



**SPEAKING POINTS FOR
Lana Popham**

Acting Minister of Tourism, Arts and Culture
Creative Industries – B.C. Book Day

Mon., April 23, 2018
11:00 a.m. – 2:00 p.m.

Hall of Honour
B.C. Legislature
Victoria, B.C.

Please check against delivery

Event Contact on site:
Heidi Waechtler, Executive Director
Association of Book Publishers of BC

s.22

Event summary: BC Book Day brings together government and industry stakeholders, including B.C. publishers, authors, festival directors, librarians and booksellers to celebrate the literary landscape of our province. April 23, 2018 will be proclaimed BC Book Day at this event.

Publishers, authors, and literary organizations will be set up in the Rotunda from 11:00 a.m. to 2:00 p.m. with a short program at 12:40 p.m.

This event also kicks off BC Creative Industries Week, which brings together stakeholders in film and television, digital entertainment, music and sound recording, and book and magazine publishing to showcase the sectors' growing contributions to the province's economy.

Literary showcase:

- Caitlin Press
- BC Booksellers Association
- Royal BC Museum
- Tradewind Books
- Anvil Press
- Arsenal Pulp Press
- Sunshine Coast Festival of the Written Arts
- Vancouver Writers Fest
- Talonbooks
- Greystone Books
- Orca Book Publishers
- Greater Victoria Public Library and BC Library Association
- Midtown Press
- Victoria Book Prize Society
- Harbour Publishing/Douglas & McIntyre
- Heritage Group Distribution
- Editors BC
- UBC Press
- Promontory Press
- Magazine Association of BC
- Ormsby Review
- Ekstasis Editions

Time: Minister speaks at 12:40 p.m. (podium and mic avail)

Logistics: Pre-brief with Heidi Waechtler at 12:30 p.m. in the s.15

Audience: Industry + government partners, public

Dress Code: Business attire

Key participants:

- The Hon. Lana Popham, Acting Minister of Tourism, Arts and Culture
- Shirley Bond, MLA for Prince George-Valemount
- Adam Olsen, MLA for Saanich North and the Islands
- Yvonne Blomer, Victoria Poet Laureate (2 min. poem)
- Kevin Williams, ABPBC board president (Emcee)

The Lieutenant Governor of British Columbia, the Honourable Judith Guichon, will tour BC Book Day from 1:10 p.m. – 1:20 p.m.

Key Messages:

- The Province is pleased to proclaim BC Book Day on April 23, 2018.
- B.C.'s creative industries – including film and television, interactive and digital media, music and sound recording, and magazine and book publishing – provide well-paying jobs for British Columbians, and are a key part of a sustainable economy.

- Creative industries contribute an estimated \$5.23 billion to the provincial economy, and support more than 90,000 full-time workers and thousands more part-time and contracted workers.
- The book publishing industry is a key contributor to B.C.'s economy, creating jobs for publishers, writers, printers, illustrators, designers, editors and retailers.
- Book publishing generates \$28 million for B.C.'s economy, and creates 6,700 jobs.
- B.C. books are sold and translated in over 90 countries, bringing B.C. culture and literature to millions of readers at home and around the world.
- Budget 2018 extended the Book Publishing Tax Credit to 2021. This tax credit provided benefit to 16 BC publishers in fiscal year 2017.

Itinerary

Time	Event Itinerary
8:45 a.m. – 10:45 a.m.	Event set up
11:00 a.m.	Displays open to public.
12:30 p.m. – 12:40 p.m.	Pre-brief in the s.15 with Heidi Waechtler, ED Association of Book Publishers of BC.
12:40 p.m.	Kevin Williams (Emcee) will provide opening remarks and welcome Minister Popham to provide remarks.
12:41 p.m.	Minister Popham provides remarks. Proclaims BC BOOK DAY. (Reveal of Proclamation by MLAs)
12:45 p.m.	Kevin thanks Minister Popham and invites MLA Bond to provide remarks.
12:47 p.m.	MLA Bond provides remarks.
12:48 p.m.	Kevin thanks MLA Bond and invites MLA Olsen to provide remarks.
12:50 p.m.	MLA Olsen provides remarks.
12:51 p.m.	Kevin thanks MLA Olsen and invites Yvonne Blomer, Victoria Poet Laureate to recite a poem.
12:52 p.m.	Yvonne Blomer speaks.
12:55 p.m.	Kevin thanks everyone for attending and asks Minister Popham, MLAs and guests to tour BC Book Day.
1:00 p.m. – 1:20 p.m.	The Lieutenant Governor of British Columbia, the Honourable Judith Guichon, will tour BC Book Day. Minister Popham to accompany.
1:30 p.m.	House returns to session, with acknowledgement of BC Book Day and Publisher representatives during Question Period.
2:00 p.m.	Event ends.

SPEAKING NOTES

INTRODUCTION

- Thank you Kevin, for the kind introduction, and thank you to the Association for all of the work to make today's event happen.
- I am honoured to join you today on the traditional territory of the Lekwungen [La-KWUNG-en] people and the Songhees and Esquimalt First Nations to celebrate the work and contributions of our province's storytellers...
- And to bring greetings on behalf of the government of British Columbia and Minister Lisa Beare.

PROCLAIM BC BOOK DAY

- I am excited to be here!
- I feel a special connection to this day of celebration.
- Five years ago, I approached the Speakers Office to create the very first B.C. Book Day at the Legislature.

- I want to recognize the MLA for Richmond East Linda Reid, who was then the Speaker, for her enthusiasm and partnership in this project.
- Since that time, all parties across government have come together at the Legislature on this day to recognize the importance of books...
- And to celebrate publishers, authors, booksellers, libraries, festivals and institutions that open the world of words to all of us.
- So I am thrilled to be here today, along with MLA Olson and MLA Bond, to proclaim April 23rd, 2018, B.C. Book Day!

[Suggest – MLA Olson and Bond remove the cover from the proclamation - the proclamation will be to the side on a stand; photo's will happen after the formal program]

B.C'S CREATIVE SECTOR

- We are meeting at the beginning of Creative Industries Week in British Columbia.

- It's an incredible time to be a part of the creative sector in British Columbia.
- It is wonderful to see so many of you here today, and to see the amazing work you are doing.
- From books and publishing... to the motion picture industry... to music and sound recording... to interactive and digital media – the creative sector supports more than 90,000 jobs in British Columbia and contributes \$5.3 billion to our economy!
- B.C.'s publishing sector contributes so much to a better life for all British Columbians.
- It helps to build a strong creative economy.
- It enriches our cultural landscape.
- It contributes to developing essential literacy skills that open doors to meaningful work for British Columbians.
- And, maybe most importantly, you are the creators of works of wonder and wisdom.

- Works which enable us to share our knowledge, experiences and stories, so we can understand, appreciate and celebrate our province and its people.
- This is why our government was proud to extend the Book Publishing Tax Credit to 2021 in our Budget this year.
- I know many of you benefit from the tax credit. We're delighted that your work will continue to be supported in this way.

PERSONAL EXAMPLE

- When I think about books...
- I think about...
 - Being a student... and how the written word opened my mind to new ideas.
 - Being a parent reading to my son... and the memories that have been created together through reading.
 - And being on holiday... and finding relaxation while curled up with a good book.
- Books and stories are a part of every aspect of our lives.

BC BOOK PUBLISHER

- Today is also UNESCO World Book and Copyright Day – a celebration across the globe that highlights local voices and stories.
- With over 200 businesses connected to the publishing industry, creating 5,700 jobs... we are fortunate to have many strong local voices in B.C.
- One that comes to mind for me is poet and editor Rachel Rose.
- One of Rachel's recent projects – and one close to my heart - is a book called *Sustenance: Writers from BC and Beyond on the Subject of Food*.
- As the editor of this book, Rachel brought together some of Canada's best writers to celebrate Vancouver's literary and culinary scene.
- The book was written as a community response to the needs of newcomers and low income families in Vancouver.
- The book's contributors have donated their honorariums to the BC Farmers Market Nutrition Coupon program. A portion of

each sale goes to providing fresh, locally grown produce to low income families.

- Our province is proud to be home to writers like Rachel, who dream big, follow their passion, and help to build a better British Columbia for all of us.

CONCLUSION

- Reading is a powerful tool. It can be a life-changing one.
- I'd like to thank you for sharing your stories with British Columbians – and with readers around the world who read books produced right here in B.C.
- Your passion and professionalism has contributed to the success of our book and publishing industry, and to the benefit of all British Columbians.
- Thank you.

[Photo op with emcee, MLA Olson, MLA Bond and the proclamation]

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BACKGROUND

The Association of BC Book Publishers

The Association of Book Publishers of BC (ABPBC) is a provincial association of BC owned and controlled book publishing companies. The ABPBC works to support the long-term health and success of the Canadian-owned book industry in British Columbia.

The ABPBC supports the aspirations and activities of its membership through cultural, economic, and political initiatives and engages book-related communities in British Columbia, Canada, and beyond. The ABPBC also provides information to the public on the industry in general and on our members' publishing programs in particular.

Aims & Objectives of the ABPBC

- To encourage in particular the writing, publishing, distribution and promotion of books written by British Columbian and Canadian authors.
- To cooperate with other associations and organizations to further the reading and studying of all books.
- To work for the development and maintenance of strong competitive book publishing houses owned and controlled in British Columbia and Canada.
- To represent the interest of British Columbia owned book publishers in relations with the public and private institutions in Canada and abroad.
- To facilitate the exchange of information among its members.
- To foster the business and business interests of its members.
- To settle disputes between its members within British Columbia.
- To further professional training for individuals engaged in all aspects of the book publishing activity.
- To promote the highest standards of professional conduct in the book publishing industry.
- To cooperate closely with individuals, organizations and governments in the pursuit of the objectives of the Association.
- To undertake such specific projects, studies and other forms of action as shall be from time to time required to implement the above objectives.
- To support the objects of the Association of Canadian Publishers, provided that such objects do not conflict with the laws of the province of British Columbia or the last preceding objects herein.

As book publishers in Canada we strongly oppose the closing of libraries and disposal of library holdings, which together put limitations on access to, and the sharing of, knowledge in Canada.

LINKS TO MORE INFORMATION:

Our most recent reports

- **BC Legislature to host the fifth annual BC Book Day on April 23, 2018**
- **2018 BC Budget brings good news for creative industries**

SUSTENANCE: WRITERS FROM BC AND BEYOND ON THE SUBJECT OF FOOD

<http://www.anvilpress.com/Books/sustenance>.

Sustenance: Writers from BC and Beyond on the Subject of Food

By Rachel Rose, editor

Published: October 2017

Sustenance: Writers from BC and Beyond on the Subject of Food brings to the table some of Canada's best contemporary writers, celebrating all that is unique about Vancouver's literary and culinary scene. Punctuated by beautiful local food photographs, interviews with and recipes from some of our top local chefs, each of these short pieces will shock, comfort, praise, entice, or invite reconciliation, all while illuminating our living history through the lens of food. *Sustenance* is also a community response to the needs of new arrivals or low-income families in our city. The contributors have donated their honoraria to the BC Farmers Market Nutrition Coupon Program. A portion of sales from every book will go towards providing a refugee or low-income family with fresh, locally grown produce, and at the same time will support B.C. farmers, fishers, and gardeners.

Award-winning chefs, poets, and writers in *Sustenance* include:

Frank Pabst (Chef, Blue Water Café), Renee Sarojini Saklikar, Mark Winston, Susan Musgrave, Lorna Crozier, Thomas Haas (artisan chocolatier), Meeru Dhalwala (Chef, Vij's and Rangoli), Ayelet Tsabari, Joan Kane, Thomas Larson, John Pass, Sarah Leavitt, Amber Dawn, Daphne Marlatt, Carleigh Baker, Russell Thornton, Evelyn Lau, Fiona Tinwei Lam, Brian Brett, Jen Currin and many, many more.



**SPEAKING POINTS FOR
Bruce Ralston,
Minister of Jobs, Trade and Technology**

Creative Industries – Multi Sector Showcase

Thurs., April 26, 2018
11:00 a.m. – 1:00 p.m.

Hall of Honour
B.C. Legislature
Victoria, B.C.

Please check against delivery

Event Contact on site:
Kirsten Mihailides
604 618-3572

Event summary: Premier Horgan will provide remarks at the Creative Sector interactive showcase. The event will bring together industry representatives from across film, television, digital media and music to create an interactive showcase. The intention is to highlight the next generation of talent and innovation driving BC's creative economy including a special guest appearance by R2D2.

Showcase:

- Experience the world of Virtual Reality courtesy of **Finger Food Studios**
- Chat with **Industrial Light and Magic's** Oscar Nominated Jeff White and his astromech pal
- Western Canada's go to make up effects studio Emmy Nominated **LSFX** is ready to give you a 'new look'
- Get your game on with **Codename Entertainment**
- **Warner Studios** is there in a Flash
- **Fox Studios** has a mercenary presence

Time: Minister speaks at 12:34 p.m.

Logistics: Pre-brief with Kirsten at 12:15 p.m. Podium and mic

Audience: 100+ industry + government partners

Dress Code: Business attire

Key participants: Premier John Horgan, Minister Bruce Ralston, Prem Gill, CEO Creative BC;; Bill Guidera, SVP Government Relations, 20th Century Fox; Wendy Noss, President, MPA-Canada; Joan Millier, Vancouver Island North Film Commission & President of the Regional Film Commissions Association

Key Messages:

- The Province is pleased to proclaim the week of April 23rd to April 30th Creative Industries Week in B.C.
- B.C.'s creative industries – including film and television, interactive and digital media, music and sound recording, and magazine and book publishing – provide well-paying jobs for British Columbians, and are a key part of a sustainable economy.
- Creative industries contribute an estimated \$5.23 billion to the provincial economy, and support more than 90,000 full-time workers and thousands more part-time and contracted workers.
- B.C. is well positioned to capture a growing percentage of the global entertainment and digital media market due to the outstanding talent, infrastructure, expertise and education we have developed in the province.
- The creative sector is rapidly growing in the global economy and, as a result, it is highly competitive.

Agenda

Time	Event Itinerary
12:15 p.m.	Pre-brief - s.15
12:20 p.m.	Prem Gill, CEO Creative BC provides welcome remarks and introduces Bob D'Eith to introduce Georgia Murray.
12:25 p.m.	Georgia Murray performs (2 songs).
12:30 p.m.	Prem Gill then introduces Premier John Horgan.
12:30 p.m.	Premier Horgan provides remarks and officially proclaims Creative Industries week.
12:33 p.m.	Prem Gill invites Minister Bruce Ralston to provide remarks.
12:34 p.m.	Minister Ralston provides remarks.
12:36 p.m.	Emcee invites Bill Guidera and Wendy Noss to the podium .
12:40 p.m.	Bill and Wendy provide remarks.
12:42 p.m.	Emcee thanks Bill and Wendy and introduces Joan Miller, President of the Regional Film Commission.
12:43 p.m.	Joan Miller provides remarks.
12:45 p.m.	Prem thanks the Premier, Minister Ralston, Bob D'Eith, Bill Guidera, Wendy Noss, Joan Miller and Georgia Murray, all creative sectors; invites all sector leads to stage for proclamation presentation and photo opportunity.
12:45 – 1:00 p.m.	Premier and Minister tour the showcase.

SPEAKING NOTES

INTRODUCTION

- Thank you Prem
- I am thrilled to join you today to continue the celebrations around Creative Industries Week!
- Thank you to BC Creates for bringing this event to the Legislature and providing an opportunity to see and experience the work that you do!

Impact of the Creative Sector

- Our government understands the impact of this sector on the people, communities and economy in the province
- As I walked in, I couldn't help but noticing that 'Deadpool' is in the legislature – or at least the costume....
- 'Deadpool' with Vancouver's very own Ryan Reynolds is a great illustration of how this industry is impacting our province.

- Over the course of 58 days, \$40 million was spent on the production of this movie
- Hiring over 2,000 local cast, crew and extras who earned more than \$19 million in wages
- And as a result of this great experience, the movie sequel came back to B.C. and will be released later this year
- The creative sector provides jobs for more than 90,000 British Columbians and contributes \$5.2 billion to our economy!
- Movies like 'Deadpool' show the impact that the creative sector has in B.C.
 - It creates good paying jobs
 - It showcases our spectacular scenery
 - Highlights the diverse talent in front and behind the scenes
 - And leaves a lasting economic impact

- And B.C.'s Creative Sector continues to grow because of the support of industry and the outstanding talent, infrastructure and diverse locations that we have here in the province.

Impact of filming

- A large part of the appeal for the creative sector is how B.C. welcomes the industry to the province and collaboration from all levels of government, industry and communities
- A great example of this collaboration was the filming of 'Lost in Space', an original Netflix TV series that shot throughout metro Vancouver, Squamish, Kamloops and near Cache Creek.
- Finding the locations that represented 'a lost world' was only one part of the challenge
- There was also the challenge of getting a crew of 200+ people to remote locations in the middle of winter
- It required coordination of park rangers, conservation staff, snow cat operators and even bear management experts

- The collaboration between cast and crew, permitting authorities, Creative BC and the community made this production happen.
- And it is because of THIS type of support we will continue to see these types of productions in B.C.

B.C. Government Support

- We know that we are in global market when it comes to the Creative Industries, which is why our government is committed to supporting the industry through initiatives such as...
 - AMPLIFY BC, our new music fund...
 - The writer's tax credit and extension of the book publisher's tax credit
 - The interactive digital media tax credit
 - And the support provide through our film and television tax credit programs, which we just expanded to include screenwriters in Budget 2018
- And this is why we are also thrilled to proclaim this week as 'Creative Industries Week'

Closing remarks

- Thank you for coming out today, to showcase British Columbia's creative sector
- And highlighting the expertise, creativity and talent in this sector
- I look forward to touring the showcase today.

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BACKGROUND

New B.C. Music Fund – AMPLIFY BC Overview

In February 2016, government provided \$15 million to Creative BC to launch the B.C. Music Fund, in support of strengthening B.C.'s music industry. On March 22, the Province announced \$7.5M to fund the new AMPLIFY BC program. The new fund will support artists and professionals across the music industry in British Columbia by focussing on four key areas including career development, live music, music company development and industry initiatives. **s.12,s.13**

s.13

"Deadpool" Boosts BC's Economy: Twentieth Century Fox's Latest Blockbuster Spent Over \$40 Million FEBRUARY 12, 2016

VANCOUVER, BRITISH COLUMBIA – Twentieth Century Fox's "Deadpool" opens today in theaters, and newly released economic data shows that the production spent more than \$40 million during 58 days of filming in British Columbia. The production also hired over 2,000 local cast, crew, and extras who earned more than \$19 million in wages.

British Columbia vendors and businesses were also recipients of the significant economic boost provided by the production, in addition to the local workers who were hired. Some of the production's key local expenditures include:

- over \$1 million on location costs;
- close to \$815,000 on hotels, catering and restaurants;
- more than \$735,000 on construction; and
- nearly \$780,000 on transportation, truck and car rentals.

"British Columbia's commitment to and partnership with the film industry supports jobs and economic growth throughout the province," said Wendy Noss, President, Motion Picture Association-Canada. "The figures released today demonstrate just how many local workers, jobs, and businesses benefit from a single production, and why the industry is such a critical part of B.C.'s growing creative economy."

"Congratulations to the more than 2,000 British Columbians who helped bring Deadpool to audiences around the world!" said Shirley Bond, Minister of Jobs, Tourism and Skills Training, and Minister Responsible for Labour. "British Columbia has a talented workforce, world-class infrastructure, competitive tax credits and diverse, spectacular locations. Because of these advantages, B.C. has earned its reputation as one of North America's busiest centres for screen entertainment production."

"Vancouver continues to be an attractive and competitive production hub, with outstanding scenery," said David Starke, Executive Vice President, Physical Production, Twentieth Century Fox. "We were thrilled to shoot in B.C. where we had access to some of the best cast and crew, and a variety of locations that provided the ideal backdrop for so many of the movie's most exciting scenes."

"I have seen firsthand the enormous positive impact that productions like Deadpool have had on our city," said Gregor Robertson, Mayor of Vancouver. "Film and television production continues to be a billion dollar industry here, and it is a growing contributor to Vancouver's nation-leading economic growth. As Mayor, I am incredibly proud of our city's reputation as an excellent partner for major productions like Deadpool, and I'm looking forward to seeing Vancouver's own Ryan Reynolds on the big screen once again."

**SPEAKING NOTES FOR
THE HONOURABLE LANA POPHAM**
Minister of Agriculture

BC WINE MONTH LAUNCH
*Tinhorn Creek Winery
537 Tinhorn Creek Road
Oliver*

Tuesday, April 3, 2018
*Speaking Notes
3 PM for approx 3 minutes*

- Thank you.
- It is great to be here for the launch of B.C. Wine Month!
- As the Premier mentioned, we have lots of fun things planned this month.
- This is an opportunity to celebrate and support B.C.'s grape growers and winemakers.
- To kick things off – the B.C. Government officially proclaimed B.C. Wine Month for the month of April.
- We then committed \$100,000 to the BC Wine Institute to promote B.C. wines to British Columbians.

- At the same time, our tourism marketing agency Destination BC is launching a \$150,000 campaign to promote wine and food tourism ~~this spring. under its annual Explore BC banner.~~
- During wine month, B.C. residents are encouraged to become tourists in their own province and come visit wine country.
- In May, the focus will be on attracting international tourists to our world-class wineries and restaurants.
- And last Fall, I was in Kelowna announcing \$225,000 to launch Buy BC: Eat Drink Local.
- This province-wide campaign promotes and fosters relationships between B.C. restaurants, food service

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establishments, chefs, farmers and producers.

- Now I admit – I just threw a lot of big numbers at you.
- The funding is important but I like to focus on the people.
- BC Wine Month is also going to take you behind the scenes where you can meet some of the folks working in the sector.
- They have a great story to tell.
- It is a story of dedication and passion.
- We can't wait to tell their story.
- We will also be talking about wine tourism this month.

- B.C.'s tourism industry matters to this government.
- Thousands of B.C. families rely on jobs in tourism.
- And that is why we will be highlighting opportunities for visitors and residents to sip and savour the best that B.C. wineries have to offer.
- We're also working with BC Liquor Stores to ensure there are increased opportunities to have B.C. wines available to consumers in communities throughout the province.
- This will include local wines from small and medium producers that are not

typically available outside of their wineries.

- In closing, I just want to say this.
- We've seen first-hand how vulnerable B.C.'s wine industry is to illegal trade actions.
- This is why our government is standing up for B.C. wineries, and doing all we can to support this industry.
- I am absolutely honoured and excited to be your Minister of Agriculture.
- And I will continue to serve as your champion for agriculture in British Columbia.
- Thank you.



SPEAKING POINTS FOR

Premier John Horgan

Creative Industries – Multi Sector Showcase

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Kirsten Mihailides
604 618-3572

Event summary: This event brings together industry representatives from across film, television, digital media and music to create an interactive showcase. The intention is to highlight the next generation of talent and innovation driving B.C.'s creative economy. Premier John Horgan will speak, and there will be a special guest appearance by R2D2.

Showcase highlights:

- Experience the world of Virtual Reality courtesy of **Finger Food Studios**.
- Chat with **Industrial Light and Magic's** Oscar-nominated Jeff White and his astromech pal.
- Western Canada's go-to make up effects studio, Emmy-nominated **LSFX** is ready to give you a 'new look'.
- Get your game on with **Codename Entertainment**.
- **Warner Studios** is there in a Flash.
- **Fox Studios** has a mercenary presence.

Time:

- Pre-brief with Kirsten at 12:15 p.m.
- Premier Horgan speaks at 12:30 p.m.
- Minister Ralston speaks at 12:34 p.m.

Logistics: Podium and microphone.

Audience: 100+ industry and government partners

Dress Code: Business attire

Key participants:

- Premier John Horgan
- Minister Bruce Ralston
- Prem Gill, CEO Creative BC
- Bill Guidera, Senior VP Government Relations, 20th Century Fox
- Wendy Noss, President, MPA-Canada
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Key Messages:

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12:45 – 1:00 p.m.	Premier and Minister tour the showcase.

SPEAKING NOTES

INTRODUCTION

- Thank you Georgia! That was terrific!
[Lead applause]
- I am honoured to join you here on the traditional territory of the Lekwungen [La-kwung-en] people and the Songhees and Esquimalt First Nations to celebrate Creative Industries Week in British Columbia.
- It's my great pleasure to welcome you to the Legislature on behalf of the government and Minister Lisa Beare.

CREATIVE SECTOR

- As British Columbians, we are fortunate – and proud – to have a wealth of creative talent right here in this province.
- I was lucky to meet some of that talent during BC Book Day at the Legislature on Monday, and I'm looking forward to meeting many others in television production... recording... and other industries here today.

- Whether you're a part of the motion picture industry, music and sound recording, interactive and digital media, or book and magazine publishing...
- Now is an exciting time to live and work in British Columbia.
- This year, Creative Industries Week in B.C. focuses on building career pathways and working together.
- I applaud that because it's good news for all of the British Columbians who dream of building a career as a creative professional...
- AND because this government is committed to building a better, cleaner BC economy that works for *people*.
- A big part of how we are doing that is by encouraging and supporting growth in the creative sector.
- Our government is committed to developing the next generation of talent, and to supporting industry professionals and emerging stars across the creative sector...

- So that creative industry in British Columbia continues to grow and flourish.

GOVERNMENT SUPPORT

- There is no better place to build creative industry than in our province.
- We have a terrifically talented workforce...
- And a government that is welcoming to investment in this sector.
- I was very pleased to hear Minister Beare report on the exceptional reputation that B.C. has when she returned from her trade mission to Los Angeles a few months ago.
- We're going to build on that.

CREATIVE INDUSTRIES WEEK PROCLAMATION

- Our creative sector is thriving because of the hard work and dedication of people like you.

- In thanks and celebration, I am proud to proclaim this week Creative Industries Week in the Province of British Columbia.

CLOSING REMARKS

- Thank you for having me here today and I look forward to touring the showcase. And I hear someone even more famous than me is here - R2D2! I want to meet him.

--30—



SPEAKING POINTS FOR
Bruce Ralston

Minister of Jobs, Trade and Technology

Creative Industries Week Reception

Wednesday, April 25, 2018
7:00 p.m. – 9:00 p.m.

The Union Club,
805 Gordon St.
Victoria, BC

Please check against delivery

Event Contact on site:
Leslie Wootton, MPPIA
s.22

Event summary: On April 25th at 7:00 pm, B.C.'s creative industries representatives will gather with provincial government partners at the Union Club in Victoria to celebrate the launch of "Creative Industries Week in BC 2018."

Red carpet arrivals with paparazzi-style photo and interview opportunities followed by a ballroom entry and special performance by B.C.'s own Finger Food virtual reality featuring Cirque de Soleil and Industrial Light & Magic's R2D2.

The program will include short celebratory remarks, a special short film screening and a musical performance.

Time: Minister Ralston speaks at 8:00 p.m. followed by MLA Spencer Chandra Herbert to introduce a BC emerging musician.

Logistics:

- Two stages. Stage one: front of fireplace, cornered by 6'x10' screen, riser, podium, mic, flags. Stage two: set for musical performance.
- Briefing room, inside entry, second floor.
- Character guys initiate program run.

Audience: 100+ industry and government representatives, by invitation.

Dress Code: Business / smart elegant.

Key participants:

- Character Guys:
 - Peter Leitch, North Shore Studios/MPPIA Chair
 - Liz Shorten, CMPA/MPPIA Vice-Chair
- Brenda Bailey, DigiBC Exec.Director
- Bruce Ralston, Minister of Jobs, Trade and Technology
- Spencer Chandra Herbert, MLA Vancouver West End
- Maya Rae, Musical Artist
- Scott Johnson, Warner Music Canada/Music BC Board President)

Key Messages:

- The Province is pleased to proclaim the week of April 23rd to April 30th Creative Industries Week in B.C.
- B.C.'s creative industries – including film and television, interactive and digital media, music and sound recording, and magazine and book publishing – provide well-paying jobs for British Columbians, and are a key part of a sustainable economy.
- Creative industries contribute an estimated \$5.23 billion to the provincial economy, and support more than 90,000 full-time workers and thousands more part-time and contracted workers.
- B.C. is well positioned to capture a growing percentage of the global entertainment and digital media market due to the outstanding talent, infrastructure, expertise and education we have developed in the province.
- The creative sector is rapidly growing in the global economy and, as a result, it is highly competitive.

Agenda

Time	Event Itinerary
7:00 p.m.	Red carpet arrivals / photo opportunities.
7:00 p.m.– 7:45 p.m	Networking / hospitality, VR demonstration.
7:45 p.m.	Peter Leitch provides welcome remarks and introduces short film screening introduction to <i>Good Girls Don't</i> from Victoria Director Ana de Lara.
7:45 p.m. – 7:55 p.m.	Film screening.
7:55 p.m.	Liz Shorten / Brenda Bailey offer thanks to filmmaker; CIW celebratory remarks re: private / public partnership; introduction of Minister Ralston;
8:00 p.m.	Minister Ralston celebratory remarks and official proclamation of Creative Industries Week in B.C. Minister invites MLA Spencer Chandra Herbert to stage.
8:05 p.m.	Spencer provides celebratory remarks; introduces emerging musical talent Maya Rae.
8:07 p.m.	Maya Rae performs (2-3 songs);
8:20 p.m.	Scott Johnson thanks Maya Rae and offers brief remarks, thanks Minister Ralston and MLA Spencer Chandra Herbert; invites all sector leads, Creative BC CEO Prem Gill, program participants for photo opportunity with Minister Ralston and MLA Chandra Herbert, and proclamation. Program closes.

SPEAKING NOTES

INTRODUCTION

- Thank you Liz and Brenda, for the kind introduction.
- I am honoured to join you here this evening on the traditional territory of the Lekwungen [La-kwung-en] people and the Songhees and Esquimalt First Nations to celebrate the creative sector in British Columbia...
- ... And to provide greetings on behalf of the government of British Columbia and Minister Lisa Beare.

CREATIVE SECTOR

- I feel privileged to be here tonight to pay tribute to an industry that's doing exceptionally well in British Columbia.
- B.C.'s creative sector is growing rapidly because of the outstanding talent, infrastructure and expertise we have in our province.

- And tonight I'd like to thank each of you for your hard work, expertise and innovation – because that's what's behind the growth of this incredible industry.
- So tonight – it gives me great pleasure to officially proclaim Creative Industries Week!

[Pause and lead applause]

- This year, the theme for Creative Industries Week is B.C.'s next generation of talent, with a focus on developing career pathways and synergies across the sector.
- We have a deep pool of skill and expertise in our province, and we want to foster the environment that helps it continue to grow.
- When we talk about the next generation of talent, we're talking about people like Director Ana De Lara.
- The film we just saw came together thanks to the MPPIA Short Film Award.

- This award was founded to recognize and celebrate the contribution that film and television make to British Columbia.
- The award has been fuelling BC-based directing talent for more than 10 years.
- Ana's film, *Good Girls Don't*, showcases the power the creative sector has to speak to our province's dynamic culture and diverse voices.
- The film addresses the often challenging cultural shift we are seeing many girls and women make, here in B.C. and around the world.
- The creative sector's impact on our society cannot be understated...
- You reflect our history, our present and our future in a way that no other industry can.
- Our government understands and appreciates the tremendous impact you have on our province, our country and beyond.

- From books and magazines... to motion pictures, music, and interactive and digital media ... your skill is renowned around the world.

IMPACT OF THE CREATIVE SECTOR

- The creative sector provides jobs for more than 90,000 British Columbians and contributes \$5.2 billion to our economy!
- Working with industry representatives and our partner Creative BC, we've built a strong creative economy that provides exciting opportunities for our youth and enriches our cultural landscape.
- It contributes to a better life for all British Columbians.
- Our government is so proud to support you through initiatives such as:
 - AMPLIFY BC, BC's new music fund;
 - the writer's tax credit;
 - the extension of the book publisher's credit; and
 - the Digital Animation and Visual Effects tax credit
- We want you to thrive and grow.

- Thank you for your hard work and dedication.
- It's my pleasure now like to call on my colleague Spencer Chandra Herbert, MLA for Vancouver-West End, to bring greetings and introduce one of B.C.'s own up-and-coming musicians.

BACKGROUND

New B.C. Music Fund – AMPLIFY BC Overview

In February 2016, government provided \$15 million to Creative BC to launch the B.C. Music Fund, in support of strengthening B.C.'s music industry. On March 22, the Province announced \$7.5M to fund the new AMPLIFY BC program. The new fund will support artists and professionals across the music industry in British Columbia by focussing on four key areas including career development, live music, music company development and industry initiatives. **s.12,s.13**

s.12,s.13

Film screening - Victoria Ana de Lara

Below is the link for the film being screened at the top of the program on Wednesday evening -- Emerging BC director from Victoria Ana de Lara made this film with the support of the MPPIA Short Film Award, which is a collaboration of MPPIA, Creative BC, the Whistler Film Festival and BC industry suppliers. Ana won by delivering a winning pitch to make the project at the Whistler Film Festival in December of 2016; after winning the pitch, Ana made the film in 2017 with a \$15,000 cash award supplied by MPPIA and Creative BC and \$100,000 in production service support from industry suppliers. The film premiered at the 2017 Whistler Film Festival last December and was a real crowd pleaser.

The MPPIA Short Film Award is collaborative effort to build BC based directing talent (not beginners, they must meet guidelines). Emerging directors receive top notch support to make a short 'calling card' film that leads them to the next level in directing, ideally tv and feature length film. We've been doing it for more than ten years, it's been pretty successful.

<https://vimeo.com/252125938><https://vimeo.com/252125938>

s.15,s.17

s.13

Maya Rae – Musician

She's just 16 years old, but Vancouver jazz vocalist Maya Rae already knows exactly who she is as an artist. Maya's captivating studio recordings and music videos have acquired national attention on CBC Radio, Roundhouse Radio and other social media outlets around the world.

Her debut album, Sapphire Birds, showcases her beguiling, understated vocal style and her unique repertoire, which ranges from originals inspired by life at school and home, to fresh covers of jazz standards and unique renditions of favourite pop songs by artists such as Meghan Trainor and Christina Aguilera.

Sapphire Birds is about embracing life and feeling comfortable in your own skin, something Maya has clearly mastered at an age when most teens are far more concerned about fitting in than being themselves.

Maya is also a student of the double bass and piano. She is an experienced live performer, busker, and musician with a passion for music and performing. Recording this album at Monarch Studios in Vancouver was special for her in that it was her first time recording a live studio session. With her captivating voice, phenomenal versatility, and fearless embrace of diverse musical tastes, Maya is poised to go a very long way. Creative BC is proud to support Maya Rae as part of the BC Music Fund's Sound Recording Program. <https://www.mayaraemusic.com/>

**Minister Beare's
Video Greeting
2018 Honda Celebration of Lights**

Date:

Tuesday, April 10, 2018

Location:

2018 Honda Celebration of Lights Media Event

TIME:

10:00 a.m.

Length:

2 min.

Super (graphic):

Hon. Lisa Beare, Minister of Tourism, Arts & Culture

Script:

ON-CAMERA

(2-line super: Hon. Lisa Beare, Minister of Tourism, Arts & Culture)

Message:

- Good morning everyone.
- I am Lisa Beare, Minister of Tourism, Arts and Culture.
- It's a pleasure to bring you greetings on behalf of Premier Horgan and the Government of British Columbia.
- We are thrilled to once again be hosting the Honda Celebration of Light in Vancouver.
- This fireworks festival is a summer favourite for British Columbians and their families, and a highlight for tourists.
- Each year this festival brings thousands of visitors to B.C., providing tremendous benefits to the local economy.

- In support of this event, I'm proud to announce \$250,000 in funding for the festival.
- This musical fireworks event is B.C.'s largest festival.
- And the longest running offshore fireworks competition in the world.
- I want to welcome this year's competitors from South Africa, Sweden and South Korea.
- We are ready to be impressed by you.
- I am certain this year's theme of LOVE will provide magical moments that will capture our hearts.
- Thank you to the Vancouver Fireworks Festival Society for hosting this event.
- I hope everyone attending has a spectacular time.
- Thank you.

UPDATED: APRIL 3 AT 7:20 P.M.

MINISTER – BRING YOUR SAFETY BOOTS

EMCEE NOTES FOR
MINISTER MELANIE MARK, MINISTRY OF ADVANCED
EDUCATION, SKILLS AND TRAINING

Ground breaking for the Nursing and Population Health
Building at TRU

Outside on the future site of the Nursing and Population
Health Building, 805 TRU Way, Kamloops

Thursday, April 5, 2018

9:00 a.m.

CHECK AGAINST DELIVERY

Contact at the event:

Joleen Badger, GCPE events, 250 812-1207.
 Kelly de Chantel, TRU events, s.22)

Getting there and parking:

TRU will provide a reserved parking spot outside the clock tower for the Minister and the Premier.

Minister to participate in a brief tour of the Ken Lepin Building where the nursing program is currently housed.

The tour will be conducted by Donna Murnaghan, Dean of the School of Nursing. Please meet at the clock tower at 8am. The group will walk over to the Sciences building for the tour.

Notable attendees:

Elder Estella Moller, Nakazdli First Nations in Fort St. James
 Premier John Horgan
 TRU president Allan Shaver
 Donna Murnaghan, Dean of the School of Nursing
 Gabby Fisher, third-year year nursing student

Event Description:

The event will demonstrate government's ongoing commitment to a new Nursing and Population Health Building at TRU.

The event will mark the start of construction of the 49,000-square-foot building, which will house the bachelor of science in nursing, health care assistant and the new master of nursing program, as well as other nursing and health programs as they are developed by TRU and approved by the Ministry.

The new Nursing and Population Health Building will feature multi-disciplinary simulation labs, classrooms and collaborative study spaces. TRU will be able to implement patient-simulation technology in the new building.

Construction completion is anticipated for late 2019 with student occupancy for January 2020.

It is anticipated that the project will create 102 jobs in construction and 74 jobs in supplier industries, including engineering and project management over the life of the project.

- Good morning, everyone. My name is Melanie Mark.
- I'm the Minister of Advanced Education, Skills and Training and MLA for Vancouver – Mount Pleasant.
- I'd like to thank Elder Estella Moller from Nakazdli [Nak-ah-dzlee] First Nation in Fort St. James for the blessing.
- I'd like to acknowledge that we are on the territory of the Secwepemc [She-whep-m] peoples, specifically the Tk'emlups [Tay-come-loops] Indian Band.
- Our speakers today include:
 - Premier **John Horgan**.
 - TRU's Dean of the School of Nursing **Donna Murnaghan**.
 - **Gabby Fisher**, a 3rd year student in the School of Nursing.
- To tell us more about today's exciting announcement, please welcome Premier Horgan.

[PREMIER HORGAN SPEAKS]

- Thank you, Premier.
- Investing in a new facility will bring health education and training at TRU to a new level.
- To speak more about what a new building will mean for the university, please welcome Donna Murnaghan.

[DONNA MURNAGHAN SPEAKS]

- Thank you, Donna.
- Over the next 10 years, we expect thousands of job openings for nurses and health care assistants.
- I'd like to invite Gabby to tell us why she is excited about their future career as a nurse and what this new building means to her.

[NURSING STUDENT GABBY FISHER SPEAKS]

- Thank you, Gabby.

- I'd like to ask our speaker to remain here while media have the opportunity to ask the Premier questions.
- Following the Q&A session, we will officially kick-off construction.
- Following the ground breaking, all our guests are invited to the Culinary Building Cafeteria for refreshments.
- Can media direct questions through **Jen Holmwood**.

[MODERATED Q&A WITH MEDIA]

- Thank you, everyone.
- I'd like to invite all our podium guests to participate in the official ground-breaking.

- ends -

**Speaking notes for
Hon. Melanie Mark, Minister of Advanced Education, Skills and
Training**

Applied Science Technologists & Technicians of BC MLA Breakfast

s.15

April 19, 2018

7:30 a.m.

CHECK AGAINST DELIVERY

Background:

ASTTBC is British Columbia's independent certifying body for engineering and applied science technologists and technicians. The association confers several designations including Applied Science Technologist (AScT) and Certified Technician (CTech) which are recognized by employers and engineering professionals across Canada.

Established in 1958 and incorporated under the Applied Science Technologies & Technicians Act in 1985, the role of ASTTBC is to regulate the standards of training and practice of and for its members, and to protect the interests of the public.

- Good morning. I'm Melanie Mark, Minister of Advanced Education, Skills and Training and MLA for Vancouver-Mount Pleasant.
- I'd like to acknowledge that we're on the territory of the Lekwungen speaking peoples, including the Esquimalt and Songhees Nations.
- It's great to be able to meet with members of ASTTBC again after meeting them in Victoria and touring their office in Surrey.
- I'd also like to acknowledge the work of the 10,000 members of the Applied Science Technologists and Technicians of BC.
- s.22 so I'd like to welcome Theresa McCurry as the new Chief Executive Officer.
- The work that technologists and technicians do building and maintaining the world around us has a huge impact on the lives of all British Columbians.
- These highly skilled professionals work behind the scenes, but their contributions to technology in applied science, and research and development are greatly valued.
- Technologists and technicians work across major sectors of our economy, with training available throughout the province.
- Sectors include forestry, food and agriculture, mining and information technology.
- I'm thrilled to be able to recognize their important contributions to our quality of life, environment and economy.
- We expect about 917,000 job openings by 2027 with about 80% requiring some level of post-secondary education or training.
- Our tech sector is growing faster than the overall economy, so it's critical for the province to attract, retain, develop and honour in-demand skills.

UPDATED: APRIL 16, 1PM

SPEAKING NOTES FOR
MINISTER MELANIE MARK, MINISTRY OF ADVANCED
EDUCATION, SKILLS AND TRAINING

Colleges and Institutes Canada 2018 Conference

Victoria Conference Centre

April 30, 2018

Time 12:15 p.m.

Speaking Time: 2-3 minutes

CHECK AGAINST DELIVERY

Contact at the event:

TBC

Getting there and parking:

Victoria Conference Centre.

Notable attendees:

Representatives from colleges and institutes from B.C. and from across the country.

Event description:

This is an introduction prior to the awards luncheon.

After the address, the Minister will participate in the awards ceremony.

Background:

The Colleges and Institutes Canada 2018 Conference takes place in Victoria from April 29 to May 1. Camosun College is the official host.

The conference is intended to inspire and challenge, spark the desire for change and provide the space and time for networking and relationship building.

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Introduction and Acknowledgements:

- Good afternoon. I'm the Minister of Advanced Education, Skills and Training, and MLA for Vancouver Mount Pleasant.
- I'd like to begin by acknowledging that we're on the territory of the Lekwungen speaking people, the Esquimalt and Songhees Nations.
- On behalf of Premier John Horgan and my colleagues in the provincial legislature, I'm thrilled to welcome you all to Victoria.
- It's an honour to recognize the great work that colleges and institutes do across our country.
- You're a critical part of the ecosystem that works in partnership with local businesses, industries and communities to equip students with the skills to thrive in a rapidly evolving job market.

British Columbia:

- Our government was elected last summer on three pillars.
 - Making life more affordable.
 - Delivering services, such as education, that people count on.
 - And, building a strong, sustainable, innovative economy that helps create good-paying jobs.
- As part of our commitment to reconciliation, we're adopting and implementing the United Nations Declaration on the Rights of Indigenous Peoples and the Calls to Action of the Truth and Reconciliation Commission.
- In the first nine months of being in office, we've been removing the barriers people face by opening the doors to affordable and accessible post-secondary education.
- We eliminated tuition fees for Adult Basic Education and English language learning programs.
- We launched the first provincial tuition waiver program at all 25 of our public post-secondary institutions to waive tuition and mandatory fees for former youth in care.

- We reduced BC government student loan interest rate by 2.5% to Prime, providing about \$15 million in interest relief this year for about 200,000 people.
- We're investing in thousands more spaces in programs such as IT, engineering, computer science, early childhood education, forestry, trades and teacher education.

Conclusion:

- In closing, I want to thank you for your commitment to students and communities.
- As an Indigenous minister whose grandparents went to residential school, as the first person who ever graduated from high school in my family and who went on to college and university, I know the power of education.
- I know how transformative education is and how impactful it can be on our communities.
- I hope you have an enjoyable conference and come away with new ideas, inspiration and tools to break down barriers for people who want to pursue their dreams and ambitions.
- Thank you.

UPDATED: APRIL 19, 9:30 A.M.

SPEAKING NOTES FOR
MINISTER MELANIE MARK, MINISTRY OF ADVANCED
EDUCATION, SKILLS AND TRAINING

Adding animation seats at Capilano University

Capilano University
Bosa Centre for Film and Animation
2055 Purcell Way
North Vancouver, B.C.

Friday, April 20, 2018

Time 10:30 a.m.

Speaking Time: 4 minutes

CHECK AGAINST DELIVERY

Contact at the event:

Joleen Badger, GCPE events, 604 916-3551

Julie Vanderyagt, Capilano University events manager, 604.986.1911 ext. 7217

Getting there and parking:

Parking is reserved at the Bosa Centre for the Minister and MLA Ma. Note that the area is a loading zone, not official parking, but has been reserved for the morning due to its proximity. It is easiest come in around the back of the campus rather than going in the main entrance.

Notable attendees:

Paul Dangerfield, president of Capilano University

Bowinn Ma, MLA for North Vancouver-Lonsdale

David T. Fung, chancellor of Capilano University

Event description:

Announce \$100,000 to start planning 50 additional spaces in 3D diploma and 2D animation and visual effects diploma programs at Capilano University.

The announcement is taking place in the Bosa building, where all the 2D and 3D magic happens.

Background:

Government is rolling out an expansion of tech-related programming at public post-secondary institutions throughout British Columbia.

On Jan. 16, 2018, the Province announced plans for an additional 2,900 tech spaces that will produce 1,000 additional grads a year by 2023.

As part of the tech-expansion, government is investing \$900,000 to allow nine public post-secondary institutions to start planning for 370 niche tech seats. These new student spaces will begin in 2019-20 and reach a steady state in 2020-21.

Capilano University will be adding spaces to existing two-year tech diplomas.

The 2D Animation and Visual Effects Diploma will be expected to have a total of 14 additional spaces by 2020-21, beginning with 7 spaces in 2019-20.

The 3D Animation Diploma is expected to have a total of 36 additional spaces by 2020-21, beginning with 18 spaces in 2019-20.

Framework

Introduction and Acknowledgements:

- My name is Melanie Mark. I'm the Minister of Advanced Education, Skills and Training, and MLA for Vancouver Mount Pleasant.
- Acknowledge the territory of the Coast Salish peoples including Musqueam, Squamish and Tsleil-Waututh First Nations.

Announcement:

- Thrilled to announce that we're adding 50 seats in animation programs.
- Our investment will give more students the creative and technical skills to thrive and succeed in the booming tech industry.
- \$100,000 will allow planning to get underway for spaces in 2D animation diploma program and the 3D animation diploma program.
- Funding is expected to increase to \$500,000 annually.

Context:

- Last significant investment in tech seats was more than 10 years ago.
- We're adding 2,900 spaces to produce 1,000 grads a year by 2023.
- Over 83,000 tech-related jobs are expected by 2027.
- The tech sector in B.C. is a rapidly growing sector generating \$29 billion in revenue, supporting over 106,000 jobs with more than 10,200 businesses. We need more home-grown talent.

Conclusion:

- Capilano University is an amazing university that gives students every tool needed to excel in the animation industry.
- Adding more seats in the 2D and 3D animation programs opens the door to training that will help students to produce stunning visuals for computer games, television and feature films.
- Keep shining and reach for the stars.

Introduction and Acknowledgements:

- Good morning everyone.
- My name is Melanie Mark.
- I'm the Minister of Advanced Education, Skills and Training, and MLA for Vancouver Mount Pleasant.
- I'd like to begin by acknowledging the territory of the Coast Salish peoples including the Musqueam, Squamish and Tsleil-Waututh First Nations.
- I'd also like to acknowledge my colleague Bowinn Ma, MLA for North Vancouver-Lonsdale, as well as Capilano University president Paul Dangerfield.
- It's great to be back at Capilano University in the incredible Bosa Centre for film and animation.

Announcement:

- I'm thrilled to announce our gov't is adding 50 seats in animation programs at Capilano University.
- Our investment will give more students the creative and technical skills to thrive and succeed in the booming tech industry.
- \$100,000 will allow planning to get underway this year for additional spaces in the 2D and 3D animation diploma programs.
- The first spaces in the two-year diploma programs will be available in 2019 and ramp up to the full 50 spaces in 2020.
- Funding will increase to \$500,000 a year once the spaces are fully implemented.

Context:

- The last significant investment in tech programming was more than 10 years ago.
- Our gov't is adding 2,900 tech-related spaces to produce 1,000 additional tech-grads a year by 2023.
- This includes 370 tech spaces in specialist programs including the 2D and 3D animation diploma programs here at Capilano University.
- Over 83,400 tech-related jobs openings are expected.
- Jobs like computer programmers, engineers, animation, digital design and software designers.
- The tech sector is one of the fastest growing sectors of our economy generating about \$29 billion, supporting over 106,000 jobs with more than 10,200 businesses.
- The film and animation industry supports over 90,000 workers. We need more home-grown talent.

Conclusion:

- In closing, I'd like to thank all the students, faculty and staff for your amazing work.
- Your skills and talents are truly amazing.
- Capilano University is an amazing university that gives students every tool needed to excel in the animation industry.
- Adding more seats in the 2D and 3D animation programs opens the door to training that will help students to keep on producing stunning visuals for computer games, television and feature films.
- Keep shining and reach for the stars.

UPDATED: APRIL 13, 2:15 PM

SPEAKING NOTES FOR
MINISTER MELANIE MARK, MINISTRY OF ADVANCED
EDUCATION, SKILLS AND TRAINING

Spring 2018 Caucus Lunch with Private Degree Granting
Institutions Association

s.15

Tuesday, April 24, 2018

Time 12 p.m.

Speaking Time: 2 minutes

CHECK AGAINST DELIVERY

Contact at the event:

TBC

Notable attendees:

Representatives from 16 private degree granting institutions association.

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Introduction and Acknowledgements:

- Good afternoon, my name is Melanie Mark.
- I'm the Minister of Advanced Education, Skills and Training, and MLA for Vancouver-Mount Pleasant.
- I'd like to begin by acknowledging the territory of the Lekwungen speaking people, including the Songhees and Esquimalt First Nations.
- British Columbia is recognized throughout Canada and the world for its high-quality, relevant and responsive education.
- Our government wants people to be able to access the education and training needed for good-paying jobs.
- Education is a game changer with the power to transform lives.
- We were elected on three pillars: making life more affordable; delivering services, such as education, that people count on; and, building a strong, sustainable, innovative economy.
- It's important that people are able to take full advantage of all the education and training opportunities they need to reach their full potential.

- 19 private degree granting institutions complement our public universities, colleges and institutes, giving students even more options and flexibility.
- As you know, your institutions have the flexibility to meet students' needs through a variety of delivery models.
- Models such as online, night classes or weekends.
- You are also well-positioned to offer innovative programs that students may not be able to easily find elsewhere.
- Programs like a Master of Counselling in Art Therapy, a Master of Science in Energy Management or a Bachelor of Disability Management.
- The value of private degree granting institutions is not lost of on international students.
- More than half of 17,000 students enrolled in your institutions are international students, adding to our province's rich diversity.

Conclusion:

- In closing, I want to thank you being an important part of the fabric that makes up our post-secondary education system.

- You give students choices and options so that they can reach for the skies and shoot for the stars.
- Thank you.

Introduction in the Legislature – April 19

Melanie Mark, Minister of Advanced Education, Skills and Training

- In the gallery today, we're joined by a number of technology leaders.
- We have members, executive and staff from the Applied Science Technologists and Technicians of BC association as well as their Technology Education and Career Council.
- Earlier, they hosted an MLA and technology leaders' breakfast.
- This group provides strategic leadership in advancing the importance of technology education and careers in British Columbia.
 - Sid Siddiqui.
 - MJ Whitemarsh.
 - Paul Dangerfield.
 - Allan Bruce.
 - Roslyn Kunin.
 - Steve Cardwell.
 - Chris Atchison.
 - Theresa McCurry.
 - Trent Reid.
 - Sarah Campden.
 - David Sparanese.
- Thank you for your important contributions to our quality of life, environment and economy.
- Will the house please join me in making them welcome.
- Thank you.

Check against delivery



**SPEAKING POINTS FOR
HON. KATRINA CHEN,
MINISTER OF STATE FOR CHILD CARE**

**10:30 a.m.
Friday April 13, 2018**

**6050 – 176 Street
Cloverdale**

Check against delivery

Event: Progressive Inter-Cultural Community Services Society (PICS) Cloverdale Child Care Centre grand opening

Time: 10:30 a.m.
April 13, 2018

Location: Shannon Hall
Cloverdale Exhibition Grounds
6050 – 176 Street
Cloverdale

Parking: Free parking available near the centre, in the Cloverdale Rodeo Grounds at Shannon Hall

On-site Contact: Devinder Chattha, c: [s.22](#)

Key Participants/Program:

- Katrina Chen, Minister of State for Child Care
- Devinder Chattha, PICS Director (Language Studies, Settlement and Social programs)
- Satbir Cheema, PICS CEO
- Bobby Pawar, PICS President
- Flavia Gavrilovits, PICS Child Care Manager
- John Aldag, MP for Cloverdale – Langley City
- Rachna Singh, MLA for Surrey – Green Timbers
- Councillor Mike Starchuk (Acting Mayor of Surrey)
- Harry Bains, MLA for Surrey - Newton
- Indra Bhan (representing Surrey Board of Trade)
- Sharlene Wedel, Program Manager, Child Care Options Resource & Referral

Audience:

Speaking Time: Approx. 3-4 mins

Background - Event:

PICS received funding through the recent major capital funding intake to create 25 new licensed child-care spaces. This event is the grand opening for their new centre.

Stats/Facts –Event:

The Progressive Inter-Cultural Community Services Society received \$64,351 through the most recent major capital funding intake (announced December 2017) to create 25 spaces for children aged three to five years.

Check against delivery

Itinerary (Timing Approximate):

10:30 a.m.	Introductions and Welcomes
10:35 a.m.	Minister of State for Child Care Katrina Chen's speech
10:40 a.m.	Surrey Acting Mayor Councillor Mike Starchuk's speech
10:45 a.m.	Surrey MLA Harry Bains' speech
10:50 a.m.	Cloverdale – Langley City MP John Aldag's speech
10:55 a.m.	PICS CEO Satbir Cheema's conclusion
11:00 a.m.	Photos
11:15~11:45 a.m.	Snacks and Mingle

- Thank you, and good morning everyone.
- Before I begin, I'd like to acknowledge that we are on the traditional territory of the Coast Salish peoples.

[Minister may also wish to recognize her colleagues
MLA Bains and Singh]

- It's wonderful to be here for the grand opening of the PICS Cloverdale Child Care Centre.
- Thank you for inviting me to celebrate with you!
- The Progressive Inter-Cultural Services Society has been supporting people in Surrey and Vancouver since 1987.
- In that time, you've helped countless people – from local families and youth, to new immigrants – as they search for work or housing, or when they need to access social services.

Check against delivery

- We know that child-care spaces for three to five - year-olds are some of most in-demand spaces in the province.
- These 25 new spaces will provide relief to local parents who have been struggling to find care for their children.
- Child Care BC is committed to making a difference, starting with saving parents money.
- I understand the centre is planning to apply for the child care fee reduction initiative.
- That's even more good news for the parents you serve!
- For some, having an extra \$100 a month will take a little bit of pressure off and give more breathing room for families.

Check against delivery

- It could mean the difference between being able to fill their car up or having to pay for child care.
- Looking at this beautiful new facility, I'm sure that kids will love learning and growing in this space.
- The early years play a huge part in a child's long-term development and well-being.
- That's why we're committed to creating a universal child-care system...
- ... one that provides affordable, accessible and quality care to anyone who wants or needs it.
- It is facilities like this one that will help to put our children on the path to life-long success.
- And I'm looking forward to seeing the progress over the next few years as we take first steps towards universal child care in our province.

Check against delivery

- Thank you again for inviting me to be here this morning, and congratulations on your opening!



SPEAKING NOTES

Honourable Katrine Conroy

Minister of Children and Family Development

(check against delivery)

Secwepemc water gathering

Saturday, April 21, 2018

Indigenous Child Welfare

- I know that the shameful legacies of colonialism, residential schools, the 60s scoop, and racist child-welfare practices have affected your community and your children.
- One of the sad realities of our history is that more than half of the children in government care are Indigenous.
- It is important for those children to stay connected to their families, their communities and their culture.
- We agree that without the children there is no community.

- We also agree that Indigenous children connected to their community and culture are Indigenous children growing in a safe, healthy and loving environment.
- Unfortunately, for too long, there have been system-wide assumptions and practices that have failed your children.
- This overrepresentation of Indigenous children and youth in care is unacceptable and needs to change.
- You know what's best for your children.
- Our government has adopted the UN Declaration on the Rights of Indigenous Peoples and the Calls to Action of the Truth and Reconciliation Commission.
- In fact, my mandate from the Premier calls on me to make a fundamental shift in our ministry's approach to child welfare.

- One crucial way to put this commitment into action is to reunite your children and youth to your communities and your culture...
- When it comes to Indigenous children in care, we are very grateful for the work of Grand Chief Ed John and his ideas about how government can improve outcomes for Indigenous children in care.
- We want to move beyond talk and into action when it comes to reconciliation with all Indigenous peoples on whose lands we are privileged and honoured to work, live and play.
- We are actively implementing the 85 recommendations from Grand Chief Ed John's report on Indigenous child welfare.
- We are making progress in the areas of early years and early intervention; family supports and family-reunification, permanency and cultural planning for

children, successful transition for youth leaving care.

- We have had some success.
- In the last year, we've decreased the number of Indigenous children in care in B.C. by almost 100.
- But we know we can do better.
- And we know we need to work with you and your communities if we want to continue that trend.
- Next week (Apr 24th) we are introducing changes to the Child, Family and Community Service Act to help us do just that.
- The changes we are proposing will allow our ministry social workers to partner with you right at

the start of a child protection concern and prevent your children from coming into care.

- The legislation as it stands makes is too restrictive and we have heard from many of you over the years how that is a concern.
- These changes reflect comments and concerns that we've heard from many of your and other Indigenous partners through various tables, engagements, caucus sessions and consultations.
- Through these changes, we can enter into agreements with individual communities to outline a new way of working together to plan and care for your children.
- These legislative changes are just an interim step and it is only a part of what we are doing to change our work and our approach to child welfare.

- Through the tripartite First Nations children and families working group, we have been working with the federal government and First Nations leaders to explore new approaches, including Indigenous authority over child welfare.
- We are working with individual First Nations and Metis to develop these new approaches and we are all anxious to move as quickly as we can to see the changes happen.
- We know that some First Nations and members of the First Nation Leadership are disappointed that the legislative changes do not incorporate the language from the UN Declaration on the Rights of Indigenous People.
- We also know that incorporating UNDRIP requires specific and focused consultations with your communities and we are committed to doing that.

- In the meantime, we need to keep improving practice for social workers on the ground so we can work with First Nations, Metis and Inuit communities to keep children with their families and in their communities.
- This is what we have heard you want from us.
- We have to keep in mind the Indigenous children and families who are in the child welfare system today – right now... while we continue to work on a better system for all.
- The legislative changes are one of many ways we are listening to you and making changes to work better with you to improve the future for your children.
- A fundamental shift in our relationship and our child-welfare system like this will take time and require ongoing, intentional effort on all our part.

- But I believe we are slowly, but surely moving towards a respectful relationship with your people that honours and supports your right to care for your children according to your traditions.

-30-



Emcee Notes
for
Melanie Mark
MLA Vancouver-Mount Pleasant

**BC Association of Aboriginal Friendship
Centres & BC Friendship Centre
funding event**

**Vancouver Aboriginal Friendship Centre
1607 E Hastings St
Vancouver B.C. V5L 1S7
April 6, 2018
TIME: 9:30 a.m.
Pre-brief: 9:00 a.m.**

Information for Minister

Event Summary:

- Minister Mark acts as emcee at a celebratory event to highlight government's announcement of additional funding to the BC Association of Aboriginal Friendship Centres and Friendship Centres across B.C.
- B.C. is investing \$6.45M over three-years, announced in February 2018 on Budget Day.
- The BC Association of Aboriginal Friendship Centres is the umbrella association for 25 Friendship Centres throughout the province.
- Friendship Centres provide services to Indigenous people living in urban settings.

Action/Visual: Minister Fraser and Minister Mark with representatives of the BC Association of Aboriginal Friendship Centres and the Vancouver Aboriginal Friendship Centre.

Venue: Vancouver Aboriginal Friendship Centre (gymnasium)

Audience: members of the public, media, and those impacted by services offered by the BC Association of Aboriginal Friendship Centres.

Podium/microphone: Yes

Event Start Time: 9:30 a.m. (Pre-brief at 9:15 a.m.)

Attire: Business

Emcee: Minister Mark

Media attendance: Media will be invited.

Other speakers:

- Minister Fraser
- Annette Morgan, President of the BC Association of Aboriginal Friendship Centres
- Susan Tatoosh, Vancouver Aboriginal Friendship Centre

Logistics:

- Pre-brief will take place Outside Chief Baker Room at 9:15 am.

Emergency contact:

Jarrett Hagglund, GCPE Events Manager
Cell # 604 817-1458

Key messages:

- **Aboriginal Friendship Centres are key partners in developing innovative approaches to complex social challenges facing urban Indigenous populations.**
- **Our government is more than tripling the financial support for friendship centres, with an additional \$6.45 million over three years through the B.C. Association of Aboriginal Friendship Centres.**
- **This represents for the first time ever, stable core funding for friendship centres so that they can focus on their important work.**
- **Reconciliation is a cross-government priority, and we've made investments and increased support for a wide range of Indigenous priorities.**

Event Summary	Indoor Event in Chief Baker Room. Podium style with Theatre style seating for guests
Time	Event Itinerary
7:30 am	Set up begins at event location
9:00 am	Minister and Speakers arrive
9:15 am	<p>Event briefing led by Jarrett Hagglund, GCPE Events Location: Outside Chief Baker Room</p> <ul style="list-style-type: none"> • Hon. Melanie Mark, MLA Vancouver-Pleasant, Minister of Advanced Education, Skills and Training • Hon. Scott Fraser, Minister of Indigenous Relations and Reconciliation • Chief Bob Baker, Squamish Nation • Annette Morgan, President of the B.C. Association of Aboriginal Friendship Centres • Susan Tatoosh, Vancouver Aboriginal Friendship Centre
9:30 am	Event Begins
9:30 am	MC Melanie Mark makes opening remarks and introduces Chief Bob Baker for First Nations welcome
9:32 am	Chief Bob Baker Gives welcome
9:37 am	MC thanks Chief Bob Baker and Introduces Minister Fraser
9:38 am	Minister Fraser makes remarks
9:43 am	MC Thanks Minister Fraser and Introduces Annette Morgan
9:44 am	Annette Morgan makes remarks
9:47 am	MC thanks Annette Morgan and introduces Susan Tatoosh
9:48 am	Susan Tatoosh makes remarks
9:51 am	MC thanks Susan Tatoosh and opens up Media Q and A
9:52 am	Media Q and A led by Lele Truong, Media Relations
10:00 am	Event ends

SPEAKING NOTES:

- Good morning everyone.
- Thank you for being here today, gathered on the territory of the Musqueam, Squamish, and Tsleil-waututh First Nations.
- My name is Melanie Mark, I am thrilled to be here today in my riding to participate in this great announcement.
- Before we hear from our speakers, I'd like to ask Elder Bob Baker of the Squamish Nation, to open our proceedings.

[Elder Bob Baker speaks – welcome and prayer]

- Thank you for your wise words. I know everyone here appreciates them, and you for joining us today.
- I'd also like to thank the Vancouver Aboriginal Friendship Centre for hosting our event.
- And the BC Association of Aboriginal Friendship Centres for all their support.
- I would also like to welcome those who travelled from Friendship Centres around the province, some as far as Merritt.

- Friendship centres play a central role in providing support to Indigenous people living in urban areas – who may face complex social challenges rooted in colonization and intergenerational trauma.
- With me are today are:
 - Scott Fraser, Minister of Indigenous Relations and Reconciliation
 - Susan Tatoosh, Executive Director
 - Annette Morgan of the BC Association of Friendship Centres
- I'd like to ask my friend and colleague Scott Fraser to say a few words.

[Minister Fraser speaks]

- Thank you, Scott.
- Indigenous people living in urban areas have often been left out when we talk about the needs of Indigenous communities.
- I'm proud our government recognizes the important role Friendship Centres play in supporting Indigenous people living away from home.
- Today's funding announcement will allow for longer term planning instead of short term solutions.

- We're continuing to advance on our commitment of reconciliation and improve the delivery of services that thousands of Indigenous people count on.
- Next, I would like to introduce Annette Morgan from the BC Association of Aboriginal Friendship Centres.

[Annette Morgan, BCAAFC speaks]

- Thank you Annette.
- The Vancouver Aboriginal Friendship Centre has been a beacon of hope for decades and with this funding they will continue to shine.
- I'd like to welcome Susan Tatoosh of the Vancouver Friendship Centre to share a few words.

[Susan Tatoosh speaks]

- Thank you.
- And thanks again to all of today's speakers.
- We're just about at the end of our event and in a short while we'll be doing some photos and will be available to take questions from media.

- Thank you all for coming.
- Can all our speakers to come together so we can get some photos in memory of this wonderful event?
- Then we will open the floor for questions from media.
- Thank-you.

Photo Op and media avail

Event ends



**Speaking Notes
for**

**Hon. Scott Fraser
Minister of Indigenous Relations and Reconciliation**

Friendship Centre Funding Announcement

Vancouver Aboriginal Friendship Centre

**April 6, 2018
Time 9:30AM**

Word count:

Information for Minister

Event: Announcement of \$6.45 million in funding from Budget 2018/19 to Aboriginal Friendship Centres over three years.

Audience:

- Members of the BC Association of Aboriginal Friendship Centres and members of individual Friendship Centres in B.C.

Media:

- Media will be invited

Speech theme:

- Government's support for the important work done by Aboriginal Friendship Centres.
- Importance of the Friendship Centre's work.

What does audience want to hear?

- Government's support for the important work done by Aboriginal Friendship Centres.

Date: Friday April 6th, 2018

Time: 9:30 am

Event Summary	Indoor Event in Chief Baker Room. Podium style with Theatre style seating for guests
Time	Event Itinerary
7:30 am	Set up begins at event location
9:00 am	Minister and Speakers arrive
9:15 am	<p>Event briefing led by Jarrett Hagglund, GCPE Events Location: Outside Chief Baker Room</p> <ul style="list-style-type: none">• Hon. Melanie Mark, MLA Vancouver-Pleasant, Minister of Advanced Education, Skills and Training• Hon. Scott Fraser, Minister of Indigenous Relations and Reconciliation• Chief Bob Baker, Squamish Nation• Annette Morgan, President of the B.C. Association of Aboriginal Friendship Centres• Susan Tatoosh, Vancouver Aboriginal Friendship Centre
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9:48 am	Susan Tatoosh makes remarks
9:51 am	MC thanks Susan Tatoosh and opens up Media Q and A
9:52 am	Media Q and A led by Lele Truong, Media Relations
10:00 am	Event ends

Site contact: Jarrett Hagglund: GCPE Events Manager Cell # 604 817-1458

Friendship Centre funding announcement

Introduction

- Good Morning and thank you for having me here today.
- I too would like to acknowledge that we are on the territory of the Musqueam, Squamish, and Tsleil-Waututh [sail-wha-tooth] nations....
- And to acknowledge Elder Bob Baker, of the Squamish Nation for his welcome today.
- I appreciate his wise words.
- I am delighted to be here today at the Vancouver Aboriginal Friendship Centre.
- Thank you Executive Director Susan Tatoosh for hosting us today.
- And thank you to the President of the BC Association of Friendship Centres, Annette Morgan, for all her support...

- and to all the Friendship Centre members who are here today.
- I'd like to acknowledge the important work Friendship Centres across B.C. do to help meet the needs of the Indigenous people...
- ... Whether they are status, non-status First Nation, Métis, Inuit or whether they live on-reserve or reside in urban communities.
- About 80 percent of Indigenous people in B.C. live off-reserve and in urban areas.
- For over 50 years, friendship centres across B.C. have been providing programs and services that are a lifeline for many Indigenous people.
- They offer programming in the areas of health and welfare, social services, education and recreation...
- As well as human rights, culture, and equality.

- Programs such as, Awakening the Warrior in Victoria...
- ... Vancouver's Youth Enrichment Program and Elder Wisdom Program...
- ... In Prince George, the My Way Youth Program, Smokehouse Kitchen program, and Child and Youth Wellness program...
- ... And at the Port Alberni Friendship Centre – in my riding – the Brighter Futures Parenting Program and a number of family support programs.
- Holistic cultural services like these help Indigenous people away from home maintain their cultural ties and offer critical supports.
- Each of B.C.'s 25 friendship centres reflects the communities they serve.
- They have locally based staff and services...

- And – above all else – they are responsible to and responsive to, the people they serve.
- Our government recognizes the importance of these services.
- We see Aboriginal Friendship Centres as key partners in innovative approaches to complex social realities faced by urban Indigenous populations.

Funding Announcement

- This is why our government is more than tripling the financial support for friendship centres.
- We are investing an additional \$6.45 million over three years through the B.C. Association of Aboriginal Friendship Centres...
- Most importantly – this represents for the first time ever – the reliable, dedicated funding that friendship centres desperately needed.

- This funding will allow friendship centres to plan into the future.
- It will allow more programs to be available at local centres, and give centres a sense of certainty.
- This new funding means that over the next three years, the annual grants for each of the 25 Friendship Centres increase significantly.
- As part of the new investment, the BC Association of Aboriginal Friendship Centres will receive additional funding to support its operations.
- This new funding will add to the programs and supports that Friendship Centres offer...
- Including supports for physical, emotional and spiritual well-being...
- And initiatives such as capacity support programs, work toward ending domestic violence and youth leadership.

- A great example of their work to promote youth leadership happened here in the Lower Mainland last month, in the territory of the Musqueam First Nation...
- The sixteenth annual Gathering Our Voices Youth Conference.
- The conference is hosted by the B.C. Association of Aboriginal Friendship Centres and their Provincial Aboriginal Youth Council.
- Over 1,000 youth delegates gathered at the sold-out event, united in learning, healing, and sharing...
- And they took away tangible tools, resources, and knowledge to bring back to their communities.
- It is a place where they are empowered to become the leaders of tomorrow.
- Thank you for all of you involved for your hard work in organizing this great event.

- I can't wait until next year when the 2019 Gathering Our Voices Conference will be held in my own riding, in Port Alberni.
- The BC Association of Aboriginal Friendship Centres works to maintain communication between friendship centres, provincial associations, and government...
- Working to build relationships based on respect and recognition.
- An important part of reconciliation is building understanding and respect for Indigenous culture.
- Friendship centres help strengthen that understanding.

Conclusion

- I'm optimistic that we are embarking on real change in B.C. to substantially improve the lives of Indigenous people.

- We're making a difference in the lives of Indigenous people through investments like Budget 2018's \$6.45 million for Friendship Centres.
- All in all, our government is investing more than \$250 million to support reconciliation over the next three years...
- Investments in affordable housing, Indigenous language and culture, child care, mental health and addiction, poverty reduction and economic development.
- It is important that we are listening and learning from Indigenous communities, and that we're charting a path forward together.
- We are making choices that will transform our relationship with Indigenous people and make life better for all British Columbians.
- Thank you.

-END-



Emcee Notes
for

Hon. Scott Fraser
**Minister of Indigenous Relations and
Reconciliation**

**Tripartite Collaborative Emergency
Management Agreement
Pan-Pacific Hotel
999 Canada Place, Vancouver**

Rooms ^{s.15}

April 14, 2018

Private meeting: 9 a.m.
Pre-brief: 9:45 a.m.
Public event starts: 10 a.m.

Event Information

Event Summary:

- Announcement of a Tripartite Collaborative Emergency Management Agreement between the Tsilhqot'in National Government and the provincial and federal governments.
- The agreement has two main components:
 - Improving emergency management within the six TNG communities, including enhancing the role and capacity of TNG in mitigation, preparedness, response and recovery pillars of emergency management and approaching Indigenous communities as true partners in emergency management;
 - Working jointly to explore and develop as feasible, the TNG proposal for a regional emergency centre, training facility and evacuation centre.
- Minister Fraser will act as Emcee for the event.

Logistics:

- Prior to the media event, a private meeting will take place with Tsilhqot'in and B.C.
- **Note: Minister Wilson-Raybould will not be part of the private meeting. She will arrive at 9:45 a.m. in time for the pre-brief.**
- A Tsilhqot'in drumming song and prayer led by Peyal Laceese will start the meeting. He will also drum as dignitaries move into the public event space.
- A slide show of photos of the wildfires and a video from TNG will play in the public event space prior to the event.

Event Start Time:

- Private meeting – 9:00 a.m.
- Pre-brief – 9:45 a.m.
- Media event – 10 a.m.

Podium/microphone: Yes

Action/Visual: Federal and provincial ministers and the six Tsilhqot'in Nation chiefs with the framed copy of the agreement.

Attire: Business casual

Other speakers:

- Elder Shane Pointe, Musqueam Nation will provide the opening prayer
- Minister Jody Wilson-Raybould, federal Minister of Justice and Attorney General
- Minister Mike Farnworth, B.C. Minister of Public Safety and Solicitor General
- Chief Joe Alphonse, Chair, Tsilhqot'in National Government

Media attendance: Yes. A media dial in line will also be provided for media unable to attend.

Emergency Contact: GCPE Event Manager Jarrett Haglund: 604 817-1458

Time	Event Itinerary
9:00 a.m.	<p>s.15 Private meeting between Tsilhqot'in and B.C. preceded by Tsilhqot'in drumming song and prayer by Peyal Laceese</p> <p>Refreshments will be provided</p>
9:45 a.m.	Pre-brief for media event: Minister Wilson-Raybould arrives
10 – 10:05 a.m.	<p>Dignitaries move to s.15 for public event - Peyal Laceese will drum as platform party enters the room (tbc)</p> <ul style="list-style-type: none"> Minister Fraser welcomes guests and media and thanks Peyal Laceese Invites Elder Shane Pointe, Musqueam Nation to provide welcome and prayer
	Elder Shane Pointe offers prayer
10:10 a.m.	<p>Minister Fraser offers brief introductory remarks then invites podium party guests to speak.</p> <p>Order of speakers</p> <ul style="list-style-type: none"> Minister Jody Wilson Raybould (7 minutes) Minister Mike Farnworth (5 minutes) Chief Joe Alphonse (5 minutes)
10:36 a.m.	<p>Minister Fraser invites speakers and Tsilhqot'in Chiefs to stand by the easel for the unveiling of the framed agreement</p> <p>Photo opportunity before unveiling</p> <p>Photo opportunity after unveiling</p>
10:40 a.m.	<p>Minister Fraser congratulates all parties and opens the floor to media for questions</p> <p>Media QA from the floor and from a moderated teleconference line</p>
10:55 - 11 a.m.	<p>Minister Fraser closes the QA and thanks guests and media for attending</p> <p>Event closes</p>

EMCEE NOTES:

- Good morning everyone, thank you for joining us.
- I want to acknowledge that we are gathered on the territory of the Musqueam, Tsleil-Waututh (sail-wha-tooth) and Squamish peoples.
- I also want to thank Peyal Laceese [Payel Lacease] for his drumming, which grounded us and put us in a good place for today's event.
- We have a very exciting announcement to make this morning, but before we do that, I would like to invite Elder Shane Pointe of the Musqueam Nation to offer a prayer.

[Elder Shane Pointe offers prayer]

- Thank you, Elder Shane Point for your wise words and for welcoming us to your territory for this important and historic event.

I'd like to introduce our dignitaries:

- Representing the federal and provincial governments
 - Minister Wilson-Raybould
 - Minister Farnworth
- Representing the Tsilhqot'in Nations:
 - Chief Joe Alphonse
 - Chief Jimmy Lulua [Loo-Looa]
 - Chief Francis Laceese [Lacease]

- Chief Otis Guichon Senior
- Chief Roy Stump

s.22

- It's a pleasure also to welcome members of the Tsilhqot'in communities who have joined us. [if community members are present]
- Before I talk about why we're here, I want to say how sorry I was that I couldn't be with the Tsilhqot'in in Ottawa for the historic exoneration of the Chilcotin War Chiefs.
- The recognition that the Chiefs were wrongfully killed while protecting their territory has been a long time coming.
- I was in the Legislature in Victoria when B.C. recognized the Chiefs as warriors and offered its own exoneration in 2014.
- I am pleased that the federal government has followed suit.
- I hope that now, the Tsilhqot'in people can start healing from the scars created by our colonial past.
- And that all our governments can move forward in a spirit of partnership and reconciliation.

- That's also why we're here today.
- The 2017 wildfires left their own scars.
- Physical scars on the landscape.
- Emotional scars on communities.
- I wish to take a moment to speak truth here.
- This is what I hear from Indigenous people about the floods and fires of 2017:
 - Indigenous people did not feel treated as equal partners and acknowledged as self-determining governments during the crisis;
 - And the fires exposed institutional racism in government's emergency management system.
- Those are hard truths for any government to hear.
- Government has work to do. There are lessons to be learned.
- The middle of a fire season is not the time to be testing the strength of our government-to-government-to-government relationship.

- We need to work with each other before emergencies happen.
- We need to learn from what happened last year.
- We need to work out what went wrong.
- To tell us more, I'd like to invite Minister Jody Wilson-Raybould, federal Minister of Justice and Attorney General to the podium.

[Minister Wilson-Raybould announces agreement]

- Thank you Minister Wilson-Raybould.
- This is truly a historic agreement – the first of its kind anywhere in Canada.
- Now, it's a pleasure to invite my colleague and friend Minister Mike Farnworth, B.C.'s Minister of Public Safety and Solicitor General to share his thoughts.

[Minister Farnworth offers remarks]

- Thank you Minister Farnworth.
- It's a great pleasure to invite Chief Joe Alphonse, chair of the Tsilhqot'in National Government to offer his remarks.

[Chief Joe Alphonse offers remarks]

- Thank you Chief Alphonse.
- I'm so honoured to be part of this exciting and historic announcement.
- This is the first agreement of its type and I know neighbouring First Nations and the wider community in the region are interested in what we're doing.
- And it has significance beyond this agreement – it's a tangible example of our commitment at the provincial and federal level to the United Nations Declaration on the Rights of Indigenous Peoples and the TRC's Calls to Action.
- I believe it will also benefit the overall emergency management model in the province.
- Because acknowledging the need to Indigenous self-determination in emergency management is essential.
- We are moving forward in the spirit of respectful collaboration and I look forward to positive outcomes from our work together.

Invite dignitaries for photo op

- Now if all our dignitaries would gather around the easel, we'll get some photographs and unveil the agreement.
- After that we'll open the floor to media.

*[Dignitaries gather around easel – photo opportunity
Unveiling of framed agreement – photo opportunity]*

- Thank you to everyone for all their hard work in reaching this agreement.
- It's an important step forward for the region and for the province.
- Before we finish, our speakers are available to take a few questions from media, both here in the room and on the phone.

[Media questions]

- That's all we have time for.
- Thank you to Minister Wilson-Raybould, Minister Farnworth, Chief Joe Alphonse and all the Tsilhqot'in Chiefs and members of the Tsilhqot'in community who were with us today.
- Thank you again to Elder Shane Pointe of the Musqueam Nation for his opening prayer.
- And thank you to everyone who joined us this morning.
- Klecko, Klecko.

- End -

Page 9 of 9



Speaking Notes
for

Scott Fraser
**Minister of Indigenous Relations
and Reconciliation**

Recognition and Implementation of Rights Forum

Pinnacle Hotel Harbourfront

s.15

**1133 West Hastings St.
Vancouver, B.C.**

**Friday,
April 13, 2018
9:15 – 9:30 A.M. (approx.)
4:10 – 4:15 p.m. (approx.)**

Check against delivery
Word count: 1,060

Information for Minister

Event Summary:

- Two and a half day forum between B.C. First Nations leaders, and the governments of B.C. and Canada to discuss a recognition and implementation of rights approach to reconciliation.
- The forum is co-Hosted by the BC First Nations Leadership Council (FNLC), Crown-Indigenous Relations and Northern Affairs Canada (CIRNA), Ministry of Indigenous Relations and Reconciliation (MIRR).
- The forum will include a facilitated discussion between First Nations leaders, FNLC leaders and officials from CIRNA and MIRR.
- This federally-led event is part of Canada's engagement on its Recognition and Implementation of Rights Framework, announced by Prime Minister Trudeau on Feb. 14, 2018.

About the Recognition and Implementation of Rights Framework:

- On Feb. 14, 2018, Prime Minister Justin Trudeau announced that Canada will develop – in partnership with First Nations, Inuit, and Métis peoples – a Recognition and Implementation of Rights Framework.
- The intent of the framework is to ensure Canada respects constitutionally-protected Indigenous rights and provides policies and mechanisms for Indigenous peoples to exercise those rights.
- The content of the framework will be determined through national engagement led by Crown-Indigenous Relations and Northern Affairs (CIRNC). Engagement has continued throughout spring 2018, with the intention to have the framework introduced in 2018 and implemented before October 2019.
- Crown-Indigenous Relations and Northern Affairs (CIRNA) Minister Carolyn Bennett has led the national engagement, and has met with Métis Nation BC; women, youth and Elders; and southern, northern and Vancouver Island First Nations.
- Key themes heard include:
 - Communities and nations need to be formed through self-identification to represent themselves and their unique cultures (shared by both Métis and First Nations);
 - Languages and cultures need to be protected;
 - A dispute resolution mechanism would help communities to resolve claims, disputes, and treaty rights among themselves and with the provincial government;
 - All Indigenous peoples are tied to the land, including women, youth and Elders;
 - Recognition of title is critical, and rights and title must be discussed as a joint package;
 - Treaties need to be implemented; they represent the highest form of the Crown-Indigenous relationship; and
 - Indigenous communities must generate their own revenue/capacity and the provincial government needs to be involved in resource revenue sharing.

Key messages:

- The Province welcomes and supports the development of legislation that recognizes and implements Indigenous rights, and moves away from the ongoing cycle of court battles.
- The Supreme Court of Canada has upheld that Aboriginal rights and title are a matter of law and justice, and we are prepared to engage fully in these conversations as they relate to B.C.
- This is a unique time in the history of Canada. All partners are at the table focused on transforming the Crown-Indigenous relationship, and that starts with rights recognition.
- In partnership with Indigenous communities, B.C. is ready to get to work.
- In the throne speech, the Province committed to develop a cross-ministry framework to meet our commitments to the UN Declaration of the Rights of Indigenous Peoples, the calls to action of the Truth and Reconciliation Commission, and the Tsilhqot'in decision.
- We look forward to working with all Indigenous partners and Canada as this process moves forward.

Venue Audience:

- 265+ attendees expected
- Chiefs and First Nations leaders from across B.C.; leaders and staff from the First Nations Summit, the B.C. Assembly of First Nations and the Union of B.C. Indian Chiefs; staff from Crown-Indigenous Relations and Northern Affairs Canada.
- Participants on the Plenary Dialogue Panel (TBC):
 - Carolyn Bennett, Minister of Crown-Indigenous Relations and Northern Affairs Canada
 - Grand Chief Edward John (First Nations Summit)
 - Cheryl Casimer (First Nations Summit)
 - Robert Phillips (First Nations Summit)
 - Regional Chief Terry Teegee (BC Assembly of First Nations)
 - Grand Chief Stewart Phillip (Union of BC Indian Chiefs)
 - Chief Robert Chamberlin (Union of BC Indian Chiefs)
 - Kukpi7 Judy Wilson (Union of BC Indian Chiefs)

Media/Public Attending:

- No. Opening remarks to be webcast.

Speaking Time:

- Minister Fraser opening remarks: 9:15-9:30 a.m. (TBC); closing remarks: 4:10-4:15 p.m. (TBC)

What does audience want to hear?

- B.C.'s supports the federal Recognition and Implementation of Rights Framework and is pleased to participate in its development.
- B.C.'s approach to reconciliation is a whole-of-government effort and includes adopting and implementing the UN Declaration on the Rights of Indigenous Peoples and the Truth and Reconciliation Commission's calls-to-action.
- B.C. is developing its new direction and reconciliation vision with Indigenous people, and this forum will help inform B.C.'s approach and desired outcomes.

Recognition and Implementation of Rights Forum Agenda – Friday, April 13, 2018

7:30 am	Buffet Breakfast
8:30 am	Day 3 Welcome <ul style="list-style-type: none"> Facilitators' welcome Opening prayer, Elder Dee George (Tsleil Waututh First Nation) Setting the stage for Day 3
8:45 am	Cultural performance Coast Salish Wolf Pack
9:00 am	Opening remarks <ul style="list-style-type: none"> First Nations Leadership Council (FNLC) <ul style="list-style-type: none"> BC Assembly of First Nations (Regional Chief Terry Teegee) First Nations Summit (Task Group Member Grand Chief Ed John) Union of BC Indian Chiefs (Kukpi7 Judy Wilson) The Honourable Carolyn Bennett, Minister of Crown-Indigenous Relations and Northern Affairs Canada The Honourable Scott Fraser, Minister of Indigenous Relations and Reconciliation
9:45 am	Perspectives from First Nations Representatives to share summary of Day 2 deliberations
10:30 am	Break
10:45 am	Perspectives from First Nations, continued Representatives to share summary of Day 2 deliberations
11:15 am	Perspectives from youth, elder, and women representatives Representatives to share summary of Day 2 deliberations
12:00 pm	Buffet lunch
1:00 pm	Plenary Dialogue <ul style="list-style-type: none"> Ministers for Canada and BC Q & A
3:00 pm	Break
3:15 pm	Reflection on what we've heard and next steps <ul style="list-style-type: none"> Summary of discussions Reflect on Canada's and British Columbia's desired outcomes Canada and BC to report on next steps to action desired outcomes
4:00 pm	Closing Remarks <ul style="list-style-type: none"> First Nations Leadership Council (FNLC) <ul style="list-style-type: none"> BC Assembly of First Nations (Regional Chief Terry Teegee) First Nations Summit (Task Group Member Cheryl Casimer) Union of BC Indian Chiefs (Grand Chief Stewart Phillip) Honourable Carolyn Bennett, Minister of Crown-Indigenous Relations and Northern Affairs Canada Honourable Scott Fraser, Minister of Indigenous Relations and Reconciliation
4:15 pm	Cultural Performance Kwakwaka'wakw Nation Representatives

Staff support for Minister Fraser:

- Doug Caul, MIRR DM – s.17 (cell)
- Trish Balcaen, MIRR ADM s.17 (cell)
- Tom McCarthy, MIRR NROD Divisional Chief Negotiator – 250 847-1032 (cell)
- Francesca Wheler, MIRR Executive Director – 250-360-6002 (cell)

Opening remarks

Introduction

- I'm Scott Fraser, Minister of Indigenous Relations and Reconciliation.
- I would like to acknowledge that we are meeting on the unceded territories of the Musqueam, Tsleil Waututh and Squamish Nations, and the hulqumi'num speaking peoples.
- I'd like to acknowledge Elders, chiefs and matriarchs who are in the room today.
- I do so with respect.
- And I want to acknowledge women and youth representatives with us here...
- ...Because it is essential that we ground your insight – and experience – in our collective work.
- It's a pleasure to be here with the First Nations Leadership Council, and our colleagues from Canada.
- I bring warm regards from Premier Horgan and our entire Cabinet and caucus.

- I'm very pleased to be with you today.
- We appreciate all of you taking the time to explore and help shape the recognition of rights framework.
- This is monumental work.
- These discussions will give the insights and guidance needed to develop – not only our collective reconciliation vision...
- ...But also the actions that will help bring that vision to life.
- British Columbia recognizes that First Nations have inherent rights.

[PAUSE]

- Let me repeat that...
- We recognize that First Nations have inherent rights...
- ...the inherent right to self-determination, and the inherent right to self-government.

[PAUSE]

- That hasn't been said here in B.C. by a Minister before.
- I will never get tired of saying it.

- We recognize the right of First Nations to self-government.
- We absolutely support Canada's commitment to develop legislation that recognizes and implements those rights.
- I think we can all agree, this is a pivotal time in Canada's history...
- ...Where we are **all** partners at the table ...focused on **transforming** the Crown/Indigenous relationship.
- And that **begins** with the recognition of rights.

Provincial approach to recognition of rights

- British Columbia has committed to transforming our approach to reconciliation.
- Our approach is to work **with** Indigenous peoples, to build the vision **together**....
- ...and working in concert, and alignment, with the efforts of our federal colleagues.
- Like the federal government, our approach will be grounded in the recognition of rights and title.

- That means building powerful government-to-government relationships and partnerships.
- Adopting and implementing the UN Declaration on the Rights of Indigenous Peoples is the foundation of the way forward for B.C.
- It is a top priority of this government.
- While we recognize that it will take time to develop the most effective processes to support this important work...
- ...we have examples of reconciliation work already that is meaningful.
- I have been tasked with developing the cross-government framework for reconciliation.
- In fact, we have created a new division with my ministry for this work.
- Jessica Wood – our Assistant Deputy Minister for the new Reconciliation Transformation and Strategy Division – is here with us this morning.

[acknowledge Jessica]

- Jessica's focus is to implement, and bring to life within the work of the provincial government, the UN Declaration, the Truth and Reconciliation Commission calls to action and the Tsilhq'ot'in decision.
- Because as you know, every B.C. Minister and Ministry has a mandate – and a responsibility – to do this within their portfolios.
- Each Ministry is reviewing government policies...programs... and legislation to that end.
- It's critically important that all of this work is being done in collaboration – with my Cabinet colleagues **and** with Indigenous peoples and organizations.
- We want to hear from you and collaborate with you.
- That's why on Wednesday in his comments, our Chief Negotiator Tom McCarthy requested your ideas on a number areas...
- ...including how to create a more flexible Government-to-Government relationship... how we recognize and implement title ... and renewed approaches to collaborative stewardship and decision-making on the land.

- There are other areas we have identified as priorities, which we also would like your ideas...
- ...promoting language and improving socio-economic outcomes... how to best support self-determination and self-government capacity... and a renewed approach to benefits sharing.
- This forum is just one of the ways we want to connect with you on this dialogue.
- And there will be other ways.
- New ways of working with Indigenous communities and governments are critical to our work on reconciliation.
- And part of that, is acknowledging both the expertise of First Nations leaders... and the work **they** have done – for their own communities, governance and economies.
- I say this because I believe the shift to recognition and implementation of rights must be a fundamentally different approach.
- One that is centered on the inherent right to self-determination, by working in partnership with Indigenous peoples.

- It is in this spirit that we are building a new path to reconciliation.
- One important way is elaborating on the Commitment Document, in partnership with the First Nations Leadership Council and all member nations
- The Commitment Document has received strong support from our B.C. government leadership.
- We're getting very close to finalizing the vision document and concrete actions.
- We are already starting to implement actions identified in the work plan.
- We'll be sharing more information on this in upcoming weeks.
- I will also share with you now that our commitment to these efforts includes **legislation** to implement the UN Declaration.

[PAUSE]

- We are also working in partnership with First Nations leaders to transform how reconciliation agreements are negotiated.

- We're very encouraged by Canada's announcement to move away from loans for treaty negotiations, and to address existing treaty negotiation debt.
- We want to ensure treaties reflect case law and the UN Declaration.
- To give tables the flexibility to support relationships that will evolve over time.
- To make treaties living documents.
- We recognize that Treaties are not the path that all nations want to take
- B.C. is looking at other forms of long-term, government-to-government reconciliation agreements.
- Agreements that are designed to evolve as our relationships deepen.
- And we recognize that there may be other ways to implement rights other than through treaties...
- ...We are open to exploring those.

- As you're probably aware – we are also exploring renewed approaches to shared decision-making, and collaborative stewardship...
- ...New approaches to revenue-sharing...
- ...And other measures to support self-determination and self-governance.
- The transformation British Columbia is looking for also requires substantial investments in Indigenous communities and peoples.
- Our budget this spring focused on Indigenous priorities that have been ignored by past governments for far too long ...
- For instance... Our government is working with the Aboriginal Justice Council to improve how the justice system interacts with Indigenous peoples.
- We committed \$2 million to support the creation of a new Indigenous law program at the University of Victoria.
- This program is truly ground breaking – the first in the province... in Canada... in the world.

- I am particularly pleased about \$50 million going to help revitalize Indigenous languages.
- This is the largest investment in languages in B.C.'s history – I would dare say in this country's history.
- I'm also very proud of our commitment to provide annual core funding for Aboriginal friendship centres across the province.
- That's another first.
- We are embarking on real change in B.C. to substantially improve the lives of Indigenous peoples.
- Affordable housing...languages...child care...mental health and addictions...reducing poverty...improving access to justice...and revitalizing the environmental assessment process.
- We recognize that as a province, there is a long way to go
- But change is underway.

Conclusion

- In conclusion, I think it bears repeating...
- I am here today to acknowledge the inherent rights of First Nations peoples.
- It doesn't take the courts to confirm those rights...
- ...Or the constitution.
- Communities are born into a responsibility to protect the lands and waters.
- They have been upholding rights and laws since long before contact
- When we talk about rights recognition...We are talking about deeply important issues...
- ...like **every** child, having **every** opportunity, to live and thrive and grow in their **home** community – surrounded by their language and culture...
- ...To become the leaders we need for a bright and prosperous future.

- This recognition of inherent rights brings us to a new chapter in our government-to-government relationship.
- This is a fundamental change – and we are doing it together.
- We are focused on making sure that government conducts itself in a way that respects those rights...
- With a goal of strong healthy communities, raising strong, healthy leaders....
- ...Who can embrace a language and a culture that colonial governments tried to strip away.
- We are in a tremendously exciting time in our history.
- I look forward to our discussions today...
- ... and I look forward to continuing to engage with our Indigenous and federal partners – so we can make concrete progress together.
- We are all committed to seeking a better path.
- Recognition of rights will be a foundational element of that new path.
- Thank you again for having me here – it's a great pleasure.

END

[Turn Page for Closing Remarks for deliver at ~4:10pm]

Closing remarks

- Thank you for the remarkable dialogue today.
- I appreciate the thoughtful, probing questions and discussions that I will be bringing back to the Premier and my Cabinet colleagues.
- [Comments on summary of discussions and next steps]
- As I remarked earlier, British Columbia is in the process of developing its reconciliation framework – in partnership with Indigenous communities and organizations.
- As part of that, we are developing direction to support the B.C. public service...
- ...direction that will help guide how government collaborates and engages with Indigenous peoples directly.
- I know the discussions this week will feed into that important body of work.
- From what I've heard today – and from many of you in past months – I believe British Columbia is headed in the right direction.

- There may be times when we view how to move forward differently.
- There may be differences in viewpoints.
- And that's OK.
- This is normal in the world of government-to-government relationships.
- But the important thing is that we, as a province, are committed to a healthier, and more just relationship, with First Nations.
- I know that actions, not words, are the only thing that will matter.
- So we will continue to do the work we need to do, to help improve the lives of Indigenous peoples.
- This is a priority... and one that we will do in partnership.
- Reconciliation is everyone's business – provincial, local and federal governments, industry, the public – everyone.
- It will take hard work and an honest reckoning, with our past and present, to move towards a just and sustainable future.
- And I know, **together**, we're up to the challenge.

END

**SPEAKING POINTS FOR
THE HONOURABLE LANA POPHAM**
Minister of Agriculture

MEETING WITH BC SEAFOOD ALLIANCE

B.C. Government Support for B.C. Seafood Sector

- The British Columbia seafood industry has a long and rich history.
- Thanks to your hard work, British Columbians and consumers around the world are served a quality product that we are all proud of.
- And it is my honour to represent you as the new Minister of Agriculture.
- I was lucky enough to be raised on Quadra Island.
- I grew up learning that growing food and harvesting from the sea is a way of life.

- And now, I am proud to be in a government that is working for all British Columbians.
- Earlier this year, Premier Horgan returned from a successful trade mission where he was busy telling the world about the things we do best here in British Columbia.
- He had a lot of great things to say about the B.C. seafood industry.
- In 2016, B.C.'s seafood producers harvested over 291,000 tonnes of fish and shellfish with a wholesale value of \$1.7 billion.
- We want you to succeed, and generate good, well-paying jobs, economic activity and revenue along our coast and throughout B.C.

- Our combined efforts will help us build an even stronger British Columbia seafood sector.
- My goal is simple – I want to help create opportunities for you.
- Opportunities like the BC Young Fisherman’s Gathering that was held a few months ago in Steveston.
- The Ministry of Agriculture was happy to provide \$10,000 in support, so that 50 young fishers from coastal B.C. communities and First Nations could attend the gathering.
- It was an opportunity for us to invest in our future.

- The young people spent two days learning about commercial fishing business practices, seafood marketing and sustainable harvesting.
- We also provided \$40,000 in funding for the EcoTrust Fisheries for Communities Gathering.
- This ensured that fisheries stakeholders could come together for a common goal that supports our province's seafood industry is a priority that aligns with my mandate.

Opportunities for the Future

- One way for the industry to realize greater benefits is to increase the value added to their product.

- Part of the mandate in my ministry is marketing and skills development.
- Our Ministry can partner with First Nations and community fisheries to meet their value added goals.
- Part of the Grow/Feed/Buy BC mandate is to increase the production and access to local food.
- An important part of this is supporting value-added and processing opportunities such as shellfish processing in our coastal communities like Lund & Powell River, Port Alberni and Ucluelet & Tofino.
- Much of the purchase and consumption of B.C. seafood comes from outside our Province.

- We want to work with you on ways to market our seafood locally.
- We will use Buy BC to get your high quality local products into the hands of more British Columbians.
- We also want to strengthen your relationship with restaurants throughout B.C.
- That is something we can all get behind.

Recent Federal Government Announcement

- On Apr. 10, the Government of Canada announced over \$225,000 in funding from the Fisheries and Aquaculture Clean Technology Adoption Program to support clean economic growth for six British Columbia businesses.

- The Province of British Columbia is an active partner in promoting the adoption of clean technologies into the fisheries and aquaculture sectors and contributed over \$30,000 in funding to these environmentally friendly initiatives.
- The Province has worked closely with the Federal government to ensure funding is available for projects that support British Columbia's seafood producers and processors.
- This program is about supporting market-ready technologies that reduce the environmental footprint of fisheries, aquaculture, and seafood processing.

SPEAKING NOTES FOR
WES SHOEMAKER
Deputy Minister of Agriculture

BUY BC: EAT DRINK LOCAL LAUNCH
Parkside Hotel
810 Humboldt Street
Victoria

Tuesday, April 17, 2018 5pm – 7pm
Speaking Notes
approx 5-10 minutes

Audience:

Industry specialists, chefs, food writers, food bloggers, members of the BCRFSA

Food:

Chef Shirley Lang, Kitchens of Distinction
Chef Shannon Moriarty, Indecent Risotto

Beer and a bite:

Chef Nigel, Sous Chef and Owner Paul Hatfield, Spinnakers Gastro BrewPub

Beverages:

Brenda Hetman-Craig, 40 Knots Winery
Bradley Scissons, De Vine Vineyards

Background:

The Ministry of Agriculture's Buy BC: EAT DRINK LOCAL campaign, delivered in partnership with the British Columbia Restaurant and Food Services Association (BCRFA), provides diners across BC with the opportunity to sample regional BC cuisine, and connect local producers with restaurateurs and chefs who are developing feature menus that highlight locally grown and produced foods. Buy BC: EAT DRINK LOCAL is an investment in the future of food and a way to enable consumers to easily identify local, seasonal and sustainable food.

Itinerary:

Ian Tostenson, CEO, BC Restaurant and Food Service Association to Emcee;

- Welcome and housekeeping (Ian) [under 5 minutes]
- Honourable Lana Popham, Minister of Agriculture speaks [5 to 10 minutes]
- Ian, BCRFA speech.[5 minutes]
- Ian to introduce the chefs who will tell about their dishes [15 to 20 minutes]
- Guests to sample local food and beverages and chat with chefs
- Ian to thank everyone who contributed to the success of the launch event and also thank all for coming.

Organizer Contacts:

Ministry of Agriculture-Solveig McLaren
BC Restaurant and Food Service Association - Samantha Scholefield

Introduction

- Thank you for the introduction, Ian.
- Welcome everyone! It's great to be here on the territory of the Lekwungen people, including the Songhees and Esquimalt First Nations.
- It's wonderful to see so much passion for local food in one room!
- I think we are in for a treat tonight.
- Chef Shirley Lang from Kitchens of Distinction, and Chef Shannon Moriarty from Indecent Risotto have brought some wonderful bites for us tonight.
- And thank you to Chef Nigel and Paul Hatfield, Owner of Spinnakers Gastro

Brewpub, for being here to help launch Buy BC: Eat Drink Local

- We are so fortunate to have such amazing local food and beverage options here in B.C., with legends like Paul leading the way.
- We've been celebrating BC Wine Month this April, celebrating BC wine from the grape to the barrel, from the bottle to the glass, so it's great to see Brenda from 40 Knots Winery and Bradley from De Vine winery here tonight.
- I know Ian and the team at the BCRFSA have been working very closely with the BC Wine Institute on some great events this month.

Mandate

- Under the leadership of Minister Popham, our ministry is helping to create opportunities for B.C. farmers and food producers.
- Grow BC, Feed BC and Buy BC are building opportunities and sales for B.C. farmers, producers and food and beverage processors, and those wishing to join the sector.
- We've made a lot of progress since last summer.
- Within our own ministry, we've:
 - Levelled the playing field for breweries, cideries, meaderies and wineries on the ALR.
 - Celebrated Craft Beer Month.

- Proclaimed April as BC Wine Month; and
- Moved forward on recommendations from the Wine Appellation Task Force, including recognizing 4 new unique geographic indications for BC VQA wine: Thompson Valley, Shuswap, Lillooet and the Kootenays.
- And that's just a few examples of our work on beverage production in B.C.

Buy BC

- We still have a lot of great opportunities for B.C.'s farmers, ranchers and producers that we continue to work on.

- We're bringing back an enhanced Buy BC program, that will help local producers market their products and increase sales in B.C.
- BuyBC: Eat Drink Local is the first project under the Buy BC pillar of the Minister's mandate.
- Agriculture and food production contributes so much to our society in terms of food security, economic activity and community strength.
- We need to do more to help British Columbians understand the impact of their food choices...
- We want them to know that supporting local agriculture and seafood companies has positive impacts on our farmers, seafood producers and food and

beverage processors, and also on our local economies...

- ... and the Buy BC: Eat Drink Local campaign is a great way to get the conversation started;
- I'm hoping all of you here can help us kick off that conversation, and encourage folks to take part in the campaign at participating restaurants from May 1 to 31.
- B.C. agriculture is what's on the menu tonight and I'm looking forward to hearing more about the culinary creations and local libations we're here to enjoy.
- Thank you, enjoy the night!

SPEAKING BULLETS FOR
MINISTER LANA POPHAM
Minister of Agriculture

BUY BC: EAT DRINK LOCAL LAUNCH
Parkside Hotel
810 Humboldt Street
Victoria

Tuesday, April 17, 2018 5pm – 7pm
Short Speaking Bullets
6:45 PM

Audience:

Industry specialists, chefs, food writers, food bloggers, members of the BCRFSA

Chefs in Attendance:

Chef Shirley Lang, Kitchens of Distinction

Chef Shannon Moriarty, Indecent Risotto

Chef Nigel, Sous Chef Spinnakers Gastro BrewPub

Beverages:

Paul Hatfield, Spinnakers Gastro BrewPub

Brenda Hetman-Craig, 40 Knots Winery

Bradley Scissons, De Vine Vineyards

Background:

The Ministry of Agriculture's Buy BC: EAT DRINK LOCAL campaign, delivered in partnership with the British Columbia Restaurant and Food Services Association (BCRFA), provides diners across BC with the opportunity to sample regional BC cuisine, and connect local producers with restaurateurs and chefs who are developing feature menus that highlight locally grown and produced foods. Buy BC: EAT DRINK LOCAL is an investment in the future of food and a way to enable consumers to easily identify local, seasonal and sustainable food.

Traditional Territory:

Territory of the Lekwungen people, including the Songhees and Esquimalt First Nations.

Relevant Hashtags:

#BuyBC

#BCTastesBetter

Highlights:

- Since last summer our Ministry has made a lot of progress:
 - Levelled the playing field for breweries, cideries, meaderies and wineries on the ALR.
 - Celebrated Craft Beer Month.
 - Proclaimed April as BC Wine Month; and
 - Moved forward on recommendations from the Wine Appellation Task Force, including recognizing 4 new unique geographic indications for BC VQA wine: Thompson Valley, Shuswap, Lillooet and the Kootenays.
- We're excited about the BuyBC: Eat Drink Local campaign for the month of May.
- So far we have 221 restaurants participating in 48 communities throughout B.C.!
- From Abbotsford to Williams Lake and everything in between!
- Agriculture and food production contributes so much to our society in terms of food security, economic activity and community strength.
- We need to do more to help British Columbians understand the impact of their food choices...

- We want them to know that supporting local agriculture and seafood companies has positive impacts on our farmers, seafood producers and food and beverage processors, and also on our local economies...
- ... and the Buy BC: Eat Drink Local campaign is a great way to get the conversation started;
- I'm hoping all of you here can help us kick off that conversation, and encourage folks to take part in the campaign at participating restaurants from May 1 to 31.
- We hope you'll share your stories about your passion for BC food and beverages through your social channels with the Buy BC and BC Tastes Better hashtags.

BC Wine Month Highlights

Total Gov't Funding:

\$100,000 – BCWI for Wine Month marketing & promo

\$150,000 – Destination BC Marketing Campaign

\$75,000 – BC Wine Centre of Excellence Feas. Study

\$50,000 – BCWI Export Marketing funding

\$375,000 in total funding

KMs from Wine Month NRs:

- B.C.'s wine industry is made up of family-run vineyards and wineries that have chosen farming and wine-making as their passion and profession.
- They provide good jobs in communities throughout the province, and we are proud to shine a spotlight on the work they do and the wine they make.
- Our wineries produce award-winning, world class wines, draw in tourists to our beautiful province and strengthen our local economies.

- The Province has committed \$100,000 to the BC Wine Institute to help in the promotion of B.C. wine to British Columbians.

Wine Appellation Taskforce

- B.C. wine drinkers will soon be able to buy BC VQA wines clearly identified as coming from the Thompson Valley, Shuswap, Lillooet and Kootenays.
- The four areas are being established as geographic indications, a standard element of appellation systems used around the world that help people identify wines in the marketplace, provide assurance as to the origin and quality of the wine, and promote agri-tourism.
- The B.C. government will support smaller operations by establishing flat fees for the BC VQA program for small wineries to ensure participation isn't cost prohibitive.

Wine Centre of Excellence

- British Columbia's winemakers, grape growers and tourism operators are taking a step toward

the establishment of a learning centre geared to their specific needs, thanks to a federally and provincially funded feasibility study for a BC Wine Centre of Excellence.

- With \$75,000 in cost-shared funding from the governments of Canada and B.C., the two-phased feasibility study, being led by an industry advisory committee, will provide in-depth research on existing international wine centres of excellence.
- I encourage all British Columbians, now more than ever, to remember to Buy BC, to support the families and the people who work in B.C.'s wine industry.

Wine Export Funding (not yet announced, will be announced next Monday)

- The Province has provided the BC Wine Institute with \$50,000 to support wine exports.

- The Wine Institute will use this funding to market BC Wines to Americans from California up to Washington state.

Wine Tourism (TAC)

- Wine and culinary tourism is a key focus of Destination BC's marketing strategy.
- This spring, DBC's marketing campaigns will highlight opportunities for visitors and residents to sip and savour the best that B.C. wineries have to offer.
- DBC is launching a \$150,000 campaign to promote wine and food tourism under its annual Explore BC banner.

Letter to Quebec Minister

- This week, I sent a letter to my counterpart in Quebec, asking him to work with me so that B.C. and Quebec wineries can access Direct to Consumer Sales.
- I believe that by collaborating with Quebec, we'll be able to reduce trade barriers, grow our

respective wine industries and provide increased choice to consumers.

- If successful, I think this will be an excellent model that could be adopted with the other provinces as well, and I hope to discuss this with the other Minister's at our gathering in Vancouver this summer.

BUY BC: EAT, DRINK LOCAL

- Buy BC: EAT DRINK LOCAL is a province-wide campaign that promotes and fosters relationships between B.C. restaurants, food service establishments, chefs, farmers and producers, and builds greater awareness of and consumer demand for local BC agrifood and seafood products.
- The Province has provided around \$225,000 to the BC Restaurant and Food Services Association to deliver the program and help build consumer appreciation of the excellence of BC's agrifood and seafood products.

- Beyond this month-long celebration, a web site will provide further information on products grown, harvested and produced in B.C. and the restaurants and food service establishments that serve them, encouraging diners to eat and drink local all year.