earlier announcement are up.

Mat Smith

MS

Thanks!



iMessage





SH MS

2 People >

Fantastic, nailed the video!
Thanks!!!

Wed, Apr 4, 9:30 AM

I feel like I know the answer but Karl is going to want me to ask anyway, were there any photos from Vaseux Lake without the car in it, anything where PJH/RC are pointing and looking at the landscape, rather than a map? It's ok if not, I'll just have to tweak my copy and messaging a bit.

Stephen Hargreaves

Sorry no, they did take a walk to look at a pictograph, but because that was on private land, Marlene advised me to not take photos there.

SH



iMessage





SH MS

2 People >

Thanks!!!

Wed, Apr 4, 9:30 AM

I feel like I know the answer but Karl is going to want me to ask anyway, were there any photos from Vaseux Lake without the car in it, anything where PJH/RC are pointing and looking at the landscape, rather than a map? It's ok if not, I'll just have to tweak my copy and messaging a bit.

Stephen Hargreaves

SH
Sorry no, they did take a walk to look at a pictograph, but because that was on private land, Marlene advised me to not take photos there.

Roger that, thanks.



iMessage





SH MS

2 People >



Love the selfie! What's the story there?

Stephen Hargreaves

They are all grade 11/12 students from different districts. They will then move on to get their cook one at BCIT. Check details with Marlene.

SH

SH

Surrey photos on Flickr

Mat Smith



iMessage





2 People >

Stephen Hargreaves

Hey guys, what are your thoughts about this neighbour house meeting? It's a big square set of tables in a dark room.

SH

Eh, just do your best with what's there, if they don't work out it's ok.

Stephen Hargreaves

Hey guys, they have a photog here. We can use the photos if Desiree's

SH

Desired*

That's good Stephen, sorry about the disconnect. I can connect with Chantille to get the photos from their photographer



iMessage

