

**Subject:** RE: Sharing invitation: Badger, Joleen GCPE:EX - Tour Calendar  
**Date:** Tuesday, August 28, 2018 at 1:15:50 PM Pacific Daylight Time  
**From:** Badger, Joleen GCPE:EX  
**To:** Ferguson, Stephanie GCPE:EX

Just sent that second one

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**From:** Ferguson, Stephanie GCPE:EX  
**Sent:** Tuesday, August 28, 2018 12:39 PM  
**To:** Badger, Joleen GCPE:EX  
**Subject:** Re: Sharing invitation: Badger, Joleen GCPE:EX - Tour Calendar

Not understanding why this isn't working, but Microsoft "help" tells me you need to share your primary calendar with me, not just a sub calendar (if that makes any sense).

Stephanie

--

**Stephanie Ferguson**

Digital Communications Officer | Digital Communications  
Government Communications and Public Engagement  
Province of British Columbia  
250-889-3745

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**From:** "Badger, Joleen GCPE:EX" <[Joleen.Badger@gov.bc.ca](mailto:Joleen.Badger@gov.bc.ca)>  
**Date:** Tuesday, August 28, 2018 at 12:13 PM  
**To:** "Ferguson, Stephanie GCPE:EX" <[Stephanie.Ferguson@gov.bc.ca](mailto:Stephanie.Ferguson@gov.bc.ca)>  
**Subject:** Sharing invitation: Badger, Joleen GCPE:EX - Tour Calendar

Badger, Joleen GCPE:EX ([Joleen.Badger@gov.bc.ca](mailto:Joleen.Badger@gov.bc.ca)) has invited you to view his or her "Tour Calendar" Calendar. For instructions on how to view shared folders on Microsoft Exchange, see the following article:

<http://go.microsoft.com/fwlink/?LinkId=57561>

\*~\*~\*~\*~\*~\*~\*~\*~\*~\*

Joleen Badger  
Manager, Event Services  
604-916-3551

**Subject:** FW: IT News: GCPE & GDX Service Desk Contact Information - COS Service Desk changes to GDX Service Desk

**Date:** Tuesday, August 28, 2018 at 3:03:20 PM Pacific Daylight Time

**From:** Ferguson, Stephanie GCPE:EX

**To:** GCPE Digital Services

Quick reminder here!

We had requests for changes to BC Gov News today that we can't handle (minister bios, left hand column). Here's where they actually go. You can remind shops and forward the requests on to the appropriate email addresses.

Stephanie

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**Stephanie Ferguson**

Digital Communications Officer | Digital Communications  
Government Communications and Public Engagement  
Province of British Columbia  
250-889-3745

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**From:** "GCPE Service Desk GCPE:EX" <[gcpe.servicedesk@gov.bc.ca](mailto:gcpe.servicedesk@gov.bc.ca)>

**Date:** Tuesday, April 3, 2018 at 11:38 AM

**Subject:** IT News: GCPE & GDX Service Desk Contact Information - COS Service Desk changes to GDX Service Desk

To All GCPE Staff,

This is a friendly email about updated contact information for GCPE's Service Desks. Please note the division of services described below, and use the communication channel appropriate for future requests:

**GCPE Service Desk** - [gcpe.servicedesk@gov.bc.ca](mailto:gcpe.servicedesk@gov.bc.ca) - Internal JIRA Portal  
s.17

- The internal service desk is for GCPE staff only and focuses on **BC Gov. News, Hub, IDIR accounts, workstation hardware** and **software, voice landline** (UC), **mobile** and other internal IT services.

**GDX Service Desk** - [gdx.servicedesk@gov.bc.ca](mailto:gdx.servicedesk@gov.bc.ca) – iTop  
Portal (<https://cos.citz.gov.bc.ca/servicedesk/>)

- Formerly the GCPE COS Service Desk, this is used by both GCPE staff and ministry web clients.
- Please utilize this service desk for enterprise web services such as **CMS Lite**, **www2.gov.bc.ca updates**, **web analytics** and **Search**.

Both service desks above are managed by GCPE's Technical Services Team. If you have any questions, please feel free to contact me directly.

Kind regards,

**James Sturrock**

GCPE Service Desk Lead

*GDX - Government Digital Experience Division*

*Government Communications & Public Engagement*

EMAIL – CALL – IM

**Subject:** Re: Humans of BC info  
**Date:** Wednesday, August 29, 2018 at 3:43:04 PM Pacific Daylight Time  
**From:** Thind, Herman GCPE:EX  
**To:** Ferguson, Stephanie GCPE:EX, Wilson, Ashlea GCPE:EX  
**Attachments:** image001.png, image002.png, image003.png, image004.png, image005.png, image006.png, image007.png, image008.png, image009.png, image010.png

Thanks guys... And it appears my email is finally working. Interesting stats.

I would say that definitely has been the formula for these. The Surrey nurse post was one where the subject and I had a good discussion about social media. It may have been something on his mind as he shared it with his friends. He was certainly interested in when we were posting it.

Some differences between this and other interviews were:

- We had time for a longer discussion about where on BC Govt's social media we were sharing the story (with the Surrey nurse)
- At many other events we're rushed to get the photos and get a quick interview in. Barely time for questions, and really no time to discuss where it's going. I do make a point of mentioning BC Govt Social Media to the interviewees, but the challenge is that when we're rushed they possibly don't get all the details (plus they're often speaking to so much media that they don't remember what we specifically discussed)
- The nurse was a younger, more connected person, while our other subjects weren't of that demographic group (we pretty naturally discussed social media with him). He was 'stoked' about sharing the post with his buddies.

Just a few thoughts on why I think they were different (for reach).

Cheers.

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**From:** "Ferguson, Gcpe:Ex" <Stephanie.Ferguson@gov.bc.ca>  
**Date:** Wednesday, August 29, 2018 at 3:30 PM  
**To:** "Wilson, Ashlea GCPE:EX" <Ashlea.Wilson@gov.bc.ca>  
**Cc:** "Thind, Herman GCPE:EX" <Herman.Thind@gov.bc.ca>  
**Subject:** Re: Humans of BC info

Copying in Herman here, I think he did most of these posts so I bet he'd be interested in this data.

Just trying to work towards a template here:

- Start with a powerful "hook" quote in the person's own words.
- Tell the reader who this person is
- Link a second quote with the announcement/program, for example why it matters to them, why they think it's a good thing, how a similar program/service has helped them.
- Link to learn more.

The only potential exception or alternate format that I see is the longer full story-telling quote as per: <https://business.facebook.com/BCProvincialGovernment/photos/a.258924264125873/1863509483667335/?type=3&theater> but this will only work in some situations where no explanation is necessary. In this example he was clearly a firefighter battling wildfires, we didn't need to editorialize.

What do you two think?

--

**Stephanie Ferguson**

Digital Communications Officer | Digital Communications  
Government Communications and Public Engagement  
Province of British Columbia  
250-889-3745

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**From:** "Wilson, Ashlea GCPE:EX" <Ashlea.Wilson@gov.bc.ca>  
**Date:** Wednesday, August 29, 2018 at 12:47 PM  
**To:** "Ferguson, Stephanie GCPE:EX" <Stephanie.Ferguson@gov.bc.ca>  
**Subject:** Humans of BC info

Hi Stephanie,

After reviewing some Humans of BC Facebook posts, it looks like there are some similarities in each post keeping them consistent. The 10 posts I reviewed started with a quote and all had a bright, clear photos focused on the person (not the background). Reach on the posts were between 5-9k, except for one post that had a reach of 16,702k. That specific post was related to transition housing. The subject matter for each of the 10 posts seem to be relevant to popular topics in BC at the time of posting.

I'll take a look at the two new Humans of BC posts that are for this weekend and we can discuss this afternoon hopefully.


Thanks!



**Government of British Columbia**  
Published by Herman Thind [?] · July 20 ·

"It is comforting knowing that I'm just starting this career and there is work ahead of me."

Danielle Shaw is a second year ironworking apprentice currently on maternity leave. "The opportunity to have good-paying jobs in your province and working close to home is huge. And, not having to go out of province, or travelling to get these good-paying jobs... starting your career [here] in the place where you live - especially having a new family and being able to work close to ho... See More



**Performance for You**

**9,658** People Reached

**322** Reactions, Comments

<b>231</b> Like	<b>70</b> On F
<b>37</b> Love	<b>13</b> On F
<b>36</b> Comments	<b>15</b> On F
<b>18</b> Shares	<b>17</b> On F

**1,064** Post Clicks



115  
Photo Views

7  
Link

NEGATIVE FEEDBACK

7 Hide Post

0 Report as Spam

Reported stats may be delayed

<https://business.facebook.com/BCProvincialGovernment/photos/a.258924264125873/2244460628905550/?type=3&theater>

- Topic: Childcare, trades, jobs
- Starts with a quote
- Bright, clear photo
- 9,658 people reached
- 81 Likes
- 13 comments
- 17 shares



**Government of British Columbia**

...

Published by Herman Thind [?] · July 15 · 🌐

"Kids need more than just their parents and their families to grow. They need to be around other children... they need to be around other care providers, to really fully come into themselves."

Andrea Bertness is a parent of two young children in Coquitlam. She's seen the impact a lack of quality, affordable child care spaces can have on families. "I'm lucky to have a spot for both of my children now, but I know several other people who are scrambling and worried about what they...  
[See More](#)



## Performance for You

8,213 People Reached

74 Reactions, Comments & Shares

21 Like 20 On

2 Haha 2 On

49 Comments 47 On

2 Shares 2 On

644 Post Clicks



<b>96</b> Photo Views	<b>10</b> Link
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**NEGATIVE FEEDBACK**

**10** Hide Post

**0** Report as Spam

Reported stats may be delay

<https://business.facebook.com/BCProvincialGovernment/photos/a.258924264125873/2233266400024973/?type=3&theater>

- Topic: Childcare
- Starts with a quote
- Bright, clear photo
- 8,213 people reached
- 20 Likes
- 7 comments
- 2 shares



**Government of British Columbia**



Published by Herman Thind [?] · July 9 · 🌐

"It's very hard to find good skilled trades. This announcement will open the doors for people to get proper training."

Andrew Kennedy is a graduate of the Passive House Certification Program at BCIT and a young BC entrepreneur. As the owner of a successful new business he's looking forward to the recently announced funding for the Workforce Development Agreement (WDA) and the Labour Market Development Agreement (LMDA) helping him grow his team with the skilled tradespeople h... See More



**Performance for Yo**

**5,986** People Reached

**36** Likes, Comments & Shi

<b>25</b> Likes	<b>18</b> On l
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<b>7</b> Comments	<b>5</b> On l
----------------------	------------------

<b>4</b> Shares	<b>3</b> On l
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**272** Post Clicks

<b>32</b> Photo Views	<b>11</b> Link
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#### NEGATIVE FEEDBACK

7 Hide Post

0 Report as Spam

Reported stats may be delay

<https://business.facebook.com/BCProvincialGovernment/photos/a.258924264125873/2226755584009388/?type=3&theater>

- Topic: Trades training
- Starts with a quote
- Bright, clear photo
- 5,986 people reached
- 17 Likes
- 3 comments
- 3 shares



**Government of British Columbia**

Published by Stephanie Ferguson [?] · June 30 ·

"Recently we were in Golden Ears. We just did a lot of hiking, looking around at trails to see what improvements were needed. And what was really wonderful about that was the amount of [BC Parks] license plates that we saw in Golden Ears, it was incredible. You wanted to stop every car and say thank you for buying one because they funded these incredible projects that we're working on." - Cara McGuire, BC Parks Student Ranger

The BC Parks license plate program recently reached a milestone of 100,000 plates sold. The proceeds from the sale these plates go support conservation projects like the Student Ranger Program. Learn more: <http://www.env.gov.bc.ca/bcparks/licence-plates/>



#### Performance for Yo

**5,306** People Reached

**14** Reactions, Comments &

**9** Like **9** On F

**3** Love **3** On F

**2** Comments **2** On F

**0** Shares **0** On F

**87** Post Clicks





**27**  
Photo Views

**6**  
Link

**NEGATIVE FEEDBACK**

**3** Hide Post

**0** Report as Spam

Reported stats may be delay

<https://business.facebook.com/BCProvincialGovernment/photos/a.258924264125873/2210735598944720/?type=3&theater>

- Topic: BC Parks license plates
- Starts with a quote
- Bright, clear photo
- 5,306 people reached
- 12 Likes
- 2 comments
- 0 shares



#### Government of British Columbia

Published by Herman Thind [?] · June 28 ·

“A real focus on women’s safety, Indigenous services and things that will help make a difference in people’s lives.”

As an Associate Director at Vancouver’s RainCity Housing, Amelia Ridgway knows the value of safe and secure housing for British Columbia’s least fortunate.

Ridgway is familiar with the space former tenants of Vancouver’s infamous Regent Hotel were living in. “My understanding is that lots of the washrooms haven’t been working, daily leaks, holes in walls, ceil...  
See More



#### Performance for You

**6,617** People Reached

**160** Reactions, Comments

**105** Like **34** On P

**15** Love **5** On P

**4** Haha **4** On P

**1** Wow **1** On P

**15** Comments **10** On P

**20** Shares **20** On P

**402** Post Clicks

**82** Photo Views **2** Link



#### NEGATIVE FEEDBACK

6 Hide Post

0 Report as Spam

Reported stats may be delayed

<https://business.facebook.com/BCProvincialGovernment/photos/a.258924264125873/2203913549626925/?type=3&theater>

- Topic: Housing
- Starts with a quote
- Bright, clear photo
- 6,617 people reached
- 44 Likes
- 7 comments
- 20 shares



#### Government of British Columbia

Published by Stephanie Ferguson [?] · June 22 ·

"Everything was OK until about 10:30 at night on May 10th. The water rushed literally out of nowhere and just consumed the house within a matter of minutes.

Getting my wife and kids out of the house was all I had time to do. We saw it crawling up down the road cause that's where the river actually was. I was sandbagging the pastor's house and the next thing I knew my wife was telling me to come down the street because the water was starting to consume our place.

This proper... See More



#### Performance for You

8,671 People Reached

100 Reactions, Comments

41 Like 28 On

7 Love 6 On

2 Wow 1 On

16 Sad 9 On

13 Comments 3 On

21 Shares 21 On

1,163 Post Clicks

105 Photo Views 9 In



#### NEGATIVE FEEDBACK

6 Hide Post

0 Report as Spam

Reported stats may be delayed

<https://business.facebook.com/BCProvincialGovernment/photos/a.258924264125873/2199029650115315/?type=3&theater>

- Topic: Flooding
- Starts with a quote
- Bright, clear photo
- 8,671 people reached
- 43 Likes
- 3 comments
- 21 shares



**Government of British Columbia**



Published by Herman Thind [?] · June 14 · 🌐

"There are 78,000 people here in Surrey who don't have access to a family doctor. With this primary care unit there's a team of healthcare professionals that would help them address their needs".

As a registered nurse at Surrey Memorial Hospital, Walter Lumamba is well aware of the challenges posed by crowded emergency waiting rooms. With the announcement of a new primary care centre for Surrey, he believes it will help make sure residents get access to quicker care, and pro...

[See More](#)



#### Performance for Your Post

**7,026** People Reached

**245** Reactions, Comments

<b>209</b>	<b>56</b>
Like	On I

<b>7</b>	<b>2</b>
Love	On I

<b>1</b>	<b>0</b>
Wow	On I

<b>3</b>	<b>3</b>
Angry	On I

<b>21</b>	<b>9</b>
Comments	On I

<b>5</b>	<b>5</b>
Shares	On I

**691** Post Clicks



60 Photo Views | 15 Link

NEGATIVE FEEDBACK

8 Hide Post

0 Report as Spam

Reported stats may be delay

<https://business.facebook.com/BCProvincialGovernment/photos/a.258924264125873/2184967558188191/?type=3&theater>

- Topic: Family doctor, emergency rooms
- Starts with a quote
- Bright, clear photo
- 7,026 people reached
- 59 Likes
- 8 comments
- 5 shares



**Government of British Columbia**

...

Published by Allieren Ward [?] · June 12 ·

"For Surrey in general, with the population we have, these centres are urgently needed".

Hardev Bhullar is a registered nurse working at Surrey Memorial Hospital. He and his colleagues experience the challenges associated with busy emergency rooms. "Right now emergency rooms are very congested. People with a variety of issues - anywhere from a slight headache to something more significant like chest pain are coming into Emergency". He adds, "A lot of people are hesitant to c... See More



Performance for Yo

8,102 People Reached

198 Reactions, Comments

174 Like | 64 On F

1 Love | 1 On F

2 Wow | 2 On F

1 Angry | 1 On F

8 Comments | 7 On F

13 Shares | 13 On F

863 Post Clicks



95	14
Photo Views	Link
NEGATIVE FEEDBACK	
8	Hide Post
0	Report as Spam
Reported stats may be delay	

<https://business.facebook.com/BCProvincialGovernment/photos/a.258924264125873/2183567074994906/?type=3&theater>

- Topic: Surrey emergency rooms
- Starts with a quote
- Bright, clear photo
- 8,102 people reached
- 66 Likes
- 5 comments
- 13 shares



**Government of British Columbia**

...

Published by Herman Thind [?] · June 9 · 🌐

"I wouldn't say a victim... I'm a survivor. I lived in an abusive relationship for 13 years. My only fear was I cannot leave this relationship. If I leave this relationship, where am I going to go? I have two young children, and I don't have a job. I don't have an education. How am I going to go? How am I going to survive?"

Ghezal Durrani is a former resident of YWCA's Monroe House, a second-stage transition house in Vancouver. Today Durrani is a third-year criminology student,... See More



## Performance for Yo

**16,702** People Reached

**457** Reactions, Comments

311	106
👍 Like	On I
58	23
❤️ Love	On I
2	2
😂 Haha	On I
2	0
😮 Wow	On I
1	1
😡 Angry	On I
44	21
Comments	On I
39	36
Shares	On I



**2,273** Post Clicks

**163**  
Photo Views

**22**  
Link

**NEGATIVE FEEDBACK**

**9** Hide Post

**0** Report as Spam

Reported stats may be delay

<https://business.facebook.com/BCProvincialGovernment/photos/a.258924264125873/2178914922126788/?type=3&theater>

- Topic: Transition housing
- Starts with a quote
- Bright, clear photo
- 16,702 people reached
- 129 Likes
- 11 comments
- 36 shares



**Government of British Columbia**

Published by Herman Thind [?] · May 16 ·

...

The Province of B.C. recently announced new funding for the Our Place Therapeutic Recovery Community. Davin Holmes is a part of a Therapeutic Recovery Community, where clients take an active role in therapy and education in a structured environment.

Despite suffering from addiction, losing two siblings to drugs, and being in and out of therapy and prison, Davin felt he was fine. "I always... went back, and never really thought I had an issue". His experience with Our Place c...  
See More



**Performance for You**

**4,891** People Reached

**22** Likes, Comments & Shares

**18** Likes | **17** On F

**1** Comments | **0** On F

**3** Shares | **2** On F

**175** Post Clicks

**36** Photo Views | **3** Link

**NEGATIVE FEEDBACK**

**6** Hide Post

**0** Report as Spam

Reported stats may be delay



<https://business.facebook.com/BCProvincialGovernment/photos/a.258924264125873/2152524504765830/?type=3&theater>

- Topic: Recovery treatment
- Starts with a quote
- Bright, clear photo
- 4,891 people reached
- 17 Likes
- 0 comments
- 2 shares

**Subject:** s.22  
**Date:** Tuesday, September 4, 2018 at 4:03:57 PM Pacific Daylight Time  
**From:** s.22  
**To:** Ferguson, Stephanie GCPE:EX  
**CC:** Stewart, Dawn M GCPE:EX, Davison, Maurina GCPE:EX  
**Attachments:** image004.jpg, image005.jpg, image006.jpg, image007.jpg

Thank you Stephanie. s.22

Best of luck in your program!

Take care,  
s.22



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**From:** Ferguson, Stephanie GCPE:EX  
**Sent:** September 4, 2018 3:51 PM  
**To:** s.22  
**Cc:** Stewart, Dawn M GCPE:EX <Dawn.Stewart@gov.bc.ca>  
**Subject:** s.22

Hi s.22

s.22



have that on my radar.

Stephanie

--

**Stephanie Ferguson**

Digital Communications Officer | Digital Communications  
Government Communications and Public Engagement  
Province of British Columbia  
250-889-3745

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**From:** s.22

**Date:** Tuesday, August 21, 2018 at 1:23 PM

**To:** "Ferguson, Stephanie GCPE:EX" <[Stephanie.Ferguson@gov.bc.ca](mailto:Stephanie.Ferguson@gov.bc.ca)>

**Cc:** "Stewart, Dawn M GCPE:EX" <[Dawn.Stewart@gov.bc.ca](mailto:Dawn.Stewart@gov.bc.ca)>

**Subject:** s.22

Hello Stephanie,

Apologies for the delay and thank you for reconnecting.

s.22

Did I answer your question?

s.22

Take good care,

s.22



**From:** Ferguson, Stephanie GCPE:EX  
**Sent:** August 21, 2018 11:30 AM  
**To:** s.22  
**Subject:** s.22

Hi s.22

Have you had a chance to connect with Dawn in finance about my question s.22  
s.22

It's not too big of a deal if it needs to be Sept 1 exactly.

Cheers,  
Stephanie

---

**From:** s.22  
**Date:** Thursday, July 19, 2018 at 9:31 AM  
**To:** "Ferguson, Stephanie GCPE:EX" <[Stephanie.Ferguson@gov.bc.ca](mailto:Stephanie.Ferguson@gov.bc.ca)>  
**Subject:** s.22

Hello Stephanie,

You are most welcome! s.22

I will follow up shortly s.22  
s.22

Take good care,  
s.22

2018  
TOP  
WORK UNIT  
AWARD

**From:** Ferguson, Stephanie GCPE:EX  
**Sent:** July 18, 2018 12:55 PM  
**To:** s.22  
**Subject:**s.22

Hi s.22

s.22

Stephanie

**Stephanie Ferguson**

Digital Communications Officer | Digital Communications  
Government Communications and Public Engagement  
Province of British Columbia  
250-889-3745

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**From:**s.22  
**Sent:** Tuesday, July 17, 2018 10:15 AM  
**Cc:** s.22  
**Subject:**s.22

Hello Everyone,

s.22



**Subject:** Re: Minister of State's BC GOV NEWS page  
**Date:** Tuesday, September 4, 2018 at 3:09:35 PM Pacific Daylight Time  
**From:** Hardin, Karl GCPE:EX  
**To:** Ferguson, Stephanie GCPE:EX

It does. 😊

--

**Karl Hardin**  
Executive Director | Digital Communications  
Government Communications and Public Engagement  
Cell: (778) 584 1251

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**From:** "Ferguson, Stephanie GCPE:EX" <Stephanie.Ferguson@gov.bc.ca>  
**Date:** Tuesday, September 4, 2018 at 12:19 PM  
**To:** "Walton, Clare GCPE:EX" <Clare.Walton@gov.bc.ca>, GCPE Digital Services  
s.17  
**Subject:** Re: Minister of State's BC GOV NEWS page

Just a quick follow up on this after checking with Grant, the best way to make sure NR's associated with Child Care end up on the Minister of State for Child Care page is to make sure you indicate to the editors that it belongs on that page as well as MCFD's, and they'll take care of it when they enter it into the NRMS.

We **\*can\*** do it after the fact because we have access but it would be easier and follow the proper procedure to make sure the editors tick the correct boxes in the first place.

Let me know if that makes sense.

Cheers,  
Stephanie

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**Stephanie Ferguson**  
Digital Communications Officer | Digital Communications  
Government Communications and Public Engagement  
Province of British Columbia  
250-889-3745

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**From:** "Thind, Herman GCPE:EX" <Herman.Thind@gov.bc.ca>  
**Date:** Tuesday, September 4, 2018 at 9:21 AM  
**To:** Clare Walton <Clare.Walton@gov.bc.ca>, GCPE Digital Services  
s.17  
**Cc:** "Lauvaas, Kirsten GCPE:EX" <Kirsten.Lauvaas@gov.bc.ca>, "Johnston, Karen GCPE:EX" <Karen.V.Johnston@gov.bc.ca>, "Wright, Brendan GCPE:EX" <Brendan.Wright@gov.bc.ca>  
**Subject:** Re: Minister of State's BC GOV NEWS page

Hey Clare,

I've updated the Asana tasks for these two announcements (to include both Mins).

Have a great week!

---

**From:** "Thind, Herman GCPE:EX" <Herman.Thind@gov.bc.ca>  
**Date:** Tuesday, September 4, 2018 at 9:17 AM  
**To:** "Walton, Clare GCPE:EX" <Clare.Walton@gov.bc.ca>, GCPE Digital Services s.17  
**Cc:** "Lauvaas, Kirsten GCPE:EX" <Kirsten.Lauvaas@gov.bc.ca>, "Johnston, Karen GCPE:EX" <Karen.V.Johnston@gov.bc.ca>, "Wright, Brendan GCPE:EX" <Brendan.Wright@gov.bc.ca>  
**Subject:** Re: Minister of State's BC GOV NEWS page

Alrighty... the feature story bit is done. I'll see if we have Asana tasks for the other two and flag them for both Mins.

Cheers!

---

**From:** "Walton, Clare GCPE:EX" <Clare.Walton@gov.bc.ca>  
**Date:** Tuesday, September 4, 2018 at 9:11 AM  
**To:** "Thind, Herman GCPE:EX" <Herman.Thind@gov.bc.ca>, GCPE Digital Services s.17  
**Cc:** "Lauvaas, Kirsten GCPE:EX" <Kirsten.Lauvaas@gov.bc.ca>, "Johnston, Karen GCPE:EX" <Karen.V.Johnston@gov.bc.ca>, "Wright, Brendan GCPE:EX" <Brendan.Wright@gov.bc.ca>  
**Subject:** RE: Minister of State's BC GOV NEWS page

Thanks Herman. Happy Tuesday to you too ☺

Best,

Clare

**Clare Walton, MSc**  
Public Affairs Officer  
Government Communications and Public Engagement  
Ministry of Children and Family Development  
Phone: 778 533-1116  
Email: [clare.walton@gov.bc.ca](mailto:clare.walton@gov.bc.ca)

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**From:** Thind, Herman GCPE:EX  
**Sent:** Tuesday, September 4, 2018 9:12 AM  
**To:** Walton, Clare GCPE:EX; GCPE Digital Services  
**Cc:** Lauvaas, Kirsten GCPE:EX; Johnston, Karen GCPE:EX; Wright, Brendan GCPE:EX  
**Subject:** Re: Minister of State's BC GOV NEWS page

Sure Clare.

Happy Tuesday!

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**From:** "Walton, Clare GCPE:EX" <Clare.Walton@gov.bc.ca>  
**Date:** Tuesday, September 4, 2018 at 9:10 AM  
**To:** GCPE Digital Services s.17  
**Cc:** "Lauvaas, Kirsten GCPE:EX" <Kirsten.Lauvaas@gov.bc.ca>, "Johnston, Karen GCPE:EX"

<Karen.V.Johnston@gov.bc.ca>, "Wright, Brendan GCPE:EX" <Brendan.Wright@gov.bc.ca>

**Subject:** Minister of State's BC GOV NEWS page

Good Morning Digital team,

Please update the Minister of State for Child Care's website:

<https://news.gov.bc.ca/ministries/children-and-family-development/child-care>

Please make <https://news.gov.bc.ca/releases/2018CFD0053-001623> the feature story.

Also this week on Weds and Thursday we will have announcements and news releases coming out that should be added to both the MCFD webpage and the Minister of State for Child Care's page.

Please see the following calendar entries: CFD-88745 and CFD-88635.

Best,

Clare

**Clare Walton, MSc**

Public Affairs Officer

Government Communications and Public Engagement

Ministry of Children and Family Development

Phone: 778 533-1116

Email: [clare.walton@gov.bc.ca](mailto:clare.walton@gov.bc.ca)

**Subject:** RE: Digital Training  
**Date:** Friday, September 7, 2018 at 5:11:22 PM Pacific Daylight Time  
**From:** Kerrigan, Andrea GCPE:EX  
**To:** Sigouin, Melissa GCPE:EX, Ferguson, Stephanie GCPE:EX, Hanuman, Heron GCPE:EX  
**CC:** Hardin, Karl GCPE:EX  
**Attachments:** image002.jpg, image003.jpg

Thank you everyone 😊

Have a great weekend,  
Andrea

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**Andrea Kerrigan**

Strategic Talent Services and Engagement Officer  
Government Communications and Public Engagement  
Direct | 250.812.3564 [Email | andrea.kerrigan@gov.bc.ca](mailto:andrea.kerrigan@gov.bc.ca)



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**From:** Sigouin, Melissa GCPE:EX  
**Sent:** September 7, 2018 5:00 PM  
**To:** Ferguson, Stephanie GCPE:EX <[Stephanie.Ferguson@gov.bc.ca](mailto:Stephanie.Ferguson@gov.bc.ca)>; Hanuman, Heron GCPE:EX <[Heron.Hanuman@gov.bc.ca](mailto:Heron.Hanuman@gov.bc.ca)>; Kerrigan, Andrea GCPE:EX <[Andrea.Kerrigan@gov.bc.ca](mailto:Andrea.Kerrigan@gov.bc.ca)>  
**Cc:** Hardin, Karl GCPE:EX <[Karl.Hardin@gov.bc.ca](mailto:Karl.Hardin@gov.bc.ca)>  
**Subject:** RE: Digital Training

Thanks Stephanie. Appreciate it.

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**From:** Ferguson, Stephanie GCPE:EX  
**Sent:** Friday, September 7, 2018 4:59 PM  
**To:** Sigouin, Melissa GCPE:EX <[Melissa.Sigouin@gov.bc.ca](mailto:Melissa.Sigouin@gov.bc.ca)>; Hanuman, Heron GCPE:EX <[Heron.Hanuman@gov.bc.ca](mailto:Heron.Hanuman@gov.bc.ca)>; Kerrigan, Andrea GCPE:EX <[Andrea.Kerrigan@gov.bc.ca](mailto:Andrea.Kerrigan@gov.bc.ca)>  
**Cc:** Hardin, Karl GCPE:EX <[Karl.Hardin@gov.bc.ca](mailto:Karl.Hardin@gov.bc.ca)>



**Subject:** Re: Digital Training

Nope, will have this to you first thing Monday morning.

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**Stephanie Ferguson**

Digital Communications Officer | Digital Communications  
Government Communications and Public Engagement  
Province of British Columbia  
250-889-3745

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**From:** "Sigouin, Melissa GCPE:EX" <[Melissa.Sigouin@gov.bc.ca](mailto:Melissa.Sigouin@gov.bc.ca)>  
**Date:** Friday, September 7, 2018 at 4:58 PM  
**To:** "Hanuman, Heron GCPE:EX" <[Heron.Hanuman@gov.bc.ca](mailto:Heron.Hanuman@gov.bc.ca)>, "Kerrigan, Andrea GCPE:EX" <[Andrea.Kerrigan@gov.bc.ca](mailto:Andrea.Kerrigan@gov.bc.ca)>  
**Cc:** Karl Hardin <[Karl.Hardin@gov.bc.ca](mailto:Karl.Hardin@gov.bc.ca)>, "Ferguson, Stephanie GCPE:EX" <[Stephanie.Ferguson@gov.bc.ca](mailto:Stephanie.Ferguson@gov.bc.ca)>  
**Subject:** RE: Digital Training

Hi Heron and Karl,

Mike would like the pro-d communication to go out on Monday/Tuesday at the latest so we'll need your contribution before noon on Monday. All we need from you is just the overview of the session as Andrea has outlined below. It doesn't need to be perfect, we just need to get something up there.

Do you see this being a problem?

Melissa

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**From:** Hanuman, Heron GCPE:EX  
**Sent:** Friday, September 7, 2018 3:55 PM  
**To:** Kerrigan, Andrea GCPE:EX <[Andrea.Kerrigan@gov.bc.ca](mailto:Andrea.Kerrigan@gov.bc.ca)>  
**Cc:** Hardin, Karl GCPE:EX <[Karl.Hardin@gov.bc.ca](mailto:Karl.Hardin@gov.bc.ca)>; Sigouin, Melissa GCPE:EX <[Melissa.Sigouin@gov.bc.ca](mailto:Melissa.Sigouin@gov.bc.ca)>; Ferguson, Stephanie GCPE:EX <[Stephanie.Ferguson@gov.bc.ca](mailto:Stephanie.Ferguson@gov.bc.ca)>  
**Subject:** Re: Digital Training

Hi Andrea,

I'm a bit under the gun today with UBCM stuff, I'm going to ask Stephanie Ferguson to assist you with this. Perhaps by mid-afternoon on Monday at the latest?

H

**From:** "Kerrigan, Andrea GCPE:EX" <[Andrea.Kerrigan@gov.bc.ca](mailto:Andrea.Kerrigan@gov.bc.ca)>  
**Date:** Friday, September 7, 2018 at 3:52 PM  
**To:** "Hanuman, Heron GCPE:EX" <[Heron.Hanuman@gov.bc.ca](mailto:Heron.Hanuman@gov.bc.ca)>  
**Cc:** Karl Hardin <[Karl.Hardin@gov.bc.ca](mailto:Karl.Hardin@gov.bc.ca)>, "Sigouin, Melissa GCPE:EX" <[Melissa.Sigouin@gov.bc.ca](mailto:Melissa.Sigouin@gov.bc.ca)>  
**Subject:** Digital Training

Hello Heron,

I wanted to connect as I understand from Mike Lowe that the Digital Team is prepared to conduct a workshop in September. This is exciting!!

I am in the process of preparing the communications for the release of the September Pro-D calendar and would like to add your workshop details to the list of offerings. A few things I need from you for this:

- Name of Workshop
- Date (Sept 26<sup>th</sup> – 28<sup>th</sup> works)
- Time
- Location (I will need to book a space in GCPE HQ if needed)
- Delivery method (i.e. in person, virtual, blended)
- Description of workshop and list of learning outcomes
- Facilitator name(s)

I am aiming to have the calendar out on Monday...Let me know if I can help in any way.

Take care,  
Andrea

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**Andrea Kerrigan**

Strategic Talent Services and Engagement Officer  
Government Communications and Public Engagement  
Direct | 250.812.3564 Email | [andrea.kerrigan@gov.bc.ca](mailto:andrea.kerrigan@gov.bc.ca)



**Subject:** RE: Digital Training  
**Date:** Tuesday, September 11, 2018 at 2:49:55 PM Pacific Daylight Time  
**From:** Kerrigan, Andrea GCPE:EX  
**To:** Ferguson, Stephanie GCPE:EX, Hanuman, Heron GCPE:EX  
**CC:** Hardin, Karl GCPE:EX, Sigouin, Melissa GCPE:EX, Green, Janice GPCE:EX  
**Attachments:** image002.jpg, image003.jpg

Course is created and ready to go 😊 Time changed slightly due to room availability. It is from 11-1pm in N404 on Sept 26<sup>th</sup>.

Thank you for your help with this and let me know if I can support in any way,  
Andrea

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**Andrea Kerrigan**

Strategic Talent Services and Engagement Officer  
Government Communications and Public Engagement  
Direct | 250.812.3564 Email | [andrea.kerrigan@gov.bc.ca](mailto:andrea.kerrigan@gov.bc.ca)



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**From:** Ferguson, Stephanie GCPE:EX  
**Sent:** September 10, 2018 10:31 AM  
**To:** Hanuman, Heron GCPE:EX <Heron.Hanuman@gov.bc.ca>; Kerrigan, Andrea GCPE:EX <Andrea.Kerrigan@gov.bc.ca>  
**Cc:** Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>; Sigouin, Melissa GCPE:EX <Melissa.Sigouin@gov.bc.ca>  
**Subject:** Re: Digital Training

Hi Andrea/Melissa,

Here is the info for our digital training:

- Digital Communications and You
- Weds, Sept 19 or Weds, Sept 26 (same session, you only need to sign up for one)

- 10:30am – 12:30pm
- GCPE HQ – we'll need to book a space.
- In-person
- In this 2 hour training you will get an overview of the work of the Digital Communications department, including the digital services your ministry needs and our approach to the BC Government's social media channels. You will learn what we need from your ministry communications shop in order to deliver quality and timely content, images, and more.
- Instructor: Stephanie Ferguson, Digital Communications Officer

Depending on how many people we get signing up (I can accommodate anywhere between 2 and 15 people), would you be able to handle a room booking? Let me know if there's anything else you need, or if the dates are not ideal, I'm flexible on those.

Cheers,  
Stephanie

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**Stephanie Ferguson**

Digital Communications Officer | Digital Communications  
Government Communications and Public Engagement  
Province of British Columbia  
250-889-3745

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**From:** "Hanuman, Heron GCPE:EX" <[Heron.Hanuman@gov.bc.ca](mailto:Heron.Hanuman@gov.bc.ca)>  
**Date:** Friday, September 7, 2018 at 3:54 PM  
**To:** "Kerrigan, Andrea GCPE:EX" <[Andrea.Kerrigan@gov.bc.ca](mailto:Andrea.Kerrigan@gov.bc.ca)>  
**Cc:** Karl Hardin <[Karl.Hardin@gov.bc.ca](mailto:Karl.Hardin@gov.bc.ca)>, "Sigouin, Melissa GCPE:EX" <[Melissa.Sigouin@gov.bc.ca](mailto:Melissa.Sigouin@gov.bc.ca)>, "Ferguson, Stephanie GCPE:EX" <[Stephanie.Ferguson@gov.bc.ca](mailto:Stephanie.Ferguson@gov.bc.ca)>  
**Subject:** Re: Digital Training

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H

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**From:** "Kerrigan, Andrea GCPE:EX" <[Andrea.Kerrigan@gov.bc.ca](mailto:Andrea.Kerrigan@gov.bc.ca)>  
**Date:** Friday, September 7, 2018 at 3:52 PM  
**To:** "Hanuman, Heron GCPE:EX" <[Heron.Hanuman@gov.bc.ca](mailto:Heron.Hanuman@gov.bc.ca)>

**Cc:** Karl Hardin <[Karl.Hardin@gov.bc.ca](mailto:Karl.Hardin@gov.bc.ca)>, "Sigouin, Melissa GCPE:EX" <[Melissa.Sigouin@gov.bc.ca](mailto:Melissa.Sigouin@gov.bc.ca)>

**Subject:** Digital Training

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- Description of workshop and list of learning outcomes
- Facilitator name(s)

I am aiming to have the calendar out on Monday...Let me know if I can help in any way.

Take care,  
Andrea

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**Andrea Kerrigan**

Strategic Talent Services and Engagement Officer

Government Communications and Public Engagement

Direct | 250.812.3564 Email | [andrea.kerrigan@gov.bc.ca](mailto:andrea.kerrigan@gov.bc.ca)

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