

From: Robb, Katie GCPE:EX
Sent: May 29, 2019 3:37 PM
To: Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>
Subject: FW: Progress on Homes for BC - 30 Point_V2

FYI

Katie Robb
Communications Director | Ministry of Finance
Government Communications & Public Engagement
O: [250.953.4865](tel:250.953.4865) | M: [250.920.8371](tel:250.920.8371)

From: Spilker, Robyn FIN:EX
Sent: Wednesday, May 29, 2019 3:25 PM
To: Grieve, Chandler GCPE:EX; Lawson, Liam FIN:EX; Henry, Molly FIN:EX
Cc: Youngs, Kirsten R GCPE:EX; Robb, Katie GCPE:EX
Subject: RE: Progress on Homes for BC - 30 Point_V2

Here's my feedback. Thanks!

From: Grieve, Chandler GCPE:EX
Sent: May 29, 2019 1:13 PM
To: Spilker, Robyn FIN:EX ; Lawson, Liam FIN:EX ; Henry, Molly FIN:EX
Cc: Youngs, Kirsten R GCPE:EX ; Robb, Katie GCPE:EX
Subject: Progress on Homes for BC - 30 Point_V2

Hey MO,

Attached you will see the first version of the package that we were discussing this a.m. with MAH about the 30 point-plan housing roll-out.

Finance clearly has a part in the first 2 initiatives, MAH the last two.

As mentioned on the call, we are working closely with Digital/Graphics to produce shorable content that will highlight these accomplishments. The digital content – will be a much more condensed version of these progress points.

Let me know if we are on the right track and if you have any feedback/suggestions.

Cheers,

Chandler

Progress on Homes for BC: A 30-Point Plan for Housing Affordability in BC

Every person in B.C. deserves a secure place to call home. But for years, too many British Columbians have been unable to find a place to live, hurting people, businesses, and our economy.

The provincial government is making the largest investment in housing in B.C.'s history — more than \$7 billion over 10 years (2018-2028). In less than two years of implementing our housing strategy, we are making progress in stabilizing the market, cracking down on tax fraud, building the right supply of homes, and improving security for renters.

It is about helping British Columbians survive, thrive and plan a secure future.

Stabilizing the market

In Budget 2018, we introduced the **speculation and vacancy tax** to target speculators who own homes in B.C. but do not pay tax here. These speculators are driving up housing costs and using the real estate market like a stock market. This tax is helping to turn empty homes into housing for people and families. It's successfully capturing speculators: over 80% paying are foreign owners, satellite families and Canadians living outside of B.C.

We believe in a tax system where everyone pays their fair share. That's why we introduced **progressivity to the existing school tax** so that the top 2% most expensive homes pay a bit more.

Cracking down on tax fraud and closing loopholes

It's unacceptable to have a housing market distorted and inflated by the proceeds of crime, while ordinary British Columbians are struggling to find secure, affordable housing. That's why we're moving ahead with a **public inquiry** into money laundering and cracking down on the \$5 billion in "dirty money" laundered through B.C. real estate that's hiked the price of buying a home by at least 5%.

As part of plan, we passed world leading legislation to end hidden ownership of land in B.C. This public registry -- the first of its kind in Canada -- will help crack down on tax evasion and make sure people and companies are paying their share of taxes.

For years, it was widely acknowledged that the practice of pre-sale condo flipping in Greater Vancouver was a factor in driving up real estate prices and avoiding taxes. That's why we acted to close real estate loopholes in the condo market, by establishing Canada's first ever condo pre-sale registry to track pre-sale flipping and assignments.

By cracking down on money laundering, stopping tax fraud, and closing loopholes, we are doing our part to make our real estate market more transparent and fair.

Building the homes people need

More than **20,000** new homes are open or underway in nearly 80 communities to date.

We are building homes for people at all ages, stages and income levels: students, seniors, low- and middle-income families, and people who haven't had homes at all.

- Housing for middle-income earners (annual incomes between \$50,000 and \$150,000) = 2,460 homes. (12.3% of the 20,000 units)

Commented [SRF1]: Right points, but suggest we use messaging from budget strat plan p. 13.

Commented [SRF2]: Add foreign buyer's tax

- Housing for people with low to moderate incomes (annual income about \$70,000) = 9,200 homes (46%)
- Housing for women and children leaving violence – approximately 340 homes (1.7%)
- Housing for students = 5,600 homes (28%)
- Housing for people experiencing or at risk of homelessness = 2,800 homes (14%)

[suggest graphic, pie chart or similar to break down the 20,000 by income level as above and also add a link to the 20,000 units google map]

Our work to increase the right supply of housing goes beyond building homes. We are also doing a better job of supporting local governments in their efforts to bring affordable housing to their communities. The Province has made changes to empower local governments to zone for rental housing and providing funding to municipalities that need help assessing their long-term housing needs. New building code changes are also allowing the safe construction of taller wood buildings so we can deliver the homes that British Columbians need, faster.

Security for renters

Renters have been feeling the sting of inflated rents and ineffective rental laws for years. To help ease pressure on renters, the Province has cut the annual allowable rent increase by 2%, limiting it to inflation.

To offer families and seniors on fixed incomes some relief from rising costs, the Province has expanded eligibility and increased the average financial benefits available under the Rental Assistance Program and Shelter Aid for Elderly Renters.

Additional actions to help British Columbians in the tight rental market include closing the fixed-term lease loophole, eliminating a rule that allowed exorbitant geographic rent increases, and increasing protection and compensation for renters during renovations and demolitions.

New investments also mean that renters and landlords are getting better service from the Residential Tenancy Branch. Wait times for help have been significantly reduced and a new Compliance and Enforcement Unit is working hard to ensure everyone follows the rules or are fined when they break them.

This is only the beginning – the first two years of our 10-year housing strategy to build the types of homes that will allow people in B.C. to feel secure today and hopeful about tomorrow.

From: Spilker, Robyn FIN:EX
Sent: May 30, 2019 11:20 AM
To: Talbot, Sarena GCPE:EX <Sarena.Talbot@gov.bc.ca>; Smith, Jimmy GCPE:EX <Jimmy.Smith@gov.bc.ca>; Ashbourne, Craig MAH:EX <Craig.Ashbourne@gov.bc.ca>; Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>; Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>; Finn, Heather GCPE:EX <Heather.Finn@gov.bc.ca>
Subject: RE: Housing Progress - Edits version - awaiting sign off

Thanks all – I responded to a couple comments and suggested a change to the conclusion.

I think Katie's team distributed the draft (after adding to Lisa's work). Katie/Lisa, will you figure out who will lead on the next step? I believe Heather's willing to help too as needed.

From: Talbot, Sarena GCPE:EX
Sent: May 30, 2019 11:13 AM
To: Smith, Jimmy GCPE:EX ; Ashbourne, Craig MAH:EX ; Leslie, Lisa GCPE:EX ; Spilker, Robyn FIN:EX ; Robb, Katie GCPE:EX ; Lawson, Liam FIN:EX ; Finn, Heather GCPE:EX
Subject: Fwd: Housing Progress - Edits version - awaiting sign off

Hi folks, See attached for Sage's comment/edit. I'm on my phone so can't accept and edit. In the interest of time forwarding anyway.

Lisa are you the lead to accept the edits/comments and send around a final version?

Thanks everyone for the hustle!

Sarena

Sent from my iPhone

Begin forwarded message:

From: "Aaron, Sage PREM:EX" <Sage.Aaron@gov.bc.ca>
Date: May 30, 2019 at 11:01:11 AM PDT
To: "Talbot, Sarena GCPE:EX" <Sarena.Talbot@gov.bc.ca>
Cc: "Howlett, Tim GCPE:EX" <Tim.Howlett@gov.bc.ca>
Subject: RE: Housing Progress - Edits version - awaiting sign off

A small change and a question – your changes look great. I'm good to go.

From: Talbot, Sarena GCPE:EX
Sent: May 30, 2019 10:48 AM

To: Aaron, Sage PREM:EX <Sage.Aaron@gov.bc.ca>
Cc: Howlett, Tim GCPE:EX <Tim.Howlett@gov.bc.ca>
Subject: Fwd: Housing Progress - Edits version - awaiting sign off

Hi sage, in case you haven't started reviewing yet here is the most recent version. Only changes are to first section on the housing market.

Sent from my iPhone

Begin forwarded message:

From: "Smith, Jimmy GCPE:EX" <Jimmy.Smith@gov.bc.ca>
Date: May 30, 2019 at 10:43:18 AM PDT
To: "Ashbourne, Craig MAH:EX" <Craig.Ashbourne@gov.bc.ca>, "Talbot, Sarena GCPE:EX" <Sarena.Talbot@gov.bc.ca>, "Leslie, Lisa GCPE:EX" <Lisa.Leslie@gov.bc.ca>, "Lawson, Liam FIN:EX" <Liam.Lawson@gov.bc.ca>, "Robb, Katie GCPE:EX" <Katie.Robb@gov.bc.ca>, "Spilker, Robyn FIN:EX" <Robyn.Spilker@gov.bc.ca>, "Finn, Heather GCPE:EX" <Heather.Finn@gov.bc.ca>
Subject: Housing Progress - Edits version - awaiting sign off

Hey all,
Still waiting to hear back from Sage, but please have a look at the changes made tracked in the document attached.
Cheers,

James Smith
Issues Manager
GCPE
250.882.2892

From: Robb, Katie GCPE:EX
Sent: May 30, 2019 11:28 AM
To: Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>
Subject: RE: Housing Progress - Edits version - awaiting sign off

I'm cleaning this up now

Katie Robb
Communications Director | Ministry of Finance
Government Communications & Public Engagement
O: [250.953.4865](tel:250.953.4865) | M: [250.920.8371](tel:250.920.8371)

From: Leslie, Lisa GCPE:EX
Sent: Thursday, May 30, 2019 11:27 AM
To: Spilker, Robyn FIN:EX
Cc: Talbot, Sarena GCPE:EX; Smith, Jimmy GCPE:EX; Ashbourne, Craig MAH:EX; Robb, Katie GCPE:EX; Lawson, Liam FIN:EX; Finn, Heather GCPE:EX
Subject: Re: Housing Progress - Edits version - awaiting sign off

Yes. Will figure it out.

Lisa Leslie
250 213-7724

On May 30, 2019, at 11:20 AM, Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca> wrote:

Thanks all – I responded to a couple comments and suggested a change to the conclusion.

I think Katie's team distributed the draft (after adding to Lisa's work). Katie/Lisa, will you figure out who will lead on the next step? I believe Heather's willing to help too as needed.

From: Talbot, Sarena GCPE:EX
Sent: May 30, 2019 11:13 AM
To: Smith, Jimmy GCPE:EX <Jimmy.Smith@gov.bc.ca>; Ashbourne, Craig MAH:EX <Craig.Ashbourne@gov.bc.ca>; Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>; Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>; Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>; Finn, Heather GCPE:EX <Heather.Finn@gov.bc.ca>
Subject: Fwd: Housing Progress - Edits version - awaiting sign off

Hi folks, See attached for Sage's comment/edit. I'm on my phone so can't accept and edit. In the interest of time forwarding anyway.

Lisa are you the lead to accept the edits/comments and send around a final version?

Page 07 of 27

Withheld pursuant to/removed as

DUPLICATE

Issues Manager
GCPE
250.882.2892



PROGRESS ON
HOMES_V2_ST.pdf

-----Original Appointment-----

From: Grieve, Chandler GCPE:EX

Sent: June 3, 2019 1:07 PM

To: Grieve, Chandler GCPE:EX; Spilker, Robyn FIN:EX; Robb, Katie GCPE:EX; Lawson, Liam FIN:EX; Leslie, Lisa GCPE:EX; Ward, Allieren GCPE:EX

Subject: Review Digital Content for 30 Point Plan

When: June 3, 2019 3:30 PM-4:00 PM (UTC-08:00) Pacific Time (US & Canada).

Where: GCPE R 617 Government Street, S424, Quiet Room GCPE:EX

Hey all,

Sending out this invite for later today to meet to discuss digital content for the 30 point housing plan update. If we can't find a time today – we can try tomorrow and call in whoever can't make it.

Lisa – I know you could be busy. Do you mind reaching out to your MO to see if they can meet at this time or suggest a different one?

Cheers,

Chandler

From: Spilker, Robyn FIN:EX

Sent: June 3, 2019 11:44 AM

To: Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>; Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>; Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>; Henry, Molly FIN:EX <Molly.Henry@gov.bc.ca>

Subject: RE: Results for the people graphics and metrics

Do you want to action a meeting? I know **s.22**
tomorrow work be ideal.

so before then or early

From: Robb, Katie GCPE:EX

Sent: June 3, 2019 11:42 AM

To: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>; Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>; Henry, Molly FIN:EX <Molly.Henry@gov.bc.ca>
Subject: RE: Results for the people graphics and metrics

Sounds good, I think meeting with Karl or Allieren at the same time would make sense too.

Katie Robb

Communications Director | Ministry of Finance
Government Communications & Public Engagement
O: [250.953.4865](tel:250.953.4865) | M: [250.920.8371](tel:250.920.8371)

From: Spilker, Robyn FIN:EX
Sent: Monday, June 3, 2019 11:41 AM
To: Robb, Katie GCPE:EX; Grieve, Chandler GCPE:EX; Lawson, Liam FIN:EX; Henry, Molly FIN:EX
Subject: RE: Results for the people graphics and metrics

I agree!

Craig and I are also available to sit with you folks and Lisa to go over the graphics, if that would be helpful.

From: Robb, Katie GCPE:EX
Sent: June 3, 2019 11:38 AM
To: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>; Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>; Henry, Molly FIN:EX <Molly.Henry@gov.bc.ca>
Subject: RE: Results for the people graphics and metrics

s.13

Katie Robb

Communications Director | Ministry of Finance
Government Communications & Public Engagement
O: [250.953.4865](tel:250.953.4865) | M: [250.920.8371](tel:250.920.8371)

From: Spilker, Robyn FIN:EX
Sent: Monday, June 3, 2019 11:38 AM
To: Grieve, Chandler GCPE:EX; Robb, Katie GCPE:EX; Lawson, Liam FIN:EX; Henry, Molly FIN:EX
Subject: RE: Results for the people graphics and metrics

Thanks! That makes sense.

From: Grieve, Chandler GCPE:EX
Sent: June 3, 2019 11:11 AM
To: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>;

Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>; Henry, Molly FIN:EX <Molly.Henry@gov.bc.ca>
Subject: FW: Results for the people graphics and metrics

Hey,

See below or attached to see how these 30-point housing graphics will be displayed.

<https://twitter.com/BCGovNews/status/1123044343630172161>

<https://twitter.com/BCGovNews/status/1122319564644278273>

From: Ward, Allieren GCPE:EX
Sent: June 3, 2019 11:05 AM
To: Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>
Subject: Results for the people graphics and metrics

Hiya,

Here's what we did, which is similar to what we're planning for the housing update. Click on the links to see the carousels.

Cheers,

Allieren Ward
Online Communications Officer | Digital Communications
Government Communications & Public Engagement
250 208-1673
Pronouns: she/her

From: Ashbourne, Craig MAH:EX
Sent: June 3, 2019 3:02 PM
To: Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>; Talbot, Sarena GCPE:EX <Sarena.Talbot@gov.bc.ca>; Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>
Subject: RE: 10-yr housing plan progress

In fact, can you grab a couple things to bold in each of the sections? Noticing it's only in the first section right now, and it really does help the eye when scanning.

Craig Ashbourne
Senior Ministerial Assistant
Minister of Municipal Affairs and Housing and responsible for Translink
C: 250-213-3187
E: craig.ashbourne@gov.bc.ca

From: Leslie, Lisa GCPE:EX
Sent: Monday, June 3, 2019 2:59 PM
To: Talbot, Sarena GCPE:EX ; Ashbourne, Craig MAH:EX ; Spilker, Robyn FIN:EX ; Robb, Katie GCPE:EX
Subject: RE: 10-yr housing plan progress

Okay.

From: Talbot, Sarena GCPE:EX
Sent: June 3, 2019 2:52 PM
To: Ashbourne, Craig MAH:EX <Craig.Ashbourne@gov.bc.ca>; Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>
Subject: RE: 10-yr housing plan progress
Importance: High

Hello – one final edit from Sage: Hi – looks really great. Not much to say other than **s.13**

From: Ashbourne, Craig MAH:EX
Sent: Monday, June 3, 2019 10:22 AM
To: Talbot, Sarena GCPE:EX <Sarena.Talbot@gov.bc.ca>; Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>
Subject: RE: 10-yr housing plan progress

Thanks Sarena.

I've added my comments to this to make it easier to track in one place.

Craig

Craig Ashbourne
Senior Ministerial Assistant
Minister of Municipal Affairs and Housing and responsible for Translink
C: 250-213-3187
E: craig.ashbourne@gov.bc.ca

From: Talbot, Sarena GCPE:EX
Sent: Monday, June 3, 2019 9:46 AM
To: Ashbourne, Craig MAH:EX <Craig.Ashbourne@gov.bc.ca>; Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>
Subject: RE: 10-yr housing plan progress
Importance: High

Thanks all for your hustle to get this out the door, looks great!

Two edits from Tim and I in the attached, otherwise good to go from our end.

s.13

Feel free to call if you have questions.

Sarena

From: Ashbourne, Craig MAH:EX
Sent: Saturday, June 1, 2019 11:43 AM
To: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>; Talbot, Sarena GCPE:EX <Sarena.Talbot@gov.bc.ca>; Smith, Jimmy GCPE:EX <Jimmy.Smith@gov.bc.ca>
Subject: FW: 10-yr housing plan progress

Hi all,

See Pam's notes below on the attachments here, and a couple fixes still to come.

Can everyone please take a look and let Lisa know on Monday morning if there are any further changes to be made, or if you are happy with the attached?

Thanks all – hope everyone is getting a bit of time to rest over the weekend.

Take care,
Craig

Craig Ashbourne
Senior Ministerial Assistant
Minister of Municipal Affairs and Housing and responsible for Translink
C: 250-213-3187
E: craig.ashbourne@gov.bc.ca

From: D'souza, Pamela GCPE:EX
Sent: Friday, May 31, 2019 5:46 PM
To: Ashbourne, Craig MAH:EX <Craig.Ashbourne@gov.bc.ca>
Cc: Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>
Subject: FW: 10-yr housing plan progress

Hi Craig,

Attached for final review and approval is the Progress on Homes factsheets. A couple of things that will be fixed in these;

- 1) The second paragraph needs to be bolded.
- 2) In the chart - community housing fund has a dash under completed only but students and indigenous housing fund is just blank – need to add dash to be consistent

Also attached is digital content to accompany the report – tweet and FB posts to be developed from the factsheets.

Let us know if any major flags or if we can consider these final.

Need final approval by all Monday morning to start rolling these out next week – what date – June 4 or 5?

Thanks

Pam

Pamela D'souza | A/manager
Ministry of Municipal Affairs and Housing
Government Communications and Public Engagement
Desk: 778.698.8228 | Mobile: 250.896.3755

Page 15 of 27

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DUPLICATE

From: Spilker, Robyn FIN:EX
Sent: June 17, 2019 12:22 PM
To: Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>; Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>
Cc: Ashbourne, Craig MAH:EX <Craig.Ashbourne@gov.bc.ca>; D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>; Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>; Howlett, Tim GCPE:EX <Tim.Howlett@gov.bc.ca>; Finn, Heather GCPE:EX <Heather.Finn@gov.bc.ca>; Youngs, Kirsten R GCPE:EX <Kirsten.Youngs@gov.bc.ca>; Harbord, Darren GCPE:EX <Darren.Harbord@gov.bc.ca>
Subject: RE: Housing website mock up

Thanks Chandler,

The mock up looks great. I think Minister James is going to like it when we review it with her this afternoon.

s.13

From: Grieve, Chandler GCPE:EX

Sent: June 17, 2019 11:53 AM

To: Spilker, Robyn FIN:EX ; Lawson, Liam FIN:EX ; Robb, Katie GCPE:EX

Cc: Ashbourne, Craig MAH:EX ; D'souza, Pamela GCPE:EX ; Leslie, Lisa GCPE:EX ; Howlett, Tim GCPE:EX ; Finn, Heather GCPE:EX ; Youngs, Kirsten R GCPE:EX ; Harbord, Darren GCPE:EX

Subject: RE: Housing website mock up

Hey all,

Just sending a reminder on this as Karl's team is working with a web developer and hoping we could have any major suggestions/changes in by EOD today.

FIN is taking a close look at this afternoon.

Thanks again,

Chandler

From: Grieve, Chandler GCPE:EX

Sent: June 14, 2019 9:18 AM

To: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>

Cc: Ashbourne, Craig MAH:EX <Craig.Ashbourne@gov.bc.ca>; D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>; Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>; Howlett, Tim GCPE:EX <Tim.Howlett@gov.bc.ca>; Finn, Heather GCPE:EX <Heather.Finn@gov.bc.ca>; Youngs, Kirsten R GCPE:EX <Kirsten.Youngs@gov.bc.ca>; Harbord, Darren GCPE:EX <Darren.Harbord@gov.bc.ca>

Subject: FW: Housing website mock up

Hey all,

Allieren has sent me the first draft of the website they are building for the 30 point housing plan update. We sat down yesterday and went over the format and made some minor tweaks.

As a reminder - this is where the report will live and where social media posts will be linked to. The website can be updated as numbers/figures change.

Here is the note from Allieren.

"Here is the [housing website mock up with copy](#). Two versions - The only difference being the funding program data being presented in a table or graphic form. (Thoughts MAH)

Additional information can be added need be to the backside of each of the square graphics with links to a relevant website with more information – see <https://renters.gov.bc.ca/>" (Do we want this? Will mean additional text)

Allieren's goal is to have this ready for the week of June 24-28.

Could we please all send feedback/edits to this email chain. I will compile all of them and work with Allieren on making any suggested tweaks.

Thanks all!

Chandler

Chandler Grieve

Senior Public Affairs Officer/Media Relations | Ministry of Finance

Government Communications & Public Engagement

C: 250-883-2237 W: 778-974-3341

From: Leslie, Lisa GCPE:EX

Sent: June 17, 2019 12:14 PM

To: Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>

Subject: Re: Housing website mock up

Thanks. We are looking now.

Lisa Leslie
250 213-7724

Page 20 of 27 to/à Page 21 of 27

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DUPLICATE

Could we please all send feedback/edits to this email chain. I will compile all of them and work with Allieren on making any suggested tweaks.

Thanks all!

Chandler

Chandler Grieve

Senior Public Affairs Officer/Media Relations | Ministry of Finance
Government Communications & Public Engagement
C: 250-883-2237 W: 778-974-3341

From: Leslie, Lisa GCPE:EX

Sent: June 17, 2019 4:32 PM

To: Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>

Cc: Ashbourne, Craig MAH:EX <Craig.Ashbourne@gov.bc.ca>; D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>; Howlett, Tim GCPE:EX <Tim.Howlett@gov.bc.ca>; Finn, Heather GCPE:EX <Heather.Finn@gov.bc.ca>; Youngs, Kirsten R GCPE:EX <Kirsten.Youngs@gov.bc.ca>; Harbord, Darren GCPE:EX <Darren.Harbord@gov.bc.ca>; Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>

Subject: From MAH: Housing website mock up

Feedback from me and Craig:

- On the table where it shows 20,000, include an "as of April 2019"
- Insert commas after "In 2018" on the intro page
- Unless anyone else objects, please change "30 point plan" to "10 year plan" on the intro page
- Please use V5 for the 20,000 breakdown (the hub graphic)
- Is there a way to include the link or a button on the front page to the 20,000 google map:
<https://www.bchousing.org/partner-services/Building-BC/homes-for-BC>

Chandler, thank you for stick handling everyone's edits!

From: Grieve, Chandler GCPE:EX

Sent: June 17, 2019 11:53 AM

To: Spilker, Robyn FIN:EX ; Lawson, Liam FIN:EX ; Robb, Katie GCPE:EX

Cc: Ashbourne, Craig MAH:EX ; D'souza, Pamela GCPE:EX ; Leslie, Lisa GCPE:EX ; Howlett, Tim GCPE:EX ; Finn, Heather GCPE:EX ; Youngs, Kirsten R GCPE:EX ; Harbord, Darren GCPE:EX

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Thanks again,

Chandler

From: Ashbourne, Craig MAH:EX

Sent: June 24, 2019 12:13 PM

To: Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>; Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Finn, Heather GCPE:EX <Heather.Finn@gov.bc.ca>

Cc: Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>; Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>; Smith, Jimmy GCPE:EX <Jimmy.Smith@gov.bc.ca>

Subject: RE: Housing update

I haven't seen the latest – does it have that change made?

Craig Ashbourne

Senior Ministerial Assistant

Minister of Municipal Affairs and Housing and responsible for Translink

C: 250-213-3187

E: craig.ashbourne@gov.bc.ca

From: Grieve, Chandler GCPE:EX

Sent: Monday, June 24, 2019 12:10 PM

To: Ashbourne, Craig MAH:EX ; Spilker, Robyn FIN:EX ; Finn, Heather GCPE:EX

Cc: Leslie, Lisa GCPE:EX ; Robb, Katie GCPE:EX ; Lawson, Liam FIN:EX ; Smith, Jimmy GCPE:EX

Subject: RE: Housing update

Thanks Robyn,

MAH – you are ok as is?

I know Pam had a request regarding the renters/landlords section. Just want to make sure the latest has all of those requested changes?

Thanks,

Chandler

From: Ashbourne, Craig MAH:EX
Sent: June 24, 2019 11:46 AM
To: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Finn, Heather GCPE:EX <Heather.Finn@gov.bc.ca>
Cc: Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>; Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>; Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>; Smith, Jimmy GCPE:EX <Jimmy.Smith@gov.bc.ca>
Subject: RE: Housing update

Hi Robyn,

Yes, that sounds good to launch Wed-Thurs – maybe Wed with Thurs SM would give best chance of getting it into the mix of what is discussed by CKNW on Friday afternoon?

We were going to look at tightening up the MSR/MCJ meeting on Wednesday morning to 15 mins, and using the remainder plus a few minutes after for the Jen St Denis interview – does that still work on your end? It's fine from ours if so.

C

Craig Ashbourne
Senior Ministerial Assistant
Minister of Municipal Affairs and Housing and responsible for Translink
C: 250-213-3187
E: craig.ashbourne@gov.bc.ca

From: Spilker, Robyn FIN:EX
Sent: Monday, June 24, 2019 11:40 AM
To: Ashbourne, Craig MAH:EX <Craig.Ashbourne@gov.bc.ca>; Finn, Heather GCPE:EX <Heather.Finn@gov.bc.ca>
Cc: Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>; Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>; Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>; Smith, Jimmy GCPE:EX <Jimmy.Smith@gov.bc.ca>
Subject: FW: Housing update

Hi Craig, Heather and all,

Looks like housing update website will be ready to launch this week. Finance has asked for one last
s.13

Finn, Katie says you've been keeping Tim/Sage looped in on the website. Is that true, and are they good with it?

MCJ did an interview with Global on housing last week, and I believe MSR is booked for CKNW this Friday.

Craig, I know Finance offered to try to book a joint interview this Wednesday morning with Jen St. Denis on housing. Have you folks decided if it's possible or if things are too busy?

Suggest we make the website live Wednesday/Thursday and begin social media, in the lead up to Friday's CKNW housing special and the new housing data that will be released next week. Thoughts?

Thanks all,
Robyn

From: Grieve, Chandler GCPE:EX
Sent: June 24, 2019 8:21 AM
To: Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>
Cc: Lawson, Liam FIN:EX <Liam.Lawson@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>;
Youngs, Kirsten R GCPE:EX <Kirsten.Youngs@gov.bc.ca>
Subject: FW: Housing update site is ready for viewing and final approvals

Hey all,

30 Point Housing Update website has been created and ready to be launched.

MAH is taking a final look as well.

I think it looks pretty good.

Any issues?

Thanks,

Chandler

From: Ward, Allieren GCPE:EX
Sent: June 21, 2019 3:26 PM
To: Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>; Robb, Katie GCPE:EX <Katie.Robb@gov.bc.ca>; Finn, Heather GCPE:EX <Heather.Finn@gov.bc.ca>; Leslie, Lisa GCPE:EX <Lisa.Leslie@gov.bc.ca>
Cc: Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>
Subject: Housing update site is ready for viewing and final approvals

Hi all,

Here is the housing update test site for approval: <https://test.workingforyou.gov.bc.ca/housing-update>

We embedded the homes for BC map directly into the site. Otherwise it sticks pretty close to the original design.

Please forward it through the approvals process if necessary and unless we hear anything we will shoot to make it live early next week.

Thanks all,

Allieren Ward
Online Communications Officer | Digital Communications
Government Communications & Public Engagement
250 208-1673
Pronouns: she/her

From: Leslie, Lisa GCPE:EX
Sent: June 27, 2019 3:11 PM
To: GCPE Communications - Municipal Affairs and Housing <CommCS@Victoria1.gov.bc.ca>; Krishna, Kaye MAH:EX <Kaye.Krishna@gov.bc.ca>; Steves, Gregory OHCS:EX <Gregory.Steves@gov.bc.ca>; Enemark, Gord OHCS:EX <Gord.Enemark@gov.bc.ca>
Subject: New housing progress web pages on BC Gov

The new web pages on housing progress that I mentioned are live:
<https://workingforyou.gov.bc.ca/>

Lisa Leslie
Communications Director
Ministry of Municipal Affairs and Housing
250-213-7724