

Jones, JJ GCPE:EX

From: Jones, JJ GCPE:EX
Sent: Monday, September 3, 2018 4:08 PM
To: Kerr, Grant GCPE:EX
Cc: Holmwood, Jen PREM:EX; Leslie, Lisa GCPE:EX; Badger, Joleen GCPE:EX
Subject: Re: Final - FW: MEDIA ADVISORY – Office of the Premier – Surrey

Thanks looks great

> On Sep 3, 2018, at 4:06 PM, Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca> wrote:

>
> Hi JJ,
> Here's your final, going asap to Surrey media, majors, Lower Mainland and all ethnic media.
> Enjoy the rest of your day.
> Grant

>
> -----Original Message-----
> From: Kerr, Grant GCPE:EX [<mailto:Grant.Kerr@gov.bc.ca>]
> Sent: Monday, September 3, 2018 4:05 PM
> To: Kerr, Grant GCPE:EX
> Subject: MEDIA ADVISORY – Office of the Premier – Surrey

>
> Please refer to the files attached to this email. The following is the
> summary of the News Release

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>
>
> NR Type: Media Advisory
> State: Planned
> Planned Release Date: September 3, 2018 at 4:10 pm
> Media Distribution Lists: 076.0 - Surrey, ETHALL_ALL ETHNIC, LMain, MEDIA, MINIS2, MMVAN_MMVAN
> Lead Organization: Office of the Premier
> Headline: MEDIA ADVISORY – Office of the Premier – Surrey

>
> This email was auto-generated.

>
> For Immediate Release

>
> Sept. 3, 2018

>
> Office of the Premier

>
> MEDIA ADVISORY

>
> SURREY - Prime Minister Justin Trudeau, Premier John Horgan, Gregor Robertson, mayor of Vancouver, and Linda Hepner, mayor of Surrey, will make a transit announcement. A media availability will follow.

>
> Event Date: Tuesday, Sept. 4, 2018

>

> Time: 1 p.m.
>
> Location:
> Simon Fraser University, Surrey campus
> 250 -13450, 102 Ave.
> Surrey
>
> Special Instructions:
>
> * Open coverage
>
> * Media should present themselves at the registration desk in the main lobby no later than 12 p.m.
>
> * To reach the lobby, enter by the main entrance and go up the stairs to the left.
>
> Contacts:
>
> Jen Holmwood
> Deputy Communications Director
> Office of the Premier
> 250 818-4881
>
> Media Relations
> Government Communications and Public Engagement Ministry of Municipal
> Affairs and Housing
> 250 952-0617
>
> Media Relations
> Prime Minister's Office
> media@pmo-cpm.gc.ca
>
>
> Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>
> <NEWS-17934.pdf>

Jones, JJ GCPE:EX

From: Jones, JJ GCPE:EX
Sent: Thursday, August 30, 2018 12:17 PM
To: Plank, Sarah GCPE:EX; Zadravec, Don GCPE:EX
Cc: Pocock, Sharon GCPE:EX
Subject: RE: FOR REVIEW: Initial communications package for UBCM MOU signing - Sept 10
Attachments: NR_UBCM MOU renewal_final draft_24Aug2018_JJ.docx

(Few changes and suggestions for the press release, mostly minor, attached.

For speaking notes – please just replace TRC with “Truth and Reconciliation Commission” as acronyms are not great for speeches and, regardless, the full title is otherwise never used so it is best to refer to it in full for clarity’s sake.

Is there anything fundamentally new in this renewed agreement? If so it is not coming through – and it might be good to include it!

From: Plank, Sarah GCPE:EX
Sent: Monday, August 27, 2018 12:31 PM
To: Jones, JJ GCPE:EX; Zadravec, Don GCPE:EX
Cc: Pocock, Sharon GCPE:EX
Subject: FW: FOR REVIEW: Initial communications package for UBCM MOU signing - Sept 10

Hi JJ and Don,

Forwarding this to you as well for feedback...

Thanks,
Sarah.

Sarah Plank
Communications Director | Ministry of Indigenous Relations & Reconciliation
Government Communications & Public Engagement
Office: 250.952.1889 | Mobile: 250.208.9621 | Email: sarah.plank@gov.bc.ca

From: Pocock, Sharon GCPE:EX
Sent: Friday, August 24, 2018 2:46 PM
To: Sas, Jonathan IRR:EX; Sam, Anne-Marie IRR:EX
Cc: Plank, Sarah GCPE:EX; Venn, Tania GCPE:EX; Cowan, Cale GCPE:EX
Subject: FOR REVIEW: Initial communications package for UBCM MOU signing - Sept 10

Hi Jonathan and Anne here is the initial package on the UBCM MOU signing (scheduled for Sept 10) for your review. All materials are signed off by Laurel and UBCM has seen the news release and is happy with it

- News Release
 - Approval needed for MSF quote
 - MSR quote is with MAH MO for sign off
 - UBCM quote approved
- Speaking notes

- QA

We have a final logistical call with UBCM next week and will make any updates to those pieces after that. MIRR staff will be at the Convention Centre and Gio has volunteered to meet the Minister s.15
s.15

Any concerns, as always please let us know. We will send a final package nearer the time.

Have a great weekend
Sharon

Sharon Pocock
Communications
Ministry of Indigenous Relations and Reconciliation
250 387 1253
250 920 5012 (cell)

Jones, JJ GCPE:EX

From: Jones, JJ GCPE:EX
Sent: Tuesday, August 21, 2018 3:45 PM
To: Mukasa, Kate GCPE:EX
Subject: RE: Major projects announcement call

Schedule me anytime you want. This takes priority – thank you.

From: Mukasa, Kate GCPE:EX
Sent: Tuesday, August 21, 2018 3:45 PM
To: Morland, Jennifer; 'Griffiths, Anna (INFC)'; Robb, Katie GCPE:EX; Leslie, Lisa GCPE:EX
Cc: Devereux, Rick GCPE:EX; Jones, JJ GCPE:EX; Salehi, Angela
Subject: Major projects announcement call

Hello all,

Hoping to get everyone up to speed on the latest developments with the Major Projects event on Sept 4th. Looking to have a quick meeting with our events folks and you so we can get the logistics in order, go over materials and loop in the CoV and CoS after our chat.

Please let me know if a time on Thursday works for everyone.

Thank you,
Kate

Kate Mukasa | Communications Manager
Ministry of Municipal Affairs and Housing
Government Communications and Public Engagement
Desk: 778.698.3280 | Mobile: 250.361.6839 | Email: kate.mukasa@gov.bc.ca

Jones, JJ GCPE:EX

From: Jones, JJ GCPE:EX
Sent: Monday, August 20, 2018 3:23 PM
To: Leslie, Sean GCPE:EX
Cc: Kouri, Rosa GCPE:EX
Subject: RE: Richmond Event

Hi Sean,

I believe this one is assigned to my colleague Rosa!

Usually we stickhandle this sort of thing and loop the PO in but I will leave that for you and Rosa to figure out.

Best,

JJ

From: Leslie, Sean GCPE:EX
Sent: Monday, August 20, 2018 3:14 PM
To: Jones, JJ GCPE:EX
Subject: Richmond Event

Hello JJ, we are holding an event planning call with the Richmond school district this week for the event with Minister Fleming and PJH on September 7th at Robert Tait Elementary School.

Would the PO want to be involved in that call? And if so, would that be you or someone else? Just want to include them on the invite.

Thanks!

Sean Leslie
Communications Manager
Ministry of Education
(250) 356-8485(o)
(250) 893-4403(m)

Jones, JJ GCPE:EX

From: Jones, JJ GCPE:EX
Sent: Monday, August 20, 2018 1:44 PM
To: Mukasa, Kate GCPE:EX
Cc: Robb, Katie GCPE:EX; Leslie, Lisa GCPE:EX
Subject: Re: MLBE and LRT materials

Thank you Kate!

> On Aug 20, 2018, at 1:22 PM, Mukasa, Kate GCPE:EX <Kate.Mukasa@gov.bc.ca> wrote:
>
> Hello JJ,
>
> Please see attached the CP, and two INs for the rapid transit projects. Looping in TRAN for any additional materials or
messaging for MLBE as they are the lead on that project.
> I've attached the latest QA on MLBE I have, but it may have been updated.
>
> Thank you,
> Kate
>
> Kate Mukasa | Communications Manager
> Ministry of Municipal Affairs and Housing Government Communications
> and Public Engagement
> Desk: 778.698.3280 | Mobile: 250.361.6839 | Email:
> kate.mukasa@gov.bc.ca<<mailto:kate.mukasa@gov.bc.ca>>
>
>
> <IN - TransLink - MLBE - FINAL.docx>
> <IN - TransLink - Surrey LRT - FINAL.docx> <CP_ Major Transit
> Investments - DRAFT.docx> <Broadway KM-QA.docx>

Jones, JJ GCPE:EX

From: Jones, JJ GCPE:EX
Sent: Thursday, August 16, 2018 1:00 PM
Cc: Behrens, Marlene GCPE:EX; Dalzell, Danielle GCPE:EX; Matthen, Sheila GCPE:EX; Mukasa, Kate GCPE:EX; Hardin, Karl GCPE:EX; Gibbs, Robb GCPE:EX
Subject: UBCM Preparation for Communications Shops
Attachments: TEMPLATE_Issues Note_Jan2018.docx; 2018 Resolutions - Advanced Copy for Province 07-26-2018.pdf

Hello Everyone,

UBCM 2018 is fast approaching. As is to be expected, there is a good deal of preparation to be done to ensure that government can effectively use this opportunity to strengthen and improve the province's relationship with municipalities and build lasting partnerships to achieve our shared goals.

Announcements and Event Plans

Shops that are intending to do an announcement or press release during UBCM need to have them cleared with HQ in advance. Ministries with approved events should be aware that they have been cleared – but a list of events that have been approved will also be circulated soon. Please contact me with any questions you have on this.

Ministries that require a venue for announcements during UBCM week need to discuss and confirm their plans with Marlene Behrens at marlene.behrens@gov.bc.ca by Aug. 21. Additionally, event plans need to be sent to myself and Marlene by August 28.

All news releases being sent during UBCM week will need to be cleared through HQ - with initial drafts into your executive director and myself by end of day on August 29 at the latest.

As you are developing your communications materials, please note that Whistler is the territory of the Squamish and Lil'wat First Nations [Lil-watt].

Resolution Notes

The latest draft of the resolution book is attached. We will distribute the final copy when it becomes available, but your ministry leads can let you know if there are any changes in the meantime.

Communications shops are responsible for reviewing all resolution notes provided by their ministries for clarity of message and content. Resolution notes should abide by relevant GCPE style guides, and reflect the government's tone and approach, as exemplified by our most recent strategic plan (found here: http://www.bcbudget.gov.bc.ca/Annual_Reports/2017_2018/Strategic_Plan_Report_2017-18.pdf).

If you have any questions or need advice on specific materials, myself or Danielle Dalzell, Director of Writing and Content Strategy, can provide guidance.

As these resolution notes are already in the process of being developed at this time, please connect with your ministry UBCM lead as soon as possible to arrange to review them before they are finalized.

Issues Notes

Please identify a maximum of three to five issues related to your ministry that are likely to arise at UBCM and develop issues notes on them in consultation with your issues manager. A template is attached.

These notes need to be delivered to issues managers by August 28th at the latest. Please use your judgement – if you don't anticipate an issue arising, it is not necessary to produce an issues note. Please consult with your issues manager if you are not sure whether a note is required.

Cabinet town halls

Four cabinet town halls will be held concurrently on Wed., Sept. 12, from 3:00 – 4:15 pm at the Whistler Convention Centre. Below is the composition and titles of the town halls we are moving forward with this year.

Communications shops are responsible for ensuring their Minister's Office is aware of their involvement with these town halls, scheduled to attend, and prepared to answer questions that may arise. Short intro notes may need to be prepared for your ministers – more information will be provided when it is available.

Growing Prosperity: Agriculture, Forests Lands and Natural Resource Operations, Environment.

Investing in People: Health, Advanced Education, Children and Families.

Building a Better BC: Municipal Affairs and Housing, Transportation and Infrastructure, Jobs, Trade and Technology.

Safe communities: Attorney General, Public Safety and Solicitor General, Parliamentary Secretary for Emergency Preparedness.

Government's overarching UBCM theme, approach and key messages, are nearing completion and will be shared with communications shops as soon as they are finalized.

Thank you for doing your part to make UBCM a success.

JJ

Director, Cabinet Priorities
Strategic Communications Division
Government Communications and Public Engagement
Phone: 250-889-6308

Jones, JJ GCPE:EX

From: Jones, JJ GCPE:EX
Sent: Tuesday, August 14, 2018 10:32 AM
To: Leslie, Lisa GCPE:EX
Subject: Re: UBCM territory acknowledgement

Thank you!

On Aug 14, 2018, at 10:24 AM, Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca> wrote:

You could add this to any emails to the shops as well.

From: Mukasa, Kate GCPE:EX
Sent: Tuesday, August 14, 2018 10:23 AM
To: Kilpatrick, Melanie GCPE:EX; Harbord, Darren GCPE:EX
Cc: Leslie, Lisa GCPE:EX
Subject: FYI: UBCM territory acknowledgement

FYI

Good morning everyone

I'm conscious that with UBCM nearly upon us, we are starting to get queries of which First Nations territory should be acknowledged in Whistler when your respective ministers are offering remarks. Rather than deal with these queries individually, please note that **Whistler is the territory of the Squamish and Lil'wat First Nations [Lil-watt]**

Obviously the individual wording you might use to incorporate the acknowledgement is up to individual shops.

Please pass this on to anyone in your shops who is working on UBCM speaking notes, so we head multiple queries for the same thing off at the pass.

Any concerns, feel free, as always, to give us a ring.

Cheers
Sharon

Sharon Pocock
Communications
Ministry of Indigenous Relations and Reconciliation
250 387 1253
250 920 5012 (cell)

Jones, JJ GCPE:EX

From: Jones, JJ GCPE:EX
Sent: Tuesday, August 14, 2018 9:21 AM
To: Mukasa, Kate GCPE:EX
Subject: Accepted: September 4th - Major Projects Announcement