Subject: Re: Travel: Friday, Nov. 2

Date: Tuesday, October 30, 2018 at 4:34:52 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX
To: Craig, Don GCPE:EX

CC: Brandt, Charisma L GCPE:EX

Category: Approvals/Decisions

Approved, thanks.

Sent from my iPhone

On Oct 30, 2018, at 4:34 PM, Craig, Don GCPE:EX < <u>Don.Craig@gov.bc.ca</u>> wrote:

Charisma, there is a PJH event in Vancouver on Friday. Pending Karl's approval, would you please book me on the following flights?

Helijet 710 09:35 Victoria to Vancouver Helijet 721 15:00 Vancouver to Victoria

Thanks,

DON CRAIG

Photographer
Government Communications
and Public Engagement
M: 250 217-4223
4th floor 617 Government Street Victor

4th floor, 617 Government Street, Victoria, BC V8W 9V1

Government photos

Subject: Re: Halloween photos for social media

Date: Tuesday, October 30, 2018 at 12:14:06 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Craig, Don GCPE:EX

CC: Ward, Allieren GCPE:EX

Category: Approvals/Decisions

Sounds good Don, thanks.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Craig, Don GCPE:EX" <Don.Craig@gov.bc.ca> Date: Tuesday, October 30, 2018 at 12:12 PM

To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>

Cc: Allieren Ward <Allieren.Ward@gov.bc.ca> **Subject:** Halloween photos for social media

Karl, I have been in contact with the Speaker's Office and they consider all events, such as tomorrow's Halloween event, to be public and that the expectation is that photos can and will be taken and shared on social media.

I suggested to Allieren that I would be happy to ask parents or make some sort of connection with them to confirm that they are OK with me taking a photo of their kid. If not, I will move on.

Considering my costume will be an obvious one, there shouldn't be any question of what I am doing.

I hope that you are OK with this. Thanks.

DON CRAIG

Photographer
Government Communications
and Public Engagement
M: 250 217-4223
4th floor, 617 Government Street, Victoria, BC V8W 9V1

Government photos

Subject: Re: For Approval: Vanity URL For CleanBC

Date: Friday, October 26, 2018 at 11:17:41 AM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Kelch, Kyla GCPE:EX, GCPE IS Joint Delivery Working Group Coordinator GCPE:EX

Category: Approvals/Decisions

I approve, thank you.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Kelch, Kyla GCPE:EX" <Kyla.Kelch@gov.bc.ca>

Date: Friday, October 26, 2018 at 10:31 AM

To: "GCPE IS Joint Delivery Working Group Coordinator GCPE:EX" <GCPE.ISJointDelivery@gov.bc.ca>

Cc: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca> **Subject:** For Approval: Vanity URL For CleanBC

Good morning,

Please find the DNRF for CleanBC.ca/.com. This has been approved by both Robb Gibbs and Karl Hardin. Karl's been cc'd here in case you need an approval e-mail from him.

Thank you,

Kyla Kelch

Marketing Officer | Advertising & Marketing Services Government Communications & Public Engagement (T) 250 896-6348

www.gov.bc.ca

Subject: RE: For Approval: Social Media Boost - LNG

Date: Friday, October 26, 2018 at 11:15:07 AM Pacific Daylight Time

From: Stewart, Dawn M GCPE:EX

To: Kelch, Kyla GCPE:EX

CC: Hardin, Karl GCPE:EX, Smith, Mat GCPE:EX, Craig, Annie GCPE:EX, LeSueur, Kathryn GCPE:EX

Category: Boost Approvals

Approved.

Dawn

From: Kelch, Kyla GCPE:EX

Sent: Friday, October 26, 2018 10:57 AM

To: Stewart, Dawn M GCPE:EX

Cc: Hardin, Karl GCPE:EX; Smith, Mat GCPE:EX; Craig, Annie GCPE:EX; LeSueur, Kathryn GCPE:EX

Subject: For Approval: Social Media Boost - LNG

Hi Dawn,

We've been asked to boost a post on Facebook related to the LNG Canada's investment decision. There will be a \$1,000 budget put behind it which will come under the Dynamic Social Media CPA.

This is due to run from today until Friday, October 26th. The system will generate an invoice which Annie has access to and it is being charged to the MasterCard*3715. Please let me know if there is any other information you need at this time.

Campaign	Campaign Schedule	Platform	Objective	Audience	Budget
LNG Canada Investment	Oct 26 - 28	Facebook	Video Views/Awareness	All of BC	\$1,000

Please outline the facts being presented in this campaign?

• The investment by LNG Canada will provide thousands of jobs and training opportunity for the Haisla people and folks throughout northern BC.

Which government priorities, programs, services or policies are being promoted?

• Job creation and opportunity in northern BC that supports the Province's climate action goals.

What warrants this promotion at this time?

• Helping British Columbians understand the positive impact the partnership will have on northern communities, i.e. job creation and skills training, Indigenous partnerships

In what ways will the public have an opportunity to engage, interact or comment with respect to this update?

• The public will be able to comment on, "like" and share the posts on social media.

Kyla Kelch

Marketing Officer | Advertising & Marketing Services Government Communications & Public Engagement (T) 250 896-6348 Subject: RE: For Approval: Social Media Boost - Modular Housing

Date: Thursday, October 25, 2018 at 3:26:09 PM Pacific Daylight Time

From: Stewart, Dawn M GCPE:EX

To: Kelch, Kyla GCPE:EX

CC: Hardin, Karl GCPE:EX, Craig, Annie GCPE:EX, LeSueur, Kathryn GCPE:EX, Wilson, Ashlea GCPE:EX

Category: Others approvals

Approved, sorry for the delay.

Dawn

From: Kelch, Kyla GCPE:EX

Sent: Wednesday, October 24, 2018 2:21 PM

To: Stewart, Dawn M GCPE:EX

Cc: Hardin, Karl GCPE:EX; Craig, Annie GCPE:EX; LeSueur, Kathryn GCPE:EX; Wilson, Ashlea GCPE:EX

Subject: For Approval: Social Media Boost - Modular Housing

Hi Dawn,

We've been asked to boost a post on Facebook related to the Province's Rapid Response to Homelessness. There will be a \$1,000 budget put behind it which will come under the Dynamic Social Media CPA.

This is due to run from today until Friday, October 26th. The system will generate an invoice which Annie has access to and it is being charged to the MasterCard*3715. Please let me know if there is any other information you need at this time.

Campaign	Campaign Schedule	Platform	Objective	Audience	Budget
Modular Housing Video	October 24 – 26, 2019	Facebook	Video Views/Awareness	British Columbians	\$1,000

Please outline the facts being presented in this campaign?

• The Province is building over 2,000 modular supporting housing units across B.C. for people who are homeless or at risk of homelessness.

Which government priorities, programs, services or policies are being promoted?

- Rapid Response to Homelessness program
- Homes for B.C., government's 30-point plan to address housing affordability for British

Columbians

What warrants this promotion at this time?

• Locations for modular housing units have been determined.

In what ways will the public have an opportunity to engage, interact or comment with respect to this update?

• The public will be able to comment on, "like" and share the posts on social media.

Kyla Kelch

Marketing Officer | Advertising & Marketing Services Government Communications & Public Engagement (T) 250 896-6348

www.gov.bc.ca

Subject: Re: FOR REVIEW AND DECISION: FLNRO - MyRangeBC Application and Domain Request

Date: Thursday, October 25, 2018 at 12:46:28 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Pratt, Andrew GCPE:EX, GCPE IS Joint Delivery Working Group Coordinator GCPE:EX, LeSueur,

Kathryn GCPE:EX

Category: Approvals/Decisions

Approved.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Pratt, Andrew GCPE:EX" < Andrew.Pratt@gov.bc.ca>

Date: Thursday, October 25, 2018 at 8:25 AM

To: "GCPE IS Joint Delivery Working Group Coordinator GCPE:EX" <GCPE.ISJointDelivery@gov.bc.ca>, "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "LeSueur, Gcpe:Ex" <Kathryn.LeSueur@gov.bc.ca> **Subject:** Re: FOR REVIEW AND DECISION: FLNRO - MyRangeBC Application and Domain Request

I agree with Justin and Colin's comments, though I recommend approval based on the limited audience and particular purpose.

This is a FLNRO Range Program reporting tool for range management and isn't for the general public. The 'brand' is limited to the app.

Andrew

.....

Andrew Pratt

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1 T: **250 356-8120**

Graphic Design Requests

BCID Website

Graphics 411 Information and Resources

From: "GCPE IS Joint Delivery Working Group Coordinator GCPE:EX" <GCPE.ISJointDelivery@gov.bc.ca> **Date:** Wednesday, October 24, 2018 at 3:25 PM

To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, GDU Pratt <Andrew.Pratt@gov.bc.ca>, "LeSueur, Kathryn GCPE:EX" <Kathryn.LeSueur@gov.bc.ca>

Subject: FW: FOR REVIEW AND DECISION: FLNRO - MyRangeBC Application and Domain Request

Hi there,

This submission was received on October 11th and I would like to respond to the client by the end of the week. Can you please comment on Justin's and Colin's comment on the sub-brand. Justin • s.13 Colin s.13 Thanks. Carolyn

From: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX

Sent: October 19, 2018 3:13 PM

To: Newall, Colin G CITZ:EX <Colin.Newall@gov.bc.ca>; Hewitt, Justin GCPE:EX <Justin.Hewitt@gov.bc.ca>; Albert, Steve GCPE:EX <Steve.Albert@gov.bc.ca>; Ruemke-Douglas, Gillian GCPE:EX <Gillian.Ruemke-Douglas@gov.bc.ca>; Hilton, Dan GCPE:EX <Dan.Hilton@gov.bc.ca>; Pratt, Andrew GCPE:EX <Andrew.Pratt@gov.bc.ca>; Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>; LeSueur, Kathryn GCPE:EX <Kathryn.LeSueur@gov.bc.ca>; Spicer, Chris CITZ:EX <Chris.Spicer@gov.bc.ca> Cc: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX <GCPE.ISJointDelivery@gov.bc.ca>

Subject: RE: FOR REVIEW AND DECISION: FLNRO - MyRangeBC Application and Domain Request

Thank you, Colin and Justin for your responses. May I please hear from everyone else.

Web property purpose:

- Required for a service application to manage Range Use Plans for Crown Range Plans
- Audience: Range Staff and Crown Tenure Agreement Holders

Sub-domain Requested (Andrew, Karl and Kathryn)

MyRangeBC.gov.bc.ca

Thanks.

Carolyn

From: Newall, Colin G CITZ:EX Sent: October 15, 2018 1:05 PM

To: Hewitt, Justin GCPE:EX < <u>Justin.Hewitt@gov.bc.ca</u>>; GCPE IS Joint Delivery Working Group Coordinator GCPE:EX < <u>GCPE.ISJointDelivery@gov.bc.ca</u>>; Albert, Steve GCPE:EX < <u>Steve.Albert@gov.bc.ca</u>>; Ruemke-

Douglas, Gillian GCPE:EX < Gillian.Ruemke-Douglas@gov.bc.ca>; Hilton, Dan GCPE:EX

<Dan.Hilton@gov.bc.ca>; Pratt, Andrew GCPE:EX <Andrew.Pratt@gov.bc.ca>; Hardin, Karl GCPE:EX

<<u>Karl.Hardin@gov.bc.ca</u>>; LeSueur, Kathryn GCPE:EX <<u>Kathryn.LeSueur@gov.bc.ca</u>>; Spicer, Chris CITZ:EX

<<u>Chris.Spicer@gov.bc.ca</u>>

Subject: RE: FOR REVIEW AND DECISION: FLNRO - MyRangeBC Application and Domain Request

FYI, I have followed up with the three contacts in the form about whether or not they are still open to feedback re. technical solution. In this case the question is whether the <u>Geomark Web Service</u> would be useful - interactive maps tend to come along for the ride. No feedback to share yet.

s.13

Thanks Colin

From: Hewitt, Justin GCPE:EX

Sent: Monday, October 15, 2018 12:56 PM

To: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX; Albert, Steve GCPE:EX; Ruemke-Douglas, Gillian GCPE:EX; Hilton, Dan GCPE:EX; Pratt, Andrew GCPE:EX; Hardin, Karl GCPE:EX; LeSueur, Kathryn GCPE:EX; Spicer, Chris CITZ:EX; Newall, Colin G CITZ:EX

Subject: RE: FOR REVIEW AND DECISION: FLNRO - MyRangeBC Application and Domain Request

Wonderful!

I'm sticking to my same responses around URL and brand as per my previous note, but please let them know this response is excellent!

From: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX

Sent: October 15, 2018 12:09 PM

To: Hewitt, Justin GCPE:EX <<u>Justin.Hewitt@gov.bc.ca</u>>; Albert, Steve GCPE:EX <<u>Steve.Albert@gov.bc.ca</u>>; Ruemke-Douglas, Gillian GCPE:EX <<u>Gillian.Ruemke-Douglas@gov.bc.ca</u>>; Hilton, Dan GCPE:EX

<<u>Dan.Hilton@gov.bc.ca</u>>; Pratt, Andrew GCPE:EX <<u>Andrew.Pratt@gov.bc.ca</u>>; Hardin, Karl GCPE:EX

<Karl.Hardin@gov.bc.ca>; LeSueur, Kathryn GCPE:EX <Kathryn.LeSueur@gov.bc.ca>; Spicer, Chris CITZ:EX

<<u>Chris.Spicer@gov.bc.ca</u>>; Newall, Colin G CITZ:EX <<u>Colin.Newall@gov.bc.ca</u>>

Cc: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX < GCPE.ISJointDelivery@gov.bc.ca >

Subject: RE: FOR REVIEW AND DECISION: FLNRO - MyRangeBC Application and Domain Request

Justin's queries, clarified.

Please provide an explanation of:

- what the MyRangeBC application actually does.
- what are the users actually querying for, and how they find them.

MyRangeBc is an application for the management of BC Crown Land Rangelands. Range Officers and Agreement Holders (Land Tenures) will utilize the application to create, edit and submit a Range Use Plan (RUP). A RUP is a legal requirement for any Agreement Holder utilizing Crown Land for grazing/cattle/guide outfitting. The RUP specifies management of the land, species on the landscape, number of cattle and grazing schedule, and related Minister's Issues and Actions. A RUP is good for 5 years. There are about 1505 land tenures across BC, yielding on average just over 300 RUPs due per year.

The web application is for Agreement Holders to edit and submit their RUPs. And, a tool for Range Officers to track and manage RUPs within their Districts. This will not be a public facing application as it has specific users. The use of a MyRangeBC URL will assist with Agreement Holders being able to access the web application easily, i.e. easy to remember as it matches the help email address (MyRangeBC@gov.bc.ca) and the Endorsed Mark for the application. As communication for Range is often limited due to low connectivity in remote environments, everything the project can do to provide easy access will be beneficial to the creation and management of RUPs across BC.

Once logged into the application:

- Agreement Holders will be able to access current RUPs due for editing.
- Range Officers will be able to access all RUPs within their District. They can search by RUP number or client.

From: Hewitt, Justin GCPE:EX Sent: October 15, 2018 11:30 AM

To: Mellor, Carolyn E GCPE:EX < Carolyn.Mellor@gov.bc.ca>; Albert, Steve GCPE:EX < Steve.Albert@gov.bc.ca>; Ruemke-Douglas, Gillian GCPE:EX < Gillian.Ruemke-Douglas@gov.bc.ca>; Hilton, Dan GCPE:EX < Dan.Hilton@gov.bc.ca>; Pratt, Andrew GCPE:EX < Andrew.Pratt@gov.bc.ca>; Hardin, Karl GCPE:EX < Karl.Hardin@gov.bc.ca>; LeSueur, Kathryn GCPE:EX < Kathryn.LeSueur@gov.bc.ca>; Spicer, Chris CITZ:EX < Chris.Spicer@gov.bc.ca>; Newall, Colin G CITZ:EX < Colin.Newall@gov.bc.ca>

Cc: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX < GCPE.ISJointDelivery@gov.bc.ca > **Subject:** RE: FOR REVIEW AND DECISION: FLNRO - MyRangeBC Application and Domain Request

Morning,

Sounds like an exempted application for sure.

s.13

I would hope they have some Service Design in their roadmap too, inclusive of user experience design.

Cheers,

From: Mellor, Carolyn E GCPE:EX **Sent:** October 15, 2018 10:57 AM

To: Hewitt, Justin GCPE:EX < Justin.Hewitt@gov.bc.ca >; Albert, Steve GCPE:EX < Steve.Albert@gov.bc.ca >; Ruemke-Douglas, Gillian GCPE:EX < Gillian.Ruemke-Douglas@gov.bc.ca >; Hilton, Dan GCPE:EX < Dan.Hilton@gov.bc.ca >; Pratt, Andrew GCPE:EX < Andrew.Pratt@gov.bc.ca >; Hardin, Karl GCPE:EX < Karl.Hardin@gov.bc.ca >; LeSueur, Kathryn GCPE:EX < Kathryn.LeSueur@gov.bc.ca >; Spicer, Chris CITZ:EX < Chris.Spicer@gov.bc.ca >; Newall, Colin G CITZ:EX < Colin.Newall@gov.bc.ca >

Cc: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX < GCPE.ISJointDelivery@gov.bc.ca >

Subject: FOR REVIEW AND DECISION: FLNRO - MyRangeBC Application and Domain Request

Hi all,

Web property purpose:

- Required for a service application to manage Range Use Plans for Crown Range Plans
- Audience: Range Staff and Crown Tenure Agreement Holders

Sub-domain Requested (Andrew, Karl and Kathryn)

MyRangeBC.gov.bc.ca

Carolyn

Carolyn Mellor
Client Relations Manager
Government Digital Experience Division
Government Communications & Public Engagement

Office: 250 356-3010 Cell: 250 217-6952 **Subject:** Business Case Draft

Date: Thursday, October 25, 2018 at 11:06:20 AM Pacific Daylight Time

From: Hewitt, Justin GCPE:EX

To: Hardin, Karl GCPE:EX

Attachments: tbsBCSupport.docx

Hey Karl,

When I got to work on this last night and into the morning here, I decided just to put together as much language as I could with costs from online and internal resources available to me. My intent is that yourself and then Rob can take the language and numbers you need moving forwards in the TBS.

If you need more clarity, I'll do my best to make time. I'm swamped but know this is a top piece.

Cheers,

Subject: Re: ERASE: UX Validation Report EDUC

Date: Thursday, October 25, 2018 at 9:31:52 AM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: McPhee, Erin GCPE:EX, Leslie, Sean GCPE:EX, Filion, Corinna GCPE:EX, LeSueur, Kathryn

GCPE:EX, Watt, Adrienne GCPE:EX, Kelch, Kyla GCPE:EX, Smith, Mat GCPE:EX

CC: Gibbs, Robb GCPE:EX **Category:** Approvals/Decisions

Attachments: image001.png

Thanks Erin,

You have sign off.

One quick thing to point out. The reporting tool itself still seems to have UX problems. For example on the school drop down, if I put in the word 'Douglas' you're not able to scroll down the list of schools, and any list of more than 4 schools on my desktop gets cut off. See below:

This is a fairly minor problem, but can you let me know if we've done our own cross browser QA testing on the tool itself?

Best

Karl

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "McPhee, Erin GCPE:EX" < Erin.McPhee@gov.bc.ca>

Date: Thursday, October 25, 2018 at 9:04 AM

To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "Leslie, Sean GCPE:EX" <Sean.Leslie@gov.bc.ca>, Corinna Filion <Corinna.Filion@gov.bc.ca>, "LeSueur, Gcpe:Ex" <Kathryn.LeSueur@gov.bc.ca>, "Watt, Adrienne GCPE:EX" <Adrienne.Watt@gov.bc.ca>, "Kelch, Kyla GCPE:EX" <Kyla.Kelch@gov.bc.ca>,

"Smith, Mat GCPE:EX" < Mat.Smith@gov.bc.ca>
Subject: FW: ERASE: UX Validation Report EDUC

Good morning all!

The ERASE website revisions have been completed, so we're hoping to receive your sign off so staff can launch the site tomorrow (Friday, Oct. 26).

https://www2.qa.gov.bc.ca/gov/content/erase?

FYI: We plan to make a formal announcement about the new site as part of two other ERASE announcements (guns and gangs prevention program rollout and new mental health funding to support students) later this year. Both announcements are still in the planning stages.

Thanks for all, Erin

Erin McPhee

Public Affairs Officer
B.C. Ministry of Education Communications

Office: 250 356-5288 Cell: 778 584-4722

From: Teng, Zita EDUC:EX

Sent: Wednesday, October 24, 2018 5:00 PM

To: Hardin, Karl GCPE:EX

Cc: McCrea, Jennifer EDUC:EX; Filion, Corinna GCPE:EX; McPhee, Erin GCPE:EX

Subject: ERASE: UX Validation Report EDUC

Hi,

As follow-up to our meeting on Oct. 3 and your request for Education to complete validation testing prior to going live with the Erase site and reporting tool, please find attached UX validation report.

I understand that you have had a look at the site and are happy with the changes we have made over the past month. The one comment we have not addressed is:

s.13

At this time we are requesting to go live on Friday, Oct. 26.

Please let me know if you have any additional questions or concerns.

Zita

Zita Teng
Executive Director
Deputy Minister's Office | Ministry of Education
M: 778-679-4740

Subject: Re: DAM URL

Date: Wednesday, October 24, 2018 at 12:08:18 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Craig, Don GCPE:EX, Hanuman, Heron GCPE:EX, Hargreaves, Stephen GCPE:EX

CC: Hewitt, Justin GCPE:EX

Let's go with digitalassets.gov.bc.ca if folks think that works ok? Don, can you connect with Carolyn Mellor to create the appropriate request to send along to the JWG?

Basically a brief business case for why we need this URL and what it will be used for. Make sure it's clear it's an internal facing URL.

Thanks

k

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Craig, Don GCPE:EX" <Don.Craig@gov.bc.ca> Date: Wednesday, October 24, 2018 at 10:29 AM

To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "Hanuman, Heron GCPE:EX"

<Heron.Hanuman@gov.bc.ca>, "Hargreaves, Stephen GCPE:EX" <Stephen.Hargreaves@gov.bc.ca>

Cc: "Hewitt, Justin GCPE:EX" < Justin.Hewitt@gov.bc.ca>

Subject: FW: DAM URL

Karl, Stephen and Heron,

As we move forward with the government DAM, we will need to have a gov URL (mywebsite.gov.bc.ca).

I don't what the flexibility is for this, but if you have any ideas, please pass them along. I am assuming that we won't want to go with dam.gov.bc.ca...

Justin, is there is standard naming convention we have used for other projects that we can use as a guide?

DON CRAIG

Photographer Government Communications and Public Engagement M: 250 217-4223

4th floor, 617 Government Street, Victoria, BC V8W 9V1

Government photos

From: "Hewitt, Justin GCPE:EX" < Justin.Hewitt@gov.bc.ca>

Date: Tuesday, October 23, 2018 at 4:46 PM

To: Don Craig <Don.Craig@gov.bc.ca>

Cc: "Shutko, Craig GCPE:EX" < Craig. Shutko@gov.bc.ca>, "Mellor, Carolyn E GCPE:EX"

<Carolyn.Mellor@gov.bc.ca>
Subject: RE: DAM access

Hey Don!

We are going to need to create a URL for this in the long run. Carolyn can help you with the JWG and URL piece. It needs to be -> mywebsite.gov.bc.ca

We will also need to buy an SSL cert for it, and just let Karl know that's what we are up to.

Lets keep going with the domain below for our PoC together, but consider the pieces above as part of the product roadmap to an 'official' resource for you fine folks.

Also, I read through the software agreement, and we would consider the 'on-premise' model if we wanted application support from resource space.

https://www.resourcespace.com/pricing

Not the cloud one... it's weird to say that, but that's correct.

Cheers,

J

Subject: WARD, Allieren - Completion of Probation

Date: Monday, October 22, 2018 at 2:20:02 PM Pacific Daylight Time

From: Hamilton, Becky GCPE:EX

To: Ward, Allieren GCPE:EX

CC: Hardin, Karl GCPE:EX, Dale, Raman GCPE:EX, Hebert, Shaylene PSA:EX, Sall, Gurmeet GCPE:EX,

Sigouin, Melissa GCPE:EX, Kerrigan, Andrea GCPE:EX, Chand, Rita GCPE:EX, Reed, Linda

GCPE:EX, Green, Janice GPCE:EX

Attachments: WARD, Allieren - Completion of Probation - October 2018.pdf

Hello,

Please find attached your completion of probation letter.

Have a great afternoon.

Subject: Re: shift.bc.ca

Date: Monday, October 22, 2018 at 2:02:22 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Newall, Colin G CITZ:EX, Hewitt, Justin GCPE:EX, Ruemke-Douglas, Gillian GCPE:EX, Albert, Steve

GCPE:EX, Guglielmi, Irene Z GCPE:EX, Hilton, Dan GCPE:EX, Pratt, Andrew GCPE:EX, LeSueur, Kathryn GCPE:EX, Guiney, Lisa GCPE:EX, Spicer, Chris CITZ:EX, Twynstra, Tanya L GCPE:EX, GCPE IS

Joint Delivery Working Group Coordinator GCPE:EX

Category: Approvals/Decisions, JWG

No issues (thanks all for the context on this one).

From: "Newall, Colin G CITZ:EX" <Colin.Newall@gov.bc.ca>

Date: Monday, October 22, 2018 at 1:59 PM

To: "Hewitt, Justin GCPE:EX" <Justin.Hewitt@gov.bc.ca>, "Ruemke-Douglas, Gillian GCPE:EX" <Gillian.Ruemke-Douglas@gov.bc.ca>, "Albert, Steve GCPE:EX" <Steve.Albert@gov.bc.ca>, "Guglielmi, Irene Z GCPE:EX" <Irene.Guglielmi@gov.bc.ca>, "Hilton, Dan GCPE:EX" <Dan.Hilton@gov.bc.ca>, "Pratt, Andrew GCPE:EX" <Andrew.Pratt@gov.bc.ca>, "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "LeSueur, Gcpe:Ex" <Kathryn.LeSueur@gov.bc.ca>, "Guiney, Lisa GCPE:EX" <Lisa.Guiney@gov.bc.ca>, "Spicer, Chris CITZ:EX" <Chris.Spicer@gov.bc.ca>, "Twynstra, Tanya L GCPE:EX" <Tanya.Twynstra@gov.bc.ca>, "GCPE IS Joint Delivery Working Group Coordinator GCPE:EX"

<GCPE.ISJointDelivery@gov.bc.ca> **Subject:** RE: shift.bc.ca

No issues - DataBC

(based on what info was shared about the web property and given it is approved to be external from govt)

Thanks

From: Twynstra, Tanya L GCPE:EX Sent: Friday, October 19, 2018 3:52 PM

To: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX

Cc: Hewitt, Justin GCPE:EX; Ruemke-Douglas, Gillian GCPE:EX; Albert, Steve GCPE:EX; Guglielmi, Irene Z GCPE:EX; Hilton, Dan GCPE:EX; Pratt, Andrew GCPE:EX; Hardin, Karl GCPE:EX; LeSueur, Kathryn GCPE:EX; Newall, Colin G

CITZ:EX; Guiney, Lisa GCPE:EX; Spicer, Chris CITZ:EX

Subject: Re: shift.bc.ca

I have no comment, it's not really about engagement.

Sent from my iPhone

On Oct 19, 2018, at 2:33 PM, GCPE IS Joint Delivery Working Group Coordinator GCPE:EX < GCPE.ISJointDelivery@gov.bc.ca > wrote:

Thank you, Justin, Gillian and Andrew for your responses.

May I please hear back from everyone else.

Thanks.

Carolyn

From: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX

Sent: October 12, 2018 10:17 AM

To: Hewitt, Justin GCPE:EX < <u>Justin.Hewitt@gov.bc.ca</u>>; Ruemke-Douglas, Gillian GCPE:EX < <u>Gillian.Ruemke-Douglas@gov.bc.ca</u>>; Albert, Steve GCPE:EX < <u>Steve.Albert@gov.bc.ca</u>>;

Guglielmi, Irene Z GCPE:EX < Irene.Guglielmi@gov.bc.ca >; Hilton, Dan GCPE:EX

<<u>Dan.Hilton@gov.bc.ca</u>>; Pratt, Andrew GCPE:EX <<u>Andrew.Pratt@gov.bc.ca</u>>; Hardin, Karl GCPE:EX <<u>Karl.Hardin@gov.bc.ca</u>>; LeSueur, Kathryn GCPE:EX <<u>Kathryn.LeSueur@gov.bc.ca</u>>;

Newall, Colin G CITZ:EX < Colin.Newall@gov.bc.ca >; Twynstra, Tanya L GCPE:EX

<<u>Tanya.Twynstra@gov.bc.ca</u>>; Guiney, Lisa GCPE:EX <<u>Lisa.Guiney@gov.bc.ca</u>>; Spicer, Chris

CITZ:EX < Chris.Spicer@gov.bc.ca >

Cc: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX

<GCPE.ISJointDelivery@gov.bc.ca>

Subject: FW: shift.bc.ca

Morning all,

Andrew, Karl, Kathryn

Domain Request: shift.bc.ca

Justification for Domain Name

The Shift program is a new initiative being funded by the federal government. GCPE has approved a separate identity word mark to represent the program. It was agreed that an individual logo and brand to distinguish the program from police and government, and present it as a civilian-led program, would be beneficial. External stakeholders and participants would be more likely to engage with the program which could lead to more successful results.

Justin, Gillian, Steve, Irene, Dan, Andrew, Colin, Chris

Web Property

It is a brand new program in BC but PSSG are working with other programs in Canada and being partially funded by the federal government. Some information sharing may be occur in the future.

The Shift program has been approved to develop a wordmark that is separate from government to form an individual identity and brand. It will not align with gov.bc.ca or its architecture.

Carolyn

Simple URL Requested

gov.bc.ca/shift

The client is working with creative agency Ion Designs. The type of website will be wagtail with Canada hosting.

Carolyn

Carolyn Mellor
Client Relations Manager
Government Digital Experience Division
Government Communications & Public Engagement

Office: 250 356-3010 Cell: 250 217-6952 Page 023 of 126

Withheld pursuant to/removed as

s.22

Subject: Final Persona's and Journey Map Deliverable from Spatial for First Part of Service Design

Project

Date: Thursday, October 18, 2018 at 2:39:29 PM Pacific Daylight Time

From: Hewitt, Justin GCPE:EX

To: Hardin, Karl GCPE:EX, McGregor, Cara GCPE:EX, Krutzmann, Anne GCPE:EX, Hunter, Carolynn J

GCPE:EX

CC: Shutko, Craig GCPE:EX

Attachments: Pete_Editor_Journey 121018.pdf, Parm_Reporter_Journey 121018.pdf, Micah_PAO_Journey

121018.pdf, Meg_CabinetPriorities_Journey 121018.pdf, Krystina_EventsStaff_Journey 121018.pdf, Jordan_MediaRelations_Journey 121018.pdf, Jessie_DigiComms_Journey

121018.pdf, Darcy_CommsManager_Journey 121018.pdf

Hey Everyone,

Please find the attached completed Persona's and associated journeys in PDF form, created by Spatial's graphics folks and submitted by Bronwyn.

I have each on in InDesign format as well.

Cheers,

J

Subject: Re: iStock Approval

Date: Wednesday, October 17, 2018 at 3:27:16 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Thind, Herman GCPE:EX, Hanuman, Heron GCPE:EX

Category: Approvals/Decisions

Approved.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Thind, Herman GCPE:EX" < Herman. Thind@gov.bc.ca>

Date: Wednesday, October 17, 2018 at 3:27 PM

To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "Hanuman, Heron GCPE:EX"

<Heron.Hanuman@gov.bc.ca>
Subject: Re: iStock Approval

Just wanted your approval. I'm sure we have credits (hoping?).

Thanks!

From: "Hardin, Gcpe:Ex" <Karl.Hardin@gov.bc.ca> Date: Wednesday, October 17, 2018 at 3:26 PM

To: "Thind, Herman GCPE:EX" <Herman.Thind@gov.bc.ca>, "Hanuman, Heron GCPE:EX"

<Heron.Hanuman@gov.bc.ca>
Subject: Re: iStock Approval

Are we out of credits?

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Thind, Herman GCPE:EX" < Herman. Thind@gov.bc.ca>

Date: Wednesday, October 17, 2018 at 3:18 PM

To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "Hanuman, Heron GCPE:EX"

<Heron.Hanuman@gov.bc.ca>

Subject: iStock Approval

Hi folks,

Please approve this purchase:

https://www.istockphoto.com/ca/photo/forest-guad-action-gm157614340-13169040

It's 3 credits.

Herman S. Thind

Digital Communications Officer Strategic Communications Division Government Communications and Public Engagement Province of British Columbia 1 (250) 380-8718

Did you know the humble Apple iPhone can shoot professional quality video? Here's how:

- Find a bright outside window (natural light is great, especially on a cloudy day)
- Face the window
- Hold up your iPhone (if shooting a selfie) while you are facing the window. If a friend is helping you, have them hold the camera very steady with their back to the window, careful not to block the light. iPhone 7, 8, and 'X' work best, but the 6 can also create fantastic video
- Shoot your iPhone video clip
- Review and share (on Facebook, Twitter, Instagram, etc.)

Hey David,

Lets go over this resource together this afternoon.

This is the crux of the product, email studio within Marketing Cloud https://trailhead.salesforce.com/en/content/learn/modules/email-studio-basics/learn-about-email-studio-setup

Two sections of interest in how SalesForce overcomes spamming issues.....

Domain Auth, or How to Avoid Spam Filters

&
CAN-SPAM Filters

We have two main options, one is domain, second is SAP filters w/ domain.

I'm interested in SAP filters potentially, as to the thread below, we might not be able to just add a mail server UNLESS we get an exception from the OCIO, which is an approach we may have to take for the app server connection.

What if we created a subdomain off of gov.bc.ca? Like -> myemail@news.gov.bc.ca? Do you think the OCIO would let us go that far?

https://help.salesforce.com/articleView?id=000248048&type=1 (SAP)

From: Johnson, David B GCPE:EX Sent: October 17, 2018 10:16 AM

To: Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca> **Cc:** Hewitt, Justin GCPE:EX <Justin.Hewitt@gov.bc.ca>

Subject: RE: SPF Management - gov.bc.ca

Sounds good! - thanks Karl, Justin,

Justin, the next time you're near S422 please stop by and we can chat on next steps - or send me a meeting notice if that works better for you ©

Cheers,

DJ

From: Hardin, Karl GCPE:EX Sent: October 17, 2018 10:14 AM

To: Johnson, David B GCPE:EX < David.B.Johnson@gov.bc.ca >

Cc: Hewitt, Justin GCPE:EX < <u>Justin.Hewitt@gov.bc.ca</u>>

Subject: Re: SPF Management - gov.bc.ca

Thanks David, please coordinate with Justin on this.

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Johnson, David B GCPE:EX" < David.B.Johnson@gov.bc.ca>

Date: Wednesday, October 17, 2018 at 9:56 AM To: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca>

Subject: FW: SPF Management - gov.bc.ca

Hi Karl,

Further to our chat – I've attached my contacts (below) regarding the SPF management discussions we had with OCIO in July. I'm wondering if this should be elevated to the Client Services level or the OCIO cloud folks? Did you want me to check in with them or co-ordinate with Justin on this?

Cheers,

DJ

From: Johnson, David B GCPE:EX Sent: July 12, 2018 12:34 PM

To: Messaging and Collaboration Services CITZ:EX < MCS@gov.bc.ca >

Cc: Bodnar, Anatoliy CITZ:EX < Anatoliy.Bodnar@gov.bc.ca >; French, Andrew CITZ:EX

<<u>Andrew.French@gov.bc.ca</u>>

Subject: RE: SPF Management - gov.bc.ca

Thanks for looking into this Tim – much appreciated!

I'll let the team here know.

Cheers,

DJ

David B. Johnson

Privacy Officer (MPO) **GDX** – Government Digital Experience Division Government Communications and Public Engagement 250 952-9448

From: Messaging and Collaboration Services CITZ:EX

Sent: Thursday, July 12, 2018 12:25 PM

To: Johnson, David B GCPE:EX < David.B.Johnson@gov.bc.ca >

Cc: Bodnar, Anatoliy CITZ:EX < Anatoliy.Bodnar@gov.bc.ca>; French, Andrew CITZ:EX

<Andrew.French@gov.bc.ca>

Subject: RE: SPF Management - gov.bc.ca

Hello David,

Our discussions on this end have dealt with three different possibilities.

s.13

Regards,

Tim Vickers

<u>Tim.Vickers@gov.bc.ca</u>

GEMS Operational Support

From: Johnson, David B GCPE:EX

Sent: Wednesday, July 11, 2018 11:03 AM

To: Messaging and Collaboration Services CITZ:EX **Cc:** Bodnar, Anatoliy CITZ:EX; French, Andrew CITZ:EX

Subject: RE: SPF Management - gov.bc.ca

Thanks Tim, and the team for checking into it,

Much appreciated:)

Cheers,

DJ

From: Messaging and Collaboration Services CITZ:EX

Sent: Wednesday, July 11, 2018 10:53 AM

To: Johnson, David B GCPE:EX < David.B.Johnson@gov.bc.ca >

Cc: Messaging and Collaboration Services CITZ:EX < MCS@gov.bc.ca >; Bodnar, Anatoliy CITZ:EX

<<u>Anatoliy.Bodnar@gov.bc.ca</u>>; French, Andrew CITZ:EX <<u>Andrew.French@gov.bc.ca</u>>

Subject: RE: SPF Management - gov.bc.ca

Hello David,

I've moved this email to the Messaging team's shared mailbox so everyone can see it. I'm also cc'ing a couple of colleagues to get their input.

Any receiving mail server that checks SPF records will reject a gov.bc.ca email if does not come from a recognized BC government server. Due to privacy laws I'm not sure what alternatives are available to you to use a non-government mail server for a mailout using gov.bc.ca addresses. This is something I'll need to consult with the rest of the team on and we'll let you know what we find out.

Regards,

Tim Vickers

<u>Tim.Vickers@gov.bc.ca</u>

GEMS Operational Support

From: Johnson, David B GCPE:EX

Sent: Wednesday, July 11, 2018 10:10 AM

To: Vickers, Tim CITZ:EX

Subject: SPF Management - gov.bc.ca

Good morning Tim,

The Ministry of Education recently reached out to us around their use of Campayn as an email service for certain tasks, and the resulting non-deliveries in cases where SPF lists are being validated.

Are there any published gov't guidelines around the use of non-gov email services (like Campayn, MailChimp etc.) and gov't staff wanting to send as "name@gov.bc.ca "? MoE shared a blurb (below) where you had described the challenge/solutions (below). Are there other Ministries already using external email services (like Campayn) through a trusted gov.bc.ca outbound server to validate SPF?

The reason I ask is that our program areas have inquired about Campayn as a potential tool for communications to external parties (using "@gov.bc.ca" addresses), but would obviously want to avoid what MoE and SD42 experienced etc.

Apologies, I'm new to SPF so let me know if I misunderstood or my query doesn't make any sense;)

Thanks Tim!

Cheers,

DJ

David B. Johnson

Privacy Officer (MPO) **GDX** – Government Digital Experience Division

Government Communications and Public Engagement
250 952-9448

From: Messaging and Collaboration Services CITZ:EX

Sent: Monday, July 9, 15:29

Subject: Incident 950979: SD42 user not receiving email from MOE

To: Matthew Williams

Cc: Messaging and Collaboration Services CITZ:EX

Hello Matthew,

Thanks for the email headers you provided, that explains the problem you are having. You are correct in what you say, the mail is coming from a non-government mail server but using a BC Gov email address. The SPF record that gov.bc.ca uses prevents that from being done. The purpose of SPF is to prevent someone spoofing an email domain and sending email as if it's from a legitimate source. Lots of spam and phishing emails try to send that way.

So the sender in this case is using a server with the name o2.email.campayn.com and IP address 192.254.119.187 which is not one of ours. They'll need to change the sending address to be on their own domain or use a gov.bc.ca outbound server to send through. One or the other of those changes will need to be made for this mailout to work.

Hope that helps, let us know if there's any further information we can provide from our end or if you need anything else.

Regards, Tim Vickers <u>Tim.Vickers@gov.bc.ca</u> GEMS Operational Support Sounds good! - thanks Karl, Justin,

Justin, the next time you're near S422 please stop by and we can chat on next steps - or send me a meeting notice if that works better for you ©

Cheers,

DJ

From: Hardin, Karl GCPE:EX Sent: October 17, 2018 10:14 AM

To: Johnson, David B GCPE:EX < David.B.Johnson@gov.bc.ca>

Cc: Hewitt, Justin GCPE:EX < Justin. Hewitt@gov.bc.ca>

Subject: Re: SPF Management - gov.bc.ca

Thanks David, please coordinate with Justin on this.

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Johnson, David B GCPE:EX" < <u>David.B.Johnson@gov.bc.ca</u>>

Date: Wednesday, October 17, 2018 at 9:56 AM To: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca>

Subject: FW: SPF Management - gov.bc.ca

Hi Karl,

Further to our chat – I've attached my contacts (below) regarding the SPF management discussions we had with OCIO in July. I'm wondering if this should be elevated to the Client Services level or the OCIO cloud folks? Did you want me to check in with them or co-ordinate with Justin on this?

Cheers,

From: Johnson, David B GCPE:EX Sent: July 12, 2018 12:34 PM

To: Messaging and Collaboration Services CITZ:EX < MCS@gov.bc.ca >

Cc: Bodnar, Anatoliy CITZ:EX < Anatoliy.Bodnar@gov.bc.ca>; French, Andrew CITZ:EX

<<u>Andrew.French@gov.bc.ca</u>>

Subject: RE: SPF Management - gov.bc.ca

Thanks for looking into this Tim – much appreciated!

I'll let the team here know.

Cheers,

DJ

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Government Communications and Public Engagement
250 952-9448

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<<u>Andrew.French@gov.bc.ca</u>>

Subject: RE: SPF Management - gov.bc.ca

Hello David,

Our discussions on this end have dealt with three different possibilities.

s.13

you have any questions on the above or if you need anything else

Regards,

Tim Vickers

<u>Tim.Vickers@gov.bc.ca</u>

GEMS Operational Support

From: Johnson, David B GCPE:EX

Sent: Wednesday, July 11, 2018 11:03 AM

To: Messaging and Collaboration Services CITZ:EX **Cc:** Bodnar, Anatoliy CITZ:EX; French, Andrew CITZ:EX

Subject: RE: SPF Management - gov.bc.ca

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Much appreciated:)

Cheers,

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Subject: RE: SPF Management - gov.bc.ca

Hello David,

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Regards,

Tim Vickers

<u>Tim.Vickers@gov.bc.ca</u>

GEMS Operational Support

From: Johnson, David B GCPE:EX

Sent: Wednesday, July 11, 2018 10:10 AM

To: Vickers, Tim CITZ:EX

Subject: SPF Management - gov.bc.ca

Good morning Tim,

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Apologies, I'm new to SPF so let me know if I misunderstood or my query doesn't make any sense;)

Thanks Tim!

Cheers,

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David B. Johnson

Privacy Officer (MPO) **GDX** – Government Digital Experience Division

Government Communications and Public Engagement
250 952-9448

From: Messaging and Collaboration Services CITZ:EX

Sent: Monday, July 9, 15:29

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To: Matthew Williams

Cc: Messaging and Collaboration Services CITZ:EX

Hello Matthew.

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Hope that helps, let us know if there's any further information we can provide from our end or if you need anything else.

Regards,
Tim Vickers
<u>Tim.Vickers@gov.bc.ca</u>
GEMS Operational Support

Subject: FW: SPF Management - gov.bc.ca

Date: Wednesday, October 17, 2018 at 9:56:52 AM Pacific Daylight Time

From: Johnson, David B GCPE:EX

To: Hardin, Karl GCPE:EX

Hi Karl,

Further to our chat – I've attached my contacts (below) regarding the SPF management discussions we had with OCIO in July. I'm wondering if this should be elevated to the Client Services level or the OCIO cloud folks? Did you want me to check in with them or co-ordinate with Justin on this?

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To: Messaging and Collaboration Services CITZ:EX <MCS@gov.bc.ca>

Cc: Bodnar, Anatoliy CITZ:EX <Anatoliy.Bodnar@gov.bc.ca>; French, Andrew CITZ:EX

<Andrew.French@gov.bc.ca>

Subject: RE: SPF Management - gov.bc.ca

Thanks for looking into this Tim – much appreciated!

I'll let the team here know.

Cheers,

DJ

David B. Johnson

Privacy Officer (MPO) **GDX** – Government Digital Experience Division

Government Communications and Public Engagement
250 952-9448

From: Messaging and Collaboration Services CITZ:EX

Sent: Thursday, July 12, 2018 12:25 PM

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s.13

Regards,

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GEMS Operational Support

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Subject: RE: SPF Management - gov.bc.ca

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Much appreciated:)

Cheers,

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Regards,

Tim Vickers

<u>Tim.Vickers@gov.bc.ca</u>

GEMS Operational Support

From: Johnson, David B GCPE:EX

MoE and SD42 experienced etc.

Sent: Wednesday, July 11, 2018 10:10 AM

To: Vickers, Tim CITZ:EX

Subject: SPF Management - gov.bc.ca

Good morning Tim,

The Ministry of Education recently reached out to us around their use of Campayn as an email service for certain tasks, and the resulting non-deliveries in cases where SPF lists are being validated.

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Apologies, I'm new to SPF so let me know if I misunderstood or my query doesn't make any sense;)

Thanks Tim!

Cheers,

DJ

David B. Johnson

Privacy Officer (MPO) **GDX** – Government Digital Experience Division

Government Communications and Public Engagement
250 952-9448

From: Messaging and Collaboration Services CITZ:EX

Sent: Monday, July 9, 15:29

Subject: Incident 950979: SD42 user not receiving email from MOE

To: Matthew Williams

Cc: Messaging and Collaboration Services CITZ:EX

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Hope that helps, let us know if there's any further information we can provide from our end or if you need anything else.

Regards, Tim Vickers <u>Tim.Vickers@gov.bc.ca</u> GEMS Operational Support Subject: Re: Peace Arch Totem Pole Event - Equipment Rental Request

Date: Wednesday, October 17, 2018 at 12:28:41 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Hanuman, Heron GCPE:EX, Brandt, Charisma L GCPE:EX

Category: Approvals/Decisions

Attachments: image001.png

Approved, thanks.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Hanuman, Heron GCPE:EX" <Heron.Hanuman@gov.bc.ca>

Date: Wednesday, October 17, 2018 at 11:46 AM

To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "Brandt, Charisma L GCPE:EX"

<Charisma.Brandt@gov.bc.ca>

Subject: Peace Arch Totem Pole Event - Equipment Rental Request

Karl,

In order to make sure our Facebook live event of the Peace Arch Totem Pole Raising is successful we will need to rent extra camera batteries/chargers and a video camera rain cover. The rental costs for this one day rental would be approximately \$100.80.

Н

Heron Hanuman

Manager | Digital Communications Government Communications and Public Engagement

Mobile: 778-584-0705

Subject: Re: Adobe Lightroom

Date: Wednesday, October 17, 2018 at 12:02:14 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Smith, Mat GCPE:EX, Clark, Lane GCPE:EX, GCPE Service Desk GCPE:EX

CC: Grieve, Chandler GCPE:EX

Category: Approvals/Decisions

Approved, thanks.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Smith, Mat GCPE:EX" < Mat.Smith@gov.bc.ca> Date: Wednesday, October 17, 2018 at 11:25 AM

To: "Clark, Lane GCPE:EX" <Lane.Clark@gov.bc.ca>, "GCPE Service Desk GCPE:EX"

<gcpe.servicedesk@gov.bc.ca>

Cc: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "Grieve, Chandler GCPE:EX"

<Chandler.Grieve@gov.bc.ca>
Subject: Adobe Lightroom

Hi there,

Hoping you can set up Adobe Lightroom licenses for both Chandler and myself.

Karl – can you please approve?

Thanks, Mat

--

Mat Smith

Digital Communications Officer | Digital Communications Government Communications and Public Engagement Province of British Columbia 250-896-9705 Subject: RE: QUESTION: Use of Eventbrite or Facebook

Date: Wednesday, October 17, 2018 at 9:23:19 AM Pacific Daylight Time

From: Johnson, David B GCPE:EX **To:** Mavor, Gayle GCPE:EX

CC: Thind, Herman GCPE:EX, Lauvaas, Kirsten GCPE:EX, Sigouin, Melissa GCPE:EX, Twynstra, Tanya L

GCPE:EX, Hanuman, Heron GCPE:EX, Hardin, Karl GCPE:EX

Category: PIA

Good morning Gayle, Karl,

Yes, a number of Ministries have used EventBrite for events, including the Privacy Branch (CIRMO) for some of their training classes.

Gayle, I would recommend touching base with MCFD's Privacy Officer (Martin Wright - Martin.P.Wright@gov.bc.ca) as they may already have a PIA and/or Collection Notice created for MCFD events. If you need to create a Collection Notice, you may be able to start with this one that the Privacy Branch used for training, and adjust for your needs accordingly:

The Ministry of XXXXXX will be using Eventbrite to manage training attendance. The ministry is collecting your personal information through Eventbrite under section 26(c) of the Freedom of Information and Protection of Privacy Act.

Registration through Eventbrite is voluntary. Please be aware that IP addresses, event responses, name and personal email addresses (if supplied in place of a business email) will be collected by Eventbrite, and this information will be stored outside of Canada. By clicking on the Attend Event, you are consenting to your personal information (IP address, yes to attending, and email address) being stored in the United States. Your consent is effective as soon as you register.

If you do not wish to register through Eventbrite, please email xxx.xxx@gov.bc.ca who will register you separately.

If you have any questions about the collection, use or disclosure of your personal information, please contact:

Position Title: Address: Phone:
Hope that helps!
Cheers,

David B. Johnson

Privacy Officer (MPO) **GDX** – Government Digital Experience Division

Government Communications and Public Engagement
250 952-9448

From: Hardin, Karl GCPE:EX Sent: October 16, 2018 8:15 PM

To: Mavor, Gayle GCPE:EX <Gayle.Mavor@gov.bc.ca>

Cc: Thind, Herman GCPE:EX <Herman.Thind@gov.bc.ca>; Lauvaas, Kirsten GCPE:EX

<Kirsten.Lauvaas@gov.bc.ca>; Sigouin, Melissa GCPE:EX <Melissa.Sigouin@gov.bc.ca>; Twynstra, Tanya L
GCPE:EX <Tanya.Twynstra@gov.bc.ca>; Johnson, David B GCPE:EX <David.B.Johnson@gov.bc.ca>; Hanuman,

Heron GCPE:EX <Heron.Hanuman@gov.bc.ca>

Subject: Re: QUESTION: Use of Eventbrite or Facebook

Hi Gayle and Kirsten,

Apologies for not responding two weeks ago, it was a busy week and I'm just catching up now on emails.

I've looped in Tanya, whose team uses Eventbrite. Because the registration information is stored on a US server, if the registration information is deemed personally identifiable information (PII) as I understand it you:

- 1. Need to ensure you have a collection notice, which would be associated with a PIA (hopefully under an umbrella PIA)
- 2. Have an alternative means of registering as a user/citizen if you prefer not to have your information stored outside of Canada.

This is only for PII. It sounds like in Anqelique's case, she may be collecting business information (as does Melissa), which does not necessitate the need for a full or umbrella PIA, or perhaps a collection notice. This is where I start to get out of my element, however, so I've cc'ed David Johnson, who can weigh-in on this.

If this is a question from a program area person, the question really should be directed to the Privacy folks for the ministry, not GCPE HQ. However, given that we may have an umbrella PIA associated with Eventbrite (?) we could share any information we have associated with that with the program folks.

Cheers

Karl

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Mavor, Gayle GCPE:EX" < <u>Gayle.Mavor@gov.bc.ca</u>>

Date: Wednesday, October 3, 2018 at 12:28 PM **To:** "Hardin, Karl GCPE:EX" < Karl.Hardin@gov.bc.ca **Cc:** "Thind, Herman GCPE:EX" < Herman.Thind@gov.bc.ca

Subject: FW: QUESTION: Use of Eventbrite or Facebook

Hi,

A question for you related to taking event registrations.

Can you read below and let me know the answer for this person when it comes to using EventBrite to receive registration for a province-wide event and to house documents for Child and Youth Mental Health and a way for teachers and counsellors to register for anxiety prevention courses.

From: Bulosan, Angelique MCF:EX

Sent: Wednesday, October 3, 2018 12:06 PM

To: Mavor, Gayle GCPE:EX

Subject: QUESTION: Use of Eventbrite or Facebook

Hello Gayle,

Our team coordinates province wide trainings to educate teachers and counsellors in anxiety prevention techniques for school age children. At this time, we are looking into using Eventbrite or Facebook, provincewide to receive registration information and to house documents for these events. Are you aware of any restrictions or abilities to use platforms such as these?

Let me know if you need any further information.

Thank you, Angelique

Angelique Bulosan

Child & Youth Mental Health Policy Branch | Ministry of Children and Family Development 778-698-7136

Subject: RE: SalesForce Marketing Cloud Follow Up

Date: Wednesday, October 17, 2018 at 8:56:56 AM Pacific Daylight Time

From: Cormack, Garrett GCPE:EX

To: Hewitt, Justin GCPE:EX

CC: Wrate, David GCPE:EX, Johnson, David B GCPE:EX, Hardin, Karl GCPE:EX

From a brand/experience perspective it makes sense, and I do not think there are any restrictions so long as it aligns with established brand. Technically, not sure if it opens up a attack vector, or how it would integrate with corporate email services.

For now I would agree, it's a go and investigate further.

G

From: Hewitt, Justin GCPE:EX

Sent: Wednesday, October 17, 2018 8:45 AM

To: Cormack, Garrett GCPE:EX

Cc: Wrate, David GCPE:EX; Johnson, David B GCPE:EX; Hardin, Karl GCPE:EX

Subject: FW: SalesForce Marketing Cloud Follow Up

Hey Garrett!

Queessssstttiooon! It looks like the path for leveraging Salesforce Marketing Cloud is opening up again due to support on Tokenization from the Office of the Privacy Commissioner. I can forward you the privacy commissioner's document on the matter which has a basic technical document overview.

s.13

Any concerns, or people to point to, let me know. Other than that, I'm saying it's a go.

Cheers,

From: Hardin, Karl GCPE:EX Sent: October 16, 2018 7:40 PM

To: Hewitt, Justin GCPE:EX <Justin.Hewitt@gov.bc.ca>; Wrate, David GCPE:EX <David.Wrate@gov.bc.ca>;

Johnson, David B GCPE:EX <David.B.Johnson@gov.bc.ca> Cc: Gidden, Stephen CITZ:EX <Stephen.Gidden@gov.bc.ca>

Subject: Re: SalesForce Marketing Cloud Follow Up

This sounds very promising Justin,

Sounds good re: mail server reputation. I think it would be good to sit down with whomever makes decisions about whether we can send from gov.bc.ca using Salesforce's mail server as soon as possible.

Thanks for the update!

k

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Hewitt, Justin GCPE:EX" < Justin.Hewitt@gov.bc.ca>

Date: Tuesday, October 16, 2018 at 9:23 AM

To: "Wrate, David GCPE:EX" < David.Wrate@gov.bc.ca >, "Johnson, David B GCPE:EX" <<u>David.B.Johnson@gov.bc.ca</u>>, "Hardin, Karl GCPE:EX" <<u>Karl.Hardin@gov.bc.ca</u>> **Cc:** "Gidden, Stephen CITZ:EX" <<u>Stephen.Gidden@gov.bc.ca</u>>

Subject: SalesForce Marketing Cloud Follow Up

Morning Gents!

I just got off the phone with Richard chatting about FOIPPA, Marketing Cloud and Salesforce. He was transparent on the two following approaches clients are taking.

s.13

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Cheers,
J
```

Subject: FW: SalesForce Marketing Cloud Follow Up

Date: Wednesday, October 17, 2018 at 8:45:25 AM Pacific Daylight Time

From: Hewitt, Justin GCPE:EX

To: Cormack, Garrett GCPE:EX

CC: Wrate, David GCPE:EX, Johnson, David B GCPE:EX, Hardin, Karl GCPE:EX

Hey Garrett!

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Cheers,

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To: Hewitt, Justin GCPE:EX <Justin.Hewitt@gov.bc.ca>; Wrate, David GCPE:EX <David.Wrate@gov.bc.ca>;

Johnson, David B GCPE:EX <David.B.Johnson@gov.bc.ca> Cc: Gidden, Stephen CITZ:EX <Stephen.Gidden@gov.bc.ca>

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Thanks for the update!

k

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Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

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Date: Tuesday, October 16, 2018 at 9:23 AM

To: "Wrate, David GCPE:EX" < <u>David.Wrate@gov.bc.ca</u>>, "Johnson, David B GCPE:EX" < <u>David.B.Johnson@gov.bc.ca</u>>, "Hardin, Karl GCPE:EX" < <u>Karl.Hardin@gov.bc.ca</u>>

Cc: "Gidden, Stephen CITZ:EX" < Stephen.Gidden@gov.bc.ca>

Subject: SalesForce Marketing Cloud Follow Up

Morning Gents!

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Cheers,

Subject: Re: SalesForce Marketing Cloud Follow Up

Date: Tuesday, October 16, 2018 at 7:40:15 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Hewitt, Justin GCPE:EX, Wrate, David GCPE:EX, Johnson, David B GCPE:EX

CC: Gidden, Stephen CITZ:EX

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Karl Hardin

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To: "Wrate, David GCPE:EX" < David.Wrate@gov.bc.ca>, "Johnson, David B GCPE:EX" < David.B.Johnson@gov.bc.ca>, "Hardin, Karl GCPE:EX" < Karl.Hardin@gov.bc.ca>

Cc: "Gidden, Stephen CITZ:EX" < Stephen.Gidden@gov.bc.ca>

Subject: SalesForce Marketing Cloud Follow Up

Morning Gents!

I just got off the phone with Richard chatting about FOIPPA, Marketing Cloud and Salesforce. He was transparent on the two following approaches clients are taking.

Cheers, J Subject: Re: Cannabis social tool-kit

Date: Tuesday, October 16, 2018 at 7:32:51 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Wilson, Ashlea GCPE:EX

Cotogony Approvals (Posicions

Category: Approvals/Decisions

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Wilson, Ashlea GCPE:EX" <Ashlea.Wilson@gov.bc.ca>

Date: Tuesday, October 16, 2018 at 4:29 PM

To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>

Subject: Cannabis social tool-kit

Hi Karl,

HLTH is asking for a one page social media tool-kit for Cannabis. Does the attached look ok to send them? I will run past PSSG as well.

Just sharing some of our approved posts really.

Thanks,

Ashlea Wilson | Digital Communications Officer Government Communications and Public Engagement Phone: 250-216-7945

Subject: Re: For Approval: URLs for Adoption Campaign Marketing Site

Date: Tuesday, October 16, 2018 at 5:03:53 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: LeSueur, Kathryn GCPE:EX, Kelch, Kyla GCPE:EX

Category: Approvals/Decisions

Sounds good to me. Approved.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "LeSueur, Gcpe:Ex" <Kathryn.LeSueur@gov.bc.ca>

Date: Tuesday, October 16, 2018 at 4:42 PM

To: "Kelch, Kyla GCPE:EX" <Kyla.Kelch@gov.bc.ca>, "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>

Subject: RE: For Approval: URLs for Adoption Campaign Marketing Site

Kyla,

Thanks for the note – approved.

Kathryn

From: Kelch, Kyla GCPE:EX

Sent: Tuesday, October 16, 2018 4:37 PM

To: LeSueur, Kathryn GCPE:EX; Hardin, Karl GCPE:EX

Subject: For Approval: URLs for Adoption Campaign Marketing Site

Hi Kathryn and Karl,

I'm looking for your approval on the attached application that I will be sending through to the JWG for the adoption campaign marketing site. I'm applying for adopt.gov.bc.ca for the sub-domain and adoptnow.ca for the vanity URL.

Thank you,

Kyla Kelch

Marketing Officer | Advertising & Marketing Services Government Communications & Public Engagement (T) 250 896-6348

www.gov.bc.ca

Subject: Re: Flights to Vancouver

Date: Tuesday, October 16, 2018 at 3:40:40 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Craig, Don GCPE:EX, Brandt, Charisma L GCPE:EX

CC: Hanuman, Heron GCPE:EX

Category: Approvals/Decisions

Approved, thanks.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Craig, Don GCPE:EX" <Don.Craig@gov.bc.ca>

Date: Tuesday, October 16, 2018 at 2:28 PM

To: "Brandt, Charisma L GCPE:EX" < Charisma.Brandt@gov.bc.ca>

Cc: "Hanuman, Heron GCPE:EX" <Heron.Hanuman@gov.bc.ca>, "Hardin, Karl GCPE:EX"

<Karl.Hardin@gov.bc.ca> **Subject:** Flights to Vancouver

Hi Charisma,

I have been asked to travel to Vancouver on Friday, to cover two PJH events. Due to the late finish for the second event (5 pm), it looks like Helijet is my only option for returning. So, would you please book me on the following flights?

Helijet flight 714 11:00 Victoria to Vancouver

Helijet flight 731 18:45 Vancouver to Victoria

Karl/Heron will you please approve this travel?

Thanks everyone!

DON CRAIG

Photographer
Government Communications
and Public Engagement
M: 250 217-4223
4th floor, 617 Government Street, Victoria, BC V8W 9V1

Government photos
GCPE Portraits

Subject: FW: Salesforce Marketing Cloud FOIPPA Compliance

Date: Tuesday, October 16, 2018 at 12:20:15 PM Pacific Daylight Time

From: Johnson, David B GCPE:EX

To: Krull, James GCPE:EX, Hewitt, Justin GCPE:EX, Hardin, Karl GCPE:EX

CC: Wrate, David GCPE:EX

Attachments: ~WRD000.jpg, image001.jpg, image002.jpg, ~WRD000.jpg, BC Privacy Commissioner-

Guidance-Tokenization.pdf, ~WRD000.jpg, image002.jpg

Thanks Justin,

Looping in James as we'll need to look at the security controls for securing the crosswalk table, if we go down this route.

Cheers,

DJ

From: Hewitt, Justin GCPE:EX Sent: October 16, 2018 11:56 AM

To: Wrate, David GCPE:EX <David.Wrate@gov.bc.ca>; Johnson, David B GCPE:EX

<David.B.Johnson@gov.bc.ca>

Cc: Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>

Subject: FW: Salesforce Marketing Cloud FOIPPA Compliance

For discussion!

From: Richard Katrusiak < rkatrusiak@salesforce.com >

Sent: October 16, 2018 11:13 AM

To: Hewitt, Justin GCPE:EX < Justin. Hewitt@gov.bc.ca >

Cc: Lem White < l.white@salesforce.com>

Subject: Re: Salesforce Marketing Cloud FOIPPA Compliance

Justin,

Thanks for the discussion this morning. Here is the paperwork that was completed for the Tokenization at a Social Services project. It clearly calls out the position on tokenization and FOIPPA. Happy to discuss in greater detail on the 31st.

Regards,

Richard

Richard Katrusiak Account Director – Public Sector (778) 668-7424 Rkatrusiak@salesforce.com

On Mon, Oct 15, 2018 at 3:49 PM Hewitt, Justin GCPE:EX < Justin. Hewitt@gov.bc.ca > wrote:

Allo,

I'll give you a shout tomorrow morning!

Cheers,

From: Richard Katrusiak < rkatrusiak@salesforce.com >

Sent: October 15, 2018 3:35 PM

To: Hewitt, Justin GCPE:EX < Justin.Hewitt@gov.bc.ca >

Subject: Re: Salesforce Marketing Cloud FOIPPA Compliance

Justin,

How about calling me on mobile: 778-668-7424 tomorrow morning when you are ready - 0830 - 0900 is great. Looking forward to connecting.

R

Richard Katrusiak
Account Director – Public Sector
(778) 668-7424
Rkatrusiak@salesforce.com

On Mon, Oct 15, 2018 at 2:42 PM Hewitt, Justin GCPE:EX < <u>Justin.Hewitt@gov.bc.ca</u>> wrote:

Hey Richard!

I can make time in the morning after 8:30am. It's pretty open (knocks on wood). When noon hits my time gets a little less tomorrow.

Cheers, J

From: Richard Katrusiak < rkatrusiak@salesforce.com>

Sent: October 15, 2018 1:20 PM

To: Hewitt, Justin GCPE:EX < <u>Justin.Hewitt@gov.bc.ca</u>>

Cc: Gidden, Stephen CITZ:EX <Stephen.Gidden@gov.bc.ca>; Hardin, Karl GCPE:EX

< Karl. Hardin@gov.bc.ca >; Wrate, David GCPE: EX < David. Wrate@gov.bc.ca >; Johnson, David B GCPE: EX

<David.B.Johnson@gov.bc.ca>; Jordan McDonald <jordan.mcdonald@salesforce.com>

Subject: Re: Salesforce Marketing Cloud FOIPPA Compliance

Justin,

I'm travelling tomorrow morning, but could get on a quick call with you to see if this approach will work.

The earlier the better works for me. I won't have my laptop open as I'll be driving, but will be able to address the broad strokes. Let me know what time works and we can set up a dial in number.

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Thank you Justin!

--

Karl Hardin
Executive Director | Digital Communications
Government Communications and Public Engagement
Cell: (778) 584 1251

From: "Hewitt, Justin GCPE:EX" < Justin. Hewitt@gov.bc.ca>

Date: Monday, October 15, 2018 at 1:02 PM

To: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca > , Robert Katrusiak < rkatrusiak@salesforce.com >

Cc: "Gidden, Stephen CITZ:EX" <<u>Stephen.Gidden@gov.bc.ca</u>>, "Wrate, David GCPE:EX" <<u>David.Wrate@gov.bc.ca</u>>, "Johnson, David B GCPE:EX" <<u>David.B.Johnson@gov.bc.ca</u>>

Subject: RE: Salesforce Marketing Cloud FOIPPA Compliance

And one other thing!

Richard, I'm happy to make time with Karl tomorrow for a phone call to check in. The house is in session, Karl's availability can be tough, however, I'm happy to get a debrief and get things moving. If we can get some momentum before we hang out on October 31st, that would be fabulous.

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Subject: RE: Salesforce Marketing Cloud FOIPPA Compliance

Morning!

That's wonderful news. Karl and I are looking forward to hearing about the solution!

I've cc: our privacy leads so they are aware of the happenings. Again we are thrilled that you have an approach.

Cheers, J

From: Hardin, Karl GCPE:EX Sent: October 15, 2018 10:17 AM

To: Richard Katrusiak < rkatrusiak@salesforce.com < mailto: rkatrusiak@salesforce.com >>

Cc: Gidden, Stephen CITZ:EX < Stephen.Gidden@gov.bc.ca < mailto: Stephen.Gidden@gov.bc.ca >>;

Hewitt, Justin GCPE:EX < <u>Justin.Hewitt@gov.bc.ca</u> < mailto: <u>Justin.Hewitt@gov.bc.ca</u> >>

Subject: Re: Salesforce Marketing Cloud FOIPPA Compliance

Sounds good Richard, I'd be very keen to make this work.

Apologies for being unresponsive. Oct 31 should work for me. CC'ing Justin Hewitt so he's in the loop.

Happy to connect on the phone. I can chat tomorrow at 1pm or 3pm.

Thanks!

k

__

Karl Hardin

Executive Director | Digital Communications

Government Communications and Public Engagement

Cell: (778) 584 1251

From: Robert Katrusiak < rkatrusiak@salesforce.com < mailto: rkatrusiak@salesforce.com >>

Date: Monday, October 15, 2018 at 9:57 AM

To: "Hardin, Karl GCPE:EX" < Karl.Hardin@gov.bc.ca <a

Karl,

I've spoken with Steve Gidden and he has requested the possibility of a FOIPPA compliant solution for Marketing cloud. We have a solution that I believe will work and pass the test with the FOIPPA constraints of not having the email address leave the country. Its a solution that BMO has been using for the same reason - sending millions of emails.

I'd like to discuss this with your team and also meet - as I will have a Marketing Cloud Specialist in Victoria ion October 31.

Let me know when you have time some time to quickly connect this week on the phone. Looking forward to connecting.

Thanks,

Richard

Richard Katrusiak

Account Director — Public Sector
(778) 668-7424

Rkatrusiak@salesforce.com<mailto:Rkatrusiak@salesforce.com>

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target=5bc4c6f34cedfd0077d82db2&t=AFwhZf3Ba7jy0proVeDyJZwNpnNuK7pGjNNKzSVgUbTFEFPBMHUVgLYIWr5RGSNIqi6pceAbxW43baG3916HKByjdmRrE0dnHtv9FDKITE9v937poUKNtAyhmpghhhgtwMypcgHUOj&url=http%3A%2F%2Fsmart.salesforce.com%2Fsig%2Frkatrusiak%2F%2Fpb
u ca%2Fdefault%2Flink.html>

Subject: FW: Salesforce Marketing Cloud FOIPPA Compliance

Date: Tuesday, October 16, 2018 at 11:56:00 AM Pacific Daylight Time

From: Hewitt, Justin GCPE:EX

To: Wrate, David GCPE:EX, Johnson, David B GCPE:EX

CC: Hardin, Karl GCPE:EX

Attachments: ~WRD000.jpg, image001.jpg, image002.jpg, ~WRD000.jpg, BC Privacy Commissioner-

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Sent: October 16, 2018 11:13 AM

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Cc: Lem White < l.white@salesforce.com>

Subject: Re: Salesforce Marketing Cloud FOIPPA Compliance

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Cc: Gidden, Stephen CITZ:EX <<u>Stephen.Gidden@gov.bc.ca</u>>; Hardin, Karl GCPE:EX <<u>Karl.Hardin@gov.bc.ca</u>>; Wrate, David GCPE:EX <<u>David.Wrate@gov.bc.ca</u>>; Johnson, David B GCPE:EX <<u>David.B.Johnson@gov.bc.ca</u>>; Jordan McDonald <<u>jordan.mcdonald@salesforce.com</u>>

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--

Karl Hardin
Executive Director | Digital Communications
Government Communications and Public Engagement

Cell: (778) 584 1251

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Date: Monday, October 15, 2018 at 1:02 PM

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Cheers, J

From: Hardin, Karl GCPE:EX Sent: October 15, 2018 10:17 AM

To: Richard Katrusiak < rkatrusiak@salesforce.com < mailto: rkatrusiak@salesforce.com >>

Cc: Gidden, Stephen CITZ:EX <Stephen.Gidden@gov.bc.ca<mailto:Stephen.Gidden@gov.bc.ca>>;

Hewitt, Justin GCPE:EX < <u>Justin.Hewitt@gov.bc.ca</u> < mailto: <u>Justin.Hewitt@gov.bc.ca</u> >>

Subject: Re: Salesforce Marketing Cloud FOIPPA Compliance

Sounds good Richard, I'd be very keen to make this work.

Apologies for being unresponsive. Oct 31 should work for me. CC'ing Justin Hewitt so he's in the loop.

Happy to connect on the phone. I can chat tomorrow at 1pm or 3pm.

Thanks!

k

Karl Hardin

Executive Director | Digital Communications

Government Communications and Public Engagement

Cell: (778) 584 1251

From: Robert Katrusiak < rkatrusiak@salesforce.com < mailto: rkatrusiak@salesforce.com <>>

Date: Monday, October 15, 2018 at 9:57 AM

To: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca < mailto: Karl. Hardin@gov.bc.ca >>

Cc: "Gidden, Stephen CITZ:EX" < Stephen.Gidden@gov.bc.ca < mailto: Stephen.Gidden@gov.bc.ca >>

Subject: Salesforce Marketing Cloud FOIPPA Compliance

Karl,

I've spoken with Steve Gidden and he has requested the possibility of a FOIPPA compliant solution for Marketing cloud. We have a solution that I believe will work and pass the test with the FOIPPA constraints of not having the email address leave the country. Its a solution that BMO has been using for the same reason - sending millions of emails.

I'd like to discuss this with your team and also meet - as I will have a Marketing Cloud Specialist in Victoria ion October 31.

Let me know when you have time some time to quickly connect this week on the phone. Looking forward to connecting.

Thanks,

Richard

Richard Katrusiak
Account Director – Public Sector
(778) 668-7424

<u>Rkatrusiak@salesforce.com</u><mailto:<u>Rkatrusiak@salesforce.com</u>>

[Image removed by sender.]<<u>https://app.salesforceiq.com/r?</u>

target=5bc4c6f34cedfd0077d82db2&t=AFwhZf3Ba7jy0proVeDyJZwNpnNuK7pGjNNKzSVgUbTFE-FPBMHUVgLYIWr5RGSNIqi6pceAbxW43baG3916HKByjdmRrE0dnHtv9FDKITE9v937poUKNtA-yhmpghhhgtwMypcgHUOj&url=http%3A%2F%2Fsmart.salesforce.com%2Fsig%2Frkatrusiak%2F%2Fpbu_ca%2Fdefault%2Flink.html>

Subject: RE: Salesforce Marketing Cloud FOIPPA Compliance

Date: Monday, October 15, 2018 at 1:02:15 PM Pacific Daylight Time

From: Hewitt, Justin GCPE:EX

To: Hardin, Karl GCPE:EX, Richard Katrusiak

CC: Gidden, Stephen CITZ:EX, Wrate, David GCPE:EX, Johnson, David B GCPE:EX

And one other thing!

Richard, I'm happy to make time with Karl tomorrow for a phone call to check in. The house is in session, Karl's availability can be tough, however, I'm happy to get a debrief and get things moving. If we can get some momentum before we hang out on October 31st, that would be fabulous.

From: Hewitt, Justin GCPE:EX Sent: October 15, 2018 11:14 AM

To: Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>; Richard Katrusiak <rkatrusiak@salesforce.com>

Cc: Gidden, Stephen CITZ:EX <Stephen.Gidden@gov.bc.ca>; Wrate, David GCPE:EX <David.Wrate@gov.bc.ca>;

Johnson, David B GCPE:EX <David.B.Johnson@gov.bc.ca> **Subject:** RE: Salesforce Marketing Cloud FOIPPA Compliance

Morning!

That's wonderful news. Karl and I are looking forward to hearing about the solution!

I've cc: our privacy leads so they are aware of the happenings. Again we are thrilled that you have an approach.

Cheers,

From: Hardin, Karl GCPE:EX Sent: October 15, 2018 10:17 AM

To: Richard Katrusiak < rkatrusiak@salesforce.com >

Cc: Gidden, Stephen CITZ:EX < Stephen.Gidden@gov.bc.ca>; Hewitt, Justin GCPE:EX

<<u>Justin.Hewitt@gov.bc.ca</u>>

Subject: Re: Salesforce Marketing Cloud FOIPPA Compliance

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k

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: Robert Katrusiak < rkatrusiak@salesforce.com >

Date: Monday, October 15, 2018 at 9:57 AM

To: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca>

Cc: "Gidden, Stephen CITZ:EX" < Stephen.Gidden@gov.bc.ca > **Subject:** Salesforce Marketing Cloud FOIPPA Compliance

Karl,

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I'd like to discuss this with your team and also meet - as I will have a Marketing Cloud Specialist in Victoria ion October 31.

Let me know when you have time some time to quickly connect this week on the phone. Looking forward to connecting.

Thanks,

Richard

Richard Katrusiak
Account Director — Public Sector
(778) 668-7424
Rkatrusiak@salesforce.com

Subject: RE: Salesforce Marketing Cloud FOIPPA Compliance

Date: Monday, October 15, 2018 at 11:14:09 AM Pacific Daylight Time

From: Hewitt, Justin GCPE:EX

To: Hardin, Karl GCPE:EX, Richard Katrusiak

CC: Gidden, Stephen CITZ:EX, Wrate, David GCPE:EX, Johnson, David B GCPE:EX

Morning!

That's wonderful news. Karl and I are looking forward to hearing about the solution!

I've cc: our privacy leads so they are aware of the happenings. Again we are thrilled that you have an approach.

Cheers,

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To: Richard Katrusiak < rkatrusiak@salesforce.com>

Cc: Gidden, Stephen CITZ:EX <Stephen.Gidden@gov.bc.ca>; Hewitt, Justin GCPE:EX

<Justin.Hewitt@gov.bc.ca>

Subject: Re: Salesforce Marketing Cloud FOIPPA Compliance

Sounds good Richard, I'd be very keen to make this work.

Apologies for being unresponsive. Oct 31 should work for me. CC'ing Justin Hewitt so he's in the loop.

Happy to connect on the phone. I can chat tomorrow at 1pm or 3pm.

Thanks!

k

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: Robert Katrusiak < rkatrusiak@salesforce.com >

Date: Monday, October 15, 2018 at 9:57 AM

To: "Hardin, Karl GCPE:EX" < Karl.Hardin@gov.bc.ca>

Cc: "Gidden, Stephen CITZ:EX" < <u>Stephen.Gidden@gov.bc.ca</u>> **Subject:** Salesforce Marketing Cloud FOIPPA Compliance

Karl,

I've spoken with Steve Gidden and he has requested the possibility of a FOIPPA compliant solution for Marketing cloud. We have a solution that I believe will work and pass the test with the FOIPPA constraints of not having the email address leave the country. Its a solution that BMO has been using for the same reason sending millions of emails.

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Thanks,

Richard

Richard Katrusiak
Account Director — Public Sector

Page 070 of 126

Withheld pursuant to/removed as

DUPLICATE

Subject: RE: Spec tax video for review

Date: Tuesday, October 16, 2018 at 11:08:40 AM Pacific Daylight Time

From: Spilker, Robyn FIN:EX

To: Hardin, Karl GCPE:EX, Gillezeau, Rob FIN:EX

CC: Currie, David GCPE:EX, Zoeller, Sonja GCPE:EX, Gibbs, Robb GCPE:EX

Category: Others approvals

Rob and I have reviewed it. Good to go. Thanks!

From: Hardin, Karl GCPE:EX

Sent: October 16, 2018 10:37 AM

To: Gillezeau, Rob FIN:EX <Rob.Gillezeau@gov.bc.ca>; Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca> **Cc:** Currie, David GCPE:EX <David.Currie@gov.bc.ca>; Zoeller, Sonja GCPE:EX <Sonja.Zoeller@gov.bc.ca>;

Gibbs, Robb GCPE:EX <Robb.Gibbs@gov.bc.ca>

Subject: Re: Spec tax video for review

Hi everyone,

We have a new, and I hope final, cut to the video. Sonja supplied us with alternative copy for the slide about the cooling of the real estate market. We had to take out 'the real estate council of BC' because it was just too much text to read on a single slide.

Link to download the file: https://spaces.hightail.com/receive/f9Xbe57MwJ

Please let me know if this is finalized.

Best

Karl

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca>

Date: Monday, October 15, 2018 at 8:41 PM

To: Rob Gillezeau < Rob. Gillezeau@gov.bc.ca > , Robyn Spilker < Robyn. Spilker@gov.bc.ca >

Cc: David Currie < David.Currie@gov.bc.ca >, "Sonja Gcpe:Ex" < Sonja.Zoeller@gov.bc.ca >, "Gibbs, Robb

GCPE:EX" < Robb.Gibbs@gov.bc.ca > Subject: Re: Spec tax video for review

Thanks Rob and Robyn. Appreciate the copy Rob and the feedback on names on the map to you both. I'll talk to our animator in the morning and figure out what the simplest approach on the map will be to get it finalized quickly.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement Cell: (778) 584 1251

From: Rob Gillezeau < Rob.Gillezeau@gov.bc.ca > Date: Monday, October 15, 2018 at 8:09 PM

To: Robyn Spilker < Robyn.Spilker@gov.bc.ca >, "Hardin, Karl GCPE:EX" < Karl.Hardin@gov.bc.ca >

Cc: David Currie < <u>David.Currie@gov.bc.ca</u>>, "Sonja Gcpe:Ex" < <u>Sonja.Zoeller@gov.bc.ca</u>>, "Gibbs, Robb

GCPE:EX" < Robb.Gibbs@gov.bc.ca > Subject: RE: Spec tax video for review

Makes sense.

Rob Gillezeau

Senior Ministerial Assistant Minister of Finance and Deputy Premier 250-413-7048

From: Spilker, Robyn FIN:EX

Sent: Monday, October 15, 2018 7:49 PM **To:** Gillezeau, Rob FIN:EX; Hardin, Karl GCPE:EX

Cc: Currie, David GCPE:EX; Zoeller, Sonja GCPE:EX; Gibbs, Robb GCPE:EX

Subject: RE: Spec tax video for review

I may be weighing in too late, but for the map, s. 13

s.13

Hope that makes sense. Rob and I are available on our phones if needed.

From: Gillezeau, Rob FIN:EX Sent: October 15, 2018 6:48 PM

To: Hardin, Karl GCPE:EX < Karl. Hardin@gov.bc.ca >

Cc: Spilker, Robyn FIN:EX <<u>Robyn.Spilker@gov.bc.ca</u>>; Currie, David GCPE:EX <<u>David.Currie@gov.bc.ca</u>>; Zoeller, Sonja GCPE:EX <<u>Sonja.Zoeller@gov.bc.ca</u>>; Gibbs, Robb GCPE:EX <<u>Robb.Gibbs@gov.bc.ca</u>>

Subject: RE: Spec tax video for review

s.13

Rob Gillezeau

Senior Ministerial Assistant Minister of Finance and Deputy Premier 250-413-7048

From: Hardin, Karl GCPE:EX

Sent: Monday, October 15, 2018 6:30 PM

To: Gillezeau, Rob FIN:EX

Cc: Spilker, Robyn FIN:EX; Currie, David GCPE:EX; Zoeller, Sonja GCPE:EX; Gibbs, Robb GCPE:EX

Subject: Re: Spec tax video for review

Thanks Robb,

s.13

Κ

Sent from my iPhone

On Oct 15, 2018, at 6:24 PM, Gillezeau, Rob FIN:EX < Rob.Gillezeau@gov.bc.ca > wrote:

s.13

Rob Gillezeau

Senior Ministerial Assistant Minister of Finance and Deputy Premier 250-413-7048

From: Hardin, Karl GCPE:EX

Sent: Monday, October 15, 2018 6:14 PM

To: Gillezeau, Rob FIN:EX

Cc: Spilker, Robyn FIN:EX; Currie, David GCPE:EX; Zoeller, Sonja GCPE:EX; Gibbs, Robb GCPE:EX

Subject: Spec tax video for review

Hi folks,

You can download the video file here: s.15

It won't work if you click preview.

Let me know if this works for you?

Thanks!

Karl

Sent from my iPhone

On Oct 15, 2018, at 12:02 PM, Gillezeau, Rob FIN:EX < Rob.Gillezeau@gov.bc.ca > wrote:

Looks fine on my end

Rob Gillezeau

Senior Ministerial Assistant Minister of Finance and Deputy Premier 250-413-7048

From: Hardin, Karl GCPE:EX

Sent: Monday, October 15, 2018 11:06 AM

To: Spilker, Robyn FIN:EX; Gillezeau, Rob FIN:EX; Currie, David GCPE:EX; Zoeller, Sonja

GCPE:EX

Cc: Gibbs, Robb GCPE:EX Subject: Re: Updated script

Thanks Robyn!

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: Robyn Spilker < Robyn.Spilker@gov.bc.ca > Date: Monday, October 15, 2018 at 11:04 AM

To: "Hardin, Karl GCPE:EX" < Karl.Hardin@gov.bc.ca>, Rob Gillezeau

< <u>Rob.Gillezeau@gov.bc.ca</u>>, David Currie < <u>David.Currie@gov.bc.ca</u>>, "Sonja

Gcpe:Ex" <<u>Sonja.Zoeller@gov.bc.ca</u>>

Cc: "Gibbs, Robb GCPE:EX" < Robb. Gibbs @gov.bc.ca >

Subject: RE: Updated script

The updated script looks great.

Rob's in a meeting with Bob, but I'll flag it for him once he's back.

Considering the time crunch, our office is comfortable with work moving forward on the video.

From: Hardin, Karl GCPE:EX Sent: October 15, 2018 10:55 AM

To: Gillezeau, Rob FIN:EX < Rob.Gillezeau@gov.bc.ca >; Spilker, Robyn FIN:EX < Robyn.Spilker@gov.bc.ca >; Currie, David GCPE:EX < David.Currie@gov.bc.ca >;

Zoeller, Sonja GCPE:EX <<u>Sonja.Zoeller@gov.bc.ca</u>>
Cc: Gibbs, Robb GCPE:EX <<u>Robb.Gibbs@gov.bc.ca</u>>

Subject: Re: Updated script

Thank you for the feedback folks, I have done my best to incorporate it into the attached. I received feedback from Robb Gibbs and Sage today, which I've also incorporated, and have sign off from PO on the attached.

Are you able to sign off on this? s.22 On that note, this video may need to be finalized tomorrow morning as such.

Thanks

k

--

Karl Hardin

Executive Director | Digital Communications
Government Communications and Public Engagement

Cell: (778) 584 1251

From: Rob Gillezeau < Rob. Gillezeau @gov.bc.ca > Date: Saturday, October 13, 2018 at 12:05 PM

To: Robyn Spilker < <u>Robyn.Spilker@gov.bc.ca</u> >, David Currie

<<u>David.Currie@gov.bc.ca</u>>, "Hardin, Karl GCPE:EX" <<u>Karl.Hardin@gov.bc.ca</u>>,

"Sonja Gcpe:Ex" <<u>Sonja.Zoeller@gov.bc.ca</u>>

Subject: Re: Updated script

Here y'all go

From: Spilker, Robyn FIN:EX Sent: October-13-18 11:51 AM

To: Gillezeau, Rob FIN:EX; Currie, David GCPE:EX; Hardin, Karl GCPE:EX; Zoeller,

Sonja GCPE:EX

Subject: RE: Updated script

Great to see this video coming together!

Here's my feedback. Rob and I chatted this morning, and he'll layer his comments on top of mine.

From: Currie, David GCPE:EX Sent: October 13, 2018 10:20 AM

To: Hardin, Karl GCPE:EX < Karl.Hardin@gov.bc.ca; Gillezeau, Rob FIN:EX < Rob.Gillezeau@gov.bc.ca; Zoeller, Sonja GCPE:EX < Sonja.Zoeller@gov.bc.ca;

Spilker, Robyn FIN:EX < Robyn.Spilker@gov.bc.ca >

Subject: RE: Updated script

That pic works for me.

From: Hardin, Karl GCPE:EX

Sent: Saturday, October 13, 2018 9:18 AM

To: Currie, David GCPE:EX < <u>David.Currie@gov.bc.ca</u>>; Gillezeau, Rob FIN:EX < <u>Rob.Gillezeau@gov.bc.ca</u>>; Zoeller, Sonja GCPE:EX < <u>Sonja.Zoeller@gov.bc.ca</u>>;

Spilker, Robyn FIN:EX < Robyn.Spilker@gov.bc.ca >

Subject: Re: Updated script

s.13

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: David Currie < <u>David.Currie@gov.bc.ca</u>> **Date:** Friday, October 12, 2018 at 8:03 PM

To: Rob Gillezeau < Rob. Gillezeau@gov.bc.ca >, "Sonja Gcpe:Ex"

<<u>Sonja.Zoeller@gov.bc.ca</u>>, Robyn Spilker <<u>Robyn.Spilker@gov.bc.ca</u>>,

"Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca>

Subject: RE: Updated script

Added Karl to the thread.

Easy enough to swap that one out Karl?

From: Gillezeau, Rob FIN:EX

Sent: Friday, October 12, 2018 6:18 PM

To: Zoeller, Sonja GCPE:EX <<u>Sonja.Zoeller@gov.bc.ca</u>>; Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Currie, David GCPE:EX <David.Currie@gov.bc.ca>

Subject: RE: Updated script

s.13

Rob Gillezeau

Senior Ministerial Assistant Minister of Finance and Deputy Premier 250-413-7048

From: Zoeller, Sonja GCPE:EX

Sent: Friday, October 12, 2018 5:57 PM

To: Gillezeau, Rob FIN:EX; Spilker, Robyn FIN:EX; Currie, David GCPE:EX

Subject: Fwd: Updated script

Hi all, please confirm you're ok with the revised video script as per Karl's recommendation. Need this for 8:30 Monday please.

Sonja Zoeller Communications Manager Ministry of Finance

Sent from my iPhone

Begin forwarded message:

From: "Hardin, Karl GCPE:EX"
<<u>Karl.Hardin@gov.bc.ca</u>>
To: "Zoeller, Sonja GCPE:EX"
<<u>Sonja.Zoeller@gov.bc.ca</u>>
Subject: Updated script

Hey Sonja,

Updated script attached. Want to hit the ground running on Monday, so sending our tweaks to the script with the images we're planning to use.

Let me know if there are any flags or requested tweaks.

Thanks

k

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement Cell: (778) 584 1251 Subject: RE: LNG Canada Vid

Date: Monday, October 15, 2018 at 5:28:23 PM Pacific Daylight Time

From: Aaron, Sage PREM:EX

To: Hardin, Karl GCPE:EX, Richards, Erin PREM:EX

Category: Others approvals

It's great. Thanks.

Sage

778-678-0832

From: Hardin, Karl GCPE:EX

Sent: Monday, October 15, 2018 2:37 PM

To: Richards, Erin PREM:EX; Aaron, Sage PREM:EX

Subject: Re: LNG Canada Vid

The Haisla really like it, and have given it a GTG.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Richards, Erin PREM:EX" < Erin.Richards@gov.bc.ca>

Date: Monday, October 15, 2018 at 1:47 PM

To: "Aaron, Sage PREM:EX" <Sage.Aaron@gov.bc.ca> **Cc:** "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>

Subject: LNG Canada Vid

Hey Sage,

Karl needs your approval on this:^{s.15}

Thanks,

Erin

Subject: Re: Short URL revision

Date: Monday, October 15, 2018 at 3:42:01 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Pratt, Andrew GCPE:EX, Mellor, Carolyn E GCPE:EX, LeSueur, Kathryn GCPE:EX

CC: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX

Category: Approvals/Decisions

I support this, thank Andrew et al.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Pratt, Andrew GCPE:EX" < Andrew.Pratt@gov.bc.ca>

Date: Monday, October 15, 2018 at 3:29 PM

To: "Mellor, Carolyn E GCPE:EX" <Carolyn.Mellor@gov.bc.ca>, "Hardin, Karl GCPE:EX"

<Karl.Hardin@gov.bc.ca>, "LeSueur, Gcpe:Ex" <Kathryn.LeSueur@gov.bc.ca>

Cc: "GCPE IS Joint Delivery Working Group Coordinator GCPE:EX" <GCPE.ISJointDelivery@gov.bc.ca>

Subject: Re: Short URL revision

It was clarified this was a stakeholder engagement, not a public engagement, although the program area used gov.bc.ca/ipm-public-engagement in their external communication materials contrary to Tanya's recommendation. I would presume this external communications material only went to stakeholders and not widely to public. This also supports changing the URL to one that may be approved.

<u>Integrated-pest-management</u> is the appropriate solution, and their materials need to be updated with this URL. I agree with the recommendation that <u>ipm-public-engagement</u> be redirected to <u>integrated-pest-management</u> for a temporary period of time.

Andrew

.....

Andrew Pratt

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1 T: **250 356-8120**

<u>Graphic Design Requests</u> <u>BCID Website</u> <u>Graphics 411 Information and Resources</u> From: "Mellor, Carolyn E GCPE:EX" <Carolyn.Mellor@gov.bc.ca>

Date: Monday, October 15, 2018 at 2:41 PM

To: GDU Pratt <Andrew.Pratt@gov.bc.ca>, "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "LeSueur,

Kathryn GCPE:EX" <Kathryn.LeSueur@gov.bc.ca>

Cc: "GCPE IS Joint Delivery Working Group Coordinator GCPE:EX" <GCPE.ISJointDelivery@gov.bc.ca>

Subject: RE: Short URL revision

Greetings,

In July 2018, Environment requested a simple URL of gov.bc.ca/ipm-public-engagement (acronym stands for: integrated pest management). The client stated in the application that when the engagement period is over, "we will reuse the page and the vanity URL for the next engagement".

I contacted Tanya Twynstra and Katrina Summers as it was noted as being a public engagement. They followed up with Jon Mullan of Environment to discuss and it was clarified that this is a stakeholder engagement not a public engagement. On July 23rd, 2018, Environment was advised that the simple URL requested was not approved due to: 1) the acronym and 2) public engagement. (Tanya had asked that the URL not include the term 'public engagement').

The approved simple URL is: gov.bc.ca/integrated-pest-management and the client requested implementation and it has been in place since July 24th. s.22 to this email from the client:

Can I please request revising a short URL from gov.bc.ca/integrated-pest-management, to gov.bc.ca/ipm-public-engagement? The target is this page: https://www2.gov.bc.ca/gov/content/environment/pesticides-pest-management/pesticides-use/regulations-consultations/ipm-public-engagement.

There was back and forth with the JWG on which short URL to use, and it looks like the program area used gov.bc.ca/ipm-public-engagement in their external communication materials. Carolyn, please let me know if there is an issue with this and I can take it back to the program area. If we can look into a temporary revision of the short URL that might help as well.

There was no back and forth regarding the simple URL only that I involved the Citizen Engagement team due to the noted public engagement and as mentioned Tanya had asked that the URL not include the term 'public engagement'.

I am looking to you for advise and guidance. I have spoken to our technical support and we can add a new redirect: gov.bc.ca/ipm-public-engagement for a temporary period of time until the program area changes their communication materials and then we would remove it once it has been done. However, I am uncertain on the timeframe involved to make changes. Please advise on what should be done.

Tł	nar	ιks.
----	-----	------

Carolyn

From: Scollard, Darcie ENV:EX Sent: October 12, 2018 12:54 PM

To: GCPE GDX Service Desk GCPE:EX <GDX.servicedesk@gov.bc.ca>

Cc: Mellor, Carolyn E GCPE:EX <Carolyn.Mellor@gov.bc.ca>

Subject: Short URL revision

Importance: High

Hi there,

Can I please request revising a short URL from gov.bc.ca/integrated-pest-management, to gov.bc.ca/ipm-public-engagement? The target is this page: https://www2.gov.bc.ca/gov/content/environment/pesticides-pest-management/pesticide-use/regulations-consultations/ipm-public-engagement.

There was back and forth with the JWG on which short URL to use, and it looks like the program area used gov.bc.ca/ipm-public-engagement in their external communication materials. Carolyn, please let me know if there is an issue with this and I can take it back to the program area. If we can look into a temporary revision of the short URL that might help as well.

Thanks, Darcie

Darcie Scollard

Ministry Web Publisher
Ministry of Environment & Climate Change Strategy
Phone: 778 698-4820| Email: darcie.scollard@gov.bc.ca

s.22

Subject: FW: Draft timeline for extension

Date: Monday, October 15, 2018 at 12:52:35 PM Pacific Daylight Time

From: Hewitt, Justin GCPE:EX

To: McGregor, Cara GCPE:EX, Hardin, Karl GCPE:EX

Attachments: image001.png

From: Sheila Mackenzie <Sheila.mackenzie@spatialrd.com>

Sent: October 10, 2018 11:30 AM

To: Hewitt, Justin GCPE:EX <Justin.Hewitt@gov.bc.ca>; Shutko, Craig GCPE:EX <Craig.Shutko@gov.bc.ca>

Subject: Draft timeline for extension

Hi both,

I've put a draft timeline of activities together for the extension, I also revised the existing timeline to reflect decisions about prioritization in the project made to date:

s.15

Let's lock in Nov 16 as the testing day. I will want to start the ball rolling on recruiting by Oct 31.

Let me know if you see any issues/concerns in there.

Thanks!

Shiela

Sheila Mackenzie | Director of UX

<u>Spatial Research + Design</u>

410 - 319 West Pender Street, Vancouver, BC

+1 778 232 3862

Spatial Research + Design (formerly Niiu Digital) is a consultancy specializing in digital innovation.

Subject: RE: Updated script

Date: Monday, October 15, 2018 at 12:02:37 PM Pacific Daylight Time

From: Gillezeau, Rob FIN:EX

To: Hardin, Karl GCPE:EX, Spilker, Robyn FIN:EX, Currie, David GCPE:EX, Zoeller, Sonja GCPE:EX

CC: Gibbs, Robb GCPE:EX
Category: Others approvals
Attachments: image002.jpg

Looks fine on my end

Rob Gillezeau

Senior Ministerial Assistant Minister of Finance and Deputy Premier 250-413-7048

From: Hardin, Karl GCPE:EX

Sent: Monday, October 15, 2018 11:06 AM

To: Spilker, Robyn FIN:EX; Gillezeau, Rob FIN:EX; Currie, David GCPE:EX; Zoeller, Sonja GCPE:EX

Cc: Gibbs, Robb GCPE:EX
Subject: Re: Updated script

Thanks Robyn!

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: Robyn Spilker < Robyn. Spilker@gov.bc.ca> Date: Monday, October 15, 2018 at 11:04 AM

To: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, Rob Gillezeau <Rob.Gillezeau@gov.bc.ca>, David

Currie <David.Currie@gov.bc.ca>, "Sonja Gcpe:Ex" <Sonja.Zoeller@gov.bc.ca>

Cc: "Gibbs, Robb GCPE:EX" <Robb.Gibbs@gov.bc.ca>

Subject: RE: Updated script

The updated script looks great.

Rob's in a meeting with Bob, but I'll flag it for him once he's back.

Considering the time crunch, our office is comfortable with work moving forward on the video.

From: Hardin, Karl GCPE:EX

Sent: October 15, 2018 10:55 AM

To: Gillezeau, Rob FIN:EX <Rob.Gillezeau@gov.bc.ca>; Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Currie, David GCPE:EX <David.Currie@gov.bc.ca>; Zoeller, Sonja GCPE:EX <Sonja.Zoeller@gov.bc.ca>

Cc: Gibbs, Robb GCPE:EX <Robb.Gibbs@gov.bc.ca>

Subject: Re: Updated script

Thank you for the feedback folks, I have done my best to incorporate it into the attached. I received feedback from Robb Gibbs and Sage today, which I've also incorporated, and have sign off from PO on the attached.

Are you able to sign off on this? s.22 need to be finalized tomorrow morning as such.

On that note, this video may

Thanks

k

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: Rob Gillezeau < Rob. Gillezeau@gov.bc.ca > Date: Saturday, October 13, 2018 at 12:05 PM

To: Robyn Spilker < Robyn. Spilker@gov.bc.ca >, David Currie < David. Currie@gov.bc.ca >, "Hardin, Karl

GCPE:EX" <Karl.Hardin@gov.bc.ca>, "Sonja Gcpe:Ex" <Sonja.Zoeller@gov.bc.ca>

Subject: Re: Updated script

Here y'all go

From: Spilker, Robyn FIN:EX Sent: October-13-18 11:51 AM

To: Gillezeau, Rob FIN:EX; Currie, David GCPE:EX; Hardin, Karl GCPE:EX; Zoeller, Sonja GCPE:EX

Subject: RE: Updated script

Great to see this video coming together!

Here's my feedback. Rob and I chatted this morning, and he'll layer his comments on top of mine.

From: Currie, David GCPE:EX **Sent:** October 13, 2018 10:20 AM

To: Hardin, Karl GCPE:EX < Karl.Hardin@gov.bc.ca; Gillezeau, Rob FIN:EX < Rob.Gillezeau@gov.bc.ca; Zoeller,

Sonja GCPE:EX <<u>Sonja.Zoeller@gov.bc.ca</u>>; Spilker, Robyn FIN:EX <<u>Robyn.Spilker@gov.bc.ca</u>>

Subject: RE: Updated script

That pic works for me.

From: Hardin, Karl GCPE:EX

Sent: Saturday, October 13, 2018 9:18 AM

To: Currie, David GCPE:EX < <u>David.Currie@gov.bc.ca</u>>; Gillezeau, Rob FIN:EX < <u>Rob.Gillezeau@gov.bc.ca</u>>; Zoeller, Sonja GCPE:EX < <u>Sonja.Zoeller@gov.bc.ca</u>>; Spilker, Robyn FIN:EX < <u>Robyn.Spilker@gov.bc.ca</u>>

Subject: Re: Updated script

s.13

s.13

.. .

Karl Hardin

Executive Director | Digital Communications
Government Communications and Public Engagement

Cell: (778) 584 1251

From: David Currie < <u>David.Currie@gov.bc.ca</u>> **Date:** Friday, October 12, 2018 at 8:03 PM

To: Rob Gillezeau < Rob. Gillezeau@gov.bc.ca >, "Sonja Gcpe: Ex" < Sonja. Zoeller@gov.bc.ca >, Robyn

Spilker < Robyn.Spilker@gov.bc.ca >, "Hardin, Karl GCPE:EX" < Karl.Hardin@gov.bc.ca >

Subject: RE: Updated script

Added Karl to the thread.

Easy enough to swap that one out Karl?

From: Gillezeau, Rob FIN:EX

Sent: Friday, October 12, 2018 6:18 PM

To: Zoeller, Sonja GCPE:EX <<u>Sonja.Zoeller@gov.bc.ca</u>>; Spilker, Robyn FIN:EX <<u>Robyn.Spilker@gov.bc.ca</u>>;

Currie, David GCPE:EX < David.Currie@gov.bc.ca >

Subject: RE: Updated script

s.13

Rob Gillezeau

Senior Ministerial Assistant Minister of Finance and Deputy Premier 250-413-7048

From: Zoeller, Sonja GCPE:EX

Sent: Friday, October 12, 2018 5:57 PM

To: Gillezeau, Rob FIN:EX; Spilker, Robyn FIN:EX; Currie, David GCPE:EX

Subject: Fwd: Updated script

Hi all, please confirm you're ok with the revised video script as per Karl's recommendation. Need this for 8:30 Monday please.

Sonja Zoeller Communications Manager Ministry of Finance

Sent from my iPhone

Begin forwarded message:

From: "Hardin, Karl GCPE:EX" < Karl.Hardin@gov.bc.ca **To:** "Zoeller, Sonja GCPE:EX" < Sonja.Zoeller@gov.bc.ca

Subject: Updated script

Hey Sonja,

Updated script attached. Want to hit the ground running on Monday, so sending our tweaks to the script with the images we're planning to use.

Let me know if there are any flags or requested tweaks.

Thanks

k

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement Cell: (778) 584 1251 **Subject:** RE: Updated script

Date: Monday, October 15, 2018 at 11:04:24 AM Pacific Daylight Time

From: Spilker, Robyn FIN:EX

To: Hardin, Karl GCPE:EX, Gillezeau, Rob FIN:EX, Currie, David GCPE:EX, Zoeller, Sonja GCPE:EX

CC: Gibbs, Robb GCPE:EX
Category: Others approvals
Attachments: image002.jpg

The updated script looks great.

Rob's in a meeting with Bob, but I'll flag it for him once he's back.

Considering the time crunch, our office is comfortable with work moving forward on the video.

From: Hardin, Karl GCPE:EX Sent: October 15, 2018 10:55 AM

To: Gillezeau, Rob FIN:EX <Rob.Gillezeau@gov.bc.ca>; Spilker, Robyn FIN:EX <Robyn.Spilker@gov.bc.ca>; Currie, David GCPE:EX <David.Currie@gov.bc.ca>; Zoeller, Sonja GCPE:EX <Sonja.Zoeller@gov.bc.ca>

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Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: Rob Gillezeau < Rob. Gillezeau@gov.bc.ca > Date: Saturday, October 13, 2018 at 12:05 PM

To: Robyn Spilker < Robyn.Spilker@gov.bc.ca >, David Currie < David.Currie@gov.bc.ca >, "Hardin, Karl

GCPE:EX" < Karl. Hardin@gov.bc.ca >, "Sonja Gcpe:Ex" < Sonja. Zoeller@gov.bc.ca >

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s.13

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Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

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Currie, David GCPE:EX < David. Currie@gov.bc.ca>

Subject: RE: Updated script

s.13

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Senior Ministerial Assistant Minister of Finance and Deputy Premier 250-413-7048

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Let me know if there are any flags or requested tweaks.

Thanks

k

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement Cell: (778) 584 1251 Subject: RE: Salesforce Marketing Cloud - Meeting Request

Date: Monday, October 15, 2018 at 11:33:22 AM Pacific Daylight Time

From: Hewitt, Justin GCPE:EX

To: Hanuman, Heron GCPE:EX, Kelly Moorhous, Hardin, Karl GCPE:EX

CC: Richard Katrusiak

Hey Kelly!

Thank you for touching base with us. Karl and myself are working with Richard Katrusiak about the potential of leveraging Marketing Cloud. We require FOIPPA compliance to be able to use this product, and Richard has some ideas and a potential solution for us. Once we have come up with something, we may be in touch, but will look to Richard for guidance there.

Cheers,

J

From: Hanuman, Heron GCPE:EX Sent: October 15, 2018 11:26 AM

To: Kelly Moorhous kmoorhous@salesforce.com; Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>; Hewitt,

Justin GCPE:EX <Justin.Hewitt@gov.bc.ca>

Subject: Re: Salesforce Marketing Cloud - Meeting Request

Hi Kelly,

Thanks for this. Looping in my Exec Dir. Karl Hardin and Justin Hewitt, Dir of Biz Solutions.

Н

From: Kelly Moorhous < kmoorhous@salesforce.com >

Date: Friday, October 12, 2018 at 8:19 AM

To: "Hanuman, Heron GCPE:EX" < Heron. Hanuman@gov.bc.ca >

Subject: Salesforce Marketing Cloud - Meeting Request

Good Afternoon Heron,

My name is Kelly Moorhous, and I am a member of the Salesforce public sector team representing the Marketing Cloud. I wanted to reach out regarding your 2019 community initiatives. As well as share with you how the Marketing Cloud unlocks the ability to personalize interactions with the BC Community through channels such as email, social media, mobile SMS, web, and advertising.

I was curious if you would be the correct person to talk with regarding digital communication strategies today and if you would be interested in connecting?

Best, Kelly

--

Kelly Moorhous

Marketing Cloud BDR - Canada | Salesforce Public Sector

Office: 647-360-2729

LinkedIn: Connect with me

Subject: Re: Salesforce Marketing Cloud - Meeting Request

Date: Monday, October 15, 2018 at 11:25:45 AM Pacific Daylight Time

From: Hanuman, Heron GCPE:EX

To: Kelly Moorhous, Hardin, Karl GCPE:EX, Hewitt, Justin GCPE:EX

Hi Kelly,

Thanks for this. Looping in my Exec Dir. Karl Hardin and Justin Hewitt, Dir of Biz Solutions.

Н

From: Kelly Moorhous kmoorhous@salesforce.com

Date: Friday, October 12, 2018 at 8:19 AM

To: "Hanuman, Heron GCPE:EX" < Heron. Hanuman@gov.bc.ca>

Subject: Salesforce Marketing Cloud - Meeting Request

Good Afternoon Heron,

My name is Kelly Moorhous, and I am a member of the Salesforce public sector team representing the Marketing Cloud. I wanted to reach out regarding your 2019 community initiatives. As well as share with you how the Marketing Cloud unlocks the ability to personalize interactions with the BC Community through channels such as email, social media, mobile SMS, web, and advertising.

I was curious if you would be the correct person to talk with regarding digital communication strategies today and if you would be interested in connecting?

Best, Kelly

__

Kelly Moorhous

Marketing Cloud BDR - Canada | Salesforce Public Sector

Office: 647-360-2729

LinkedIn: Connect with me

Subject: Re: Updated urgent Request

Date: Friday, October 12, 2018 at 1:33:26 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Ochudzawa, David GCPE:EX, GCPE Purchasing GCPE:EX

Category: Approvals/Decisions

I think David means 2 pieces of footage. Approved, thanks in advance.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Ochudzawa, David GCPE:EX" < David.Ochudzawa@gov.bc.ca>

Date: Friday, October 12, 2018 at 1:05 PM

To: "GCPE Purchasing GCPE:EX" < GCPEpurchasing@gov.bc.ca>

Cc: "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>

Subject: Updated urgent Request

Hi Anne,

Here is the update.

We need to get this animation out the door this afternoon. Karl is CCed and expect an approval email to follow.

This is for the Gas explosion response and we are creating an animation for Reducing Gas use during this time.

Below are 4 pieces of footage we need asap. We already have a license with DISSOLVE. We just need them purchased.

 $\underline{\text{https://dissolve.com/video/Mother-daughter-relaxing-royalty-free-stock-video-footage/001-D145-185-118}$

https://dissolve.com/video/Gas-burner-royalty-free-stock-video-footage/001-D530-11-019

Karl,

Can you please approve this so we can move forward.

Thank you.

David Ochudzawa

Visual Communications Officer | Digital Communications Government Communications and Public Engagement Province of British Columbia 250-208-2071 Subject: Re: More IStock credits please

Date: Friday, October 12, 2018 at 12:56:05 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Ward, Allieren GCPE:EX, Craig, Annie GCPE:EX

Category: Approvals/Decisions

Approved, thanks.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: Allieren Ward < Allieren. Ward@gov.bc.ca>

Date: Friday, October 12, 2018 at 12:33 PM

To: "Craig, Annie GCPE:EX" < Annie.Craig@gov.bc.ca> **Cc:** "Hardin, Karl GCPE:EX" < Karl.Hardin@gov.bc.ca>

Subject: More IStock credits please

Morning Annie,

We are in dire need of more Istock credits. I don't know what the usual buy is, but I would say \$575 or so should do. Karl will send along his consent to this shortly.

Thank you,

Allieren Ward
Online Communications Officer | Digital Communications
Government Communications & Public Engagement
778-698-8235

Subject: Re: October 19th Travel

Date: Friday, October 12, 2018 at 10:55:18 AM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Smith, Mat GCPE:EX

CC: Brandt, Charisma L GCPE:EX

Category: Approvals/Decisions

Approved, thanks.

Sent from my iPhone

On Oct 12, 2018, at 10:44 AM, Smith, Mat GCPE:EX < Mat.Smith@gov.bc.ca > wrote:

Hi Charisma,

I'm heading to Vancouver next Friday for a Ministry of Mental Health event at BC Place. It's an evening event that runs until 10 pm, so I'll need to stay overnight.

Can you please book me the following?

October 19th – flight to downtown YVR (any time around 3 pm works)

October 19th – hotel

October 20th – flight back to Victoria (any time after 11 am)

Karl – can you please approve?

Thank you both!

Mat

--

Mat Smith

Digital Communications Officer | Digital Communications Government Communications and Public Engagement Province of British Columbia 250-896-9705 Subject: FW: Salesforce PIA Check In

Date: Friday, October 12, 2018 at 9:14:41 AM Pacific Daylight Time

From: Hewitt, Justin GCPE:EX

To: Hardin, Karl GCPE:EX, Wrate, David GCPE:EX, Johnson, David B GCPE:EX

Okay! Paragraph two has our attention!!!

From: Gidden, Stephen CITZ:EX Sent: October 12, 2018 7:43 AM

To: Hewitt, Justin GCPE:EX < Justin. Hewitt@gov.bc.ca>

Cc: Wrate, David GCPE:EX <David.Wrate@gov.bc.ca>; Johnson, David B GCPE:EX <David.B.Johnson@gov.bc.ca>; Hardin, Karl GCPE:EX <Karl.Hardin@gov.bc.ca>

Subject: RE: Salesforce PIA Check In

Hi Justin,

Sorry this slipped through the cracks.

s.13; s.17

Hope this helps and let me know if you have any questions,

Thanks,

Steve Gidden

250-415-0340 stephen.gidden@gov.bc.ca

From: Hewitt, Justin GCPE:EX

Sent: Thursday, September 27, 2018 2:42 PM

To: Gidden, Stephen CITZ:EX

Cc: Wrate, David GCPE:EX; Johnson, David B GCPE:EX; Hardin, Karl GCPE:EX

Subject: Salesforce PIA Check In

Hey Stephen!

I hope you have had a good month of September. We are ramping up for fall house session over here. It's nuts. I have this faint hope it will quiet down during that time, and then I expect on onslaught as per usual.

Thank you again for your support with getting us into the Salesforce realm. Working with Salesforce and our own Privacy folks, we are sad to report that we are currently on the fence with Salesforce to meet our business needs, and starting to look into other products, like MSFT Dynamics.

At the end of the day as a communications shop at its heart, we need to use the Salesforce Marketing Cloud solution which is not FOIPPA compliant, and we are struggling to find a way around this when dealing with Privacy. The MSFT Dynamics solution has our attention, but through sleuthing with Justice and Advanced Ed, they are both going on premise with their solutions of Dynamics and SharePoint 2016 due to cloud challenges speaking to a 'forbidden' line, as in, a single line/concept that's preventing us from leveraging Office 365 products like Dynamics 365.

My privacy folks, and myself, would love to know what this issue is, so we can determine what risk to take, how to mitigate, and properly plan out our plan of attack to meet our EDs requirements and ADMs vision.

Anyone you can send me to for the actual language would be fabulous!

Cheers,

Subject: RE: Salesforce PIA Check In

Date: Friday, October 12, 2018 at 7:42:33 AM Pacific Daylight Time

From: Gidden, Stephen CITZ:EX

To: Hewitt, Justin GCPE:EX

CC: Wrate, David GCPE:EX, Johnson, David B GCPE:EX, Hardin, Karl GCPE:EX

Hi Justin,

Sorry this slipped through the cracks.

s.13; s.17

Hope this helps and let me know if you have any questions,

Thanks,

Steve Gidden

250-415-0340 stephen.gidden@gov.bc.ca

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Sent: Thursday, September 27, 2018 2:42 PM

To: Gidden, Stephen CITZ:EX

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Cheers,

Subject: Re: Short URL request: www.gov.bc.ca/spectaxinfo

Date: Thursday, October 11, 2018 at 12:38:51 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX, Pratt, Andrew GCPE:EX, LeSueur,

Kathryn GCPE:EX

Category: Approvals/Decisions

I approve Carolyn, thanks.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "GCPE IS Joint Delivery Working Group Coordinator GCPE:EX" <GCPE.ISJointDelivery@gov.bc.ca>

Date: Thursday, October 11, 2018 at 11:45 AM

To: "Pratt, Andrew GCPE:EX" <Andrew.Pratt@gov.bc.ca>, "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "LeSueur, Gcpe:Ex" <Kathryn.LeSueur@gov.bc.ca>

Cc: "GCPE IS Joint Delivery Working Group Coordinator GCPE:EX" <GCPE.ISJointDelivery@gov.bc.ca>

Subject: FW: Short URL request: www.gov.bc.ca/spectaxinfo

Hi there,

FIN has decided upon gov.bc.ca/spectaxinfo which seems reasonable to me and I have approved.

For their email there are asking for SpecTaxInfo@gov.bc.ca.

Please advise.

Thanks.

Carolyn

From: Archer, Stella Anne FIN:EX Sent: October 11, 2018 9:49 AM

To: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX <GCPE.ISJointDelivery@gov.bc.ca>

Subject: Short URL request: www.gov.bc.ca/spectaxinfo

Good Morning Joint Working Group

The Spec Tax project team, steering committee and Finances GCPE communications has arrived at an excellent solution for the short URL.

We'd like to apply for the short URL:

www.gov.bc.ca/spectaxinfo

It helps the impacted citizens by differentiating the supporting information site from the tax declaration application

www.gov.bc.ca/spectaxinfo will resolve to:

https://www2.gov.bc.ca/gov/content?id=4EBB5DD4998245DEA25B5047868A814C

Content is currently in production, so page will not be available until just before announcement & launch.

We reinforcing the short URL with email SpecTaxInfo@gov.bc.ca

Thanks Stella

This information is confidential
NOT FOR FURTHER DISTRIBUTION

Stella Archer

UXD Information Architect | Information Management Branch, Ministry of Finance

Mobile: 250 216-1649 | UC: 778 698-3058

Subject: Roadmap Update

Date: Wednesday, October 10, 2018 at 12:40:34 PM Pacific Daylight Time

From: Hewitt, Justin GCPE:EX

To: Hardin, Karl GCPE:EX, McGregor, Cara GCPE:EX

CC: Shutko, Craig GCPE:EX, Hunter, Carolynn J GCPE:EX

Allo Karl and Cara!

A quick debrief for you both.

The team is working on updating product roadmaps, and based upon previous approvals from Rob and Karl for news.gov.bc.ca, NRMS (news.gov.bc.ca's CMS), and the new HQ Dashboard, we are going to put our heads down and get to work on those three pieces. Though we have been productive in the dev space while Spatial have been underway, we've been floating on creating pieces of deliverables independently in a generic fashion, and we are committing now. It's a substantial amount of work leading us to end of fiscal, with the team having to do another sprint of planning for what we can build for those three apps. We will be working on them in AGILE iterations and MVPs, so once products are launched, I expect to see feature iterations in the new year of those products.

We will communicate to you progress as we move forwards in the coming weeks, and can do a quick presentation for you on the product roadmaps during that time.

Cara, Corporate Calendar Service Design work by Spatial will be underway in October, in about a weeks time. Software development will be primarily focusing on of the aforementioned apps, but Corporate Calendar may be getting a substantial amount of UX/UI recommendations with deliverables by Spatial for the first week of December. Implementation of those is going to be contextual and subjective of what we receive. We might be able to fit on some 'quick fixes' in the old legacy app from the deliverables, but the correct approach would be a full application rebuild like NRMS, news.gov.bc.ca and the HQ Dashboard. We won't be able to get to the full rebuild until next fiscal. Lets say we had additional resources/funding to begin following Spatial's deliverables in December. If we were to get started a full rebuild in December, it would take two additional full time full stack developers to deliver an MVP in 4-6 months, and then iterate after words for a month or so (4 sprints) to be able to hand off to the internal team. If we were to contract from a capital bucket, that's about \$250K for two of those folks.

I also wanted to let you know that due to limited funding, I had to pull the Lookahead Report research from Spatial off the table. If we come across more funding later on in November, I can extend Spatial again for that work but due to the massive amount of work on my team's plates, I have to adjust to support Spatial's extension and fund the software developers from the same capital until the end of this fiscal.

```
Cheers,
```

Subject: Update! BCS Contract Extensions and MOUs

Date: Tuesday, October 9, 2018 at 4:08:51 PM Pacific Daylight Time

From: Hewitt, Justin GCPE:EX

To: Gibbs, Robb GCPE:EX, Hume, David GCPE:EX

CC: Hardin, Karl GCPE:EX, Cormack, Garrett GCPE:EX, Moser, Walter GCPE:EX

Good Afternoon!

I wanted to give you both a brief update on BCS capital expense and current resources following Spatial's recent efforts and success, and current software developer contracts associated with news.gov.bc.ca (the Hub). I'll do my best to be brief in preparation for the PMO to come around and see you this week.

- To extend Spatial's efforts past the October 30th contract for an additional month, from November to first week of December, I will be adjusting existing MOUs signed by you. \$15K from an existing MOU for the BCDevExchange, and another \$15K from an unallocated BCS capital bucket Garrett and I had kept for this possible outcome.
 - Spatial Deliverables will include Corporate Calendar designs, user testing, and mobile designs, & news.gov.bc.ca's new administrative backend designs as part of the news.gov redesign
- I will be simplifying a collection of existing MOUs signed by you, and amend them down to one, where the expense is on contractor resources to aid in building the aforementioned so I can move the funding more easily this fiscal.
 - \$60K for a development MOU, will be cancelled and funding transitioned to an existing MOU that's currently underway for news.gov (the Hub) software development
 - \$29K BCS unallocated capital bucket will be assigned to the same MOU that's currently underway for news.gov (the Hub) software development
 - Deliverables and timelines for this investment will be finalized in the coming weeks, but the scope should including HQ Dashboard, News.gov.bc.ca redesign phase 1 (new look and feel, improved search), new news.gov.bc.ca admin, iterative corp calendar improvements
- I still have \$50K of capital on top of this I'm electing not to touch at all until I have met with you folks on updated product roadmaps, expectation setting and deliverables for this fiscal.
- Rob & Karl, Craig and I are working on expense required to get everything completed by end of fiscal on top of the above. Once this part is sorted out, I'll get you answers hopefully this week.

If you have any questions, please ask. I'm just trying to simplify, keep high productive resources continue working efficiently for us, and solidify our capital software development resources for fiscal.

Cheers, Justin Subject: Re: Budget Rent A Car: Reservation Confirmation | HANUMAN | Pick-up date:10/9/2018

Date: Tuesday, October 9, 2018 at 1:37:09 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Hanuman, Heron GCPE:EX, Brandt, Charisma L GCPE:EX

Category: Approvals/Decisions

Approved, thanks.

--

Karl Hardin

Executive Director | Digital Communications
Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Hanuman, Heron GCPE:EX" < Heron. Hanuman@gov.bc.ca>

Date: Tuesday, October 9, 2018 at 1:34 PM

To: "Brandt, Charisma L GCPE:EX" < Charisma.Brandt@gov.bc.ca>

Cc: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca>

Subject: Re: Budget Rent A Car: Reservation Confirmation | HANUMAN | Pick-up date: 10/9/2018

Thanks. I will drop off on Thursday before noon not Wednesday.

@karl can you approve.

From: "Brandt, Charisma L GCPE:EX" < Charisma.Brandt@gov.bc.ca>

Date: Tuesday, October 9, 2018 at 1:31 PM

To: "Hanuman, Heron GCPE:EX" <Heron.Hanuman@gov.bc.ca>

Subject: FW: Budget Rent A Car: Reservation Confirmation | HANUMAN | Pick-up date:10/9/2018

Pending Karl's approval, I thought a minivan would be the better option to accommodate your equipment.

Best regards, Charisma Brandt

From: Budget [mailto:budget@e.budget.com] Sent: Tuesday, October 9, 2018 1:30 PM

To: Brandt, Charisma L GCPE:EX

Subject: Budget Rent A Car: Reservation Confirmation | HANUMAN | Pick-up date:10/9/2018

ViewIn Browser

Thank you HERON, your car has been reserved.

Pick up:

Tue Oct 09, 2018 at 05:00 PM

Drop off:

Wed Oct 10, 2018 at 12:00 PM

Your Confirmation Number:

s.17

Modify/Cancel This Reservation

Your Car	Estimated Total:	CAD 59.81
	Base Rate:	50.00
	Rental Options:	0.00
DODGE GRAND CARAVAN or similar	Protections/Coverages:	0.00
Kilometer: Unlimited free kilometers	Surcharges/Fees:	3.57
Automatic Transmission	Passenger Vehicle Rental Tax	1.58
	1.58/day:	
	Vehicle License Fee/ac Recovery	1.99
	Fee 1.99/day:	
	Taxes:	6.24

View complete summary of charges

Location Information

Pick Up Location

Victoria Conference Centre, VC5 724 Douglas Street,

Drop Off Location

Victoria Conference Centre, VC5 724 Douglas Street,

Helpful Tips

- At the time of rental, the driver must present a valid driver's license in their name. Customers presenting a
 driver's license in a non-roman alphabet must present an International Driving Permit (IDP) in addition to
 their valid driver's license.
- · This location offers after hours key drop service. Please contact the location for additional details.
- A credit card is required in order to pick up the vehicle. Budget accepts most major credit cards. At the time
 of the rental, we will request an authorization (hold) on your credit card for the estimated rental charges.
- If you are planning to use a debit card, please read our <u>debit card terms and conditions</u> for more information about the use of these types of cards. When using debit cards at airport locations, proof of a return flight that coincides with the rental must be shown.
- If during your rental you connect or pair your mobile device with the car (for instance via Bluetooth® or USB port), please unpair your device and delete any personal data stored on the car's infotainment system upon returning the car.
- If you have any questions in advance of your vehicle pick up, please call 1-800-268-8900
- Modify/Cancel This Reservation
- · View full terms & conditions

If you have any questions please call 1-800-268-8900

Your privacy is important to us. Read our Privacy Statement.

Budget | 6 Sylvan Way | Parsippany, NJ 07054 Copyright © 2018 Budget Rent A Car System, Inc. Thank you for not smoking. Budget maintains a 100% smoke-free fleet. Subject: Re: Wed., Oct. 10 travel to Vancouver

Date: Thursday, October 4, 2018 at 4:26:20 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX
To: Craig, Don GCPE:EX

CC: Brandt, Charisma L GCPE:EX, Zuzalek, Karolinka GCPE:EX

Category: Approvals/Decisions

Approved!

Sent from my iPhone

On Oct 4, 2018, at 3:21 PM, Craig, Don GCPE:EX < Don.Craig@gov.bc.ca > wrote:

Thanks Charisma!

DON CRAIG

Photographer
Government Communications
and Public Engagement
M: 250 217-4223
4th floor, 617 Government Street, Victoria, BC V8W 9V1

Government photos
GCPE Portraits

From: Charisma Brandt < Charisma.Brandt@gov.bc.ca >

Date: Thursday, October 4, 2018 at 3:18 PM

To: Don Craig < <u>Don.Craig@gov.bc.ca</u>>

Cc: "Zuzalek, Karolinka GCPE:EX" < Karolinka.Zuzalek@gov.bc.ca > , Karl Hardin

< Karl. Hardin@gov.bc.ca >

Subject: RE: Wed., Oct. 10 travel to Vancouver

Hi Don,

These are booked, pending Karl's approval. Your confirmations are attached.

Best regards, Charisma Brandt

From: Craig, Don GCPE:EX

Sent: Thursday, October 4, 2018 10:37 AM

To: Brandt, Charisma L GCPE:EX

Cc: Zuzalek, Karolinka GCPE:EX; Hardin, Karl GCPE:EX

Subject: Wed., Oct. 10 travel to Vancouver

Hi Charisma,

Karolinka and I need to travel to Vancouver on Wednesday to cover a Premier event.

Would you mind booking us on the following flights?

Flight #206 09:00 Victoria Harbour to Vancouver Harbour

Flight #221 16:00 Vancouver Harbour to Victoria Harbour

Karl, will you please approve this?

Thanks,

DON CRAIG

Photographer
Government Communications
and Public Engagement
M: 250 217-4223
4th floor, 617 Government Street, Victoria, BC V8W 9V1

Government photos
GCPE Portraits

Subject: Re: New Sub-Domain Request

Date: Thursday, October 4, 2018 at 2:55:52 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: LeSueur, Kathryn GCPE:EX, Pratt, Andrew GCPE:EX, Mellor, Carolyn E GCPE:EX

CC: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX

Category: Approvals/Decisions

Agreed.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "LeSueur, Gcpe:Ex" <Kathryn.LeSueur@gov.bc.ca>

Date: Thursday, October 4, 2018 at 1:42 PM

To: "Pratt, Andrew GCPE:EX" <Andrew.Pratt@gov.bc.ca>, "Mellor, Carolyn E GCPE:EX"

<Carolyn.Mellor@gov.bc.ca>, "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>

Cc: "GCPE IS Joint Delivery Working Group Coordinator GCPE:EX" <GCPE.ISJointDelivery@gov.bc.ca>

Subject: RE: New Sub-Domain Request

I concur with Andrew. Kathryn

From: Pratt, Andrew GCPE:EX

Sent: Thursday, October 4, 2018 12:12 PM

To: Mellor, Carolyn E GCPE:EX; Hardin, Karl GCPE:EX; LeSueur, Kathryn GCPE:EX

Cc: GCPE IS Joint Delivery Working Group Coordinator GCPE:EX

Subject: Re: New Sub-Domain Request

Since this is internal and the acronym is understood by the PSA, who will also be administering the training, I recommend approval.

Thanks, Andrew

Andrew Pratt

Director, Graphic Communications Government Communications and Public Engagement 4th floor, 617 Government Street, Victoria, BC V8W 9V1

T: **250 356-8120**

From: "Mellor, Carolyn E GCPE:EX" <Carolyn.Mellor@gov.bc.ca>

Date: Thursday, October 4, 2018 at 12:05 PM

To: GDU Pratt <Andrew.Pratt@gov.bc.ca>, "Hardin, Karl GCPE:EX" <Karl.Hardin@gov.bc.ca>, "LeSueur,

Kathryn GCPE:EX" <Kathryn.LeSueur@gov.bc.ca>

Cc: "GCPE IS Joint Delivery Working Group Coordinator GCPE:EX" <GCPE.ISJointDelivery@gov.bc.ca>

Subject: New Sub-Domain Request

Over to you.

BCPSA is requesting rpmtraining.gov.bc.ca for internal training.

Carolyn

Carolyn Mellor
Client Relations Manager
Government Digital Experience Division
Government Communications & Public Engagement

Office: 250 356-3010 Cell: 250 217-6952 Subject: Re: Travel to Kitimat - options

Date: Thursday, October 4, 2018 at 11:57:48 AM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Brandt, Charisma L GCPE:EX

Category: Approvals/Decisions

Reason for travel is to interview locals and community leaders in Kitimat in support of communications related to the announcement of the new LNG terminal that is moving forwards in Kitimat.

Thanks

k

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Brandt, Charisma L GCPE:EX" < Charisma.Brandt@gov.bc.ca>

Date: Thursday, October 4, 2018 at 10:14 AM

To: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca>

Subject: RE: Travel to Kitimat - options

Hi Karl, just one more thing needed for this, the reason for travel please.

Cheers,

Charisma Brandt

From: Hardin, Karl GCPE:EX

Sent: Tuesday, October 2, 2018 4:24 PM To: Brandt, Charisma L GCPE:EX Subject: Re: Travel to Kitimat - options

Yep. Approved.

Sent from my iPhone

On Oct 2, 2018, at 4:23 PM, Brandt, Charisma L GCPE:EX < Charisma.Brandt@gov.bc.ca > wrote:

Let's try this again, there is only one seat available on that flight. We can do a 6:30 am via

Westjet.

Best regards, Charisma Brandt

From: Hardin, Karl GCPE:EX

Sent: Tuesday, October 2, 2018 4:16 PM

To: Brandt, Charisma L GCPE:EX **Subject:** Re: Travel to Kitimat - options

Great,

Thanks Charisma. Let's do the 7:20am flight and the MStar.

As discussed, I approve Stephen Hargreaves, Karolinka Zuzalek and Allieren Ward for travel, accommodation and meals from Thursday Oct 4 to Sunday Oct 7.

Best

Karl

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement Cell: (778) 584 1251

From: "Brandt, Charisma L GCPE:EX" < Charisma.Brandt@gov.bc.ca>

Date: Tuesday, October 2, 2018 at 4:12 PM

To: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca>

Subject: Travel to Kitimat - options

Hi Karl,

There's a 7:20 am flight out of Victoria, that's the latest morning flight available. The next flight is 12:15 pm.

Return there is an 11 am or 3:30 pm out of Terrace.

There are two hotels in Kitimat,

MStar - http://www.hotelmstar.com/kitimat-accommodations, includes gourmet European breakfast, free wifi, free parking. \$109.99/night (4.7 stars on Google reviews)

Microtel Inn & Suites by Wyndham - https://www.wyndhamhotels.com/en-ca/microtel, includes continental breakfast, free wifi, free parking. \$118/night (4.5 stars on Google reviews)

Please let me know what the preference is and I will get this all booked for you.

Charisma Brandt

Financial Services Coordinator Government Communications and Public Engagement 778-698-3308

Subject: Re: Travel to Kitimat - options

Date: Tuesday, October 2, 2018 at 4:24:00 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Brandt, Charisma L GCPE:EX

Category: Approvals/Decisions

Yep. Approved.

Sent from my iPhone

On Oct 2, 2018, at 4:23 PM, Brandt, Charisma L GCPE:EX < Charisma.Brandt@gov.bc.ca > wrote:

Let's try this again, there is only one seat available on that flight. We can do a 6:30 am via Westjet.

Best regards, Charisma Brandt

From: Hardin, Karl GCPE:EX

Sent: Tuesday, October 2, 2018 4:16 PM To: Brandt, Charisma L GCPE:EX

Subject: Re: Travel to Kitimat - options

Great,

Thanks Charisma. Let's do the 7:20am flight and the MStar.

As discussed, I approve Stephen Hargreaves, Karolinka Zuzalek and Allieren Ward for travel, accommodation and meals from Thursday Oct 4 to Sunday Oct 7.

Best

Karl

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Brandt, Charisma L GCPE:EX" < Charisma.Brandt@gov.bc.ca>

Date: Tuesday, October 2, 2018 at 4:12 PM

To: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca >

Subject: Travel to Kitimat - options

Hi Karl,

There's a 7:20 am flight out of Victoria, that's the latest morning flight available. The next flight is 12:15 pm.

Return there is an 11 am or 3:30 pm out of Terrace.

There are two hotels in Kitimat,

MStar - http://www.hotelmstar.com/kitimat-accommodations, includes gourmet European breakfast, free wifi, free parking. \$109.99/night (4.7 stars on Google reviews)

Microtel Inn & Suites by Wyndham - https://www.wyndhamhotels.com/en-ca/microtel, includes continental breakfast, free wifi, free parking. \$118/night (4.5 stars on Google reviews)

Please let me know what the preference is and I will get this all booked for you.

Charisma Brandt
Financial Services Coordinator
Government Communications and Public Engagement
778-698-3308

Subject: Re: Flights/hotel

Date: Wednesday, October 3, 2018 at 5:20:26 PM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Smith, Mat GCPE:EX, Brandt, Charisma L GCPE:EX

Category: Approvals/Decisions

Thanks Mat, approved. Thank you Charisma!

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Smith, Mat GCPE:EX" < Mat. Smith@gov.bc.ca>

Date: Wednesday, October 3, 2018 at 3:39 PM

To: "Brandt, Charisma L GCPE:EX" < Charisma.Brandt@gov.bc.ca>

Cc: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca>

Subject: Flights/hotel

Hi Charisma,

I'm heading up to Kitimat for the day on Saturday (Oct 6^{th}) on a charter that leaves Vancouver at 7:30 am and returns at 4:30 pm.

Can you please book me a flight to South YVR on Friday evening (Oct 5^{th}), a hotel for the night close to the airport, and another flight back to Victoria from South YVR (maybe the 5:45 flight?) on Oct 6^{th} .

Karl – can you please approve?

I'll let you know if any of the details/times change.

Thank you!

Mat

--

Mat Smith

Digital Communications Officer | Digital Communications Government Communications and Public Engagement Province of British Columbia 250-896-9705

Subject: Friendly Reminder: MyPerformance Goal Setting by Oct 15

Date: Tuesday, October 2, 2018 at 4:29:00 PM Pacific Daylight Time

From: Sigouin, Melissa GCPE:EX

To: GCPE All Staff

Attachments: Work Environment Survey - Update.eml, image001.jpg, MyPerformance Completion

Resource.pdf, Goal Setting Handout - New.doc

Good Morning,

Further to Evan's email (attached) on September 5th, this is a friendly reminder of the upcoming deadline to have our MyPerformance goals inputted by October 15th.

Why This is Important:

Having performance and goal setting conversations is essential to your overall growth and engagement at work. In addition to that, GCPE is responding to your feedback when you said that you wanted more professional development opportunities. Based on this feedback, we have a good sense of what you're looking for but by inputting your goals, we'll have even more information to bring you the learning you're looking for. Data driven decisions, right David Hume?

Another benefit to this exercise is that it allows us to use our funds in a more strategic way. For example, if we see that 10 people all want to learn about the same topic, we can look at ways to offer this training to a group, instead of individually.

Supports Available:

- Resources: Attached you'll find MyPerformance resources, curated by the HR Department.
- Training: Andrea Kerrigan will be facilitating a virtual session on MyPerformance Goal Setting, this
 <u>Friday, October 5th from 1 p.m. to 2 p.m.</u> Click <u>here</u> to register. (Note please register by end of day
 Thursday so that the virtual session login information can be sent to you)

If you have any questions or require any support at all. HR is only a phone call, IM or drop-in away.

Kind Regards, Melissa

Melissa Sigouin

A/Manager, Human Resources

Government Communications and Public Engagement

Phone: (778) 584-2672 Email: Melissa.Sigouin@gov.bc.ca

Subject: Re: Hootsuite training in Oct

Date: Monday, October 1, 2018 at 11:43:17 AM Pacific Daylight Time

From: Hardin, Karl GCPE:EX

To: Hanuman, Heron GCPE:EX

Category: Approvals/Decisions

Yes, please proceed.

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Hanuman, Heron GCPE:EX" <Heron.Hanuman@gov.bc.ca>

Date: Monday, October 1, 2018 at 11:12 AM

To: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca>

Subject: Hootsuite training in Oct

Hootsuite wants to share results from Social maturity assessment and an interactive workshop later this month.

Thinking most of our team should be there, possibly someone from marketing and someone from GDX/Justin's group.

Can I proceed to get this rolling?

From: Gillian Kershaw <gillian.kershaw@hootsuite.com>

Date: Thursday, September 27, 2018 at 11:30 AM

To: "Hanuman, Heron GCPE:EX" <Heron.Hanuman@gov.bc.ca> **Cc:** "Wilson, Ashlea GCPE:EX" <Ashlea.Wilson@gov.bc.ca>

Subject: Re: Check in call

Hi Heron,

Just gave you a call and left a voicemail. We've started adding in the responses from the assessment and I am pleased to say that we now have 12 different departments/ministries that have provided their feedback

which is more than we expected!

Our team would like to come and present the results from the assessment, along with the comparison report that you mentioned regarding other federal agencies, provincial governments etc. Would either October 23 or 24 work for you and the team? In order for our team to get approval to come over, we need to ensure we have a few key people in the room - is that something you could assist with? This would include Karl as well as a few of the comms directors along with yourself and any other attendee suggestions you may have (and of course Ashlea!)

Following the presentation, we'd like to run an interactive workshop based on the results of the report.

Tentative Agenda (October 23 or 24)

(1 hr - 1.5 hrs)

- Social Media Assessment Results
- Social Comparison Discussion (comparing federal agencies and other provincial governments)

(2 hrs)

- Interactive Workshop
- TBD: either an analysis workshop or a KPI framework workshop

Do you have time for a call this afternoon or tomorrow to discuss and get this booked in?

Thanks! Gillian

On Wed, Sep 26, 2018 at 11:47 AM Hanuman, Heron GCPE:EX < Heron. Hanuman@gov.bc.ca > wrote:

Hey Gillian,

Let's aim to jump on a quick call soon to get an update on the social maturity assessment and some dates for training etc.

Н

Heron Hanuman
Manager | Digital Communications
Government Communications and Public Engagement
Mobile: 778-584-0705
[cid:image001.png@01D37581.D3AA2310]

--

Gillian Kershaw

Customer Success Manager | <u>Hootsuite</u> t: +1 (604) 240 3957 | @gillykersh | <u>LinkedIn</u>

Find Hootsuite online:

This email is being sent on behalf of $\underline{\text{Hootsuite Media, Inc.}}$. If you are no longer interested in receiving emails from Hootsuite, please $\underline{\text{click here.}}$

Hootsuite Media Inc., 5 East 8th Avenue, Vancouver, BC, V5T 1R6.

Subject: s.22

Date: Monday, October 1, 2018 at 10:44:12 AM Pacific Daylight Time

From: Chand, Rita GCPE:EX

To: Craig, Don GCPE:EX

CC: Sall, Gurmeet GCPE:EX, Hardin, Karl GCPE:EX

Attachments: \$.22

Good morning Don,

s.22

If you have any questions please let us know.

Thank you.

Rita Chand | Staffing and Recruitment Officer
Talent Services, HR
Government Communications and Public Engagement
4th Floor, 617 Government Street

Phone: 250.886.5482

Subject: RE: Vancouver Monday Travel

Date: Monday, October 1, 2018 at 10:27:49 AM Pacific Daylight Time

From: Gibbs, Robb GCPE:EX

To: Hardin, Karl GCPE:EX, Brandt, Charisma L GCPE:EX

CC: Craig, Don GCPE:EX **Category:** Others approvals

R

Robb Gibbs

ADM – Strategic Communications Government Communications & Public Engagement

P: 1-778-698-7469 C: 1-778-584-1242

From: Hardin, Karl GCPE:EX

Sent: Monday, October 1, 2018 10:26 AM

To: Brandt, Charisma L GCPE:EX

Cc: Craig, Don GCPE:EX; Gibbs, Robb GCPE:EX

Subject: Re: Vancouver Monday Travel

Robb,

Can you please approve my travel and accommodation?

Thanks!

k

--

Karl Hardin

Executive Director | Digital Communications Government Communications and Public Engagement Cell: (778) 584 1251

From: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca>

Date: Friday, September 28, 2018 at 4:46 PM

To: "Brandt, Charisma L GCPE:EX" < Charisma.Brandt@gov.bc.ca >, "Zuzalek, Karolinka

GCPE:EX" < Karolinka.Zuzalek@gov.bc.ca >

Cc: "Craig, Don GCPE:EX" < Don.Craig@gov.bc.ca>

Subject: Re: Vancouver Monday Travel

Hi Charisma,

- Date and duration of travel: Monday evening ferry to Vancouver. Return Tuesday afternoon or evening.
- Destination: Vancouver
- Purpose of travel: Support of cabinet priorities communications project
- Expected expenses: Accommodation, vehicle rental and meals.

Does this work Charisma?

Thanks

Karl

--

Karl Hardin

Executive Director | Digital Communications
Government Communications and Public Engagement

Cell: (778) 584 1251

From: "Brandt, Charisma L GCPE:EX" < Charisma.Brandt@gov.bc.ca

Date: Friday, September 28, 2018 at 1:28 PM

To: "Zuzalek, Karolinka GCPE:EX" < Karolinka.Zuzalek@gov.bc.ca

Cc: "Hardin, Karl GCPE:EX" < Karl. Hardin@gov.bc.ca>

Subject: RE: Vancouver Monday Travel

- Date and duration of travel
- Destination
- Purpose of travel: Detailed description (ie: if you are travelling for meetings: who you are meeting with and why?)
- Expected expenses: Accommodation, vehicle rental, meals, etc.