

BC PARKS DAY USE RESERVATION SYSTEM

INTERNAL COMMUNICATIONS PLAN

Last updated: June 25, 2020

From: Karn, David GCPE:EX <David.Karn@gov.bc.ca>

Sent: July 21, 2020 11:30 AM

To: Patrick, Andrew GCPE:EX <Andrew.Patrick@gov.bc.ca>

Subject: Fwd: BC Parks day-pass program?

Got?

David Karn

Begin forwarded message:

From: Eric Zimmer <ericz@dailyhive.com>

Date: July 21, 2020 at 11:15:29 AM PDT

To: "Karn, David GCPE:EX" <David.Karn@gov.bc.ca>

Subject: BC Parks day-pass program?

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good morning David,

Eric here from Daily Hive Vancouver.

Hearing word today that BC Parks is considering a day-use pass system for some of BC Parks' more popular locations, and we're looking for some further information on this.

Specifically:

1. What parks could this potentially include?
2. What would a pss program like this look like? When and how might it be implemented?
3. Anything else you would like to add?

Thank you very much in advance for your time and assistance with this David, and I look forward to your response today.

Regards,

-Eric

--

Eric Zimmer

Senior Staff Writer

dailyhive.com/vancouver

Got?

David Karn

Begin forwarded message:

From: DON LEHN <fvn@shaw.ca>

Date: July 21, 2020 at 10:41:02 AM PDT

To: "Karn, David GCPE:EX" <David.Karn@gov.bc.ca>
Subject: Email on Day Use Pass Potential

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Morning Davis,

Both FVN Fraser Valley News and chillTV did not receive the email on the potential for Day use park passes.

Can you please send us that media mail out.

Also please add fvn@shaw.ca and news@chillTV.ca to your media blast.

Thank you

Don Lehn
News Director
FVN
chillTV
Fraser Valley

--

Don Lehn
Managing Editor/News Director
FVN Fraser Valley News Sports and Entertainment
203 -9396 Nowell Street
Chilliwack, BC, Canada
V2P 4X5
604 392 5834
fvn@shaw.ca
radiodon11@gmail.com
<http://fraservalleynewsnetwork.com/>
Facebook <https://www.facebook.com/FraserValleyNews?ref=bookmarks>
Twitter <https://twitter.com/FraserVN>

David Karn

Begin forwarded message:

From: Kat digital <katya.slepian@bpdigital.ca>
Date: July 20, 2020 at 8:17:34 AM PDT
To: "Karn, David GCPE:EX" <David.Karn@gov.bc.ca>
Subject: MEDIA REQUEST: BC Parks pass system

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi David

Hope your week is off to a good start. We've heard that BC Parks is working on some sort of a free day-use pass system for the more popular parks that haven't reopened since they were closed due to COVID. Is this the case? If so, how would this system work? Would it prioritize British Columbians, or even locals to that particular region?

If not, what are the province's plans to reopen the remaining parks?

Looking for something back this morning.

Thanks!

Kat

Katya Slepian
Provincial reporter
Black Press Media
katya.slepian@bpdigital.ca
C: 604-831-5576

 [@katslepian](https://twitter.com/katslepian)



As the final approver Jim is cc'd on all media requests that pertain to his file. When a request is sent to the MO we cc the relevant ADM, Paul and GCPE HQ and depending on the subject matter, the DM. If they change the response I usually circle back to program and let them know. That's what I've done here.

dk

From: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Sent: July 17, 2020 9:11 AM
To: Karn, David GCPE:EX <David.Karn@gov.bc.ca>
Subject: RE: ADM Review and Approval required - Media request - News1130 - Garibaldi Day Pass System

Can you please make sure I'm cc'd on things like that? It would be very nice to have the information if the ED's, RD's, or managers ask me about it.

Tx.

From: Karn, David GCPE:EX <David.Karn@gov.bc.ca>
Sent: July 17, 2020 9:10 AM
To: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Subject: RE: ADM Review and Approval required - Media request - News1130 - Garibaldi Day Pass System

Kelly Sather with edits from GCPE HQ. I present them with our approved lines (cc'ing Jim of course) and they determine yeah, nah, or revision.

Just the messenger.

From: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Sent: July 17, 2020 9:07 AM
To: Karn, David GCPE:EX <David.Karn@gov.bc.ca>
Subject: RE: ADM Review and Approval required - Media request - News1130 - Garibaldi Day Pass System

Who gave final approval?

From: Karn, David GCPE:EX <David.Karn@gov.bc.ca>
Sent: July 17, 2020 9:02 AM
To: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Cc: D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>
Subject: RE: ADM Review and Approval required - Media request - News1130 - Garibaldi Day Pass System

Here's what was approved and sent yesterday.

Recommendation

1. Much is circulating online and in outdoor advocacy circles about perceived underfunding of BC Parks and the impact that has had on reopening parks in Phase 2 and 3. Critics of the current Garibaldi closure say there's more than enough room and many options to limit crowds in large provincial parks.

How much have budget issues impacted staffing availability to re-open parks like Garibaldi Provincial Park?

- The safety and well being of people and communities is our top priority when it comes to re-opening parks.
- Some of our most popular parks typically experience high visitor volumes, resulting in crowding of facilities, packed parking lots, and challenges in people being able to maintain proper physical distancing.
- Our approach is guided by safety, the need to develop and implement new systems and approaches to manage visitor capacity so that people who visit parks can practise proper physical distancing, not funding.
- When we can ensure the safety of people, staff and the environment, we look forward to re-opening our parks.
- For more information, visit: <http://bcparks.ca/covid-19/questions-answers>

1. What is the projected demand/volume that the government expects would appear if the park were open at this time? (How many visitors does this park see in typical seasons and how does that inform the current closure?)

- Garibaldi and the Chief Peaks Trail at Stawamus Chief have been closed since March.

Calendar Year Attendance (Persons)					
	2015	2016	2017	2018	2019*
Garibaldi Park					
Camping Attendance	20,900	29,600	30,900	32,900	32,500
COVID-19 – Park system reopen COMM Plan			June 2020		4

Day Use Attendance	88,700	108,200	107,400	122,900	135,300
Totals	109,600	137,800	138,300	155,800	167,800

**2019 attendance for January 1 to November 29 2019, due to transition to the new Discover Camping system.*

Note:

Day use person counts are often estimated based of vehicle counts, and is often underrepresented as a provincial total.

Many of the more remote parks within the BC Parks and Protected Area system do not have day use trackers, and will not be included in the tallies here.

Camping persons counts are based on "person-nights" (1 person over 3 nights = 3 person-nights).

Numbers may have changed for previous years due to variances found after initial reporting.

Numbers have been rounded to the nearest hundred.

1.a With fewer international tourists how is that being accounted for in crowding projections?

2. Rumours and a screenshot of HTL code allege the province is considering a day pass program and considering launching it without public consultation. What kind of considerations has the ministry made about day passes, associated fees, the cost and time to built tolling or registration infrastructure and the associated cost of administrating a day pass program? What alternatives to day passes that could help limit access/crowds are being considered?

- Ever since we closed parks, we have been working on a phased approach to reopen, working together so people can enjoy parks while managing issues of public safety and the health of the environment.
- We have done that through a staged re-opening of Parks, acknowledging that the most popular parks pose some unique challenges.
- A proposed free day-use pass program is one approach we have been considering to support the next phase of a safe and managed parks reopening.
- We will have more to say about this in the near future.

3. Is the government considering a limit on the number of visitors to Garibaldi Park? What are potential limits that could be set?

- A proposed free day-use pass program is one approach we have been considering to support the next phase of a safe and managed parks reopening.
- We will have more to say about this in the near future.

4. Are there any plans to inject cash into the parks system given increased COVID-time demand?

- Our government knows how important it is for people to have the opportunity to get outside and connect with nature, particularly during this global pandemic.
- For the 2020 season, our government added 180 new campsites for people to enjoy.
- We will continue to be guided by our approach in prioritizing the safety of people and communities as we monitor our parks through the summer season.

From: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Sent: July 16, 2020 3:36 PM
To: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>
Cc: Ranson, David ENV:EX <David.Ranson@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>; Martin, Sydney D ENV:EX <Sydney.Martin@gov.bc.ca>; Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>; Karn, David GCPE:EX <David.Karn@gov.bc.ca>
Subject: ADM Review and Approval required - Media request - News1130 - Garibaldi Day Pass System
Importance: High

Jim., media request re Garibaldi and Day Pass System. Info reviewed by Leah, Jennie, and Sydney, David has reviewed and approved. Over to you for review and ADM approval, please:

Request

I have a few questions about Garibaldi Park and people's concerns about a planned reopening and some rumours of a day pass system.

I am hoping for an interview with Minister Heyman on the respective issues but would welcome a statement to be included online as well.

The story is likely to go on tomorrow morning's show on NEWS 1130 radio and online. I can take a call with just a little notice as I'm working from home on flex time. My number is 778-999-6274.

Response:

1. Much is circulating online and in outdoor advocacy circles about perceived underfunding of BC Parks and the impact that has had on reopening parks in Phase 2 and 3. Critics of the current Garibaldi closure say there's more than enough room and many options to limit crowds in large provincial parks.

How much have budget issues impacted staffing availability to re-open parks like Garibaldi Provincial Park?

The decision to delay or not to reopen some parks is not related to funding. We are focussed on public and staff safety and the need to develop and implement new systems and approaches to manage visitor capacity so that parks visitors can practise physical distancing.

- Some of our most popular parks, regularly experience high visitor volumes, resulting in crowding of facilities, packed parking lots, and safety issues. These high-use parks require substantial staff presence, high service levels, and in-person visitor management. Effective responses take time to develop and implement.
- Given how busy some of our most popular parks can get, these environments do not easily allow for the physical distancing recommended by the PHO, even in outdoor spaces
- The remaining parks that attract the largest crowds could be opened as appropriate throughout the summer, when we can ensure the safety of visitors and staff and the protection of the environment.
- For more information, visit: <http://bcparks.ca/covid-19/questions-answers>

1. What is the projected demand/volume that the government expects would appear if the park were open at this time? (How many visitors does this park see in typical seasons and how does that inform the current closure?)

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1.a With fewer international tourists how is that being accounted for in crowding projections?

2. Rumours and a screenshot of HTL code allege the province is considering a day pass program and considering launching it without public consultation. What kind of considerations has the ministry made about day passes, associated fees, the cost and time to built tolling or registration infrastructure and the associated cost of administrating a day pass program? What alternatives to day passes that could help limit access/crowds are being considered?

- Ever since we closed parks, we have been working on a phased approach to reopen, working together so people can enjoy parks while managing issues of public safety and the health of the environment.
- We have done that through a staged re-opening of Parks, acknowledging that the most popular parks pose some unique challenges.
- A proposed free day-use pass program is one approach to support the next phase of a safe and managed parks reopening.

3. Is the government considering a limit on the number of visitors to Garibaldi Park? What are potential limits that could be set?

See above.

4. Are there any plans to inject cash into the parks system given increased COVID-time demand?

Again, the decision to delay or not to reopen some parks is not related to funding. We are focussed on public safety and the need to develop and implement new systems and approaches to manage visitor capacity so that parks visitors can practise physical distancing.

From: Karn, David GCPE:EX <David.Karn@gov.bc.ca>

Sent: July 16, 2020 2:37 PM

To: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>

Subject: Media request - News1130 - Garibaldi Day Pass System

Launa, I found the CPAWS lines (below) and added in. Please run this for approvals.

Reporter

Ash Kelly, News 1130

ash.kelly@rci.rogers.com

604-877-4400 c: 604-360-0116

Deadline Thursday, July 16, 2020 4:30 PM

Request

I have a few questions about Garibaldi Park and people's concerns about a planned reopening and some COVID-19 – Park system reopen COMM Plan

June 2020

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rumours of a day pass system.

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- Some of our most popular parks, regularly experience high visitor volumes, resulting in crowding of facilities, packed parking lots, and safety issues. These high-use parks require substantial staff presence, high service levels, and in-person visitor management. These responses take time to develop and implement.
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See above.

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See above.

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From: Karn, David GCPE:EX <David.Karn@gov.bc.ca>
Sent: July 16, 2020 2:11 PM
To: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Subject: Fwd: Garibaldi Day Pass System

Hearing no objections let's roll these bullets into the larger response.
Do we have some general budget lines to answer his CPAWs Q's?

David Karn

Begin forwarded message:
COVID-19 – Park system reopen COMM Plan

June 2020

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From: "Corns, Paul GCPE:EX" <Paul.1.Corns@gov.bc.ca>
Date: July 16, 2020 at 1:42:55 PM PDT
To: "Standen, Jim ENV:EX" <Jim.Standen@gov.bc.ca>, "D'souza, Pamela GCPE:EX" <Pamela.Dsouza@gov.bc.ca>, "Roth, Pamela GCPE:EX" <Pamela.Roth@gov.bc.ca>, "Murai, Launa Y ENV:EX" <Launa.Murai@gov.bc.ca>, "Wilcock, Leah ENV:EX" <Leah.Wilcock@gov.bc.ca>, "Ranson, David ENV:EX" <David.Ranson@gov.bc.ca>, "Aikman, Jennie S ENV:EX" <Jennie.Aikman@gov.bc.ca>
Cc: "Karn, David GCPE:EX" <David.Karn@gov.bc.ca>
Subject: RE: Garibaldi Day Pass System

Here is our draft holding lines. Including Jennie in the mix at this point. Recognizing that drafting by committee can be its own challenge. I will leave this with Dave K to now work through the review and approvals. Welcoming Jennie to mix.

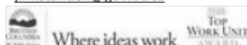
Thanks
p

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From: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>
Sent: July 16, 2020 1:17 PM
To: D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>; Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>
Cc: Karn, David GCPE:EX <David.Karn@gov.bc.ca>
Subject: RE: Garibaldi Day Pass System

Thanks Pamela. My thoughts on messaging are that we need to acknowledge the need for usage controls as a requirement for reopening of some closed parks safely. We have not been shy about saying that overuse is a problem and it has grown worse due to COVID.

Jim Standen
Assistant Deputy Minister
BC Parks & Conservation Officer Service
Telephone: 250-387-1288
jim.standen@gov.bc.ca



From: D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>
Sent: July 16, 2020 12:15 PM
COVID-19 – Park system reopen COMM Plan

June 2020

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To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>;
Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>;
Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>
Cc: Karn, David GCPE:EX <David.Karn@gov.bc.ca>
Subject: RE: Garibaldi Day Pass System

Hi folks,

We do in fact have an active media request on this that David is working with Launa. Please see the relevant questions from the News 11:30 request

2. Rumours and a screenshot of HTL code allege the province is considering a day pass program and considering launching it without public consultation. What kind of considerations has the ministry made about day passes, associated fees, the cost and time to built tolling or registration infrastructure and the associated cost of administrating a day pass program? What alternatives to day passes that could help limit access/crowds are being considered?

3. Is the government considering a limit on the number of visitors to Garibaldi Park? What are potential limits that could be set?

Thanks

Pam

From: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Sent: July 16, 2020 12:03 PM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>;
Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>; Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Ranson,
David ENV:EX <David.Ranson@gov.bc.ca>
Cc: D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>; Karn, David GCPE:EX <David.Karn@gov.bc.ca>
Subject: FW: Garibaldi Day Pass System
Importance: High

Hi Folks

If Parks can provide us with the program detail with particular focus on the implementation of the day pass program and timing considerations, we can develop km's to respond to any media which may take note. Please let us know who we should be working with on this one.

Thanks

p

From: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>
Sent: July 16, 2020 11:57 AM
To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Subject: FW: Garibaldi Day Pass System
Importance: High

This is the data that I was referring to in my voicemail. It looks like someone went "code sleuthing" and came up with this.

Jim Standen
COVID-19 – Park system reopen COMM Plan

June 2020

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Assistant Deputy Minister
BC Parks & Conservation Officer Service
Telephone: 250-387-1288
jim.standen@gov.bc.ca



From: Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>
Sent: July 15, 2020 4:48 PM
To: Ranson, David ENV:EX <David.Ranson@gov.bc.ca>; Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>
Cc: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>
Subject: FW: Garibaldi Day Pass System
Importance: High

Folks – FYI below. I don’t even know what to say anymore. I really don’t.

From: Wilcock, Leah ENV:EX
Sent: July 15, 2020 4:47 PM
To: Sasha Evans <sevens@usedirect.com>; Viji Nair <vnair@usedirect.com>
Cc: Rippon, Christina ENV:EX <Christina.Rippon@gov.bc.ca>; 'Bill Bryan' <bbryan@usedirect.com>
Subject: FW: Garibaldi Day Pass System
Importance: High

Folks – this is a MAJOR issue and coding needs to be removed immediately.

Our announcement has now been usurped and please know this will be a big problem.

From: Holly Cox <administration@mtseymour.ca>
Sent: July 15, 2020 4:44 PM
To: Denis, Devon ENV:EX <Devon.Denis@gov.bc.ca>
Cc: XT:Wood, Eddie ENV:IN <ewood@mtseymour.ca>; Martin Wisely <gcpmanager@seatoskyparks.com>;
Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>
Subject: Garibaldi Day Pass System

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hey Devon

Hope you are keeping well. I was just on Facebook and came across a post on the south coast touring group – See image attached.

Some one has taken a picture of what seems to be computer coding from BC Parks page showing that Garibaldi shouldn’t be active until day pass system is announced. I just wanted to bring this to your attention.

Thanks

Holly Cox

Administration Assistant

Mt Seymour Resorts | Sea to Sky Park Services

604-986-2261 x241 | administration@mtseymour.ca | www.mtseymour.ca

COVID-19 – Park system reopen COMM Plan

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Mt Seymour acknowledges that it operates on the traditional territory of the Coast Salish peoples, including the territories of the x̱məθkwəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and Səlilwətaʔ/Selilwitulh (Tsleil-Waututh) Nations.

Confidentiality Warning: This message and any attachments are intended only for the use of the intended recipient(s), are confidential, and may be privileged. If you are not the intended recipient, you are hereby notified that any review, retransmission, conversion to hard copy, copying, circulation or other use of this message and any attachments is strictly prohibited. If you are not the intended recipient, please notify the sender immediately by return e-mail, and delete this message and any attachments from your system. Thank you.



Please don't print this e-mail unless you really need to.

My only suggestion is instead of purchase a PUP, we say 'obtain' or 'acquire' because they're free. Just a thought.

From: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>

Sent: June 25, 2020 10:11 AM

To: Karn, David GCPE:EX <David.Karn@gov.bc.ca>

Subject: FW: FYI - Day Use Reservation Pass

Paul has this too. I've already drafted a NR. Looking at doing a comms plan now.

From: Rippon, Christina ENV:EX <Christina.Rippon@gov.bc.ca>

Sent: June 24, 2020 8:41 AM

To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>

Cc: Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>

Subject: FYI - Day Use Reservation Pass

Hi Pamela and Launa,

Attached is the Q&A with answers filled in. We reviewed it with the South Coast and Northern regions yesterday. Please let me know if you have any other questions or would like more information.

We are looking at a launch of July 8th for 3 parks and the other 3 will be made available on the 15th. I'm putting together a communications plan and I'd like to chat with you about the possible timing of a news release/info bulletin. Do you have some time later today for a quick call?

Thank you,
Christina

Christina Rippon

Policy Analyst | BC Parks - Provincial Services Branch

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Withheld pursuant to/removed as

NR

p

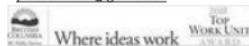
From: Murai, Launa Y ENV:EX
Sent: July 23, 2020 9:00 AM
To: Standen, Jim ENV:EX ; Corns, Paul GCPE:EX ; kealey.pringle@govBc.Ca
Cc: Ranson, David ENV:EX ; Roth, Pamela GCPE:EX
Subject: RE: Day Pass Program

We can certainly do this, leave this with me, please.

From: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>
Sent: July 23, 2020 8:54 AM
To: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>;
kealey.pringle@govBc.Ca
Cc: Ranson, David ENV:EX <David.Ranson@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: RE: Day Pass Program

I take it Paul means promoting the need for passes, not promoting the parks themselves. We have a series of social media posts reminding folks about the need for Passes.

Jim Standen
Assistant Deputy Minister
BC Parks & Conservation Officer Service
Telephone: 250-387-1288
jim.standen@gov.bc.ca



From: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Sent: July 23, 2020 8:49 AM
To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; kealey.pringle@govBc.Ca
Cc: Ranson, David ENV:EX <David.Ranson@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>;
Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>
Subject: RE: Day Pass Program

Paul, I'm not certain I fully understand what you're getting at. The purpose of the day use pass pilot, is to better control, and limit, the numbers that we see in these high visitation parks. At this point, I don't feel this would be wise to promote it at this juncture, given our past struggles with overuse in each of the six parks we are piloting this program in.

Thanks.

From: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Sent: July 23, 2020 8:18 AM
To: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; kealey.pringle@govBc.Ca
Cc: Ranson, David ENV:EX <David.Ranson@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: Day Pass Program

Hi Folks,

What is the plan to promote the Pass Program through digital or other channels through the launch period?

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Thanks

p

B.C. government to control crowds at six busy parks with free day pass

CP News

Wednesday, July 22, 2020



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Provincial parks overwhelmed by campers

Vancouver Sun

Thursday, July 23, 2020

Page A07

By Randy Shore-2

Copyright

Copyright

rshore@postmedia.com [Link to Story](#)

From: Corns, Paul GCPE:EX
Sent: July 22, 2020 11:53 AM
To: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>
Cc: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: Facebook

Hi There;
A few of these clarification type q's popping up on the FB channel. Is there a plan to respond?
P

Jessie Kriel BC Parks so if I want to go to Mike lake in golden ears park, I would NOT need a pass, correct?

As it only states 'south beach day use, alouette lake boat launch, east and west canyon trailhead parking lot.

So mike lake, Spirea trail etc do not need passes ?

Paul Corns | Director of Communications
Government Communications and Public Engagement
Ministry of Environment and Climate Change Strategy
Pronouns: he, him, his
Office: 778 974-2011 Mobile:250 882-6572
I am grateful to the Lekwungen people on whose traditional territory I live and work and the Songhees, Esquimalt and WSÁNEĆ peoples whose historic relationships with the land and sea continues to this day.

From: Corns, Paul GCPE:EX
Sent: July 22, 2020 11:01 AM
To: Shewchuk, Chris GCPE:EX <Chris.Shewchuk@gov.bc.ca>
Subject: RE: Day Use Pass Pilot Program

Thanks Chris. Will it be brought to DBH's attention?

From: Shewchuk, Chris GCPE:EX
Sent: July 22, 2020 10:57 AM
To: Corns, Paul GCPE:EX ; Plank, Sarah GCPE:EX ; Harbord, Chris GCPE:EX ; Haslam, David GCPE:EX ; Crebo, David GCPE:EX ; Grieve, Chandler GCPE:EX
Cc: Zadavec, Don GCPE:EX ; Iliffe, Liam GCPE:EX ; Howlett, Tim GCPE:EX ; Farmer, Leila GCPE:EX ; Roth, Pamela GCPE:EX ; Patrick, Andrew GCPE:EX
Subject: RE: Day Use Pass Pilot Program

Got it, thanks Paul!

Chris Shewchuk
Ministry of Health - GCPE
778.698.8234 (office) 778.677.0965 (mobile)
chris.shewchuk@gov.bc.ca

From: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>

Sent: July 22, 2020 10:54 AM

To: Plank, Sarah GCPE:EX <Sarah.Plank@gov.bc.ca>; Harbord, Chris GCPE:EX <Chris.Harbord@gov.bc.ca>; Haslam, David GCPE:EX <David.Haslam@gov.bc.ca>; Crebo, David GCPE:EX <David.Crebo@gov.bc.ca>; Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>; Shewchuk, Chris GCPE:EX <Chris.Shewchuk@gov.bc.ca>

Cc: Zdravec, Don GCPE:EX <Don.Zdravec@gov.bc.ca>; Iliffe, Liam GCPE:EX <Liam.Iliffe@gov.bc.ca>; Howlett, Tim GCPE:EX <Tim.Howlett@gov.bc.ca>; Farmer, Leila GCPE:EX <Leila.Farmer@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Patrick, Andrew GCPE:EX <Andrew.Patrick@gov.bc.ca>

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Subject: RE: Day Use Pass Pilot Program

As noted here is the km/qa to support the new BC Parks pilot of a pass program to assist with reopening of high visitation parks.

Thanks

Paul

From: Corns, Paul GCPE:EX

Sent: July 21, 2020 2:39 PM

To: Plank, Sarah GCPE:EX <Sarah.Plank@gov.bc.ca>; Harbord, Chris GCPE:EX <Chris.Harbord@gov.bc.ca>; Haslam, David GCPE:EX <David.Haslam@gov.bc.ca>; Crebo, David GCPE:EX <David.Crebo@gov.bc.ca>; Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>; Shewchuk, Chris GCPE:EX <Chris.Shewchuk@gov.bc.ca>

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Sarah, for your purposes the day use pass program will not limit access for Indigenous nations or impinge on rights or title.

David H, the passes only take into consideration the named parks and do not impact outdoor recreation sites and trails.

Thanks
Paul

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Paul Corns | Director of Communications
Government Communications and Public Engagement
Ministry of Environment and Climate Change Strategy
Pronouns: he, him, his
☎ 778 974-2011 📠 250 882-6572 📧 paul.1.corns@gov.bc.ca

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Cc: Zadravec, Don GCPE:EX ; Iliffe, Liam GCPE:EX ; Howlett, Tim GCPE:EX ; Farmer, Leila GCPE:EX ; Roth, Pamela GCPE:EX ; Patrick, Andrew GCPE:EX
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Subject: Day Use Pass Pilot Program

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David H, the passes only take into consideration the named parks and do not impact outdoor recreation sites and trails.

Thanks
Paul

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FOR INTERNAL USE ONLY

QUESTIONS AND ANSWERS

BC Parks day use passes
Ministry of Environment and Climate Change Strategy
July 2020

Key Messages

- Ever since we closed parks, we have been working on a phased approach to reopen.
- Most provincial parks and protected areas are now open, but some of our most popular parks experience a high number of visitors, resulting in crowded facilities, packed parking lots and safety issues, such as parking along the highway.
- Managing the number of visitors in popular parks through free day-use passes is intended to help keep parks safe for everyone to enjoy.
- We need to work together to keep our parks safe and decrease the impact on the environment.

1. What are you announcing today?

- Visitors will now require a free day-use pass to access specific areas in six provincial parks.
- The day-use passes are part of a pilot program to manage the number of visitors in popular parks and provide opportunities for physical distancing in congested areas.
- The parks include:
 - Mount Robson Park: Berg Lake Trail
 - Stawamus Chief Park: Chief Peaks Trail
 - Cypress Park: upper mountain trails including the Howe Sound Crest Trail, Hollyburn Mountain Trails, the Black Mountain Plateau trails.
 - Mount Seymour Park: upper mountain trails including the Seymour Main Trail, Dog Mountain trails, and Mystery Lake Trail
 - Garibaldi Park: trailheads at Diamond Head, Rubble Creek, and Cheakamus
 - Golden Ears Park: all trails and day-use areas
- Garibaldi Park will fully re-open on July 27 with the introduction of day-use passes. The park will also open to camping on July 27.

2. Why is BC Parks doing this?

- To keep our parks safe and open for everyone, we need to work together.
- Some of our most popular parks are experiencing a high number of visitors, resulting in crowded facilities, packed parking lots and safety issues such as parking along the highway.
- Visitor safety is our priority and day-use passes allow us to safely manage the amount of people in busy parks to prevent crowding on trails, provide opportunities for physical distancing, and a much more enjoyable experience.
- Overuse of trails also leads to environmental impacts, such as trail widening, soil erosion, damaged vegetation, altered hydrology, and increased muddiness.
- While new to BC Parks, managing day-use numbers is common in other park systems where demand exceeds capacity.

3. What are the penalties if you are caught on a trail without a pass?

- Under the Park Act, the potential penalties are \$115, however the focus for this pilot will be on education and helping users adjust to the new requirements.

4. If we are a family of four, do we need four passes?

- For parks where the passes are vehicle based, you can have up to eight people per vehicle pass. If the park requires individual permits then each person in the family requires their own pass. A person can book up to eight trail passes under one booking. So for a family of four, one person can book all four trail passes for the day.

5. How do you get a day-use pass?

- The day-use passes can be attained on the Discover Camping website and will be released daily at 6 am. There is no fee for the passes.
- The number of passes available each day depends on the park and the type of pass ranges from vehicle passes for the Berg Lake Trail and Golden Ears Park, to trail passes in the other parks for the morning, afternoon or full day.
- Details for the passes in each park can be found at www.bcparks.ca.
- People are encouraged to create an account on Discover Camping ahead of time to enjoy a speedier transaction.

6. Why 6 am? I will be on the road by then.

- BC Parks worked with its online service provider to give people as much time as possible to plan and reserve their passes. We recognize 6 am will be a tight turnaround for some people.
- This is a pilot program and if the feedback we receive is that the reservation times don't work for a significant number of people, BC Parks will address that concern prior to a full launch of the program.

7. How many people will be allowed to enter each day?

- This daily limit varies by park:
 - 50 (vehicles) for Mount Robson - Berg Lake Trail parking lot
 - 500 for Cypress – Howe Sound Crest Trail
 - 300 for Cypress – Hollyburn Mountain trails
 - 500 for Cypress – Black Mountain Plateau trails
 - 800 for Mount Seymour – upper mountain trails
 - 250 for Garibaldi – Diamond Head trailhead
 - 340 for Garibaldi – Rubble Creek trailhead
 - 150 for Garibaldi – Cheakamus trailhead
 - 400 for Stawamus Chief – Chief Peaks Trail
 - 970 (vehicles) for Golden Ears – South Beach day use parking lot
 - 100 (vehicles) for Golden Ears – Alouette boat launch parking lot (trailers)
 - 190 (vehicles) for Golden Ears – East/West Canyon parking lot

8. How did you arrive at these numbers?

- These numbers were calculated to allow for those with camping passes as well as the carrying capacity of the parking lots and the trails.
- One of the many things we consider when managing our parks is carrying capacity, which is determined by the maximum number of people that can use an area while still maintaining other values, such as ecological, cultural and positive visitor experience. More information

about carrying capacity can be found at
<https://engage.gov.bc.ca/bcparksblog/2019/09/19/carrying-capacity-and-bc-parks/>

9. What happens if you don't have a day-use pass? How will this be enforced?

- If passes are fully subscribed, you will need to wait until the next day.
- Park operators will be checking passes in the park and visitors should have a printed copy available for review or downloaded onto their phone.

10. What if non day-use pass trails intersect with those requiring passes?

- People in the backcountry on multi-day trips who require brief access to a trail requiring a pass as part of their journey will not require a pass. Similar issues will be managed with staff using discretion and focusing primarily on visitor education.

11. Does a day use pass guarantee me a parking spot?

- We have set day use pass capacities based on several factors, including the number of parking spaces available. Day use visitors should be able to get a parking space when they book a day use pass.

12. Can you provide data on this year's visitor numbers compared to a typical year?

- Garibaldi and the Chief Peaks Trail at Stawamus Chief have been closed since March.
- Mount Seymour, Golden Ears and Cypress opened for day use June 1. Use has been higher in these parks this summer since many people are staying local due to COVID-19.
- The table below shows the number of visitors in the six parks during the last four years.

Sum of DU attendance (people)	Year	Year	Year
Park	16/17	17/18	18/19
Cypress Park	1,712,900	1,832,600	1,882,800
Garibaldi Park	110,600	107,000	124,600
Golden Ears Park	716,800	823,300	853,700
Mount Robson Park	168,800	205,600	216,600
Mount Seymour Park	930,700	946,600	989,600
Stawamus Chief Park	466,300	547,200	590,200
Grand Total	4,106,100	4,462,300	4,657,500

13. Are you receiving complaints about overcrowding in these parks?

- Overcrowding in parks along the Sea-to-Sky corridor has been an ongoing issue for many years and we have received complaints about overcrowding in Garibaldi.
- At Stawamus Chief, we have parking issues and had to implement a Compliance Action Plan a few years ago to allow park operators to tow vehicles that were illegally parked and blocking access for emergency vehicles on a weekly basis.
- Just before we closed the Chief Peaks Trail in March, we heard concerns about the high number of people accessing the trail and their inability to physically distance because of the multiple pinch points and high-touch surfaces on the trail. This was the impetus for closing the trail before the system-wide park closure.
- At Golden Ears we have been experiencing significantly higher volumes of visitors than in past years, which has led to long line-ups along the park access road. It has impacted visitor experience and is a serious public safety issue as emergency vehicles do not have access to

the park. A day-use pass will give visitors the comfort of knowing they have access to the park and will alleviate heavy line-ups for access to a limited number of parking spaces.

14. Has the increase in visitors led to budget pressures for BC Parks?

- The surge in visitation since COVID, along with the enhanced cleaning of our facilities has resulted in increased cost and government has provided BC Parks with an additional \$8.1 million to deal with these new pressures. Funding in the amount of \$900k for the new day use pass system pilot is included in that new funding.

15. Wouldn't the money being spent on the pilot program be better spent investing in BC Parks aging infrastructure such as trails and campsites?

- Managing use in these busy parks is key to protecting the park infrastructure from the damage that comes from over-use. BC Parks is undertaking a comprehensive capital program as it does each year including:
 - Annual Park Facility Maintenance Program \$13.98M
 - Special backcountry facility capital \$1M
 - Campsite expansion capital – \$17.9M since 2017 including \$4.17M this year

16. How long will the day-use pass pilot program last and will you be adding more parks this year?

- At this time, we don't plan to expand the program further this year. The pilot program will be in place for the peak season until October 1 for all parks except the Berg Lake Trail at Mount Robson and Golden Ears. The passes will end at Mount Robson on Sept. 15 and Oct. 12 for Golden Ears.

17. Could this pilot project be expanded in future years?

- BC Parks has seen more visitors to our parks over the years and this can lead to overcrowding and high environmental impacts.
- As we look for ways to ease pressures from high visitor numbers, day-use passes could be explored as a possible option.
- While new to BC Parks, active management of day-use numbers is common in other parks systems where demand exceeds capacity

18. Aren't you just putting more pressure on local and regional parks by limiting numbers?

- Our mandate as a park agency is to protect and conserve these areas to enable their continued enjoyment for all British Columbians. Unmanaged and growing use has adverse impacts on the very values that make these areas special.
- BC Parks has been in frequent communication with adjacent municipalities and partner agencies, so they are aware of the ongoing initiatives we have been implementing.

19. What about backcountry campers?

- Backcountry campers with camping permits do not require a day-use pass. They will need to have their camping permits ready to show park operator staff at the trailhead. Parks with backcountry camping permits include: Garibaldi Park, Golden Ears park, and Mount Robson Park.
- Day passes are required for the day of entry in Mount Seymour and Cypress Parks as these parks do not require a permit to camp.
- Day passes are required for all users of the Stawamus Chief Park Chief Peaks Trail, including users staying in the front country campground. There is no backcountry camping in Stawamus Chief Park.

20. Will this restrict First Nations access?

- No. First Nations will not require a pass to access the parks for food, ceremonies and other uses.

21. How many parks are now open?

- There are now 868 parks and protected areas open.
- A number of parks and protected areas remain closed near vulnerable and remote communities and will only reopen when it is safe to do so, taking into consideration the safety of the visitors and staff, impact on nearby communities and protection of the environment. Some parks might have to remain closed.
- BC Parks continues to work with these communities to respect their interests and address concerns about reopening these parks.

From: Corns, Paul GCPE:EX

Sent: July 22, 2020 9:47 AM

To: Plank, Sarah GCPE:EX <Sarah.Plank@gov.bc.ca>; Harbord, Chris GCPE:EX <Chris.Harbord@gov.bc.ca>; Haslam, David GCPE:EX <David.Haslam@gov.bc.ca>; Crebo, David GCPE:EX <David.Crebo@gov.bc.ca>; Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>; Shewchuk, Chris GCPE:EX <Chris.Shewchuk@gov.bc.ca>

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COVID-19 – Park system reopen COMM Plan

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Cc: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: Tweets and a Post

Here are the social lines for the pass pilot. Thanks
p

Tweet #1: People love getting outside at this time of year, but some of our most popular parks are experiencing a high number of visitors. Beginning July 27, we will be piloting a free day-use pass program for specific areas in six provincial parks. <https://news.gov.bc.ca/22688>

Tweet #2: Our provincial parks are busy places right now. To help keep some of our most popular parks safe, beginning July 27, we are piloting a free day-use pass program for specific areas in six provincial parks. <https://news.gov.bc.ca/22688>

Facebook: People love getting outside at this time of year and some our provincial parks are experiencing a high number of visitors. To help keep some of our most popular parks safe for everyone, we are piloting a free day-use pass program for specific areas in six provincial parks. The day-use passes are also intended to protect our park's natural ecological values. <https://news.gov.bc.ca/22688>

From: Corns, Paul GCPE:EX
Sent: July 22, 2020 9:28 AM
To: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Cc: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Patrick, Andrew GCPE:EX <Andrew.Patrick@gov.bc.ca>; Jardine, Kevin ENV:EX <Kevin.Jardine@gov.bc.ca>
Subject: FW: Final QA for parks day-use passes

Here is the km/qa including what we could glean from the email exchanges this morning. The budget information needs to be inserted in the package and I am not comfortable working from the emailed

information. Please insert the question and the answer on budget and send back to me. We are now way past deadline.

Thanks

Paul

-----Original Message-----

From: Corns, Paul GCPE:EX

Sent: July 22, 2020 9:15 AM

To: Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>; Lindsay-Baugh, Anna ENV:EX

<Anna.LindsayBaugh@gov.bc.ca>; Lo, Reamick ENV:EX <Reamick.Lo@gov.bc.ca>

Cc: Jardine, Kevin ENV:EX <Kevin.Jardine@gov.bc.ca>; Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>;

Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>;

Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Patrick, Andrew GCPE:EX <Andrew.Patrick@gov.bc.ca>;

Ranson, David ENV:EX <David.Ranson@gov.bc.ca>

Subject: FW: The final - FW: B.C. introduces free day-use passes for six provincial parks

Released in 45mins.

-----Original Message-----

From: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>

Sent: July 22, 2020 9:13 AM

To: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>

Subject: B.C. introduces free day-use passes for six provincial parks

Please refer to the files attached to this email. The following is the summary of the News Release

Permalink: <https://news.gov.bc.ca/22688>

News ID: NEWS-22688

NR Number: 2020ENV0037-001343

NR Type: News Release

State: Planned

Planned Release Date: July 22, 2020 at 10:00 am Media Distribution Lists: 000.0 - Victoria, 000.2 - Vancouver,

CCM_ALL CULTURAL COMMUNITY, COVID, LEGIS_PRESS GALLERY, LMain, MMVAN_MMVAN,

PROVI_PROVINCE WIDE Lead Organization: Ministry of Environment and Climate Change Strategy

Headline: B.C. introduces free day-use passes for six provincial parks

This email was auto-generated.

For Immediate Release

2020ENV0037-001343

July 22, 2020

Ministry of Environment and Climate Change Strategy

NEWS RELEASE

B.C. introduces free day-use passes for six provincial parks

VICTORIA - To help people stay active and safe in six of B.C.'s most popular provincial parks, government is introducing a new, free day-use pass pilot program.

"People in B.C. love the outdoors, but some of our most popular parks are experiencing a high number of visitors, resulting in crowded facilities, packed parking lots and safety issues, such as parking along the highway," said George Heyman, Minister of Environment and Climate Change Strategy. "This pilot program acknowledges that frequent park users have an important role to play in protecting these important natural spaces and the species that depend upon them."

Although parks have wide open spaces, most visitors are often confined to trails that can become crowded in certain areas like viewpoints. Overuse of trails leads to environmental impacts, such as trail widening, soil erosion, altered hydrology and damaged vegetation.

Beginning Monday, July 27, 2020, people can get a free BC Parks day-use pass and visit certain areas in six of the busiest parks, including:

- * Mount Robson Park: Berg Lake Trail

- * Stawamus Chief Park: Chief Peaks Trail

- * Cypress Park: upper mountain trails, including the Howe Sound Crest Trail, Hollyburn Mountain Trails and the Black Mountain Plateau trails

- * Mount Seymour Park: upper mountain trails including the Seymour Main Trail, Dog Mountain Trail and Mystery Lake Trail

- * Garibaldi Park: trailheads at Diamond Head, Rubble Creek and Cheakamus

- * Golden Ears Park: all trails and day-use areas

Garibaldi Park will fully reopen on July 27 with the introduction of day-use passes in select areas. Like many parks in the Sea-to-Sky corridor, Garibaldi has seen a significant increase in visitors during the last four years, which has led to overcrowding in some areas of the park.

The free day-use passes are part of a pilot program intended to help BC Parks re-open busy areas and test the passes as a tool to manage overcrowding. The passes can be obtained on the Discover Camping website and will be released daily at 6 a.m. for same-day bookings. The number of passes available each day depends on the park and ranges from vehicle passes for the Berg Lake Trail and Golden Ears Park to individual trail passes in the other parks for morning, afternoon or full day.

"We strongly support BC Parks reopening these six popular parks, while working to manage visitation and conserve nature in the places we love," said Bruce Passmore, executive director, Canadian Parks and Wilderness Society, B.C. chapter. "With many people staying home this summer, the demand for outdoor recreation continues to surge, putting more pressure on our park system. We welcome solutions that will help manage overcrowding in certain areas and strengthen our opportunity to protect vital ecosystems."

Backcountry campers with camping permits are not required to reserve a day-use pass, but should carry proof of their camping permit if they are using one of the select trails that require a pass. Park operator staff will be checking passes upon arrival. Visitors can download the pass onto their mobile device or print it to show at the park.

Further details about the passes required in each park, along with detailed information about BC Parks response to COVID-19 and which parks remain closed, can be found here: www.bcparks.ca

Before heading out, people are advised to visit the individual park page for any changes to available services.

Quick Facts:

* BC Parks is one of the world's biggest and most diverse parks systems, with 1,035 provincial parks, recreation areas, protected areas, conservancies and ecological reserves covering more than 14% of the province's land base.

* In 2018-19, Cypress Park had nearly 1.9 million visitors, Mount Seymour Park had nearly 1 million visitors, Golden Ears Park had more than 850,000 visitors, Garibaldi Park had more than 120,000 visitors, Stawamus Chief Park had nearly 600,000 visitors, and Mount Robson Park had more than 200,000 visitors.

* Mount Robson Park is the second oldest park in B.C.'s park system and has the highest peak in the Canadian Rockies. The park's Berg Lake Trail is a world-renowned backcountry hiking trail.

Learn More:

To attain a day-use pass, visit: www.discovercamping.ca

For the latest information on BC Parks, visit <http://bcparks.ca/>

Contact:

Ministry of Environment and Climate Change Strategy Media Relations
250 953-3834

Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>

From: Corns, Paul GCPE:EX

Sent: July 22, 2020 9:13 AM

To: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>

Cc: Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>

Subject: RE: Summarizing this mornings exchanges

The last remaining Q. is

What is the budget for the pilot?

From: Standen, Jim ENV:EX

Sent: July 22, 2020 9:11 AM

To: Murai, Launa Y ENV:EX

Cc: Corns, Paul GCPE:EX ; Aikman, Jennie S ENV:EX

Subject: Summarizing this mornings exchanges

Q What if non-day use pass trails intersect with those requiring passes? What happens if People hiking on one trail that does not require a pass but need to access it through a trail that requires a pass?

A Folks in the backcountry on multi-day trips who require brief access to a trail requiring a pass as part of their journey will not require a pass. Similar Issues will be managed with staff using discretion and focusing primarily on visitor education.

Q. Wouldn't the money being spent on this system be better spent investing in BC Parks aging infrastructure such as trails and campsites?

A. Controlling use in these busy parks is key to protecting the park infrastructure from the damage that comes from over-use. BC Parks is undertaking a comprehensive capital program as it does each year including:

- Annual Park Facility Maintenance Program \$13.98M
- Special Back-country facility capital \$1M
- Campsite Expansion Capital – \$17.9M since 2017 including \$4,17M this year

As well, BC Parks has identified additional capital works that have been proposed for consideration as part of government's economic recovery package.

Q Has the increase in visitors led to budget pressures for BC Parks?

A The surge in visitation since COVID, along with the enhanced cleaning of our facilities has resulted in increased cost and government has provided BC Parks with an additional \$8.2 million to deal with these new pressures. The funding for the new day use pass system pilot are also included in that new funding.

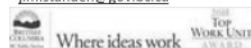
Q If we are a family of four do we need four passes?

A For parks where the passes are vehicle based, you can have up to eight people per vehicle pass. If the park requires individual permits then yes, each person in the family requires their own pass. A person can book up to eight trail passes under one booking. So for a family of four, one person can book all four trail passes for the day. For more details please visit the BC Parks website at

Q What are the penalties if you are caught on a trail without a pass?

Under the Park Act, the potential penalties are \$115, however the focus for this pilot will be on education and helping users adjust to the new requirements.

Jim Standen
Assistant Deputy Minister
BC Parks & Conservation Officer Service
Telephone: 250-387-1288
jim.standen@gov.bc.ca



From: Corns, Paul GCPE:EX
Sent: July 22, 2020 9:08 AM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: RE: Info for QA and FAQ

Thanks Pamela. Please send the updated Q/A too.
p

From: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Sent: July 22, 2020 9:07 AM
To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Subject: FW: Info for QA and FAQ
Importance: High

From: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Sent: July 22, 2020 8:55 AM
To: Doetzel, Lisa ENV:EX <Lisa.Doetzel@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: Info for QA and FAQ
Importance: High

Need these inserted to both documents, please:

3. If we are a family of four do we need four passes?

For parks where the passes are vehicle based, you can have up to eight people per vehicle pass. If the park requires individual permits then yes, each person in the family requires their own pass. A person can book up to eight trail passes under one booking. So for a family of four, one person can book all four trail passes for the day. For more details please visit the BC Parks website at

4. What are the penalties if you are caught on a trail without a pass?

Under the Park Act, the potential penalties are \$115, however the focus for this pilot will be on education and helping users adjust to the new requirements.

-----Original Message-----

From: Corns, Paul GCPE:EX
Sent: July 22, 2020 8:55 AM
To: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>
Subject: RE: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks

Thanks Launa. Please send me the completed KM/QA forwarded to you folks yesterday afternoon with Parks answers included which reflect the email exchanges this morning.

p

-----Original Message-----

From: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Sent: July 22, 2020 8:48 AM
To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>
Subject: RE: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks

I spoke with Pamela and she is updating it.

-----Original Message-----

From: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Sent: July 22, 2020 8:46 AM
To: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Subject: RE: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks

Our km/qa

-----Original Message-----

From: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Sent: July 22, 2020 8:45 AM
To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Subject: RE: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks

Are you talking about your QA or our FAQ?

-----Original Message-----

From: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Sent: July 22, 2020 8:44 AM
To: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>
Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Jardine, Kevin ENV:EX <Kevin.Jardine@gov.bc.ca>
Subject: RE: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks

Folks,

Please finalize the q/a. We are now at risk of missing the opportunity to have the package as part of the brief for the PHO this morning.

Thank you,

p

-----Original Message-----

From: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Sent: July 22, 2020 8:36 AM
To: Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>; Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>

Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Jardine, Kevin ENV:EX <Kevin.Jardine@gov.bc.ca>
Subject: RE: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks

What if non-day use pass trails intersect with those requiring passes?

- What happens if People hiking on one trail that does not require a pass but need to access it through a trail that requires a pass?
- Issues such as these are rare and will be managed with staff using discretion and focusing primarily on visitor education.

-----Original Message-----

From: Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>
Sent: July 22, 2020 8:33 AM
To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>;
Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>;
Ranson, David ENV:EX <David.Ranson@gov.bc.ca>
Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Jardine, Kevin ENV:EX <Kevin.Jardine@gov.bc.ca>
Subject: RE: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks
Importance: High

Agreed.

Jumping in with a KM QA question...

This question appears on the KM QA doc:

What if you are on a trail that requires a pass in order access a trail that doesn't require a pass, could you still face a penalty?

oThe pilot project is a test to see how the system addresses the problem of overcrowding in some provincial parks.

oWe will learn as we go and at the outset the focus is education not enforcement.

Can we also add a bullet stating "Hikers and backcountry campers accessing parks through alternate access points do not require a pass"? This was a Q we received from CPAWS and they are looking for clarification.

-----Original Message-----

From: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Sent: July 22, 2020 8:31 AM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>;
Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>;
Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>
Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Jardine, Kevin ENV:EX <Kevin.Jardine@gov.bc.ca>
Subject: FW: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks

One last look. I think we should drop in the discovercamping.ca link.

p

-----Original Message-----

From: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>

Sent: July 22, 2020 8:19 AM

To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>

Cc: McKill, Colin GCPE:EX <Colin.McKill@gov.bc.ca>

Subject: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks

Hi Paul and Pamela,

On approval, going provincewide at 10 a.m.

Grant

-----Original Message-----

From: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>

Sent: July 22, 2020 8:18 AM

To: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>

Subject: DRAFT: B.C. introduces free day-use passes for six provincial parks

Please refer to the files attached to this email. The following is the summary of the News Release

NR Number: Not Approved

NR Type: News Release

State: Planned

Planned Release Date: July 22, 2020 at 10:00 am

Media Distribution Lists: 000.0 - Victoria, 000.2 - Vancouver, CCM_ALL CULTURAL COMMUNITY, COVID,

LEGIS_PRESS GALLERY, LMain, MMVAN_MMVAN, PROVI_PROVINCE WIDE

No Lead Organization

Headline: B.C. introduces free day-use passes for six provincial parks

This email was auto-generated.

Not Approved

July 22, 2020

Ministry of Environment and Climate Change Strategy

NEWS RELEASE

B.C. introduces free day-use passes for six provincial parks

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Contact:

Ministry of Environment and Climate Change Strategy Media Relations
250 953-3834

Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>

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Subject: RE: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks

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COVID-19 – Park system reopen COMM Plan

June 2020

58

Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Jardine, Kevin ENV:EX <Kevin.Jardine@gov.bc.ca>
Subject: RE: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks

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Subject: RE: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks
Importance: High

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Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Jardine, Kevin ENV:EX <Kevin.Jardine@gov.bc.ca>

Subject: FW: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks

One last look. I think we should drop in the discovercamping.ca link.

p

-----Original Message-----

From: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>

Sent: July 22, 2020 8:19 AM

To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>

Cc: McKill, Colin GCPE:EX <Colin.McKill@gov.bc.ca>

Subject: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks

Hi Paul and Pamela,

On approval, going provincewide at 10 a.m.

Grant

-----Original Message-----

From: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>

Sent: July 22, 2020 8:18 AM

To: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>

Subject: DRAFT: B.C. introduces free day-use passes for six provincial parks

Please refer to the files attached to this email. The following is the summary of the News Release

NR Number: Not Approved

NR Type: News Release

State: Planned

Planned Release Date: July 22, 2020 at 10:00 am

Media Distribution Lists: 000.0 - Victoria, 000.2 - Vancouver, CCM_ALL CULTURAL COMMUNITY, COVID,

LEGIS_PRESS GALLERY, LMain, MMVAN_MMVAN, PROVI_PROVINCE WIDE

No Lead Organization

Headline: B.C. introduces free day-use passes for six provincial parks

This email was auto-generated.

Not Approved

July 22, 2020

COVID-19 – Park system reopen COMM Plan

June 2020

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Ministry of Environment and Climate Change Strategy

NEWS RELEASE

B.C. introduces free day-use passes for six provincial parks

VICTORIA - To help people stay active and safe in six of B.C.'s most popular provincial parks, government is introducing a new, free day-use pass pilot program.

"People in B.C. love the outdoors, but some of our most popular parks are experiencing a high number of visitors, resulting in crowded facilities, packed parking lots and safety issues, such as parking along the highway," said George Heyman, Minister of Environment and Climate Change Strategy. "This pilot program acknowledges that frequent park users have an important role to play in protecting these important natural spaces and the species that depend upon them."

Although parks have wide open spaces, most visitors are often confined to trails that can become crowded in certain areas like viewpoints. Overuse of trails leads to environmental impacts, such as trail widening, soil erosion, altered hydrology and damaged vegetation.

Beginning Monday, July 27, 2020, people can get a free BC Parks day-use pass and visit certain areas in six of the busiest parks, including:

- * Mount Robson Park: Berg Lake Trail
- * Stawamus Chief Park: Chief Peaks Trail
- * Cypress Park: upper mountain trails, including the Howe Sound Crest Trail, Hollyburn Mountain Trails and the Black Mountain Plateau trails
- * Mount Seymour Park: upper mountain trails including the Seymour Main Trail, Dog Mountain Trail and Mystery Lake Trail
- * Garibaldi Park: trailheads at Diamond Head, Rubble Creek and Cheakamus
- * Golden Ears Park: all trails and day-use areas

Garibaldi Park will fully reopen on July 27 with the introduction of day-use passes in select areas. Like many parks in the Sea-to-Sky corridor, Garibaldi has seen a significant increase in visitors during the last four years, which has led to overcrowding in some areas of the park.

The free day-use passes are part of a pilot program intended to help BC Parks re-open busy areas and test the passes as a tool to manage overcrowding. The passes can be obtained on the Discover Camping website and will be released daily at 6 a.m. for same-day bookings. The number of passes available each day depends on the park and ranges from vehicle passes for the Berg Lake Trail and Golden Ears Park to individual trail passes in the other parks for morning, afternoon or full day.

"We strongly support BC Parks reopening these six popular parks, while working to manage visitation and conserve nature in the places we love," said Bruce Passmore, executive director, Canadian Parks and Wilderness Society, B.C. chapter. "With many people staying home this summer, the demand for outdoor

recreation continues to surge, putting more pressure on our park system. We welcome solutions that will help manage overcrowding in certain areas and strengthen our opportunity to protect vital ecosystems."

Backcountry campers with camping permits are not required to reserve a day-use pass, but should carry proof of their camping permit if they are using one of the select trails that require a pass. Park operator staff will be checking passes upon arrival. Visitors can download the pass onto their mobile device or print it to show at the park.

Further details about the passes required in each park, along with detailed information about BC Parks response to COVID-19 and which parks remain closed, can be found here: www.bcparks.ca

Before heading out, people are advised to visit the individual park page for any changes to available services.

Quick Facts:

* BC Parks is one of the world's biggest and most diverse parks systems, with 1,035 provincial parks, recreation areas, protected areas, conservancies and ecological reserves covering more than 14% of the province's land base.

* In 2018-19, Cypress Park had nearly 1.9 million visitors, Mount Seymour Park had nearly 1 million visitors, Golden Ears Park had more than 850,000 visitors, Garibaldi Park had more than 120,000 visitors, Stawamus Chief Park had nearly 600,000 visitors, and Mount Robson Park had more than 200,000 visitors.

* Mount Robson Park is the second oldest park in B.C.'s park system and has the highest peak in the Canadian Rockies. The park's Berg Lake Trail is a world-renowned backcountry hiking trail.

Learn More:

To attain a day-use pass, visit: www.discovercamping.ca

For the latest information on BC Parks, visit <http://bcparks.ca/>

Contact:

Ministry of Environment and Climate Change Strategy Media Relations
250 953-3834

Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>

From: Corns, Paul GCPE:EX

Sent: July 22, 2020 8:31 AM

To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>; Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>

Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Jardine, Kevin ENV:EX <Kevin.Jardine@gov.bc.ca>
Subject: FW: For approval - FW: DRAFT: B.C. introduces free day-use passes for six provincial parks

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July 22, 2020

Ministry of Environment and Climate Change Strategy

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"People in B.C. love the outdoors, but some of our most popular parks are experiencing a high number of visitors, resulting in crowded facilities, packed parking lots and safety issues, such as parking along the

COVID-19 – Park system reopen COMM Plan

June 2020

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Contact:

Ministry of Environment and Climate Change Strategy Media Relations
250 953-3834

Connect with the Province of B.C. at: <http://news.gov.bc.ca/connect>

From: Corns, Paul GCPE:EX
Sent: July 22, 2020 8:29 AM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: RE: Twitter Thread

That should be fine. Please just send me what you have.
p

From: Roth, Pamela GCPE:EX
Sent: July 22, 2020 8:26 AM
To: Corns, Paul GCPE:EX
Subject: Re: Twitter Thread

Sure. Although I wasn't aware I was supposed to make a thread. It's just the usual two tweets and a Facebook post.

Sent from my iPhone

On Jul 22, 2020, at 8:09 AM, Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca> wrote:

Hi Pamela,
Can you shoot me the Parks Pass pilot Twitter Thread as soon as you can.
Thanks
p

Paul Corns | Director of Communications
Government Communications and Public Engagement
Ministry of Environment and Climate Change Strategy
Pronouns: he, him, his
Office: 778 974-2011 Mobile:250 882-6572

I am grateful to the Lekwungen people on whose traditional territory I live and work and the Songhees, Esquimalt and WSÁNEĆ peoples whose historic relationships with the land and sea continues to this day.

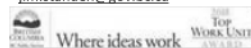
From: Corns, Paul GCPE:EX
Sent: July 22, 2020 8:28 AM
To: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>
Subject: RE: MO - Stakeholder Fdbk wrt Passes

Will you have a message on the Discover Camping site letting folks know the pass program starts July 27th for these six parks?

From: Standen, Jim ENV:EX
Sent: July 22, 2020 8:26 AM
To: Corns, Paul GCPE:EX ; Aikman, Jennie S ENV:EX ; Roth, Pamela GCPE:EX ; Ranson, David ENV:EX
Subject: RE: MO - Stakeholder Fdbk wrt Passes

On it. I think Launa is adding the A's into the doc.

Jim Standen
Assistant Deputy Minister
BC Parks & Conservation Officer Service
Telephone: 250-387-1288
jim.standen@gov.bc.ca



From: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Sent: July 22, 2020 8:24 AM
To: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>
Subject: RE: MO - Stakeholder Fdbk wrt Passes

Thanks. I responding to the q/a then please include the detail on the potential for fines up to \$XXX or any other measures to address.

From: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>

Sent: July 22, 2020 8:19 AM

To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>;

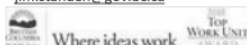
Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>

Subject: RE: MO - Stakeholder Fdbk wrt Passes

The focus will definitely be on education but we should not eliminate our ability to fine if needed, nor should we fetter the folks on the ground by saying absolutely no tickets.

Jim Standen

Assistant Deputy Minister
BC Parks & Conservation Officer Service
Telephone: 250-387-1288
jim.standen@gov.bc.ca



From: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>

Sent: July 22, 2020 8:14 AM

To: Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>;

Ranson, David ENV:EX <David.Ranson@gov.bc.ca>

Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>

Subject: RE: MO - Stakeholder Fdbk wrt Passes

Thanks Jennie. I heard from the mo this am that there will be no fines or other penalties levied through this entire piloting phase of the project. Please confirm. This along with the budget q. are two items remaining in the q/a

Thanks

p

From: Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>

Sent: July 22, 2020 7:57 AM

To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>;

Ranson, David ENV:EX <David.Ranson@gov.bc.ca>

Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>

Subject: RE: MO - Stakeholder Fdbk wrt Passes

Answer to the second Q – if the trail they are using to access the park does not require a pass, then they are not required to get one, whether this trail intersects with others or not.

From: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>

Sent: July 21, 2020 1:24 PM

To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>;

Ranson, David ENV:EX <David.Ranson@gov.bc.ca>

Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>

Subject: MO - Stakeholder Fdbk wrt Passes

Can we please address the two issues in the KM Q/A identified in stakeholder fdbk from the MO.

6am start is unrealistic as some hikes will require people to leave home prior to 6:00 am to get to the trailhead.

If asked the minister may frame as a technical constraint give the limitations of the US e-direct system. If the limitation is identified as a challenge through the pilot, it will be addressed.

What if one trail intersects with another, Berg was the example. People are hiking on one trail that does not require a pass but need to access it through a trail that requires a pass. How will that scenario be managed with regard to enforcement?

Preference would be to frame as - the initial stages will focus on education not enforcement and that the issue will be managed by on the ground using discretion.

Paul Corns | Director of Communications

Government Communications and Public Engagement

Ministry of Environment and Climate Change Strategy

Pronouns: he, him, his

☎ 778 974-2011 📠 250 882-6572 📧 paul.1.corns@gov.bc.ca

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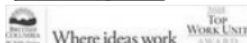
Jim Standen

Assistant Deputy Minister

BC Parks & Conservation Officer Service

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Sent: July 22, 2020 8:14 AM

COVID-19 – Park system reopen COMM Plan

June 2020

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To: Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>
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Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>
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I am grateful to the Lekwungen peoples on whose traditional territory I live and work and the Songhees, Esquimalt and WSÁNEĆ peoples whose historic relationships with the land and sea continues to this day.

From: Corns, Paul GCPE:EX
Sent: July 22, 2020 8:10 AM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: Twitter Thread

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To: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>; Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>; Lindsay-Baugh, Anna ENV:EX <Anna.LindsayBaugh@gov.bc.ca>; Lo, Reamick ENV:EX <Reamick.Lo@gov.bc.ca>; Farmer, Leila GCPE:EX <Leila.Farmer@gov.bc.ca>
Cc: Jardine, Kevin ENV:EX <Kevin.Jardine@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Subject: Day Pass Coverage

Foreshadowing of today's announcement. Good footage of overcrowding in CHBC item. CPAWS comments are supportive but include comments about systemic challenges and aging infrastructure. Some expectation set around Joffre which will need to be managed.

p
BC Parks considering a day-use pass system for popular locations to avoid overcrowding
Abbotsford News
Tuesday, July 21, 2020

By Katya Slepian

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BC Parks

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BC Parks day pass
CHBC
Tuesday, July 21, 2020, 17:25
By CHBC News at 5:00

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[Link to Story](#)

BC Parks

[top](#) [previous](#) [next](#)

BC Parks update
CKNW
Tuesday, July 21, 2020, 16:03
By CKNW

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Government Communications and Public Engagement

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From: Corns, Paul GCPE:EX

Sent: July 22, 2020 7:25 AM

To: Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>

Cc: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>;

Jardine, Kevin ENV:EX <Kevin.Jardine@gov.bc.ca>

Subject: FW: Final Parks NR

Hi Kelly,

Here is the final draft that went to editors last night.

p

From: Corns, Paul GCPE:EX

Sent: July 21, 2020 5:20 PM

To: Kerr, Grant GCPE:EX ; Stagg, Linda R GCPE:EX

Cc: Roth, Pamela GCPE:EX

Subject: Final Parks NR

Hi Grant and Linda;

Grant, I know you said it could wait 'til the morning but sending you the final approved draft of the Parks day pass nr scheduled for a 10:00am release.

Thanks

Paul

Paul Corns | Director of Communications

Government Communications and Public Engagement

Ministry of Environment and Climate Change Strategy

Pronouns: he, him, his

Office: 778 974-2011 Mobile:250 882-6572

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For Immediate Release

[release number]

[Date]

Ministry of Environment and Climate Change

Strategy

B.C. introduces free day-use passes for six popular provincial parks

COVID-19 – Park system reopen COMM Plan

June 2020

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- Garibaldi Park: trailheads at Diamond Head, Rubble Creek, and Cheakamus
- Golden Ears Park: all trails and day-use areas

Garibaldi Park will fully reopen on July 27 with the introduction of day-use passes in select areas. Like many parks in the Sea-to-Sky corridor, Garibaldi has seen a significant increase in visitors during the last four years, which has led to overcrowding in some areas of the park.

The free day-use passes are part of a pilot program intended to help BC Parks re-open busy areas and test passes as a tool to manage overcrowding. The passes can be obtained on the Discover Camping website and will be released daily at 6 am for same-day bookings so people can plan for the day, knowing they can visit their park of choice before they hit the road. The number of passes available each day depends on the park and ranges from vehicle passes for the Berg Lake Trail and Golden Ears Park to individual trail passes in the other parks for morning, afternoon or full day.

“We strongly support BC Parks reopening these six popular parks while working to manage visitation and conserve nature in the places we love,” said Bruce Passmore, the Executive Director of Canadian Parks and Wilderness Society, BC Chapter. “With many people staying home this summer, the demand for outdoor recreation continues to surge, putting more pressure on our park system. We welcome solutions that will help manage overcrowding in certain areas and strengthen our opportunity to protect vital ecosystems.”

Backcountry campers with camping permits are not required to reserve a day-use pass, but should carry proof of their camping permit if they are using one of the select trails that require a pass. Park operator staff will be checking passes upon arrival. Visitors can download the pass onto their mobile device or print it to show at the park.

Further details about the passes required in each park, along with detailed information about BC Parks response to COVID-19 and which parks remain closed, can be found at www.bcparks.ca. Before heading out, people are advised to visit the individual park page for any changes to available services.

Quick Facts:

- BC Parks is one of the world's biggest and most diverse parks systems, with 1,035 provincial parks, recreation areas, protected areas, conservancies and ecological reserves covering more than 14% of the province's land base.
- In 2018/2019, Cypress Park had 1,882,800 visitors, Mount Seymour Park had 989,600 visitors, Golden Ears Park had 853,700 visitors, Garibaldi Park had 124,600 visitors, Stawamus Chief Park had 590,200 visitors, and Mount Robson Park had 216,600 visitors.
- Mount Robson Park is the second oldest park in B.C.'s park system and has the highest peak in the Canadian Rockies. The park's Berg Lake Trail is a world-renowned backcountry hiking trail.

Learn More:

To attain a day-use pass, visit: www.discovercamping.ca

For the latest information on BC Parks, visit <http://bcparks.ca/>

Contact:
Media Relations
Ministry of Environment and Climate Change Strategy
250 953-3834

From: Corns, Paul GCPE:EX
Sent: July 21, 2020 7:36 PM
To: Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>
Subject: Fw: Parks Q/A

Hi Kelly,

This was the set I forwarded to the Parks team this afternoon. I still need answers to

budget and fines or penalties. I am less concerned about the question of families travelling together and whether each individual needs a pass. I have included answers to your earlier questions about why 6:00 am and what about intersecting trails where one trail requires a pass and the other does not.

Jim has indicated the Parks folks will have to answer the outstanding q's

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p

From: Corns, Paul GCPE:EX
Sent: July 21, 2020 2:08 PM
To: Standen, Jim ENV:EX; Ranson, David ENV:EX
Cc: Roth, Pamela GCPE:EX
Subject: Parks Q/A

I have added a couple of q/a (see highlighted).

Thanks

p

Paul Corns | Director of Communications

Government Communications and Public Engagement

Ministry of Environment and Climate Change Strategy

Pronouns: he, him, his

☎ 778 974-2011 📠 250 882-6572 📧 paul.1.corns@gov.bc.ca

I am grateful to the Lekwungen peoples on whose traditional territory I live and work and the Songhees, Esquimalt and WSÁNEĆ peoples whose historic relationships with the land and sea continues to this day.

FOR INTERNAL USE ONLY

QUESTIONS AND ANSWERS

BC Parks day use passes
Ministry of Environment and Climate Change Strategy
July 2020

Key Messages

- Ever since we closed parks, we have been working on a phased approach to reopen.
- Most provincial parks and protected areas are now open, but some of our most popular parks experience a high number of visitors, resulting in crowded facilities, packed parking lots and safety issues, such as parking along the highway.
- Managing the number of visitors in popular parks through free day-use passes is intended to help keep parks safe for everyone to enjoy.
- We need to work together to keep our parks safe and decrease the impact on the environment.

1. What are you announcing today?

- Visitors will now require a free day-use pass to access specific areas in six provincial parks.
- The day-use passes are part of a pilot program to manage the number of visitors in popular parks and provide opportunities for physical distancing in congested areas.
- The parks include:
 - Mount Robson Park: Berg Lake Trail
 - Stawamus Chief Park: Chief Peaks Trail
 - Cypress Park: upper mountain trails including the Howe Sound Crest Trail, Hollyburn Mountain Trails, the Black Mountain Plateau trails.
 - Mount Seymour Park: upper mountain trails including the Seymour Main Trail, Dog Mountain trails, and Mystery Lake Trail
 - Garibaldi Park: trailheads at Diamond Head, Rubble Creek, and Cheakamus
 - Golden Ears Park: all trails and day-use areas
- Garibaldi Park will fully re-open on July 27 with the introduction of day-use passes. The park will also open to camping on July 27.

2. Why is BC Parks doing this?

- To keep our parks safe and open for everyone, we need to work together.
- Some of our most popular parks are experiencing a high number of visitors, resulting in crowded facilities, packed parking lots and safety issues such as parking along the highway.
- Visitor safety is our priority and day-use passes allow us to safely manage the amount of people in busy parks to prevent crowding on trails, provide opportunities for physical distancing, and a much more enjoyable experience.

- Overuse of trails also leads to environmental impacts, such as trail widening, soil erosion, damaged vegetation, altered hydrology, and increased muddiness.
- While new to BC Parks, managing day-use numbers is common in other park systems where demand exceeds capacity.

22. If we are a family of four do we need four passes?

23. What are the penalties if you are caught on a trail without a pass?

24. How do you get a day-use pass?

- The day-use passes can be attained on the Discover Camping website and will be released daily at 6 am. There is no fee for the passes.
- The number of passes available each day depends on the park and the type of pass ranges from vehicle passes for the Berg Lake Trail and Golden Ears Park, to trail passes in the other parks for the morning, afternoon or full day.
- Details for the passes in each park can be found at www.bcparks.ca.
- People are encouraged to create an account on Discover Camping ahead of time to enjoy a speedier transaction.

25. Why 6:00am? I will be on the road by then?

- BC Parks worked with its online service provider to give people as much time as possible to plan and reserve their passes. We recognize 6:00am will be a tight turnaround for some people.
- This is a pilot program and if the feedback we receive is that the reservation times don't work for a significant number of people, BC Parks will address that concern prior to a full launch of the program.

26. How many people will be allowed to enter each day?

- This daily limit varies by park:
 - 50 (vehicles) for Mount Robson - Berg Lake Trail parking lot
 - 500 for Cypress – Howe Sound Crest Trail
 - 300 for Cypress – Hollyburn Mountain trails
 - 500 for Cypress – Black Mountain Plateau trails
 - 800 for Mount Seymour – upper mountain trails
 - 250 for Garibaldi – Diamond Head trailhead
 - 340 for Garibaldi – Rubble Creek trailhead
 - 150 for Garibaldi – Cheakamus trailhead
 - 400 for Stawamus Chief – Chief Peaks Trail
 - 970 (vehicles) for Golden Ears – South Beach day use parking lot
 - 100 (vehicles) for Golden Ears – Alouette boat launch parking lot (trailers)
 - 190 (vehicles) for Golden Ears – East/West Canyon parking lot

27. How did you arrive at these numbers?

- These numbers were calculated to allow for those with camping passes as well as the carrying capacity of the parking lots and the trails.
- One of the many things we consider when managing our parks is carrying capacity, which is determined by the maximum number of people that can use an area while still maintaining

other values, such as ecological, cultural and positive visitor experience. More information about carrying capacity can be found at <https://engage.gov.bc.ca/bcparksblog/2019/09/19/carrying-capacity-and-bc-parks/>

28. What happens if you don't have a day-use pass? How will this be enforced?

- If passes are fully subscribed, you will need to wait until the next day.
- Park operators will be checking passes in the park and visitors should have a printed copy available for review or downloaded onto their phone.

29. What if you are on a trail that requires a pass in order access a trail that doesn't require a pass, could you still face a penalty?

The pilot project is a test to see how the system addresses the problem of overcrowding in some provincial parks.

We will learn as we go and at the outset the focus is education not enforcement. Once enforcement kicks in, Rangers will exercise their discretion.

30. Does a day use pass guarantee me a parking spot?

- We have set day use pass capacities based on several factors, including the number of parking spaces available. Day use visitors should be able to get a parking space when they book a day use pass.

31. Can you provide data on this year's visitor numbers compared to a typical year?

- Garibaldi and the Chief Peaks Trail at Stawamus Chief have been closed since March.
- Mount Seymour, Golden Ears and Cypress opened for day use June 1. Use has been higher in these parks this summer since many people are staying local due to COVID-19.
- The table below shows the number of visitors in the six parks during the last four years.

Sum of DU attendance (people)	Year	Year	Year
Park	16/17	17/18	18/19
Cypress Park	1,712,900	1,832,600	1,882,800
Garibaldi Park	110,600	107,000	124,600
Golden Ears Park	716,800	823,300	853,700
Mount Robson Park	168,800	205,600	216,600
Mount Seymour Park	930,700	946,600	989,600
Stawamus Chief Park	466,300	547,200	590,200
Grand Total	4,106,100	4,462,300	4,657,500

32. Are you receiving complaints about overcrowding in these parks?

- Overcrowding in parks along the Sea-to-Sky corridor has been an ongoing issue for many years and we have received complaints about overcrowding in Garibaldi.
- At Stawamus Chief, we have parking issues and had to implement a Compliance Action Plan a few years ago to allow park operators to tow vehicles that were illegally parked and blocking access for emergency vehicles on a weekly basis.
- Just before we closed the Chief Peaks Trail in March, we heard concerns about the high number of people accessing the trail and their inability to physically distance because of the

multiple pinch points and high-touch surfaces on the trail. This was the impetus for closing the trail before the system-wide park closure.

- At Golden Ears we have been experiencing significantly higher volumes of visitors than in past years, which has led to long line-ups along the park access road. It has impacted visitor experience and is a serious public safety issue as emergency vehicles do not have access to the park. A day-use pass will give visitors the comfort of knowing they have access to the park and will alleviate heavy line-ups for access to a limited number of parking spaces.

33. Has the increase in visitors led to budget pressures for BC Parks?

- No. There are no area/local pressures identified at this time.

Commented [RDE1]: I'm not sure this is accurate. Increased demand has led to increased costs for cleaning and hand sanitizer and we're putting more staff into this. Wouldn't it be better answer say that additional funds have been provided to cover the costs of COVID response?

34. How long will the day-use pass pilot program last and will you be adding more parks this year?

- At this time, we don't plan to expand the program further this year. The pilot program will be in place for the peak season until October 1 for all parks except the Berg Lake Trail at Mount Robson and Golden Ears. The passes will end at Mount Robson on Sept. 15 and Oct. 12 for Golden Ears.

Commented [CPG2R1]: Please resolve

35. Could this pilot project be expanded in future years?

- BC Parks has seen more visitors to our parks over the years and this can lead to overcrowding and high environmental impacts.
- As we look for ways to ease pressures from high visitor numbers, day-use passes could be explored as a possible option.
- While new to BC Parks, active management of day-use numbers is common in other parks systems where demand exceeds capacity

36. Aren't you just putting more pressure on local and regional parks by limiting numbers?

- Our mandate as a park agency is to protect and conserve these areas to enable their continued enjoyment for all British Columbians. Unmanaged and growing use has adverse impacts on the very values that make these areas special.
- BC Parks has been in frequent communication with adjacent municipalities and partner agencies, so they are aware of the ongoing initiatives we have been implementing.

37. What about backcountry campers?

- Backcountry campers with camping permits do not require a day-use pass. They will need to have their camping permits ready to show park operator staff at the trailhead. Parks with backcountry camping permits include: Garibaldi Park, Golden Ears park, and Mount Robson Park.
- Day passes are required for the day of entry in Mount Seymour and Cypress Parks as these parks do not require a permit to camp.
- Day passes are required for all users of the Stawamus Chief Park Chief Peaks Trail, including users staying in the front country campground. There is no backcountry camping in Stawamus Chief Park.

38. Will this restrict First Nations access?

- No. First Nations will not require a pass to access the parks for food, ceremonies and other uses.

39. How many parks are now open?

- There are now 868 parks and protected areas open.
- A number of parks and protected areas remain closed near vulnerable and remote communities and will only reopen when it is safe to do so, taking into consideration the

safety of the visitors and staff, impact on nearby communities and protection of the environment. Some parks might have to remain closed.

- BC Parks continues to work with these communities to respect their interests and address concerns about reopening these parks.

From: Corns, Paul GCPE:EX

Sent: July 21, 2020 5:20 PM

To: Kerr, Grant GCPE:EX <Grant.Kerr@gov.bc.ca>; Stagg, Linda R GCPE:EX <Linda.Stagg@gov.bc.ca>

Cc: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>

Subject: Final Parks NR

Hi Grant and Linda;

Grant, I know you said it could wait 'til the morning but sending you the final approved draft of the Parks day pass nr scheduled for a 10:00am release.

Thanks

Paul

Paul Corns | Director of Communications

Government Communications and Public Engagement

Ministry of Environment and Climate Change Strategy

Pronouns: he, him, his

Office: 778 974-2011 Mobile:250 882-6572

I am grateful to the Lekwungen people on whose traditional territory I live and work and the Songhees, Esquimalt and WSÁNEĆ peoples whose historic relationships with the land and sea continues to this day.

From: Corns, Paul GCPE:EX

Sent: July 21, 2020 4:35 PM

To: Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>; Lindsay-Baugh, Anna ENV:EX

<Anna.LindsayBaugh@gov.bc.ca>; Lo, Reamick ENV:EX <Reamick.Lo@gov.bc.ca>

Cc: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Jardine, Kevin ENV:EX <Kevin.Jardine@gov.bc.ca>

Subject: FW: next one

One last touch before it has to go to the editors. Kelly I have drafted another quote option (below) for MGH if you prefer. Changes highlighted in the nr.

p

"People in B.C. love the outdoors, but some of our most popular parks are experiencing a high number of visitors, resulting in crowded facilities, packed parking lots, and safety issues such as parking along the highway," said George Heyman, Minister of Environment and Climate Change Strategy. "This pilot program acknowledges that frequent park users have an important role to play in protecting these important natural spaces and the species that depend upon them."

From: Corns, Paul GCPE:EX

Sent: July 21, 2020 4:19 PM

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To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: next one

Paul Corns | Director of Communications
Government Communications and Public Engagement
Ministry of Environment and Climate Change Strategy
Pronouns: he, him, his
Office: 778 974-2011 Mobile:250 882-6572

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For Immediate Release
[release number]
[Date]

Ministry of Environment and Climate Change
Strategy

B.C. introduces free day-use passes for six popular provincial parks

VICTORIA – To help people stay active and safe in several of B.C.’s most popular provincial parks, government is introducing a new, free day-use pass pilot program.

“People in B.C. love the outdoors, but some of our most popular parks are experiencing a high number of visitors, resulting in crowded facilities, packed parking lots, and safety issues such as parking along the highway,” said George Heyman, Minister of Environment and Climate Change Strategy. “This program acknowledges that frequent park users have an important role to play in protecting these important natural spaces and the species that depend upon them.”

Although parks have wide open spaces, most visitors are often confined to trails that can become crowded. Overuse of trails leads to environmental impacts, such as trail widening, soil erosion, altered hydrology and damaged vegetation.

Beginning July 27, people can access a free BC Parks day-use pass and then visit certain areas in six of the busiest parks, including:

- Mount Robson Park: Berg Lake Trail
- Stawamus Chief Park: Chief Peaks Trail
- Cypress Park: upper mountain trails including the Howe Sound Crest Trail, Hollyburn Mountain Trails, and the Black Mountain Plateau trails
- Mount Seymour Park: upper mountain trails including the Seymour Main Trail, Dog Mountain Trail, and Mystery Lake Trail
- Garibaldi Park: trailheads at Diamond Head, Rubble Creek, and Cheakamus
- Golden Ears Park: all trails and day-use areas

Garibaldi Park will fully reopen on July 27 with the introduction of day-use passes in select areas. Like many parks in the Sea-to-Sky corridor, Garibaldi has seen a significant increase in visitors during the last four years, which has led to overcrowding in some areas of the park.

The free day-use passes are part of a pilot program intended to help BC Parks re-open busy areas and test passes as a tool to manage overcrowding. The passes can be obtained on the Discover Camping website and COVID-19 – Park system reopen COMM Plan

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will be released daily at 6 am for same-day bookings so people can plan for the day, knowing they can visit their park of choice before they hit the road. The number of passes available each day depends on the park and ranges from vehicle passes for the Berg Lake Trail and Golden Ears Park to individual trail passes in the other parks for morning, afternoon or full day.

"We strongly support BC Parks reopening these six popular parks while working to manage visitation and conserve nature in the places we love," said Bruce Passmore, the Executive Director of Canadian Parks and Wilderness Society, BC Chapter. "With many people staying home this summer, the demand for outdoor recreation continues to surge, putting more pressure on our park system. We welcome solutions that will help manage overcrowding in certain areas and strengthen our opportunity to protect vital ecosystems."

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Quick Facts:

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- Mount Robson Park is the second oldest park in B.C.'s park system and has the highest peak in the Canadian Rockies. The park's Berg Lake Trail is a world-renowned backcountry hiking trail.

Learn More:

To attain a day-use pass, visit: www.discovercamping.ca

For the latest information on BC Parks, visit <http://bcparks.ca/>

Contact:
Media Relations
Ministry of Environment and Climate Change Strategy
250 953-3834

From: Corns, Paul GCPE:EX
Sent: July 21, 2020 3:29 PM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: RE: NR and QA/KM for parks day-use passes

Edits coming. Can you work a line that gets at the idea that

We know Parks are big but the fact is that most of the foot traffic is confined to the trails and we want to keep it that way in safe, manageable numbers to protect the ecology.

Also
What is the budget for this pilot?

From: Roth, Pamela GCPE:EX
Sent: July 21, 2020 2:52 PM
To: Corns, Paul GCPE:EX
Subject: NR and QA/KM for parks day-use passes

Here's the latest. Waiting on final approvals.

Pamela Roth

Public Affairs Officer
Environment and Climate Change Strategy
525 Superior Street
Ph: 778-698-8085 Cell: 250-213-5992
Pamela.Roth@gov.bc.ca

From: Corns, Paul GCPE:EX
Sent: July 21, 2020 2:57 PM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: RE: NR and QA/KM for parks day-use passes

Thanks. Can you please edit the corp. cal entry to include Golden Ears.
Thanks
p

From: Roth, Pamela GCPE:EX
Sent: July 21, 2020 2:52 PM
To: Corns, Paul GCPE:EX
Subject: NR and QA/KM for parks day-use passes

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Pamela Roth

Public Affairs Officer
Environment and Climate Change Strategy
525 Superior Street
Ph: 778-698-8085 Cell: 250-213-5992
Pamela.Roth@gov.bc.ca

From: Corns, Paul GCPE:EX
Sent: July 21, 2020 2:39 PM
To: Plank, Sarah GCPE:EX <Sarah.Plank@gov.bc.ca>; Harbord, Chris GCPE:EX <Chris.Harbord@gov.bc.ca>; Haslam, David GCPE:EX <David.Haslam@gov.bc.ca>; Crebo, David GCPE:EX <David.Crebo@gov.bc.ca>; Grieve, Chandler GCPE:EX <Chandler.Grieve@gov.bc.ca>; Shewchuk, Chris GCPE:EX <Chris.Shewchuk@gov.bc.ca>
Cc: Zadravec, Don GCPE:EX <Don.Zadravec@gov.bc.ca>; Iliffe, Liam GCPE:EX <Liam.Iliffe@gov.bc.ca>; Howlett, Tim GCPE:EX <Tim.Howlett@gov.bc.ca>; Farmer, Leila GCPE:EX <Leila.Farmer@gov.bc.ca>; Roth, COVID-19 – Park system reopen COMM Plan
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Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>

Subject: Day Use Pass Pilot Program

Hi Folks;

As we have come to realize BC Parks occasionally touches the operations of your ministries depending on the item in play. Just drawing your attention to tomorrow morning's announcement

as the next step in a managed and phased reopening of provincial parks (listed on the corp cal) . BC Parks is piloting a day use pass program in order to safely welcome folks back to parks which were either fully or partially closed during COVID-19 response. I will forward the KM/QA once approved by end of day. Sarah, for your purposes the day use pass program will not limit access for Indigenous nations or impinge on rights or title.

David H, the passes only take into consideration the named parks and do not impact outdoor recreation sites and trails.

Thanks

Paul

Day use permits now required for five popular BC Parks (COVID-related)NR ONLY: To limit the number of visitors and allow COVID-19 physical distancing in congested areas, people wanting to access five popular provincial parks will now require a free day-use permit. The parks include: Berg Lake Trail at Mount Robson Park, Chief Peaks Trail at Stawamus Chief Park, Cypress Park, Mount Seymour Park and Garibaldi Park, which remains closed

From: Corns, Paul GCPE:EX

Sent: July 21, 2020 2:09 PM

To: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>

Cc: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>

Subject: Parks Q/A



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use permits (002).doc

I have added a couple of q/a (see highlighted).

Thanks

p

Paul Corns | Director of Communications

Government Communications and Public Engagement

Ministry of Environment and Climate Change Strategy

Pronouns: he, him, his

☎ 778 974-2011 📠 250 882-6572 📧 paul.1.corns@gov.bc.ca

I am grateful to the Lekwungen peoples on whose traditional territory I live and work and the Songhees, Esquimalt and WSÁNEĆ peoples whose historic relationships with the land and sea continues to this

Roth, Pamela GCPE:EX 1:36 PM:

Hey Paul, I am reviewing the KM/QA that was just approved by Jim. Would you like me to flip it to you so you can review and add those questions you sent from the stakeholder feedback?

Roth, Pamela GCPE:EX 1:36 PM:

For the parks day-use passes that is

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Corns, Paul GCPE:EX 1:37 PM:
sure

From: Corns, Paul GCPE:EX
Sent: July 21, 2020 1:29 PM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Patrick, Andrew GCPE:EX <Andrew.Patrick@gov.bc.ca>
Subject: RE: FYI - Parks news trickling out re: pass system

Can I please get a list of all media in queue and those we have responded to regarding the pass program.
Thanks
p

From: Roth, Pamela GCPE:EX
Sent: July 21, 2020 11:36 AM
To: Patrick, Andrew GCPE:EX ; Corns, Paul GCPE:EX
Subject: RE: FYI - Parks news trickling out re: pass system

For sure. I suspect we will get a lot of calls tomorrow once the NR goes out at 10 am, so it would be great to have the Minister as a spokes.

From: Patrick, Andrew GCPE:EX <Andrew.Patrick@gov.bc.ca>
Sent: July 21, 2020 11:34 AM
To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: FYI - Parks news trickling out re: pass system

FYI – got a few requests on the pass system in the last hour so it's trickling out.

I can suggest we use the same approved lines from yesterday, but wanted to put it on your radar that some are asking for Parks spokesperson (ie Global) so would be good to know if MGH or someone else can give interviews tomorrow.

AP

From: Corns, Paul GCPE:EX
Sent: July 21, 2020 9:21 AM
To: Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>; Lindsay-Baugh, Anna ENV:EX <Anna.LindsayBaugh@gov.bc.ca>; Lo, Reamick ENV:EX <Reamick.Lo@gov.bc.ca>
Cc: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: RE: Parks Pass NR

Hi There,
I know you are likely all over this but just to flag that since Golden Ears is a late addition to the Pass Program – and given the earlier response from some of the locals about reservations – good to give MLB the heads up.
p

From: Corns, Paul GCPE:EX
Sent: July 20, 2020 4:43 PM
COVID-19 – Park system reopen COMM Plan

June 2020

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To: Sather, Kelly ENV:EX ; Lindsay-Baugh, Anna ENV:EX ; Lo, Reamick ENV:EX
Cc: Roth, Pamela GCPE:EX
Subject: Parks Pass NR

Hi folks;
Here is the news release to announce the introduction of the Parks passes scheduled to go out Wednesday am. Support material to follow tomorrow am. Kelly can you please confirm the CPAWS quote with your contact.

Paul

From: Corns, Paul GCPE:EX
Sent: July 20, 2020 4:43 PM
To: Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>; Lindsay-Baugh, Anna ENV:EX <Anna.LindsayBaugh@gov.bc.ca>; Lo, Reamick ENV:EX <Reamick.Lo@gov.bc.ca>
Cc: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: Parks Pass NR



NR_BC Parks_day
use permits_FINAL (C

Hi folks;
Here is the news release to announce the introduction of the Parks passes scheduled to go out Wednesday am. Support material to follow tomorrow am. Kelly can you please confirm the CPAWS quote with your contact.

Paul

From: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Sent: July 20, 2020 1:42 PM
To: Patrick, Andrew GCPE:EX <Andrew.Patrick@gov.bc.ca>
Cc: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: Re: Media Request - Black Press - Parks and day-use pass system

Let's stick with current messages and no off the record comment.

Sent from my iPhone

On Jul 20, 2020, at 1:39 PM, Patrick, Andrew GCPE:EX wrote:

Launa,
This one came a bit delayed this morning via Karn.

I've pasted some of the KMs from Pamela's QA on the day pass system minus the scoop, with an added line at the end.

Obviously we can't comment on the pass system given NR for Wednesday. If we feel comfortable, I can let her know off record to expect more news later this week.

Reporter

Katya Slepian, Reporter
Black Press Digital
katya.slepian@bpdigital.ca
604-831-5576

Deadline ASAP

Request

From reporter:

We've heard that BC Parks is working on some sort of a free day-use pass system for the more popular parks that haven't reopened since they were closed due to COVID. Is this the case? If so, how would this system work? Would it prioritize British Columbians, or even locals to that particular region?

If not, what are the province's plans to reopen the remaining parks?

Looking for something back this morning.

Recommendation

- Ever since we closed parks in response to the COVID-19 pandemic, BC Parks has been working on a phased approach to reopen, looking at how we can establish clear safety and cleaning protocols to protect visitors.
- Most provincial parks and protected areas are now open, but some of our most popular parks are experiencing a high number of visitors, resulting in crowded facilities, packed parking lots and safety issues, such as parking along the highway.
- BC Parks will continue its phased approach for openings in the weeks and months ahead to help keep our provincial parks safe and accessible for everyone to enjoy.
- This approach will consider the best options for each park in context of visitation numbers, facilities, and location, among other factors.

From: Corns, Paul GCPE:EX

Sent: July 20, 2020 12:40 PM

To: Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>

Subject: Day Passes and Video

Hi Kelly;

We are getting to final approvals on the Parks nr for the day pass pilot. Should we be building in a CPAWS quote?

What are your thoughts regarding Parks and its license plate video? Should Parks arrange for a camera to shoot the minister tomorrow or

Do you want to let this one go and make sure that Parks engages at the outset for all future productions. I spoke with Jim, David R and Launa about this need this morning. I propose a monthly joint MarComm meeting with the MO so Parks Marketing can flag upcoming opportunities.
p

From: Corns, Paul GCPE:EX
Sent: July 20, 2020 12:13 PM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: RE: NR, km/qa



NR_BC Parks_day
use permits_V2 (002)

A couple of questions. Thanks Pamela.
p

From: Roth, Pamela GCPE:EX
Sent: July 20, 2020 11:24 AM
To: Corns, Paul GCPE:EX
Subject: RE: NR, km/qa

Yes, here you go. Parks is currently updating the QA. The NR still needs ED and ADM approval – and yours!
😊

From: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Sent: July 20, 2020 11:16 AM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: NR, km/qa

Hi Pamela ,
Can you please send me the latest draft of the nr and km/qa on the day pass program.
Thanks

From: Corns, Paul GCPE:EX
Sent: July 16, 2020 1:43 PM
To: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>

Cc: Karn, David GCPE:EX <David.Karn@gov.bc.ca>
Subject: RE: Garibaldi Day Pass System

Here is our draft holding lines. Including Jennie in the mix at this point. Recognizing that drafting by committee can be its own challenge. I will leave this with Dave K to now work through the review and approvals. Welcoming Jennie to mix.

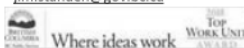
Thanks
p

- Ever since we closed parks, we have been working on a phased approach to reopen, working together so people can enjoy parks while managing issues of public safety and the health of the environment.
- We have done that through a staged re-opening of Parks, acknowledging that the most popular parks pose some unique challenges.
- A proposed free day-use pass program is one approach to support the next phase of a safe and managed parks reopening.

From: Standen, Jim ENV:EX
Sent: July 16, 2020 1:17 PM
To: D'souza, Pamela GCPE:EX ; Corns, Paul GCPE:EX ; Roth, Pamela GCPE:EX ; Murai, Launa Y ENV:EX ; Wilcock, Leah ENV:EX ; Ranson, David ENV:EX
Cc: Karn, David GCPE:EX
Subject: RE: Garibaldi Day Pass System

Thanks Pamela. My thoughts on messaging are that we need to acknowledge the need for usage controls as a requirement for reopening of some closed parks safely. We have not been shy about saying that overuse is a problem and it has grown worse due to COVID.

Jim Standen
Assistant Deputy Minister
BC Parks & Conservation Officer Service
Telephone: 250-387-1288
jim.standen@gov.bc.ca



From: D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>
Sent: July 16, 2020 12:15 PM
To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>; Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>; Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>
Cc: Karn, David GCPE:EX <David.Karn@gov.bc.ca>
Subject: RE: Garibaldi Day Pass System

Hi folks,

We do in fact have an active media request on this that David is working with Launa. Please see the relevant questions from the News 11:30 request

2. Rumours and a screenshot of HTL code allege the province is considering a day pass program and considering launching it without public consultation. What kind of considerations has the ministry made about day passes, associated fees, the cost and time to built tolling or registration infrastructure and the associated cost of administrating a day pass program? What alternatives to day passes that could help limit access/crowds are being considered?

3. Is the government considering a limit on the number of visitors to Garibaldi Park? What are potential limits that could be set?

Thanks

Pam

From: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>

Sent: July 16, 2020 12:03 PM

To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>; Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>

Cc: D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>; Karn, David GCPE:EX <David.Karn@gov.bc.ca>

Subject: FW: Garibaldi Day Pass System

Importance: High

Hi Folks

If Parks can provide us with the program detail with particular focus on the implementation of the day pass program and timing considerations, we can develop km's to respond to any media which may take note. Please let us know who we should be working with on this one.

Thanks

p

From: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>

Sent: July 16, 2020 11:57 AM

To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>

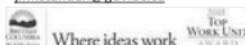
Subject: FW: Garibaldi Day Pass System

Importance: High

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Jim Standen

Assistant Deputy Minister
BC Parks & Conservation Officer Service
Telephone: 250-387-1288
jim.standen@gov.bc.ca



From: Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>
Sent: July 15, 2020 4:48 PM
To: Ranson, David ENV:EX <David.Ranson@gov.bc.ca>; Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>
Cc: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>
Subject: FW: Garibaldi Day Pass System
Importance: High

Folks – FYI below. I don't even know what to say anymore. I really don't.

From: Wilcock, Leah ENV:EX
Sent: July 15, 2020 4:47 PM
To: Sasha Evans <sevans@usedirect.com>; Viji Nair <vnair@usedirect.com>
Cc: Rippon, Christina ENV:EX <Christina.Rippon@gov.bc.ca>; 'Bill Bryan' <bbryan@usedirect.com>
Subject: FW: Garibaldi Day Pass System
Importance: High

Folks – this is a MAJOR issue and coding needs to be removed immediately.

Our announcement has now been usurped and please know this will be a big problem.

From: Holly Cox <administration@mtseymour.ca>
Sent: July 15, 2020 4:44 PM
To: Denis, Devon ENV:EX <Devon.Denis@gov.bc.ca>
Cc: XT:Wood, Eddie ENV:IN <ewood@mtseymour.ca>; Martin Wisely <qcmanager@seatoskyparks.com>; Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>
Subject: Garibaldi Day Pass System

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Hey Devon

Hope you are keeping well. I was just on Facebook and came across a post on the south coast touring group – See image attached.

Some one has taken a picture of what seems to be computer coding from BC Parks page showing that Garibaldi shouldn't be active until day pass system is announced. I just wanted to bring this to your attention.

Thanks

Holly Cox

Administration Assistant

Mt Seymour Resorts | Sea to Sky Park Services

604-986-2261 x241 | administration@mtseymour.ca | www.mtseymour.ca



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From: Corns, Paul GCPE:EX
Sent: July 16, 2020 12:36 PM
To: Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>; Lindsay-Baugh, Anna ENV:EX <Anna.LindsayBaugh@gov.bc.ca>; Lo, Reamick ENV:EX <Reamick.Lo@gov.bc.ca>
Cc: D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>; Karn, David GCPE:EX <David.Karn@gov.bc.ca>
Subject: FW: Garibaldi Day Pass System

s.22

We are working with Parks on a response

From: Karn, David GCPE:EX
Sent: July 16, 2020 12:27 PM
To: D'souza, Pamela GCPE:EX ; Corns, Paul GCPE:EX ; Roth, Pamela GCPE:EX ; Murai, Launa Y ENV:EX ; Wilcock, Leah ENV:EX ; Standen, Jim ENV:EX ; Ranson, David ENV:EX
Subject: RE: Garibaldi Day Pass System

FYI more media.

Reporter

Dan Falloon, Pique NewsMagazine
sports@pique.newsmagazine.com
604-938-0202

Deadline ASAP

Request

We received a tip that a day pass system may be implemented whenever Garibaldi Provincial Park reopens. The tip included a screen grab of some coding from the BC Parks website, which I've attached. I'm hoping to confirm that the information is accurate and, if so, if there's more information about Garibaldi's reopening, please.

Background

COVID-19 – Park system reopen COMM Plan

June 2020

92

s.17

From: D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>
Sent: July 16, 2020 12:15 PM
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Subject: RE: Garibaldi Day Pass System

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Pam

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Sent: July 16, 2020 12:03 PM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>;
COVID-19 – Park system reopen COMM Plan
June 2020

93

Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>; Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Ranson, David ENV:EX <David.Ranson@gov.bc.ca>
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Subject: FW: Garibaldi Day Pass System
Importance: High

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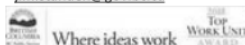
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From: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>
Sent: July 16, 2020 11:57 AM
To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Subject: FW: Garibaldi Day Pass System
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Jim Standen
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BC Parks & Conservation Officer Service
Telephone: 250-387-1288
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From: Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>
Sent: July 15, 2020 4:48 PM
To: Ranson, David ENV:EX <David.Ranson@gov.bc.ca>; Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>
Cc: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>
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Cc: XT:Wood, Eddie ENV:IN <ewood@mtseymour.ca>; Martin Wisely <gcpmanager@seatoskyparks.com>; Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>
Subject: Garibaldi Day Pass System

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Holly Cox

Administration Assistant

Mt Seymour Resorts | Sea to Sky Park Services

604-986-2261 x241 | administration@mtseymour.ca | www.mtseymour.ca



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Cc: D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>; Karn, David GCPE:EX <David.Karn@gov.bc.ca>
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COVID-19 – Park system reopen COMM Plan

June 2020

95

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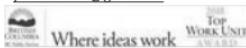
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Assistant Deputy Minister
BC Parks & Conservation Officer Service
Telephone: 250-387-1288
jim.standen@gov.bc.ca



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Cc: Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>; Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>
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To: Denis, Devon ENV:EX <Devon.Denis@gov.bc.ca>

COVID-19 – Park system reopen COMM Plan

June 2020

96

Cc: XT:Wood, Eddie ENV:IN <ewood@mtseymour.ca>; Martin Wisely <gcpmanager@seatoskyparks.com>; Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>
Subject: Garibaldi Day Pass System

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Holly Cox

Administration Assistant

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From: Corns, Paul GCPE:EX

Sent: July 16, 2020 11:04 AM

To: Shoquist, Sarah ENV:EX <Sarah.Shoquist@gov.bc.ca>

Subject: RE: Meeting Request - Tomorrow - Parks Day Use Pass

Hi Sarah.S.22

s.22 I could possibly call in at noon or have Pam D'souza attend and provide me with a written brief following. I know this is a critical meeting on a priority issue so appreciative of its importance.

p

From: Shoquist, Sarah ENV:EX

Sent: July 16, 2020 10:24 AM

COVID-19 – Park system reopen COMM Plan

June 2020

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To: Corns, Paul GCPE:EX
Subject: Meeting Request - Tomorrow - Parks Day Use Pass

Hi Paul,

Kelly asked me to set up a call tomorrow with her, Jim and Parks staff, and you regarding the Day Use Pass. Kelly and staff are available at 12 or 1:30, is there one that works best for you?

Thanks,

Sarah Shoquist

Administrative Assistant to
The Honourable George Heyman
Minister of Environment and Climate Change Strategy

Hi Dave;

Please watch the media for any reference to the attached.

Thanks

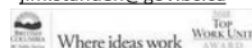
p

From: Standen, Jim ENV:EX
Sent: July 13, 2020 4:42 PM
To: Sather, Kelly ENV:EX
Cc: Jardine, Kevin ENV:EX ; Corns, Paul GCPE:EX
Subject: FW: Heads Up: Eviction Occurrence - Beatton Provincial Park

As we discussed just now.

Jim Standen

Assistant Deputy
Minister
BC Parks & Conservation Officer Service
Telephone: 250-387-1288
jim.standen@gov.bc.ca



From: Brown, David R ENV:EX <David.R.Brown@gov.bc.ca>
Sent: July 13, 2020 9:34 AM
To: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>
Cc: Ranson, David ENV:EX <David.Ranson@gov.bc.ca>
Subject: FW: Heads Up: Eviction Occurrence - Beatton Provincial Park

Jim, this occurrence report will be useful to look over as it relates to conflicts between BC Residents and Alberta Residents camping in our parks.

From: Hoffman, Edward A ENV:EX <Edward.Hoffman@gov.bc.ca>
Sent: July 13, 2020 9:02 AM
To: Brown, David R ENV:EX <David.R.Brown@gov.bc.ca>; Murai, Launa Y ENV:EX <Launa.Murai@gov.bc.ca>
Subject: Heads Up: Eviction Occurrence - Beatton Provincial Park
COVID-19 – Park system reopen COMM Plan

June 2020

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Heads up,

There was a situation in Beaton Provincial Park this weekend that appears to stem from Albertan's in the campground. The group of BC and Albertan's who were camping together ended up leaving the site and the offending party was evicted the next day as they were causing grief for other campers.

Attached is a short video clip and the occurrence report.

ED HOFFMAN
REGIONAL DIRECTOR
BC PARKS Omineca Peace Region
BC PARKS AND CONSERVATION OFFICER DIVISION
MINISTRY OF ENVIRONMENT AND CLIMATE CHANGE STRATEGY
250-645-9353
www.bcparks.ca
[Get your BC Parks licence plate today.](#)

From: Corns, Paul GCPE:EX
Sent: July 10, 2020 4:21 PM
To: Karn, David GCPE:EX <David.Karn@gov.bc.ca>; D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>
Subject: RE: Parks Day Use pitch doc

Thanks Dave. Thoughts and framing.
P

From: Karn, David GCPE:EX
Sent: July 10, 2020 4:03 PM
To: D'souza, Pamela GCPE:EX ; Corns, Paul GCPE:EX
Subject: Parks Day Use pitch doc

Here's the doc with my thoughts in track changes.

David Karn
Ministry of Environment
M 250-213-3760
ADVICE TO MINISTER

MINISTRY OF Environment and Climate Change Strategy

Page 100 of 129 to/à Page 101 of 129

Withheld pursuant to/removed as

s.13

Cc: D'souza, Pamela GCPE:EX <Pamela.Dsouza@gov.bc.ca>

Subject: Day Use Passes



QA_BC Parks
reopening_May 6_rv

Hi Pamela;

Just reviewing the q/a and for the day use passes. Can you please take a shot at adjusting the KM's.

Thanks

Paul

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QUESTIONS AND ANSWERS

BC Parks day use passes

Ministry of Environment and Climate Change Strategy
July 2020

Key Messages

- Ever since we closed parks, we have been working on a three-phased approach to reopen, looking at how we can establish clear safety and cleaning protocols to protect visitors.
- Some of our most popular parks are experiencing a high number of visitors, resulting in crowded facilities, packed parking lots and safety issues, such as parking along the highway.
- Managing the number of visitors through free day-use passes will help keep five of our popular parks open and safe for everyone to enjoy, and decrease the impact on the environment.

Commented [CPG7]: Let's combine message 2 and 4 – Most parks are now open and a free day use pass reservation system will allow BC's busiest parks to reopen safely.

- Most provincial parks and protected areas are now open for visitors, but some closures will temporarily remain in place for specific parks or park areas, services and facilities.
- We need to work together to keep our parks safe and open for everyone to enjoy.

1. What are you announcing today?

- Visitors will now require a free day-use pass to access specific areas in five provincial parks.
- The day-use passes limit the number of visitors and provide opportunities for physical distancing in congested areas.
- The parks include:
 - Berg Lake Trail at Mount Robson Provincial Park
 - Cypress
 - Mount Seymour
 - Garibaldi
 - Stawamus Chief
- Day-use passes for the Berg Lake Trail and Chief Peaks Trail at Stawamus Chief will be required as of July 8. To help manage summer visitor numbers, Cypress Park and Mount Seymour Park will require permits on July 15. Garibaldi will open on July 27.

Commented [CPG8]:

2. Why is BC Parks doing this?

- Some of our most popular parks are experiencing a high number of visitors, resulting in crowded facilities, packed parking lots and safety issues such as parking along the highway.
- In 2017/2018, Cypress Park had 1,832,635 visitors, Mount Seymour Park had 946,597, Garibaldi Park had 106,951, Stawamus Chief Park had 547,201, and Mount Robson Park had 205,559 visitors.
- These high-use parks require substantial park presence, high service levels and in-person visitor management, and do not easily allow physical distancing in some areas.
- Visitor safety is our priority and reservations allow us to open some of the high-use parks by managing the amount of people to prevent crowding on trails and provide opportunities for physical distancing.
- Overuse of trails leads to widening of trails, soil erosion, damaged vegetation, altered hydrology, and increased muddiness. Limiting the number of visitors creates a safer environment and more enjoyable experience.
- While new to BC Parks, active management of day-use numbers is common in other parks systems where demand exceeds capacity
- To keep our parks safe and open for everyone, we need to work together.

40. Can you provide data on this year's visitor numbers compared to a typical year?

- Garibaldi and the Chief Peaks Trail at Stawamus Chief have been closed since March.
- Mount Seymour and Cypress opened for day use June 1 and visitor numbers for the month of June aren't yet available.
- In 2017/2018, Cypress Park had 1,832,635 visitors, Mount Seymour Park had 946,597, Garibaldi Park had 106,951, Stawamus Chief Park had 547,201, and Mount Robson Park had 205,559 visitors.

41. Are you receiving complaints about overcrowding in these parks?

- Overcrowding in parks along the Sea-to-Sky corridor has been an ongoing issue for many years.
- In 2017/2018, Cypress Park had 1,832,635 visitors, Mount Seymour Park had 946,597 visitors, Garibaldi Park had 106,951, Stawamus Chief Park had 547,201, and Mount Robson Park had 205,559 visitors.
- At Stawamus Chief, we have parking issues and had to implement a Compliance Action Plan a few years ago to allow park operators to tow vehicles that were illegally parked and blocking access for emergency vehicles on a weekly basis.
- Just before we closed the Chief Peaks Trail in March, we heard concerns about the high number of people accessing the trail and their inability to physically distance because of the multiple pinch points and high-touch surfaces on the trail. This was the impetus for us closing the trail before the system-wide park closure.
- Garibaldi and the Chief Peaks Trail in Stawamus Chief Park have been closed since March, but some people have ignored the closure.

42. Have the increased visitors led to budget pressures for BC Parks?

- No. There are no area/local pressures identified at this time.

43. Could you be adding more parks to the day-use pass program this year?

- It is possible that other parks may be added as the summer progresses, depending on the visitor numbers and if people are complying with the guidance provided by the PHO.

44. Aren't you just putting more pressure on local and regional parks by limiting numbers?

- No. BC Parks has been in frequent communication with adjacent municipalities and partner agencies, so they are aware of the on-going initiatives that BC Parks have been implementing.

45. Is this a pilot project which could be expanded in future years?

- BC Parks has seen more visitors to our parks over the years and this can lead to overcrowding and high environmental impacts.
- As we look for ways to ease pressures from high visitor numbers, day-use passes could be explored as a possible option.
- While new to BC Parks, active management of day-use numbers is common in other parks systems where demand exceeds capacity

46. How do you get a day-use pass?

- The day-use passes can be attained on the Discover Camping website and will be released daily at 12 am. There is no fee for the passes.
- The number of passes available each day depends on the park and ranges from vehicle passes to trail passes for morning, afternoon or full day. Details for the passes in each park can be found at www.bcparks.ca.

47. How many people will be allowed to enter each day?

- This daily limit varies by park:
 - 50 (vehicles) for Berg Lake Trail at Mount Robson Provincial Park
 - 500 for Cypress – Howe Sound
 - 300 for Cypress – Hollyburn
 - 500 for Cypress – Black Mountain Plateau

- 800 for Mount Seymour
- 250 Garibaldi – Diamond Head
- 340 Garibaldi – Rubble Creek
- 150 Garibaldi – Cheakamus
- 400 for Stawamus Chief – Chief Trail
- These limits were calculated to allow for those with camping passes as well as the carrying capacity of the parking lots and the trails. The numbers could change as the situation evolves.

48. What happens if you don't have a day-use pass? How will this be enforced?

- If passes are sold out, you will need to wait until the next day.
- BC Parks staff will be checking passes in the park and visitors should have a printed copy available for review or download one onto their phone.
- Depending upon the park, passes may be checked upon arrival at the parking lot or at the trail.

49. Is this temporary?

- This will be in place for the peak season until October 1 for all parks except for the Berg Lake Trail, which will end the day-use passes on September 15.

50. How many parks are now open?

- There are 868 parks and protected areas open.
- A number of parks and protected areas remain closed near vulnerable and remote communities and will only reopen when it is safe to do so, taking into consideration the safety of the visitors and staff, impact on nearby communities and protection of the environment. Some parks might have to remain closed.
- BC Parks continues to work with these communities to respect their interests and address concerns about reopening these parks.

51. Will this restrict First Nations access?

- No, it does not.

From: Corns, Paul GCPE:EX

Sent: July 2, 2020 11:22 AM

To: Sather, Kelly ENV:EX <Kelly.Sather@gov.bc.ca>

Subject: FW: FOR REVIEW: NR, QA and CP for BC Parks day use permits



QA_BC Parks_day
use permits pac.doc

Hi Kelly,

As mentioned our comms products are still with Parks for review and approval. This was my last edit to the Q/A on Tuesday. As soon as we have approved materials back from Parks I will send them along.

Paul

From: Corns, Paul GCPE:EX

Sent: June 30, 2020 3:00 PM

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To: Roth, Pamela GCPE:EX
Subject: RE: FOR REVIEW: NR, QA and CP for BC Parks day use permits

Thanks Pamela. A few more q's to add to the list.
P

From: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Sent: June 30, 2020 10:14 AM
To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Subject: FW: FOR REVIEW: NR, QA and CP for BC Parks day use permits

From: Roth, Pamela GCPE:EX
Sent: June 26, 2020 3:28 PM
To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Subject: FOR REVIEW: NR, QA and CP for BC Parks day use permits

Hi Paul,

If you have some time on Monday, you can also start reviewing the comms materials for the parks day use permits? Leah has reviewed the NR, QA and CP. As I mentioned on the call, they would like to have the NR go out on July 6 – two days before the first round of permits come into place on July 8.

Thanks!

Pamela Roth

Public Affairs Officer
Environment and Climate Change Strategy
525 Superior Street
Ph: 778-698-8085 Cell: 250-213-5992
Pamela.Roth@gov.bc.ca

From: Corns, Paul GCPE:EX
Sent: June 30, 2020 3:00 PM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: RE: FOR REVIEW: NR, QA and CP for BC Parks day use permits



QA_BC Parks_day
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Sent: June 30, 2020 10:14 AM

COVID-19 – Park system reopen COMM Plan

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Subject: FW: FOR REVIEW: NR, QA and CP for BC Parks day use permits

From: Roth, Pamela GCPE:EX
Sent: June 26, 2020 3:28 PM
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Pamela Roth

Public Affairs Officer
Environment and Climate Change Strategy
525 Superior Street
Ph: 778-698-8085 Cell: 250-213-5992
Pamela.Roth@gov.bc.ca

From: Corns, Paul GCPE:EX
Sent: June 30, 2020 11:05 AM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: RE: FOR REVIEW: NR, QA and CP for BC Parks day use permits

Thanks Pamela. Please see my comments particularly as relates to Peace Arch which remains closed at this time.
P

From: Roth, Pamela GCPE:EX
Sent: June 30, 2020 10:14 AM
To: Corns, Paul GCPE:EX
Subject: FW: FOR REVIEW: NR, QA and CP for BC Parks day use permits



NR_BCParks_day
use permits pc.docx

From: Roth, Pamela GCPE:EX
Sent: June 26, 2020 3:28 PM

COVID-19 – Park system reopen COMM Plan

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To: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>

Subject: FOR REVIEW: NR, QA and CP for BC Parks day use permits

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Pamela Roth

Public Affairs Officer
Environment and Climate Change Strategy
525 Superior Street
Ph: 778-698-8085 Cell: 250-213-5992
Pamela.Roth@gov.bc.ca

For Immediate Release
[release number]
[Date]

Ministry of Environment and Climate Change
Strategy

Free day use permits required for six popular provincial parks

VICTORIA – BC Parks is implementing a new free day-use permitting program in six provincial parks so people can stay safe, active and enjoy some of BC's most popular tourist destinations this summer.

"Some of our most popular parks are experiencing a high number of visitors, resulting in crowded facilities, packed parking lots, and safety issues, such as parking along the highway," said George Heyman, Minister of Environment and Climate Change Strategy. "Managing the number of visitors through day-use permits in certain areas will help keep these popular parks open and safe for everyone to enjoy throughout the summer, and decrease the impact on sensitive environments."

As of July 8, BC Parks will be requiring day-use permits for the Berg Lake Trail in Mount Robson Park, the Chief Peaks Trail at Stawamus Chief Park, and Peace Arch Park, which was temporarily closed on June 18 to address concerns about public safety and in neighbouring communities due to a significant increase in park visitors. On July 15, Cypress Park, Mount Seymour Park and Garibaldi Park will require a day-use permit for specific trails. Other trails within the parks may not require a day pass.

The free permits can be attained on the Discover Camping website and will be released daily for same-day bookings at 12 am. The number of permits available each day depends on the park, and the type of permit ranges from vehicles to trails for morning, afternoon or full day. For example, Garibaldi Park, which has been temporarily closed, will have 250 permits available for people wanting to access the Diamond Head area, 150 permits for Cheakamus and 340 permits for Rubble Creek. Peace Arch Park will have a daily limit of 240 vehicles. Details for each pass can be found on www.bcparks.ca.

BC Parks staff will be checking passes upon arrival at the parking lot or at the trailhead. Visitors can download the permit on their mobile device or print it for presentation. The fee permits will be required until the end of October for five of the parks. Berg Lake Trail will have the permit system in place until Sept. 15.

Commented [CPG9]: Peace Arch is closed. This will be confusing to folks.

Commented [CPG10]: Might need to break this out a little. Are we saying, depending on the park there will be permits for:
Parking
Trail Access
Other?
Some of the permits will be for morning only vs full day?

Commented [CPG11]: Is all this detail listed on the BC Parks site. Might be better to refer them to the site

Most provincial parks and protected areas are now open for visitors, but some parks may remain temporarily closed for the rest of the summer. Parks that remain temporarily closed are listed on the BC Parks website.

Playgrounds are now open, but hot springs, halls and picnic shelters remain closed. To ensure parks stay open and safe for everyone, visitors are expected to follow physical distancing requirements and will need to manage their own safety. Before heading out, people are advised to visit the individual park page for any changes to services.

Quick Facts:

- BC Parks is one of the world's biggest and most diverse parks systems, with 1,035 provincial parks, recreation areas, protected areas, conservancies and ecological reserves covering more than 14% of the province's land base.
- In 2017/2018, Cypress Park had 1,832,635 visitors, Mount Seymour Park had 946,597, Garibaldi Park had 106,951, Stawamus Chief Park had 547,201, Peace Arch Park had 239,747 and Mount Robson Park had 205,559 visitors.
- Mount Robson Park is the second oldest park in B.C.'s park system and the park's Berg Lake Trail is a world-renowned backcountry hiking trail. At 3,954 metres, Mount Robson is the highest peak in the Canadian Rockies.

Learn More:

To attain a day-use permit, visit: www.discovercamping.ca

For the latest information on BC Parks, visit <http://bcparks.ca/>

Contact:
Media Relations
Ministry of Environment and Climate Change Strategy
250 953-3834

From: Corns, Paul GCPE:EX <Paul.1.Corns@gov.bc.ca>
Sent: June 16, 2020 1:35 PM
To: Roth, Pamela GCPE:EX <Pamela.Roth@gov.bc.ca>
Subject: Re: BC Parks Day Use Reservations

Thanks Pamela. We should probably use a different word than "purchased"attained?

We may want to refer to the permits as "no-cost permits" so people get it right away.

Sent from my iPhone

On Jun 16, 2020, at 1:14 PM, Roth, Pamela GCPE:EX wrote:

Commented [RPG12]: Do we want to say "why" they are still closed here or just leave it at this?

Commented [RPG13]: Is this correct?

Commented [CPG14]: I think we should just have a summary line that says for a complete listing of park status and amenities go to BCParks.ca

Hi Paul,

This is still all the info I have from parks about the new day use reservations, but I have started a QA for program to fill in the details so feel free to add a few more questions. I am thinking we should probably do a news release instead of an information bulletin since the news is fairly significant and the minister will likely want to include a quote. Thoughts?

From: Rippon, Christina ENV:EX

Sent: June 15, 2020 12:03 PM

To: Roth, Pamela GCPE:EX

Subject: Day Use Reservations

Hi Pamela,

Here is what is in the works so far:

6 high use parks are included in the summer launch. One in the North – Berg Lake Trail and the others in the South Coast – Cypress, Mount Seymour, Garibaldi, Peace Arch, Stawamus Chief.

There is no fee and they will be released daily at 12am (same day reservation). There are vehicle or person types and AM/PM or Full day passes depending on the park.

Timing is hard to say at this point because we are still working with US eDirect to get the system included in the update. Berg Lake would like to go ASAP and then the South Coast would like July 15th.

Does that help?

Thanks,

Christina

Christina Rippon

Administrative Assistant | BC Parks - Provincial Services Branch

Phone: 778-698-4269

Visit [BC Parks](#): “A protected areas system that is vibrant, relevant and inspirational.”

From: Standen, Jim ENV:EX

Sent: July 27, 2020 3:15 PM

To: Jardine, Kevin ENV:EX ; Sather, Kelly ENV:EX

Cc: D'souza, Pamela GCPE:EX ; Wilcock, Leah ENV:EX

Subject: FW: Afternoon reporting: Day Use Pass - Release Update

FYI – final report for today. There was a minor technical issues with confirmation email and real time pass data that did not impact user access and which we are working on with US e Direct..

Jim Standen

Assistant Deputy Minister

BC Parks & Conservation Officer Service

Telephone: 250-387-1288

jim.standen@gov.bc.ca



From: Smith, Dawn ENV:EX <Dawn.Smith@gov.bc.ca>

Sent: July 27, 2020 2:18 PM

To: Standen, Jim ENV:EX <Jim.Standen@gov.bc.ca>; Hudson, Brett R ENV:EX <Brett.R.Hudson@gov.bc.ca>;

Wilcock, Leah ENV:EX <Leah.Wilcock@gov.bc.ca>

Cc: Aikman, Jennie S ENV:EX <Jennie.Aikman@gov.bc.ca>

Subject: Afternoon reporting: Day Use Pass - Release Update

Hi Jim,

Latest update from South Coast region this afternoon – latest information in *italics*.

Cypress	<ul style="list-style-type: none">- <i>Media onsite: Global TV.</i>- <i>PO reporting overall positive feedback from visitors.</i>- <i>All day use pass signs are up, see attached pics for signage setup.</i>- <i>Light volume. As of 9:00, 30 cars in the lot. By noon, 50 cars.</i>- Day use pass 'checkpoint' shed is being set up today- Looking like a normal Monday - not super busy- No issues so far- Reinforced education focus, not turning anyone away
Seymour	<ul style="list-style-type: none">- <i>Media on site; North Shore News, CTV and CBC TV on site today.</i>- <i>PO reporting positive roll out and visitor sentiment.</i>- <i>Pass availability updates would be helpful for PO.</i>- <i>Fairly steady - around 150 people by 12 noon</i>- <i>Education focus confirmed, ie. if people have no cell phone, PO is focusing on education for next time.</i>- All day use pass signs are up- Day use pass 'checkpoint' shed is being set up today- Reinforced education focus, not turning anyone away
Golden Ears	<ul style="list-style-type: none">- <i>Media were onsite; City TV and CTV</i>- <i>Amendment/update on capacity: visitors still arriving – most visitors arriving with passes and those without are being redirected to mobile devices to obtain. Redirected visitors have been successful in obtaining passes on mobile devices. However PO/operation uncertain of pass availability – would be good to have 'real-time' info.</i>- <i>Boat launch turnarounds have occurred, under 10.</i>- <i>Visitor sentiment positive.</i>- Road signage re: car pass signs are up- Checkpoint active and in use- Visitor pass system working well, moving cars through quickly to avoid overflow congestion on side streets
Garibaldi	<ul style="list-style-type: none">- <i>PO reporting positive roll out.</i>- <i>85% arriving with passes and remainder obtaining onsite.</i>- Signage is in place- Day use pass 'checkpoints' are active- PO is not reporting any issues.
Chief	<ul style="list-style-type: none">- <i>PO reporting positive roll out.</i>- <i>AM passes were sold out around AM/PM cut off, so visitors were directed to obtain a PM pass.</i>- Signage is in place- Day use pass 'checkpoint' is active- Most visitors have a pass and those without have obtained through mobile device- Visitors have been friendly, understanding and no negative comments- Parking lot is reaching capacity as trail pass capacity is reached.

Dawn Smith
Planning Section Head, Lower Mainland – South Coast Region
BC Parks and Protected Areas | Ministry of Environment and Climate Change Strategy
Ph. 778-752-5954
dawn.smith@gov.bc.ca

Pronouns: she/her



Good afternoon,

Below is the final update before the long weekend, as of 2pm today.

As Christina notes, this is slightly busier than we have seen so far this week – with Howe Sound full for the first time, and an almost full Berg Lake. I expect this weekend to be busy, but I will provide an update on Tuesday for long weekend.

Thank you,

Leah

Leah Wilcock
A/Manager, Visitor Services
BC Parks | Ministry of Environment and Climate Change Strategy
Telephone: 778-698-4295
leah.wilcock@gov.bc.ca
www.bcparks.ca



BC Parks has recently launched new speciality plates! [Get your BC Parks licence plate today.](#)

From: Rippon, Christina ENV:EX
Sent: July 31, 2020 2:11 PM
To: Wilcock, Leah ENV:EX
Subject: Day use passes - afternoon stats

Hi Leah,

Here are the stats as of 2pm PT on July 31, 2020:
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- Over 2900 passes have been issued, which is approximately 66% of the daily pass allotment. I believe this is the highest number so far this week at this time.
- Sold out passes include:
 - all of Golden Ears with the exception of passes for South Beach AM
 - Howe Sound Crest Trail AM passes (first time this has sold out)
 - Stawamus Chief AM/PM
 - Mount Robson – Berg Lake Trail AM and only 4 PM passes remain
 - Cheakamus Lake Trailhead
- All other passes still have varying levels of availability.

Please let me know if you would like any other information.

Thanks,
Christina

Christina Rippon

Policy Analyst | BC Parks - Provincial Services Branch
Phone: 778-698-4269

Visit [BC Parks](#): “A protected areas system that is vibrant, relevant and inspirational.”

We have agreed to take an educational approach where we can for enforcement of the day pass permit. If someone travels to a park for an early start before the day pass is available, we will not be heavy handed; they have no other option. If they get there when the gatehouse is up, the staff will need to use their discretion but should let them through. If this becomes a serious issue because of large numbers of early visitors, we may need to go back to the midnight (or another earlier) option.

Jennie

From: Corns, Paul GCPE:EX
Sent: July 21, 2020 1:24 PM
To: Roth, Pamela GCPE:EX ; Aikman, Jennie S ENV:EX ; Ranson, David ENV:EX
Cc: Standen, Jim ENV:EX
Subject: MO - Stakeholder Fdbk wrt Passes

Can we please address the two issues in the KM Q/A identified in stakeholder fdbk from the MO.

6am start is unrealistic as some hikes will require people to leave home prior to 6:00 am to get to the trailhead.

If asked the minister may frame as a technical constraint give the limitations of the US e-direct system. If the limitation is identified as a challenge through the pilot, it will be addressed.

What if one trail intersects with another, Berg was the example. People are hiking on one trail that does not require a pass but need to access it through a trail that requires a pass. How will that scenario be managed with regard to enforcement?

Preference would be to frame as - the initial stages will focus on education not enforcement and that the issue will be managed by on the ground using discretion.

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Paul Corns | Director of Communications
Government Communications and Public Engagement
Ministry of Environment and Climate Change Strategy
Pronouns: he, him, his
☎ 778 974-2011 📠 250 882-6572 📧 paul.1.corns@gov.bc.ca

Background

In March 2020, the Provincial Health Officer (PHO) issued an order requiring physical distancing between people while out in public and when recreating to prevent the spread of COVID-19.

BC Parks encountered implementation challenges, with park visitors not following the PHO's directive to maintain 2-metre spacing, which put visitor and staff health at risk. As phase one of BC Parks reopening approach BC Parks re-opened many parks on May 14th for day use. Phase two re-opened the Discover Camping reservation system on May 25th and campgrounds on June 1st for most parks. Along with some near vulnerable populations, parks near the Lower Mainland and the popular Berg Lake Trail in Mt. Robson with very high visitor numbers have remained closed.

For phase three of parks reopening in some of the busier parks, the strategy to re-open under reduced visitor numbers is to use a new day use reservation system

Purpose of the Plan

To guide internal communications in support of the new day use reservation system and pass requirement for 6 provincial parks to be implemented in two phases.

Communications Objectives

- To inform staff, partners, stakeholders, and the general public of the new day use pass for 6 popular parks and what it means for visitors.
- To ensure the public is aware of the new system and how it helps meet the expectations outlined by the Provincial Health Officer as they relate to safe recreational practices and allowing us to re-open these popular parks.
- To align with the last phase of the strategic plan for reopening the parks and protected area system, including specific communications related to the phase of the plan.

Strategic Approach

Communications:

- 1) Collaborate with regional staff to ensure there is a clear understanding of the system, and information being communicated.
- 2) Collaborate with GCPE on News Release/Info Bulletin
- 3) Prepare key messages to support the pre-launch announcement and the two-phase release.
- 4) Prepare emails to go out under ADM or RD/ED signature to the ENV PPA ALL, Park Operators, First Nations, park use permit holders, DC customers.
- 5) Prepare clear, engaging and concise messaging for Parks website and individual park pages, including a new day use park pass page.

Commented [RCE15]: Should we mention in some of our communications that this is the next stage of our re-opening strategy?

Commented [RCE16]: Should I check with the region or IR team about connecting with FN in the area?

- 6) Prepare clear, engaging and concise messaging for social media – Facebook and Instagram and for Park Info, including FAQs and a how-to guide.

Audience

Internal Audiences

BC Parks Staff, PHO, various committees, Park Operators, USeDirect, FLNRORD

Audience	Communications Considerations
BC Parks Regional and Program Staff	<p>Communications Objectives:</p> <ul style="list-style-type: none"> - Ensure awareness and understanding of new pilot project. - Communicate which parks are under this new system. <p>Method of Communications:</p> <ul style="list-style-type: none"> - ADM email communique?
FLNRORD (Rec Sites and Trails)	<p>Communications Objectives:</p> <ul style="list-style-type: none"> - Ensure awareness and understanding of new passes. - Communicate which parks are under this new system. <p>Method of Communications:</p> <ul style="list-style-type: none"> - FYI via email,
Office of the Provincial Health Officer	<p>Communications Objectives:</p> <ul style="list-style-type: none"> - Ensure alignment of re-opening messaging with PHO guidelines <p>Method of Communications:</p> <ul style="list-style-type: none"> - TBD – GCPE to JIC
Park Operators	<p>Objectives:</p> <ul style="list-style-type: none"> - Inform park operators of new system and the parks that are being included at this time. - Public messaging considerations – will POs respond to day use inquiries from park visitors? <p>Method of Communications:</p> <ul style="list-style-type: none"> - Emails to POs, news releases, Key messaging to POs with parks under this system.
USeDirect	<p>Objectives:</p> <ul style="list-style-type: none"> - Address timeline for launching the system and development of a new module. <p>Method of Communications:</p> <ul style="list-style-type: none"> - Email, phone
Destination BC	<p>Objectives:</p> <ul style="list-style-type: none"> - Inform DBC of the new system to communicate it to their tourism partners. <p>Method of Communications:</p>

	- Email (ADM?), GCPE news release, social media, BC Parks website
--	---

Commented [RCE17]: For discussion: who should be emailing? ADM? ED? Mgr?

External – General public, First Nations, Discover Camping customers, industry associations, local municipalities and residents.

Audience	Communications Considerations
General Public	<p>Objectives:</p> <ul style="list-style-type: none"> - Communicate phased release of day use passes - Reminders of safety guidelines and need for compliance with PHO guidelines - Direct to regularly updated sources of information <p>Methods of Communications:</p> <ul style="list-style-type: none"> - GCPE news release, social media, DC, ParkInfo, BCP website
First Nations	<p>Objectives:</p> <ul style="list-style-type: none"> - Announce re-opening via direct communications following GCPE <p>Method of Communications:</p> <ul style="list-style-type: none"> - GCPE news release, email from BC Parks regional offices, BC Parks website
Discover Camping Customers	<p>Objectives:</p> <ul style="list-style-type: none"> - When will reservations be open for each of the parks - Quantities and types (trail vs. vehicle) - Outline the reasoning behind the new pass - Reinforce safe outdoor practices <p>Method of Communications:</p> <ul style="list-style-type: none"> - Emails to DC customers, news releases, BC Parks website, social media (Facebook, Twitter)
Park Use Permit Holders	<p>Objectives:</p> <ul style="list-style-type: none"> - Announcement new feature - Address how it will impact them (need to carry a copy of their permit with them) <p>Method of Communications:</p> <ul style="list-style-type: none"> - Email to permit holders with permits for those specific parks (ADM/ED), news releases, BC Parks website, social media
Industry Associations / Non profits	<p>Objectives:</p> <ul style="list-style-type: none"> - Communicate phased tourism/outdoors focused groups <ul style="list-style-type: none"> o BC Parks Foundation o Outdoor Recreation Council o Federation of Mountain Clubs of BC <p>Method of Communications:</p> <ul style="list-style-type: none"> - GCPE news release, social media, email from ADM/ED?

Commented [RCE18]: To be discussed: direct comms would come from region

Commented [RCE19]: Could we reach out directly to these groups directly after news release to get them info to spread to their contacts?

Audience	Communications Considerations
Local and Regional Governments	<p>Objectives:</p> <ul style="list-style-type: none"> - Ensure awareness and understanding of new passes. - Communicate which parks are under this new system. - Compliance with PHO guidelines and advice <p>Method of Communications:</p> <ul style="list-style-type: none"> - GCPE news release
Residents Adjacent to Park Boundaries	<p>Objectives:</p> <ul style="list-style-type: none"> - Ensure key messages address potential concerns that may arise. <p>Method of Communication:</p> <ul style="list-style-type: none"> - GCPE news release, BC Parks Website - FAQs

BC Parks - Key Messages

Opening Phase	Messaging
System Pre-Launch	<ul style="list-style-type: none"> • BC Parks staff and Park Operators are looking forward to welcoming you back into these parks soon. • As part of the phased re-opening we are opening more parks to day-use to ensure British Columbians have the opportunity to get outdoors and enjoy the fresh air. • The PHO and the Minister of Health have emphasised the importance of getting people outdoors and recreating again in a controlled and safe manner – we agree! • BC Parks is implementing a new day use reservation system in select high-use parks to make sure that these areas accommodate the PHO's physical distancing guidelines and visitors feel safe and stay healthy. • We'll do everything we can to ensure parks are safe; but park visitors are responsible for their own safety, including complying with Public Health Office orders and guidelines. We are all in this together, and we are counting on everyone to do their part. • To protect staff and visitors as we do our part to prevent the spread of COVID-19, look for signage in the parks outlining measures around practicing 2-metre physical distancing and giving people space when passing on trails and in parking lots. • As we get back outside, it is critical that we continue to abide by the guidelines and recommendations of the Provincial Health Officer (PHO). • As we get back to visiting parks, be aware that wildlife patterns and activity may have changed and we may experience more interaction than we have in the past. Please be careful and stay aware of your surroundings at all times.

Opening Phase	Messaging
	<ul style="list-style-type: none"> We know these changes have been difficult for people. The actions we take today are critical for stopping the spread of COVID-19 and will impact the weeks and months ahead. We need your help to reduce the spread of COVID-19 so our parks can stay open. Please visit the BC Parks website for more information, including news releases, FAQs, and information on the status of specific parks. New information will be updated as it becomes available.
Phase 1: Berg Lake & two SC	<ul style="list-style-type: none"> BC's parks and protected areas system offers a wide range of unique recreational areas for visitors to enjoy. However, some recreational areas and facilities normally enjoyed by the public have presented complexities and challenges when it comes to compliance with the PHO's social distancing guidelines. Discover Camping will be opening for day use pass reservations on July 8th for reservations on the Berg Lake trail, Peace Arch and Stawamus Chief – chief trail. 3 additional parks will open next week – they are Cypress, Garibaldi and Mount Seymour. Connectivity at the park may be limited, make sure to print out or download the pass on your mobile device in advance of your visit. While some parks may not be ready to open at this time, rest assured that we're working to get them re-opened as soon as we can. When you visit, look for signage and to BC Parks staff and Park Operators to provide park-specific updates on services, facilities, and social distancing etiquette. For more information on the new pass reservation system please visit (insert BCP web link to the new page). To make reservations, or to check the status of a specific park, please visit us online at (insert weblinks for DC).
Phase 2: 3 SC parks	<ul style="list-style-type: none"> Cypress, Garibaldi and Mount Seymour are available on Discover Camping for day use pass reservations. Some recreational areas or facilities identified as higher risk will not open until a later date, or may stay closed for the rest of the season. We have determined this based on if we can open them safely as well as our capacity around compliance and enforcement. For more information on remaining closures and plans to open high-use parks, please visit (insert link to BC Parks website).

ACTION PLAN: TACTICS AND TOOLS

Tactics Summary:	News release, key messages, emails to partners, messaging on BC Parks website and social media, in-park signage (being developed at the regional level).
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External Engagement:	<ul style="list-style-type: none"> - GCPE news release and social push. - BCP will push social media messaging on all platforms. - Email communication with stakeholders and partners as outlined above.
Media Release:	GCPE news release
Social Media:	<ul style="list-style-type: none"> - Social media posts for pre-launch, phase 1 and phase 2 - Video aligned with pre-launch - Messaging continues to be updated as required.
Sustaining Activities:	Update key messages as required – push to GCPE and Correspondence Unit Use social media to push out new information as it comes forward and for each phase of system. Update BC parks website with new information as available.

Commented [WLE20]: Announcement social post should intro the concept and give a heads up on the phases though so ppl know what to expect in advance

COLLATERAL MATERIALS

- **Messaging:**
 - News Releases
 - BC Parks Key Messages
 - Social media – posts, video upon day-use pass opening
 - BC Parks website – banners on main page, opening status on each parks page, new day use page, tile in
 - Emails from ADM to internal staff
 - Emails from ADM/ED? to various stakeholders (PUP holders, DC customers, industry groups)
 - In-park signage
 - Regional staff will be responsible for printing and distributing to staff and PO's
 - Staff and PO's responsible for posting signage in parks.

Commented [RCE21]: Who?

DETAILED COMMUNICATIONS ROLL-OUT

This provides a step by step overview of communications to be undertaken in support of the launch of the new day use reservation system. Dates to be determined when a launch date has been decided.

Target Date	Communication Tactic	Description	Channel	Responsible
July 2nd	GCPE news release	News release announcing phased approach to lifting the system wide closure of parks.	Commented [WLE22]: We may want to consider July 3 so we have a day after the Canada Day weekend to make sure we are all on the same page. If a pre-weekend announcement is a concern, I would recommend July 6 over July 2 even though that's very short notice	
July 2nd	BC Parks homepage update	Post information re: re-opening on website <ul style="list-style-type: none"> - Updated banners - Link to news release - Link to new day use page - Link to FAQ 		Leah to review, Rob to post)
July 2nd	Social media – Day-use res open announcement	Announcement of new feature, with key messaging and links to News release. Should direct inquiries to BC Parks website and FAQ.	Facebook	BC Parks (Christina to draft, Launa and Leah to review)
July 2nd	Direct communications	Emails tailored to PUP holders and stakeholders informing of park new system and how it works within BC Parks' re-opening plans and directing them to additional information via FAQs. Email recipients to include: <ul style="list-style-type: none"> - Park Operators (also post info on PO Intranet) - PUP holders (also post info on PUP page) - Volunteers 	Email, Internet/ Intranet Posts	BC Parks (Christina to draft, Launa and Leah to approve, Jim to send emails).
July 2nd	Emails to Discover Camping Customers	Emails to Discover Camping customers informing them of the new feature. <ul style="list-style-type: none"> - Info about how to book - Which parks will be available 	Email	DC / Park Info staff
July 2nd	Video: Day-Use Opening	Communicating news of re-opening, along with safety considerations of visiting newly opened parks. Should direct public to FAQ on parkweb.	Social media – Facebook, Instagram	BC Parks (Kealey to work with Riptide Studios)
July 8 th	Social Media	Post announcing the first 3 parks being available to book online for day use.	Facebook	BC Parks (Christina to draft), Leah and Launa to review, Kealey to post
July 15 th	Social Media	Post to announce to last 3 parks being available to book online for day use	Facebook	BC Parks (Christina to draft), Leah and Launa to review, Kealey to post

RESOURCES

GCPE staff – ENV and corporate

BCP Staff:

- PEC

- Issues Manager
- Regional Directors
- Program managers
- Regional staff

SIGN OFF:

Date: _____

BC Parks day use passes

Ministry of Environment and Climate Change Strategy
July 2020

Key Messages

- Ever since we closed parks, we have been working on a phased approach to reopen.
- Most provincial parks and protected areas are now open, but some of our most popular parks experience a high number of visitors, resulting in crowded facilities, packed parking lots and safety issues, such as parking along the highway.
- Managing the number of visitors in popular parks through free day-use passes is intended to help keep parks safe for everyone to enjoy.
- We need to work together to keep our parks safe and decrease the impact on the environment.

1. What are you announcing today?

- Visitors will now require a free day-use pass to access specific areas in six provincial parks.
- The day-use passes are part of a pilot program to manage the number of visitors in popular parks and provide opportunities for physical distancing in congested areas.
- The parks include:
 - Mount Robson Park: Berg Lake Trail
 - Stawamus Chief Park: Chief Peaks Trail
 - Cypress Park: upper mountain trails including the Howe Sound Crest Trail, Hollyburn Mountain Trails, the Black Mountain Plateau trails.
 - Mount Seymour Park: upper mountain trails including the Seymour Main Trail, Dog Mountain trails, and Mystery Lake Trail
 - Garibaldi Park: trailheads at Diamond Head, Rubble Creek, and Cheakamus
 - Golden Ears Park: all trails and day-use areas
- Garibaldi Park will fully re-open on July 27 with the introduction of day-use passes. The park will also open to camping on July 27.

2. Why is BC Parks doing this?

- To keep our parks safe and open for everyone, we need to work together.
- Some of our most popular parks are experiencing a high number of visitors, resulting in crowded facilities, packed parking lots and safety issues such as parking along the highway.
- Visitor safety is our priority and day-use passes allow us to safely manage the amount of people in busy parks to prevent crowding on trails, provide opportunities for physical distancing, and a much more enjoyable experience.
- Overuse of trails also leads to environmental impacts, such as trail widening, soil erosion, damaged vegetation, altered hydrology, and increased muddiness.
- While new to BC Parks, managing day-use numbers is common in other park systems where demand exceeds capacity.

52. What are the penalties if you are caught on a trail without a pass?

- Under the Park Act, the potential penalties are \$115, however the focus for this pilot will be on education and helping users adjust to the new requirements.

53. If we are a family of four, do we need four passes?

- For parks where the passes are vehicle based, you can have up to eight people per vehicle pass. If the park requires individual permits then yes, each person in the family requires their own pass. A person can book up to eight trail passes under one booking. So for a family of four, one person can book all four trail passes for the day.

54. How do you get a day-use pass?

- The day-use passes can be attained on the Discover Camping website and will be released daily at 6 am. There is no fee for the passes.

- The number of passes available each day depends on the park and the type of pass ranges from vehicle passes for the Berg Lake Trail and Golden Ears Park, to trail passes in the other parks for the morning, afternoon or full day.
- Details for the passes in each park can be found at www.bcparks.ca.
- People are encouraged to create an account on Discover Camping ahead of time to enjoy a speedier transaction.

55. Why 6 am? I will be on the road by then.

- BC Parks worked with its online service provider to give people as much time as possible to plan and reserve their passes. We recognize 6 am will be a tight turnaround for some people.
- This is a pilot program and if the feedback we receive is that the reservation times don't work for a significant number of people, BC Parks will address that concern prior to a full launch of the program.

56. How many people will be allowed to enter each day?

- This daily limit varies by park. Initially it was:
 - 50 (vehicles) for Mount Robson - Berg Lake Trail parking lot
 - 500 for Cypress – Howe Sound Crest Trail
 - 300 for Cypress – Hollyburn Mountain trails
 - 500 for Cypress – Black Mountain Plateau trails
 - 800 for Mount Seymour – upper mountain trails
 - 250 for Garibaldi – Diamond Head trailhead
 - 340 for Garibaldi – Rubble Creek trailhead
 - 150 for Garibaldi – Cheakamus trailhead
 - 400 for Stawamus Chief – Chief Peaks Trail
 - 970 (vehicles) for Golden Ears – South Beach day use parking lot
 - 100 (vehicles) for Golden Ears – Alouette boat launch parking lot (trailers)
 - 190 (vehicles) for Golden Ears – East/West Canyon parking lot
- After monitoring the usage of the day-use passes, as well as the density of people at areas of congestion, BC Parks later adjusted the number of available passes per day for the Berg Lake Trail, Chief Peaks Trail, Diamond Head trailhead, East/west canyon parking lot, Rubble Creek trailhead and South Beach parking lot. The new numbers include:

Membership	Old limit	New limit
Alouette Lake Boat Launch Parking (Trailer ONLY) – AM - Vehicle	80	
Alouette Lake Boat Launch Parking (Trailer ONLY) – PM - Vehicle	30	
Berg Lake Trail – AM - Vehicle	25	40
Berg Lake Trail – PM - Vehicle	25	40
Black Mountain Plateau Trails – AM - Person	250	
Black Mountain Plateau Trails – PM - Person	250	
Cheakamus Lake Trailhead – ALL DAY - Person	150	
Chief Peaks Trail only – AM - Person	200	250

Chief Peaks Trail only – PM - Person	200	300
Diamond Head Trailhead – ALL DAY - Person	250	225
East/West Canyon Parking Lot – AM - Vehicle	130	150
East/West Canyon Parking Lot – PM - Vehicle	80	130
Hollyburn Trail – AM - Person	150	
Hollyburn Trail – PM - Person	150	
Howe Sound Crest Trail – AM - Person	250	
Howe Sound Crest Trail – PM - Person	250	
Rubble Creek Trailhead – ALL DAY - Person	340	390
South Beach Parking Lot – AM - Vehicle	700	800
South Beach Parking Lot – PM - Vehicle	150	350
Upper Mountain Trails – AM - Person	400	
Upper Mountain Trails – PM - Person	400	

57. How did you arrive at these numbers?

- These numbers were calculated to allow for those with camping passes as well as the carrying capacity of the parking lots and the trails.
- One of the many things we consider when managing our parks is carrying capacity, which is determined by the maximum number of people that can use an area while still maintaining other values, such as ecological, cultural and positive visitor experience. More information about carrying capacity can be found at <https://engage.gov.bc.ca/bcparksblog/2019/09/19/carrying-capacity-and-bc-parks/>

58. What happens if you don't have a day-use pass? How will this be enforced?

- If passes are fully subscribed, you will need to wait until the next day.
- Park operators will be checking passes in the park and visitors should have a printed copy available for review or downloaded onto their phone.

59. What are the penalties if you are caught on a trail without a pass?

- Under the Park Act, the potential penalties are \$115, however the focus for this pilot will be on education and helping users adjust to the new requirements.

60. What if non day-use pass trails intersect with those requiring passes?

- People in the backcountry on multi-day trips who require brief access to a trail requiring a pass as part of their journey will not require a pass. Similar issues will be managed with staff using discretion and focusing primarily on visitor education.

61. Does a day use pass guarantee me a parking spot?

- We have set day use pass capacities based on several factors, including the number of parking spaces available. Day use visitors should be able to get a parking space when they book a day use pass.

62. Can you provide data on this year's visitor numbers compared to a typical year?

- Garibaldi and the Chief Peaks Trail at Stawamus Chief have been closed since March.
- Mount Seymour, Golden Ears and Cypress opened for day use June 1. Use has been higher in these parks this summer since many people are staying local due to COVID-19.
- The table below shows the number of visitors in the six parks during the last four years.

Sum of DU attendance (people)	Year	Year	Year
Park	16/17	17/18	18/19
Cypress Park	1,712,900	1,832,600	1,882,800
Garibaldi Park	110,600	107,000	124,600
Golden Ears Park	716,800	823,300	853,700
Mount Robson Park	168,800	205,600	216,600
Mount Seymour Park	930,700	946,600	989,600
Stawamus Chief Park	466,300	547,200	590,200
Grand Total	4,106,100	4,462,300	4,657,500

63. Are you receiving complaints about overcrowding in these parks?

- Overcrowding in parks along the Sea-to-Sky corridor has been an ongoing issue for many years and we have received complaints about overcrowding in Garibaldi.
- At Stawamus Chief, we have parking issues and had to implement a Compliance Action Plan a few years ago to allow park operators to tow vehicles that were illegally parked and blocking access for emergency vehicles on a weekly basis.
- Just before we closed the Chief Peaks Trail in March, we heard concerns about the high number of people accessing the trail and their inability to physically distance because of the multiple pinch points and high-touch surfaces on the trail. This was the impetus for closing the trail before the system-wide park closure.
- At Golden Ears we have been experiencing significantly higher volumes of visitors than in past years, which has led to long line-ups along the park access road. It has impacted visitor experience and is a serious public safety issue as emergency vehicles do not have access to the park. A day-use pass will give visitors the comfort of knowing they have access to the park and will alleviate heavy line-ups for access to a limited number of parking spaces.

64. Has the increase in visitors led to budget pressures for BC Parks?

- The surge in visitation since COVID, along with the enhanced cleaning of our facilities has resulted in increased cost and government has provided BC Parks with an additional \$8.2 million to deal with these new pressures. The funding for the new day use pass system pilot are also included in that new funding.

65. Wouldn't the money being spent on the pilot program be better spent investing in BC Parks aging infrastructure such as trails and campsites?

- Managing use in these busy parks is key to protecting the park infrastructure from the damage that comes from over-use. BC Parks is undertaking a comprehensive capital program as it does each year including:
 - Annual Park Facility Maintenance Program \$13.98M

- Special backcountry facility capital \$1M
- Campsite expansion capital – \$17.9M since 2017 including \$4.17M this year
- As well, BC Parks has identified additional capital works that have been proposed for consideration as part of government's economic recovery package.

66. Aren't you just putting more pressure on local and regional parks by limiting numbers?

- Our mandate as a park agency is to protect and conserve these areas to enable their continued enjoyment for all British Columbians. Unmanaged and growing use has adverse impacts on the very values that make these areas special.
- BC Parks has been in frequent communication with adjacent municipalities and partner agencies, so they are aware of the ongoing initiatives we have been implementing.

67. What about backcountry campers?

- Backcountry campers with camping permits do not require a day-use pass. They will need to have their camping permits ready to show park operator staff at the trailhead. Parks with backcountry camping permits include: Garibaldi Park, Golden Ears park, and Mount Robson Park.
- Day passes are required for the day of entry in Mount Seymour and Cypress Parks as these parks do not require a permit to camp.
- Day passes are required for all users of the Stawamus Chief Park Chief Peaks Trail, including users staying in the front country campground. There is no backcountry camping in Stawamus Chief Park.

68. Will this restrict First Nations access?

- No. First Nations will not require a pass to access the parks for food, ceremonies and other uses.

69. How many parks are now open?

- There are now 868 parks and protected areas open.
- A number of parks and protected areas remain closed near vulnerable and remote communities and will only reopen when it is safe to do so, taking into consideration the safety of the visitors and staff, impact on nearby communities and protection of the environment. Some parks might have to remain closed.
- BC Parks continues to work with these communities to respect their interests and address concerns about reopening these parks.

70. How long will the day-use pass pilot program last and will you be adding more parks this year?

- At this time, we don't plan to expand the program further this year. The pilot program will be in place for the peak season until October 1 for all parks except the Berg Lake Trail at Mount Robson and Golden Ears. The passes will end at Mount Robson on Sept. 15 and Oct. 12 for Golden Ears.

71. Could this pilot project be expanded in future years?

- BC Parks has seen more visitors to our parks over the years and this can lead to overcrowding and high environmental impacts.
- As we look for ways to ease pressures from high visitor numbers, day-use passes could be explored as a possible option.

- While new to BC Parks, active management of day-use numbers is common in other parks systems where demand exceeds capacity

72. How will you evaluate the pilot program?

- Answer

73. What have you observed thus far?

- Answer

Commented [RPG23]: Any statistics you can provide would be very helpful.

ADVICE TO MINISTER

MINISTRY OF Environment and Climate Change Strategy

PITCH:

BC Parks is implementing a new free day-use pass program in five provincial parks – the Berg Lake Trail in Mount Robson Park, the Chief Peaks Trail at Stawamus Chief Park, and select trails within Cypress Park, Mount Seymour Park and Garibaldi Park. Garibaldi Park has been closed since April and Stawamus Chief Park has been partially closed since March due to overcrowding during the COVID-19 pandemic.

What is the challenge/opportunity?

Opportunities:

- Overcrowding in parks in the Sea-to-Sky corridor has been an ongoing issue for many years.
- Visitor numbers show how busy the targeted parks can get during the summer.
 - In 2017/2018, Cypress Park had 1,832,635 visitors, Mount Seymour Park had 946,597, Garibaldi Park had 106,951, Stawamus Chief Park had 547,201, and Mount Robson Park had 205,559 visitors.
- Mount Seymour and Cypress opened for day use on June 1
- Day-use passes provide an opportunity to try a system that can help manage the number of visitors in some of the most popular parks, which also minimizes the impact on the environment and helps improve overall visitor experience.
- It also provides more opportunities for physical distancing in congested areas so people can safely enjoy the benefits of being out in B.C.'s popular parks.

Challenges:

- There will be pushback from people who now need to get a day-use pass to access their regular park, and in some cases, using parts of the park currently accessible without a pass.

- Enough notice will need to be given to allow people to learn about and get used to the new process to ensure successful buy-in. Raising public awareness about the new program, understand the need for it and comply with getting a day-use pass in parks that are already open.
- Demand could outstrip supply. The number of passes available each day depends on the park and ranges from vehicle passes to access the Berg Lake Trail to individual trail passes in the other parks for morning, afternoon or full day.
- The passes are only available online – booking through telephone or at the gate are not options. It is also not clear if the online system will be able to accommodate increased traffic from people booking day-use passes at the same time as people are booking campsites on the same system

Enforcement may be challenging in a park setting. Depending on the park, monitoring may happen either at the gatehouse/trailhead or through spot checks along the trail.

Park	Closure	Area requiring Day use passes
Seymour	Open	800 for entire park
Cypress park	open	500 for Howe Sound, 300 for Hollyburn, 500 for Black Mountain Plateau
Mount Robson	open	50 (vehicle) for Berg Lake Trail
Stawamus	Partial closed – Chiefs Peak Trail and access to Peak 1,2,3 and the gondola	400 for Chief's Peak Trail
Garibaldi	closed	250 for Diamond Head, 340 for Rubble Creek, 150 for Cheakamus

Commented [DPG24]: What about Peaks 1,2,3 and gondola? Do they require pass or are they remaining closed?

Who are our target audiences?	<ul style="list-style-type: none"> • Regular park users in the five parks • Media • B.C. residents and park visitors • Outdoor enthusiasts and clubs such as the Outdoor Recreation Council and Federation of Mountain Clubs of BC • BC Parks operators • Local municipalities • Tourism agencies/associations • Destination BC • National park service
What is the key message?	<ul style="list-style-type: none"> • Ever since we closed parks, we have been working on a phased approach to reopen.

	<ul style="list-style-type: none"> • Most provincial parks and protected areas are now open, but some of our most popular parks are experiencing a high number of visitors, resulting in crowded facilities, packed parking lots and safety issues, such as parking along the highway. • Managing the number of visitors in popular parks through free day-use passes will allow more parks to re-open and help keep other parks safe for everyone to enjoy. • We need to work together to keep people safe and protect the natural ecology of our parks.
Is it time sensitive?	Yes. Since summer is the busy season for outdoor enthusiasts, BC Parks would like to have the day-use permits in place asap. The passes will be required until October for four parks. The Berg Lake Trail will have the pass system in place until Sept. 15.
What is the planning arc and timeline?	<ul style="list-style-type: none"> • Issue a province-wide NR ideally a week before the launch of the day-use program. (Date TBD). Messaging about the new permits and where to get them will also be posted on the BC Parks website, and BC Parks/BC Gov social media channels. • BC Parks will also send emails to PUP holders and stakeholders (park operators, volunteers, Discover Camping customers). Signage will also be posted in the parks that are impacted. • In addition to NR, CLOs can do interviews with local media if GCPE gets requests from media. • Social media will again be used on the day the program launches to remind people about the day-passes.
What are the communications tactics and tools?	<ul style="list-style-type: none"> • News release • Social media posts on BC Parks and GCPE social media • Post on BC Parks website • Key messages/QA • Pitch local media or interviews with BC Parks community liaison officers in their regions (includes holding media availabilities in the specific parks, media tour of trail protocols and other elements). • Pitch select and major media to provide a technical briefing on implementing the PUP generally and in specific parks.
How will we measure success?	<ul style="list-style-type: none"> • Media coverage and tone • Traffic on BC Parks website • Compliance from visitors • Stakeholder endorsements