

## **D'Argis, Krista GCPE:EX**

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Friday, June 22, 2018 10:48 AM  
**To:** LeGuilloux, Marg GCPE:EX; Zadavec, Don GCPE:EX; Zaharia, Sarah FIN:EX  
**Subject:** Feedback please

Oh hi Executive Directors,

Would you please review the following flow chart for news release approvals. As context, I didn't want to do something with lines flowing everywhere and around in circles, so I've designed this by 'stages'. Second, I wanted to make sure that GCPE HQ would see releases BEFORE they go to the MO, and then have final sign off.

With that said, please have a look.

Tks,

Robb

---

Robb Gibbs  
ADM – Strategic Communications  
Government Communications & Public Engagement  
P: 1-778-698-7469  
C: 1-778-584-1242

**D'Argis, Krista GCPE:EX**

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Thursday, June 21, 2018 1:14 PM  
**To:** Dalzell, Danielle GCPE:EX; Thaw, Sara GCPE:EX  
**Subject:** try this one

Hi

Couple little changes to the doc.

R

---

Robb Gibbs  
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**D'Argis, Krista GCPE:EX**

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Wednesday, June 13, 2018 9:07 AM  
**To:** Jones, JJ GCPE:EX; LeGuilloux, Marg GCPE:EX  
**Subject:** Next week's housing announcement

Hi all,

Just want to be clear that you two know this: I okayed the TRU student housing announcement for Friday of next week with the premier. My concerns over renovations have been sufficiently tempered that I'm okay with all this.

The point for the two of you is that this will be the kick-off echo announcement on this topic and will involve the premier. Can you both make sure it's sufficiently robust.

Thank you,

Robb

---

Robb Gibbs  
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**D'Argis, Krista GCPE:EX**

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Monday, June 4, 2018 11:12 AM  
**To:** Meggs, Geoff PREM:EX; Aaron, Sage PREM:EX; Lloyd, Evan GCPE:EX; Dewar, Bob PREM:EX; Wright, Don J. PREM:EX; Christensen, Suzanne PREM:EX; Gillezeau, Rob FIN:EX; Spilker, Robyn FIN:EX; Ashbourne, Craig MAH:EX; Smith, George AG:EX  
**Subject:** Embargoed poll till tomorrow

Hi folks,

Mario Canseco will be releasing this tomorrow so please keep it inside until then.

Housing numbers are holding relatively well, and school tax stuff is running at 67-21. Possibly except in Point Grey!!!!

Tks,

R



**D'Argis, Krista GCPE:EX**

---

**From:** Gibbs, Robb GCPE:EX  
**Sent:** Tuesday, May 29, 2018 1:32 PM  
**To:** Jones, JJ GCPE:EX  
**Subject:** tech strategy frame

Here you go.

R

---

Robb Gibbs  
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## **D'Argis, Krista GCPE:EX**

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Thursday, May 24, 2018 9:33 AM  
**To:** Anderson, Kristy GCPE:EX; Gibbs, Robb GCPE:EX  
**Subject:** Conversation with Kristy Anderson

**Gibbs, Robb GCPE:EX [9:08 AM]:**

Hey. Everything okay. You guys have done a great job!!!!!!!

**Kristy Anderson [9:27 AM]:**

thx.

**Gibbs, Robb GCPE:EX [9:27 AM]:**

Has PJH been briefed on the child care death?

**Kristy Anderson [9:28 AM]:**

That is happening I understand from Jas or MCFD...not sure lines are as follows though

This is a tragedy, my heart goes out to this family and everyone who cares about this child

I know the public wants answers and I do too

But there are investigations going on and we need to let them take their course, can't speculate

What I do know and can say is that there is a family who has tragically lost their child and that's a parent's worst nightmare

**Gibbs, Robb GCPE:EX [9:29 AM]:**

TY. Just heard Jen has got it and she's with PJH today.

**Kristy Anderson [9:30 AM]:**

Good

## **D'Argis, Krista GCPE:EX**

---

**From:** Gibbs, Robb GCPE:EX  
**Sent:** Thursday, May 24, 2018 9:12 AM  
**To:** Anderson, Kristy GCPE:EX; Gibbs, Robb GCPE:EX  
**Subject:** Conversation with Kristy Anderson

**Gibbs, Robb GCPE:EX [9:08 AM]:**

Hey. Everything okay. You guys have done a great job!!!!!!!

## **D'Argis, Krista GCPE:EX**

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Wednesday, May 23, 2018 6:45 PM  
**To:** Anderson, Kristy GCPE:EX; Gibbs, Robb GCPE:EX  
**Subject:** Conversation with Kristy Anderson

**Gibbs, Robb GCPE:EX [6:34 PM]:**

I think it's all going swimmingly!!!! tho I did talk to your minister rather urgently 45 minutes ago re the tech briefing. I'd been told he was going to deliver it!

**Kristy Anderson [6:35 PM]:**

Swimmingly you are funny.

Just sent you an email with a change they would like to make.

**Gibbs, Robb GCPE:EX [6:36 PM]:**

Yeah just saw it. Just to be clear, this means a change to the Premier's SN???

**Kristy Anderson [6:37 PM]:**

It does

**Gibbs, Robb GCPE:EX [6:42 PM]:**

Okay well, I want to minimize the hands on this change. So how do you want to do this?

**Kristy Anderson [6:42 PM]:**

I can do it and send everything back to the group. Probably easiest at this point...s

**Gibbs, Robb GCPE:EX [6:42 PM]:**

Okay. Thank you!

**Kristy Anderson [6:43 PM]:**

No problem

## **D'Argis, Krista GCPE:EX**

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Wednesday, May 23, 2018 6:41 PM  
**To:** Anderson, Kristy GCPE:EX; Gibbs, Robb GCPE:EX  
**Subject:** Conversation with Kristy Anderson

**Gibbs, Robb GCPE:EX [6:34 PM]:**

I think it's all going swimmingly!!!! tho I did talk to your minister rather urgently 45 minutes ago re the tech briefing.  
I'd been told he was going to deliver it!

**Kristy Anderson [6:35 PM]:**

Swimmingly you are funny.  
Just sent you an email with a change they would like to make.

**Gibbs, Robb GCPE:EX [6:36 PM]:**

Yeah just saw it. Just to be clear, this means a change to the Premier's SN???

**Kristy Anderson [6:37 PM]:**

It does

## D'Argis, Krista GCPE:EX

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**From:** Robb Gibbs <s.22 >  
**Sent:** Wednesday, May 23, 2018 1:47 PM  
**To:** Gibbs, Robb GCPE:EX  
**Subject:** Fwd: Slogan/mood boards

----- Forwarded message -----

**From:** Michele Della Mattia <michele@nowgroup.com>  
**Date:** Tue, May 22, 2018 at 3:57 PM  
**Subject:** Slogan/mood boards  
**To:** Robb Gibbs <s.22 >

Hi Robb

Here are the slogans and mood boards as presented on Jan 15th.

Let me know if you need anything else.

Thanks!  
m

## MICHELE DELLA MATTIA

Vice President - Operations | The NOW Group  
Vancouver | Winnipeg | Toronto | Ottawa

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## **D'Argis, Krista GCPE:EX**

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Wednesday, May 23, 2018 12:26 PM  
**To:** Oreck, Mira PREM:EX; Gibbs, Robb GCPE:EX  
**Subject:** Conversation with Oreck, Mira PREM:EX

**Gibbs, Robb GCPE:EX [12:25 PM]:**

Crap. Mira. Just saw you're not on the meeting list. Really sorry. Can you make any part of a 3-4 meeting today; it's a Scenarios meeting I initiated re KM. That said, George just informed me Squamish is happening tomorrow so we may need more time today.

## **D'Argis, Krista GCPE:EX**

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Wednesday, May 23, 2018 12:22 PM  
**To:** Aaron, Sage PREM:EX; Gibbs, Robb GCPE:EX  
**Subject:** Conversation with Aaron, Sage PREM:EX

**Gibbs, Robb GCPE:EX [12:16 PM]:**

Hi Sage. Can you take a minute to read what I'm about to send you. Radio script re oil spills.



**D'Argis, Krista GCPE:EX**

---

**From:** Gibbs, Robb GCPE:EX  
**Sent:** Wednesday, May 23, 2018 12:18 PM  
**To:** Aaron, Sage PREM:EX  
**Subject:** radio script

Hi,

For review. I wanted to put a visual in people's minds (thus molasses and industrial thinners), then move to the threat.

R

---

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## D'Argis, Krista GCPE:EX

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Wednesday, May 23, 2018 10:50 AM  
**To:** McGregor, Cara GCPE:EX  
**Subject:** FW: changes to NR and SN

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Robb Gibbs  
ADM – Strategic Communications  
Government Communications & Public Engagement  
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C: 1-778-584-1242

---

**From:** Gibbs, Robb GCPE:EX  
**Sent:** Wednesday, May 23, 2018 10:41 AM  
**To:** Anderson, Kristy GCPE:EX; Thistle-Walker, Carlene GCPE:EX; Singh, Jasmyrn HLTH:EX  
**Cc:** LeGuilloux, Marg GCPE:EX  
**Subject:** changes to NR and SN

Hi all,

Well, you're not going to be happy with us.....

Changed a bunch of stuff. I worked on the NR and focused on simplifying while punching things up a bit. To that end, the substance hasn't changed really... just the order and phrasing.

Cara worked on the SN.

Sending to all of you at the same time to fast-track this.

Tks,

Robb

---

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## **D'Argis, Krista GCPE:EX**

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Wednesday, May 23, 2018 9:16 AM  
**To:** Johnston, Karen GCPE:EX; Gibbs, Robb GCPE:EX  
**Subject:** Conversation with Johnston, Karen GCPE:EX

**Gibbs, Robb GCPE:EX [9:14 AM]:**

Hey Karen. Just checking that you're plugged in to the announcement tomorrow on ECEs. I've gotta think you are but I have to check.

**Johnston, Karen GCPE:EX [9:15 AM]:**

you mean AV ED's announcement. If yes -- we are indeed. Thanks for checking

**Gibbs, Robb GCPE:EX [9:15 AM]:**

Okay cool. Tks.

## D'Argis, Krista GCPE:EX

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Wednesday, May 16, 2018 8:56 AM  
**To:** Gunn, Paula MCF:EX; Sharma, Niki MCF:EX; 'Jane Hurtig'  
**Subject:** RE: approval for Broadcast Voice Message (BVM)

Hi all,

Some changes to make it a bit more message-y. And a bit more informal.

Tks,

Robb

---

Robb Gibbs  
ADM – Strategic Communications  
Government Communications & Public Engagement  
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C: 1-778-584-1242

---

**From:** Gunn, Paula MCF:EX  
**Sent:** Wednesday, May 16, 2018 8:23 AM  
**To:** Sharma, Niki MCF:EX; 'Jane Hurtig'  
**Cc:** Gibbs, Robb GCPE:EX  
**Subject:** RE: approval for Broadcast Voice Message (BVM)

Good to go, thanks Jane.

---

**From:** Sharma, Niki MCF:EX  
**Sent:** Wednesday, May 16, 2018 8:20 AM  
**To:** 'Jane Hurtig'; Gunn, Paula MCF:EX  
**Cc:** Gibbs, Robb GCPE:EX  
**Subject:** RE: approval for Broadcast Voice Message (BVM)

No comments from me.

Sincerely,

**Niki Sharma**  
*Ministerial Assistant to*  
**The Hon. Katrina Chen**  
Minister of State for Child Care

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Room 027 | Parliament Buildings | Victoria | British Columbia | V8W 9E2

**From:** Jane Hurtig [mailto:hurtigconsulting@gmail.com]  
**Sent:** Tuesday, May 15, 2018 4:50 PM  
**To:** Gunn, Paula MCF:EX; Sharma, Niki MCF:EX  
**Cc:** Gibbs, Robb GCPE:EX  
**Subject:** approval for Broadcast Voice Message (BVM)

Hello all - On Thursday Min. Chen is recording the voice mail messages for all four TTHs. Karen has made some edits, but I would like final approval from MO and perhaps Robb would like a look.

When the content for the May 28th TTH messages is approved, I will create the messages for the others.

Thanks,  
jh

## D'Argis, Krista GCPE:EX

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Monday, May 14, 2018 4:19 PM  
**To:** 'McPhedran, Neil'  
**Cc:** LeSueur, Kathryn GCPE:EX; Atchison, Maureen; Whalen, Elizabeth; Kikongi, Jean-Claude; Aubin, Michel-Andre  
**Subject:** RE: creative brief

Hi Neil,

Happy to get on a call tomorrow if you like (today's been nuts). I could do 11 or mid-afternoon on.

But I do need to clarify some of your initial thoughts:

- This is solely about defending our coast; we are not trying to stop the pipeline nor slow down the process. We have taken appropriate action to stand up for British Columbia's constitutional rights.
- In that regard, this is not about TMP or Kinder Morgan. Our court reference is about our jurisdiction over hazardous materials going through the province.
- s.13

Let's see if we can get something going for tomorrow.

Tks,

Robb

---

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---

**From:** McPhedran, Neil [mailto:neil.mcphedran@greyvancouver.com]  
**Sent:** Monday, May 14, 2018 11:50 AM  
**To:** Gibbs, Robb GCPE:EX  
**Cc:** LeSueur, Kathryn GCPE:EX; Atchison, Maureen; Whalen, Elizabeth; Kikongi, Jean-Claude; Aubin, Michel-Andre  
**Subject:** Re: creative brief

Good morning!

Trust you had a chance to enjoy the fab weather this past weekend.

We noodled this over the weekend and regrouped first thing this morning to pull together a bit of a plan of attack etc. Following, are a few initial questions we'd love to connect on. Some you might be able to answer right away, others might take some further discussion.

I've also added a couple of new faces to this thread: JC is one of our strategic planners and he'll be helping us craft our brief in the next couple of days. Michel-Andre is going to be our AE assigned this project.

Initial questions:

- What's the goal of this campaign? As in, what do we want British Columbian's to think and do? In the Alberta campaign, they're pushing British Columbians to "Take action and speak up for Canada ... to help get this pipeline built":
  - sign the petition: <https://petition.alberta.ca>
  - sign up for email updates: <https://register.keepcanadaworking.ca>
  - email or call your local representative (BC MLAs and MPs): <https://takeaction.alberta.ca>
  - "talking to your friends and family about why this issue is so important to our country" ... this includes encouragement for social media chatter
- Is there an existing content plan in progress for the website we're driving too ... or an initial list of content buckets? Recognizing we'll also be developing content for the website.
- Can you share some high-level budget parameters? Budget appetite for fees & production will certainly dictate our ideation, so any insight at this juncture will be super helpful in our briefing guidance to the creative team. Media budgets would be super helpful too.
- While we're working through final production and media budgets, can we get you an estimate for Strategy and Creative ideation this week? We're starting in on this, so it would be good to be able to cover that off in the short term.
- Timing: our high-level time-line is as follows – how does this track with your expectations?
  - 1 week concept development (present high level concepts Wed, May 23<sup>rd</sup>) ... this assumes we can square away a brief by eod tomorrow.
  - 1.5 weeks revisions + fleshing out concept of choice
  - 2-4 weeks production (some elements will require additional production time and will be rolled out as the campaign progresses)
  - 1 week trafficking
  - Total: 5.5 – 8 weeks (puts us live late June with the initial phase of creative)
- s.13
- What are the specifics the BC Gov't is asking of the Trans Mountain Pipeline process when it comes to the safeguards that need to be put in place to protect our coast?

Any chance you can hop on a call today to talk through some of the above ... even if you don't have all the answers??

Thanks.

Neil

---

**From:** "Gibbs, Robb GCPE:EX"

**Date:** Friday, May 11, 2018 at 12:59 PM

**To:** "McPhedran, Neil" , "Atchison, Maureen"

**Subject:** creative brief

Hi folks,

Can you have a look. Then we can discuss this aft????

R

Robb Gibbs  
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Grey Group Disclaimer



**D'Argis, Krista GCPE:EX**

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Monday, May 14, 2018 3:59 PM  
**To:** Yuma Morisho, Okenge PSA:EX  
**Subject:** thank you

My dearest Okenge,

Thank you so much for your efforts!!!! Contact was made between the two Speaker's Offices. All is good now.

Cheers,

Robb

---

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Government Communications & Public Engagement  
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## D'Argis, Krista GCPE:EX

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**Subject:** Child Care WG

**Location:** GCPE s.15

**Start:** Mon 2018-05-14 3:00 PM

**End:** Mon 2018-05-14 4:00 PM

**Show Time As:** Tentative

**Recurrence:** (none)

**Meeting Status:** Not yet responded

**Organizer:** Gibbs, Robb GCPE:EX

**Required Attendees** Jones, JJ GCPE:EX; Holmwood, Jen PREM:EX; Oreck, Mira PREM:EX; Johnston, Karen GCPE:EX; Gunn, Paula MCF:EX; LeGuilloux, Marg GCPE:EX; Massey, Christine MCF:EX; Robinson, Jon PREM:EX; Hannah, Matt GCPE:EX; Lauvaas, Kirsten GCPE:EX; Sharma, Niki MCF:EX; Machell, Aileen GCPE:EX; GCPE s.15 GCPE:EX; Viaud, Chantille PREM:EX

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### Join online meeting

s.15,s.17

#### Join by Phone

Local - Victoria: s.15,s.17

Local - Vancouver: s.15,s.17

Toll-Free: s.15,s.17

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---

Sorry all. Need to make the date change in order that Niki can be present. Really sorry.

R

**D'Argis, Krista GCPE:EX**

---

**From:** Gibbs, Robb GCPE:EX  
**Sent:** Friday, May 11, 2018 12:59 PM  
**To:** 'McPhedran, Neil'; 'maureen.atchison@grey.com'  
**Subject:** creative brief

Hi folks,

Can you have a look. Then we can discuss this aft????

R

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**D'Argis, Krista GCPE:EX**

---

**From:** Gibbs, Robb GCPE:EX  
**Sent:** Tuesday, May 8, 2018 6:30 PM  
**To:** Smith, George AG:EX; Gibbs, Robb GCPE:EX  
**Subject:** Conversation with Smith, George AG:EX

**Gibbs, Robb GCPE:EX [6:26 PM]:**

Seriously? Your minister is back to holding a community meeting?

## D'Argis, Krista GCPE:EX

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**From:** Gibbs, Robb GCPE:EX  
**Sent:** Tuesday, May 8, 2018 4:51 PM  
**To:** Aaron, Sage PREM:EX; Gibbs, Robb GCPE:EX  
**Subject:** Conversation with Aaron, Sage PREM:EX

Gibbs, Robb GCPE:EX [4:23 PM]:

Okay, I think everyone's the same page. Tks.

Aaron, Sage PREM:EX [4:25 PM]:

Great - where's the Minister at?

Gibbs, Robb GCPE:EX [4:26 PM]:

Well unfortunately, we couldn't catch him before he went in to meet with the Premier on this. So he doesn't know that we're bringing it into his ministry. Hope nothing goes wrong

Aaron, Sage PREM:EX [4:31 PM]:

yeaaaaah

Aaron, Sage PREM:EX [4:36 PM]:

wait what about bringing it into SDPR

Gibbs, Robb GCPE:EX [4:37 PM]:

Yeah, we're moving it over so Galbraith can actually pick up the liaison with the Foundation... SDPR then has lead on announcement prep, etc.

Galbraith will divorce money from policy.

Aaron, Sage PREM:EX [4:38 PM]:

Agree on Galbraith helping to divorce \$ from policy but this announcement is very close to PJH's heart. I don't think he will want lead on announcement taken away.

Gibbs, Robb GCPE:EX [4:39 PM]:

No he is lead. But ministry takes lead on prepping everything.

Page 26 to/à Page 30

Withheld pursuant to/removed as

s.16



RK



Rosa

iMessage  
Thu, May 31, 11:54 AM

Robb's

Wed, Jun 13, 1:26 PM

Hey Robb, what about a conf call with PJH et al on the 20th as an avail? It's understandable that it's a time sensitive announcement and needs to be dealt with from away

s.13

I

K

Tue, Aug 7, 7:06 PM

s.22

They seem tired



iMessage





JJ

Wed, May 2, 12:47 PM

Apparently there is now only MKC speaking at this ECE thing

Do you want me to take a crack at blending all the notes together or do you got this?

No I just started a three hour meeting so please go ahead. Tks!

Fun times. Got it

Cannabis no less

😂 enjoy

Your comments on these notes are perfect

Mon, May 7, 12:42 PM



iMessage







JJ

Mon, May 7, 12:42 PM

Hey I need the kickoff student housing announcement for the end of break week in Vic or van. Can you check it out please.

s.13

s.13

Yes sir

They currently going to TB NWCC May 28 - the 30th for UVIC and TRU

Gord Enmark at TB

Is the one on this

Mon, May 7, 3:40 PM

Hey buddy you coming to this meeting?

Transpo



iMessage





JJ



What meeting?

It is the TRAN biweekly

I have nothing in my calendar

Want me to call you in?

Katie invited you, maybe you're having the same issue I had last week

No it's not. Otherwise it'd be in my calendar

Yeah go ahead

Tue, May 8, 12:41 PM

You get the meeting at 2:30?

Just wanted to be sure



iMessage





JJ



JJ

K. Hey listen when did Katie say we were going to announce ride hailing?

I think mid to late

Also child care benefit registration opens july

That's fine we can do earned media first

Yeah but I don't want to advertise till later

I just wanted to make sure you had the right dates on your board

Yes, I was referring to that email, 😂

Oh I now see what you mean re



iMessage





JJ



Oh I now see what you mean re Vanessa. Am sending a response email

At least this is a good opportunity to get on the TB's good side 😊

Tue, May 8, 8:11 PM

We should hold the student housing till late August

And I would really like the first announcement to be in Terrace

s.13

Also it is symbolic to to do a major housing announcement in the North

Tue. May 8. 9:28 PM



Apple Pay



Digital Touch



#images



Music



JJ



Tue, May 8, 9:28 PM

"Will the DM take on council of federation?"

Mon, May 14, 10:07 AM

FYI - Jaz agrees with putting hospitals in the primary care strategy

I need 5 minutes to chat with you!

You ran away!

Well why didn't you come see me?

Tue, May 15, 8:39 AM

You coming? You said you'd talk about the new stuff



iMessage





JJ

I think the bus only runs on the same day as the train....

No one spoke to Jen Rice at any point

Thu, Jun 7, 5:22 PM

Hi JJ.

s.22

s.22

I've passed canal flats to Rosa so you don't have to worry about it.

Thanks Robb

Appreciate it

Tue, Jun 12, 2:07 PM

Jaz was looking for you. Also wants to do health event on the 18. Is aware of PJH event



iMessage





JJ

Hey JJ where are you at on:  
poverty reduction doc;  
premiers event next Monday;  
health booklet thingy?

Pov reduction doc is in  
progress, and will be redrafted  
by tomorrow aft.

Prem event next monday is in  
hand in ministry. I expect full  
suite of docs first thing thurs.

Health booklet, I am unclear  
about what folks want with  
that. I had thought we no  
longer wanted it. Please advise.

Thu, Jun 14, 2:44 PM

Hey buddy, I expect you're  
busy - you okay with me  
sending June 18 package to PO  
without your eyes upon it first?



iMessage





James

Thu, Jun 14, 4:30 PM

Hi. Checking we're still on for tomorrow. It's just me - still no Katie or Will or Aileen.

I'd like to move the time forward if possible

s.22

s.22

Oh nope.

s.22

s.22

so we'll pass on this week. But... I do have a question: are you guys doing an announcement on Wednesday?

No.

s.22

s.22

s.22

I'll

have to investigate why people



iMessage







James

s.22

I'll

have to investigate why people think you're announcing something

It was in there til we had full confirmation yesterday afternoon.

July 16th now.

Thu, Jun 21, 11:42 AM

Heya james.

s.22

s.22

Any update on CBA timing?

It's on KvmM's desk to deal with this PM.

They're trying to convince PJH to make time for it.



iMessage





Kathryn



Mon, Jun 18, 2:23 PM

Hey RG - update on Wildfire-slight change to radio script with the inclusion of the 800 number and radio script now signed off. Agency wants us to make a decision on director for TV spot... are you available for call 10 am on Wednesday? Or I'll brief you on Thursday and make decision then.

s.13

Mon, Jun 18, 4:18 PM

I get your point but I'm interested... I'll let you know my decision.



iMessage



s.15,s.19



Geez. I just saw the invite. It's another list of thousands.

s.22

s.22

but do t think I'll attend. Just out of principle!!!

Ok I'll leave it up to you ...we also selected the voice talent for radio. we and moi) agreed with recommendation from agency.

Tue, Jun 19, 5:29 PM

Hey you .... Just so you know I briefed on Cannabis creative presentation on Friday. He agreed concept Get Cannabis Clarity was the direction we should refine. I've directed Grey to update creative graphic treatment. Also we finally got the funds from TB. Anything else?



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Sarah



Thanks for your input

Feb 22, 2018, 2:18 PM

You asked for a flag next time  
I'm meeting with my CD's -  
today at 3 if you want to pop in

Mon, May 28, 11:10 AM

Hey Robb, Sarah Z here. I'm  
going to post for JTT CD today  
unless you have news for me

Wed, Jul 11, 11:37 AM

I was just on a call and these  
messages are coming from you  
and Evan separately. Do you  
need additional info?

Nope. All good. Weathered the  
storm



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RD



Rick

Thu, May 17, 11:19 AM

Hey. Can you please hook up with Maryanne at SDPR. Rick Hansen day is going to be Monday 28. We're announcing the proclamation re him, kicking off accessibility week and giving money to Hansen foundation. Event hopefully outside if weather is good then reception to follow.

Yep.

At the leg correct?

Correct. I think it's gonna be just after QP. But we have to put priority on NO accessibility snafus

Of course.



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RD



Rick

If we do it in front of the steps he and anyone else with accessibility needs can enter through the ground floor and take the elevator to the hall of honour.

Yeah we actually talked about maybe highlighting that access point

Highlighting it as something special? It's not really special.

I'm just saying it was discussed. We don't need to actually do it

Thu, Jun 14, 4:38 PM

Are you aware of the TRAN announcement with technical briefing slated for Wednesday?



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RD



Rick

Highlighting it as something special? It's not really special.

I'm just saying it was discussed. We don't need to actually do it

Thu, Jun 14, 4:38 PM

Are you aware of the TRAN announcement with technical briefing slated for Wednesday?

No there is nothing from Tran. The only one I know about next week featuring a tech briefing is fish farms

There is one now. About ridesharing.

Wait. Sorry. They've just let me know it is postponed.



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