

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 12, 2018 10:12 AM  
**To:** Horlor, Shannon GCPE:EX; Thaw, Sara GCPE:EX; Dalzell, Danielle GCPE:EX; Kouri, Rosa GCPE:EX; Finn, Heather GCPE:EX; Jones, JJ GCPE:EX; Gibbs, Robb GCPE:EX  
**Cc:** Zaharia, Sarah GCPE:EX; Zadravec, Don GCPE:EX; LeGuilloux, Marg GCPE:EX  
**Subject:** Re: Workflow: Premier's announcements

Hi everyone - I made an error in my email message yesterday.

The deadline is business days, not calendar days.

This is what Sage communicated to the comms directors yesterday afternoon - crossed wires in my brain made me write the wrong option in my message to you.

Thanks all.

Cara McGregor

On Oct 11, 2018, at 4:21 PM, McGregor, Cara GCPE:EX <[Cara.McGregor@gov.bc.ca](mailto:Cara.McGregor@gov.bc.ca)> wrote:

Hi all,

A few questions came out of the Communications Directors meeting that I thought would be beneficial to circulate to this group, specific to the workflow and deadlines discussion.

1. Is this schedule representing calendar days, or working days? **Calendar days**
2. Does this mean the Premier's office will not consider events pitched less than 30 days in advance? **Not necessarily. Further advance planning will create some opportunities for near-term events.**
3. Will the 3/7 days deadlines apply to crown corporations? **Yes**
4. How will this information be conveyed to partner organizations? **We will consider this and respond at a later date.**
5. How will these deadlines apply when the federal government (or other government) is the lead organization? **We will consider this and respond at a later date.**
6. Is this workflow set in stone? **This workflow is representative of the Cabinet Priorities team workflow, and is provided for context when ministries work with us. It is not intended to replace processes or deadlines established by ministries.**
7. Will this information be provided to Ministers and Minister's Offices? **Yes.**

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
[Cara.McGregor@gov.bc.ca](mailto:Cara.McGregor@gov.bc.ca)

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 11, 2018 11:14 AM

**To:** Horlor, Shannon GCPE:EX <[Shannon.Horlor@gov.bc.ca](mailto:Shannon.Horlor@gov.bc.ca)>; Thaw, Sara GCPE:EX <[Sara.Thaw@gov.bc.ca](mailto:Sara.Thaw@gov.bc.ca)>; Dalzell, Danielle GCPE:EX <[Danielle.Dalzell@gov.bc.ca](mailto:Danielle.Dalzell@gov.bc.ca)>; Kouri, Rosa GCPE:EX <[Rosa.Kouri@gov.bc.ca](mailto:Rosa.Kouri@gov.bc.ca)>; Finn, Heather GCPE:EX <[Heather.Finn@gov.bc.ca](mailto:Heather.Finn@gov.bc.ca)>; Jones, JJ GCPE:EX <[JJ.Jones@gov.bc.ca](mailto:JJ.Jones@gov.bc.ca)>; Gibbs, Robb GCPE:EX <[Robb.Gibbs@gov.bc.ca](mailto:Robb.Gibbs@gov.bc.ca)>  
**Cc:** Zaharia, Sarah GCPE:EX <[Sarah.Zaharia@gov.bc.ca](mailto:Sarah.Zaharia@gov.bc.ca)>; Zadravec, Don GCPE:EX <[Don.Zadravec@gov.bc.ca](mailto:Don.Zadravec@gov.bc.ca)>  
**Subject:** RE: Workflow: Premier's announcements

Hello again,

The workflow has not materially changed since I circulated a draft for discussion on Oct. 5.

For your information, copies will be provided to Communications Directors and Minister's offices this week, following the communique from the Premier's Office.

Cara

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 5, 2018 5:05 PM  
**To:** Horlor, Shannon GCPE:EX <[Shannon.Horlor@gov.bc.ca](mailto:Shannon.Horlor@gov.bc.ca)>; Thaw, Sara GCPE:EX <[Sara.Thaw@gov.bc.ca](mailto:Sara.Thaw@gov.bc.ca)>; Dalzell, Danielle GCPE:EX <[Danielle.Dalzell@gov.bc.ca](mailto:Danielle.Dalzell@gov.bc.ca)>; Kouri, Rosa GCPE:EX <[Rosa.Kouri@gov.bc.ca](mailto:Rosa.Kouri@gov.bc.ca)>; Finn, Heather GCPE:EX <[Heather.Finn@gov.bc.ca](mailto:Heather.Finn@gov.bc.ca)>; Jones, JJ GCPE:EX <[JJ.Jones@gov.bc.ca](mailto:JJ.Jones@gov.bc.ca)>; Gibbs, Robb GCPE:EX <[Robb.Gibbs@gov.bc.ca](mailto:Robb.Gibbs@gov.bc.ca)>  
**Cc:** Zaharia, Sarah GCPE:EX <[Sarah.Zaharia@gov.bc.ca](mailto:Sarah.Zaharia@gov.bc.ca)>; Zadravec, Don GCPE:EX <[Don.Zadravec@gov.bc.ca](mailto:Don.Zadravec@gov.bc.ca)>  
**Subject:** Workflow: Premier's announcements

Hi everyone,

The attached workflow was created to support implementation of the new 72-hour deadline for announcement materials from the Premier's Office, and to provide guidance to GCPE on the work-backs that Cabinet Priorities will be implementing to deliver on the PO's timeline.

The PO plans to circulate a memorandum on Thursday morning with information about the new deadlines, and will include a copy of this document. This will be followed by a discussion with all CDs on Thursday afternoon re: implementation and follow through.

Please come see me if you have any comments or questions.

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
[Cara.McGregor@gov.bc.ca](mailto:Cara.McGregor@gov.bc.ca)

Page 03 to/à Page 05

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## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 11, 2018 2:37 PM  
**To:** Kouri, Rosa GCPE:EX  
**Subject:** Comms Plan - Template + strategic guidance  
**Attachments:** Cab Sub Comms Plan template.docx

Hi Rosa,

Attached is the general comms plan template that has been provided to GCPE teams in the past. It lends itself to more of a one-off application, rather than a strategic communications plan that has a planning arc and short/medium/long-term objectives.

I generally follow the IABC model of communications plans when I write something that is more strategically oriented.

- Need/opportunity
- Audience
- Key messages
- Goals and objectives
- Strategy and Tactics
- Implementation/Action Plan
- Measurement and Evaluation

The key is alignment between the different parts of the plan (i.e. that your strategy is informed by what you know about the audience/opportunity/organizational goals). IABC/BC or the global chapter may have some free resources if you want to find templates, download examples, or learn more.

Cara McGregor  
Executive Director, Cabinet Priorities Government Communications and Public Engagement [Cara.McGregor@gov.bc.ca](mailto:Cara.McGregor@gov.bc.ca)

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 16, 2018 3:05 PM  
**To:** Krutzmann, Anne GCPE:EX; Joel Tougas (joel.tougas@spatialrd.com)  
**Cc:** Croft, Robyn J GCPE:EX  
**Subject:** Corporate Calendar users - names for a consult session

Hi Joel and Anne,

You had asked me to generate a few names that could participate in a 60-minute session on corporate calendar, scenarios etc.

I have two names for you from the GCPE comms shops:  
Lori Cascaden in JTT  
Kirsten Youngs in SDPR

Both are happy to participate.

Is this what we are planning for Thursday, or is that a different aspect of the Corp Cal work? Please advise.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

Page 08 to/à Page 09

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## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 14, 2018 10:33 AM  
**To:** Stewart, Dawn M GCPE:EX  
**Cc:** Lowe, Mike GCPE:EX; Thaw, Sara GCPE:EX; LeGuilloux, Marg GCPE:EX  
**Subject:** RE: Marg & Evaluations

Hi Dawn,

I will clear my schedule for the 24th. I will submit my completed evaluations as soon as possible for consolidation.

Thanks,  
Cara

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**From:** Stewart, Dawn M GCPE:EX  
**Sent:** October 14, 2018 9:53 AM  
**To:** McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>  
**Cc:** Lowe, Mike GCPE:EX <Mike.Lowe@gov.bc.ca>; Thaw, Sara GCPE:EX <Sara.Thaw@gov.bc.ca>; LeGuilloux, Marg GCPE:EX <Marg.LeGuilloux@gov.bc.ca>  
**Subject:** Re: Marg & Evaluations

Good morning

We are going to need Marg to complete and participate to ensure this is done correctly.

I am hoping to reschedule to a full day on Wednesday October 24th s.22  
s.22 this will give Marg a couple of days to get caught up.

There is no reason we cannot get through these in one day or less, as the other evaluations have moved along quite smoothly. Unfortunately, it will have to be this day or Monday as there is a lot of administrative work that still needs to occur by the November 1st deadline ; advising all successful and unsuccessful vendors then getting all standing offers out to vendors and signed.

Thank you  
Dawn  
Sent from my iPhone

On Oct 12, 2018, at 2:50 PM, McGregor, Cara GCPE:EX <[Cara.McGregor@gov.bc.ca](mailto:Cara.McGregor@gov.bc.ca)> wrote:

When I last spoke with her, Marg told me she had completed all but three evaluations.

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**From:** Stewart, Dawn M GCPE:EX  
**Sent:** October 12, 2018 2:12 PM  
**To:** Lowe, Mike GCPE:EX <[Mike.Lowe@gov.bc.ca](mailto:Mike.Lowe@gov.bc.ca)>  
**Cc:** McGregor, Cara GCPE:EX <[Cara.McGregor@gov.bc.ca](mailto:Cara.McGregor@gov.bc.ca)>  
**Subject:** RE: Marg

Hi Mike,

I will check our options, but I concur #2, may be the best approach, and I understand Marg has completed her evaluations. We cannot delay, as all Standing Offers have to be in place by October 31<sup>st</sup>, and there is significant administrative work involved.

Dawn

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**From:** Lowe, Mike GCPE:EX  
**Sent:** Friday, October 12, 2018 2:04 PM  
**To:** Stewart, Dawn M GCPE:EX  
**Cc:** McGregor, Cara GCPE:EX  
**Subject:** Re: Marg

Seems we have a couple of options, none of them ideal:  
s.22

I would suggest option 2 is the best one if it's allowed.

Sent from my iPhone

On Oct 12, 2018, at 1:24 PM, Stewart, Dawn M GCPE:EX <[Dawn.Stewart@gov.bc.ca](mailto:Dawn.Stewart@gov.bc.ca)> wrote:

Hi Rita,

s.22 I will have to discuss with Mike an alternative, as unfortunately we cannot move back another week.

Thank you,  
Dawn

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**From:** Chand, Rita GCPE:EX  
**Sent:** Friday, October 12, 2018 12:14 PM  
**To:** Stewart, Dawn M GCPE:EX  
**Cc:** Sigouin, Melissa GCPE:EX; Sall, Gurmeet GCPE:EX  
**Subject:** Marg

Hi Dawn,  
s.22

Thank you.

Rita Chand | Staffing and Recruitment Officer  
Talent Services, HR



Government Communications and Public Engagement  
4<sup>th</sup> Floor, 617 Government Street  
Phone: 250.886.5482  
<image001.jpg>

Page 13 to/à Page 15

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## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 5, 2018 5:50 PM  
**To:** Gibbs, Robb GCPE:EX  
**Cc:** Zadravec, Don GCPE:EX; LeGuilloux, Marg GCPE:EX; Zaharia, Sarah GCPE:EX  
**Subject:** Information Note: Strategies  
**Attachments:** 20180925 IN Strategies\_finaldraft.docx

Hi Robb,

Attached is an information note summarizing all known ministry strategies – either in development, active, or prior strategies that are still available online.

I have tasked Heather Finn with working up a similar note to summarize the upcoming “what we heard” reports, task force reports and ministry reviews where a summary report is being planned (not including public engagements by the citizen engagement team).

I expect this to be complete some time in October.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 10, 2018 5:08 PM  
**Subject:** Manager, Writing and Content Strategy (Temp. Appt - 12 months)

Hello,

GCPE Cabinet Priorities is in search of a Manager of Writing and Content Strategy (12 month, term-limited appointment).

The position is open to internal and external candidates. Applications must be received by Oct. 23.

<https://bcpublicservice.hua.hrsmart.com/hr/ats/Posting/view/54897>

Please pass on to anyone you think might be interested, or a good fit.

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 9, 2018 11:47 AM  
**To:** Lloyd, Evan GCPE:EX  
**Cc:** Lowe, Mike GCPE:EX (Mike.Lowe@gov.bc.ca); Gibbs, Robb GCPE:EX  
**Subject:** New deadlines for communications materials requested by Premier's Office  
**Attachments:** Premier Deadlines Letter.docx; KM-QA Template.docx; Briefing Note Template.docx; Community Scan Template.docx

Evan,

The Premier's Office intends to issue the attached letter on Thursday Oct. 11, setting out new deadlines for receiving briefing notes and communications materials from ministries. (NB: these documents are awaiting final approval by Don W. and Geoff M.)

The letter specifies that all materials must be submitted to the PO for approval seven days in advance and must be finalized three days in advance. The new deadlines are effective immediately and will have implications for the Cabinet Priorities team and GCPE communications operations, among others.

Once the PO has sent out its letter, Mike Lowe has offered to forward a copy as an FYI to Communications Directors, noting that the timelines will be discussed at the all-CD meeting on the afternoon of Oct. 11th. At that meeting, Sage Aaron and I will be ready to speak to the new timelines and what they will mean for Cabinet Priorities/GCPE.

I will follow up with the Premier's Office tomorrow to confirm if the letter is being issued on Thursday as planned, and keep you apprised of any changes in timing or content.

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 1, 2018 1:15 PM  
**To:** Kerr, Grant GCPE:EX; Paulson, Dave GCPE:EX  
**Cc:** Spencer, Brad GCPE:EX; Giles, Alison GCPE:EX; Copeland, Kimberly GCPE:EX; Cox, Michael GCPE:EX  
**Subject:** RE: For PO and your approval - FW: DRAFT: Statement from the Province on renegotiated North America trade agreement

Hi Grant, I spoke to the Premier's Office - they confirm this release has been approved on their end.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities Government Communications and Public Engagement Cara.McGregor@gov.bc.ca

-----Original Message-----

**From:** Kerr, Grant GCPE:EX  
**Sent:** October 1, 2018 12:59 PM  
**To:** Paulson, Dave GCPE:EX <Dave.Paulson@gov.bc.ca>  
**Cc:** Spencer, Brad GCPE:EX <Brad.Spencer@gov.bc.ca>; Giles, Alison GCPE:EX <Alison.Giles@gov.bc.ca>; McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>; Copeland, Kimberly GCPE:EX <Kimberly.Copeland@gov.bc.ca>  
**Subject:** For PO and your approval - FW: DRAFT: Statement from the Province on renegotiated North America trade agreement

Hi Dave,  
On yours and Cara's approval, we will get this one out asap to the gallery, business, provincewide and all ethnic media.  
Thanks,  
Grant

-----Original Message-----

**From:** Kerr, Grant GCPE:EX [mailto:Grant.Kerr@gov.bc.ca]  
**Sent:** Monday, October 1, 2018 12:56 PM  
**To:** Kerr, Grant GCPE:EX  
**Subject:** DRAFT: Statement from the Province on renegotiated North America trade agreement

Please refer to the files attached to this email. The following is the summary of the News Release

NR Number: Not Approved  
NR Type: Statement  
State: Planned  
Planned Release Date: October 1, 2018 at 1:30 pm  
Media Distribution Lists: BUSIN\_BUSINESS, ETHALL\_ALL ETHNIC, LEGIS\_PRESS GALLERY, LMain, MEDIA, MMVAN\_MMVAN  
No Lead Organization  
Headline: Statement from the Province on renegotiated North America trade agreement

This email was auto-generated.

Not Approved  
Oct. 1, 2018

Office of the Premier  
Ministry of Jobs, Trade and Technology

#### STATEMENT

Statement from the Province on renegotiated North America trade agreement

VICTORIA - Premier John Horgan and Bruce Ralston, Minister of Jobs, Trade and Technology, have issued the following statement in response to the new trade agreement between Canada, the United States and Mexico:

"British Columbia welcomes the announcement that Canada, the United States and Mexico have reached an agreement on the new United States-Mexico-Canada Agreement (USMCA). We congratulate all parties on their efforts on this important agreement for the continent.

"The USMCA is good for Canada as it provides important stability for business and our economy. Our supply chains remain intact and we are pleased the independent dispute-resolution system will be preserved, as it has shown to be an essential mechanism for challenging U.S. tariffs on Canadian softwood and other exports. At the same time, we are concerned about the possible impacts on the nearly 8,000 people working in British Columbia's dairy industry.

"B.C. worked closely with the federal government and agreed to amend the measures relating to wine in grocery stores. This policy has been controversial for some time. We knew this was a problem that we were going to have to fix. We will continue to work with the Canadian government to resolve it in a manner that best protects our wine industry.

"While the tariffs on Canadian steel and aluminum remain, we continue to urge the federal government to resolve this issue, now that USMCA is in place.

"We proactively met with trade officials in Ottawa in May to advance B.C.'s interests in a new trilateral agreement. B.C. sent a provincial official to every negotiating round to represent B.C. and has been in constant contact with Canadian officials over the past few weeks. Our government has strongly advocated on behalf of the hard-working people in this province's many economic sectors, as part of the renegotiation.

"We look forward to working with the federal government as we review the agreement's details, and we thank Prime Minister Justin Trudeau and Foreign Affairs Minister Chrystia Freeland and her team for their dedicated efforts to negotiate this agreement."

Contact:

Ministry of Jobs, Trade and Technology  
Media Relations  
778 698-2892

Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 5, 2018 4:52 PM  
**To:** Jones, JJ GCPE:EX  
**Subject:** RE: only 4 seats left

Hi JJ,

s.22

Happy long weekend!

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**From:** Jones, JJ GCPE:EX  
**Sent:** October 4, 2018 4:50 PM  
**To:** McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>  
**Subject:** RE: only 4 seats left

Thanks bunches! Much appreciated.

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**From:** McGregor, Cara GCPE:EX  
**Sent:** Thursday, October 4, 2018 4:49 PM  
**To:** Jones, JJ GCPE:EX  
**Subject:** RE: only 4 seats left

I've written to Robb s.22

Thanks,  
Cara

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**From:** Jones, JJ GCPE:EX  
**Sent:** October 4, 2018 4:44 PM  
**To:** McGregor, Cara GCPE:EX <[Cara.McGregor@gov.bc.ca](mailto:Cara.McGregor@gov.bc.ca)>  
**Subject:** only 4 seats left

s.22                      Can you check with Robb?

Director, Cabinet Priorities  
Strategic Communications Division  
Government Communications and Public Engagement  
Phone: 250-889-6308



## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 10, 2018 12:48 PM  
**To:** Hewitt, Justin GCPE:EX  
**Subject:** RE: Roadmap Update

Hi Justin, thanks for the update. I suspected as much re: the Look Ahead calendar – that aspect of the project had scope creep written all over it, given how tied in it is to the form categories.

So, if I understand correctly: short term – fixes to the existing form to make life easier. Longer term, complete rebuild. Is funding for that work next fiscal secured, or is that the next step?

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

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**From:** Hewitt, Justin GCPE:EX  
**Sent:** October 10, 2018 12:41 PM  
**To:** Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>; McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>  
**Cc:** Shutko, Craig GCPE:EX <Craig.Shutko@gov.bc.ca>; Hunter, Carolyn J GCPE:EX <Carolynn.Hunter@gov.bc.ca>  
**Subject:** Roadmap Update

Allo Karl and Cara!

A quick debrief for you both.

The team is working on updating product roadmaps, and based upon previous approvals from Rob and Karl for news.gov.bc.ca, NRMS (news.gov.bc.ca's CMS), and the new HQ Dashboard, we are going to put our heads down and get to work on those three pieces. Though we have been productive in the dev space while Spatial have been underway, we've been floating on creating pieces of deliverables independently in a generic fashion, and we are committing now. It's a substantial amount of work leading us to end of fiscal, with the team having to do another sprint of planning for what we can build for those three apps. We will be working on them in AGILE iterations and MVPs, so once products are launched, I expect to see feature iterations in the new year of those products.

We will communicate to you progress as we move forwards in the coming weeks, and can do a quick presentation for you on the product roadmaps during that time.

Cara, Corporate Calendar Service Design work by Spatial will be underway in October, in about a weeks time. Software development will be primarily focusing on of the aforementioned apps, but Corporate Calendar may be getting a substantial amount of UX/UI recommendations with deliverables by Spatial for the first week of December. Implementation of those is going to be contextual and subjective of what we receive. We might be able to fit on some 'quick fixes' in the old legacy app from the deliverables, but the correct approach would be a full application rebuild like NRMS, news.gov.bc.ca and the HQ Dashboard. We won't be able to get to the full rebuild until next fiscal. Lets say we had additional resources/funding to begin following Spatial's deliverables in December. If we were to get started a full rebuild in December, it would take two additional full time full stack developers to deliver an MVP in 4-6 months, and then iterate after words for a month or so (4 sprints) to be able to hand off to the internal team. If we were to contract from a capital bucket, that's about \$250K for two of those folks.

I also wanted to let you know that due to limited funding, I had to pull the Lookahead Report research from Spatial off the table. If we come across more funding later on in November, I can extend Spatial again for that work but due to the massive amount of work on my team's plates, I have to adjust to support Spatial's extension and fund the software developers from the same capital until the end of this fiscal.

Cheers,  
J

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 4, 2018 10:40 AM  
**To:** Richards, Erin PREM:EX  
**Cc:** Dalzell, Danielle GCPE:EX  
**Subject:** RE: Sharepoint Access

Hi Erin,

I assume this Sharepoint is being set up to facilitate review and approvals for Premier's materials our team produces in support of PO announcements -- news releases, speeches etc.

Let's connect at your convenience to clarify purpose, process, etc.

Cara

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**From:** Richards, Erin PREM:EX  
**Sent:** October 3, 2018 9:57 AM  
**To:** Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>; Holmwood, Jen PREM:EX <Jen.Holmwood@gov.bc.ca>; McConnell, Sheena PREM:EX <Sheena.McConnell@gov.bc.ca>; Brown, Evan PREM:EX <Evan.Brown@gov.bc.ca>; Nash, Amber PREM:EX <Amber.Nash@gov.bc.ca>; McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>; Dalzell, Danielle GCPE:EX <Danielle.Dalzell@gov.bc.ca>; Van Meer-Mass, Kate PREM:EX <Kate.VanMeer-Mass@gov.bc.ca>  
**Subject:** Sharepoint Access

Hi all,

We now have a Sharepoint space to share and access PJH materials. Please follow this link and let me know if you have any issues:

s.15

Please do not share this link or invite anyone to this space without checking with Sage or myself first. Over the next few days, I will be creating the folders, theme, etc., **so please do not upload anything yet**. I'll let you know when we're ready to start using it.

Thanks!

**Erin Richards, Communications Assistant**  
Office of the Premier | Government of BC  
501 Belleville St, Victoria, BC V8V 2L8 | 250-896-6322

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 9, 2018 9:09 AM  
**To:** Brandt, Charisma L GCPE:EX; Faust, Marnie L GCPE:EX; Finn, Heather GCPE:EX  
**Subject:** RE: Travel requirements

Hi Charisma,

Heather Finn's travel is approved.

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

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**From:** Brandt, Charisma L GCPE:EX  
**Sent:** October 9, 2018 9:06 AM  
**To:** Faust, Marnie L GCPE:EX <Marnie.Faust@gov.bc.ca>; Finn, Heather GCPE:EX <Heather.Finn@gov.bc.ca>  
**Cc:** McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>  
**Subject:** RE: Travel requirements

Good morning;

Cara McGregor can provide approval as she is Heather's Executive Director. Marnie if you could please send me Robb's itinerary I'll start looking at bookings now so it's ready to go when approval comes through.

Thanks,  
Charisma Brandt

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**From:** Faust, Marnie L GCPE:EX  
**Sent:** Tuesday, October 9, 2018 8:40 AM  
**To:** Finn, Heather GCPE:EX  
**Cc:** Brandt, Charisma L GCPE:EX  
**Subject:** RE: Travel requirements

Have you filled out the travel form and had Robb sign it off?

You need his approval before booking any travel. <http://gwww.fin.gov.bc.ca/gws/ocg/forms/files/0099calcs.pdf>

Marnie

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**From:** Finn, Heather GCPE:EX  
**Sent:** Tuesday, October 9, 2018 8:14 AM  
**To:** Brandt, Charisma L GCPE:EX  
**Cc:** Faust, Marnie L GCPE:EX  
**Subject:** Re: Travel requirements

Hi Charisma,

I'll be traveling from Thursday October 11 to Saturday October 13. Vancouver on Thursday, Kamloops Friday, and back to Victoria Saturday night. I will be observing two focus groups for research in advance of the provincial budget 2019. Expenses will be meals, two nights in hotels and taxis.

Please speak with Marnie as I will require the same travel itinerary as Robb Gibbs.

Thank you

Heather Finn

Sent from my iPhone

On Sep 28, 2018, at 4:26 PM, Brandt, Charisma L GCPE:EX <[Charisma.Brandt@gov.bc.ca](mailto:Charisma.Brandt@gov.bc.ca)> wrote:

Hi Heather,

As discussed, this is what I need, along with approval from your director.

We do need approval and the following information before I can book please.

- *Date and duration of travel*
- *Destination*
- *Purpose of travel: Detailed description (ie: if you are travelling for meetings: who you are meeting with and why?)*
- *Expected expenses: Accommodation, vehicle rental, meals, etc.*

I'll also need the times you'd like to travel to save on back and forth emails.

Thank you,

**Charisma Brandt**  
**Financial Services Coordinator**  
**Government Communications and Public Engagement**  
**778-698-3308**

## McGregor, Cara GCPE:EX

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** October 5, 2018 5:05 PM  
**To:** Horlor, Shannon GCPE:EX; Thaw, Sara GCPE:EX; Dalzell, Danielle GCPE:EX; Kouri, Rosa GCPE:EX; Finn, Heather GCPE:EX; Jones, JJ GCPE:EX; Gibbs, Robb GCPE:EX  
**Cc:** Zaharia, Sarah GCPE:EX; Zadravec, Don GCPE:EX  
**Subject:** Workflow: Premier's announcements  
**Attachments:** 20180929 Announcement Workflow\_draft3.docx

Hi everyone,

The attached workflow was created to support implementation of the new 72-hour deadline for announcement materials from the Premier's Office, and to provide guidance to GCPE on the work-backs that Cabinet Priorities will be implementing to deliver on the PO's timeline.

The PO plans to circulate a memorandum on Thursday morning with information about the new deadlines, and will include a copy of this document. This will be followed by a discussion with all CDs on Thursday afternoon re: implementation and follow through.

Please come see me if you have any comments or questions.

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
[Cara.McGregor@gov.bc.ca](mailto:Cara.McGregor@gov.bc.ca)

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 4, 2018 4:56 PM  
**To:** Horlor, Shannon GCPE:EX; Behrens, Marlene GCPE:EX  
**Subject:** Premier Intro script (PICS)  
**Attachments:** PJH PICS intro\_revised.docx

Hi Shannon and Marlene – the attached script has been approved by the Premier’s Office. I suggest we show it to the organization and see if they would be amenable to introducing the Premier with what we’ve proposed here.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** September 28, 2018 9:40 PM  
**To:** Kouri, Rosa GCPE:EX; Lloyd, Evan GCPE:EX; Zadavec, Don GCPE:EX; Aaron, Sage PREM:EX (Sage.Aaron@gov.bc.ca)  
**Subject:** RE: Climate notes  
**Attachments:** 20180928 DRAFT SN LNGC Decision.docx

Hello Rosa et al,

My advice on speaking notes is as follows:

- The Premier has recently asked for a change to speaking note format. We are now tasked with producing a speech frame, rather than scripted messages.
- This new format demands an iterative approach, where the right words are found not through various speech drafts, but through dialogue with the Premier as he prepares for a speech or media availability. It will, of course, need to be tailored to the outcome, once known.
- Sage advises a formal statement is not required, we only need to prepare SN for a media availability should we opt to hold one.

I have outlined a simple frame based on the materials provided – see attached.

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

---

**From:** Kouri, Rosa GCPE:EX  
**Sent:** September 28, 2018 9:27 AM  
**To:** McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>  
**Subject:** Fwd: Climate notes

Sent from my iPhone

Begin forwarded message:

**From:** "Lloyd, Evan GCPE:EX" <Evan.Lloyd@gov.bc.ca>  
**Date:** September 27, 2018 at 10:27:48 PM PDT  
**To:** "Kouri, Rosa GCPE:EX" <Rosa.Kouri@gov.bc.ca>  
**Subject:** Fwd: Climate notes

FYI

Sent from my iPhone

Begin forwarded message:



**From:** "Meggs, Geoff PREM:EX" <[Geoff.Meggs@gov.bc.ca](mailto:Geoff.Meggs@gov.bc.ca)>  
**Date:** September 27, 2018 at 8:59:20 PM PDT  
**To:** "Lloyd, Evan GCPE:EX" <[Evan.Lloyd@gov.bc.ca](mailto:Evan.Lloyd@gov.bc.ca)>, "Aaron, Sage PREM:EX" <[Sage.Aaron@gov.bc.ca](mailto:Sage.Aaron@gov.bc.ca)>, "Dewar, Bob PREM:EX" <[Bob.Dewar@gov.bc.ca](mailto:Bob.Dewar@gov.bc.ca)>  
**Subject:** Climate notes

As discussed

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 5, 2018 2:17 PM  
**To:** Richards, Erin PREM:EX  
**Subject:** RE: FOR APPROVAL: Kitimat Materials (Oct. 6)

Kitimat good to go forward

Thanks,  
Cara

---

**From:** Aaron, Sage PREM:EX  
**Sent:** October 5, 2018 2:08 PM  
**To:** McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>; Van Meer-Mass, Kate PREM:EX <Kate.VanMeer-Mass@gov.bc.ca>  
**Cc:** Richards, Erin PREM:EX <Erin.Richards@gov.bc.ca>; Smith, Mat GCPE:EX <Mat.Smith@gov.bc.ca>; Ferguson, Stephanie GCPE:EX <Stephanie.Ferguson@gov.bc.ca>  
**Subject:** RE: FOR APPROVAL: Kitimat Materials (Oct. 6)

These are great, good to go - with thanks.

Sage  
778-678-0832

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** Friday, October 5, 2018 1:02 PM  
**To:** Aaron, Sage PREM:EX; Van Meer-Mass, Kate PREM:EX  
**Cc:** Richards, Erin PREM:EX; Smith, Mat GCPE:EX; Ferguson, Stephanie GCPE:EX  
**Subject:** FOR APPROVAL: Kitimat Materials (Oct. 6)

For review and approval in support of the Premier's trip to Kitimat:

- Speaking notes (NB: special mentions will be coordinated by Jarrett and Jen Holmwood on-site)
- Key Messages (based largely on SN) – that would be the basis of a brief statement by the Premier
- Community Scan

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
[Cara.McGregor@gov.bc.ca](mailto:Cara.McGregor@gov.bc.ca)

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 1, 2018 11:51 AM  
**To:** Aaron, Sage PREM:EX (Sage.Aaron@gov.bc.ca); Lloyd, Evan GCPE:EX; Zadravec, Don GCPE:EX; Kouri, Rosa GCPE:EX  
**Subject:** Speaking Notes: Final Draft  
**Attachments:** 20181001 SN LNGC Decision\_finaldraft.docx

Hello,

Attached is the final draft of the speaking notes.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** September 28, 2018 4:42 PM  
**To:** Dalzell, Danielle GCPE:EX  
**Subject:** TA/Aux appointment

Hi Danielle,

s.22

I spoke to Gurmeet about logistics. I assume we want to post internally and externally? We have the option of a writing test (senior PAO and PAO have ready-made tests) or we could ask for writing samples that can be graded on a rubric that you would have to create as the hiring manager/chair of the hiring process.

Let me know your thoughts when you can. We should get going on this as soon as Monday – as it takes a couple days for postings to go up on the PSA website.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** September 11, 2018 9:19 PM  
**To:** Aaron, Sage PREM:EX (Sage.Aaron@gov.bc.ca)  
**Subject:** UBCM - Draft 15  
**Attachments:** 20180914 UBCM\_draft15.docx

Hi Sage,

UBCM draft 15 attached.

I left our meeting today feeling inspired by the conversations we had about the content, and in particular the language people were using to describe government's approach to the economy.

In this draft, I've done everything I can to bring those words and phrases into the heart of the speech.

This gives the draft a very different feel.

It is also much shorter.

I am hopeful we are headed in the right direction.

Still more polishing to do, but noting the hour, I wanted to get this off my desk and into your inbox.

Let's connect tomorrow to discuss next steps.

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** September 12, 2018 5:21 PM  
**To:** Aaron, Sage PREM:EX (Sage.Aaron@gov.bc.ca)  
**Subject:** UBCM Draft 16 (redlines)  
**Attachments:** 20180914 UBCM\_draft16redlines.docx

Hi Sage,

I've made requested changes to the UBCM speech (education, forestry).

I updated the speech arc and put the copy into large text.

s.13

I have not yet completed the NR – will be working on that tomorrow morning.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** September 13, 2018 5:09 PM  
**To:** Aaron, Sage PREM:EX (Sage.Aaron@gov.bc.ca)  
**Subject:** Draft  
**Attachments:** 20180914 UBCM\_finaldraft.docx

Here is my working copy of the final draft.

Highlights for fact-checking, and areas where more attention is needed.

I'll email you when I'm back online, probably around 7:30.

Cara

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** September 26, 2018 6:13 PM  
**To:** Aaron, Sage PREM:EX (Sage.Aaron@gov.bc.ca)  
**Cc:** Nash, Amber PREM:EX; Richards, Erin PREM:EX  
**Subject:** FOR APPROVAL: Protocol/Talking Points for reconciliation Event (Sep 28)  
**Attachments:** 20180928 BN Cowichan event\_FINAL.DOCX

Hi Sage,

MIRR has prepared a briefing note to support the Premier's attendance at the Duncan reconciliation event on Friday Sept. 28. It includes protocol information and suggested talking points.

Please note that the Premier should wear clothing with pockets. From MIRR: "He will likely end up with a lot of coins in his hands, and it is fine for him to put them in his pocket when/if his hands get too full, and at the end after everyone is done giving him the coins he can put all of them in his pocket."

MIRR advises that the Premier is welcome to contact them at any time should he have any questions or need additional guidance.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca



## McGregor, Cara GCPE:EX

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** August 9, 2018 7:23 AM  
**To:** Thaw, Sara GCPE:EX  
**Cc:** Brandt, Charisma L GCPE:EX  
**Subject:** Re: Last minute help with booking travel

Hi Charisma,

Sarah's travel was requested by ADM Robb Gibbs. I approve the expense on that basis.

Cara McGregor

On Aug 8, 2018, at 11:01 PM, Thaw, Sara GCPE:EX <[Sara.Thaw@gov.bc.ca](mailto:Sara.Thaw@gov.bc.ca)> wrote:

Hi Charisma,

Can you help me book my travel from Vancouver to Kamloops tomorrow? There was a last-minute change of plans. I want to take the 12:50 flight from Vancouver to Kamloops. Return on Friday morning.

I'll cancel the Harbour Air flight.

Please give me a call to see if this is possible in the a.m.

Thank you, in advance, for prioritizing this request.

Warmly,  
Sara Thaw  
250-812-2016

Sent from my iPhone

On Aug 3, 2018, at 11:22 AM, Brandt, Charisma L GCPE:EX <[Charisma.Brandt@gov.bc.ca](mailto:Charisma.Brandt@gov.bc.ca)> wrote:

Good morning ladies, here are your confirmations for your flights and hotels in Vancouver. Cara has kindly reserved the rooms under her personal card and I understand has arranged for each of you to pay for your own expenses while in Vancouver. I'll send a separate email with information on how to set up lexpenses for reimbursement if you haven't already done so.

Your flights are via Harbour Air, confirmations are in the attached email. Please arrive a half hour before departure. You won't need tickets for these flights as they are booked via our Turbobucks account.

**Depart Victoria** Aug 8 @ 2:30 pm  
**Depart Vancouver** Aug 9 @ 9:00 am

**Hotel:s.15**      **\$209 per room per night gov't rate**, 48 hours cancellation policy. Please bring your government ID and proof of business travel.

Confirmation:

Rosa – s.22

Sara –

Cara -

Please let me know if you need any changes made or if I can do anything else for you.

Thank you,

**Charisma Brandt**

**Financial Services Coordinator**

**Government Communications and Public Engagement**

**778-698-3308**

<mime-attachment>

<mime-attachment>

<mime-attachment>

<mime-attachment>

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** August 8, 2018 11:00 AM  
**To:** Brandt, Charisma L GCPE:EX  
**Subject:** RE: Travel authorization Rosa Kouri Aug 14-16 & Tim Howlett Aug 14-15 Focus Groups

Rosa Kouri's travel expenses are approved.

---

**From:** Brandt, Charisma L GCPE:EX  
**Sent:** Wednesday, August 8, 2018 10:48 AM  
**To:** McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>  
**Subject:** Travel authorization Rosa Kouri Aug 14-16 & Tim Howlett Aug 14-15 Focus Groups

Hi Cara,

Can you please approve the travel for Rosa Aug 14-16, to Nanaimo and Prince George, expected expenses are flights, accommodation, meals and taxi, Approximately \$1000

Tim is travelling to Nanaimo Aug 14-15, and his expected expenses will be meals only.

Thank you,

**Charisma Brandt**  
**Financial Services Coordinator**  
**Government Communications and Public Engagement**  
**778-698-3308**

## McGregor, Cara GCPE:EX

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** August 28, 2018 8:28 AM  
**To:** GCPE Cabinet Priorities  
**Cc:** Sall, Gurmeet GCPE:EX  
**Subject:** Staffing Update

Hi everyone,

I am pleased to announce that Heather Finn will be joining our team as a Director of Cabinet Priorities.

Heather comes to us from Ottawa and brings a wealth of communications and parliamentary experience. Most recently, Heather has been working as a Special Projects Officer in the communications division of the Public Service Alliance of Canada. During her seven years on Parliament Hill, Heather was a Legislative Assistant and later Press Secretary for the Office of the Leader of the Official Opposition.

Heather's first day is Monday, September 10. I know you will all make her feel welcome.

Cara McGregor  
Executive Director | Cabinet Priorities  
Government Communications and Public Engagement  
[Cara.McGregor@gov.bc.ca](mailto:Cara.McGregor@gov.bc.ca)

## McGregor, Cara GCPE:EX

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** August 3, 2018 4:55 PM  
**To:** Carruthers, Dana GCPE:EX; Dalzell, Danielle GCPE:EX; Horlor, Shannon GCPE:EX; Jones, JJ GCPE:EX; Kouri, Rosa GCPE:EX; Thaw, Sara GCPE:EX  
**Cc:** Richards, Erin PREM:EX; Aaron, Sage PREM:EX  
**Subject:** Process update: Signoff on PO materials

Hi everyone,

Please note the following process updates for PO approvals:

- 1) Unless otherwise specified, the project lead is responsible for submitting materials to PO (after securing internal approvals).
- 2) Keep the subject line brief and focus on the action you need. E.g. FOR SIGNOFF: Topic, Date
- 3) Attach all files for your event/announcement. If extra documents are forthcoming, provide an ETA for when they'll be received.
- 4) Include your final deadline in the body of the email. (We are setting new benchmarks for deadlines — coming soon!)
- 5) Email the package to Sage Aaron, copying Erin Richards.
- 6) If the deadline is fast approaching and you haven't heard back, ping Erin Richards who can facilitate signoff at PO.

Thanks,  
Cara

**Cara McGregor**

Executive Director | Cabinet Priorities | Government Communications and Public Engagement

[Cara.McGregor@gov.bc.ca](mailto:Cara.McGregor@gov.bc.ca)

## McGregor, Cara GCPE:EX

---

**From:** Van Meer-Mass, Kate PREM:EX  
**Sent:** October 5, 2018 1:05 PM  
**To:** McGregor, Cara GCPE:EX; Aaron, Sage PREM:EX  
**Cc:** Richards, Erin PREM:EX; Smith, Mat GCPE:EX; Ferguson, Stephanie GCPE:EX  
**Subject:** RE: FOR APPROVAL: Kitimat Materials (Oct. 6)

Looks great by me.

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** Friday, October 5, 2018 1:02 PM  
**To:** Aaron, Sage PREM:EX; Van Meer-Mass, Kate PREM:EX  
**Cc:** Richards, Erin PREM:EX; Smith, Mat GCPE:EX; Ferguson, Stephanie GCPE:EX  
**Subject:** FOR APPROVAL: Kitimat Materials (Oct. 6)

For review and approval in support of the Premier's trip to Kitimat:

- Speaking notes (NB: special mentions will be coordinated by Jarrett and Jen Holmwood on-site)
- Key Messages (based largely on SN) – that would be the basis of a brief statement by the Premier
- Community Scan

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

---

**From:** Aaron, Sage PREM:EX  
**Sent:** October 5, 2018 2:08 PM  
**To:** McGregor, Cara GCPE:EX; Van Meer-Mass, Kate PREM:EX  
**Cc:** Richards, Erin PREM:EX; Smith, Mat GCPE:EX; Ferguson, Stephanie GCPE:EX  
**Subject:** RE: FOR APPROVAL: Kitimat Materials (Oct. 6)

These are great, good to go - with thanks.

Sage  
778-678-0832

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** Friday, October 5, 2018 1:02 PM  
**To:** Aaron, Sage PREM:EX; Van Meer-Mass, Kate PREM:EX  
**Cc:** Richards, Erin PREM:EX; Smith, Mat GCPE:EX; Ferguson, Stephanie GCPE:EX  
**Subject:** FOR APPROVAL: Kitimat Materials (Oct. 6)

For review and approval in support of the Premier's trip to Kitimat:

- Speaking notes (NB: special mentions will be coordinated by Jarrett and Jen Holmwood on-site)
- Key Messages (based largely on SN) – that would be the basis of a brief statement by the Premier
- Community Scan

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

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**From:** Aaron, Sage PREM:EX  
**Sent:** October 15, 2018 4:35 PM  
**To:** McGregor, Cara GCPE:EX  
**Cc:** Richards, Erin PREM:EX  
**Subject:** RE: FOR APPROVAL: PJH letter - Innovation & Excellence Awards

Approved, with thanks.

Sage  
778-678-0832

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** Monday, October 15, 2018 4:15 PM  
**To:** Aaron, Sage PREM:EX  
**Cc:** Richards, Erin PREM:EX  
**Subject:** FOR APPROVAL: PJH letter - Innovation & Excellence Awards

Sage,

Please see the attached PJH letter for the program for the Premier's Awards for Innovation and Excellence. Please approve at your earliest convenience.

Thank you.



## McGregor, Cara GCPE:EX

---

**From:** Aaron, Sage PREM:EX  
**Sent:** October 4, 2018 4:51 PM  
**To:** McGregor, Cara GCPE:EX  
**Cc:** Richards, Erin PREM:EX  
**Subject:** Re: FOR SIGNOFF: Premier Intro script (PICS)

Approved.

Sage  
778-678-0832  
Sent from my mobile device

On Oct 4, 2018, at 4:07 PM, McGregor, Cara GCPE:EX <[Cara.McGregor@gov.bc.ca](mailto:Cara.McGregor@gov.bc.ca)> wrote:

Hi Sage, we've applied some edits to the proposed intro of the Premier by the PICS CEO.

Please let us know if you approve.

NB: We've identified short, medium and long bio introductions as a future project for the Writing team.

Thanks,  
Cara

<PJH PICS intro\_revised.docx>

## McGregor, Cara GCPE:EX

---

**From:** Aaron, Sage PREM:EX  
**Sent:** October 9, 2018 3:39 PM  
**To:** McGregor, Cara GCPE:EX  
**Cc:** Richards, Erin PREM:EX; Thaw, Sara GCPE:EX  
**Subject:** RE: Materials for Western Trade Corridor Roundtable

Hello – thanks for these. Let's go with Option 2 for SN.  
Thanks,

Sage  
778-678-0832

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** Tuesday, October 9, 2018 3:07 PM  
**To:** Aaron, Sage PREM:EX  
**Cc:** Richards, Erin PREM:EX; Thaw, Sara GCPE:EX  
**Subject:** Materials for Western Trade Corridor Roundtable

Materials for western trade corridor roundtable.

These documents were drafted by Sara Thaw and edited by me.

We have two options for Speaking Notes:

- Option 1 is a pared down version with essential points on trade
- Option 2 is a slightly longer version, which includes more specific mention of the Asia Pacific context

Also attached:

- Backgrounder on the roundtable, agenda, and invitees
- Fact Sheet from TRAN on B.C. trade corridors
- Fact Sheet from JTT on B.C. exports to various countries, including nations of the Asia Pacific

Let us know if you need anything else.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

---

**From:** Aaron, Sage PREM:EX  
**Sent:** October 3, 2018 5:42 PM  
**To:** McGregor, Cara GCPE:EX  
**Cc:** Thaw, Sara GCPE:EX; Richards, Erin PREM:EX  
**Subject:** RE: FOR APPROVAL: speaking notes for tomorrow's signing ceremony

Looks great, thank you.

Sage  
778-678-0832

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** Wednesday, October 3, 2018 5:34 PM  
**To:** Aaron, Sage PREM:EX  
**Cc:** Thaw, Sara GCPE:EX; Richards, Erin PREM:EX  
**Subject:** FOR APPROVAL: speaking notes for tomorrow's signing ceremony

Attached.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

---

**From:** Aaron, Sage PREM:EX  
**Sent:** October 1, 2018 1:14 PM  
**To:** McGregor, Cara GCPE:EX; Holmwood, Jen PREM:EX  
**Cc:** Richards, Erin PREM:EX  
**Subject:** RE: For PO and your approval - FW: DRAFT: Statement from the Province on renegotiated North America trade agreement

Yes. Thank you.

Sage  
778-678-0832

-----Original Message-----

From: McGregor, Cara GCPE:EX  
Sent: Monday, October 1, 2018 1:13 PM  
To: Aaron, Sage PREM:EX; Holmwood, Jen PREM:EX  
Cc: Richards, Erin PREM:EX  
Subject: FW: For PO and your approval - FW: DRAFT: Statement from the Province on renegotiated North America trade agreement

Has PO approved this release?

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities Government Communications and Public Engagement Cara.McGregor@gov.bc.ca

-----Original Message-----

From: Kerr, Grant GCPE:EX  
Sent: October 1, 2018 12:59 PM  
To: Paulson, Dave GCPE:EX <Dave.Paulson@gov.bc.ca>  
Cc: Spencer, Brad GCPE:EX <Brad.Spencer@gov.bc.ca>; Giles, Alison GCPE:EX <Alison.Giles@gov.bc.ca>; McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>; Copeland, Kimberly GCPE:EX <Kimberly.Copeland@gov.bc.ca>  
Subject: For PO and your approval - FW: DRAFT: Statement from the Province on renegotiated North America trade agreement

Hi Dave,  
On yours and Cara's approval, we will get this one out asap to the gallery, business, provincewide and all ethnic media.  
Thanks,  
Grant

-----Original Message-----

From: Kerr, Grant GCPE:EX [mailto:Grant.Kerr@gov.bc.ca]  
Sent: Monday, October 1, 2018 12:56 PM  
To: Kerr, Grant GCPE:EX  
Subject: DRAFT: Statement from the Province on renegotiated North America trade agreement

Please refer to the files attached to this email. The following is the summary of the News Release

NR Number: Not Approved

NR Type: Statement

State: Planned

Planned Release Date: October 1, 2018 at 1:30 pm

Media Distribution Lists: BUSIN\_BUSINESS, ETHALL\_ALL ETHNIC, LEGIS\_PRESS GALLERY, LMain, MEDIA, MMVAN\_MMVAN

No Lead Organization

Headline: Statement from the Province on renegotiated North America trade agreement

This email was auto-generated.

Not Approved

Oct. 1, 2018

Office of the Premier

Ministry of Jobs, Trade and Technology

#### STATEMENT

Statement from the Province on renegotiated North America trade agreement

VICTORIA - Premier John Horgan and Bruce Ralston, Minister of Jobs, Trade and Technology, have issued the following statement in response to the new trade agreement between Canada, the United States and Mexico:

"British Columbia welcomes the announcement that Canada, the United States and Mexico have reached an agreement on the new United States-Mexico-Canada Agreement (USMCA). We congratulate all parties on their efforts on this important agreement for the continent.

"The USMCA is good for Canada as it provides important stability for business and our economy. Our supply chains remain intact and we are pleased the independent dispute-resolution system will be preserved, as it has shown to be an essential mechanism for challenging U.S. tariffs on Canadian softwood and other exports. At the same time, we are concerned about the possible impacts on the nearly 8,000 people working in British Columbia's dairy industry.

"B.C. worked closely with the federal government and agreed to amend the measures relating to wine in grocery stores. This policy has been controversial for some time. We knew this was a problem that we were going to have to fix. We will continue to work with the Canadian government to resolve it in a manner that best protects our wine industry.

"While the tariffs on Canadian steel and aluminum remain, we continue to urge the federal government to resolve this issue, now that USMCA is in place.

"We proactively met with trade officials in Ottawa in May to advance B.C.'s interests in a new trilateral agreement. B.C. sent a provincial official to every negotiating round to represent B.C. and has been in constant contact with Canadian officials over the past few weeks. Our government has strongly advocated on behalf of the hard-working people in this province's many economic sectors, as part of the renegotiation.

"We look forward to working with the federal government as we review the agreement's details, and we thank Prime Minister Justin Trudeau and Foreign Affairs Minister Chrystia Freeland and her team for their dedicated efforts to negotiate this agreement."

Contact:

Ministry of Jobs, Trade and Technology  
Media Relations  
778 698-2892

Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** October 1, 2018 1:15 PM  
**To:** Kerr, Grant GCPE:EX; Paulson, Dave GCPE:EX  
**Cc:** Spencer, Brad GCPE:EX; Giles, Alison GCPE:EX; Copeland, Kimberly GCPE:EX; Cox, Michael GCPE:EX  
**Subject:** RE: For PO and your approval - FW: DRAFT: Statement from the Province on renegotiated North America trade agreement

Hi Grant, I spoke to the Premier's Office - they confirm this release has been approved on their end.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities Government Communications and Public Engagement Cara.McGregor@gov.bc.ca

-----Original Message-----

**From:** Kerr, Grant GCPE:EX  
**Sent:** October 1, 2018 12:59 PM  
**To:** Paulson, Dave GCPE:EX <Dave.Paulson@gov.bc.ca>  
**Cc:** Spencer, Brad GCPE:EX <Brad.Spencer@gov.bc.ca>; Giles, Alison GCPE:EX <Alison.Giles@gov.bc.ca>; McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>; Copeland, Kimberly GCPE:EX <Kimberly.Copeland@gov.bc.ca>  
**Subject:** For PO and your approval - FW: DRAFT: Statement from the Province on renegotiated North America trade agreement

Hi Dave,  
On yours and Cara's approval, we will get this one out asap to the gallery, business, provincewide and all ethnic media.  
Thanks,  
Grant

-----Original Message-----

**From:** Kerr, Grant GCPE:EX [mailto:Grant.Kerr@gov.bc.ca]  
**Sent:** Monday, October 1, 2018 12:56 PM  
**To:** Kerr, Grant GCPE:EX  
**Subject:** DRAFT: Statement from the Province on renegotiated North America trade agreement

Please refer to the files attached to this email. The following is the summary of the News Release

NR Number: Not Approved  
NR Type: Statement  
State: Planned  
Planned Release Date: October 1, 2018 at 1:30 pm  
Media Distribution Lists: BUSIN\_BUSINESS, ETHALL\_ALL ETHNIC, LEGIS\_PRESS GALLERY, LMain, MEDIA, MMVAN\_MMVAN  
No Lead Organization  
Headline: Statement from the Province on renegotiated North America trade agreement

This email was auto-generated.

Not Approved  
Oct. 1, 2018

Office of the Premier  
Ministry of Jobs, Trade and Technology

## STATEMENT

Statement from the Province on renegotiated North America trade agreement

VICTORIA - Premier John Horgan and Bruce Ralston, Minister of Jobs, Trade and Technology, have issued the following statement in response to the new trade agreement between Canada, the United States and Mexico:

"British Columbia welcomes the announcement that Canada, the United States and Mexico have reached an agreement on the new United States-Mexico-Canada Agreement (USMCA). We congratulate all parties on their efforts on this important agreement for the continent.

"The USMCA is good for Canada as it provides important stability for business and our economy. Our supply chains remain intact and we are pleased the independent dispute-resolution system will be preserved, as it has shown to be an essential mechanism for challenging U.S. tariffs on Canadian softwood and other exports. At the same time, we are concerned about the possible impacts on the nearly 8,000 people working in British Columbia's dairy industry.

"B.C. worked closely with the federal government and agreed to amend the measures relating to wine in grocery stores. This policy has been controversial for some time. We knew this was a problem that we were going to have to fix. We will continue to work with the Canadian government to resolve it in a manner that best protects our wine industry.

"While the tariffs on Canadian steel and aluminum remain, we continue to urge the federal government to resolve this issue, now that USMCA is in place.

"We proactively met with trade officials in Ottawa in May to advance B.C.'s interests in a new trilateral agreement. B.C. sent a provincial official to every negotiating round to represent B.C. and has been in constant contact with Canadian officials over the past few weeks. Our government has strongly advocated on behalf of the hard-working people in this province's many economic sectors, as part of the renegotiation.

"We look forward to working with the federal government as we review the agreement's details, and we thank Prime Minister Justin Trudeau and Foreign Affairs Minister Chrystia Freeland and her team for their dedicated efforts to negotiate this agreement."

Contact:

Ministry of Jobs, Trade and Technology  
Media Relations  
778 698-2892

Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>



## McGregor, Cara GCPE:EX

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**From:** Aaron, Sage PREM:EX  
**Sent:** September 26, 2018 9:51 PM  
**To:** McGregor, Cara GCPE:EX  
**Cc:** Richards, Erin PREM:EX; Nash, Amber PREM:EX  
**Subject:** RE: FOR REVIEW: BC Law Enforcement Memorial Speaking Notes  
**Attachments:** 20180930\_SN\_PJH\_BC Law Enforcement Memorial\_finaldraft.docx

Made a few changes to the copy and formatting. Can explain copy changes on request.

Sage  
778-678-0832

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** Wednesday, September 26, 2018 3:20 PM  
**To:** Aaron, Sage PREM:EX  
**Cc:** Richards, Erin PREM:EX; Nash, Amber PREM:EX  
**Subject:** FOR REVIEW: BC Law Enforcement Memorial Speaking Notes

Hi Sage,

Here is the BC Law Enforcement memorial speech for the Premier's appearance on Sunday.

Happy to apply any edits/changes before our deadline of 11am tomorrow, as needed.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

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**From:** Aaron, Sage PREM:EX  
**Sent:** September 27, 2018 11:29 AM  
**To:** Richards, Erin PREM:EX; McGregor, Cara GCPE:EX  
**Subject:** RE: FOR REVIEW: BC Law Enforcement Memorial Speaking Notes

With the changes I made, yes.

Sage  
778-678-0832

---

**From:** Richards, Erin PREM:EX  
**Sent:** Thursday, September 27, 2018 11:05 AM  
**To:** McGregor, Cara GCPE:EX; Aaron, Sage PREM:EX  
**Subject:** RE: FOR REVIEW: BC Law Enforcement Memorial Speaking Notes

Sage, is this approved?

Erin Richards  
250-896-6322

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** September 26, 2018 3:20 PM  
**To:** Aaron, Sage PREM:EX  
**Cc:** Richards, Erin PREM:EX; Nash, Amber PREM:EX  
**Subject:** FOR REVIEW: BC Law Enforcement Memorial Speaking Notes

Hi Sage,

Here is the BC Law Enforcement memorial speech for the Premier's appearance on Sunday.

Happy to apply any edits/changes before our deadline of 11am tomorrow, as needed.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

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**From:** McGregor, Cara GCPE:EX  
**Sent:** September 13, 2018 12:24 PM  
**To:** Holmwood, Jen PREM:EX  
**Cc:** Aaron, Sage PREM:EX; McConnell, Sheena PREM:EX; Richards, Erin PREM:EX; Badger, Joleen GCPE:EX  
**Subject:** RE: FOR SIGNOFF: UBCM Media Advisory

Thanks. Shipping out ASAP.

---

**From:** Holmwood, Jen PREM:EX  
**Sent:** September 13, 2018 12:02 PM  
**To:** McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>  
**Cc:** Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>; McConnell, Sheena PREM:EX <Sheena.McConnell@gov.bc.ca>; Richards, Erin PREM:EX <Erin.Richards@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>  
**Subject:** Re: FOR SIGNOFF: UBCM Media Advisory

Works for me.

Jen Holmwood  
Deputy Communications Director  
Office of the Premier | Government of BC  
250-818-4881

On Sep 13, 2018, at 11:41 AM, McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca> wrote:

Updated MA.

Note there are two call-in lines. One for speech, one for scrum.

Once I get approval I'll get this to the editors.

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** September 12, 2018 3:08 PM  
**To:** Aaron, Sage PREM:EX (<Sage.Aaron@gov.bc.ca> <Sage.Aaron@gov.bc.ca>; Holmwood, Jen PREM:EX <Jen.Holmwood@gov.bc.ca>; McConnell, Sheena PREM:EX <Sheena.McConnell@gov.bc.ca>  
**Cc:** Richards, Erin PREM:EX <Erin.Richards@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>  
**Subject:** RE: FOR SIGNOFF: UBCM Media Advisory

Please hold off on approvals. We are updating call-in information and logistics.

Will send a revised version once we're ready to go.

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** September 12, 2018 2:49 PM  
**To:** Aaron, Sage PREM:EX (<Sage.Aaron@gov.bc.ca> <Sage.Aaron@gov.bc.ca>; Holmwood, Jen PREM:EX <Jen.Holmwood@gov.bc.ca>; McConnell, Sheena PREM:EX <Sheena.McConnell@gov.bc.ca>

**Cc:** Richards, Erin PREM:EX <[Erin.Richards@gov.bc.ca](mailto:Erin.Richards@gov.bc.ca)>; Badger, Joleen GCPE:EX <[Joleen.Badger@gov.bc.ca](mailto:Joleen.Badger@gov.bc.ca)>

**Subject:** FOR SIGNOFF: UBCM Media Advisory

MA for review and approval.

To be issued province-wide tomorrow at 12:00pm.

Listen-only line is booked for the media avail portion only.

Let Joleen know if we need to expand it to cover the whole speech (copied here).

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
[Cara.McGregor@gov.bc.ca](mailto:Cara.McGregor@gov.bc.ca)

<20180913 MA UBCM\_finaldraft.docx>

## McGregor, Cara GCPE:EX

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**From:** Aaron, Sage PREM:EX  
**Sent:** September 26, 2018 12:17 PM  
**To:** McGregor, Cara GCPE:EX  
**Subject:** RE: any thoughts on a rewrite?

Excellent. Thank you.

Sage  
778-678-0832

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** Wednesday, September 26, 2018 12:16 PM  
**To:** Aaron, Sage PREM:EX  
**Subject:** RE: any thoughts on a rewrite?

How about...

"Our province is strong because of our people -- their talent and hard work is the key to our success. This year's award winners are making B.C. an even better place to live, work and invest. Our government is doing its part by opening the doors of opportunity to more people, building the workforce of the future and making sure B.C.'s economy works for everyone."

---

**From:** Aaron, Sage PREM:EX  
**Sent:** September 26, 2018 11:45 AM  
**To:** McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>  
**Subject:** any thoughts on a rewrite?

Hi Cara,  
This quote is for the Small Business & Open for Business awards.  
Don't feel like it's exactly in our frame. Thoughts?

"Small businesses anchor our communities," said Premier John Horgan, "Small business owners are innovative, hard-working people who create good jobs across the province. My thanks goes to the communities that are working to make it easier for small businesses to operate, and everyone involved in delivering the Small Business BC Awards and the Open For Business Awards for celebrating the achievements of British Columbia's entrepreneurs."

**Sage Aaron, Communications Director**  
Office of the Premier | Government of BC  
501 Belleville St, Victoria, BC V8V 2L8 | 778-678-0832

## McGregor, Cara GCPE:EX

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**From:** Aaron, Sage PREM:EX  
**Sent:** September 27, 2018 10:49 AM  
**To:** McGregor, Cara GCPE:EX  
**Cc:** Nash, Amber PREM:EX; Richards, Erin PREM:EX  
**Subject:** RE: FOR APPROVAL: Orange Shirt Day materials (Sep 30)  
**Attachments:** 20180926\_SN\_PJH\_OrangeShirtDay\_V5.docx

Made changes to the SN. This is good to print.

Sage  
778-678-0832

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** Wednesday, September 26, 2018 5:45 PM  
**To:** Aaron, Sage PREM:EX  
**Cc:** Nash, Amber PREM:EX; Richards, Erin PREM:EX  
**Subject:** FOR APPROVAL: Orange Shirt Day materials (Sep 30)

Sage,

The following materials are attached for your approval, for the Premier's participation in Orange Shirt Day on Sunday.

1. News Release -- PJH Quote as follows:

"On Orange Shirt Day, British Columbians recognize a shameful period in our shared history," said Premier John Horgan. "We honour the resilience and bravery of residential school survivors, their families, and communities. We acknowledge the trauma and abuse inflicted on generations of Indigenous peoples. Today, and every day, we commit to working together with Indigenous peoples to heal and build a better future."

2. Speaking notes for Orange Shirt Day

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

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**From:** Aaron, Sage PREM:EX  
**Sent:** October 4, 2018 10:13 AM  
**To:** McGregor, Cara GCPE:EX; Van Meer-Mass, Kate PREM:EX  
**Cc:** Richards, Erin PREM:EX  
**Subject:** RE: FOR APPROVAL: PICS speaking notes (revised)

Approved with thanks.

Sage  
778-678-0832

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** Thursday, October 4, 2018 9:15 AM  
**To:** Aaron, Sage PREM:EX; Van Meer-Mass, Kate PREM:EX  
**Cc:** Richards, Erin PREM:EX  
**Subject:** FOR APPROVAL: PICS speaking notes (revised)

Hi Sage,

For final review, attached are PICS speaking notes for the Premier, edited following the comments and feedback you provided yesterday.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities  
Government Communications and Public Engagement  
Cara.McGregor@gov.bc.ca

## McGregor, Cara GCPE:EX

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**From:** Aaron, Sage PREM:EX  
**Sent:** October 1, 2018 9:13 AM  
**To:** McGregor, Cara GCPE:EX  
**Cc:** Richards, Erin PREM:EX  
**Subject:** RE: FOR APPROVAL: PJH Quote in EDU NR

Hello – quote approved.

Sage  
778-678-0832

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** Friday, September 28, 2018 2:46 PM  
**To:** Aaron, Sage PREM:EX  
**Cc:** Richards, Erin PREM:EX  
**Subject:** FOR APPROVAL: PJH Quote in EDU NR

Hi Sage,

PJH quote below, for your approval:

“The teachers, administrators and support staff being honoured here today are truly exemplary,” said Premier John Horgan. “I’m grateful for their commitment to making life better for students in British Columbia both in their classrooms and their communities. Great educators give our students the opportunity and tools to succeed – today and into the future.” NOT APPROVED

Best regards,  
Cara



## McGregor, Cara GCPE:EX

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** September 13, 2018 1:32 PM  
**To:** McKill, Colin GCPE:EX  
**Cc:** GCPE Editorial Services  
**Subject:** RE: For approval - MA/PO - FW: DRAFT: MEDIA ADVISORY — Office of the Premier — Whistler; teleconference

Hi Colin,

This advisory is approved.

Thanks,  
Cara

Cara McGregor  
Executive Director, Cabinet Priorities Government Communications and Public Engagement Cara.McGregor@gov.bc.ca

-----Original Message-----

From: McKill, Colin GCPE:EX  
Sent: September 13, 2018 12:36 PM  
To: McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>  
Cc: GCPE Editorial Services <GCPEWES@Victoria1.gov.bc.ca>  
Subject: For approval - MA/PO - FW: DRAFT: MEDIA ADVISORY — Office of the Premier — Whistler; teleconference

Hello Cara,

The draft copy of today's media advisory is attached. We'll have it out asap on approval.

Thank you,

Colin McKill  
250 893-0294

-----Original Message-----

From: McKill, Colin GCPE:EX [mailto:Colin.McKill@gov.bc.ca]  
Sent: Thursday, September 13, 2018 12:36 PM  
To: McKill, Colin GCPE:EX  
Subject: DRAFT: MEDIA ADVISORY — Office of the Premier — Whistler; teleconference

Please refer to the files attached to this email. The following is the summary of the News Release

News ID: Not Approved  
NR Type: Media Advisory  
State: Planned  
Planned Release Date: September 13, 2018 at 12:40 pm

Media Distribution Lists: 088.0 - Whistler, BUSIN\_BUSINESS, ETHALL\_ALL ETHNIC, LEGIS\_PRESS GALLERY, MEDIA, MINIS2, PROVI\_PROVINCE WIDE  
No Lead Organization  
Headline: MEDIA ADVISORY — Office of the Premier — Whistler; teleconference

This email was auto-generated.

Sept. 13, 2018

Office of the Premier

MEDIA ADVISORY

WHISTLER - Media are invited to join Premier John Horgan as he delivers remarks to the Union of B.C. Municipalities Convention.

A dial-in option (listen-only) is available for media who cannot attend in person.

Note: There are separate dial-in numbers for the speech and media availability.

Event date: Friday, Sept. 14, 2018

Premier's address:

Time: 11 a.m.

Location:  
Whistler Conference Centre  
Sea to Sky Ballroom  
Whistler

Dial-in information:  
In Greater Vancouver: s.15,s.17  
From elsewhere in Canada and the U.S., toll-free: s.15,s.17      Participant code: s.15,s.1

Media availability:

Time: 11:45 a.m. (or immediately after the Premier's address)

Location:  
Whistler Conference Centre  
Fitzsimmons Room, lower level  
Whistler

Dial-in information:  
In Greater Vancouver: s.15,s.17  
From elsewhere in Canada and the U.S., toll-free: s.15,s.17      Participant pass code: s.15,s.1

Contact:

Jen Holmwood

Deputy Communications Director  
Office of the Premier  
250 818-4881

Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>

## McGregor, Cara GCPE:EX

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**From:** Aaron, Sage PREM:EX  
**Sent:** September 25, 2018 5:48 PM  
**To:** McGregor, Cara GCPE:EX  
**Subject:** RE: Amazon/TFN Announcement - Sept 27

That's great, thanks.

Sage  
778-678-0832

---

**From:** McGregor, Cara GCPE:EX  
**Sent:** Tuesday, September 25, 2018 4:55 PM  
**To:** Aaron, Sage PREM:EX  
**Subject:** RE: Amazon/TFN Announcement - Sept 27

Hi Sage,

Here is a first cut at a quote. I am offline from 5pm to 730pm – let me know if there's anything else you need.

"Amazon is once again choosing British Columbia to create good jobs for people. This expansion will bring more opportunity for the people of Delta. As Amazon does its part to keep B.C. growing, our government is doing its part by opening the doors of opportunity to more people, building the workforce of the future, and making sure our economy works for everyone."

---

**From:** Aaron, Sage PREM:EX  
**Sent:** September 25, 2018 2:42 PM  
**To:** McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>  
**Subject:** Fwd: Amazon/TFN Announcement - Sept 27

Could you dummy me up a quick quote?

Sage  
778-678-0832  
Sent from my mobile device

Begin forwarded message:

**From:** "Lynch, Lauren" <laurenly@amazon.com>  
**Date:** September 25, 2018 at 2:21:20 PM PDT  
**To:** "Oreck, Mira PREM:EX" <Mira.Oreck@gov.bc.ca>  
**Cc:** "Aaron, Sage PREM:EX" <Sage.Aaron@gov.bc.ca>  
**Subject:** RE: Amazon/TFN Announcement - Sept 27

Hi Mira and Sage - can you let me know whether a quote will be coming today?

-----Original Message-----

From: Lynch, Lauren  
Sent: Tuesday, September 25, 2018 5:52 AM  
To: 'Oreck, Mira PREM:EX' <[Mira.Oreck@gov.bc.ca](mailto:Mira.Oreck@gov.bc.ca)>; de Eyre, Steven <[sdeeyre@amazon.com](mailto:sdeeyre@amazon.com)>  
Cc: Aaron, Sage PREM:EX <[Sage.Aaron@gov.bc.ca](mailto:Sage.Aaron@gov.bc.ca)>  
Subject: RE: Amazon/TFN Announcement - Sept 27

Good morning, Sage,

Thank you for making time to consider a quote today for Amazon's news release announcing over 450,000 square feet of fulfillment space and more than 700 full-time jobs in Delta. This will be our third fulfillment facility in British Columbia when it opens, with existing BC facilities in Delta and New Westminster (and over 800 existing full-time associates before we ramp up in the coming months for the peak holiday retail season).

We're working to get the news release through approvals today and would greatly appreciate your thoughts on a quote to include at your soonest convenience.

Thanks for your help,  
Lauren

Lauren Lynch | Amazon  
Operations Communications  
(d) 206.686.8407 | (m): 713.213.0557

-----Original Message-----

From: Oreck, Mira PREM:EX [<mailto:Mira.Oreck@gov.bc.ca>]  
Sent: Monday, September 24, 2018 11:55 AM  
To: de Eyre, Steven <[sdeeyre@amazon.com](mailto:sdeeyre@amazon.com)>  
Cc: Lynch, Lauren <[laurenly@amazon.com](mailto:laurenly@amazon.com)>; Aaron, Sage PREM:EX <[Sage.Aaron@gov.bc.ca](mailto:Sage.Aaron@gov.bc.ca)>  
Subject: RE: Amazon/TFN Announcement - Sept 27

Hi Steve,

I think we should be able to provide a quote but I will leave it to our Director of Communications, Sage Aaron (cc'd).

Best of luck this week,  
Mira

-----Original Message-----

From: de Eyre, Steven <[sdeeyre@amazon.com](mailto:sdeeyre@amazon.com)>  
Sent: Monday, September 24, 2018 11:53 AM  
To: Oreck, Mira PREM:EX <[Mira.Oreck@gov.bc.ca](mailto:Mira.Oreck@gov.bc.ca)>  
Cc: Lynch, Lauren <[laurenly@amazon.com](mailto:laurenly@amazon.com)>  
Subject: RE: Amazon/TFN Announcement - Sept 27

Hi Mira, just wanted to check in on whether the Premier might be able to provide us with a quote for our media release for our jobs announcement on Thursday, which we are hoping to finalize soon. I've added my colleague Lauren who is leading the media/PR for this announcement and can provide more details about the release if you need them.

Thanks,

Steve

Steve de Eyre | Head of Public Policy | [Amazon.ca sdeeyre@amazon.com](mailto:sdeeyre@amazon.com) | T: 416-309-6187 | M: 416-992-5025  
120 Bremner Boulevard, 26th Floor | Toronto, Ontario M5J 0A8

-----Original Message-----

From: Oreck, Mira PREM:EX [<mailto:Mira.Oreck@gov.bc.ca>]  
Sent: September 21, 2018 11:30 AM  
To: de Eyre, Steven <[sdeeyre@amazon.com](mailto:sdeeyre@amazon.com)>  
Subject: Re: Amazon/TFN Announcement - Sept 27

Hi Steve -

Great news. I'll get back to you re a quote very soon.

M

Mira Oreck  
604 839 1967

On Sep 20, 2018, at 10:09 PM, de Eyre, Steven  
<[sdeeyre@amazon.com](mailto:sdeeyre@amazon.com)<<mailto:sdeeyre@amazon.com>>> wrote:

Hi Mira –

We (finally) got the internal green light on the lease, so we are moving ahead for the 27th, with Rick Glumac representing the Province.

We'll be issuing a media release to coincide with the announcement. As Premier Horgan can't make the event, would it still be possible to obtain a quote from him for the release?

Please let me know if that's possible, and if so, I can connect you with my PR colleague who can provide more details on the release.

Thanks,  
Steve

From: Oreck, Mira PREM:EX [<mailto:Mira.Oreck@gov.bc.ca>]  
Sent: September 18, 2018 2:14 PM  
To: de Eyre, Steven <[sdeeyre@amazon.com](mailto:sdeeyre@amazon.com)<<mailto:sdeeyre@amazon.com>>>  
Subject: RE: Amazon/TFN Announcement - Sept 27

Steve,

Really sorry not to be more helpful on this one, but very glad to hear that PS Rick Glumac can attend.

Best of luck with it – we hope to join you in the future.

Mira

From: de Eyre, Steven [<mailto:sdeeyre@amazon.com>]  
Sent: Monday, September 17, 2018 11:16 AM  
To: McColl, John-Michael JTT:EX  
<[JohnMichael.McColl@gov.bc.ca](mailto:JohnMichael.McColl@gov.bc.ca)<<mailto:JohnMichael.McColl@gov.bc.ca>>>  
Cc: Oreck, Mira PREM:EX <[Mira.Oreck@gov.bc.ca](mailto:Mira.Oreck@gov.bc.ca)<<mailto:Mira.Oreck@gov.bc.ca>>>  
Subject: Amazon/TFN Announcement - Sept 27

John-Michael,

Thanks for speaking with me on Friday. Based on your suggestion, I'd like to extend an invitation to Rick Glumac to speak at our announcement on Sept 27. Can you introduce me to the right person on his staff to coordinate with?

Thanks,  
Steve

<image003.png>Steve de Eyre | Head of Public Policy | [Amazon.ca](http://Amazon.ca)<<http://Amazon.ca>>  
[sdeeyre@amazon.com](mailto:sdeeyre@amazon.com)<<mailto:sdeeyre@amazon.com>> | T: 416-309-6187 | M: 416-992-5025  
120 Bremner Boulevard, 26th Floor | Toronto, Ontario M5J 0A8

Page 69

Withheld pursuant to/removed as

s.22