



Government Communications and Public Engagement  
Work Order Request  
(Draw Down Form)

COMPLETED  
ENTERED

Supplier: Strategic Communications (Stratcom)

Standing Offer # SO-GCPE018-005

Campaign: BC Enhanced Contact List

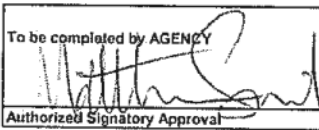
Project Start Date: March 26, 2018

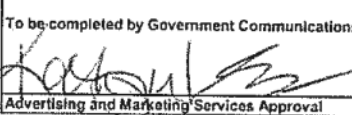
Delivery Date: March 28, 2018


Description of Project:

Enhanced Contact List for British Columbia, including all residential landline phone numbers and mailing addresses available in British Columbia with data appends.

Description	Number of Units	Cost per Unit	Estimated Cost
<b>CLIENT SERVICES</b>			
Account Services (primary day-to-day contact - Account Manager)		\$ 185.00	\$
Account Services (alternate to Account Manager)		\$ 185.00	\$
Junior Account Personnel		\$ 135.00	\$
Research Director or Management		\$ 185.00	\$
Data Analysis		\$ 160.00	\$
Questionnaire Design Hours		\$ 190.00	\$
Writing Services		\$ 160.00	\$
Moderator Guide Development		\$ 185.00	\$
Call Centre Services		\$ 39.00	\$
Note Taking		\$ 100.00	\$
Report Writing Services		\$ 185.00	\$
Focus Group Moderation		\$ 225.00	\$
<b>OTHER COSTS/SUB-CONTRACTED COSTS</b> (may include but not limited to the following)			
<b>FOCUS GROUP COSTING</b>			
Focus Group Facilities			\$
Facility Rental			\$
Hosting Services			\$
Equipment Usage			\$
Catering Charges			\$
<b>OMNIBUS SURVEY</b>			
Closed Survey			\$
Open Survey			\$
Panel Surveys			\$
Intercept Surveys			\$
<b>ENHANCED CONTACT LIST</b>			
Enhanced Contact List for British Columbia			\$ 27,500.00
<b>Sub-total</b>			\$ 27,500.00
<b>PST if Applicable</b>			\$0.00
<b>Total</b>			\$27,500.00
<b>HARD COSTS</b>			\$
<b>SUB-CONTRACTED SERVICES</b>			\$
<b>Sub-total</b>			\$27,500.00
<b>PST if Applicable</b>			\$0.00
<b>Total</b>			\$27,500.00

To be completed by AGENCY  
 Matthew Smith  
Authorized Signatory Approval Print Name Date March 28, 2018

To be completed by Government Communications and Public Engagement  
 Kathryn Lesieur  
Advertising and Marketing Services Approval Print Name Date March 28, 2018

To be completed by MINISTRY OR GCPE EXPENSE AUTHORITY  
 Raman Dace  
Expense Authority Approval Print Name Date March 28, 2018