No: Inv/Fact P759062 Page: 1

GOVERNMENT COM. PUBLIC ENGAGEMENT Auth/Autor:

4TH FLOOR Ref. Client:

617 GOVERNMENT STREET

VICTORIA BC V8V 2M1

PO#/No BC: A4214

Account/Compte:

Product / Produit :INTERNET

Agency / Agence :

Attention : DAWN STEWART COVID-19 2020 EXT

Reference: 4350/IN/0101

Brand : Date: 06/01/20
Due/Échéance: 07/01/20 Rev. #

Publication Insert Date Size/Ad Number Charges

INTERNET _____ DESIBUZZ MAGAZINE 04/28/20 DESIBUZZ MAGAZINE DISPLAY 1,500.00 FACEBOOK INC. 04/01/20 Video Newsfeed/Stories 7,413.45 04/01/20 Video Newsfeed/Stories 18,726.87 GOOGLE INC. -----05/01/20 YouTube 11,509.45 THE NELSON DAILY 04/01/20 Display 350.00 TWITTER INC. 04/01/20 Static Card 20,000.00 WESTERN MEDIA GROUP 04/01/20 SPARK STREAMING AUDIO 20,000.00 Region Total 79,499.77 * CONTINUED *

Nº d'enr. / Reg. No : G5T/HST: 820380897 - Quebec: 1215176041

No: Inv/Fact P759062 Page: 2

GOVERNMENT COM. PUBLIC ENGAGEMENT Auth/Autor:

4TH FLOOR Ref. Client:

617 GOVERNMENT STREET

VICTORIA BC V8V 2M1

PO#/No BC: A4214

Account/Compte:

Product / Produit :INTERNET

Agency / Agence :

Attention: DAWN STEWART COVID-19 2020 EXT

Reference: 4350/IN/0101 **Date:** 06/01/20

Due/Échéance: 07/01/20 Rev. #

Publication Insert Date Size/Ad Number

Brand :

Charges

Net Total Fee (8.80% of \$79,499.77) Sub-total GST on 86,495.74

79,499.77 6,995.97 ------86,495.74 4,324.79

Amount Due 90,820.53

TOTAL CANADIAN PAYABLE IN CDN

Nº d'enr. / Reg. No : G5T/HST: 820380897 - Quebec: 1215176041

DESIBUZZ Canada - Canada's Leading South Asian News Wagazine

#421- 15380 - 102A Avenue Surrey, BC V3R 0B3 Canada 604-880-3463

Invoice

April 28, 2020

Invoice No. 0000065 Bill To: Ship To:

Jungle Media Shared Services Dept. Media A/P PO Box 11682, Succ. Centre-ville Montreal (QC) H3C 6H2

| Date | Order No. | Sales Rep. | FOB | Ship Via | Terms | Tax ID |
|----------------|----------------------|--------------|-----|----------|-------|--------------|
| April 28, 2020 | CPC 4350-IN- 0101 | Paul Dhillon | | | | 865573919 RT |

| Quantity | Description | Price | Discount | Taxable | Unit Price | Total |
|----------|------------------------|-------|----------|---------|------------|--------|
| 1 | Advertising 1 Month | | | | | \$1500 |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |

| Subtotal: | \$1500.00 |
|----------------|-----------|
| GST (5 %): | \$75.00 |
| | |
| Miscellaneous: | |
| Balance Due: | \$1575.00 |
| | |

A Division of MMM Group Of Companies

FACEBOOK

Facebook, Inc. 1601 Willow Rd Menlo Park, CA 94025 United States of America EIN/TIN: 20-1665019

INVOICE

Invoice #: 23913339 Invoice Date: 04-May-2020

Billing Period: Apr-20
Account Id / Group: s.15; s.17
Payment Terms: NET 30

BILL TO: Jungle Media Page: 1 of 1

Shared Services - Media A/P P.O. Box 11682, Succ.

Centre-ville

MONTREAL QC H3C 6H2

CANADA

ATTN: Accounts Payable

Advertiser: Government of British Columbia

PO Number: Deanna Hill

| Line# | Description - Advertising Services | Total |
|-------|--|-----------|
| 1 | BC Government COVID-19 2020 Extension_Reach_4350-IN-0101 | 33,668.75 |
| 2 | BC Government COVID-19 2020 Extension_VV_4350-IN-0101 | 18,726.87 |
| 3 | BC Government COVID-19 2020 Facebook Townhall | 9,998.74 |
| 4 | BC Government COVID-19 2020 Multicultural_Reach_4350-IN-0105 | 4,924.13 |
| 5 | Instagram - BC Government COVID-19 2020 Extension_Reach_4350-IN-0101 | 17,108.00 |
| 6 | Instagram - BC Government COVID-19 2020 Extension_VV_4350-IN-0101 | 7,413.45 |
| 7 | Instagram - BC Government COVID-19 2020 Multicultural_Reach_4350-IN-0105 | 3,976.15 |

INVOICE NUMBER MUST BE REFERENCED ON ALL PAYMENTS

Facebook, Inc. is a Delaware Corporation - TIN 20-1665019 Remit Check/Payment To: Wire Transfer Instructions: **ACH Instructions:** Facebook, Inc. Bank of America N.A. Bank of America N.A. Subtotal: 95.816.09 Attention: Accounts Receivable 315 Montgomery Street 315 Montgomery Street Freight: 0.00 13th Floor 15161 Collections Center Drive 13th Floor Tax @0%: 0.00 Chicago, IL 60693 San Francisco, CA 94104 San Francisco, CA 94104 United States of America United States of America United States of America Payment@fb.com Invoice Total: 95,816.09 Acct Name: Facebook, Inc. Acct Name: Facebook, Inc. Acct Num#: s.21 ABA# for Wire:s.21 Acct Num#: s 21 Invoice Currency: CAD ABA# for ACH: s.21 SWIFT Code: s.21

www.facebook.com Phone: +1 650.543.4800 Fax: +1 650.543.5325 AR@fb.com



Account: BC Government COVID-19 YouTube

Account ID: \$.15; \$.17

Account budget: BC Government COVID-19 2020 Extension

Purchase order: 4350-IN-0101 17 Apr 2020 - 30 Apr 2020

| | Total in CAD | | C | A\$11,509.45 |
|--|-----------------|----------|-------------|---------------|
| | Tax (0%) | | | CA\$0.00 |
| | Subtotal in CAD | | | CA\$11,509.45 |
| Invalid activity | | | | -0.01 |
| BC Government COVID-19 2020 Extension YouTube - Bonnie Henry 30s | | 847879 | Impressions | 3,832.74 |
| BC Government COVID-19 2020 Extension YouTube - Seniors | | 871675 | Impressions | 3,838.14 |
| BC Government COVID-19 2020 Extension YouTube - Healthcare | 9 | 865248 | Impressions | 3,838.58 |
| Description | | Quantity | Units | Amount(CA\$) |
| | | | | |

INVOICE

The Relson Daily

The Nelson Daily 5600 Wapple Road Nelson, British Columbia V1L 6Y3 Canada

www.thenelsondaily.com

BILL TO

Jungle Media Inc.

Shared Services Dept. Media A/P P.O. Box. 11682, Succ. Centre-ville Montreal, Quebec H3C 6H2

Canada

778 231 6028

couriermedia@v7international.com

Invoice Number: 3528

P.O./S.O. Number: IO/CPC #4350-IN-

0101

Invoice Date: April 21, 2020

Payment Due: May 22, 2020

Amount Due (CAD): \$367.50

□ Pay Securely Online

| Service | Quantity | Price | Amount |
|--|-------------|---------------------|----------|
| ADVERTISING B Block(300 x 250), Front Page - COVID-19 In BC (Vulnerable Seniors Campaign) April 21 - up to and including May 22, 2020. | 1 | \$350.00 | \$350.00 |
| | | Subtotal: | \$350.00 |
| | GST 5% (GST | # 840510044RT0001): | \$17.50 |
| | | Total: | \$367.50 |

Amount Due (CAD): \$367.50



Notes

GST # 840510044RT0001

Thank you for keeping accounts current.

Interest charged on overdue accounts, 2 % per month.



| | Invoice | | | | |
|-------------------------------------|---------------------------|----------------|--|--|--|
| Invoice Number 10383674 | Invoice Date 30-APR-20 | Page 1 of 2 | | | |
| Payment Terms | Due Date | Invoice Period | | | |
| 30 NET | 30-MAY-20 | APR-2020 | | | |
| PO Number | IO Number | Sales Rep | | | |
| 4350-IN-0101 | 1396896 | | | | |
| IO Name | | | | | |
| COVID19 2020 Extension 4350-IN-0101 | | | | | |

Bill To: Name : Jungle Media Advertiser: BC Government - Canada

Attention : Accounts Payable

Account # : s.15;

Address : JUNGLE MEDIA

CP 11682

SUCC CENTRE VILLE Montreal QC H3C 6H2

| Line No. | Item Description | Currency | Amount |
|-------------|------------------|----------|-----------|
| 1 | Promoted Tweet | CAD | 20,000.00 |

| Check Remit To Address: Twitter, Inc. c/o V68684C | Electronic Funds Transfer: Bank Name: Citibank NA Canadian Branch | Sub-Total | CAD | 20,000.00 | |
|--|--|-----------|-----|-----------|--|
| PO Box 6868, Station Terminal Vancouver, BC V6B 4B5 Canada | Account Name: Twitter, Inc. Account Number: s.21 Bank Number: s.21 | Тах | CAD | 0.00 | |
| | Branch Number: s.21 Swift: s.21 Currency: CAD | Total | CAD | 20,000.00 | |
| Comments: | | | | | |

Notes:

- 1. Please send remittance advice with reference to Invoice # and Account # to remittance@twitter.com
- 2. For any billing related inquiries, please email us at ar@twitter.com
- 3. For legal correspondence please use our physical address: 1355 Market Street, Suite 900, San Francisco, CA 94103



| | Invoice | | | | | |
|--|---------------------------|----------------------------|--|--|--|--|
| Invoice Number 10383674 | Invoice Date 30-APR-20 | Page 2 of 2 | | | | |
| Payment Terms 30 NET | Due Date 30-MAY-20 | Invoice Period APR-2020 | | | | |
| PO Number 4350-IN-0101 | IO Number 1396896 | Sales Rep | | | | |
| IO Name COVID19 2020 Extension 4350-IN-0101 | | | | | | |

| Campaign ID | Screen Name | Product | I.O. Currency | Amount |
|-------------|-------------|-----------------|---------------|-----------|
| 23294430 | @BCGovNews | Promoted Tweets | CAD | 20,000.00 |
| | | | TOTAL | 20,000.00 |



Audio Invoice

| Date | Invoice No. |
|----------------|---------------|
| April 15, 2020 | WMG-PA-270-08 |

SPARK AUDIENCE PLATFORM

Invoice To:

Jungle Media Inc Shared Services Department Media A/P PO Box 11613 Succ. Centre-Ville Montreal , Quebec H3C 5V9

couriermedia@v7international.com

| Account/Campaign Details | | | | | |
|--------------------------|-------------------------|--|--|--|--|
| Advertiser: | BC Government | | | | |
| Contract No.: | WMG-PA-270 | | | | |
| Customer CPC/PO#: | CPC: 4350-IN-0101 | | | | |
| Terms: | Net 30 | | | | |
| Run Dates: | April 3 - 14, 2020 | | | | |
| Campaign Name: | COVID-19 2020 Extension | | | | |
| Invoice Dates: | | | | | |

| Placement | Ad Size | Rate | | Delive | ered | Amount |
|-----------------------|-------------|---------|-----|-----------|-------------|-------------|
| SPARK Streaming Audio | Audio | \$19.00 | СРМ | 1,052,361 | Impressions | \$20,000.00 |
| SPARK Streaming Audio | Audio | Bonus | | 215,902 | Impressions | 141 |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | \$20,000.00 | | | | | |

 Subtotal
 \$20,000.00

 Sales Tax
 \$1,000.00

 TOTAL
 \$21,000.00

Payments are due upon receipt, please make all cheques payable to:

Western Media Group Sales Company Inc.
Suite 504 - 535 Thurlow Street, Vancouver, BC, V6E 3L2

T 604.736.6628 ext 223 | E info@westernmediagroup.ca | W westernmediagroup.ca

Page 9 of 32



CAMPAIGN DATE:

Jungle Media 1085 Homer Street, Vancouver BC (778) 331-8344 2020 ONLINE COSTING ESTIMATE



CLIENT: BC Government
CAMPAIGN: COVID19 2020 Extension

April 1 - May 20, 2020

AD HEADING: Various
AD SIZE: Various

TARGET AUDIENCE: BC
REVISION COMMENT: 1 line removed

DATE: April 30, 2020
STANDING OFFER SO-GCPE029
APO: A4214

CPA:

VERSION: 6

MEDIA BUYER: Josh Tebbutt

| EVISION COMMENT: 1 line removed | | | | | | |
|--|--|------------------------------|---------|----------|------------|-------------|
| | | | | # of | Total | Total |
| Pages | Flight Date | Ad Size | СРМ | Weeks | Imp. (000) | Cost |
| tes/Placement to be confirmed pending finalization of media buy* | | | est. | | est. | |
| ncebook/Instagram | April 1 - May 18, 2020 | Static - Newsfeed/Story | \$10.00 | 7 | 6,840,000 | \$68,400 |
| acebook/Instagram | April 1 - May 18, 2020 | Video - Newsfeed/Story | \$10.00 | 7 | 4,200,000 | \$42,000 |
| apchat | April 7 - May 18, 2020 | TopSnap | \$5.00 | 6 | 2,800,000 | \$14,000 |
| ritter | April 7 - May 18, 2020 | Static/Video Card | \$10.00 | 6 | 2,900,000 | \$29,000 |
| C | April 16 - 23, 2020 | Display | \$8.00 | 1.5 | 1,170,000 | \$9,360 |
| C | April 7 - 14, 2020 | Video | \$38.00 | 1 | 111,842 | \$4,250 |
| II - CTV | April 16 - 23, 2020 | Display | \$11.90 | 1.5 | 1,890,756 | \$22,500 |
| II - CTV | April 7 - 14, 2020 | Video | \$34.00 | 1 | 152,941 | \$5,200 |
| rus - Global | April 16 - 23, 2020 | Display | \$5.00 | 1.5 | 1,560,000 | \$7,800 |
| ackpress Media | April 16 - 23, 2020 | Display | \$5.50 | 1.5 | 1,127,273 | \$6,200 |
| ogrammatic - OpenExchange (Non-News Readers) | April 16 - May 18, 2020 | Display | \$9.00 | 4 | 1,666,667 | \$15,000 |
| ogrammatic - Canadian Marketplace | April 16 - May 18, 2020 | Display | \$7.00 | 4 | 9,285,714 | \$65,000 |
| ogrammatic - Canadian Marketplace | April 7 - May 18, 2020 | 15s Video | \$25.00 | 6 | 1,200,000 | \$30,000 |
| ogrammatic - Canadian Marketplace | April 20 - May 18, 2020 | 30s Video | \$40.00 | 4 | 625,000 | \$25,000 |
| ogrammatic - OpenExchange (Connected TV) | April 20 - May 18, 2020 | Video | \$35.00 | 4 | 857,143 | \$30,000 |
| uTube | April 7 - May 18, 2020 | Video | \$10.00 | 6 | 4,812,000 | \$48,120 |
| nazon - Twitch | April 20 - May 18, 2020 | SureStream Video | \$35.00 | 4 | 677,143 | \$23,700 |
| potify | April 1 - May 18, 2020 | Digital Audio | \$13.00 | 6 | 4,615,385 | \$60,000 |
| estern Media Group - DAX | April 1 - May 18, 2020 | Digital Audio | \$17.00 | 6 | 3,529,412 | \$60,000 |
| Ison Daily | April 20 - May 20, 2020 | Digital Audio | \$17.00 | 4 | 20,588 | \$350 |
| | | | | | | |
| 8% Service Fee for Media Purchased (based on net media spend) | | | | | | \$32,821.04 |
| 3% Service Fee for Optimization and Reporting (based on net media spend) | frequency: ongoing optimization and reporting on digital | al performance every 2 weeks | | | | \$16,976.4 |
| Serving Fees | | | | | | \$1,456.05 |
| IOps Fees | | | | | | \$500.00 |
| gnet Data Fees | | | | | | \$7,465.7° |
| | | | тот | AL COST: | | \$625,099. |
| Approved by Ministry Expense Authority: | Nammi Peorodshasb | _ | Date: | | 01-May-20 | |
| Approved by GCPE HQ: | Kathryn LeSueur | | Date: | | 01-May-20 | |



Jungle Media 1085 Homer Street, Vancouver BC (778) 331-8344 2020 ONLINE COSTING ESTIMATE



Total

Total

CLIENT: BC Government
CAMPAIGN: COVID19 2020 Extension

CAMPAIGN DATE: April 1 - May 20, 2020 AD HEADING: Various

AD SIZE: Various
TARGET AUDIENCE: BC

REVISION COMMENT: 1 line removed

DATE: April 30, 2020 STANDING OFFER SO-GCPE029

APO: A4214 CPA:

VERSION: 6

MEDIA BUYER: Josh Tebbutt

of

| STANDING | OFFER | APO# (Assigned by GCPE): | Campaign Name: | |
|-----------------|---|------------------------------------|---|---|
| Advertising | Placement Order | | | |
| STOB/PRO | JECT INFORMATION: | | BILLING CONTACT: | BILLING TO: Ministry Branch Mailing Address |
| ѕтов: | GCPE 67 X Ministry 67 68 | | Name: | |
| CPA/Projections | t No. : This Cost Estimate (Draw-Down) is subj | ect to the terms and conditions of | Email: gcpe.financebilling@gov.bc.ca f the Standing Offer. | |

No: Inv/Fact P759707 Page: 1

GOVERNMENT COM. PUBLIC ENGAGEMENT Auth/Autor:

4TH FLOOR Ref. Client:

Brand :

617 GOVERNMENT STREET

VICTORIA BC V8V 2M1

PO#/No BC: A4214

Account/Compte:

Product / Produit :INTERNET

Agency / Agence :

Attention: DAWN STEWART COVID-19 2020 EXT

Reference: 4350/IN/0101 **Date:** 06/15/20

Due / Échéance: 07/15/20 Rev. #

Publication Insert Date Size/Ad Number Charges

| | | - |
|-----------------------|-------------------|-----------|
| INTERNET | | |
| BLACK PRESS GROUP LTD | | |
| 04/01/20 | Display | 6,204.00 |
| FACEBOOK INC. | | |
| 04/01/20 | Static Newsfeed | 33,668.75 |
| GOOGLE DBM DV 360 | | |
| 04/01/20 | Ad Serving Fees | 298.12 |
| 04/01/20 | AD SERVING FEES | 383.08 |
| GOOGLE INC. | | |
| 04/01/20 | YOUTUBE | 18,473.58 |
| SNAPCHAT INC. | | |
| 04/01/20 | Top Snap | 10,002.06 |
| SPOTIFY CANADA INC | | |
| 04/01/20 | 30s Digital Audio | 14,088.56 |
| 05/01/20 | 30s Digital Audio | 19,633.17 |
| | | |
| | | |

* CONTINUED *

Nº d'enr. / Reg. No : G5T/HST: 820380897 - Quebec: 1215176041

No: Inv/Fact P759707 Page: 2

GOVERNMENT COM. PUBLIC ENGAGEMENT Auth/Autor:

4TH FLOOR Ref. Client:

617 GOVERNMENT STREET

VICTORIA BC V8V 2M1

PO#/No BC: A4214

Account/Compte:

Product / Produit INTERNET

Agency / Agence :

Attention: DAWN STEWART COVID-19 2020 EXT

Reference: 4350/IN/0101 **Date:** 06/15/20

Brand : Date: 06/15/20

Due / Échéance: 07/15/20 Rev. #

Publication Insert Date Size/Ad Number Charges

WESTERN MEDIA GROUP

05/01/20 SPARK STREAMING AUDIO 20,000.00

Region Total 122,751.32

Net Total 122,751.32 Fee (8.80% of \$122,751.32) 10,802.11

Sub-total 133,553.43 133,553.43 6,677.67

Amount Due 140,231.10

TOTAL CANADIAN PAYABLE IN CDN

Nº d'enr. / Reg. No : G5T/HST: 820380897 - Quebec: 1215176041

Black Press Media

| Black Press Group Ltd. 212 - 15288 54A Ave. Surrey, B.C. V3S 6T4 |
|--|
| NOTICE # TERMS OF PAYMENT PAGE # |
| JUNGLE MEDIA CC4/GCPE C.P 11682 SUCC CENTRE-VILLE MONTREAL PQ H3C 6H2 MONTREAL PQ H3C 6H3 MONTREAL PQ H3C 6H |
| JUNGLE MEDIA CC4/GCPE C.P 11682 SUCC CENTRE-VILLE MONTREAL PQ H3C 6H2 DATE PUBLICATION CODE DESCRIPTION - OTHER COMMENTS/CHARGES AD CLASS: BPN Internet DIGITAL COVID-19 1,128,000 IMPRESSIONS Attn:Elim Chan PAGE: 0 -ROS Ad Class Totals: \$6,204.00 ACCOUNT NUMBER BILLING DATE ADVERTISER/CLIEN S.15; s.17 04/26/20 View your account information and display ad tearsheets at: http://iservices.blackpress.ca/login Inquiries: 1-800-363-2232 GST REGISTRATION No. R104728464 SAU SIZE BILLED UNITS TIMES RUN RATE NET AMOUNT 1,128,000 IMPRESSIONS 1S Attn:Elim Chan PAGE: 0 -ROS Ad Class Totals: \$6,204.00 1.000 Spot |
| JUNGLE MEDIA CC4/GCPE C.P 11682 SUCC CENTRE-VILLE MONTREAL PQ H3C 6H2 DATE PUBLICATION CODE DESCRIPTION - OTHER COMMENTS/CHARGES AD CLASS: BPN DIGITAL COVID-19 1,128,000 IMPRESSIONS Attn:Elim Chan PAGE: 0 -ROS Ad Class Totals: \$6,204.00 S.15; s.17 04/26/20 View your account information and display ad tearsheets at: http://iservices.blackpress.ca/login Inquiries: 1-800-363-2232 GST REGISTRATION No. R104728464 SAU SIZE BILLED UNITS RATE NET AMOUNT 1,128,000 IMPRESSIONS 1S Attn:Elim Chan PAGE: 0 -ROS Ad Class Totals: \$6,204.00 1.000 Spot |
| CC4/GCPE C.P 11682 SUCC CENTRE-VILLE MONTREAL PQ H3C 6H2 DATE PUBLICATION CODE DESCRIPTION - OTHER COMMENTS/CHARGES SAU SIZE TIMES RUN AD CLASS: Internet DIGITAL COVID-19 Spot 1 1,128,000 IMPRESSIONS Attn:Elim Chan PAGE: 0 -ROS Ad Class Totals: \$6,204.00 View your account information and display ad tearsheets at: http://iservices.blackpress.ca/login Inquiries: 1-800-363-2232 GST REGISTRATION No. R104728464 View your account information and display ad tearsheets at: http://iservices.blackpress.ca/login Inquiries: 1-800-363-2232 GST REGISTRATION No. R104728464 NET AMOUNT 1,128,000 IMPRESSIONS 1S Attn:Elim Chan PAGE: 0 -ROS Ad Class Totals: \$6,204.00 1.000 Spot |
| C.P 11682 SUCC CENTRE-VILLE MONTREAL PQ H3C 6H2 DATE PUBLICATION CODE DESCRIPTION - OTHER COMMENTS/CHARGES AD CLASS: Internet BPN DIGITAL COVID-19 1,128,000 IMPRESSIONS Attn:Elim Chan PAGE: 0 -ROS Ad Class Totals: \$6,204.00 View your account information and display ad tearsheets at: http://iservices.blackpress.ca/login Inquiries: 1-800-363-2232 GST REGISTRATION No. R104728464 View your account information and display ad tearsheets at: http://iservices.blackpress.ca/login Inquiries: 1-800-363-2232 GST REGISTRATION No. R104728464 NET AMOUNT 1 6,204.0 |
| DATE PUBLICATION CODE DESCRIPTION - OTHER COMMENTS/CHARGES BILLED UNITS RATE NET AMOUNT |
| AD CLASS: Internet 04/26 BPN DIGITAL COVID-19 Spot 1 6,204.0 1,128,000 IMPRESSIONS 1S Attn:Elim Chan PAGE: 0 -ROS Ad Class Totals: \$6,204.00 1.000 Spot |
| |
| |

6,514.20

TOTAL AMOUNT DUE

Finance charge on accounts over 30 days is 2% monthly (24% annual) " Invoice/Statement shall be deemed correct unless advised in writing within 30 days of billing date. We warrant that the information shown on this invoice correctly describes the advertisement that was inserted in the edition of the publication specified

PLEASE DETACH AND RETURN STUB WITH YOUR REMITTANCE



| 2 | |
|------------------------|--|
| Black Press Group Ltd. | |
| 212 - 15288 54A Ave. | |
| Surrey, B.C. V3S 6T4 | |

| INVOICE # | BILLING DATE | TOTAL AMOUNT DUE |
|----------------|-----------------|------------------|
| 33890224 | 04/26/20 | \$ 6,514.20 |
| ACCOUNT NUMBER | ADVERTISER/CLIE | NT NAME |
| s.15; s.17 | (| CC4/GCPE |

How to pay your bill:

- m Online using iServices: http://iservices.blackpress.ca/login
- Pre-authorized Payment Plan from your Bank Account, please call 1-877-851-4540 or email pad@blackpress.ca
- PC or Telephone banking through your Financial Institution
- By credit card, please call 1-866-850-4463
- By cheque payable to Black Press Group Ltd.

FACEBOOK

Facebook, Inc. 1601 Willow Rd Menlo Park, CA 94025 United States of America EIN/TIN: 20-1665019

INVOICE

Invoice #: 23913339 Invoice Date: 04-May-2020 Billing Period: Apr-20

Account Id / Group: \$.15; s.17 Payment Terms: NET 30

BILL TO: Jungle Media Page: 1 of 1

Shared Services - Media A/P P.O. Box 11682, Succ.

Centre-ville

MONTREAL QC H3C 6H2

CANADA

ATTN: Accounts Payable

Government of British Columbia Advertiser:

PO Number: Deanna Hill

| Line# | Description - Advertising Services | Total |
|-------|--|-----------|
| 1 | BC Government COVID-19 2020 Extension_Reach_4350-IN-0101 | 33,668.75 |
| 2 | BC Government COVID-19 2020 Extension_VV_4350-IN-0101 | 18,726.87 |
| 3 | BC Government COVID-19 2020 Facebook Townhall | 9,998.74 |
| 4 | BC Government COVID-19 2020 Multicultural_Reach_4350-IN-0105 | 4,924.13 |
| 5 | Instagram - BC Government COVID-19 2020 Extension_Reach_4350-IN-0101 | 17,108.00 |
| 6 | Instagram - BC Government COVID-19 2020 Extension_VV_4350-IN-0101 | 7,413.45 |
| 7 | Instagram - BC Government COVID-19 2020 Multicultural_Reach_4350-IN-0105 | 3,976.15 |

INVOICE NUMBER MUST BE REFERENCED ON ALL PAYMENTS

Facebook, Inc. is a Delaware Corporation - TIN 20-1665019 Remit Check/Payment To: Wire Transfer Instructions: **ACH Instructions:** Facebook, Inc. Bank of America N.A. Bank of America N.A. Subtotal: 95.816.09 Attention: Accounts Receivable 315 Montgomery Street 315 Montgomery Street Freight: 13th Floor 15161 Collections Center Drive 13th Floor Tax @0%: Chicago, IL 60693 San Francisco, CA 94104 San Francisco, CA 94104 United States of America United States of America United States of America Payment@fb.com Invoice Total: 95,816.09 Acct Name: Facebook, Inc. Acct Name: Facebook, Inc. Acct Num#: e 21
ABA# for Wire:S.21 Acct Num#: s.21 Invoice Currency: ABA# for ACH: s.21 SWIFT Code: < 21

Fax: +1 650.543.5325

Phone: +1 650.543.4800

www.facebook.com

Page 15 of 32

AR@fb.com

0.00

0.00

CAD





Account ID:S.15;

Adserving for DCM, Advertiser Id:9876407 Campaign Id:23974002

1 Apr 2020 - 30 Apr 2020

| Description | | UoM | Unit Price | Quantity | Amount(CA\$) |
|---|--|-----|---------------|-----------|------------------------|
| , | overnment", ID: 9876407 - Campaign: "BC-Government Main Bran 020 English BC 4350-IN-0101", ID: 23974002 - Fee: AD SERVING CPM 0.03819 10,029,982 | | | | |
| Advertiser: "BC Government", ID: 9876407 - Campaign: "BC-Gov d AlwaysOn Q2 2020 English BC 4350-IN-0101", ID: 23974002 - Video | | СРМ | 0.25682 | 1,160,845 | 298.12 |
| | Subtotal in CAD | | | | CA\$681.20 CA\$0.00 |
| | Total in CAD | | | С | A\$681.20 |



Account: BC Government COVID-19 YouTube

Account ID:5.15; s.17

Account budget: BC Government COVID-19 2020 Extension

Purchase order: 4350-IN-0101 1 May 2020 - 30 May 2020

| | Total in CAD | | C | A\$18,473.58 |
|---|-----------------|----------|-------------|---------------|
| | Tax (0%) | | | CA\$0.00 |
| | Subtotal in CAD | | | CA\$18,473.58 |
| Invalid activity | | | | -0.23 |
| BC Government COVID-19 2020 Extension YouTube - Healthcar | re | 1326957 | Impressions | 6,156.39 |
| BC Government COVID-19 2020 Extension YouTube - Seniors | | 1325247 | Impressions | 6,157.47 |
| BC Government COVID-19 2020 Extension YouTube - Bonnie He | enry 30s | 1345053 | Impressions | 6,159.95 |
| Description | | Quantity | Units | Amount(CA\$) |
| | | | | |

Invoice Number: 148963 Billing Period: Ap 2020

Terms: Net 30 Organization ID: 44 08 a-9 3e-448 - 66f- 24e89e fa4a

Due Date: /6/2020 Advertiser: e Me a

Invoice Date: 6/ /2020 Ad Account: BC Go e et COVID-19 2020 Etes o 43 0-IN-0101

Agency IO Number: Ad Account ID: \$.15; \$.17

Insertion Order: Purchase Order #: Snap Inc.

Na eSapGopL te

Ba PMo a Ba N.A

A o tN e 414031 2

S ft CHASGB2L

Business: Jungle Media

e Me $\,$ a I $\,$. S a e Se $\,$ es Dept. Me $\,$ a A/P - PO Bo $\,$ 11682, S $\,$. Ce te $\,$ e Mo tea CA- $\,$ C H3C 6H2 $\,$ Ca a a

Thank you for your business!

Vendor:

S ap G o p L te
-11 Le to St eet
Lo o W1 9A
U te o
GB 23 218316

esto s Pease e a a - t s ap. o

O GB4 CHAS609242414031 2

Please include the invoice number on your remittance.

| Campaign Name | Description | Contracted | | Unit | Unit | Cost | Tax | Tax | Tax | Amount |
|---------------------------------|----------------|------------|-----------|--------|-----------|--------|----------|------|--------|-----------|
| Campaign Name | Description | Start | End | Amount | ount Cost | Method | Туре | Rate | Amount | Due |
| COVID-19 2020 E t 43 0 IN 0101 | Snap Ads - API | 1 /4/2020 | 23/4/2020 | 1.0000 | 8,000.00 | | VAT Z-GB | 0 | 0.00 | 8,000.00 |
| COVID-19 2020 E t2 43 0-IN-0101 | Snap Ads - API | 24/4/2020 | 30/4/2020 | 1.0000 | 2,002.06 | | VAT Z-GB | 0 | 0.00 | 2,002.06 |
| S tota | | | | | | | | | | 10,002.06 |
| Tota VAT CAD | | | | | | | | | | 0.00 |
| Please remit this amount (CAD) | | | | | | | | | | 10,002.06 |

Notes Tota VAT GBP 0.00

Ots et es ope of U VAT a o a e t A t e 44 of Co De t e 2006/112/EC. C sto e s espo s e fo se f-assess e ta s o a o t fo VAT a t e e e se a e f app a e. S ap G o p L te -11 Le to St eet Lo o U te o



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s.15; s.17 Ca pa No.

e Me a BC Go e e t COVID-19 2020 Na e CA Ca pa

E te so A o Ap -May E t 2020 43 0-IN-0101

PO No. Note e yCet

B -to C sto e CAACC-286 93

s.15; s.17 A etse No.

e of B ts Co Goe etofTePo A etse а

I o e Date 2020-0 -06 D e Date 2020-06-0 Te Net 30 S

Yo Refe e e Da e D Sa to sa to spot fy. o

E- a couriermedia@v7international.com

Customer Billing Address Jungle Media Inc Shared Services Dept. Media A/P P.O. Box. 11682, Succ. Centreville Montreal Quebec H3C 6H2 Canada

| Flight ID | Start Date | Stop Date | Description | | Contracted Vol. | Billable Vol. | Gross Rate | Amount |
|-----------|--------------|------------|-------------|---------------------|-----------------|---------------|--------------|-----------|
| 000038426 | 2 2020-04-22 | 2020-04-30 | CAA o E e y | e e Rotat o a BC 18 | 3,0 4, 8 | 1,082,903 | 13.01 CPM | 14,088. 6 |
| | | | | | | Subtotal | | 14,088. 6 |
| | | | | | | GST/HST | | 04.43 |
| | | | | | | PST/QST | | 1,40 .33 |
| | | | | | Т | otal CAD | | 16,198.32 |

Tax Summary

| Tax Type | Tax Rate | Tax Base | Tax Amount |
|----------|----------|-----------|------------|
| GST/HST | .00 | 14,088. 6 | 04.43 |
| PST/ ST | 9.9 | 14,088. 6 | 1,40 .33 |

Ma e C e Paya e to Spot fy Ca a a I . P.O. Bo 1 64 Stat o A

Ho e Pa e To o to, O ta o M W 1C1

s.21

ar@spotify.com

Re stato No.

E- a

B s ess N e Payment details ttp //spot fy. o

ACH/W eTa sfe A ess

A o t No. SWI T

83833 4886 RT0001

P Mo a C ase Ba N.A. $66 \ \mbox{We} \qquad \mbox{to St eet W S} \ \mbox{te 4} \ \mbox{00.TD Ba}$ To e To o to O ta o M $\ \mbox{1E}$

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s.15; s.17 No. Ca pa

Na e CA e Me a BC Go e e t COVID-19 2020 Ca pa

E te so A o Ap 2020 43 0-IN-0101

PO No. Not e y C e t

B -to C sto e CAACC-286 93

s.17; s.21 A etse No.

Goe etofTePo eofBts Co A etse а

I o e Date 2020-0 -0 D e Date 2020-06-06 Te Net 30 S

Yo Refe e e A so B ey a so spot fy. o

E- a couriermedia@v7international.com

Customer Billing Address Jungle Media Inc Shared Services Dept. Media A/P P.O. Box. 11682, Succ. Centreville Montreal Quebec H3C 6H2 Canada

| Flight ID | Start Date | Stop Date | Description | Contracted Vol. | Billable Vol. | Gross Rate | Amount |
|------------|------------|------------|---|-----------------|---------------|--------------|-----------|
| 0000369 93 | 2020-04-04 | 2020-04-14 | CA A o E e y e e Rotat o a To CTUALIZE | O A 3 6,012 | 326,993 | 12.64 CPM | 4,133.19 |
| 00003 1666 | 2020-04-0 | 2020-04-14 | CAA o E e y e e Rotat o a B | 1,226,26 | 1,226,26 | 12.64 CPM | 1 ,499.98 |
| | | | | | Subtotal | | 19,633.1 |
| | | | | | GST/HST | | 981.66 |
| | | | | | PST/QST | | 1,9 8.41 |
| | | | | | Total CAD | | 22, 3.24 |

Tax Summary

| Tax Type | Tax Rate | Tax Base | Tax Amount |
|----------|----------|----------|------------|
| GST/HST | .00 | 19,633.1 | 981.66 |
| PST/ ST | 9.9 | 19.633.1 | 1.9 8.41 |

Ma e C e Paya e to Spot fy Ca a a I . P.O. Bo 1 64 Stat o A To o to, O ta o M W 1C1

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s.21

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ar@spotify.com

B s ess N e Payment details

ACH/W eTa sfe A ess

A o t No. SWI T

83833 4886 RT0001

P Mo a C ase Ba N.A. 66 We to St eet W S te 4 00. TD Ba To e To o to O ta o M 1E



Audio Invoice

| Date | Invoice No. | | |
|--------------|---------------|--|--|
| May 18, 2020 | WMG-PA-270-09 | | |

SPARK AUDIENCE PLATFORM

Invoice To:

Jungle Media Inc Shared Services Department Media A/P PO Box 11613 Succ. Centre-Ville Montreal , Quebec H3C 5V9

couriermedia@v7international.com

| Account/Campaign Details | | | |
|--------------------------|--------------------------|--|--|
| Advertiser: | BC Government | | |
| Contract No.: | WMG-PA-270 | | |
| Customer CPC/PO#: | CPC: 4350-IN-0101 | | |
| Terms: | Net 30 | | |
| Run Dates: | Flight #3 May 4-18, 2020 | | |
| Campaign Name: | COVID-19 2020 Extension | | |
| Invoice Dates: | | | |

| Placement | Ad Size | Rate | Delivered | Amount |
|-----------------------|---------|-------------|-----------------------|-------------|
| SPARK Streaming Audio | Audio | \$19.00 CPN | 1,052,361 Impressions | \$20,000.00 |
| SPARK Streaming Audio | Audio | Bonus | 215,712 Impressions | 2 |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | , | Subtotal | \$20,000.0 |
| | | | Sales Tax | |

 Subtotal
 \$20,000.00

 Sales Tax
 \$1,000.00

 TOTAL
 \$21,000.00

Payments are due upon receipt, please make all cheques payable to:

Western Media Group Sales Company Inc. Suite 504 - 535 Thurlow Street, Vancouver, BC, V6E 3L2

T 604.736.6628 ext 223 | E info@westernmediagroup.ca | W westernmediagroup.ca



TARGET AUDIENCE:

Jungle Media 1085 Homer Street, Vancouver BC (778) 331-8344 2020 ONLINE COSTING ESTIMATE



CLIENT: BC Government
CAMPAIGN: COVID19 2020 Extension

April 1 - May 20, 2020

BC

CAMPAIGN DATE: April 1 AD HEADING: Various
AD SIZE: Various

REVISION COMMENT: 1 line removed

DATE: April 30, 2020
STANDING OFFER SO-GCPE029
APO: A4214

CPA:

VERSION: 6

MEDIA BUYER: Josh Tebbutt

| EVISION COMMENT: 1 line | removed | | | | | | |
|---|--------------|--|--------------------------------|---------|---------------|---------------------|--|
| ite Page: | ; | Flight Date | Ad Size | СРМ | # of Weeks | Total Imp. (000) | Total Cost |
| ites/Placement to be confirmed pending finalization o | f media buy* | | | est. | | est. | |
| acebook/Instagram | | April 1 - May 18, 2020 | Static - Newsfeed/Story | \$10.00 | 7 | 6,840,000 | \$68,400 |
| acebook/Instagram | | April 1 - May 18, 2020 | Video - Newsfeed/Story | \$10.00 | 7 | 4,200,000 | \$42,000 |
| napchat | | April 7 - May 18, 2020 | TopSnap | \$5.00 | 6 | 2,800,000 | \$14,000 |
| vitter | | April 7 - May 18, 2020 | Static/Video Card | \$10.00 | 6 | 2,900,000 | \$29,000 |
| BC | | April 16 - 23, 2020 | Display | \$8.00 | 1.5 | 1,170,000 | \$9,360 |
| BC | | April 7 - 14, 2020 | Video | \$38.00 | 1 | 111,842 | \$4,250 |
| II - CTV | | April 16 - 23, 2020 | Display | \$11.90 | 1.5 | 1,890,756 | \$22,500 |
| II - CTV | | April 7 - 14, 2020 | Video | \$34.00 | 1 | 152,941 | \$5,200 |
| orus - Global | | April 16 - 23, 2020 | Display | \$5.00 | 1.5 | 1,560,000 | \$7,800 |
| ackpress Media | | April 16 - 23, 2020 | Display | \$5.50 | 1.5 | 1,127,273 | \$6,200 |
| ogrammatic - OpenExchange (Non-News Readers) | | April 16 - May 18, 2020 | Display | \$9.00 | 4 | 1,666,667 | \$15,000 |
| ogrammatic - Canadian Marketplace | | April 16 - May 18, 2020 | Display | \$7.00 | 4 | 9,285,714 | \$65,000 |
| ogrammatic - Canadian Marketplace | | April 7 - May 18, 2020 | 15s Video | \$25.00 | 6 | 1,200,000 | \$30,000 |
| ogrammatic - Canadian Marketplace | | April 20 - May 18, 2020 | 30s Video | \$40.00 | 4 | 625,000 | \$25,000 |
| ogrammatic - OpenExchange (Connected TV) | | April 20 - May 18, 2020 | Video | \$35.00 | 4 | 857,143 | \$30,000 |
| ouTube | | April 7 - May 18, 2020 | Video | \$10.00 | 6 | 4,812,000 | \$48,120 |
| nazon - Twitch | | April 20 - May 18, 2020 | SureStream Video | \$35.00 | 4 | 677,143 | \$23,700 |
| potify | | April 25 - May 18, 2020 | Digital Audio | \$13.00 | 6 | 4,615,385 | \$60,000 |
| estern Media Group - DAX | | April 1 - May 18, 2020 | Digital Audio | \$17.00 | 6 | 3,529,412 | \$60,000 |
| elson Daily | | April 20 - May 20, 2020 | Digital Audio | \$17.00 | 4 | 20,588 | \$350 |
| 3% Service Fee for Media Purchased (based on net me 0% Service Fee for Optimization and Reporting (based IServing Fees IOps Fees | • ' | frequency: ongoing optimization and reporting on dig | ital performance every 2 weeks | | | | \$32,821.04 \$16,976.40 \$1,456.05 |
| agnet Data Fees | | | | | | | \$500.00 \$7,465.71 |
| | | | | тот | AL COST: | | \$625,099.2 |
| Approved by Ministry Expense Authority: | | Nammi Peorodshasb | | Date: | | 01-May-20 | |
| Approved by GCPE HQ: | | Kathryn LeSueur | | Date: | | 01-May-20 | |



Jungle Media 1085 Homer Street, Vancouver BC (778) 331-8344 2020 ONLINE COSTING ESTIMATE



Total

Total

 CLIENT:
 BC Government

 CAMPAIGN:
 COVID19 2020 Extension

 CAMPAIGN DATE:
 April 1 - May 20, 2020

AD HEADING: Various

AD SIZE: Various TARGET AUDIENCE: BC

REVISION COMMENT: 1 line removed

DATE: April 30, 2020 STANDING OFFER SO-GCPE029 APO: A4214

APO: CPA:

VERSION: 6

MEDIA BUYER: Josh Tebbutt

of

| STANDING OFFER | APO# (Assigned by GCPE): | Campaign Name: | |
|---------------------------------------|-----------------------------|--------------------------------------|---|
| | ra on (rassigned by dor E). | ounpuig. | |
| Advertising Placement Order | | | |
| STOB/PROJECT INFORMATION: | | BILLING CONTACT: | BILLING TO: Ministry Branch Mailing Address |
| STOB: GCPE 67 X Ministry 67 68 | | Name: | |
| CPA/Project No. | | Email: gcpe.financebilling@gov.bc.ca | |

Instructions: This Cost Estimate (Draw-Down) is subject to the terms and conditions of the Standing Offer.

No: Inv/Fact P759708 Page: 1

GOVERNMENT COM. PUBLIC ENGAGEMENT Auth/Autor:

4TH FLOOR Ref. Client:

617 GOVERNMENT STREET

VICTORIA BC V8V 2M1

PO#/No BC: A4213

Account / Compte:

Product / Produit INTERNET

Agency / Agence :

Attention: DAWN STEWART COVID-19 2020 SEARCH EXTENSION

Reference: 4350/IN/0103

Brand : **Date**: 06/15/20

Due / Échéance: 07/15/20 Rev. #

Charges

Publication Insert Date Size/Ad Number

INTERNET

GOOGLE INC.

04/01/20 GOOGLE SEARCH 5,453.63

Region Total 5,453.63

Net Total 5,453.63 Fee (8.80% of \$5,453.63) 479.92

 Sub-total
 5,933.55

 GST on 5,933.55
 296.68

Amount Due 6,230.23

TOTAL CANADIAN PAYABLE IN CDN

Nº d'enr. / Reg. No : G5T/HST: 820380897 - Quebec: 1215176041





Account: BC Government COVID-19

Account ID: s.15; s.17

Account budget: BC Government 2020 COVID19 Search Ext

Purchase order: 4350-IN-0103 1 May 2020 - 31 May 2020

| | Total in CAD | | CA\$5,453.63 |
|-------------------------------------|-----------------------------|--------|--------------------------|
| | Subtotal in CAD Tax (0%) | | CA\$5,453.63 CA\$0.00 |
| Invalid activity | | | -0.25 |
| BC Government COVID-19, 2020 Search | 78318 | Clicks | 5,453.88 |
| Description | Quantity | Units | Amount(CA\$) |
| | | | |



Jungle Media 1085 Homer Street, Vancouver BC (778) 331-8344 2020 ONLINE COSTING ESTIMATE



CLIENT: CAMPAIGN: BC Government

COVID19 2020 Extension Search

CAMPAIGN DATE: April 1 - 14, 2020

AD HEADING: Various
AD SIZE: Various
TARGET AUDIENCE: BC

REVISION COMMENT:

DATE: March 31, 2020 STANDING OFFER SO-GCPE029

APO:

CPA: A4213

VERSION:

MEDIA BUYER: Josh Tebbutt

| Site Page | es | Flight Date | Ad Size | # of CPM Weeks | Total Imp. (000) | Total Cost |
|---|--------------------------|--|------------------------------|-------------------|---------------------|------------------------|
| *Sites/Placement to be confirmed pending finalization o | f media buy* | | | est. | est. | |
| Google Search | | April 1 - 14, 2020 | Text Ads | \$80.00 1 | 252,763 | \$20,221 |
| | | | | | | |
| 5.8% Service Fee for Media Purchased (based on net me 3.0% Service Fee for Optimization and Reporting (based | - | quency: ongoing optimization and reporting on digita | al performance every 2 weeks | | | \$1,172.82 \$606.63 |
| | | | | TOTAL COST: | | \$22,000.45 |
| Approved by Ministry Expense Authority: | | | | Date: | March 31, 2020 | |
| | Nammi Po | orooshasb | | | | |
| Approved by GCPE HQ: | Kadon | m | | Date: | March 31,2020 | |
| , pp. 100 d by d 01 2 h d 1 | Kathryn | LeSueur | <u> </u> | <u></u> | | |
| | | | | | | |
| | # (Assigned by GCPE): Ca | mpaign Name: | | | | |
| Advertising Placement Order | | | | | | |
| STOB/PROJECT INFORMATION: | BI | LLING CONTACT: | BILLING TO: Ministry Branch | Mailing Address | | |
| STOB: GCPE 67 Ministry 67 68 | Na | me: | | | | |
| CPA/Project No. Instructions: This Cost Estimate (Draw-Down) is subject to the | | gpce.financebilling@gov.bc.ca | | | | |

No: Inv/Fact P759709 Page: 1

GOVERNMENT COM. PUBLIC ENGAGEMENT Auth/Autor:

4TH FLOOR Ref. Client: A4223 617 GOVERNMENT STREET PO#/No BC: A4223

VICTORIA BC V8V 2M1 Account / Compte:

Product / Produit :INTERNET

Agency / Agence :

Attention : DAWN STEWART COVID-19 2020 FB Townhall

Reference: 4350/IN/0104

Brand: Date: 06/15/20

Due / Échéance: 07/15/20 Rev. #

Publication Insert Date Size/Ad Number Charges

INTERNET

FACEBOOK INC.

04/01/20 Static Newsfeed

9,998.74

Region Total 9,998.74

Net Total Fee (8.80% of \$9,998.74)

Sub-total GST on 10,878.63

9,998.74

879.89

10,878.63 543.93

Amount Due 11,422.56

TOTAL CANADIAN PAYABLE IN CDN

Nº d'enr. / Reg. No : G5T/HST: 820380897 - Quebec: 1215176041

FACEBOOK

Facebook, Inc. 1601 Willow Rd Menlo Park, CA 94025 United States of America EIN/TIN: 20-1665019

INVOICE

Invoice #: 23913339 Invoice Date: 04-May-2020 Billing Period: Apr-20

Account Id / Group: s.15; s.17
Payment Terms: NET 30

BILL TO: Jungle Media Page: 1 of 1

Shared Services - Media A/P P.O. Box 11682, Succ.

Centre-ville

MONTREAL QC H3C 6H2

CANADA

ATTN: Accounts Payable

Advertiser: Government of British Columbia

PO Number: Deanna Hill

| Line# | Description - Advertising Services | Total |
|-------|--|-----------|
| 1 | BC Government COVID-19 2020 Extension_Reach_4350-IN-0101 | 33,668.75 |
| 2 | BC Government COVID-19 2020 Extension_VV_4350-IN-0101 | 18,726.87 |
| 3 | BC Government COVID-19 2020 Facebook Townhall | 9,998.74 |
| 4 | BC Government COVID-19 2020 Multicultural_Reach_4350-IN-0105 | 4,924.13 |
| 5 | Instagram - BC Government COVID-19 2020 Extension_Reach_4350-IN-0101 | 17,108.00 |
| 6 | Instagram - BC Government COVID-19 2020 Extension_VV_4350-IN-0101 | 7,413.45 |
| 7 | Instagram - BC Government COVID-19 2020 Multicultural_Reach_4350-IN-0105 | 3,976.15 |

INVOICE NUMBER MUST BE REFERENCED ON ALL PAYMENTS

Facebook, Inc. is a Delaware Corporation - TIN 20-1665019 Remit Check/Payment To: Wire Transfer Instructions: **ACH Instructions:** Facebook, Inc. Bank of America N.A. Bank of America N.A. Subtotal: 95.816.09 Attention: Accounts Receivable 315 Montgomery Street 315 Montgomery Street Freight: 0.00 13th Floor 15161 Collections Center Drive 13th Floor Tax @0%: 0.00 Chicago, IL 60693 San Francisco, CA 94104 San Francisco, CA 94104 United States of America United States of America United States of America Payment@fb.com Invoice Total: 95,816.09 Acct Name: Facebook, Inc. Acct Name: Facebook, Inc. Acct Num#: s.21 Acct Num#: s 21 Invoice Currency: CAD ABA# for Wire:s.17: s.21 ABA# for ACH:s.21 SWIFT Code:s.21

Fax: +1 650.543.5325

Phone: +1 650.543.4800

www.facebook.com

AR@fb.com



Jungle Media 1085 Homer Street, Vancouver BC (778) 331-8344 2020 ONLINE COSTING ESTIMATE



CLIENT: BC Government
CAMPAIGN: COVID19 2020 Fa

COVID19 2020 Facebook Townhall

CAMPAIGN DATE: April 15 - 23, 2020

AD HEADING: Various
AD SIZE: Various
TARGET AUDIENCE: BC

DATE: April 15, 2020 STANDING OFFER : SO-GCPE029 APO: A4223

CPA:

VERSION:

MEDIA BUYER: Josh Tebbutt

| REVISION COMMENT: | | | | | |
|--|---|---|-------------------|-----------|----------------------|
| Site Pages | Flight Date | Ad Size | # of CPM Week | | Total Cost |
| *Sites/Placement to be confirmed pending finalization of media buy* | | | est. | est. | |
| Facebook/Instagram | April 15 - 23, 2020 | Static - Newsfeed/Story | \$10.00 1 | 1,000,000 | \$10,000 |
| 5.8% Service Fee for Media Purchased (based on net media spend) 3.0% Service Fee for Optimization and Reporting (based on net media sp | pend) frequency: ongoing optimization and repor | ting on digital performance every 2 weeks | | | \$580.00 \$300.00 |
| | h | | TOTAL COS | ST: | \$10,880.00 |
| Approved by Ministry Expense Authority: | Nammi Poorooshasb | | Date: | 20-04-15 | |
| Approved by GCPE HQ: | Kathryn LeSueur | | Date: | 20-04- | 15 |
| | | | | | |
| STANDING OFFER APO# (Assigned by G | GCPE): Campaign Name: | | | | |
| Advertising Placement Order | | | | | |
| STOB/PROJECT INFORMATION: | BILLING CONTACT: | BILLING TO: Ministry Branc | h Mailing Address | | |
| STOB: GCPE 67 Ministry 67 X 68 | Name: | | | | |
| CPA/Project No. | Email: gcpe.financebilling@gov | v.bc.ca | | | |
| Instructions: This Cost Estimate (Draw-Down) is subject to the terms and cond | ditions of the Standing Offer. | | | | |

No: Inv/Fact P759710 Page: 1

GOVERNMENT COM. PUBLIC ENGAGEMENT Auth/Autor:

4TH FLOOR Ref. Client: A4225
617 GOVERNMENT STREET PO#/No BC: A4225
VICTORIA BC V8V 2M1 Account/Compte:

Product / Produit :INTERNET

Agency / Agence :

Attention: DAWN STEWART CoVID-19 2020 Multicultural

Reference: 4350/IN/0105

Brand : **Date**: 06/15/20

Due / Échéance: 07/15/20 Rev. #

Publication Insert Date Size/Ad Number Charges

INTERNET

FACEBOOK INC.

04/01/20 Instagram Multicultural Reach 3,976.15

04/01/20 Facebook Multicultural Reach 4,924.13

Region Total 8,900.28

Net Total Fee (8.80% of \$8,900.28)

Sub-total 9,683.50

GST on 9,683.50 484.18

Amount Due 10,167.68

TOTAL CANADIAN PAYABLE IN CDN

Nº d'enr. / Reg. No : G5T/HST: 820380897 - Quebec: 1215176041

8,900.28

783.22

FACEBOOK

Facebook, Inc. 1601 Willow Rd Menlo Park, CA 94025 United States of America EIN/TIN: 20-1665019

INVOICE

Invoice #: 23913339 Invoice Date: 04-May-2020 Billing Period: Apr-20

Account Id / Group: s.15; s.17
Payment Terms: NET 30

BILL TO: Jungle Media Page: 1 of 1

Shared Services - Media A/P P.O. Box 11682, Succ.

Centre-ville

MONTREAL QC H3C 6H2

CANADA

ATTN: Accounts Payable

Advertiser: Government of British Columbia

PO Number: Deanna Hill

| Line# | Description - Advertising Services | Total |
|-------|--|-----------|
| 1 | BC Government COVID-19 2020 Extension_Reach_4350-IN-0101 | 33,668.75 |
| 2 | BC Government COVID-19 2020 Extension_VV_4350-IN-0101 | 18,726.87 |
| 3 | BC Government COVID-19 2020 Facebook Townhall | 9,998.74 |
| 4 | BC Government COVID-19 2020 Multicultural_Reach_4350-IN-0105 | 4,924.13 |
| 5 | Instagram - BC Government COVID-19 2020 Extension_Reach_4350-IN-0101 | 17,108.00 |
| 6 | Instagram - BC Government COVID-19 2020 Extension_VV_4350-IN-0101 | 7,413.45 |
| 7 | Instagram - BC Government COVID-19 2020 Multicultural_Reach_4350-IN-0105 | 3,976.15 |

INVOICE NUMBER MUST BE REFERENCED ON ALL PAYMENTS

Facebook, Inc. is a Delaware Corporation - TIN 20-1665019 Remit Check/Payment To: Wire Transfer Instructions: **ACH Instructions:** Facebook, Inc. Bank of America N.A. Bank of America N.A. Subtotal: 95.816.09 Attention: Accounts Receivable 315 Montgomery Street 315 Montgomery Street Freight: 0.00 13th Floor 15161 Collections Center Drive 13th Floor Tax @0%: 0.00 Chicago, IL 60693 San Francisco, CA 94104 San Francisco, CA 94104 United States of America United States of America United States of America Payment@fb.com Invoice Total: 95,816.09 Acct Name: Facebook, Inc. Acct Name: Facebook, Inc. Acct Num#: s.21 Acct Num#:s.21 Invoice Currency: CAD ABA# for Wire:s 21 ABA# for ACH:s.21 SWIFT Code:s.21

Fax: +1 650.543.5325

Phone: +1 650.543.4800

www.facebook.com

AR@fb.com



Jungle Media 1085 Homer Street, Vancouver BC (778) 331-8344 2020 ONLINE COSTING ESTIMATE



April 30, 2020

A4225

STANDING OFFER SO-GCPE029

DATE:

APO:

CPA:

CLIENT: BC Government

CAMPAIGN: COVID19 2020 Multicultural

April 17 - May 20, 2020 CAMPAIGN DATE:

AD HEADING: Various

| AD SIZE: TARGET AUDIENCE: | Various BC | | | VERSION: MEDIA BUYER: | 2 Josh Tebbutt | |
|--|------------------------------|--|-----------------------------|--------------------------|------------------------|-------------------|
| REVISION COMMENT: | ВС | | | WEDIA BUTEN: | Josh Tebbull | |
| | | | | # of | f Total | Total |
| Site | Pages | Flight Date | Ad Size | CPM Weel | | Cost |
| *Sites/Placement to be confirmed pending finaliz | ration of modia huw* | | | est. | est. | |
| Sites/Placement to be commined pending initialization | ation of media buy | | | est. | 651. | |
| Facebook/Instagram | | April 17 - May 18, 2020 | Static - Newsfeed/Story | \$10.00 4 | 2,790,000 | \$27,900 |
| Desibuzz | | April 20 - May 20, 2020 | Display | NA 4 | NA | \$1,500 |
| Darpan Open Exchange - Multicultural Sites | | April 20 - May 20, 2020 April 20 - May 18, 2020 | Display Display | NA 4 \$7.00 4 | NA 2,000,000 | \$700 \$14,000 |
| Open Exchange - Multicultural Sites | | April 20 - May 18, 2020 | Video - Outstream | \$15.00 4 | 666,667 | \$10,000 |
| Open Exchange | | April 20 - May 18, 2020 | Display | \$7.00 4 | 2,142,857 | \$15,000 |
| open Exchange | | 7,011 20 May 10, 2020 | Diopiay | ψ1.00 | 2,142,007 | ψ10,000 |
| | | | | | | |
| 5.8% Service Fee for Media Purchased (based or | net media spend) | | | | | \$4,007.80 |
| 3.0% Service Fee for Optimization and Reporting | | frequency: ongoing optimization and reporting on digital p | performance every 2 weeks | | | \$2,073.00 |
| Adserving Fees | , (Jacob on not mount opena) | moquonoy, ongoing opining and reporting on alguar p | ponomianos o o o, y 2 moone | | | \$336.67 |
| AdOps Fees | | | | | | \$100.00 |
| Magnet Data Fees | | | | | | \$4,285.71 |
| | | | | | | |
| | | | | | | |
| | | | | TOTAL CO | ST: | \$79.903.18 |
| | | \mathcal{A} | | TOTAL CO | ST: | \$79,903.18 |
| | | | | TOTAL COS | ST: | \$79,903.18 |
| | | | | | | \$79,903.18 |
| Approved by Ministry Expense Authority | r: | Naturni Paoreoshash | _ | TOTAL CO | | \$79,903.18 |
| Approved by Ministry Expense Authority | r: | Nammi Peorooshasb | _ | | | \$79,903.18 |
| | | , | _ | Date: | 01-May-20 | \$79,903.18 |
| Approved by Ministry Expense Authority Approved by GCPE HO | | Karnes | _ | | 01-May-20 | \$79,903.18 |
| | | , | _ | Date: | 01-May-20 | \$79,903.18 |
| Approved by GCPE HQ | l: | Kathryn LeSueur | _ | Date: | 01-May-20 | \$79,903.18 |
| | | Karnes | _ | Date: | 01-May-20 | \$79,903.18 |
| Approved by GCPE HQ | l: | Kathryn LeSueur | _ | Date: | 01-May-20 | \$79,903.18 |
| Approved by GCPE HO | l: | Kathryn LeSueur | BILLING TO: Ministry Branc. | Date: | 01-May-20 01-May-20 | \$79,903.18 |
| Approved by GCPE HQ STANDING OFFER Advertising Placement Order STOB/PROJECT INFORMATION: | APO# (Assigned by GCPE): | Kathryn LeSueur Campaign Name: BILLING CONTACT: | BILLING TO: Ministry Brance | Date: | 01-May-20 01-May-20 | \$79,903.18 |
| Approved by GCPE HQ STANDING OFFER Advertising Placement Order | APO# (Assigned by GCPE): | Kathryn LeSueur Campaign Name: | BILLING TO: Ministry Brance | Date: | 01-May-20 01-May-20 | \$79,903.18 |
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