From: Whittier, Joanne GCPE:EX

Sent: Wednesday, June 27, 2018 3:15 PM

**To:** Zaharia, Sarah GCPE:EX

Cc: Ingram, Ben GCPE:EX; Harbord, Chris GCPE:EX

**Subject:** RE: For Review - NR next intake of applications for connectivity projects

Attachments: NR NDIT Intake Details July 1 2018\_DRAFT8.docx

Hi Sarah – here is the updated version. Hoping this is ok with you? Thx - Jo

From: Zaharia, Sarah GCPE:EX

Sent: Wednesday, June 27, 2018 2:47 PM

To: Harbord, Chris GCPE:EX

Cc: Ingram, Ben GCPE:EX; Whittier, Joanne GCPE:EX

Subject: RE: For Review - NR next intake of applications for connectivity projects

Can we take 'rural' out of the headline?

For the quote:

s.13

s.13 Let's find a more plain language way to explain that.

Why are last mile and transport fibre in quotations?

Thanks for tightening this up!

From: Harbord, Chris GCPE:EX

Sent: Wednesday, June 27, 2018 1:48 PM

To: Zaharia, Sarah GCPE:EX

Cc: Ingram, Ben GCPE:EX; Whittier, Joanne GCPE:EX

Subject: FW: For Review - NR next intake of applications for connectivity projects

Adding Ben and Jo...

From: Harbord, Chris GCPE:EX

Sent: Wednesday, June 27, 2018 1:48 PM

To: Zaharia, Sarah GCPE:EX

Subject: RE: For Review - NR next intake of applications for connectivity projects

Thanks for the feedback Sarah. We've worked to shorten it considerably and revise as directed. Please let us know if this works. Cheers, Chris

From: Zaharia, Sarah GCPE:EX

Sent: Wednesday, June 27, 2018 12:48 PM

To: Harbord, Chris GCPE:EX

Subject: RE: For Review - NR next intake of applications for connectivity projects

<sup>\*</sup>Can you be sure to cc the author in your shop if it wasn't you so the feedback can go to everyone?

Last line of MJS first quote \$.13

. Second quote is a lot stronger.

Please give this a good edit.

From: Harbord, Chris GCPE:EX

Sent: Wednesday, June 27, 2018 8:47 AM

To: Zaharia, Sarah GCPE:EX

Subject: For Review - NR next intake of applications for connectivity projects

Hi there – can you please review? This news release highlights that the July 1 intake of applications for connectivity projects is open. Cheers, Chris

From: Robb, Katie GCPE:EX

Sent: Wednesday, June 27, 2018 1:51 PM

**To:** Zaharia, Sarah GCPE:EX **Subject:** RE: Ride Sharing

Attachments: EP\_Ride Hailing Taxi Modernization Announcement\_July 2018.docx

Note: as of 4pm yesterday, things are in flux. Will fill you in tomorrow.

### **Katie Robb**

Communications Director | Ministry of Transportation and Infrastructure Government Communications & Public Engagement

O: 250.953.4865 | M: 250.920.8371

From: Zaharia, Sarah GCPE:EX

Sent: Wednesday, June 27, 2018 1:12 PM

**To:** Robb, Katie GCPE:EX **Subject:** Ride Sharing

Can you flip me the updated coms plan? Not urgent, just tying to stay on top of this one.

### Sarah Zaharia

Executive Director | Financial Ministries Government Communications and Public Engagement Sarah.Zaharia@gov.bc.ca (778) 584-1258

From: Currie, David GCPE:EX

**Sent:** Thursday, June 21, 2018 1:10 PM

To:Zaharia, Sarah GCPE:EXCc:Zoeller, Sonja GCPE:EXSubject:RE: Strategy Update

Follow Up Flag: Follow up Flag Status: Completed

Sarah,

Sonja will be attending in my stead for today's mtg, but wanted you to have this in advance.

- Fall 2018 Legislation for Speculation Tax and Employer Health Tax with implementation in beginning of 2019.
- Fall/Winter 2018 review of OSRE/REC complete and findings made public
- Spring 2019s.13
- Ongoing Coordinate cross-government action on gender issues, including gender violence, gender equality and women's economic empowerment
- Ongoing review of the 10-year Capital Plan to ensure that government priorities are met through appropriate capital investments
- Ongoing s.13

s.13

From: Zaharia, Sarah GCPE:EX

Sent: Thursday, June 21, 2018 11:30 AM

**To:** Currie, David GCPE:EX < <u>David.Currie@gov.bc.ca</u>>; Harbord, Chris GCPE:EX < <u>Chris.Harbord@gov.bc.ca</u>>; Leslie, Lisa GCPE:EX < <u>Lisa.Leslie@gov.bc.ca</u>>; McRae, Meghan GCPE:EX < <u>Meghan.McRae@gov.bc.ca</u>>; Robb, Katie GCPE:EX < <u>Katie.Robb@gov.bc.ca</u>>; Rorison, Trish GCPE:EX < <u>Trish.Rorison@gov.bc.ca</u>>; Schollen, Tasha GCPE:EX

<<u>Tasha.Schollen@gov.bc.ca</u>> **Subject:** Strategy Update

Can you all come to the meeting today with whatever high level sense of strategies your ministries are pulling together over the next year? All of the ED's are meeting with Cara on Friday to try to map out a corporate rollout of what makes sense when. No details are required.

For example in TAC we are aware of 3 – a tourism strategy, a multiculturalism strategy and a sport strategy. We know that the tourism strategy should have launched in the spring and now we are looking at the fall and dates unknown for multiculturalism and sport.

Thanks,

# Sarah Zaharia

Executive Director | Financial Ministries Government Communications and Public Engagement Sarah.Zaharia@gov.bc.ca (778) 584-1258

From: Milne, Jillian GCPE:EX

**Sent:** Tuesday, June 19, 2018 3:57 PM

To:Zaharia, Sarah GCPE:EXCc:McRae, Meghan GCPE:EX

Subject: RE: FOR REVIEW: NYCU\_BuyBC at moss st market Jun 5\_18 DRAFT 5

Attachments: NYCU\_BuyBC at moss st market Jun 5\_18 DRAFT 6.docx

Hi Sarah,

Take two attached with track changes

Thank you!

Jill

From: Zaharia, Sarah GCPE:EX

Sent: Tuesday, June 19, 2018 9:46 AM

To: McRae, Meghan GCPE:EX; Milne, Jillian GCPE:EX

Subject: RE: FOR REVIEW: NYCU\_BuyBC at moss st market Jun 5\_18 DRAFT 5

I'm struggling with the first paragraph, s. 13

We are also using,

modernized, enhanced and return. Let's not try to explain too many angles at once. Can you give it another pass?

From: McRae, Meghan GCPE:EX Sent: Monday, June 18, 2018 3:49 PM

To: Zaharia, Sarah GCPE:EX; Milne, Jillian GCPE:EX

Subject: FOR REVIEW: NYCU\_BuyBC at moss st market Jun 5\_18 DRAFT 5

Hi Sarah,

Attached is the NYCU for the launch of the BuyBC logo and Partnership program that Jill and I have worked on, ahead of Saturday's event.

Can you let me know if you have suggestions/feedback on this one? We're trying to blend the audiences of BC consumers who consciously choose to BuyBC, and the agriculture sector who can access the cost-shared and logo licensing program. Hoping able to reach them both with this NR. Your fresh eyes might help see any gaps we have.

Thanks! Meghan

From: Jones, JJ GCPE:EX

**Sent:** Monday, June 18, 2018 9:50 AM

**To:** Zaharia, Sarah GCPE:EX; Dalzell, Danielle GCPE:EX **Subject:** RE: FOR REVIEW: Surrey materials - Relocation

I think the number of quotes in the body will need to, by necessity, be flexible. If it can be done elegantly, I have no issue with multiple quotes in the body. But if there are say, 4 quotes and only 3 could realistically fit, I'd rather go to 2 quotes in and two quotes out so one quote doesn't look left out... etc. Basically – it depends.

I will, of course, defer to Danielle on this one.

This release looks fine to me.

From: Zaharia, Sarah GCPE:EX

Sent: Monday, June 18, 2018 9:46 AM

To: Jones, JJ GCPE:EX; Dalzell, Danielle GCPE:EX

Subject: FW: FOR REVIEW: Surrey materials - Relocation

This NR is a good example of us being inconsistent in the direction we are giving to shops. I'm happy to encourage whatever method you would like for # of quotes in an NR but despite this one having more than 3 I think it works.

What do you think JJ/Danielle?

From: Mukasa, Kate GCPE:EX

**Sent:** Friday, June 15, 2018 2:58 PM

**To:** Zaharia, Sarah GCPE:EX; Jones, JJ GCPE:EX **Cc:** Leslie, Lisa GCPE:EX; Duncan, Michael GCPE:EX **Subject:** FOR REVIEW: Surrey materials - Relocation

Hello Sarah and JJ,

Attached is the Surrey NR and QA for Tuesday relocation for your review.

I've also attached the fact sheet and media strategy, which includes an itinerary for the move-in week. There are also further details below on the move-in days and a report out on yesterday's technical briefing and tour.

### Move-in days (June 19):

- BC Housing and partners will be hosting a media briefing at 1 p.m. on the first day of move-ins and will be providing media with a factsheet (attached).
- All media calls will be directed to Rajvir (BCH) and she will filter and direct them. If the partners are the lead they will get to answer them. If it's a media request for BC Housing it will go through the regular process (MAH media relations).

### Technical Briefing and Tour (June 14):

The CBC, the Province, Surrey Now and the Vancouver Sun attend the technical briefing yesterday. Another major news event occurred at the same time – a stabbing at the Sheraton hotel in Surrey so a number of media were staked outside the hotel.

Many of the questions from the media were operational questions. Things like can you invite guests, will residents be able to use drugs, what happens after the move in. Below is a link to the audio of the technical briefing.

https://drive.google.com/file/d/1dziS4MKp6W3Uab1YxnUm2X6sTlFA-bds/view

The City of Surrey also provided a high level response to the media when asked about a possible injunction. We believe the question requires more specific messaging by CoS.

Thank you, Kate

From: Harbord, Chris GCPE:EX

**Sent:** Tuesday, June 12, 2018 4:34 PM **To:** Dalzell, Danielle GCPE:EX

Cc: Zaharia, Sarah GCPE:EX; Whittier, Joanne GCPE:EX

**Subject:** FW: Accomplishments Summaries

Attachments: 20180607\_1YR\_Accomplishment\_Summary\_DRAFT\_\_DDEdits.docx

Hi Danielle – we've updated the CITZ section. Please let me know if you have any questions. Cheers, Chris

From: Zaharia, Sarah GCPE:EX

Sent: Monday, June 11, 2018 12:51 PM

To: Currie, David GCPE:EX; Harbord, Chris GCPE:EX; Leslie, Lisa GCPE:EX; McRae, Meghan GCPE:EX; Robb, Katie

GCPE:EX; Rorison, Trish GCPE:EX; Schollen, Tasha GCPE:EX

**Subject:** Accomplishments Summaries

Hi everyone,

Danielle has asked that folks take another pass at these with particular attention to the key messages, AVED, MAH and Public Safety were the gold standards.

The summaries will be used to inform direct communications products to be distributed leading up to July 18th. It will be used primarily to inform op-eds, statements, digital and social posts summarizing cross-government accomplishments over the first year of the new government. It will also be used as a reference by executive and PO to decide what pieces need to be highlighted.

Ideally she's like them back by Wednesday, end of day.

Thanks very much,

### Sarah Zaharia

Executive Director | Financial Ministries Government Communications and Public Engagement Sarah.Zaharia@gov.bc.ca (778) 584-1258

**From:** Korinowsky, Alexandra GCPE:EX **Sent:** Wednesday, June 6, 2018 10:53 AM

To: Zaharia, Sarah GCPE:EX; Bowness, Lisanne GCPE:EX

Cc: Flood, Leanne GCPE:EX

**Subject:** RE: For Sarah's approval please - BikeBC grant NR

Hi Sarah,

Does this work?

"B.C. is a leader in North America when it comes to cycling infrastructure and I'm pleased to see 18 more communities getting on board with building a culture of cycling and encouraging healthy living," said Claire Trevena, Minister of Transportation and Infrastructure. "I'm excited about this year's grant recipients that represent diversity in the kinds of projects being built and the size of participating communities – both urban and rural."

Thanks,

Alex

From: Zaharia, Sarah GCPE:EX

Sent: Wednesday, June 6, 2018 10:41 AM

**To:** Bowness, Lisanne GCPE:EX

**Cc:** Flood, Leanne GCPE:EX; Korinowsky, Alexandra GCPE:EX **Subject:** RE: For Sarah's approval please - BikeBC grant NR

Hey Alex, this is a great start.

When I read the quote I'm not sure if the 18 communicates have been set or they are up for application. Can that be clarified? Would be better to see the minister thanking or recognizing the communities rather than talking about others getting on board. Also the quote doesn't answer the why question. Why are we doing this? Why is it good for people?

From: Bowness, Lisanne GCPE:EX

Sent: Wednesday, June 6, 2018 10:33 AM

To: Zaharia, Sarah GCPE:EX

**Cc:** Flood, Leanne GCPE:EX; Korinowsky, Alexandra GCPE:EX **Subject:** For Sarah's approval please - BikeBC grant NR

Hi Sarah – here is another TRAN NR for your look over & approval please.

This one will either go out on Friday or on Monday – it just depends on when the grants are signed off by the Minister. This was written by Alex in our shop and incorporates a good overview of the BikeBC program as well as the importance of the grant program to communities, enhancing cycling infrastructure & encouraging healthy active lifestyles.

To go along with it – there is a cool video produced by GCPE HQ digital team – please see Hightail below.

Over to you for signoff please – thx!

From: Hightail [mailto:delivery@u2418783.wl034.sendgrid.net]

**Sent:** Friday, June 1, 2018 2:18 PM

Subject: File Delivered: BikeBC BC+2

# HIGHTAIL is now opentext™

Your files have been sent!

# 1 file was delivered to the following recipients:

stephanie.ferguson@gov.bc.ca

Heron.Hanuman@gov.bc.ca



Terms | Privacy

From: Phelps, Brendan GCPE:EX

**Sent:** Tuesday, June 5, 2018 10:30 AM

To: Bowness, Lisanne GCPE:EX; Flood, Leanne GCPE:EX

Cc: Zaharia, Sarah GCPE:EX

**Subject:** RE: TRAN NR for Sarah's approval - Nordel Inspection Building - and question if we

can get translated into Punjabi?

Attachments: NR - Nordel Inspection Building - June 2018.docx

Here is an updated version. I changed the lead sentence to focus on the benefit for both CVSE staff and truck drivers:

A new facility is being built in Delta, which will improve working conditions for Commercial Vehicle Safety and Enforcement (CVSE) staff, speed up inspection times for truck drivers and boost safety for everyone travelling on B.C.'s highways and roads.

Let me know if this is okay now.

Thanks, Brendan

**From:** Bowness, Lisanne GCPE:EX **Sent:** Monday, June 4, 2018 4:38 PM

**To:** Phelps, Brendan GCPE:EX < Brendan.Phelps@gov.bc.ca >; Flood, Leanne GCPE:EX < Leanne.Flood@gov.bc.ca > **Subject:** FW: TRAN NR for Sarah's approval - Nordel Inspection Building - and question if we can get translated into Punjabi?

Brendan – great job – as the other NRs had a bunch of edits!

I think you can just add in a quick line about why this new facility will be beneficial to commercial drivers (ie. it will make the process faster/ more streamlined for inspections...can hold 2 commercial vehicles at once)

You already have this info in your release – maybe just move it up a bit to make the info more prominent? Thanks!

**From:** Zaharia, Sarah GCPE:EX **Sent:** Monday, June 4, 2018 4:18 PM **To:** Bowness, Lisanne GCPE:EX

Cc: Phelps, Brendan GCPE:EX; Flood, Leanne GCPE:EX

Subject: RE: TRAN NR for Sarah's approval - Nordel Inspection Building - and question if we can get translated into

Punjabi?

Nice work Brendan, overall I like the tone. We need to answer the why question, why are we doing this? What problem are we solving for drivers?

From: Bowness, Lisanne GCPE:EX Sent: Monday, June 4, 2018 10:24 AM

To: Zaharia, Sarah GCPE:EX

Cc: Phelps, Brendan GCPE:EX; Flood, Leanne GCPE:EX

Subject: TRAN NR for Sarah's approval - Nordel Inspection Building - and question if we can get translated into Punjabi?

Good morning Sarah – here is another TRAN NR for your signoff please, for June 7 release.

This one was written by Brendan Phelps in our shop, and it's to let people know about a new facility to be built in Delta to conduct commercial vehicle inspections, to help ensure commercial vehicles are up to standards, and to boost safety for everyone travelling on B.C.'s highways and roads. The new facility will be built at the existing weigh scale at 8150 Nordel Way, near the south end of the Alex Fraser Bridge. Ravi Kahlon, MLA for Delta North, will be present and speaking at the event on behalf of Claire Trevena, Minister of Transportation and Infrastructure, therefore, the quote is written for him. Since this is about the commercial vehicle industry, we were thinking it would be good to get this one translated into Punjabi.

Please let us know if you are good with the NR, and also if it's OK to go through the process to get it translated.

Thank you!

# **Lisanne Bowness | Communications Manager**

Government Communications and Public Engagement Ministry of Transportation and Infrastructure Direct: 250-356-7707

Cell: 250-889-1336

From: Pope, Danielle GCPE:EX

**Sent:** Tuesday, June 5, 2018 10:05 AM

**To:** Zaharia, Sarah GCPE:EX; Bowness, Lisanne GCPE:EX

Cc: Flood, Leanne GCPE:EX

Subject: RE: TRAN NR/BG for Sarah's approval - BC Air Access Program grants

Attachments: NR - BCAA Grants -(FINAL DRAFT).docx

Hi Sarah,

Thanks so much for your time on this. I'm happy to make the changes below.

Can you clarify on the request to tighten: would you like me to remove the first "backgrounder" and pull a few points into a quick-facts section, or are you looking for me to shorten the body of the main release?

Thanks! Danielle

Danielle Pope | Media Relations

Government Communications and Public Engagement

Ministry of Transportation and Infrastructure

Telephone: 250-356-8241 | Mobile: 778-679-0133

Danielle.Pope@gov.bc.ca

**From:** Zaharia, Sarah GCPE:EX **Sent:** Monday, June 4, 2018 3:43 PM **To:** Bowness, Lisanne GCPE:EX

Cc: Flood, Leanne GCPE:EX; Pope, Danielle GCPE:EX

Subject: RE: TRAN NR/BG for Sarah's approval - BC Air Access Program grants

Thanks for this Danielle.

Can we rework the headline? I don't like that the word air appears twice. The quote needs a pass for plain language, it should flow naturally when you say it out loud. I like the emphasis on green tech!

Works that need plain language translation:

- Transformational impacts
- Rehabilitations
- Undertake

Some of the release feels repetitive – can we get it tighter please?

**From:** Bowness, Lisanne GCPE:EX **Sent:** Monday, June 4, 2018 2:23 PM

To: Zaharia, Sarah GCPE:EX

Cc: Flood, Leanne GCPE:EX; Pope, Danielle GCPE:EX

Subject: TRAN NR/BG for Sarah's approval - BC Air Access Program grants

Hi Sarah – here is another TRAN NR for your approval please.

We have this one lined up for Wed June 6 release – but as we are still waiting on the final signoff on the grants from the MO – this date may need to be pushed back some.

This was written by Danielle Pope in our shop – who covers the Aviation file for us.

This NR/BG talks about this year's BC Air Access grants - awarded to 24 airports this year at a total of over \$6.3 million.

This NR/ BG will go province-wide – and we have the attached graphic with map of regional airports which have received funding to go with it as a visual.

Over to you for signoff please & thanks. LB

# **Lisanne Bowness | Communications Manager**

Government Communications and Public Engagement Ministry of Transportation and Infrastructure

Direct: 250-356-7707 Cell: 250-889-1336

From: Bill Tam <btam@digitalsupercluster.ca>
Sent: Thursday, May 24, 2018 2:38 PM
To: Zaharia, Sarah GCPE:EX; 'Suzanne Gill'

Subject: RE: Thanks!

HI Sarah - here's a brief paragraph that we hope explains in plain language the supercluster organization and the objective.

The digital technology supercluster is an independent, not-for-profit organization that will be operational in June 2018. It will leverage the resources and expertise of universities, research organizations, the private sector and the provincial government to address the challenges and opportunities of the digital age. With the right investment and partnerships, the digital technology supercluster is expected to create \$15B in economic activity and 84,000 jobs for BC over the next decade.

Bill Tam Co-Chair Digital Technology Supercluster btam@digitalsupercluster.ca

C: 604.307.9259

----Original Message-----

From: Zaharia, Sarah GCPE:EX < Sarah. Zaharia@gov.bc.ca >

Sent: May 24, 2018 1:17 PM

To: 'Suzanne Gill' <sgill@genomebc.ca>
Cc: Bill Tam <btam@digitalsupercluster.ca>

Subject: RE: Thanks!

Thanks to you Suzanne, really appreciated you both taking the time.

I'm sure we'll be talking again soon,

-Sarah

----Original Message----

From: Suzanne Gill [mailto:sgill@genomebc.ca]

Sent: Saturday, May 19, 2018 3:10 PM

To: Zaharia, Sarah GCPE:EX

Cc: Bill Tam Subject: Thanks!

Hello Sarah,

A long overdue thank you for taking the time to meet with Bill and I last week. I hope the discussion provided some clarity around the digital technology supercluster and answered your questions. Feel free to follow up with Bill or I with any questions!

It was nice to meet you! Suzanne

Suzanne Gill Executive Director, Corporate Development Genome British Columbia C: (604) 551-9221

Sent from my iPad

From: LeSueur, Kathryn GCPE:EX

Sent: Friday, May 11, 2018 11:54 AM

To: Zaharia, Sarah GCPE:EX

Cc: Gibbs, Robb GCPE:EX

Subject: RE: Buy BC: EAT DRINK LOCAL questions

I have questions about the plans for traditional and social media campaigns (i.e. content, alignment with BuyBC, budget, timing, ). And would like to know what the expectations are for the graphic design support and content development.

From: Zaharia, Sarah GCPE:EX
Sent: Friday, May 11, 2018 10:38 AM
To: LeSueur, Kathryn GCPE:EX
Cc: Gibbs, Robb GCPE:EX

Subject: RE: Buy BC: EAT DRINK LOCAL questions

s.13

**From:** LeSueur, Kathryn GCPE:EX **Sent:** Friday, May 11, 2018 10:34 AM

**To:** Zaharia, Sarah GCPE:EX **Cc:** Gibbs, Robb GCPE:EX

Subject: FW: Buy BC: EAT DRINK LOCAL questions

Sarah, below are AGRIs answers to the three questions from Robb regarding EDL.

Kathryn

From: Easton, Joan E AGRI:EX Sent: Tuesday, May 8, 2018 2:58 PM

To: LeSueur, Kathryn GCPE:EX; Watt, Adrienne GCPE:EX

Cc: Patterson, Mat AGRI:EX; Hoerger, Andrea AGRI:EX; Wong, Jane T AGRI:EX

Subject: Buy BC: EAT DRINK LOCAL questions

Hi Kathryn,

s.13

Page 19

Withheld pursuant to/removed as

s.13

Regards Joan

From: Leslie Wootton < LeslieW@mppia.com>

**Sent:** Tuesday, May 8, 2018 11:47 AM

**To:** Zaharia, Sarah GCPE:EX

Subject: RE: Follow Up

Importance: High

Hi Sarah,

Thanks for your follow up to our brief meeting in Victoria -- and my apologies for the delayed reply! In the immediate aftermath of CIW -- which was fantastic on all fronts btw thanks to your team -- I had some pending fires to extinguish and on top of it had s.22 scheduled immediately afterwards as well. Needless to say my hair remained on fire in the ensuing week:

I would love to have a more in depth conversation/meeting with you re industry-gov't communications and our collaborative strategies...in person is my favourite -- are you over on this side much?

If that's not practical, we could schedule a call -- let me know what you think.

I look forward to connecting and collaborating again. Hope you are well...best, Leslie

### Leslie Wootton

Director of Communications & Strategy Motion Picture Production Industry Assn. of BC 1+604.837.5829 lesliew@mppia.com

From: Zaharia, Sarah GCPE:EX [Sarah.Zaharia@gov.bc.ca]

Sent: Thursday, April 26, 2018 11:52 AM

To: Leslie Wootton Subject: Follow Up

Hi Leslie,

Great to meet you (and R2) last night. I've followed up with my team about the bi-weekly calls that we discussed and will get back to you when I hear more. Let me know if you have any more intel on your end about how or why they stopped happening.

Looking forward to working with you,

### Sarah Zaharia

Executive Director | Financial Ministries Government Communications and Public Engagement Sarah.Zaharia@gov.bc.ca (778) 584-1258

From: Lowe, Mike GCPE:EX

**Sent:** Wednesday, May 2, 2018 12:41 PM

**To:** Zaharia, Sarah GCPE:EX **Subject:** RE: spreadsheet for updating

Evan and PO wants it urgently and it has already been delayed. Believe me, if I could let it go any longer I would.

Only the people in the shop have the expertise to decipher what counts as actual units announced, vs. re-announced, what the categories of units are, etc. so that we can accurately report on what we've put out there. I did much of the work on it to date myself, but I know little enough about the details in that ministry that it's going to be inaccurate if I try to keep doing it myself.

From: Zaharia, Sarah GCPE:EX

Sent: Wednesday, May 2, 2018 12:36 PM

To: Lowe, Mike GCPE:EX < Mike.Lowe@gov.bc.ca>

Subject: RE: spreadsheet for updating

What's the urgency on this project and can we get someone else to help?

From: Lowe, Mike GCPE:EX

Sent: Wednesday, May 2, 2018 12:23 PM

To: Zaharia, Sarah GCPE:EX

Subject: FW: spreadsheet for updating

FYI so you're aware of the added pressure I've put Lisa under with this project...

From: Leslie, Lisa GCPE:EX

Sent: Wednesday, May 2, 2018 12:15 PM

To: Lowe, Mike GCPE:EX < Mike.Lowe@gov.bc.ca>

Subject: RE: spreadsheet for updating

So it shall be. :)

From: Lowe, Mike GCPE:EX

Sent: Wednesday, May 2, 2018 10:10 AM

**To:** Leslie, Lisa GCPE:EX

Subject: Re: spreadsheet for updating

I know you're swamped and I apologize that this is coming on top of what you've already got, but yes I do need it done. Preferably before noon tomorrow if at all possible.

Thx

Sent from my iPhone

On May 1, 2018, at 3:12 PM, Leslie, Lisa GCPE:EX < Lisa.Leslie@gov.bc.ca > wrote:

I moved this to midway down my list of things I am behind on. Need me to move it up right now?

From: Lowe, Mike GCPE:EX

**Sent:** Tuesday, May 1, 2018 2:13 PM

To: Leslie, Lisa GCPE:EX

**Subject:** RE: spreadsheet for updating

Hi Lisa. Any update on this?

From: Leslie, Lisa GCPE:EX

Sent: Wednesday, April 25, 2018 6:13 PM

To: Lowe, Mike GCPE:EX < Mike.Lowe@gov.bc.ca>

Subject: RE: spreadsheet for updating

Will do and will call if I have questions.

Thank you.

From: Lowe, Mike GCPE:EX

Sent: Wednesday, April 25, 2018 5:13 PM

To: Leslie, Lisa GCPE:EX

**Subject:** spreadsheet for updating

Hi Lisa – I've been working with the spreadsheet of announcements you sent me to get it where it needs to be in terms of usefulness for some larger forward-planning exercises.

I updated all the entries with some extra fields, but would like to kick it back to someone in your shop to go back and break out each entry as laid out in the updated spreadsheet (attached).

The few I highlighted in yellow are fully filled out to demonstrate what I'm looking for... the "Total units" column is sort of a 'raw' units announced column, then the columns to the right of it break down what kinds of units they are... New or Refurbished; Modular/HousingHub/Affordable Rental/Shelter... in some cases units we announce fall into multiple categories. (\*Also note that in some cases where we announce units in multiple jurisdictions all in one announcement, it will be useful to create multiple rows on this spreadsheet, as you'll see I did with the Apr. 13 HousingHub announcement).

It's important we have someone over there do this, as you guys know all the nuances of what falls into what category, and what is a re-announcement, or more details on a previous announcement (for example, today we announced the operator of some Modular units in Maple Ridge... I wouldn't know if we need to add this as additional detail to a line already on the spreadsheet, or if it represents more units we should be tracking.)

The end result, once this is up to date, will be the ability to see totals at the bottom of each column for the time period included here... how many total units, how many total Modular homes announced, how many units through HousingHub, etc.

### Next steps:

- Can someone please go over each row that is already on here and update to break out the
  different categories (NOTE: I am open to advice on other columns or adjustments to these
  existing ones you would recommend including that would be useful to track in this way).
- 2. Add rows for any announcements that have happened since April 14. (I'll be looking to have you guys update this regularly to keep it up to date).

I'm happy to discuss if what I've asked for here is a bit unclear – it's kind of tricky to explain in an email.
Many thanks. Mike
Mike Lowe   ADM, Communications Operations Government Communications and Public Engagement

Desk: 778-698-7411 Cell: 778-584-1247