

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 20, 2018 4:29 PM
To: Porter, Rodney GCPE:EX; Fernandes, Jennifer GCPE:EX
Subject: CP Style

Hi there.

To assist our beleaguered editing folks, pls review CP Stylebook, Pg. 387, point #4.
I see it popping up often differently in your material. Perhaps share with your staff?
Thx much!



Marg LeGuilloux

Executive Director, Communications
Social Ministries

Government Communications and Public Engagement
Government of British Columbia
Cell: 778-584-1259
Office: 778-698-8926
marg.leguilloux@gov.bc.ca

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 19, 2018 4:26 PM
To: McGregor, Cara GCPE:EX; Croft, Robyn J GCPE:EX
Cc: Gibbs, Robb GCPE:EX
Subject: FW: Ive been asked to check on Sept 4th and 5th as dates for the ECE package and affordable benefit announcement

Cara/Robyn?

Marg LeGuilloux

Executive Director
Communications - Social Ministries
GCPE
778-584-1259

From: Johnston, Karen GCPE:EX
Sent: Thursday, July 19, 2018 3:59 PM
To: Gibbs, Robb GCPE:EX; LeGuilloux, Marg GCPE:EX
Subject: Ive been asked to check on Sept 4th and 5th as dates for the ECE package and affordable benefit announcement

Are they locked in yet? Paula reports that Sage (at the senior MA meeting) was concerned about the dates given its back to school week. Over to you - kj

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 17, 2018 4:21 PM
To: Lowe, Mike GCPE:EX
Subject: All-CD reminder?

Hi Mike.

Could I suggest a quick reminder to CDs re this Thursday's all-CD mtg (and that they should bring their managers)? The reason I suggest this is that two of my CDs thought it was next week – I guess an original calendar invite went out for next week, and it seems 1/3 of my folks (that I'm aware of) missed the date change to this week...
Thx.



Marg LeGuilloux

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Office: 778-698-8926
marg.leguilloux@gov.bc.ca

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 16, 2018 1:40 PM
To: Zaharia, Sarah GCPE:EX; Zadravec, Don GCPE:EX
Subject: FW: All CD/Manager Meeting - DM Presentation

FYI

Marg LeGuilloux

Executive Director
Communications - Social Ministries
GCPE
778-584-1259

From: Lowe, Mike GCPE:EX
Sent: Monday, July 16, 2018 1:39 PM
To: LeGuilloux, Marg GCPE:EX
Subject: RE: All CD/Manager Meeting - DM Presentation

We are moving out the tables and reconfiguring the room to make sure there is space for all.
The alternate location was originally based on needing a bigger space, but we found out security over there won't let us put more than 39 people in that space due to fire code issues.

From: LeGuilloux, Marg GCPE:EX
Sent: Monday, July 16, 2018 1:35 PM
To: Lowe, Mike GCPE:EX <Mike.Lowe@gov.bc.ca>
Subject: RE: All CD/Manager Meeting - DM Presentation

Hi Mike.

We will definitely not have enuff room there, if Mgrs show up – it's standing-room-only when we have just CDs at the all-CDs...

Marg LeGuilloux

Executive Director
Communications - Social Ministries
GCPE
778-584-1259

-----Original Appointment-----

From: Vale, Linda GCPE:EX **On Behalf Of** Lowe, Mike GCPE:EX
Sent: Monday, July 16, 2018 1:29 PM
To: GCPE Comm Directors; Corns, Paul GCPE:EX; Kerr, Grant GCPE:EX; Stagg, Linda R GCPE:EX; McKill, Colin GCPE:EX; Fort, Oriane GCPE:EX; GCPE Comm Managers; Spencer, Brad GCPE:EX; Aaron, Sage PREM:EX; Lloyd, Evan GCPE:EX
Cc: Porter, Rodney GCPE:EX; Rorison, Trish GCPE:EX; Currie, David GCPE:EX; Leslie, Lisa GCPE:EX; Robb, Katie GCPE:EX; Filion, Corinna GCPE:EX; Plank, Sarah GCPE:EX; Crebo, David GCPE:EX; Zadravec, Don GCPE:EX; McCaffrey, Julianne GCPE:EX; McAndrews, Caroline GCPE:EX; Harbord, Chris GCPE:EX; Zaharia, Sarah GCPE:EX; Anderson, Kristy

GCPE:EX; LeGuilloux, Marg GCPE:EX; Thomas, Vivian P GCPE:EX; Haslam, David GCPE:EX; Jack, Carolyn GCPE:EX; Anderson, Maryann GCPE:EX; Johnston, Karen GCPE:EX; Leidl, Patricia GCPE:EX; Turner, Jordan GCPE:EX; Robins, Shawn GCPE:EX; Fernandes, Jennifer GCPE:EX; Cascaden, Lori R GCPE:EX; Berndt, Eric GCPE:EX; McGachie, Joanne GCPE:EX; Whittier, Joanne GCPE:EX; Thistle-Walker, Carlene GCPE:EX; Heinze, Laura R GCPE:EX; Beaupre, Darren GCPE:EX; Mukasa, Kate GCPE:EX; McGregor, Cara GCPE:EX; Zoeller, Sonja GCPE:EX; Duffus, Robert GCPE:EX; Giles, Alison GCPE:EX; Wormald, Carla GCPE:EX; Venn, Tania GCPE:EX; Bowness, Lianne GCPE:EX; Leslie, Sean GCPE:EX; Devereux, Rick GCPE:EX; McRae, Meghan GCPE:EX; Tounsi, Marielle GCPE:EX; Van Meer-Mass, Kate PREM:EX; Fellingner, Nicole GCPE:EX; Sherlock, Stephanie GCPE:EX; Gee, Susan GCPE:EX; Gibbs, Robb GCPE:EX

Subject: All CD/Manager Meeting - DM Presentation

When: Thursday, July 19, 2018 11:30 AM-12:30 PM (UTC-08:00) Pacific Time (US & Canada).

Where: s.15

** Please Note: s.15

L V

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 16, 2018 9:57 PM
To: Dalzell, Danielle GCPE:EX; Zdravec, Don GCPE:EX; Zaharia, Sarah GCPE:EX
Cc: McGregor, Cara GCPE:EX
Subject: Re: FINAL One Year Package Attached

Hi. Thx for sharing.

There's a typo in first line of stump speech after 'Note to the Speaker'.

Also -- what is the context that you will be including when you send to CDs pls? I may have missed discussions around this s.22

Thx.

Sent from my Samsung Galaxy smartphone.

----- Original message -----

From: "Dalzell, Danielle GCPE:EX"
Date: 2018-07-16 8:37 PM (GMT-08:00)
To: "Zdravec, Don GCPE:EX" , "Zaharia, Sarah GCPE:EX" , "LeGuilloux, Marg GCPE:EX"
Subject: Fwd: FINAL One Year Package Attached

Hello,

This is what was sent to Cabinet and MOs tonight. I'll be sending to all CDs tomorrow. please forward if you have any urgent requests.

Thank you,
Danielle

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 16, 2018 11:46 AM
To: McGregor, Cara GCPE:EX
Subject: FW: new RCY as recommended by the select standing committee to be announced at noon today

Marg LeGuilloux

Executive Director
Communications - Social Ministries
GCPE
778-584-1259

From: Johnston, Karen GCPE:EX
Sent: Monday, July 16, 2018 11:37 AM
To: LeGuilloux, Marg GCPE:EX; Kerr, Grant GCPE:EX
Cc: Kouri, Rosa GCPE:EX
Subject: new RCY as recommended by the select standing committee to be announced at noon today

The selection has to be voted on by the Legislature of course in early Oct BUT this is a heads up that MKC will be putting out a statement. We are just writing it. Stay tuned – it'll be short. Kj
Ps..timing is out of our control on this one folks

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 23, 2018 9:16 AM
To: Gibbs, Robb GCPE:EX; Johnston, Karen GCPE:EX
Subject: Re: meeting on thingy

s.22 and yes you did ask for that Thur - but KJ and I were subsequently distracted by other ... hijinks.
Will set up.
Karen, will call.

Sent from my Samsung Galaxy smartphone.

----- Original message -----

From: "Gibbs, Robb GCPE:EX"
Date: 2018-07-23 8:58 AM (GMT-08:00)
To: "LeGuilloux, Marg GCPE:EX" , "Johnston, Karen GCPE:EX"
Subject: meeting on thingy

Hiya,
s.22 I think I talked with Marg about setting up a meeting to get a look-and-feel for coms products relating to the Benefit program... but I can't be sure.
Anyway, I'd like to do that with Graphics dept. And I think Karen does, but again.....
Can we please get that going?
Tks,
R
Robb Gibbs
ADM – Strategic Communications
Government Communications & Public Engagement
P: 1-778-698-7469
C: 1-778-584-1242

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 16, 2018 2:14 PM
To: Ducker, Jayne SDPR:EX
Subject: RE: Around?

You bet -- any time that works for you.
Do you want me to pop over , or just do by phone?
Thx.

Marg LeGuilloux
Executive Director
Communications - Social Ministries
GCPE
778-584-1259

-----Original Message-----

From: Ducker, Jayne SDPR:EX
Sent: Monday, July 16, 2018 1:56 PM
To: LeGuilloux, Marg GCPE:EX
Subject: Around?

Hi Marg - are you around tomorrow (Tuesday) or Wednesday for a quick chat?

Cheers,
Jayne

Jayne Ducker, Ministerial Assistant
Honourable Shane Simpson - Minister of Social Development & Poverty Reduction
m. 250-886-4585 w. 250-387-1499 e. jayne.ducker@gov.bc.ca

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 24, 2018 3:27 PM
To: LeSueur, Kathryn GCPE:EX
Subject: Request for Services?

Hi
We've heard a rumor this might be going out tomorrow?
If/when it goes could you kindly send the link to us EDs?
Thx.

Sent from my Samsung Galaxy smartphone.

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 16, 2018 4:39 PM
To: Johnston, Karen GCPE:EX; Lauvaas, Kirsten GCPE:EX
Subject: FW: FINALS: Tweet Suite for Child Care Awards
Attachments: Childcare-Awards.png

Hi KJ/KL.

Did you folks ask Karl's shop to distribute any of this for you ? Just as suggestion, if you haven't... I'm not sure of the specifics re possibilities but Heron, his Mgr, might have some ideas?
Thx.

Marg LeGuilloux

Executive Director
Communications - Social Ministries
GCPE
778-584-1259

From: Lauvaas, Kirsten GCPE:EX
Sent: Monday, July 16, 2018 4:28 PM
To: Gunn, Paula MCF:EX; Arora, Jasleen MCF:EX
Cc: Perry, Alisma, MCF:EX; Sharma, Niki MCF:EX; White, Emily MCF:EX; Wilson, Cherie MCF:EX; Morton, Kaitlin MCF:EX; Wright, Brendan GCPE:EX; Walton, Clare GCPE:EX; Johnston, Karen GCPE:EX; LeGuilloux, Marg GCPE:EX
Subject: RE: FINALS: Tweet Suite for Child Care Awards

Hi All,

Here's an updated graphic that is broader than just ECEs.

Kirsten

From: Gunn, Paula MCF:EX
Sent: Monday, July 16, 2018 12:43 PM
To: Arora, Jasleen MCF:EX; Lauvaas, Kirsten GCPE:EX
Cc: Perry, Alisma, MCF:EX; Sharma, Niki MCF:EX; White, Emily MCF:EX; Wilson, Cherie MCF:EX; Morton, Kaitlin MCF:EX; Wright, Brendan GCPE:EX; Walton, Clare GCPE:EX; Johnston, Karen GCPE:EX; LeGuilloux, Marg GCPE:EX
Subject: RE: FINALS: Tweet Suite for Child Care Awards

Thanks the schedule looks good for MKC. I already shared the tweet that Clare sent first thing this morning when the BC Gov tweet went live FYI

From: Arora, Jasleen MCF:EX
Sent: Monday, July 16, 2018 12:36 PM
To: Lauvaas, Kirsten GCPE:EX
Cc: Gunn, Paula MCF:EX; Perry, Alisma, MCF:EX; Sharma, Niki MCF:EX; White, Emily MCF:EX; Wilson, Cherie MCF:EX; Morton, Kaitlin MCF:EX; Wright, Brendan GCPE:EX; Walton, Clare GCPE:EX; Johnston, Karen GCPE:EX; LeGuilloux, Marg GCPE:EX
Subject: Re: FINALS: Tweet Suite for Child Care Awards

IB is out at 2 pm today though?

Sent from my iPhone

On Jul 16, 2018, at 11:57 AM, Lauvaas, Kirsten GCPE:EX <Kirsten.Lauvaas@gov.bc.ca> wrote:

Hi Paula,

I'm not a tweeter but I've included some suggestions below. The ministers can retweet each other's posts and also share the BC Gov Facebook post.

K

From: Gunn, Paula MCF:EX
Sent: Monday, July 16, 2018 11:40 AM
To: Lauvaas, Kirsten GCPE:EX; Perry, Alisma, MCF:EX; Sharma, Niki MCF:EX; Arora, Jasleen MCF:EX; White, Emily MCF:EX; Wilson, Cherie MCF:EX; Morton, Kaitlin MCF:EX
Cc: Wright, Brendan GCPE:EX; Walton, Clare GCPE:EX; Johnston, Karen GCPE:EX; LeGuilloux, Marg GCPE:EX
Subject: RE: FINALS: Tweet Suite for Child Care Awards

Thanks very much Kirsten – any suggestions re: timing for the suite of tweets? I will schedule them for MKC.

From: Lauvaas, Kirsten GCPE:EX
Sent: Monday, July 16, 2018 11:09 AM
To: Gunn, Paula MCF:EX; Perry, Alisma, MCF:EX; Sharma, Niki MCF:EX; Arora, Jasleen MCF:EX; White, Emily MCF:EX; Wilson, Cherie MCF:EX; Morton, Kaitlin MCF:EX
Cc: Wright, Brendan GCPE:EX; Walton, Clare GCPE:EX; Johnston, Karen GCPE:EX; LeGuilloux, Marg GCPE:EX
Subject: FINALS: Tweet Suite for Child Care Awards

Hi All,

Attached is the final IB to encourage Child Care Award nominations from the North. It will go out at 2pm today.

<< File: ECE 5-01.png >>



To support a more BC-wide approach, we've put together a tweet suite for both ministers to help raise profile of the awards over the next week or so. The [ow.ly](http://ow.ly/1sAQ30kYD6C) drives to the nomination page on our ministry site. You're welcome to use the image that the digital team put together (attached below).

MKC:

Today – 5pm: There's still time to nominate an outstanding #childcare provider for a Child Care Award of Excellence! <http://ow.ly/1sAQ30kYD6C> #ChildcareBC

Wednesday – Noon: Is your daycare provider a star? Nominations for Child Care Awards of Excellence close July 29! <http://ow.ly/1sAQ30kYD6C> #ChildcareBC

Thursday – 7am: Know someone who goes above & beyond to help #BCKids achieve their best? Nominate them for a #Childcare Award of Excellence today! <http://ow.ly/1sAQ30kYD6C> #ChildcareBC

Friday – Noon: Nominations for #Childcare Awards of Excellence are open until July 29! Nominate an outstanding #ECE today! <http://ow.ly/1sAQ30kYD6C> #ChildcareBC

MSKC:

Tuesday – Noon: 2018 #Childcare Awards of Excellence honour outstanding #ECEs who help #BCKids thrive. Nominate an ECE today! <http://ow.ly/1sAQ30kYD6C> #ChildcareBC

Wednesday – 7am: Know an outstanding early childhood educator or child care provider? Nominate them for a #Childcare Award of Excellence – nominations close July 29. <http://ow.ly/1sAQ30kYD6C> #ChildcareBC

Thursday – 5pm: There's still time to nominate an outstanding #childcare professional for a Child Care Awards of Excellence! Nominations close July 29. <http://ow.ly/1sAQ30kYD6C> #ChildcareBC



And this effort will also be complemented by our Digital team, who is posting the following on the BC Gov page:

Do you know an Early Childhood Educator who works hard every day to make a difference? You have two weeks left to nominate an outstanding early childhood educator for the Child Care Awards of Excellence.

Nominations close midnight, July 29. <https://www2.gov.bc.ca/.../child-care/child-care-awards-2018>

<< File: 2018CFD0051-001409.pdf >>



Kirsten

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 20, 2018 11:48 AM
To: Johnston, Karen GCPE:EX; Porter, Rodney GCPE:EX
Cc: Fernandes, Jennifer GCPE:EX
Subject: FW: PLS REVIEW - Wrap up ECE provincial NR
Attachments: NR_ECEC BC_July 5 1130am.docx

Hi there. Can you two pls chat about this? (Probably not going to go next Tues).
I've had discussions with Karen and Jennifer relating to it this AM.
Thx!

Marg LeGuilloux

Executive Director
Communications - Social Ministries
GCPE
778-584-1259

From: Fernandes, Jennifer GCPE:EX
Sent: Thursday, July 19, 2018 4:54 PM
To: LeGuilloux, Marg GCPE:EX
Subject: PLS REVIEW - Wrap up ECE provincial NR

Hi Marg,

Angela was working on the attached NR before she moved on. For your review please. It is with MCFD for a quote and going through ADM approval with us. Scheduled for July 24.

Thanks,

Jennifer Fernandes | Communications Manager
Government Communications & Public Engagement
B.C. Ministry of Advanced Education, Skills and Training

Office: 250.952.6400
Mobile: 250.889.8370 | email: jennifer.fernandes@gov.bc.ca

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 18, 2018 11:22 AM
To: Anderson, Kristy GCPE:EX (Kristy.Anderson@gov.bc.ca); Anderson, Maryann SDSI:EX (Maryann.Anderson@gov.bc.ca); Berndt, Eric GCPE:EX; Fernandes, Jennifer GCPE:EX; Fillion, Corinna GCPE:EX (Corinna.Fillion@gov.bc.ca); Heinze, Laura R GCPE:EX; Johnston, Karen GCPE:EX (Karen.V.Johnston@gov.bc.ca); Kirsten Lauvass; Larabee, Shawn G GCPE:EX; Leslie, Sean GCPE:EX (Sean.Leslie@gov.bc.ca); Paul.1.Corns@gov.bc.ca; Porter, Rodney GCPE:EX (Rodney.Porter@gov.bc.ca); Thistle-Walker, Carlene GCPE:EX (Carlene.ThistleWalker@gov.bc.ca)
Subject: Note from Robb Gibbs re NR writing

Hello all.

Pls take a moment to read thru the below, to think about how you could apply it in your worlds going forward, and feel free to share with your staff in some way or another to help increase their understanding.

Thx!

Marg LeGuilloux

Executive Director
Communications - Social Ministries
GCPE
778-584-1259

From: Gibbs, Robb GCPE:EX
Sent: Wednesday, July 18, 2018 11:14 AM
To: Roth, Pamela GCPE:EX
Cc: Bell, Danielle L GCPE:EX; Cotton, Brian GCPE:EX; Crebo, David GCPE:EX; Karn, David GCPE:EX; Klassen Jeffery, Victoria GCPE:EX; Roth, Pamela GCPE:EX; LeGuilloux, Marg GCPE:EX; Zaharia, Sarah GCPE:EX; Zdravec, Don GCPE:EX; McGregor, Cara GCPE:EX; Jones, JJ GCPE:EX; Kouri, Rosa GCPE:EX; Dalzell, Danielle GCPE:EX; Thaw, Sara GCPE:EX
Subject: RE: ENV-88780 Campsite expansions NR

Hi all,

I'm writing to all the Env folks and adding a few others who, for reasons passing understanding, like to hear the reasons behind why I change NRs.

I'm wondering if I can provide some (hopefully) constructive comments using this news release. In doing this, I don't want to hold this up nor am asking for any changes to it. I just want to offer up a suggestion or two for implementation moving forward.

First, I greatly appreciate the effort to put people into the story. The comment I have on this (and this applies to many ministries who do the same thing) is that we don't want to ascribe particular reactions to those people. In this case, it is the "...have another reason to celebrate...". People may wish to do that, but we shouldn't *tell* them to do that.

I see very similar takes on this construct from other ministries: "...have another reason to be happy...", "...can breathe a sigh of relief...", etc.

Instead of reactions, I'd like us to focus on benefits. So using this example, it may be something more like the following. Oh, before I write that, the other personal thing I judge things by (and this could well be my bias based on broadcast journalism school) is: Could I theoretically hear this lede on a radio news broadcast? Anyway, my take on your example:

The B.C. government is adding 431 new campsites to reduce crowding at provincial parks and forestry recreation sites, allowing more families to enjoy their summer camping vacations here at home.

Owner = B.C. government

Action /active verb = adding new campsites

Benefit = reduced crowding

Who benefits = more families

Outcome = enjoying their summer vacations at home

Hopefully then, those families will, in fact, celebrate.

But... to be clear... this is not a locked formula. If you don't want to lead every release with the "owner" you can do something like this:

More than 430 new campsites are being added at provincial parks and forestry recreation sites this summer to reduce crowding and allow more families to enjoy their summer vacations in B.C., Minister of Environment and Climate Change Strategy George Heyman announced today.

Anyway... for what it's worth.

Tks,

Robb

Robb Gibbs
ADM – Strategic Communications
Government Communications & Public Engagement
P: 1-778-698-7469
C: 1-778-584-1242

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 25, 2018 11:18 AM
To: Anderson, Kristy GCPE:EX (Kristy.Anderson@gov.bc.ca); Anderson, Maryann SDSI:EX (Maryann.Anderson@gov.bc.ca); Berndt, Eric GCPE:EX; Fernandes, Jennifer GCPE:EX; Filion, Corinna GCPE:EX (Corinna.Filion@gov.bc.ca); Heinze, Laura R GCPE:EX; Johnston, Karen GCPE:EX (Karen.V.Johnston@gov.bc.ca); Kirsten Lauvass; Larabee, Shawn G GCPE:EX; Leslie, Sean GCPE:EX (Sean.Leslie@gov.bc.ca); Paul.1.Corns@gov.bc.ca; Porter, Rodney GCPE:EX (Rodney.Porter@gov.bc.ca); Thistle-Walker, Carlene GCPE:EX (Carlene.ThistleWalker@gov.bc.ca)
Subject: Request for Standing Offer - Communications

Hello all.

The RSO (link below) was posted yesterday, it closes Aug. 30th – pls feel free to share out.

Thx.



Marg LeGuilloux

Executive Director, Communications
Social Ministries

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Cell: 778-584-1259
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marg.leguilloux@gov.bc.ca

www.bcbid.gov.bc.ca/open.dll/submitLogin?disID=37973671

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 19, 2018 10:13 AM
To: McGregor, Cara GCPE:EX
Subject: FW: fyi: UBCM Convention Session
Attachments: Instructions for presentations 2018.docx; ATT00001.htm

Cara, do you have any insight on such things?
Thx.

Marg LeGuilloux

Executive Director
Communications - Social Ministries
GCPE
778-584-1259

From: Johnston, Karen GCPE:EX
Sent: Thursday, July 19, 2018 8:41 AM
To: Zaharia, Sarah GCPE:EX; Gibbs, Robb GCPE:EX; LeGuilloux, Marg GCPE:EX; Lauvaas, Kirsten GCPE:EX
Cc: Massey, Christine MCF:EX
Subject: Fwd: fyi: UBCM Convention Session

All - pls note below the timing of our policy session for the purpose of nestling our proposed ubcm child care announcement on the broader calendar of events for the week. As I'm told we (one of us from mcf d gcpe) are cleared to travel to help support pls let us know when you might think the announcement might take place so that we stay in whistler for the shortest length of time required. Kj

Sent from my iPhone

Begin forwarded message:

From: "Massey, Christine MCF:EX" <Christine.Massey@gov.bc.ca>
Date: July 19, 2018 at 8:16:32 AM PDT
To: "Johnston, Karen GCPE:EX" <Karen.V.Johnston@gov.bc.ca>
Subject: fyi: UBCM Convention Session

From: Davidson, Andy MCF:EX
Sent: Thursday, July 19, 2018 8:15 AM
To: Massey, Christine MCF:EX; Barry, Jonathan MCF:EX; Butler, Teresa MCF:EX
Subject: Fwd: UBCM Convention Session

FYI

Sent from my iPhone

Begin forwarded message:

From: Marylyn Chiang <mchiang@ubcm.ca>
Date: July 19, 2018 at 8:08:41 AM PDT
To: "andy.davidson@gov.bc.ca" <andy.davidson@gov.bc.ca>
Subject: UBCM Convention Session

Dear Andy,

I am pleased to inform you that your session proposal, Partnering for Child Care, has been selected by the UBCM Convention Committee for presentation at the 2018 UBCM Convention. I have been assigned as your UBCM contact person for this session and can answer your questions moving forward. As a reminder, this year's Convention will be taking place at the Whistler Conference Centre from September 10th – 14th. You can find general information on the Convention [here](#).

You have been allocated a policy session on **September 11, from 3:15pm- 4:45pm.**

At this time, we are asking that you **confirm your session title, description and presenter list.** Below is the information that was submitted in your proposal:

Title: Partnering for Child Care

Session Description: With commitments made in Budget 2018, the Provincial Government is seeking to build partnerships with Municipalities and Regional Governments to support the planning, approving and delivering of Child Care services in their communities. This session will provide an overview of current programs and opportunities for local government, and provides insight into the vision taking shape for a universal system.

Presenters:

Jonathan Barry, Ministry of Children and Family
Andy Davidson, Ministry of Children and Family
Joanne Murrell, Ministry of Children and Family

For **each** presenter, we require their name, position title, organization they are representing, their email address, and whether or not they will be using a powerpoint presentation. Presenters will be contacted directly by FMAV, our audio visual provider, with information on uploading their presentation to our presentation management system.

This information must be received by **Friday, July 27th**. If this information is not confirmed by the deadline, UBCM reserves the right to cancel your session.

Attached is information regarding how to submit multimedia presentations, via our online upload system. Presentations must be submitted by **Friday, August 31st**.

If you have any questions, please feel free to contact me directly.

Sincerely,

Marylyn Chiang

Marylyn Chiang
Senior Policy Analyst
Union of British Columbia Municipalities
Phone: 604-270-8226 ext. 110

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 17, 2018 2:39 PM
To: Corns, Paul GCPE:EX; Filion, Corinna GCPE:EX; Leslie, Sean GCPE:EX; Porter, Rodney GCPE:EX; Fernandes, Jennifer GCPE:EX
Subject: NR's for tomorrow?

Hi.

Apologies if I've missed them but I don't believe I've seen anything on any of the below NR drafts? Or perhaps you ran them past my ED colleagues last week, s.22

Pls update me (don't need to do a reply-all) on the 'why/what happened' on these?

Thx much.

COMMUNICATIONS PRODUCTS – PLANNED FOR WEDNESDAY, JULY 18, 2018

TIME	CORP CAL #	MIN	ITEM	DESCRIPTION	STATUS
9:15 AM	88713	MMHA	NR	provincewide – Announcement of successful Community Action Team grant applicants	RECEIPT PENDING
9:30 AM	87023	EDUC	NR	provincewide – Council of the Federation Literacy award winner announced. NOTE: Timing to follow federal announcement	IN SYSTEM
10:30 AM	88740	AEST	NR	regional – Announce funding for additional training spaces for early childhood educators online through UBC	IN SYSTEM
11:40 AM		AEST	MA	Kelowna event - Okanagan College	IN SYSTEM



Marg LeGuilloux

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LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 17, 2018 1:08 PM
To: Gibbs, Robb GCPE:EX
Subject: FW: Nurses call for federal action on opioid overdose crisis

FYI

Marg LeGuilloux
Executive Director
Communications - Social Ministries
GCPE
778-584-1259

-----Original Message-----

From: Corns, Paul GCPE:EX
Sent: Tuesday, July 17, 2018 12:09 PM
To: MacDonald, Alex MMHA:EX; Lindsay-Baugh, Anna MMHA:EX; Liens, Raymond MMHA:EX
Cc: Berndt, Eric GCPE:EX; LeGuilloux, Marg GCPE:EX
Subject: FW: Nurses call for federal action on opioid overdose crisis

Hi folks;

Given the minister's media avail today, making sure this has made its way to you. Sorry for the cross channeling if you received previously.

Paul

----- Forwarded message -----

From: BCNU Communications Department <bcnucommunications@bcnu.org>
Date: Tue, Jul 17, 2018 at 11:21 AM
Subject: Nurses call for federal action on opioid overdose crisis
To: BCNU Communications Department <bcnucommunications@bcnu.org>
Cc: BCNU Communications Department <bcnucommunications@bcnu.org>, BCNU Council <BCNUCouncil@bcnu.org>, Excluded Staff <ExcludedStaff@bcnu.org>

BC NURSES' UNION NEWS RELEASE

Nurses call for federal action on opioid overdose crisis

Harm reduction not enough; decriminalization the only long-term approach that will save lives

BC's nurses say stronger government action is needed to tackle the opioid crisis that continues to take a devastating toll on communities in BC and across the country. Pointing to drug overdose death rates that remain historically high, they are calling on the federal government to declare a national public health emergency, decriminalize personal possession of all opioids and provide access to a safe opioid supply.

BC Nurses' Union President Christine Sorensen acknowledged the federal government's ongoing efforts in response to the crisis, such as the easing of rules to allow the expansion of supervised injection sites and making naloxone available without a prescription, but she says more needs to be done.

"BC has some of the most progressive harm reduction programs and policies and has been a leader in promoting supervised injection sites," she says. "Yet the province continues to face one of the worst overdose crises in the country

– almost 2,000 British Columbians died of preventable opioid overdose in 2016 and 2017. And in March of this year, we saw overdoses spike to 160, the second highest monthly toll in the province’s history.”

Sorensen says that while harm reduction is a comprehensive approach to substance use, these policies and practices need to be broadened in order to address the toxicity of the drug supply and reframe the way drug use is approached. “About 90 percent of those who died last year were alone inside a home when they suffered an overdose. Supervised injection sites alone don’t help these people.”

She says decriminalization is needed to remove the widespread stigma toward addiction and against those who use illegal drugs. “We need to stop treating the most vulnerable members of our society like criminals. We’ve learned from countries like Portugal that when you decriminalize, people feel safe enough to ask for treatment.”

Sorensen argues that by declaring the current crisis a National Public Health Emergency under the Emergencies Act, Ottawa can begin to effectively address the issue and reduce preventable deaths.

“There is a growing concern among nurses across BC that more needs to be done,” she says. “The preventable death of Comox’s Ryan Hedican as just one example of the devastating toll the crisis is taking on families and communities.”

Sorensen is encouraging the public to sign a petition to the House of Commons that was drafted in the wake of Hedican’s death and with the help of community nurses. The petition calls for the decriminalization of personal possession and safe unadulterated access to substances to prevent poisoning and overdose due to a contaminated source.

Media Contact: Shaheen Shivji, BCNU Communications, 604-433-2268 Ext 2247

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We respectfully acknowledge that we live and work on the traditional and unceded territories of Indigenous Peoples.

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Tara Gostelow

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 18, 2018 11:18 AM
To: Gibbs, Robb GCPE:EX
Subject: RE: ENV-88780 Campsite expansions NR

So awesome-ly helpful to people – thx!

Marg LeGuilloux

Executive Director
Communications - Social Ministries
GCPE
778-584-1259

From: Gibbs, Robb GCPE:EX
Sent: Wednesday, July 18, 2018 11:14 AM
To: Roth, Pamela GCPE:EX
Cc: Bell, Danielle L GCPE:EX; Cotton, Brian GCPE:EX; Crebo, David GCPE:EX; Karn, David GCPE:EX; Klassen Jeffery, Victoria GCPE:EX; Roth, Pamela GCPE:EX; LeGuilloux, Marg GCPE:EX; Zaharia, Sarah GCPE:EX; Zdravec, Don GCPE:EX; McGregor, Cara GCPE:EX; Jones, JJ GCPE:EX; Kouri, Rosa GCPE:EX; Dalzell, Danielle GCPE:EX; Thaw, Sara GCPE:EX
Subject: RE: ENV-88780 Campsite expansions NR

Hi all,

I'm writing to all the Env folks and adding a few others who, for reasons passing understanding, like to hear the reasons behind why I change NRs.

I'm wondering if I can provide some (hopefully) constructive comments using this news release. In doing this, I don't want to hold this up nor am asking for any changes to it. I just want to offer up a suggestion or two for implementation moving forward.

First, I greatly appreciate the effort to put people into the story. The comment I have on this (and this applies to many ministries who do the same thing) is that we don't want to ascribe particular reactions to those people. In this case, it is the "...have another reason to celebrate...". People may wish to do that, but we shouldn't *tell* them to do that.

I see very similar takes on this construct from other ministries: "...have another reason to be happy...", "...can breathe a sigh of relief...", etc.

Instead of reactions, I'd like us to focus on benefits. So using this example, it may be something more like the following. Oh, before I write that, the other personal thing I judge things by (and this could well be my bias based on broadcast journalism school) is: Could I theoretically hear this lede on a radio news broadcast? Anyway, my take on your example:

The B.C. government is adding 431 new campsites to reduce crowding at provincial parks and forestry recreation sites, allowing more families to enjoy their summer camping vacations here at home.

Owner = B.C. government

Action /active verb = adding new campsites

Benefit = reduced crowding

Who benefits = more families

Outcome = enjoying their summer vacations at home

Hopefully then, those families will, in fact, celebrate.

But... to be clear... this is not a locked formula. If you don't want to lead every release with the "owner" you can do something like this:

More than 430 new campsites are being added at provincial parks and forestry recreations sites this summer to reduce crowding and allow more families to enjoy their summer vacations in B.C., Minister of Environment and Climate Change Strategy George Heyman announced today.

Anyway... for what it's worth.

Tks,

Robb

Robb Gibbs
ADM – Strategic Communications
Government Communications & Public Engagement
P: 1-778-698-7469
C: 1-778-584-1242

From: Roth, Pamela GCPE:EX
Sent: Wednesday, July 18, 2018 10:11 AM
To: GCPE Editors
Cc: GCPE Communications - Environment & Climate Change Strategy
Subject: ENV-88780 Campsite expansions NR

Good morning editors,

Please send the approved NR on campsite expansions province-wide at 8 a.m. on Friday. CC entry ENV-88780

Thanks!

Pamela Roth

Public Affairs Officer
Environment and Climate Change Strategy
525 Superior Street
Ph: 778-698-8085 Cell: 250-213-5992
Pamela.Roth@gov.bc.ca

LeGuilloux, Marg GCPE:EX

From: LeGuilloux, Marg GCPE:EX
Sent: July 20, 2018 4:42 PM
To: Porter, Rodney GCPE:EX
Subject: RE: CP Style

The most recent and spiffy new one each shop recently got from me!

Marg LeGuilloux

Executive Director
Communications - Social Ministries
GCPE
778-584-1259

From: Porter, Rodney GCPE:EX
Sent: Friday, July 20, 2018 4:31 PM
To: LeGuilloux, Marg GCPE:EX
Subject: RE: CP Style

Hi Marg; Which edition of CP style?

Respectfully,

Rodney Porter
Communications Director
B.C. Ministry of Advanced Education, Skills and Training

Mobile: 250 889-7494
Email: rodney.porter@gov.bc.ca

From: LeGuilloux, Marg GCPE:EX
Sent: Friday, July 20, 2018 4:29 PM
To: Porter, Rodney GCPE:EX; Fernandes, Jennifer GCPE:EX
Subject: CP Style

Hi there.

To assist our beleaguered editing folks, pls review CP Stylebook, Pg. 387, point #4.
I see it popping up often differently in your material. Perhaps share with your staff?
Thx much!



Marg LeGuilloux

Executive Director, Communications
Social Ministries

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