From: Kouri, Rosa GCPE:EX
To: Nienaber, Janice GCPE:EX

**Subject:** Accepted: Briefing on CleanBC Labour Readiness Plan

From: Kouri, Rosa GCPE:EX

To: Harbord, Chris GCPE:EX

**Subject:** Accepted: CITZ Energy Smart Strategy - alignment with CleanBC

 From:
 Kouri, Rosa GCPE:EX

 To:
 Twynstra, Tanya L GCPE:EX

**Subject:** Accepted: Clean BC - Active Transport weekly project meetings

Guiney, Lisa GCPE:EX

Accepted: CleanBC - Active Transport - Weekly Project Call Subject:

From: Kouri, Rosa GCPE:EX
To: Guiney, Lisa GCPE:EX

**Subject:** Accepted: CleanBC - Active Transport - Weekly Project Call

 Start:
 February 27, 2019 3:00:00 PM

 End:
 February 27, 2019 3:30:00 PM

Location: Call

From:Kouri, Rosa GCPE:EXTo:Brooke, Andrew TRAN:EXSubject:Accepted: CleanBC & ATS

Massoud, Simone GCPE:EX
Accepted: CleanBC Labour Readiness Plan - Bi-weekly engagement check-in Subject:

From: Kouri, Rosa GCPE:EX
To: Massoud, Simone GCPE:EX

**Subject:** Accepted: CleanBC Labour Readiness Plan - Bi-weekly engagement check-in

 Start:
 March 7, 2019 2:00:00 PM

 End:
 March 7, 2019 2:30:00 PM

**Location:** Skype Meeting

From: Kouri, Rosa GCPE:EX
To: Bains, Sunjit K AEST:EX

Subject: Accepted: CleanBC Labour Readiness Plan

From: Kouri, Rosa GCPE:EX
To: Lacharite, Kim A GCPE:EX

Subject: Accepted: CleanBC Planning & Priorities
Start: February 21, 2019 9:30:00 AM

End: February 21, 2019 9:30:00 AM

Location: s.15

From: Kouri, Rosa GCPE:EX Lacharite, Kim A GCPE:EX
Accepted: CleanBC Planning & Priorities To:

Subject:

From: Kouri, Rosa GCPE:EX
To: Bains, Sunjit K AEST:EX

**Subject:** Accepted: CleanBC Strategic Communications

 Start:
 March 5, 2019 10:00:00 AM

 End:
 March 5, 2019 10:30:00 AM

Location: S.15

## Kouri, Rosa GCPE:EX

From: Kouri, Rosa GCPE:EX

**Sent:** February 28, 2019 12:36 PM **To:** Bains, Sunjit K AEST:EX

**Subject:** Accepted: CleanBC Strategic Communications

From: Kouri, Rosa GCPE:EX Young, Emily GCPE:EX
Accepted: CleanBC URL discussion To:

Subject:

 From:
 Kouri, Rosa GCPE:EX

 To:
 MacLaren, Les EMPR:EX

**Subject:** Accepted: FW: ADM Working Group on Clean Growth

 Start:
 January 18, 2019 9:00:00 AM

 End:
 January 18, 2019 10:00:00 AM

**Location:** Online Meeting / s.15

 From:
 Kouri, Rosa GCPE:EX

 To:
 Lesiuk, Tim ENV:EX

Subject: Accepted: FW: CleanBC ED Working Group

 Start:
 March 1, 2019 1:00:00 PM

 End:
 March 1, 2019 2:00:00 PM

**Location:** Online and in person meeting at s.15

From:Kouri, Rosa GCPE:EXTo:Zaharia, Sarah GCPE:EXSubject:Accepted: FW: \$.22

From: Kouri, Rosa GCPE:EX
To: Gibbs, Robb GCPE:EX

**Subject:** Accepted: Polling Meeting with Robb

From: Kouri, Rosa GCPE:EX To: Lacharite, Kim A GCPE:EX

Subject: Accepted: prep for Fri CleanBC Ed meeting

Start: February 25, 2019 3:00:00 PM February 25, 2019 3:30:00 PM s.15 End:

Location:

From: Kouri, Rosa GCPE:EX
To: Daniella Reid

Subject: Accepted: Robb / Rosa Feedback on Draft 1 of the Instrument

From: Kouri, Rosa GCPE:EX
To: "Daniella Reid"

Subject: Accepted: Robb / Rosa Feedback on Draft 1 of the Instrument

 Start:
 February 26, 2019 12:00:00 PM

 End:
 February 26, 2019 1:00:00 PM

Location: Line 1

## Kouri, Rosa GCPE:EX

From: Kouri, Rosa GCPE:EX

Sent:February 19, 2019 11:32 AMTo:Van Meer-Mass, Kate PREM:EX

**Subject:** Accepted: Tour Planning

 From:
 Kouri, Rosa GCPE:EX

 To:
 Takeda, Louise ENV:EX

**Subject:** Accepted: Upcoming climate comms workshop with George Marshall

 Start:
 February 27, 2019 4:00:00 PM

 End:
 February 27, 2019 4:30:00 PM

Location: s.15

Sounds good Louise, looking forward to it.

From: Kouri, Rosa GCPE:EX To: Lesiuk, Tim ENV:EX

Subject: Accepted: Workshop opportunity for ADMWGCBC members

Start: March 8, 2019 11:00:00 AM March 8, 2019 12:30:00 PM s.15 End:

Location:

From: Kouri, Rosa GCPE:EX Crebo, David GCPE:EX; Tomana, Sukhi GCPE:EX To: Subject: active transportation comms plan Start: February 27, 2019 1:30:00 PM End: February 27, 2019 2:00:00 PM Location: Skype Meeting Hoping this time works tomorrow to chat. Thanks, Rosa --> Join Skype Meeting \$.15,\$.17 Trouble Joining? Try Skype Web App \$.15,\$.17 Join by phone Local - Victoria: S.15,S.17 (BC, Canada) English (United States) Local - Vancouver: \$.15, s.17 (BC, Canada) English (United States) Toll-Free: \$.15,s.17 (BC, Canada) English (United States) Find a local number s.15,s.17 Conference ID: s.15,s.17 Forgot your dial-in PIN? <a href="https://unite.gov.bc.ca/dialin">https://unite.gov.bc.ca/dialin</a> |Help <a href="https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009">https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009</a>

[!OC([1033])!]

Papadopoulos, James TRAN:EX; Robb, Katie GCPE:EX; Zaharia, Sarah GCPE:EX; Gibbs, Robb GCPE:EX; Crebo, David GCPE:EX; Machell, Aileen GCPE:EX; Holmwood, Jen PREM:EX; Aaron, Sage PREM:EX; "Laurie Best" To:

Willow, Vicki TRAN:EX Cc:

Subject: Canceled: Community benefits weekly check-in

Start: March 1, 2019 1:00:00 PM March 1, 2019 2:00:00 PM End:

Location: GCPE Is.15 GCPE:EX

Importance: High

Papadopoulos, James TRAN:EX; Robb, Katie GCPE:EX; Zaharia, Sarah GCPE:EX; Gibbs, Robb GCPE:EX; Crebo, David GCPE:EX; Machell, Aileen GCPE:EX; Holmwood, Jen PREM:EX; Aaron, Sage PREM:EX; "Laurie Best" To:

Cc: Willow, Vicki TRAN:EX

Subject: Canceled: Community benefits weekly check-in

Start: March 8, 2019 1:00:00 PM March 8, 2019 2:00:00 PM End:

Location: GCPE s.15 GCPE:EX

Importance: High

Papadopoulos, James TRAN:EX; Robb, Katie GCPE:EX; Zaharia, Sarah GCPE:EX; Gibbs, Robb GCPE:EX; Crebo, David GCPE:EX; Machell, Aileen GCPE:EX; Holmwood, Jen PREM:EX; Aaron, Sage PREM:EX; "Laurie Best" To:

Cc: Willow, Vicki TRAN:EX

Subject: Canceled: Community benefits weekly check-in

Start: March 15, 2019 1:00:00 PM March 15, 2019 2:00:00 PM End:

Location: GCPEs.15 GCPE:EX

Importance: High

Zaharia, Sarah GCPE:EX; Gibbs, Robb GCPE:EX; Crebo, David GCPE:EX; Machell, Aileen GCPE:EX; Papadopoulos, James TRAN:EX; Holmwood, Jen PREM:EX; Aaron, Sage PREM:EX; Robb, Katie GCPE:EX; "Laurie Best" To:

Cc: Willow, Vicki TRAN:EX

Subject: Canceled: Community benefits weekly check-in

Start: January 18, 2019 1:00:00 PM End: January 18, 2019 2:00:00 PM

Location: GCPE s.15 GCPE:EX

Importance: High

Papadopoulos, James TRAN:EX; Robb, Katie GCPE:EX; Zaharia, Sarah GCPE:EX; Gibbs, Robb GCPE:EX; Crebo, David GCPE:EX; Machell, Aileen GCPE:EX; Holmwood, Jen PREM:EX; Aaron, Sage PREM:EX; "Laurie Best" To:

Willow, Vicki TRAN:EX Cc:

Subject: Canceled: Community benefits weekly check-in

Start: February 15, 2019 1:00:00 PM End: February 15, 2019 2:00:00 PM

Location: GCPE s.15 GCPE:EX

Importance: High

Cancelling. Again.

Papadopoulos, James TRAN:EX; Robb, Katie GCPE:EX; Zaharia, Sarah GCPE:EX; Gibbs, Robb GCPE:EX; Crebo, David GCPE:EX; Machell, Aileen GCPE:EX; Holmwood, Jen PREM:EX; Aaron, Sage PREM:EX; "Laurie Best" To:

Willow, Vicki TRAN:EX Cc:

Subject: Canceled: Community benefits weekly check-in

Start: February 22, 2019 1:00:00 PM End: February 22, 2019 2:00:00 PM

Location: GCPE s.15 GCPE:EX

Importance: High

From: Kouri, Rosa GCPE:EX
To: Corns, Paul GCPE:EX
Subject: CDs meeting CleanBC

**Date:** February 22, 2019 12:26:08 PM

Hi Paul,

To add to our Monday agenda to discuss, I am thinking it might be useful to convene a meeting of CDs who are involved in CleanBC. We did this once pre-launch, mostly to give an update and share the structure of the plan. Now that we're in implementation mode, it would be a deeper agenda that I think we should put our minds to -- it's an opportunity to give useful information, outline expectations on CleanBC messaging and coordination, and respond to questions and issues. We may need a few weeks to pull that content together but it would be good to do it within the next month.

I'm thinking we would want to include: MECC, EMPR, Moti, AEST, CITZ, MIRR, TAC, JTT, MAH, AGRI, FLNRO, and potentially FIN and Education as well.

Thoughts on this?

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

Rosa.Kouri@gov.bc.ca | Office: 778-974-2241 | Mobile: 778-676-1218

 From:
 Kouri, Rosa GCPE:EX

 To:
 Pratt, Andrew GCPE:EX

Subject: chat

 Start:
 February 27, 2019 11:30:00 AM

 End:
 February 27, 2019 12:00:00 PM

Location: S.15

Setting us aside some time to discuss CleanBC design parameters

From: Kouri, Rosa GCPE:EX
To: Sas, Jonathan IRR:EX

**Subject:** Clean energy fund and CleanBC **Date:** February 22, 2019 10:13:40 AM

Let's chat about lining up the frame with cleanbc. Can you flip me the pitch and I will follow up with Sarah Plank?

Sent from my iPhone

To: Finn, Heather GCPE:EX; Robb, Katie GCPE:EX; Zoeller, Sonja GCPE:EX; Korinowsky, Alexandra GCPE:EX;

Gillezeau, Rob FIN:EX; Spilker, Robyn FIN:EX

 Subject:
 CleanBC Budget 2019

 Date:
 February 15, 2019 3:54:33 PM

 Attachments:
 6652 CleanBC BudgetTable v03.pdf

Here is the updated table from graphics, to be posted online and used for post-lock-up purposes I believe.

Thanks,

Rosa

To: Corns, Paul GCPE:EX; Haslam, David GCPE:EX; Crebo, David GCPE:EX; Porter, Rodney GCPE:EX; Harbord, Chris

GCPE:EX; Plank, Sarah GCPE:EX; Leslie, Lisa GCPE:EX; Robb, Katie GCPE:EX; Zoeller, Sonja GCPE:EX; Spencer, Brad GCPE:EX; McRae, Meghan GCPE:EX; Thomas, Vivian P GCPE:EX; Filion, Corinna GCPE:EX; McCaffrey,

Julianne GCPE:EX

**Subject:** CleanBC comms coordination: cross-ministry

 Start:
 March 14, 2019 4:00:00 PM

 End:
 March 14, 2019 5:00:00 PM

**Location:** GCPE **s.15** GCPE:EX

--> Join Skype Meeting \$.15,\$.17 Trouble Joining? Try Skype Web App \$.15,\$.17 Join by phone Local - Victoria: \$.15,s.17 (BC, Canada) English (United States) Local - Vancouver: S.15,S.17 (BC, Canada) English (United States) Toll-Free: S.15,S.17 (BC, Canada) English (United States) Find a local number S.15, S.17 Conference ID: S.15,S.17 Forgot your dial-in PIN? <a href="https://unite.gov.bc.ca/dialin">https://unite.gov.bc.ca/dialin</a> |Help <a href="https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009">https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009</a> [!OC([1033])!]

From: Kouri, Rosa GCPE:EX

To: Hardin, Karl GCPE:EX

Subject: CleanBC doc to add to website

Date: February 19, 2019 4:37:44 PM

Attachments: 6652 CleanBC BudgetTable Final.pdf

Hi Karl – do you think this makes sense to add to the main CleanBC.ca site as a link to download at the bottom? Could be called "Budget 2019 CleanBC Update" or something... \$.13 s.13

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

From: Kouri, Rosa GCPE:EX
To: Gibbs, Robb GCPE:EX

Subject: CleanBC energy program team extraordinaire

**Date:** February 21, 2019 5:07:30 PM

Chatted with folks this morning and we suggested a working group to get us through the nuts and bolts around the next stage of CleanBC energy efficiency outreach/digital redesign/marketing. What do you think of this?: Robb, Les Maclaren (EMPR), Nat (EMPR), Haslam (EMPR), Kim (GDX), Karl, Kyla, Rosa.

Thanks Robb!

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

To: Aaron, Sage PREM:EX; Gibbs, Robb GCPE:EX; Frampton, Caelie ENV:EX; Sanderson, Melissa EMPR:EX; Farmer,

Leila GCPE:EX; Howlett, Tim GCPE:EX; Robinson, Jon PREM:EX; Sanford, Donna L GCPE:EX; Copage, Caitlin

GCPE:EX

Subject: CleanBC oversight group

Date: February 21, 2019 5:27:48 PM

Hi folks – You have just received an invitation to join the CleanBC Priorities and Planning meeting on Monday, March 4<sup>th</sup>. Given all of the CleanBC work underway, and the need for high-level strategic direction and priority setting, we've set up this smaller oversight group to provide direction that can feed in to the variety of committees across government that are active on this file. Our intention is that it will meet semi-regularly as needed.

Thanks,

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

Aaron, Sage PREM:EX; Gibbs, Robb GCPE:EX; Frampton, Caelie ENV:EX; Sanderson, Melissa EMPR:EX; Farmer, Leila GCPE:EX; Howlett, Tim GCPE:EX; Robinson, Jon PREM:EX; Sanford, Donna L GCPE:EX; Copage, Caitlin To:

Subject: CleanBC Priorities and Planning Start: March 4, 2019 3:00:00 PM End: March 4, 2019 4:00:00 PM

Location: GCPE s.15 GCPE:EX

--> Join Skype Meeting S.15,S.17

Trouble Joining? Try Skype Web App s.15,s.17

Join by phone

Local - Victoria: s.15,s.17 (BC, Canada) English (United States)

Local - Vancouver: s.15,s.17 (BC, Canada) English (United States)

Toll-Free: s.15,s.17 (BC, Canada) English (United States)

Find a local number \$.15, \$.17

Conference ID: \$.15,\$.17

Forgot your dial-in PIN? <a href="https://unite.gov.bc.ca/dialin">https://unite.gov.bc.ca/dialin</a> |Help <a href="https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009">https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009</a>

[!OC([1033])!]

To: Aaron, Sage PREM:EX; Gibbs, Robb GCPE:EX; Frampton, Caelie ENV:EX; Sanderson, Melissa EMPR:EX; Lloyd,

Evan GCPE:EX; Farmer, Leila GCPE:EX; Howlett, Tim GCPE:EX; Robinson, Jon PREM:EX; Sanford, Donna L

GCPE:EX; Copage, Caitlin GCPE:EX

Subject:CleanBC Priorities and PlanningStart:March 4, 2019 3:00:00 PMEnd:March 4, 2019 4:00:00 PM

**Location:** GCPE R S. 15 GCPE:EX

.....

--> Join Skype Meeting \$.15,\$.17

Trouble Joining? Try Skype Web App S.15,S.17

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Find a local number S.15,S.17

Conference ID: s.15,s.17

[!OC([1033])!]

Forgot your dial-in PIN? <a href="https://unite.gov.bc.ca/dialin">https://unite.gov.bc.ca/dialin</a> |Help <a href="https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009">https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009</a>

From:Kouri, Rosa GCPE:EXTo:Aaron, Sage PREM:EXCc:Gibbs, Robb GCPE:EXSubject:CleanBC smaller groupDate:February 21, 2019 4:54:44 PM

Hi Sage – We'd like to set up a smaller group for long-term planning for CleanBC. We were thinking the membership could be: you, Robb, Melissa, Caelie, Jon, Leila, Tim, Rosa, Donna, and Caitlin. Do you think this membership makes sense?

Thanks,

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

To: Robb, Katie GCPE:EX; Zoeller, Sonja GCPE:EX; Finn, Heather GCPE:EX

Subject: CleanBC table

**Date:** February 15, 2019 1:58:45 PM

Hi-I am minutes away from having the final version from graphics for the cleanBC table. It looks so much better! Any way we can swap this in for the printed version? Or has that ship sailed?

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

To: Lloyd, Evan GCPE:EX; Devereux, Rick GCPE:EX; Aaron, Sage PREM:EX; Sanford, Donna L GCPE:EX; Haslam,

David GCPE:EX; Farmer, Leila GCPE:EX; Copage, Caitlin GCPE:EX; Hardin, Karl GCPE:EX; Sanderson, Melissa EMPR:EX; Corns, Paul GCPE:EX; Robinson, Jon PREM:EX; Kelch, Kyla GCPE:EX; Frampton, Caelie ENV:EX;

Howlett, Tim GCPE:EX

Subject: CleanBC Working Group

Date: February 21, 2019 12:43:39 PM

Hi all – Some folks have conflicts for this meeting today so we may not have a full group. I'm keeping this as an opportunity to give quick updates, please come/call in if you'd find that helpful.

Thanks,

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

 From:
 Kouri, Rosa GCPE:EX

 To:
 Zaharia, Sarah GCPE:EX

 Subject:
 Decline: FW: \$.22

 Start:
 February 20, 2019 3:00:00 PM

 End:
 February 20, 2019 4:00:00 PM

Location: S.15

I am double-booked it turns out at 3 tomorrow, forgot that I had another meeting then.

From: Kouri, Rosa GCPE:EX
To: Kouri, Rosa GCPE:EX

**Subject:** Declined: Community benefits weekly check-in

 Start:
 January 18, 2019 1:00:00 PM

 End:
 January 18, 2019 2:00:00 PM

**Location:** GCPE **s.15** GCPE:EX

From: Kouri, Rosa GCPE:EX
To: Kouri, Rosa GCPE:EX

**Subject:** Declined: Community benefits weekly check-in

Date:February 22, 2019 6:51:20 PMAttachments:not supported calendar message.ics

From: Kouri, Rosa GCPE:EX
To: Kouri, Rosa GCPE:EX

**Subject:** Declined: Community benefits weekly check-in

Date:February 26, 2019 10:08:46 AMAttachments:not supported calendar message.ics

From: Kouri, Rosa GCPE:EX

To: Jones, Calvin GCPE:EX

Subject: Design request re: Budget 2019

Date: February 14, 2019 11:07:11 AM

Attachments: CleanBC budget tables v15 draft.pdf

CleanBC budget tables v15 draft.xlsx

Hi Cal,

Are you able to do a quick turn-around on this excel file and help us make it look better before we put it up on the website? Deadline is Friday COB.

This rough version went to print already fyi. They key thing is that it fits on 2 pages, and it can fit the CleanBC look and feel...

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

From: Kouri, Rosa GCPE:EX
To: Lesiuk, Tim ENV:EX

Subject: Docs

**Date:** February 14, 2019 11:33:37 AM

Attachments: BG CleanBC Budget2019 19Feb19 Final TBS MO PO approved for print FINAL.DOCX

CleanBC budget tables v15 draft.pdf

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

From: Kouri, Rosa GCPE:EX

To: Lacharite, Kim A GCPE:EX

Subject: draft presentation for friday

Date: February 26, 2019 3:56:46 PM

Attachments: GCPE Presentation ED Working Group) DRAFT Feb 2019.pptx

Hi Kim, here is the draft presentation for Friday. Want to take a quick look? Built from our notes, it's a bit restructured and with a few additions from Robb Gibbs as I was able to discuss it with him. I'd like to share it with Paul Corns as my next step, planning to send it tomorrow morning.

Thanks,

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

From: Kouri, Rosa GCPE:EX
To: Corns, Paul GCPE:EX
Subject: draft presentation for friday
Date: February 27, 2019 11:58:16 AM

Attachments: GCPE Presentation ED Working Group) DRAFT2 Feb 2019.pptx

Hi Paul – fyi this is the draft presentation that Kim and I are hoping to present to the ED working group on Friday.

Thanks, Rosa From: Kouri, Rosa GCPE:EX

To: D"Argis, Krista GCPE:EX

Subject: file

**Date:** February 26, 2019 1:45:27 PM

It was too big to send, but I did find a way to merge the files myself (Used the combine files function).

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

To: Haslam, David GCPE:EX; Plank, Sarah GCPE:EX; Sas, Jonathan IRR:EX; Sanderson, Melissa EMPR:EX

Subject: FNCEBF

[!OC([1033])!]

**Start:** March 6, 2019 10:00:00 AM **End:** March 6, 2019 11:00:00 AM

**Location:** GCPE **s.15** GCPE:EX

---> Join Skype Meeting s.15,s.17

Trouble Joining? Try Skype Web App s.15,s.17

Join by phone

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Local - Vancouver; s.15,s.17 (BC, Canada) English (United States)

Toll-Free: s.15,s.17 (BC, Canada) English (United States)

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Conference ID: s.15,s.17

Forgot your dial-in PIN? <a href="https://unite.gov.bc.ca/dialin">https://unite.gov.bc.ca/dialin</a> [Help <a href="https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009">https://unite.gov.bc.ca/dialin</a> [Help <a href="https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009">https://unite.gov.bc.ca/dialin</a> [Help <a href="https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009">https://unite.gov.bc.ca/dialin</a> [Help <a href="https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009">https://unite.gov.bc.ca/dialin</a> [Help <a href="https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009">https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009</a>

From: Kouri, Rosa GCPE:EX
To: Gibbs, Robb GCPE:EX

**Subject:** full list to get the active transportation strategy message out

**Date:** February 14, 2019 12:00:42 PM

#### Includes TRAN and GCPE folks:

Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Guiney, Lisa GCPE:EX <<u>Lisa.Guiney@gov.bc.ca</u>>; Young, Emily GCPE:EX <<u>Emily.Young@gov.bc.ca</u>>; Skulmoski, Jesse L TRAN:EX <<u>Jesse.Skulmoski@gov.bc.ca</u>>; Crebo, David GCPE:EX <<u>David.Crebo@gov.bc.ca</u>>; Tomana, Sukhi GCPE:EX <<u>Sukhi.Tomana@gov.bc.ca</u>>; Bowness, Lisanne GCPE:EX <<u>Lisanne.Bowness@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Twynstra, Tanya L GCPE:EX <Tanya.Twynstra@gov.bc.ca>; Hume, David GCPE:EX <u>David.Hume@gov.bc.ca</u>; Lacharite, Kim A GCPE:EX

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

To: Lesiuk, Tim ENV:EX; MacLaren, Les EMPR:EX

Cc: Corns, Paul GCPE:EX

Subject: FW: 6652: CleanBC Budget 2019

Date: February 15, 2019 1:38:02 PM

Attachments: 6652 CleanBC BudgetTable v02.pdf
CleanBC budget tables v15 draft.pdf

Updated Budget table from graphics – I've looked it over but appreciate any eagle eyes in the next hour if you see anything that's been lost in the graphic translation from the previous version.

Attaching the older file as well here for comparison.

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

From: Kouri, Rosa GCPE:EX
To: Gibbs, Robb GCPE:EX

Subject: FW: Active transportation - heads up Date: February 14, 2019 11:46:57 AM

As discussed.

**From:** Twynstra, Tanya L GCPE:EX **Sent:** February 14, 2019 11:46 AM

**To:** Lacharite, Kim A GCPE:EX <Kim.Lacharite@gov.bc.ca>; Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Crebo, David GCPE:EX <David.Crebo@gov.bc.ca> **Cc:** Murdock, Dean TRAN:EX <Dean.Murdock@gov.bc.ca>; Guiney, Lisa GCPE:EX <Lisa.Guiney@gov.bc.ca>; Hume, David GCPE:EX <David.Hume@gov.bc.ca>

**Subject:** Active transportation - heads up

Just a heads up had a meeting with Dean from Ministry of Transportation to chat about the impacts of putting the Active Transportation sessions on hold.

Firstly there was a partnership agreement for \$90,000 for Context Research to plan the 7 community stakeholder meetings. They estimated they have spent at least \$45,000 for planning and material development to date. Who will let Context know the sessions need to be cancelled?

In addition there could be about 7K in cancellation costs for the venues and pre-booked travel. Those costs will need to be covered.

s.13

Hope that helps set the context for our meeting this afternoon. Not meant to be a laundry list, just wanting to make sure that we are covering all the bases with this new direction.

Tanya Twynstra
Director, Citizen Engagement
Government Communications and Public Engagement

Phone: 1-778-698-2021 Mobile: 250-507-2163 From:Kouri, Rosa GCPE:EXTo:Lloyd, Evan GCPE:EXSubject:FW: CleanBC Budget 2019Date:February 15, 2019 3:54:52 PMAttachments:6652 CleanBC BudgetTable v03.pdf

Updated table

From: Kouri, Rosa GCPE:EX
To: Farmer, Leila GCPE:EX

Subject: FW: CleanBC KMs/BG - March Mission to Japan and S. Korea

Date:February 20, 2019 10:59:20 AMAttachments:QA CleanBC budget.docx

Hi Leila, Would you be able to give this a once-over to check the IPP/Hydro QAs in particular? And in general, double-check this for consistency with overall budget messaging?

Thank you,

Rosa

From: Corns, Paul GCPE:EX

Sent: February 20, 2019 10:52 AM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Cc:** Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Subject: RE: CleanBC KMs/BG - March Mission to Japan and S. Korea

### Hi Rosa;

I would like to get this km/qa sheet off to Hope today. This is really a double-check on our part. I think you were checking in with Tim and Leila on this draft to make sure the q/a and km's aligned with budget responses. I don't think we closed the loop following that review. Please let me know if you're good with sending these along to JTT. Jeremy and Tim had previously approved. EMPR provided input.

Thanks

Paul

From: Hickli, Hope A GCPE:EX

**Sent:** Wednesday, February 20, 2019 10:17 AM **To:** Corns, Paul GCPE:EX; Kouri, Rosa GCPE:EX

Cc: Cotton, Brian GCPE:EX

**Subject:** RE: CleanBC KMs/BG - March Mission to Japan and S. Korea

Thanks very much, Paul.

Hope

From: Corns, Paul GCPE:EX

Sent: February 20, 2019 10:15 AM

To: Hickli, Hope A GCPE:EX < Hope.A. Hickli@gov.bc.ca >; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

Cc: Cotton, Brian GCPE:EX < Brian.Cotton@gov.bc.ca >

Subject: RE: CleanBC KMs/BG - March Mission to Japan and S. Korea

Hi Hope;

Here's the Initiatives Table as referenced. https://news.gov.bc.ca/files/6652\_CleanBC\_BudgetTable\_Final.pdf

From: Corns, Paul GCPE:EX

**Sent:** Wednesday, February 20, 2019 9:49 AM **To:** Hickli, Hope A GCPE:EX; Kouri, Rosa GCPE:EX

Cc: Cotton, Brian GCPE:EX

Subject: Re: CleanBC KMs/BG - March Mission to Japan and S. Korea

Thanks Hope. The updated Initiatives Table with budget dollars would be great to have on hand as well. There is a limited run of printed copies.

Rosa do we have sufficient quantities for JTT.

Thanks Paul

Sent from my iPhone

On Feb 20, 2019, at 9:16 AM, Hickli, Hope A GCPE:EX < Hope.A.Hickli@gov.bc.ca > wrote:

Hi,

I will go ahead and upload these today for our mission team's use—if there is a KM doc or anything new we should be using, do feel free to forward and I'll replace these docs with the new ones (sorry—but today's the deadline for us, with the mission coming up in just a few weeks).

Best,

Hope

From: Hickli, Hope A GCPE:EX Sent: February 14, 2019 4:11 PM

**To:** Corns, Paul GCPE:EX < Paul.1.Corns@gov.bc.ca >; Cotton, Brian GCPE:EX

<Brian.Cotton@gov.bc.ca>

Subject: FW: CleanBC KMs/BG - March Mission to Japan and S. Korea

Hi Paul and Brian,

I'm just checking back to see if the att'd are current.

(Also checking to see if you happen to have anything with an external, that is, non-domestic, bent--e.g. how the CleanBC plan will help us develop partnerships with other jurisdictions or make us more competitive in the clean tech space. If not, that's fine—I'll develop something and send it along to you for your review.)

Thanks kindly! Hope

**From:** Hickli, Hope A GCPE:EX **Sent:** February 7, 2019 2:25 PM

To: Corns, Paul GCPE:EX < Paul.1.Corns@gov.bc.ca >; Cotton, Brian GCPE:EX

<Brian.Cotton@gov.bc.ca>

**Cc:** Stewart, Courtney GCPE:EX < Courtney.Stewart@gov.bc.ca > **Subject:** CleanBC KMs/BG - March Mission to Japan and S. Korea

Hi Paul and Brian,

We are pulling together a number of key messages and background documents for our ministers' upcoming mission to Japan and South Korea (March 16-22, 2019).

I've attached some documents we have on hand from the CleanBC launch, but wanted to check that these are current before uploading them for our program team's use. Soonest would be great (early next week), as the program team is already beginning to assemble briefing / meeting notes for our ministers. These will be used as source information for briefings as well as fodder for speeches we'll be writing.

Anything with an external bent (e.g. how the CleanBC plan will help us develop partnerships with other jurisdictions or make us more competitive in the cleantech space) would be great to have, if you have anything on hand.

Thanks so much, and don't hesitate to let me know if you have any questions.

Best regards,

Норе

## Hope Hickli | Senior Public Affairs Officer

Ministry of Jobs, Trade and Technology
Government Communications and Public Engagement

Office: 778 698-9427 | Cell: 250 886-2684

<Revised message guide climate Dec 3 2018.docx>

<Short QA CleanBC draft 7 Dec 4 1pm.docx>

To: <u>Corns, Paul GCPE:EX</u>; <u>Cotton, Brian GCPE:EX</u>; <u>Chambers, Craig GCPE:EX</u>

Subject: FW: CleanBC KMs/BG - March Mission to Japan and S. Korea

Date:February 21, 2019 11:52:08 AMAttachments:QA CleanBC budget - revised.docx

Hi – here is a revised version.

Thanks,

Rosa

From: Kouri, Rosa GCPE:EX To: Corns, Paul GCPE:EX Subject: FW: CleanBC

Date: February 19, 2019 11:33:11 AM 6652 CleanBC BudgetTable Final.pdf BG CleanBC Budget2019 19Feb19 Final.docx Attachments:

Final copies – note the embargo, thank you.

From: Finn, Heather GCPE:EX **Sent:** February 19, 2019 11:32 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: CleanBC

Embargoed until after the Budget.

# **Heather Finn** 778-679-2104

To: Seiterle, Dominic GCPE:EX; "Nate King"

Cc: Hardin, Karl GCPE:EX

**Subject:** FW: communicating availability of closed captioning

**Date:** February 27, 2019 3:43:23 PM

Hi Nate,

Do you know if we'd be able to set up a vanity link for the closed captioning site linked to the Telephone Townhalls? Am I correct that you are go-to for changes within the cleanbc.ca domain?

Something like

CleanBC.ca/closedcaptioning

It would link to:

https://video.teleforumonline.com/video/streaming.php?client=17216

From: Kouri, Rosa GCPE:EX

**Sent:** February 27, 2019 2:33 PM

To: Seiterle, Dominic GCPE:EX < <u>Dominic.Seiterle@gov.bc.ca</u>>; Jane Hurtig

<jane@hurtigconsulting.com>

Subject: RE: communicating availability of closed captioning

Hmmmm, I think I would rather set up a shortcut address, let me touch base with Dominic and our website folks on this. The main cleanbc site has a lot of info on it, and I think it might be frustrating for people to land there and have to find the closed captioning link.

**From:** Seiterle, Dominic GCPE:EX **Sent:** February 27, 2019 2:32 PM

To: Jane Hurtig < iane@hurtigconsulting.com >; Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca >

Subject: RE: communicating availability of closed captioning

Yes, and we will also be emailing people directly (the day of) who registered noting they wanted cc.

**From:** Jane Hurtig < <u>jane@hurtigconsulting.com</u>>

**Sent:** February 27, 2019 2:29 PM

**To:** Seiterle, Dominic GCPE:EX < <u>Dominic.Seiterle@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

**Subject:** communicating availability of closed captioning

Hi there - this is the link to the closed

captioning: <a href="https://video.teleforumonline.com/video/streaming.php?client=17216">https://video.teleforumonline.com/video/streaming.php?client=17216</a>

Since this is not an easy thing to communicate verbally, and there is not a shortcut address, Stratcom is suggesting setting up a visible link on the CleanBC page where people can be referred for CC access.

The BVM and SerivceBC scripts will read something like:

"To access the TTH through closed captioning, go to CleanBC.ca and click on the link."

Can this be set up before Wednesday?

Jane

## HurtigConsulting.com

Located on the territory of the Coast Salish Peoples

Cell: 778-227-3949

To: Jones, Calvin GCPE:EX; Pratt, Andrew GCPE:EX

Subject: FW: Design request re: Budget 2019

Date: February 14, 2019 11:07:34 AM

Attachments: CleanBC budget tables v15 draft.pdf
CleanBC budget tables v15 draft.xlsx

Should have copied Andrew – doing that now.

From: Kouri, Rosa GCPE:EX

Sent: February 14, 2019 11:07 AM

To: Jones, Calvin GCPE:EX <Calvin.Jones@gov.bc.ca>

Subject: Design request re: Budget 2019

Hi Cal,

Are you able to do a quick turn-around on this excel file and help us make it look better before we put it up on the website? Deadline is Friday COB.

This rough version went to print already fyi. They key thing is that it fits on 2 pages, and it can fit the CleanBC look and feel...

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

From: Kouri, Rosa GCPE:EX
To: Gibbs, Robb GCPE:EX

Subject: FW: Energy Smart Report - climate strategy

**Date:** February 21, 2019 11:03:02 AM

Thanks for telling me.

From: Harbord, Chris GCPE:EX
Sent: February 21, 2019 9:54 AM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Subject:** RE: Energy Smart Report - climate strategy

Hi there – Robb has asked that the meeting to discuss the Energy Smart Strategy and Clean BC be cancelled FYI. No new date suggested. Cheers, Chris

From: Kouri, Rosa GCPE:EX

Sent: November 8, 2018 10:54 AM

**To:** Harbord, Chris GCPE:EX < <u>Chris.Harbord@gov.bc.ca</u>> **Subject:** RE: Energy Smart Report - climate strategy

Hi Chris – yes, let's chat about this. I'm free this afternoon, want to talk around 2?

Thanks, Rosa

From: Harbord, Chris GCPE:EX

**Sent:** Thursday, November 8, 2018 8:53 AM **To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>> **Subject:** Energy Smart Report - climate strategy

Hi Rosa – do you have a few minutes to touch base about how our ministry's Energy Smart Strategy will fit in with the work you're doing? I see there are elements captured in the phase 1 rollout – public building smart tech and retrofitting, as well as EV charging stations – and want to see what we can do as part of the larger climate announcement, and afterwards.

s.13

## Cheers, Chris

**From:** Wood, Catherine GCPE:EX **Sent:** Wednesday, May 9, 2018 9:10 AM

To: Rorison, Trish GCPE:EX; Harbord, Chris GCPE:EX

Cc: Whittier, Joanne GCPE:EX

**Subject:** Energy Smart Report final documents, print and web

Hi Chris, Jo and Trish –

Here are the finals of the WEB and PRINT versions of the Energy Smart Report.

Catherine

To: Pratt, Andrew GCPE:EX; Gibbs, Robb GCPE:EX

Subject: FW: FOR INPUT: Active Transportation Design Guide

**Date:** February 22, 2019 4:05:29 PM

Attachments: 2019-02-05 BCATDG Writing Style Guide WS.DOCX

2019-02-14 DRAFT TEMPLATE2.pdf

2019-02-22 BCATDG Table of Contents v5.pdf

This email came in while we were meeting – exactly what we were talking about in terms of needing to unify the brand and graphic standards on this...

From: Skulmoski, Jesse L TRAN:EX Sent: February 22, 2019 3:29 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Twynstra, Tanya L GCPE:EX

<Tanya.Twynstra@gov.bc.ca>; Tomana, Sukhi GCPE:EX <Sukhi.Tomana@gov.bc.ca>; Young, Emily
GCPE:EX <Emily.Young@gov.bc.ca>; Bowness, Lisanne GCPE:EX <Lisanne.Bowness@gov.bc.ca>;

Crebo, David GCPE:EX < David. Crebo@gov.bc.ca>

Cc: Brooke, Andrew TRAN:EX <Andrew.Brooke@gov.bc.ca>; Murdock, Dean TRAN:EX

<Dean.Murdock@gov.bc.ca>; Hill, James C TRAN:EX <James.Hill@gov.bc.ca>

Subject: FOR INPUT: Active Transportation Design Guide

Hi Rosa, as mentioned, an Active Transportation Design Guide is being built to complement the strategy for active transportation in support of CleanBC. The contracted team at Urban Systems is looking for early consensus on writing style and the look and feel of the template for the Design Guide. We would appreciate the benefit of your direction and guidance to set the direction at this drafting stage. Also attached is the draft annotated Table of Contents which gives context on what will be included in the Design Guide which is anticipated be 200-300 pages of content.

This product is being built swiftly from existing infrastructure design best practices and is informed by recent work in Alberta. Input and validation is being sought from all BC Local Governments, Indigenous Communities and Transportation Sector Stakeholders who have been invited to participate in the development process. The penultimate draft will be distributed for final reviews at the end of March.

Thanks for adding your thoughts on this.

## Jesse Skulmoski, MPA PMP

Director of Strategic Initiatives and BikeBC Ministry of Transportation and Infrastructure

Ph: 778-974-5274 Mobile: 250 361-6624

To: <u>Dalzell, Danielle GCPE:EX; Kerr, Grant GCPE:EX</u>

Subject: FW: FOR INPUT: Active Transportation Design Guide

**Date:** February 28, 2019 10:02:07 AM

Attachments: 2019-02-05 BCATDG Writing Style Guide WS.DOCX

2019-02-14 DRAFT\_TEMPLATE2.pdf 2019-02-22 BCATDG Table of Contents v5.pdf

Hi Danielle and Grant, This is very in-depth programming, but this team has provided the opportunity for review on a writing style guide that they are using to create an extensive manual for a technical design guide for engineers. My instinct is what they have in here is fine, but wanted to give you writing-gurus a chance to give input on the guide if you want.

Thanks, Rosa

From: Skulmoski, Jesse L TRAN:EX Sent: February 27, 2019 4:00 PM

<pbell@urbansystems.ca>

**Cc:** Pratt, Andrew GCPE:EX <Andrew.Pratt@gov.bc.ca>; Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Brooke, Andrew TRAN:EX <Andrew.Brooke@gov.bc.ca>

Subject: FW: FOR INPUT: Active Transportation Design Guide

Hi all, I am connecting you as we are all working through the look and feel of the Active Transportation Design Guide.

Andrew and Rosa, the content for the guide is being developed now and early input on the writing style guide and template would be appreciated.

Jesse

From: Kouri, Rosa GCPE:EX

**Sent:** February 25, 2019 4:47 PM

**To:** Skulmoski, Jesse L TRAN:EX < <u>Jesse.Skulmoski@gov.bc.ca</u>>; Twynstra, Tanya L GCPE:EX < <u>Tanya.Twynstra@gov.bc.ca</u>>; Tomana, Sukhi GCPE:EX < <u>Sukhi.Tomana@gov.bc.ca</u>>; Young, Emily GCPE:EX < <u>Emily.Young@gov.bc.ca</u>>; Bowness, Lisanne GCPE:EX < <u>Lisanne.Bowness@gov.bc.ca</u>>; Crebo, David GCPE:EX < <u>David.Crebo@gov.bc.ca</u>>; Pratt, Andrew GCPE:EX < <u>Andrew.Pratt@gov.bc.ca</u>>

**Cc:** Brooke, Andrew TRAN:EX < <u>Andrew.Brooke@gov.bc.ca</u>>; Murdock, Dean TRAN:EX

<<u>Dean.Murdock@gov.bc.ca</u>>; Hill, James C TRAN:EX <<u>James.Hill@gov.bc.ca</u>>

Subject: RE: FOR INPUT: Active Transportation Design Guide

Thanks for sharing this with us Jesse.

I'm looping in Andrew Pratt, Director of Graphic Design at GCPE HQ. We want to make sure that any branding on active transportation is part of the broader CleanBC family, and they look integrated and consistent from the public's perspective. Andrew will be able to help you with that. Can you let

us know who he should be in contact with?

Thanks, Rosa

From: Skulmoski, Jesse L TRAN:EX Sent: February 22, 2019 3:29 PM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >; Twynstra, Tanya L GCPE:EX

<<u>Tanya.Twynstra@gov.bc.ca</u>>; Tomana, Sukhi GCPE:EX <<u>Sukhi.Tomana@gov.bc.ca</u>>; Young, Emily GCPE:EX <<u>Emily.Young@gov.bc.ca</u>>; Bowness, Lisanne GCPE:EX <<u>Lisanne.Bowness@gov.bc.ca</u>>;

Crebo, David GCPE:EX < David. Crebo@gov.bc.ca >

**Cc:** Brooke, Andrew TRAN:EX < <u>Andrew.Brooke@gov.bc.ca</u>>; Murdock, Dean TRAN:EX

<Dean.Murdock@gov.bc.ca>; Hill, James C TRAN:EX <James.Hill@gov.bc.ca>

Subject: FOR INPUT: Active Transportation Design Guide

Hi Rosa, as mentioned, an Active Transportation Design Guide is being built to complement the strategy for active transportation in support of CleanBC. The contracted team at Urban Systems is looking for early consensus on writing style and the look and feel of the template for the Design Guide. We would appreciate the benefit of your direction and guidance to set the direction at this drafting stage. Also attached is the draft annotated Table of Contents which gives context on what will be included in the Design Guide which is anticipated be 200-300 pages of content.

This product is being built swiftly from existing infrastructure design best practices and is informed by recent work in Alberta. Input and validation is being sought from all BC Local Governments, Indigenous Communities and Transportation Sector Stakeholders who have been invited to participate in the development process. The penultimate draft will be distributed for final reviews at the end of March.

Thanks for adding your thoughts on this.

## Jesse Skulmoski, MPA PMP

Director of Strategic Initiatives and BikeBC Ministry of Transportation and Infrastructure

Ph: 778-974-5274 Mobile: 250 361-6624 From: Kouri, Rosa GCPE:EX
To: "Jane Hurtig"

Subject: FW: REVISED: Telephone Townhall NR Date: February 14, 2019 11:10:43 AM

Attachments: NR TTH General.docx

Revised version (with correct dates) below.

Page 073 to/à Page 077

Withheld pursuant to/removed as

s.22

To: Corns, Paul GCPE:EX; Chambers, Craig GCPE:EX; Cotton, Brian GCPE:EX

Subject: FW: Telephone Townhall Nr

Date: February 14, 2019 9:49:30 AM

Attachments: NR TTH General (4) RK (2).docx

Approved from Mr. Gibbs – he suggests this might be a great fit for a news you can use.

From: Kouri, Rosa GCPE:EX
To: "Jane Hurtig"

Subject: FW: Telephone Townhall Nr Date: February 14, 2019 10:54:32 AM

Attachments: NR TTH General.docx

Hi Jane – here is the draft NR. Do you have any suggestions on accessibility language we could include at the bottom?

Thanks, Rosa From: Kouri, Rosa GCPE:EX
To: Finn, Heather GCPE:EX

Subject: FW: Tourism Framework V15 - FEB 20

Date: February 28, 2019 5:00:11 PM

Attachments: TOURISM-BC-V15.3-LOW.pdf

Minister"s Message tourism strategy - Feb. 12 2019 V3.docx

**From:** Zaharia, Sarah GCPE:EX **Sent:** February 21, 2019 7:22 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Gibbs, Robb GCPE:EX <Robb.Gibbs@gov.bc.ca>

Subject: FW: Tourism Framework V15 - FEB 20

This is the final version of the Tourism strategy for our review and sign off. I haven't looked at it carefully yet but will do that today.

# Note: they want to put this out on March 1st

From: Wormald, Carla GCPE:EX

Sent: Wednesday, February 20, 2019 5:15 PM

**To:** Zaharia, Sarah GCPE:EX **Cc:** Pilling, Lisa GCPE:EX

Subject: FW: Tourism Framework V15 - FEB 20

Hi Sarah,

In follow up from our discussion, please find attached the Tourism Strategy ready for your review and approval.

The Minister's message has not yet been signed off, and I look forward to your feedback here.

Thanks Carla From: Kouri, Rosa GCPE:EX on behalf of Hume, David GCPE:EX

To: Frampton, Caelie ENV:EX; Xia, Eveline ENV:EX; Lacharite, Kim A GCPE:EX; Kouri, Rosa GCPE:EX; Gibbs, Robb

GCPE:EX; Hardin, Karl GCPE:EX; LeSueur, Kathryn GCPE:EX; Twynstra, Tanya L GCPE:EX; Seiterle, Dominic

GCPE:EX; "jane@hurtigconsulting.com"

Cc: Ralph, Jamie GCPE:EX; Haslam, David GCPE:EX; Corns, Paul GCPE:EX; Kelch, Kyla GCPE:EX

Subject: FW: Town Hall Governance Meeting Start: January 22, 2019 9:00:00 AM End: January 22, 2019 9:30:00 AM

Location: s.15

----Original Appointment----

From: Hume, David GCPE:EX Sent: January 14, 2019 4:21 PM

To: Hume, David GCPE:EX; Lacharite, Kim A GCPE:EX; Kouri, Rosa GCPE:EX; Gibbs, Robb GCPE:EX; Hardin, Karl GCPE:EX; LeSueur,

Kathryn GCPE:EX; Twynstra, Tanya L GCPE:EX; Seiterle, Dominic GCPE:EX; 'jane@hurtigconsulting.com'

Cc: Ralph, Jamie GCPE:EX; Haslam, David GCPE:EX; Corns, Paul GCPE:EX; Kelch, Kyla GCPE:EX

Subject: Town Hall Governance Meeting When: Occurs every Tuesday effective 2019-01-22 until 2019-04-09 from 9:00 AM to 9:30 AM (UTC-08:00) Pacific Time (US & Canada).

Where: s.15

--> Join Skype Meeting \$.15,s.17

Trouble Joining? Try Skype Web App s.15,s.17

Join by phone

Local - Victoria: S.15,S.17

(BC, Canada) English (United States) Local - Vancouver: s.15,s.17 (BC, Canada) English (United States)

Toll-Free: s.15,s.17 (BC, Canada) English (United States)

Find a local number \$.15,s.17

Conference ID: \$.15, s.17

Forgot your dial-in PIN? <a href="https://unite.gov.bc.ca/dialin">https://unite.gov.bc.ca/dialin</a> |Help <a href="https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009">https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009</a>

[!OC([1033])!]

 From:
 Kouri, Rosa GCPE:EX

 To:
 Gibbs, Robb GCPE:EX

 Subject:
 FW: TTH - print/radio update

 Date:
 February 15, 2019 4:00:08 PM

 Attachments:
 GCPE CleanBC REV Mar6.mp3

ATT00001.htm

CleanBC TTH YourVoiceAd 3.806x12.25 v4.pdf

ATT00002.htm

Your thoughts on the radio ad with the music? Would be good to discuss

From: Michele Della Mattia <michele@nowgroup.com>

**Sent:** February 15, 2019 11:59 AM

To: LeSueur, Kathryn GCPE:EX <Kathryn.LeSueur@gov.bc.ca>; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>; Kelch, Kyla GCPE:EX <Kyla.Kelch@gov.bc.ca>

Cc: Christina Day <christina@nowgroup.com>

Subject: Re: TTH - print/radio update

Hi Rosa, Kathryn and Kyla

We have updated the TTH print ads with the new copy and corrected the date. On the Interior/North, we also added Pacific time like the radio. And for the Lower Mainland two insertions, we have done one with each photo.

s.13

And lastly, do you have a start date for the radio yet? We have to process the ACTRA contracts and need to confirm that date so we know how long of a cycle we need to pay (using March 27 as end date).

I'll be online the rest of the day, \$.22 chat \$.22

So please use my cell if you needed to

Thanks

Michele

 From:
 Kouri, Rosa GCPE:EX

 To:
 Young, Emily GCPE:EX

Subject: FW: UBCM help with amplifying TTHs Date: February 22, 2019 2:05:47 PM

Hi Emily – are you ok with taking this on? It seemed to fit in with some of the outreach work you had discussed was on your plate.

Thanks, Rosa

From: Xia, Eveline ENV:EX

**Sent:** February 22, 2019 2:03 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Cc: Frampton, Caelie ENV:EX <Caelie.Frampton@gov.bc.ca>

Subject: UBCM help with amplifying TTHs

Hi Rosa,

Per our conversation...

Jared Wright is the Director of Advocacy and Gov relations at UBCM, and he will be working with GCPE to put the TTHs dates/messaging on "The Compass" newsletter for UBCM. Previous newsletters (samples) are here: <a href="https://www.ubcm.ca/EN/main/resources/past-issues-compass/2018-archive.html">https://www.ubcm.ca/EN/main/resources/past-issues-compass/2018-archive.html</a>

Jared and I just met yesterday and so I haven't had a chance to reach out to him -- it would be great if Emily Young can do the initial reach out.

His contact: jwright@ubcm.ca \$.22

Thanks! Eveline

Eveline Xia

Ministerial Assistant to the **Honourable George Heyman**Minister of Environment and Climate Change Strategy

Room 112, Parliament Buildings Victoria, B.C. V8V 1X4 P: 778-974-5987 F: 250-387-1356

To: Zaharia, Sarah GCPE:EX; Hardin, Karl GCPE:EX; Kelch, Kyla GCPE:EX

Subject: Fwd: CleanBC Branding in Tech Summit Gov Booth

**Date:** February 21, 2019 9:11:04 PM

Hmmmm... Would any of our social videos work for this purpose? Looping in Karl and Kyla.

Sent from my iPhone

Begin forwarded message:

From: "Zaharia, Sarah GCPE:EX" < Sarah.Zaharia@gov.bc.ca>

**Date:** February 21, 2019 at 7:07:05 PM PST

To: "Chambers, Craig GCPE:EX" < <a href="mailto:Craig.Chambers@gov.bc.ca">Craig.Chambers@gov.bc.ca</a>

Cc: "Kouri, Rosa GCPE:EX" < Rosa.Kouri@gov.bc.ca>

Subject: RE: CleanBC Branding in Tech Summit Gov Booth

Hey Craig, I'm looking for video content that can be displayed on the monitors in the government booth at the Tech Summit. Do you have anything we could feature?

From: Chambers, Craig GCPE:EX

Sent: Thursday, February 21, 2019 1:02 PM

To: Zaharia, Sarah GCPE:EX

**Subject:** FW: CleanBC Branding in Tech Summit Gov Booth

Hi, Sarah – do you need our input on this? Rosa is probably the best person to talk to about what the CleanBC branding should look like at the summit. Happy to discuss, though.

Craig

**Craig Chambers** | Senior Public Affairs Officer

Government Communications and Public Engagement Ministry of Environment & Climate Change Strategy

Office: 250 387-5798 | Mobile: 250 213-3953 | E: craig.chambers@gov.bc.ca

From: Carswell, Emma JTT:EX Sent: February 21, 2019 12:46 PM

To: Taaffe, Theresa ENV:EX < Theresa.Taaffe@gov.bc.ca >; Chambers, Craig GCPE:EX

<Craig.Chambers@gov.bc.ca>

Cc: Zaharia, Sarah GCPE:EX <<u>Sarah.Zaharia@gov.bc.ca</u>>; Takeda, Louise ENV:EX

<Louise.Takeda@gov.bc.ca>

Subject: RE: CleanBC Branding in Tech Summit Gov Booth

Hi Everyone,

Craig and Sarah, have you connected offline? Craig will you be providing proposed CleanBC branding for Sarah to review?

Thanks!

Emma

From: Taaffe, Theresa ENV:EX

Sent: Tuesday, February 5, 2019 10:52 AM

**To:** Carswell, Emma JTT:EX; Chambers, Craig GCPE:EX **Cc:** Zaharia, Sarah GCPE:EX; Takeda, Louise ENV:EX **Subject:** Re: CleanBC Branding in Tech Summit Gov Booth

Hi there

I've connected Craig into conversation to connect with Sarah.

Thank you

s.22

please follow up with Louise cc'd here if

needed)

Theresa

Sent from my iPhone

On Feb 4, 2019, at 10:41 AM, Carswell, Emma JTT:EX < Emma.Carswell@gov.bc.ca > wrote:

Hi Theresa,

I'd like to introduce Sarah Zaharia, our GCPE contact for all things Tech Summit. Please connect her with your Environment GCPE contact so they can agree on the CleanBC branding that will go on loop on the two monitors in the Government Booth.

Thanks!

Emma

Emma Carswell | A/Director, Knowledge Transfer and Commercialization | Technology & Innovation | Investment, Innovation & Technology Division | Ministry of Jobs, Trade and Technology | 778 698-3448 | Emma.Carswell@gov.bc.ca

To: Farmer, Leila GCPE:EX; Howlett, Tim GCPE:EX

 Cc:
 Corns, Paul GCPE:EX

 Subject:
 Fwd: CleanBC budget QA

 Date:
 February 18, 2019 1:33:14 PM

 Attachments:
 QA CleanBC budget DRAFT5.docx

ATT00001.htm

Hi Leila and Tim, these are draft QA for MGH on the CleanBC elements for budget this week. Hopefully this syncs up with related messages In the broader Budget QA. I'm not sure when they need this back but if you can would be great if you can take a look.

Copying Paul here so he's looped into your responses.

Thank you,

Rosa

Sent from my iPhone

Begin forwarded message:

From: "Cotton, Brian GCPE:EX" < Brian.Cotton@gov.bc.ca>

**Date:** February 17, 2019 at 9:55:59 AM PST

To: "Frampton, Caelie ENV:EX" < <u>Caelie.Frampton@gov.bc.ca</u>>, "Xia, Eveline

ENV:EX" < Eveline. Xia@gov.bc.ca >, "Zacharias, Mark ENV:EX"

< Mark.Zacharias@gov.bc.ca >, "Hewitt, Jeremy ENV:EX"

<<u>Ieremy.Hewitt@gov.bc.ca</u>>, "Lesiuk, Tim ENV:EX" <<u>Tim.Lesiuk@gov.bc.ca</u>>,

"Kouri, Rosa GCPE:EX" < Rosa.Kouri@gov.bc.ca >, "Corns, Paul GCPE:EX"

<Paul.1.Corns@gov.bc.ca>

Subject: RE: CleanBC budget QA

Please find latest attached. I was asked to add QAs on the industry program at the end of this doc.

From: Cotton, Brian GCPE:EX

**Sent:** February 15, 2019 3:56 PM

To: Frampton, Caelie ENV:EX < Caelie.Frampton@gov.bc.ca >; Xia, Eveline ENV:EX

<<u>Eveline.Xia@gov.bc.ca</u>>; Zacharias, Mark ENV:EX <<u>Mark.Zacharias@gov.bc.ca</u>>;

Hewitt, Jeremy ENV:EX < Jeremy. Hewitt@gov.bc.ca >; Lesiuk, Tim ENV:EX

<<u>Tim.Lesiuk@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Corns, Paul

GCPE:EX < Paul. 1. Corns@gov.bc.ca >

Subject: RE: CleanBC budget QA

Latest version with MAH info included.

From: Cotton, Brian GCPE:EX Sent: February 15, 2019 3:17 PM

**To:** Frampton, Caelie ENV:EX < Caelie.Frampton@gov.bc.ca>; Xia, Eveline ENV:EX < Eveline.Xia@gov.bc.ca>; Zacharias, Mark ENV:EX < Mark.Zacharias@gov.bc.ca>; Hewitt, Jeremy ENV:EX < Jeremy.Hewitt@gov.bc.ca>; Lesiuk, Tim ENV:EX

<<u>Tim.Lesiuk@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Corns, Paul

GCPE:EX < Paul.1.Corns@gov.bc.ca >

Subject: CleanBC budget QA

Hi all,

Here's latest budget QA with input from EMPR. Still waiting for numbers from MAH for Q18 so as soon as I get those I'll put them in and re-circulate.

Thank you,
Brian Cotton
Communications Manager
Ministry of Environment and Climate Change Strategy

Phone: (250) 387-9618 Cell: (250) 818-4233 From: Kouri, Rosa GCPE:EX
To: Howlett, Tim GCPE:EX

**Subject:** Fwd: Connecting + You"re invited to celebrate CleanBC on February 27

**Date:** February 27, 2019 5:48:30 PM

Attachments: image002.png

## Sent from my iPhone

## Begin forwarded message:

From: Dan Woynillowicz < dan@cleanenergycanada.org>

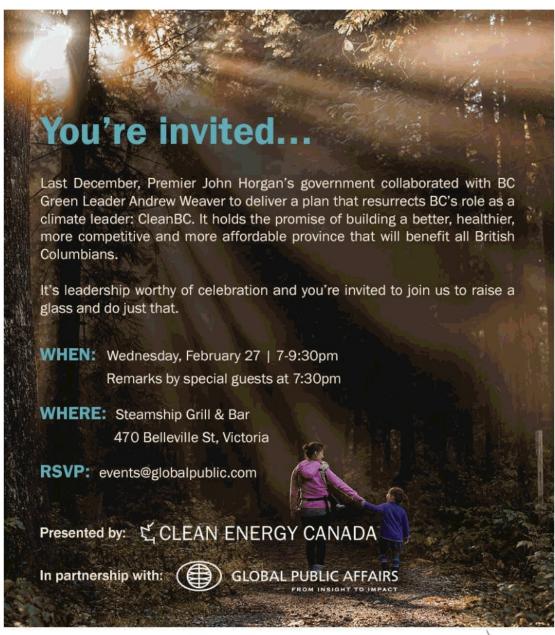
**Date:** February 23, 2019 at 9:59:16 AM PST

To: "Rosa.Kouri@gov.bc.ca" < Rosa.Kouri@gov.bc.ca>

Subject: Connecting + You're invited to celebrate CleanBC on February 27

Hi Rosa,

We haven't had the chance to meet yet, but Evan Lloyd flagged the role you've played (and will continue to play) on CleanBC and so it would be great to connect for a coffee sometime soon. But in the meantime, I also wanted to extend an invitation to a reception we're hosting this week, it would be great to have you drop by if you're able to! Min. Heyman and Andrew Weaver will both be saying a few words.











Hope you can join us!

Cheers Dan

--

## Dan Woynillowicz

Policy Director

250.888.3404 | @DanWoy | cleanenergycanada.org





For the week's top news and analysis, check out <u>Clean Energy Review</u>

To: Finn, Heather GCPE:EX; Robb, Katie GCPE:EX; Zoeller, Sonja GCPE:EX

Subject: fyi: Additional info on CleanBC budget funding

Date:February 15, 2019 5:06:54 PMAttachments:Annotated CleanBC Budget 2019.docx

Hi,

This draft was developed from the program section at Climate Action Secretariat for use by their ADM, Jeremy Hewitt. I don't recommend sharing it widely as it's a lot of information, and will mostly need to be used by CAS itself, but it may be useful to have on hand.

Thanks,

Rosa

To: Lesiuk, Tim ENV:EX; Corns, Paul GCPE:EX

**Subject:** Great visual on the policy side of climate communications

**Date:** February 15, 2019 6:10:36 PM

We can dream....: https://www.nytimes.com/interactive/2019/02/13/climate/cut-us-emissions-with-policies-from-other-countries.html?fbclid=lwAR2u0Numu5b-YRvN9fo6wTNxy3EKEO-eyH-FYiaZ9HIvaGNf0Izs5tMALKc

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

 From:
 Kouri, Rosa GCPE:EX

 To:
 Lesiuk, Tim ENV:EX

 Subject:
 Input on timeline for

Subject: Input on timeline for CleanBC

Date: February 20, 2019 7:10:38 PM

Attachments: CleanBC Implementation Timeline.xlsx

Hi Tim,

I'm hoping to get your quick input on a draft document that I will be sharing further for input – we are trying to plan at GCPE on what initiatives are coming down the pipe and what kind of engagement/marketing support they will need. I know that workplans are coming up through the ED/AND/DM committees, but recognizing that those will take some time to put together I want to create this as a working solution to help us plan and coordinate at GCPE.

I've included the timing information that I have next to each of the CleanBC implementation items – the pieces highlighted in yellow are the ones that will likely need extensive marketing/engagement support (and there will be likely be multiple tiers of this, so this is a very initial assessment).

I'm hoping to share this with a few key folks tomorrow afternoon - if you're able to give this a onceover tomorrow morning, that would be amazing, even just to let me know from your perspective if I'm way off on any of these items in terms of the timelines. My plan is to follow up directly with EMPR, MOTI, CITZ etc as soon as I can (though likely not in time for tomorrow).

Many thanks, Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

From: Kouri, Rosa GCPE:EX
To: Corns, Paul GCPE:EX

Cc: Young, Emily GCPE:EX; Chambers, Craig GCPE:EX; Seiterle, Dominic GCPE:EX

Subject: letter to stakeholders/engagement audience re: TTHs

Date:February 22, 2019 4:27:40 PMAttachments:MGH Clean BC letter mgh.docx

Hi Paul,

We had discussed sending a TTH letter on behalf of the minister to the stakeholders and other citizens who participated in our engagement processes for CleanBC throughout 2018. For reference, I'm attaching the letter that was sent out from MGH in December following the release of CleanBC. This TTH alert will be the second type of large communication we've had with this audience.

The letter should likely:

- Thank them for their interest/engagement in the development of CleanBC
- Provide details on the 4 TTHS, and invite them to call-in and share the event with their colleagues/communities/members as well.
- Give a nod to the fact we will be providing further opportunities for engagement in the coming year with updates posted regularly on cleanbc.ca.

Can your team take a lead in drafting this?

In December, Dominic with the Engagement team generated the contact list, and I believe it was sent from your MO. I am copying Emily and Dominic from the engagement team as they are supporting on this, and Craig as I he was looped in on this in December as well.

It would be great if we could send this out mid next week. Let me know what you think.

Many thanks,

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

From: Kouri, Rosa GCPE:EX
To: Gibbs, Robb GCPE:EX

Subject: My deck

**Date:** February 27, 2019 5:56:44 PM

Attachments: Communicating Climate Change Lessons learned presentation DRAFT.pptx

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

To: "Darwin.Sauer@bchydro.com"

Cc: Haslam, David GCPE:EX; Gibbs, Robb GCPE:EX

Subject: Q on new financing options for efficiency upgrades

**Date:** February 20, 2019 1:06:20 PM

Hi Darwin – I wanted to check on something re: the new financing options for CleanBC home energy efficiency upgrades as we get our heads around the creative that we'll need to promote them. s.13 s.13

Thanks,

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

To: Sas, Jonathan IRR:EX; Sanderson, Melissa EMPR:EX
Subject: Quick chat re: First Nations Clean Energy Business Fund

**Start:** February 27, 2019 10:30:00 AM **End:** February 27, 2019 11:00:00 AM

Location: Skype Meeting

Hi - does this time work for a quick chat? We can patch a three way call or we can meet in the leg, whatever works best.

--> Join Skype Meeting s.15,s.17 Trouble Joining? Try Skype Web App \$.15,\$.17 Join by phone Local - Victoria: S.15,S.17 (BC, Canada) English (United States) Local - Vancouver: \$.15,\$.17 (BC, Canada) English (United States) Toll-Free: s.15,s.17 (BC, Canada) English (United States) Find a local number \$.15,s.17 Conference ID: s.15,s.17 Forgot your dial-in PIN? <a href="https://unite.gov.bc.ca/dialin">https://unite.gov.bc.ca/dialin</a> |Help <a href="https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009">https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009</a> [!OC([1033])!]

To: Lloyd, Evan GCPE:EX; Corns, Paul GCPE:EX; Frampton, Caelie ENV:EX

Subject: quick chat: post-budget CleanBC outreach

 Start:
 February 15, 2019 2:00:00 PM

 End:
 February 15, 2019 2:30:00 PM

 Location:
 Skype Meeting or \$.15

.....

--> Join Skype Meeting s.15,s.17

Trouble Joining? Try Skype Web App \$.15,s.17

Join by phone

Local - Vancouver: \$.15, \$.17 (BC, Canada) English (United States)

Toll-Free: S.15, S.17 (BC, Canada) English (United States)

Find a local number \$.15,s.17

Conference ID: s.15,s.17

[!OC([1033])!]

Forgot your dial-in PIN? <a href="https://unite.gov.bc.ca/dialin">https://unite.gov.bc.ca/dialin</a> |Help <a href="https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009">https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009</a>

From: Kouri, Rosa GCPE:EX
To: "Jane Hurtig"
Subject: radio microphones

**Date:** February 27, 2019 5:09:02 PM

Hi Jane — Robb has a special request... he wants to make sure we have radio microphones on hand (unidirectional I believe, not omnidirectional) for the TTHs, to help with the quality of the sound. Can you chat with Stratcom about this? I'm not sure who is doing the tech side of things for us...

Thanks,

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

To: Corns, Paul GCPE:EX; Lesiuk, Tim ENV:EX; MacLaren, Les EMPR:EX

 Subject:
 RE: 6652: CleanBC Budget 2019

 Date:
 February 15, 2019 3:12:23 PM

Excellent catch, I've revised that

From: Corns, Paul GCPE:EX Sent: February 15, 2019 1:50 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Lesiuk, Tim ENV:EX <Tim.Lesiuk@gov.bc.ca>;

MacLaren, Les EMPR:EX <Les.MacLaren@gov.bc.ca>

Subject: RE: 6652: CleanBC Budget 2019

Quick look but worth double checking the Better Buildings/Support for Better Buildings MT allocations.

P

From: Kouri, Rosa GCPE:EX

Sent: Friday, February 15, 2019 1:38 PM

To: Lesiuk, Tim ENV:EX; MacLaren, Les EMPR:EX

Cc: Corns, Paul GCPE:EX

Subject: FW: 6652: CleanBC Budget 2019

Updated Budget table from graphics – I've looked it over but appreciate any eagle eyes in the next hour if you see anything that's been lost in the graphic translation from the previous version.

Attaching the older file as well here for comparison.

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

From: Kouri, Rosa GCPE:EX
To: Jones, Calvin GCPE:EX

 Subject:
 RE: 6652: CleanBC Budget 2019

 Date:
 February 15, 2019 3:29:14 PM

Thank you Cal!

**From:** Jones, Calvin GCPE:EX **Sent:** February 15, 2019 3:03 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: RE: 6652: CleanBC Budget 2019

Hi Rosa:

Hope the attached helps.

### Cal

T: 250 356-8565

**Graphic Design Requests** 

**BCID** Website

**Graphics 411 Information and Resources** 

**From:** Jones, Calvin GCPE:EX **Sent:** February 15, 2019 12:31 PM

To: Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca >

Subject: RE: 6652: CleanBC Budget 2019

Hi Rosa:

Let me know if the attached works for everyone.

## Cal

T: 250 356-8565

**Graphic Design Requests** 

**BCID** Website

**Graphics 411 Information and Resources** 

**From:** Jones, Calvin GCPE:EX **Sent:** February 15, 2019 10:51 AM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>> **Cc:** Pratt, Andrew GCPE:EX <<u>Andrew.Pratt@gov.bc.ca</u>>

Subject: RE: 6652: CleanBC Budget 2019

Hi Rosa:

Please find attached the CleanBC Budget Backgrounder. I repurposed the table from the main report, but in doing so may have introduced some errors or omitted some data. Please peruse this to ensure its accuracy. Hope this helps.

### Cal

T: 250 356-8565

Graphic Design Requests

BCID Website

Graphics 411 Information and Resources

From: Kouri, Rosa GCPE:EX Sent: February 14, 2019 4:22 PM

To: Jones, Calvin GCPE:EX <<u>Calvin.Jones@gov.bc.ca</u>>; Pratt, Andrew GCPE:EX

<<u>Andrew.Pratt@gov.bc.ca</u>>

Subject: RE: Design request re: Budget 2019

Yes please to the logo.

For the title (not prominent), can we do: CleanBC Backgrounder Table: Budget 2019

**From:** Jones, Calvin GCPE:EX **Sent:** February 14, 2019 3:06 PM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >; Pratt, Andrew GCPE:EX

<<u>Andrew.Pratt@gov.bc.ca</u>>

Subject: Re: Design request re: Budget 2019

Thanks, Rosa.

Do you want a title and/or the CleanBC logo on this? I am going to include the provincial logo regardless. Let me know when you get the chance.

### Cal

T: 250 356-8565

Graphic Design Requests

BCID Website

Graphics 411 Information and Resources

From: "Kouri, Rosa GCPE:EX" < Rosa.Kouri@gov.bc.ca>

Date: Thursday, February 14, 2019 at 12:01 PM

To: "Pratt, Andrew GCPE:EX" < Andrew.Pratt@gov.bc.ca>

Cc: "Jones, Calvin GCPE:EX" < Calvin.Jones@gov.bc.ca>

Subject: RE: Design request re: Budget 2019

I think it's to keep it as a 2-page chart, just better formatted. MO said it didn't look professional as is (which is fair – it was made in excel!).

Rosa

From: Pratt, Andrew GCPE:EX
Sent: February 14, 2019 11:58 AM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>> **Cc:** Jones, Calvin GCPE:EX <<u>Calvin.Jones@gov.bc.ca</u>>

Subject: Re: Design request re: Budget 2019

Are you looking for a factsheet-type document? 2 sided PDF?

Andrew

### **Andrew Pratt**

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1

T: 250 356-8120

Graphic Design Requests

**BCID Website** 

**Graphics 411 Information and Resources** 

From: "Kouri, Rosa GCPE:EX" < Rosa.Kouri@gov.bc.ca>

Date: Thursday, February 14, 2019 at 11:07 AM

To: Calvin Jones < <a href="mailto:Calvin.Jones@gov.bc.ca">Calvin.Jones@gov.bc.ca</a>>, GDU Pratt < <a href="mailto:Andrew.Pratt@gov.bc.ca">Andrew.Pratt@gov.bc.ca</a>>

Subject: FW: Design request re: Budget 2019

Should have copied Andrew – doing that now.

From: Kouri, Rosa GCPE:EX

**Sent:** February 14, 2019 11:07 AM

To: Jones, Calvin GCPE:EX < Calvin.Jones@gov.bc.ca>

Subject: Design request re: Budget 2019

Hi Cal,

Are you able to do a quick turn-around on this excel file and help us make it look better before we put it up on the website? Deadline is Friday COB.

This rough version went to print already fyi. They key thing is that it fits on 2 pages, and it can fit the CleanBC look and feel...

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

To: Devereux, Rick GCPE:EX; Twynstra, Tanya L GCPE:EX

Subject: RE: Active Transport Forum locations
Date: February 22, 2019 9:32:01 AM

Thanks, that makes sense – hopefully MOTI can accommodate those recommendations.

**From:** Devereux, Rick GCPE:EX **Sent:** February 22, 2019 7:49 AM

To: Twynstra, Tanya L GCPE:EX <Tanya.Twynstra@gov.bc.ca>

**Cc:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Subject:** RE: Active Transport Forum locations

Great. I've asked Dave about pushing back the release and about the mention of the forums.

#### Thanks

From: Twynstra, Tanya L GCPE:EX

Sent: Friday, February 22, 2019 7:46 AM

To: Devereux, Rick GCPE:EX < Rick. Devereux@gov.bc.ca >

**Cc:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>> **Subject:** Re: Active Transport Forum locations

## s.13

Dave Crebo is our Comms lead.

I'll track down the other information for you.

Sent from my iPhone

On Feb 22, 2019, at 7:44 AM, Devereux, Rick GCPE:EX <Rick.Devereux@gov.bc.ca> wrote:

Thanks Tanya,

Just to confirm, these sessions are by entirely invite only, right?

Can you let me know who is being invited from what groups and how, and who the lead is on compiling the list? How many people do you expect to have at each event?

### s.13

Thanks Rick From: Twynstra, Tanya L GCPE:EX

Sent: Thursday, February 21, 2019 7:21 PM

**To:** Devereux, Rick GCPE:EX <<u>Rick.Devereux@gov.bc.ca</u>>

Cc: Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>

**Subject:** Active Transport Forum locations

Here is the list of forum locations. We have eight forums between  $\underline{March\ 1-15}$ 

LOCATION	DATE & TIME
Surrey	<u>Fri, Mar 1; 9:45am – 1:15pm</u>
(City Centre Library)	
Vancouver	Sat, Mar 2; 1 – 4:30pm
(SFU Wosk J Ctr for Dialogue)	
Penticton	<u>Fri, Mar 8; 9am – 12:30pm</u>
(Penticton Trad & Convention	
Centre)	
Courtney	<u>Sat, Mar 9</u> ; <u>1 − 4:30pm</u>
(Florence Filberg Ctr – Rotary	
Hall)	
Nelson (Prestige Lakeside Resort	Mon, Mar 11; 4 – 7:30pm
& Convention Ctr)	
Terrace	Wed, Mar 13; 4 – 7:30pm
(Best Western – Kokanee Rm)	
Prince George	<u>Thurs, Mar 14</u> ; <u>4 – 7:30pm</u>
(Conference & Civic Ctr)	
Victoria	Fri, Mar 15; 1 – 4:30pm
(Royal BC Museum)	

Sent from my iPhone

From: Kouri, Rosa GCPE:EX
To: Hardin, Karl GCPE:EX

Subject: RE: Active Transportation - Social Share Messaging

**Date:** February 26, 2019 4:06:58 PM

Attachments: <u>image004.png</u>

I don't love it. This is what Andrew provided when we asked for an approach in keeping with the brand.

From: Hardin, Karl GCPE:EX Sent: February 26, 2019 3:18 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: Re: Active Transportation - Social Share Messaging

This graphic feels a bit off brand with the rest of the CleanBC graphics, n'est pas?

--

#### **Karl Hardin**

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Guiney, Lisa GCPE:EX" < Lisa.Guiney@gov.bc.ca>

Date: Tuesday, February 26, 2019 at 3:06 PM

To: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca >, "Kouri, Rosa GCPE:EX" < Rosa. Kouri@gov.bc.ca >

**Cc:** "Twynstra, Tanya L GCPE:EX" < <u>Tanya.Twynstra@gov.bc.ca</u>> **Subject:** RE: Active Transportation - Social Share Messaging

Ηi

Here's the social share that matches the engagement banner.



From: Hardin, Karl GCPE:EX Sent: February 26, 2019 2:46 PM

To: Guiney, Lisa GCPE:EX < Lisa.Guiney@gov.bc.ca >; Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca >

**Cc:** Twynstra, Tanya L GCPE:EX < <u>Tanya.Twynstra@gov.bc.ca</u>> **Subject:** Re: Active Transportation - Social Share Messaging

Thanks Lisa, I'm going to defer to Rosa on this one! Copy looks fine by me, but my only question is whether the CleanBC brand needs to be incorporated inot this.

Thanks

k

--

### **Karl Hardin**

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Guiney, Lisa GCPE:EX" < Lisa.Guiney@gov.bc.ca>

Date: Tuesday, February 26, 2019 at 1:54 PM

To: "Kouri, Rosa GCPE:EX" <<u>Rosa.Kouri@gov.bc.ca</u>>, "Hardin, Karl GCPE:EX" <<u>Karl.Hardin@gov.bc.ca</u>>

Cc: "Twynstra, Tanya L GCPE:EX" < Tanya. Twynstra@gov.bc.ca>

Subject: Active Transportation - Social Share Messaging

Hello

I have placed the social share Andrew Pratt created on the Active Transportation engagement site. I have the following placeholder title and text. Please let me know if you approve or have suggestions. The text is

directly from the content on the engagement site.

Title - Share your ideas on Active Transportation

Description - We're taking further steps to develop active transportation in our province, and we are asking British Columbians to join us by providing community specific input on the best ways to invest in active transportation.

Thank you

## Lisa Guiney

Citizen Engagement
Government Communications and Public Engagement
4<sup>th</sup> Floor 617 Government | Victoria BC | 250-415-1873
@Lisa\_Guiney| <u>Lisa.Guiney@gov.bc.ca</u>

Find out more:



To: Young, Emily GCPE:EX; Twynstra, Tanya L GCPE:EX

Subject: RE: Active Transportation Images - MoTI owned

**Date:** February 20, 2019 4:59:40 PM

That sounds good – agree with you on nixing the background. If you can give feedback (not clear on the process for feedback below), I would recommend: Images 7-15, 21, 23, 29.

Think we should stay away from images that have buses "Not in service"...

**From:** Young, Emily GCPE:EX **Sent:** February 20, 2019 4:41 PM

To: Twynstra, Tanya L GCPE:EX <Tanya.Twynstra@gov.bc.ca>; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

Subject: RE: Active Transportation Images - MoTI owned

Sounds good, I will let them proceed with what they have

From: Twynstra, Tanya L GCPE:EX Sent: February 20, 2019 4:40 PM

To: Young, Emily GCPE:EX < Emily. Young@gov.bc.ca >; Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

Subject: RE: Active Transportation Images - MoTI owned

I'm agnostic on the photo conversation.

From: Young, Emily GCPE:EX

Sent: Wednesday, February 20, 2019 4:07 PM

To: Twynstra, Tanya L GCPE:EX < Tanya. Twynstra@gov.bc.ca >; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

Subject: FW: Active Transportation Images - MoTI owned

What do you guys think of these?

I don't like the background but feel like the images work.

From: Skulmoski, Jesse L TRAN:EX Sent: February 20, 2019 3:29 PM

**To:** Twynstra, Tanya L GCPE:EX < <u>Tanya.Twynstra@gov.bc.ca</u>>; Murdock, Dean TRAN:EX

<<u>Dean.Murdock@gov.bc.ca</u>>; Skulmoski, Jesse L TRAN:EX <<u>Jesse.Skulmoski@gov.bc.ca</u>>; Crebo,

David GCPE:EX < <u>David.Crebo@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX < <u>Rosa.Kouri@gov.bc.ca</u>>; Young,

Emily GCPE:EX < <a href="mailto:Emily.Young@gov.bc.ca">Emily GCPE:EX < Sukhi.Tomana@gov.bc.ca</a>; Tomana, Sukhi GCPE:EX < <a href="mailto:Sukhi.Tomana@gov.bc.ca">Sukhi.Tomana@gov.bc.ca</a>;

Guiney, Lisa GCPE:EX < Lisa.Guiney@gov.bc.ca >; Brooke, Andrew TRAN:EX

<<u>Andrew.Brooke@gov.bc.ca</u>>; Callander, Alan TRAN:EX <<u>Alan.Callander@gov.bc.ca</u>>

**Subject:** Active Transportation Images - MoTI owned

Hi, these were used for our Cross-Ministry Active Transportation Workshop last September. These are low res for a first look.

# Jesse Skulmoski, MPA PMP

Director of Strategic Initiatives and BikeBC Ministry of Transportation and Infrastructure

Ph: 778-974-5274 Mobile: 250 361-6624



From: Kouri, Rosa GCPE:EX
To: Lacharite, Kim A GCPE:EX

Subject: RE: Approach to presentation tomorrow

**Date:** February 28, 2019 3:49:20 PM

That sounds good – I don't have strong opinions on this. The first slide (about how we developed the communications strategy) is the one where I might be able to give context, as I was part of that throughout last year. Other than that, I think it makes sense for you to deliver and I can add as needed. E.g. I might want to jump in at the end with that specific request re: the timeline.

From: Lacharite, Kim A GCPE:EX Sent: February 28, 2019 2:25 PM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Subject:** Approach to presentation tomorrow

Hey Rosa – checking in on approach to the presentation tomorrow Did you have a particular approach in mind?

I'd like to open and pick up from my last visit to this table – and formally introduce you. I can lead through the deck and you can add on as we move through – or ??? Let me know. I'm flexible.

From: Kouri, Rosa GCPE:EX

Sent: Thursday, February 28, 2019 10:59 AM

**To:** Cross, Elaine ENV:EX <<u>Elaine.Cross@gov.bc.ca</u>>; Lacharite, Kim A GCPE:EX <<u>Kim.Lacharite@gov.bc.ca</u>>; Lesiuk, Tim ENV:EX <<u>Tim.Lesiuk@gov.bc.ca</u>>

Subject: RE: Request for agenda item (and new attendee)

Great, thanks Elaine.

Here are the materials we'd like to share.

- The deck we will go over tomorrow
- CleanBC message frame
- Rough implementation timeline this is something we will be asking folks to come back to on the sharepoint site and confirm the timelines from their perspective (can go over this during our presentation).

From: Cross, Elaine ENV:EX

**Sent:** February 27, 2019 2:36 PM

To: Lacharite, Kim A GCPE:EX < Kim.Lacharite@gov.bc.ca >; Lesiuk, Tim ENV:EX

<Tim.Lesiuk@gov.bc.ca>

Cc: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

**Subject:** RE: Request for agenda item (and new attendee)

Hi Kim,

We'll get you 10 minutes on the agenda. Please send your materials to me and I'll get them up on the sharepoint site.

Thanks!

Elaine

From: Lacharite, Kim A GCPE:EX

**Sent:** Monday, February 25, 2019 5:46 PM **To:** Lesiuk, Tim ENV:EX < Tim.Lesiuk@gov.bc.ca>

Cc: Cross, Elaine ENV:EX < Elaine.Cross@gov.bc.ca >; Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca >

**Subject:** Request for agenda item (and new attendee)

Hi Tim (and Elaine),

I'm wondering if I could grab 10-15 minutes on the agenda this week. I would like to be able to offer the group a bit more information on all the areas within GCPE (not just public engagement), supporting CleanBC. I know the group had an interest in this when I attended the first meeting.

I'd like to invite Rosa Kouri to co-present with me. As you know, she provides the strategic communication lens to CleanBC. Between her and I, we can cover the full scope of GCPE's lines of business supporting CleanBC.

Here's a quick summary of the purpose:

- To share information on GCPE's areas of focus re: CleanBC
- To seek input on how we can support their work
- To ask for some input from members on timelines

If you're amenable, we can send you a deck later this week. What are your thoughts – is this possible?

## Kim Lacharite, Executive Director

Government Digital Experience Division (GDX)
Government Communications and Public Engagement
Province of British Columbia
+1 250 588 1700

From: Kouri, Rosa GCPE:EX
To: Twynstra, Tanya L GCPE:EX

Subject: RE: Approval: Active transportation site content + online discussion questions

**Date:** February 25, 2019 5:54:14 PM

Hi Tanya – I'd like to go over the changes with you in person tomorrow morning. Perhaps after our 9am TTH meeting.

Thanks, Rosa

From: Twynstra, Tanya L GCPE:EX Sent: February 25, 2019 10:59 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Cc: Crebo, David GCPE:EX <David.Crebo@gov.bc.ca>; Hume, David GCPE:EX

<David.Hume@gov.bc.ca>; Lacharite, Kim A GCPE:EX <Kim.Lacharite@gov.bc.ca>; Guiney, Lisa

GCPE:EX <Lisa.Guiney@gov.bc.ca>; Young, Emily GCPE:EX <Emily.Young@gov.bc.ca> **Subject:** RE: Approval: Active transportation site content + online discussion questions

Sorry here is the URL: <a href="https://test.engage.gov.bc.ca/activetransportation/">https://test.engage.gov.bc.ca/activetransportation/</a>

From: Twynstra, Tanya L GCPE:EX

**Sent:** Monday, February 25, 2019 10:58 AM **To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>

**Cc:** Crebo, David GCPE:EX < <u>David.Crebo@gov.bc.ca</u>>; Hume, David GCPE:EX

<<u>David.Hume@gov.bc.ca</u>>; Kim A GCPE:EX Lacharite (<u>Kim.Lacharite@gov.bc.ca</u>)

<<u>Kim.Lacharite@gov.bc.ca</u>>; Guiney, Lisa GCPE:EX <<u>Lisa.Guiney@gov.bc.ca</u>>; Young, Emily GCPE:EX (<u>Emily.Young@gov.bc.ca</u>) <<u>Emily.Young@gov.bc.ca</u>>

Subject: Approval: Active transportation site content + online discussion questions

Importance: High

Hi Rosa, as discussed last week, here is the test site for active transportation that will go live at 9am on Friday.

This has been reviewed by the Ministry and Comm Shop. Can you please provide me with an email approval or any changes by Tuesday morning?

The Ministry will need to brief their Ministry and Minister so it would be great to have this final tomorrow, to allow them a few days to do so.

Also fyi, currently there is a placeholder for a welcome message from the Minister and Spencer, that is with the Comm Shop and MO for approval. That will be added to the site when it is ready. We will run that by you as well.

Thank you.

Tanya Twynstra
Director, Citizen Engagement
Government Communications and Public Engagement

Phone: 1-778-698-2021 Mobile: 250-507-2163

To: Brandt, Charisma L GCPE:EX; Gibbs, Robb GCPE:EX

Subject: RE: Approvals

**Date:** February 28, 2019 1:14:14 PM

Thank you. Charisma I'll send it on shortly

----Original Message----

From: Brandt, Charisma L GCPE:EX Sent: February 28, 2019 1:11 PM

To: Gibbs, Robb GCPE:EX <Robb.Gibbs@gov.bc.ca> Ce: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: RE: Approvals

Great thank you. Rosa if you send me the details I'll get it booked asap.

Cheers,

Charisma Brandt

-----Original Message-----From: Gibbs, Robb GCPE:EX

Sent: Thursday, February 28, 2019 1:08 PM

To: Brandt, Charisma L GCPE:EX

Cc: Kouri, Rosa GCPE:EX

Subject: Approvals

Hi charisma

Rosa's travel next week is approved.

R

Sent from my iPhone

From: Kouri, Rosa GCPE:EX

To: Twynstra, Tanya L GCPE:EX

Cc: Hardin, Karl GCPE:EX; Clarke, Katie GCPE:EX; Guiney, Lisa GCPE:EX

Subject: RE: APPROVED RE: Active Transportation - govTogetherBC

**Date:** February 28, 2019 12:43:47 PM

Thanks Tanya, these look great!

From: Twynstra, Tanya L GCPE:EX Sent: February 28, 2019 12:30 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

**Cc:** Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>; Clarke, Katie GCPE:EX <Katie.1.Clarke@gov.bc.ca>; Guiney, Lisa GCPE:EX <Lisa.Guiney@gov.bc.ca>

Subject: FW: APPROVED RE: Active Transportation - govTogetherBC

Fyi, the following tweets have been approved by TRAN comms to go out starting Friday linking people to the Active Transportation public engagement.

Please let me know if you have any concerns.

These will be tweeted from our citizen engagement channel @govTogetherBC.

Karl, I think my team was going to be in touch with your team once we are live on Friday morning. News release is going out on Saturday.

From: Clarke, Katie GCPE:EX

Sent: Thursday, February 28, 2019 12:08 PM

To: Twynstra, Tanya L GCPE:EX < Tanya. Twynstra@gov.bc.ca>

**Subject:** RE: APPROVED RE: Active Transportation - govTogetherBC

Part of the #CleanBC plan is making communities more livable. Participate in the #ActiveTransportation online engagement open now until April 15<sup>th</sup> {Link}

Share your thoughts on what #ActiveTransportation means to you. Join the online discussion until April 15 #CleanBC {Link}

How does #ActiveTransportation fit into your life? Share your thoughts online until April 15 #CleanBC {Link}

Minister @selinarobinson would like to hear from you on #active transportation and #CleanBC {Link}

We can make communities more livable with #CleanBC investments that will change how we live, work, and get around. Share your ideas for #ActiveTransportation {Link}

#CleanBC investments will make life better & more affordable while reducing our carbon footprint. Read how you can participate in the #ActiveTransportation public engagement {Link}

From: Kouri, Rosa GCPE:EX
To: Murdock, Dean TRAN:EX

Cc: Brooke, Andrew TRAN:EX; Tomana, Sukhi GCPE:EX; Bowness, Lisanne GCPE:EX

Subject: RE: ATS Presentation v1 no video.pptx

Date: February 28, 2019 1:13:11 PM

Thanks all – just spoke briefly with Dean and was able to pass on a few comments.

All the best for tomorrow!

Rosa

From: Murdock, Dean TRAN:EX Sent: February 28, 2019 11:32 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

**Cc:** Brooke, Andrew TRAN:EX <Andrew.Brooke@gov.bc.ca>; Tomana, Sukhi GCPE:EX <Sukhi.Tomana@gov.bc.ca>; Bowness, Lisanne GCPE:EX <Lisanne.Bowness@gov.bc.ca>

Subject: ATS Presentation v1 no video.pptx

Hi Rosa,

Thanks very much for taking the time to review the slide deck for the forums. I attach the final version for your review.

We have a meeting with Context (our consultant) at 3pm this afternoon to discuss final details for tomorrow morning's session.

I look forward to your feedback. We can discuss any modifications with Context at this afternoon's meeting.

Thanks very much,

## Dean Murdock | Project Manager, Active Transportation Strategy

Ministry of Transportation and Infrastructure

**T**: 250 952-1264 | **C**: 250 415-6159

From: Kouri, Rosa GCPE:EX
To: Lloyd, Evan GCPE:EX

**Subject:** RE: B.C. budget delivers dollars for CleanBC

**Date:** February 21, 2019 2:52:08 PM

Attachments: <u>image001.png</u>

Yes, I have feedback on this, will drop it off.

From: Lloyd, Evan GCPE:EX Sent: February 21, 2019 2:02 PM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Subject:** FW: B.C. budget delivers dollars for CleanBC

Any comments?

Evan

**From:** "Corns, Paul GCPE:EX" < <u>Paul.1.Corns@gov.bc.ca</u>>

**Date:** Wednesday, February 20, 2019 at 8:51 AM **To:** "Lloyd, Gcpe:Ex" < <u>Evan.Lloyd@gov.bc.ca</u>>

Subject: RE: B.C. budget delivers dollars for CleanBC

Here is message I drafted a few weeks back to start to corral some of the comms work underway. It has been updated with Budget 2019 references. Do you want to send it out?

р

Government Communications Directors:

## Dear Colleagues,

Thank you for your continued collaboration through the development and implementation phase of CleanBC. Together, we will continue to showcase the leading work underway to further distinguish the innovative work to reduce fossil fuel reliance and move to a low carbon future. Budget 2019 set out the three year fiscal plan in support of the broad range of CleanBC initiatives. For your reference I have included the Initiatives Table with investment dollars identified.

It is important that we coordinate communications activity to show progress on the plan. To coordinate this effort please identify all CleanBC projects on the corporate calendar items so we can see when plans are in place to projects. There may be a number of initiatives you are currently working on which have not made it into the calendar or there may be a number of projects led by our partners in the crown, industry, Indigenous communities, research, NGO and other sectors which fall within scope of the plan but will not make it on to the calendar. Please keep us informed of work on those projects by sending an email to: <a href="mailto:paul.1.corns@gov.bc.ca">paul.1.corns@gov.bc.ca</a>.

A coordinated plan of action will be shared demonstrating how the pieces of the program work together to achieve the ambitious goals set out in CleanBC. The plan challenges us all to think and work beyond our usual organizational boundaries to achieve integrated solutions and public

understanding. Thank you for the strong work which has created this opportunity and for your ongoing commitment to make sure CleanBC continues to deliver.

From: Lloyd, Evan GCPE:EX

Sent: Tuesday, February 19, 2019 3:57 PM

To: Corns, Paul GCPE:EX

Subject: FW: B.C. budget delivers dollars for CleanBC

FYI – I will be making introductions between you and Dan ASAP – both he and Merran, for whom he works, are tireless advocates and communications boosters. His point here are absolutely valid. Evan

**From:** Dan Woynillowicz < dan@cleanenergycanada.org>

Date: Tuesday, February 19, 2019 at 3:50 PM

To: "Lloyd, Gcpe:Ex" < <a href="mailto:Evan.Lloyd@gov.bc.ca">Evan.Lloyd@gov.bc.ca</a>>, Robb Gibbs < <a href="mailto:Robb.Gibbs@gov.bc.ca">Robb.Gibbs@gov.bc.ca</a>>

Subject: FW: B.C. budget delivers dollars for CleanBC

Hi both,

Just FYI, our statement on the budget today (below this email). Great work on the comms/framing, especially the affordability dimensions of CleanBC> Any comments/Qs please don't hesitate to follow up.

Also, it would be good to touch base soon re: Clean BC implementation across gov't + vis a vis comms integration. Awareness of CleanBC <u>inside</u> gov't (beyond CAS) is still quite limited (I'm not sure that's surprising!). While this is understandable, it needs to be remedied as soon as possible—both from a policy perspective (don't want to miss opportunities) and a political perspective (it doesn't look good). E.g. on January 9, Minister Trevena & MoTI launched the southern Vancouver Island transportation strategy, a multi-modal approach to reduce congestion, and put out a Request for Qualifications (RFQ) on BCBid. Neither the media release nor the RFQ makes any reference to CleanBC or the opportunity to achieve additional emission reductions as a component of this strategy. This despite the fact that CleanBC noted that to close the remaining emissions gap to achieve the 2030 target, Phase 2 will include "improving community planning, active transportation, and transit."

It's noteworthy that the Government of Manitoba recently <u>announced</u> the establishment of a "Climate and Green Plan Implementation Office" intended to address exactly this issue. Why are they doing it? "By working within one organization, they will be better positioned to break down siloes, eliminate duplication and focus on the climate and green plan." It will "co-ordinate work across government" via a "government-wide office to advise and monitor our actions." It will "report to a management committee of the clerk of executive council" and will:

• adopt leading practices and apply analysis to achieve the goals outlined in the Manitoba Climate and Green Plan within the four pillars of cleaner water, conservation of natural areas, effective steps to address climate change, and strengthening the economy;

- ensure projects and programs are delivered on time, on budget and with expected results; and
- work collaboratively to foster relationships with stakeholders, other jurisdictions and nongovernment organizations.

(Note MB also has an "Expert Advisory Council on the Climate and Green Plan" - i.e a version of the CSCG)

Is this, in effect, what the Cabinet Priorities team in your shop will be quarterbacking?

Happy to discuss further at any time. Thanks and look forward to connecting soon.

Thx.

Cheers

Dan

## Dan Woynillowicz

Policy Director

250.888.3404 | @DanWoy | cleanenergycanada.org





For the week's top news and analysis, check out <u>Clean Energy Review</u>

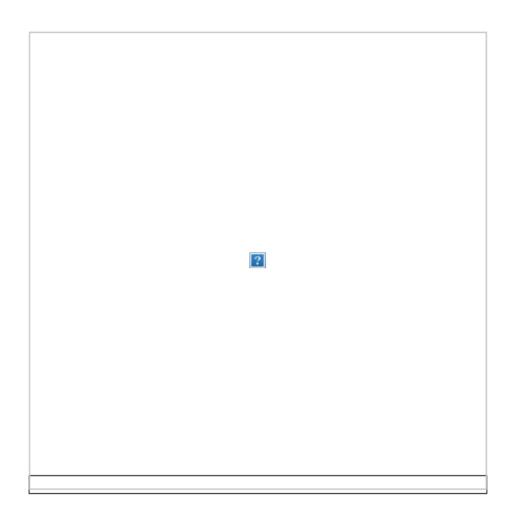
**From:** Trevor Melanson < trevor@cleanenergycanada.org> **Reply-To:** Trevor Melanson < trevor@cleanenergycanada.org>

Date: Tuesday, February 19, 2019 at 3:06 PM

**To:** Dan Woynillowicz < dan@cleanenergycanada.org> Subject: B.C. budget delivers dollars for CleanBC

FOR IMMEDIATE RELEASE

View this email in your browser



# B.C. budget delivers dollars for CleanBC

February 19, 2019

VICTORIA — Dan Woynillowicz, policy director at Clean Energy Canada, made the following statement in response to the <u>B.C. government's 2019 budget:</u>

"The true test of any budget is whether a government puts its money where its mouth is. When the government's CleanBC climate change plan was announced last December, the province said it would be fully funded. Working with the B.C. Greens, the government has delivered the resources required to fulfill that promise.

"British Columbians should be excited by this budget because it supports them upgrading their lives in ways that not only cut carbon pollution but also lower monthly energy bills—like more efficient homes and electric cars.

"Upgrading to new and better technologies and infrastructure creates significant economic and job opportunities for B.C. businesses. And the budget recognizes British Columbians will need training to step into new jobs and responsibilities—for example, maintaining electric vehicles.

"Industries will also need to evolve, and while resources are allocated to encourage changes in how they operate, the details still need to be sorted out. This will be critical for businesses that stand to benefit from marketing their products as "made clean" in B.C.

"Today's announcement is an important milestone that should bolster the confidence of British Columbians in CleanBC—and in the opportunity to enhance affordability and cut pollution."

Dan Woynillowicz is available for interviews.

## **CONTACT**

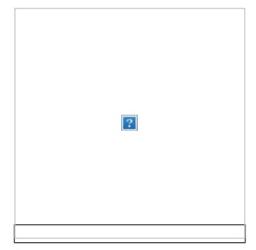
<u>Trevor Melanson</u> Communications Manager 604-341-5091

## **RESOURCES**

Release | CleanBC marks a turning point for B.C.'s environment and economy

Release | Easier access to electric cars will save B.C. drivers money and cut pollution

Release | Upgrading public housing a win-win, cuts energy bills and pollution



Clean Energy Canada (cleanenergycanada.org) is a climate and energy think tank housed at the Centre

for Dialogue at Simon Fraser University. We work to accelerate our nation's transition to a clean and renewable energy system.

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To: Frampton, Caelie ENV:EX; "Jane Hurtig"; Xia, Eveline ENV:EX

**Subject:** RE: Briefing and travel for guests **Date:** February 14, 2019 11:35:08 AM

These are approved on our end. Are you ok reach out from MO to the guests?

Thanks,

Rosa

From: Frampton, Caelie ENV:EX Sent: February 14, 2019 11:33 AM

To: 'Jane Hurtig' <jane@hurtigconsulting.com>; Xia, Eveline ENV:EX <Eveline.Xia@gov.bc.ca>

Cc: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: RE: Briefing and travel for guests

AW will not be participating.

Who is the final sign off on the guests? It's in your shop Rosa?

From: Jane Hurtig < jane@hurtigconsulting.com>

**Sent:** February 14, 2019 11:31 AM

To: Frampton, Caelie ENV:EX < <a href="mailto:Caelie.Frampton@gov.bc.ca">Caelie.Frampton@gov.bc.ca</a>; Xia, Eveline ENV:EX

< Eveline.Xia@gov.bc.ca>

Cc: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca>

Subject: Briefing and travel for guests

Hello there.

As soon as you have a final guest list, I will want to connect with the guests to do a briefing on the TTH process, their role and what to expect from the evening.

Could you send me the names and contact information when they are available.

For the briefing with AW, do you want to set that up or shall I go through Donna?

Also, there will be travel arrangements for some of the guests. Is there someone in your office that will take care of this or shall I talk to the Ministry?

Thanks.

Jane

HurtigConsulting.com

To: Des Mazes, Christian FIN:EX; Lesiuk, Tim ENV:EX

Cc: Parmar, Ranbir S CSNR:EX; Boyd, Wes CSNR:EX; Hewitt, Jeremy ENV:EX; Chandler, Alex FIN:EX; MacLaren, Les

EMPR:EX; Sangha, Karina FIN:EX

 Subject:
 RE: Budget 2019: CleanBC

 Date:
 February 14, 2019 11:09:57 AM

Hi – this will be printed as page 3 and 4 of the CleanBC backgrounder (it has now gone to print), and will be posted on the website as well.

**From:** Des Mazes, Christian FIN:EX **Sent:** February 14, 2019 9:26 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Lesiuk, Tim ENV:EX <Tim.Lesiuk@gov.bc.ca>

Cc: Parmar, Ranbir S CSNR:EX <Ranbir.Parmar@gov.bc.ca>; Boyd, Wes CSNR:EX

<Wes.Boyd@gov.bc.ca>; Hewitt, Jeremy ENV:EX <Jeremy.Hewitt@gov.bc.ca>; Chandler, Alex FIN:EX
<Alex.Chandler@gov.bc.ca>; MacLaren, Les EMPR:EX <Les.MacLaren@gov.bc.ca>; Sangha, Karina

FIN:EX <Karina.Sangha@gov.bc.ca> **Subject:** RE: Budget 2019: CleanBC

Hi, Just wondering what the plan is for this table. Is it to be presented physically to people on budget day?

As numbers are presented differently than in the budget text some of us may have to be able to speak to where initiatives from the cleanbc document can be seen in budget text. Mostly this appears to be CEV related.

Thanks,

Christian

From: Kouri, Rosa GCPE:EX Sent: February 13, 2019 4:47 PM

To: Lesiuk, Tim ENV:EX < Tim.Lesiuk@gov.bc.ca>

**Cc:** Parmar, Ranbir S CSNR:EX <<u>Ranbir.Parmar@gov.bc.ca</u>>; Boyd, Wes CSNR:EX

<<u>Wes.Bovd@gov.bc.ca</u>>; Hewitt, Jeremy ENV:EX <<u>Jeremv.Hewitt@gov.bc.ca</u>>; Des Mazes, Christian

FIN:EX < Christian.DesMazes@gov.bc.ca>; Chandler, Alex FIN:EX < Alex.Chandler@gov.bc.ca>;

MacLaren, Les EMPR:EX < Les. MacLaren@gov.bc.ca >; Sangha, Karina FIN:EX

< Karina. Sangha@gov.bc.ca>

Subject: RE: Budget 2019: CleanBC

Hi all – Here is the revised table. No number or substantial content changes from the last version - mainly formatting changes, and some shortening of language

Thanks, Rosa

Sent: February 11, 2019 10:38 AM

To: Lesiuk, Tim ENV:EX < Tim.Lesiuk@gov.bc.ca>

Cc: Parmar, Ranbir S CSNR:EX < Ranbir.Parmar@gov.bc.ca >; Boyd, Wes CSNR:EX

<<u>Wes.Boyd@gov.bc.ca</u>>; Hewitt, Jeremy ENV:EX <<u>Jeremy.Hewitt@gov.bc.ca</u>>; Des Mazes, Christian

FIN:EX < Christian.DesMazes@gov.bc.ca>; Chandler, Alex FIN:EX < Alex.Chandler@gov.bc.ca>;

MacLaren, Les EMPR:EX < Les. MacLaren@gov.bc.ca >; Sangha, Karina FIN:EX

<Karina.Sangha@gov.bc.ca>

Subject: RE: Budget 2019: CleanBC

Hi all,

Here is a revised version based on this feedback, please see attached.

Thanks,

Rosa

From: Lesiuk, Tim ENV:EX

Sent: February 11, 2019 9:46 AM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

Cc: Parmar, Ranbir S CSNR:EX < Ranbir.Parmar@gov.bc.ca >; Boyd, Wes CSNR:EX

<<u>Wes.Boyd@gov.bc.ca</u>>; Hewitt, Jeremy ENV:EX <<u>Jeremy.Hewitt@gov.bc.ca</u>>; Des Mazes, Christian

FIN:EX < Christian.DesMazes@gov.bc.ca >; Chandler, Alex FIN:EX < Alex.Chandler@gov.bc.ca >;

MacLaren, Les EMPR:EX < Les. MacLaren@gov.bc.ca >; Sangha, Karina FIN:EX

<Karina.Sangha@gov.bc.ca>

Subject: RE: Budget 2019: CleanBC

Hi Rosa,

The table looks great.

To follow up on the issues from Les and Christian:

s.12,s.13

#### s.12.s.13

tim

Tim Lesiuk
Executive Director, Clean Growth Strategy
Climate Action Secretariat
Ministry of Environment and Climate Change Strategy
Cell:+1 250-216-5893

Email: tim.lesiuk@gov.bc.ca

**From:** Des Mazes, Christian FIN:EX **Sent:** February 11, 2019 8:44 AM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Sangha, Karina FIN:EX

<<u>Karina.Sangha@gov.bc.ca</u>>; Lesiuk, Tim ENV:EX <<u>Tim.Lesiuk@gov.bc.ca</u>>; Chandler, Alex FIN:EX

<<u>Alex.Chandler@gov.bc.ca</u>>; MacLaren, Les EMPR:EX <<u>Les.MacLaren@gov.bc.ca</u>>

**Cc:** Parmar, Ranbir S CSNR:EX <<u>Ranbir.Parmar@gov.bc.ca</u>>; Boyd, Wes CSNR:EX <<u>Wes.Boyd@gov.bc.ca</u>>; Hewitt, Jeremy ENV:EX <<u>Jeremy.Hewitt@gov.bc.ca</u>>

**Subject:** RE: Budget 2019: CleanBC

Hi Rosa,

A few concerns for you:

s.12,s.13

Thanks,

Christian

From: Kouri, Rosa GCPE:EX

Sent: February 10, 2019 6:20 PM

**To:** Sangha, Karina FIN:EX < <u>Karina.Sangha@gov.bc.ca</u>>; Lesiuk, Tim ENV:EX < <u>Tim.Lesiuk@gov.bc.ca</u>>;

Chandler, Alex FIN:EX < Alex.Chandler@gov.bc.ca >; Des Mazes, Christian FIN:EX

<<u>Christian.DesMazes@gov.bc.ca</u>>; MacLaren, Les EMPR:EX <<u>Les.MacLaren@gov.bc.ca</u>>

**Cc:** Parmar, Ranbir S CSNR:EX <<u>Ranbir.Parmar@gov.bc.ca</u>>; Boyd, Wes CSNR:EX

<<u>Wes.Boyd@gov.bc.ca</u>>; Hewitt, Jeremy ENV:EX <<u>Jeremy.Hewitt@gov.bc.ca</u>>

Subject: RE: Budget 2019: CleanBC

Hi all,

Attached is a revised draft of the CleanBC table, taking Friday's version and adding in descriptors so a reader can make the link between this and the other documents. This may or may not be formatted with all the information, but it's good to have this confirmed.

Please provide feedback by 10:30 tomorrow on this version, particularly in regards to errors or other inconsistencies.

Thanks, Rosa

From: Sangha, Karina FIN:EX Sent: February 8, 2019 5:38 PM

To: Lesiuk, Tim ENV:EX <Tim.Lesiuk@gov.bc.ca>; Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>;

Chandler, Alex FIN:EX < Alex.Chandler@gov.bc.ca >; Des Mazes, Christian FIN:EX

<<u>Christian.DesMazes@gov.bc.ca</u>>; MacLaren, Les EMPR:EX <<u>Les.MacLaren@gov.bc.ca</u>>

**Cc:** Parmar, Ranbir S CSNR:EX <<u>Ranbir.Parmar@gov.bc.ca</u>>; Boyd, Wes CSNR:EX <<u>Wes.Boyd@gov.bc.ca</u>>; Hewitt, Jeremy ENV:EX <<u>Jeremy.Hewitt@gov.bc.ca</u>>

Subject: RE: Budget 2019: CleanBC

Thanks very much, Tim. Two more things from me:

s.12.s.13

From: Lesiuk, Tim ENV:EX

**Sent:** February 8, 2019 5:17 PM

To: Sangha, Karina FIN:EX < Karina.Sangha@gov.bc.ca>; Kouri, Rosa GCPE:EX

<<u>Rosa.Kouri@gov.bc.ca</u>>; Chandler, Alex FIN:EX <<u>Alex.Chandler@gov.bc.ca</u>>; Des Mazes, Christian

FIN:EX < Christian.DesMazes@gov.bc.ca>; MacLaren, Les EMPR:EX < Les.MacLaren@gov.bc.ca>

**Cc:** Parmar, Ranbir S CSNR:EX <<u>Ranbir.Parmar@gov.bc.ca</u>>; Boyd, Wes CSNR:EX

<<u>Wes.Boyd@gov.bc.ca</u>>; Hewitt, Jeremy ENV:EX <<u>Jeremy.Hewitt@gov.bc.ca</u>>

Subject: RE: Budget 2019: CleanBC

Hi folks,

s.12.s.13

New version 4 attached.

tim

Tim Lesiuk
Executive Director, Clean Growth Strategy
Climate Action Secretariat
Ministry of Environment and Climate Change Strategy

Cell:+1 250-216-5893

Email: tim.lesiuk@gov.bc.ca

**From:** Sangha, Karina FIN:EX **Sent:** February 8, 2019 4:25 PM

To: Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Lesiuk, Tim ENV:EX <<u>Tim.Lesiuk@gov.bc.ca</u>>;

Chandler, Alex FIN:EX < Alex.Chandler@gov.bc.ca >; Des Mazes, Christian FIN:EX

<<u>Christian.DesMazes@gov.bc.ca</u>>; MacLaren, Les EMPR:EX <<u>Les.MacLaren@gov.bc.ca</u>>

**Cc:** Parmar, Ranbir S CSNR:EX <<u>Ranbir.Parmar@gov.bc.ca</u>>; Boyd, Wes CSNR:EX <<u>Wes.Boyd@gov.bc.ca</u>>; Hewitt, Jeremy ENV:EX <<u>Jeremy.Hewitt@gov.bc.ca</u>>

Subject: RE: Budget 2019: CleanBC

Thanks, Rosa.

A few flags on the numbers in the Excel doc (which I am happy to discuss further):

• I think we should add 2019 to the Budget title at the top of the far-right column just to be

very clear that this is *Budget 2019* funding, not necessarily overall project/initiative funding **s.12,s.13** 

From: Kouri, Rosa GCPE:EX Sent: February 8, 2019 3:44 PM

**To:** Lesiuk, Tim ENV:EX < <a href="mailto:Tim.Lesiuk@gov.bc.ca">Tim.Lesiuk@gov.bc.ca</a>; Chandler, Alex FIN:EX < <a href="mailto:Alex.Chandler@gov.bc.ca">Alex.Chandler@gov.bc.ca</a>; Des Mazes, Christian FIN:EX < <a href="mailto:Christian.DesMazes@gov.bc.ca">Christian.DesMazes@gov.bc.ca</a>; MacLaren, Les EMPR:EX

<<u>Les.MacLaren@gov.bc.ca</u>>

**Cc:** Sangha, Karina FIN:EX < <u>Karina.Sangha@gov.bc.ca</u>>; Parmar, Ranbir S CSNR:EX

<<u>Ranbir.Parmar@gov.bc.ca</u>>; Boyd, Wes CSNR:EX <<u>Wes.Boyd@gov.bc.ca</u>>; Hewitt, Jeremy ENV:EX

<<u>Jeremy.Hewitt@gov.bc.ca</u>>

Subject: RE: Budget 2019: CleanBC

Hi all – I should mention that we have a very tight timeline to get this formatted and included in the documents. We will need a final draft by 5pm today – there's still a few outstanding questions which need to be resolved, in particular making sure the numbers are correctly rounded up/down and are categorized appropriately.

Thanks, Rosa

From: Kouri, Rosa GCPE:EX Sent: February 8, 2019 1:36 PM

**To:** Lesiuk, Tim ENV:EX < <u>Tim.Lesiuk@gov.bc.ca</u>>; Chandler, Alex FIN:EX < <u>Alex.Chandler@gov.bc.ca</u>>; Des Mazes, Christian FIN:EX < <u>Christian.DesMazes@gov.bc.ca</u>>; MacLaren, Les EMPR:EX

<<u>Les.MacLaren@gov.bc.ca</u>>

**Cc:** Sangha, Karina FIN:EX < <u>Karina.Sangha@gov.bc.ca</u>>; Parmar, Ranbir S CSNR:EX

<<u>Ranbir.Parmar@gov.bc.ca</u>>; Boyd, Wes CSNR:EX <<u>Wes.Boyd@gov.bc.ca</u>>; Hewitt, Jeremy ENV:EX

<Jeremy.Hewitt@gov.bc.ca>

Subject: RE: Budget 2019: CleanBC

Thanks Tim,

s.12,s.13

## s.12,s.13

This would mirror the initial CleanBC chart most closely.

Rosa

From: Lesiuk, Tim ENV:EX

Sent: February 8, 2019 12:39 PM

**To:** Chandler, Alex FIN:EX <<u>Alex.Chandler@gov.bc.ca</u>>; Des Mazes, Christian FIN:EX

<<u>Christian.DesMazes@gov.bc.ca</u>>; MacLaren, Les EMPR:EX <<u>Les.MacLaren@gov.bc.ca</u>>; Kouri, Rosa

GCPE:EX < Rosa. Kouri@gov.bc.ca >

Cc: Sangha, Karina FIN:EX < Karina.Sangha@gov.bc.ca >; Parmar, Ranbir S CSNR:EX

<<u>Ranbir.Parmar@gov.bc.ca</u>>; Boyd, Wes CSNR:EX <<u>Wes.Boyd@gov.bc.ca</u>>; Hewitt, Jeremy ENV:EX

<Jeremy.Hewitt@gov.bc.ca>

Subject: RE: Budget 2019: CleanBC

Hello all,

Attached is an updated version of the table. I have filled in some of the blanks in the budget column with descriptive text where an action rather than a \$\$ amount is appropriate and I have made the changes suggested by email and phone so far.

s.12,s.13

If folks can take a look and get back to us on any further content issues, Rosa will get the table formatted to its final form next week for the big day.

Thanks,

Tim

Tim Lesiuk

Executive Director, Clean Growth Strategy
Climate Action Secretariat
Ministry of Environment and Climate Change Strategy

Cell:+1 250-216-5893

Email: tim.lesiuk@gov.bc.ca

From: Lesiuk, Tim ENV:EX

**Sent:** February 7, 2019 1:46 PM

To: Chandler, Alex FIN:EX < Alex.Chandler@gov.bc.ca >; Des Mazes, Christian FIN:EX

<<u>Christian.DesMazes@gov.bc.ca</u>>; MacLaren, Les EMPR:EX <<u>Les.MacLaren@gov.bc.ca</u>>; Rosa

GCPE:EX Kouri (Rosa.Kouri@gov.bc.ca) < Rosa.Kouri@gov.bc.ca>; Hewitt, Jeremy ENV:EX

<Jeremy.Hewitt@gov.bc.ca>

**Cc:** Sangha, Karina FIN:EX < <u>Karina.Sangha@gov.bc.ca</u>>; Parmar, Ranbir S CSNR:EX

<<u>Ranbir.Parmar@gov.bc.ca</u>>; Boyd, Wes CSNR:EX <<u>Wes.Boyd@gov.bc.ca</u>>; Cross, Elaine ENV:EX

<<u>Elaine.Cross@gov.bc.ca</u>>

Subject: Budget 2019: CleanBC

Hi folks,

Thanks for the call this morning. Things are much clearer now. I have assigned the budget amounts listed in the Backgrounder according to the policies and programs in the CleanBC document. Spreadsheet and word version attached.

s.13

Comments, thoughts?

Thanks again to everyone for helping us get clarity on what goes where! tim

Tim Lesiuk

Executive Director, Clean Growth Strategy

Climate Action Secretariat

Ministry of Environment and Climate Change Strategy

Cell:+1 250-216-5893

Email: tim.lesiuk@gov.bc.ca

----Original Appointment---From: Sangha, Karina FIN:EX
Sent: February 7, 2019 9:25 AM

To: Sangha, Karina FIN:EX; Chandler, Alex FIN:EX; Des Mazes, Christian FIN:EX; MacLaren, Les

EMPR:EX; Lesiuk, Tim ENV:EX; Boyd, Wes CSNR:EX; Parmar, Ranbir S CSNR:EX

**Subject:** Budget 2019: CleanBC

When: February 7, 2019 11:30 AM-12:00 PM (UTC-08:00) Pacific Time (US & Canada).

Where: Skype Meeting (call details below)

To: Frampton, Caelie ENV:EX; "Jane Hurtig"

Cc: Xia, Eveline ENV:EX

**Subject:** RE: Can we chat today at 3 about TTH"s

**Date:** February 25, 2019 3:02:07 PM

I managed to move my 3 to 3:30. Talk now?

From: Kouri, Rosa GCPE:EX

**Sent:** February 25, 2019 2:10 PM

To: Frampton, Caelie ENV:EX < Caelie. Frampton@gov.bc.ca>; 'Jane Hurtig'

<jane@hurtigconsulting.com>

**Cc:** Xia, Eveline ENV:EX <Eveline.Xia@gov.bc.ca> **Subject:** RE: Can we chat today at 3 about TTH's

Would 3:30 work? I have another meeting at 3.

**From:** Frampton, Caelie ENV:EX **Sent:** February 25, 2019 1:55 PM

To: 'Jane Hurtig' < jane@hurtigconsulting.com >; Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca >

**Cc:** Xia, Eveline ENV:EX < <u>Eveline.Xia@gov.bc.ca</u>> **Subject:** Can we chat today at 3 about TTH's

Thanks! Caelie From: Kouri, Rosa GCPE:EX
To: "Laurie Best"

Subject: RE: Can you call me asap?

Date: February 15, 2019 1:00:59 PM

Yes it's good now.

From: Laurie Best . S.22

**Sent:** February 15, 2019 12:57 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

**Subject:** Re: Can you call me asap?

Sorry, Rosa was in a mtg and forgot to turn my phone back on. Catching up on the emails; looks like everything is ok? (she says hopefully!)

Laurie Best

s.22

On Feb 15, 2019, at 11:27 AM, Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca > wrote:

Thanks Laurie,

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

Rosa.Kouri@gov.bc.ca | Office: 778-974-2241 | Mobile: 778-676-1218

From: Kouri, Rosa GCPE:EX
To: Spencer, Brad GCPE:EX

Cc: Jones, Calvin GCPE:EX; Corns, Paul GCPE:EX; Cross, Elaine ENV:EX; Chambers, Craig GCPE:EX

**Subject:** RE: Clean BC Plan - hard copies **Date:** February 19, 2019 11:30:37 AM

Hi Brad – That's great. The additional printed copies are to be delivered to the Ministry of Environment and Climate Change (C/O Tim Lesiuk, 3rd floor, 525 Superior Street, Victoria V8V 0C5) by tomorrow, February 20<sup>th</sup>.

I'd recommend being in touch directly with Paul Corns, Craig Chambers, or Elaine Cross (our CAS contact on this) to arrange coming in to grab them or any shipping needed.

FYI Paul/Craig/Elaine, JTT had ordered 100 highlights documents and 40 full documents, the Climate Action Secretariat had ordered 400 highlights documents and 100 full docs, and we had a dozen of each from GCPE – they should all be delivered to CAS tomorrow. I will also come by to pick up the ones needed for GCPE later this week.

Thanks,

Rosa

From: Spencer, Brad GCPE:EX
Sent: February 19, 2019 11:15 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: RE: Clean BC Plan - hard copies

Hi Rosa

s.22

**s.22** Would it be possible to have them delivered to the VCO by end of day Thursday?

Thanks Brad

From: Kouri, Rosa GCPE:EX Sent: February 6, 2019 2:26 PM To: Spencer, Brad GCPE:EX

Subject: RE: Clean BC Plan - hard copies

Hi Brad – will it work if we have them printed and delivered by February 19<sup>th</sup> (they will be delivered to the Climate Action Secretariat offices). That gives a week to ship them, or bring with the delegation.

Thanks, Rosa

From: Spencer, Brad GCPE:EX Sent: January 31, 2019 7:00 PM

To: Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca >

**Subject:** RE: Clean BC Plan - hard copies

Hello, I just got this request from the International Business Development team. There will be a minister-led mission with a clean tech focus in Japan in March.

Hi Brad,

The event in Japan is from Feb 27 to Mar 1.

It would be great if we can send the copies prior to the event. We originally asked 20 copies for general use (handing out to our stakeholders) but we would like to have some extra (50 or more) for the event and the Mission. Would be nice to have about 100 copies. Is this durable?

Thanks,

Aki

From: Spencer, Brad GCPE:EX Sent: January 31, 2019 6:14 PM

To: Kouri, Rosa GCPE:EX

Subject: RE: Clean BC Plan - hard copies

Hi Rosa

Just wondering if the copies of the Clean BC Plan are ready to pick up?

Thank you Brad

From: Spencer, Brad GCPE:EX Sent: January 9, 2019 4:28 PM

**To:** Kouri, Rosa GCPE:EX; Crebo, David GCPE:EX **Subject:** RE: Clean BC Plan - hard copies

Yes, that is right. I think I requested 40 copies.

From: Kouri, Rosa GCPE:EX Sent: January 9, 2019 4:19 PM

To: Spencer, Brad GCPE:EX; Crebo, David GCPE:EX

Subject: RE: Clean BC Plan - hard copies

Hi Brad, did that request go through Robb/Evan and to Andrew Pratt? I can check on that for you. I have some here at HQ but I know much more are on their way.

Thanks, Rosa

From: Spencer, Brad GCPE:EX Sent: January 9, 2019 3:49 PM

**To:** Crebo, David GCPE:EX < <u>David.Crebo@gov.bc.ca</u>> **Cc:** Kouri, Rosa GCPE:EX < <u>Rosa.Kouri@gov.bc.ca</u>>

Subject: RE: Clean BC Plan - hard copies

Thank you Dave, \$.22

Hi Rosa, we previously requested copies for folks in our program area. Just wondering if they are ready and how to access them.

Brad

From: Crebo, David GCPE:EX Sent: January 9, 2019 3:45 PM To: Spencer, Brad GCPE:EX Cc: Kouri, Rosa GCPE:EX

Subject: RE: Clean BC Plan - hard copies

Hev Brad . S.22

As for CleanBC print docs,

they should have a few at HQ (Rosa cc'd here). We're getting a bunch printed for the climate folks here at ENV.

From: Spencer, Brad GCPE:EX

Sent: Wednesday, January 9, 2019 3:25 PM

To: Crebo, David GCPE:EX

Subject: Clean BC Plan - hard copies

Hi Dave

wonder if you can tell me where to pick up hard copies of

the Clean BC Plan guide?

Thanks Brad

## **Brad Spencer | Communications Director**

Ministry of Jobs, Trade and Technology Government Communications and Public Engagement 778 974-3546 (office) 250 213-8637 (mobile) brad.spencer@gov.bc.ca

To: Seiterle, Dominic GCPE:EX; Citizen Engagement GCPE:EX

Subject: RE: clean bc townhall telephone conferences

**Date:** February 27, 2019 2:03:09 PM

That's good that it is working, thank you

From: Seiterle, Dominic GCPE:EX Sent: February 27, 2019 2:02 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Citizen Engagement GCPE:EX

<CitizenEngagement@gov.bc.ca>

**Subject:** RE: clean bc townhall telephone conferences

Yes, I have been troubleshooting this with Nate most of today. In short, it is working for all browsers, the exception is that in IE you don't get a thank you message, which we may not be able to rectify. That said, all registrations will receive confirmations, so people should have confidence that they are being successful.

I have responded to all the folks that have been sent to me.

From: Kouri, Rosa GCPE:EX

**Sent:** February 27, 2019 1:59 PM

To: Citizen Engagement GCPE:EX < Citizen Engagement@gov.bc.ca >; Seiterle, Dominic GCPE:EX

<Dominic.Seiterle@gov.bc.ca>

**Subject:** RE: clean bc townhall telephone conferences

Thanks for flagging Emily. Dominic, have you been able to look into these?

**From:** Citizen Engagement GCPE:EX **Sent:** February 27, 2019 11:33 AM

To: Seiterle, Dominic GCPE:EX < <u>Dominic.Seiterle@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

**Subject:** FW: clean bc townhall telephone conferences

Importance: High

Another one coming through... wondering how many people this is affecting.

Emily

From: Cunnin, Emma ENV:EX

**Sent:** February 27, 2019 11:32 AM

To: Citizen Engagement GCPE:EX < <a href="mailto:CitizenEngagement@gov.bc.ca">CitizenEngagement@gov.bc.ca</a>

**Subject:** FW: clean bc townhall telephone conferences

Hello,

I was forwarded the email below from my director (Environmental Standards Branch, Ministry of Environment and Climate Change Strategy). Are you able to respond to the citizen below who is having troubles registering for the CleanBC townhall phone calls?

Please inform me of whether you will respond or whether there is guidance I should pass on to them.

FYI: I, personally, just successfully registered.

Thank you,

## **EMMA CUNNIN**

Administrative Assistant – Extended Producer Responsibility Ministry of Environment & Climate Change Strategy T: 778-974-6186 E: Emma.Cunnin@gov.bc.ca

From: McDonald, Bob ENV:EX Sent: February 27, 2019 9:55 AM

**To:** Cunnin, Emma ENV:EX < Emma.Cunnin@gov.bc.ca > **Subject:** Fwd: clean bc townhall telephone conferences

Can you help or direct her where to go? Thx

Sent from my iPhone using all the fine motor skills I could muster.

Begin forwarded message:

From: Executive Director < <a href="mailto:bcbrda@gmail.com">bcbrda@gmail.com</a>>
Date: February 27, 2019 at 9:31:10 AM PST

To: bob.mcdonald@gov.bc.ca

Subject: clean bc townhall telephone conferences

Hi Bob

I am trying to register for the clean bc townhall phone conferences and the registration webpage is not working. Myself and others have tried put in our phone numbers, emails and select the meeting but the webpage states that not all fields have been completed.

Please let me know how to procede with registration Thanks Corinne Atwood

To: Ruemke-Douglas, Gillian GCPE:EX

Subject: RE: Clean BC Update?

**Date:** February 21, 2019 11:43:36 AM

No movement yet, still in holding pattern.

From: Ruemke-Douglas, Gillian GCPE:EX

Sent: February 21, 2019 9:46 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: Clean BC Update?

#### Hi Rosa,

Is there any movement on direction for Clean BC content within gov? On my end, I've completed a resource mapping exercise for CMS Lite license holders per ministry and am working on a presentation on the corporate ecosystem of web platforms appropriate for each type of content, and the top five things you can do to make accessible, search engine friendly content. Just wondering about next steps.

## Gillian Ruemke-Douglas

Manager, Corporate Web
GDX - Government Digital Experience Division

Government Communications and Public Engagement

Ph: 778-679-2460

From:Kouri, Rosa GCPE:EXTo:Sas, Jonathan IRR:EXCc:Sanderson, Melissa EMPR:EXSubject:RE: Clean energy ptichDate:February 22, 2019 2:28:41 PM

Damn, I've JUST been pulled into another 3pm meeting. I can set something up for us next week, but it would be great if you could me give me a quick call (778 676 1218) if you can.

From: Sas, Jonathan IRR:EX Sent: February 22, 2019 2:24 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Cc: Sanderson, Melissa EMPR:EX < Melissa. Sanderson@gov.bc.ca>

Subject: RE: Clean energy ptich

Could do 3 pm... \$.22

**Jonathan Sas** | Senior Ministerial Assistant | Ministry of Indigenous Relations and Reconcilliation | 778 587 4376

From: Kouri, Rosa GCPE:EX

Sent: Friday, February 22, 2019 2:14 PM

To: Sas, Jonathan IRR:EX
Cc: Sanderson, Melissa EMPR:EX
Subject: RE: Clean energy ptich

Thanks for sending, I definitely have some ideas for this from the CleanBC perspective. How is this afternoon for either of you if I can come down for a quick chat? It would be good to loop in CDs too, even if it's me, Jonathan, Sarah as a follow-up next week once we have the context convo.

From: Sas, Jonathan IRR:EX

Sent: February 22, 2019 11:26 AM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

Cc: Sanderson, Melissa EMPR:EX < Melissa.Sanderson@gov.bc.ca >

Subject: Clean energy ptich

As promised,

Worth the three of us meeting?

**Jonathan Sas** | Senior Ministerial Assistant | Ministry of Indigenous Relations and Reconcilliation | 778 587 4376

From: Kouri, Rosa GCPE:EX

To: Twynstra, Tanya L GCPE:EX

Subject: RE: CleanBC + Active Transportation Strategy

Date:February 15, 2019 10:48:22 AMAttachments:ATS forum invitation - FINAL RK.docx

Hi Tanya – I have some changes in the attached.

s.13

Thank you,

Rosa

**From:** Twynstra, Tanya L GCPE:EX **Sent:** February 15, 2019 9:47 AM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Subject:** RE: CleanBC + Active Transportation Strategy

Importance: High

Hey any word on this? The program area is itching to get this out by noon.

From: Twynstra, Tanya L GCPE:EX

**Sent:** Thursday, February 14, 2019 4:26 PM **To:** Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca > **Subject:** FW: CleanBC + Active Transportation Strategy

Importance: High

What do you think, this is the invite to the ATS forum to go out tomorrow? We could have a link at the bottom that says more information will be posted about the session at <a href="https://engage.gov.bc.ca/cleanbc/">https://engage.gov.bc.ca/cleanbc/</a> (as per my earlier email).

From: Murdock, Dean TRAN:EX

Sent: Thursday, February 14, 2019 4:25 PM

**To:** Twynstra, Tanya L GCPE:EX <<u>Tanya.Twynstra@gov.bc.ca</u>>; Skulmoski, Jesse L TRAN:EX <<u>Jesse.Skulmoski@gov.bc.ca</u>>; Tomana, Sukhi GCPE:EX <<u>Sukhi.Tomana@gov.bc.ca</u>>; Guiney, Lisa GCPE:EX <<u>Lisa.Guiney@gov.bc.ca</u>>

**Cc:** Brooke, Andrew TRAN:EX < <u>Andrew.Brooke@gov.bc.ca</u>> **Subject:** RE: CleanBC + Active Transportation Strategy

Oops. I noticed that one still had the number of forums as "six". Here is it with "eight" instead (all

other content is the same).

Dean

From: Murdock, Dean TRAN:EX Sent: February 14, 2019 4:16 PM

**To:** Twynstra, Tanya L GCPE:EX <<u>Tanya.Twynstra@gov.bc.ca</u>>; Skulmoski, Jesse L TRAN:EX <<u>Jesse.Skulmoski@gov.bc.ca</u>>; Tomana, Sukhi GCPE:EX <<u>Sukhi.Tomana@gov.bc.ca</u>>; Guiney, Lisa

GCPE:EX < Lisa.Guiney@gov.bc.ca >

**Cc:** Brooke, Andrew TRAN:EX < <u>Andrew.Brooke@gov.bc.ca</u>> **Subject:** RE: CleanBC + Active Transportation Strategy

From: Twynstra, Tanya L GCPE:EX Sent: February 14, 2019 4:12 PM

To: Skulmoski, Jesse L TRAN:EX < Jesse.Skulmoski@gov.bc.ca >; Tomana, Sukhi GCPE:EX

<<u>Sukhi.Tomana@gov.bc.ca</u>>; Guiney, Lisa GCPE:EX <<u>Lisa.Guiney@gov.bc.ca</u>>

**Cc:** Murdock, Dean TRAN:EX < <u>Dean.Murdock@gov.bc.ca</u>>; Brooke, Andrew TRAN:EX

<<u>Andrew.Brooke@gov.bc.ca</u>>

**Subject:** RE: CleanBC + Active Transportation Strategy

Can I get someone to make those changes, and pass back? I have Rosa's attention as we speak.

From: Skulmoski, Jesse L TRAN:EX

Sent: Thursday, February 14, 2019 4:12 PM

**To:** Tomana, Sukhi GCPE:EX <<u>Sukhi.Tomana@gov.bc.ca</u>>; Guiney, Lisa GCPE:EX <<u>Lisa.Guiney@gov.bc.ca</u>>; Twynstra, Tanya L GCPE:EX <<u>Tanya.Twynstra@gov.bc.ca</u>> **Cc:** Murdock, Dean TRAN:EX <<u>Dean.Murdock@gov.bc.ca</u>>; Brooke, Andrew TRAN:EX

<<u>Andrew.Brooke@gov.bc.ca</u>>

Subject: RE: CleanBC + Active Transportation Strategy

Hi, I was just looking at the Invitation and noticed a couple little edits to the e-mail and the hyperlink. The e-mail was set up as <a href="mailto:ActiveTransportation@gov.bc.ca">ActiveTransportation@gov.bc.ca</a> (I like how it looks capitalized). And the current hyperlink in the last sentence below links to a staff member at Context — this need to be updated to the active transportation e-mail instead.

To register for the forum, please email <a href="mailto:activetransportation@gov.bc.ca">activetransportation@gov.bc.ca</a> with subject line (insert community name forum) and with your name and organization in the body of the email. If you are unable to attend, or would like to designate a representative, please forward this invitation internally to an alternate. We want to make sure we hear from your group or organization. Please <a href="mailto:ema

From: Tomana, Sukhi GCPE:EX Sent: February 14, 2019 4:05 PM

To: Guiney, Lisa GCPE:EX < Lisa.Guiney@gov.bc.ca >; Twynstra, Tanya L GCPE:EX

<<u>Tanya.Twynstra@gov.bc.ca</u>>

**Cc:** Murdock, Dean TRAN:EX < <u>Dean.Murdock@gov.bc.ca</u>>; Brooke, Andrew TRAN:EX < <u>Andrew.Brooke@gov.bc.ca</u>>; Skulmoski, Jesse L TRAN:EX < <u>Jesse.Skulmoski@gov.bc.ca</u>>

**Subject:** CleanBC + Active Transportation Strategy

Hi Lisa & Tanya, hank you for sharing your valuable knowledge today.

Really looking forward to this public engagement launch!

Attached is the revised invitation that uses CleanBC language. Thoughts/edits are welcome.

Please note that the team is working hard to these invitations out tomorrow.

Thank you,

Sukhi

From: Kouri, Rosa GCPE:EX
To: Chambers, Craig GCPE:EX

Subject: RE: CleanBC Branding in Tech Summit Gov Booth

**Date:** February 22, 2019 11:02:33 AM

Hi Craig – Yes that's right we do have material on this, I've asked Karl to look into it what we can put together. We can get back to Sarah on it.

Rosa

**From:** Chambers, Craig GCPE:EX **Sent:** February 22, 2019 10:18 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: FW: CleanBC Branding in Tech Summit Gov Booth

Hi, Rosa – was anything produced for the CleanBC launch that could be featured?

Craig

**From:** Zaharia, Sarah GCPE:EX **Sent:** February 21, 2019 7:07 PM

To: Chambers, Craig GCPE:EX < Craig.Chambers@gov.bc.ca>

Cc: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

Subject: RE: CleanBC Branding in Tech Summit Gov Booth

Hey Craig, I'm looking for video content that can be displayed on the monitors in the government booth at the Tech Summit. Do you have anything we could feature?

From: Chambers, Craig GCPE:EX

Sent: Thursday, February 21, 2019 1:02 PM

To: Zaharia, Sarah GCPE:EX

Subject: FW: CleanBC Branding in Tech Summit Gov Booth

Hi, Sarah – do you need our input on this? Rosa is probably the best person to talk to about what the CleanBC branding should look like at the summit. Happy to discuss, though.

Craig

**Craig Chambers** | Senior Public Affairs Officer

Government Communications and Public Engagement

Ministry of Environment & Climate Change Strategy

Office: 250 387-5798 | Mobile: 250 213-3953 | E: <a href="mailto:craig.chambers@gov.bc.ca">craig.chambers@gov.bc.ca</a>

From: Carswell, Emma JTT:EX Sent: February 21, 2019 12:46 PM

To: Taaffe, Theresa ENV:EX < Theresa.Taaffe@gov.bc.ca >; Chambers, Craig GCPE:EX

<<u>Craig.Chambers@gov.bc.ca</u>>

Cc: Zaharia, Sarah GCPE:EX <<u>Sarah.Zaharia@gov.bc.ca</u>>; Takeda, Louise ENV:EX

<Louise.Takeda@gov.bc.ca>

Subject: RE: CleanBC Branding in Tech Summit Gov Booth

Hi Everyone,

Craig and Sarah, have you connected offline? Craig will you be providing proposed CleanBC branding for Sarah to review?

Thanks!

Emma

From: Taaffe, Theresa ENV:EX

Sent: Tuesday, February 5, 2019 10:52 AM

**To:** Carswell, Emma JTT:EX; Chambers, Craig GCPE:EX **Cc:** Zaharia, Sarah GCPE:EX; Takeda, Louise ENV:EX **Subject:** Re: CleanBC Branding in Tech Summit Gov Booth

Hi there

I've connected Craig into conversation to connect with Sarah.

Thank you

s.22

please follow up with Louise cc'd here if needed)

Theresa

Sent from my iPhone

On Feb 4, 2019, at 10:41 AM, Carswell, Emma JTT:EX < Emma.Carswell@gov.bc.ca > wrote:

Hi Theresa,

I'd like to introduce Sarah Zaharia, our GCPE contact for all things Tech Summit. Please connect her with your Environment GCPE contact so they can agree on the CleanBC branding that will go on loop on the two monitors in the Government Booth.

Thanks!

Emma

Emma Carswell | A/Director, Knowledge Transfer and Commercialization |

Technology & Innovation | Investment, Innovation & Technology Division | Ministry of Jobs, Trade and Technology | 778 698-3448 | Emma.Carswell@gov.bc.ca

From: Kouri, Rosa GCPE:EX
To: Cotton, Brian GCPE:EX

Cc: Corns, Paul GCPE:EX; Hewitt, Jeremy ENV:EX; Lesiuk, Tim ENV:EX

Subject: Re: CleanBC budget QA

Date: February 18, 2019 1:30:12 PM

Hi, what's your deadline for these? I suspect issues management may have some suggestions on this. I can share but not sure when they will need to get back to you.

Rosa

Sent from my iPhone

On Feb 17, 2019, at 2:10 PM, Cotton, Brian GCPE:EX < Brian.Cotton@gov.bc.ca > wrote:

Yes EMPR provided those answers.

Thanks, Brian

On Feb 17, 2019, at 1:03 PM, Corns, Paul GCPE:EX < Paul.1.Corns@gov.bc.ca> wrote:

I meant Rosa as well.

Sent from my iPhone

On Feb 17, 2019, at 12:56 PM, Corns, Paul GCPE:EX < Paul.1.Corns@gov.bc.ca > wrote:

Thanks Brian. Did EMPR provide the responses to 12 and 13? s.13 s.13

Jeremy and Tim, please wade in as you see fit.

p

Sent from my iPhone

On Feb 17, 2019, at 9:56 AM, Cotton, Brian GCPE:EX < Brian.Cotton@gov.bc.ca > wrote:

Please find latest attached. I was asked to add QAs on the industry program at the end of this doc.

**From:** Cotton, Brian GCPE:EX **Sent:** February 15, 2019 3:56 PM **To:** Frampton, Caelie ENV:EX

<<u>Caelie.Frampton@gov.bc.ca</u>>; Xia, Eveline ENV:EX <<u>Eveline.Xia@gov.bc.ca</u>>; Zacharias, Mark ENV:EX <<u>Mark.Zacharias@gov.bc.ca</u>>;

Hewitt, Jeremy ENV:EX

Lesiuk, Tim
ENV:EX < Tim.Lesiuk@gov.bc.ca >; Kouri, Rosa
GCPE:EX < Rosa.Kouri@gov.bc.ca >; Corns, Paul

GCPE:EX < Paul.1.Corns@gov.bc.ca > Subject: RE: CleanBC budget QA

Latest version with MAH info included.

**From:** Cotton, Brian GCPE:EX **Sent:** February 15, 2019 3:17 PM **To:** Frampton, Caelie ENV:EX

<<u>Caelie.Frampton@gov.bc.ca</u>>; Xia, Eveline ENV:EX <<u>Eveline.Xia@gov.bc.ca</u>>; Zacharias, Mark ENV:EX <<u>Mark.Zacharias@gov.bc.ca</u>>;

Hewitt, Jeremy ENV:EX

<Jeremy.Hewitt@gov.bc.ca>; Lesiuk, Tim
ENV:EX <<u>Tim.Lesiuk@gov.bc.ca</u>>; Kouri, Rosa
GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Corns, Paul

GCPE:EX < Paul. 1. Corns@gov.bc.ca >

Subject: CleanBC budget QA

Hi all,

Here's latest budget QA with input from EMPR. Still waiting for numbers from MAH for Q18 so as soon as I get those I'll put them in and recirculate.

Thank you,
Brian Cotton
Communications Manager
Ministry of Environment and Climate Change Strategy
Phone: (250) 387-9618
Cell: (250) 818-4233

<QA\_CleanBC budget\_DRAFT5.docx>

From: Kouri, Rosa GCPE:EX

To: Seiterle, Dominic GCPE:EX

Subject: RE: CleanBC Engage Home Page content

**Date:** February 20, 2019 5:00:54 PM

Hi Dominic – it would be great if I could see this in the context of the mock-up. What sections are going to be where, will be included, etc... Do you have time tomorrow to go through this?

Thanks, Rosa

From: Seiterle, Dominic GCPE:EX Sent: February 20, 2019 3:26 PM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Subject:** CleanBC Engage Home Page content

Hi Rosa-

Tanya asked me to send the suggested home page content in the text of an email:

## Main - Engage/cleanBC page

https://engage.gov.bc.ca/cleanbc/

Our <u>CleanBC plan</u> is a pathway to a more prosperous, balanced, and sustainable future. It was informed by previous public engagement. CleanBC includes significant actions to reduce carbon pollution, use our clean energy to power B.C.'s economy and create opportunities across the province.

As committed in the <u>report</u>, we will continue to seek input over the next year on initiatives that get us to our climate goals. Together, in collaboration with Indigenous peoples, we will work to build more resilient communities, where everyone benefits from a cleaner future.

This site (engage.gov.bc.ca/CleanBC) will be a hub to bring together both the previous conversation and future CleanBC together. You can be involved and provide your feedback about the following topics:

- Sign up to join one of 4 Climate BC Telephone Townhalls in March 2019
- Take a survey related to CleanBC Job Readiness open until April 30 (just example for now)
- Join an online discussion on biking, walking and other active transportation until xxxxx (just an example for now.

Opportunities to provide feedback on CleanBC will continue to be added to ensure that future actions reflect the diverse needs and priorities of British Columbians. Over time, CleanBC will change how we live, work, and get around – making things better and more affordable while reducing our emissions.

To: Corns, Paul GCPE:EX; Hickli, Hope A GCPE:EX

Cc: Cotton, Brian GCPE:EX

Subject: RE: CleanBC KMs/BG - March Mission to Japan and S. Korea

**Date:** February 20, 2019 11:16:44 AM

Attachments: CleanBC message guide Feb 20 2019.docx

Hi Hope, Paul – I'm attaching the general message guide here, which should help with the external messaging that you'll be developing on this (we don't have that specific perspective developed yet).

I'll follow up this afternoon with the Budget QA later this afternoon (thanks Paul for sending that on and I'm hoping to get a double-check on it).

Thanks,

Rosa

From: Corns, Paul GCPE:EX

**Sent:** February 20, 2019 10:15 AM

To: Hickli, Hope A GCPE:EX < Hope.A. Hickli@gov.bc.ca>; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

Cc: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Subject: RE: CleanBC KMs/BG - March Mission to Japan and S. Korea

Hi Hope;

Here's the Initiatives Table as referenced.

https://news.gov.bc.ca/files/6652 CleanBC BudgetTable Final.pdf

Paul

From: Corns, Paul GCPE:EX

**Sent:** Wednesday, February 20, 2019 9:49 AM **To:** Hickli, Hope A GCPE:EX; Kouri, Rosa GCPE:EX

Cc: Cotton, Brian GCPE:EX

Subject: Re: CleanBC KMs/BG - March Mission to Japan and S. Korea

Thanks Hope. The updated Initiatives Table with budget dollars would be great to have on hand as well. There is a limited run of printed copies.

Rosa do we have sufficient quantities for JTT.

**Thanks** 

Paul

Sent from my iPhone

On Feb 20, 2019, at 9:16 AM, Hickli, Hope A GCPE:EX < Hope.A.Hickli@gov.bc.ca > wrote:

Hi,

I will go ahead and upload these today for our mission team's use—if there is a KM doc

or anything new we should be using, do feel free to forward and I'll replace these docs with the new ones (sorry—but today's the deadline for us, with the mission coming up in just a few weeks).

Best,

Hope

From: Hickli, Hope A GCPE:EX Sent: February 14, 2019 4:11 PM

To: Corns, Paul GCPE:EX < Paul.1.Corns@gov.bc.ca >; Cotton, Brian GCPE:EX

<Brian.Cotton@gov.bc.ca>

**Subject:** FW: CleanBC KMs/BG - March Mission to Japan and S. Korea

Hi Paul and Brian,

I'm just checking back to see if the att'd are current.

(Also checking to see if you happen to have anything with an external, that is, non-domestic, bent--e.g. how the CleanBC plan will help us develop partnerships with other jurisdictions or make us more competitive in the clean tech space. If not, that's fine— I'll develop something and send it along to you for your review.)

Thanks kindly! Hope

**From:** Hickli, Hope A GCPE:EX **Sent:** February 7, 2019 2:25 PM

To: Corns, Paul GCPE:EX < Paul.1.Corns@gov.bc.ca >; Cotton, Brian GCPE:EX

<Brian.Cotton@gov.bc.ca>

**Cc:** Stewart, Courtney GCPE:EX < Courtney.Stewart@gov.bc.ca > **Subject:** CleanBC KMs/BG - March Mission to Japan and S. Korea

Hi Paul and Brian.

We are pulling together a number of key messages and background documents for our ministers' upcoming mission to Japan and South Korea (March 16-22, 2019).

I've attached some documents we have on hand from the CleanBC launch, but wanted to check that these are current before uploading them for our program team's use. Soonest would be great (early next week), as the program team is already beginning to assemble briefing / meeting notes for our ministers. These will be used as source information for briefings as well as fodder for speeches we'll be writing.

Anything with an external bent (e.g. how the CleanBC plan will help us develop

partnerships with other jurisdictions or make us more competitive in the cleantech space) would be great to have, if you have anything on hand.

Thanks so much, and don't hesitate to let me know if you have any questions.

Best regards,

Норе

# Hope Hickli | Senior Public Affairs Officer

Ministry of Jobs, Trade and Technology Government Communications and Public Engagement Office: 778 698-9427 | Cell: 250 886-2684

<Revised message guide\_climate Dec 3 2018.docx>

<Short QA CleanBC draft 7\_Dec 4\_1pm.docx>

To: Pratt, Andrew GCPE:EX; Gibbs, Robb GCPE:EX

Subject: RE: CleanBC Logo

**Date:** February 21, 2019 5:15:11 PM

Just chatted with Robb about it – we don't see a strong case for using it ourselves, but are not against people using it if they are excited about it. It would be better if you could create something consistent on your end so folks don't come up with it themselves.

From: Pratt, Andrew GCPE:EX Sent: February 21, 2019 12:21 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Gibbs, Robb GCPE:EX <Robb.Gibbs@gov.bc.ca>

Subject: FW: CleanBC Logo

Paul Corns is asking about a Clean BC logo for email signatures. Is this a good idea, and who should use it are questions.

Thoughts?

Andrew

#### **Andrew Pratt**

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1

T: 250 356-8120

**Graphic Design Requests BCID Website** 

**Graphics 411 Information and Resources** 

From: "Corns, Paul GCPE:EX" < Paul.1.Corns@gov.bc.ca>

Date: Thursday, February 21, 2019 at 11:50 AM

To: GDU Pratt < Andrew. Pratt@gov.bc.ca>

Cc: "Kouri, Rosa GCPE:EX" < Rosa. Kouri@gov.bc.ca>

Subject: RE: CleanBC Logo

Hi Andrew;

Is there any thought about creating a CleanBC graphic to be inserted into email signatures?

Thanks Paul

From: Pratt, Andrew GCPE:EX

Sent: Thursday, February 21, 2019 9:13 AM

To: Corns, Paul GCPE:EX

Cc: Kouri, Rosa GCPE:EX; Hardin, Karl GCPE:EX; LeSueur, Kathryn GCPE:EX

Subject: Re: CleanBC Logo

Hi Paul,

Attached is the Clean BC logo lockup, in EPS and PDF format. The required third-party use form should be returned as soon as possible.

Cheers,

Andrew

## **Andrew Pratt**

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1

T: 250 356-8120

Graphic Design Requests

BCID Website

Graphics 411 Information and Resources

From: "Corns, Paul GCPE:EX" < Paul.1.Corns@gov.bc.ca>

Date: Wednesday, February 20, 2019 at 7:47 PM

To: "LeSueur, Kathryn GCPE:EX" < <a href="mailto:Kathryn.LeSueur@gov.bc.ca">Kathryn.LeSueur@gov.bc.ca</a>

Cc: "Kouri, Rosa GCPE:EX" < Rosa.Kouri@gov.bc.ca >, "Hardin, Karl GCPE:EX"

<<u>Karl.Hardin@gov.bc.ca</u>>, GDU Pratt <<u>Andrew.Pratt@gov.bc.ca</u>>

Subject: Re: CleanBC Logo

Thanks Kathryn. It's for posters and table cards. I am sure a tif or gif would fit the bill. If we can get something to Pembina tomorrow am that would be great.

Sent from my iPhone

On Feb 20, 2019, at 5:22 PM, LeSueur, Kathryn GCPE:EX < Kathryn.LeSueur@gov.bc.ca > wrote:

Hey Paul,

I've included Andrew Pratt in the request. Andrew is currently working on a BC Gov't logo mock-up with the cleanBC logo.

Paul, if you could find out the deadline, that would be helpful – as well as the how and where.

Over to you Andrew.

Kathryn

From: Corns, Paul GCPE:EX

Sent: Wednesday, February 20, 2019 5:15 PM

To: Kouri, Rosa GCPE:EX; Hardin, Karl GCPE:EX; LeSueur, Kathryn GCPE:EX

Subject: FW: Logo

Hi folks,

Can someone flip me a few variations on the CleanBC logo for use by Jeremy and Pembina. I have asked for detail on the how and where it will be displayed.

Thanks Paul

From: Hewitt, Jeremy ENV:EX

Sent: Wednesday, February 20, 2019 5:09 PM

To: Corns, Paul GCPE:EX

Cc: Karen Tam Wu (karentw@pembina.org)

Subject: Logo

Hi Paul -

Could you please connect with Karen (cc'd) to discuss a BC/CleanBC Logo. We are supporting an event they are doing and want to ensure they have our logo for materials, etc.

I understand this is quite urgent as items are going to print soon.

Thanks,

Jeremy

To: Haslam, David GCPE:EX; Cotton, Brian GCPE:EX; Corns, Paul GCPE:EX; Leslie, Lisa GCPE:EX; Robb, Katie

GCPE:EX

Cc: Beaupre, Darren GCPE:EX; D"Souza, Pamela GCPE:EX

Subject: RE: CleanBC Q/A

**Date:** February 15, 2019 1:28:30 PM

Attachments: QA CleanBC budget DRAFT1 tl (002) RK.docx

Comments attached here, two high-level questions added at the top.

From: Haslam, David GCPE:EX Sent: February 15, 2019 1:18 PM

To: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>; Corns, Paul GCPE:EX

<Paul.1.Corns@gov.bc.ca>; Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>; Robb, Katie GCPE:EX

<Katie.Robb@gov.bc.ca>

Cc: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Beaupre, Darren GCPE:EX

<Darren.Beaupre@gov.bc.ca>; D'Souza, Pamela GCPE:EX <Pamela.DSouza@gov.bc.ca>

Subject: RE: CleanBC Q/A

Approved by the ADM:

# How will the investment in ZEV funding work?

- Budget 2019 includes over \$107 million to help British Columbians switch to clean transportation options.
- The ZEV standard will require automakers to meet an escalating annual percentage of new light-duty ZEV sales, reaching 10 per cent by 2025, 30 per cent by 2030, and 100 per cent by 2040.
- We recognize that the industry will take some time to adapt to the changes we will make, but they
  are in line with a global trend towards zero-emission vehicles. To meet our 2040 goal, our
  government is taking a phased approach. This will give industry and people who are looking to buy
  a new vehicle time to adjust.
- The Clean Energy Vehicle (CEV) Program in 2019/20 will encourage and accelerate the adoption of clean energy vehicles in the province. Funding will support a range of initiatives, including:
  - Continuing existing point-of-sale incentives for battery electric and hydrogen fuel cell vehicles,
  - Continuing support for charging and hydrogen fueling infrastructure
  - Offering more incentives to medium- and heavy-duty vehicles, including trucking, port and airport ground equipment, buses, and marine vessels,
  - Supporting training programs for automotive technicians and electricians, as well as research and commercialization, in the clean energy vehicle sector,
  - Assisting light-duty vehicle fleets adopt clean energy vehicles, and
  - Supporting implementation and public outreach.

From: Cotton, Brian GCPE:EX Sent: February 15, 2019 1:17 PM **To:** Corns, Paul GCPE:EX < Paul.1.Corns@gov.bc.ca >; Haslam, David GCPE:EX

<David.Haslam@gov.bc.ca>; Leslie, Lisa GCPE:EX <<u>Lisa.Leslie@gov.bc.ca</u>>; Robb, Katie GCPE:EX

<Katie.Robb@gov.bc.ca>

**Cc:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Beaupre, Darren GCPE:EX

<Darren.Beaupre@gov.bc.ca>; D'Souza, Pamela GCPE:EX <Pamela.DSouza@gov.bc.ca>

Subject: RE: CleanBC Q/A

Hi all,

MGH has a briefing on this later this afternoon so hoping we can get answers by 2 if possible. Please let us know if you're having issues getting any of the answers.

Thanks, Brian

From: Corns, Paul GCPE:EX

**Sent:** February 15, 2019 8:30 AM

**To:** Haslam, David GCPE:EX < <u>David.Haslam@gov.bc.ca</u>>; Leslie, Lisa GCPE:EX

<<u>Lisa.Leslie@gov.bc.ca</u>>; Robb, Katie GCPE:EX <<u>Katie.Robb@gov.bc.ca</u>>

Cc: Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Cotton, Brian GCPE:EX <<u>Brian.Cotton@gov.bc.ca</u>>;

Beaupre, Darren GCPE:EX < <u>Darren.Beaupre@gov.bc.ca</u>>

Subject: CleanBC Q/A

#### Hi Folks:

We have been working with our program team to update the CleanBC Q/A for budget release. Most of these reflect on the fully funded aspect of the program for 2019/20 given the number of variables attached to each initiative. We have also folded in a couple of questions which may arise given the IPP report and BC Hydro Phase 1 releases yesterday. For Finance and MAH these should be very quick updates (1 or 2 q's). David there are not many more for EMPR.

Your eyes on the full package would of course be appreciated as well.

Thanks all,

Paul

To: Robb, Katie GCPE:EX; Korinowsky, Alexandra GCPE:EX

Cc:Zoeller, Sonja GCPE:EXSubject:RE: CleanBC QAs

**Date:** February 15, 2019 12:01:36 PM

s.13

Hope this helps?

Rosa

From: Robb, Katie GCPE:EX

**Sent:** February 15, 2019 11:50 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Korinowsky, Alexandra GCPE:EX

<Alexandra.Korinowsky@gov.bc.ca>

Cc: Zoeller, Sonja GCPE:EX <Sonja.Zoeller@gov.bc.ca>

Subject: Re: CleanBC QAs

s.13

**From:** Kouri, Rosa GCPE:EX **Sent:** February-15-19 11:48 AM **To:** Korinowsky, Alexandra GCPE:EX

Cc: Robb, Katie GCPE:EX; Zoeller, Sonja GCPE:EX

Subject: RE: CleanBC QAs

Here is the alignment QA. I may have the full CleanBC QA to you by 1, working on that.

## 1. How does the CleanBC table line up with the fiscal plan?

- We have aligned the funding allocations in the fiscal plan with our CleanBC commitments.
- All of the program, capital and operational commitments in Budget 2019 are

reflected in the table, though they may be categorized differently. For example, the commitment to expand job training, research and commercialization in the ZEV sector is highlighted in the skills section. Please refer to the Notes column to identify the specific initiatives that are named in the fiscal plan.

**From:** Korinowsky, Alexandra GCPE:EX **Sent:** February 15, 2019 9:12 AM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>

Cc: Robb, Katie GCPE:EX < Katie.Robb@gov.bc.ca >; Zoeller, Sonja GCPE:EX < Sonja.Zoeller@gov.bc.ca >

**Subject:** CleanBC QAs **Importance:** High

Hi Rosa,

I'm following-up on the voicemail I just left you. I believe you've been working on some QAs for budget day to answer questions around the numbers on the supplementary chart you've created — why they don't match up exactly with what's in the fiscal plan, what they mean, how they break down, etc.

We're looking to have this information today as Minister James is being briefed on issues.

Attached is a QA that ENV has provided, but it doesn't get to the points we're looking for around the chart.

Please let us know when you can get this info over to our shop.

Thanks very much, Alex

**Alexandra Korinowsky** | Senior Public Affairs Officer

Ministry of Finance

Government Communications and Public Engagement

Desk: 250.387.7787 | Mobile: 250.886.8452 | Email: alexandra.korinowsky@gov.bc.ca

 From:
 Kouri, Rosa GCPE:EX

 To:
 Young, Emily GCPE:EX

Cc: Kelch, Kyla GCPE:EX; Twynstra, Tanya L GCPE:EX

Subject: RE: CleanBC Rack Card

Date: February 25, 2019 5:52:32 PM

Attachments: <u>image001.png</u>

image002.png

Hi Emily – yes, let's chat tomorrow first thing about these.

From: Young, Emily GCPE:EX Sent: February 25, 2019 3:38 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Cc: Kelch, Kyla GCPE:EX <Kyla.Kelch@gov.bc.ca>; Twynstra, Tanya L GCPE:EX

<Tanya.Twynstra@gov.bc.ca> **Subject:** CleanBC Rack Card

Importance: High

Hey rosa,

Got a quick note from Kyla that the both of you have some edits on this.

Given our timeline, can you spare a few moments to discuss these with me?

Thanks, Emily

From: Pratt, Andrew GCPE:EX Sent: February 25, 2019 2:44 PM

**To:** Young, Emily GCPE:EX < Emily.Young@gov.bc.ca> **Cc:** Kelch, Kyla GCPE:EX < Kyla.Kelch@gov.bc.ca>

Subject: Re: Quote Request

Importance: High

Great!

Attached is the revised artwork.

Thanks, Andrew

## **Andrew Pratt**

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1

T: 250 356-8120

**Graphic Design Requests** 

#### **BCID Website**

#### **Graphics 411 Information and Resources**

From: "Young, Emily GCPE:EX" < <a href="mailto:Emily.Young@gov.bc.ca">Emily.Young@gov.bc.ca</a>

**Date:** Monday, February 25, 2019 at 2:30 PM **To:** GDU Pratt < <u>Andrew.Pratt@gov.bc.ca</u>>

Subject: FW: Quote Request

FYI, Qp information.

#### **RACK CARDS**

1 version 4" x 9"

Full colour printing, both sides, with bleeds 111# Silk Cover

Haven't filled out the QP req yet. Will do that this afternoon.

From: Ugro, Kelly CITZ:EX

**Sent:** February 25, 2019 11:26 AM

To: Macadam, Bill CITZ:EX < Bill.Macadam@gov.bc.ca >; Young, Emily GCPE:EX

< Emily. Young@gov.bc.ca>

Cc: Peterson, Paula CITZ:EX < Paula.Peterson@gov.bc.ca>

Subject: RE: Quote Request

Hi Emily,

The cost for the 1000 rack cards will be \$215.00 + taxes and delivery Are we able to get the REQ (see attached) and print ready file today?

I could always ask for a rush if needed – cost you an extra \$33.00

Please advise ASAP

Thanks in advance

Kelly Ugro | Print Agent | Queen's Printer | Shared Services BC

**Ph:** 250 387-5520 | **e:** Kelly.Ugro@gov.bc.ca| **m:** PO Box 9452, Stn Prov Gov, Victoria BC V8W 9V7

Fax: 250 356-7380

Location / Courier: BUZZ 520 on Intercom in Lobby 2nd Floor, 563 Superior Street, Victoria BC V8V 1T7

Please note: New telephone system will no longer accept 5-digit dialing... Please dial all 10 digits.

# New! Easier online ordering with our redesigned order form



Visit us online at: <a href="http://www2.gov.bc.ca/gov/content/governments/services-for-government/bc-bid-resources/goods-and-services-catalogue/printing">http://www2.gov.bc.ca/gov/content/governments/services-for-government/bc-bid-resources/goods-and-services-catalogue/printing</a>



**From:** Macadam, Bill CITZ:EX **Sent:** February 25, 2019 10:32 AM

To: Ugro, Kelly CITZ:EX < Kelly. Ugro@gov.bc.ca>; Young, Emily GCPE:EX < Emily. Young@gov.bc.ca>

**Cc:** Peterson, Paula CITZ:EX < <u>Paula.Peterson@gov.bc.ca</u>>

Subject: FW: Quote Request

Importance: High

Hi Emily, Kelly will be able to help you. Thanks, Bill

**From:** Young, Emily GCPE:EX **Sent:** February 25, 2019 9:46 AM

To: Macadam, Bill CITZ:EX < Bill.Macadam@gov.bc.ca >

Subject: Quote Request

Importance: High

Good morning Bill,

I am working with Paula Peterson on a printing project and have another time sensitive request come across my desk this morning. She has advised I connect with you as she is swamped!!!

I have some rack cards in design with Andrew Pratt and his team. There was a big hold up on these, but we are rushing to get them out the door ASAP.

They are double sided, colour and we would require 1000 of them.

We were hoping to have them ready for a regional forum happening this coming Friday, but recognize that may be impossible given the delays with approvals etc.

Could you please provide me with a quote? A previous project I did, I received the following and they were exceptional:

## **RACK CARDS**

1 version 4" x 9" Full colour printing, both sides, with bleeds 111# Silk Cover

Could we do the same this time?

# **Emily Young**

Outreach Coordinator
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4<sup>th</sup> floor, 617 Government Street | Victoria BC | 250 880-5183

Find out more:



To: Chambers, Craig GCPE:EX; "Jane Hurtig"; Corns, Paul GCPE:EX

Subject: RE: CleanBC Telephone Townhall Governance Meeting - Agenda (Tuesday, Feb 12)

**Date:** February 14, 2019 1:59:28 PM

If we want to get into that level of detail, I'd suggest something at the very end of the release, as part of the Learn More section. Something like:

Closed Captioning (CC) for these Telephone Townhalls is available -- a separate link to follow CC online will be sent to participants who choose that option when they register.

I'm ok with either of those approaches, also feel free to tweak this as needed.

Rosa

From: Chambers, Craig GCPE:EX Sent: February 14, 2019 1:49 PM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; 'Jane Hurtig' <jane@hurtigconsulting.com>;

Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>

Subject: RE: CleanBC Telephone Townhall Governance Meeting - Agenda (Tuesday, Feb 12)

Thanks. Reading this, my question might be – it's on the telephone. How can there be closed captioning? Is there an additional line that could explain it?

From: Kouri, Rosa GCPE:EX

**Sent:** February 14, 2019 1:46 PM

**To:** Chambers, Craig GCPE:EX < <u>Craig.Chambers@gov.bc.ca</u>>; 'Jane Hurtig' < <u>iane@hurtigconsulting.com</u>>; Corns, Paul GCPE:EX < <u>Paul.1.Corns@gov.bc.ca</u>>

Subject: RE: CleanBC Telephone Townhall Governance Meeting - Agenda (Tuesday, Feb 12)

Ignore that, wrong attachment (thanks Craig).

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Sent: February 14, 2019 1:38 PM

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<< File: February 11-2019\_TTH Planning - Executive Brief.docx >> << File: Feb11-2019\_TTH Guest

Ideas.docx >>
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Engagement Specialist, Measurement and Analysis

GDX – Government Digital Experience Division

Government Communications & Public Engagement

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.....

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Trouble Joining? Try Skype Web App \$.15,s.17

s.15.s.17

Join by phone

Local - Victoria: s.15, s.17 (BC, Canada) English (United States)

Local - Vancouver: **s.15**, **s.17** (BC, Canada) English (United States)

Toll-Free: s.15,s.17 (BC, Canada) English (United States)

Find a local number s.15,s.17

Conference ID: s.15,s.17

Forgot your dial-in PIN?<a href="https://unite.gov.bc.ca/dialin">https://unite.gov.bc.ca/dialin</a>

|Help<https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009>

To: Chambers, Craig GCPE:EX; "Jane Hurtig"; Corns, Paul GCPE:EX

Subject: RE: CleanBC Telephone Townhall Governance Meeting - Agenda (Tuesday, Feb 12)

 Date:
 February 14, 2019 1:45:37 PM

 Attachments:
 NR TTH General (002) RK2.docx

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s.15,s.17

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|Help<https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009>

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Subject: RE: CleanBC Telephone Townhall Governance Meeting - Agenda (Tuesday, Feb 12)

**Date:** February 14, 2019 1:37:36 PM

Attachments: website updates - draft Feb 14 (002) RK.docx

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Sent: Monday, February 11, 2019 11:06 PM

To: Hume, David GCPE:EX; Lacharite, Kim A GCPE:EX; Kouri, Rosa GCPE:EX; Gibbs, Robb GCPE:EX; Hardin, Karl GCPE:EX; LeSueur, Kathryn GCPE:EX; Twynstra, Tanya L GCPE:EX; Haslam, David GCPE:EX

Cc: Ralph, Jamie GCPE:EX; Corns, Paul GCPE:EX; Kelch, Kyla GCPE:EX; Giles, Alison GCPE:EX; Young, Emily GCPE:EX; 'jane@hurtigconsulting.com'> mailto:jane@hurtigconsulting.com'>

Subject: CleanBC Telephone Townhall Governance Meeting - Agenda (Tuesday, Feb 12)

Hi-

Attached, please find the agenda for the CleanBC TTH meeting tomorrow morning along with the current draft guest list for discussion.

## Agenda:

- 1. Decision needed around format of launch on Wednesday (Feb 13)
- 2. Continue discussion around guests
- 3. Decision on whether an escalation number will be provided to ServiceBC for TTH inquiries

Given the weather, meeting will be Skype only (connection information pasted below)

Thanks,

Dominic

<< File: February 11-2019\_TTH Planning - Executive Brief.docx >> << File: Feb11-2019\_TTH Guest

Ideas.docx >>
Dominic Seiterle

Engagement Specialist, Measurement and Analysis

GDX – Government Digital Experience Division

Government Communications & Public Engagement

4<x-apple-data-detectors://20>th<x-apple-data-detectors://20> floor, 617 Government Street |

Victoria BC<x-apple-data-detectors://20> | 250-415-8743<<u>tel:250-415-8743</u>>

.....

--> Join Skype Meeting·s.15,s.17

Trouble Joining? Try Skype Web App \$.15,s.17

s.15,s.17

Join by phone

Local - Victoria: -S.15,s.17 (BC, Canada) English (United States)

Local - Vancouver: S.15,s.17 (BC, Canada) English (United States)

Toll-Free: s.15,s.17 (BC, Canada) English (United States)

Find a local number S.15,s.17

Conference ID: s.15,s.17

Forgot your dial-in PIN?<a href="https://unite.gov.bc.ca/dialin">https://unite.gov.bc.ca/dialin</a>>

|Help<https://o15.officeredir.microsoft.com/r/rlidLync15?clid=1033&p1=5&p2=2009>

From: Kouri, Rosa GCPE:EX

To: Seiterle, Dominic GCPE:EX

Subject: RE: CleanBC Telephone Townhall Governance Meeting - Decisions (Tuesday, Feb 5)

**Date:** February 19, 2019 1:07:59 PM

No worries, I was going to circle back on this in any case – haven't sent it yet!

From: Seiterle, Dominic GCPE:EX Sent: February 19, 2019 12:42 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

**Subject:** RE: CleanBC Telephone Townhall Governance Meeting - Decisions (Tuesday, Feb 5)

Hi Rosa-

Sorry – hold on this.

Tanya had rewritten this content last week with a broader perspective – to treat this more as a hub. I need to revisit what she did. Sorry this slipped my mind.

DS

### **Dominic Seiterle**

Engagement Specialist, Measurement and Analysis

GDX – Government Digital Experience Division

Government Communications & Public Engagement

4<sup>th</sup> floor, 617 Government Street | Victoria BC | 250-415-8743

From: Seiterle, Dominic GCPE:EX

Sent: Tuesday, February 5, 2019 6:03 PM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>

Subject: RE: CleanBC Telephone Townhall Governance Meeting - Decisions (Tuesday, Feb 5)

Could you please forward this to the MO folks. I don't actually know who they were.

From: Seiterle, Dominic GCPE:EX

**Sent:** February 5, 2019 6:01 PM

**To:** Hume, David GCPE:EX < <u>David.Hume@gov.bc.ca</u>>; Lacharite, Kim A GCPE:EX

<<u>Kim.Lacharite@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Gibbs, Robb

GCPE:EX <Robb.Gibbs@gov.bc.ca>; Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>; LeSueur, Kathryn GCPE:EX <Kathryn.LeSueur@gov.bc.ca>; Twynstra, Tanya L GCPE:EX <Tanya.Twynstra@gov.bc.ca>; 'jane@hurtigconsulting.com' <jane@hurtigconsulting.com> Cc: Ralph, Jamie GCPE:EX <Jamie.Ralph@gov.bc.ca>; Haslam, David GCPE:EX <David.Haslam@gov.bc.ca>; Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; Kelch, Kyla GCPE:EX <Kyla.Kelch@gov.bc.ca>; Giles, Alison GCPE:EX <Alison.Giles@gov.bc.ca>; Young, Emily GCPE:EX <Emily.Young@gov.bc.ca>

**Subject:** CleanBC Telephone Townhall Governance Meeting - Decisions (Tuesday, Feb 5)

Hi-

Please find attached (and below) the summary and the decisions / action items that came out of our discussion this morning.

Get in touch, if you have any questions.

Thanks,

Dominic

## **Dominic Seiterle**

Engagement Specialist, Measurement and Analysis

GDX – Government Digital Experience Division

Government Communications & Public Engagement

4<sup>th</sup> floor, 617 Government Street | Victoria BC | 250-415-8743

## Item Recommendations / Decision

**1.** Additional information needed about in-person sessions. • Face-to-face townhall expectation is for May

s.13

**Action:** David to sync up with Rick on the budget tour.

- **2. Decision needed on region specific guests.** Themes for CleanBC will stay consistent throughout. More focussed on guests that speak to the regions rather than focussed on different themes. Guests who will speak to regional success stories
- Participants not signing up for region but rather guests they are interested in.

s.13

**Action:** Rosa will coordinate prioritizing and confirming guests in coordination with everyone.

- 3. Confirmation February 8 (Fri.) will be the soft launch of registration page on CleanBC.
- Team can deliver on a February 8 launch
- Paul and Karl to sign off (content to be sent by end of day Wed)

**Action:** Rosa to coordinate review/approvals

Confirm draft marketing timing brief is on track. (attached)
 No issues.

**Action items for in-person sessions:** • Need to think through security for in-persons sessions

Media could participate in the townhalls

**Action:** Kathryn to look at ways to:

- o partner with media outlets to spread the word/earned community-driven advertising or
- o position with media to use it as a news event

To: Young, Emily GCPE:EX; Twynstra, Tanya L GCPE:EX; Seiterle, Dominic GCPE:EX

Subject: RE: CleanBC URL discussion

Date: February 21, 2019 2:00:51 PM

I don't...

From: Young, Emily GCPE:EX Sent: February 21, 2019 1:53 PM

**To:** Twynstra, Tanya L GCPE:EX <Tanya.Twynstra@gov.bc.ca>; Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Seiterle, Dominic GCPE:EX <Dominic.Seiterle@gov.bc.ca>

Subject: RE: CleanBC URL discussion

Sounds good. I will cancel the room we have booked.

Rosa, do you know where \$.15

From: Twynstra, Tanya L GCPE:EX Sent: February 21, 2019 1:52 PM

**To:** Young, Emily GCPE:EX < <a href="mailto:Emily.Young@gov.bc.ca">Emily.Young@gov.bc.ca</a>; Kouri, Rosa GCPE:EX < <a href="mailto:Rosa.Kouri@gov.bc.ca">Rosa.Kouri@gov.bc.ca</a>;

Seiterle, Dominic GCPE:EX < <u>Dominic.Seiterle@gov.bc.ca</u>>

Subject: RE: CleanBC URL discussion

Dominic, I think you are okay not to attend this for now I will let you know the outcome.....I have invited Garrett to the meeting as he knows the bigger picture and what domains exists and what is possible.

Meeting will be in \$.15

-----Original Appointment-----**From:** Young, Emily GCPE:EX

Sent: Wednesday, February 20, 2019 4:57 PM

To: Young, Emily GCPE:EX; Twynstra, Tanya L GCPE:EX; Kouri, Rosa GCPE:EX; Seiterle, Dominic

GCPE:EX

Subject: CleanBC URL discussion

When: Thursday, February 21, 2019 2:00 PM-2:30 PM (UTC-08:00) Pacific Time (US & Canada).

Where: GCPE R s.15 GCPE:EX

Meeting to discuss final cleanBC URL

 From:
 Kouri, Rosa GCPE:EX

 To:
 Corns, Paul GCPE:EX

 Subject:
 RE: CleanBC Working Group

 Date:
 February 21, 2019 12:47:48 PM

Oh that's good - glad I didn't cancel it!

----Original Message----From: Corns, Paul GCPE:EX Sent: February 21, 2019 12:38 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: RE: CleanBC Working Group

The call with Jeremy was cancelled so... will be there.

p

-----Original Message-----From: Kouri, Rosa GCPE:EX

Sent: Thursday, February 21, 2019 12:09 PM

To: Corns, Paul GCPE:EX

Subject: RE: CleanBC Working Group

Mostly updates: Mildly updated KMs, the Budget QA, TTHs, Planned engagements, ADM/DM committees developing workplans, etc...

-----Original Message-----From: Corns, Paul GCPE:EX Sent: February 21, 2019 10:22 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: RE: CleanBC Working Group

What's on the agenda?

-----Original Message-----From: Kouri, Rosa GCPE:EX

Sent: Thursday, February 21, 2019 10:21 AM

To: Corns, Paul GCPE:EX

Subject: RE: CleanBC Working Group

OK, that means your MO will likely not be able to attend. We may need to cancel...

----Original Appointment----From: Corns, Paul GCPE:EX Sent: February 21, 2019 7:05 AM To: Kouri, Rosa GCPE:EX

Subject: RE: CleanBC Working Group

When: Occurs every 4 week(s) on Thursday effective 2019-02-21 until 2019-05-16 from 3:00 PM to 4:00 PM

America/Los\_Angeles.

Where: GCPE R S.15 GCPE:EX

Hi Rosa. I have a call with Jeremy, Tim and the MO at 3:00 re. Telephone TH's. I will join the planning meeting following.

To: Zoeller, Sonja GCPE:EX; Cotton, Brian GCPE:EX

Subject: RE: CleanBC

**Date:** February 21, 2019 12:00:47 PM

Thank you Sonja!

From: Zoeller, Sonja GCPE:EX Sent: February 21, 2019 11:51 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>

Subject: RE: CleanBC

Hi Brian,

The BG itself is embedded in the NR, but we have the table available as a separate PDF.

Hope that helps!

## Sonja Zoeller

Communications Manager

Ministry of Finance Desk: 250-387-1248 Cell: 250-812-6844

From: Kouri, Rosa GCPE:EX

**Sent:** February 21, 2019 11:45 AM

To: Cotton, Brian GCPE:EX < Brian.Cotton@gov.bc.ca >; Zoeller, Sonja GCPE:EX

<<u>Sonja.Zoeller@gov.bc.ca</u>> **Subject:** RE: CleanBC

Hi Brian, putting you in contact with Sonja Zoeller at Finance who will have the most up-to-date versions of these files.

Updated CleanBC budget QAs are in the works, coming soon.

Rosa

From: Cotton, Brian GCPE:EX Sent: February 21, 2019 11:05 AM

To: Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca >

Subject: FW: CleanBC

Hi Rosa,

JTT asking for a PDF of just the backgrounder that's not password protected – can you please provide? Also just looking to see if those Budget QAs were ever finalized at HQ. I know Paul asked about them yesterday.

Thanks, Brian

From: Corns, Paul GCPE:EX

**Sent:** February 21, 2019 11:02 AM

**To:** Hickli, Hope A GCPE:EX < Hope.A.Hickli@gov.bc.ca > **Cc:** Cotton, Brian GCPE:EX < Brian.Cotton@gov.bc.ca >

Subject: RE: CleanBC

Hi Brian;

Can you please help Hope out.

Thanks

р

From: Hickli, Hope A GCPE:EX

Sent: Thursday, February 21, 2019 11:00 AM

**To:** Corns, Paul GCPE:EX **Subject:** RE: CleanBC

Hi Paul,

Our trade folks noticed the budget BGer is password protected. Would you have an unprotected version you can send along?

Thanks!

Hope

From: Corns, Paul GCPE:EX

**Sent:** February 20, 2019 10:20 AM

**To:** Hickli, Hope A GCPE:EX < Hope.A.Hickli@gov.bc.ca > **Cc:** Cotton, Brian GCPE:EX < Brian.Cotton@gov.bc.ca >

Subject: CleanBC

Hi Hope here is the table in pdf. Along with the budget backgrounder. There is an updated Q/A with KM's. just trying to dig that out.

Thanks Paul

From: Kouri, Rosa GCPE:EX

Sent: Tuesday, February 19, 2019 11:33 AM

To: Corns, Paul GCPE:EX Subject: FW: CleanBC

-

Final copies – note the embargo, thank you.

.

From: Finn, Heather GCPE:EX

Sent: February 19, 2019 11:32 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: CleanBC

\_

Embargoed until after the Budget.

-

<u>Heather Finn</u> 778-679-2104 From: Kouri, Rosa GCPE:EX To: Corns, Paul GCPE:EX Cc: Lloyd, Evan GCPE:EX

Subject: Re: CleanBC

Date: February 15, 2019 9:03:23 AM

I can set this up later today. Who are you thinking should be in the chat?

Sent from my iPhone

```
> On Feb 15, 2019, at 8:41 AM, Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca> wrote:
> Look forward to the chat. For reference here is our updated project tracking doc.
> p
> -----Original Message-----
> From: Lloyd, Evan GCPE:EX
> Sent: Friday, February 15, 2019 7:59 AM
> To: Kouri, Rosa GCPE:EX
> Cc: Corns, Paul GCPE:EX
> Subject: CleanBC
```

- > Rosa I've been chatting with Mark Z about planning for some post budget outreach for MGH re CleanBC. Can you work with Paul to set up a brief chat - today preferably to get this in motion? He knows we have the revised chart. Can you also check with Mira to ascertain stakeholder list for outreach?
- > Good opportunity for Fully Funded and reprise of core/key CBC messages.
- > Sent from my iPhone
- > < CleanBC Lookahead Feb 12.docx>

From: Kouri, Rosa GCPE:EX
To: "Jane Hurtig"

Cc: Seiterle, Dominic GCPE:EX

Subject: RE: communicating availability of closed captioning

**Date:** February 27, 2019 5:07:07 PM

HI Jane – we've set up a redirect at cleanbc.ca/closedcaptioning

Can you get in touch with stratcom to have them update the source site? It still refers to the childcare townhalls.

Thanks, Rosa

From: Jane Hurtig <jane@hurtigconsulting.com>

**Sent:** February 27, 2019 3:18 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

**Cc:** Seiterle, Dominic GCPE:EX <Dominic.Seiterle@gov.bc.ca> **Subject:** Re: communicating availability of closed captioning

ok - let me know as soon as you can, as MGH is recording the VBMs tomorrow. thanks! ih

### HurtigConsulting.com

Located on the territory of the Coast Salish Peoples

Cell: 778-227-3949

On Wed, Feb 27, 2019 at 2:33 PM Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca > wrote:

Hmmmm, I think I would rather set up a shortcut address, let me touch base with Dominic and our website folks on this. The main cleanbc site has a lot of info on it, and I think it might be frustrating for people to land there and have to find the closed captioning link.

**From:** Seiterle, Dominic GCPE:EX **Sent:** February 27, 2019 2:32 PM

To: Jane Hurtig < jane@hurtigconsulting.com >; Kouri, Rosa GCPE: EX < Rosa.Kouri@gov.bc.ca >

Subject: RE: communicating availability of closed captioning

Yes, and we will also be emailing people directly (the day of) who registered noting they wanted cc.

**From:** Jane Hurtig < <u>jane@hurtigconsulting.com</u>>

Sent: February 27, 2019 2:29 PM

**To:** Seiterle, Dominic GCPE:EX < <u>Dominic.Seiterle@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX

<<u>Rosa.Kouri@gov.bc.ca</u>>

Subject: communicating availability of closed captioning

Hi there - this is the link to the closed

captioning: <a href="https://video.teleforumonline.com/video/streaming.php?client=17216">https://video.teleforumonline.com/video/streaming.php?client=17216</a>

Since this is not an easy thing to communicate verbally, and there is not a shortcut address, Stratcom is suggesting setting up a visible link on the CleanBC page where people can be referred for CC access.

The BVM and SerivceBC scripts will read something like:

"To access the TTH through closed captioning, go to CleanBC.ca and click on the link."

Can this be set up before Wednesday?

Jane

#### HurtigConsulting.com

Located on the territory of the Coast Salish Peoples

Cell: 778-227-3949

To: Seiterle, Dominic GCPE:EX; Stewart, Jeff D GCPE:EX

Subject: RE: communicating availability of closed captioning

**Date:** February 27, 2019 3:41:16 PM

Another option is to have it flow from cleanbc.ca itself... We can contact the folks that we're working with on that domain to see how long that would take.

**From:** Seiterle, Dominic GCPE:EX **Sent:** February 27, 2019 2:42 PM

**To:** Stewart, Jeff D GCPE:EX <Jeff.Stewart@gov.bc.ca> **Cc:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: RE: communicating availability of closed captioning

Hi Jeff-

Below is the streaming link for closed captioning of the CleanBC telephone townhalls. How easy is it to set up a vanity link to forward to this, so that we don't have to give something so messy.

Thanks, Dominic

https://video.teleforumonline.com/video/streaming.php?client=17216

From: Kouri, Rosa GCPE:EX Sent: February 27, 2019 2:33 PM

To: Seiterle, Dominic GCPE:EX < Dominic.Seiterle@gov.bc.ca >; Jane Hurtig

<jane@hurtigconsulting.com>

**Subject:** RE: communicating availability of closed captioning

Hmmmm, I think I would rather set up a shortcut address, let me touch base with Dominic and our website folks on this. The main cleanbc site has a lot of info on it, and I think it might be frustrating for people to land there and have to find the closed captioning link.

**From:** Seiterle, Dominic GCPE:EX **Sent:** February 27, 2019 2:32 PM

To: Jane Hurtig < iane@hurtigconsulting.com >; Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca >

Subject: RE: communicating availability of closed captioning

Yes, and we will also be emailing people directly (the day of) who registered noting they wanted cc.

**From:** Jane Hurtig < <u>jane@hurtigconsulting.com</u>>

**Sent:** February 27, 2019 2:29 PM

To: Seiterle, Dominic GCPE:EX < <u>Dominic.Seiterle@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX

<<u>Rosa.Kouri@gov.bc.ca</u>>

Subject: communicating availability of closed captioning

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Can this be set up before Wednesday?

Jane

## HurtigConsulting.com

Located on the territory of the Coast Salish Peoples

Cell: 778-227-3949

To: Stewart, Jeff D GCPE:EX; Seiterle, Dominic GCPE:EX

Subject: RE: communicating availability of closed captioning

**Date:** February 27, 2019 5:14:53 PM

Hi Jeff, yes it's done! They are still working with us.

Thanks, Rosa

**From:** Stewart, Jeff D GCPE:EX **Sent:** February 27, 2019 5:14 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Seiterle, Dominic GCPE:EX

<Dominic.Seiterle@gov.bc.ca>

Subject: Re: communicating availability of closed captioning

That one is a little trickier since I don't believe we host the cleanbc.ca url on one of our webservers. I think that was ordered outside us, and whoever set it up put a redirect in place so that traffic to cleanbc.ca goes to cleanbc.gov.bc.ca. If you know who owns it though they should be able to create this redirect pretty easilly though.

From: "Kouri, Rosa GCPE:EX" < Rosa. Kouri@gov.bc.ca >

Date: Wednesday, February 27, 2019 at 5:05 PM

**To:** "Stewart, Jeff D GCPE:EX" < <u>Jeff.Stewart@gov.bc.ca</u>>, Dominic Seiterle

<Dominic.Seiterle@gov.bc.ca>

**Subject:** RE: communicating availability of closed captioning

HI all – we've got one now: cleanbc.ca/closedcaptioning

Thanks! Rosa

**From:** Stewart, Jeff D GCPE:EX **Sent:** February 27, 2019 4:54 PM

To: Seiterle, Dominic GCPE:EX < Dominic.Seiterle@gov.bc.ca >

Cc: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

Subject: Re: communicating availability of closed captioning

If you're looking for a basic redirect, then it's super simple. Just figure out which site you want to use as the root (for example maybe engage.gov.bc.ca/govtogether/streaming) then use the redirect manager tool within the site to create it. When I'm back in the office tomorrow I can show you what I mean.

From: Dominic Seiterle < Dominic.Seiterle@gov.bc.ca>

Date: Wednesday, February 27, 2019 at 2:41 PM

**To:** "Stewart, Jeff D GCPE:EX" < <u>Jeff.Stewart@gov.bc.ca</u>> **Cc:** "Kouri, Rosa GCPE:EX" < <u>Rosa.Kouri@gov.bc.ca</u>>

Subject: RE: communicating availability of closed captioning

Hi Jeff-

Below is the streaming link for closed captioning of the CleanBC telephone townhalls. How easy is it to set up a vanity link to forward to this, so that we don't have to give something so messy.

Thanks, Dominic

https://video.teleforumonline.com/video/streaming.php?client=17216

From: Kouri, Rosa GCPE:EX

**Sent:** February 27, 2019 2:33 PM

To: Seiterle, Dominic GCPE:EX < Dominic.Seiterle@gov.bc.ca >; Jane Hurtig

<iane@hurtigconsulting.com>

Subject: RE: communicating availability of closed captioning

Hmmmm, I think I would rather set up a shortcut address, let me touch base with Dominic and our website folks on this. The main cleanbc site has a lot of info on it, and I think it might be frustrating for people to land there and have to find the closed captioning link.

**From:** Seiterle, Dominic GCPE:EX **Sent:** February 27, 2019 2:32 PM

To: Jane Hurtig < iane@hurtigconsulting.com >; Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca >

Subject: RE: communicating availability of closed captioning

Yes, and we will also be emailing people directly (the day of) who registered noting they wanted cc.

From: Jane Hurtig < jane@hurtigconsulting.com>

**Sent:** February 27, 2019 2:29 PM

To: Seiterle, Dominic GCPE:EX < Dominic.Seiterle@gov.bc.ca>; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

Subject: communicating availability of closed captioning

Hi there - this is the link to the closed

captioning: https://video.teleforumonline.com/video/streaming.php?client=17216

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The BVM and SerivceBC scripts will read something like:

"To access the TTH through closed captioning, go to CleanBC.ca and click on the link."

Can this be set up before Wednesday?

Jane

## HurtigConsulting.com

Located on the territory of the Coast Salish Peoples

Cell: 778-227-3949

To: Aaron, Sage PREM:EX; Crebo, David GCPE:EX; GCPE R 617 Government Street, N404, (Seats 26 people)

GCPE:EX; Gibbs, Robb GCPE:EX; Holmwood, Jen PREM:EX; Machell, Aileen GCPE:EX; Papadopoulos, James

TRAN:EX; Robb, Katie GCPE:EX; Zaharia, Sarah GCPE:EX

**Subject:** RE: Community benefits weekly check-in

**Date:** February 28, 2019 9:58:46 AM

Apologies if you received this, it was sent in error.

----Original Appointment----From: Kouri, Rosa GCPE:EX Sent: February 28, 2019 9:12 AM

To: Aaron, Sage PREM:EX; Crebo, David GCPE:EX; GCPE R 617 Government Street, N404, (Seats 26 people) GCPE:EX; Gibbs, Robb GCPE:EX; Holmwood, Jen PREM:EX; Machell, Aileen GCPE:EX; Papadopoulos, James

TRAN:EX; Robb, Katie GCPE:EX; Zaharia, Sarah GCPE:EX

Subject: Community benefits weekly check-in

When: Occurs every Friday effective 2019-03-01 until 2019-06-14 from 10:30 AM to 11:00 AM

America/Los\_Angeles.

Where: GCPE R s.15 GCPE:EX

From: Kouri, Rosa GCPE:EX
To: "Dan Woynillowicz"

Subject: RE: Connecting + You"re invited to celebrate CleanBC on February 27

**Date:** February 26, 2019 5:18:08 PM

Attachments: <u>image005.png</u>

Hello Dan, thanks very much for the invitation, I'm hoping to attend. And happy to meet up outside of this as well.

All the best,

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and

Public Engagement

Rosa.Kouri@gov.bc.ca | Office: 778-974-2241 | Mobile: 778-676-1218

From: Dan Woynillowicz <dan@cleanenergycanada.org>

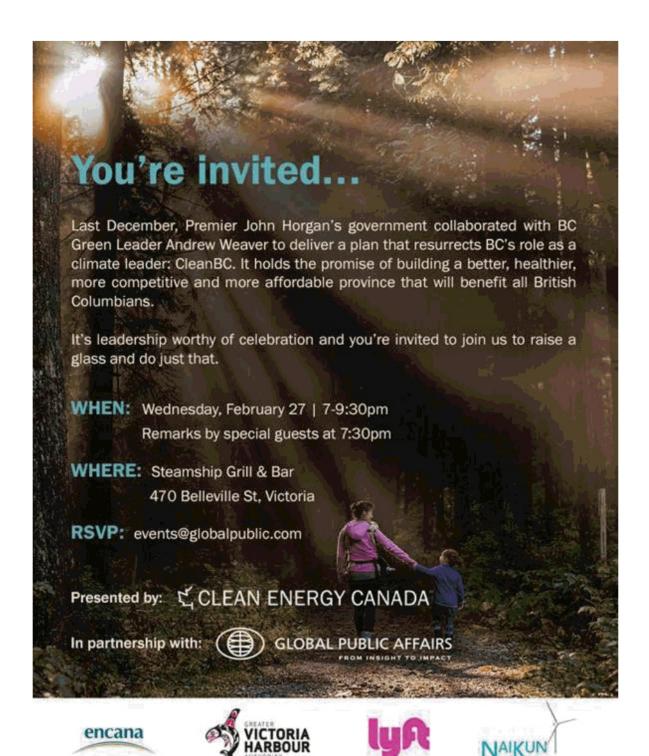
**Sent:** February 23, 2019 9:59 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: Connecting + You're invited to celebrate CleanBC on February 27

Hi Rosa,

We haven't had the chance to meet yet, but Evan Lloyd flagged the role you've played (and will continue to play) on CleanBC and so it would be great to connect for a coffee sometime soon. But in the meantime, I also wanted to extend an invitation to a reception we're hosting this week, it would be great to have you drop by if you're able to! Min. Heyman and Andrew Weaver will both be saying a few words.





Cheers Dan

\_\_

# Dan Woynillowicz

**Policy Director** 

250.888.3404 | @DanWoy | cleanenergycanada.org





For the week's top news and analysis, check out Clean Energy Review

To: Seiterle, Dominic GCPE:EX; Twynstra, Tanya L GCPE:EX

Subject: RE: Content for engage.gov.bc.ca/cleanbc & govtogetherBC

**Date:** February 21, 2019 11:20:49 AM

Attachments: Engage and govTogetherBC content Feb19-2019 v2 RK.docx

Hi – please see attached for my feedback.

**From:** Seiterle, Dominic GCPE:EX **Sent:** February 21, 2019 11:02 AM

To: Twynstra, Tanya L GCPE:EX <Tanya.Twynstra@gov.bc.ca>; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

Subject: RE: Content for engage.gov.bc.ca/cleanbc & govtogetherBC

Will do. I'll then modify in test with Rosa's revised content.

#### **Dominic Seiterle**

Engagement Specialist, Measurement and Analysis GDX – Government Digital Experience Division Government Communications & Public Engagement

4<sup>th</sup> floor, 617 Government Street | Victoria BC | 250-415-8743

From: Twynstra, Tanya L GCPE:EX

Sent: Thursday, February 21, 2019 10:58 AM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Seiterle, Dominic GCPE:EX

<Dominic.Seiterle@gov.bc.ca>

Subject: RE: Content for engage.gov.bc.ca/cleanbc & govtogetherBC

Yeah sure I was trying to expedite the process as I wasn't sure if you cared about top navigation and hiding sub pages and content categories on govTogetherBC.

Dominic, it would really help if you could make the changes in test so we could see them. Can you get Jeff to make a mirror test site and work in that as a test. I think that would make it easier to see and sign off.

From: Kouri, Rosa GCPE:EX

Sent: Thursday, February 21, 2019 10:55 AM

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Hi-I will be able to look at the text Dominic sent me this morning. It would be good to know the broader structure though, it seems a bit in isolation without a sense of what the tabs will be. Is that

# possible to walk through together?

**From:** Twynstra, Tanya L GCPE:EX **Sent:** February 21, 2019 9:13 AM

**To:** Seiterle, Dominic GCPE:EX < <u>Dominic.Seiterle@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX

< Rosa. Kouri@gov.bc.ca>

**Subject:** Content for engage.gov.bc.ca/cleanbc & govtogetherBC

Importance: High

Hey there, not sure where we are with this, but I would like to our web properties updated to reflect the CleanBC townhalls today, that is both engage.gov.bc.ca/cleanbc and govTogetherBC.

Rosa, I believe home page content is with you for engage? GovtogetherBC should mirror that. Is it possible to have that back to us by noon today?

To: Twynstra, Tanya L GCPE:EX; Seiterle, Dominic GCPE:EX

Subject: RE: Content for engage.gov.bc.ca/cleanbc & govtogetherBC

**Date:** February 21, 2019 11:00:40 AM

OK – but let me give input to the word document first. I've got that open now and will get input to you (rather than needing to change it after the fact). Will also be good to see the test site and how it flows, but that can be the next step.

Rosa

From: Twynstra, Tanya L GCPE:EX Sent: February 21, 2019 10:58 AM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Seiterle, Dominic GCPE:EX

<Dominic.Seiterle@gov.bc.ca>

Subject: RE: Content for engage.gov.bc.ca/cleanbc & govtogetherBC

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To: Seiterle, Dominic GCPE:EX; Twynstra, Tanya L GCPE:EX

Cc: Young, Emily GCPE:EX

**Subject:** RE: Content for engage.gov.bc.ca/cleanbc & govtogetherBC

**Date:** February 21, 2019 2:47:26 PM

Attachments: Home page RK.docx

Thanks Dominic! Great to see this and be able to navigate it. Some quick feedback on this attached.

Rosa

**From:** Seiterle, Dominic GCPE:EX **Sent:** February 21, 2019 2:14 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Twynstra, Tanya L GCPE:EX

<Tanya.Twynstra@gov.bc.ca>

Cc: Young, Emily GCPE:EX <Emily.Young@gov.bc.ca>

Subject: RE: Content for engage.gov.bc.ca/cleanbc & govtogetherBC

Here's a mockup of the site content – ignore the URL. I used this one, because the live one couldn't be copied over in time.

https://test.engage.gov.bc.ca/cleangrowthfuture/

### **Dominic Seiterle**

Engagement Specialist, Measurement and Analysis GDX – Government Digital Experience Division Government Communications & Public Engagement

4<sup>th</sup> floor, 617 Government Street | Victoria BC | 250-415-8743

From: Kouri, Rosa GCPE:EX

Sent: Thursday, February 21, 2019 11:21 AM

To: Seiterle, Dominic GCPE:EX < Dominic.Seiterle@gov.bc.ca >; Twynstra, Tanya L GCPE:EX

<Tanya.Twynstra@gov.bc.ca>

Subject: RE: Content for engage.gov.bc.ca/cleanbc & govtogetherBC

Hi – please see attached for my feedback.

**From:** Seiterle, Dominic GCPE:EX **Sent:** February 21, 2019 11:02 AM

To: Twynstra, Tanya L GCPE:EX < Tanya. Twynstra@gov.bc.ca >; Kouri, Rosa GCPE:EX

< Rosa. Kouri@gov.bc.ca>

Subject: RE: Content for engage.gov.bc.ca/cleanbc & govtogetherBC

Will do. I'll then modify in test with Rosa's revised content.

### **Dominic Seiterle**

Engagement Specialist, Measurement and Analysis GDX – Government Digital Experience Division Government Communications & Public Engagement

4<sup>th</sup> floor, 617 Government Street | Victoria BC | 250-415-8743

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Rosa, I believe home page content is with you for engage? GovtogetherBC should mirror that. Is it possible to have that back to us by noon today?

To: Twynstra, Tanya L GCPE:EX; Cormack, Garrett GCPE:EX; Young, Emily GCPE:EX; Hardin, Karl GCPE:EX

Subject: RE: Decision: URL naming convention

Date: February 21, 2019 4:07:12 PM

HI Tanya, this looks good to me – thanks for summarizing. Looping in Karl so he's aware.

Thanks.

Rosa

From: Twynstra, Tanya L GCPE:EX Sent: February 21, 2019 2:55 PM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Cormack, Garrett GCPE:EX <Garrett.Cormack@gov.bc.ca>; Young, Emily GCPE:EX <Emily.Young@gov.bc.ca>

**Subject:** Decision: URL naming convention

I believe this is what we agreed to:

- All outward communications material, links in stakeholder letters, rack cards, posters etc should go to cleanbc.ca
- CleanBC.ca will include content pointing to engage.gov.bc.ca/cleanbc, that site will be a hub listing of all CleanBC engagements.
- All engagement sites will be
  - engage.gov.bc.ca/activetransportation
  - engage.gov.bc.ca/jobreadiness
  - engage.gov.bc.ca/etc etc
- We will see how this works for the first two and readjust or create vanities as needed.

Please let me know if you have any concerns.

Tanya Twynstra
Director, Citizen Engagement
Government Communications and Public Engagement

Phone: 1-778-698-2021 Mobile: 250-507-2163

To: <u>Jones, Calvin GCPE:EX</u>; <u>Pratt, Andrew GCPE:EX</u>

Subject: RE: Design request re: Budget 2019

Date: February 14, 2019 4:21:53 PM

Yes please to the logo.

For the title (not prominent), can we do: CleanBC Backgrounder Table: Budget 2019

From: Jones, Calvin GCPE:EX Sent: February 14, 2019 3:06 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Pratt, Andrew GCPE:EX

<Andrew.Pratt@gov.bc.ca>

Subject: Re: Design request re: Budget 2019

Thanks, Rosa.

Do you want a title and/or the CleanBC logo on this? I am going to include the provincial logo regardless. Let me know when you get the chance.

#### Cal

T: 250 356-8565

<u>Graphic Design Requests</u> <u>BCID Website</u>

**Graphics 411 Information and Resources** 

From: "Kouri, Rosa GCPE:EX" < Rosa. Kouri@gov.bc.ca>

Date: Thursday, February 14, 2019 at 12:01 PM

**To:** "Pratt, Andrew GCPE:EX" < <u>Andrew.Pratt@gov.bc.ca</u>> **Cc:** "Jones, Calvin GCPE:EX" < <u>Calvin.Jones@gov.bc.ca</u>>

Subject: RE: Design request re: Budget 2019

I think it's to keep it as a 2-page chart, just better formatted. MO said it didn't look professional as is (which is fair – it was made in excel!).

Rosa

From: Pratt, Andrew GCPE:EX
Sent: February 14, 2019 11:58 AM

To: Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca >

**Cc:** Jones, Calvin GCPE:EX < <u>Calvin.Jones@gov.bc.ca</u>>

Subject: Re: Design request re: Budget 2019

Are you looking for a factsheet-type document? 2 sided PDF?

Andrew

# **Andrew Pratt**

Director, Graphic Communications
Government Communications and Public Engagement
4th floor, 617 Government Street, Victoria, BC V8W 9V1

T: 250 356-8120

Graphic Design Requests

BCID Website

Graphics 411 Information and Resources

From: "Kouri, Rosa GCPE:EX" < Rosa. Kouri@gov.bc.ca>

Date: Thursday, February 14, 2019 at 11:07 AM

To: Calvin Jones < Calvin.Jones@gov.bc.ca >, GDU Pratt < Andrew.Pratt@gov.bc.ca >

Subject: FW: Design request re: Budget 2019

Should have copied Andrew – doing that now.

From: Kouri, Rosa GCPE:EX

**Sent:** February 14, 2019 11:07 AM

**To:** Jones, Calvin GCPE:EX < <u>Calvin.Jones@gov.bc.ca</u>>

Subject: Design request re: Budget 2019

Hi Cal,

Are you able to do a quick turn-around on this excel file and help us make it look better before we put it up on the website? Deadline is Friday COB.

This rough version went to print already fyi. They key thing is that it fits on 2 pages, and it can fit the CleanBC look and feel...

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and

Public Engagement

Rosa.Kouri@gov.bc.ca | Office: 778-974-2241 | Mobile: 778-676-1218

To: Twynstra, Tanya L GCPE:EX; Gibbs, Robb GCPE:EX

Cc: Massoud, Simone GCPE:EX; Hume, David GCPE:EX; Lacharite, Kim A GCPE:EX; Porter, Rodney GCPE:EX

**Subject:** RE: Draft Engagement Plan - CleanBC Labour Readiness Plan

**Date:** February 26, 2019 4:10:58 PM

## Thank you Tanya

From: Twynstra, Tanya L GCPE:EX Sent: February 26, 2019 12:09 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Gibbs, Robb GCPE:EX <Robb.Gibbs@gov.bc.ca>

Cc: Massoud, Simone GCPE:EX <Simone.Massoud@gov.bc.ca>; Hume, David GCPE:EX

<David.Hume@gov.bc.ca>; Lacharite, Kim A GCPE:EX <Kim.Lacharite@gov.bc.ca>; Porter, Rodney

GCPE:EX <Rodney.Porter@gov.bc.ca>

Subject: Draft Engagement Plan - CleanBC Labour Readiness Plan

As discussed yesterday, attached is the draft engagement plan that is under development for CleanBC job readiness.

The first cut at the graphics, web site and survey should be ready by Friday at which time I will share with you.

Simone can you please ensure this is saved to our drive and that the Ministry and Comm Shop has a copy so we are all on the same page as we move forward.

Thanks.

Tanya Twynstra
Director, Citizen Engagement
Government Communications and Public Engagement

Phone: 1-778-698-2021 Mobile: 250-507-2163 From:Kouri, Rosa GCPE:EXTo:Lacharite, Kim A GCPE:EXSubject:RE: draft presentation for fridayDate:February 27, 2019 11:55:29 AM

Thanks! And still planning to do the question on the general timelines, hoping we can integrate it into the 2<sup>nd</sup> last slide as part of the planning cycle question.

**From:** Lacharite, Kim A GCPE:EX **Sent:** February 26, 2019 6:33 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: FW: draft presentation for friday

And – attached file now has the edit

From: Lacharite, Kim A GCPE:EX

Sent: Tuesday, February 26, 2019 6:32 PM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>

Subject: FW: draft presentation for friday

Hi Rosa – only one suggested edit to slide 4 (see red text). And, just checking, do you still want to "ask" them for general timelines for going public with their files? We should build this in...

From: Kouri, Rosa GCPE:EX

Sent: Tuesday, February 26, 2019 3:57 PM

To: Lacharite, Kim A GCPE:EX < Kim.Lacharite@gov.bc.ca>

**Subject:** draft presentation for friday

Hi Kim, here is the draft presentation for Friday. Want to take a quick look? Built from our notes, it's a bit restructured and with a few additions from Robb Gibbs as I was able to discuss it with him. I'd like to share it with Paul Corns as my next step, planning to send it tomorrow morning.

Thanks, Rosa

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

Rosa.Kouri@gov.bc.ca | Office: 778-974-2241 | Mobile: 778-676-1218

 From:
 Kouri, Rosa GCPE:EX

 To:
 Corns, Paul GCPE:EX

 Subject:
 RE: Draft Q/A

**Date:** February 14, 2019 5:22:22 PM

Thanks Paul – I'll be able to look at these tomorrow.

**From:** Corns, Paul GCPE:EX **Sent:** February 14, 2019 5:03 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: Draft Q/A

## Hi Rosa;

As mentioned here are draft km's and Q's and A's. Still some revision and holes to fill but sharing now for your good thinking. We will continue to work these through tomorrow.

Ρ

From: Kouri, Rosa GCPE:EX
To: Harbord, Chris GCPE:EX

Subject: RE: Energy Smart Report - climate strategy

**Date:** February 21, 2019 11:43:09 AM

#### Thanks Chris

**From:** Harbord, Chris GCPE:EX **Sent:** February 21, 2019 9:54 AM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Subject:** RE: Energy Smart Report - climate strategy

Hi there – Robb has asked that the meeting to discuss the Energy Smart Strategy and Clean BC be cancelled FYI. No new date suggested. Cheers, Chris

From: Kouri, Rosa GCPE:EX

Sent: November 8, 2018 10:54 AM

**To:** Harbord, Chris GCPE:EX < <u>Chris.Harbord@gov.bc.ca</u>> **Subject:** RE: Energy Smart Report - climate strategy

Hi Chris – yes, let's chat about this. I'm free this afternoon, want to talk around 2?

Thanks, Rosa

From: Harbord, Chris GCPE:EX

**Sent:** Thursday, November 8, 2018 8:53 AM **To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>> **Subject:** Energy Smart Report - climate strategy

Hi Rosa – do you have a few minutes to touch base about how our ministry's Energy Smart Strategy will fit in with the work you're doing? I see there are elements captured in the phase 1 rollout – public building smart tech and retrofitting, as well as EV charging stations – and want to see what we can do as part of the larger climate announcement, and afterwards.

## s.13

### Cheers, Chris

**From:** Wood, Catherine GCPE:EX **Sent:** Wednesday, May 9, 2018 9:10 AM

To: Rorison, Trish GCPE:EX; Harbord, Chris GCPE:EX

Cc: Whittier, Joanne GCPE:EX

**Subject:** Energy Smart Report final documents, print and web

Hi Chris, Jo and Trish –

Here are the finals of the WEB and PRINT versions of the Energy Smart Report.

Catherine

From: Kouri, Rosa GCPE:EX
To: Corns, Paul GCPE:EX

Subject: RE: Energy Smart Strategy - GCPE looking for CAS Signoff

**Date:** February 27, 2019 2:10:57 PM

Yes I do! We had this set up and Robb wanted it rescheduled for timing reasons. Let me look into it. Until we have that meeting, we need to pull back on any further work on this I think.

From: Corns, Paul GCPE:EX

**Sent:** February 27, 2019 12:51 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: FW: Energy Smart Strategy - GCPE looking for CAS Signoff

Do you want to pull together a meeting?

Ρ

From: Lesiuk, Tim ENV:EX

Sent: Wednesday, February 27, 2019 12:43 PM

To: Trudeau, Claudia ENV:EX; Burbee, Jon CITZ:EX; Koski, Chris ENV:EX; Chambers, Craig GCPE:EX

Cc: Corns, Paul GCPE:EX

Subject: RE: Energy Smart Strategy - GCPE looking for CAS Signoff

Hi all,

Our Comms folks flagged the following questions which I think are reasonable:

- 1. Is this strategy a fulfillment piece of the government fleet and buildings commitments under Clean BC? If so we need to be explicit about that. If not, isn't that going to raise questions across government about what this document is meant to do?
- 2. More fundamentally do the program commitments in the strategy align with CleanBC?
- 3. I think the story we are telling in CleanBC is about integration as such there is probably a fair bit at the front of the document that can be done in design and content to show linkages.
- 4. I think the treatment on pages 2/3 of CleanBC could be replicated in the Energy Smart publication.

Jon, I think your Comms folks, Paul Corns and GCPE central should clarify if they still have concerns, and if anything needs to change in the doc. If it needs to change, we would be happy to do that as quickly as possible so you can get the document out.

Cheers,

Tim

Tim Lesiuk
Executive Director, Clean Growth Strategy
Climate Action Secretariat
Ministry of Environment and Climate Change Strategy

Cell:+1 250-216-5893

Email: tim.lesiuk@gov.bc.ca

**From:** Trudeau, Claudia ENV:EX **Sent:** February 27, 2019 12:26 PM

To: Burbee, Jon CITZ:EX <<u>Jon.Burbee@gov.bc.ca</u>>; Koski, Chris ENV:EX <<u>Chris.Koski@gov.bc.ca</u>>;

Chambers, Craig GCPE:EX < <a href="mailto:Craig.Chambers@gov.bc.ca">Craig.Chambers@gov.bc.ca</a>; Lesiuk, Tim ENV:EX

<<u>Tim.Lesiuk@gov.bc.ca</u>>

Subject: RE: Energy Smart Strategy - GCPE looking for CAS Signoff

HI Chris, Craig, and Tim

Just wanted to follow up on this request from Jon. **s.22** but I thought there were some emails back on forth on this. Did we land on anything and could we get back to Jon?

C

From: Burbee, Jon CITZ:EX

Sent: February 27, 2019 10:10 AM

To: Trudeau, Claudia ENV:EX < Claudia.Trudeau@gov.bc.ca>

Subject: Re: Energy Smart Strategy - GCPE looking for CAS Signoff

That would be great to see you too. I'll be late now as I'm tagged for Estimates.

To answer your question, no I didn't get any feedback. I need to move forward for approvals.

Thanks much,

Jon Burbee

Executive Director Asset Management Ministry of Citizens' Services Real Property Division (250) 213-7439 jon.burbee@gov.bc.ca

From: Trudeau, Claudia ENV:EX

Sent: Wednesday, February 27, 2019 09:35

To: Burbee, Jon CITZ:EX

Subject: RE: Energy Smart Strategy - GCPE looking for CAS Signoff

HI Jon,

Sorry I missed all the emails on this \$.22

Hope this is all sorted now?

I understand you will be at the Symposium. I look forward to seeing you there – hope we can find time for a drink and a chat.

From: Burbee, Jon CITZ:EX

Sent: February 12, 2019 2:48 PM

**To:** Lesiuk, Tim ENV:EX < Tim.Lesiuk@gov.bc.ca >; Koski, Chris ENV:EX < Chris.Koski@gov.bc.ca >

**Cc:** Trudeau, Claudia ENV:EX < <u>Claudia.Trudeau@gov.bc.ca</u>> **Subject:** Energy Smart Strategy - GCPE looking for CAS Signoff

Hello Chris and Tim,

s.13

GCPE has asked for a final sign-off of the updated document. The timeline we have to meet is for this Friday. I don't know who in CAS would be most appropriate to give this approval, so please excuse the shotgun approach.

Many thanks,

# Jon

Jon Burbee | Executive Director | Asset Management Branch
Real Property Division | Ministry of Citizens' Services

Ph: 250 213-7439 | e: Jon.Burbee@gov.bc.ca | m: PO Box 9412, Stn Prov Gov, Victoria BC V8W 9V1
| wp W311C, 4000 Seymour Pl, Saanich BC



From: Kouri, Rosa GCPE:EX

To: Twynstra, Tanya L GCPE:EX; Pratt, Andrew GCPE:EX

Subject: RE: Engagement header

Date: February 22, 2019 2:45:06 PM

Hi, I think it would be useful if the three of us could look at this live. I have a meeting at 3, would either of you be able to come to my office, say 3:45 to have a quick huddle?

From: Twynstra, Tanya L GCPE:EX Sent: February 22, 2019 2:40 PM

To: Pratt, Andrew GCPE:EX <Andrew.Pratt@gov.bc.ca>; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

Subject: RE: Engagement header

I had Emily insert it on the site, so you can see it. Sometimes that helps:

https://test.engage.gov.bc.ca/activetransportation/

From: Pratt, Andrew GCPE:EX

Sent: Friday, February 22, 2019 1:55 PM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

Cc: Twynstra, Tanya L GCPE:EX < Tanya. Twynstra@gov.bc.ca>

Subject: Engagement header

Hi Rosa,

Here is an example of a Clean BC header for the engagements. Because there will be several, I was looking for a way to make them related and similar, yet different by incorporating different images, so I included a tint using the Clean BC colours.

Please let me know if this would be suitable. Tanya is expecting this.

Thanks! Andrew

### **Andrew Pratt**

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1

T: 250 356-8120

Graphic Design Requests

BCID Website

Graphics 411 Information and Resources

From: Kouri, Rosa GCPE:EX

To: Pratt, Andrew GCPE:EX; Twynstra, Tanya L GCPE:EX

**Subject:** RE: Engagement header **Date:** February 22, 2019 4:55:13 PM

That's great, thank you

From: Pratt, Andrew GCPE:EX Sent: February 22, 2019 4:55 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Twynstra, Tanya L GCPE:EX

<Tanya.Twynstra@gov.bc.ca> **Subject:** Re: Engagement header

Here is the revised version.

Andrew

.....

### **Andrew Pratt**

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1

T: 250 356-8120

**Graphic Design Requests** 

**BCID Website** 

**Graphics 411 Information and Resources** 

From: "Kouri, Rosa GCPE:EX" < Rosa. Kouri@gov.bc.ca>

Date: Friday, February 22, 2019 at 4:02 PM

To: "Twynstra, Tanya L GCPE:EX" < <a href="mailto:Tanya.Twynstra@gov.bc.ca">Tanya.Twynstra@gov.bc.ca</a>, GDU Pratt

<<u>Andrew.Pratt@gov.bc.ca</u>>

Subject: RE: Engagement header

Thanks Tanya – very helpful to see it in the test window. The main thing that jumps out is the top banner, in the navy with the white letters to the right of the British Columbia logo. This should read CleanBC, rather than Active Transportation. The banners themselves will read: Active Transportation, etc..., with the branded look and feel that Andrew has developed.

Is it possible to change this Tanya?

Thank you,

Rosa

From: Twynstra, Tanya L GCPE:EX Sent: February 22, 2019 2:40 PM

**To:** Pratt, Andrew GCPE:EX <<u>Andrew.Pratt@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX

<<u>Rosa.Kouri@gov.bc.ca</u>>

Subject: RE: Engagement header

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Cc: Twynstra, Tanya L GCPE:EX < Tanya. Twynstra@gov.bc.ca>

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### **Andrew Pratt**

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1

T: **250 356-8120** 

Graphic Design Requests

BCID Website

Graphics 411 Information and Resources

From: Kouri, Rosa GCPE:EX

To: Twynstra, Tanya L GCPE:EX; Lacharite, Kim A GCPE:EX

Subject: RE: Final word on active transportation

Date: February 14, 2019 4:10:49 PM

Hi Tanya – On the most urgent piece, if we can use <u>citizenengagement@gov.bc.ca</u>, that would be great (though at this point activetransportation is fine too – have some flexibility there).

Looking forward to seeing the other materials,

Thanks, Rosa

**From:** Twynstra, Tanya L GCPE:EX **Sent:** February 14, 2019 3:08 PM

To: Lacharite, Kim A GCPE:EX <Kim.Lacharite@gov.bc.ca>; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

**Subject:** RE: Final word on active transportation

Importance: High

Hey there, sorry I haven't seen you today to catch up. I did have a call with Andrew and team and the Comm Shop at 2:30pm. There are couple of urgent pieces and a couple of long term items:

- The invitation for the March 1 sessions in Vancouver and Surrey need to go out by noon tomorrow. They won't send the URL in that invitation but they will have an email address for people to RSVP. The email address is <a href="mailto:activetransportation@gov.bc.ca">activetransportation@gov.bc.ca</a>. Rosa, does that work? Alternatively we can use <a href="mailto:citizenengagement@gov.bc.ca">citizenengagement@gov.bc.ca</a>, please let me know your preference.
- The Comm Shop will review the invitation for Clean BC messaging and I will have a look before passing to Rosa for review first thing in the morning.
- Following the first invitation going forward, I will set up weekly project meetings to discuss this entire file, the online and face to face engagement and the stakeholder and Indigenous components. We will have a work plan available for our first meeting to discuss. We will need to decide on the URL, graphic and content for the project very soon but not for tomorrow.

Please let me know if that works.

From: Lacharite, Kim A GCPE:EX

Sent: Thursday, February 14, 2019 2:02 PM

To: Twynstra, Tanya L GCPE:EX < Tanya. Twynstra@gov.bc.ca >; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

**Subject:** RE: Final word on active transportation

Great. And, thank you Tanya. Let us know how it goes.

From: Twynstra, Tanya L GCPE:EX

Sent: Thursday, February 14, 2019 2:00 PM

To: Lacharite, Kim A GCPE:EX < Kim.Lacharite@gov.bc.ca >; Kouri, Rosa GCPE:EX

< Rosa. Kouri@gov.bc.ca>

**Subject:** RE: Final word on active transportation

I think it would be good to regroup, even if its just with the program area to talk about next steps based on Robb's email. I am happy to do that.

From: Lacharite, Kim A GCPE:EX

Sent: Thursday, February 14, 2019 1:47 PM

**To:** Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca >; Twynstra, Tanya L GCPE:EX

<<u>Tanya.Twynstra@gov.bc.ca</u>>

**Subject:** RE: Final word on active transportation

Tanya – your thoughts? (I'm supposed to be at SMT at this time - so – likely won't be able to attend).

From: Kouri, Rosa GCPE:EX

Sent: Thursday, February 14, 2019 1:43 PM

To: Lacharite, Kim A GCPE:EX < Kim.Lacharite@gov.bc.ca >; Twynstra, Tanya L GCPE:EX

<<u>Tanya.Twynstra@gov.bc.ca</u>>

**Subject:** RE: Final word on active transportation

I don't think so. We still need a communications focused meeting where we go over the comms plans/etc, but I think the TRANs comms team is swamped today and we won't be able to accomplish that this afternoon.

From: Lacharite, Kim A GCPE:EX Sent: February 14, 2019 1:26 PM

To: Twynstra, Tanya L GCPE:EX < Tanya. Twynstra@gov.bc.ca >; Kouri, Rosa GCPE:EX

<<u>Rosa.Kouri@gov.bc.ca</u>>

**Subject:** FW: Final word on active transportation

Based on this latest information, are we still proceeding with the 2:30 meeting?

From: Gibbs, Robb GCPE:EX

Sent: Thursday, February 14, 2019 12:12 PM

To: Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Guiney, Lisa GCPE:EX <<u>Lisa.Guiney@gov.bc.ca</u>>;

Young, Emily GCPE:EX < <a href="mailto:Emily.Young@gov.bc.ca">Emily.Young@gov.bc.ca</a>; Skulmoski, Jesse L TRAN:EX

<<u>Jesse.Skulmoski@gov.bc.ca</u>>; Crebo, David GCPE:EX <<u>David.Crebo@gov.bc.ca</u>>; Tomana, Sukhi
GCPE:EX <<u>Sukhi.Tomana@gov.bc.ca</u>>; Bowness, Lisanne GCPE:EX <<u>Lisanne.Bowness@gov.bc.ca</u>>;

Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Twynstra, Tanya L GCPE:EX <<u>Tanya.Twynstra@gov.bc.ca</u>>; Hume, David GCPE:EX <<u>David.Hume@gov.bc.ca</u>>; Lacharite, Kim A GCPE:EX <<u>Kim.Lacharite@gov.bc.ca</u>>; Beale, William TRAN:EX <<u>William.Beale@gov.bc.ca</u>>; Sanderson, Melanie TRAN:EX <<u>Melanie.Sanderson@gov.bc.ca</u>>; Papadopoulos, James TRAN:EX <<u>James.Papadopoulos@gov.bc.ca</u>>

**Subject:** Final word on active transportation

Hi all,

s.13

s.13 we have planned March as a period for Minister Heyman to do CleanBC general awareness townhalls around the province.
s.13

That said, I now have a fuller appreciation of the work already underway on your initiative, and am happy to let this proceed as planned... with one critical condition. I would like Rosa to receive a plan that lays out the engagement delivery and supporting communications, and – in particular – describes in relative detail how CleanBC branding, objectives, messaging and content will be built into this initiative. Which is to say, slapping the CleanBC logo on things does not suffice ©

This is not to say you have to down tools until this plan is developed; but a concurrent path would be appreciated so that we can buy into this fully prior to launch.

Thank you all,

Robb

Robb Gibbs

ADM – Strategic Communications Government Communications & Public Engagement

P: 1-778-698-7469 C: 1-778-584-1242 From: Kouri, Rosa GCPE:EX
To: Seiterle, Dominic GCPE:EX
Cc: Twynstra, Tanya L GCPE:EX
Subject: RE: Finalized Letter

**Date:** February 26, 2019 5:22:29 PM

I would suggest resending it.

Thanks Dominic!

**From:** Seiterle, Dominic GCPE:EX **Sent:** February 26, 2019 5:21 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Cc: Twynstra, Tanya L GCPE:EX <Tanya.Twynstra@gov.bc.ca>

Subject: RE: Finalized Letter

Alrighty. No problem. Do they need the list of addresses from me, or to have the list from the December email?

From: Kouri, Rosa GCPE:EX Sent: February 26, 2019 5:17 PM

To: Seiterle, Dominic GCPE:EX < Dominic.Seiterle@gov.bc.ca>

Subject: RE: Finalized Letter

Hi Dominic – I think the current plan is that this goes out via the Deputy Minister's office at MECCS (Paul has checked in with them on this, and it seems like they have capacity in the end). Let's touch base on this tomorrow.

Rosa

**From:** Seiterle, Dominic GCPE:EX **Sent:** February 26, 2019 2:48 PM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>

Subject: Finalized Letter

Hi Rosa-

Could you send me the final letter, if the idea is still to have this go out from the CE email address. I have been pulling together a full list of names since 2015 along with the more recent ones to include. I'll connect before anything goes out, but I would like to see if it works for the names we have.

Thanks, Dominic

# **Dominic Seiterle**

Engagement Specialist, Measurement and Analysis
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4<sup>th</sup> floor, 617 Government Street | Victoria BC | 250-415-8743

Kouri, Rosa GCPE:EX

Twynstra, Tanya L GCPE:EX; Pratt, Andrew GCPE:EX
RE: Flexible banner for CleanBC engagement
February 20, 2019 12:22:54 PM

image001.png

I second Tanya's recommendation here. I think the hero image works for the ones that are more general, e.g. the townhalls. For topic specific, would be great to have targeted images with the same look and feel.

From: Twynstra, Tanya L GCPE:EX Sent: February 20, 2019 12:18 PM

To: Pratt, Andrew GCPE:EX <Andrew.Pratt@gov.bc.ca> Cc: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> Subject: RE: Flexible banner for CleanBC engagement

My preference would be separate banners with same look and feel. So that would be:

CleanBC Telephone Townhalls Active Transportation Job Readiness Plastic Recycling

Etc

Etc

Does that help?

From: Pratt, Andrew GCPE:EX

Sent: Wednesday, February 20, 2019 12:15 PM

To: Twynstra, Tanya L GCPE:EX < Tanya. Twynstra@gov.bc.ca> Cc: Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca>

Subject: Re: Flexible banner for CleanBC engagement

Is this ONE banner for use with all the different subtopics (transportation, electric vehicles, housing efficiency, cleaner communities, etc) or a few separate banners? Collecting all of the topic image in one banner image is rather 'busy', and may be better represented by the hero image (people in front of the waterfall). This image has become the cornerstone as ued on many main touchpoints (website, report, etc)

#### Andrew Pratt

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1 T: 250 356-8120

**Graphic Design Requests** BCID Website

**Graphics 411 Information and Resources** 

From: "Twynstra, Tanya L GCPE:EX" < Tanya. Twynstra@gov.bc.ca>

Date: Wednesday, February 20, 2019 at 9:32 AM To: GDU Pratt < Andrew. Pratt@gov.bc.ca >

Subject: RE: Flexible banner for CleanBC engagement

It also dawned on me for each of the sub projects we will need social media shares as well.

From: Pratt, Andrew GCPE:EX

Sent: Wednesday, February 20, 2019 8:26 AM

To: Twynstra, Tanya L GCPE:EX < Tanya. Twynstra@gov.bc.ca> Subject: Re: Flexible banner for CleanBC engagement

This is underway, thanks!

Andrew

#### **Andrew Pratt**

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1 T: 250 356-8120

From: "Twynstra, Tanya L GCPE:EX" < Tanya.Twynstra@gov.bc.ca>

Date: Tuesday, February 19, 2019 at 5:00 PM

To: "Kouri, Rosa GCPE:EX" < Rosa. Kouri@gov.bc.ca >, GDU Pratt < Andrew. Pratt@gov.bc.ca >

Subject: RE: Flexible banner for CleanBC engagement

Thanks both. Andrew in terms of specifics, we need a header slider for engage.gov.bc.ca that is branded CleanBC but represents sub projects as Rosa sets out below. There is a the title in the template at the top as well so that is important to take into consideration when designing the header slider. This will be used for several sub projects all related to CleanBC.





From: Kouri, Rosa GCPE:EX

Sent: Tuesday, February 19, 2019 4:57 PM

To: Pratt, Andrew GCPE:EX < Andrew. Pratt@gov.bc.ca >; Twynstra, Tanya L GCPE:EX < Tanya. Twynstra@gov.bc.ca >

Subject: RE: Flexible banner for CleanBC engagement

Hi Andrew – I can let Tanya weigh in on the spec recommendations. We want the CleanBC logo, on top of different images that speak to the components of CleanBC as needed (transporatation, electric vehicles, housing efficiency, cleaner communities, etc... - pulling images likely from the CleanBC report). And then room for a banner that has the name for the specific program component (e.g. active transportation in this case). It would be great if this weren't grey and white, as it is in the engagement template, but colours that fit the visual identify of cleanbc more closely. This may not be possible but I can dream.

Hope this makes sense over email,

From: Pratt, Andrew GCPE:EX Sent: February 19, 2019 4:35 PM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca > Subject: Re: Flexible banner for CleanBC engagement

Sure, Rosa,

Are you referring to a solo-style (about 3' wide and 7' high) or something bigger? We can create a few mockups, would there be any text/messaging or mainly the logo/image?

They take a little time to produce, when would the finished display need to be delivered?

Thanks,

#### **Andrew Pratt**

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1 T-250 356-8120

# Graphic Design Requests BCID Website Graphics 411 Information and Resources

From: "Kouri, Rosa GCPE:EX" <Rosa.Kouri@gov.bc.ca>
Date: Tuesday, February 19, 2019 at 4:27 PM
To: GDU Pratt <Andrew.Pratt@gov.bc.ca>
Subject: Flexible banner for CleanBC engagement

Hi Andrew

I wanted to check in our request for a flexible banner to use for CleanBC engagement. Can we chat about this quickly? Would be great to see some mock-ups in the next week if that's nossible

Thank you,

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement Rosa.Kouri@gov.bc.ca | Office: 778-974-2241 | Mobile: 778-676-1218

From: Kouri, Rosa GCPE:EX

To: GCPE FOI Coordinator GCPE:EX

Subject: RE: FOI Request GCP-2019-91070 Due March 4

**Date:** February 22, 2019 2:00:41 PM

Attachments: SN CBA Conference JAN21 Draft2 RK harms identified.pdf

Hi, please see the record I have attached.

**From:** GCPE FOI Coordinator GCPE:EX **Sent:** February 22, 2019 1:11 PM

To: Gibbs, Robb GCPE:EX <Robb.Gibbs@gov.bc.ca>; Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>;

Bowness, Lisanne GCPE:EX <Lisanne.Bowness@gov.bc.ca>

**Cc:** Faust, Marnie L GCPE:EX <Marnie.Faust@gov.bc.ca>; Crebo, David GCPE:EX <David.Crebo@gov.bc.ca>; Plan, Jakelene GCPE:EX <Jakelene.Plan@gov.bc.ca>

Subject: FOI Request GCP-2019-91070 Due March 4

Good afternoon,

GCPE has received a request for information under the *Freedom of Information and Protection of Privacy Act* (FOIPPA).

### Scope:

A copy of all speaking notes prepared for the Minister for the Building for the Future Conference hosted by the Community Benefits Coalition of B.C. on January 23, 2019. (Date Range for Record Search: From 01/01/2019 To 01/31/2019) Request also opened with TRA

Applicant Type: Political Party

Please ensure to perform "Conversation Clean-up" on your sent outlook folder prior to printing your records to PDF. If you need assistance performing this action, please contact the FOI Coordinator, Justin Smith for assistance.

### Instructions and Due Dates:

Due Date: Monday, March 4, 2019

- All records should be provided in one combined PDF (<u>Instructions</u>)
- Submit one clean copy and one marked copy indicating specific harms recommendations (guide to harms)
- Records should be inclusive of everyone in your department
- Need to indicate that the Director of your department/shop agrees with the harms recommendations
- Whether or not you have records please complete the following:

The following areas were searched: (indicate Yes/No for each line below)

- 1. Emails:
- 2. LAN:
- 3. Workstation for hardcopies:
- 4. Issues Prep (Yes or N/A):

# Fee Estimate Due Date: Thursday, February 28, 2019

- Please discontinue your search and notify <a href="mailto:GCPEFOICoordinator@gov.bc.ca">GCPEFOICoordinator@gov.bc.ca</a>
- Copy and paste the following information into your response:

## Fee Estimate Recommended:

- 1. Time (hours):
  - Should include time to search, gather, review and provide records
  - must exceed 3 hours
- 2. Reason:

If you wish to contact the IAO FOI Analyst assigned to this request, please let me know and I will provide you with their contact information.

Should you have any questions, concerns or anticipate any delay in processing this request please contact the FOI Coordinator at your earliest convenience.

Thank you,

Justin Smith
GCPE FOI Coordinator

From: Kouri, Rosa GCPE:EX

To: GCPE FOI Coordinator GCPE:EX
Subject: RE: FOI Request Transfer
Date: February 14, 2019 3:11:21 PM

Hello – I don't have these records.

**From:** GCPE FOI Coordinator GCPE:EX **Sent:** February 14, 2019 2:52 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Cc: GCPE FOI Coordinator GCPE:EX <GCPEFOICoordinator@gov.bc.ca>

Subject: FOI Request Transfer

Hi Rosa,

Please advise if you hold responsive records for the below two FOI requests.

### TRA-2019-90863:

A copy of all speaking notes prepared for the Minister for the Building for the Future Conference hosted by the Community Benefits Coalition of B.C. on January 23, 2019 (Date Range for Record Search: From 01/01/2019 To 01/31/2019)

### TRA-2019-90886 & LBR-2019-90885:

A copy of all correspondence regarding the Ministers appearance at the Building for the Future Conference hosted by the Community Benefits Coalition of B.C. (Date Range for Record Search: From 01/01/2019 To 01/31/2019).

Thank you, Krista From: Kouri, Rosa GCPE:EX
To: Chambers, Craig GCPE:EX

Cc: Cotton, Brian GCPE:EX; Corns, Paul GCPE:EX

Subject: Re: Follow-up: Telephone Townhalls release

**Date:** February 14, 2019 9:19:16 AM

Hi, waiting for Robb's approval on this (he's been slammed), then It will go back to you for v5ing and release.

We will make the website consistent with the NR

Sent from my iPhone

On Feb 14, 2019, at 9:17 AM, Chambers, Craig GCPE:EX < <u>Craig.Chambers@gov.bc.ca</u>> wrote:

Hi, Rosa – just following up on the TTH news release. Are you taking it from here, or can we expect revisions back so we can set it up with Editors on our end?  $^{\rm s.13}$ 

s.13

Let us know.

Thanks.

Craig

Craig Chambers | Senior Public Affairs Officer

Government Communications and Public Engagement Ministry of Environment & Climate Change Strategy

Office: 250 387-5798 | Mobile: 250 213-3953 | E: <a href="mailto:craig.chambers@gov.bc.ca">craig.chambers@gov.bc.ca</a>

From: Corns, Paul GCPE:EX

**Sent:** February 12, 2019 11:48 AM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca>

Cc: Chambers, Craig GCPE:EX < Craig. Chambers@gov.bc.ca>; Cotton, Brian GCPE:EX

<<u>Brian.Cotton@gov.bc.ca</u>> **Subject:** Telephone Townhalls

Hi Rosa;

The NR was in progress. Here is a draft for your review. I have flagged where I think we need to adjust content. s.13

s.13

Thanks Rosa, Paul 
 From:
 Kouri, Rosa GCPE:EX

 To:
 Crebo, David GCPE:EX

 Cc:
 Tomana, Sukhi GCPE:EX

**Subject:** RE: For Approval - Minister"s Message\_CleanBC + Active Transportation

**Date:** February 26, 2019 4:49:43 PM

I think this looks good! s.13

s.13

**From:** Crebo, David GCPE:EX **Sent:** February 26, 2019 10:05 AM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Cc:** Tomana, Sukhi GCPE:EX <Sukhi.Tomana@gov.bc.ca>

**Subject:** For Approval - Minister's Message\_CleanBC + Active Transportation

HI Rosa – before this goes to the MO for MCT approval, can you pls have a quick read and advise if this meets the CBC mark?

Thx, Dave From: Kouri, Rosa GCPE:EX

To: Kelch, Kyla GCPE:EX; Hardin, Karl GCPE:EX

Subject: RE: For Approval: CleanBC TTH FB Ads

Date: February 22, 2019 4:40:40 PM

Looks good!

From: Kelch, Kyla GCPE:EX

Sent: February 22, 2019 4:38 PM

To: Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>; Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: RE: For Approval: CleanBC TTH FB Ads

Karl/Rosa – any comments before I push these live on Monday? \$.13

s.13

KK

From: Kelch, Kyla GCPE:EX

Sent: February 20, 2019 11:16 AM

**To:** Hardin, Karl GCPE:EX (<u>Karl.Hardin@gov.bc.ca</u>) < <u>Karl.Hardin@gov.bc.ca</u>>; LeSueur, Kathryn GCPE:EX (<u>Kathryn.LeSueur@gov.bc.ca</u>) < <u>Kathryn.LeSueur@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX

<<u>Rosa.Kouri@gov.bc.ca</u>>

Cc: Seiterle, Dominic GCPE:EX < Dominic.Seiterle@gov.bc.ca >

Subject: For Approval: CleanBC TTH FB Ads

Hi all,

I've included previews below for the CleanBC TTH Facebook ads. Pleas have a look and let me let me know if you'd like to see any changes.

https://fb.com/l/2lYxoBQPbwqjhsehttps://fb.com/l/bUclU9J4kpSIWP

Post Copy: Find out what CleanBC means in your region. Sign up now for a Telephone Town Hall.

**Headline:** It's Your Call – Sign Up Now

**Link Description:** Let's talk about protecting nature and reducing pollution.

FYI – I plan to target the same regions using the same creative as the print ads.

Karl, we still haven't had the parameter conversation but I imagine we will want to in the coming days.

Thank you,

# Kyla Kelch

Marketing Officer | Advertising & Marketing Services Government Communications & Public Engagement (T) 250 896-6348

www.gov.bc.ca

From: Kouri, Rosa GCPE:EX
To: Crebo, David GCPE:EX

Cc: Tomana, Sukhi GCPE:EX; Bowness, Lisanne GCPE:EX; "Laurie Best"

Subject: RE: For HQ Approval ASAP FW: website updates - draft Feb 14

**Date:** February 14, 2019 1:27:20 PM

Attachments: website updates - draft Feb 14 (002) RK.docx

Here it is attached. Copying Laurie – this is an urgent request from TRAN.

From: Crebo, David GCPE:EX Sent: February 14, 2019 1:10 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Cc: Tomana, Sukhi GCPE:EX <Sukhi.Tomana@gov.bc.ca>; Bowness, Lisanne GCPE:EX

<Lisanne.Bowness@gov.bc.ca>

Subject: Fwd: For HQ Approval ASAP FW: website updates - draft Feb 14

Rosa - can you pls review ASAP?

Dave Crebo Communications Director Ministry of Transportation and Infrastructure (250) 812-5747 (cell)

Begin forwarded message:

From: "Tomana, Sukhi GCPE:EX" < Sukhi.Tomana@gov.bc.ca>

Date: February 14, 2019 at 10:49:56 AM PST

To: "Crebo, David GCPE:EX" < <u>David.Crebo@gov.bc.ca</u>>

Subject: For HQ Approval ASAP FW: website updates - draft Feb 14

Hi Dave, after the PBR NR goes out today, the attached <u>one page</u> will go live on the Pattullo Website.

s.13

Will you email your contacts at HQ for a quick approval please? Thank you.

s.13

From: Anna Wright [mailto:annawright@kirkandco.ca]

Sent: Thursday, February 14, 2019 10:41 AM

To: Itagawa, Wendy TRAN:EX; Matthias, Lauren TRAN:EX; Greg Johnson; Cochrane, Fiona PSBC:EX; Tomana, Sukhi GCPE:EX

Cc: Annie Sokoloff

Subject: website updates - draft Feb 14

From: Kouri, Rosa GCPE:EX
To: Crebo, David GCPE:EX

Cc: Tomana, Sukhi GCPE:EX; Bowness, Lisanne GCPE:EX; "Laurie Best"; Flood, Leanne GCPE:EX

Subject: RE: For HQ Approval ASAP FW: website updates - draft Feb 14

**Date:** February 14, 2019 1:43:59 PM

s.13

From: Crebo, David GCPE:EX Sent: February 14, 2019 1:43 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Cc: Tomana, Sukhi GCPE:EX <Sukhi.Tomana@gov.bc.ca>; Bowness, Lisanne GCPE:EX

<Lisanne.Bowness@gov.bc.ca>; 'Laurie Best' s.22
Flood, Leanne GCPE:EX

<Leanne.Flood@gov.bc.ca>

Subject: RE: For HQ Approval ASAP FW: website updates - draft Feb 14

s.13

From: Kouri, Rosa GCPE:EX

**Sent:** February 14, 2019 1:27 PM

To: Crebo, David GCPE:EX < <u>David.Crebo@gov.bc.ca</u>>

Cc: Tomana, Sukhi GCPE:EX <<u>Sukhi.Tomana@gov.bc.ca</u>>; Bowness, Lisanne GCPE:EX

<<u>Lisanne.Bowness@gov.bc.ca</u>>; 'Laurie Best' <<u>Is.22</u>

Subject: RE: For HQ Approval ASAP FW: website updates - draft Feb 14

Here it is attached. Copying Laurie – this is an urgent request from TRAN.

From: Crebo, David GCPE:EX Sent: February 14, 2019 1:10 PM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

Cc: Tomana, Sukhi GCPE:EX < Sukhi.Tomana@gov.bc.ca >; Bowness, Lisanne GCPE:EX

<Lisanne.Bowness@gov.bc.ca>

Subject: Fwd: For HQ Approval ASAP FW: website updates - draft Feb 14

Rosa - can you pls review ASAP?

Dave Crebo

Communications Director Ministry of Transportation and Infrastructure (250) 812-5747 (cell)

Begin forwarded message:

From: "Tomana, Sukhi GCPE:EX" < Sukhi.Tomana@gov.bc.ca>

Date: February 14, 2019 at 10:49:56 AM PST

To: "Crebo, David GCPE:EX" < David.Crebo@gov.bc.ca>

Subject: For HQ Approval ASAP FW: website updates - draft Feb 14

Hi Dave, after the PBR NR goes out today, the attached <u>one page</u> will go live on the Pattullo Website.

s.13

Will you email your contacts at HQ for a quick approval please? Thank you.

s.13

**From:** Anna Wright [mailto:annawright@kirkandco.ca]

Sent: Thursday, February 14, 2019 10:41 AM

To: Itagawa, Wendy TRAN:EX; Matthias, Lauren TRAN:EX; Greg Johnson; Cochrane, Fiona

PSBC:EX; Tomana, Sukhi GCPE:EX

Cc: Annie Sokoloff

**Subject:** website updates - draft Feb 14

From: Kouri, Rosa GCPE:EX
To: Pratt, Andrew GCPE:EX

Subject: RE: FOR INPUT: Active Transportation Design Guide

**Date:** February 25, 2019 5:19:11 PM

As part of our branding brainstorm, I think we might want to think of a few categories:

- 1. Tier 1: core CleanBC materials that implement major components of the plan (buildings, ZEVs, etc...).
- 2. Tier 2: related CleanBC programs across government, partnerships, etc...
- 3. Tier 3: separate programs that need to acknowledge CleanBC

Could be worth going through this and fleshing out with examples. I think active transportation is a core CleanBC piece, but this document may not be. Would be good to include a logo? Let's discuss this more.

From: Pratt, Andrew GCPE:EX Sent: February 25, 2019 3:35 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: Re: FOR INPUT: Active Transportation Design Guide

Hi Rosa, sounds great.

Is this document viewed as core Clean BC? How much influence of the look and feel is appropriate?

Andrew

### **Andrew Pratt**

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1

T: 250 356-8120

<u>Graphic Design Requests</u> <u>BCID Website</u>

**Graphics 411 Information and Resources** 

From: "Kouri, Rosa GCPE:EX" < Rosa. Kouri@gov.bc.ca>

Date: Monday, February 25, 2019 at 11:57 AM

To: GDU Pratt < Andrew.Pratt@gov.bc.ca >

**Subject:** RE: FOR INPUT: Active Transportation Design Guide

Thanks Andrew, sounds like we will want to provide them the building blocks to use the CleanBC brand logo and colours to integrate with what they currently have. How about something like this:

Thanks for sharing this with us Jesse. I'm looping in Andrew Pratt, Director of Graphic Design at GCPE HQ. We want to make sure that any branding on active transportation is part of the broader CleanBC family, and they look integrated and consistent from the public's perspective. Andrew will be able to help you with that.

**From:** Pratt, Andrew GCPE:EX **Sent:** February 22, 2019 5:26 PM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

Subject: Re: FOR INPUT: Active Transportation Design Guide

Hi Rosa,

This would be typical of the variety of material which will become assembled under Clean BC, whether established branded programs from BC Hydro or this group for example, and will have to be accommodated in an overall brand strategy. Some new programs can start out with the Clean BC brand, others might be easily rebranded Clean BC, and we would need to be ready for welcoming existing brands as well. This does not mean rebranding them which can be difficult and costly, but perhaps giving these the Clean BC brand seal of approval, or authorization to use the brand logo.

Under the BCID Brand program I use a similar approach for sponsored or supported third-party agencies and programs.

We can talk about this a bit more on Monday in regard to a response, though I would expect it to be a short and friendly.

Thanks, Andrew

### **Andrew Pratt**

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1

T: 250 356-8120

Graphic Design Requests

BCID Website

Graphics 411 Information and Resources

**From:** "Kouri, Rosa GCPE:EX" < Rosa.Kouri@gov.bc.ca>

Date: Friday, February 22, 2019 at 4:05 PM

To: GDU Pratt <<u>Andrew.Pratt@gov.bc.ca</u>>, "Gibbs, Robb GCPE:EX" <<u>Robb.Gibbs@gov.bc.ca</u>>

**Subject:** FW: FOR INPUT: Active Transportation Design Guide

This email came in while we were meeting – exactly what we were talking about in terms of needing to unify the brand and graphic standards on this...

From: Skulmoski, Jesse L TRAN:EX Sent: February 22, 2019 3:29 PM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Twynstra, Tanya L GCPE:EX <<u>Tanya.Twynstra@gov.bc.ca</u>>; Tomana, Sukhi GCPE:EX <<u>Sukhi.Tomana@gov.bc.ca</u>>; Young, Emily

GCPE:EX < <a href="mailto:Emily.Young@gov.bc.ca">Emily.Young@gov.bc.ca</a>; Bowness, Lisanne GCPE:EX < <a href="mailto:Lisanne.Bowness@gov.bc.ca">Lisanne.Bowness@gov.bc.ca</a>;

Crebo, David GCPE:EX < <u>David.Crebo@gov.bc.ca</u>>

Cc: Brooke, Andrew TRAN:EX < Andrew.Brooke@gov.bc.ca >; Murdock, Dean TRAN:EX

<<u>Dean.Murdock@gov.bc.ca</u>>; Hill, James C TRAN:EX <<u>James.Hill@gov.bc.ca</u>>

Subject: FOR INPUT: Active Transportation Design Guide

Hi Rosa, as mentioned, an Active Transportation Design Guide is being built to complement the strategy for active transportation in support of CleanBC. The contracted team at Urban Systems is looking for early consensus on writing style and the look and feel of the template for the Design Guide. We would appreciate the benefit of your direction and guidance to set the direction at this drafting stage. Also attached is the draft annotated Table of Contents which gives context on what will be included in the Design Guide which is anticipated be 200-300 pages of content.

This product is being built swiftly from existing infrastructure design best practices and is informed by recent work in Alberta. Input and validation is being sought from all BC Local Governments, Indigenous Communities and Transportation Sector Stakeholders who have been invited to participate in the development process. The penultimate draft will be distributed for final reviews at the end of March.

Thanks for adding your thoughts on this.

### Jesse Skulmoski, MPA PMP

Director of Strategic Initiatives and BikeBC Ministry of Transportation and Infrastructure

Ph: 778-974-5274 Mobile: 250 361-6624 From: Kouri, Rosa GCPE:EX

To: Kerr, Grant GCPE:EX; Dalzell, Danielle GCPE:EX

Subject: RE: FOR INPUT: Active Transportation Design Guide

**Date:** February 28, 2019 10:10:09 AM

I think by end of the week would be great – also I would hate to have both you and Danielle spending lots of time on this, so if one of you can look that's probably great.

From: Kerr, Grant GCPE:EX

**Sent:** February 28, 2019 10:08 AM

To: Dalzell, Danielle GCPE:EX < Danielle.Dalzell@gov.bc.ca>; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

Subject: RE: FOR INPUT: Active Transportation Design Guide

Thanks Rosa.

I would be happy to have a look but we're short-handed and pretty busy over here. When do you need it?

G

From: Dalzell, Danielle GCPE:EX Sent: February 28, 2019 10:04 AM

To: Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Kerr, Grant GCPE:EX <<u>Grant.Kerr@gov.bc.ca</u>>

Subject: RE: FOR INPUT: Active Transportation Design Guide

Thanks. I'll have a look and flip to Cara for feedback.

Danielle Dalzell

Director of Writing and Content Strategy | Strategic Communications | Government Communications and Public Engagement Danielle.Dalzell@gov.bc.ca | 250-893-2096

From: Kouri, Rosa GCPE:EX

Sent: Thursday, February 28, 2019 10:02 AM

To: Dalzell, Danielle GCPE:EX < Danielle.Dalzell@gov.bc.ca >; Kerr, Grant GCPE:EX

<Grant.Kerr@gov.bc.ca>

**Subject:** FW: FOR INPUT: Active Transportation Design Guide

Hi Danielle and Grant, This is very in-depth programming, but this team has provided the opportunity for review on a writing style guide that they are using to create an extensive manual for a technical design guide for engineers. My instinct is what they have in here is fine, but wanted to give you writing-gurus a chance to give input on the guide if you want.

Thanks, Rosa From: Skulmoski, Jesse L TRAN:EX Sent: February 27, 2019 4:00 PM

**To:** Brian Patterson < <u>bpatterson@urbansystems.ca</u>>; Dan Casey < <u>dcasey@urbansystems.ca</u>>; PJ Bell

<pbell@urbansystems.ca>

**Cc:** Pratt, Andrew GCPE:EX <<u>Andrew.Pratt@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Brooke, Andrew TRAN:EX <<u>Andrew.Brooke@gov.bc.ca</u>>

Subject: FW: FOR INPUT: Active Transportation Design Guide

Hi all, I am connecting you as we are all working through the look and feel of the Active Transportation Design Guide.

Andrew and Rosa, the content for the guide is being developed now and early input on the writing style guide and template would be appreciated.

Jesse

From: Kouri, Rosa GCPE:EX Sent: February 25, 2019 4:47 PM

**To:** Skulmoski, Jesse L TRAN:EX < <u>Jesse.Skulmoski@gov.bc.ca</u>>; Twynstra, Tanya L GCPE:EX < <u>Tanya.Twynstra@gov.bc.ca</u>>; Tomana, Sukhi GCPE:EX < <u>Sukhi.Tomana@gov.bc.ca</u>>; Young, Emily GCPE:EX < <u>Emily.Young@gov.bc.ca</u>>; Bowness, Lisanne GCPE:EX < <u>Lisanne.Bowness@gov.bc.ca</u>>; Crebo, David GCPE:EX < <u>David.Crebo@gov.bc.ca</u>>; Pratt, Andrew GCPE:EX < <u>Andrew.Pratt@gov.bc.ca</u>> **Cc:** Brooke, Andrew TRAN:EX < <u>Andrew.Brooke@gov.bc.ca</u>>; Murdock, Dean TRAN:EX < <u>Dean.Murdock@gov.bc.ca</u>>; Hill, James C TRAN:EX < <u>James.Hill@gov.bc.ca</u>>

Subject: RE: FOR INPUT: Active Transportation Design Guide

Thanks for sharing this with us Jesse.

I'm looping in Andrew Pratt, Director of Graphic Design at GCPE HQ. We want to make sure that any branding on active transportation is part of the broader CleanBC family, and they look integrated and consistent from the public's perspective. Andrew will be able to help you with that. Can you let us know who he should be in contact with?

Thanks, Rosa

From: Skulmoski, Jesse L TRAN:EX Sent: February 22, 2019 3:29 PM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Twynstra, Tanya L GCPE:EX <<u>Tanya.Twynstra@gov.bc.ca</u>>; Tomana, Sukhi GCPE:EX <<u>Sukhi.Tomana@gov.bc.ca</u>>; Young, Emily GCPE:EX <<u>Emily.Young@gov.bc.ca</u>>; Bowness, Lisanne GCPE:EX <<u>Lisanne.Bowness@gov.bc.ca</u>>; Crebo, David GCPE:EX <<u>David.Crebo@gov.bc.ca</u>>

**Cc:** Brooke, Andrew TRAN:EX < <u>Andrew.Brooke@gov.bc.ca</u>>; Murdock, Dean TRAN:EX

<Dean.Murdock@gov.bc.ca>; Hill, James C TRAN:EX <James.Hill@gov.bc.ca>

Subject: FOR INPUT: Active Transportation Design Guide

Hi Rosa, as mentioned, an Active Transportation Design Guide is being built to complement the strategy for active transportation in support of CleanBC. The contracted team at Urban Systems is looking for early consensus on writing style and the look and feel of the template for the Design Guide. We would appreciate the benefit of your direction and guidance to set the direction at this drafting stage. Also attached is the draft annotated Table of Contents which gives context on what will be included in the Design Guide which is anticipated be 200-300 pages of content.

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Thanks for adding your thoughts on this.

### Jesse Skulmoski, MPA PMP

Director of Strategic Initiatives and BikeBC Ministry of Transportation and Infrastructure

Ph: 778-974-5274 Mobile: 250 361-6624 From: Kouri, Rosa GCPE:EX

To: Harbord, Chris GCPE:EX

**Subject:** RE: For Review - Energy Smart Strategy

**Date:** February 14, 2019 5:26:09 PM

Also ENV comms – Paul Corns

From: Kouri, Rosa GCPE:EX Sent: February 14, 2019 4:34 PM

To: Harbord, Chris GCPE:EX < Chris. Harbord@gov.bc.ca>

Subject: RE: For Review - Energy Smart Strategy

HI Chris,

I think the people that we will want for this are Robb Gibbs and myself for GCPE, and from CAS it would be Jeremy Hewitt (ADM), Tim Lesiuk (ED), and Claudia Trudeau.

Thank you for convening,

Rosa

**From:** Harbord, Chris GCPE:EX **Sent:** February 14, 2019 12:56 PM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>> **Subject:** RE: For Review - Energy Smart Strategy

Hi there – our program area is available to meet to discuss changes to the report. Are you able to give the CAS rep(s) a heads up and let me know who should be there and I'll send out an invite? Cheers, Chris

From: Harbord, Chris GCPE:EX Sent: February 12, 2019 12:01 PM

To: Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca>

Cc: Chambers, Craig GCPE:EX < Craig.Chambers@gov.bc.ca>; Cotton, Brian GCPE:EX

<<u>Brian.Cotton@gov.bc.ca</u>>

Subject: For Review - Energy Smart Strategy

Hi Rosa – our shop and the CITZ program area have tweaked this report to more closely align it with Clean BC.  $^{\rm s.13}$ 

s.13

Can you please let me know if you have any concerns? I'll suggest our program share with CAS as well.

# Cheers, Chris

Chris Harbord
Communications Director
Ministry of Citizens' Services
Government Communications and Public Engagement
P: 250 952-7302 | M: 250 920-5079 | chris.harbord@gov.bc.ca

From: Kouri, Rosa GCPE:EX

To: Flood, Leanne GCPE:EX

Cc: Crebo, David GCPE:EX; "Laurie Best"; Lowe, Sonia GCPE:EX; Bowness, Lisanne GCPE:EX; Zaharia, Sarah

GCPE:EX

Subject: RE: For review: Broadway web page update

**Date:** February 15, 2019 11:36:16 AM

HI Leanne, updated language suggested here.

s.13

# What is the Community Benefits Agreement?

- The Community Benefits Agreement (CBA) is an agreement between the Province and B.C.'s major building trades unions. It describes how workers are hired and employed on select major public infrastructure projects in B.C.
- The Community Benefits Agreement helps deliver good-paying jobs, better training and apprenticeships, and more trades opportunities for Indigenous people, women and youth around the province.

Also, Laurie had suggestions for alternate, more specific language on "what is BCIB". Can we say this about newsletter updates accurately? If so, let's go with this.

### What is BCIB?

- BC Infrastructure Benefits Inc. (BCIB) is the new provincial Crown corporation created to implement the CBA. Workers on the Broadway Subway project will be BCIB employees. BCIB will recruit, hire, support and pay workers on its projects.
- More information about how to apply for work opportunities will be coming shortly. In the
  meantime, interested parties can register to receive newsletter updates by emailing <a href="mailto:info@bcib.ca">info@bcib.ca</a>

**From:** Flood, Leanne GCPE:EX **Sent:** February 15, 2019 11:18 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Cc: Crebo, David GCPE:EX <David.Crebo@gov.bc.ca>; 'Laurie Best' \$.22 Lowe,

Sonia GCPE:EX <Sonia.Lowe@gov.bc.ca>; Bowness, Lisanne GCPE:EX <Lisanne.Bowness@gov.bc.ca>;

Zaharia, Sarah GCPE:EX <Sarah.Zaharia@gov.bc.ca> **Subject:** RE: For review: Broadway web page update

Hi Rosa – sorry to bug but I need to send this to the web team within the next 30 minutes to ensure updates go live in conjunction with the news release.

П	na	n	KS	!
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~Leanne

**From:** Flood, Leanne GCPE:EX **Sent:** February 15, 2019 9:22 AM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

**Cc:** Crebo, David GCPE:EX <<u>David.Crebo@gov.bc.ca</u>>; 'Laurie Best'<sup>s.22</sup>
Lowe,

Sonia GCPE:EX < Sonia.Lowe@gov.bc.ca >; Bowness, Lisanne GCPE:EX < Lisanne.Bowness@gov.bc.ca >;

Zaharia, Sarah GCPE:EX <<u>Sarah.Zaharia@gov.bc.ca</u>> **Subject:** For review: Broadway web page update

Hi there – any concerns with the proposed web update for Broadway? For the "Update Part 2" piece, I've ensured the CBA/BCIB messaging closely aligns with what was approved for Pattullo. "Update Part 3" is pulled from BCIB approved messaging. Thanks!

### Update Part 1:

https://engage.gov.bc.ca/broadwaysubway/news-releases/

Add link to news release:

### Broadway Subway project launched with procurement step

February 15, 2019

Update Part 2:

Under Project Overview, create new page called "Procurement"

Procurement

### **Competitive Selection Process**

The Broadway Subway project request for qualifications (RFQ) has been released on BC Bid to identify a contractor to design, build and finance the Broadway Subway project. The RFQ will close in April 2019. The ministry will then select up to three respondent teams to participate in the subsequent phase of the competitive selection process, which is the request for proposal stage.

### **Community Benefits Agreement**

Work on the Broadway Subway project will be done under the Community Benefits Agreement (CBA). The agreement generates benefits to the surrounding community by providing opportunities for local workers, Indigenous people, apprentices and other groups.

### **BC Infrastructure Benefits Inc.**

BC Infrastructure Benefits Inc. (BCIB) is the new provincial Crown corporation created to implement the CBA. Workers on the Broadway Subway project will be BCIB employees. BCIB will recruit, hire, support and pay workers on its projects.

More information will be available soon. In the meantime, interested workers can email BCIB at <a href="mailto:info@bcib.ca">info@bcib.ca</a> to learn more about registering for work opportunities.

Update Part 3:

https://engage.gov.bc.ca/broadwaysubway/fag/

Update the current FAQ page with additional, new content:

# What is the Community Benefits Agreement?

- The Community Benefits Agreement (CBA) is an agreement between the Province and B.C.'s major building trades unions. It describes how workers are hired and employed on select major public infrastructure projects in B.C. s.13
   s.13
- The Community Benefits Agreement helps deliver good-paying jobs, better training and apprenticeships, and more trades opportunities for Indigenous people, women and youth around the province.

#### Where can I read the CBA?

<u>Click here</u> to view a PDF of the Community Benefits Agreement.

#### What is BCIB?

- BC Infrastructure Benefits Inc. (BCIB) is the new provincial Crown corporation created to implement the CBA. Workers on the Broadway Subway project will be BCIB employees. BCIB will recruit, hire, support and pay workers on its projects.
- More information will be available soon. In the meantime, interested workers can email BCIB at <a href="mailto:info@bcib.ca">info@bcib.ca</a> to learn more about registering for work opportunities.

Т	ha	n	ks,
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~Leanne

From: Kouri, Rosa GCPE:EX Sent: February 13, 2019 5:59 PM

To: Crebo, David GCPE:EX < David.Crebo@gov.bc.ca>

**Cc:** Laurie Best S.22 Zaharia, Sarah GCPE:EX <<u>Sarah.Zaharia@gov.bc.ca</u>>; Flood, Leanne GCPE:EX <<u>Leanne.Flood@gov.bc.ca</u>>; Tomana, Sukhi GCPE:EX <<u>Sukhi.Tomana@gov.bc.ca</u>>; Lowe, Sonia GCPE:EX <<u>Sonia.Lowe@gov.bc.ca</u>>; Bowness, Lisanne GCPE:EX <<u>Lisanne.Bowness@gov.bc.ca</u>>

Subject: RE: FAQ - CBA

That sounds right, thank you

**From:** Crebo, David GCPE:EX **Sent:** February 13, 2019 5:56 PM

To: Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca >

**Cc:** Laurie Best \$.22 Zaharia, Sarah GCPE:EX <<u>Sarah.Zaharia@gov.bc.ca</u>>; Flood, Leanne GCPE:EX <<u>Leanne.Flood@gov.bc.ca</u>>; Tomana, Sukhi GCPE:EX <<u>Sukhi.Tomana@gov.bc.ca</u>>;

Lowe, Sonia GCPE:EX <<u>Sonia.Lowe@gov.bc.ca</u>>; Bowness, Lisanne GCPE:EX

<<u>Lisanne.Bowness@gov.bc.ca</u>>

Subject: Re: FAQ - CBA

Thx Rosa,

Looping in Leanne and Sukhi, who have the Broadway and Pattullo files respectively.

#### To recap:

- Add FAQs to the current FAQ tabs, without creating a new page just for CBA Qs.
- As best we can keep the FAQs relevant to the specific project.

Dave Crebo Communications Director Ministry of Transportation and Infrastructure (250) 812-5747 (cell)

On Feb 13, 2019, at 4:59 PM, Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca > wrote:

Hi Dave -

A thought here: can we include CBA questions in the normal FAQ section? It seems to jump out a bit if it has its own special FAQ section.

Let's start building the brief Q&As in any case, however they will be labelled on the project sites.

Rosa

From: Crebo, David GCPE:EX Sent: February 13, 2019 3:58 PM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Laurie Best <sup>\$.22</sup>

Zaharia, Sarah GCPE:EX < Sarah. Zaharia@gov.bc.ca >

**Subject:** FAQ - CBA **Importance:** High

As discussed, Rosa, this is what we're recommending re: having some of the CBA info publicly available:

- On both Broadway and Pattullo project pages there's a few dropdown menus including 'Project overview'.
- Currently the last item on the Project overview drop down menu is "FAQ". This is for the project itself.
- We'd another item "FAQ-CBA", linking to a ghost page that has the FAQ content from the BCIB site (which is all our material anyway, already approved)

# s.13

Dave Crebo Communications Director Ministry of Transportation and Infrastructure (250) 812-5747 From: Kouri, Rosa GCPE:EX

To: "Stephanie Lynn"; Gibbs, Robb GCPE:EX

Cc: <u>Joel Blok; Jane Hurtig (jane@hurtigconsulting.com)</u>

Subject: RE: FOR REVIEW: Adding Cell Phones to CleanBC Telephone Town Hall Dial

**Date:** February 15, 2019 3:21:11 PM

Attachments: <u>image001.png</u>

image002.png image003.png image004.png

Hi-I'm realizing that we may not yet have given you a confirmation that this makes sense. I think this is very reasonable and would agree with your recommendation below to go ahead with adding the cell phone-only households.

Robb, any issues with this?

Thanks, Rosa

From: Stephanie Lynn <Stephanie.Lynn@stratcom.ca>

Sent: February 8, 2019 4:44 PM

To: Gibbs, Robb GCPE:EX <Robb.Gibbs@gov.bc.ca>; Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

**Cc:** Joel Blok <Joel.Blok@stratcom.ca>; Jane Hurtig (jane@hurtigconsulting.com)

<jane@hurtigconsulting.com>

Subject: FOR REVIEW: Adding Cell Phones to CleanBC Telephone Town Hall Dial

Dear Robb and Rosa.

I mentioned this by phone to Rosa and Jane and have now worked up a memo describing why, what and how we would add cell phones to the Telephone Town Hall project.

Bottom line: s.13,s.17

s.13.s.17

If there are questions, please let me know. If you would like to go ahead, we can proceed with selecting the priority rate centres. Your early reaction to our recommendation would be helpful.

In terms of the Privacy Commissioner, this is public domain information (like the phone book landlines) and everyone who opts into the TTH receives the same Privacy Notice.

Best,

# Stephanie

# Stephanie Lynn

Director of Research & Engagement (Western Region)

T 604.681.3030 x 29 C 778.866.4378

E\_stephanie.lynn@stratcom.ca

#### Vancouver Office:

1770 West 7<sup>th</sup> Avenue, Suite 305, Vancouver, BC V6J 4Y6

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From: Kouri, Rosa GCPE:EX
To: LeGuilloux, Marg GCPE:EX

Subject: RE: For Rosa"s/ Marg"s approval - NR - CleanBC + Active Transportation

**Date:** February 27, 2019 2:26:48 PM

Thanks for checking in!

**From:** LeGuilloux, Marg GCPE:EX **Sent:** February 27, 2019 2:26 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

**Subject:** RE: For Rosa's/ Marg's approval - NR - CleanBC + Active Transportation

Thx kindly.

# Marg LeGuilloux

Executive Director

Communications - Social Ministries
GCPE
778-584-1259

From: Kouri, Rosa GCPE:EX

Sent: Wednesday, February 27, 2019 2:26 PM

To: LeGuilloux, Marg GCPE:EX

Subject: RE: For Rosa's/ Marg's approval - NR - CleanBC + Active Transportation

Hi Marg – yes, I've been on this one, I can get back to them.

**From:** LeGuilloux, Marg GCPE:EX **Sent:** February 27, 2019 2:26 PM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

Subject: RE: For Rosa's/ Marg's approval - NR - CleanBC + Active Transportation

Rosa, have you had involvement with this in the past? **\$.22** am happy for you to leap in if you have content knowledge? Pls do let me know.

Thx.

Marg LeGuilloux

Executive Director

Communications - Social Ministries

GCPE

778-584-1259

From: Bowness, Lisanne GCPE:EX

**Sent:** Wednesday, February 27, 2019 2:13 PM **To:** Kouri, Rosa GCPE:EX; LeGuilloux, Marg GCPE:EX **Cc:** Crebo, David GCPE:EX; Tomana, Sukhi GCPE:EX

I don't, and

**Subject:** For Rosa's/ Marg's approval - NR - CleanBC + Active Transportation

Importance: High

Hi Rosa & Marg s.22

Here is the NR for the active transportation public engagement launch – lined up for Saturday March 2.

The website right now is the test site, but we will replace that link with the real site.

Over to you for HQ approval please – then we will send to MO for final signoff.

Thanks!

Lisanne

# **Lisanne Bowness | Communications Manager**

Government Communications and Public Engagement Ministry of Transportation and Infrastructure

Direct: 250-356-7707 Cell: 250-889-1336 From: Kouri, Rosa GCPE:EX

To: Bowness, Lisanne GCPE:EX; LeGuilloux, Marg GCPE:EX
Cc: Crebo, David GCPE:EX; Tomana, Sukhi GCPE:EX

Subject: RE: For Rosa"s/ Marg"s approval - NR - CleanBC + Active Transportation

**Date:** February 28, 2019 12:15:28 PM

Attachments: NR CleanBC + ActiveTransportation PublicEngagement DRAFT RK.docx

Thanks Lisanne.

Updated version attached.

Rosa

**From:** Bowness, Lisanne GCPE:EX **Sent:** February 27, 2019 2:13 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; LeGuilloux, Marg GCPE:EX

<Marg.LeGuilloux@gov.bc.ca>

Cc: Crebo, David GCPE:EX <David.Crebo@gov.bc.ca>; Tomana, Sukhi GCPE:EX

<Sukhi.Tomana@gov.bc.ca>

**Subject:** For Rosa's/ Marg's approval - NR - CleanBC + Active Transportation

Importance: High

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Thanks!

Lisanne

#### **Lisanne Bowness | Communications Manager**

Government Communications and Public Engagement Ministry of Transportation and Infrastructure

Direct: 250-356-7707 Cell: 250-889-1336 From: Kouri, Rosa GCPE:EX

To: Bowness, Lisanne GCPE:EX; Crebo, David GCPE:EX

Cc: Murdock, Dean TRAN:EX; Tomana, Sukhi GCPE:EX; Young, Emily GCPE:EX

Subject: RE: Forum invitation language for Indigenous communities

**Date:** February 22, 2019 1:49:22 PM

Hi, approved from me, with 2 small changes below (one deletion and one addition, highlighted in green). Sarah Plank, CD at MIRR, has also seen this now as well.

Thanks,

Rosa

**From:** Bowness, Lisanne GCPE:EX **Sent:** February 22, 2019 11:47 AM

To: Crebo, David GCPE:EX <David.Crebo@gov.bc.ca>; Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

**Cc:** Murdock, Dean TRAN:EX <Dean.Murdock@gov.bc.ca>; Tomana, Sukhi GCPE:EX <Sukhi.Tomana@gov.bc.ca>; Young, Emily GCPE:EX <Emily.Young@gov.bc.ca>

Subject: FW: Forum invitation language for Indigenous communities

Hi Dave & Rosa – the below text (highlighted) looks fine to me – but we wanted to run it past you both for urgent/ quick signoff please.

This is to invite Indigenous groups to participate in the upcoming active transportation forums. Please advise ASAP on this – and Dean will get the invites out the door.

From: Young, Emily GCPE:EX Sent: February 22, 2019 10:58 AM

**To:** Murdock, Dean TRAN:EX < <u>Dean.Murdock@gov.bc.ca</u>>; Twynstra, Tanya L GCPE:EX

<<u>Tanya.Twynstra@gov.bc.ca</u>>; Crebo, David GCPE:EX <<u>David.Crebo@gov.bc.ca</u>>

Subject: RE: Forum invitation language for Indigenous communities

Hey Dean,

I am going to run this past one of the folks on our end who hold the pen on language around CleanBC... I will flag it as urgent.

Has your comms shop and Dave Crebo and his shop had a look at this?

Emily

From: Murdock, Dean TRAN:EX Sent: February 22, 2019 10:53 AM

To: Young, Emily GCPE:EX < Emily. Young@gov.bc.ca >; Twynstra, Tanya L GCPE:EX

<Tanya.Twynstra@gov.bc.ca>

**Subject:** Forum invitation language for Indigenous communities

Importance: High

Hi Emily and Tanya,

I need your help with an urgent review to get invitations out to Indigenous communities.

Our team has been working with the Climate Action Secretariat to be part of a coordinated Indigenous engagement approach as part of CleanBC. David Coney with CAS has let us know that the creation of a working group with the BCAFN will not occur in time for us to notify Indigenous communities about the eight regional forums (that start in one week).

With the tight timeline, David has suggested that we reach out to all Indigenous communities to let them know about the forums and the coordinated approach. The highlighted text below is CAS suggested language. The balance of the text is the GCPE-approved invitation language.

We are extremely supportive of the coordinated approach and will continue to work with the CAS team. However, we are acutely aware that not including Indigenous communities in the forum invitations will create a very negative perception of the process. With only one week to go before the first session starts, there is some urgency to getting this invitation out the door.

Are you able to review the language below (previously approved GCPE language with added CAS proposed language), we can send out the invitations ASAP.

Thanks very much,

#### Dean Murdock | Project Manager, Active Transportation Strategy

Ministry of Transportation and Infrastructure

**T**: 250 952-1264 | **C**: 250 415-6159

Our government is committed to protecting nature and making life better for people. Recently we introduced a CleanBC plan that puts our province on the path to a better future, and in the coming months British Columbians will have an opportunity to shape CleanBC initiatives.

CleanBC commits the Province to work in collaboration with Indigenous peoples to seize new clean economy opportunities and help communities adapt to the impacts of climate change. This collaborative approach will reflect government's commitment s.13 to support the implementation of the United Nations Declaration on the Rights of Indigenous Peoples, and the Calls to Action of the Truth and Reconciliation Commission.

Implementing CleanBC is a cross-government priority, involving several ministries, with commitments related to energy, transportation, housing, industry, skills training, and more. Ministries will be working in a coordinated manner to engage with Indigenous peoples on the initiatives within CleanBC, supported by the B.C. Climate Action Secretariat.

In addition to the coordinated engagement approach supported by the B.C. Climate Action Secretariat, the Ministry of Transportation and Infrastructure would like to invite you to participate in an interactive regional forum on active transportation. Eight regional forums are being held across the province to collect input and ideas from key

March 1 9:45 a.m. – 1:15 p.m.	Surrey	City Centre Library – Dr. Ambedkar Room (Room 418) 10350 University Dr, V3T 4C3
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Light refreshments will be provided.

To register for a forum, please email <u>ActiveTransportation@gov.bc.ca</u> with subject line "[community name] forum" and with your name and organization in the body of the email.

If you are unable to attend, or would like to designate a representative, please forward this invitation internally to an alternate. We want to make sure we hear from your group or organization. Please email us with any questions you may have. In addition, there will be an opportunity to provide input online through the EngageBC website in the coming weeks.

Working together, we can make communities more livable with investments in cleaner transportation options that are healthy, convenient and affordable. To learn more about the CleanBC plan, please visit <a href="https://engage.gov.bc.ca/cleanbc">https://engage.gov.bc.ca/cleanbc</a>

From: Kouri, Rosa GCPE:EX
To: Plank, Sarah GCPE:EX

Crebo, David GCPE:EX; Corns, Paul GCPE:EX

Subject: RE: Forum invitation language for Indigenous communities

**Date:** February 22, 2019 1:49:42 PM

Good flag, thank you

From: Plank, Sarah GCPE:EX Sent: February 22, 2019 1:45 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Cc: Crebo, David GCPE:EX <David.Crebo@gov.bc.ca>; Corns, Paul GCPE:EX

<Paul.1.Corns@gov.bc.ca>

Subject: RE: Forum invitation language for Indigenous communities

Just one small tweak. s.13

s.13

Other than that, it looks fine. Thanks, Sarah.

From: Kouri, Rosa GCPE:EX Sent: February 22, 2019 1:42 PM

To: Plank, Sarah GCPE:EX < Sarah. Plank@gov.bc.ca>

Cc: Crebo, David GCPE:EX < <u>David.Crebo@gov.bc.ca</u>>; Corns, Paul GCPE:EX

<Paul.1.Corns@gov.bc.ca>

**Subject:** RE: Forum invitation language for Indigenous communities

Thanks Sarah – I'll get back to you on the next steps early next week, will try to line something up with Paul and the stakeholder team at CAS. In the meantime, do you see any flags with the language below?

Rosa

From: Plank, Sarah GCPE:EX Sent: February 22, 2019 1:34 PM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>

Cc: Crebo, David GCPE:EX < <u>David.Crebo@gov.bc.ca</u>>; Corns, Paul GCPE:EX

<Paul.1.Corns@gov.bc.ca>

Subject: RE: Forum invitation language for Indigenous communities

Thanks Rosa. I hadn't had a heads up on this yet, so thanks for passing it along. I would appreciate staying looped in on this so we can coordinate and align. Let me know what you think that looks like at this point. Sarah.

Sarah Plank

Communications Director | Ministry of Indigenous Relations & Reconciliation Government Communications & Public Engagement

Office: 250.952.1889 | Mobile: 250.208.9621 | Email: sarah.plank@gov.bc.ca

From: Kouri, Rosa GCPE:EX

**Sent:** February 22, 2019 11:35 AM

To: Plank, Sarah GCPE:EX < Sarah.Plank@gov.bc.ca>

**Cc:** Crebo, David GCPE:EX < <u>David.Crebo@gov.bc.ca</u>>; Corns, Paul GCPE:EX

<Paul.1.Corns@gov.bc.ca>

Subject: RE: Forum invitation language for Indigenous communities

FYI Sarah, if this hasn't come across your desk yet. Draft invitation language to indigenous communities for active transportation forums hosted by MOTI, and part of CleanBC.

There's likely a broader conversation needed around the coordinated approach to Indigenous engagement that is being led by the Climate Action Secretariat and making sure our respective communications teams are looped in and aligned. That may be happening already and I'm not aware.

Thanks, Rosa

From: Young, Emily GCPE:EX Sent: February 22, 2019 10:59 AM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

Subject: FW: Forum invitation language for Indigenous communities

Importance: High

Just ensuring the language used below is ok?

I have flagged this for Dave Crebo in ENV as well.

From: Murdock, Dean TRAN:EX Sent: February 22, 2019 10:53 AM

**To:** Young, Emily GCPE:EX < Emily. Young@gov.bc.ca >; Twynstra, Tanya L GCPE:EX

<Tanya.Twynstra@gov.bc.ca>

Subject: Forum invitation language for Indigenous communities

Importance: High

Hi Emily and Tanya,

I need your help with an urgent review to get invitations out to Indigenous communities.

Our team has been working with the Climate Action Secretariat to be part of a coordinated Indigenous engagement approach as part of CleanBC. David Coney with CAS has let us know that the creation of a working group with the BCAFN will not occur in time for us to notify Indigenous communities about the eight regional forums (that start in one week).

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Ministry of Transportation and Infrastructure

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Working together, we can make communities more livable with investments in cleaner transportation options that are healthy, convenient and affordable. To learn more about the CleanBC plan, please visit <a href="https://engage.gov.bc.ca/cleanbc">https://engage.gov.bc.ca/cleanbc</a>

From: Kouri, Rosa GCPE:EX
To: "Nate King"

 Cc:
 Hardin, Karl GCPE:EX

 Subject:
 RE: FW: CleanBC table

 Date:
 February 19, 2019 5:16:24 PM

Great, that worked. Thank you

From: Nate King s.22

Sent: February 19, 2019 5:15 PM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Cc:** Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>

Subject: Re: FW: CleanBC table

Can you force reload in IE and let me know if that makes a difference? (Hold down shift and press

reload) N.

On Tue, Feb 19, 2019 at 5:13 PM Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> wrote:

Great, thank you for the prompt action on that! I'm seeing it on chrome btw, but not on explorer...

Rosa

From: Nate King \$.22

**Sent:** February 19, 2019 5:08 PM

**To:** Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>> **Cc:** Hardin, Karl GCPE:EX <<u>Karl.Hardin@gov.bc.ca</u>>

Subject: Re: FW: CleanBC table

That's in place, let me know if you need any changes made to it.

IV.

On Tue, Feb 19, 2019 at 4:59 PM Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca > wrote:

Hi Nate,

Can we add a link to this file at the bottom of <u>cleanbc.ca</u>? After we link to the reports?

https://news.gov.bc.ca/files/6652\_CleanBC\_BudgetTable\_Final.pdf

Identifying text could read: Budget 2019 CleanBC Update

Thanks,

Rosa

From: Kouri, Rosa GCPE:EX
To: Finn, Heather GCPE:EX

Subject: RE: Hayman

**Date:** February 21, 2019 1:59:39 PM

s.13

**From:** Finn, Heather GCPE:EX **Sent:** February 21, 2019 1:55 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: Hayman

Budget tour group looking a CleanBC/Budget echo for Hayman to do on March 20.....any ideas?

s.13

#### **Heather Finn**

Director – Cabinet Priorities
Government Communications and Public Engagement
Heather.Finn@gov.bc.ca
778-679-2104

From: Kouri, Rosa GCPE:EX

To: Pollock, Dan GCPE:EX

Subject: RE: Here"s my presentation

Date: February 14, 2019 9:48:09 AM

Attachments: CLEANBC -GDX presentation DRAFT.pptx

My bad

From: Kouri, Rosa GCPE:EX

Sent: February 14, 2019 9:46 AM

To: Pollock, Dan GCPE:EX <Dan.Pollock@gov.bc.ca>

Subject: Here's my presentation

I don't have USB handy it seems, can you load this or should I just bring my laptop?

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

Rosa.Kouri@gov.bc.ca | Office: 778-974-2241 | Mobile: 778-676-1218

 From:
 Kouri, Rosa GCPE:EX

 To:
 Pollock, Dan GCPE:EX

 Subject:
 RE: Here"s my presentation

 Date:
 February 14, 2019 10:50:35 AM

I hope it was ok! So many people ----Original Message----From: Pollock, Dan GCPE:EX Sent: February 14, 2019 10:39 AM To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> Subject: Re: Here's my presentation Thank you. That was perfect! Dan > On Feb 14, 2019, at 09:48, Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> wrote: > My bad > From: Kouri, Rosa GCPE:EX > Sent: February 14, 2019 9:46 AM > To: Pollock, Dan GCPE:EX < Dan.Pollock@gov.bc.ca> > Subject: Here's my presentation > I don't have USB handy it seems, can you load this or should I just bring my laptop? > > Rosa > > > --> Rosa Kouri > Director, Cabinet Priorities | Strategic Communications Division > Government Communications and Public Engagement > Rosa.Kouri@gov.bc.ca<<u>mailto:Rosa.Kouri@gov.bc.ca</u>> |Office: > 778-974-2241 | Mobile: 778-676-1218 > < CLEANBC - GDX presentation DRAFT.pptx>

 From:
 Kouri, Rosa GCPE:EX

 To:
 Twynstra, Tanya L GCPE:EX

 Cc:
 Young, Emily GCPE:EX

**Subject:** RE: In prep for this afternoons meeting - Naming conventions - Options

**Date:** February 21, 2019 11:20:09 AM

These sound good, except for the third bullet. s.13

s.13

**From:** Twynstra, Tanya L GCPE:EX **Sent:** February 21, 2019 10:00 AM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Cc:** Young, Emily GCPE:EX <Emily.Young@gov.bc.ca>

**Subject:** In prep for this afternoons meeting - Naming conventions - Options

Hey there, I did a quick check in with our tech side and it looks like we can create the following vanities

- cleanbc.ca/activetransportation (and redirect to engage.gov.bc.ca/activetransportation)
- cleanbc.ca/jobreadiness (and redirect to engage.gov.bc.ca/jobreadiness)

s.13

Those vanities will then redirect to the separate instances of engage.gov.bc.ca which we need since they will embed different contextual information and different interactivity.

From: Kouri, Rosa GCPE:EX
To: Lesiuk, Tim ENV:EX

Subject: RE: Input on timeline for CleanBC Date: February 21, 2019 12:44:35 PM

Thanks Tim, very helpful

From: Lesiuk, Tim ENV:EX

Sent: February 21, 2019 12:41 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: RE: Input on timeline for CleanBC

I think you have it right. A couple to think about:

Encourage development of innovative, low-cost building solutions – is a building design competition and could be promoted beyond the exclusive architectural community, and could even be given some affordability objectives like focus on new public housing, homes under \$XXXk to build, modular, rural etc... instead of fancy, expensive glass towers, or wood towers.

CleanBC Communities Fund – is grants for public infrastructure for local governments. Often gets lost, but could be a much bigger touch in communities

Remote Communities – could offer a door into rural communities that might otherwise be very narrowly focused. Also aligns with a bunch of other issues/opportunities around energy/electricity in rural BC, econ dev, etc...

Hope this helps tim

Tim Lesiuk
Executive Director, Clean Growth Strategy
Climate Action Secretariat
Ministry of Environment and Climate Change Strategy

Cell:+1 250-216-5893 Email: tim.lesiuk@gov.bc.ca

From: Kouri, Rosa GCPE:EX Sent: February 20, 2019 7:11 PM

To: Lesiuk, Tim ENV:EX < Tim.Lesiuk@gov.bc.ca>

Subject: Input on timeline for CleanBC

Hi Tim,

I'm hoping to get your quick input on a draft document that I will be sharing further for input — we are trying to plan at GCPE on what initiatives are coming down the pipe and what kind of engagement/marketing support they will need. I know that workplans are coming up through the ED/AND/DM committees, but recognizing that those will take some time to put together I want to create this as a working solution to help us plan and coordinate at GCPE.

I've included the timing information that I have next to each of the CleanBC implementation items – the pieces highlighted in yellow are the ones that will likely need extensive marketing/engagement support (and there will be likely be multiple tiers of this, so this is a very initial assessment).

I'm hoping to share this with a few key folks tomorrow afternoon - if you're able to give this a onceover tomorrow morning, that would be amazing, even just to let me know from your perspective if I'm way off on any of these items in terms of the timelines. My plan is to follow up directly with EMPR, MOTI, CITZ etc as soon as I can (though likely not in time for tomorrow).

Many thanks, Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

Rosa.Kouri@gov.bc.ca | Office: 778-974-2241 | Mobile: 778-676-1218

From: Kouri, Rosa GCPE:EX
To: Lacharite, Kim A GCPE:EX

Subject: RE: Key Messages and the Report - CleanBC

**Date:** February 27, 2019 2:12:26 PM

Sure, we can distribute it. The CDs do have this (or the earlier version of it) – we distributed it when we did the launch in December.

**From:** Lacharite, Kim A GCPE:EX **Sent:** February 27, 2019 12:25 PM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Subject:** FW: Key Messages and the Report - CleanBC

Curious – this seems like a product the ED table might appreciate. I'm sure all CD's have it but wondering if we can provide to this group as well. Thoughts?

From: Twynstra, Tanya L GCPE:EX

Sent: Wednesday, February 27, 2019 9:10 AM

To: Lacharite, Kim A GCPE:EX < Kim.Lacharite@gov.bc.ca >; Moser, Walter GCPE:EX

GCPE:EX < Garrett.Cormack@gov.bc.ca >; Young, Deanna C GCPE:EX < Deanna.Young@gov.bc.ca >;

Singbeil, Kelsey GCPE:EX < Kelsey.Singbeil@gov.bc.ca >; Hewitt, Justin GCPE:EX

<<u>Justin.Hewitt@gov.bc.ca</u>>; Pollock, Dan GCPE:EX <<u>Dan.Pollock@gov.bc.ca</u>>; Wrate, David GCPE:EX

<David.Wrate@gov.bc.ca>

Subject: Key Messages and the Report - CleanBC

As promised yesterday, please see the CleanBC message guide and the PDF of the full report.

From: Kouri, Rosa GCPE:EX

To: Corns, Paul GCPE:EX; Hardin, Karl GCPE:EX; LeSueur, Kathryn GCPE:EX

Subject: RE: Logo

**Date:** February 20, 2019 5:23:27 PM

Just saw Kathryn's email – Andrew's version will combine the BG Government wordmark with CleanBC, so is likely preferable if it comes in time.

Rosa

From: Kouri, Rosa GCPE:EX

Sent: February 20, 2019 5:22 PM

To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>;

LeSueur, Kathryn GCPE:EX <Kathryn.LeSueur@gov.bc.ca>

Subject: RE: Logo

Hi Paul – you'll find what you need here:

https://www.dropbox.com/sh/jcvccz68qb4rwiq/AADtxDHZ3dIYZ1-MKkAFipUoa?dl=0. Thanks for looking into it!

From: Corns, Paul GCPE:EX Sent: February 20, 2019 5:15 PM

To: Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>; Hardin, Karl GCPE:EX <<u>Karl.Hardin@gov.bc.ca</u>>;

LeSueur, Kathryn GCPE:EX < Kathryn.LeSueur@gov.bc.ca>

Subject: FW: Logo

Hi folks,

Can someone flip me a few variations on the CleanBC logo for use by Jeremy and Pembina. I have asked for detail on the how and where it will be displayed.

Thanks Paul

From: Hewitt, Jeremy ENV:EX

Sent: Wednesday, February 20, 2019 5:09 PM

To: Corns, Paul GCPE:EX

Cc: Karen Tam Wu (karentw@pembina.org)

Subject: Logo

Hi Paul -

Could you please connect with Karen (cc'd) to discuss a BC/CleanBC Logo. We are supporting an event they are doing and want to ensure they have our logo for materials, etc.

I understand this is quite urgent as items are going to print soon.

Thanks,

Jeremy

From: Kouri, Rosa GCPE:EX

To: Gibbs, Robb GCPE:EX; LeSueur, Kathryn GCPE:EX

Subject: RE: Media request - The Breaker - CleanBC telephone town halls

Date: February 20, 2019 4:52:02 PM

Great, I will send this on

From: Gibbs, Robb GCPE:EX **Sent:** February 20, 2019 4:32 PM

To: LeSueur, Kathryn GCPE:EX <Kathryn.LeSueur@gov.bc.ca>

Cc: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

**Subject:** Re: Media request - The Breaker - CleanBC telephone town halls

Hi

Good by me.

Sent from my iPhone

On Feb 20, 2019, at 4:21 PM, LeSueur, Kathryn GCPE:EX < Kathryn.LeSueur@gov.bc.ca > wrote:

See below for suggested response to Mr. Mackin:

#### Reporter

Bob Mackin, Freelancer bob@thebreaker.news

604-982-9130 c: 604-724-5604

Deadline n/a

#### Request

With regard to the CleanBC telephone town halls in March, what are the names of the contractors and what is the budget of the telephone town halls?

#### **Response:**

Contractors to produce the CleanBC telephone town halls:

- Strategic Communications Inc.
- Hurtig Consulting

The budget to produce the 4 telephone town halls is \$168,100.

From: Kouri, Rosa GCPE:EX

Sent: Friday, February 15, 2019 5:08 PM

To: LeSueur, Kathryn GCPE:EX

Subject: FW: Media request - The Breaker - CleanBC telephone town halls

Hi Kathryn – might you have the info needed for below?

Thanks,

Rosa

From: Karn, David GCPE:EX

**Sent:** February 15, 2019 11:58 AM

To: Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca>

**Cc:** Chambers, Craig GCPE:EX < <u>Craig.Chambers@gov.bc.ca</u>>

Subject: Media request - The Breaker - CleanBC telephone town halls

Hi Rosa,

Would this be for HQ to answer?

#### Reporter

Bob Mackin, Freelancer bob@thebreaker.news

604-982-9130 c: 604-724-5604

Deadline n/a

# Request

With regard to the CleanBC telephone town halls in March, what are the names of the contractors and what is the budget of the telephone town halls?

# **Background**

#### Recommendation

From: Kouri, Rosa GCPE:EX
To: Karn, David GCPE:EX

Subject: Re: Media request - The Breaker - CleanBC telephone town halls

**Date:** February 20, 2019 4:00:45 PM

Working on it, should have it by the morning

Sent from my iPhone

On Feb 20, 2019, at 3:08 PM, Karn, David GCPE:EX < David.Karn@gov.bc.ca > wrote:

Rosa, any information on this?

On Feb 15, 2019, at 5:07 PM, Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca > wrote:

Yes I think this is HQ, I don't have the information but will look into it.

From: Karn, David GCPE:EX

**Sent:** February 15, 2019 11:58 AM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

**Cc:** Chambers, Craig GCPE:EX < <u>Craig.Chambers@gov.bc.ca</u>>

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#### **Background**

#### Recommendation

From: Kouri, Rosa GCPE:EX
To: Karn, David GCPE:EX

Subject: RE: Media request - The Breaker - CleanBC telephone town halls

**Date:** February 21, 2019 11:42:50 AM

Sure, you think it's better to be more general on the number?

No concerns here.

From: Karn, David GCPE:EX

**Sent:** February 21, 2019 10:02 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: RE: Media request - The Breaker - CleanBC telephone town halls

Rosa, how about this response?

### Contractors to produce the CleanBC telephone town halls:

- Strategic Communications Inc.
- Hurtig Consulting

\$170k has been budgeted to produce the 4 telephone town halls.

The total will be finalized following the conclusion of these events. -

From: Kouri, Rosa GCPE:EX Sent: February 20, 2019 4:53 PM

To: Karn, David GCPE:EX < David. Karn@gov.bc.ca >

Subject: RE: Media request - The Breaker - CleanBC telephone town halls

Hi Dave, here is the response:

#### Reporter

Bob Mackin, Freelancer bob@thebreaker.news

604-982-9130 c: 604-724-5604

Deadline n/a

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From: Karn, David GCPE:EX

**Sent:** February 15, 2019 11:58 AM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

Cc: Chambers, Craig GCPE:EX < Craig.Chambers@gov.bc.ca>

**Subject:** Media request - The Breaker - CleanBC telephone town halls

Hi Rosa,

Would this be for HQ to answer?

#### Reporter

Bob Mackin, Freelancer bob@thebreaker.news

604-982-9130 c: 604-724-5604

Deadline n/a

Request

With regard to the CleanBC telephone town halls in March, what are the names of the contractors and what is the budget of the telephone town halls?

#### Background

#### Recommendation

From: Kouri, Rosa GCPE:EX

To: Tomana, Sukhi GCPE:EX; Guiney, Lisa GCPE:EX; Murdock, Dean TRAN:EX; Skulmoski, Jesse L TRAN:EX; Crebo,

David GCPE:EX; Young, Emily GCPE:EX; Brooke, Andrew TRAN:EX; Callander, Alan TRAN:EX; Twynstra, Tanya L

Subject: RE: Minister"s Message- CleanBC - Active Transport - Weekly Project Call - Feb 27 Notes

Date: February 28, 2019 11:12:54 AM

Thank you Sukhi.

Dean and team, could you send me the PPT that will be delivered tomorrow?

Thanks, Rosa

From: Tomana, Sukhi GCPE:EX **Sent:** February 28, 2019 11:07 AM

To: Guiney, Lisa GCPE:EX <Lisa.Guiney@gov.bc.ca>; Murdock, Dean TRAN:EX <Dean.Murdock@gov.bc.ca>; Skulmoski, Jesse L TRAN:EX <Jesse.Skulmoski@gov.bc.ca>; Crebo, David GCPE:EX <David.Crebo@gov.bc.ca>; Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Young, Emily GCPE:EX <Emily.Young@gov.bc.ca>; Brooke, Andrew TRAN:EX <Andrew.Brooke@gov.bc.ca>;

Callander, Alan TRAN:EX <Alan.Callander@gov.bc.ca>; Twynstra, Tanya L GCPE:EX

<Tanya.Twynstra@gov.bc.ca>

Subject: Minister's Message- CleanBC - Active Transport - Weekly Project Call - Feb 27 Notes

Hi everyone – thank you for your patience.

Hope the attached Minister's message was worth the wait

Sukhi

From: Guiney, Lisa GCPE:EX **Sent:** February 28, 2019 9:38 AM

To: Murdock, Dean TRAN:EX < Dean.Murdock@gov.bc.ca >; Skulmoski, Jesse L TRAN:EX <<u>Jesse.Skulmoski@gov.bc.ca</u>>; Crebo, David GCPE:EX <<u>David.Crebo@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Young, Emily GCPE:EX <Emilv.Young@gov.bc.ca>; Tomana, Sukhi GCPE:EX <Sukhi.Tomana@gov.bc.ca>; Brooke, Andrew TRAN:EX <Andrew.Brooke@gov.bc.ca>; Callander, Alan TRAN:EX < Alan.Callander@gov.bc.ca >; Twynstra, Tanya L GCPE:EX

<<u>Tanya.Twynstra@gov.bc.ca</u>>

**Subject:** CleanBC - Active Transport - Weekly Project Call - Feb 27 Notes

Hello

The following are my meeting notes from the Feb 27<sup>th</sup> project team call.

- Rosa has requested a policy briefing on the overall plan for active transportation
  - Transportation to schedule a meeting
- Rosa would like to review the technical guide for municipalities
  - Transportation to send
- Welcome Message for the engagement site is with the MO
  - Sukhi to follow up
- Updates to the engagement site have been done
  - Spencer's role as Advisor has been added to the site
- Rosa would like to review the govTogetherBC tweets
  - Tweets are with the comms shop. Tanya will review first and then send to Rosa Thursday
- Andrew will be sending the news release and engagement site link to stakeholders
- Contract management
  - Lisa to send draft Partnership Agreement to Transportation
  - Dean to work with Context on Change Order to original contract
- CleanBC Telephone town halls will be in March so Context and Transportation staff should be aware as they may get questions at their stakeholder meetings.
  - Emily to send town hall Q&As and poster to Andrew and Dean so they have the information
- Media pitches to promote Active Transportation engagement
  - Sukhi to discuss the Communications Plan for the 6 week engagement with David Crebo
  - Tanya would like at minimum to do a 3 day warning letting people know the engagement will be closing
- Transportation needs to assign a point person at the stakeholder meetings if media shows up. Sukhi should chat with Dave about the best approach.
  - Important for the government to ensure the media manages the privacy of people who attend
- Spencer would like to film an welcome video if he's unable to attend a stakeholder meeting
  - Emily to inquire on booking a videographer and will get back to Andrew

-----Original Appointment-----**From:** Guiney, Lisa GCPE:EX

**Sent:** February 15, 2019 6:24 PM

**To:** Guiney, Lisa GCPE:EX; Murdock, Dean TRAN:EX; Skulmoski, Jesse L TRAN:EX; Crebo, David GCPE:EX; Kouri, Rosa GCPE:EX; Young, Emily GCPE:EX; Tomana, Sukhi GCPE:EX; Brooke, Andrew

TRAN:EX; Callander, Alan TRAN:EX; Twynstra, Tanya L GCPE:EX

Subject: CleanBC - Active Transport - Weekly Project Call

When: February 27, 2019 3:00 PM-3:30 PM (UTC-08:00) Pacific Time (US & Canada).

Where: Call

→ Join Skype Meeting

Trouble Joining? Try Skype Web App

# Join by phone

Local - Victoria:\$s.15,s.17(BC, Canada)English (United States)Local - Vancouver:\$s.15,s.17(BC, Canada)English (United States)

Toll-Free: s.15,s.17 (BC, Canada) English (United States)

Find a local number

Conference ID: s.15,s.17

Forgot your dial-in PIN? | Help

From: Kouri, Rosa GCPE:EX
To: Beaupre, Darren GCPE:EX

Subject: RE: Missed Call

**Date:** February 15, 2019 12:19:10 PM

Thanks Darren – wanted to check in on when you will have the EMPR additions to the CleanBC/Budget QA. I have things to add and am doing a final look at it, FIN is asking for it by 1...

Rosa

**From:** Beaupre, Darren GCPE:EX **Sent:** February 15, 2019 11:48 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: Re: Missed Call

Sorry will call you shortly.

Sent from my iPhone

On Feb 15, 2019, at 11:44 AM, Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca > wrote:

You missed a call from Kouri, Rosa GCPE:EX (Work) at <a href="mailto:rosa.kouri@gov.bc.ca">rosa.kouri@gov.bc.ca</a>.

Caller-Id: rosa.kouri@gov.bc.ca

Job Title: Director, Cabinet Priorities

Company: Government Communications and Public Engagement

Email: Rosa.Kouri@gov.bc.ca

From: Kouri, Rosa GCPE:EX

To: LeSueur, Kathryn GCPE:EX; Kelch, Kyla GCPE:EX

Cc: Corns, Paul GCPE:EX
Subject: RE: MO TTH info

**Date:** February 27, 2019 5:03:54 PM

Thanks Kathryn, good point. I don't think I have updated versions of these, Kyla let's make sure Paul gets these (if they aren't the ones that we shared with him last week).

Thanks,

Rosa

From: LeSueur, Kathryn GCPE:EX Sent: February 27, 2019 5:01 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Kelch, Kyla GCPE:EX <Kyla.Kelch@gov.bc.ca>

Cc: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>

Subject: MO TTH info

Rosa,

Paul Corns stopped by my office and mentioned there is a binder being put together for Minister Heyman on the TTH's.

I would suggest copies of the print ads (ocean and trees) and a copy of the radio script also be included.

Please coordinate with Kyla if you don't have a copy of the scripts and/or ads.

Thank you,

Kathryn

From:Kouri, Rosa GCPE:EXTo:Hanuman, Heron GCPE:EXSubject:RE: moderating the FB ads?Date:February 22, 2019 9:37:11 AM

Of course when I'm looking for them I can't find them!

I should have taken a screenshot. It's the promoted ads for CleanBC. Tagline is: There's nothing more important than protecting the place we call home. The images are either a horizontal waterfall, or orcas.

**From:** Hanuman, Heron GCPE:EX **Sent:** February 22, 2019 9:34 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: Re: moderating the FB ads?

Can you send me the specific ad you saw.

From: "Kouri, Rosa GCPE:EX" < Rosa. Kouri@gov.bc.ca>

Date: Friday, February 22, 2019 at 9:30 AM

**To:** "Hanuman, Heron GCPE:EX" < <u>Heron.Hanuman@gov.bc.ca</u>>, Karl Hardin < <u>Karl.Hardin@gov.bc.ca</u>>, "Kelch, Kyla GCPE:EX" < <u>Kyla.Kelch@gov.bc.ca</u>>

**Subject:** RE: moderating the FB ads?

Thank you

**From:** Hanuman, Heron GCPE:EX **Sent:** February 22, 2019 9:19 AM

To: Hardin, Karl GCPE:EX < Karl. Hardin@gov.bc.ca >; Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >;

Kelch, Kyla GCPE:EX < Kyla. Kelch@gov.bc.ca >

**Subject:** Re: moderating the FB ads?

Thanks Rosa. Will look into this now.

From: Karl Hardin < Karl. Hardin@gov.bc.ca>
Date: Friday, February 22, 2019 at 9:18 AM

To: "Kouri, Rosa GCPE:EX" < Rosa. Kouri@gov.bc.ca > , "Kelch, Kyla GCPE:EX"

<Kyla.Kelch@gov.bc.ca>

Cc: "Hanuman, Heron GCPE:EX" < Heron. Hanuman@gov.bc.ca>

**Subject:** Re: moderating the FB ads?

Looping in Heron, who is point for moderation. Good flag, thanks Rosa.

--

#### **Karl Hardin**

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Kouri, Rosa GCPE:EX" < Rosa.Kouri@gov.bc.ca>

Date: Thursday, February 21, 2019 at 6:04 PM

To: "Kelch, Kyla GCPE:EX" < Kyla.Kelch@gov.bc.ca >, "Hardin, Karl GCPE:EX"

<Karl.Hardin@gov.bc.ca>

**Subject:** moderating the FB ads?

Hi – just checking in with whether we are moderating the promoted stuff we have on CleanBC? I see them regularly and lately have seen lots of unmoderated negative stuff along with it, seems to be mounting up.

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

To: Sanford, Donna L GCPE:EX; Frampton, Caelie ENV:EX; Copage, Caitlin GCPE:EX

Subject: RE: notes on the back of that excel sheet?

**Date:** February 21, 2019 5:04:01 PM

## Thank you!

From: Sanford, Donna L GCPE:EX Sent: February 21, 2019 4:59 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Frampton, Caelie ENV:EX

<Caelie.Frampton@gov.bc.ca>; Copage, Caitlin GCPE:EX <Caitlin.Copage@gov.bc.ca>

**Subject:** RE: notes on the back of that excel sheet?

#### Will do Rosa.

From: Kouri, Rosa GCPE:EX

Sent: Thursday, February 21, 2019 4:58 PM

To: Frampton, Caelie ENV:EX; Sanford, Donna L GCPE:EX; Copage, Caitlin GCPE:EX

**Subject:** notes on the back of that excel sheet?

I think I may have accidentally handed out a draft excel sheet that I had scribbled some notes on the back of... no biggie, but could you snap a photo and send it to me if so?

Many thanks...

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

From: Kouri, Rosa GCPE:EX
To: Frampton, Caelie ENV:EX

**Subject:** RE: notes on the back of that excel sheet?

**Date:** February 21, 2019 5:42:40 PM

Yes, I got it! Thanks for checking!

From: Frampton, Caelie ENV:EX Sent: February 21, 2019 5:39 PM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Subject:** RE: notes on the back of that excel sheet?

I believe it was on Donna's...

From: Kouri, Rosa GCPE:EX Sent: February 21, 2019 4:58 PM

**To:** Frampton, Caelie ENV:EX < <u>Caelie.Frampton@gov.bc.ca</u>>; Sanford, Donna L GCPE:EX < <u>Donna.Sanford@gov.bc.ca</u>>; Copage, Caitlin GCPE:EX < <u>Caitlin.Copage@gov.bc.ca</u>>

**Subject:** notes on the back of that excel sheet?

I think I may have accidentally handed out a draft excel sheet that I had scribbled some notes on the back of... no biggie, but could you snap a photo and send it to me if so?

Many thanks...

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

From: Kouri, Rosa GCPE:EX

To: Seiterle, Dominic GCPE:EX

Subject: RE: Option of Stratcom topping up with cell phone #s

**Date:** February 15, 2019 3:17:47 PM

Hi – yes I think this definitely makes sense, thanks for upping that thread and I'll reply to it now.

**From:** Seiterle, Dominic GCPE:EX **Sent:** February 15, 2019 2:41 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: Option of Stratcom topping up with cell phone #s

Hi Rosa-

Just had a call with Stratcom and Jane. One of the things we discussed was the outbound calls. s.13,s.17

Thanks,

Dominic

#### **Dominic Seiterle**

Engagement Specialist, Measurement and Analysis GDX – Government Digital Experience Division Government Communications & Public Engagement

4<sup>th</sup> floor, 617 Government Street | Victoria BC | 250-415-8743

To: Crebo, David GCPE:EX; Croft, Robyn J GCPE:EX; Gibbs, Robb GCPE:EX; Papadopoulos, James TRAN:EX; Beale,

William TRAN:EX

Cc: Tomana, Sukhi GCPE:EX; Bowness, Lisanne GCPE:EX; Main, Grant TRAN:EX; Lowe, Sonia GCPE:EX; Devereux,

Rick GCPE:EX

Subject: RE: Pattullo NR release timing issue!

Date: February 14, 2019 11:00:06 AM

Good on our end

From: Crebo, David GCPE:EX
Sent: February 14, 2019 11:00 AM

**To:** Croft, Robyn J GCPE:EX <Robyn.Croft@gov.bc.ca>; Gibbs, Robb GCPE:EX

<Robb.Gibbs@gov.bc.ca>; Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Papadopoulos, James TRAN:EX <James.Papadopoulos@gov.bc.ca>; Beale, William TRAN:EX <William.Beale@gov.bc.ca>

Cc: Tomana, Sukhi GCPE:EX <Sukhi.Tomana@gov.bc.ca>; Bowness, Lisanne GCPE:EX

<Lisanne.Bowness@gov.bc.ca>; Main, Grant TRAN:EX <Grant.Main@gov.bc.ca>; Lowe, Sonia
GCPE:EX <Sonia.Lowe@gov.bc.ca>; Devereux, Rick GCPE:EX <Rick.Devereux@gov.bc.ca>

Subject: RE: Pattullo NR release timing issue!

That works for our shop and the MO. If HQ is good, then we're a go!

From: Croft, Robyn J GCPE:EX Sent: February 14, 2019 10:53 AM

To: Crebo, David GCPE:EX < <u>David.Crebo@gov.bc.ca</u>>; Gibbs, Robb GCPE:EX

 $<\!\underline{Robb.Gibbs@gov.bc.ca}\!\!>; Kouri, Rosa GCPE:EX <\!\underline{Rosa.Kouri@gov.bc.ca}\!\!>; Papadopoulos, James$ 

TRAN:EX < <u>James.Papadopoulos@gov.bc.ca</u>>; Beale, William TRAN:EX < <u>William.Beale@gov.bc.ca</u>>

Cc: Tomana, Sukhi GCPE:EX <<u>Sukhi.Tomana@gov.bc.ca</u>>; Bowness, Lisanne GCPE:EX

<<u>Lisanne.Bowness@gov.bc.ca</u>>; Main, Grant TRAN:EX <<u>Grant.Main@gov.bc.ca</u>>; Lowe, Sonia

GCPE:EX <<u>Sonia.Lowe@gov.bc.ca</u>>; Devereux, Rick GCPE:EX <<u>Rick.Devereux@gov.bc.ca</u>>

Subject: RE: Pattullo NR release timing issue!

Yes, we can move it and I'll alert the editors. Let's put this in for 4:15pm, sound good?

Robyn

From: Crebo, David GCPE:EX

Sent: Thursday, February 14, 2019 10:51 AM

To: Gibbs, Robb GCPE:EX < Robb. Gibbs@gov.bc.ca >; Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >;

Croft, Robyn J GCPE:EX < Robyn.Croft@gov.bc.ca >; Papadopoulos, James TRAN:EX

<James.Papadopoulos@gov.bc.ca>; Beale, William TRAN:EX < William.Beale@gov.bc.ca>

Cc: Tomana, Sukhi GCPE:EX < Sukhi.Tomana@gov.bc.ca >; Bowness, Lisanne GCPE:EX

<<u>Lisanne.Bowness@gov.bc.ca</u>>; Main, Grant TRAN:EX <<u>Grant.Main@gov.bc.ca</u>>; Lowe, Sonia

GCPE:EX <<u>Sonia.Lowe@gov.bc.ca</u>>

**Subject:** Pattullo NR release timing issue!

Importance: High

Folks - exec has just let me know that stakeholder outreach necessary before the RFP can be issued won't be completed until later this afternoon...3:30 or 4pm. The NR was scheduled for 1:30. Can the NR release be moved back to later this aft?

Dave Crebo Communications Director Ministry of Transportation and Infrastructure (250) 812-5747 Page 300 to/à Page 301

Withheld pursuant to/removed as

s.22

From: Kouri, Rosa GCPE:EX

To: Faust, Marnie L GCPE:EX

**Subject:** RE: Please prepare and send this message for me tomorrow

Date: February 22, 2019 9:38:53 AM
Attachments: 6652 CleanBC BudgetTable Final.pdf

Hi Marnie, here is a link to it: <a href="https://news.gov.bc.ca/files/6652">https://news.gov.bc.ca/files/6652</a> CleanBC BudgetTable Final.pdf

Also attaching it, but it might be easier on people's inboxes to send the link.

From: Faust, Marnie L GCPE:EX Sent: February 21, 2019 7:09 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: Fwd: Please prepare and send this message for me tomorrow

Rosa,

Can you provide the table please.

Thank you!!

Marnie

Sent from my iPhone

Begin forwarded message:

From: "Lloyd, Evan GCPE:EX" < Evan.Lloyd@gov.bc.ca>

Date: February 21, 2019 at 6:29:14 PM PST

To: "Faust, Marnie L GCPE:EX" < Marnie.Faust@gov.bc.ca>

Subject: Please prepare and send this message for me tomorrow

Marnie – please attach the requisite table (get this from Rosa), and send this to all CDs on my behalf.

Dear Colleagues,

Thank you for your continued collaboration in the development and implementation of CleanBC. Together, we'll continue to showcase the work underway to distinguish B.C.'s efforts to reduce fossil fuel reliance and move to a low-carbon future. Budget 2019 set out the three year fiscal plan in support of the broad range of CleanBC initiatives. For your reference I have included an updated Initiatives Table (with investment dollars identified – AKA a fully funded climate plan).

It is important that we continue to coordinate our activity to show progress on the plan. To aid this effort please identify all CleanBC projects on the corporate calendar items so we can see when plans are in place. There may be a number of initiatives you are currently working on which have not made it into the calendar, or there may be projects led by our partners in the crown, industry, Indigenous communities, research, NGO and other sectors which fall within scope of the plan but not necessarily (yet?) in the calendar. Please keep us informed of work on those projects by sending an email to: <a href="mailto:paul.1.corns@gov.bc.ca">paul.1.corns@gov.bc.ca</a>.

Implementation of CleanBC challenges us all to think and work beyond our usual organizational boundaries to achieve integrated solutions and broad public understanding. To that end GCPE HQ will continue to lead coordination of this effort via the communications working group chaired by Rosa Kouri. Paul Corns, Environment and Climate Change Strategy and David Haslam, Energy Mines and Petroleum Resources are key members, together with other staff and ministry representatives. Thank you for the strong work which has created this opportunity and for your ongoing commitment to ensuring CleanBC is a continuing success.

EVAN LLOYD
Deputy Minister,
Government Communications and Public Engagement – GCPE
evan.lloyd@gov.bc.ca
250 812 9153

From: Kouri, Rosa GCPE:EX

To: Porter, Rodney GCPE:EX

Cc: Gibbs, Robb GCPE:EX; Nienaber, Janice GCPE:EX

Subject: RE: program briefing on CleanBC labour readiness plan

**Date:** February 19, 2019 2:31:55 PM

In the next week would be great if that's possible.

From: Porter, Rodney GCPE:EX Sent: February 19, 2019 1:52 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Cc: Gibbs, Robb GCPE:EX <Robb.Gibbs@gov.bc.ca>; Nienaber, Janice GCPE:EX

<Janice.Nienaber@gov.bc.ca>

**Subject:** RE: program briefing on CleanBC labour readiness plan

Timeline?

From: Kouri, Rosa GCPE:EX

Sent: February 19, 2019 1:52 PM

**To:** Porter, Rodney GCPE:EX <<u>Rodney.Porter@gov.bc.ca</u>>

Cc: Gibbs, Robb GCPE:EX < Robb. Gibbs@gov.bc.ca >; Nienaber, Janice GCPE:EX

<Janice.Nienaber@gov.bc.ca>

Subject: program briefing on CleanBC labour readiness plan

Hi Rodney,

Would it be possible to set up a briefing from your program area on the CleanBC labour readiness plan? As I'm being pulled into the engagement work I think it would be a good idea to have a more complete sense of where we are at on this and plans going forward. A conversation sooner rather than later would be much appreciated.

We can set it up and Robb will attend if he can. Feel free to include MO as appropriate.

Many thanks,

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

To: Young, Emily GCPE:EX; Kelch, Kyla GCPE:EX

Cc: Twynstra, Tanya L GCPE:EX; Seiterle, Dominic GCPE:EX

Subject: RE: Rack Cards

**Date:** February 20, 2019 11:21:22 AM

Attachments: CleanBC message guide Feb 20 2019.docx

image001.png

Sounds good, here is the updated message guide if that is helpful as you develop materials. Copying Dominic on this too so everyone has it.

Thanks,

Rosa

From: Young, Emily GCPE:EX

Sent: February 20, 2019 11:20 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Kelch, Kyla GCPE:EX <Kyla.Kelch@gov.bc.ca>

Cc: Twynstra, Tanya L GCPE:EX <Tanya.Twynstra@gov.bc.ca>

Subject: Rack Cards

Thanks Kyla and Rosa for connecting with me just now.

Confirming we will proceed with rack-cards to be handed out at the upcoming active transportation meetings – first one being March 1<sup>st</sup>.

Look and feel will follow the ads Kyla has been working on, but I will work with Andrew Pratt and his team to create/print these rack cards.

Rosa, Kyla and Adrienne noted the need for some revised copy for the rack cards given that they aren't/won't be townhall specific. I am working on that now and will share with you both to ensure it works for you.

Thanks,

Emily

## **Emily Young**

Outreach Coordinator
GDX – Government Digital Experience Division
Government Communications & Public Engagement
4<sup>th</sup> floor, 617 Government Street | Victoria BC | 250 880-5183

Find out more:



To: GCPE FOI Coordinator GCPE:EX

Subject: RE: REMINDER: FOI Request GCP-2019-90678 Due February 13

**Date:** February 25, 2019 2:09:31 PM

HI – I am having some problems turning collated messages into a usable pdf format. IF you have a moment, could you stop by?

**From:** GCPE FOI Coordinator GCPE:EX **Sent:** February 25, 2019 1:54 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

**Cc:** GCPE FOI Coordinator GCPE:EX <GCPEFOICoordinator@gov.bc.ca> **Subject:** RE: REMINDER: FOI Request GCP-2019-90678 Due February 13

Hi Rosa,

Checking in on this request.

Thanks, Krista

From: Kouri, Rosa GCPE:EX

Sent: Friday, February 15, 2019 5:09 PM

**To:** GCPE FOI Coordinator GCPE:EX < GCPEFOICoordinator@gov.bc.ca > **Subject:** RE: REMINDER: FOI Request GCP-2019-90678 Due February 13

Hi, I think this will take 3 hours.

I was not able to complete it this week unfortunately. I will be able to respond by end of next week.

Thanks, Rosa

**From:** GCPE FOI Coordinator GCPE:EX **Sent:** February 14, 2019 10:41 AM

To: Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca>

**Cc:** GCPE FOI Coordinator GCPE:EX < GCPEFOICoordinator@gov.bc.ca > **Subject:** REMINDER: FOI Request GCP-2019-90678 Due February 13

Hi Rosa,

Friendly reminder, your response to the below call for records was due yesterday.

Many thanks,

Krista

From: GCPE FOI Coordinator GCPE:EX

**Sent:** Wednesday, February 6, 2019 8:56 AM **To:** Kouri, Rosa GCPE:EX < Rosa. Kouri@gov.bc.ca >

Cc: GCPE FOI Coordinator GCPE:EX < GCPEFOICoordinator@gov.bc.ca >; Plan, Jakelene GCPE:EX

<<u>Jakelene.Plan@gov.bc.ca</u>>

Subject: FOI Request GCP-2019-90678 Due February 13

Good morning,

GCPE has received a request for information under the *Freedom of Information and Protection of Privacy Act* (FOIPPA).

#### Scope:

Records of any and all emails, text messages, BBMs, slack messages, and WhatsApp messages – excluding attachments - sent from Rosa Kouri. (Date Range for Record Search: From 11/01/2018 To 01/31/2019)

Applicant Type: Political Party

Please ensure to perform "Conversation Clean-up" on your sent outlook folder prior to printing your records to PDF. If you need assistance performing this action, please contact the FOI Coordinator, Justin Smith for assistance.

# **Instructions and Due Dates:**

## Due Date: Wednesday, February 13, 2019

- All records should be provided in one combined PDF (Instructions)
- Submit one clean copy and one marked copy indicating specific harms recommendations (guide to harms)
- Records should be inclusive of everyone in your department
- Need to indicate that the Director of your department/shop agrees with the harms recommendations
- Whether or not you have records please complete the following:

The following areas were searched: (indicate Yes/No for each line below)

- 1. Emails:
- 2. LAN:
- 3. Workstation for hardcopies:
- 4. Issues Prep (Yes or N/A):

## Fee Estimate Due Date: Monday, February 11, 2019

- Please discontinue your search and notify <a href="mailto:GCPEFOICoordinator@gov.bc.ca">GCPEFOICoordinator@gov.bc.ca</a>
- Copy and paste the following information into your response:

## Fee Estimate Recommended:

1. Time (hours):

Should include time to search, gather, review and provide records

must exceed 3 hours

2. Reason:

If you wish to contact the IAO FOI Analyst assigned to this request, please let me know and I will provide you with their contact information.

Should you have any questions, concerns or anticipate any delay in processing this request please contact the FOI Coordinator at your earliest convenience.

Thank you,

Justin Smith GCPE FOI Coordinator

To: Cross, Elaine ENV:EX; Lacharite, Kim A GCPE:EX; Lesiuk, Tim ENV:EX

Subject: RE: Request for agenda item (and new attendee)

Date: February 28, 2019 10:58:54 AM Attachments:

CleanBC message quide Feb 20 2019.docx

DRAFT Rough CleanBC Implementation Timeline 3.xlsx GCPE Presentation ED Working Group) DRAFT3 Feb 2019.pptx

Great, thanks Elaine.

Here are the materials we'd like to share.

- The deck we will go over tomorrow
- CleanBC message frame
- Rough implementation timeline this is something we will be asking folks to come back to on the sharepoint site and confirm the timelines from their perspective (can go over this during our presentation).

From: Cross, Elaine ENV:EX

Sent: February 27, 2019 2:36 PM

To: Lacharite, Kim A GCPE:EX <Kim.Lacharite@gov.bc.ca>; Lesiuk, Tim ENV:EX

<Tim.Lesiuk@gov.bc.ca>

Cc: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

**Subject:** RE: Request for agenda item (and new attendee)

Hi Kim,

We'll get you 10 minutes on the agenda. Please send your materials to me and I'll get them up on the sharepoint site.

Thanks!

Elaine

From: Lacharite, Kim A GCPE:EX

Sent: Monday, February 25, 2019 5:46 PM **To:** Lesiuk, Tim ENV:EX < <u>Tim.Lesiuk@gov.bc.ca</u>>

Cc: Cross, Elaine ENV:EX <<u>Elaine.Cross@gov.bc.ca</u>>; Kouri, Rosa GCPE:EX <<u>Rosa.Kouri@gov.bc.ca</u>>

**Subject:** Request for agenda item (and new attendee)

Hi Tim (and Elaine),

I'm wondering if I could grab 10-15 minutes on the agenda this week. I would like to be able to offer the group a bit more information on all the areas within GCPE (not just public engagement), supporting CleanBC. I know the group had an interest in this when I attended the first meeting.

I'd like to invite Rosa Kouri to co-present with me. As you know, she provides the strategic

communication lens to CleanBC. Between her and I, we can cover the full scope of GCPE's lines of business supporting CleanBC.

Here's a quick summary of the purpose:

- To share information on GCPE's areas of focus re: CleanBC
- To seek input on how we can support their work
- To ask for some input from members on timelines

If you're amenable, we can send you a deck later this week. What are your thoughts – is this possible?

# Kim Lacharite, Executive Director

Government Digital Experience Division (GDX)
Government Communications and Public Engagement
Province of British Columbia
+1 250 588 1700

Page 311 to/à Page 320

Withheld pursuant to/removed as

s.22

To: Gibbs, Robb GCPE:EX; "Jane Hurtig"; Frampton, Caelie ENV:EX; Xia, Eveline ENV:EX

Subject: RE: Sample TTH polling questions
Date: February 25, 2019 11:40:56 AM

Looks good to me too, I think these will be engaging.

From: Gibbs, Robb GCPE:EX Sent: February 25, 2019 8:56 AM

To: 'Jane Hurtig' < jane@hurtigconsulting.com>; Frampton, Caelie ENV:EX

<Caelie.Frampton@gov.bc.ca>; Xia, Eveline ENV:EX <Eveline.Xia@gov.bc.ca>; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

Subject: RE: Sample TTH polling questions

Well Rosa is final sign-off from this office, but I think it looks good. s.13

s.13

Tks,

R

#### Robb Gibbs

ADM – Strategic Communications

Government Communications & Public Engagement

P: 1-778-698-7469 C: 1-778-584-1242

From: Jane Hurtig [mailto:jane@hurtigconsulting.com]

**Sent:** Sunday, February 24, 2019 12:38 PM

To: Gibbs, Robb GCPE:EX; Frampton, Caelie ENV:EX; Xia, Eveline ENV:EX; Kouri, Rosa GCPE:EX

**Subject:** Fwd: Sample TTH polling questions

Hello all - as we prepare for our Thursday briefing with the Minister on upcoming TTHs, I am seeking approval or further amendments to the attached polling questions.

Any thoughts for me?

Thanks, jh

#### HurtigConsulting.com

Located on the territory of the Coast Salish Peoples

Cell: 778-227-3949

I	Forwarded	message	
---	-----------	---------	--

From: Jane Hurtig < jane@hurtigconsulting.com>

Date: Mon, Feb 18, 2019 at 9:11 PM

Subject: Re: Sample TTH polling questions

To: Gibbs, Robb GCPE:EX < Robb. Gibbs@gov.bc.ca>

Cc: Frampton, Caelie ENV:EX < Caelie.Frampton@gov.bc.ca>, Xia, Eveline ENV:EX < Eveline.Xia@gov.bc.ca>, Kouri, Rosa GCPE:EX < Rosa.Kouri@gov.bc.ca>, Stephanie Lynn

<<u>Stephanie.Lynn@stratcom.ca</u>>

Thanks Robb for the feedback. See attached and notes below:

s.13

Done.

Thanks!

jh

Tks,

R

## Robb Gibbs

ADM – Strategic Communications

Government Communications & Public Engagement

P: 1-778-698-7469 C: 1-778-584-1242

From: Jane Hurtig [mailto:jane@hurtigconsulting.com]

**Sent:** Thursday, February 14, 2019 10:24 AM

To: Gibbs, Robb GCPE:EX; Frampton, Caelie ENV:EX; Xia, Eveline ENV:EX; Kouri, Rosa GCPE:EX

**Subject:** Sample TTH polling questions

Good morning.

Here are some sample polling questions to get the ball rolling.

Thanks, Jane

HurtigConsulting.com

778-227-3949

To: Crebo, David GCPE:EX; Tomana, Sukhi GCPE:EX

**Subject:** RE: strategy with feedback **Date:** February 27, 2019 1:33:38 PM

Attachments: CommPlan Clean BC Active Transportation Spring 2019 RK.docx

From: Kouri, Rosa GCPE:EX

Sent: February 27, 2019 1:10 PM

To: Crebo, David GCPE:EX <David.Crebo@gov.bc.ca>; Tomana, Sukhi GCPE:EX

<Sukhi.Tomana@gov.bc.ca>
Subject: strategy with feedback

HI Dave and Sukhi – I've made some notes in the active transportation strategy which we can discuss at 1:30.

Thank you!

Rosa

--

Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

 From:
 Kouri, Rosa GCPE:EX

 To:
 Zoeller, Sonja GCPE:EX

 Subject:
 RE: TAbles - CleanBC

**Date:** February 14, 2019 11:28:52 AM

Thanks Sonja – hoping you can send the text BG as well that went to print, so program folks can prepare for questions as needed (I got the request from the team that helped me create the table).

From: Zoeller, Sonja GCPE:EX Sent: February 14, 2019 11:21 AM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: FW: TAbles - CleanBC

## Sonja Zoeller

Communications Manager Ministry of Finance

Desk: 250-387-1248 Cell: 250-812-6844

From: Zoeller, Sonja GCPE:EX Sent: February 13, 2019 5:13 PM

To: Wood, Sue CITZ:EX <<u>Sue.Wood@gov.bc.ca</u>>

Cc: Korinowsky, Alexandra GCPE:EX < Alexandra.Korinowsky@gov.bc.ca >

**Subject:** TAbles - CleanBC

Sue, here is the final missing piece – the table to be inserted following the CleanBC backgrounder.

It has coloured bars but I've told everyone that it will be printed in greyscale.

Thank you!

## Sonja Zoeller

Communications Manager Ministry of Finance Desk: 250-387-1248

Cell: 250-812-6844

To: LeSueur, Kathryn GCPE:EX; Corns, Paul GCPE:EX

Subject: RE: Telephone Town Hall print ad Date: February 21, 2019 5:30:00 PM

I think because of font size and busyness with way the ads will end up printed... that was a creative decision by NOW but I think it makes sense.

From: LeSueur, Kathryn GCPE:EX Sent: February 21, 2019 5:29 PM

**To:** Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca> **Cc:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Subject: RE: Telephone Town Hall print ad

I don't know. Rosa, can you answer the question regarding the tag line?

From: Corns, Paul GCPE:EX

Sent: Thursday, February 21, 2019 4:11 PM

**To:** LeSueur, Kathryn GCPE:EX **Cc:** Kouri, Rosa GCPE:EX

Subject: RE: Telephone Town Hall print ad

Thanks again Kathryn. One question...was there a reason the "our nature.our power.our future" tag was dropped?

p

From: LeSueur, Kathryn GCPE:EX

Sent: Thursday, February 21, 2019 3:13 PM

**To:** Corns, Paul GCPE:EX **Cc:** Kouri, Rosa GCPE:EX

Subject: Telephone Town Hall print ad

Hello Paul,

Please find attached the print ad promoting the upcoming telephone town hall meetings. This ad will be published in daily and community newspapers to notify British Columbians about the TTHs for March 6, March 25 and March 27.

## The ad layout is the same for the 3 ads, just the date will change to correspond to the specific TTH.

The ads will be in the marketplace starting Feb. 27, 28 and March 1, promoting the March 6<sup>th</sup> TTH. Radio and FB ads start Monday, Feb. 25 and will continue until the day of the TTH.

For the TTH on March 13, targeting the North and Interior, a different image will be used. Once that's finalized, I'll forward.

An example of the radio ad to follow shortly as well. Let me know if you need anything else. Thanks, Kathryn

To: Corns, Paul GCPE:EX; Chambers, Craig GCPE:EX
Cc: Cotton, Brian GCPE:EX; Seiterle, Dominic GCPE:EX

Subject: RE: Telephone Townhall Nr

Date: February 14, 2019 10:34:48 AM

We were planning for today – so mid-late afternoon?

Rosa

From: Corns, Paul GCPE:EX

**Sent:** February 14, 2019 10:19 AM

To: Chambers, Craig GCPE:EX < Craig. Chambers@gov.bc.ca>; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

Cc: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>; Seiterle, Dominic GCPE:EX

<Dominic.Seiterle@gov.bc.ca>
Subject: RE: Telephone Townhall Nr

#### Rosa,

Once the timing is set we should link up with the working group as a heads up. In particular I want to make sure that Service BC is informed of the call triage drill.

Thanks Paul

From: Chambers, Craig GCPE:EX

Sent: Thursday, February 14, 2019 10:17 AM

To: Kouri, Rosa GCPE:EX

Cc: Corns, Paul GCPE:EX; Cotton, Brian GCPE:EX

Subject: RE: Telephone Townhall Nr

Thanks, Rosa - when would you like this scheduled? Would later today or tomorrow work?

Craig

From: Kouri, Rosa GCPE:EX

Sent: February 14, 2019 9:49 AM

**To:** Corns, Paul GCPE:EX < <u>Paul.1.Corns@gov.bc.ca</u>>; Chambers, Craig GCPE:EX < <u>Craig.Chambers@gov.bc.ca</u>>; Cotton, Brian GCPE:EX < <u>Brian.Cotton@gov.bc.ca</u>>

Subject: FW: Telephone Townhall Nr

Approved from Mr. Gibbs – he suggests this might be a great fit for a news you can use.

To: Corns, Paul GCPE:EX; Chambers, Craig GCPE:EX
Cc: Cotton, Brian GCPE:EX; Seiterle, Dominic GCPE:EX

Subject: RE: Telephone Townhall Nr Pate: February 14, 2019 10:52:01 AM

Yes that sounds good.

Also, I forgot – Jane wanted to see this. Can you send me your updated draft and I will send on to her? Now that I think of it - I suspect she will recommend that we include the fact they are accessible with closed captioning.

From: Corns, Paul GCPE:EX

Sent: February 14, 2019 10:45 AM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Chambers, Craig GCPE:EX

<Craig.Chambers@gov.bc.ca>

Cc: Cotton, Brian GCPE:EX <Brian.Cotton@gov.bc.ca>; Seiterle, Dominic GCPE:EX

<Dominic.Seiterle@gov.bc.ca>
Subject: RE: Telephone Townhall Nr

Do you want us to circulate to the working group? Service BC can likely expect a bump up in calls.

From: Kouri, Rosa GCPE:EX

**Sent:** Thursday, February 14, 2019 10:35 AM **To:** Corns, Paul GCPE:EX; Chambers, Craig GCPE:EX **Cc:** Cotton, Brian GCPE:EX; Seiterle, Dominic GCPE:EX

Subject: RE: Telephone Townhall Nr

We were planning for today – so mid-late afternoon?

Rosa

From: Corns, Paul GCPE:EX

**Sent:** February 14, 2019 10:19 AM

To: Chambers, Craig GCPE:EX < Craig.Chambers@gov.bc.ca >; Kouri, Rosa GCPE:EX

<<u>Rosa.Kouri@gov.bc.ca</u>>

**Cc:** Cotton, Brian GCPE:EX < <u>Brian.Cotton@gov.bc.ca</u>>; Seiterle, Dominic GCPE:EX

<Dominic.Seiterle@gov.bc.ca>
Subject: RE: Telephone Townhall Nr

#### Rosa,

Once the timing is set we should link up with the working group as a heads up. In particular I want to make sure that Service BC is informed of the call triage drill.

# Thanks Paul

From: Chambers, Craig GCPE:EX

Sent: Thursday, February 14, 2019 10:17 AM

To: Kouri, Rosa GCPE:EX

Cc: Corns, Paul GCPE:EX; Cotton, Brian GCPE:EX

Subject: RE: Telephone Townhall Nr

Thanks, Rosa - when would you like this scheduled? Would later today or tomorrow work?

Craig

From: Kouri, Rosa GCPE:EX

**Sent:** February 14, 2019 9:49 AM

**To:** Corns, Paul GCPE:EX < <u>Paul.1.Corns@gov.bc.ca</u>>; Chambers, Craig GCPE:EX < <u>Craig.Chambers@gov.bc.ca</u>>; Cotton, Brian GCPE:EX < <u>Brian.Cotton@gov.bc.ca</u>>

Subject: FW: Telephone Townhall Nr

Approved from Mr. Gibbs – he suggests this might be a great fit for a news you can use.

 From:
 Kouri, Rosa GCPE:EX

 To:
 Twynstra, Tanya L GCPE:EX

 Cc:
 Young, Emily GCPE:EX

**Subject:** RE: Test site - active transportation **Date:** February 19, 2019 4:26:26 PM

Hello,

Thanks for sharing! A few thoughts on this:

- Is it possible to have the top banner (on white with the navy background) read CleanBC.
- The text in the grey would then say "Active transportation".
- It's my understanding that Andrew Pratt is working on a common look and feel for these engagement sites, so we would have a relevant but synced banner image.
- I think we will want to spend some time with the different urls and create a naming scheme that works. Can we set aside some time to brainstorm that? (it would need to accommodate active transportation, the efficiencyBC stuff, and other upcoming CleanBC engagements).
- Will you have any bios or messages that go with the two images on the side? Probably due to the draft nature that these hang a bit on their own.

What do you think? Rosa

**From:** Twynstra, Tanya L GCPE:EX **Sent:** February 19, 2019 11:33 AM

**To:** Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca> **Cc:** Young, Emily GCPE:EX <Emily.Young@gov.bc.ca>

**Subject:** Test site - active transportation

The words aren't right, but this is how I have set up the URL and site look and feel for active transport. FYI the final URL will not have test in it.

https://test.engage.gov.bc.ca/cleanbc-activetransport/

To: Zaharia, Sarah GCPE:EX; "Laurie Best"

**Subject:** RE: thingy

**Date:** February 20, 2019 1:24:53 PM

## THANK YOU

From: Zaharia, Sarah GCPE:EX Sent: February 20, 2019 1:13 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; 'Laurie Best' \$.22

Subject: FW: thingy

## For your review.

From: Gibbs, Robb GCPE:EX

Sent: Tuesday, February 19, 2019 4:30 PM

To: Zaharia, Sarah GCPE:EX

Subject: thingy

# Robb Gibbs

ADM – Strategic Communications Government Communications & Public Engagement

P: 1-778-698-7469 C: 1-778-584-1242

To: Van Meer-Mass, Kate PREM:EX

Subject: RE: Tour Planning

**Date:** February 26, 2019 11:27:42 AM

Hi Kate – sending my regrets today, have a good chat and let me know if I can help with any follow up.

From: Van Meer-Mass, Kate PREM:EX Sent: February 26, 2019 10:52 AM

**To:** Kingston, Charlotte PREM:EX <Charlotte.Kingston@gov.bc.ca>; Richards, Erin GCPE:EX <Erin.Richards@gov.bc.ca>; Badger, Joleen GCPE:EX <Joleen.Badger@gov.bc.ca>; Viaud, Chantille PREM:EX <Chantille.Viaud@gov.bc.ca>; McConnell, Sheena PREM:EX

<Sheena.McConnell@gov.bc.ca>; McGregor, Cara GCPE:EX <Cara.McGregor@gov.bc.ca>; Aaron,
Sage PREM:EX <Sage.Aaron@gov.bc.ca>; Nash, Amber PREM:EX <Amber.Nash@gov.bc.ca>; Hardin,
Karl GCPE:EX <Karl.Hardin@gov.bc.ca>; Oreck, Mira PREM:EX <Mira.Oreck@gov.bc.ca>; Devereux,
Rick GCPE:EX <Rick.Devereux@gov.bc.ca>

Cc: Banfield, Elena GCPE:EX <Elena.Banfield@gov.bc.ca>; Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>; Dalzell, Danielle GCPE:EX <Danielle.Dalzell@gov.bc.ca>; Ferguson, Stephanie GCPE:EX <Stephanie.Ferguson@gov.bc.ca>; Finn, Heather GCPE:EX <Heather.Finn@gov.bc.ca>; Behrens, Marlene GCPE:EX <Marlene.Behrens@gov.bc.ca>; Jones, JJ GCPE:EX <JJ.Jones@gov.bc.ca>; Smith, Mat GCPE:EX <Mat.Smith@gov.bc.ca>

Subject: Tour Planning

Not much change this week but please find attached.

To: "Laurie Best"; Zaharia, Sarah GCPE:EX

Subject: RE: TRAN: End of Day Media Request Report

**Date:** February 19, 2019 5:12:26 PM

Not me – but that is language lifted straight from our holding messages.

From: Laurie Best s.22

**Sent:** February 19, 2019 5:10 PM

To: Zaharia, Sarah GCPE:EX <Sarah.Zaharia@gov.bc.ca>; Kouri, Rosa GCPE:EX

<Rosa.Kouri@gov.bc.ca>

Subject: Re: TRAN: End of Day Media Request Report

Not me.

Laurie Best

s.22

From: "Zaharia, Sarah GCPE:EX" < Sarah.Zaharia@gov.bc.ca>

Date: Tuesday, February 19, 2019 at 4:50 PM

To: Laurie Best \$.22 "Kouri, Rosa GCPE:EX" < Rosa.Kouri@gov.bc.ca >

Subject: FW: TRAN: End of Day Media Request Report

Did either of you have a hand in this language? – highlighted below

"Launching the procurement phase for the Broadway Subway is a step towards getting people out of traffic congestion and bus line-ups on the Broadway corridor so they can spend more time with their friends and family.

There is a looming and predicted skilled trade worker shortage: the Broadway Subway project provides an opportunity to train and expand a skilled B.C. workforce. The project will create thousands of jobs and our government wants the people of B.C. – especially those who live near the project – to be the first to benefit. The use of the Community Benefits Agreement will increase access to jobs and opportunities for Indigenous and local workers, women and other traditional underrepresented groups and apprentices.

The Community Benefits Agreement adds value to major projects by investing in people and communities. Community Benefit Agreements provide transparent wages, better training and apprenticeships for local people. People need good jobs where they live, so they don't have to leave their home and families to find work. Instead of a short-sighted approach to major projects, we're providing opportunities for local people first and training the next generation of workers. We're investing in our whole workforce -- making sure that women, indigenous workers, and apprentices have opportunities to develop their skills.

The Community Benefits Agreement ensures that all workers on the project are treated fairly, paid

consistent wages and provided appropriate benefits for their work. And by guaranteeing labour costs, we improve reliability of cost estimates. By preventing strikes or lockouts, we guarantee certainty. Under the former government, many projects built using the low-bid model came hundreds of millions of dollars over budget: the Port Mann Bridge, the Vancouver Convention Centre, and the Northwest Transmission Line, to name a few.

The Broadway Subway project is a very large infrastructure project, valued at \$2.83 billion, and British Columbians expect public funds to work for them – to enrich their lives and contribute to their community."

From: Phelps, Brendan GCPE:EX

Sent: Tuesday, February 19, 2019 4:31 PM

To: Zaharia, Sarah GCPE:EX

Cc: GCPE Media Relations; Bowness, Lisanne GCPE:EX; Crebo, David GCPE:EX

Subject: FW: TRAN: End of Day Media Request Report

Here is the TRAN End of Day Media Request Report for Tuesday, February 19.

Thanks, Brendan

Brendan Phelps | Public Affairs Officer

Government Communications and Public Engagement

Ministry of Transportation and Infrastructure

Office: 250 387-8619 | Mobile: 250 888-3402 | E: brendan.phelps@gov.bc.ca

From: Brendan Phelps [mailto:Brendan.Phelps@gov.bc.ca]

**Sent:** February 19, 2019 4:29 PM

**Subject:** TRAN: End of Day Media Request Report

Matthew Allen - The Northern View (Prince Rupert, Terrace)

ISSUE: Highway 16/McBride upgrades

STATUS: With Program Area

Carli Berry - Kelowna Capital News

ISSUE: Wildlife on highways STATUS: With Program Area

Spencer Sterritt - IslandRadio/NanaimoNewsNOW.com

ISSUE: Nanaimo intersections STATUS: With Program Area

Shalu Mehta - Goldstream Gazette (West Shore - Victoria) ISSUE: Southern Vancouver Island Transportation Strategy

STATUS: With Program Area

Swikar Oli - Goldstream Gazette (West Shore - Victoria)

ISSUE: Victoria Regional Transit Commission - interview request

STATUS: With Minister's Office

George Henderson - 94.9 GOAT FM (Quesnel)

ISSUE: West Fraser Road STATUS: With Program Area

Colin Dacre - Castanet (Penticton)

ISSUE: Yellow Lake slide STATUS: With Program Area

Hayley Woodin - Business in Vancouver

ISSUE: CBA - framework STATUS: With Program Area

Ross Crockford - Focus on Victoria

ISSUE: Johnson Street Bridge load rating

STATUS: Referred to Third Party

Please contact the City of Victoria, as it is their bridge.

Mary Brooke - West Shore Voice News ISSUE: Fire on Edward Milne Road STATUS: Provided Background

• The fire on Edward Milne Road was not related to any of the work being done by the Ministry of Transportation and Infrastructure.

Glenda Luymes - Province ISSUE: Broadway Subway STATUS: Provided Statement

"Launching the procurement phase for the Broadway Subway is a step towards getting
people out of traffic congestion and bus line-ups on the Broadway corridor so they can
spend more time with their friends and family.

There is a looming and predicted skilled trade worker shortage: the Broadway Subway project provides an opportunity to train and expand a skilled B.C. workforce. The project will create thousands of jobs and our government wants the people of B.C. — especially those who live near the project — to be the first to benefit. The use of the Community Benefits Agreement will increase access to jobs and opportunities for Indigenous and local workers, women and other traditional underrepresented groups and apprentices.

The Community Benefits Agreement adds value to major projects by investing in people and communities. Community Benefit Agreements provide transparent wages, better training and apprenticeships for local people. People need good jobs where they live, so they don't have to leave their home and families to find work. Instead of a short-sighted

approach to major projects, we're providing opportunities for local people first and training the next generation of workers. We're investing in our whole workforce -- making sure that women, indigenous workers, and apprentices have opportunities to develop their skills.

The Community Benefits Agreement ensures that all workers on the project are treated fairly, paid consistent wages and provided appropriate benefits for their work. And by guaranteeing labour costs, we improve reliability of cost estimates. By preventing strikes or lockouts, we guarantee certainty. Under the former government, many projects built using the low-bid model came hundreds of millions of dollars over budget: the Port Mann Bridge, the Vancouver Convention Centre, and the Northwest Transmission Line, to name a few.

The Broadway Subway project is a very large infrastructure project, valued at \$2.83 billion, and British Columbians expect public funds to work for them – to enrich their lives and contribute to their community."

Phil McLachlan - The Free Press (Fernie)

ISSUE: Effectiveness of Wildlife Detection Systems

STATUS: Provided Background

• Could you please provide an update on how effective the systems are at detecting wildlife, and whether or not you have seen a decrease in numbers of accidents/roadkill?

These wildlife detection systems are working very well to detect wildlife (either on the side of the highway or crossing the highway) and warning drivers to slow down and avoid hitting the animals. There are nine thermal cameras set up in each wildlife detection corridor, and they work in conjunction with radar sensors to detect wildlife and alert drivers of their presence with flashing roadside signs. The two detection systems cover about nine kilometres of Highway 3 where large populations of animals tend to roam.

The results of speed comparisons showed significant reductions in average speeds ranging between 4 and 15.7 km/hr when the system was activated. Collision data showed reductions in wildlife-motor vehicle collisions, however, we do not yet have enough data to determine trends.

On the Highway 3 corridor, could you tell me how many detection systems are set up?

We are piloting two high-tech wildlife detection systems on Highway 3 to help keep both drivers and wildlife safe. When large animals approach the highway, sensors will detect their movement and trigger flashing warning signs telling drivers to slow down and help them avoid hitting the animal.

How much did the systems cost to install? How much per location?

The two systems cost approximately \$1.5 million.

What does Mainroad (or other maintenance contractors) do with the animal bodies?

When an animal is killed on the highway, it is the responsibility of the local maintenance contractor to pick up the dead animal and safely dispose of the carcass. Carcass abandonment is not considered an acceptable disposal practice. The local maintenance contractor will dispose of carcasses in a manner acceptable to local regulatory agencies and at locations approved by the Province.

Our maintenance specification states: In the event the contractor disposes of a carcass in a Province approved location, the Ministry of Transportation and Infrastructure's Environmental Best Practices for Highway Maintenance Activities shall be followed. If carcasses are stored in a location, the contractor must do so in a manner which will not attract animals and shall not bury the carcasses near water bodies, watercourses or sources of drinking water.

Specifically, how does the ministry handle elk killed on the road?

The safe disposal practice mentioned above is used for elk, deer, moose, cougars, and other large animals that are accidentally killed on the highway.

 From:
 Kouri, Rosa GCPE:EX

 To:
 Gibbs, Robb GCPE:EX

 Subject:
 RE: TTH - print/radio update

 Date:
 February 15, 2019 4:32:37 PM

Don't look at this actually, we're changing it.

From: Kouri, Rosa GCPE:EX Sent: February 15, 2019 4:00 PM

To: Gibbs, Robb GCPE:EX <Robb.Gibbs@gov.bc.ca>

Subject: FW: TTH - print/radio update

Your thoughts on the radio ad with the music? Would be good to discuss

From: Michele Della Mattia < michele@nowgroup.com >

**Sent:** February 15, 2019 11:59 AM

To: LeSueur, Kathryn GCPE:EX < <a href="mailto:Kathryn.LeSueur@gov.bc.ca">Kouri, Rosa GCPE:EX</a>

<<u>Rosa.Kouri@gov.bc.ca</u>>; Kelch, Kyla GCPE:EX <<u>Kyla.Kelch@gov.bc.ca</u>>

**Cc:** Christina Day < <a href="mailto:christina@nowgroup.com">christina@nowgroup.com</a>>

Subject: Re: TTH - print/radio update

Hi Rosa, Kathryn and Kyla

We have updated the TTH print ads with the new copy and corrected the date. On the Interior/North, we also added Pacific time like the radio. And for the Lower Mainland two insertions, we have done one with each photo.

s.13

And lastly, do you have a start date for the radio yet? We have to process the ACTRA contracts and need to confirm that date so we know how long of a cycle we need to pay (using March 27 as end date).

I'll be online the rest of the day s.22 chat s.22

So please use my cell if you needed to

Thanks

Michele

From: Kouri, Rosa GCPE:EX
To: Jane Hurtig

Subject: Re: TTH Host

**Date:** February 25, 2019 7:34:47 PM

No, chatted with Robb and he thinks Kim is best

Sent from my iPhone

On Feb 25, 2019, at 7:26 PM, Jane Hurtig < jane@hurtigconsulting.com > wrote:

Hihi there - should I be tracking down \$.13 jh

## HurtigConsulting.com

Located on the territory of the Coast Salish Peoples

Cell: 778-227-3949

 From:
 Kouri, Rosa GCPE:EX

 To:
 Xia, Eveline ENV:EX

 Cc:
 Frampton, Caelie ENV:EX

Subject: RE: UBCM help with amplifying TTHs Date: February 22, 2019 2:04:13 PM

Sounds good, I will pass this on.

From: Xia, Eveline ENV:EX

**Sent:** February 22, 2019 2:03 PM

To: Kouri, Rosa GCPE:EX <Rosa.Kouri@gov.bc.ca>

Cc: Frampton, Caelie ENV:EX <Caelie.Frampton@gov.bc.ca>

Subject: UBCM help with amplifying TTHs

Hi Rosa,

Per our conversation...

Jared Wright is the Director of Advocacy and Gov relations at UBCM, and he will be working with GCPE to put the TTHs dates/messaging on "The Compass" newsletter for UBCM. Previous newsletters (samples) are here: <a href="https://www.ubcm.ca/EN/main/resources/past-issues-compass/2018-archive.html">https://www.ubcm.ca/EN/main/resources/past-issues-compass/2018-archive.html</a>

Jared and I just met yesterday and so I haven't had a chance to reach out to him -- it would be great if Emily Young can do the initial reach out.

His contact: jwright@ubcm.ca 604-836-4270

Thanks! Eveline

Eveline Xia

Ministerial Assistant to the **Honourable George Heyman** Minister of Environment and Climate Change Strategy

Room 112, Parliament Buildings Victoria, B.C. V8V 1X4 P: 778-974-5987 F: 250-387-1356 From: Kouri, Rosa GCPE:EX
To: Chambers, Craig GCPE:EX

Cc: Corns, Paul GCPE:EX; Cotton, Brian GCPE:EX

Subject: Re: Updated CleanBC look-ahead Date: February 22, 2019 6:15:11 PM

# Thanks Craig

Sent from my iPhone

On Feb 22, 2019, at 2:00 PM, Chambers, Craig GCPE:EX < <u>Craig.Chambers@gov.bc.ca</u>> wrote:

As requested, here is the most recent CleanBC lookahead.

Craig

**Craig Chambers** | Senior Public Affairs Officer Government Communications and Public Engagement Ministry of Environment & Climate Change Strategy

Office: 250 387-5798 | Mobile: 250 213-3953 | E: <a href="mailto:craig.chambers@gov.bc.ca">craig.chambers@gov.bc.ca</a>

From: Kouri, Rosa GCPE:EX Sent: February 21, 2019 5:29 PM

To: Corns, Paul GCPE:EX < Paul.1.Corns@gov.bc.ca >; Chambers, Craig GCPE:EX

<<u>Craig.Chambers@gov.bc.ca</u>> **Subject:** updated look-ahead

Hi Craig, Paul – could you send me your most up-to-date CleanBC look ahead sometime tomorrow?

Many thanks, Rosa

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Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

<CleanBC Lookahead.docx>

To: <u>Crebo, David GCPE:EX; Tomana, Sukhi GCPE:EX</u>

**Subject:** strategy with feedback **Date:** February 27, 2019 1:09:44 PM

Attachments: GCPE Presentation ED Working Group) DRAFT2 Feb 2019.pptx

HI Dave and Sukhi – I've made some notes in the active transportation strategy which we can discuss at 1:30.

Thank you!

Rosa

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Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

To: Hardin, Karl GCPE:EX; Seiterle, Dominic GCPE:EX; "Nate King"

Subject: update to Cleanbc.ca

**Date:** February 14, 2019 10:42:18 AM

Hi,

In the NR we are about to send out, we will be using this terminology for the regions (just a few text changes). Can we change the fields on the site to match?

- Wednesday, March 6th at 7 p.m. for the Lower Mainland and southwestern B.C.
- Wednesday, March 13<sup>th</sup> at 7 p.m. for the Kootenays, the Interior and Northern British Columbia.
- Monday, March 25<sup>th</sup> at 7 p.m. for the Lower Mainland and southwestern B.C.
- Wednesday, March 27<sup>th</sup> at 7 p.m. for Vancouver Island and communities throughout the coast.

Thank you!

Rosa

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Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

To: Corns, Paul GCPE:EX; Chambers, Craig GCPE:EX

**Subject:** updated look-ahead

**Date:** February 21, 2019 5:28:59 PM

Hi Craig, Paul – could you send me your most up-to-date CleanBC look ahead sometime tomorrow? Many thanks,

Rosa

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Rosa Kouri

Director, Cabinet Priorities | Strategic Communications Division | Government Communications and Public Engagement

Gibbs, Robb GCPE:EX; MacLaren, Les EMPR:EX; Gosman, Nat EMPR:EX; Haslam, David GCPE:EX; Lacharite, Kim A GCPE:EX; Hardin, Karl GCPE:EX; Kelch, Kyla GCPE:EX; Kouri, Rosa GCPE:EX To:

Subject: Working group: CleanBC energy efficiency initiatives and communications

Start: March 6, 2019 2:00:00 PM End: March 6, 2019 3:00:00 PM

Location: GCPE s.15 GCPE:EX