

ITEM: BC Recovery Benefit & BC Recovery Supplement**SUMMARY:**

Type:	Livestreamed event to announce BC Recovery Benefit, and BC Recovery Supplement for IA/DA clients		
Summary:	<p>Following a key election promise, Minister Robinson will announce B.C.'s Economic Recovery Benefit which will provide 2.7 million families with up to \$1000, and individuals up to \$500 to help people struggling through the pandemic.</p> <p>A new BC Recovery Supplement for Income and Disability Assistance clients will also be announced for application in January 2021.</p> <p>Changes to Budget cycle/date may also be announced.</p>		
Proposed Date/time:	Dec. 8, 2020, 11:30-12:30	Venue:	Press Theatre, livestreamed
		Location:	Dial-in TBC for media
			Provincewide
Minister(s):	Minister Selina Robinson	Featuring:	n/a
Validators:	Any of the 2.7 million low-middle income people and families receiving the benefit, Minister of Social Development and Poverty Reduction, Nick Simons		
Audiences:	British Columbians struggling financially through COVID, IA/DA clients, business community as financial support will flow into community businesses		
Community Specific plan:	Translations needed: French, Traditional Chinese, Punjabi		
Frame (choose one):	Making Life More Affordable		
Message:	<ul style="list-style-type: none"> This is an extraordinary time in our province as we work together to reduce the number of COVID cases in B.C. Many people are feeling extraordinary pressures and the holiday season is approaching — that's why we are coming forward with additional support for people in our province. The tax-free BC Recovery Benefit will help up to 2.7 million individuals and families: <ul style="list-style-type: none"> \$1,000 for families with incomes under \$125,000. Families earning up to \$175,000 will qualify for a reduced benefit amount. 		

	<ul style="list-style-type: none"> ○ \$500 for single people earning less than \$62,500. Single people earning up to \$87,500 will qualify for a reduced benefit amount. ● COVID-19 has disproportionately affected low- or no- income people who are feeling the pressure of keeping themselves and their families safe and supported. ● In addition to the BC Recovery Benefit, we are introducing a temporary BC Recovery Supplement for people on income and disability assistance and low-income seniors to March 2021. This is to carry them through the new year after the Crisis Supplement ends as scheduled in December. ● From January to March, they will receive an additional \$150 each month or \$450 total to help them through this stage of the pandemic. This means they will be eligible for up to \$950 over three months with the addition of the BC Recovery Benefit. ● These are in addition to the COVID-19 Action Plan and Economic Recovery Plan supports that we put in place for people and businesses throughout B.C.
Media Plan:	Provincial, TBC Sonia Lowe is lead
Digital Plan:	Provided QAs to Digital for social streams response and web language.
Issues/ Risks/ Challenges:	s.13
MLAs:	MLA Kit to be shared with MO/PO/shops
First Nations:	n/a, MLA Kit to be shared with MIRR

Plan, Jakelene GCPE:EX

From: Youngs, Kirsten R GCPE:EX
Sent: December 7, 2020 1:30 PM
To: Devereux, Rick GCPE:EX; Banfield, Elena GCPE:EX
Cc: Ryckman, Scott GCPE:EX; Byers, Lindsay GCPE:EX; Thomson, Krystal FIN:EX; Leslie, Lisa GCPE:EX; Funk, Richelle GCPE:EX
Subject: Dial-in?: Recovery Benefit event tomorrow - EP updated
Attachments: EP_BC Recovery Benefit COVID Supplement_Dec 8 2020_DR1.docx

Updated EP attached to reflect new Supplement name and CONFIRMED time of 11:30 for livestream.

Rick/LB/Scott: Do we have the dial-in details for our advisory this afternoon?

From: Youngs, Kirsten R GCPE:EX
Sent: December 7, 2020 10:21 AM
To: Devereux, Rick GCPE:EX ; Banfield, Elena GCPE:EX
Cc: Ryckman, Scott GCPE:EX ; Byers, Lindsay GCPE:EX ; Thomson, Krystal FIN:EX ; Leslie, Lisa GCPE:EX
Subject: RE: Recovery Benefit event tomorrow - EP?

Hi, sorry I missed your call – PO just changed direction. Simons is no longer in the media avail, which makes it simple: just MSR leading the event and the following avail.

MO is firming up the timing for 11:30, though it might have to go at 1:30 as MSR has house duty. Including the lovely Krystal from MO on this.

Attaching very high-level EP for more info.

From: Devereux, Rick GCPE:EX <Rick.Devereux@gov.bc.ca>
Sent: December 7, 2020 9:38 AM
To: Youngs, Kirsten R GCPE:EX <Kirsten.Youngs@gov.bc.ca>; Banfield, Elena GCPE:EX <Elena.Banfield@gov.bc.ca>
Cc: Ryckman, Scott GCPE:EX <Scott.Ryckman@gov.bc.ca>; Byers, Lindsay GCPE:EX <Lindsay.Byers@gov.bc.ca>
Subject: RE: Recovery Benefit event tomorrow - EP?

Hi Kirsten,

Looping in Lindsay also.

Assuming this timing works for Scott I think a basic itin would be fine given the simplicity of the event – I don't need an event plan.

Is Minister Simons meant to be on the phone in case there are questions for him but not to say anything proactively? I'll call you to discuss.

Thanks
Rick

From: Youngs, Kirsten R GCPE:EX <Kirsten.Youngs@gov.bc.ca>
Sent: December 7, 2020 9:24 AM
To: Devereux, Rick GCPE:EX <Rick.Devereux@gov.bc.ca>; Banfield, Elena GCPE:EX <Elena.Banfield@gov.bc.ca>
Cc: Ryckman, Scott GCPE:EX <Scott.Ryckman@gov.bc.ca>

Subject: Recovery Benefit event tomorrow - EP?

Importance: High

Hi folks, I can pull together a quick event plan for tomorrow's event unless you already have one?

And will need to send out the MA this afternoon – so will be looking for confirmed dial-in #'s for media (Assume this one will be livestreamed, with media avail after. Minister Robinson will be the only event speaker, Minister Simons will join her virtually from Powell River for the media avail)

CCing Ryckman as it looks like we'll need the Press Theatre likely for 11:30 – 12:30

Plan, Jakelene GCPE:EX

From: Thomson, Krystal FIN:EX
Sent: December 7, 2020 5:20 PM
To: Lowe, Sonia GCPE:EX
Cc: Leslie, Lisa GCPE:EX; Youngs, Kirsten R GCPE:EX
Subject: RE: Media Plan - MSR - Recovery Benefit & COVID Supplement
Attachments: Media Plan_NEW_Recovery Benefit & COVID Supplement_07Dec2020 V1.docx

Thanks, Sonia. Minister is ok with all of these. Please let us know when CKNW is confirmed.

Heidi, will you please add to calendar?

From: Lowe, Sonia GCPE:EX
Sent: December 7, 2020 4:26 PM
To: Thomson, Krystal FIN:EX
Cc: Spilker, Robyn FIN:EX ; Lawson, Liam FIN:EX ; Leslie, Lisa GCPE:EX ; Youngs, Kirsten R GCPE:EX ; Funk, Richelle GCPE:EX
Subject: Media Plan - MSR - Recovery Benefit & COVID Supplement

Hi Krystal,

Please see tentative media plan for tomorrow afternoon and Wednesday morning for MSR. All intvs are confirmed with the exception of CKNW.

I'll send a new version once I have final confirmation.

Thanks,
Sonia