

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: April 5, 2018 5:26 PM
To: Kristianson, Eric GCPE:EX
Subject: FW: Europe Trip Wrap materials for review
Attachments: NR - Europe Trip Wrap - Draft.docx

FYI

Marg LeGuilloux

Executive Director
Communications - Social Ministries
GCPE
778-584-1259

From: LeGuilloux, Marg GCPE:EX
Sent: Thursday, April 5, 2018 5:22 PM
To: Hannah, Matt GCPE:EX
Subject: FW: Europe Trip Wrap materials for review

Hi Matt.

Below is a first draft of the Fleming/Europe trip wrap NR – tentatively slated for release Monday AM. Their MO hasn't reviewed this draft yet but they have rec'd it over there for review.

Talked to Robb and he asked that you pls take it on.

I've let the CD know you'll connect up with her directly for edits – that way she can maintain version control over what she's simultaneously receiving back from her MO.

Thx Matt.

Marg LeGuilloux

Executive Director
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GCPE
778-584-1259

From: Filion, Corinna GCPE:EX
Sent: Thursday, April 5, 2018 3:19 PM
To: LeGuilloux, Marg GCPE:EX
Subject: FW: Europe Trip Wrap materials for review

Hi Marg, don't want to jam you timewise so sending this NR to you for review now. I expect the MO will have edits to this as well

Thanks,
C

From: SoroChan, Craig GCPE:EX
Sent: Thursday, April 5, 2018 3:16 PM
To: Harrison, Veronica EDUC:EX; Maartman, William EDUC:EX; Farrance, Melissa EDUC:EX
Cc: Leslie, Sean GCPE:EX; Filion, Corinna GCPE:EX
Subject: Europe Trip Wrap materials for review

Hi,

A QA and NR are attached for approval for the Europe Trip Wrap news release.

I've spoken with the Corporate Calendar folks at GCPE HQ and they've informed the best time for this to go out is 11am on Monday. it's tentatively slated for release at that time. Let me know if that time works for this to go out.

Please let know if you have any changes or revisions for the attached materials.

Call or email as needed.

Craig Sorochan
Senior Public Affairs Officer
Government Communications and Public Engagement
Ministry of Education
Tel: 250-208-9130
E-Mail: Craig.Sorochan@gov.bc.ca

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: April 30, 2018 2:25 PM
To: Zadravec, Don GCPE:EX
Subject: FW: Foundry Victoria
Attachments: QA_FoundryVictoria_media_requests_30APR18_FINAL.docx; NR_Foundry_Victoria_event_30APR18_DRAFT.docx

Hey Don – did you sign off on this NR last week?
Thx.

Marg LeGuilloux

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778-584-1259

From: Corns, Paul GCPE:EX
Sent: Monday, April 30, 2018 1:12 PM
To: LeGuilloux, Marg GCPE:EX
Cc: Cascaden, Lori R GCPE:EX
Subject: Foundry Victoria

Hi Marg,
Here is the set of materials supporting tomorrow's announcement.
Paul

Paul Corns | Director of Communications | Ministry of Mental Health and Addictions
ph. 778.974.2011 | mobile. 250.882.6572



LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: April 5, 2018 10:24 AM
To: Gibbs, Robb GCPE:EX
Cc: Lowe, Mike GCPE:EX
Subject: FYI -- Health Media Request - Justine

Major Media

Open

Received

Thursday, April 5, 2018 9:53 AM

Reporter

Justine Hunter
Reporter
Globe and Mail - BC Bureau

✉ jhunter@globeandmail.com

☎ 250-220-2718

📱 250-857-

Deadline

Thursday, April 5, 2018 2:00 PM

Topic

Extra Billing announcement - why so long to enact

Request

Justine would like to interview Minister Dix on why it took 15 years for implications might be.

She has spoken to Colin Hansen and Brian Day about what happened sections in 2003 because it would cause "the sky to fall" (wait lists we close). She would like to know what has changed since then to ensure

Available at her desk and she needs to file by 3:00 pm - so interview

Ministry

Health

Responsible

Laura Heinze



Marg LeGuilloux

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marg.leguilloux@gov.bc.ca

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: April 5, 2018 5:16 PM
To: Zaharia, Sarah GCPE:EX; Zadravec, Don GCPE:EX
Subject: Marie session wording -- in case you want to cut and paste

Hello Social Comm shops.

As a follow-up to the Style Guide info that went out to you all awhile ago, we will be offering the following two-hour session to our Communication shops. The Social ministries get to be first up to participate. ☺

We'd like *everyone* in your Comm shop to attend the session. We know this can be a challenge but it'll be important for all your staff to be hearing the discussions and the same info.

I'm suggesting the following groupings, so we can keep to three sessions, and keep #'s of participants manageable – MoH/MMHA , MCFD/Soc Development , and Educ/AEST.

The sessions will be led by Marie Della Mattia – some of you have met her re work she may have been doing with your MOs. Her info is below.

What I need from you pls – the following are available times for these 2-hour sessions – could you pls first confer with the CD you've been paired with, and get back to me ASAP which dates work for your two combined shops? If more than one date works for both shops, pls let me know that also, so we have some room to schedule. We can easily do the sessions at a boardroom out at your ministries, or easily do them here at HQ, so pls indicate your preference for that also.

Times available:

- Morning Monday, March 26
- Morning Tuesday, March 27
- Afternoon, Wednesday April 4
- Morning Thursday, April 5
- Afternoon Thursday, April 5

Thanks very much, I'm very much looking forward to these sessions, and they will help our folks in not only crafting but better understanding the "It's About People" messaging that we are striving for. Additionally, our DM Evan is very supportive of these sessions rolling out. They'll be offered to the other shops after we complete ours. Look forward to hearing back from you asap pls. Thx!

ABOUT THE SESSION:

Make it about people! You've all heard that advice. But do you wonder what that means for the creative communications work you do every day? This 2-hour session will look at a variety of ways to generate communications materials — from releases to speeches to events — that more effectively frame both the problems people are facing and the solutions government is doing. We all want to bring our ministry story to life for our audiences. Let's take some time to talk about how we achieve it together.

ABOUT THE PRESENTER:

Marie Della Mattia is an expert in audience-focused communications that helps drive change. She's coached community leaders, premiers, and TV presenters to improve their content and delivery so they can connect with both strength and warmth. She loves a good cause. And she is never happier than when she is helping communicators get the best possible results for people.



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LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: April 5, 2018 10:01 AM
To: Marie Della Mattia (mariedellamattia@gmail.com)
Subject: Mtg this aft with Sarah Z/Don Z?

Importance: High

Hi again Marie.

In terms of my colleagues scheds this aft – they'd be interested in chatting with you, and we could all make an hour work any time between 1-3:30. Seems to me might be best if you could pop in to chat with us in person, if that might work in your sched?

Let me know what might work and I'll get them booked in.

Thx again, Marie.



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LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: April 30, 2018 3:23 PM
To: Currie, David GCPE:EX; Anderson, Kristy GCPE:EX
Cc: Zaharia, Sarah GCPE:EX; Thistle-Walker, Carlene GCPE:EX
Subject: Ombuds Rpt

Hi David.

Just wanted to confirm that you've been keeping your colleague Kristy in the loop about the upcoming Misfire activities in the next few days?

Thx.



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LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: April 6, 2018 10:10 AM
To: Lowe, Mike GCPE:EX
Subject: Q from KJ

Hi Mike.

Can you and I discuss pls? A question from Karen arising out of your mtg yesterday:
s.13

Thx.

Sent from my Samsung Galaxy smartphone.

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: April 4, 2018 1:43 PM
To: Wormald, Carla GCPE:EX; Johnston, Karen GCPE:EX; Lauvaas, Kirsten GCPE:EX; Brandt, Keely GCPE:EX; Mills, Esme GCPE:EX; Larabee, Shawn G GCPE:EX
Subject: Room Change for Today's session
Importance: High

Room Change: -- s.15
Thx!

(And apologies in advance for the pending cramp-ness – someone double-booked/stole our s.15 booking!)



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LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: April 30, 2018 2:54 PM
To: Fillion, Corinna GCPE:EX; Leslie, Sean GCPE:EX
Subject: School Comm Mental Health Conference

Hi there.

Could you pls share with me info/Comms material etc that you have to date re this May conference?

Thx very much.



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LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: April 3, 2018 11:01 AM
To: Zadavec, Don GCPE:EX; Zaharia, Sarah GCPE:EX
Subject: Social CD -- this ok?

Hi.

I have my weekly CD mtg this aft – I was thinking I'd tell them this will be how they'll be divided up^{s.22} – you guys ok with this? If you'd like something different, pls just let me know...
Thx.

Don:

- MCFD (w/ Parlim Sec for Child Care Min Chen)
- AEST
- MMHA

Sarah:

- MoH
- Educ
- Soc Dev



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LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: April 3, 2018 7:05 AM
To: Johnston, Karen GCPE:EX; Lauvaas, Kirsten GCPE:EX
Subject: Cc Comms

Hi. Pls keep me updated if/when you are asked this week to do additional CC Comms docs -- NRs, etc.
Thx.

Sent from my Samsung Galaxy smartphone.

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: April 6, 2018 11:33 AM
To: Anderson, Kristy GCPE:EX; Thistle-Walker, Carlene GCPE:EX
Subject: Conf call -- joining us pls? On now

Sent from my Samsung Galaxy smartphone.

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: April 4, 2018 2:19 PM
To: Zadravec, Don GCPE:EX; Zaharia, Sarah GCPE:EX
Subject: Drop in?

We are in the messaging session right now with Marie, and MCFD/SocDev comm staff.
If you'd like to come and hang at the back of the room for a few min and see if it's something you'd like to set up for your Comm shops -- feel free to drop in. Here 2-4:00, s. 15

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