

Subject: Facebook/Instagram Child Care Video ads
Date: Friday, September 7, 2018 at 4:39:25 PM Pacific Daylight Time
From: Watt, Adrienne GCPE:EX
To: Ferguson, Stephanie GCPE:EX, Hanuman, Heron GCPE:EX, Hardin, Karl GCPE:EX, Ochudzawa, David GCPE:EX, Smith, Mat GCPE:EX, Thind, Herman GCPE:EX, Ward, Allieren GCPE:EX, Wilson, Ashlea GCPE:EX, Lauvaas, Kirsten GCPE:EX
CC: Kelch, Kyla GCPE:EX
Category: FOI - Sept 1 - 7, FOI - Sept 2018

Hi Digital team and Kirsten,

Here are the live social links for our childcare 15 second ads with targeting parameters listed. Kirsten has a Q&A if needed for moderation.

Kirsten: we are also in the market with search and pre-roll. We will have static ads to sign off and traffic on Monday.

Let me know if you have any questions.

Facebook

Parents

Pink 15s – <https://www.facebook.com/203652059653094/posts/262423147728327>

Stuffie 15s - <https://www.facebook.com/203652059653094/posts/296138484515005>

Grandparents

Pink 15s - <https://www.facebook.com/203652059653094/posts/262424057728236>

Stuffie 15s - <https://www.facebook.com/203652059653094/posts/296134224515431>

Instagram

Parents

Pink 15s - <https://www.instagram.com/p/BncVPZmjfcO/#advertiser>

Stuffie 15s - <https://www.instagram.com/p/BncXAOvjZTE/#advertiser>

Grandparents

Pink 15s - <https://www.instagram.com/p/BncVhfsjUrp/#advertiser>

Stuffie 15s - <https://www.instagram.com/p/BncVV5ZAA4r/#advertiser>

Subject: Re: Transitions
Date: Friday, September 7, 2018 at 1:44:10 PM Pacific Daylight Time
From: Hardin, Karl GCPE:EX
To: Ochudzawa, David GCPE:EX
CC: Brandt, Charisma L GCPE:EX
Category: FOI - Sept 1 - 7, FOI - Sept 2018, Approvals/Decisions

Approved.

--

Karl Hardin

Executive Director | Digital Communications
Government Communications and Public Engagement
Cell: (778) 584 1251

From: "Ochudzawa, David GCPE:EX" <David.Ochudzawa@gov.bc.ca>
Date: Friday, September 7, 2018 at 1:29 PM
To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>
Cc: "Brandt, Charisma L GCPE:EX" <Charisma.Brandt@gov.bc.ca>
Subject: Transitions

Hi Karl,

Just found a great deal for 600+ transitions for US\$35. I checked it out and they look great.

We would use these for our on going BC+ videos that we produce and another animations.

Could you approve this and cc Charisma?

https://videohive.net/item/transitions/22527100?utm_medium=email&utm_campaign=email_market_new_vh_sep6_2018&utm_content=email_market_new_vh_sep6_2018+Version+A+CID_ef5080e3eaa3d059c6ba8e1549bd7d01&utm_source=Envato%20Mailing%20List&utm_term=View%20600%20Transitions%20Pack

David Ochudzawa

Visual Communications Officer | Digital Communications
Government Communications and Public Engagement
Province of British Columbia
250-208-2071

Subject: [iTop] A new ticket has been created: R-024070
Date: Friday, September 7, 2018 at 1:03:38 PM Pacific Daylight Time
From: GDX.servicedesk@gov.bc.ca
To: Hardin, Karl GCPE:EX
Category: FOI - Sept 1 - 7, FOI - Sept 2018

Hello,

Your request has been received and will be assigned to one of our team members.
The ticket reference number is R-024070

Please ensure that you have provided all of the following information (where applicable), as this will help us to process your request most efficiently:

- **URL or website address of affected page(s)** - required for content updates or troubleshooting
- **IDIR or email address of affected user(s)** - required for new user accounts
- **Approval/financial coding information if needed** - required for permissions changes, new accounts, and CMSLite training
- **Timeline/urgency of your request** - is it critical, is there a specific deadline, is it low priority?
- Any other pertinent details - remember that we work with many organizations on many different systems

.... If any of these details were missed and you would like to add them now, you can simply reply to this email message.

Important:

- Please always reply to the latest email sent to you from GDX in order to ensure the complete history is available.
- You must **include the full ticket ID (eg. R-001234) in the subject line** otherwise each email sent to GDX.servicedesk@gov.bc.ca will generate a new ticket!

You can view the progress of your request by logging into the GDX Service Request System (iTop):
<https://cos.citz.gov.bc.ca/ServiceDesk>

Depending on your account settings, you may see all in-progress tickets for your organization or just your own tickets. Contact the GDX Service Desk if you would like to change this setting. You can open a ticket to view additional information.

If you are unable to access the portal, you may not have an iTop account. Please ask your Communications Contact to send us an approval and we will create you one.

If you have any questions or concerns, please contact the GDX Service Desk:

By email: GDX.servicedesk@gov.bc.ca

By telephone: (250) 387-7573

Your Ticket Details:

Title: Re: URL approval: ERASE website upgrade/rebrand

Caller: Karl Hardin

Organization: GCPE - Government Communications and Public Engagement

Ticket description:

Thanks!

--

Karl Hardin
Executive
Director | Digital Communications
Government Communications and Public
Engagement
Cell: (778) 584 1251

From: "GCPE IS Joint
Delivery Working Group Coordinator GCPE:EX"

Date: Friday, September 7, 2018 at 12:28 PM
To: "Pratt, Andrew GCPE:EX"
, "Hardin, Karl GCPE:EX" ,
"LeSueur, Gcpe:Ex"
Cc: "GCPE GDX Service Desk
GCPE:EX" , "GCPE IS Joint Delivery Working Group
Coordinator GCPE:EX"
Subject: RE: URL
approval: ERASE website upgrade/rebrand

Approved!

Hi
Service Desk,

Would you please proceed with obtaining the sub-domains
for: erase.gov.bc.ca and ERASereportit.gov.bc.ca and advise all when they
are complete and available.

Thanks!

Carolyn

From: Pratt, Andrew GCPE:EX
Sent: Friday, September 7, 2018 12:01 PM

To: Hardin, Karl GCPE:EX; GCPE IS Joint Delivery Working Group Coordinator
GCPE:EX; LeSueur, Kathryn GCPE:EX
Subject: Re: URL approval: ERASE website
upgrade/rebrand

OKAY.
Andrew

Andrew Pratt
Director, Graphic Communications
Government Communications

and Public Engagement
4th floor, 617 Government Street, Victoria, BC V8W
9V1
T: 250 356-8120

Graphic Design Requests
BCID Website

Graphics 411 Information and Resources

From: "Hardin, Karl GCPE:EX"

Date: Friday, September 7, 2018 at 9:03 AM

To:

"GCPE IS Joint Delivery Working Group Coordinator GCPE:EX"

, "LeSueur, Kathryn GCPE:EX"

, GDU Pratt

Subject:

URL approval: ERASE website upgrade/rebrand

Hi folks,

Looking for quick approval on:

erase.gov.bc.ca (new brand for
<https://www.erasebullying.ca>)

ERASereportit.gov.bc.ca (to be used to
host a 3rd party web application)

I chatted with Erin McPhee about the
second one, as I didn't think it ideal, but after weighing the pros and
cons, I think it's the best we're going to do.

Let me know if you
have any questions or concerns.

Thanks

Karl

--

Karl

Hardin

Executive Director | Digital Communications
Government

Communications and Public Engagement

Cell: (778) 584 1251

Subject: RE: URL approval: ERASE website upgrade/rebrand
Date: Friday, September 7, 2018 at 12:28:36 PM Pacific Daylight Time
From: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX
To: Pratt, Andrew GCPE:EX, Hardin, Karl GCPE:EX, LeSueur, Kathryn GCPE:EX
CC: GCPE GDX Service Desk GCPE:EX, GCPE IS Joint Delivery Working Group Coordinator GCPE:EX
Category: FOI - Sept 1 - 7, FOI - Sept 2018

Approved!

Hi Service Desk,

Would you please proceed with obtaining the sub-domains for: erase.gov.bc.ca and ERASereportit.gov.bc.ca and advise all when they are complete and available.

Thanks!

Carolyn

From: Pratt, Andrew GCPE:EX
Sent: Friday, September 7, 2018 12:01 PM
To: Hardin, Karl GCPE:EX; GCPE IS Joint Delivery Working Group Coordinator GCPE:EX; LeSueur, Kathryn GCPE:EX
Subject: Re: URL approval: ERASE website upgrade/rebrand

OKAY.
Andrew

.....
Andrew Pratt

Director, Graphic Communications
Government Communications and Public Engagement
4th floor, 617 Government Street, Victoria, BC V8W 9V1
T: 250 356-8120

[Graphic Design Requests](#)
[BCID Website](#)
[Graphics 411 Information and Resources](#)

From: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>
Date: Friday, September 7, 2018 at 9:03 AM
To: "GCPE IS Joint Delivery Working Group Coordinator GCPE:EX" <GCPE.ISJointDelivery@gov.bc.ca>, "LeSueur, Kathryn GCPE:EX" <Kathryn.LeSueur@gov.bc.ca>, GDU Pratt <Andrew.Pratt@gov.bc.ca>
Subject: URL approval: ERASE website upgrade/rebrand

Hi folks,

Looking for quick approval on:

erase.gov.bc.ca (new brand for <https://www.erasebullying.ca>)

ERASereportit.gov.bc.ca (to be used to host a 3rd party web application)

I chatted with Erin McPhee about the second one, as I didn't think it ideal, but after weighing the pros and cons, I think it's the best we're going to do.

Let me know if you have any questions or concerns.

Thanks

Karl

--

Karl Hardin

Executive Director | Digital Communications

Government Communications and Public Engagement

Cell: (778) 584 1251

Subject: Homework & Agenda: Child Care Lessons Learned session - Tuesday Sept 11.

Date: Friday, September 7, 2018 at 10:49:18 AM Pacific Daylight Time

From: Murphy, Savannah R GCPE:EX

To: Murphy, Savannah R GCPE:EX, Moser, Walter GCPE:EX, Skibo, Len GCPE:EX, Albert, Steve GCPE:EX, Singbeil, Kelsey GCPE:EX, Young, Deanna C GCPE:EX, Ruemke-Douglas, Gillian GCPE:EX, Shakhder, Smriti GCPE:EX, Hardin, Karl GCPE:EX, Hilton, Dan GCPE:EX, Rosenberg, Kaitlyn GCPE:EX, 'sarahbolduc@gmail.com', Brownrigg, Caitlin GCPE:EX, Guglielmi, Irene Z GCPE:EX, Murray, Kimberly GCPE:EX

Category: FOI - Sept 1 - 7, FOI - Sept 2018

Hi everyone, we've 90 minutes next Tuesday to focus on the lessons we've learned on the Child Care project. While this project is far from over, taking some time to reflect can help us to collectively move forward and inform other projects. To help us through the workshop I've asked Caitlin B to facilitate. Please see the agenda and homework.

Meeting Objective:

What lessons will allow us to leverage the success we've already had on the Child Care project.

Homework: please submit your thoughts on the following two questions to me and I'll will keep them confidential and will bring to the meeting.

1. What do you consider your biggest barrier or challenge on this project?
2. Were there any unexpected or unanticipated learnings that will inform future projects?

Draft Agenda:

- What have we achieved? Inventory exercise.
- Review homework
- Unexpected insights: what surprised us?
- Level set, moving forward for the following areas:
 - Content creation and approval process
 - Client management
 - Research and incorporating research into content
 - Team expectations and roles
 - Miscellaneous/other/mix nuts
- Next steps/key actions or changes in our approach.

Let me know if you've any questions, comments or suggestions. Due to the nature of this meeting, this will be an in-person meeting – room S424.

Thanks

Savannah Murphy

Director, Program Design
GDX - Government Digital Experience Division
Government Communications & Public Engagement
250 588-4488

Subject: Re: Booking a call
Date: Friday, September 7, 2018 at 7:15:08 AM Pacific Daylight Time
From: Jordan McDonald
To: Hardin, Karl GCPE:EX
Category: FOI - Sept 1 - 7, FOI - Sept 2018

Thoughts on this Karl?

Jordan McDonald
Account Executive | [salesforce.com](https://www.salesforce.com)
Office: 647-256-4291
s.22

On Wed, Aug 29, 2018 at 11:37 AM, Jordan McDonald <jordan.mcdonald@salesforce.com> wrote:

Hi Karl,

Richard and I will be back in Victoria on September 17th and 18th. Would it make sense to meet and discuss the business case and next steps at that time?

If so, please let me know the best time and I'll get an invite on the calendar.

Thanks,

Jordan

Jordan McDonald
Account Executive | [salesforce.com](https://www.salesforce.com)
Office: 647-256-4291
s.22

On Tue, Aug 21, 2018 at 3:24 PM, Jordan McDonald <jordan.mcdonald@salesforce.com> wrote:

Hi Karl,

Just wanted to circle back on this. Are you free Thursday afternoon or next week for a call?

Thanks,

Jordan

Jordan McDonald
Account Executive | [salesforce.com](https://www.salesforce.com)
Office: 647-256-4291

On Mon, Aug 13, 2018 at 4:52 PM, Jordan McDonald <jordan.mcdonald@salesforce.com> wrote:

Hi Karl,

Thanks for getting back to me. I'd love to chat quickly about the business case and potentially look at how I can help build it out. I'd also be curious what the main challenge is that we are trying to solve is for the business

case. I know we spoke about a number of potential use cases, just want to make sure I am aligned for what ones are being looked at in this stage.

Jordan

Jordan McDonald
Account Executive | [salesforce.com](https://www.salesforce.com)
Office: 647-256-4291

On Mon, Aug 13, 2018 at 1:44 PM, Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca> wrote:
Hey Jordan,

Just need to write up the business case for this. I had some shifting priorities last week, and so have not been able to push this forward as quickly as hoped. Let me know if you think this warrants a phone check-in.

Best
K

--

Karl Hardin
Executive Director | Digital Communications
Government Communications and Public Engagement
Cell: (778) 584 1251

From: Jordan McDonald <jordan.mcdonald@salesforce.com>
Date: Friday, August 10, 2018 at 3:39 PM
To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>
Subject: Booking a call

Hi Karl,

Sorry I caught you at a bad time just now. What time on Monday would be best?

Reason for the call is to discuss next steps from your meeting with Richard. He is back in Victoria next week and I wanted to find out what you are looking for, and build out a bit of a project plan with you.

Let me know your thoughts,

Jordan McDonald
Account Executive | [salesforce.com](https://www.salesforce.com) <https://app.salesforceiq.com/r?target=5b6e1431c9e77c007981ed80&t=AFwhZf3aJSL4qnwRLkc-ENB_YMHCVW-Ot_oBvkZjmLTaWgkBTfNq0QKXvEvy1PiK9BrffLUBsEjuFcavyof2ZbF0BsuP6BoVNj2HqM6kTUVlzfAkOQ-dl3hlzAADN9SC-YBx3hlpAI9L&url=http%3A%2F%2Fsalesforce.com>
Office: 647-256-4291

[Image removed by sender.] <https://app.salesforceiq.com/r?target=5b6e1431c9e77c007981ed81&t=AFwhZf3aJSL4qnwRLkc-ENB_YMHCVW-Ot_oBvkZjmLTaWgkBTfNq0QKXvEvy1PiK9BrffLUBsEjuFcavyof2ZbF0BsuP6BoVNj2HqM6kTUVlzfAkOQ-dl3hlzAADN9SC-YBx3hlpAI9L&url=http%3A%2F%2Fsmart.salesforce.com%2Fsig%2Fjordan.mcdonald%2F%2Fca_mb_kb%2Fdefault%2Flink.html>

Subject: RE: MyFS: Facebook OG Tag Update
Date: Friday, September 7, 2018 at 7:10:59 AM Pacific Daylight Time
From: Parkin, Keith SDPR:EX
To: Govindan, Dileep SDPR:EX, Hardin, Karl GCPE:EX
CC: Quesnel, Dwayne H SDPR:EX, Blake, Prarie SDPR:EX
Category: FOI - Sept 1 - 7, FOI - Sept 2018
Attachments: image008.jpg, image009.jpg, image010.jpg, image011.jpg, image012.jpg, image016.jpg

If it is missing the intermediate certificate in the chain you have configured the certificate incorrectly on salesforce. Best practice is to include the intermediate cert in the keystore for the cert.

It is on most browsers because entrust is a high end provider that Microsoft, Mozilla, etc allow the intermediate trusts as an extra download from entrust.

You need to include the L1K cert from entrust in the keystore for the cert on salesforce.
<https://www.entrustdatacard.com/pages/root-certificates-download>
specifically
https://entrust.com/root-certificates/entrust_l1k.cer

Cheers

Keith Parkin

Technical Architect, ISD
Ph (778) 698-3801

From: Govindan, Dileep SDPR:EX
Sent: Thursday, September 6, 2018 10:08 PM
To: Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>
Cc: Quesnel, Dwayne H SDPR:EX <Dwayne.Quesnel@gov.bc.ca>; Parkin, Keith SDPR:EX <Keith.Parkin@gov.bc.ca>; Blake, Prarie SDPR:EX <Prarie.Blake@gov.bc.ca>
Subject: RE: MyFS: Facebook OG Tag Update
Importance: High

Hi Karl,

We deployed the OG tags in MyFS production but we ran into an issue where Facebook share posts are not coming up as expected. Facebook is not able to scrape the MyFS production URL due to an invalid SSL certificate. Hence it's not able to read into the og tags we have provided. We will work with Keith Parkin from architecture team to check if there is any problem with the certificate and then take next steps. I will keep you posted.

Details below:

1. How it looks currently while shared on Facebook:

2. Facebook Scrape/debugger is giving the following error upon investigation: *SSL Error – Can't validate SSL Certificate. Either it is self-signed (which will cause browser warnings) or it is invalid.*

3. We then tried to validate the certificate we have used in our portal and got the following result that the server's certificate chain is incomplete.

Dileep Govindan
Integrated Case Management
250 884 2678 | dileep.govindan@gov.bc.ca

From: Hardin, Karl GCPE:EX
Sent: Thursday, September 6, 2018 3:53 PM
To: Govindan, Dileep SDPR:EX <Dileep.Govindan@gov.bc.ca>; Polden, Jaya MCF:EX <Jaya.Polden@gov.bc.ca>; Murray, Kimberly GCPE:EX <Kimberly.Murray@gov.bc.ca>
Cc: Douglas, Kelly A MCF:EX <Kelly.A.Douglas@gov.bc.ca>; Stearns, Jason SDPR:EX <Jason.Stearns@gov.bc.ca>; Nelson, Tiffany MCF:EX <Tiffany.Nelson@gov.bc.ca>; Shee, William GCPE:EX <William.Shee@gov.bc.ca>; Shaikh, Areeb SDPR:EX <Areeb.Shaikh@gov.bc.ca>
Subject: Re: MyFS: Facebook OG Tag Update

Great, thanks Dileep, and yes, sorry Jaya, looks great.

Thank you to you both!

--

Karl Hardin

Executive Director | Digital Communications
Government Communications and Public Engagement
Cell: (778) 584 1251

From: "Govindan, Dileep SDPR:EX" <Dileep.Govindan@gov.bc.ca>
Date: Thursday, September 6, 2018 at 3:51 PM
To: "Polden, Jaya MCF:EX" <Jaya.Polden@gov.bc.ca>, "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "Murray, Kimberly GCPE:EX" <Kimberly.Murray@gov.bc.ca>
Cc: "Douglas, Kelly A MCF:EX" <Kelly.A.Douglas@gov.bc.ca>, "Stearns, Jason SDPR:EX" <Jason.Stearns@gov.bc.ca>, "Nelson, Tiffany MCF:EX" <Tiffany.Nelson@gov.bc.ca>, "Shee, William GCPE:EX" <William.Shee@gov.bc.ca>, "Shaikh, Areeb SDPR:EX" <Areeb.Shaikh@gov.bc.ca>
Subject: RE: MyFS: Facebook OG Tag Update

Hello,

We have tested the links using **MyFS Dev** and looks good. We have got necessary approvals to deploy MyFS production changes tonight, between 7-9 pm. I will confirm once our changes are deployed in production.

Dileep Govindan
Integrated Case Management
250 884 2678 | dileep.govindan@gov.bc.ca

From: Polden, Jaya MCF:EX
Sent: Thursday, September 6, 2018 3:02 PM
To: Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>; Govindan, Dileep SDPR:EX <Dileep.Govindan@gov.bc.ca>; Murray, Kimberly GCPE:EX <Kimberly.Murray@gov.bc.ca>
Cc: Douglas, Kelly A MCF:EX <Kelly.A.Douglas@gov.bc.ca>; Stearns, Jason SDPR:EX <Jason.Stearns@gov.bc.ca>; Nelson, Tiffany MCF:EX <Tiffany.Nelson@gov.bc.ca>; Shee, William GCPE:EX <William.Shee@gov.bc.ca>; Shaikh, Areeb SDPR:EX <Areeb.Shaikh@gov.bc.ca>
Subject: RE: MyFS: Facebook OG Tag Update

Hi Karl, the pages are now live.

Let me know if you have any issues with it displaying the way you wanted it to.

Jaya

From: Hardin, Karl GCPE:EX
Sent: Thursday, September 6, 2018 12:54 PM
To: Govindan, Dileep SDPR:EX; Murray, Kimberly GCPE:EX
Cc: Douglas, Kelly A MCF:EX; Stearns, Jason SDPR:EX; Nelson, Tiffany MCF:EX; Shee, William GCPE:EX; Shaikh, Areeb SDPR:EX; Polden, Jaya MCF:EX
Subject: Re: MyFS: Facebook OG Tag Update

Hi Dileep,

The og information will be pushed to production before 2pm today. I'll let you know when it has been pushed to production.

Also looping in Jaya Polden, who will be making the changes.

Best
Karl

--

Karl Hardin

Executive Director | Digital Communications
Government Communications and Public Engagement
Cell: (778) 584 1251

From: "Govindan, Dileep SDPR:EX" <Dileep.Govindan@gov.bc.ca>
Date: Thursday, September 6, 2018 at 12:39 PM
To: "Murray, Kimberly GCPE:EX" <Kimberly.Murray@gov.bc.ca>, "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>
Cc: "Douglas, Kelly A MCF:EX" <Kelly.A.Douglas@gov.bc.ca>, "Stearns, Jason SDPR:EX" <Jason.Stearns@gov.bc.ca>, "Nelson, Tiffany MCF:EX" <Tiffany.Nelson@gov.bc.ca>, "Shee, William GCPE:EX" <William.Shee@gov.bc.ca>, "Shaikh, Areeb SDPR:EX" <Areeb.Shaikh@gov.bc.ca>
Subject: RE: MyFS: Facebook OG Tag Update

Thank you Kim.

To add to my note below, - looks like the og:Image tag should also be added on the Gov page. Just wanted to make sure all the tags are present. Thanks.

Dileep Govindan

Integrated Case Management
250 884 2678 | dileep.govindan@gov.bc.ca

From: Murray, Kimberly GCPE:EX
Sent: Thursday, September 6, 2018 10:43 AM
To: Govindan, Dileep SDPR:EX <Dileep.Govindan@gov.bc.ca>
Cc: Douglas, Kelly A MCF:EX <Kelly.A.Douglas@gov.bc.ca>; Stearns, Jason SDPR:EX <Jason.Stearns@gov.bc.ca>; Nelson, Tiffany MCF:EX <Tiffany.Nelson@gov.bc.ca>; Shee, William GCPE:EX <William.Shee@gov.bc.ca>; Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>
Subject: Re: MyFS: Facebook OG Tag Update

Hi Dileep,

Thanks for the note. The changes on the Gov website will be made shortly.

Karl is going to follow-up with you directly.

Thanks,

Kim

From: Hardin, Karl GCPE:EX

Sent: Thursday, September 6, 2018 9:13 AM

To: Govindan, Dileep SDPR:EX <Dileep.Govindan@gov.bc.ca>; Pollock, Dan GCPE:EX <Dan.Pollock@gov.bc.ca>; Murray, Kimberly GCPE:EX <Kimberly.Murray@gov.bc.ca>; Ward, Allieren GCPE:EX <Allieren.Ward@gov.bc.ca>

Cc: Sarah Bolduc <sarahbolduc@gmail.com>; Shaikh, Areeb SDPR:EX <Areeb.Shaikh@gov.bc.ca>; Ell, Adam GCPE:EX <Adam.Ell@gov.bc.ca>; Stearns, Jason SDPR:EX <Jason.Stearns@gov.bc.ca>; Moser, Walter GCPE:EX <Walter.Moser@gov.bc.ca>; Hanuman, Heron GCPE:EX <Heron.Hanuman@gov.bc.ca>; Blake, Prarie SDPR:EX <Prarie.Blake@gov.bc.ca>

Subject: Re: MyFS: Facebook OG Tag Update

Hi Dileep,

Apologies, when I first read your email, I assumed it was an update that this had been implemented. On testing whether the og tags were working this morning, I noticed that they have not been implemented on gov2 or MyFS.

I would say it would be great if these changes could be implemented this morning if possible, but I'm guessing that may not be possible.

Can you let me know when we might be able to implement these changes?

Thanks

Karl

--

Karl Hardin

Executive Director | Digital Communications

Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Govindan, Dileep SDPR:EX" <Dileep.Govindan@gov.bc.ca>

Date: Tuesday, September 4, 2018 at 4:24 PM

To: "Pollock, Dan GCPE:EX" <Dan.Pollock@gov.bc.ca>, "Murray, Kimberly GCPE:EX" <Kimberly.Murray@gov.bc.ca>, "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, Allieren Ward <Allieren.Ward@gov.bc.ca>

Cc: Sarah Bolduc <sarahbolduc@gmail.com>, "Shaikh, Areeb SDPR:EX" <Areeb.Shaikh@gov.bc.ca>, "Ell, Adam GCPE:EX" <Adam.Ell@gov.bc.ca>, "Stearns, Jason SDPR:EX" <Jason.Stearns@gov.bc.ca>, "Moser, Walter GCPE:EX" <Walter.Moser@gov.bc.ca>, "Hanuman, Heron GCPE:EX" <Heron.Hanuman@gov.bc.ca>, "Blake, Prarie SDPR:EX" <Prarie.Blake@gov.bc.ca>

Subject: MyFS: Facebook OG Tag Update

Hello everyone,

Here is the latest update on Facebook OG tags for My Family Services Portal. Please review the recommended updates to ACCB Gov website page and let me know the timelines we are planning for production.

Sorry about the long email, but wanted to make sure that we are all on the same page on this:

1. We have added the following meta tags in **MyFS Dev**. Note that OG:URL is pointing to the Gov website page.
 - a. `<meta property="og:url" content="https://www2.gov.bc.ca/gov/content/family-social-supports/caring-for-young-children/child-care-funding/child-care-benefit" />`
 - b. `<meta property="og:title" content="You might not have to pay for child care on your own" />`
 - c. `<meta property="og:description" content="See if you qualify for the Affordable Child Care Benefit" />`
 - d. `<meta property="og:image" content="http://workingforyou.gov.bc.ca/app/uploads/sites/328/2018/08/Family-reading-together-optimized-for-facebook-1200x630.jpg" />`
2. Where will the user be taken to, upon clicking the Facebook Post?:
 - a. The link shared by the user on Facebook will be the one user will be navigated to upon clicking the post
 - b. OG Title, Desc and Image will be taken from the OG:URL page, and not from the OG meta tags added on MyFS Salesforce portal. Hence you see a different Title, Desc and image in Facebook screenshots than the ones mentioned in Point#1 above. (Screenshots attached).
3. Changes to be made to the Gov web page OG tags:
 - a. We recommend to update the OG Title and Description of the web page (<https://www2.gov.bc.ca/gov/content/family-social-supports/caring-for-young-children/child-care-funding/child-care-benefit>) so that messaging is consistent. This way we can keep the content updates centralized in one place. You may keep the current og:image (kids-with-blocks) as this aligns with MyFS homepage.
`<meta property="og:title" content="You might not have to pay for child care on your own" />`
`<meta property="og:description" content="See if you qualify for the Affordable Child Care Benefit" />`

Dileep Govindan

Integrated Case Management
250 884 2678 | dileep.govindan@gov.bc.ca

Subject: FW: final childcare pre-roll spots x 2
Date: Thursday, September 6, 2018 at 3:17:53 PM Pacific Daylight Time
From: LeSueur, Kathryn GCPE:EX
To: Hardin, Karl GCPE:EX, Hanuman, Heron GCPE:EX
Category: FOI - Sept 1 - 7, FOI - Sept 2018

Karl and Heron,
Below is the link to the final child care spots.
Thanks Kathryn

From: Watt, Adrienne GCPE:EX
Sent: Thursday, September 6, 2018 2:06 PM
To: Johnston, Karen GCPE:EX; Lauvaas, Kirsten GCPE:EX
Cc: LeSueur, Kathryn GCPE:EX
Subject: final childcare pre-roll spots x 2

Hi Kirsten and Karen,

Please find the link to the final spots- we will be signing them off shortly.

https://ppm.screenlight.tv/shares/51L3Gnjn0Pr6rL2rEc5W22F05Zkev4sK?_=1536257248252

Cheers,

Adrienne

Subject: Re: Car Rental and Hotel Request
Date: Wednesday, September 5, 2018 at 12:20:38 PM Pacific Daylight Time
From: Hardin, Karl GCPE:EX
To: Hargreaves, Stephen GCPE:EX
CC: Brandt, Charisma L GCPE:EX
Category: FOI - Sept 1 - 7, FOI - Sept 2018, Approvals/Decisions

Approved

Sent from my iPhone

On Sep 5, 2018, at 12:16 PM, Hargreaves, Stephen GCPE:EX <Stephen.Hargreaves@gov.bc.ca> wrote:

Hi Charisma,

I apologize for the late notice, but I need to book travel and accommodations for MCFD event tomorrow in Burnaby and a MED announcement in Richmond on Friday morning.

I request:

- A rental car available for tomorrow morning at 7:00am, to be returned end of work day Friday
- Ferry travel (incl. reservation)
- Hotel accommodation in Vancouver/North Richmond for Thursday night

Thanks,

Stephen Hargreaves

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